## Methodology

These are the findings of the Global @dvisor Wave 19 (G@19), an Ipsos survey conducted between March 2nd and March 14th.

The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 18,531 adults aged 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+

Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

## For information or assistance about this please contact:

## **David Smith**

Research Manager, Omnibus Division <u>Ipsos Public Affairs +1 (312) 777-3946</u> david.smith@ipsos.com

The **Ipsos Global @dvisor Omnibus** is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For information on this omnibus or other Global @dvisor products contact:

### **Chris Deeney**

Senior Vice President and Managing Director, Omnibus Division <u>Ipsos Public Affairs +1 (312) 665-0551</u> chris.deeney@ipsos.com

Visit www.ipsos.com for information about all of our products and services.

Global @dvisor: Consumer Confidence Section



# Global @dvisor

# Global @dvisor: Consumer Confidence Section

# **Table of Contents**

SECTION B: CONSUMER (	CONFIDENCE
-----------------------	------------

SECTION	N B: CONSUMER CONFIDENCE
<u>55</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>56</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>57</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>58</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>59</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>60</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>61</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>62</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>63</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>64</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>65</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>66</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>67</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>68</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>69</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>70</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>71</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>72</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>73</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>74</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>75</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>76</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>77</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>78</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>79</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>80</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
<u>81</u>	B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
136	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>137</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>138</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>139</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u></u>	very weak economy.

Glob	pal @dvisor: Consumer Confidence Section
140	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
140	very weak economy.
<u>141</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
141	very weak economy.
142	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u>142</u>	very weak economy.
1.12	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u>143</u>	very weak economy.
111	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u>144</u>	very weak economy.
<u>145</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
145	very weak economy.
146	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u>146</u>	very weak economy.
147	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
147	very weak economy.
<u>148</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
140	very weak economy.
149	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
149	very weak economy.
<u>150</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u>150</u>	very weak economy.
<u>151</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>152</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
102	very weak economy.
<u>153</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u>100</u>	very weak economy.
<u>154</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>155</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>156</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>157</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>158</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>159</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>160</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
	very weak economy.
<u>161</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
<u></u>	very weak economy.

Glob	pal @dvisor: Consumer Confidence Section
<u>162</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a
102	very weak economy.
<u>163</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
103	somewhat weaker, or much weaker than it is now?
164	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
<u>164</u>	somewhat weaker, or much weaker than it is now?
165	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
<u>165</u>	somewhat weaker, or much weaker than it is now?
166	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
100	somewhat weaker, or much weaker than it is now?
167	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
<u>167</u>	somewhat weaker, or much weaker than it is now?
460	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
<u>168</u>	somewhat weaker, or much weaker than it is now?
160	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
<u>169</u>	somewhat weaker, or much weaker than it is now?
170	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
<u>170</u>	somewhat weaker, or much weaker than it is now?
171	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
<u>171</u>	somewhat weaker, or much weaker than it is now?
<u>172</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
172	somewhat weaker, or much weaker than it is now?
<u>173</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
175	somewhat weaker, or much weaker than it is now?
<u>174</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
174	somewhat weaker, or much weaker than it is now?
<u>175</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
175	somewhat weaker, or much weaker than it is now?
<u>176</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
170	somewhat weaker, or much weaker than it is now?
<u>177</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
	somewhat weaker, or much weaker than it is now?
<u>178</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
	somewhat weaker, or much weaker than it is now?
<u>179</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
	somewhat weaker, or much weaker than it is now?
<u>180</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
	somewhat weaker, or much weaker than it is now?
<u>181</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
	somewhat weaker, or much weaker than it is now?
<u>182</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
102	somewhat weaker, or much weaker than it is now?
<u>183</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same,
100	somewhat weaker, or much weaker than it is now?

somewhat weaker, or much weaker than it is now?

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												All Countrie	S									
		G	ender		Age		ŀ	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner	Senior Execu Maker/	utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotar	A	B	C	D	F	F	G	Н	I	.I	K	I	M	N	0	P	Q	R	S	T	U
Base: All respondents (unwtd)	18531	9372	9159	7226	6141	5164	5889	7244	5149	8452	9576	5627	6501	6403	10374	8157	12645	5886	2139	16392	3721	14810
Base: All respondents (wtd)	12000	5995	6005	5275	3926	2799	4005	4304	3519	5116	6384	4407	4075	3518	6280	5720	7894	4106	1333	10667	2277	9723
	591	375	216	308	188	95	165	184	199	194	202	164	176	251	331	260	438	153	143	448	210	381
Very good	5%	6%	4%	6%	5%	3%	4%	4%	6%	4%	3%	4%	4%	7%	5%	5%	6%	4%	11%	4%	9%	4%
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		В		Е	E				FG					KL			Q		S		U	
	3931	2090	1840	1800	1270	861	1056	1504	1315	1697	2004	1330	1306	1295	2127	1804	2785	1146	450	3481	891	3039
Somewhat good	33%	35%	31%	34%	32%	31%	26%	35%	37%	33%	31%	30%	32%	37%	34%	32%	35%	28%	34%	33%	39%	31%
		В		E				F	FG					KL	0		Q				U	
	4948	2355	2593	2160	1575	1212	1678	1774	1464	2091	2792	1888	1748	1311	2593	2355	3140	1808	482	4466	795	4153
Somewhat bad	41%	39%	43%	41%	40%	43%	42%	41%	42%	41%	44%	43%	43%	37%	41%	41%	40%	44%	36%	42%	35%	43%
			Α			D					- 1	M	M					P		R		T
	2530	1175	1355	1006	893	631	1105	843	541	1134	1385	1025	845	661	1229	1302	1531	999	258	2272	382	2149
Very bad	21%	20%	23%	19%	23%	23%	28%	20%	15%	22%	22%	23%	21%	19%	20%	23%	19%	24%	19%	21%	17%	22%
			A		С	С	GH	Н				LM	M			N		P				T
Summary																						
	4522	2465	2057	2108	1458	956	1221	1688	1514	1891	2206	1494	1482	1546	2458	2064	3223	1299	592	3929	1101	3421
Top2Box (Very good/Somewhat good)	38%	41%	34%	40%	37%	34%	30%	39%	43%	37%	35%	34%	36%	44%	39%	36%	41%	32%	44%	37%	48%	35%
		В		DE	E			F	FG	J			K	KL	0		Q		S		U	
	7478	3530	3949	3166	2468	1843	2783	2616	2005	3225	4178	2913	2593	1972	3822	3657	4671	2807	740	6738	1177	6302
Low2Box (Very bad/Somewhat bad)	62%	59%	66%	60%	63%	66%	70%	61%	57%	63%	65%	66%	64%	56%	61%	64%	59%	68%	56%	63%	52%	65%
			A		С	CD	GH	Н				LM	M			N		Ρ		R		Г

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				1								1		1	1	1		1		1					United
	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	States
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X
Base: All respondents (unwtd)	18531	505	1001	509	1002	1003	1000	1001	1000	1001	1003	1009	501	1003	941	504	500	501	503	516	501	1009	500	515	1003
Base: All respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	591	24	55	5	23	35	18	1	19	4	2	60	12	2	4	5	0	6	195	9	6	4	62	34	6
Very good	5%	5%	11%	1%	5%	7%	4%	0	4%	1%	0	12%	2%	0	1%	1%	-	1%	39%	2%	1%	1%	12%	7%	1%
		CGIJMNOPQTU	FGHIJLMNOP	P	GIJMNOPQTU	HIJLMNOPQS	CGIJMNOPTU	X (	CGIJMNOPQTU	P	ACDEF	GHIJLMNOPO	GIJMNPU		P			ABCDEF	GHIJKLMNOP	GJP	P	P	FGHIJLMNOF	PGIJLMNOPQST	GJP
	3931	191	296	177	242	287	317	48	293	36	15	308	186	58	37	107	93	123	230	193	104	28	292	182	88
Somewhat good	33%	38%	59%	35%	48%	57%	63%	10%	59%	7%	3%	62%	37%	12%	7%	21%	19%	25%	46%	39%	21%	6%	58%	36%	18%
		GIJMNOPQTU	IJLMNOPQRS	SJJMNOPQTU:	IJLMNOPQST	IJLMNOPQRS	IJLMNOPQRS	S JU	IJLMNOPQRS	J	ACDG	SIJLMNOPQRS	SIJMNOPQTL	IJNU	J	GIJMNU	GIJMNU	GIJMNUX	IJLMNOPQTL	JSIJMNOPQTL	J) GIJMNU	J	IJLMNOPQR	SSIJMNOPQTUX	GIJMNU
	4948	214	131	230	162	154	149	337	166	291	205	103	211	276	230	287	289	267	64	239	254	159	127	166	236
Somewhat bad	41%	43%	26%	46%	32%	31%	30%	67%	33%	58%	41%	21%	42%	55%	46%	57%	58%	53%	13%	48%	51%	32%	25%	33%	47%
		BDEFHKRUVV	KR	BDEFHKRUVV	KR	KR	KR	HJKLMNOPQI	BKRV	EFHJKLNRST	BDEFHKRUVV	N R	BDEFHKRUV	DEFHJKLNRSI	UDEFHJKRUV	<b>WEFHJKLNRS</b>	LEFHJKLNRST	DEFHJKLNRU	IVW	BDEFHKRUV	WDEFHJKLRUV	KR	R	KR	DEFHJKRUVV
	2530	71	18	89	72	24	15	114	22	169	278	30	92	163	229	101	119	105	11	59	137	310	18	117	169
Very bad	21%	14%	4%	18%	14%	5%	3%	23%	4%	34%	56%	6%	18%	33%	46%	20%	24%	21%	2%	12%	27%	62%	4%	23%	34%
		BEFHKRV		BEFHKRSV	BEFHKRV	R		ABCDEFHKRS	V ABCD	EFGHKLOPQF	GHIKLMNOPO	R	BEFHKRSV	EFGHKLOPQF	GHIKLMOPQ	BEFHKRSV	BCDEFHKLRS	ABEFHKRSV		BEFHKRV	CDEFHKLOR	HIJKLMNOF	PQRSTVWX	ABDEFHKRSV	FGHKLOPQR
Summary																									
	4522	215	351	181	265	322	335	49	312	40	17	367	198	61	41	112	93	128	425	202	109	31	354	217	95
Top2Box (Very good/Somewhat good)	38%	43%	70%	36%	53%	64%	67%	10%	62%	8%	3%	73%	40%	12%	8%	22%	19%	26%	85%	40%	22%	6%	71%	43%	19%
		GIJMNOPQTU:	SHIJLMNOPQ	SIJMNOPQTU:	IJLMNOPQST	GIJLMNOPQS"	BIJLMNOPQS	T JU	SIJLMNOPQST	J	ACDE	GHIJLMNOPQ	SIJMNOPQTL	IJNU	J	GIJMNU	GIJMNU	GIJMNPUX	HIJKLMNOP	GIJMNOPQTL	J) GIJMNU	J	HIJLMNOPQ	SSIJMNOPQTUX	GIJMNU
	7478	285	149	319	235	178	165	451	188	460	483	133	302	439	459	388	407	372	75	298	391	469	146	283	405
Low2Box (Very bad/Somewhat bad)	62%	57%	30%	64%	47%	36%	33%	90%	38%	92%	97%	27%	60%	88%	92%	78%	81%	74%	15%	60%	78%	94%	29%	57%	81%
		BDEFHKRV	R	BDEFHKRV	BEFHKRV	BKR	R	EFHKLOPQRS	BKRV	FHKLMOPQR	HIKLMNOPQI	F R	BDEFHKRV	EFHKLOPQRS	FHKLMOPQF	CDEFHKLRS	DEFHKLORS	CDEFHKLRS	vw	BDEFHKRV	CDEFHKLRS	GHKLMOPC	OF R	BDEFHKRV	CDEFHKLQRS'

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Global @dvisor: Consumer Confidence Section SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		North				G-8		Middle
	Total	America	LATAM	Europe	APAC	Countries	BRIC	East/Africa
		А	В	С	D	Е	F	G
Base: All respondents (unwtd)	18531	2006	2011	7526	5454	7453	3512	1534
Base: All respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
	591	41	53	99	160	77	107	239
Very good	5%	4%	4%	2%	5%	2%	5%	16%
		CE	CE		CE		CE	ABCDEF
	3931	376	539	1040	1371	971	989	605
Somewhat good	33%	38%	36%	23%	39%	24%	49%	40%
		CE	CE		CE		ABCDEG	CE
	4948	390	663	2081	1344	1957	681	469
Somewhat bad	41%	39%	44%	46%	38%	49%	34%	31%
		FG	ADFG	ADFG	FG	ABCDFG		
	2530	193	244	1281	625	995	222	187
Very bad	21%	19%	16%	28%	18%	25%	11%	12%
		FG	FG	ABDEFG	FG	ABDFG		
Summary								
	4522	417	592	1139	1531	1048	1097	844
Top2Box (Very good/Somewhat good)	38%	42%	39%	25%	44%	26%	55%	56%
		CE	CE		BCE		ABCDE	ABCDE
	7478	583	908	3361	1969	2952	903	656
Low2Box (Very bad/Somewhat bad)	62%	58%	61%	75%	56%	74%	45%	44%
		FG	DFG	ABDFG	FG	ABDFG		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Argentina										
	Argentina	Ge	ender		Age		ŀ	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busine	ss Owner		cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	lotai	wate	R				LOW		nign	warried	Other		Wedium	,	res		Employed			S	res	NO II
2		A		С	D	E	F	G	Н		J	K	L	M	N	0	P	Q	R			
Base: All respondents (unwtd)	505	248	257	210	174	121	25	77	403	198	307	144	169	192	254	251	380	125	44	461	91	414
Base: All respondents (wtd)	500	245	255	248	144*	108*	56**	86*	357	153	347	327	119	55	200	300	312	188*	36**	464	74*	426
	24	13	12	14	4	6	8	3	14	7	18	19	4	2	11	14	12	12	6	18	5	19
Very good	5%	5%	5%	6%	3%	6%	14%	3%	4%	4%	5%	6%	3%	4%	5%	5%	4%	7%	17%	4%	7%	4%
	191	97	94	96	54	41	14	32	144	65	126	116	52	24	80	111	134	57	9	182	30	161
Somewhat good	38%	40%	37%	39%	37%	38%	25%	38%	40%	43%	36%	35%	43%	43%	40%	37%	43%	30%	26%	39%	41%	38%
, i																						1
	214	104	110	100	66	48	19	35	160	64	150	145	49	19	83	131	128	85	14	200	29	185
Somewhat bad	43%	42%	43%	40%	46%	45%	33%	40%	45%	42%	43%	45%	42%	35%	41%	44%	41%	45%	39%	43%	39%	43%
	71	32	39	39	20	12	16	17	38	17	54	47	14	10	27	44	38	33	7	64	10	61
Very bad	14%	13%	15%	16%	14%	11%	28%	19%	11%	11%	16%	14%	12%	18%	13%	15%	12%	18%	18%	14%	13%	14%
11.7																	,					
Summary																						
- Summary	215	110	105	110	58	47	22	35	159	72	143	134	55	26	91	125	146	70	16	200	35	180
Top2Box (Very good/Somewhat good)	43%	45%	41%	44%	40%	44%	39%	41%	44%	47%	41%	41%	47%	47%	45%	42%	47%	37%	43%	43%	48%	42%
Topzbox (Very good/contewnat good)	43 /0	<del>-1</del> 370	7170	777/0	7070	7470	3970	71/0	7770	77 70	71/0	7170	77 70	77 70	7370	72 /0	77 70	37 /6	73/0	7370	70 /0	72 /0
	285	135	150	138	86	60	35	51	199	81	204	192	63	29	110	175	166	118	21	264	39	246
1 - 0D - 0/ 1 - 1/0 1 1 - 0		55%		56%			61%							53%					57%			
Low2Box (Very bad/Somewhat bad)	57%	55%	59%	56%	60%	56%	61%	59%	56%	53%	59%	59%	53%	53%	55%	58%	53%	63%	5/%	57%	52%	58%

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												India										
	India	G	ender		Age		Н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	Н	1	J	K	L	М	N	0	Р	Q	R	S	Т	U
Base: All respondents (unwtd)	1009	785	224	733	222	54	331	438	240	597	412	3	80	926	696	313	911	98	271	738	626	383
Base: All respondents (wtd)	500	258	242	276	160	64*	157	214	130	300	200	1**	42*	457	278	222	422	78*	128	372	287	213
	60	37	23	38	14	8	21	25	14	36	24	1	5	54	39	21	54	6	20	40	41	19
Very good	12%	14%	9%	14%	9%	13%	13%	12%	11%	12%	12%	52%	12%	12%	14%	10%	13%	8%	15%	11%	14%	9%
1-1, 9-11								,,		,.	12,77		1-7-7				1070					
	308	161	147	170	99	39	90	142	75	181	127	1	20	287	177	131	266	41	76	232	176	131
Somewhat good	62%	62%	61%	62%	62%	61%	58%	67%	58%	60%	63%	48%	48%	63%	64%	59%	63%	53%	59%	62%	62%	62%
, and the second																						
	103	45	58	56	35	11	30	36	38	61	42	0	13	90	47	56	80	23	27	76	52	51
Somewhat bad	21%	18%	24%	20%	22%	18%	19%	17%	29%	20%	21%	-	31%	20%	17%	25%	19%	30%	21%	20%	18%	24%
									FG							N						
	30	15	15	12	12	5	16	10	3	23	7	0	4	26	15	14	22	7	5	24	17	12
Very bad	6%	6%	6%	4%	8%	9%	10%	5%	2%	7%	4%	-	9%	6%	6%	6%	5%	9%	4%	7%	6%	6%
							GH															
Summary																						1
	367	198	170	208	113	47	111	167	89	217	150	1	25	341	215	152	320	47	95	272	217	150
Top2Box (Very good/Somewhat good)	73%	77%	70%	75%	70%	74%	71%	78%	69%	72%	75%	100%	60%	75%	78%	68%	76%	61%	75%	73%	76%	70%
														L	0		Q					
	133	60	72	68	47	17	46	46	41	83	49	0	17	116	62	70	102	30	32	100	69	63
Low2Box (Very bad/Somewhat bad)	27%	23%	30%	25%	30%	26%	29%	22%	31%	28%	25%	-	40%	25%	22%	32%	24%	39%	25%	27%	24%	30%
											l		M	l		N		P				

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Mexico										
	Mexico	G	ender		Age		ŀ	lousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emple	oyment	Busine	ss Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	Male	R	C C	D D	50 to 04	LOW	G	H	Walled	Other	K	Wedium	M	N	0	Employed	O	R	S	T	U
Base: All respondents (unwtd)	504	299	205	273	165	66	355	127	22	196	308	148	156	200	278	226	351	153	52	452	108	396
Base: All respondents (wtd)	500	299	262	273	147*	83*	397	89*	14**	171*	329	321	103	76	264	226	310	190*	49**	452	93*	407
Base. All respondents (wtu)	500	230	202	210			397			171	329		103	76	204		310				93	407
	5	5	1	5	0	0	4	0	0	1	4	3	1	1	5	0	5	0	0	5	0	5
Very good	1%	2%	0	2%	-	1%	1%	0	3%	1%	1%	1%	1%	1%	2%	-	2%	0	-	1%	0	1%
	107	61	46	55	42	10	82	22	2	32	75	59	26	21	54	53	74	32	11	96	26	80
Somewhat good	21%	25%	18%	20%	28%	12%	21%	25%	17%	19%	23%	18%	26%	28%	20%	22%	24%	17%	22%	21%	28%	20%
														K								
	287	130	157	156	79	51	220	59	8	99	189	192	58	37	173	114	183	104	36	251	60	227
Somewhat bad	57%	55%	60%	58%	54%	62%	55%	66%	59%	58%	57%	60%	56%	49%	66%	48%	59%	55%	73%	56%	65%	56%
															0							
	101	43	58	54	26	21	91	7	3	40	61	66	18	17	32	69	47	54	3	99	6	95
Very bad	20%	18%	22%	20%	18%	25%	23%	8%	21%	23%	19%	21%	17%	22%	12%	29%	15%	28%	5%	22%	7%	23%
							G									N		P				Т
Summary																						
	112	65	46	60	42	10	86	22	3	33	79	62	27	22	59	53	79	32	11	101	27	85
Top2Box (Very good/Somewhat good)	22%	27%	18%	22%	28%	13%	22%	25%	20%	19%	24%	19%	27%	29%	22%	22%	26%	17%	22%	22%	29%	21%
														K								1
	388	173	215	211	105	72	311	66	11	138	250	259	76	54	205	183	230	158	39	350	66	322
Low2Box (Very bad/Somewhat bad)	78%	73%	82%	78%	72%	87%	78%	75%	80%	81%	76%	81%	73%	71%	78%	78%	74%	83%	78%	78%	71%	79%
												M										

