



# Global @dvisor

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SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

All Countries																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	19216	9926	9290	7643	6498	5075	5628	7662	5709	9155	9555	5815	6688	6713	10823	8393	13116	6100	2285	16931	3756	15460	
Base: All Respondents (wtd)	12000	5991	6009	5274	3996	2729	3739	4511	3590	5307	6193	4387	4065	3548	6455	5545	7977	4023	4387	1335	10665	2212	9788
For sending/receiving emails	10160	5014	5146	4226	3444	2490	3038	3850	3152	4606	5326	3612	3579	2970	5486	4675	6783	3377	1027	9133	1791	8369	
	85%	84%	86%	80%	86%	91%	81%	85%	88%	87%	86%	82%	88%	84%	85%	84%	85%	84%	77%	86%	84%	86%	
			A		C			F		FG										R		T	
Visit social networking sites /forums or blogs	7465	3682	3783	3691	2393	1381	2225	2799	2352	3118	4137	2646	2565	2254	3838	3626	4978	2486	782	6683	1341	6124	
	62%	61%	63%	70%	60%	51%	60%	62%	66%	59%	67%	60%	63%	64%	59%	65%	62%	62%	59%	63%	61%	63%	
				DE	E			F	FG		I		K	K		N				R			
Voice over IP	1666	1008	658	774	525	367	412	575	647	752	810	425	571	670	1012	655	1204	462	273	1393	466	1200	
	14%	17%	11%	15%	13%	13%	11%	13%	18%	14%	13%	10%	14%	19%	16%	12%	15%	11%	20%	13%	21%	12%	
		B						F	FG				K	KL	O		Q		S			U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	19216	512	1008	502	1040	1337	1003	1036	1040	1023	1002	1020	510	1028	1006	519	501	512	506	515	507	1043	512	523	1011
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
For sending/receiving emails	10160	452	428	456	400	440	433	443	445	446	468	339	456	426	377	427	449	429	228	437	411	446	461	420	441
	85%	90%	86%	91%	80%	88%	87%	89%	89%	89%	94%	68%	91%	85%	75%	85%	90%	86%	46%	87%	82%	89%	92%	84%	88%
		BDKMNQRTW	DKNR	DKMNOQRTV	KR	DKNRT	DKNR	DKMNRT	BDKMNRT	BDKMNRT	HIKMNOPQRS	R	DKMNOQRTV	DKNR	KR	KNR	BDKMNRTW	DKNR		DKNR	KNR	BDKMNRT	DKMNOQRTV	KNR	DKNRT
Visit social networking sites /forums or blogs	7465	380	298	285	308	267	301	251	277	324	352	301	414	305	175	342	337	374	210	366	253	354	358	325	306
	62%	76%	60%	57%	62%	53%	60%	50%	55%	65%	70%	60%	83%	61%	35%	68%	67%	75%	42%	73%	51%	71%	72%	65%	61%
		BCDEFGHIJKMNOP	EGNRT	GNRT	EGNRT	NR	GNRT	NR	GNR	BCEGHNRT	DEFGHIKMNR	EGNRT	HIJKMNOPQ	EGHNRT		BCEGHKMNRT	CEGHKMNRT	FGHIKMNPR	N	DEFGHIKMNR	NR	DEFGHIKMNR	DEFGHKMNR	EGHNRT	EGHNRT
Voice over IP	1666	33	50	30	21	44	83	23	62	47	108	126	67	35	43	36	85	181	104	80	81	41	96	159	32
	14%	7%	10%	6%	4%	9%	17%	5%	12%	9%	22%	25%	13%	7%	9%	7%	17%	38%	21%	16%	16%	8%	19%	32%	6%
		ACDGMX				CDGX	BCDEGINNOUX		ACDEGINNOUJ	CDGX	DEGHILMNOR	DEFGHILMNOR	CDEGINNOUJ	G	DG		ABCDEGHIMNOI	GHILKLMNOP	CDEGHILMNBC	BCDEGINNOUC	DEGHIMNOI	DG	CDDEGHIMNOF	GHILKLMNOPRSTUVX	

