



Global @dvisor

Global @dvisor: Consumer Confidence Section

Table of Contents

SECTION B: CONSUMER CONFIDENCE

55	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
56	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
57	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
58	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
59	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
60	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
61	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
62	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
63	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
64	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
65	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
66	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
67	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
68	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
69	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
70	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
71	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
72	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
73	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
74	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
75	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
76	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
77	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
78	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
79	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
80	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
81	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
Denmark-B3	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
Kenya-B3	B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...
136	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
137	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
138	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Global @dvisor: Consumer Confidence Section

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- 181 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
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- 182 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
-
- 183 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
-
- 184 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
-
- 185 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
-
- 186 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
-
- 187 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
-
- 188 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
-
- 189 B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		All Countries																				Senior Executive/Decision Maker/Leader			
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner						
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All respondents (unwtd)	18713	9677	9036	7049	6332	5332	5619	7289	5437	8801	9405	5674	6449	6590	10684	8029	12771	5942	2282	16431	3660	15053	S	T	U
Base: All respondents (wtd)	12000	5991	6009	5274	3925	2800	3778	4466	3516	5114	6386	4331	4125	3544	6440	5560	7980	4020	1334	10666	2167	9833			
Very good	641	384	257	338	215	88	149	231	226	248	178	175	161	306	413	228	470	171	182	459	245	396			
	5%	6%	4%	6%	5%	3%	4%	5%	6%	5%	3%	4%	4%	9%	6%	4%	6%	4%	14%	4%	11%	4%			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				
Somewhat good	3816	2062	1754	1722	1254	840	900	1514	1306	1611	1979	1285	1357	1175	2181	1635	2685	1131	459	3357	809	3006			
	32%	34%	29%	33%	32%	30%	24%	34%	37%	31%	31%	30%	33%	33%	34%	29%	34%	28%	34%	31%	37%	31%			
	B	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X				
Somewhat bad	4893	2331	2562	2122	1588	1182	1576	1804	1457	2121	2726	1804	1715	1374	2547	2346	3229	1663	426	4466	729	4163			
	41%	39%	43%	40%	40%	42%	42%	40%	41%	41%	43%	42%	39%	40%	42%	40%	41%	32%	42%	34%	42%				
	A	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X				
Very bad	2651	1214	1437	1092	869	690	1153	917	528	1135	1503	1068	893	690	1300	1351	1596	1055	267	2384	383	2268			
	22%	20%	24%	21%	22%	25%	31%	21%	15%	22%	24%	25%	22%	19%	20%	24%	20%	26%	20%	22%	18%	23%			
	A	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X				
Summary	4457	2446	2010	2060	1469	928	1049	1746	1531	1859	2157	1459	1518	1480	2593	1863	3155	1302	641	3816	1055	3402			
Top2Box (Very good/Somewhat good)	37%	41%	33%	39%	37%	33%	28%	39%	44%	36%	34%	34%	37%	42%	40%	34%	40%	32%	48%	36%	49%	35%			
Low2Box (Very bad/Somewhat bad)	7543	3545	3999	3214	2456	1872	2729	2721	1985	3255	4228	2872	2608	2064	3847	3696	4825	2718	693	6850	1112	6431			
	63%	59%	67%	61%	63%	67%	72%	61%	56%	64%	66%	66%	63%	58%	60%	66%	60%	68%	52%	64%	51%	65%			
	A	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
Base: All respondents (unwtd)	18713	509	1002	517	1010	1008	1007	1016	1019	1005	1016	1001	513	1009	1006	506	508	503	507	507	511	1008	501	524	1000	
Base: All respondents (wted)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Very good	641	16	40	6	19	21	53	1	33	6	1	86	22	2	3	12	2	8	215	11	5	3	35	22	18	
	5%	3%	8%	1%	4%	4%	11%	0	7%	1%	0	17%	4%	0	1%	2%	0	2%	43%	2%	1%	1%	7%	4%	4%	
	GJMNPTU	GUJLMNOPQGS	GJ	CGJUMNPTU	CGJUMNPQTUGIJLMNOPQSTUW	ACEGJUMNOPQGS	GJM	ABCDEFHGHJLMNOPQCGJUMNPQTU	GJMN	GJ	GJ	GUJLMNOPC	GUJLMNPTU	CGJUMNPOSTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU	CGJUMNPTU
Somewhat good	3816	208	263	136	228	287	260	43	314	43	16	265	175	15	44	126	125	173	226	155	96	11	286	224	97	
	32%	42%	53%	27%	46%	57%	52%	9%	63%	9%	3%	53%	35%	3%	9%	25%	25%	35%	45%	31%	19%	2%	57%	45%	19%	
	CGJUMNOPSTUJLMNOPQRSTU	GUJLMNPTUX	GUJLMNOPQSTUJLMNOPQRS3JLMNOPQSTU	JMU	GUJLMNOPQ	JMU	ACGUJLMNOPQRSTUJLMNOPQSTU	JMU	GUJLMNUX	GUJMNUTX	CGJUMNOPTUJLMNOPQSTU	GUJMNUTX	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	
Somewhat bad	4893	204	170	299	169	168	172	367	130	280	158	115	211	202	253	236	280	255	46	268	255	110	150	166	228	
	41%	41%	34%	60%	34%	34%	34%	73%	26%	56%	32%	23%	42%	40%	51%	47%	56%	51%	9%	54%	51%	22%	30%	33%	46%	
	EHKURUV	HKRU	HJKLMMQR	HKRU	HKRU	HKRU	HJKLMMNQR	R	FHKLMMORU	HKRU	R	BDEHKRUVW	BEHKRUVW	EFHKLMMRU	DEFHKRUVW	EFHKLMMORUDEFHKLMMRU	ABDEFHKLMMRUDEFHKLMMRU	R	KRU	HKRU	DEFHKMURUV					
Very bad	2651	72	26	60	84	24	15	89	23	171	325	34	91	281	199	126	93	63	13	66	145	376	29	88	158	
	22%	14%	5%	12%	17%	5%	3%	18%	5%	34%	65%	7%	18%	56%	40%	25%	19%	13%	3%	29%	75%	6%	18%	32%		
	BEFHKRV	R	BEFHKRV	BEFHKRV			BCEFHKQRV		ABCDEFGHKLOPQRGHKLMNOPO	FR	BCEFHKQRV	FGHKLNOPOFFGHKLOPQRDEFGHKLPO	BCEFHKQRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV	BEFHKRV
Summary	4457	224	303	142	247	308	313	44	347	50	17	351	198	17	47	138	127	182	441	165	100	14	321	246	114	
Top2Box (Very good/Somewhat good)	37%	45%	61%	28%	49%	62%	63%	9%	69%	10%	3%	70%	40%	3%	9%	28%	25%	36%	88%	33%	20%	3%	64%	49%	23%	
	CGJUMNOPQSTUJLMNOPQSTU	GUJLMNPTUX	GUJLMNOPQSTUJLMNOPQSTU	JMU	GUJLMNOPQ	JMU	ABCDEFHGHJLMNOPQCGJUMNPQTU	JMU	GUJMNUTX	GUJMNNU	CGJUMNPOSTUJLMNOPQSTU	GUJMNUTX	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	ACDGJLMNOPQRSGJLMNOPQSTU	GUJMNNU	
Low2Box (Very bad/Somewhat bad)	7543	276	197	358	253	192	187	456	153	450	483	149	302	483	453	362	373	318	59	335	400	486	179	254	386	
	63%	55%	39%	72%	51%	38%	37%	91%	31%	90%	30%	60%	97%	91%	72%	75%	64%	12%	67%	80%	97%	36%	51%	77%		
	BEFHKRV	HKR	DEFHKLQRV	BEFHKRV	HKR	R	EFHKLPOQRS	R	EFHKLPORSFGHKLNOPO	R	BDEFHKRUVW	FGHKLNOPOFFGHKLOPQRDEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All respondents (unwtd)	18713	2008	2025	7599	5543	7566	3521	1538
Base: All respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very good	641	39	47	90	218	93	166	247
	5%	4%	3%	2%	6%	2%	8%	16%
		CE			ABCE		ABCDE	ABCDEF
Somewhat good	3816	384	562	989	1277	1017	926	605
	32%	38%	37%	22%	36%	25%	46%	40%
		CE	CE		CE	C	ABCDEG	CE
Somewhat bad	4893	395	610	1976	1431	1883	712	480
	41%	40%	41%	44%	41%	47%	36%	32%
		FG	FG	ADFG	FG	ABCDEFG		
Very bad	2651	182	281	1445	574	1008	196	168
	22%	18%	19%	32%	16%	25%	10%	11%
		FG	FG	ABDEFG	FG	ABDFG		
Summary								
Top2Box (Very good/Somewhat good)	4457	423	609	1079	1495	1110	1092	852
	37%	42%	41%	24%	43%	28%	55%	57%
		CE	CE		CE	C	ABCDE	ABCDE
Low2Box (Very bad/Somewhat bad)	7543	577	891	3421	2005	2890	908	648
	63%	58%	59%	76%	57%	72%	45%	43%
		FG	FG	ABDEFG	FG	ABDFG		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Argentina																				Senior Executive/Decision Maker/Leader				
		Argentina		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All respondents (unwtd)	509	188	321	146	143	220	22	175	312	184	325	184	142	183	269	240	374	135	49	460	91	418				
Base: All respondents (wtd)	500	245	255	248*	126*	126	37**	220	243	140	360	327	118	55	227	273	330	170*	41**	459	71*	429				
Very good	16	10	6	4	6	6	1	3	12	7	10	9	5	2	12	4	13	3	2	14	4	12				
	3%	4%	2%	2%	5%	4%	2%	1%	5%	5%	3%	3%	4%	4%	5%	1%	4%	2%	5%	3%	6%	3%				
Somewhat good	208	127	81	112	46	50	14	96	98	69	139	143	44	20	105	103	141	67	17	191	27	181				
	42%	52%	32%	45%	36%	40%	38%	44%	40%	49%	39%	44%	37%	37%	46%	38%	43%	40%	42%	42%	38%	42%				
Somewhat bad	204	88	117	101	52	51	13	94	98	48	156	130	50	25	82	122	126	78	14	190	27	178				
	41%	36%	46%	41%	41%	41%	34%	43%	40%	34%	43%	40%	42%	45%	36%	45%	38%	46%	35%	41%	38%	41%				
Very bad	72	19	52	31	22	19	9	27	35	16	55	45	20	7	27	44	50	22	8	64	13	59				
	14%	8%	20%	13%	17%	15%	26%	12%	14%	12%	15%	14%	17%	13%	12%	16%	15%	13%	18%	14%	18%	14%				
Summary		A																								
Top2Box (Very good/Somewhat good)	224	138	86	116	52	56	15	99	110	76	148	152	49	23	118	106	153	71	20	204	31	193				
	45%	56%	34%	47%	41%	44%	41%	45%	45%	54%	41%	47%	41%	41%	52%	39%	47%	41%	47%	45%	44%	45%				
Low2Box (Very bad/Somewhat bad)	276	107	169	132	74	70	22	121	133	64	212	174	70	32	110	166	176	100	22	254	40	236				
	55%	44%	66%	53%	59%	56%	59%	55%	55%	46%	59%	53%	59%	59%	48%	61%	53%	59%	53%	55%	56%	55%				
		A									I						N									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		India																								Senior Executive/Decision Maker/Leader			
		India		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner								
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No				
Base: All respondents (unwtd)	1001	755	246	765	202	34	237	508	256	600	401	4	63	934	744	257	914	87	341	660	658	343							
Base: All respondents (wtd)	500	258	242	276	172	52**	138	229	133	304	196	4**	45*	451	315	185	434	66*	153	347	321	179							
Very good	86	46	40	48	36	2	26	41	18	62	24	1	2	83	75	11	82	4	53	33	79	6							
	17%	18%	16%	17%	21%	4%	19%	18%	14%	20%	12%	15%	5%	18%	24%	6%	19%	6%	35%	9%	25%	4%							
Somewhat good	265	132	133	142	91	32	69	118	78	164	101	0	31	234	157	108	229	36	76	189	164	101							
	53%	51%	55%	51%	53%	62%	50%	51%	59%	54%	52%	-	69%	52%	50%	58%	53%	54%	50%	54%	51%	56%							
Somewhat bad	115	61	54	69	31	15	32	53	30	58	57	1	8	105	67	48	97	18	20	95	64	51							
	23%	23%	23%	25%	18%	29%	23%	23%	23%	19%	29%	40%	18%	23%	21%	26%	22%	27%	13%	27%	20%	28%							
Very bad	34	19	15	18	14	2	11	17	6	20	14	2	3	29	15	19	26	8	4	30	13	21							
	7%	7%	6%	6%	8%	4%	8%	7%	5%	7%	7%	45%	7%	6%	5%	10%	6%	12%	3%	9%	4%	12%							
Summary	351	178	172	190	127	34	95	159	96	226	125	1	34	317	233	118	311	40	129	222	243	107							
Top2Box (Very good/Somewhat good)	70%	69%	71%	69%	74%	67%	69%	69%	72%	74%	64%	15%	74%	70%	74%	64%	72%	60%	84%	64%	76%	60%							
Low2Box (Very bad/Somewhat bad)	149	80	70	87	45	17	43	70	37	78	71	3	12	135	82	67	123	26	24	125	78	72							
	30%	31%	29%	31%	26%	33%	31%	31%	28%	26%	36%	85%	26%	30%	26%	36%	28%	40%	16%	36%	24%	40%							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Mexico																				Senior Executive/Decision Maker/Leader				
		Mexico		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All respondents (unwtd)	506	326	180	221	193	92	355	134	17	200	306	132	165	209	304	202	373	133	66	440	120	386	S	T	U	
Base: All respondents (wt'd)	500	238	262*	270	163*	67*	416	78*	6**	170*	330	321	103	76	259	241	320	180*	36*	464	70*	430	S	T	U	
Very good	12	6	6	9	2	1	8	3	1	3	8	6	3	4	6	6	6	6	3	9	5	7	S	U		
	2%	2%	2%	3%	1%	1%	2%	4%	8%	2%	3%	2%	3%	5%	2%	3%	2%	3%	8%	2%	7%	2%	S	U		
Somewhat good	126	72	54	67	37	22	99	26	1	41	85	76	26	24	68	58	77	49	10	116	19	107				
	25%	30%	21%	25%	23%	32%	24%	34%	18%	24%	26%	24%	25%	32%	26%	24%	24%	27%	28%	25%	28%	25%				
Somewhat bad	236	118	119	120	90	26	198	35	4	75	162	161	45	31	124	113	161	75	13	223	32	204				
	47%	49%	45%	45%	55%	39%	48%	45%	59%	44%	49%	50%	44%	41%	48%	47%	50%	42%	37%	48%	46%	48%				
Very bad	126	43	83	73	33	19	111	14	1	51	75	79	29	17	62	63	76	49	10	116	14	112				
	25%	18%	32%	27%	20%	28%	27%	18%	14%	30%	23%	25%	29%	22%	24%	26%	24%	27%	28%	25%	19%	26%				
Summary			A																							
Top2Box (Very good/Somewhat good)	138	78	60	76	40	22	107	29	2	44	94	81	29	28	74	64	83	55	13	125	24	114				
	28%	33%	23%	28%	24%	33%	26%	38%	27%	26%	28%	25%	28%	37%	28%	27%	26%	31%	36%	27%	35%	26%				
Low2Box (Very bad/Somewhat bad)	362	160	202	194	123	45	309	49	5	126	236	240	74	48	186	176	237	125	23	339	46	316				
	72%	67%	77%	72%	76%	67%	74%	62%	73%	74%	72%	75%	72%	63%	72%	73%	74%	69%	64%	73%	65%	74%				
														M												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Spain	Spain																				Senior Executive/Decision Maker/Leader	
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)	1008	483	525	330	387	291	661	300	47	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (wtd)	500	252	248	205	169	127	325	151	24*	184	316	249	114*	137	252	248	279	221	38*	462	48*	452	
Very good	3	2	1	1	1	1	1	2	0	1	2	2	0	2	3	1	2	1	1	2	1	2	
	1%	1%	0	0	1%	1%	0	1%	-	0	1%	1%	-	1%	1%	0	1%	0	4%	0	3%	0	
Somewhat good	11	7	4	5	4	1	7	4	0	3	7	5	3	2	5	5	9	2	0	11	2	9	
	2%	3%	2%	3%	2%	1%	2%	3%	-	2%	2%	2%	3%	2%	2%	3%	1%	-	2%	4%	2%		
Somewhat bad	110	61	49	47	35	29	68	34	8	42	68	55	23	32	53	57	60	50	6	104	8	102	
	22%	24%	20%	23%	21%	23%	21%	23%	33%	23%	21%	22%	20%	23%	21%	23%	22%	23%	17%	22%	17%	23%	
Very bad	376	182	195	152	128	96	249	111	16	137	239	187	88	101	191	185	208	169	30	346	36	340	
	75%	72%	78%	74%	76%	76%	77%	74%	67%	75%	76%	75%	77%	74%	76%	75%	74%	76%	79%	75%	76%	75%	
A																							
Summary	14	9	4	6	6	2	8	6	0	4	10	7	3	4	8	6	11	2	1	12	3	10	
Top2Box (Very good/Somewhat good)	3%	4%	2%	3%	3%	1%	2%	4%	-	2%	3%	3%	3%	3%	3%	2%	4%	1%	4%	3%	7%	2%	
Low2Box (Very bad/Somewhat bad)	486	243	243	199	163	125	317	146	24	180	307	242	111	133	244	242	268	219	36	450	45	442	
	97%	96%	98%	97%	97%	99%	98%	96%	100%	98%	97%	97%	97%	97%	98%	96%	99%	96%	97%	93%	98%	T	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		South Africa																				Senior Executive/Decision Maker/Leader		
		South Africa		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	507	229	278	104	204	199	19	104	384	296	211	200	159	148	316	191	435	72	160	347	213	294		
Base: All respondents (wtd)	500	240*	260	287*	123	91	36**	128*	336	204	296*	209*	144*	148*	262	238*	388	112*	107*	393	156*	344*		
Very good	11	9	2	8	3	0	0	9	2	1	9	9	1	1	2	9	3	8	1	10	3	8		
	2%	4%	1%	3%	2%	-	-	7%	1%	1%	3%	4%	1%	0	1%	4%	1%	7%	1%	3%	2%	2%		
Somewhat good	155	95	60	101	33	21	13	37	105	56	99	52	50	53	84	71	143	12	40	115	55	99		
	31%	40%	23%	35%	27%	23%	37%	28%	31%	28%	33%	25%	35%	36%	32%	30%	37%	10%	37%	29%	35%	29%		
Somewhat bad	268	110	158	152	63	54	23	71	175	109	159	120	80	69	142	126	189	79	45	223	70	198		
	54%	46%	61%	53%	51%	59%	63%	55%	52%	54%	54%	57%	55%	47%	54%	53%	49%	70%	42%	57%	45%	58%		R
Very bad	66	26	40	26	24	16	0	12	54	37	30	29	13	25	34	32	53	13	22	45	28	38		
	13%	11%	16%	9%	20%	18%	-	9%	16%	18%	10%	14%	9%	17%	13%	14%	14%	12%	20%	11%	18%	11%		
Summary					C	C																		
Top2Box (Very good/Somewhat good)	165	104	62	109	36	21	13	45	107	58	108	60	51	54	86	80	146	20	41	125	58	107		
	33%	43%	24%	38%	29%	23%	37%	35%	32%	28%	36%	29%	35%	37%	33%	33%	38%	18%	38%	32%	37%	31%		
Low2Box (Very bad/Somewhat bad)	335	136	198	177	87	70	23	83	229	146	189	148	93	94	176	159	242	92	66	268	98	236		
	67%	57%	76%	62%	71%	77%	63%	65%	68%	72%	64%	71%	65%	63%	67%	67%	62%	82%	62%	68%	63%	69%		
			A		C																			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Great Britain																								Senior Executive/Decision Maker/Leader					
		Great Britain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner										
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No						
Base: All respondents (unwtd)	1005	465	540	285	351	369	198	591	216	523	482	359	351	295	569	436	643	362	98	907	129	876	P	Q	R	S	T	U			
Base: All respondents (wtd)	500	246	254	185	170	145	99	294	108	243	257	180	177	143	269	231	321	179	45*	455	60	440									
Very good	6	3	4	4	2	1	1	4	1	6	1	1	1	4	4	2	4	2	2	4	3	4									
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0	1%	1%	3%	2%	1%	1%	1%	1%	5%	1%	5%	1%	1%	5%	1%	1%	1%			
Somewhat good	43	22	22	17	14	12	9	26	8	18	25	15	18	10	27	16	28	15	3	40	5	39									
	9%	9%	9%	9%	8%	8%	10%	9%	8%	8%	10%	8%	10%	7%	10%	7%	9%	9%	7%	9%	9%	8%	9%								
Somewhat bad	280	139	141	106	93	80	44	168	67	147	133	101	95	83	147	133	181	99	26	254	31	248									
	56%	56%	55%	57%	55%	55%	45%	57%	62%	60%	52%	56%	54%	58%	54%	58%	56%	55%	57%	56%	52%	56%									
Very bad	171	83	88	58	61	51	44	96	31	72	98	63	62	45	91	79	108	63	14	157	21	149									
	34%	34%	35%	31%	36%	35%	44%	33%	29%	30%	38%	35%	35%	32%	34%	34%	34%	35%	31%	34%	36%	34%									
Summary		GH																													
Top2Box (Very good/Somewhat good)	50	24	25	21	16	13	11	30	9	24	26	16	19	14	31	19	32	18	5	44	7	42									
	10%	10%	10%	11%	9%	9%	11%	10%	9%	10%	10%	9%	11%	10%	12%	8%	10%	10%	12%	10%	12%	10%									
Low2Box (Very bad/Somewhat bad)	450	222	229	164	154	132	88	264	98	219	231	164	158	129	238	212	289	161	40	411	53	398									
	90%	90%	90%	89%	91%	91%	89%	90%	91%	90%	90%	91%	89%	90%	88%	92%	90%	90%	88%	90%	88%	90%									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		US																				Senior Executive/Decision Maker/Leader					
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner						
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No		
Base: All respondents (unwtd)	1000	463	537	255	310	435	179	243	578	588	412	429	316	255	525	475	599	401	117	883	136	864	S	T	U		
Base: All respondents (wtd)	500	247	253	182	152	165	76	109	315	284	216	232	127	141	252	248	304	196	60*	440	72	428	R	Q	P		
Very good	18	13	5	10	7	1	2	0	16	15	3	4	3	11	15	3	17	1	10	8	10	8	10	8	10	8	
	4%	5%	2%	5%	4%	1%	2%	0	5%	5%	1%	2%	2%	8%	6%	1%	6%	0	17%	2%	14%	2%	14%	2%	14%	2%	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Somewhat good	97	54	43	35	27	34	12	20	65	61	36	47	19	31	50	46	58	39	8	89	14	83	Z	AA	AB	AC	
	19%	22%	17%	19%	18%	21%	16%	18%	21%	21%	16%	20%	15%	22%	20%	19%	19%	20%	13%	20%	19%	19%	19%	19%	19%	19%	
	228	100	127	91	65	72	33	59	136	117	111	101	67	59	111	117	138	90	20	207	22	206	BB	CC	DD	EE	
Somewhat bad	228	100	127	91	65	72	33	59	136	117	111	101	67	59	111	117	138	90	20	207	22	206	FF	GG	HH	II	
	46%	41%	50%	50%	43%	43%	43%	54%	43%	41%	51%	44%	53%	42%	44%	44%	45%	45%	46%	34%	47%	30%	48%	RR	TT	UU	VV
	158	80	78	47	53	58	30	31	98	91	67	81	39	39	76	82	92	66	22	136	26	132	WW	XX	YY	ZZ	
Very bad	158	80	78	47	53	58	30	31	98	91	67	81	39	39	76	82	92	66	22	136	26	132	WW	XX	YY	ZZ	
	32%	32%	31%	26%	35%	35%	40%	28%	31%	32%	31%	35%	31%	27%	30%	33%	30%	34%	37%	31%	36%	31%	36%	31%	36%	31%	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Summary	114	67	47	45	34	35	13	20	81	76	38	50	21	43	65	49	74	40	18	97	24	90	ZZ	AA	BB	CC	
Top2Box (Very good/Somewhat good)	23%	27%	19%	25%	22%	21%	18%	18%	26%	27%	18%	22%	17%	30%	26%	20%	24%	20%	29%	22%	33%	21%	BB	CC	DD	EE	
Low2Box (Very bad/Somewhat bad)	386	181	205	138	119	130	63	89	234	208	178	182	106	98	187	199	230	156	43	343	48	338	FF	GG	HH	II	
	77%	73%	81%	75%	78%	79%	82%	82%	74%	73%	82%	78%	83%	70%	74%	80%	76%	80%	71%	78%	67%	79%	77%	78%	79%	79%	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Saudi Arabia																				
		Saudi Arabia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		507	371	136	359	138	10	127	98	193	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (wtd)		500	283	217	295	182*	23**	118*	95*	192	-**	-**	153*	102*	245	256	244	308	192*	121*	379	134	366	
Very good	215	123	93	124	82	9	40	47	96	0	0	0	49	43	123	122	93	143	72	55	160	65	150	
	43%	43%	43%	42%	45%	40%	34%	50%	50%	-	-	-	32%	42%	50%	48%	38%	47%	37%	45%	42%	48%	41%	
Somewhat good	226	132	94	127	90	9	66	36	80	0	0	0	84	43	99	112	114	133	93	55	170	59	166	
	45%	46%	43%	43%	49%	40%	55%	38%	42%	-	-	-	55%	42%	40%	44%	47%	43%	48%	46%	45%	44%	46%	
Somewhat bad	46	22	24	37	6	2	11	6	15	0	0	0	15	14	17	19	27	28	18	9	37	9	38	
	9%	8%	11%	13%	4%	10%	9%	7%	8%	-	-	-	10%	14%	7%	7%	11%	9%	9%	7%	10%	6%	10%	
Very bad	13	7	6	7	4	2	2	5	1	0	0	0	5	2	6	3	10	4	9	2	11	2	11	
	3%	3%	3%	2%	2%	10%	1%	5%	0	-	-	-	4%	2%	2%	1%	4%	1%	5%	1%	3%	1%	3%	
Summary																								
Top2Box (Very good/Somewhat good)	441	254	187	251	171	19	106	83	177	0	0	0	132	87	222	234	207	276	165	110	330	124	317	
	88%	90%	86%	85%	94%	80%	89%	88%	92%	-	-	-	87%	85%	91%	91%	85%	90%	86%	91%	87%	92%	87%	
Low2Box (Very bad/Somewhat bad)	59	29	30	44	11	5	12	11	16	0	0	0	21	16	23	22	37	32	27	11	49	10	49	
	12%	10%	14%	15%	6%	20%	11%	12%	8%	-	-	-	13%	15%	9%	9%	15%	10%	14%	9%	13%	8%	13%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Canada	Canada																												
		Gender			Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader							
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Z	a	b	
Base: All respondents (unwd)	1008	532	476	319	347	342	205	441	362	427	581	340	532	136	545	463	665	343	88	920	122	886	72	66	107	128	0	373	262	
Base: All respondents (wt'd)	500	247	253	178	173	150	100	220	179	204	296	186	223	91	259	241	329	171	42*	458	60	440	36*	32*	53	62	**	185	131	
Very good	21	9	12	11	5	5	3	9	9	13	8	8	7	6	11	11	14	8	3	19	4	18	1	1	7	2	0	9	2	
	4%	4%	5%	6%	3%	4%	3%	4%	5%	6%	3%	4%	3%	7%	4%	4%	4%	4%	6%	4%	6%	4%	2%	13%	2%	-	5%	2%		
Somewhat good	287	143	144	100	96	91	50	125	112	125	163	107	133	47	149	138	183	104	19	268	29	258	28	18	39	35	0	102	65	
	57%	58%	57%	57%	56%	61%	50%	56%	63%	61%	55%	57%	60%	52%	57%	57%	55%	61%	45%	59%	49%	59%	78%	55%	74%	56%	-	55%	49%	
Somewhat bad	168	81	87	60	61	47	39	78	50	58	110	60	75	32	86	82	115	52	17	151	22	146	13	5	23	0	62	59		
	34%	33%	34%	34%	35%	31%	39%	35%	28%	28%	37%	32%	34%	36%	33%	34%	35%	31%	40%	33%	36%	33%	17%	40%	10%	37%	-	33%	45%	
Very bad	24	14	10	7	11	7	8	9	7	9	15	11	8	5	13	11	18	6	4	20	5	19	1	1	2	3	0	12	6	
	5%	6%	4%	4%	6%	4%	8%	4%	4%	4%	5%	6%	4%	5%	5%	4%	5%	4%	10%	4%	9%	4%	2%	3%	3%	4%	-	7%	4%	
Summary	308	152	156	111	101	86	54	133	121	138	171	115	140	53	159	149	196	112	21	287	33	276	29	19	46	37	0	111	67	
Top2Box (Very good/Somewhat good)	62%	62%	62%	63%	59%	64%	53%	61%	68%	67%	58%	62%	63%	59%	62%	62%	60%	66%	50%	63%	55%	63%	81%	58%	87%	59%	-	60%	51%	
Low2Box (Very bad/Somewhat bad)	192	95	97	66	72	54	47	87	58	67	125	71	83	37	99	92	133	59	21	171	27	165	7	14	7	26	0	74	65	
	38%	38%	38%	37%	41%	36%	47%	39%	32%	33%	42%	38%	37%	41%	38%	38%	40%	34%	50%	37%	45%	37%	19%	42%	13%	41%	-	40%	49%	
							H	H		I								S		U						VX	VX	Vxa		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		France																								Senior Executive/Decision Maker/Leader			
		France		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner								
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No				
Base: All respondents (unwtd)	1016	470	546	367	359	290	253	529	234	387	629	426	298	292	586	430	601	415	44	972	77	939	S	T	U				
Base: All respondents (wtd)	500	247	253	191	172	137	124	264	112	182	318	167	208	124	284	216	292	208	23*	477	37*	463	P	Q	R				
Very good	1	1	0	1	0	0	0	1	0	1	0	0	0	0	1	1	0	1	0	1	0	1	0	1	0	0			
	0	0	0	1%	-	-	0	0	-	0	0	0	-	-	1%	0	0	0	0	4%	0	2%	0	S	U				
Somewhat good	43	23	20	15	16	13	7	23	13	13	30	12	19	12	29	14	30	13	2	41	5	38	Q						
	9%	9%	8%	8%	9%	9%	6%	9%	12%	7%	9%	7%	9%	10%	10%	7%	10%	6%	9%	9%	14%	8%							
Somewhat bad	367	179	188	140	127	99	87	198	82	138	229	121	151	94	206	161	211	156	11	356	24	343	R						
	73%	72%	74%	74%	74%	72%	70%	75%	74%	76%	72%	72%	73%	76%	72%	75%	72%	75%	49%	75%	64%	74%							
Very bad	89	44	45	34	29	25	30	43	16	30	59	34	38	17	49	40	50	39	9	80	7	81	S						
	18%	18%	18%	18%	17%	18%	24%	16%	15%	16%	19%	20%	18%	13%	17%	19%	17%	19%	39%	17%	20%	18%							
Summary	44	24	20	16	16	13	8	23	13	14	30	12	19	13	29	15	31	13	3	41	6	38							
Top2Box (Very good/Somewhat good)	9%	10%	8%	8%	9%	9%	6%	9%	12%	8%	9%	7%	9%	11%	10%	7%	11%	6%	12%	9%	16%	8%		U					
Low2Box (Very bad/Somewhat bad)	456	223	233	175	157	124	116	241	99	168	288	155	190	111	255	201	262	194	20	436	31	425	P						
	91%	90%	92%	92%	91%	91%	94%	91%	88%	92%	91%	93%	91%	89%	90%	93%	89%	94%	88%	91%	84%	92%							
							H																					T	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Germany																				Senior Executive/Decision Maker/Leader					
		Germany		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No		
Base: All respondents (unwtd)	1019	506	513	311	372	336	333	283	239	345	674	233	616	170	698	321	657	362	85	934	151	868	S	T	U		
Base: All respondents (wtd)	500	252	248	172	179	149	164	136	119	161	339	113	285	101	341	159	322	178	41*	459	74	426	R	O	P		
Very good	33	22	11	14	13	7	8	9	13	12	21	5	17	11	28	5	24	9	4	29	8	25	Q	S	T		
	7%	9%	4%	8%	7%	4%	5%	6%	11%	8%	6%	4%	6%	11%	8%	3%	7%	5%	10%	6%	10%	6%	U	U	U		
		B						F					KL	O													
Somewhat good	314	165	149	109	111	93	90	90	84	99	215	60	184	70	212	102	206	107	24	290	45	269					
	63%	65%	60%	64%	62%	63%	55%	66%	71%	61%	63%	53%	64%	69%	62%	64%	60%	59%	63%	61%	63%						
Somewhat bad	130	54	76	41	47	42	55	29	21	43	88	39	72	19	86	45	79	51	12	118	18	112					
	26%	22%	31%	24%	26%	28%	34%	22%	18%	26%	26%	34%	25%	19%	25%	28%	25%	29%	30%	26%	25%	26%					
		A						GH					LM														
Very bad	23	11	12	8	9	6	10	8	2	7	16	9	12	1	15	8	12	10	0	22	3	20					
	5%	4%	5%	4%	5%	4%	6%	6%	1%	5%	5%	8%	4%	1%	5%	5%	4%	6%	1%	5%	4%	5%					
Summary	347	187	159	123	124	100	98	99	96	111	236	65	201	81	240	107	230	117	28	319	53	294					
Top2Box (Very good/Somewhat good)	69%	74%	64%	72%	69%	67%	60%	73%	81%	69%	70%	57%	70%	80%	70%	67%	71%	66%	69%	69%	71%	69%					
		B						F	FG				K	KL													
Low2Box (Very bad/Somewhat bad)	153	65	88	49	56	49	65	37	22	50	103	48	84	20	101	52	92	61	13	141	21	132					
	31%	26%	36%	28%	31%	33%	40%	27%	19%	31%	30%	43%	30%	20%	30%	33%	29%	34%	31%	31%	29%	31%					
		A						GH	H				LM	M													