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Spain										
	Spain	G	ender		Age		ŀ	lousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emplo	oyment	Busine	ss Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotar	Δ	B	C	D	F	E	G	H	I	01101	K	Inourant	M	N	0	P	Q	R	S	т	U
Base: All respondents (unwtd)	1009	439	570	384	378	247	650	293	66	396	613	603	76	330	515	494	598	411	92	917	116	893
Base: All respondents (wtd)	500	252	248	205	180	116	321	147	31*	183	317	249	115*	137	262	238	289	211	44*	456	57*	443
```	4	2	1	0	3	0	3	0	0	1	3	1	2	1	4	0	3	0	2	1	2	1
Very good	1%	1%	0	0	1%	0	1%	0	-	0	1%	0	1%	1%	1%		1%	0	5%	0	4%	0
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,															0				S		U	1
	28	15	13	15	8	4	15	10	3	9	19	11	6	11	17	11	19	9	2	26	4	24
Somewhat good	6%	6%	5%	7%	5%	4%	5%	7%	9%	5%	6%	5%	5%	8%	6%	5%	7%	4%	5%	6%	7%	5%
														K								
	159	75	84	66	46	46	93	54	11	55	104	78	32	48	83	76	92	66	13	145	15	144
Somewhat bad	32%	30%	34%	32%	26%	40%	29%	37%	35%	30%	33%	31%	28%	35%	32%	32%	32%	31%	31%	32%	26%	33%
						D		F														
	310	159	151	123	122	65	210	82	18	118	192	158	75	77	159	151	174	136	26	284	36	274
Very bad	62%	63%	61%	60%	68%	56%	65%	56%	56%	64%	61%	64%	66%	56%	61%	63%	60%	64%	60%	62%	63%	62%
					E		G					М										
Summary	0.4	40	4.4	45	4.4	_	40	11		40	0.4	40	_	40	00		00	0	,	0.7	_	05
T2P (\(\frac{1}{2}\)	31	18	14 5%	15	11 6%	5	18		3	10	21	13	6%	12	20	11	22	9	4 9%	27 6%	420/	25
Top2Box (Very good/Somewhat good)	6%	7%	5%	8%	0%	4%	6%	7%	9%	6%	7%	5%	0%	9% K	8%	5%	8%	4%	9%	6%	12%	6%
	469	234	234	189	169	111	303	137	29	173	296	236	107	125	242	227	266	202	39	429	51	418
Low2Box (Very bad/Somewhat bad)	94%	93%	95%	92%	94%	96%	94%	93%	91%	94%	93%	95%	94%	91%	92%	95%	92%	96%	91%	94%	88%	94%
LOWZDOX (VETY DAG/OG/NEWHAT DAG)	3470	33/6	33 /6	3270	3470	3078	3470	3370	3170	3+70	3376	93 /o M	3470	3170	32 /0	3376	3270	3070	3170	3470	3676	3470 T

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												South Africa	a									
	South Africa	G	ender		Age		,	lousehold Inco	ne	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Constant	Not	Yes	No	Yes	No
	I otal	Male	Female	C C	35 to 49	50 to 64	Low	Medium	High	Married	Other	K	Medium	High	Yes	No O	Employed			No S	Yes	NO
Base: All respondents (unwtd)	516	255	261	105	200	211	27	80	409	310	206	185	151	180	N 323	193	436	Q 80	R 150	366	222	294
Base: All respondents (wtd)	500	240*	260	286*	129	85	65**	93*	341	229	271*	202*	118*	180*	264	236*	411	89**	109*	391	163	337
base. All respondents (wtd)	500	240		200		65		93		229	2/1			100	204		411			391	103	
	9	7	3	6	2	1	0	1	8	9	1	0	2	/	/	2	9	0	6	4	/	2
Very good	2%	3%	1%	2%	1%	1%	-	1%	2%	4%	0	0	2%	4%	3%	1%	2%	-	5%	1%	4%	1%
																			S		U	<del></del>
	193	92	100	107	54	32	29	19	144	93	100	62	49	81	106	87	162	31	35	158	59	134
Somewhat good	39%	39%	39%	37%	42%	37%	45%	20%	42%	41%	37%	31%	42%	45%	40%	37%	39%	35%	32%	40%	36%	40%
									G													
	239	119	120	146	52	41	31	52	156	100	139	111	48	80	119	120	189	50	51	189	72	167
Somewhat bad	48%	50%	46%	51%	40%	49%	47%	56%	46%	44%	51%	55%	41%	44%	45%	51%	46%	56%	46%	48%	44%	50%
	59	22	37	27	21	11	6	21	32	27	32	28	19	12	32	27	51	8	18	41	25	33
Very bad	12%	9%	14%	9%	16%	13%	8%	22%	10%	12%	12%	14%	16%	7%	12%	12%	12%	9%	16%	11%	16%	10%
								Н														
Summary																						
	202	99	103	114	56	33	29	20	153	102	100	63	51	88	113	89	171	31	41	161	66	136
Top2Box (Very good/Somewhat good)	40%	41%	40%	40%	43%	39%	45%	22%	45%	44%	37%	31%	43%	49%	43%	38%	42%	35%	37%	41%	40%	40%
									G					K								<del></del>
	298	141	157	173	73	52	36	73	189	128	170	139	67	92	150	147	240	58	68	230	97	201
Low2Box (Very bad/Somewhat bad)	60%	59%	60%	60%	57%	61%	55%	78%	55%	56%	63%	69%	57%	51%	57%	62%	58%	65%	63%	59%	60%	60%
				1				Н				M	1				1			1		1

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Great Britair										
	Great Britain	Ge	nder		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotai	Δ	B	C.	D	E	E	G	H	Indifficu	Other	K	Iniodiani	M	N	0	P	Q	R	S	T	U
Base: All respondents (unwtd)	1001	444	557	333	364	304	210	622	169	429	572	388	324	289	578	423	645	356	71	930	118	883
Base: All respondents (wtd)	500	246	254	185	173	142	105	308	87	208	292	200	159	141	283	217	315	185	35*	465	59	441
	4	2	2	2	1	1	2	1	1	2	2	0	3	2	3	1	2	2	0	4	1	4
Very good	1%	1%	1%	1%	0	1%	2%	0	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	-	1%	1%	1%
, ,													К	K								
	36	22	14	14	10	12	6	21	8	18	18	12	9	15	23	12	27	9	3	32	7	29
Somewhat good	7%	9%	6%	8%	6%	8%	6%	7%	9%	8%	6%	6%	6%	11%	8%	6%	9%	5%	10%	7%	11%	7%
		В												KL			Q					
	291	146	145	110	108	73	53	184	55	125	166	118	93	80	164	128	190	101	20	271	32	259
Somewhat bad	58%	59%	57%	59%	63%	52%	50%	60%	63%	60%	57%	59%	59%	56%	58%	59%	60%	55%	58%	58%	55%	59%
					E			F	F													
	169	76	93	59	54	56	44	102	23	64	105	70	54	45	94	75	96	73	11	158	19	150
Very bad	34%	31%	37%	32%	31%	39%	42%	33%	26%	31%	36%	35%	34%	32%	33%	35%	30%	40%	32%	34%	33%	34%
						D	GH											Р				
Summary									_											_		
	40	24	16	16	11	13	8	23	9	20	20	12	11	16	26	14	30	10	3	37	7	33
Top2Box (Very good/Somewhat good)	8%	10% R	6%	9%	6%	9%	8%	7%	10%	9%	7%	6%	7%	12%	9%	6%	9%	6%	10%	8%	12%	7%
	460	222	238	169	162	129	97	285	78	400	272	188	140	125	257	203	Q 286	174	24	429		400
LauraBaur (Vanishad/Camaushadhad)	92%	90%	94%	91%	94%	91%	92%	93%	90%	188 91%	93%	94%	148 93%	125 88%	91%	94%	91%	94%	31 90%	92%	52 88%	408 93%
Low2Box (Very bad/Somewhat bad)	92%	90%	94%	91%	94%	91%	92%	93%	90%	91%	93%	94% M	93%	68%	91%	94%	91%	94% D	90%	92%	68%	93%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

Global @dvisor: March 2011 63 of 459

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		I										US										
	US	Ge	nder		Age		Н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Emple	oyment	Busines	s Owner		cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	Δ	B	C.	D D	E	E	G	H	Married	Other	K	Mediam	M	N	0	P	Q	R	S	T	U
Base: All respondents (unwtd)	1003	407	596	249	371	383	172	224	607	618	385	426	321	256	477	526	644	359	109	894	126	877
Base: All respondents (wtd)	500	247	253	182	155	162	76	110	315	287	213	232	127	141	236	264	318	182	50*	450	60	440
· · · · ·	6	6	0	3	2	1	1	1	5	4	3	2	1	3	6	1	5	1	3	4	4	2
Very good	1%	2%	0	2%	1%	1%	2%	0	1%	1%	1%	1%	1%	2%	2%	0	2%	1%	5%	1%	7%	1%
, , ,		В													0				S		U	1
	88	52	36	45	22	21	16	21	51	38	50	44	15	29	40	48	54	34	5	84	7	81
Somewhat good	18%	21%	14%	25%	14%	13%	21%	19%	16%	13%	24%	19%	12%	21%	17%	18%	17%	19%	9%	19%	12%	18%
-		В		DE							- 1	L		L						R		-
	236	111	125	80	75	82	28	51	156	142	94	103	63	71	114	122	153	83	20	216	25	211
Somewhat bad	47%	45%	49%	44%	48%	50%	37%	47%	50%	50%	44%	44%	50%	50%	48%	46%	48%	46%	40%	48%	41%	48%
									F													
	169	78	91	54	57	58	31	37	102	103	66	84	48	37	75	94	106	64	22	147	24	145
Very bad	34%	32%	36%	30%	37%	36%	40%	33%	33%	36%	31%	36%	38%	26%	32%	36%	33%	35%	45%	33%	40%	33%
												М	M						S			
Summary																			_			
	95	58	36	48	24	23	17	22	56	41	53	46	16	33	46	48	59	35	/	87	11	83
Top2Box (Very good/Somewhat good)	19%	24% B	14%	27% DF	15%	14%	23%	20%	18%	14%	25%	20%	13%	23%	20%	18%	19%	19%	14%	19%	18%	19%
	405	189	216	134	132	140	59	88	259	245	160	187	111	108	190	216	259	147	42	363	49	357
Low2Box (Very bad/Somewhat bad)	405 81%	76%	86%	73%	132 85%	86%	59 77%	80%	259 82%	245 86%	75%	80%	87%	77%	80%	82%	259 81%	81%	86%	363 81%	82%	81%
Low2Box (very bad/Somewhat bad)	0170	/0%	00%	13%	65% C	00% C	1170	00%	0270	00%	75%	00%	67% KM	1170	60%	0270	0170	0170	00%	01%	0270	0170

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Saudi Arabi	1									
	Saudi Arabia	G	ender		Age		ŀ	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner	Senior Execu Maker	cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	E	G	H	Marrica	Other	K	Mediani	M	N	0	Employed	Q	R	S	T	U
Base: All respondents (unwtd)	503	352	151	364	125	14	138	90	150	0	0	176	107	220	252	251	388	115	110	393	142	361
Base: All respondents (wtd)	500	283	217*	295	159*	45**	152*	86*	157*	_**	_**	170*	114*	216	215	285	344	156*	107*	393	143*	357
	195	117	78	108	78	8	55	41	57	0	0	60	41	95	94	101	149	45	52	143	66	129
Very good	39%	41%	36%	37%	49%	18%	36%	47%	36%	-	-	35%	36%	44%	44%	35%	43%	29%	48%	36%	46%	36%
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					С												Q					
	230	129	101	138	65	27	69	32	74	0	0	79	52	99	98	132	158	72	38	192	60	170
Somewhat good	46%	46%	46%	47%	40%	60%	46%	37%	47%	-	-	46%	46%	46%	45%	46%	46%	46%	35%	49%	42%	48%
																				R		
	64	26	38	43	11	10	24	14	21	0	0	26	19	19	18	47	27	37	14	51	13	51
Somewhat bad	13%	9%	18%	15%	7%	22%	16%	16%	13%	-	-	16%	17%	9%	8%	16%	8%	24%	13%	13%	9%	14%
			Α													N		P				
	11	10	1	6	5	0	4	0	5	0	0	5	3	3	6	5	9	2	4	7	4	7
Very bad	2%	4%	0	2%	3%	-	3%	-	3%	-	-	3%	2%	2%	3%	2%	3%	1%	3%	2%	2%	2%
Summary																						
	425	247	178	246	143	35	124	72	131	0	0	138	93	194	191	233	308	117	89	335	126	298
Top2Box (Very good/Somewhat good)	85%	87%	82%	83%	90%	78%	82%	84%	84%	-	-	82%	81%	90%	89%	82%	89%	75%	84%	85%	88%	84%
	75	00		40	40	40											Q			50	17	
	75	36	39	49	16	10	28	14	26	0	0	31	22	22	23	52	36	39	17	58		59
Low2Box (Very bad/Somewhat bad)	15%	13%	18%	17%	10%	22%	18%	16%	16%	-	-	18%	19%	10%	11%	18%	11%	25% P	16%	15%	12%	16%

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Canada										
	Canada	G	ender		Age		,	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner	Senior Execu Maker	utive/Decisio /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	E	G	riigii	married	Other	K	Mediani	M	N	0	Employed	Q	R	S	T	II
Base: All respondents (unwtd)	1003	474	529	306	375	322	236	415	352	406	597	358	510	135	523	480	705	298	117	886	166	837
Base: All respondents (wtd)	500	247	253	178	181	141	119	199	183	197	303	186	223	91	256	244	352	148	58	442	84	416
	35	23	12	16	13	6	10	7	17	15	19	11	15	8	18	16	25	9	5	30	9	25
Very good	7%	9%	5%	9%	7%	4%	9%	4%	10%	8%	6%	6%	7%	9%	7%	7%	7%	6%	8%	7%	11%	6%
, ,		В		E			G		G												U	
	287	139	149	105	102	81	57	114	116	121	167	102	130	56	146	141	209	79	29	258	46	242
Somewhat good	57%	56%	59%	59%	56%	57%	48%	57%	63%	61%	55%	55%	58%	61%	57%	58%	59%	53%	51%	58%	54%	58%
								F	F													
	154	73	81	50	57	46	42	68	44	52	102	63	66	25	77	77	103	51	19	135	24	130
Somewhat bad	31%	30%	32%	28%	32%	33%	36%	34%	24%	26%	34%	34%	29%	28%	30%	32%	29%	34%	33%	31%	28%	31%
							Н	Н			- 1											
	24	12	12	6	9	9	9	10	5	9	14	9	13	1	15	9	14	9	4	19	5	18
Very bad	5%	5%	5%	4%	5%	6%	7%	5%	3%	5%	5%	5%	6%	1%	6%	4%	4%	6%	8%	4%	6%	4%
							H						M									
Summary																						
	322	162	160	121	115	87	68	121	133	136	186	113	145	64	165	157	234	88	34	288	55	267
Top2Box (Very good/Somewhat good)	64%	66%	63%	68%	63%	61%	57%	61%	73%	69%	62%	61%	65%	71%	64%	65%	67%	59%	59%	65%	65%	64%
									FG	J				K			Q					
	178	85	93	57	66	55	51	78	50	61	116	73	79	26	91	86	118	60	24	154	29	149
Low2Box (Very bad/Somewhat bad)	36%	34%	37%	32%	37%	39%	43%	39%	27%	31%	38%	39%	35%	29%	36%	35%	33%	41%	41%	35%	35%	36%
			1				H	H				M		l				P		1		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

Global @dvisor: March 2011 66 of 459

#### SECTION B: CONSUMER CONFIDENCE

Global @dvisor Global @dvisor: Consumer Confidence Section

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												France										
	France	G	ender		Age			lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	l Otal	wate	Pemale	C C	35 to 49	50 to 64	LOW	G	nign	warried	Other	K	wedium	nign M	N	ONI	Employed			S	res	NO U
Base: All respondents (unwtd)	1001	A 47.4	ь		_		F 050	_	H	057	J		L				950	Q	R		74	927
		474	527	350	326	325	258	555	188	257	744	343	361	297	682	319	652	349	31	970	74	
Base: All respondents (wtd)	500	247	253	191	156	153	133	276	91	128	372	167	208	124	332	168	322	178	15*	485	35*	465
	1	1	0	1	0	0	1	0	0	0	1	0	1	0	0	1	1	0	1	0	0	1
Very good	0	0	-	0	-	0	1%	0	-	-	0	0	0	-	0	0	0	-	5%	0	-	0
																			S			
	48	27	21	21	15	11	12	28	8	13	35	14	16	18	33	15	30	18	1	47	2	46
Somewhat good	10%	11%	8%	11%	10%	7%	9%	10%	9%	10%	9%	8%	8%	14%	10%	9%	9%	10%	6%	10%	6%	10%
														KL								
	337	164	173	128	105	104	83	190	63	86	251	102	149	86	226	110	213	124	7	329	22	315
Somewhat bad	67%	67%	68%	67%	67%	68%	62%	69%	69%	67%	67%	61%	71%	69%	68%	66%	66%	70%	50%	68%	61%	68%
													K	K						R		
	114	54	60	41	36	37	37	57	20	29	85	51	43	20	72	42	78	36	6	108	11	103
Very bad	23%	22%	24%	21%	23%	24%	28%	21%	22%	23%	23%	30%	21%	16%	22%	25%	24%	21%	39%	22%	32%	22%
, i							G					LM							S		U	1
Summary																						
	49	28	21	22	15	12	13	28	8	13	36	14	17	18	33	16	31	18	2	47	2	47
Top2Box (Very good/Somewhat good)	10%	11%	8%	11%	10%	8%	10%	10%	9%	10%	10%	9%	8%	14%	10%	9%	10%	10%	11%	10%	6%	10%
														KL								1
	451	219	232	169	141	141	120	247	83	115	336	153	192	106	299	152	291	160	13	438	33	418
Low2Box (Very bad/Somewhat bad)	90%	89%	92%	89%	90%	92%	90%	90%	91%	90%	90%	91%	92%	86%	90%	91%	90%	90%	89%	90%	94%	90%
	0070	2070	32.70	2070	2370	2270	2070	2070	5170	2370	2370	M	M	2370	2070	2170	2070	2370	2370	3070	3170	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Germany										
	Germany	G	ender		Age		ŀ	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busine	ss Owner		cutive/Decisio r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	I Otal	wate	remale B	C C	35 to 49	50 to 64	LOW	G	riign H	Warried	Other	K	wedium	nign M	N	O	Employed	O	R	S	res	NO U
Base: All respondents (unwtd)	4000	A		_	_	_	F	_		1 007	J		L			_	P	_			110	
	1000	503	497	331	370	299	414	345	241	327	673	263	585	152	708	292	690	310	79	921	143	857
Base: All respondents (wtd)	500	252	248	172	187	141	202	172	125	160	340	113	285	101	355	145	347	153	41*	459	75	425
	19	13	6	9	8	2	6	7	6	6	13	3	10	6	14	5	14	5	3	16	4	16
Very good	4%	5%	2%	5%	4%	2%	3%	4%	4%	4%	4%	3%	3%	6%	4%	4%	4%	3%	7%	3%	5%	4%
		В		E																		
	293	152	141	108	108	78	102	102	89	94	199	54	164	75	208	85	209	84	26	268	42	251
Somewhat good	59%	60%	57%	63%	58%	55%	51%	59%	71%	59%	59%	48%	57%	74%	58%	59%	60%	55%	62%	58%	56%	59%
								F	FG				K	KL								
	166	77	89	50	64	52	83	54	29	53	113	49	99	19	118	49	111	55	10	156	25	141
Somewhat bad	33%	30%	36%	29%	35%	37%	41%	32%	23%	33%	33%	43%	35%	18%	33%	34%	32%	36%	25%	34%	34%	33%
						С	GH	Н				LM	M									1
	22	10	12	5	7	10	11	9	2	7	15	7	13	1	16	5	13	8	2	19	4	18
Very bad	4%	4%	5%	3%	4%	7%	5%	5%	2%	4%	4%	6%	5%	1%	5%	4%	4%	5%	6%	4%	5%	4%
.,						С	Н	Н				М										+
Summary																						
	312	165	147	117	116	80	108	109	95	100	212	57	173	82	221	91	223	89	29	284	46	266
Top2Box (Very good/Somewhat good)	62%	66%	59%	68%	62%	56%	53%	63%	75%	62%	62%	50%	61%	80%	62%	63%	64%	59%	69%	62%	61%	63%
, · · · · · · · · · · · · · · · · · · ·		В	70.70	F				F	FG				К	KL			1			,		+
	188	87	101	55	71	61	94	63	31	60	128	56	112	20	134	54	125	63	13	175	29	159
Low2Box (Very bad/Somewhat bad)	38%	34%	41%	32%	38%	44%	47%	37%	25%	38%	38%	50%	39%	20%	38%	37%	36%	41%	31%	38%	39%	37%
Low Look (Vory bad/confewriat bad)	3070	5470	A A	3270	3370	C	GH	H	2570	5570	5570	I M	M	2070	3070	5170	5070	-170	5170	3070	3370	+ 37 76

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		1													Aus	tralia													
	Australia	(	ender		Age		F	lousehold Incor	ne	Marital	Status		Education		Chief Inco	me Earner	Emplo	yment	Busines	ss Owner	Senior Execu	itive/Decision	1			REGION			
																		Not											
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	P	Q	R	S	T	U	V	W	X	Y	Z	8	ь
Base: All respondents (unwtd)	1001	470	531	158	185	658	296	510	195	577	424	363	342	296	564	437	540	461	106	895	141	860	562	439	277	324	202	106	92
Base: All respondents (wtd)	500	252	248	196*	129	175	135	256	109*	236	264	131	295	74	256	244	275	225	46*	454	63*	437	303	197	141	172	86*	50°	51*
	55	36	19	32	8	14	11	28	16	22	33	11	31	13	30	25	28	27	6	49	8	47	43	12	15	22	6	7	5
/ery good	11%	14%	8%	16%	7%	8%	8%	11%	14%	9%	13%	8%	11%	18%	12%	10%	10%	12%	13%	11%	12%	11%	14%	6%	11%	13%	7%	14%	11%
		В		DE										KL									W						
	296	144	152	112	80	104	73	158	65	145	152	81	171	45	143	154	167	130	30	266	41	255	173	124	84	91	51	32	39
Somewhat good	59%	57%	61%	57%	62%	60%	54%	62%	60%	61%	57%	62%	58%	60%	56%	63%	61%	58%	65%	59%	66%	58%	57%	63%	60%	53%	59%	64%	75%
																													Y
	131	68	63	47	38	46	46	63	22	57	74	35	81	15	71	60	70	61	9	122	13	118	80	51	37	55	22	11	7
Somewhat bad	26%	27%	25%	24%	30%	26%	34%	24%	20%	24%	28%	27%	28%	20%	28%	25%	26%	27%	20%	27%	21%	27%	27%	26%	26%	32%	25%	21%	13%
							Н																			b			
	18	4	14	6	2	10	5	7	6	13	5	5	12	1	12	6	10	7	1	17	1	17	7	11	4	4	8	0	1
/ery bad	4%	1%	6%	3%	2%	6%	3%	3%	6%	5%	2%	4%	4%	2%	5%	2%	4%	3%	1%	4%	1%	4%	2%	6%	3%	3%	9%	1%	1%
•			A																								Y		
Summary																													
•	351	180	171	144	88	119	84	187	81	166	185	91	202	58	173	178	195	157	36	315	49	302	215	136	99	113	56	39	44
Top2Box (Very good/Somewhat good)	70%	72%	69%	73%	69%	68%	62%	73%	74%	70%	70%	70%	69%	78%	68%	73%	71%	70%	79%	69%	78%	69%	71%	69%	70%	66%	65%	78%	86%
	1070							F									.,,,,	,,,,					1,10						YZ
	149	72	77	53	40	56	51	70	28	70	79	40	93	16	83	66	80	68	10	139	14	135	87	62	42	59	30	11	7
.ow2Box (Very bad/Somewhat bad)	30%	28%	31%	27%	31%	32%	38%	27%	26%	30%	30%	30%	31%	22%	32%	27%	29%	30%	21%	31%	22%	31%	29%	31%	30%	34%	35%	22%	14%
							0											00.10		0.70				0.70			6		+

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Japan										
	Japan	Ge	ender		Age		н	ousehold Inco	me	Marital	l Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner		cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotai	A	В	C.	D	E	F	G	H	I	.I	K	I	M	N	0	P	Q	R	S	T	U
Base: All respondents (unwtd)	941	476	465	355	296	290	536	340	65	504	437	319	196	426	428	513	627	314	92	849	122	819
Base: All respondents (wtd)	500	251	249	186	153	161	283	182	36*	274	226	167	105	227	228	272	337	163	50*	450	66	434
	4	2	2	2	1	1	2	1	1	2	1	2	1	1	2	2	3	1	1	3	1	3
Very good	1%	1%	1%	1%	0	1%	1%	1%	3%	1%	1%	1%	1%	0	1%	1%	1%	1%	2%	1%	1%	1%
, ,																						1
	37	17	20	18	9	11	17	15	5	21	16	10	7	20	18	19	27	11	3	34	5	32
Somewhat good	7%	7%	8%	9%	6%	7%	6%	8%	14%	8%	7%	6%	7%	9%	8%	7%	8%	7%	6%	8%	8%	7%
									F													
	230	118	112	94	64	72	126	83	20	121	109	65	48	116	106	124	151	79	16	214	24	206
Somewhat bad	46%	47%	45%	51%	42%	45%	45%	46%	57%	44%	48%	39%	46%	51%	46%	46%	45%	49%	32%	48%	36%	47%
				D										K						R		Т
	229	114	115	72	80	77	137	83	9	130	99	90	50	89	103	126	157	72	30	199	36	193
Very bad	46%	45%	46%	39%	52%	48%	48%	46%	26%	48%	44%	54%	47%	39%	45%	47%	47%	44%	60%	44%	55%	44%
					С	С	Н	Н				M							S		U	
Summary		40		00	0	40	40	40		00	40	40		-00	00	04	00	40	,	07		25
T2B ()//(C	41	19	22	20	9	12	19	16	470/	23	18	12	8	22	20	21	29	12	9%	37	00/	35 8%
Top2Box (Very good/Somewhat good)	8%	8%	9%	11% D	6%	8%	7%	9%	17%	9%	8%	7%	7%	9%	9%	8%	9%	7%	9%	8%	9%	6%
	459	232	227	166	144	149	264	166	30	251	208	155	98	206	208	251	308	151	45	414	60	399
Low2Box (Very bad/Somewhat bad)	92%	92%	91%	89%	94%	92%	93%	91%	83%	91%	92%	93%	93%	91%	91%	92%	91%	93%	91%	92%	91%	92%
LOWZDOX (VETY DAG/OG/HEWHAT DAG)	92 /0	32/0	3170	0970	C C	32/0	9376 H	3170	03/6	3170	3270	33/6	3370	3170	3170	32/0	3170	3370	3170	32/0	3170	32 /0

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												South Korea	a									
	South Korea	Ge	ender		Age		Н	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	Н	1	J	К	L	М	N	0	Р	Q	R	S	Т	U
Base: All respondents (unwtd)	501	254	247	182	201	118	86	215	200	310	191	13	160	328	266	235	342	159	67	434	126	375
Base: All respondents (wtd)	500	253	247	211	190	100	89*	216	196	287	213	16**	173	310	247	253	320	180	61*	439	115	385
	6	2	4	1	4	1	1	4	1	3	3	0	3	3	4	2	5	1	4	2	3	3
Very good	1%	1%	1%	0	2%	1%	1%	2%	0	1%	1%	-	2%	1%	2%	1%	1%	0	6%	0	2%	1%
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,																			S			
	104	60	43	37	36	30	13	46	44	69	35	7	33	64	59	44	67	36	11	93	26	78
Somewhat good	21%	24%	18%	18%	19%	31%	15%	21%	23%	24%	16%	45%	19%	20%	24%	17%	21%	20%	18%	21%	22%	20%
, and the second						CD				J												
	254	120	133	113	94	47	45	105	104	144	109	6	96	152	113	141	158	95	30	224	53	201
Somewhat bad	51%	48%	54%	54%	49%	47%	50%	49%	53%	50%	51%	36%	55%	49%	46%	56%	49%	53%	50%	51%	46%	52%
																N						
	137	70	67	60	56	21	30	61	47	70	67	3	42	92	70	67	90	47	16	121	33	104
Very bad	27%	28%	27%	28%	30%	21%	34%	28%	24%	25%	31%	19%	24%	30%	29%	26%	28%	26%	27%	28%	29%	27%
Summary																						
	109	62	47	38	40	31	14	50	45	72	37	7	36	66	63	46	72	37	14	95	28	81
Top2Box (Very good/Somewhat good)	22%	25%	19%	18%	21%	31%	16%	23%	23%	25%	18%	45%	20%	21%	26%	18%	23%	21%	24%	22%	25%	21%
						CD									0							
	391	190	201	172	150	69	75	166	150	215	176	9	138	244	183	207	248	143	46	345	86	305
Low2Box (Very bad/Somewhat bad)	78%	75%	81%	82%	79%	69%	84%	77%	77%	75%	82%	55%	80%	79%	74%	82%	77%	79%	76%	78%	75%	79%
				E	E											N						

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Russia										
	Russia	Ge	ender		Age		Н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Emple	oyment	Busines	s Owner		utive/Decision/ Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	F	F	G	H	-	J	К		М	N	0	Р	Q	R	S	Т	U
Base: All respondents (unwtd)	501	207	294	76	225	200	24	52	425	271	230	93	257	151	301	200	349	152	34	467	59	442
Base: All respondents (wtd)	500	240	260	211*	175	114	30**	56**	414	255	245	146*	266	88*	266	234*	339	161*	39**	461	50*	450
	6	4	2	2	1	3	0	0	6	3	2	2	4	0	4	2	4	1	1	4	1	4
Very good	1%	2%	1%	1%	1%	2%	-	-	1%	1%	1%	1%	2%	-	2%	1%	1%	1%	4%	1%	3%	1%
, •																						
	123	54	69	66	41	16	5	9	109	61	61	38	66	18	55	68	79	44	9	113	9	114
Somewhat good	25%	22%	26%	31%	23%	14%	15%	15%	26%	24%	25%	26%	25%	20%	21%	29%	23%	27%	25%	25%	18%	25%
				E	E																	
	267	119	148	115	92	60	19	29	219	130	137	80	142	46	147	120	184	83	20	247	26	241
Somewhat bad	53%	49%	57%	54%	53%	53%	63%	51%	53%	51%	56%	55%	53%	52%	55%	51%	54%	51%	51%	54%	52%	53%
	105	64	41	28	41	36	6	18	80	60	45	26	54	25	60	45	72	33	8	97	13	91
Very bad	21%	26%	16%	13%	23%	31%	22%	33%	19%	23%	18%	18%	20%	28%	22%	19%	21%	20%	21%	21%	27%	20%
		В				С																
Summary	128	58	70	68	42	18	5	q	115	64	64	40	71	18	59	69	83	45	11	117	11	118
Top2Box (Very good/Somewhat good)	26%	24%	27%	32%	24%	16%	15%	15%	28%	25%	26%	27%	27%	20%	22%	30%	25%	28%	28%	25%	21%	26%
Top2Box (Very good/Somewhat good)	20%	24%	2170	32%	24%	10%	15%	15%	20%	25%	20%	2170	2170	20%	2270	30%	25%	20%	20%	25%	2170	20%
	372	182	189	143	133	96	25	47	299	190	182	106	195	70	207	165	256	116	28	344	39	332
Low2Box (Very bad/Somewhat bad)	74%	76%	73%	68%	76%	84%	85%	85%	72%	75%	74%	73%	73%	80%	78%	70%	75%	72%	72%	75%	79%	74%
Lower (vory badroomewhat bad)	1470	.070	.570	5570	. 370	C	5576	3370	. 270	. 370	. 470	.570	.570	5076	.070	. 370	. 570	. 270	70	. 370	7370	.470

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

To	Total 500 500 62 12%	Male A 202 253* 37	Female B 298 247	Under 35 C 108 186*	Age 35 to 49 D 158	50 to 64 E	Low	ousehold Inco	ne High	Marita Married	Status		Education		Chief Inco	me Earner	Emplo	yment	Busines	ss Owner	Senior Execu Maker/	utive/Decision /Leader
Sase: All respondents (unwtd)   5	500 500 62	A 202 253* 37	B 298 247	C 108	D		Low	Medium	High	Mandad												
Base: All respondents (unwtd)   5	500 500 62	A 202 253* 37	B 298 247	C 108	D		LOW	Medium			Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (wtd)   5	500 62	253* 37	298 247			E				Walled	Other		Wediaiii	M	162		Employed				169	
Base: All respondents (wtd)   5	500 62	253* 37	247				г	G	Н	ı	J	K	L		N	0	Р	Q	R	S		U
Very good 1:	62	37		186*		234	227	241	32	161	339	333	91	76	337	163	308	192	56	444	61	439
Very good 12		0,		.00	148*	166	191*	267*	42**	160*	340	105	263*	133*	350	150*	343	157*	66**	434	86*	414
	12%		25	11	20	31	18	21	23	36	26	6	35	21	48	14	52	10	14	48	23	40
		15%	10%	6%	14%	19%	10%	8%	54%	23%	8%	6%	13%	16%	14%	9%	15%	6%	22%	11%	26%	10%
2						С				J				K						1	U	
	292	147	146	108	83	101	112	165	15	93	199	62	152	78	201	91	210	82	38	254	48	244