Proportions/Mean: Columns Tested (5% risk level) - AB/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	19216	2348	2071	7687	5566	7993	3575	1544
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
For sending/receiving emails	10160	881	1279	4041	2874	3447	1601	1086
	85%	88%	85%	90%	82%	86%	80%	72%
		BDEFG	DFG	ABDEFG	G	DFG	G	
Visit social networking sites /forums or blogs	7465	573	1030	2843	2117	2277	1284	901
	62%	57%	69%	63%	60%	57%	64%	60%
			ACDEFG	ADE	AE		ADE	
Voice over IP	1666	77	89	526	631	468	411	343
	14%	8%	6%	12%	18%	12%	21%	23%
				AB	ABCE	AB	ABCE	ABCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Argentina																					
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	512	220	292	234	171	107	31	193	288	156	356	192	171	149	246	266	345	167	42	470	72	440
Base: All Respondents (wtd)	500	245	255	248	141	111*	41**	221	237	162	338	327	118	55	224	276	316	184	31**	469	60*	440
For sending/receiving emails	452	222	230	217	132	103	29	198	225	143	309	291	110	51	201	251	290	162	29	423	58	394
	90%	91%	90%	87%	94%	92%	71%	89%	95%	89%	91%	89%	93%	93%	90%	91%	92%	88%	94%	90%	98%	89%
Visit social networking sites /forums or blogs	380	182	197	206	97	77	27	168	184	105	275	245	92	43	157	223	239	141	21	359	37	343
	76%	74%	77%	83%	69%	69%	66%	76%	78%	65%	81%	75%	78%	78%	70%	81%	75%	77%	69%	76%	62%	78%
				DE						I					N							T
Voice over IP	33	23	10	19	6	7	1	16	16	10	23	17	7	8	15	18	19	14	3	29	4	28
	7%	9%	4%	8%	4%	7%	2%	7%	7%	6%	7%	5%	6%	15%	7%	6%	6%	7%	10%	6%	7%	6%
		B												KL								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	India																					
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1020	755	265	812	180	28	275	457	288	587	433	3	73	944	741	279	948	72	298	722	659	361
Base: All Respondents (wtd)	500	258	242	276	164	60**	134	201	164	298	202	5**	43*	452	314	186	441	59*	130	370	311	189
For sending/receiving emails	339	173	166	170	116	53	80	135	124	214	125	0	27	312	212	127	303	36	75	264	210	129
	68%	67%	69%	62%	71%	88%	60%	67%	75%	72%	62%	-	62%	69%	67%	68%	69%	61%	57%	71%	67%	69%
Visit social networking sites /forums or blogs	301	158	143	165	99	37	73	119	109	184	117	0	25	276	185	116	267	34	75	226	189	112
	60%	61%	59%	60%	60%	62%	54%	59%	66%	62%	58%	-	57%	61%	59%	63%	60%	58%	58%	61%	61%	59%
Voice over IP	126	73	52	72	34	20	27	56	42	77	49	4	6	115	82	44	112	14	36	90	82	44
	25%	28%	22%	26%	21%	34%	20%	28%	26%	26%	24%	83%	15%	26%	26%	24%	25%	25%	27%	24%	26%	23%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

Mexico																							
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	519	317	202	192	201	126	338	166	15	268	251	129	149	241	330	189	398	121	129	83	436	143	376
Base: All Respondents (wtd)	500	238	262	270	150	80*	393	101*	6**	212	288	321	103	76	252	248*	340	160*	44*	456	86*	414	
For sending/receiving emails	427	199	228	213	137	76	332	89	6	181	246	265	94	67	229	198	298	129	37	390	78	349	
	85%	84%	87%	79%	92%	95%	85%	88%	100%	86%	85%	83%	92%	89%	91%	80%	88%	81%	85%	85%	91%	84%	
Visit social networking sites /forums or blogs	342	176	166	203	81	58	258	81	4	159	183	217	69	56	162	180	233	109	31	311	65	277	
	68%	74%	63%	75%	54%	72%	66%	79%	64%	75%	63%	68%	67%	73%	64%	73%	68%	68%	71%	68%	75%	67%	
Voice over IP	36	26	10	31	2	3	28	7	1	12	24	25	3	7	16	20	28	8	5	31	9	26	
	7%	11%	4%	11%	1%	4%	7%	7%	14%	6%	8%	8%	3%	10%	6%	8%	8%	5%	11%	7%	11%	6%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