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Australia																				REGION									
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader								
		Total	Male	Female	Under 35	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All respondents (unwtd)		1002	450	552	268	346	388	255	513	234	525	477	352	312	338	540	462	627	375	115	887	138	864	669	333	295	337	181	115	74	
Base: All respondents (wt'd)		500	248	252	197	157	146	128	265	108	230	270	131	294	74	275	225	320	180	54*	446	65*	435	321	179	145	158	95	66*	36*	
Very good		40	23	17	17	13	11	8	24	8	24	16	8	24	8	23	18	26	14	5	35	5	35	29	11	10	15	8	6	2	
		8%	9%	7%	9%	8%	8%	6%	9%	7%	11%	6%	6%	8%	11%	8%	8%	8%	8%	9%	8%	8%	9%	6%	7%	9%	8%	10%	5%		
Somewhat good		263	125	138	118	80	64	63	140	59	115	148	71	149	43	138	125	170	92	29	233	36	227	172	91	64	83	51	42	24	
		53%	50%	55%	60%	51%	44%	49%	53%	55%	50%	55%	54%	51%	58%	50%	56%	53%	51%	55%	52%	55%	52%	54%	51%	44%	52%	54%	55%	65%	
Somewhat bad		170	85	85	56	55	59	46	90	35	77	93	46	106	19	98	72	108	62	18	153	22	148	104	66	63	48	32	17	10	
		34%	34%	34%	29%	35%	40%	36%	34%	32%	34%	35%	35%	36%	35%	36%	32%	34%	35%	33%	34%	34%	34%	32%	37%	44%	31%	34%	25%	27%	
Very bad		26	14	12	5	9	12	11	10	6	13	13	7	16	4	16	10	16	10	1	25	2	24	16	10	8	12	4	1	1	
		5%	6%	5%	2%	6%	8%	9%	4%	5%	6%	5%	5%	5%	5%	6%	5%	5%	6%	3%	6%	6%	5%	6%	6%	8%	4%	2%	3%		
Summary		303	148	155	135	93	75	71	165	67	139	164	79	173	51	160	143	196	107	34	269	41	262	201	102	73	98	59	48	25	
Top2Box (Very good/Somewhat good)		61%	60%	61%	60%	59%	52%	56%	62%	63%	61%	61%	60%	59%	69%	58%	63%	61%	60%	64%	60%	63%	57%	51%	62%	72%	70%	X	X		
Low2Box (Very bad/Somewhat bad)		197	100	97	61	65	71	56	100	40	90	107	53	121	23	114	83	124	73	19	178	24	173	120	77	72	60	36	18	11	
		39%	40%	39%	31%	41%	48%	44%	38%	37%	39%	39%	40%	41%	31%	42%	37%	39%	40%	36%	40%	37%	37%	43%	49%	38%	38%	27%	30%		
		C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	Yab				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Japan																				Senior Executive/Decision Maker/Leader		
		Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
			Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)	1006	501	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (wtd)	500	251	505	310	335	361	609	328	69	587	419	341	238	427	483	523	635	371	127	879	157	849		
Very good	3	3	0	1	1	0	2	1	0	2	1	0	1	2	2	1	3	0	1	2	1	2	1	2
	1%	1%	0	1%	1%	0	1%	1%	-	1%	0	-	1%	1%	1%	0	1%	0	1%	1%	1%	1%	1%	1%
Somewhat good	44	19	25	20	15	10	26	15	3	26	18	14	8	22	21	23	29	16	4	40	5	39		
	9%	8%	10%	11%	10%	6%	8%	10%	9%	9%	8%	8%	7%	10%	9%	9%	9%	8%	6%	9%	7%	9%		
Somewhat bad	253	124	130	104	69	80	149	85	19	136	117	80	58	114	116	138	157	96	29	224	33	220		
	51%	49%	52%	56%	47%	48%	48%	54%	57%	49%	53%	47%	51%	54%	49%	52%	50%	51%	48%	51%	44%	52%		
Very bad	199	106	94	61	62	77	131	57	11	114	85	77	48	75	96	103	124	75	27	172	36	163		
	40%	42%	38%	33%	42%	46%	43%	36%	34%	41%	39%	45%	42%	35%	41%	39%	40%	40%	44%	39%	48%	38%	U	
Summary	47	22	26	21	16	10	28	17	3	29	18	14	9	24	23	24	31	16	5	43	6	41		
Top2Box (Very good/Somewhat good)	9%	9%	10%	11%	11%	6%	9%	10%	9%	10%	8%	8%	8%	11%	10%	9%	10%	8%	7%	10%	8%	10%		
Low2Box (Very bad/Somewhat bad)	453	229	223	165	131	157	280	143	31	251	202	157	106	189	212	241	281	171	56	396	70	383		
	91%	91%	90%	89%	89%	94%	91%	90%	91%	90%	92%	92%	92%	89%	90%	91%	90%	92%	93%	90%	92%	90%		
							CD																	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		South Korea																				Senior Executive/Decision Maker/Leader			
		South Korea		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All respondents (unwtd)		511	233	278	183	208	120	79	216	216	316	195	12	145	354	257	254	354	157	54	457	103	408	S	T
Base: All respondents (wt'd)		500	252	248	210	190	100	88*	206	207	284	216	14**	150	336	249	251	334	166	50*	450	96	404	U	U
Very good	5	2	3	2	1	2	0	2	3	5	0	0	0	5	4	1	4	1	2	3	3	2	S	U	
	1%	1%	1%	1%	1%	2%	-	1%	1%	2%	-	-	-	1%	2%	0	1%	0	4%	1%	3%	0	Q	R	
Somewhat good	96	53	43	33	38	25	15	35	46	63	33	2	26	67	55	41	73	23	14	82	24	72	Q	U	
	19%	21%	17%	16%	20%	25%	17%	17%	22%	22%	15%	14%	18%	20%	22%	16%	22%	14%	27%	18%	25%	18%	Q	U	
Somewhat bad	255	129	126	110	90	54	48	95	111	143	112	9	72	173	123	131	161	93	24	231	44	211	Q	U	
	51%	51%	51%	52%	48%	54%	55%	46%	54%	50%	52%	65%	48%	51%	50%	52%	48%	56%	48%	51%	46%	52%	Q	U	
Very bad	145	69	76	65	60	20	25	74	46	74	71	3	51	91	66	79	96	49	10	135	25	120	Q	U	
	29%	27%	31%	31%	32%	20%	29%	36%	22%	26%	33%	20%	34%	27%	27%	31%	29%	30%	21%	30%	26%	30%	Q	U	
Summary					E	E		H																	
Top2Box (Very good/Somewhat good)	100	55	46	35	39	27	15	37	49	68	33	2	26	72	59	41	77	24	15	85	27	74	Q	U	
	20%	22%	18%	17%	20%	27%	17%	18%	24%	24%	15%	14%	18%	21%	24%	16%	23%	14%	31%	19%	28%	18%	Q	U	
Low2Box (Very bad/Somewhat bad)	400	198	202	176	151	73	73	169	158	216	183	12	123	264	190	210	257	143	34	365	69	331	Q	U	
	80%	78%	82%	83%	80%	73%	83%	82%	76%	76%	85%	86%	82%	79%	76%	84%	77%	86%	69%	81%	72%	82%	Q	U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...?

		Russia																							
	Russia	Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No			
Base: All respondents (unwtd)	503	247	256	127	243	133	21	35	447	254	249	91	290	122	306	197	467	36	30	473	65	438			
Base: All respondents (wtd)	500	241	259	211*	185	104	22**	41**	437	232	268	146*	266	88	287	213	463	37**	24**	476	65*	435			
Very good	8	6	2	6	2	1	0	0	8	6	3	0	5	3	4	4	8	0	3	5	5	4			
	2%	3%	1%	3%	1%	1%	-	-	2%	2%	1%	-	2%	4%	1%	2%	2%	-	12%	1%	7%	1%			
Somewhat good	173	95	78	82	64	28	6	23	144	75	98	56	98	19	105	68	161	12	10	164	21	152			
	35%	39%	30%	39%	34%	27%	25%	57%	33%	32%	37%	38%	37%	22%	37%	32%	35%	33%	39%	34%	32%	35%			
Somewhat bad	255	106	149	100	93	62	14	16	225	122	134	75	131	49	143	112	238	17	10	245	33	222			
	51%	44%	58%	47%	50%	60%	63%	40%	51%	52%	50%	52%	49%	56%	50%	53%	51%	46%	41%	52%	51%	51%			
Very bad	63	34	29	24	26	13	3	1	59	30	33	14	32	17	35	28	55	8	2	61	6	57			
	13%	14%	11%	11%	14%	13%	11%	3%	14%	13%	12%	10%	12%	19%	12%	13%	12%	21%	7%	13%	10%	13%			
Summary		182	101	81	88	65	29	6	23	153	81	101	56	103	23	109	73	169	12	13	169	25	156		
Top2Box (Very good/Somewhat good)		36%	42%	31%	41%	35%	28%	25%	57%	35%	35%	38%	38%	39%	26%	38%	34%	37%	33%	52%	36%	39%	36%		
Low2Box (Very bad/Somewhat bad)		318	140	179	123	119	75	17	18	284	151	167	90	163	66	178	140	293	25	12	307	40	279		
		64%	58%	69%	59%	65%	72%	75%	43%	65%	65%	62%	62%	61%	74%	62%	66%	63%	67%	48%	64%	61%	64%		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for siq testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Sweden																				Senior Executive/Decision Maker/Leader			
		Sweden		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All respondents (unwtd)	501	242	259	155	161	185	233	237	31	117	384	I	K	L	M	N	O	P	Q	R	S	T	U		
Base: All respondents (wtd)	500	253	247	185*	154*	161*	203*	268	29**	111*	389	105	263*	133*	367	133*	358	142*	58**	442	76*	424			
Very good	35	26	9	11	11	14	13	19	3	10	26	6	20	9	28	8	25	10	6	30	6	30	6	30	
	7%	10%	4%	6%	7%	8%	7%	7%	9%	9%	7%	6%	8%	7%	8%	6%	7%	7%	10%	7%	7%	7%	7%		
Somewhat good	286	145	141	94	89	102	83	179	23	69	217	57	147	81	208	78	216	70	32	253	49	237			
	57%	57%	57%	51%	58%	64%	41%	67%	80%	62%	56%	55%	56%	61%	57%	58%	60%	49%	56%	57%	65%	56%			
Somewhat bad	150	66	85	68	52	31	84	63	3	27	123	34	82	34	108	42	102	48	15	135	16	134			
	30%	26%	34%	37%	34%	19%	41%	24%	10%	25%	32%	32%	31%	26%	29%	32%	28%	34%	26%	31%	21%	32%			
Very bad	29	17	12	12	2	14	22	6	0	5	24	8	13	9	24	5	15	14	5	24	5	24			
	6%	7%	5%	7%	2%	9%	11%	2%	1%	4%	6%	7%	5%	6%	6%	4%	4%	10%	8%	5%	6%	6%	6%		
Summary						D	G																		
Top2Box (Very good/Somewhat good)	321	171	150	105	100	116	97	198	26	79	242	64	167	90	235	85	241	80	38	283	55	266			
	64%	67%	61%	57%	65%	72%	48%	74%	89%	71%	62%	61%	64%	68%	64%	64%	67%	56%	65%	64%	72%	63%			
Low2Box (Very bad/Somewhat bad)	179	83	96	80	54	45	107	69	3	32	147	41	95	42	132	47	117	62	20	159	21	158			
	36%	33%	39%	43%	35%	28%	52%	26%	11%	29%	38%	39%	36%	32%	36%	36%	33%	44%	35%	36%	28%	37%			
						E	G																		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Indonesia																				Senior Executive/Decision Maker/Leader			
		Indonesia		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All respondents (unwtd)	513	237	276	238	202	73	74	261	178	311	202	183	30	300	233	280	437	76	69	444	123	390			
Base: All respondents (wtd)	500	250	250	282	163	56*	90*	255	155	273	227	191	29**	280	226	274	418	82*	58*	442	112	388			
Very good	22	18	4	15	5	2	5	12	6	14	8	10	1	11	13	9	19	3	4	18	10	12			
	4%	7%	2%	5%	3%	4%	5%	5%	4%	5%	4%	5%	4%	4%	6%	3%	5%	4%	8%	4%	9%	3%			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Somewhat good	175	104	72	81	67	28	30	78	68	114	61	70	12	94	90	85	153	22	23	152	41	134			
	35%	42%	29%	29%	41%	50%	33%	30%	44%	42%	27%	37%	40%	33%	40%	31%	37%	27%	39%	35%	37%	35%			
		B	C	C	C	C	G	J					O												
Somewhat bad	211	93	118	122	68	21	35	114	62	110	101	74	15	121	83	128	174	37	21	189	42	169			
	42%	37%	47%	44%	42%	37%	39%	45%	40%	40%	44%	39%	53%	43%	37%	47%	42%	45%	37%	43%	38%	43%			
		A															N								
Very bad	91	35	56	63	24	5	21	51	19	35	57	36	1	54	39	52	72	19	10	82	18	73			
	18%	14%	23%	22%	15%	8%	24%	20%	12%	13%	25%	19%	3%	19%	17%	19%	17%	24%	16%	18%	16%	19%			
		A	DE			H	H			I															
Summary	198	122	76	96	71	30	34	90	74	129	69	80	13	105	104	94	173	25	27	170	51	147			
	40%	49%	30%	34%	44%	55%	38%	35%	48%	47%	31%	42%	44%	37%	46%	34%	41%	31%	47%	39%	46%	38%			
		B	C	C	C	G	J						O												
Top2Box (Very good/Somewhat good)	302	128	174	185	91	25	56	165	81	145	158	110	16	175	122	180	246	56	31	271	60	242			
	60%	51%	70%	66%	56%	45%	62%	65%	52%	53%	69%	58%	56%	63%	54%	66%	59%	69%	53%	61%	54%	62%			
		A	DE			H				I							N								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Turkey																				Senior Executive/Decision Maker/Leader		
		Turkey		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	524	380	144	393	118	13	42	194	288	240	284	134	85	305	280	244	369	155	73	451	187	337	T	U
Base: All respondents (wtd)	500	252	248*	262	181*	57**	27*	156	316	264	236	123*	94**	283	249	251	324	176*	67*	433	163*	337	S	R
Very good	22	15	6	17	5	0	2	7	13	9	12	5	6	11	11	10	14	7	6	15	10	12	P	Q
	4%	6%	3%	6%	3%	-	6%	5%	4%	3%	5%	4%	6%	4%	5%	4%	4%	4%	9%	4%	6%	3%	S	T
Somewhat good	224	129	95	114	88	22	10	71	144	126	98	56	41	127	127	98	153	71	31	194	73	151	Q	R
	45%	51%	38%	43%	49%	39%	36%	45%	45%	48%	42%	45%	44%	45%	51%	39%	47%	40%	46%	45%	45%	45%	45%	45%
Somewhat bad	166	80	86	75	64	27	11	37	118	100	66	31	31	103	78	88	111	55	11	154	51	115	G	H
	33%	32%	35%	28%	36%	47%	41%	24%	37%	38%	28%	26%	33%	36%	31%	35%	34%	31%	17%	36%	31%	34%	I	R
Very bad	88	28	61	57	23	7	4	41	42	29	59	31	16	42	33	55	45	43	19	70	29	59	J	K
	18%	11%	24%	22%	13%	13%	16%	27%	13%	11%	25%	25%	17%	15%	13%	22%	14%	24%	28%	16%	18%	18%	16%	18%
Summary		A						H		I														
Top2Box (Very good/Somewhat good)	246	145	101	131	93	22	12	78	156	135	110	61	47	138	138	108	168	78	37	209	83	163		
	49%	57%	41%	50%	51%	39%	42%	50%	49%	51%	47%	50%	50%	49%	55%	43%	52%	44%	55%	48%	51%	48%		
Low2Box (Very bad/Somewhat bad)	254	107	147	132	88	34	16	78	160	129	125	62	47	145	111	143	156	98	30	224	80	174		
	51%	43%	59%	50%	49%	61%	58%	50%	51%	49%	53%	50%	50%	51%	45%	57%	48%	56%	45%	52%	49%	52%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Hungary																					
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1016	485	531	295	306	415	560	335	6	449	567	339	487	190	540	476	573	443	72	944	86	930	
Base: All respondents (wtd)	500	244	256	202	144	155	275	159	3**	195	305	130	294	77	254	246	284	216	35*	465	41*	459	
Very good	1	1	0	1	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1	0	1	
	0	0	0	0	-	0	0	1%	-	1%	-	0	0	-	0	0	0	0	-	0	-	0	
Somewhat good	16	14	3	9	4	3	5	8	1	5	11	2	10	4	12	4	10	6	1	15	2	14	
	3%	6%	1%	4%	3%	2%	2%	5%	29%	3%	4%	2%	4%	5%	5%	2%	4%	3%	2%	3%	5%	3%	
Somewhat bad	158	82	76	66	41	51	83	56	1	59	99	39	94	24	74	83	90	68	14	144	14	144	
	32%	34%	30%	33%	29%	33%	30%	35%	47%	30%	32%	30%	32%	32%	29%	34%	32%	32%	39%	31%	34%	31%	
Very bad	325	148	177	126	99	100	187	94	1	130	195	88	188	49	166	159	183	141	20	305	25	300	
	65%	61%	69%	62%	69%	65%	68%	59%	25%	67%	64%	68%	64%	63%	66%	64%	65%	66%	59%	65%	60%	65%	
Summary		A		G																			
Top2Box (Very good/Somewhat good)	17	14	3	10	4	4	5	9	1	6	11	3	11	4	13	4	11	6	1	17	2	15	
	3%	6%	1%	5%	3%	2%	2%	6%	29%	3%	4%	2%	4%	5%	5%	2%	4%	3%	2%	4%	5%	3%	
Low2Box (Very bad/Somewhat bad)	483	230	253	192	140	151	270	150	2	189	294	127	283	73	241	242	273	210	34	449	39	444	
	97%	94%	99%	95%	97%	98%	98%	94%	71%	97%	96%	98%	96%	95%	95%	98%	96%	97%	98%	96%	95%	97%	
A		G																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Poland																				Senior Executive/Decision Maker/Leader				
		Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner						
			Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All respondents (unwtd)	508	246	262	189	168	151	391	106	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	82	426		
Base: All respondents (wtd)	500	248	252	215	159	127	395	95	10**	243	257	104*	327	70*	295	205	287	213	40*	460	74*	426				
Very good	2	2	0	1	1	0	0	1	1	2	0	0	2	0	2	0	2	0	1	1	2	0				
	0	1%	-	1%	1%	-	-	1%	12%	1%	-	-	1%	-	1%	-	1%	-	3%	0	3%	-	S	U		
Somewhat good	125	75	50	60	33	32	83	40	3	49	76	26	79	20	74	51	67	58	8	117	21	104				
	25%	30%	20%	28%	21%	25%	21%	42%	26%	20%	30%	25%	24%	29%	25%	25%	23%	27%	20%	25%	29%	24%				
Somewhat bad	280	127	153	116	94	70	231	44	4	143	137	64	177	39	167	113	172	108	26	254	44	236				
	56%	51%	61%	54%	59%	55%	59%	47%	45%	59%	53%	61%	54%	56%	57%	55%	60%	51%	64%	55%	60%	55%				
Very bad	93	43	50	37	31	25	81	10	2	49	44	14	68	11	52	41	45	47	5	88	6	86				
	19%	17%	20%	17%	19%	20%	21%	11%	17%	20%	17%	14%	21%	15%	17%	20%	16%	22%	12%	19%	9%	20%	T			
Summary							G																			
Top2Box (Very good/Somewhat good)	127	77	50	61	34	32	83	41	4	51	76	26	81	20	76	51	69	58	9	118	23	104				
	25%	31%	20%	29%	22%	25%	21%	43%	38%	21%	30%	25%	25%	29%	26%	25%	24%	27%	23%	26%	31%	24%				
Low2Box (Very bad/Somewhat bad)	373	171	202	153	125	95	312	55	6	192	181	78	245	50	219	154	217	155	30	342	51	322				
	75%	69%	80%	71%	78%	75%	79%	57%	62%	79%	70%	75%	75%	71%	74%	75%	76%	73%	77%	74%	69%	76%				
							G				J															

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		China																				Senior Executive/Decision Maker/Leader			
		China		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All respondents (unwtd)	1007	527	480	462	407	138	78	289	640	713	294	92	294	621	699	308	879	128	108	899	300	707	S	T	U
Base: All respondents (wtd)	500	249	251	200*	181*	118*	80**	225*	195	344	156*	295*	155	50	283	217*	374	126*	42**	458	96*	404	R	P	Q
Very good	53	25	28	21	12	20	13	25	15	40	13	39	10	4	32	21	42	11	12	41	18	35	J	I	K
	11%	10%	11%	10%	7%	17%	17%	11%	7%	12%	8%	13%	7%	7%	11%	10%	11%	8%	27%	9%	19%	9%	U	S	T
Somewhat good	260	127	134	106	97	57	35	112	113	173	87	138	90	32	155	105	183	77	21	239	53	207	M	N	O
	52%	51%	53%	53%	53%	48%	44%	50%	58%	50%	56%	47%	58%	65%	55%	49%	49%	61%	50%	52%	55%	51%	P	Q	R
Somewhat bad	172	89	83	70	68	34	32	79	62	118	54	112	47	13	87	85	134	38	9	163	24	148	L	K	M
	34%	36%	33%	35%	38%	28%	40%	35%	32%	34%	35%	38%	30%	26%	31%	39%	36%	30%	22%	36%	25%	37%	N	O	P
Very bad	15	8	7	3	4	8	0	9	6	13	2	6	7	1	8	6	14	1	0	14	1	14	Q	R	S
	3%	3%	3%	2%	2%	6%	0	4%	3%	4%	1%	2%	5%	3%	3%	3%	4%	1%	1%	3%	1%	3%	U	V	W
Summary	313	152	161	127	109	77	48	137	128	213	100	177	101	36	188	126	225	88	32	281	71	242	Z	Y	X
Top2Box (Very good/Somewhat good)	63%	61%	64%	63%	60%	65%	60%	61%	66%	62%	64%	60%	65%	72%	66%	58%	60%	70%	77%	61%	74%	60%	W	V	U
Low2Box (Very bad/Somewhat bad)	187	97	90	73	72	41	32	88	67	131	56	118	54	14	96	91	148	38	10	177	25	162	KL	M	M
	37%	39%	36%	37%	40%	35%	40%	39%	34%	38%	36%	40%	35%	28%	34%	42%	40%	30%	23%	39%	26%	40%	U	V	W

