Methodology

These are the findings of the Global @dvisor Wave 23 (G@23), an Ipsos survey conducted between July 5th and July18th.

The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 18,722 adults aged 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.

Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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The **Ipsos Global @dvisor Omnibus** is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For information on this omnibus or other Global @dvisor products contact:

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SECTION B: CONSUMER CONFIDENCE

Global @dvisor

Global @dvisor: Consumer Confidence Section

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| <u>163</u> | somewhat weaker, or much weaker than it is now? |
| 404 | B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, |
| <u>164</u> | somewhat weaker, or much weaker than it is now? |
| 405 | B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, |
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| <u>166</u> | somewhat weaker, or much weaker than it is now? |
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| 175 | somewhat weaker, or much weaker than it is now? |
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| 174 | somewhat weaker, or much weaker than it is now? |
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| <u>177</u> | B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, |
| | somewhat weaker, or much weaker than it is now? |
| <u>178</u> | B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, |
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SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| Total | | A | Do Latina | Dece 11 | O-marks | Obline | - | | Once British | | | In demands | Dark. | | | Baland | Burnin | 0 | | 0 | 0 | Q | - | United States |
|-------|--|--|-------------|---|-------------|---|------------|---|---------------|------------|------------|-------------|---------------------------|------------|-----------------|-----------------------------------|-----------|---|----------------|---|---|---|---|---|
| Total | Argentina | Australia | Beigium | Brazil | Canada | China | France | Germany | Great Britain | Hungary | India | Indonesia | Italy | Japan | | Poland | Russia | Saudi Arabi | a South Arrica | South Korea | Spain | Sweden | | States |
| 10722 | A E22 | 1011 | E12 | 1027 | 1000 | 1002 | 1015 | 1010 | 1000 | 1000 | 1010 | E DE | 100E | 100E | | F04 | - U | F02 | 5 | F02 | 1016 | F00 | | 1004 |
| | | 500 | | | | | | | | | | | | | | | | | | | | | | 500 |
| | | | 500 | | | | 300 | | 300 | 500 | | | 500 | 300 | 500 | 300 | 300 | | 300 | 300 | 500 | | | |
| 622 | | | 8 | 22 | | J1 | 1 | | 4 | 11 | | | 2 | 6 | 7 | 3 | 7 | | 4 | 9 | 5 | 55 | | 19 |
| 5% | 6% | 9% | 2% | 4% | 8% | 6% | 0 | 6% | 1% | 0 | | | 0 | 1% | 1% | 1% | 1% | 38% | 1% | 2% | 1% | 11% | | 4% |
| С | GIJMNOPQST | GIJLMNOPQS | GJM | GIJMNOPQST | IJLMNOPQST | GIJMNOPQST | U C | GIJMNOPQST | 'l GJ | ACDE | FGHIJLMNOP | GIJMNOPQST | U | GJM | | | GJ | HIJKLMNOF | PQSTUVWX | GJM | GJ | HIJLMNOPQS | GIJMNOPQS | JGIJMNOPQS |
| 4161 | 220 | 275 | 200 | 244 | 320 | 301 | 40 | 322 | 46 | 24 | 258 | 186 | 46 | 35 | 162 | 119 | 116 | 246 | 185 | 125 | 27 | 330 | 258 | 74 |
| 35% | 44% | 55% | 40% | 49% | 64% | 60% | 8% | 64% | 9% | 5% | 52% | 37% | 9% | 7% | 32% | 24% | 23% | 49% | 37% | 25% | 5% | 66% | 52% | 15% |
| (| GIJMNOPQTU: | SIJLMNOPQS | GIJMNOPQTU: | IJLMNOPQST | IJKLMNOPQR | IJKLMNOPQF | JU | IJKLMNOPQF | ₹ JU | AC | GIJLMNOPQS | GIJMNPQTUX | JU | J | GIJMNPQTUX | GIJMNUX | GIJMNUX | IJLMNOPQS | ST GIJMNPQTUX | K GIJMNUX | ABCDO | SIJKLMNOPQR | IJLMNOPQS | ST GIJMNU |
| 4889 | 182 | 151 | 232 | 169 | 128 | 142 | 350 | 121 | 313 | 240 | 133 | 220 | 267 | 241 | 233 | 310 | 274 | 45 | 241 | 258 | 158 | 105 | 134 | 242 |
| 41% | 36% | 30% | 46% | 34% | 26% | 28% | 70% | 24% | 63% | 48% | 27% | 44% | 53% | 48% | 47% | 62% | 55% | 9% | 48% | 52% | 32% | 21% | 27% | 48% |
| | EFHKRVW | HRV | BDEFHKRUV | EHKRV | R | R | IJKLMNOPQF | R | HJKLMNOQR | BDEFHKRUV | R | BDEFHKRUVV | DEFHJKLNRU | BDEFHKRUV | BDEFHKRUV | HJKLMNOQR | EFHJKLNOR | UVWX | ABDEFHKRUV | BDEFHKLRUV | EHKRV | R | R | BDEFHKRUV |
| 2327 | 69 | 26 | 61 | 65 | 14 | 26 | 109 | 26 | 136 | 235 | 56 | 73 | 185 | 218 | 98 | 67 | 103 | 18 | 70 | 108 | 310 | 10 | 79 | 166 |
| 19% | 14% | 5% | 12% | 13% | 3% | 5% | 22% | 5% | 27% | 47% | 11% | 15% | 37% | 44% | 20% | 13% | 21% | 4% | 14% | 22% | 62% | 2% | 16% | 33% |
| | BEFHRV | EV | BEFHRV | BEFHRV | | A | CDEFHKLPR | EV | FGHKLOPQR | GHIKLMOPQE | BEFHRV | BEFHRV | FGHIKLOPQ | FGHIKLMOPQ | BCDEFHKPR\ | BEFHRV | BCDEFHKLP | RV | BEFHRV | CDEFHKLPR: | HIJKLMNOP | RSTVWX | BEFHRV | FGHIKLOPQ |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| 4784 | 249 | 322 | 207 | 266 | 358 | 332 | 41 | 354 | 50 | 25 | 311 | 207 | 48 | 41 | 168 | 122 | 123 | 437 | 189 | 134 | 33 | 385 | 287 | 93 |
| 40% | 50% | 64% | 41% | 53% | 72% | 66% | 8% | 71% | 10% | 5% | 62% | 41% | 10% | 8% | 34% | 24% | 25% | 87% | 38% | 27% | 7% | 77% | 57% | 19% |
| CG | SIJLMNOPQST | GIJLMNOPQ | SSIJMNOPQTU | IJLMNOPQST | SIJKLMNOPQS | GIJLMNOPQS | J | SIJKLMNOPQ | S JU | ACE | GIJLMNOPQ | SSIJMNOPQTU | JU | J | GIJMNPQUX | GIJMNUX | GIJMNUX | SHIJKLMNOF | CGIJMNPQTU) | K GIJMNUX | ABCDF | GIJKLMNOPQ | IJLMNOPQS | ST GIJMNU |
| 7216 | 251 | 178 | 293 | 234 | 142 | 168 | 459 | 146 | 450 | 475 | 189 | 293 | 452 | 459 | 332 | 378 | 377 | 63 | 311 | 366 | 467 | 115 | 213 | 407 |
| | | 36% | | 47% | 28% | | | | | | 38% | | | 92% | | 76% | | 13% | | 73% | 93% | | | 81% |
| | BEEHKRV | FHRV | ABDEFHKRVV | BEFHKRV | R | RV | EFHKLOPORS | | | | | | | | | | | SVW | | ACDEEHKI RSV | | | FHRV | EFHKLOPQF |
| | 4161 35% 4889 41% 2327 19% 4784 40% | A 18722 523 12000 500 500 622 29 5% 6% 6% CGJUMNOPOST 4161 22 235% 44% 56% 65% | A B | A B C C C C C C C C C C | A B C D D | A B C D E E E E E E E E E E | B | A B C D E F G C D E F G C D E E F G C D E E E F G C D E E E E E E E E E E E E E E E E E E | B | B | B | B | A B C D E F G H I J J K L | B | A B C D E F G H | A B C D E F G H I J J K L M N N C | B | A B C D E F G H I D I D E F G H I D I D E F G H I D I D E F G H I D I D E F G H I D I D E F G I H I D D E F G I H I D D E F G I H I D D E F G I H I D D E F G I H I D D E F G I I D E F | B | A B C D E F G H D D D E F G H D D D E F G H D D D D D D D D D D D D D D D D D D | A B C D E F G H J J J K L M N O P Q R S T | A B C D E F G H I D D E F G H I D D E F G H I D D E F G H I D J K L M N O P Q R S S T U D E D D E F G H I D D D D D D D D D D D D D D D D D D | A B C D E F G H I J J K L M N O P Q R S T U V V D S S S T V V V D V D S S S T V V V D V D S S S S T V V V D V D S S S S S S S S S S S S S S | A B C D E F G H I J J K L M N O P Q R S S T U V V W I S S S S S S S S S S S S S S S S S S |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Global @dvisor: Consumer Confidence Section SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-----------------------------------|-------|------------------|-------|--------|------|------------------|-------|-----------------------|
| | | А | В | С | D | Е | F | G |
| Base: All respondents (unwtd) | 18722 | 2012 | 2059 | 7568 | 5559 | 7566 | 3562 | 1524 |
| Base: All respondents (wtd) | 12000 | 1000 | 1500 | 4500 | 3500 | 4000 | 2000 | 1500 |
| | 622 | 56 | 58 | 111 | 173 | 108 | 113 | 224 |
| Very good | 5% | 6% | 4% | 2% | 5% | 3% | 6% | 15% |
| | | CE | С | | CE | | CE | ABCDEF |
| | 4161 | 395 | 625 | 1155 | 1297 | 1000 | 919 | 689 |
| Somewhat good | 35% | 39% | 42% | 26% | 37% | 25% | 46% | 46% |
| | | CE | CDE | | CE | | ACDE | ACDE |
| | 4889 | 370 | 584 | 2097 | 1419 | 1936 | 717 | 420 |
| Somewhat bad | 41% | 37% | 39% | 47% | 41% | 48% | 36% | 28% |
| | | G | G | ABDFG | AFG | ABDFG | G | |
| | 2327 | 179 | 232 | 1138 | 611 | 956 | 251 | 167 |
| Very bad | 19% | 18% | 15% | 25% | 17% | 24% | 13% | 11% |
| | | FG | G | ABDFG | FG | ABDFG | | |
| Summary | | | | | | | | |
| | 4784 | 451 | 684 | 1266 | 1470 | 1108 | 1032 | 913 |
| Top2Box (Very good/Somewhat good) | 40% | 45% | 46% | 28% | 42% | 28% | 52% | 61% |
| | | CDE | CE | | CE | | ABCDE | ABCDEF |
| | 7216 | 549 | 816 | 3234 | 2030 | 2892 | 968 | 587 |
| Low2Box (Very bad/Somewhat bad) | 60% | 55% | 54% | 72% | 58% | 72% | 48% | 39% |
| | | FG | FG | ABDFG | AFG | ABDFG | G | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Argentina | | | | | | | | | | |
|-----------------------------------|-----------|------|--------|----------|----------|----------|------|----------------|--------|---------|----------|-----------|-----------|------|------------|------------|----------|-----------------|--------|----------|-----|-----------------------------|
| | Argentina | Ge | ender | | Age | | ŀ | lousehold Inco | me | Marita | I Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | | cutive/Decisior r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | Λ | R | C C | D D | 50 to 04 | E | G | riigii | marrica | Other | K | Mediani | M | N | 0 | D | Q | R | S | T | II |
| Base: All respondents (unwtd) | 523 | 325 | 198 | 129 | 159 | 235 | 16 | 36 | 471 | 242 | 281 | 154 | 168 | 201 | 334 | 189 | 419 | 104 | 75 | 448 | 116 | 407 |
| Base: All respondents (wtd) | 500 | 245 | 255* | 248* | 127* | 125 | 31** | 66** | 403 | 164 | 336 | 327 | 118 | 55 | 226 | 274 | 311 | 189* | 49* | 451 | 74* | 426 |
| (****) | 29 | 12 | 17 | 15 | 9 | 5 | 1 | 7 | 21 | 6 | 23 | 13 | 14 | 3 | 15 | 14 | 21 | 8 | 1 | 29 | 2 | 27 |
| Very good | 6% | 5% | 7% | 6% | 7% | 4% | 4% | 11% | 5% | 4% | 7% | 4% | 11% | 5% | 7% | 5% | 7% | 4% | 1% | 6% | 3% | 6% |
| very good | 070 | 370 | 7 70 | 070 | 7 70 | 470 | 470 | 1170 | 370 | 470 | 7 70 | 470 | K | 370 | 7 70 | 370 | 7 70 | 470 | 170 | 070 | 370 | 070 |
| | 220 | 116 | 104 | 111 | 55 | 54 | 9 | 22 | 189 | 74 | 146 | 145 | 52 | 23 | 108 | 112 | 142 | 78 | 24 | 196 | 36 | 184 |
| Somewhat good | 44% | 47% | 41% | 45% | 43% | 43% | 30% | 33% | 47% | 45% | 43% | 44% | 44% | 43% | 48% | 41% | 46% | 42% | 50% | 43% | 49% | 43% |
| | | | | | | | | | | | | | | | | | | | | | | + |
| | 182 | 89 | 93 | 86 | 50 | 47 | 13 | 24 | 145 | 68 | 114 | 117 | 42 | 23 | 81 | 101 | 114 | 68 | 13 | 169 | 23 | 159 |
| Somewhat bad | 36% | 36% | 36% | 35% | 39% | 37% | 42% | 36% | 36% | 41% | 34% | 36% | 36% | 42% | 36% | 37% | 37% | 36% | 28% | 37% | 32% | 37% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 69 | 28 | 41 | 36 | 14 | 19 | 8 | 13 | 48 | 16 | 53 | 52 | 11 | 6 | 21 | 47 | 35 | 34 | 10 | 58 | 12 | 56 |
| Very bad | 14% | 11% | 16% | 15% | 11% | 15% | 24% | 19% | 12% | 10% | 16% | 16% | 9% | 10% | 9% | 17% | 11% | 18% | 21% | 13% | 17% | 13% |
| | | | | | | | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 249 | 128 | 121 | 126 | 64 | 59 | 10 | 29 | 210 | 81 | 169 | 158 | 65 | 26 | 124 | 126 | 163 | 87 | 25 | 224 | 38 | 211 |
| Top2Box (Very good/Somewhat good) | 50% | 52% | 48% | 51% | 50% | 48% | 34% | 44% | 52% | 49% | 50% | 48% | 55% | 48% | 55% | 46% | 52% | 46% | 52% | 50% | 52% | 50% |
| | 054 | 447 | 404 | 400 | | 0.5 | | | 400 | | 407 | 400 | | | 400 | 440 | 440 | 400 | | 207 | | |
| Law 2Bay (Van Lad (Camarahat had) | 251 | 117 | 134 | 122 | 63 | 65 | 20 | 37 | 193 | 84 | 167 | 169 | 53 | 29 | 102 | 149 | 148 | 102 | 24 | 227 | 36 | 215 |
| Low2Box (Very bad/Somewhat bad) | 50% | 48% | 52% | 49% | 50% | 52% | 66% | 56% | 48% | 51% | 50% | 52% | 45% | 52% | 45% | 54% | 48% | 54% | 48% | 50% | 48% | 50% |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | 1 | | | | | | | | | | | India | | | | | | | | | | |
|-----------------------------------|-------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|-------|-----------|------|------------|------------|----------|-----------------|--------|----------|-----|---------------------------|
| | India | G | ender | | Age | | ŀ | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | Е | F | G | H | 1 | J | К | L | М | N | 0 | Р | Q | R | S | Т | U |
| Base: All respondents (unwtd) | 1019 | 739 | 280 | 707 | 244 | 68 | 454 | 364 | 201 | 583 | 436 | 22 | 149 | 848 | 674 | 345 | 909 | 110 | 258 | 761 | 556 | 463 |
| Base: All respondents (wtd) | 500 | 258 | 242 | 276 | 152 | 72* | 239 | 164 | 98 | 268 | 232 | 17** | 94 | 389 | 285 | 215 | 410 | 90* | 118 | 382 | 236 | 264 |
| | 52 | 29 | 23 | 31 | 17 | 5 | 24 | 17 | 11 | 33 | 19 | 1 | 7 | 45 | 39 | 13 | 44 | 9 | 22 | 30 | 38 | 15 |
| Very good | 10% | 11% | 10% | 11% | 11% | 7% | 10% | 10% | 12% | 12% | 8% | 4% | 7% | 12% | 14% | 6% | 11% | 10% | 19% | 8% | 16% | 6% |
| 1 7 g | | ,. | | | | | | 10,0 | | | | | | | 0 | | | | S | | U | |
| | 258 | 142 | 117 | 146 | 75 | 37 | 108 | 94 | 56 | 139 | 119 | 8 | 48 | 202 | 150 | 109 | 221 | 38 | 59 | 199 | 134 | 125 |
| Somewhat good | 52% | 55% | 48% | 53% | 50% | 51% | 45% | 58% | 57% | 52% | 51% | 47% | 51% | 52% | 53% | 51% | 54% | 42% | 50% | 52% | 57% | 47% |
| Ť | | | | | | | | F | F | | | | | | | | Q | | | | U | |
| | 133 | 65 | 68 | 68 | 42 | 23 | 70 | 39 | 24 | 67 | 66 | 3 | 26 | 104 | 72 | 61 | 108 | 24 | 23 | 110 | 52 | 81 |
| Somewhat bad | 27% | 25% | 28% | 25% | 28% | 31% | 29% | 24% | 25% | 25% | 28% | 18% | 28% | 27% | 25% | 28% | 26% | 27% | 20% | 29% | 22% | 31% |
| | | | | | | | | | | | | | | | | | | | | R | | T |
| | 56 | 22 | 35 | 31 | 18 | 8 | 37 | 13 | 6 | 28 | 28 | 6 | 13 | 37 | 25 | 32 | 37 | 19 | 13 | 43 | 13 | 43 |
| Very bad | 11% | 8% | 14% | 11% | 12% | 11% | 15% | 8% | 6% | 11% | 12% | 32% | 14% | 10% | 9% | 15% | 9% | 21% | 11% | 11% | 6% | 16% |
| | | | Α | | | | GH | | | | | | | | | N | | P | | | | T |
| Summary | | | | | | | | | | | | | | | | | | | | | | 1 |
| | 311 | 171 | 140 | 178 | 92 | 42 | 132 | 111 | 67 | 173 | 138 | 9 | 55 | 247 | 189 | 122 | 265 | 46 | 82 | 229 | 172 | 139 |
| Top2Box (Very good/Somewhat good) | 62% | 66% | 58% | 64% | 60% | 58% | 55% | 68% | 69% | 64% | 60% | 51% | 58% | 64% | 66% | 57% | 65% | 51% | 69% | 60% | 73% | 53% |
| | | В | | | | | | F | F | | | | | | 0 | | Q | | S | | U | |
| | 189 | 87 | 102 | 99 | 60 | 30 | 107 | 52 | 30 | 95 | 94 | 9 | 39 | 141 | 96 | 93 | 146 | 44 | 36 | 153 | 65 | 124 |
| Low2Box (Very bad/Somewhat bad) | 38% | 34% | 42% | 36% | 40% | 42% | 45% | 32% | 31% | 36% | 40% | 49% | 42% | 36% | 34% | 43% | 35% | 49% | 31% | 40% | 27% | 47% |
| | | | A | | | | GH | | | | | | | | | N | | P | | R | | T |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Mexico | | | | | | | | | | |
|-----------------------------------|--------|------|--------|----------|----------|----------|-----|---------------|------|---------|----------|--------|-----------|--------|-----------|------------|----------|----------|---------|----------|-----|-----------------|
| | Mexico | Ge | nder | | Age | | н | ousehold Inco | me | Marital | l Status | | Education | | Chief Inc | ome Earner | Emplo | oyment | Busines | ss Owner | | cutive/Decision |
| | Total | Male | Female | | 35 to 49 | 5041.04 | | Medium | High | | 011 | | Medium | 100.00 | V | | | Not | | | V | |
| | I otal | Male | | Under 35 | | 50 to 64 | Low | | High | Married | Other | Low | wedium | High | Yes | No | Employed | Employed | Yes | No | Yes | No |
| | | A | В | С | D | E | F | G | Н | l l | J | K | L | М | N | 0 | P | Q | R | S | T | U |
| Base: All respondents (unwtd) | 509 | 319 | 190 | 238 | 189 | 82 | 336 | 143 | 30 | 250 | 259 | 128 | 170 | 211 | 274 | 235 | 383 | 126 | 71 | 438 | 128 | 381 |
| Base: All respondents (wtd) | 500 | 238 | 262 | 270 | 159* | 71* | 386 | 96* | 17** | 210 | 290 | 321 | 103 | 76 | 230 | 270 | 328 | 172* | 42* | 458 | 84* | 416 |
| | 7 | 5 | 2 | 5 | 1 | 0 | 6 | 1 | 0 | 1 | 5 | 4 | 2 | 1 | 2 | 4 | 5 | 2 | 0 | 7 | 0 | 7 |
| /ery good | 1% | 2% | 1% | 2% | 1% | 1% | 2% | 1% | | 1% | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | - | 1% | 0 | 2% |
| • • | | | | | | | | | | | | | | | | | | | | | | 1 |
| | 162 | 89 | 72 | 95 | 44 | 23 | 123 | 33 | 6 | 65 | 97 | 104 | 38 | 20 | 75 | 87 | 99 | 62 | 18 | 144 | 36 | 126 |
| Somewhat good | 32% | 37% | 28% | 35% | 28% | 32% | 32% | 34% | 36% | 31% | 33% | 32% | 36% | 26% | 33% | 32% | 30% | 36% | 42% | 31% | 43% | 30% |
| - | | | | | | | | | | | | | M | | | | | | | | | 1 |
| | 233 | 110 | 124 | 125 | 82 | 26 | 176 | 49 | 9 | 107 | 127 | 151 | 41 | 41 | 108 | 125 | 163 | 70 | 17 | 216 | 36 | 197 |
| Somewhat bad | 47% | 46% | 47% | 46% | 52% | 37% | 45% | 51% | 52% | 51% | 44% | 47% | 40% | 54% | 47% | 46% | 50% | 41% | 41% | 47% | 43% | 47% |
| | | | | | | | | | | | | | | L | | | | | | | | 1 |
| | 98 | 34 | 64 | 45 | 32 | 21 | 83 | 14 | 2 | 37 | 61 | 62 | 22 | 15 | 44 | 54 | 61 | 37 | 7 | 91 | 12 | 87 |
| Very bad | 20% | 14% | 24% | 17% | 20% | 30% | 21% | 14% | 12% | 18% | 21% | 19% | 21% | 19% | 19% | 20% | 19% | 22% | 16% | 20% | 14% | 21% |
| | | | A | | | | | | | | | | | | | | | | | | | 1 |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| <u> </u> | 168 | 95 | 74 | 100 | 45 | 23 | 128 | 34 | 6 | 66 | 102 | 108 | 40 | 20 | 77 | 91 | 104 | 64 | 18 | 151 | 36 | 132 |
| Top2Box (Very good/Somewhat good) | 34% | 40% | 28% | 37% | 28% | 33% | 33% | 35% | 36% | 32% | 35% | 34% | 39% | 27% | 34% | 34% | 32% | 37% | 42% | 33% | 43% | 32% |
| * ' ' | | | | | | | | | | | | | M | | | | | | | | | 1 |
| | 332 | 144 | 188 | 170 | 114 | 47 | 258 | 62 | 11 | 144 | 188 | 213 | 63 | 56 | 153 | 179 | 224 | 107 | 24 | 307 | 48 | 284 |
| .ow2Box (Very bad/Somewhat bad) | 66% | 60% | 72% | 63% | 72% | 67% | 67% | 65% | 64% | 68% | 65% | 66% | 61% | 73% | 66% | 66% | 68% | 63% | 58% | 67% | 57% | 68% |
| | | | | | | | | | | | | | | 1 | | | | | | | | 1 |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Spain | | | | | | | | | | |
|-----------------------------------|-------|------------|--------|----------|----------|----------|------------|----------------|------|---------|--------|------------|------------|------|-----------|------------|----------|-----------------|--------|----------|-----|---------------------------|
| | Spain | G | ender | | Age | | ŀ | lousehold Inco | me | Marita | Status | | Education | | Chief Inc | ome Earner | Emple | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | 50 to 04 | E | G | H | Married | Other | K | linedidiii | M | N | 0 | P | Q | R | S | T | II |
| Base: All respondents (unwtd) | 1016 | 507 | 509 | 393 | 396 | 227 | 574 | 364 | 78 | 507 | 509 | 580 | 74 | 362 | 528 | 488 | 658 | 358 | 94 | 922 | 109 | 907 |
| Base: All respondents (wtd) | 500 | 252 | 248 | 205 | 182 | 113 | 302 | 164 | 34* | 233 | 267 | 249 | 114* | 136 | 259 | 241 | 317 | 183 | 45* | 455 | 49* | 451 |
| | 5 | 3 | 2 | 3 | 2 | 0 | 3 | 1 | 1 | 2 | 3 | 2 | 2 | 2 | 4 | 2 | 3 | 3 | 1 | 4 | 1 | 4 |
| Very good | 1% | 1% | 1% | 2% | 1% | - | 1% | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 3% | 1% | 2% | 1% |
| , , | | | | | | | | | | | | | | | | | | | | | | |
| | 27 | 17 | 11 | 11 | 8 | 8 | 14 | 11 | 2 | 11 | 16 | 14 | 5 | 8 | 18 | 10 | 19 | 9 | 3 | 25 | 3 | 24 |
| Somewhat good | 5% | 7% | 4% | 5% | 4% | 7% | 5% | 7% | 7% | 5% | 6% | 6% | 4% | 6% | 7% | 4% | 6% | 5% | 6% | 5% | 6% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 158 | 79 | 79 | 63 | 49 | 46 | 91 | 57 | 10 | 73 | 85 | 75 | 39 | 44 | 78 | 80 | 93 | 65 | 15 | 143 | 18 | 140 |
| Somewhat bad | 32% | 31% | 32% | 31% | 27% | 41% | 30% | 34% | 30% | 31% | 32% | 30% | 34% | 33% | 30% | 33% | 29% | 36% | 33% | 31% | 36% | 31% |
| | 310 | 153 | 156 | 128 | 124 | CD 58 | 194 | 95 | 20 | 146 | 163 | 158 | 69 | 82 | 160 | 149 | 203 | 107 | 26 | 284 | 27 | 282 |
| Very bad | 62% | 153 61% | 63% | 62% | 68% | 58 | 194 64% | 58% | 59% | 63% | 61% | 158 64% | 61% | 60% | 62% | 62% | 64% | 58% | 58% | 62% | 56% | 63% |
| very bad | 0270 | 0176 | 03% | 62% E | 66% E | 52% | 04% | 56% | 59% | 03% | 0176 | 04% | 01% | 00% | 02% | 02% | 04% | 36% | 36% | 02% | 30% | 03% |
| Summary | | | | _ | _ | | | | | | | | | | | | | | | | | |
| , | 33 | 20 | 13 | 14 | 10 | 8 | 17 | 12 | 4 | 13 | 19 | 16 | 6 | 10 | 21 | 11 | 22 | 11 | 4 | 29 | 4 | 29 |
| Top2Box (Very good/Somewhat good) | 7% | 8% | 5% | 7% | 6% | 7% | 5% | 8% | 10% | 6% | 7% | 6% | 6% | 7% | 8% | 5% | 7% | 6% | 8% | 6% | 8% | 6% |
| | | | | | | | | | | | | | | | 0 | | | | | | | |
| | 467 | 232 | 235 | 190 | 172 | 105 | 285 | 152 | 30 | 219 | 248 | 233 | 108 | 126 | 238 | 230 | 296 | 172 | 41 | 427 | 45 | 422 |
| Low2Box (Very bad/Somewhat bad) | 93% | 92% | 95% | 93% | 94% | 93% | 95% | 92% | 90% | 94% | 93% | 94% | 94% | 93% | 92% | 95% | 93% | 94% | 92% | 94% | 92% | 94% |
| | | | | | | | | | | | | | | | | N | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | South Africa | 3 | | | | | | | | | |
|-----------------------------------|--------------|------|--------|----------|----------|----------|------|----------------|-------|---------|--------|--------------|-----------|------|-----------|------------|----------|-----------------|--------|----------|------|-----------------------------|
| | South Africa | G | ender | | Age | | , | lousehold Inco | me | Marita | Status | | Education | | Chief Inc | ome Earner | Emple | oyment | Busine | ss Owner | | cutive/Decision r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | lotai | Male | R | C C | D D | 50 to 64 | LOW | G | nigii | Walled | Other | K | Wediam | M | N | 0 | Employed | Q | R | S | T | II |
| Base: All respondents (unwtd) | 507 | 283 | 224 | 86 | 191 | 230 | 18 | 69 | 420 | 301 | 206 | 186 | 159 | 162 | 314 | 193 | 436 | 71 | 155 | 352 | 217 | 290 |
| Base: All respondents (wtd) | 500 | 240* | 260* | 287* | 134 | 79 | 39** | 81** | 380 | 191 | 309* | 205* | 149* | 146* | 234 | 266* | 370 | 130** | 117* | 383 | 163* | 337* |
| () | 4 | 4 | 0 | 2 | 1 | 1 | 00 | 2 | 2 | 1 | 3 | 2 | 0 | 2 | 2 | 2 | 2 | 2 | - 1 | 3 | 3 | 2 |
| Very good | 1% | 2% | - | 1% | 1% | 1% | - | 2% | 1% | 0 | 1% | 1% | - | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| very good | 170 | 2.70 | - | 170 | 170 | 170 | | 2.70 | 170 | | 170 | 170 | | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 |
| | 185 | 110 | 75 | 119 | 43 | 24 | 13 | 25 | 148 | 66 | 119 | 73 | 64 | 48 | 96 | 89 | 141 | 45 | 54 | 132 | 71 | 114 |
| Somewhat good | 37% | 46% | 29% | 41% | 32% | 30% | 32% | 31% | 39% | 34% | 39% | 35% | 43% | 33% | 41% | 33% | 38% | 34% | 46% | 34% | 44% | 34% |
| | | В | | | | | | | | | | | | | | | | | | | | |
| | 241 | 105 | 135 | 135 | 65 | 41 | 22 | 41 | 177 | 93 | 148 | 103 | 61 | 76 | 109 | 132 | 166 | 75 | 46 | 195 | 67 | 174 |
| Somewhat bad | 48% | 44% | 52% | 47% | 48% | 52% | 56% | 51% | 47% | 49% | 48% | 50% | 41% | 52% | 47% | 50% | 45% | 58% | 39% | 51% | 41% | 52% |
| | | | | | | | | | | | | | | | | | | | | | | 1 |
| | 70 | 21 | 50 | 31 | 26 | 13 | 4 | 13 | 53 | 32 | 39 | 28 | 23 | 19 | 27 | 43 | 61 | 9 | 16 | 54 | 24 | 46 |
| Very bad | 14% | 9% | 19% | 11% | 19% | 17% | 11% | 16% | 14% | 16% | 13% | 14% | 16% | 13% | 12% | 16% | 17% | 7% | 14% | 14% | 15% | 14% |
| | | | | | | | | | | | | | | | | | | | | | | |
| Summary | <u> </u> | | | | | | | | | | | | | | | | | | | | | |
| | 189 | 114 | 75 | 121 | 44 | 25 | 13 | 27 | 150 | 67 | 122 | 74 | 64 | 50 | 98 | 91 | 143 | 46 | 55 | 134 | 73 | 116 |
| Top2Box (Very good/Somewhat good) | 38% | 47% | 29% | 42% | 33% | 31% | 32% | 33% | 39% | 35% | 40% | 36% | 43% | 35% | 42% | 34% | 39% | 36% | 47% | 35% | 45% | 35% |
| | | В | | | | | | | | | | | | | | | | | | | | |
| 05 0/- 1-1/0 | 311 | 126 | 185 | 166 | 91 | 54 | 27 | 54 | 230 | 124 | 186 | 131 | 84 | 96 | 136 | 175 | 227 | 83 | 62 | 249 | 90 | 220 |
| Low2Box (Very bad/Somewhat bad) | 62% | 53% | 71% | 58% | 67% | 69% | 68% | 67% | 61% | 65% | 60% | 64% | 57% | 65% | 58% | 66% | 61% | 64% | 53% | 65% | 55% | 65% |
| | | | A | | | | | | | | | | | | | | | | | 1 | | |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Great Britain | า | | | | | | | | | |
|---|---------------|------|--------|----------|----------|----------|-----|----------------|------|---------|----------|---------------|-----------|------|------------|------------|----------|-----------------|--------|----------|-----|---------------------------|
| | Great Britain | Go | ender | | Age | | | lousehold Inco | me | Marita | l Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | E | F | G | H | 1 | J | К | L | М | N | 0 | Р | Q | R | S | Т | U |
| Base: All respondents (unwtd) | 1006 | 476 | 530 | 280 | 317 | 409 | 244 | 588 | 174 | 462 | 544 | 342 | 341 | 323 | 590 | 416 | 612 | 394 | 75 | 931 | 94 | 912 |
| Base: All respondents (wtd) | 500 | 246 | 254 | 185 | 160 | 155 | 118 | 288 | 94 | 215 | 285 | 167 | 175 | 158 | 274 | 226 | 312 | 188 | 35* | 465 | 45* | 455 |
| | 4 | 3 | 1 | 2 | 2 | 1 | 0 | 2 | 2 | 3 | 2 | 2 | 1 | 1 | 2 | 2 | 4 | 1 | 1 | 4 | 1 | 4 |
| Very good | 1% | 1% | 0 | 1% | 1% | 0 | - | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0 | 2% | 1% | 1% | 1% |
| .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | | | | | | F | | | | | | | | | | | | | + |
| | 46 | 26 | 20 | 19 | 17 | 10 | 11 | 26 | 9 | 22 | 24 | 16 | 16 | 14 | 26 | 20 | 34 | 12 | 5 | 41 | 6 | 40 |
| Somewhat good | 9% | 11% | 8% | 10% | 10% | 7% | 9% | 9% | 10% | 10% | 9% | 10% | 9% | 9% | 9% | 9% | 11% | 7% | 14% | 9% | 13% | 9% |
| | | | | | | | | | | | | | | | | | Q | | | | | 1 |
| | 313 | 153 | 160 | 112 | 97 | 105 | 67 | 181 | 65 | 135 | 179 | 99 | 107 | 107 | 170 | 143 | 195 | 119 | 19 | 294 | 26 | 288 |
| Somewhat bad | 63% | 62% | 63% | 60% | 61% | 68% | 57% | 63% | 69% | 63% | 63% | 59% | 61% | 68% | 62% | 63% | 63% | 63% | 54% | 63% | 57% | 63% |
| | | | | | | CD | | | F | | | | | K | | | | | | | | |
| | 136 | 63 | 73 | 53 | 44 | 39 | 40 | 79 | 18 | 55 | 81 | 50 | 51 | 35 | 76 | 60 | 80 | 57 | 11 | 126 | 13 | 123 |
| Very bad | 27% | 26% | 29% | 29% | 28% | 25% | 34% | 27% | 19% | 26% | 28% | 30% | 29% | 22% | 28% | 27% | 26% | 30% | 30% | 27% | 29% | 27% |
| | | | | | | | Н | Н | | | | М | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 50 | 29 | 21 | 21 | 19 | 11 | 11 | 28 | 11 | 24 | 26 | 18 | 17 | 15 | 28 | 23 | 37 | 13 | 5 | 45 | 6 | 44 |
| Top2Box (Very good/Somewhat good) | 10% | 12% | 8% | 11% | 12% | 7% | 9% | 10% | 12% | 11% | 9% | 11% | 10% | 10% | 10% | 10% | 12% | 7% | 15% | 10% | 14% | 10% |
| | | | | | E | | | | | | | | | | | | Q | | | | | |
| | 450 | 217 | 233 | 164 | 141 | 144 | 107 | 260 | 83 | 190 | 260 | 149 | 158 | 143 | 246 | 204 | 274 | 175 | 30 | 420 | 38 | 411 |
| Low2Box (Very bad/Somewhat bad) | 90% | 88% | 92% | 89% | 88% | 93% | 91% | 90% | 88% | 89% | 91% | 89% | 90% | 90% | 90% | 90% | 88% | 93% | 85% | 90% | 86% | 90% |
| | | | | | l | D | | | l | | | l | | | | | | P | l | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | US | | | | | | | | | | |
|-----------------------------------|----------|------|--------|----------|----------|----------|-----|---------------|--------|---------|--------|-----|-----------|------|-----------|------------|----------|-----------------|---------|----------|------|---------------------------|
| | US | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Emplo | oyment | Busines | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | E | E | G | riigii | married | Other | K | Mediani | M | N | 0 | P | Q | R | S | Т | U |
| Base: All respondents (unwtd) | 1004 | 470 | 534 | 313 | 306 | 385 | 174 | 239 | 591 | 560 | 444 | 452 | 303 | 249 | 533 | 471 | 648 | 356 | 86 | 918 | 109 | 895 |
| Base: All respondents (wtd) | 500 | 248 | 252 | 182 | 138 | 179 | 76 | 109 | 315 | 276 | 224 | 232 | 127 | 141 | 261 | 239 | 326 | 174 | 44* | 456 | 56 | 444 |
| (110) | 19 | 14 | 4 | 11 | 7 | 1 | 2 | 2 | 15 | 14 | £ . | 3 | 3 | 12 | 15 | 4 | 14 | 4 | 9 | 0 | 10 | 8 |
| Very good | 4% | 6% | 2% | 6% | 5% | 1% | 2% | 2% | 5% | 5% | 2% | 1% | 3% | 9% | 6% | 2% | 4% | 2% | 21% | 2% | 18% | 2% |
| very good | 470 | B | 270 | F. | 570 F | 170 | 270 | 270 | G | .1 | 270 | 170 | 370 | KL | 0,0 | 270 | 470 | 270 | S S | 270 | 1070 | 270 |
| | 74 | 39 | 35 | 32 | 19 | 23 | 10 | 18 | 46 | 35 | 39 | 32 | 21 | 21 | 46 | 29 | 47 | 28 | 5 | 69 | 7 | 67 |
| Somewhat good | 15% | 16% | 14% | 18% | 14% | 13% | 13% | 17% | 15% | 13% | 18% | 14% | 16% | 15% | 17% | 12% | 14% | 16% | 12% | 15% | 13% | 15% |
| | | | | | | | | | | | ı | | | | 0 | | | | | | | |
| | 242 | 122 | 120 | 94 | 66 | 81 | 30 | 55 | 157 | 137 | 105 | 113 | 60 | 69 | 117 | 124 | 164 | 78 | 15 | 226 | 20 | 221 |
| Somewhat bad | 48% | 49% | 47% | 52% | 48% | 45% | 40% | 50% | 50% | 50% | 47% | 48% | 47% | 49% | 45% | 52% | 50% | 45% | 35% | 50% | 36% | 50% |
| | | | | | | | | F | F | | | | | | | N | | | | R | | Т |
| | 166 | 73 | 93 | 45 | 47 | 74 | 34 | 35 | 97 | 91 | 75 | 84 | 43 | 39 | 84 | 82 | 101 | 64 | 14 | 152 | 18 | 147 |
| Very bad | 33% | 29% | 37% | 25% | 34% | 41% | 45% | 32% | 31% | 33% | 33% | 36% | 34% | 28% | 32% | 34% | 31% | 37% | 32% | 33% | 33% | 33% |
| | | | Α | | С | CD | GH | | | | | M | | | | | | | | | | |
| Summary | <u> </u> | | | | | | | | | | | | | | | | | | | | | |
| | 93 | 53 | 40 | 43 | 26 | 24 | 11 | 20 | 61 | 48 | 44 | 35 | 24 | 33 | 60 | 32 | 61 | 32 | 14 | 78 | 18 | 75 |
| Top2Box (Very good/Somewhat good) | 19% | 21% | 16% | 24% | 19% | 13% | 15% | 18% | 19% | 18% | 20% | 15% | 19% | 24% | 23% | 14% | 19% | 18% | 33% | 17% | 31% | 17% |
| | | В | | E | | | | | | | | | | K | 0 | | | | S | | U | |
| | 407 | 195 | 213 | 139 | 112 | 155 | 65 | 89 | 253 | 227 | 180 | 197 | 103 | 107 | 201 | 206 | 265 | 142 | 29 | 378 | 39 | 368 |
| Low2Box (Very bad/Somewhat bad) | 81% | 79% | 84% | 76% | 81% | 87% | 85% | 82% | 81% | 82% | 80% | 85% | 81% | 76% | 77% | 86% | 81% | 82% | 67% | 83% P | 69% | 83% |
| | | | A | 1 | 1 | С | | | 1 | | | M | | | | N | 1 | | | l K | 1 | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| Very good 191 38% 246 Somewhat good 49% 45 | Male A 383 283 104 37% 146 52% | Female B 120 217* 86 40% 100 46% | Under 35 C 394 295 122 41% | Age 35 to 49 D 101 167* 65 39% | 50 to 64 E 8 38** 4 10% | Low F 150 126* 47 37% | Medium G 102 124* 49 40% | High H 160 159* 65 41% | Marita Married I 0 -** | Other J 0 -** | Low K 153 153* 63 41% | Education Medium L 111 117* 34 29% | High M 239 230 93 40% | Yes N 251 225 90 40% | No O 252 275 101 37% | Employed P 355 289 113 39% | Not Employed Q 148 211* 77 | Yes R 100 76* 41 | No S 403 424 150 | Yes T 121 122* 48 | No U 382 378 |
|--|--------------------------------|-----------------------------------|---|--------------------------------------|--|--------------------------------------|-------------------------------|------------------------|----------------------------|---------------|--------------------------------------|--|--------------------------------------|-----------------------|------------------------|----------------------------|---|------------------------------|------------------|-------------------------------|--|
| Base: All respondents (unwtd) 503 Base: All respondents (wtd) 500 Very good 191 Somewhat good 246 Somewhat bad 9% Somewhat bad 503 So | A 383 283 104 37% | B 120 217* 86 40% | C 394 295 122 41% | D 101 167* 65 39% | E 8 38** 4 10% | F 150 126* 47 37% | G 102 124* 49 40% | H 160 159* 65 | 0 | J 0 -** | K 153 153* 63 | L 111 117* 34 | M 239 230 93 | N 251 225 90 | O 252 275 101 | P 355 289 113 | Q 148 211* 77 | R 100 76* 41 | \$ 403 424 | T 121 122* 48 | U 382 378 |
| Base: All respondents (unwtd) 503 | A 383 283 104 37% | B 120 217* 86 40% | C 394 295 122 41% | D 101 167* 65 39% | E 8 38** 4 10% | F 150 126* 47 37% | G 102 124* 49 40% | H 160 159* 65 | 0 | J 0 -** | K 153 153* 63 | L 111 117* 34 | M 239 230 93 | N 251 225 90 | O 252 275 101 | P 355 289 113 | Q 148 211* 77 | R 100 76* 41 | \$ 403 424 | T 121 122* 48 | U 382 378 |
| Base: All respondents (wtd) 500 191 38% 246 49% Somewhat good 45 Somewhat bad 9% | 283 104 37% | 217* 86 40% | 394 295 122 41% | 101 167* 65 39% | 8 38** 4 10% | 126* 47 37% | 102 124* 49 40% | 160 159* 65 | | 0 | 153 153* 63 | 117* 34 | 230 93 | 251 225 90 | 252 275 101 | 289 113 | 148 211* 77 | 100 76* 41 | 403 424 | 122* 48 | 382 378 |
| Very good 191 38% 246 Somewhat good 49% Somewhat bad 9% | 104 37% 146 | 86 40% | 122 41% 138 | 65 39% 74 | 4 10% 34 | 47 37% | 49 40% | 65 | | 0 | 63 | 34 | 93 | 90 | 101 | 113 | 77 | 41 | | 48 | |
| Very good 38% 246 246 Somewhat good 49% 45 9% | 37% 146 | 40% | 41% 138 | 39% 74 | 34 | 37% | 40% | | 0 - | U | | | | | | | | | 150 | | 143 |
| 246 Somewhat good 49% 45 Somewhat bad 9% | 146 | 100 | 138 | 74 | 34 | | | 41% | - | - | 41% | 29% | 40% | 40% | 37% | 39% | 37% | | | | |
| 246 Somewhat good 49% 45 Somewhat bad 9% | | | | | | 67 | | | | | | | | | | | | 53% | 35% | 39% | 38% |
| Somewhat good 49% 45 45 Somewhat bad 9% | | | | | | 67 | 00 | | | | | | | | | | | S | | | |
| 45 Somewhat bad 9% | 52% | 46% | 47% | 44% | | | 62 | 78 | 0 | 0 | 69 | 64 | 114 | 117 | 130 | 147 | 99 | 30 | 217 | 63 | 183 |
| Somewhat bad 9% | | | | | 90% | 53% | 50% | 49% | - | - | 45% | 55% | 49% | 52% | 47% | 51% | 47% | 39% | 51% | 52% | 48% |
| Somewhat bad 9% | | | | | | | | | | | | | | | | | | | | | 1 |
| | 22 | 23 | 26 | 20 | 0 | 7 | 9 | 13 | 0 | 0 | 18 | 10 | 17 | 16 | 29 | 24 | 21 | 4 | 41 | 9 | 36 |
| 18 | 8% | 11% | 9% | 12% | - | 6% | 7% | 8% | - | - | 12% | 9% | 7% | 7% | 11% | 8% | 10% | 6% | 10% | 8% | 9% |
| 18 | | 7 | _ | | | | | _ | 0 | _ | _ | _ | 7 | 2 | | | | _ | | | |
| Manufacture 1 | 11 | 3% | 9 | 5% | 0 | 3% | 5 | 3 | 0 | 0 | 2% | 8 7% | 3% | 3 | 15 | 5 2% | 13 | 2 | 16 4% | 1 | 17 |
| Very bad 4% | 4% | 3% | 3% | 5% | - | 3% | 4% | 2% | - | - | 2% | 7% | 3% | 1% | 6% | 2% | 6% | 2% | 4% | 1% | 4% |
| Summary | | | | | | | | | | | | | | | | | | | | | |
| 437 | 250 | 186 | 260 | 139 | 38 | 114 | 111 | 143 | 0 | 0 | 132 | 98 | 207 | 206 | 230 | 260 | 176 | 70 | 367 | 111 | 326 |
| Top2Box (Very good/Somewhat good) 87% | 88% | 86% | 88% | 83% | 100% | 91% | 89% | 90% | - | - | 86% | 84% | 90% | 92% | 84% | 90% | 84% | 92% | 86% | 91% | 86% |
| · · · · · · · · · · · · · · · · · · · | 0070 | | ,,,,, | | | | | | | | | | | | | | | | | | |
| 63 | 33 | 31 | 35 | 28 | 0 | 12 | 14 | 16 | 0 | 0 | 21 | 19 | 24 | 19 | 44 | 29 | 35 | 6 | 57 | 11 | 52 |
| Low2Box (Very bad/Somewhat bad) 13% | 12% | 14% | 12% | 17% | - | 9% | 11% | 10% | - | - | 14% | 16% | 10% | 8% | 16% | 10% | 16% | 8% | 14% | 9% | 14% |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Canada | | | | | | | | | | | | | | | | | |
|-----------------------------------|--------|------|--------|----------|----------|----------|-----|-----------------|------|---------|--------|--------|-----------|------|------------|-----------|----------|----------|---------|---------|--------------|---------------|----------|----------|---------|--------------------|---------------|---------|---------|
| | Canada | Ge | ender | | Age | | | Household Incor | ne | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busines | s Owner | Senior Execu | itive/Decisio | n | | | | | | |
| | | | | | | | | | | | | | | | | | | Not | | | | | CANADA- | CANADA- | CANADA- | CANADA- BRITISH | NORTHWES T | CANADA- | CANADA- |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Employed | Yes | No | Yes | No | PRAIRIES | ATLANTIC | ALBERTA | COLUMBIA | TERRITORIE | ONTARIO | QUEBEC |
| | | A | В | С | D | E | F | G | Н | - 1 | J | K | L | M | N | 0 | P | Q | R | S | T | U | V | W | Х | Y | Z | а | b |
| Base: All respondents (unwtd) | 1008 | 435 | 573 | 273 | 327 | 408 | 228 | 414 | 366 | 393 | 615 | 351 | 502 | 155 | 571 | 437 | 698 | 310 | 115 | 893 | 138 | 870 | 72 | 81 | 91 | 151 | 0 | 394 | 219 |
| Base: All respondents (wtd) | 500 | 247 | 253 | 178 | 153 | 169 | 111 | 204 | 184 | 180 | 320 | 186 | 224 | 91 | 279 | 221 | 345 | 155 | 54 | 446 | 66 | 434 | 36* | 40° | 44* | 73 | .** | 195 | 111 |
| | 38 | 21 | 17 | 17 | 9 | 12 | 6 | 12 | 20 | 15 | 23 | 17 | 14 | 7 | 25 | 13 | 31 | 7 | 6 | 32 | 6 | 32 | 4 | 2 | 6 | 3 | 0 | 18 | 5 |
| Very good | 8% | 9% | 7% | 10% | 6% | 7% | 6% | 6% | 11% | 8% | 7% | 9% | 6% | 7% | 9% | 6% | 9% | 5% | 11% | 7% | 9% | 7% | 10% | 5% | 14% | 4% | - | 9% | 5% |
| | | | | | | | | | FG | | | | | | | | Q | | | | | | | | Yb | | | b | |
| | 320 | 162 | 158 | 119 | 92 | 110 | 61 | 134 | 126 | 118 | 203 | 113 | 144 | 63 | 176 | 145 | 223 | 97 | 30 | 290 | 39 | 281 | 27 | 27 | 28 | 47 | 0 | 119 | 73 |
| Somewhat good | 64% | 66% | 62% | 67% | 60% | 65% | 55% | 65% | 68% | 65% | 63% | 61% | 64% | 70% | 63% | 65% | 65% | 63% | 56% | 65% | 60% | 65% | 74% | 66% | 65% | 63% | - | 61% | 66% |
| | | | | | | | | F | F | | | | | | | | | | | | | | а | | | | | | |
| | 128 | 59 | 69 | 35 | 48 | 45 | 39 | 53 | 36 | 45 | 84 | 48 | 61 | 19 | 71 | 57 | 82 | 46 | 16 | 112 | 19 | 109 | 5 | 11 | 9 | 20 | 0 | 54 | 30 |
| Somewhat bad | 26% | 24% | 27% | 20% | 32% | 26% | 35% | 26% | 20% | 25% | 26% | 26% | 27% | 21% | 25% | 26% | 24% | 30% | 30% | 25% | 29% | 25% | 13% | 27% | 20% | 27% | - | 27% | 27% |
| | | | | | С | | GH | H | | | | | | | | | | | | | | | | V | | V | | V | V |
| | 14 | 4 | 9 | 7 | 3 | 4 | 6 | 6 | 2 | 2 | 11 | 8 | 4 | 2 | 7 | 6 | 8 | 5 | 2 | 12 | 2 | 12 | 1 | 1 | 0 | 4 | 0 | 4 | 3 |
| Very bad | 3% | 2% | 4% | 4% | 2% | 2% | 5% | 3% | 1% | 1% | 3% | 4% | 2% | 2% | 3% | 3% | 2% | 3% | 3% | 3% | 2% | 3% | 3% | 1% | 1% | 5% | - | 2% | 3% |
| | | | | | | | н | | | | | | | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 358 | 183 | 175 | 136 | 101 | 121 | 67 | 145 | 146 | 133 | 225 | 131 | 158 | 70 | 201 | 158 | 254 | 104 | 36 | 322 | 45 | 313 | 30 | 29 | 34 | 50 | 0 | 137 | 78 |
| Top2Box (Very good/Somewhat good) | 72% | 74% | 69% | 77% | 66% | 72% | 60% | 71% | 79% | 74% | 70% | 70% | 71% | 77% | 72% | 71% | 74% | 67% | 67% | 72% | 69% | 72% | 84% | 72% | 79% | 68% | - | 70% | 70% |
| | | | | D | | | | F | FG | | | | | | | | Q | | | | | | Yab | | | | | | |