Spain																						
Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1043	479	564	384	393	266	678	320	45	458	585	657	85	301	531	512	541	502	90	953	103	940
Base: All Respondents (wtd)	500	252	248	205	182	113	320	158	22*	203	297	249	115*	136	255	245	259	241	39*	461	49*	451
For sending/receiving emails	446	222	224	178	167	101	281	146	19	184	262	224	100	123	227	219	229	217	34	412	41	405
	89%	88%	90%	87%	92%	90%	88%	92%	85%	90%	88%	90%	87%	88%	89%	89%	88%	90%	87%	89%	84%	90%
Visit social networking sites /forums or blogs	354	173	181	160	126	67	229	113	12	128	226	174	83	97	169	186	182	172	27	327	33	322
	71%	69%	73%	78%	69%	60%	72%	71%	56%	63%	76%	70%	73%	71%	66%	76%	70%	71%	69%	71%	67%	71%
			DE	E		H				I					N							
Voice over IP	41	23	18	16	14	11	27	12	2	13	28	14	9	17	23	18	20	21	6	35	7	34
	8%	9%	7%	8%	8%	10%	8%	8%	10%	6%	10%	6%	8%	13%	9%	7%	8%	9%	16%	8%	15%	7%
													K					S			U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

South Africa																						
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	515	234	281	141	214	160	21	86	408	315	200	201	164	150	301	214	461	54	153	362	216	299
Base: All Respondents (wtd)	500	240*	260*	287*	134	80	47**	107**	346	230	270*	218*	124	158*	258	242*	427	73**	121*	379	177*	323*
For sending/receiving emails	437	189	248	247	116	75	29	97	311	208	229	180	109	149	225	212	376	62	113	324	167	271
	87%	79%	95%	86%	87%	93%	61%	91%	90%	91%	85%	83%	88%	94%	87%	88%	88%	85%	94%	85%	94%	84%
Visit social networking sites /forums or blogs	366	177	189	229	90	47	24	79	263	159	207	151	84	131	185	181	317	50	93	273	138	228
	73%	74%	73%	80%	68%	59%	51%	74%	76%	69%	77%	69%	68%	83%	72%	75%	74%	68%	77%	72%	78%	71%
Voice over IP	80	48	31	41	23	15	2	17	60	39	41	38	18	24	48	32	73	6	31	48	47	33
	16%	20%	12%	14%	17%	19%	5%	16%	17%	17%	15%	17%	14%	15%	19%	13%	17%	9%	26%	13%	27%	10%
			A			D																U
				E										L								
																			S			U

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

Great Britain																						
Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1023	481	542	329	340	354	223	589	211	454	569	326	332	365	566	457	630	393	103	920	135	888
Base: All Respondents (wtd)	500	246	254	185	165	150	109	287	104	214	286	160	161	179	274	226	310	190	48	452	64	436
For sending/receiving emails	446	212	234	153	147	146	97	254	95	194	252	137	147	163	245	201	277	169	43	404	58	388
	89%	86%	92%	82%	89%	97%	89%	89%	91%	91%	88%	86%	91%	91%	89%	89%	89%	89%	88%	89%	91%	89%
			A		C								K	K								
Visit social networking sites /forums or blogs	324	147	177	136	112	75	65	188	70	137	187	102	105	117	167	157	201	123	31	292	44	280
	65%	60%	70%	74%	68%	50%	60%	66%	68%	64%	66%	64%	65%	65%	61%	69%	65%	65%	65%	65%	68%	64%
			A	E	E										N							
Voice over IP	47	33	14	21	12	14	9	28	10	19	28	9	17	21	31	16	32	15	7	40	9	38
	9%	13%	6%	11%	8%	9%	8%	10%	10%	9%	10%	6%	11%	12%	11%	7%	10%	8%	14%	9%	14%	9%
		B											K	K	O							U

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1011	459	552	313	340	358	151	262	598	580	431	440	336	235	466	545	548	463	114	897	123	888
Base: All Respondents (wtd)	500	247	253	182	159	159	76	110	314	284	216	232	127	141	233	267	277	223	59	441	65	435
For sending/receiving emails	441	211	230	150	146	145	64	96	281	251	190	202	119	120	200	241	240	201	46	395	52	389
	88%	85%	91%	82%	92%	91%	84%	88%	89%	88%	88%	87%	93%	85%	86%	90%	87%	90%	78%	90%	80%	89%
Visit social networking sites /forums or blogs			A		C		C						KM			N				R		T
	306	135	171	133	99	75	46	66	194	165	142	127	81	99	134	172	166	141	31	275	38	268
	61%	54%	68%	73%	62%	47%	60%	60%	62%	58%	66%	55%	63%	70%	57%	65%	60%	63%	52%	62%	58%	62%
			A	DE	E						I		K	K		N					R	
Voice over IP	32	23	10	15	10	7	5	6	22	17	15	6	10	17	19	13	18	15	5	28	7	25
	6%	9%	4%	8%	6%	5%	6%	5%	7%	6%	7%	3%	8%	12%	8%	5%	6%	7%	8%	6%	11%	6%
		B											K	K	O							U

