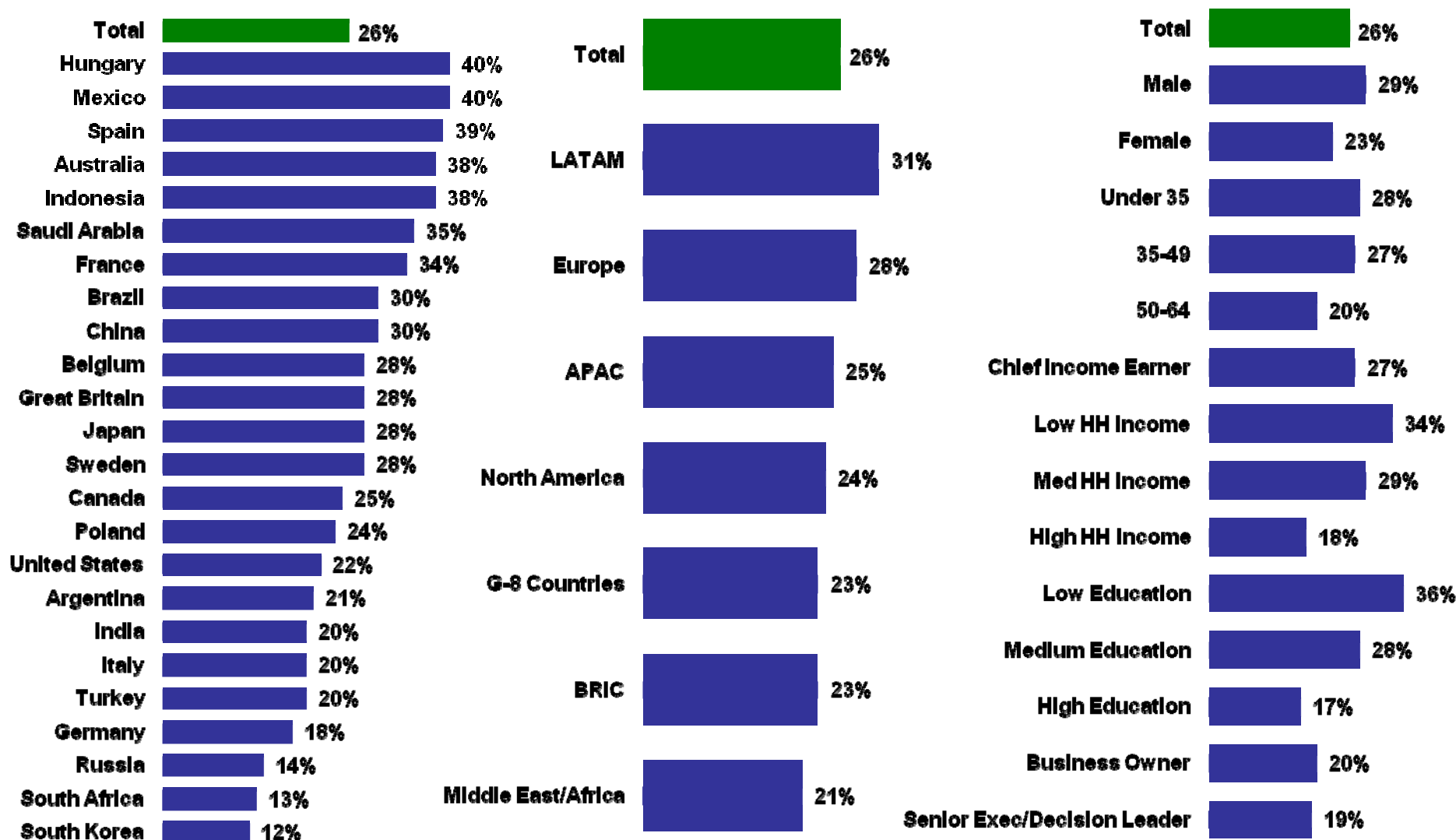


**Ipsos Global @dvisor
Reuters / Ipsos Poll
Workplace Attire
July 2010**

One Quarter (26%) of Workers Wear a Uniform on the Job...



