## Ipsos

### **Ipsos Public Affairs**

### Ipsos Poll conducted for Thomson Reuters: November 4-5, 2011 *NOTE: all results shown are percentages unless otherwise labeled.*

These findings are from an Ipsos survey of 1,007 adults age 18+. Individuals were interviewed via a U.S. online household panel (Ipsos' national omnibus survey). The data were weighted to the national population profile, and Registered Voter data to the national profile of registered voters. The survey was conducted November 4-5, 2011. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk (\*) indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding.

#### **HERMAN CAIN POLL**

1. Would you say your overall opinion of each of the following Republican presidential candidates is favorable or unfavorable?

### BASE: ALL REGISTERED VOTERS

HERMAN CAIN	Nov 4-5, 2011	Oct 27-28, 2011
	(Base: 836)	(Base: 768)
Very favorable	14	16
Somewhat favorable	18	21
Somewhat unfavorable	16	19
Very unfavorable	30	30
Don't know	22	14
TOTAL: Favorable	32	37
TOTAL: Unfavorable	46	49
MITT ROMNEY	Nov 4-5, 2011	Oct 27-28, 2011
	(Base: 836)	(Base: 768)
Very favorable	12	13
Somewhat favorable	28	30
Somewhat unfavorable	21	21
Very unfavorable	21	20
Don't know	19	17
TOTAL: Favorable	40	43
TOTAL: Unfavorable	41	41
RICK PERRY	Nov 4-5, 2011	Oct 27-28, 2011
	(Base: 836)	(Base: 768)
Very favorable	9	9
Somewhat favorable	19	25
Somewhat unfavorable	20	18
Very unfavorable	31	30
Don't know	22	18
TOTAL: Favorable	28	34
TOTAL: Unfavorable	51	48

### BASE: REPUBLICAN REGISTERED VOTERS ONLY

HERMAN CAIN	Nov 4-5, 2011 (Base: 343)	Oct 27-28, 2011 (Base: 554)
Very favorable	28	31
Somewhat favorable	29	35
Somewhat unfavorable	18	13
Very unfavorable	11	7
Don't know	15	14
TOTAL: Favorable	57	66

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TOTAL: Unfavorable	28	20
MITT ROMNEY	Nov 4-5, 2011 (Base: 343)	Oct 27-28, 2011 (Base: 554)
Very favorable	22	20
Somewhat favorable	40	46
Somewhat unfavorable	18	17
Very unfavorable	8	8
Don't know	11	9
TOTAL: Favorable	63	66
TOTAL: Unfavorable	26	25
RICK PERRY	Nov 4-5, 2011 (Base: 343)	Oct 27-28, 2011 (Base: 554)
Very favorable	14	16
Somewhat favorable	33	46
Somewhat unfavorable	27	20
Very unfavorable	11	7
Don't know	14	12
TOTAL: Favorable	47	62
TOTAL: Unfavorable	38	27

### **ALL RESPONDENTS**

Q2. How much, if anything, have you heard in the last few days about a sexual harassment controversy involving Herman Cain and some of his former colleagues at the National Restaurant Association?

	<u>All</u>	<u>Democrats</u>	Republicans	Independents
I have heard a great deal about this	35	33	43	22
I have heard some about this	31	33	34	18
I have heard a little about this	15	15	11	24
I haven't heard anything about this	16	17	11	27
Don't know	3	2	2	10
TOTAL: Heard of	81	81	88	64

Q3. Do you personally believe that these allegations of sexual harassment are true, or not? BASE: ALL WHO HAVE HEARD AT LEAST 'A LITTLE' ABOUT THE CONTROVERSY (N=823)

	<u>All</u>	<u>Democrats</u>	Republicans Properties 1	<u>Independents</u>
I strongly believe they are true	11	16	7	6
I think it is likely they are true	42	53	32	33
I think it is likely they are not true	17	10	27	7
I strongly believe they are not true	5	2	10	2
Don't know	25	19	24	52
TOTAL: True	53	69	39	39
TOTAL: Not true	22	13	37	10

Q4. And how does everything you've heard about this controversy affect your opinion of Herman Cain? BASE: ALL WHO HAVE HEARD AT LEAST 'A LITTLE' ABOUT THE CONTROVERSY (N=823)

	<u>All</u>	<u>Democrats</u>	Republicans	<u>Independents</u>
Much more favorable	4	5	5	1
Somewhat more favorable	7	6	9	2
Makes no difference	39	32	47	37
Somewhat less favorable	22	20	24	24
Much less favorable	21	33	11	14
Don't know	7	5	4	23
TOTAL: More favorable	11	10	14	3
TOTAL: Less favorable	44	53	35	38

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### **POLITICAL DEMOGRAPHICS**

1. Are you currently registered to vote, or not?

Yes	81
No	19

2. Next November, in 2012, the Presidential election will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming Presidential election?

1 – Completely certain will NOT vote	7		
2	2	7	3
3	1	8	5
4	2	9	5
5	4	10 – Completely certain WILL vote	63
6	3	Don't know	6

3. How much interest do you have in following news about the upcoming Presidential election?

A great deal	28
Quite a bit	33
Only some	26
Very little	8
No interest at all	6
TOTAL: Great deal/Quite a bit	61
TOTAL: None/Very little/some	39

4a/b. Do you consider yourself a Democrat, a Republican an Independent or none of these? [IF INDEP/NONE] If you had to choose, do your beliefs tend to lean more towards the Democrats or more towards the Republicans?

Strongly Democrat	16
Moderately Democrat	23
Lean Democrat	11
Strongly Republican	13
Moderately Republican	17
Lean Republican	10
Independent (No lean)	12
Total Democrats	49
Total Republicans	40
Total Independents	12

5. To what extent, if at all, do you personally identify with the ideals of the Tea Party movement?

I identify with them strongly	8
I identify with them	14
I identify with them a little	24
I do not identify with them at all	34
Don't know / Refused	20