FOR IMMEDIATE RELEASE **Thursday, August 5, 2010,**

Ipsos Global @dvisory: Taking a Break

Employees in 24 Countries Tell Us if They Use Up all of Their Holidays Granted by Their Organization

Washington, DC- A major analysis of world public opinion was released today by Ipsos— one of the world's largest market and opinion research companies. The report, titled "Ipsos Global @dvisory: Taking a Break", is based on 12,691 recent interviews in 24 countries comprising 75% of the world's GDP, and breaks down which employees are more inclined (and which ones are more reluctant) to use all of their company allotted vacation time. The full report is free of charge and may be downloaded by clicking here: http://www.ipsos-na.com/download/pr.aspx?id=9815

These are the findings from the tenth wave of the Ipsos Global @dvisor Omnibus, an online survey of citizen-consumers across 24 countries. For this survey, an international sample of employed adults aged 18-64 in the U.S. and Canada, and aged 16-64 in all other countries, were interviewed. Unweighted base of employed adults 12,691: Argentina 327, Australia 576, Belgium 285, Brazil 676, Canada 699, China 860, France 602, Germany, 718, Great Britain 658, Hungary 487, India 904, Indonesia 416, Italy 622, Japan 643, Mexico 382, Poland 333, Russia 451, Saudi Arabia 304, South Africa 446, South Korea 358, Spain 608, Sweden 340, Turkey 335, United States 661. Weighted base of employed adults 8,090: Argentina 302, Australia 304, Belgium 291, Brazil 338, Canada 344, China 406, France 314, Germany 359, Great Britain 333, Hungary 238, India 422, Indonesia 421, Italy 317, Japan 318, Mexico 327, Poland 326, Russia 443, Saudi Arabia 229, South Africa 395, South Korea 351, Spain

306, Sweden 343, Turkey 333, United States 331. A survey with an unweighted probability sample of 1000 and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled.

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