% Total Wear a Type of Uniform

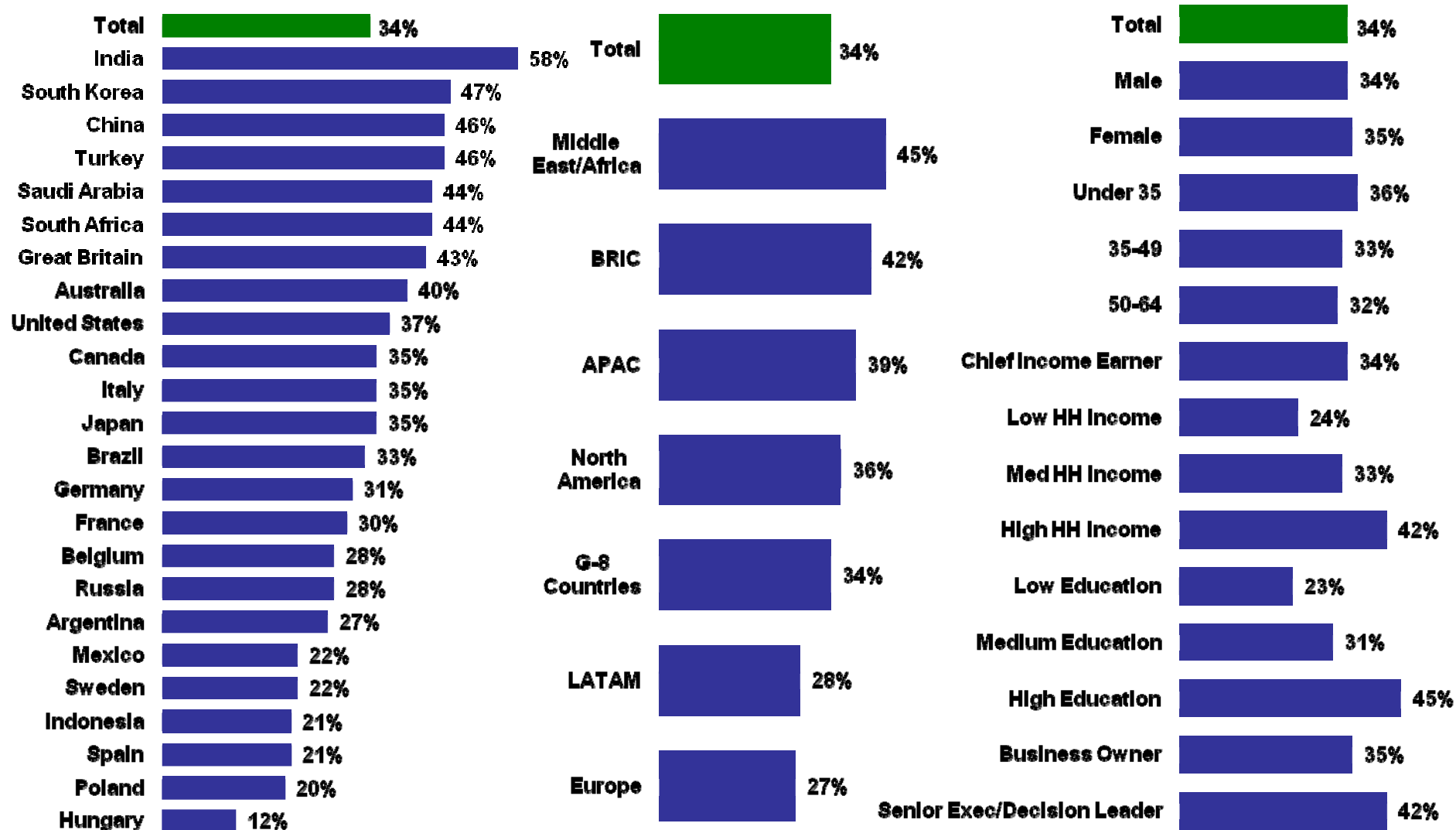


Some workplaces have rules about what their employees can wear or not wear when they are working. Some employers prescribe uniforms such as for factory workers, police officers, some retail stores and medical staff. Others want their employees to wear business attire or to dress smartly. Still others don't really care what their employees wear and allow them to dress casually. Please indicate what the normal or prescribed dress code for your workplace. Is it normally...wear a type of uniform...

One Third (34%) of Workers Wear Business/Smart Dress on the Job...



% Total Business/Smart Dressing

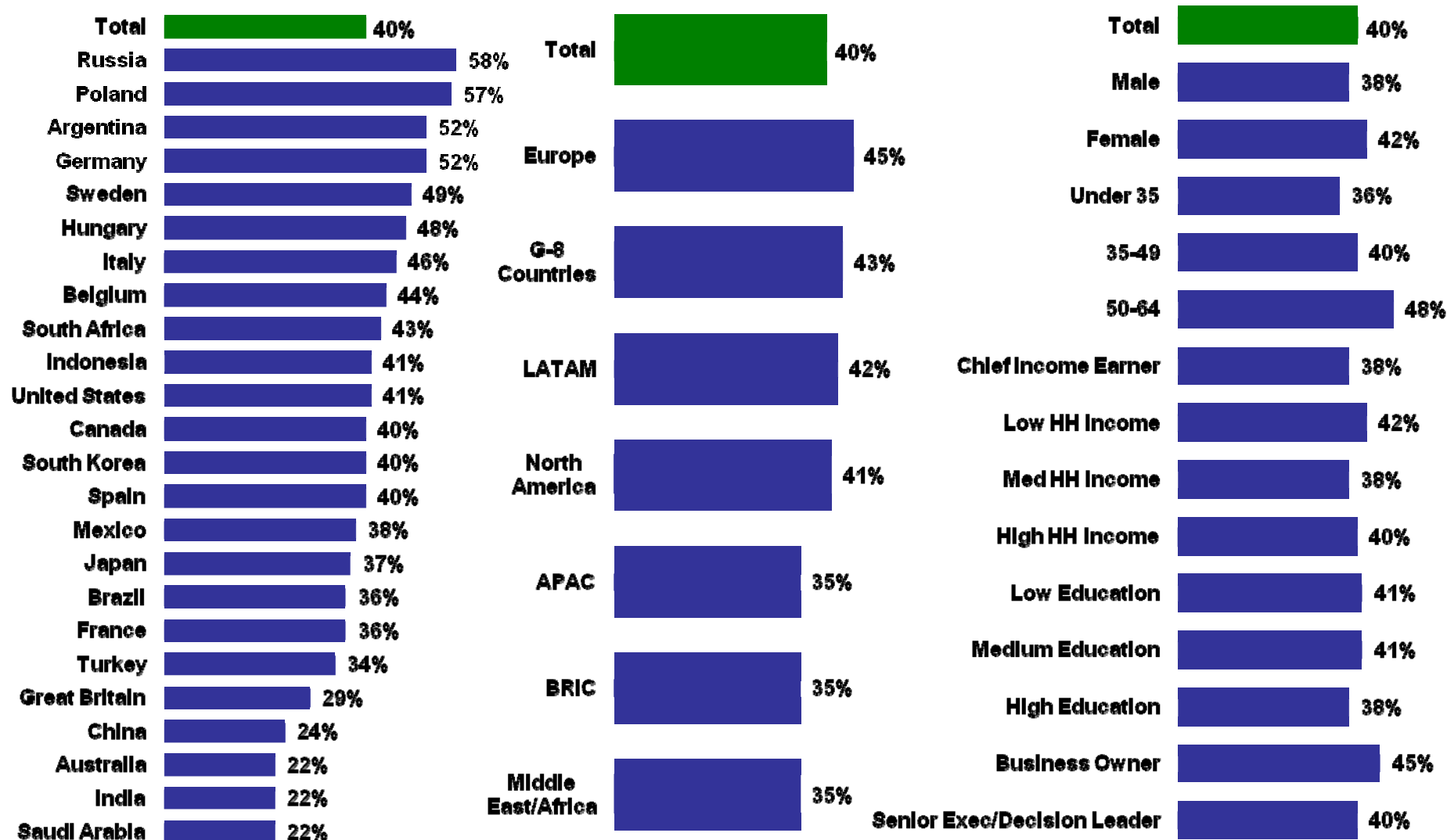


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Four in Ten (40%) of Workers Wear Casual Attire on the Job...



