

**Ipsos Poll conducted for Thomson Reuters: November 7-8, 2011****NOTE: all results shown are percentages unless otherwise labeled.**

These findings are from an online omnibus survey of 462 Republican Registered Voters. Individuals were interviewed via a U.S. online household panel. Data were collected via a national survey, including a screener for registered voters. The data were weighted to the national profile of registered voters, and then a filter was applied on Republicans. The survey was conducted November 7-8, 2011. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk () indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding.*

HERMAN CAIN POLL QUESTIONS**BASE: REPUBLICAN REGISTERED VOTERS ONLY**

1. If the 2012 Republican presidential primaries were being held today, for whom of the following would you vote?

	Nov 7-8, 2011 (Base: 462)	Oct 27-28, 2011 (Base: 554)
Mitt Romney	26	29
Herman Cain	21	24
Rick Perry	10	15
Newt Gingrich	16	11
Ron Paul	9	7
Michelle Bachmann	8	4
Jon Huntsman	3	1
Wouldn't vote	9	9

Next you will see an excerpt of a news segment that aired on Monday November 7th, 2011. This video is of Sharon Bialek talking about an interaction that she states occurred in 1997 between herself and Republican Presidential Candidate Herman Cain.

Please take a minute to watch this video completely. It is important that you watch the full video in order to answer the remaining questions. You may need to wait a moment or two for the video to load.

VIDEO SHOWN

2. Before this survey, had you seen this before, or heard about this issue [FIRST TWO RESPONSE OPTIONS ARE MULTICODE]?

Yes – seen this before	36
Yes – head about this issue	44
No – neither	24
Unsure	0

3. Do you personally believe that the allegations presented in this video are true, or not?

I strongly believe they are true	6
I think it is likely they are true	33
I think it is likely they are not true	24
I strongly believe they are not true	14
Don't know	23
TOTAL: True	39
TOTAL: Not True	38



4. How, if at all, does this video affect your opinion of Herman Cain?

Much more favorable	4
Somewhat more favorable	5
Makes no difference	43
Somewhat less favorable	21
Much less favorable	18
Don't know	10
TOTAL: More favorable	9
TOTAL: Less favorable	40

5. If the 2012 Republican presidential primaries were being held today, for whom of the following would you vote? (Select one)

Mitt Romney	28
Herman Cain	19
Rick Perry	9
Newt Gingrich	16
Ron Paul	10
Michelle Bachmann	7
Jon Huntsman	3
Wouldn't vote	8

POLITICAL DEMOGRAPHICS (asked at the beginning of the survey)

BASE: ALL RESPONDENTS

1. Are you currently registered to vote, or not?

Yes	78
No	22

2. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

Yes	76
No	24

3. Next November, in 2012, the Presidential election will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming Presidential election?

1 – Completely certain will NOT vote	9
2	1
3	2
4	1
5	3
6	3
7	3
8	7
9	9
10 – Completely certain WILL vote	57
Don't know	4



4. How much interest do you have in following news about the upcoming Presidential election?

A great deal	32
Quite a bit	34
Only some	22
Very little	7
No interest at all	5
TOTAL: Great deal/Quite a bit	66
TOTAL: None/Very little	12

5a/b. Do you consider yourself a Democrat, a Republican an Independent or none of these? [IF INDEPENDENT /NONE OF THESE] If you had to choose, do your beliefs tend to lean more towards the Democrats or more towards the Republicans?

Strongly Democrat	14
Moderately Democrat	23
Lean Democrat	11
Strongly Republican	13
Moderately Republican	16
Lean Republican	10
Independent (No lean)	13
Total Democrats	48
Total Republicans	39
Total Independents	13