Somewhat good 56	58%	58%	59%	58%	56%	61%	59%	62%	35%	58%	59%	59%	58%	59%	57%	61%	61%	52%	58%	59%	56%	59%
															[				i			
1	127	65	63	60	40	27	52	70	5	28	100	32	66	30	85	42	78	49	13	114	13	114
	25%	26%	25%	33%	27%	16%	27%	26%	11%	17%	29%	30%	25%	23%	24%	28%	23%	31%	20%	26%	16%	28%
				F																		
	18	5	13	6	4	8	8	10	n	3	15	6	10	3	16	3	2	16	0	18	2	17
	4%	2%	5%	3%	3%	5%	4%	4%		2%	4%	5%	4%	2%	4%	2%	1%	10%	0	4%	2%	4%
101,000	170	270	0,0	0,0	070	070	170	170		2,0	170	0,0	1,0	270	170	2,0	170	P				
Summary																						
	354	184	171	119	103	132	131	186	37	129	225	68	187	99	249	105	262	92	53	302	71	283
	71%	72%	69%	64%	70%	79%	68%	70%	89%	81%	66%	64%	71%	75%	71%	70%	77%	59%	79%	70%	82%	68%
Topzbox (very good/somewnat good)	/1/0	1270	0976	0470	7076	1370	0070	10%	0970	0170	00 /6	04 /0	7 1 70	1370	7170	70%	Q Q	3970	1370	10%	02 /0	0070
	146	70	76	66	45	34	64	80	-	31	115	37	75	33	101	45	81	65	14	132	15	120
							61		5													130
Low2Box (Very bad/Somewhat bad) 29	29%	28%	31%	36%	30%	21%	32%	30%	11%	19%	34%	36%	29%	25%	29%	30%	23%	41% P	21%	30%	18%	32%

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Indonesia										
	Indonesia	G	ender		Age			lousehold Inco	me	Marita	l Status		Education		Chief Inc	ome Earner	Emplo	oyment	Busine	ss Owner		cutive/Decisio r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	wate	remale B			50 to 64	LOW		,	Married	Other		wedium	nign M			Employed			S	res	
Base: All respondents (unwtd)		A		С	D	_	F	G	H		J	K	L .		N	0	Р	Q	R			U
	501	257	244	312	161	28	92	268	141	239	262	220	27	254	215	286	419	82	73	428	130	371
Base: All respondents (wtd)	500	250	250	282	163	56**	84*	269	147	250	250	222	29**	249	220	280	416	84*	69*	431	123	377
	12	6	6	5	6	0	4	2	5	7	4	4	0	8	6	6	10	2	5	7	6	6
Very good	2%	2%	2%	2%	4%	-	5%	1%	3%	3%	2%	2%	-	3%	2%	2%	2%	2%	7%	2%	5%	2%
							G												S			
	186	100	86	104	64	18	23	99	64	98	88	86	5	95	84	102	167	19	26	160	51	135
Somewhat good	37%	40%	34%	37%	39%	33%	28%	37%	43%	39%	35%	39%	18%	38%	38%	37%	40%	23%	38%	37%	42%	36%
									F								Q					
	211	105	105	115	67	29	33	111	67	106	105	90	17	104	97	114	167	44	23	187	51	160
Somewhat bad	42%	42%	42%	41%	41%	52%	39%	41%	45%	42%	42%	41%	58%	42%	44%	41%	40%	52%	34%	43%	41%	42%
																						+
	92	38	53	57	26	8	24	56	12	39	53	41	7	43	34	57	72	19	15	77	15	76
Very bad	18%	15%	21%	20%	16%	15%	28%	21%	8%	16%	21%	19%	25%	17%	16%	21%	17%	23%	21%	18%	13%	20%
. ,							Н	Н														1
Summary																						
,	198	106	91	109	70	18	28	102	69	106	92	90	5	102	89	109	177	21	30	167	57	141
Top2Box (Very good/Somewhat good)	40%	43%	37%	39%	43%	33%	33%	38%	47%	42%	37%	41%	18%	41%	41%	39%	43%	25%	44%	39%	46%	37%
(, g	1070	.070	37.70	2070	.570	2570	2070	2070	F	12.70	2770	.170	.570	.170	.170	2070	0	2370	. 170	3070	.070	+ 37.70
	302	144	159	172	93	37	57	167	79	145	157	131	24	147	131	171	239	63	38	264	67	236
Low2Box (Very bad/Somewhat bad)	60%	57%	63%	61%	57%	67%	67%	62%	53%	58%	63%	59%	82%	59%	59%	61%	57%	75%	56%	61%	54%	63%
LOWZDOX (VETY DAG/OO/HEWHAT DAG)	0076	31 /6	3376	0176	31 /6	07 /6	07 /s	02/0	3370	JO /6	0370	3370	02/0	3370	3970	01/6	31 /0	73% P	3076	3176	J4 /0	100%

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Turkey										
	Turkey	G	ender		Age		,	lousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emplo	oyment	Busine	ss Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	- Otta	A	B	C	D	F	F	G	H	III.di Tiod	.I	K	I	M	N	0	P	Q	R	S	T	U
Base: All respondents (unwtd)	515	354	161	384	128	3	73	198	244	233	282	137	83	295	254	261	362	153	65	450	195	320
Base: All respondents (wtd)	500	252	248*	263	222*	15**	64*	154	282*	253*	247	134*	74*	292	224*	276	333	167*	54**	446	173*	327
	34	24	10	29	5	0	9	11	14	16	19	11	5	18	14	20	22	12	7	27	16	19
Very good	7%	10%	4%	11%	2%	-	14%	7%	5%	6%	8%	8%	7%	6%	6%	7%	7%	7%	13%	6%	9%	6%
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				D																		
	182	110	72	101	73	8	27	65	90	96	87	48	20	115	100	83	116	66	13	170	74	109
Somewhat good	36%	44%	29%	38%	33%	52%	42%	42%	32%	38%	35%	35%	27%	39%	44%	30%	35%	40%	23%	38%	42%	33%
		В													0							
	166	75	91	80	78	7	17	49	100	82	84	45	32	89	69	97	117	49	19	147	48	118
Somewhat bad	33%	30%	37%	31%	35%	48%	26%	32%	35%	32%	34%	34%	43%	30%	31%	35%	35%	29%	35%	33%	28%	36%
	117	43	74	52	65	0	11	28	78	60	58	30	17	70	42	76	78	39	15	102	36	82
Very bad	23%	17%	30%	20%	29%	-	17%	18%	28%	24%	23%	22%	23%	24%	19%	28%	23%	24%	28%	23%	21%	25%
			Α																			
Summary						_																4
	217	134	83	130	79	8	36	76	104	111	105	59	25	133	114	103	138	79	20	197	89	127
Top2Box (Very good/Somewhat good)	43%	53%	33%	50%	35%	52%	57%	50%	37%	44%	43%	44%	34%	46%	51%	37%	41%	47%	37%	44%	51%	39%
	283	118	165	D 132	143	-	H 28	78	178	142	141	76	49	159	110	173	195	88	34	249	84	199
Low2Box (Very bad/Somewhat bad)	283 57%	118 47%	67%	50%	65%	48%	43%	50%	63%	142 56%	57%	76 56%	66%	159 54%	49%	63%	195 59%	53%	63%	56%	49%	61%
Low2Box (very bad/Somewhat bad)	5/76	4170	07% A	30%	05%	40%	43%	50%	63%	30%	5/76	30%	00%	34%	49%	03% N	39%	53%	03%	30%	49%	01%

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Hungary										
	Hungary	Ge	ender		Age		F	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	H	1	J	К	L	M	N	0	Р	Q	R	S	Т	U
Base: All respondents (unwtd)	1003	507	496	343	317	343	542	330	7	428	575	241	575	187	518	485	557	446	65	938	64	939
Base: All respondents (wtd)	500	244	256	202	150	148	279	152	3**	202	298	129	294	77	242	258	271	229	31*	469	29*	471
	2	2	0	1	1	0	1	0	0	1	1	0	1	0	1	1	1	1	0	2	0	2
Very good	0	1%	-	0	1%	-	0	0	-	0	0	0	0	-	0	0	0	0	-	0	-	0
, ,																						1
	15	12	4	7	4	5	7	7	0	8	7	1	10	5	10	6	10	5	1	15	1	14
Somewhat good	3%	5%	2%	3%	3%	3%	3%	5%	-	4%	2%	1%	3%	6%	4%	2%	4%	2%	3%	3%	4%	3%
		В											K	K								
	205	109	97	83	58	65	109	69	2	82	124	46	125	35	104	101	110	96	13	193	13	192
Somewhat bad	41%	45%	38%	41%	39%	44%	39%	45%	69%	41%	41%	35%	43%	45%	43%	39%	40%	42%	41%	41%	46%	41%
		В												K								
	278	122	156	111	88	79	162	75	1	111	166	82	158	37	127	150	151	127	17	260	15	263
Very bad	56%	50%	61%	55%	58%	53%	58%	50%	31%	55%	56%	64%	54%	48%	53%	58%	56%	55%	56%	55%	50%	56%
			A				G					LM										
Summary				7																		
	17	13	4	- /	5	5	8	8	0	9	8	2	11	5	11	6	11	6	1	16	1	16
Top2Box (Very good/Somewhat good)	3%	5%	2%	4%	3%	3%	3%	5%	-	4%	3%	1%	4%	6%	4%	2%	4%	3%	3%	3%	4%	3%
	400	В	050	404	440	4.40	070			400	000	400	200	K	200	054	000	000		450		+
Low2Box (Very bad/Somewhat bad)	483 97%	231 95%	252	194	146 97%	143 97%	270 97%	144 95%	3 100%	193 96%	290 97%	128 99%	283 96%	72 94%	232 96%	251	260	223 97%	30 97%	453 97%	28 96%	455 97%
LOWZDOX (Very Dad/Somewhat Dad)	97%	95%	98%	96%	97%	9/%	97%	95%	100%	90%	9/%	99% M	90%	94%	96%	98%	96%	9/%	9/%	9/%	96%	9/%

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Poland										
	Poland	G	ender		Age			lousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emple	oyment	Busine	ss Owner		utive/Decisior /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	E	G	H	married	Other	K	Mediani	M	N	0	Employed	Q	R	S	T	U
Base: All respondents (unwtd)	500	230	270	186	126	188	397	87	16	247	253	80	359	61	313	187	267	233	57	443	85	415
Base: All respondents (wtd)	500	248	252	215	136	149	401	84*	15**	228	272	104*	327	70*	299	201	264	236	54*	446	81*	419
· · · · ·	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Very good	-	-	-	-	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-	-	-
, ,																						
	93	55	38	34	29	30	65	23	4	40	52	19	57	16	61	32	54	38	10	83	23	70
Somewhat good	19%	22%	15%	16%	21%	20%	16%	28%	28%	18%	19%	19%	17%	24%	20%	16%	21%	16%	19%	19%	28%	17%
		В						F													U	
	289	141	148	133	75	80	231	48	10	130	159	56	190	42	170	118	157	131	37	252	49	240
Somewhat bad	58%	57%	59%	62%	55%	54%	58%	57%	66%	57%	58%	54%	58%	61%	57%	59%	60%	56%	68%	56%	60%	57%
V I I	119	52	66	47	32	40	105	13	1	58	61	28	80	11	68	50	52	66	7	111	9	109
Very bad	24%	21%	26%	22%	23%	27%	26% G	15%	6%	25%	22%	27%	24%	15%	23%	25%	20%	28%	13%	25%	12%	26%
Summary							G											Р				
Julillary	93	55	38	34	29	30	65	23	4	40	52	19	57	16	61	32	54	38	10	83	23	70
Top2Box (Very good/Somewhat good)	19%	22%	15%	16%	21%	20%	16%	28%	28%	18%	19%	19%	17%	24%	20%	16%	21%	16%	19%	19%	28%	17%
(, g	1070	B	1070	.070	_170	2070	.070	F	2370	.570	.570	.570		2170		.070	2170	. 570	.570	7070	U	
	407	193	214	180	107	120	335	61	11	188	219	85	270	53	239	169	210	197	44	363	58	349
Low2Box (Very bad/Somewhat bad)	81%	78%	85%	84%	79%	80%	84%	72%	72%	82%	81%	81%	83%	76%	80%	84%	79%	84%	81%	81%	72%	83%
			A				G															Т

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												China										
	China	G	ender		Age		ŀ	lousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emplo	oyment	Busine	ss Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	1 Ottal	Δ	B	C	D	F	E	G	H	I	Otho:	K	Iniodiani	M	N	0	P	Q	R	S	т	U
Base: All respondents (unwtd)	1000	522	478	514	351	135	105	357	538	650	350	103	290	607	640	360	861	139	119	881	333	667
Base: All respondents (wtd)	500	249	251	200	184*	116*	101*	201*	198	330	170*	295*	155	50	301	199	394	106*	57**	443	136*	364
· · · · · ·	18	8	10	9	9	1	3	9	7	15	4	8	5	5	11	7	16	3	3	15	9	9
Very good	4%	3%	4%	4%	5%	0	3%	4%	3%	4%	2%	3%	3%	10%	4%	4%	4%	3%	6%	3%	7%	3%
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,														KL								
	317	168	149	123	115	79	55	125	137	208	109	181	102	34	193	124	253	64	37	280	85	232
Somewhat good	63%	67%	59%	61%	63%	68%	55%	62%	69%	63%	64%	61%	66%	68%	64%	62%	64%	60%	65%	63%	62%	64%
	149	60	89	57	59	33	36	63	51	100	49	97	42	10	85	64	111	38	15	135	39	110
Somewhat bad	30%	24%	36%	29%	32%	28%	35%	31%	26%	30%	29%	33%	27%	19%	28%	32%	28%	36%	25%	30%	29%	30%
			A									M	M									
	15	13	2	11	1	3	7	5	3	6	9	8	6	1	12	3	14	1	2	13	3	13
Very bad	3%	5%	1%	6%	0	3%	7%	2%	2%	2%	5%	3%	4%	2%	4%	2%	4%	1%	4%	3%	2%	3%
				D																		
Summary	335	176	450	400	404		50	404	440	000	440	400	407	39	205	404	269	67	.,	295	0.4	040
T==2B== (\(\frac{1}{2}\) = = = = \(\frac{1}{2}\) = = = \(\frac{1}{2}\)	67%	71%	159 63%	132 66%	124 67%	80 69%	59 58%	134	143 73%	223 68%	112	189 64%	107 69%	79%	68%	131	68%	63%	41 71%	295 67%	94 69%	242 66%
Top2Box (Very good/Somewhat good)	0/76	/170	03%	00%	07%	09%	36%	66%	13%	U0%	66%	04%	09%	79% KL	00%	66%	U0%	03%	1170	0776	09%	00%
	165	73	92	69	60	36	43	68	54	106	58	106	48	11	97	68	125	39	17	148	42	123
Low2Box (Very bad/Somewhat bad)	33%	29%	37%	34%	33%	31%	42%	34%	27%	32%	34%	36%	31%	21%	32%	34%	32%	37%	29%	33%	31%	34%
Lower (voly backgollowial back)	3370	2370	31 70	5470	5570	3170	72.70	5470	2170	52.70	01/0	M	M	2170	32.70	5470	JZ 70	37.70	2370	3370	3170	5470

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Brazil										
	Brazil	Ge	nder		Age		н	ousehold Inco	me	Marital	l Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner		cutive/Decisio r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 10 04	E	G	riigii	married	Other	K	Mediani	M	N	0	D	Q	R	S	T	U
Base: All respondents (unwtd)	1002	465	537	466	354	182	226	730	46	396	606	135	539	328	386	616	676	326	99	903	205	797
Base: All respondents (wtd)	500	244	256	271	159*	71*	210*	278	12**	197*	303	363	108	29	127*	373	265	235*	33**	467	71*	429
	23	22	1	11	6	6	4	16	3	7	17	19	3	2	4	19	12	11	3	20	- 1	20
Very good	5%	9%	0	4%	4%	8%	2%	6%	22%	3%	6%	5%	3%	5%	3%	5%	5%	5%	10%	4%	5%	5%
voly good	070	B		170	170	0,0	270	0,0	EE 70	0,0	070	0,0	0,0	0,0	0,0	070	070	070	1070	-170	0,0	0,0
	242	148	94	124	90	27	86	151	5	106	136	165	61	17	73	169	141	101	16	225	36	206
Somewhat good	48%	61%	37%	46%	57%	39%	41%	54%	42%	54%	45%	45%	56%	57%	57%	45%	53%	43%	49%	48%	51%	48%
Ť		В											K	K								
	162	58	105	97	39	27	78	80	4	50	113	122	32	8	41	122	82	81	7	155	17	146
Somewhat bad	32%	24%	41%	36%	25%	38%	37%	29%	33%	25%	37%	34%	30%	28%	32%	33%	31%	34%	21%	33%	23%	34%
			Α																			
	72	16	56	39	23	10	41	31	0	35	38	58	12	3	9	63	30	42	6	66	15	58
Very bad	14%	7%	22%	14%	15%	15%	20%	11%	2%	18%	12%	16%	11%	10%	7%	17%	11%	18%	20%	14%	20%	13%
			Α													N						
Summary																						
	265	171	95	136	96	33	91	167	8	113	152	183	64	18	77	188	153	112	20	246	40	225
Top2Box (Very good/Somewhat good)	53%	70%	37%	50%	61%	47%	43%	60%	65%	57%	50%	50%	59%	62%	61%	50%	58%	48%	59%	53%	56%	53%
	205	ь	404	405		37	400	F			454	400		K		405	440	400		004	0.4	004
I 2B () ( b) (Cb-t b)	235	74	161	135	62		120	111	350/	84 43%	151	180	44 41%	11	50	185	112	123 52%	14 41%	221 47%	31	204 47%
Low2Box (Very bad/Somewhat bad)	47%	30%	63%	50%	39%	53%	57% G	40%	35%	43%	50%	50% M	41%	38%	39%	50%	42%	52%	41%	4/%	44%	4/%

#### SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

												Italy										
	Italy	Ge	nder		Age		H	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner		cutive/Decisio r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	Е	F	G	Н	1	J	К	1	M	N	0	Р	Q	R	S	Т	U
Base: All respondents (unwtd)	1003	513	490	344	388	271	233	450	320	526	477	346	542	115	544	459	631	372	155	848	218	785
Base: All respondents (wtd)	500	250	250	181	178	141	122	222	156	265	235	244	198	58	262	238	298	202	74	426	101	399
	2	1	1	2	0	0	0	2	0	1	1	0	2	0	1	1	1	1	1	2	1	1
Very good	0	0	0	1%	0	0	-	1%	0	0	0		1%	-	1%	0	0	0	1%	0	1%	0
7,3													K									
	58	33	25	19	18	21	10	26	23	28	30	24	25	9	34	24	38	21	8	50	12	47
Somewhat good	12%	13%	10%	11%	10%	15%	8%	12%	14%	11%	13%	10%	12%	16%	13%	10%	13%	10%	11%	12%	11%	12%
									F													
	276	136	140	106	90	80	64	125	88	153	123	146	101	29	139	138	155	121	37	239	53	223
Somewhat bad	55%	55%	56%	59%	51%	57%	52%	56%	56%	58%	52%	60%	51%	50%	53%	58%	52%	60%	50%	56%	52%	56%
				D								L						P				
	163	79	84	54	69	39	48	69	46	83	80	73	71	20	88	75	104	59	28	135	36	127
Very bad	33%	32%	34%	30%	39%	28%	40%	31%	29%	31%	34%	30%	36%	34%	34%	32%	35%	29%	38%	32%	35%	32%
					CE		GH															
Summary																						
	61	34	26	21	19	21	10	28	23	29	32	24	27	9	35	25	39	22	9	52	13	48
Top2Box (Very good/Somewhat good)	12%	14%	10%	11%	10%	15%	8%	13%	15%	11%	13%	10%	14%	16%	13%	11%	13%	11%	12%	12%	12%	12%
			<b></b>						F													
	439	216	224	160	160	119	112	194	133	236	203	219	172	49	227	213	259	180	66	374	89	351
Low2Box (Very bad/Somewhat bad)	88%	86%	90%	89%	90%	85%	92% H	87%	85%	89%	87%	90%	86%	84%	87%	89%	87%	89%	88%	88%	88%	88%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

														Bel	gium												
	Belgium	Ge	nder		Age		н	ousehold Inco	ne	Marita	Status		Education		Chief Inco	ome Earner	Em	ployment	Busine	ss Owner	Senior Exec	utive/Decision /Leader	n	Region		Lar	nguage
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employe	Not d Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
	10101	Δ	B	C	D.	F F	F	G	H	I	Other	K	I I	M	N	0	P	Q	R	S	T	II	V	W	X	Y	7
Base: All respondents (unwtd)	509	235	274	160	181	168	236	200	73	176	333	192	215	102	322	187	306	203	25	484	50	459	276	101	132	223	286
Base: All respondents (wtd)	500	251	249	184	168	148	233	190	77*	163	337	172	186	142*	311	189	295	205	28**	472	52*	448	260	110*	129	229	271
	5	4	1	1	2	2	1	3	1	1	4	1	3	1	5	0	3	2	0	5	0	5	4	1	0	1	4
/ery good	1%	1%	1%	1%	1%	1%	0	2%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%		1%	-	1%	2%	1%	-	0	1%
	177	94	83	72	50	54	68	70	39	60	117	49	65	63	115	61	114	63	12	164	20	156	107	37	33	60	116
Somewhat good	35%	37%	33%	39%	30%	37%	29%	37%	51%	37%	35%	28%	35%	44%	37%	32%	38%	31%	44%	35%	39%	35%	41%	33%	25%	26%	43%
									FG					К									X				Y
	230	110	120	75	81	74	118	82	30	72	158	74	93	62	146	84	129	101	11	219	26	204	112	56	62	116	114
Somewhat bad	46%	44%	48%	40%	48%	50%	51%	43%	39%	44%	47%	43%	50%	44%	47%	44%	44%	49%	39%	46%	50%	46%	43%	50%	48%	51%	42%
															-												
to-the d	89	44	45	36	35	17	47	35	7	30	58	48	25	16	45	44	49	39	5	84	6	83	37	17	34	51	37
/ery bad	18%	17%	18%	20%	21%	12%	20%	19%	8%	19%	17%	28%	13%	11%	14%	23%	17%	19%	17%	18%	11%	18%	14%	16%	26%	22%	14%
					E		н	н				LM				N									V	Z	
Summary	181	98	84	74	52	56	69	73	40	61	121	49	68	64	120	61	117	65	12	169	20	161	111	27	33	61	120
op2Box (Very good/Somewhat good)	36%	39%	34%	40%	31%	38%	29%	38%	52%	37%	36%	29%	36%	45%	39%	32%	40%	32%	44%	36%	39%	36%	43%	34%	25%	27%	44%
opzbox (very good/somewnat good)	3076	3576	3470	40 /6	3176	30 /6	2070	3076	FG	31 76	3076	2070	3076	4378 V	3876	32.76	4078	3276	4470	3076	3576	30 /6	4376 V	3470	2078	2170	-4476 V
	319	154	165	111	116	92	164	117	37	102	217	123	118	78	191	128	178	140	16	303	32	287	149	73	96	168	151
.ow2Box (Very bad/Somewhat bad)	64%	61%	66%	60%	69%	62%	71%	62%	48%	63%	64%	71%	64%	55%	61%	68%	60%	68%	56%	64%	61%	64%	57%	66%	75%	73%	56%
	0470	2170	2070	1 2070	2070	70	. 170	ш	.570	2370	2 170	1170	2470	2370		2070	5070	3070	2070	3470	3170	1 3470	3170	2070	.070	7	3070

#### SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												All Countries	s									
			ender					lousehold Inco					Education		01.771	ome Earner					Senior Execu	
		Ge	enaer		Age	1		iousenoia inco	me	Marita	Status		Education		Chief inco	me Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	Т	U
Base: All Respondents (unwtd)	18531	9372	9159	7226	6141	5164	5889	7244	5149	8452	9576	5627	6501	6403	10374	8157	12645	5886	2139	16392	3721	14810
Base: All Respondents (wtd)	12000	5995	6005	5275	3926	2799	4005	4304	3519	5116	6384	4407	4075	3518	6280	5720	7894	4106	1333	10667	2277	9723
	309	198	111	165	101	43	86	100	109	81	133	119	78	112	167	142	211	98	74	235	114	195
7 - Very strong economy	3%	3%	2%	3%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%	3%	2%	6%	2%	5%	2%
		В		E	E				F			L		L					S		U	1
	721	416	305	320	232	169	174	276	257	320	328	228	244	249	402	319	524	197	122	599	194	527
6	6%	7%	5%	6%	6%	6%	4%	6%	7%	6%	5%	5%	6%	7%	6%	6%	7%	5%	9%	6%	9%	5%
		В						F	F	J				K			Q		S		U	
	2393	1312	1081	1089	767	537	589	942	824	1033	1220	786	812	795	1329	1064	1686	706	292	2100	563	1830
5	20%	22%	18%	21%	20%	19%	15%	22%	23%	20%	19%	18%	20%	23%	21%	19%	21%	17%	22%	20%	25%	19%
		В						F	F				K	KL	0		Q				U	
ı	3396	1537	1859	1578	1071	746	1130	1258	964	1396	1906	1264	1142	989	1727	1669	2216	1180	311	3085	574	2822
4	28%	26%	31%	30%	27%	27%	28%	29%	27%	27%	30%	29%	28%	28%	27%	29%	28%	29%	23%	29%	25%	29%
			A	DE							I									R		T
	2810	1415	1396	1248	896	666	996	977	808	1192	1551	1025	982	803	1427	1384	1801	1009	289	2521	444	2367
3	23%	24%	23%	24%	23%	24%	25%	23%	23%	23%	24%	23%	24%	23%	23%	24%	23%	25%	22%	24%	19%	24%
							G															Т
	1334	672	661	521	481	332	529	455	332	595	721	515	460	358	707	627	842	492	143	1191	240	1093
2	11%	11%	11%	10%	12%	12%	13%	11%	9%	12%	11%	12%	11%	10%	11%	11%	11%	12%	11%	11%	11%	11%
					С	С	GH															
	1037	444	593	353	379	306	501	296	226	498	525	469	357	211	522	515	614	423	102	935	149	888
1 - Very weak economy	9%	7%	10%	7%	10%	11%	13%	7%	6%	10%	8%	11%	9%	6%	8%	9%	8%	10%	8%	9%	7%	9%
			Α		С	С	GH			J		LM	М					Р				T
Summary	0.400	4000	4.400	1574	4000	740	0.40	4040	4400	1434	4004	4400	4404	4450	4000	4505	0404	4004	400	2005	074	0550
T2P(C+)	3423 29%	1926 32%	1496 25%	15/4 30%	1099	749 27%	849	1318	1189 34%	1434	1681	1133 26%	1134	1156	1898	1525	2421	1001	488 37%	2935 28%	871 38%	2552 26%
Top3Box (Strong)	29%		25%	30% F	28%	2/%	21%	31% F	FG	28%	26%	26%	28%	33%	30%	27%	31% Q	24%		28%		26%
	5181	B 2531	2650	2122	1755	1304	2026	1728	1365	2286	2797	2010	1799	KL 1373	O 2655	2526	3257	1925	S 534	4647	U 833	4348
Low3Box (Weak)	43%	2531 42%	2650 44%	40%	1755 45%		51%	40%	39%	45%	44%	2010 46%	1799	39%	42%	2526 44%	3257 41%	1925 47%	40%	4647	37%	4348
LOWSDOX (VVeak)	43%	42%	44%	40%	45% C	47% C	51% GH	40%	39%	45%	44%	46% M	44% M	39%	42%	44%	41%	4/% P	40%	44% R	3/%	45% T
																						· ·
Mean	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
		В		DE	l	I	1	F	FG	1	l	l		KL	0	l	Q	1	S	1	U	

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - R/S$ 

Global @dvisor: March 2011 136 of 459

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

India K H 1009 500 26 5% SHJLMNOPQS 52 10% GJJLMNOPQT 183 37% HJLMNOPQRS 160 JMNPQRUX 56	20 4% INTU 126 25% GJMNOPQST 172 34%	1003 500 1 0 1 3 3% TU 68 14% IJNU 128 26% JNRU		Mexico O S04 S00 4 1% 9 2% 69 14% JNU 184 JNU 184 37% FUMNPORTUX	Poland P 500 500 5 1% MN 17 3% INTU 74 15% JINU 130 26% JNRU	Q 501 500 8 2% GIMN 19 4% INTU 58 12% JNU 118 24%	R 503 500 95 19% 3HIJKLMNOPC 73 15%	S 516 500 6 1% SSTUVWX 33 7% CGIJMNOTUX 73 15% JNU	T 501 500 3 1 1% 5 1 1% X X 7 0 14% IJNU 134 4	U 1009 500 4 1% 5 1% ACDE 36 7% N		109 22% GIJMNOPQTUX	States X 1003 500 5 1% MN 13 3% U 73 15% IJNU
500 26 5% GHJLMNOPQS 52 10% GJLMNOPQT 183 37% HJLMNOPQRS 160 32% UJMNPQRUX 56	500 2 0 STUVX 20 4% INTU 126 25% GJJMNOPQST 172 34%	1003 500 1 0 13 3% TU 68 14% IJNU 128 26% JNRU	941 500 1 0 7 1% 18 4% 80 16%	504 500 4 1% 9 2% 69 14% JNU 184 37%	500 500 500 5 1% MN 17 3% INTU 74 15% IJNU 130 26%	501 500 8 2% GIMN 19 4% INTU 58 12% JNU 118 24%	95 19% 5HIJKLMNOPC 73 15% HIJLMNOPQS 139 28% GIJMNOPQST 94	500 6 1% 2STUVWX 33 7% CGIJMNOTUX 73 15% JNU 161	500 3 1% 5 1% X 70 14% IJNU	1009 500 4 1% 5 1% ACDE 36 7% N	500 10 2% MN 81 16% EGHIJLMNOPQ: 162 32% \$JJMNOPQSTI	515 500 17 3% CGIJLMNTUX 38 8% SGIJMNOPTUX 109 22% GIJMNOPQTUX	500 5 1% MN 13 3% U 73 15%
500 26 5% GHJLMNOPQS 52 10% GJLMNOPQT 183 37% HJLMNOPQRS 160 32% UJMNPQRUX 56	500 2 0 STUVX 20 4% INTU 126 25% GJJMNOPQST 172 34%	500 1 0 13 3% TU 68 14% IJNU 128 26% JNRU	500 1 0 7 1% 18 4% 80 16%	500 4 1% 9 2% 69 14% JNU 184 37%	500 5 1% MN 17 3% INTU 74 15% JNU 130 26%	500 8 2% GIMN 19 4% INTU 58 12% JNU 118 24%	95 19% 5HIJKLMNOPC 73 15% HIJLMNOPQS 139 28% GIJMNOPQST 94	500 6 1% 2STUVWX 33 7% CGIJMNOTUX 73 15% JNU 161	500 3 1% 5 1% X 70 14% IJNU	500 4 1% 5 1% ACDE 36 7% N	500 10 2% MN 81 16% EGHIJLMNOPQ: 162 32% \$JJMNOPQSTI	500 17 3% CGIJLMNTUX 38 8% CGIJMNOPTU) 109 22% GIJMNOPQTU;	500 5 1% MN 13 3% U 73 15%
26 5% SHJLMNOPQS 52 10% GJLMNOPQT 183 37% HJLMNOPQRS 160 32% UJMNPQRUX 56	2 0 STUVX 20 4% INTU 126 25% GJIMNOPQST 172 34%	1 0 13 3% TU 68 14% JINU 128 26% JINRU	1 0 7 1% 18 4% 80 16%	4 1% 9 2% 69 14% JNU 184 37%	5 1% MN 17 3% INTU 74 15% IJNU 130 26%	8 2% GIMN 19 4% INTU 58 12% JNU 118 24%	95 19% 3HIJKLMNOPC 73 15% HIJLMNOPQS 139 28% GIJMNOPQST 94	6 1% QSTUVWX 33 7% CGIJMNOTUX 73 15% JNU 161	3 1% 5 1% X 70 14% IJNU	4 1% 5 1% ACDE 36 7% N	10 2% MN 81 16% EGHIJLMNOPQ: 162 32% SIJMNOPQSTI	17 3% CGIJLMNTUX 38 8% SGIJMNOPTU) 109 22% USIJMNOPQTU)	5 1% MN 13 3% U 73 15%
5% GHJLMNOPQS 52 10% GJLMNOPQT 183 37% HJLMNOPQRS 160 32% LJMNPQRUX 56	0 STUVX 20 4% INTU 126 25% GJMNOPQST 172 34% FJMNPQRTU	13 3% TU 68 14% IJNU 128 26% JNRU	7 1% 18 4% 80 16%	9 2% 69 14% JNU 184 37%	1% MN 17 3% INTU 74 15% IJNU 130 26%	GIMN 19 4% INTU 58 12% JNU 118 24%	19% 3HIJKLMNOPC 73 15% HIJLMNOPQS 139 28% GIJMNOPQST 94	2STUVWX 33 7% CGIJMNOTUX 73 15% JNU 161	5 1% X 70 14% IJNU	1% 5 1% ACDE 36 7% N	2% MN 81 16% EGHIJLMNOPQ: 162 32% SIJMNOPQSTI	3% CGIJLMNTUX 38 8% SGIJMNOPTU) 109 22% USIJMNOPQTU)	MN 13 3% U 73 15%
SHIJLMNOPQS 52 10% GIJLMNOPQT 183 37% HIJLMNOPQRS 160 32% IJMNPQRUX 56	20 4% INTU 126 25% GIJMNOPQST 172 34% FIJMNPQRTU)	13 3% TU 68 14% IJNU 128 26% JNRU	7 1% 18 4% 80 16%	9 2% 69 14% JNU 184 37%	MN 17 3% INTU 74 15% IJNU 130 26%	GIMN 19 4% INTU 58 12% JNU 118 24%	HIJKLMNOPC 73 15% HIJLMNOPQS 139 28% GIJMNOPQST 94	2STUVWX 33 7% CGIJMNOTUX 73 15% JNU 161	5 1% X 70 14% IJNU	5 1% ACDE 36 7% N	MN 81 16% EGHIJLMNOPQ: 162 32% SIJMNOPQSTI	CGIJLMNTUX 38 8% CGIJMNOPTUX 109 22% LGIJMNOPQTUX	MN 13 3% U 73 15%
52 10% GIJLMNOPQT 183 37% HJLMNOPQRS 160 32% IJMNPQRUX 56	20 4% INTU 126 25% GJMNOPQST 172 34% FIJMNPQRTUX	3% TU 68 14% IJNU 128 26% JNRU	1% 18 4% 80 16%	69 14% JNU 184 37%	17 3% INTU 74 15% IJNU 130 26%	19 4% INTU 58 12% JNU 118 24%	73 15% HIJLMNOPQS 139 28% GIJMNOPQST 94	33 7% CGIJMNOTUX 73 15% JNU 161	70 14% IJNU	1% ACDE 36 7% N	81 16% EGHIJLMNOPQ: 162 32% SIJMNOPQSTI	38 8% SGIJMNOPTUX 109 22% GIJMNOPQTUX	13 3% U 73 15%
10% GIJLMNOPQT 183 37% HIJLMNOPQRS 160 32% IJMNPQRUX 56	4% INTU 126 25% GIJMNOPQST 172 34% FIJMNPQRTU)	3% TU 68 14% IJNU 128 26% JNRU	1% 18 4% 80 16%	69 14% JNU 184 37%	3% INTU 74 15% IJNU 130 26%	4% INTU 58 12% JNU 118 24%	15% HIJLMNOPQS 139 28% GIJMNOPQST 94	7% CGIJMNOTUX 73 15% JNU 161	70 14% IJNU	1% ACDE 36 7% N	16% EGHIJLMNOPQ: 162 32% SIJMNOPQSTI	8% SGIJMNOPTUX 109 22% GIJMNOPQTUX	3% U 73 15%