% Total Casual Dress Anytime

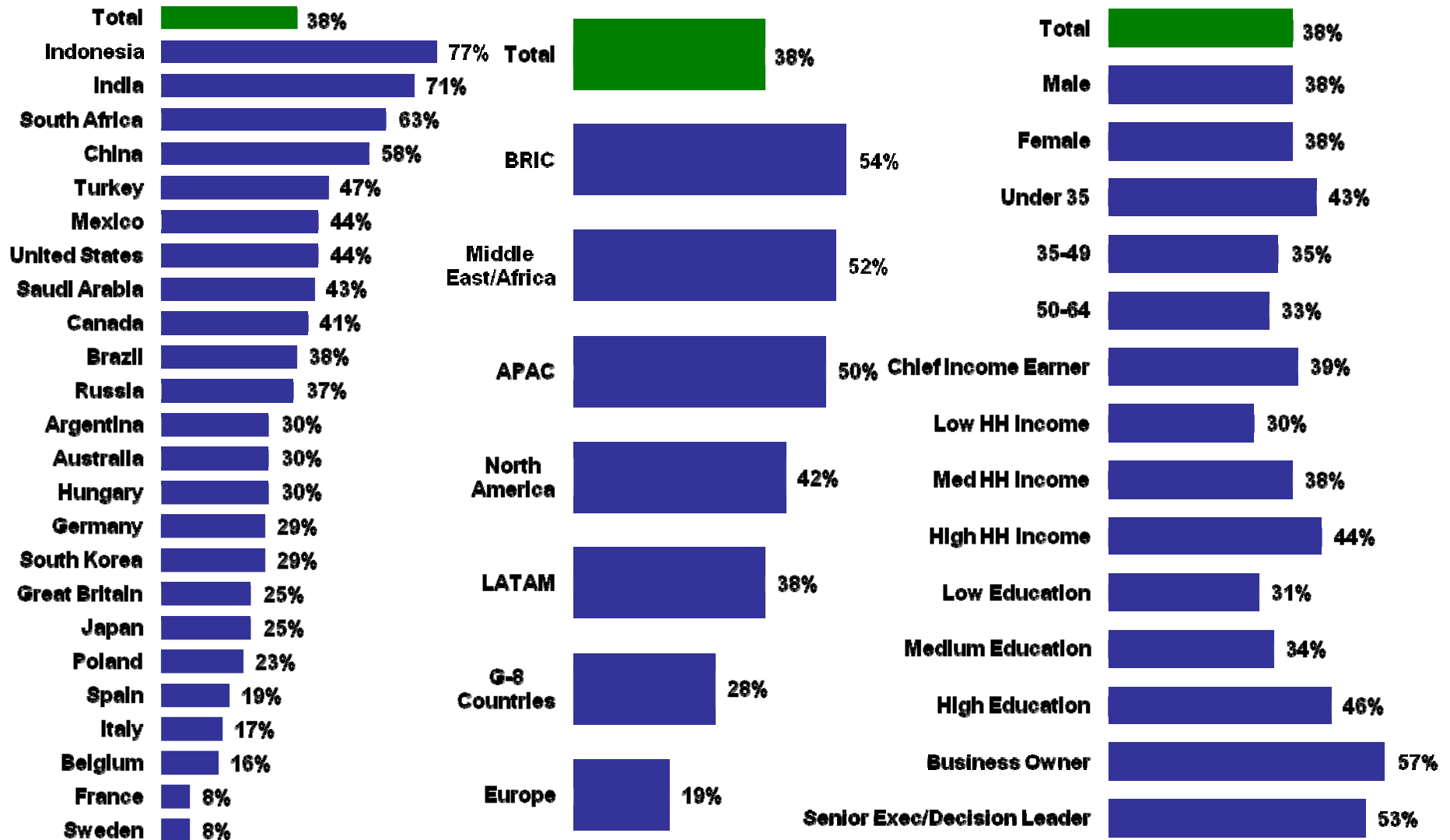


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Four in Ten Workers (38%) Have an Employer That Has A Day Or Time Specifically Set Aside For Casual Wear During The Working Hours That Normally Would Be Otherwise...



% Yes Casual Wear Designated time

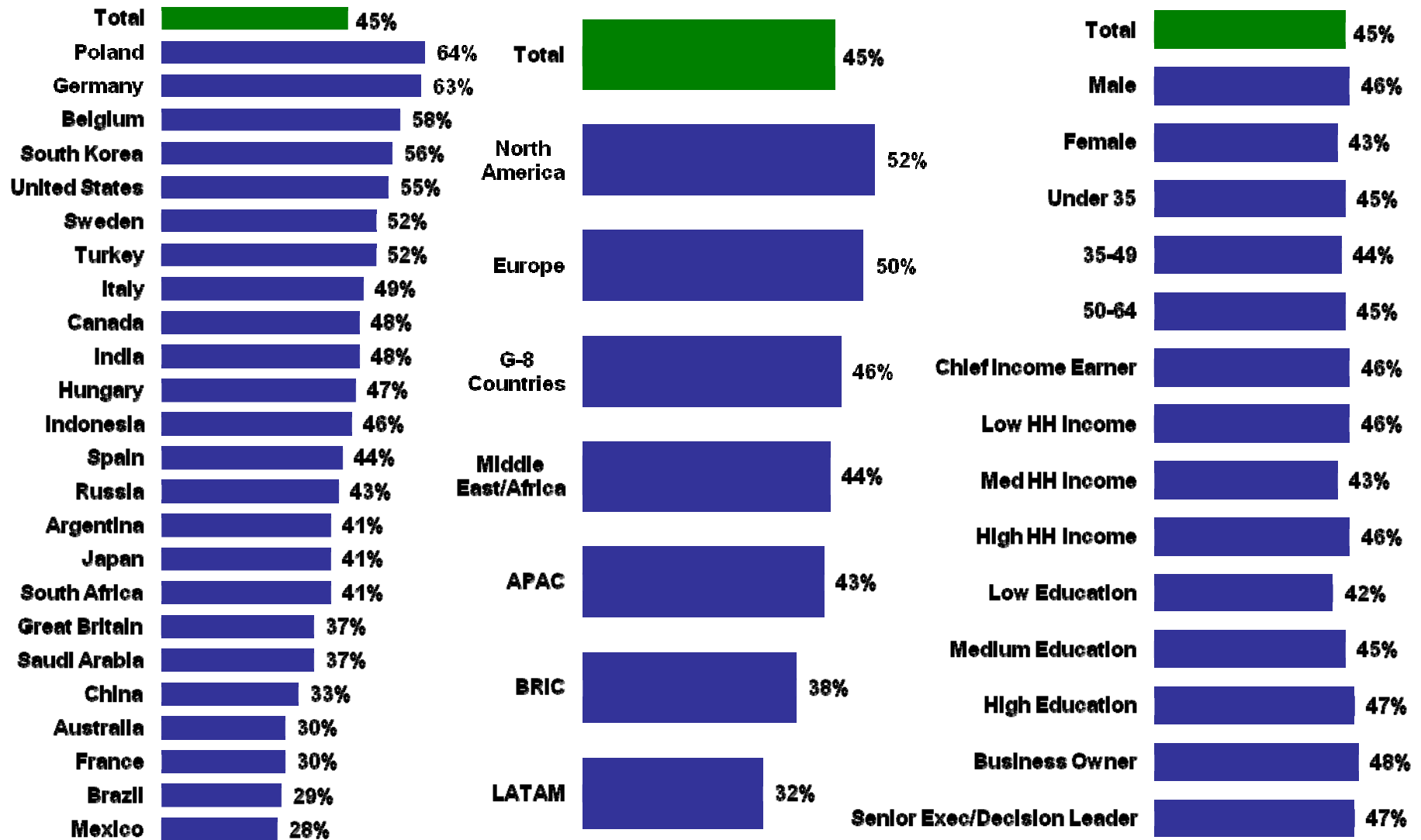


Some workplaces/employers have a specific day or period of time where their employees can wear 'casual' clothing during the workday. For example, some indicate that during the summer months casual clothing can be worn during the working hours on a Friday while still others say their workers can do so for the entire summer. Does your employer have a day or time that it specifically sets aside for casual wear during the working hours that normally would be otherwise?