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Brazil	Brazil																				Senior Executive/Decision Maker/Leader	
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)	1010	574	436	464	272	274	226	723	61	388	622	160	514	336	442	568	658	352	124	886	206	804	
Base: All respondents (wtd)	500	244	256	271	144*	86*	198*	296	6*	166*	334	363	108	30	202*	298	286	214	59**	441	89*	411	
Very good	19	15	4	10	6	3	11	8	1	10	9	12	5	3	10	9	13	7	5	14	3	16	
	4%	6%	2%	4%	4%	3%	5%	3%	15%	6%	3%	3%	4%	9%	5%	3%	4%	3%	9%	3%	3%	4%	
Somewhat good	228	120	108	108	70	50	70	154	4	79	149	151	59	17	111	117	135	93	23	204	41	187	
	46%	49%	42%	40%	49%	59%	35%	52%	61%	48%	44%	42%	55%	58%	55%	39%	47%	43%	40%	46%	46%	45%	
								C	F	F			K	K	O								
Somewhat bad	169	82	87	105	40	25	79	89	1	50	119	132	31	7	67	102	98	71	18	151	27	142	
	34%	34%	34%	39%	28%	29%	40%	30%	16%	30%	36%	36%	29%	24%	33%	34%	34%	33%	31%	34%	30%	35%	
								H					M										
Very bad	84	28	56	48	28	8	38	45	0	27	57	68	13	3	14	70	41	43	12	72	18	66	
	17%	11%	22%	18%	19%	9%	19%	15%	8%	16%	17%	19%	12%	10%	7%	24%	14%	20%	20%	16%	20%	16%	
		A											M		N								
Summary	247	135	112	118	76	53	81	162	4	89	158	163	64	20	121	125	148	99	28	218	44	203	
	49%	55%	44%	43%	53%	62%	41%	55%	76%	54%	47%	45%	59%	66%	60%	42%	52%	46%	48%	49%	49%	49%	
						C		F	FG				K	K	O								
Low2Box (Very bad/Somewhat bad)	253	110	143	153	68	33	117	135	1	77	177	200	44	10	81	172	139	115	30	223	45	208	
	51%	45%	56%	57%	47%	38%	59%	45%	24%	46%	53%	55%	41%	34%	40%	58%	48%	54%	52%	51%	51%	51%	
		E				GH	H					LM			N								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Italy																				
		Italy		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		1009	497	512	322	381	306	288	433	288	467	542	361	525	123	568	441	629	380	119	890	153	856	
Base: All respondents (wtd)		500	250	250	181	177	142	153	213	135	221	279	243	198	58	269	231	294	206	57	443	71	429	
Very good	2	1	1	0	1	1	1	0	2	0	1	1	0	1	1	1	1	1	0	2	1	1	1	
	0	0	0	-	1%	1%	1%	-	1%	-	0	1%	-	1%	-	0	0	0	0	1%	0	1%	0	
Somewhat good	15	10	5	7	5	3	2	9	5	9	6	6	7	2	9	6	10	5	3	13	4	12		
	3%	4%	2%	4%	3%	2%	1%	4%	3%	4%	2%	3%	4%	4%	3%	3%	3%	3%	3%	5%	3%	5%	3%	
Somewhat bad	202	108	94	66	79	58	51	83	67	89	113	92	86	24	120	82	122	80	23	179	28	174		
	40%	43%	37%	36%	44%	41%	34%	39%	50%	40%	40%	38%	43%	42%	45%	36%	41%	39%	40%	40%	40%	40%	41%	
Very bad	281	130	150	108	92	80	99	119	63	121	159	145	105	31	138	142	161	120	31	250	38	242		
	56%	52%	60%	60%	52%	56%	65%	56%	47%	55%	57%	59%	53%	54%	51%	62%	55%	58%	55%	56%	54%	56%	56%	
Summary		A	D					GH	H				L			N								
Top2Box (Very good/Somewhat good)	17	12	6	7	6	4	3	10	5	11	6	7	8	2	11	7	11	6	3	14	4	13		
	3%	5%	2%	4%	4%	3%	2%	5%	3%	5%	2%	3%	4%	4%	4%	3%	4%	3%	5%	3%	6%	3%		
Low2Box (Very bad/Somewhat bad)	483	238	244	174	171	138	150	202	130	210	272	237	190	56	258	225	283	200	54	428	66	416		
	97%	95%	98%	96%	96%	97%	98%	95%	97%	95%	98%	97%	96%	96%	96%	97%	97%	95%	97%	94%	94%	97%		
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U																								

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Belgium																													
	Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region		Language			
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	French	Flemish		
Base: All respondents (unwtd)	517	270	247	181	179	157	174	213	130	209	308	130	233	154	294	223	322	195	27	490	49	468	191	154	172	325	192				
Base: All respondents (wted)	500	252	248	184	164	151	179	204	117	197	303	172	186	142	273	227	299	201	23**	477	43*	457	181	143	176	320	180				
Very good	6	2	4	4	1	1	3	2	1	2	4	1	2	3	3	3	4	2	2	4	2	4	1	3	2	3	3				
	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	8%	1%	4%	1%	0	2%	1%	1%	2%				
Somewhat good	136	75	60	58	40	37	37	51	48	56	80	35	60	41	76	59	88	48	6	129	14	121	67	41	27	66	70				
	27%	30%	24%	32%	24%	25%	21%	25%	41%	29%	26%	20%	33%	29%	28%	26%	29%	24%	28%	27%	33%	37%	27%	37%	29%	16%	21%	39%			
Somewhat bad	299	146	152	100	104	95	111	125	63	113	186	110	103	85	160	139	177	122	14	284	24	275	96	83	120	207	92				
	60%	58%	61%	54%	63%	63%	62%	61%	54%	58%	61%	64%	56%	60%	59%	61%	59%	61%	64%	60%	55%	60%	53%	58%	68%	65%	51%				
Very bad	60	28	32	22	19	18	28	27	5	25	34	26	20	13	33	26	31	29	0	60	3	56	18	16	26	44	15				
	12%	11%	13%	12%	12%	12%	16%	13%	4%	13%	11%	15%	11%	9%	12%	12%	10%	14%	-	12%	7%	12%	10%	11%	15%	14%	8%				
Summary	142	77	64	62	41	38	40	52	49	58	84	36	62	44	80	62	92	50	8	133	16	126	68	44	30	69	73				
Top2Box (Very good/Somewhat good)	28%	31%	26%	34%	25%	25%	22%	26%	42%	30%	28%	21%	33%	31%	29%	27%	31%	25%	36%	28%	37%	27%	38%	31%	17%	22%	40%				
Low2Box (Very bad/Somewhat bad)	358	174	184	122	123	113	139	152	68	139	220	136	124	99	194	165	207	151	14	344	27	332	113	99	146	251	108				
	72%	69%	74%	66%	75%	75%	78%	74%	58%	70%	72%	79%	67%	69%	71%	73%	69%	75%	64%	72%	63%	73%	62%	69%	83%	78%	60%				
																												VW	Z		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Denmark																				Senior Executive/Decision Maker/Leader			
		Denmark		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)	501	249	252	98	167	236	206	162	133	282	219	45	151	305	271	230	382	119	28	473	40	461			
Base: All respondents (wtd)	500	252	248	179*	157	163	226	154	120	237	263	48*	168	284	264	236	351	149*	22**	478	34*	466			
Very good	35	26	9	10	7	18	11	10	14	20	15	2	7	26	19	16	25	10	2	33	1	34			
	7%	10%	4%	6%	4%	11%	5%	6%	12%	8%	6%	4%	4%	9%	7%	7%	7%	7%	9%	7%	4%	7%			
		B				D		F																	
Somewhat good	309	155	154	113	98	98	139	99	71	146	163	28	105	176	161	148	215	94	13	296	22	287			
	62%	62%	62%	63%	62%	60%	61%	64%	59%	61%	62%	59%	62%	62%	61%	63%	61%	63%	60%	62%	64%	62%			
Somewhat bad	142	66	76	50	47	45	67	43	33	65	77	17	51	74	77	65	101	41	7	135	10	132			
	28%	26%	31%	28%	30%	28%	29%	28%	27%	27%	29%	35%	30%	26%	29%	27%	29%	27%	31%	28%	30%	28%			
Very bad	14	5	9	6	6	2	9	2	2	7	7	1	5	8	6	8	9	5	0	14	1	13			
	3%	2%	4%	4%	4%	1%	4%	2%	2%	3%	3%	2%	3%	3%	2%	3%	3%	3%	-	3%	2%	3%			
Summary																									
Top2Box (Very good/Somewhat good)	344	181	163	123	105	116	150	109	85	166	178	30	112	202	180	164	240	103	15	329	23	321			
	69%	72%	66%	68%	67%	71%	66%	71%	71%	70%	68%	62%	67%	71%	68%	69%	68%	70%	69%	69%	68%	69%			
Low2Box (Very bad/Somewhat bad)	156	71	85	56	53	47	76	45	35	72	84	18	56	82	84	73	111	45	7	149	11	145			
	31%	28%	34%	32%	33%	29%	34%	29%	29%	30%	32%	38%	33%	29%	32%	31%	32%	30%	31%	31%	32%	31%			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		All Countries																					
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All Respondents (unwtd)		18713	9677	9036	7049	6332	5332	5619	7289	5437	8801	9405	5674	6449	6590	10684	8029	12771	5942	2282	16431	3660	15053
Base: All Respondents (wtd)		12000	5991	6009	5274	3925	2800	3778	4466	3516	5114	6386	4331	4125	3544	6440	5560	7980	4020	1334	10666	2167	9833
7 - Very strong economy	344	214	130	185	115	44	90	122	114	110	120	120	84	140	220	124	259	85	91	253	134	210	
	3%	4%	2%	4%	3%	2%	2%	3%	3%	2%	2%	3%	2%	4%	3%	2%	3%	2%	7%	2%	6%	2%	
	B	A	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
6	742	397	345	314	280	148	146	291	287	331	315	198	261	283	496	246	538	204	134	608	232	510	
	6%	7%	6%	6%	7%	5%	4%	7%	8%	6%	5%	5%	6%	8%	8%	4%	7%	5%	10%	6%	11%	5%	
	CE	F	FG	J	K	KL	O	Q	S	U													
5	2338	1286	1052	1107	731	501	587	921	777	996	1231	799	831	708	1308	1030	1650	688	272	2066	469	1869	
	19%	21%	18%	21%	19%	18%	16%	21%	22%	19%	19%	18%	20%	20%	19%	21%	17%	20%	19%	22%	19%		
	B	DE	F	F	O	Q	U																
4	3355	1559	1795	1588	1030	736	964	1306	1020	1415	1831	1209	1109	1036	1679	1676	2199	1156	323	3032	528	2827	
	28%	26%	30%	30%	26%	26%	26%	29%	29%	28%	29%	28%	27%	29%	26%	30%	28%	29%	24%	28%	24%	29%	
	A	DE	F	F	L	N	R	T															
3	2822	1407	1415	1199	909	714	936	1042	805	1211	1577	1018	1005	799	1463	1359	1843	979	255	2567	438	2384	
	24%	23%	24%	23%	23%	26%	25%	23%	23%	24%	25%	24%	24%	23%	23%	24%	23%	24%	19%	24%	20%	24%	
	CD														N		R	T					
2	1346	647	699	522	465	358	525	477	321	599	727	521	472	352	737	609	874	472	145	1200	210	1135	
	11%	11%	12%	10%	12%	13%	14%	11%	9%	12%	11%	12%	11%	11%	10%	11%	11%	11%	12%	11%	11%	12%	
	C	C	GH	H	M	M																T	
1 - Very weak economy	1054	481	572	359	395	300	531	308	192	453	584	466	363	225	537	517	617	436	113	941	156	898	
	9%	8%	10%	7%	10%	11%	14%	7%	5%	9%	9%	11%	9%	6%	8%	9%	11%	8%	9%	7%	9%		
	A	C	C	GH	H	LM	M										P				T		
Summary		3424	1897	1527	1606	1126	692	823	1334	1177	1436	1666	1116	1176	1131	2025	1399	2446	977	497	2927	835	2589
Top3Box (Strong)	29%	32%	25%	30%	29%	25%	22%	30%	33%	28%	26%	26%	29%	32%	31%	25%	31%	24%	37%	39%	27%	26%	
	B	E	E	F	FG	J	K	L	M	O	Q	S	U										
Low3Box (Weak)	5221	2535	2686	2080	1769	1372	1992	1826	1319	2263	2889	2005	1840	1377	2736	2485	3334	1887	513	4708	804	4417	
	44%	42%	45%	39%	45%	49%	53%	41%	37%	44%	45%	46%	45%	39%	42%	45%	42%	47%	39%	44%	37%	45%	
Mean	4	4	4	4	4	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
	B	DE	E	F	FG		KL	O	Q	S	U												

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	18713	509	1002	517	1010	1008	1007	1016	1019	1005	1016	1001	513	1009	1006	506	508	503	507	507	511	1008	501	524	1000	
Base: All Respondents (wt'd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
7 - Very strong economy	344	14	6	0	37	10	20	1	19	2	4	39	4	0	2	9	8	11	114	1	4	1	14	16	8	
	3%	3%	1%	-	7%	2%	4%	0	4%	0	1%	6%	1%	-	0	2%	2%	2%	23%	0	1%	0	3%	3%	2%	
CGIJMNSTU	CGM	ABCEGHILMNOPQS	CGIJMNNU	BCGJLMNSTU		BCEGJLMNPSTUX		CGM	HJLMNPOQS	CM	CGIMNU	CGIMNU	CGIMNU	SHIKJLMNOPQSTUVWX	M	CGIJMNSU	CGIJLMNSTU	CGIMNU								
6	742	21	48	11	32	52	63	10	65	8	2	67	28	5	4	10	21	23	97	10	15	4	80	45	20	
	6%	4%	10%	2%	6%	10%	13%	2%	13%	2%	0	13%	6%	1%	1%	2%	4%	5%	19%	2%	3%	1%	16%	9%	4%	
IJMNU	JULMLNOPQST	JN	CGIJMNUSTOBJLMNOPQJS	CGIJLMNOPQS	JMNU	DGJLMNOPQJS	J	ACDGJLMNOPQS	CGIJMNSU	J	GUJMNNU	GUJMNNU	GUJMNNU	GHJKLMLNOPQSTUVWX	JMNU	ABCDEGJLMNOPQGS	CGIJMNOPOST	GUJMNNU								
5	2338	98	143	83	136	166	147	63	54	33	33	142	103	34	30	90	87	73	111	137	60	13	162	136	85	
	19%	20%	29%	17%	27%	33%	29%	13%	30%	11%	7%	28%	21%	7%	6%	18%	17%	15%	22%	27%	12%	3%	32%	27%	17%	
GUJMNNU	JULMLNOPQRT	JMNTU	CGIJMNPQTBJULMLNOPQR	CGIJLMNOPQT	JMNU	DGJLMNOPQR	JMNU	U	GUJLMNOPQR	GUJMNQTU	U	U	GUJMNUTU	GUJMNUTU	JMNU	CGIJMNCQTX	CGIJMNOPQUT	JMNU	ACGJLMNOPQR	CGIJMNPQQT	GUJMNUTU					
4	3355	151	168	170	156	139	144	166	142	140	77	167	199	96	110	148	126	129	108	163	130	83	142	150	141	
	28%	30%	34%	34%	31%	28%	29%	33%	28%	28%	15%	33%	40%	19%	22%	30%	25%	26%	22%	33%	26%	17%	28%	32%	28%	
JMNRU	HUJMPQRTUHJUMNPRTU	JMNRU	JMNRU	JMNU	HUJMPORTU	JMNRU	EIJUNPPORTU	HUKMKNOPQF	J	JU	JMNRU	JMU	J	JMNRU	JMU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	
3	2822	113	97	162	71	93	104	159	73	148	123	55	111	121	188	127	145	153	34	117	182	146	79	86	135	
	24%	23%	19%	32%	14%	19%	21%	32%	15%	30%	25%	11%	22%	24%	38%	25%	29%	31%	7%	23%	36%	29%	16%	17%	27%	
DHKR	HKR	EFFHJKLMRS	R	HKR	HKR	HKR	DEFHJKLMRS	R	DEFHJKLMVR	BDEHKRWV	R	DHKR	BDEHKRWV	GHJKLMLPQD	DEHKRWV	BDEFHKLRVW	BDEFHJKLMRVW	DHKR	HJKLMPRSDEFHJKLMRV	R	KR	KR	BDEHKRWV			
2	1346	60	25	44	27	26	16	72	35	89	129	16	35	110	106	55	65	58	19	58	71	133	10	31	57	
	11%	12%	5%	9%	5%	5%	3%	14%	7%	18%	26%	3%	7%	22%	21%	11%	13%	12%	4%	12%	14%	27%	2%	6%	11%	
BDEFHKLRVW	V	BEFKRV	V	BCDEFHKLRV	FKRV	FGHKLQPRFGHIKLNOPQRSTVWX	FKV	FGHKLQPRFGHIKLNOPQRSTVWX	FKV	FGHKLQPRFGHIKLNOPQRSTVWX	BDEFHKLRV	CDEFHKLRV	BDEFHKLRVW	BDEFHKLRVW	BDEFHKLRV	CDEFHKLRV	CDEFHKLRV	GHJKLMLNOPQRSTVWX	V	BDEFHKLRV	CDEFHKLRV	CDEFHKLRV	GHJKLMLNOPQRSTVWX	V	BDEFHKLRVW	
1 - Very weak economy	1054	43	13	31	42	15	6	29	15	59	133	14	20	134	60	62	48	52	17	13	38	118	12	26	54	
	9%	9%	3%	6%	8%	3%	1%	6%	3%	12%	7%	3%	4%	27%	12%	10%	10%	3%	3%	8%	24%	2%	5%	11%		
BEFHKLRSV	BEFKSV	BEFHKLRSV	BEFHKLRSV		BEFHKV	BCFGHKLRSV	GHJKLNLNOPQRSTVWX	F	FGHKLNOPQRFGHIKLRST	FGHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	BEFHKLRSV	F	CEFGHKLRSV
Summary	3424	133	197	94	205	227	230	74	235	64	39	248	135	39	36	101	116	108	322	149	79	19	256	198	113	
Top3Box (Strong)	29%	27%	39%	19%	41%	45%	46%	15%	47%	13%	8%	50%	27%	8%	7%	22%	23%	22%	64%	30%	16%	4%	51%	40%	23%	
CGIJMNUTU	JULMLNOPQST	JMNU	SULMLNOPQTSULMLNOPQSULMLNOPQST	JMNU	SULMLNOPQTSULMLNOPQSULMLNOPQST	JMNU	SULMLNOPQTSULMLNOPQSULMLNOPQST	JMNU	U	GUJLMNOPQS	CGIJMNUTU	U	U	GUJMNNU	GUJMNUTU	GUJMNUTU	SHIKLMLNOPC	CGIJMNQTU	JMNU	ABCDCGJLMNOPQGS	CGIJMNOPOST	JMNU				
Low3Box (Weak)	5221	216	134	236	139	134	126	260	123	296	384	85	166	365	354	244	258	263	70	188	291	39	143	246		
	44%	43%	27%	47%	28%	27%	25%	52%	25%	59%	77%	17%	33%	73%	71%	49%	52%	53%	14%	38%	58%	80%	20%	29%	49%	
BDEFHKLRVW	KRV	DEFHJKLMRSV	KR	KRV	FGHKLQPRFGHIKLNOPQRSTVWX	BEFHKLRSV	FGHKLQPRFGHIKLNOPQRSTVWX	BEFHKLRSV	FGHKLQPRFGHIKLNOPQRSTVWX	BEFHKLRSV	FGHKLQPRFGHIKLNOPQRSTVWX	BEFHKLRSV	FGHKLQPRFGHIKLNOPQRSTVWX	BEFHKLRSV	FGHKLQPRFGHIKLNOPQRSTVWX	BEFHKLRSV	FGHKLQPRFGHIKLNOPQRSTVWX	BEFHKLRSV	R	KRV	DEFHKLRSV					
Mean	4	4	4	4	4	4	4	3	4	3	3	5	4	3	3	3	3	5	4	3	3	4	4	3		
	GUJMNUTU	SULMLNOPQS	GUJMNUTU	SULMLNOPQS	SULMLNOPQS	SULMLNOPQS	SULMLNOPQS	JMNU	ABCDEGHJLMNOPQJ	GUJMNOPOTUX	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	JMNU	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All Respondents (unwtd)	18713	2008	2025	7599	5543	7566	3521	1538
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
7 - Very strong economy	344	18	60	49	85	53	107	131
	3%	2%	4%	1%	2%	1%	5%	9%
	C	ACDE		CE		ACDE	ABCDEF	
6	742	71	63	206	249	187	186	152
	6%	7%	4%	5%	7%	5%	9%	10%
	BCE			BCE		ABCDE	ABCDE	
5	2338	251	323	680	698	656	498	385
	19%	25%	22%	15%	20%	16%	25%	26%
	CDE	CE		CE		CDE	CDE	
4	3355	280	454	1143	1048	1064	596	430
	28%	28%	30%	25%	30%	27%	30%	29%
	C	CE		CE		CE		
3	2822	228	311	1156	889	1070	383	238
	24%	23%	21%	26%	25%	27%	19%	16%
	FG	G	ABFG	ABFG	ABFG	ABFG		
2	1346	83	142	687	327	553	117	107
	11%	8%	9%	15%	9%	14%	6%	7%
	F	F	ABDEFG	F	ABDFG			
1 - Very weak economy	1054	69	147	579	204	418	115	56
	9%	7%	10%	13%	6%	10%	6%	4%
	G	ADFG	ABDEFG	G	ADFG			
Summary								
Top3Box (Strong)	3424	341	447	935	1033	895	790	669
	29%	34%	30%	21%	30%	22%	40%	45%
	BCDE	CE		CE	C	ABCDE	ABCDEF	
Low3Box (Weak)	5221	380	599	2422	1419	2040	614	401
	44%	38%	40%	54%	41%	51%	31%	27%
	FG	FG	ABDEFG	FG	ABDFG			
Mean	4	4	4	3	4	3	4	4
	CE	CE		CE	C	ABCDE	ABCDEF	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Argentina																				
		Argentina		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		509	188	321	146	143	220	22	175	312	184	325	184	142	183	269	240	374	135	49	460	91	418	
Base: All Respondents (wtd)		500	245	255	248*	126*	126	37**	220	243	140	360	327	118	55	227	273	330	170*	41**	459	71*	429	
7 - Very strong economy	14	10	4	3	6	6	1	7	6	5	9	9	9	3	2	9	5	12	2	3	11	5	9	
	3%	4%	2%	1%	5%	5%	2%	3%	3%	4%	2%	3%	3%	4%	4%	2%	4%	1%	8%	2%	7%	2%		
6	21	14	8	10	4	7	0	11	10	8	13	14	2	4	9	12	11	10	1	20	2	19		
	4%	6%	3%	4%	3%	6%	-	5%	4%	6%	4%	4%	2%	8%	4%	5%	3%	6%	2%	4%	3%	4%		
5	98	57	41	59	19	20	1	49	47	32	66	66	21	11	50	48	69	29	7	91	8	90		
	20%	23%	16%	24%	15%	16%	3%	22%	19%	18%	18%	20%	18%	19%	22%	18%	21%	17%	17%	20%	12%	21%		
4	151	75	76	87	32	32	15	72	63	38	113	105	32	14	64	87	86	65	5	145	13	137		
	30%	31%	30%	35%	25%	25%	41%	33%	26%	27%	31%	32%	27%	26%	28%	32%	26%	38%	13%	32%	19%	32%		
3	113	51	63	46	33	34	5	46	62	26	87	59	43	11	47	67	79	35	9	105	23	91		
	23%	21%	25%	18%	26%	27%	13%	21%	26%	19%	24%	18%	36%	20%	21%	24%	20%	21%	23%	32%	21%			
2	60	27	33	31	17	11	5	21	34	15	45	43	10	7	28	32	46	14	12	48	13	47		
	12%	11%	13%	13%	14%	9%	13%	10%	14%	11%	12%	13%	9%	13%	12%	12%	14%	8%	28%	10%	18%	11%		
1 - Very weak economy	43	12	30	12	16	15	10	13	20	15	28	30	7	6	21	21	28	15	4	38	7	36		
	9%	5%	12%	5%	12%	12%	26%	6%	8%	11%	8%	9%	5%	11%	9%	8%	9%	11%	8%	10%	8%			
Summary					A		C																	
Top3Box (Strong)	133	81	53	72	28	33	2	68	64	46	88	90	27	17	68	65	93	41	11	122	15	118		
	27%	33%	21%	29%	22%	27%	6%	31%	26%	33%	24%	27%	23%	31%	30%	24%	28%	24%	27%	27%	21%	28%		
Low3Box (Weak)	216	89	126	89	66	61	20	80	117	57	159	132	60	24	96	120	152	64	25	191	42	173		
	43%	37%	50%	36%	52%	48%	53%	36%	48%	40%	44%	40%	50%	44%	42%	44%	46%	38%	60%	42%	60%	40%	U	
Mean		4	4	3	4	3	4	4	4	4	4	4	4	4	4	4	4	4	3	4	3	4		
			B																					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		India																							
		India		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All Respondents (unwtd)		1001	755	246	765	202	34	237	508	256	600	401	4	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (wtd)		500	258	242	276	172	52**	138	229	133	304	196	4**	45*	451	315	185	434	66*	153	347	321	179		
7 - Very strong economy	39	26	13	19	19	1	11	21	7	29	10	1	1	36	32	7	37	2	23	16	34	4			
	8%	10%	5%	7%	11%	2%	8%	9%	5%	9%	5%	30%	3%	8%	10%	4%	8%	3%	15%	5%	11%	3%			
6	67	32	36	37	31	0	15	34	18	46	22	0	7	60	52	15	62	5	35	32	55	13			
	13%	12%	15%	13%	18%	-	11%	15%	14%	15%	11%	-	16%	13%	17%	8%	14%	8%	23%	9%	17%	7%			
5	142	73	69	87	43	12	30	69	43	84	58	0	17	125	94	48	124	18	45	97	98	44			
	28%	28%	28%	32%	25%	23%	22%	30%	32%	27%	30%	-	37%	28%	30%	26%	29%	27%	30%	28%	30%	25%			
4	167	79	88	88	55	25	54	74	39	98	69	2	11	154	85	81	135	31	35	132	92	75			
	33%	31%	36%	32%	32%	48%	39%	32%	29%	32%	35%	55%	25%	34%	27%	44%	31%	47%	23%	38%	29%	42%			
3	55	32	23	33	16	6	17	21	17	27	28	0	3	52	34	20	49	6	10	45	29	26			
	11%	13%	9%	12%	9%	12%	13%	9%	13%	9%	14%	-	6%	12%	11%	11%	9%	7%	13%	9%	15%				
2	16	9	7	11	2	3	7	6	3	9	7	0	3	13	10	6	13	4	3	14	8	9			
	3%	3%	3%	4%	1%	6%	5%	3%	2%	3%	4%	-	7%	3%	3%	3%	5%	2%	4%	2%	5%				
1 - Very weak economy	14	7	7	3	7	4	4	5	6	12	2	1	3	10	7	7	13	1	2	12	6	8			
	3%	3%	3%	1%	4%	8%	3%	2%	4%	4%	1%	15%	7%	2%	2%	4%	3%	1%	1%	3%	2%	4%			
Summary		C																							
Top3Box (Strong)	248	131	117	142	92	13	56	124	68	158	90	1	25	222	178	70	223	25	104	144	187	61			
	50%	51%	48%	52%	54%	25%	41%	54%	51%	52%	46%	30%	55%	49%	57%	38%	51%	38%	68%	42%	58%	34%			
Low3Box (Weak)	85	49	37	46	25	14	28	31	26	48	37	1	9	76	51	34	75	10	15	70	43	42			
	17%	19%	15%	17%	15%	27%	20%	14%	19%	16%	19%	15%	20%	17%	16%	18%	17%	15%	10%	20%	13%	24%	R	T	
Mean	5	5	5	5	5	4	4	5	4	5	4	4	4	5	5	4	5	4	5	4	5	4	S	U	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Mexico																				
		Mexico		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		506	326	180	221	193	92	355	134	17	200	306	132	165	209	304	202	373	133	66	440	120	386	
Base: All Respondents (wtd)		500	238	262*	270	163*	67*	416	78*	6**	170*	330	321	103	76	259	241	320	180*	36*	464	70*	430	
7 - Very strong economy	9	4	5	8	1	1	1	8	1	1	1	8	7	2	1	7	3	3	6	2	7	2	7	
	2%	2%	2%	3%	1%	1%	1%	2%	1%	8%	0	3%	2%	2%	1%	3%	1%	1%	3%	5%	2%	2%	2%	
6	10	5	4	1	7	2	7	3	0	8	1	4	1	4	6	4	9	0	4	6	4	6		
	2%	2%	2%	0	4%	3%	2%	3%	3%	5%	0	1%	1%	6%	2%	2%	3%	0	10%	1%	6%	1%		
5	90	56	34	41	34	14	72	16	1	33	57	64	14	12	52	37	62	28	6	84	8	81		
	18%	23%	13%	15%	21%	21%	17%	21%	23%	20%	17%	20%	14%	16%	20%	16%	19%	16%	18%	12%	19%			
4	148	72	76	80	42	25	118	28	2	53	95	83	37	28	78	69	97	51	13	134	27	121		
	30%	30%	29%	30%	26%	38%	28%	36%	28%	31%	29%	26%	36%	37%	30%	29%	30%	28%	37%	29%	38%	28%		
3	127	58	68	86	29	11	107	19	1	33	94	83	23	21	50	76	68	59	6	120	15	112		
	25%	24%	26%	32%	18%	16%	26%	24%	14%	19%	28%	26%	22%	27%	19%	32%	21%	32%	18%	26%	21%	26%		
2	55	25	30	26	23	7	49	5	1	23	32	36	14	5	39	16	43	13	1	54	3	52		
	11%	11%	12%	10%	14%	10%	12%	6%	23%	13%	10%	11%	14%	7%	15%	7%	13%	7%	4%	12%	4%	12%		
1 - Very weak economy	62	18	43	27	27	8	55	7	0	19	43	44	13	5	28	34	38	24	3	59	11	51		
	12%	8%	17%	10%	17%	12%	13%	9%	-	11%	13%	14%	12%	6%	11%	14%	12%	13%	10%	13%	16%	12%		
Summary		A																						
Top3Box (Strong)	109	65	44	50	42	16	87	19	2	42	66	75	17	17	64	44	74	34	11	97	14	94		
	22%	27%	17%	19%	26%	24%	21%	25%	35%	25%	20%	23%	16%	23%	25%	18%	23%	19%	31%	21%	20%	22%		
Low3Box (Weak)	244	102	142	139	79	25	211	31	2	75	169	164	50	31	117	127	149	95	11	232	29	215		
	49%	43%	54%	52%	49%	38%	51%	40%	37%	44%	51%	51%	48%	40%	45%	53%	47%	53%	32%	50%	41%	50%		
Mean		3	4	3	3	3	4	3	4	4	4	3	3	3	4	4	3	3	3	4	3	4	3	
		B													L			S						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Spain																				
		Spain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1008	483	525	330	387	291	661	300	47	420	588	659	85	264	527	481	576	432	83	925	97	911	
Base: All Respondents (wtd)		500	252	248	205	169	127	325	151	24*	184	316	249	114*	137	252	248	279	221	38*	462	48*	452	
7 - Very strong economy	1	1	0	1	1	0	1	0	0	0	1	1	1	0	1	1	1	1	0	1	1	1	0	
	0	1%	-	0	0	-	0	0	0	-	0	0	0	-	0	0	0	1%	-	1%	0	2%	0	
6	4	0	4	1	3	1	1	2	1	3	2	1	2	2	2	3	3	1	2	3	1	2	3	
	1%	-	2%	0	2%	1%	0	1%	5%	2%	0	0	2%	1%	1%	1%	1%	1%	1%	5%	1%	3%	1%	
5	13	7	6	7	4	3	7	6	1	7	7	10	1	3	6	8	8	6	0	13	0	13	13	
	3%	3%	3%	3%	2%	2%	2%	4%	2%	4%	2%	4%	1%	2%	2%	3%	3%	3%	1%	3%	1%	3%	3%	
4	83	46	37	33	28	22	51	27	6	30	53	37	24	22	41	42	43	40	7	76	10	73		
	17%	18%	15%	16%	16%	17%	16%	18%	24%	16%	17%	15%	21%	16%	16%	17%	15%	18%	18%	16%	20%	16%		
3	146	78	68	61	45	41	96	43	7	52	94	72	36	39	80	67	86	60	11	136	14	132		
	29%	31%	27%	30%	26%	33%	30%	28%	31%	28%	30%	29%	31%	29%	32%	27%	31%	27%	29%	29%	29%	29%		
2	133	67	66	57	50	26	81	48	5	49	84	66	24	43	74	59	80	53	11	122	13	121		
	27%	27%	27%	28%	30%	21%	25%	31%	20%	27%	27%	26%	21%	31%	29%	24%	24%	29%	29%	26%	26%	27%		
1 - Very weak economy	118	53	66	46	39	33	88	26	4	43	75	64	27	28	50	69	57	61	6	112	9	109		
	24%	21%	27%	23%	23%	26%	27%	17%	18%	24%	24%	26%	23%	20%	20%	28%	20%	20%	17%	24%	19%	24%		
Summary		19	8	11	8	7	4	9	9	2	9	10	11	3	5	8	11	12	7	3	17	3	17	
Top3Box (Strong)		4%	3%	4%	4%	4%	3%	3%	6%	7%	5%	3%	4%	3%	4%	4%	3%	3%	7%	4%	6%	4%	4%	
Low3Box (Weak)		398	198	200	164	133	101	266	116	16	145	253	201	87	110	203	195	224	174	28	370	36	362	
		80%	79%	81%	80%	79%	80%	82%	76%	69%	79%	80%	81%	76%	81%	79%	80%	79%	74%	80%	74%	80%		
Mean		3	3	2	3	3	3	2	3	3	3	2	3	3	3	2	3	2	3	2	3	2		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				South Africa																				
		South Africa		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		507	229	278	104	204	199	19	104	384	296	211	200	159	148	316	191	435	72	160	347	213	294	
Base: All Respondents (wtd)		500	240*	260	287*	123	91	36**	128*	336	204	296*	209*	144*	148*	262	238*	388	112**	107*	393	156*	344*	
7 - Very strong economy	1	0	1	0	1	0	0	1	1	1	1	1	1	1	0	1	1	1	0	0	1	1	1	
	0	-	1%	-	1%	-	-	1%	0	0	0	0	0	0	-	0	0	0	-	-	0	0	0	
6	10	6	4	3	5	2	1	0	9	7	4	2	3	5	8	3	10	0	4	7	6	5		
	2%	3%	2%	1%	4%	2%	2%	0	3%	3%	1%	1%	2%	3%	3%	1%	3%	0	4%	2%	4%	1%		
5	137	90	47	104	22	12	24	41	73	34	103	58	44	35	70	67	117	21	22	116	32	105		
	27%	38%	18%	36%	18%	13%	66%	32%	22%	17%	35%	28%	31%	24%	27%	28%	30%	18%	20%	29%	20%	31%		
4	163	72	91	96	44	23	7	29	127	68	95	73	48	42	84	79	125	38	33	130	45	118		
	33%	30%	35%	33%	36%	26%	20%	23%	38%	34%	32%	35%	33%	29%	32%	33%	32%	34%	31%	33%	29%	34%		
3	117	46	71	49	32	36	4	34	80	58	59	44	31	42	62	55	86	32	31	86	46	71		
	23%	19%	27%	17%	26%	39%	11%	26%	24%	29%	20%	21%	22%	28%	24%	23%	22%	28%	29%	22%	29%	21%		
2	58	22	35	32	12	14	0	21	37	29	28	27	13	17	28	30	36	21	9	49	16	41		
	12%	9%	14%	11%	10%	15%	-	16%	11%	14%	10%	13%	9%	12%	11%	13%	9%	19%	8%	12%	10%	12%		
1 - Very weak economy	13	3	10	3	6	4	0	2	10	7	6	4	3	6	9	4	12	1	8	5	10	3		
	3%	1%	4%	1%	5%	4%	1%	2%	3%	3%	2%	2%	2%	4%	3%	2%	3%	1%	8%	1%	6%	1%		
Summary		149	96	53	107	29	14	24	42	83	41	108	61	48	40	79	71	128	21	26	124	39	111	
Top3Box (Strong)	30%	40%	20%	37%	23%	15%	68%	33%	25%	20%	36%	29%	34%	27%	30%	30%	33%	19%	24%	31%	25%	32%		
			B	DE	E				I															
Low3Box (Weak)	188	72	116	84	50	54	4	57	126	94	94	75	47	65	98	89	134	53	48	139	72	115		
	38%	30%	45%	29%	41%	59%	12%	44%	38%	46%	32%	36%	33%	44%	38%	37%	35%	48%	45%	35%	46%	34%		
Mean		4	4	4	4	4	3	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
			B	E	E				I															

