



1146 19th St., NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: April 12-15, 2012
Interviews: 1,044 adults
538 Women; 506 Men

Margin of Error: ± 3.1 for all adults; ± 4.3 for Women; ± 4.4 for Men

Ipsos Poll conducted for Reuters, April 2012

NOTE: all results shown are percentages unless otherwise labeled.

These are findings from an Ipsos poll conducted for Reuters from April 12th -15th, 2012. For the survey, a nationally representative, randomly selected sample of exactly 1,044 adults aged 18 and older across the United States was interviewed by Ipsos via live telephone interviewing on landlines and cell phones. With a sample of this size, the results are considered accurate within 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled.

All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. These data were weighted to ensure that the sample composition reflects that of the actual U.S. population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish.

Please note that throughout this document, figures based on Independent voters are indicative only due to small sample size. Figures marked by an asterisk () indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding. Responses are based on the full sample of adults unless otherwise noted.*

POLITICAL TRACKER

- Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	Right Direction			Wrong Track			(Not Sure)		
	All	Men	Women	All	Men	Women	All	Men	Women
4/12-15/12	35	36	33	60	59	61	5	5	5
3/8-11/12	37	37	38	59	59	59	4	4	4
2/2-6/12	32	32	31	62	62	62	7	6	7
1/5-9/12	32	34	30	63	62	64	5	4	6
12/8-12/11	27	26	27	69	69	68	5	5	5
10/31-11/3/11	25	23	27	70	70	69	5	7	4
10/6-10/11	21	22	20	74	75	73	5	3	7
9/8-12/11	25	21	29	68	73	63	7	6	7
7/8-11/11	31	31	31	63	66	61	6	4	8
5/5-9/11	38	35	41	56	58	54	6	7	5
10/7-11/10	31	28	34	63	66	60	6	6	6
7/22-25/10	34	34	33	60	60	61	6	6	6
4/1-5/10	40	37	44	54	60	50	5	4	7
1/7-11/10	39	38	40	55	55	55	6	7	5
10/1-5/09	40	39	41	56	56	55	5	5	4
2/6-9/09	42	42	42	50	49	51	8	9	7



2. In your opinion, what is the most important problem facing the U.S. today? (RECORD VERBATIM RESPONSE.) If you had to choose, which would you say is the most important problem facing the U.S. today?

	Economy (net)			Domestic issues (net)			Foreign affairs (net)		
	All	Men	Women	All	Men	Women	All	Men	Women
4/12-15/12	44	39	50	43	46	41	5	6	3
7/8-11/11	51	51	52	34	37	32	5	2	6
10/7-11/10	49	47	50	27	26	29	8	10	6
7/22-25/10	48	48	48	24	23	25	9	8	11
4/1-5/10	47	47	47	29	27	31	11	13	9
1/7-11/2010	48	44	52	31	36	26	14	13	15
10/1-5/09	46	46	46	34	33	36	10	10	9
2/6-9/09	76	70	81	11	14	9	7	7	6

3. Overall, do you approve, disapprove or have mixed feelings about the way Barack Obama is handling his job as President? IF APPROVE/ DISAPPROVE, ASK b. IF MIXED FEELINGS/DK/REF, ASK c

	Total Approve			Total Disapprove		
	All	Men	Women	All	Men	Women
4/12-15/12	49	48	50	49	49	48
3/8-11/12	50	48	52	48	51	46
2/2-6/12	48	47	50	49	51	48
1/5-9/12	47	44	50	49	51	46
12/8-12/11	47	43	51	48	54	44
10/31-11/3/11	49	47	50	50	52	47
10/6-10/11	47	43	50	50	54	47
9/8-12/11	47	45	50	48	52	44
7/8-11/11	49	43	55	46	52	41
5/5-9/11	49	46	52	47	49	44
10/7-11/10	43	38	47	53	58	49
7/22-25/10	48	48	48	48	48	48
4/1-5/10	51	45	56	46	52	41
1/7-11/10	52	50	54	45	47	42
10/1-5/09	56	51	61	40	45	36
2/6-9/09	69	67	72	26	28	24

CONGRESSIONAL ELECTION COVERAGE

4. The 2012 elections are next year. If the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live? (ASK ALL UNSURE/DK/OTHER: If you had to choose, would you lean more towards the Democratic candidate or the Republican candidate?)

