



**Ipsos Poll conducted for Reuters, January 2012
South Carolina Republican Primary**

NOTE: all results shown are percentages unless otherwise labeled.

These are findings from an Ipsos poll conducted for Thomson Reuters from January 16th – 18th, 2012. For the survey, a sample of 656 likely voters in the South Carolina Republican Primary was interviewed online. Likely voters are defined via a seven-item summated Likely Voter Index, including questions on voter registration, voting in previous elections, likelihood of voting in the upcoming election and interest in following news about the campaign.

The data were weighted to South Carolina current population registered voter data by gender, age, education, ethnicity and a political values scale. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk () indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding.*

**ALL FIGURES BELOW ARE BASED ON LIKELY VOTERS IN THE JANUARY 21 SOUTH CAROLINA
REPUBLICAN PRIMARY**

POLITICAL TRACKER

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Right direction	8
Wrong track	86
(Not sure)	6

2. a. Overall, do you approve, disapprove or have mixed feelings about the way Barack Obama is handling his job as President? IF APPROVE/ DISAPPROVE, ASK b. IF MIXED FEELINGS/DK/REF, ASK c
b. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
c. If you had to choose, do you lean more towards approve or disapprove?

Strongly approve	7
Somewhat approve	7
Lean approve	4
Mixed feelings	4
Lean disapprove	7
Somewhat disapprove	4
Strongly disapprove	66
Total approve	18
Total disapprove	77



CONGRESSIONAL ELECTION COVERAGE

3. The 2012 elections are next year. If the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live? (ASK ALL UNSURE/DK/OTHER: If you had to choose, would you lean more towards the Democratic candidate or the Republican candidate?)

Democrats	19
Republicans	78
Other party	2
DK/NS	2

PRESIDENTIAL HEAD-TO-HEAD

4. If the 2012 presidential election were being held today and the candidates were Barack Obama, the Democrat, and [INSERT CANDIDATE BELOW AND ROTATE LIST], the Republican, for whom would you vote? (ASK ALL 'UNSURE/DK/OTHER': Would you lean toward Obama or toward [CANDIDATE]?)

	<u>Barack Obama</u>	<u>[Republican candidate]</u>	<u>Wouldn't vote (VOL)</u>	<u>None / Other (VOL)</u>	<u>DK / Ref (VOL)</u>	<u>Obama lead over Republican Candidate</u>
Mitt Romney	18	72	1	3	6	-54
Rick Perry	20	64	2	7	7	-44
Newt Gingrich	21	61	3	9	6	-40
Rick Santorum	20	67	2	5	6	-47

REPUBLICAN PRESIDENTIAL PRIMARY

5. If the 2012 Republican presidential primaries were being held today, for whom of the following would you vote?

Mitt Romney	35
Newt Gingrich	23
Rick Santorum	15
Ron Paul	13
Rick Perry	6
Wouldn't vote	8
None / other	0

6. Regardless of your personal preference, if the Republican Presidential Primaries came down to these two candidates, for which one would you vote?

Mitt Romney	54
Newt Gingrich	33
DK/Ref	13

7. Have you heard about the results of the following elections? (% BASED ON 'YES')

The Republican caucuses in Iowa	94
The Republican primary in New Hampshire	92



DEMOGRAPHICS

A. Are you currently registered to vote at this address, or not?

Yes	100
No	0
(Not sure)	0

B. PARTY IDENTIFICATION

- a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
IF "DEMOCRAT" ASK Qb. IF "REPUBLICAN" ASK Qc. IF "INDEP." / "NONE" ASK Qd.
- b. Do you lean strongly or only moderately toward the Democratic Party?
- c. Do you lean strongly or only moderately toward the Republican Party?
- d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Strongly Democrat	10
Moderately Democrat	6
Lean Democrat	1
Strongly Republican	39
Moderately Republican	28
Lean Republican	11
Independent (No lean)	5
Initial Democrats	16
Total Democrats	17
Initial Republicans	67
Total Republicans	78