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Great Britain																				
		Great Britain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1005	465	540	285	351	369	198	591	216	523	482	359	351	295	569	436	643	362	98	907	129	876	
Base: All Respondents (wtd)		500	246	254	185	170	145	99	294	108	243	257	180	177	143	269	231	321	179	45*	455	60	440	
7 - Very strong economy	2	0	1	0	1	1	1	0	1	1	1	0	1	1	1	1	1	1	1	0	1	0	2	
	0	0	0	-	0	1%	1%	0	0	0	0	0	0	0	-	1%	0	0	0	0	1%	0	-	0
6	8	4	4	4	3	1	0	5	3	5	3	2	2	4	5	4	6	3	3	6	3	6	6	
	2%	2%	2%	2%	2%	1%	-	2%	3%	2%	1%	1%	1%	3%	2%	2%	2%	1%	1%	6%	1%	5%	1%	
5	54	26	28	20	12	21	7	32	14	30	24	16	21	17	32	22	34	20	7	47	10	44	U	
	11%	10%	11%	11%	7%	15%	7%	11%	13%	12%	9%	9%	12%	12%	9%	10%	11%	15%	10%	16%	10%	16%	10%	
4	140	63	77	53	49	38	22	83	35	68	72	54	45	41	71	69	90	51	11	129	12	128	T	
	28%	26%	30%	29%	29%	26%	23%	28%	33%	28%	28%	30%	26%	29%	26%	30%	28%	28%	24%	28%	20%	29%		
3	148	76	72	56	50	42	29	88	31	76	72	51	56	40	81	67	97	51	12	137	16	132	U	
	30%	31%	28%	30%	29%	29%	30%	30%	28%	31%	28%	28%	32%	28%	30%	29%	29%	26%	30%	27%	30%			
2	89	46	43	32	30	28	20	52	17	41	48	31	32	26	49	40	61	28	9	80	13	76	T	
	18%	19%	17%	17%	17%	19%	20%	18%	16%	17%	19%	17%	18%	18%	17%	19%	16%	20%	18%	21%	17%			
1 - Very weak economy	59	31	28	20	25	14	19	33	7	21	38	26	20	13	31	29	33	26	4	55	6	53	P	
	12%	13%	11%	11%	15%	10%	20%	11%	7%	9%	15%	15%	11%	9%	11%	12%	10%	15%	9%	12%	10%	12%		
Summary	64	30	33	24	16	23	8	38	17	36	27	18	23	22	38	26	40	23	10	54	12	51		
Top3Box (Strong)	13%	12%	13%	13%	9%	16%	8%	13%	16%	15%	11%	10%	13%	16%	14%	11%	13%	13%	21%	12%	21%	12%		
Low3Box (Weak)	296	153	143	108	105	84	69	173	55	138	158	108	109	79	160	136	191	105	24	272	35	261		
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		US																								Senior Executive/Decision Maker/Leader			
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner								
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No				
Base: All Respondents (unwtd)	1000	463	537	255	310	435	179	243	578	588	412	429	316	255	525	475	599	401	117	883	136	864	P	Q	R	S	T	U	
Base: All Respondents (wtd)	500	247	253	182	152	165	76	109	315	284	216	232	127	141	252	248	304	196	60*	440	72	428							
7 - Very strong economy	8	6	2	5	2	1	0	0	8	8	1	1	2	6	8	0	8	0	6	3	6	3							
	2%	3%	1%	3%	1%	1%	-	-	3%	3%	0	0	1%	4%	3%	0	3%	0	10%	1%	8%	1%							
		B							FG	J			KL	O		Q		S		U									
6	20	11	9	9	7	4	2	2	16	14	6	7	4	9	11	9	11	9	4	16	5	15							
	4%	5%	3%	5%	5%	2%	2%	2%	5%	5%	3%	3%	3%	7%	4%	4%	4%	4%	6%	4%	6%	4%							
5	85	46	39	37	21	28	10	15	60	49	36	39	19	27	43	42	52	33	11	74	13	72							
	17%	19%	15%	20%	14%	17%	13%	13%	19%	17%	17%	17%	15%	19%	17%	17%	17%	17%	18%	17%	18%	17%							
4	141	61	80	56	41	43	24	32	85	78	63	62	36	43	67	74	86	55	10	131	15	126							
	28%	25%	32%	31%	27%	26%	31%	29%	27%	27%	29%	27%	28%	31%	27%	30%	28%	28%	16%	30%	20%	29%	R	T					
3	135	65	70	47	41	47	17	32	86	73	63	67	37	30	64	71	81	54	16	119	18	118							
	27%	26%	28%	26%	27%	29%	23%	29%	27%	26%	29%	29%	29%	22%	26%	29%	27%	28%	26%	27%	24%	27%							
2	57	28	29	16	17	24	10	16	31	33	24	28	16	13	27	29	37	20	8	49	8	48							
	11%	11%	11%	9%	11%	14%	13%	15%	10%	11%	11%	12%	12%	9%	11%	12%	10%	13%	11%	12%	11%	12%							
1 - Very weak economy	54	29	25	12	23	18	14	13	28	30	24	28	14	12	30	24	29	25	6	48	8	46							
	11%	12%	10%	7%	15%	11%	18%	11%	9%	11%	11%	12%	11%	8%	12%	9%	9%	13%	10%	11%	11%	11%							
Summary	113	64	49	51	30	33	12	17	85	70	43	47	24	43	62	51	72	42	21	93	23	90							
Top3Box (Strong)	23%	26%	20%	28%	20%	20%	15%	15%	27%	25%	20%	20%	19%	30%	25%	21%	24%	21%	34%	21%	33%	21%							
		B		DE				FG					M	M				S		U									
Low3Box (Weak)	246	123	123	76	81	89	41	61	145	135	111	124	67	55	122	124	146	100	30	216	34	212							
	49%	50%	49%	41%	53%	54%	54%	55%	46%	51%	53%	53%	39%	49%	50%	48%	51%	49%	49%	47%	50%								
Mean	3	4	3	4	3	3	3	3	4	4	3	3	3	4	4	3	4	3	4	3	4	3	4	3	4	3	4	3	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Saudi Arabia																				
		Saudi Arabia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		507	371	136	359	138	10	127	98	193	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (wtd)		500	283	217	295	182*	23**	118*	95*	192	-**	-**	153*	102*	245	256	244	308	192*	121*	379	134	366	
7 - Very strong economy	114	59	55	74	38	2	24	27	47	0	0	0	31	24	59	57	57	71	43	30	84	41	73	
	23%	21%	25%	25%	21%	10%	20%	28%	24%	-	-	-	20%	24%	24%	22%	23%	23%	25%	22%	30%	20%	U	
6	97	56	41	49	45	2	19	20	50	0	0	0	27	19	51	70	26	72	25	31	65	40	56	
	19%	20%	19%	17%	25%	10%	16%	21%	26%	-	-	-	17%	19%	21%	28%	11%	23%	13%	26%	17%	30%	15%	U
5	111	72	40	62	40	9	28	21	38	0	0	0	33	27	52	56	56	70	41	26	86	23	88	
	22%	25%	18%	21%	22%	40%	23%	22%	20%	-	-	-	21%	26%	21%	22%	23%	23%	21%	21%	23%	17%	24%	
4	108	60	48	69	34	5	29	14	39	0	0	0	46	15	48	44	65	52	56	27	81	18	90	
	22%	21%	22%	23%	19%	20%	25%	15%	20%	-	-	-	30%	15%	19%	17%	26%	17%	29%	22%	21%	13%	25%	
3	34	18	16	21	13	0	9	4	12	0	0	0	5	10	19	12	22	22	12	3	31	5	29	
	7%	6%	7%	7%	7%	-	8%	4%	6%	-	-	-	3%	10%	8%	5%	9%	7%	6%	2%	8%	4%	8%	
2	19	7	12	9	7	2	5	4	7	0	0	0	5	3	12	10	9	10	9	2	17	2	17	
	4%	3%	5%	3%	4%	10%	4%	4%	3%	-	-	-	3%	3%	5%	4%	4%	3%	5%	1%	5%	1%	5%	
1 - Very weak economy	17	11	6	10	5	2	4	6	0	0	0	0	7	4	5	7	9	11	6	3	13	5	12	
	3%	4%	3%	3%	3%	10%	4%	6%	0	-	-	-	5%	4%	2%	3%	4%	4%	3%	3%	4%	4%	3%	
Summary		322	186	136	186	122	14	71	67	134	0	0	90	70	162	183	139	212	110	86	236	104	218	
Top3Box (Strong)		64%	66%	62%	63%	67%	60%	60%	71%	70%	-	-	59%	68%	66%	57%	69%	57%	71%	62%	78%	60%		
Low3Box (Weak)		70	36	34	40	25	5	19	14	19	0	0	17	17	35	29	41	43	27	8	62	12	58	
		14%	13%	15%	14%	14%	20%	16%	15%	10%	-	-	11%	17%	14%	11%	17%	14%	14%	7%	16%	9%	16%	
Mean		5	5	5	5	5	4	5	5	5	0	0	5	5	5	5	5	5	5	5	6	5		
											F						O					U		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Canada																													
		Canada		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader						
		Total	Male	Female	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Z	a	b	
Base: All Respondents (unwtd)		1008	532	476	319	347	342	205	441	362	427	581	340	532	136	545	463	665	343	88	920	122	886	72	66	107	128	0	373	262	
Base: All Respondents (wt'd)		500	247	253	178	173	150	100	220	179	204	296	186	223	91	259	241	329	171	42*	458	60	440	36*	32*	53	62	**	185	131	
7 - Very strong economy		10	6	3	3	3	3	3	4	4	5	5	5	4	1	6	4	7	3	1	9	1	8	1	0	4	1	0	2	1	
		2%	3%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	4%	1%	8%	1%	-	1%	1%	
		52	24	28	14	20	18	6	20	26	30	21	19	22	11	25	27	30	21	1	50	3	48	4	1	17	3	0	15	11	
6		10%	10%	11%	8%	12%	12%	6%	9%	15%	15%	7%	10%	10%	12%	10%	11%	9%	13%	3%	11%	5%	11%	12%	3%	31%	5%	-	8%	8%	
		166	85	81	69	51	46	25	69	72	63	103	55	81	29	87	78	114	52	10	155	15	151	15	8	22	22	0	60	39	
5		33%	34%	32%	39%	29%	30%	25%	31%	40%	31%	35%	30%	36%	33%	34%	33%	35%	30%	25%	34%	25%	34%	42%	42%	36%	-	32%	29%		
		139	67	72	52	52	35	31	66	42	52	87	53	59	27	69	70	89	50	14	125	19	120	10	8	6	16	0	52	47	
4		28%	27%	29%	29%	30%	24%	31%	30%	23%	26%	29%	29%	26%	30%	27%	29%	27%	29%	33%	27%	32%	27%	29%	25%	11%	25%	-	28%	36%	
		93	43	50	28	31	34	23	48	23	38	55	35	41	17	50	43	60	33	11	82	13	80	3	11	2	16	0	39	22	
3		19%	17%	20%	16%	18%	23%	20%	22%	13%	19%	18%	19%	18%	19%	19%	18%	18%	19%	25%	18%	22%	18%	10%	33%	5%	25%	-	35%	19%	
		26	14	12	6	11	8	7	9	10	12	14	13	10	3	14	11	19	7	4	22	6	20	1	2	2	0	11	8		
2		5%	6%	5%	4%	7%	5%	7%	4%	6%	5%	5%	7%	4%	4%	6%	5%	6%	4%	9%	5%	5%	5%	2%	7%	3%	4%	-	6%	6%	
		15	8	6	5	4	6	6	5	3	5	10	6	6	2	8	7	9	5	2	13	2	13	0	2	0	2	0	6	4	
1 - Very weak economy		3%	3%	3%	3%	3%	2%	4%	6%	2%	2%	3%	3%	3%	2%	3%	3%	3%	4%	3%	3%	3%	1%	7%	-	3%	-	3%	3%		
		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
Summary		227	115	112	86	75	67	33	92	102	98	128	79	107	41	118	109	152	76	13	215	20	208	21	9	43	26	0	78	51	
Top3Box (Strong)		45%	47%	44%	48%	43%	44%	33%	42%	57%	48%	44%	42%	48%	46%	46%	45%	46%	44%	30%	47%	33%	47%	58%	29%	81%	42%	-	42%	39%	
		134	65	69	39	46	48	36	62	35	54	79	54	58	22	72	62	88	45	16	118	21	113	5	15	4	21	0	56	33	
Low3Box (Weak)		27%	26%	27%	22%	27%	32%	36%	28%	20%	27%	27%	29%	26%	25%	28%	26%	27%	27%	38%	26%	35%	26%	13%	46%	8%	33%	-	30%	25%	
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				France																				
		France		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1016	470	546	367	359	290	253	529	234	387	629	426	298	292	586	430	601	415	44	972	77	939	
Base: All Respondents (wtd)		500	247	253	191	172	137	124	264	112	182	318	167	208	124	284	216	292	208	23*	477	37*	463	
7 - Very strong economy	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0	0	0	0	
	0	0	-	0	-	-	0	-	0	-	0	0	0	-	0	0	-	0	-	2%	0	1%	0	
6	10	8	2	5	4	2	2	5	2	2	8	2	5	3	7	3	8	2	1	9	1	9		
	2%	3%	1%	2%	2%	1%	2%	2%	2%	1%	3%	1%	2%	3%	3%	1%	3%	1%	4%	2%	2%	2%		
5	B																							
	63	34	29	29	19	15	16	35	12	23	40	20	28	15	38	25	37	27	2	62	6	58		
4	13%	14%	12%	15%	11%	11%	13%	13%	11%	13%	13%	12%	12%	13%	13%	12%	13%	13%	8%	13%	16%	12%		
	166	74	92	64	56	46	40	84	41	61	105	55	67	44	94	72	99	67	7	159	12	154		
3	33%	30%	36%	34%	32%	33%	32%	32%	37%	34%	33%	33%	32%	35%	33%	34%	34%	32%	29%	33%	31%	33%		
	A																							
2	159	78	80	58	56	46	39	86	33	58	101	52	66	40	90	68	86	72	7	152	9	150		
	32%	32%	32%	30%	32%	33%	32%	33%	30%	32%	32%	31%	32%	33%	32%	30%	35%	29%	32%	23%	32%			
1 - Very weak economy	72	35	37	27	25	19	17	38	17	24	47	22	33	16	39	33	46	26	3	68	5	67		
	14%	14%	15%	14%	15%	14%	14%	14%	15%	13%	15%	13%	16%	13%	14%	15%	16%	13%	15%	14%	14%	14%		
Summary	29	17	12	7	12	9	9	15	5	13	16	15	9	5	15	14	16	13	3	26	5	24		
	6%	7%	5%	4%	7%	7%	7%	6%	4%	7%	5%	9%	4%	4%	5%	6%	5%	6%	13%	5%	13%	5%		
Top3Box (Strong)	74	43	31	34	23	17	19	41	15	25	49	23	33	19	46	28	46	29	3	71	7	67		
	15%	18%	12%	18%	14%	12%	15%	15%	13%	14%	15%	14%	16%	15%	16%	13%	16%	14%	13%	15%	19%	15%		
Low3Box (Weak)	B																							
	260	130	130	92	93	74	65	139	56	95	164	90	108	61	145	115	148	112	13	247	18	241		
Mean	52%	53%	51%	48%	54%	54%	52%	53%	50%	52%	52%	54%	52%	49%	51%	53%	51%	54%	57%	52%	50%	52%		
	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base																								

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Germany																					
		Germany		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1019	506	513	311	372	336	333	283	239	345	674	233	616	170	698	321	657	362	85	934	151	868		
Base: All Respondents (wtd)		500	252	248	172	179	149	164	136	119	161	339	113	285	101	341	159	322	178	41*	459	74	426		
7 - Very strong economy	19	14	5	7	5	7	4	5	9	9	10	4	4	9	5	17	3	15	4	4	15	8	12		
	4%	6%	2%	4%	3%	5%	2%	4%	8%	5%	3%	4%	3%	5%	5%	5%	2%	5%	2%	10%	3%	10%	3%		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W		
6	65	38	26	23	22	19	14	22	18	21	44	9	41	14	46	19	43	22	7	58	14	51	X	Y	
	13%	15%	11%	14%	13%	13%	8%	16%	15%	13%	8%	15%	14%	13%	12%	13%	12%	17%	13%	19%	12%	Z	AA	AB	
	B							F	F			K	K							U					
5	151	76	75	57	55	40	43	40	45	47	104	27	86	38	101	50	96	55	10	141	20	131			
	30%	26%	31%	33%	31%	27%	26%	29%	38%	29%	31%	24%	30%	37%	30%	32%	30%	31%	25%	31%	27%	31%			
								FG				K													
4	142	66	77	52	46	44	55	34	28	47	95	40	77	25	90	52	91	51	10	132	18	124			
	28%	26%	31%	30%	26%	29%	33%	25%	23%	29%	28%	35%	27%	25%	27%	33%	28%	29%	25%	29%	25%	29%	25%	29%	
							GH				LM		N												
3	73	38	34	20	30	22	24	22	12	24	49	19	41	13	52	20	47	26	5	68	8	64			
	15%	15%	14%	12%	17%	15%	15%	16%	10%	15%	14%	16%	14%	13%	15%	15%	14%	12%	15%	11%	15%				
							H																		
2	35	14	21	9	14	12	18	8	5	9	26	9	21	5	26	9	20	15	4	31	4	31			
	7%	5%	9%	5%	8%	8%	11%	6%	4%	6%	8%	8%	7%	5%	8%	6%	6%	8%	9%	7%	6%	7%			
			A			GH																			
1 - Very weak economy	15	7	8	4	6	5	7	5	2	4	11	5	9	1	9	6	9	6	0	15	2	13			
	3%	3%	3%	2%	4%	3%	4%	3%	1%	3%	3%	5%	3%	1%	3%	4%	3%	3%	1%	3%	2%	3%			
											M														
Summary		235	128	107	87	83	66	61	67	72	77	158	40	137	57	163	72	154	81	21	214	42	193		
Top3Box (Strong)		47%	51%	43%	50%	46%	44%	37%	49%	61%	48%	47%	36%	48%	57%	48%	45%	48%	45%	52%	46%	56%	45%		
			B				F	FG				K	K								U				
Low3Box (Weak)		123	59	64	33	51	39	48	35	19	37	86	33	71	19	87	35	76	46	9	114	14	109		
		25%	23%	26%	19%	28%	26%	30%	25%	16%	23%	25%	29%	25%	19%	26%	22%	24%	26%	22%	25%	19%	26%		
Mean		4	4	4	4	4	4	4	5	4	4	4	4	4	5	4	4	4	4	5	4	5	4		
			B		D		F	FG			K	KL									U				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small bar