| | 142 | 64 | 78 | 42 | 52 | 48 | 44 | 59 | 38 | 47 | 95 | 55 | 66 | 21 | 78 | 64 | 91 | 51 | 18 | 124 | 21 | 121 | 6 | 11 | 9 | 24 | 0 | 58 | 33 |
| Low2Box (Very bad/Somewhat bad) | 28% | 26% | 31% | 23% | 34% | 28% | 40% | 29% | 21% | 26% | 30% | 30% | 29% | 23% | 28% | 29% | 26% | 33% | 33% | 28% | 31% | 28% | 16% | 28% | 21% | 32% | | 30% | 30% |
| | | | | | C | | GH | H | | | | | | | | | | P | | | | | | | | V | | V | V |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | France | | | | | | | | | | |
|-----------------------------------|--------|-------|--------|----------|----------|----------|------|----------------|------|---------|--------|--------|-----------|------|------------|------------|----------|-----------------|--------|----------|------|---------------------------|
| | France | G | ender | | Age | | , | lousehold Inco | me | Marita | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | rotar | A | B | C | D | F | F | G | H | I | .I | K | I | M | N | 0 | P | Q | R | S | T | II |
| Base: All respondents (unwtd) | 1015 | 503 | 512 | 327 | 369 | 319 | 251 | 597 | 167 | 375 | 640 | 399 | 321 | 295 | 613 | 402 | 656 | 359 | 41 | 974 | 72 | 943 |
| Base: All respondents (wtd) | 500 | 247 | 253 | 191 | 170 | 140 | 134 | 287 | 79 | 175 | 325 | 167 | 209 | 124 | 289 | 211 | 314 | 186 | 21* | 479 | 32* | 468 |
| | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 |
| Very good | 0 | | 0 | - | 0 | 0 | 0 | 0 | - | - | 0 | - | 0 | 0 | 0 | 0 | 0 | 0 | - | 0 | - | 0 |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 40 | 21 | 19 | 17 | 12 | 11 | 8 | 23 | 9 | 18 | 22 | 12 | 16 | 13 | 24 | 16 | 26 | 14 | 2 | 38 | 2 | 38 |
| Somewhat good | 8% | 9% | 8% | 9% | 7% | 8% | 6% | 8% | 11% | 10% | 7% | 7% | 8% | 10% | 8% | 7% | 8% | 7% | 9% | 8% | 7% | 8% |
| | 350 | 174 | 176 | 140 | 119 | 91 | 93 | 202 | 55 | 114 | 236 | 109 | 149 | 92 | 206 | 144 | 226 | 124 | 14 | 336 | 22 | 328 |
| Somewhat bad | 70% | 71% | 69% | 73% | 70% | 65% | 70% | 70% | 70% | 65% | 73% | 65% | 71% | 74% | 71% | 68% | 72% | 67% | 69% | 70% | 68% | 70% |
| osmowiat bas | 10% | 7.170 | 0070 | E | 1070 | 0070 | 1070 | 70,0 | 1070 | 0070 | 1 | 0070 | 1170 | K | 1170 | 0070 | 12,0 | 0.70 | 0070 | 10,0 | 0070 | 7.070 |
| | 109 | 51 | 57 | 33 | 39 | 37 | 32 | 61 | 15 | 43 | 66 | 47 | 43 | 18 | 58 | 50 | 61 | 48 | 5 | 104 | 8 | 101 |
| Very bad | 22% | 21% | 23% | 18% | 23% | 26% | 24% | 21% | 19% | 24% | 20% | 28% | 21% | 15% | 20% | 24% | 19% | 26% | 22% | 22% | 25% | 22% |
| | | | | | | С | | | | | | LM | | | | | | P | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 41 | 21 | 20 | 17 | 12 | 12 | 9 | 24 | 9 | 18 | 23 | 12 | 16 | 13 | 25 | 16 | 27 | 14 | 2 | 39 | 2 | 39 |
| Top2Box (Very good/Somewhat good) | 8% | 9% | 8% | 9% | 7% | 8% | 7% | 8% | 11% | 10% | 7% | 7% | 8% | 11% | 9% | 8% | 9% | 8% | 9% | 8% | 7% | 8% |
| | 459 | 226 | 233 | 173 | 157 | 128 | 125 | 263 | 70 | 157 | 302 | 156 | 192 | 111 | 265 | 194 | 287 | 172 | 19 | 440 | 30 | 429 |
| Low2Box (Very bad/Somewhat bad) | 92% | 91% | 92% | 91% | 93% | 92% | 93% | 92% | 89% | 90% | 93% | 93% | 92% | 89% | 91% | 92% | 91% | 92% | 91% | 92% | 93% | 92% |
| Control (101) bad confewriat bad) | 32 /0 | 3170 | 32.70 | 3170 | 5570 | UZ 70 | 5576 | 3270 | 3370 | 5570 | 3370 | 5576 | 52.70 | 5576 | 5170 | 5270 | 5170 | 3270 | 3170 | 3270 | 3370 | 5270 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Germany | | | | | | | | | | |
|-----------------------------------|---------|------|--------|----------|----------|----------|-----------|----------------|--------|---------|--------|------------|-----------|------|------------|------------|----------|-----------------|---------|----------|-----|----------------------------|
| | Germany | Ge | nder | | Age | | Н | lousehold Inco | ome | Marital | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busines | ss Owner | | cutive/Decisio r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | 50 10 04 | E | G | riigii | married | Other | K | Mediani | M | N | 0 | D | Q | R | S | T | U |
| Base: All respondents (unwtd) | 1010 | 510 | 500 | 299 | 407 | 304 | 347 | 337 | 326 | 400 | 610 | 213 | 613 | 184 | 688 | 322 | 720 | 290 | 76 | 934 | 155 | 855 |
| Base: All respondents (wtd) | 500 | 253 | 247 | 172 | 186 | 142 | 176 | 165 | 159 | 189 | 311 | 113 | 285 | 101 | 337 | 163 | 351 | 149 | 36* | 464 | 76 | 424 |
| | 32 | 23 | 9 | 12 | 16 | 4 | 10 | 10 | 12 | 12 | 20 | 4 | 19 | 10 | 24 | 8 | 24 | 8 | 3 | 29 | 7 | 25 |
| Very good | 6% | 9% | 4% | 7% | 9% | 3% | 6% | 6% | 8% | 6% | 6% | 3% | 6% | 10% | 7% | 5% | 7% | 5% | 9% | 6% | 9% | 6% |
| , 5 | | В | | E | E | | | | | | | | | K | | | | | | | | |
| | 322 | 163 | 158 | 117 | 114 | 91 | 99 | 107 | 115 | 119 | 203 | 68 | 185 | 69 | 217 | 105 | 231 | 91 | 23 | 299 | 47 | 275 |
| Somewhat good | 64% | 65% | 64% | 68% | 61% | 64% | 56% | 65% | 73% | 63% | 65% | 60% | 65% | 68% | 64% | 64% | 66% | 61% | 63% | 64% | 62% | 65% |
| | | | | | | | | F | FG | | | | | | | | | | | | | |
| | 121 | 52 | 69 | 37 | 44 | 39 | 52 | 42 | 26 | 47 | 74 | 32 | 70 | 19 | 76 | 44 | 78 | 43 | 10 | 110 | 20 | 101 |
| Somewhat bad | 24% | 20% | 28% | 22% | 24% | 27% | 30% | 25% | 16% | 25% | 24% | 28% | 24% | 19% | 23% | 27% | 22% | 29% | 28% | 24% | 26% | 24% |
| | | | Α | | | | H | Н | | | | М | | | | | | P | | | | |
| | 26 | 14 | 11 | 6 | 11 | 9 | 14 | 6 | 5 | 11 | 14 | 10 | 11 | 4 | 19 | 6 | 18 | 8 | 0 | 26 | 2 | 23 |
| Very bad | 5% | 6% | 5% | 3% | 6% | 6% | 8% | 4% | 3% | 6% | 5% | 9% | 4% | 4% | 6% | 4% | 5% | 5% | - | 6% | 3% | 5% |
| | | | | | | | GH | | | | | L | | | | | | | | R | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 354 | 187 | 167 | 129 | 131 | 94 | 109 | 117 | 128 | 131 | 223 | 71 | 204 | 78 | 241 | 113 | 255 | 98 | 26 | 328 | 54 | 300 |
| Top2Box (Very good/Somewhat good) | 71% | 74% | 68% | 75% | 70% | 66% | 62% | 71% | 80% | 69% | 72% | 63% | 71% | 77% | 72% | 69% | 73% | 66% | 72% | 71% | 71% | 71% |
| | | В | | E | | | | F | FG | | | | K | K | | | Q | | | | | |
| | 146 | 66 | 80 | 43 | 55 | 48 | 67 | 48 | 31 | 58 | 88 | 42 | 81 | 23 | 96 | 50 | 95 | 51 | 10 | 136 | 22 | 124 |
| Low2Box (Very bad/Somewhat bad) | 29% | 26% | 32% | 25% | 30% | 34% C | 38% GH | 29% | 20% | 31% | 28% | 37% I M | 29% | 23% | 28% | 31% | 27% | 34% | 28% | 29% | 29% | 29% |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | | | | Aus | tralia | | | | | | | | | | | | | |
|-----------------------------------|-----------|------|--------|----------|----------|----------|-----|-----------------|------|---------|--------|-----|-----------|------|------------|-----------|------------|-----------------|---------|-------|--------------|----------------|-------|-----------|---------|---------|-----|-------|-----|
| | Australia | G | ender | | Age | | | lousehold Incom | 10 | Marital | Status | | Education | | Chief Inco | me Earner | Employm | ent | Busines | Owner | Senior Execu | itive/Decision | 1 | | | REGION | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed E | Not Employed | Yes | | Yes | No | METRO | NON-METRO | VIC/TAS | NSW/ACT | QLD | SA/NT | WA |
| | | A | В | С | D | E | F | G | Н | 1 | J | K | L | M | N | 0 | P | Q | R | S | T | U | V | W | Х | Y | Z | а | b |
| Base: All respondents (unwtd) | 1011 | 559 | 452 | 180 | 299 | 532 | 236 | 571 | 204 | 548 | 463 | 316 | 362 | 333 | 628 | 383 | 668 | 343 | 148 | 863 | 181 | 830 | 664 | 347 | 318 | 346 | 163 | 101 | 83 |
| Base: All respondents (wtd) | 500 | 248 | 252 | 196* | 146 | 158 | 110 | 298 | 92* | 228 | 272 | 131 | 295 | 74 | 279 | 221 | 331 | 169 | 65* | 435 | 77* | 423 | 328 | 172 | 166 | 166 | 79° | 48* | 41* |
| | 47 | 36 | 11 | 22 | 9 | 16 | 12 | 27 | 8 | 19 | 27 | 12 | 24 | 11 | 25 | 22 | 30 | 17 | 4 | 43 | 4 | 43 | 38 | 9 | 18 | 20 | 4 | 3 | 2 |
| Very good | 9% | 14% | 4% | 11% | 6% | 10% | 11% | 9% | 8% | 9% | 10% | 9% | 8% | 14% | 9% | 10% | 9% | 10% | 6% | 10% | 6% | 10% | 12% | 5% | 11% | 12% | 5% | 6% | 6% |
| | | В | | | | | | | | | | | | L | | | | | | | | | W | | | | | | |
| | 275 | 130 | 145 | 116 | 77 | 82 | 56 | 164 | 55 | 121 | 154 | 69 | 163 | 43 | 142 | 134 | 182 | 94 | 32 | 244 | 39 | 236 | 184 | 91 | 99 | 87 | 34 | 26 | 30 |
| Somewhat good | 55% | 53% | 58% | 59% | 53% | 52% | 51% | 55% | 60% | 53% | 57% | 53% | 55% | 59% | 51% | 61% | 55% | 55% | 49% | 56% | 51% | 56% | 56% | 53% | 60% | 52% | 43% | 54% | 73% |
| | | | | | | | | | | T | | | | | | | | | | | | | T | | Z | | • | | YZ |
| | 151 | 70 | 82 | 56 | 47 | 49 | 34 | 94 | 23 | 70 | 81 | 41 | 93 | 18 | 97 | 55 | 100 | 51 | 24 | 128 | 27 | 124 | 88 | 63 | 44 | 49 | 36 | 15 | 8 |
| Somewhat bad | 30% | 28% | 32% | 28% | 32% | 31% | 31% | 32% | 25% | 31% | 30% | 31% | 31% | 24% | 35% | 25% | 30% | 30% | 37% | 29% | 35% | 29% | 27% | 37% | 26% | 30% | 45% | 32% | 19% |
| | | | | | | | | | | | | | | | 0 | | | | | | | | | V | | | XYb | | |
| | 26 | 12 | 14 | 3 | 12 | 11 | 7 | 13 | 6 | 17 | 9 | 9 | 15 | 2 | 16 | 11 | 19 | 8 | 6 | 21 | 6 | 20 | 18 | 8 | 6 | 10 | 6 | 4 | 1 |
| Very bad | 5% | 5% | 6% | 2% | 9% | 7% | 6% | 4% | 7% | 8% | 3% | 7% | 5% | 3% | 6% | 5% | 6% | 4% | 9% | 5% | 8% | 5% | 6% | 5% | 3% | 6% | 7% | 8% | 3% |
| | | | | | C | С | | | | J | | | | | | | | | | | | | T | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 322 | 166 | 156 | 138 | 87 | 98 | 69 | 191 | 63 | 141 | 181 | 81 | 187 | 54 | 167 | 156 | 212 | 111 | 36 | 287 | 44 | 279 | 222 | 100 | 116 | 107 | 38 | 29 | 32 |
| Top2Box (Very good/Somewhat good) | 64% | 67% | 62% | 70% | 59% | 62% | 63% | 64% | 68% | 62% | 67% | 62% | 63% | 73% | 60% | 70% | 64% | 65% | 55% | 66% | 57% | 66% | 68% | 58% | 70% | 64% | 48% | 61% | 78% |
| | | | | | | | | | | | | | | K | | N | | | | | | | | | Z | Z | | | Z |
| | 178 | 82 | 96 | 59 | 59 | 60 | 41 | 107 | 30 | 87 | 90 | 50 | 108 | 20 | 113 | 65 | 119 | 59 | 29 | 148 | 33 | 144 | 106 | 72 | 49 | 59 | 41 | 19 | 9 |
| Low2Box (Very bad/Somewhat bad) | 36% | 33% | 38% | 30% | 41% | 38% | 37% | 36% | 32% | 38% | 33% | 38% | 37% | 27% | 40% | 30% | 36% | 35% | 45% | 34% | 43% | 34% | 32% | 42% | 30% | 36% | 52% | 39% | 22% |
| | | | | | | | | | | | | M | | | 0 | | | | | | | | | | | | XYb | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Japan | | | | | | | | | | |
|-----------------------------------|-------|------|--------|----------|----------|----------|------|----------------|------|---------|--------|-------|-----------|------|------------|------------|----------|-----------------|---------|----------|------|---------------------------|
| | Japan | G | ender | | Age | | H | lousehold Inco | me | Marita | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busines | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | Е | F | G | H | 1 | J | К | L | М | N | 0 | Р | Q | R | S | Т | U |
| Base: All respondents (unwtd) | 1005 | 515 | 490 | 387 | 335 | 283 | 592 | 356 | 57 | 538 | 467 | 312 | 221 | 472 | 476 | 529 | 668 | 337 | 103 | 902 | 131 | 874 |
| Base: All respondents (wtd) | 500 | 251 | 249 | 186 | 158 | 156 | 291 | 179 | 30* | 276 | 224 | 155 | 111 | 235 | 237 | 263 | 332 | 168 | 52 | 448 | 66 | 434 |
| | 6 | 4 | 1 | 3 | 2 | 1 | 3 | 3 | 0 | 3 | 3 | 3 | 2 | 1 | 3 | 2 | 4 | 1 | 1 | 5 | 1 | 5 |
| Very good | 1% | 2% | 1% | 2% | 1% | 0 | 1% | 2% | - | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% |
| 1, 9 | | | 1,72 | | .,, | | .,,, | | | .,,, | 1,72 | -7.0 | 1,74 | | .,, | .,,, | 1.70 | .,,, | | .,,, | 17.0 | |
| | 35 | 21 | 14 | 15 | 12 | 8 | 17 | 17 | 2 | 22 | 13 | 5 | 8 | 23 | 21 | 14 | 26 | 9 | 3 | 33 | 7 | 29 |
| Somewhat good | 7% | 8% | 6% | 8% | 8% | 5% | 6% | 9% | 7% | 8% | 6% | 3% | 7% | 10% | 9% | 5% | 8% | 5% | 5% | 7% | 10% | 7% |
| | | | | | | | | F | | | | | | K | 0 | | | | | | | |
| | 241 | 117 | 124 | 94 | 78 | 69 | 141 | 82 | 18 | 133 | 108 | 63 | 53 | 125 | 115 | 126 | 161 | 80 | 21 | 220 | 24 | 217 |
| Somewhat bad | 48% | 47% | 50% | 51% | 49% | 44% | 48% | 46% | 61% | 48% | 48% | 41% | 48% | 53% | 49% | 48% | 48% | 48% | 40% | 49% | 37% | 50% |
| | | | | | | | | | G | | | | | K | | | | | | | | T |
| | 218 | 109 | 109 | 73 | 67 | 78 | 131 | 77 | 9 | 118 | 100 | 84 | 48 | 85 | 97 | 120 | 140 | 77 | 28 | 190 | 34 | 183 |
| Very bad | 44% | 43% | 44% | 39% | 42% | 50% | 45% | 43% | 32% | 43% | 45% | 54% | 44% | 36% | 41% | 46% | 42% | 46% | 53% | 42% | 52% | 42% |
| | | | | | | CD | | | | | | LM | | | | | | | S | | U | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 41 | 25 | 16 | 19 | 14 | 9 | 19 | 20 | 2 | 25 | 16 | 8 | 9 | 24 | 24 | 17 | 31 | 10 | 4 | 37 | 8 | 34 |
| Top2Box (Very good/Somewhat good) | 8% | 10% | 6% | 10% | 9% | 6% | 7% | 11% | 7% | 9% | 7% | 5% | 8% | 10% | 10% | 6% | 9% | 6% | 7% | 8% | 12% | 8% |
| | | В | | E | | | | F | | | | | | K | 0 | | | | | | | |
| | 459 | 226 | 233 | 167 | 145 | 147 | 272 | 160 | 28 | 251 | 208 | 147 | 101 | 211 | 212 | 246 | 301 | 158 | 49 | 410 | 58 | 400 |
| Low2Box (Very bad/Somewhat bad) | 92% | 90% | 94% | 90% | 91% | 94% | 93% | 89% | 93% | 91% | 93% | 95% | 92% | 90% | 90% | 94% | 91% | 94% | 93% | 92% | 88% | 92% |
| | | | A | | | С | G | | | | | M | | | | N | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | South Korea | 1 | | | | | | | | | |
|---|-------------|--------|--------|------------|----------|----------|------|----------------|------|---------|--------|-------------|-----------|------|------------|------------|----------|-----------------|--------|----------|-----|---------------------------|
| | South Korea | Ge | ender | | Age | | ŀ | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | l Otal | Iviale | R | Officer 33 | D D | 50 to 64 | LOW | G | H | Walled | Other | K | Medium | M | N | 0 | Employed | O | R | S | T - | U |
| Base: All respondents (unwtd) | 502 | 249 | | 011 | | | F 00 | 225 | | 1 004 | J | | L | | | | 200 | | | | 1 | |
| | | | 253 | 214 | 181 | 107 | 86 | | 191 | 284 | 218 | 23 | 149 | 330 | 250 | 252 | 360 | 142 | 55 | 447 | 98 | 404 |
| Base: All respondents (wtd) | 500 | 253 | 247 | 211 | 185 | 104 | 86* | 224 | 190 | 281 | 219 | 25** | 152 | 323 | 247 | 253 | 355 | 145 | 54* | 446 | 97- | 403 |
| | 9 | 7 | 2 | 5 | 0 | 4 | 2 | 3 | 4 | 5 | 4 | 1 | 3 | 5 | 5 | 4 | 6 | 3 | 2 | 7 | 6 | 3 |
| Very good | 2% | 3% | 1% | 2% | - | 4% | 2% | 1% | 2% | 2% | 2% | 5% | 2% | 1% | 2% | 2% | 2% | 2% | 3% | 2% | 6% | 1% |
| | | | | D | | D | | | | | | | | | | | | | | | U | |
| | 125 | 71 | 54 | 46 | 42 | 37 | 20 | 48 | 57 | 76 | 49 | 7 | 37 | 81 | 65 | 60 | 88 | 37 | 14 | 111 | 26 | 99 |
| Somewhat good | 25% | 28% | 22% | 22% | 23% | 35% | 23% | 21% | 30% | 27% | 22% | 30% | 24% | 25% | 26% | 24% | 25% | 26% | 25% | 25% | 27% | 25% |
| | | | | | | CD | | | G | | | | | | | | | | | | | |
| | 258 | 127 | 131 | 116 | 96 | 46 | 47 | 116 | 95 | 133 | 124 | 15 | 77 | 166 | 125 | 133 | 175 | 83 | 26 | 232 | 47 | 211 |
| Somewhat bad | 52% | 50% | 53% | 55% | 52% | 44% | 54% | 52% | 50% | 47% | 57% | 61% | 51% | 51% | 50% | 53% | 49% | 57% | 47% | 52% | 48% | 52% |
| | | | | | | | | | | | - 1 | | | | | | | | | | | |
| | 108 | 48 | 61 | 44 | 47 | 18 | 18 | 58 | 33 | 67 | 41 | 1 | 35 | 72 | 52 | 56 | 87 | 22 | 13 | 96 | 19 | 89 |
| Very bad | 22% | 19% | 25% | 21% | 25% | 17% | 21% | 26% | 17% | 24% | 19% | 4% | 23% | 22% | 21% | 22% | 24% | 15% | 24% | 21% | 20% | 22% |
| | | | | | | | | Н | | | | | | | | | Q | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 134 | 78 | 56 | 51 | 42 | 41 | 22 | 51 | 61 | 81 | 53 | 9 | 40 | 86 | 70 | 64 | 94 | 41 | 16 | 118 | 32 | 102 |
| Top2Box (Very good/Somewhat good) | 27% | 31% | 23% | 24% | 23% | 39% | 25% | 23% | 32% | 29% | 24% | 35% | 26% | 26% | 28% | 25% | 26% | 28% | 29% | 27% | 32% | 25% |
| | | В | | | | CD | | | G | | | | | | | | | | | | | |
| | 366 | 174 | 191 | 159 | 143 | 64 | 65 | 173 | 128 | 200 | 166 | 16 | 112 | 238 | 177 | 189 | 262 | 104 | 39 | 327 | 66 | 300 |
| Low2Box (Very bad/Somewhat bad) | 73% | 69% | 77% | 76% | 77% | 61% | 75% | 77% | 68% | 71% | 76% | 65% | 74% | 74% | 72% | 75% | 74% | 72% | 71% | 73% | 68% | 75% |
| l in the second | | | A | E | E | | | Н | | | | | | | | | | | | | | 1 |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Russia | | | | | | | | | | |
|---|------------|-----------|-----------|----------|-----------|-----------|---------|----------------|-----------|-----------|-----------|--------|-----------|-----------|-----------|------------|----------|-----------------|--------|-----------|-----------|---------------------------|
| | Russia | G | ender | | Age | | ŀ | lousehold Inco | me | Marita | I Status | | Education | | Chief Inc | ome Earner | Emple | oyment | Busine | ss Owner | | utive/Decisior /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | Maio | B | C C | D D | 50 to 04 | E | G | H | marrica | Other | K | Mediani | M | N | 0 | Employed | Q | R | S | T | U |
| Base: All respondents (unwtd) | 513 | 239 | 274 | 107 | 217 | 189 | 25 | 45 | 443 | 253 | 260 | 110 | 268 | 135 | 284 | 229 | 356 | 157 | 21 | 492 | 51 | 462 |
| Base: All respondents (wtd) | 500 | 240 | 260 | 211* | 173 | 116 | 23** | 42* | 435 | 228 | 272 | 146* | 266 | 88 | 249 | 251 | 331 | 169 | 24** | 476 | 46* | 454 |
| · · · · · | 7 | 2 | 5 | 3 | 3 | 1 | 0 | 2 | 6 | 5 | 2 | 4 | 2 | 1 | 2 | 5 | 4 | 3 | 1 | 7 | 0 | 7 |
| Very good | 1% | 1% | 2% | 1% | 2% | 1% | - | 4% | 1% | 2% | 1% | 3% | 1% | 1% | 1% | 2% | 1% | 2% | 3% | 1% | - | 2% |
| .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | | | | | | | | | | | | | | | | | | | |
| | 116 | 62 | 53 | 55 | 35 | 26 | 2 | 12 | 102 | 56 | 59 | 42 | 57 | 16 | 65 | 51 | 75 | 41 | 10 | 106 | 15 | 101 |
| Somewhat good | 23% | 26% | 21% | 26% | 20% | 22% | 9% | 29% | 23% | 25% | 22% | 29% | 22% | 18% | 26% | 20% | 23% | 24% | 40% | 22% | 31% | 22% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 274 | 120 | 154 | 112 | 104 | 58 | 19 | 19 | 236 | 119 | 155 | 72 | 153 | 49 | 137 | 136 | 189 | 85 | 7 | 267 | 22 | 252 |
| Somewhat bad | 55% | 50% | 59% | 53% | 60% | 50% | 82% | 46% | 54% | 52% | 57% | 49% | 58% | 56% | 55% | 54% | 57% | 50% | 29% | 56% | 47% | 56% |
| | | | | | E | | _ | 0 | | | | | | | | | | | 7 | | | |
| Versit et | 103 21% | 56 23% | 47 18% | 41 | 31 18% | 31 27% | 2 9% | 21% | 92 21% | 48 21% | 55 20% | 28 | 53 20% | 22 25% | 44 18% | 59 23% | 63 | 40 24% | 29% | 96 20% | 10 21% | 93 |
| Very bad | 21% | 23% | 18% | 19% | 18% | 2/% D | 9% | 21% | 21% | 21% | 20% | 19% | 20% | 25% | 18% | 23% | 19% | 24% | 29% | 20% | 21% | 21% |
| Summary | | | | | | D | | | | | | | | | | | | | | | | |
| ounmary . | 123 | 64 | 59 | 58 | 38 | 27 | 2 | 14 | 107 | 61 | 62 | 46 | 60 | 17 | 68 | 55 | 79 | 44 | 10 | 113 | 15 | 108 |
| Top2Box (Very good/Somewhat good) | 25% | 27% | 23% | 27% | 22% | 24% | 9% | 33% | 25% | 27% | 23% | 32% | 22% | 20% | 27% | 22% | 24% | 26% | 42% | 24% | 31% | 24% |
| , | | | | | | | | | | | | | | | | | | | | | | 1 |
| | 377 | 176 | 201 | 153 | 135 | 89 | 21 | 28 | 328 | 167 | 210 | 100 | 206 | 71 | 182 | 195 | 252 | 125 | 14 | 363 | 32 | 345 |
| Low2Box (Very bad/Somewhat bad) | 75% | 73% | 77% | 73% | 78% | 76% | 91% | 67% | 75% | 73% | 77% | 68% | 78% | 80% | 73% | 78% | 76% | 74% | 58% | 76% | 69% | 76% |
| Low Look (voly bad/collewiat bad) | 1370 | .570 | . 1 70 | .570 | . 370 | .070 | 3170 | 57 70 | . 370 | .570 | .170 | 3070 | .070 | 3070 | 1370 | .070 | .070 | . 470 | 5570 | .070 | 5570 | + |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Sweden | | | | | | | | | | |
|-----------------------------------|--------|--------|--------|----------|----------|----------|----------|----------------|--------|---------|--------|------------|-----------|------|-----------|------------|----------|-----------------|--------|----------|------|-----------------------------|
| | Sweden | Ge | nder | | Age | | Н | lousehold Inco | me | Marita | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busine | ss Owner | | cutive/Decisior r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | Male A | B | C. | D D | 50 to 04 | E | G | riigii | Marrica | Other | K | Mediani | M | N | 0 | D | Q | R | S | T | U |
| Base: All respondents (unwtd) | 500 | 252 | 248 | 173 | 145 | 182 | 232 | 224 | 44 | 129 | 371 | 328 | 84 | 88 | 366 | 134 | 314 | 186 | 50 | 450 | 61 | 439 |
| Base: All respondents (wtd) | 500 | 253 | 247 | 185* | 155* | 160* | 206* | 244* | 51** | 132* | 368 | 105 | 263* | 132* | 374 | 126* | 325 | 175* | 63** | 437 | 76* | 424 |
| | 55 | 47 | 7 | 11 | 21 | 22 | 7 | 33 | 15 | 26 | 29 | 5 | 33 | 16 | 44 | 10 | 38 | 17 | 9 | 45 | 11 | 44 |
| Very good | 11% | 19% | 3% | 6% | 14% | 14% | 3% | 14% | 29% | 19% | 8% | 5% | 13% | 12% | 12% | 8% | 12% | 9% | 15% | 10% | 14% | 10% |
| voly good | 1170 | В. | 070 | 0,0 | 1170 | 1170 | 0,0 | F | 2070 | J | 070 | 0,0 | 1070 | 1270 | 1270 | 0,0 | 1270 | 0,0 | 1070 | 1070 | 1170 | + 1070 |
| | 330 | 160 | 171 | 124 | 103 | 103 | 125 | 170 | 35 | 87 | 244 | 61 | 178 | 91 | 245 | 85 | 233 | 98 | 44 | 286 | 56 | 275 |
| Somewhat good | 66% | 63% | 69% | 67% | 66% | 65% | 61% | 70% | 69% | 66% | 66% | 59% | 68% | 69% | 66% | 67% | 72% | 56% | 70% | 66% | 73% | 65% |
| Ť | | | | | | | | | | | | | | | | | Q | | | | | |
| | 105 | 42 | 63 | 45 | 30 | 31 | 64 | 40 | 1 | 19 | 87 | 33 | 51 | 21 | 76 | 29 | 51 | 54 | 9 | 97 | 9 | 96 |
| Somewhat bad | 21% | 16% | 26% | 24% | 19% | 19% | 31% | 16% | 3% | 14% | 24% | 31% | 20% | 16% | 20% | 23% | 16% | 31% | 14% | 22% | 12% | 23% |
| | | | | | | | G | | | | | LM | | | | | | P | | | | |
| | 10 | 5 | 5 | 6 | 1 | 3 | 9 | 1 | 0 | 1 | 9 | 5 | 0 | 4 | 8 | 1 | 3 | 7 | 1 | 8 | 1 | 8 |
| Very bad | 2% | 2% | 2% | 3% | 0 | 2% | 5% | 0 | - | 1% | 2% | 5% | - | 3% | 2% | 1% | 1% | 4% | 2% | 2% | 2% | 2% |
| | | | | | | | G | | | | | L | | L | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 385 | 207 | 178 | 135 | 124 | 126 | 132 | 203 | 49 | 112 | 273 | 67 | 211 | 107 | 289 | 96 | 271 | 114 | 54 | 331 | 66 | 319 |
| Top2Box (Very good/Somewhat good) | 77% | 82% | 72% | 73% | 80% | 79% | 64% | 83% | 97% | 85% | 74% | 64% | 80% | 81% | 77% | 76% | 83% | 65% | 84% | 76% | 87% | 75% |
| | | | | | | | | | | | | | K | K | l | | Q | | | | | |
| | 115 | 46 | 69 | 50 | 31 | 34 | 73 | 40 | 1 | 19 | 96 | 38 | 51 | 26 | 84 | 31 | 54 | 61 | 10 | 105 | 10 | 105 |
| Low2Box (Very bad/Somewhat bad) | 23% | 18% | 28% | 27% | 20% | 21% | 36% G | 17% | 3% | 15% | 26% | 36% I M | 20% | 19% | 23% | 24% | 17% | 35% P | 16% | 24% | 13% | 25% |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Indonesia | | | | | | | | | | |
|-----------------------------------|------------|------------|--------|----------|----------|----------|----------|----------------|-------------|------------|--------|------------|-----------|------|------------|------------|----------|-----------------|--------|----------|-----|-----------------------------|
| | Indonesia | G | ender | | Age | | F | lousehold Inco | me | Marita | Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | | cutive/Decision r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | 10141 | A | B | C | D | F | F | G | H | I | .I | K | l | M | N | 0 | P | Q | R | S | T | II |
| Base: All respondents (unwtd) | 506 | 272 | 234 | 291 | 175 | 40 | 62 | 284 | 160 | 278 | 228 | 175 | 39 | 292 | 221 | 285 | 421 | 85 | 67 | 439 | 122 | 384 |
| Base: All respondents (wtd) | 500 | 250 | 250 | 282 | 160 | 59* | 61* | 275 | 164 | 276 | 224 | 179 | 37* | 284 | 211 | 289 | 408 | 92* | 65* | 435 | 119 | 381 |
| | 20 | 12 | 8 | 12 | 7 | 1 | 1 | 7 | 12 | 13 | 8 | 7 | 1 | 13 | 10 | 10 | 19 | 1 | 7 | 14 | 9 | 11 |
| Very good | 4% | 5% | 3% | 4% | 4% | 2% | 1% | 3% | 7% | 5% | 3% | 4% | 2% | 5% | 5% | 3% | 5% | 1% | 11% | 3% | 8% | 3% |
| 1,3 | | | | | | | | | G | | | | | | | | | | S | | U | |
| | 186 | 105 | 81 | 93 | 66 | 27 | 15 | 99 | 72 | 104 | 82 | 69 | 8 | 110 | 85 | 101 | 151 | 35 | 25 | 162 | 47 | 139 |
| Somewhat good | 37% | 42% | 32% | 33% | 41% | 46% | 25% | 36% | 44% | 38% | 37% | 38% | 21% | 39% | 41% | 35% | 37% | 38% | 38% | 37% | 40% | 36% |
| | | В | | | | | | | F | | | | | L | | | | | | | | |
| | 220 | 107 | 113 | 126 | 67 | 28 | 32 | 128 | 60 | 122 | 98 | 77 | 22 | 121 | 85 | 135 | 178 | 42 | 26 | 195 | 46 | 174 |
| Somewhat bad | 44% | 43% | 45% | 45% | 42% | 47% | 53% | 47% | 37% | 44% | 44% | 43% | 59% | 43% | 40% | 47% | 44% | 46% | 40% | 45% | 39% | 46% |
| | | | | | | | Н | | | | | | | | | | | | | | | |
| | 73 | 25 | 48 | 50 | 21 | 3 | 13 | 40 | 20 | 37 | 36 | 26 | 6 | 41 | 30 | 43 | 60 | 14 | 8 | 66 | 16 | 57 |
| Very bad | 15% | 10% | 19% | 18% | 13% | 5% | 21% | 15% | 12% | 13% | 16% | 15% | 17% | 14% | 14% | 15% | 15% | 15% | 12% | 15% | 13% | 15% |
| | | | A | E | | | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 207 | 118 | 89 | 106 | 72 | 29 | 16 | 107 | 84 | 117 | 90 | 75 | 9 | 123 | 96 | 111 | 171 | 36 | 32 | 175 | 57 | 150 |
| Top2Box (Very good/Somewhat good) | 41% | 47% B | 35% | 38% | 45% | 49% | 26% | 39% | 51% FG | 42% | 40% | 42% | 24% | 43% | 45% | 38% | 42% | 39% | 49% | 40% | 48% | 39% |
| | 293 | 132 | 161 | 176 | 87 | 30 | 45 | 168 | FG 80 | 159 | 134 | 104 | 28 | 161 | 115 | 178 | 237 | 56 | 33 | 260 | 62 | 232 |
| Low2Box (Very bad/Somewhat bad) | 293 59% | 132 53% | 65% | 62% | 55% | 51% | 74% | 61% | 49% | 159 58% | 60% | 104 58% | 76% | 57% | 55% | 62% | 58% | 61% | 51% | 60% | 52% | 61% |
| LOWZBOX (Very Dau/Sorriewhat Dau) | 59% | 53% | υ5% | 02% | 55% | 31% | 74% H | 61% H | + ∂% | J0% | 00% | 50% | 76% KM | 3/76 | 55% | 02% | 50% | 0176 | J176 | 00% | 32% | 0176 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Turkey | | | | | | | | | | |
|------------------------------------|--------|------|--------|-----------|----------|----------|------|---------------|--------|---------|--------|--------|-----------|------|-----------|------------|----------|-----------------|---------|----------|------|---------------------------|
| | Turkey | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busines | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | Olider 55 | D D | 50 10 04 | E | G | riigii | married | Other | K | Mediani | M | N | 0 | D | Q | R | S | T | U |
| Base: All respondents (unwtd) | 514 | 435 | 79 | 410 | 91 | 13 | 64 | 234 | 216 | 210 | 304 | 177 | 73 | 264 | 265 | 249 | 342 | 172 | 56 | 458 | 155 | 359 |
| Base: All respondents (wtd) | 500 | 252 | 248* | 263 | 170* | 68** | 43* | 182* | 275* | 275* | 225* | 179* | 61* | 260* | 252* | 249 | 317 | 183* | 56** | 444 | 156* | 344* |
| Base. All respondents (wtd) | | | | | | | | | | | | | 01 | | | | | | | | | |
| | 29 | 20 | 9 | 26 | 3 | 0 | 6 | 10 | 14 | 17 | 13 | 6 | 5 | 18 | 17 | 13 | 19 | 10 | 3 | 26 | 10 | 20 |
| Very good | 6% | 8% | 4% | 10% | 2% | - | 13% | 5% | 5% | 6% | 6% | 4% | 8% | 7% | 7% | 5% | 6% | 5% | 6% | 6% | 6% | 6% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 258 | 119 | 139 | 125 | 83 | 50 | 22 | 104 | 132 | 136 | 122 | 102 | 31 | 125 | 132 | 126 | 162 | 96 | 38 | 219 | 82 | 176 |
| Somewhat good | 52% | 47% | 56% | 48% | 49% | 73% | 51% | 57% | 48% | 49% | 54% | 57% | 51% | 48% | 52% | 51% | 51% | 53% | 69% | 49% | 52% | 51% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 134 | 74 | 60 | 75 | 52 | 6 | 11 | 45 | 77 | 76 | 57 | 42 | 14 | 78 | 71 | 62 | 99 | 34 | 9 | 124 | 48 | 86 |
| Somewhat bad | 27% | 29% | 24% | 29% | 31% | 9% | 26% | 25% | 28% | 28% | 25% | 23% | 23% | 30% | 28% | 25% | 31% | 19% | 17% | 28% | 31% | 25% |
| | 79 | 39 | 40 | 36 | 31 | 12 | | 23 | | 40 | 32 | 29 | | 39 | 32 | 47 | 36 | 42 | 5 | 74 | 17 | 62 |
| V | 16% | | | 14% | | | 4 | | 52 | 46 | | | 11 18% | | | | | 23% | - | | | |
| Very bad | 16% | 16% | 16% | 14% | 18% | 18% | 9% | 13% | 19% | 17% | 14% | 16% | 18% | 15% | 13% | 19% | 11% | 23% | 9% | 17% | 11% | 18% |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| Summary | 287 | 139 | 148 | 151 | 86 | 50 | 28 | 114 | 146 | 152 | 135 | 108 | 37 | 143 | 149 | 139 | 181 | 106 | 42 | 246 | 91 | 196 |
| Top2Box (Very good/Somewhat good) | 57% | 55% | 60% | 58% | 51% | 73% | 65% | 63% | 53% | 55% | 60% | 60% | 60% | 55% | 59% | 56% | 57% | 58% | 75% | 55% | 58% | 57% |
| ropeson (vor, good contental good) | 37 70 | 5576 | 3070 | 5576 | 3170 | .570 | 5570 | 5570 | 5570 | 5576 | 3370 | 5576 | 5576 | 3370 | 3370 | 3070 | 37 70 | 3070 | .570 | 3370 | 3070 | 5170 |
| | 213 | 113 | 100 | 111 | 83 | 18 | 15 | 68 | 129 | 123 | 90 | 71 | 25 | 117 | 104 | 109 | 136 | 77 | 14 | 198 | 65 | 147 |
| Low2Box (Very bad/Somewhat bad) | 43% | 45% | 40% | 42% | 49% | 27% | 35% | 37% | 47% | 45% | 40% | 40% | 40% | 45% | 41% | 44% | 43% | 42% | 25% | 45% | 42% | 43% |
| | | | | | | | | | | | | | | | | 1,10 | | | | | ,. | |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Hungary | | | | | | | | | | |
|-----------------------------------|---------|------|--------|----------|----------|----------|-----|----------------|------|---------|----------|---------|-----------|------|------------|------------|----------|-----------------|--------|----------|-------------|--------------------------|
| | Hungary | Ge | ender | | Age | | ŀ | lousehold Inco | me | Marita | I Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | Senior Exec | utive/Decisio /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | 10141 | Δ | B | C | D | F | E | G | H | marriod | Julion | К | l | M | N | 0 | D D | Q | R | S | T | U |
| Base: All respondents (unwtd) | 1000 | 454 | 546 | 298 | 345 | 357 | 490 | 400 | 6 | 503 | 497 | 186 | 615 | 199 | 533 | 467 | 650 | 350 | 87 | 913 | 83 | 917 |
| Base: All respondents (wtd) | 500 | 244 | 256 | 202 | 157 | 141 | 263 | 177 | 2** | 230 | 270 | 130 | 294 | 77 | 246 | 254 | 311 | 189 | 40* | 460 | 36* | 464 |
| | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 |
| Very good | 0 | 0 | - | - | 1% | - | - | - | - | - | 0 | - | 0 | - | 0 | - | - | 1% | - | 0 | - | 0 |
| 1 | | | | | | | | | | | | | | | | | | | | | | |
| | 24 | 11 | 13 | 10 | 7 | 6 | 12 | 9 | 0 | 10 | 14 | 6 | 15 | 3 | 11 | 12 | 15 | 9 | 3 | 21 | 3 | 21 |
| Somewhat good | 5% | 5% | 5% | 5% | 5% | 4% | 4% | 5% | - | 4% | 5% | 4% | 5% | 4% | 5% | 5% | 5% | 5% | 8% | 4% | 8% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 240 | 123 | 118 | 97 | 74 | 70 | 120 | 95 | 1 | 113 | 127 | 62 | 139 | 40 | 123 | 118 | 150 | 90 | 20 | 220 | 19 | 221 |
| Somewhat bad | 48% | 50% | 46% | 48% | 47% | 50% | 45% | 54% | 48% | 49% | 47% | 47% | 47% | 52% | 50% | 46% | 48% | 48% | 51% | 48% | 53% | 48% |
| | 235 | 109 | 126 | 95 | 75 | 65 | 132 | 73 | | 107 | 128 | 62 | 139 | 33 | 111 | 124 | 146 | 89 | 16 | 218 | 14 | 220 |
| Very bad | 47% | 45% | 49% | 47% | 48% | 46% | 50% | 41% | 52% | 46% | 47% | 48% | 47% | 43% | 45% | 49% | 47% | 47% | 41% | 47% | 39% | 48% |
| very bad | 47 70 | 4070 | 4370 | 41 /0 | 4070 | 4070 | G | 4170 | 3270 | 4070 | 4770 | 4070 | 4770 | 4370 | 4370 | 4370 | 4770 | 4170 | 4170 | 4170 | 3370 | 4070 |
| Summary | | | | | | | Ü | | | | | | | | | | | | | | | |
| | 25 | 12 | 13 | 10 | 8 | 6 | 12 | 9 | 0 | 10 | 15 | 6 | 16 | 3 | 12 | 12 | 15 | 10 | 3 | 22 | 3 | 22 |
| Top2Box (Very good/Somewhat good) | 5% | 5% | 5% | 5% | 5% | 4% | 4% | 5% | - | 4% | 6% | 4% | 5% | 4% | 5% | 5% | 5% | 5% | 8% | 5% | 8% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 475 | 232 | 243 | 192 | 149 | 135 | 251 | 168 | 2 | 220 | 255 | 124 | 278 | 73 | 234 | 241 | 296 | 179 | 36 | 439 | 33 | 442 |
| Low2Box (Very bad/Somewhat bad) | 95% | 95% | 95% | 95% | 95% | 96% | 96% | 95% | 100% | 96% | 94% | 96% | 95% | 96% | 95% | 95% | 95% | 95% | 92% | 95% | 92% | 95% |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Poland | | | | | | | | | | |
|--|--------|----------|-----------|-----------|-----------|-----------|------|----------------|------|-------------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------------|--------|------------|------|---------------------------|
| | Poland | G | ender | | Age | | ŀ | lousehold Inco | me | Marita | l Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | rotar | A | B | C | D | F | F | G | H | III.di Tiod | .I | K | I | M | N | 0 | P | Q | R | S | Т | II |
| Base: All respondents (unwtd) | 504 | 223 | 281 | 147 | 174 | 183 | 396 | 98 | 10 | 291 | 213 | 65 | 366 | 73 | 313 | 191 | 309 | 195 | 46 | 458 | 62 | 442 |
| Base: All respondents (wtd) | 500 | 248 | 252 | 215 | 148 | 138 | 404 | 88* | 8** | 257 | 243 | 104* | 326 | 70* | 282 | 218 | 286 | 214 | 38* | 462 | 53* | 447 |
| | 3 | 2 | 1 | 2 | 1 | 1 | 3 | 1 | 0 | 1 | 3 | 2 | 1 | 0 | 1 | 2 | 1 | 3 | 0 | 3 | 1 | 3 |
| Very good | 1% | 1% | 1% | 1% | 1% | 0 | 1% | 1% | - | 0 | 1% | 2% | 0 | | 0 | 1% | 0 | 1% | - | 1% | 1% | 1% |
| 1,3 | | | | | | | | | | | | | | | | | | | | | | + |
| | 119 | 79 | 40 | 49 | 32 | 38 | 88 | 27 | 4 | 63 | 56 | 21 | 79 | 19 | 73 | 46 | 66 | 53 | 4 | 115 | 5 | 114 |
| Somewhat good | 24% | 32% | 16% | 23% | 22% | 28% | 22% | 31% | 54% | 25% | 23% | 20% | 24% | 27% | 26% | 21% | 23% | 25% | 11% | 25% | 9% | 26% |
| | | В | | | | | | | | | | | | | | | | | | R | | Т |
| | 310 | 140 | 170 | 141 | 92 | 77 | 256 | 51 | 4 | 160 | 151 | 65 | 202 | 43 | 169 | 141 | 174 | 136 | 26 | 284 | 35 | 275 |
| Somewhat bad | 62% | 57% | 67% | 66% | 62% | 56% | 63% | 58% | 46% | 62% | 62% | 62% | 62% | 62% | 60% | 65% | 61% | 63% | 69% | 61% | 66% | 62% |
| | | | A | | | | | | | | | | | | | | | | | | | |
| | 67 | 27 | 41 | 23 | 22 | 22 | 58 | 9 | 0 | 34 | 33 | 16 | 43 | 8 | 38 | 29 | 45 | 22 | 8 | 60 | 12 | 55 |
| Very bad | 13% | 11% | 16% | 11% | 15% | 16% | 14% | 10% | - | 13% | 14% | 16% | 13% | 11% | 14% | 13% | 16% | 10% | 21% | 13% | 24% | 12% |
| | | | | | | | | | | | | | | | | | | | | | U | |
| Summary | 122 | 81 | | | 00 | | 90 | 28 | 4 | 0.4 | 50 | 00 | 0.4 | 40 | 75 | 48 | 0.7 | 56 | 4 | 440 | 6 | 117 |
| T== 2P== (\(\frac{1}{2}\) (C=====\(\frac{1}{2}\) | 24% | 33% | 41 16% | 51 24% | 33 22% | 39 28% | 22% | 32% | 54% | 64 25% | 59 24% | 23 22% | 81 25% | 19 27% | 26% | 22% | 67 23% | 26% | 11% | 118 26% | 11% | 26% |
| Top2Box (Very good/Somewhat good) | 2470 | 33% B | 10% | 24% | 2270 | 20% | 2270 | 3270 | 54% | 25% | 24% | 2270 | 25% | 2170 | 20% | 2270 | 23% | 20% | 1176 | 20% R | 1176 | 20% T |
| | 378 | 167 | 211 | 164 | 115 | 99 | 314 | 60 | 4 | 194 | 184 | 81 | 246 | 51 | 207 | 170 | 219 | 158 | 34 | 344 | 47 | 330 |
| Low2Box (Very bad/Somewhat bad) | 76% | 67% | 84% | 76% | 78% | 72% | 78% | 68% | 46% | 75% | 76% | 78% | 75% | 73% | 74% | 78% | 77% | 74% | 89% | 74% | 89% | 74% |
| Lonzoon (vory baarconfewriat bad) | 1070 | 37 70 | A A | . 370 | . 370 | .270 | .070 | 3070 | .570 | .5% | . 370 | .070 | .5% | .370 | . 470 | .070 | . 1 70 | . 470 | S | . 470 | 11 | . 170 |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | China | | | | | | | | | | |
|-------------------------------------|-------|------|--------|----------|----------|----------|------|---------------|------|---------|--------|-------|-----------|------|------------|------------|----------|-----------------|--------|----------|------|---------------------------|
| | China | G | ender | | Age | | E | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | | utive/Decisior /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | E | F | G | Н | 1 | J | К | L | M | N | 0 | Р | Q | R | S | Т | U |
| Base: All respondents (unwtd) | 1003 | 561 | 442 | 452 | 440 | 111 | 107 | 326 | 570 | 701 | 302 | 120 | 279 | 604 | 677 | 326 | 879 | 124 | 106 | 897 | 299 | 704 |
| Base: All respondents (wtd) | 500 | 249 | 251 | 200 | 196 | 104* | 110* | 209 | 181 | 347 | 153* | 295 | 155 | 50 | 258 | 242 | 386 | 114* | 41** | 459 | 91* | 409 |
| | 31 | 15 | 16 | 8 | 15 | 8 | 9 | 6 | 17 | 27 | 5 | 19 | 9 | 3 | 19 | 12 | 27 | 4 | 5 | 26 | 11 | 21 |
| Very good | 6% | 6% | 6% | 4% | 8% | 8% | 8% | 3% | 9% | 8% | 3% | 6% | 6% | 6% | 8% | 5% | 7% | 4% | 12% | 6% | 12% | 5% |
| , , | | | | | | | | | G | | | | | | | | | | | | | |
| | 301 | 145 | 156 | 129 | 117 | 55 | 62 | 130 | 110 | 209 | 92 | 174 | 96 | 31 | 152 | 149 | 234 | 67 | 28 | 273 | 60 | 241 |
| Somewhat good | 60% | 58% | 62% | 64% | 60% | 53% | 56% | 62% | 61% | 60% | 60% | 59% | 62% | 63% | 59% | 61% | 61% | 59% | 68% | 59% | 66% | 59% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 142 | 72 | 70 | 52 | 56 | 35 | 31 | 67 | 44 | 97 | 45 | 84 | 43 | 15 | 70 | 71 | 106 | 36 | 2 | 139 | 15 | 127 |
| Somewhat bad | 28% | 29% | 28% | 26% | 28% | 33% | 28% | 32% | 25% | 28% | 29% | 28% | 28% | 29% | 27% | 30% | 27% | 32% | 6% | 30% | 16% | 31% |
| | | | | | | | | | | | | | - | | | | | | | | | T |
| | 26 | 17 | 9 | 12 | 8 | 6 | 9 | 7 | 10 | 14 | 12 | 18 | / | 1 | 16 | 10 | 19 | 7 | 6 | 20 | 6 | 20 |
| Very bad | 5% | 7% | 4% | 6% | 4% | 6% | 8% | 3% | 6% | 4% | 8% | 6% | 4% | 2% | 6% | 4% | 5% | 6% | 14% | 4% | 6% | 5% |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| Summary | 332 | 160 | 172 | 137 | 132 | 63 | 71 | 135 | 126 | 235 | 97 | 193 | 105 | 34 | 172 | 160 | 261 | 71 | 33 | 299 | 70 | 262 |
| Top2Box (Very good/Somewhat good) | 66% | 64% | 68% | 68% | 68% | 61% | 64% | 65% | 70% | 68% | 63% | 65% | 68% | 69% | 67% | 66% | 68% | 62% | 80% | 65% | 77% | 64% |
| Top2Dox (Very good/Soffiewhat good) | 00 /6 | J470 | 36 /6 | 00 /0 | 0076 | 0176 | 0470 | 0376 | 1070 | 0070 | 0376 | 0370 | 0070 | 0376 | 07 70 | 00% | 0076 | 0270 | 3076 | 3376 | 1176 | - 0470 |
| | 168 | 89 | 79 | 64 | 63 | 41 | 40 | 74 | 55 | 111 | 57 | 102 | 50 | 16 | 86 | 82 | 125 | 43 | 8 | 160 | 21 | 147 |
| Low2Box (Very bad/Somewhat bad) | 34% | 36% | 32% | 32% | 32% | 39% | 36% | 35% | 30% | 32% | 37% | 35% | 32% | 31% | 33% | 34% | 32% | 38% | 20% | 35% | 23% | 36% |
| | 0170 | 3070 | 52.70 | 5270 | /0 | 2070 | 2070 | 2370 | 2370 | 2270 | 27.70 | 2570 | 5270 | 2170 | 2370 | 2170 | 52.70 | 2370 | _570 | 3070 | 2070 | T T |

