

Ipsos *Global @dvisory*



REUTERS

TAKING A BREAK:

**EMPLOYEES IN 24
COUNTRIES TELL US IF
THEY USE UP ALL OF THE
HOLIDAYS GRANTED BY
THEIR ORGANIZATION...**



SUMMARY OF FINDINGS

Only 2/3rds (65%) of employees say they use all of the holidays they are granted by their organization...

Of the employees in the 24 countries surveyed:

- Those most likely to take advantage of their given days off are from France (89%), Argentina (8%), Hungary (78%), Great Britain (77%), Spain (77%), Saudi Arabia (76%), Germany (75%), Belgium (74%) and Turkey (74%).
- Those least likely to use up all of the holidays granted by their organization are from Japan (33%), South Africa (47%), South Korea (53%), United States (57%), Canada (58%), India (59%), and Brazil (59%).
- Those in the “middle of the pack” indicating that they are unlikely to use up all of the holidays granted by their organization are from Sweden (63%), China (65%), Poland (66%), Italy (66%), Russia (67%), Mexico (67%) and Indonesia (70%).

With the exception of business owners and senior/executive decision leaders (60%), there is virtually no difference in demographics...

But in terms of regions, European workers take the most advantage of their holidays (74%), compared to North American employees (58%) who take the least...

As for regions, those employees in Europe (74%) are most likely to use up all of their granted holidays whereas those workers from North America (57%) and APAC (58%) are least likely to do so.

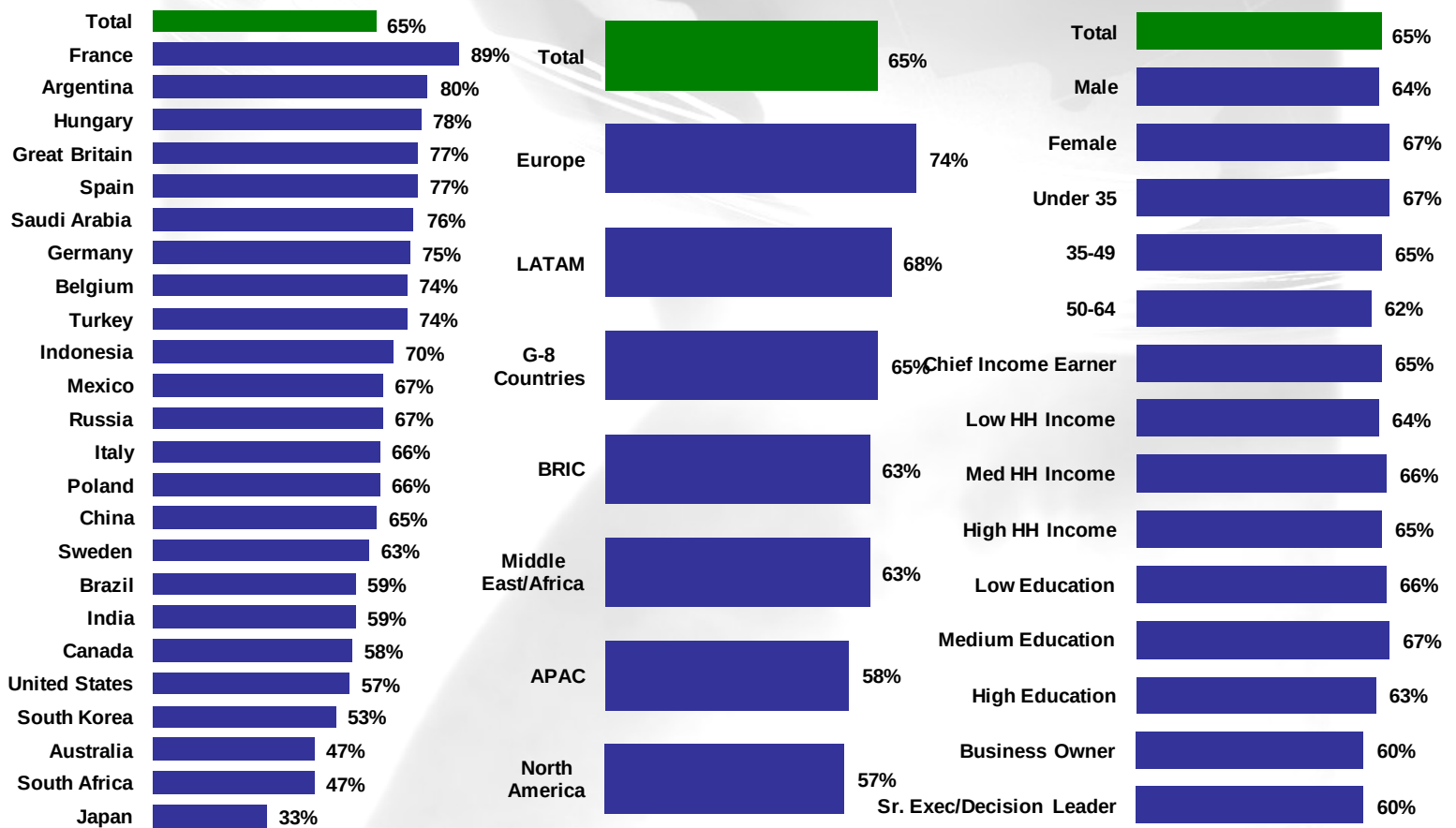
There appears to be virtually no difference in terms of demographics—except albeit a slight one as business