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Japan																					
		Japan		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All Respondents (unwtd)		1006	501	505	310	335	361	609	326	69	587	419	341	238	427	483	523	635	371	127	879	157	849	T	U
Base: All Respondents (wtd)		500	251	249	186	147	167	307	159	33*	279	221	172	114	214	235	265	313	187	61	439	75	425	S	R
7 - Very strong economy	2	2	0	1	0	0	0	1	0	0	2	0	0	0	1	2	0	2	0	1	1	1	1	1	1
	0	1%	-	0	0	0	0	0	0	-	1%	-	-	0	1%	1%	-	0	-	1%	0	1%	0	0	0
6	4	2	3	2	1	1	1	3	0	2	2	2	0	2	1	3	4	1	0	4	1	3	1	3	1
	1%	1%	1%	1%	1%	1%	1%	0	2%	1%	1%	1%	1%	0	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%
5	30	11	19	14	10	6	16	12	2	18	12	6	9	15	11	19	17	13	3	27	4	26	K	K	
	6%	4%	8%	8%	7%	3%	5%	8%	7%	5%	4%	8%	7%	5%	7%	5%	7%	5%	4%	6%	5%	6%	5%	5%	
4	110	47	64	50	29	31	61	38	12	65	45	38	23	49	46	64	66	45	10	100	12	99	F	F	
	22%	19%	26%	27%	20%	19%	20%	24%	35%	23%	21%	22%	20%	23%	20%	24%	21%	24%	17%	23%	15%	23%	T	T	
3	188	100	88	68	52	67	114	65	8	97	91	61	39	87	91	97	115	73	24	164	30	158	H	H	
	38%	40%	35%	37%	35%	40%	37%	41%	25%	35%	41%	36%	34%	41%	39%	37%	39%	37%	39%	39%	37%	39%	37%	39%	
2	106	58	48	29	34	43	71	26	9	65	41	39	27	40	57	49	72	35	15	91	18	88	G	G	
	21%	23%	19%	16%	23%	26%	23%	16%	28%	23%	19%	23%	24%	19%	24%	19%	23%	19%	25%	21%	24%	21%	21%	O	O
1 - Very weak economy	60	32	28	20	21	19	44	15	2	31	29	26	15	19	28	32	39	21	8	52	10	50	M	M	
	12%	13%	11%	11%	14%	11%	14%	9%	5%	11%	13%	15%	13%	9%	12%	12%	11%	13%	12%	13%	12%	14%	12%	12%	
Summary	36	14	21	17	11	7	18	15	2	22	14	8	10	18	14	22	22	14	4	32	6	30	F	F	
Top3Box (Strong)	7%	6%	9%	8%	4%	6%	10%	7%	8%	6%	5%	9%	8%	6%	8%	7%	6%	7%	8%	7%	8%	7%	7%	7%	
Low3Box (Weak)	354	190	164	118	107	129	229	106	19	193	161	126	81	146	175	179	225	129	47	307	58	296	GH	GH	
	71%	76%	66%	64%	73%	77%	74%	67%	58%	69%	73%	73%	71%	69%	75%	67%	72%	69%	77%	70%	77%	70%	70%	O	O
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				South Korea																				
		South Korea		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		511	233	278	183	208	120	79	216	216	316	195	12	145	354	257	254	354	157	54	457	103	408	
Base: All Respondents (wtd)		500	252	248	210	190	100	88*	206	207	284	216	14**	150	336	249	251	334	166	50*	450	96	404	
7 - Very strong economy	4	3	1	0	2	2	0	2	2	4	0	0	0	4	3	1	3	1	1	3	2	2	2	
	1%	1%	0	-	1%	2%	-	1%	1%	1%	-	-	-	1%	1%	0	1%	0	2%	1%	2%	0		
6	15	12	3	7	5	4	1	5	10	11	4	0	3	12	11	4	11	4	2	13	5	10		
	3%	5%	1%	3%	3%	4%	1%	2%	5%	4%	2%	-	2%	4%	4%	2%	3%	3%	4%	3%	5%	3%		
5	60	36	24	21	20	19	8	17	35	40	20	1	15	45	34	26	42	18	7	53	17	43		
	12%	14%	10%	10%	11%	19%	10%	8%	17%	14%	9%	5%	10%	13%	14%	10%	13%	11%	15%	12%	18%	11%		
4	130	52	78	58	40	31	22	53	55	70	60	6	42	83	57	73	86	44	13	117	21	109		
	26%	20%	32%	28%	21%	31%	25%	26%	27%	25%	28%	40%	28%	25%	23%	29%	26%	27%	25%	26%	22%	27%		
3	182	95	87	78	72	32	35	77	69	97	85	8	54	120	90	92	118	63	15	167	31	150		
	36%	38%	35%	37%	38%	32%	40%	37%	34%	34%	39%	55%	36%	36%	36%	37%	35%	38%	30%	37%	33%	37%		
2	71	36	34	30	31	10	11	33	27	39	32	0	25	46	34	36	48	22	7	63	12	59		
	14%	14%	14%	14%	16%	10%	12%	16%	13%	14%	15%	-	17%	14%	14%	14%	14%	13%	14%	14%	13%	14%		
1 - Very weak economy	38	20	19	17	19	2	10	20	8	23	15	0	11	27	20	19	25	13	5	33	7	31		
	8%	8%	8%	8%	10%	2%	12%	10%	4%	8%	7%	-	7%	8%	8%	7%	8%	8%	10%	7%	8%	8%		
Summary		79	51	29	27	27	24	9	23	47	55	24	1	18	61	48	31	56	23	10	69	24	55	
Top3Box (Strong)	16%	20%	12%	13%	14%	24%	11%	11%	23%	19%	11%	5%	12%	18%	19%	13%	17%	14%	21%	15%	25%	14%		
			B			CD			FG	J			O							U				
Low3Box (Weak)	291	150	140	125	122	44	56	130	105	159	132	8	90	193	144	147	192	99	27	264	51	240		
	58%	60%	57%	59%	64%	44%	64%	63%	51%	56%	61%	55%	60%	57%	58%	59%	58%	59%	54%	59%	53%	59%		
Mean	3	3	3	3	3	4	3	3	4	3	3	4	3	3	3	3	3	3	3	3	3	3		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Russia																				
		Russia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		503	247	256	127	243	133	21	35	447	254	249	91	290	122	306	197	467	36	30	473	65	438	
Base: All Respondents (wtd)		500	241	259	211*	185	104	22**	41**	437	232	268	146*	266	88	287	213	463	37**	24**	476	65*	435	
7 - Very strong economy	11	9	2	10	1	0	2	0	10	2	9	8	4	0	9	2	9	2	0	11	2	10		
	2%	4%	1%	5%	1%	-	8%	-	2%	1%	3%	5%	1%	-	3%	1%	2%	6%	-	2%	3%	2%		
		B	DE																					
6	23	13	10	10	9	4	0	7	16	10	13	8	13	3	16	8	22	2	3	20	7	16		
	5%	5%	4%	5%	5%	4%	-	17%	4%	4%	5%	5%	5%	3%	5%	4%	5%	4%	12%	4%	10%	4%		
		B	DE																					
5	73	46	27	36	23	14	4	5	64	37	36	27	34	12	44	29	69	4	2	71	7	66		
	15%	19%	10%	17%	13%	13%	18%	13%	15%	16%	14%	18%	13%	13%	15%	14%	15%	10%	8%	15%	11%	15%		
		B	DE																					
4	129	49	80	60	40	29	5	16	108	54	75	43	66	20	73	56	122	7	7	122	14	115		
	26%	21%	31%	29%	22%	28%	24%	38%	25%	23%	28%	29%	25%	22%	25%	26%	26%	18%	29%	26%	22%	26%		
		A	DE																					
3	153	65	88	67	59	28	5	12	136	72	81	35	95	23	79	74	140	13	4	149	21	132		
	31%	27%	34%	32%	32%	27%	22%	29%	31%	31%	30%	24%	36%	26%	27%	30%	35%	15%	31%	33%	30%			
		B	DE																					
2	58	30	29	15	29	14	2	1	56	29	29	17	29	12	35	23	53	5	4	54	7	51		
	12%	12%	11%	7%	16%	14%	9%	1%	13%	12%	11%	12%	11%	14%	12%	11%	11%	13%	18%	11%	10%	12%		
		C	DE																					
1 - Very weak economy	52	28	24	14	23	15	4	1	47	28	24	9	24	19	32	20	48	4	4	48	7	45		
	10%	12%	9%	7%	12%	14%	20%	2%	11%	12%	9%	6%	9%	22%	11%	9%	10%	12%	18%	10%	11%	10%		
		C	DE																					
Summary		108	68	39	56	34	18	6	12	90	49	58	42	51	14	69	39	100	8	5	103	16	92	
Top3Box (Strong)		22%	28%	15%	26%	18%	17%	26%	30%	21%	21%	22%	29%	19%	16%	24%	18%	22%	21%	19%	22%	24%	21%	
Low3Box (Weak)		263	123	140	95	111	57	11	13	239	129	134	61	148	54	146	118	241	22	12	251	35	228	
		53%	51%	54%	45%	60%	55%	50%	32%	55%	56%	50%	42%	56%	61%	51%	55%	52%	61%	51%	53%	54%	52%	
Mean		3	4	3	4	3	3	4	3	3	4	4	3	3	4	3	3	3	3	3	4	3		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Sweden																					
		Sweden		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		501	242	259	155	161	185	233	237	31	117	384	327	86	88	352	149	305	196	52	449	65	436		
Base: All Respondents (wtd)		500	253	247	185*	154*	161*	203*	268	29**	111*	389	105	263*	133*	367	133*	358	142*	58**	442	76*	424		
7 - Very strong economy	14	11	3	6	2	6	12	2	0	0	14	2	9	3	14	0	10	3	2	12	2	12			
	3%	4%	1%	3%	1%	4%	6%	1%	1%	0	3%	2%	3%	3%	4%	0	3%	2%	3%	3%	2%	3%			
							G																		
6	80	40	40	27	27	25	24	46	10	22	58	11	41	28	60	20	64	15	11	69	18	61			
	16%	16%	16%	15%	18%	16%	12%	17%	34%	20%	15%	10%	16%	21%	16%	15%	18%	11%	18%	16%	24%	14%			
														K											
5	162	80	82	66	45	52	54	96	13	36	127	28	97	37	110	52	125	37	20	142	27	136			
	32%	32%	33%	35%	29%	32%	27%	36%	43%	32%	32%	26%	37%	28%	30%	39%	35%	26%	34%	32%	35%	32%			
4	142	66	76	53	50	40	49	88	6	36	106	36	63	44	99	43	107	35	13	129	13	129			
	28%	26%	31%	28%	32%	25%	24%	33%	21%	33%	27%	34%	24%	33%	27%	32%	30%	25%	23%	29%	17%	30%			
3	79	40	39	28	26	25	50	29	0	9	70	20	47	13	66	13	42	37	7	73	10	69			
	16%	16%	16%	15%	17%	16%	25%	11%	-	8%	18%	19%	18%	10%	18%	10%	12%	26%	12%	16%	14%	16%			
							G				M						P								
2	10	8	2	2	3	5	6	4	0	1	9	6	0	4	9	1	2	8	0	10	0	10			
	2%	3%	1%	1%	2%	3%	3%	2%	-	1%	2%	6%	-	3%	2%	1%	1%	6%	-	2%	-	2%			
											L		L				P								
1 - Very weak economy	12	8	4	4	1	7	9	3	0	6	6	4	5	3	10	2	6	6	6	7	6	7			
	2%	3%	2%	2%	1%	4%	4%	1%	2%	6%	2%	4%	2%	2%	3%	2%	2%	4%	10%	1%	8%	2%			
																	U								
Summary	256	131	125	99	74	83	89	144	23	58	198	40	147	69	183	73	200	56	32	224	47	209			
Top3Box (Strong)	51%	51%	51%	53%	48%	52%	44%	54%	78%	52%	51%	38%	56%	52%	50%	55%	56%	39%	56%	51%	62%	49%			
Low3Box (Weak)	102	57	45	34	30	37	65	36	0	16	86	30	52	20	85	17	51	51	12	89	16	86			
	20%	22%	18%	18%	20%	23%	32%	14%	2%	15%	22%	28%	20%	15%	23%	13%	14%	36%	22%	20%	21%	20%			
Mean	4	4	4	4	4	4	4	5	5	4	4	4	5	5	4	5	5	4	4	4	5	4			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Indonesia																				Senior Executive/Decision Maker/Leader		
		Indonesia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		513	237	276	238	202	73	74	261	178	311	202	183	30	300	233	280	437	76	69	444	123	390	
Base: All Respondents (wtd)		500	250	250	282	163	56*	90*	255	155	273	227	191	29**	280	226	274	418	82*	58*	442	112	388	
7 - Very strong economy	4	2	2	2	2	1	0	3	2	4	1	2	2	1	2	2	3	4	1	0	4	1	4	
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	0	1%	3%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	
6	28	21	7	18	6	4	4	12	12	16	12	12	0	16	16	11	23	4	2	26	6	22		
	6%	8%	3%	6%	4%	7%	4%	5%	8%	6%	5%	6%	-	6%	7%	4%	6%	5%	3%	6%	6%	6%	6%	
5	103	57	46	46	42	15	19	47	38	65	38	45	6	52	45	59	93	10	12	92	26	77		
	21%	23%	18%	16%	26%	27%	21%	18%	24%	24%	17%	24%	22%	18%	20%	21%	22%	12%	20%	21%	23%	20%		
4	199	93	106	120	61	18	38	107	54	111	88	70	11	117	80	119	165	34	23	176	39	160		
	40%	37%	42%	43%	38%	32%	42%	42%	35%	41%	39%	37%	39%	42%	36%	43%	39%	42%	39%	40%	35%	41%		
3	111	54	57	65	32	14	19	58	34	55	57	40	11	60	54	57	88	23	14	97	28	84		
	22%	22%	23%	23%	20%	26%	21%	23%	22%	20%	25%	21%	36%	22%	24%	21%	21%	28%	24%	22%	25%	22%		
2	35	11	23	17	14	3	2	21	12	18	16	11	0	23	14	21	30	4	6	29	8	27		
	7%	5%	9%	6%	9%	5%	2%	8%	8%	7%	7%	6%	-	8%	6%	8%	7%	5%	10%	7%	7%	7%		
1 - Very weak economy	20	11	9	13	6	1	9	8	3	4	16	10	0	10	15	5	15	6	3	17	4	16		
	4%	5%	4%	5%	4%	1%	9%	3%	2%	2%	7%	5%	-	4%	7%	2%	3%	7%	6%	4%	4%	4%		
Summary		135	80	55	66	49	20	22	61	52	85	50	59	7	69	62	73	120	15	13	122	33	102	
Top3Box (Strong)		27%	32%	22%	23%	30%	35%	24%	24%	33%	31%	22%	31%	25%	25%	28%	27%	29%	18%	23%	28%	29%	26%	
Low3Box (Weak)		166	77	89	96	52	18	30	87	49	77	89	62	11	94	83	83	133	33	23	143	40	126	
		33%	31%	36%	34%	32%	32%	33%	34%	32%	28%	39%	32%	36%	33%	37%	30%	32%	40%	39%	32%	36%	33%	
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
		B								J														

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Turkey																				
		Turkey		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		524	380	144	393	118	13	42	194	288	240	284	134	85	305	280	244	369	155	73	451	187	337	
Base: All Respondents (wtd)		500	252	248*	262	181*	57**	27*	156	316	264	236	123*	94**	283	249	251	324	176*	67*	433	163*	337	
7 - Very strong economy	16	14	2	11	5	0	2	5	10	8	8	4	3	9	9	7	13	3	5	11	9	7		
	3%	5%	1%	4%	3%	-	7%	3%	3%	3%	4%	3%	4%	3%	4%	3%	4%	2%	7%	3%	5%	2%		
6	45	25	20	17	23	6	1	13	32	22	23	8	10	28	31	14	25	20	5	41	23	23		
	9%	10%	8%	6%	12%	10%	2%	8%	10%	9%	10%	6%	10%	10%	12%	6%	8%	11%	7%	9%	14%	7%		
5	136	80	56	64	57	15	8	47	82	76	60	32	21	83	77	59	84	52	20	117	51	86		
	27%	32%	23%	24%	32%	26%	29%	30%	26%	29%	26%	26%	22%	29%	31%	23%	26%	30%	29%	27%	31%	25%		
4	159	68	91	82	62	15	6	43	110	92	67	25	39	95	71	88	115	44	12	147	35	124		
	32%	27%	37%	31%	34%	26%	20%	28%	35%	35%	28%	21%	42%	33%	29%	35%	36%	25%	18%	34%	21%	37%	T	
3	86	45	41	54	22	10	5	24	57	46	40	31	9	46	37	49	59	28	12	75	29	58		
	17%	18%	17%	21%	12%	18%	19%	16%	18%	17%	17%	16%	9%	16%	15%	20%	18%	16%	17%	17%	18%	17%		
2	31	8	23	17	6	7	3	15	12	7	23	13	7	10	14	17	11	20	12	19	14	17		
	6%	3%	9%	6%	3%	13%	10%	10%	4%	3%	10%	10%	8%	4%	6%	7%	3%	11%	17%	4%	8%	5%		
1 - Very weak economy		A									I	M						P	S					
	26	12	14	18	6	3	4	9	13	13	13	9	5	12	8	18	16	10	3	23	4	22		
Summary		198	119	78	92	85	21	10	64	123	106	92	44	34	120	117	80	123	75	29	169	82	116	
Top3Box (Strong)		40%	47%	32%	35%	47%	37%	38%	41%	39%	40%	39%	36%	36%	42%	47%	32%	38%	42%	43%	39%	50%	34%	
			B										O									U		
Low3Box (Weak)		143	65	79	89	34	21	12	49	83	66	77	53	21	69	60	83	85	58	26	117	46	97	
		29%	26%	32%	34%	19%	37%	42%	31%	26%	25%	33%	43%	22%	24%	24%	33%	26%	33%	39%	27%	28%	29%	
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	K	O	4	4	4	4	4	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Hungary																				
		Hungary		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1016	485	531	295	306	415	560	335	6	449	567	339	487	190	540	476	573	443	72	944	86	930	
Base: All Respondents (wtd)		500	244	256	202	144	155	275	159	3**	195	305	130	294	77	254	246	284	216	35*	465	41*	459	
7 - Very strong economy	4	2	2	2	2	0	1	3	0	2	2	1	2	1	3	1	4	0	0	4	0	4	4	
	1%	1%	1%	1%	1%	-	0	2%	-	1%	1%	1%	1%	1%	1%	0	1%	-	-	1%	-	1%	1%	
6	2	1	1	1	1	0	1	1	0	1	2	0	2	1	1	1	1	1	1	0	2	0	2	
	0	1%	0	1%	0	-	0	1%	-	0	1%	-	1%	1%	0	0	0	0	0	-	0	-	0	
	33	22	10	15	10	7	14	13	1	11	21	9	20	4	19	13	23	9	3	30	3	29		
5	7%	9%	4%	8%	7%	4%	5%	8%	20%	6%	7%	7%	7%	5%	8%	5%	8%	4%	8%	6%	8%	6%		
	B																Q							
	77	37	40	45	17	14	38	25	1	26	51	18	46	13	33	45	42	35	3	74	4	73		
4	15%	15%	16%	23%	12%	9%	14%	16%	39%	13%	17%	14%	16%	17%	13%	18%	15%	16%	9%	16%	10%	16%		
		DE														N								
3	123	61	62	54	34	36	63	44	1	49	74	27	75	21	61	62	73	50	9	114	11	112		
	25%	25%	24%	27%	23%	23%	23%	28%	31%	25%	24%	21%	26%	27%	24%	25%	26%	23%	25%	26%	25%	25%		
2	129	63	65	48	37	44	79	36	0	51	78	33	75	20	70	59	77	51	13	116	13	115		
	26%	26%	26%	24%	25%	28%	29%	23%	-	26%	25%	26%	25%	26%	27%	24%	24%	27%	24%	37%	25%	32%	25%	
1 - Very weak economy	133	56	76	36	43	54	80	37	0	56	77	41	74	17	67	66	63	70	7	125	10	123		
	27%	23%	30%	18%	30%	35%	29%	23%	10%	29%	25%	32%	25%	23%	26%	27%	22%	32%	21%	27%	24%	27%		
Summary		A		C	C							M							P					
Top3Box (Strong)	39	26	13	18	13	7	16	18	1	14	25	10	24	5	24	15	28	10	3	36	3	35		
	8%	11%	5%	9%	9%	4%	6%	11%	20%	7%	8%	8%	7%	9%	6%	10%	5%	8%	8%	8%	8%	8%		
Low3Box (Weak)		B	E	E	E	F									Q									
	384	180	204	138	113	133	222	116	1	155	229	101	225	58	197	187	214	170	29	355	33	351		
	77%	74%	80%	68%	79%	86%	81%	73%	41%	80%	75%	78%	76%	76%	78%	76%	75%	79%	83%	76%	81%	76%		
Mean	3	3	2	3	2	2	2	3	4	2	3	2	3	3	3	3	3	2	2	3	2	3		
		B	DE	E	F										Q									

