Methodology

These are the findings of the Global @dvisor Wave 23 (G@23), an Ipsos survey conducted between July 5th and July18th.

The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 18,722 adults aged 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.

Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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The **Ipsos Global @dvisor Omnibus** is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For information on this omnibus or other Global @dvisor products contact:

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Global @dvisor: Media Questions Section

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												All Countries	3									
		Ge	nder		Age		н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner		cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	Т	U
Base: All Respondents (unwtd)	18219	9461	8758	6724	6090	5405	5637	7278	5200	5338	12881	5362	6475	6382	10314	7905	12732	5487	2027	16192	3308	14911
Base: All Respondents (wtd)	11500	5708	5792	4979	3686	2835	3761	4228	3453	3746	7754	4238	4023	3240	6013	5487	7659	3841	1186	10314	1894	9606
	5331	2578	2752	2347	1717	1267	1705	1937	1676	1824	3507	1947	1851	1532	2710	2621	3522	1808	515	4815	852	4478
Cause	46%	45%	48%	47%	47%	45%	45%	46%	49%	49%	45%	46%	46%	47%	45%	48%	46%	47%	43%	47%	45%	47%
			A						FG	J						N						
	6169	3130	3040	2632	1969	1568	2056	2291	1777	1922	4247	2290	2171	1708	3303	2866	4137	2033	670	5499	1042	5127
Who they really are	54%	55%	52%	53%	53%	55%	55%	54%	51%	51%	55%	54%	54%	53%	55%	52%	54%	53%	57%	53%	55%	53%
		В					Н	Н							0							1

Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

																								United
	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	States
		A	В	С	D	E	F	G	H	- 1	J	K	L	M	N	0	P	Q	S	T	U	V	W	X
Base: All Respondents (unwtd)	18219	523	1011	512	1027	1008	1003	1015	1010	1006	1000	1019	506	1005	1005	509	504	513	507	502	1016	500	514	1004
Base: All Respondents (wtd)	11500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	5331	242	205	318	212	237	283	401	310	193	110	212	200	213	162	244	186	191	262	237	208	246	242	215
Cause	46%	48%	41%	64%	42%	47%	57%	80%	62%	39%	22%	42%	40%	43%	32%	49%	37%	38%	52%	47%	42%	49%	48%	43%
		IJLNPQ	JN	JKLMNOPQS1	JN	BIJLMNPQU	EIJKLMNPQT	HIJKLMNOPO	JKLMNOPQS	JN		JN	JN	JN	J	IJLNPQ	J	JN	DIJKLMNPQU	IJLNPQU	JN	BIJLNPQU	IJNPQ	JNP
	6169	258	295	182	288	263	217	99	190	307	390	288	300	287	338	256	314	309	238	263	292	254	258	285
Who they really are	54%	52%	59%	36%	58%	53%	43%	20%	38%	61%	78%	58%	60%	57%	68%	51%	63%	62%	48%	53%	58%	51%	52%	57%
		CGH	CEFGHSV	G	CFGHS	CFGH	G		G	CEFGHOSTV	HIKLMNOPO	CFGHS	ACEFGHOSTV	CEFGHS	FGHIKLMOQS	CGH	EFGHOSTV	CEFGHOSTV	CGH	CFGH	CEFGHSTV	CGH	CGH	CFGHS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X ** very small base (under 30) ineligible for sig testing

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		North				G-8		Middle
	Total	America	LATAM	Europe	APAC	Countries	BRIC	East/Africa
		Α	В	С	D	Е	F	G
Base: All Respondents (unwtd)	18219	2012	2059	7568	5559	7566	3562	1021
Base: All Respondents (wtd)	11500	1000	1500	4500	3500	4000	2000	1000
	5331	452	698	2186	1490	1922	897	505
Cause	46%	45%	47%	49%	43%	48%	45%	50%
			D	ADF		ADF		D
	6169	548	802	2314	2010	2078	1103	495
Who they really are	54%	55%	53%	51%	57%	52%	55%	50%
		CE			BCEG		CE	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

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												Argentina										
	Argentina	Go	ender		Age		н	ousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	523	325	198	129	159	235	16	36	471	242	281	154	168	201	334	189	419	104	75	448	116	407
Base: All Respondents (wtd)	500	245	255*	248*	127*	125	31**	66**	403	164	336	327	118	55	226	274	311	189*	49*	451	74*	426
	242	121	121	113	66	63	15	21	205	67	175	157	56	29	106	136	155	87	29	213	38	204
Cause	48%	50%	47%	46%	52%	50%	50%	32%	51%	41%	52%	48%	47%	53%	47%	50%	50%	46%	60%	47%	51%	48%
	258	124	134	135	61	62	15	45	198	98	160	169	63	26	120	138	156	102	19	239	36	222
Who they really are	52%	50%	53%	54%	48%	50%	50%	68%	49%	59%	48%	52%	53%	47%	53%	50%	50%	54%	40%	53%	49%	52%

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Detailed Tables

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												India										
	India	G	ender		Age		н	ousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		utive/Decisior /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1019	739	280	707	244	68	454	364	201	583	436	22	149	848	674	345	909	110	258	761	556	463
Base: All Respondents (wtd)	500	258	242	276	152	72*	239	164	98	268	232	17**	94	389	285	215	410	90*	118	382	236	264
	212	107	106	117	65	30	98	75	40	119	93	6	38	168	128	84	176	36	49	163	95	117
Cause	42%	41%	44%	42%	43%	42%	41%	46%	41%	44%	40%	35%	40%	43%	45%	39%	43%	40%	41%	43%	40%	45%
	288	151	136	159	87	42	141	88	58	149	138	11	56	220	157	131	234	54	69	219	141	146
Who they really are	58%	59%	56%	58%	57%	58%	59%	54%	59%	56%	60%	65%	60%	57%	55%	61%	57%	60%	59%	57%	60%	55%
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CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Mexico										
	Mexico	Go	nder		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	509	319	190	238	189	82	336	143	30	250	259	128	170	211	274	235	383	126	71	438	128	381
Base: All Respondents (wtd)	500	238	262	270	159*	71*	386	96*	17**	210	290	321	103	76	230	270	328	172*	42*	458	84*	416
	244	102	142	130	79	36	198	41	5	75	169	149	59	36	95	149	153	91	18	226	39	205
Cause	49%	43%	54%	48%	49%	50%	51%	43%	30%	36%	58%	46%	57%	48%	41%	55%	47%	53%	42%	49%	47%	49%
											1					N						
	256	136	120	140	80	35	189	55	12	135	121	172	44	40	135	121	175	81	24	232	44	212
Who they really are	51%	57%	46%	52%	51%	50%	49%	57%	70%	64%	42%	54%	43%	52%	59%	45%	53%	47%	58%	51%	53%	51%
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CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Spain										
	Spain	Go	ender		Age		н	ousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1016	507	509	393	396	227	574	364	78	507	509	580	74	362	528	488	658	358	94	922	109	907
Base: All Respondents (wtd)	500	252	248	205	182	113	302	164	34*	233	267	249	114*	136	259	241	317	183	45*	455	49*	451
	208	108	100	80	83	45	131	62	16	101	107	103	48	57	113	95	136	73	17	191	20	188
Cause	42%	43%	40%	39%	45%	40%	43%	38%	46%	43%	40%	41%	42%	42%	44%	40%	43%	40%	39%	42%	41%	42%
	292	144	148	125	100	68	171	103	18	132	160	146	67	79	146	145	181	110	27	264	29	263
Who they really are	58%	57%	60%	61%	55%	60%	57%	62%	54%	57%	60%	59%	58%	58%	56%	60%	57%	60%	61%	58%	59%	58%

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

July 2011

												South Africa										
	South Africa	Ge	ender		Age		н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		cutive/Decisior r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	283	224	86	191	230	18	69	420	301	206	186	159	162	314	193	436	71	155	352	217	290
Base: All Respondents (wtd)	500	240*	260*	287*	134	79	39**	81**	380	191	309*	205*	149*	146*	234	266*	370	130**	117*	383	163*	337*
	262	138	124	172	53	37	23	17	223	96	167	107	71	85	105	157	183	79	55	208	80	182
Cause	52%	58%	48%	60%	39%	47%	58%	21%	59%	50%	54%	52%	48%	58%	45%	59%	49%	61%	47%	54%	49%	54%
				D																		
	238	102	136	114	81	42	17	64	157	96	142	98	78	62	129	109	187	50	62	176	83	155
Who they really are	48%	42%	52%	40%	61%	53%	42%	79%	41%	50%	46%	48%	52%	42%	55%	41%	51%	39%	53%	46%	51%	46%
					С																	

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Great Britair										
	Great Britain	Ge	ender		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1006	476	530	280	317	409	244	588	174	462	544	342	341	323	590	416	612	394	75	931	94	912
Base: All Respondents (wtd)	500	246	254	185	160	155	118	288	94	215	285	167	175	158	274	226	312	188	35*	465	45*	455
	193	93	100	73	64	57	43	106	44	86	107	57	72	65	106	87	120	73	13	180	19	174
Cause	39%	38%	39%	39%	40%	37%	37%	37%	47%	40%	38%	34%	41%	41%	39%	39%	39%	39%	38%	39%	43%	38%
									G													
	307	153	154	112	96	98	75	182	50	129	178	110	103	93	168	139	191	116	22	285	25	281
Who they really are	61%	62%	61%	61%	60%	63%	63%	63%	53%	60%	62%	66%	59%	59%	61%	61%	61%	61%	62%	61%	57%	62%
								Н														1

Global @dvisor

Global @dvisor: Media Questions Section

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

July 2011

												US										
	US	Go	ender		Age		н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1004	470	534	313	306	385	174	239	591	560	444	452	303	249	533	471	648	356	86	918	109	895
Base: All Respondents (wtd)	500	248	252	182	138	179	76	109	315	276	224	232	127	141	261	239	326	174	44*	456	56	444
	215	104	111	79	59	77	27	47	142	123	92	97	53	65	109	106	144	71	23	192	27	188
Cause	43%	42%	44%	43%	43%	43%	36%	42%	45%	44%	41%	42%	41%	46%	42%	45%	44%	41%	53%	42%	49%	42%
									F										S			
	285	143	142	103	79	103	49	63	173	153	132	135	74	76	153	132	182	103	20	265	29	256
Who they really are	57%	58%	56%	57%	57%	57%	64%	58%	55%	56%	59%	58%	59%	54%	58%	55%	56%	59%	47%	58%	51%	58%
							Н													R		

July 2011 Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

		1										Canada																	
	Canada	Ge	nder		Age		H	lousehold Incor	ne	Marita	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	ss Owner	Senior Execu	utive/Decisio	n						
	Total	Male	Female	Under 35	35 to 49	50 to 64		Medium	High	Married	Other		Medium	High	Yes		Employed	Not Employed	Yes		Yes		CANADA- PRAIRIES	CANADA- ATLANTIC	CANADA- ALBERTA	BRITISH	NORTHWES T TERRITORIE	CANADA- ONTARIO	
		A	В	С	D	E	F	G	н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х	Y	Z	а	b
lase: All Respondents (unwtd)	1008	435	573	273	327	408	228	414	366	393	615	351	502	155	571	437	698	310	115	893	138	870	72	81	91	151	0	394	219
lase: All Respondents (wtd)	500	247	253	178	153	169	111	204	184	180	320	186	224	91	279	221	345	155	54	446	66	434	36*	40*	44*	73	.**	195	111
	237	111	126	78	73	86	50	99	88	88	149	89	112	36	128	109	164	73	25	212	32	205	15	19	19	34	0	77	73
Cause	47%	45%	50%	44%	47%	51%	45%	49%	48%	49%	47%	48%	50%	40%	46%	49%	47%	47%	45%	48%	48%	47%	40%	48%	44%	46%	-	39%	66%
										1		1	M														1		VWXYa
	263	136	127	99	80	83	61	105	97	92	171	97	112	54	150	113	181	82	30	233	34	229	22	21	24	40	0	118	38
Who they really are	53%	55%	50%	56%	53%	49%	55%	51%	52%	51%	53%	52%	50%	60%	54%	51%	53%	53%	55%	52%	52%	53%	60%	52%	56%	54%	-	61%	34%
														L									b	b	b	b		b	

Global @dvisor

Global @dvisor: Media Questions Section

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												France										
	France	Go	ender		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emplo	yment	Busines	ss Owner	Senior Execu Maker	utive/Decisio /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1015	503	512	327	369	319	251	597	167	375	640	399	321	295	613	402	656	359	41	974	72	943
Base: All Respondents (wtd)	500	247	253	191	170	140	134	287	79	175	325	167	209	124	289	211	314	186	21*	479	32*	468
	401	203	198	152	136	113	109	227	66	145	256	136	167	98	227	174	253	148	15	386	25	376
Cause	80%	82%	78%	80%	80%	81%	81%	79%	83%	83%	79%	81%	80%	79%	79%	82%	80%	80%	73%	81%	76%	80%
	99	44	55	39	33	27	25	60	13	30	69	31	42	26	62	37	62	37	6	93	8	91
Who they really are	20%	18%	22%	20%	20%	19%	19%	21%	17%	17%	21%	19%	20%	21%	21%	18%	20%	20%	27%	19%	24%	20%

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

July 2011

												Germany										
	Germany	Go	ender		Age		н	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner	Senior Execu Maker	utive/Decisior /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1010	510	500	299	407	304	347	337	326	400	610	213	613	184	688	322	720	290	76	934	155	855
Base: All Respondents (wtd)	500	253	247	172	186	142	176	165	159	189	311	113	285	101	337	163	351	149	36*	464	76	424
	310	159	151	103	114	93	109	104	98	116	194	75	172	63	209	101	216	95	21	289	45	265
Cause	62%	63%	61%	60%	61%	66%	62%	63%	62%	61%	62%	67%	60%	62%	62%	62%	61%	63%	57%	62%	59%	63%
	190	93	97	69	72	49	67	62	61	73	117	38	113	39	128	62	135	55	15	174	31	159
Who they really are	38%	37%	39%	40%	39%	34%	38%	37%	38%	39%	38%	33%	40%	38%	38%	38%	39%	37%	43%	38%	41%	37%

July 2011 Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

		1													Aus	tralia													
	Australia	Ge	nder		Age		H	lousehold Incon	ne	Marita	Status		Education		Chief Inco	me Earner	Emplo	oyment	Busines	ss Owner	Senior Execu	tive/Decision	1			REGION			
	Total	Male	Female	Under 35	35 to 49	50 to 64		Medium	High	Married	Other		Medium	High	Yes		Employed	Not Employed	Yes		Yes		METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X	Y	Z	а	b
Base: All Respondents (unwtd)	1011	559	452	180	299	532	236	571	204	548	463	316	362	333	628	383	668	343	148	863	181	830	664	347	318	346	163	101	83
Base: All Respondents (wtd)	500	248	252	196*	146	158	110	298	92*	228	272	131	295	74	279	221	331	169	65*	435	77*	423	328	172	166	166	79*	48*	41*
	205	91	114	79	57	70	49	123	33	97	108	55	115	35	113	92	144	62	31	174	36	169	137	68	61	70	31	23	20
Cause	41%	37%	45%	40%	39%	44%	45%	41%	35%	43%	40%	42%	39%	47%	41%	42%	43%	36%	47%	40%	47%	40%	42%	39%	37%	42%	39%	48%	48%
										1													T						T
	295	157	138	118	89	88	60	175	60	131	164	76	179	39	166	129	187	108	34	261	41	254	191	104	104	96	48	25	21
Who they really are	59%	63%	55%	60%	61%	56%	55%	59%	65%	57%	60%	58%	61%	53%	59%	58%	57%	64%	53%	60%	53%	60%	58%	61%	63%	58%	61%	52%	52%

Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Japan										
	Japan	Go	ender		Age		ŀ	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner	Senior Exec	utive/Decisio /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	515	490	387	335	283	592	356	57	538	467	312	221	472	476	529	668	337	103	902	131	874
Base: All Respondents (wtd)	500	251	249	186	158	156	291	179	30*	276	224	155	111	235	237	263	332	168	52	448	66	434
	162	77	85	69	51	42	98	55	9	87	75	46	37	79	67	94	102	60	11	151	16	146
Cause	32%	31%	34%	37%	32%	27%	34%	31%	30%	32%	33%	30%	33%	34%	28%	36%	31%	36%	21%	34%	24%	34%
				E												N				R		T
	338	174	164	116	108	114	194	124	21	189	149	108	74	156	169	169	230	108	42	296	50	288
Who they really are	68%	69%	66%	63%	68%	73%	66%	69%	70%	68%	67%	70%	67%	66%	72%	64%	69%	64%	79%	66%	76%	66%
						С									0				S		U	

Global @dvisor

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

July 2011

												South Korea										
	South Korea	Ge	nder		Age		н	ousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner	Senior Execu Maker	utive/Decisior /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	249	253	214	181	107	86	225	191	284	218	23	149	330	250	252	360	142	55	447	98	404
Base: All Respondents (wtd)	500	253	247	211	185	104	86*	224	190	281	219	25**	152	323	247	253	355	145	54*	446	97*	403
	237	113	124	100	93	44	44	107	86	127	110	9	80	149	109	128	163	74	29	208	47	190
Cause	47%	45%	50%	48%	50%	42%	51%	48%	45%	45%	50%	35%	52%	46%	44%	51%	46%	51%	53%	47%	48%	47%
	263	139	124	110	92	61	42	117	104	155	108	16	72	175	138	125	192	71	26	237	51	212
Who they really are	53%	55%	50%	52%	50%	58%	49%	52%	55%	55%	50%	65%	48%	54%	56%	49%	54%	49%	47%	53%	52%	53%

