



Global @dvisor

OCCUPY WALL STREET

Citizens in 24 Countries Assess the Occupy Movement
for a Total Global Perspective



These are the findings of the *Global @dvisor* Wave 27 (G@27),
an Ipsos survey conducted between November 1st and November 15th, 2011.

SURVEY METHOD

- The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. This month, fielding took place in 26 countries.

COUNTRIES

- The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Indonesia, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

SAMPLE

- For the results of the survey presented herein, an international sample of 17,678 adults age 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.

WEIGHTING

- Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

- 1) **How familiar are you with the protests going on in New York City and other locations around the world referred to as “Occupy Wall Street”? Are you...**
 - Very familiar
 - Somewhat familiar
 - Not very familiar
 - Heard of it, but know nothing about it
 - Never heard of it

- 2) **How favorable or unfavorable are you towards the “Occupy Wall Street” protests, as far as you understand them? Are you...**
 - Very favourable
 - Somewhat favorable
 - Undecided
 - Somewhat unfavorable
 - Very unfavorable

- 3) The “Occupy Wall Street” movement appears to have a wide variety of goals and ideas that sometimes contradict. However, they are mainly protesting: social and economic inequality, corporate greed, the power of the financial sector and the global financial system.
- To what extent do you sympathize with the movement?
 - Very much sympathize
 - Somewhat sympathize
 - Undecided
 - Do not have much sympathy
 - Do not sympathize at all

DETAILED FINDINGS

① How familiar are you with the protests going on in New York City and other locations around the world referred to as “Occupy Wall Street”? Are you...

Very familiar

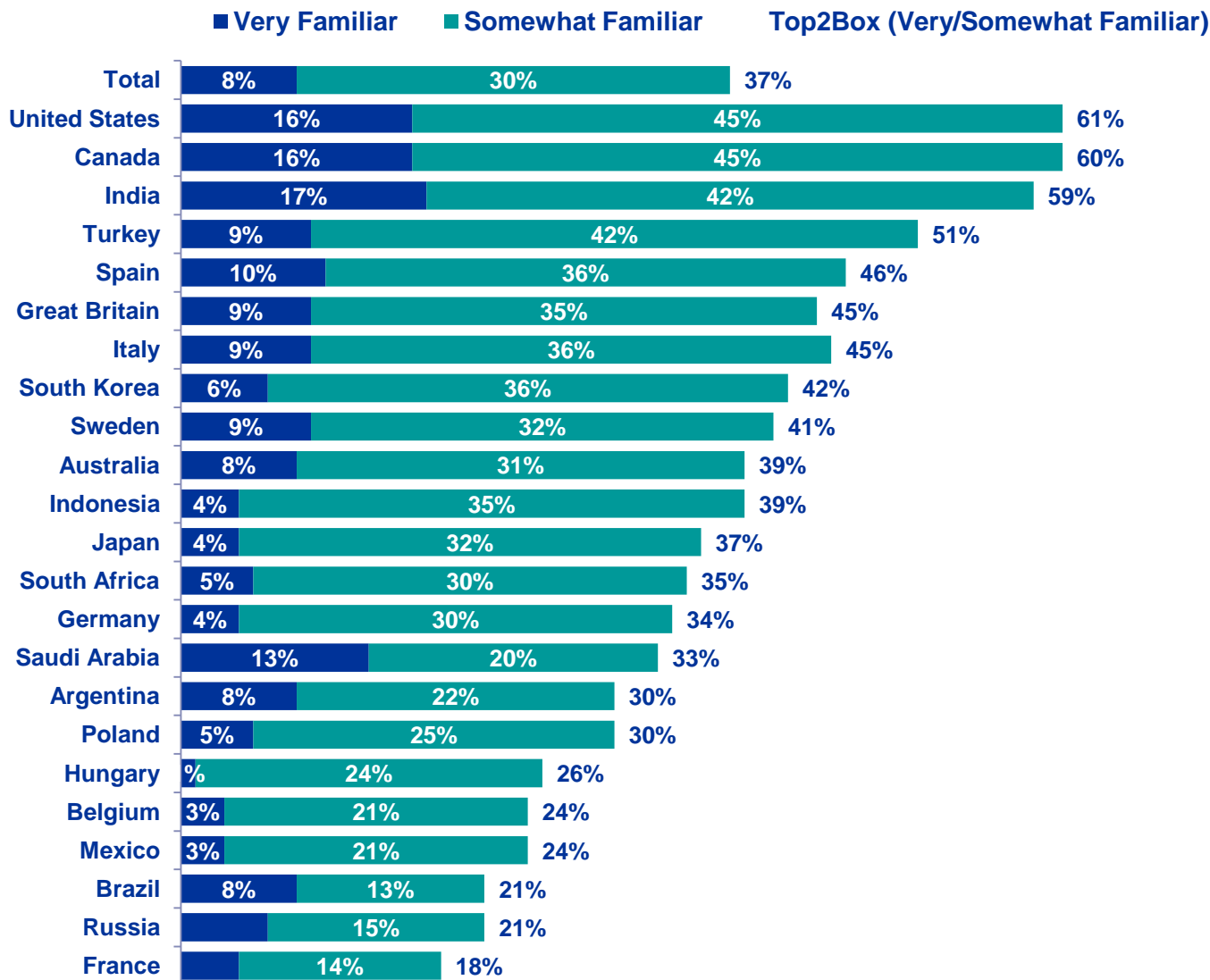
Somewhat familiar

Not very familiar

Heard of it, but know nothing about it

Never heard of it

How familiar are you with the protests going on in New York City and other locations around the world referred to as “Occupy Wall Street”?



DP1. How familiar are you with the protests going on in New York City and other locations around the world referred to as 'Occupy Wall Street'? Are you...

Base: All Respondents: n= 17678

② How favourable or unfavorable are you towards the 'Occupy Wall Street' protests, as far as you understand them? Are you...

Very favourable

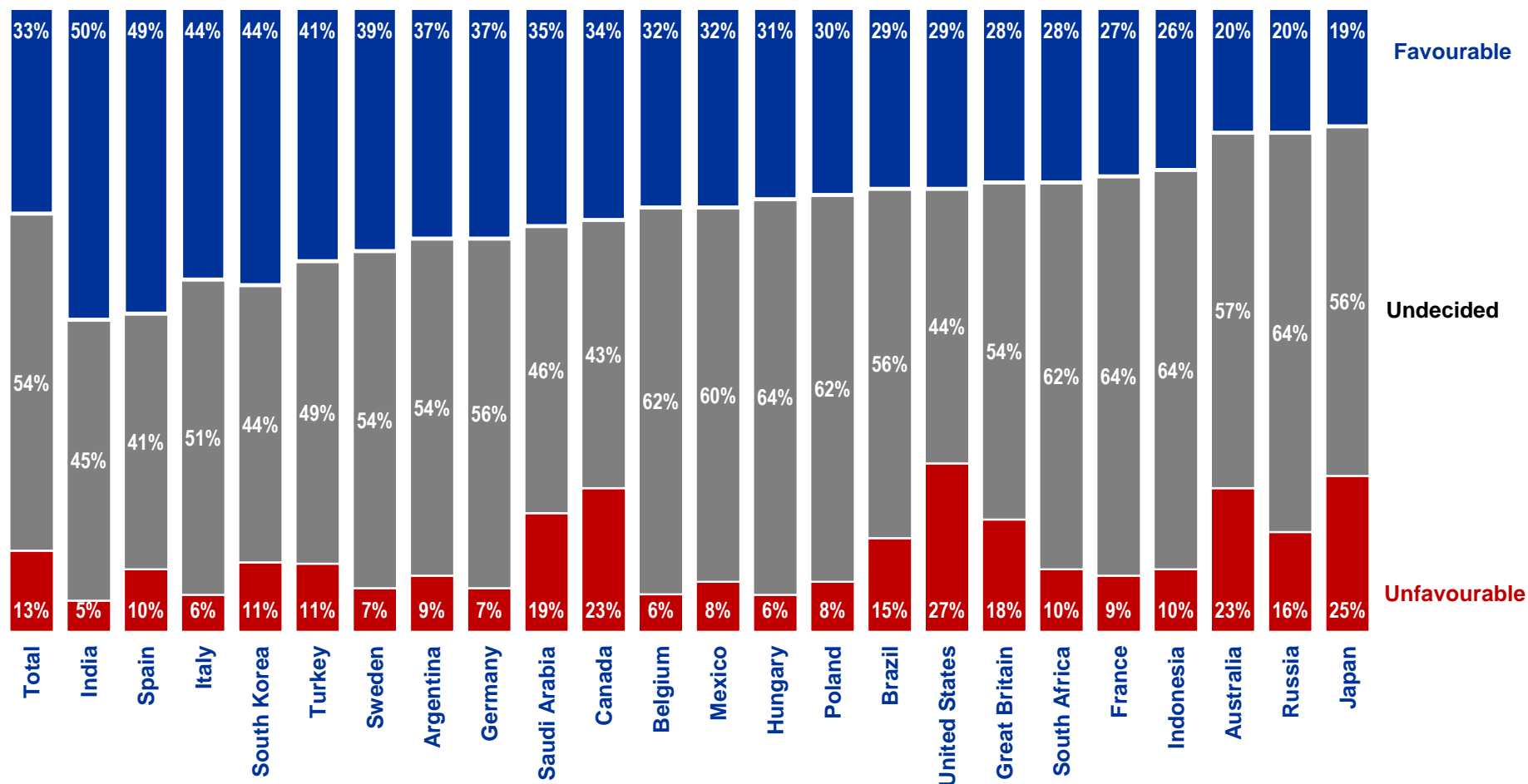
Somewhat favourable

Undecided

Somewhat unfavourable

Very unfavourable

How favorable or unfavorable are you towards the 'Occupy Wall Street' protests, as far as you understand them?



