Political Polling in Pennsylvania: Wave 2
Research undertaken for Reuters

These are findings from an Ipsos poll conducted October 22-24, 2010 on behalf of Reuters. For the survey, a representative, randomly selected sample of exactly 600 adults aged 18 and older across Pennsylvania who are registered voters was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 4.0 percentage points, 19 times out of 20, of what they would have been had the entire population of registered voters in Pennsylvania been polled. Likely voters (reported on for ballot questions only) are defined as individuals currently registered to vote, who voted in the 2008 Presidential election, are a 7-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Individuals who did not vote in the 2008 Presidential election qualify as likely voters if they are registered to vote, are an 8-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Out of our sample of 600 registered voters, 400 are likely voters. With a sample of this size, the results are considered accurate within ±4.9 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled.

*All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual Pennsylvania registered voter population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish. Figures filtered on Democrats, Republicans, and Independents are based on registered voters and not likely voters. Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding. Data based on Independents should be treated as indicative only due to the small base size. **Where trend data (italicized) is present, it is taken from the last Reuters poll in Pennsylvania carried out by Ipsos, for which the fieldwork period was August 27-29, 2010.***

PARTY AFFILIATION / IDEOLOGY

1. Are you currently registered to vote, or not?

	Registered voters	Democrats	Republicans	Independents
Yes	100	100	100	100
No	0	0	0	0

2. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

Yes	90
No	10
Don't know / Refused	*

3. Why not? *BASE = All who did not vote at 2008 Presidential Election (30)*

Not registered, too busy, something came up	39
Did not vote / did not want to	10
Health reasons	9
Too young at the time	7
Did not live in state/district at the time	5
Did not approve of candidates	1
Other	18
DK/Ref	7

4. On November 2nd, midterm elections will be held. Pennsylvania voters will elect a Senator, Members of Congress, Governor, and other state-level positions. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming elections? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

	Registered voters	Democrats	Republicans	Independents
1 – Completely certain will NOT vote	6	8	3	7
2	*	1	0	0
3	1	1	*	0
4	1	1	1	10
5	7	10	2	5
6	1	0	0	9
7	3	2	4	8
8	7	6	9	0
9	5	7	4	0
10 – Completely certain WILL vote	68	64	76	56
Don't know / Refused	2	1	1	7

5. How much interest do you have in following news about the campaigns for the midterm elections in Pennsylvania?

	Registered voters	Democrats	Republicans	Independents
A great deal	34	29	38	46
Quite a bit	30	32	32	13
Only some	21	22	19	22
Very little	9	11	7	6
No interest at all	6	7	4	7
Not sure / Refused	1	0	*	7
TOTAL: Great deal/Quite a bit	64	61	70	58
TOTAL: None/Very little	15	18	11	13

6. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
   IF "DEMOCRAT" TO Q6, Q7 ASKED. IF "REPUBLICAN" TO Q6, Q8 ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q6, Q9 ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
7. Do you lean strongly or only moderately toward the Democratic Party?
8. Do you lean strongly or only moderately toward the Republican Party?
9. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	Likely voters	Registered voters
Strongly Democrat	23	22
Moderately Democrat	15	17
Lean Democrat	8	10
Strongly Republican	26	20
Moderately Republican	13	11
Lean Republican	9	9
Independent (No lean)	6	7
DK / Ref	2	4
Total Democrats	**45**	**50**
Total Republicans	**46**	**40**
Total Independents	**6**	**7**

10. Generally speaking, would you say things in Pennsylvania are heading in the right direction, or are they off on the wrong track? ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.

	Current Poll, Oct 22-24				August 27-29
	Registered voters	Democrats	Republicans	Independents	Registered voters
Right direction	27	37	16	17	37
Wrong track	63	52	78	73	55
Not sure / Refused	10	11	6	11	8

11. What do you think are the biggest problems facing Pennsylvania now?
    OPEN-ENDED: DO NOT READ OUT. INTERVIEWERS: CODE INTO CATEGORIES BELOW UNLESS RESPONSE ABSOLUTELY DOES NOT FIT. PLEASE CONSIDER THESE 'BROAD' DEFINITIONS AND TRY TO CODE RESPONSES INTO PRECODES BELOW.