GIJLMNOPQT 183 37% HJLMNOPQRS 160 32% IJMNPQRUX 56	INTU 126 25% GIJMNOPQST 172 34% FIJMNPQRTU)	TU 68 14% IJNU 128 26% JNRU	18 4% 80 16%	69 14% JNU 184 37%	INTU 74 15% IJNU 130 26%	INTU 58 12% JNU 118 24%	HIJLMNOPQS 139 28% GIJMNOPQST 94	CGIJMNOTUX 73 15% JNU 161	70 14% IJNU	ACDE 36 7% N	EGHIJLMNOPQ: 162 32% SIJMNOPQSTI	CGIJMNOPTUX 109 22% GIJMNOPQTUX	U 73 15%
183 37% HJLMNOPQRS 160 32% IJMNPQRUX 56	126 25% GIJMNOPQST 172 34% FIJMNPQRTU)	68 14% IJNU 128 26% JNRU	4% 80 16%	14% JNU 184 37%	74 15% IJNU 130 26%	58 12% JNU 118 24%	139 28% GIJMNOPQST 94	73 15% JNU 161	70 14% IJNU	36 7% N	162 32% SIJMNOPQSTI	109 22% GIJMNOPQTUX	15%
37% HJLMNOPQRS 160 32% IJMNPQRUX 56	25% GIJMNOPQST 172 34% FIJMNPQRTUX	14% IJNU 128 26% JNRU	4% 80 16%	14% JNU 184 37%	15% IJNU 130 26%	12% JNU 118 24%	28% GIJMNOPQST 94	15% JNU 161	14% IJNU	7% N	32% SIJMNOPQSTI	22% GIJMNOPQTUX	15%
HJLMNOPQRS 160 32% IJMNPQRUX 56	GIJMNOPQST 172 34% FIJMNPQRTUX	IJNU 128 26% JNRU	80 16%	JNU 184 37%	IJNU 130 26%	JNU 118 24%	GIJMNOPQST 94	JNU 161	IJNU	N	JJMNOPQSTI	GIJMNOPQTUX	
160 32% IJMNPQRUX 56	172 34% FIJMNPQRTUX	128 26% JNRU	16%	184 37%	130 26%	118 24%	94	161					
32% IJMNPQRUX 56	34% FIJMNPQRTUX	26% JNRU	16%	37%	26%	24%				97	165	161	125
IJMNPQRUX 56	FIJMNPQRTU)	JNRU		FIJMNPQRTUX				32%	27%	19%	33%	32%	25%
56	126	447				JN		JNQRUX	JNRU	1	JMNQRUX	JNQRUX	JNRU
			192	127	123	153	68	162	182	151	62	95	138
11%	25%	23%	38%	25%	25%	31%	14%	32%	36%	30%	12%	19%	28%
V	BDEFHKRV	BDEFHKRV	GHIJKLMOPO	BDEFHKRV	BDEFHKRV B	BDEFHKMRV	W A	3DEFHKMPR\	VEFHJKLMOPR	BDEFHKMPR	(VW	BK E	BDEFHKMR
12	43	89	126	48	77	77	17	42	68	107	16	52	75
2%	9%	18%	25%	10%	15%	15%	3%	8%	14%	21%	3%	10%	15%
RSTVWX	BEFKRV	DEFGHKLORS	GHIKLMOPQI	BEFKRV	CDEFGHKLOR	CDEFHKLOR	SV	BKRV	BCDEFHKLRS	FGHKLOPQ	RSTVWX	BEFHKRV C	CDEFGHKLC
11	12	84	75	58	72	67	13	23	37	99	4	28	71
2%	2%	17%	15%	12%	14%	13%	3%	5%	7%	20%	1%	6%	14%
RSTVWX	ABCE	DEFGHIKLORS	DEFGHIKLRST	CEFHKLRSVV	DEFGHKLRST	EFGHKLRST\	/W	BV	BEFHKLRV	GHIKLNOPO	JRSTVWX	BFKV )	DEFGHIKLRS
261		82	26	83	97	85		112	78	45	253	164	90
			5%							9%			18%
										N			IJNU
79				233			98				82		285
				41 70									57%
tSTVWX	BDEFHKRV	DEFGHKLOR	SHIJKLMOPQF	BDEFHKLRVW	DEFHKLORS	DEFGHKLOR:	SVW	3DEFHKLRVV	DEFGHKLOR	GHIKLMOPC	RSTVWX	BEFHKRV [	JEFGHKLO!
5	4	3	3	3	3	3	5	4	3	3	4	4	3
	GLIMNOPOTU	JNU		IJMNUX	JMNU	JNU	HIJKLMNOPO	<b>JIJMNOPQTU</b>	J) IJMNU	ACDF	EGHIJLMNOPQ	GIJMNOPQTU	JNU
	261 52% SHIJLMNOPQ: 79 16% RSTVWX	261 148 52% 30% SHIJLMNOPQSGIJMNOPQTU 79 181 16% 36%	261 148 82 52% 30% 16% SHULUMNOPOSGUJUNNOPOTU IJNU 79 181 290 16% 36% 58% SSTWX BDEFHKRV DEFGHKLOR 5 4 3	281 148 82 26 52% 30% 16% 5% SHULMNOPQ\$GIMNOPQTU LINU 79 181 290 394 16% 36% 58% 79% SSTWWX BDEFHKRV DEFGHKLOR\$HUKLMOPQF	281 148 82 26 83 52% 30% 16% 5% 17%  SHILLINNOPQSGIMNOPOTU IJNU JNU 79 181 290 394 233 16% 36% 58% 79% 47%  RSTVWX BDEFHKRV DEFGKLORSHIJKLMOPOBJEFKLRVM, 5 4 3 3 3 3	281 148 82 26 83 97 52% 30% 16% 5% 17% 19% HULLMNOPQS(IJMNOPOTU LINU JNU JNU JNU JNU 79 181 290 394 233 273 16% 36% 58% 79% 47% 55% RSTWX BDEFHKRV DEFSHKLORSHUKLMOPGBDEFHKLRWCDEFHKLORS 5 4 3 3 3 3 3 3	261	261 148 82 26 83 97 85 308 52% 30% 16% 5% 17% 19% 17% 62% HULLMNOPQS(LIMNOPOTU LINU JNU LINU LINU LINU HIKKLMNOPQ 79 181 290 394 233 273 297 98 16% 36% 58% 79% 47% 55% 59% 20% STWX BDEFHKKV DEFSHKLOR/BDEFHKLRW/DDEFHKLOR/SDEFSHKLOR/SW E 5 4 3 3 3 3 3 5 5	281	281	281 148 82 28 83 97 85 308 112 78 45 52% 30% 16% 5% 17% 19% 17% 62% 22% 16% 9% HULLMOPOSIGLIMNOPOTI LINU JNU JNU JNU JINU HJIKLIMNOPO GLIMNTU JNU N 79 181 290 394 233 273 297 98 227 287 358 16% 36% 58% 79% 47% 55% 59% 20% 45% 57% 72% STWX BDEFHKRV DEFGHKLOR/BDEFHKLRW/DEFGHKLORSWW BDEFHKRW BDEFHKRW/DEFGHKLORSHKLMOPOSIDEFHKLRW/DEFGHKLORSWW BDEFHKRW/DEFGHKLORSHKLMOPOSIDEFHKLORSDEF 3 3 3 3 3 5 5 4 4 3 3 3 3	281	261

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		А	В	С	D	Е	F	G
Base: All Respondents (unwtd)	18531	2006	2011	7526	5454	7453	3512	1534
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
	309	15	67	38	71	38	90	118
7 - Very strong economy	3%	2%	4%	1%	2%	1%	5%	8%
		CE	ACDE		CE		ACDE	ABCDEF
	721	64	77	207	230	167	185	144
6	6%	6%	5%	5%	7%	4%	9%	10%
		CE			CE		ABCDE	ABCDE
	2393	240	273	718	841	636	553	321
5	20%	24%	18%	16%	24%	16%	28%	21%
		BCE			BCE		ABCDEG	CE
	3396	278	508	1243	951	1072	561	416
4	28%	28%	34%	28%	27%	27%	28%	28%
			ACDEFG					
	2810	214	293	1149	830	1088	337	324
3	23%	21%	20%	26%	24%	27%	17%	22%
		F		ABFG	BF	ABDFG		F
	1334	99	128	635	360	573	146	112
2	11%	10%	9%	14%	10%	14%	7%	7%
		FG		ABDFG	FG	ABDFG		
	1037	90	154	512	217	426	128	64
1 - Very weak economy	9%	9%	10%	11%	6%	11%	6%	4%
		DFG	DFG	ADFG	G	ADFG		
Summary								
	3423	318	416	962	1142	841	829	584
Гор3Box (Strong)	29%	32%	28%	21%	33%	21%	41%	39%
		BCE	CE		BCE		ABCDE	ABCDE
	5181	404	575	2295	1407	2087	611	500
Low3Box (Weak)	43%	40%	38%	51%	40%	52%	31%	33%
		FG	FG	ABDFG	FG	ABDFG		
Mean	4	4	4	3	4	3	4	4
IVICALI		CE	CE		CE		ABCDE	ABCDE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Argentina										
																						utive/Decision
	Argentina	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education	·	Chief Inco	ome Earner	Empl	oyment	Busines	s Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	- Ottal	A	В	C	D	F	F	G	H	Indifficu	J	K	l	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	505	248	257	210	174	121	25	77	403	198	307	144	169	192	254	251	380	125	44	461	91	414
Base: All Respondents (wtd)	500	245	255	248	144*	108*	56**	86*	357	153	347	327	119	55	200	300	312	188*	36**	464	74*	426
	24	20	4	17	4	4	0	5	19	5	20	20	2	2	12	12	15	9	4	21	10	15
7 - Very strong economy	5%	8%	2%	7%	3%	3%	-	6%	5%	3%	6%	6%	2%	3%	6%	4%	5%	5%	10%	5%	13%	3%
		В																			U	1
	21	14	7	9	6	7	1	4	17	8	13	11	6	4	13	9	15	6	5	17	2	19
6	4%	6%	3%	4%	4%	6%	1%	4%	5%	5%	4%	3%	5%	8%	6%	3%	5%	3%	13%	4%	3%	4%
	84	44	40	41	24	18	10	9	65	26	58	49	25	10	32	51	56	28	6	78	13	71
5	17%	18%	16%	17%	17%	17%	18%	11%	18%	17%	17%	15%	21%	17%	16%	17%	18%	15%	16%	17%	18%	17%
																			_			<del></del>
	170 34%	69 28%	100 39%	84 34%	52	33 31%	24	32 37%	113	49	121	115	39 33%	16 30%	55 27%	115	101 32%	69	6	163 35%	17	153
4	34%	28%	39%	34%	36%	31%	43%	3/%	32%	32%	35%	35%	33%	30%	2/%	38%	32%	37%	17%	35%	23%	36%
	103	59	44	61	25	18	10	14	80	26	77	64	28	12	35	68	64	39	11	92	18	85
3	21%	24%	17%	24%	17%	17%	17%	16%	22%	17%	22%	20%	23%	21%	18%	23%	21%	21%	32%	20%	24%	20%
ů .	2170	2170	1170	2170		1170	1770	10,0	EE,70	1170	22.70	2070	2070	2170	1070	2070	2170	2170	OL70	2070	2170	- 2070
	44	17	27	14	19	12	0	6	38	17	28	26	11	7	22	23	33	12	4	40	10	34
2	9%	7%	11%	6%	13%	11%	1%	7%	11%	11%	8%	8%	9%	13%	11%	8%	10%	6%	11%	9%	14%	8%
																						1
	53	21	33	22	15	16	12	16	25	22	31	41	8	5	31	22	28	25	0	53	4	50
1 - Very weak economy	11%	8%	13%	9%	10%	15%	21%	19%	7%	15%	9%	13%	6%	8%	16%	7%	9%	14%	1%	11%	5%	12%
								Н							0							
Summary																						
	130	79	51	67	34	29	10	18	101	39	90	81	34	15	58	72	86	43	14	115	25	104
Top3Box (Strong)	26%	32% B	20%	27%	23%	27%	19%	21%	28%	26%	26%	25%	28%	28%	29%	24%	28%	23%	39%	25%	34%	24%
	201	97	104	97	58	46	22	36	143	64	136	121	46	23	88	112	125	76	16	185	32	169
Low3Box (Weak)	40%	40%	41%	39%	40%	46 42%	38%	42%	40%	42%	39%	131 40%	39%	42%	44%	113 38%	125 40%	40%	16 43%	185 40%	43%	40%
LOWS DOX (VVEAK)	40 /0	40 /0	4170	35/0	4070	42 /0	30 /0	42.70	4070	42 /0	3370	40 /0	3370	42.70	4470	30 /0	40 /0	4070	43/0	40 /0	43/0	40 /0
	4	4	3	4	4	4	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Mean		B		· ·	<u> </u>	· ·					· ·		<u> </u>		· ·	· ·		<u> </u>			· ·	<del></del>

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

Global @dvisor: March 2011

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												India										
																					Senior Execu	
	India	Ge	ender		Age		H	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	F	G	H	married	J	K	Mediani	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1009	785	224	733	222	54	331	438	240	597	412	3	80	926	696	313	911	98	271	738	626	383
Base: All Respondents (wtd)	500	258	242	276	160	64*	157	214	130	300	200	1**	42*	457	278	222	422	78*	128	372	287	213
	26	13	13	17	6	4	12	7	7	16	10	0	4	22	15	11	23	3	9	17	18	8
7 - Very strong economy	5%	5%	5%	6%	3%	6%	8%	3%	5%	5%	5%	13%	9%	5%	5%	5%	5%	4%	7%	4%	6%	4%
7 - Very Strong economy	370	370	370	070	370	070	070	370	370	370	370	1370	370	370	370	370	370	470	1 70	470	070	470
	52	30	23	30	17	6	9	26	17	36	16	1	1	51	38	14	48	5	19	33	42	11
6	10%	11%	9%	11%	10%	10%	6%	12%	13%	12%	8%	48%	1%	11%	14%	6%	11%	6%	15%	9%	15%	5%
								F	F					L	0						U	
	183	109	74	94	66	22	54	86	42	111	72	0	16	166	108	75	160	23	47	135	113	69
5	37%	42%	31%	34%	41%	35%	35%	40%	33%	37%	36%	39%	39%	36%	39%	34%	38%	29%	37%	36%	40%	32%
		В																				
	160	64	96	90	49	21	50	65	45	87	73	0	12	148	73	87	131	29	38	122	76	84
4	32%	25%	40%	33%	31%	33%	32%	30%	35%	29%	37%	-	28%	32%	26%	39%	31%	38%	30%	33%	26%	39%
			A													N						Т
	56	31	25	35	12	9	22	17	17	32	24	0	8	48	31	25	43	13	10	46	25	31
3	11%	12%	10%	13%	8%	14%	14%	8%	13%	11%	12%	-	19%	11%	11%	11%	10%	16%	8%	12%	9%	15%
						_	G	_			_				_			_				Т
	12	8	4	7	3	2	5	6	1	9	3	0	0	12	6	7	9	3	2	10	6	6
2	2%	3%	2%	2%	2%	3%	3%	3%	1%	3%	2%	-	0	3%	2%	3%	2%	4%	2%	3%	2%	3%
	11	4	7	4	7	0	3	7	0	10	1	0	1	10	7	4	9	2	1	10	7	4
1 - Very weak economy	2%	2%	3%	1%	5%	-	2%	3%	0	3%	1%	-	3%	2%	2%	2%	2%	3%	1%	3%	2%	2%
1 Voly Would Cooliding	270	270	0,0	170	C		270	0,0		0,0	170		0,0	270	2,0	2,0	270	0,0	170	0,0	2,0	
Summary																						
	261	151	110	140	89	32	76	119	66	163	98	1	21	239	161	100	230	31	76	185	173	88
Top3Box (Strong)	52%	59%	45%	51%	55%	50%	48%	56%	51%	54%	49%	100%	50%	52%	58%	45%	55%	39%	59%	50%	60%	41%
		В													0		Q				U	
	79	43	36	46	23	11	31	30	18	51	29	0	9	70	44	35	61	18	14	65	38	41
Low3Box (Weak)	16%	17%	15%	17%	14%	17%	20%	14%	14%	17%	14%	-	22%	15%	16%	16%	14%	23%	11%	18%	13%	19%
Mean	5	5	4	5	4	5	4	5	5	5	4	6	4	5	5	4	5	4	5	4	5	4
IVICALI																	Q		S		U	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Mexico										
	Mexico	Ge	ender		Age		Н	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner		utive/Decisio /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Van	Ma	Employed	Not Employed	Yes	No	Yes	No
	lotal	wate	B	C C	35 to 49	50 to 64	F	G	nign H	Warried	Other	K	wedium	nign M	Yes	No O	Employed	O	R	S	Tes	NO U
Base: All Respondents (unwtd)	504	299	205	273	165	66	355	127	22	196	308	148	156	200	278	226	351	153	52	452	108	396
Base: All Respondents (wtd)	500	238	262	270	147*	83*	397	89*	14**	171*	329	321	103	76	264	236	310	190*	49**	451	93*	407
, , , ,	4	0	4	1	3	0	4	0	0	1	4	3	1	1	3	1	4	0	0	4	1	4
7 - Very strong economy	1%	-	2%	0	2%	-	1%	0	3%	0	1%	1%	1%	1%	1%	0	1%	-	1%	1%	1%	1%
, ,																						+
	9	6	3	6	2	1	7	1	1	2	7	5	3	2	4	5	6	3	0	9	1	8
6	2%	2%	1%	2%	1%	1%	2%	1%	5%	1%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	1%	2%
	69	47	23	37	22	11	42	24	3	32	37	39	14	17	42	28	47	23	13	56	19	51
5	14%	20%	9%	14%	15%	13%	11%	27%	23%	19%	11%	12%	14%	22%	16%	12%	15%	12%	27%	12%	20%	12%
		В						F						K								
	184	78	106	100	51	32	149	31	3	51	133	124	34	26	94	90	115	69	18	166	35	149
4	37%	33%	40%	37%	35%	39%	37%	35%	23%	30%	40%	39%	33%	34%	36%	38%	37%	36%	36%	37%	38%	37%
	127	58	69	74	35	17	101	21	5	44	82	82	29	16	71	56	78	49	14	112	23	104
3	25%	24%	26%	28%	24%	21%	26%	23%	33%	26%	25%	26%	28%	21%	27%	24%	25%	26%	29%	25%	25%	26%
3	2370	2470	2070	2070	2470	2170	2070	2570	3370	2070	2570	2070	2070	2170	2170	2470	2570	2070	2370	2370	2370	2070
	48	24	24	33	11	4	40	8	0	17	31	31	11	7	20	28	23	25	1	47	8	40
2	10%	10%	9%	12%	7%	5%	10%	9%	3%	10%	9%	10%	11%	9%	8%	12%	7%	13%	3%	10%	9%	10%
	58	25	33	18	23	17	54	3	1	24	34	38	11	9	29	29	37	21	2	57	6	52
1 - Very weak economy	12%	11%	13%	7%	16%	21%	14%	3%	9%	14%	10%	12%	11%	12%	11%	12%	12%	11%	3%	13%	7%	13%
					С	С	G															
Summary																						
	83	53	30	45	27	12	53	26	4	35	48	47	18	19	49	34	57	26	14	69	21	62
Top3Box (Strong)	17%	22%	12%	17%	18%	14%	13%	29% F	31%	20%	15%	15%	17%	25%	19%	14%	18%	14%	28%	15%	22%	15%
	233	B 108	125	125	69	39	195	32	6	85	148	151	51	K 32	121	112	138	95	17	216	37	196
Low3Box (Weak)	47%	108 45%	125 48%	125 46%	47%	47%	195 49%	36%	45%	50%	148 45%	151 47%	50%	32 42%	46%	112 48%	138 45%	95 50%	35%	48%	40%	196 48%
LOWSBOX (Weak)	47%	40%	40%	40%	+170	4170	+9%	30%	+3%	30%	+3%	4170	30%	4270	+0%	+070	+370	50%	33%	40%	40%	+0%
Mana	3	3	3	3	3	3	3	4	4	3	3	3	3	4	3	3	3	3	4	3	4	3
Mean			1					F														

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Spain										
																					Senior Execu	
	Spain	Ge	ender		Age		H	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	lotai	A	B	C C	35 to 49	50 to 64	F	G	H	Warried	- Uther	K	Medium	nign M	N	O	Employed	Q	R	S	T	U
Base: All Respondents (unwtd)	1009	439	570	384	378	247	650	293	66	396	613	603	76	330	515	494	598	411	92	917	116	893
Base: All Respondents (wtd)	500	252	248	205	180	116	321	147	31*	183	317	249	115*	137	262	238	289	211	44*	456	57*	443
Saco. 7 iii 11coportacino (ma)	4	3	2	200	3	0		1	0	1	3	1	3	0	4	1	2	2	3	1	2	3
7 V		Ü		0	-	0	3		-							0				0		1%
7 - Very strong economy	1%	1%	1%	U	2%	U	1%	1%	-	1%	1%	1%	2%	-	1%	U	1%	1%	6% S	U	3% U	176
	5	2	3	2	2	1	2	2	0	2	3	2	0	3	3	2	4	1	1	4	1	3
6	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	2%	1%	1%	1%	0	2%	1%	2%	1%
-			.,,,	.,,	1,72	17.0	1,72	-70		.,,,	1,72	.,,,			.,,	.,,,		-	-70			.,,,
	36	18	19	13	11	12	18	14	4	15	21	16	5	15	23	13	24	13	4	32	6	31
5	7%	7%	8%	6%	6%	10%	6%	9%	14%	8%	7%	7%	5%	11%	9%	6%	8%	6%	10%	7%	10%	7%
									F					K								
	97	47	50	41	32	24	58	33	6	31	66	50	17	31	50	48	60	37	6	91	10	88
4	19%	19%	20%	20%	18%	21%	18%	22%	19%	17%	21%	20%	15%	22%	19%	20%	21%	17%	14%	20%	17%	20%
	151	70	81	65	50	35	97	43	12	58	93	78	34	39	78	73	90	61	8	143	14	137
3	30%	28%	33%	32%	28%	31%	30%	29%	38%	32%	29%	31%	30%	28%	30%	31%	31%	29%	19%	31%	25%	31%
																				R		
	107	63	44	42	42	22	68	35	4	38	69	45	36	26	55	52	62	45	12	95	14	93
2	21%	25%	18%	21%	24%	19%	21%	24%	14%	21%	22%	18%	32%	19%	21%	22%	21%	21%	27%	21%	24%	21%
		В											KM						_			
4 V	99	49	50	40	39	21	76	20	4	38	61	56	19	24	50	50	47	53	9	90	11	88
1 - Very weak economy	20%	20%	20%	19%	22%	18%	24% G	13%	13%	21%	19%	23%	17%	18%	19%	21%	16%	25% P	21%	20%	20%	20%
Summary		ļ					G											Р				
Summary	45	22	23	16	15	13	23	17	5	17	28	19	8	18	29	16	29	16	8	37	8	37
Top3Box (Strong)	9%	9%	9%	8%	9%	12%	7%	12%	15%	10%	9%	8%	7%	13%	11%	7%	10%	7%	18%	8%	15%	8%
oposox (strong)	370	370	370	0 /0	370	12./0	1 /0	1270 F	1576 F	1070	370	070	7 70	K	0	1 /0	1070	7 70	S S	0.70	1370	070
	358	183	175	147	132	79	240	97	21	135	223	180	89	88	183	175	199	159	29	328	40	318
Low3Box (Weak)	72%	72%	71%	72%	73%	68%	75%	66%	65%	74%	70%	72%	78%	65%	70%	73%	69%	75%	68%	72%	69%	72%
` ′							G					М	M									
	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Mean		<u> </u>							ř				Ů	К			Ö	-		1 -		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												South Africa	1									
																					Senior Exec	
	South Africa	Ge	ender		Age		ŀ	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	yment	Busine	ss Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Van	N-	Employed	Not Employed	Yes	No	Yes	
	l Otal	A	B	C C	35 to 49	50 to 64	E	G	H	warried	Uther	K	Wedium	mign M	Yes	No O	P	Q	R	S	T	No U
Base: All Respondents (unwtd)	516	255	261	105	200	211	27	80	409	310	206	185	151	180	323	193	436	80	150	366	222	294
Base: All Respondents (wtd)	500	240*	260	286*	129	85	65**	93*	341	229	271*	202*	118*	180*	264	236*	411	89**	109*	391	163	337
()	6	6	0	5	1	0	0	0	6	3	3	0	0	6	6	0	6	0	5	1	5	1
7 - Very strong economy	1%	2%	0	2%	1%	-	-	-	2%	2%	1%	0	-	3%	2%	0	1%	-	4%	0	3%	0
7 - Very strong economy	1 /0	2 /0	0	270	1 /6	-	-	-	270	2.70	1 /0	0	-	3/6	270	0	170	-	\$ S	0	370	+ -
	33	13	20	25	5	3	4	2	27	11	22	13	9	10	8	25	28	5	2	31	2	31
6	7%	5%	8%	9%	4%	4%	7%	2%	8%	5%	8%	7%	8%	6%	3%	10%	7%	5%	2%	8%	1%	9%
																N						Т
	73	38	34	33	23	17	2	8	63	41	32	17	19	37	45	28	64	9	15	58	29	44
5	15%	16%	13%	12%	18%	20%	3%	9%	18%	18%	12%	8%	16%	21%	17%	12%	16%	10%	14%	15%	18%	13%
														K								
	161	66	96	90	44	28	25	34	102	71	90	58	45	58	88	73	128	34	34	127	49	112
4	32%	27%	37%	31%	34%	33%	38%	37%	30%	31%	33%	29%	38%	32%	34%	31%	31%	38%	31%	33%	30%	33%
	162	90	71	101	36	24	31	23	108	70	92	84	26	52	78	84	129	33	37	125	48	114
3	32%	38%	27%	35%	28%	28%	47%	24%	32%	31%	34%	42%	22%	29%	30%	35%	31%	37%	34%	32%	29%	34%
												L										
_	42	19	24	21	12	9	2	11	29	19	23	20	10	12	23	19	38	4	11	31	23	19
2	8%	8%	9%	7%	9%	11%	3%	12%	9%	9%	8%	10%	9%	7%	9%	8%	9%	5%	10%	8%	14%	6%
	23		14	12	8	3	2	15	6	13	9	9	9	4	15	8	18	4	5	17	U 8	15
1 - Very weak economy	5%	3%	6%	4%	6%	3%	3%	16%	2%	6%	3%	5%	8%	2%	6%	3%	4%	5%	5%	4%	5%	4%
1 - Very weak economy	370	3/0	070	4 /0	070	3/0	3/0	H	270	070	370	376	0 /0	270	076	370	470	376	376	470	376	470
Summary								- "														
	112	57	55	63	29	20	6	10	96	55	57	31	28	53	59	53	98	14	21	91	36	76
Top3Box (Strong)	22%	24%	21%	22%	22%	24%	10%	10%	28%	24%	21%	15%	24%	30%	22%	22%	24%	16%	20%	23%	22%	23%
		.,,,	,		-7.0				G		,,,			K			11,7	7.0	,,,			1
	227	117	110	134	56	36	34	49	143	103	124	113	45	68	116	111	185	42	53	173	78	148
Low3Box (Weak)	45%	49%	42%	47%	44%	43%	52%	53%	42%	45%	46%	56%	38%	38%	44%	47%	45%	47%	49%	44%	48%	44%
												LM										1
	4	4	4	4	4	4	4	3	4	4	4	3	4	4	4	4	4	4	4	4	4	4
Mean	-		1 -	<u> </u>	<u> </u>		i	†	G	i				K	<del>                                     </del>	† - ·	† ·	· ·		<del>                                     </del>	1	1

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Great Britain	1									
																					Senior Execu	
	Great Britain	Ge	ender		Age		Н	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	F	G	H	Walled	J	K	Wediam	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	444	557	333	364	304	210	622	169	429	572	388	324	289	578	423	645	356	71	930	118	883
Base: All Respondents (wtd)	500	246	254	185	173	142	105	308	87	208	292	200	159	141	283	217	315	185	35*	465	59	441
· ` ` '	2	1	0	0	1	0	0	0	1	1	0	0	0	2	2	0	2	0	0	2	1	1
7 - Very strong economy	0	0	0	0	1%	-	-	0	1%	1%	0	-	-	1%	1%	-	0	-	-	0	1%	0
			1	_	.,,				G	.,,,	-			K								1
	8	4	3	3	2	3	1	4	2	2	6	2	4	2	6	2	7	1	1	7	2	6
6	2%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	3%	1%	2%	1%	2%	0	1%	2%	3%	1%
																	Q					
	51	27	23	15	19	17	8	30	13	20	30	20	12	19	31	19	33	17	4	47	7	44
5	10%	11%	9%	8%	11%	12%	8%	10%	15%	10%	10%	10%	7%	14%	11%	9%	11%	9%	10%	10%	12%	10%
									F					L								
	134	67	67	54	42	39	24	89	21	62	72	54	46	34	77	57	86	48	8	126	12	122
4	27%	27%	27%	29%	24%	27%	23%	29%	24%	30%	25%	27%	29%	24%	27%	26%	27%	26%	24%	27%	20%	28%
	160	70	83		59	38	32	98	30	67		57	57	47	84	76	101	59	40	150	17	144
3	32%	78 32%	33%	63 34%	34%	27%	31%	32%	35%	32%	93 32%	29%	36%	33%	30%	35%	32%	32%	10 30%	32%	28%	33%
3	3270	32%	33%	34%	34% F	2170	31%	3270	35%	32%	3270	29%	30% K	33%	30%	35%	32%	32%	30%	32%	20%	33%
	91	46	45	33	31	28	20	54	17	34	58	39	28	24	53	38	56	36	9	82	15	77
2	18%	19%	18%	18%	18%	20%	19%	18%	19%	16%	20%	20%	18%	17%	19%	18%	18%	19%	27%	18%	25%	17%
_		10,10	,.										,.								U	
	54	23	31	18	18	18	19	32	3	21	33	28	12	14	30	24	31	23	2	52	6	48
1 - Very weak economy	11%	9%	12%	10%	10%	13%	18%	10%	4%	10%	11%	14%	7%	10%	11%	11%	10%	13%	7%	11%	10%	11%
							GH	Н				L										
Summary																						
	60	33	27	18	22	20	9	35	16	24	36	21	16	23	38	21	42	18	4	56	9	51
Top3Box (Strong)	12%	13%	11%	10%	13%	14%	9%	11%	18%	11%	12%	11%	10%	16%	14%	10%	13%	10%	12%	12%	16%	11%
						ļ		1	FG					KL			1			1	+	<del></del>
	306	147	159	114	108	84	72	184	50	122	184	124	97	85	168	138	187	119	22	284	38	268
Low3Box (Weak)	61%	60%	63%	61%	63%	59%	68% GH	60%	58%	59%	63%	62%	61%	60%	59%	64%	59%	64%	64%	61%	64%	61%
	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Mean	3	3	3	3	3	3	3	3	FG	3	3	3	3	K	3	3	0	3	3	3	3	3

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												US										
																					Senior Exec	utive/Decisio
	US	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	35 to 49	50 to 64	E F	G	H	Warried	Other	K	Wedium	nign M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1003	407	596	249	371	383	172	224	607	618	385	426	321	256	477	526	644	359	109	894	126	877
Base: All Respondents (wtd)	500	247	253	182	155	162	76	110	315	287	213	232	127	141	236	264	318	182	50*	450	60	440
()	5	3	2	2	2	1	1	0	4	3	1	1	0	3	4	1	4	1	2	3	2	2
7 - Very strong economy	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	0	2%	2%	0	1%	0	3%	1%	4%	1%
7 - Very Strong economy	170	170	170	170	170	170	170		170	170	170	170	-	270	0	-	170	-	S	170	IJ	170
	13	8	4	7	5	1	1	6	6	4	9	4	4	5	7	6	11	2	1	12	2	11
6	3%	3%	2%	4%	3%	1%	1%	5%	2%	1%	4%	2%	3%	3%	3%	2%	3%	1%	2%	3%	3%	3%
				E	E			Н			ı											
	73	36	36	37	15	21	11	16	46	39	34	26	16	31	34	39	49	24	4	68	7	66
5	15%	15%	14%	20%	10%	13%	14%	14%	15%	14%	16%	11%	13%	22%	14%	15%	15%	13%	9%	15%	12%	15%
				DE										KL								
	125	61	64	47	36	42	20	24	81	73	52	62	30	33	61	64	82	43	9	116	11	114
4	25%	25%	25%	26%	23%	26%	26%	22%	26%	26%	24%	27%	24%	23%	26%	24%	26%	24%	19%	26%	18%	26%
	138	66	72	47	43	49	21	31	87	78	60	62	44	32	66	73	87	51	11	127	13	125
3	28%	27%	29%	26%	27%	30%	27%	28%	28%	27%	28%	27%	35%	23%	28%	27%	27%	28%	23%	28%	22%	28%
													KM									
	75 15%	40	35	20	29	26	13	20	43	43	32	38	14	23	35	40	42	33	11	65 14%	11	64
2	15%	16%	14%	11%	19% C	16%	17%	18%	14%	15%	15%	16%	11%	16%	15%	15%	13%	18%	21%	14%	19%	14%
	71	32	39	23	25	23	10	13	47	46	25	39	18	14	28	43	44	27	11	60	13	58
1 - Very weak economy	14%	13%	16%	12%	16%	14%	14%	12%	15%	16%	12%	17%	14%	10%	12%	16%	14%	15%	23%	13%	22%	13%
1 - Very weak economy	1470	1370	1070	12.70	1070	1470	1470	12.70	1370	1070	12.70	M	1470	1070	12.70	1070	1470	1370	S S	1370	U	1070
Summary																			,			
	90	48	42	46	21	23	12	22	56	46	44	31	20	38	45	45	63	27	7	83	11	79
Fop3Box (Strong)	18%	19%	17%	25%	14%	14%	16%	20%	18%	16%	21%	14%	16%	27%	19%	17%	20%	15%	15%	18%	19%	18%
				DE										KL								
	285	138	146	89	98	98	44	64	177	167	118	139	77	69	130	155	173	112	33	252	38	247
_ow3Box (Weak)	57%	56%	58%	49%	63%	60%	58%	59%	56%	58%	55%	60%	60%	49%	55%	59%	54%	61%	66%	56%	63%	56%
					С	С						M	М						S			
Mana	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Mean				DF										KL			0			R		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

Global @dvisor: March 2011 145 of 459

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Saudi Arabi	a									
																					Senior Execu	
	Saudi Arabia	Ge	ender		Age		H	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	F	F	G	H	Married	J	K	linedidiii	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	352	151	364	125	14	138	90	150	0	0	176	107	220	252	251	388	115	110	393	142	361
Base: All Respondents (wtd)	500	283	217*	295	159*	45**	152*	86*	157*	_**	_**	170*	114*	216	215	285	344	156*	107*	393	143*	357
	95	63	32	51	39	5	31	20	30	0	0	32	23	40	54	41	74	21	33	62	43	52
7 - Very strong economy	19%	22%	15%	17%	24%	12%	20%	23%	19%	-	-	19%	20%	19%	25%	14%	22%	13%	31%	16%	30%	15%
, , , , , ,															0				S		U	
	73	38	36	37	31	5	18	14	29	0	0	22	15	36	31	42	47	27	18	56	21	52
6	15%	13%	17%	13%	19%	12%	12%	17%	18%	-	-	13%	14%	17%	14%	15%	14%	17%	17%	14%	15%	15%
	139	78	62	84	46	10	33	19	52	0	0	42	33	65	63	76	107	33	24	116	40	99
5	28%	28%	28%	28%	29%	22%	22%	22%	33%	-	-	25%	29%	30%	29%	27%	31%	21%	22%	29%	28%	28%
	94	47	47	68	22	5	32	14	16	0	0	44	15	35	36	58	59	35	15	79	17	77
4	19%	17%	22%	23%	14%	10%	21%	16%	10%	-	-	26%	13%	16%	17%	20%	17%	22%	14%	20%	12%	22% T
	68	40	25	34	40	20	28	7	22	0	0	40	21	28	22	45	42	25	40	56	40	
3	14%	43 15%	11%	12%	13 8%	44%	18%	9%	14%	-	-	19 11%	18%	13%	10%	16%	12%	16%	12 11%	14%	16 11%	52 15%
3	1470	1376	1170	1270	0 /0	44 /0	1070	370	1470	-	-	1170	1070	1370	1076	1076	1270	1076	1170	1470	1170	1376
	17	8	9	16	2	0	9	4	4	0	0	4	5	9	5	12	9	9	3	14	3	14
2	3%	3%	4%	5%	1%	-	6%	5%	3%	-	-	2%	4%	4%	2%	4%	3%	6%	3%	4%	2%	4%
	13	7	6	6	7	0	1	7	3	0	0	8	2	4	3	11	6	7	3	11	3	10
