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Interview dates: August 13-15, 2010
Interviews: 600 registered voters; 435 likely voters in Kentucky
269 Democrats/Lean Democrats (RV); 262 Republicans/Lean Republicans (RV)
Margin of error: $\pm 4.0\%$ for registered voters; ± 4.7 for likely voters
 $\pm 6.0\%$ for Democrats (RV); $\pm 6.1\%$ for Republicans (RV)

Political Polling in Kentucky: Wave 1

Research undertaken for Reuters

These are findings from an Ipsos poll conducted August 13-15, 2010 on behalf of Reuters. Interviews were conducted by telephone with live interviewers. For the survey, a representative, randomly selected sample of exactly 600 adults aged 18 and older across Kentucky who are registered voters was interviewed by Ipsos. With a sample of this size, results are considered accurate within 4 percentage points, 19 times out of 20, of what they would have been had the entire population of registered voters in Kentucky been polled. Likely voters (reported on for ballot questions only) are defined as individuals currently registered to vote, who voted in the 2008 Presidential election, are a 7-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Individuals who did not vote in the 2008 Presidential election qualify as likely voters if they are registered to vote, are an 8-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Out of our sample of 600 registered voters, 435 are likely voters. With a sample of this size, results are considered accurate within ± 4.7 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled.

All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual Kentucky registered voter population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish. Figures filtered on Democrats, Republicans, and Independents are based on registered voters and not likely voters. Figures marked by an asterisk () indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding. Please note that throughout this document, figures based on Independent voters are indicative only due to very small sample size (44).*

PARTY AFFILIATION / IDEOLOGY

1. Are you currently registered to vote, or not?

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Yes	100	100	100	100
No	0	0	0	0

2. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

Yes	83
No	16
Don't know / Refused	*

3. Why not? *BASE = All who did not vote at 2008 Presidential Election (57)*

Not registered, too busy, something came up	32
Did not vote / did not want to	17
Did not approve of candidates	13
Too young to vote at the time	8
Could not get to the polls	8
Did not live in state/district at the time	7
Health reasons	5
Other	9
Don't know / Refused	2



4. On November 2nd, midterm elections will be held. Kentucky voters will elect a Senator, Members of Congress, Governor, and other state-level positions. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming elections? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
1 – Completely certain will NOT vote	3	2	3	12
2	3	5	2	7
3	*	*	1	0
4	1	1	2	1
5	8	9	6	10
6	3	2	3	6
7	3	3	4	2
8	9	13	5	10
9	6	4	7	3
10 – Completely certain WILL vote	64	62	69	50
Don't know / Refused	0	0	0	0

5. How much interest do you have in following news about the campaigns for the midterm elections in Kentucky?

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
A great deal	32	25	37	49
Quite a bit	26	31	22	14
Only some	25	28	23	19
Very little	11	11	10	6
No interest at all	6	4	7	12
Not sure / Refused	1	1	1	*
TOTAL: Great deal/Quite a bit	58	57	59	63
TOTAL: None/Very little	17	15	17	17

6. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
IF "DEMOCRAT" TO Q6, Q7 ASKED. IF "REPUBLICAN" TO Q6, Q8 ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q6, Q9 ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
7. Do you lean strongly or only moderately toward the Democratic Party?
8. Do you lean strongly or only moderately toward the Republican Party?
9. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>Likely voters</u>	<u>Registered voters</u>
Strongly Democrat	24	24
Moderately Democrat	15	17
Lean Democrat	4	4
Strongly Republican	26	21
Moderately Republican	13	13
Lean Republican	8	10
Independent (No lean)	6	8
DK / Ref	5	4
Total Democrats	42	45
Total Republicans	47	44
Total Independents	6	8



10. Generally speaking, would you say things in Kentucky are heading in the right direction, or are they off on the wrong track? ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Right direction	38	47	32	21
Wrong track	53	45	60	70
Not sure / Refused	9	8	8	9

11. What do you think are the biggest problems facing Kentucky now?

OPEN-ENDED: DO NOT READ OUT. INTERVIEWERS: CODE INTO CATEGORIES BELOW UNLESS RESPONSE ABSOLUTELY DOES NOT FIT. PLEASE CONSIDER THESE 'BROAD' DEFINITIONS AND TRY TO CODE RESPONSES INTO PRECODES BELOW.

