## <u>Ipsos Public Affairs</u>

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Interview dates: July 30 – Aug 1, 2010
Interviews: 600 registered voters; 462 likely voters in Nevada
258 Democrats/Lean Democrats; 268 Republicans/Lean Republicans
Margin of error: ± 4.0% for registered voters; ± 4.6 for likely voters
+ 6.1% for Democrats (RV); + 6.0% for Republicans (RV)

## Political Polling in Nevada: Wave 1 Research undertaken for Reuters

These are findings from an Ipsos poll conducted July 30 – Aug 1, 2010 on behalf of Reuters. For the survey, a representative, randomly selected sample of exactly 600 adults aged 18 and older across Nevada who are registered voters was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 4 percentage points, 19 times out of 20, of what they would have been had the entire population of registered voters in Nevada been polled. Likely voters (reported on for ballot questions only) are defined as individuals currently registered to vote, who voted in the 2008 Presidential election, are a 7-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Individuals who did not vote in the 2008 Presidential election qualify as likely voters if they are registered to vote, are an 8-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Out of our sample of 600 registered voters, 462 are likely voters. With a sample of this size, the results are considered accurate within ±4.6 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled.

All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual Nevada registered voter population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish. Please note that throughout this document, figures based on Independent voters are indicative only due to very small sample size (41). Figures filtered on Democrats, Republicans, and Independents are based on registered voters and not likely voters. Figures marked by an asterisk (\*) indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding.

#### **PARTY AFFILIATION / IDEOLOGY**

1. Are you currently registered to vote, or not?

	Registered			
	voters	<b>Democrats</b>	Republicans	<u>Independents</u>
Yes	100	100	100	100
No	0	0	0	0

2. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

Yes 91 No 9 Don't know / Refused \*

3. Why not? (Base = All who did not vote at 2008 Presidential Election (33))

Not registered, too busy, something came up	32
Too young to vote at the time	29
Did not approve of candidates	15
Did not live in state/district at the time	6
Did not vote / want to vote	3
Other	7
Don't know / Refused	8

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4. On November 2nd, midterm elections will be held. Nevada voters will elect a Senator, Members of Congress, Governor, and other state-level positions. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming elections? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

1 – Completely certain will NOT vote	Registered voters 4	Democrats 5	Republicans 2	Independents 0
2	1	1	0	0
3	*	*	*	0
4	2	3	1	1
5	7	8	4	0
6	1	3	0	0
7	3	4	4	1
8	6	7	4	3
9	4	4	3	8
10 - Completely certain WILL vote	71	64	81	87
Don't know / Refused	1	1	1	0

5. How much interest do you have in following news about the campaigns for the midterm elections in Nevada?

	Registered	_		
	<u>voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
A great deal	37	29	46	40
Quite a bit	29	31	29	34
Only some	23	28	18	15
Very little	8	9	5	1
No interest at all	3	3	2	10
Not sure / Refused	*	1	0	0
TOTAL: Great deal/Quite a bit	66	60	75	75
TOTAL: None/Very little	11	12	7	11

- 6. Do you consider yourself a Democrat, a Republican, an Independent or none of these? IF "DEMOCRAT" TO Q6, Q7 ASKED. IF "REPUBLICAN" TO Q6, Q8 ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q6, Q9 ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
- 7. Do you lean strongly or only moderately toward the Democratic Party?
- 8. Do you lean strongly or only moderately toward the Republican Party?
- 9. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>Likely</u>	<u>Registered</u>
	<u>voters</u>	<u>voters</u>
Strongly Democrat	23	23
Moderately Democrat	11	14
Lean Democrat	9	10
Strongly Republican	24	19
Moderately Republican	11	12
Lean Republican	11	10
Independent (No lean)	7	6
DK / Ref	3	6
<b>Total Democrats</b>	44	48
Total Republicans	46	41
Total Independents	7	6

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10. Generally speaking, would you say things in Nevada are heading in the right direction, or are they off on the wrong track? ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.

	Registered			
	voters	<b>Democrats</b>	Republicans	<u>Independents</u>
Right direction	24	36	12	14
Wrong track	71	61	84	78
Not sure / Refused	5	4	4	8

11. What do you think are the biggest problems facing Nevada now?

OPEN-ENDED: DO NOT READ OUT. INTERVIEWERS: CODE INTO CATEGORIES BELOW UNLESS RESPONSE ABSOLUTELY DOES NOT FIT. PLEASE CONSIDER THESE 'BROAD' DEFINITIONS AND TRY TO CODE RESPONSES INTO PRECODES BELOW.

Economy / jobs (includes: national economy, Nevada's economy, lack of jobs, wrong jobs, not enough work, etc)	74
Education	27
Government / politics / politicians (includes: named politicians, corrupt government, legislature, parties, national government, etc)	12
Housing (includes: cost of housing, foreclosures, property insurance rates etc)	9
Budget / Deficit	7
Taxes (includes: too much tax, tax increases, disproportionate tax, etc)	5
Healthcare (includes: national and also within Nevada)	4
Immigration	4
Welfare / Social support	2
Crime	1
Environment/Pollution (includes: global warming, damage to natural environment, littering, exhaust from cars, etc)	1
Energy (includes: oil issues/concerns, lack of energy, gas prices, price of power, etc)	1
Transportation (includes: lack of public transportation, traffic, car/truck problems, etc)	1
Water (includes: price of water, not enough water, water usage, etc)	1
Yucca Mountain (includes: toxic waste, waste disposal, nuclear waste, etc.)	1
Community spirit (including lack of community spirit/ dedication)	1
Gambling / Casinos	1
Tourism / Tourist industry	*
Other	3
Don't know / Refused	2

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I know it is a long way off, but thinking about the elections this fall...