Global @dvisor

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Russia										
	Russia	Ge	ender		Age			lousehold Inco	me	Marita	I Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	239	274	107	217	189	25	45	443	253	260	110	268	135	284	229	356	157	21	492	51	462
Base: All Respondents (wtd)	500	240	260	211*	173	116	23**	42*	435	228	272	146*	266	88	249	251	331	169	24**	476	46*	454
	191	70	121	96	66	29	11	26	153	79	112	54	105	32	88	103	120	71	7	183	17	173
Cause	38%	29%	46%	45%	38%	25%	49%	63%	35%	35%	41%	37%	39%	36%	35%	41%	36%	42%	30%	39%	38%	38%
			A	E	E			Н														
	309	170	139	115	107	87	12	15	282	149	160	92	161	57	161	148	211	99	17	292	29	280
Who they really are	62%	71%	54%	55%	62%	75%	51%	37%	65%	65%	59%	63%	61%	64%	65%	59%	64%	58%	70%	61%	62%	62%
		В				CD			G													

Global @dvisor Global @dvisor: Media Questions Section

Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Sweden										
	Sweden	Ge	ender		Age		н	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner	Senior Execu Maker/	utive/Decisior /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	252	248	173	145	182	232	224	44	129	371	328	84	88	366	134	314	186	50	450	61	439
Base: All Respondents (wtd)	500	253	247	185*	155*	160*	206*	244*	51**	132*	368	105	263*	132*	374	126*	325	175*	63**	437	76*	424
	246	119	127	84	92	71	104	110	32	73	173	49	136	61	190	56	169	77	34	212	42	204
Cause	49%	47%	52%	45%	59%	44%	51%	45%	63%	55%	47%	47%	52%	46%	51%	45%	52%	44%	54%	49%	55%	48%
	254	134	120	102	63	89	102	134	19	59	195	56	127	72	184	70	156	98	29	225	35	219
Who they really are	51%	53%	48%	55%	41%	56%	49%	55%	37%	45%	53%	53%	48%	54%	49%	55%	48%	56%	46%	51%	45%	52%

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CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

July 2011

												Indonesia										
	Indonesia	Ge	ender		Age		н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner	Senior Execu Maker	utive/Decisio /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	272	234	291	175	40	62	284	160	278	228	175	39	292	221	285	421	85	67	439	122	384
Base: All Respondents (wtd)	500	250	250	282	160	59*	61*	275	164	276	224	179	37*	284	211	289	408	92*	65*	435	119	381
	200	102	99	123	58	19	30	109	61	98	103	72	11	117	82	118	162	38	20	180	45	155
Cause	40%	41%	39%	44%	36%	33%	49%	40%	37%	35%	46%	40%	31%	41%	39%	41%	40%	41%	31%	41%	38%	41%
											- 1											
	300	148	151	158	102	40	31	166	103	178	121	107	26	167	129	171	246	54	45	255	74	226
Who they really are	60%	59%	61%	56%	64%	67%	51%	60%	63%	65%	54%	60%	69%	59%	61%	59%	60%	59%	69%	59%	62%	59%
										J												

Detailed Tables

SECTION CW: MEDIA QUESTIONS

Global @dvisor

Global @dvisor: Media Questions Section

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Turkey										
	Turkey	G	ender		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	514	435	79	410	91	13	64	234	216	210	304	177	73	264	265	249	342	172	56	458	155	359
Base: All Respondents (wtd)	500	252	248*	263	170*	68**	43*	182*	275*	275*	225*	179*	61*	260*	252*	248*	317	183*	56**	444	156*	344*
	242	101	142	131	80	31	22	99	122	124	118	83	25	134	105	137	158	84	28	214	68	174
Cause	48%	40%	57%	50%	47%	46%	50%	54%	44%	45%	53%	46%	41%	52%	42%	55%	50%	46%	51%	48%	43%	51%
			Α																			
	258	151	106	131	90	37	21	83	153	151	107	96	36	125	147	111	159	99	28	230	88	169
Who they really are	52%	60%	43%	50%	53%	54%	50%	46%	56%	55%	47%	54%	59%	48%	58%	45%	50%	54%	49%	52%	57%	49%
		В																				

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SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Hungary										
	Hungary	Go	ender		Age		н	ousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner		cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	454	546	298	345	357	490	400	6	503	497	186	615	199	533	467	650	350	87	913	83	917
Base: All Respondents (wtd)	500	244	256	202	157	141	263	177	2**	230	270	130	294	77	246	254	311	189	40*	460	36*	464
	110	56	54	47	35	28	58	39	0	45	64	26	67	17	52	58	61	49	10	99	10	100
Cause	22%	23%	21%	23%	22%	20%	22%	22%	20%	20%	24%	20%	23%	22%	21%	23%	20%	26%	26%	22%	27%	22%
																		P				
	390	188	202	155	122	113	205	138	2	185	205	103	227	60	195	196	250	141	29	361	27	364
Who they really are	78%	77%	79%	77%	78%	80%	78%	78%	80%	80%	76%	80%	77%	78%	79%	77%	80%	74%	74%	78%	73%	78%
																	Q					1

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Poland										
	Poland	Go	ender		Age		H	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner	Senior Execu Maker/	utive/Decisior /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	223	281	147	174	183	396	98	10	291	213	65	366	73	313	191	309	195	46	458	62	442
Base: All Respondents (wtd)	500	248	252	215	148	138	404	88*	8**	257	243	104*	326	70*	282	218	286	214	38*	462	53*	447
	186	98	88	89	57	41	151	33	3	89	98	42	112	32	100	86	101	85	11	175	19	167
Cause	37%	40%	35%	41%	38%	30%	37%	37%	33%	34%	40%	41%	34%	46%	35%	40%	35%	40%	29%	38%	36%	37%
				E																		
	314	150	164	126	91	97	253	55	5	169	145	62	215	38	182	132	185	129	27	287	34	280
Who they really are	63%	60%	65%	59%	62%	70%	63%	63%	67%	66%	60%	59%	66%	54%	65%	60%	65%	60%	71%	62%	64%	63%
						С																

Detailed Tables

SECTION CW: MEDIA QUESTIONS

Global @dvisor

Global @dvisor: Media Questions Section

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

July 2011

												China										
	China	Go	ender		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		cutive/Decision r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M	N	0	P	Q	R	S	Т	U
Base: All Respondents (unwtd)	1003	561	442	452	440	111	107	326	570	701	302	120	279	604	677	326	879	124	106	897	299	704
Base: All Respondents (wtd)	500	249	251	200	196	104*	110*	209	181	347	153*	295	155	50	258	242	386	114*	41**	459	91*	409
	283	131	152	119	105	59	64	111	108	181	101	171	83	29	127	156	202	80	20	263	48	235
Cause	57%	52%	61%	59%	54%	57%	58%	53%	60%	52%	66%	58%	54%	58%	49%	65%	52%	71%	48%	57%	52%	57%
											- 1					N		P				
	217	118	99	82	90	45	46	98	73	165	52	124	72	21	131	86	184	33	21	196	43	174
Who they really are	43%	48%	39%	41%	46%	43%	42%	47%	40%	48%	34%	42%	46%	42%	51%	35%	48%	29%	52%	43%	48%	43%
										J					0		Q					1

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Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction--getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Brazil										
	Brazil	Go	ender		Age		н	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1027	411	616	540	263	224	292	692	43	354	673	172	520	335	369	658	699	328	91	936	150	877
Base: All Respondents (wtd)	500	244	256	271	143*	86*	233	262	5*	176*	324	363	108	29	173*	327	306	194	44**	456	68*	432
	212	102	109	123	53	36	105	103	3	75	136	150	48	13	60	151	125	87	10	201	20	192
Cause	42%	42%	43%	45%	37%	42%	45%	39%	53%	43%	42%	41%	45%	45%	35%	46%	41%	45%	23%	44%	29%	44%
	288	142	146	148	90	50	128	159	2	101	188	213	59	16	112	176	181	107	34	255	48	240
Who they really are	58%	58%	57%	55%	63%	58%	55%	61%	47%	57%	58%	59%	55%	55%	65%	54%	59%	55%	77%	56%	71%	56%

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CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

												Italy										
	Italy	G	ender		Age		н	lousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emplo	oyment	Busines	ss Owner		utive/Decisior /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	470	535	356	371	278	199	469	337	495	510	358	526	121	489	516	633	372	131	874	174	831
Base: All Respondents (wtd)	500	250	250	181	184	135	99	235	166	247	253	244	199	58	245	255	303	197	64	436	83	417
	213	104	109	78	78	58	38	101	74	108	105	98	88	27	101	112	133	80	25	188	35	178
Cause	43%	42%	44%	43%	43%	42%	38%	43%	45%	44%	42%	40%	44%	47%	41%	44%	44%	41%	40%	43%	42%	43%
	287	146	141	103	105	78	62	134	92	139	148	145	111	31	144	143	170	117	39	248	48	239
Who they really are	57%	58%	56%	57%	57%	58%	62%	57%	55%	56%	58%	60%	56%	53%	59%	56%	56%	59%	60%	57%	58%	57%

Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW2. Almost every day in the news we learn about a sports celebrity or politician or movie star who does something that is a personal embarrassment or causes personal shame or destruction—getting caught having sex with another person even though they are married, or taking photos of their body and sending it to other people with sexually explicit messages, or by inappropriate sex acts or relationships. Which of these do you think is closer to the truth?

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														Bel	gium												
	Belgium	Ge	nder		Age		н	ousehold Incor	ne	Marita	I Status		Education		Chief Inco	ome Earner	Emple	oyment	Busine	s Owner		utive/Decision /Leader		Region		Lan	nguage
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
		A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х	Y	Z
ase: All Respondents (unwtd)	512	254	258	124	149	239	214	203	95	203	309	157	209	146	324	188	294	218	20	492	47	465	252	140	120	239	273
ase: All Respondents (wtd)	500	251	249	184	151	165	219	189	92*	177	323	172	186	142	286	214	284	216	18**	482	43*	457	248	137	115*	227	273
	318	168	150	114	102	103	128	123	67	101	217	103	110	106	189	129	183	135	12	306	29	289	123	107	88	182	136
Cause	64%	67%	60%	62%	67%	62%	59%	65%	73%	57%	67%	60%	59%	74%	66%	61%	64%	63%	68%	63%	68%	63%	50%	78%	77%	80%	50%
									F		- 1			KL										V	V	Z	
	182	84	98	71	49	62	90	66	25	75	106	69	76	36	97	84	101	80	6	176	14	168	125	30	26	45	137
Who they really are	36%	33%	40%	38%	33%	38%	41%	35%	27%	43%	33%	40%	41%	26%	34%	39%	36%	37%	32%	37%	32%	37%	50%	22%	23%	20%	50%
							Н			J		M	M										WX				Y

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

	1	1										All Countries										
																					Senior Exec	utive/Decision
		Ge	nder		Age		H	ousehold Inco	me	Marital	l Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18722	9844	8878	7118	6191	5413	5787	7380	5360	5338	12881	5515	6586	6621	10565	8157	13087	5635	2127	16595	3429	15293
Base: All Respondents (wtd)	12000	5991	6009	5274	3853	2873	3887	4352	3613	3746	7754	4391	4139	3470	6238	5762	7948	4052	1262	10738	2016	9984
More men than women in the public eye actually do	5909	2721	3188	2477	1896	1536	1920	2248	1675	1789	3875	2075	2006	1829	3034	2876	3838	2071	618	5292	986	4924
these things	49%	45%	53%	47%	49%	53%	49%	52%	46%	48%	50%	47%	48%	53%	49%	50%	48%	51%	49%	49%	49%	49%
			Α			CD	Н	Н						KL				P				
Just as many women in the public eye actually do these types of things but don't get caught or reported	6091	3270	2821	2797	1957	1336	1967	2104	1938	1957	3879	2316	2134	1641	3205	2886	4110	1981	644	5446	1030	5061
these types of things but don't get caught of reported	51%	55%	47%	53%	51%	47%	51%	48%	54%	52%	50%	53%	52%	47%	51%	50%	52%	49%	51%	51%	51%	51%
i e e e e e e e e e e e e e e e e e e e		В		E	E				FG			M	M				Q					

Detailed Tables

Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabi	ia South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18722	523	1011	512	1027	1008	1003	1015	1010	1006	1000	1019	506	1005	1005	509	504	513	503	507	502	1016	500	514	1004
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
More men than women in the public eye actually do these things	5909 49%	196 39% Q	237 47% AHJQ	223 45% HQ	268 54% ACEFHJQS	230 46% HJQ	212 42% Q	292 58% CEFHIJKOPQF	186 37% Q	265 53% ABCEFHJQS	206 41% Q	261 52% ACEFHJQS	317 63% HIJKMNOPQF	273 55% ABCEFHJQST	279 56% ABCEFHJQST	246 49% AHJQ	254 51% AFHJQ	138 28%	246 49% AHJQ	211 42% Q	244 49% AHJQ	280 56% ABCEFHJQST	305 61% CEFHIJKOPQF	270 54% AFHJQS	271 54% ABCEFHJQST
Just as many women in the public eye actually do these types of things but don't get caught or reported	6091 51%	304 61% SIKLMNOPRTU	263 53%	277 55%	232 46%	270 54% DGIKLMNUVX	288 58% GIKLMNPUVV	208 42%	314 63% GIKLMNOPR	235 47%	294 59% SIKLMNOPRTU	239 48% GLV	183 37%	227 45%	221 44%	254 51% GLV	246 49%	362 72% SHIJKLMNOPR	254 51% GLV	289 58% OGIKLMNUVW	256 51% GLMNUVX	220 44%	195 39%	230 46%	229 46%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Global @dvisor: Media Questions Section SECTION CW: MEDIA QUESTIONS

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

		North				G-8		Middle
	Total	America	LATAM	Europe	APAC	Countries	BRIC	East/Africa
		Α	В	С	D	Е	F	G
Base: All Respondents (unwtd)	18722	2012	2059	7568	5559	7566	3562	1524
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
More men than women in the public eye actually do	5909	501	709	2284	1688	1935	879	726
these things	49%	50%	47%	51%	48%	48%	44%	48%
		F		DEF	F	F		
Just as many women in the public eye actually do								
these types of things but don't get caught or reported	6091	499	791	2216	1812	2065	1121	774
these types of things but don't get caught of reported	51%	50%	53%	49%	52%	52%	56%	52%
					С	С	ACDE	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

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CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Argentina										
																					Senior Execu	utive/Decisio
	Argentina	Ge	nder		Age		Н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	К	L	M	N	0	P	Q	R	S	Т	U
Base: All Respondents (unwtd)	523	325	198	129	159	235	16	36	471	242	281	154	168	201	334	189	419	104	75	448	116	407
Base: All Respondents (wtd)	500	245	255*	248*	127*	125	31**	66**	403	164	336	327	118	55	226	274	311	189*	49*	451	74*	426
More men than women in the public eye actually do	196	89	107	92	49	55	10	42	144	61	135	132	40	23	82	113	111	84	22	174	22	174
these things	39%	36%	42%	37%	38%	44%	31%	63%	36%	37%	40%	40%	34%	43%	37%	41%	36%	45%	45%	39%	30%	41%
Just as many women in the public eye actually do these types of things but don't get caught or reported	304 61%	156 64%	148 58%	156 63%	78 62%	70 56%	21 69%	25 37%	259 64%	103 63%	201	194 60%	78 66%	32 57%	143 63%	161 59%	200 64%	105 55%	27 55%	277 61%	52 70%	253 59%
	2170	2170	2070	2570	5270	2370	2370	2170	2170	2370	2370	2370	2370	U. 70	2070	2070	2170	2370	5570	2170	. 070	5070

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												India										
	India	Ge	nder		Age		F	lousehold Inco	me	Marita	l Status		Education		Chief Inc	ome Earner	Emplo	oyment	Busine	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1019	739	280	707	244	68	454	364	201	583	436	22	149	848	674	345	909	110	258	761	556	463
Base: All Respondents (wtd)	500	258	242	276	152	72*	239	164	98	268	232	17**	94	389	285	215	410	90*	118	382	236	264
More men than women in the public eye actually do	261	126	135	130	82	49	130	78	52	153	107	4	50	208	144	117	217	44	60	201	118	142
these things	52%	49%	56%	47%	54%	68%	55%	48%	53%	57%	46%	20%	53%	53%	51%	54%	53%	49%	51%	53%	50%	54%
						С				J												
Just as many women in the public eye actually do these types of things but don't get caught or reported	239 48%	132 51%	107 44%	146 53%	70 46%	23 32%	109 45%	85 52%	45 47%	115 43%	124 54%	14 80%	44 47%	181 47%	141 49%	98 46%	193 47%	46 51%	58 49%	181 47%	118 50%	121 46%
	46%	51%	44%	53%	40%	32%	45%	52%	47%	43%	54%	00%	4/%	4/%	49%	46%	4/%	51%	49%	4/%	50%	40%
				E							1											