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

Saudi Arabia																						
Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	379	127	404	96	6	132	140	148	0	167	93	246	290	216	379	127	179	327	194	312	
Base: All Respondents (wtd)	500	283	217*	295	172*	33**	145*	136*	133*	-**	-**	160*	101**	239	283	217*	336	164*	164*	336	192*	308
For sending/receiving emails	228	145	83	105	102	22	50	43	86	0	0	55	44	129	137	91	158	71	55	173	76	152
	46%	51%	38%	35%	59%	67%	34%	31%	65%	-	-	34%	44%	54%	49%	42%	47%	43%	34%	52%	40%	49%
				C					FG											R		
Visit social networking sites /forums or blogs	210	133	77	105	89	16	54	40	83	0	0	50	45	115	125	85	144	66	53	157	65	146
	42%	47%	36%	36%	52%	50%	37%	29%	62%	-	-	31%	44%	48%	44%	39%	43%	40%	32%	47%	34%	47%
				C					FG											R		T
Voice over IP	104	65	39	67	37	0	24	31	35	0	0	19	28	57	71	33	77	27	40	64	40	64
	21%	23%	18%	23%	22%	-	16%	23%	26%	-	-	12%	28%	24%	25%	15%	23%	17%	24%	19%	21%	21%
													K									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Canada																								CANADA- PRAIRIES	CANADA- ATLANTIC	CANADA- ALBERTA	CANADA- BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA- ONTARIO	CANADA- QUEBEC
	Canada		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader									
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No							
Base: All Respondents (unwtd)	1337	667	670	379	488	470	277	568	492	591	746	479	683	175	726	611	930	407	163	1174	203	1134	82	96	132	176	0	471	380		
Base: All Respondents (wtd)	500	247	253	178	177	145	110	209	181	209	291	186	223	91	268	294	344	156	56	442	73	427	38*	35*	51	67	**	175	142		
For sending/receiving emails	440	213	227	149	157	133	92	184	163	184	256	167	204	79	230	210	301	139	52	388	68	372	27	33	44	0	150	125			
	88%	86%	90%	84%	89%	92%	84%	88%	90%	88%	84%	91%	87%	86%	90%	88%	89%	89%	88%	88%	92%	87%	90%	95%	86%	91%	-	85%	88%		
						C					F										U			a							
Visit social networking sites /forums or blogs	267	117	150	112	96	59	61	110	96	99	168	90	130	47	135	132	181	86	32	235	42	225	15	23	29	41	0	89	69		
	53%	47%	59%	63%	54%	41%	55%	53%	53%	47%	58%	48%	58%	52%	51%	57%	53%	55%	55%	53%	57%	53%	49%	66%	57%	61%	-	51%	49%		
			A	DE	E					I			K			N							Vab		ab						
Voice over IP	44	29	15	19	14	11	9	19	17	20	24	9	23	13	28	17	33	11	7	24	37	10	35	2	1	5	10	0	18	8	
	9%	12%	6%	11%	8%	8%	8%	9%	9%	10%	8%	5%	10%	14%	10%	7%	10%	7%	12%	8%	14%	8%	6%	4%	10%	15%	-	10%	6%		
			B										K								U			U		Wb			Wb		

Proportions/Mean: Columns Tested (5% risk level) - AB - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/ab\* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

France																						
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1036	511	525	369	326	341	257	525	254	386	650	429	302	305	619	417	650	386	27	1009	56	980
Base: All Respondents (wtd)	500	247	253	191	161	148	123	257	119	178	322	168	209	124	295	205	316	184	13**	487	25*	475
For sending/receiving emails	443	217	225	166	141	135	102	232	109	161	281	137	192	114	262	181	277	166	10	433	21	421
	89%	88%	89%	87%	88%	91%	83%	90%	91%	90%	87%	82%	92%	92%	89%	88%	88%	90%	76%	89%	84%	89%
								F	F				K	K								
Visit social networking sites /forums or blogs	251	120	131	124	74	53	57	132	61	70	181	73	102	75	146	105	162	89	5	246	14	237
	50%	48%	52%	65%	46%	35%	46%	51%	51%	39%	56%	44%	49%	61%	49%	51%	51%	48%	40%	50%	55%	50%
				DE	E						I			KL								
Voice over IP	23	16	6	9	6	7	2	12	9	11	12	6	7	10	16	7	15	8	0	22	3	20
	5%	7%	3%	5%	4%	5%	2%	5%	7%	6%	4%	3%	4%	8%	5%	3%	5%	4%	3%	5%	10%	4%
		B						F	F					KL								U