	Current Poll Oct 22-24	Aug 27-29
Economy / jobs (includes: national economy, Pennsylvania's economy, lack of jobs, wrong jobs, not enough work, etc)	63	48
Budget / Deficit	7	16
Government / politics / politicians (includes: named politicians, corrupt government, legislature, parties, national government, etc)	16	14
Taxes (includes: too much tax, tax increases, disproportionate tax, etc)	16	14
Healthcare (includes: national and also within Pennsylvania)	11	12
Education	8	8
Transportation (includes: lack of public transportation, traffic, car/truck problems, etc)	1	5
Immigration	3	3
Crime	3	3
Energy (includes: oil issues/concerns, lack of energy, gas prices, price of power, etc)	3	2
Environment/Pollution (includes: global warming, damage to natural environment, littering, exhaust from cars, etc)	3	2
Housing (includes: cost of housing, foreclosures, property insurance rates etc)		2
Water	1	n/a
Other	3	6
Don't know / Refused	6	8

Thinking about the elections on November 2nd…

12. …if the election for US Senator were held today, would you vote for Republican candidate Pat Toomey or Democratic candidate Joe Sestak [REVERSE NAMES]? ASK Q13 IF 'DK/ REFUSED' AT Q12

13. *Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)*

COMBINED Q12/13	Current Poll, Oct 22-24					*August 27-29*
	Likely voters	Registered voters	Democrats (RV)	Republicans (RV)	Independents (RV)	*Likely voters*
Pat Toomey (Republican)	**46**	42	12	84	23	*47*
Joe Sestak (Democrat)	**46**	46	79	10	31	*37*
Candidate from another political party (VOL)	**2**	2	2	1	18	*2*
DK/Ref/Unsure (VOL)	**6**	10	7	5	28	*15*

14. …if the election for Governor of Pennsylvania were today, would you vote for Republican candidate Tom Corbett or Democratic candidate Dan Onorato [REVERSE NAMES]? ASK Q15 IF 'DON'T KNOW / REFUSED' AT Q14

15. *Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)*

	Current Poll, Oct 22-24					*August 27-29*
	Likely voters	Registered voters	Democrats (RV)	Republicans (RV)	Independents (RV)	*Likely voters*
Tom Corbett (Republican)	**49**	43	15	81	33	*49*
Dan Onorato (Democrat)	**43**	46	78	11	33	*34*
Candidate from another political party (VOL)	*****	1	1	1	11	*1*
DK/Ref/Unsure (VOL)	**8**	10	7	7	23	*16*

16. Overall, do you approve, disapprove or have mixed feelings about the way Ed Rendell is handling his job as Governor of Pennsylvania? IF APPROVE/DISAPPROVE, ASK Q17. IF MIXED/DK/REF, ASK Q18

17. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?

18. If you had to choose, do you lean more towards approve or disapprove?

	Current Poll, Oct 22-24					*August 27-29*
	Likely voters	Registered voters	Democrats	Republicans	Independents	*Registered voters*
Strongly approve	**16**	13	20	5	8	*11*
Somewhat approve	**10**	12	17	5	12	*15*
Lean approve	**15**	16	26	7	4	*17*
Still have mixed feelings	**3**	6	5	2	17	*3*
Lean disapprove	**18**	17	17	17	31	*19*
Somewhat disapprove	**9**	11	5	19	5	*11*
Strongly disapprove	**27**	23	8	43	21	*22*
Not sure	**1**	2	2	1	3	*2*
TOTAL: Approve	**42**	41	63	18	23	*43*
TOTAL: Disapprove	**54**	51	30	80	58	*52*

19. I am going to read out some issues that are important to Pennsylvania voters. For each one, please tell me if you think Republican Senate candidate Pat Toomey or Democratic Senate candidate Joe Sestak has the best policies for tackling each issue. READ OUT EACH A-F AND RANDOMIZE

Registered Voters	Pat Toomey (Republican)	Joe Sestak (Democrat)	Both (VOL)	Neither (VOL)	DK / Refused (VOL)
A. Creating jobs for the people of Pennsylvania	34	34	4	18	10
B. America's policies towards China	28	33	3	20	17
C. Keeping jobs in this country	31	37	3	15	15
D. Standing up for America's interests	34	40	5	12	10
E. Balancing our national budget	36	28	2	22	12
F. Abortion	31	31	2	17	20

20. I am going to read out two statements. Please tell me which of these is closer to your own personal opinion. READ OUT A AND B. REVERSE

A. Free trade is a good thing because it opens up global markets for American products	44
B. Free trade is damaging to US interests because it subjects American companies and products to unfair competition from cheap labor abroad	48
Don't know / Refused (VOL)	8