1 - Very weak economy	3%	3%	3%	2%	5%	-	0	8%	2%	-	-	5%	2%	2%	1%	4%	2%	5%	3%	3%	2%	3%
								F														
Summary																						
	308	178	130	172	115	21	82	54	111	0	0	95	72	141	148	159	228	80	75	233	105	203
Top3Box (Strong)	62%	63%	60%	58%	72%	46%	54%	62%	71%	-	-	56%	63%	65%	69%	56%	66%	51%	70%	59%	73%	57%
					С				F	1			1		0		Q			L	U	<b>↓</b>
	98	58	40	56	22	20	37	19	30	0	0	30	27	41	30	68	57	41	17	81	22	77
Low3Box (Weak)	20%	21%	18%	19%	14%	44%	25%	22%	19%	-	-	18%	24%	19%	14%	24%	17%	26%	16%	21%	15%	21%
																N						
Mean	5	5	5	5	5	4	5	5	5	0	0	5	5	5	5	5	5	5	5	5	5	5
				1	С	1	1	1		I		1	1		0	I	Q	]	S	1	U	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Canada										
																					Senior Exec	
	Canada	Ge	ender		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total			11	05 4 40	504.04					Other			100.0				Not				
	I otal	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Employed	Yes	No	Yes	No
Base: All Respondents (unwtd)	1003	A 474	529	C 306	D 375	E 322	236	G 415	H	1 406	597	K 358	510	M 135	N 523	O 480	705	Q 298	117	S 886	166	U 837
Base: All Respondents (wtd)	500	247	253	178	181	141	119	199	352 183	197	303	186	223	91	256	244	352	148	58	442	84	416
base. All Respondents (wita)																7						
- V	11	6	4	5	4	1	3	2	6	6	5	3	5	2	4		6	4	2	9	3	8
7 - Very strong economy	2%	3%	2%	3%	2%	1%	3%	1%	3% G	3%	2%	2%	2%	2%	1%	3%	2%	3%	3%	2%	3%	2%
	51	28	23	19	16	16	9	20	23	23	27	14	26	11	25	26	40	11	7	43	12	39
6	10%	11%	9%	11%	9%	12%	7%	10%	12%	12%	9%	7%	12%	12%	10%	10%	11%	8%	12%	10%	14%	9%
0	1076	1170	370	1170	370	1270	1 70	1078	1270 F	12/0	370	1 /0	1270 K	1270	1078	1076	1170	070	12/0	1076	1470	376
	167	85	82	66	62	38	36	58	72	59	108	62	67	38	83	84	125	42	18	149	29	137
5	33%	35%	32%	37%	34%	27%	30%	29%	39%	30%	36%	33%	30%	42%	32%	35%	35%	29%	30%	34%	35%	33%
	0070	0070	0270	E	E	27.70	0070	2070	FG	0070	0070	0070	0070	1.270	02.70	0070	Q	2070	0070	0170	0070	0070
	153	68	84	53	55	44	33	66	53	64	88	57	69	27	78	75	105	48	18	135	25	128
4	31%	28%	33%	30%	31%	31%	28%	33%	29%	33%	29%	31%	31%	30%	30%	31%	30%	32%	31%	31%	29%	31%
	76	38	39	22	27	27	23	33	20	29	47	33	33	10	38	38	47	29	5	71	7	69
3	15%	15%	15%	13%	15%	19%	19%	17%	11%	15%	15%	18%	15%	11%	15%	16%	13%	20%	9%	16%	8%	17%
						С	Н	Н										P		R		Т
	24	12	12	5	12	7	9	10	5	8	16	9	15	0	17	7	15	9	4	21	3	21
2	5%	5%	5%	3%	6%	5%	8%	5%	3%	4%	5%	5%	7%	-	7%	3%	4%	6%	6%	5%	4%	5%
					С		Н					M	M		0							
	19	10	9	6	5	7	6	9	4	7	12	7	9	3	12	7	15	4	5	14	5	14
1 - Very weak economy	4%	4%	4%	4%	3%	5%	5%	5%	2%	4%	4%	4%	4%	3%	5%	3%	4%	3%	9%	3%	6%	3%
																			S			
Summary																						
T	228	120	108	90	82	56	48	80	100	88	140	79	98	51	112	116	170	58	26	202	44	184
Top3Box (Strong)	46%	48%	43%	51% E	45%	39%	40%	40%	55%	45%	46%	43%	44%	57% KL	44%	48%	48% Q	39%	46%	46%	52%	44%
	119	59	60	34	44	41	38	52	FG 29	45	75	49	57	13	67	E2	76	43	14	106	15	104
Low3Box (Weak)	24%	24%	24%	19%	24%	41 29%	38	26%	16%	23%	75 25%	49 27%	26%	13	26%	52 21%	22%	29%	23%	24%	15	25%
LUWSBUX (VVBAK)	2470	24%	2470	19%	24%	29% C	32% H	20% H	10%	23%	23%	21% M	20% M	14%	20%	2170	2270	29% D	2370	24%	10%	25%
				1																<del></del>		
Mean	4	4	4	4	4	4	4	4	5	4	4	4	4	5	4	4	4	4	4	4	4	4
			1	į E	1	l	1	1	FG	I .	1	l	1	KL	1	N	Q	1		1	1	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												France										
																						utive/Decision
	France	Ge	ender		Age		Н	ousehold Inco	me	Marital	Status		Education		Chief Inco	me Earner	Empl	oyment	Busine	ss Owner	Maker.	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	lotal	A	B	C C	D D	50 to 64	F	G	H	Walled	Other	K	Wediani	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	474	527	350	326	325	258	555	188	257	744	343	361	297	682	319	652	349	31	970	74	927
Base: All Respondents (wtd)	500	247	253	191	156	153	133	276	91	128	372	167	208	124	332	168	322	178	15*	485	35*	465
	1	1	0	1	0	0	1	1	0	0	1	0	0	1	1	1	0	1	0	1	0	1
7 - Very strong economy	0	1%	-	1%	-	0	0	0	-	-	0	0		1%	0	0	0	1%	-	0	-	0
, ,																-						
	11	6	5	5	3	3	1	8	3	5	6	5	4	2	6	5	7	3	1	10	1	10
6	2%	2%	2%	2%	2%	2%	0	3%	3%	4%	2%	3%	2%	1%	2%	3%	2%	2%	4%	2%	3%	2%
								F	F	J												
	68	39	29	31	17	20	16	35	16	15	53	20	26	22	47	20	47	21	2	66	3	65
5	14%	16%	12%	16%	11%	13%	12%	13%	18%	11%	14%	12%	12%	18%	14%	12%	15%	12%	11%	14%	9%	14%
				D										KL								
	162	77	85	68	49	45	37	96	29	40	122	53	70	39	108	55	107	55	4	158	9	153
4	32%	31%	34%	36%	32%	30%	28%	35%	32%	32%	33%	32%	34%	31%	32%	32%	33%	31%	28%	33%	27%	33%
	162	76	85	53	58	50	44	92	26	43	119	47	71	44	108	54	101	61	6	155	14	148
3	32%	31%	34%	28%	37%	33%	33%	33%	28%	33%	32%	28%	34%	35%	32%	32%	31%	34%	43%	32%	40%	32%
3	32 /0	31/6	34 /0	2070	C C	3376	3376	3376	2070	3370	32/0	20 /0	34 /6	33 /6	32 /0	3270	31/0	3470	4370	3270	4076	32 /0
	57	32	25	20	17	21	18	28	11	15	42	23	25	9	39	18	36	22	1	56	5	52
2	11%	13%	10%	10%	11%	14%	14%	10%	12%	12%	11%	14%	12%	7%	12%	11%	11%	12%	7%	12%	15%	11%
		10,1						1070			,	M	M						.,,,		10,10	
	39	15	24	14	11	14	16	16	7	10	28	19	13	7	23	16	25	14	1	38	2	37
1 - Very weak economy	8%	6%	9%	7%	7%	9%	12%	6%	8%	8%	8%	11%	6%	6%	7%	9%	8%	8%	8%	8%	6%	8%
							G					LM										
Summary																						
	80	46	34	36	20	23	17	44	19	19	61	26	29	25	54	26	55	25	2	78	4	76
Top3Box (Strong)	16%	19%	13%	19%	13%	15%	13%	16%	20%	15%	16%	15%	14%	20%	16%	15%	17%	14%	15%	16%	12%	16%
		В		D					F					L								
	258	123	134	86	87	85	78	136	44	68	190	89	109	60	170	88	161	97	9	249	21	236
Low3Box (Weak)	52%	50%	53%	45%	55%	55%	59%	49%	48%	53%	51%	53%	52%	48%	51%	52%	50%	55%	58%	51%	61%	51%
				-	С	С	GH						<del></del>		<del></del>						_	
Mean	3	3	3	4	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3
				DE				F	F				1	K	1							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Germany										
																						utive/Decisio
	Germany	Ge	nder		Age		Н	ousehold Inco	me	Marital	Status		Education		Chief Inco	me Earner	Empl	oyment	Busines	s Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 64	F	G	H	Walled	Other	K	Wediam	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	503	497	331	370	299	414	345	241	327	673	263	585	152	708	292	690	310	79	921	143	857
Base: All Respondents (wtd)	500	252	248	172	187	141	202	172	125	160	340	113	285	101	355	145	347	153	41*	459	75	425
	10	6	4	5	3	1	5	4	0	2	8	1	3	6	8	1	6	3	4	6	4	5
7 - Very strong economy	2%	2%	1%	3%	2%	1%	3%	2%	0	1%	2%	1%	1%	5%	2%	1%	2%	2%	9%	1%	6%	1%
, ,				E			Н							KL					S		U	
	45	28	18	18	17	10	14	11	20	16	30	7	22	15	32	13	35	10	4	41	8	37
6	9%	11%	7%	11%	9%	7%	7%	7%	16%	10%	9%	6%	8%	15%	9%	9%	10%	7%	10%	9%	11%	9%
		В							FG					KL								
	134	73	61	56	49	29	40	53	41	42	92	24	78	32	97	37	100	35	12	123	20	114
5	27%	29%	25%	33%	26%	21%	20%	31%	33%	26%	27%	21%	27%	32%	27%	25%	29%	23%	28%	27%	27%	27%
				E				F	F				K	K								
	172	74	98	58	67	47	73	60	39	53	119	39	101	31	118	54	118	54	11	161	23	149
4	34%	29%	40%	34%	36%	33%	36%	35%	31%	33%	35%	35%	36%	31%	33%	37%	34%	35%	27%	35%	31%	35%
			Α																			
	89	46	43	25	32	32	41	29	19	31	58	23	52	14	61	28	59	31	8	82	14	75
3	18%	18%	18%	15%	17%	23%	21%	17%	15%	19%	17%	21%	18%	14%	17%	20%	17%	20%	19%	18%	19%	18%
					40	С	40				04	40	47		0.5	_				00		
2	32 6%	17 7%	14 6%	6 3%	12 6%	14	18 9%	9 5%	3%	11 7%	21 6%	13 11%	17 6%	2%	25 7%	7 5%	20 6%	11 7%	1 3%	30 7%	3 4%	29 7%
2	076	170	0%	3%	0%	10% C	9% H	5%	3%	170	0%	11% LM	0% M	270	170	3%	0%	170	3%	176	470	170
	18	9	9	4	6	7	10	5	2	6	12	6	12	- 1	13	4	10	8	2	16	2	16
1 - Very weak economy	4%	4%	4%	2%	3%	5%	5%	3%	2%	4%	3%	5%	4%	1%	4%	3%	3%	5%	4%	3%	2%	4%
1 Voly Work Cooliciny	170	170	170	270	0,0	0,0	Н	0,0	2,0	170	0,0	M	M	170	170	070	0,0	0,0	1,0	0,0	2,0	1,0
Summary																						
	189	107	83	80	69	40	59	69	61	59	130	32	104	53	138	52	141	48	19	170	32	157
Top3Box (Strong)	38%	42%	33%	46%	37%	29%	29%	40%	49%	37%	38%	29%	36%	52%	39%	36%	41%	32%	47%	37%	43%	37%
		В		DE	E			F	FG				K	KL			Q					
	139	72	67	35	50	54	70	44	25	48	91	41	80	17	99	39	88	50	11	128	19	120
Low3Box (Weak)	28%	29%	27%	20%	27%	38%	35%	25%	20%	30%	27%	37%	28%	17%	28%	27%	25%	33%	26%	28%	25%	28%
					С	CD	GH					LM	M					Р				
Mana	4	4	4	4	4	4	4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4
Mean				DE	F			F	FG				К	KL			0		S	1	П	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

															Aus	tralia													
	Australia	Ge	nder		Age			Household Incom	ne	Marital	Status		Education		Chief Inco	me Earner	Employme	ent	Business	Owner	Senior Execut	ive/Decision	1			REGION			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes		Employed E	Not nployed	Yes		Yes		METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	В	С	D	E	F	G	Н	l l	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х	Y	Z	а	b
ase: All Respondents (unwtd)	1001	470	531	158	185	658	296	510	195	577	424	363	342	296	564	437	540	461	106	895	141	860	562	439	277	324	202	106	92
lase: All Respondents (wtd)	500	252	248	196*	129	175	135	256	109°	236	264	131	295	74	256	244	275	225	46*	454	63*	437	303	197	141	172	86*	50°	51*
	13	11	2	4	2	7	2	7	3	5	8	3	5	4	11	2	7	6	1	12	1	12	9	4	3	6	2	1	2
7 - Very strong economy	3%	4%	1%	2%	1%	4%	2%	3%	3%	2%	3%	3%	2%	6%	4%	1%	2%	3%	2%	3%	2%	3%	3%	2%	2%	4%	2%	1%	3%
		В												L	0														
	58	33	25	21	16	21	19	22	17	27	31	17	31	10	29	29	31	27	8	50	9	49	37	21	15	19	6	5	13
6	12%	13%	10%	11%	12%	12%	14%	9%	16%	12%	12%	13%	10%	14%	11%	12%	11%	12%	17%	11%	14%	11%	12%	11%	11%	11%	7%	11%	24%
																													XYZ
	193	97	97	96	42	56	40	101	53	82	111	52	109	32	90	104	101	93	19	174	24	170	127	66	60	57	34	21	23
5	39%	38%	39%	49%	32%	32%	29%	39%	48%	35%	42%	40%	37%	43%	35%	42%	37%	41%	41%	38%	37%	39%	42%	33%	42%	33%	39%	42%	45%
				DE					F																				
	160	67	92	61	43	56	51	87	21	82	78	39	102	19	85	75	92	68	10	149	16	143	92	68	41	64	29	13	12
4	32%	27%	37%	31%	33%	32%	38%	34%	19%	35%	29%	30%	35%	25%	33%	31%	33%	30%	22%	33%	26%	33%	30%	34%	29%	37%	34%	27%	23%
			A				Н	Н																					
	56	32	24	13	20	23	14	28	14	28	28	13	36	6	31	25	35	21	7	49	9	47	26	29	17	17	12	8	2
3	11%	13%	10%	7%	15%	13%	10%	11%	13%	12%	11%	10%	12%	9%	12%	10%	13%	9%	14%	11%	14%	11%	9%	15%	12%	10%	14%	17%	3%
					4	6		6		7		3			8	4		-					6	V	3	6	_	Б	
2	12	/	5	1	3%		5		1		5		6 2%	3			6	6 2%	1	11	3	9		6	<del>-</del>		2	1	- 0
2	2%	3%	2%	1%	3%	4%	4%	2%	1%	3%	2%	3%	2%	4%	3%	2%	2%	2%	3%	2%	6%	2%	2%	3%	2%	3%	2%	3%	- 0
	8			-	3	-		4		4	-	-	5	0	-	-	4	4				7				3			
1 - Very weak economy	2%	2%	1%	0	2%	3%	3%	2%	0	2%	1%	2%	2%	0	1%	2%	1%	2%	0	2%	1%	2%	2%	1%	2%	2%	2%	0	1%
1 - Very Weak economy	2.70	2.70	170		270	376	376	270		2.70	176	270	270	-	176	270	170	270	0	270	170	270	2.70	170	270	270	2.70		170
Summary																													
annua y	265	141	123	121	59	85	61	130	74	114	150	73	145	46	129	135	139	126	28	237	33	231	173	92	77	82	42	27	37
op3Box (Strong)	53%	56%	50%	61%	46%	48%	45%	51%	67%	48%	57%	56%	49%	62%	51%	55%	50%	56%	60%	52%	53%	53%	57%	46%	55%	48%	48%	54%	72%
				DE	-				FG	-				1									W				,,,,		YZ
	76	44	32	15	27	34	23	38	14	40	36	19	47	9	42	34	45	31	8	68	13	63	38	38	22	26	15	10	2
ow3Box (Weak)	15%	17%	13%	8%	21%	20%	17%	15%	13%	17%	14%	15%	16%	12%	16%	14%	16%	14%	18%	15%	21%	14%	12%	19%	16%	15%	18%	20%	4%
	1070	- 1,10			C	C				1,1													1		.,,-	.74	b	b	1,10
	4	- 5	4	5	4	4	4	4	5	4	- 5	- 5	А	5	4	4	А	5	5	А	4	4	- 5	4	4	4	4	4	- 5
Mean	- 4	J		DF	- 4	ļ		- 4	FG		3	, J	+ *			- 4			-		- 4		1 3	+ *					XYZa

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Japan										
																					Senior Exec	
	Japan	Ge	ender		Age		ŀ	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker.	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C		50 to 64	E	G	H	Iwarried	Other	K		mign M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	941	476	465	355	D 296	290	536	340	65	504	437	319	L 196	426	N 428	513	627	314	92	849	122	819
Base: All Respondents (wtd)	500	251	249	186	153	161	283	182	36*	274	226	167	105	227	228	272	337	163	50*	450	66	434
Base. All Respondents (wtu)		251													220			103			00	
	1	1	0	0	0	1	1	0	0	0	1	0	0	1	1	0	0	1	1	0	1	0
7 - Very strong economy	0	0	-	0	-	0	0	-	-	-	0	0	-	0	0	-	-	1%	1%	0	1%	0
			_		_			_				_						P	S			
	7	5	3	4	2	2	4	2	1	4	3	3	1	3	4	4	4	4	2	6	2	6
6	1%	2%	1%	2%	1%	1%	1%	1%	3%	1%	2%	2%	1%	1%	2%	1%	1%	2%	3%	1%	2%	1%
	18	8	10	10	3	5	8	9	1	11	7	6	4	8	7	10	9	9	0	18	1	17
5	4%	3%	4%	5%	2%	3%	3%	5%	2%	4%	3%	3%	4%	4%	3%	4%	3%	6%	-	4%	2%	4%
				D														P				
	80	34	46	33	26	22	40	31	9	43	37	23	18	39	31	50	49	31	5	75	5	75
4	16%	14%	19%	18%	17%	14%	14%	17%	25%	16%	17%	14%	17%	17%	13%	18%	15%	19%	11%	17%	8%	17%
			Α						F													T
	192	99	93	70	52	70	107	69	16	101	91	56	37	99	93	99	131	61	16	177	22	170
3	38%	39%	37%	38%	34%	43%	38%	38%	46%	37%	40%	33%	35%	44%	41%	36%	39%	37%	31%	39%	33%	39%
						D								KL								
	126	67	59	42	47	38	73	48	6	71	56	43	32	52	58	69	88	39	16	111	21	105
2	25%	27%	24%	23%	30%	23%	26%	26%	17%	26%	25%	26%	30%	23%	25%	25%	26%	24%	31%	25%	33%	24%
					С																U	
	75	37	38	26	24	24	50	22	3	45	30	36	14	25	34	41	57	18	11	64	14	61
1 - Very weak economy	15%	15%	15%	14%	16%	15%	18%	12%	8%	17%	13%	22%	13%	11%	15%	15%	17%	11%	22%	14%	21%	14%
							GH					LM					Q				U	
Summary																						
	26	13	13	14	5	7	13	11	2	15	11	9	5	12	12	14	12	14	2	24	3	23
Top3Box (Strong)	5%	5%	5%	8%	3%	4%	5%	6%	5%	5%	5%	5%	5%	5%	5%	5%	4%	8%	4%	5%	5%	5%
				D														P				
	394	204	190	139	123	132	229	139	25	217	177	135	82	176	186	208	276	118	42	352	57	336
Low3Box (Weak)	79%	81%	76%	75%	80%	82%	81%	77%	70%	79%	78%	81%	78%	77%	81%	77%	82%	73%	85%	78%	87%	77%
						С	Н										Q				U	
	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2	3
Mean				D			T	<del> </del>	F					K	<del></del>	†	†	P		R	†	Т

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												South Korea	1									
																					Senior Execu	
	South Korea	Ge	nder		Age		Н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	F	G	H	Walled	J	K	Wediam	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	254	247	182	201	118	86	215	200	310	191	13	160	328	266	235	342	159	67	434	126	375
Base: All Respondents (wtd)	500	253	247	211	190	100	89*	216	196	287	213	16**	173	310	247	253	320	180	61*	439	115	385
, , ,	3	1	2	1	2	0	1	2	0	2	1	0	1	2	2	1	3	0	2	1	2	1
7 - Very strong economy	1%	0	1%	0	1%	-	1%	1%	-	1%	0	-	1%	1%	1%	0	1%	-	3%	0	2%	0
				-	.,,		1,72	.,.		.,,,	-		.,,,						S			1
	5	2	4	1	2	3	0	3	3	4	1	0	2	4	4	2	5	0	0	5	2	4
6	1%	1%	1%	0	1%	3%	-	1%	1%	2%	0	-	1%	1%	1%	1%	2%	-		1%	1%	1%
	70	38	32	28	21	21	6	25	39	41	29	7	23	40	41	29	44	27	10	60	15	56
5	14%	15%	13%	13%	11%	21%	7%	12%	20%	14%	14%	45%	14%	13%	17%	11%	14%	15%	17%	14%	13%	14%
						D			FG													
	134	67	67	62	49	24	17	63	54	79	55	1	54	79	62	72	82	52	13	121	37	97
4	27%	27%	27%	29%	26%	24%	19%	29%	28%	28%	26%	6%	31%	25%	25%	28%	26%	29%	21%	28%	32%	25%
	182	98	85	70	70	40	40	78	64	102			61	440	87	96	114	68	22	160	37	145
3	36%	39%	34%	73 35%	70 37%	40%	45%	36%	33%	36%	80 38%	8 49%	35%	113 36%	35%	38%	36%	38%	37%	36%	32%	38%
3	30 /0	35/6	34 /0	3376	31/6	40 /6	4576	30 /6	3376	30 /6	30 /6	4370	3376	30 /6	3376	30 /0	30 /6	30 /0	31 /6	30%	32 /0	30 /0
	68	31	37	29	31	8	12	30	26	40	28	0	19	50	34	34	50	19	10	58	16	52
2	14%	12%	15%	14%	16%	8%	14%	14%	13%	14%	13%	-	11%	16%	14%	14%	15%	10%	16%	13%	14%	14%
	37	16	21	16	16	4	13	15	9	18	19	0	13	24	17	20	23	14	4	33	6	30
1 - Very weak economy	7%	6%	8%	8%	8%	4%	15%	7%	5%	6%	9%	-	7%	8%	7%	8%	7%	8%	6%	8%	6%	8%
							GH															
Summary																						
	78	41	38	30	24	24	7	30	42	48	31	7	26	45	47	32	52	27	12	67	18	60
Top3Box (Strong)	16%	16%	15%	14%	13%	24%	8%	14%	21%	17%	14%	45%	15%	14%	19%	12%	16%	15%	20%	15%	16%	16%
			1			CD			F						0					1		<b></b>
OD (N 1 )	287	145	143	118	117	52	65	123	100	160	127	8	93	187	137	150	186	101	36	252	60	228
Low3Box (Weak)	57%	57%	58%	56%	61%	53%	73% GH	57%	51%	56%	60%	49%	53%	60%	56%	59%	58%	56%	59%	57%	52%	59%
	3	3	3	3	3	4	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3
Mean	3	3	3	3	3	D D	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Russia										
																					Senior Exec	
	Russia	Ge	ender		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner	Maker.	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	lotai	A	B	C C	35 to 49	50 to 64	F	G	H	Iwarried	Other .l	K	Wedium	nign M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	207	294	76	225	200	24	52	425	271	230	93	257	151	301	200	349	152	34	467	59	442
Base: All Respondents (wtd)	500	240	260	211*	175	114	30**	56**	414	255	245	146*	266	88*	266	234*	339	161*	39**	461	50*	450
acc. 7 iii 11copondonio (wa)	8	3	6	6	0	3	0	0		7	1	0	8	0	4		8	0	4	4	0	8
7 \/	2%		_	3%	-	2%	-		8	3%	0	-			1%	5		-	10%		-	2%
7 - Very strong economy	270	1%	2%	370	-	2% D	-	-	2%	3%	U	-	3%	-	176	2%	2%	-	10%	1%	-	276
	19	13	6	3	12	4	0	3	16	11	9	2	14	3	12	7	15	4	2	17	2	17
6	4%	5%	2%	2%	7%	4%	-	6%	4%	4%	4%	1%	5%	4%	5%	3%	4%	3%	6%	4%	4%	4%
·	470	370	270	2.70	7 70	470		070	770	470	470	170	370	470	370	370	470	370	070	470	470	470
	58	29	29	24	22	12	0	5	52	32	25	14	34	9	31	27	35	23	3	55	6	52
5	12%	12%	11%	11%	12%	11%	1%	9%	13%	13%	10%	10%	13%	10%	12%	11%	10%	14%	7%	12%	11%	12%
	1270	1270	1170	1170	1270	1170	170	0,0	1070	1070	1070	1070	1070	1070	12,0	1170	1070	1.170	170	1270	1170	1270
	118	47	70	61	33	24	9	7	102	55	63	45	50	23	55	62	73	45	6	111	6	111
4	24%	20%	27%	29%	19%	21%	28%	13%	25%	22%	26%	31%	19%	26%	21%	27%	22%	28%	17%	24%	13%	25%
	153	65	89	71	49	33	12	24	117	67	86	54	76	24	69	84	96	57	9	144	9	144
3	31%	27%	34%	34%	28%	29%	41%	44%	28%	26%	35%	37%	28%	28%	26%	36%	28%	35%	24%	31%	19%	32%
	77	49	28	28	35	14	3	10	64	45	32	22	41	14	55	22	63	14	5	72	14	63
2	15%	20%	11%	13%	20%	12%	11%	19%	15%	18%	13%	15%	16%	16%	21%	10%	19%	9%	14%	16%	28%	14%
		В			E										0						U	
	67	34	32	18	24	24	6	6	56	37	29	10	43	14	40	26	49	18	9	58	12	55
1 - Very weak economy	13%	14%	12%	9%	14%	21%	18%	10%	13%	15%	12%	7%	16%	16%	15%	11%	14%	11%	23%	13%	24%	12%
						С															U	
Summary																						
	85	45	40	33	34	19	0	8	77	50	35	16	57	12	47	39	58	27	9	76	8	77
Top3Box (Strong)	17%	19%	16%	16%	19%	16%	1%	14%	19%	20%	14%	11%	21%	14%	18%	17%	17%	17%	23%	17%	16%	17%
	297	148	149	118	108	71	21	40	236	149	148	85	159	53	164	133	208	89	23	274	36	261
Low3Box (Weak)	59%	62%	57%	56%	62%	62%	70%	72%	57%	59%	60%	58%	60%	60%	62%	57%	61%	55%	60%	59%	71%	58%
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
			1				1					1									1	T

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Sweden										
																					Senior Exec	
	Sweden	Ge	ender		Age		Н	ousehold Inco	me	Marita	Status		Education		Chief Inco	me Earner	Emple	oyment	Busine	ss Owner	Maker.	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	lotai	A	В	C C	D D	50 to 04	F	G	H	Walled	J	K	Wediaiii	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	202	298	108	158	234	227	241	32	161	339	333	91	76	337	163	308	192	56	444	61	439
Base: All Respondents (wtd)	500	253*	247	186*	148*	166	191*	267*	42**	160*	340	105	263*	133*	350	150*	343	157*	66**	434	86*	414
	10	3	6	3	0	6	3	2	5	4	5	2	5	2	5	5	6	4	0	9	0	q
7 - Very strong economy	2%	1%	3%	2%	0	4%	1%	1%	12%	3%	2%	2%	2%	2%	1%	3%	2%	2%	0	2%	0	2%
,	-77				-		1,72	.,,,				-7.0	-/-					-/-	-		-	
	81	49	32	22	24	35	21	46	15	36	46	10	40	32	64	17	63	19	15	67	25	56
6	16%	19%	13%	12%	16%	21%	11%	17%	36%	22%	13%	9%	15%	24%	18%	12%	18%	12%	22%	15%	29%	14%
														K							U	
	162	82	80	48	60	54	53	91	17	54	108	33	88	41	114	48	125	37	31	131	37	125
5	32%	32%	32%	26%	40%	32%	28%	34%	40%	34%	32%	31%	33%	31%	32%	32%	36%	23%	47%	30%	43%	30%
	165	84	81	75	44	46	68	93	4	45	120	35	87	43	104	61	106	59	14	152	17	148
4	33%	33%	33%	40%	30%	28%	36%	35%	8%	28%	35%	33%	33%	32%	30%	41%	31%	38%	20%	35%	20%	36%
									_												_	<del></del>
	62	30	32	27	18	17	29	31	2	20	42	17	32	13	45	17	38	24	5	57	5	57
3	12%	12%	13%	15%	12%	10%	15%	12%	4%	12%	12%	16%	12%	10%	13%	11%	11%	15%	8%	13%	6%	14%
	16	5	11	9	2	6	15	1	0	1	15	6	9	1	15	1	5	11	1	15	- 1	15
2	3%	2%	4%	5%	1%	3%	8%	1%	-	0	5%	6%	4%	1%	4%	1%	1%	7%	2%	3%	2%	4%
-	070	270	1,0	0,0	170	0,0	G	170			0,0	M	170	170	170	170	1,0	P	2,0	0,0	270	<del></del>
	4	0	4	2	0	2	2	2	0	1	3	3	1	0	4	1	1	3	0	4	0	4
1 - Very weak economy	1%	0	1%	1%	0	1%	1%	1%	-	1%	1%	3%	1%	-	1%	0	0	2%	0	1%	0	1%
Summary																						
	253	134	119	73	84	95	77	139	37	94	159	44	133	76	183	70	194	59	46	207	62	191
Top3Box (Strong)	51%	53%	48%	39%	57%	57%	40%	52%	88%	59%	47%	42%	51%	57%	52%	47%	56%	38%	70%	48%	72%	46%
														K			Q				U	
	82	36	47	37	20	25	46	35	2	22	61	26	43	14	64	18	44	39	7	76	7	76
Low3Box (Weak)	16%	14%	19%	20%	13%	15%	24%	13%	4%	13%	18%	24%	16%	11%	18%	12%	13%	25%	10%	17%	8%	18%
												M					1	Р				
Mean	4	5	4	4	5	5	4	5	5	5	4	4	4	5	4	5	5	4	5	4	5	4
								F						K			Q	1			U	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Indonesia										
																					Senior Exec	
	Indonesia	Ge	ender		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	r/Leader
																		Not				
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed		Yes	No	Yes	No
Base: All Respondents (unwtd)		A	В	С	D	E	F	G	Н		J	K	L	M	N	0	P	Q	R	S	Т	U
Base: All Respondents (unwtd) Base: All Respondents (wtd)	501	257	244	312	161	28	92	268	141	239	262	220	27	254	215	286	419	82	73	428	130	371
base: All Respondents (wtd)	500	250	250	282	163	56**	84*	269	147	250	250	222	29**	249	220	280	416	84*	69*	431	123	377
	2	0	2	1	1	0	0	1	1	0	2	0	0	2	1	1	1	1	1	1	1	1
7 - Very strong economy	0	-	1%	0	1%	-	-	0	1%	-	1%	-	-	1%	0	0	0	1%	1%	0	1%	0
		_			_	_		_	_		_			_	_				_			
	20	9	11	11	7	2	4	9	7	12	8	10	1	9	7	13	19	1	6	14	11	9
6	4%	4%	4%	4%	4%	4%	5%	3%	5%	5%	3%	5%	3%	3%	3%	5%	5%	1%	9%	3%	9%	2%
	126	63	63	73		12	14	66	45	67	59	54	7	65	55	71	107	19	S 18	108	U 33	93
Ē	25%	25%	25%		41 25%	22%	17%	25%	45 31%	27%	24%	24%	23%	26%	25%	25%	26%		18 27%	25%	26%	25%
5	25%	25%	25%	26%	25%	2270	1776	25%	31% F	2170	24%	24%	23%	20%	25%	25%	20%	23%	2170	25%	20%	25%
	172	81	90	94	60	18	30	88	54	80	92	81	7	84	80	91	145	27	18	154	33	139
4	34%	32%	36%	34%	37%	32%	35%	33%	37%	32%	37%	36%	25%	34%	36%	33%	35%	31%	26%	36%	26%	37%
*	34 /0	32 /0	30 /6	3470	31 /6	32 /0	3376	3370	31 /6	32 /0	31 /0	30 /0	2376	34 /0	30 /6	3370	33 /6	3170	2076	30 /0	2076	37 /6 T
	126	69	57	72	36	18	24	69	33	60	65	58	9	59	55	71	102	23	17	108	31	95
3	25%	28%	23%	26%	22%	32%	28%	26%	22%	24%	26%	26%	30%	24%	25%	25%	25%	28%	25%	25%	25%	25%
3	2570	2070	2570	2070	2270	32.70	2070	2070	2270	2470	2070	2070	3070	2470	2370	2370	2570	2070	2570	2370	2570	2370
	43	24	19	23	14	6	6	31	5	26	16	12	5	26	19	24	33	10	7	35	14	29
2	9%	9%	8%	8%	9%	10%	8%	12%	3%	10%	7%	5%	15%	10%	8%	9%	8%	12%	11%	8%	11%	8%
_								Н					,.				- 70					
	12	5	8	8	5	0	6	4	3	5	8	6	1	5	4	9	9	3	1	12	2	11
1 - Very weak economy	2%	2%	3%	3%	3%	-	7%	2%	2%	2%	3%	3%	3%	2%	2%	3%	2%	4%	1%	3%	1%	3%
, i							G															1
Summary																						
	148	72	76	85	48	15	19	76	53	79	69	64	8	76	62	85	126	21	25	123	44	103
Top3Box (Strong)	30%	29%	30%	30%	30%	26%	22%	28%	36%	31%	28%	29%	26%	30%	28%	30%	30%	25%	37%	28%	36%	27%
									F													
	181	97	84	102	55	23	36	104	40	92	89	77	14	90	77	103	144	37	25	155	47	134
Low3Box (Weak)	36%	39%	33%	36%	34%	42%	43%	39%	27%	37%	36%	35%	49%	36%	35%	37%	35%	43%	37%	36%	38%	36%
							Н	Н														
Maria	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Mean									FG						1			t		1	1	1

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Turkey										
																					Senior Execu	
	Turkey	Ge	ender		Age		F	lousehold Inco	me	Marital	Status		Education		Chief Inco	me Earner	Empl	oyment	Busine	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Vee	Ne	Employed	Not Employed	Yes	No	Yes	
	lotai	A	B	C C		50 to 64	LOW F	G	H	Warried	- Uther	K		nign M	Yes	No O	P	Q	R	S	T	No U
Base: All Respondents (unwtd)	515	354	161	384	D 128	3	73	198	244	233	282	137	L 83	295	N 254	261	362	153	65	450	195	320
Base: All Respondents (wtd)	500	252	248*	263	222*	15**	64*	154	282*	253*	247	134*	74*	295	224*	276	333	167*	54**	446	173*	327
Dade. 7 iii 11copenaenio (wa)	17	12	5	14	3	0	1	9	7	9	8	6	3		7	10		7	2	15	9	9