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

Germany																						
Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1040	479	561	307	398	335	279	353	408	512	528	214	646	180	658	382	756	284	88	952	173	867
Base: All Respondents (wtd)	500	253	247	172	182	146	139	166	195	236	264	113	285	101	318	182	357	143	41*	459	83	417
For sending/receiving emails	445	220	225	147	163	136	118	150	178	212	233	98	255	93	283	162	320	125	34	411	71	374
	89%	87%	91%	85%	89%	93%	85%	90%	91%	90%	88%	86%	89%	92%	89%	89%	90%	88%	83%	90%	85%	90%
Visit social networking sites /forums or blogs	277	133	144	127	98	52	84	93	100	108	169	53	166	57	172	105	187	90	21	256	41	236
	55%	53%	58%	74%	54%	35%	60%	56%	51%	46%	64%	47%	58%	56%	54%	58%	52%	63%	50%	56%	49%	57%
Voice over IP	62	33	28	27	18	16	19	22	21	27	34	7	38	16	41	20	40	21	6	56	14	48
	12%	13%	12%	16%	10%	11%	14%	13%	11%	12%	13%	6%	13%	16%	13%	11%	11%	15%	14%	12%	17%	11%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Australia																														
	Australia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)	1008	488	520	307	366	335	207	535	266	508	500	319	345	344	577	431	706	302	116	892	156	852	671	336	301	341	199	93	73		
Base: All Respondents (wtd)	500	245	252	157	163	141	111	270	119	231	269	132	294	74	271	229	337	163	52	448	69	431	319	180	141	168	104	45	40		
For sending/receiving emails	428	205	223	157	144	127	89	233	106	198	230	107	250	62	237	192	294	134	48	380	60	368	267	160	115	145	91	40	36		
	86%	83%	89%	80%	89%	90%	80%	86%	89%	86%	86%	82%	88%	84%	87%	84%	87%	82%	92%	86%	85%	87%	85%	84%	89%	81%	86%	88%	89%	90%	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Visit social networking sites /forums or blogs	298	138	160	136	101	62	63	160	76	123	175	78	170	51	149	150	202	96	28	271	36	263	188	110	88	93	66	28	24		
	60%	56%	64%	69%	62%	44%	56%	59%	64%	53%	65%	59%	58%	68%	55%	65%	60%	59%	53%	60%	52%	61%	59%	61%	62%	55%	63%	62%	61%		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Voice over IP	50	34	16	14	19	17	8	26	16	27	23	8	29	13	31	19	35	15	7	44	10	40	28	22	10	24	10	3	3		
	10%	14%	6%	7%	12%	12%	8%	10%	13%	12%	8%	6%	10%	18%	11%	8%	10%	9%	12%	8%	10%	14%	9%	9%	12%	7%	14%	10%	6%	8%	
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Japan																					
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1006	487	519	328	329	349	593	350	63	558	448	316	217	473	470	536	632	374	101	905	137	869
Base: All Respondents (wtd)	500	251	249	185	152	163	296	173	31*	270	230	156	105	239	234	266	315	185	49	451	68	432
For sending/receiving emails	377	191	186	129	113	134	222	129	26	197	179	111	80	186	185	192	242	134	38	338	51	326
	75%	76%	75%	70%	75%	83%	75%	75%	83%	73%	78%	71%	76%	78%	79%	72%	77%	78%	73%	78%	75%	75%
						CD								K	O							
Visit social networking sites /forums or blogs	175	86	88	85	55	35	109	57	8	69	105	58	33	84	80	95	103	72	19	155	25	150
	35%	34%	35%	46%	36%	21%	37%	33%	26%	26%	46%	37%	31%	35%	34%	36%	33%	39%	39%	34%	36%	35%
				DE	E						I							P				
Voice over IP	43	24	19	14	10	18	24	15	3	28	15	11	8	24	21	22	27	16	8	35	11	32
	9%	10%	8%	8%	7%	11%	8%	9%	11%	10%	7%	7%	8%	10%	9%	8%	8%	9%	15%	8%	17%	7%
						D				J									S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