DP2. How favorable or unfavorable are you towards the 'Occupy Wall Street' protests, as far as you understand them? Are you...

Base: All Respondents: n= 17678

- 3 The 'Occupy Wall Street' movement appears to have a wide variety of goals and ideas that sometimes contradict. However, they are mainly protesting: social and economic inequality, corporate greed, the power of the financial sector and the global financial system. To what extent do you sympathize with the movement?

Very much sympathize

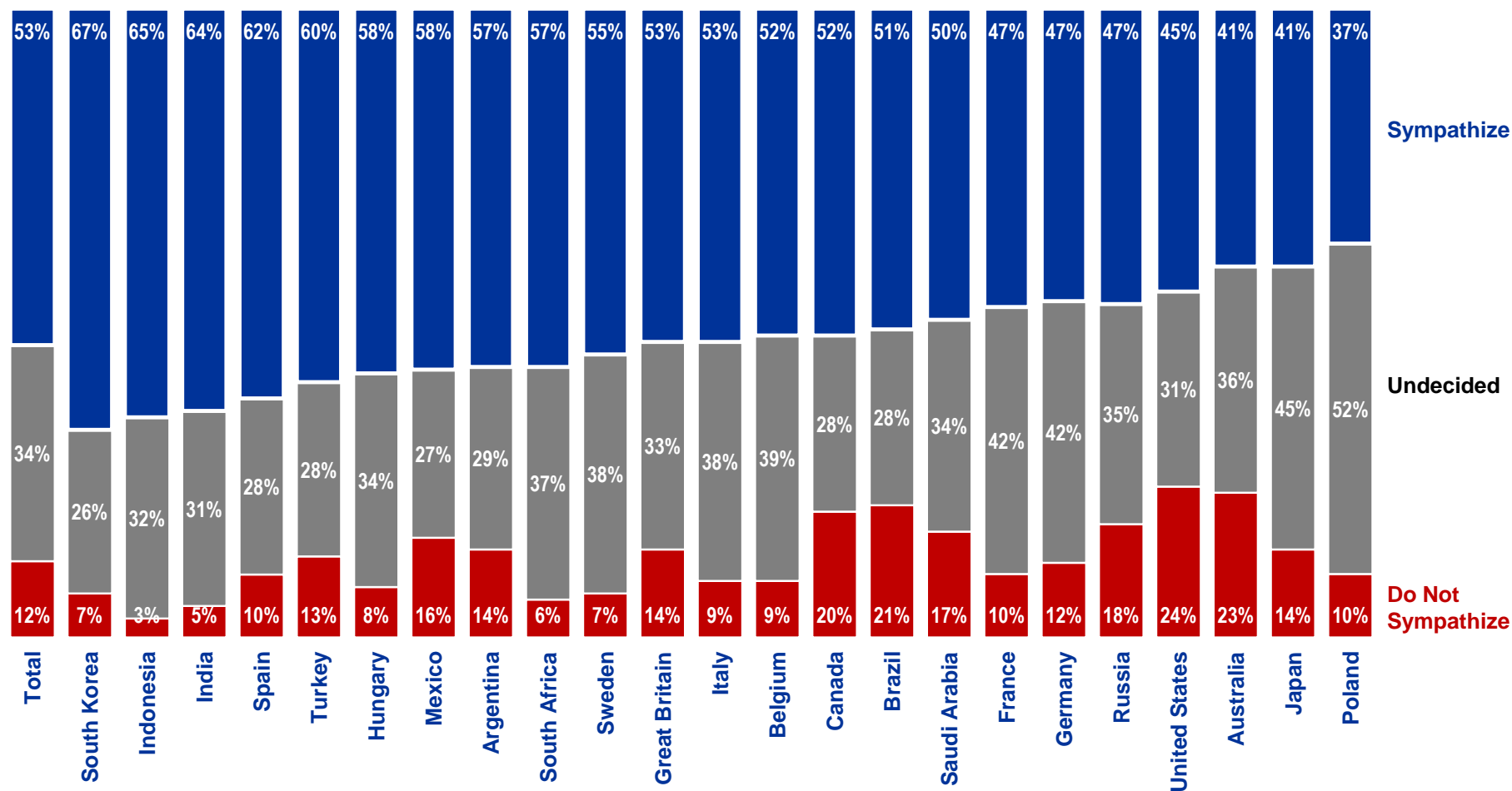
Somewhat sympathize

Undecided

Do not have much sympathy

Do not sympathize at all

To what extent do you sympathize with the movement?



DP3. The 'Occupy Wall Street' movement appears to have a wide variety of goals and ideas that sometimes contradict. However, they are mainly protesting: social and economic inequality, corporate greed, the power of the financial sector and the global financial system. To what extent do you sympathize with the movement?
Base: All Respondents: n= 17678



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