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Brazil | | | | | | | | | | |
|---|------------|-----------|------------|-----------|-----------|----------|------------|----------------|------|---------|--------|------------|-----------|-----------|-----------|------------|------------|-----------------|-----------|------------|-----------------------|---------------------------|
| | Brazil | G | ender | | Age | | , | lousehold Inco | me | Marita | Status | | Education | | Chief Inc | ome Earner | Emple | oyment | Busine | ss Owner | Senior Execu Maker | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | 10.00 | A | B | C | D | F | F | G | H | I | .I | K | I | M | N | 0 | P | Q | R | S | T | U |
| Base: All respondents (unwtd) | 1027 | 411 | 616 | 540 | 263 | 224 | 292 | 692 | 43 | 354 | 673 | 172 | 520 | 335 | 369 | 658 | 699 | 328 | 91 | 936 | 150 | 877 |
| Base: All respondents (wtd) | 500 | 244 | 256 | 271 | 143* | 86* | 233 | 262 | 5* | 176* | 324 | 363 | 108 | 29 | 173* | 327 | 306 | 194 | 44** | 456 | 68* | 432 |
| | 22 | 20 | 3 | 12 | 2 | 8 | 9 | 13 | 0 | 10 | 12 | 16 | 4 | 2 | 7 | 15 | 15 | 7 | 0 | 22 | 0 | 22 |
| Very good | 4% | 8% | 1% | 4% | 2% | 9% | 4% | 5% | 4% | 6% | 4% | 4% | 4% | 5% | 4% | 5% | 5% | 4% | 1% | 5% | 1% | 5% |
| .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | В | | | | D | | | | | | | | | | | | | | | | |
| | 244 | 145 | 99 | 112 | 86 | 45 | 103 | 138 | 3 | 85 | 158 | 171 | 55 | 17 | 88 | 156 | 157 | 87 | 31 | 213 | 48 | 196 |
| Somewhat good | 49% | 59% | 39% | 41% | 60% | 52% | 44% | 53% | 61% | 48% | 49% | 47% | 51% | 59% | 51% | 48% | 51% | 45% | 70% | 47% | 70% | 45% |
| | | В | | | С | | | | | | | | | KL | | | | | | | U | |
| | 169 | 55 | 113 | 97 | 46 | 25 | 89 | 79 | 1 | 59 | 109 | 127 | 34 | 8 | 55 | 113 | 105 | 64 | 12 | 157 | 17 | 152 |
| Somewhat bad | 34% | 23% | 44% | 36% | 32% | 29% | 38% | 30% | 16% | 34% | 34% | 35% | 32% | 26% | 32% | 35% | 34% | 33% | 27% | 34% | 25% | 35% |
| | | | A | | | | Н | | | | | | | | | | | | | | | |
| | 65 | 25 | 41 | 49 | 8 | 8 | 33 | 32 | 1 | 21 | 44 | 49 | 14 | 3 | 22 | 43 | 29 | 36 | 1 | 65 | 3 | 63 |
| Very bad | 13% | 10% | 16% | 18% | 6% | 9% | 14% | 12% | 19% | 12% | 14% | 13% | 13% | 10% | 13% | 13% | 10% | 19% | 2% | 14% | 4% | 15% |
| | | | | D | | | | | | | | | | | | | | P | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 266 | 164 | 101 | 124 | 89 | 53 | 111 | 151 | 3 | 95 | 170 | 188 | 59 | 19 | 95 | 171 | 172 | 94 | 31 | 235 | 49 | 217 |
| Top2Box (Very good/Somewhat good) | 53% | 67% | 40% | 46% | 62% | 62% | 48% | 58% | 65% | 54% | 53% | 52% | 55% | 64% | 55% | 52% | 56% | 49% | 71% | 51% | 71% | 50% |
| | 201 | B | 454 | 447 | C | C | 404 | | 2 | 81 | | 475 | 40 | KL | 77 | 457 | 404 | 400 | 40 | 004 | U | 045 |
| Law 2Bay Alas had (Camay hat had) | 234 47% | 80 33% | 154 60% | 147 | 55 38% | 33 | 121 52% | 111 42% | 35% | 01 | 154 | 175 48% | 48 | 11 36% | 45% | 157 | 134 44% | 100 | 13 29% | 221 49% | 20 29% | 215 |
| Low2Box (Very bad/Somewhat bad) | 47% | 33% | 00% | 54% DE | 36% | 38% | 52% | 42% | 35% | 46% | 47% | 48% M | 45% M | 30% | 45% | 48% | 44% | 51% | 29% | 49% | 29% | 50% |
| | | | A | I DE | | | 1 | 1 | | | | I IVI | M | | | | 1 | | | 1 | 1 | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | Italy | | | | | | | | | | |
|---|-------|------|--------|----------|----------|------------|----------|---------------|------|---------|--------|-------|------------|----------|-----------|------------|----------|-----------------|---------|----------|-----------------------|--------------------------|
| | Italy | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Emple | oyment | Busines | ss Owner | Senior Execu Maker | utive/Decisio /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | F | F | G | н | - | - | К | 1 | M | N | 0 | Р | Q | R | S | Т | U |
| Base: All respondents (unwtd) | 1005 | 470 | 535 | 356 | 371 | 278 | 199 | 469 | 337 | 495 | 510 | 358 | 526 | 121 | 489 | 516 | 633 | 372 | 131 | 874 | 174 | 831 |
| Base: All respondents (wtd) | 500 | 250 | 250 | 181 | 184 | 135 | 99 | 235 | 166 | 247 | 253 | 244 | 199 | 58 | 245 | 255 | 303 | 197 | 64 | 436 | 83 | 417 |
| | 2 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 2 | 0 | 2 |
| Very good | 0 | 0 | 1% | | 1% | 1% | - | 0 | 0 | 0 | 1% | 0 | 1% | | 0 | 1% | 0 | 0 | | 0 | - | 0 |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | | | | | | | | | | | | | | | | | | | |
| | 46 | 26 | 20 | 17 | 16 | 14 | 6 | 21 | 18 | 22 | 25 | 18 | 21 | 7 | 23 | 23 | 26 | 20 | 6 | 40 | 9 | 37 |
| Somewhat good | 9% | 10% | 8% | 9% | 8% | 10% | 6% | 9% | 11% | 9% | 10% | 7% | 11% | 12% | 10% | 9% | 9% | 10% | 10% | 9% | 10% | 9% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 267 | 129 | 138 | 94 | 99 | 74 | 50 | 125 | 92 | 141 | 126 | 133 | 108 | 25 | 125 | 142 | 163 | 104 | 29 | 238 | 38 | 228 |
| Somewhat bad | 53% | 52% | 55% | 52% | 54% | 54% | 51% | 53% | 55% | 57% | 50% | 55% | 55% | 43% | 51% | 56% | 54% | 53% | 46% | 54% | 46% | 55% |
| | | | | | | | | | | J | | M | M | | | | | | | | | T |
| | 185 | 94 | 91 | 70 | 68 | 48 | 43 | 88 | 55 | 85 | 101 | 92 | 67 | 26 | 96 | 89 | 113 | 73 | 28 | 157 | 36 | 149 |
| Very bad | 37% | 38% | 36% | 39% | 37% | 35% | 43% | 37% | 33% | 34% | 40% | 38% | 34% | 45% | 39% | 35% | 37% | 37% | 45% | 36% | 43% | 36% |
| | | | | | | | Н | | | | | | | L | | | | | | | | |
| Summary | | | | | | | | | | | | | | <u>_</u> | | | | | _ | | 0 | |
| | 48 | 27 | 21 | 17 | 17 | 14 | 6 | 23 | 19 | 22 | 26 | 18 | 23 | 7 | 24 | 24 | 27 | 21 | 6 | 42 | 9 | 39 |
| Top2Box (Very good/Somewhat good) | 10% | 11% | 8% | 9% | 9% | 11% | 6% | 10% | 12% | 9% | 10% | 8% | 11% | 12% | 10% | 9% | 9% | 10% | 10% | 10% | 10% | 9% |
| | 452 | 223 | 229 | 164 | 167 | 121 | 93 | 212 | 147 | 225 | 227 | 225 | 176 | 51 | 221 | 231 | 276 | 177 | 58 | 395 | 75 | 378 |
| au 2Dau (Mary had (Camary hat had)) | 90% | 89% | 92% | 91% | 91% | 121 89% | 93 | 90% | 88% | 91% | 90% | 92% | 176 89% | 88% | 90% | 91% | 91% | 90% | 90% | 90% | 90% | 91% |
| Low2Box (Very bad/Somewhat bad) | 90% | 69% | 92% | 91% | 91% | 09% | 94% H | 90% | 06% | 91% | 90% | 92% | 69% | 06% | 90% | 91% | 91% | 90% | 90% | 90% | 90% | 91% |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

| | | | | | | | | | | | | | | Bel | gium | | | | | | | | | | | | |
|----------------------------------|---------|------|--------|----------|----------|----------|-----|---------------|------|---------|--------|-----|-----------|------|------------|------------|----------|-------------------|--------|----------|-----|---------------------------|-------|--------|-------|--------|---------|
| | Belgium | G | ender | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emp | ployment | Busine | ss Owner | | utive/Decision /Leader | n | Region | | Lan | iguage |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not d Employed | Yes | No | Yes | No | North | Center | South | French | Flemish |
| | | А | В | С | D | E | F | G | Н | - 1 | J | K | L | M | N | 0 | Р | Q | R | S | Т | U | V | W | Х | Y | Z |
| Base: All respondents (unwtd) | 512 | 254 | 258 | 124 | 149 | 239 | 214 | 203 | 95 | 203 | 309 | 157 | 209 | 146 | 324 | 188 | 294 | 218 | 20 | 492 | 47 | 465 | 252 | 140 | 120 | 239 | 273 |
| Base: All respondents (wtd) | 500 | 251 | 249 | 184 | 151 | 165 | 219 | 189 | 92* | 177 | 323 | 172 | 186 | 142 | 286 | 214 | 284 | 216 | 18** | 482 | 43* | 457 | 248 | 137 | 115* | 227 | 273 |
| | 8 | 8 | 0 | 5 | 1 | 2 | 3 | 5 | 0 | 3 | 5 | 2 | 6 | 0 | 4 | 4 | 2 | 5 | 1 | 7 | 0 | 8 | 5 | 2 | 1 | 2 | 6 |
| /ery good | 2% | 3% | - | 3% | 1% | 1% | 1% | 2% | - | 2% | 2% | 1% | 3% | - | 1% | 2% | 1% | 3% | 6% | 1% | - | 2% | 2% | 1% | 1% | 1% | 2% |
| | | В | | | | | | | | | | | M | | | | | | | | | | | | | | |
| | 200 | 108 | 91 | 75 | 57 | 68 | 75 | 70 | 55 | 81 | 119 | 66 | 67 | 67 | 118 | 82 | 123 | 76 | 8 | 192 | 21 | 179 | 117 | 56 | 27 | 68 | 132 |
| Somewhat good | 40% | 43% | 37% | 41% | 38% | 41% | 34% | 37% | 59% | 46% | 37% | 38% | 36% | 47% | 41% | 38% | 43% | 35% | 44% | 40% | 48% | 39% | 47% | 41% | 24% | 30% | 48% |
| | | 1 | | | | | | | FG | | | | | | | | | | | | | | X | X | | | Y |
| | 232 | 105 | 127 | 82 | 73 | 77 | 104 | 95 | 33 | 73 | 159 | 80 | 85 | 67 | 130 | 102 | 135 | 97 | 8 | 224 | 19 | 213 | 98 | 63 | 71 | 126 | 106 |
| Somewhat bad | 46% | 42% | 51% | 44% | 49% | 47% | 47% | 50% | 36% | 41% | 49% | 47% | 46% | 47% | 45% | 48% | 48% | 45% | 45% | 46% | 45% | 47% | 39% | 46% | 62% | 55% | 39% |
| | | | | | | | | Н | | | | | | | | | | | | | | | | | VW | Z | |
| | 61 | 30 | 30 | 22 | 20 | 19 | 37 | 19 | 4 | 21 | 40 | 24 | 28 | 9 | 35 | 26 | 24 | 37 | 11 | 60 | 3 | 58 | 29 | 16 | 15 | 32 | 29 |
| /ery bad | 12% | 12% | 12% | 12% | 13% | 11% | 17% | 10% | 5% | 12% | 12% | 14% | 15% | 6% | 12% | 12% | 8% | 17% | 5% | 12% | 7% | 13% | 12% | 12% | 13% | 14% | 10% |
| | | | | | | | Н | | | | | M | M | | | | | P | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | | | / |
| | 207 | 116 | 91 | 80 | 58 | 70 | 78 | 74 | 55 | 84 | 124 | 68 | 73 | 67 | 122 | 86 | 126 | 82 | 9 | 198 | 21 | 187 | 121 | 58 | 28 | 70 | 138 |
| op2Box (Very good/Somewhat good) | 41% | 46% | 37% | 43% | 38% | 42% | 36% | 39% | 59% | 47% | 38% | 39% | 39% | 47% | 43% | 40% | 44% | 38% | 51% | 41% | 48% | 41% | 49% | 42% | 25% | 31% | 51% |
| | | | | | | | | | FG | | | | | | | | | | | | | | X | Х | | | Y |
| | 293 | 136 | 157 | 104 | 93 | 95 | 141 | 115 | 37 | 93 | 199 | 105 | 113 | 75 | 165 | 128 | 159 | 134 | 9 | 284 | 22 | 270 | 127 | 79 | 87 | 157 | 135 |
| .ow2Box (Very bad/Somewhat bad) | 59% | 54% | 63% | 57% | 62% | 58% | 64% | 61% | 41% | 53% | 62% | 61% | 61% | 53% | 57% | 60% | 56% | 62% | 49% | 59% | 52% | 59% | 51% | 58% | 75% | 69% | 49% |
| | | | | | | | H | Н | | | | | | | | | | | | | | | | 1 | VW | Z | |

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | Total | Argentina | | Belgium | Description of the second | Canada | China | France | Germany | One of British | | la dia | | land. | Japan | | Poland | Russia | Court Ambia | | 0 | Spain | Sweden | Turkey | United |
|-------------------------------|-------|--------------|-------------|--------------|---------------------------|--------------|-------------|------------|-------------|----------------|------------|------------|-------------|-------------------|------------|------------|------------|-----------|--------------|--------------|-------------|------------|---------------|------------|------------|
| | Total | Argentina | Australia | Beiglum | Brazil | Canada | Cnina | G | Germany | Great Britain | Hungary | India | Indonesia | Italy M | Japan | Mexico | Poland | Russia | Saudi Arabia | South Africa | South Korea | Spain | Sweden | W | States |
| Base: All Respondents (unwtd) | 18722 | 523 | 1011 | 512 | 1027 | 1008 | 1003 | 1015 | 1010 | 1006 | 1000 | 1019 | 506 | 1005 | 1005 | 509 | 504 | 513 | 503 | 507 | 502 | 1016 | 500 | 514 | 1004 |
| Base: All Respondents (wtd) | 12000 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| | 332 | 9 | 24 | 1 | 28 | 12 | 19 | 1 | 17 | 2 | 1 | 17 | 6 | 2 | 3 | 1 | 6 | 6 | 93 | 5 | 5 | 3 | 29 | 31 | 8 |
| 7 - Very strong economy | 3% | 2% | 5% | 0 | 6% | 2% | 4% | 0 | 3% | 0 | 0 | 3% | 1% | 0 | 1% | 0 | 1% | 1% | 19% | 1% | 1% | 1% | 6% | 6% | 2% |
| | | CGJM | GIJLMNOP | QSTUX ACE | EGIJLMNOPQ | S CGIJMNOTU | SIJLMNOPQTI | JX C | GIJLMNOPQST | rux | C | GIJLMNOPQT | l GJ | | | | GJ | GJ | HIJKLMNOPO | STUVWX | | AC | EGIJLMNOPQS | GIJLMNOPQS | S CGIJMNO |
| | 776 | 35 | 47 | 12 | 47 | 58 | 66 | 13 | 60 | 10 | 11 | 52 | 20 | 11 | 4 | 27 | 20 | 19 | 93 | 25 | 12 | 4 | 67 | 44 | 16 |
| 6 | 6% | 7% | 9% | 2% | 9% | 12% | 13% | 3% | 12% | 2% | 2% | 10% | 4% | 2% | 1% | 5% | 4% | 4% | 19% | 5% | 2% | 1% | 13% | 9% | 3% |
| | | CGIJMNTU) | GIJLMNPQ" | TU NU | GIJLMNPQTI | UBIJLMNOPQST | SIJLMNOPQS | NU NU | SIJLMNOPQS | 1 N | NU | IJLMNOPQS1 | INU | NU | | GIJMNTU | INU | NU | SHIJKLMNOPO | NU | NU | AC | GIJLMNOPQS | GIJLMNPQTU | U NU |
| | 2589 | 104 | 158 | 105 | 138 | 175 | 148 | 57 | 157 | 48 | 44 | 142 | 121 | 65 | 26 | 97 | 80 | 70 | 144 | 140 | 90 | 47 | 197 | 153 | 84 |
| 5 | 22% | 21% | 32% | 21% | 28% | 35% | 30% | 11% | 31% | 10% | 9% | 28% | 24% | 13% | 5% | 19% | 16% | 14% | 29% | 28% | 18% | 9% | 39% | 31% | 17% |
| | | GIJMNQU | GIJLMNOP | QT GIJMNQU | GIJMNOPQT | UGIJKLMNOPQ | CGIJMNOPQT | N | GIJLMNOPQ1 | Γ N | N | GIJMNOPQT | (GIJMNPQTU) | IJNU | | GIJMNU | GIJNU | IJNU | GIJMNOPQTI | GIJMNOPQTU | GIJMNU | N | HIJKLMNOPO | CGIJMNOPQT | ΓL GIJMNU |
| | 3356 | 159 | 163 | 180 | 145 | 160 | 147 | 152 | 156 | 166 | 84 | 166 | 188 | 96 | 100 | 158 | 148 | 140 | 106 | 127 | 135 | 85 | 118 | 150 | 125 |
| 4 | 28% | 32% | 33% | 36% | 29% | 32% | 29% | 30% | 31% | 33% | 17% | 33% | 38% | 19% | 20% | 32% | 30% | 28% | 21% | 25% | 27% | 17% | 24% | 30% | 25% |
| | | JMNRUVX | JMNRUV) | < SJMNPQRSTU | J JMNRU | JMNRUVX | JMNRU | JMNRUVX | JMNRUVX | JMNRSTUVX | | JMNRTUVX | GHJMNPQRS | TUVX | | JMNRUX | JMNRU | JMNU | | JU | JMNU | | JU | JMNU | JMNU |
| | 2728 | 114 | 67 | 130 | 68 | 67 | 80 | 163 | 67 | 157 | 145 | 89 | 111 | 125 | 190 | 110 | 136 | 137 | 34 | 151 | 165 | 146 | 60 | 85 | 130 |
| 3 | 23% | 23% | 13% | 26% | 14% | 13% | 16% | 33% | 13% | 31% | 29% | 18% | 22% | 25% | 38% | 22% | 27% | 27% | 7% | 30% | 33% | 29% | 12% | 17% | 26% |
| | | BDEFHRV | R | BDEFHKRVW | R | R | R | DEFHKLMOPF | R | DEFHKLMOR\ | DEFHKLORV | V EHRV | BDEFHRV | BDEFHKRVW | GHIJKLMOPO | BDEHRV | BDEFHKRVW | BDEFHKRVV | ٧ | BDEFHKLRVV | DEFHKLMOR | DEFHKLORV | w | R | BDEFHKRVV |
| | 1218 | 36 | 26 | 39 | 23 | 19 | 36 | 71 | 27 | 64 | 103 | 16 | 37 | 99 | 121 | 66 | 66 | 56 | 13 | 34 | 63 | 107 | 14 | 13 | 72 |
| 2 | 10% | 7% | 5% | 8% | 5% | 4% | 7% | 14% | 5% | 13% | 21% | 3% | 7% | 20% | 24% | 13% | 13% | 11% | 3% | 7% | 13% | 21% | 3% | 3% | 14% |
| | | EKRVW | | EKRVW | | | EKRVW | CDEFHKLRS | KR KR | CDEFHKLRS\ | FGHIKLOPQF | RSTVWX | EKRVW | FGHIKLOPQF | GHIKLMOPQI | CDEFHKLRS\ | CDEFHKLRS | BDEHKRVW | 1 | A | BCDEFHKLRS' | FGHIKLOPQI | RSTVWX | Al | BCDEFHKLRS |
| | 1002 | 42 | 14 | 32 | 50 | 10 | 4 | 43 | 15 | 54 | 112 | 18 | 18 | 103 | 56 | 40 | 43 | 71 | 17 | 18 | 31 | 108 | 15 | 23 | 65 |
| 1 - Very weak economy | 8% | 8% | 3% | 6% | 10% | 2% | 1% | 9% | 3% | 11% | 22% | 4% | 4% | 21% | 11% | 8% | 9% | 14% | 3% | 4% | 6% | 22% | 3% | 5% | 13% |
| | | BEFHKLRV | F | BEFHKL | BEFHKLRSV\ | W | | BEFHKLRSV | F | CEFHKLRSTV | GHIKLNOPQ | FF | F | GHIKLNOPQ | CEFHKLRSTV | BEFHKLRV | BEFHKLRSV | EFGHKLOPR | S F | F | BEFHKL | GHIKLNOPO | RSTVWX | F | EFGHKLOPR: |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3696 | 148 | 230 | 118 | 214 | 244 | 234 | 71 | 235 | 60 | 56 | 211 | 147 | 78 | 33 | 125 | 106 | 95 | 330 | 170 | 106 | 55 | 293 | 229 | 108 |
| Top3Box (Strong) | 31% | 30% | 46% | 24% | 43% | 49% | 47% | 14% | 47% | 12% | 11% | 42% | 29% | 16% | 7% | 25% | 21% | 19% | 66% | 34% | 21% | 11% | 59% | 46% | 22% |
| | | GIJMNPQTU | XGIJLMNOPC | | GIJLMNOPQ | TIJKLMNOPQS | SIJLMNOPQS | NU | SIJLMNOPQS | | N | GIJLMNOPQT | CGUMNPQTU | IJNU | | GIJMNU | GIJMNU | GIJNU | GHIJKLMNOP | CGIJMNPQTU | GIJMNU | N | GHIJKLMNOF | GIJLMNOPQS | GIJMNU |
| | 4948 | 192 | 107 | 202 | 141 | 96 | 120 | 277 | 109 | 274 | 360 | 123 | 165 | 326 | 366 | 217 | 246 | 264 | 64 | 203 | 259 | 360 | 89 | 121 | 266 |
| Low3Box (Weak) | 41% | 38% | 21% | 40% | 28% | 19% | 24% | 55% | 22% | 55% | 72% | 25% | 33% | 65% | 73% | 43% | 49% | 53% | 13% | 41% | 52% | 72% | 18% | 24% | 53% |
| | | BDEFHKRV\ | V R | BDEFHKLRVV | BEHRV | R | R | DEFHKLOPR | R | DEFHKLOPRS | GHIKLMOPQ | F ERV | BEFHKRVW | FGHIKLOPQF | GHIKLMOPQI | BDEFHKLRVW | BCDEFHKLRV | CDEFHKLOR | svw | BDEFHKRVV | CDEFHKLORS | GHIKLMOPC | RSTVWX | R | DEFHKLORS |
| Mean | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 5 | 4 | 3 | 3 | 5 | 4 | 3 |
| Wedii | | GLIMNIDOTI I | VICLU MNIOD | QSGIJMNPQTUX | CLII MNOPO | TELIKI MNODO | GLII MNODOS | JMNU | GIJLMNOPQS | JMNU | A.C | GIJLMNOPQS | CLIMANODOTI | JU | JU | GIJMNQUX | GIJMNU | JMNU | HIJKLMNOPO | CLIMANIODOTI | GIJMNU | ADCD | ECHI IKI MNOT | GIJLMNOPQS | JIMNU |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

July 2011 **Detailed Tables**

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-------------------------------|-------|------------------|-------|--------|------|------------------|-------|-----------------------|
| | rotar | A | В | С | D | E | F | G |
| Base: All Respondents (unwtd) | 18722 | 2012 | 2059 | 7568 | 5559 | 7566 | 3562 | 1524 |
| Base: All Respondents (wtd) | 12000 | 1000 | 1500 | 4500 | 3500 | 4000 | 2000 | 1500 |
| | 332 | 20 | 39 | 62 | 81 | 51 | 71 | 130 |
| 7 - Very strong economy | 3% | 2% | 3% | 1% | 2% | 1% | 4% | 9% |
| , , | | Е | CE | | CE | | ACDE | ABCDEF |
| | 776 | 74 | 110 | 209 | 221 | 191 | 185 | 163 |
| 6 | 6% | 7% | 7% | 5% | 6% | 5% | 9% | 11% |
| | | CE | CE | | CE | | CDE | ABCDE |
| | 2589 | 259 | 339 | 799 | 754 | 682 | 498 | 437 |
| 5 | 22% | 26% | 23% | 18% | 22% | 17% | 25% | 29% |
| | | CDE | CE | | CE | | CDE | BCDE |
| | 3356 | 285 | 462 | 1186 | 1039 | 1096 | 598 | 383 |
| 4 | 28% | 28% | 31% | 26% | 30% | 27% | 30% | 26% |
| | | | CEG | | CEG | | С | |
| | 2728 | 196 | 292 | 1130 | 839 | 1036 | 374 | 270 |
| 3 | 23% | 20% | 19% | 25% | 24% | 26% | 19% | 18% |
| | | | | ABFG | ABFG | ABDFG | | |
| | 1218 | 91 | 126 | 589 | 353 | 527 | 131 | 59 |
| 2 | 10% | 9% | 8% | 13% | 10% | 13% | 7% | 4% |
| | | FG | G | ABDFG | FG | ABDFG | G | |
| | 1002 | 75 | 131 | 524 | 213 | 416 | 143 | 58 |
| 1 - Very weak economy | 8% | 8% | 9% | 12% | 6% | 10% | 7% | 4% |
| | | DG | DG | ABDEFG | G | ADFG | G | |
| Summary | | | | | | | | |
| | 3696 | 353 | 488 | 1071 | 1056 | 925 | 754 | 729 |
| Top3Box (Strong) | 31% | 35% | 33% | 24% | 30% | 23% | 38% | 49% |
| | | CDE | CE | | CE | | BCDE | ABCDEF |
| | 4948 | 362 | 550 | 2243 | 1405 | 1980 | 648 | 388 |
| Low3Box (Weak) | 41% | 36% | 37% | 50% | 40% | 49% | 32% | 26% |
| | | FG | FG | ABDFG | AFG | ABDFG | G | |
| Mean | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 |
| IVICALI | | CE | CE | | CE | | ABCDE | ABCDEF |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Argentina | | | | | | | | | | |
|-------------------------------|-----------|----------|----------|----------|-----------|----------|---------|---------------|----------|----------|----------|-----------|-----------|----------|------------|-----------|----------|-----------------|----------|----------|--------------|----------|
| | | | | | | | | | | | | | | | | | | | | | Senior Execu | |
| | Argentina | Ge | ender | | Age | | H | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker/ | /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | В | C C | D D | 50 to 04 | F | G | H | Walled | J | K | Wediam | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 523 | 325 | 198 | 129 | 159 | 235 | 16 | 36 | 471 | 242 | 281 | 154 | 168 | 201 | 334 | 189 | 419 | 104 | 75 | 448 | 116 | 407 |
| Base: All Respondents (wtd) | 500 | 245 | 255* | 248* | 127* | 125 | 31** | 66** | 403 | 164 | 336 | 327 | 118 | 55 | 226 | 274 | 311 | 189* | 49* | 451 | 74* | 426 |
| | 9 | 7 | 3 | 3 | 5 | 2 | 0 | 0 | 9 | 3 | 6 | 5 | 4 | 1 | 6 | 4 | 9 | 0 | 2 | 8 | 3 | 7 |
| 7 - Very strong economy | 2% | 3% | 1% | 1% | 4% | 1% | - | - | 2% | 2% | 2% | 1% | 3% | 2% | 3% | 1% | 3% | 0 | 3% | 2% | 4% | 2% |
| . Voly onolig oconolity | 270 | 0,0 | 170 | 1,0 | 170 | 170 | | | 270 | 270 | 270 | 170 | 0,0 | 2,0 | 0,0 | 170 | 070 | - | 0,0 | 2,0 | 1,0 | - 270 |
| | 35 | 12 | 22 | 20 | 7 | 7 | 0 | 14 | 21 | 8 | 27 | 23 | 9 | 3 | 13 | 22 | 20 | 15 | 1 | 34 | 1 | 34 |
| 6 | 7% | 5% | 9% | 8% | 6% | 6% | - | 22% | 5% | 5% | 8% | 7% | 8% | 5% | 6% | 8% | 6% | 8% | 1% | 8% | 2% | 8% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 104 | 41 | 63 | 56 | 26 | 22 | 8 | 11 | 85 | 27 | 77 | 69 | 25 | 10 | 58 | 46 | 54 | 50 | 8 | 96 | 16 | 88 |
| 5 | 21% | 17% | 25% | 23% | 20% | 18% | 26% | 17% | 21% | 16% | 23% | 21% | 21% | 18% | 26% | 17% | 17% | 26% | 16% | 21% | 22% | 21% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 159 | 96 | 63 | 84 | 40 | 36 | 4 | 14 | 142 | 55 | 105 | 104 | 39 | 17 | 69 | 90 | 108 | 51 | 16 | 143 | 27 | 132 |
| 4 | 32% | 39% | 25% | 34% | 31% | 29% | 13% | 21% | 35% | 33% | 31% | 32% | 33% | 31% | 31% | 33% | 35% | 27% | 33% | 32% | 37% | 31% |
| | | В | | | | | | | | | | | | | | | | | | | | |
| _ | 114 | 60 | 55 | 58 | 22 | 35 | 14 | 17 | 83 | 41 | 73 | 80 | 23 | 12 | 48 | 66 | 69 | 46 | 12 | 103 | 13 | 101 |
| 3 | 23% | 24% | 21% | 23% | 17% | 28% | 47% | 25% | 21% | 25% | 22% | 24% | 19% | 22% | 21% | 24% | 22% | 24% | 24% | 23% | 18% | 24% |
| | 36 | 45 | 04 | | 40 | 12 | | | | 45 | 04 | | 9 | 7 | | 40 | | 40 | _ | 0.4 | 7 | |
| 2 | 7% | 15 6% | 21 8% | 11 5% | 13 10% | 10% | 2 5% | 6 9% | 28 7% | 15 9% | 21 6% | 20 6% | 7% | 12% | 20 9% | 16 6% | 23 7% | 13 7% | 5 11% | 31 7% | 10% | 29 7% |
| | 170 | 0% | 070 | 5% | 10% | 10% | 5% | 9% | 170 | 9% | 0% | 0% | 170 | 12% K | 9% | 076 | 170 | 170 | 1176 | 170 | 10% | 170 |
| | 42 | 14 | 28 | 15 | 15 | 11 | 3 | 4 | 35 | 16 | 26 | 26 | 11 | 5 | 11 | 31 | 28 | 14 | 6 | 36 | 6 | 36 |
| 1 - Very weak economy | 8% | 6% | 11% | 6% | 12% | 9% | 9% | 6% | 9% | 10% | 8% | 8% | 9% | 9% | 5% | 11% | 9% | 7% | 12% | 8% | 8% | 8% |
| 1 | | | | | | | | | | | | | | | | | | 1,72 | | 0,10 | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 148 | 60 | 88 | 79 | 38 | 31 | 8 | 26 | 115 | 38 | 111 | 97 | 38 | 14 | 77 | 72 | 83 | 65 | 10 | 138 | 20 | 128 |
| Top3Box (Strong) | 30% | 25% | 35% | 32% | 30% | 25% | 26% | 39% | 28% | 23% | 33% | 30% | 32% | 26% | 34% | 26% | 27% | 35% | 20% | 31% | 28% | 30% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 192 | 89 | 104 | 85 | 50 | 58 | 19 | 27 | 147 | 72 | 121 | 126 | 42 | 24 | 79 | 113 | 120 | 73 | 23 | 169 | 26 | 166 |
| Low3Box (Weak) | 38% | 36% | 41% | 34% | 39% | 46% | 61% | 41% | 36% | 44% | 36% | 39% | 36% | 44% | 35% | 41% | 38% | 38% | 47% | 38% | 36% | 39% |
| | | | | | | | | | | | | | | | | | | | | | | |
| Mean | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| INIGATI | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | India | | | | | | | | | | |
|-------------------------------|------------|------------|-----------|-----------|-----------|-----------|-----------|----------------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|--|------------|--|--------------|---------------|
| | | | | | | | | | | | | | | | | | | | | | Senior Execu | utive/Decisio |
| | India | Ge | ender | | Age | | H | lousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker | /Leader |
| | Total | | | | | | | | | | 2 | | Medium | | | | | Not | Yes | | | |
| | lotai | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | | | No | Yes | No |
| Base: All Respondents (unwtd) | 1019 | 739 | B 280 | 707 | D 244 | E | F 454 | G 364 | H | 583 | J 436 | K | L | M | N 674 | O 345 | P 909 | Q | R | 761 | T 556 | U 463 |
| Base: All Respondents (unwtd) | 500 | 739 258 | 242 | 276 | 152 | 68 72* | 239 | 364 164 | 201 98 | 268 | 43b 232 | 22 17** | 149 94 | 848 389 | 285 | 345 215 | 410 | 110 90* | 258 118 | 761 382 | 236 | 463 264 |
| Base. All Respondents (wtd) | | | | | | | | | | | | | | | | | | | | | | |
| | 17 | 12 | 5 | 12 | 3 | 3 | 7 | 6 | 4 | 11 | 6 | 0 | 2 | 15 | 14 | 3 | 13 | 4 | 9 | 8 | 12 | 5 |
| 7 - Very strong economy | 3% | 5% | 2% | 4% | 2% | 4% | 3% | 4% | 4% | 4% | 3% | 1% | 2% | 4% | 5% | 1% | 3% | 4% | 8% | 2% | 5% | 2% |
| | | В | | | | | | | | | | _ | | | 0 | | | | S | | U | |
| _ | 52 | 24 | 28 | 29 | 14 | 8 | 19 | 18 | 15 | 27 | 25 | 2 | 12 | 38 | 33 | 19 | 42 | 9 | 11 | 40 | 29 | 23 |
| 6 | 10% | 9% | 12% | 11% | 9% | 12% | 8% | 11% | 16% | 10% | 11% | 12% | 13% | 10% | 12% | 9% | 10% | 10% | 10% | 11% | 12% | 9% |
| | 440 | 0.4 | | | | | | | F 00 | | 00 | | 0.4 | | | | 440 | 0.4 | | 440 | 70 | 70 |
| _ | 142 | 81 | 60 | 81 | 41 | 20 | 62 | 50 | 29 | 82 | 60 | 3 | 24 | 115 | 86 | 55 | 118 | 24 | 29 | 112 | 72 | 70 |
| 5 | 28% | 32% | 25% | 29% | 27% | 28% | 26% | 31% | 30% | 30% | 26% | 16% | 25% | 30% | 30% | 26% | 29% | 26% | 25% | 29% | 30% | 27% |
| | 466 | 00 | 0.4 | 00 | 50 | 22 | 70 | 50 | 20 | 0.7 | 70 | - | 20 | 424 | 90 | 70 | 144 | 25 | 44 | 405 | 0.4 | or. |
| | 166 33% | 82 32% | 84 35% | 92 33% | 50 33% | 23 33% | 76 32% | 58 35% | 32 33% | 87 33% | 79 34% | 5 30% | 30 32% | 131 34% | 32% | 76 35% | 141 34% | 25 28% | 41 35% | 125 33% | 81 34% | 85 32% |
| 4 | 33% | 32% | 35% | 33% | 33% | 33% | 32% | 35% | 33% | 33% | 34% | 30% | 32% | 34% | 32% | 35% | 34% | 20% | 35% | 33% | 34% | 32% |
| | 89 | 46 | 43 | 47 | 30 | 13 | 53 | 22 | 14 | 44 | 45 | 5 | 17 | 67 | 49 | 41 | 70 | 19 | 18 | 71 | 31 | 58 |
| 3 | 18% | 18% | 18% | 17% | 20% | 17% | 22% | 14% | 14% | 16% | 19% | 31% | 18% | 17% | 17% | 19% | 17% | 21% | 15% | 19% | 13% | 22% |
| 3 | 10 /0 | 1076 | 10 /0 | 17 /0 | 2076 | 17 /0 | G | 1470 | 1470 | 1076 | 1970 | 31/0 | 1070 | 17 70 | 17 70 | 1970 | 17 70 | 2170 | 1376 | 1970 | 1370 | ZZ /0 |
| | 16 | 5 | 11 | 6 | 7 | 3 | 10 | 3 | 3 | 8 | 8 | 0 | 5 | 10 | 6 | 10 | 12 | 4 | 4 | 12 | 4 | 12 |
| 2 | 3% | 2% | 5% | 2% | 5% | 4% | 4% | 2% | 3% | 3% | 3% | 3% | 6% | 3% | 2% | 5% | 3% | 4% | 3% | 3% | 2% | 4% |
| - | 070 | 270 | A | 2,0 | 070 | 1,70 | 170 | 2,0 | 070 | 0,0 | 0,0 | 0,0 | 070 | 0,0 | 270 | 0,0 | 0.00 | 170 | 070 | 0,0 | 2,0 | T |
| | 18 | 8 | 10 | 10 | 7 | 1 | 11 | 7 | 1 | 9 | 9 | 1 | 4 | 13 | 7 | 12 | 13 | 5 | 5 | 13 | 7 | 11 |
| 1 - Very weak economy | 4% | 3% | 4% | 4% | 4% | 2% | 5% | 4% | 1% | 3% | 4% | 7% | 4% | 3% | 2% | 5% | 3% | 6% | 5% | 3% | 3% | 4% |
| , , | | | | | | | Н | | | | | | | | | N | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 211 | 118 | 93 | 121 | 58 | 32 | 89 | 74 | 48 | 120 | 91 | 5 | 38 | 168 | 134 | 77 | 174 | 37 | 50 | 161 | 113 | 98 |
| Top3Box (Strong) | 42% | 46% | 38% | 44% | 38% | 44% | 37% | 45% | 49% | 45% | 39% | 29% | 40% | 43% | 47% | 36% | 42% | 41% | 42% | 42% | 48% | 37% |
| | | | | | | | | | F | | | | | | 0 | | | | | | U | |
| | 123 | 58 | 65 | 63 | 44 | 17 | 74 | 32 | 17 | 61 | 62 | 7 | 26 | 90 | 61 | 62 | 96 | 28 | 28 | 96 | 42 | 81 |
| Low3Box (Weak) | 25% | 23% | 27% | 23% | 29% | 24% | 31% | 19% | 18% | 23% | 27% | 41% | 28% | 23% | 21% | 29% | 23% | 31% | 23% | 25% | 18% | 31% |
| | | | | | | | GH | | | | | | | | | N | | | | | | Т |
| | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Mean | | | 1 | D | <u> </u> | <u> </u> | † | - | Ē | <u> </u> | · · | | | | 0 | i | 1 | | - | | Ü | † - · |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Mexico | | | | | | | | | | |
|-------------------------------|--------|-----------|-------------|-----------|-----------|----------|-----------|----------------|-----------|-----------|----------|-----------|-----------|-----------|------------|------------|-----------|-----------------|--------|----------|-----|---------------------------|
| | Mexico | Ge | ender | | Age | | ŀ | lousehold Inco | me | Marita | l Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Van | Me | Employed | Not Employed | Yes | No | Yes | No |
| | lotal | wate | remale B | C C | 35 to 49 | 50 to 64 | F | G | nign H | warried | Other | K | wedium | nign M | Yes | No O | Employed | O | R | S | T | U |
| Base: All Respondents (unwtd) | 509 | 319 | 190 | 238 | 189 | 82 | 336 | 143 | 30 | 250 | 259 | 128 | 170 | 211 | 274 | 235 | 383 | 126 | 71 | 438 | 128 | 381 |
| Base: All Respondents (wtd) | 500 | 238 | 262 | 270 | 159* | 71* | 386 | 96* | 17** | 210 | 290 | 321 | 103 | 76 | 230 | 270 | 328 | 172* | 42* | 458 | 84* | 416 |
| | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 |
| 7 - Very strong economy | 0 | 0 | 0 | 0 | - | - | 0 | 1% | - | 0 | 0 | - | 1% | 0 | 0 | 0 | 0 | - | - | 0 | - | 0 |
| 7 - Very Strong economy | 0 | 0 | - 0 | 0 | - | | 0 | 1 70 | _ | 0 | U | - | 1 /0 | 0 | 0 | U | 0 | | | 0 | 1 | - |
| | 27 | 20 | 7 | 18 | 6 | 3 | 22 | 3 | 3 | 10 | 17 | 22 | 4 | 1 | 8 | 19 | 12 | 15 | 6 | 22 | 8 | 19 |
| 6 | 5% | 8% | 3% | 7% | 4% | 5% | 6% | 3% | 16% | 5% | 6% | 7% | 4% | 2% | 3% | 7% | 4% | 9% | 13% | 5% | 10% | 5% |
| | | | | | | | | | | | | | | | | | | | S | | | |
| | 97 | 53 | 44 | 50 | 28 | 19 | 60 | 31 | 5 | 45 | 52 | 57 | 21 | 19 | 47 | 50 | 64 | 33 | 11 | 86 | 21 | 76 |
| 5 | 19% | 22% | 17% | 19% | 17% | 27% | 16% | 33% | 30% | 21% | 18% | 18% | 21% | 24% | 20% | 19% | 19% | 19% | 26% | 19% | 25% | 18% |
| | | | | | | | | F | | | | | | | | | | | | | | |
| | 158 | 79 | 79 | 89 | 49 | 20 | 128 | 28 | 2 | 73 | 85 | 96 | 35 | 27 | 70 | 88 | 103 | 55 | 15 | 143 | 37 | 122 |
| 4 | 32% | 33% | 30% | 33% | 31% | 29% | 33% | 29% | 13% | 35% | 29% | 30% | 34% | 36% | 30% | 33% | 31% | 32% | 35% | 31% | 44% | 29% |
| | | | | | | | | | | | | | | | | | | | | | U | |
| | 110 | 58 | 53 | 54 | 43 | 13 | 81 | 23 | 6 | 36 | 74 | 77 | 18 | 15 | 57 | 53 | 82 | 28 | 7 | 104 | 8 | 102 |
| 3 | 22% | 24% | 20% | 20% | 27% | 18% | 21% | 24% | 37% | 17% | 26% | 24% | 18% | 19% | 25% | 20% | 25% | 16% | 16% | 23% | 10% | 24% |
| | | | | | | _ | | _ | | | | | | 7 | | | | | | | _ | T |
| _ | 66 | 25 10% | 42 16% | 38 14% | 23 15% | 5 | 61 16% | 6 | 0 | 37 17% | 30 | 46 14% | 14 | | 26 11% | 40 15% | 41 13% | 25 | 2 | 65 | 6 | 61 15% |
| 2 | 13% | 10% | 16% | 14% | 15% | 7% | 16% | 6% | - | 17% | 10% | 14% | 14% | 9% | 11% | 15% | 13% | 15% | 4% | 14% | 7% | 15% |
| | 40 | 5 | 35 | 19 | 11 | 10 | 35 | 4 | 1 | q | 31 | 23 | 10 | 7 | 22 | 18 | 25 | 15 | 2 | 37 | 3 | 36 |
| 1 - Very weak economy | 8% | 2% | 13% | 7% | 7% | 14% | 9% | 4% | 4% | 4% | 11% | 7% | 9% | 9% | 10% | 7% | 8% | 9% | 6% | 8% | 4% | 9% |
| . Very weak openionly | 070 | 270 | Α | 1 70 | 1 70 | 1170 | 0,0 | 170 | 170 | 1,0 | 1170 | 7,0 | 0,0 | 0,0 | 1070 | 170 | 070 | 070 | 070 | 0,0 | 170 | - 0,0 |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 125 | 73 | 52 | 69 | 33 | 23 | 82 | 35 | 8 | 56 | 70 | 79 | 26 | 20 | 55 | 70 | 77 | 48 | 17 | 109 | 30 | 96 |
| Top3Box (Strong) | 25% | 31% | 20% | 26% | 21% | 32% | 21% | 36% | 46% | 27% | 24% | 25% | 25% | 27% | 24% | 26% | 23% | 28% | 39% | 24% | 36% | 23% |
| | | | | | | | | F | | | | | | | | | | | S | | | |
| | 217 | 87 | 130 | 112 | 77 | 28 | 176 | 33 | 7 | 81 | 135 | 146 | 42 | 29 | 105 | 112 | 148 | 68 | 11 | 206 | 17 | 199 |
| Low3Box (Weak) | 43% | 36% | 50% | 41% | 49% | 39% | 46% | 35% | 41% | 39% | 47% | 46% | 41% | 38% | 46% | 41% | 45% | 40% | 26% | 45% | 21% | 48% |
| | | | A | | | | | | | | | | | | | | | | | R | | T |
| Mean | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 |
| Weali | | В | | | | | | F | | | | | | | | | | | S | | U | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

