

SOCIALOGUE

DY3. Which of the following statements do you agree with?

		All Countries																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	19271	10059	9212	7801	6591	4879	5571	7705	5785	9258	9507	5445	6859	6967	10958	8313	13427	5844	2363	16908	3720	15551	
Base: All Respondents (wtd)	12500	6227	6273	5462	4113	2924	3833	4607	3889	5614	6386	4316	4349	3834	6711	5789	8469	4031	1494	11006	2252	10248	
I have Googled my own name	5189	2640	2548	2576	1572	1040	1383	1959	1799	2126	2932	1544	1824	1821	2811	2378	3600	1589	666	4523	1031	4158	
	42%	42%	41%	47%	38%	36%	36%	43%	46%	38%	46%	36%	42%	47%	42%	41%	43%	39%	45%	41%	46%	41%	
				DE	E			F	FG		I		K	KL			Q		S		U		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SOCIALOGUE

Which of the following statements do you agree with?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Hong Kong
Base: All Respondents (unwtd)	19271	506	1005	508	1059	1014	1006	1023	1023	1017	1001	1003	509	1000	1028	502	506	504	506	520	500	1005	502	516	1005	503
Base: All Respondents (wtd)	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
I have Googled my own name	5189	203	248	234	213	264	232	251	245	243	159	184	161	141	180	157	156	142	131	290	145	232	298	269	231	182
	42%	41%	50%	47%	43%	53%	46%	50%	49%	49%	32%	37%	32%	28%	36%	31%	31%	28%	26%	58%	29%	46%	60%	54%	46%	36%
		JLMOPQRT	JKLMNOPQR	KLMNOPQRT	JLMOPQRT	JLMNOPQR	KLMNOPQRT	JKLMNOPQR	KLMNOPQR	KLMNOPQR	KLMNOPQRTY		MQRT			MQRT				ABCD	FGHIJKLMNOPQRTUXY	JKLMNOPQRT	HIJKLMNOPQR	KLMNOPQR	KLMNOPQR	MQRT

Which of the following statements do you agree with?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	19271	2019	2067	7585	5555	7614	3572	1542
Base: All Respondents (wtd)	12500	1000	1500	4500	3500	4000	2000	1500
I have Googled my own name	5189	496	572	1957	1291	1697	771	690
	42%	50%	38%	43%	37%	42%	39%	46%
		BCDEF		BDF		BDF		BDF

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SOCIALOGUE

Which of the following statements do you agree with?

		Argentina																					
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	270	236	225	180	101	33	66	407	160	346	174	182	150	286	220	376	130	48	458	84	422	
Base: All Respondents (wtd)	500	245	255	248	163	89*	44**	90*	366	150	350	327	119	55	255	245	329	171	40*	460	65*	435	
I have Googled my own name	203	120	83	121	47	35	14	39	150	44	159	116	62	25	108	95	134	69	15	188	27	175	
	41%	49%	33%	49%	29%	39%	31%	43%	41%	29%	45%	35%	52%	46%	42%	39%	41%	40%	36%	41%	42%	40%	
		B		D							I		K										

SOCIALOGUE

Which of the following statements do you agree with?

		India																					
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1003	813	190	715	249	39	261	454	288	634	369	0	74	929	746	257	933	70	293	710	630	373	
Base: All Respondents (wtd)	500	258	242	276	175	48**	132	210	158	297	203	..**	44*	456	290	210	433	67*	128	372	281	219	
I have Googled my own name	184	111	74	111	63	10	42	78	64	102	83	0	15	169	109	75	160	24	53	132	113	71	
	37%	43%	30%	40%	36%	21%	32%	37%	41%	34%	41%	-	34%	37%	38%	36%	37%	36%	41%	35%	40%	32%	
		B																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Mexico																					
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	502	333	169	206	199	97	333	142	27	233	269	111	161	230	312	190	373	129	65	437	126	376	
Base: All Respondents (wtd)	500	238	262*	270*	158*	72*	406	85*	9**	215*	285	321*	103	76	243	257*	314	186*	32*	468	73*	427	
I have Googled my own name	157	67	89	102	33	22	118	35	3	74	82	92	38	27	68	88	89	68	16	140	30	127	
	31%	28%	34%	38%	21%	31%	29%	42%	29%	34%	29%	29%	37%	36%	28%	34%	28%	36%	50%	30%	41%	30%	
				D															S				

SOCIALOGUE

Which of the following statements do you agree with?