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Poland																				
		Poland		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		508	246	262	189	168	151	391	106	11	255	253	52	369	87	312	196	306	202	45	463	82	426	
Base: All Respondents (wtd)		500	248	252	215	159	127	395	95	10**	243	257	104*	327	70*	295	205	287	213	40*	460	74*	426	
7 - Very strong economy	8	5	2	4	2	1	1	5	2	0	1	7	3	3	2	4	3	6	2	2	6	3	4	
	2%	2%	1%	2%	1%	1%	1%	2%	-	0	3%	3%	1%	2%	1%	2%	2%	1%	1%	4%	1%	4%	1%	
6	21	10	11	10	4	7	16	5	0	14	7	4	16	1	16	5	13	8	2	19	2	19		
	4%	4%	4%	5%	3%	5%	4%	6%	-	6%	3%	4%	5%	1%	5%	3%	4%	4%	5%	4%	5%	3%	4%	
5	87	52	35	41	27	19	62	23	2	40	47	18	52	17	50	37	55	32	6	81	13	74		
	17%	21%	14%	19%	17%	15%	16%	24%	18%	17%	18%	17%	16%	25%	17%	18%	19%	15%	16%	18%	18%	17%		
4	126	63	63	60	38	29	95	26	6	56	70	27	83	16	73	53	70	56	11	115	19	107		
	25%	25%	25%	28%	24%	23%	24%	27%	57%	23%	27%	26%	25%	24%	25%	26%	24%	26%	28%	25%	26%	25%		
3	145	61	84	64	43	38	124	22	0	67	79	36	88	21	83	63	79	66	9	136	20	125		
	29%	25%	33%	30%	27%	30%	31%	23%	-	27%	31%	35%	27%	30%	28%	31%	28%	31%	23%	30%	27%	29%		
2	65	35	30	25	27	13	54	10	2	38	27	13	46	7	41	24	38	27	7	58	12	53		
	13%	14%	12%	12%	17%	10%	14%	10%	17%	16%	11%	12%	14%	9%	14%	12%	13%	13%	18%	13%	17%	12%		
1 - Very weak economy	48	22	26	10	18	19	39	8	1	28	20	4	38	6	28	20	26	22	3	45	3	45		
	10%	9%	10%	5%	11%	15%	10%	8%	8%	11%	8%	4%	12%	9%	10%	10%	9%	10%	6%	10%	5%	10%		
Summary		116	67	48	55	33	27	83	31	2	55	61	24	72	20	70	46	73	43	10	106	18	97	
Top3Box (Strong)	23%	27%	19%	26%	21%	21%	21%	32%	18%	23%	24%	23%	22%	28%	24%	22%	26%	20%	25%	23%	25%	23%		
	B		F		G		H		I		J		K		L		M		N		O			
Low3Box (Weak)	52%	48%	56%	46%	55%	56%	55%	41%	25%	55%	49%	51%	53%	48%	52%	50%	54%	48%	52%	49%	52%			
	C		D		E		F		G		H		I		J		K		L		M			
Mean		3	4	3	4	3	3	3	4	4	3	4	4	3	4	3	4	3	4	3	4	3	4	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				China																					
		China		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1007	527	480	462	407	138	78	289	640	713	294	92	294	621	699	308	879	128	108	899	300	707		
Base: All Respondents (wtd)		500	249	251	200*	181*	118*	80**	225*	195	344	156*	295*	155	50	283	217*	374	126*	42**	458	96*	404		
7 - Very strong economy	20	16	4	11	6	3	0	14	6	15	5	12	5	2	19	1	20	0	7	13	9	11			
	4%	6%	2%	6%	3%	2%	0	6%	3%	4%	3%	4%	4%	5%	7%	1%	5%	0	16%	3%	10%	3%			
6	63	25	38	21	22	20	8	23	32	45	18	33	21	10	48	15	45	18	9	54	20	43			
	13%	10%	15%	11%	12%	17%	10%	10%	17%	13%	11%	11%	13%	19%	17%	7%	12%	14%	22%	12%	21%	11%			
5	147	67	80	53	55	39	21	61	64	102	45	73	56	18	86	61	109	38	10	136	33	113			
	29%	27%	32%	26%	30%	33%	27%	27%	33%	30%	29%	25%	36%	35%	30%	28%	29%	30%	25%	30%	35%	28%			
4	144	76	69	71	42	31	28	62	53	91	53	86	46	13	69	75	98	46	11	133	18	126			
	29%	30%	27%	35%	23%	26%	36%	28%	27%	26%	34%	29%	29%	25%	24%	35%	26%	36%	27%	29%	19%	31%			
3	104	57	47	36	50	17	15	54	35	70	34	78	19	6	52	51	79	24	4	100	7	97			
	21%	23%	19%	18%	28%	15%	19%	24%	18%	20%	22%	27%	12%	12%	19%	24%	21%	19%	10%	22%	7%	24%			
2	16	6	10	7	4	5	7	5	3	15	1	9	5	1	7	8	15	1	0	16	8	8			
	3%	2%	4%	4%	2%	4%	9%	2%	2%	4%	1%	3%	4%	2%	3%	4%	4%	1%	-	3%	8%	2%			
1 - Very weak economy	6	2	4	1	2	3	0	5	1	6	0	3	2	1	2	4	6	0	0	6	0	6			
	1%	1%	2%	0	1%	3%	-	2%	1%	2%	0	1%	2%	1%	1%	2%	2%	-	-	1%	0	2%			
Summary		230	108	122	85	83	62	30	98	103	162	68	118	82	30	152	78	174	56	27	203	63	167		
Top3Box (Strong)		46%	43%	49%	42%	46%	52%	37%	43%	53%	47%	44%	40%	53%	59%	54%	36%	47%	44%	64%	44%	65%	41%		
Low3Box (Weak)	126	65	60	44	56	25	22	65	39	91	35	91	27	8	62	64	101	25	4	122	15	111			
	25%	26%	24%	22%	31%	21%	27%	29%	20%	27%	22%	31%	18%	15%	22%	30%	27%	20%	10%	27%	16%	27%			
Mean		4	4	4	4	4	4	4	5	4	4	4	4	5	5	4	4	4	5	4	5	4			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Brazil																				
		Brazil		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1010	574	436	464	272	274	226	723	61	388	622	160	514	336	442	568	658	352	124	886	206	804	
Base: All Respondents (wtd)		500	244	256	271	144*	86*	198*	296	6*	166*	334	363	108	30	202*	298	286	214	59**	441	89*	411	
7 - Very strong economy	37	18	19	17	15	5	15	20	2	11	26	28	7	2	14	23	26	11	3	34	5	31		
	7%	7%	7%	6%	10%	6%	7%	7%	7%	28%	7%	8%	8%	6%	8%	7%	8%	9%	5%	5%	8%	6%	8%	
										FG														
6	32	18	15	18	8	6	9	22	1	11	21	17	11	5	20	12	23	9	2	31	9	24		
	6%	7%	6%	7%	5%	7%	5%	7%	19%	7%	6%	5%	10%	16%	10%	4%	8%	4%	3%	7%	10%	6%		
										FG				K	KL									
5	136	71	64	70	41	25	48	86	2	51	84	96	31	9	66	70	90	46	19	117	21	115		
	27%	29%	25%	26%	29%	29%	24%	29%	32%	31%	25%	26%	29%	29%	32%	23%	31%	22%	32%	26%	24%	28%		
4	156	76	79	88	38	30	54	101	1	42	114	116	31	9	51	104	71	85	18	138	26	130		
	31%	31%	31%	32%	27%	35%	27%	34%	15%	25%	34%	32%	29%	31%	25%	35%	25%	40%	30%	31%	29%	32%		
								H										P						
3	71	36	35	45	13	13	29	42	0	23	48	51	17	3	26	45	46	24	7	64	13	58		
	14%	15%	14%	17%	9%	16%	15%	14%	2%	14%	14%	14%	16%	9%	13%	15%	16%	11%	12%	14%	15%	14%		
								H					M											
2	27	10	17	14	8	4	9	17	0	14	13	20	5	1	14	13	13	14	0	26	5	22		
	5%	4%	6%	5%	6%	5%	5%	6%	3%	8%	4%	5%	5%	4%	7%	4%	5%	6%	1%	6%	6%	5%		
1 - Very weak economy	42	16	27	19	21	3	34	8	0	14	28	35	6	1	12	30	17	25	10	32	10	32		
	8%	6%	10%	7%	15%	3%	17%	3%	1%	8%	9%	10%	6%	3%	6%	10%	6%	12%	16%	7%	11%	8%		
					E		GH					M												
Summary	205	107	98	105	64	36	71	129	5	73	131	141	48	16	99	105	139	66	24	181	35	170		
Top3Box (Strong)	41%	44%	38%	39%	44%	42%	36%	43%	79%	44%	39%	39%	45%	53%	49%	35%	49%	31%	41%	41%	39%	41%		
Low3Box (Weak)	139	61	78	77	42	20	72	67	0	51	89	106	28	5	51	88	77	63	17	122	28	112		
	28%	25%	31%	29%	29%	24%	36%	23%	5%	31%	27%	29%	26%	16%	25%	30%	27%	29%	29%	28%	31%	27%		
Mean	4	4	4	4	4	4	4	5	4	4	4	4	4	5	4	4	4	4	4	4	4	4		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Italy																				
		Italy		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1009	497	512	322	381	306	288	433	288	467	542	361	525	123	568	441	629	380	119	890	153	856	
Base: All Respondents (wtd)		500	250	250	181	177	142	153	213	135	221	279	243	198	58	269	231	294	206	57	443	71	429	
6	5	3	1	1	2	1	2	1	2	3	2	2	2	3	0	3	1	3	2	1	4	1	4	
	1%	1%	0	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	0	1%	1%	2%	1%	1%	1%	
5	34	20	14	15	10	9	7	14	13	17	17	14	14	6	21	13	18	16	1	33	2	32		
	7%	8%	6%	8%	6%	7%	5%	7%	10%	8%	6%	6%	7%	10%	8%	6%	6%	6%	8%	1%	8%	3%	8%	
4	96	50	46	38	33	25	20	47	30	38	59	47	39	11	53	43	58	39	9	87	14	82		
	19%	20%	18%	21%	19%	18%	13%	22%	22%	21%	19%	19%	19%	20%	20%	18%	20%	19%	16%	20%	20%	19%		
3	121	68	53	43	44	34	32	51	38	56	65	51	52	19	61	60	75	46	15	106	20	102		
	24%	27%	21%	24%	25%	24%	21%	24%	29%	25%	23%	21%	26%	33%	23%	26%	25%	22%	27%	24%	28%	24%		
2	110	53	57	40	40	31	37	49	24	49	62	58	42	11	60	50	65	46	11	99	14	97		
	22%	21%	23%	22%	22%	22%	25%	23%	18%	22%	22%	24%	21%	18%	22%	22%	22%	22%	19%	22%	19%	23%		
1 - Very weak economy	134	56	78	45	49	41	55	51	28	59	74	72	50	12	69	64	76	58	20	114	20	113		
	27%	22%	31%	25%	27%	29%	36%	24%	21%	27%	27%	30%	25%	21%	26%	26%	26%	28%	34%	26%	29%	26%		
Summary		A																						
Top3Box (Strong)	39	23	16	16	12	11	9	15	15	19	19	16	17	6	24	14	21	18	2	37	3	36		
	8%	9%	6%	9%	7%	7%	6%	7%	11%	9%	7%	7%	9%	10%	9%	6%	7%	9%	3%	8%	4%	8%		
Low3Box (Weak)	365	177	188	127	132	106	124	151	90	164	201	181	143	42	191	174	216	149	46	319	54	311		
	73%	71%	75%	70%	75%	75%	81%	71%	67%	74%	72%	74%	72%	72%	71%	75%	73%	73%	81%	72%	76%	73%		
Mean		3	3	2	3	3	2	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3		
		B						F	F					K				R						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

						Belgium																								
		Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region		Language	
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)		517	270	247	181	179	157	174	213	130	209	308	130	233	154	294	223	322	195	27	490	49	468	191	154	172	325	192		
Base: All Respondents (wted)		500	252	248	184	164	151	179	204	117	197	303	172	186	142	273	227	299	201	23**	477	43*	457	181	143	176	320	180		
6		11	6	5	5	2	4	4	4	3	5	6	3	6	3	5	6	6	5	2	9	2	9	6	3	3	5	6		
		2%	2%	2%	3%	1%	2%	2%	3%	3%	2%	1%	3%	2%	3%	2%	3%	2%	3%	7%	2%	4%	2%	3%	2%	1%	2%	3%		
5		83	49	34	33	28	22	27	33	23	35	48	21	40	22	43	39	50	33	6	77	9	74	33	29	21	46	36		
		17%	19%	14%	14%	18%	17%	14%	15%	16%	18%	16%	12%	21%	15%	16%	17%	17%	16%	25%	16%	20%	16%	18%	20%	12%	14%	20%		
4		170	75	95	64	49	57	58	70	42	62	108	51	66	53	96	73	99	71	7	162	14	156	62	56	52	107	63		
		34%	30%	38%	35%	30%	38%	32%	34%	36%	31%	36%	30%	36%	37%	35%	32%	33%	35%	32%	34%	33%	34%	34%	39%	30%	33%	35%		
3		162	85	77	59	58	45	51	68	42	65	96	65	49	47	82	79	105	57	6	155	12	149	59	35	67	106	56		
		32%	34%	31%	32%	35%	30%	29%	34%	36%	33%	32%	38%	26%	33%	30%	35%	35%	28%	27%	33%	29%	33%	33%	24%	38%	33%	31%		
2		44	23	21	16	13	15	20	19	5	17	27	15	16	14	25	19	25	19	2	42	6	38	12	12	20	32	12		
		9%	9%	9%	9%	8%	10%	11%	9%	5%	9%	9%	8%	9%	10%	9%	8%	8%	10%	8%	9%	13%	8%	7%	8%	11%	10%	7%		
1 - Very weak economy		31	14	17	8	14	9	19	11	1	12	19	18	9	4	21	10	15	16	0	31	1	30	9	8	13	24	7		
		6%	6%	7%	4%	8%	6%	11%	5%	1%	6%	6%	10%	5%	3%	8%	5%	5%	8%	-	6%	2%	7%	5%	6%	7%	7%	4%		
Summary		94	55	39	38	30	25	31	36	27	40	54	23	46	25	49	45	56	38	7	86	10	84	39	32	23	52	42		
Top3Box (Strong)		19%	22%	16%	21%	18%	17%	17%	18%	23%	20%	18%	14%	25%	17%	18%	20%	19%	19%	33%	18%	24%	18%	21%	22%	13%	16%	23%		
Low3Box (Weak)		236	122	114	83	85	69	91	98	48	95	142	97	74	65	128	108	145	92	8	229	19	218	81	55	100	162	75		
		47%	48%	46%	45%	52%	45%	51%	48%	41%	48%	47%	57%	40%	46%	47%	48%	48%	46%	35%	48%	44%	48%	45%	38%	57%	51%	42%		
Mean		4	4	3	4	3	4	3	4	4	4	4	3	4	4	3	4	4	4	4	4	4	4	4	4	3	4	4		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Denmark																				
		Denmark		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		501	249	252	98	167	236	206	162	133	282	219	45	151	305	271	230	382	119	28	473	40	461	
Base: All Respondents (wtd)		500	252	248	179*	157	163	226	154	120	237	263	48*	168	284	264	236	351	149*	22**	478	34*	466	
7 - Very strong economy	5	3	2	2	2	1	1	3	0	1	3	2	0	2	3	0	5	3	2	1	4	0	5	
	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	-	1%	1%	-	2%	1%	1%	3%	1%	-	1%	
6	50	31	18	31	8	11	23	10	17	16	33	9	14	27	23	27	25	25	4	46	7	43		
	10%	13%	7%	17%	5%	7%	10%	7%	14%	7%	13%	19%	8%	9%	9%	11%	7%	17%	18%	10%	20%	9%		
5	145	77	69	55	43	48	55	52	39	74	71	8	55	82	78	68	103	43	3	143	6	139		
	29%	31%	28%	30%	27%	29%	24%	34%	32%	31%	27%	17%	33%	29%	30%	29%	29%	12%	30%	18%	30%			
4	173	71	102	61	57	54	81	54	37	77	95	21	58	94	95	77	124	49	7	166	8	165		
	35%	28%	41%	34%	36%	33%	36%	35%	31%	33%	36%	43%	35%	33%	36%	33%	35%	33%	32%	35%	23%	35%		
3	87	49	39	26	29	32	47	25	16	45	42	6	30	51	46	41	66	21	4	83	7	80		
	17%	19%	16%	15%	18%	20%	21%	16%	13%	19%	16%	13%	18%	18%	17%	17%	19%	14%	18%	17%	21%	17%		
2	31	18	14	5	15	12	12	11	9	17	14	3	6	22	18	13	25	6	4	27	4	27		
	6%	7%	6%	3%	9%	7%	5%	7%	7%	5%	5%	7%	4%	8%	7%	5%	7%	4%	17%	6%	13%	6%		
1 - Very weak economy	9	4	5	0	4	4	6	1	1	4	4	1	3	5	3	5	6	3	0	9	2	7		
	2%	1%	2%	-	3%	3%	3%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	-	2%	5%	1%			
Summary		200	111	89	87	52	61	81	62	57	94	106	17	71	112	101	99	130	70	7	193	13	187	
Top3Box (Strong)		40%	44%	36%	49%	33%	37%	36%	40%	47%	40%	41%	36%	42%	40%	38%	42%	37%	47%	34%	40%	38%	40%	
Low3Box (Weak)		127	70	57	31	48	48	64	38	26	66	61	10	39	78	68	60	97	30	8	119	13	114	
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
						DE												P						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				All Countries																			
		Gender		Age		Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All Respondents (unwtd)		18713	9677	9036	7049	6332	5332	5619	7289	5437	8801	9405	5674	6449	6590	10684	8029	12771	5942	2282	16431	3660	15053
Base: All Respondents (wt'd)		12000	5991	6009	5274	3925	2800	3778	4466	3516	5114	6386	4331	4125	3544	6440	5560	7980	4020	1334	10666	2167	9833
Much stronger		547	278	269	311	177	60	170	223	142	194	251	268	104	175	308	239	391	157	133	414	201	346
	5%	5%	4%	6%	4%	2%	5%	5%	4%	4%	4%	4%	6%	3%	5%	5%	4%	5%	4%	10%	4%	9%	4%
Somewhat stronger		2331	1224	1107	1229	710	392	659	877	742	967	1185	888	695	749	1217	1115	1572	759	330	2001	538	1793
	19%	20%	18%	23%	18%	14%	17%	20%	21%	19%	19%	19%	20%	17%	21%	19%	20%	20%	19%	25%	19%	25%	18%
About the same		6628	3228	3401	2840	2180	1608	2010	2471	2021	2840	3604	2295	2397	1936	3500	3128	4397	2232	598	6031	1013	5616
	55%	54%	57%	54%	56%	57%	53%	55%	57%	56%	56%	56%	53%	58%	55%	54%	56%	55%	56%	45%	57%	47%	57%
Somewhat weaker		1862	940	922	685	623	554	651	700	477	831	1011	616	717	529	1057	805	1238	624	203	1659	324	1538
	16%	16%	15%	13%	16%	20%	17%	16%	14%	16%	16%	14%	14%	17%	15%	16%	14%	16%	16%	15%	16%	15%	16%
Much weaker		631	321	310	209	236	186	287	194	134	283	335	263	213	155	357	273	382	249	70	561	91	540
	5%	5%	5%	4%	6%	7%	8%	4%	4%	6%	5%	6%	6%	5%	4%	6%	5%	5%	6%	5%	4%	5%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)		2879	1502	1376	1540	887	453	830	1101	885	1161	1436	1156	798	925	1525	1354	1963	916	463	2415	739	2139
	24%	25%	23%	29%	23%	16%	22%	25%	25%	23%	22%	27%	19%	26%	24%	24%	25%	25%	23%	35%	23%	34%	22%
Low2Box (Somewhat weaker/Much weaker)		2493	1261	1232	895	859	740	938	894	611	1114	1346	880	930	683	1415	1078	1620	872	272	2220	415	2077
	21%	21%	21%	17%	22%	26%	25%	20%	17%	22%	21%	20%	23%	19%	22%	19%	20%	22%	20%	21%	19%	21%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X			
Base: All Respondents (unwtd)	18713	509	1002	517	1010	1008	1007	1016	1019	1005	1016	1001	513	1009	1006	506	508	503	507	507	511	1008	501	524	1000		
Base: All Respondents (wt'd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500		
Much stronger	547	56	6	1	120	9	26	2	7	3	1	65	25	7	2	41	5	11	103	6	6	3	19	15			
	5%	11%	1%	0	24%	2%	5%	0	1%	1%	0	13%	5%	1%	0	8%	1%	2%	21%	1%	1%	1%	2%	4%	3%		
BCEFGHJLMNPQST	CJ	ABC ^a CFGHIJKLMNOPQ	CGJNU	EGHJMNPTUV								BCEFGHJLMNPQSGHJLMNPQS	CGJN	BCEGHJLMNPQSTL	J	CGJNU	HUKLMNPQSTUVWX	J									BCEGHJLMNPQSTCGHJLMNPQST
Somewhat stronger	2331	164	63	40	213	94	168	45	92	43	33	206	131	52	31	154	75	79	180	69	68	66	43	108	112		
	19%	33%	13%	8%	43%	19%	34%	9%	18%	9%	7%	41%	26%	10%	6%	31%	15%	16%	36%	14%	14%	9%	22%	22%			
BCEGHJLMNPQSTL	CGJN	ABC ^a FGHIJLMNPQSCGJMNPTUV	HJLMNPQST	N								ABCEGHJLMNPQSGHJLMNPQS	JN	BCEGHJLMNPQSTL	CGJMN	CGJMN	HJLMNPQST	CJN	CGJNU	CGJN						BCGJLMNPSTUHGJLMNPQST	
About the same	6628	169	316	337	138	333	245	310	324	326	218	177	306	263	290	226	283	365	184	303	274	265	391	281	305		
	55%	34%	63%	67%	28%	67%	49%	62%	65%	65%	44%	35%	61%	53%	58%	45%	57%	73%	37%	61%	55%	53%	78%	56%	61%		
ADFJKMNPQRTBJKLMNPQRTUWX	ADKR	ADFJKMNPQRTUJKLMNPQRTU	ADFKR	ADFKMORTL	ADFKMNPQRTU	ADJKMNPQRTU	ADKR	D	ADFKMORTU	ADJKOR	ADFKMORTU	ADKR	ADJKOR	ADJKMNPQRTU	D	ADFKMORTU	ADJKOR	ADJKMNPQRTU	ADJKOR	ADJKOR	ADJKOR	ADJKMNPQRTU	ADJKOR	ADFKMORTU	ADFKMORTU		
Somewhat weaker	1862	79	101	100	18	55	59	107	65	100	180	46	25	100	122	47	104	30	21	108	123	108	47	68	51		
	16%	20%	20%	4%	11%	12%	21%	13%	20%	36%	9%	5%	20%	24%	9%	21%	6%	4%	22%	25%	22%	9%	14%	10%			
DEKLOQRVXEFHKLOQRVWEFHKLQORVWX				DLQR	DLQR	EFHKLOQRV	DKLQR	EFHKLOQRVW	HJLMNPQST	DLR	DEFHKLOQRVW	EFHKLOQRVW	DLR	EFHKLOQRVW		DEFHKLOQRVW	EFHKLOQRVW	DEFHKLOQRVW	EFHKLOQRVW	DEFHKLOQRVW	EFHKLOQRVW	DLR	DLR	DLR			
Much weaker	631	33	14	21	10	9	1	36	12	29	69	7	12	78	55	32	32	16	12	14	29	58	11	23	18		
	5%	7%	3%	4%	2%	2%	0	7%	2%	6%	14%	1%	2%	16%	11%	6%	6%	3%	3%	6%	12%	2%	5%	4%			
BDEFHKLRV	F	EFK		F		BCDEFHKLQRS	F	DEFHKLQRS	F	DEFHKLQRS	F	GHIKLNOPCRFGHIKLOPQR	BDEFHKLRV	DEFHKLQRS	F	F	GHIKLNOPCRFGHIKLOPQR	BDEFHKLRV	DEFHKLQRS	F	F	F	BDEFHKLRV	FGHIKLOPQRSTVWX	EFK	EFK	
Summary																											
Top2Box (Much stronger/Somewhat stronger)	2879	220	70	41	334	103	195	47	99	46	34	271	156	59	33	195	80	90	283	75	74	69	51	127	126		
	24%	44%	14%	8%	67%	21%	39%	9%	20%	9%	7%	54%	31%	12%	7%	39%	16%	18%	57%	15%	15%	14%	10%	25%	25%		
BCEGHJLMNPQST	CGJN	ABC ^a FGHIJKLMNOPQCGJMNPTUV	HJLMNPQST	JN								ABCEGHJLMNPQSGHJLMNPQS	CJN	BCEGHJLMNPQSTL	CGJMN	CGJMN	HJLMNPQST	CGJN	CGJN	CGJN						BCGJLMNPSTUHGJLMNPQST	
Low2Box (Somewhat weaker/Much weaker)	2493	111	115	121	28	64	60	143	77	128	249	53	37	178	177	79	137	45	33	122	152	166	58	91	69		
	21%	22%	23%	24%	6%	13%	12%	29%	15%	26%	50%	11%	7%	36%	35%	16%	27%	9%	7%	24%	30%	33%	12%	18%	14%		
DEFHKLQRVXEFHKLOQRVWEFHKLQORVX				DLR	DR	DEFHKLQRV	DKLQR	EFHKLOQRVW	HJLMNPQST	D	ABC ^a FGHIKLOPQR	FGHIKLOPQR	DKLQR	EFHKLOQRVW		DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DEFHKLQRV	DR	DEKLQRV	DLQR			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Global @dvisor: Consumer Confidence Section
 SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All Respondents (unwtd)	18713	2008	2025	7599	5543	7566	3521	1538
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Much stronger	547	24	217	37	142	55	223	128
	5%	2%	14%	1%	4%	1%	11%	9%
		CE	ACDEFG		ACE	C	ACDE	ACDE
Somewhat stronger	2331	206	532	490	746	548	666	357
	19%	21%	35%	11%	21%	14%	33%	24%
		CE	ACDEG		CE	C	ACDEG	CE
About the same	6628	638	533	2716	1973	2515	925	768
	55%	64%	36%	60%	56%	63%	46%	51%
		BCDFG		BDFG	BFG	BCDFG	B	BF
Somewhat weaker	1862	105	144	911	505	629	152	197
	16%	11%	10%	20%	14%	16%	8%	13%
		F		ABDEFG	ABF	ABF		BF
Much weaker	631	27	75	346	134	253	34	49
	5%	3%	5%	8%	4%	6%	2%	3%
			AF	ABDEFG	AF	ADFG		F
Summary								
Top2Box (Much stronger/Somewhat stronger)	2879	229	748	527	889	603	889	485
	24%	23%	50%	12%	25%	15%	44%	32%
		CE	ACDEFG		CE	C	ACDEG	ACDE
Low2Box (Somewhat weaker/Much weaker)	2493	133	219	1256	639	881	185	246
	21%	13%	15%	28%	18%	22%	9%	16%
		F	F	ABDEFG	ABF	ABDFG		F

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Argentina																				Senior Executive/Decision Maker/Leader				
		Argentina		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	509	188	321	146	143	220	22	175	312	184	325	184	142	183	269	240	374	135	49	460	91	418				
Base: All Respondents (wtd)	500	245	255	248*	126*	126	37**	220	243	140	360	327	118	55	227	273	330	170*	41**	459	71*	429				
Much stronger	56	27	29	23	13	20	7	24	24	17	38	47	6	3	24	32	35	21	6	50	11	44				
	11%	11%	11%	9%	10%	16%	19%	11%	10%	12%	11%	14%	5%	5%	11%	12%	10%	12%	14%	11%	16%	10%				
Somewhat stronger	164	73	91	86	45	33	6	93	64	56	108	102	44	18	71	93	102	62	9	155	12	152				
	33%	30%	36%	35%	36%	26%	17%	42%	26%	40%	30%	31%	37%	32%	31%	34%	31%	37%	21%	34%	17%	35%				
About the same	169	83	86	100	36	33	12	76	81	37	132	110	38	21	75	94	113	56	13	156	23	146				
	34%	34%	34%	40%	29%	26%	32%	34%	33%	26%	37%	34%	32%	38%	33%	34%	34%	33%	31%	34%	32%	34%				
Somewhat weaker	79	45	34	33	17	29	6	22	51	24	55	45	24	9	40	39	56	23	11	68	20	58				
	16%	18%	13%	13%	14%	23%	15%	10%	21%	17%	15%	14%	21%	17%	18%	14%	17%	13%	26%	15%	29%	14%				
Much weaker	33	17	16	7	15	11	6	5	22	5	27	22	6	5	17	15	24	9	3	29	5	28				
	7%	7%	6%	3%	12%	9%	16%	2%	9%	4%	8%	7%	5%	8%	8%	6%	7%	5%	8%	6%	7%	7%				
Summary																										
Top2Box (Much stronger/Somewhat stronger)	220	100	120	109	58	53	13	118	89	74	146	149	51	20	95	125	136	83	15	205	23	197				
	44%	41%	47%	44%	46%	42%	36%	54%	36%	53%	41%	46%	43%	37%	42%	46%	41%	49%	35%	45%	33%	46%				
Low2Box (Somewhat weaker/Much weaker)	111	62	49	39	32	40	12	26	73	29	82	67	30	14	57	54	80	31	14	97	25	86				
	22%	25%	19%	16%	26%	32%	32%	12%	30%	21%	23%	21%	26%	25%	25%	20%	24%	18%	34%	21%	35%	20%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				India																						
		India		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1001	755	246	765	202	34	237	508	256	600	401	4	63	934	744	257	914	87	341	660	658	343			
Base: All Respondents (wtd)		500	258	242	276	172	52**	138	229	133	304	196	4**	45*	451	315	185	434	66*	153	347	321	179			
Much stronger	65	36	30	35	29	1	15	36	14	48	17	1	1	3	61	55	10	60	5	43	22	61	4			
	13%	14%	12%	13%	17%	2%	11%	16%	11%	16%	9%	29%	6%	14%	18%	5%	14%	7%	28%	6%	19%	2%				
Somewhat stronger	206	104	101	129	63	14	55	89	62	119	87	1	23	182	133	73	178	27	66	140	134	72				
	41%	40%	42%	47%	47%	36%	27%	40%	39%	46%	39%	44%	40%	50%	40%	42%	39%	41%	41%	43%	40%	42%	40%			
About the same	177	90	86	92	56	29	50	83	43	108	68	1	15	160	93	83	147	29	33	143	97	80				
	35%	35%	36%	33%	32%	56%	36%	36%	32%	36%	35%	30%	34%	35%	30%	45%	34%	44%	22%	41%	30%	45%				
Somewhat weaker	46	21	25	19	20	6	17	16	12	24	21	0	3	42	28	18	41	5	8	37	26	19				
	9%	8%	10%	7%	12%	12%	12%	7%	9%	8%	11%	-	7%	9%	9%	10%	9%	7%	5%	11%	8%	11%				
Much weaker	7	7	0	2	4	1	1	4	2	5	2	0	1	6	5	2	6	1	3	4	3	4				
	1%	3%	0	1%	2%	2%	1%	2%	1%	2%	1%	-	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%				
Summary																										
Top2Box (Much stronger/Somewhat stronger)	271	140	131	164	92	15	70	126	76	167	104	3	25	243	188	83	239	32	109	162	195	76				
	54%	54%	54%	59%	53%	29%	50%	55%	57%	55%	53%	70%	56%	54%	60%	45%	55%	48%	71%	47%	61%	43%				
Low2Box (Somewhat weaker/Much weaker)	53	27	25	21	24	8	18	20	14	29	23	0	4	48	33	19	47	5	11	41	30	23				
	11%	11%	10%	8%	14%	15%	13%	9%	11%	10%	12%	-	10%	11%	11%	10%	11%	7%	12%	9%	13%					
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing																										

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Mexico																					
		Mexico		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		506	326	180	221	193	92	355	134	17	200	306	132	165	209	304	202	373	133	66	440	120	386		
Base: All Respondents (wtd)		500	238	262*	270	163*	67*	416	78*	6**	170*	330	321	103	76	259	241	320	180*	36*	464	70*	430		
Much stronger	41	15	26	28	7	5	36	3	2	16	25	27	7	6	23	18	24	16	4	36	5	36			
	8%	6%	10%	10%	4%	8%	9%	4%	26%	9%	7%	8%	7%	8%	9%	7%	8%	9%	12%	8%	7%	8%			
Somewhat stronger	154	71	83	87	51	16	127	26	1	47	107	101	29	24	82	72	93	62	10	145	26	128			
	31%	30%	32%	32%	32%	23%	30%	34%	22%	28%	32%	31%	28%	32%	32%	30%	29%	34%	27%	31%	38%	30%			
About the same	226	129	97	120	78	28	185	38	3	74	152	132	55	39	111	114	150	76	14	212	25	201			
	45%	54%	37%	44%	48%	42%	44%	49%	53%	43%	46%	41%	53%	52%	43%	48%	47%	42%	39%	46%	36%	47%			
Somewhat weaker	47	14	33	18	19	11	43	5	0	18	30	35	9	4	26	22	32	15	6	42	10	38			
	9%	6%	13%	7%	12%	16%	10%	6%	-	11%	9%	11%	8%	5%	10%	9%	10%	9%	16%	9%	14%	9%			
Much weaker	32	9	23	17	7	8	27	5	0	15	17	26	3	3	17	15	20	11	2	30	4	28			
	6%	4%	9%	6%	4%	11%	6%	7%	-	9%	5%	8%	3%	4%	7%	6%	6%	6%	6%	6%	6%	6%			
Summary																									
Top2Box (Much stronger/Somewhat stronger)	195	86	109	115	58	21	162	30	3	63	132	128	37	30	105	90	117	78	14	181	31	164			
	39%	36%	42%	43%	36%	31%	39%	38%	47%	37%	40%	40%	35%	40%	41%	37%	37%	43%	39%	39%	44%	38%			
Low2Box (Somewhat weaker/Much weaker)	79	24	56	35	26	18	69	10	0	33	46	61	12	7	43	37	53	27	8	72	14	66			
	16%	10%	21%	13%	16%	27%	17%	13%	-	19%	14%	19%	11%	9%	16%	15%	16%	15%	22%	15%	20%	15%			
		A		C								M													

