

Ipsos Public Affairs Named CAHPS® In-Center Hemodialysis (ICH) Preferred Vendor

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Washington, D.C. – Ipsos Public Affairs is pleased to announce that it has been named a CAHPS® In-Center Hemodialysis (ICH) Preferred Vendor by the National Renal Administrators Association (NRAA).

The CAHPS® In-Center Hemodialysis (ICH) survey was designed to assess hemodialysis patients' experiences with dialysis facilities from which they receive care.

"We are very pleased to be selected as just one of five preferred vendors from 22 applicants by the National Renal Administrators Association (NRAA). With statistical analysis expertise as well as rigorous data collection and sampling methods in healthcare research, Ipsos is well-suited to provide CAHPS® In-Center Hemodialysis (ICH) survey services," said Dr. Janelle Cambron-Mellott, Director at Ipsos Public Affairs. "We look forward to enhancing our relationship with the NRAA and remain committed to expanding our healthcare research experience."

With Ipsos' expertise in conducting healthcare services research, a dedicated CAHPS ICH project management staff, all CAHPS ICH data processing and reporting operations conducted in-house, and a commitment to confidentiality of patient data and Health Insurance Portability and Accountability Act (HIPAA)

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compliance, Ipsos is strategically positioned to provide CAHPS ICH survey services to dialysis facilities. In addition, Ipsos offers the flexibility of conducting interviews in multiple languages including, but not limited to, Chinese, English, and Spanish.

The Consumer Assessment of Healthcare Providers and Systems (CAHPS®) program is a multi-year initiative of the Agency for Healthcare Research and Quality (AHRQ) using a variety of surveys to assess consumers' experiences with health care. The National Renal Administrators Association (NRAA) is a nonprofit organization representing independent, regional and community-based dialysis providers, in both freestanding and hospital-based facilities, across the United States.

To learn more about Ipsos' CAHPS® In-Center Hemodialysis survey and healthcare services research, please visit our [website](#).

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