		Spain																					
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	464	541	389	381	235	611	334	60	453	552	657	76	272	544	461	654	351	92	913	116	889	
Base: All Respondents (wtd)	500	252	248	205	181	114	296	174	31*	212	288	249	115*	137	276	224	321	179	46*	454	59*	441	
I have Googled my own name	232	105	127	105	81	45	123	94	14	86	146	96	59	77	127	105	162	70	27	205	29	202	
	46%	42%	51%	51%	45%	40%	42%	54%	47%	41%	51%	38%	51%	57%	46%	47%	50%	39%	58%	45%	50%	46%	
			A	E				F			I		K	K			Q		S				

SOCIALOGUE

Which of the following statements do you agree with?

		South Africa																					
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	520	240	280	133	224	163	17	98	405	314	206	191	168	161	317	203	463	57	152	368	205	315	
Base: All Respondents (wtd)	500	240	260	286*	130	83	29**	111*	361	224	276*	194*	150*	156*	258	242*	414	86**	135*	365	181*	319	
I have Googled my own name	290	133	157	176	79	35	13	51	226	123	167	106	80	104	147	143	249	41	85	205	119	171	
	58%	55%	61%	62%	61%	42%	45%	46%	63%	55%	61%	55%	53%	67%	57%	59%	60%	48%	63%	56%	66%	54%	
				E	E					63%	55%	61%	55%	53%	67%	57%	59%	60%	48%	63%	56%	66%	54%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Great Britain																					
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1017	488	529	328	368	321	226	626	165	446	571	315	341	361	637	380	653	364	96	921	126	891	
Base: All Respondents (wtd)	500	246	254	185	167	148	112	308	80	210	290	154	170	177	306	194	317	183	46*	454	60	440	
I have Googled my own name	243	124	119	105	82	55	42	157	44	93	150	54	85	103	150	92	165	78	22	221	32	211	
	49%	50%	47%	57%	49%	37%	37%	51%	54%	44%	52%	35%	50%	59%	49%	48%	52%	42%	47%	49%	53%	48%	
				DE	E			F	F		I		K	KL			Q						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

Which of the following statements do you agree with?

		US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	442	563	320	317	368	158	266	581	584	421	467	301	237	479	526	611	394	133	872	144	861	
Base: All Respondents (wtd)	500	247	253	182	148	169	76	110	315	284	216	232	127	141	244	256	309	191	69	431	77	423	
I have Googled my own name	231	111	121	102	70	60	27	44	160	118	113	83	66	82	108	124	147	84	33	199	39	193	
	46%	45%	48%	56%	47%	35%	35%	41%	51%	42%	52%	36%	52%	58%	44%	48%	48%	44%	47%	46%	51%	46%	
				DE	E				FG		I		K	K									

SOCIALOGUE

Which of the following statements do you agree with?

