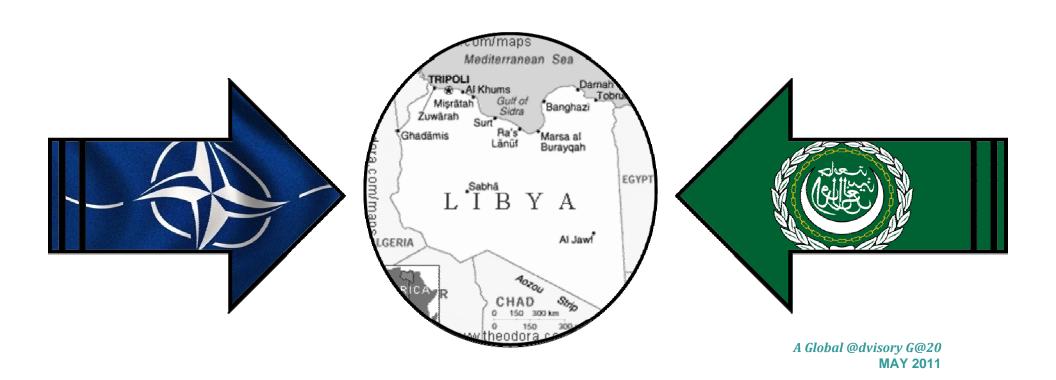


# Global @dvisor

## **Assessment of NATO's Military Intervention in Libya**





## Methodology

- These are the findings of the *Global @dvisor* Wave 20 (G@20), an Ipsos survey conducted between April 6<sup>th</sup> and April 21<sup>st</sup> 2011.
- This survey was conducted in 23 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, France, Great Britain, Germany, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- For the results of the survey presented herein, an international sample of 17,787 adults age 18-64 in the US and Canada, and age 16-64 in all other countries, was interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.
- Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/-4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.



### **Analytic Components...**

There is one analytic components that makes up the findings of this report.

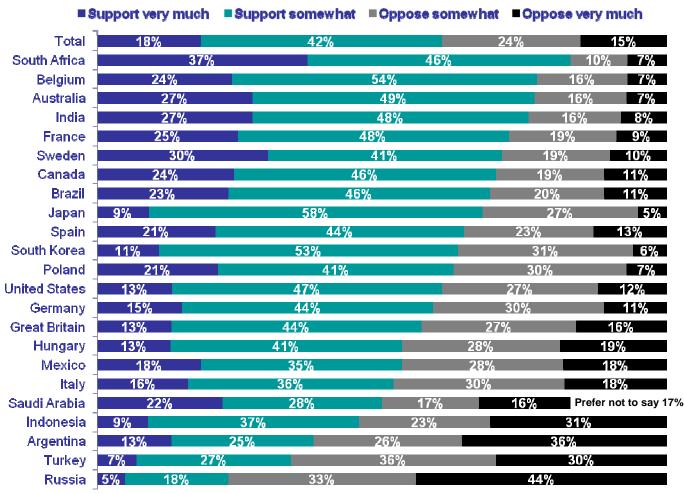
As you may know, a number of countries who are part of the North Atlantic Treaty Organization ("NATO"), including the United States, France, Great Britain, Canada and Germany, undertook, with the support of the Arab League, to enforce a United Nations Resolution and intervene, militarily, in Libya.

Based on what you have seen, read or heard, do you support very much, support somewhat, oppose somewhat or oppose very much, this intervention?





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\*\*A Global @dvisory G@20\*\*

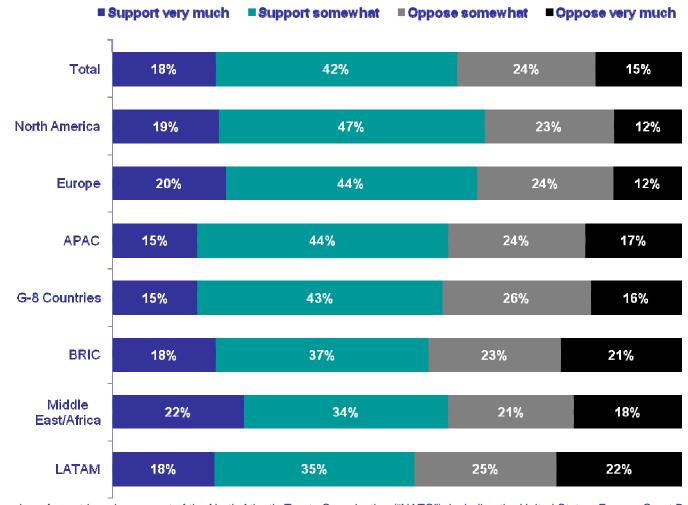
\*\*Base: All Respondents n = 17787\*\*

**MAY 2011** 





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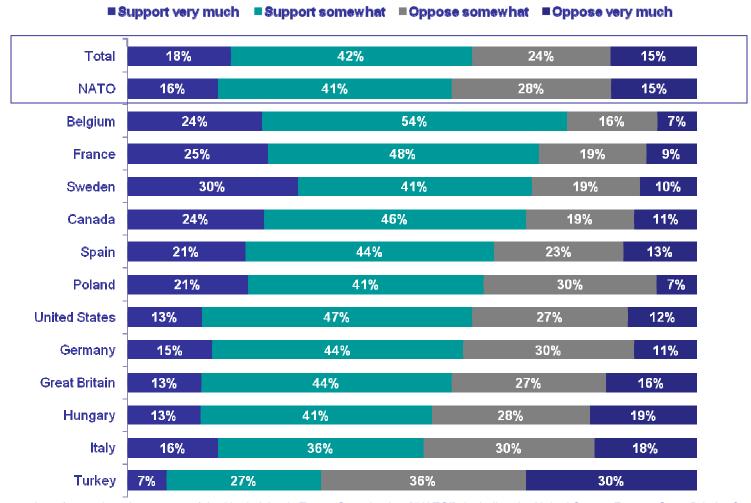
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■ The Ipsos *Global @dvisor* **Omnibus** is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For information contact:

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