45% Of Workers Think Someone Wearing Casual Work Clothes Is More Productive in Their Job Than Someone Wearing A More Prescribed Workplace Or Business Attire...



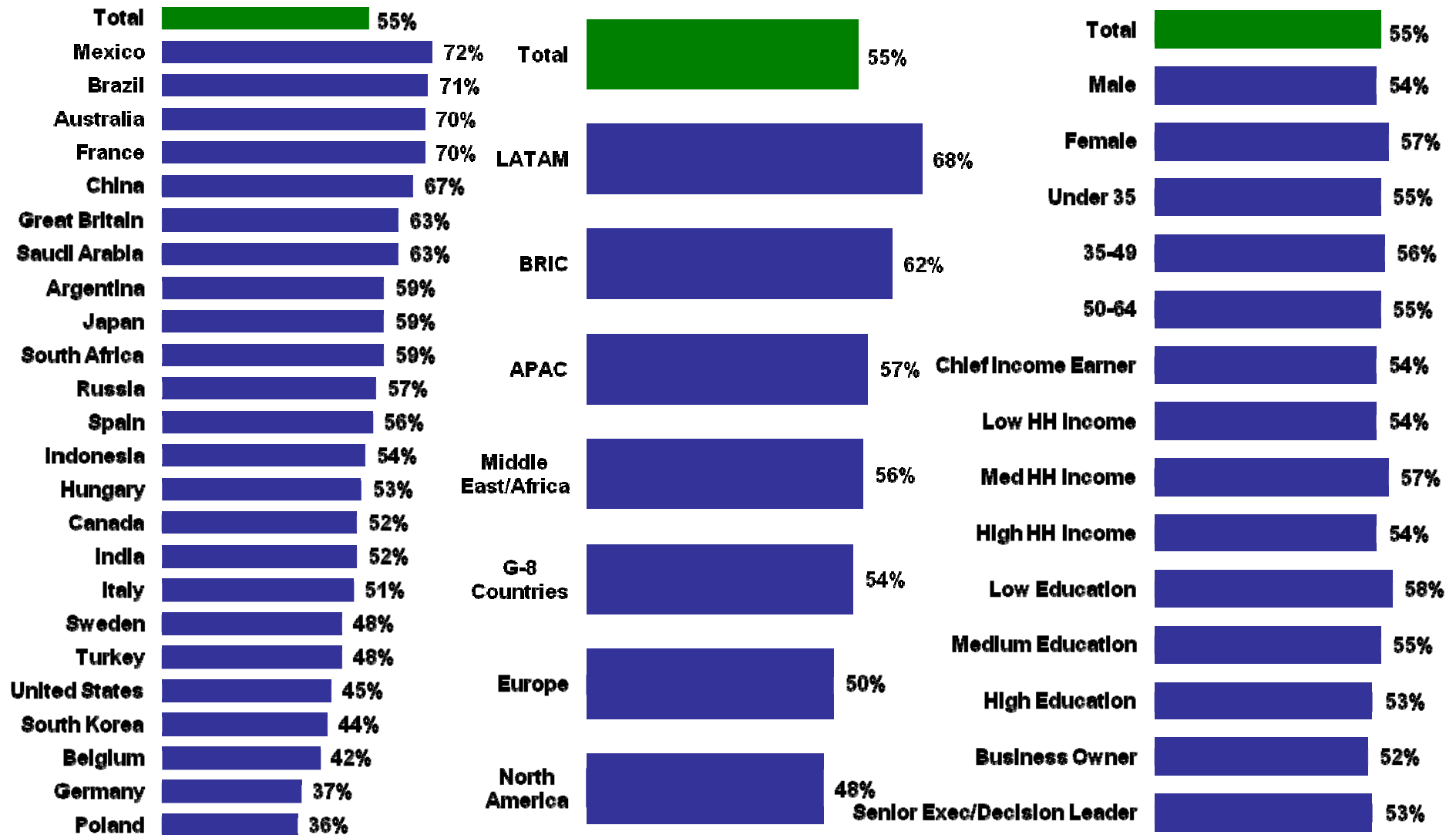
% Total Agree Casual Clothes More Productive



There are some workers who obviously have to wear a special uniform or outfit to work but generally speaking, who do you think is more productive on their job? Someone wearing casual work clothes, or someone wearing a more prescribed workplace or business attire?

55% Of Workers Believe Someone Wearing A More Prescribed Workplace Or Business Attire Is More Productive in Their Job Than Someone Wearing Casual Work Clothes...