		Saudi Arabia																					
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	506	322	184	403	93	10	150	119	160	0	0	153	135	218	278	228	350	156	152	354	167	339	
Base: All Respondents (wtd)	500	283	217	295	158*	47**	148*	104*	158*	**-	**-	147*	142*	211	258	242	307	193*	135	365	151*	349	
I have Googled my own name	131	80	51	72	41	18	36	28	49	0	0	38	38	55	58	73	78	53	28	103	28	103	
	26%	28%	23%	24%	26%	38%	24%	27%	31%	-	-	26%	27%	26%	23%	30%	25%	28%	21%	28%	19%	29%	
																						T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Canada																											
	Canada	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader								
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC
Base: All Respondents (unwtd) Base: All Respondents (wtd)	1014	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
	900	505	509	320	315	379	230	406	378	432	582	350	519	145	545	469	680	334	93	921	106	908	69	86	95	128	0	398	238
	264	132	133	108	91	66	54	98	113	105	160	71	132	62	140	125	189	76	26	239	30	234	17	24	24	40	0	104	55
I have Googled my own name	53%	53%	53%	61%	59%	39%	46%	50%	60%	51%	54%	38%	59%	69%	53%	52%	57%	45%	56%	53%	58%	52%	52%	56%	53%	62%	-	53%	47%
				E	E				FG				K	KL			Q								b				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		France																					
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1023	485	538	369	292	362	248	550	225	358	665	365	330	328	612	411	616	407	34	989	63	960	
Base: All Respondents (wtd)	500	247	253	191	141	168	123	271	106	173	327	168	209	124	293	207	299	201	16*	484	28*	472	
I have Googled my own name	251	131	120	116	69	66	48	142	61	73	178	65	107	79	150	101	162	89	8	243	19	233	
	50%	53%	47%	61%	49%	39%	39%	52%	57%	42%	55%	39%	51%	64%	51%	49%	54%	44%	51%	50%	67%	49%	
				DE	E			F	F		I		K	KL			Q				U		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

Which of the following statements do you agree with?

		Germany																					
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1023	502	521	269	428	326	375	332	316	444	579	238	643	142	640	383	590	433	71	952	137	886	
Base: All Respondents (wtd)	500	253	247	172	188	140	186	159	154	199	301	113	285	101	307	193	286	214	34*	466	65	435	
I have Googled my own name	245	124	120	104	91	49	85	77	83	84	160	37	150	57	147	97	148	97	22	222	35	210	
	49%	49%	49%	60%	49%	35%	46%	48%	54%	42%	53%	33%	53%	57%	48%	50%	52%	45%	65%	48%	54%	48%	
				DE	E				F		I		K	K					S				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

Which of the following statements do you agree with?

		Australia																											
	Australia	Gender		Age			Household Income			Marital Status		Education		Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SAINT	WA
Base: All Respondents (unwtd)	1005	484	521	469	343	193	212	531	262	450	555	329	296	380	555	450	668	337	109	896	146	859	704	301	313	330	164	122	76
Base: All Respondents (wtd)	900	248	252	197	156	148	104	277	119	233	267	131	295	74	284	216	328	172	61*	439	76*	424	333	167	141	159	91	67*	42*
I have Googled my own name	248	117	131	110	75	63	55	129	64	109	139	68	135	45	141	107	155	93	30	218	37	211	162	86	75	76	46	29	22
	50%	47%	52%	56%	48%	43%	53%	46%	54%	47%	52%	52%	46%	61% KL	50%	50%	47%	54%	49%	50%	49%	50%	49%	51%	53%	47%	50%	44%	54%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SOCIALOGUE

Which of the following statements do you agree with?

		Japan																					
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1028	525	503	370	332	326	617	351	60	583	445	330	239	459	470	558	656	372	120	908	139	889	
Base: All Respondents (wtd)	500	251	249	186	150	165	299	171	30*	288	212	159	117	224	228	272	320	180	59	441	68	432	
I have Googled my own name	180	98	82	81	51	47	101	67	12	98	81	48	35	97	91	88	116	64	22	157	28	152	
	36%	39%	33%	44%	34%	29%	34%	39%	39%	34%	38%	30%	30%	43%	40%	32%	36%	36%	38%	36%	41%	35%	
		B		DE										KL	O								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

Which of the following statements do you agree with?