Global @dvisor: July 2011

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Spain | | | | | | | | | | |
|---|--------|----------|--------|----------|----------|----------|----------|----------------|------|---------|----------|--------|-----------|-------|------------|------------|----------|-----------------|--------|----------|-------|---------------------------|
| | Spain | Ge | ender | | Age | | н | lousehold Inco | me | Marita | l Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | I Otal | A | B | C C | D D | 50 to 64 | F | G | H | Walled | Other | K | Wediam | M | N | 0 | Employed | O | R | S | T | U |
| Base: All Respondents (unwtd) | 1016 | 507 | 509 | 393 | 396 | 227 | 574 | 364 | 78 | 507 | 509 | 580 | 74 | 362 | 528 | 488 | 658 | 358 | 94 | 922 | 109 | 907 |
| Base: All Respondents (wtd) | 500 | 252 | 248 | 205 | 182 | 113 | 302 | 164 | 34* | 233 | 267 | 249 | 114* | 136 | 259 | 241 | 317 | 183 | 45* | 455 | 49* | 451 |
| | 3 | 3 | 0 | 2 | 2 | 0 | 3 | 0 | 0 | 1 | 2 | 1 | 2 | 0 | 3 | 0 | 1 | 3 | 1 | 3 | 1 | 3 |
| 7 - Very strong economy | 1% | 1% | - | 1% | 1% | - | 1% | 0 | 1% | 1% | 1% | 1% | 1% | 0 | 1% | 0 | 0 | 1% | 2% | 1% | 2% | 1% |
| 7 Very during decisionly | 170 | B | | 1,70 | 1,0 | | 170 | - | 170 | 170 | 170 | 170 | 170 | | 1,70 | | - | 1,0 | 270 | 170 | | 170 |
| | 4 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 0 | 2 | 2 | 3 | 3 | 1 | 1 | 3 | 1 | 4 |
| 6 | 1% | 1% | 1% | 0 | 1% | 2% | 1% | 1% | 4% | 1% | 1% | 1% | - | 2% | 1% | 1% | 1% | 1% | 3% | 1% | 2% | 1% |
| | | | | | | | | | F | | | | | | | | | | | | | |
| | 47 | 29 | 18 | 21 | 14 | 13 | 24 | 20 | 3 | 19 | 28 | 18 | 18 | 11 | 23 | 25 | 33 | 14 | 4 | 43 | 4 | 43 |
| 5 | 9% | 12% | 7% | 10% | 7% | 11% | 8% | 12% | 9% | 8% | 10% | 7% | 15% | 8% | 9% | 10% | 11% | 8% | 9% | 9% | 8% | 10% |
| | | В | | | | | | | | | | | K | | | | | | | | | |
| | 85 | 44 | 41 | 36 | 32 | 17 | 44 | 36 | 5 | 44 | 40 | 49 | 11 | 26 | 44 | 41 | 50 | 35 | 6 | 79 | 8 | 77 |
| 4 | 17% | 17% | 17% | 17% | 17% | 16% | 15% | 22% | 16% | 19% | 15% | 20% | 9% | 19% | 17% | 17% | 16% | 19% | 13% | 17% | 17% | 17% |
| | | | | | | | | F | | | | L | | L | | | | | | | | |
| | 146 | 65 | 81 | 62 | 47 | 37 | 91 | 44 | 11 | 62 | 84 | 71 | 36 | 38 | 74 | 72 | 89 | 57 | 11 | 135 | 13 | 133 |
| 3 | 29% | 26% | 33% | 30% | 26% | 33% | 30% | 27% | 34% | 27% | 31% | 29% | 32% | 28% | 28% | 30% | 28% | 31% | 25% | 30% | 27% | 29% |
| | | | Α | | | | | | | | | | | | | | | | | | | |
| | 107 | 62 | 45 | 44 | 42 | 20 | 63 | 37 | 6 | 50 | 56 | 51 | 22 | 33 | 61 | 45 | 77 | 30 | 9 | 97 | 10 | 96 |
| 2 | 21% | 24% | 18% | 22% | 23% | 18% | 21% | 23% | 18% | 22% | 21% | 21% | 19% | 24% | 24% | 19% | 24% | 16% | 21% | 21% | 21% | 21% |
| | | В | | | | | | | | | | | | | | | Q | | | | | |
| | 108 | 47 | 61 | 40 | 45 | 23 | 76 | 26 | 6 | 53 | 55 | 57 | 26 | 25 | 54 | 54 | 64 | 44 | 12 | 96 | 12 | 96 |
| 1 - Very weak economy | 22% | 19% | 24% | 19% | 25% | 21% | 25% | 16% | 19% | 23% | 21% | 23% | 23% | 19% | 21% | 22% | 20% | 24% | 27% | 21% | 24% | 21% |
| Commence | | | | | | | G | | | | | | | | | | | | | | _ | |
| Summary | 55 | 35 | 20 | 23 | 17 | 15 | 28 | 22 | 5 | 23 | 32 | 22 | 19 | 14 | 27 | 28 | 37 | 18 | 6 | 49 | 6 | 49 |
| Top3Box (Strong) | 11% | 14% | 8% | 11% | 9% | 15 | 28 9% | 13% | 14% | 10% | 12% | 9% | 17% | 10% | 10% | 12% | 12% | 10% | 14% | 11% | 12% | 11% |
| Topobox (Strong) | 1176 | 14% B | 0% | 1176 | 3% | 13% | 370 | 13% | 1476 | 10% | 1270 | 3% | 17% K | 10% | 10% | 1270 | 1270 | 10% | 14% | 1176 | 1270 | 1170 |
| | 360 | 174 | 187 | 146 | 134 | 80 | 230 | 107 | 24 | 165 | 195 | 179 | 85 | 97 | 189 | 172 | 230 | 131 | 33 | 328 | 35 | 325 |
| Low3Box (Weak) | 72% | 69% | 75% | 71% | 73% | 71% | 76% | 65% | 70% | 71% | 73% | 72% | 74% | 71% | 73% | 71% | 72% | 71% | 73% | 72% | 71% | 72% |
| London (rroan) | 1270 | 3370 | 7.570 | . 170 | . 370 | . 170 | G | 5576 | .070 | . 170 | .570 | . 2 /0 | . 470 | . 170 | .570 | . 170 | .270 | . 170 | .570 | . 270 | 1.770 | .270 |
| | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 |
| Mean | 3 | B | 3 | 3 | 3 | 3 | 3 | F | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | + | - 3 |
| December 2 Manage Columns Tested (50) viole | | | | 1 | | 1 | 1 | Г | 1 | | 1 | 1 | 1 | | ļ | 1 | ļ | 1 | | 1 | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | South Africa | 1 | | | | | | | | | |
|-------------------------------|--------------|------|----------|----------|----------|----------|---------|---------------|---------|----------|----------|--------------|-----------|----------|------------|------------|----------|----------|---------|----------|---------|----------------------------|
| | South Africa | Ge | ender | | Age | | н | ousehold Inco | me | Marita | I Status | | Education | | Chief Inco | ome Earner | Empl | ovment | Busine | ss Owner | | cutive/Decisio r/Leader |
| | | | | | | | | | | | | | | | | | | Not | | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Employed | Yes | No | Yes | No |
| | | Α | В | С | D | E | F | G | Н | 1 | J | K | L | M | N | 0 | P | Q | R | S | Т | U |
| Base: All Respondents (unwtd) | 507 | 283 | 224 | 86 | 191 | 230 | 18 | 69 | 420 | 301 | 206 | 186 | 159 | 162 | 314 | 193 | 436 | 71 | 155 | 352 | 217 | 290 |
| Base: All Respondents (wtd) | 500 | 240* | 260* | 287* | 134 | 79 | 39** | 81** | 380 | 191 | 309* | 205* | 149* | 146* | 234 | 266* | 370 | 130** | 117* | 383 | 163* | 337* |
| | 5 | 3 | 2 | 2 | 3 | 0 | 0 | 2 | 3 | 2 | 3 | 2 | 1 | 2 | 2 | 3 | 3 | 2 | 1 | 4 | 1 | 4 |
| 7 - Very strong economy | 1% | 1% | 1% | 1% | 2% | 0 | - | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| | 0.5 | 19 | 6 | 17 | | 2 | 7 | 0 | 18 | | 14 | | 9 | 14 | 14 | 10 | 25 | | 13 | 12 | 15 | 10 |
| 6 | 25 5% | 8% | 2% | 6% | 6 5% | 2% | 18% | - | 5% | 11 6% | 5% | 2 1% | 6% | 10% | 6% | 4% | 7% | 0 | 11% | 3% | 9% | 3% |
| 6 | 576 | 0% | 270 | 0% | 5% | 270 | 10% | - | 5% | 0% | 5% | 170 | 0% | 10% K | 0% | 476 | 170 | - | S S | 3% | 9% | 3% |
| | 140 | 97 | 43 | 101 | 28 | 11 | 7 | 12 | 122 | 41 | 99 | 60 | 38 | 42 | 68 | 72 | 102 | 38 | 23 | 117 | 42 | 98 |
| 5 | 28% | 40% | 17% | 35% | 21% | 14% | 17% | 15% | 32% | 21% | 32% | 29% | 26% | 29% | 29% | 27% | 28% | 29% | 20% | 31% | 26% | 29% |
| • | 2070 | B | 1770 | F | 2170 | 1170 | 1770 | 1070 | 0270 | 2170 | 0270 | 2070 | 2070 | 2070 | 2070 | 2170 | 2070 | 2070 | 2070 | 0170 | 2070 | - 2070 |
| | 127 | 50 | 77 | 55 | 47 | 25 | 3 | 22 | 101 | 64 | 63 | 50 | 42 | 36 | 65 | 62 | 102 | 25 | 26 | 101 | 37 | 90 |
| 4 | 25% | 21% | 30% | 19% | 35% | 31% | 9% | 27% | 27% | 33% | 20% | 24% | 28% | 24% | 28% | 23% | 28% | 19% | 23% | 26% | 23% | 27% |
| | | | | | С | | | | | J | | | | | | | | | | | | |
| | 151 | 55 | 96 | 95 | 28 | 28 | 11 | 33 | 107 | 48 | 103 | 64 | 41 | 46 | 68 | 83 | 107 | 44 | 37 | 114 | 45 | 106 |
| 3 | 30% | 23% | 37% | 33% | 21% | 36% | 27% | 41% | 28% | 25% | 33% | 31% | 27% | 31% | 29% | 31% | 29% | 34% | 31% | 30% | 28% | 31% |
| | | | | | | D | | | | | | | | | | | | | | | | |
| | 34 | 12 | 22 | 15 | 12 | 7 | 8 | 5 | 21 | 17 | 17 | 19 | 9 | 6 | 13 | 21 | 18 | 16 | 10 | 24 | 15 | 19 |
| 2 | 7% | 5% | 8% | 5% | 9% | 9% | 20% | 6% | 6% | 9% | 5% | 9% | 6% | 4% | 5% | 8% | 5% | 12% | 9% | 6% | 9% | 6% |
| | | | | _ | | _ | _ | _ | _ | _ | | _ | | | | | | | | | _ | |
| . Warrant and a | 18 4% | 4 | 14 5% | 2 | 10 | 6 8% | 3 9% | 6 8% | 8 2% | 9 5% | 9 | 9 | 9 6% | 0 | 4 2% | 14 5% | 12 3% | 6 4% | 7 6% | 11 3% | 7 4% | 11 3% |
| 1 - Very weak economy | 476 | 2% | 5% | 1% | 7% C | 6% C | 9% | 070 | 270 | 5% | 3% | 470 | 0% | U | 270 | 5% | 3% | 476 | 0% | 3% | 470 | 3% |
| Summary | | | | | C | C | | | | | | | | | | | | | | | | _ |
| Jummary | 170 | 119 | 51 | 119 | 38 | 13 | 14 | 14 | 142 | 53 | 117 | 64 | 48 | 58 | 84 | 86 | 130 | 40 | 37 | 133 | 59 | 111 |
| Top3Box (Strong) | 34% | 50% | 20% | 42% | 28% | 17% | 35% | 17% | 37% | 28% | 38% | 31% | 32% | 40% | 36% | 32% | 35% | 30% | 32% | 35% | 36% | 33% |
| ., | 5.70 | В | | E | E | | | 1 | | | | | | | | | | | | | | 1 |
| | 203 | 71 | 132 | 112 | 49 | 41 | 22 | 45 | 136 | 74 | 129 | 92 | 59 | 53 | 85 | 118 | 137 | 66 | 53 | 150 | 67 | 136 |
| Low3Box (Weak) | 41% | 30% | 51% | 39% | 37% | 52% | 56% | 55% | 36% | 39% | 42% | 45% | 39% | 36% | 36% | 45% | 37% | 51% | 46% | 39% | 41% | 40% |
| | | | Α | | | D | | | | | | | | | | | | | | | | 1 |
| | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Mean | | В | | F | E | | | | | 1 | | | | | 1 | | 1 - | 1 | | 1 | 1 | 1 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Great Britain | 1 | | | | | | | | | |
|-------------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|-----------|-----------|-----------|---------------|-----------|-----------|------------|------------|------------|-----------------|-----------|------------|-------------|---------------------------|
| | Great Britain | Ge | ender | | Age | | ŀ | lousehold Inco | me | Marita | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busine | ss Owner | Senior Exec | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | lotai | A | B | C C | D D | 50 to 04 | F | G | H | Walled | Other | K | Wediam | M | N | 0 | Employed | O | R | S | T | U |
| Base: All Respondents (unwtd) | 1006 | 476 | 530 | 280 | 317 | 409 | 244 | 588 | 174 | 462 | 544 | 342 | 341 | 323 | 590 | 416 | 612 | 394 | 75 | 931 | 94 | 912 |
| Base: All Respondents (wtd) | 500 | 246 | 254 | 185 | 160 | 155 | 118 | 288 | 94 | 215 | 285 | 167 | 175 | 158 | 274 | 226 | 312 | 188 | 35* | 465 | 45* | 455 |
| | 2 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 2 | 2 | 0 | 1 | 0 | 1 | 2 | 1 | 2 | 0 | 0 | 2 | 0 | 2 |
| 7 - Very strong economy | 0 | 1% | 0 | 0 | 1% | 0 | - | 0 | 2% | 1% | 0 | 1% | 0 | 0 | 1% | 0 | 1% | - | 1% | 0 | 1% | 0 |
| , , , | | | | | | | | | FG | | | | | | | | | | | | | |
| | 10 | 5 | 5 | 3 | 3 | 3 | 2 | 4 | 5 | 5 | 5 | 3 | 3 | 4 | 4 | 5 | 6 | 3 | 1 | 9 | 1 | 9 |
| 6 | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 5% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 4% | 2% | 3% | 2% |
| | | | | | | | | | G | | | | | | | | | | | | | |
| | 48 | 25 | 22 | 17 | 14 | 16 | 9 | 27 | 12 | 23 | 25 | 13 | 17 | 17 | 29 | 18 | 34 | 14 | 3 | 44 | 4 | 43 |
| 5 | 10% | 10% | 9% | 9% | 9% | 11% | 7% | 9% | 13% | 11% | 9% | 8% | 10% | 11% | 11% | 8% | 11% | 7% | 9% | 10% | 9% | 10% |
| | 400 | | 70 | 0.4 | 50 | 40 | 40 | 00 | | 70 | | | | | 0.5 | | 404 | 00 | | 455 | 45 | 454 |
| , | 166 33% | 87 35% | 79 31% | 64 35% | 56 35% | 46 29% | 40 33% | 88 31% | 38 41% | 73 34% | 93 33% | 61 36% | 51 29% | 54 34% | 85 31% | 81 36% | 104 33% | 63 33% | 11 31% | 155 33% | 15 34% | 151 33% |
| 4 | 33% | 35% | 3170 | 35% | 35% | 29% | 33% | 31% | 41% G | 34% | 33% | 30% | 29% | 34% | 31% | 30% | 33% | 33% | 31% | 33% | 34% | 33% |
| | 157 | 69 | 88 | 61 | 47 | 49 | 33 | 101 | 23 | 66 | 91 | 48 | 56 | 52 | 83 | 73 | 98 | 58 | 11 | 146 | 13 | 144 |
| 3 | 31% | 28% | 35% | 33% | 29% | 32% | 28% | 35% | 25% | 31% | 32% | 29% | 32% | 33% | 30% | 32% | 32% | 31% | 31% | 31% | 28% | 32% |
| ů | 0170 | 2070 | A | 0070 | 2070 | 0270 | 2070 | FH | 2070 | 0170 | 0270 | 2070 | 0270 | 0070 | 0070 | 0270 | 0270 | 0.70 | 0170 | 0170 | 20,0 | 0270 |
| | 64 | 33 | 31 | 20 | 23 | 21 | 19 | 36 | 9 | 27 | 37 | 20 | 26 | 18 | 37 | 27 | 37 | 26 | 5 | 59 | 6 | 58 |
| 2 | 13% | 13% | 12% | 11% | 14% | 13% | 16% | 12% | 10% | 13% | 13% | 12% | 15% | 12% | 13% | 12% | 12% | 14% | 14% | 13% | 14% | 13% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 54 | 26 | 28 | 19 | 15 | 19 | 17 | 32 | 5 | 20 | 34 | 21 | 21 | 12 | 33 | 20 | 30 | 24 | 4 | 50 | 5 | 49 |
| 1 - Very weak economy | 11% | 11% | 11% | 10% | 10% | 12% | 14% | 11% | 5% | 9% | 12% | 12% | 12% | 8% | 12% | 9% | 10% | 13% | 10% | 11% | 11% | 11% |
| | | | | | | | Н | Н | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| T | 60 | 31 13% | 28 11% | 21 | 18 | 20 13% | 10 | 31 11% | 19 20% | 29 14% | 30 | 18 | 21 12% | 21 13% | 35 13% | 24 11% | 42 14% | 17 | 5 14% | 55 12% | 13% | 54 12% |
| Top3Box (Strong) | 12% | 13% | 11% | 11% | 11% | 13% | 9% | 11% | 20% FG | 14% | 11% | 11% | 12% | 13% | 13% | 11% | 14% Q | 9% | 14% | 12% | 13% | 12% |
| | 274 | 128 | 147 | 100 | 85 | 89 | 68 | 169 | FG 37 | 112 | 162 | 88 | 103 | 83 | 154 | 121 | 166 | 109 | 20 | 255 | 24 | 251 |
| Low3Box (Weak) | 55% | 52% | 58% | 54% | 53% | 58% | 58% | 59% | 39% | 52% | 57% | 53% | 59% | 53% | 56% | 53% | 53% | 58% | 55% | 55% | 53% | 55% |
| Londbox (Trodit) | 3370 | UZ 70 | 3070 | 5476 | 5570 | 5570 | H | H | 5570 | 3270 | 57 70 | 3370 | 5576 | 5570 | 5570 | 3370 | 5570 | 5570 | 5570 | 5576 | 3370 | 3370 |
| | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Mean | | | | | , | 3 | | | FG | J | , J | | , | | , | , | 0 | , | , | | - | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | US | | | | | | | | | | |
|-------------------------------|----------|------|--------|----------|----------|----------|-----|---------------|-----------|---------|--------|-----|-----------|-----------|------------|------------|----------|-----------------|---------|---------|-----|-----------------------------|
| | US | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | | cutive/Decision r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | N- | Employed | Not Employed | Yes | No | Yes | NI- |
| | Total | A | B | C C | 35 to 49 | 50 to 64 | F | G | nign H | Warried | Other | K | Wedium | nign M | N | No O | Employed | O | R | S | Tes | No U |
| Base: All Respondents (unwtd) | 1004 | 470 | 534 | 313 | 306 | 385 | 174 | 239 | 591 | 560 | 444 | 452 | 303 | 249 | 533 | 471 | 648 | 356 | 86 | 918 | 109 | 895 |
| Base: All Respondents (wtd) | 500 | 248 | 252 | 182 | 138 | 179 | 76 | 109 | 315 | 276 | 224 | 232 | 127 | 141 | 261 | 239 | 326 | 174 | 44* | 456 | 56 | 444 |
| | 8 | 7 | 1 | 4 | 3 | 1 | 2 | 0 | 6 | 6 | 2 | 2 | 0 | 6 | 6 | 2 | 8 | 0 | 6 | 2 | 6 | 2 |
| 7 - Very strong economy | 2% | 3% | 1% | 2% | 2% | 1% | 2% | - | 2% | 2% | 1% | 1% | - | 4% | 2% | 1% | 2% | - | 13% | 0 | 10% | 1% |
| | | В | | | E | | G | | G | | | | | KL | 0 | | Q | | S | | U | |
| | 16 | 11 | 5 | 8 | 4 | 4 | 2 | 3 | 11 | 10 | 7 | 4 | 5 | 7 | 12 | 4 | 11 | 5 | 4 | 13 | 4 | 12 |
| 6 | 3% | 4% | 2% | 4% | 3% | 2% | 2% | 3% | 3% | 3% | 3% | 2% | 4% | 5% | 4% | 2% | 4% | 3% | 8% | 3% | 7% | 3% |
| | | | | | | | | | | | | | K | K | 0 | | | | S | | U | |
| | 84 | 42 | 42 | 39 | 17 | 28 | 11 | 15 | 59 | 44 | 40 | 39 | 20 | 25 | 42 | 42 | 55 | 29 | 4 | 80 | 10 | 74 |
| 5 | 17% | 17% | 17% | 22% | 12% | 15% | 14% | 13% | 19% | 16% | 18% | 17% | 16% | 18% | 16% | 18% | 17% | 17% | 9% | 18% | 17% | 17% |
| | | | | DE | | | | | | | | | | | | | | | | R | | |
| | 125 | 64 | 61 | 56 | 33 | 36 | 17 | 31 | 77 | 70 | 56 | 60 | 35 | 30 | 65 | 60 | 82 | 43 | 7 | 118 | 8 | 117 |
| 4 | 25% | 26% | 24% | 31% | 24% | 20% | 23% | 28% | 24% | 25% | 25% | 26% | 28% | 21% | 25% | 25% | 25% | 25% | 16% | 26% | 14% | 26% T |
| | 400 | | | E | 00 | 45 | 40 | | | 70 | | | | | | | 00 | | _ | 400 | 40 | |
| | 130 | 62 | 68 | 45 | 39 | 45 | 19 | 27 | 83 | 70 | 60 | 59 | 33 | 38 | 66 | 63 | 89 | 41 | 9 | 120 | 12 | 118 |
| 3 | 26% | 25% | 27% | 25% | 28% | 25% | 25% | 25% | 26% | 25% | 27% | 25% | 26% | 27% | 25% | 27% | 27% | 23% | 22% | 26% | 21% | 27% |
| | 72 | 36 | 36 | 17 | 22 | 33 | 8 | 19 | 45 | 41 | 31 | 31 | 18 | 23 | 40 | 32 | 44 | 28 | 8 | 64 | 9 | 63 |
| 2 | 14% | 14% | 14% | 9% | 16% | 18% | 10% | 17% | 14% | 15% | 14% | 14% | 14% | 16% | 15% | 13% | 13% | 16% | 17% | 14% | 16% | 14% |
| | | | | | С | С | | F | | | | | | | | | | | | | | |
| | 65 | 27 | 38 | 12 | 20 | 33 | 17 | 14 | 34 | 36 | 29 | 37 | 16 | 12 | 31 | 34 | 37 | 28 | 6 | 59 | 8 | 57 |
| 1 - Very weak economy | 13% | 11% | 15% | 7% | 14% | 18% | 23% | 13% | 11% | 13% | 13% | 16% | 13% | 9% | 12% | 14% | 11% | 16% | 14% | 13% | 14% | 13% |
| | | | | | С | С | GH | | | | | M | | | | | | P | | | | |
| Summary | <u> </u> | | | | | | | | | | | | | | | | | | | | | |
| | 108 | 59 | 49 | 51 | 24 | 33 | 14 | 18 | 76 | 60 | 49 | 45 | 25 | 38 | 60 | 49 | 75 | 34 | 13 | 95 | 20 | 89 |
| Γop3Box (Strong) | 22% | 24% | 19% | 28% | 18% | 18% | 19% | 17% | 24% | 22% | 22% | 20% | 20% | 27% | 23% | 20% | 23% | 19% | 30% | 21% | 35% | 20% |
| | | | | DE | | | | | G | | | | | K | | | | | S | | U | |
| | 266 | 124 | 142 | 75 | 81 | 111 | 44 | 60 | 162 | 146 | 120 | 127 | 67 | 73 | 137 | 129 | 169 | 97 | 23 | 243 | 29 | 238 |
| _ow3Box (Weak) | 53% | 50% | 56% | 41% | 59% C | 62% C | 58% | 55% | 51% | 53% | 54% | 55% | 53% | 52% | 52% | 54% | 52% | 56% | 53% | 53% | 51% | 54% |
| | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 3 |
| Mean | 3 | В | - 3 | DE | 3 | 3 | 3 | 3 | FG | 3 | 3 | - 3 | 3 | K | 3 | 3 | Q | 3 | S | 3 | U | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Saudi Arabi | a | | | | | | | | | |
|-------------------------------|--------------|------|--------|----------|----------|----------|------|---------------|------|---------|--------|-------------|-----------|------|------------|-----------|----------|-----------------|--------|----------|-------------|----------|
| | | | | | | | | | | | | | | | | | | | | | Senior Exec | |
| | Saudi Arabia | Ge | ender | | Age | | Н | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker | r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | 50 to 04 | F | G | H | Walled | Other | K | Wediam | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 503 | 383 | 120 | 394 | 101 | 8 | 150 | 102 | 160 | 0 | 0 | 153 | 111 | 239 | 251 | 252 | 355 | 148 | 100 | 403 | 121 | 382 |
| Base: All Respondents (wtd) | 500 | 283 | 217* | 295 | 167* | 38** | 126* | 124* | 159* | _** | -** | 153* | 117* | 230 | 225 | 275 | 289 | 211* | 76* | 424 | 122* | 378 |
| · · · · · · | 93 | 43 | 51 | 61 | 18 | 15 | 24 | 38 | 22 | 0 | 0 | 33 | 35 | 26 | 44 | 49 | 41 | 53 | 26 | 68 | 42 | 51 |
| 7 - Very strong economy | 19% | 15% | 23% | 21% | 11% | 39% | 19% | 31% | 14% | - | - | 22% | 30% | 11% | 20% | 18% | 14% | 25% | 34% | 16% | 35% | 14% |
| | 1070 | | | | | | | Н | | | | M | M | | | | | P | S | | U | |
| | 93 | 55 | 39 | 54 | 36 | 4 | 21 | 20 | 38 | 0 | 0 | 31 | 18 | 44 | 58 | 36 | 69 | 25 | 12 | 82 | 24 | 69 |
| 6 | 19% | 19% | 18% | 18% | 22% | 10% | 16% | 16% | 24% | - | - | 20% | 16% | 19% | 26% | 13% | 24% | 12% | 15% | 19% | 20% | 18% |
| | | | | | | | | | | | | | | | 0 | | Q | | | | | |
| | 144 | 87 | 56 | 82 | 54 | 8 | 40 | 39 | 42 | 0 | 0 | 32 | 36 | 75 | 62 | 81 | 84 | 60 | 21 | 123 | 40 | 103 |
| 5 | 29% | 31% | 26% | 28% | 32% | 20% | 32% | 32% | 27% | - | - | 21% | 31% | 32% | 28% | 30% | 29% | 28% | 27% | 29% | 33% | 27% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 106 | 62 | 44 | 64 | 34 | 8 | 25 | 19 | 31 | 0 | 0 | 40 | 10 | 56 | 40 | 66 | 62 | 44 | 14 | 92 | 11 | 95 |
| 4 | 21% | 22% | 20% | 22% | 20% | 20% | 19% | 15% | 19% | - | - | 26% | 9% | 24% | 18% | 24% | 21% | 21% | 18% | 22% | 9% | 25% |
| | | | | | | | _ | _ | | | _ | L | | L | | | | | | | | T |
| | 34 | 22 | 11 | 14 | 16 | 4 | 8 | 2 | 16 | 0 | 0 | 12 | 2 | 20 | 16 | 18 | 19 | 14 | 2 | 32 | 4 | 30 |
| 3 | 7% | 8% | 5% | 5% | 10% | 10% | 6% | 1% | 10% | - | - | 8% | 2% | 9% | 7% | 7% | 7% | 7% | 3% | 7% | 3% | 8% |
| | 13 | 4 | 9 | 9 | 4 | 0 | 5 | 0 | 8 | 0 | 0 | 2 | 5 | 6 | 1 | 12 | 7 | 6 | 1 | 12 | 0 | 13 |
| 2 | 3% | 1% | 4% | 3% | 2% | | 4% | - | 5% | - | - | 1% | 4% | 2% | 1% | 4% | 2% | 3% | 1% | 3% | 0 | 3% |
| ı | | | | | | | | | | | | | | | | | | | | | | |
| | 17 | 10 | 7 | 11 | 6 | 0 | 4 | 7 | 3 | 0 | 0 | 3 | 9 | 5 | 4 | 13 | 8 | 9 | 1 | 16 | 0 | 17 |
| 1 - Very weak economy | 3% | 4% | 3% | 4% | 3% | - | 3% | 5% | 2% | - | - | 2% | 8% | 2% | 2% | 5% | 3% | 4% | 1% | 4% | 0 | 4% |
| | | | | | | | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 330 | 185 | 145 | 196 | 108 | 26 | 85 | 97 | 102 | 0 | 0 | 96 | 90 | 145 | 164 | 166 | 193 | 137 | 58 | 272 | 106 | 224 |
| Top3Box (Strong) | 66% | 65% | 67% | 66% | 65% | 70% | 68% | 78% | 64% | - | | 63% | 77% | 63% | 73% O | 60% | 67% | 65% | 77% | 64% | 87% U | 59% |
| | 64 | 36 | 27 | 35 | 25 | 4 | 16 | 8 | 26 | 0 | 0 | 17 | 17 | 30 | 21 | 43 | 34 | 30 | 4 | 60 | 4 | 59 |
| Low3Box (Weak) | 13% | 13% | 13% | 12% | 15% | 10% | 13% | 7% | 16% | - | - | 11% | 15% | 13% | 9% | 16% | 12% | 14% | 5% | 14% | 4% | 16% |
| | 1070 | .570 | .070 | .270 | .070 | .070 | .070 | . 70 | .570 | | | .170 | .570 | .570 | 270 | .070 | .270 | . 170 | | 1170 | 170 | T |
| | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 0 | 0 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 6 | 5 | 6 | 5 |
| Mean | | | T T | " | l - | l - | ľ | | , j | Ĭ | Ü | l – j | | | 0 | | | _ <u> </u> | S | | II. | † |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Canada | | | | | | | | | | | 1 | | | | | | |
|-------------------------------|--------|------|--------|----------|----------|----------|-----|---------------|------|-------------|----------|--------|-----------|------|------------|------------|----------|-----------------|--------|----------|-------------|---------------|---------------------|---------|---------|---------|-----------------------------|---------|-----|
| | Canada | G | ender | | Age | | H | ousehold Inco | me | Marita | I Status | | Education | | Chief Inco | ome Earner | Empl | loyment | Busine | ss Owner | Senior Exec | utive/Decisio | 1 | | | | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No | CANADA- PRAIRIES | | CANADA- | BRITISH | NORTHWES T TERRITORIE | CANADA- | |
| | | A | R | C C | D | F | F | G | н | married | Other | К. | mediam | M | N | 0 | P | Q | R | S | T | U | V | W | Y | Y | 7 | a | h |
| Base: All Respondents (unwtd) | 1008 | 435 | 573 | 273 | 327 | 408 | 228 | 414 | 366 | 393 | 615 | 351 | 502 | 155 | 571 | 437 | 698 | 310 | 115 | 893 | 138 | 870 | 72 | 81 | 91 | 151 | 0 | 394 | 219 |
| Base: All Respondents (wtd) | 500 | 247 | 253 | 178 | 153 | 169 | 111 | 204 | 184 | 180 | 320 | 186 | 224 | 91 | 279 | 221 | 345 | 155 | 54 | 446 | 66 | 434 | 36* | 40* | 44* | 73 | .** | 195 | 111 |
| | 12 | 10 | 2 | 5 | 4 | 3 | 2 | 2 | 7 | 6 | 6 | 3 | 7 | 2 | 10 | 2 | 10 | 2 | 2 | 10 | 2 | 10 | 2 | 0 | 4 | 1 | 0 | 4 | - 1 |
| 7 - Very strong economy | 2% | 4% | 1% | 3% | 3% | 2% | 2% | 1% | 4% | 3% | 2% | 2% | 3% | 2% | 4% | 1% | 3% | 1% | 4% | 2% | 3% | 2% | 5% | - | 8% | 1% | | 2% | 1% |
| | | В | | | | | | | G | | | | | | 0 | | | | | | | | W | | WYab | | | | |
| | 58 | 30 | 27 | 26 | 13 | 19 | 7 | 18 | 33 | 21 | 37 | 18 | 28 | 11 | 32 | 25 | 39 | 18 | 4 | 53 | 6 | 52 | 8 | 2 | 8 | 9 | 0 | 24 | 7 |
| 6 | 12% | 12% | 11% | 15% | 9% | 11% | 6% | 9% | 18% | 12% | 12% | 10% | 13% | 12% | 12% | 11% | 11% | 12% | 8% | 12% | 9% | 12% | 22% | 4% | 18% | 12% | - | 12% | 6% |
| | | | | D | | | | | FG | | | | | | | | T | | | | | | Wab | | Wb | | | Wb | |
| | 175 | 90 | 85 | 71 | 51 | 53 | 30 | 70 | 75 | 57 | 118 | 66 | 76 | 33 | 90 | 85 | 125 | 50 | 16 | 159 | 21 | 153 | 12 | 14 | 19 | 24 | 0 | 68 | 39 |
| 5 | 35% | 36% | 34% | 40% | 34% | 31% | 27% | 34% | 41% | 32% | 37% | 35% | 34% | 36% | 32% | 38% | 36% | 32% | 29% | 36% | 33% | 35% | 32% | 34% | 42% | 32% | - | 35% | 35% |
| | | | | E | | | | | F | | | | | | | | | | | | | | | | | | | | |
| | 160 | 69 | 90 | 48 | 55 | 57 | 44 | 74 | 41 | 61 | 98 | 61 | 67 | 32 | 89 | 71 | 107 | 53 | 21 | 138 | 25 | 135 | 10 | 14 | 11 | 22 | 0 | 58 | 44 |
| 4 | 32% | 28% | 36% | 27% | 36% | 33% | 40% | 36% | 22% | 34% | 31% | 33% | 30% | 36% | 32% | 32% | 31% | 34% | 39% | 31% | 38% | 31% | 28% | 36% | 24% | 29% | - | 30% | 40% |
| | | | A | | С | | Н | Н | | | | | | | | | | | | | | | | | | | | | XYa |
| | 67 | 33 | 34 | 17 | 23 | 27 | 20 | 28 | 19 | 25 | 41 | 28 | 32 | 7 | 38 | 29 | 44 | 23 | 6 | 61 | 7 | 60 | 3 | 5 | 3 | 14 | 0 | 28 | 13 |
| 3 | 13% | 13% | 13% | 10% | 15% | 16% | 18% | 14% | 10% | 14% | 13% | 15% | 14% | 8% | 14% | 13% | 13% | 15% | 11% | 14% | 10% | 14% | 7% | 13% | 7% | 19% | | 14% | 12% |
| | 19 | 9 | 10 | - | C 6 | C | Н | - | 6 | - | 13 | M | M | 4 | 12 | - | 13 | 6 | 2 | 16 | | 16 | | 2 | | VX 2 | - | - 0 | |
| 2 | 4% | 4% | 4% | 3% | 4% | 4% | 5% | 4% | 3% | 3% | 4% | 3% | 4% | 4% | 4% | 3% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 8% | | 3% | - | 4% | 3% |
| 2 | 476 | 476 | 476 | 3% | 476 | 476 | 3% | 476 | 3% | 376 | 476 | 376 | 476 | 476 | 476 | 376 | 476 | 476 | 476 | 476 | 476 | 476 | 476 | 0% X | - | 3% | - | 476 | 376 |
| | 10 | 6 | | | 2 | 4 | - | - | 3 | 4 | 7 | | - | 2 | 7 | 2 | - | 4 | 2 | - | | 8 | 0 | 2 | 0 | 2 | 0 | 4 | 2 |
| 1 - Very weak economy | 2% | 2% | 2% | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 4% | 2% | 4% | 2% | 1% | 5% | - | 2% | | 2% | 2% |
| T very weak economy | | 2./0 | | | | 0,0 | | | | | 2,0 | | | | | | | 270 | 4,0 | | 4,0 | 1 2/0 | 170 | - 52 | | | _ | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 244 | 130 | 115 | 102 | 68 | 74 | 39 | 90 | 115 | 84 | 161 | 87 | 111 | 46 | 133 | 112 | 174 | 70 | 23 | 222 | 29 | 215 | 21 | 15 | 30 | 34 | 0 | 96 | 48 |
| Top3Box (Strong) | 49% | 53% | 45% | 57% | 45% | 44% | 35% | 44% | 62% | 47% | 50% | 47% | 50% | 51% | 48% | 50% | 51% | 45% | 41% | 50% | 44% | 50% | 60% | 38% | 69% | 46% | - | 49% | 43% |
| | | В | | DE | | | | F | FG | 1 | | 1 | | | | 1 | | | | | | | Wb | | WYab | | | | |
| | 96 | 48 | 48 | 27 | 30 | 38 | 28 | 40 | 28 | 35 | 61 | 38 | 45 | 12 | 57 | 39 | 63 | 32 | 11 | 85 | 12 | 84 | 4 | 11 | 3 | 18 | 0 | 41 | 19 |
| Low3Box (Weak) | 19% | 19% | 19% | 15% | 20% | 23% | 25% | 20% | 15% | 19% | 19% | 20% | 20% | 14% | 20% | 18% | 18% | 21% | 19% | 19% | 18% | 19% | 12% | 26% | 7% | 25% | - | 21% | 17% |
| | | | | | | C | Н | | | | | | | | | | | | | | | | | VX | | VX | | Х | Х |
| Mana | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 0 | 4 | 4 |
| Mean | | | | DE | | | 1 | | FG | 1 | | | | | 1 | | | | | | | | WYab | | WYab | | | W | |