% Total Agree Workplace /Business Attire More Productive

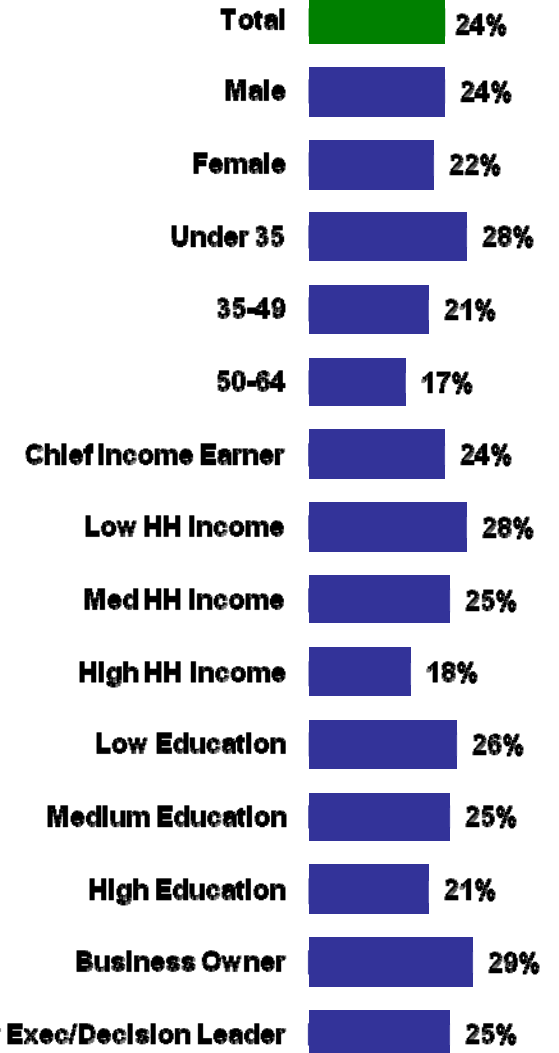
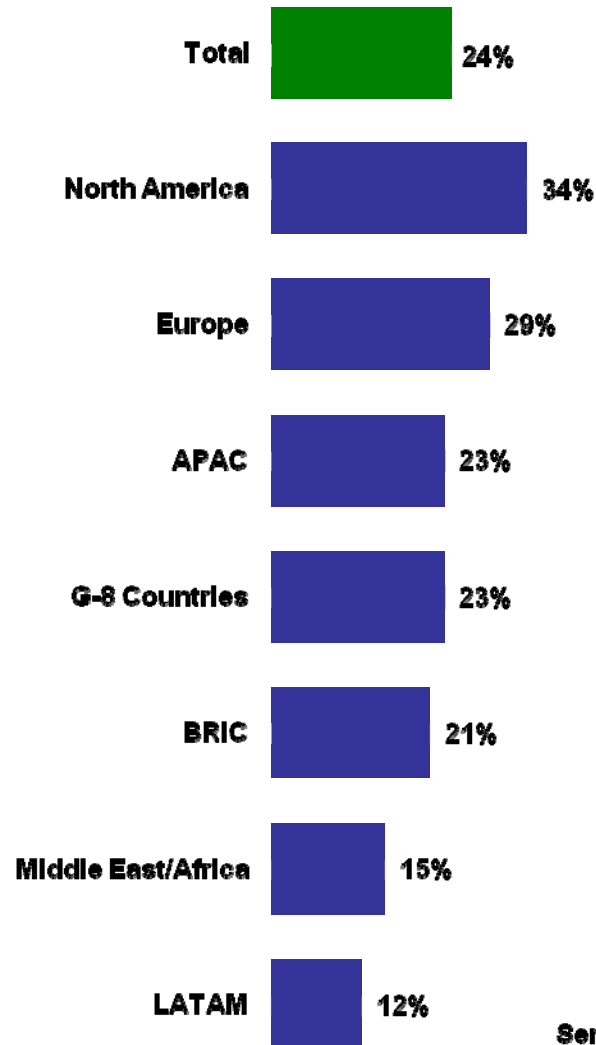
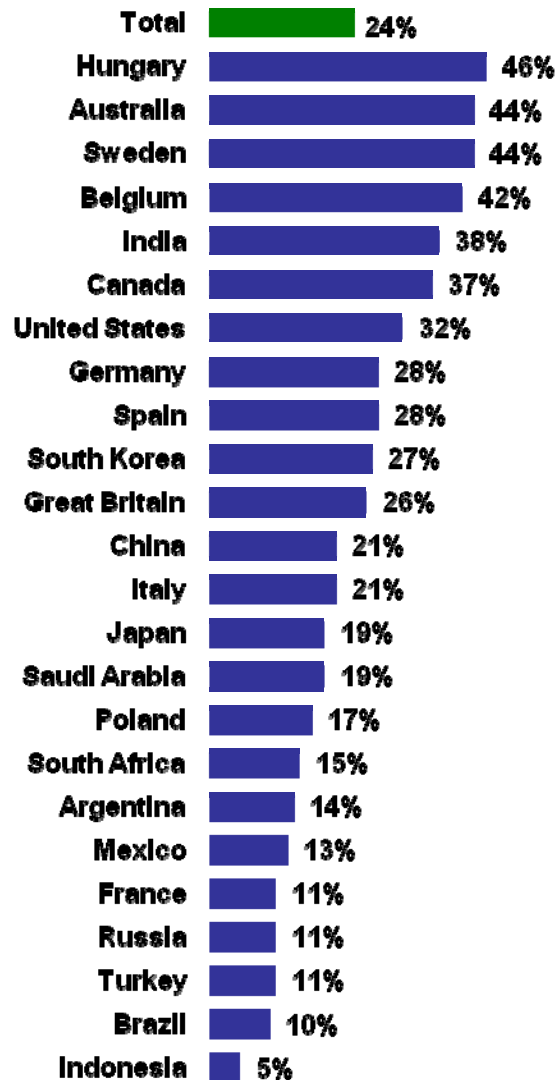


There are some workers who obviously have to wear a special uniform or outfit to work but generally speaking, who do you think is more productive on their job? Someone wearing casual work clothes, or someone wearing a more prescribed workplace or business attire?

One Quarter (24%) of Workers Say it's Appropriate to Wear Shorts to Work...



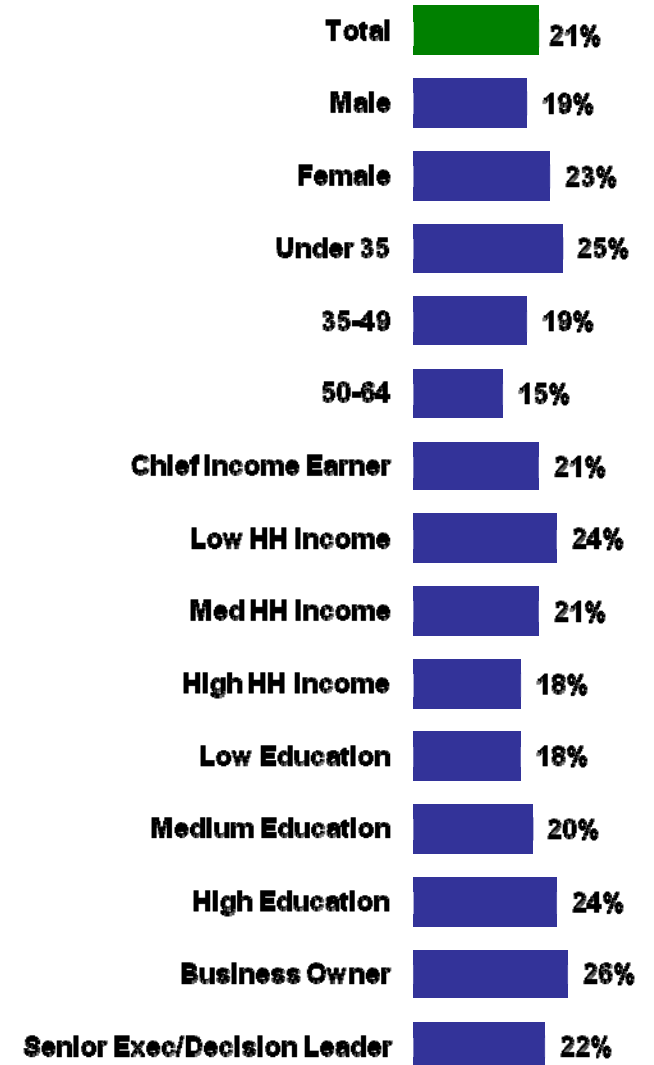
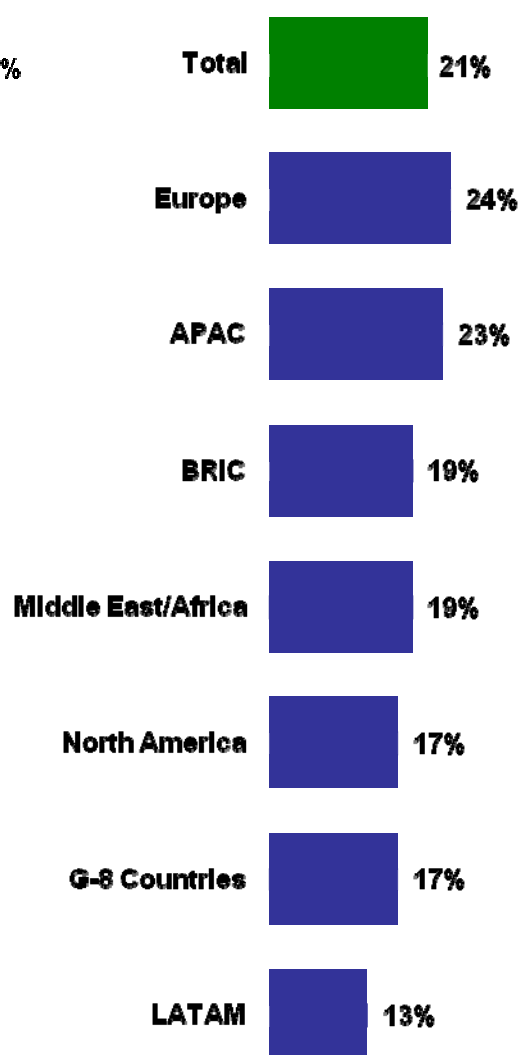
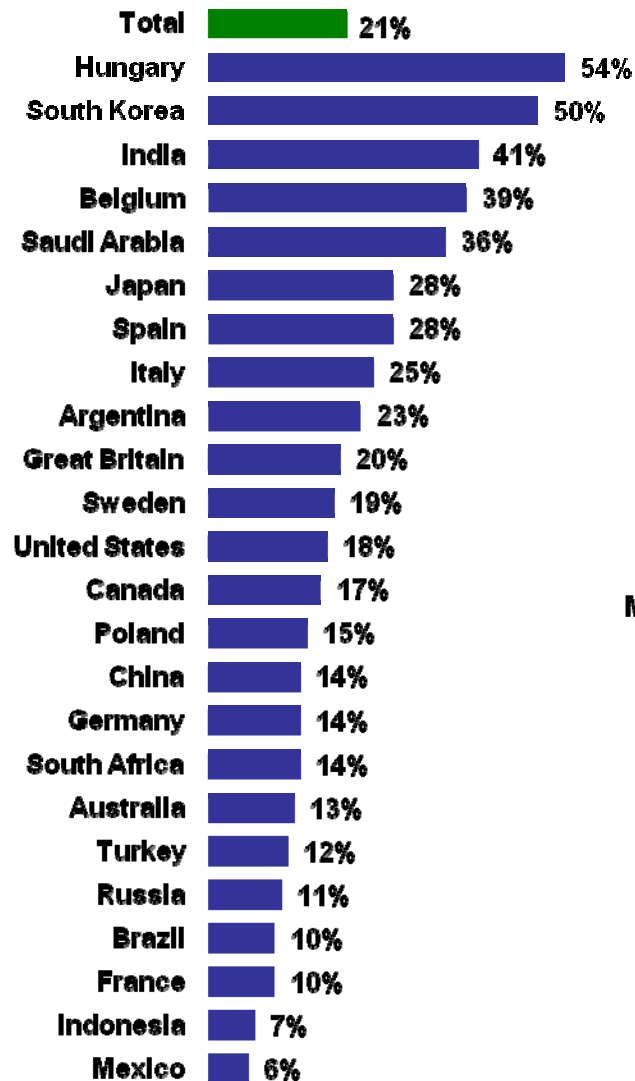
% Total Agree It Is Appropriate To Wear Shorts To Work



One In Five (21%) Of Workers Say it's Appropriate To Wear Thong Sandals (Flip-flops) To Work...



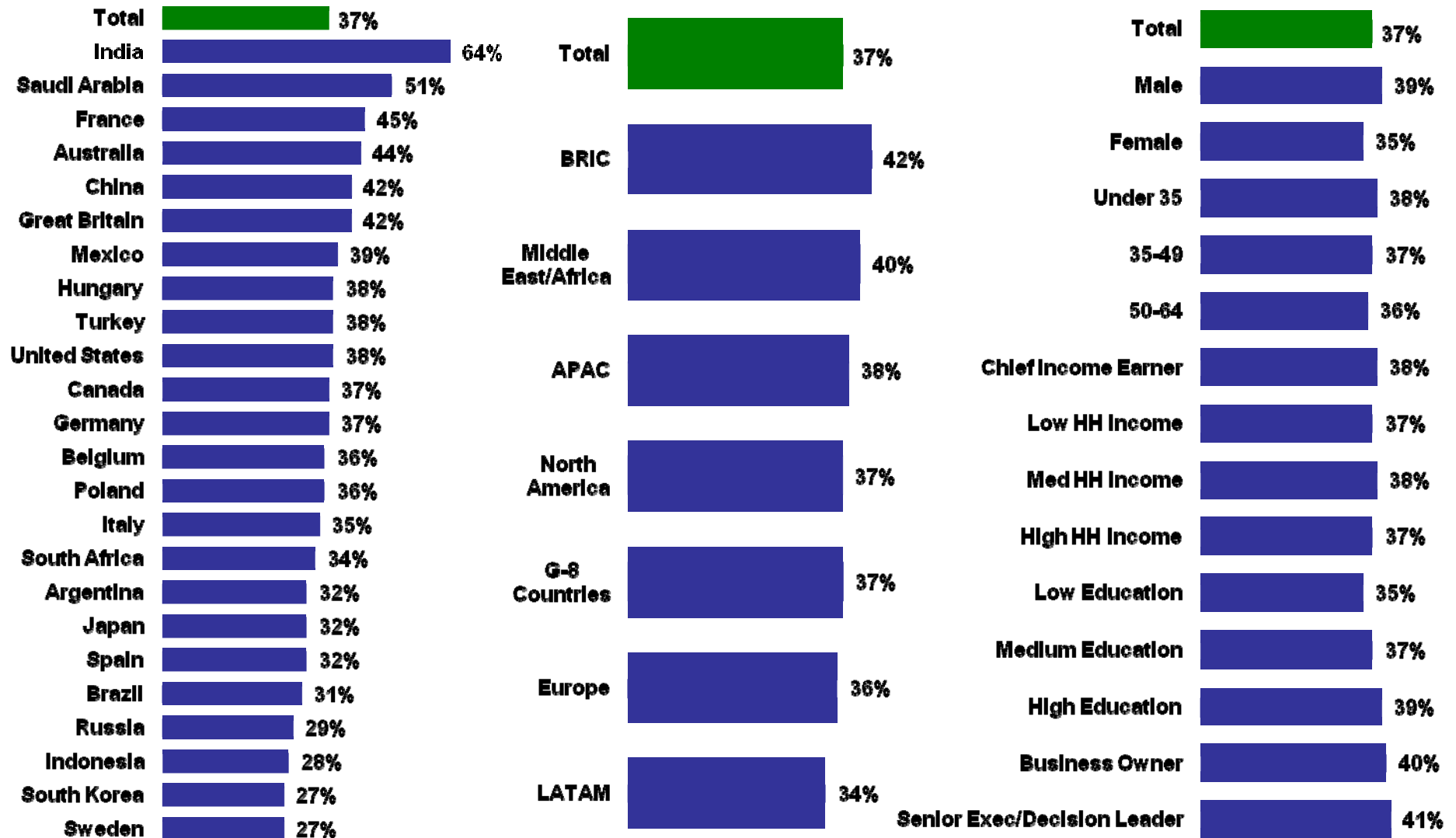
% Total Agree It Is Appropriate To Wear Thong Sandals (Flip-flops) To Work



Four in Ten (37%) of Workers Say Casual Workers in Their Workplace Will Never Make it into Senior Management...



% Total Agree Casual Dressers In My Workplace Will Never Make It Into Senior Management

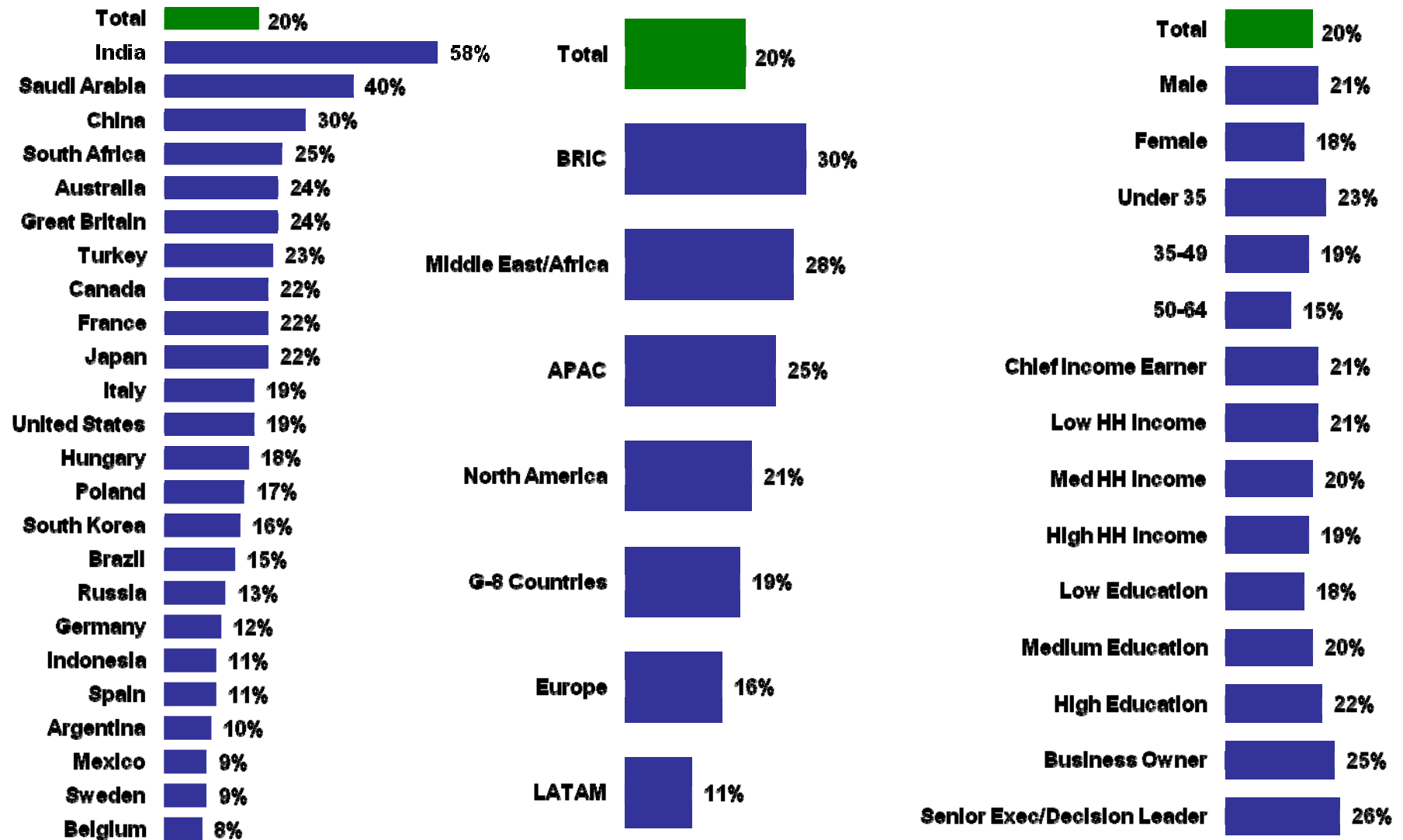


Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much: Casual dressers in my workplace will never make it into senior management ...

Only One in Five (20%) Think Casual Dressers in Their Workplace are Slackers...