		South Korea																					
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	500	261	239	201	188	111	95	184	221	286	214	19	148	333	252	248	351	149	67	433	107	393	
Base: All Respondents (wtd)	500	253	247	210	193	97	99*	187	214	276	224	21**	153	326	241	259	341	159	63*	437	102	398	
I have Googled my own name	145	82	63	79	48	17	23	49	73	68	77	6	37	102	70	75	98	47	15	130	29	115	
	29%	32%	25%	38%	25%	18%	23%	26%	34%	24%	34%	28%	24%	31%	29%	29%	29%	29%	24%	30%	29%	29%	
				DE								I											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Russia																					
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	504	258	246	194	199	111	18	50	436	246	258	100	279	125	290	214	457	47	36	468	76	428	
Base: All Respondents (wtd)	500	240	260	211	184	105	18**	54*	428	236	264	146*	266	88	279	221	449	51*	33*	467	73*	427	
I have Googled my own name	142	70	73	68	48	26	1	16	125	63	79	34	75	33	78	64	132	10	15	127	31	112	
	28%	29%	28%	32%	26%	25%	4%	30%	29%	27%	30%	23%	28%	37%	28%	29%	29%	19%	46%	27%	42%	26%	
														K					S		U		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Sweden																					
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	502	273	229	159	154	189	208	252	42	139	363	331	78	93	341	161	316	186	47	455	64	438	
Base: All Respondents (wtd)	500	253	247*	186*	158*	157*	192*	258	51**	155*	345	105	263*	133*	340	160*	360	140*	63**	437	83*	417	
I have Googled my own name	298	153	145	118	102	77	117	144	36	102	195	47	158	93	203	94	220	78	38	260	49	249	
	60%	60%	59%	63%	65%	49%	61%	56%	72%	66%	57%	45%	60%	70%	60%	59%	61%	56%	60%	59%	59%	60%	
														K	K								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Indonesia																					
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	509	258	251	285	173	51	75	266	168	305	204	205	42	262	227	282	424	85	61	448	100	409	
Base: All Respondents (wtd)	500	250	250	281	162	56*	80*	258	163	288	212	208	41*	250	216	284	407	93*	60*	440	96*	404	
I have Googled my own name	161	82	79	106	35	20	24	78	59	80	80	66	18	77	65	96	127	34	30	131	45	116	
	32%	33%	31%	38%	22%	35%	30%	30%	36%	28%	38%	32%	43%	31%	30%	34%	31%	37%	51%	30%	47%	29%	
				D							I								S		U		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

Which of the following statements do you agree with?

		Turkey																					
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	516	358	158	395	107	14	49	231	236	235	281	137	82	297	275	241	379	137	68	448	162	354	
Base: All Respondents (wtd)	500	252	248*	263	145*	93**	40*	213*	247*	249*	251	141*	85*	274	275*	225	316	184*	64*	436	136*	364	
I have Googled my own name	269	130	140	153	55	61	18	100	152	123	146	61	48	159	156	113	180	89	33	236	73	196	
	54%	51%	56%	58%	38%	66%	44%	47%	61%	49%	58%	44%	57%	58%	57%	50%	57%	48%	51%	54%	54%	54%	
				D																			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Hungary																					
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	507	494	229	313	459	488	372	8	511	490	172	645	184	556	445	601	400	79	922	79	922	
Base: All Respondents (wtd)	500	244	256	202	142	156	255	159	5**	218	282	129	294	76	249	251	296	204	31*	469	32*	468	
I have Googled my own name	159	82	77	101	32	26	78	50	1	49	110	38	85	36	76	83	97	62	11	148	10	149	
	32%	34%	30%	50%	22%	17%	31%	31%	25%	22%	39%	29%	29%	47%	31%	33%	33%	30%	35%	32%	31%	32%	
				DE							I			KL									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Poland																					
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	506	255	251	194	173	139	385	105	16	253	253	70	337	99	301	205	292	214	46	460	77	429	
Base: All Respondents (wtd)	500	248	252	215	156	129	391	94*	15**	246	254	104*	326	70*	288	212	272	228	40*	460	67*	433	
I have Googled my own name	156	89	67	84	37	35	116	36	5	62	94	26	92	38	80	76	78	78	16	140	26	130	
	31%	36%	26%	39%	24%	27%	30%	38%	31%	25%	37%	25%	28%	55%	28%	36%	29%	34%	41%	30%	38%	30%	
		B		DE							I			KL									

SOCIALOGUE

Which of the following statements do you agree with?