SECTION CW: MEDIA QUESTIONS

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Mexico										
																					Senior Exec	utive/Decision
	Mexico	Ge	nder		Age		H	ousehold Inco	me	Marital	l Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	509	319	190	238	189	82	336	143	30	250	259	128	170	211	274	235	383	126	71	438	128	381
Base: All Respondents (wtd)	500	238	262	270	159*	71*	386	96*	17**	210	290	321	103	76	230	270	328	172*	42*	458	84*	416
More men than women in the public eye actually do	246	115	131	118	90	37	185	54	7	115	131	144	57	45	120	126	158	88	25	221	55	191
these things	49%	48%	50%	44%	57%	53%	48%	56%	42%	55%	45%	45%	55%	59%	52%	47%	48%	51%	59%	48%	65%	46%
														K							U	
Just as many women in the public eye actually do	254	404	400	450	20	33	200	40	40	0.5	450	477	46		440		474		47	207		005
these types of things but don't get caught or reported		124	130	152	69		202	42	10	95	159	177		31	110	144	171	83	17	237	29	225
,, , , , , , , , , , , , , , , , , , , ,	51%	52%	50%	56%	43%	47%	52%	44%	58%	45%	55%	55%	45%	41%	48%	53%	52%	49%	41%	52%	35%	54%
i		I					l		1		1	M		l		1			l	l		T

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Spain										
																					Senior Exec	utive/Decision
	Spain	Ge	nder		Age		H	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1016	507	509	393	396	227	574	364	78	507	509	580	74	362	528	488	658	358	94	922	109	907
Base: All Respondents (wtd)	500	252	248	205	182	113	302	164	34*	233	267	249	114*	136	259	241	317	183	45*	455	49*	451
More men than women in the public eye actually do	280	136	143	106	102	72	172	89	18	129	150	146	61	72	143	137	179	101	23	256	25	254
these things	56%	54%	58%	52%	56%	64%	57%	54%	55%	56%	56%	59%	54%	53%	55%	57%	56%	55%	52%	56%	51%	56%
						С																
Just as many women in the public eye actually do these types of things but don't get caught or reported	220	116	105	99	81	41	130	75	15	103	117	103	53	65	116	104	138	82	21	199	24	197
areae types or arrings but don't get caught or reported	44%	46%	42%	48%	44%	36%	43%	46%	45%	44%	44%	41%	46%	47%	45%	43%	44%	45%	48%	44%	49%	44%
				E																		

SECTION CW: MEDIA QUESTIONS

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

	1 1											South Africa										
																						cutive/Decision
	South Africa	Ge	nder		Age		H	ousehold Inco	me	Marita	Status		Education		Chief Inc	ome Earner	Emple	oyment	Busines	s Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	Е	F	G	Н	I	J	K	L	M	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	507	283	224	86	191	230	18	69	420	301	206	186	159	162	314	193	436	71	155	352	217	290
Base: All Respondents (wtd)	500	240*	260*	287*	134	79	39**	81**	380	191	309*	205*	149*	146*	234	266*	370	130**	117*	383	163*	337*
More men than women in the public eye actually do	211	78	133	106	66	38	7	51	153	88	123	76	63	71	111	100	146	65	53	158	65	145
these things	42%	33%	51%	37%	49%	48%	19%	63%	40%	46%	40%	37%	42%	49%	47%	38%	39%	50%	45%	41%	40%	43%
			Α																			
Just as many women in the public eye actually do these types of things but don't get caught or reported	289	162	127	180	68	41	32	30	227	104	186	129	86	75	123	166	224	65	64	225	98	192
these types of timings but don't get caught of reported	58%	67%	49%	63%	51%	52%	81%	37%	60%	54%	60%	63%	58%	51%	53%	62%	61%	50%	55%	59%	60%	57%
		В			1		1		1		l			1								

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Great Britair										
																						utive/Decision
	Great Britain	Ge	nder		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner	Maker	/Leader
																		Not				
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed		Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1006	476	530	280	317	409	244	588	174	462	544	342	341	323	590	416	612	394	75	931	94	912
Base: All Respondents (wtd)	500	246	254	185	160	155	118	288	94	215	285	167	175	158	274	226	312	188	35*	465	45*	455
More men than women in the public eye actually do	265	114	151	104	86	76	64	155	46	113	153	91	95	80	135	130	168	97	21	245	25	240
these things	53%	47%	59%	56%	53%	49%	54%	54%	49%	53%	53%	54%	54%	50%	49%	58%	54%	51%	59%	53%	57%	53%
			Α													N						
Just as many women in the public eye actually do	235	132	103	81	74	79	54	133	48	102	133	77	80	78	139	96	143	91	15	220	19	215
these types of things but don't get caught or reported	47%	53%	41%	44%	47%	51%	46%	46%	51%	47%	47%	46%	46%	50%	51%	42%	46%	49%	41%	47%	43%	47%
		В													0							

Global @dvisor

Global @dvisor: Media Questions Section

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												US										
	US	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	O	R	S	Т	U
Base: All Respondents (unwtd)	1004	470	534	313	306	385	174	239	591	560	444	452	303	249	533	471	648	356	86	918	109	895
Base: All Respondents (wtd)	500	248	252	182	138	179	76	109	315	276	224	232	127	141	261	239	326	174	44*	456	56	444
More men than women in the public eye actually do	271	119	152	89	71	111	36	52	183	160	111	112	71	88	132	139	169	102	23	249	30	242
these things	54%	48%	60%	49%	51%	62%	48%	48%	58%	58%	50%	48%	56%	63%	51%	58%	52%	59%	52%	54%	52%	55%
			Α			CD			FG	J			K	K		N		P				
Just as many women in the public eye actually do	229	128	100	93	68	68	40	57	132	116	113	120	56	52	129	99	156	72	21	208	27	202
these types of things but don't get caught or reported	46%	52%	40%	51%	49%	38%	52%	52%	42%	42%	50%	52%	44%	37%	49%	42%	48%	41%	48%	46%	48%	45%
		В		E	E		Н	Н			- 1	LM			0		Q					

Global @dvisor

Global @dvisor: Media Questions Section

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Saudi Arabia										
																						utive/Decision
	Saudi Arabia	Gei	nder		Age		H	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	383	120	394	101	8	150	102	160	0	0	153	111	239	251	252	355	148	100	403	121	382
Base: All Respondents (wtd)	500	283	217*	295	167*	38**	126*	124*	159*	-**	-**	153*	117*	230	225	275	289	211*	76*	424	122*	378
More men than women in the public eye actually do	246	123	123	155	68	23	63	68	70	0	0	80	73	93	105	141	123	122	38	208	65	181
these things	49%	43%	57%	52%	41%	59%	50%	55%	44%	-	-	52%	63%	40%	47%	51%	43%	58%	50%	49%	53%	48%
			Α										M					P				
Just as many women in the public eye actually do these types of things but don't get caught or reporter.	254	160	94	140	99	15	63	56	90	0	0	73	43	138	120	134	166	89	38	216	57	197
mese types or mings out don't get caught of reported	51%	57%	43%	48%	59%	41%	50%	45%	56%	-	-	48%	37%	60%	53%	49%	57%	42%	50%	51%	47%	52%
		В												L			Q					1

July 2011 Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Canada																	
	Canada	Ger	nder		Age		Н	ousehold Incon	ne	Marital	Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	s Owner	Senior Execu	tive/Decisio	n						
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	CANADA- PRAIRIES	CANADA- ATLANTIC		BRITISH	NORTHWES T TERRITORIE	CANADA-	
		Α	В	С	D	E	F	G	н	I	J	K	L	М	N	0	Р	Q	R	S	T	U	V	W	Х	Y	Z	а	b
Base: All Respondents (unwtd)	1008	435	573	273	327	408	228	414	366	393	615	351	502	155	571	437	698	310	115	893	138	870	72	81	91	151	0	394	219
Base: All Respondents (wtd)	500	247	253	178	153	169	111	204	184	180	320	186	224	91	279	221	345	155	54	446	66	434	36*	40°	44*	73	.**	195	111
More men than women in the public eye actually do	230	103	127	73	66	91	49	89	92	91	139	83	96	51	133	97	153	77	26	204	32	198	14	16	20	29	0	92	59
these things	46%	42%	50%	41%	43%	54%	44%	44%	50%	51%	43%	44%	43%	57%	48%	44%	44%	49%	47%	46%	49%	46%	38%	41%	46%	39%	-	47%	53%
			A			CD				J				KL															VY
Just as many women in the public eye actually do	270	144	126	104	87	78	62	115	93	89	181	103	128	39	146	124	192	78	29	241	34	236	22	24	24	45	0	103	52
these types of things but don't get caught or reported	54%	58%	50%	59%	57%	46%	56%	56%	50%	49%	57%	56%	57%	43%	52%	56%	56%	51%	53%	54%	51%	54%	62%	59%	54%	61%	-	53%	47%
		В		E	E						1	M	M										b			b			

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												France										
	France	Gei	nder		Age		н	ousehold Inco	ome	Marital	Status		Education		Chief Inc	ome Earner	Emple	oyment	Busines	s Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	Е	F	G	н	1	J	К	L	M	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	1015	503	512	327	369	319	251	597	167	375	640	399	321	295	613	402	656	359	41	974	72	943
Base: All Respondents (wtd)	500	247	253	191	170	140	134	287	79	175	325	167	209	124	289	211	314	186	21*	479	32*	468
More men than women in the public eye actually do	292	152	140	111	97	84	75	166	51	104	188	90	125	77	176	117	185	107	8	284	18	274
these things	58%	62%	55%	58%	57%	60%	56%	58%	64%	60%	58%	54%	60%	62%	61%	55%	59%	58%	39%	59%	57%	59%
														K						R		
Just as many women in the public eye actually do these types of things but don't get caught or reported	208	95	113	79	73	56	59	121	28	71	137	77	83	47	114	94	129	79	13	195	14	194
these types of things but don't get caught of reported	42%	38%	45%	42%	43%	40%	44%	42%	36%	40%	42%	46%	40%	38%	39%	45%	41%	42%	61%	41%	43%	41%
												M							S			

Detailed Tables

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Germany										
																					Senior Exec	utive/Decisio
	Germany	Gei	nder		Age		H	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Emple	yment	Busines	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	Н	1	J	K	L	M	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	1010	510	500	299	407	304	347	337	326	400	610	213	613	184	688	322	720	290	76	934	155	855
Base: All Respondents (wtd)	500	253	247	172	186	142	176	165	159	189	311	113	285	101	337	163	351	149	36*	464	76	424
More men than women in the public eye actually do	186	93	93	68	64	54	62	61	63	69	117	37	109	41	127	59	128	58	12	174	29	157
these things	37%	37%	38%	40%	34%	38%	35%	37%	39%	36%	38%	32%	38%	40%	38%	36%	36%	39%	33%	38%	39%	37%
Just as many women in the public eye actually do these types of things but don't get caught or reported	314 63%	160 63%	154 62%	104 60%	122 66%	88 62%	114 65%	104 63%	96 61%	120 64%	193 62%	77 68%	177 62%	60 60%	210 62%	104 64%	223 64%	91 61%	24 67%	290 62%	46 61%	268 63%
	03%	03%	02%	00%	00%	02%	03%	03%	01%	04%	02%	00%	02%	00%	02%	04%	04%	01%	0176	02%	01%	03%

Detailed Tables

July 2011 Detailed Tables

SECTION CW: MEDIA QUESTIONS

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

															Aus	tralia													
	Australia	Ger	der		Age		Ho	usehold Incom	ie	Marital	Status		Education		Chief Inco	me Earner	Empl	oyment	Busines	s Owner	Senior Execu	itive/Decision	1			REGION			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes		Employed	Not Employed	Yes		Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	В	С	D	E	F	G	Н	l l	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х	Y	Z	а	b
Base: All Respondents (unwtd)	1011	559	452	180	299	532	236	571	204	548	463	316	362	333	628	383	668	343	148	863	181	830	664	347	318	346	163	101	83
Base: All Respondents (wtd)	500	248	252	196*	146	158	110	298	92*	228	272	131	295	74	279	221	331	169	65*	435	77*	423	328	172	166	166	79*	48*	41*
More men than women in the public eye actually do	237	104	133	91	70	75	49	144	44	108	129	60	138	38	124	113	161	76	30	207	36	201	159	77	87	74	34	20	21
these things	47%	42%	53%	46%	48%	48%	45%	48%	48%	47%	47%	46%	47%	52%	44%	51%	49%	45%	46%	48%	47%	47%	49%	45%	52%	45%	43%	41%	52%
			A																										
Just as many women in the public eye actually do these types of things but don't get caught or reported	263	144	119	105	75	83	61	155	48	121	143	72	156	36	155	108	170	94	35	228	41	222	169	94	79	92	45	28	20
triese types of triings but don't get caught or reported	53%	58%	47%	54%	52%	52%	55%	52%	52%	53%	53%	54%	53%	48%	56%	49%	51%	55%	54%	52%	53%	53%	51%	55%	48%	55%	57%	59%	48%
		В																					1						

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Japan										
																					Senior Exec	utive/Decision
	Japan	Ge	nder		Age		H	ousehold Inco	me	Marital	l Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	515	490	387	335	283	592	356	57	538	467	312	221	472	476	529	668	337	103	902	131	874
Base: All Respondents (wtd)	500	251	249	186	158	156	291	179	30*	276	224	155	111	235	237	263	332	168	52	448	66	434
More men than women in the public eye actually do	279	127	152	101	84	94	157	107	15	163	116	79	70	130	127	152	183	97	27	252	36	243
these things	56%	51%	61%	54%	53%	60%	54%	59%	52%	59%	52%	51%	63%	55%	53%	58%	55%	57%	51%	56%	55%	56%
			Α							J			K									
Just as many women in the public eye actually do these types of things but don't get caught or reported	221	124	97	85	74	62	134	73	14	113	108	75	41	105	110	111	149	71	26	195	30	191
, p	44%	49%	39%	46%	47%	40%	46%	41%	48%	41%	48%	49%	37%	45%	47%	42%	45%	43%	49%	44%	45%	44%
		В					l				- 1	L					1					

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CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												South Korea	1									
	0																					utive/Decision
	South Korea	Ge	nder		Age		F	lousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo		Busines	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	ρ	R	S	T	U
Base: All Respondents (unwtd)	502	249	253	214	181	107	86	225	191	284	218	23	149	330	250	252	360	142	55	447	98	404
Base: All Respondents (wtd)	500	253	247	211	185	104	86*	224	190	281	219	25**	152	323	247	253	355	145	54*	446	97*	403
More men than women in the public eye actually do	244	101	143	97	97	50	36	113	95	149	95	15	67	162	114	130	167	77	21	224	42	203
these things	49%	40%	58%	46%	52%	48%	41%	51%	50%	53%	44%	61%	44%	50%	46%	52%	47%	53%	38%	50%	43%	50%
			Α							J												
Just as many women in the public eye actually do	256	152	104	113	88	55	51	111	95	133	123	9	84	162	133	122	188	68	34	222	56	200
these types of things but don't get caught or reported	51%	60%	42%	54%	48%	52%	59%	49%	50%	47%	56%	39%	56%	50%	54%	48%	53%	47%	62%	50%	57%	50%
		В									1											

Global @dvisor Global @dvisor: Media Questions Section

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Russia										
																					Senior Exec	utive/Decision
	Russia	Gei	nder		Age		Н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	239	274	107	217	189	25	45	443	253	260	110	268	135	284	229	356	157	21	492	51	462
Base: All Respondents (wtd)	500	240	260	211*	173	116	23**	42*	435	228	272	146*	266	88	249	251	331	169	24**	476	46*	454
More men than women in the public eye actually do	138	63	75	63	42	32	7	13	118	60	78	33	82	23	72	66	85	53	9	129	9	129
these things	28%	26%	29%	30%	24%	28%	31%	32%	27%	26%	29%	22%	31%	26%	29%	26%	26%	31%	37%	27%	20%	28%
Just as many women in the public eye actually do these types of things but don't get caught or reported	362 72%	177 74%	185 71%	148 70%	131 76%	84 72%	16 69%	28 68%	318 73%	168 74%	194 71%	113 78%	183 69%	66 74%	178 71%	184 74%	245 74%	117 69%	15 63%	347 73%	37 80%	325 72%

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CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Sweden										
	Sweden	Ge	nder		Age		H	lousehold Inco	me	Marita	I Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner	Senior Execu Maker/	utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	Ŧ	U
Base: All Respondents (unwtd)	500	252	248	173	145	182	232	224	44	129	371	328	84	88	366	134	314	186	50	450	61	439
Base: All Respondents (wtd)	500	253	247	185*	155*	160*	206*	244*	51**	132*	368	105	263*	132*	374	126*	325	175*	63**	437	76*	424
More men than women in the public eye actually do	305	136	170	94	102	109	126	137	42	78	227	54	170	81	234	72	202	103	44	262	52	253
these things	61%	53%	69%	51%	66%	68%	61%	56%	82%	59%	62%	51%	65%	61%	63%	57%	62%	59%	69%	60%	69%	60%
			A			С							K									
Just as many women in the public eye actually do these types of things but don't get caught or reported	195	118	77	92	53	50	79	106	9	54	141	51	92	51	140	55	122	72	20	175	24	171
areas types or amigs but don't get caught or reported	39%	47%	31%	49%	34%	32%	39%	44%	18%	41%	38%	49%	35%	39%	37%	43%	38%	41%	31%	40%	31%	40%
1		В		E								L										

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Indonesia										
																					Senior Execu	utive/Decisior
	Indonesia	Gei	nder		Age		H	ousehold Inco	me	Marital	l Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	Т	U
Base: All Respondents (unwtd)	506	272	234	291	175	40	62	284	160	278	228	175	39	292	221	285	421	85	67	439	122	384
Base: All Respondents (wtd)	500	250	250	282	160	59*	61*	275	164	276	224	179	37*	284	211	289	408	92*	65*	435	119	381
More men than women in the public eye actually do	317	141	176	164	107	46	37	176	104	179	138	102	28	187	130	187	255	62	38	280	73	244
these things	63%	57%	70%	58%	67%	79%	61%	64%	63%	65%	62%	57%	75%	66%	62%	65%	62%	68%	58%	64%	62%	64%
			Α			С							K									
Just as many women in the public eye actually do these types of things but don't get caught or reported	183	109	74	118	53	12	24	99	60	97	86	76	9	97	80	103	153	30	27	156	45	138
these types of things but don't get caught of reported	37%	43%	30%	42%	33%	21%	39%	36%	37%	35%	38%	43%	25%	34%	38%	35%	38%	32%	42%	36%	38%	36%
		В		E								L										

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Turkey										
	Turkey	Ge	nder		Age		F	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	514	435	79	410	91	13	64	234	216	210	304	177	73	264	265	249	342	172	56	458	155	359
Base: All Respondents (wtd)	500	252	248*	263	170*	68**	43*	182*	275*	275*	225*	179*	61*	260*	252*	248*	317	183*	56**	444	156*	344*
More men than women in the public eye actually do	270	138	133	139	101	31	23	94	153	147	123	93	32	145	127	143	176	94	21	249	79	191
these things	54%	55%	53%	53%	59%	45%	54%	52%	56%	53%	55%	52%	53%	56%	50%	58%	55%	52%	37%	56%	50%	56%
Just as many women in the public eye actually do these types of things but don't get caught or reported	230	114	115	124	69	37	20	88	123	128	102	86	29	115	125	105	142	88	35	195	77	152
areae types or armys but don't get caught or reported	46%	45%	47%	47%	41%	55%	46%	48%	44%	47%	45%	48%	47%	44%	50%	42%	45%	48%	63%	44%	50%	44%

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Hungary										
																					Senior Exec	cutive/Decisio
	Hungary	Ge	nder		Age		H	ousehold Inco	me	Marita	l Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	1000	454	546	298	345	357	490	400	6	503	497	186	615	199	533	467	650	350	87	913	83	917
Base: All Respondents (wtd)	500	244	256	202	157	141	263	177	2**	230	270	130	294	77	246	254	311	189	40*	460	36*	464
More men than women in the public eye actually do	206	83	123	69	69	68	111	72	1	104	102	47	123	36	100	106	120	86	20	186	15	191
these things	41%	34%	48%	34%	44%	48%	42%	41%	52%	45%	38%	36%	42%	48%	41%	42%	39%	46%	50%	41%	42%	41%
			Α		С	С				J				K				P				
Just as many women in the public eye actually do these types of things but don't get caught or reported	294 59%	161	133 52%	133	88 56%	73 52%	152 58%	105 59%	1	127 55%	167 62%	82	171 58%	40 52%	147	147	191	103 54%	20	274	21	272
	59%	66%	52%	DE	56%	52%	58%	59%	48%	55%	62%	64%	58%	52%	59%	58%	61%	54%	50%	59%	58%	59%

Detailed Tables

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CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Poland										
																					Senior Exec	utive/Decision
	Poland	Gei	nder		Age		H	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Maker	r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	223	281	147	174	183	396	98	10	291	213	65	366	73	313	191	309	195	46	458	62	442
Base: All Respondents (wtd)	500	248	252	215	148	138	404	88*	8**	257	243	104*	326	70*	282	218	286	214	38*	462	53*	447
More men than women in the public eye actually do	254	121	133	98	68	88	200	48	5	130	124	52	166	35	143	111	154	100	21	233	27	227
these things	51%	49%	53%	46%	46%	64%	49%	55%	68%	51%	51%	50%	51%	51%	51%	51%	54%	47%	54%	50%	51%	51%
<u> </u>						CD																
Just as many women in the public eye actually do these types of things but don't get caught or reported	246	127	119	117	80	50	204	39	2	127	119	52	161	34	139	107	132	114	17	229	26	220
mese types of mings out don't get caught of reported	49%	51%	47%	54%	54%	36%	51%	45%	32%	49%	49%	50%	49%	49%	49%	49%	46%	53%	46%	50%	49%	49%
				E	E																	

Global @dvisor

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												China										
	China	Ge	nder		Age		H	lousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Emplo	yment	Busines	ss Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	Ŧ	U
Base: All Respondents (unwtd)	1003	561	442	452	440	111	107	326	570	701	302	120	279	604	677	326	879	124	106	897	299	704
Base: All Respondents (wtd)	500	249	251	200	196	104*	110*	209	181	347	153*	295	155	50	258	242	386	114*	41**	459	91*	409
More men than women in the public eye actually do	212	89	124	74	83	55	39	91	82	142	70	124	65	23	109	103	153	59	13	200	32	180
these things	42%	36%	49%	37%	43%	53%	36%	44%	45%	41%	46%	42%	42%	46%	42%	43%	40%	52%	31%	43%	36%	44%
			A																			
Just as many women in the public eye actually do these types of things but don't get caught or reported	288 58%	160 64%	127 51%	127 63%	112 57%	49 47%	71 64%	118 56%	99 55%	204 59%	83 54%	171 58%	90 58%	27 54%	149 58%	139 57%	233	55 48%	28 69%	259 57%	59 64%	229 56%
	5570	B	3170	5576	57.70	.770	3470	3370	5570	5370	J 770	5570	5576	3 7 70	5576	5170	3070	.570	5570	3770	5470	5576

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Brazil										
	Brazil	Ge	nder		Age		F	lousehold Inco	me	Marita	l Status		Education		Chief Inc	ome Earner	Emplo	yment	Busines	s Owner		utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	- 1	J	K	L	М	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1027	411	616	540	263	224	292	692	43	354	673	172	520	335	369	658	699	328	91	936	150	877
Base: All Respondents (wtd)	500	244	256	271	143*	86*	233	262	5*	176*	324	363	108	29	173*	327	306	194	44**	456	68*	432
More men than women in the public eye actually do	268	132	136	150	71	47	126	138	3	96	172	202	50	15	87	181	162	106	24	244	35	233
these things	54%	54%	53%	56%	49%	54%	54%	53%	64%	55%	53%	56%	47%	50%	50%	55%	53%	54%	55%	53%	51%	54%
Just as many women in the public eye actually do these types of things but don't get caught or reported	232 46%	113 46%	119 47%	120 44%	72 51%	39 46%	107 46%	124 47%	2 36%	80 45%	152 47%	161 44%	57 53%	15 50%	86 50%	146 45%	144 47%	88 46%	20 45%	212 47%	33 49%	199 46%

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

												Italy										
																					Senior Exec	utive/Decision
	Italy	Gei	nder		Age		H	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	ss Owner	Maker	/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	1005	470	535	356	371	278	199	469	337	495	510	358	526	121	489	516	633	372	131	874	174	831
Base: All Respondents (wtd)	500	250	250	181	184	135	99	235	166	247	253	244	199	58	245	255	303	197	64	436	83	417
More men than women in the public eye actually do	273	137	136	97	94	81	55	125	93	142	131	128	111	35	138	135	163	110	32	241	45	228
these things	55%	55%	54%	54%	51%	60%	56%	53%	56%	57%	52%	52%	56%	60%	57%	53%	54%	56%	50%	55%	53%	55%
i .						D																
Just as many women in the public eye actually do these types of things but don't get caught or reported	227	113	114	84	89	54	44	110	73	105	122	116	88	23	106	121	140	87	32	195	39	188
these types of things but don't get caught of reported	45%	45%	46%	46%	49%	40%	44%	47%	44%	43%	48%	48%	44%	40%	43%	47%	46%	44%	50%	45%	47%	45%
					E																	

CW3. It seems nowadays that more men than women who are in the public eye get caught doing something illicit or morally questionable. Which of these do you think is closer to the truth?

														Bel	gium												
																					Senior Exec	utive/Decisior	1				
	Belgium	Ge	nder		Age		H	lousehold Inco	me	Marita	Status		Education		Chief Inco	me Earner	Emp	oloyment	Busines	s Owner	Maker	/Leader		Region		Lan	nguage
																		Not									
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	d Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
		A	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	512	254	258	124	149	239	214	203	95	203	309	157	209	146	324	188	294	218	20	492	47	465	252	140	120	239	273
Base: All Respondents (wtd)	500	251	249	184	151	165	219	189	92*	177	323	172	186	142	286	214	284	216	18**	482	43*	457	248	137	115*	227	273
More men than women in the public eye actually do	223	102	121	87	66	70	99	82	42	73	150	72	82	70	121	102	119	104	11	212	20	203	94	61	68	118	105
these things	45%	41%	49%	47%	44%	42%	45%	43%	46%	41%	46%	42%	44%	49%	42%	48%	42%	48%	60%	44%	46%	45%	38%	44%	59%	52%	39%
																									VW	Z	
Just as many women in the public eye actually do																											
these types of things but don't get caught or reported	277	149	128	97	84	95	119	107	50	104	174	101	104	73	165	112	165	112	7	270	23	254	154	76	47	109	168
mese types or mings out don't get caught or reported	55%	59%	51%	53%	56%	58%	55%	57%	54%	59%	54%	58%	56%	51%	58%	52%	58%	52%	40%	56%	54%	55%	62%	56%	41%	48%	61%
					T												T				T		Y	Y	T		Y

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												All Countries										
		Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner	Senior Exec	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotar	A	B	C	D	F	F	G	H	IIIdiriod	.l	K	l	M	N	0	P	O	R	S	T	U
ase: All Respondents (unwtd)	17719	9283	8436	6666	5751	5302	5680	7054	4790	5085	12131	5395	6307	6017	9888	7831	12208	5511	2021	15698	3130	14589
lase: All Respondents (wtd)	11500	5742	5758	5074	3657	2769	3777	4143	3432	3622	7378	4096	3984	3420	5981	5520	7562	3938	1221	10279	1925	9575
	1290	720	570	621	423	246	458	407	409	427	787	479	404	407	725	564	870	420	189	1101	301	989
Very likely to be tolerant and forgiving	11%	13%	10%	12%	12%	9%	12%	10%	12%	12%	11%	12%	10%	12%	12%	10%	12%	11%	15%	11%	16%	10%
	1170	В	1070	E	E	070	G	1070	G	1270	1170	1270	1070	L	0	1070	1270	1170	S	1170	U	1070
	3770	1918	1852	1676	1226	868	1215	1379	1150	1197	2445	1332	1376	1062	2026	1744	2549	1221	404	3366	643	3127
Somewhat likely to be tolerant and forgiving	33%	33%	32%	33%	34%	31%	32%	33%	34%	33%	33%	33%	35%	31%	34%	32%	34%	31%	33%	33%	33%	33%
	33%	33%	3270	33%	34%	31%	3270	33%	34%	33%	33%	33%	35% M	31%	34% O	32%	34% Q	31%	33%	33%	33%	33%
	3993	1862	2131	1798	1236	960	1296	1477	1170	1293	2576	1361	1386	1247	2016	1978	2595	1399	379	3615	585	3409
Not very likely to be tolerant and forgiving	35%	32%	37%	35%	34%	35%	34%	36%	34%	36%	35%	33%	35%	36%	34%	36%	34%	36%	31%	35%	30%	36%
	0070	0270	A	0070	0170	0070	0170	0070	0170	0070	0070	0070	0070	K	0170	N	0170	0070	0170	R	0070	T
	2447	1242	1205	979	772	695	808	880	702	706	1569	923	818	705	1213	1233	1548	899	250	2197	396	2050
Not at all likely to be tolerant and forgiving	21%	22%	21%	19%	21%	25%	21%	21%	20%	19%	21%	23%	21%	21%	20%	22%	20%	23%	20%	21%	21%	21%
						CD										N		P				
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	5060	2638	2422	2297	1649	1114	1673	1786	1560	1624	3232	1811	1780	1469	2751	2309	3419	1641	592	4468	944	4116
forgiving)	44%	46%	42%	45%	45%	40%	44%	43%	45%	45%	44%	44%	45%	43%	46%	42%	45%	42%	49%	43%	49%	43%
J 0,	.,,	В		E	E	,,,	.,,		,,,,	7.0	.,,		,,,		0		Q	-,,	S		U	
Low2Box (Not very/ Not at all likely to be tolerant and	6440	3104	3336	2777	2008	1655	2104	2357	1872	1999	4146	2284	2204	1951	3229	3211	4143	2297	629	5812	981	5459
forgiving)	56%	54%	58%	55%	55%	60%	56%	57%	55%	55%	56%	56%	55%	57%	54%	58%	55%	58%	51%	57%	51%	57%
. 5 5/	2370	2170	Δ	2370	2370	CD	2370	27.70	2370	2370	2370	2070	2370	2170	2170	N	2070	P	2.70	R	3170	T

Global @dvisor
Global @dvisor: Media Questions Section

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

		1																						United
	Total	Argentina	Australia	Belgium	Brazil	Canada	France	Germany	Great Britair	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland		Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	States
		A	В	С	D	E	G	H	1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X
ase: All Respondents (unwtd)	17719	523	1011	512	1027	1008	1015	1010	1006	1000	1019	506	1005	1005	509	504	513	503	507	502	1016	500	514	1004
ase: All Respondents (wtd)	11500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very likely to be tolerant and forgiving	1290	106	42	70	62	43	37	55	28	29	75	35	42	17	85	79	80	76	42	38	80	52	67	48
very likely to be tolerant and longiving	11%	21%	8%	14%	12%	9%	7%	11%	6%	6%	15%	7%	8%	3%	17%	16%	16%	15%	8%	8%	16%	10%	13%	10%
	BC	DEGHIJKLMNS	N	BEGIJLMNT)	GIJLMNT	IJN	N	GIJLMNT	N	N	EGHIJLMNST	N	IJN	В	EGHIJLMNST	EGHIJLMNST	EGHIJLMNST	BEGIJLMNST)	N	N	EGHIJLMNST	\ IJN	GIJLNT	IJN
	3770	162	225	206	148	213	132	198	194	125	172	125	135	125	199	163	156	128	131	118	182	185	155	191
Somewhat likely to be tolerant and forgiving	33%	32%	45%	41%	30%	43%	26%	40%	39%	25%	34%	25%	27%	25%	40%	33%	31%	26%	26%	24%	36%	37%	31%	38%
	3370	JLNT		STGJKLMNPQR:		3JKLMNPQRS			9GJLMNPQRS		GJLMNRST	2576	2170		DGJLMNQRST	GJLMNT	JLNT	2070	20%	2470	DGJLMNRST		3170	DGJLMNPQ
		JLINI	JKLIVIINF QK	3 BUNLIVINF QIX	JIVV ADO	JUNE WINF QRO	TOVV AL	JOSKLININFOR	JOJEIVINFQRO	1	GJLIVINKST				DGJLIVIINQKS	GJLIVINT	JLINI				DGJLIVIINKS	GJLIVINKST		DGJLIVINFQ
	3993	146	165	152	139	185	175	138	203	181	135	185	168	235	124	220	152	124	217	220	158	203	184	185
Not very likely to be tolerant and forgiving	35%	29%	33%	30%	28%	37%	35%	28%	41%	36%	27%	37%	34%	47%	25%	44%	30%	25%	43%	44%	32%	41%	37%	37%
			HKOR			ACDHKOQRU	DHKOR	AE	BCDGHJKMOO	ACDHKOR		ACDHKOQR	HKOR	EGHIJKLMOQ	RUWX ABC	DEGHJKLMO	QRUX	AE	CDGHKMOC	DEGHJKLMO	OR	ACDHKOQRU	HKOR	ACDHKOQ
Not at all likely to be tolerant and forgiving	2447	85	68	73	151	59	156	108	74	166	118	155	155	124	92	38	111	171	111	123	80	60	94	75
	21%	17%	14%	15%	30%	12%	31%	22%	15%	33%	24%	31%	31%	25%	18%	8%	22%	34%	22%	25%	16%	12%	19%	15%
		EP	Р	Р	CEHIKOPQUV	P	HIKNOPQST	TL BCEIPUVX	Р	HIKNOPQST	ABCEIPUVX	HIKNOPQSTU	HIKNOPQST	TABCEIOPUVX	EP		BCEIPUVX	HIKNOPQSTU	BCEIPVX	ABCEIOPUV	EP		EP	EP
Summary						1					1									1				_
Top2Box (Very/ Somewhat likely to be tolerant and	5060	268	267	275	210	256	169	253	223	153	247	160	177	141	284	243	237	204	173	156	262	237	222	240
forgiving)	44%	54%	53%	55%	42%	51%	34%	51%	45%	31%	49%	32%	35%	28%	57%	49%	47%	41%	35%	31%	52%	47%	44%	48%
3 3/				STIJLMNQRST	GJLMNT	DGIJLMNRST	N	DGIJLMNRS			DGJLMNRST		JN		KLMNPQRST	GJLMNST	GJLMNST	GJLNT			DGIJLMNRS		GJLMNT	GJLMNRS
Low2Box (Not very/ Not at all likely to be tolerant and		232	233	225	290	244	331	247	277	347	253	340	323	359	216	257	263	296	327	344	238	263	278	260
forgiving)	56%	46%	47%	45%	58%	49%	66%	49%	55%	69%	51%	68%	65%	72%	43%	51%	53%	59%	65%	69%	48%	53%	56%	52%
					ABCEHKOU	ABCI	DEHIKOPQR	UVWX	ABCEHOU	EHIKMOPQF	. 0	DEHIKOPQRU	DEHIKOPQL	N-GHIKMOPQF	RUVWX	0	CO	ABCEHKOUX	CEHIKOPQL	DEHIKOPQRU	JVWX	0	co	CO

Detailed Tables

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X ** very small base (under 30) ineligible for sig testing

Global @dvisor: Media Questions Section SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

		North				G-8		Middle
	Total	America	LATAM	Europe	APAC	Countries	BRIC	East/Africa
		А	В	С	D	Е	F	G
Base: All Respondents (unwtd)	17719	2012	2059	7568	4556	7566	2559	1524
Base: All Respondents (wtd)	11500	1000	1500	4500	3000	4000	1500	1500
Many Blocks to be delegant and family in a	1290	91	254	472	288	351	218	185
Very likely to be tolerant and forgiving	11%	9%	17%	10%	10%	9%	15%	12%
			ACDEG	E			ACDE	AE
Somewhat likely to be tolerant and forgiving	3770	404	509	1521	921	1345	476	415
Somewhat interfer to be tolerant and longiving	33%	40%	34%	34%	31%	34%	32%	28%
		BCDEFG	G	DG		DG		
Not very likely to be tolerant and forgiving	3993	370	409	1598	1093	1442	425	524
receivery mesty to be tolerant and longituing	35%	37%	27%	36%	36%	36%	28%	35%
		BF		BF	BF	BF		BF
Not at all likely to be tolerant and forgiving	2447	134	328	909	699	862	380	376
The at all mile y to be tolerally and lengthing	21%	13%	22%	20%	23%	22%	25%	25%
			А	А	AC	А	ACE	AC
Summary								
Top2Box (Very/ Somewhat likely to be tolerant and	5060	495	763	1993	1208	1696	694	600
forgiving)	44%	50%	51%	44%	40%	42%	46%	40%
		CDEG	CDEFG	DE		D	DEG	
	0440	505	707	0507	4700	0004	000	000
Low2Box (Not very/ Not at all likely to be tolerant and	6440	505	737	2507	1792	2304	806	900
forgiving)	56%	50%	49%	56%	60%	58%	54%	60%
				AB	ABCEF	ABCF	В	ABF

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Argentina										
	Argentina	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner	Senior Exec	utive/Decision/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	Δ	B	C C	D D	50 to 04	E	G	H	Married	Other	K	l	M	N	0	D	Q	R	S	T	U
Base: All Respondents (unwtd)	523	325	198	129	159	235	16	36	471	242	281	154	168	201	334	189	419	104	75	448	116	407
Base: All Respondents (wtd)	500	245	255*	248*	127*	125	31**	66**	403	164	336	327	118	55	226	274	311	189*	49*	451	74*	426
							_	11													17	
Very likely to be tolerant and forgiving	106	58	48	46	32	29	/	- 11	88	39	67	64	30	12	61	46	71	35	12	94	17	89
	21%	24%	19%	18%	25%	23%	23%	17%	22%	24%	20%	20%	25%	22%	27% O	17%	23%	19%	24%	21%	23%	21%
	162	85	77	94	33	35	2	13	146	49	114	106	39	16	83	79	109	54	18	144	24	138
Somewhat likely to be tolerant and forgiving	32%	35%	30%	38%	26%	28%	11%	19%	36%	30%	34%	33%	33%	30%	37%	29%	35%	28%	38%	32%	33%	32%
	32%	35%	30%	30%	20%	20%	1176	19%	30%	30%	34%	33%	33%	30%	3176	29%	35%	20%	36%	32%	33%	32%
	146	59	87	76	39	31	11	27	108	47	99	97	33	16	45	102	75	72	11	135	18	129
Not very likely to be tolerant and forgiving	29%	24%	34%	31%	30%	25%	37%	41%	27%	29%	30%	30%	28%	30%	20%	37%	24%	38%	24%	30%	24%	30%
									1.70			****	2070			N		P				
	85	43	43	32	24	30	9	15	61	30	55	59	16	10	38	48	57	28	7	78	15	71
Not at all likely to be tolerant and forgiving	17%	17%	17%	13%	19%	24%	30%	23%	15%	18%	17%	18%	13%	19%	17%	17%	18%	15%	14%	17%	20%	17%
						С																
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	268	143	125	140	65	64	10	24	234	87	181	170	70	28	143	125	179	89	30	238	42	227
forgiving)	54%	58%	49%	56%	51%	51%	33%	37%	58%	53%	54%	52%	59%	51%	64%	46%	58%	47%	62%	53%	56%	53%
			,												0							
Low2Box (Not very/ Not at all likely to be tolerant and	232	102	130	108	62	61	21	42	169	77	155	156	49	27	82	150	132	100	18	213	32	199
forgiving)	46%	42%	51%	44%	49%	49%	67%	63%	42%	47%	46%	48%	41%	49%	36%	54%	42%	53%	38%	47%	44%	47%
5 50																N						1

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												India										
	India	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busines	ss Owner	Senior Exec	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	H	1	J	К	L	M	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	1019	739	280	707	244	68	454	364	201	583	436	22	149	848	674	345	909	110	258	761	556	463
Base: All Respondents (wtd)	500	258	242	276	152	72*	239	164	98	268	232	17**	94	389	285	215	410	90*	118	382	236	264
Very likely to be tolerant and forgiving	75	43	32	50	21	4	38	23	14	38	38	4	10	61	50	25	61	14	32	44	51	24
	15%	17%	13%	18%	14%	5%	16%	14%	14%	14%	16%	26%	10%	16%	18% O	12%	15%	16%	27% S	11%	22% U	9%
																			-			
Somewhat likely to be tolerant and forgiving	172	88	84	99	50	23	81	56	36	85	87	7	35	130	102	70	144	28	41	131	85	87
Connewnat likely to be tolerally and longiving	34%	34%	35%	36%	33%	32%	34%	34%	37%	32%	38%	40%	37%	34%	36%	33%	35%	31%	35%	34%	36%	33%
	135	65	69	61	48	25	67	42	25	78	56	5	30	99	67	68	111	23	29	105	57	78
Not very likely to be tolerant and forgiving	27%	25%	29%	22%	32%	35%	28%	26%	26%	29%	24%	31%	32%	26%	23%	32%	27%	26%	25%	28%	24%	29%
					С	С										N						
Not at all likely to be tolerant and forgiving	118	61	57	65	33	20	53	43	23	67	51	1	20	98	67	51	94	24	16	102	44	74
,	24%	24%	23%	24%	22%	28%	22%	26%	23%	25%	22%	4%	21%	25%	23%	24%	23%	27%	14%	27% R	19%	28% T
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	247	131	116	150	71	27	119	79	50	122	125	11	44	192	152	96	205	42	73	175	136	112
forgiving)	49%	51%	48%	54%	47%	37%	50%	48%	51%	46%	54%	66%	47%	49%	53%	45%	50%	47%	62%	46%	57%	42%
				E							ı				0				S		U	
Low2Box (Not very/ Not at all likely to be tolerant and	253	127	126	127	81	45	120	85	48	146	107	6	49	197	134	119	205	48	45	207	101	152
forgiving)	51%	49%	52%	46%	53%	63%	50%	52%	49%	54%	46%	34%	53%	51%	47%	55%	50%	53%	38%	54%	43%	58%
						С				J						N				R		T

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Mexico										
	Mexico	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner	Senior Execu	utive/Decis /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	H	1	J	К	L	М	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	509	319	190	238	189	82	336	143	30	250	259	128	170	211	274	235	383	126	71	438	128	381
ase: All Respondents (wtd)	500	238	262	270	159*	71*	386	96*	17**	210	290	321	103	76	230	270	328	172*	42*	458	84*	416
Very likely to be tolerant and forgiving	85	48	38	38	39	8	57	24	5	41	44	49	19	18	50	35	71	14	13	73	20	66
· · · , · · · · · · · · · · · · · · · ·	17%	20%	14%	14%	25%	11%	15%	25%	27%	20%	15%	15%	18%	23%	22%	13%	22% Q	8%	30% S	16%	24%	16%
	199	78	121	114	53	32	162	32	5	74	125	134	40	25	76	123	112	87	10	189	28	171
Somewhat likely to be tolerant and forgiving	40%	33%	46%	42%	33%	45%	42%	33%	29%	35%	43%	42%	38%	33%	33%	46%	34%	51%	24%	41%	33%	41%
			Α													N		P		R		
Not very likely to be tolerant and forgiving	124	58	65	78	30	16	94	25	6	43	81	75	28	21	53	70	88	35	8	115	17	107
Not very likely to be tolerant and longiving	25%	24%	25%	29%	19%	22%	24%	26%	32%	20%	28%	23%	27%	28%	23%	26%	27%	21%	20%	25%	20%	26%
Not at all likely to be tolerant and forgiving	92	55	37	40	37	15	74	16	2	52	40	63	17	12	51	41	57	35	11	81	19	73
Not at all likely to be tolerant and lorgiving	18%	23%	14%	15%	23%	21%	19%	17%	12%	25%	14%	20%	16%	16%	22%	15%	17%	20%	26%	18%	23%	17%
Summary										J												
Top2Box (Very/ Somewhat likely to be tolerant and	284	126	159	152	92	40	219	55	10	115	169	183	58	43	126	158	183	101	23	262	48	237
forgiving)	57%	53%	61%	56%	58%	57%	57%	58%	57%	55%	58%	57%	57%	56%	55%	59%	56%	59%	54%	57%	57%	57%
Low2Box (Not very/ Not at all likely to be tolerant and	216	113	103	118	67	31	167	41	8	95	121	138	45	33	104	112	145	70	19	196	36	179
forgiving)	43%	47%	39%	44%	42%	43%	43%	42%	43%	45%	42%	43%	43%	44%	45%	41%	44%	41%	46%	43%	43%	43%

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Spain										
	Spain	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busine	ss Owner	Senior Execu Maker	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	В	C	D	F	F	G	H	III.III.	J	K	l	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	1016	507	509	393	396	227	574	364	78	507	509	580	74	362	528	488	658	358	94	922	109	907
ase: All Respondents (wtd)	500	252	248	205	182	113	302	164	34*	233	267	249	114*	136	259	241	317	183	45*	455	49*	451
Very likely to be tolerant and forgiving	80	51	28	33	28	18	44	28	7	32	48	36	18	26	46	34	53	26	11	69	11	68
roly may to be toleran and longituing	16%	20%	11%	16%	16%	16%	15%	17%	20%	14%	18%	14%	15%	19%	18%	14%	17%	14%	24%	15%	23%	15%
		В												K								
Somewhat likely to be tolerant and forgiving	182	90	92	74	67	41	114	57	11	87	95	97	39	46	87	95	105	77	16	166	16	166
comountal many to be tolerant and longituing	36%	36%	37%	36%	37%	36%	38%	35%	32%	37%	36%	39%	34%	34%	33%	40%	33%	42%	35%	37%	34%	37%
																		Р				
Not very likely to be tolerant and forgiving	158	75	84	66	63	29	97	54	8	77	81	79	37	42	83	75	107	52	11	147	14	145
Not very likely to be tolerant and longiving	32%	30%	34%	32%	35%	26%	32%	33%	24%	33%	30%	32%	32%	31%	32%	31%	34%	28%	25%	32%	28%	32%
					E																	
Not at all likely to be tolerant and forgiving	80	37	43	32	24	25	47	25	8	37	43	37	21	22	43	37	52	28	7	73	8	72
Not at all likely to be tolerant and longiving	16%	14%	18%	16%	13%	22%	15%	15%	24%	16%	16%	15%	19%	16%	17%	15%	16%	15%	16%	16%	15%	16%
						D																
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	262	141	121	107	95	59	158	86	18	119	143	133	56	73	133	129	159	103	26	235	28	234
forgiving)	52%	56%	49%	52%	52%	52%	52%	52%	52%	51%	53%	53%	49%	53%	51%	54%	50%	56%	59%	52%	57%	52%
		В																				
Low2Box (Not very/ Not at all likely to be tolerant and	238	111	127	98	87	54	143	79	16	114	125	116	58	64	127	112	159	80	18	220	21	217
forgiving)	48%	44%	51%	48%	48%	48%	48%	48%	48%	49%	47%	47%	51%	47%	49%	46%	50%	44%	41%	48%	43%	48%
			Α					1					1						· ·			

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

	1 1											South Africa										
	South Africa	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busines	ss Owner	Senior Exec	utive/Decisio /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	H		J	К	L	M	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	507	283	224	86	191	230	18	69	420	301	206	186	159	162	314	193	436	71	155	352	217	290
Base: All Respondents (wtd)	500	240*	260*	287*	134	79	39**	81**	380	191	309*	205*	149*	146*	234	266*	370	130**	117*	383	163*	337*
Very likely to be tolerant and forgiving	42	16	26	30	9	3	18	1	22	5	36	19	14	8	21	20	24	17	5	36	16	26
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	8%	7%	10%	10%	7%	4%	45%	2%	6%	3%	12% I	9%	9%	6%	9%	8%	7%	13%	5%	9%	10%	8%
Somewhat likely to be tolerant and forgiving	131	69	62	82	34	16	9	31	92	55	77	54	50	27	75	56	109	22	31	100	36	95
Somewhat likely to be tolerant and lorgiving	26%	29%	24%	28%	25%	20%	23%	38%	24%	29%	25%	26%	34%	19%	32%	21%	29%	17%	27%	26%	22%	28%
Not very likely to be tolerant and forgiving	217	97	120	135	49	32	3	33	181	78	139	87	58	72	85	131	154	63	43	173	62	154
Not very likely to be tolerant and longiving	43%	40%	46%	47%	37%	40%	7%	41%	48%	41%	45%	42%	39%	49%	36%	49%	42%	48%	37%	45%	38%	46%
Not at all likely to be tolerant and forgiving	111	59	52	40	42	28	10	16	85	54	57	45	27	39	52	58	83	27	37	74	49	62
Total an interference be to be to be and long.ving	22%	24%	20%	14%	31% C	36% C	25%	20%	22%	28%	18%	22%	18%	26%	22%	22%	23%	21%	32%	19%	30%	18%
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	173	85	88	111	43	19	27	32	114	60	113	73	64	36	96	76	133	40	37	136	52	121
forgiving)	35%	35%	34%	39% E	32%	24%	68%	40%	30%	31%	37%	36%	43% M	24%	41%	29%	36%	31%	31%	36%	32%	36%
Low2Box (Not very/ Not at all likely to be tolerant and	327	155	172	175	92	60	13	49	266	131	196	132	84	111	138	190	237	90	80	247	111	216
forgiving)	65%	65%	66%	61%	68%	76%	32%	60%	70%	69%	63%	64%	57%	76%	59%	71%	64%	69%	69%	64%	68%	64%
						С								L								

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Great Britair										
	Great Britain	Ge	ender		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	ovment	Busine	ss Owner	Senior Exec	utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	R	C C	D D	50 to 64	E	G	H	Wallied	Other	K	Wediani	M	N	0	Employed	Q	R	S	T	U
ase: All Respondents (unwtd)	1006	476	530	280	317	409	244	588	174	462	544	342	341	323	590	416	612	394	75	931	94	912
ase: All Respondents (wtd)	500	246	254	185	160	155	118	288	94	215	285	167	175	158	274	226	312	188	35*	465	45*	455
	28	45	13	7	9	13		14		12	16	a		10	18	10	15	13	3	25		25
Very likely to be tolerant and forgiving	6%	6%	5%	4%	5%	8%	8%	5%	6%	6%	6%	6%	5%	7%	7%	5%	5%	7%	9%	5%	8%	5%
	0%	0%	376	476	3%	6% C	0%	5%	0%	0%	0%	0%	576	176	170	5%	576	170	9%	5%	070	576
	194	101	94	72	67	56	40	115	40	81	114	60	70	65	111	83	122	72	15	179	18	177
Somewhat likely to be tolerant and forgiving	39%	41%	37%	39%	42%	36%	34%	40%	42%	38%	40%	36%	40%	41%	41%	37%	39%	38%	43%	39%	40%	39%
	0070	1170	0170	0070	1270	0070	0170	1070	1270	00%	1070	0070	1070	1170	1170	07.70	0070	0070	1070	0070	1070	0070
	203	97	107	78	67	58	49	113	42	91	113	66	71	66	108	95	134	69	15	189	19	184
Not very likely to be tolerant and forgiving	41%	39%	42%	42%	42%	38%	41%	39%	44%	42%	39%	39%	41%	42%	39%	42%	43%	37%	41%	41%	43%	40%
																	Q					
No. of the Control of	74	33	41	28	18	28	21	46	7	31	43	32	25	17	36	37	40	34	3	71	4	70
Not at all likely to be tolerant and forgiving	15%	14%	16%	15%	11%	18%	17%	16%	7%	14%	15%	19%	14%	10%	13%	17%	13%	18%	7%	15%	9%	15%
						D	Н	Н				M						P				
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	223	116	107	79	75	69	49	129	46	93	129	69	78	75	129	94	138	85	18	205	21	201
forgiving)	45%	47%	42%	43%	47%	44%	41%	45%	48%	44%	45%	41%	45%	48%	47%	41%	44%	45%	51%	44%	48%	44%
Low2Box (Not very/ Not at all likely to be tolerant and	d 277	130	147	106	85	86	69	159	49	121	156	98	96	83	145	133	174	103	17	260	23	254
forgiving)	55%	53%	58%	57%	53%	56%	59%	55%	52%	56%	55%	59%	55%	52%	53%	59%	56%	55%	49%	56%	52%	56%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												US										
	US	Ge	ender		Age			ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	ovment	Busine	ss Owner	Senior Exec	utive/Decisi
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	A	B	C C	D D	50 to 04	E	G	H	Married	Other	K	Incurum	M	N	0	D	Q	R	S	T	U
ase: All Respondents (unwtd)	1004	470	534	313	306	385	174	239	591	560	444	452	303	249	533	471	648	356	86	918	109	895
ase: All Respondents (wtd)	500	248	252	182	138	179	76	109	315	276	224	232	127	141	261	239	326	174	44*	456	56	444
	48	30	19	21	17	11	6	13	29	26	23	24	11	14	28	20	29	19	a	39	13	36
Very likely to be tolerant and forgiving	10%	12%	7%	11%	12%	6%	9%	11%	9%	9%	10%	10%	8%	10%	11%	8%	9%	11%	22%	9%	22%	8%
	1070	В	. ,,,	E	E	0,0	0,0	1170	070	0,0	1070	1070	0,0	1070	1170	0,0	0,0	1170	S	0,0	U	0,0
Somewhat likely to be tolerant and forgiving	191	96	95	84	50	58	30	46	115	88	103	87	48	56	102	90	126	66	14	178	18	174
oomownat mory to be tolerant and longituing	38%	39%	38%	46%	36%	32%	40%	42%	37%	32%	46%	38%	38%	40%	39%	38%	39%	38%	31%	39%	31%	39%
		ļ		DE							ı											
	185	79	106	60	50	75	24	39	123	118	67	82	49	55	92	94	123	63	15	170	20	165
Not very likely to be tolerant and forgiving	37%	32%	42%	33%	36%	42%	31%	35%	39%	43%	30%	35%	38%	39%	35%	39%	38%	36%	35%	37%	36%	37%
			Α			С				J												
	75	43	33	19	21	35	15	13	47	44	31	40	19	16	40	35	48	27	5	70	6	69
Not at all likely to be tolerant and forgiving	15%	17%	13%	10%	15%	20%	20%	12%	15%	16%	14%	17%	15%	12%	15%	15%	15%	15%	12%	15%	11%	16%
	1070	1770	1070	1070	C	C	G	1270	1070	10%	1170	1170	10,0	1270	1070	1070	1070	1070	12,0	1070	1170	1070
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	240	126	114	104	66	69	37	58	145	114	126	111	59	70	130	110	155	85	23	217	30	210
forgiving)	48%	51%	45%	57%	48%	38%	49%	53%	46%	41%	56%	48%	46%	50%	50%	46%	48%	49%	53%	47%	53%	47%
			-	DE	E						I				-			1			+	-
Low2Box (Not very/ Not at all likely to be tolerant and	260	122	139	78	72	111	39	51	170	162	98	122	68	71	131	129	171	89	21	240	26	234
forgiving)	52%	49%	55%	43%	52%	62%	51%	47%	54%	59%	44%	52%	54%	50%	50%	54%	52%	51%	47%	53%	47%	53%
					С	CD			1	J		· · ·										

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Saudi Arabia										
	Saudi Arabia	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busines	ss Owner	Senior Exec	utive/Decisi
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	Е	F	G	H	1	J	К	L	М	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	503	383	120	394	101	8	150	102	160	0	0	153	111	239	251	252	355	148	100	403	121	382
ase: All Respondents (wtd)	500	283	217*	295	167*	38**	126*	124*	159*	-**	-**	153*	117*	230	225	275	289	211*	76*	424	122*	378
Very likely to be tolerant and forgiving	76	46	30	57	19	0	26	27	10	0	0	38	7	32	37	40	45	31	17	59	27	50
,	15%	16%	14%	19%	11%	-	20% H	22% H	7%	-	-	25% LM	6%	14%	16%	14%	16%	15%	23%	14%	22%	13%
	128	82	47	66	44	19	36	34	44	0	0	37	33	58	70	59	87	42	23	105	41	87
Somewhat likely to be tolerant and forgiving	26%	29%	21%	22%	26%	49%	29%	27%	28%	-	-	24%	29%	25%	31%	21%	30%	20%	30%	25%	34%	23%
Not very likely to be tolerant and forgiving	124	70	54	83	38	4	29	24	42	0	0	32	33	59	55	70	75	49	16	108	29	95
3	25%	25%	25%	28%	23%	10%	23%	19%	27%	-	-	21%	28%	26%	24%	25%	26%	23%	22%	25%	24%	25%
Not at all likely to be tolerant and forgiving	171	85	86	90	66	15	35	40	62	0	0	45	44	82	64	107	82	89	19	152	25	146
	34%	30%	40%	30%	40%	41%	27%	32%	39%	-		30%	37%	36%	29%	39%	28%	42% P	25%	36%	21%	39% T
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	204	128	77	123	63	19	62	61	55	0	0	75	40	89	106	98	132	73	40	164	67	137
forgiving)	41%	45%	35%	42%	38%	49%	49% H	49%	34%	-	-	49%	34%	39%	47%	36%	46%	35%	53% S	39%	55% U	36%
Low2Box (Not very/ Not at all likely to be tolerant and	296	155	140	172	104	19	64	64	105	0	0	78	77	141	119	176	158	138	36	260	54	241
forgiving)	59%	55%	65%	58%	62%	51%	51%	51%	66%	-	-	51%	66%	61%	53%	64%	54%	65%	47%	61% P	45%	64%

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Canada																	
	Canada	Ge	nder		Age		Н	lousehold Incor	ne	Marital	Status		Education		Chief Inco	me Earner	Emplo	yment	Business	Owner	Senior Execu	itive/Decisio	n						
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	CANADA- PRAIRIES	CANADA- ATLANTIC	CANADA- ALBERTA	BRITISH	NORTHWES T TERRITORIE	CANADA-	
		A	В	C	D	F	F	G	н		J	К		M	N	0	Р	Q	R	S	Т	U	V	W	X	Y	7	а	b
Base: All Respondents (unwtd)	1008	435	573	273	327	408	228	414	366	393	615	351	502	155	571	437	698	310	115	893	138	870	72	81	91	151	0	394	219
Base: All Respondents (wtd)	500	247	253	178	153	169	111	204	184	180	320	186	224	91	279	221	345	155	54	446	66	434	36*	40°	44*	73	.**	195	111
Very likely to be tolerant and forgiving	43	32	11	17	19	8	11	18	13	14	29	17	20	7	29	14	31	12	5	38	8	35	3	4	2	6	0	20	8
., .,	9%	13%	4%	9%	12%	4%	10%	9%	7%	8%	9%	9%	9%	7%	10%	6%	9%	8%	10%	8%	12%	8%	9%	9%	4%	8%		10%	7%
		В		E	E			-		-		-	1		0								-				-		+
Somewhat likely to be tolerant and forgiving	213	112	101	81	67	65	40	93	80	73	139	74	94	45	121	92	156	57	20	193	26	187	16	20	19	33	0	84	42
Contestinat many to be tolerant and longiving	43%	45%	40%	45%	44%	38%	36%	46%	43%	41%	44%	40%	42%	49%	43%	42%	45%	37%	37%	43%	39%	43%	44%	49%	43%	45%	-	43%	38%
								F									Q												
Not very likely to be tolerant and forgiving	185	78	107	64	54	68	42	69	74	66	119	66	87	32	100	85	121	64	19	166	22	163	12	14	21	24	0	72	42
Not very likely to be tolerant and lorgiving	37%	32%	42%	36%	35%	40%	38%	34%	40%	36%	37%	35%	39%	36%	36%	39%	35%	41%	35%	37%	33%	38%	34%	34%	48%	33%	-	37%	38%
			A																						Y				
Not at all likely to be tolerant and forgiving	59	25	35	17	14	29	18	24	17	27	32	29	23	7	30	30	37	23	10	49	11	49	5	3	2	10	0	20	20
Not at all likely to be tolerant and longiving	12%	10%	14%	9%	9%	17%	16%	12%	9%	15%	10%	16%	10%	7%	11%	13%	11%	15%	18%	11%	16%	11%	13%	8%	5%	14%	-	10%	18%
						CD	H			J		LM							S							X			WXa
Summary																													
Top2Box (Very/ Somewhat likely to be tolerant and	256	144	112	97	86	73	51	112	93	87	169	91	114	51	149	106	187	69	25	230	34	222	19	23	21	39	0	104	50
forgiving)	51%	58%	44%	55%	56%	43%	46%	55%	50%	48%	53%	49%	51%	57%	54%	48%	54%	44%	46%	52%	51%	51%	53%	58%	47%	53%	-	53%	45%
		В		E	E			F									Q												
Low2Box (Not very/ Not at all likely to be tolerant and	244	103	141	80	68	97	60	93	92	93	151	95	110	39	129	115	158	87	29	215	32	212	17	17	23	35	0	91	61
forgiving)	49%	42%	56%	45%	44%	57%	54%	45%	50%	52%	47%	51%	49%	43%	46%	52%	46%	56%	54%	48%	49%	49%	47%	42%	53%	47%	-	47%	55%
			A			CD	G						1					P					T						

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												France										
	France	Ge	nder		Age			lousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	lovment	Busines	ss Owner	Senior Execu	utive/Decisio /Leader
	T-1-1		Female		35 to 49	504.04				Married	Other			101-01				Not				
	Total	Male	Female	Under 35		50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Employed	Yes	No	Yes	No
lase: All Respondents (unwtd)	1015	503	В 510	C 327	D 369	319	F 054	G 597	167	075	640	K 399	321	M	N 613	O 402	656	Q 359	R	974	72	U 943
Base: All Respondents (unwto)	500	247	512 253	191	170	140	251 134	287	79	375 175	325	167	209	295	289	211	314	186	41 21*	974 479	32*	943 468
ase: All Respondents (wid)	500	247	253	191	170	140	134	287	79	1/5	325	167	209	124	289	211	314	186	21-	4/9	32"	468
Market to be to be a few and the state of th	37	18	19	16	14	8	8	22	6	11	26	11	17	10	20	17	24	13	1	36	2	35
Very likely to be tolerant and forgiving	7%	7%	8%	8%	8%	5%	6%	8%	8%	6%	8%	6%	8%	8%	7%	8%	8%	7%	6%	8%	6%	8%
	132	67	66	51	51	30	30	79	23	41	91	34	56	43	80	53	97	36	6	127	8	124
Somewhat likely to be tolerant and forgiving	26%	27%	26%	27%	30%	22%	22%	28%	30%	24%	28%	20%	27%	35%	28%	25%	31%	19%	27%	26%	26%	26%
					E								K	KL			Q					
No.	175	83	92	72	55	48	52	98	26	61	115	60	70	45	107	68	107	68	8	167	12	163
Not very likely to be tolerant and forgiving	35%	34%	36%	38%	33%	34%	39%	34%	32%	35%	35%	36%	33%	37%	37%	32%	34%	37%	40%	35%	37%	35%
	156	79	76	52	50	54	44	88	24	62	93	63	66	26	82	73	87	69	6	150	10	146
Not at all likely to be tolerant and forgiving	31%	32%	30%	27%	29%	39%	33%	31%	30%	36%	29%	38%	32%	21%	28%	35%	28%	37%	28%	31%	31%	31%
	0170	0270	0070	2,7,0	2070	CD	0070	0170	0070	.1	2070	M	M	2170	2070	N	2070	P	2070	0170	0170	0170
Summary						Ų-				,												
Top2Box (Very/ Somewhat likely to be tolerant and	169	85	85	67	65	38	38	102	30	52	117	44	73	52	100	69	121	48	7	163	10	159
forgiving)	34%	34%	34%	35%	38%	27%	28%	35%	38%	30%	36%	26%	35%	42%	35%	33%	39%	26%	32%	34%	32%	34%
				E	E						1		К	K			Q					
Low2Box (Not very/ Not at all likely to be tolerant and	331	162	168	124	105	102	96	185	49	123	208	123	136	72	189	141	193	138	14	316	22	309
forgiving)	66%	66%	66%	65%	62%	73%	72%	65%	62%	70%	64%	74%	65%	58%	65%	67%	61%	74%	68%	66%	68%	66%
						CD				J		LM						Р				1

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Germany										
	Germany	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	loyment	Busines	ss Owner	Senior Exec	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	. Otta	A	В	C	D	F	F	G	H	I	.I	K	l	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	1010	510	500	299	407	304	347	337	326	400	610	213	613	184	688	322	720	290	76	934	155	855
ase: All Respondents (wtd)	500	253	247	172	186	142	176	165	159	189	311	113	285	101	337	163	351	149	36*	464	76	424
Very likely to be tolerant and forgiving	55	35	20	19	24	12	22	16	17	19	36	10	33	12	42	14	37	19	7	49	11	44
very likely to be tolerant and longiving	11%	14%	8%	11%	13%	9%	13%	10%	11%	10%	12%	9%	11%	12%	12%	8%	10%	13%	18%	11%	14%	10%
		В																	S			
	198	104	94	77	70	51	62	70	66	70	128	45	107	46	132	66	141	57	17	181	29	169
Somewhat likely to be tolerant and forgiving	40%	41%	38%	45%	37%	36%	35%	42%	42%	37%	41%	40%	38%	46%	39%	41%	40%	38%	46%	39%	38%	40%
	1070	1170	0070	DE	0170	50%	0070	F	1270	0.70	1170	1070	0070	L	0070	1170	1070	00%	1070	0070	0070	1070
	400	0.5		40			40				0.4	-00	20			40	400		9	400		447
Not very likely to be tolerant and forgiving	138	65	74	46	51	41	48	47	44	54	84	28	82	29	96	42	100	38		129	21	117
	28%	26%	30%	27%	27%	29%	27%	28%	28%	29%	27%	24%	29%	28%	28%	26%	29%	26%	25%	28%	28%	28%
	108	49	59	29	41	37	45	32		46	63	31	63	14	68	41	73	35		104	15	93
Not at all likely to be tolerant and forgiving	108 22%	49 19%	24%	17%	22%	26%	45 25%	20%	31 20%	46 24%	20%	27%	22%	14%	20%	25%	21%	23%	11%	22%	15	22%
	2270	19%	2470	1770	2270	20% C	25%	20%	20%	24%	20%	21% M	227o M	1476	20%	25%	2170	23%	1176	22% R	19%	2270
Summary						Ü						141	101							IX.		
Top2Box (Very/ Somewhat likely to be tolerant and	253	139	114	96	94	64	84	86	84	89	164	55	140	59	173	80	177	76	23	230	40	213
forgiving)	51%	55%	46%	56%	50%	45%	48%	52%	53%	47%	53%	49%	49%	58%	51%	49%	51%	51%	64%	50%	53%	50%
		В		E										L					S			
Low2Box (Not very/ Not at all likely to be tolerant and	247	113	133	76	92	79	92	79	75	100	147	58	146	43	164	83	174	73	13	234	36	211
forgiving)	49%	45%	54%	44%	50%	55%	52%	48%	47%	53%	47%	51%	51%	42%	49%	51%	49%	49%	36%	50%	47%	50%
- 3 - 3/	.570	.570	Δ	,,	2070	C	2270	.570	,0	2370	70	2170	M	.270	.070	2170	.070	.070	2370	P	.,,,	3070

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

															Aus	tralia													
	Australia	Ge	ender		Age		Н	ousehold Inco	ne	Marita	l Status		Education		Chief Inco	me Earner	Empl	oyment	Busine	ss Owner	Senior Exec	utive/Decisio	1			REGION			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes		Employed	Not Employed	Yes		Yes		METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х	Y	Z	а	b
lase: All Respondents (unwtd)	1011	559	452	180	299	532	236	571	204	548	463	316	362	333	628	383	668	343	148	863	181	830	664	347	318	346	163	101	83
lase: All Respondents (wtd)	500	248	252	196*	146	158	110	298	92*	228	272	131	295	74	279	221	331	169	65*	435	77*	423	328	172	166	166	79*	48*	41*
	42	17	25	25	6	11	14	18	10	10	32	11	26	6	25	17	21	21	4	38	6	36	30	12	14	13	8	5	2
Very likely to be tolerant and forgiving	8%	7%	10%	13%	4%	7%	13%	6%	11%	4%	12%	8%	9%	7%	9%	8%	6%	12%	6%	9%	7%	9%	9%	7%	8%	8%	11%	10%	6%
				D			G				- 1							P											
	225	123	102	86	76	64	45	140	40	92	133	59	131	35	125	100	148	77	27	197	33	192	147	78	82	77	30	18	18
Somewhat likely to be tolerant and forgiving	45%	50%	40%	44%	52%	40%	41%	47%	43%	40%	49%	45%	44%	48%	45%	45%	45%	46%	42%	45%	42%	45%	45%	45%	50%	47%	37%	37%	44%
					Е																								
	165	72	93	64	43	58	35	101	29	88	77	44	95	26	86	80	116	50	23	142	28	137	111	54	53	56	26	16	14
Not very likely to be tolerant and forgiving	33%	29%	37%	33%	30%	37%	32%	34%	31%	39%	28%	34%	32%	36%	31%	36%	35%	29%	35%	33%	37%	32%	34%	32%	32%	34%	32%	34%	34%
							-			J										1									
	68	36	32	21	21	26	15	39	13	38	29	18	43	7	44	24	46	22	11	57	10	57	41	27	16	20	15	9	7
Not at all likely to be tolerant and forgiving	14%	14%	13%	11%	14%	16%	14%	13%	14%	17%	11%	13%	15%	9%	16%	11%	14%	13%	16%	13%	14%	13%	12%	16%	10%	12%	19%	20%	17%
Summary																													
Summary																													
Top2Box (Very/ Somewhat likely to be tolerant and	267	140	127	111	82	74	59	158	50	102	165	70	157	41	150	117	169	98	31	236	38	229	177	90	96	90	38	22	20
forgiving)	53%	57%	50%	57%	56%	47%	54%	53%	54%	45%	61%	53%	53%	55%	54%	53%	51%	58%	48%	54%	50%	54%	54%	53%	58%	54%	48%	46%	49%
			+	-	E		-	-			-	-	-				+	+		-	-		-	-					+
Low2Box (Not very/ Not at all likely to be tolerant and	233	108	125	85	64	84	50	141	42	126	107	62	138	33	130	103	162	71	34	199	39	194	152	81	70	76	41	26	21
forgiving)	47%	43%	50%	43%	44%	53%	46%	47%	46%	55%	39%	47%	47%	45%	46%	47%	49%	42%	52%	46%	50%	46%	46%	47%	42%	46%	52%	54%	51%
						D				J																			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Japan										
	Japan	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busines	s Owner	Senior Execu Maker	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	Total	Δ	B	C C	D D	50 to 04	E	G	H	Married	Other	K	Medium	M	N	0	D	Q	R	S	T	U
ase: All Respondents (unwtd)	1005	515	490	387	335	283	592	356	57	538	467	312	221	472	476	529	668	337	103	902	131	874
ase: All Respondents (wtd)	500	251	249	186	158	156	291	179	30*	276	224	155	111	235	237	263	332	168	52	448	66	434
(112)	000	20.	2.10	100	100	100	201		- 00	2.0	LL.	100		200	20.	200	002	100	ÜL.	110	00	
	17	6	10	9	4	4	12	4	1	7	10	9	3	5	6	10	10	7	2	14	2	14
Very likely to be tolerant and forgiving	3%	3%	4%	5%	3%	2%	4%	2%	2%	2%	4%	6%	3%	2%	3%	4%	3%	4%	4%	3%	3%	3%
												M										
	125	71	54	53	39	33	70	45	0	64	60	30	32	63	66	58	94	31	13	112	19	106
Somewhat likely to be tolerant and forgiving	25%	28%	22%	28%	25%	21%	24%	25%	29%	23%	27%	19%	29%	27%	28%	22%	28%	18%	24%	25%	28%	24%
	23 /0	20 /o B	22 /0	20% E	2376	2170	2470	2570	2370	23/0	21 /0	1970	2976 K	Z1 /6	0	2270	Q Q	1070	2470	2370	2070	24/0
													- '	- 1	-		ď					+
No.	235	120	115	78	78	78	132	88	14	138	97	70	48	116	118	117	154	81	26	209	30	205
Not very likely to be tolerant and forgiving	47%	48%	46%	42%	50%	50%	45%	49%	49%	50%	43%	46%	44%	49%	50%	44%	46%	48%	50%	47%	45%	47%
						С				J												
	124	54	70	46	37	41	76	42		67	57	46	27	51	46	78	74	50	12	112	15	108
Not at all likely to be tolerant and forgiving	25%	22%	28%	25%	23%	26%	26%	23%	20%	24%	25%	30%	25%	22%	20%	30%	22%	30%	22%	25%	23%	25%
	2370	22.70	A	2370	2370	2070	2070	2070	2070	2470	2370	M	2570	22.70	2070	N	22.70	90 /u	22.70	2370	2570	2570
Summary			7.													.,						
Top2Box (Very/ Somewhat likely to be tolerant and	141	77	64	61	43	37	82	50	9	71	70	38	35	68	73	69	104	37	15	127	21	120
forgiving)	28%	31%	26%	33%	27%	24%	28%	28%	31%	26%	31%	25%	32%	29%	31%	26%	31%	22%	28%	28%	31%	28%
				E													Q					
Low2Box (Not very/ Not at all likely to be tolerant and	359	174	185	124	115	119	209	130	20	205	154	116	76	167	164	195	228	131	38	321	45	314
forgiving)	72%	69%	74%	67%	73%	76%	72%	72%	69%	74%	69%	75%	68%	71%	69%	74%	69%	78%	72%	72%	69%	72%
10.9.19/	12/0	0976	7470	07 /0	13/0	70% C	12/0	12/0	0370	7 + 70	0370	1370	00 /0	7170	0970	7 4 /0	0970	78% D	12/0	12/0	03/0	12/0

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

	I I											South Korea	1									
	South Korea	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner	Senior Execu Maker	utive/Decision /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	249	253	214	181	107	86	225	191	284	218	23	149	330	250	252	360	142	55	447	98	404
Base: All Respondents (wtd)	500	253	247	211	185	104	86*	224	190	281	219	25**	152	323	247	253	355	145	54*	446	97*	403
Very likely to be tolerant and forgiving	38 8%	21 8%	18 7%	15 7%	17 9%	6 6%	2 2%	19 9%	17 9%	21 8%	17 8%	2 8%	8 5%	28 9%	15 6%	23 9%	26 7%	13 9%	2 4%	36 8%	7 7%	32 8%
									F													
Somewhat likely to be tolerant and forgiving	118	66	52	35	52	31	18	52	48	84	34	4	37	76	73	45	90	28	14	104	28	90
community to be toleran and long.rung	24%	26%	21%	16%	28% C	30% C	21%	23%	25%	30% J	16%	17%	25%	24%	29% O	18%	25%	20%	25%	23%	28%	22%
Not very likely to be tolerant and forgiving	220	105	115	105	72	44	42	94	84	114	107	10	68	142	101	120	148	72	24	197	38	182
Her very miles, to be tolerant and longituing	44%	42%	46%	50% D	39%	42%	49%	42%	44%	40%	49%	39%	45%	44%	41%	47%	42%	50%	44%	44%	39%	45%
Not at all likely to be tolerant and forgiving	123 25%	60 24%	63 25%	56 27%	44 24%	23 22%	24 27%	59 26%	41 22%	63 22%	60 28%	9 36%	38 25%	77 24%	59 24%	64 26%	92 26%	31 22%	15 27%	108 24%	25 26%	98 24%
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	156	87	70	50	70	37	20	71	65	105	51	6	46	104	88	69	115	41	16	141	35	122
forgiving)	31%	34%	28%	24%	38% C	36% C	23%	32%	34%	37% J	23%	25%	30%	32%	35% O	27%	32%	28%	29%	32%	35%	30%
Low2Box (Not very/ Not at all likely to be tolerant and		166	178	161	115	67	66	153	125	176	167	18	106	219	160	184	240	104	39	305	63	281
forgiving)	69%	66%	72%	76%	62%	64%	77%	68%	66%	63%	77%	75%	70%	68%	65%	73%	68%	72%	71%	68%	65%	70%
				DE							I					N						

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Russia										
	Russia	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	ovment	Busines	ss Owner	Senior Exec	cutive/Decisi r/Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	, otal	A	B	C	D	F	F	G	H	I	.l	K	I	M	N	0	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	239	274	107	217	189	25	45	443	253	260	110	268	135	284	229	356	157	21	492	51	462
Base: All Respondents (wtd)	500	240	260	211*	173	116	23**	42*	435	228	272	146*	266	88	249	251	331	169	24**	476	46*	454
Very likely to be tolerant and forgiving	80	38	42	41	26	13	6	10	65	37	43	26	34	20	48	33	62	18	7	73	15	66
very likely to be toleralit and longiving	16%	16%	16%	20%	15%	11%	26%	23%	15%	16%	16%	18%	13%	22%	19%	13%	19%	11%	31%	15%	32% U	14%
														L							U	+
Somewhat likely to be tolerant and forgiving	156	69	87	57	64	35	5	13	138	75	81	41	88	27	70	86	103	53	8	148	15	142
	31%	29%	34%	27%	37%	30%	21%	32%	32%	33%	30%	28%	33%	31%	28%	34%	31%	31%	35%	31%	31%	31%
	152	76	76	73	47	32	10	14	129	69	84	52	79	22	81	71	88	64	6	146	10	143
Not very likely to be tolerant and forgiving	30%	32%	29%	35%	27%	28%	43%	33%	30%	30%	31%	36%	30%	25%	33%	28%	27%	38%	24%	31%	21%	31%
																		P				
Not at all likely to be tolerant and forgiving	111	57	54	39	36	36	2	5	104	47	64	27	64	20	50	61	77	34	3	109	8	104
,	22%	24%	21%	19%	21%	31% CD	10%	12%	24%	21%	24%	19%	24%	22%	20%	24%	23%	20%	10%	23%	16%	23%
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	237	107	130	99	90	48	11	23	203	112	125	67	123	47	118	119	165	72	16	221	29	207
forgiving)	47%	44%	50%	47%	52% F	41%	47%	55%	47%	49%	46%	46%	46%	53%	47%	47%	50%	42%	66%	46%	63% U	46%
			1		-										1						U	+
Low2Box (Not very/ Not at all likely to be tolerant and	263	134	130	112	83	68	12	19	232	116	148	79	143	41	131	132	166	98	8	255	17	246
forgiving)	53%	56%	50%	53%	48%	59% D	53%	45%	53%	51%	54%	54%	54%	47%	53%	53%	50%	58%	34%	54%	37%	54%

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Sweden										
	Sweden	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	oyment	Busines	ss Owner	Senior Exec	utive/Decis /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	F	F	G	Н	-	J	К	1	M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	500	252	248	173	145	182	232	224	44	129	371	328	84	88	366	134	314	186	50	450	61	439
ase: All Respondents (wtd)	500	253	247	185*	155*	160*	206*	244*	51**	132*	368	105	263*	132*	374	126*	325	175*	63**	437	76*	424
Very likely to be tolerant and forgiving	52	33	19	17	18	17	24	26	2	23	29	14	15	23	41	11	29	23	5	47	11	41
very likely to be tolerant and longiving	10%	13%	8%	9%	12%	10%	12%	11%	4%	17%	8%	14%	6%	17%	11%	9%	9%	13%	7%	11%	14%	10%
										J		L		L								
Somewhat likely to be tolerant and forgiving	185	99	86	68	55	62	73	87	25	42	143	35	107	44	140	45	127	58	33	152	39	147
comowniat intoly to be tolerant and longituing	37%	39%	35%	37%	36%	39%	36%	36%	49%	32%	39%	33%	41%	33%	38%	36%	39%	33%	52%	35%	50%	35%
Not very likely to be tolerant and forgiving	203 41%	93 37%	110 45%	79 42%	69 44%	55 34%	82 40%	106 44%	14 28%	53 40%	150 41%	41 39%	105 40%	57 43%	150 40%	53 42%	135 42%	68 39%	17 27%	186 43%	18 24%	185 44%
	1170	0170	1070	1270	1170	0170	1070	1170	2070	1070	1170	0070	1070	1070	1070	1270	1270	0070	2170	1070	2170	T
Not at all likely to be tolerant and forgiving	60	29	31	22	13	26	26	24	10	14	46	16	35	9	42	17	33	26	9	51	9	51
,	12%	11%	13%	12%	8%	16%	13%	10%	19%	11%	12%	15% M	14%	6%	11%	14%	10%	15%	14%	12%	12%	12%
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	237	132	106	85	73	79	97	113	27	65	173	49	122	67	181	56	156	81	38	200	49	188
forgiving)	47%	52%	43%	46%	47%	50%	47%	46%	53%	49%	47%	46%	46%	50%	49%	44%	48%	46%	59%	46%	65%	44%
Low2Box (Not very/ Not at all likely to be tolerant and	263	122	141	100	82	81	108	130	24	67	195	56	141	66	192	70	168	94	26	237	27	236
forgiving)	53%	48%	57%	54%	53%	50%	53%	54%	47%	51%	53%	54%	54%	50%	51%	56%	52%	54%	41%	54%	35%	56%
· ·																						T

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Indonesia										
	Indonesia	Ge	nder		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inc	ome Earner	Empl	oyment	Busine	ss Owner	Senior Execu Maker/	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		А	В	С	D	F	F	G	н	_	J	К	1	M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	506	272	234	291	175	40	62	284	160	278	228	175	39	292	221	285	421	85	67	439	122	384
ase: All Respondents (wtd)	500	250	250	282	160	59*	61*	275	164	276	224	179	37*	284	211	289	408	92*	65*	435	119	381
Very likely to be tolerant and forgiving	35	16	19	30	4	1	4	17	14	14	21	13	3	19	17	18	31	4	8	27	11	24
very likely to be tolerant and forgiving	7%	7%	7%	11%	2%	2%	6%	6%	9%	5%	9%	7%	8%	7%	8%	6%	8%	4%	13%	6%	9%	6%
				D																		
Somewhat likely to be tolerant and forgiving	125	58	66	80	37	8	16	70	39	63	62	58	7	60	49	76	105	20	19	106	36	89
Somewhat likely to be tolerant and longiving	25%	23%	27%	29%	23%	13%	27%	25%	24%	23%	28%	32%	20%	21%	23%	26%	26%	21%	29%	24%	30%	23%
				E								M										
Not very likely to be tolerant and forgiving	185	89	96	102	58	25	26	102	58	106	79	59	13	113	81	104	142	43	19	167	34	151
Not very likely to be tolerant and lorgiving	37%	36%	39%	36%	36%	43%	42%	37%	35%	38%	35%	33%	35%	40%	39%	36%	35%	47%	29%	38%	28%	40%
																		P				Т
Not at all likely to be tolerant and forgiving	155	86	69	70	61	24	15	86	53	93	62	49	13	93	64	91	130	25	19	136	39	116
Not at all likely to be tolerant and longiving	31%	35%	27%	25%	38%	42%	25%	31%	33%	34%	28%	27%	36%	33%	30%	32%	32%	27%	29%	31%	33%	31%
Summary					С	С																
Cammary																						
Top2Box (Very/ Somewhat likely to be tolerant and	160	75	85	110	41	9	20	87	53	77	82	71	10	79	66	94	136	24	27	133	46	114
forgiving)	32%	30%	34%	39%	25%	15%	33%	32%	32%	28%	37%	39%	28%	28%	31%	32%	33%	26%	42%	31%	39%	30%
				DE							- 1	M			1		1					
Low2Box (Not very/ Not at all likely to be tolerant and	340	175	165	171	119	50	41	188	111	199	142	108	26	206	145	196	272	68	38	303	72	268
forgiving)	68%	70%	66%	61%	75%	85%	67%	68%	68%	72%	63%	61%	72%	72%	69%	68%	67%	74%	58%	69%	61%	70%
			1		С	С				J				K		1						l

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Turkey										
	Turkey	Ge	nder		Age		н	ousehold Inco	me	Marita	Status		Education		Chief Inco	ome Earner	Emplo	oyment	Busines	ss Owner	Senior Exec	cutive/Decision
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	F	F	G	Н	-	J	К	1	M	N	0	Р	Q	R	S	Т	U
Base: All Respondents (unwtd)	514	435	79	410	91	13	64	234	216	210	304	177	73	264	265	249	342	172	56	458	155	359
Base: All Respondents (wtd)	500	252	248*	263	170*	68**	43*	182*	275*	275*	225*	179*	61*	260*	252*	248*	317	183*	56**	444	156*	344*
Very likely to be tolerant and forgiving	67	34	33	30	28	9	3	17	47	38	29	12	11	44	24	43	48	19	15	52	27	40
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	13%	14%	13%	12%	16%	13%	7%	9%	17%	14%	13%	7%	18%	17%	10%	17%	15%	10%	27%	12%	17%	12%
	155	60	95	70	70	16	13	39	103	78	77	60	17	78	62	94	96	59	12	143	48	107
Somewhat likely to be tolerant and forgiving	31%	24%	38%	27%	41%	23%	31%	21%	37%	29%	34%	34%	27%	30%	25%	38%	30%	32%	22%	32%	31%	31%
Not very likely to be tolerant and forgiving	184	97	86	106	50	28	20	82	82	93	91	71	22	91	105	78	116	67	15	169	49	135
Not very likely to be tolerant and longiving	37%	39%	35%	41%	29%	41%	45%	45%	30%	34%	40%	40%	36%	35%	42%	32%	37%	37%	27%	38%	31%	39%
Not at all likely to be tolerant and forgiving	94	60	34	56	23	16	7	44	43	65	29	36	12	46	61	33	57	37	14	80	32	62
	19%	24%	14%	21%	13%	23%	17%	24%	16%	24%	13%	20%	19%	18%	24%	13%	18%	20%	24%	18%	20%	18%
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	222	94	128	101	97	25	16	56	150	117	106	72	28	123	86	137	144	78	27	195	76	147
forgiving)	44%	37%	52%	38%	57% C	36%	38%	31%	55% G	43%	47%	40%	45%	47%	34%	55% N	45%	43%	49%	44%	48%	43%
Low2Box (Not very/ Not at all likely to be tolerant and	278	158	120	162	72	43	27	126	125	158	120	107	34	137	166	111	173	104	28	249	81	197
forgiving)	56%	63%	48%	62% D	43%	64%	62%	69% H	45%	57%	53%	60%	55%	53%	66%	45%	55%	57%	51%	56%	52%	57%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Hungary										
	Hungary	Ge	nder		Age		н	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner	Senior Exec Maker	utive/Decisi /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	В	С	D	F	F	G	H		J	К	1	M	N	0	Р	Q	R	S	Т	U
ase: All Respondents (unwtd)	1000	454	546	298	345	357	490	400	6	503	497	186	615	199	533	467	650	350	87	913	83	917
ase: All Respondents (wtd)	500	244	256	202	157	141	263	177	2**	230	270	130	294	77	246	254	311	189	40*	460	36*	464
	29	18	10	11	11	7	18	9	0	13	15	8	17	4	15	14	19	10	3	26	3	26
Very likely to be tolerant and forgiving	6%	8%	4%	5%	7%	5%	7%	5%	-	6%	6%	6%	6%	5%	6%	6%	6%	5%	7%	6%	9%	6%
		В																				
	125	64	60	52	40	32	65	48	0	52	73	31	74	20	63	61	82	43	12	112	11	113
Somewhat likely to be tolerant and forgiving	25%	26%	23%	26%	25%	23%	25%	27%	16%	22%	27%	24%	25%	26%	26%	24%	26%	23%	31%	24%	31%	24%
									_													
Not very likely to be tolerant and forgiving	181 36%	73 30%	108 42%	79 39%	58 37%	44 31%	97 37%	60 34%	35%	81 35%	99 37%	40 31%	108 37%	32 42%	85 34%	96 38%	108 35%	72 38%	10 26%	170 37%	10 26%	171 37%
	30%	30%	42% A	39% E	3176	31%	3170	34%	35%	30%	31%	31%	3176	42% K	34%	30%	35%	30%	20%	31%	20%	3170
Not at all likely to be tolerant and forgiving	166 33%	88 36%	78 30%	60 30%	49 31%	58 41%	83 31%	60 34%	49%	84 36%	82 30%	50 38%	95 32%	21 27%	84 34%	82 32%	102 33%	64 34%	14 36%	152 33%	12 34%	154 33%
	33%	30%	30%	30%	31%	41% CD	3170	34%	49%	30%	30%	36% M	3270	2170	34%	32%	33%	34%	30%	33%	34%	33%
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	153	83	71	63	51	39	83	56	0	65	88	39	91	23	78	75	100	53	15	138	15	139
forgiving)	31%	34%	28%	31%	32%	28%	32%	32%	16%	28%	33%	30%	31%	30%	32%	30%	32%	28%	38%	30%	40%	30%
• •		В			, -		, _	,,		7.0			,		, ,		.=,,					,,,,,
Low2Box (Not very/ Not at all likely to be tolerant and	347	161	185	138	107	102	180	120	2	165	181	90	203	53	168	178	210	136	25	322	22	325
forgiving)	69%	66%	72%	69%	68%	72%	68%	68%	84%	72%	67%	70%	69%	70%	68%	70%	68%	72%	62%	70%	60%	70%
			Α																			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Poland										
	Poland	Ge	ender		Age		н	ousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Emple	ovment	Busines	ss Owner	Senior Exec	utive/Decis /Leader
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	rotar	A	В	C	D	F	F	G	H	I	.l	K	I	M	N	0	P	Q	R	S	T	U
ase: All Respondents (unwtd)	504	223	281	147	174	183	396	98	10	291	213	65	366	73	313	191	309	195	46	458	62	442
lase: All Respondents (wtd)	500	248	252	215	148	138	404	88*	8**	257	243	104*	326	70*	282	218	286	214	38*	462	53*	447
Very likely to be tolerant and forgiving	79	57	22	36	20	23	60	17	2	46	33	15	49	16	48	31	53	26	6	73	13	66
very likely to be tolerant and lorgiving	16%	23% B	9%	17%	14%	17%	15%	19%	28%	18%	14%	14%	15%	23%	17%	14%	19%	12%	17%	16%	25% U	15%
	163	76	88	65	55	43	134	28	1	83	80	29	116	19	100	63	94	70	13	150	16	147
Somewhat likely to be tolerant and forgiving	33%	30%	35%	30%	37%	32%	33%	32%	8%	32%	33%	27%	35%	28%	35%	29%	33%	32%	35%	33%	31%	33%
Not very likely to be tolerant and forgiving	220 44%	95 38%	125	101	59 40%	59 43%	177 44%	38 43%	5	113 44%	107 44%	52 50%	135 41%	33 47%	118	102 47%	123 43%	97 45%	14 36%	206 45%	19 37%	200 45%
	4470	36%	50% A	47%	40%	43%	44%	43%	64%	44%	44%	50%	4170	47%	42%	4770	43%	45%	30%	45%	3/76	45%
Not at all likely to be tolerant and forgiving	38 8%	20 8%	17	12 6%	14 9%	12 9%	32 8%	5 6%	0	15 6%	22 9%	9	27 8%	2 2%	16 6%	21 10%	16 6%	21 10%	5 13%	33 7%	4 7%	34 8%
	0 /6	6 /6	1 /6	078	970	970	676	078	-	078	976	676	878	270	076	10%	076	1076	1376	1 /6	1 70	070
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	243	133	110	102	75	66	195	45	3	129	113	43	164	35	148	95	147	96	20	223	29	213
forgiving)	49%	53% B	44%	47%	51%	48%	48%	51%	36%	50%	47%	42%	50%	50%	52%	43%	51%	45%	52%	48%	56%	48%
Low2Box (Not very/ Not at all likely to be tolerant and	257	116	142	113	73	71	210	43	5	128	129	61	162	35	134	123	139	118	18	239	23	234
forgiving)	51%	47%	56%	53%	49%	52%	52%	49%	64%	50%	53%	58%	50%	50%	48%	57%	49%	55%	48%	52%	44%	52%
:			Α																			1

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Brazil										
	Brazil	Ge	nder		Age		н	ousehold Inco	me	Marita	l Status		Education		Chief Inco	ome Earner	Empl	oyment	Busine	ss Owner		cutive/Decision r/Leader
	Total		Female	Under 35	35 to 49	50 to 64				Married	Other	Low	Medium	High	V			Not Employed				
	lotai	Male	remale		35 to 49	50 to 64	Low	Medium	High H	warried	Other		wedium	M	Yes	No O	Employed		Yes R	No S	Yes	No
Base: All Respondents (unwtd)	1027	411	616	C 540	263	224	292	G 692	43	354	673	K 172	520	335	369	658	699	Q 328	91	936	150	877
Base: All Respondents (wtd)		244	256		143*	86*		262	43 5*		324	363	108		173*	327	306		44**	456	68*	
Base: All Respondents (wtd)	500	244	256	271	143	86"	233	262	5"	176*	324	363	108	29	1/3-	321	306	194	44**	456	68-	432
View Planta de la constanta de	62	25	38	36	19	8	34	27	1	20	42	44	13	5	18	44	48	14	7	56	12	50
Very likely to be tolerant and forgiving	12%	10%	15%	13%	13%	9%	15%	10%	18%	12%	13%	12%	12%	17%	10%	14%	16%	7%	15%	12%	17%	12%
																	Q					1
	148	91	57	99	36	13	60	88	1	46	102	109	31	7	46	102	86	62	12	136	21	127
Somewhat likely to be tolerant and forgiving	30%	37%	22%	37%	25%	15%	26%	33%	17%	26%	31%	30%	29%	25%	26%	31%	28%	32%	28%	30%	31%	29%
		В		Е																		
																						+
Not an extended to the following of the order	139	72	66	64	49	25	55	82	2	59	80	98	32	9	46	93	81	57	15	124	22	116
Not very likely to be tolerant and forgiving	28%	30%	26%	24%	34%	29%	23%	31%	40%	33%	25%	27%	30%	29%	27%	28%	27%	30%	34%	27%	33%	27%
																						1
	151	57	94	71	39	41	84	66	1	51	100	112	31	8	63	88	92	60	10	141	12	139
Not at all likely to be tolerant and forgiving	30%	23%	37%	26%	27%	47%	36%	25%	25%	29%	31%	31%	29%	29%	37%	27%	30%	31%	23%	31%	18%	32%
			Α			CD	G															
Summary		,																				
Top2Box (Very/ Somewhat likely to be tolerant and	210	115	95	135	55	20	94	115	2	67	144	153	44	12	64	147	133	77	19	191	33	177
forgiving)	42%	47%	37%	50%	38%	24%	40%	44%	35%	38%	44%	42%	41%	42%	37%	45%	44%	40%	43%	42%	49%	41%
				E																		T
Low2Box (Not very/ Not at all likely to be tolerant and	290	129	160	136	89	65	139	147	3	109	180	210	63	17	109	181	173	117	25	265	35	255
forgiving)	58%	53%	63%	50%	62%	76%	60%	56%	65%	62%	56%	58%	59%	58%	63%	55%	56%	60%	57%	58%	51%	59%
• •						C															7.10	1

SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

												Italy										
																					Senior Exec	utive/Decisi
	Italy	Ge	ender		Age		H	lousehold Inco	me	Marital	Status		Education		Chief Inco	ome Earner	Empl	oyment	Busines	s Owner	Maker	/Leader
																		Not				
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Employed	Yes	No	Yes	No
		A	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0	Р	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	470	535	356	371	278	199	469	337	495	510	358	526	121	489	516	633	372	131	874	174	831
Base: All Respondents (wtd)	500	250	250	181	184	135	99	235	166	247	253	244	199	58	245	255	303	197	64	436	83	417
	42	22	20	11	19	12	6	21	15	24	18	22	15	5	25	17	27	15	8	34	8	34
Very likely to be tolerant and forgiving	8%	9%	8%	6%	10%	9%	6%	9%	9%	10%	7%	9%	8%	9%	10%	7%	9%	8%	13%	8%	10%	8%
					С						. ,,,					.,,,			S			
	135	67	68	47	52	36	29	60	46	69	66	63	59	13	69	66	89	46	20	115	27	109
Somewhat likely to be tolerant and forgiving	27%	27%	27%	26%	28%	27%	29%	26%	28%	28%	26%	26%	30%	22%	28%	26%	29%	24%	31%	26%	32%	26%
	168	83	85	66	62	39	33	87	48	84	84	83	62	22	81	87	104	63	21	147	25	143
Not very likely to be tolerant and forgiving	34%	33%	34%	37%	34%	29%	34%	37%	29%	34%	33%	34%	31%	38%	33%	34%	34%	32%	32%	34%	30%	34%
				E				Н														
	155	78	77	57	50	48	32	67	57	70	85	75	62	18	69	86	83	72	15	140	24	132
Not at all likely to be tolerant and forgiving	31%	31%	31%	32%	27%	35%	32%	28%	34%	28%	34%	31%	31%	31%	28%	34%	27%	37%	23%	32%	28%	32%
						D			2.70		0.70			01.70				Р		R		
Summary																						
Top2Box (Very/ Somewhat likely to be tolerant and	177	89	88	57	71	49	34	82	61	93	84	85	75	18	94	83	116	62	28	149	35	142
forgiving)	35%	36%	35%	32%	39%	36%	35%	35%	37%	38%	33%	35%	38%	30%	39%	33%	38%	31%	44%	34%	42%	34%
· ·									0.70								Q	2.7.2	S	2.,,3		1
Low2Box (Not very/ Not at all likely to be tolerant and	323	161	162	124	112	87	65	153	104	154	169	159	124	40	150	172	187	136	36	287	49	274
forgiving)	65%	64%	65%	68%	61%	64%	65%	65%	63%	62%	67%	65%	62%	70%	61%	67%	62%	69%	56%	66%	58%	66%
101911119)	00 /0	U# /0	0076	UO /0	0170	U+70	0376	0076	03/0	02/0	07/0	0370	02/0	1070	0170	0170	02.70	0970 D	JU /0	00 /s	30 /0	30 /6

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

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SECTION CW: MEDIA QUESTIONS

CW4. Generally speaking, if a major politician in ... got caught doing something that was said to be sexually or morally inappropriate

														Bel	gium												
	Belgium Gender			Age Household Income					1									Senior Executive/Decision									
	Belgium	Gender			Age		Hou		usehold Income		Marital Status		Education		Chief Income Earner		Employment		Business Owner		Maker/Leader		Region		Language		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemis
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	Х	Y	Z
ase: All Respondents (unwtd)	512	254	258	124	149	239	214	203	95	203	309	157	209	146	324	188	294	218	20	492	47	465	252	140	120	239	273
ase: All Respondents (wtd)	500	251	249	184	151	165	219	189	92*	177	323	172	186	142	286	214	284	216	18**	482	43*	457	248	137	115*	227	273
Very likely to be tolerant and forgiving	70	41	29	26	22	22	27	26	17	22	48	21	26	23	42	27	33	36		64		62	30	24	15	36	33
	14%	16%	12%	14%	14%	13%	12%	14%	18%	12%	15%	12%	14%	16%	15%	13%	12%	17%	32%	13%	18%	14%	12%	18%	13%	16%	12%
	1476	10%	1276	1476	1476	1376	1270	1476	10%	1270	13%	1276	1470	10%	15%	13%	1270	1770	32%	13%	1076	1476	1276	10%	13%	10%	1276
Somewhat likely to be tolerant and forgiving	206	103	103	71	66	69	79	83	43	73	132	69	75	62	126	80	130	75	0	197	23	183	113	54	39	79	126
	41%	41%	41%	38%	44%	42%	36%	44%	46%	41%	41%	40%	41%	43%	44%	37%	46%	35%	50%	41%	52%	40%	45%	39%	34%	35%	46%
	4170	4170	4170	30 /6	4470	42.70	3078	4476	4070	4170	4170	4076	4170	4570	4476	31 /6	Q	3376	3076	4170	3276	40 /6	4576	3576	3470	3376	Y
Not very likely to be tolerant and forgiving	152	60	91	60	47	44	70	55	27	57	95	53	53	46	74	77	86	66	2	149	12	140	81	40	30	69	83
	30%	24%	37%	33%	31%	27%	32%	29%	29%	32%	29%	31%	28%	32%	26%	36%	30%	31%	18%	31%	27%	31%	33%	30%	26%	30%	30%
	0070	2470	A	0070	0170	2170	0270	2070	2070	0270	2070	0170	2070	0270	2070	N	0070	0170	1070	0170	2,70	0170	0070	0070	2070	0070	0070
Not at all likely to be tolerant and forgiving	73	47	26	27	16	29	42	25	6	25	48	30	32	12	44	29	35	38	0	73	1	72	24	18	31	43	30
	15%	19%	10%	15%	11%	18%	19%	13%	6%	14%	15%	17%	17%	8%	15%	14%	12%	17%		15%	3%	16%	10%	13%	27%	19%	11%
	1070	В	10,0	10.0		1070	Н	10,10		1175	10/10	M	M		10.00					10,10		T		1010	VW	Z	11.75
Summary																											
Top2Box (Very/ Somewhat likely to be tolerant and	275	144	131	97	87	91	107	109	60	95	180	90	101	85	168	107	164	112	14	261	30	245	143	78	54	116	160
forgiving)	55%	57%	53%	53%	58%	55%	49%	58%	65%	54%	56%	52%	55%	60%	59%	50%	58%	52%	82%	54%	70%	54%	58%	57%	47%	51%	58%
									F												U						
_ow2Box (Not very/ Not at all likely to be tolerant and	225	107	117	87	63	74	112	80	33	82	143	83	84	58	118	107	121	104	3	221	13	212	105	59	61	111	113
forgiving)	45%	43%	47%	47%	42%	45%	51%	42%	35%	46%	44%	48%	45%	40%	41%	50%	42%	48%	18%	46%	30%	46%	42%	43%	53%	49%	42%
			170	1			н	1		t	17.0		+		1	1		+			1	T		+		1	