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | France | | | | | | | | | | |
|-------------------------------|-----------|-----------|-----------|----------|-----------|----------|-----------|----------------|-----------|-----------|----------|-----------|-----------|------|------------|------------|-----------|-----------------|----------|----------|-------------|--------------------------|
| | France | G | ender | | Age | | F | lousehold Inco | me | Marita | l Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busine | ss Owner | Senior Exec | utive/Decisio /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | 1 Ottal | A | B | C | D | F | F | G | H | Illianioa | .I | К | l | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 1015 | 503 | 512 | 327 | 369 | 319 | 251 | 597 | 167 | 375 | 640 | 399 | 321 | 295 | 613 | 402 | 656 | 359 | 41 | 974 | 72 | 943 |
| Base: All Respondents (wtd) | 500 | 247 | 253 | 191 | 170 | 140 | 134 | 287 | 79 | 175 | 325 | 167 | 209 | 124 | 289 | 211 | 314 | 186 | 21* | 479 | 32* | 468 |
| | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 |
| 7 - Very strong economy | 0 | 0 | 0 | - | 0 | | - | 0 | 1% | - | 0 | 0 | - | - | 0 | - | 0 | - | - | 0 | - | 0 |
| ,,,,,,, | | | | | | | | | | | | | | | | | | | | | | |
| | 13 | 6 | 7 | 3 | 6 | 4 | 3 | 8 | 3 | 4 | 9 | 2 | 7 | 4 | 9 | 4 | 9 | 4 | 1 | 12 | 1 | 12 |
| 6 | 3% | 3% | 3% | 2% | 3% | 3% | 2% | 3% | 4% | 2% | 3% | 1% | 3% | 3% | 3% | 2% | 3% | 2% | 4% | 3% | 2% | 3% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 57 | 28 | 30 | 23 | 20 | 14 | 11 | 32 | 14 | 23 | 34 | 17 | 25 | 16 | 37 | 21 | 38 | 19 | 5 | 53 | 6 | 52 |
| 5 | 11% | 11% | 12% | 12% | 12% | 10% | 9% | 11% | 18% | 13% | 10% | 10% | 12% | 13% | 13% | 10% | 12% | 10% | 23% | 11% | 17% | 11% |
| | | | | | | | | | FG | | | | | | | | | | S | | | |
| | 152 | 75 | 77 | 62 | 53 | 37 | 38 | 90 | 24 | 49 | 103 | 49 | 59 | 43 | 88 | 64 | 98 | 54 | 6 | 146 | 9 | 143 |
| 4 | 30% | 30% | 31% | 33% | 31% | 26% | 28% | 31% | 30% | 28% | 32% | 29% | 28% | 35% | 30% | 31% | 31% | 29% | 29% | 30% | 28% | 31% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 163 | 78 | 85 | 63 | 57 | 44 | 40 | 99 | 24 | 55 | 108 | 52 | 69 | 42 | 92 | 72 | 103 | 61 | 5 | 158 | 11 | 152 |
| 3 | 33% | 32% | 34% | 33% | 33% | 31% | 30% | 34% | 31% | 31% | 33% | 31% | 33% | 34% | 32% | 34% | 33% | 33% | 26% | 33% | 34% | 33% |
| | 74 | | | 05 | 40 | | | | 40 | | 40 | | | 40 | | | 40 | 00 | | | | |
| | 71 14% | 39 16% | 32 13% | 25 | 19 11% | 26 | 23 17% | 38 13% | 10 12% | 28 | 43 | 29 17% | 30 14% | 12 | 39 14% | 32 15% | 42 13% | 29 | 2 12% | 68 | 11% | 67 14% |
| 2 | 14% | 16% | 13% | 13% | 11% | 19% D | 17% | 13% | 12% | 16% | 13% | 17% M | 14% | 9% | 14% | 15% | 13% | 15% | 12% | 14% | 11% | 14% |
| | 43 | 21 | 22 | 14 | 14 | 15 | 19 | 20 | 4 | 16 | 27 | 17 | 18 | 7 | 25 | 18 | 23 | 20 | 1 | 42 | 2 | 41 |
| 1 - Very weak economy | 9% | 9% | 9% | 7% | 8% | 11% | 14% | 7% | 5% | 9% | 8% | 10% | 9% | 6% | 9% | 9% | 7% | 11% | 6% | 9% | 7% | 9% |
| 1 - Very weak economy | 370 | 370 | 370 | 7 70 | 070 | 1170 | GH | 1 70 | 370 | 370 | 070 | M | 370 | 070 | 370 | 370 | 770 | 1170 | 070 | 370 | 7 70 | 370 |
| Summary | | | | | | | Oi. | | | | | | | | | | | | | | | |
| | 71 | 35 | 37 | 26 | 27 | 18 | 14 | 40 | 17 | 27 | 44 | 20 | 32 | 19 | 46 | 25 | 49 | 22 | 6 | 66 | 6 | 65 |
| Top3Box (Strong) | 14% | 14% | 14% | 14% | 16% | 13% | 10% | 14% | 22% | 15% | 14% | 12% | 15% | 16% | 16% | 12% | 15% | 12% | 27% | 14% | 20% | 14% |
| | | | | | | | | | FG | | | | | | | | | | S | | | |
| | 277 | 138 | 139 | 102 | 90 | 85 | 82 | 157 | 38 | 99 | 178 | 98 | 117 | 61 | 156 | 121 | 167 | 110 | 9 | 268 | 17 | 260 |
| Low3Box (Weak) | 55% | 56% | 55% | 54% | 53% | 61% | 61% | 55% | 48% | 57% | 55% | 59% | 56% | 49% | 54% | 58% | 53% | 59% | 44% | 56% | 52% | 56% |
| · | | | | | | D | Н | | | | | M | | | | | | | | | | |
| | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 |
| Mean | | | | F | F | | _ | F | FG | | | | | K | | | 0 | 1 | | | 1 | 1 - |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | Germany | Ge | | | | | | | | | | | | | | | | | | | | |
|---|---------|------|--------|----------|----------|----------|-----|---------------|------|---------|---------|-----|-----------|------|------------|-----------|----------|--------|--------|----------|-------|---------------|
| | | Ge | | | | | | | | | | | | | | | | | | | | utive/Decisio |
| | Total | | nder | | Age | | H | ousehold Inco | ne | Marital | Status | | Education | | Chief Inco | me Earner | Emplo | oyment | Busine | ss Owner | Maker | /Leader |
| | | | | 11105 | 05.4.40 | 5044.04 | | | | | 0.11.11 | | | | V. | | | Not | | | | |
| | rotai | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | | Yes | No | Yes | No |
| | | A | В | С | D | E | F | G | H | | J | K | L | M | N | 0 | P | Q | R | S | T | U |
| ase: All Respondents (unwtd) ase: All Respondents (wtd) | 1010 | 510 | 500 | 299 | 407 | 304 | 347 | 337 | 326 | 400 | 610 | 213 | 613 | 184 | 688 | 322 | 720 | 290 | 76 | 934 | 155 | 855 |
| ase: All Respondents (wtd) | 500 | 253 | 247 | 172 | 186 | 142 | 176 | 165 | 159 | 189 | 311 | 113 | 285 | 101 | 337 | 163 | 351 | 149 | 36* | 464 | 76 | 424 |
| | 17 | 13 | 5 | 5 | 9 | 3 | 5 | 8 | 5 | 7 | 10 | 3 | 9 | 5 | 12 | 6 | 13 | 5 | 1 | 16 | 2 | 15 |
| 7 - Very strong economy | 3% | 5% | 2% | 3% | 5% | 2% | 3% | 5% | 3% | 4% | 3% | 3% | 3% | 5% | 3% | 4% | 4% | 3% | 3% | 4% | 3% | 4% |
| | | В | | | E | | | | | | | | | | | | | | | | | |
| | 60 | 34 | 26 | 25 | 20 | 14 | 15 | 22 | 23 | 23 | 37 | 9 | 38 | 13 | 42 | 18 | 39 | 21 | 5 | 55 | 10 | 50 |
| 6 | 12% | 13% | 11% | 15% | 11% | 10% | 8% | 13% | 15% | 12% | 12% | 8% | 13% | 13% | 12% | 11% | 11% | 14% | 13% | 12% | 13% | 12% |
| | | | | | | | | | F | | | | K | | | | | | | | | |
| | 157 | 85 | 72 | 54 | 59 | 44 | 52 | 42 | 63 | 50 | 107 | 30 | 88 | 39 | 110 | 48 | 117 | 40 | 13 | 144 | 24 | 133 |
| 5 | 31% | 34% | 29% | 32% | 32% | 31% | 30% | 26% | 39% | 26% | 35% | 27% | 31% | 39% | 33% | 29% | 33% | 27% | 36% | 31% | 32% | 31% |
| | | | | | | | | | FG | | ı | | | KL | | | Q | | | | | |
| | 156 | 72 | 85 | 59 | 58 | 39 | 58 | 57 | 42 | 59 | 97 | 36 | 93 | 28 | 104 | 53 | 109 | 47 | 11 | 145 | 25 | 132 |
| 4 | 31% | 28% | 34% | 35% | 31% | 28% | 33% | 34% | 26% | 31% | 31% | 32% | 32% | 27% | 31% | 32% | 31% | 32% | 32% | 31% | 33% | 31% |
| | | | A | | | | | Н | | | | | | | | | | | | | | |
| | 67 | 27 | 40 | 18 | 23 | 27 | 25 | 25 | 17 | 34 | 33 | 21 | 38 | 8 | 38 | 30 | 44 | 23 | 3 | 64 | 10 | 58 |
| 3 | 13% | 11% | 16% | 10% | 12% | 19% | 14% | 15% | 11% | 18% | 11% | 19% | 13% | 8% | 11% | 18% | 13% | 15% | 8% | 14% | 13% | 14% |
| | | | A | | | CD | | | | J | | LM | | | | N | | | | | | |
| - | 27 | 14 | 13 | 7 | 11 | 8 | 13 | 8 | 6 | 10 | 17 | 6 | 15 | 6 | 23 | 4 | 19 | 8 | 2 | 25 | 3 | 24 |
| 2 | 5% | 6% | 5% | 4% | 6% | 6% | 8% | 5% | 4% | 5% | 5% | 6% | 5% | 6% | 7% | 2% | 5% | 5% | 5% | 5% | 4% | 6% |
| | | | | | | | Н | | | | | | | | 0 | | | | | | | |
| | 15 | 9 | 6 | 3 | 5 | 7 | 7 | 5 | 3 | 6 | 9 | 7 | 6 | 2 | 10 | 5 | 9 | 6 | 1 | 14 | 2 | 13 |
| 1 - Very weak economy | 3% | 3% | 2% | 2% | 3% | 5% | 4% | 3% | 2% | 3% | 3% | 6% | 2% | 2% | 3% | 3% | 3% | 4% | 3% | 3% | 3% | 3% |
| | | | | | | С | | | | | | LM | | | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | 235 | 131 | 104 | 85 | 89 | 61 | 72 | 72 | 91 | 80 | 155 | 42 | 135 | 58 | 163 | 71 | 169 | 65 | 19 | 216 | 36 | 198 |
| op3Box (Strong) | 47% | 52% | 42% | 50% | 48% | 43% | 41% | 43% | 57% | 42% | 50% | 37% | 47% | 57% | 48% | 44% | 48% | 44% | 52% | 46% | 48% | 47% |
| | | В | | | | | | | FG | | I | | K | KL | | | | | | | | |
| | 109 | 50 | 59 | 27 | 40 | 42 | 46 | 37 | 26 | 50 | 59 | 35 | 58 | 16 | 70 | 39 | 72 | 37 | 6 | 103 | 15 | 94 |
| ow3Box (Weak) | 22% | 20% | 24% | 16% | 21% | 29% | 26% | 22% | 17% | 27% | 19% | 31% | 20% | 16% | 21% | 24% | 21% | 25% | 16% | 22% | 20% | 22% |
| (, | | | | | 1,72 | CD | Н | | | J | ,,, | LM | | | | | 1,10 | 3.10 | ,,, | | | |
| | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Mean | - | B | - | F | F | 7 | - | F | FG | 7 | - | - | K | K | - | - | - | - | - | - | - | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | 1 | | | | | | | | | | | | | Aus | stralia | | | | | | | | | | | | | |
|-------------------------------|-----------|------|--------|----------|----------|----------|-----|-----------------|------|---------|--------|-----|-----------|------|------------|------------|-------------|----------------|----------|-------|--------------|---------------|-------|-----------|---------|---------|-----|-------|-----|
| | Australia | (| Sender | | Age | | ŀ | lousehold Incom | ie . | Marital | Status | | Education | | Chief Inco | ome Earner | Employme | nt | Business | Owner | Senior Execu | ıtive/Decisio | 1 | | | REGION | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | | Employed En | Not nployed | Yes | | Yes | No | METRO | NON-METRO | VIC/TAS | NSW/ACT | QLD | SA/NT | WA |
| | | Α | В | С | D | E | F | G | Н | 1 | J | K | L | M | N | 0 | P | Q | R | S | T | U | V | W | Х | Y | Z | а | b |
| Base: All Respondents (unwtd) | 1011 | 559 | 452 | 180 | 299 | 532 | 236 | 571 | 204 | 548 | 463 | 316 | 362 | 333 | 628 | 383 | 668 | 343 | 148 | 863 | 181 | 830 | 664 | 347 | 318 | 346 | 163 | 101 | 83 |
| Base: All Respondents (wtd) | 500 | 248 | 252 | 196* | 146 | 158 | 110 | 298 | 92* | 228 | 272 | 131 | 295 | 74 | 279 | 221 | 331 | 169 | 65* | 435 | 77* | 423 | 328 | 172 | 166 | 166 | 79* | 48* | 41* |
| | 24 | 11 | 13 | 17 | 4 | 3 | 8 | 4 | 12 | 5 | 19 | 8 | 12 | 4 | 10 | 14 | 18 | 6 | 5 | 19 | 5 | 19 | 21 | 3 | 8 | 9 | 2 | 4 | - 1 |
| 7 - Very strong economy | 5% | 4% | 5% | 8% | 3% | 2% | 7% | 1% | 13% | 2% | 7% | 6% | 4% | 6% | 4% | 6% | 5% | 4% | 8% | 4% | 7% | 4% | 6% | 2% | 5% | 6% | 2% | 8% | 3% |
| | | | | E | | | G | | G | | - 1 | | | | | | | | | | | | W | | | | | | |
| | 47 | 27 | 21 | 17 | 15 | 16 | 12 | 27 | 8 | 19 | 28 | 7 | 27 | 13 | 28 | 20 | 28 | 19 | 4 | 44 | 4 | 43 | 32 | 15 | 14 | 15 | 5 | 6 | 8 |
| 6 | 9% | 11% | 8% | 9% | 10% | 10% | 11% | 9% | 9% | 8% | 10% | 5% | 9% | 18% | 10% | 9% | 9% | 11% | 6% | 10% | 6% | 10% | 10% | 9% | 9% | 9% | 6% | 13% | 19% |
| | | | | | | | | | | | | | | KL | | | | | | | | | T | | | | | | XYZ |
| | 158 | 79 | 79 | 68 | 39 | 51 | 26 | 98 | 34 | 73 | 85 | 39 | 99 | 20 | 77 | 81 | 103 | 55 | 15 | 143 | 20 | 138 | 110 | 49 | 68 | 50 | 17 | 12 | 11 |
| 5 | 32% | 32% | 31% | 34% | 27% | 32% | 24% | 33% | 37% | 32% | 31% | 30% | 34% | 27% | 27% | 37% | 31% | 32% | 24% | 33% | 26% | 33% | 33% | 28% | 41% | 30% | 21% | 26% | 26% |
| | | | | | | | | | | | | | | | | N | | | | | | | | | Z | | | | |
| | 163 | 80 | 83 | 66 | 50 | 47 | 45 | 97 | 21 | 79 | 84 | 50 | 90 | 23 | 95 | 68 | 106 | 58 | 22 | 141 | 26 | 137 | 97 | 66 | 46 | 55 | 33 | 16 | 13 |
| 4 | 33% | 32% | 33% | 34% | 34% | 30% | 41% | 33% | 23% | 35% | 31% | 38% | 31% | 32% | 34% | 31% | 32% | 34% | 34% | 32% | 34% | 32% | 30% | 39% | 28% | 33% | 42% | 33% | 33% |
| | | | | | | | H | | | | | | | | | | | | | | | | | | | | X | | |
| | 67 | 31 | 37 | 24 | 18 | 25 | 10 | 45 | 12 | 31 | 37 | 17 | 40 | 10 | 43 | 24 | 45 | 22 | 9 | 58 | 10 | 57 | 46 | 22 | 19 | 24 | 11 | 6 | 6 |
| 3 | 13% | 12% | 15% | 12% | 12% | 16% | 9% | 15% | 13% | 13% | 14% | 13% | 14% | 14% | 16% | 11% | 14% | 13% | 14% | 13% | 13% | 13% | 14% | 13% | 12% | 15% | 14% | 13% | 16% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 26 | 15 | 10 | 2 | 13 | 11 | 3 | 18 | 5 | 16 | 9 | 8 | 16 | 2 | 17 | 9 | 21 | 4 | 5 | 21 | 5 | 20 | 12 | 13 | 5 | 9 | 9 | 2 | 1 |
| 2 | 5% | 6% | 4% | 1% | 9% | 7% | 3% | 6% | 5% | 7% | 3% | 6% | 6% | 2% | 6% | 4% | 6% | 3% | 7% | 5% | 7% | 5% | 4% | 8% | 3% | 5% | 11% | 5% | 2% |
| | | | | | С | С | | | | | | | | | | | | | | | | | | | | | X | | |
| | 14 | 5 | 9 | 3 | 7 | 5 | 5 | 9 | 1 | 6 | 9 | 4 | 9 | 1 | 9 | 5 | 10 | 5 | 5 | 10 | 5 | 9 | 11 | 4 | 5 | 5 | 3 | 2 | 0 |
| 1 - Very weak economy | 3% | 2% | 4% | 1% | 4% | 3% | 4% | 3% | 1% | 2% | 3% | 3% | 3% | 1% | 3% | 2% | 3% | 3% | 7% | 2% | 7% | 2% | 3% | 2% | 3% | 3% | 4% | 3% | 1% |
| | | | | | | | | | | | | | | | | | | | S | | U | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 230 | 117 | 113 | 101 | 58 | 70 | 46 | 129 | 54 | 97 | 132 | 53 | 138 | 38 | 115 | 114 | 150 | 80 | 25 | 205 | 30 | 200 | 163 | 67 | 90 | 74 | 23 | 22 | 20 |
| lop3Box (Strong) | 46% | 47% | 45% | 51% | 40% | 44% | 42% | 43% | 59% | 43% | 49% | 41% | 47% | 51% | 41% | 52% | 45% | 47% | 38% | 47% | 39% | 47% | 50% | 39% | 55% | 44% | 29% | 46% | 49% |
| | | | | | | | | | FG | | | | | | | N | | | | | | | W | | Z | Z | | | Z |
| | 107 | 51 | 56 | 29 | 37 | 41 | 18 | 72 | 17 | 52 | 55 | 29 | 66 | 13 | 69 | 38 | 76 | 32 | 18 | 89 | 21 | 86 | 69 | 38 | 29 | 38 | 23 | 10 | 8 |
| _ow3Box (Weak) | 21% | 21% | 22% | 15% | 26% | 26% | 16% | 24% | 19% | 23% | 20% | 22% | 22% | 17% | 25% | 17% | 23% | 19% | 28% | 20% | 28% | 20% | 21% | 22% | 18% | 23% | 29% | 21% | 19% |
| | | | | | С | С | | | | | | | | | | | | | | | | | | | | | | | |
| Mean | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 |
| WCG. | | | | DE | | | | | G | | | | | KI | | N | | | | | | | | | 7 | 7 | | Z | Z |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Japan | | | | | | | | | | |
|---------------------------------------|-------|------------|----------|------------|------------|------------|------|---------------|-----------|------------|----------|-------|-----------|------|------------|------------|----------|-----------------|-----------|----------|-----------|---------------------------|
| | Japan | Ge | ender | | Age | | н | ousehold Inco | me | Marital | l Status | | Education | | Chief Inco | ome Earner | Empl | loyment | Busines | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | 50 to 04 | F | G | H | Indiffed | J | K | Inculain | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 1005 | 515 | 490 | 387 | 335 | 283 | 592 | 356 | 57 | 538 | 467 | 312 | 221 | 472 | 476 | 529 | 668 | 337 | 103 | 902 | 131 | 874 |
| Base: All Respondents (wtd) | 500 | 251 | 249 | 186 | 158 | 156 | 291 | 179 | 30* | 276 | 224 | 155 | 111 | 235 | 237 | 263 | 332 | 168 | 52 | 448 | 66 | 434 |
| | 3 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 1 | 2 | 0 | 1 | 2 | 1 | 2 | 0 | 0 | 2 | 1 | 2 |
| 7 - Very strong economy | 1% | 1% | 0 | 1% | 1% | - | 0 | 1% | - | 1% | 0 | 1% | - | 0 | 1% | 0 | 1% | 0 | 1% | 1% | 1% | 0 |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 4 | 2 | 2 | 2 | 2 | 1 | 3 | 1 | 0 | 3 | 1 | 1 | 1 | 2 | 3 | 2 | 4 | 1 | 0 | 4 | 2 | 3 |
| 6 | 1% | 1% | 1% | 1% | 1% | 0 | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% |
| | | | | | | | | | | | | | | | | | | | | | | |
| _ | 26 | 11 | 15 | 12 | 8 | 6 | 13 | 11 | 3 | 14 | 12 | 6 | 7 | 13 | 12 | 15 | 15 | 12 | 2 | 25 | 3 | 23 |
| 5 | 5% | 4% | 6% | 7% | 5% | 4% | 4% | 6% | 9% | 5% | 6% | 4% | 6% | 6% | 5% | 6% | 4% | 7% | 3% | 6% | 5% | 5% |
| | 100 | 43 | 57 | 47 | 27 | 27 | 59 | 35 | 6 | 54 | 46 | 33 | 23 | 45 | 43 | 57 | 64 | 36 | 5 | 95 | 6 | 94 |
| á | 20% | 43 17% | 23% | 25% | 17% | 17% | 20% | 20% | 19% | 20% | 21% | 21% | 23 | 19% | 18% | 22% | 19% | 22% | 10% | 21% | Ů | 22% |
| 4 | 20% | 1776 | 23% A | 25% DE | 1770 | 1770 | 20% | 20% | 19% | 20% | 2170 | 2170 | 20% | 19% | 10% | 22% | 19% | 2270 | 10% | 21% R | 9% | 22% T |
| | 190 | 95 | 95 | 69 | 56 | 65 | 108 | 70 | 12 | 108 | 81 | 54 | 41 | 94 | 88 | 102 | 122 | 68 | 17 | 172 | 20 | 170 |
| 3 | 38% | 38% | 38% | 37% | 35% | 41% | 37% | 39% | 40% | 39% | 36% | 35% | 37% | 40% | 37% | 39% | 37% | 41% | 33% | 39% | 31% | 39% |
| | 0070 | 0070 | 0070 | 0170 | 0070 | 1170 | 0.70 | 0070 | 1070 | 0070 | 0070 | 0070 | 0170 | 1070 | 0170 | 0070 | 0.70 | 1170 | 0070 | 0070 | 0170 | - 0070 |
| | 121 | 65 | 56 | 36 | 43 | 42 | 69 | 43 | 8 | 65 | 55 | 35 | 25 | 61 | 64 | 56 | 88 | 32 | 18 | 103 | 24 | 97 |
| 2 | 24% | 26% | 22% | 19% | 27% | 27% | 24% | 24% | 28% | 24% | 25% | 23% | 22% | 26% | 27% | 21% | 27% | 19% | 33% | 23% | 36% | 22% |
| | | | | | С | С | | | | | | | | | 0 | | Q | | S | | U | |
| | 56 | 33 | 23 | 18 | 20 | 17 | 38 | 17 | 1 | 30 | 26 | 23 | 14 | 19 | 25 | 30 | 38 | 18 | 10 | 46 | 10 | 46 |
| 1 - Very weak economy | 11% | 13% | 9% | 10% | 13% | 11% | 13% | 10% | 2% | 11% | 12% | 15% | 13% | 8% | 11% | 12% | 11% | 11% | 18% | 10% | 15% | 11% |
| | | | | | | | Н | Н | | | | M | M | | | | | | S | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 33 | 16 | 18 | 16 | 12 | 6 | 17 | 13 | 3 | 19 | 15 | 9 | 8 | 16 | 16 | 17 | 21 | 13 | 2 | 31 | 6 | 28 |
| Top3Box (Strong) | 7% | 6% | 7% | 9% | 7% | 4% | 6% | 8% | 10% | 7% | 7% | 6% | 7% | 7% | 7% | 7% | 6% | 8% | 5% | 7% | 9% | 6% |
| | 366 | 402 | 474 | E 400 | 400 | 123 | 215 | 130 | 24 | 202 | 163 | 112 | 80 | 174 | 177 | 189 | 248 | 118 | 45 | 322 | 54 | 242 |
| Lou/2Roy (Mook) | | 193 77% | 174 | 123 66% | 120 76% | 123 79% | 74% | 73% | 21 70% | 203 74% | | | 80 | 74% | 75% | 189 72% | 75% | 71% | 45 85% | 72% | 54 82% | 312 72% |
| Low3Box (Weak) | 73% | 77% B | 70% | 00% | 76% C | 79% C | 14% | 13% | 10% | 14% | 73% | 73% | 72% | 14% | 15% | 12% | 15% | /1% | 85% S | 72% | 82% | 12% |
| | _ | | _ | _ | | | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | | | - | |
| Mean | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 T |
| December Adams Columns Total (50) six | | | A | DE | | | | 1 | I | | l | I | 1 | I | 1 | 1 | | 1 | l | R | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | South Kore | 1 | | | | | | | | | |
|-------------------------------|-------------|------|----------|-----------|-----------|----------|-----|---------------|------|---------|-----------|--|------------|------------|------------|-----------|----------|-----------------|-----------|----------|--------------|---------|
| | | | | | | | | | | | | | | | | | | | | | Senior Execu | |
| | South Korea | Ge | ender | | Age | | Н | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker | /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | 50 to 04 | F | G | H | Married | .I | K | linedidiii | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 502 | 249 | 253 | 214 | 181 | 107 | 86 | 225 | 191 | 284 | 218 | 23 | 149 | 330 | 250 | 252 | 360 | 142 | 55 | 447 | 98 | 404 |
| Base: All Respondents (wtd) | 500 | 253 | 247 | 211 | 185 | 104 | 86* | 224 | 190 | 281 | 219 | 25** | 152 | 323 | 247 | 253 | 355 | 145 | 54* | 446 | 97* | 403 |
| | 5 | 4 | 1 | 3 | 0 | 2 | 2 | 1 | 2 | 3 | 2 | 0 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 |
| 7 - Very strong economy | 1% | 2% | 0 | 1% | - | 2% | 2% | 1% | 1% | 1% | 1% | - | 2% | 1% | 1% | 1% | 1% | 1% | 5% | 0 | 3% | 1% |
| , , | | | | | | | | | | | | | | | | | | | S | | U | |
| | 12 | 6 | 6 | 6 | 2 | 4 | 2 | 4 | 6 | 5 | 7 | 0 | 2 | 10 | 10 | 2 | 8 | 4 | 2 | 10 | 4 | 8 |
| 6 | 2% | 2% | 2% | 3% | 1% | 4% | 2% | 2% | 3% | 2% | 3% | - | 1% | 3% | 4% | 1% | 2% | 3% | 4% | 2% | 4% | 2% |
| | | | | | | | | | | | | | | | 0 | | | | | | | |
| | 90 | 53 | 36 | 34 | 32 | 23 | 13 | 32 | 45 | 50 | 40 | 5 | 29 | 55 | 49 | 40 | 64 | 25 | 9 | 81 | 22 | 67 |
| 5 | 18% | 21% | 15% | 16% | 17% | 22% | 15% | 14% | 24% | 18% | 18% | 22% | 19% | 17% | 20% | 16% | 18% | 17% | 16% | 18% | 23% | 17% |
| | | | | | | | | | G | | | | | | | | | | | | | |
| | 135 | 68 | 68 | 53 | 54 | 27 | 22 | 65 | 49 | 80 | 55 | 9 | 42 | 85 | 65 | 70 | 92 | 43 | 15 | 120 | 23 | 112 |
| 4 | 27% | 27% | 27% | 25% | 29% | 26% | 25% | 29% | 26% | 28% | 25% | 35% | 27% | 26% | 26% | 28% | 26% | 30% | 27% | 27% | 24% | 28% |
| | 165 | 71 | 94 | 74 | 0.4 | 32 | 30 | 81 | 54 | 94 | 70 | | 50 | 400 | 69 | 95 | 110 | 55 | 4.5 | 150 | 28 | 137 |
| 3 | 33% | 28% | 38% | 71 34% | 61 33% | 31% | 34% | 36% | 29% | 33% | 70 32% | 8 34% | 33% | 106 33% | 28% | 38% | 31% | 38% | 15 27% | 34% | 28 | 34% |
| 3 | 33% | 20% | 36% A | 34% | 33% | 31% | 34% | 30% | 29% | 33% | 3270 | 34% | 33% | 33% | 20% | 36% N | 31% | 30% | 2170 | 34% | 29% | 34% |
| | 63 | 35 | 28 | 31 | 21 | 12 | 14 | 26 | 23 | 33 | 29 | 2 | 16 | 45 | 32 | 31 | 47 | 16 | 3 | 60 | 9 | 54 |
| 2 | 13% | 14% | 11% | 15% | 11% | 11% | 16% | 12% | 12% | 12% | 13% | 9% | 11% | 14% | 13% | 12% | 13% | 11% | 5% | 13% | 9% | 13% |
| _ | | | ,. | | | , | | ,. | | ,. | | | , | | | ,. | | | | | | |
| | 31 | 16 | 15 | 12 | 15 | 4 | 5 | 15 | 11 | 17 | 15 | 0 | 10 | 21 | 19 | 12 | 31 | 0 | 8 | 23 | 9 | 22 |
| 1 - Very weak economy | 6% | 6% | 6% | 6% | 8% | 4% | 6% | 7% | 6% | 6% | 7% | - | 7% | 7% | 8% | 5% | 9% | - | 15% | 5% | 9% | 6% |
| | | | | | | | | | | | | | | | | | Q | | S | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 106 | 63 | 43 | 43 | 34 | 29 | 16 | 37 | 53 | 57 | 49 | 5 | 34 | 67 | 62 | 44 | 75 | 31 | 14 | 92 | 29 | 77 |
| Top3Box (Strong) | 21% | 25% | 17% | 20% | 18% | 28% | 19% | 16% | 28% | 20% | 22% | 22% | 22% | 21% | 25% | 18% | 21% | 22% | 25% | 21% | 30% | 19% |
| | | В | | | | | | | G | | | | | | 0 | | | | | | U | |
| | 259 | 122 | 137 | 114 | 97 | 48 | 48 | 122 | 88 | 144 | 115 | 11 | 76 | 172 | 120 | 139 | 188 | 71 | 26 | 233 | 46 | 213 |
| Low3Box (Weak) | 52% | 48% | 55% | 54% | 52% | 46% | 56% | 55% | 47% | 51% | 52% | 43% | 50% | 53% | 49% | 55% | 53% | 49% | 47% | 52% | 47% | 53% |
| | 3 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 3 |
| Mean | | | | | J | D | J | , | 7 | | 3 | | 7 | <u> </u> | - | J . | - | P | - | | 1 7 | , J |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Russia | | | | | | | | | | |
|---|------------|------|------------|-----------|------------|----------|-----------|----------------|------------|------------|------------|-----------|------------|-----------|------------|------------|------------|-----------------|-----------|------------|-----------|---------------------------|
| | Russia | Ge | ender | | Age | | F | lousehold Inco | me | Marita | l Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | | utive/Decision /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | l Otal | A | B | C C | D D | 50 to 04 | F | G | H | Walled | Other | K | Wediam | M | N | 0 | Employed | O | R | S | T | U |
| Base: All Respondents (unwtd) | 513 | 239 | 274 | 107 | 217 | 189 | 25 | 45 | 443 | 253 | 260 | 110 | 268 | 135 | 284 | 229 | 356 | 157 | 21 | 492 | 51 | 462 |
| Base: All Respondents (wtd) | 500 | 240 | 260 | 211* | 173 | 116 | 23** | 42* | 435 | 228 | 272 | 146* | 266 | 88 | 249 | 251 | 331 | 169 | 24** | 476 | 46* | 454 |
| | 6 | 3 | 3 | 3 | 3 | 1 | 0 | 0 | 6 | 3 | 4 | 4 | 2 | 1 | 4 | 3 | 1 | 6 | 0 | 6 | 0 | 6 |
| 7 - Very strong economy | 1% | 1% | 1% | 1% | 2% | 1% | - | - | 1% | 1% | 1% | 3% | 1% | 1% | 1% | 1% | 0 | 3% | - | 1% | - | 1% |
| , , , , , | | | | | | | | | | | | | | | | | | P | | | | |
| | 19 | 10 | 9 | 11 | 6 | 2 | 0 | 4 | 15 | 11 | 9 | 9 | 2 | 8 | 7 | 13 | 10 | 9 | 2 | 17 | 3 | 16 |
| 6 | 4% | 4% | 3% | 5% | 3% | 2% | - | 9% | 4% | 5% | 3% | 6% | 1% | 9% | 3% | 5% | 3% | 5% | 7% | 4% | 6% | 4% |
| | | | | | | | | | | | | L | | L | | | | | | | | |
| | 70 | 41 | 28 | 28 | 27 | 15 | 1 | 5 | 64 | 37 | 33 | 24 | 36 | 10 | 36 | 34 | 41 | 29 | 3 | 67 | 5 | 65 |
| 5 | 14% | 17% | 11% | 13% | 16% | 13% | 4% | 12% | 15% | 16% | 12% | 16% | 14% | 11% | 14% | 13% | 12% | 17% | 11% | 14% | 11% | 14% |
| | | | | | | | _ | | | | | | | | | | | | _ | | | |
| | 140 | 65 | 76 | 77 | 34 | 30 | 8 | 15 | 118 | 51 | 89 | 37 | 88 | 16 | 75 | 66 | 95 | 45 | 9 | 132 | 12 | 129 |
| 4 | 28% | 27% | 29% | 36% D | 20% | 26% | 33% | 36% | 27% | 22% | 33% | 25% | 33% M | 18% | 30% | 26% | 29% | 27% | 36% | 28% | 26% | 28% |
| | 137 | 58 | 79 | 52 | 53 | 32 | 10 | 5 | 122 | 67 | 71 | 40 | 69 | 28 | 69 | 68 | 103 | 34 | 3 | 135 | 14 | 124 |
| 3 | 27% | 24% | 31% | 24% | 31% | 28% | 44% | 12% | 28% | 29% | 26% | 27% | 26% | 31% | 28% | 27% | 31% | 20% | 11% | 28% | 29% | 27% |
| 3 | 2170 | 2470 | 3170 | 2470 | 3170 | 2070 | 4470 | 12.70 | G | 2370 | 2070 | 2170 | 2070 | 3170 | 2070 | 2170 | 0 | 2070 | 1170 | 2070 | 2370 | 2170 |
| | 56 | 17 | 38 | 19 | 24 | 13 | 2 | 7 | 47 | 28 | 28 | 12 | 32 | 12 | 22 | 34 | 34 | 22 | 1 | 54 | 3 | 53 |
| 2 | 11% | 7% | 15% | 9% | 14% | 11% | 8% | 17% | 11% | 12% | 10% | 8% | 12% | 13% | 9% | 14% | 10% | 13% | 6% | 11% | 7% | 12% |
| | | | Α | | | | | | | | | | | | | | | | | | | |
| | 71 | 46 | 25 | 22 | 26 | 24 | 2 | 6 | 63 | 32 | 39 | 20 | 36 | 14 | 37 | 34 | 47 | 24 | 7 | 64 | 9 | 62 |
| 1 - Very weak economy | 14% | 19% | 10% | 10% | 15% | 20% | 11% | 15% | 14% | 14% | 14% | 14% | 14% | 16% | 15% | 13% | 14% | 14% | 29% | 13% | 20% | 14% |
| | | В | | | | С | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 95 | 55 | 41 | 42 | 36 | 17 | 1 | 9 | 85 | 50 | 45 | 36 | 40 | 19 | 46 | 49 | 52 | 43 | 4 | 91 | 8 | 87 |
| Top3Box (Strong) | 19% | 23% | 16% | 20% | 21% | 15% | 4% | 21% | 20% | 22% | 17% | 25% | 15% | 21% | 18% | 20% | 16% | 26% | 18% | 19% | 17% | 19% |
| | | 404 | 440 | | 400 | | 1 | 40 | 000 | 407 | 400 | 70 | 400 | | 400 | 400 | 404 | P | | 050 | | |
| Leura Reur (Marek) | 264 53% | 121 | 143 55% | 92 44% | 103 60% | 69 | 15 63% | 18 43% | 232 53% | 127 56% | 138 51% | 72 50% | 138 52% | 54 61% | 128 52% | 136 54% | 184 56% | 81 | 11 46% | 253 53% | 26 57% | 238 52% |
| Low3Box (Weak) | 53% | 50% | 55% | 44% | 60% C | 60% C | 03% | 43% | 53% | 26% | 51% | 50% | 52% | 01% | 52% | 54% | 56% | 48% | 40% | 53% | 5/% | 52% |
| | | - | - | | | | | | | - | | | _ | | - | | - | | | | - | - |
| Mean | 3 | 3 | 3 | 4 F | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Department (Manager Columns Tested (50) sight | | | 1 | | | 1 | 1 | _ | | 1 | 1 | | 1 | | 1 | 1 | 1 | 1 | | 1 | 1 | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Sweden | | | | | | | | | | |
|-------------------------------|--------|------|--------|----------|----------|----------|---------|---------------|------|---------|----------|--------|-----------|------|------------|-----------|----------|-----------------|---------|----------|-------------|---------|
| | | | | | | | | | | | | | | | | | | | | | Senior Exec | |
| | Sweden | Ge | ender | | Age | | Н | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker. | /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | 50 to 64 | F | G | H | Walled | J | K | Wediam | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 500 | 252 | 248 | 173 | 145 | 182 | 232 | 224 | 44 | 129 | 371 | 328 | 84 | 88 | 366 | 134 | 314 | 186 | 50 | 450 | 61 | 439 |
| Base: All Respondents (wtd) | 500 | 253 | 247 | 185* | 155* | 160* | 206* | 244* | 51** | 132* | 368 | 105 | 263* | 132* | 374 | 126* | 325 | 175* | 63** | 437 | 76* | 424 |
| | 29 | 20 | 9 | 8 | 15 | 6 | 3 | 16 | 10 | 13 | 16 | 3 | 22 | 4 | 23 | 6 | 18 | 11 | 6 | 22 | 6 | 22 |
| 7 - Very strong economy | 6% | 8% | 3% | 4% | 10% | 4% | 1% | 6% | 20% | 10% | 4% | 3% | 8% | 3% | 6% | 5% | 5% | 6% | 10% | 5% | 8% | 5% |
| 7 - Very Strong economy | 070 | 070 | 370 | 470 | 1070 | 470 | 170 | 070 | 2070 | 1070 | 770 | 370 | 070 | 370 | 070 | 370 | 370 | 070 | 1070 | 370 | 070 | 370 |
| | 67 | 47 | 21 | 19 | 14 | 34 | 22 | 33 | 12 | 19 | 48 | 10 | 29 | 29 | 59 | 9 | 49 | 18 | 18 | 50 | 20 | 47 |
| 6 | 13% | 18% | 8% | 10% | 9% | 22% | 11% | 13% | 24% | 15% | 13% | 9% | 11% | 22% | 16% | 7% | 15% | 10% | 28% | 11% | 27% | 11% |
| | | В | | | | D | | | | | | | | K | | | | | | | U | |
| | 197 | 96 | 101 | 88 | 54 | 55 | 67 | 109 | 21 | 53 | 143 | 34 | 109 | 55 | 141 | 56 | 143 | 53 | 22 | 175 | 30 | 166 |
| 5 | 39% | 38% | 41% | 47% | 35% | 34% | 33% | 45% | 41% | 41% | 39% | 32% | 41% | 41% | 38% | 44% | 44% | 30% | 34% | 40% | 40% | 39% |
| | | | | | | | | | | | | | | | | | Q | | | | | |
| | 118 | 50 | 68 | 40 | 44 | 34 | 57 | 56 | 4 | 28 | 89 | 32 | 59 | 26 | 77 | 41 | 70 | 47 | 12 | 106 | 13 | 105 |
| 4 | 24% | 20% | 28% | 21% | 29% | 21% | 28% | 23% | 8% | 22% | 24% | 31% | 23% | 20% | 21% | 32% | 22% | 27% | 18% | 24% | 17% | 25% |
| | | | | | | | | | | | | М | | | | | | | | | | |
| | 60 | 26 | 34 | 23 | 16 | 21 | 39 | 19 | 2 | 12 | 49 | 19 | 30 | 11 | 49 | 12 | 29 | 31 | 3 | 57 | 3 | 57 |
| 3 | 12% | 10% | 14% | 13% | 11% | 13% | 19% | 8% | 4% | 9% | 13% | 18% | 11% | 9% | 13% | 9% | 9% | 18% | 5% | 13% | 4% | 13% |
| | | | | | | | G | | | | | M | | | | | | | | | | |
| | 14 | 8 | 6 | 6 | 1 | 6 | 9 | 5 | 0 | 1 | 13 | 5 | 8 | 0 | 12 | 2 | 6 | 8 | 0 | 14 | 0 | 14 |
| 2 | 3% | 3% | 2% | 3% | 1% | 4% | 4% | 2% | - | 1% | 4% | 5% | 3% | - | 3% | 2% | 2% | 4% | - | 3% | - | 3% |
| | 45 | | | | 40 | | | | 1 | _ | 40 | M | | | | 1 | | | | 40 | | 40 |
| 4 . V | 15 | 6 | 9 | 1% | 10 6% | 4 2% | 8 4% | 6 2% | 3% | 5 4% | 10 3% | 2 | 6 2% | 7 | 14 4% | | 9 | 6 4% | 3 5% | 12 3% | 3 4% | 12 |
| 1 - Very weak economy | 3% | 2% | 476 | 176 | 0% | 270 | 476 | 270 | 3% | 476 | 3% | 2% | 270 | 5% | 476 | 1% | 3% | 476 | 3% | 376 | 476 | 3% |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| Juninary | 293 | 163 | 130 | 114 | 83 | 95 | 92 | 157 | 43 | 86 | 207 | 46 | 159 | 88 | 222 | 70 | 210 | 83 | 45 | 247 | 57 | 236 |
| Top3Box (Strong) | 59% | 64% | 53% | 62% | 54% | 60% | 45% | 65% | 85% | 65% | 56% | 44% | 61% | 66% | 60% | 56% | 65% | 47% | 72% | 57% | 75% | 56% |
| (9/ | 0070 | 5170 | 2070 | 2270 | 2170 | 2070 | .070 | F | 2370 | 2370 | 2370 | .170 | K | K | 2370 | 2070 | Q | | . = 70 | 3170 | U | 3070 |
| | 89 | 41 | 49 | 32 | 27 | 31 | 56 | 30 | 3 | 18 | 72 | 27 | 44 | 19 | 74 | 15 | 44 | 45 | 6 | 83 | 6 | 83 |
| Low3Box (Weak) | 18% | 16% | 20% | 17% | 18% | 19% | 27% | 12% | 6% | 13% | 20% | 26% | 17% | 14% | 20% | 12% | 14% | 26% | 10% | 19% | 8% | 20% |
| | | | | | | | G | | | | | M | | | | | | P | | | | |
| | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 |
| Mean | | B | · · | | | T T | 1 | - | | | | | K | V | | | 0 | i | | | U | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Indonesia | | | | | | | | | | |
|-------------------------------|------------|-------|--------|----------|----------|-----------|-----------|----------------|-----------|---------|----------|-----------|-----------|-----------|------------|------------|----------|-----------------|-----------|------------|-----------|----------------------------|
| | Indonesia | Ge | ender | | Age | | н | lousehold Inco | ome | Marita | I Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busine | ss Owner | | cutive/Decisio r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | 35 to 49 | 50 to 64 | F | G | H | Warried | Other | K | Wedium | nign M | N | O | Employed | O | R | S | T | U |
| Base: All Respondents (unwtd) | 506 | 272 | 234 | 291 | 175 | 40 | 62 | 284 | 160 | 278 | 228 | 175 | 39 | 292 | 221 | 285 | 421 | 85 | 67 | 439 | 122 | 384 |
| Base: All Respondents (wtd) | 500 | 250 | 250 | 282 | 160 | 59* | 61* | 275 | 164 | 276 | 224 | 179 | 37* | 284 | 211 | 289 | 408 | 92* | 65* | 435 | 119 | 381 |
| | 6 | 4 | 2 | 5 | 0 | 1 | 2 | 2 | 2 | 3 | 3 | 3 | 1 | 2 | 4 | 2 | 6 | 0 | 3 | 3 | 3 | 3 |
| 7 - Very strong economy | 1% | 2% | 1% | 2% | - | 2% | 4% | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 2% | - | 5% | 1% | 2% | 1% |
| ,,,,,,, | | | | | | | G | | | | | | | | | | | | S | | | |
| | 20 | 12 | 9 | 9 | 9 | 3 | 1 | 11 | 8 | 15 | 6 | 9 | 2 | 10 | 9 | 11 | 15 | 6 | 5 | 16 | 7 | 13 |
| 6 | 4% | 5% | 3% | 3% | 5% | 5% | 2% | 4% | 5% | 5% | 3% | 5% | 5% | 4% | 4% | 4% | 4% | 6% | 7% | 4% | 6% | 4% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 121 | 62 | 59 | 66 | 34 | 21 | 6 | 68 | 47 | 66 | 55 | 43 | 10 | 68 | 56 | 65 | 96 | 25 | 17 | 104 | 27 | 94 |
| 5 | 24% | 25% | 24% | 23% | 21% | 36% | 10% | 25% | 28% | 24% | 25% | 24% | 27% | 24% | 27% | 22% | 24% | 27% | 26% | 24% | 22% | 25% |
| | | | | | | | | F | F | | | | | | | | | | | | | |
| | 188 | 93 | 95 | 100 | 64 | 23 | 23 | 105 | 60 | 110 | 77 | 70 | 10 | 108 | 74 | 114 | 151 | 37 | 21 | 166 | 44 | 144 |
| 4 | 38% | 37% | 38% | 36% | 40% | 40% | 37% | 38% | 37% | 40% | 35% | 39% | 26% | 38% | 35% | 39% | 37% | 40% | 33% | 38% | 37% | 38% |
| | 111 | 58 | 53 | 75 | 30 | 6 | 22 | 64 | 25 | 47 | 64 | 32 | 13 | 66 | 47 | 64 | 90 | 21 | 10 | 101 | 17 | 94 |
| 3 | 22% | 23% | 21% | 27% | 19% | 10% | 36% | 23% | 15% | 17% | 28% | 18% | 35% | 23% | 22% | 22% | 22% | 23% | 15% | 23% | 14% | 25% |
| ľ | 22.70 | 2070 | 2170 | F | 1070 | 1070 | GH | 2070 | 1070 | 1170 | 1 | 1070 | K | 2070 | LL70 | 2270 | 22.70 | 20% | 1070 | 2070 | 1170 | T T |
| | 37 | 17 | 19 | 19 | 15 | 3 | 4 | 16 | 17 | 22 | 15 | 14 | 1 | 21 | 12 | 24 | 33 | 4 | 6 | 30 | 14 | 23 |
| 2 | 7% | 7% | 8% | 7% | 9% | 5% | 6% | 6% | 10% | 8% | 7% | 8% | 2% | 8% | 6% | 8% | 8% | 4% | 10% | 7% | 11% | 6% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 18 | 5 | 13 | 8 | 8 | 1 | 3 | 10 | 5 | 13 | 5 | 7 | 1 | 10 | 7 | 10 | 17 | 1 | 3 | 15 | 8 | 10 |
| 1 - Very weak economy | 4% | 2% | 5% | 3% | 5% | 2% | 5% | 3% | 3% | 5% | 2% | 4% | 3% | 3% | 4% | 4% | 4% | 1% | 4% | 3% | 6% | 3% |
| | | | | | | | | | | | | | | | | | | | | | | |
| Summary | | | _ | | | | | | | | | | | | | | | | | | | |
| T 00 (0) | 147 29% | 77 | 70 | 79 | 43 | 25 43% | 10 16% | 80 29% | 57 35% | 84 | 64 | 55 | 13 34% | 80 28% | 70 33% | 77 | 117 | 30 | 24 38% | 123 28% | 36 31% | 111 29% |
| Top3Box (Strong) | 29% | 31% | 28% | 28% | 27% | 43% D | 16% | 29% F | 35% F | 30% | 28% | 31% | 34% | 28% | 33% | 27% | 29% | 33% | 38% | 28% | 31% | 29% |
| | 165 | 80 | 85 | 102 | 53 | 10 | 29 | 90 | 47 | 82 | 83 | 54 | 15 | 97 | 67 | 98 | 140 | 25 | 19 | 146 | 38 | 127 |
| Low3Box (Weak) | 33% | 32% | 34% | 36% | 33% | 17% | 47% | 33% | 28% | 30% | 37% | 30% | 39% | 34% | 32% | 34% | 34% | 27% | 29% | 34% | 32% | 33% |
| LOWODON (Fromi) | 3570 | JZ 70 | 3470 | E | E | .770 | GH | 3370 | 2070 | 5576 | 57 70 | 3070 | 5570 | 3 7 70 | UZ 70 | 3470 | 3470 | 2170 | 2370 | 3470 | JZ 70 | 3370 |
| | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Mean | - | - | + - | + - | - | CD | - | - | F F | - | - | - | - | | - | | + | - 4 | -4 | + | - | - |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Turkey | | | | | | | | | | |
|-------------------------------|------------|------------|--------------|------------|--------------|-----------|-----------|----------------|------------|------------|------------|------------|--|------------|------------|------------|------------|-----------------|-----------|------------|--------------|--------------------------|
| | Turkey | Ge | ender | | Age | | Н | lousehold Inco | me | Marita | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busine | ss Owner | | utive/Decisio /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | Male | B | C C | 35 to 49 | 50 to 64 | F | G | nign H | Warried | Other | K | Wedium | nign M | N N | O | Employed | O | R | S | T | NO U |
| Base: All Respondents (unwtd) | 514 | 435 | 79 | 410 | 91 | 13 | 64 | 234 | 216 | 210 | 304 | 177 | 73 | 264 | 265 | 249 | 342 | 172 | 56 | 458 | 155 | 359 |
| Base: All Respondents (wtd) | 500 | 252 | 248* | 263 | 170* | 68** | 43* | 182* | 275* | 275* | 225* | 179* | 61* | 260* | 252* | 248* | 317 | 183* | 56** | 444 | 156* | 344* |
| | 31 | 15 | 16 | 16 | 3 | 13 | 1 | 20 | 10 | 9 | 22 | 19 | 3 | 9 | 23 | 9 | 13 | 18 | 3 | 28 | 8 | 23 |
| 7 - Very strong economy | 6% | 6% | 7% | 6% | 2% | 19% | 2% | 11% | 4% | 3% | 10% | 11% | 5% | 3% | 9% | 3% | 4% | 10% | 6% | 6% | 5% | 7% |
| , , | | | | | | | | | | | | | | | | | | | | | | |
| | 44 | 26 | 18 | 23 | 9 | 13 | 4 | 16 | 24 | 14 | 30 | 19 | 7 | 19 | 34 | 11 | 23 | 21 | 2 | 42 | 10 | 34 |
| 6 | 9% | 10% | 7% | 9% | 5% | 19% | 9% | 9% | 9% | 5% | 13% | 10% | 11% | 7% | 13% | 4% | 7% | 12% | 4% | 9% | 7% | 10% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 153 | 86 | 68 | 89 | 34 | 31 | 10 | 64 | 79 | 90 | 64 | 64 | 11 | 78 | 83 | 70 | 99 | 54 | 14 | 139 | 46 | 107 |
| 5 | 31% | 34% | 27% | 34% | 20% | 45% | 22% | 35% | 29% | 33% | 28% | 36% | 18% | 30% | 33% | 28% | 31% | 30% | 25% | 31% | 29% | 31% |
| | | | | | | _ | | | | | | | | | | | | | | | | |
| | 150 30% | 70 28% | 80 32% | 74 | 73 43% | 3 | 14 33% | 48 27% | 88 32% | 85 31% | 65 | 39 22% | 21 34% | 90 35% | 69 27% | 81 33% | 116 36% | 34 | 27 48% | 123 28% | 61 39% | 89 26% |
| 4 | 30% | 28% | 32% | 28% | 43% | 4% | 33% | 2/% | 32% | 31% | 29% | 22% | 34% | 35% | 2/% | 33% | 36% Q | 19% | 48% | 28% | 39% | 26% |
| | 85 | 38 | 47 | 45 | 37 | 3 | 11 | 24 | 50 | 55 | 30 | 21 | 13 | 51 | 33 | 52 | 59 | 26 | 8 | 77 | 28 | 57 |
| 3 | 17% | 15% | 19% | 17% | 22% | 4% | 26% | 13% | 18% | 20% | 13% | 12% | 21% | 20% | 13% | 21% | 19% | 14% | 15% | 17% | 18% | 17% |
| ŭ | 1770 | 1070 | 1070 | 1170 | 22.70 | 170 | 2070 | 1070 | 1070 | 2070 | 1070 | 1270 | 2170 | 2070 | 1070 | 2170 | 1070 | 1170 | 1070 | 1170 | 1070 | 1770 |
| | 13 | 9 | 4 | 12 | 1 | 0 | 3 | 3 | 6 | 2 | 11 | 3 | 3 | 6 | 6 | 6 | 6 | 7 | 0 | 12 | 2 | 11 |
| 2 | 3% | 3% | 2% | 5% | 0 | - | 7% | 2% | 2% | 1% | 5% | 2% | 6% | 2% | 3% | 3% | 2% | 4% | 1% | 3% | 1% | 3% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 23 | 9 | 14 | 5 | 13 | 6 | 0 | 5 | 18 | 20 | 3 | 14 | 3 | 6 | 3 | 20 | 2 | 21 | 1 | 22 | 1 | 22 |
| 1 - Very weak economy | 5% | 4% | 6% | 2% | 7% | 9% | 1% | 3% | 7% | 7% | 1% | 8% | 6% | 2% | 1% | 8% | 1% | 12% | 2% | 5% | 1% | 6% |
| _ | | | | | | | | | | | | | | | | | | Р | | | | |
| Summary | 000 | 400 | 400 | 407 | 40 | 50 | | 404 | 440 | 440 | 440 | 400 | | 400 | 140 | 00 | 405 | 0.4 | 40 | 200 | 0.4 | 404 |
| Top3Box (Strong) | 229 46% | 126 50% | 102 41% | 127 48% | 46 27% | 56 82% | 14 33% | 101 56% | 113 41% | 113 41% | 116 52% | 102 57% | 20 33% | 106 41% | 140 55% | 89 36% | 135 43% | 94 51% | 19 35% | 209 47% | 64 41% | 164 48% |
| Topobox (orrorig) | 40% | 50% | 4170 | 46% D | 2170 | 02% | 33% | 50% F | +176 | +176 | 3270 | 3/% | 33% | +170 | 0 | 30% | +3% | 31% | 33% | 4770 | 4170 | 40% |
| | 121 | 55 | 66 | 61 | 51 | 9 | 14 | 32 | 75 | 77 | 44 | 38 | 20 | 63 | 43 | 78 | 67 | 54 | 10 | 111 | 31 | 90 |
| Low3Box (Weak) | 24% | 22% | 27% | 23% | 30% | 13% | 33% | 18% | 27% | 28% | 20% | 21% | 33% | 24% | 17% | 31% | 21% | 30% | 17% | 25% | 20% | 26% |
| , | 2170 | | | 2070 | 2070 | .070 | 5070 | .070 | 27.70 | 2570 | 2370 | | 2370 | 2170 | | N | | 2370 | | 2070 | 2070 | 2070 |
| | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Mean | | | - | D | - | | - | FH | 7 | - | ı ı | , J | | 7 | 0 | - | + - | - | - | + - | - | - |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Hungary | | | | | | | | | | |
|---|---------|------|--------|----------|----------|----------|---------|----------------|------|---------|--------|---------|-----------|------|------------|-----------|----------|--------|--------|----------|--------------|----------|
| | | | | | | | | | | | | | | | | | | | | | Senior Execu | |
| | Hungary | Ge | ender | | Age | | H | lousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker | /Leader |
| | | | | | | | | | | | 2 | | | | | | | Not | | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | | Yes | No | Yes | No |
| Base: All Respondents (unwtd) | | A | В | С | D | E | F | G | Н | | J | K | L | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) Base: All Respondents (wtd) | 1000 | 454 | 546 | 298 | 345 | 357 | 490 | 400 | 6 | 503 | 497 | 186 | 615 | 199 | 533 | 467 | 650 | 350 | 87 | 913 | 83 | 917 |
| Base. All Respondents (with) | 500 | 244 | 256 | 202 | 157 | 141 | 263 | 177 | 2** | 230 | 270 | 130 | 294 | 77 | 246 | 254 | 311 | 189 | 40* | 460 | 36* | 464 |
| ı | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
| 7 - Very strong economy | 0 | 0 | 0 | - | 1% | - | 0 | 0 | - | 0 | 0 | - | 0 | | 0 | - | 0 | 0 | | 0 | - | 0 |
| | | _ | 7 | _ | | | | | | _ | _ | | | | _ | 7 | | | | | | |
| 1 . | 11 | 5 | | 5 | 4 | 2 | 6 | 4 | 0 | 5 | 7 | 1 | 8 | 2 | 5 | | 9 | 3 | 0 | 11 | 0 | 11 |
| 6 | 2% | 2% | 3% | 3% | 3% | 1% | 2% | 2% | 16% | 2% | 3% | 1% | 3% | 3% | 2% | 3% | 3% | 1% | 1% | 2% | 1% | 2% |
| | 44 | 27 | 16 | 22 | 13 | 8 | 18 | 18 | 0 | 13 | 30 | 10 | 25 | 9 | 21 | 23 | 26 | 18 | 4 | 40 | 4 | 39 |
| 5 | 9% | 11% | 6% | 11% | 8% | 6% | 7% | 10% | 16% | 6% | 11% | 7% | 9% | 11% | 8% | 9% | 8% | 9% | 9% | 9% | 11% | 9% |
| - | | В | | E | | | . , , , | | | | 1 | | | | | 0,10 | | | | | 1174 | 1 |
| | 84 | 38 | 46 | 39 | 29 | 16 | 47 | 28 | 0 | 36 | 48 | 17 | 54 | 13 | 38 | 47 | 51 | 34 | 8 | 77 | 5 | 79 |
| 4 | 17% | 16% | 18% | 19% | 19% | 11% | 18% | 16% | 20% | 16% | 18% | 13% | 18% | 17% | 15% | 18% | 16% | 18% | 19% | 17% | 15% | 17% |
| | | | | E | E | | | | | | | | | | | | | | | | | |
| | 145 | 70 | 75 | 65 | 43 | 37 | 72 | 57 | 0 | 64 | 80 | 36 | 86 | 23 | 75 | 70 | 91 | 54 | 13 | 132 | 14 | 131 |
| 3 | 29% | 29% | 29% | 32% | 27% | 27% | 27% | 32% | 13% | 28% | 30% | 28% | 29% | 30% | 30% | 28% | 29% | 29% | 32% | 29% | 38% | 28% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 103 | 47 | 57 | 38 | 32 | 34 | 57 | 35 | 0 | 50 | 54 | 30 | 61 | 13 | 44 | 59 | 67 | 36 | 8 | 95 | 6 | 97 |
| 2 | 21% | 19% | 22% | 19% | 20% | 24% | 22% | 20% | - | 22% | 20% | 23% | 21% | 17% | 18% | 23% | 22% | 19% | 20% | 21% | 17% | 21% |
| | | | | | | | | | | | | | | | | N | | | | | | |
| | 112 | 57 | 55 | 32 | 35 | 44 | 63 | 34 | 1 | 61 | 50 | 36 | 60 | 16 | 64 | 48 | 68 | 44 | 7 | 105 | 7 | 105 |
| 1 - Very weak economy | 22% | 23% | 21% | 16% | 22% | 31% | 24% | 19% | 36% | 27% | 19% | 28% | 20% | 21% | 26% | 19% | 22% | 23% | 18% | 23% | 19% | 23% |
| | | | | | | CD | | | | J | | L | | | 0 | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | / |
| | 56 | 33 | 23 | 28 | 19 | 10 | 24 | 23 | 1 | 18 | 38 | 11 | 34 | 11 | 26 | 30 | 35 | 21 | 4 | 52 | 4 | 52 |
| Top3Box (Strong) | 11% | 13% | 9% | 14% | 12% | 7% | 9% | 13% | 32% | 8% | 14% | 8% | 12% | 14% | 11% | 12% | 11% | 11% | 10% | 11% | 12% | 11% |
| | | | | E | E | | | | | | I | | | | | | | | | | | |
| | 360 | 173 | 186 | 135 | 109 | 115 | 192 | 125 | 1 | 176 | 184 | 102 | 206 | 52 | 182 | 177 | 225 | 134 | 28 | 332 | 27 | 333 |
| Low3Box (Weak) | 72% | 71% | 73% | 67% | 69% | 82% | 73% | 71% | 49% | 76% | 68% | 78% | 70% | 68% | 74% | 70% | 72% | 71% | 70% | 72% | 73% | 72% |
| | | | | | | CD | | | | J | | LM | | | | | | | | | | ↓ |
| Mean | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| moun | | | | E | E | | | | | | 1 | | K | K | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Poland | | | | | | | | | | |
|-------------------------------|--------|-----------|---------|-----------|-----------|----------|-----------|---------------|------|---------|-----------|---------|-----------|-------|------------|------------|-----------|-----------------|----------|----------|--------------|-----------|
| | | | | | | | | | | | | | | | | | | | | | Senior Execu | |
| | Poland | Ge | ender | | Age | | H | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busine | ss Owner | Maker | /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D D | 50 to 04 | F | G | H | married | J | K | Mediam | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 504 | 223 | 281 | 147 | 174 | 183 | 396 | 98 | 10 | 291 | 213 | 65 | 366 | 73 | 313 | 191 | 309 | 195 | 46 | 458 | 62 | 442 |
| Base: All Respondents (wtd) | 500 | 248 | 252 | 215 | 148 | 138 | 404 | 88* | 8** | 257 | 243 | 104* | 326 | 70* | 282 | 218 | 286 | 214 | 38* | 462 | 53* | 447 |
| | 6 | 4 | 2 | 3 | 1 | 2 | 4 | 1 | 1 | 1 | 5 | 3 | 3 | 1 | 1 | 5 | 3 | 3 | 0 | 6 | 0 | 6 |
| 7 - Very strong economy | 1% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 12% | 0 | 2% | 3% | 1% | 1% | 1% | 2% | 1% | 2% | - | 1% | - | 1% |
| 7 Very during decrionly | 170 | 270 | 170 | 2,0 | 170 | 270 | 170 | 2,0 | 1270 | | 2,0 | 0,0 | 170 | 1,70 | 170 | 2,0 | 170 | 2,0 | | 1,0 | | 1,0 |
| | 20 | 12 | 8 | 8 | 8 | 4 | 16 | 3 | 1 | 7 | 13 | 0 | 20 | 0 | 12 | 7 | 13 | 7 | 1 | 18 | 2 | 18 |
| 6 | 4% | 5% | 3% | 4% | 5% | 3% | 4% | 4% | 8% | 3% | 5% | - | 6% | - | 4% | 3% | 4% | 3% | 4% | 4% | 4% | 4% |
| | | | | | | | | | | | | | KM | | | | | | | | | |
| | 80 | 41 | 38 | 35 | 21 | 24 | 58 | 20 | 1 | 50 | 30 | 17 | 54 | 9 | 50 | 30 | 49 | 31 | 5 | 75 | 5 | 75 |
| 5 | 16% | 17% | 15% | 16% | 14% | 17% | 14% | 23% | 19% | 20% | 12% | 16% | 17% | 13% | 18% | 14% | 17% | 15% | 14% | 16% | 10% | 17% |
| | | | | | | | | | | J | | | | | | | | | | | | |
| | 148 | 75 | 73 | 76 | 40 | 32 | 123 | 22 | 3 | 69 | 79 | 27 | 96 | 25 | 80 | 68 | 85 | 64 | 7 | 141 | 9 | 140 |
| 4 | 30% | 30% | 29% | 35% | 27% | 23% | 30% | 25% | 38% | 27% | 33% | 26% | 29% | 36% | 28% | 31% | 30% | 30% | 18% | 31% | 16% | 31% |
| | | | | E | | | | | | | | | | | | | | | | | | Т |
| | 136 | 65 | 72 | 51 | 40 | 46 | 111 | 24 | 1 | 75 | 62 | 34 | 83 | 19 | 83 | 53 | 76 | 61 | 13 | 123 | 20 | 117 |
| 3 | 27% | 26% | 28% | 24% | 27% | 33% | 27% | 28% | 15% | 29% | 25% | 33% | 25% | 28% | 30% | 24% | 26% | 28% | 35% | 27% | 37% | 26% |
| | 66 | | 40 | | 05 | 17 | 50 | 40 | 1 | 32 | | | 49 | | 36 | | 00 | 0.7 | _ | 61 | 40 | |
| 2 | 13% | 26 10% | 16% | 24 11% | 25 17% | 12% | 53 13% | 12 14% | 8% | 12% | 34 14% | 8 8% | 15% | 9 13% | 13% | 30 14% | 39 14% | 27 13% | 5 13% | 13% | 10 20% | 56 12% |
| 2 | 13% | 10% | 10% | 1170 | 1776 | 1270 | 13% | 14% | 6% | 1270 | 1476 | 070 | 15% | 13% | 13% | 14% | 14% | 13% | 13% | 13% | 20% | 1270 |
| | 43 | 24 | 19 | 17 | 13 | 14 | 38 | 5 | 0 | 23 | 20 | 15 | 22 | 6 | 19 | 25 | 22 | 21 | 6 | 37 | 7 | 36 |
| 1 - Very weak economy | 9% | 10% | 7% | 8% | 9% | 10% | 9% | 6% | - | 9% | 8% | 15% | 7% | 9% | 7% | 11% | 8% | 10% | 17% | 8% | 13% | 8% |
| , | | | . , , , | | | | | | | | | L | . , , | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| · | 106 | 57 | 49 | 47 | 29 | 30 | 78 | 25 | 3 | 58 | 48 | 20 | 77 | 10 | 64 | 42 | 65 | 41 | 7 | 99 | 7 | 99 |
| Top3Box (Strong) | 21% | 23% | 19% | 22% | 20% | 21% | 19% | 28% | 39% | 23% | 20% | 19% | 23% | 14% | 23% | 19% | 23% | 19% | 17% | 22% | 14% | 22% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 246 | 115 | 130 | 91 | 78 | 76 | 203 | 41 | 2 | 130 | 116 | 58 | 154 | 35 | 138 | 108 | 137 | 109 | 24 | 221 | 37 | 209 |
| Low3Box (Weak) | 49% | 46% | 52% | 43% | 53% | 56% | 50% | 47% | 23% | 50% | 48% | 55% | 47% | 50% | 49% | 50% | 48% | 51% | 64% | 48% | 70% | 47% |
| | | | | | | С | | | | | | | | | | | | | S | | U | |
| Mean | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 |
| Weall | | | | | | | | | | | | | | | | | | | | | | T |

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | China | | | | | | | | | | |
|-------------------------------|-------|------|--------|----------|----------|----------|----------|---------------|------|---------|--------|-------|-----------|-----------|------------|-----------|----------|-----------------|--------|----------|--------------|---------|
| | | | | | | | | | | | | | | | | | | | | | Senior Execu | |
| | China | G | ender | | Age | | Н | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker | /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | 35 to 49 | 50 to 64 | E | G | H | Warried | Other | K | Wedium | mign M | N | O | Employed | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 1003 | 561 | 442 | 452 | 440 | 111 | 107 | 326 | 570 | 701 | 302 | 120 | 279 | 604 | 677 | 326 | 879 | 124 | 106 | 897 | 299 | 704 |
| Base: All Respondents (wtd) | 500 | 249 | 251 | 200 | 196 | 104* | 110* | 209 | 181 | 347 | 153* | 295 | 155 | 50 | 258 | 242 | 386 | 114* | 41** | 459 | 91* | 409 |
| Babb. 7 iii Nooponaonio (ma) | 19 | 12 | 8 | 11 | 3 | 5 | 7 | 4 | 8 | 11 | 9 | 10 | 7 | 2 | 10 | 9 | 16 | 4 | 4 | 16 | 6 | 14 |
| 7 V | 4% | 5% | 3% | 6% | 2% | 5% | 7% | 2% | 5% | 3% | 6% | 3% | 5% | 4% | 4% | 4% | 4% | 3% | 9% | 3% | 6% | 3% |
| 7 - Very strong economy | 476 | 3% | 3% | 0% | 270 | 5% | 170 | 270 | 3% | 3% | 0% | 3% | 5% | 470 | 476 | 476 | 470 | 3% | 9% | 376 | 0% | 3% |
| | 66 | 31 | 35 | 29 | 31 | 6 | 13 | 26 | 27 | 43 | 24 | 37 | 19 | 10 | 47 | 19 | 56 | 10 | 9 | 57 | 18 | 48 |
| 6 | 13% | 12% | 14% | 14% | 16% | 6% | 12% | 12% | 15% | 12% | 15% | 13% | 12% | 21% | 18% | 8% | 14% | 9% | 21% | 13% | 20% | 12% |
| | | | | | | | | | | | | | | KL | 0 | | | | | | | |
| | 148 | 78 | 70 | 58 | 57 | 32 | 30 | 47 | 70 | 109 | 39 | 77 | 54 | 17 | 80 | 68 | 114 | 34 | 14 | 135 | 36 | 112 |
| 5 | 30% | 31% | 28% | 29% | 29% | 31% | 28% | 23% | 39% | 31% | 25% | 26% | 35% | 34% | 31% | 28% | 29% | 30% | 33% | 29% | 39% | 28% |
| | | | | | | | | | G | | | | | | | | | | | | | |
| | 147 | 69 | 78 | 56 | 62 | 28 | 26 | 72 | 49 | 107 | 39 | 89 | 45 | 12 | 72 | 75 | 116 | 31 | 10 | 137 | 21 | 126 |
| 4 | 29% | 28% | 31% | 28% | 32% | 27% | 23% | 34% | 27% | 31% | 26% | 30% | 29% | 24% | 28% | 31% | 30% | 27% | 24% | 30% | 23% | 31% |
| | 80 | 42 | 38 | 34 | 30 | 16 | 24 | 39 | 16 | 47 | 32 | 53 | 21 | 7 | 30 | 50 | 57 | 22 | 4 | 76 | 10 | 70 |
| 3 | 16% | 17% | 15% | 17% | 16% | 15% | 22% | 19% | 9% | 14% | 21% | 18% | 13% | 13% | 12% | 21% | 15% | 20% | 10% | 16% | 11% | 17% |
| 3 | 10% | 1770 | 15% | 1770 | 10% | 15% | 22% H | 19% H | 9% | 14% | 21% | 10% | 13% | 13% | 1270 | 21% N | 15% | 20% | 10% | 10% | 1176 | 1776 |
| | 36 | 15 | 21 | 9 | 10 | 16 | 8 | 20 | 7 | 27 | 9 | 29 | 5 | 2 | 17 | 19 | 24 | 12 | 0 | 35 | 0 | 35 |
| 2 | 7% | 6% | 8% | 5% | 5% | 16% | 7% | 10% | 4% | 8% | 6% | 10% | 4% | 3% | 6% | 8% | 6% | 10% | 1% | 8% | 0 | 9% |
| | | | | | | CD | | | | | | LM | | | | | | | | | | Т |
| | 4 | 3 | 1 | 3 | 1 | 0 | 1 | 1 | 2 | 3 | 1 | 0 | 4 | 0 | 2 | 2 | 4 | 0 | 1 | 3 | 1 | 3 |
| 1 - Very weak economy | 1% | 1% | 1% | 1% | 0 | 0 | 1% | 1% | 1% | 1% | 1% | - | 2% | 1% | 1% | 1% | 1% | 0 | 1% | 1% | 1% | 1% |
| | | | | | | | | | | | | | K | K | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 234 | 121 | 113 | 99 | 92 | 44 | 51 | 77 | 106 | 162 | 72 | 125 | 80 | 29 | 138 | 96 | 185 | 49 | 26 | 208 | 59 | 175 |
| Top3Box (Strong) | 47% | 48% | 45% | 49% | 47% | 42% | 46% | 37% | 59% | 47% | 47% | 42% | 52% | 58% | 53% | 40% | 48% | 43% | 63% | 45% | 65% | 43% |
| | | | | | | | | | G | | | | | K | 0 | | | | | | U | |
| | 120 | 59 | 60 | 45 | 42 | 33 | 33 | 61 | 26 | 77 | 42 | 81 | 30 | 9 | 48 | 71 | 85 | 34 | 5 | 114 | 11 | 108 |
| Low3Box (Weak) | 24% | 24% | 24% | 23% | 21% | 31% | 30% | 29% | 14% | 22% | 28% | 28% | 19% | 17% | 19% | 29% | 22% | 30% | 13% | 25% | 12% | 27% |
| | | | | | | | Н | Н | | | | M | | | | N | | | | | | Т |
| Mean | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 |
| IVICALI | | | | | | | | | G | | | | | K | 0 | | | | | | Ш | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Brazil | | | | | | | | | | |
|-------------------------------|--------|----------|----------|----------|----------|----------|------|---------------|---------|---------|----------|----------|-----------|----------|------------|-----------|----------|----------|---------|----------|--------------|---------------|
| | | | | | | | | | | | | | | | | | | | | | Senior Execu | utive/Decisio |
| | Brazil | Ge | ender | | Age | | Н | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | oyment | Busine | ss Owner | Maker/ | /Leader |
| | Total | Mala | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | V | N/a | Employed | Not | Yes | No | V | |
| | lotal | Male | | | | | Low | | _ | Married | | | Medium | | Yes | No | Employed | | | | Yes | No |
| Base: All Respondents (unwtd) | 1027 | A 411 | B 616 | C 540 | D 263 | E 224 | 292 | G 692 | H 43 | 354 | J 673 | K 172 | 520 | M 335 | N 369 | O 658 | 699 | Q 328 | R 91 | 936 | 150 | U 877 |
| Base: All Respondents (wtd) | 500 | 244 | 256 | 271 | 143* | 86* | 292 | 262 | 5* | 176* | 324 | 363 | 108 | 29 | 173* | 327 | 306 | 194 | 44** | 456 | 68* | 432 |
| base. All Nespondents (wid) | | | | | | | | | | | | | | | | | | | | | | |
| L = v | 28 | 22 | 6 | 11 | 11 | 6 | 12 | 15 | 1 | 11 | 17 | 20 | 6 | 2 | 13 | 16 | 20 | 8 | 1 | 27 | 5 | 24 |
| 7 - Very strong economy | 6% | 9% B | 2% | 4% | 8% | 7% | 5% | 6% | 15% | 6% | 5% | 6% | 6% | 7% | 7% | 5% | 6% | 4% | 2% | 6% | 7% | 5% |
| | 47 | 29 | 19 | 31 | 9 | 7 | 21 | 26 | FG 1 | 18 | 29 | 33 | 11 | 4 | 17 | 30 | 28 | 20 | 9 | 39 | 17 | 31 |
| 6 | 9% | 12% | 7% | 11% | 6% | 9% | 9% | 10% | 15% | 10% | 9% | 9% | 10% | 14% | 10% | 9% | 9% | 10% | 20% | 8% | 24% | 7% |
| 0 | 370 | 1270 | 1 70 | 1170 | 070 | 370 | 370 | 1076 | 1376 | 1076 | 370 | 370 | 1076 | 14 /0 | 1076 | 370 | 3 /0 | 1076 | 2076 | 0 /0 | U U | 1 70 |
| | 138 | 76 | 62 | 78 | 34 | 26 | 57 | 79 | 2 | 47 | 91 | 104 | 27 | 7 | 45 | 94 | 86 | 52 | 19 | 119 | 20 | 118 |
| 5 | 28% | 31% | 24% | 29% | 24% | 31% | 25% | 30% | 39% | 27% | 28% | 29% | 25% | 25% | 26% | 29% | 28% | 27% | 43% | 26% | 30% | 27% |
| J. | 2070 | 3170 | 2470 | 2370 | 2470 | 3170 | 2570 | 3070 | 3370 | 2170 | 2070 | 2370 | 2570 | 2370 | 2070 | 2370 | 2070 | 2170 | 4370 | 2070 | 3070 | 2170 |
| | 145 | 77 | 68 | 77 | 47 | 21 | 64 | 80 | 1 | 46 | 99 | 102 | 35 | 8 | 51 | 94 | 84 | 61 | 8 | 137 | 14 | 131 |
| 4 | 29% | 31% | 27% | 28% | 33% | 24% | 27% | 31% | 23% | 26% | 30% | 28% | 33% | 27% | 29% | 29% | 28% | 31% | 19% | 30% | 20% | 30% |
| · | | 0.70 | | | | | | | | | | | | | -0,0 | | | 0.70 | | | -0,0 | |
| | 68 | 24 | 43 | 37 | 22 | 9 | 34 | 34 | 0 | 26 | 42 | 47 | 16 | 5 | 16 | 52 | 49 | 19 | 5 | 63 | 9 | 59 |
| 3 | 14% | 10% | 17% | 14% | 15% | 10% | 14% | 13% | 6% | 15% | 13% | 13% | 14% | 17% | 9% | 16% | 16% | 10% | 11% | 14% | 13% | 14% |
| | | | | | | | | | | | | | | | | | | | | | | 1 |
| | 23 | 7 | 17 | 13 | 7 | 3 | 8 | 15 | 0 | 9 | 14 | 16 | 6 | 2 | 9 | 14 | 9 | 14 | 0 | 23 | 0 | 23 |
| 2 | 5% | 3% | 6% | 5% | 5% | 4% | 4% | 6% | - | 5% | 4% | 4% | 5% | 7% | 5% | 4% | 3% | 7% | 1% | 5% | 1% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 50 | 9 | 40 | 23 | 13 | 13 | 38 | 12 | 0 | 18 | 32 | 42 | 7 | 1 | 22 | 28 | 30 | 20 | 2 | 48 | 3 | 47 |
| 1 - Very weak economy | 10% | 4% | 16% | 9% | 9% | 15% | 16% | 5% | 2% | 10% | 10% | 12% | 7% | 3% | 13% | 8% | 10% | 10% | 4% | 11% | 5% | 11% |
| | | | Α | | | | GH | | | | | М | M | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 214 | 127 | 87 | 120 | 55 | 39 | 90 | 120 | 4 | 76 | 138 | 157 | 44 | 14 | 74 | 140 | 134 | 80 | 29 | 185 | 42 | 172 |
| Top3Box (Strong) | 43% | 52% | 34% | 44% | 38% | 46% | 39% | 46% | 70% | 43% | 42% | 43% | 40% | 46% | 43% | 43% | 44% | 41% | 65% | 41% | 61% | 40% |
| | | В | | | | | 1 | | FG | | | | | | | | 1 | | | | U | |
| | 141 | 41 | 100 | 74 | 42 | 25 | 79 | 61 | 0 | 53 | 88 | 105 | 29 | 8 | 48 | 94 | 88 | 53 | 7 | 134 | 13 | 128 |
| Low3Box (Weak) | 28% | 17% | 39% | 27% | 29% | 30% | 34% | 23% | 7% | 30% | 27% | 29% | 27% | 27% | 28% | 29% | 29% | 27% | 16% | 29% | 19% | 30% |
| | | | A | | | | GH | Н | | | | | | | | | | | | | | |
| Mean | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 |
| INIGALI | | В | | | | | | F | FG | | | | | | | | | | · · | | U | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | Italy | | | | | | | | | | |
|-------------------------------|-------|------|--------|----------|----------|----------|------|---------------|------|---------|--------|-------|-----------|------|------------|------------|----------|-----------------|---------|----------|--------|----------------|
| | | | | | | | | | | | | | | | | | | | | | | utive/Decisior |
| | Italy | Ge | ender | | Age | | Н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | ss Owner | Maker. | /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | 35 to 49 | 50 to 64 | F | G | H | Warried | Other | K | Wedium | M | N | O | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 1005 | 470 | 535 | 356 | 371 | 278 | 199 | 469 | 337 | 495 | 510 | 358 | 526 | 121 | 489 | 516 | 633 | 372 | 131 | 874 | 174 | 831 |
| Base: All Respondents (wtd) | 500 | 250 | 250 | 181 | 184 | 135 | 99 | 235 | 166 | 247 | 253 | 244 | 199 | 58 | 245 | 255 | 303 | 197 | 64 | 436 | 83 | 417 |
| , , , | 2 | 0 | 1 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 7 - Very strong economy | 0 | 0 | 0 | 1% | - | 0 | | 1% | - | 0 | 0 | 0 | 0 | 1% | 0 | 0 | 0 | 1% | 1% | 0 | 1% | 0 |
| , , | | | | | | | | | | | | | | | | | | | | | | |
| | 11 | 6 | 5 | 4 | 4 | 3 | 1 | 3 | 7 | 3 | 8 | 3 | 5 | 3 | 6 | 5 | 6 | 5 | 1 | 10 | 2 | 9 |
| 6 | 2% | 3% | 2% | 2% | 2% | 2% | 1% | 1% | 4% | 1% | 3% | 1% | 2% | 5% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 2% |
| | | | | | | | | | FG | | I | | | K | | | | | | | | |
| | 65 | 30 | 36 | 20 | 28 | 18 | 8 | 33 | 24 | 35 | 31 | 31 | 27 | 7 | 28 | 37 | 40 | 25 | 9 | 56 | 11 | 55 |
| 5 | 13% | 12% | 14% | 11% | 15% | 13% | 8% | 14% | 14% | 14% | 12% | 13% | 14% | 12% | 12% | 15% | 13% | 13% | 14% | 13% | 13% | 13% |
| | | | | | | | | | F | | | | | | | | | | | | | |
| | 96 | 50 | 46 | 36 | 34 | 26 | 13 | 46 | 37 | 47 | 49 | 49 | 36 | 11 | 48 | 48 | 60 | 36 | 10 | 86 | 14 | 81 |
| 4 | 19% | 20% | 18% | 20% | 19% | 19% | 13% | 20% | 22% | 19% | 19% | 20% | 18% | 19% | 20% | 19% | 20% | 18% | 15% | 20% | 17% | 20% |
| | | | | | | | | F | F | | | | | | | | | | | | | |
| _ | 125 | 66 | 59 | 46 | 48 | 31 | 26 | 58 | 42 | 58 | 67 | 61 | 47 | 17 | 64 | 61 | 81 | 44 | 17 | 108 | 21 | 104 |
| 3 | 25% | 26% | 24% | 26% | 26% | 23% | 26% | 25% | 25% | 24% | 26% | 25% | 24% | 29% | 26% | 24% | 27% | 22% | 27% | 25% | 25% | 25% |
| | 99 | 48 | 50 | 35 | 34 | 30 | 18 | 49 | 32 | 50 | 49 | 43 | 46 | 11 | 48 | 51 | 60 | 39 | 12 | 87 | 17 | 82 |
| 2 | 20% | 19% | 20% | 19% | 18% | 22% | 18% | 21% | 19% | 20% | 19% | 17% | 23% | 18% | 19% | 20% | 20% | 20% | 19% | 20% | 21% | 20% |
| - | 2070 | 1070 | 2070 | 1070 | 10,0 | EL70 | 1070 | 2170 | 1070 | 2070 | 1070 | 1770 | K | 1070 | 1070 | 2070 | 2070 | 2070 | 1070 | 2070 | 2170 | 2070 |
| | 103 | 50 | 53 | 38 | 37 | 28 | 34 | 45 | 24 | 55 | 48 | 56 | 38 | 9 | 50 | 52 | 54 | 48 | 14 | 88 | 17 | 86 |
| 1 - Very weak economy | 21% | 20% | 21% | 21% | 20% | 21% | 35% | 19% | 14% | 22% | 19% | 23% | 19% | 15% | 21% | 21% | 18% | 24% | 22% | 20% | 20% | 21% |
| l i i | | | | | | | GH | | | | | | | | | | | P | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 78 | 36 | 41 | 25 | 31 | 21 | 9 | 37 | 31 | 38 | 40 | 35 | 32 | 11 | 35 | 43 | 47 | 31 | 11 | 67 | 14 | 64 |
| Top3Box (Strong) | 16% | 15% | 17% | 14% | 17% | 15% | 9% | 16% | 19% | 15% | 16% | 14% | 16% | 18% | 14% | 17% | 15% | 16% | 16% | 15% | 16% | 15% |
| | | | | | | | | F | F | | | | | | | | | | | | | |
| | 326 | 164 | 162 | 120 | 118 | 89 | 78 | 151 | 97 | 163 | 164 | 160 | 130 | 36 | 162 | 164 | 196 | 130 | 44 | 283 | 55 | 271 |
| Low3Box (Weak) | 65% | 66% | 65% | 66% | 64% | 66% | 78% | 64% | 59% | 66% | 65% | 66% | 66% | 63% | 66% | 64% | 65% | 66% | 68% | 65% | 66% | 65% |
| | | | | | | | GH | | | | | | | | | | | | | | | - |
| Mean | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| | | | 1 | 1 | | | | F | FG | | | I | 1 | I | 1 | 1 | 1 | 1 | I | 1 | 1 | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

| | | | | | | | | | | | | | | Bel | gium | | | | | | | | | | | | |
|-------------------------------|----------|----------|--------|----------|----------|----------|-----------|---------------|------|---------|---|----------|-----------|------|------------|-----------|----------|----------|--------|----------|-------------|----------------|----------|----------|----------|----------|----------|
| | | | | 1 | | | | | | 1 | *************************************** | | | | Ĭ | | T | | | | Senior Exec | utive/Decisior | n | | | I | |
| | Belgium | Ge | nder | | Age | | H | ousehold Inco | me | Marita | Status | | Education | | Chief Inco | me Earner | Empl | loyment | Busine | ss Owner | Make | /Leader | | Region | | Lang | nguage |
| | | | | | | | | | | | | | | | | | | Not | | | | | | | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | | Yes | No | Yes | No | North | Center | South | French | Flemish |
| | | A | В | С | D | E | F | G | Н | I | J | K | L | М | N | 0 | P | Q | R | S | T | U | V | W | X | Y | Z |
| Base: All Respondents (unwtd) | 512 | 254 | 258 | 124 | 149 | 239 | 214 | 203 | 95 | 203 | 309 | 157 | 209 | 146 | 324 | 188 | 294 | 218 | 20 | 492 | 47 | 465 | 252 | 140 | 120 | 239 | 273 |
| Base: All Respondents (wtd) | 500 | 251 | 249 | 184 | 151 | 165 | 219 | 189 | 92* | 177 | 323 | 172 | 186 | 142 | 286 | 214 | 284 | 216 | 18** | 482 | 43* | 457 | 248 | 137 | 115* | 227 | 273 |
| | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 |
| 7 - Very strong economy | 0 | 0 | - | - | - | 1% | - | 0 | - | 0 | - | 0 | - | - | 0 | - | - | 0 | - | 0 | - | 0 | 0 | - | - | - | 0 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 12 | 7 | 5 | 4 | 3 | 5 | 2 | 8 | 2 | 7 | 6 | 6 | 4 | 2 | 6 | 6 | 4 | 8 | 1 | 11 | 1 | 11 | 9 | 1 | 2 | 3 | 9 |
| 6 | 2% | 3% | 2% | 2% | 2% | 3% | 1% | 4% | 2% | 4% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 4% | 7% | 2% | 3% | 2% | 4% | 1% | 2% | 1% | 3% |
| | | | | | | | | F | | | | | | | | | | | | | | | | | | | |
| | 105 | 59 | 46 | 40 | 33 | 32 | 32 | 34 | 39 | 40 | 64 | 35 | 35 | 35 | 51 | 54 | 67 | 38 | 3 | 101 | 10 | 95 | 68 | 25 | 12 | 31 | 73 |
| 5 | 21% | 23% | 18% | 22% | 22% | 19% | 15% | 18% | 42% | 23% | 20% | 20% | 19% | 24% | 18% | 25% | 24% | 17% | 19% | 21% | 24% | 21% | 27% | 18% | 10% | 14% | 27% |
| | | | | | | | | | FG | | | | | | | | | | | | | | X | | | | Y |
| | 180 | 90 | 91 | 64 | 49 | 67 | 77 | 74 | 30 | 67 | 113 | 62 | 60 | 58 | 113 | 67 | 108 | 73 | 10 | 171 | 19 | 161 | 88 | 51 | 41 | 82 | 99 |
| 4 | 36% | 36% | 37% | 35% | 33% | 41% | 35% | 39% | 32% | 38% | 35% | 36% | 32% | 41% | 40% | 31% | 38% | 34% | 54% | 35% | 44% | 35% | 35% | 38% | 36% | 36% | 36% |
| | | | | | | | | ļ | | | | | | | | | | | | | | | | | | | |
| _ | 130 | 61 | 69 | 53 | 39 | 38 | 59 | 51 | 20 | 42 | 88 | 40 | 58 | 33 | 75 | 55 | 75 | 55 | 3 | 128 | 9 | 121 | 55 | 42 | 33 | 70 | 60 |
| 3 | 26% | 24% | 28% | 29% | 26% | 23% | 27% | 27% | 21% | 24% | 27% | 23% | 31% | 23% | 26% | 26% | 27% | 25% | 15% | 26% | 21% | 26% | 22% | 31% | 29% | 31% | 22% |
| | | | 19 | | | | | | 2 | | | | 16 | | | 14 | 17 | | | | | | | | | Z | |
| Ď. | 39 | 20 | 10 | 9 | 14 | 16 | 26 | 12 | _ | 11 | 29 | 14 | 10 | 10 | 25 | | | 22 | 1 | 38 | 1 | 38 | 15 | / | 17 | 21 | 19 |
| 2 | 8% | 8% | 8% | 5% | 9% | 10% | 12% | 6% | 2% | 6% | 9% | 8% | 8% | 7% | 9% | 7% | 6% | 10% | 4% | 8% | 3% | 8% | 6% | 5% | 15% | 9% | 7% |
| | | | 19 | | | | Н | ļ <u>.</u> | | | | · | | | | | | | 0 | | | | | | VW | | |
| 1 - Very weak economy | 32 6% | 13 5% | 19 | 14 7% | 12 8% | 4% | 23 10% | 5% | 0 | 9 5% | 23 7% | 15 9% | 13 7% | 3% | 15 5% | 17 8% | 13 4% | 20 9% | 0 | 32 7% | 5% | 30 7% | 13 5% | 10 7% | 8% | 20 9% | 13 5% |
| 1 - Very Weak economy | 076 | 3% | 076 | 176 | 076 | 470 | 10% H | 5% H | - | 376 | 176 | 9% M | 170 | 376 | 3% | 076 | 470 | 9% P | | 176 | 376 | 176 | 3% | 170 | 076 | 976 | 376 |
| Summary | | | | | | | п | П | | | | IVI | | | | | | F | | | | | | | | | |
| unimary | 118 | 67 | 51 | 45 | 36 | 37 | 34 | 43 | 41 | 48 | 70 | 41 | 39 | 37 | 58 | 60 | 72 | 46 | - | 113 | 12 | 106 | 78 | 26 | 14 | 35 | 83 |
| Top3Box (Strong) | 24% | 27% | 20% | 24% | 24% | 23% | 16% | 23% | 44% | 27% | 22% | 24% | 21% | 26% | 20% | 28% | 25% | 21% | 26% | 23% | 27% | 23% | 31% | 19% | 12% | 15% | 30% |
| opodox (ollong) | 2470 | 2170 | 20% | 2470 | 2470 | 2376 | 10% | 23% | FG | 2170 | 2276 | 2470 | 2170 | 20% | 20% | 20% | 23% | 2176 | 20% | 23% | 2176 | 23% | WX | 1976 | 1270 | 15% | 30% V |
| | 202 | 95 | 107 | 75 | 66 | 61 | 108 | 73 | 21 | 62 | 140 | 69 | 86 | 47 | 115 | 86 | 105 | 97 | 4 | 198 | 13 | 189 | 83 | 59 | 60 | 111 | 91 |
| _ow3Box (Weak) | 40% | 38% | 43% | 41% | 44% | 37% | 49% | 38% | 23% | 35% | 43% | 40% | 47% | 33% | 40% | 40% | 37% | 45% | 20% | 41% | 29% | 41% | 33% | 43% | 52% | 49% | 33% |
| Jacobs (Freely | 40% | 30% | 43% | 1176 | H470 | 3176 | 49% GH | 30% H | 43% | 3376 | 43% | 40% | 47% M | 33% | HU76 | 40% | 3176 | 45% | 20% | m 170 | 2976 | -+176 | 33% | 43% | 52% V | | 33% |
| | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 |
| Mean | | - " | | - " | | - " | J | | FG | - " | | | | - " | | - " | 0 | - " | - " | | - " | 1 " | WX | 4 | 3 | , , | |

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | All Countries | 5 | | | | | | | | | |
|--|-------|------|--------|----------|----------|----------|------|---------------|------|---------|--------|---------------|-----------|------|------------|------------|----------|-----------------|--------|----------|----------------------|--------------------------|
| | | Ge | ender | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busine | ss Owner | Senior Exec Maker | cutive/Decis r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | F | F | G | Н | 1 | J | К | | M | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 18722 | 9844 | 8878 | 7118 | 6191 | 5413 | 5787 | 7380 | 5360 | 5338 | 12881 | 5515 | 6586 | 6621 | 10565 | 8157 | 13087 | 5635 | 2127 | 16595 | 3429 | 15293 |
| ise: All Respondents (wtd) | 12000 | 5991 | 6009 | 5274 | 3853 | 2873 | 3887 | 4352 | 3613 | 3746 | 7754 | 4391 | 4139 | 3470 | 6238 | 5762 | 7948 | 4052 | 1262 | 10738 | 2016 | 9984 |
| | 521 | 278 | 242 | 311 | 142 | 68 | 167 | 191 | 153 | 175 | 254 | 249 | 139 | 134 | 291 | 229 | 326 | 195 | 100 | 421 | 159 | 362 |
| Much stronger | 4% | 5% | 4% | 6% | 4% | 2% | 4% | 4% | 4% | 5% | 3% | 6% | 3% | 4% | 5% | 4% | 4% | 5% | 8% | 4% | 8% | 4% |
| • | | | | DE | E | | | | | J | | LM | | | | | | | S | | U | - |
| | 2494 | 1284 | 1211 | 1315 | 725 | 454 | 766 | 904 | 789 | 836 | 1441 | 1037 | 751 | 706 | 1284 | 1211 | 1669 | 825 | 313 | 2181 | 545 | 1949 |
| Somewhat stronger | 21% | 21% | 20% | 25% | 19% | 16% | 20% | 21% | 22% | 22% | 19% | 24% | 18% | 20% | 21% | 21% | 21% | 20% | 25% | 20% | 27% | 20% |
| | | | | DE | E | | | | F | J | | LM | | L | | | | | S | | U | |
| | 6823 | 3371 | 3452 | 2872 | 2236 | 1715 | 2167 | 2463 | 2119 | 2115 | 4556 | 2374 | 2455 | 1995 | 3509 | 3314 | 4567 | 2256 | 622 | 6201 | 988 | 5835 |
| About the same | 57% | 56% | 57% | 54% | 58% | 60% | 56% | 57% | 59% | 56% | 59% | 54% | 59% | 57% | 56% | 58% | 57% | 56% | 49% | 58% | 49% | 58% |
| | | | | | С | С | | | F | | - | | K | K | | | | | | R | | Т |
| | 1617 | 773 | 843 | 587 | 547 | 483 | 566 | 621 | 412 | 460 | 1133 | 515 | 607 | 494 | 886 | 731 | 1063 | 554 | 155 | 1461 | 241 | 1375 |
| Somewhat weaker | 13% | 13% | 14% | 11% | 14% | 17% | 15% | 14% | 11% | 12% | 15% | 12% | 15% | 14% | 14% | 13% | 13% | 14% | 12% | 14% | 12% | 14% |
| | | | | | С | CD | Н | Н | | | - 1 | | K | K | 0 | | | | | | | |
| | 545 | 285 | 260 | 189 | 202 | 153 | 221 | 175 | 139 | 160 | 370 | 216 | 188 | 141 | 269 | 276 | 323 | 222 | 71 | 474 | 82 | 463 |
| Much weaker | 5% | 5% | 4% | 4% | 5% | 5% | 6% | 4% | 4% | 4% | 5% | 5% | 5% | 4% | 4% | 5% | 4% | 5% | 6% | 4% | 4% | 5% |
| | | | | | С | С | GH | | | | | | | | | | | P | | | | |
| ımmary | | | | | | | | | | | | | | | | | | | | | | |
| | 3015 | 1562 | 1453 | 1627 | 867 | 522 | 933 | 1094 | 942 | 1010 | 1695 | 1286 | 890 | 840 | 1575 | 1440 | 1995 | 1020 | 413 | 2602 | 704 | 2311 |
| pp2Box (Much stronger/Somewhat stronger) | 25% | 26% | 24% | 31% | 22% | 18% | 24% | 25% | 26% | 27% | 22% | 29% | 21% | 24% | 25% | 25% | 25% | 25% | 33% | 24% | 35% | 23% |
| | | В | | DE | E | | .,,, | | | J | | LM | | L | | | | 7.0 | S | | U | |
| | 2162 | 1058 | 1104 | 776 | 750 | 636 | 787 | 795 | 551 | 621 | 1504 | 731 | 795 | 636 | 1154 | 1007 | 1386 | 776 | 226 | 1935 | 324 | 1838 |
| w2Box (Somewhat weaker/Much weaker) | 18% | 18% | 18% | 15% | 19% | 22% | 20% | 18% | 15% | 17% | 19% | 17% | 19% | 18% | 19% | 17% | 17% | 19% | 18% | 18% | 16% | 18% |
| , | | | | | C | CD | GH | Н | | | | | К | | | | | | | | | Т |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | | | | | | | | | | | | | | United |
|---|-------|-------------|------------|-------------|------------|-------------|------------|------------|-----------|---------------|------------|------------|-------------|------------|------------|------------|------------|-----------|--------------|--------------|-------------|------------|------------|-----------|--------------|
| | Total | Argentina | Australia | Belgium | Brazil | Canada | China | France | Germany | Great Britain | Hungary | India | Indonesia | Italy | Japan | Mexico | Poland | Russia | Saudi Arabia | South Africa | South Korea | Spain | Sweden | Turkey | States |
| | | A | В | С | D | E | F | G | Н | - 1 | J | K | L | M | N | 0 | P | Q | R | S | T | U | V | W | Х |
| Base: All Respondents (unwtd) | 18722 | 523 | 1011 | 512 | 1027 | 1008 | 1003 | 1015 | 1010 | 1006 | 1000 | 1019 | 506 | 1005 | 1005 | 509 | 504 | 513 | 503 | 507 | 502 | 1016 | 500 | 514 | 1004 |
| Base: All Respondents (wtd) | 12000 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| | 521 | 58 | 14 | 1 | 107 | 16 | 19 | 1 | 10 | 3 | 2 | 43 | 10 | 4 | 2 | 24 | 10 | 9 | 92 | 13 | 7 | 9 | 15 | 37 | 15 |
| Much stronger | 4% | 12% | 3% | 0 | 21% | 3% | 4% | 0 | 2% | 1% | 0 | 9% | 2% | 1% | 0 | 5% | 2% | 2% | 18% | 3% | 1% | 2% | 3% | 7% | 3% |
| | BCEF | GHIJLMNOPO | CGIJMN | ABCEFGH | HIJKLMNOPO | CGIJMNT | CGIJMNT | | CGIJMN | | BCEF | SHIJLMNOPQ | CGIJMN | | | CGHIJMNQTU | CGIJMN | CGJN | HIJKLMNOPC | CGJN | CGJ | CGIJN | CGIJMN | EGHIJLMNP | Q1 CGIJMNT |
| | 2494 | 178 | 83 | 50 | 247 | 104 | 160 | 15 | 101 | 41 | 48 | 172 | 135 | 61 | 46 | 172 | 72 | 58 | 218 | 72 | 69 | 84 | 62 | 154 | 93 |
| Somewhat stronger | 21% | 36% | 17% | 10% | 49% | 21% | 32% | 3% | 20% | 8% | 10% | 34% | 27% | 12% | 9% | 34% | 14% | 12% | 44% | 14% | 14% | 17% | 12% | 31% | 19% |
| | BCE | GHIJLMNPQS | CGIJMNQ | G F | HIJKLMNOPO | GIJMNPQSTU | GHIJMNPQS1 | UVX | CGIJMNPQT | V G | G | SHIJLMNPQS | GHIJMNPQST | GIN | G | GHIJLMNPQS | CGIJN | G | HJKLMNOPQ | GI | GIJN | CGIJMNQ | G | GHIJMNPQS | ST CGIJMNPQT |
| | 6823 | 196 | 305 | 316 | 128 | 333 | 263 | 348 | 311 | 324 | 272 | 236 | 326 | 306 | 247 | 259 | 320 | 354 | 152 | 341 | 291 | 267 | 376 | 244 | 306 |
| About the same | 57% | 39% | 61% | 63% | 26% | 67% | 53% | 70% | 62% | 65% | 54% | 47% | 65% | 61% | 49% | 52% | 64% | 71% | 30% | 68% | 58% | 53% | 75% | 49% | 61% |
| | | DR | ADFJKNORUW | ADFJKNORUW | ABI | DFHJKMNORTU | ADR | FHIJKMNOPR | ADFJKNORU | w.DFJKNORTUV | ADKNR | ADR | DFJKNORTUVA | DFJKNORUV | Λ ADR | ADR | ADFJKNORUW | FHIJKMNOP | RTUWX . | ADFJKNORTU' | V ADKNRW | ADKR | FHIJKLMNOF | PI DR | ADFJKNORU\ |
| | 1617 | 50 | 80 | 112 | 13 | 40 | 49 | 114 | 60 | 104 | 133 | 34 | 21 | 77 | 137 | 31 | 84 | 41 | 23 | 64 | 109 | 92 | 39 | 44 | 65 |
| Somewhat weaker | 13% | 10% | 16% | 22% | 3% | 8% | 10% | 23% | 12% | 21% | 27% | 7% | 4% | 15% | 27% | 6% | 17% | 8% | 5% | 13% | 22% | 18% | 8% | 9% | 13% |
| | | DLR | DEFHKLOQRV | FHKLMOPQRS | VWX | DL | DLR | HKLMOPQRS | DEKLOQR | FHKLMOQRS | HIKLMOPQRS | D | AD | EFHKLOQR\ | HIKLMOPQR | D | DEFHKLOQRV | DL | | DKLOR | FHKLMOQRS | EFHKLOQRV\ | D | D | DEKLOQRV |
| | 545 | 18 | 18 | 21 | 5 | 7 | 9 | 22 | 18 | 27 | 46 | 14 | 8 | 52 | 68 | 15 | 14 | 37 | 14 | 10 | 25 | 49 | 7 | 22 | 20 |
| Much weaker | 5% | 4% | 4% | 4% | 1% | 1% | 2% | 4% | 4% | 5% | 9% | 3% | 2% | 10% | 14% | 3% | 3% | 7% | 3% | 2% | 5% | 10% | 1% | 4% | 4% |
| | | E | DE | DELV | | | | DEFLV | DEL | DEFKLPSV | FGHIKLOPRS | E | ABCDE | FGHIKLOPR: | SHIJKLMOPQ | RSTUVWX | ABI | DEFGHKLOP | RSVX | | DEFLV | FGHIKLOPRS | TVWX | DE | DELV |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | 1 | | | | | | | | | | | | |
| Top2Box (Much stronger/Somewhat stronger) | 3015 | 236 | 97 | 51 | 354 | 120 | 179 | 15 | 111 | 44 | 49 | 216 | 145 | 65 | 48 | 196 | 82 | 67 | 310 | 85 | 76 | 92 | 77 | 190 | 108 |
| Top250x (Madif dioligar/contewnat dioligar) | 25% | 47% | 19% | 10% | 71% | 24% | 36% | 3% | 22% | 9% | 10% | 43% | 29% | 13% | 10% | 39% | 16% | 13% | 62% | 17% | 15% | 18% | 15% | 38% | 22% |
| | BCE | FGHIJLMNPQ: | CGIJMNQ | G 4 | IJKLMNOPQ | FGIJMNPQSTU | GHIJMNPQS1 | UVX | CGIJMNPQT | V G | G | GHIJLMNPQ5 | GHIJMNPQST | GIJN | G | GHIJLMNPQS | CGIJN | GI | HIJKLMNOPO | CGIJN | CGIJN | CGIJMNQ | GIJN | GHIJLMNPQ | STCGIJMNPQT |
| | 2162 | 68 | 98 | 134 | 18 | 46 | 58 | 137 | 78 | 131 | 178 | 48 | 29 | 129 | 205 | 46 | 98 | 78 | 38 | 73 | 133 | 141 | 46 | 66 | 85 |
| Low2Box (Somewhat weaker/Much weaker) | 18% | 14% | 20% | 27% | 4% | 9% | 12% | 27% | 16% | 26% | 36% | 10% | 6% | 26% | 41% | 9% | 20% | 16% | 8% | 15% | 27% | 28% | 9% | 13% | 17% |
| | | DLR | ADEFKLORV | EFHKLOPQRS\ | /WX | DL | DL | FHKLOPQRS | DEKLORV | EFHKLOPQRS | GHIKLMOPQR | DL | ABDE | FHKLOPQRS | SHIJKLMOPQ | F D | ADEFKLORV | DEKLORV | D | DLR | EFHKLOPQRS | EFHKLOPQRS | D | DL | DEFKLORV |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Global @dvisor: Consumer Confidence Section SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | North | | | | G-8 | | Middle |
|---|-------|---------|--------|--------|------|-----------|------|-------------|
| | Total | America | LATAM | Europe | APAC | Countries | BRIC | East/Africa |
| | | Α | В | С | D | Е | F | G |
| Base: All Respondents (unwtd) | 18722 | 2012 | 2059 | 7568 | 5559 | 7566 | 3562 | 1524 |
| Base: All Respondents (wtd) | 12000 | 1000 | 1500 | 4500 | 3500 | 4000 | 2000 | 1500 |
| | 521 | 31 | 189 | 54 | 105 | 60 | 179 | 142 |
| Much stronger | 4% | 3% | 13% | 1% | 3% | 1% | 9% | 9% |
| | | CE | ACDEF | | CE | | ACDE | ACDE |
| | 2494 | 197 | 596 | 534 | 723 | 520 | 637 | 444 |
| Somewhat stronger | 21% | 20% | 40% | 12% | 21% | 13% | 32% | 30% |
| | | CE | ACDEFG | | CE | | ACDE | ACDE |
| | 6823 | 640 | 583 | 2841 | 2022 | 2531 | 981 | 737 |
| About the same | 57% | 64% | 39% | 63% | 58% | 63% | 49% | 49% |
| | | BDFG | | BDFG | BFG | BDFG | В | В |
| | 1617 | 105 | 93 | 816 | 471 | 638 | 137 | 131 |
| Somewhat weaker | 13% | 10% | 6% | 18% | 13% | 16% | 7% | 9% |
| | | BF | | ABDEFG | ABFG | ABDFG | | |
| | 545 | 27 | 38 | 255 | 179 | 251 | 66 | 46 |
| Much weaker | 5% | 3% | 3% | 6% | 5% | 6% | 3% | 3% |
| | | | | ABFG | ABFG | ABDFG | | |
| Summary | | | | | | | | |
| | | | | | | | | |
| Top2Box (Much stronger/Somewhat stronger) | 3015 | 228 | 786 | 587 | 828 | 580 | 816 | 586 |
| . op. 2000 (mach duongdi) | 25% | 23% | 52% | 13% | 24% | 14% | 41% | 39% |
| | | CE | ACDEFG | | CE | С | ACDE | ACDE |
| | 2162 | 132 | 131 | 1072 | 650 | 890 | 203 | 177 |
| Low2Box (Somewhat weaker/Much weaker) | 18% | 13% | 9% | 24% | 19% | 22% | 10% | 12% |
| | | BF | | ABDEFG | ABFG | ABDFG | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Argentina | | | | | | | | | | |
|--|-----------|-------|--------|-----------|----------|----------|------|----------------|-------|---------|--------|-----------|-----------|------|-----------|------------|----------|-----------------|--------|----------|-------------|---------------------------|
| | Argentina | Ge | ender | | Age | | Н | lousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busine | ss Owner | Senior Exec | utive/Decision/ Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | - Total | A | B | C | D | F | F | G | H | marriod | .I | K | I | M | N | 0 | P | Q | R | S | T | U |
| ase: All Respondents (unwtd) | 523 | 325 | 198 | 129 | 159 | 235 | 16 | 36 | 471 | 242 | 281 | 154 | 168 | 201 | 334 | 189 | 419 | 104 | 75 | 448 | 116 | 407 |
| ase: All Respondents (wtd) | 500 | 245 | 255* | 248* | 127* | 125 | 31** | 66** | 403 | 164 | 336 | 327 | 118 | 55 | 226 | 274 | 311 | 189* | 49* | 451 | 74* | 426 |
| | 58 | 20 | 39 | 36 | 13 | 9 | 2 | 22 | 35 | 11 | 47 | 41 | 12 | 5 | 23 | 35 | 35 | 24 | 2 | 56 | 7 | 51 |
| Much stronger | 12% | 8% | 15% | 14% | 11% | 7% | 5% | 33% | 9% | 7% | 14% | 13% | 10% | 9% | 10% | 13% | 11% | 13% | 4% | 13% | 10% | 12% |
| · | | | | | | | | | | | | | | | | | | | | | | |
| | 178 | 85 | 93 | 101 | 38 | 39 | 12 | 21 | 145 | 52 | 125 | 124 | 38 | 16 | 80 | 98 | 86 | 92 | 18 | 160 | 21 | 156 |
| Somewhat stronger | 36% | 35% | 37% | 41% | 30% | 31% | 40% | 32% | 36% | 32% | 37% | 38% | 32% | 29% | 35% | 36% | 28% | 49% | 36% | 36% | 29% | 37% |
| | | | | | | | | | | | | | | | | | | P | | | | |
| | 196 | 113 | 83 | 88 | 55 | 54 | 14 | 14 | 168 | 77 | 119 | 126 | 50 | 20 | 92 | 104 | 144 | 52 | 20 | 177 | 32 | 164 |
| About the same | 39% | 46% | 32% | 35% | 43% | 43% | 46% | 21% | 42% | 47% | 36% | 39% | 42% | 37% | 41% | 38% | 46% | 28% | 40% | 39% | 43% | 39% |
| | | В | | | | | | | | | | | | | | | Q | | | | | |
| | 50 | 19 | 31 | 22 | 15 | 13 | 3 | 7 | 40 | 14 | 36 | 29 | 12 | 9 | 20 | 30 | 33 | 17 | 8 | 42 | 11 | 39 |
| Somewhat weaker | 10% | 8% | 12% | 9% | 11% | 11% | 9% | 10% | 10% | 8% | 11% | 9% | 10% | 16% | 9% | 11% | 10% | 9% | 16% | 9% | 15% | 9% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 18 | 9 | 9 | 2 | 6 | 9 | 0 | 3 | 15 | 10 | 8 | 6 | 7 | 5 | 11 | 7 | 14 | 4 | 2 | 16 | 2 | 16 |
| Much weaker | 4% | 4% | 3% | 1% | 5% | 8% | 1% | 5% | 4% | 6% | 2% | 2% | 6% | 9% | 5% | 3% | 5% | 2% | 4% | 4% | 3% | 4% |
| | | | | | | С | | | | | | | | K | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | 236 | 104 | 132 | 137 | 51 | 48 | 14 | 43 | 179 | 63 | 173 | 165 | 50 | 21 | 103 | 133 | 120 | 116 | 19 | 217 | 29 | 207 |
| op2Box (Much stronger/Somewhat stronger) | 47% | 42% | 52% | 55% | 40% | 39% | 45% | 64% | 45% | 38% | 51% | 51% | 42% | 38% | 46% | 48% | 39% | 61% | 40% | 48% | 39% | 49% |
| | 17 70 | -1270 | JZ 70 | 5570 F | .570 | 5570 | .070 | 5470 | 1.570 | 5570 | 1 | M | -1270 | 5570 | 7070 | .070 | 3370 | P P | -1370 | 7070 | 3370 | 1370 |
| | 68 | 28 | 40 | 24 | 21 | 23 | 3 | 10 | 55 | 24 | 44 | 35 | 19 | 14 | 31 | 37 | 47 | 21 | 10 | 58 | 13 | 55 |
| ow2Box (Somewhat weaker/Much weaker) | 14% | 11% | 16% | 10% | 17% | 18% | 10% | 15% | 14% | 15% | 13% | 11% | 16% | 25% | 14% | 14% | 15% | 11% | 20% | 13% | 18% | 13% |
| , | | | | | .,,, | | | | 1,70 | ,,,, | | .,, | 7.2 | KI | 17.0 | 1,70 | | | ,,,, | | | 1 |

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | India | | | | | | | | | | |
|---|-------|----------|--------|-----------|----------|----------|-----------|----------------|------|---------|-----------|-------|-----------|------|------------|------------|------------|-----------------|----------|------------|-------------|-------------|
| | India | Ge | ender | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | ss Owner | Senior Exec | cutive/Deci |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | Е | F | G | Н | 1 | J | K | L | М | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 1019 | 739 | 280 | 707 | 244 | 68 | 454 | 364 | 201 | 583 | 436 | 22 | 149 | 848 | 674 | 345 | 909 | 110 | 258 | 761 | 556 | 463 |
| se: All Respondents (wtd) | 500 | 258 | 242 | 276 | 152 | 72* | 239 | 164 | 98 | 268 | 232 | 17** | 94 | 389 | 285 | 215 | 410 | 90* | 118 | 382 | 236 | 264 |
| | 43 | 22 | 22 | 27 | 8 | 9 | 20 | 15 | 8 | 23 | 21 | 1 | 11 | 32 | 33 | 11 | 30 | 14 | 15 | 29 | 26 | 17 |
| Much stronger | 9% | 8% | 9% | 10% | 5% | 12% | 9% | 9% | 8% | 8% | 9% | 4% | 12% | 8% | 11% | 5% | 7% | 15% | 13% | 7% | 11% | 7% |
| · · | | | | D | | | | | | | | | | | 0 | | | P | S | | U | 1 |
| | 172 | 105 | 67 | 106 | 51 | 16 | 75 | 59 | 39 | 95 | 78 | 1 | 28 | 143 | 103 | 69 | 154 | 19 | 46 | 126 | 97 | 75 |
| Somewhat stronger | 34% | 41% | 28% | 38% | 33% | 22% | 31% | 36% | 40% | 35% | 33% | 8% | 29% | 37% | 36% | 32% | 37% | 21% | 39% | 33% | 41% | 28% |
| | | В | | E | | | | | | | | | | | | | Q | | | | U | |
| | 236 | 108 | 128 | 120 | 74 | 42 | 118 | 73 | 44 | 129 | 107 | 12 | 46 | 178 | 124 | 112 | 188 | 48 | 48 | 187 | 97 | 138 |
| About the same | 47% | 42% | 53% | 43% | 49% | 58% | 50% | 45% | 45% | 48% | 46% | 70% | 49% | 46% | 43% | 52% | 46% | 53% | 41% | 49% | 41% | 53% |
| | | | A | | | С | | | | | | | | | | N | | | | | | Т |
| | 34 | 17 | 17 | 13 | 15 | 6 | 16 | 13 | 6 | 16 | 18 | 0 | 7 | 27 | 19 | 15 | 30 | 4 | 6 | 28 | 13 | 21 |
| Somewhat weaker | 7% | 7% | 7% | 5% | 10% | 8% | 7% | 8% | 6% | 6% | 8% | 3% | 7% | 7% | 7% | 7% | 7% | 5% | 5% | 7% | 6% | 8% |
| | | | | | С | | | | | | | | | | | | | | | | | |
| | 14 | 6 | 8 | 10 | 4 | 0 | 10 | 4 | 1 | 6 | 9 | 3 | 2 | 9 | 6 | 8 | 9 | 5 | 3 | 11 | 2 | 12 |
| Much weaker | 3% | 2% | 3% | 4% | 3% | - | 4% | 2% | 1% | 2% | 4% | 15% | 2% | 2% | 2% | 4% | 2% | 6% | 2% | 3% | 1% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | Т |
| ımmary | | | | | | | | | | | | | | | | | | | | | | |
| | 216 | 127 | 89 | 133 | 58 | 24 | 95 | 74 | 47 | 117 | 98 | 2 | 39 | 175 | 136 | 80 | 183 | 32 | 61 | 155 | 124 | 92 |
| p2Box (Much stronger/Somewhat stronger) | 43% | 49% | 37% | 133 | 39% | 34% | 95 40% | 45% | 48% | 44% | 98 42% | 12% | 41% | 45% | 48% | 37% | 183 45% | 36% | 52% | 155 41% | 52% | 35% |
| | 43% | 49% B | 3176 | 46% DE | 39% | 34% | 40% | 40% | +070 | 4476 | 4270 | 1270 | +176 | 43% | 46% | 31% | +3% | 30% | 52% S | +170 | 52% U | 35% |
| | 48 | 23 | 25 | 23 | 19 | 6 | 25 | 16 | 6 | 21 | 27 | 3 | 0 | 36 | 25 | 23 | 39 | 10 | 9 | 40 | 15 | 33 |
| w2Box (Somewhat weaker/Much weaker) | 10% | 9% | 10% | 8% | 13% | 8% | 11% | 10% | 7% | 8% | 12% | 18% | 10% | 9% | 9% | 11% | 9% | 11% | 7% | 10% | 7% | 12% |
| WZDOX (Golliewilat weakst/Much weakst) | 1076 | 370 | 1076 | 370 | 13/0 | 3 /0 | 1170 | 1070 | 1 /0 | 0 /0 | 12/0 | 10 /0 | 1070 | 370 | 370 | 1170 | 370 | 1170 | 1 /0 | 1070 | 1 /0 | 12 /0 T |

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Mexico | | | | | | | | | | |
|--|--------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|--------|-----------|------|------------|------------|----------|-----------------|---------|---------|----------------------|--------------------------|
| | Mexico | Ge | ender | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | Senior Exec Maker | cutive/Decis r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | F | F | G | Н | 1 | J | К | 1 | M | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 509 | 319 | 190 | 238 | 189 | 82 | 336 | 143 | 30 | 250 | 259 | 128 | 170 | 211 | 274 | 235 | 383 | 126 | 71 | 438 | 128 | 381 |
| ise: All Respondents (wtd) | 500 | 238 | 262 | 270 | 159* | 71* | 386 | 96* | 17** | 210 | 290 | 321 | 103 | 76 | 230 | 270 | 328 | 172* | 42* | 458 | 84* | 416 |
| | 24 | 11 | 13 | 11 | 8 | 5 | 20 | 2 | 1 | 14 | 10 | 11 | 11 | 2 | 12 | 11 | 14 | 9 | 3 | 21 | 7 | 17 |
| Much stronger | 5% | 5% | 5% | 4% | 5% | 7% | 5% | 2% | 5% | 7% | 3% | 3% | 10% | 3% | 5% | 4% | 4% | 5% | 7% | 4% | 8% | 4% |
| • | | | | | | | | | | | | | KM | | | | | | | | | 1 |
| | 172 | 68 | 104 | 110 | 50 | 12 | 125 | 41 | 6 | 57 | 115 | 119 | 30 | 23 | 66 | 106 | 113 | 60 | 17 | 155 | 38 | 134 |
| Somewhat stronger | 34% | 29% | 40% | 41% | 31% | 17% | 32% | 43% | 33% | 27% | 40% | 37% | 30% | 30% | 29% | 39% | 34% | 35% | 40% | 34% | 45% | 32% |
| | | | | E | | | | | | | - 1 | | | | | | | | | | | 1 |
| | 259 | 142 | 117 | 132 | 89 | 38 | 205 | 43 | 10 | 121 | 138 | 166 | 50 | 43 | 121 | 137 | 171 | 88 | 19 | 239 | 35 | 224 |
| About the same | 52% | 60% | 45% | 49% | 56% | 54% | 53% | 45% | 60% | 58% | 47% | 52% | 48% | 56% | 53% | 51% | 52% | 51% | 46% | 52% | 42% | 54% |
| | | В | | | | | | | | | | | | | | | | | | | | |
| | 31 | 14 | 17 | 11 | 9 | 11 | 24 | 6 | 0 | 16 | 15 | 17 | 7 | 6 | 20 | 10 | 24 | 6 | 1 | 30 | 2 | 28 |
| Somewhat weaker | 6% | 6% | 6% | 4% | 6% | 15% | 6% | 7% | - | 7% | 5% | 5% | 7% | 8% | 9% | 4% | 7% | 4% | 3% | 6% | 3% | 7% |
| | | | | | | С | | | | | | | | | | | | | | | | |
| | 15 | 3 | 12 | 6 | 3 | 5 | 11 | 3 | 0 | 3 | 12 | 8 | 5 | 2 | 9 | 5 | 6 | 8 | 2 | 13 | 2 | 13 |
| Much weaker | 3% | 1% | 4% | 2% | 2% | 7% | 3% | 3% | 2% | 1% | 4% | 2% | 5% | 3% | 4% | 2% | 2% | 5% | 4% | 3% | 2% | 3% |
| ımmarv | | | | | | | | | | | | | | | | | | | | | | |
| immary | | | | | | | | | | | | | | | | | | | | | | 4 |
| | 196 | 79 | 117 | 121 | 58 | 17 | 146 | 44 | 7 | 71 | 125 | 130 | 41 | 25 | 79 | 117 | 127 | 69 | 20 | 176 | 45 | 151 |
| pp2Box (Much stronger/Somewhat stronger) | 39% | 33% | 45% | 45% | 36% | 24% | 38% | 45% | 38% | 34% | 43% | 40% | 40% | 33% | 34% | 43% | 39% | 40% | 47% | 38% | 53% | 36% |
| | | | 1 | E | | | | | | | | | | | 1 | | | | | 0 | U | 1 |
| | 46 | 17 | 28 | 17 | 13 | 16 | 36 | 10 | 0 | 18 | 27 | 25 | 12 | 8 | 30 | 16 | 31 | 15 | 3 | 43 | 4 | 41 |
| w2Box (Somewhat weaker/Much weaker) | 9% | 7% | 11% | 6% | 8% | 22% | 9% | 10% | 2% | 9% | 9% | 8% | 12% | 11% | 13% | 6% | 9% | 9% | 6% | 9% | 5% | 10% |
| , , | | | | | | CD | | | | | | | | | 0 | | | | | | | 1 |

