

President Obama's Approval among Hispanics Drops Six Points since June

56% Approval Rating among Hispanics is now Nine Points Higher than among All U.S. Adults



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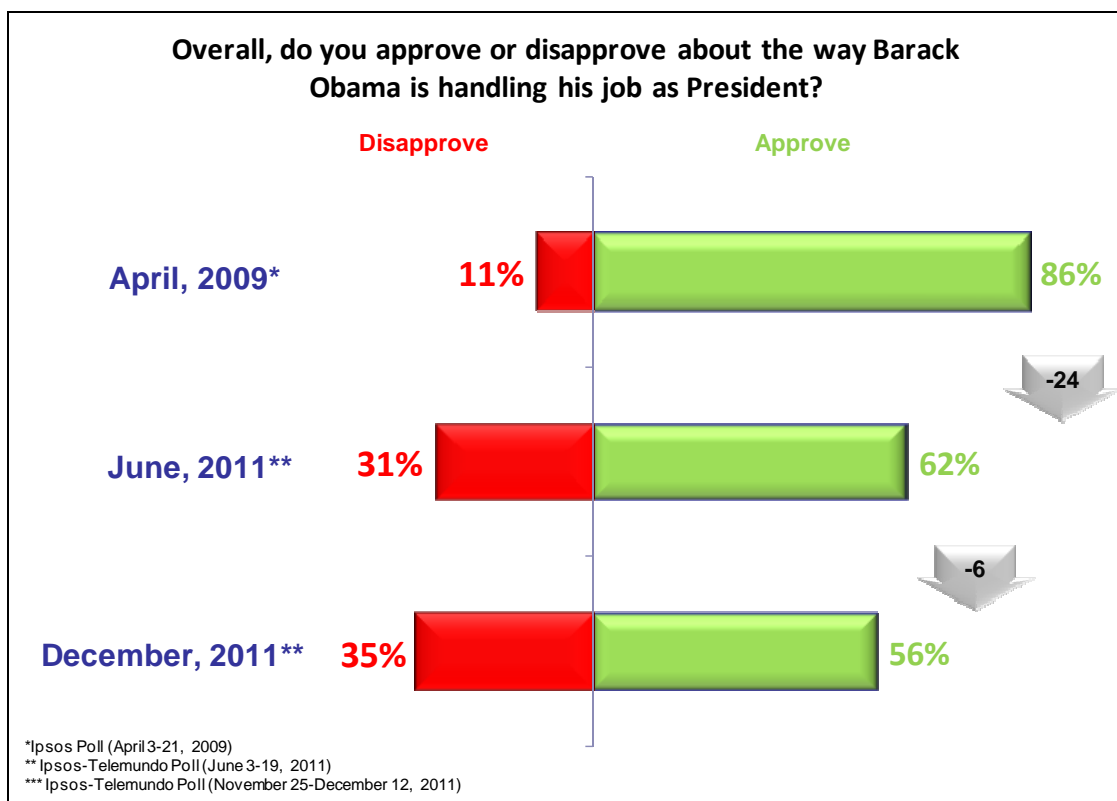
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President Obama's Approval among Hispanics Drops Six Points since June

56% Approval Rating among Hispanics is just Nine Points Higher than among All U.S. Adults

New York, NY – A recent Ipsos-Telemundo Poll indicates that just over half of U.S. Hispanic adults (56%) approve the way Barack Obama is handling his job as President while 35 percent disapprove of it. While still a majority, the proportion of Hispanics who approve of how President Obama is handling his job keeps shrinking. An Ipsos-Telemundo Poll released in June 2011, found that Obama's approval was at 62% at the time, already considerably lower than the 86% who approved back in April of 2009 – when the President marked his first 100 days in office. Overall, the President's approval rating among Hispanics has dropped 30 points since April, 2009.



Hispanics Seem more Disillusioned than the General Public

While President Obama's approval ratings among Hispanics continue to be higher than among the U.S. public at large (56% vs. 47%), the gap between both audiences narrowed by three percentage points since June 2011 (62% vs. 50%, respectively), and by 14 percentage points when compared to April 2009 (86% vs. 63%). The gap between Hispanics who approve of President Obama, and adults from the general public who do so, has reduced from 23 points in April 2009, to 12 points in June 2011, to just nine points in December, 2011. These results suggest that while President Obama's approval has been dropping since he took office, the disillusion among Hispanics is more pronounced than among the general public.

However, interesting differences emerge when those who *strongly approve* and those who *strongly disapprove* are compared. While the proportion of Hispanics and adults from the general public who *strongly approve* of the way President Obama is handling his job is similar (20% vs. 21% respectively), there is a significant gap between both audiences when it comes to those who *strongly disapprove*. While just 14% of Hispanics *strongly disapprove* of the way President Obama is handling his job, a full 32% of adults from the public at large do; an 18 point gap.

These are some of the findings of an Ipsos-Telemundo poll conducted November 25 – December 12, 2011 with a nationally representative sample of 519 Hispanics aged 18 and older, interviewed by telephone via Ipsos' U.S. Hispanic Omnibus. The findings among the U.S. population at large are based on an Ipsos Reuters poll conducted December 8 - 12, 2011 with a nationally representative, randomly selected sample of 1,102 adults aged 18 and older across the United States interviewed via Ipsos' U.S. Express Telephone Omnibus.

With samples of these sizes, the results are considered accurate within 4 and 3 percentage points respectively, 19 times out of 20, of what they would have been had the entire adult population of Hispanics, and the entire population of adults in the U.S. been polled.

All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual U.S. population according to U.S. Census figures. For the survey, respondents had the option to be interviewed in English or Spanish.

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