owners and senior executive/decision leaders at 60% are the least likely to use up all of the holidays granted them.

ONLY 2/3^{RDS} (65%) OF WORKERS AROUND THE WORLD USUALLY USE UP ALL OF THE HOLIDAYS THEY ARE GRANTED BY THEIR ORGANIZATION

**Workers Most Likely to Use All Holidays Granted: France (89%)...
Least Likely: Japan (33%)**

%Total Agree



Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements::
I usually use up all of the holidays I am granted by my organization...

METHODOLOGY

This @dvisory report contains data from the tenth wave of the **Ipsos Global @dvisor Omnibus**, an online survey of citizen-consumers across 24 countries. For this survey, an international sample of employed adults aged 18-64 in the U.S. and Canada, and aged 16-64 in all other countries, were interviewed. Unweighted base of employed adults 12,691: Argentina 327, Australia 576, Belgium 285, Brazil 676, Canada 699, China 860, France 602, Germany, 718, Great Britain 658, Hungary 487, India 904, Indonesia 416, Italy 622, Japan 643, Mexico 382, Poland 333, Russia 451, Saudi Arabia 304, South Africa 446, South Korea 358, Spain 608, Sweden 340, Turkey 335, United States 661. Weighted base of employed adults 8,090: Argentina 302, Australia 304, Belgium 291, Brazil 338, Canada 344, China 406, France 314, Germany 359, Great Britain 333, Hungary 238, India 422, Indonesia 421, Italy 317, Japan 318, Mexico 327, Poland 326, Russia 443, Saudi Arabia 229, South Africa 395, South Korea 351, Spain 306, Sweden 343, Turkey 333, United States 331. A survey with an unweighted probability sample of 1000 and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country been polled.

FURTHER INFORMATION

For more information about this and other **Global @dvisory** products please contact:

John Wright

Senior Vice President and Managing Director, Public Opinion Polling
Ipsos Public Affairs
+1 (416) 324-2002
john.wright@ipsos.com

The **Ipsos Global @dvisor Omnibus** is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For more information about this please contact:

Chris Deeney

Senior Vice President and Managing Director, Omnibus Division
Ipsos Public Affairs
+1 (312) 665-0551
chris.deeney@ipsos.com

Visit www.ipsos.com for information about all of our products and services.

Copyright Ipsos 2010. All rights reserved.
The contents of this publication constitute the sole and exclusive property of Ipsos.

About Ipsos

Ipsos is the second largest global survey-based market research company, owned and managed by research professionals that assess market potential and interpret market trends for over 5,000 worldwide clients to develop and test emergent or existing products or services, build brands, test advertising and study audience responses to various media, and, measure public opinion on issues and reputation.

With over 9,100 employees working in wholly owned operations in 64 countries, Ipsos conducts advertising, customer loyalty, marketing, media, and public affairs research, as well as forecasting, modeling, and consulting and a full line of custom, syndicated, omnibus, panel, and online research products and services in over 100 countries.

Founded in 1975 by Jean-Marc Lech and Didier Truchot, Ipsos has been publicly traded since 1999. In 2008, Ipsos' revenues totaled €979.3 million. Listed on Eurolist by NYSE - Euronext Paris, Ipsos is part of the SBF 120 and the Mid-100 Index and is eligible to the Deferred Settlement System. Visit www.ipsos.com to learn more about Ipsos offerings and capabilities.