South Korea																						
South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	507	256	251	191	205	111	89	224	194	291	216	25	155	327	264	243	338	169	73	434	109	398
Base: All Respondents (wtd)	500	253	247	211	185	104	91*	223	186	273	227	28**	158	314	251	249	324	176	69*	431	103	397
For sending/receiving emails	411	209	202	165	159	87	68	185	158	230	181	17	127	268	212	199	275	137	56	356	86	326
	82%	83%	82%	78%	86%	84%	75%	83%	85%	84%	80%	59%	80%	86%	84%	80%	85%	80%	78%	81%	83%	83%
Visit social networking sites /forums or blogs	253	124	129	129	86	38	34	121	98	123	130	14	73	166	117	136	158	95	31	223	46	207
	51%	49%	52%	61%	46%	37%	38%	54%	53%	45%	57%	49%	46%	53%	46%	55%	49%	54%	44%	52%	53%	45%
Voice over IP	81	36	45	19	32	31	9	30	43	56	25	1	17	64	47	34	62	19	18	63	24	57
	16%	14%	18%	9%	17%	30%	10%	13%	23%	21%	11%	3%	10%	20%	19%	14%	19%	11%	26%	15%	20%	24%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

Russia																						
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	512	235	277	203	170	139	24	41	447	247	265	75	290	147	326	186	450	62	33	479	70	442
Base: All Respondents (wtd)	500	240	260	211	180	109	28**	43*	429	231	269	146*	266	88	314	186	437	63*	28**	472	64*	436
For sending/receiving emails	429	204	225	181	150	98	17	37	375	198	231	119	229	81	272	157	382	47	25	404	57	371
	86%	85%	87%	86%	84%	90%	61%	85%	87%	86%	86%	81%	86%	92%	87%	84%	87%	86%	74%	89%	86%	89%
Visit social networking sites /forums or blogs	374	168	206	170	129	75	18	29	327	165	208	101	205	67	240	134	327	47	22	352	52	322
	75%	70%	79%	81%	72%	68%	65%	66%	76%	71%	78%	70%	77%	76%	76%	72%	75%	78%	73%	70%	78%	75%
Voice over IP	181	96	85	70	63	48	8	18	155	75	107	52	87	42	121	60	158	23	13	168	29	153
	36%	40%	33%	33%	35%	44%	28%	43%	36%	32%	40%	36%	33%	28%	39%	32%	36%	36%	46%	36%	44%	35%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Sweden																					
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	512	246	266	119	176	217	207	254	51	159	353	331	81	100	358	154	319	193	54	458	65	447
Base: All Respondents (wtd)	500	253*	247*	185*	156*	159*	184*	247	69*	155*	345	105	263*	132*	341	159*	338	162*	69**	431	87**	413
For sending/receiving emails	461	225	236	176	140	146	174	232	55	132	329	97	245	120	307	155	310	152	55	406	76	386
	92%	89%	96%	95%	90%	92%	94%	94%	80%	85%	96%	92%	93%	91%	90%	97%	92%	93%	81%	94%	87%	93%
Visit social networking sites /forums or blogs	358	170	189	158	112	89	138	171	49	103	255	73	179	106	226	133	234	125	45	313	57	301
	72%	67%	77%	85%	72%	56%	75%	69%	71%	66%	74%	69%	68%	80%	66%	83%	69%	77%	66%	73%	66%	73%
Voice over IP	96	78	18	37	28	30	27	49	20	40	56	14	51	31	74	22	71	25	13	83	19	77
	19%	31%	7%	20%	18%	19%	15%	20%	30%	26%	16%	13%	20%	23%	22%	14%	21%	15%	19%	19%	22%	19%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Indonesia																					
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	510	335	175	275	192	43	69	279	162	317	193	185	33	292	282	228	448	62	50	460	123	387
Base: All Respondents (wtd)	500	250	250	281	162	57*	75*	267	158	272	228	195	32**	273	233	267	423	77*	47*	453	115	385
For sending/receiving emails	456	234	222	249	150	57	65	247	144	252	204	176	31	249	217	239	384	72	40	416	102	355
	91%	94%	89%	89%	93%	100%	86%	93%	91%	93%	89%	91%	96%	91%	93%	89%	91%	94%	85%	92%	88%	92%
Visit social networking sites /forums or blogs	414	213	201	241	131	42	60	229	125	231	184	159	30	225	189	126	353	61	35	379	92	323
	83%	85%	80%	86%	81%	74%	80%	86%	79%	85%	80%	81%	94%	83%	81%	84%	83%	80%	75%	84%	80%	84%
Voice over IP	67	43	24	38	23	5	12	31	23	35	31	23	5	39	32	35	57	9	11	56	20	46
	13%	17%	10%	14%	14%	9%	16%	12%	15%	13%	14%	12%	16%	14%	14%	13%	14%	12%	23%	12%	18%	12%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Turkey																					
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	523	414	109	399	119	5	49	237	237	236	287	177	81	265	283	240	362	161	61	462	163	360
Base: All Respondents (wtd)	500	252	248*	263	215*	22**	41**	199	260*	256*	244*	180*	70*	250*	265*	235	301	199*	49*	451	140*	360
For sending/receiving emails	420	219	201	222	175	22	22	169	229	231	189	147	58	215	222	198	265	155	43	377	130	290
	84%	87%	81%	85%	81%	100%	53%	85%	88%	91%	77%	82%	83%	86%	84%	84%	88%	78%	88%	84%	93%	81%
Visit social networking sites /forums or blogs										J												
	325	193	132	192	123	9	19	135	171	177	148	110	54	160	168	157	214	110	40	285	104	220
	65%	77%	53%	73%	57%	40%	45%	68%	66%	69%	60%	61%	77%	64%	63%	67%	71%	56%	82%	63%	75%	61%
Voice over IP																						
	159	93	66	101	55	3	23	61	75	70	89	66	18	75	77	82	90	69	21	138	50	109
	32%	37%	27%	39%	25%	13%	55%	31%	29%	28%	36%	37%	26%	30%	29%	35%	30%	35%	43%	31%	36%	30%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