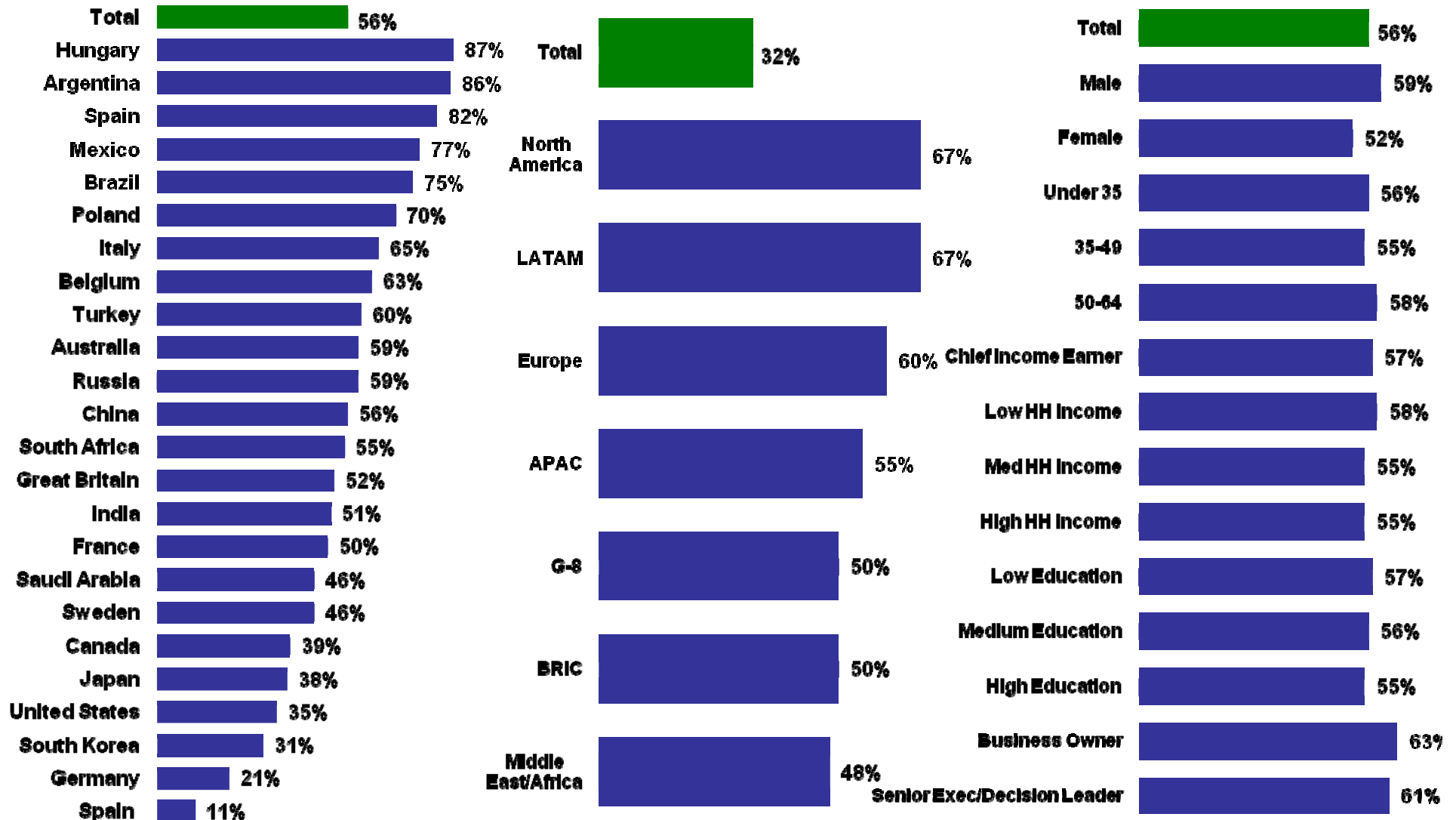
% Total Agree Casual Dressers In My Workplace Are Slackers



Majority (56%) Say Speedo/Bikini Bathing Suit Appropriate at Worker Beach/Picnic Function...



% Total Agree If workers have a day at a beach or picnic, Speedo or bikini bathing suits are appropriate wear by employees

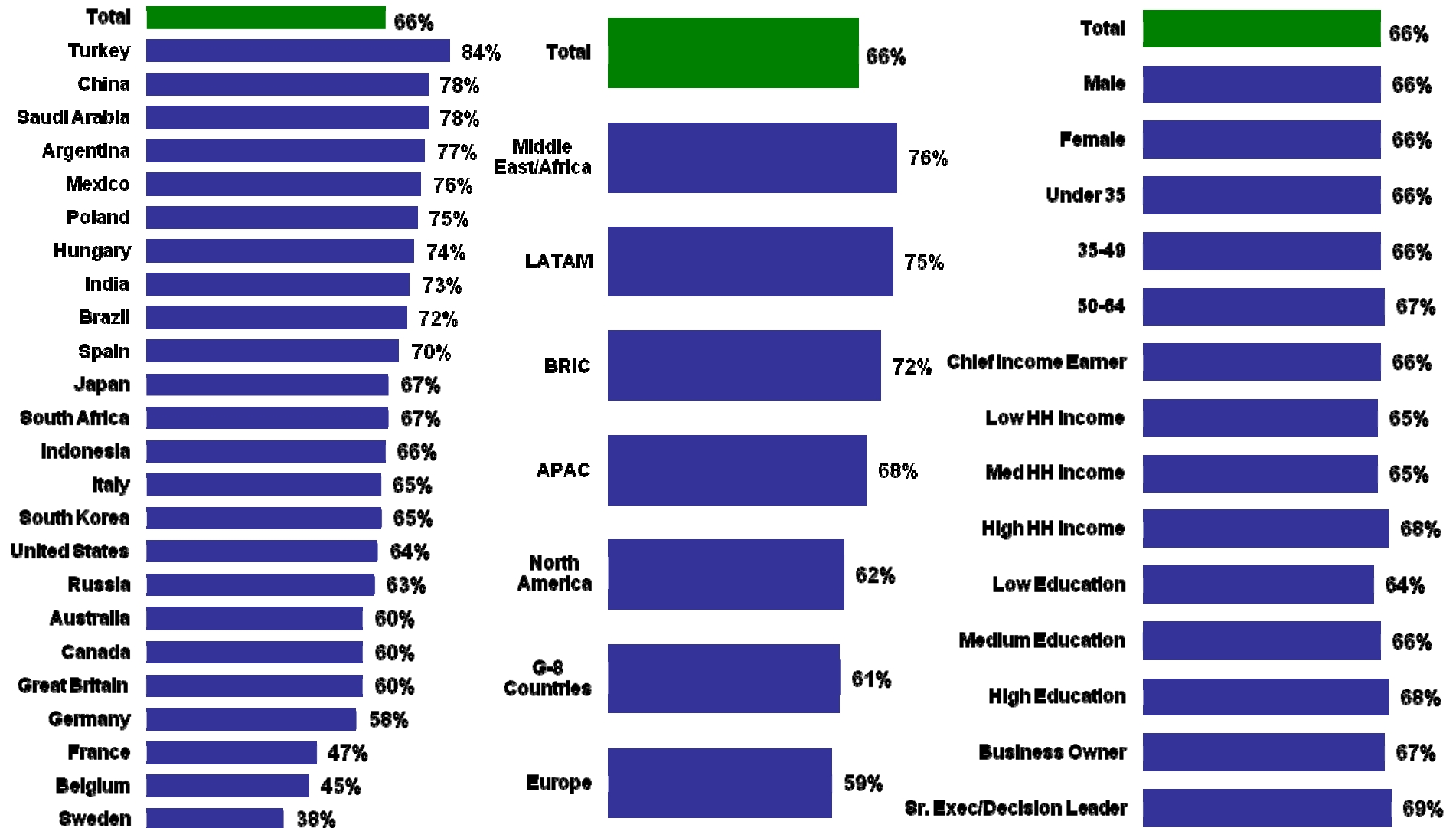


Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements: If workers have a day at a beach or picnic, Speedo or bikini bathing suits are appropriate wear by employees...

Two Thirds (66%) of Workers Say Senior Managers that Run an Organization Should Always be More Dressed Up than Their Employees...



% Total Agree Senior Managers/People That Run An Organization Should Always Be More Dressed Up Than Their Employees



Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements: Senior Managers that run an organization should always be more dressed up than their employees...