- 12. ...if the election for US Senator were held today, would you vote for Republican candidate Sharron Angle or Democratic candidate Harry Reid [REVERSE NAMES]? ASK Q13 IF 'DK/ REFUSED' AT Q12
- 13. Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)

	<u>Likely</u>	Registered	<b>Democrats</b>	<u>Republicans</u>	<u>Independents</u>
	<u>voters</u>	<u>voters</u>	<u>(RV)</u>	<u>(RV)</u>	<u>(RV)</u>
Sharron Angle (Republican)	44	36	3	80	19
Harry Reid (Democrat)	48	52	92	9	36
Candidate from another political	2	2	1	3	8
party (VOL)					
DK/Ref/Unsure (VOL)	7	10	5	8	37

- 14. ...if the election for Governor of Nevada were today, would you vote for Republican candidate Brian Sandoval or Democratic candidate Rory Reid [REVERSE NAMES]? ASK Q15 IF 'DON'T KNOW / REFUSED' AT Q14
- 15. Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)

	<u>Likely</u>	<u>Registered</u>	<b>Democrats</b>	<b>Republicans</b>	<u>Independents</u>
	<u>voters</u>	<u>voters</u>	<u>(RV)</u>	<u>(RV)</u>	<u>(RV)</u>
Brian Sandoval (Republican)	50	43	13	84	31
Rory Reid (Democrat)	39	42	75	8	23
Candidate from another political party (VOL)	1	1	1	*	6
DK/Ref/Unsure (VOL)	10	14	12	8	39

- 16. Overall, do you approve, disapprove or have mixed feelings about the way Jim Gibbons is handling his job as Governor of Nevada? IF "APPROVE" OR "DISAPPROVE" TO Q16, ASK Q17. IF "HAVE MIXED FEELINGS /DK/REF" TO Q16, ASK Q18.
- 17. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
- 18. If you had to choose, do you lean more towards approve or disapprove?

	Registered			
	<u>voters</u>	<b>Democrats</b>	<u>Republicans</u>	<u>Independents</u>
Strongly approve	7	3	12	3
Somewhat approve	7	6	9	11
Lean approve	12	8	17	7
Still have mixed feelings	3	2	4	0
Lean disapprove	21	16	24	26
Somewhat disapprove	7	6	9	2
Strongly disapprove	39	58	20	48
Not sure	4	2	5	3
TOTAL: Approve	26	16	38	21
TOTAL: Disapprove	68	80	53	77

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28. As you may know, President Obama has recently been in Nevada campaigning for Senator Harry Reid. Does President Obama's support of Harry Reid make you... [READ OUT. REVERSE FIRST TWO RESPONSE OPTIONS]

	Registered			
	<u>voters</u>	<b>Democrats</b>	Republicans	<u>Independents</u>
More likely to support Harry Reid	11	20	3	0
Less likely to support Harry Reid	23	5	46	21
Or will it make no difference?	65	75	50	78
DK/Ref (VOL)	1	1	1	1

29. Harry Reid has been the Senate Majority Leader for several years now. Do you think his position as Majority Leader has been a good thing or bad thing for Nevada?

	Registered			
	voters	<b>Democrats</b>	Republicans	<u>Independents</u>
Good thing	52	84	17	49
Bad thing	37	9	73	33
[DO NOT READ] Has made no				
difference	5	4	4	8
DK/Ref (VOL)	6	4	5	10

30. As you may know, Republican senate candidate Sharron Angle is strongly supported by the Tea Party Movement. Does the Tea Party Movement's support of Sharron Angle make you... [READ OUT. REVERSE FIRST TWO RESPONSE OPTIONS]

	Registered			
	voters	<b>Democrats</b>	Republicans	<u>Independents</u>
More likely to support Sharron Angle	12	3	25	8
Less likely to support Sharron Angle	26	42	7	23
Or will it make no difference?	60	54	66	67
DK/Ref (VOL)	2	1	2	3

31. As you may know, the state of Arizona recently passed a law that, once police stop a person, requires local law enforcement officials to verify the immigration status of people they reasonably suspect of being in the country illegally.

Now, thinking about this new Arizona immigration law, imagine that Nevada was considering passing the same immigration law that Arizona has just passed. Would you strongly favor, somewhat oppose or strongly oppose this law being passed in Nevada?

	Dogistared				<u>National</u>
	<u>Registered</u> voters	Democrats	Republicans	Independents	<u>RV Trend</u> May 2010
Strongly Favor	47	23	75	52	45
Somewhat Favor	16	20	13	18	19
Somewhat Oppose	8	14	2	7	10
Strongly Oppose	26	41	8	7	23
(DK/Ref)	3	3	2	16	2
TOTAL: Favor	63	42	88	71	65
TOTAL: Oppose	34	55	10	14	33