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Spain																						
		Spain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1008	483	525	330	387	291	661	300	47	420	588	659	85	264	527	481	576	432	83	925	97	911	T	U	
Base: All Respondents (wtd)		500	252	248	205	169	127	325	151	24*	184	316	249	114*	137	252	248	279	221	38*	462	48*	452	S	R	
Much stronger		3	2	1	2	1	0	2	1	0	0	3	2	0	1	3	1	3	0	1	2	2	1	U	1%	
	1%	1%	0	1%	0	0	1%	1%	-	0	1%	1%	-	1%	1%	0	1%	0	2%	1%	4%	0	2%	1%	4%	0
Somewhat stronger		66	29	37	31	22	13	47	17	2	22	44	31	22	13	30	36	33	34	6	60	6	60	6	60	13%
	13%	12%	15%	15%	13%	11%	14%	11%	8%	12%	14%	13%	13%	19%	10%	12%	14%	12%	15%	15%	13%	12%	13%	13%	12%	13%
About the same		265	136	129	103	93	69	162	87	16	99	166	136	62	67	132	133	147	118	22	243	28	237	53%		
	53%	54%	52%	50%	55%	55%	50%	57%	66%	54%	52%	55%	49%	52%	54%	53%	53%	58%	53%	58%	53%	59%	52%	53%	59%	52%
Somewhat weaker		108	59	49	48	33	27	73	30	4	42	66	50	22	36	56	52	67	41	7	101	9	99	22%		
	22%	23%	20%	23%	19%	21%	23%	20%	17%	23%	21%	20%	19%	26%	22%	21%	24%	19%	18%	22%	18%	22%	18%	22%	18%	22%
Much weaker		58	26	32	21	21	16	40	16	2	20	38	30	9	19	31	27	30	28	2	56	3	55	12%		
	12%	10%	13%	10%	12%	13%	12%	10%	9%	11%	12%	12%	8%	14%	12%	11%	11%	13%	6%	12%	7%	12%	7%	55	12%	7%
Summary																										
Top2Box (Much stronger/Somewhat stronger)		69	31	38	33	22	14	49	18	2	23	47	33	22	14	33	36	35	34	7	63	8	61	14%		
	14%	12%	15%	16%	13%	11%	15%	12%	8%	12%	15%	13%	19%	10%	13%	15%	13%	15%	18%	14%	16%	14%	14%	14%	14%	14%
Low2Box (Somewhat weaker/Much weaker)		166	85	81	69	53	44	114	46	6	62	104	80	30	55	87	79	97	69	9	156	12	154	33%		
	33%	34%	33%	34%	32%	34%	35%	30%	26%	34%	33%	32%	27%	41%	34%	32%	35%	31%	24%	34%	25%	34%	25%	34%	25%	34%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				South Africa																							
		South Africa		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No		
Base: All Respondents (unwtd)		507	229	278	104	204	199	19	104	384	296	211	200	159	148	316	191	435	72	160	347	213	294				
Base: All Respondents (wtd)		500	240*	260	287*	123	91	36**	128*	336	204	296*	209*	144*	148*	262	238*	388	112**	107*	393	156*	344*				
Much stronger		6	3	3	3	3	0	0	1	5	3	3	1	2	2	4	2	6	0	2	4	4	2				
	1%	1%	1%	1%	2%	-	-	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	-	2%	1%	2%	1%	1%				
Somewhat stronger		69	48	21	47	18	5	2	25	43	26	43	31	26	12	32	38	60	9	22	48	27	42				
	14%	20%	8%	16%	14%	5%	4%	20%	13%	13%	15%	15%	15%	18%	8%	12%	16%	16%	8%	20%	12%	18%	12%				
About the same		303	150	153	189	65	49	33	60	210	115	188	122	75	106	147	155	220	82	56	246	88	214				
	61%	63%	59%	66%	53%	54%	91%	47%	63%	57%	63%	58%	58%	52%	72%	56%	65%	57%	73%	52%	63%	57%	62%				
Somewhat weaker		108	34	75	44	30	34	2	38	69	51	57	48	36	25	68	40	89	20	23	85	32	76				
	22%	14%	29%	15%	25%	38%	5%	30%	20%	25%	19%	23%	25%	17%	26%	17%	23%	18%	22%	22%	21%	22%					
Much weaker		14	5	8	3	8	3	0	4	9	8	6	6	5	2	10	4	12	1	4	9	5	9				
	3%	2%	3%	1%	6%	3%	-	3%	3%	4%	2%	3%	4%	1%	4%	2%	3%	1%	4%	2%	3%	3%	3%				
Summary																											
Top2Box (Much stronger/Somewhat stronger)		75	51	24	50	20	5	2	26	48	29	46	33	28	15	36	39	66	9	23	52	31	44				
	15%	21%	9%	17%	17%	5%	4%	20%	14%	14%	16%	16%	19%	10%	14%	16%	17%	8%	22%	13%	20%	13%					
Low2Box (Somewhat weaker/Much weaker)		122	39	83	47	38	37	2	42	78	59	63	54	41	27	78	44	101	21	28	94	37	85				
	24%	16%	32%	16%	31%	41%	5%	33%	23%	21%	26%	29%	18%	30%	16%	26%	19%	26%	24%	24%	25%						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Great Britain																					
		Great Britain		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1005	465	540	285	351	369	198	591	216	523	482	359	351	295	569	436	643	362	98	907	129	876		
Base: All Respondents (wtd)		500	246	254	185	170	145	99	294	108	243	257	180	177	143	269	231	321	179	45*	455	60	440		
Much stronger	3	1	2	1	1	1	1	0	1	1	0	1	1	0	1	1	2	1	1	1	1	2	0	2	
	1%	0	1%	0	0	1%	1%	0	0	1%	0	0	1%	1%	1%	1%	0	0	1%	2%	0	1%	0		
Somewhat stronger	43	22	22	16	10	17	5	26	12	24	19	11	16	16	24	19	27	17	6	37	8	36			
	9%	9%	9%	9%	6%	12%	5%	9%	11%	10%	8%	6%	9%	11%	9%	8%	8%	9%	14%	8%	13%	8%			
About the same	326	158	168	128	111	87	63	197	67	159	167	117	118	91	176	151	213	113	28	298	35	291			
	65%	64%	66%	69%	65%	60%	63%	67%	62%	65%	65%	65%	67%	63%	65%	65%	67%	63%	63%	65%	58%	66%			
Somewhat weaker	100	51	49	32	37	31	19	58	23	48	52	36	34	29	51	48	61	39	9	91	15	84			
	20%	21%	19%	17%	21%	22%	20%	20%	21%	20%	20%	20%	19%	20%	19%	21%	19%	22%	20%	20%	26%	19%			
Much weaker	29	15	14	8	12	9	11	12	6	11	17	15	7	6	16	13	19	10	1	28	2	27			
	6%	6%	5%	4%	7%	6%	11%	4%	5%	5%	7%	9%	4%	4%	6%	5%	6%	5%	2%	6%	3%	6%			
Summary																									
Top2Box (Much stronger/Somewhat stronger)	46	22	23	17	10	18	6	27	13	25	21	11	17	17	26	19	28	18	7	39	8	38			
	9%	9%	9%	9%	6%	13%	6%	9%	12%	10%	8%	6%	10%	12%	10%	8%	9%	10%	16%	9%	13%	9%			
Low2Box (Somewhat weaker/Much weaker)	128	66	62	40	48	40	30	70	28	59	69	52	41	35	67	61	80	49	10	118	17	111			
	26%	27%	25%	21%	28%	28%	30%	24%	26%	27%	29%	23%	25%	25%	26%	25%	27%	22%	26%	29%	25%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		US																								Senior Executive/Decision Maker/Leader				
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner									
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No					
Base: All Respondents (unwtd)	1000	463	537	255	310	435	179	243	578	588	412	429	316	255	525	475	599	401	117	883	136	864	P	Q	R	S	T	U		
Base: All Respondents (wtd)	500	247	253	182	152	165	76	109	315	284	216	232	127	141	252	248	304	196	60*	440	72	428								
Much stronger	15	8	6	10	3	2	1	2	12	12	3	4	2	9	10	5	10	5	6	9	8	7								
	3%	3%	3%	5%	2%	2%	1%	1%	4%	4%	1%	2%	2%	6%	4%	2%	3%	2%	10%	2%	11%	2%								
				DE							J			KL						S		U								
Somewhat stronger	112	55	56	49	31	32	14	25	73	62	50	40	29	42	57	55	63	49	15	96	19	93								
	22%	22%	22%	27%	20%	19%	18%	23%	23%	22%	23%	17%	23%	30%	22%	22%	21%	25%	25%	22%	26%	22%								
About the same	305	144	161	108	96	102	48	63	194	170	135	152	79	75	145	161	185	120	29	276	34	272								
	61%	58%	64%	59%	63%	61%	64%	57%	62%	60%	62%	65%	62%	53%	58%	65%	61%	61%	48%	63%	47%	63%								
Somewhat weaker	51	29	22	12	15	24	7	16	28	31	19	27	12	12	30	21	36	15	9	42	10	40								
	10%	12%	9%	7%	10%	14%	9%	15%	9%	11%	9%	12%	9%	8%	12%	8%	12%	7%	15%	9%	14%	9%								
Much weaker	18	11	7	4	8	6	6	4	8	9	9	10	6	2	11	7	10	8	1	17	1	17								
	4%	4%	3%	2%	5%	3%	8%	4%	2%	3%	4%	4%	5%	2%	4%	3%	3%	4%	1%	4%	2%	4%								
Summary																														
Top2Box (Much stronger/Somewhat stronger)	126	63	63	58	34	34	15	26	85	73	53	44	31	51	66	60	73	53	21	105	27	99								
	25%	26%	25%	32%	22%	21%	19%	24%	27%	26%	24%	19%	24%	37%	26%	24%	24%	27%	35%	24%	37%	23%								
Low2Box (Somewhat weaker/Much weaker)	69	40	29	16	23	29	13	21	35	40	29	37	18	14	41	28	46	23	10	59	11	57								
	14%	16%	11%	9%	15%	18%	17%	19%	11%	14%	13%	16%	14%	10%	16%	11%	15%	12%	16%	13%	16%									

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Saudi Arabia																					
		Saudi Arabia		Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		507	371	136	359	138	10	127	98	193	0	0	134	114	259	295	212	373	134	136	371	152	355		
Base: All Respondents (wtd)		500	283	217	295	182*	23**	118*	95*	192	-**	-**	153*	102*	245	256	244	308	192*	121*	379	134	366		
Much stronger	103	57	46	64	39	0	23	31	38	0	0	0	28	22	53	57	46	66	37	33	70	41	62		
	21%	20%	21%	22%	22%	-	20%	33%	20%	-	-	-	18%	21%	22%	19%	21%	19%	27%	19%	30%	17%	U		
Somewhat stronger	180	112	68	115	62	2	43	27	80	0	0	0	52	38	89	96	84	122	58	48	132	58	122		
	36%	39%	31%	39%	34%	10%	36%	28%	42%	-	-	-	34%	37%	37%	37%	34%	39%	30%	40%	35%	43%	33%		
About the same	184	96	89	100	68	16	45	27	66	0	0	0	66	37	82	86	98	101	83	33	151	26	158		
	37%	34%	41%	34%	38%	70%	38%	28%	34%	-	-	-	43%	36%	34%	34%	40%	33%	43%	28%	40%	20%	43%		
Somewhat weaker	21	11	10	13	8	0	5	6	8	0	0	0	5	4	12	8	12	12	9	4	17	4	16		
	4%	4%	5%	4%	4%	-	4%	7%	4%	-	-	-	3%	4%	5%	3%	5%	4%	5%	3%	4%	3%	4%		
Much weaker	12	8	4	4	4	5	3	4	1	0	0	0	2	2	8	9	4	7	5	3	9	5	7		
	2%	3%	2%	1%	2%	20%	2%	4%	0	-	-	-	1%	2%	3%	3%	2%	2%	3%	3%	2%	4%	2%		
Summary																									
Top2Box (Much stronger/Somewhat stronger)	283	169	114	179	101	2	66	58	118	0	0	0	80	60	142	153	129	188	95	81	202	99	184		
	57%	60%	52%	61%	56%	10%	56%	61%	61%	-	-	-	52%	59%	58%	60%	53%	61%	49%	67%	53%	73%	50%		
Low2Box (Somewhat weaker/Much weaker)	33	19	15	16	12	5	7	10	8	0	0	0	7	5	20	17	16	19	14	7	26	10	23		
	7%	7%	7%	6%	7%	20%	6%	11%	4%	-	-	-	5%	5%	8%	7%	6%	6%	7%	6%	7%	7%	6%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	Canada																														
	Canada		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader							
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1008	532	476	319	347	342	205	441	362	427	581	340	532	136	545	463	665	343	88	920	122	886	72	66	107	128	0	373	262		
Base: All Respondents (wt'd)	500	247	253	178	173	150	100	220	179	204	296	186	223	91	259	241	329	171	42*	458	60	440	36*	32*	53	62	**	185	131		
Much stronger	9	6	3	5	3	1	2	5	3	4	5	5	2	2	5	4	6	3	1	7	1	8	1	0	3	1	0	3	1		
	2%	2%	1%	3%	2%	1%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%	2%	2%	4%	-	5%	1%	-	2%	1%		
Somewhat stronger	94	52	42	41	30	23	16	41	37	36	58	36	42	16	52	42	62	32	7	87	9	85	6	6	22	12	0	35	14		
	19%	21%	17%	23%	17%	16%	16%	19%	21%	20%	19%	19%	18%	18%	20%	17%	19%	17%	19%	19%	19%	19%	16%	17%	42%	19%	-	35%	11%		
About the same	333	155	178	112	117	104	73	145	115	134	198	124	150	59	167	166	214	119	26	307	39	294	27	20	25	41	0	119	101		
	67%	63%	70%	63%	68%	69%	72%	66%	64%	66%	66%	67%	66%	66%	64%	69%	65%	70%	61%	67%	65%	67%	75%	63%	47%	65%	-	64%	77%		
Somewhat weaker	55	28	26	18	18	19	8	26	21	25	30	19	26	9	29	26	39	16	6	49	9	46	1	5	3	9	0	24	13		
	11%	11%	10%	10%	11%	13%	8%	12%	11%	12%	10%	10%	12%	10%	11%	11%	12%	9%	14%	11%	15%	10%	4%	15%	5%	14%	-	13%	10%		
Much weaker	9	5	4	3	4	2	2	3	4	4	5	2	3	3	6	3	8	2	2	8	2	8	0	2	0	1	0	4	3		
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	4%	2%	1%	2%	1%	4%	2%	3%	2%	1%	5%	-	1%	-	2%	2%		
Summary																															
Top2Box (Much stronger/Somewhat stronger)	103	58	45	45	33	25	18	46	39	41	62	41	44	18	57	46	68	35	9	94	10	93	7	6	25	12	0	38	15		
	21%	24%	18%	25%	19%	16%	18%	21%	22%	20%	21%	22%	20%	20%	22%	19%	21%	20%	21%	17%	21%	19%	17%	48%	20%	-	20%	12%			
	B	E																						VVYab	b						
Low2Box (Somewhat weaker/Much weaker)	64	33	31	20	22	21	10	30	25	29	35	22	30	13	35	29	47	17	8	56	11	53	2	6	3	9	0	28	16		
	13%	14%	12%	12%	13%	14%	10%	13%	14%	14%	12%	12%	13%	14%	13%	12%	14%	10%	18%	18%	12%	5%	20%	5%	15%	-	15%	12%			
																							VX	VX	VX	VX					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				France																						
		France		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1016	470	546	367	359	290	253	529	234	387	629	426	298	292	586	430	601	415	44	972	77	939	T	U	
Base: All Respondents (wtd)		500	247	253	191	172	137	124	264	112	182	318	167	208	124	284	216	292	208	23*	477	37*	463	S	G	
Much stronger	2	2	0	1	0	0	1	0	0	0	0	2	1	0	1	1	1	1	1	1	1	0	0	0	1	
	0	1%	-	1%	0	-	1%	-	0	-	1%	1%	-	1%	-	0	0	0	0	4%	0	1%	0	0		
Somewhat stronger	45	22	23	17	14	15	11	24	10	15	30	16	18	12	28	18	28	18	2	43	2	43	9%	9%		
	9%	9%	9%	9%	8%	11%	9%	9%	9%	8%	9%	9%	9%	9%	9%	10%	8%	9%	9%	9%	9%	9%	7%	9%		
About the same	310	151	160	125	105	81	79	164	67	109	202	106	130	75	178	132	182	128	13	298	22	288	62%	61%		
	62%	61%	63%	65%	61%	59%	64%	62%	60%	60%	63%	63%	62%	60%	63%	61%	62%	62%	56%	62%	60%	62%	62%	62%		
Somewhat weaker	107	55	51	36	41	30	22	59	25	38	68	35	45	26	58	49	60	47	5	102	8	98	21%	22%		
	21%	22%	20%	19%	24%	22%	18%	23%	22%	21%	22%	21%	22%	21%	20%	23%	20%	23%	22%	21%	22%	21%	22%	21%		
Much weaker	36	17	19	12	12	12	10	17	10	20	16	10	15	11	19	16	22	14	2	34	4	32	7%	7%		
	7%	7%	7%	6%	7%	9%	8%	6%	9%	11%	5%	6%	7%	9%	7%	8%	8%	7%	10%	7%	10%	7%	7%	7%		
Summary																										
Top2Box (Much stronger/Somewhat stronger)	47	24	23	18	14	15	13	24	11	15	32	16	18	12	29	18	28	19	3	44	3	44	9%	10%		
	9%	10%	9%	10%	8%	11%	10%	9%	9%	8%	10%	10%	9%	10%	10%	8%	10%	9%	13%	9%	8%	10%	S	G		
Low2Box (Somewhat weaker/Much weaker)	143	72	70	48	53	42	32	76	35	58	84	45	60	37	77	65	82	61	7	135	12	131	29%	29%		
	29%	29%	28%	25%	31%	30%	26%	29%	31%	32%	27%	27%	29%	30%	27%	30%	28%	29%	32%	28%	32%	28%	32%	28%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Germany																					
		Germany		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1019	506	513	311	372	336	333	283	239	345	674	233	616	170	698	321	657	362	85	934	151	868		
Base: All Respondents (wtd)		500	252	248	172	179	149	164	136	119	161	339	113	285	101	341	159	322	178	41*	459	74	426		
Much stronger		7	4	3	3	1	2	3	2	2	3	4	1	4	2	5	2	4	3	0	7	2	5		
	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	0	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%		
Somewhat stronger		92	52	40	42	31	19	23	26	27	30	62	15	56	21	61	31	62	30	9	83	17	76		
	18%	21%	16%	24%	18%	13%	14%	19%	22%	19%	18%	18%	13%	20%	21%	18%	20%	19%	17%	22%	18%	23%	18%		
About the same		324	153	170	107	115	102	110	88	73	102	221	79	177	67	218	105	206	118	27	297	44	279		
	65%	61%	69%	62%	64%	69%	67%	64%	61%	63%	65%	65%	70%	62%	67%	64%	66%	66%	66%	66%	65%	60%	66%		
Somewhat weaker		65	35	29	18	25	22	23	18	15	21	43	13	42	10	47	17	42	23	4	61	8	56		
	13%	14%	12%	10%	14%	15%	14%	13%	13%	13%	13%	12%	15%	9%	14%	11%	13%	13%	9%	13%	11%	13%	13%		
Much weaker		12	7	5	2	6	4	5	3	2	4	8	5	6	1	9	3	8	4	0	12	2	10		
	2%	3%	2%	1%	3%	3%	3%	2%	2%	3%	2%	5%	2%	1%	3%	2%	3%	2%	1%	3%	3%	3%	2%		
Summary																									
Top2Box (Much stronger/Somewhat stronger)		99	56	43	45	33	21	25	28	29	33	66	15	60	24	66	33	66	33	9	90	19	80		
	20%	22%	17%	26%	18%	14%	15%	21%	24%	21%	19%	13%	21%	23%	19%	21%	20%	19%	23%	20%	26%	19%			
Low2Box (Somewhat weaker/Much weaker)		77	43	34	20	32	26	29	21	17	26	51	19	48	10	57	20	50	27	4	73	10	67		
	15%	17%	14%	12%	18%	17%	15%	14%	16%	15%	17%	10%	17%	13%	16%	15%	16%	15%	10%	16%	14%	16%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Australia																				REGION									
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader								
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)		1002	450	552	268	346	388	255	513	234	525	477	352	312	338	540	462	627	375	115	887	138	864	669	333	295	337	181	115	74	
Base: All Respondents (wt'd)		500	248	252	197	157	146	128	265	108	230	270	131	294	74	275	225	320	180	54*	446	65*	435	321	179	145	158	95	66*	36*	
Much stronger		6	2	4	3	1	2	2	3	1	5	1	1	3	2	3	3	5	2	1	5	1	5	4	3	1	2	0			
		1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	0	1%	1%	3%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	0	2%	1%	4%	-	
Somewhat stronger		63	34	29	32	16	15	17	32	15	32	31	22	31	11	33	30	43	21	6	57	6	57	45	18	12	24	11	12	4	
		13%	14%	12%	17%	10%	10%	13%	12%	14%	14%	12%	16%	16%	14%	12%	12%	13%	10%	13%	14%	10%	8%	15%	12%	12%	11%				
About the same		316	142	173	121	104	91	81	168	66	144	172	85	185	46	168	148	196	120	30	285	38	278	193	123	91	95	63	40	26	
		63%	57%	69%	61%	66%	62%	64%	63%	62%	64%	63%	65%	62%	61%	66%	61%	67%	57%	64%	58%	64%	60%	69%	63%	60%	66%	60%	73%		
Somewhat weaker		101	61	40	39	29	33	19	59	22	43	58	21	67	14	61	40	69	32	14	87	17	84	70	31	35	32	19	10	5	
		20%	24%	16%	20%	19%	22%	15%	22%	21%	19%	21%	16%	23%	18%	22%	18%	22%	18%	26%	20%	26%	19%	22%	18%	24%	20%	19%	15%	15%	
Much weaker		14	9	5	1	6	7	8	3	3	5	8	3	8	2	10	4	8	6	2	11	2	11	10	4	6	4	2	2	1	
		3%	4%	2%	0	4%	5%	6%	1%	3%	2%	3%	2%	3%	3%	4%	2%	3%	5%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%		
Summary																															
Top2Box (Much stronger/Somewhat stronger)		70	36	34	36	18	16	19	35	16	37	32	23	35	13	36	34	47	22	7	63	8	62	49	21	13	26	12	15	4	
		14%	15%	13%	18%	11%	11%	15%	13%	15%	16%	12%	17%	12%	17%	13%	15%	15%	12%	13%	14%	12%	14%	15%	12%	9%	17%	12%	22%	11%	
Low2Box (Somewhat weaker/Much weaker)		115	69	45	40	35	39	27	62	25	49	66	24	75	16	71	44	77	38	16	98	19	95	80	35	41	36	20	11	6	
		23%	28%	18%	20%	22%	27%	21%	23%	24%	21%	24%	18%	25%	21%	26%	19%	24%	21%	30%	22%	30%	22%	25%	20%	28%	23%	21%	17%	16%	
B																															