Hungary																						
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	458	544	280	317	405	606	262	3	427	575	366	467	169	505	497	468	534	64	938	59	943
Base: All Respondents (wtd)	500	244	256	202	145	153	295	130	1**	192	308	130	294	76	233	267	239	261	31*	469	29*	471
For sending/receiving emails	468	231	237	187	136	146	273	124	1	180	288	114	281	73	218	250	224	244	30	438	29	440
	94%	95%	93%	93%	93%	95%	93%	95%	68%	94%	94%	88%	96%	95%	94%	94%	94%	94%	98%	93%	99%	93%
Visit social networking sites /forums or blogs	352	168	185	149	96	107	205	92	1	130	222	83	214	56	162	191	163	189	20	332	18	334
	70%	69%	72%	74%	66%	70%	70%	71%	39%	68%	72%	64%	73%	73%	69%	71%	68%	72%	65%	71%	73%	61%
Voice over IP	108	58	50	38	30	40	63	28	1	45	63	20	64	23	55	53	52	56	11	97	8	100
	22%	24%	19%	19%	21%	26%	21%	21%	39%	23%	20%	16%	22%	30%	24%	20%	22%	21%	37%	21%	27%	21%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Poland																					
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	501	250	251	225	152	124	394	91	16	245	256	78	318	105	285	216	270	231	45	456	73	428
Base: All Respondents (wtd)	500	248	252	215	161	124	401	83*	16**	248	252	104*	327	69	284	216	262	238	43*	457	66*	434
For sending/receiving emails	449	220	229	180	148	121	362	74	13	229	220	88	301	60	255	194	239	210	39	410	61	388
	90%	89%	91%	84%	91%	98%	90%	89%	84%	92%	87%	84%	92%	87%	90%	90%	91%	88%	92%	90%	91%	90%
Visit social networking sites /forums or blogs				C		CD							K									
	337	166	171	163	92	82	273	51	13	152	185	80	214	44	185	152	173	164	22	315	35	302
	67%	67%	68%	76%	57%	66%	68%	62%	80%	61%	73%	76%	65%	64%	65%	71%	66%	69%	51%	69%	53%	70%
Voice over IP				D								I								R		T
	85	55	30	34	24	28	64	18	3	40	45	15	56	14	52	33	48	37	6	79	12	73
	17%	22%	12%	16%	15%	22%	16%	22%	22%	16%	18%	14%	17%	21%	18%	15%	18%	15%	14%	17%	19%	17%
		B																				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	China																					
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1003	485	518	440	440	123	302	624	730	273	78	297	628	709	294	901	102	105	898	328	675	
Base: All Respondents (wtd)	500	249	251	200*	194*	106*	92**	185*	223	326	174*	295*	155	50	308	192*	396	104*	46**	454	106*	394
For sending/receiving emails	433	219	214	161	175	97	71	169	194	295	139	253	136	44	266	167	350	83	35	398	83	351
	87%	88%	85%	80%	90%	92%	77%	91%	87%	91%	80%	86%	88%	89%	86%	87%	88%	80%	77%	88%	78%	89%
Visit social networking sites /forums or blogs	301	163	139	135	116	50	51	119	132	188	113	170	97	35	176	125	251	51	31	270	60	241
	60%	65%	55%	67%	60%	48%	55%	64%	59%	58%	65%	58%	62%	69%	57%	65%	63%	49%	69%	59%	57%	61%
Voice over IP	83	45	38	28	33	21	2	29	51	55	28	36	31	15	66	16	78	5	12	70	33	50
	17%	18%	15%	14%	17%	20%	3%	16%	23%	17%	16%	12%	20%	31%	22%	8%	20%	5%	27%	16%	31%	13%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