		China																					
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1006	534	472	481	410	115	87	301	618	695	311	98	278	630	696	310	889	117	124	882	317	689	
Base: All Respondents (wtd)	500	249	251	200	200*	99*	90*	186*	224	340	160*	295*	155	50	294	206*	394	106*	57**	443	114*	386	
I have Googled my own name	232	115	117	87	88	56	37	81	114	172	60	134	72	25	133	99	184	48	22	210	55	177	
	46%	46%	47%	44%	44%	56%	42%	43%	51%	50%	38%	45%	47%	50%	45%	48%	47%	45%	39%	47%	48%	46%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Brazil																					
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1059	509	550	440	388	231	245	777	37	449	610	151	571	337	524	535	756	303	119	940	208	851	
Base: All Respondents (wtd)	500	244	256	271*	148	82*	225*	270	5**	170*	330	363	107	29	207	293	327	173*	41**	459	67*	433	
I have Googled my own name	213	94	119	130	57	25	88	120	5	58	155	137	57	18	77	135	139	73	17	195	29	184	
	43%	38%	47%	48%	39%	31%	39%	44%	85%	34%	47%	38%	53%	61%	37%	46%	43%	42%	43%	42%	43%	43%	
				E									K	KL									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

Which of the following statements do you agree with?

		Italy																					
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1000	471	529	391	357	252	183	453	364	555	445	353	516	131	472	528	621	379	116	884	162	838	
Base: All Respondents (wtd)	500	250	250	181	185	134	98	228	174	287	213	243	198	58	247	253	306	194	58	442	78	422	
I have Googled my own name	141	70	71	59	46	36	25	68	48	73	68	54	64	23	71	69	90	51	15	126	25	115	
	28%	28%	28%	32%	25%	27%	25%	30%	28%	25%	32%	22%	32%	39%	29%	27%	29%	26%	25%	29%	33%	27%	
				D							I			K	K								

SOCIALOGUE

Which of the following statements do you agree with?

		Belgium																									
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
	508	266	242	152	195	161	184	201	123	202	306	121	235	152	306	202	300	208	16	492	45	463	180	148	180	358	150
Base: All Respondents (unwid)	508	266	242	152	195	161	184	201	123	202	306	121	235	152	306	202	300	208	16	492	45	463	180	148	180	358	150
Base: All Respondents (wid)	500	251	249	184	174	142	192	194	114	183	317	172	186	142	278	222	280	220	15*	485	41*	459	171	136	193	353	147
I have Googled my own name	234	117	117	97	93	45	74	92	68	69	165	66	78	90	146	88	152	82	8	226	32	202	69	71	94	177	57
	47%	46%	47%	53%	53%	32%	38%	48%	60%	38%	52%	38%	42%	64%	52%	40%	54%	37%	54%	47%	79%	44%	40%	52%	49%	50%	39%
				E	E				FG		I				KL	O		Q			U			V			Z

SOCIALOGUE

Which of the following statements do you agree with?

		Hong Kong																					
	Hong Kong	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	503	236	267	164	213	126	83	238	182	291	212	8	183	312	297	206	418	85	126	377	134	369	
Base: All Respondents (wtd)	500	236	264	188	195	117	85*	239	176	274	226	7**	176	316	291	209	411	89*	122	378	129	371	
I have Googled my own name	182	107	76	81	59	43	25	86	71	98	84	2	39	141	111	72	151	31	59	123	61	122	
	36%	45%	29%	43%	30%	37%	29%	36%	40%	36%	37%	25%	22%	45%	38%	34%	37%	35%	49%	33%	47%	33%	
		B		D										L					S		U		