	RVs	Democrats		RVs	Republicans		(Other/Not Voting/DK)		
		Men	Women		Men	Women	RVs	Men	Women
4/12-15/12	47	45	50	44	45	39	9	10	11
3/8-11/12	47	46	51	43	43	38	10	12	11
2/2-6/12	46	43	52	44	46	38	9	10	10
1/5-9/12	48	41	55	44	45	37	8	14	9
12/8-12/11	48	45	50	42	45	39	10	10	12
10/31-11/3/11	48	45	52	43	43	37	9	12	11
10/6-10/11	48	45	51	40	45	34	12	10	15



PRESIDENTIAL HEAD-TO-HEAD

5. If the 2012 presidential election were being held today and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, for whom would you vote? (ASK ALL 'UNSURE/DK/OTHER': Would you lean toward Obama or toward [CANDIDATE]?)

	Barack Obama			Mitt Romney			(Other/Not Voting/DK)		
	RVs	Men	Women	RVs	Men	Women	RVs	Men	Women
4/12-15/12	47	47	51	43	43	37	10	10	12
3/8-11/12	52	50	54	41	43	38	7	7	9
2/2-6/12	48	44	53	42	45	37	11	11	11
1/5-9/12	48	46	52	43	42	39	9	12	9
12/8-12/11	48	47	51	40	41	36	12	12	13
10/31-11/3/11	43	46	49	44	44	37	12	8	15
9/8-12/11	49	47	54	43	45	34	9	9	12
5/5-9/11	48	45	56	40	45	32	11	10	13

6. Which one of these issues would you say is most important when thinking about the current Presidential election campaign?

	4/12-15/2012			10/30-11/2/2008		
	All	Men	Women	All	Men	Women
Foreign policy	3	4	2	4	4	4
Healthcare	13	10	16	7	7	8
Jobs and the economy	54	58	51	39	44	34
Leadership	8	8	7	12	11	13
National security	5	6	4	13	15	11
Representing change	2	1	3	8	6	9
Family Values	9	7	11	9	7	11
Taxes	3	3	3	4	3	5
(DO NOT READ) None	1	2	1	2	1	3

7. And which of the remaining issues would you say is NEXT most important when thinking about the current Presidential election campaign? [COMBINED 1 & 2]

	4/12-15/2012			10/30-11/2/2008		
	All	Men	Women	All	Men	Women
Foreign policy	11	15	8	14	16	12
Healthcare	39	32	46	22	17	26
Jobs and the economy	75	77	74	63	68	57
Leadership	17	18	16	20	19	20
National security	15	19	12	27	31	24
Representing change	6	5	7	14	16	12
Family Values	18	14	21	17	15	19
Taxes	13	14	12	15	11	18
(DO NOT READ) None	1	2	1	2	2	2



8. Who's stronger on (INSERT TEXT)? (INSERT FIRST CANDIDATE) or (INSERT SECOND CANDIDATE) (READ LIST.)

4/12-15/2012

	Barack Obama			Mitt Romney		
	All	Men	Women	All	Men	Women
Foreign policy	49	48	50	34	39	30
Healthcare	51	49	52	34	36	32
Jobs and the economy	44	43	46	43	47	40
Leadership	49	48	51	40	43	36
National security	49	44	53	37	42	33
Representing change	51	48	55	37	40	34
Family Values	48	45	51	38	40	36
Taxes	43	41	44	42	46	39

10/30-11/2/2008

	Barack Obama			John McCain		
	All	Men	Women	All	Men	Women
Foreign policy	40	36	43	51	54	49
Healthcare	55	56	55	33	32	33
Jobs and the economy	53	52	54	38	37	38
Leadership	51	48	53	43	44	42
National security	41	38	44	51	54	49
Representing change	61	60	62	30	29	30
Family Values	48	44	52	40	41	39
Taxes	50	51	50	41	39	42

DEMOGRAPHICS

- A. Are you currently registered to vote at this address, or not?

	Men	Women
Yes	74	80
No	25	19
(Not sure)	1	1

- B. PARTY IDENTIFICATION

- Do you consider yourself a Democrat, a Republican, an Independent or none of these?
IF "DEMOCRAT" ASK Qb. IF "REPUBLICAN" ASK Qc. IF "INDEP." / "NONE" ASK Qd.
- Do you lean strongly or only moderately toward the Democratic Party?
- Do you lean strongly or only moderately toward the Republican Party?
- Do your beliefs tend to lean more toward the Democrats or the Republicans?

	Men	Women
Strongly Democrat	15	21
Moderately Democrat	10	13
Lean Democrat	17	19
Strongly Republican	15	14
Moderately Republican	10	7
Lean Republican	19	13
Independent (No lean)	15	15
Initial Democrats	25	33
Total Democrats	42	52
Initial Republicans	25	20
Total Republicans	43	33