7 - Very strong economy	3%	12 5%	2%	5%	1%	-	1%	6%	3%	4%	3%	4%	4%	8 3%	3%	10 4%	10 3%	4%	3%	3%	5%	3%
7 - Very strong economy	376	5%	270	5%	170	-	176	0%	3%	470	3%	476	4%	370	3%	476	3%	476	3%	3%	5%	376
	38	31	7	28	6	4	6	14	19	24	15	9	5	25	19	19	30	8	5	33	15	23
6	8%	12%	3%	11%	3%	26%	9%	9%	7%	9%	6%	6%	7%	9%	8%	7%	9%	5%	10%	7%	9%	7%
		В		D																		
	109	69	40	68	30	11	12	48	50	48	61	38	14	56	57	52	60	49	6	103	40	69
5	22%	27%	16%	26%	13%	74%	18%	31%	18%	19%	25%	28%	19%	19%	25%	19%	18%	29%	12%	23%	23%	21%
		В		D				Н														1
	161	70	90	79	81	0	26	41	94	77	83	36	15	110	78	82	106	54	13	148	46	114
4	32%	28%	36%	30%	37%		41%	26%	33%	31%	34%	27%	21%	38%	35%	30%	32%	32%	24%	33%	27%	35%
						_																
	95	42	53	52	43	0	15	25	55	42	53	20	23	51	34	60	67	28 17%	20	75	37 22%	57
3	19%	16%	21%	20%	19%	-	23%	16%	19%	17%	21%	15%	32%	17%	15%	22%	20%	17%	36%	17%	22%	17%
	52	23	29	14	38	0	3	15	34	31	21	13	11	28	23	29	43	9	7	45	21	31
2	10%	9%	12%	5%	17%	-	4%	10%	12%	12%	9%	10%	15%	10%	10%	11%	13%	6%	13%	10%	12%	10%
					С																	
	28	4	24	8	20	0	2	3	23	23	6	13	2	14	7	22	17	11	1	27	5	23
1 - Very weak economy	6%	2%	10%	3%	9%	-	4%	2%	8%	9%	2%	10%	3%	5%	3%	8%	5%	7%	2%	6%	3%	7%
			A							J												
Summary																						
	164	113	52	109	39	15	18	70	76	80	84	53	22	90	82	82	100	64	14	151	63	101
Top3Box (Strong)	33%	45%	21%	42%	18%	100%	28%	46%	27%	32%	34%	39%	30%	31%	37%	30%	30%	38%	25%	34%	37%	31%
		В		D				Н														
	175	69	106	74	101	0	20	43	112	96	79	46	37	92	64	111	126	49	28	147	64	111
Low3Box (Weak)	35%	27%	43%	28%	46%	-	31%	28%	40%	38%	32%	34%	49%	32%	28%	40%	38%	29%	51%	33%	37%	34%
			A		С																	
Mean	4	4	4	4	3	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
		В		D			1	Н														

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

										ı		Hungary					ı					
	Hungary	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	me Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	cutive/Decisi r/Leader
																		Not				
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed		Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	1003	507	496	343	317	343	542	330	7	428	575	241	575	187	518	485	557	446	65	938	64	939
ase: All Respondents (wtd)	500	244	256	202	150	148	279	152	3**	202	298	129	294	77	242	258	271	229	31*	469	29*	471
	3	3	0	1	1	0	2	0	0	1	2	1	2	0	2	1	2	1	0	3	0	3
7 - Very strong economy	1%	1%	0	1%	1%	0	1%	0		0	1%	1%	1%	1%	1%	0	1%	0	-	1%	-	1%
	13	10	3	8	2	3	7	4	0	4	9	3	8	2	7	6	8	5	1	12	1	12
6	3%	4%	1%	4%	2%	2%	3%	3%	-	2%	3%	2%	3%	3%	3%	2%	3%	2%	4%	3%	5%	2%
		В																				
	27	16	11	14	6	7	14	11	0	12	15	4	17	6	13	14	18	9	3	24	3	24
5	5%	7%	4%	7%	4%	5%	5%	7%	14%	6%	5%	3%	6%	8%	5%	6%	7%	4%	10%	5%	11%	5%
														K								
	83	40	43	38	23	22	40	31	1	29	55	16	54	14	40	44	48	35	5	78	5	78
4	17%	16%	17%	19%	15%	15%	14%	20%	30%	14%	18%	12%	18%	18%	16%	17%	18%	15%	18%	17%	18%	17%
	136	72	64	62	41	34	73	43	0	51	85	36	78	22	63	73	72	64	4	132	5	131
3	27%	29%	25%	31%	27%	23%	26%	28%	13%	25%	29%	27%	27%	29%	26%	28%	26%	28%	14%	28%	17%	28%
				Е																R		
	120	57	63	42	40	38	70	31	0	50	71	37	66	18	59	62	61	60	8	112	6	114
2	24%	23%	25%	21%	26%	26%	25%	21%	18%	25%	24%	28%	22%	24%	24%	24%	22%	26%	27%	24%	21%	24%
	116	45	71	35	37	44	73	30	1	54	62	34	69	13	58	58	62	55	9	108	8	108
1 - Very weak economy	23%	19%	28%	18%	25%	30%	26%	20%	26%	27%	21%	26%	24%	18%	24%	23%	23%	24%	28%	23%	29%	23%
, ,			Α		С	С	G			J		M										
ımmary		,																				
	44	29	14	24	9	10	23	16	0	18	26	8	26	9	22	21	28	15	4	39	5	39
pp3Box (Strong)	9%	12%	6%	12%	6%	7%	8%	11%	14%	9%	9%	6%	9%	12%	9%	8%	10%	7%	14%	8%	16%	8%
		В		DE										K			Q				U	
	373	175	198	140	118	116	217	105	2	155	218	106	213	54	180	193	194	179	21	352	19	354
ow3Box (Weak)	75%	72%	77%	69%	78%	78%	78%	69%	56%	77%	73%	82%	73%	70%	74%	75%	72%	78%	68%	75%	66%	75%
			Α		С	С	G					LM						Р				
Mean	3	3	2	3	3	2	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3
weari		В		DE				F					K	K			Q					

 $Proportions/Means: Columns \ Tested (5\% \ risk \ level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small \ base; ** very small \ base (under 30) \ ineligible \ for \ sig \ testing \ risk \ ri$ 

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Poland										
																					Senior Execu	
	Poland	Ge	ender		Age		Н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker/	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	35 to 49	50 to 64	E	G	H	Warried	Other	K	Wedium	nign M	N	O	Employed	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	186	126	188	397	87	16	247	253	80	359	61	313	187	267	233	57	443	85	415
Base: All Respondents (wtd)	500	248	252	215	136	149	401	84*	15**	228	272	104*	327	70*	299	201	264	236	54*	446	81*	419
Dabe. 7 iii 1100pondonio (wa)	5	5	1	210	2	3	3	2	0	4	5	0	3	3	4	1	4	2	1	5	2	3
7 - Very strong economy	1%	2%	0	1%	1%	2%	1%	3%	-	0	2%	-	1%	4%	1%	1%	1%	1%	1%	1%	3%	1%
7 - Very Strong economy	170	270	0	1 /0	1 /0	270	1 /6	370	-	U	270	-	1 /6	470	1 70	170	1 70	1 /0	1 /0	1 /0	370	1 /0
	17	11	6	11	1	5	13	4	0	5	12	5	10	1	8	9	6	11	3	14	2	14
6	3%	4%	3%	5%	1%	3%	3%	5%	-	2%	4%	5%	3%	2%	3%	4%	2%	5%	5%	3%	3%	3%
				D																		
	74	50	24	39	20	15	50	20	4	37	37	11	50	13	53	21	45	29	6	69	14	60
5	15%	20%	10%	18%	15%	10%	13%	23%	28%	16%	14%	11%	15%	18%	18%	11%	17%	13%	11%	15%	18%	14%
		В		E				F							0							
	130	53	78	54	38	38	103	22	6	49	81	29	84	18	73	58	69	61	14	117	22	109
4	26%	21%	31%	25%	28%	26%	26%	26%	39%	22%	30%	28%	26%	26%	24%	29%	26%	26%	25%	26%	27%	26%
			Α								I											
	123	65	59	59	31	33	103	19	2	61	63	23	83	18	73	50	66	57	13	110	17	106
3	25%	26%	23%	27%	23%	22%	26%	22%	16%	27%	23%	22%	25%	26%	24%	25%	25%	24%	25%	25%	21%	25%
	77	37	41	36	22	20	66	9	3	35	42	17	50	10	44	33	44	34	10	67	14	63
2	15%	15%	16%	17%	16%	13%	17%	10%	17%	15%	16%	16%	15%	15%	15%	16%	16%	14%	19%	15%	17%	15%
	72	28	44	45	23	34	63	9		40	32	20	40	7	40	29	0.4			64		63
1 - Very weak economy	14%	11%	17%	15 7%	17%	23%	16%	11%	0	17%	12%	19%	46 14%	10%	43 14%	14%	31 12%	41 17%	8 15%	14%	9	15%
1 - very weak economy	1470	1176	1770	170	17% C	23% C	10%	1176	-	1770	1270	19%	14%	10%	1476	14%	1270	1770	15%	1476	1176	15%
Summary					C	C																
Juninary	97	65	31	51	22	23	67	26	4	43	53	17	63	17	66	31	54	43	9	88	19	78
Top3Box (Strong)	19%	26%	12%	24%	16%	16%	17%	31%	28%	19%	20%	16%	19%	24%	22%	15%	20%	18%	17%	20%	24%	19%
(300ng)	1070	B	12.70	E	10,0	10,0	11.70	F F	20,0	.070	20,0	.0,0	1070	2170		1070	2070	1070	17.70	20,0	2170	10,0
	273	130	143	110	76	88	231	37	5	136	137	59	179	35	161	112	141	132	32	241	40	233
Low3Box (Weak)	55%	52%	57%	51%	56%	59%	58%	44%	33%	59%	51%	56%	55%	51%	54%	56%	53%	56%	58%	54%	50%	56%
` <i>`</i>							G															
M	3	3	3	3	3	3	3	4	4	3	3	3	3	3	3	3	3	3	3	3	3	3
Mean		В		DE				E	l						1		1	1			· ·	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

							_					China								_		
																					Senior Execu	
	China	Ge	ender		Age		Н	ousehold Inco	me	Marita	Status		Education		Chief Inco	me Earner	Empl	oyment	Busine	ss Owner	Maker/	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	В	C C	D D	50 to 64	F	G	H	Walled	J	K	Wediam	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	522	478	514	351	135	105	357	538	650	350	103	290	607	640	360	861	139	119	881	333	667
Base: All Respondents (wtd)	500	249	251	200	184*	116*	101*	201*	198	330	170*	295*	155	50	301	199	394	106*	57**	443	136*	364
	18	8	10	13	5	0	3	9	6	7	11	13	3	3	7	11	9	10	1	17	6	12
7 - Very strong economy	4%	3%	4%	6%	3%	0	3%	4%	3%	2%	7%	4%	2%	6%	2%	6%	2%	9%	2%	4%	5%	3%
7 - Very Strong economy	470	370	470	070	370	-	370	470	370	270	170	470	270	L	2.70	070	270	P.	2.70	470	370	370
	67	34	33	21	29	17	9	35	23	51	16	38	19	10	49	19	56	11	14	53	17	51
6	13%	14%	13%	11%	16%	14%	9%	18%	11%	15%	10%	13%	12%	19%	16%	9%	14%	11%	24%	12%	12%	14%
														L								
	194	99	95	64	81	48	33	63	97	135	59	116	59	19	114	80	161	33	21	173	56	138
5	39%	40%	38%	32%	44%	42%	33%	31%	49%	41%	35%	39%	38%	37%	38%	40%	41%	31%	37%	39%	41%	38%
									G													
	128	62	66	63	38	27	33	55	40	79	49	74	42	12	75	52	94	33	9	119	32	95
4	26%	25%	26%	32%	20%	23%	33%	27%	20%	24%	29%	25%	27%	24%	25%	26%	24%	32%	15%	27%	24%	26%
	65	27	38	24	29	12	14	27	24	43	22	34	25	5	42	23	54	10	12	53	22	42
3	13%	11%	15%	12%	16%	10%	13%	13%	12%	13%	13%	12%	16%	10%	14%	12%	14%	10%	21%	12%	17%	12%
													M									
_	21	13	8	11	2	9	5	9	7	12	9	15	5	1	10	11	13	8	0	20	1	20
2	4%	5%	3%	5%	1%	8%	5%	4%	4%	4%	5%	5%	3%	3%	3%	6%	3%	7%	1%	5%	1%	5%
	8	6	1	5	0	D 3	4	3	0	4	4	5	2	1	6	2	8	0	1	7	-	6
1 - Very weak economy	2%	2%	1%	2%	0	2%	4%	1%	0	1%	2%	2%	1%	1%	2%	1%	2%	-	1%	2%	1%	2%
1 - Very weak economy	270	2 /0	1 /0	2.70	0	270	470	170	0	1 70	270	270	1 /0	1 /0	2 /0	170	270	-	1 70	270	1 /0	2 /0
Summary																						
	279	141	138	98	116	65	45	108	126	193	87	167	81	31	169	110	225	54	36	243	78	201
Top3Box (Strong)	56%	57%	55%	49%	63%	56%	45%	54%	64%	58%	51%	57%	52%	62%	56%	55%	57%	51%	62%	55%	58%	55%
									F					L						,,,,,		-
	93	46	47	39	31	23	23	39	32	58	35	54	32	7	57	36	75	18	13	80	25	68
Low3Box (Weak)	19%	18%	19%	20%	17%	20%	22%	19%	16%	18%	20%	18%	21%	14%	19%	18%	19%	17%	23%	18%	18%	19%
													M									
	5	4	5	4	5	4	4	5	5	5	4	5	4	5	5	5	4	5	5	4	5	4
Mean		· ·												- i			1			1		<del>                                     </del>

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Brazil										
																					Senior Execu	
	Brazil	Ge	ender		Age		H	ousehold Inco	me	Marita	Status		Education		Chief Inco	me Earner	Empl	oyment	Busine	ss Owner	Maker/	/Leader
	Total		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High				Not	Yes	No		
	lotai	Male					Low		_	Married			Medium	_	Yes	No	Employed				Yes	No
Base: All Respondents (unwtd)	1002	A 465	537	C 466	D 354	E 182		G	H 46	396	J 606	K 135	L	M	N 386	0		Q 326	R 99	903	205	U
Base: All Respondents (wtd)	1002 500	244	256	466 271	354 159*	71*	226 210*	730 278	46 12**	197*	303	363	539 108	328 29	386 127*	616 373	676 265	235*	33**	903 467	71*	797 429
Base. All Respondents (wtd)																						
	38	28	10	15	16	8	11	25	3	7	31	29	6	2	10	28	18	20	1	37	4	34
7 - Very strong economy	8%	12%	4%	5%	10%	11%	5%	9%	25%	4%	10%	8%	6%	8%	8%	8%	7%	9%	2%	8%	6%	8%
		В																				
	46	27	19	21	21	5	18	25	3	18	28	32	11	3	10	37	26	20	4	42	10	36
6	9%	11%	7%	8%	13%	7%	9%	9%	27%	9%	9%	9%	11%	11%	7%	10%	10%	9%	13%	9%	14%	8%
	119	70	50	58	38	23	36	82	1	51	69	73	36	10	41	78	68	51	8	111	20	99
5	24%	29%	19%	21%	24%	33%	17%	30%	11%	26%	23%	20%	33%	34%	32%	21%	26%	22%	25%	24%	28%	23%
								F					K	K								
	155	71	84	100	38	18	81	74	1	70	85	117	30	8	36	119	79	76	10	146	22	133
4	31%	29%	33%	37%	24%	25%	38%	27%	6%	36%	28%	32%	27%	28%	28%	32%	30%	32%	29%	31%	31%	31%
	63	28	34	37	21	5	25	34	4	24	38	43	16	4	14	49	32	31	7	56	8	55
3	13%	12%	13%	14%	13%	7%	12%	12%	31%	12%	13%	12%	15%	13%	11%	13%	12%	13%	21%	12%	12%	13%
	36	8	27	26	9	1	14	21	0	11	25	30	5	1	8	28	22	14	1	35	4	32
2	7%	3%	11%	10%	6%	1%	7%	8%	1%	6%	8%	8%	5%	3%	6%	8%	8%	6%	3%	7%	5%	8%
			A									M										
	42	11	31	15	16	12	26	17	0	15	27	38	3	1	8	34	21	22	3	40	3	39
1 - Very weak economy	8%	4%	12%	6%	10%	16%	12%	6%	-	8%	9%	10%	3%	4%	7%	9%	8%	9%	8%	9%	4%	9%
			A			С						LM										
Summary																						
	204	125	78	93	75	36	65	131	8	76	128	134	54	16	61	143	112	91	13	190	34	169
Top3Box (Strong)	41%	51%	31%	34%	47%	51%	31%	47%	62%	39%	42%	37%	50%	53%	48%	38%	42%	39%	40%	41%	48%	40%
		В						F					K	K								
	141	48	93	78	46	17	65	72	4	51	90	111	24	6	31	111	74	67	10	131	15	126
Low3Box (Weak)	28%	20%	37%	29%	29%	24%	31%	26%	32%	26%	30%	31%	23%	19%	24%	30%	28%	29%	32%	28%	21%	29%
			Α									M										
	4	5	4	4	4	4	4	4	5	4	4	4	4	5	4	4	4	4	4	4	4	4
Mean		D			· ·		<u> </u>						ĸ	V	<u> </u>			†		† ·	<u> </u>	· ·

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

												Italy										
																					Senior Exec	utive/Decisio
	Italy	Ge	nder		Age		Н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	ss Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	lotai	A	B	C C	D D	50 to 04	F	G	H	Walled	Other	K	Wediani	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1003	513	490	344	388	271	233	450	320	526	477	346	542	115	544	459	631	372	155	848	218	785
Base: All Respondents (wtd)	500	250	250	181	178	141	122	222	156	265	235	244	198	58	262	238	298	202	74	426	101	399
	1	0	1	1	0	0	0	1	0	1	0	0	0	1	0	1	0	1	1	0	1	0
7 - Very strong economy	0	-	0	0	-	-	-	0	-	0	0	-	0	1%	0	0	-	0	1%	-	1%	-
, , ,														К					S		U	
	13	7	6	4	4	5	1	6	6	8	5	7	4	2	6	7	8	5	4	9	3	10
6	3%	3%	3%	2%	2%	4%	1%	3%	4%	3%	2%	3%	2%	3%	2%	3%	3%	2%	5%	2%	3%	2%
									F													
	68	40	28	22	22	25	11	33	25	38	30	32	28	9	43	25	45	23	11	57	16	52
5	14%	16%	11%	12%	12%	18%	9%	15%	16%	15%	13%	13%	14%	15%	16%	10%	15%	11%	15%	13%	16%	13%
		В				CD		F	F						0							
	128	59	69	48	47	33	29	58	41	65	63	57	58	13	66	61	78	49	19	109	27	101
4	26%	23%	28%	27%	26%	24%	24%	26%	26%	25%	27%	24%	29%	22%	25%	26%	26%	24%	25%	26%	27%	25%
	117	61	56	47	40	30	25	58	34	64	53	61	46	10	56	62	66	51	15	102	20	97
3	23%	24%	23%	26%	22%	21%	20%	26%	22%	24%	22%	25%	23%	18%	21%	26%	22%	25%	21%	24%	20%	24%
	89	45	44	31	34	24	28	37	24	43	46	50	26	13	46	43	50	39	13	76	18	71
2	18%	18%	18%	17%	19%	17%	23%	17%	16%	16%	20%	21%	13%	22%	18%	18%	17%	19%	18%	18%	18%	18%
							Н					L		L								
	84	39	45	29	32	23	28	29	27	45	39	36	37	11	44	40	50	34	12	72	16	68
1 - Very weak economy	17%	16%	18%	16%	18%	16%	23%	13%	17%	17%	16%	15%	19%	19%	17%	17%	17%	17%	16%	17%	16%	17%
							G															
Summary	82	46	36	200	26	30	12	39	24	47	25	39	32	11	50	32	54	20	46	66	21	61
Top3Box (Strong)	16%	19%	14%	26 14%	15%	21%	12	18%	31 20%	18%	35 15%	16%	16%	11	19%	14%	18%	28 14%	16 21%	16%	20%	15%
Topobox (ottorig)	1076	1370	1470	1470	13/0	CD CD	1076	1676 F	2076 F	1376	13/0	10 /0	1078	1370	0	1470	1070	1470	21/0	1076	2076	1370
	290	145	145	107	106	77	81	124	85	153	137	147	109	34	146	145	166	124	40	250	54	236
Low3Box (Weak)	58%	58%	58%	59%	59%	55%	66%	56%	54%	58%	59%	60%	55%	59%	56%	61%	56%	62%	54%	59%	53%	59%
, ,							GH															
Mana	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Mean								F	F	1						İ				1		1

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

Global @dvisor: March 2011 161 of 459

# SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		1												Bel	aium												
															Ĭ						Senior Exec						
	Belgium	Ge	nder		Age		H	ousehold Inco	me	Marita	l Status		Education		Chief Inco	me Earner	Emple	oyment	Busine	ss Owner	Maker	/Leader		Region		Lang	guage
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
	Total	A	В	C	D	F	F	G	H	married	.l	K	Imediani	M	N	0	P	Q	R	S	T	U	V	W	X	Y	7
Base: All Respondents (unwtd)	509	235	274	160	181	168	236	200	73	176	333	192	215	102	322	187	306	203	25	484	50	459	276	101	132	223	286
Base: All Respondents (wtd)	500	251	249	184	168	148	233	190	77*	163	337	172	186	142*	311	189	295	205	28**	472	52*	448	260	110*	129	229	271
	2	1	1	0	2	0	2	0	0	0	2	1	1	0	2	0	1	1	0	2	0	2	2	0	0	0	2
7 - Very strong economy	0	0	0	-	1%	-	1%	-	-	-	1%	1%	0	-	1%	-	0	0	-	0	-	0	1%	-	-	-	1%
	14	8	6	5	2	7	4	6	3	6	8	5	4	5	11	3	7	7	0	14	1	13	9	3	3	4	10
6	3%	3%	2%	3%	1%	5%	2%	3%	4%	4%	2%	3%	2%	3%	3%	2%	2%	3%	-	3%	2%	3%	3%	2%	2%	2%	4%
						D																					
	97	59	38	38	30	30	41	36	21	25	72	25	35	37	64	33	59	38	7	90	12	86	51	26	20	44	53
5	19%	23%	15%	21%	18%	20%	18%	19%	27%	16%	21%	15%	19%	26%	21%	17%	20%	19%	26%	19%	22%	19%	19%	24%	16%	19%	20%
		В												K													
	170	83	87	58	54	58	78	63	30	61	109	53	66	51	102	68	101	69	7	163	20	150	107	31	32	62	108
4	34%	33%	35%	32%	32%	39%	34%	33%	38%	37%	32%	31%	36%	36%	33%	36%	34%	34%	27%	35%	39%	33%	41%	28%	25%	27%	40%
				<u> </u>																			WX				Y
	148	73	75	59	56	33	67	63	18	50	98	52	59	36	92	55	88	60	8	139	12	136	63	37	48	80	68
3	30%	29%	30%	32%	33% F	22%	29%	33%	23%	30%	29%	30%	32%	25%	30%	29%	30%	29%	29%	30%	23%	30%	24%	33%	37%	35%	25%
	44	18	27	13	14	16	25	15	-	13	32	20	13	11	27	17	24	20	2	42	4	40	20	10	14	Z 24	20
3	9%	7%	11%	7%	9%	11%	11%	8%	6%	8%	9%	12%	7%	8%	9%	9%	8%	10%	8%	9%	8%	9%	8%	9%	11%	11%	7%
-	976	176	1170	176	976	1176	1176	076	0%	076	976	1276	1,70	076	976	9%	076	10%	076	976	070	976	076	976	1176	1176	170
	25	10	15	10	11	4	16	8	1	8	17	15	7	2	12	13	15	10	3	22	3	22	a	4	12	15	10
1 - Very weak economy	5%	4%	6%	5%	7%	3%	7%	4%	1%	5%	5%	9%	4%	2%	4%	7%	5%	5%	11%	5%	6%	5%	3%	4%	9%	7%	4%
., ,								110				M													V	1,12	
Summary																											
	113	68	45	43	33	37	47	42	24	31	82	31	40	41	77	36	67	46	7	106	13	100	61	29	23	47	66
Top3Box (Strong)	23%	27%	18%	24%	20%	25%	20%	22%	31%	19%	24%	18%	22%	29%	25%	19%	23%	22%	26%	22%	24%	22%	23%	26%	18%	21%	24%
		В						]						K													
	217	101	116	83	81	53	107	86	24	70	146	88	79	50	132	85	127	90	13	203	19	197	92	50	74	119	98
Low3Box (Weak)	43%	40%	47%	45%	48%	36%	46%	45%	30%	43%	43%	51%	43%	35%	42%	45%	43%	44%	48%	43%	37%	44%	35%	46%	58%	52%	36%
					E		Н	Н				M													V	Z	
Mean	4	4	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4	3	4	4	4	4	4	3	3	4
Wear		В				D		1	FG	1			К	К				T		T		1	Y	Y	T	T	Y

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												All Countrie	S									
		Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	ss Owner	Senior Exec	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	F	F	G	H	1	J	К		М	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	18531	9372	9159	7226	6141	5164	5889	7244	5149	8452	9576	5627	6501	6403	10374	8157	12645	5886	2139	16392	3721	14810
ase: All Respondents (wtd)	12000	5995	6005	5275	3926	2799	4005	4304	3519	5116	6384	4407	4075	3518	6280	5720	7894	4106	1333	10667	2277	9723
	534	291	243	298	180	56	202	163	150	191	261	258	130	146	227	306	360	173	109	425	176	358
Much stronger	4%	5%	4%	6%	5%	2%	5%	4%	4%	4%	4%	6%	3%	4%	4%	5%	5%	4%	8%	4%	8%	4%
•				DE	E		G					LM		L		N			S		U	
	2594	1340	1255	1349	776	470	797	919	837	1049	1346	987	750	858	1299	1296	1770	824	354	2241	639	1955
Somewhat stronger	22%	22%	21%	26%	20%	17%	20%	21%	24%	20%	21%	22%	18%	24%	21%	23%	22%	20%	27%	21%	28%	20%
				DE	E				FG			L		L		N	Q		S		U	
	6729	3300	3430	2829	2242	1659	2121	2516	2006	2906	3648	2408	2408	1914	3581	3149	4426	2304	654	6075	1109	5620
About the same	56%	55%	57%	54%	57%	59%	53%	58%	57%	57%	57%	55%	59%	54%	57%	55%	56%	56%	49%	57%	49%	58%
			Α		С	С		F	F				KM							R		T
	1612	810	802	619	528	465	645	553	394	709	862	520	636	456	886	726	996	616	152	1461	261	1352
Somewhat weaker	13%	14%	13%	12%	13%	17%	16%	13%	11%	14%	14%	12%	16%	13%	14%	13%	13%	15%	11%	14%	11%	14%
					С	CD	GH						KM		0			P		R		T
	530	254	276	179	201	150	240	154	132	262	267	235	151	144	286	244	341	189	64	466	92	438
Much weaker	4%	4%	5%	3%	5%	5%	6%	4%	4%	5%	4%	5%	4%	4%	5%	4%	4%	5%	5%	4%	4%	5%
					С	С	GH			J		LM										
ummary																						
	3128	1630	1498	1647	956	525	999	1082	987	1240	1607	1244	879	1004	1526	1602	2131	997	462	2666	815	2313
op2Box (Much stronger/Somewhat stronger)	26%	27%	25%	31%	24%	19%	25%	25%	28%	24%	25%	28%	22%	29%	24%	28%	27%	24%	35%	25%	36%	24%
		В		DE	E				FG			L		L		N	Q		S		U	
	2142	1064	1078	798	729	615	885	707	526	970	1129	755	787	600	1172	970	1337	805	216	1926	353	1789
ow2Box (Somewhat weaker/Much weaker)	18%	18%	18%	15%	19%	22%	22%	16%	15%	19%	18%	17%	19%	17%	19%	17%	17%	20%	16%	18%	16%	18%
					С	CD	GH						KM		0			P				T

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

																									United
	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	States
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х
Base: All Respondents (unwtd)	18531	505	1001	509	1002	1003	1000	1001	1000	1001	1003	1009	501	1003	941	504	500	501	503	516	501	1009	500	515	1003
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	534	49	22	4	138	12	15	3	8	1	5	45	17	11	2	30	7	12	81	13	3	9	10	27	10
Much stronger	4%	10%	4%	1%	28%	2%	3%	1%	2%	0	1%	9%	3%	2%	0	6%	1%	2%	16%	3%	1%	2%	2%	5%	2%
	BCE	FGHIJLMNPQS	CGHIJMNPTU	X ABCEFG	HIJKLMNOPQ	CGIJNT	CGIJNT		GIN		1	GHIJLMNPQS	CGHIJNT	CGIJNT	CI	EGHIJMNPQTU	J I	GIN	HIJKLMNOPQ	GIN		GIN	1	EGHIJMNPTU	GINT
	2594	173	86	67	198	129	187	17	120	38	47	229	129	73	37	184	63	79	200	69	89	98	72	113	97
Somewhat stronger	22%	35%	17%	13%	40%	26%	37%	3%	24%	8%	9%	46%	26%	15%	7%	37%	13%	16%	40%	14%	18%	20%	14%	23%	19%
	BCE	GHIJLMNPQST	GIJN	GIJN	HIJLMNPQST	GIJMNPQSTU	HIJLMNPQST	UVWX B	CGIJMNPQST	U G	G	HIJLMNOPQ	SGIJMNPQSTU	GIJN	G	HIJLMNPQST	GIN	GIJN	HIJLMNPQST	GIN	GIJNP	CGIJMNPS	GIN	CGIJMNPSV	CGIJMNPS
	6729	215	330	328	151	317	266	355	317	293	267	189	318	310	265	239	273	341	176	297	265	265	382	278	293
About the same	56%	43%	66%	66%	30%	63%	53%	71%	63%	59%	53%	38%	64%	62%	53%	48%	55%	68%	35%	59%	53%	53%	76%	56%	59%
		D	FIJKNOPRTU	FIJKNOPRTU	IWX A	DFIJKNOPRTU	ADKR	HIJKLMNOPF	FIJKNOPRT	UV ADJKNORTU	ADKR	D	DFJKNOPRTU	ADFJKNOPRT	L ADKR	DKR	ADKR	FIJKNOPRST	UWX	ADKOR	ADKR	ADKR	HIJKLMNOP	R ADKR	ADJKNORTU
	1612	43	57	82	7	35	28	98	43	129	140	29	28	62	123	36	129	45	41	102	116	88	30	42	78
Somewhat weaker	13%	9%	11%	16%	1%	7%	6%	20%	9%	26%	28%	6%	6%	12%	25%	7%	26%	9%	8%	20%	23%	18%	6%	8%	16%
		D	DEFKLV	DEFHKLMOQ	RVW	D	D	EFHKLMOQF	DKL	FGHKLMOQF	FGHKLMOQRS	D	D	DEFHKLORV	FGHKLMOQ	D	FGHKLMOQR	D	D D	EFHKLMOQ	REFHKLMOQR	DEFHKLMOQR	D	D	DEFHKLOQR
	530	21	6	19	5	6	4	26	12	39	42	8	7	43	73	11	28	23	1	20	26	40	5	41	22
Much weaker	4%	4%	1%	4%	1%	1%	1%	5%	2%	8%	8%	2%	1%	9%	15%	2%	6%	5%	0	4%	5%	8%	1%	8%	4%
		BDEFKLRV		BDEFKLRV				BDEFHKLOR	v R	DEFGHKLOR	EFGHKLOQR	STVX	ABCD	EFGHKLOPQ	BHIJKLMOPQ	R	BDEFHKLORV	BDEFKLR\	,	BEFR	BDEFHKLORV	DEFGHKLOQF	RSVX	BCDEFHKLOR\	BDEFHKLRV
Summary																									
																									I .
Top2Box (Much stronger/Somewhat stronger)	3128	221	108	71	337	141	202	20	128	39	51	274	147	84	39	214	70	91	281	81	93	107	83	140	107
	26%	44%	22%	14%	67%	28%	40%	4%	26%	8%	10%	55%	29%	17%	8%	43%	14%	18%	56%	16%	19%	21%	17%	28%	21%
		GHIJLMNPQST	CGIJMNP	GIJN		FGIJMNPQSTU			GIJMNPQSTI	JV G	G	HIJLMNOPQ		GIJN	G	HIJLMNPQST	GIJN	GIJN	HIJLMNOPQS	GIJN	GIJN	CGIJMNP	GIJN	GIJMNPQSTV	CGIJMNP
	2142	64	63	102	13	41	32	125	55	168	182	37	35	106	196	47	157	68	43	122	142	128	35	82	100
Low2Box (Somewhat weaker/Much weaker)	18%	13%	13%	20%	3%	8%	6%	25%	11%	34%	36%	7%	7%	21%	39%	9%	31%	14%	9%	24%	28%	26%	7%	16%	20%
		DEFKL	DEFKLV	BDEFHKLOQ	RV	D	D	DEFHKLOOF	DEFKL	GHKLMOQRS	GHKLMOQRS	D	D	BDEFHKLOQI	RGHIKLMOPQF	D	FGHKLMOQF	DEFKLV	D (	EFHKLOQR	DEFHKLMOOR	DEFHKLMOQR	D	DEFHKLORV	<b>BDEFHKLOQ</b>

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Global @dvisor: Consumer Confidence Section SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		North				G-8		Middle
	Total	America	LATAM	Europe	APAC	Countries	BRIC	East/Africa
		Α	В	С	D	Е	F	G
Base: All Respondents (unwtd)	18531	2006	2011	7526	5454	7453	3512	1534
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
	534	22	216	58	117	58	210	121
Much stronger	4%	2%	14%	1%	3%	1%	11%	8%
		CE	ACDEFG		ACE		ACDE	ACDE
	2594	227	555	596	836	591	693	381
Somewhat stronger	22%	23%	37%	13%	24%	15%	35%	25%
		CE	ACDEG		CE	С	ACDEG	CE
	6729	611	605	2789	1974	2491	947	751
About the same	56%	61%	40%	62%	56%	62%	47%	50%
		BDFG		BDFG	BFG	BDFG	В	В
	1612	113	86	802	426	614	110	185
Somewhat weaker	13%	11%	6%	18%	12%	15%	5%	12%
		BF		ABDEFG	BF	ABDFG		BF
	530	28	38	255	147	245	40	62
Much weaker	4%	3%	3%	6%	4%	6%	2%	4%
				ABDF	ABF	ABDFG		F
Summary								
Top2Box (Much stronger/Somewhat stronger)	3128	248	772	654	952	649	904	502
Topzbox (much stronger/somewhat stronger)	26%	25%	51%	15%	27%	16%	45%	33%
		CE	ACDEFG		CE	С	ACDEG	ACDE
	2142	141	124	1057	573	859	150	247
Low2Box (Somewhat weaker/Much weaker)	18%	14%	8%	23%	16%	21%	7%	16%
		BF		ABDEFG	ABF	ABDFG		BF

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Argentina										
	Argentina	Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	ss Owner	Senior Exec Maker	cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotar	A	B	C.	D	F	F	G	H	marriod	.l	К	I	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	505	248	257	210	174	121	25	77	403	198	307	144	169	192	254	251	380	125	44	461	91	414
ase: All Respondents (wtd)	500	245	255	248	144*	108*	56**	86*	357	153	347	327	119	55	200	300	312	188*	36**	464	74*	426