	Brazil																					
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1040	545	495	464	340	236	234	777	29	412	628	165	575	300	460	580	710	330	112	928	187	853
Base: All Respondents (wtd)	500	245	255	271	144*	85*	175*	317	8**	188	312	363	108	29	196	304	309	191	36**	464	65*	435
For sending/receiving emails	400	188	212	207	118	75	130	262	8	146	254	284	90	26	146	254	242	157	29	370	55	344
	80%	77%	83%	76%	82%	88%	74%	83%	98%	77%	81%	78%	83%	87%	74%	84%	79%	82%	80%	80%	86%	79%
Visit social networking sites /forums or blogs																						
	308	153	155	177	86	45	97	204	7	97	211	218	71	19	101	208	181	128	26	282	45	264
	62%	63%	61%	65%	60%	53%	55%	64%	95%	52%	68%	60%	66%	65%	51%	68%	59%	67%	72%	61%	69%	61%
Voice over IP																						
	21	12	9	14	6	1	7	13	1	9	12	12	6	3	8	13	15	5	2	19	3	18
	4%	5%	4%	5%	4%	1%	4%	4%	9%	5%	4%	3%	6%	10%	4%	4%	5%	3%	5%	4%	4%	4%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing



SECTION EK: TECH TRACKER

EK1. Which of the following purposes have you used the Internet for in the past three months?

		Belgium																													
		Belgium			Gender			Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	North	Center	South	French	Flemish	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z				
Base: All Respondents (unwid)		502	245	257	175	173	154	195	211	96	170	332	143	231	128	313	189	279	223	13	489	237	465	196	157	149	314	188			
Base: All Respondents (wid)		500	251	249	184	169	147	194	207	99*	170	330	172	186	142	303	197	273	227	13**	487	36*	464	189	154	158	321	179			
For sending/receiving emails		456	228	228	166	151	139	175	188	93	153	303	154	168	134	280	176	251	204	13	443	33	423	171	147	138	294	161			
		91%	91%	92%	90%	89%	95%	90%	91%	94%	90%	92%	89%	90%	94%	92%	89%	92%	90%	100%	91%	91%	91%	91%	91%	96%	87%	92%	90%		
Visit social networking sites /forums or blogs		285	140	145	128	91	66	112	111	63	91	194	82	110	93	174	112	162	124	7	278	17	268	106	89	91	185	100			
		57%	56%	58%	70%	54%	45%	58%	54%	63%	54%	59%	48%	59%	65%	57%	57%	59%	55%	56%	57%	47%	58%	56%	58%	57%	58%	56%			
					DE									K	K																
Voice over IP		30	20	10	16	11	4	7	17	6	11	19	4	12	15	17	13	19	11	0	30	5	25	12	12	6	17	13			
		6%	8%	4%	9%	6%	3%	4%	8%	6%	6%	6%	2%	6%	10%	6%	7%	7%	5%	-	6%	14%	5%	6%	8%	4%	5%	7%			
					E				F					K							U										

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z \* small base; \*\* very small base (under 30) ineligible for sig testing