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Spain | | | | | | | | | | |
|--|-------|----------|--------|----------|----------|----------|-----|----------------|------|---------|--------|-------|-----------|------|-----------|------------|----------|-----------------|---------|----------|----------------------|------------------------|
| | Spain | Ge | nder | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busines | ss Owner | Senior Exec Maker | utive/Decis /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D | 50 to 04 | E | G | H | Mairied | Other | K | Mediani | M | N | 0 | P | Q | R | S | T | U |
| ase: All Respondents (unwtd) | 1016 | 507 | 509 | 393 | 396 | 227 | 574 | 364 | 78 | 507 | 509 | 580 | 74 | 362 | 528 | 488 | 658 | 358 | 94 | 922 | 109 | 907 |
| ase: All Respondents (wtd) | 500 | 252 | 248 | 205 | 182 | 113 | 302 | 164 | 34* | 233 | 267 | 249 | 114* | 136 | 259 | 241 | 317 | 183 | 45* | 455 | 49* | 451 |
| , , , , | 9 | 6 | 3 | 4 | 4 | 0 | 6 | 2 | 1 | 4 | 5 | 3 | 3 | 2 | 5 | 4 | 3 | 5 | 1 | 8 | 2 | 7 |
| Much stronger | 2% | 2% | 1% | 2% | 2% | 0 | 2% | 1% | 2% | 2% | 2% | 1% | 3% | 2% | 2% | 2% | 1% | 3% | 2% | 2% | 3% | 2% |
| maan onongor | 2,0 | 270 | 170 | 2,0 | 270 | - | 270 | 170 | 270 | 270 | 270 | 170 | 0,0 | 2,0 | 2,0 | 270 | 170 | 0,0 | 270 | 270 | 0,0 | 2,0 |
| | 84 | 42 | 42 | 37 | 31 | 16 | 48 | 29 | 6 | 32 | 51 | 44 | 16 | 24 | 47 | 37 | 57 | 27 | 10 | 74 | 10 | 74 |
| Somewhat stronger | 17% | 17% | 17% | 18% | 17% | 15% | 16% | 18% | 19% | 14% | 19% | 18% | 14% | 18% | 18% | 15% | 18% | 15% | 22% | 16% | 20% | 16% |
| 3 | | | | | | | | | | | | | | | | | | | | | | |
| | 267 | 133 | 134 | 108 | 95 | 64 | 153 | 96 | 18 | 129 | 138 | 139 | 52 | 75 | 131 | 135 | 160 | 106 | 20 | 246 | 22 | 244 |
| About the same | 53% | 53% | 54% | 53% | 52% | 57% | 51% | 58% | 53% | 56% | 51% | 56% | 46% | 55% | 51% | 56% | 51% | 58% | 46% | 54% | 46% | 54% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 92 | 47 | 45 | 39 | 30 | 23 | 60 | 25 | 7 | 44 | 48 | 39 | 29 | 24 | 49 | 44 | 61 | 31 | 8 | 84 | 10 | 82 |
| Somewhat weaker | 18% | 19% | 18% | 19% | 17% | 20% | 20% | 15% | 21% | 19% | 18% | 16% | 26% | 18% | 19% | 18% | 19% | 17% | 19% | 18% | 20% | 18% |
| | | | | | | | | | | | | | K | | | | | | | | | |
| | 49 | 24 | 24 | 17 | 23 | 9 | 34 | 13 | 2 | 23 | 25 | 24 | 14 | 10 | 28 | 21 | 35 | 13 | 5 | 43 | 5 | 43 |
| Much weaker | 10% | 10% | 10% | 8% | 12% | 8% | 11% | 8% | 5% | 10% | 9% | 10% | 12% | 8% | 11% | 9% | 11% | 7% | 12% | 10% | 11% | 10% |
| | | | | | | | | | | | | | | | | | | | | | | |
| ımmary | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | _ | | | | | | | 1 | | | | | 1 | |
| pp2Box (Much stronger/Somewhat stronger) | 92 | 48 | 45 | 41 | 35 | 17 | 54 | 31 | 7 | 36 | 56 | 47 | 19 | 27 | 52 | 41 | 61 | 32 | 10 | 82 | 11 | 81 |
| | 18% | 19% | 18% | 20% | 19% | 15% | 18% | 19% | 21% | 15% | 21% | 19% | 17% | 20% | 20% | 17% | 19% | 17% | 24% | 18% | 23% | 18% |
| | | — | 70 | | 50 | 00 | | | 0 | | 70 | | 40 | 05 | 70 | 0.5 | | 45 | | 407 | 45 | 400 |
| 2D (2 | 141 | 71 | 70 | 56 | 53 | 32 | 94 | 38 | 9 | 67 | 73 | 63 | 43 | 35 | 76 | 65 | 96 | 45 | 14 | 127 | 15 | 126 |
| ow2Box (Somewhat weaker/Much weaker) | 28% | 28% | 28% | 27% | 29% | 28% | 31% | 23% | 26% | 29% | 27% | 25% | 38% KM | 25% | 29% | 27% | 30% | 24% | 31% | 28% | 31% | 28% |
| | | | | | | | G | 1 | 1 | | | 1 | KM | 1 | 1 | 1 | | 1 | | 1 | | 1 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | South Africa | 1 | | | | | | | | | |
|---|--------------|------|--------|----------|----------|----------|------|----------------|------|---------|--------|--------------|-----------|------|-----------|------------|----------|-----------------|---------|---------|------|-----------------------------|
| | South Africa | Ge | nder | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busines | s Owner | | cutive/Decision r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | 10.00 | A | B | C | D | F | F | G | H | I | .l | К | I | M | N | 0 | P | Q | R | S | T | U |
| Base: All Respondents (unwtd) | 507 | 283 | 224 | 86 | 191 | 230 | 18 | 69 | 420 | 301 | 206 | 186 | 159 | 162 | 314 | 193 | 436 | 71 | 155 | 352 | 217 | 290 |
| Base: All Respondents (wtd) | 500 | 240* | 260* | 287* | 134 | 79 | 39** | 81** | 380 | 191 | 309* | 205* | 149* | 146* | 234 | 266* | 370 | 130** | 117* | 383 | 163* | 337* |
| | 13 | 5 | 8 | 12 | 1 | 0 | 0 | 2 | 11 | 0 | 13 | 2 | 8 | 3 | 11 | 2 | 11 | 2 | 3 | 10 | 11 | 2 |
| Much stronger | 3% | 2% | 3% | 4% | 1% | 0 | - | 2% | 3% | 0 | 4% | 1% | 5% | 2% | 5% | 1% | 3% | 1% | 3% | 3% | 7% | 1% |
| 3 . | | | | | | | | | | | | | | | | | | | | | U | |
| | 72 | 30 | 42 | 46 | 20 | 6 | 3 | 23 | 46 | 29 | 43 | 29 | 30 | 13 | 50 | 22 | 50 | 22 | 25 | 47 | 31 | 41 |
| Somewhat stronger | 14% | 13% | 16% | 16% | 15% | 8% | 8% | 29% | 12% | 15% | 14% | 14% | 20% | 9% | 21% | 8% | 13% | 17% | 21% | 12% | 19% | 12% |
| - | | | | | E | | | | | | | | | | 0 | | | | | | | |
| | 341 | 173 | 169 | 211 | 82 | 48 | 34 | 42 | 265 | 125 | 216 | 144 | 88 | 109 | 127 | 214 | 245 | 96 | 73 | 268 | 90 | 251 |
| About the same | 68% | 72% | 65% | 74% | 61% | 61% | 87% | 52% | 70% | 65% | 70% | 70% | 59% | 74% | 54% | 81% | 66% | 74% | 63% | 70% | 55% | 75% |
| | | | | E | | | | | | | | | | | | N | | | | | | T |
| | 64 | 28 | 36 | 18 | 26 | 20 | 1 | 11 | 51 | 32 | 32 | 27 | 18 | 19 | 40 | 24 | 56 | 8 | 12 | 52 | 26 | 38 |
| Somewhat weaker | 13% | 12% | 14% | 6% | 20% | 25% | 3% | 14% | 14% | 17% | 10% | 13% | 12% | 13% | 17% | 9% | 15% | 6% | 11% | 13% | 16% | 11% |
| | | | | | С | С | | | | | | | | | | | | | | | | |
| | 10 | 4 | 6 | 0 | 4 | 5 | 1 | 2 | 7 | 5 | 4 | 3 | 4 | 2 | 5 | 4 | 8 | 2 | 3 | 6 | 5 | 4 |
| Much weaker | 2% | 2% | 2% | - | 3% | 7% | 2% | 3% | 2% | 3% | 1% | 2% | 3% | 1% | 2% | 2% | 2% | 1% | 3% | 2% | 3% | 1% |
| | | | | | С | С | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 0.5 | 0.5 | | 50 | | | | 0.5 | | | | | | 4- | | | | 0.4 | | | 40 | 40 |
| Top2Box (Much stronger/Somewhat stronger) | 85 | 35 | 50 | 58 | 21 | 6 | 3 | 25 | 57 | 29 | 56 | 30 | 38 | 17 | 61 | 24 | 61 | 24 | 28 | 57 | 42 | 43 |
| | 17% | 15% | 19% | 20% | 16% F | 8% | 8% | 31% | 15% | 15% | 18% | 15% | 26% | 11% | 26% O | 9% | 16% | 19% | 24% | 15% | 26% | 13% |
| | 73 | 32 | 44 | 18 | 31 | 25 | _ | 42 | 58 | 37 | 37 | 30 | 22 | 21 | 46 | 28 | 64 | 10 | 46 | 58 | Ü | 43 |
| ow2Box (Somewhat weaker/Much weaker) | | | 41 | | | | 2 | 13 | | | | | | | | | | | 16 | | 31 | |
| LOWZDOX (Somewhat weaker/Much weaker) | 15% | 13% | 16% | 6% | 23% C | 31% C | 4% | 17% | 15% | 19% | 12% | 15% | 15% | 14% | 19% | 10% | 17% | 7% | 13% | 15% | 19% | 13% |

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SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Great Britain | | | | | | | | | | |
|--|---------------|------|----------|----------|----------|----------|-----------|----------------|------|---------|--------|----------------------|-----------|-------|-----------|------------|----------|-----------------|--------|----------|-------------|---------------------------|
| | Great Britain | Ge | nder | | Age | | H | lousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busine | ss Owner | Senior Exec | cutive/Decisi r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | Е | F | G | H | 1 | J | К | L | M | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 1006 | 476 | 530 | 280 | 317 | 409 | 244 | 588 | 174 | 462 | 544 | 342 | 341 | 323 | 590 | 416 | 612 | 394 | 75 | 931 | 94 | 912 |
| ase: All Respondents (wtd) | 500 | 246 | 254 | 185 | 160 | 155 | 118 | 288 | 94 | 215 | 285 | 167 | 175 | 158 | 274 | 226 | 312 | 188 | 35* | 465 | 45* | 455 |
| | 3 | 2 | 2 | 1 | 2 | 0 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 1 | 3 | 0 | 1 | 2 | 1 | 2 |
| Much stronger | 1% | 1% | 1% | 1% | 1% | 0 | 0 | 0 | 2% | 1% | 0 | 1% | 0 | 1% | 1% | 1% | 1% | - | 3% | 0 | 3% | 0 |
| • | | | | | | | | | G | | | | | | | | | | S | | U | |
| | 41 | 21 | 20 | 17 | 13 | 11 | 8 | 22 | 12 | 19 | 22 | 16 | 12 | 13 | 22 | 19 | 23 | 18 | 4 | 37 | 7 | 34 |
| Somewhat stronger | 8% | 9% | 8% | 9% | 8% | 7% | 7% | 8% | 12% | 9% | 8% | 10% | 7% | 8% | 8% | 9% | 7% | 9% | 11% | 8% | 16% | 7% |
| | | | | | | | | | | | | | | | | | | | | | U | |
| | 324 | 163 | 161 | 123 | 102 | 100 | 76 | 184 | 65 | 143 | 181 | 99 | 123 | 102 | 179 | 146 | 209 | 116 | 23 | 301 | 27 | 298 |
| About the same | 65% | 66% | 63% | 66% | 64% | 64% | 64% | 64% | 69% | 67% | 63% | 59% | 70% | 65% | 65% | 64% | 67% | 61% | 65% | 65% | 60% | 65% |
| | | | | | | | | | | | | | K | | | | | | | | | |
| | 104 | 48 | 57 | 34 | 34 | 36 | 24 | 65 | 15 | 40 | 64 | 42 | 29 | 33 | 55 | 49 | 61 | 43 | 6 | 98 | 8 | 96 |
| Somewhat weaker | 21% | 19% | 22% | 19% | 21% | 23% | 20% | 23% | 16% | 19% | 22% | 25% | 16% | 21% | 20% | 22% | 20% | 23% | 16% | 21% | 18% | 21% |
| | | | | | | | | | | | | L | | | | | | | | | | |
| | 27 | 13 | 14 | 10 | 9 | 8 | 10 | 16 | 1 | 10 | 17 | 9 | 10 | 8 | 16 | 11 | 15 | 12 | 1 | 26 | 1 | 26 |
| Much weaker | 5% | 5% | 6% | 5% | 5% | 5% | 8% | 6% | 1% | 4% | 6% | 5% | 6% | 5% | 6% | 5% | 5% | 6% | 4% | 6% | 3% | 6% |
| | | | | | | | Н | Н | | | | | | | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | 44 | 23 | 22 | 40 | 15 | 11 | | 22 | 14 | 21 | 23 | 17 | 13 | 14 | 24 | 21 | 26 | 18 | 5 | 39 | | 36 |
| op2Box (Much stronger/Somewhat stronger) | 9% | 9% | 22 9% | 18 | 9% | 7% | 7% | 8% | 14% | 10% | 8% | 10% | 13 7% | 9% | 9% | 9% | 9% | 9% | 14% | 8% | 19% | 36 8% |
| | 9% | 370 | 370 | 10% | 3% | 170 | 170 | 0% | FG | 10% | 0 % | 10% | 170 | 376 | 370 | 370 | 370 | 370 | 1470 | 0% | 19% | 076 |
| | 131 | 60 | 71 | 44 | 43 | 44 | 34 | 81 | 16 | 50 | 81 | 51 | 39 | 41 | 71 | 60 | 76 | 55 | 7 | 124 | 10 | 122 |
| ow2Box (Somewhat weaker/Much weaker) | 26% | 24% | 28% | 24% | 27% | 28% | 29% | 28% | 17% | 23% | 28% | 30% | 22% | 26% | 26% | 26% | 24% | 29% | 20% | 27% | 21% | 27% |
| DWZDOX (OUTHOWNER WORKEI/WILLIN WERKEI) | 2076 | 2+70 | 20 /0 | 2470 | 2170 | 2070 | 2976 H | 20% H | 1770 | 23/0 | 2070 | 30 /6 | 22/0 | 20 /0 | 2070 | 2070 | 24/0 | 23/0 | 2070 | 2170 | 21/0 | 21 /0 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | US | | | | | | | | | | |
|--|-------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|-----|-----------|------|------------|------------|----------|-----------------|---------|---------|--------------|------------------------|
| | us | Ge | nder | | Age | | Н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | Senior Execu | utive/Decis /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | Е | F | G | H | 1 | J | К | L | М | N | 0 | Р | Q | R | S | Т | U |
| ise: All Respondents (unwtd) | 1004 | 470 | 534 | 313 | 306 | 385 | 174 | 239 | 591 | 560 | 444 | 452 | 303 | 249 | 533 | 471 | 648 | 356 | 86 | 918 | 109 | 895 |
| ise: All Respondents (wtd) | 500 | 248 | 252 | 182 | 138 | 179 | 76 | 109 | 315 | 276 | 224 | 232 | 127 | 141 | 261 | 239 | 326 | 174 | 44* | 456 | 56 | 444 |
| | 15 | 12 | 3 | 9 | 5 | 0 | 4 | 1 | 11 | 9 | 6 | 5 | 2 | 8 | 12 | 3 | 11 | 4 | 8 | 7 | 8 | 7 |
| Much stronger | 3% | 5% | 1% | 5% | 4% | 0 | 5% | 1% | 3% | 3% | 3% | 2% | 2% | 5% | 5% | 1% | 3% | 2% | 18% | 2% | 15% | 2% |
| 3 . | | В | | Е | E | | G | | | | | | | KL | 0 | | | | S | | U | |
| | 93 | 52 | 41 | 44 | 24 | 25 | 13 | 20 | 61 | 49 | 44 | 36 | 25 | 32 | 51 | 42 | 62 | 31 | 4 | 89 | 9 | 84 |
| Somewhat stronger | 19% | 21% | 16% | 24% | 17% | 14% | 17% | 18% | 19% | 18% | 20% | 16% | 19% | 23% | 19% | 18% | 19% | 18% | 10% | 19% | 15% | 19% |
| - | | | | DE | | | | | | | | | | K | | | | | | R | | |
| | 306 | 141 | 165 | 113 | 78 | 116 | 41 | 72 | 193 | 171 | 135 | 149 | 82 | 75 | 148 | 158 | 199 | 108 | 23 | 283 | 28 | 279 |
| About the same | 61% | 57% | 65% | 62% | 56% | 65% | 54% | 66% | 61% | 62% | 60% | 64% | 64% | 54% | 57% | 66% | 61% | 62% | 54% | 62% | 49% | 63% |
| | | | Α | | | D | | F | | | | M | M | | | N | | | | | | Т |
| | 65 | 32 | 33 | 13 | 23 | 29 | 12 | 13 | 40 | 36 | 29 | 32 | 14 | 19 | 40 | 25 | 45 | 21 | 7 | 58 | 9 | 56 |
| Somewhat weaker | 13% | 13% | 13% | 7% | 17% | 16% | 15% | 12% | 13% | 13% | 13% | 14% | 11% | 14% | 15% | 10% | 14% | 12% | 16% | 13% | 16% | 13% |
| | | | | | С | С | | | | | | | | | 0 | | | | | | | |
| | 20 | 10 | 10 | 4 | 8 | 8 | 7 | 3 | 10 | 11 | 9 | 10 | 5 | 6 | 10 | 10 | 10 | 11 | 1 | 19 | 3 | 18 |
| Much weaker | 4% | 4% | 4% | 2% | 6% | 5% | 9% | 3% | 3% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 3% | 6% | 3% | 4% | 5% | 4% |
| | | | | | С | | GH | | | | | | | | | | | P | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | 108 | 64 | 44 | 53 | 29 | 26 | 16 | 21 | 71 | 58 | 50 | 41 | 27 | 40 | 63 | 45 | 73 | 35 | 12 | 96 | 17 | 91 |
| op2Box (Much stronger/Somewhat stronger) | 22% | 26% | 17% | 29% | 21% | 14% | 21% | 19% | 23% | 21% | 23% | 18% | 21% | 29% | 24% | 19% | 22% | 20% | 27% | 21% | 30% | 21% |
| | | В | | DE | E | | .,, | | | 1,10 | 3,0 | | .,, | KL | | | | | | .,,, | U | |
| | 85 | 42 | 43 | 17 | 31 | 37 | 19 | 16 | 50 | 47 | 39 | 42 | 19 | 25 | 51 | 35 | 54 | 31 | 8 | 77 | 12 | 74 |
| w2Box (Somewhat weaker/Much weaker) | 17% | 17% | 17% | 9% | 23% | 21% | 24% | 15% | 16% | 17% | 17% | 18% | 15% | 18% | 19% | 15% | 17% | 18% | 19% | 17% | 21% | 17% |
| , | | | | 1 | С | | GH | | | | | | | | + | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Saudi Arabia | 1 | | | | | | | | | |
|--|--------------|------|--------|----------|----------|----------|------|----------------|------|---------|--------|--------------|-----------|------|------------|------------|----------|-----------------|--------|----------|------------------------|--------------------------|
| | Saudi Arabia | Ge | nder | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emplo | oyment | Busine | ss Owner | Senior Execu Maker/ | cutive/Decis r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | Е | F | G | H | 1 | J | К | L | М | N | 0 | Р | Q | R | S | T | U |
| ase: All Respondents (unwtd) | 503 | 383 | 120 | 394 | 101 | 8 | 150 | 102 | 160 | 0 | 0 | 153 | 111 | 239 | 251 | 252 | 355 | 148 | 100 | 403 | 121 | 382 |
| ase: All Respondents (wtd) | 500 | 283 | 217* | 295 | 167* | 38** | 126* | 124* | 159* | -** | -** | 153* | 117* | 230 | 225 | 275 | 289 | 211* | 76* | 424 | 122* | 378 |
| | 92 | 52 | 40 | 57 | 31 | 4 | 21 | 30 | 33 | 0 | 0 | 36 | 14 | 42 | 60 | 32 | 60 | 32 | 31 | 61 | 38 | 54 |
| Much stronger | 18% | 18% | 18% | 19% | 19% | 10% | 16% | 24% | 21% | - | - | 24% | 12% | 18% | 27% | 11% | 21% | 15% | 40% | 14% | 31% | 14% |
| · | | | | | | | | | | | | | | | 0 | | | | S | | U | |
| | 218 | 127 | 91 | 126 | 70 | 23 | 51 | 64 | 72 | 0 | 0 | 70 | 58 | 90 | 95 | 123 | 120 | 99 | 29 | 189 | 59 | 159 |
| Somewhat stronger | 44% | 45% | 42% | 43% | 42% | 59% | 40% | 51% | 45% | - | - | 45% | 50% | 39% | 42% | 45% | 41% | 47% | 38% | 45% | 49% | 42% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 152 | 79 | 73 | 93 | 51 | 8 | 45 | 25 | 40 | 0 | 0 | 36 | 31 | 86 | 56 | 96 | 88 | 64 | 11 | 141 | 20 | 132 |
| About the same | 30% | 28% | 34% | 32% | 31% | 20% | 36% | 20% | 25% | - | - | 23% | 27% | 37% | 25% | 35% | 31% | 30% | 15% | 33% | 16% | 35% |
| | | | | | | | | | | | | | | K | | | | | | R | | Т |
| | 23 | 15 | 8 | 12 | 8 | 4 | 7 | 2 | 10 | 0 | 0 | 7 | 9 | 8 | 10 | 13 | 15 | 9 | 4 | 19 | 5 | 19 |
| Somewhat weaker | 5% | 5% | 4% | 4% | 4% | 10% | 6% | 2% | 6% | - | - | 4% | 7% | 4% | 4% | 5% | 5% | 4% | 6% | 4% | 4% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 14 | 10 | 4 | 7 | 7 | 0 | 2 | 4 | 5 | 0 | 0 | 5 | 5 | 4 | 3 | 11 | 7 | 8 | 1 | 13 | 0 | 14 |
| Much weaker | 3% | 3% | 2% | 3% | 4% | - | 2% | 3% | 3% | - | - | 3% | 4% | 2% | 1% | 4% | 2% | 4% | 1% | 3% | - | 4% |
| | | | | | | | | | | | | | | | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| op2Box (Much stronger/Somewhat stronger) | 310 | 179 | 131 | 182 | 101 | 26 | 71 | 93 | 105 | 0 | 0 | 106 | 72 | 132 | 156 | 154 | 179 | 131 | 60 | 251 | 97 | 213 |
| (| 62% | 63% | 60% | 62% | 61% | 70% | 56% | 75% | 66% | - | - | 69% | 62% | 57% | 69% | 56% | 62% | 62% | 78% | 59% | 80% | 56% |
| | | | | | | | | F | | | | | | | 0 | | | | S | | U | |
| | 38 | 25 | 13 | 19 | 14 | 4 | 9 | 6 | 14 | 0 | 0 | 11 | 13 | 13 | 13 | 24 | 21 | 16 | 5 | 32 | 5 | 33 |
| ow2Box (Somewhat weaker/Much weaker) | 8% | 9% | 6% | 7% | 9% | 10% | 8% | 5% | 9% | - | - | 7% | 12% | 6% | 6% | 9% | 7% | 8% | 7% | 8% | 4% | 9% |

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Canada | | | | | | | | | | | | | | | | | |
|--|--------|------|--------|----------|----------|----------|-----|-----------------|------|---------|--------|--------|-----------|------|------------|-----------|----------|-----------------|---------|---------|--------------|--------------|---------------------|---------------------|--------------------|---------|-----------------------------|---------|------|
| | Canada | Ge | ender | | Age | | F | lousehold Incor | ne | Marital | Status | | Education | | Chief Inco | me Earner | Emplo | yment | Busines | S Owner | Senior Execu | tive/Decisio | n | | | | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No | CANADA- PRAIRIES | CANADA- ATLANTIC | CANADA- ALBERTA | BRITISH | NORTHWES T TERRITORIE | CANADA- | |
| | | A | В | С | D | E | F | G | Н | 1 | J | K | L | M | N | 0 | P | Q | R | S | T | U | V | W | X | Y | Z | а | b |
| lase: All Respondents (unwtd) | 1008 | 435 | 573 | 273 | 327 | 408 | 228 | 414 | 366 | 393 | 615 | 351 | 502 | 155 | 571 | 437 | 698 | 310 | 115 | 893 | 138 | 870 | 72 | 81 | 91 | 151 | 0 | 394 | 219 |
| lase: All Respondents (wtd) | 500 | 247 | 253 | 178 | 153 | 169 | 111 | 204 | 184 | 180 | 320 | 186 | 224 | 91 | 279 | 221 | 345 | 155 | 54 | 446 | 66 | 434 | 36* | 40° | 44* | 73 | .** | 195 | 111 |
| | 16 | 12 | 4 | 8 | 4 | 3 | 4 | 5 | 7 | 3 | 13 | 8 | 6 | 2 | 9 | 7 | 11 | 5 | 3 | 13 | 3 | 13 | - 1 | 0 | 4 | - 1 | 0 | 7 | 3 |
| Much stronger | 3% | 5% | 2% | 5% | 3% | 2% | 3% | 2% | 4% | 2% | 4% | 4% | 3% | 2% | 3% | 3% | 3% | 3% | 5% | 3% | 4% | 3% | 4% | - | 10% | 1% | - | 3% | 2% |
| | | В | | E | | | | | | | - 1 | | | | | | | | | | | | | | WYab | | | | |
| | 104 | 57 | 47 | 42 | 27 | 34 | 19 | 41 | 44 | 36 | 68 | 36 | 47 | 21 | 61 | 43 | 75 | 29 | 12 | 92 | 15 | 89 | 8 | 6 | 14 | 16 | 0 | 47 | 12 |
| Somewhat stronger | 21% | 23% | 19% | 24% | 18% | 20% | 17% | 20% | 24% | 20% | 21% | 19% | 21% | 23% | 22% | 19% | 22% | 18% | 22% | 21% | 23% | 21% | 22% | 16% | 33% | 22% | - | 24% | 11% |
| | | | | | | | | | | | | | | | | | | | | | | | b | | Wb | b | | b | |
| | 333 | 158 | 176 | 110 | 106 | 118 | 77 | 137 | 119 | 126 | 208 | 123 | 152 | 59 | 179 | 154 | 225 | 109 | 33 | 300 | 41 | 292 | 23 | 31 | 23 | 48 | 0 | 122 | 87 |
| About the same | 67% | 64% | 69% | 62% | 69% | 70% | 70% | 67% | 65% | 70% | 65% | 66% | 68% | 65% | 64% | 70% | 65% | 70% | 61% | 67% | 63% | 67% | 62% | 77% | 53% | 66% | | 62% | 78% |
| | | | | - | | С | | | | | | | - | | | | | | | | | | | Xa | | | | 4 | VXYa |
| | 40 | 17 | 23 | 13 | 14 | 12 | 8 | 19 | 12 | 14 | 25 | 18 | 15 | 7 | 24 | 15 | 30 | 10 | 6 | 34 | 6 | 34 | 4 | 2 | 2 | 7 | - 0 | 18 | 7 |
| Somewhat weaker | 8% | 7% | 9% | 7% | 9% | 7% | 7% | 9% | 7% | 8% | 8% | 10% | 7% | 8% | 9% | 7% | 9% | 6% | 10% | 8% | 9% | 8% | 11% | 6% | 4% | 10% | | 9% | 6% |
| | 7 | 4 | 3 | 4 | 1 | 2 | 3 | 2 | 2 | 2 | 5 | 2 | 3 | 2 | 5 | 2 | 3 | 4 | 1 | 6 | 1 | 6 | 0 | 0 | 0 | 1 | 0 | 2 | 3 |
| Much weaker | 1% | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 2% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 1% | - | 1% | 1 | 1% | 2% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| op2Box (Much stronger/Somewhat stronger) | 120 | 68 | 52 | 51 | 32 | 38 | 23 | 46 | 51 | 39 | 81 | 43 | 54 | 23 | 70 | 50 | 87 | 33 | 15 | 105 | 18 | 102 | 9 | 6 | 19 | 17 | 0 | 54 | 15 |
| , | 24% | 28% | 20% | 29% | 21% | 22% | 21% | 23% | 28% | 21% | 25% | 23% | 24% | 25% | 25% | 22% | 25% | 21% | 27% | 24% | 27% | 24% | 26% | 16% | 43% | 23% | - | 27% | 13% |
| | | В | | D | | | | | | | | | | | | | | | | | | | ь | | VWYab | ь | | Wb | |
| | 46 | 21 | 26 | 17 | 16 | 14 | 11 | 21 | 14 | 16 | 31 | 20 | 18 | 9 | 29 | 18 | 33 | 13 | 7 | 40 | 7 | 40 | 4 | 3 | 2 | 8 | 0 | 20 | 9 |
| ow2Box (Somewhat weaker/Much weaker) | 9% | 8% | 10% | 9% | 10% | 8% | 10% | 10% | 8% | 9% | 10% | 11% | 8% | 10% | 10% | 8% | 10% | 8% | 12% | 9% | 11% | 9% | 12% | 7% | 4% | 11% | | 10% | 8% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | France | | | | | | | | | | |
|--|--------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|--------|-----------|------|------------|------------|----------|-----------------|---------|---------|----------------------|-------------|
| | France | Ge | ender | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | Senior Exec Maker | utive/Decis |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | А | В | С | D | F | F | G | Н | 1 | J | К | 1 | M | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 1015 | 503 | 512 | 327 | 369 | 319 | 251 | 597 | 167 | 375 | 640 | 399 | 321 | 295 | 613 | 402 | 656 | 359 | 41 | 974 | 72 | 943 |
| ise: All Respondents (wtd) | 500 | 247 | 253 | 191 | 170 | 140 | 134 | 287 | 79 | 175 | 325 | 167 | 209 | 124 | 289 | 211 | 314 | 186 | 21* | 479 | 32* | 468 |
| | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 |
| Much stronger | 0 | 0 | 0 | 0 | - | 0 | - | 0 | - | 0 | 0 | 0 | - | 0 | 0 | - | 0 | - | - | 0 | 1% | 0 |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 15 | 7 | 8 | 6 | 6 | 3 | 4 | 7 | 3 | 5 | 10 | 4 | 4 | 6 | 9 | 6 | 11 | 4 | 0 | 14 | 1 | 13 |
| Somewhat stronger | 3% | 3% | 3% | 3% | 3% | 2% | 3% | 2% | 4% | 3% | 3% | 2% | 2% | 5% | 3% | 3% | 3% | 2% | 2% | 3% | 4% | 3% |
| | | | | | | | | | | | | | | L | | | | | | | | |
| | 348 | 173 | 175 | 136 | 116 | 96 | 92 | 202 | 54 | 120 | 228 | 116 | 141 | 90 | 208 | 140 | 221 | 127 | 13 | 335 | 19 | 329 |
| About the same | 70% | 70% | 69% | 72% | 68% | 68% | 68% | 70% | 69% | 69% | 70% | 69% | 68% | 73% | 72% | 66% | 71% | 68% | 64% | 70% | 58% | 70% T |
| | 114 | 55 | 59 | 40 | 40 | 34 | 32 | 66 | 17 | 37 | 77 | 37 | 55 | 23 | 63 | 51 | 70 | 45 | 5 | 109 | 9 | 105 |
| Somewhat weaker | 23% | 22% | 23% | 21% | 24% | 24% | 24% | 23% | 22% | 21% | 24% | 22% | 26% | 18% | 22% | 24% | 22% | 24% | 24% | 23% | 29% | 22% |
| | | | | | | | | | | | | | М | | | | | | | | | |
| | 22 | 12 | 11 | 7 | 8 | 8 | 7 | 11 | 4 | 12 | 10 | 10 | 8 | 4 | 8 | 14 | 11 | 11 | 2 | 20 | 3 | 19 |
| Much weaker | 4% | 5% | 4% | 4% | 5% | 5% | 5% | 4% | 5% | 7% | 3% | 6% | 4% | 3% | 3% | 7% | 4% | 6% | 10% | 4% | 9% | 4% |
| | | | | | | | | | | J | | | | | | N | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | 15 | 7 | 8 | 7 | 6 | 3 | 4 | 8 | 3 | 5 | 10 | 4 | 4 | 7 | 10 | 6 | 12 | 4 | 0 | 15 | 2 | 14 |
| pp2Box (Much stronger/Somewhat stronger) | 3% | 3% | 3% | 4% | 3% | 2% | 3% | 3% | 4% | 3% | 3% | 3% | 2% | 5% | 3% | 3% | 4% | 2% | 2% | 3% | 5% | 3% |
| | | | | | | | | | | | | | | L | | | | | | | | |
| | 137 | 67 | 70 | 47 | 48 | 41 | 39 | 77 | 21 | 49 | 88 | 47 | 63 | 27 | 71 | 66 | 81 | 56 | 7 | 129 | 12 | 124 |
| w2Box (Somewhat weaker/Much weaker) | 27% | 27% | 28% | 25% | 28% | 29% | 29% | 27% | 27% | 28% | 27% | 28% | 30% | 22% | 25% | 31% | 26% | 30% | 34% | 27% | 37% | 27% |
| | | | | | | | | | | 1 | | | M | | | N | | | | | | 1 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Germany | | | | | | | | | | |
|--|---------|------|--------|----------|----------|----------|------|----------------|------|---------|--------|---------|-----------|------|-----------|------------|----------|-----------------|---------|---------|----------------------|--------------------------|
| | Germany | Ge | nder | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busines | s Owner | Senior Exec Maker | cutive/Decis r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | Total | A | B | C C | D | F | F | G | H | marriod | .l | K | I | M | N | 0 | P | Q | R | S | T | U |
| ise: All Respondents (unwtd) | 1010 | 510 | 500 | 299 | 407 | 304 | 347 | 337 | 326 | 400 | 610 | 213 | 613 | 184 | 688 | 322 | 720 | 290 | 76 | 934 | 155 | 855 |
| ise: All Respondents (wtd) | 500 | 253 | 247 | 172 | 186 | 142 | 176 | 165 | 159 | 189 | 311 | 113 | 285 | 101 | 337 | 163 | 351 | 149 | 36* | 464 | 76 | 424 |
| , , , | 10 | 5 | 5 | 5 | 3 | 2 | 5 | 3 | 2 | 3 | 6 | 1 | 8 | 1 | 7 | 3 | 5 | 4 | 1 | q | 1 | q |
| Much stronger | 2% | 2% | 2% | 3% | 1% | 2% | 3% | 2% | 1% | 2% | 2% | 0 | 3% | 1% | 2% | 2% | 1% | 3% | 3% | 2% | 1% | 2% |
| | | -7.0 | | | .,, | | | | 1,72 | | | | K | .,,, | -70 | -70 | .,, | | | | | + |
| | 101 | 53 | 48 | 38 | 40 | 23 | 32 | 36 | 34 | 33 | 68 | 18 | 59 | 24 | 73 | 29 | 75 | 27 | 11 | 90 | 23 | 79 |
| Somewhat stronger | 20% | 21% | 19% | 22% | 22% | 17% | 18% | 22% | 22% | 18% | 22% | 16% | 21% | 23% | 22% | 18% | 21% | 18% | 30% | 20% | 30% | 19% |
| • | | | | | | | | | | | | | | | | | | | S | | U | 1 |
| | 311 | 155 | 156 | 104 | 114 | 93 | 110 | 98 | 103 | 119 | 192 | 72 | 179 | 60 | 206 | 106 | 214 | 97 | 20 | 292 | 42 | 269 |
| About the same | 62% | 61% | 63% | 61% | 61% | 65% | 63% | 59% | 65% | 63% | 62% | 64% | 63% | 60% | 61% | 65% | 61% | 65% | 54% | 63% | 55% | 64% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 60 | 28 | 32 | 21 | 23 | 15 | 22 | 24 | 13 | 26 | 34 | 17 | 29 | 13 | 41 | 19 | 45 | 15 | 4 | 55 | 9 | 50 |
| Somewhat weaker | 12% | 11% | 13% | 12% | 12% | 11% | 12% | 15% | 8% | 14% | 11% | 15% | 10% | 13% | 12% | 12% | 13% | 10% | 12% | 12% | 12% | 12% |
| | | | | | | | | Н | | | | | | | | | | | | | | |
| | 18 | 11 | 7 | 4 | 6 | 8 | 8 | 4 | 6 | 7 | 10 | 5 | 10 | 3 | 11 | 7 | 12 | 6 | 0 | 17 | 1 | 17 |
| Much weaker | 4% | 4% | 3% | 2% | 3% | 6% | 4% | 3% | 4% | 4% | 3% | 4% | 3% | 3% | 3% | 4% | 3% | 4% | 1% | 4% | 1% | 4% |
| ummary | | | | | | С | | | | | | | | | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | 4 |
| | 111 | 58 | 53 | 43 | 43 | 26 | 36 | 38 | 37 | 37 | 74 | 19 | 67 | 25 | 80 | 31 | 80 | 31 | 12 | 99 | 24 | 87 |
| pp2Box (Much stronger/Somewhat stronger) | 22% | 23% | 21% | 25% | 23% | 18% | 21% | 23% | 23% | 19% | 24% | 17% | 24% | 24% | 24% | 19% | 23% | 21% | 33% | 21% | 31% | 21% |
| | 22.70 | 2070 | 2170 | F | 2370 | .570 | 2170 | 2070 | 2370 | .570 | 2170 | .770 | K | 2470 | 2470 | .570 | 2570 | 2170 | S S | 2170 | U U | 1 2170 |
| | 78 | 39 | 38 | 25 | 29 | 23 | 30 | 29 | 19 | 34 | 44 | 22 | 39 | 16 | 51 | 26 | 57 | 21 | 5 | 73 | 10 | 68 |
| ow2Box (Somewhat weaker/Much weaker) | 16% | 16% | 15% | 15% | 16% | 16% | 17% | 17% | 12% | 18% | 14% | 19% | 14% | 16% | 15% | 16% | 16% | 14% | 13% | 16% | 13% | 16% |
| , | | | | | | | | | | | | 1 | | | 1 | | | | | | | 1 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | | | | Aus | tralia | | | | | | | | | | | | | |
|--|-----------|------|--------|----------|----------|----------|-----|-----------------|------|---------|--------|-----|-----------|------|------------|-----------|----------|-----------------|---------|---------|--------------|----------------|-------|-----------|---------|---------|-----|-------|----|
| | Australia | Ge | ender | | Age | | l t | lousehold Incor | ne | Marital | Status | | Education | | Chief Inco | me Earner | Emplo | yment | Busines | s Owner | Senior Execu | itive/Decision | 1 | | | REGION | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No | METRO | NON-METRO | VIC/TAS | NSW/ACT | QLD | SA/NT | V |
| | | Α | В | С | D | Е | F | G | Н | | J | К | L | M | N | 0 | Р | Q | R | S | T | U | V | W | X | Y | Z | а | |
| se: All Respondents (unwtd) | 1011 | 559 | 452 | 180 | 299 | 532 | 236 | 571 | 204 | 548 | 463 | 316 | 362 | 333 | 628 | 383 | 668 | 343 | 148 | 863 | 181 | 830 | 664 | 347 | 318 | 346 | 163 | 101 | |
| se: All Respondents (wtd) | 500 | 248 | 252 | 196* | 146 | 158 | 110 | 298 | 92* | 228 | 272 | 131 | 295 | 74 | 279 | 221 | 331 | 169 | 65* | 435 | 77* | 423 | 328 | 172 | 166 | 166 | 79* | 48* | |
| | 14 | 8 | 6 | 11 | 1 | 1 | 8 | 1 | 4 | 3 | 11 | 10 | 2 | 2 | 8 | 6 | 10 | 4 | 4 | 10 | 4 | 10 | 12 | 2 | - 1 | 9 | 0 | 3 | - |
| Much stronger | 3% | 3% | 2% | 6% | 1% | 1% | 8% | 0 | 4% | 1% | 4% | 8% | 1% | 3% | 3% | 3% | 3% | 2% | 7% | 2% | 5% | 2% | 4% | 1% | 1% | 5% | - | 6% | |
| - | | | | DE | | | G | | G | | | L | | | | | | | S | | | | | | | XZ | | XZ | |
| | 83 | 51 | 32 | 42 | 24 | 17 | 18 | 54 | 11 | 33 | 50 | 17 | 51 | 15 | 48 | 35 | 51 | 32 | 11 | 72 | 12 | 71 | 52 | 31 | 26 | 18 | 20 | 9 | 1 |
| Somewhat stronger | 17% | 20% | 13% | 21% | 17% | 11% | 17% | 18% | 12% | 14% | 19% | 13% | 17% | 20% | 17% | 16% | 15% | 19% | 16% | 17% | 15% | 17% | 16% | 18% | 16% | 11% | 25% | 18% | 27 |
| | | В | | E | | | | | | | | | | | | | | | | | | | T | | | | Y | | |
| | 305 | 131 | 174 | 115 | 84 | 105 | 68 | 183 | 55 | 142 | 164 | 82 | 181 | 43 | 165 | 141 | 199 | 107 | 35 | 271 | 43 | 262 | 197 | 109 | 108 | 105 | 41 | 27 | 2 |
| About the same | 61% | 53% | 69% | 59% | 58% | 67% | 62% | 61% | 60% | 62% | 60% | 62% | 61% | 58% | 59% | 64% | 60% | 63% | 53% | 62% | 56% | 62% | 60% | 63% | 65% | 63% | 52% | 57% | 51 |
| | | | A | | | D | | | | | | | | | | | | | | | | | | | | | | | |
| | 80 | 48 | 33 | 24 | 28 | 29 | 11 | 51 | 19 | 42 | 38 | 17 | 52 | 12 | 50 | 30 | 60 | 21 | 13 | 67 | 15 | 65 | 56 | 24 | 27 | 29 | 14 | 6 | |
| Somewhat weaker | 16% | 19% | 13% | 12% | 19% | 18% | 10% | 17% | 20% | 18% | 14% | 13% | 18% | 16% | 18% | 14% | 18% | 12% | 20% | 15% | 20% | 15% | 17% | 14% | 16% | 17% | 17% | 13% | 12 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 18 | 10 | 8 | 4 | 8 | 6 | 4 | 10 | 4 | 9 | 8 | 6 | 9 | 2 | 9 | 8 | 11 | 6 | 2 | 15 | 3 | 15 | 12 | 6 | 4 | 6 | 5 | 3 | |
| Much weaker | 4% | 4% | 3% | 2% | 5% | 4% | 4% | 3% | 4% | 4% | 3% | 5% | 3% | 3% | 3% | 4% | 3% | 4% | 4% | 3% | 3% | 4% | 4% | 3% | 3% | 3% | 6% | 7% | |
| ummary | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| pp2Box (Much stronger/Somewhat stronger) | 97 | 59 | 38 | 54 | 25 | 18 | 27 | 55 | 15 | 36 | 61 | 27 | 53 | 17 | 56 | 41 | 61 | 36 | 15 | 82 | 16 | 81 | 64 | 33 | 27 | 27 | 20 | 11 | 1 |
| pzbox (wuch stronger/somewnat stronger) | 19% | 24% | 15% | 27% | 17% | 11% | 25% | 18% | 16% | 16% | 23% | 20% | 18% | 23% | 20% | 19% | 18% | 21% | 23% | 19% | 21% | 19% | 19% | 19% | 16% | 16% | 25% | 24% | 2 |
| | | В | | E | E | | | | | | | | | | | | | | | | | | | | | | | | |
| | 98 | 58 | 40 | 27 | 36 | 35 | 15 | 60 | 22 | 51 | 47 | 23 | 61 | 14 | 59 | 39 | 71 | 27 | 16 | 82 | 18 | 80 | 68 | 30 | 31 | 34 | 18 | 9 | |
| w2Box (Somewhat weaker/Much weaker) | 20% | 23% | 16% | 14% | 25% | 22% | 14% | 20% | 24% | 22% | 17% | 17% | 21% | 19% | 21% | 18% | 21% | 16% | 24% | 19% | 23% | 19% | 21% | 18% | 19% | 21% | 23% | 19% | 1. |
| | | | | | С | | | | | | | 1 | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Japan | | | | | | | | | | |
|---|-------|------|--------|----------|----------|----------|----------|----------------|------|---------|--------|----------|-----------|---------|------------|------------|----------|----------|----------|---------|-------------|------------------------|
| | Japan | Ge | ender | | Age | | _ | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | Senior Exec | utive/Decis /Leader |
| | | | | | | | | | | | | | | | | | | Not | | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Employed | Yes | No | Yes | No |
| | | A | В | С | D | E | F | G | Н | ı | J | K | L | М | N | 0 | P | Q | R | S | T | U |
| se: All Respondents (unwtd) | 1005 | 515 | 490 | 387 | 335 | 283 | 592 | 356 | 57 | 538 | 467 | 312 | 221 | 472 | 476 | 529 | 668 | 337 | 103 | 902 | 131 | 874 |
| se: All Respondents (wtd) | 500 | 251 | 249 | 186 | 158 | 156 | 291 | 179 | 30* | 276 | 224 | 155 | 111 | 235 | 237 | 263 | 332 | 168 | 52 | 448 | 66 | 434 |
| | 2 | 2 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 2 | 0 | 0 | 1 | 1 | 2 | 0 | 0 | 2 | 0 | 2 |
| Much stronger | 0 | 1% | 0 | 1% | 0 | - | 0 | 0 | 2% | 0 | 0 | 1% | - | 0 | 1% | 0 | 1% | 0 | 1% | 0 | 1% | 0 |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 46 | 26 | 20 | 22 | 15 | 9 | 22 | 18 | 6 | 25 | 21 | 10 | 9 | 27 | 26 | 20 | 33 | 13 | 6 | 40 | 7 | 39 |
| Somewhat stronger | 9% | 10% | 8% | 12% | 9% | 6% | 7% | 10% | 21% | 9% | 9% | 6% | 8% | 11% | 11% | 7% | 10% | 8% | 11% | 9% | 11% | 9% |
| | | | | E | | | | | FG | | | | | K | 0 | | | | | | | |
| | 247 | 117 | 130 | 96 | 73 | 79 | 152 | 83 | 11 | 135 | 111 | 83 | 56 | 108 | 108 | 139 | 157 | 89 | 22 | 225 | 27 | 220 |
| About the same | 49% | 47% | 52% | 52% | 46% | 50% | 52% | 47% | 37% | 49% | 50% | 53% | 51% | 46% | 46% | 53% | 47% | 53% | 42% | 50% | 40% | 51% |
| | | | | | | | Н | | | | | М | | | | N | | | | | | T |
| | 137 | 68 | 68 | 45 | 45 | 47 | 74 | 51 | 12 | 77 | 60 | 34 | 29 | 73 | 69 | 68 | 94 | 42 | 12 | 125 | 18 | 119 |
| Somewhat weaker | 27% | 27% | 27% | 24% | 28% | 30% | 25% | 28% | 39% | 28% | 27% | 22% | 26% | 31% | 29% | 26% | 28% | 25% | 23% | 28% | 27% | 27% |
| | 68 | 38 | 30 | 20 | 26 | 22 | 42 | 26 | F | 38 | 31 | 26 | 16 | K 26 | 32 | 36 | 46 | 22 | 12 | 56 | | 54 |
| M 1 1 | 14% | | | | | 14% | 14% | | 1 | | 14% | | 15% | | | | | 13% | 23% | 13% | 14 22% | |
| Much weaker | 14% | 15% | 12% | 11% | 16% C | 14% | 14% H | 15% H | 2% | 14% | 14% | 17% M | 15% | 11% | 14% | 14% | 14% | 13% | 23% S | 13% | 22% U | 12% |
| ımmary | | | | | Ü | | | | | | | 141 | | | | | | | | | Ü | |
| ······································ | | | | | | | | | | | | | | | | | | | | | | |
| 00 (14) | 48 | 28 | 21 | 24 | 15 | 9 | 23 | 19 | 7 | 26 | 22 | 12 | 9 | 27 | 28 | 21 | 34 | 14 | 6 | 42 | 8 | 41 |
| p2Box (Much stronger/Somewhat stronger) | 10% | 11% | 8% | 13% | 10% | 6% | 8% | 10% | 22% | 9% | 10% | 8% | 8% | 12% | 12% | 8% | 10% | 8% | 12% | 9% | 12% | 9% |
| | | | | E | | | | | FG | | | | | | 0 | | | | | | | |
| | 205 | 106 | 99 | 66 | 71 | 69 | 116 | 77 | 12 | 115 | 90 | 60 | 45 | 99 | 101 | 104 | 140 | 65 | 24 | 181 | 32 | 173 |
| w2Box (Somewhat weaker/Much weaker) | 41% | 42% | 40% | 35% | 45% | 44% | 40% | 43% | 41% | 42% | 40% | 39% | 41% | 42% | 43% | 39% | 42% | 39% | 46% | 40% | 48% | 40% |
| | | | | | С | С | | | | | | | | | | | | | | | | İ |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | South Korea | | | | | | | | | | |
|--|-------------|------|--------|----------|----------|----------|------|----------------|------|---------|--------|-------------|-----------|------|------------|------------|----------|-----------------|---------|---------|----------------------|--------------------------|
| | South Korea | Ge | ender | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | Senior Exec Maker | cutive/Decis r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | Е | F | G | H | 1 | J | К | L | M | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 502 | 249 | 253 | 214 | 181 | 107 | 86 | 225 | 191 | 284 | 218 | 23 | 149 | 330 | 250 | 252 | 360 | 142 | 55 | 447 | 98 | 404 |
| ise: All Respondents (wtd) | 500 | 253 | 247 | 211 | 185 | 104 | 86* | 224 | 190 | 281 | 219 | 25** | 152 | 323 | 247 | 253 | 355 | 145 | 54* | 446 | 97* | 403 |
| | 7 | 4 | 3 | 5 | 0 | 2 | 2 | 1 | 4 | 3 | 4 | 1 | 2 | 4 | 4 | 3 | 5 | 2 | 3 | 4 | 4 | 3 |
| Much stronger | 1% | 2% | 1% | 2% | - | 2% | 2% | 0 | 2% | 1% | 2% | 4% | 1% | 1% | 2% | 1% | 1% | 2% | 5% | 1% | 4% | 1% |
| · · | | | | D | | | | | | | | | | | | | | | S | | U | |
| | 69 | 40 | 29 | 31 | 20 | 19 | 13 | 27 | 29 | 34 | 35 | 4 | 25 | 40 | 35 | 34 | 46 | 22 | 11 | 58 | 20 | 49 |
| Somewhat stronger | 14% | 16% | 12% | 15% | 11% | 18% | 15% | 12% | 15% | 12% | 16% | 18% | 16% | 12% | 14% | 13% | 13% | 15% | 20% | 13% | 20% | 12% |
| | | | | | | | | | | | | | | | | | | | | | U | |
| | 291 | 139 | 152 | 116 | 112 | 63 | 51 | 130 | 109 | 171 | 120 | 16 | 82 | 193 | 143 | 148 | 207 | 84 | 28 | 264 | 49 | 243 |
| About the same | 58% | 55% | 61% | 55% | 61% | 60% | 60% | 58% | 58% | 61% | 55% | 64% | 54% | 60% | 58% | 59% | 58% | 58% | 51% | 59% | 50% | 60% |
| | 109 | 56 | 53 | 49 | 41 | 19 | 17 | 54 | 38 | 61 | 48 | 3 | 34 | 71 | 53 | 55 | 75 | 34 | 7 | 102 | 19 | 89 |
| Somewhat weaker | 22% | 22% | 21% | 23% | 22% | 18% | 19% | 24% | 20% | 22% | 22% | 14% | 22% | 22% | 22% | 22% | 21% | 23% | 13% | 23% | 20% | 22% |
| | 25 | 13 | 11 | 0 | 12 | 2 | 4 | 12 | 0 | 13 | 12 | 0 | 9 | 15 | 13 | 12 | 22 | 3 | 6 | 19 | 6 | 19 |
| Much weaker | 5% | 5% | 5% | 4% | 7% | 3% | 4% | 5% | 5% | 5% | 5% | - | 6% | 5% | 5% | 5% | 6% | 2% | 11% | 4% | 6% | 5% |
| Water Wearer | 370 | 370 | 370 | 470 | 770 | 370 | 470 | 370 | 370 | 370 | 370 | | 070 | 370 | 370 | 370 | 070 | 270 | S | 470 | 070 | 370 |
| ımmary | | | | | | | | | | | | | | | | | | | | | | |
| | 76 | 44 | 32 | 36 | 20 | 20 | 14 | 29 | 33 | 36 | 39 | 6 | 27 | 43 | 39 | 37 | 51 | 25 | 14 | 62 | 24 | 52 |
| pp2Box (Much stronger/Somewhat stronger) | 15% | 17% | 13% | 17% | 11% | 20% | 17% | 13% | 17% | 13% | 18% | 22% | 18% | 13% | 16% | 15% | 14% | 17% | 25% | 14% | 24% | 13% |
| | 1570 | /0 | .570 | .770 | . 170 | D | .770 | .570 | .770 | .570 | .570 | 2270 | .070 | .570 | .070 | .570 | .470 | | S S | .470 | U | 1070 |
| | 133 | 69 | 64 | 59 | 53 | 21 | 21 | 65 | 47 | 74 | 59 | 3 | 43 | 87 | 66 | 67 | 97 | 36 | 13 | 120 | 25 | 108 |
| w2Box (Somewhat weaker/Much weaker) | 27% | 27% | 26% | 28% | 29% | 21% | 24% | 29% | 25% | 26% | 27% | 14% | 28% | 27% | 27% | 27% | 27% | 25% | 24% | 27% | 26% | 27% |
| , | | | | 1 | 7.0 | | | 1 | | | .,,, | 1,70 | | | | | | 7.0 | | | | + |