	49	18	30	28	7	13	6	6	36	16	33	34	11	4	17	32	34	15	11	38	19	30
Much stronger	10%	7%	12%	11%	5%	13%	11%	7%	10%	10%	10%	10%	9%	7%	8%	11%	11%	8%	30%	8%	26%	7%
<b>3</b> .																					U	
	173	76	96	92	53	27	20	31	121	32	141	120	35	17	63	110	103	70	7	166	20	152
Somewhat stronger	35%	31%	38%	37%	37%	25%	35%	36%	34%	21%	40%	37%	30%	31%	31%	37%	33%	37%	18%	36%	27%	36%
											I											
	215	117	98	94	67	53	14	34	167	84	131	134	56	25	92	123	134	80	14	200	25	190
About the same	43%	48%	38%	38%	47%	50%	24%	39%	47%	55%	38%	41%	47%	45%	46%	41%	43%	43%	39%	43%	33%	45%
										J												
	43	21	22	20	13	10	11	7	24	14	29	24	13	6	14	29	24	18	4	39	9	34
Somewhat weaker	9%	9%	8%	8%	9%	9%	20%	9%	7%	9%	8%	7%	11%	11%	7%	10%	8%	10%	10%	8%	12%	8%
	21	12	q	13	4	4	6	7	8	7	14	14	4	4	16	6	17	4	1	20	2	19
Much weaker	4%	5%	4%	5%	3%	3%	10%	9%	2%	5%	4%	4%	3%	7%	8%	2%	5%	2%	2%	4%	2%	5%
	- 77							Н			.,,,	1,0			0	-70		-70		.,,,	-/-	0.0
ummary																						
op2Box (Much stronger/Somewhat stronger)	221	95	127	120	60	41	26	38	157	48	174	154	46	21	79	142	137	85	17	204	39	182
opzoox (wacii siiorigei/Soniewnat stiorigei)	44%	39%	50%	49%	42%	38%	47%	44%	44%	31%	50%	47%	39%	38%	40%	47%	44%	45%	48%	44%	53%	43%
											I											
	64	33	31	34	17	14	17	15	33	21	43	38	17	10	30	34	41	23	5	59	10	54
ow2Box (Somewhat weaker/Much weaker)	13%	14%	12%	14%	12%	13%	29%	17%	9%	14%	12%	12%	14%	18%	15%	11%	13%	12%	13%	13%	14%	13%

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												India										
	India	Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	utive/Decis
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C C	D	F	F	G	H	I	.I	K	l	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	1009	785	224	733	222	54	331	438	240	597	412	3	80	926	696	313	911	98	271	738	626	383
ise: All Respondents (wtd)	500	258	242	276	160	64*	157	214	130	300	200	1**	42*	457	278	222	422	78*	128	372	287	213
, , ,	45	26	18	29	11	5	16	17	11	27	17	0	6	39	33	11	41	4	15	29	35	10
Much stronger	9%	10%	8%	11%	7%	7%	10%	8%	9%	9%	9%	13%	14%	8%	12%	5%	10%	5%	12%	8%	12%	4%
															0		,.				U	
	229	121	108	127	72	31	70	96	64	137	92	1	15	213	130	99	199	31	64	165	144	85
Somewhat stronger	46%	47%	45%	46%	45%	49%	45%	45%	49%	46%	46%	87%	37%	47%	47%	45%	47%	39%	50%	44%	50%	40%
•																					U	
	189	92	97	103	61	25	59	84	46	110	79	0	19	171	92	97	150	39	40	150	86	104
About the same	38%	36%	40%	37%	38%	40%	38%	39%	36%	37%	40%	-	45%	37%	33%	44%	36%	50%	31%	40%	30%	49%
																N		P				T
	29	15	14	13	13	3	10	11	8	19	9	0	1	28	15	13	25	3	8	21	16	13
Somewhat weaker	6%	6%	6%	5%	8%	4%	6%	5%	6%	6%	5%	-	1%	6%	6%	6%	6%	4%	6%	6%	6%	6%
	8	4	4	4	4	0	2	5	1	6	2	0	1	7	7	1	7	1	1	7	6	2
Much weaker	2%	1%	2%	1%	3%	-	1%	3%	1%	2%	1%	-	2%	2%	3%	0	2%	1%	1%	2%	2%	1%
	_																					
ummary																						
	274	147	126	156	82	35	86	113	75	165	109	1	21	251	163	111	239	34	79	195	179	95
pp2Box (Much stronger/Somewhat stronger)	55%	57%	52%	56%	51%	56%	55%	53%	58%	55%	55%	100%	51%	55%	59%	50%	57%	44%	62%	52%	62%	44%
	33 /6	51 /6	JZ /0	3076	31/6	3076	33/6	3376	5676	3376	3376	100%	3170	55 /6	3970	3076	31 /6	77/0	UZ /0	J2 /0	0276	44 /0
	37	19	18	17	17	3	12	16	9	25	12	0	1	35	23	14	33	4	q	28	22	15
ow2Box (Somewhat weaker/Much weaker)	7%	7%	8%	6%	11%	4%	8%	8%	7%	8%	6%	-	4%	8%	8%	6%	8%	6%	7%	7%	8%	7%
	- 7,0	. , , ,	3,0	3,0	. 170	. 70	370	370	. 70	1 270	- 70	-	170	370	3,0	1 370	1 370	270	. 70	. , ,	0,0	1 70

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Mexico										
	Mexico	Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Senior Exec Maker	cutive/Decis r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C C	D	F	F	G	H	I	.I	K	I	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	504	299	205	273	165	66	355	127	22	196	308	148	156	200	278	226	351	153	52	452	108	396
ase: All Respondents (wtd)	500	238	262	270	147*	83*	397	89*	14**	171*	329	321	103	76	264	236	310	190*	49**	451	93*	407
· · · · · ·	30	13	17	21	8	1	26	3	0	8	21	20	5	4	8	22	17	13	3	27	7	22
Much stronger	6%	5%	7%	8%	5%	1%	7%	3%	2%	5%	7%	6%	5%	5%	3%	9%	5%	7%	6%	6%	8%	6%
						.,,			-70					0,10		N						
	184	75	109	107	49	28	140	40	5	64	120	129	32	23	103	81	115	69	25	159	40	144
Somewhat stronger	37%	32%	42%	40%	33%	34%	35%	45%	34%	38%	36%	40%	31%	31%	39%	35%	37%	36%	51%	35%	44%	35%
•																						
	239	121	118	124	79	36	187	43	9	76	163	144	54	41	123	117	157	82	21	218	41	198
About the same	48%	51%	45%	46%	54%	44%	47%	49%	61%	44%	50%	45%	52%	54%	46%	49%	51%	43%	42%	48%	44%	49%
	36	26	10	14	10	12	33	3	0	17	20	19	10	7	23	13	17	19	1	35	3	33
Somewhat weaker	7%	11%	4%	5%	7%	15%	8%	3%	3%	10%	6%	6%	10%	9%	9%	6%	5%	10%	1%	8%	4%	8%
		В																				
	11	4	7	5	1	5	11	0	0	6	5	9	2	0	8	3	5	6	0	11	1	10
Much weaker	2%	2%	3%	2%	1%	6%	3%	-	-	4%	2%	3%	2%	1%	3%	1%	2%	3%	-	2%	1%	2%
ummary																						
	214	88	126	128	57	29	166	43	_	73	141	149	37	27	111	103	131	82	28	186	48	166
op2Box (Much stronger/Somewhat stronger)	43%	88 37%	48%	128 47%	38%	35%	42%	43	36%	42%	43%	149 46%	36%	36%	42%	103	131 42%	43%	57%	41%	51%	41%
	43%	31%	+0%	4170	30%	33%	4270	+0%	30%	4270	+3%	40%	30%	30%	42%	+4%	4270	+3%	31%	4176	31%	4176
	47	30	17	19	11	17	44	3	0	23	25	28	12	7	31	17	22	26	1	47	4	43
ow2Box (Somewhat weaker/Much weaker)	9%	12%	7%	7%	8%	21%	11%	3%	3%	13%	8%	9%	11%	10%	12%	7%	7%	13%	1%	10%	5%	11%
SWEDON (COMOWNER WORKER)	370	.270	1 70	. 70	570	C	. 170	370	370	.570	070	370	1170	.070	1270	7 70	7.70	.570	. 70	1070	370	1170

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Spain										
	Spain	Ge	ender		Age		Н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Senior Exec	utive/Decis Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	Е	F	G	Н	1	J	K	L	М	N	0	Р	Q	R	S	Т	U
ise: All Respondents (unwtd)	1009	439	570	384	378	247	650	293	66	396	613	603	76	330	515	494	598	411	92	917	116	893
ase: All Respondents (wtd)	500	252	248	205	180	116	321	147	31*	183	317	249	115*	137	262	238	289	211	44*	456	57*	443
	9	3	7	3	5	1	4	4	2	4	5	3	4	2	6	3	8	2	3	7	3	6
Much stronger	2%	1%	3%	2%	3%	1%	1%	2%	5%	2%	2%	1%	4%	2%	2%	1%	3%	1%	6%	1%	5%	1%
•									F										S		U	
	98	55	43	40	37	21	55	34	8	32	66	42	25	30	53	45	55	43	8	90	14	84
Somewhat stronger	20%	22%	17%	19%	21%	18%	17%	23%	26%	18%	21%	17%	22%	22%	20%	19%	19%	20%	19%	20%	24%	19%
	265	127	138	113	90	61	178	70	17	99	166	143	53	69	130	134	150	114	20	244	25	240
About the same	53%	50%	56%	55%	50%	53%	56%	47%	53%	54%	52%	57%	46%	50%	50%	56%	52%	54%	46%	54%	43%	54%
							G					M										
	88	44	44	36	31	21	56	29	4	32	56	39	27	22	52	36	55	33	8	80	11	77
Somewhat weaker	18%	17%	18%	18%	17%	18%	17%	19%	12%	17%	18%	16%	24%	16%	20%	15%	19%	16%	19%	17%	19%	17%
	40	23	17	13	16	11	28	11	1	16	24	22	5	13	20	20	20	20	4	36	5	35
Much weaker	8%	9%	7%	6%	9%	10%	9%	7%	4%	9%	8%	9%	4%	10%	8%	8%	7%	9%	10%	8%	8%	8%
ummary																						
	107	58	50	43	42	22	60	38	10	36	71	45	30	33	59	48	63	44	11	97	17	91
op2Box (Much stronger/Somewhat stronger)	21%	23%	20%	21%	24%	19%	19%	26%	31%	20%	22%	18%	26%	24%	23%	20%	22%	21%	25%	21%	30%	20%
	2170	2070	2070	2170	2470	.570	.370	- E	F	2070	LL /0	.070	2070	K	2070	2070	22.70	2170	2370	2170	3070	2070
	128	67	61	49	47	32	83	40	5	48	80	61	32	35	72	56	75	53	12	115	16	112
ow2Box (Somewhat weaker/Much weaker)	26%	27%	24%	24%	26%	28%	26%	27%	16%	26%	25%	24%	28%	26%	28%	23%	26%	25%	29%	25%	27%	25%
	2070	-1.70	=170		2570	2070	2070	21.70	.070	2370		-170		_5/0	2070	2070	_0,0		_370	2070		2070

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

# SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												South Africa										
	South Africa	Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner		utive/Decision/ Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	, otal	A	B	C.	D	F	F	G	H	I I	.I	К	l	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	516	255	261	105	200	211	27	80	409	310	206	185	151	180	323	193	436	80	150	366	222	294
Base: All Respondents (wtd)	500	240*	260	286*	129	85	65**	93*	341	229	271*	202*	118*	180*	264	236*	411	89**	109*	391	163	337
	13	5	8	11	2	0	4	1	8	2	11	5	1	7	2	11	8	5	3	10	3	10
Much stronger	3%	2%	3%	4%	1%	1%	7%	1%	2%	1%	4%	3%	1%	4%	1%	4%	2%	6%	3%	3%	2%	3%
																						1
	69	26	42	42	17	9	0	12	57	47	22	18	18	33	38	31	60	9	20	49	25	44
Somewhat stronger	14%	11%	16%	15%	13%	11%	-	13%	17%	20%	8%	9%	16%	18%	14%	13%	15%	10%	18%	12%	15%	13%
										J												
	297	148	149	174	75	48	37	58	201	126	171	121	74	102	148	149	252	45	57	240	88	209
About the same	59%	62%	57%	61%	58%	56%	57%	62%	59%	55%	63%	60%	62%	57%	56%	63%	61%	50%	52%	61%	54%	62%
	102	48	54	52	27	23	16	20	66	49	53	46	21	36	69	33	79	23	25	77	41	61
Somewhat weaker	20%	20%	21%	18%	21%	27%	25%	22%	19%	21%	20%	23%	17%	20%	26%	14%	19%	25%	23%	20%	25%	18%
Somewhat weaker	20%	20%	2170	10%	21%	2170	25%	22%	19%	21%	20%	23%	1770	20%	20%	14%	19%	25%	23%	20%	25%	10%
	20	12	8	8	8	4	7	2	10	6	14	12	5	3	7	13	11	8	4	16	6	14
Much weaker	4%	5%	3%	3%	6%	5%	11%	2%	3%	2%	5%	6%	4%	2%	3%	5%	3%	9%	3%	4%	3%	4%
Summary																						
	81	31	50	53	19	10	4	13	64	49	33	23	19	39	40	41	68	14	23	58	28	54
Top2Box (Much stronger/Somewhat stronger)	16%	13%	19%	18%	15%	12%	7%	14%	19%	21%	12%	11%	16%	22%	15%	18%	17%	15%	21%	15%	17%	16%
	1070	.570	.570	.070	.570	.2.70	. 70	. 470	.570	2.170	/0	.170	.570	2270	.570	.070	.170	.570	2170	.570	1770	.070
	122	60	61	60	35	27	24	22	76	55	67	58	25	39	76	46	91	31	29	93	47	75
.ow2Box (Somewhat weaker/Much weaker)	24%	25%	24%	21%	27%	32%	36%	24%	22%	24%	25%	29%	22%	22%	29%	19%	22%	35%	27%	24%	29%	22%
						С																

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												<b>Great Britain</b>										
	Great Britain	Ge	ender		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busine	ss Owner	Senior Exec	cutive/Decis r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	H	1	J	К	L	M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	1001	444	557	333	364	304	210	622	169	429	572	388	324	289	578	423	645	356	71	930	118	883
ase: All Respondents (wtd)	500	246	254	185	173	142	105	308	87	208	292	200	159	141	283	217	315	185	35*	465	59	441
	1	1	0	0	1	0	0	0	1	1	0	0	0	1	1	0	1	0	0	1	0	1
Much stronger	0	0	0	-	1%	-	-	0	1%	0	0	-	-	1%	0	0	0	-	-	0	-	0
																						1
	38	21	17	13	15	10	6	22	10	22	16	14	11	14	22	17	25	13	5	33	6	32
Somewhat stronger	8%	9%	7%	7%	9%	7%	6%	7%	12%	11%	6%	7%	7%	10%	8%	8%	8%	7%	15%	7%	11%	7%
									F	J									S			
	293	146	146	112	103	78	56	189	48	122	171	117	99	76	172	120	193	100	20	273	36	256
About the same	59%	59%	58%	61%	59%	55%	53%	61%	55%	59%	59%	59%	62%	54%	61%	56%	61%	54%	57%	59%	62%	58%
								F					M				Q					
	129	62	67	48	41	40	31	76	23	48	81	51	39	39	68	61	76	53	6	123	10	119
Somewhat weaker	26%	25%	26%	26%	24%	28%	29%	25%	26%	23%	28%	26%	25%	28%	24%	28%	24%	29%	18%	26%	18%	27%
																						Т
	39	16	23	12	12	14	13	21	6	15	24	18	10	11	21	18	21	18	3	36	6	33
Much weaker	8%	7%	9%	7%	7%	10%	12%	7%	7%	7%	8%	9%	6%	8%	7%	8%	7%	10%	10%	8%	10%	8%
							G															
ummary																						
	20	22	17	42	16	10			44	23	17	14	11	45	22	17	26	40	-	34		22
op2Box (Much stronger/Somewhat stronger)	39 8%			13			6	23	11					15 11%				13	5 15%		440/	33 7%
	8%	9%	7%	7%	9%	7%	6%	7%	12% FG	11%	6%	7%	7%	11%	8%	8%	8%	7%	15% S	7%	11%	1%
	168	78	90	60	54	54	44	96	28	64	105	69	49	50	89	79	97	71	10	158	16	152
ow2Box (Somewhat weaker/Much weaker)	34%	32%	36%	33%	31%	38%	41%	31%	33%	31%	36%	34%	31%	35%	31%	37%	31%	39%	28%	34%	27%	34%
JWZDOX (SUITEWHAL WEAKEI/MUCH WEAKEI)	34%	32%	30%	33%	31%	30%	41% G	31%	33%	31%	30%	34%	3170	JJ76	31%	31%	3176	39% D	20%	34%	2170	34%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												US										
	US	Ge	ender		Age			lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	ss Owner	Senior Execu	utive/Decis /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	H	1	J	К	L	М	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	1003	407	596	249	371	383	172	224	607	618	385	426	321	256	477	526	644	359	109	894	126	877
ase: All Respondents (wtd)	500	247	253	182	155	162	76	110	315	287	213	232	127	141	236	264	318	182	50*	450	60	440
	10	7	3	6	2	2	2	1	7	5	5	6	1	4	6	4	7	3	3	7	5	5
Much stronger	2%	3%	1%	3%	1%	1%	3%	1%	2%	2%	2%	2%	1%	3%	3%	1%	2%	2%	6%	1%	9%	1%
· ·																			S		U	
	97	47	50	40	26	31	14	21	62	49	48	36	25	36	43	55	58	39	9	88	12	85
Somewhat stronger	19%	19%	20%	22%	17%	19%	19%	19%	20%	17%	22%	15%	20%	26%	18%	21%	18%	21%	19%	19%	20%	19%
														K								
	293	141	152	110	92	91	45	69	179	169	124	142	75	77	136	158	186	107	26	267	30	263
About the same	59%	57%	60%	60%	59%	56%	60%	63%	57%	59%	58%	61%	59%	55%	57%	60%	59%	59%	52%	59%	51%	60%
	78	39	38	22	25	30	10	15	52	51	27	36	22	19	41	37	52	26	7	71	q	69
Somewhat weaker	16%		15%	12%	16%	19%	13%	15	17%	18%	12%	36 16%	18%	13%	17%	14%	16%	14%	14%	16%	14%	16%
Somewhat weaker	10%	16%	15%	12%	10%	19% C	13%	1476	1770	10%	1270	10%	10%	13%	1770	14%	10%	14%	14%	10%	1470	10%
	22	12	9	5	9	8	4	3	15	12	10	13	4	5	11	11	14	7	4	18	4	18
Much weaker	4%	5%	4%	3%	6%	5%	5%	3%	5%	4%	5%	5%	3%	3%	5%	4%	5%	4%	8%	4%	6%	4%
																			S			
ummary																						
op2Box (Much stronger/Somewhat stronger)	107	55	52	46	28	33	17	21	69	54	53	41	26	40	49	58	65	42	13	95	17	90
, , , , , , , , , , , , , , , , , , ,	21%	22%	21%	25%	18%	20%	22%	20%	22%	19%	25%	18%	20%	28%	21%	22%	20%	23%	25%	21%	29% U	20%
	100	52	48	27	35	38	14	19	67	63	36	49	27	KL 24	51	48	67	33	11	88	12	87
ow2Box (Somewhat weaker/Much weaker)	20%	21%	19%	15%	22%	23%	18%	17%	21%	22%	17%	49 21%	21%	17%	22%	18%	21%	18%	22%	20%	21%	20%
JWZDOX (JOHNEWHAL WEAREI/MUCH WEAREI)	20%	Z170	1976	10%	22% C	23% C	10%	1/76	Z 170	2Z70	1170	21%	2170	1770	2270	1070	2170	10%	2270	20%	∠170	20%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Saudi Arabia	1									
	Saudi Arabia	Ge	nder		Age		Н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	cutive/Decis r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	H	1	J	K	L	М	N	0	Р	Q	R	S	Т	U
ise: All Respondents (unwtd)	503	352	151	364	125	14	138	90	150	0	0	176	107	220	252	251	388	115	110	393	142	361
se: All Respondents (wtd)	500	283	217*	295	159*	45**	152*	86*	157*	_**	-**	170*	114*	216	215	285	344	156*	107*	393	143*	357
	81	57	24	39	39	3	17	18	28	0	0	24	23	35	47	34	60	21	29	52	43	38
Much stronger	16%	20%	11%	13%	25%	6%	11%	21%	18%	-		14%	20%	16%	22%	12%	17%	13%	27%	13%	30%	11%
<b>3</b> .		В			С										0				S		U	_
	200	109	91	113	67	20	62	38	64	0	0	70	38	93	79	122	144	56	39	161	51	149
Somewhat stronger	40%	38%	42%	38%	42%	44%	41%	44%	41%	-	-	41%	33%	43%	37%	43%	42%	36%	37%	41%	36%	42%
	176	92	84	114	42	20	55	23	49	0	0	70	36	70	72	104	114	62	30	146	35	141
About the same	35%	32%	39%	39%	27%	44%	37%	27%	31%	-	-	41%	32%	32%	34%	36%	33%	40%	28%	37%	25%	39%
				D																		Т
	41	25	16	28	11	3	16	7	15	0	0	6	18	18	17	24	26	16	8	33	14	28
Somewhat weaker	8%	9%	7%	9%	7%	6%	11%	8%	10%	-	-	4%	15%	8%	8%	8%	7%	10%	7%	8%	9%	8%
													K									
	1	0	1	1	0	0	1	1	0	0	0	0	0	1	0	1	0	1	0	1	0	1
Much weaker	0	-	1%	1%	-	-	0	1%	-	-	-	-	-	1%	-	1%	-	1%	-	0	-	0
ımmary																						
	281	166	115	152	106	23	79	56	92	0	0	93	60	127	125	156	204	77	69	212	94	187
pp2Box (Much stronger/Somewhat stronger)	281 56%	59%	53%	152 52%	67%	50%	79 52%	65%	59%	0	-	55%	53%	59%	125 58%	55%	59%	49%	64%	54%	66%	187 52%
	50%	J#76	53%	52%	67% C	30%	52%	05%	39%	-		55%	55%	J9%	30%	55%	39%	43%	04%	34%	00%	32%
	43	25	17	29	11	3	17	7	15	0	0	6	18	19	17	25	26	17	8	35	14	29
w2Box (Somewhat weaker/Much weaker)	9%	9%	8%	10%	7%	6%	11%	9%	10%	-	-	4%	15%	9%	8%	9%	7%	11%	7%	9%	9%	8%
THE BOX (COMOTHICK WORKS)	370	570	370	.070	. 70	570	. 1 /0	370	.070	_		170	K	370	370	370	1 70	. 170	. 70	370	370	- 070

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Canada										
	Canada	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busines	s Owner	Senior Exec	utive/Decisio /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	F	F	G	Н		J	К	- 1	М	N	0	Р	Q	R	S	Т	U
lase: All Respondents (unwtd)	1003	474	529	306	375	322	236	415	352	406	597	358	510	135	523	480	705	298	117	886	166	837
ase: All Respondents (wtd)	500	247	253	178	181	141	119	199	183	197	303	186	223	91	256	244	352	148	58	442	84	416
	12	9	2	3	6	3	3	3	6	7	4	3	5	3	8	4	9	3	2	9	3	8
Much stronger	2%	4%	1%	2%	3%	2%	2%	1%	3%	4%	1%	2%	2%	4%	3%	2%	2%	2%	4%	2%	4%	2%
3.		В								J												
	129	69	61	56	44	30	29	53	47	43	86	41	64	24	67	63	91	38	18	112	29	101
Somewhat stronger	26%	28%	24%	31%	24%	21%	24%	27%	26%	22%	29%	22%	29%	27%	26%	26%	26%	26%	31%	25%	34%	24%
-				DE							_		K								U	
	317	141	176	110	113	94	75	126	117	132	185	126	133	58	154	164	224	93	31	287	44	273
About the same	63%	57%	70%	62%	62%	67%	63%	63%	64%	67%	61%	68%	60%	64%	60%	67%	64%	63%	54%	65%	52%	66%
			Α									L				N				R		Т
	35	23	12	7	15	13	10	16	10	12	23	14	18	4	22	13	24	11	5	31	6	30
Somewhat weaker	7%	9%	5%	4%	8%	9%	8%	8%	5%	6%	8%	7%	8%	4%	9%	5%	7%	8%	8%	7%	7%	7%
		В			С	С									0							
	6	5	2	1	3	2	2	1	3	2	4	2	3	1	6	0	5	2	2	4	2	4
Much weaker	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	0	1%	1%	3%	1%	3%	1%
															0				S			
Summary																						
Top2Box (Much stronger/Somewhat stronger)	141	78	63	59	50	33	32	56	53	50	91	44	69	28	74	67	100	41	20	121	32	109
	28%	32%	25%	33%	27%	23%	27%	28%	29%	26%	30%	24%	31%	31%	29%	27%	28%	28%	35%	27%	38%	26%
		B		E	40	45	40	4-7	40	45	0.7	40	K	_		40		40	7	0.5	U	
and Paris (Community and Inc.) March and Inc.	41	28	14	0	18	15	12	17	12	15	27	16	21	5	28	13	28	13	,	35	8	34
.ow2Box (Somewhat weaker/Much weaker)	8%	11% B	5%	5%	10% C	10% C	10%	9%	7%	7%	9%	8%	9%	6%	11% O	5%	8%	9%	11%	8%	9%	8%
December (Manage Columns Tested (50) vial level)				1	C	U			1				1		0	1		1		1		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												France										
	France	Ge	ender		Age			lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Senior Exec	utive/Decis /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	Н	1	J	K	L	М	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	1001	474	527	350	326	325	258	555	188	257	744	343	361	297	682	319	652	349	31	970	74	927
ase: All Respondents (wtd)	500	247	253	191	156	153	133	276	91	128	372	167	208	124	332	168	322	178	15*	485	35*	465
	3	2	1	2	0	1	1	2	0	0	3	0	2	1	2	1	2	1	1	2	0	3
Much stronger	1%	1%	0	1%	-	1%	1%	1%	-	-	1%	0	1%	0	1%	0	1%	0	5%	0	-	1%
· ·																			S			
	17	11	6	11	3	4	5	8	4	5	12	7	5	6	13	5	10	7	0	17	1	17
Somewhat stronger	3%	5%	2%	6%	2%	2%	4%	3%	4%	4%	3%	4%	2%	5%	4%	3%	3%	4%	-	4%	2%	4%
				DE																		
	355	172	183	140	111	104	86	201	69	90	265	111	153	91	235	120	232	123	9	346	23	332
About the same	71%	70%	72%	73%	71%	68%	64%	73%	75%	71%	71%	66%	73%	74%	71%	71%	72%	69%	58%	71%	67%	71%
								F	F				K	K								
	98	50	48	30	32	36	31	55	13	24	75	36	40	23	65	34	60	39	4	95	8	91
Somewhat weaker	20%	20%	19%	16%	21%	23%	23%	20%	14%	19%	20%	21%	19%	18%	19%	20%	19%	22%	26%	20%	22%	19%
						С	Н															
	26	12	14	8	10	8	10	10	6	9	17	14	9	4	17	9	18	8	2	25	3	23
Much weaker	5%	5%	6%	4%	6%	5%	7%	4%	7%	7%	5%	8%	4%	3%	5%	5%	6%	5%	11%	5%	9%	5%
							G					LM										
ummary																						
	20	13	7	13	3	5	7	10	4	5	15	7	7	6	15	5	13	7	1	20	1	19
op2Box (Much stronger/Somewhat stronger)	4%	5%	3%	7%	2%	3%	5%	4%	4%	4%	4%	4%	3%	5%	4%	3%	4%	4%	5%	4%	2%	4%
	-170	5,0	370	DE		3,0	3,0	.,,,	. 70	.,,,	.,0	1,0	370	270	170	3,0	170	.,,,	-70	170	270	1,0
	125	62	63	38	42	44	41	65	19	33	92	49	49	26	82	43	78	47	5	119	11	114
ow2Box (Somewhat weaker/Much weaker)	25%	25%	25%	20%	27%	29%	31%	24%	21%	26%	25%	30%	24%	21%	25%	26%	24%	27%	37%	25%	31%	24%
,					С	C	GH					M										

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Germany										
	Germany	Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Senior Exec	utive/Decision/ Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	. Ottai	A	B	C.	D D	F	F	G	H	III.III.II	J	K	I	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	503	497	331	370	299	414	345	241	327	673	263	585	152	708	292	690	310	79	921	143	857
Base: All Respondents (wtd)	500	252	248	172	187	141	202	172	125	160	340	113	285	101	355	145	347	153	41*	459	75	425
	8	3	4	6	1	1	4	2	2	2	6	2	2	3	6	1	6	2	1	6	2	6
Much stronger	2%	1%	2%	3%	1%	0	2%	1%	1%	1%	2%	2%	1%	3%	2%	1%	2%	1%	3%	1%	2%	1%
<b>3</b> .				DE										L								
	120	61	59	48	46	27	38	42	40	40	80	22	66	33	80	41	87	33	15	106	20	100
Somewhat stronger	24%	24%	24%	28%	24%	19%	19%	24%	32%	25%	24%	19%	23%	32%	22%	28%	25%	22%	35%	23%	27%	24%
				E					F					KL					S			
	317	161	155	104	120	92	137	109	71	100	217	72	185	60	228	89	216	101	23	294	45	272
About the same	63%	64%	63%	61%	64%	65%	68%	63%	57%	63%	64%	63%	65%	59%	64%	62%	62%	66%	55%	64%	60%	64%
							Н															
	43	22	22	12	15	17	17	16	10	14	29	13	25	5	31	13	30	13	2	42	7	37
Somewhat weaker	9%	9%	9%	7%	8%	12%	9%	9%	8%	9%	8%	12%	9%	5%	9%	9%	9%	8%	4%	9%	9%	9%
						С						M										
	12	5	7	2	5	5	6	4	2	3	9	5	7	1	11	1	8	4	1	11	1	11
Much weaker	2%	2%	3%	1%	3%	3%	3%	2%	2%	2%	3%	4%	2%	1%	3%	1%	2%	2%	2%	2%	2%	3%
												M										
Summary																						
	400					07	40		40	40						40		0.5	4.0	440		400
Fop2Box (Much stronger/Somewhat stronger)	128	64	63	54	47	27	42	44	42	42	86	24	68	36	86	42	93	35	16	112	22	106
	26%	26%	26%	31%	25%	19%	21%	26%	33%	26%	25%	21%	24%	36%	24%	29%	27%	23%	39% S	24%	30%	25%
	55	27	29	14	20	21	23	19	12	18	38	18	32	KL	41	14	39	17	2	53	-	47
.ow2Box (Somewhat weaker/Much weaker)	11%					15%			13				11%	5						12%	8	11%
LOWZDOX (Somewhat weaker/Much weaker)	11%	11%	12%	8%	11%	15% C	12%	11%	10%	11%	11%	16% M	11% M	5%	12%	10%	11%	11%	6%	12%	11%	11%
				1		C	1	1				I M	M		_1			1				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

															Aus	tralia													
	Australia	Ge	ender		Age		Н	ousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Senior Execu	utive/Decisio	n			REGION			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VICITAS	NSW/ACT	QLD	SA/NT	w
	Total	Male	Pelliale	Officer 33	D D	30 10 04	E0W	mediaiii	H	married	Other	LOW	mediam	M	N	0	Employed	Q	les		1 G S	III	WEIKO	W	VICITAS	V	Z	3,0141	
se: All Respondents (unwtd)	1001	470	531	158	185	658	296	510	195	577	424	363	342	296	564	437	540	461	106	895	141	860	562	439	277	324	202	106	
ase: All Respondents (wtd)	500	252	248	196*	129	175	135	256	109*	236	264	131	295	74	256	244	275	225	46*	454	63*	437	303	197	141	172	86*	50*	5
	22	14	7	15	3	4	7	10	5	6	16	8	10	4	13	9	14	8	3	19	3	19	16	6	7	8	4	1	
Much stronger	4%	6%	3%	8%	2%	2%	6%	4%	4%	2%	6%	6%	3%	5%	5%	4%	5%	4%	7%	4%	5%	4%	5%	3%	5%	4%	5%	1%	59
moun on onger	470	0.76	376	E	2.70	2.70	0./0	470	470	2.00	0.00	0.0	376	3.76	376	470	376	470	7.76	470	376	470	376	3,6	3/6	470	376	170	- 3/
	86	54	32	39	21	26	18	45	23	39	47	22	47	18	46	40	53	32	11	74	12	73	57	29	25	28	8	12	12
Somewhat stronger	17%	21%	13%	20%	16%	15%	13%	17%	21%	17%	18%	16%	16%	24%	18%	16%	19%	14%	24%	16%	20%	17%	19%	15%	18%	16%	10%	24%	24
		В								T						T									1			Z	Z
	330	155	175	127	86	116	87	171	72	159	171	88	197	45	165	165	175	155	28	301	40	290	196	134	96	109	61	29	38
About the same	66%	62%	70%	65%	67%	67%	65%	67%	66%	67%	65%	67%	67%	61%	64%	68%	64%	69%	61%	66%	63%	66%	65%	68%	68%	64%	71%	58%	68
	57	27	30	13	17	27	22	26	8	28	29	11	38	7	30	26	29	28	2	54	6	50	32	25	12	26	10	8	2
Somewhat weaker	11%	11%	12%	7%	13%	15%	16%	10%	8%	12%	11%	9%	13%	10%	12%	11%	11%	12%	5%	12%	10%	11%	10%	13%	8%	15%	11%	15%	3%
						С																				b		b	
	6	2	4	2	2	2	0	5	1	4	2	2	3	0	2	4	4	2	1	5	1	5	2	4	1	1	3	1	0
Much weaker	1%	1%	2%	1%	2%	1%	0	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	3%	1%	2%	1%	1%	2%	1%	1%	4%	2%	-
ummary																													
p2Box (Much stronger/Somewhat stronger)	108	68	40	54	24	30	25	54	28	45	63	30	57	22	59	49	67	41	15	93	16	92	73	35	32	36	12	12	15
rana (	22%	27%	16%	28%	18%	17%	19%	21%	26%	19%	24%	22%	19%	29%	23%	20%	24%	18%	31%	21%	25%	21%	24%	18%	23%	21%	14%	25%	295
		В	4	E	-	-				1	-		-	L				4		-									-
	63	29	34	15	19	29	22	31	9	32	31	14	41	8	32	30	33	29	3	59	8	55	34	29	13	27	13	9	4-4
