



1146 19th St., NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: January 10-13, 2012
Interviews: 995 registered voters in South Carolina
380 Democrats; 398 Republicans; 144 Independents

Ipsos Poll conducted for Reuters, January 2012
South Carolina Republican Primary

NOTE: all results shown are percentages unless otherwise labeled.

These are findings from an Ipsos poll conducted for Thomson Reuters from January 10th – 13th, 2012. For the survey, a sample of exactly 995 South Carolina registered voters aged 18 and older were interviewed online. The survey includes 398 Republicans and 380 Democrats. The data were weighted to South Carolina current population registered voter data by gender, age, education, ethnicity and an eight item political values scale. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk () indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding.*

POLITICAL TRACKER

REGSITERED VOTERS UNLESS OTHERWISE SPECIFIED

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>(Not Sure)</u>
All S.C. registered voters	28	60	11
Republicans	4	92	5
Democrats	60	25	16
Independents	15	67	18

2. a. Overall, do you approve, disapprove or have mixed feelings about the way Barack Obama is handling his job as President? IF APPROVE/ DISAPPROVE, ASK b. IF MIXED FEELINGS/DK/REF, ASK c.
b. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
c. If you had to choose, do you lean more towards approve or disapprove?

	<u>Strongly</u> <u>approve</u>	<u>Somewhat</u> <u>approve</u>	<u>Lean</u> <u>toward</u> <u>approval</u>	<u>Still have</u> <u>mixed</u> <u>feelings</u>	<u>Lean</u> <u>toward</u> <u>disapproval</u>	<u>Somewhat</u> <u>disapprove</u>	<u>Strongly</u> <u>disapprove</u>	<u>TOTAL</u> <u>Approve</u>	<u>TOTAL</u> <u>Disapprove</u>
All S.C. registered voters	24	7	6	10	10	7	36	37	53
Republicans	--	1	2	8	11	9	68	3	89
Democrats	55	14	11	6	5	2	6	80	13
Independents	5	8	6	26	16	11	28	19	55



CONGRESSIONAL ELECTION COVERAGE

3. The 2012 elections are next year. If the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live? (ASK ALL UNSURE/DK/OTHER: If you had to choose, would you lean more towards the Democratic candidate or the Republican candidate?)

	<u>Democrats</u>	<u>Republicans</u>	<u>Other party</u>	<u>Not voting</u>	<u>DK/NS</u>
All S.C. registered voters	41	47	2	1	9
Republicans	2	93	1	--	4
Democrats	90	6	1	1	2
Independents	21	26	9	3	42

PRESIDENTIAL HEAD-TO-HEAD

4. If the 2012 presidential election were being held today and the candidates were Barack Obama, the Democrat, and [INSERT CANDIDATE BELOW AND ROTATE LIST], the Republican, for whom would you vote? (ASK ALL 'UNSURE/DK/OTHER': Would you lean toward Obama or toward [CANDIDATE]?)

	<u>Barack Obama</u>	<u>[Republican candidate]</u>	<u>Wouldn't vote (VOL)</u>	<u>None / Other (VOL)</u>	<u>DK / Ref (VOL)</u>	<u>Obama lead over Republican Candidate</u>
Mitt Romney	40	46	2	5	9	-6
Newt Gingrich	41	39	5	6	9	+2
Ron Paul	42	40	4	6	9	+2
Rick Santorum	44	37	4	7	8	+7

REPUBLICAN PRESIDENTIAL PRIMARY

Q5-7 ASKED OF REPUBLICANS ONLY

5. If the 2012 Republican presidential primaries were being held today, for whom of the following would you vote?

<u>Mitt Romney</u>	<u>Jon Huntsman</u>	<u>Newt Gingrich</u>	<u>Ron Paul</u>	<u>Rick Perry</u>	<u>Rick Santorum</u>	<u>Wouldn't vote</u>	<u>None/ other</u>
37	3	12	16	6	16	1	10

6. Regardless of your personal preference, if the Republican Presidential Primaries came down to these two candidates, for which one would you vote?

<u>Mitt Romney</u>	<u>Newt Gingrich</u>	<u>DK/ REF</u>
62	30	8

7. Have you heard about the results of the following elections?

The Republican caucuses in Iowa	89
The Republican primary in New Hampshire	86



DEMOGRAPHICS

A. Are you currently registered to vote at this address, or not?

Yes	100
No	--
(Not sure)	--

B. PARTY IDENTIFICATION

- a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
IF "DEMOCRAT" ASK Qb. IF "REPUBLICAN" ASK Qc. IF "INDEP." / "NONE" ASK Qd.
- b. Do you lean strongly or only moderately toward the Democratic Party?
- c. Do you lean strongly or only moderately toward the Republican Party?
- d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Strongly Democrat	20
Moderately Democrat	15
Lean Democrat	6
Strongly Republican	14
Moderately Republican	21
Lean Republican	8
Independent (No lean)	16
Initial Democrats	35
Total Democrats	41
Initial Republicans	35
Total Republicans	43