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Russia | | | | | | | | | | |
|--|-----------|----------|--------|-----------|----------|----------|------|---------------|------|---------|--------|--------|-----------|------|------------|------------|----------|-----------------|---------|---------|-------------|---------------------------|
| | Russia | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busines | s Owner | Senior Exec | utive/Decision/ Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | l Otal | A | B | Olider 33 | D D | 50 10 64 | E | G | High | Walled | Other | K | Wediam | M | N | 0 | P | Q | R | S | T | U |
| lase: All Respondents (unwtd) | 513 | 239 | 274 | 107 | 217 | 189 | 25 | 45 | 443 | 253 | 260 | 110 | 268 | 135 | 284 | 229 | 356 | 157 | 21 | 492 | 51 | 462 |
| Base: All Respondents (wtd) | 500 | 240 | 260 | 211* | 173 | 116 | 23** | 42* | 435 | 228 | 272 | 146* | 266 | 88 | 249 | 251 | 331 | 169 | 24** | 476 | 46* | 454 |
| | 9 | 5 | 4 | 5 | 4 | 1 | 0 | 1 | 8 | 9 | 1 | 4 | 4 | 2 | 4 | 5 | 5 | 5 | 0 | 0 | 1 | 8 |
| Much stronger | 2% | 2% | 2% | 2% | 2% | 0 | - | 2% | 2% | 4% | 0 | 3% | 1% | 2% | 2% | 2% | 1% | 3% | - | 2% | 2% | 2% |
| Widel Stronger | 270 | 270 | 270 | 270 | 270 | 0 | | 270 | 270 | .1 | 0 | 370 | 170 | 270 | 270 | 270 | 170 | 370 | | 270 | 270 | - 270 |
| | 58 | 34 | 24 | 23 | 18 | 16 | 5 | 5 | 49 | 30 | 28 | 21 | 30 | 7 | 35 | 23 | 45 | 13 | 5 | 53 | 6 | 52 |
| Somewhat stronger | 12% | 14% | 9% | 11% | 11% | 14% | 21% | 11% | 11% | 13% | 10% | 14% | 11% | 8% | 14% | 9% | 14% | 8% | 22% | 11% | 13% | 11% |
| 3 | | | | | | | | | | | | | | | | | | | | | | — |
| | 354 | 154 | 201 | 149 | 126 | 79 | 12 | 30 | 312 | 160 | 194 | 99 | 195 | 60 | 175 | 179 | 236 | 118 | 12 | 342 | 31 | 324 |
| About the same | 71% | 64% | 77% | 71% | 73% | 68% | 54% | 72% | 72% | 70% | 71% | 68% | 73% | 68% | 70% | 72% | 71% | 70% | 49% | 72% | 66% | 71% |
| | | | Α | | | | | | | | | | | | | | | | | | | |
| | 41 | 23 | 19 | 15 | 14 | 12 | 4 | 1 | 37 | 15 | 26 | 9 | 23 | 10 | 22 | 19 | 27 | 15 | 3 | 38 | 3 | 38 |
| Somewhat weaker | 8% | 9% | 7% | 7% | 8% | 11% | 17% | 2% | 8% | 7% | 10% | 6% | 8% | 12% | 9% | 8% | 8% | 9% | 13% | 8% | 7% | 8% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 37 | 25 | 12 | 18 | 11 | 8 | 2 | 6 | 30 | 14 | 23 | 13 | 14 | 10 | 13 | 24 | 18 | 19 | 4 | 33 | 5 | 32 |
| Much weaker | 7% | 10% | 5% | 9% | 6% | 7% | 8% | 13% | 7% | 6% | 8% | 9% | 5% | 11% | 5% | 9% | 6% | 11% | 15% | 7% | 11% | 7% |
| | | В | | | | | | | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | -00 | 4.7 | _ | | | | -00 | 0.5 | | | -00 | -00 | | 40 | _ | | _ | |
| Fop2Box (Much stronger/Somewhat stronger) | 67 13% | 39 | 28 | 28 | 23 | 17 | 5 | 6 | 57 | 38 | 29 | 25 | 34 | 8 | 39 | 29 | 50 | 18 11% | 5 | 62 | 100/ | 60 |
| - , | 13% | 16% | 11% | 13% | 13% | 15% | 21% | 13% | 13% | 17% | 11% | 17% | 13% | 9% | 16% | 11% | 15% | 11% | 22% | 13% | 16% | 13% |
| | 78 | 48 | 31 | 34 | 24 | 20 | 6 | 6 | 66 | 29 | 49 | 22 | 37 | 20 | 36 | 43 | 45 | 33 | 7 | 71 | 0 | 70 |
| .ow2Box (Somewhat weaker/Much weaker) | 16% | 20% | 12% | 16% | 14% | 17% | 25% | 15% | 15% | 13% | 18% | 15% | 14% | 23% | 14% | 17% | 14% | 20% | 29% | 15% | 18% | 15% |
| LOWZDOX (GOITIEWHAL WEAKEL/MUCTI WEAKEL) | 10% | 20% R | 1270 | 10% | 1470 | 1770 | 23% | 15% | 15% | 13% | 10% | 13% | 1476 | 23% | 1470 | 1770 | 1470 | 20% | 2370 | 15% | 10% | 15% |
| December (Manage Columns Tested (50) sigh level) | | | 1 | 1 | 1 | 1 | 1 | | | | | 1 | | | 1 | | 1 | 1 | | 1 | 1 | |

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Sweden | | | | | | | | | | |
|--|---------|------|--------|----------|----------|----------|-------|---------------|------|-----------|--------|--------|-----------|------|------------|------------|----------|-----------------|---------|---------|-------------|---------------------------|
| | Sweden | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busines | s Owner | Senior Exec | utive/Decision/ Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | - Total | A | B | C. | D | F | F | G | H | IIIdiriod | .l | K | I | M | N | 0 | P | Q | R | S | T | U |
| ase: All Respondents (unwtd) | 500 | 252 | 248 | 173 | 145 | 182 | 232 | 224 | 44 | 129 | 371 | 328 | 84 | 88 | 366 | 134 | 314 | 186 | 50 | 450 | 61 | 439 |
| ase: All Respondents (wtd) | 500 | 253 | 247 | 185* | 155* | 160* | 206* | 244* | 51** | 132* | 368 | 105 | 263* | 132* | 374 | 126* | 325 | 175* | 63** | 437 | 76* | 424 |
| · · · · · | 15 | 8 | 7 | 10 | 3 | 1 | 5 | 8 | 1 | 2 | 13 | 2 | 12 | 1 | 14 | 1 | 8 | 7 | 7 | 8 | 7 | 8 |
| Much stronger | 3% | 3% | 3% | 6% | 2% | 1% | 3% | 3% | 3% | 1% | 4% | 2% | 5% | 1% | 4% | 1% | 2% | 4% | 11% | 2% | 9% | 2% |
| | | | | | | | | | | | | | | | | | | | | | U | |
| | 62 | 35 | 27 | 27 | 24 | 11 | 24 | 23 | 14 | 13 | 49 | 11 | 32 | 19 | 45 | 17 | 45 | 17 | 11 | 51 | 9 | 53 |
| Somewhat stronger | 12% | 14% | 11% | 15% | 15% | 7% | 12% | 10% | 28% | 10% | 13% | 11% | 12% | 14% | 12% | 14% | 14% | 10% | 17% | 12% | 12% | 12% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 376 | 193 | 183 | 133 | 119 | 125 | 151 | 194 | 32 | 108 | 268 | 79 | 193 | 105 | 283 | 93 | 253 | 123 | 44 | 332 | 56 | 321 |
| About the same | 75% | 76% | 74% | 72% | 76% | 78% | 73% | 80% | 62% | 82% | 73% | 75% | 74% | 79% | 76% | 74% | 78% | 70% | 69% | 76% | 73% | 76% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 39 | 13 | 27 | 10 | 9 | 21 | 19 | 17 | 3 | 8 | 32 | 10 | 26 | 3 | 26 | 14 | 16 | 23 | 1 | 39 | 3 | 36 |
| Somewhat weaker | 8% | 5% | 11% | 5% | 6% | 13% | 9% | 7% | 7% | 6% | 9% | 10% | 10% | 2% | 7% | 11% | 5% | 13% | 1% | 9% | 4% | 9% |
| | | | | | | | | | | | | М | | | | | | P | | | | |
| | 7 | 4 | 3 | 5 | 1 | 1 | 6 | 1 | 0 | 1 | 7 | 3 | 0 | 4 | 6 | 1 | 2 | 5 | 11 | 6 | 1 | 6 |
| Much weaker | 1% | 2% | 1% | 3% | 0 | 1% | 3% | 0 | - | 0 | 2% | 3% | - | 3% | 2% | 1% | 1% | 3% | 2% | 1% | 2% | 1% |
| Summary | | | | | | | | | | | | L | | L | | | | | | | | |
| summary | | | | | | | | | | | | | | | | | | | | | | |
| | 77 | 44 | 33 | 38 | 27 | 13 | 30 | 31 | 16 | 15 | 62 | 13 | 44 | 20 | 59 | 18 | 53 | 24 | 18 | 59 | 16 | 61 |
| op2Box (Much stronger/Somewhat stronger) | 15% | 17% | 14% | 20% | 17% | 8% | 14% | 13% | 31% | 11% | 17% | 12% | 17% | 15% | 16% | 15% | 16% | 14% | 28% | 14% | 21% | 14% |
| | 1070 | | . 170 | E | .770 | 2,0 | . 170 | .070 | 2170 | . 170 | | ,, | ,0 | .570 | .0,0 | .570 | .0,0 | . 170 | | . 170 | | 1170 |
| | 46 | 17 | 30 | 15 | 10 | 22 | 25 | 18 | 3 | 8 | 38 | 13 | 26 | 7 | 32 | 15 | 18 | 28 | 2 | 45 | 4 | 42 |
| ow2Box (Somewhat weaker/Much weaker) | 9% | 7% | 12% | 8% | 6% | 14% | 12% | 7% | 7% | 6% | 10% | 12% | 10% | 6% | 9% | 12% | 6% | 16% | 3% | 10% | 6% | 10% |
| , | | | | | | | | | | | | | | | | | | P | | | | |

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SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Indonesia | | | | | | | | | | |
|--|-----------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|-----------|-----------|------|------------|------------|----------|----------|--------|----------|--------------|-------------------------|
| | Indonesia | Ge | nder | | Age | | | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Rusine | ss Owner | Senior Execu | utive/Decisio Leader |
| | | | | | | | | | | | | | | | | | | Not | | | | |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Employed | Yes | No | Yes | No |
| | | A | В | С | D | E | F | G | Н | 1 | J | K | L | M | N | 0 | P | Q | R | S | T | U |
| ase: All Respondents (unwtd) | 506 | 272 | 234 | 291 | 175 | 40 | 62 | 284 | 160 | 278 | 228 | 175 | 39 | 292 | 221 | 285 | 421 | 85 | 67 | 439 | 122 | 384 |
| ase: All Respondents (wtd) | 500 | 250 | 250 | 282 | 160 | 59* | 61* | 275 | 164 | 276 | 224 | 179 | 37* | 284 | 211 | 289 | 408 | 92* | 65* | 435 | 119 | 381 |
| | 10 | 6 | 4 | 6 | 4 | 0 | 2 | 6 | 3 | 4 | 6 | 4 | 1 | 5 | 6 | 5 | 9 | 1 | 3 | 8 | 6 | 5 |
| Much stronger | 2% | 3% | 2% | 2% | 3% | - | 3% | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 2% | 1% | 4% | 2% | 5% | 1% |
| • | | | | | | | | | | | | | | | | | | | | | U | |
| | 135 | 64 | 71 | 82 | 39 | 13 | 13 | 75 | 47 | 73 | 62 | 58 | 13 | 64 | 51 | 84 | 109 | 25 | 23 | 111 | 37 | 98 |
| Somewhat stronger | 27% | 26% | 28% | 29% | 24% | 23% | 22% | 27% | 28% | 26% | 28% | 32% | 34% | 23% | 24% | 29% | 27% | 28% | 36% | 26% | 31% | 26% |
| | | | | | | | | | | | | M | | | | | | | | | | |
| | 326 | 172 | 154 | 175 | 107 | 44 | 40 | 180 | 105 | 182 | 143 | 110 | 19 | 197 | 143 | 183 | 266 | 60 | 32 | 294 | 64 | 262 |
| About the same | 65% | 69% | 62% | 62% | 67% | 75% | 66% | 66% | 64% | 66% | 64% | 62% | 51% | 69% | 68% | 63% | 65% | 65% | 49% | 68% | 54% | 69% |
| | | | | | | | | | | | | | | 1 | | | | | | R | | Т |
| | 21 | 7 | 14 | 12 | 8 | 1 | 4 | 11 | 6 | 11 | 10 | 3 | 4 | 14 | 8 | 13 | 16 | 6 | 3 | 19 | 7 | 14 |
| Somewhat weaker | 4% | 3% | 6% | 4% | 5% | 2% | 7% | 4% | 3% | 4% | 4% | 2% | 10% | 5% | 4% | 4% | 4% | 6% | 4% | 4% | 6% | 4% |
| | - 1,10 | 0.0 | | | | | | | | .,,, | | -7.0 | K | | | | | | | | | .,, |
| | 8 | 1 | 7 | 6 | 2 | 0 | 1 | 3 | 4 | 5 | 3 | 3 | 1 | 4 | 3 | 5 | 8 | 0 | 4 | 4 | 5 | 3 |
| Much weaker | 2% | 0 | 3% | 2% | 1% | - | 2% | 1% | 2% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 2% | | 6% | 1% | 4% | 1% |
| | -7.0 | - | A | | - ,,,, | | | .,,, | -,,, | -/- | .,, | -7.0 | | | | | | | S | .,, | U | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 145 | 70 | 75 | 88 | 43 | 13 | 16 | 80 | 49 | 77 | 68 | 62 | 13 | 70 | 57 | 88 | 119 | 26 | 26 | 119 | 43 | 102 |
| op2Box (Much stronger/Somewhat stronger) | 29% | 28% | 30% | 31% | 27% | 23% | 25% | 29% | 30% | 28% | 30% | 35% | 36% | 24% | 27% | 31% | 29% | 29% | 40% | 27% | 36% | 27% |
| | 10.70 | | | | | | | | | | | M | | | | | | | S | | | |
| | 29 | 8 | 21 | 18 | 9 | 1 | 5 | 14 | 10 | 16 | 13 | 6 | 5 | 18 | 11 | 18 | 23 | 6 | 7 | 22 | 12 | 17 |
| ow2Box (Somewhat weaker/Much weaker) | 6% | 3% | 8% | 7% | 6% | 2% | 9% | 5% | 6% | 6% | 6% | 4% | 13% | 6% | 5% | 6% | 6% | 6% | 10% | 5% | 10% | 5% |
| onzoox (como max mounte//widon weaker) | 070 | 370 | Δ. | . 70 | 370 | -70 | 370 | 370 | 370 | 370 | 0.70 | -770 | 1370 | 370 | 370 | 370 | 370 | 370 | .570 | 370 | U | 370 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Turkey | | | | | | | | | | |
|--|--------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|----------|-----------|------|------------|------------|----------|-----------------|---------|----------|------------------------|-----------------------|
| | Turkey | Ge | ender | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | ss Owner | Senior Execu Maker/ | utive/Deci /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | А | В | С | D | E | F | G | Н | _ | J | K | L | М | N | 0 | Р | Q | R | S | Т | U |
| ise: All Respondents (unwtd) | 514 | 435 | 79 | 410 | 91 | 13 | 64 | 234 | 216 | 210 | 304 | 177 | 73 | 264 | 265 | 249 | 342 | 172 | 56 | 458 | 155 | 359 |
| ase: All Respondents (wtd) | 500 | 252 | 248* | 263 | 170* | 68** | 43* | 182* | 275* | 275* | 225* | 179* | 61* | 260* | 252* | 248* | 317 | 183* | 56** | 444 | 156* | 344* |
| | 37 | 20 | 16 | 19 | 5 | 13 | 2 | 22 | 13 | 11 | 26 | 22 | 4 | 11 | 27 | 10 | 17 | 20 | 3 | 34 | 11 | 25 |
| Much stronger | 7% | 8% | 7% | 7% | 3% | 19% | 6% | 12% | 5% | 4% | 12% | 12% | 6% | 4% | 11% | 4% | 5% | 11% | 6% | 8% | 7% | 7% |
| - | | | | | | | | | | | | | | | | | | | | | | |
| | 154 | 78 | 75 | 92 | 27 | 34 | 16 | 74 | 63 | 78 | 75 | 75 | 18 | 60 | 94 | 60 | 91 | 63 | 12 | 141 | 36 | 118 |
| Somewhat stronger | 31% | 31% | 30% | 35% | 16% | 50% | 38% | 41% | 23% | 28% | 33% | 42% | 30% | 23% | 37% | 24% | 29% | 34% | 22% | 32% | 23% | 34% |
| | | | | D | | | | Н | | | | M | | | | | | | | | | |
| | 244 | 126 | 118 | 120 | 109 | 15 | 17 | 70 | 157 | 144 | 100 | 62 | 32 | 150 | 106 | 138 | 179 | 65 | 33 | 211 | 93 | 151 |
| About the same | 49% | 50% | 48% | 46% | 64% | 22% | 39% | 39% | 57% | 52% | 44% | 34% | 52% | 58% | 42% | 56% | 56% | 36% | 59% | 47% | 59% | 44% |
| | | | | | С | | | | G | | | | | K | | | Q | | | | | |
| | 44 | 21 | 22 | 28 | 13 | 3 | 7 | 14 | 23 | 23 | 21 | 7 | 7 | 30 | 21 | 23 | 29 | 15 | 7 | 37 | 15 | 29 |
| Somewhat weaker | 9% | 9% | 9% | 11% | 7% | 4% | 16% | 8% | 8% | 8% | 9% | 4% | 11% | 12% | 8% | 9% | 9% | 8% | 12% | 8% | 10% | 8% |
| | 22 | 6 | 16 | 3 | 16 | 3 | 1 | 1 | 20 | 19 | 3 | 14 | 0 | 8 | 5 | 17 | 2 | 20 | 1 | 21 | 1 | 21 |
| Much weaker | 4% | 3% | 6% | 1% | 10% | 4% | 2% | 1% | 7% | 7% | 1% | 8% | 1% | 3% | 2% | 7% | 1% | 11% | 1% | 5% | 1% | 6% |
| | | | | .,,, | С | | | | | - 10 | | | .,, | | | | .,, | P | - 7,0 | | 1,10 | |
| ımmary | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| pp2Box (Much stronger/Somewhat stronger) | 190 | 99 | 92 | 111 | 32 | 47 | 19 | 96 | 76 | 89 | 101 | 97 | 22 | 71 | 120 | 70 | 107 | 83 | 15 | 175 | 47 | 143 |
| , | 38% | 39% | 37% | 42% D | 19% | 69% | 43% | 53% H | 28% | 32% | 45% | 54% M | 36% | 27% | 48% O | 28% | 34% | 46% | 28% | 39% | 30% | 42% |
| | 66 | 28 | 38 | 31 | 29 | - | | 15 | 43 | 42 | 24 | 20 | 7 | 38 | 26 | 40 | 31 | 35 | 8 | 58 | 16 | 50 |
| w2Box (Somewhat weaker/Much weaker) | 13% | 11% | 15% | 12% | 17% | 9% | 18% | 8% | 15% | 15% | 11% | 11% | 12% | 15% | 10% | 16% | 10% | 19% | 13% | 13% | 10% | 14% |
| WZDOX (SUITEWHAL WEAREI/MUCH WEAREI) | 13% | 1176 | 15% | 12% | 1776 | 976 | 10% | 0% | 10% | 13% | 1170 | 1176 | 1270 | 10% | 10% | 10% | 10% | 1976 | 13% | 13% | 10% | 14% |

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Hungary | | | | | | | | | | |
|---|---------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|---------|-----------|------|------------|------------|----------|-----------------|---------|---------|----------------------|------------------------|
| | Hungary | Ge | nder | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | Senior Exec Maker | utive/Decis /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | А | В | С | D | F | F | G | Н | | J | К | 1 | M | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 1000 | 454 | 546 | 298 | 345 | 357 | 490 | 400 | 6 | 503 | 497 | 186 | 615 | 199 | 533 | 467 | 650 | 350 | 87 | 913 | 83 | 917 |
| ase: All Respondents (wtd) | 500 | 244 | 256 | 202 | 157 | 141 | 263 | 177 | 2** | 230 | 270 | 130 | 294 | 77 | 246 | 254 | 311 | 189 | 40* | 460 | 36* | 464 |
| | 2 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 2 | 0 | 1 | 1 | 0 | 1 | 0 | 1 |
| Much stronger | 0 | 0 | 0 | - | 1% | 0 | 0 | 0 | - | 0 | 0 | - | 0 | 1% | 1% | - | 0 | 0 | 1% | 0 | 1% | 0 |
| 3 . | | | | | | | | | | | | | | | | | | | | | | |
| | 48 | 27 | 21 | 20 | 14 | 14 | 22 | 21 | 0 | 18 | 30 | 9 | 30 | 9 | 22 | 26 | 33 | 15 | 9 | 39 | 9 | 39 |
| Somewhat stronger | 10% | 11% | 8% | 10% | 9% | 10% | 8% | 12% | 13% | 8% | 11% | 7% | 10% | 12% | 9% | 10% | 11% | 8% | 23% | 8% | 25% | 8% |
| - | | | | | | | | | | | | | | | | | | | S | | U | |
| | 272 | 127 | 145 | 116 | 88 | 69 | 142 | 97 | 2 | 122 | 151 | 73 | 157 | 42 | 129 | 143 | 162 | 110 | 15 | 257 | 15 | 257 |
| About the same | 54% | 52% | 57% | 57% | 56% | 49% | 54% | 55% | 71% | 53% | 56% | 57% | 53% | 55% | 52% | 57% | 52% | 58% | 38% | 56% | 41% | 55% |
| | | | | E | | | | | | | | | | | | | | | | R | | Т |
| | 133 | 61 | 71 | 52 | 39 | 41 | 76 | 43 | 0 | 68 | 65 | 34 | 79 | 20 | 68 | 64 | 85 | 48 | 11 | 121 | 8 | 125 |
| Somewhat weaker | 27% | 25% | 28% | 26% | 25% | 29% | 29% | 24% | 16% | 29% | 24% | 26% | 27% | 26% | 28% | 25% | 27% | 25% | 29% | 26% | 22% | 27% |
| | 46 | 27 | 18 | 14 | 16 | 16 | 23 | 16 | 0 | 23 | 23 | 13 | 28 | 4 | 25 | 20 | 30 | 16 | 4 | 42 | 4 | 42 |
| Much weaker | 9% | 11% | 7% | 7% | 10% | 12% | 9% | 9% | - | 10% | 8% | 10% | 9% | 6% | 10% | 8% | 10% | 8% | 9% | 9% | 11% | 9% |
| | | В | | | | С | | | | | | | | | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| <u> </u> | | | | | | | | | | | | | | | | | | | | | | |
| pp2Box (Much stronger/Somewhat stronger) | 49 | 28 | 22 | 20 | 15 | 14 | 23 | 22 | 0 | 18 | 31 | 9 | 31 | 10 | 24 | 26 | 34 | 16 | 9 | 40 | 9 | 40 |
| pp2Dox (much stronger/contewnat stronger) | 10% | 11% | 8% | 10% | 10% | 10% | 9% | 12% | 13% | 8% | 12% | 7% | 10% | 13% | 10% | 10% | 11% | 8% | 24% | 9% | 26% | 9% |
| | | | | | | | | | | | | | | | | | | | S | | U | |
| | 178 | 89 | 90 | 66 | 54 | 58 | 99 | 58 | 0 | 91 | 88 | 47 | 107 | 25 | 94 | 85 | 115 | 64 | 15 | 163 | 12 | 166 |
| w2Box (Somewhat weaker/Much weaker) | 36% | 36% | 35% | 33% | 35% | 41% | 38% | 33% | 16% | 39% | 33% | 36% | 36% | 32% | 38% | 33% | 37% | 34% | 38% | 35% | 33% | 36% |
| | | | | | | С | | | | J | | | | | | | | | | | | |

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Poland | | | | | | | | | | |
|---|--------|------|--------|----------|----------|----------|------|----------------|------|---------|-----------|--------|-----------|------|------------|------------|----------|-----------------|---------|---------|----------------------|-----------------------------|
| | Poland | Ge | ender | | Age | | н | lousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | s Owner | Senior Exec Maker | cutive/Decision r/Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | I Otal | A | B | C C | D D | 50 to 04 | E | G | H | Walled | Other | K | Wediam | M | N | 0 | P | Q | R | S | T | U |
| ase: All Respondents (unwtd) | 504 | 223 | 281 | 147 | 174 | 183 | 396 | 98 | 10 | 291 | 213 | 65 | 366 | 73 | 313 | 191 | 309 | 195 | 46 | 458 | 62 | 442 |
| lase: All Respondents (wtd) | 500 | 248 | 252 | 215 | 148 | 138 | 404 | 88* | 8** | 257 | 243 | 104* | 326 | 70* | 282 | 218 | 286 | 214 | 38* | 462 | 53* | 447 |
| · · · · · · | 10 | 7 | 3 | 7 | 3 | 1 | 10 | 1 | 0 | 0 | 10 | 1 | 8 | 1 | 4 | 6 | 6 | 4 | 1 | q | 1 | q |
| Much stronger | 2% | 3% | 1% | 3% | 2% | 1% | 2% | 1% | - | - | 4% | 1% | 2% | 1% | 2% | 3% | 2% | 2% | 4% | 2% | 3% | 2% |
| | -77 | | | | -70 | .,,, | -70 | | | | 1 | .,,, | -70 | | -/- | 0,10 | -/- | -/- | | | | |
| | 72 | 39 | 33 | 39 | 17 | 16 | 54 | 15 | 2 | 38 | 34 | 15 | 45 | 12 | 40 | 32 | 40 | 32 | 4 | 68 | 6 | 66 |
| Somewhat stronger | 14% | 16% | 13% | 18% | 12% | 11% | 13% | 18% | 27% | 15% | 14% | 14% | 14% | 18% | 14% | 15% | 14% | 15% | 11% | 15% | 12% | 15% |
| ů . | | | | | | | | | | | | | | | | | | | | | | |
| | 320 | 162 | 158 | 138 | 94 | 87 | 265 | 52 | 3 | 167 | 153 | 59 | 221 | 40 | 184 | 136 | 183 | 137 | 20 | 300 | 33 | 287 |
| About the same | 64% | 65% | 63% | 64% | 64% | 64% | 66% | 59% | 43% | 65% | 63% | 56% | 68% | 58% | 65% | 62% | 64% | 64% | 54% | 65% | 63% | 64% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 84 | 33 | 51 | 27 | 29 | 28 | 64 | 18 | 2 | 44 | 40 | 25 | 45 | 14 | 46 | 38 | 49 | 36 | 9 | 76 | 9 | 76 |
| Somewhat weaker | 17% | 13% | 20% | 13% | 20% | 20% | 16% | 21% | 29% | 17% | 17% | 24% | 14% | 21% | 16% | 18% | 17% | 17% | 23% | 16% | 16% | 17% |
| | | | Α | | | | | | | | | | | | | | | | | | | |
| | 14 | 6 | 7 | 4 | 4 | 6 | 12 | 2 | 0 | 9 | 5 | 5 | 7 | 2 | 8 | 6 | 9 | 5 | 4 | 10 | 4 | 10 |
| Much weaker | 3% | 3% | 3% | 2% | 3% | 5% | 3% | 2% | - | 3% | 2% | 5% | 2% | 3% | 3% | 3% | 3% | 2% | 9% | 2% | 7% | 2% |
| | | | | | | | | | | | | | | | | | | | S | | | |
| Summary | | | | | | | | | | | | | | | | | | | | | | |
| | 82 | 46 | 36 | 45 | 20 | 16 | 64 | 16 | | 38 | 45 | 16 | 53 | 13 | 44 | 38 | 46 | 36 | 5 | 77 | | 75 |
| Top2Box (Much stronger/Somewhat stronger) | 16% | 19% | 14% | 21% | 14% | 15 | 16% | 18% | 27% | 15% | 45 18% | 15% | 16% | 13 | 16% | 17% | 16% | 17% | 14% | 17% | 14% | 17% |
| | 10% | 19% | 1476 | 21% E | 1476 | 1270 | 10% | 10% | 2170 | 13% | 10% | 13% | 10% | 1970 | 10% | 1770 | 10% | 1770 | 1470 | 1/70 | 14% | 1770 |
| | 98 | 39 | 59 | 31 | 33 | 34 | 76 | 20 | 2 | 53 | 45 | 30 | 52 | 16 | 54 | 44 | 57 | 41 | 12 | 86 | 12 | 86 |
| .ow2Box (Somewhat weaker/Much weaker) | 20% | 16% | 23% | 14% | 22% | 25% | 19% | 23% | 29% | 20% | 19% | 28% | 16% | 23% | 19% | 20% | 20% | 19% | 32% | 19% | 23% | 19% |
| Conzon (Contonnat House)/Middil Wedker) | 2070 | .070 | 2070 | .470 | 2270 | C | .370 | 2570 | 2370 | 2370 | .570 | 2070 | .070 | 2070 | .570 | 2070 | 2070 | .370 | S S | . 370 | 2570 | 1370 |

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | China | | | | | | | | | | |
|--|-------|------|--------|-----------|----------|----------|------|---------------|------|---------|--------|-------|-----------|------|------------|------------|----------|-----------------|---------|-----------|-----------------------|---------------------------|
| | China | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Emple | oyment | Busines | s Owner | Senior Execu Maker | utive/Decision/ Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | F | F | G | Н | | J | К | | M | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 1003 | 561 | 442 | 452 | 440 | 111 | 107 | 326 | 570 | 701 | 302 | 120 | 279 | 604 | 677 | 326 | 879 | 124 | 106 | 897 | 299 | 704 |
| ase: All Respondents (wtd) | 500 | 249 | 251 | 200 | 196 | 104* | 110* | 209 | 181 | 347 | 153* | 295 | 155 | 50 | 258 | 242 | 386 | 114* | 41** | 459 | 91* | 409 |
| | 19 | 11 | 8 | 12 | 5 | 1 | 5 | 6 | 8 | 12 | 7 | 8 | 8 | 3 | 10 | 9 | 16 | 3 | 4 | 14 | 9 | 10 |
| Much stronger | 4% | 4% | 3% | 6% | 3% | 1% | 4% | 3% | 4% | 3% | 4% | 3% | 5% | 6% | 4% | 4% | 4% | 3% | 11% | 3% | 10% | 2% |
| • | | | | | | | | | | | | | | K | | | | | | | U | |
| | 160 | 85 | 75 | 87 | 51 | 22 | 40 | 55 | 65 | 99 | 61 | 85 | 56 | 19 | 85 | 75 | 128 | 32 | 10 | 151 | 36 | 124 |
| Somewhat stronger | 32% | 34% | 30% | 43% | 26% | 22% | 36% | 27% | 36% | 29% | 40% | 29% | 36% | 39% | 33% | 31% | 33% | 28% | 23% | 33% | 40% | 30% |
| • | | | | DE | | | | | | | | | | K | | | | | | | | |
| | 263 | 122 | 140 | 81 | 122 | 60 | 54 | 123 | 85 | 193 | 69 | 167 | 73 | 22 | 126 | 136 | 205 | 57 | 20 | 242 | 34 | 229 |
| About the same | 53% | 49% | 56% | 40% | 63% | 57% | 49% | 59% | 47% | 56% | 45% | 57% | 47% | 44% | 49% | 56% | 53% | 50% | 49% | 53% | 37% | 56% |
| | | | | | С | С | | | | | | M | | | | | | | | | | Т |
| | 49 | 26 | 23 | 16 | 16 | 17 | 8 | 23 | 17 | 40 | 9 | 29 | 15 | 5 | 32 | 17 | 31 | 18 | 3 | 46 | 9 | 40 |
| Somewhat weaker | 10% | 10% | 9% | 8% | 8% | 17% | 8% | 11% | 10% | 12% | 6% | 10% | 9% | 10% | 12% | 7% | 8% | 16% | 8% | 10% | 10% | 10% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 9 | 5 | 4 | 5 | 1 | 4 | 3 | 1 | 5 | 2 | 7 | 6 | 3 | 0 | 4 | 5 | 6 | 3 | 3 | 6 | 4 | 6 |
| Much weaker | 2% | 2% | 2% | 2% | 0 | 4% | 3% | 0 | 3% | 1% | 5% | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 8% | 1% | 4% | 1% |
| | | | | | | | | | | | I | | | | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| op2Box (Much stronger/Somewhat stronger) | 179 | 96 | 83 | 99 | 56 | 24 | 45 | 62 | 73 | 111 | 68 | 93 | 64 | 22 | 95 | 84 | 144 | 35 | 14 | 165 | 45 | 134 |
| | 36% | 39% | 33% | 49% | 29% | 23% | 41% | 30% | 40% | 32% | 44% | 31% | 41% | 45% | 37% | 35% | 37% | 31% | 34% | 36% | 49% | 33% |
| | 58 | 24 | 27 | DE 24 | 17 | 21 | 44 | 24 | 22 | 40 | 16 | 25 | 40 | K 5 | 36 | 22 | 37 | 24 | 7 | | 10 | 40 |
| ow2Box (Somewhat weaker/Much weaker) | 12% | 31 | | 21 10% | | 20% | 11 | 11% | 23 | 42 | 16 | 35 | 18 | Ŭ | | | 10% | 21 19% | , | 51 11% | 12 14% | 46 |
| DWZDOX (SUITIEWITAL WEAKER/MUCH WEAKER) | 12% | 12% | 11% | 10% | 9% | 20% D | 10% | 11% | 13% | 12% | 10% | 12% | 11% | 11% | 14% | 9% | 10% | 19% | 17% | 11% | 14% | 11% |
| Descriptions (Manage Columns Tested (50) vial level) | | | 1 | 1 | l | _ | | 1 | I | | | l | 1 | 1 | 1 | I | 1 | 1 | | | | |

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SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Brazil | | | | | | | | | | |
|--|----------|----------|----------|----------|-----------|----------|-----------|---------------|------|---------|--------|-----------|-----------|-----------|------------|------------|----------|-----------------|-----------|----------|-----------------------|---------------------------|
| | Brazil | Ge | nder | | Age | | н | ousehold Inco | me | Marital | Status | | Education | | Chief Inco | ome Earner | Empl | oyment | Busines | ss Owner | Senior Execu Maker | utive/Decision/ Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | Α | В | С | D | F | F | G | н | 1 | J | К | 1 | М | N | 0 | Р | Q | R | S | T | U |
| ase: All Respondents (unwtd) | 1027 | 411 | 616 | 540 | 263 | 224 | 292 | 692 | 43 | 354 | 673 | 172 | 520 | 335 | 369 | 658 | 699 | 328 | 91 | 936 | 150 | 877 |
| ase: All Respondents (wtd) | 500 | 244 | 256 | 271 | 143* | 86* | 233 | 262 | 5* | 176* | 324 | 363 | 108 | 29 | 173* | 327 | 306 | 194 | 44** | 456 | 68* | 432 |
| | 107 | 56 | 51 | 61 | 34 | 13 | 48 | 58 | 1 | 29 | 78 | 80 | 22 | 5 | 33 | 74 | 60 | 47 | 6 | 101 | 10 | 97 |
| Much stronger | 21% | 23% | 20% | 22% | 23% | 15% | 21% | 22% | 11% | 17% | 24% | 22% | 20% | 17% | 19% | 23% | 20% | 24% | 13% | 22% | 14% | 23% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 247 | 97 | 150 | 131 | 72 | 43 | 116 | 129 | 2 | 98 | 148 | 183 | 53 | 11 | 89 | 158 | 154 | 93 | 24 | 223 | 37 | 210 |
| Somewhat stronger | 49% | 40% | 59% A | 48% | 50% | 50% | 50% | 49% | 43% | 56% | 46% | 50% M | 49% M | 38% | 51% | 48% | 50% | 48% | 55% | 49% | 54% | 49% |
| | 128 | 85 | 43 | 68 | 22 | 29 | 50 | 68 | 2 | 42 | 87 | | 30 | 40 | 46 | 83 | 84 | 45 | 40 | 117 | 19 | 110 |
| About the same | 26% | 35% | 17% | 25% | 32 22% | 34% | 58 25% | 26% | 43% | 24% | 27% | 86 24% | 28% | 12 41% | 26% | 25% | 27% | 23% | 12 26% | 26% | 28% | 25% |
| About the same | 20% | 35% B | 1776 | 25% | 2270 | 34% | 25% | 20% | FG | 24% | 2170 | 24% | 20% | 41% KL | 20% | 25% | 2170 | 23% | 20% | 20% | 20% | 25% |
| | 13 | 3 | 10 | 7 | 5 | 0 | 7 | 6 | 0 | 6 | 7 | 11 | 1 | 1 | 4 | 8 | 8 | 5 | 3 | 10 | 3 | 10 |
| Somewhat weaker | 3% | 1% | 4% | 3% | 4% | 0 | 3% | 2% | 4% | 3% | 2% | 3% | 1% | 4% | 3% | 2% | 2% | 3% | 6% | 2% | 4% | 2% |
| | | | | | | | | | | | | | | L | | | | | | | | |
| | 5 | 3 | 2 | 4 | 1 | 1 | 4 | 1 | 0 | 1 | 4 | 3 | 2 | 0 | 1 | 4 | 1 | 4 | 0 | 5 | 0 | 5 |
| Much weaker | 1% | 1% | 1% | 2% | 0 | 1% | 2% | 0 | - | 1% | 1% | 1% | 2% | 0 | 0 | 1% | 0 | 2% | - | 1% | - | 1% |
| summary | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| op2Box (Much stronger/Somewhat stronger) | 354 | 153 | 201 | 192 | 106 | 56 | 164 | 187 | 3 | 128 | 226 | 263 | 75 | 16 | 122 | 232 | 214 | 140 | 30 | 324 | 47 | 307 |
| (| 71% | 63% | 79% | 71% | 74% | 65% | 70% | 71% | 54% | 73% | 70% | 72% | 70% | 55% | 71% | 71% | 70% | 72% | 68% | 71% | 69% | 71% |
| | 40 | 6 | A 42 | 11 | | - 1 | 11 | H 7 | 0 | 7 | 44 | M | M 3 | 4 | 5 | 40 | 0 | 9 | 3 | 45 | 2 | 45 |
| ow2Box (Somewhat weaker/Much weaker) | 18 4% | 2% | 12 | 4% | 6 4% | 1 | 5% | 3% | 4% | - 1 | 11 | 14 4% | _ | 4% | _ | 13 | 9 | _ | _ | 15 | 3 | 15 4% |
| DWZDOX (Somewhat weaker/Much weaker) | 4% | 2% | 5% | 4% | 4% | 1% | 5% | 3% | 4% | 4% | 3% | 4% | 2% | 4% | 3% | 4% | 3% | 5% | 6% | 3% | 4% | 4% |

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | Italy | | | | | | | | | | |
|--|-------|------|--------|----------|----------|----------|------|----------------|------|---------|--------|-------|-----------|------|-----------|------------|----------|-----------------|---------|----------|-----------------------|------------------------|
| | Italy | Ge | nder | | Age | | F | lousehold Inco | me | Marital | Status | | Education | | Chief Inc | ome Earner | Empl | oyment | Busines | ss Owner | Senior Execu Maker | utive/Decis /Leader |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No |
| | | А | В | С | D | Е | F | G | Н | 1 | J | K | L | М | N | 0 | Р | Q | R | S | Т | U |
| ase: All Respondents (unwtd) | 1005 | 470 | 535 | 356 | 371 | 278 | 199 | 469 | 337 | 495 | 510 | 358 | 526 | 121 | 489 | 516 | 633 | 372 | 131 | 874 | 174 | 831 |
| ase: All Respondents (wtd) | 500 | 250 | 250 | 181 | 184 | 135 | 99 | 235 | 166 | 247 | 253 | 244 | 199 | 58 | 245 | 255 | 303 | 197 | 64 | 436 | 83 | 417 |
| | 4 | 2 | 2 | 2 | 1 | 0 | 2 | 2 | 0 | 2 | 1 | 2 | 2 | 0 | 2 | 2 | 1 | 2 | 0 | 3 | 0 | 3 |
| Much stronger | 1% | 1% | 1% | 1% | 1% | 0 | 2% | 1% | - | 1% | 0 | 1% | 1% | - | 1% | 1% | 0 | 1% | 1% | 1% | 0 | 1% |
| · · | | | | | | | Н | | | | | | | | | | | | | | | |
| | 61 | 32 | 30 | 25 | 20 | 16 | 12 | 27 | 22 | 32 | 30 | 28 | 27 | 6 | 32 | 29 | 38 | 23 | 9 | 52 | 12 | 49 |
| Somewhat stronger | 12% | 13% | 12% | 14% | 11% | 12% | 12% | 12% | 13% | 13% | 12% | 12% | 13% | 11% | 13% | 11% | 12% | 12% | 14% | 12% | 14% | 12% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 306 | 151 | 155 | 107 | 120 | 80 | 56 | 146 | 105 | 153 | 153 | 154 | 120 | 32 | 149 | 157 | 188 | 118 | 36 | 270 | 49 | 257 |
| About the same | 61% | 60% | 62% | 59% | 65% | 59% | 56% | 62% | 63% | 62% | 60% | 63% | 60% | 56% | 61% | 62% | 62% | 60% | 56% | 62% | 58% | 62% |
| | | | | | | | | | | | | | | | | | | | | | | |
| | 77 | 41 | 37 | 30 | 24 | 23 | 16 | 36 | 25 | 34 | 43 | 31 | 32 | 14 | 39 | 39 | 47 | 31 | 11 | 66 | 12 | 65 |
| Somewhat weaker | 15% | 16% | 15% | 17% | 13% | 17% | 16% | 15% | 15% | 14% | 17% | 13% | 16% | 24% | 16% | 15% | 15% | 16% | 17% | 15% | 15% | 16% |
| | | | | | | | | | | | | | | K | | | | | | | | |
| | 52 | 25 | 26 | 17 | 18 | 16 | 14 | 24 | 14 | 26 | 26 | 28 | 18 | 6 | 24 | 28 | 29 | 23 | 7 | 44 | 10 | 42 |
| Much weaker | 10% | 10% | 11% | 10% | 10% | 12% | 14% | 10% | 8% | 10% | 10% | 12% | 9% | 10% | 10% | 11% | 9% | 12% | 12% | 10% | 12% | 10% |
| | | | | | | | Н | | | | | | | | | | | | | | | |
| ummary | | | | | | | | | | | | | | | | | | | | | | |
| | 65 | 33 | 31 | 27 | 22 | 16 | 14 | 29 | 22 | 34 | 31 | 30 | 28 | 6 | 34 | 31 | 39 | 26 | 10 | 55 | 12 | 53 |
| op2Box (Much stronger/Somewhat stronger) | 13% | 13% | 13% | 15% | 12% | 12% | 14% | 12% | 13% | 14% | 12% | 12% | 14% | 11% | 14% | 12% | 13% | 13% | 15% | 13% | 15% | 13% |
| | 1370 | 1370 | 1370 | 1376 | 1270 | 1270 | 1470 | 12/0 | 1370 | 1+70 | 12/0 | 1270 | 1470 | 1170 | 1470 | 1270 | 1370 | 13/0 | 1370 | 1370 | 1370 | 1370 |
| | 129 | 66 | 63 | 48 | 42 | 39 | 30 | 60 | 39 | 60 | 69 | 59 | 50 | 19 | 62 | 67 | 75 | 54 | 18 | 111 | 22 | 107 |
| ow2Box (Somewhat weaker/Much weaker) | 26% | 26% | 25% | 26% | 23% | 29% | 30% | 26% | 23% | 24% | 27% | 24% | 25% | 33% | 25% | 26% | 25% | 27% | 29% | 25% | 27% | 26% |
| onzoon (comonnat modner/wideri weaker) | 2070 | 2070 | 2070 | 2070 | 2070 | 2070 | 5070 | 2070 | 2070 | 2.170 | 2.70 | 2470 | 2070 | 5570 | 2070 | 2070 | 2070 | 27.70 | 2070 | 2070 | 2170 | 2070 |

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

| | | | | | | | | | | | | | | Bel | gium | | | | | | | | | | | | |
|---|---------|------|--------|----------|----------|----------|-----|----------------|------|---------|--------|-----|-----------|------|------------|-----------|----------|-----------------|---------|---------|-------|---------------------------|----------|--------|-------|--------|---------|
| | Belgium | Ge | ender | | Age | | н | ousehold Incor | ne | Marital | Status | | Education | | Chief Inco | me Earner | Empl | loyment | Busines | s Owner | | utive/Decision /Leader | | Region | | Lan | nguage |
| | Total | Male | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High | Married | Other | Low | Medium | High | Yes | No | Employed | Not Employed | Yes | No | Yes | No | North | Center | South | French | Flemish |
| | | Α | В | С | D | Е | F | G | Н | | J | К | L | M | N | 0 | Р | Q | R | S | Т | U | V | W | Х | Y | Z |
| Base: All Respondents (unwtd) | 512 | 254 | 258 | 124 | 149 | 239 | 214 | 203 | 95 | 203 | 309 | 157 | 209 | 146 | 324 | 188 | 294 | 218 | 20 | 492 | 47 | 465 | 252 | 140 | 120 | 239 | 273 |
| Base: All Respondents (wtd) | 500 | 251 | 249 | 184 | 151 | 165 | 219 | 189 | 92* | 177 | 323 | 172 | 186 | 142 | 286 | 214 | 284 | 216 | 18** | 482 | 43* | 457 | 248 | 137 | 115* | 227 | 273 |
| | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 |
| Much stronger | 0 | 0 | - | - | - | 1% | | 0 | - | - | 0 | 0 | - | - | 0 | - | 0 | - | - | 0 | - | 0 | 0 | - | - | - | 0 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 50 | 30 | 20 | 22 | 14 | 14 | 20 | 17 | 13 | 16 | 34 | 17 | 22 | 11 | 26 | 24 | 32 | 18 | 3 | 47 | 6 | 44 | 40 | 5 | 5 | 7 | 43 |
| Somewhat stronger | 10% | 12% | 8% | 12% | 9% | 9% | 9% | 9% | 14% | 9% | 11% | 10% | 12% | 8% | 9% | 11% | 11% | 8% | 14% | 10% | 15% | 10% | 16% | 3% | 4% | 3% | 16% |
| | | | | | | | | | | | | | | | | | | | | | | | WX | | | | Y |
| | 316 | 153 | 163 | 121 | 90 | 105 | 134 | 120 | 61 | 114 | 202 | 109 | 114 | 92 | 181 | 135 | 183 | 132 | 10 | 306 | 25 | 291 | 157 | 86 | 73 | 141 | 174 |
| About the same | 63% | 61% | 65% | 66% | 59% | 64% | 61% | 64% | 67% | 64% | 62% | 64% | 61% | 65% | 63% | 63% | 64% | 61% | 54% | 63% | 57% | 64% | 63% | 63% | 63% | 62% | 64% |
| | 112 | 55 | 58 | 34 | 39 | 40 | 51 | 44 | 17 | 40 | 73 | 34 | 41 | 37 | 66 | 47 | 60 | 52 | - E | 107 | 12 | 101 | 45 | 39 | 29 | 63 | 49 |
| Somewhat weaker | 22% | 22% | 23% | 18% | 26% | 24% | 24% | 23% | 18% | 22% | 22% | 20% | 22% | 26% | 23% | 22% | 21% | 24% | 28% | 22% | 27% | 22% | 18% | 28% | 25% | 28% | 18% |
| | | | | 10.0 | | - 170 | | | | | | | | | | | | = | | | =: // | | | V | | 7 | |
| | 21 | 13 | 8 | 8 | 9 | 5 | 13 | 7 | 2 | 8 | 14 | 11 | 8 | 3 | 13 | 8 | 8 | 13 | 1 | 21 | 1 | 21 | 5 | 7 | 9 | 16 | 5 |
| Much weaker | 4% | 5% | 3% | 4% | 6% | 3% | 6% | 4% | 2% | 4% | 4% | 6% | 5% | 2% | 5% | 4% | 3% | 6% | 3% | 4% | 1% | 5% | 2% | 5% | 8% | 7% | 2% |
| | | | | | | | | | | | | | | | | | | | | | | | | | V | Z | |
| Summary | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Top2Box (Much stronger/Somewhat stronger) | 51 | 30 | 20 | 22 | 14 | 15 | 20 | 17 | 13 | 16 | 35 | 18 | 22 | 11 | 27 | 24 | 33 | 18 | 3 | 48 | 6 | 44 | 41 | 5 | 5 | 7 | 44 |
| | 10% | 12% | 8% | 12% | 9% | 9% | 9% | 9% | 14% | 9% | 11% | 11% | 12% | 8% | 9% | 11% | 12% | 8% | 14% | 10% | 15% | 10% | 17% | 3% | 4% | 3% | 16% |
| | 134 | 68 | 66 | 41 | 47 | 45 | 64 | 51 | 18 | 47 | 86 | 45 | 50 | 39 | 79 | 55 | 68 | 66 | 6 | 128 | 12 | 122 | WX 50 | 46 | 37 | 79 | 55 |
| Low2Box (Somewhat weaker/Much weaker) | 27% | 27% | 26% | 22% | 32% | 27% | 29% | 27% | 20% | 27% | 27% | 26% | 27% | 28% | 27% | 26% | 24% | 30% | 31% | 27% | 28% | 27% | 20% | 34% | 33% | 35% | 20% |
| LOWZDOX (GOITIEWHAT WEAREI/MIGCH WEAREI) | 2176 | 2176 | 20% | 2270 | 32% | 2170 | 29% | 2176 | 20% | 2170 | 2170 | 20% | 2170 | 20% | 2176 | 20% | 2470 | 30% | 3176 | 2176 | 2076 | 2176 | 20% | 34% | 33% | 33% | 20% |