w2Box (Somewhat weaker/Much weaker)	13%	11%	14%	8%	15%	16%	17%	12%	8%	13%	12%	11%	14%	10%	13%	12%	12%	13%	8%	13%	12%	13%	11%	15%	9%	16%	15%	17%	39
						С													1							b	b	b	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Japan										
	Japan	G	ender		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inco	me Earner	Emplo	oyment	Busines	s Owner	Senior Exec	utive/Decis
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	F	F	G	Н	1	J	К	1	М	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	941	476	465	355	296	290	536	340	65	504	437	319	196	426	428	513	627	314	92	849	122	819
ase: All Respondents (wtd)	500	251	249	186	153	161	283	182	36*	274	226	167	105	227	228	272	337	163	50*	450	66	434
	2	2	1	1	0	1	1	1	0	2	0	1	1	1	2	1	1	1	1	2	1	2
Much stronger	0	1%	0	1%	-	1%	0	1%	-	1%	0	0	1%	0	1%	0	0	1%	1%	0	1%	0
	37	25	12	13	11	13	14	21	2	19	18	10	3	24	22	14	25	12	5	32	7	30
Somewhat stronger	7%	10%	5%	7%	7%	8%	5%	11%	6%	7%	8%	6%	3%	10%	10%	5%	7%	7%	10%	7%	10%	7%
		В						F						KL	0							1
	265	125	140	105	77	83	151	93	20	142	123	81	66	118	114	151	170	95	19	246	28	237
About the same	53%	50%	56%	57%	50%	51%	54%	51%	57%	52%	55%	48%	63%	52%	50%	56%	50%	58%	39%	55%	42%	55%
													KM					P		R		T
	123	61	62	41	42	40	72	43	9	70	53	43	21	59	55	68	83	40	13	110	17	106
Somewhat weaker	25%	24%	25%	22%	27%	25%	25%	23%	24%	26%	23%	26%	20%	26%	24%	25%	25%	25%	26%	24%	26%	24%
	73	38	35	26	23	24	45	24	4	41	32	33	14	27	36	38	59	15	12	61	14	59
Much weaker	15%	15%	14%	14%	15%	15%	16%	13%	12%	15%	14%	20%	13%	12%	16%	14%	17%	9%	24%	14%	21%	14%
madi madici	1070	1070	1170	1170	1070	1070	1070	1070	1270	1070	1170	M	10%	1270	1070	1170	Q	0,0	S	1170	U	1170
ummary																						
·																						
op2Box (Much stronger/Somewhat stronger)	39	27	12	14	11	14	15	22	2	21	18	10	4	25	24	15	26	13	5	33	7	32
bp2Dox (much stronger/contewnat stronger)	8%	11%	5%	7%	7%	9%	5%	12%	6%	8%	8%	6%	4%	11%	10%	6%	8%	8%	11%	7%	11%	7%
		В						F						KL	0							
	196	99	97	67	65	64	117	66	13	112	84	76	35	85	90	106	141	55	25	171	31	165
ow2Box (Somewhat weaker/Much weaker)	39%	39%	39%	36%	43%	40%	41%	37%	37%	41%	37%	45%	34%	37%	40%	39%	42%	34%	50%	38%	47%	38%
												LM					Q		S		U	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												South Korea										
	South Korea	Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	utive/Decis /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	F	F	G	H		J	К	1	M	N	0	Р	Q	R	S	Т	U
ise: All Respondents (unwtd)	501	254	247	182	201	118	86	215	200	310	191	13	160	328	266	235	342	159	67	434	126	375
se: All Respondents (wtd)	500	253	247	211	190	100	89*	216	196	287	213	16**	173	310	247	253	320	180	61*	439	115	385
	3	0	3	2	2	0	1	1	2	2	1	0	3	1	2	2	3	0	1	3	1	3
Much stronger	1%		1%	1%	1%	-	1%	0	1%	1%	0	-	1%	0	1%	1%	1%	-	1%	1%	1%	1%
ů .																						
	89	47	42	41	25	23	12	38	40	52	38	2	34	53	48	41	54	35	9	80	22	68
Somewhat stronger	18%	19%	17%	20%	13%	23%	13%	17%	20%	18%	18%	15%	20%	17%	20%	16%	17%	20%	15%	18%	19%	18%
						D																
	265	132	134	104	110	51	47	115	103	151	114	12	86	168	123	143	164	101	29	237	56	210
About the same	53%	52%	54%	50%	58%	51%	53%	53%	53%	53%	53%	75%	49%	54%	50%	56%	51%	56%	47%	54%	48%	54%
	116	58	58	49	45	22	22	52	42	73	43	2	41	73	61	55	79	36	16	100	30	85
Somewhat weaker	23%	23%	23%	23%	24%	22%	25%	24%	22%	25%	20%	10%	24%	24%	25%	22%	25%	20%	26%	23%	27%	22%
	26					4	6	11	0	8	18	0	10	40	40	40	19	7	6	20		20
Much weaker	26 5%	15 6%	11 5%	14 7%	8 4%	4%	7%	5%	5%	3%	18 8%	-	6%	16 5%	13 5%	13 5%	6%	4%	10%	5%	- b	5%
wuch weaker	5%	0%	5%	170	470	476	170	3%	5%	376	0%	-	070	3%	3%	3%	0%	470	10%	5%	5%	5%
ımmarv																						
y																						
	93	47	45	43	27	23	13	39	41	54	39	2	36	54	50	43	57	35	10	83	22	70
pp2Box (Much stronger/Somewhat stronger)	19%	19%	18%	20%	14%	23%	14%	18%	21%	19%	18%	15%	21%	17%	20%	17%	18%	20%	16%	19%	20%	18%
						D																
	142	73	69	63	53	26	29	62	51	81	61	2	51	89	74	68	99	43	22	120	37	105
w2Box (Somewhat weaker/Much weaker)	28%	29%	28%	30%	28%	26%	32%	29%	26%	28%	28%	10%	30%	29%	30%	27%	31%	24%	37%	27%	32%	27%
																						i e

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Russia										
	Russia	Ge	nder		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	utive/Decis /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotar	A	B	C C	D	F	F	G	H	I	.I	K	l	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	501	207	294	76	225	200	24	52	425	271	230	93	257	151	301	200	349	152	34	467	59	442
ase: All Respondents (wtd)	500	240	260	211*	175	114	30**	56**	414	255	245	146*	266	88*	266	234*	339	161*	39**	461	50*	450
	12	6	6	6	5	2	0	2	11	10	2	1	10	1	3	9	11	1	5	7	0	12
Much stronger	2%	3%	2%	3%	3%	2%	-	3%	3%	4%	1%	1%	4%	1%	1%	4%	3%	1%	14%	2%	-	3%
	79	40	39	44	22	13	0	2	77	42	37	17	52	10	38	41	55	24	5	74	8	71
Somewhat stronger	16%	17%	15%	21%	13%	11%	1%	3%	18%	17%	15%	12%	20%	11%	14%	18%	16%	15%	12%	16%	16%	16%
-																						
	341	148	193	144	119	78	17	42	282	167	174	105	173	62	179	162	229	112	26	315	38	302
About the same	68%	62%	74%	68%	68%	68%	58%	75%	68%	66%	71%	72%	65%	71%	67%	69%	68%	69%	66%	68%	77%	67%
			Α																			
	45	30	16	13	19	14	10	4	31	19	26	12	25	9	30	16	27	19	1	44	1	44
Somewhat weaker	9%	12%	6%	6%	11%	12%	34%	7%	8%	8%	11%	8%	9%	10%	11%	7%	8%	12%	3%	10%	2%	10%
	23	16	6	5	10	8	2	7	14	16	6	10	5	7	16	6	17	5	2	21	3	20
Much weaker	5%	7%	2%	2%	5%	7%	6%	12%	3%	6%	3%	7%	2%	8%	6%	3%	5%	3%	5%	4%	5%	4%
														L								
ummary																						
	91	46	45	49	27	14	0	4	87	52	39	18	63	10	41	50	66	25	10	81	8	83
pp2Box (Much stronger/Somewhat stronger)	18%	19%	17%	23%	16%	13%	1%	6%	21%	20%	16%	13%	24%	11%	15%	21%	19%	16%	26%	18%	16%	18%
	10 /0	1370	17 70	23/6	1376	1370	1 /0	378	21/0	2070	1376	1370	2476 M	1170	1376	2170	1370	10/6	2070	1070	1076	1070
	68	46	22	18	29	22	12	11	45	36	33	22	30	16	46	22	44	24	3	65	4	64
w2Box (Somewhat weaker/Much weaker)	14%	19%	8%	8%	16%	19%	41%	19%	11%	14%	13%	15%	11%	18%	17%	9%	13%	15%	8%	14%	7%	14%
	1170	B	3,0	3,0	. 370	C	.170	.070	.170	. 170	. 370	.070		.070	.770	1 370	.070	. 570	270	. 170	1.70	1170

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Sweden										
	Sweden	Ge	ender		Age			lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	ss Owner	Senior Execu	utive/Deci: /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	Н		J	K	L	М	N	0	Р	Q	R	S	Т	U
ise: All Respondents (unwtd)	500	202	298	108	158	234	227	241	32	161	339	333	91	76	337	163	308	192	56	444	61	439
ase: All Respondents (wtd)	500	253*	247	186*	148*	166	191*	267*	42**	160*	340	105	263*	133*	350	150*	343	157*	66**	434	86*	414
	10	8	2	5	3	2	9	2	0	4	6	2	4	4	10	1	9	1	4	6	4	6
Much stronger	2%	3%	1%	3%	2%	1%	5%	1%	-	3%	2%	2%	1%	3%	3%	0	3%	1%	6%	1%	5%	2%
-																						1
	72	45	27	35	16	21	32	34	7	18	54	13	28	31	52	21	47	25	22	51	25	47
Somewhat stronger	14%	18%	11%	19%	11%	13%	16%	13%	16%	12%	16%	13%	11%	23%	15%	14%	14%	16%	33%	12%	29%	11%
														L							U	
	382	180	202	128	124	130	137	209	35	132	250	80	209	93	270	112	271	112	40	342	56	326
About the same	76%	71%	82%	69%	83%	78%	72%	78%	84%	82%	74%	76%	80%	71%	77%	75%	79%	71%	60%	79%	65%	79%
	30	17	13	16	5	10	10	20	0	5	25	7	20	2	14	16	15	15	0	30	0	30
Somewhat weaker	6%	7%	5%	9%	3%	6%	5%	8%	-	3%	7%	7%	8%	2%	4%	11%	4%	9%	1%	7%	0	7%
	5	2	3	2	0	3	4	1	0	1	4	2	1	2	4	1	1	4	0	5	0	5
Much weaker	1%	1%	1%	1%	0	2%	2%	1%	-	1%	1%	2%	1%	1%	1%	1%	0	3%	0	1%	0	1%
ımmary																						
·																						
op2Box (Much stronger/Somewhat stronger)	83	54	29	40	20	23	40	36	7	23	60	16	32	35	61	21	56	26	26	57	29	53
, , , , , , , , , , , , , , , , , , , ,	17%	21%	12%	22%	13%	14%	21%	13%	16%	14%	18%	15%	12%	26%	18%	14%	16%	17%	39%	13%	34%	13%
	0.5	10	16	17		13	14					40		L	18		40	19		35	U	<del>                                     </del>
and a second sec	35	10			5			22	0	6	29	10 9%	22	4		17	16		1 40/		1	35 8%
ow2Box (Somewhat weaker/Much weaker)	7%	8%	6%	9%	3%	8%	7%	8%		4%	9%	9%	8%	3%	5%	11%	5%	12%	1%	8%	1%	8%

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Indonesia										
	Indonesia	Ge	ender		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busine	ss Owner	Senior Exec	cutive/Decis r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotar	A	B	C C	D D	50 to 04	F	G	H	Married	.I	K	linearani	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	501	257	244	312	161	28	92	268	141	239	262	220	27	254	215	286	419	82	73	428	130	371
ase: All Respondents (wtd)	500	250	250	282	163	56**	84*	269	147	250	250	222	29**	249	220	280	416	84*	69*	431	123	377
	17	8	9	12	5	0	5	6	7	7	10	7	2	9	6	12	14	3	7	11	8	10
Much stronger	3%	3%	4%	4%	3%	-	5%	2%	5%	3%	4%	3%	5%	4%	3%	4%	3%	3%	10%	2%	6%	3%
<b>3</b> .																			S			
	129	60	69	92	32	4	25	76	29	55	74	65	4	60	47	82	104	25	19	110	37	93
Somewhat stronger	26%	24%	28%	33%	20%	8%	29%	28%	19%	22%	30%	29%	15%	24%	22%	29%	25%	30%	28%	26%	30%	25%
				D																		
	318	158	160	161	113	44	50	167	102	166	152	137	21	161	148	170	265	54	38	280	72	246
About the same	64%	63%	64%	57%	70%	78%	59%	62%	69%	66%	61%	62%	71%	64%	67%	61%	64%	64%	56%	65%	58%	65%
					С																	
	28	21	8	11	10	8	3	16	9	18	11	11	3	15	17	12	27	2	3	25	6	23
Somewhat weaker	6%	8%	3%	4%	6%	14%	3%	6%	6%	7%	4%	5%	9%	6%	8%	4%	6%	2%	5%	6%	5%	6%
		В																				
	7	3	4	5	2	0	3	3	1	5	2	2	0	5	2	5	6	1	1	5	1	5
Much weaker	1%	1%	2%	2%	1%	-	3%	1%	1%	2%	1%	1%	-	2%	1%	2%	1%	1%	2%	1%	1%	1%
ummary																						
uninary																						
	147	68	78	105	37	4	29	82	36	62	85	72	6	68	53	93	118	28	26	121	44	102
op2Box (Much stronger/Somewhat stronger)	29%	27%	31%	37%	23%	8%	35%	30%	24%	25%	34%	33%	21%	27%	24%	33%	29%	33%	37%	28%	36%	27%
			3170	D		.,,-					I		1,70			N						1
	35	24	11	15	12	8	5	20	10	23	13	12	3	20	19	16	33	3	5	30	7	28
ow2Box (Somewhat weaker/Much weaker)	7%	10%	5%	6%	8%	14%	7%	7%	7%	9%	5%	6%	9%	8%	9%	6%	8%	3%	7%	7%	6%	7%
		В																				1

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Turkey										
	Turkey	Ge	ender		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	utive/Decis
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	F	F	G	Н	1	J	К	1	M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	515	354	161	384	128	3	73	198	244	233	282	137	83	295	254	261	362	153	65	450	195	320
ase: All Respondents (wtd)	500	252	248*	263	222*	15**	64*	154	282*	253*	247	134*	74*	292	224*	276	333	167*	54**	446	173*	327
	27	16	11	19	8	0	2	13	12	14	13	10	5	12	10	17	21	6	4	23	15	12
Much stronger	5%	6%	5%	7%	3%	-	4%	8%	4%	6%	5%	7%	6%	4%	4%	6%	6%	4%	8%	5%	8%	4%
<b>3</b> .																						
	113	82	30	83	25	4	27	40	46	53	60	38	18	57	56	56	78	35	13	100	48	65
Somewhat stronger	23%	33%	12%	32%	11%	26%	42%	26%	16%	21%	24%	28%	25%	19%	25%	20%	23%	21%	23%	22%	28%	20%
-		В		D			Н															
	278	122	156	125	142	11	24	88	166	138	140	60	45	174	124	154	177	101	27	251	82	196
About the same	56%	48%	63%	48%	64%	74%	37%	57%	59%	55%	57%	44%	60%	59%	55%	56%	53%	61%	50%	56%	47%	60%
			Α		С			F	F													
	42	16	26	27	14	0	8	11	23	17	25	10	5	27	17	25	28	14	5	37	16	26
Somewhat weaker	8%	6%	11%	10%	6%	-	13%	7%	8%	7%	10%	7%	7%	9%	8%	9%	8%	8%	10%	8%	9%	8%
				_		_																
Mark and a	41	16	24	8	33	0	3	2	35	31	9	17	1	22	18	23	29	11	5	35	13	28
Much weaker	8%	6%	10%	3%	15% C	-	5%	2%	13% G	12%	4%	13%	2%	8%	8%	8%	9%	7%	10%	8%	7%	9%
ummary					C				G	J												
uninary																						
	140	98	42	103	33	4	29	53	58	67	73	48	23	69	66	73	99	41	17	123	62	77
pp2Box (Much stronger/Somewhat stronger)	28%	39%	17%	39%	15%	26%	45%	34%	20%	27%	29%	35%	31%	24%	30%	27%	30%	25%	31%	28%	36%	24%
		В		D			Н	Н		.,,,	3.0				,,,,,			7.0			U	
	82	32	51	35	47	0	11	13	58	48	35	27	6	49	35	48	58	25	10	72	29	54
w2Box (Somewhat weaker/Much weaker)	16%	13%	20%	13%	21%	-	18%	8%	21%	19%	14%	20%	9%	17%	15%	17%	17%	15%	19%	16%	17%	16%
									G													

184 of 459

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Hungary										
	Hungary	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec	utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	E	G	H	Married	Other	K	Inculain	M	N	0	D	Q	R	S	T	U
ase: All Respondents (unwtd)	1003	507	496	343	317	343	542	330	7	428	575	241	575	187	518	485	557	446	65	938	64	939
ase: All Respondents (wtd)	500	244	256	202	150	148	279	152	3**	202	298	129	294	77	242	258	271	229	31*	469	29*	471
· · · · ·	5	3	2	2	1	1	3	1	0	2	3	2	2	1	1	4	2	3	0	4	0	4
Much stronger	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	2%	1%
maar oliongor	170	170	170	170	170	1,0	170	1,0		1,0	1,0	170	170	170		170	170	170	1,0	1,0	2,0	1,0
	47	29	18	22	15	10	26	15	0	21	25	7	29	11	23	24	27	19	4	43	4	42
Somewhat stronger	9%	12%	7%	11%	10%	7%	9%	10%	14%	11%	9%	6%	10%	14%	9%	9%	10%	8%	12%	9%	15%	9%
ů .		В		E										K								
	267	135	131	106	77	83	138	87	2	108	159	73	150	44	126	141	142	124	19	248	17	249
About the same	53%	55%	51%	53%	51%	56%	50%	58%	86%	53%	53%	56%	51%	57%	52%	55%	52%	54%	62%	53%	59%	53%
								F														
	140	61	80	55	45	41	81	42	0	54	86	34	88	18	73	67	77	64	6	135	5	135
Somewhat weaker	28%	25%	31%	27%	30%	27%	29%	28%	-	27%	29%	27%	30%	24%	30%	26%	28%	28%	19%	29%	18%	29%
			Α																			
	42	16	25	16	13	13	32	6	0	17	25	13	25	3	20	21	23	19	2	40	2	40
Much weaker	8%	7%	10%	8%	8%	9%	11%	4%	-	8%	8%	10%	9%	4%	8%	8%	8%	8%	6%	9%	7%	8%
							G					M										
Summary																						
									_			_									_	
Top2Box (Much stronger/Somewhat stronger)	51	32	20	25	16	11	28	16	0	23	28	9	31	11	24	28	29	22	4	47	5	46
• • • • • • • • • • • • • • • • • • • •	10%	13% B	8%	12%	11%	7%	10%	11%	14%	11%	9%	7%	10%	15%	10%	11%	11%	10%	13%	10%	16%	10%
	182	77	105	71	58	54	112	48	0	71	111	48	113	21	93	89	100	83	8	174	7	175
ow2Box (Somewhat weaker/Much weaker)	36%	32%	105 41%	35%	38%	36%	40%	32%	0	35%	37%	48 37%	38%	28%	38%	34%	37%	36%	25%	37%	25%	37%
OWZDOX (GUITEWHAL WEAKET/MUCH WEAKET)	30%	32%	4170 A	35%	30%	30%	40% G	32%	-	33%	3170	31%	36% M	4070	30%	34%	31%	30%	23%	31% D	25%	3176
December 2 Manage Columns Tooled (FD) vials level)			А	1		1	_	1			l		IVI		1	1	1	1	l	R	1	

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Poland										
	Poland	Ge	nder		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	cutive/Decis r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	H	1	J	К	L	М	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	500	230	270	186	126	188	397	87	16	247	253	80	359	61	313	187	267	233	57	443	85	415
ise: All Respondents (wtd)	500	248	252	215	136	149	401	84*	15**	228	272	104*	327	70*	299	201	264	236	54*	446	81*	419
	7	6	2	4	1	2	6	2	0	1	6	0	6	1	4	4	3	4	2	6	2	6
Much stronger	1%	2%	1%	2%	1%	1%	1%	2%	-	0	2%	-	2%	2%	1%	2%	1%	2%	3%	1%	2%	1%
	63	37	26	30	18	16	49	10	3	26	37	16	39	8	37	26	36	27	5	58	13	50
Somewhat stronger	13%	15%	10%	14%	13%	10%	12%	12%	20%	11%	14%	15%	12%	12%	12%	13%	14%	11%	8%	13%	16%	12%
	273	131	143	121	76	77	214	50	q	122	152	58	171	44	171	103	149	124	31	243	44	229
About the same	55%	53%	57%	56%	56%	51%	53%	60%	62%	53%	56%	56%	52%	63%	57%	51%	56%	53%	56%	54%	55%	55%
	129	66	63	53	31	44	107	19	3	65	64	26	91	12	76	52	62	67	13	116	17	112
Somewhat weaker	26%	26%	25%	25%	23%	30%	27%	23%	19%	29%	23%	25%	28%	17%	26%	26%	24%	28%	23%	26%	21%	27%
	28	9	19	7	10	11	26	2	0	15	13	4	19	4	11	16	14	14	5	23	5	23
Much weaker	6%	4%	7%	3%	7%	7%	6%	2%	-	7%	5%	4%	6%	6%	4%	8%	5%	6%	9%	5%	6%	5%
ımmary																						
anima y																						_
- 2Par (March attached)	70	43	28	34	19	17	55	12	3	27	44	16	45	9	41	30	39	31	6	64	14	56
p2Box (Much stronger/Somewhat stronger)	14%	17%	11%	16%	14%	12%	14%	14%	20%	12%	16%	15%	14%	13%	14%	15%	15%	13%	12%	14%	18%	13%
	157	75	82	60	41	55	132	21	3	80	77	30	110	16	88	69	76	81	17	139	22	134
w2Box (Somewhat weaker/Much weaker)	31%	30%	33%	28%	30%	37%	33%	25%	19%	35%	28%	29%	34%	23%	29%	34%	29%	34%	32%	31%	27%	32%
WZDOX (SUITEWHAL WEAREI/MUCH WEAREI)	3170	30%	33%	20%	30%	3/76	33%	20%	19%	JJ%	20%	29%	34%	23%	29%	34%	29%	34%	J270	31%	2170	32%

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												China										
	China	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busines	ss Owner	Senior Exec	cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	F	F	G	Н	1	J	К	1	M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	1000	522	478	514	351	135	105	357	538	650	350	103	290	607	640	360	861	139	119	881	333	667
ase: All Respondents (wtd)	500	249	251	200	184*	116*	101*	201*	198	330	170*	295*	155	50	301	199	394	106*	57**	443	136*	364
	15	3	12	4	10	1	3	7	6	13	2	7	5	3	9	6	13	3	3	12	6	9
Much stronger	3%	1%	5%	2%	6%	0	3%	3%	3%	4%	1%	2%	3%	6%	3%	3%	3%	2%	6%	3%	4%	3%
•														KL								1
	187	83	104	87	62	38	34	66	87	115	72	102	62	23	108	79	153	35	22	165	52	135
Somewhat stronger	37%	33%	41%	43%	34%	33%	34%	33%	44%	35%	42%	35%	40%	46%	36%	40%	39%	33%	39%	37%	38%	37%
														K								
	266	147	119	103	95	68	58	118	90	176	90	166	79	20	159	107	201	65	26	240	63	202
About the same	53%	59%	47%	51%	51%	59%	57%	59%	46%	53%	53%	56%	51%	41%	53%	54%	51%	61%	45%	54%	47%	56%
												M	M									
	28	15	13	6	16	6	6	10	12	23	6	17	9	3	22	6	25	3	6	23	12	16
Somewhat weaker	6%	6%	5%	3%	9%	6%	6%	5%	6%	7%	3%	6%	6%	6%	7%	3%	6%	3%	10%	5%	9%	5%
	4	0	3	1	0	3	0	1	3	3	0	3	1	1	3	1	3	1	0	4	3	1
Much weaker	1%	0	1%	0	0	2%	-	1%	1%	1%	0	1%	0	1%	1%	0	1%	1%	0	1%	2%	0
Summary		`																				
	202	00	446	91	73	38	37	72	92	128	74	109	67	26	118	05	165	37	26	177	58	444
op2Box (Much stronger/Somewhat stronger)	40%	86 35%	116 46%	46%	40%	33%	37%	36%	47%	39%	44%	37%	43%	52%	39%	85 43%	42%	35%	45%	40%	43%	144 40%
	40%	33%	+0%	40%	40%	33%	31%	30%	4/70	39%	4470	31%	+3%	52% KL	39%	43%	42%	33%	43%	40%	43%	40%
	32	15	17	6	17	q	6	11	15	26	6	19	q	4	25	7	28	4	6	26	15	18
ow2Box (Somewhat weaker/Much weaker)	6%	6%	7%	3%	9%	8%	6%	5%	8%	8%	3%	7%	6%	7%	8%	4%	7%	4%	10%	6%	11%	5%
	0,0	370	. 70	270	- 70	270	370	3,0	3,0	270	-70	. 70	370	. 70	370		. 70	.,0	. 370	0,0		+ 370

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

												Brazil										
	Brazil	Ge	nder		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	ss Owner	Senior Exec Maker	cutive/Decis r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	F	F	G	Н	1	J	К	1	M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	1002	465	537	466	354	182	226	730	46	396	606	135	539	328	386	616	676	326	99	903	205	797
ase: All Respondents (wtd)	500	244	256	271	159*	71*	210*	278	12**	197*	303	363	108	29	127*	373	265	235*	33**	467	71*	429
	138	72	66	70	56	12	76	59	3	50	88	112	22	5	25	113	71	67	3	136	12	126
Much stronger	28%	29%	26%	26%	35%	17%	36%	21%	23%	26%	29%	31%	20%	15%	19%	30%	27%	28%	8%	29%	17%	29%
					Е		G					LM										
	198	85	114	124	52	23	79	114	5	79	120	134	50	14	48	151	106	93	14	184	27	171
Somewhat stronger	40%	35%	45%	46%	33%	32%	38%	41%	38%	40%	40%	37%	47%	47%	37%	40%	40%	39%	44%	39%	38%	40%
													K	K								1
	151	85	66	74	48	28	46	100	5	62	88	108	32	10	53	97	84	67	16	135	31	120
About the same	30%	35%	26%	27%	31%	40%	22%	36%	39%	32%	29%	30%	30%	35%	42%	26%	32%	28%	49%	29%	43%	28%
								F							0							
	7	3	4	2	0	5	4	4	0	3	4	4	2	1	1	6	1	6	0	7	1	7
Somewhat weaker	1%	1%	1%	1%	0	7%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	0	3%	-	2%	1%	2%
						CD																
	5	0	5	0	3	2	5	0	0	3	3	5	1	0	0	5	3	3	0	5	0	5
Much weaker	1%	-	2%	0	2%	3%	3%	-	-	1%	1%	1%	1%	-	0	1%	1%	1%	-	1%	0	1%
						С																
ımmary																						
	337	157	180	194	107	35	155	174	7	129	208	246	72	18	72	264	177	160	17	320	40	297
pp2Box (Much stronger/Somewhat stronger)	67%	64%	70%	72%	68%	49%	74%	63%	61%	65%	69%	68%	67%	63%	57%	71%	67%	68%	51%	68%	56%	69%
	07 78	04/8	7070	7270 F	0076	73/0	14/0	0376	0170	0376	0376	00 /0	07 /6	0376	31 /6	7 1 76 N	37 76	0070	31/0	30 /0	30 /6	0976
	13	3	q	2	3	7	q	4	0	6	7	q	3	1	2	11	4	q	0	13	1	12
w2Box (Somewhat weaker/Much weaker)	3%	1%	4%	1%	2%	10%	4%	1%	1%	3%	2%	3%	3%	2%	1%	3%	1%	4%	-	3%	1%	3%
	0,0	7,0	170	170		CD	1,70	1,0	.,,,	570		370	370	-70	1,0	3,0	1,70	.70		0,0	170	+

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Italy																		
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Dec Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	F	F	G	H		J	К		M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	1003	513	490	344	388	271	233	450	320	526	477	346	542	115	544	459	631	372	155	848	218	785
ase: All Respondents (wtd)	500	250	250	181	178	141	122	222	156	265	235	244	198	58	262	238	298	202	74	426	101	399
	11	6	5	6	3	2	3	3	5	5	6	8	3	1	4	7	4	7	3	8	3	8
Much stronger	2%	2%	2%	3%	2%	1%	2%	1%	3%	2%	2%	3%	1%	1%	1%	3%	1%	3%	4%	2%	3%	2%
•																		P				
	73	39	34	25	31	18	16	38	19	39	34	36	29	8	41	32	47	26	14	59	16	57
Somewhat stronger	15%	16%	14%	14%	17%	13%	13%	17%	12%	15%	15%	15%	15%	13%	16%	13%	16%	13%	19%	14%	15%	14%
	310	160	150	110	112	89	74	137	99	164	146	148	125	37	166	145	189	121	44	266	64	246
About the same	62%	64%	60%	61%	63%	63%	61%	62%	63%	62%	62%	61%	63%	64%	63%	61%	63%	60%	60%	62%	63%	62%
	62	24	38	24	18	20	14	28	20	31	31	29	25	9	27	35	32	30	7	55	13	50
Somewhat weaker	12%	10%	15%	13%	10%	14%	11%	13%	13%	12%	13%	12%	13%	15%	10%	15%	11%	15%	9%	13%	12%	12%
			A																_			
	43	21	23	17	14	13	15	16	13	26	17	23	16	4	24	20	25	18	6	38	/	37
Much weaker	9%	8%	9%	9%	8%	9%	12% G	7%	8%	10%	7%	9%	8%	8%	9%	8%	9%	9%	8%	9%	7%	9%
Summary							G															
summary		1																				
	84	45	39	30	34	20	19	41	24	44	40	44	32	8	45	39	52	33	17	67	18	66
op2Box (Much stronger/Somewhat stronger)	17%	18%	15%	17%	19%	14%	16%	18%	16%	17%	17%	18%	16%	14%	17%	16%	17%	16%	23%	16%	18%	17%
	1170	1.570	.570		. 570		. 370	.070	. 570		.,,,,	.570	. 570	. 170		1070	.,,,,	. 570	S	7070	.0,0	11,70
	106	45	61	41	32	33	29	44	33	57	48	51	41	13	51	55	58	48	13	93	19	86
ow2Box (Somewhat weaker/Much weaker)	21%	18%	24%	22%	18%	23%	23%	20%	21%	22%	21%	21%	21%	23%	19%	23%	19%	24%	17%	22%	19%	22%
,			Α																			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Belgium																									
	Belgium	Gender		Age			Household Income			Marital Status			Education	Education		Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region		Language	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
		Α	В	С	D	Е	F	G	H		J	К	L	M	N	0	Р	Q	R	S	Т	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	509	235	274	160	181	168	236	200	73	176	333	192	215	102	322	187	306	203	25	484	50	459	276	101	132	223	286
Base: All Respondents (wtd)	500	251	249	184	168	148	233	190	77*	163	337	172	186	142*	311	189	295	205	28**	472	52*	448	260	110*	129	229	271
	4	2	1	3	1	0	2	0	1	3	1	1	0	3	4	0	3	1	1	2	1	2	4	0	0	0	4
Much stronger	1%	1%	1%	1%	1%	-	1%	-	2%	2%	0	1%	-	2%	1%	-	1%	0	4%	1%	2%	1%	1%	-	-	-	1%
								1																			
	67	40	27	26	16	25	26	24	17	19	48	21	24	22	45	22	38	29	1	66	6	61	49	15	4	15	52
Somewhat stronger	13%	16%	11%	14%	10%	17%	11%	12%	22%	12%	14%	12%	13%	16%	15%	11%	13%	14%	4%	14%	12%	14%	19%	13%	3%	7%	19%
									F														X	X			Y
	328	163	165	123	109	96	149	132	47	111	217	106	123	98	203	125	201	126	22	306	39	288	160	72	95	160	168
About the same	66%	65%	66%	67%	65%	65%	64%	69%	61%	68%	64%	62%	66%	69%	65%	66%	68%	62%	78%	65%	75%	64%	61%	66%	74%	70%	62%
																									V		
	82	36	46	28	31	23	46	25	11	23	59	30	35	18	46	36	43	39	3	79	4	78	39	21	22	43	39
Somewhat weaker	16%	14%	18%	15%	19%	15%	20%	13%	15%	14%	18%	17%	19%	12%	15%	19%	15%	19%	9%	17%	8%	17%	15%	19%	17%	19%	15%
	19		10			_	10	10			12				13			10		18							9
Much weaker		9	10	5	10	5			U	/		14	4	1		/	10	10	1		1	18	9		8	11	
Much weaker	4%	4%	4%	2%	6%	3%	4%	5%	-	4%	4%	8% LM	2%	1%	4%	4%	3%	5%	4%	4%	2%	4%	3%	2%	7%	5%	3%
Summary												LIVI															
- Commany																											4
	71	43	28	29	17	25	29	24	18	22	49	22	24	25	49	22	40	30	2	68	8	63	52	15	4	15	55
Top2Box (Much stronger/Somewhat stronger)	14%	17%	11%	16%	10%	17%	12%	12%	24%	13%	14%	13%	13%	18%	16%	11%	14%	15%	9%	14%	14%	14%	20%	13%	3%	7%	20%
									FG														X	X			Y
	102	46	56	33	41	27	55	35	11	30	72	44	39	19	59	43	53	48	4	98	5	96	48	23	30	54	48
Low2Box (Somewhat weaker/Much weaker)	20%	18%	22%	18%	25%	19%	24%	18%	15%	18%	21%	26%	21%	13%	19%	23%	18%	24%	14%	21%	10%	21%	18%	21%	23%	23%	18%
l .												M															T