Economy / jobs (<i>includes: national economy, Kentucky's economy, lack of jobs, wrong jobs, not enough work, etc</i>)	58
Education	16
Government / politics / politicians (<i>includes: named politicians, corrupt government, legislature, parties, national government, etc</i>)	14
Budget / Deficit	13
Healthcare (<i>includes: national and also within Kentucky</i>)	6
Taxes (<i>includes: too much tax, tax increases, disproportionate tax, etc</i>)	5
Crime	4
Transportation (<i>includes: lack of public transportation, traffic, car/truck problems, etc</i>)	3
Environment/Pollution (<i>includes: global warming, damage to natural environment, littering, exhaust from cars, etc</i>)	3
Housing (<i>includes: cost of housing, foreclosures, property insurance rates etc</i>)	2
Gambling / Casinos	2
Welfare / Social support	1
Immigration	1
Energy (<i>includes: oil issues/concerns, lack of energy, gas prices, price of power, etc</i>)	1
Morality / faith (<i>including: abortion, homosexuality, morality generally</i>)	1
Drugs / substance abuse	1
Armed forces/ national security (<i>includes: war in Iraq, funding, veterans</i>)	1
High cost of living	1
Judicial/ court system (<i>Includes: judges, the law etc</i>)	*
Horse/ equine industry	*
Agriculture (<i>Including: antibiotics, genetically modified foods, food supply, funding</i>)	*
Water (<i>includes: price of water, not enough water, water usage, etc</i>)	*
Nothing	*
Other	3
Don't know / Refused	6



I know it is a long way off, but thinking about the elections this fall...

12. ...if the election for US Senator were held today, would you vote for Republican candidate Rand Paul or Democratic candidate Jack Conway [REVERSE NAMES]? ASK Q13 IF 'DK/ REFUSED' AT Q12
13. *Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)*

	<u>Likely voters</u>	<u>Registered voters</u>	<u>Democrats (RV)</u>	<u>Republicans (RV)</u>	<u>Independents (RV)</u>
Rand Paul (Republican)	45	40	10	73	32
Jack Conway (Democrat)	40	40	70	17	13
Candidate from another political party (VOL)	1	1	1	0	6
DK/Ref/Unsure (VOL)	15	19	19	11	50

14. Overall, do you approve, disapprove or have mixed feelings about the way Steve Beshear is handling his job as Governor of Kentucky? IF APPROVE/DISAPPROVE, ASK Q15. IF MIXED/DK/REF, ASK Q16
15. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
16. If you had to choose, do you lean more towards approve or disapprove?

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Strongly approve	10	15	7	1
Somewhat approve	20	24	16	15
Lean approve	22	22	23	25
Still have mixed feelings	4	3	3	7
Lean disapprove	27	26	29	28
Somewhat disapprove	6	3	9	7
Strongly disapprove	9	5	13	17
Not sure	2	3	1	0
TOTAL: Approve	52	61	45	42
TOTAL: Disapprove	42	34	51	52

17. Overall, do you approve, disapprove or have mixed feelings about the way Barack Obama is handling his job as President? IF APPROVE/DISAPPROVE, ASK Q18. IF MIXED/DK/REF, ASK Q19
18. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
19. If you had to choose, do you lean more towards approve or disapprove?

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Strongly approve	22	38	5	17
Somewhat approve	11	18	5	5
Lean approve	11	17	6	11
Still have mixed feelings	1	1	*	6
Lean disapprove	10	9	10	15
Somewhat disapprove	7	3	10	15
Strongly disapprove	38	15	64	28
Not sure	1	*	*	3
TOTAL: Approve	44	73	16	33
TOTAL: Disapprove	55	27	83	58



20. Overall, do you approve, disapprove or have mixed feelings about the way Mitch McConnell is handling his job as Senator and Minority Leader? IF APPROVE/DISAPPROVE, ASK Q21. IF MIXED/DK/REF, ASK Q22
21. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
22. If you had to choose, do you lean more towards approve or disapprove?

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Strongly approve	19	7	32	12
Somewhat approve	18	13	22	18
Lean approve	13	9	19	7
Still have mixed feelings	4	5	1	7
Lean disapprove	14	18	9	19
Somewhat disapprove	9	9	8	12
Strongly disapprove	22	36	9	24
Not sure	2	2	2	0
TOTAL: Approve	50	30	73	38
TOTAL: Disapprove	45	63	25	55

23. Republican Senate Candidate Rand Paul has been in the news recently because of some stories about alleged incidents that occurred during his time at Baylor University. Have you heard anything about this story recently?

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Yes – heard a lot	18	15	21	13
Yes – heard a little	28	24	34	28
No	53	60	45	54
Not sure / Refused	1	1	1	5

24. Some people believe that the stories about Rand Paul are true or mostly true, while others believe that they have been fabricated or greatly exaggerated. Which of these comes closer to your personal opinion?
BASE: All who have heard anything about the stories about Paul Rand = 312

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>
Stories are true or mostly true	28	48	14
Stories are fabricated or greatly exaggerated	57	40	69
Mixed views or unsure (VOL)	12	10	14
Not sure / Refused (VOL)	3	3	3

25. And do these stories make you more likely or less likely vote for Rand Paul in the upcoming U.S. Senate election, or will they have no impact on your vote? *BASE: All who have heard anything about the stories about Paul Rand = 312*

	<u>Registered voters</u>	<u>Democrats</u>	<u>Republicans</u>
Much more likely to vote for him	6	1	9
Somewhat more likely to vote for him	3	2	3
No impact on my vote	71	67	76
Somewhat less likely to vote for him	7	9	5
Much less likely to vote for him	11	19	6
Not sure / Refused (VOL)	2	2	1
TOTAL: More likely	9	3	12
TOTAL: Less likely	18	28	11