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Japan																				
		Japan		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1006	501	505	310	335	361	609	328	69	587	419	341	238	427	483	523	635	371	127	879	157	849	
Base: All Respondents (wtd)		500	251	249	186	147	167	307	159	33*	279	221	172	114	214	235	265	313	187	61	439	75	425	
Much stronger	2	1	1	1	0	1	2	0	0	2	1	1	0	2	2	1	2	0	1	1	2	0		
	0	0	0	1%	-	1%	1%	-	1%	1%	0	0	-	1%	1%	0	1%	-	2%	0	2%	0		
Somewhat stronger	31	14	17	10	12	9	14	14	3	18	13	10	7	14	13	18	19	12	6	25	5	25		
	6%	6%	7%	5%	8%	6%	5%	9%	10%	7%	6%	6%	6%	7%	5%	7%	6%	7%	9%	6%	7%	6%		
About the same	290	142	148	111	82	97	177	92	21	165	124	96	66	127	132	157	174	116	30	259	38	251		
	58%	56%	59%	60%	56%	58%	58%	58%	62%	59%	56%	56%	57%	60%	56%	59%	56%	62%	50%	59%	51%	59%		
Somewhat weaker	122	67	55	47	35	41	77	38	7	66	57	43	28	52	64	58	82	40	17	106	20	102		
	24%	27%	22%	25%	24%	24%	25%	24%	22%	23%	26%	25%	24%	24%	27%	22%	26%	21%	27%	24%	26%	24%		
Much weaker	55	27	28	17	19	20	38	16	2	29	26	22	14	19	25	30	35	20	7	48	10	45		
	11%	11%	11%	9%	13%	12%	12%	10%	5%	10%	12%	13%	12%	9%	10%	11%	11%	11%	12%	11%	14%	11%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	33	15	18	11	12	10	16	14	4	20	13	10	7	16	14	19	21	12	7	26	7	26		
	7%	6%	7%	6%	8%	6%	5%	9%	11%	7%	6%	6%	6%	7%	6%	7%	7%	7%	11%	6%	9%	6%		
Low2Box (Somewhat weaker/Much weaker)	177	94	84	63	54	60	115	54	9	95	83	65	42	70	89	89	118	60	24	153	30	147		
	35%	37%	34%	34%	36%	36%	37%	34%	27%	34%	38%	38%	36%	33%	38%	34%	38%	32%	39%	35%	40%	35%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				South Korea																					
		South Korea		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		511	233	278	183	208	120	79	216	216	316	195	12	145	354	257	254	354	157	54	457	103	408		
Base: All Respondents (wtd)		500	252	248	210	190	100	88*	206	207	284	216	14**	150	336	249	251	334	166	50*	450	96	404		
Much stronger	6	3	3	0	3	3	0	3	4	6	0	0	0	1	5	4	3	4	2	2	4	4	3		
	1%	1%	1%	-	1%	3%	-	1%	2%	2%	-	-	-	1%	2%	1%	1%	1%	1%	4%	1%	4%	1%		
Somewhat stronger	68	34	34	31	23	14	10	21	37	43	25	2	16	50	32	36	44	24	8	60	15	52			
	14%	14%	14%	15%	12%	14%	11%	10%	18%	15%	11%	16%	10%	15%	13%	14%	13%	14%	17%	13%	16%	13%			
About the same	274	122	152	118	101	54	50	118	106	150	124	11	90	172	127	147	181	93	25	248	46	228			
	55%	48%	61%	56%	53%	54%	57%	57%	51%	53%	57%	78%	60%	51%	51%	59%	54%	56%	51%	55%	48%	56%			
Somewhat weaker	123	73	50	49	50	25	23	48	52	70	54	1	38	85	68	55	81	43	9	115	23	101			
	25%	29%	20%	23%	26%	25%	27%	23%	25%	25%	25%	5%	25%	25%	28%	22%	24%	26%	18%	25%	24%	25%			
Much weaker	29	20	9	12	13	3	5	16	8	15	14	0	5	23	18	11	23	6	5	24	8	21			
	6%	8%	4%	6%	7%	3%	5%	8%	4%	5%	6%	-	4%	7%	7%	4%	7%	3%	10%	5%	8%	5%			
Summary		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Top2Box (Much stronger/Somewhat stronger)	74	37	37	31	26	17	10	24	41	49	25	2	16	55	36	38	49	25	10	64	19	55			
	15%	15%	15%	15%	14%	17%	11%	11%	20%	17%	11%	16%	11%	16%	14%	15%	15%	15%	21%	14%	20%	14%			
Low2Box (Somewhat weaker/Much weaker)	152	93	59	61	63	28	28	64	60	85	67	1	43	108	87	66	104	48	14	138	31	121			
	30%	37%	24%	29%	33%	28%	32%	31%	29%	30%	31%	5%	29%	32%	35%	26%	31%	29%	28%	31%	32%	30%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Russia																					
		Russia		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		503	247	256	127	243	133	21	35	447	254	249	91	290	122	306	197	467	36	30	473	65	438		
Base: All Respondents (wtd)		500	241	259	211*	185	104	22**	41**	437	232	268	146*	266	88	287	213	463	37**	24**	476	65*	435		
Much stronger	11	9	2	9	1	0	0	4	7	2	9	8	2	1	10	1	11	0	0	11	1	10			
	2%	4%	1%	4%	1%	-	-	10%	1%	1%	3%	6%	1%	1%	3%	0	2%	-	-	2%	2%	2%			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Somewhat stronger	79	47	32	46	18	15	5	7	67	38	41	22	42	15	43	36	74	5	5	74	12	67			
	16%	20%	12%	22%	10%	14%	23%	17%	15%	16%	15%	15%	16%	17%	15%	17%	16%	13%	20%	16%	19%	15%			
		B	D	C	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V			
About the same	365	161	204	152	139	75	14	29	322	171	194	109	197	59	204	161	339	26	17	348	46	319			
	73%	67%	79%	72%	75%	72%	65%	71%	74%	74%	72%	74%	74%	67%	71%	76%	73%	70%	69%	73%	71%	73%			
		A	C	B	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Somewhat weaker	30	14	16	4	17	9	3	0	27	15	15	4	16	10	21	8	25	5	2	28	4	25			
	6%	6%	6%	2%	9%	9%	13%	-	6%	6%	6%	3%	6%	11%	7%	4%	5%	13%	8%	6%	6%	6%			
		C	E	D	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W			
Much weaker	16	9	7	0	10	6	0	1	15	7	9	3	8	4	10	6	14	1	1	15	1	14			
	3%	4%	3%	-	5%	5%	-	2%	3%	3%	3%	2%	3%	4%	3%	3%	3%	4%	3%	3%	2%	3%			
		C	E	D	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W			
Summary																									
Top2Box (Much stronger/Somewhat stronger)	90	56	33	56	19	15	5	11	74	40	50	30	44	15	52	37	85	5	5	85	13	76			
	18%	23%	13%	26%	10%	14%	23%	27%	17%	17%	19%	21%	17%	18%	18%	18%	18%	13%	20%	18%	20%	18%			
Low2Box (Somewhat weaker/Much weaker)		B	DE																						
	45	23	22	4	27	15	3	1	42	21	24	7	25	13	31	14	39	6	3	43	5	40			
	9%	10%	9%	2%	15%	14%	13%	2%	10%	9%	9%	5%	9%	15%	11%	7%	8%	17%	11%	9%	8%	9%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Sweden																					
		Sweden		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		501	242	259	155	161	185	233	237	31	117	384	327	86	88	352	149	305	196	52	449	65	436		
Base: All Respondents (wtd)		500	253	247	185*	154*	161*	203*	268	29**	111*	389	105	263*	133*	367	133*	358	142*	58**	442	76*	424		
Much stronger	8	7	1	1	7	0	5	0	3	0	8	2	6	0	8	0	4	4	0	8	0	8	0	8	
	2%	3%	0	1%	4%	-	2%	0	10%	0	2%	2%	2%	-	2%	0	1%	3%	1%	2%	0	2%			
Somewhat stronger	43	32	12	19	20	5	16	22	5	13	30	13	19	12	30	13	34	9	6	37	13	30			
	9%	12%	5%	10%	13%	3%	8%	8%	18%	12%	8%	12%	7%	9%	8%	10%	9%	7%	11%	8%	17%	7%			
About the same	391	178	213	148	110	133	151	220	20	83	308	80	203	108	278	113	278	113	39	352	50	341			
	78%	70%	86%	80%	72%	83%	74%	82%	68%	75%	79%	76%	77%	82%	76%	85%	78%	79%	67%	80%	66%	80%			
Somewhat weaker	47	31	16	17	14	17	29	17	1	11	36	8	26	12	42	6	36	11	9	38	10	38			
	9%	12%	6%	9%	9%	11%	14%	6%	4%	10%	9%	8%	10%	9%	11%	4%	10%	8%	16%	9%	13%	9%			
Much weaker	11	5	6	1	3	6	3	8	0	3	7	3	8	0	9	2	6	5	3	8	3	8			
	2%	2%	2%	1%	2%	4%	1%	3%	-	3%	2%	2%	3%	-	2%	1%	2%	3%	5%	2%	4%	2%			
Summary																									
Top2Box (Much stronger/Somewhat stronger)	51	39	13	20	27	5	20	23	8	14	38	14	25	12	38	13	38	14	7	45	13	38			
	10%	15%	5%	11%	17%	3%	10%	8%	28%	12%	10%	14%	10%	9%	10%	10%	11%	10%	11%	10%	17%	9%			
Low2Box (Somewhat weaker/Much weaker)	58	37	21	18	17	23	32	25	1	14	44	11	35	12	51	7	42	16	12	46	13	45			
	12%	14%	9%	10%	11%	14%	16%	9%	4%	13%	11%	10%	13%	9%	14%	5%	12%	11%	22%	10%	17%	11%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Indonesia																						
		Indonesia		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		513	237	276	238	202	73	74	261	178	311	202	183	30	300	233	280	437	76	69	444	123	390			
Base: All Respondents (wtd)		500	250	250	282	163	56*	90*	255	155	273	227	191	29**	280	226	274	418	82*	58*	442	112	388			
Much stronger	25	16	9	18	6	1	6	10	9	12	13	17	2	7	11	15	20	5	4	22	10	16				
	5%	6%	4%	6%	4%	3%	6%	4%	6%	4%	6%	9%	6%	2%	5%	5%	5%	6%	6%	5%	9%	4%				
Somewhat stronger	131	62	69	84	36	11	36	63	32	62	70	54	10	67	58	73	112	19	17	114	35	97				
	26%	25%	28%	30%	22%	19%	40%	25%	21%	23%	31%	29%	35%	24%	26%	27%	27%	23%	30%	26%	31%	25%				
About the same	306	145	161	160	108	38	40	163	103	183	123	108	17	181	133	173	257	49	32	274	62	245				
	61%	58%	64%	57%	66%	69%	45%	64%	67%	67%	54%	57%	59%	65%	59%	63%	61%	60%	55%	62%	55%	63%				
Somewhat weaker	25	17	7	11	11	2	5	13	6	14	11	7	0	18	14	11	22	3	4	21	4	20				
	5%	7%	3%	4%	7%	4%	6%	5%	4%	5%	5%	4%	-	6%	6%	4%	5%	3%	7%	5%	4%	5%				
Much weaker	12	9	4	8	2	3	3	5	4	3	10	5	0	8	10	2	7	6	1	11	1	11				
	2%	3%	2%	3%	1%	5%	4%	2%	2%	1%	4%	2%	-	3%	5%	1%	2%	7%	3%	2%	1%	3%				
Summary																										
Top2Box (Much stronger/Somewhat stronger)	156	79	78	102	42	12	41	73	42	74	83	71	12	73	69	88	132	24	21	136	44	112				
	31%	31%	31%	36%	26%	22%	46%	29%	27%	27%	36%	37%	41%	26%	30%	32%	32%	30%	36%	31%	40%	29%				
Low2Box (Somewhat weaker/Much weaker)	37	26	11	19	13	5	9	19	10	16	21	11	0	26	24	13	29	8	5	32	6	31				
	7%	10%	4%	7%	8%	10%	9%	7%	6%	9%	6%	-	9%	11%	5%	7%	10%	9%	7%	5%	8%					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Turkey																					
		Turkey		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		524	380	144	393	118	13	42	194	288	240	284	134	85	305	280	244	369	155	73	451	187	337		
Base: All Respondents (wtd)		500	252	248*	262	181*	57**	27*	156	316	264	236	123*	94**	283	249	251	324	176*	67*	433	163*	337		
Much stronger	19	13	6	13	6	0	2	8	9	8	11	4	6	9	10	9	14	5	3	16	9	10			
	4%	5%	3%	5%	3%	-	8%	5%	3%	3%	5%	4%	7%	3%	4%	4%	4%	3%	4%	4%	6%	3%			
Somewhat stronger	108	71	37	69	31	9	9	42	57	57	52	32	17	59	58	50	71	37	23	86	43	66			
	22%	28%	15%	26%	17%	16%	33%	27%	18%	21%	22%	26%	18%	21%	23%	20%	22%	21%	34%	20%	26%	19%			
About the same	B																								
	281	129	152	134	117	30	11	76	194	152	129	59	56	167	138	143	181	100	25	256	84	197			
Somewhat weaker	C																					R			
	68	27	41	35	18	15	2	28	38	33	34	17	12	39	36	32	42	26	14	54	23	44			
Much weaker	14%	11%	17%	13%	10%	26%	9%	18%	12%	13%	15%	14%	12%	14%	14%	13%	13%	15%	21%	12%	14%	13%			
	23	13	11	12	9	3	3	2	18	13	10	11	3	10	7	16	15	8	2	21	4	19			
Summary		G																							
Top2Box (Much stronger/Somewhat stronger)	127	84	44	82	37	9	11	50	66	65	62	36	24	68	68	60	85	42	26	102	52	76			
	25%	33%	18%	31%	20%	16%	41%	32%	21%	25%	26%	29%	25%	24%	27%	24%	26%	24%	38%	24%	32%	22%			
Low2Box (Somewhat weaker/Much weaker)	B								H																
	91	39	52	47	26	18	5	30	56	47	44	28	15	49	43	48	57	34	16	75	27	64			
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing																									

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Hungary																				
		Hungary		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1016	485	531	295	306	415	560	335	6	449	567	339	487	190	540	476	573	443	72	944	86	930	
Base: All Respondents (wtd)		500	244	256	202	144	155	275	159	3**	195	305	130	294	77	254	246	284	216	35*	465	41*	459	
Much stronger		1	1	0	1	0	0	1	0	0	0	1	1	0	0	0	1	1	0	1	0	1	0	
		0	0	-	0	-	-	0	-	-	-	0	0	-	-	-	0	0	-	2%	-	1%	-	
Somewhat stronger		33	20	13	16	10	7	13	14	1	12	22	7	20	6	17	16	21	12	2	31	3	30	
		7%	8%	5%	8%	7%	5%	5%	9%	29%	6%	7%	5%	7%	8%	7%	6%	7%	6%	7%	7%	8%	7%	
About the same		218	113	105	92	63	63	119	72	1	88	129	56	127	35	114	104	132	85	14	204	16	202	
		44%	46%	41%	46%	44%	41%	43%	45%	35%	45%	42%	43%	43%	46%	45%	42%	47%	40%	41%	44%	40%	44%	
Somewhat weaker		180	77	103	71	53	56	100	55	1	64	116	47	106	27	85	95	101	79	13	167	16	164	
		36%	31%	40%	35%	37%	37%	36%	35%	36%	33%	38%	36%	36%	36%	34%	38%	35%	37%	38%	36%	38%	36%	
Much weaker		69	34	35	22	18	28	42	18	0	31	37	20	41	8	37	31	30	38	4	64	5	63	
		14%	14%	14%	11%	13%	18%	15%	11%	-	16%	12%	15%	14%	10%	15%	13%	11%	18%	13%	14%	13%	14%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)		34	21	13	17	10	7	14	14	1	12	22	7	20	6	17	16	21	12	3	31	4	30	
		7%	8%	5%	8%	7%	5%	5%	9%	29%	6%	7%	6%	7%	8%	7%	7%	6%	8%	7%	9%	7%		
Low2Box (Somewhat weaker/Much weaker)		249	110	138	93	71	85	143	73	1	95	153	67	147	35	123	126	131	118	18	231	21	227	
		50%	45%	54%	46%	50%	55%	52%	46%	36%	49%	50%	51%	50%	46%	48%	51%	46%	55%	51%	50%	51%	50%	
		A			C													P						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Poland																		Senior Executive/Decision Maker/Leader				
		Poland		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		508	246	262	189	168	151	391	106	11	255	253	52	369	87	312	196	306	202	45	463	82	426	T	U	
Base: All Respondents (wtd)		500	248	252	215	159	127	395	95	10**	243	257	104*	327	70*	295	205	287	213	40*	460	74*	426	S	R	
Much stronger		5	2	3	1	2	2	4	2	0	3	3	0	5	0	3	2	5	0	1	4	3	3	3	3	
	1%	1%	1%	1%	1%	1%	2%	1%	2%	-	1%	1%	-	2%	-	1%	1%	2%	-	2%	1%	3%	1%	U		
Somewhat stronger		75	41	34	32	23	20	54	18	3	30	45	14	47	14	46	29	45	29	7	68	10	65			
	15%	16%	14%	15%	14%	16%	14%	19%	26%	12%	17%	13%	15%	20%	16%	14%	14%	16%	14%	17%	15%	13%	15%			
About the same		283	145	138	135	86	62	226	54	3	131	152	68	176	40	152	131	155	128	15	268	39	245			
	57%	58%	55%	63%	54%	49%	57%	57%	29%	54%	59%	65%	54%	57%	52%	64%	54%	60%	39%	58%	52%	57%			R	
Somewhat weaker		104	45	59	34	38	33	84	17	4	57	47	16	76	13	73	31	64	40	14	90	20	84			
	21%	18%	23%	16%	24%	26%	21%	17%	36%	24%	18%	15%	23%	18%	25%	15%	22%	19%	35%	20%	27%	20%			S	
Much weaker		32	16	17	13	9	10	27	5	1	21	11	7	22	3	20	12	16	16	16	3	30	3	30		
	6%	6%	7%	6%	6%	8%	7%	5%	9%	9%	4%	7%	7%	5%	7%	6%	6%	8%	6%	6%	3%	3%	7%			
Summary																										
Top2Box (Much stronger/Somewhat stronger)		80	43	38	33	25	22	58	20	3	33	47	14	53	14	49	31	51	29	8	72	12	68			
	16%	17%	15%	16%	16%	17%	15%	21%	26%	14%	18%	13%	16%	20%	17%	15%	18%	14%	19%	16%	17%	16%				
Low2Box (Somewhat weaker/Much weaker)		137	61	76	47	48	42	111	21	4	79	58	23	98	16	93	43	80	56	16	120	23	114			
	27%	24%	30%	22%	30%	33%	28%	22%	45%	32%	23%	22%	30%	23%	32%	21%	28%	26%	42%	26%	31%	27%			S	
								C		J					O											

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				China																						
		China		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1007	527	480	462	407	138	78	289	640	713	294	92	294	621	699	308	879	128	108	899	300	707			
Base: All Respondents (wtd)		500	249	251	200*	181*	118*	80**	225*	195	344	156*	295*	155	50	283	217*	374	126*	42**	458	96*	404			
Much stronger	26	21	5	12	9	6	3	17	6	19	8	17	7	3	19	7	25	2	8	19	9	17				
	5%	8%	2%	6%	5%	5%	4%	7%	3%	5%	5%	6%	4%	6%	7%	3%	7%	1%	19%	4%	10%	4%				
			B																							
Somewhat stronger	168	67	101	75	61	32	28	64	77	109	59	94	53	22	85	84	112	56	15	154	32	136				
	34%	27%	40%	38%	34%	27%	35%	28%	39%	32%	38%	32%	34%	43%	30%	39%	30%	45%	35%	34%	34%	34%	34%			
			A																							
About the same	245	128	117	100	86	59	40	107	98	170	75	145	79	22	143	103	187	58	17	228	49	196				
	49%	52%	47%	50%	48%	50%	51%	48%	50%	49%	48%	49%	51%	44%	50%	47%	50%	46%	41%	50%	51%	49%				
Somewhat weaker	59	32	27	13	24	22	8	37	14	45	14	40	16	3	36	23	48	10	2	56	5	54				
	12%	13%	11%	6%	13%	18%	10%	16%	7%	13%	9%	13%	10%	6%	13%	11%	13%	8%	5%	12%	5%	13%				
			C				H																			
Much weaker	1	1	0	0	1	0	0	0	1	1	0	0	1	0	1	0	1	0	0	0	0	0	0	1		
	0	0	0	0	0	0	-	0	0	0	0	0	1%	0	0	0	0	-	-	0	0	0	0	0		
																		K								
Summary																										
Top2Box (Much stronger/Somewhat stronger)	195	88	107	87	70	38	31	81	83	128	67	111	60	24	104	91	137	58	23	172	42	153				
	39%	35%	43%	44%	39%	32%	39%	36%	43%	37%	43%	37%	39%	49%	37%	42%	37%	46%	54%	38%	43%	38%				
Low2Box (Somewhat weaker/Much weaker)	60	32	27	13	25	22	8	37	14	46	14	40	16	3	36	23	49	10	2	58	5	55				
	12%	13%	11%	7%	14%	18%	10%	17%	7%	13%	9%	13%	11%	7%	13%	11%	13%	8%	5%	13%	5%	14%				
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing																										

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Brazil																				
		Brazil		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1010	574	436	464	272	274	226	723	61	388	622	160	514	336	442	568	658	352	124	886	206	804	
Base: All Respondents (wtd)		500	244	256	271	144*	86*	198*	296	6*	166*	334	363	108	30	202*	298	286	214	59**	441	89*	411	
Much stronger	120	40	81	72	38	10	52	67	1	28	92	97	19	5	47	73	80	40	14	107	27	94		
	24%	16%	32%	27%	27%	12%	27%	22%	24%	17%	28%	27%	17%	16%	23%	24%	28%	19%	23%	24%	30%	23%		
Somewhat stronger	213	111	103	113	56	43	83	127	2	79	134	151	50	12	82	132	115	98	25	189	31	183		
	43%	45%	40%	42%	39%	51%	42%	43%	42%	48%	40%	42%	46%	42%	40%	44%	40%	46%	42%	43%	34%	44%		
About the same	138	78	61	67	41	30	54	82	2	47	91	93	35	11	56	83	74	65	15	123	25	114		
	28%	32%	24%	25%	29%	35%	28%	28%	34%	29%	27%	26%	32%	37%	28%	28%	26%	30%	26%	28%	28%	28%		
Somewhat weaker	18	12	6	15	1	3	4	14	0	5	13	15	2	1	11	7	10	8	0	18	3	15		
	4%	5%	2%	5%	0	3%	2%	5%	-	3%	4%	4%	2%	3%	5%	2%	3%	4%	0	4%	3%	4%		
Much weaker	10	4	6	3	7	0	3	7	0	6	4	8	2	1	7	4	8	3	5	5	5	5		
	2%	2%	2%	1%	5%	-	2%	2%	1%	4%	1%	2%	2%	2%	3%	1%	3%	1%	8%	1%	5%	1%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	334	151	183	186	95	54	136	194	4	107	226	248	69	17	129	204	195	139	38	295	57	277		
	67%	62%	72%	69%	66%	62%	69%	65%	66%	65%	68%	68%	64%	58%	64%	69%	68%	65%	65%	67%	64%	67%		
Low2Box (Somewhat weaker/Much weaker)	28	16	11	18	7	3	7	20	0	11	17	22	4	1	17	11	17	11	5	23	7	21		
	6%	7%	4%	7%	5%	3%	4%	7%	1%	7%	5%	6%	4%	5%	9%	4%	6%	5%	9%	8%	5%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Italy																						
		Italy		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1009	497	512	322	381	306	288	433	288	467	542	361	525	123	568	441	629	380	119	890	153	856			
Base: All Respondents (wtd)		500	250	250	181	177	142	153	213	135	221	279	243	198	58	269	231	294	206	57	443	71	429			
Much stronger		7	3	5	4	2	1	3	3	0	3	4	4	3	0	2	5	3	4	2	6	1	6			
	1%	1%	2%	2%	1%	0	2%	2%	0	1%	2%	2%	2%	1%	-	1%	2%	1%	2%	3%	1%	1%	1%			
Somewhat stronger		52	22	30	21	15	16	16	19	16	19	33	24	23	5	29	23	27	25	7	45	8	44			
	10%	9%	12%	11%	8%	11%	11%	9%	12%	8%	12%	10%	10%	12%	8%	11%	10%	9%	12%	12%	10%	11%	10%			
About the same		263	136	126	94	97	72	75	115	72	120	143	124	104	35	141	122	156	107	26	237	33	229			
	53%	54%	51%	52%	55%	51%	49%	54%	53%	54%	51%	51%	52%	60%	52%	53%	53%	52%	45%	53%	47%	53%				
Somewhat weaker		100	53	47	33	36	31	27	42	31	43	57	50	40	11	57	43	65	35	13	87	18	82			
	20%	21%	19%	18%	20%	22%	18%	20%	23%	19%	20%	20%	20%	18%	21%	19%	22%	17%	23%	20%	26%	19%				
Much weaker		78	37	41	30	27	22	30	32	15	37	41	41	29	8	40	38	43	35	10	68	11	67			
	16%	15%	17%	16%	15%	15%	20%	15%	11%	17%	15%	17%	15%	14%	15%	16%	15%	17%	17%	15%	15%	15%	16%			
Summary																										
Top2Box (Much stronger/Somewhat stronger)		59	24	35	25	17	17	20	23	17	22	37	28	26	5	31	28	30	29	8	51	9	50			
	12%	10%	14%	14%	10%	12%	13%	11%	12%	10%	13%	12%	12%	8%	12%	12%	10%	14%	15%	11%	13%	12%				
Low2Box (Somewhat weaker/Much weaker)		178	89	89	63	63	53	58	75	46	80	99	91	69	19	97	81	109	69	23	155	29	150			
	36%	36%	36%	35%	35%	37%	38%	35%	34%	36%	35%	37%	35%	32%	36%	35%	37%	34%	40%	35%	41%	35%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Belgium																											
	Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region		Language	
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	Yes	No	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)	517	270	247	181	179	157	174	213	130	209	308	130	233	154	294	223	322	195	27	490	49	468	191	154	172	325	192		
Base: All Respondents (wt'd)	500	252	248	184	164	151	179	204	117	197	303	172	186	142	273	227	299	201	23**	477	43*	457	181	143	176	320	180		
Much stronger	1	0	1	1	0	0	0	1	0	0	1	0	0	1	0	1	0	1	0	1	0	1	0	1	0	1	0		
	0	0	1%	-	-	-	-	1%	-	0	-	-	-	1%	0	-	1%	0	-	0	-	0	-	1%	-	0	-		
Somewhat stronger	40	28	12	20	13	8	10	14	16	18	23	8	15	18	25	16	27	14	4	36	6	34	28	9	4	11	29		
	8%	11%	5%	11%	8%	5%	6%	7%	14%	9%	8%	5%	8%	12%	9%	7%	9%	7%	20%	8%	15%	7%	15%	6%	2%	4%	16%		
	B	-	-	-	-	-	-	-	-	-	-	-	-	K	-	-	-	-	-	-	-	-	-	-	WX	-	Y	-	
About the same	337	163	174	125	106	105	111	148	78	128	209	118	129	90	187	150	205	132	17	320	26	311	112	103	122	226	111		
	67%	65%	70%	68%	65%	70%	62%	73%	67%	65%	69%	69%	69%	63%	68%	66%	66%	67%	60%	68%	62%	72%	69%	71%	62%	V	Z		
Somewhat weaker	100	49	51	31	34	35	42	37	21	42	58	35	35	30	48	52	59	41	1	99	8	92	37	24	39	63	37		
	20%	19%	21%	17%	21%	23%	24%	18%	18%	22%	19%	21%	19%	21%	18%	23%	20%	21%	3%	21%	19%	20%	21%	17%	22%	20%	21%		
Much weaker	21	12	10	8	11	3	16	4	2	9	13	11	7	4	13	8	8	13	1	21	3	19	4	6	12	19	3		
	4%	5%	4%	4%	7%	2%	9%	2%	2%	5%	4%	6%	4%	3%	5%	4%	3%	7%	4%	4%	7%	4%	2%	4%	7%	6%	1%		
Summary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Top2Box (Much stronger/Somewhat stronger)	41	28	14	21	13	8	10	15	16	18	24	8	15	19	25	17	27	15	4	37	6	35	28	10	4	12	29		
	8%	11%	5%	11%	8%	5%	6%	7%	14%	9%	8%	5%	8%	13%	9%	7%	9%	7%	20%	8%	15%	8%	15%	7%	2%	4%	16%		
	B	-	-	-	-	-	-	-	-	-	-	-	-	K	-	-	-	-	-	-	-	-	-	WX	X	Y	-		
Low2Box (Somewhat weaker/Much weaker)	121	61	61	38	45	38	58	41	22	51	70	46	42	34	61	60	67	55	2	120	11	110	41	30	50	81	40		
	24%	24%	24%	21%	28%	25%	33%	20%	19%	26%	23%	27%	23%	24%	22%	26%	27%	7%	25%	26%	24%	23%	21%	29%	25%	22%			
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			

Proportions/Means: Columns Tested (5% risk level) - A-B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Denmark																				
		Denmark		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		501	249	252	98	167	236	206	162	133	282	219	45	151	305	271	230	382	119	28	473	40	461	
Base: All Respondents (wtd)		500	252	248	179*	157	163	226	154	120	237	263	48*	168	284	264	236	351	149*	22**	478	34*	466	
Much stronger		5	4	1	2	1	2	2	2	1	2	3	0	1	4	3	1	2	2	1	4	1	4	
		1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	-	0	1%	1%	1%	1%	2%	3%	1%	2%	1%	
Somewhat stronger		104	55	48	51	26	27	55	23	25	39	65	14	37	52	45	58	58	46	5	99	9	94	
		21%	22%	19%	28%	16%	16%	24%	15%	21%	16%	25%	25%	29%	22%	18%	17%	25%	17%	31%	22%	21%	27%	20%
About the same		336	168	168	114	107	115	143	113	80	163	173	26	113	197	178	158	247	89	15	321	21	315	
		67%	67%	68%	63%	68%	71%	63%	73%	67%	69%	66%	53%	67%	69%	67%	67%	70%	60%	69%	67%	61%	68%	
Somewhat weaker		51	23	28	11	22	18	23	16	12	31	20	8	15	27	35	16	42	9	1	50	2	49	
		10%	9%	11%	6%	14%	11%	10%	11%	10%	13%	7%	17%	9%	10%	13%	7%	12%	6%	5%	10%	6%	11%	
Much weaker		5	2	3	2	2	1	3	0	2	2	3	0	2	3	3	2	2	3	0	5	2	3	
		1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	-	1%	5%	1%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)		108	59	49	53	27	29	56	25	27	41	67	14	38	56	48	60	60	48	6	103	10	99	
		22%	23%	20%	29%	17%	18%	25%	16%	22%	17%	26%	29%	22%	20%	18%	25%	17%	32%	26%	21%	29%	21%	
Low2Box (Somewhat weaker/Much weaker)		56	24	31	13	24	19	26	16	13	34	22	8	17	30	38	18	43	12	1	55	3	52	
		11%	10%	13%	7%	15%	12%	12%	11%	11%	14%	8%	17%	10%	11%	14%	8%	12%	8%	5%	11%	10%	11%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing