



Global @dvisor

Global @dvisor: Olympics Table of Contents

SECTION FA: OLYMPICS

28	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
29	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
30	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
31	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
32	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
33	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
34	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
35	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
36	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
37	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
38	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
39	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
40	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
41	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
42	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
43	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
44	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
45	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
46	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
47	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
48	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
49	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
50	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
51	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
52	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
53	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
54	FA2. How interested are you in the 2012 Summer Olympic Games in London, England?
55	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?
56	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?
57	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?
58	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?
59	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?
60	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?
61	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?
62	FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

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Global @dvisor: Olympics

[illegible]

Detailed Tables

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		All Countries																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	18623	9601	9022	7300	6276	5047	5736	7346	5097	8715	9399	5650	6391	6582	10600	8023	12679	5944	2091	16532	3464	15159	
Base: All Respondents (wtd)	12000	5991	6009	5275	3882	2843	3886	4491	3324	5207	6293	4351	4120	3529	6473	5527	7958	4042	1238	10762	2012	9988	
Very interested	2625	1450	1176	1156	816	654	751	977	854	1238	1291	821	903	901	1497	1128	1871	754	367	2258	617	2008	
	22%	24%	20%	22%	21%	23%	19%	22%	26%	24%	21%	19%	22%	26%	23%	20%	24%	19%	30%	21%	31%	20%	
		B						F	FG	J			K	KL	O		Q		S		U		
Somewhat interested	4850	2465	2386	2099	1607	1144	1495	1834	1426	2219	2464	1690	1618	1542	2663	2187	3287	1563	505	4345	847	4003	
	40%	41%	40%	40%	41%	40%	38%	41%	43%	43%	39%	39%	39%	44%	41%	40%	41%	39%	41%	40%	42%	40%	
							F	F	J					KL			Q						
Not very interested	2906	1306	1601	1302	928	677	1026	1086	708	1184	1571	1144	992	770	1478	1428	1833	1073	237	2669	367	2540	
	24%	22%	27%	25%	24%	24%	26%	24%	21%	23%	25%	26%	24%	22%	23%	26%	23%	27%	19%	25%	18%	25%	
			A				GH	H			I	LM	M		N		P		R		T		
Not at all interested	1618	771	847	719	531	368	613	593	335	566	968	695	607	316	835	784	966	652	128	1490	181	1437	
	13%	13%	14%	14%	14%	13%	16%	13%	10%	11%	15%	16%	15%	9%	13%	14%	12%	16%	10%	14%	9%	14%	
							GH	H			I	M	M				P		R		T		
Summary																							
Top2Box (Very/ Somewhat interested)	7475	3914	3561	3254	2423	1798	2246	2812	2280	3457	3755	2511	2521	2443	4160	3315	5158	2317	872	6603	1464	6011	
	62%	65%	59%	62%	62%	63%	58%	63%	69%	66%	60%	58%	61%	69%	64%	60%	65%	57%	70%	61%	73%	60%	
		B						F	FG	J			K	KL	O		Q		S		U		
Low2Box (Not at all/ Not too interested)	4525	2077	2448	2020	1459	1045	1639	1680	1044	1750	2538	1840	1598	1086	2313	2211	2800	1725	365	4159	548	3976	
	38%	35%	41%	38%	38%	37%	42%	37%	31%	34%	40%	42%	39%	31%	36%	40%	35%	43%	30%	39%	27%	40%	
			A				GH	H			I	LM	M		N		P		R		T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18623	506	1001	503	1010	1002	1007	1008	1001	1007	1001	1001	503	1005	1010	503	500	505	509	506	511	1012	501	506	1005
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very interested	2625	96	123	45	142	99	142	79	77	82	134	215	101	75	102	147	99	137	96	106	126	80	107	92	123
	22%	19%	25%	9%	28%	20%	28%	16%	15%	16%	27%	43%	20%	15%	20%	29%	20%	27%	19%	21%	25%	16%	21%	18%	25%
		C	CEGHIMNU		ACEGHILMNPRL	CGHIMU	EGHILMNPRL	C	C	C	EGHILMNPRL	GHILMNPQR	CHM	C	CGHIMU	EGHILMNPRL	CHM	EGHILMNPRL	C	C	ACEGHIMNU	C	CHM	C	ACEGHIMNU
Somewhat interested	4850	208	193	179	171	208	268	186	168	169	194	208	241	187	219	234	188	173	168	225	264	205	157	238	199
	40%	42%	39%	36%	34%	42%	54%	37%	34%	34%	39%	42%	48%	37%	44%	47%	38%	35%	34%	45%	53%	41%	31%	48%	40%
		HIV	H			CDHIQRV	EGHIJKMNPQRUVX				HIV	HIV	EGHIJMPQRUVX	BCDGHJMPQR	EDGHJMPQRVX					CDHIQRV	EGHIJKMNPQ	DHIQRV		CDGHJMPQRV	HIV
Not very interested	2906	141	99	172	102	116	73	135	125	115	90	63	138	163	134	99	148	122	152	116	99	144	123	134	102
	24%	28%	20%	34%	20%	23%	15%	27%	25%	23%	18%	13%	28%	33%	27%	20%	30%	24%	30%	23%	20%	29%	25%	27%	20%
		BDFJKOTX	K	GHJLNOQS	K	FJK		BDFJKOTX	BFJKOTX	FJK	K		BDFJKOTX	FGHIJKNOQS	BDFJKOTX	K	BDEFJKOTX	FJK	BDEFJKOTX	FK	K	BDEFJKOTX	FJK	FJK	FK
Not at all interested	1618	55	94	104	85	76	17	101	129	134	82	13	20	74	45	21	64	68	85	53	10	71	114	36	76
	13%	11%	17%	21%	17%	16%	3%	20%	26%	27%	16%	3%	4%	15%	9%	4%	13%	14%	17%	11%	2%	14%	23%	7%	15%
		FKLOT	AFKLNOSTW	KLMNOPQST	AFKLNOTW	AFKLNOTW	AEFJKLMNOPQST	GJKLMNOPQ	GJKLMNOPQ	AFKLNOSTW				FKLNOTW	FKLOT		FKLNOT	FKLNOTW	AFKLNOTW	FKLOT		FKLNOTW	KLMNOPQST	KT	FKLNOTW
Summary																									
Top2Box (Very/ Somewhat interested)	7475	304	317	224	313	307	410	264	245	251	329	423	341	262	321	380	288	310	264	331	390	285	264	330	322
	62%	61%	63%	45%	63%	61%	82%	53%	49%	50%	66%	85%	68%	52%	64%	76%	58%	62%	53%	66%	78%	57%	53%	66%	64%
		CGHIM	CGHIMRUV		CGHIMRV	CGHIMRV	GHJLMPQR	C			CEGHIMPRUV	GHILMNPQR	CEGHIMPRU	C	CGHIMPRUV	GHJLMPQR	CHI	CGHIMRV		CGHIMPRUV	GHJLMPQR	CHI		CGHIMRV	CGHIMPRUV
Low2Box (Not at all/ Not too interested)	4525	196	183	276	187	193	90	236	255	249	171	77	159	238	179	120	212	190	236	169	110	215	236	170	178
	38%	39%	37%	55%	37%	39%	18%	47%	51%	50%	34%	15%	32%	48%	36%	24%	42%	38%	47%	34%	22%	43%	47%	34%	36%
		FKLOT	FKOT	GJKLMNOPQ	FKOT	FJKLOT		ABDEFJKLNOOST	EFJKLNOQST	EFJKLNOQST	FKOT		FKOT	DEFJKLNOOST	FKOT	K	FJKLNOSTX	FKOT	EFJKLNOOST	FKOT	K	BFJKLNOSTX	EFJKLNOOST	FKOT	FKOT

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18623	2007	2019	7538	5538	7543	3523	1521
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very interested	2625	222	384	779	946	774	636	294
	22%	22%	26%	17%	27%	19%	32%	20%
		CE	ACEG		ACEG	C	ABCDEG	
Somewhat interested	4850	406	613	1634	1566	1508	820	631
	40%	41%	41%	36%	45%	38%	41%	42%
		CE	C		ABCEF		CE	C
Not very interested	2906	218	341	1215	730	1014	361	402
	24%	22%	23%	27%	21%	25%	18%	27%
		F	F	ABDEF	F	ADF		ADF
Not at all interested	1618	154	161	872	258	704	183	174
	13%	15%	11%	19%	7%	18%	9%	12%
		BDFG	D	ABDEFG		ABDFG		D
Summary								
Top2Box (Very/ Somewhat interested)	7475	628	998	2413	2513	2282	1456	925
	62%	63%	67%	54%	72%	57%	73%	62%
		CE	CE		ABCEG	C	ABCEG	CE
Low2Box (Not at all/ Not too interested)	4525	372	502	2087	987	1718	544	575
	38%	37%	33%	46%	28%	43%	27%	38%
		DF	DF	ABDEFG		ABDFG		DF

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Argentina																					
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	198	308	235	186	85	131	216	159	176	330	181	178	147	226	280	312	194	39	467	72	434	
Base: All Respondents (wtd)	500	245	255	248	150	102*	157*	210	132*	167	333	327	119	55	215	285	280	220	36**	464	55*	445	
Very interested	96	59	37	53	18	26	28	39	29	33	64	57	22	18	37	59	58	39	9	87	15	81	
	19%	24%	14%	21%	12%	25%	18%	19%	22%	20%	19%	17%	18%	32%	17%	21%	21%	18%	26%	19%	27%	18%	
		B		D		D								KL									
Somewhat interested	208	103	105	84	83	41	54	94	59	76	132	127	61	20	96	112	125	83	17	191	25	184	
	42%	42%	41%	34%	56%	40%	34%	45%	45%	46%	40%	39%	51%	37%	45%	39%	45%	38%	48%	41%	45%	41%	
					C								KM										
Not very interested	141	59	82	83	33	25	55	58	28	40	101	103	25	12	59	82	74	66	9	132	12	128	
	28%	24%	32%	34%	22%	24%	35%	27%	21%	24%	30%	32%	21%	22%	27%	29%	27%	30%	25%	28%	22%	29%	
				D			H					L											
Not at all interested	55	24	32	28	16	11	20	19	16	18	37	39	11	5	23	32	23	32	0	55	3	52	
	11%	10%	12%	11%	11%	11%	13%	9%	12%	11%	11%	12%	9%	9%	11%	11%	8%	15%	-	12%	6%	12%	
Summary																							
Top2Box (Very/ Somewhat interested)	304	162	142	136	101	67	82	134	88	108	196	184	83	38	133	171	183	122	27	277	39	265	
	61%	66%	56%	55%	67%	66%	52%	64%	67%	65%	59%	56%	70%	69%	62%	60%	65%	55%	75%	60%	71%	60%	
					C				F				K	K									
Low2Box (Not at all/ Not too interested)	196	83	113	112	49	35	75	76	44	58	137	143	36	17	82	114	97	98	9	187	16	180	
	39%	34%	44%	45%	33%	34%	48%	36%	33%	35%	41%	44%	30%	31%	38%	40%	35%	45%	25%	40%	29%	40%	
				D			H					LM											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		India																					
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	831	170	733	236	32	219	505	277	652	349	4	48	949	808	193	952	49	297	704	665	336	
Base: All Respondents (wtd)	500	258	242*	276	161	63**	121*	232	148*	316	184	5**	30**	465	333	167*	456	44**	145*	355	291	209	
Very interested	215	106	109	110	72	33	44	88	83	149	66	3	10	202	149	67	201	14	82	133	149	67	
	43%	41%	45%	40%	44%	53%	36%	38%	56%	47%	36%	74%	34%	43%	45%	40%	44%	33%	57%	37%	51%	32%	
Somewhat interested	208	113	95	121	65	22	54	108	46	126	82	0	13	194	143	65	186	22	49	159	111	97	
	42%	44%	39%	44%	41%	34%	44%	47%	31%	40%	45%	10%	43%	42%	43%	39%	41%	50%	34%	45%	38%	47%	
Not very interested	63	32	32	35	21	8	19	28	16	35	28	1	6	56	32	31	57	7	12	51	24	40	
	13%	12%	13%	13%	13%	13%	16%	12%	11%	11%	15%	16%	20%	12%	10%	19%	12%	15%	8%	14%	8%	19%	
Not at all interested	13	7	7	10	3	0	4	7	3	6	8	0	1	13	9	4	13	1	2	11	8	5	
	3%	3%	3%	4%	2%	-	3%	3%	2%	2%	4%	-	2%	3%	3%	2%	3%	2%	1%	3%	3%	3%	
Summary																							
Top2Box (Very/ Somewhat interested)	423	220	204	232	137	55	98	196	129	275	148	4	23	396	291	132	387	36	131	292	259	164	
	85%	85%	84%	84%	85%	87%	81%	85%	88%	87%	81%	84%	78%	85%	87%	79%	85%	83%	90%	82%	89%	78%	
																					U		
Low2Box (Not at all/ Not too interested)	77	38	38	45	24	8	23	35	18	41	36	1	7	69	42	35	69	7	14	63	31	45	
	15%	15%	16%	16%	15%	13%	19%	15%	12%	13%	19%	16%	22%	15%	13%	21%	15%	17%	10%	18%	11%	22%	
																						T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Mexico																					
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	268	235	219	185	99	360	121	22	223	280	151	152	200	264	239	336	167	70	433	128	375	
Base: All Respondents (wtd)	500	239	261	270	144	86*	404	84*	11**	186	314	321	103	76	241	259	286	214	44*	456	84*	416	
Very interested	147	74	72	89	35	22	106	34	6	64	82	91	30	25	63	84	90	56	13	133	33	114	
	29%	31%	28%	33%	24%	26%	26%	41%	56%	35%	26%	28%	29%	34%	26%	32%	32%	26%	30%	29%	39%	27%	
Somewhat interested	234	113	121	111	80	43	198	34	2	87	146	150	52	32	127	107	133	101	27	207	42	192	
	47%	47%	46%	41%	55%	50%	49%	40%	17%	47%	47%	47%	51%	42%	53%	41%	46%	47%	60%	45%	50%	46%	
Not very interested	99	42	57	56	23	19	85	11	3	30	68	66	17	15	47	52	57	41	4	95	9	89	
	20%	18%	22%	21%	16%	22%	21%	13%	27%	16%	22%	21%	17%	20%	19%	20%	20%	19%	9%	21%	11%	21%	
Not at all interested	21	10	12	14	6	2	16	5	0	4	18	14	4	3	5	16	6	15	0	21	0	21	
	4%	4%	4%	5%	4%	2%	4%	6%	-	2%	6%	4%	4%	4%	2%	6%	2%	7%	1%	5%	1%	5%	
Summary																							
Top2Box (Very/ Somewhat interested)	380	187	193	200	115	66	304	68	8	152	229	241	82	57	189	191	223	157	40	340	75	306	
	76%	78%	74%	74%	80%	76%	75%	81%	73%	82%	73%	75%	80%	75%	79%	74%	78%	73%	90%	75%	89%	74%	
Low2Box (Not at all/ Not too interested)	120	51	68	70	29	21	101	16	3	34	86	80	21	19	51	68	63	57	4	116	10	110	
	24%	22%	26%	26%	20%	24%	25%	19%	27%	18%	27%	25%	20%	25%	21%	26%	22%	27%	10%	25%	11%	26%	
																			R			T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Spain																					
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1012	478	534	352	435	225	639	323	50	528	484	659	86	267	504	508	592	420	67	945	88	924	
Base: All Respondents (wtd)	500	252	248	205	190	106	306	166	28*	231	269	249	115*	137	252	248	298	202	32*	468	43*	457	
Very interested	80	45	36	35	30	15	46	29	5	34	46	33	23	24	43	37	47	33	8	72	10	70	
	16%	18%	14%	17%	16%	14%	15%	17%	18%	15%	17%	13%	20%	18%	17%	15%	16%	16%	24%	15%	24%	15%	
Somewhat interested	205	118	87	85	74	45	119	71	15	92	113	102	42	60	107	97	128	76	13	191	19	185	
	41%	47%	35%	41%	39%	43%	39%	43%	52%	40%	42%	41%	37%	44%	43%	39%	43%	38%	41%	41%	45%	41%	
Not very interested	B																						
	144	61	83	56	57	31	93	46	5	72	72	76	34	35	67	78	85	60	7	137	9	135	
Not at all interested	29%	24%	34%	27%	30%	29%	30%	28%	20%	31%	27%	31%	29%	25%	27%	31%	28%	30%	21%	29%	21%	30%	
			A																				
	71	29	42	29	27	15	48	20	3	33	38	38	16	17	35	36	38	32	4	66	5	66	
	14%	11%	17%	14%	14%	14%	16%	12%	10%	14%	14%	15%	14%	12%	14%	15%	13%	16%	14%	14%	11%	14%	
			A																				
Summary																							
Top2Box (Very/ Somewhat interested)	285	162	123	120	105	60	165	100	20	126	159	135	65	85	150	135	175	110	21	264	30	255	
	57%	64%	49%	58%	55%	57%	54%	60%	70%	55%	59%	54%	57%	62%	60%	54%	59%	54%	65%	56%	68%	56%	
		B								F				K								U	
Low2Box (Not at all/ Not too interested)																							
	215	90	125	85	85	45	141	66	8	105	110	114	50	52	101	114	123	92	11	204	14	201	
	43%	36%	51%	42%	45%	43%	46%	40%	30%	45%	41%	46%	43%	38%	40%	46%	41%	46%	35%	44%	32%	44%	
			A				H					M									T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		South Africa																					
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	236	270	104	201	201	17	104	385	300	206	198	156	152	312	194	437	69	145	361	192	314	
Base: All Respondents (wtd)	500	240*	260*	287*	122	91	34**	124*	342	218	282*	188*	143*	169*	272	228*	407	93**	116*	384	166*	334	
Very interested	106	61	45	54	28	24	10	17	79	46	60	38	31	37	79	28	89	18	22	84	42	65	
	21%	25%	17%	19%	23%	26%	31%	13%	23%	21%	21%	20%	22%	22%	29%	12%	22%	19%	19%	22%	25%	19%	
Somewhat interested															O								
	225	93	132	129	55	40	14	60	151	113	112	75	60	90	124	101	190	35	53	172	68	157	
	45%	39%	51%	45%	45%	44%	40%	48%	44%	52%	40%	40%	42%	53%	46%	44%	47%	37%	46%	45%	41%	47%	
Not very interested																							
	116	56	61	68	26	22	8	31	77	41	75	43	38	35	45	71	85	31	24	93	35	81	
	23%	23%	23%	24%	21%	24%	25%	25%	22%	19%	27%	23%	27%	21%	17%	31%	21%	34%	20%	24%	21%	24%	
Not at all interested																N							
	53	30	22	35	12	5	2	16	35	17	35	32	14	6	24	28	43	9	17	36	20	32	
	11%	13%	9%	12%	10%	6%	5%	13%	10%	8%	12%	17%	10%	4%	9%	12%	11%	10%	15%	9%	12%	10%	
Summary																							
Top2Box (Very/ Somewhat interested)	331	154	177	183	84	64	24	76	231	159	172	113	91	127	203	128	279	53	75	256	110	221	
	66%	64%	68%	64%	68%	70%	71%	62%	67%	73%	61%	60%	64%	75%	75%	56%	69%	56%	65%	67%	66%	66%	
															O								
Low2Box (Not at all/ Not too interested)	169	86	83	103	39	27	10	47	112	58	111	75	52	41	69	100	128	41	41	128	56	113	
	34%	36%	32%	36%	32%	30%	29%	38%	33%	27%	39%	40%	36%	25%	25%	44%	31%	44%	35%	33%	34%	34%	
																N							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Great Britain																					
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	486	521	341	300	366	253	605	149	444	563	353	351	303	545	462	597	410	88	919	118	889	
Base: All Respondents (wtd)	500	246	254	185	153	162	125	301	74	215	285	174	176	150	266	234	298	202	42*	458	57	443	
Very interested	82	40	42	27	34	22	15	51	17	36	47	15	33	34	40	42	51	31	8	75	12	71	
	16%	16%	17%	14%	22%	13%	12%	17%	22%	17%	16%	8%	19%	23%	15%	18%	17%	16%	18%	16%	21%	16%	
Somewhat interested					CE				F				K	K									
	169	85	84	71	53	45	34	108	26	74	95	56	58	54	91	78	111	58	12	156	19	150	
Not very interested	34%	35%	33%	38%	35%	28%	28%	36%	35%	34%	33%	32%	33%	36%	34%	33%	37%	29%	30%	34%	33%	34%	
				E				F									Q						
Not at all interested	115	52	64	45	31	40	31	69	15	49	66	43	41	30	64	51	69	46	13	102	15	101	
	23%	21%	25%	24%	20%	25%	25%	23%	20%	23%	23%	25%	23%	20%	24%	22%	23%	23%	31%	22%	26%	23%	
Summary	134	69	64	42	35	56	45	72	17	56	77	60	43	31	71	63	67	66	9	125	12	122	
	27%	28%	25%	23%	23%	35%	36%	24%	22%	26%	27%	34%	25%	20%	27%	27%	23%	33%	21%	27%	21%	27%	
						CD	GH					LM						P					
Top2Box (Very/ Somewhat interested)	251	125	126	98	87	66	49	159	43	109	142	71	92	89	131	120	162	89	20	231	31	221	
	50%	51%	50%	53%	57%	41%	39%	53%	57%	51%	50%	41%	52%	59%	49%	51%	54%	44%	47%	50%	54%	50%	
				E	E			F	F				K	K			Q						
Low2Box (Not at all/ Not too interested)	249	121	128	87	66	96	76	142	32	105	144	103	85	61	135	114	136	113	22	227	26	222	
	50%	49%	50%	47%	43%	59%	61%	47%	43%	49%	50%	59%	48%	41%	51%	49%	46%	56%	53%	50%	46%	50%	
						CD	GH					LM						P					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	466	539	304	291	410	171	241	593	574	431	430	284	291	549	456	630	375	103	902	117	888	
Base: All Respondents (wtd)	500	247	253	182	149	169	76	110	314	277	223	232	127	141	262	238	312	188	53*	447	60	440	
Very interested	123	61	62	60	32	31	17	24	82	62	61	47	30	45	65	58	79	44	14	108	18	105	
	25%	25%	24%	33%	21%	18%	23%	22%	26%	22%	27%	20%	24%	32%	25%	24%	25%	23%	27%	24%	30%	24%	
Somewhat interested	199	96	102	76	53	71	31	42	126	110	89	82	56	60	107	92	127	72	23	176	25	174	
	40%	39%	41%	41%	35%	42%	41%	38%	40%	40%	40%	35%	44%	43%	41%	39%	41%	39%	44%	39%	42%	39%	
Not very interested	102	51	51	28	36	39	14	24	64	60	42	55	27	21	53	50	62	40	9	93	10	92	
	20%	21%	20%	15%	24%	23%	19%	22%	20%	22%	19%	24%	21%	15%	20%	21%	20%	21%	18%	21%	17%	21%	
Not at all interested	76	39	37	19	29	29	13	20	43	45	32	48	14	14	38	38	45	31	6	70	7	69	
	15%	16%	15%	10%	19%	17%	18%	18%	14%	16%	14%	21%	11%	10%	15%	16%	14%	17%	12%	16%	12%	16%	
Summary																							
Top2Box (Very/ Somewhat interested)	322	157	164	136	84	102	49	65	208	172	150	129	86	106	172	150	206	116	37	284	43	279	
	64%	64%	65%	74%	57%	60%	64%	60%	66%	62%	67%	56%	68%	75%	65%	63%	66%	62%	71%	64%	72%	63%	
Low2Box (Not at all/ Not too interested)				DE									K	K									
	178	90	88	47	64	67	27	44	107	105	74	103	41	35	91	88	107	72	15	163	17	162	
	36%	36%	35%	26%	43%	40%	36%	40%	34%	38%	33%	44%	32%	25%	35%	37%	34%	38%	29%	36%	28%	37%	
				C	C							LM											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Saudi Arabia																					
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	509	385	124	400	102	7	112	142	162	0	0	127	145	237	258	251	376	133	110	399	134	375	
Base: All Respondents (wtd)	500	283	217	295	162*	43**	105*	117*	157*	-**	-**	127*	147*	225	239*	261	315	185*	96*	404	122*	378	
Very interested	96	50	46	60	24	12	30	18	37	0	0	35	26	35	54	42	68	29	38	58	38	58	
	19%	18%	21%	20%	15%	29%	29%	16%	24%	-	-	27%	18%	15%	23%	16%	21%	15%	39%	14%	31%	15%	
Somewhat interested																			S		U		
	168	100	67	105	50	12	45	35	65	0	0	32	49	87	89	79	115	53	32	136	39	128	
	34%	35%	31%	36%	31%	29%	42%	30%	42%	-	-	25%	33%	39%	37%	30%	37%	28%	33%	34%	32%	34%	
Not very interested																							
	152	93	59	81	59	12	16	51	38	0	0	42	42	67	68	84	96	56	14	138	27	124	
	30%	33%	27%	27%	36%	29%	16%	44%	24%	-	-	33%	29%	30%	28%	32%	30%	30%	14%	34%	22%	33%	
Not at all interested								FH											R				
	85	40	45	49	29	6	14	12	16	0	0	18	30	37	28	56	37	48	13	72	17	67	
	17%	14%	21%	17%	18%	14%	13%	11%	10%	-	-	14%	20%	16%	12%	22%	12%	26%	13%	18%	14%	18%	
																		P					
Summary																							
Top2Box (Very/ Somewhat interested)	264	150	113	165	74	24	75	53	102	0	0	67	75	122	143	121	182	81	70	194	77	186	
	53%	53%	52%	56%	46%	57%	71%	45%	65%	-	-	52%	51%	54%	60%	46%	58%	44%	73%	48%	63%	49%	
							G		G						O		Q		S				
Low2Box (Not at all/ Not too interested)	236	133	104	130	88	18	30	64	55	0	0	61	72	104	96	140	132	104	26	210	45	192	
	47%	47%	48%	44%	54%	43%	29%	55%	35%	-	-	48%	49%	46%	40%	54%	42%	56%	27%	52%	37%	51%	
								FH								N		P		R			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Canada																															
	Canada	Gender		Age			Household Income				Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader											
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC		
Base: All Respondents (unwtd)	1002	492	510	293	350	359	239	379	384	375	627	345	523	134	578	424	690	312	111	891	146	856	77	73	96	164	0	354	238				
Base: All Respondents (wtd)	900	247	253	178	167	155	119	188	193	180	320	186	223	91	284	216	349	151	95	445	74	426	40*	37*	47*	82	-**	178	117				
Very interested	99	49	50	38	30	31	21	36	41	37	62	33	47	20	54	45	66	33	9	90	13	86	7	3	8	17	0	37	26				
	20%	20%	20%	21%	18%	20%	18%	19%	21%	20%	19%	18%	21%	22%	19%	21%	19%	22%	16%	20%	18%	20%	17%	8%	18%	21%	-	21%	23%				
Somewhat interested	208	102	105	80	59	68	45	75	88	78	130	75	92	41	116	92	145	63	24	183	36	172	16	17	18	33	0	74	50				
	42%	41%	42%	45%	35%	44%	38%	40%	45%	43%	41%	40%	41%	45%	41%	42%	42%	41%	45%	41%	49%	40%	40%	47%	38%	40%	-	41%	43%				
Not very interested	116	57	59	38	43	35	32	46	38	40	76	44	52	19	64	51	79	36	14	102	14	102	9	9	12	20	0	41	24				
	23%	23%	23%	22%	25%	23%	27%	24%	20%	22%	24%	24%	23%	21%	23%	24%	23%	24%	25%	23%	19%	24%	22%	26%	26%	24%	-	23%	21%				
Not at all interested	78	38	39	21	35	21	21	31	26	26	51	34	33	11	50	28	58	19	8	70	10	68	8	7	9	13	0	26	15				
	16%	16%	15%	12%	21%	14%	18%	16%	13%	15%	16%	18%	15%	12%	18%	13%	17%	13%	14%	16%	14%	16%	20%	19%	19%	15%	-	15%	13%				
Summary	307	152	155	118	89	99	66	111	129	115	192	108	138	60	170	137	211	95	33	273	49	257	23	20	26	50	0	111	77				
Top2Box (Very/ Somewhat interested)	61%	61%	61%	66%	53%	64%	55%	59%	67%	64%	60%	58%	62%	67%	60%	63%	61%	63%	60%	61%	67%	60%	57%	56%	55%	61%	-	62%	66%				
Low2Box (Not at all/ Not too interested)	193	95	98	59	78	56	53	76	64	66	128	78	85	30	114	79	138	56	22	172	24	169	17	16	21	32	0	67	40				
	39%	39%	39%	34%	47%	36%	45%	41%	33%	36%	40%	42%	38%	33%	40%	37%	39%	37%	40%	39%	33%	40%	43%	44%	45%	39%	-	38%	34%				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		France																				
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1008	489	519	353	338	317	252	554	202	342	666	388	310	310	622	386	618	390	24	984	43	965
Base: All Respondents (wtd)	500	247	253	191	169	141	129	276	95	163	337	167	208	124	306	194	307	193	12**	488	20*	480
Very interested	79	48	30	30	28	21	21	40	18	28	50	25	30	23	50	28	49	30	2	77	3	75
	16%	20%	12%	16%	17%	15%	16%	14%	19%	17%	15%	15%	15%	18%	16%	15%	16%	15%	13%	16%	17%	16%
		B																				
Somewhat interested	186	95	91	76	56	54	46	101	39	61	125	58	77	51	117	68	110	76	6	180	8	177
	37%	38%	36%	40%	33%	38%	36%	37%	41%	37%	37%	35%	37%	41%	38%	35%	36%	39%	46%	37%	42%	37%
Not very interested	135	60	75	49	43	43	36	78	21	47	88	50	57	27	77	57	79	56	2	133	2	133
	27%	24%	30%	26%	25%	31%	28%	28%	22%	29%	26%	30%	27%	22%	25%	30%	26%	29%	17%	27%	9%	28%
												M									T	
Not at all interested	101	44	57	36	42	23	26	57	17	27	73	33	44	23	61	39	68	32	3	98	6	94
	20%	18%	22%	19%	25%	16%	20%	21%	18%	17%	22%	20%	21%	18%	20%	20%	22%	17%	24%	20%	32%	20%
					CE												Q					
Summary																						
Top2Box (Very/ Somewhat interested)	264	143	121	106	84	75	67	141	57	89	175	84	107	74	168	97	159	105	7	257	12	253
	53%	58%	48%	56%	49%	53%	52%	51%	60%	55%	52%	50%	51%	59%	55%	50%	52%	54%	58%	53%	59%	53%
		B							G					KL								
Low2Box (Not at all/ Not too interested)	236	104	132	84	85	66	62	136	38	74	162	84	102	50	139	97	147	88	5	230	8	227
	47%	42%	52%	44%	51%	47%	48%	49%	40%	45%	48%	50%	49%	41%	45%	50%	48%	46%	42%	47%	41%	47%
		A						H				M	M									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Germany																					
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	484	517	306	380	315	359	273	160	275	726	237	595	169	735	266	630	371	67	934	122	879	
Base: All Respondents (wtd)	500	252	248	172	183	145	179	136	81	131	369	113	285	101	364	136	311	189	34*	466	62	438	
Very interested	77	44	33	17	37	23	23	22	18	29	48	19	46	12	60	17	51	26	5	72	10	67	
	15%	17%	13%	10%	20%	16%	13%	16%	22%	22%	13%	17%	16%	12%	16%	13%	16%	14%	14%	16%	16%	15%	
Somewhat interested					C	C			F	J													
	168	93	76	67	56	45	50	51	31	49	120	33	99	36	120	48	109	60	15	153	28	140	
Not very interested	34%	37%	31%	39%	31%	31%	28%	37%	39%	37%	32%	29%	35%	36%	33%	36%	35%	32%	44%	33%	45%	32%	
		B		DE				F	F												U		
Not at all interested	125	55	70	40	44	41	48	33	19	26	100	25	67	33	89	36	73	52	6	119	10	115	
	25%	22%	28%	23%	24%	29%	27%	24%	23%	20%	27%	22%	24%	33%	25%	26%	23%	28%	18%	26%	17%	26%	
Summary			A							I				KL							T		
	129	61	68	48	45	36	58	30	13	28	102	37	73	19	95	35	79	51	8	121	13	116	
	26%	24%	28%	28%	25%	25%	32%	22%	16%	21%	28%	33%	26%	19%	26%	25%	25%	27%	24%	26%	22%	26%	
							GH				I	LM											
Summary																							
Top2Box (Very/ Somewhat interested)	245	137	109	84	93	68	73	73	49	77	168	51	145	49	180	66	159	86	20	225	38	207	
	49%	54%	44%	49%	51%	47%	41%	54%	61%	59%	45%	45%	51%	48%	49%	48%	51%	46%	58%	48%	61%	47%	
		B						F	F	J											U		
Low2Box (Not at all/ Not too interested)	255	116	139	88	89	77	106	63	32	53	201	62	140	53	184	71	152	103	14	240	24	231	
	51%	46%	56%	51%	49%	53%	59%	46%	39%	41%	55%	55%	49%	52%	51%	52%	49%	54%	42%	52%	39%	53%	
			A				GH				I											T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Australia																												
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SAINT	WA	
Base: All Respondents (unwtd)	1001	443	558	268	293	440	264	516	221	521	480	331	325	345	546	455	606	395	122	879	148	853	659	342	313	341	190	78	79	
Base: All Respondents (wtd)	500	248	252	197	145	158	143	257	100	222	278	131	294	74	273	227	299	201	64*	436	69*	431	325	175	149	177	96	38*	41*	
Very interested	123	59	64	38	35	50	27	79	17	59	65	30	79	15	68	55	76	48	15	108	17	106	82	42	36	36	31	11	10	
	29%	24%	29%	19%	24%	32%	19%	31%	17%	27%	23%	23%	27%	20%	25%	24%	25%	24%	24%	25%	25%	25%	25%	24%	24%	20%	32%	29%	25%	
Somewhat interested	193	99	94	74	56	63	56	90	47	92	101	50	109	34	100	93	112	81	22	171	27	166	129	64	58	70	39	13	13	
	39%	40%	37%	38%	39%	40%	39%	35%	47%	41%	36%	38%	37%	46%	37%	41%	38%	40%	34%	39%	40%	38%	40%	37%	39%	40%	41%	33%	31%	
Not very interested	99	50	49	45	31	22	36	47	17	37	62	32	52	15	59	40	59	40	11	88	12	87	63	36	28	43	11	9	8	
	20%	20%	20%	23%	22%	14%	25%	18%	17%	17%	22%	24%	18%	20%	22%	18%	20%	20%	17%	20%	17%	20%	20%	20%	19%	24%	11%	25%	19%	
Not at all interested	84	40	44	39	23	23	25	41	18	33	51	20	54	10	46	39	52	33	15	69	12	72	50	34	26	16	5	10		
	17%	16%	18%	20%	16%	14%	17%	16%	18%	15%	18%	15%	18%	14%	17%	17%	17%	16%	24%	16%	18%	17%	16%	19%	18%	15%	16%	13%	25%	
Summary																														
Top2Box (Very/ Somewhat interested)	317	158	158	112	91	113	83	169	65	151	166	79	188	49	168	149	188	128	37	279	45	272	211	106	94	106	70	24	23	
	63%	64%	63%	57%	63%	72%	58%	66%	65%	68%	60%	60%	64%	66%	62%	65%	63%	64%	59%	64%	65%	63%	65%	60%	63%	60%	73%	62%	56%	
Low2Box (Not at all/ Not too interested)	183	90	94	84	54	45	60	88	35	71	113	52	106	25	105	79	111	73	26	157	24	159	114	70	54	70	26	14	18	
	37%	36%	37%	43%	37%	28%	42%	34%	35%	32%	40%	40%	36%	34%	38%	35%	37%	36%	41%	36%	35%	37%	35%	40%	37%	40%	27%	38%	44%	
				E	E						I														Z				Z	

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Japan																					
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1010	533	477	304	350	356	592	349	69	569	441	341	215	454	518	492	685	325	121	889	147	863	
Base: All Respondents (wtd)	500	251	249	185	155	160	298	169	33*	268	232	171	106	223	244	256	331	169	56	444	67	433	
Very interested	102	51	51	38	28	36	51	41	10	58	44	30	22	50	45	57	70	32	10	92	13	89	
	20%	20%	20%	20%	18%	23%	17%	24%	30%	22%	19%	17%	21%	22%	19%	22%	21%	19%	17%	21%	20%	20%	
Somewhat interested	219	107	112	70	74	75	124	78	16	124	95	75	46	97	111	108	146	73	29	190	36	183	
	44%	43%	45%	38%	48%	47%	42%	46%	49%	46%	41%	44%	43%	44%	45%	42%	44%	43%	52%	43%	54%	42%	
Not very interested	134	67	68	57	35	42	91	38	6	63	72	46	28	61	67	67	88	47	15	119	14	120	
	27%	27%	27%	31%	23%	26%	30%	22%	18%	23%	31%	27%	26%	27%	27%	26%	27%	28%	27%	27%	21%	28%	
Not at all interested	45	26	19	21	17	6	32	12	1	23	21	20	10	15	21	24	27	17	2	42	3	41	
	9%	10%	8%	11%	11%	4%	11%	7%	3%	9%	9%	12%	9%	7%	8%	9%	8%	10%	4%	10%	5%	10%	
Summary																							
Top2Box (Very/ Somewhat interested)	321	158	163	107	102	111	176	119	26	182	139	105	68	148	156	165	215	105	39	282	49	272	
	64%	63%	65%	58%	66%	70%	59%	71%	79%	68%	60%	62%	65%	66%	64%	64%	65%	62%	69%	64%	74%	63%	
					C	C		F	F		J										U		
Low2Box (Not at all/ Not too interested)	179	93	86	78	53	48	123	50	7	86	93	66	38	76	88	91	115	64	17	162	18	162	
	36%	37%	35%	42%	34%	30%	41%	29%	21%	32%	40%	38%	35%	34%	36%	36%	35%	38%	31%	36%	26%	37%	
				DE			GH				I											T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		South Korea																					
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	511	263	248	167	202	142	79	209	223	319	192	15	155	341	289	222	378	133	66	445	109	402	
Base: All Respondents (wtd)	500	252	248	211	179	111	88*	204	209	278	222	20**	158	321	263	237	351	149	58*	442	96	404	
Very interested	126	72	54	60	30	36	20	55	50	67	58	7	44	76	67	59	83	43	19	106	33	93	
	25%	28%	22%	29%	17%	32%	23%	27%	24%	24%	26%	33%	27%	24%	26%	25%	24%	29%	34%	24%	34%	23%	
				D		D															U		
Somewhat interested	264	138	127	100	111	53	41	111	112	155	110	8	79	178	137	127	188	76	30	235	44	221	
	53%	54%	51%	48%	62%	48%	47%	55%	54%	56%	49%	41%	50%	55%	52%	54%	54%	51%	51%	53%	46%	55%	
				CE																			
Not very interested	99	40	59	44	35	20	20	33	46	52	47	4	33	62	53	46	73	27	7	92	18	81	
	20%	16%	24%	21%	20%	18%	23%	16%	22%	19%	21%	18%	21%	19%	20%	20%	21%	18%	12%	21%	18%	20%	
			A																				
Not at all interested	10	3	7	6	3	2	6	4	0	3	7	2	3	6	6	5	7	4	2	9	2	9	
	2%	1%	3%	3%	1%	1%	7%	2%	-	1%	3%	8%	2%	2%	2%	2%	2%	3%	3%	2%	2%	2%	
							H	H															
Summary																							
Top2Box (Very/ Somewhat interested)	390	209	181	160	141	89	61	167	162	222	168	15	122	253	204	186	271	119	49	341	77	313	
	78%	83%	73%	76%	79%	80%	70%	82%	78%	80%	76%	74%	77%	79%	78%	78%	77%	80%	85%	77%	80%	78%	
		B						F															
Low2Box (Not at all/ Not too interested)	110	43	66	50	38	22	27	37	46	56	54	5	36	68	59	51	79	30	9	101	19	90	
	22%	17%	27%	24%	21%	20%	30%	18%	22%	20%	24%	26%	23%	21%	22%	22%	23%	20%	15%	23%	20%	22%	
			A				G																

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Russia																					
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	505	243	262	147	208	150	25	39	441	256	249	83	288	134	311	194	466	39	31	474	76	429	
Base: All Respondents (wtd)	500	240	260	211	175	114	32**	40*	428	242	258	146*	266	88	292	208	460	40**	29**	471	71*	429	
Very interested	137	77	61	50	50	37	5	7	125	69	68	33	79	25	87	50	133	4	10	127	24	114	
	27%	32%	23%	24%	29%	33%	16%	17%	29%	28%	27%	23%	30%	28%	30%	24%	29%	11%	36%	27%	33%	27%	
Somewhat interested	173	82	91	79	55	38	10	15	148	78	95	47	87	39	98	74	157	16	7	166	21	151	
	35%	34%	35%	38%	32%	34%	30%	38%	35%	32%	37%	33%	33%	44%	34%	36%	34%	41%	24%	35%	30%	35%	
Not very interested	122	48	75	51	45	27	7	12	103	68	54	42	63	17	73	49	114	9	8	114	18	104	
	24%	20%	29%	24%	26%	23%	23%	30%	24%	28%	21%	28%	24%	20%	25%	23%	25%	22%	27%	24%	26%	24%	
Not at all interested	68	35	33	31	24	12	10	6	52	28	40	24	37	7	33	35	57	10	4	64	8	60	
	14%	14%	13%	15%	14%	10%	30%	15%	12%	11%	15%	16%	14%	8%	11%	17%	12%	26%	13%	14%	11%	14%	
Summary																							
Top2Box (Very/ Somewhat interested)	310	158	152	129	106	76	15	22	274	147	164	81	166	64	186	125	290	21	17	293	45	265	
	62%	66%	59%	61%	60%	66%	46%	55%	64%	60%	64%	55%	62%	72%	64%	60%	63%	52%	60%	62%	63%	62%	
Low2Box (Not at all/ Not too interested)	190	82	108	82	69	39	17	18	154	96	94	65	100	25	106	83	171	19	12	178	26	163	
	38%	34%	41%	39%	40%	34%	54%	45%	36%	40%	36%	45%	38%	28%	36%	40%	37%	48%	40%	38%	37%	38%	
												M											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Sweden																					
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	501	242	259	160	163	178	211	237	53	145	356	327	80	94	330	171	307	194	44	457	63	438	
Base: All Respondents (wtd)	500	254	246	185*	162*	152*	169*	255	76*	159*	341	105	263*	133*	343	157*	339	161*	46**	454	68*	432	
Very interested	107	70	37	32	35	40	25	63	19	38	69	19	54	34	84	23	72	35	14	93	19	88	
	21%	27%	15%	17%	22%	26%	15%	25%	25%	24%	20%	18%	21%	26%	24%	15%	21%	21%	30%	20%	28%	20%	
		B																					
Somewhat interested	157	96	61	57	55	45	46	86	26	49	109	30	86	41	115	43	111	46	14	143	20	137	
	31%	38%	25%	31%	34%	30%	27%	34%	34%	31%	32%	29%	33%	31%	33%	27%	33%	28%	30%	32%	29%	32%	
		B																					
Not very interested	123	33	90	45	41	36	46	58	18	39	83	31	61	31	78	45	75	47	10	113	13	109	
	25%	13%	37%	24%	26%	24%	27%	23%	24%	25%	24%	29%	23%	23%	23%	29%	22%	29%	21%	25%	20%	25%	
		A																					
Not at all interested	114	55	58	51	31	31	53	48	13	33	81	25	62	26	67	46	80	34	9	105	16	98	
	23%	22%	24%	28%	19%	20%	31%	19%	17%	21%	24%	24%	24%	20%	20%	30%	24%	21%	19%	23%	23%	23%	
Summary																							
Top2Box (Very/ Somewhat interested)	264	166	98	89	90	85	70	149	44	87	177	49	140	75	199	65	184	80	27	236	39	225	
	53%	65%	40%	48%	55%	56%	41%	59%	59%	55%	52%	47%	53%	57%	58%	42%	54%	50%	60%	52%	57%	52%	
		B						F							O								
Low2Box (Not at all/ Not too interested)	236	88	148	97	73	67	99	106	31	72	164	56	123	57	145	91	155	81	18	218	29	207	
	47%	35%	60%	52%	45%	44%	59%	41%	41%	45%	48%	53%	47%	43%	42%	58%	46%	50%	40%	48%	43%	48%	
		A					G								N								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Indonesia																					
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	264	239	197	221	85	66	269	168	348	155	188	28	287	263	240	444	59	57	446	130	373	
Base: All Respondents (wtd)	500	250	250	282	166	53*	98*	267	136	294	206	210	29**	261	238	262	432	68*	50*	450	114	386	
Very interested	101	53	48	56	36	9	19	55	27	56	45	40	5	56	52	48	90	10	13	88	29	72	
	20%	21%	19%	20%	22%	16%	20%	20%	20%	19%	22%	19%	18%	21%	22%	18%	21%	15%	26%	20%	25%	19%	
Somewhat interested	241	124	117	133	81	27	40	128	73	149	92	103	9	129	116	124	214	27	22	218	58	183	
	48%	49%	47%	47%	49%	50%	41%	48%	54%	51%	45%	49%	31%	49%	49%	48%	49%	40%	45%	49%	51%	47%	
Not very interested	138	62	76	80	44	15	32	72	35	79	59	56	15	68	63	75	119	19	13	125	26	112	
	28%	25%	31%	28%	26%	29%	33%	27%	25%	27%	29%	26%	50%	26%	27%	29%	28%	28%	27%	28%	23%	29%	
Not at all interested	20	11	9	13	5	2	6	13	1	10	10	12	0	8	6	14	9	11	1	19	1	19	
	4%	5%	4%	4%	3%	5%	6%	5%	1%	4%	5%	6%	-	3%	3%	5%	2%	17% P	3%	4%	1%	5%	
Summary																							
Top2Box (Very/ Somewhat interested)	341	177	165	189	117	35	59	182	100	205	136	142	14	185	169	173	304	37	35	306	87	255	
	68%	71%	66%	67%	71%	66%	61%	68%	74%	70%	66%	68%	50%	71%	71%	66%	70%	55%	70%	68%	76%	66%	
Low2Box (Not at all/ Not too interested)																	Q						
	159	73	85	92	49	18	38	84	36	89	69	68	15	76	70	89	128	31	15	144	27	131	
	32%	29%	34%	33%	29%	34%	39%	32%	26%	30%	34%	32%	50%	29%	29%	34%	30%	45% P	30%	32%	24%	34%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Turkey																					
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	407	99	407	90	9	45	216	245	205	301	155	69	282	290	216	349	157	66	440	181	325	
Base: All Respondents (wtd)	500	252	248*	263	188**	49**	30**	194*	276*	269*	231	170*	59*	270*	235	265*	301	199*	51*	449	142*	358*	
Very interested	92	55	37	40	43	8	7	17	68	60	31	15	14	62	49	42	74	18	19	72	38	54	
	18%	22%	15%	15%	23%	16%	25%	9%	24%	22%	13%	9%	24%	23%	21%	16%	24%	9%	37%	16%	26%	15%	
									G								Q		S				
Somewhat interested	238	121	118	119	86	33	12	94	132	127	111	79	27	132	111	127	135	104	21	217	69	169	
	48%	48%	48%	45%	46%	67%	39%	48%	48%	47%	48%	46%	46%	49%	47%	48%	45%	52%	41%	48%	48%	47%	
Not very interested	134	61	72	75	51	8	6	70	58	71	62	60	15	59	61	73	75	59	9	124	31	103	
	27%	24%	29%	29%	27%	16%	19%	36%	21%	27%	27%	35%	25%	22%	26%	27%	25%	30%	18%	28%	22%	29%	
Not at all interested	36	15	21	28	8	0	5	13	18	10	27	17	3	17	13	23	18	18	2	35	5	32	
	7%	6%	9%	11%	4%	-	18%	7%	7%	4%	11%	10%	5%	6%	6%	9%	6%	9%	3%	8%	3%	9%	
Summary																							
Top2Box (Very/ Somewhat interested)	330	175	155	159	129	41	19	111	200	187	143	94	42	195	161	169	208	121	40	290	106	223	
	66%	70%	62%	61%	69%	84%	64%	57%	72%	70%	62%	55%	70%	72%	68%	64%	69%	61%	78%	65%	75%	62%	
Low2Box (Not at all/ Not too interested)	170	77	93	103	59	8	11	83	76	81	89	77	18	76	74	96	93	77	11	159	36	134	
	34%	30%	38%	39%	31%	16%	36%	43%	28%	30%	38%	45%	30%	28%	32%	36%	31%	39%	22%	35%	25%	38%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Hungary																					
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	477	524	340	278	383	564	289	6	373	628	341	489	171	505	496	539	462	71	930	67	934	
Base: All Respondents (wtd)	500	244	256	202	137	162	278	145	3**	172	328	130	294	77	244	256	272	228	35*	465	34*	466	
Very interested	134	75	60	45	40	50	69	46	2	51	83	26	83	25	71	63	79	55	9	125	9	125	
	27%	31%	23%	22%	29%	31%	25%	32%	52%	30%	25%	20%	28%	33%	29%	25%	29%	24%	26%	27%	26%	27%	
Somewhat interested		B				C		F					K	K									
	194	95	99	83	51	60	98	60	1	65	130	48	113	33	93	102	109	86	13	181	16	178	
	39%	39%	39%	41%	37%	37%	35%	41%	48%	38%	40%	37%	39%	44%	38%	40%	40%	38%	37%	39%	47%	38%	
Not very interested	90	41	49	35	25	30	54	22	0	31	59	28	52	10	42	48	40	49	7	82	5	85	
	18%	17%	19%	17%	18%	19%	19%	15%	-	18%	18%	21%	18%	13%	17%	19%	15%	22%	21%	18%	15%	18%	
Not at all interested																							
	82	33	48	39	21	22	58	18	0	26	56	28	45	8	39	43	44	37	6	76	4	77	
	16%	14%	19%	19%	15%	14%	21%	13%	-	15%	17%	22%	15%	10%	16%	17%	16%	16%	16%	16%	12%	17%	
Summary		A		E			G					LM											
Top2Box (Very/ Somewhat interested)	329	170	159	128	91	110	167	105	3	116	213	74	197	58	164	165	187	141	22	306	25	304	
	66%	70%	62%	63%	67%	68%	60%	73%	100%	67%	65%	57%	67%	76%	67%	65%	69%	62%	63%	66%	73%	65%	
		B						F					K	KL			Q						
Low2Box (Not at all/ Not too interested)	171	74	97	74	46	52	111	40	0	57	115	56	97	18	81	91	85	87	13	158	9	162	
	34%	30%	38%	37%	33%	32%	40%	27%	-	33%	35%	43%	33%	24%	33%	35%	31%	38%	37%	34%	27%	35%	
			A				G					LM	M					P					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Poland																					
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	500	233	267	166	177	157	398	93	9	270	230	68	340	92	321	179	298	202	37	463	62	438	
Base: All Respondents (wtd)	500	248	252	215	146	139	410	81*	9**	248	252	104*	327	69*	302	198	281	219	31*	469	53*	447	
Very interested	99	73	26	42	22	36	78	21	0	48	51	13	71	15	66	34	56	43	7	92	13	87	
	20%	29%	10%	20%	15%	26%	19%	26%	-	19%	20%	13%	22%	21%	22%	17%	20%	20%	24%	20%	24%	19%	
		B				D																	
	188	87	101	65	65	58	158	22	8	106	83	34	127	27	118	70	109	79	7	181	21	168	
Somewhat interested	38%	35%	40%	30%	44%	42%	39%	28%	85%	43%	33%	33%	39%	39%	39%	36%	39%	36%	23%	39%	39%	38%	
					C	C				J													
Not very interested	148	61	86	71	44	33	119	29	0	69	78	34	92	21	89	59	85	63	15	132	18	130	
	30%	25%	34%	33%	30%	24%	29%	35%	-	28%	31%	33%	28%	30%	29%	30%	30%	29%	49%	28%	34%	29%	
			A																S				
	64	27	38	37	15	13	54	9	1	25	39	22	36	7	29	35	30	34	1	63	2	62	
Not at all interested	13%	11%	15%	17%	10%	9%	13%	11%	15%	10%	16%	21%	11%	9%	10%	18%	11%	16%	5%	13%	4%	14%	
				E								L				N						T	
Summary																							
Top2Box (Very/ Somewhat interested)	288	160	128	107	87	94	237	44	8	154	134	48	198	42	184	104	166	122	14	273	33	254	
	58%	65%	51%	50%	59%	67%	58%	54%	85%	62%	53%	46%	61%	60%	61%	53%	59%	56%	46%	58%	63%	57%	
		B				C							K										
Low2Box (Not at all/ Not too interested)	212	88	124	107	59	46	173	37	1	94	118	56	128	28	118	94	115	97	17	195	20	192	
	42%	35%	49%	50%	41%	33%	42%	46%	15%	38%	47%	54%	39%	40%	39%	47%	41%	44%	54%	42%	37%	43%	
			A	E								L											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		China																					
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	526	481	461	422	124	78	272	657	716	291	90	272	645	708	299	899	108	114	893	312	695	
Base: All Respondents (wtd)	500	249	251	200*	194*	105*	83*	202*	215	341	159*	295*	155	50	300	200*	402	98*	39**	461	94*	406	
Very interested	142	74	68	57	52	33	7	49	86	103	39	64	52	25	96	46	126	16	11	131	31	111	
	28%	30%	27%	28%	27%	31%	8%	24%	40%	30%	24%	22%	34%	50%	32%	23%	31%	16%	28%	28%	33%	27%	
Somewhat interested									FG				K	KL									
	268	119	149	102	107	59	48	114	107	186	82	165	82	20	153	115	209	59	28	240	51	217	
	54%	48%	59%	51%	55%	56%	58%	56%	50%	54%	52%	56%	53%	41%	51%	58%	52%	60%	70%	52%	54%	53%	
Not very interested												M	M										
	73	44	29	32	28	13	25	30	18	47	26	52	17	4	39	34	53	20	0	73	7	66	
	15%	18%	12%	16%	14%	12%	30%	15%	8%	14%	16%	18%	11%	8%	13%	17%	13%	20%	1%	16%	8%	16%	
Not at all interested							H					M											
	17	13	5	9	7	1	3	10	5	5	12	13	3	1	12	5	14	3	0	17	5	13	
	3%	5%	2%	5%	4%	1%	4%	5%	2%	1%	8%	5%	2%	2%	4%	3%	3%	3%	1%	4%	5%	3%	
											I												
Summary																							
Top2Box (Very/ Somewhat interested)	410	193	217	159	159	92	55	163	192	289	121	230	134	45	248	161	335	75	38	371	82	327	
	82%	77%	86%	79%	82%	87%	66%	80%	89%	85%	76%	78%	87%	91%	83%	81%	83%	76%	98%	81%	87%	81%	
									F				K										
Low2Box (Not at all/ Not too interested)	90	57	34	42	35	13	28	40	23	53	38	65	21	5	51	39	67	23	1	90	12	78	
	18%	23%	14%	21%	18%	13%	34%	20%	11%	15%	24%	22%	13%	9%	17%	19%	17%	24%	2%	19%	13%	19%	
							H					M											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Brazil																					
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1010	447	563	500	337	173	264	714	32	385	625	163	549	298	409	601	676	334	120	890	174	836	
Base: All Respondents (wtd)	500	245	255	271	152*	77*	203	294	3*	193	307	363	107	29	193	307	310	190	48*	452	71*	429	
Very interested	142	83	58	78	36	28	52	90	1	54	88	106	27	8	57	85	96	45	20	122	33	108	
	28%	34%	23%	29%	24%	36%	25%	30%	18%	28%	29%	29%	25%	29%	29%	28%	31%	24%	42%	27%	47%	25%	
Somewhat interested		B																			U		
	171	83	89	97	55	19	68	102	1	67	104	114	45	13	65	106	109	62	17	155	24	148	
Not very interested	34%	34%	35%	36%	36%	25%	34%	35%	38%	35%	34%	31%	42%	43%	34%	35%	35%	33%	35%	34%	33%	34%	
													K	K									
Not at all interested	102	30	73	54	33	15	49	52	1	40	63	76	22	5	35	67	53	50	4	98	8	95	
	20%	12%	28%	20%	22%	20%	24%	18%	20%	20%	20%	21%	20%	16%	18%	22%	17%	26%	9%	22%	11%	22%	
		A																					
	85	49	36	42	27	15	34	50	1	32	52	67	14	4	36	48	51	33	6	78	7	78	
	17%	20%	14%	16%	18%	19%	17%	17%	23%	17%	17%	19%	13%	12%	19%	16%	17%	18%	14%	17%	9%	18%	
Summary																							
Top2Box (Very/ Somewhat interested)	313	166	147	175	92	47	120	192	2	121	192	220	72	21	122	191	206	107	37	276	57	256	
	63%	68%	58%	65%	60%	61%	59%	65%	57%	63%	63%	61%	67%	72%	63%	62%	66%	56%	77%	61%	80%	60%	
Low2Box (Not at all/ Not too interested)														K							U		
	187	78	109	96	60	30	83	102	1	72	115	143	36	8	71	116	104	83	11	176	14	173	
	37%	32%	42%	35%	40%	39%	41%	35%	43%	37%	37%	39%	33%	28%	37%	38%	34%	44%	23%	39%	20%	40%	
												M										T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Italy																					
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	458	547	352	360	293	208	488	309	572	433	347	531	127	412	593	561	444	110	895	137	868	
Base: All Respondents (wtd)	500	250	250	181	173	146	107	246	147	287	213	244	199	58	215	285	268	232	54*	446	67	433	
Very interested	75	36	39	26	24	25	15	37	23	43	32	33	27	15	32	43	39	36	8	66	13	62	
	15%	14%	16%	14%	14%	17%	14%	15%	16%	15%	15%	13%	14%	26%	15%	15%	14%	16%	16%	15%	19%	14%	
Somewhat interested	187	105	82	61	67	59	32	90	65	109	79	91	74	22	92	95	108	80	21	166	28	159	
	37%	42%	33%	34%	39%	40%	30%	37%	44%	38%	37%	37%	37%	38%	43%	33%	40%	34%	39%	37%	42%	37%	
Not very interested	B							FG							O								
	163	72	91	64	51	48	36	84	43	92	72	77	72	15	62	101	88	76	18	146	19	144	
Not at all interested	33%	29%	37%	35%	29%	33%	34%	34%	29%	32%	34%	32%	36%	25%	29%	35%	33%	33%	33%	29%	33%	33%	
	74	37	38	30	31	13	23	35	16	44	30	43	25	6	28	47	34	40	7	67	7	67	
	15%	15%	15%		18%	9%	22%	14%	11%	15%	14%	18%	13%	11%	13%	16%	13%	17%	13%	15%	11%	16%	
				E	E		GH																
Summary																							
Top2Box (Very/ Somewhat interested)	262	141	121	87	91	85	47	127	88	152	111	124	101	37	124	138	146	116	30	233	41	221	
	52%	57%	48%	48%	52%	58%	44%	52%	60%	53%	52%	51%	51%	64%	58%	48%	55%	50%	54%	52%	61%	51%	
	B					C			FG					KL	O							U	
Low2Box (Not at all/ Not too interested)	238	109	129	94	82	62	60	119	59	136	102	120	97	21	90	148	122	116	25	213	26	211	
	48%	43%	52%	52%	48%	42%	56%	48%	40%	47%	48%	49%	49%	36%	42%	52%	45%	50%	46%	48%	39%	49%	
			A	E			H	H				M	M		N							T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA2. How interested are you in the 2012 Summer Olympic Games in London, England?

		Belgium																										
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish	
Base: All Respondents (unwid)	503	252	251	191	171	141	190	192	121	147	356	128	222	153	297	206	301	202	11	492	33	470	185	139	179	322	181	
Base: All Respondents (wid)	500	251	249	184	162	154	192	194	114	150	350	172	186	142	297	203	292	208	10**	490	31*	469	177	134	189	328	172	
Very interested	45	35	10	23	16	7	14	20	12	14	32	10	17	19	28	17	30	16	1	44	4	41	20	9	16	26	20	
	9%	14%	4%	12%	10%	4%	7%	10%	10%	9%	9%	6%	9%	13%	9%	8%	10%	8%	9%	9%	14%	9%	11%	7%	8%	8%	11%	
Somewhat interested	179	97	82	51	59	68	73	65	42	49	130	55	74	49	119	60	102	77	3	176	11	168	60	56	62	122	57	
	36%	38%	33%	28%	37%	44%	38%	33%	36%	32%	37%	32%	40%	35%	40%	30%	35%	37%	25%	36%	36%	36%	34%	42%	33%	37%	33%	
Not very interested	172	82	90	69	51	52	67	65	41	55	117	59	62	51	92	81	95	77	4	168	9	164	55	48	69	121	51	
	34%	33%	36%	38%	31%	34%	35%	33%	36%	36%	34%	34%	34%	36%	31%	40%	33%	37%	40%	34%	28%	35%	31%	36%	37%	37%	30%	
Not at all interested	104	38	66	41	36	27	38	45	20	34	70	48	33	24	59	45	66	38	3	101	7	97	41	20	42	59	45	
	21%	15%	27%	22%	22%	18%	20%	23%	18%	22%	20%	28%	18%	17%	20%	22%	23%	18%	26%	21%	22%	21%	23%	15%	22%	18%	26%	
Summary			A									LM															Y	
Top2Box (Very/ Somewhat interested)	224	132	92	74	75	75	87	84	53	62	162	65	91	68	147	77	131	93	4	221	16	209	80	66	78	148	76	
	45%	53%	37%	40%	46%	49%	45%	43%	47%	41%	46%	38%	49%	48%	49%	38%	45%	45%	34%	45%	50%	44%	45%	49%	41%	45%	44%	
Low2Box (Not at all/ Not too interested)	276	119	156	110	87	79	105	110	61	88	188	107	95	74	150	126	161	115	7	269	15	260	96	68	111	180	95	
	55%	47%	63%	60%	54%	51%	55%	57%	53%	59%	54%	62%	51%	52%	51%	62%	55%	55%	66%	55%	50%	56%	55%	51%	59%	55%	56%	
			A									L				N												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		All Countries																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18623	9601	9022	7300	6276	5047	5736	7346	5097	8715	9399	5650	6391	6582	10600	8023	12679	5944	2091	16532	3464	15159
Base: All Respondents (wtd)	12000	5991	6009	5275	3882	2843	3886	4491	3324	5207	6293	4351	4120	3529	6473	5527	7958	4042	1238	10762	2012	9988
Yes (Net)	8615	4548	4067	3752	2805	2058	2623	3261	2572	3937	4335	2958	2912	2745	4755	3860	5937	2678	987	7628	1665	6950
	72%	76%	68%	71%	72%	72%	68%	73%	77%	76%	69%	68%	71%	78%	73%	70%	75%	66%	80%	71%	83%	70%
Yes - on a television set		B						F	FG	J			K	KL	O		Q		S		U	
	7839	4106	3733	3234	2626	1979	2359	2963	2374	3668	3929	2687	2685	2467	4341	3498	5378	2461	831	7008	1437	6402
	65%	69%	62%	61%	68%	70%	61%	66%	71%	70%	62%	62%	65%	70%	67%	63%	68%	61%	67%	65%	71%	64%
Yes - on the Internet		B			C	C		F	FG	J			K	KL	O		Q				U	
	2748	1629	1119	1345	894	509	706	1043	966	1264	1330	820	889	1040	1642	1106	2037	711	404	2344	731	2017
	23%	27%	19%	26%	23%	18%	18%	23%	29%	24%	21%	19%	22%	29%	25%	20%	26%	18%	33%	22%	36%	20%
Yes - on a mobile device		B		DE	E			F	FG	J			K	KL	O		Q		S		U	
	720	443	277	435	215	70	147	282	283	322	328	163	188	370	467	253	559	161	180	540	282	438
	6%	7%	5%	8%	6%	2%	4%	6%	9%	6%	5%	4%	5%	10%	7%	5%	7%	4%	15%	5%	14%	4%
Yes - on a tablet device such as an iPad		B		DE	E			F	FG	J				KL	O		Q		S		U	
	458	250	208	240	168	49	71	167	217	230	181	105	118	234	289	169	367	91	124	333	193	265
	4%	4%	3%	5%	4%	2%	2%	4%	7%	4%	3%	2%	3%	7%	4%	3%	5%	2%	10%	3%	10%	3%
I do not plan to watch the Olympics this year				E	E			F	FG	J				KL	O		Q		S		U	
	1855	810	1044	849	588	419	710	679	407	691	1102	765	668	422	976	878	1152	703	156	1699	203	1652
	15%	14%	17%	16%	15%	15%	18%	15%	12%	13%	18%	18%	16%	12%	15%	16%	14%	17%	13%	16%	10%	17%
I have not decided yet if I plan to watch the Olympics this year			A				GH	H			I	M	M					P		R		T
	1530	633	898	674	489	367	553	551	344	579	856	628	540	362	742	788	869	661	95	1435	144	1386
	13%	11%	15%	13%	13%	13%	14%	12%	10%	11%	14%	14%	13%	10%	11%	14%	11%	16%	8%	13%	7%	14%
		A					GH	H			I	M	M		N		P		R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States									
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X									
Base: All Respondents (unwtd)	18623	506	1001	503	1010	1002	1007	1008	1001	1007	1001	1001	503	1005	1010	503	500	505	509	506	511	1012	501	506	1005									
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500										
Yes (Net)	8615	368	344	252	419	331	460	271	270	306	331	452	350	365	381	428	346	368	343	373	456	337	332	386	347									
	72%	74%	69%	50%	84%	66%	92%	54%	54%	61%	66%	90%	70%	73%	76%	86%	69%	74%	69%	75%	91%	67%	66%	77%	69%									
		CEGHJUJ	CGHI	ABCEGHJLMNPQR				SHJLMNOPQRSUVWX				CGH	CGHI	SHJLMNPQR	CGHI	CEGHJUJ	CEGHJLPRUVSHJLMNPQRS				CGHI	CEGHJUJ	CGHI	CEGHJUJ	CGHI									
Yes - on a television set	7839	345	331	240	395	308	363	260	250	294	314	376	296	350	364	409	298	340	243	358	401	324	321	334	326									
	65%	69%	66%	48%	79%	62%	73%	52%	50%	59%	63%	75%	59%	70%	73%	82%	60%	68%	49%	72%	80%	65%	64%	67%	65%									
		CEGHJLPR	CGHILPR	ABCEGHJLMNPQR				CGHR	CEGHJLPRUX				CGHR	CEGHJLPRU	CEGHJLPRUVSHJLMNPQR				CGHR	CEGHILPR		CEGHJLPR	SHJLMNPQR	CGHIR	CGHR	CGHILPR								
Yes - on the Internet	2748	120	56	51	99	89	334	62	54	52	103	248	136	56	70	147	97	173	154	76	175	62	105	156	73									
	23%	24%	11%	10%	20%	18%	67%	12%	11%	10%	21%	50%	27%	11%	14%	29%	19%	35%	31%	15%	35%	12%	21%	31%	15%									
		BCEGHMNSUX					BCGHIMNUX				BCGHIMNU	HJLMNOPQRSTUVWX					BCGHIMNUX				HJLMNOPQR	DEGHJMNPSUX		BCGHIMNUX				DEGHJMNPSI	CHIM					
Yes - on a mobile device	720	11	15	9	20	11	62	13	13	18	8	122	25	9	18	23	20	16	69	30	88	13	34	26	24									
	6%	2%	3%	2%	4%	2%	16%	3%	3%	4%	2%	24%	5%	2%	4%	5%	4%	3%	14%	6%	18%	3%	7%	5%	5%									
					JM		ABCEGHJLMNOPQSUVWX					CJM	ABCEDEFGHJLMNOPQR				ACEGHJMU		CJM	CEJM	CJM	ABCEDEGHJLMNOPQ												
Yes - on a tablet device such as an iPad	458	4	11	10	17	9	57	6	6	13	2	75	19	7	8	17	8	12	46	25	24	12	18	36	16									
	4%	1%			3%	2%	11%	1%	1%	3%	0	15%	4%	1%	2%	3%	2%	2%	9%	5%	5%	2%	4%	7%	3%									
			J	J	J	AGHJ	J	GHJLMNOPQSTUVX					AGHJ	ABCEDEGHJLMNOPQR				AGHJMNP	J	J	EGHJLMNOPR				AEGHJMNP	BCEGHJMNP	AHJ	AGHJ	BCEGHJMNPC	AGHJMN				
I do not plan to watch the Olympics this year	1855	47	91	154	47	97	6	132	148	123	103	32	91	71	61	27	69	81	62	60	14	109	89	47	94									
	15%	9%	18%	31%	9%	19%	1%	26%	30%	25%	21%	6%	18%	14%	12%	5%	14%	16%	12%	12%	3%	22%	18%	9%	19%									
		FT	DFKMNOPRSTJ				KLMNOPQRS	FT	DFKMNOPRSTW				ABDEFJKLMNOPQRS				KLMNOPQRS	JKLMNOPQR	DFKMNOPRST	FT	ADFKNOTW				ADFKOT	F	FKOT	ADFKOTW	FKOT	ADFKMNOPQRS	ADFKNOTW	FT	DFKMNOPRST	
I have not decided yet if I plan to watch the Olympics this year	1530	85	65	94	34	72	35	98	83	70	66	17	59	64	58	45	86	51	95	67	30	55	78	67	59									
	13%	17%	13%	19%	7%	14%	7%	20%	17%	14%	13%	3%	12%	13%	12%	9%	17%	10%	19%	13%	6%	11%	16%	13%	12%									
		DFKLNOQTUX				DFKT	EFJJKLMOQTI				K	DFKOQTU	BDEFJUKLMOQSF				FJKLMOQITU	DFKOQT	DFKOT	DFKT	K	FJKLMOQITU				KT	JFJKLMOQTI				DFKT	DKT	DFKOT	DKT

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18623	2007	2019	7538	5538	7543	3523	1521
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Yes (Net)	8615	678	1215	2809	2811	2638	1698	1103
	72%	68%	81%	62%	80%	66%	85%	74%
		C	ACEG		ACEG	C	ABCDEG	ACE
Yes - on a television set	7839	634	1149	2651	2471	2490	1474	935
	65%	63%	77%	59%	71%	62%	74%	62%
		C	ACDEG		ACEG	C	ACDEG	
Yes - on the Internet	2748	163	365	642	1193	630	854	386
	23%	16%	24%	14%	34%	16%	43%	26%
		C	ACE		ABCEG	C	ABCDEG	ACE
Yes - on a mobile device	720	35	55	138	367	123	240	125
	6%	4%	4%	3%	10%	3%	12%	8%
					ABCE		ABCEG	ABCE
Yes - on a tablet device such as an iPad	458	26	37	83	205	78	160	107
	4%	3%	2%	2%	6%	2%	8%	7%
		C			ABCE		ABCDE	ABCE
I do not plan to watch the Olympics this year	1855	192	122	998	375	808	165	169
	15%	19%	8%	22%	11%	20%	8%	11%
		BDFG		ABDEFG	BF	BDFG		
I have not decided yet if I plan to watch the Olympics this year	1530	131	163	693	314	554	136	228
	13%	13%	11%	15%	9%	14%	7%	15%
		DF	F	ABDEF	F	BDF		BDF

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Argentina																					
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	198	308	235	186	85	131	216	159	176	330	181	178	147	226	280	312	194	39	467	72	434	
Base: All Respondents (wtd)	500	245	255	248	150	102*	157*	210	132*	167	333	327	119	55	215	285	280	220	36**	464	55*	445	
Yes (Net)	368	198	171	175	116	77	109	159	101	123	246	229	96	44	159	209	218	150	34	335	49	319	
	74%	81%	67%	70%	78%	76%	69%	75%	76%	74%	74%	70%	81%	79%	74%	73%	78%	68%	93%	72%	90%	72%	
Yes - on a television set		B											K				Q				U		
	345	189	156	159	113	74	98	150	98	119	226	212	92	41	148	197	201	144	32	313	44	301	
	69%	77%	61%	64%	75%	72%	62%	71%	74%	71%	68%	65%	78%	75%	69%	69%	72%	65%	89%	67%	80%	68%	
Yes - on the Internet		B											K										
	120	69	51	58	35	28	35	48	37	33	87	65	33	21	58	62	80	40	11	109	20	100	
	24%	28%	20%	23%	23%	27%	22%	23%	28%	20%	26%	20%	28%	39%	27%	22%	29%	18%	32%	23%	36%	23%	
Yes - on a mobile device													K				Q						
	11	8	4	5	3	3	3	6	2	3	8	8	1	2	9	2	10	2	6	6	8	4	
	2%	3%	1%	2%	2%	3%	2%	3%	2%	2%	2%	2%	1%	4%	4%	1%	3%	1%	16%	1%	14%	1%	
Yes - on a tablet device such as an iPad													L		O						U		
	4	4	0	2	1	1	1	1	2	2	2	0	2	2	2	2	3	1	1	3	3	1	
	1%	2%	-	1%	0	1%	1%	0	1%	1%	1%	-	2%	3%	1%	1%	1%	0	4%	1%	6%	0	
I do not plan to watch the Olympics this year													K	K							U		
	47	20	27	30	10	7	22	15	10	11	36	33	8	6	17	30	19	28	0	47	2	45	
	9%	8%	11%	12%	7%	7%	14%	7%	8%	7%	11%	10%	7%	11%	8%	11%	7%	13%	1%	10%	4%	10%	
I have not decided yet if I plan to watch the Olympics this year																							
	85	28	57	44	23	17	27	37	21	33	52	64	15	5	39	46	42	43	2	83	3	81	
	17%	11%	22%	18%	16%	17%	17%	18%	16%	20%	16%	20%	13%	10%	18%	16%	15%	19%	6%	18%	6%	18%	
		A										M									T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		India																					
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	831	170	733	236	32	219	505	277	652	349	4	48	949	808	193	952	49	297	704	665	336	
Base: All Respondents (wtd)	500	258	242*	276	161	63**	121*	232	148*	316	184	5**	30**	465	333	167*	456	44**	145*	355	291	209	
Yes (Net)	452	236	216	241	147	63	103	213	136	290	162	1	25	425	310	142	416	36	142	310	280	172	
	90%	92%	89%	87%	92%	100%	85%	92%	92%	92%	88%	26%	84%	91%	93%	85%	91%	82%	98%	87%	96%	82%	
Yes - on a television set															O				S		U		
	376	192	184	188	129	59	87	167	122	251	125	0	20	356	262	114	349	28	115	261	235	141	
	75%	75%	76%	68%	80%	94%	72%	72%	83%	79%	68%	7%	66%	77%	79%	69%	76%	63%	79%	74%	81%	68%	
Yes - on the Internet				C						J											U		
	248	133	114	146	70	31	38	129	81	158	89	0	14	234	177	70	229	19	93	154	170	77	
	50%	52%	47%	53%	43%	50%	31%	56%	55%	50%	49%	3%	45%	50%	53%	42%	50%	43%	64%	43%	59%	37%	
Yes - on a mobile device								F	F										S		U		
	122	67	55	78	39	5	15	60	47	82	40	1	6	116	90	32	109	13	57	65	92	31	
	24%	26%	23%	28%	25%	8%	13%	26%	32%	26%	22%	16%	19%	25%	27%	19%	24%	30%	40%	18%	32%	15%	
Yes - on a tablet device such as an iPad								F	F										S		U		
	75	41	33	44	24	7	6	39	29	55	19	0	10	65	60	15	72	3	33	42	57	18	
	15%	16%	14%	16%	15%	11%	5%	17%	20%	18%	11%	-	32%	14%	18%	9%	16%	7%	23%	12%	19%	9%	
I do not plan to watch the Olympics this year								F	F						O				S		U		
	32	13	19	24	7	0	13	12	6	15	16	3	3	25	15	17	26	6	2	29	6	25	
	6%	5%	8%	9%	5%	-	11%	5%	4%	5%	9%	74%	11%	5%	4%	10%	6%	13%	2%	8%	2%	12%	
I have not decided yet if I plan to watch the Olympics this year																				R		T	
	17	9	8	11	6	0	4	7	6	11	6	0	1	15	8	8	15	2	1	16	5	12	
	3%	4%	3%	4%	4%	-	4%	3%	4%	3%	3%	-	5%	3%	2%	5%	3%	5%	1%	4%	2%	6%	
																						T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Mexico																					
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	268	235	219	185	99	360	121	22	223	280	151	152	200	264	239	336	167	70	433	128	375	
Base: All Respondents (wtd)	500	239	261	270	144	86*	404	84*	11**	186	314	321	103	76	241	259	286	214	44*	456	84*	416	
Yes (Net)	428	212	216	225	129	74	344	74	10	168	260	274	88	67	208	220	246	182	43	385	78	350	
	86%	89%	83%	83%	89%	86%	85%	87%	93%	90%	83%	85%	85%	88%	86%	85%	86%	85%	97%	84%	93%	84%	
Yes - on a television set	409	194	215	218	119	72	326	72	10	161	248	259	86	64	197	212	235	173	S	42	366	77	332
	82%	81%	82%	81%	83%	83%	81%	86%	90%	87%	79%	81%	83%	84%	82%	82%	82%	81%	96%	80%	91%	80%	
																			S				
Yes - on the Internet	147	78	69	70	57	20	118	24	5	67	79	91	28	27	74	73	98	49	15	132	30	117	
	29%	33%	26%	26%	40%	23%	29%	29%	43%	36%	25%	28%	28%	36%	31%	28%	34%	23%	33%	29%	36%	28%	
					CE					J							Q						
Yes - on a mobile device	23	17	7	15	7	2	17	4	2	9	14	10	4	9	13	10	16	8	6	17	6	18	
	5%	7%	3%	5%	5%	2%	4%	5%	17%	5%	5%	3%	4%	12%	6%	4%	6%	4%	14%	4%	7%	4%	
														KL					S				
Yes - on a tablet device such as an iPad	17	11	6	11	4	1	8	8	1	9	8	9	3	5	8	9	9	8	3	14	3	14	
	3%	4%	2%	4%	3%	1%	2%	9%	10%	5%	3%	3%	3%	7%	3%	4%	3%	4%	7%	3%	4%	3%	
								F						K									
I do not plan to watch the Olympics this year	27	14	13	19	5	4	24	4	0	4	24	20	4	4	12	16	13	14	0	27	1	26	
	5%	6%	5%	7%	3%	5%	6%	4%	3%	2%	7%	6%	4%	5%	5%	6%	5%	7%	1%	6%	1%	6%	
I have not decided yet if I plan to watch the Olympics this year											I												
	45	13	32	26	11	8	37	7	0	14	30	27	12	6	21	23	27	18	1	44	5	39	
	9%	5%	12%	10%	7%	9%	9%	9%	4%	8%	10%	9%	11%	7%	9%	9%	9%	8%	2%	10%	6%	9%	
			A																				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Spain																					
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1012	478	534	352	435	225	639	323	50	528	484	659	86	267	504	508	592	420	67	945	88	924	
Base: All Respondents (wtd)	500	252	248	205	190	106	306	166	28*	231	269	249	115*	137	252	248	298	202	32*	468	43*	457	
Yes (Net)	337	191	145	140	126	71	199	114	23	151	186	155	85	96	179	158	208	129	23	313	33	304	
	67%	76%	59%	68%	66%	68%	65%	69%	81%	65%	69%	62%	74%	71%	71%	64%	70%	64%	72%	67%	75%	67%	
Yes - on a television set		B							F				K	K	O								
	324	184	140	131	123	70	191	112	21	146	178	152	79	93	172	151	200	124	22	302	31	293	
	65%	73%	56%	64%	65%	66%	62%	67%	76%	63%	66%	61%	69%	68%	69%	61%	67%	61%	68%	65%	71%	64%	
Yes - on the Internet		B												K	O								
	62	39	23	30	21	11	32	24	6	23	39	26	17	19	34	28	39	23	5	57	11	51	
	12%	16%	9%	15%	11%	11%	10%	14%	21%	10%	14%	10%	15%	14%	14%	11%	13%	11%	14%	12%	26%	11%	
Yes - on a mobile device		B							F												U		
	13	11	3	6	4	2	7	5	2	6	7	7	0	6	9	4	9	4	1	12	4	9	
	3%	4%	1%	3%	2%	2%	2%	3%	7%	3%	3%	3%	-	4%	4%	2%	3%	2%	4%	3%	9%	2%	
Yes - on a tablet device such as an iPad		B												L								U	
	12	8	4	6	5	2	6	5	2	5	7	3	1	8	8	4	8	5	1	11	3	9	
	2%	3%	2%	3%	2%	2%	2%	3%	5%	2%	3%	1%	1%	6%	3%	2%	3%	2%	3%	2%	7%	2%	
I do not plan to watch the Olympics this year														KL								U	
	109	41	68	44	40	25	70	34	5	56	53	62	21	26	56	53	65	44	6	103	6	102	
	22%	16%	27%	21%	21%	23%	23%	20%	17%	24%	20%	25%	18%	19%	22%	21%	22%	22%	18%	22%	15%	22%	
I have not decided yet if I plan to watch the Olympics this year		A											M										
	55	20	35	22	24	10	36	18	1	25	30	31	9	14	17	38	26	29	3	52	4	51	
	11%	8%	14%	11%	12%	9%	12%	11%	2%	11%	11%	13%	8%	11%	7%	15%	9%	15%	10%	11%	10%	11%	
		A													N		P						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		South Africa																					
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	236	270	104	201	201	17	104	385	300	206	198	156	152	312	194	437	69	145	361	192	314	
Base: All Respondents (wtd)	500	240*	260*	287*	122	91	34**	124*	342	218	282*	188*	143*	169*	272	228*	407	93**	116*	384	166*	334	
Yes (Net)	373	193	180	204	96	74	32	81	261	182	191	127	110	136	216	157	318	55	83	290	128	245	
	75%	81%	69%	71%	78%	81%	94%	65%	76%	84%	68%	68%	77%	81%	80%	69%	78%	59%	72%	76%	77%	73%	
Yes - on a television set	358	190	168	194	91	73	32	79	247	171	187	120	107	131	208	150	303	55	80	278	124	234	
	72%	79%	65%	68%	74%	80%	94%	64%	72%	79%	66%	64%	75%	78%	77%	66%	75%	59%	69%	72%	75%	70%	
Yes - on the Internet	76	36	40	49	20	8	0	15	61	43	34	14	20	43	50	26	60	16	12	65	28	48	
	15%	15%	15%	17%	16%	9%	-	12%	18%	20%	12%	7%	14%	25%	19%	11%	15%	18%	10%	17%	17%	14%	
Yes - on a mobile device	30	17	13	22	7	1	0	2	28	11	19	4	4	22	26	4	30	0	3	27	21	9	
	6%	7%	5%	8%	6%	1%	-	2%	8%	5%	7%	2%	3%	13%	10%	2%	7%	-	3%	7%	13%	3%	
Yes - on a tablet device such as an iPad	25	15	9	19	5	0	0	3	21	10	15	0	6	18	19	6	25	0	8	16	15	9	
	5%	6%	4%	7%	4%	0	-	3%	6%	5%	5%	-	4%	11%	7%	3%	6%	-	7%	4%	9%	3%	
I do not plan to watch the Olympics this year	60	29	31	37	14	9	1	20	39	21	38	34	16	10	31	29	57	2	26	33	29	31	
	12%	12%	12%	13%	11%	10%	3%	16%	11%	10%	14%	18%	11%	6%	11%	13%	14%	3%	23%	9%	17%	9%	
I have not decided yet if I plan to watch the Olympics this year	67	18	49	46	12	9	1	23	43	14	53	27	17	23	25	42	31	36	6	60	9	58	
	13%	8%	19%	16%	10%	9%	4%	18%	13%	6%	19%	14%	12%	14%	9%	18%	8%	38%	6%	16%	5%	17%	
		A									I											T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Great Britain																					
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	486	521	341	300	366	253	605	149	444	563	353	351	303	545	462	597	410	88	919	118	889	
Base: All Respondents (wtd)	500	246	254	185	153	162	125	301	74	215	285	174	176	150	266	234	298	202	42*	458	57	443	
Yes (Net)	306	154	153	118	99	89	62	194	49	133	174	90	112	104	168	138	196	111	26	281	37	269	
	61%	62%	60%	64%	65%	55%	50%	65%	67%	62%	61%	52%	64%	70%	63%	59%	66%	55%	61%	61%	65%	61%	
Yes - on a television set				E	E			F	F				K	K			Q						
	294	148	147	109	97	88	58	189	48	128	166	88	109	97	161	133	187	107	23	271	34	260	
	59%	60%	58%	59%	63%	55%	46%	63%	64%	60%	58%	51%	62%	65%	61%	57%	63%	53%	56%	59%	60%	59%	
Yes - on the Internet				E				F	F				K	K			Q						
	52	28	24	25	19	8	9	33	10	20	33	12	15	25	27	25	35	18	4	48	7	45	
	10%	12%	9%	14%	12%	5%	7%	11%	14%	9%	11%	7%	9%	17%	10%	11%	12%	9%	11%	10%	12%	10%	
Yes - on a mobile device				E	E				F					KL									
	18	11	7	10	6	2	3	11	4	6	12	4	7	7	11	8	14	5	2	17	3	15	
	4%	4%	3%	6%	4%	1%	2%	4%	6%	3%	4%	2%	4%	5%	4%	3%	5%	2%	4%	4%	6%	3%	
Yes - on a tablet device such as an iPad				E	E																		
	13	7	6	5	6	2	1	9	3	7	6	1	6	6	9	5	9	4	1	12	3	10	
	3%	3%	2%	3%	4%	1%	0	3%	5%	3%	2%	1%	3%	4%	3%	2%	3%	2%	3%	3%	5%	2%	
I do not plan to watch the Olympics this year					E			F	F				K	K									
	123	59	64	44	34	45	40	69	14	53	71	53	43	28	65	58	68	55	9	114	12	111	
	25%	24%	25%	24%	22%	28%	32%	23%	19%	25%	25%	30%	24%	19%	24%	25%	23%	27%	21%	25%	22%	25%	
I have not decided yet if I plan to watch the Olympics this year							GH					M											
	70	33	37	23	20	28	22	37	11	29	41	32	21	18	33	37	34	36	8	63	7	63	
	14%	13%	15%	12%	13%	17%	18%	12%	14%	14%	14%	18%	12%	12%	13%	16%	11%	18%	18%	14%	13%	14%	
							G					LM					P						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	466	539	304	291	410	171	241	593	574	431	430	284	291	549	456	630	375	103	902	117	888	
Base: All Respondents (wtd)	500	247	253	182	149	169	76	110	314	277	223	232	127	141	262	238	312	188	53*	447	60	440	
Yes (Net)	347	176	171	137	99	111	48	72	227	190	157	140	92	115	186	161	226	121	41	306	49	298	
	69%	71%	68%	75%	66%	66%	63%	66%	72%	69%	70%	60%	72%	82%	71%	68%	72%	64%	78%	68%	81%	68%	
Yes - on a television set				DE					F				K	KL			Q		S		U		
	326	164	162	122	93	110	44	68	213	177	149	137	87	102	172	153	208	118	35	291	41	284	
	65%	66%	64%	67%	63%	65%	59%	62%	68%	64%	67%	59%	68%	72%	66%	64%	66%	63%	65%	65%	69%	65%	
Yes - on the Internet									F				K	K									
	73	42	31	42	21	11	9	11	54	44	29	15	18	40	45	28	56	17	16	57	21	53	
	15%	17%	12%	23%	14%	6%	12%	10%	17%	16%	13%	7%	14%	28%	17%	12%	18%	9%	31%	13%	35%	12%	
Yes - on a mobile device		B		DE	E				G				K	KL	O		Q		S		U		
	24	17	8	16	6	2	1	2	21	14	10	7	4	13	18	7	19	5	7	18	9	15	
	5%	7%	3%	9%	4%	1%	2%	2%	7%	5%	5%	3%	3%	9%	7%	3%	6%	3%	13%	4%	15%	3%	
Yes - on a tablet device such as an iPad		B		DE	E				FG					KL	O		Q		S		U		
	16	12	4	11	3	2	0	2	14	10	6	2	3	12	12	4	12	5	4	12	6	10	
	3%	5%	2%	6%	2%	1%	1%	2%	4%	4%	3%	1%	2%	8%	5%	2%	4%	2%	8%	3%	10%	2%	
I do not plan to watch the Olympics this year		B		DE					F					KL	O				S		U		
	94	44	51	27	31	36	17	24	54	51	44	57	22	15	47	47	56	38	10	85	9	86	
	19%	18%	20%	15%	21%	22%	23%	22%	17%	18%	19%	24%	17%	11%	18%	20%	18%	20%	18%	19%	15%	19%	
I have not decided yet if I plan to watch the Olympics this year						C						LM	M										
	59	28	31	18	20	21	11	14	34	36	23	35	13	10	28	30	30	29	2	57	2	56	
	12%	11%	12%	10%	13%	13%	15%	12%	11%	13%	10%	15%	10%	7%	11%	13%	10%	15%	4%	13%	4%	13%	
												M					P		R		T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Saudi Arabia																					
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	509	385	124	400	102	7	112	142	162	0	0	127	145	237	258	251	376	133	110	399	134	375	
Base: All Respondents (wtd)	500	283	217	295	162*	43**	105*	117*	157*	-.*	-.*	127*	147*	225	239*	261	315	185*	96*	404	122*	378	
Yes (Net)	343	204	140	204	109	30	80	91	121	0	0	93	107	143	176	167	240	103	80	264	99	245	
	69%	72%	64%	69%	67%	71%	76%	78%	77%	-	-	73%	73%	64%	74%	64%	76%	56%	83%	65%	81%	65%	
Yes - on a television set	243	154	89	131	81	30	52	51	99	0	0	52	73	118	143	100	180	62	57	186	70	173	
	49%	54%	41%	44%	50%	71%	49%	44%	63%	-	-	41%	49%	52%	60%	38%	57%	34%	59%	46%	57%	46%	
		B							G						O		Q						
Yes - on the Internet	154	82	72	88	60	6	35	44	65	0	0	45	50	58	81	73	115	39	41	112	51	102	
	31%	29%	33%	30%	37%	14%	33%	38%	41%	-	-	35%	34%	26%	34%	28%	36%	21%	43%	28%	42%	27%	
Yes - on a mobile device	69	30	40	51	19	0	15	21	30	0	0	17	19	33	41	29	55	15	30	39	30	40	
	14%	10%	18%	17%	11%	-	14%	18%	19%	-	-	14%	13%	15%	17%	11%	17%	8%	31%	10%	24%	11%	
																			S			U	
Yes - on a tablet device such as an iPad	46	15	31	28	18	0	9	12	21	0	0	9	16	21	22	24	34	13	9	37	9	37	
	9%	5%	15%	10%	11%	-	9%	11%	13%	-	-	7%	11%	9%	9%	9%	11%	7%	10%	9%	7%	10%	
			A																				
	62	20	42	52	10	0	14	11	16	0	0	9	18	35	13	49	27	35	6	56	9	53	
I do not plan to watch the Olympics this year	12%	7%	19%	18%	6%	-	13%	10%	10%	-	-	7%	12%	15%	6%	19%	9%	19%	6%	14%	7%	14%	
			A	D												N		P					
I have not decided yet if I plan to watch the Olympics this year	95	59	35	40	43	12	12	14	20	0	0	25	22	47	49	45	47	47	11	84	15	80	
	19%	21%	16%	13%	26%	29%	11%	12%	13%	-	-	20%	15%	21%	21%	17%	15%	25%	11%	21%	12%	21%	
					C																		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Canada																													
	Canada	Gender		Age			Household Income			Marital Status		Education		Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes								No		
Base: All Respondents (unwtd)	1002	492	510	293	350	359	239	379	384	375	627	345	523	134	578	424	690	312	111	891	146	856	77	73	96	164	0	354	238		
Base: All Respondents (wtd)	500	247	253	178	167	155	119	188	193	180	320	186	223	91	284	216	349	151	55	445	74	426	40*	37*	47*	82	--	178	117		
Yes (Net)	331	169	162	128	101	102	73	121	137	123	208	115	146	70	185	146	228	103	96	295	51	280	27	17	28	58	0	123	78		
	66%	68%	64%	72%	60%	66%	61%	64%	71%	68%	65%	62%	65%	77%	65%	68%	65%	68%	65%	66%	69%	66%	68%	47%	59%	70%	-	69%	67%		
Yes - on a television set	308	158	150	113	96	100	66	110	132	115	193	107	138	63	173	135	211	97	33	275	48	260	26	16	26	54	0	111	75		
	62%	64%	59%	63%	57%	64%	55%	59%	68%	64%	60%	57%	62%	70%	61%	63%	60%	64%	59%	62%	65%	61%	65%	44%	56%	66%	-	62%	64%		
Yes - on the Internet	89	55	35	48	26	15	23	34	32	26	63	24	36	30	51	38	62	27	13	76	19	70	7	3	7	16	0	38	18		
	18%	22%	14%	27%	15%	10%	19%	18%	17%	14%	20%	13%	16%	33%	18%	18%	18%	18%	23%	17%	26%	16%	16%	10%	16%	19%	-	22%	15%		
Yes - on a mobile device	11	9	2	7	3	1	1	6	4	4	7	3	5	3	6	5	8	3	2	9	3	8	0	0	1	2	0	5	4		
	2%	3%	1%	4%	2%	1%	1%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	4%	2%	4%	2%	-	1%	1%	2%	-	3%	3%		
Yes - on a tablet device such as an iPad	9	6	3	5	2	2	2	4	3	4	6	2	4	3	6	3	7	2	1	8	1	8	1	0	2	1	0	5	1		
	2%	3%	1%	3%	1%	1%	2%	2%	2%	2%	2%	1%	2%	4%	2%	1%	2%	1%	2%	2%	2%	2%	2%	-	4%	1%	-	3%	1%		
I do not plan to watch the Olympics this year	97	47	51	32	39	26	29	37	31	30	68	43	43	11	59	38	72	25	8	89	10	87	10	10	11	15	0	30	21		
	19%	19%	20%	18%	24%	17%	25%	20%	16%	16%	21%	23%	19%	12%	21%	18%	21%	16%	15%	20%	14%	20%	24%	28%	24%	18%	-	17%	18%		
I have not decided yet if I plan to watch the Olympics this year	72	32	40	17	27	28	17	30	25	28	44	28	35	9	40	32	48	24	11	61	12	59	3	9	8	10	0	24	17		
	14%	13%	16%	10%	16%	16%	14%	16%	13%	16%	14%	15%	15%	10%	14%	15%	14%	16%	20%	14%	17%	14%	8%	24%	17%	12%	-	14%	15%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		France																					
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1008	489	519	353	338	317	252	554	202	342	666	388	310	310	622	386	618	390	24	984	43	965	
Base: All Respondents (wtd)	500	247	253	191	169	141	129	276	95	163	337	167	208	124	306	194	307	193	12**	488	20*	480	
Yes (Net)	271	149	121	108	84	78	66	147	57	94	177	84	110	76	170	101	166	105	7	263	11	260	
	54%	60%	48%	57%	50%	55%	51%	53%	61%	58%	52%	50%	53%	61%	55%	52%	54%	54%	61%	54%	55%	54%	
Yes - on a television set	260	142	117	101	82	76	62	140	57	91	169	83	106	71	163	96	159	101	6	254	10	249	
	52%	58%	46%	53%	49%	54%	48%	51%	60%	56%	50%	49%	51%	57%	53%	50%	52%	52%	49%	52%	52%	52%	
Yes - on the Internet	62	45	17	29	17	16	17	31	13	19	43	14	26	21	43	19	36	26	1	60	4	58	
	12%	18%	7%	15%	10%	11%	14%	11%	13%	12%	13%	8%	13%	17%	14%	10%	12%	13%	11%	12%	19%	12%	
Yes - on a mobile device	13	10	3	7	4	2	5	6	3	4	10	4	7	3	10	4	8	5	1	13	1	12	
	3%	4%	1%	4%	2%	2%	4%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	3%	6%	3%	6%	3%	
Yes - on a tablet device such as an iPad	6	5	1	3	2	1	3	1	2	2	4	1	3	2	3	3	5	1	1	5	1	5	
	1%	2%	1%	1%	1%	1%	3%	0	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	6%	1%	4%	1%	
I do not plan to watch the Olympics this year	132	57	75	49	47	35	35	74	23	38	94	45	58	29	80	51	80	52	3	128	7	124	
	26%	23%	30%	26%	28%	25%	27%	27%	24%	23%	28%	27%	28%	24%	26%	26%	26%	27%	28%	26%	37%	26%	
I have not decided yet if I plan to watch the Olympics this year	98	41	57	33	37	28	28	55	15	31	67	39	40	19	56	42	60	37	1	96	2	96	
	20%	17%	22%	17%	22%	20%	22%	20%	15%	19%	20%	23%	19%	15%	18%	22%	20%	19%	11%	20%	9%	20%	
		A										M											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Germany																					
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	484	517	306	380	315	359	273	160	275	726	237	595	169	735	266	630	371	67	934	122	879	
Base: All Respondents (wtd)	500	252	248	172	183	145	179	136	81	131	369	113	285	101	364	136	311	189	34*	466	62	438	
Yes (Net)	270	153	116	90	101	78	83	77	55	83	186	54	156	60	199	71	174	96	21	248	41	229	
	54%	61%	47%	53%	55%	54%	47%	57%	68%	63%	51%	47%	55%	59%	55%	52%	56%	51%	62%	53%	66%	52%	
		B						F	FG	J				K							U		
Yes - on a television set	250	140	110	75	97	78	78	69	51	80	170	52	145	52	183	68	163	87	17	233	34	216	
	50%	56%	44%	44%	53%	54%	44%	51%	64%	61%	46%	46%	51%	52%	50%	50%	52%	46%	50%	50%	55%	49%	
		B			C	C			FG	J													
Yes - on the Internet	54	35	19	21	23	10	14	19	14	19	35	7	30	17	46	8	35	19	3	51	12	43	
	11%	14%	8%	12%	12%	7%	8%	14%	17%	14%	10%	6%	11%	17%	13%	6%	11%	10%	10%	11%	19%	10%	
		B		E	E			F	F	J				KL	O						U		
Yes - on a mobile device	13	8	5	7	4	1	3	5	2	3	10	1	8	4	9	3	8	5	2	10	4	9	
	3%	3%	2%	4%	2%	1%	2%	3%	2%	2%	3%	1%	3%	4%	3%	3%	2%	3%	7%	2%	6%	2%	
				E															S		U		
Yes - on a tablet device such as an iPad	6	3	3	2	3	1	1	3	2	3	3	0	4	1	5	0	4	1	0	5	2	3	
	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	0	1%	1%	1%	0	1%	1%	1%	1%	4%	1%	
																					U		
I do not plan to watch the Olympics this year	148	63	85	54	50	43	68	35	15	27	120	37	85	26	112	36	87	61	11	137	15	132	
	30%	25%	34%	31%	28%	30%	38%	26%	18%	21%	33%	33%	30%	25%	31%	26%	28%	32%	31%	29%	25%	30%	
			A				GH				I												
I have not decided yet if I plan to watch the Olympics this year	83	37	46	28	32	23	27	23	11	20	62	23	44	16	53	29	50	33	2	80	6	77	
	17%	14%	19%	16%	17%	16%	15%	17%	13%	16%	17%	20%	15%	16%	15%	22%	16%	17%	7%	17%	9%	18%	
															N					R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Australia																												
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	
Base: All Respondents (unwtd)	1001	443	558	268	293	440	264	516	221	521	480	331	325	345	546	455	606	395	122	879	148	853	659	342	313	341	190	78	79	
Base: All Respondents (wtd)	500	248	252	197	145	158	143	257	100	222	278	131	294	74	273	227	299	201	64*	436	69*	431	325	175	149	177	96	38*	41*	
Yes (Net)	344	170	174	124	100	119	93	181	70	163	181	89	201	55	188	156	207	137	42	302	49	295	227	117	102	116	74	25	27	
	69%	69%	69%	63%	69%	75%	65%	70%	70%	73%	65%	67%	68%	74%	69%	69%	69%	68%	66%	69%	71%	69%	70%	67%	69%	66%	77%	67%	66%	
Yes - on a television set	331	161	170	115	97	119	89	174	69	157	174	88	193	51	183	148	199	132	33	299	39	292	217	115	99	109	72	25	25	
	66%	65%	67%	59%	67%	75%	62%	68%	69%	71%	63%	67%	65%	69%	67%	65%	67%	66%	51%	68%	57%	68%	67%	65%	67%	62%	75%	67%	62%	
Yes - on the Internet	56	34	23	26	13	17	17	26	14	24	32	10	34	13	33	23	30	27	10	46	12	44	40	16	22	14	13	3	4	
	11%	14%	9%	13%	9%	11%	12%	10%	14%	11%	11%	7%	12%	17%	12%	10%	10%	13%	16%	11%	18%	10%	12%	9%	15%	8%	13%	8%	9%	
Yes - on a mobile device	15	9	6	11	3	0	3	7	4	6	9	4	5	6	9	6	11	4	4	11	5	10	11	3	7	4	1	0	3	
	3%	3%	2%	6%	2%	0	2%	3%	4%	3%	3%	3%	2%	8%	3%	2%	4%	2%	7%	2%	7%	2%	4%	2%	5%	2%	1%	1%	6%	
Yes - on a tablet device such as an iPad	11	7	4	6	2	3	4	3	4	4	7	3	6	2	7	5	6	6	4	8	5	7	8	3	3	4	2	0	1	
	2%	3%	2%	3%	1%	2%	3%	1%	4%	2%	2%	2%	2%	3%	2%	2%	2%	3%	6%	2%	7%	2%	2%	2%	2%	2%	3%	1%	3%	
I do not plan to watch the Olympics this year	91	43	48	39	28	23	34	35	22	34	57	26	52	13	49	42	48	43	15	76	12	79	58	32	29	30	15	7	9	
	18%	17%	19%	20%	19%	15%	24%	14%	23%	15%	20%	20%	18%	17%	18%	18%	16%	21%	23%	17%	18%	18%	18%	19%	20%	17%	16%	19%	22%	
I have not decided yet if I plan to watch the Olympics this year	65	35	30	33	17	15	16	41	8	25	40	17	42	6	35	30	44	21	7	58	8	57	39	26	17	31	7	5	5	
	13%	14%	12%	17%	12%	10%	11%	16%	8%	11%	14%	13%	14%	9%	13%	13%	15%	11%	11%	13%	11%	13%	12%	15%	11%	7%	14%	12%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Japan																					
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1010	533	477	304	350	356	592	349	69	569	441	341	215	454	518	492	685	325	121	889	147	863	
Base: All Respondents (wtd)	500	251	249	185	155	160	298	169	33*	268	232	171	106	223	244	256	331	169	56	444	67	433	
Yes (Net)	381	191	190	120	125	136	212	141	28	217	163	120	85	175	191	190	262	119	46	335	59	322	
	76%	76%	76%	65%	81%	85%	71%	83%	85%	81%	70%	70%	80%	79%	78%	74%	79%	70%	82%	75%	88%	74%	
Yes - on a television set					C	C		F	F	J			K	K			Q				U		
	364	180	183	111	122	130	202	134	28	210	154	118	79	167	176	187	249	115	42	321	53	310	
	73%	72%	74%	60%	79%	82%	68%	79%	83%	78%	66%	69%	75%	75%	72%	73%	75%	68%	76%	72%	80%	72%	
Yes - on the Internet					C	C		F	F	J							Q				U		
	70	42	28	28	20	22	35	27	8	31	39	19	16	36	43	27	53	17	9	61	15	55	
	14%	17%	11%	15%	13%	14%	12%	16%	24%	12%	17%	11%	15%	16%	17%	11%	16%	10%	16%	14%	22%	13%	
Yes - on a mobile device		B							F		I			K	O		Q				U		
	18	10	8	11	4	3	8	7	3	7	11	5	3	10	12	6	13	6	2	16	6	13	
	4%	4%	3%	6%	3%	2%	3%	4%	8%	3%	5%	3%	3%	5%	5%	2%	4%	3%	4%	4%	8%	3%	
Yes - on a tablet device such as an iPad				E					F						O						U		
	8	4	4	4	2	1	3	3	1	4	4	2	2	4	6	2	7	1	2	6	3	5	
	2%	2%	2%	2%	1%	1%	1%	2%	4%	2%	2%	1%	2%	2%	3%	1%	2%	0	3%	1%	5%	1%	
I do not plan to watch the Olympics this year																	Q				U		
	61	32	29	30	18	13	44	16	1	28	33	25	11	25	30	31	38	23	7	54	5	56	
	12%	13%	12%	16%	11%	8%	15%	9%	3%	11%	14%	15%	10%	11%	12%	12%	11%	14%	12%	12%	8%	13%	
I have not decided yet if I plan to watch the Olympics this year				E			GH																
	58	28	30	36	12	11	42	12	4	22	36	25	10	23	23	35	31	27	3	55	3	56	
	12%	11%	12%	19%	8%	7%	14%	7%	12%	8%	15%	15%	9%	10%	9%	14%	9%	16%	6%	12%	4%	13%	
				DE			G			I					N		P		R		T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		South Korea																					
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	511	263	248	167	202	142	79	209	223	319	192	15	155	341	289	222	378	133	66	445	109	402	
Base: All Respondents (wtd)	500	252	248	211	179	111	88*	204	209	278	222	20**	158	321	263	237	351	149	58*	442	96	404	
Yes (Net)	456	234	223	187	163	106	74	191	192	257	199	17	144	295	244	212	325	131	54	403	93	364	
	91%	93%	90%	89%	91%	96%	84%	94%	92%	93%	89%	85%	91%	92%	93%	90%	93%	88%	93%	91%	97%	90%	
Yes - on a television set						C		F													U		
	401	207	194	150	151	100	61	167	173	235	166	14	126	261	216	185	285	116	42	359	82	319	
	80%	82%	79%	71%	85%	90%	69%	82%	83%	85%	75%	71%	80%	81%	82%	78%	81%	78%	72%	81%	86%	79%	
Yes - on the Internet					C	C		F	F	J													
	175	102	73	98	47	29	37	67	71	76	98	5	53	116	89	85	122	53	22	152	36	139	
	35%	40%	29%	46%	26%	27%	42%	33%	34%	27%	44%	26%	34%	36%	34%	36%	35%	35%	39%	34%	37%	34%	
Yes - on a mobile device		B		DE						I													
	88	50	38	53	28	7	15	37	36	42	46	3	22	63	43	45	64	24	10	78	19	69	
	18%	20%	15%	25%	16%	6%	17%	18%	17%	15%	21%	15%	14%	20%	16%	19%	18%	16%	18%	18%	19%	17%	
Yes - on a tablet device such as an iPad				DE	E																		
	24	13	11	10	9	5	5	5	14	11	13	0	7	17	14	9	21	3	6	18	7	16	
	5%	5%	4%	5%	5%	4%	5%	2%	7%	4%	6%	-	4%	5%	6%	4%	6%	2%	10%	4%	8%	4%	
I do not plan to watch the Olympics this year									G										S				
	14	7	6	9	3	2	5	5	5	5	8	0	5	9	8	6	9	5	2	12	2	12	
	3%	3%	3%	4%	2%	2%	5%	2%	2%	2%	4%	-	3%	3%	3%	3%	2%	3%	3%	3%	2%	3%	
I have not decided yet if I plan to watch the Olympics this year																							
	30	11	18	15	13	2	9	8	12	15	15	3	10	17	11	19	17	13	3	27	2	28	
	6%	5%	7%	7%	7%	2%	11%	4%	6%	5%	7%	15%	6%	5%	4%	8%	5%	9%	5%	6%	2%	7%	
				E			G															T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Russia																					
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	505	243	262	147	208	150	25	39	441	256	249	83	288	134	311	194	466	39	31	474	76	429	
Base: All Respondents (wtd)	500	240	260	211	175	114	32**	40*	428	242	258	146*	266	88	292	208	460	40**	29**	471	71*	429	
Yes (Net)	368	180	189	150	129	90	20	24	324	178	190	105	190	73	216	153	341	27	20	348	55	313	
	74%	75%	73%	71%	74%	78%	62%	60%	76%	73%	74%	72%	71%	83%	74%	73%	74%	68%	71%	74%	77%	73%	
Yes - on a television set	340	162	178	133	123	84	14	22	304	167	172	96	178	66	197	142	319	21	15	324	47	293	
	68%	67%	68%	63%	70%	74%	43%	54%	71%	69%	67%	66%	67%	74%	67%	69%	69%	53%	52%	69%	66%	68%	
Yes - on the Internet	173	97	76	72	56	45	10	11	153	80	94	37	95	40	111	63	159	14	12	162	28	145	
	35%	40%	29%	34%	32%	39%	30%	27%	36%	33%	36%	26%	36%	46%	38%	30%	35%	36%	41%	34%	39%	34%	
Yes - on a mobile device	B																						
	16	10	5	5	5	6	0	0	16	6	10	5	8	3	7	9	11	5	1	15	2	13	
Yes - on a tablet device such as an iPad	3%	4%	2%	2%	3%	5%	-	-	4%	3%	4%	3%	3%	4%	2%	4%	2%	13%	5%	3%	3%	3%	
I do not plan to watch the Olympics this year	12	8	4	4	4	4	3	0	9	4	8	3	5	3	6	5	8	4	2	9	3	8	
	2%	3%	2%	2%	2%	3%	10%	-	2%	2%	3%	2%	2%	4%	2%	3%	2%	9%	8%	2%	5%	2%	
I have not decided yet if I plan to watch the Olympics this year	81	41	40	34	32	15	9	11	61	39	42	29	43	8	55	26	73	8	5	76	10	71	
	16%	17%	15%	16%	18%	13%	28%	27%	14%	16%	16%	20%	16%	9%	19%	13%	16%	20%	18%	16%	14%	17%	
	51	19	31	27	14	9	3	5	43	25	26	11	32	7	22	29	46	5	3	47	6	45	
	10%	8%	12%	13%	8%	8%	10%	13%	10%	10%	10%	8%	12%	8%	7%	14%	10%	12%	12%	10%	9%	10%	
															N								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Sweden																					
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	501	242	259	160	163	178	211	237	53	145	356	327	80	94	330	171	307	194	44	457	63	438	
Base: All Respondents (wtd)	500	254	246	185*	162*	152*	169*	255	76*	159*	341	105	263*	133*	343	157*	339	161*	46**	454	68*	432	
Yes (Net)	332	187	146	106	115	111	87	191	55	112	220	61	173	98	240	93	232	101	34	298	47	286	
	66%	74%	59%	57%	71%	73%	51%	75%	73%	71%	65%	59%	66%	74%	70%	59%	68%	62%	74%	66%	69%	66%	
Yes - on a television set		B						F	F					K									
	321	181	140	102	111	107	80	187	53	108	213	60	164	96	229	92	224	97	30	291	40	281	
Yes - on the Internet	64%	71%	57%	55%	68%	71%	47%	73%	71%	68%	62%	58%	62%	73%	67%	59%	66%	60%	65%	64%	59%	65%	
		B						F	F					K									
Yes - on a mobile device	105	75	30	43	41	21	25	65	15	35	70	15	58	32	85	20	73	32	15	90	21	84	
	21%	29%	12%	23%	25%	14%	15%	25%	19%	22%	21%	14%	22%	24%	25%	13%	21%	20%	33%	20%	31%	19%	
Yes - on a tablet device such as an iPad		B												K	O								
	34	28	6	13	11	10	12	16	6	10	24	5	16	13	29	5	21	14	10	25	11	23	
Yes - on a tablet device such as an iPad	7%	11%	3%	7%	7%	7%	7%	6%	8%	6%	7%	5%	6%	10%	9%	3%	6%	9%	21%	5%	16%	5%	
		B																				U	
I do not plan to watch the Olympics this year	18	13	5	1	10	7	0	11	7	8	10	2	2	13	13	5	15	3	6	12	7	10	
	4%	5%	2%	1%	6%	4%	-	4%	9%	3%	2%	2%	1%	10%	4%	3%	5%	2%	13%	3%	11%	2%	
I do not plan to watch the Olympics this year									F					KL								U	
	89	33	57	40	28	22	38	43	8	25	65	23	41	25	54	35	58	32	8	81	11	78	
I have not decided yet if I plan to watch the Olympics this year	18%	13%	23%	22%	17%	14%	23%	17%	11%	16%	19%	22%	16%	19%	16%	22%	17%	20%	18%	18%	17%	18%	
I have not decided yet if I plan to watch the Olympics this year	78	34	44	39	20	19	44	22	13	22	57	20	48	10	50	29	49	29	4	74	9	69	
	16%	13%	18%	21%	12%	13%	26%	9%	17%	14%	17%	19%	18%	8%	14%	18%	15%	18%	8%	16%	14%	16%	
							G					M											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Indonesia																					
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	264	239	197	221	85	66	269	168	348	155	188	28	287	263	240	444	59	57	446	130	373	
Base: All Respondents (wtd)	500	250	250	282	166	53*	98*	267	136	294	206	210	29**	261	238	262	432	68*	50*	450	114	386	
Yes (Net)	350	185	165	189	124	37	53	195	101	215	135	135	16	198	174	176	312	38	40	310	92	257	
	70%	74%	66%	67%	75%	70%	54%	73%	75%	73%	66%	64%	56%	76%	73%	67%	72%	55%	80%	69%	81%	67%	
Yes - on a television set								F	F					K			Q				U		
	296	153	143	150	111	35	35	169	92	194	102	113	12	171	147	149	268	28	30	265	76	220	
	59%	61%	57%	53%	67%	66%	36%	63%	68%	66%	49%	54%	40%	66%	62%	57%	62%	41%	61%	59%	67%	57%	
Yes - on the Internet					C			F	F	J				K			Q						
	136	84	53	70	53	13	25	74	37	80	57	53	5	78	73	63	118	19	17	119	46	90	
	27%	33%	21%	25%	32%	25%	26%	28%	27%	27%	28%	25%	18%	30%	31%	24%	27%	28%	35%	26%	40%	23%	
Yes - on a mobile device		B																			U		
	25	21	5	12	11	2	4	15	6	16	9	10	2	13	13	12	23	2	3	22	7	18	
	5%	8%	2%	4%	7%	4%	4%	6%	4%	6%	4%	5%	6%	5%	5%	5%	5%	3%	7%	5%	6%	5%	
Yes - on a tablet device such as an iPad		B																					
	19	10	9	6	11	2	0	13	6	12	7	5	4	10	13	6	19	0	6	13	9	10	
	4%	4%	4%	2%	6%	3%	-	5%	4%	4%	4%	2%	14%	4%	6%	2%	4%	-	11%	3%	8%	2%	
I do not plan to watch the Olympics this year					C														S		U		
	91	43	48	49	31	11	22	48	21	52	39	43	10	38	38	54	70	21	8	83	13	78	
	18%	17%	19%	17%	19%	21%	23%	18%	16%	18%	19%	21%	34%	15%	16%	20%	16%	31%	16%	18%	11%	20%	
I have not decided yet if I plan to watch the Olympics this year																		P				T	
	59	22	37	44	10	4	22	24	13	28	31	32	3	24	27	32	50	9	2	57	9	50	
	12%	9%	15%	16%	6%	8%	23%	9%	10%	9%	15%	15%	9%	9%	11%	12%	12%	14%	4%	13%	8%	13%	
				D			GH																

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Turkey																					
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	407	99	407	90	9	45	216	245	205	301	155	69	282	290	216	349	157	66	440	181	325	
Base: All Respondents (wtd)	500	252	248*	263	188**	49**	30**	194*	276*	269*	231	170*	59*	270*	235	265*	301	199*	51*	449	142*	358*	
Yes (Net)	386	218	168	208	149	28	24	136	226	204	182	122	52	213	199	188	256	130	47	339	129	257	
	77%	87%	68%	79%	80%	57%	82%	70%	82%	76%	79%	71%	87%	79%	85%	71%	85%	66%	91%	76%	90%	72%	
Yes - on a television set		B															Q				U		
	334	187	147	163	147	24	16	119	200	190	144	95	50	190	180	154	227	107	34	300	108	226	
	67%	74%	59%	62%	78%	49%	53%	61%	72%	71%	62%	56%	83%	70%	77%	58%	75%	54%	67%	67%	76%	63%	
Yes - on the Internet													K				Q						
	156	104	52	84	56	16	9	58	88	81	75	62	22	72	87	69	96	60	24	132	55	101	
	31%	41%	21%	32%	30%	33%	30%	30%	32%	30%	32%	36%	36%	27%	37%	26%	32%	30%	47%	29%	39%	28%	
Yes - on a mobile device		B																					
	26	20	5	17	9	0	2	12	12	11	15	5	8	12	19	6	21	4	5	20	12	14	
	5%	8%	2%	6%	5%	-	7%	6%	4%	4%	6%	3%	13%	5%	8%	2%	7%	2%	10%	5%	8%	4%	
Yes - on a tablet device such as an iPad																							
	36	13	22	12	23	0	3	6	27	24	12	21	1	14	14	21	15	21	10	25	14	21	
	7%	5%	9%	5%	12%	-	9%	3%	10%	9%	5%	13%	1%	5%	6%	8%	5%	10%	20%	6%	10%	6%	
I do not plan to watch the Olympics this year																			S				
	47	18	29	32	11	4	2	25	20	17	30	20	6	21	21	26	25	22	2	45	7	40	
	9%	7%	12%	12%	6%	8%	6%	13%	7%	6%	13%	12%	10%	8%	9%	10%	8%	11%	4%	10%	5%	11%	
I have not decided yet if I plan to watch the Olympics this year																							
	67	16	51	22	28	17	3	33	31	48	19	28	2	37	15	52	21	46	3	64	6	60	
	13%	6%	21%	8%	15%	34%	12%	17%	11%	18%	8%	17%	3%	14%	7%	19%	7%	23%	5%	14%	5%	17%	
		A														N		P				T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Hungary																					
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	477	524	340	278	383	564	289	6	373	628	341	489	171	505	496	539	462	71	930	67	934	
Base: All Respondents (wtd)	500	244	256	202	137	162	278	145	3**	172	328	130	294	77	244	256	272	228	35*	465	34*	466	
Yes (Net)	331	174	157	125	92	114	166	108	3	118	213	72	202	58	169	162	188	143	24	308	26	305	
	66%	72%	61%	62%	67%	71%	60%	74%	100%	68%	65%	55%	69%	75%	69%	64%	69%	63%	67%	66%	77%	65%	
Yes - on a television set		B				C		F					K	K			Q						
	314	164	151	115	87	112	158	105	1	114	200	68	194	53	159	156	178	136	20	294	23	291	
	63%	67%	59%	57%	64%	69%	57%	72%	27%	66%	61%	52%	66%	69%	65%	61%	66%	60%	58%	63%	67%	63%	
Yes - on the Internet		B				C		F					K	K									
	103	70	32	46	24	32	46	36	3	33	70	17	65	20	56	46	57	46	7	96	8	95	
	21%	29%	13%	23%	18%	20%	17%	25%	100%	19%	21%	13%	22%	26%	23%	18%	21%	20%	20%	21%	23%	20%	
Yes - on a mobile device		B						F					K	K									
	8	6	2	6	1	1	5	2	0	1	7	0	5	3	3	5	3	5	2	7	2	7	
	2%	3%	1%	3%	1%	1%	2%	1%	-	1%	2%	0	2%	4%	1%	2%	1%	2%	4%	1%	5%	1%	
Yes - on a tablet device such as an iPad		B		E						I				K									
	2	2	0	1	1	1	0	2	0	0	2	0	1	1	1	1	2	0	1	1	1	1	
	0	1%	-	0	0	0	-	1%	-	0	0	-	0	2%	1%	0	1%	-	3%	0	3%	0	
I do not plan to watch the Olympics this year		B						F						KL					S		U		
	103	44	59	47	31	25	69	27	0	35	69	36	55	11	48	55	56	47	9	95	6	98	
	21%	18%	23%	23%	22%	16%	25%	18%	-	20%	21%	28%	19%	15%	20%	22%	21%	21%	24%	20%	16%	21%	
I have not decided yet if I plan to watch the Olympics this year		A	E	E			G					LM											
	66	26	40	29	14	22	43	11	0	20	46	21	37	7	27	38	28	37	3	62	2	63	
	13%	11%	16%	15%	10%	14%	15%	7%	-	12%	14%	17%	13%	10%	11%	15%	10%	16%	9%	13%	7%	14%	
		A					G					M					P						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Poland																					
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	500	233	267	166	177	157	398	93	9	270	230	68	340	92	321	179	298	202	37	463	62	438	
Base: All Respondents (wtd)	500	248	252	215	146	139	410	81*	9**	248	252	104*	327	69*	302	198	281	219	31*	469	53*	447	
Yes (Net)	346	193	152	143	97	106	285	53	8	175	171	62	236	48	214	131	198	148	21	325	42	303	
	69%	78%	60%	67%	66%	76%	69%	66%	85%	70%	68%	60%	72%	69%	71%	66%	70%	67%	66%	69%	79%	68%	
Yes - on a television set		B											K										
	298	163	136	114	86	98	243	47	8	151	147	51	205	43	183	115	165	134	16	282	32	267	
	60%	66%	54%	53%	59%	70%	59%	59%	85%	61%	59%	49%	63%	62%	61%	58%	59%	61%	52%	60%	59%	60%	
Yes - on the Internet		B				CD							K										
	97	65	32	44	26	27	75	20	2	51	46	15	66	17	73	24	62	35	8	89	17	80	
	19%	26%	13%	20%	18%	19%	18%	25%	26%	21%	18%	14%	20%	24%	24%	12%	22%	16%	25%	19%	33%	18%	
Yes - on a mobile device		B													O						U		
	20	15	6	15	4	2	16	4	0	4	16	6	11	3	14	6	14	7	4	16	4	16	
	4%	6%	2%	7%	2%	1%	4%	5%	-	2%	6%	6%	3%	4%	5%	3%	5%	3%	14%	3%	8%	4%	
Yes - on a tablet device such as an iPad		B		E							I								S				
	8	8	0	6	2	0	4	2	1	2	6	2	4	2	6	2	8	0	2	6	3	5	
	2%	3%	-	3%	2%	-	1%	3%	15%	1%	3%	2%	1%	2%	2%	1%	3%	-	7%	1%	5%	1%	
I do not plan to watch the Olympics this year		B															Q		S		U		
	69	25	43	36	19	13	59	8	1	32	37	20	40	8	34	34	33	36	3	66	4	65	
	14%	10%	17%	17%	13%	10%	14%	10%	15%	13%	15%	19%	12%	12%	11%	17%	12%	16%	10%	14%	7%	15%	
I have not decided yet if I plan to watch the Olympics this year		A																					
	86	29	57	36	30	20	66	20	0	41	45	22	51	13	54	32	50	36	8	78	8	78	
	17%	12%	23%	17%	21%	14%	16%	25%	-	17%	18%	21%	16%	19%	18%	16%	18%	16%	24%	17%	14%	18%	
		A																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		China																					
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	526	481	461	422	124	78	272	657	716	291	90	272	645	708	299	899	108	114	893	312	695	
Base: All Respondents (wtd)	500	249	251	200*	194*	105*	83*	202*	215	341	159*	295*	155	50	300	200*	402	98*	39**	461	94*	406	
Yes (Net)	460	236	224	180	186	93	72	183	205	321	139	264	147	48	284	175	384	75	39	421	89	370	
	92%	95%	89%	90%	96%	88%	88%	90%	95%	94%	88%	90%	95%	96%	95%	88%	96%	77%	99%	91%	95%	91%	
Yes - on a television set	363	177	186	119	159	86	50	138	175	277	86	201	121	41	235	128	304	59	30	333	70	293	
	73%	71%	74%	59%	82%	81%	61%	68%	81%	81%	54%	68%	78%	83%	78%	64%	76%	60%	76%	72%	74%	72%	
Yes - on the Internet	334	188	147	133	133	69	48	125	161	238	96	184	112	39	208	127	286	48	37	298	78	256	
	67%	75%	59%	66%	68%	65%	59%	62%	75%	70%	61%	62%	72%	78%	69%	63%	71%	49%	93%	65%	83%	63%	
Yes - on a mobile device	82	41	41	41	31	10	2	31	49	60	22	36	30	16	51	31	70	12	16	66	27	55	
	16%	17%	16%	21%	16%	9%	2%	16%	23%	18%	14%	12%	20%	31%	17%	16%	17%	12%	41%	14%	29%	14%	
Yes - on a tablet device such as an iPad	57	21	36	32	22	2	4	16	37	44	14	26	18	13	32	25	51	6	14	43	25	32	
	11%	9%	14%	16%	12%	2%	5%	8%	17%	13%	9%	9%	12%	26%	11%	13%	13%	7%	37%	9%	27%	8%	
I do not plan to watch the Olympics this year	6	5	1	2	3	1	0	4	2	4	2	3	2	1	4	1	5	0	0	5	1	5	
	1%	2%	0	1%	2%	0	0	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	0	1%	1%	1%	1%	
I have not decided yet if I plan to watch the Olympics this year	35	8	26	18	5	12	10	16	9	16	18	28	6	1	11	23	12	23	0	35	4	30	
	7%	3%	10%	9%	2%	11%	12%	8%	4%	5%	11%	9%	4%	1%	4%	12%	3%	23%	-	8%	5%	7%	
		A				D						M	M		N		P						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Brazil																					
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1010	447	563	500	337	173	264	714	32	385	625	163	549	298	409	601	676	334	120	890	174	836	
Base: All Respondents (wtd)	500	245	255	271	152*	77*	203	294	3*	193	307	363	107	29	193	307	310	190	48*	452	71*	429	
Yes (Net)	419	206	212	232	120	66	173	243	3	160	259	306	88	25	155	263	260	158	43	375	62	357	
	84%	84%	83%	86%	79%	86%	85%	83%	81%	83%	84%	84%	82%	84%	80%	86%	84%	83%	90%	83%	86%	83%	
Yes - on a television set	395	193	202	217	117	61	159	233	3	154	241	288	84	24	142	254	243	152	36	359	54	342	
	79%	79%	79%	80%	77%	79%	79%	79%	81%	80%	79%	79%	78%	80%	73%	83%	79%	80%	75%	79%	75%	80%	
Yes - on the Internet	99	62	37	54	26	19	25	72	1	42	57	65	25	8	39	60	71	27	18	81	27	72	
	20%	25%	14%	20%	17%	25%	13%	24%	39%	22%	19%	18%	24%	26%	20%	20%	23%	14%	37%	18%	37%	17%	
Yes - on a mobile device	B							F	F					K					S		U		
	20	16	3	15	1	3	5	14	0	9	10	13	5	2	10	10	14	6	4	16	6	14	
	4%	7%	1%	6%	1%	4%	3%	5%	12%	5%	3%	4%	5%	6%	5%	3%	4%	3%	8%	4%	9%	3%	
Yes - on a tablet device such as an iPad	B								F														
	17	11	5	12	1	3	4	12	1	5	12	11	3	2	10	7	13	3	6	11	9	8	
	3%	5%	2%	4%	1%	4%	2%	4%	17%	2%	4%	3%	3%	6%	5%	2%	4%	2%	12%	2%	12%	2%	
I do not plan to watch the Olympics this year									FG					L					S				
	47	26	21	23	21	3	16	31	0	23	25	37	8	2	22	25	30	17	3	44	6	42	
	9%	11%	8%	8%	14%	4%	8%	10%	14%	12%	8%	10%	8%	7%	11%	8%	10%	9%	7%	10%	8%	10%	
I have not decided yet if I plan to watch the Olympics this year																							
	34	12	22	16	10	8	14	20	0	10	24	20	12	3	16	18	19	15	1	33	4	30	
	7%	5%	9%	6%	7%	10%	7%	7%	5%	5%	8%	6%	11%	9%	8%	6%	6%	8%	3%	7%	6%	7%	
													K										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Italy																					
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	458	547	352	360	293	208	488	309	572	433	347	531	127	412	593	561	444	110	895	137	868	
Base: All Respondents (wtd)	500	250	250	181	173	146	107	246	147	287	213	244	199	58	215	285	268	232	54*	446	67	433	
Yes (Net)	365	186	178	128	119	118	67	179	119	212	152	168	151	46	162	203	193	171	41	324	51	314	
	73%	74%	71%	71%	69%	81%	63%	73%	80%	74%	72%	69%	76%	79%	75%	71%	72%	74%	75%	73%	75%	73%	
Yes - on a television set						CD		F	FG				K	K									
	350	181	169	123	114	114	64	170	116	205	145	163	143	44	157	193	185	165	38	311	49	301	
	70%	72%	67%	68%	66%	78%	60%	69%	79%	71%	68%	67%	72%	76%	73%	68%	69%	71%	71%	70%	72%	70%	
Yes - on the Internet						CD		F	FG														
	56	30	26	21	18	17	9	28	19	29	27	19	28	9	28	28	32	24	9	47	11	45	
	11%	12%	11%	11%	10%	12%	8%	12%	13%	10%	13%	8%	14%	16%	13%	10%	12%	10%	16%	11%	17%	10%	
Yes - on a mobile device																							
	9	4	4	5	1	3	1	5	2	4	4	2	4	2	4	4	6	3	0	8	1	8	
	2%	2%	2%	3%	0	2%	1%	2%	2%	2%	2%	1%	2%	4%	2%	1%	2%	1%	1%	2%	1%	2%	
Yes - on a tablet device such as an iPad				D										K									
	7	3	5	3	3	2	0	4	3	3	4	1	3	3	4	3	6	2	1	6	2	5	
	1%	1%	2%	2%	2%	1%	0	2%	2%	1%	2%	1%	2%	5%	2%	1%	2%	1%	2%	1%	3%	1%	
I do not plan to watch the Olympics this year														KL									
	71	31	41	27	30	14	22	34	16	40	32	35	29	8	25	46	38	34	6	65	8	63	
	14%	12%	16%	15%	18%	10%	20%	14%	11%	14%	15%	14%	15%	14%	12%	16%	14%	15%	12%	15%	12%	15%	
I have not decided yet if I plan to watch the Olympics this year					E		GH																
	64	33	31	27	24	14	18	33	13	35	29	41	18	4	27	37	37	27	7	57	8	56	
	13%	13%	12%	15%	14%	9%	17%	13%	9%	12%	13%	17%	9%	8%	13%	13%	14%	12%	13%	13%	13%	13%	
				E			H					LM											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA3. Do you plan to watch any part of the 2012 Summer Olympics this year, and if so, on which platform?

		Belgium																									
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwid)	503	252	251	191	171	141	190	192	121	147	356	128	222	153	297	206	301	202	11	492	33	470	185	139	179	322	181
Base: All Respondents (wid)	500	251	249	184	162	154	192	194	114	150	350	172	186	142	297	203	292	208	10**	490	31*	469	177	134	189	328	172
Yes (Net)	252	153	99	90	78	84	97	93	62	69	183	75	99	78	163	89	141	111	2	250	16	235	94	71	86	164	88
	50%	61%	40%	49%	49%	55%	50%	48%	54%	46%	52%	43%	53%	55%	55%	44%	48%	53%	17%	51%	53%	50%	53%	46%	50%	51%	
Yes - on a television set	240	141	99	82	78	80	94	90	57	68	173	72	96	72	156	85	137	103	2	239	16	224	92	66	82	154	86
	48%	56%	40%	45%	49%	52%	49%	47%	50%	45%	49%	42%	52%	51%	52%	42%	47%	50%	17%	49%	53%	48%	52%	50%	43%	47%	50%
Yes - on the Internet	B														O												
	51	35	16	22	14	15	15	21	15	13	38	6	21	24	31	20	34	17	1	50	4	46	19	17	15	33	18
Yes - on a mobile device	10%	14%	7%	12%	9%	10%	8%	11%	13%	8%	11%	3%	11%	17%	11%	10%	12%	8%	9%	10%	14%	10%	11%	13%	8%	10%	10%
	9	0	6	3	1	2	1	6	2	7	1	3	4	4	8	2	5	4	0	9	1	8	3	2	4	7	2
Yes - on a tablet device such as an iPad	2%	4%	-	3%	2%	1%	1%	0	5%	1%	2%	1%	2%	3%	3%	1%	2%	2%	-	2%	3%	2%	2%	1%	2%	2%	1%
	B								FG																		
I do not plan to watch the Olympics this year	10	9	1	5	3	1	2	3	5	2	8	0	2	7	6	3	8	2	0	10	0	10	4	5	1	5	4
	2%	4%	0	3%	2%	1%	1%	1%	5%	1%	2%	-	1%	5%	2%	2%	3%	1%	-	2%	-	2%	2%	3%	0	2%	3%
I have not decided yet if I plan to watch the Olympics this year	B								F					KL									X				
	154	57	97	69	44	40	56	60	38	52	102	71	45	38	81	74	98	57	6	148	11	143	53	33	68	100	54
I have not decided yet if I plan to watch the Olympics this year	31%	23%	39%	38%	27%	26%	29%	31%	33%	35%	29%	41%	24%	27%	27%	36%	33%	27%	58%	30%	35%	31%	30%	25%	36%	30%	32%
			A	DE												N									W		
I have not decided yet if I plan to watch the Olympics this year	94	42	52	25	39	29	39	41	14	30	64	27	41	26	53	41	53	41	3	91	4	90	29	29	35	64	29
	19%	17%	21%	14%	24%	19%	20%	21%	13%	20%	18%	15%	22%	18%	18%	20%	18%	20%	25%	19%	12%	19%	17%	22%	19%	20%	17%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		All Countries																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	11797	6441	5356	4698	3949	3150	3271	4694	3592	5853	5639	3106	3954	4737	6942	4855	8384	3413	1499	10298	2598	9199	
Base: Interested In The 2012 Summer Olympic Games (wtd)	7475	3914	3561	3254	2423	1798	2246	2812	2280	3457	3755	2511	2521	2443	4160	3315	5158	2317	872	6603	1464	6011	
Track and field	1523	876	647	453	592	477	384	599	518	755	736	410	599	513	959	563	1066	457	159	1363	292	1230	
	20%	22%	18%	14%	24%	27%	17%	21%	23%	22%	20%	16%	24%	21%	23%	17%	21%	20%	18%	21%	20%	20%	
Soccer		B			C	C		F	F	J			KM	K	O								
	1458	1002	456	695	475	288	478	506	446	691	672	543	409	506	870	588	1054	405	156	1302	292	1166	
Swimming	20%	26%	13%	21%	20%	16%	21%	18%	20%	20%	18%	22%	16%	21%	21%	18%	20%	17%	18%	20%	20%	19%	
		B		E	E		G			J		L		L	O		Q						
Gymnastics	1197	492	705	497	359	340	345	459	364	547	611	364	454	379	592	605	776	421	144	1053	207	990	
	16%	13%	20%	15%	19%	15%	16%	16%	16%	16%	16%	14%	18%	16%	14%	18%	15%	18%	17%	16%	14%	16%	
Volleyball		A				CD							KM		N		P						
	1010	214	796	467	304	240	311	339	355	484	507	403	318	289	456	554	683	327	85	925	155	855	
Tennis	14%	5%	22%	14%	13%	13%	14%	12%	16%	14%	14%	16%	13%	12%	11%	17%	13%	14%	10%	14%	11%	14%	
		A							G			LM			N				R		T		
Basketball	383	190	193	202	115	65	153	152	78	181	195	148	140	94	186	197	253	129	47	336	77	306	
	5%	5%	5%	6%	5%	4%	7%	5%	3%	5%	5%	6%	6%	4%	4%	6%	5%	6%	5%	5%	5%	5%	
Boxing				DE			H	H				M	M		N								
	371	181	190	173	113	85	109	143	114	166	189	91	92	188	215	156	260	111	65	306	113	259	
Cycling	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	4%		8%	5%	5%	5%	7%	5%	8%	4%	
														KL					S		U		
Triathlon	325	217	108	165	107	54	88	130	106	134	173	103	105	117	185	140	236	90	48	277	66	260	
	4%	6%	3%	5%	4%	3%	4%	5%	5%	4%	5%	4%	4%	5%	4%	4%	5%	4%	6%	4%	4%	4%	
Judo		B		E	E																		
	191	152	39	92	62	36	66	69	50	91	96	81	52	58	124	67	136	55	39	152	57	134	
Weightlifting	3%	4%	1%	3%	3%	2%	3%	2%	2%	3%	3%	3%	2%	2%	3%	2%	3%	2%	4%	2%	4%	2%	
		B										L			O				S		U		
Wrestling	156	88	68	66	44	46	48	65	37	64	89	43	65	47	100	55	121	35	17	139	31	125	
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	
Some other sport																	Q						
	98	55	43	44	33	21	27	33	36	47	50	51	31	16	51	47	71	27	21	78	24	75	
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	
												LM							S				
	93	57	36	45	30	18	32	39	20	49	41	29	32	32	62	31	64	29	12	81	21	72	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
	78	55	23	49	21	8	21	34	21	40	33	25	23	30	44	33	57	21	14	63	23	55	
	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	
		B		E																			
	69	53	16	49	12	8	19	33	16	28	32	22	20	28	47	22	49	20	15	54	24	45	
	1%	1%	0	2%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	
		B		DE															S		U		
	524	283	241	259	154	112	166	211	119	181	331	198	181	145	267	257	333	191	51	473	84	440	
	7%	7%	7%	8%	6%	6%	7%	7%	5%	5%	9%	8%	7%	6%	6%	8%	6%	8%	6%	7%	6%	7%	
				DE			H	H		I		M					P						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: Interested In The 2012 Summer Olympic Games (unwtd)	11797	1250	1391	4033	4135	4275	2753	988
Base: Interested In The 2012 Summer Olympic Games (wtd)	7475	628	998	2413	2513	2282	1456	925
Track and field	1523	95	71	793	330	607	181	233
	20%	15%	7%	33%	13%	27%	12%	25%
		B		ABDEFG	B	ABDF	B	ABDF
Soccer	1458	55	280	324	611	364	221	189
	20%	9%	28%	13%	24%	16%	15%	20%
			ACEFG	A	ACEF	AC	A	ACEF
Swimming	1197	118	114	368	454	340	154	143
	16%	19%	11%	15%	18%	15%	11%	15%
		BCEF		BF	BCEF	BF		F
Gymnastics	1010	171	180	196	319	369	260	145
	14%	27%	18%	8%	13%	16%	18%	16%
		BCDEFG	CD		C	CD	CD	C
Volleyball	383	17	107	111	108	85	140	40
	5%	3%	11%	5%	4%	4%	10%	4%
			ACDEG	A	A		ACDEG	
Tennis	371	28	25	135	147	89	117	36
	5%	4%	2%	6%	6%	4%	8%	4%
		B		BE	BE		ABCDEG	
Basketball	325	39	61	89	99	66	76	37
	4%	6%	6%	4%	4%	3%	5%	4%
		CDE	CDE		E		CE	
Boxing	191	15	36	40	84	49	78	17
	3%	2%	4%	2%	3%	2%	5%	2%
			CE		CE		ACDEG	
Cycling	156	10	5	79	55	54	29	7
	2%	2%	1%	3%	2%	2%	2%	1%
		B		ABDEFG	B	BG	B	
Triathlon	98	9	19	25	41	28	38	4
	1%	1%	2%	1%	2%	1%	3%	0
							CEG	

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
Judo	93	5	12	31	36	44	14	8
	1%	1%	1%	1%	1%	2%	1%	1%
						ACF		
Weightlifting	78	6	5	16	33	12	24	17
	1%	1%	1%	1%	1%	1%	2%	2%
					CE		CE	E
Wrestling	69	7	7	11	27	15	22	17
	1%	1%	1%	0	1%	1%	2%	2%
		C			C		CE	C
Some other sport	524	55	76	194	166	161	102	33
	7%	9%	8%	8%	7%	7%	7%	4%
		DEG	G	G	G	G	G	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Argentina																				
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Interested In The 2012 Summer Olympic Games (unwtd)	322	138	184	137	127	58	72	143	107	118	204	99	123	100	150	172	210	112	27	295	48	274
Base: Interested In The 2012 Summer Olympic Games (wtd)	304	162*	142	136*	101*	67*	82*	134*	88*	108*	196	184*	83	38*	133*	171	183	122*	27**	277	39**	265
Soccer	116 38%	78 48%	38 27%	54 40%	42 42%	20 30%	33 40%	52 39%	31 35%	41 37%	76 39%	77 42%	27 33%	12 32%	55 42%	61 35%	79 43%	37 31%	8 31%	108 39%	12 31%	104 39%
Basketball	39 13%	27 17%	12 8%	20 15%	9 9%	10 15%	3 4%	20 15%	15 17%	17 15%	22 11%	16 9%	16 20%	6 17%	18 14%	20 12%	23 13%	16 13%	5 19%	34 12%	7 17%	32 12%
Gymnastics	37 12%	3 2%	33 24%	12 9%	13 13%	11 17%	15 18%	11 9%	11 12%	13 12%	24 12%	24 13%	9 11%	4 10%	15 11%	22 13%	19 10%	18 15%	3 11%	34 12%	4 9%	33 13%
Track and field	20 7%	11 7%	9 6%	6 5%	8 8%	5 8%	3 3%	12 9%	5 6%	8 8%	12 6%	8 4%	8 9%	4 10%	11 8%	9 5%	10 5%	10 8%	1 3%	19 7%	2 6%	18 7%
Swimming	19 6%	6 4%	13 9%	6 4%	7 7%	6 10%	5 6%	11 8%	4 4%	7 6%	12 6%	12 7%	5 6%	2 4%	11 8%	8 5%	14 8%	5 4%	3 12%	16 6%	3 8%	16 6%
Tennis	17 6%	5 3%	12 8%	8 6%	6 6%	2 4%	6 8%	6 5%	4 4%	6 5%	11 6%	9 5%	5 6%	3 7%	6 5%	10 6%	10 5%	7 6%	1 5%	15 6%	4 9%	13 5%
Volleyball	15 5%	6 4%	10 7%	8 6%	6 6%	1 2%	6 8%	6 5%	3 3%	5 5%	10 5%	8 5%	6 7%	1 3%	5 4%	10 6%	7 4%	8 7%	0 -	15 6%	1 2%	15 6%
Boxing	8 3%	6 4%	2 1%	1 0	5 5%	3 4%	2 2%	3 2%	3 4%	0 0	8 4%	7 4%	1 1%	1 2%	4 3%	5 3%	5 3%	3 3%	4 13%	5 2%	4 9%	5 2%
Triathlon	8 3%	6 3%	2 2%	4 3%	3 3%	1 2%	1 1%	1 1%	5 6%	3 3%	5 2%	3 2%	2 3%	2 5%	2 2%	6 3%	3 2%	5 4%	1 3%	7 3%	1 2%	7 3%
Wrestling	3 1%	3 2%	0 -	3 2%	0 -	0 -	0 -	3 2%	0 -	2 2%	1 0	2 1%	1 1%	0 -	3 2%	0 -	3 1%	0 -	0 -	3 1%	0 -	3 1%
Judo	1 0	1 1%	0 0	1 1%	0 0	0 -	1 1%	0 -	0 0	0 -	1 1%	0 -	1 1%	0 1%	0 -	1 1%	1 1%	0 0	0 -	1 0	1 3%	0 0
Weightlifting	1 0	1 0	0 0	1 0	0 0	0 -	0 -	0 0	1 1%	0 -	1 1%	0 -	0 1%	1 2%	0 -	1 1%	1 1%	0 -	1 2%	0 0	1 2%	0 0
Cycling	0 0	0 -	0 0	0 -	0 0	0 -	0 -	0 -	0 0	0 -	0 0	0 -	0 1%	0 -	0 -	0 0	0 0	0 -	0 -	0 0	0 -	0 0
Some other sport	20 7%	10 6%	10 7%	12 9%	1 1%	6 10%	8 9%	7 5%	5 6%	7 6%	13 7%	17 9%	0 1%	3 7%	2 1%	18 10%	7 4%	13 10%	0 1%	19 7%	1 3%	19 7%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		India																					
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	857	714	143	634	196	27	181	439	237	562	295	3	38	816	703	154	818	39	272	585	595	262	
Base: Interested In The 2012 Summer Olympic Games (wtd)	423	220	204*	232	137*	55**	98*	196	129*	275	148	4**	23**	396	291	132*	387	36**	131*	292	259	164*	
Tennis	95 22%	55 25%	40 20%	58 25%	26 19%	10 19%	25 26%	43 22%	27 21%	52 19%	43 29%	0 8%	2 9%	92 23%	62 21%	32 25%	81 21%	14 38%	28 21%	67 23%	52 20%	43 26%	
Gymnastics	56 13%	14 6%	43 21%	21 9%	21 15%	15 27%	15 15%	27 14%	15 11%	44 16%	12 8%	0 4%	6 25%	50 13%	33 11%	24 18%	55 14%	1 4%	13 10%	43 15%	32 12%	24 15%	
Soccer	47 11%	32 15%	14 7%	29 13%	14 11%	3 5%	7 7%	21 11%	19 14%	26 9%	21 14%	0 -	2 9%	45 11%	33 10%	14 10%	45 12%	1 4%	16 13%	30 10%	31 12%	15 9%	
Track and field	44 10%	20 9%	25 12%	12 5%	23 17%	9 16%	10 10%	14 7%	20 16%	34 12%	10 7%	0 -	3 12%	42 10%	35 12%	9 7%	41 11%	3 9%	9 7%	36 12%	25 10%	19 12%	
Swimming	43 10%	22 10%	21 10%	25 11%	10 7%	8 15%	9 9%	20 10%	15 12%	30 11%	14 9%	0 -	0 2%	43 11%	30 10%	14 10%	42 11%	1 3%	20 15%	24 8%	29 11%	14 9%	
Boxing	35 8%	23 10%	12 6%	26 11%	9 6%	0 -	9 10%	16 8%	10 7%	19 7%	16 11%	0 -	1 5%	34 9%	22 7%	13 10%	31 8%	4 11%	13 10%	22 8%	23 9%	12 7%	
Basketball	24 6%	9 4%	14 7%	11 5%	8 6%	5 9%	3 3%	17 9%	4 3%	16 6%	8 5%	0 -	0 2%	23 6%	18 6%	5 4%	24 6%	0 -	10 8%	14 5%	17 6%	7 4%	
Volleyball	20 5%	8 4%	12 6%	11 5%	8 6%	1 2%	7 7%	8 4%	6 4%	16 6%	4 3%	3 88%	2 10%	15 4%	10 4%	10 8%	16 4%	4 12%	4 3%	16 5%	10 4%	10 6%	
Wrestling	19 4%	13 6%	5 3%	14 6%	3 2%	2 3%	2 2%	13 7%	3 2%	12 4%	7 4%	0 -	1 3%	18 5%	15 5%	3 3%	15 4%	3 9%	5 4%	14 5%	11 4%	8 5%	
Weightlifting	13 3%	8 4%	5 3%	9 4%	4 3%	0 -	4 4%	5 3%	4 3%	9 3%	4 3%	0 -	2 8%	11 3%	10 4%	3 2%	12 3%	1 4%	6 5%	7 2%	9 4%	4 3%	
Cycling	11 3%	4 2%	7 3%	6 2%	5 3%	1 2%	2 2%	6 3%	2 2%	8 3%	4 2%	0 -	0 1%	11 3%	8 3%	3 2%	10 2%	1 4%	2 2%	9 3%	9 4%	2 1%	
Judo	4 1%	1 1%	2 1%	2 1%	1 1%	0 -	1 1%	1 1%	2 1%	3 1%	0 0	0 -	1 3%	3 1%	4 1%	0 -	3 1%	1 2%	3 2%	1 0	3 1%	1 0	
Triathlon	1 0	1 1%	0 -	1 1%	0 -	0 -	0 0	1 0	0 0	0 0	1 0	0 -	1 3%	1 0	0 0	1 1%	1 0	1 2%	1 1%	0 0	0 0	1 1%	
Some other sport	11 3%	9 4%	2 1%	6 3%	4 3%	1 2%	4 4%	4 2%	3 3%	6 2%	5 4%	0 -	2 9%	9 2%	10 3%	1 1%	11 3%	0 -	1 1%	10 3%	8 3%	3 2%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Mexico																					
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	386	205	181	164	146	76	272	98	16	185	201	114	121	151	207	179	265	121	60	326	109	277	
Base: Interested In The 2012 Summer Olympic Games (wtd)	380	187	193	200	115*	66*	304	68*	8**	152	229	241	82	57	189	191	223	157*	40*	340	75*	306	
Soccer	114	79	35	48	41	25	100	13	1	62	52	78	23	13	62	53	73	42	13	101	22	92	
	30%	42%	18%	24%	36%	39%	33%	19%	13%	41%	23%	33%	27%	23%	33%	28%	33%	27%	32%	30%	29%	30%	
Gymnastics	B						G			J													
	91	23	68	52	26	13	71	19	2	30	62	53	24	15	44	47	56	35	5	86	18	73	
Swimming	24%	12%	35%	26%	22%	20%	23%	27%	20%	20%	27%	22%	29%	26%	23%	25%	25%	22%	13%	25%	24%	24%	
	A																						
Track and field	63	18	45	38	14	11	49	13	1	21	42	43	13	7	24	40	28	35	3	60	9	54	
	17%	10%	23%	19%	12%	17%	16%	19%	9%	14%	18%	18%	16%	13%	12%	21%	13%	22%	8%	18%	12%	18%	
Volleyball	A																						
	43	26	16	18	17	8	32	10	1	20	22	22	11	10	28	14	32	10	9	34	11	32	
Boxing	11%	14%	8%	9%	14%	13%	10%	15%	10%	13%	10%	9%	14%	17%	15%	7%	14%	7%	22%	10%	15%	10%	
	K																		S				
Basketball	19	6	13	13	3	3	14	2	3	7	12	16	1	1	7	12	9	10	0	19	3	16	
	5%	3%	7%	7%	2%	4%	5%	4%	32%	4%	5%	7%	2%	2%	4%	6%	4%	6%	1%	5%	4%	5%	
Judo	17	12	5	8	8	1	15	2	0	4	13	12	3	2	7	10	8	10	3	15	4	13	
	5%	6%	3%	4%	7%	2%	5%	3%	-	3%	6%	5%	3%	4%	4%	5%	3%	6%	6%	4%	5%	4%	
Wrestling	8	8	0	4	2	2	7	1	0	2	6	4	3	2	5	3	4	4	3	5	3	5	
	2%	4%	-	2%	2%	3%	2%	2%	3%	1%	3%	1%	3%	4%	3%	2%	2%	3%	8%	1%	4%	2%	
Weightlifting	B																		S				
	5	2	3	5	0	0	5	0	0	0	5	5	0	0	3	2	0	5	0	5	0	5	
Triathlon	1%	1%	1%	2%	0	-	2%	1%	-	0	2%	2%	-	1%	2%	1%	0	3%	-	1%	1%	2%	
	0																						
Cycling	4	1	3	4	0	0	3	1	0	0	4	3	1	0	3	1	3	1	0	4	0	4	
	1%	1%	2%	2%	-	-	1%	2%	-	-	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	
Tennis	4	4	0	4	0	0	2	2	0	0	4	4	0	0	2	2	2	2	0	4	0	4	
	1%	2%	-	2%	0	-	1%	3%	-	0	2%	2%	-	0	1%	1%	1%	1%	1%	1%	0	1%	
Some other sport	3	2	0	2	0	0	2	0	0	0	2	2	0	1	0	2	0	2	2	1	0	2	
	1%	1%	0	1%	0	-	1%	0	5%	0	1%	1%	-	1%	0	1%	0	2%	5%	0	1%	1%	
	S																						
	2	1	1	1	1	1	1	2	0	2	1	0	1	1	1	1	2	0	0	2	1	2	
	1%	1%	1%	0	1%	2%	0	2%	-	1%	0	-	2%	2%	1%	1%	1%	0	-	1%	1%	1%	
	K												K	K									
	2	1	2	1	1	0	1	1	0	1	1	0	1	1	1	2	2	0	0	2	1	1	
	1%	0	1%	1%	1%	1%	0	1%	3%	1%	0	-	1%	3%	0	1%	1%	-	-	1%	1%	0	
	K																						
	3	2	1	1	2	0	2	1	0	1	2	0	1	2	2	1	3	0	1	2	1	2	
	1%	1%	1%	1%	2%	-	1%	1%	4%	1%	1%	-	1%	4%	1%	1%	1%	0	3%	1%	2%	1%	
	K																						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Spain																					
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	566	299	267	203	239	124	343	187	36	287	279	355	48	163	297	269	343	223	41	525	57	509	
Base: Interested In The 2012 Summer Olympic Games (wtd)	285	162	123	120	105	60	165	100	20*	126	159	135	65*	85	150	135	175	110	21*	264	30*	255	
Soccer	61 21%	42 26%	19 15%	28 23%	19 18%	14 23%	36 22%	21 21%	3 17%	29 23%	32 20%	35 26%	12 19%	14 16%	35 23%	26 19%	34 20%	26 24%	3 16%	57 22%	6 20%	55 21%	
Track and field	B											M											
	57 20%	42 26%	15 12%	19 16%	25 24%	12 21%	33 20%	21 21%	4 18%	26 21%	31 19%	20 15%	15 24%	22 26%	37 25%	20 15%	43 24%	14 13%	4 17%	53 20%	7 24%	50 19%	
Gymnastics	B											K			O		Q						
	47 16%	8 5%	39 32%	24 20%	16 15%	8 12%	29 17%	16 16%	2 11%	17 13%	30 19%	22 16%	13 20%	12 14%	17 11%	30 22%	25 14%	22 20%	4 18%	43 16%	2 8%	45 17%	
Basketball	A											N											
	40 14%	31 19%	8 7%	18 15%	16 15%	6 10%	20 12%	14 14%	5 27%	18 15%	21 13%	13 10%	10 15%	17 20%	21 14%	18 14%	25 14%	14 13%	4 20%	35 13%	6 20%	34 13%	
Tennis	B								F			K											
	30 10%	15 9%	15 12%	9 7%	13 13%	8 13%	16 9%	12 12%	2 11%	15 12%	15 9%	19 14%	2 4%	8 10%	15 10%	15 11%	19 11%	11 10%	4 20%	26 10%	5 18%	24 10%	
Swimming	L																						
	30 10%	10 6%	19 16%	13 11%	9 9%	7 12%	18 11%	10 10%	2 10%	13 10%	16 10%	13 10%	8 12%	9 10%	14 9%	16 12%	15 8%	15 14%	0 2%	29 11%	1 4%	28 11%	
Cycling	A																						
	4 1%	4 2%	1 0	0 0	1 1%	3 5%	2 1%	1 1%	0 2%	2 2%	2 1%	3 2%	1 2%	0 -	4 3%	0 0	3 2%	1 1%	0 -	4 2%	0 -	4 2%	
Volleyball	CD																						
	3 1%	3 2%	0 0	1 1%	2 2%	0 -	1 1%	2 2%	0 -	0 -	3 2%	1 1%	1 2%	1 1%	2 2%	1 1%	3 1%	0 0	0 2%	3 1%	0 1%	3 1%	
Triathlon	O																						
	3 1%	1 1%	1 1%	3 2%	0 -	0 -	2 1%	1 1%	0 -	0 0	2 2%	1 1%	1 2%	1 1%	0 0	2 2%	2 1%	0 0	0 -	3 1%	0 -	3 1%	
Wrestling																							
	2 1%	2 1%	0 -	1 1%	0 0	0 -	2 1%	0 -	0 -	0 0	1 1%	1 1%	0 -	1 1%	0 0	1 1%	0 0	1 1%	0 -	2 1%	0 -	2 1%	
Judo																							
	1 0	0 0	1 1%	1 1%	0 -	0 1%	1 0	0 0	0 -	1 1%	0 0	1 1%	0 -	0 -	1 1%	0 -	1 0	0 0	0 -	1 0	0 -	1 0	
Weightlifting																							
	1 0	0 0	1 0	0 0	1 1%	0 -	1 0	0 0	0 -	0 0	1 0	1 1%	0 -	0 -	0 -	1 1%	0 -	1 1%	0 -	1 0	0 -	1 0	
Boxing																							
	0 0	0 -	0 0	0 0	0 -	0 -	0 0	0 -	0 -	0 -	0 0	0 0	0 -	0 -	0 -	0 0	0 -	0 0	0 -	0 0	0 -	0 0	
Some other sport																							
	7 2%	4 2%	3 3%	2 2%	2 2%	3 4%	5 3%	2 2%	1 3%	3 3%	3 2%	5 4%	0 -	2 2%	4 2%	3 2%	4 3%	2 2%	1 6%	6 2%	1 4%	6 2%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		South Africa																					
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	347	161	186	70	136	141	12	64	271	210	137	118	115	114	215	132	303	44	106	241	133	214	
Base: Interested In The 2012 Summer Olympic Games (wtd)	331	154*	177*	183*	84	64	24**	76**	231	159*	172*	113*	91*	127*	203*	128*	279	53**	75*	256*	110*	221*	
Track and field	108	69	39	46	31	30	11	16	81	46	62	32	35	41	72	36	84	24	31	77	40	68	
	33%	45%	22%	25%	38%	47%	45%	21%	35%	29%	36%	28%	39%	32%	36%	28%	30%	47%	41%	30%	36%	31%	
Gymnastics	104	15	89	71	21	13	3	23	78	61	43	50	17	37	60	45	98	7	17	87	32	72	
	31%	10%	51%	39%	25%	20%	11%	30%	34%	38%	25%	44%	19%	29%	29%	35%	35%	13%	23%	34%	29%	33%	
Swimming	47	26	21	24	13	9	2	19	26	18	29	13	11	22	21	26	43	4	7	40	13	34	
	14%	17%	12%	13%	16%	15%	8%	25%	11%	11%	17%	12%	12%	18%	10%	20%	15%	8%	9%	16%	11%	16%	
Soccer	26	11	15	20	4	2	1	13	13	13	13	2	15	10	14	12	19	7	4	23	5	21	
	8%	7%	8%	11%	5%	3%	3%	16%	6%	8%	8%	2%	16%	8%	7%	9%	7%	13%	5%	9%	5%	10%	
Boxing	10	10	0	8	2	0	8	0	2	2	8	9	1	1	10	0	2	8	1	9	1	9	
	3%	7%	-	4%	3%	-	33%	-	1%	1%	5%	8%	1%	1%	5%	-	1%	15%	1%	4%	1%	4%	
Tennis	7	4	3	2	3	2	0	0	7	4	3	0	2	5	5	2	6	0	5	2	6	1	
	2%	2%	2%	1%	4%	3%	-	-	3%	3%	1%	0	2%	4%	2%	2%	2%	1%	7%	1%	5%	0	
Cycling	3	2	0	0	1	1	0	0	3	2	0	1	0	1	2	0	2	0	0	2	1	2	
	1%	1%	0	-	1%	2%	-	-	1%	1%	0	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	
Judo	2	2	0	2	1	0	0	2	1	1	2	2	1	0	1	2	2	0	2	1	2	1	
	1%	2%	-	1%	1%	-	-	2%	0	0	1%	2%	1%	-	0	1%	1%	-	2%	0	2%	0	
Weightlifting	2	2	0	2	0	0	0	0	2	0	2	0	2	0	2	0	2	0	0	2	0	2	
	1%	1%	-	1%	1%	-	-	-	1%	0	1%	0	2%	-	1%	-	1%	-	1%	1%	0	1%	
Wrestling	2	2	0	2	0	0	0	2	0	0	2	0	2	0	2	0	2	0	0	2	0	2	
	1%	1%	-	1%	-	1%	-	2%	0	0	1%	-	2%	0	1%	-	1%	-	-	1%	0	1%	
Volleyball	2	2	0	2	0	0	0	0	2	0	2	0	2	0	0	2	2	0	0	2	0	2	
	1%	1%	-	1%	-	-	-	-	1%	-	1%	-	2%	-	-	1%	1%	-	-	1%	-	1%	
Triathlon	1	0	1	0	1	0	0	0	1	1	1	0	0	1	1	0	1	1	1	1	1	1	
	0	-	1%	-	2%	-	-	-	1%	0	0	-	-	1%	1%	-	0	1%	1%	0	1%	0	
Some other sport	16	8	8	5	6	6	0	2	14	10	6	4	4	9	12	4	15	1	7	9	9	7	
	5%	5%	5%	3%	7%	9%	-	3%	6%	6%	3%	3%	4%	7%	6%	3%	5%	2%	9%	4%	8%	3%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Great Britain																					
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	499	243	256	180	169	150	99	316	84	223	276	143	180	176	264	235	319	180	41	458	62	437	
Base: Interested In The 2012 Summer Olympic Games (wtd)	251	125	126	98	87	66	49*	159	43*	109	142	71	92	89	131	120	162	89	20*	231	31*	221	
Track and field	100	54	47	30	37	33	17	64	20	49	52	26	43	32	54	46	67	33	8	92	13	88	
	40%	43%	37%	31%	42%	50%	35%	40%	46%	44%	37%	36%	47%	36%	41%	39%	42%	37%	41%	40%	41%	40%	
Gymnastics	33	5	28	17	10	6	8	23	3	12	21	10	11	13	13	20	20	13	1	32	2	31	
	13%	4%	22%	18%	11%	9%	15%	14%	6%	11%	15%	14%	12%	14%	10%	17%	12%	15%	5%	14%	7%	14%	
Swimming	25	11	14	11	9	4	5	14	6	11	14	7	8	10	11	14	15	10	3	22	4	21	
	10%	9%	11%	12%	11%	7%	10%	9%	14%	10%	10%	9%	9%	11%	8%	12%	9%	11%	14%	10%	14%	9%	
Soccer	23	16	7	9	9	6	6	15	2	9	14	10	8	5	14	9	17	6	1	22	2	21	
	9%	13%	5%	9%	10%	9%	12%	10%	4%	8%	10%	15%	9%	5%	11%	7%	10%	7%	5%	10%	7%	10%	
Tennis	18	8	10	10	4	4	3	10	5	6	11	4	6	8	7	11	11	7	2	16	3	15	
	7%	6%	8%	10%	4%	7%	7%	6%	11%	6%	8%	5%	7%	9%	5%	9%	7%	8%	8%	7%	10%	7%	
Cycling	14	8	6	3	6	6	2	10	2	7	7	4	5	5	11	3	11	4	1	13	2	12	
	6%	7%	5%	3%	7%	9%	5%	6%	5%	6%	5%	6%	5%	6%	8%	3%	7%	4%	8%	5%	8%	5%	
Boxing	4	3	1	1	2	1	1	4	0	1	3	1	2	1	4	1	3	1	1	4	1	4	
	2%	2%	1%	1%	2%	2%	1%	2%	-	1%	2%	2%	2%	1%	3%	0	2%	1%	3%	2%	2%	2%	
Volleyball	3	3	0	2	1	0	1	3	0	2	2	1	0	2	2	1	3	1	1	3	1	3	
	1%	3%	-	2%	1%	1%	1%	2%	-	1%	1%	2%	-	2%	2%	1%	2%	1%	3%	1%	2%	1%	
Triathlon	2	1	1	0	2	1	0	1	1	2	0	1	1	0	2	1	2	0	0	2	0	2	
	1%	1%	1%	-	2%	1%	-	1%	2%	2%	0	2%	1%	0	1%	0	1%	-	-	1%	-	1%	
Weightlifting	2	2	1	2	1	0	1	1	1	2	1	1	0	1	2	1	2	1	0	2	0	2	
	1%	1%	0	2%	1%	-	1%	1%	1%	1%	0	2%	-	1%	1%	0	1%	1%	-	1%	-	1%	
Basketball	2	2	0	1	1	0	1	1	1	0	2	1	1	1	1	1	1	2	0	2	1	2	
	1%	2%	-	1%	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	0	2%	-	1%	2%	1%	
Wrestling	2	1	0	0	1	0	0	1	1	1	1	0	1	1	2	0	1	0	0	1	0	2	
	1%	1%	0	-	1%	1%	-	1%	1%	1%	0	-	1%	1%	1%	-	1%	0	2%	0	-	1%	
Judo	1	1	1	1	0	0	0	1	0	0	1	0	0	1	1	1	1	1	0	1	0	1	
	0	0	0	1%	-	-	-	1%	-	-	1%	-	-	1%	0	0	0	1%	-	0	-	0	
Some other sport	21	10	11	10	8	3	6	12	4	7	14	6	7	8	9	12	10	11	2	19	2	19	
	8%	8%	9%	11%	9%	5%	11%	8%	8%	7%	10%	8%	8%	9%	7%	10%	6%	13%	12%	8%	8%	8%	
																		P					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	640	294	346	226	164	250	106	144	390	357	283	233	191	216	359	281	410	230	73	567	83	557	
Base: Interested In The 2012 Summer Olympic Games (wtd)	322	157	164	136	84	102	49*	65	208	172	150	129	86	106	172	150	206	116	37*	284	43*	279	
Gymnastics	104	27	77	46	24	34	15	30	59	58	47	46	31	28	43	61	61	44	6	99	6	98	
	32%	17%	47%	34%	29%	33%	31%	46%	29%	34%	31%	35%	36%	26%	25%	41%	30%	38%	15%	35%	14%	35%	
Swimming		A						FH				M	M			N		P		R		T	
	60	30	31	19	18	23	9	12	40	33	27	23	16	22	33	28	43	18	8	52	9	51	
Track and field	19%	19%	19%	14%	22%	22%	19%	18%	19%	19%	18%	18%	18%	20%	19%	18%	21%	15%	22%	18%	21%	18%	
						C																	
Basketball	41	26	15	14	12	15	4	5	32	25	16	17	8	15	23	17	28	13	5	35	6	35	
	13%	17%	9%	10%	14%	15%	8%	7%	15%	14%	11%	13%	10%	15%	14%	12%	13%	11%	14%	12%	14%	12%	
Soccer		B							G														
	32	28	4	14	10	8	5	7	20	16	17	13	9	10	24	8	22	10	5	27	5	27	
Volleyball	10%	18%	3%	11%	12%	8%	9%	11%	10%	9%	11%	10%	10%	10%	14%	5%	11%	9%	13%	10%	12%	10%	
		B														O							
Boxing	19	12	7	11	5	3	4	3	12	8	10	6	6	7	12	7	12	7	4	15	5	13	
	6%	7%	4%	8%	6%	3%	8%	5%	6%	5%	7%	5%	7%	7%	7%	5%	6%	6%	9%	5%	13%	5%	
Tennis		E																		U			
	10	7	4	4	4	2	2	2	7	6	4	5	3	3	7	3	9	1	4	6	5	6	
Cycling	3%	4%	2%	3%	5%	2%	4%	3%	3%	3%	3%	4%	3%	3%	4%	2%	4%	1%	11%	2%	11%	2%	
																			S		U		
Weightlifting	8	7	1	4	1	3	1	1	5	4	4	3	2	3	6	2	5	3	2	6	2	6	
	2%	4%	1%	3%	1%	3%	2%	2%	3%	2%	3%	3%	2%	3%	4%	1%	3%	2%	5%	2%	4%	2%	
Wrestling		B														O							
	8	2	5	3	2	3	1	1	6	5	2	1	1	5	4	3	5	2	1	6	1	6	
Triathlon	2%	1%	3%	2%	2%	3%	1%	2%	3%	3%	2%	1%	1%	5%	3%	2%	3%	2%	4%	2%	3%	2%	
Judo	4	1	3	3	1	1	1	0	3	1	3	0	2	2	1	3	3	1	1	3	1	3	
	1%	1%	2%	2%	1%	1%	3%	-	1%	0	2%	0	2%	2%	0	2%	1%	1%	2%	1%	1%	1%	
Some other sport																							
	4	1	2	3	0	1	1	0	2	1	2	1	1	2	2	2	2	1	1	3	1	3	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	1%	1%	2%	2%	-	1%	3%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	
Base: Interested In The 2012 Summer Olympic Games (wtd)	3	3	0	1	1	1	1	0	2	2	1	1	1	1	2	1	2	2	1	3	1	3	
	1%	2%	-	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	
Base: Interested In The 2012 Summer Olympic Games (unwtd)		B																					
	3	1	2	1	1	1	1	0	2	3	0	1	1	2	1	2	1	3	0	3	0	3	
Base: Interested In The 2012 Summer Olympic Games (wtd)	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	0	0	1%	2%	1%	2%	0	2%	-	1%	-	1%	
																			P				
Base: Interested In The 2012 Summer Olympic Games (unwtd)	3	2	1	1	1	0	0	0	3	2	1	2	0	1	2	1	2	1	1	2	1	2	
	1%	1%	1%	1%	1%	0	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	3%	1%	
Base: Interested In The 2012 Summer Olympic Games (wtd)																							
	22	12	11	11	5	7	4	4	14	9	13	11	7	4	11	11	12	11	0	22	0	22	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	7%	7%	7%	8%	6%	7%	9%	6%	7%	5%	9%	8%	8%	4%	6%	8%	6%	9%	-	8%	1%	8%	
																			R		T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Saudi Arabia																					
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	305	240	65	244	57	4	78	81	108	0	0	73	81	151	174	131	236	69	93	212	103	202	
Base: Interested In The 2012 Summer Olympic Games (wtd)	264	150*	113*	165	74*	24**	75*	53*	102*	-.**	-.**	67*	75*	122*	143*	121*	182*	81*	70*	194*	77*	186*	
Soccer	96 36%	64 43%	31 28%	61 37%	23 30%	12 50%	24 32%	11 21%	45 44%	0 -	0 -	19 29%	26 35%	50 41%	65 46%	31 25%	78 43%	18 22%	22 32%	73 38%	24 31%	72 38%	
Swimming	39 15%	18 12%	21 19%	25 15%	8 11%	6 25%	11 15%	12 22%	13 13%	0 -	0 -	18 27%	4 6%	17 14%	17 12%	22 18%	24 13%	15 18%	19 27%	20 10%	15 20%	24 13%	
Track and field	31 12%	14 9%	17 15%	15 9%	16 22%	0 -	10 13%	9 17%	11 11%	0 -	0 -	6 9%	7 10%	18 15%	14 9%	17 14%	20 11%	11 14%	6 9%	25 13%	13 17%	18 9%	
Basketball	19 7%	16 10%	3 3%	6 4%	7 9%	6 25%	7 9%	2 3%	10 10%	0 -	0 -	1 1%	8 10%	11 9%	16 11%	3 2%	17 9%	2 3%	2 3%	17 9%	1 1%	18 10%	
Gymnastics	18 7%	5 3%	13 12%	12 7%	6 8%	0 -	10 14%	3 5%	4 4%	0 -	0 -	6 9%	11 15%	2 1%	6 4%	13 11%	9 5%	9 11%	1 1%	18 9%	3 4%	15 8%	
Tennis	16 6%	4 3%	12 11%	10 6%	6 9%	0 -	2 3%	2 3%	10 9%	0 -	0 -	5 8%	3 4%	8 6%	4 3%	12 10%	7 4%	10 12%	5 8%	11 6%	3 3%	14 7%	
Wrestling	9 3%	6 4%	3 3%	9 6%	0 -	0 -	4 5%	2 4%	3 3%	0 -	0 -	6 8%	3 3%	1 1%	2 2%	7 6%	4 2%	6 7%	4 5%	6 3%	5 6%	4 2%	
Volleyball	6 2%	5 3%	1 1%	3 2%	3 5%	0 -	2 2%	3 5%	2 2%	0 -	0 -	1 1%	2 2%	4 3%	6 4%	0 -	6 3%	0 -	4 5%	2 1%	4 5%	2 1%	
Weightlifting	5 2%	5 3%	0 -	4 2%	2 2%	0 -	1 1%	3 5%	1 1%	0 -	0 -	2 3%	2 3%	1 1%	1 1%	4 3%	5 2%	1 1%	2 3%	3 2%	1 2%	4 2%	
Boxing	4 1%	4 2%	0 -	3 2%	1 1%	0 -	1 1%	2 4%	0 0	0 -	0 -	1 1%	1 1%	2 2%	3 2%	1 1%	3 2%	0 0	1 2%	2 1%	2 2%	2 1%	
Judo	3 1%	2 1%	1 1%	2 1%	1 1%	0 -	0 -	3 5%	0 -	0 -	0 -	2 2%	0 0	1 1%	1 1%	2 2%	2 1%	1 1%	0 1%	3 1%	0 0	3 1%	
Cycling	3 1%	2 1%	1 1%	3 2%	0 -	0 -	0 0	0 1%	0 0	0 -	0 -	0 -	1 1%	2 2%	2 1%	1 1%	2 1%	1 1%	1 1%	2 1%	1 1%	2 1%	
Triathlon	2 1%	1 0	1 1%	2 1%	0 -	0 -	1 2%	1 1%	0 -	0 -	0 -	0 1%	2 2%	0 -	2 1%	0 0	2 1%	0 -	1 2%	1 0	1 1%	1 0	
Some other sport	13 5%	6 4%	7 6%	11 7%	2 2%	0 -	3 4%	2 4%	3 3%	0 -	0 -	1 1%	6 8%	6 5%	5 3%	8 6%	5 3%	7 9%	1 2%	11 6%	4 5%	8 5%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Canada																													
	Canada	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader										
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	T	No	CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC
Base: Interested In The 2012 Summer Olympic Games (unwtd)		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: Interested In The 2012 Summer Olympic Games (wtd)	610	297	313	192	188	230	131	223	256	237	373	199	323	88	343	267	416	194	65	545	95	515	44	40	53	100	0	219	154		
Gymnastics	307	152	155	118	89	99	66	111	129	115	192	108	138	60*	170	137	211	95	33*	273	49*	257	23*	20*	26*	50*	-**	111	77		
	66	12	54	23	23	20	16	25	25	26	40	26	28	13	29	37	47	20	7	59	10	56	4	4	5	12	0	27	14		
	22%	8%	35%	20%	26%	21%	25%	23%	19%	23%	21%	24%	20%	21%	17%	27%	22%	21%	22%	22%	21%	22%	19%	18%	21%	25%	-	24%	18%		
Swimming	58	23	35	22	12	24	13	23	22	22	36	22	26	10	31	27	36	22	6	52	8	50	6	3	3	7	0	22	17		
	19%	15%	23%	19%	14%	24%	19%	21%	17%	20%	19%	21%	19%	16%	18%	20%	17%	23%	18%	19%	17%	19%	24%	16%	11%	15%	-	20%	22%		
Track and field	55	36	18	15	21	18	6	21	28	22	32	16	27	12	32	23	40	15	5	49	10	45	5	1	8	8	0	19	14		
	18%	24%	12%	13%	24%	18%	9%	19%	21%	19%	17%	14%	19%	21%	19%	17%	19%	16%	16%	18%	19%	18%	24%	4%	29%	15%	-	17%	18%		
Soccer	36	23	13	20	8	8	8	12	15	12	24	12	14	9	24	12	25	10	3	33	5	31	2	4	2	7	0	15	6		
	12%	15%	8%	17%	9%	8%	13%	11%	12%	10%	12%	12%	10%	15%	14%	9%	12%	11%	8%	12%	10%	12%	10%	20%	6%	14%	-	13%	8%		
Tennis	20	11	9	7	5	8	4	9	8	7	13	5	10	5	11	9	11	9	4	17	5	15	1	1	1	1	0	5	11		
	7%	8%	6%	6%	6%	8%	6%	8%	6%	6%	7%	5%	7%	9%	7%	7%	5%	9%	11%	6%	10%	6%	5%	6%	4%	2%	-	5%	14%		
Boxing	7	6	1	4	1	2	1	3	3	2	5	4	3	0	6	1	6	1	1	6	1	6	0	1	1	1	0	2	1		
	2%	4%	0	3%	1%	2%	1%	3%	2%	2%	3%	4%	2%	-	3%	1%	3%	1%	2%	2%	2%	2%	-	7%	9%	2%	-	2%	2%		
Volleyball	7	4	3	3	2	1	3	2	2	1	5	2	4	0	4	2	6	1	0	7	0	6	0	0	0	2	0	2	2		
	2%	3%	2%	3%	3%	1%	4%	2%	1%	1%	3%	2%	3%	-	3%	2%	3%	1%	-	2%	1%	2%	-	2%	-	4%	-	2%	3%		
Basketball	6	6	0	3	1	2	1	2	4	3	4	3	2	1	3	3	3	3	0	6	0	6	1	0	1	0	0	2	2		
	2%	4%	0	3%	1%	2%	1%	2%	3%	2%	2%	3%	2%	1%	2%	2%	1%	4%	-	2%	-	2%	4%	-	2%	1%	-	2%	2%		
Cycling	6	4	2	2	2	2	0	0	5	2	4	2	3	1	2	4	5	1	0	6	1	5	0	0	1	2	0	2	1		
	2%	3%	1%	2%	2%	2%	1%	0	4%	2%	2%	2%	2%	2%	1%	3%	2%	1%	-	2%	2%	2%	-	-	2%	4%	-	2%	2%		
Triathlon	6	3	3	0	3	2	1	3	2	2	4	3	3	0	3	3	4	2	2	4	2	4	0	0	0	1	0	3	2		
	2%	2%	2%	0	3%	2%	1%	2%	2%	2%	2%	2%	2%	-	2%	2%	2%	2%	7%	1%	5%	1%	-	-	-	2%	-	3%	2%		
Wrestling	3	3	0	2	1	0	2	0	1	1	3	1	1	1	3	1	3	1	1	3	0	3	0	0	1	0	0	1	0		
	1%	2%	0	2%	1%	0	3%	0	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	3%	1%	1%	1%	-	2%	6%	1%	-	1%	-		
Weightlifting	2	1	1	2	0	0	1	1	1	1	1	2	0	0	2	0	2	0	1	1	1	1	0	0	1	0	0	1	1		
	1%	1%	0	2%	-	-	1%	1%	0	1%	1%	2%	-	-	1%	-	1%	-	2%	0	3%	0	-	-	3%	-	-	1%	1%		
Judo	2	1	1	0	1	0	1	1	0	1	1	1	1	0	1	0	1	1	0	2	0	2	0	0	0	0	0	1	1		
	1%	1%	1%	0	2%	-	1%	1%	-	1%	1%	0	1%	-	1%	0	0	1%	-	1%	-	1%	-	-	-	1%	-	1%	1%		
Some other sport	33	17	16	13	8	11	9	10	14	12	21	9	16	7	19	14	23	10	4	29	4	28	3	5	3	7	0	9	6		
	11%	11%	10%	11%	9%	12%	14%	9%	11%	11%	11%	9%	12%	12%	11%	10%	11%	11%	12%	11%	9%	11%	15%	24%	12%	14%	-	8%	7%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		France																				
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Interested In The 2012 Summer Olympic Games (unwtd)	536	286	250	196	170	170	128	286	122	188	348	194	158	184	343	193	323	213	14	522	26	510
Base: Interested In The 2012 Summer Olympic Games (wtd)	264	143	121	106	84	75	67	141	57	89	175	84	107	74	168	97	159	105	7**	257	12**	253
Track and field	110 42%	64 44%	47 39%	32 30%	40 48%	38 51%	25 37%	54 39%	31 55%	41 46%	70 40%	34 40%	42 39%	34 47%	72 43%	39 40%	65 41%	46 43%	3 35%	108 42%	6 54%	104 41%
Gymnastics	26 10%	3 2%	22 19%	14 13%	7 8%	5 7%	7 10%	15 11%	4 7%	8 9%	18 10%	4 5%	16 15%	5 7%	13 8%	13 13%	16 10%	10 10%	0 -	26 10%	0 -	26 10%
Swimming	25 10%	8 6%	17 14%	10 9%	6 7%	10 13%	7 11%	13 10%	5 8%	8 9%	17 10%	10 12%	11 10%	5 6%	13 8%	12 13%	12 7%	14 13%	1 14%	24 9%	1 9%	24 10%
Soccer	20 8%	17 12%	3 3%	12 11%	4 5%	4 6%	7 11%	9 6%	4 8%	6 7%	14 8%	8 10%	7 7%	5 7%	13 8%	7 7%	13 8%	7 7%	1 12%	20 8%	1 7%	20 8%
Tennis	15 6%	7 5%	9 7%	8 7%	6 7%	2 2%	5 8%	9 7%	1 2%	3 4%	12 7%	6 7%	8 7%	2 3%	10 6%	5 6%	8 5%	7 6%	2 24%	14 5%	1 10%	14 6%
Judo	14 5%	12 8%	3 2%	6 6%	3 4%	4 6%	2 3%	9 6%	4 6%	5 6%	9 5%	6 7%	4 3%	5 7%	10 6%	4 4%	10 7%	4 4%	0 5%	14 5%	0 3%	14 5%
Cycling	9 3%	8 5%	1 1%	2 2%	5 6%	2 2%	2 2%	6 4%	2 3%	4 4%	5 3%	3 4%	4 3%	2 3%	6 4%	3 3%	6 4%	3 3%	1 10%	8 3%	0 4%	9 3%
Basketball	7 3%	5 3%	2 2%	4 4%	2 3%	0 1%	2 4%	3 2%	1 2%	2 2%	5 3%	2 3%	2 2%	3 3%	4 2%	3 3%	4 3%	3 2%	0 -	7 3%	0 4%	7 3%
Triathlon	4 1%	3 2%	0 0	2 2%	1 1%	1 1%	2 2%	2 1%	0 1%	2 2%	2 1%	1 2%	1 1%	1 1%	2 1%	2 2%	1 1%	2 2%	0 -	4 1%	0 3%	3 1%
Volleyball	3 1%	3 2%	1 1%	2 2%	1 1%	1 1%	0 1%	3 2%	0 1%	3 3%	1 1%	0 -	1 1%	2 3%	3 2%	1 1%	2 1%	2 2%	0 -	3 1%	0 -	3 1%
Boxing	3 1%	3 2%	0 0	2 2%	0 1%	1 1%	0 -	3 2%	0 -	1 1%	2 1%	1 2%	1 1%	1 2%	2 1%	2 2%	2 1%	1 1%	0 -	3 1%	0 -	3 1%
Wrestling	1 1%	1 1%	0 0	0 0	0 0	1 1%	0 1%	0 0	1 1%	0 0	1 1%	1 1%	1 1%	0 -	1 0	1 1%	1 0	1 1%	0 -	1 1%	0 -	1 1%
Weightlifting	1 0	0 -	1 0	0 -	1 1%	0 -	0 -	1 0	0 -	0 -	1 0	0 -	1 1%	0 -	1 0	0 -	1 0	0 -	0 -	1 0	1 5%	0 -
Some other sport	24 9%	10 7%	14 12%	12 12%	7 8%	6 8%	7 10%	14 10%	4 7%	6 6%	19 11%	8 10%	9 8%	8 11%	19 11%	6 6%	18 12%	6 6%	0 -	24 9%	0 -	24 10%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Germany																					
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	487	262	225	148	192	147	145	145	96	161	326	107	298	82	360	127	319	168	38	449	74	413	
Base: Interested In The 2012 Summer Olympic Games (wtd)	245	137	109	84	93	68	73	73	49*	77	168	51	145	49*	180	66	159	86	20*	225	38*	207	
Track and field	105	58	47	23	45	36	26	35	23	41	64	21	61	23	76	28	70	34	6	99	14	91	
	43%	42%	43%	28%	48%	53%	36%	48%	47%	52%	38%	41%	42%	47%	43%	43%	44%	40%	30%	44%	36%	44%	
Soccer	39	27	12	21	10	8	13	11	6	10	29	11	21	7	27	12	23	16	3	36	6	33	
	16%	20%	11%	24%	11%	12%	18%	16%	12%	12%	17%	21%	15%	14%	15%	18%	14%	19%	16%	16%	16%	16%	
Swimming	31	14	16	10	10	10	13	7	7	9	22	7	19	5	22	9	19	12	2	29	5	26	
	12%	10%	15%	12%	11%	15%	18%	10%	14%	11%	13%	13%	13%	10%	12%	13%	12%	14%	9%	13%	12%	12%	
Tennis	9	3	5	3	3	3	2	3	2	3	6	1	4	4	6	3	4	5	1	7	2	7	
	4%	3%	5%	4%	3%	4%	3%	4%	4%	4%	3%	2%	3%	7%	3%	4%	3%	5%	7%	3%	6%	3%	
Triathlon	8	5	3	2	4	2	2	3	1	3	5	3	4	1	6	2	7	1	0	8	0	8	
	3%	4%	3%	3%	5%	3%	2%	4%	3%	4%	3%	7%	3%	1%	4%	3%	4%	1%	-	4%	-	4%	
Gymnastics	7	1	6	4	2	1	1	2	2	2	5	1	4	2	6	1	5	2	1	7	0	7	
	3%	1%	6%	5%	3%	1%	1%	3%	4%	3%	3%	2%	3%	5%	3%	2%	3%	2%	3%	3%	-	3%	
Cycling	7	4	3	4	2	1	1	3	1	2	5	1	5	1	5	2	5	2	1	6	2	5	
	3%	3%	3%	5%	2%	1%	2%	4%	2%	3%	3%	1%	3%	3%	3%	3%	3%	3%	6%	3%	6%	2%	
Volleyball	5	2	2	5	0	0	2	2	1	0	5	0	3	1	3	2	2	3	1	4	1	4	
	2%	2%	2%	6%	-	-	2%	3%	1%	-	3%	-	2%	3%	2%	3%	1%	3%	3%	2%	3%	2%	
Boxing	4	3	1	1	2	1	1	0	0	1	3	2	2	0	3	1	3	1	1	3	1	3	
	2%	2%	1%	1%	2%	2%	2%	1%	-	2%	2%	4%	2%	-	2%	2%	2%	2%	5%	2%	3%	2%	
Basketball	4	3	1	2	1	1	2	0	2	0	4	0	3	1	4	0	3	1	0	4	0	4	
	2%	2%	1%	3%	1%	1%	3%	1%	3%	-	2%	1%	2%	1%	2%	-	2%	1%	-	2%	-	2%	
Weightlifting	2	2	0	1	1	0	1	1	0	1	1	0	1	1	2	0	1	1	0	2	1	1	
	1%	2%	-	1%	1%	-	1%	2%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	2%	1%	
Judo	2	1	1	1	0	0	0	0	0	0	1	0	2	0	2	0	0	1	1	1	1	1	
	1%	0	1%	1%	0	-	1%	-	-	1%	1%	-	1%	-	1%	-	0	1%	3%	0	2%	0	
Some other sport	23	12	11	7	12	5	8	4	4	5	18	4	16	3	17	7	17	7	4	20	6	18	
	10%	9%	10%	8%	13%	7%	11%	6%	9%	7%	11%	8%	11%	7%	9%	10%	10%	8%	19%	9%	15%	9%	
																			S				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Australia																												
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	
Base: Interested In The 2012 Summer Olympic Games (unstd)		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: Interested In The 2012 Summer Olympic Games (std)	664	297	367	158	186	320	162	358	144	362	302	210	217	237	363	301	405	259	78	586	99	565	438	226	202	223	138	48	53	
	317	158	158	112*	91	113	83*	169	65*	151	166	79	188	49	168	149	188	128	37*	279	45*	272	211	106	94	106	70*	24**	23*	
Swimming	128	57	71	42	35	51	28	68	31	71	57	34	76	18	64	64	81	46	10	118	13	115	78	50	31	45	40	6	6	
	40%	36%	45%	38%	38%	45%	34%	40%	48%	47%	34%	42%	41%	36%	38%	43%	43%	36%	26%	42%	28%	42%	37%	47%	32%	43%	58%	24%	25%	
	58	35	23	17	18	23	14	33	10	26	31	11	40	7	35	23	36	22	15	42	17	40	42	15	18	17	8	8	6	
Track and field	18%	22%	14%	15%	19%	20%	17%	20%	15%	18%	19%	14%	21%	14%	21%	16%	19%	17%	40%	15%	39%	15%	20%	14%	19%	16%	12%	34%	26%	
	38	9	29	14	14	10	11	20	8	16	22	11	20	8	20	18	21	18	2	37	1	37	27	11	13	11	8	1	5	
Gymnastics	12%	6%	18%	13%	15%	9%	13%	12%	12%	11%	13%	13%	11%	16%	12%	12%	11%	14%	4%	13%	2%	14%	13%	11%	14%	10%	11%	5%	24%	
	16	11	5	4	3	8	3	9	3	8	8	3	11	2	12	4	11	5	4	12	5	11	11	4	7	5	1	2	1	
Cycling	5%	7%	3%	4%	3%	7%	4%	6%	5%	5%	5%	4%	6%	4%	7%	3%	6%	4%	11%	4%	11%	4%	5%	4%	7%	4%	1%	9%	5%	
	16	12	4	9	5	2	5	9	2	6	10	5	8	3	6	10	6	10	1	14	3	13	13	3	4	6	3	3	1	
Soccer	5%	7%	3%	8%	6%	1%	6%	6%	3%	4%	6%	6%	4%	7%	3%	7%	3%	8%	4%	5%	6%	5%	6%	3%	4%	5%	4%	11%	4%	
	11	3	8	E	E																									
Tennis	4%	2%	5%	9%	3%	2%	7%	2%	2%	3%	4%	3%	4%	3%	4%	3%	4%	3%	1%	4%	1%	4%	4%	2%	4%	5%	3%	-	2%	
	8	8	0	2	3	3	1	6	1	3	5	0	7	1	5	3	5	3	0	8	0	8	4	4	2	5	1	0	0	
Boxing	3%	5%	-	2%	3%	3%	1%	4%	2%	2%	3%	0	4%	1%	3%	2%	3%	3%	1%	3%	1%	3%	2%	4%	2%	4%	2%	-	1%	
	6	4	2	2	2	2	1	4	1	3	3	0	3	3	4	3	3	4	1	5	1	5	6	1	3	2	0	0	1	
Basketball	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	0	1%	7%	2%	2%	2%	3%	3%	2%	3%	2%	3%	0	3%	2%	-	2%	3%	
	2	2	0	2	0	0	1	1	0	0	2	2	0	0	0	2	0	2	0	2	0	2	2	0	0	1	0	1	0	0
Wrestling	1%	1%	-	2%	-	-	1%	1%	-	-	1%	3%	-	-	-	2%	-	2%	-	1%	-	1%	1%	-	-	1%	-	5%	-	-
	2	2	0	0	1	1	1	0	1	2	0	0	2	0	2	0	1	1	0	2	0	2	2	1	1	0	1	0	0	0
Judo	1%	1%	0	0	1%	1%	0	2%	1%	-	-	1%	0	0	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	-	-	-
	2	0	2	0	0	2	1	1	0	0	2	0	2	0	2	0	2	1	1	2	1	2	2	1	2	0	0	0	0	0
Triathlon	1%	-	1%	0	-	2%	2%	0	-	0	1%	1%	1%	0	1%	0	1%	1%	1%	1%	1%	1%	1%	0	2%	0	0	0	-	-
	2	2	0	0	0	2	1	1	0	1	1	1	1	0	1	1	1	1	0	2	0	2	0	1	1	0	0	0	0	0
Weightlifting	1%	1%	0	-	0	2%	1%	1%	0	1%	1%	1%	0	1%	1%	0	1%	1%	-	1%	-	1%	0	1%	1%	0	0	0	-	1%
	2	1	1	1	0	1	0	2	0	0	1	1	0	1	0	2	1	1	0	2	0	2	1	1	0	1	0	0	0	0
Volleyball	1%	0	1%	1%	0	0	-	1%	0	0	1%	1%	-	1%	0	1%	0	1%	0	1%	0	1%	0	1%	-	1%	0	-	-	1%
	25	12	13	11	7	7	10	10	6	8	17	9	12	4	11	14	15	10	2	23	3	22	14	11	9	8	4	2	2	2
Some other sport	8%	8%	8%	10%	8%	6%	12%	6%	9%	5%	10%	11%	6%	9%	7%	9%	8%	8%	7%	8%	6%	8%	6%	11%	10%	7%	6%	10%	9%	9%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Japan																					
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	654	338	316	176	231	247	351	247	56	390	264	211	141	302	334	320	449	205	83	571	108	546	
Base: Interested In The 2012 Summer Olympic Games (wtd)	321	158	163	107	102	111	176	119	26*	182	139	105	68	148	156	165	215	105	39*	282	49	272	
Soccer	96	63	33	35	31	29	48	39	8	54	42	35	15	46	53	43	69	27	8	88	14	82	
	30%	40%	21%	33%	31%	26%	27%	33%	32%	30%	30%	34%	21%	31%	34%	26%	32%	25%	22%	31%	29%	30%	
Track and field	63	33	30	23	22	18	34	24	5	39	24	21	10	31	31	31	45	18	8	55	11	52	
	20%	21%	19%	21%	22%	16%	19%	20%	18%	21%	17%	20%	15%	21%	20%	19%	21%	17%	21%	19%	22%	19%	
Swimming	54	17	37	14	20	20	26	22	7	29	25	14	16	25	21	33	32	22	6	48	7	47	
	17%	11%	23%	13%	20%	18%	15%	18%	25%	16%	18%	13%	23%	17%	14%	20%	15%	21%	15%	17%	14%	17%	
Gymnastics	40	12	28	8	9	23	25	11	4	25	15	12	12	16	17	23	24	16	5	35	7	33	
	12%	7%	17%	8%	8%	21%	14%	9%	14%	14%	11%	11%	18%	11%	11%	14%	11%	16%	14%	12%	13%	12%	
Volleyball	25	8	17	12	4	9	17	7	0	14	11	11	5	10	9	15	14	11	4	21	4	21	
	8%	5%	10%	11%	4%	8%	10%	6%	2%	7%	8%	10%	7%	7%	6%	9%	7%	10%	11%	7%	8%	8%	
Judo	19	13	6	4	8	6	10	8	1	12	6	5	4	10	11	8	16	3	2	17	3	16	
	6%	8%	4%	4%	8%	6%	6%	6%	5%	7%	5%	4%	5%	7%	7%	5%	7%	3%	6%	6%	6%	6%	
Tennis	4	2	2	1	2	0	3	1	0	2	2	1	1	2	3	1	3	1	1	3	1	3	
	1%	1%	1%	1%	2%	0	1%	1%	-	1%	1%	1%	2%	1%	2%	1%	2%	1%	3%	1%	3%	1%	
Triathlon	2	2	0	1	0	0	1	1	0	0	1	1	0	1	1	1	1	1	0	1	0	1	
	0	1%	-	1%	-	0	0	1%	-	0	1%	1%	1%	0	1%	0	0	1%	1%	0	1%	0	
Cycling	1	1	1	1	0	0	1	0	1	1	1	1	0	1	1	1	1	0	0	1	1	1	
	0	0	0	1%	-	-	0	-	2%	0	0	1%	-	0	0	0	1%	-	-	0	1%	0	
Basketball	1	1	0	1	0	0	1	0	0	1	1	0	1	0	1	1	1	0	0	1	0	1	
	0	1%	-	1%	-	-	1%	-	-	0	0	-	2%	-	0	0	1%	-	-	0	-	0	
Wrestling	1	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	
	0	1%	-	-	0	0	-	1%	-	0	0	-	1%	0	1%	-	0	-	1%	0	1%	0	
Boxing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	-	-	-	0	0	-	-	0	-	0	-	-	0	-	0	-	-	0	-	0	
Some other sport	15	7	8	7	5	4	10	5	0	4	11	5	4	6	6	9	8	7	2	13	2	14	
	5%	4%	5%	6%	5%	3%	6%	4%	2%	2%	8%	5%	6%	4%	4%	5%	4%	7%	6%	5%	3%	5%	
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Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		South Korea																					
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	400	219	181	126	160	114	54	170	176	256	144	11	118	271	227	173	295	105	56	344	88	312	
Base: Interested In The 2012 Summer Olympic Games (wtd)	390	209	181	160	141	89	61*	167	162	222	168	15**	122	253	204	186	271	119*	49*	341	77*	313	
Soccer	160	106	53	49	65	45	23	69	67	100	59	4	44	111	104	56	124	36	20	140	35	125	
	41%	51%	29%	31%	46%	51%	37%	42%	41%	45%	35%	25%	36%	44%	51%	30%	46%	30%	40%	41%	46%	40%	
Swimming	B				C	C									O		Q						
	115	42	74	52	43	20	19	42	53	64	51	4	39	72	49	66	72	44	10	106	15	100	
Track and field	30%	20%	41%	33%	31%	23%	32%	25%	33%	29%	31%	30%	32%	28%	24%	36%	26%	37%	20%	31%	20%	32%	
	A														N							T	
Gymnastics	26	17	9	11	9	6	1	13	12	16	10	2	7	17	12	14	17	9	3	23	7	19	
	7%	8%	5%	7%	6%	7%	2%	8%	7%	7%	6%	10%	6%	7%	6%	8%	6%	7%	7%	7%	9%	6%	
Basketball	16	5	11	7	5	3	4	5	6	7	8	0	4	12	4	12	9	7	2	14	1	15	
	4%	2%	6%	5%	4%	3%	7%	3%	4%	3%	5%	-	3%	5%	2%	6%	3%	6%	4%	4%	1%	5%	
Triathlon	7	3	4	5	2	1	1	5	1	2	5	0	0	7	5	2	5	2	2	5	3	4	
	2%	2%	2%	3%	1%	1%	2%	3%	1%	1%	3%	-	-	3%	3%	1%	2%	2%	5%	1%	4%	1%	
Weightlifting	U																						
	7	4	2	2	3	2	0	2	4	4	2	0	4	3	3	4	5	2	0	7	1	6	
Judo	2%	2%	1%	1%	2%	2%	-	1%	2%	2%	1%	-	3%	1%	1%	2%	2%	1%	-	2%	1%	2%	
	6	5	1	6	1	0	2	3	2	3	3	0	4	3	5	2	5	2	2	4	3	3	
Cycling	2%	2%	1%	4%	1%	-	2%	2%	1%	2%	2%	-	3%	1%	2%	1%	2%	1%	5%	1%	5%	1%	
	U																						
Tennis	6	4	3	2	3	2	1	2	4	3	3	0	3	3	3	4	3	4	1	6	2	5	
	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	-	2%	1%	1%	2%	1%	3%	2%	2%	2%	1%	
Boxing	4	0	4	2	1	1	1	2	1	3	1	0	1	3	4	0	4	0	1	3	0	4	
	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	2%	-	1%	-	2%	1%	-	1%	
Wrestling	A																						
	4	3	1	1	1	2	0	2	2	3	1	0	1	3	4	0	4	0	3	1	3	1	
Volleyball	1%	1%	0	1%	1%	2%	-	1%	1%	1%	0	-	1%	1%	2%	-	1%	-	6%	0	4%	0	
	S																						
Some other sport	3	2	1	3	0	1	0	3	1	1	3	0	2	2	0	3	2	2	0	3	0	3	
	1%	1%	1%	2%	-	1%	-	2%	0	0	2%	-	1%	1%	-	2%	1%	1%	-	1%	-	1%	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	2	2	0	1	0	1	0	1	1	1	1	0	1	1	1	1	2	0	1	1	1	1	
	0	1%	-	1%	-	1%	-	1%	0	0	1%	-	1%	0	0	1%	1%	-	2%	0	1%	0	
Base: Interested In The 2012 Summer Olympic Games (wtd)	S																						
	1	0	1	0	1	0	0	0	1	1	0	0	0	1	1	0	1	0	0	1	0	1	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	0	-	0	-	1%	-	-	-	0	0	-	-	-	0	0	-	0	-	0	0	-	0	
	34	17	17	20	8	6	9	17	8	14	20	5	13	16	11	23	20	14	4	30	6	28	
Base: Interested In The 2012 Summer Olympic Games (wtd)	9%	8%	9%	13%	5%	7%	15%	10%	5%	6%	12%	34%	10%	6%	6%	12%	8%	11%	8%	9%	8%	9%	
	D						H				I					N							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Russia																					
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	324	164	160	91	131	102	12	23	289	165	159	45	181	98	208	116	302	22	20	304	51	273	
Base: Interested In The 2012 Summer Olympic Games (wtd)	310	158	152	129*	106	76*	15**	22**	274	147	164	81*	166	64*	186	125*	290	21**	17**	293	45*	265	
Soccer	84 27%	54 34%	30 20%	39 30%	30 28%	16 21%	6 40%	7 32%	71 26%	36 25%	48 29%	13 16%	58 35%	13 21%	57 31%	27 22%	75 26%	10 46%	4 25%	80 27%	13 29%	71 27%	
Gymnastics	64 21%	12 8%	52 34%	30 23%	21 20%	13 17%	4 25%	6 29%	54 20%	28 19%	36 22%	21 26%	29 18%	13 21%	29 16%	35 28%	59 20%	5 23%	3 20%	61 21%	8 17%	56 21%	
Track and field	55 18%	24 15%	31 20%	17 13%	21 20%	17 22%	1 4%	2 9%	52 19%	33 23%	22 13%	14 17%	27 16%	14 22%	33 18%	22 18%	52 18%	3 13%	2 13%	53 18%	12 26%	43 16%	
Boxing	22 7%	18 12%	3 2%	8 6%	7 7%	7 9%	0 -	0 -	22 8%	18 12%	4 2%	10 12%	9 6%	3 5%	13 7%	9 7%	20 7%	1 7%	2 9%	20 7%	3 6%	19 7%	
Swimming	21 7%	8 5%	13 9%	9 7%	8 7%	5 6%	1 5%	0 -	21 8%	7 5%	14 9%	3 4%	11 7%	7 11%	12 7%	9 7%	21 7%	0 -	2 9%	20 7%	3 7%	18 7%	
Volleyball	15 5%	9 6%	6 4%	6 5%	5 4%	4 5%	0 -	3 14%	12 4%	8 6%	7 4%	1 2%	12 7%	2 3%	10 6%	4 3%	13 5%	2 8%	2 10%	13 4%	2 5%	12 5%	
Basketball	9 3%	9 6%	1 0	7 5%	1 1%	1 1%	0 -	1 3%	9 3%	2 2%	7 4%	4 6%	3 2%	2 4%	3 1%	7 6%	9 3%	0 -	0 -	9 3%	0 -	9 4%	
Cycling	8 3%	1 1%	6 4%	3 2%	1 1%	4 5%	1 10%	0 -	6 2%	2 1%	6 4%	5 6%	2 1%	2 3%	2 1%	5 4%	7 2%	1 3%	0 -	8 3%	1 1%	7 3%	
Tennis	6 2%	3 2%	3 2%	3 2%	0 -	3 4%	0 -	0 -	6 2%	3 2%	3 2%	2 2%	0 -	5 7%	5 3%	2 1%	6 2%	0 -	1 3%	6 2%	1 3%	5 2%	
Wrestling	4 1%	3 2%	1 1%	2 2%	1 1%	1 1%	1 7%	1 4%	2 1%	1 1%	3 2%	0 -	4 2%	0 -	3 1%	1 1%	4 1%	0 -	0 -	4 1%	0 -	4 1%	
Judo	3 1%	3 2%	0 -	0 -	2 1%	1 2%	0 -	0 -	3 1%	2 1%	1 1%	2 2%	1 0	1 1%	3 2%	0 -	3 1%	0 -	0 -	3 1%	0 -	3 1%	
Weightlifting	1 0	1 0	1 0	0 -	1 1%	0 -	0 -	0 -	1 1%	1 1%	0 -	0 -	1 1%	0 -	1 0	1 1%	1 1%	0 -	0 -	1 1%	0 -	1 1%	
Triathlon	1 0	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	1 1%	0 -	1 2%	0 -	0 -	1 1%	0 -	1 0	0 -	0 -	1 0	0 -	1 1%	
Some other sport	17 5%	12 8%	4 3%	5 4%	8 7%	4 5%	1 9%	2 9%	13 5%	4 3%	13 8%	5 6%	10 6%	2 3%	14 7%	3 2%	17 6%	0 -	2 12%	14 5%	3 6%	14 5%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Sweden																					
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	239	151	88	66	82	91	81	127	31	79	160	147	41	51	166	73	150	89	23	216	33	206	
Base: Interested In The 2012 Summer Olympic Games (wtd)	264	166*	98*	89*	90*	85*	70**	149*	44**	87*	177*	49	140*	75*	199*	65*	184*	80*	27**	236*	39**	225*	
Track and field	164	104	59	46	59	59	35	101	28	59	104	27	86	51	128	36	120	44	17	146	20	143	
	62%	63%	61%	52%	66%	69%	49%	68%	62%	68%	59%	56%	61%	67%	64%	54%	65%	54%	63%	62%	53%	64%	
Soccer	36	31	5	13	13	10	14	11	11	19	17	12	11	13	28	8	23	13	2	34	6	30	
	14%	19%	5%	15%	15%	11%	20%	7%	25%	22%	10%	25%	8%	17%	14%	12%	12%	16%	8%	14%	16%	13%	
Swimming	18	8	10	10	3	4	4	11	3	2	16	3	11	4	12	6	15	3	6	12	7	11	
	7%	5%	11%	12%	4%	5%	6%	7%	6%	3%	9%	5%	8%	6%	6%	9%	8%	3%	20%	5%	18%	5%	
Basketball	9	4	5	5	3	0	1	8	0	3	5	1	8	0	3	5	3	5	0	9	0	9	
	3%	2%	5%	6%	4%	-	1%	5%	-	4%	3%	1%	6%	-	2%	8%	2%	7%	-	4%	-	4%	
Cycling	7	1	6	3	0	4	6	0	0	0	7	1	6	0	6	0	6	1	0	7	0	7	
	3%	1%	6%	3%	0	4%	9%	0	-	-	4%	2%	4%	-	3%	1%	3%	1%	-	3%	-	3%	
Gymnastics	4	4	0	0	0	4	0	4	0	0	4	0	4	0	0	4	0	4	0	4	0	4	
	1%	2%	-	-	-	4%	-	3%	-	-	2%	-	3%	-	-	6%	-	5%	-	2%	-	2%	
Tennis	4	4	0	0	0	4	4	0	0	0	4	0	4	0	4	0	4	0	0	4	0	4	
	1%	2%	-	-	-	4%	5%	-	-	-	2%	-	3%	-	2%	-	2%	-	-	2%	-	2%	
Judo	3	0	3	3	0	0	0	3	0	3	0	0	3	0	3	0	3	0	0	3	3	0	
	1%	-	3%	3%	-	-	-	2%	-	3%	-	-	2%	-	1%	-	1%	-	-	1%	7%	-	
Boxing	1	1	0	1	0	0	0	0	0	0	1	1	0	0	1	0	1	0	0	1	0	1	
	0	0	0	1%	0	-	0	0	1%	-	0	2%	-	-	0	-	0	0	-	0	-	0	
Volleyball	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	-	-	0	-	-	0	-	-	0	1%	-	-	0	-	0	-	-	0	-	0	
Triathlon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	-	0	-	-	0	0	-	-	-	0	1%	-	-	0	-	-	0	-	0	-	0	
Wrestling	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	-	0	-	0	-	-	0	-	0	-	0	-	-	-	0	0	-	-	0	-	0	
Some other sport	19	9	10	8	10	1	6	10	3	0	19	3	8	8	13	6	9	10	2	17	2	17	
	7%	6%	10%	8%	11%	2%	9%	7%	6%	0	11%	7%	6%	10%	7%	10%	5%	13%	9%	7%	6%	7%	
											I												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Indonesia																					
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	347	188	159	136	155	56	40	181	126	243	104	127	15	205	186	161	313	34	40	307	99	248	
Base: Interested In The 2012 Summer Olympic Games (wtd)	341	177	165	189	117	35*	59*	182	100	205	136*	142	14**	185	169	173	304	37**	35*	306	87*	255	
Soccer	168	116	52	87	59	22	30	87	51	110	58	75	4	89	99	69	150	18	13	155	44	124	
	49%	66%	32%	46%	50%	63%	51%	48%	51%	54%	43%	52%	30%	48%	58%	40%	49%	48%	37%	51%	50%	49%	
Swimming	34	8	26	25	6	4	4	21	9	14	20	13	4	18	13	22	29	6	7	27	10	24	
	10%	5%	16%	13%	5%	10%	6%	12%	9%	7%	15%	9%	26%	10%	7%	13%	9%	15%	21%	9%	12%	10%	
Basketball	22	6	16	15	7	0	8	8	6	9	13	12	0	10	4	18	18	4	2	20	2	20	
	7%	3%	10%	8%	6%	-	14%	5%	6%	5%	9%	9%	-	5%	3%	10%	6%	10%	6%	7%	3%	8%	
Gymnastics	17	3	14	5	11	1	0	6	11	14	3	4	0	13	6	12	16	1	2	15	4	13	
	5%	2%	9%	3%	9%	4%	-	3%	11%	7%	2%	3%	-	7%	3%	7%	5%	4%	5%	5%	5%	5%	
Tennis	17	6	11	11	4	2	2	6	9	6	11	4	2	10	10	7	16	1	3	14	6	10	
	5%	3%	7%	6%	4%	5%	4%	3%	9%	3%	8%	3%	15%	6%	6%	4%	5%	2%	9%	4%	7%	4%	
Volleyball	14	6	7	8	5	1	3	6	4	10	3	8	1	5	7	6	12	2	2	11	4	10	
	4%	3%	5%	4%	4%	3%	6%	3%	4%	5%	2%	5%	7%	3%	4%	4%	4%	5%	6%	4%	4%	4%	
Track and field	12	7	5	4	8	0	2	9	1	8	4	5	1	6	8	4	12	0	2	10	3	9	
	3%	4%	3%	2%	6%	-	3%	5%	1%	4%	3%	3%	6%	3%	5%	2%	4%	-	4%	3%	3%	3%	
Cycling	7	1	7	7	0	1	4	3	1	2	6	2	0	5	3	5	7	0	1	6	2	6	
	2%	0	4%	4%	-	2%	6%	2%	1%	1%	4%	1%	-	3%	1%	3%	2%	-	3%	2%	2%	2%	
Boxing	5	5	0	0	3	1	0	3	1	3	1	1	1	3	5	0	5	0	1	3	3	2	
	1%	3%	-	-	3%	4%	-	2%	1%	2%	1%	1%	4%	2%	3%	-	2%	-	4%	1%	3%	1%	
Triathlon	1	1	0	0	1	1	1	1	0	1	0	1	0	1	0	1	1	0	0	1	0	1	
	0	1%	-	-	1%	2%	1%	0	-	1%	-	0	-	0	-	1%	0	-	-	0	-	1%	
Weightlifting	1	0	1	1	0	0	0	1	0	1	0	0	0	1	0	1	1	0	0	1	0	1	
	0	-	1%	1%	-	-	-	1%	-	1%	-	-	-	1%	-	1%	0	-	-	0	-	0	
Judo	1	1	0	0	0	1	0	0	1	1	0	0	0	1	1	0	1	0	0	1	0	1	
	0	0	-	-	-	2%	-	-	1%	0	-	-	-	0	0	-	0	-	-	0	-	0	
Some other sport	42	17	25	27	13	2	6	31	6	26	17	18	2	23	15	28	37	6	2	41	9	33	
	12%	10%	15%	14%	11%	5%	9%	17%	6%	12%	12%	12%	11%	13%	9%	16%	12%	16%	5%	13%	11%	13%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Turkey																					
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	336	279	57	268	61	7	27	140	169	140	196	95	48	193	205	131	243	93	47	289	128	208	
Base: Interested In The 2012 Summer Olympic Games (wtd)	330*	175	155**	159	129**	41**	19**	111*	200*	187*	143	94**	42**	195*	161*	169**	208*	121**	40**	290*	106*	223*	
Track and field	94 28%	46 26%	48 31%	32 20%	54 42%	8 20%	4 19%	26 24%	64 32%	60 32%	34 24%	17 18%	11 26%	66 34%	45 28%	49 29%	75 36%	18 15%	6 16%	88 30%	36 33%	58 26%	
Soccer	68 20%	49 28%	18 12%	47 30%	16 13%	4 10%	4 22%	31 28%	32 16%	27 14%	40 28%	18 19%	18 44%	31 16%	38 24%	29 17%	47 22%	21 17%	14 36%	53 18%	25 23%	43 19%	
Swimming	57 17%	21 12%	36 23%	16 10%	33 25%	8 20%	1 3%	16 15%	40 20%	41 22%	16 11%	27 29%	2 5%	27 14%	27 17%	30 18%	19 9%	38 31%	5 13%	52 18%	10 9%	47 21%	
Volleyball	32 10%	17 10%	15 9%	21 13%	7 6%	4 10%	2 10%	13 12%	17 8%	12 6%	20 14%	8 9%	2 4%	22 11%	17 11%	15 9%	21 10%	11 9%	5 13%	27 9%	13 12%	19 8%	
Gymnastics	22 7%	1 1%	21 13%	4 3%	1 1%	17 41%	2 12%	1 1%	19 10%	19 10%	3 2%	2 2%	2 5%	18 9%	1 1%	21 12%	3 1%	19 16%	0 1%	22 7%	0 0	22 10%	
Basketball	18 5%	13 7%	5 3%	16 10%	2 2%	0 -	1 3%	9 8%	9 4%	5 3%	12 9%	3 3%	4 9%	11 6%	11 7%	7 4%	14 7%	4 3%	5 11%	13 5%	6 5%	12 5%	
Tennis	13 4%	12 7%	1 1%	6 4%	7 6%	0 -	1 7%	3 3%	8 4%	9 5%	4 3%	3 3%	1 3%	9 5%	10 6%	3 2%	11 5%	2 2%	1 1%	13 4%	6 6%	7 3%	
Weightlifting	9 3%	6 3%	3 2%	4 3%	5 4%	0 -	1 6%	6 5%	2 1%	6 3%	4 3%	1 1%	1 3%	7 3%	4 2%	5 3%	7 3%	2 2%	1 2%	8 3%	3 3%	6 3%	
Wrestling	5 2%	5 3%	0 -	4 2%	2 1%	0 -	0 -	3 2%	3 1%	4 2%	2 1%	4 4%	0 1%	1 1%	4 2%	1 1%	4 2%	1 1%	0 1%	5 2%	3 3%	2 1%	
Boxing	3 1%	3 2%	0 -	1 1%	2 1%	0 -	0 -	3 3%	0 -	2 1%	1 1%	2 2%	0 -	1 0	2 2%	1 0	3 1%	0 -	1 2%	2 1%	2 2%	1 1%	
Judo	3 1%	1 0	2 1%	3 2%	0 -	0 -	3 14%	0 -	0 -	0 -	3 2%	3 3%	0 -	0 -	0 -	3 2%	1 0	2 2%	0 -	3 1%	1 0	2 1%	
Cycling	1 0	0 -	1 1%	1 1%	0 -	0 -	0 -	0 -	1 1%	1 1%	0 -	1 1%	0 -	0 -	1 1%	0 -	1 1%	0 -	1 3%	0 -	1 1%	0 -	
Triathlon	1 0	1 1%	0 -	1 1%	0 -	0 -	1 3%	0 0	0 0	0 -	1 1%	1 1%	0 -	1 0	1 1%	0 0	1 0	0 0	1 1%	1 0	1 1%	0 0	
Some other sport	4 1%	1 0	4 2%	4 3%	0 -	0 -	1 3%	0 -	4 2%	1 1%	3 2%	3 3%	0 -	1 1%	0 -	4 2%	2 1%	2 2%	0 -	4 1%	0 -	4 2%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Hungary																					
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	654	328	326	213	181	260	337	210	6	249	405	196	328	130	337	317	371	283	45	609	49	605	
Base: Interested In The 2012 Summer Olympic Games (wtd)	329	170	159	128	91	110	167	105	3**	116	213	74	197	58	164	165	187	141	22*	306	25*	304	
Swimming	145	70	75	51	40	54	71	50	1	52	93	25	93	27	72	73	86	59	12	134	12	133	
	44%	41%	47%	40%	44%	49%	43%	48%	31%	45%	44%	34%	47%	47%	44%	44%	46%	42%	52%	44%	50%	44%	
						C								K									
Soccer	33	20	12	12	9	12	18	9	0	11	22	13	17	3	15	18	19	13	0	33	0	32	
	10%	12%	8%	9%	10%	11%	11%	9%	15%	9%	10%	17%	9%	5%	9%	11%	10%	9%	-	11%	2%	11%	
												LM							R				
Gymnastics	23	2	21	11	7	5	16	5	0	8	15	7	12	5	10	13	9	14	1	22	1	22	
	7%	1%	13%	9%	8%	4%	9%	5%	-	7%	7%	9%	6%	8%	6%	8%	5%	10%	4%	7%	4%	7%	
			A															P					
Track and field	13	7	6	3	4	5	6	6	0	7	6	3	7	3	7	6	9	3	0	12	0	12	
	4%	4%	4%	2%	5%	5%	4%	5%	13%	6%	3%	4%	3%	5%	4%	3%	5%	2%	2%	4%	2%	4%	
Basketball	9	7	3	4	3	2	6	3	0	2	7	2	7	1	6	3	7	2	1	8	2	8	
	3%	4%	2%	3%	3%	2%	3%	2%	-	2%	3%	3%	3%	1%	4%	2%	4%	2%	4%	3%	6%	3%	
Boxing	9	6	2	4	2	2	6	1	0	3	6	4	5	0	3	5	4	4	0	9	0	9	
	3%	4%	1%	3%	3%	2%	3%	1%	-	2%	3%	5%	2%	-	2%	3%	2%	3%	-	3%	-	3%	
							G					M											
Cycling	7	5	2	4	3	0	3	3	0	2	5	2	5	0	2	5	4	2	0	6	0	6	
	2%	3%	1%	3%	3%	0	2%	2%	-	2%	2%	2%	3%	-	1%	3%	2%	2%	2%	2%	2%	2%	
				E	E																		
Weightlifting	6	4	1	2	1	3	3	2	0	3	3	2	3	1	3	3	2	4	0	6	0	5	
	2%	2%	1%	1%	1%	2%	2%	2%	-	2%	1%	3%	1%	1%	2%	2%	1%	3%	-	2%	2%	2%	
Judo	5	3	2	2	2	1	1	3	0	2	3	0	3	1	3	1	3	1	1	4	1	4	
	1%	2%	1%	1%	2%	1%	0	3%	-	2%	1%	0	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	
							F																
Tennis	3	2	2	2	0	1	2	1	0	0	3	1	1	1	1	3	2	1	1	3	1	3	
	1%	1%	1%	2%	0	1%	1%	1%	-	0	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	
Wrestling	3	2	1	2	1	1	1	1	0	1	2	1	1	1	3	0	2	1	1	2	1	2	
	1%	1%	0	1%	1%	1%	1%	1%	-	1%	1%	1%	0	2%	2%	-	1%	1%	2%	1%	2%	1%	
															O								
Triathlon	2	0	1	1	0	0	1	0	0	0	1	1	1	0	1	1	1	1	0	2	0	2	
	1%	0	1%	1%	0	0	1%	0	-	0	1%	2%	0	-	0	1%	0	1%	-	1%	-	1%	
Volleyball	2	0	1	1	0	1	1	0	0	1	1	0	1	0	0	1	0	1	0	2	0	2	
	0	0	1%	1%	-	1%	1%	0	-	1%	0	-	1%	0	0	1%	0	1%	-	0	0	1%	
Some other sport	71	41	29	30	19	22	32	21	1	24	46	14	42	15	37	34	38	33	7	64	7	64	
	21%	24%	18%	24%	20%	20%	19%	19%	42%	21%	22%	18%	22%	25%	22%	20%	20%	23%	29%	21%	27%	21%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Poland																					
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	295	155	140	84	105	106	235	52	8	168	127	33	206	56	198	97	179	116	17	278	38	257	
Base: Interested In The 2012 Summer Olympic Games (wtd)	288	160	128	107*	87	94	237	44*	8**	154	134	48*	198	42*	184	104*	166	122	14**	273	33*	254	
Track and field	85	48	38	17	28	41	71	14	0	52	33	7	62	17	59	27	52	33	4	82	8	78	
	30%	30%	29%	16%	32%	43%	30%	33%	-	34%	25%	14%	31%	39%	32%	26%	32%	27%	25%	30%	23%	31%	
Volleyball	77	51	25	38	20	18	62	12	3	39	37	11	55	11	44	33	50	27	2	75	9	67	
	27%	32%	20%	35%	23%	20%	26%	27%	41%	26%	28%	23%	28%	26%	24%	31%	30%	22%	14%	27%	27%	27%	
Soccer	45	24	21	15	17	13	40	2	3	24	21	15	29	2	24	21	20	25	2	43	5	40	
	16%	15%	16%	14%	19%	14%	17%	4%	36%	15%	16%	31%	14%	4%	13%	20%	12%	20%	12%	16%	14%	16%	
Boxing	15	11	4	6	5	3	12	3	0	10	5	3	10	2	12	3	9	6	2	12	3	12	
	5%	7%	3%	6%	6%	3%	5%	6%	-	6%	3%	5%	5%	5%	6%	3%	5%	5%	15%	4%	9%	5%	
Swimming	12	1	11	4	3	4	10	2	0	5	6	3	7	2	8	3	8	4	0	12	1	10	
	4%	0	9%	4%	4%	5%	4%	4%	-	3%	5%	6%	4%	4%	5%	3%	5%	3%	-	4%	4%	4%	
Basketball	10	6	4	7	2	2	9	1	0	3	7	2	7	1	5	5	6	4	2	8	1	9	
	3%	4%	3%	6%	2%	2%	4%	2%	-	2%	5%	4%	3%	3%	3%	5%	4%	3%	12%	3%	2%	4%	
Cycling	9	5	4	2	4	3	7	2	0	7	2	2	6	1	8	1	6	3	0	9	1	8	
	3%	3%	3%	2%	4%	3%	3%	5%	-	4%	2%	5%	3%	1%	4%	1%	4%	2%	-	3%	2%	3%	
Tennis	9	5	4	4	0	4	6	2	1	4	5	0	6	2	5	3	3	6	0	9	2	7	
	3%	3%	3%	4%	-	4%	2%	5%	13%	2%	4%	-	3%	6%	3%	3%	2%	5%	-	3%	6%	3%	
Gymnastics	8	1	8	2	4	2	7	1	0	4	4	1	5	3	6	2	4	4	0	8	0	8	
	3%	0	6%	2%	4%	2%	3%	3%	-	3%	3%	2%	2%	6%	3%	2%	2%	3%	-	3%	-	3%	
Weightlifting	4	1	3	4	0	0	3	1	0	1	3	2	2	0	1	3	1	3	0	4	0	4	
	1%	1%	2%	4%	-	-	1%	3%	-	1%	2%	3%	1%	-	1%	3%	1%	2%	-	1%	-	2%	
Triathlon	2	1	1	2	0	0	2	0	0	0	2	0	2	0	2	0	1	1	0	2	1	1	
	1%	1%	1%	2%	-	-	1%	-	-	-	2%	-	1%	-	1%	-	1%	1%	-	1%	3%	0	
Wrestling	2	2	0	1	1	0	0	2	0	1	1	0	2	0	2	0	2	0	1	1	1	1	
	1%	1%	-	1%	1%	-	-	5%	-	1%	1%	-	1%	-	1%	-	1%	-	9%	0	4%	0	
Judo	2	1	1	1	1	0	1	1	0	1	1	0	1	1	2	0	1	1	1	1	1	1	
	1%	1%	1%	1%	1%	-	0	2%	-	1%	1%	-	0	3%	1%	-	1%	1%	7%	0	3%	0	
Some other sport	9	3	6	3	3	3	8	0	1	3	6	3	5	1	5	3	2	7	1	8	1	8	
	3%	2%	5%	3%	3%	3%	3%	-	10%	2%	4%	6%	2%	3%	3%	3%	1%	6%	5%	3%	2%	3%	
																	P						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		China																					
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	889	459	430	400	382	107	59	222	608	645	244	70	235	584	631	258	803	86	108	781	290	599	
Base: Interested In The 2012 Summer Olympic Games (wtd)	410	193*	217*	159*	159*	92*	55**	163*	192	289	121*	230*	134	45	248	161*	335	75**	38**	371	82*	327	
Gymnastics	88	20	68	32	39	17	17	35	36	56	31	52	29	7	53	34	70	17	2	85	8	80	
	21%	10%	31%	20%	24%	19%	30%	21%	19%	19%	26%	22%	21%	16%	21%	21%	21%	23%	5%	23%	10%	24%	
Track and field	73	35	37	16	32	25	10	23	40	56	17	38	25	9	45	27	52	21	4	69	13	60	
	18%	18%	17%	10%	20%	27%	19%	14%	21%	19%	14%	17%	19%	20%	18%	17%	15%	28%	10%	19%	15%	18%	
Swimming	58	21	37	26	16	16	9	16	33	39	19	18	32	9	33	25	54	4	3	55	14	44	
	14%	11%	17%	16%	10%	17%	17%	10%	17%	13%	16%	8%	23%	19%	13%	16%	16%	5%	7%	15%	17%	13%	
Soccer	41	32	9	14	15	11	2	9	30	36	4	19	16	6	33	8	33	8	3	38	10	31	
	10%	17%	4%	9%	10%	12%	3%	5%	16%	13%	4%	8%	12%	14%	13%	5%	10%	10%	7%	10%	12%	9%	
Volleyball	32	11	21	21	9	2	7	16	10	15	17	21	9	2	12	21	22	10	5	27	7	25	
	8%	6%	10%	13%	6%	2%	12%	10%	5%	5%	14%	9%	7%	4%	5%	13%	7%	13%	14%	7%	9%	8%	
Basketball	29	18	11	12	16	2	2	12	15	20	9	10	14	4	15	15	25	4	2	27	6	23	
	7%	9%	5%	7%	10%	2%	3%	7%	8%	7%	7%	5%	11%	10%	6%	9%	7%	6%	5%	7%	8%	7%	
Triathlon	27	12	15	12	9	6	3	11	13	21	6	24	2	1	17	10	27	0	9	18	9	18	
	7%	6%	7%	7%	6%	7%	5%	7%	7%	7%	5%	10%	1%	3%	7%	6%	8%	-	23%	5%	11%	5%	
Boxing	11	7	3	0	8	3	0	10	1	11	0	10	1	0	11	0	11	0	6	4	6	4	
	3%	4%	2%	0	5%	3%	0	6%	0	4%	0	4%	0	1%	4%	-	3%	-	16%	1%	8%	1%	
Tennis	10	1	10	2	4	4	0	4	7	10	1	7	1	2	3	8	4	7	0	10	1	9	
	3%	1%	4%	1%	3%	4%	-	2%	3%	3%	1%	3%	1%	5%	1%	5%	1%	9%	1%	3%	1%	3%	
Weightlifting	9	8	1	5	2	3	0	5	4	9	1	7	1	1	5	5	9	0	0	9	0	9	
	2%	4%	0	3%	1%	3%	1%	3%	2%	3%	0	3%	1%	2%	2%	3%	3%	0	0	2%	0	3%	
Cycling	7	7	1	7	0	0	1	7	0	4	3	6	0	0	5	2	7	0	0	7	0	7	
	2%	3%	0	5%	-	-	1%	4%	0	2%	3%	3%	0	1%	2%	2%	2%	-	1%	2%	0	2%	
Judo	2	1	1	1	1	0	1	0	1	1	0	0	2	0	2	0	2	0	0	2	1	1	
	0	0	0	1%	0	-	2%	-	1%	1%	0	-	1%	1%	1%	0	1%	-	0	0	1%	0	
Some other sport	22	20	2	12	8	3	3	16	2	10	12	18	3	2	17	5	18	4	4	18	6	17	
	5%	11%	1%	7%	5%	3%	6%	10%	1%	3%	10%	8%	2%	4%	7%	3%	5%	5%	11%	5%	7%	5%	
		B						H															

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Brazil																					
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	683	326	357	336	221	126	163	502	18	265	418	99	370	214	285	398	471	212	86	597	128	555	
Base: Interested In The 2012 Summer Olympic Games (wtd)	313	166	147*	175	92*	47*	120*	192	2**	121*	192	220*	72	21	122*	191	206	107*	37**	276	57*	256	
Volleyball	72	30	43	32	29	12	19	53	0	33	39	40	24	9	27	46	46	27	10	62	11	62	
	23%	18%	29%	18%	31%	25%	16%	28%	26%	28%	20%	18%	34%	41%	22%	24%	22%	25%	28%	22%	19%	24%	
Gymnastics	52	13	39	34	12	6	22	30	0	17	34	35	13	4	12	40	32	19	8	44	11	41	
	17%	8%	26%	19%	13%	13%	18%	15%	21%	14%	18%	16%	18%	17%	10%	21%	16%	18%	21%	16%	19%	16%	
Soccer	49	39	10	35	9	5	27	23	0	23	26	44	5	0	19	30	33	16	5	44	10	39	
	16%	24%	7%	20%	10%	11%	22%	12%	-	19%	13%	20%	7%	2%	16%	16%	16%	15%	14%	16%	18%	15%	
Swimming	31	16	15	15	10	7	10	21	0	12	20	17	11	3	18	14	21	10	3	28	4	27	
	10%	10%	10%	8%	11%	14%	9%	11%	18%	10%	10%	8%	16%	13%	15%	7%	10%	10%	9%	10%	8%	11%	
Basketball	14	6	8	5	8	1	6	8	0	5	9	11	2	0	8	5	13	1	3	11	3	11	
	4%	3%	6%	3%	9%	1%	5%	4%	-	4%	5%	5%	3%	2%	7%	3%	6%	1%	8%	4%	6%	4%	
Boxing	10	10	1	6	0	4	5	5	0	5	5	9	1	0	5	5	5	5	1	9	3	7	
	3%	6%	0	3%	0	9%	4%	3%	-	4%	3%	4%	2%	1%	4%	3%	3%	4%	2%	3%	5%	3%	
Track and field	9	5	4	1	1	6	1	7	0	4	5	4	2	2	5	4	5	4	3	6	3	6	
	3%	3%	3%	1%	1%	13%	1%	4%	24%	3%	2%	2%	3%	10%	4%	2%	3%	3%	8%	2%	5%	2%	
Triathlon	8	5	4	6	2	1	5	3	0	0	8	7	1	0	3	5	5	3	2	6	4	4	
	3%	3%	2%	3%	2%	1%	4%	2%	-	0	4%	3%	2%	2%	2%	3%	3%	3%	6%	2%	7%	2%	
Judo	6	3	3	5	1	0	3	3	0	4	1	3	3	0	4	2	5	1	0	5	0	6	
	2%	2%	2%	3%	1%	0	3%	1%	-	4%	1%	1%	4%	1%	3%	1%	2%	1%	1%	2%	1%	2%	
Tennis	6	3	3	3	2	0	5	1	0	3	3	4	1	0	1	5	3	3	0	6	0	6	
	2%	2%	2%	2%	3%	-	4%	1%	-	2%	2%	2%	2%	2%	0	3%	2%	3%	-	2%	1%	2%	
Cycling	3	0	2	0	2	0	0	3	0	0	3	2	0	0	0	3	2	0	0	2	0	2	
	1%	0	2%	0	2%	-	-	1%	-	-	1%	1%	1%	-	-	1%	1%	0	1%	1%	0	1%	
Wrestling	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	-	-	0	-	0	-	-	-	0	-	0	-	0	-	0	-	0	-	0	-	
Some other sport	52	37	16	32	14	6	17	35	0	14	39	44	7	2	21	32	33	19	1	52	6	46	
	17%	22%	11%	18%	16%	12%	14%	18%	11%	11%	20%	20%	9%	9%	17%	17%	16%	18%	2%	19%	11%	18%	
		B										LM											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Italy																					
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: Interested In The 2012 Summer Olympic Games (unwtd)	525	262	263	170	189	166	94	250	181	301	224	175	269	81	237	288	303	222	62	463	85	440	
Base: Interested In The 2012 Summer Olympic Games (wtd)	262	141	121	87	91	85	47*	127	88	152	111	124	101	37*	124	138	146	116	30*	233	41*	221	
Track and field	78	46	32	16	30	32	10	38	30	51	28	36	29	13	44	34	43	36	8	70	14	65	
	30%	33%	27%	19%	33%	38%	22%	30%	34%	33%	25%	29%	29%	35%	36%	25%	29%	31%	28%	30%	33%	29%	
Swimming	65	31	33	26	18	21	13	32	20	35	30	33	24	8	26	39	36	29	9	56	10	54	
	25%	22%	28%	30%	20%	25%	27%	25%	23%	23%	27%	26%	23%	22%	21%	28%	25%	25%	30%	24%	26%	25%	
Soccer	47	34	13	19	19	10	10	24	14	26	21	25	17	5	24	23	26	21	5	43	7	40	
	18%	24%	11%	22%	20%	12%	21%	19%	15%	17%	19%	20%	17%	14%	19%	17%	18%	18%	15%	18%	17%	18%	
Gymnastics	29	9	20	13	9	7	5	14	9	14	14	11	12	5	10	18	15	13	3	26	4	24	
	11%	6%	16%	15%	9%	8%	10%	11%	11%	9%	13%	9%	12%	13%	8%	13%	10%	11%	10%	11%	10%	11%	
Volleyball	17	6	11	8	6	3	4	7	6	8	9	9	6	2	6	11	9	8	2	15	2	15	
	6%	4%	9%	9%	7%	4%	8%	6%	7%	5%	8%	7%	6%	7%	5%	8%	6%	7%	8%	6%	5%	7%	
Tennis	10	6	4	2	4	4	1	4	4	8	2	4	4	1	6	3	8	1	2	8	2	8	
	4%	4%	3%	2%	4%	4%	3%	3%	5%	5%	2%	3%	4%	2%	5%	2%	6%	1%	7%	3%	4%	4%	
Cycling	4	3	1	1	1	2	1	2	1	2	2	2	1	1	2	2	2	2	0	4	0	4	
	2%	2%	1%	2%	1%	3%	2%	2%	1%	2%	2%	1%	1%	4%	2%	2%	2%	2%	-	2%	-	2%	
Basketball	3	1	2	1	0	2	0	1	1	1	2	1	2	0	1	3	1	2	0	3	1	2	
	1%	1%	2%	1%	0	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	-	1%	2%	1%	
Triathlon	2	1	0	0	1	1	0	0	1	0	1	0	1	0	1	1	0	1	0	2	0	1	
	1%	1%	0	-	1%	1%	1%	0	1%	0	1%	-	1%	1%	1%	1%	0	1%	-	1%	1%	1%	
Wrestling	1	1	0	0	1	0	0	1	0	1	0	1	0	0	1	0	1	0	0	1	0	1	
	0	1%	0	0	1%	-	1%	1%	-	0	0	1%	0	-	1%	-	1%	0	-	0	1%	0	
Boxing	1	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	1	
	0	0	0	-	1%	-	1%	0	-	0	-	-	1%	-	0	0	0	-	1%	0	-	0	
Judo	1	0	1	0	0	1	1	0	0	1	0	1	0	0	1	0	1	0	0	1	0	1	
	0	-	1%	-	-	1%	1%	-	-	0	-	1%	-	-	1%	-	0	-	-	0	-	0	
Some other sport	5	2	3	1	1	3	1	2	2	3	2	1	3	0	2	3	3	2	1	4	0	5	
	2%	1%	3%	1%	2%	3%	3%	1%	2%	2%	1%	1%	3%	1%	2%	2%	2%	2%	3%	2%	1%	2%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA4. Which sport will you follow most closely in this year's summer Olympic games ...

		Belgium																									
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
Base: Interested In The 2012 Summer Olympic Games (unwtd)	232	136	96	80	81	71	89	86	57	62	170	49	109	74	150	82	138	94	4	228	17	215	87	69	76	148	84
Base: Interested In The 2012 Summer Olympic Games (wtd)	224	132	92*	74*	75*	75*	87*	84*	53*	62*	162	65*	91	68*	147	77*	131	93*	4**	221	16**	209	80*	66*	78*	148	76*
Track and field	81	49	32	18	31	32	19	41	21	34	47	24	32	25	52	29	48	33	0	81	2	79	25	31	25	58	23
	36%	37%	34%	24%	42%	42%	22%	49%	39%	54%	29%	37%	35%	36%	36%	37%	37%	35%	-	37%	16%	38%	31%	46%	33%	39%	30%
Tennis	38	18	20	12	9	16	14	19	5	10	27	12	16	9	27	11	24	14	0	38	5	33	17	6	15	20	18
	17%	14%	21%	16%	13%	22%	16%	23%	9%	17%	17%	19%	18%	14%	18%	14%	18%	15%	-	17%	31%	16%	21%	9%	19%	13%	23%
Soccer	20	18	2	9	7	4	11	3	5	3	17	8	7	5	16	4	11	9	0	20	1	19	7	2	12	13	7
	9%	14%	2%	12%	10%	5%	13%	4%	10%	4%	11%	12%	8%	8%	11%	5%	8%	10%	-	9%	6%	9%	8%	3%	15%	9%	9%
Gymnastics	19	7	12	9	6	4	10	6	3	4	15	7	6	7	11	8	11	8	0	19	2	17	6	8	6	13	6
	9%	5%	13%	12%	8%	6%	12%	7%	5%	6%	9%	10%	7%	10%	7%	11%	8%	9%	-	9%	12%	8%	7%	12%	7%	9%	8%
Swimming	18	7	11	5	7	6	9	3	5	4	14	3	7	8	12	6	11	7	1	17	2	16	4	10	4	14	3
	8%	5%	12%	6%	9%	9%	10%	4%	10%	6%	9%	4%	7%	12%	8%	7%	8%	8%	24%	8%	12%	8%	5%	15%	5%	10%	4%
Cycling	17	15	3	6	6	6	8	5	4	3	14	3	10	5	12	6	12	5	1	17	1	17	11	2	4	6	11
	8%	11%	3%	8%	7%	8%	9%	6%	8%	5%	9%	4%	11%	7%	8%	7%	9%	5%	27%	7%	6%	8%	14%	3%	5%	4%	15%
Basketball	6	5	1	2	3	1	3	2	1	1	5	1	3	2	4	1	3	3	1	5	1	5	3	1	2	4	2
	3%	4%	1%	3%	3%	1%	3%	3%	2%	1%	3%	2%	3%	3%	3%	2%	2%	3%	23%	2%	5%	2%	4%	1%	2%	3%	2%
Judo	3	2	2	0	3	1	1	3	0	3	1	0	3	1	3	0	3	1	0	3	1	3	0	3	1	3	0
	2%	1%	2%	-	3%	1%	1%	3%	-	4%	1%	-	3%	1%	2%	-	2%	1%	-	2%	6%	1%	-	4%	1%	2%	-
Boxing	3	3	0	3	0	0	2	0	1	0	3	1	1	1	0	3	1	2	0	3	0	3	2	0	1	1	2
	1%	2%	-	4%	-	-	2%	-	1%	-	2%	2%	1%	1%	-	4%	1%	2%	-	1%	-	1%	2%	-	2%	1%	2%
Volleyball	2	2	0	1	0	1	2	0	0	0	2	0	1	1	2	0	1	1	0	2	0	2	0	0	2	2	0
	1%	1%	-	1%	-	1%	2%	-	-	-	1%	-	1%	1%	1%	-	1%	1%	-	1%	-	1%	-	-	2%	1%	-
Triathlon	2	1	1	2	0	0	0	0	2	0	2	0	1	1	0	2	1	1	0	2	0	2	2	0	0	0	2
	1%	1%	1%	2%	-	-	-	-	3%	-	1%	-	1%	1%	-	2%	1%	1%	-	1%	-	1%	2%	-	-	-	2%
Weightlifting	1	1	0	0	1	0	1	0	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	1	1	0
	0	1%	-	-	1%	-	1%	-	-	-	1%	-	1%	-	1%	-	-	1%	-	0	-	0	-	-	1%	1%	-
Some other sport	15	6	9	8	3	4	7	1	7	1	14	7	5	4	6	9	6	8	1	14	1	14	5	4	6	11	4
	7%	4%	10%	11%	4%	5%	8%	1%	13%	2%	8%	10%	5%	5%	4%	12%	5%	9%	26%	6%	6%	7%	6%	6%	8%	7%	5%
							G		G							N											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		All Countries																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	18623	9601	9022	7300	6276	5047	5736	7346	5097	8715	9399	5650	6391	6582	10600	8023	12679	5944	2091	16532	3464	15159	
Base: All Respondents (wtd)	12000	5991	6009	5275	3882	2843	3886	4491	3324	5207	6293	4351	4120	3529	6473	5527	7958	4042	1238	10762	2012	9988	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	601	331	269	352	176	73	182	214	188	281	262	203	145	253	377	224	458	143	161	439	238	363	
	5%	6%	4%	7%	5%	3%	5%	5%	6%	5%	4%	5%	4%	7%	6%	4%	6%	4%	13%	4%	12%	4%	
		B		DE	E						J		L		KL	O		Q		S		U	
Somewhat agree	1757	974	783	955	570	233	479	670	574	796	790	586	463	709	1010	747	1340	417	256	1501	458	1300	
	15%	16%	13%	18%	15%	8%	12%	15%	17%	15%	13%	13%	11%	20%	16%	14%	17%	10%	21%	14%	23%	13%	
		B		DE	E			F	FG	J		L		KL	O		Q		S		U		
Somewhat disagree	2380	1252	1128	1087	818	476	673	929	717	1132	1122	820	726	834	1241	1140	1611	770	227	2154	433	1948	
	20%	21%	19%	21%	21%	17%	17%	21%	22%	22%	18%	19%	18%	24%	19%	21%	20%	19%	18%	20%	22%	20%	
		B		E	E			F	F	J				KL									
Strongly disagree	7262	3433	3829	2881	2319	2062	2552	2678	1845	2998	4119	2743	2786	1733	3845	3416	4549	2713	594	6668	884	6378	
	61%	57%	64%	55%	60%	73%	66%	60%	56%	58%	65%	63%	68%	49%	59%	62%	57%	67%	48%	62%	44%	64%	
			A		C	CD	GH	H			I	M	KM			N		P		R		T	
Summary																							
Top2Box (Strongly/ Somewhat agree)	2358	1306	1052	1307	745	306	661	884	762	1077	1052	788	608	962	1387	971	1798	560	417	1941	695	1663	
	20%	22%	18%	25%	19%	11%	17%	20%	23%	21%	17%	18%	15%	27%	21%	18%	23%	14%	34%	18%	35%	17%	
		B		DE	E			F	FG	J		L		KL	O		Q		S		U		
Low2Box (Strongly/ Somewhat disagree)	9642	4685	4957	3968	3137	2537	3225	3607	2561	4130	5241	3563	3512	2567	5086	4556	6160	3482	821	8821	1317	8325	
	80%	78%	82%	75%	81%	89%	83%	80%	77%	79%	83%	82%	85%	73%	79%	82%	77%	86%	66%	82%	65%	83%	
			A		C	CD	GH	H			I	M	KM			N		P		R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

Global @dvisor		June 2012																								Detailed Tables			
Global @dvisor: Olympics																													
SECTION FA: OLYMPICS																													
FA5_1: [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:																													
	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States				
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X					
Base: All Respondents (unwtd)	18623	506	1001	503	1010	1002	1007	1008	1001	1007	1001	1010	503	1005	1010	503	500	505	509	506	511	1012	501	506	1005				
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500					
I will download a mobile app in order to watch the Games live.																													
Strongly agree	601	16	13	5	41	10	49	12	8	12	17	103	32	11	8	30	24	23	58	22	25	13	15	31	23				
	5%	3%	3%	1%	8%	2%	10%	2%	2%	2%	3%	21%	6%	2%	2%	6%	5%	5%	12%	4%	5%	3%	3%	6%	5%				
	C ABCEGHJMN PQSTUVX ABCEGHJMN PQSTUVX CEHN JHIJLMNOPQ ABCEGHJMN U BCEGHIMN U CEGHIMN U JHIJLMNOPQ CH BCEGHIMN U CEGHIMN U JHIJLMNOPQ																												
Somewhat agree	1757	46	46	20	89	37	229	30	34	31	22	184	120	46	59	77	51	30	171	62	160	47	33	90	45				
	15%	9%	9%	4%	18%	7%	46%	6%	7%	6%	4%	37%	24%	9%	12%	15%	10%	6%	34%	12%	32%	9%	7%	18%	9%				
	CJ CGIJ ABCEGHJMN PQI CJ JHIJLMNOP QRSTUVWX CJ ABCEDEGHJLMNOPQ EGHJMNOPQ CGHIJQ CEGHJQV CEGHJMPQI CGHIJQ ABCEDEGHJLMNOPQ CEGHJQ JHIJLMNOPQ CGHIJQ JHIJLMNOPQ																												
Somewhat disagree	2380	67	90	44	61	64	169	40	78	98	37	108	199	85	139	91	117	56	126	87	198	76	63	206	82				
	20%	13%	18%	9%	12%	13%	34%	8%	16%	20%	7%	22%	40%	17%	28%	18%	23%	11%	25%	17%	40%	15%	13%	41%	16%				
	CGJ CGJ CDEGJQ GJ CGJ JGHUKMOPQRSUVX CGJQ ACDEGHJQIUV ACDEGHJQIUV GHUKMOPQR CDEGJQ JEGHJQMOQ CDEGJQ CDEGHJMQI J CDEGHJMQI CGJQ JGHUKMOPQ CGJ JGHUKMOPQ CEGJQ																												
Strongly disagree	7262	370	350	431	310	389	53	418	381	359	424	104	150	358	295	302	308	392	144	329	117	365	389	173	350				
	61%	74%	70%	86%	62%	78%	11%	84%	76%	72%	85%	21%	30%	72%	59%	60%	62%	78%	29%	66%	23%	73%	78%	35%	70%				
	DFKLNOPRTW DFKLNOPRTW JHIJLMNOPQR ABDEFHIJLMNOPQR JHIJLMNOPRST DFKLNOPRTW JHIJLMNOPQR F FKRT DFKLNOPRTW FKLRTW FKLRTW FKLRTW FKLRTW JKL MNOPRST FK FKLRTW F DFKLNOPRTWFKLNOPRSTV FK DFKLNOPRTWFKLNOPRSTV FK DFKLNOPRTWFKLNOPRSTV																												
Summary																													
Top2Box (Strongly/ Somewhat agree)	2358	62	59	25	130	47	278	42	41	43	39	288	151	57	67	106	75	52	229	84	185	60	48	121	69				
	20%	12%	12%	5%	26%	9%	56%	8%	8%	9%	8%	58%	30%	11%	13%	21%	15%	10%	46%	17%	37%	12%	10%	24%	14%				
	CGHIJ CGHIJ ABCEGHJMN PQS C JHIJLMNOPQR C C C C JHIJLMNOPQR EGHJMNOPQ CGHIJ CEGHJ JEGHJMN PQI CEGHJQV C JHIJLMNOPQ CEGHJQV JHIJLMNOPQ CGHIJ C JEGHJMN PQI CEGHJ																												
Low2Box (Strongly/ Somewhat disagree)	9642	438	441	475	370	453	222	458	459	457	461	212	349	443	433	394	425	448	271	416	315	440	452	379	431				
	80%	88%	88%	95%	74%	91%	44%	92%	92%	91%	92%	42%	70%	89%	87%	79%	85%	90%	54%	83%	63%	88%	90%	76%	86%				
	DFKLORTW DFKLORTW JHIJLMNOPQR FKRT FKL NOPRSTWX ABDFKL MNOPRSTKL MNOPRSTKL MNOPRSTKL MNOPRSTWX FKRT DFKLORTW DFKLORTW FKLR T DFKLORTW DFKLOPRSTW FK DFKLRT FKR DFKLORTW DFKLOPRSTW FKRT DFKLORTW																												
Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X																													

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All Respondents (unwtd)	18623	2007	2019	7538	5538	7543	3523	1521
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
I will download a mobile app in order to watch the Games live.								
Strongly agree	601	33	87	116	253	106	216	111
	5%	3%	6%	3%	7%	3%	11%	7%
			ACE		ACE		ABCDEG	ACE
Somewhat agree	1757	83	212	313	827	312	531	323
	15%	8%	14%	7%	24%	8%	27%	22%
			ACE		ABCE		ABCDEG	ABCE
Somewhat disagree	2380	145	219	637	959	640	393	420
	20%	15%	15%	14%	27%	16%	20%	28%
					ABCEF	C	ABCE	ABCEF
Strongly disagree	7262	739	982	3433	1461	2942	859	646
	61%	74%	65%	76%	42%	74%	43%	43%
		BDFG	DFG	ABDEFG		BDFG		
Summary								
Top2Box (Strongly/ Somewhat agree)	2358	116	298	429	1080	418	748	434
	20%	12%	20%	10%	31%	10%	37%	29%
		C	ACE		ABCE		ABCDEG	ABCE
Low2Box (Strongly/ Somewhat disagree)	9642	884	1202	4071	2420	3582	1252	1066
	80%	88%	80%	90%	69%	90%	63%	71%
		BDFG	DFG	ABDEFG	F	BDFG		F

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Argentina																					
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	198	308	235	186	85	131	216	159	176	330	181	178	147	226	280	312	194	39	467	72	434	
Base: All Respondents (wtd)	500	245	255	248	150	102*	157*	210	132*	167	333	327	119	55	215	285	280	220	36**	464	55*	445	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	16	8	8	9	5	2	7	5	4	3	13	8	4	4	5	11	11	5	2	14	4	12	
	3%	3%	3%	4%	3%	2%	4%	2%	3%	2%	4%	2%	3%	8%	2%	4%	4%	2%	6%	3%	8%	3%	
Somewhat agree	46	25	21	25	15	6	13	15	18	15	31	30	10	7	22	25	32	15	4	42	5	42	
	9%	10%	8%	10%	10%	6%	8%	7%	14%	9%	9%	9%	8%	13%	10%	9%	11%	7%	12%	9%	8%	9%	
Somewhat disagree	67	32	35	34	19	15	25	32	11	24	43	45	18	5	24	43	34	34	8	59	11	56	
	13%	13%	14%	14%	13%	14%	16%	15%	8%	14%	13%	14%	15%	10%	11%	15%	12%	15%	23%	13%	20%	13%	
Strongly disagree	370	179	192	180	111	79	113	158	99	124	246	245	87	38	165	206	203	167	21	349	35	335	
	74%	73%	75%	73%	74%	78%	72%	75%	75%	75%	74%	75%	73%	70%	77%	72%	73%	76%	59%	75%	64%	75%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	62	34	29	34	20	8	20	20	22	18	44	37	14	11	27	36	43	19	6	56	9	54	
	12%	14%	11%	14%	13%	8%	13%	10%	17%	11%	13%	11%	12%	21%	12%	13%	15%	9%	18%	12%	16%	12%	
Low2Box (Strongly/ Somewhat disagree)	438	211	226	214	130	94	138	190	110	148	289	289	105	44	188	249	237	201	30	408	46	391	
	88%	86%	89%	86%	87%	92%	87%	90%	83%	89%	87%	89%	88%	79%	88%	87%	85%	91%	82%	88%	84%	88%	
												M	M										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		India																				
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	831	170	733	236	32	219	505	277	652	349	4	48	949	808	193	952	49	297	704	665	336
Base: All Respondents (wtd)	500	258	242*	276	161	63**	121*	232	148*	316	184	5**	30**	465	333	167*	456	44**	145*	355	291	209
I will download a mobile app in order to watch the Games live.																						
Strongly agree	103	52	51	55	38	10	13	61	30	71	33	1	5	98	85	19	97	6	47	57	85	19
	21%	20%	21%	20%	24%	16%	10%	26%	20%	22%	18%	19%	16%	21%	25%	11%	21%	14%	32%	16%	29%	9%
Somewhat agree	184	95	89	128	45	11	41	84	60	109	76	4	9	172	114	70	163	21	64	121	104	80
	37%	37%	37%	46%	28%	18%	34%	36%	40%	34%	41%	81%	29%	37%	34%	42%	36%	48%	44%	34%	36%	38%
Somewhat disagree	108	66	42	56	39	13	31	42	35	68	40	0	7	101	68	40	100	7	24	84	60	48
	22%	26%	17%	20%	24%	20%	25%	18%	24%	21%	22%	-	24%	22%	20%	24%	22%	17%	17%	24%	21%	23%
Strongly disagree	104	45	60	37	39	29	37	44	23	69	35	0	9	95	66	38	95	9	11	93	42	63
	21%	17%	25%	13%	24%	46%	31%	19%	16%	22%	19%	-	31%	20%	20%	23%	21%	21%	8%	26%	14%	30%
Summary					C		GH													R		T
Top2Box (Strongly/ Somewhat agree)	288	147	140	183	83	22	53	145	90	179	108	5	14	270	199	89	261	27	110	178	189	98
	58%	57%	58%	66%	52%	34%	44%	63%	61%	57%	59%	100%	45%	58%	60%	53%	57%	62%	76%	50%	65%	47%
Low2Box (Strongly/ Somewhat disagree)	212	111	102	93	78	41	68	87	58	137	75	0	16	196	134	78	195	17	35	177	101	111
	42%	43%	42%	34%	48%	66%	56%	37%	39%	43%	41%	-	55%	42%	40%	47%	43%	38%	24%	50%	35%	53%
					C		GH													R		T

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Mexico																				
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	268	235	219	185	99	360	121	22	223	280	151	152	200	264	239	336	167	70	433	128	375
Base: All Respondents (wtd)	500	239	261	270	144	86*	404	84*	11**	186	314	321	103	76	241	259	286	214	44*	456	84*	416
I will download a mobile app in order to watch the Games live.																						
Strongly agree	30	15	15	19	9	2	25	4	2	11	19	17	6	7	17	13	21	9	5	25	8	22
	6%	6%	6%	7%	6%	2%	6%	4%	14%	6%	6%	5%	5%	9%	7%	5%	7%	4%	11%	6%	10%	5%
Somewhat agree	77	42	35	49	21	6	57	18	1	36	40	52	14	11	38	39	53	24	7	70	17	59
	15%	17%	13%	18%	15%	7%	14%	21%	13%	20%	13%	16%	13%	14%	16%	15%	18%	11%	16%	15%	20%	14%
Somewhat disagree	91	46	45	57	23	12	73	15	4	30	61	55	20	17	37	54	46	46	9	82	17	74
	18%	19%	17%	21%	16%	14%	18%	17%	37%	16%	19%	17%	19%	22%	15%	21%	16%	21%	21%	18%	20%	18%
Strongly disagree	302	136	166	145	91	66	250	48	4	108	194	197	64	41	149	153	167	135	23	279	42	260
	60%	57%	63%	54%	63%	77%	62%	57%	36%	58%	62%	61%	62%	54%	62%	59%	58%	63%	52%	61%	50%	63%
Summary						C																T
Top2Box (Strongly/ Somewhat agree)	106	56	50	69	30	8	82	22	3	47	59	69	19	18	54	52	73	33	12	95	25	81
	21%	24%	19%	25%	21%	9%	20%	26%	27%	26%	19%	21%	19%	24%	23%	20%	26%	15%	27%	21%	30%	20%
Low2Box (Strongly/ Somewhat disagree)	394	182	211	201	113	79	323	63	8	138	255	252	84	58	186	207	213	181	32	361	59	335
	79%	76%	81%	75%	79%	91%	80%	74%	73%	74%	81%	79%	81%	76%	77%	80%	74%	85%	73%	79%	70%	80%
						CD												P				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Spain																					
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1012	478	534	352	435	225	639	323	50	528	484	659	86	267	504	508	592	420	67	945	88	924	
Base: All Respondents (wtd)	500	252	248	205	190	106	306	166	28*	231	269	249	115*	137	252	248	298	202	32*	468	43*	457	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	13	7	5	7	4	1	6	6	0	6	7	6	0	7	9	4	10	2	3	10	4	9	
	3%	3%	2%	3%	2%	1%	2%	4%	2%	2%	3%	2%	-	5%	3%	2%	3%	1%	8%	2%	8%	2%	
Somewhat agree	47	30	17	23	18	6	25	16	6	19	28	25	8	14	26	21	28	19	1	46	5	43	
	9%	12%	7%	11%	10%	6%	8%	10%	20%	8%	11%	10%	7%	10%	10%	8%	9%	10%	4%	10%	11%	9%	
		B							F										S		U		
Somewhat disagree	76	44	32	38	24	14	46	25	5	32	43	37	23	15	38	38	49	26	7	69	8	68	
	15%	17%	13%	18%	13%	13%	15%	15%	16%	14%	16%	15%	20%	11%	15%	15%	16%	13%	20%	15%	18%	15%	
Strongly disagree	365	170	194	138	143	84	228	119	17	175	190	181	83	101	179	186	211	154	22	343	27	337	
	73%	68%	78%	67%	76%	79%	75%	72%	62%	76%	71%	73%	73%	74%	71%	75%	71%	76%	67%	73%	63%	74%	
Summary				A	C	C																T	
Top2Box (Strongly/ Somewhat agree)	60	38	22	30	23	8	31	22	6	24	35	31	8	20	35	25	38	22	4	56	8	52	
	12%	15%	9%	14%	12%	7%	10%	13%	22%	11%	13%	12%	7%	15%	14%	10%	13%	11%	12%	12%	19%	11%	
Low2Box (Strongly/ Somewhat disagree)		B		E					F														
	440	214	226	175	167	98	274	144	22	207	233	218	106	116	217	224	260	180	28	412	35	405	
	88%	85%	91%	86%	88%	93%	90%	87%	78%	89%	87%	88%	93%	85%	86%	90%	87%	89%	88%	88%	81%	89%	
			A			C	H																

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		South Africa																					
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	506	236	270	104	201	201	17	104	385	300	206	198	156	152	312	194	437	69	145	361	192	314	
Base: All Respondents (wtd)	500	240*	260*	287*	122	91	34**	124*	342	218	282*	188*	143*	169*	272	228*	407	93**	116*	384	166*	334	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	22	6	16	15	5	2	0	6	16	13	9	12	7	3	17	4	21	1	5	17	4	18	
	4%	3%	6%	5%	4%	2%	-	5%	5%	6%	3%	6%	5%	2%	6%	2%	5%	1%	4%	4%	3%	5%	
Somewhat agree	62	45	17	44	11	7	10	14	38	17	45	17	12	34	46	16	51	11	7	54	21	41	
	12%	19%	6%	15%	9%	7%	29%	11%	11%	8%	16%	9%	8%	20%	17%	7%	13%	12%	6%	14%	13%	12%	
Somewhat disagree	B																						
	87	39	49	43	27	17	4	23	61	50	37	29	28	31	48	39	83	5	20	68	33	55	
Strongly disagree	17%	16%	19%	15%	22%	19%	12%	18%	18%	23%	13%	15%	19%	18%	18%	17%	20%	5%	17%	18%	20%	16%	
	329	150	179	184	79	66	20	81	227	138	191	131	97	101	160	169	252	77	84	245	108	221	
Summary	66%	62%	69%	64%	65%	72%	59%	66%	66%	63%	68%	70%	68%	60%	59%	74%	62%	82%	72%	64%	65%	66%	
															N								
Top2Box (Strongly/ Somewhat agree)	84	51	32	59	16	9	10	20	54	30	54	28	19	37	63	21	72	12	12	72	25	58	
	17%	21%	12%	21%	13%	9%	29%	16%	16%	14%	19%	15%	13%	22%	23%	9%	18%	13%	11%	19%	15%	17%	
Low2Box (Strongly/ Somewhat disagree)	E																						
	416	189	228	227	106	83	24	104	288	188	229	160	124	132	209	208	335	81	104	313	140	276	
	83%	79%	88%	79%	87%	91%	71%	84%	84%	86%	81%	85%	87%	78%	77%	91%	82%	87%	89%	81%	85%	83%	
						C										N							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Great Britain																				
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1007	486	521	341	300	366	253	605	149	444	563	353	351	303	545	462	597	410	88	919	118	889
Base: All Respondents (wtd)	500	246	254	185	153	162	125	301	74	215	285	174	176	150	266	234	298	202	42*	458	57	443
I will download a mobile app in order to watch the Games live.																						
Strongly agree	12	6	5	7	4	0	3	7	2	5	7	3	3	6	5	7	8	4	0	12	2	10
	2%	3%	2%	4%	3%	0	3%	2%	2%	2%	2%	2%	2%	4%	2%	3%	3%	2%	-	3%	3%	2%
Somewhat agree	31	15	15	15	12	5	4	24	3	13	17	10	10	11	17	14	20	11	2	29	4	27
	6%	6%	6%	8%	8%	3%	3%	8%	4%	6%	6%	6%	6%	8%	6%	6%	7%	5%	5%	6%	6%	6%
Somewhat disagree	98	53	46	49	35	15	19	60	19	39	59	30	38	30	50	48	65	33	7	91	10	89
	20%	21%	18%	26%	23%	9%	15%	20%	25%	18%	21%	17%	21%	20%	19%	21%	22%	16%	16%	20%	17%	20%
Strongly disagree	359	171	188	114	103	142	99	210	51	157	202	132	126	102	194	165	205	154	33	326	42	317
	72%	70%	74%	62%	67%	88%	79%	70%	69%	73%	71%	76%	71%	68%	73%	70%	69%	76%	79%	71%	74%	72%
Summary						CD	GH					M					P					
Top2Box (Strongly/ Somewhat agree)	43	22	21	22	16	5	7	31	5	19	24	12	13	17	22	21	28	15	2	41	5	37
	9%	9%	8%	12%	10%	3%	6%	10%	6%	9%	8%	7%	7%	12%	8%	9%	9%	7%	5%	9%	9%	8%
Low2Box (Strongly/ Somewhat disagree)	457	224	233	163	137	157	118	270	69	196	261	162	163	132	244	213	270	187	40	417	52	406
	91%	91%	92%	88%	90%	97%	94%	90%	94%	91%	92%	93%	93%	88%	92%	91%	91%	93%	95%	91%	91%	92%
						CD	G															

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	466	539	304	291	410	171	241	593	574	431	430	284	291	549	456	630	375	103	902	117	888	
Base: All Respondents (wtd)	500	247	253	182	149	169	76	110	314	277	223	232	127	141	262	238	312	188	53*	447	60	440	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	23	13	10	17	5	1	3	3	18	15	8	8	2	13	16	8	18	6	10	14	10	13	
	5%	5%	4%	9%	4%	1%	4%	2%	6%	5%	4%	4%	2%	9%	6%	3%	6%	3%	18%	3%	17%	3%	
				DE	E				G					KL	O				S		U		
Somewhat agree	45	28	17	31	10	4	8	6	31	18	27	11	11	23	30	16	32	13	6	39	9	36	
	9%	11%	7%	17%	7%	2%	10%	6%	10%	7%	12%	5%	9%	17%	11%	7%	10%	7%	12%	9%	16%	8%	
		B		DE	E					I		K	KL	O							U		
Somewhat disagree	82	48	34	36	27	18	11	23	48	43	38	39	19	24	40	42	53	28	8	73	10	72	
	16%	19%	13%	20%	18%	11%	14%	21%	15%	16%	17%	17%	15%	17%	15%	17%	17%	15%	16%	16%	16%	16%	
		B		E	E																		
Strongly disagree	350	158	191	98	106	146	54	78	217	200	149	174	95	80	176	173	209	140	28	321	30	319	
	70%	64%	76%	54%	71%	86%	71%	71%	69%	72%	67%	75%	75%	57%	67%	73%	67%	75%	54%	72%	51%	73%	
			A		C	CD							M	M				P		R		T	
Summary																							
Top2Box (Strongly/ Somewhat agree)	69	41	27	48	15	5	11	9	49	33	36	20	13	36	46	23	50	19	16	53	20	49	
	14%	17%	11%	26%	10%	3%	14%	8%	16%	12%	16%	8%	10%	26%	17%	10%	16%	10%	30%	12%	33%	11%	
		B		DE	E				G					KL	O			Q		S		U	
Low2Box (Strongly/ Somewhat disagree)	431	206	225	134	133	164	65	101	265	244	188	213	114	104	217	215	263	169	37	394	40	391	
	86%	83%	89%	74%	90%	97%	86%	92%	84%	88%	84%	92%	90%	74%	83%	90%	84%	90%	70%	88%	67%	89%	
			A		C	CD		H				M	M		N		P		R		T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Saudi Arabia																				
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	509	385	124	400	102	7	112	142	162	0	0	127	145	237	258	251	376	133	110	399	134	375
Base: All Respondents (wtd)	500	283	217	295	162*	43**	105*	117*	157*	-**	-**	127*	147*	225	239*	261	315	185*	96*	404	122*	378
I will download a mobile app in order to watch the Games live.																						
Strongly agree	58	36	22	35	17	6	19	13	14	0	0	21	9	27	34	24	44	14	27	31	24	33
	12%	13%	10%	12%	10%	14%	18%	11%	9%	-	-	17%	6%	12%	14%	9%	14%	7%	28%	8%	20%	9%
Somewhat agree	171	88	83	114	51	6	28	56	62	0	0	37	63	71	80	91	130	41	33	139	47	124
	34%	31%	38%	39%	32%	14%	27%	48%	40%	-	-	29%	43%	32%	33%	35%	41%	22%	34%	34%	39%	33%
							F										Q					
Somewhat disagree	126	83	44	74	41	12	28	22	38	0	0	35	39	52	63	63	75	51	25	102	28	98
	25%	29%	20%	25%	25%	29%	27%	19%	24%	-	-	27%	27%	23%	27%	24%	24%	28%	26%	25%	23%	26%
Strongly disagree	144	76	68	72	54	18	30	26	43	0	0	34	36	75	62	82	66	79	12	132	22	122
	29%	27%	31%	25%	33%	43%	28%	23%	27%	-	-	27%	24%	33%	26%	32%	21%	43%	13%	33%	18%	32%
Summary																		P		R		T
Top2Box (Strongly/ Somewhat agree)	229	124	105	149	68	12	48	69	76	0	0	59	72	98	114	116	174	55	59	170	72	157
	46%	44%	48%	51%	42%	29%	45%	59%	48%	-	-	46%	49%	44%	48%	44%	55%	30%	62%	42%	59%	42%
Low2Box (Strongly/ Somewhat disagree)	271	159	112	146	94	30	58	48	81	0	0	69	75	127	125	145	141	130	37	234	50	220
	54%	56%	52%	49%	58%	71%	55%	41%	52%	-	-	54%	51%	56%	52%	56%	45%	70%	38%	58%	41%	58%
																		P		R		T

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1_ [i] will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Canada																														
	Canada	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader											
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	T	U	CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC	
Base: All Respondents (unwtd)	1002	492	510	293	350	359	239	379	384	375	627	345	523	134	578	424	690	312	111	891	146	856	77	73	96	164	0	354	238			
Base: All Respondents (wtd)	500	247	253	178	167	155	119	188	193	180	320	186	223	91	284	216	349	151	55	445	74	426	40*	37*	47*	82	-**	178	117			
I will download a mobile app in order to watch the Games live.																																
Strongly agree	10	5	5	7	2	0	2	4	3	3	7	4	3	2	4	6	6	4	1	8	2	8	1	0	1	1	0	4	3			
	2%	2%	2%	4%	1%	0	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%	2%	2%	-	2%	1%	-	2%	3%		
Somewhat agree	37	21	16	25	9	3	9	15	14	15	22	15	15	8	19	19	27	10	6	31	7	30	3	2	4	6	0	16	6			
	7%	8%	6%	14%	5%	2%	7%	8%	7%	9%	7%	8%	7%	8%	7%	9%	8%	7%	11%	7%	10%	7%	9%	5%	8%	7%	-	9%	5%			
Somewhat disagree	64	41	23	33	17	14	16	22	26	15	48	19	26	19	41	23	45	19	6	58	9	54	3	3	9	12	0	21	16			
	13%	16%	9%	18%	10%	9%	13%	12%	13%	8%	15%	10%	12%	21%	14%	11%	13%	12%	10%	13%	13%	13%	6%	8%	20%	14%	-	12%	14%			
Strongly disagree	389	180	209	113	139	138	93	146	150	146	243	148	179	62	221	168	271	119	42	348	55	334	33	32	33	64	0	136	91			
	78%	73%	83%	63%	83%	89%	78%	78%	78%	81%	76%	80%	80%	68%	78%	78%	78%	78%	76%	78%	75%	78%	83%	87%	71%	77%	-	77%	78%			
Summary			A	C	CD							M	M											X								
Top2Box (Strongly/ Somewhat agree)	47	26	21	32	11	4	11	19	17	19	28	19	18	10	23	25	33	14	8	40	9	38	4	2	5	7	0	20	10			
	9%	11%	8%	18%	7%	2%	9%	10%	9%	10%	9%	10%	8%	11%	8%	11%	10%	9%	14%	9%	13%	9%	10%	5%	10%	8%	-	11%	8%			
Low2Box (Strongly/ Somewhat disagree)	453	221	232	145	156	151	108	169	176	162	291	167	205	81	261	191	315	138	47	406	64	388	36	35	42	75	0	158	107			
	91%	89%	92%	82%	93%	98%	91%	90%	91%	90%	91%	90%	92%	89%	92%	89%	90%	91%	86%	91%	87%	91%	90%	95%	90%	92%	-	89%	92%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		France																				
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1008	489	519	353	338	317	252	554	202	342	666	388	310	310	622	386	618	390	24	984	43	965
Base: All Respondents (wtd)	500	247	253	191	169	141	129	276	95	163	337	167	208	124	306	194	307	193	12**	488	20*	480
I will download a mobile app in order to watch the Games live.																						
Strongly agree	12	7	5	5	5	1	4	5	3	4	8	4	5	3	8	4	7	4	1	10	2	9
	2%	3%	2%	3%	3%	1%	3%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	12%	2%	12%	2%
Somewhat agree	30	20	11	19	9	2	9	16	6	9	21	11	13	6	24	6	23	7	2	28	1	29
	6%	8%	4%	10%	5%	2%	7%	6%	6%	6%	6%	7%	6%	5%	8%	3%	7%	4%	14%	6%	5%	6%
Somewhat disagree	B		DE	E											O		Q					
	40	23	17	21	13	6	10	22	9	10	30	12	16	12	25	15	25	15	0	40	2	38
Strongly disagree	8%	9%	7%	11%	8%	4%	8%	8%	9%	6%	9%	7%	8%	10%	8%	8%	8%	8%	3%	8%	8%	8%
	418	198	220	145	142	131	107	234	77	140	278	141	174	103	249	169	252	166	9	409	15	403
	84%	80%	87%	76%	84%	93%	83%	85%	82%	86%	82%	84%	84%	83%	81%	87%	82%	86%	71%	84%	74%	84%
Summary			A		C	CD										N						
Top2Box (Strongly/ Somewhat agree)	42	26	16	24	14	4	12	21	9	13	29	15	18	9	32	10	30	12	3	39	3	38
	8%	11%	6%	13%	8%	3%	10%	8%	9%	8%	9%	9%	9%	7%	11%	5%	10%	6%	26%	8%	18%	8%
Low2Box (Strongly/ Somewhat disagree)	B		E	E											O		Q			U		
	221	237	166	155	137	117	256	86	150	308	152	190	115	274	184	276	182	9	449	16	442	
	92%	89%	94%	87%	92%	97%	90%	92%	91%	92%	91%	91%	91%	93%	89%	95%	90%	94%	74%	92%	82%	92%
		A				CD									N		P					T

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Germany																				
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	484	517	306	380	315	359	273	160	275	726	237	595	169	735	266	630	371	67	934	122	879
Base: All Respondents (wtd)	500	252	248	172	183	145	179	136	81	131	369	113	285	101	364	136	311	189	34*	466	62	438
I will download a mobile app in order to watch the Games live.																						
Strongly agree	8	4	3	3	4	0	2	1	2	4	4	0	4	4	6	2	5	2	1	6	1	6
	2%	2%	1%	2%	2%	0	1%	1%	3%	3%	1%	0	1%	4%	2%	1%	2%	1%	4%	1%	2%	1%
Somewhat agree	34	21	12	16	12	6	9	13	7	7	27	8	18	7	25	9	24	9	5	29	9	24
	7%	8%	5%	10%	6%	4%	5%	9%	9%	5%	7%	7%	6%	7%	7%	6%	8%	5%	14%	6%	15%	6%
		B		E				F											S		U	
	78	41	36	35	32	10	26	21	12	19	59	19	42	17	57	21	48	30	6	72	15	63
Somewhat disagree	16%	16%	15%	20%	18%	7%	15%	15%	15%	14%	16%	17%	15%	17%	16%	15%	15%	16%	17%	15%	24%	14%
				E	E																U	
Strongly disagree	381	185	196	117	135	129	141	101	59	102	279	86	221	74	276	105	234	147	23	358	37	345
	76%	73%	79%	68%	74%	89%	79%	75%	74%	78%	76%	76%	78%	73%	76%	77%	75%	78%	66%	77%	59%	79%
Summary				A		CD														R		T
Top2Box (Strongly/ Somewhat agree)	41	26	16	20	16	6	11	14	9	10	31	8	22	11	31	10	30	12	6	35	11	31
	8%	10%	6%	12%	9%	4%	6%	10%	12%	8%	8%	7%	8%	11%	8%	8%	10%	6%	17%	8%	17%	7%
Low2Box (Strongly/ Somewhat disagree)		B		E	E			F											S		U	
	459	227	232	152	167	139	168	122	71	120	338	105	263	90	333	126	281	177	28	430	51	408
	92%	90%	94%	88%	91%	96%	94%	90%	88%	92%	92%	93%	92%	89%	92%	92%	90%	94%	83%	92%	83%	93%
				A		CD	H													R		T

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_1_[] will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Australia																													
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION								
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SAINT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	443	558	268	293	440	264	516	221	521	480	331	325	345	546	455	606	395	122	879	148	853	659	342	313	341	190	78	79		
Base: All Respondents (wtd)	900	248	252	197	145	158	143	257	100	222	278	131	294	74	273	227	299	201	64*	436	69*	431	325	175	149	177	96	38*	41*		
I will download a mobile app in order to watch the Games live.																															
Strongly agree	13	8	5	10	1	2	3	7	3	7	6	5	6	3	7	6	10	3	2	11	3	10	11	2	6	5	1	0	1		
	3%	3%	2%	5%	1%	1%	2%	3%	3%	3%	2%	4%	2%	3%	3%	3%	3%	1%	4%	2%	3%	1%	4%	3%	1%	4%	3%	1%	1%		
Somewhat agree	46	22	25	25	14	7	12	22	13	20	26	7	29	11	31	15	34	12	10	37	10	36	28	18	19	11	14	0	2		
	9%	9%	10%	13%	10%	4%	8%	8%	13%	9%	9%	5%	10%	15%	12%	7%	12%	6%	15%	8%	14%	8%	9%	10%	13%	6%	15%	-	4%		
Somewhat disagree	90	50	40	45	23	22	26	53	11	31	59	23	52	15	43	47	54	36	10	80	13	77	67	24	29	31	12	9	9		
	18%	20%	16%	23%	16%	14%	18%	21%	12%	14%	21%	18%	18%	20%	16%	21%	18%	18%	16%	18%	19%	18%	21%	13%	20%	17%	13%	24%	23%		
Strongly disagree	350	169	182	116	107	127	102	175	73	163	187	97	208	46	191	159	201	150	41	309	43	308	219	131	95	129	69	28	29		
	70%	68%	72%	59%	74%	80%	72%	68%	73%	74%	67%	74%	71%	62%	70%	70%	67%	75%	65%	71%	62%	71%	68%	75%	64%	73%	72%	75%	72%		
Summary																															
Top2Box (Strongly/ Somewhat agree)	59	29	30	35	15	9	15	29	15	27	32	11	35	13	39	21	45	15	12	48	13	47	39	21	25	17	15	0	2		
	12%	12%	12%	18%	11%	6%	11%	11%	15%	12%	12%	9%	12%	18%	14%	9%	15%	7%	19%	11%	18%	11%	12%	12%	17%	9%	16%	1%	6%		
Low2Box (Strongly/ Somewhat disagree)	441	219	222	162	130	149	128	228	85	194	246	120	260	61	234	207	254	186	52	389	56	384	286	155	124	160	81	37	39		
	88%	88%	88%	82%	89%	94%	89%	89%	85%	88%	88%	91%	88%	82%	86%	91%	85%	93%	81%	89%	82%	89%	88%	88%	83%	91%	84%	99%	94%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Japan																				
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1010	533	477	304	350	356	592	349	69	569	441	341	215	454	518	492	685	325	121	889	147	863
Base: All Respondents (wtd)	500	251	249	185	155	160	298	169	33*	268	232	171	106	223	244	256	331	169	56	444	67	433
I will download a mobile app in order to watch the Games live.																						
Strongly agree	8	5	3	4	2	2	3	4	2	5	3	2	2	5	6	2	6	2	1	7	3	5
	2%	2%	1%	2%	1%	1%	1%	2%	5%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	2%	5%	1%
Somewhat agree	59	33	26	27	18	14	36	19	3	28	30	15	10	33	35	23	41	17	7	52	8	50
	12%	13%	10%	15%	11%	9%	12%	11%	10%	11%	13%	9%	10%	15%	15%	9%	13%	10%	13%	12%	13%	12%
Somewhat disagree	139	70	69	54	41	44	79	50	10	79	60	48	28	62	67	71	93	46	16	122	20	119
	28%	28%	28%	29%	26%	27%	26%	29%	31%	30%	26%	28%	27%	28%	28%	28%	28%	27%	29%	28%	30%	27%
Strongly disagree	295	143	151	100	95	100	181	96	18	156	139	106	66	123	135	160	190	105	32	263	35	260
	59%	57%	61%	54%	61%	63%	61%	57%	54%	58%	60%	62%	62%	55%	55%	62%	57%	62%	56%	59%	52%	60%
Summary						C										N						
Top2Box (Strongly/ Somewhat agree)	67	38	29	31	19	16	39	23	5	33	34	17	12	38	41	25	48	19	8	59	12	55
	13%	15%	12%	17%	12%	10%	13%	14%	15%	12%	15%	10%	11%	17%	17%	10%	14%	11%	14%	13%	18%	13%
Low2Box (Strongly/ Somewhat disagree)	433	213	220	154	135	144	259	146	28	235	198	154	94	185	202	231	283	150	48	385	55	378
	87%	85%	88%	83%	88%	90%	87%	86%	85%	88%	85%	90%	89%	83%	83%	90%	86%	89%	86%	87%	82%	87%
						C						M				N						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		South Korea																				
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	511	263	248	167	202	142	79	209	223	319	192	15	155	341	289	222	378	133	66	445	109	402
Base: All Respondents (wtd)	500	252	248	211	179	111	88*	204	209	278	222	20**	158	321	263	237	351	149	58*	442	96	404
I will download a mobile app in order to watch the Games live.																						
Strongly agree	25	11	14	15	8	2	3	12	9	9	15	1	11	13	9	16	16	9	6	19	6	19
	5%	4%	6%	7%	4%	2%	4%	6%	4%	3%	7%	7%	7%	4%	3%	7%	4%	6%	11%	4%	7%	5%
Somewhat agree	160	87	73	65	52	43	29	65	66	98	62	2	46	112	98	62	124	36	23	137	40	119
	32%	34%	30%	31%	29%	39%	33%	32%	31%	35%	28%	11%	29%	35%	37%	26%	35%	24%	40%	31%	42%	30%
Somewhat disagree	198	102	96	74	81	43	28	78	93	122	77	11	58	130	104	94	134	65	16	182	31	167
	40%	41%	39%	35%	45%	39%	32%	38%	45%	44%	35%	52%	37%	40%	40%	40%	38%	43%	28%	41%	32%	41%
Strongly disagree	117	52	65	57	38	23	28	48	41	J	69	6	44	67	52	65	77	39	12	105	18	98
	23%	21%	26%	27%	21%	20%	31%	24%	20%	17%	31%	29%	28%	21%	20%	27%	22%	26%	21%	24%	19%	24%
Summary							H			I												
Top2Box (Strongly/ Somewhat agree)	185	98	87	79	60	45	32	78	75	108	77	4	56	125	106	78	140	45	29	155	47	138
	37%	39%	35%	38%	34%	41%	37%	38%	36%	39%	35%	18%	35%	39%	40%	33%	40%	30%	51%	35%	49%	34%
Low2Box (Strongly/ Somewhat disagree)	315	155	161	131	119	65	56	126	134	170	145	16	102	197	157	159	211	104	28	287	49	266
	63%	61%	65%	62%	66%	59%	63%	62%	64%	61%	65%	82%	65%	61%	60%	67%	60%	70%	49%	65%	51%	66%
																			R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Russia																					
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	505	243	262	147	208	150	25	39	441	256	249	83	288	134	311	194	466	39	31	474	76	429	
Base: All Respondents (wtd)	500	240	260	211	175	114	32**	40*	428	242	258	146*	266	88	292	208	460	40**	29**	471	71*	429	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	23	14	9	10	9	4	5	1	17	11	11	6	14	2	15	7	20	3	2	20	4	18	
	5%	6%	3%	5%	5%	4%	14%	3%	4%	5%	4%	4%	5%	3%	5%	4%	4%	8%	9%	4%	6%	4%	
Somewhat agree	30	12	17	11	13	6	1	4	24	14	15	10	18	2	15	15	28	1	3	27	7	22	
	6%	5%	7%	5%	8%	5%	4%	9%	6%	6%	6%	7%	7%	3%	5%	7%	6%	3%	10%	6%	10%	5%	
Somewhat disagree	56	38	17	16	25	15	1	2	53	37	19	19	26	11	35	21	50	6	2	53	7	48	
	11%	16%	7%	8%	14%	13%	4%	4%	12%	15%	7%	13%	10%	12%	12%	10%	11%	14%	7%	11%	10%	11%	
Strongly disagree	392	176	216	174	128	90	25	34	334	180	212	111	208	73	228	165	363	29	21	371	53	340	
	78%	73%	83%	83%	73%	78%	77%	84%	78%	74%	82%	76%	78%	82%	78%	79%	79%	74%	74%	79%	74%	79%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	52	26	26	20	22	10	6	5	42	25	27	16	32	4	30	22	48	4	5	47	12	41	
	10%	11%	10%	10%	13%	9%	19%	12%	10%	10%	10%	11%	12%	5%	10%	11%	10%	11%	19%	10%	16%	10%	
Low2Box (Strongly/ Somewhat disagree)	448	214	233	191	153	104	26	35	386	217	231	130	234	84	262	185	413	35	24	424	60	388	
	90%	89%	90%	90%	87%	91%	81%	88%	90%	90%	90%	89%	88%	95%	90%	89%	90%	89%	81%	90%	84%	90%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Sweden																					
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	501	242	259	160	163	178	211	237	53	145	356	327	80	94	330	171	307	194	44	457	63	438	
Base: All Respondents (wtd)	500	254	246	185*	162*	152*	169*	255	76*	159*	341	105	263*	133*	343	157*	339	161*	46**	454	68*	432	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	15	10	6	8	3	4	10	4	2	2	13	3	9	4	13	2	4	11	4	11	6	10	
	3%	4%	2%	4%	2%	2%	6%	2%	2%	1%	4%	3%	3%	3%	4%	2%	1%	7%	10%	2%	9%	2%	
Somewhat agree	33	22	10	5	21	7	6	16	11	19	14	5	12	16	22	10	25	7	3	29	9	24	
	7%	9%	4%	3%	13%	5%	3%	6%	15%	12%	4%	5%	4%	12%	7%	7%	7%	5%	7%	6%	13%	5%	
Somewhat disagree	63	50	13	27	26	9	12	46	5	13	50	9	39	15	54	9	45	18	10	53	10	53	
	13%	20%	5%	15%	16%	6%	7%	18%	6%	8%	15%	8%	15%	12%	16%	6%	13%	11%	21%	12%	15%	12%	
Strongly disagree	389	171	218	145	112	132	141	190	58	125	265	88	204	97	254	135	264	125	29	360	43	346	
	78%	68%	88%	78%	69%	87%	84%	74%	77%	79%	78%	84%	78%	74%	74%	86%	78%	78%	63%	79%	63%	80%	
Summary			A		D							M			N						T		
Top2Box (Strongly/ Somewhat agree)	48	32	16	13	24	11	16	20	13	21	27	8	20	20	35	13	30	18	8	40	15	33	
	10%	13%	7%	7%	15%	7%	9%	8%	17%	13%	8%	8%	8%	15%	10%	8%	9%	11%	17%	9%	22%	8%	
Low2Box (Strongly/ Somewhat disagree)	452	222	230	172	138	141	154	235	63	137	315	97	242	113	308	144	309	143	38	414	53	399	
	90%	87%	93%	93%	85%	93%	91%	92%	83%	87%	92%	92%	92%	85%	90%	92%	91%	89%	83%	91%	78%	92%	
																						T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Indonesia																					
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	264	239	197	221	85	66	269	168	348	155	188	28	287	263	240	444	59	57	446	130	373	
Base: All Respondents (wtd)	500	250	250	282	166	53*	98*	267	136	294	206	210	29**	261	238	262	432	68*	50*	450	114	386	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	32	20	11	20	11	1	9	15	8	21	11	16	3	13	21	11	30	2	5	26	12	20	
	6%	8%	5%	7%	6%	2%	9%	5%	6%	7%	5%	7%	10%	5%	9%	4%	7%	3%	11%	6%	10%	5%	
Somewhat agree	120	64	56	60	46	14	25	55	39	73	47	43	6	71	59	61	101	19	12	107	36	83	
	24%	26%	22%	21%	28%	26%	26%	21%	29%	25%	23%	20%	20%	27%	25%	23%	23%	28%	25%	24%	32%	22%	
Somewhat disagree	199	89	110	117	62	20	36	116	47	113	86	89	6	104	89	111	180	19	19	181	44	156	
	40%	36%	44%	42%	37%	39%	37%	44%	35%	38%	42%	42%	22%	40%	37%	42%	42%	28%	37%	40%	38%	40%	
Strongly disagree	150	77	73	85	47	17	28	81	41	88	61	63	14	73	70	79	122	28	13	136	22	127	
	30%	31%	29%	30%	28%	33%	29%	30%	30%	30%	30%	30%	48%	28%	30%	30%	28%	41%	27%	30%	19%	33%	
Summary																						T	
Top2Box (Strongly/ Somewhat agree)	151	84	67	79	57	15	34	69	48	93	58	58	9	84	79	72	130	21	18	133	48	103	
	30%	34%	27%	28%	34%	29%	35%	26%	35%	32%	28%	28%	30%	32%	33%	28%	30%	31%	36%	30%	42%	27%	
Low2Box (Strongly/ Somewhat disagree)	349	166	183	202	109	38	64	197	88	201	148	152	20	177	159	190	302	47	32	317	66	283	
	70%	66%	73%	72%	66%	71%	65%	74%	65%	68%	72%	72%	70%	68%	67%	72%	70%	69%	64%	70%	58%	73%	
																						T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Turkey																					
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	407	99	407	90	9	45	216	245	205	301	155	69	282	290	216	349	157	66	440	181	325	
Base: All Respondents (wtd)	500	252	248*	263	188**	49**	30**	194*	276*	269*	231	170*	59*	270*	235	265*	301	199*	51*	449	142*	358*	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	31	24	8	24	7	0	7	10	14	14	18	11	3	17	20	12	25	7	13	19	19	12	
	6%	9%	3%	9%	4%	-	24%	5%	5%	5%	8%	6%	5%	6%	8%	4%	8%	3%	24%	4%	13%	3%	
Somewhat agree	90	62	28	62	23	4	9	39	42	31	59	31	14	45	52	37	60	30	14	76	34	55	
	18%	24%	11%	24%	12%	8%	31%	20%	15%	12%	25%	18%	23%	17%	22%	14%	20%	15%	27%	17%	24%	15%	
Somewhat disagree	206	86	120	76	97	33	8	73	125	146	60	84	14	108	80	126	105	101	9	197	46	160	
	41%	34%	48%	29%	51%	67%	26%	38%	45%	54%	26%	49%	24%	40%	34%	48%	35%	51%	17%	44%	32%	45%	
Strongly disagree	173	81	92	100	61	12	5	72	95	78	95	45	28	100	83	90	112	61	16	157	43	130	
	35%	32%	37%	38%	32%	25%	18%	37%	35%	29%	41%	26%	48%	37%	35%	34%	37%	31%	31%	35%	30%	36%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	121	86	36	86	31	4	16	49	56	45	76	42	17	62	72	49	85	36	26	95	54	68	
	24%	34%	14%	33%	16%	8%	55%	25%	20%	17%	33%	25%	28%	23%	31%	19%	28%	18%	51%	21%	38%	19%	
Low2Box (Strongly/ Somewhat disagree)	379	166	212	176	157	45	13	146	220	224	155	128	43	208	163	216	216	162	25	354	89	290	
	76%	66%	86%	67%	84%	92%	45%	75%	80%	83%	67%	75%	72%	77%	69%	81%	72%	82%	49%	79%	62%	81%	
		A								J									R		T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Hungary																				
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	477	524	340	278	383	564	289	6	373	628	341	489	171	505	496	539	462	71	930	67	934
Base: All Respondents (wtd)	500	244	256	202	137	162	278	145	3**	172	328	130	294	77	244	256	272	228	35*	465	34*	466
I will download a mobile app in order to watch the Games live.																						
Strongly agree	17	10	7	7	4	6	12	3	0	5	12	7	9	2	6	11	6	12	1	16	1	16
	3%	4%	3%	4%	3%	4%	4%	2%	-	3%	4%	5%	3%	2%	3%	4%	2%	5%	3%	3%	4%	3%
Somewhat agree	22	13	8	11	6	5	9	7	2	4	17	7	9	5	12	10	13	9	2	20	2	20
	4%	5%	3%	5%	4%	3%	3%	5%	52%	2%	5%	5%	3%	7%	5%	4%	5%	4%	5%	4%	5%	4%
Somewhat disagree	37	20	17	13	10	13	19	12	0	15	22	11	21	5	20	17	23	14	2	35	0	36
	7%	8%	7%	7%	7%	8%	7%	8%	16%	9%	7%	9%	7%	6%	8%	7%	9%	6%	6%	7%	1%	8%
Strongly disagree	424	201	224	170	116	138	238	123	1	149	276	104	255	65	206	218	231	194	31	394	31	394
	85%	82%	87%	84%	85%	85%	86%	85%	32%	86%	84%	81%	87%	85%	84%	85%	85%	85%	87%	85%	90%	85%
Summary			A										K									
Top2Box (Strongly/ Somewhat agree)	39	24	15	18	10	11	21	10	2	9	30	14	18	7	18	21	18	21	3	36	3	36
	8%	10%	6%	9%	7%	7%	8%	7%	52%	5%	9%	11%	6%	9%	7%	8%	7%	9%	7%	8%	9%	8%
Low2Box (Strongly/ Somewhat disagree)		B									I		L									
	461	220	241	184	127	151	257	135	1	164	298	116	276	70	226	235	254	207	33	429	31	430
	92%	90%	94%	91%	93%	93%	92%	93%	48%	95%	91%	89%	94%	91%	93%	92%	93%	91%	93%	92%	91%	92%
		A								J			K									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Poland																				
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	233	267	166	177	157	398	93	9	270	230	68	340	92	321	179	298	202	37	463	62	438
Base: All Respondents (wtd)	500	248	252	215	146	139	410	81*	9**	248	252	104*	327	69*	302	198	281	219	31*	469	53*	447
I will download a mobile app in order to watch the Games live.																						
Strongly agree	24	13	11	13	5	6	18	6	0	10	14	8	12	3	16	8	16	8	2	22	5	19
	5%	5%	4%	6%	3%	4%	4%	7%	-	4%	6%	8%	4%	5%	5%	4%	6%	3%	8%	5%	10%	4%
Somewhat agree	51	34	17	25	12	13	39	9	3	26	25	10	33	8	36	15	32	19	5	46	5	46
	10%	14%	7%	12%	8%	10%	10%	11%	31%	10%	10%	10%	10%	11%	12%	8%	11%	9%	17%	10%	10%	10%
Somewhat disagree	B																					
	117	61	57	46	38	33	92	23	2	50	67	20	82	16	72	45	66	51	9	108	19	98
Strongly disagree	23%	24%	23%	21%	26%	24%	22%	29%	24%	20%	27%	19%	25%	23%	24%	23%	24%	23%	29%	23%	36%	22%
Summary	308	140	168	130	91	87	260	43	4	162	146	66	199	43	179	129	166	141	15	293	24	284
	62%	56%	67%	61%	62%	62%	64%	53%	44%	65%	58%	63%	61%	61%	59%	65%	59%	64%	46%	63%	45%	64%
		A																				T
Top2Box (Strongly/ Somewhat agree)	75	47	28	39	17	19	58	15	3	36	39	18	46	11	51	24	48	27	8	67	10	65
	15%	19%	11%	18%	12%	14%	14%	18%	31%	15%	15%	18%	14%	16%	17%	12%	17%	12%	24%	14%	19%	14%
Low2Box (Strongly/ Somewhat disagree)	B																					
	425	201	224	176	129	120	353	66	6	212	213	86	281	59	251	174	233	192	24	401	43	382
		85%	81%	89%	82%	88%	86%	82%	69%	85%	85%	82%	86%	84%	83%	88%	83%	88%	76%	86%	81%	86%
		A																				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		China																					
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	526	481	461	422	124	78	272	657	716	291	90	272	645	708	299	899	108	114	893	312	695	
Base: All Respondents (wtd)	500	249	251	200*	194*	105*	83*	202*	215	341	159*	295*	155	50	300	200*	402	98*	39**	461	94*	406	
I will download a mobile app in order to watch the Games live.																							
Strongly agree	49	27	23	25	15	9	4	11	35	37	13	24	15	10	35	14	41	8	12	37	18	32	
	10%	11%	9%	13%	8%	8%	4%	5%	16%	11%	8%	8%	10%	20%	12%	7%	10%	9%	31%	8%	19%	8%	
									G					KL							U		
Somewhat agree	229	115	114	95	97	36	37	90	102	162	66	137	70	22	138	90	199	30	22	207	50	179	
	46%	46%	45%	48%	50%	34%	45%	44%	47%	48%	42%	46%	45%	44%	46%	45%	49%	31%	56%	45%	53%	44%	
																	Q						
Somewhat disagree	169	78	91	59	55	55	29	79	62	110	59	101	54	14	99	70	128	41	5	164	18	151	
	34%	31%	36%	30%	28%	52%	35%	39%	29%	32%	37%	34%	35%	28%	33%	35%	32%	42%	12%	36%	19%	37%	
						CD															T		
Strongly disagree	53	30	23	21	27	6	13	24	16	32	21	33	16	4	27	26	35	18	1	52	8	45	
	11%	12%	9%	10%	14%	5%	16%	12%	7%	9%	13%	11%	10%	8%	9%	13%	9%	19%	1%	11%	9%	11%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	278	141	137	120	113	45	41	100	137	199	79	161	85	32	174	104	239	39	34	244	68	210	
	56%	57%	54%	60%	58%	42%	49%	49%	64%	58%	50%	54%	55%	64%	58%	52%	60%	39%	87%	53%	72%	52%	
Low2Box (Strongly/ Somewhat disagree)									G					L			Q				U		
	222	108	114	80	81	61	42	102	78	142	80	134	70	18	126	96	162	60	5	217	26	196	
	44%	43%	46%	40%	42%	58%	51%	51%	36%	42%	50%	46%	45%	36%	42%	48%	40%	61%	13%	47%	28%	48%	
								H					M				P				T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Italy																				
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	458	547	352	360	293	208	488	309	572	433	347	531	127	412	593	561	444	110	895	137	868
Base: All Respondents (wtd)	500	250	250	181	173	146	107	246	147	287	213	244	199	58	215	285	268	232	54*	446	67	433
I will download a mobile app in order to watch the Games live.																						
Strongly agree	11	4	7	5	3	3	3	5	3	6	4	2	5	3	5	6	6	5	2	9	4	7
	2%	1%	3%	3%	2%	2%	2%	2%	2%	2%	2%	1%	3%	6%	2%	2%	2%	2%	4%	2%	6%	2%
Somewhat agree	46	24	22	20	14	12	9	23	14	26	20	22	17	7	19	27	28	18	5	42	7	39
	9%	10%	9%	11%	8%	8%	8%	10%	9%	9%	9%	9%	9%	12%	9%	10%	11%	8%	8%	9%	10%	9%
Somewhat disagree	85	45	41	32	31	22	17	38	31	42	43	36	36	13	35	50	52	33	6	79	10	75
	17%	18%	16%	18%	18%	15%	16%	15%	21%	15%	20%	15%	18%	22%	16%	18%	20%	14%	11%	18%	15%	17%
Strongly disagree	358	178	180	125	124	110	78	180	100	213	145	183	139	35	157	201	182	176	42	317	46	312
	72%	71%	72%	69%	72%	75%	73%	73%	68%	74%	68%	75%	70%	61%	73%	71%	68%	76%	77%	71%	68%	72%
Summary												M	M					P				
Top2Box (Strongly/ Somewhat agree)	57	28	29	25	18	15	12	28	17	33	24	24	23	10	23	34	34	23	7	50	11	46
	11%	11%	12%	14%	10%	10%	11%	11%	12%	11%	11%	10%	12%	18%	11%	12%	13%	10%	12%	11%	16%	11%
Low2Box (Strongly/ Somewhat disagree)	443	222	221	156	155	132	95	218	130	255	188	220	176	48	191	252	234	209	47	396	56	387
	89%	89%	88%	86%	90%	90%	89%	89%	88%	89%	89%	90%	88%	82%	89%	88%	87%	90%	88%	89%	84%	89%
												M										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_1. [I will download a mobile app in order to watch the Games live.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Belgium																									
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
Base: All Respondents (unwid)	503	252	251	191	171	141	190	192	121	147	356	128	222	153	297	206	301	202	11	492	33	470	185	139	179	322	181
Base: All Respondents (wid)	500	251	249	184	162	154	192	194	114	150	350	172	186	142	297	203	292	208	10**	490	31*	469	177	134	189	328	172
I will download a mobile app in order to watch the Games live.																											
Strongly agree	5	3	2	4	1	0	1	3	2	2	3	0	2	3	4	2	3	3	0	5	1	4	2	2	1	3	2
	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	-	1%	3%	1%	1%	1%	1%	1%	1%
Somewhat agree	20	17	3	10	5	4	5	7	8	6	14	4	6	10	15	5	16	4	0	20	2	18	10	6	3	11	8
	4%	7%	1%	6%	3%	3%	2%	4%	7%	4%	4%	2%	3%	7%	5%	3%	5%	2%	-	4%	5%	4%	6%	5%	2%	3%	5%
Somewhat disagree		B							F													X					
	44	25	19	21	15	8	17	15	12	18	26	8	20	16	27	17	25	19	1	42	5	39	18	13	13	26	18
Strongly disagree	9%	10%	8%	11%	9%	5%	9%	8%	10%	12%	7%	5%	11%	11%	9%	8%	9%	9%	14%	9%	16%	8%	10%	10%	7%	8%	10%
	431	207	224	149	141	142	169	169	93	125	306	160	157	114	252	180	249	182	9	422	23	408	146	112	172	288	143
Summary	86%	82%	90%	81%	87%	92%	88%	87%	81%	83%	88%	93%	85%	80%	85%	88%	85%	88%	86%	86%	75%	87%	83%	84%	91%	88%	83%
			A			C						LM													V		
Top2Box (Strongly/ Somewhat agree)	25	20	5	15	6	4	6	10	10	8	17	4	8	13	18	7	18	7	0	25	3	22	13	8	4	14	11
	5%	8%	2%	8%	4%	3%	3%	5%	8%	5%	5%	2%	4%	9%	6%	3%	6%	3%	-	5%	8%	5%	7%	6%	2%	4%	6%
Low2Box (Strongly/ Somewhat disagree)		B		E					F					K								X					
	475	231	244	169	156	150	186	184	105	143	332	168	177	129	278	196	274	201	10	465	28	447	164	126	185	314	161
	95%	92%	98%	92%	96%	97%	97%	95%	92%	95%	95%	98%	96%	91%	94%	97%	94%	97%	100%	95%	92%	95%	93%	94%	98%	96%	94%
			A			C		H				M												V			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		All Countries																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	18623	9601	9022	7300	6276	5047	5736	7346	5097	8715	9399	5650	6391	6582	10600	8023	12679	5944	2091	16532	3464	15159	
Base: All Respondents (wtd)	12000	5991	6009	5275	3882	2843	3886	4491	3324	5207	6293	4351	4120	3529	6473	5527	7958	4042	1238	10762	2012	9988	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	650	376	274	407	174	69	193	242	197	297	304	198	164	288	399	251	489	161	145	505	239	411	
	5%	6%	5%	8%	4%	2%	5%	5%	6%	6%	5%	5%	4%	8%	6%	5%	6%	4%	12%	5%	12%	4%	
		B		DE	E										KL	O		Q		S		U	
Somewhat agree	1902	1040	863	1006	621	275	481	706	674	895	830	619	504	780	1078	824	1440	463	299	1603	497	1405	
	16%	17%	14%	19%	16%	10%	12%	16%	20%	17%	13%	14%	12%	22%	17%	15%	18%	11%	24%	15%	25%	14%	
		B		DE	E			F	FG	J		L		KL	O		Q		S		U		
Somewhat disagree	2372	1251	1121	1073	824	474	724	908	685	1107	1136	852	722	798	1229	1142	1587	785	227	2145	426	1945	
	20%	21%	19%	20%	21%	17%	19%	20%	21%	21%	18%	20%	18%	23%	19%	21%	20%	19%	18%	20%	21%	19%	
		B		E	E					J		L		KL		N							
Strongly disagree	7076	3325	3752	2788	2263	2025	2488	2635	1768	2908	4022	2682	2731	1663	3767	3309	4442	2634	566	6510	849	6227	
	59%	55%	62%	53%	58%	71%	64%	59%	53%	56%	64%	62%	66%	47%	58%	60%	56%	65%	46%	60%	42%	62%	
			A		C	CD	GH	H			I	M	KM					P		R		T	
Summary																							
Top2Box (Strongly/ Somewhat agree)	2552	1415	1137	1413	795	344	674	948	872	1192	1135	817	667	1068	1477	1075	1929	623	444	2108	736	1816	
	21%	24%	19%	27%	20%	12%	17%	21%	26%	23%	18%	19%	16%	30%	23%	19%	24%	15%	36%	20%	37%	18%	
		B		DE	E			F	FG	J		L		KL	O		Q		S		U		
Low2Box (Strongly/ Somewhat disagree)	9448	4576	4872	3861	3087	2499	3212	3543	2452	4015	5158	3534	3453	2461	4996	4452	6029	3419	794	8654	1276	8172	
	79%	76%	81%	73%	80%	88%	83%	79%	74%	77%	82%	81%	84%	70%	77%	81%	76%	85%	64%	80%	63%	82%	
			A		C	CD	GH	H			I	M	KM			N		P		R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

Global @dvisor		June 2012																								Detailed Tables			
Global @dvisor: Olympics																													
SECTION FA: OLYMPICS																													
FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:																													
	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States				
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X					
Base: All Respondents (unwtd)	18623	506	1001	503	1010	1002	1007	1008	1001	1007	1001	1010	503	1005	1010	503	500	505	509	506	511	1012	501	506	1005				
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500					
I will download a mobile app in order to get updates on the Games.																													
Strongly agree	650	17	18	4	40	14	40	12	9	11	22	117	35	12	8	37	33	19	49	42	22	14	17	36	23				
	5%	3%	4%	1%	8%	3%	8%	2%	2%	2%	4%	23%	7%	2%	2%	7%	7%	4%	10%	8%	4%	3%	3%	7%	5%				
	C	CHN		ABCEGHJMNQTU	C	BCEGHJMNQ	C			C	CGHIMN	IJULMNOPQR	ABCEGHIMNQ	C		ABCEGHIMNQLABCEGHIMNL	CHN	DEGHJMNQTBCEGHIMNQL	CGHIMN	C	C	CEGHIMNU	CEGHIMNU						
Somewhat agree	1902	37	55	26	62	39	224	28	37	39	24	191	158	44	58	104	60	41	177	70	171	57	44	104	51				
	16%	7%	11%	5%	12%	8%	45%	6%	7%	8%	5%	38%	32%	9%	12%	21%	12%	8%	35%	14%	34%	11%	9%	21%	10%				
			CEGHJ		ACEGHJ	CGJ	IJULMNOPQRSTUVWXYZ	J	CGJ		ABCEGHJMNOPQSGHJMNOPQS	CGJ	ACEGHJMN	DEGHJMNPNQ	ACEGHJ	J	GHJMNOPQS	ACEGHJMQ	GHJMNOPQS	ACEGHJ	J	DEGHJMNPNQ	CGHJ						
Somewhat disagree	2372	94	84	46	68	58	190	42	80	97	33	90	172	98	146	94	115	56	129	101	186	67	51	195	80				
	20%	19%	17%	9%	14%	12%	38%	8%	16%	19%	7%	18%	34%	20%	29%	19%	23%	11%	26%	20%	37%	13%	10%	39%	16%				
		CEGJQUV	CEGJQV		GJ	GJ	GHJKNMOPQRSUVX	CEGJQV	CDEGHJQUV		CEGJQV	EGHJKNMOPQ	CDEGHJQUV	EGHJKNMOPQ	CEGJQUV	CDEGHJQUV	J	DEGHJKNMQL	CEGJQUV	GHJKNMOPQ	CGJ	ABCEGHJKNMOPQ	CEGJQV						
Strongly disagree	7076	353	343	424	329	389	46	418	374	352	421	103	135	346	288	266	292	385	145	286	121	362	388	164	345				
	59%	71%	69%	85%	66%	78%	9%	84%	75%	70%	84%	21%	27%	69%	58%	53%	58%	77%	29%	57%	24%	72%	78%	33%	69%				
		FKLNOPRSTW	FKLNOPRSTW	IJKLMNOPQRS	FKLNOPRTW	IJKLMNOPRSTUWX	ABDEFHIKLMNOPQRS	IKLMNOPRST	FKLNOPRSTW	IJKLMNOPRST	FKLNOPRSTW	IJKLMNOPRST	F	FK	FKLNOPRSTW	FKLRTW	FKLRTW	FKLRTW	FKLMNOPRS	FK	FKLRTW	F	FKLNOPRSTW	IKLMNOPRST	FK	FKLNOPRSTW			
Summary																													
Top2Box (Strongly/ Somewhat agree)	2552	54	73	30	102	53	264	40	46	51	46	307	193	56	66	141	93	60	226	112	193	71	61	141	74				
	21%	11%	15%	6%	20%	11%	53%	8%	9%	10%	9%	61%	39%	11%	13%	28%	19%	12%	45%	22%	39%	14%	12%	28%	15%				
	C	CEGHJ		ABCEGHJMNQU	CG	IJULMNOPQRSTUVWXYZ	C	C	C	C	IJULMNOPQ	RGHJMNOPQS	CG	CGHJ	DEGHJMNPNQ	CEGHJMNQL	CG	GHJMNOPQS	CEGHJMNQL	GHJMNOPQS	CEGHJ	C	CEGHJMNPNQ	CEGHJMN					
Low2Box (Strongly/ Somewhat disagree)	9448	446	427	470	398	447	236	460	454	449	454	193	307	444	434	359	407	440	274	388	307	429	439	359	426				
	79%	89%	85%	94%	80%	89%	47%	92%	91%	90%	91%	39%	61%	89%	87%	72%	81%	88%	55%	78%	61%	86%	88%	72%	85%				
		DFKLOPRSTW	DFKLORSTW	IJKLMNOPQR	FKLORT	IFKLORSTU	K	KLMNOPQRS	FKLNOPRSTU	FKLNOPRSTU	FKLNOPRSTUWX		FK	IFKLORSTW	DFKLOPRSTW	FKLRT	FKLORTW	DFKLOPRSTW	K	FKLRT	FK	DFKLOPRSTW	DFKLOPRSTW	FKLRT	DFKLORSTW				
Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X																													

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18623	2007	2019	7538	5538	7543	3523	1521
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
I will download a mobile app in order to get updates on the Games.								
Strongly agree	650	37	93	135	258	109	215	127
	5%	4%	6%	3%	7%	3%	11%	8%
Somewhat agree		E	ACE		ACE		ABCDE	ACE
	1902	90	203	359	898	337	518	352
	16%	9%	14%	8%	26%	8%	26%	23%
Somewhat disagree			ACE		ABCE		ABCE	ABCE
	2372	138	256	629	923	656	404	426
	20%	14%	17%	14%	26%	16%	20%	28%
Strongly disagree			AC		ABCEF	AC	ACE	ABCEF
	7076	735	947	3377	1421	2898	863	596
	59%	73%	63%	75%	41%	72%	43%	40%
		BDFG	DFG	BDEFG		BDFG		
Summary								
Top2Box (Strongly/ Somewhat agree)	2552	127	297	493	1156	446	733	479
	21%	13%	20%	11%	33%	11%	37%	32%
		C	ACE		ABCE		ABCDE	ABCE
Low2Box (Strongly/ Somewhat disagree)	9448	873	1203	4007	2344	3554	1267	1021
	79%	87%	80%	89%	67%	89%	63%	68%
		BDFG	DFG	ABDFG	F	BDFG		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Argentina																					
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	198	308	235	186	85	131	216	159	176	330	181	178	147	226	280	312	194	39	467	72	434	
Base: All Respondents (wtd)	500	245	255	248	150	102*	157*	210	132*	167	333	327	119	55	215	285	280	220	36**	464	55*	445	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	17	9	7	11	4	2	7	7	3	3	13	8	4	5	8	9	11	6	2	15	4	12	
	3%	4%	3%	4%	3%	2%	4%	3%	2%	2%	4%	3%	3%	9%	4%	3%	4%	3%	5%	3%	8%	3%	
Somewhat agree	37	23	13	18	12	6	14	8	16	14	23	21	9	8	20	17	24	13	7	30	7	30	
	7%	10%	5%	7%	8%	6%	9%	4%	12%	8%	7%	6%	7%	14%	9%	6%	9%	6%	18%	7%	12%	7%	
Somewhat disagree	94	41	53	55	19	19	32	43	18	29	65	69	19	6	30	64	45	49	6	88	11	82	
	19%	17%	21%	22%	13%	19%	20%	21%	14%	18%	19%	21%	16%	11%	14%	22%	16%	22%	18%	19%	21%	19%	
Strongly disagree	353	171	181	164	114	75	105	153	95	120	233	229	87	37	157	196	200	153	21	331	33	320	
	71%	70%	71%	66%	76%	73%	67%	73%	72%	72%	70%	70%	74%	67%	73%	69%	71%	69%	60%	71%	59%	72%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	54	33	21	29	16	8	20	14	19	17	36	29	12	12	28	26	35	18	8	45	11	43	
	11%	13%	8%	12%	11%	8%	13%	7%	14%	10%	11%	9%	10%	22%	13%	9%	13%	8%	23%	10%	20%	10%	
Low2Box (Strongly/ Somewhat disagree)	446	212	234	219	133	94	137	196	113	149	297	298	106	43	187	259	245	202	28	419	44	402	
	89%	87%	92%	88%	89%	92%	87%	93%	86%	90%	89%	91%	90%	78%	87%	91%	87%	92%	77%	90%	80%	90%	
								H				M	M									T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		India																					
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	831	170	733	236	32	219	505	277	652	349	4	48	949	808	193	952	49	297	704	665	336	
Base: All Respondents (wtd)	500	258	242*	276	161	63**	121*	232	148*	316	184	5**	30**	465	333	167*	456	44**	145*	355	291	209	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	117	61	56	77	29	10	19	69	28	74	43	4	6	106	86	31	100	16	46	71	81	36	
	23%	24%	23%	28%	18%	16%	16%	30%	19%	23%	23%	90%	21%	23%	26%	18%	22%	37%	32%	20%	28%	17%	
Somewhat agree	191	103	88	114	61	16	35	88	68	119	72	0	9	181	129	62	175	16	63	128	121	70	
	38%	40%	36%	41%	38%	25%	29%	38%	46%	38%	39%	7%	31%	39%	39%	37%	38%	37%	43%	36%	42%	33%	
Somewhat disagree	90	50	39	44	33	12	28	35	26	60	29	0	6	83	54	36	87	2	20	69	44	46	
	18%	19%	16%	16%	21%	19%	23%	15%	18%	19%	16%	-	20%	18%	16%	22%	19%	5%	14%	20%	15%	22%	
Strongly disagree	103	44	59	41	37	25	38	40	26	63	40	0	8	95	65	38	94	9	16	87	45	58	
	21%	17%	24%	15%	23%	40%	31%	17%	17%	20%	22%	3%	27%	20%	19%	23%	21%	21%	11%	24%	15%	28%	
Summary							GH													R		T	
Top2Box (Strongly/ Somewhat agree)	307	163	144	191	91	26	55	157	96	193	114	4	16	287	215	93	275	32	109	199	202	105	
	61%	63%	59%	69%	56%	41%	45%	68%	65%	61%	62%	97%	52%	62%	64%	55%	60%	73%	75%	56%	69%	50%	
Low2Box (Strongly/ Somewhat disagree)	193	95	98	86	70	37	66	75	51	123	69	0	14	178	118	74	181	12	37	156	89	104	
	39%	37%	41%	31%	44%	59%	55%	32%	35%	39%	38%	3%	48%	38%	36%	45%	40%	27%	25%	44%	31%	50%	
					C		GH													R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Mexico																					
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	268	235	219	185	99	360	121	22	223	280	151	152	200	264	239	336	167	70	433	128	375	
Base: All Respondents (wtd)	500	239	261	270	144	86*	404	84*	11**	186	314	321	103	76	241	259	286	214	44*	456	84*	416	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	37	20	16	24	11	1	31	5	1	12	25	23	5	8	21	16	23	14	5	32	11	25	
	7%	9%	6%	9%	8%	1%	8%	6%	10%	6%	8%	7%	5%	11%	9%	6%	8%	6%	12%	7%	13%	6%	
Somewhat agree	104	52	52	58	29	17	77	21	5	52	52	76	16	12	48	56	65	39	12	92	17	87	
	21%	22%	20%	22%	20%	19%	19%	25%	48%	28%	17%	24%	15%	16%	20%	22%	23%	18%	28%	20%	20%	21%	
Somewhat disagree	94	43	51	54	22	17	77	16	1	33	60	55	23	16	39	54	49	45	8	86	19	74	
	19%	18%	19%	20%	15%	20%	19%	19%	10%	18%	19%	17%	22%	20%	16%	21%	17%	21%	17%	19%	23%	18%	
Strongly disagree	266	123	143	133	81	52	220	42	4	89	177	167	59	40	133	133	149	116	19	246	37	229	
	53%	52%	55%	49%	56%	60%	54%	50%	31%	48%	56%	52%	57%	53%	55%	51%	52%	54%	43%	54%	44%	55%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	141	73	68	83	41	17	108	26	7	64	77	99	21	20	69	72	88	53	17	123	28	113	
	28%	30%	26%	31%	28%	20%	27%	31%	59%	34%	25%	31%	21%	27%	29%	28%	31%	25%	39%	27%	33%	27%	
Low2Box (Strongly/ Somewhat disagree)	359	166	193	187	103	69	296	58	5	122	237	222	82	56	172	187	198	161	27	332	56	303	
	72%	70%	74%	69%	72%	80%	73%	69%	41%	66%	75%	69%	79%	73%	71%	72%	69%	75%	61%	73%	67%	73%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Spain																					
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1012	478	534	352	435	225	639	323	50	528	484	659	86	267	504	508	592	420	67	945	88	924	
Base: All Respondents (wtd)	500	252	248	205	190	106	306	166	28*	231	269	249	115*	137	252	248	298	202	32*	468	43*	457	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	14	8	6	6	5	2	7	5	2	7	6	5	3	5	11	3	12	2	4	10	6	8	
	3%	3%	2%	3%	3%	2%	2%	3%	6%	3%	2%	2%	2%	4%	4%	1%	4%	1%	11%	2%	13%	2%	
Somewhat agree	57	42	16	32	19	6	32	21	4	21	36	27	12	18	30	28	34	23	3	54	5	52	
	11%	17%	6%	15%	10%	6%	10%	13%	15%	9%	13%	11%	11%	13%	12%	11%	11%	12%	10%	12%	11%	11%	
Somewhat disagree		B		E																			
	67	35	32	32	21	15	43	19	5	29	38	34	17	16	35	32	43	25	6	61	8	59	
Strongly disagree	13%	14%	13%	15%	11%	14%	14%	11%	18%	13%	14%	14%	15%	12%	14%	13%	14%	12%	19%	13%	18%	13%	
	362	167	195	135	145	82	224	121	17	174	188	183	82	97	176	186	210	152	19	343	25	337	
	72%	66%	79%	66%	76%	78%	73%	73%	61%	75%	70%	73%	72%	71%	70%	75%	70%	75%	59%	73%	57%	74%	
Summary			A		C	C														R		T	
Top2Box (Strongly/ Somewhat agree)	71	49	22	38	24	9	39	26	6	29	42	33	15	23	40	30	46	25	7	64	10	60	
	14%	20%	9%	18%	13%	8%	13%	16%	21%	12%	16%	13%	13%	17%	16%	12%	15%	12%	22%	14%	24%	13%	
Low2Box (Strongly/ Somewhat disagree)		B		E																			
	429	203	226	167	165	97	267	140	22	203	226	216	99	113	211	218	253	177	25	404	33	396	
	86%	80%	91%	82%	87%	92%	87%	84%	79%	88%	84%	87%	87%	83%	84%	88%	85%	88%	78%	86%	76%	87%	
			A			C																T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		South Africa																					
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	236	270	104	201	201	17	104	385	300	206	198	156	152	312	194	437	69	145	361	192	314	
Base: All Respondents (wtd)	500	240*	260*	287*	122	91	34**	124*	342	218	282*	188*	143*	169*	272	228*	407	93**	116*	384	166*	334	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	42	19	23	34	6	3	0	16	26	20	22	11	16	14	30	12	34	8	8	34	16	26	
	8%	8%	9%	12%	5%	3%	-	13%	8%	9%	8%	6%	12%	9%	11%	5%	8%	8%	7%	9%	10%	8%	
Somewhat agree	70	41	29	43	18	10	10	15	44	29	42	23	14	34	46	24	58	13	12	59	22	48	
	14%	17%	11%	15%	15%	10%	31%	13%	13%	13%	15%	12%	10%	20%	17%	11%	14%	14%	10%	15%	13%	14%	
Somewhat disagree	101	61	41	63	23	15	16	19	66	44	58	33	28	40	53	48	84	17	26	76	37	64	
	20%	25%	16%	22%	19%	17%	48%	15%	19%	20%	20%	18%	20%	24%	20%	21%	21%	19%	22%	20%	22%	19%	
Strongly disagree	286	119	168	147	75	64	7	73	206	125	161	121	85	80	142	144	231	56	71	215	90	196	
	57%	49%	64%	51%	61%	70%	21%	59%	60%	58%	57%	64%	59%	48%	52%	63%	57%	60%	61%	56%	55%	59%	
Summary						C																	
Top2Box (Strongly/ Somewhat agree)	112	60	52	76	24	12	10	31	71	48	64	34	30	48	76	36	92	20	19	93	38	74	
	22%	25%	20%	27%	19%	13%	31%	25%	21%	22%	23%	18%	21%	28%	28%	16%	23%	22%	17%	24%	23%	22%	
Low2Box (Strongly/ Somewhat disagree)	388	180	208	210	98	79	24	93	272	169	219	154	113	121	195	192	315	73	97	291	127	260	
	78%	75%	80%	73%	81%	87%	69%	75%	79%	78%	77%	82%	79%	72%	72%	84%	77%	78%	83%	76%	77%	78%	
						C																	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Great Britain																					
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	486	521	341	300	366	253	605	149	444	563	353	351	303	545	462	597	410	88	919	118	889	
Base: All Respondents (wtd)	500	246	254	185	153	162	125	301	74	215	285	174	176	150	266	234	298	202	42*	458	57	443	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	11	7	5	6	3	2	3	8	1	4	7	2	4	5	5	6	7	5	0	11	1	11	
	2%	3%	2%	3%	2%	1%	2%	3%	1%	2%	2%	1%	2%	3%	2%	3%	2%	2%	-	2%	1%	2%	
Somewhat agree	39	20	19	19	16	5	5	28	7	18	21	11	13	16	20	20	27	12	3	37	5	35	
	8%	8%	8%	10%	10%	3%	4%	9%	9%	9%	7%	6%	7%	10%	7%	8%	9%	6%	6%	8%	8%	8%	
Somewhat disagree				E	E			F	F														
	97	52	45	50	34	13	19	61	17	35	62	30	36	31	52	45	63	34	6	91	10	87	
	19%	21%	18%	27%	22%	8%	16%	20%	23%	16%	22%	17%	20%	21%	19%	19%	21%	17%	15%	20%	17%	20%	
Strongly disagree				E	E					I													
	352	167	185	110	100	142	98	205	49	157	195	131	123	98	190	162	201	151	33	319	42	310	
	70%	68%	73%	60%	66%	87%	78%	68%	66%	73%	68%	75%	70%	65%	71%	69%	67%	75%	79%	70%	74%	70%	
Summary						CD	GH					M						P					
Top2Box (Strongly/ Somewhat agree)	51	27	24	25	19	7	8	35	8	23	28	13	17	21	25	26	34	17	3	48	5	46	
	10%	11%	9%	14%	12%	4%	6%	12%	11%	11%	10%	7%	10%	14%	9%	11%	11%	8%	6%	11%	9%	10%	
Low2Box (Strongly/ Somewhat disagree)				E	E			F						K									
	449	219	230	160	134	155	117	266	66	192	257	161	159	129	242	207	264	185	39	410	52	397	
	90%	89%	91%	86%	88%	96%	94%	88%	89%	89%	90%	93%	90%	86%	91%	89%	89%	92%	94%	89%	91%	90%	
						CD	G					M											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	466	539	304	291	410	171	241	593	574	431	430	284	291	549	456	630	375	103	902	117	888	
Base: All Respondents (wtd)	500	247	253	182	149	169	76	110	314	277	223	232	127	141	262	238	312	188	53*	447	60	440	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	23	14	9	16	5	2	3	3	18	15	9	7	3	14	17	6	18	5	8	15	8	15	
	5%	6%	4%	9%	3%	1%	4%	2%	6%	5%	4%	3%	2%	10%	6%	3%	6%	3%	15%	3%	14%	3%	
				DE	E									KL	O		Q		S		U		
Somewhat agree	51	30	21	30	16	5	10	6	35	21	30	14	13	23	32	19	39	12	9	42	13	38	
	10%	12%	8%	17%	10%	3%	13%	6%	11%	8%	13%	6%	11%	17%	12%	8%	13%	6%	18%	9%	21%	9%	
		B		DE	E		G		G		I		K	KL	O		Q		S		U		
Somewhat disagree	80	46	35	39	25	16	8	22	50	43	38	34	20	26	39	41	50	31	10	71	10	70	
	16%	18%	14%	21%	17%	10%	11%	20%	16%	15%	17%	15%	16%	19%	15%	17%	16%	16%	18%	16%	17%	16%	
				E	E			F															
Strongly disagree	345	157	188	97	103	145	54	79	212	198	147	177	91	77	174	171	206	140	26	319	28	317	
	69%	64%	74%	53%	69%	86%	72%	72%	67%	72%	66%	76%	72%	55%	66%	72%	66%	74%	49%	71%	48%	72%	
			A		C	CD						M	M					P		R		T	
Summary																							
Top2Box (Strongly/ Somewhat agree)	74	44	30	46	21	7	13	9	52	36	38	21	16	37	49	26	57	17	17	57	21	53	
	15%	18%	12%	25%	14%	4%	17%	8%	17%	13%	17%	9%	13%	26%	19%	11%	18%	9%	32%	13%	35%	12%	
		B		DE	E		G		G					KL	O		Q		S		U		
Low2Box (Strongly/ Somewhat disagree)	426	203	223	136	128	162	63	101	262	241	185	211	111	104	214	212	255	171	36	390	39	387	
	85%	82%	88%	75%	86%	96%	83%	92%	83%	87%	83%	91%	87%	74%	81%	89%	82%	91%	68%	87%	65%	88%	
			A		C	CD		FH				M	M		N		P		R		T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Saudi Arabia																				
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	509	385	124	400	102	7	112	142	162	0	0	127	145	237	258	251	376	133	110	399	134	375
Base: All Respondents (wtd)	500	283	217	295	162*	43**	105*	117*	157*	-**	-**	127*	147*	225	239*	261	315	185*	96*	404	122*	378
I will download a mobile app in order to get updates on the Games.																						
Strongly agree	49	27	21	36	13	0	14	12	11	0	0	15	10	24	27	21	34	14	20	28	20	29
	10%	10%	10%	12%	8%	-	13%	11%	7%	-	-	12%	7%	10%	11%	8%	11%	8%	21%	7%	16%	8%
Somewhat agree	177	92	85	115	56	6	26	52	69	0	0	49	57	71	91	86	130	48	41	136	48	129
	35%	32%	39%	39%	34%	14%	24%	44%	44%	-	-	38%	39%	32%	38%	33%	41%	26%	43%	34%	39%	34%
Somewhat disagree							F	F	F								Q					
	129	88	41	69	41	18	39	26	31	0	0	28	44	57	54	75	84	45	20	109	30	99
Strongly disagree	26%	31%	19%	23%	26%	43%	37%	22%	20%	-	-	22%	30%	25%	23%	29%	27%	24%	21%	27%	25%	26%
		B					H															
Strongly disagree	145	76	69	75	52	18	27	26	46	0	0	36	36	74	66	79	67	78	15	131	24	121
	29%	27%	32%	25%	32%	43%	25%	23%	29%	-	-	28%	25%	33%	28%	30%	21%	42%	15%	32%	20%	32%
Summary																		P		R		
Top2Box (Strongly/ Somewhat agree)	226	119	107	151	69	6	40	64	80	0	0	64	67	95	119	107	164	62	62	164	68	158
	45%	42%	49%	51%	42%	14%	37%	55%	51%	-	-	50%	46%	42%	50%	41%	52%	33%	64%	41%	55%	42%
Low2Box (Strongly/ Somewhat disagree)																	Q		S			
	274	164	110	144	93	37	66	53	77	0	0	63	80	131	120	154	151	123	35	239	54	220
	55%	58%	51%	49%	58%	86%	63%	45%	49%	-	-	50%	54%	58%	50%	59%	48%	67%	36%	59%	45%	58%
																		P		R		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2_ [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

			Canada																											
	Canada	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No								
Base: All Respondents (unwtd)	1002	492	510	293	350	359	239	379	384	375	627	345	523	134	578	424	690	312	111	891	146	856	77	73	96	164	0	354	238	
Base: All Respondents (wtd)	900	247	253	178	167	155	119	188	193	180	320	186	223	91	284	216	349	151	55	445	74	426	40*	37*	47*	82	-**	178	117	
I will download a mobile app in order to get updates on the Games.																														
Strongly agree	14 3%	7 3%	7 3%	11 6%	2 1%	0 0	3 2%	6 3%	5 3%	4 2%	10 3%	5 3%	4 2%	4 5%	6 2%	8 4%	9 3%	4 3%	1 2%	12 3%	2 3%	12 3%	1 2%	0 -	2 4%	1 1%	0 -	5 3%	5 4%	
	39 8%	25 10%	15 6%	25 14%	9 5%	5 3%	9 7%	15 8%	16 8%	12 7%	27 9%	14 8%	17 8%	8 9%	22 8%	17 8%	32 9%	8 5%	4 8%	35 8%	6 8%	33 8%	5 12%	3 8%	4 8%	4 5%	0 -	16 9%	7 6%	
Somewhat agree	58 12%	37 15%	21 8%	31 18%	15 9%	12 7%	14 12%	22 12%	22 11%	19 11%	39 12%	19 10%	23 10%	16 17%	34 12%	24 11%	41 12%	17 11%	7 13%	50 11%	11 14%	47 11%	2 5%	2 7%	9 19%	11 14%	0 -	22 12%	11 10%	
	389 78%	179 72%	210 83%	141 62%	138 84%	94 89%	145 79%	150 77%	150 78%	145 80%	244 76%	148 80%	179 80%	62 69%	223 78%	167 77%	267 76%	123 81%	42 77%	347 78%	55 75%	334 78%	33 82%	31 85%	32 69%	65 79%	0 -	134 76%	93 80%	
Strongly disagree																														
Summary																														
Top2Box (Strongly/ Somewhat agree)	53 11%	31 13%	22 9%	36 20%	11 7%	6 4%	11 10%	21 11%	21 11%	16 9%	37 12%	19 10%	22 10%	12 14%	28 10%	26 12%	41 12%	12 8%	6 10%	48 11%	8 11%	45 11%	6 14%	3 8%	6 12%	6 7%	0 -	22 12%	12 10%	
	447 89%	216 87%	231 91%	142 80%	156 93%	149 96%	108 90%	167 89%	172 89%	164 91%	283 88%	167 90%	202 90%	78 86%	256 90%	191 88%	308 88%	139 92%	49 90%	398 89%	66 89%	381 89%	34 86%	34 92%	41 88%	77 93%	0 -	156 88%	105 90%	
Low2Box (Strongly/ Somewhat disagree)																														

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		France																				
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1008	489	519	353	338	317	252	554	202	342	666	388	310	310	622	386	618	390	24	984	43	965
Base: All Respondents (wtd)	500	247	253	191	169	141	129	276	95	163	337	167	208	124	306	194	307	193	12**	488	20*	480
I will download a mobile app in order to get updates on the Games.																						
Strongly agree	12	7	5	7	4	1	5	5	3	4	8	3	5	4	7	5	7	5	0	12	1	11
	2%	3%	2%	4%	2%	1%	4%	2%	3%	3%	2%	2%	2%	3%	2%	3%	2%	2%	-	2%	4%	2%
Somewhat agree	28	18	10	16	9	3	7	13	8	9	19	11	10	7	21	7	20	8	3	25	2	25
	6%	7%	4%	8%	5%	2%	5%	5%	8%	6%	6%	7%	5%	6%	7%	3%	6%	4%	21%	5%	12%	5%
		B		E											O							
Somewhat disagree	42	24	18	21	14	7	12	22	7	11	31	12	20	10	28	14	25	17	2	40	3	39
	8%	10%	7%	11%	8%	5%	10%	8%	7%	7%	9%	7%	10%	8%	9%	7%	8%	9%	15%	8%	14%	8%
Strongly disagree				E																		
	418	198	220	147	142	129	104	237	77	139	280	142	174	103	251	167	254	164	8	411	14	405
	84%	80%	87%	77%	84%	92%	81%	86%	82%	85%	83%	85%	84%	83%	82%	86%	83%	85%	63%	84%	70%	84%
Summary			A		C	CD															T	
Top2Box (Strongly/ Somewhat agree)	40	25	15	22	13	5	12	18	10	13	26	14	14	11	28	12	27	13	3	37	3	37
	8%	10%	6%	12%	7%	3%	9%	6%	11%	8%	8%	8%	7%	9%	9%	6%	9%	6%	21%	8%	16%	8%
Low2Box (Strongly/ Somewhat disagree)		B		E	E																U	
	460	222	238	168	156	136	117	259	85	150	311	153	194	113	279	182	279	181	10	451	17	444
	92%	90%	94%	88%	93%	97%	91%	94%	89%	92%	92%	92%	93%	91%	91%	94%	91%	94%	79%	92%	84%	92%
			A			CD															T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Germany																					
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	484	517	306	380	315	359	273	160	275	726	237	595	169	735	266	630	371	67	934	122	879	
Base: All Respondents (wtd)	500	252	248	172	183	145	179	136	81	131	369	113	285	101	364	136	311	189	34*	466	62	438	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	9	6	4	5	4	0	1	4	2	4	5	1	5	4	8	1	8	2	2	7	2	7	
	2%	2%	1%	3%	2%	0	1%	3%	2%	3%	1%	0	2%	4%	2%	1%	2%	1%	5%	2%	4%	2%	
				E	E			F						K				S					
Somewhat agree	37	21	16	19	14	4	12	11	6	7	30	9	19	9	28	9	24	13	5	32	8	29	
	7%	8%	6%	11%	8%	3%	7%	8%	8%	5%	8%	8%	7%	9%	8%	7%	8%	7%	15%	7%	13%	7%	
				E	E													S			U		
Somewhat disagree	80	45	35	34	32	14	24	21	17	19	61	16	45	18	56	23	50	30	6	74	17	63	
	16%	18%	14%	20%	17%	10%	13%	15%	22%	15%	16%	14%	16%	18%	15%	17%	16%	16%	17%	16%	27%	14%	
				E	E				F												U		
Strongly disagree	374	181	193	113	133	127	142	100	55	101	273	88	216	70	271	102	229	145	22	352	34	339	
	75%	72%	78%	66%	73%	88%	79%	74%	69%	77%	74%	78%	76%	69%	75%	75%	74%	77%	63%	76%	56%	77%	
				A		C	CD	H												R		T	
Summary																							
Top2Box (Strongly/ Somewhat agree)	46	27	20	24	18	4	13	15	8	11	35	9	24	13	36	10	32	15	7	39	11	36	
	9%	11%	8%	14%	10%	3%	7%	11%	10%	8%	10%	8%	8%	13%	10%	7%	10%	8%	20%	8%	17%	8%	
				E	E														S			U	
Low2Box (Strongly/ Somewhat disagree)	454	226	228	148	165	141	165	121	73	120	334	104	261	88	328	126	279	174	28	426	51	403	
	91%	89%	92%	86%	90%	97%	93%	89%	90%	92%	90%	92%	92%	87%	90%	93%	90%	92%	80%	92%	83%	92%	
						CD														R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_2_ [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Australia																												
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SAINT	WA	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1001	443	558	268	293	440	264	516	221	521	480	331	325	345	546	455	606	395	122	879	148	853	659	342	313	341	190	78	79	
Base: All Respondents (wt)	900	248	252	197	145	158	143	257	100	222	278	131	294	74	273	227	299	201	64*	436	69*	431	325	175	149	177	96	38*	41*	
I will download a mobile app in order to get updates on the Games.																														
Strongly agree	18	12	5	10	2	5	5	11	2	7	10	7	9	2	12	6	12	5	3	15	3	14	11	6	8	6	2	0	1	
	4%	5%	2%	5%	2%	3%	3%	4%	2%	3%	4%	5%	3%	3%	4%	3%	4%	3%	4%	3%	5%	3%	4%	4%	5%	4%	2%	0	3%	
Somewhat agree	55	25	31	33	15	7	15	28	13	24	31	8	33	14	29	27	36	19	12	44	13	42	40	16	25	14	12	2	2	
	11%	10%	12%	17%	10%	4%	10%	11%	13%	11%	11%	6%	11%	18%	11%	12%	12%	10%	18%	10%	19%	10%	12%	9%	17%	8%	12%	4%	6%	
				E	E									KL					S		U				Yab					
Somewhat disagree	84	46	38	37	28	19	22	44	18	30	54	20	46	18	41	43	52	31	8	76	10	73	56	28	25	31	16	7	5	
	17%	18%	15%	19%	17%	12%	15%	17%	18%	14%	19%	15%	16%	24%	15%	19%	18%	16%	12%	17%	15%	17%	17%	16%	17%	17%	17%	18%	12%	
Strongly disagree	343	165	178	117	100	127	102	175	67	160	184	96	207	41	191	152	198	145	42	302	42	301	217	126	91	125	66	29	32	
	69%	67%	71%	60%	68%	80%	71%	68%	67%	72%	66%	73%	70%	55%	70%	67%	66%	72%	65%	69%	61%	70%	67%	72%	61%	71%	69%	77%	79%	
				E	E									KL																
Summary						CD						M	M													X		X	X	
Top2Box (Strongly/ Somewhat agree)	73	37	36	43	18	13	19	39	15	32	41	15	42	16	41	32	48	25	14	59	17	56	51	22	33	21	14	2	4	
	15%	15%	14%	22%	12%	8%	14%	15%	15%	14%	15%	12%	14%	21%	15%	14%	16%	12%	23%	13%	24%	13%	16%	12%	22%	12%	14%	5%	9%	
				DE										KL					S		U				Yab					
Low2Box (Strongly/ Somewhat disagree)	427	211	216	154	128	146	124	218	85	190	237	116	253	58	232	195	251	176	49	378	52	375	273	154	115	156	83	36	37	
	85%	85%	86%	78%	88%	92%	86%	85%	85%	86%	85%	86%	85%	79%	85%	86%	84%	88%	77%	87%	76%	87%	84%	88%	78%	88%	86%	95%	91%	
				C	C							M	M						R		T				X		X	X		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Japan																					
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1010	533	477	304	350	356	592	349	69	569	441	341	215	454	518	492	685	325	121	889	147	863	
Base: All Respondents (wtd)	500	251	249	185	155	160	298	169	33*	268	232	171	106	223	244	256	331	169	56	444	67	433	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	8	5	3	5	1	2	2	4	2	5	3	1	2	6	6	2	7	1	2	6	3	5	
	2%	2%	1%	3%	1%	1%	1%	2%	6%	2%	1%	0	1%	3%	2%	1%	2%	1%	3%	1%	5%	1%	
				D					F					K	O					U			
Somewhat agree	58	33	25	24	18	16	30	24	4	31	27	14	12	31	31	27	38	20	5	53	8	49	
	12%	13%	10%	13%	11%	10%	10%	14%	12%	11%	12%	8%	12%	14%	13%	11%	11%	12%	9%	12%	13%	11%	
														K									
Somewhat disagree	146	68	78	60	45	42	89	47	10	78	67	53	29	63	70	76	98	48	19	127	20	126	
	29%	27%	31%	32%	29%	26%	30%	28%	30%	29%	29%	31%	27%	28%	29%	30%	30%	28%	33%	29%	29%	29%	
Strongly disagree	288	145	144	97	92	100	177	94	17	154	135	102	63	123	138	151	188	101	31	258	35	253	
	58%	58%	58%	52%	59%	63%	59%	56%	52%	57%	58%	60%	60%	55%	56%	59%	57%	60%	55%	58%	53%	58%	
						C																	
Summary																							
Top2Box (Strongly/ Somewhat agree)	66	38	28	29	18	18	32	27	6	36	30	15	14	37	36	29	45	21	7	59	12	54	
	13%	15%	11%	16%	12%	11%	11%	16%	18%	13%	13%	9%	13%	17%	15%	11%	14%	12%	12%	13%	18%	12%	
								F						K									
Low2Box (Strongly/ Somewhat disagree)	434	213	221	156	136	142	266	142	27	232	202	156	92	186	207	227	286	148	49	385	55	379	
	87%	85%	89%	84%	88%	89%	89%	84%	82%	87%	87%	91%	87%	83%	85%	89%	86%	88%	88%	87%	82%	88%	
							G					M											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		South Korea																					
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	511	263	248	167	202	142	79	209	223	319	192	15	155	341	289	222	378	133	66	445	109	402	
Base: All Respondents (wtd)	500	252	248	211	179	111	88*	204	209	278	222	20**	158	321	263	237	351	149	58*	442	96	404	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	22	8	14	15	5	3	3	15	4	9	13	2	8	12	6	16	14	9	2	20	4	19	
	4%	3%	6%	7%	3%	3%	4%	7%	2%	3%	6%	11%	5%	4%	2%	7%	4%	6%	4%	5%	4%	5%	
				D				H								N							
Somewhat agree	171	99	72	67	60	44	27	57	87	102	69	2	43	126	110	61	135	36	29	141	49	122	
	34%	39%	29%	32%	33%	40%	31%	28%	42%	37%	31%	8%	27%	39%	42%	26%	38%	24%	51%	32%	51%	30%	
		B						G						L	O		Q		S		U		
Somewhat disagree	186	100	87	68	84	35	29	81	76	112	74	9	58	120	96	91	125	61	15	172	29	157	
	37%	39%	35%	32%	47%	32%	33%	40%	37%	40%	33%	45%	36%	37%	36%	38%	36%	41%	25%	39%	30%	39%	
				CE																R			
Strongly disagree	121	46	75	61	31	29	28	51	42	54	66	7	49	64	51	69	77	43	12	109	15	106	
	24%	18%	30%	29%	17%	26%	32%	25%	20%	20%	30%	36%	31%	20%	20%	29%	22%	29%	20%	25%	15%	26%	
			A	D			H				I		M			N					T		
Summary																							
Top2Box (Strongly/ Somewhat agree)	193	107	86	82	64	47	31	72	91	111	82	4	52	138	116	77	148	45	32	161	52	141	
	39%	42%	35%	39%	36%	42%	35%	35%	43%	40%	37%	19%	33%	43%	44%	33%	42%	30%	55%	36%	55%	35%	
														L	O		Q		S		U		
Low2Box (Strongly/ Somewhat disagree)	307	145	161	128	115	64	57	132	118	167	140	16	107	184	147	160	202	104	26	281	44	263	
	61%	58%	65%	61%	64%	58%	65%	65%	57%	60%	63%	81%	67%	57%	56%	67%	58%	70%	45%	64%	45%	65%	
													M			N		P		R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Russia																					
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	505	243	262	147	208	150	25	39	441	256	249	83	288	134	311	194	466	39	31	474	76	429	
Base: All Respondents (wtd)	500	240	260	211	175	114	32**	40*	428	242	258	146*	266	88	292	208	460	40**	29**	471	71*	429	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	19	11	8	7	7	4	1	1	16	11	8	1	15	2	14	5	19	0	2	16	4	15	
	4%	5%	3%	4%	4%	4%	5%	3%	4%	5%	3%	1%	6%	3%	5%	2%	4%	-	9%	3%	6%	3%	
Somewhat agree	41	18	23	20	13	8	1	5	34	16	25	17	18	6	19	22	34	7	4	37	9	32	
	8%	7%	9%	9%	7%	7%	4%	12%	8%	7%	10%	12%	7%	6%	6%	10%	7%	18%	13%	8%	12%	7%	
Somewhat disagree	56	39	17	21	25	10	4	2	49	32	24	14	29	13	37	19	51	4	3	53	8	47	
	11%	16%	7%	10%	14%	9%	14%	6%	11%	13%	9%	9%	11%	14%	13%	9%	11%	11%	10%	11%	12%	11%	
Strongly disagree	B																						
	385	172	212	163	130	92	25	32	328	183	202	114	203	68	222	162	357	28	20	365	50	335	
	77%	72%	82%	77%	74%	80%	77%	79%	77%	75%	78%	78%	77%	77%	76%	78%	77%	71%	68%	77%	70%	78%	
Summary			A																				
Top2Box (Strongly/ Somewhat agree)	60	29	30	27	20	12	3	6	51	27	32	19	33	8	33	27	53	7	6	53	13	47	
	12%	12%	12%	13%	12%	11%	9%	15%	12%	11%	13%	13%	12%	9%	11%	13%	11%	18%	22%	11%	18%	11%	
Low2Box (Strongly/ Somewhat disagree)	440	211	229	184	155	102	29	34	377	215	225	127	233	80	259	181	408	32	23	418	58	382	
	88%	88%	88%	87%	88%	89%	91%	85%	88%	89%	87%	87%	88%	91%	89%	87%	89%	82%	78%	89%	82%	89%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Sweden																				
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	242	259	160	163	178	211	237	53	145	356	327	80	94	330	171	307	194	44	457	63	438
Base: All Respondents (wtd)	500	254	246	185*	162*	152*	169*	255	76*	159*	341	105	263*	133*	343	157*	339	161*	46**	454	68*	432
I will download a mobile app in order to get updates on the Games.																						
Strongly agree	17	14	3	8	3	6	8	4	4	6	11	3	6	7	14	3	8	9	2	15	5	12
	3%	5%	1%	4%	2%	4%	5%	2%	6%	4%	3%	3%	2%	5%	4%	2%	2%	6%	4%	3%	7%	3%
Somewhat agree	44	28	16	7	27	10	4	27	13	27	17	7	24	14	32	12	34	10	5	39	9	35
	9%	11%	6%	4%	17%	7%	3%	11%	17%	17%	5%	7%	9%	10%	9%	8%	10%	6%	11%	9%	14%	8%
Somewhat disagree				C				F	F	J												
	51	39	12	26	18	6	11	36	4	1	51	8	32	11	40	11	31	20	12	39	12	39
Strongly disagree	10%	15%	5%	14%	11%	4%	7%	14%	6%	0	15%	8%	12%	9%	12%	7%	9%	12%	25%	9%	17%	9%
		B		E						I												
	388	172	215	145	114	130	146	188	54	125	263	87	201	100	257	131	266	122	27	361	42	346
	78%	68%	87%	78%	70%	85%	86%	74%	72%	79%	77%	83%	77%	76%	75%	83%	78%	76%	59%	79%	62%	80%
Summary			A			D	G															T
Top2Box (Strongly/ Somewhat agree)	61	42	19	15	30	16	12	32	17	33	28	10	30	21	46	15	42	19	7	54	14	47
	12%	17%	8%	8%	19%	11%	7%	12%	22%	21%	8%	10%	11%	16%	13%	10%	12%	12%	16%	12%	21%	11%
Low2Box (Strongly/ Somewhat disagree)		B							F	J												
	439	211	228	171	132	136	157	223	59	125	314	95	233	111	297	142	297	142	39	400	53	386
	88%	83%	92%	92%	81%	89%	93%	88%	78%	79%	92%	90%	89%	84%	87%	90%	88%	88%	84%	88%	79%	89%
		A					H			I												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Indonesia																					
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	264	239	197	221	85	66	269	168	348	155	188	28	287	263	240	444	59	57	446	130	373	
Base: All Respondents (wtd)	500	250	250	282	166	53*	98*	267	136	294	206	210	29**	261	238	262	432	68*	50*	450	114	386	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	35	20	14	19	13	3	14	11	10	22	13	16	2	16	18	16	33	2	4	30	12	23	
	7%	8%	6%	7%	8%	5%	14%	4%	7%	7%	6%	8%	8%	6%	8%	6%	8%	3%	9%	7%	10%	6%	
Somewhat agree	158	88	70	84	54	20	23	85	50	98	61	58	7	93	83	75	139	19	21	137	47	112	
	32%	35%	28%	30%	33%	38%	24%	32%	37%	33%	30%	28%	25%	36%	35%	29%	32%	29%	43%	30%	41%	29%	
Somewhat disagree																					U		
	172	77	94	96	58	17	33	100	39	98	73	79	5	87	81	91	150	21	14	157	34	137	
	34%	31%	38%	34%	35%	33%	34%	37%	29%	33%	36%	38%	19%	33%	34%	35%	35%	31%	28%	35%	30%	36%	
Strongly disagree	135	64	71	83	40	12	27	71	37	77	58	56	14	65	56	79	110	25	10	125	22	113	
	27%	26%	28%	29%	24%	23%	28%	27%	27%	26%	28%	27%	49%	25%	24%	30%	25%	37%	20%	28%	19%	29%	
Summary																						T	
Top2Box (Strongly/ Somewhat agree)	193	108	85	103	67	23	37	96	60	119	74	75	9	109	101	92	172	22	26	168	58	135	
	39%	43%	34%	37%	41%	44%	38%	36%	44%	41%	36%	36%	32%	42%	43%	35%	40%	32%	51%	37%	51%	35%	
Low2Box (Strongly/ Somewhat disagree)		B																			U		
	307	142	165	179	98	30	60	170	76	175	132	135	20	152	137	170	261	46	24	283	56	251	
	61%	57%	66%	63%	59%	56%	62%	64%	56%	59%	64%	64%	68%	58%	57%	65%	60%	68%	49%	63%	49%	65%	
		A																				T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Turkey																																							
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader																				
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No																			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U																			
Base: All Respondents (unwtd)	506	407	99	407	90	9	45	216	245	205	301	155	69	282	290	216	349	157	66	440	181	325																			
Base: All Respondents (wtd)	500	252	248*	263	188**	49**	30**	194*	276*	269*	231	170*	59*	270*	235	265*	301	199*	51*	449	142*	358*																			
I will download a mobile app in order to get updates on the Games.																																									
Strongly agree	36	31	6	24	12	0	7	11	19	15	22	13	2	21	20	16	26	11	15	21	20	17																			
	7%	12%	2%	9%	6%	-	23%	6%	7%	5%	9%	8%	3%	8%	8%	6%	8%	5%	29%	5%	14%	5%																			
Somewhat agree		B																	S		U																				
	104	44	60	62	38	4	7	33	64	51	53	37	14	53	46	58	69	35	10	94	25	79																			
	21%	17%	24%	24%	20%	8%	24%	17%	23%	19%	23%	22%	24%	19%	20%	22%	23%	18%	20%	21%	18%	22%																			
Somewhat disagree																																									
	195	92	103	76	86	33	9	74	112	130	65	71	16	109	84	111	100	95	12	183	45	150																			
	39%	37%	42%	29%	46%	67%	31%	38%	41%	48%	28%	42%	26%	40%	36%	42%	33%	48%	23%	41%	32%	42%																			
Strongly disagree																																									
	164	85	79	100	52	12	7	77	81	73	92	49	28	88	85	79	107	57	14	150	53	112																			
	33%	34%	32%	38%	28%	25%	22%	40%	29%	27%	40%	29%	47%	32%	36%	30%	36%	29%	27%	33%	37%	31%																			
Summary																																									
Top2Box (Strongly/ Somewhat agree)	141	75	66	86	51	4	14	44	83	66	75	51	16	74	66	75	94	46	25	115	45	96																			
	28%	30%	27%	33%	27%	8%	47%	22%	30%	24%	32%	30%	27%	27%	28%	28%	31%	23%	49%	26%	31%	27%																			
Low2Box (Strongly/ Somewhat disagree)																			S																						
	359	177	182	177	137	45	16	151	193	203	157	120	43	196	169	190	207	152	26	333	98	262																			
	72%	70%	73%	67%	73%	92%	53%	78%	70%	76%	68%	70%	73%	73%	72%	72%	69%	77%	51%	74%	69%	73%																			
																				R																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Hungary																					
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	477	524	340	278	383	564	289	6	373	628	341	489	171	505	496	539	462	71	930	67	934	
Base: All Respondents (wtd)	500	244	256	202	137	162	278	145	3**	172	328	130	294	77	244	256	272	228	35*	465	34*	466	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	22	15	7	11	5	7	13	6	0	5	17	7	12	3	10	12	9	13	1	21	2	20	
	4%	6%	3%	5%	4%	4%	5%	4%	-	3%	5%	5%	4%	4%	4%	5%	3%	6%	3%	4%	5%	4%	
Somewhat agree	24	13	11	11	6	8	13	7	2	6	18	10	11	4	15	9	16	8	2	22	1	23	
	5%	5%	4%	5%	4%	5%	5%	5%	68%	4%	5%	8%	4%	5%	6%	4%	6%	4%	5%	5%	4%	5%	
Somewhat disagree	33	17	17	12	10	12	17	11	0	14	19	8	20	5	17	16	22	11	1	32	1	33	
	7%	7%	7%	6%	7%	7%	6%	8%	-	8%	6%	6%	7%	6%	7%	6%	8%	5%	3%	7%	2%	7%	
Strongly disagree	421	200	221	169	116	135	236	121	1	147	273	105	251	65	202	219	225	196	31	390	30	390	
	84%	82%	86%	84%	85%	84%	85%	83%	32%	85%	83%	81%	85%	85%	83%	86%	83%	86%	88%	84%	89%	84%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	46	28	18	21	11	14	25	13	2	11	35	16	23	7	25	21	25	21	3	43	3	43	
	9%	11%	7%	10%	8%	9%	9%	9%	68%	6%	11%	13%	8%	9%	10%	8%	9%	9%	9%	9%	9%	9%	
Low2Box (Strongly/ Somewhat disagree)	454	216	238	181	126	147	253	132	1	161	292	113	271	70	219	235	247	207	32	422	31	423	
	91%	89%	93%	90%	92%	91%	91%	91%	32%	94%	89%	87%	92%	91%	90%	92%	91%	91%	91%	91%	91%	91%	
		A								J			K										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Poland																					
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	500	233	267	166	177	157	398	93	9	270	230	68	340	92	321	179	298	202	37	463	62	438	
Base: All Respondents (wtd)	500	248	252	215	146	139	410	81*	9**	248	252	104*	327	69*	302	198	281	219	31*	469	53*	447	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	33	21	12	22	7	4	23	10	1	13	21	8	18	8	22	12	26	7	3	30	9	24	
	7%	9%	5%	10%	5%	3%	5%	12%	11%	5%	8%	8%	5%	11%	7%	6%	9%	3%	9%	6%	17%	5%	
Somewhat agree	60	38	22	33	12	15	49	9	1	29	31	17	34	8	37	23	34	25	5	54	6	54	
	12%	15%	9%	15%	8%	11%	12%	11%	12%	12%	12%	17%	11%	11%	12%	11%	12%	12%	16%	12%	11%	12%	
Somewhat disagree		B																					
	115	64	51	44	39	32	94	18	3	53	62	25	82	8	71	44	60	55	10	106	14	101	
Strongly disagree	23%	26%	20%	21%	26%	23%	23%	23%	33%	21%	25%	24%	25%	11%	24%	22%	21%	25%	31%	23%	27%	23%	
		M										M	M										
Summary	292	124	167	116	88	88	244	44	4	154	138	54	192	46	173	119	160	132	14	278	24	268	
	58%	50%	66%	54%	60%	63%	60%	54%	44%	62%	55%	52%	59%	66%	57%	60%	57%	60%	44%	59%	45%	60%	
			A																			T	
Top2Box (Strongly/ Somewhat agree)	93	59	34	55	19	19	72	19	2	41	52	25	52	16	58	34	60	33	8	85	15	78	
	19%	24%	13%	25%	13%	14%	18%	23%	23%	17%	21%	24%	16%	23%	19%	17%	21%	15%	26%	18%	29%	17%	
Low2Box (Strongly/ Somewhat disagree)		B		DE																		U	
	407	189	218	160	127	120	338	62	7	207	200	79	275	54	244	163	221	186	23	384	38	369	
		81%	76%	87%	75%	87%	86%	82%	77%	77%	83%	79%	76%	84%	77%	81%	83%	79%	85%	74%	82%	71%	83%
			A		C	C																T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		China																					
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	526	481	461	422	124	78	272	657	716	291	90	272	645	708	299	899	108	114	893	312	695	
Base: All Respondents (wtd)	500	249	251	200*	194*	105*	83*	202*	215	341	159*	295*	155	50	300	200*	402	98*	39**	461	94*	406	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	40	29	11	21	16	2	3	4	32	28	12	17	13	10	29	10	32	7	7	33	13	27	
	8%	12%	4%	11%	8%	2%	4%	2%	15%	8%	7%	6%	8%	19%	10%	5%	8%	7%	18%	7%	14%	7%	
		B							G					KL									
Somewhat agree	224	108	116	104	76	45	31	86	107	157	67	123	78	24	135	89	190	35	27	197	51	173	
	45%	43%	46%	52%	39%	42%	37%	43%	50%	46%	42%	42%	50%	49%	45%	45%	47%	35%	70%	43%	55%	43%	
Somewhat disagree	190	83	108	58	80	53	36	88	66	132	59	130	48	13	111	79	148	42	4	186	28	162	
	38%	33%	43%	29%	41%	50%	44%	44%	31%	39%	37%	44%	31%	26%	37%	39%	37%	43%	11%	40%	30%	40%	
						C						LM											
Strongly disagree	46	30	16	17	23	6	13	24	9	24	21	26	17	3	24	22	32	14	1	45	2	44	
	9%	12%	6%	9%	12%	5%	15%	12%	4%	7%	13%	9%	11%	7%	8%	11%	8%	14%	1%	10%	2%	11%	
							H																
Summary																							
Top2Box (Strongly/ Somewhat agree)	264	137	127	125	92	47	34	90	140	185	79	140	91	34	164	100	222	42	34	230	64	200	
	53%	55%	51%	63%	47%	45%	41%	45%	65%	54%	50%	47%	58%	68%	55%	50%	55%	43%	87%	50%	68%	49%	
				DE					FG					KL							U		
Low2Box (Strongly/ Somewhat disagree)	236	112	124	75	103	58	49	112	75	156	80	155	64	16	136	100	180	56	5	231	30	206	
	47%	45%	49%	37%	53%	55%	59%	55%	35%	46%	50%	53%	42%	32%	45%	50%	45%	57%	13%	50%	32%	51%	
					C	C	H	H				M	M									T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Brazil																					
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1010	447	563	500	337	173	264	714	32	385	625	163	549	298	409	601	676	334	120	890	174	836	
Base: All Respondents (wtd)	500	245	255	271	152*	77*	203	294	3*	193	307	363	107	29	193	307	310	190	48*	452	71*	429	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	40	15	25	25	10	5	21	19	0	20	20	35	5	1	14	26	29	11	6	34	6	34	
	8%	6%	10%	9%	7%	6%	10%	6%	5%	10%	6%	10%	4%	2%	7%	9%	9%	6%	12%	8%	9%	8%	
Somewhat agree	62	34	29	40	21	1	28	34	0	21	42	45	14	4	19	44	42	20	11	51	14	48	
	12%	14%	11%	15%	14%	2%	14%	12%	7%	11%	14%	12%	13%	12%	10%	14%	14%	10%	24%	11%	20%	11%	
Somewhat disagree				E	E														S				
	68	31	37	28	24	17	30	38	0	35	33	51	14	4	35	33	40	28	4	65	7	61	
	14%	13%	15%	10%	16%	22%	15%	13%	6%	18%	11%	14%	13%	14%	18%	11%	13%	15%	7%	14%	10%	14%	
Strongly disagree	329	165	164	178	97	55	124	203	3	117	212	232	76	21	125	204	198	131	27	302	44	285	
	66%	67%	64%	66%	63%	71%	61%	69%	82%	61%	69%	64%	70%	71%	65%	66%	64%	69%	57%	67%	62%	67%	
Summary									F														
Top2Box (Strongly/ Somewhat agree)	102	49	54	65	32	6	49	53	0	41	62	80	18	4	32	70	71	31	17	85	20	82	
	20%	20%	21%	24%	21%	8%	24%	18%	12%	21%	20%	22%	17%	15%	17%	23%	23%	16%	36%	19%	28%	19%	
Low2Box (Strongly/ Somewhat disagree)				E	E														S				
	398	196	202	206	120	71	154	241	3	152	245	283	89	25	161	237	238	159	31	367	51	346	
	80%	80%	79%	76%	79%	92%	76%	82%	88%	79%	80%	78%	83%	85%	83%	77%	77%	84%	64%	81%	72%	81%	
						CD													R				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_2. [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Italy																					
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	458	547	352	360	293	208	488	309	572	433	347	531	127	412	593	561	444	110	895	137	868	
Base: All Respondents (wtd)	500	250	250	181	173	146	107	246	147	287	213	244	199	58	215	285	268	232	54*	446	67	433	
I will download a mobile app in order to get updates on the Games.																							
Strongly agree	12	5	7	4	5	3	2	6	5	8	4	3	5	4	5	7	8	4	3	9	5	7	
	2%	2%	3%	2%	3%	2%	1%	2%	3%	3%	2%	1%	3%	6%	2%	3%	3%	2%	5%	2%	7%	2%	
Somewhat agree	44	25	19	20	13	10	9	23	11	22	21	22	15	7	20	24	27	17	5	39	8	35	
	9%	10%	7%	11%	8%	7%	9%	10%	8%	8%	10%	9%	8%	12%	9%	8%	10%	7%	10%	9%	13%	8%	
Somewhat disagree	98	51	47	35	34	29	20	46	33	49	49	42	42	14	41	57	59	39	9	90	13	85	
	20%	21%	19%	19%	19%	20%	19%	19%	22%	17%	23%	17%	21%	24%	19%	20%	22%	17%	16%	20%	19%	20%	
Strongly disagree	346	168	178	122	121	103	76	171	99	208	138	176	136	33	149	197	175	171	38	308	41	305	
	69%	67%	71%	67%	70%	71%	71%	70%	67%	72%	65%	72%	69%	57%	69%	69%	65%	74%	70%	69%	61%	70%	
Summary										J		M	M					P				T	
Top2Box (Strongly/ Somewhat agree)	56	30	26	24	18	14	11	29	16	30	26	25	20	11	25	31	35	21	8	48	13	43	
	11%	12%	10%	13%	10%	9%	10%	12%	11%	11%	12%	10%	10%	18%	12%	11%	13%	9%	15%	11%	20%	10%	
Low2Box (Strongly/ Somewhat disagree)	444	220	224	157	155	133	96	217	131	257	187	218	178	47	190	254	233	211	46	398	54	390	
	89%	88%	90%	87%	90%	91%	90%	88%	89%	89%	88%	90%	90%	82%	88%	89%	87%	91%	85%	89%	80%	90%	
												M	M									T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_2 [I will download a mobile app in order to get updates on the Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Belgium																											
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	North	Center	South	French	Flemish
Base: All Respondents (unwtd)	503	252	251	191	171	141	190	192	121	147	356	128	222	153	297	206	301	202	11	492	33	470	185	139	179	322	181		
Base: All Respondents (wtd)	500	251	249	184	162	154	192	194	114	150	350	172	186	142	297	203	292	208	10**	490	31*	469	177	134	189	328	172		
I will download a mobile app in order to get updates on the Games.																													
Strongly agree	4	4	0	3	1	0	1	2	2	1	3	0	2	3	3	2	3	2	0	4	1	3	2	2	1	3	2		
	1%	2%	-	2%	1%	-	0	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	-	1%	3%	1%	1%	1%	0	1%	1%		
Somewhat agree	26	20	5	13	9	4	5	11	10	8	18	3	11	12	18	7	19	6	0	26	3	23	11	9	6	16	10		
	5%	8%	2%	7%	5%	3%	3%	5%	9%	5%	5%	2%	6%	8%	6%	4%	7%	3%	-	5%	8%	5%	6%	7%	3%	5%	6%		
Somewhat disagree									F				K	K															
	46	23	23	20	15	10	15	17	14	20	26	12	20	14	30	15	29	17	1	44	6	40	23	12	10	24	22		
	9%	9%	9%	11%	10%	7%	8%	9%	12%	13%	8%	7%	11%	10%	10%	8%	10%	8%	14%	9%	19%	9%	13%	9%	5%	7%	13%		
Strongly disagree																													
	424	204	220	148	137	140	171	164	89	122	302	158	153	113	245	179	242	183	9	415	22	403	141	110	173	286	139		
	85%	81%	89%	80%	85%	91%	89%	85%	78%	81%	86%	92%	83%	80%	83%	88%	83%	88%	86%	85%	70%	86%	80%	83%		91%	87%	81%	
Summary																													
Top2Box (Strongly/ Somewhat agree)	30	24	5	16	10	4	6	12	11	9	21	3	12	15	21	9	22	8	0	30	3	26	12	11	7	19	11		
	6%	10%	2%	9%	6%	3%	3%	6%	10%	6%	6%	2%	7%	10%	7%	4%	7%	4%	-	6%	11%	6%	7%	8%	3%	6%	6%		
Low2Box (Strongly/ Somewhat disagree)																													
	470	227	243	168	152	150	186	181	103	142	328	170	173	127	276	194	270	200	10	460	28	443	165	123	183	309	161		
	94%	90%	98%	91%	94%	97%	97%	94%	90%	94%	94%	98%	93%	90%	93%	96%	93%	96%	100%	94%	89%	94%	93%	92%	97%	94%	94%		
			A			C	H					LM																	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - VW/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		All Countries																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	18623	9601	9022	7300	6276	5047	5736	7346	5097	8715	9399	5650	6391	6582	10600	8023	12679	5944	2091	16532	3464	15159	
Base: All Respondents (wtd)	12000	5991	6009	5275	3882	2843	3886	4491	3324	5207	6293	4351	4120	3529	6473	5527	7958	4042	1238	10762	2012	9988	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	974	533	441	431	325	218	391	346	215	451	465	441	253	280	546	428	664	310	154	820	223	750	
	8%	9%	7%	8%	8%	8%	10%	8%	6%	9%	7%	10%	6%	8%	8%	8%	8%	8%	12%	8%	11%	8%	
		B					GH			J		LM		L					S		U		
Somewhat agree	3451	1759	1692	1443	1081	928	1091	1347	947	1624	1674	1288	1142	1022	1886	1565	2277	1174	388	3063	638	2813	
	29%	29%	28%	27%	28%		33%	30%	29%	31%	27%	30%	28%	29%	29%	28%	29%	29%	31%	28%	32%	28%	
							CD			J											U		
Somewhat disagree	4158	2021	2136	1721	1421	1016	1254	1530	1259	1877	2130	1377	1479	1302	2263	1895	2771	1386	380	3777	635	3522	
	35%	34%	36%	33%	37%	36%	32%	34%	38%	36%	34%	32%	36%	32%	35%	34%	35%	34%	31%	35%	32%	35%	
					C	C			FG	J			K	K						R		T	
Strongly disagree	3417	1678	1739	1680	1055	682	1151	1268	903	1255	2024	1245	1246	925	1779	1638	2245	1172	316	3102	515	2902	
	28%	28%	29%	32%	27%	24%	30%	28%	27%	24%	32%	29%	30%	26%	27%	30%	28%	29%	26%	29%	26%	29%	
				DE	E		H			I	M	M				N				R		T	
Summary																							
Top2Box (Strongly/ Somewhat agree)	4425	2291	2134	1874	1406	1145	1481	1693	1162	2075	2139	1729	1395	1302	2432	1993	2941	1484	542	3883	862	3563	
	37%	38%	36%	36%	36%	40%	38%	38%	35%	40%	34%	40%	34%	37%	38%	36%	37%	37%	44%	36%	43%	36%	
		B					CD	H	H		J		LM		L				S		U		
Low2Box (Strongly/ Somewhat disagree)	7575	3700	3875	3401	2476	1698	2404	2798	2162	3132	4154	2622	2725	2227	4042	3533	5017	2558	696	6879	1150	6425	
	63%	62%	64%	64%	64%	60%	62%	62%	65%	60%	66%	60%	66%	63%	62%	64%	63%	63%	56%	64%	57%	64%	
			A	E	E				FG		I		KM	K						R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

Global @dvisor		June 2012																								Detailed Tables	
Global @dvisor: Olympics																											
SECTION FA: OLYMPICS																											
FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:																											
	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X			
Base: All Respondents (unwtd)	18623	506	1001	503	1010	1002	1007	1008	1001	1007	1001	1001	503	1005	1010	503	500	505	509	506	511	1012	501	506	1005		
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500			
I am worried that a terrorist attack will happen during the Olympic Games.																											
Strongly agree	974	69	32	31	81	17	29	18	17	53	16	93	21	23	20	126	20	42	58	17	14	78	15	49	32		
	8%	14%	6%	6%	16%	3%	6%	4%	3%	11%	3%	19%	4%	5%	4%	25%	4%	8%	12%	3%	3%	16%	3%	10%	6%		
Somewhat agree	BCEFGHJLMNPQS	EGHJNTV	EGHJT	FGHJLMNPQSTVX						BCEFGHJLMNPSTVX	BCEFGHJLMNPQRSTVWX				ABCEFGHJUKLMNPQRSTUVWX	EGHJLMNPSTF	FGHJLMNPSTVX			BCEFGHJLMNPQSTVX	EGHJLMNPST	EGHJNTV					
	3451	148	141	125	146	128	212	97	145	176	102	162	130	132	214	145	85	129	153	119	209	174	128	127	125		
Somewhat disagree	29%	30%	28%	25%	29%	26%	42%	19%	29%	35%	20%	32%	26%	26%	43%	29%	17%	26%	31%	24%	42%	35%	26%	25%	25%		
	GJP	GJP	GJP	GJP	GJP	GHJUKLMOPQRSUVWX	GJFX	GHJLMOPQSVWX				CEGJMPQXS	GJP	GJP	GHJUKLMOPQF	GJP	GJP	GJP	GJP	ABCEGHJUKLMOPQF	EGHJLMQSV	P	P	GJP			
Strongly disagree	4158	89	202	175	88	176	193	161	218	175	126	140	204	233	203	93	264	134	150	180	206	136	181	225	203		
	35%	18%	40%	35%	18%	35%	39%	32%	44%	35%	25%	28%	41%	47%	41%	19%	53%	27%	30%	36%	41%	28%	36%	45%	41%		
Summary	ADEGUKOQRU	ADJKOQU			ADJKOQU	ADJKOQU	ADJOQU	DEGUKOQR	ADJKOQU	ADO	ADO	DEGUKOQR	IEFGUKLNOQF	CDEGUKOQRU	ABCEFGHJUKLMNOQ	ADO	ADO	ADJOQU	CDEGUKOQR	ADO	ADJKOQU	CDEGUKOQR	CDEGUKOQR				
	3417	195	125	169	185	179	224	120	96	256	105	144	112	63	135	130	195	138	184	71	110	176	99	140			
Top2Box (Strongly/ Somewhat agree)	28%	39%	25%	34%	37%	36%	13%	45%	24%	19%	51%	21%	29%	22%	13%	27%	26%	39%	28%	37%	14%	22%	35%	20%	28%		
	BFHIKLMNOPRTL	FINT	HIKMNOPTUW	HIKLMNOPRTU	IUKLMNOPRTUWX	BCDEFHIKLMNOPQRS	FINT	FNT	HIKLMNOPQF	FNT	FIKMNTUW	FNT			FINT	FINT	HIKLMNOPRTL	FINT	HIKMNOPTUWX	FNT	HIKMNOPTUW	N	FIKMNTUW				
Summary																											
Low2Box (Strongly/ Somewhat disagree)	4425	217	173	156	227	145	240	115	162	229	118	255	152	155	234	271	105	171	212	136	223	252	143	176	157		
	37%	43%	35%	31%	45%	29%	48%	23%	32%	46%	24%	51%	30%	31%	47%	54%	21%	34%	42%	27%	45%	50%	29%	35%	31%		
Summary																											
BCEGHJLM PQS	EGJP	GJP	EGHJLMQSV	GJP	EGHJLMQSVWX		GJP	EGHJLMQSVWX	ABCEGHJLM PQRS	GJP	GJP	EGHJLMQSV	GHJLMNPQRSTVWX	GJP	EGHJLMQSVX		BCEGHJLM PQS	GHJLM PQRS	P	GJP							
Summary																											
7575	283	327	344	273	355	260	385	338	271	382	245	348	345	266	229	395	329	288	364	277	248	357	324	343			
Summary																											
63%	57%	65%	69%	55%	71%	52%	77%	68%	54%	76%	49%	70%	69%	53%	46%	79%	66%	58%	73%	55%	50%	71%	65%	69%			
Summary																											
KOU	ADFIKNORTU	ADFIKNORTU	O	BDFIKNORTU	ABCEDEFHIKLMNOQF	ADFIKNORTU	O	FHIKLMNOQRTUWX	ADFIKNORTU	ADFIKNORTU	O	ABCEDEFHIKLMNOQF	ADFIKNORTU	KOU	ADFIKNORTU	OU	ADFIKNORTU	OU	ADFIKNORTU	DFIKNOU	ADFIKNORTU						
Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X																											

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18623	2007	2019	7538	5538	7543	3523	1521
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
I am worried that a terrorist attack will happen during the Olympic Games.								
Strongly agree	974	49	277	272	251	223	244	124
	8%	5%	18%	6%	7%	6%	12%	8%
			ACDEFG		ACE		ACDEG	AE
Somewhat agree	3451	253	438	1164	1198	1146	649	399
	29%	25%	29%	26%	34%	29%	32%	27%
			AC		ABCEG	AC	ACEG	
Somewhat disagree	4158	379	270	1672	1282	1503	555	555
	35%	38%	18%	37%	37%	38%	28%	37%
		BF		BF	BF	BF	B	BF
Strongly disagree	3417	319	515	1393	769	1128	551	422
	28%	32%	34%	31%	22%	28%	28%	28%
		DEF	CDEFG	DEF		D	D	D
Summary								
Top2Box (Strongly/ Somewhat agree)	4425	302	715	1436	1449	1369	893	523
	37%	30%	48%	32%	41%	34%	45%	35%
			ACDEG		ACEG	AC	ACEG	A
Low2Box (Strongly/ Somewhat disagree)	7575	698	785	3064	2051	2631	1107	977
	63%	70%	52%	68%	59%	66%	55%	65%
		BDEFG		BDEF	B	BDF		BDF

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Argentina																					
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	198	308	235	186	85	131	216	159	176	330	181	178	147	226	280	312	194	39	467	72	434	
Base: All Respondents (wtd)	500	245	255	248	150	102*	157*	210	132*	167	333	327	119	55	215	285	280	220	36**	464	55*	445	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	69	42	27	25	21	24	22	30	17	26	43	42	16	11	36	33	44	25	6	63	8	61	
	14%	17%	11%	10%	14%	23%	14%	14%	13%	16%	13%	13%	14%	19%	17%	12%	16%	11%	18%	14%	15%	14%	
Somewhat agree	148	74	74	68	45	34	37	75	36	54	94	101	36	11	71	77	88	60	8	140	13	134	
	30%	30%	29%	27%	30%	34%	23%	36%	27%	32%	28%	31%	30%	20%	33%	27%	31%	27%	22%	30%	24%	30%	
Somewhat disagree						F						M	M										
	89	35	54	44	27	17	32	31	26	40	48	54	21	14	32	57	48	41	7	82	12	76	
	18%	14%	21%	18%	18%	17%	20%	15%	20%	24%	14%	17%	18%	25%	15%	20%	17%	18%	19%	18%	22%	17%	
Strongly disagree						J																	
	195	94	101	112	56	27	66	74	54	46	148	130	45	20	76	118	100	94	15	180	22	173	
	39%	38%	40%	45%	38%	26%	42%	35%	41%	28%	45%	40%	38%	36%	36%	41%	36%	43%	41%	39%	39%	39%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	217	116	100	93	66	58	59	105	52	80	137	142	53	22	107	110	132	85	14	202	21	196	
	43%	48%	39%	37%	44%	57%	38%	50%	40%	48%	41%	44%	44%	39%	50%	39%	47%	39%	40%	44%	39%	44%	
Low2Box (Strongly/ Somewhat disagree)						C																	
	283	129	155	156	84	44	98	105	80	87	197	184	66	33	109	175	148	135	22	261	34	249	
	57%	52%	61%	63%	56%	43%	62%	50%	60%	52%	59%	56%	56%	61%	50%	61%	53%	61%	60%	56%	61%	56%	
				E																			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		India																				
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	831	170	733	236	32	219	505	277	652	349	4	48	949	808	193	952	49	297	704	665	336
Base: All Respondents (wtd)	500	258	242*	276	161	63**	121*	232	148*	316	184	5**	30**	465	333	167*	456	44**	145*	355	291	209
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	93	42	50	50	34	8	14	50	29	66	27	1	3	89	75	18	88	5	42	51	73	19
	19%	16%	21%	18%	21%	13%	12%	22%	19%	21%	15%	16%	9%	19%	22%	11%	19%	11%	29%	14%	25%	9%
Somewhat agree	162	87	76	108	41	14	41	70	51	99	63	4	11	147	103	60	143	19	51	111	96	66
	32%	34%	31%	39%	25%	22%	34%	30%	35%	31%	35%	84%	38%	32%	31%	36%	31%	43%	35%	31%	33%	32%
Somewhat disagree	140	79	61	71	55	14	32	67	41	88	52	0	8	132	91	49	131	9	26	114	68	72
	28%	30%	25%	26%	34%	22%	27%	29%	28%	28%	28%	-	27%	28%	27%	29%	29%	21%	18%	32%	23%	35%
Strongly disagree	105	51	54	48	31	27	33	45	27	63	42	0	8	97	65	40	94	11	26	79	54	51
	21%	20%	23%	17%	19%	43%	27%	19%	18%	20%	23%	-	26%	21%	19%	24%	21%	25%	18%	22%	19%	24%
Summary																						
Top2Box (Strongly/ Somewhat agree)	255	129	126	158	75	22	56	120	79	165	90	5	14	236	178	77	231	24	93	162	169	86
	51%	50%	52%	57%	47%	35%	46%	52%	54%	52%	49%	100%	47%	51%	53%	46%	51%	55%	64%	46%	58%	41%
Low2Box (Strongly/ Somewhat disagree)	245	129	116	118	86	41	65	112	68	152	93	0	16	229	155	90	225	20	52	193	121	124
	49%	50%	48%	43%	53%	65%	54%	48%	46%	48%	51%	-	53%	49%	47%	54%	49%	45%	36%	54%	42%	59%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Mexico																				
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	268	235	219	185	99	360	121	22	223	280	151	152	200	264	239	336	167	70	433	128	375
Base: All Respondents (wtd)	500	239	261	270	144	86*	404	84*	11**	186	314	321	103	76	241	259	286	214	44*	456	84*	416
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	126	72	55	58	44	24	103	24	0	53	74	82	33	12	61	66	78	48	8	118	17	110
	25%	30%	21%	22%	31%	28%	25%	28%	4%	28%	23%	25%	32%	16%	25%	25%	27%	23%	18%	26%	20%	26%
Somewhat agree	145	70	75	68	43	34	121	21	3	64	80	94	28	23	71	73	75	70	15	130	20	124
	29%	29%	28%	25%	30%	40%	30%	25%	27%	35%	26%	29%	27%	30%	30%	28%	26%	33%	33%	28%	24%	30%
Somewhat disagree	93	33	60	64	19	10	67	21	5	29	65	55	17	21	44	50	52	42	10	83	16	77
	19%	14%	23%	24%	13%	12%	17%	25%	43%	16%	21%	17%	17%	28%	18%	19%	18%	19%	23%	18%	20%	19%
Strongly disagree	135	63	72	80	38	18	114	18	3	40	96	91	25	20	65	70	81	54	11	124	31	105
	27%	27%	28%	29%	26%	21%	28%	22%	26%	21%	30%	28%	24%	26%	27%	27%	28%	25%	26%	27%	37%	25%
Summary																						
Top2Box (Strongly/ Somewhat agree)	271	142	129	126	87	58	223	45	3	117	154	176	61	35	132	139	153	118	23	248	37	234
	54%	60%	49%	47%	61%	67%	55%	53%	31%	63%	49%	55%	59%	45%	55%	54%	53%	55%	52%	54%	44%	56%
Low2Box (Strongly/ Somewhat disagree)	229	96	132	144	57	28	181	40	8	69	160	145	42	41	109	120	133	96	21	208	47	182
	46%	40%	51%	53%	39%	33%	45%	47%	69%	37%	51%	45%	41%	55%	45%	46%	47%	45%	48%	46%	56%	44%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Spain																					
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1012	478	534	352	435	225	639	323	50	528	484	659	86	267	504	508	592	420	67	945	88	924	
Base: All Respondents (wtd)	500	252	248	205	190	106	306	166	28*	231	269	249	115*	137	252	248	298	202	32*	468	43*	457	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	78	38	39	24	37	16	56	21	1	40	37	49	14	14	37	41	39	39	4	74	4	74	
	16%	15%	16%	12%	20%	15%	18%	13%	3%	17%	14%	20%	13%	10%	15%	16%	13%	19%	13%	16%	9%	16%	
Somewhat agree	174	92	82	74	63	37	110	56	8	86	88	89	38	47	86	88	97	78	12	162	21	154	
	35%	37%	33%	36%	33%	35%	36%	34%	29%	37%	33%	36%	33%	35%	34%	35%	32%	39%	37%	35%	48%	34%	
					C		H					M						P			U		
Somewhat disagree	138	74	65	55	48	35	74	52	13	58	80	57	33	48	75	64	95	44	10	128	11	127	
	28%	29%	26%	27%	25%	33%	24%	31%	46%	25%	30%	23%	29%	35%	30%	26%	32%	22%	31%	27%	26%	28%	
Strongly disagree	110	48	62	51	41	18	66	37	6	47	63	53	30	27	54	56	68	41	7	103	7	103	
	22%	19%	25%	25%	22%	17%	22%	22%	22%	20%	23%	21%	26%	20%	21%	23%	23%	21%	20%	22%	16%	22%	
			A	E																			
Summary																							
Top2Box (Strongly/ Somewhat agree)	252	130	121	99	100	53	166	77	9	126	126	138	52	61	123	129	135	117	16	236	25	227	
	50%	52%	49%	48%	53%	50%	54%	46%	32%	55%	47%	56%	45%	45%	49%	52%	45%	58%	49%	50%	57%	50%	
Low2Box (Strongly/ Somewhat disagree)							GH			J		M						P					
	248	122	127	106	89	53	140	89	19	105	143	111	62	75	128	120	163	85	16	232	19	230	
	50%	48%	51%	52%	47%	50%	46%	54%	68%	45%	53%	44%	55%	55%	51%	48%	55%	42%	51%	50%	43%	50%	
							F	F		I				K			Q						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		South Africa																					
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	236	270	104	201	201	17	104	385	300	206	198	156	152	312	194	437	69	145	361	192	314	
Base: All Respondents (wtd)	500	240*	260*	287*	122	91	34**	124*	342	218	282*	188*	143*	169*	272	228*	407	93**	116*	384	166*	334	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	17	13	4	7	6	4	1	5	11	11	7	6	6	6	12	5	17	0	5	13	5	12	
	3%	6%	1%	2%	5%	4%	2%	4%	3%	5%	2%	3%	4%	3%	5%	2%	4%	0	4%	3%	3%	4%	
Somewhat agree	119	72	47	75	20	24	19	15	85	47	71	47	26	46	55	64	70	48	24	95	40	79	
	24%	30%	18%	26%	16%	26%	55%	12%	25%	22%	25%	25%	18%	27%	20%	28%	17%	52%	21%	25%	24%	24%	
Somewhat disagree						D																	
	180	90	90	90	52	38	12	61	107	82	98	71	51	58	102	78	153	27	36	144	54	126	
Strongly disagree	36%	37%	35%	31%	43%	42%	36%	49%	31%	38%	35%	38%	36%	34%	38%	34%	38%	29%	31%	37%	33%	38%	
						H																	
Strongly disagree	184	65	119	115	44	25	2	44	138	78	106	65	61	59	102	82	166	18	51	133	67	117	
	37%	27%	46%	40%	36%	28%	6%	35%	40%	36%	38%	34%	42%	35%	38%	36%	41%	19%	44%	35%	40%	35%	
Summary			A																				
Top2Box (Strongly/ Somewhat agree)	136	85	51	82	26	28	20	20	97	58	78	52	32	52	67	69	87	49	29	107	45	91	
	27%	35%	20%	29%	21%	31%	57%	16%	28%	27%	28%	28%	22%	31%	25%	30%	21%	52%	25%	28%	27%	27%	
Low2Box (Strongly/ Somewhat disagree)		B				D																	
	364	155	209	204	96	63	14	104	245	160	205	136	112	117	205	159	320	45	87	277	121	243	
	73%	65%	80%	71%	79%	69%	43%	84%	72%	73%	72%	72%	78%	69%	75%	70%	79%	48%	75%	72%	73%	73%	
		A		E																			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Great Britain																					
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	486	521	341	300	366	253	605	149	444	563	353	351	303	545	462	597	410	88	919	118	889	
Base: All Respondents (wtd)	500	246	254	185	153	162	125	301	74	215	285	174	176	150	266	234	298	202	42*	458	57	443	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	53	19	35	18	17	18	13	33	8	26	27	21	18	14	25	28	29	24	3	50	4	49	
	11%	8%	14%	10%	11%	11%	10%	11%	10%	12%	10%	12%	10%	9%	9%	12%	10%	12%	8%	11%	7%	11%	
Somewhat agree	176	81	94	62	52	62	43	110	23	73	102	59	60	56	94	82	101	75	16	160	20	156	
	35%	33%	37%	33%	34%	38%	34%	37%	31%	34%	36%	34%	34%	38%	35%	35%	34%	37%	38%	35%	34%	35%	
Somewhat disagree	175	91	83	66	55	54	40	112	23	78	97	58	64	52	97	78	110	64	13	161	20	154	
	35%	37%	33%	35%	36%	34%	32%	37%	31%	36%	34%	33%	36%	35%	36%	33%	37%	32%	31%	35%	36%	35%	
Strongly disagree	96	54	42	39	30	27	30	46	20	37	59	35	34	27	50	46	58	39	10	86	13	83	
	19%	22%	16%	21%	19%	17%	24%	15%	27%	17%	21%	20%	19%	18%	19%	20%	19%	19%	23%	19%	22%	19%	
Summary		B					G		G														
Top2Box (Strongly/ Somewhat agree)	229	100	129	80	69	80	56	143	31	100	130	81	78	70	119	110	130	99	19	210	24	205	
	46%	41%	51%	43%	45%	50%	44%	47%	42%	46%	45%	46%	44%	47%	45%	47%	44%	49%	45%	46%	42%	46%	
Low2Box (Strongly/ Somewhat disagree)		A																					
	271	146	125	105	84	82	69	158	43	115	156	93	98	79	147	124	168	103	23	248	33	238	
	54%	59%	49%	57%	55%	50%	56%	53%	58%	54%	55%	54%	56%	53%	55%	53%	56%	51%	55%	54%	58%	54%	
		B																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		US																					
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	466	539	304	291	410	171	241	593	574	431	430	284	291	549	456	630	375	103	902	117	888	
Base: All Respondents (wtd)	500	247	253	182	149	169	76	110	314	277	223	232	127	141	262	238	312	188	53*	447	60	440	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	32	21	11	18	9	5	8	6	18	19	13	14	4	14	23	9	22	10	11	21	11	21	
	6%	9%	4%	10%	6%	3%	11%	5%	6%	7%	6%	6%	3%	10%	9%	4%	7%	6%	20%	5%	18%	5%	
Somewhat agree		B		E			GH							L	O				S		U		
	125	67	58	39	33	52	19	27	79	71	54	55	39	31	68	57	75	50	16	108	20	105	
	25%	27%	23%	21%	23%	31%	25%	25%	25%	26%	24%	24%	31%	22%	26%	24%	24%	27%	31%	24%	33%	24%	
Somewhat disagree						CD							KM								U		
	203	93	110	71	62	70	25	45	133	122	82	97	52	55	97	106	129	74	18	185	20	183	
Strongly disagree	41%	38%	44%	39%	42%	41%	32%	41%	42%	44%	37%	42%	41%	39%	37%	45%	41%	40%	34%	41%	34%	42%	
									F	J					N								
	140	66	74	54	44	42	24	32	84	65	74	67	33	40	74	66	87	53	8	132	9	130	
	28%	27%	29%	30%	30%	25%	32%	29%	27%	24%	33%	29%	26%	29%	28%	28%	28%	28%	14%	30%	16%	30%	
											I									R		T	
Summary																							
Top2Box (Strongly/ Somewhat agree)	157	88	69	57	42	57	27	33	97	90	67	69	43	45	91	66	97	60	27	130	30	127	
	31%	36%	27%	31%	28%	34%	35%	30%	31%	32%	30%	30%	34%	32%	35%	28%	31%	32%	51%	29%	51%	29%	
Low2Box (Strongly/ Somewhat disagree)		B													O				S		U		
	343	159	184	125	106	111	49	77	217	187	156	163	84	96	171	172	216	127	26	317	29	314	
	69%	64%	73%	69%	72%	66%	65%	70%	69%	68%	70%	70%	66%	68%	65%	72%	69%	68%	49%	71%	49%	71%	
		A													N					R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Saudi Arabia																				
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	509	385	124	400	102	7	112	142	162	0	0	127	145	237	258	251	376	133	110	399	134	375
Base: All Respondents (wtd)	500	283	217	295	162*	43**	105*	117*	157*	-**	-**	127*	147*	225	239*	261	315	185*	96*	404	122*	378
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	58	40	18	36	16	6	16	11	15	0	0	18	17	23	33	25	47	11	22	36	21	37
	12%	14%	8%	12%	10%	14%	15%	9%	10%	-	-	14%	11%	10%	14%	10%	15%	6%	23%	9%	18%	10%
Somewhat agree	153	82	71	104	37	12	37	46	51	0	0	44	58	51	71	82	110	44	35	119	43	111
	31%	29%	33%	35%	23%	29%	35%	40%	33%	-	-	35%	40%	23%	30%	31%	35%	24%	36%	29%	35%	29%
Somewhat disagree	150	91	59	80	58	12	23	29	50	0	0	39	35	76	77	73	91	59	19	132	19	131
	30%	32%	27%	27%	36%	29%	21%	25%	32%	-	-	31%	24%	34%	32%	28%	29%	32%	19%	33%	16%	35%
Strongly disagree	138	69	69	76	50	12	30	31	41	0	0	26	37	75	57	81	67	71	21	117	39	100
	28%	25%	32%	26%	31%	29%	28%	27%	26%	-	-	20%	25%	33%	24%	31%	21%	38%	22%	29%	32%	26%
Summary																		P				
Top2Box (Strongly/ Somewhat agree)	212	123	89	140	54	18	53	57	67	0	0	63	75	74	104	107	157	55	57	155	64	148
	42%	43%	41%	47%	33%	43%	50%	49%	42%	-	-	49%	51%	33%	44%	41%	50%	30%	59%	38%	52%	39%
Low2Box (Strongly/ Somewhat disagree)	288	160	128	156	108	24	53	60	91	0	0	65	72	151	135	154	158	130	40	249	58	230
	58%	57%	59%	53%	67%	57%	50%	51%	58%	-	-	51%	49%	67%	56%	59%	50%	70%	41%	62%	48%	61%
														KL			P			R		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Canada																															
	Canada	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader												
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC		
Base: All Respondents (unwtd)	1002	492	510	293	350	359	239	379	384	375	627	345	523	134	578	424	690	312	111	891	146	856	77	73	96	164	0	354	238				
Base: All Respondents (wtd)	500	247	253	178	167	155	119	188	193	180	320	186	223	91	284	216	349	151	55	445	74	426	40*	37*	47*	82	-**	178	117				
I am worried that a terrorist attack will happen during the Olympic Games.																																	
Strongly agree	17	8	9	5	7	6	3	6	8	7	11	7	7	4	10	7	13	4	2	16	3	14	1	0	3	2	0	7	5				
	3%	3%	4%	3%	4%	4%	3%	3%	4%	4%	3%	4%	3%	4%	4%	3%	4%	3%	3%	4%	4%	3%	2%	1%	6%	3%	-	4%	4%				
Somewhat agree	128	65	63	34	45	49	32	42	54	56	72	46	59	23	72	56	91	37	17	111	22	106	10	7	16	23	0	47	24				
	26%	26%	25%	19%	27%	32%	27%	22%	28%	31%	23%	25%	26%	25%	25%	26%	26%	24%	32%	25%	30%	25%	26%	19%	35%	28%	-	26%	21%				
Somewhat disagree	176	85	90	66	58	52	38	71	67	57	119	62	79	35	103	73	117	58	17	158	21	155	13	14	17	29	0	64	39				
	35%	35%	36%	37%	35%	33%	32%	38%	35%	32%	37%	34%	35%	38%	36%	34%	34%	39%	31%	36%	29%	36%	33%	39%	35%	35%	-	36%	33%				
Strongly disagree	179	89	90	73	58	48	46	68	65	61	118	70	80	29	98	81	127	52	19	160	28	151	16	15	12	27	0	60	49				
	36%	36%	36%	41%	34%	31%	38%	37%	33%	34%	37%	38%	36%	32%	35%	37%	37%	34%	34%	36%	38%	35%	40%	40%	25%	33%	-	34%	42%				
Summary																																	
Top2Box (Strongly/ Somewhat agree)	145	73	73	39	52	55	35	48	62	62	83	53	65	26	82	63	104	41	19	126	25	120	11	7	19	26	0	54	29				
	29%	30%	29%	22%	31%	35%	30%	26%	32%	35%	26%	29%	29%	29%	29%	29%	30%	27%	35%	28%	34%	28%	27%	20%	40%	31%	-	30%	25%				
Low2Box (Strongly/ Somewhat disagree)	355	174	180	139	116	100	84	139	131	118	237	133	158	64	202	153	245	110	36	319	49	306	29	29	28	57	0	124	88				
	71%	70%	71%	78%	69%	65%	70%	74%	68%	65%	74%	71%	71%	71%	71%	71%	70%	73%	65%	72%	66%	72%	73%	80%	60%	69%	-	70%	75%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		France																				
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1008	489	519	353	338	317	252	554	202	342	666	388	310	310	622	386	618	390	24	984	43	965
Base: All Respondents (wtd)	500	247	253	191	169	141	129	276	95	163	337	167	208	124	306	194	307	193	12**	488	20*	480
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	18	10	7	6	4	8	5	10	3	6	12	6	9	2	12	5	8	9	1	17	1	17
	4%	4%	3%	3%	3%	6%	4%	4%	3%	4%	3%	4%	4%	2%	4%	3%	3%	5%	6%	3%	4%	4%
Somewhat agree	97	45	52	33	29	35	23	55	19	40	57	43	34	21	56	41	56	41	4	94	3	94
	19%	18%	21%	18%	17%	25%	18%	20%	20%	24%	17%	26%	16%	17%	18%	21%	18%	21%	29%	19%	14%	20%
Somewhat disagree	161	80	81	63	54	44	42	84	35	48	113	48	71	42	102	59	98	63	4	157	8	153
	32%	32%	32%	33%	32%	31%	32%	30%	37%	30%	33%	29%	34%	34%	33%	30%	32%	32%	30%	32%	40%	32%
Strongly disagree	224	112	113	89	82	54	59	127	38	69	155	71	95	59	136	88	144	80	4	220	8	216
	45%	45%	44%	47%	48%	38%	46%	46%	40%	42%	46%	42%	45%	48%	44%	46%	47%	41%	35%	45%	42%	45%
Summary				E	E																	
Top2Box (Strongly/ Somewhat agree)	115	56	59	39	33	43	28	66	21	46	69	49	43	23	68	47	64	51	4	111	4	111
	23%	23%	23%	20%	20%	30%	22%	24%	23%	28%	20%	29%	21%	19%	22%	24%	21%	26%	35%	23%	18%	23%
Low2Box (Strongly/ Somewhat disagree)						CD				J		LM										
	385	191	194	152	136	98	101	211	73	117	268	118	166	101	238	147	242	143	8	377	16	369
	77%	77%	77%	80%	80%	70%	78%	76%	77%	72%	80%	71%	79%	81%	78%	76%	79%	74%	65%	77%	82%	77%
				E	E					I			K	K								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Germany																				
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	484	517	306	380	315	359	273	160	275	726	237	595	169	735	266	630	371	67	934	122	879
Base: All Respondents (wtd)	500	252	248	172	183	145	179	136	81	131	369	113	285	101	364	136	311	189	34*	466	62	438
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	17	5	12	6	7	4	5	5	3	5	12	6	9	3	12	5	12	6	2	15	2	15
	3%	2%	5%	4%	4%	3%	3%	3%	3%	4%	3%	5%	3%	3%	3%	4%	4%	3%	6%	3%	3%	3%
Somewhat agree	145	79	66	43	53	49	46	43	22	44	101	37	82	26	103	42	88	57	11	134	19	126
	29%	31%	27%	25%	29%	34%	26%	32%	28%	33%	27%	33%	29%	26%	28%	31%	28%	30%	31%	29%	30%	29%
Somewhat disagree	218	104	114	75	81	62	77	58	39	57	161	44	126	48	159	59	135	83	15	203	30	188
	44%	41%	46%	44%	44%	43%	43%	43%	49%	44%	44%	39%	44%	47%	44%	43%	44%	44%	44%	44%	48%	43%
Strongly disagree	120	65	55	48	42	30	51	30	17	25	95	26	69	25	90	30	76	43	6	113	11	108
	24%	26%	22%	28%	23%	21%	28%	22%	21%	19%	26%	23%	24%	24%	25%	22%	25%	23%	19%	24%	18%	25%
Summary				E						I												
Top2Box (Strongly/ Somewhat agree)	162	84	79	49	60	53	51	48	25	49	114	43	90	29	115	47	99	63	13	150	21	142
	32%	33%	32%	29%	33%	37%	29%	35%	31%	37%	31%	38%	32%	29%	32%	35%	32%	33%	37%	32%	34%	32%
Low2Box (Strongly/ Somewhat disagree)	338	169	169	123	123	92	127	88	56	82	255	71	195	72	249	89	212	126	22	316	41	297
	68%	67%	68%	71%	67%	63%	71%	65%	69%	63%	69%	62%	68%	71%	68%	65%	68%	67%	63%	68%	66%	68%
				E																		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Australia																												
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	
Base: All Respondents (unwtd)	1001	443	558	268	293	440	264	516	221	521	480	331	325	345	546	455	606	395	122	879	148	853	659	342	313	341	190	78	79	
Base: All Respondents (wt)	900	248	252	197	145	158	143	257	100	222	278	131	294	74	273	227	299	201	64*	436	69*	431	325	175	149	177	96	38*	41*	
I am worried that a terrorist attack will happen during the Olympic Games.																														
Strongly agree	32	21	11	12	11	10	10	17	5	14	18	10	20	2	18	14	20	12	8	24	8	24	22	10	8	14	5	2	2	
	6%	9%	4%	6%	7%	6%	7%	7%	5%	6%	6%	8%	7%	3%	7%	6%	7%	6%	12%	6%	12%	6%	7%	6%	8%	8%	6%	4%	5%	
Somewhat agree	141	67	74	48	32	60	43	71	27	69	72	32	85	24	86	54	86	54	26	115	27	114	85	56	40	43	35	10	13	
	28%	27%	29%	25%	22%	38%	30%	28%	27%	31%	26%	24%	29%	32%	32%	24%	29%	27%	40%	26%	39%	26%	26%	32%	27%	24%	37%	27%	32%	
Somewhat disagree	202	88	114	87	58	57	55	107	40	89	113	55	118	29	99	103	111	91	16	185	19	183	136	66	64	75	32	15	16	
	40%	36%	45%	44%	40%	36%	38%	42%	40%	40%	41%	41%	40%	39%	36%	45%	37%	45%	26%	43%	27%	43%	42%	37%	43%	42%	33%	40%	40%	
Strongly disagree	125	72	53	49	45	31	35	62	28	50	76	35	71	19	69	57	81	44	14	110	16	110	81	44	36	45	24	11	9	
	25%	29%	21%	25%	31%	20%	24%	24%	28%	22%	27%	27%	24%	25%	25%	25%	27%	22%	22%	23%	25%	25%	25%	25%	24%	25%	29%	23%	23%	
Summary		B			E																									
Top2Box (Strongly/ Somewhat agree)	173	88	85	60	42	70	53	88	32	83	90	42	105	26	105	68	106	67	33	139	35	138	107	66	48	57	41	12	15	
	35%	35%	34%	31%	29%	45%	37%	34%	32%	37%	32%	32%	36%	35%	38%	30%	36%	33%	53%	32%	50%	32%	33%	37%	32%	32%	42%	31%	38%	
Low2Box (Strongly/ Somewhat disagree)	327	160	167	136	103	88	90	169	68	138	189	89	190	48	168	159	193	134	30	297	34	293	217	110	100	120	55	26	26	
	65%	65%	66%	69%	71%	55%	63%	66%	68%	63%	68%	68%	64%	65%	62%	70%	64%	67%	47%	68%	50%	68%	67%	63%	68%	68%	58%	69%	62%	
				E	E										N				R		T									

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Japan																				
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1010	533	477	304	350	356	592	349	69	569	441	341	215	454	518	492	685	325	121	889	147	863
Base: All Respondents (wtd)	500	251	249	185	155	160	298	169	33*	268	232	171	106	223	244	256	331	169	56	444	67	433
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	20	11	9	8	5	7	11	8	2	10	11	5	5	10	12	9	14	6	2	19	3	18
	4%	4%	4%	5%	3%	4%	4%	5%	6%	4%	5%	3%	5%	4%	5%	3%	4%	4%	3%	4%	4%	4%
Somewhat agree	214	105	109	65	69	80	128	70	16	123	91	73	48	93	108	106	142	72	22	192	29	185
	43%	42%	44%	35%	45%	50%	43%	41%	49%	46%	39%	43%	45%	42%	44%	42%	43%	43%	39%	43%	44%	43%
Somewhat disagree				C	C					J												
	203	104	98	81	62	59	118	74	11	103	100	68	42	93	100	102	139	64	27	176	29	173
	41%	42%	39%	44%	40%	37%	39%	44%	34%	38%	43%	40%	39%	42%	41%	40%	42%	38%	48%	40%	44%	40%
Strongly disagree	63	30	33	30	19	14	42	17	4	33	30	25	11	27	24	39	36	26	5	58	6	57
	13%	12%	13%	16%	12%	9%	14%	10%	11%	12%	13%	15%	10%	12%	10%	15%	11%	16%	9%	13%	8%	13%
Summary				E												N		P				
Top2Box (Strongly/ Somewhat agree)	234	117	118	74	75	86	139	78	18	132	102	78	53	103	119	115	156	79	24	211	32	203
	47%	46%	47%	40%	48%	54%	47%	46%	55%	49%	44%	46%	50%	46%	49%	45%	47%	47%	42%	47%	48%	47%
Low2Box (Strongly/ Somewhat disagree)				C	C																	
	266	134	131	112	80	73	159	91	15	136	130	93	53	120	125	141	175	90	32	233	35	231
	53%	54%	53%	60%	52%	46%	53%	54%	45%	51%	56%	54%	50%	54%	51%	55%	53%	53%	58%	53%	52%	53%
				DE																		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		South Korea																				
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	511	263	248	167	202	142	79	209	223	319	192	15	155	341	289	222	378	133	66	445	109	402
Base: All Respondents (wtd)	500	252	248	211	179	111	88*	204	209	278	222	20**	158	321	263	237	351	149	58*	442	96	404
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	14	11	3	6	4	5	2	7	6	9	5	1	4	10	11	4	13	1	7	7	8	6
	3%	4%	1%	3%	2%	4%	2%	3%	3%	3%	2%	4%	3%	3%	4%	2%	4%	1%	12%	2%	8%	2%
	B																	S		U		
Somewhat agree	209	102	107	83	74	52	32	89	88	122	87	6	66	137	102	107	146	62	32	177	47	162
	42%	41%	43%	39%	41%	47%	37%	44%	42%	44%	39%	30%	42%	43%	39%	45%	42%	42%	55%	40%	49%	40%
	S																	S				
Somewhat disagree	206	102	104	81	76	48	35	78	92	121	85	9	62	135	117	89	148	58	12	194	27	179
	41%	41%	42%	39%	43%	44%	40%	38%	44%	44%	38%	45%	39%	42%	44%	38%	42%	39%	22%	44%	28%	44%
	S																	S				
Strongly disagree	71	36	34	40	25	5	18	30	23	25	46	4	26	40	34	37	44	27	6	65	14	57
	14%	14%	14%	19%	14%	5%	21%	15%	11%	9%	21%	22%	17%	13%	13%	16%	12%	18%	11%	15%	15%	14%
				E	E		H				I											
Summary																						
Top2Box (Strongly/ Somewhat agree)	223	114	110	89	77	57	34	96	93	131	92	7	70	147	113	111	159	64	39	184	55	168
	45%	45%	44%	42%	43%	51%	39%	47%	45%	47%	41%	34%	44%	46%	43%	47%	45%	43%	68%	42%	57%	42%
Low2Box (Strongly/ Somewhat disagree)																			S		U	
	277	139	138	122	102	54	54	108	115	147	130	13	89	175	151	126	192	85	19	258	41	236
	55%	55%	56%	58%	57%	49%	61%	53%	55%	53%	59%	66%	56%	54%	57%	53%	55%	57%	32%	58%	43%	58%
																			R		T	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Russia																				
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	505	243	262	147	208	150	25	39	441	256	249	83	288	134	311	194	466	39	31	474	76	429
Base: All Respondents (wtd)	500	240	260	211	175	114	32**	40*	428	242	258	146*	266	88	292	208	460	40**	29**	471	71*	429
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	42	18	24	19	12	11	7	3	32	21	21	12	21	9	23	19	38	4	2	39	8	34
	8%	8%	9%	9%	7%	9%	22%	8%	7%	9%	9%	8%	8%	10%	8%	9%	8%	9%	9%	8%	11%	8%
Somewhat agree	129	66	63	54	45	30	8	9	112	76	53	47	63	19	82	48	120	9	9	120	19	111
	26%	28%	24%	26%	26%	26%	25%	23%	26%	32%	21%	32%	24%	22%	28%	23%	26%	23%	31%	26%	26%	26%
Somewhat disagree	134	74	60	40	60	35	6	6	122	67	67	38	73	23	80	55	124	11	10	124	24	110
	27%	31%	23%	19%	34%	30%	19%	15%	29%	28%	26%	26%	27%	26%	27%	26%	27%	27%	35%	26%	34%	26%
Strongly disagree	195	82	113	98	58	39	11	22	162	78	117	48	109	37	109	86	179	16	7	187	21	174
	39%	34%	43%	46%	33%	34%	35%	54%	38%	32%	45%	33%	41%	42%	37%	41%	39%	40%	26%	40%	29%	41%
Summary				DE						I												
Top2Box (Strongly/ Somewhat agree)	171	85	87	73	57	41	15	12	144	97	74	59	84	28	104	67	158	13	11	160	27	144
	34%	35%	33%	35%	33%	36%	46%	31%	34%	40%	29%	41%	31%	32%	36%	32%	34%	32%	39%	34%	37%	34%
Low2Box (Strongly/ Somewhat disagree)	329	156	173	138	118	73	17	28	284	145	184	87	182	60	188	141	302	27	18	311	45	284
	66%	65%	67%	65%	67%	64%	54%	69%	66%	60%	71%	59%	69%	68%	64%	68%	66%	68%	61%	66%	63%	66%
										I												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Sweden																					
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	501	242	259	160	163	178	211	237	53	145	356	327	80	94	330	171	307	194	44	457	63	438	
Base: All Respondents (wtd)	500	254	246	185*	162*	152*	169*	255	76*	159*	341	105	263*	133*	343	157*	339	161*	46**	454	68*	432	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	15	8	7	3	6	7	9	6	0	3	12	7	3	6	9	7	6	9	0	15	0	15	
	3%	3%	3%	1%	4%	4%	5%	2%	1%	2%	4%	6%	1%	4%	3%	4%	2%	5%	-	3%	-	4%	
Somewhat agree	128	58	69	35	44	49	35	80	13	49	79	31	67	30	89	38	95	33	13	115	20	108	
	26%	23%	28%	19%	27%	32%	21%	31%	17%	31%	23%	29%	25%	23%	26%	24%	28%	21%	28%	25%	30%	25%	
Somewhat disagree	181	98	82	63	62	56	50	89	42	69	112	26	105	50	129	52	119	62	15	166	22	159	
	36%	39%	33%	34%	38%	37%	29%	35%	56%	44%	33%	25%	40%	37%	38%	33%	35%	39%	33%	37%	32%	37%	
Strongly disagree	176	88	88	85	51	40	76	80	20	37	139	41	88	47	116	60	119	57	18	158	26	150	
	35%	35%	36%	46%	31%	27%	45%	31%	26%	24%	41%	39%	34%	36%	34%	38%	35%	35%	39%	35%	38%	35%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	143	67	76	37	50	56	44	86	13	52	91	38	70	36	98	45	101	42	13	130	20	123	
	29%	26%	31%	20%	31%	37%	26%	34%	18%	33%	27%	36%	26%	27%	29%	29%	30%	26%	28%	29%	30%	28%	
Low2Box (Strongly/ Somewhat disagree)	357	187	170	148	112	96	126	169	62	107	251	67	193	97	245	112	238	119	33	324	48	309	
	71%	74%	69%	80%	69%	63%	74%	66%	82%	67%	73%	64%	74%	73%	71%	71%	70%	74%	72%	71%	70%	72%	
E																							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Indonesia																				
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	264	239	197	221	85	66	269	168	348	155	188	28	287	263	240	444	59	57	446	130	373
Base: All Respondents (wtd)	500	250	250	282	166	53*	98*	267	136	294	206	210	29**	261	238	262	432	68*	50*	450	114	386
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	21	12	10	12	8	2	5	11	5	12	9	8	1	13	15	7	19	2	2	19	8	14
	4%	5%	4%	4%	5%	4%	5%	4%	4%	4%	4%	4%	2%	5%	6%	3%	5%	3%	4%	4%	7%	4%
Somewhat agree	130	66	64	82	39	9	26	71	34	81	50	61	3	66	70	61	112	18	12	119	35	95
	26%	27%	26%	29%	24%	18%	27%	27%	25%	27%	24%	29%	10%	25%	29%	23%	26%	27%	24%	26%	31%	25%
Somewhat disagree	204	96	108	105	75	25	47	94	63	117	88	86	13	105	87	117	181	23	19	186	41	163
	41%	38%	43%	37%	45%	47%	48%	35%	47%	40%	43%	41%	46%	40%	37%	45%	42%	34%	38%	41%	36%	42%
Strongly disagree	144	76	68	84	44	17	19	91	34	84	60	55	12	76	67	77	119	25	17	126	30	114
	29%	30%	27%	30%	26%	31%	20%	34%	25%	29%	29%	26%	41%	29%	28%	29%	28%	36%	35%	28%	26%	30%
Summary								F														
Top2Box (Strongly/ Somewhat agree)	152	78	74	93	47	11	31	82	39	93	59	69	4	79	84	68	132	20	14	138	43	109
	30%	31%	29%	33%	29%	21%	32%	31%	28%	32%	28%	33%	12%	30%	35%	26%	31%	29%	27%	31%	38%	28%
Low2Box (Strongly/ Somewhat disagree)	348	172	176	188	118	42	67	184	97	201	147	141	26	182	154	194	300	48	36	312	71	277
	70%	69%	71%	67%	71%	79%	68%	69%	72%	68%	72%	67%	88%	70%	65%	74%	69%	71%	73%	69%	62%	72%
																N						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Turkey																				
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	407	99	407	90	9	45	216	245	205	301	155	69	282	290	216	349	157	66	440	181	325
Base: All Respondents (wtd)	500	252	248*	263	188**	49**	30**	194*	276*	269*	231	170*	59*	270*	235	265*	301	199*	51*	449	142*	358*
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	49	31	18	30	16	4	7	23	20	22	27	20	6	23	27	22	30	19	17	32	21	29
	10%	12%	7%	11%	8%	8%	22%	12%	7%	8%	12%	12%	10%	9%	12%	8%	10%	10%	34%	7%	14%	8%
Somewhat agree	127	73	54	60	38	29	7	46	74	66	61	43	9	75	59	68	71	56	8	118	42	85
	25%	29%	22%	23%	20%	59%	23%	24%	27%	24%	26%	25%	15%	28%	25%	26%	24%	28%	16%	26%	29%	24%
Somewhat disagree	225	89	136	102	110	12	9	74	142	139	86	77	30	118	102	123	143	82	18	207	57	168
	45%	35%	55%	39%	59%	25%	31%	38%	51%	52%	37%	45%	50%	44%	43%	47%	47%	41%	35%	46%	40%	47%
Strongly disagree	99	59	40	71	24	4	7	52	40	42	57	31	15	54	48	52	58	42	8	91	23	76
	20%	23%	16%	27%	13%	8%	24%	27%	15%	16%	25%	18%	25%	20%	20%	20%	19%	21%	15%	20%	16%	21%
Summary																						
Top2Box (Strongly/ Somewhat agree)	176	104	72	90	53	33	14	69	94	88	88	63	15	98	86	90	101	75	26	150	62	114
	35%	41%	29%	34%	28%	67%	46%	35%	34%	33%	38%	37%	25%	36%	37%	34%	33%	38%	50%	33%	44%	32%
Low2Box (Strongly/ Somewhat disagree)	324	148	176	173	135	16	16	126	182	180	144	107	45	172	149	175	201	123	26	298	80	244
	65%	59%	71%	66%	72%	33%	54%	65%	66%	67%	62%	63%	75%	64%	63%	66%	67%	62%	50%	67%	56%	68%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Hungary																				
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	477	524	340	278	383	564	289	6	373	628	341	489	171	505	496	539	462	71	930	67	934
Base: All Respondents (wtd)	500	244	256	202	137	162	278	145	3**	172	328	130	294	77	244	256	272	228	35*	465	34*	466
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	16	7	9	5	6	6	11	5	0	7	9	7	9	0	7	10	8	9	0	16	0	16
	3%	3%	4%	2%	4%	4%	4%	3%	-	4%	3%	5%	3%	1%	3%	4%	3%	4%	-	4%	-	4%
Somewhat agree	102	47	54	32	26	44	56	30	2	40	62	32	57	13	53	49	49	53	7	94	5	96
	20%	19%	21%	16%	19%	27%	20%	21%	52%	23%	19%	25%	19%	17%	22%	19%	18%	23%	21%	20%	16%	21%
						CD						M						P				
Somewhat disagree	126	64	62	46	32	48	67	36	1	43	83	30	72	24	68	58	71	55	10	116	9	118
	25%	26%	24%	23%	23%	30%	24%	25%	31%	25%	25%	23%	24%	32%	28%	23%	26%	24%	29%	25%	25%	25%
Strongly disagree	256	125	130	119	74	63	144	74	1	82	173	61	156	39	116	139	144	111	18	238	20	236
	51%	51%	51%	59%	54%	39%	52%	51%	17%	48%	53%	47%	53%	51%	48%	54%	53%	49%	50%	51%	59%	51%
				E	E											N						
Summary																						
Top2Box (Strongly/ Somewhat agree)	118	55	63	37	31	50	67	35	2	47	71	39	66	13	60	58	56	62	7	111	5	113
	24%	22%	25%	18%	23%	31%	24%	24%	52%	27%	22%	30%	23%	17%	25%	23%	21%	27%	21%	24%	16%	24%
Low2Box (Strongly/ Somewhat disagree)						CD						LM						P				
	382	189	193	165	105	111	212	110	1	125	256	91	228	63	184	197	216	166	28	354	29	353
	76%	78%	75%	82%	77%	69%	76%	76%	48%	73%	78%	70%	77%	83%	75%	77%	79%	73%	79%	76%	84%	76%
			E	E									K	K			Q					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Poland																				
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	233	267	166	177	157	398	93	9	270	230	68	340	92	321	179	298	202	37	463	62	438
Base: All Respondents (wtd)	500	248	252	215	146	139	410	81*	9**	248	252	104*	327	69*	302	198	281	219	31*	469	53*	447
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	20	11	9	13	5	2	19	1	0	5	15	6	11	3	12	8	15	6	0	20	2	18
	4%	4%	4%	6%	3%	2%	5%	2%	-	2%	6%	6%	3%	4%	4%	4%	5%	3%	-	4%	3%	4%
Somewhat agree	85	46	39	38	23	25	67	16	2	45	40	14	62	9	55	30	52	34	4	81	7	78
	17%	18%	16%	18%	16%	18%	16%	20%	23%	18%	16%	14%	19%	13%	18%	15%	18%	15%	13%	17%	13%	17%
Somewhat disagree	264	125	140	107	79	78	218	41	5	126	139	57	172	35	151	113	138	127	19	245	29	235
	53%	50%	55%	50%	54%	56%	53%	51%	53%	51%	55%	55%	53%	50%	50%	57%	49%	58%	61%	52%	54%	53%
Strongly disagree	130	67	64	56	39	34	106	22	2	73	58	26	81	23	84	47	77	53	8	122	16	115
	26%	27%	25%	26%	27%	25%	26%	27%	24%	29%	23%	25%	25%	33%	28%	24%	27%	24%	27%	26%	29%	26%
Summary																						
Top2Box (Strongly/ Somewhat agree)	105	57	49	51	27	27	86	18	2	50	55	20	73	12	67	38	66	39	4	101	9	97
	21%	23%	19%	24%	19%	19%	21%	22%	23%	20%	22%	20%	22%	17%	22%	19%	24%	18%	13%	22%	17%	22%
Low2Box (Strongly/ Somewhat disagree)	395	191	203	164	118	112	324	63	7	198	196	84	253	58	235	160	215	180	27	367	45	350
	79%	77%	81%	76%	81%	81%	79%	78%	77%	80%	78%	80%	78%	83%	78%	81%	76%	82%	87%	78%	83%	78%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		China																				
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1007	526	481	461	422	124	78	272	657	716	291	90	272	645	708	299	899	108	114	893	312	695
Base: All Respondents (wtd)	500	249	251	200*	194*	105*	83*	202*	215	341	159*	295*	155	50	300	200*	402	98*	39**	461	94*	406
I am worried that a terrorist attack will happen during the Olympic Games.																						
Strongly agree	29	19	9	11	12	5	1	7	21	25	4	16	8	5	15	13	24	4	2	26	5	24
	6%	8%	4%	5%	6%	5%	1%	4%	10%	7%	2%	6%	5%	9%	5%	7%	6%	4%	6%	6%	5%	6%
Somewhat agree	212	113	98	85	93	33	26	101	85	147	65	118	72	21	139	73	184	27	19	193	48	163
	42%	45%	39%	43%	48%	31%	31%	50%	40%	43%	41%	40%	47%	43%	46%	36%	46%	28%	48%	42%	51%	40%
Somewhat disagree	193	83	111	71	67	55	37	68	88	128	65	115	60	19	102	91	150	43	14	179	33	160
	39%	33%	44%	36%	34%	52%	44%	34%	41%	38%	41%	39%	39%	37%	34%	45%	37%	44%	35%	39%	35%	39%
Strongly disagree	67	34	32	33	21	12	19	26	21	42	25	46	15	5	43	23	43	23	4	62	8	59
	13%	14%	13%	16%	11%	11%	23%	13%	10%	12%	16%	16%	10%	11%	14%	12%	11%	24%	11%	14%	8%	15%
Summary																		P				
Top2Box (Strongly/ Somewhat agree)	240	132	108	96	106	38	27	108	106	172	69	135	80	26	154	86	209	32	21	219	53	187
	48%	53%	43%	48%	55%	36%	32%	53%	49%	50%	43%	46%	52%	52%	51%	43%	52%	32%	54%	48%	56%	46%
Low2Box (Strongly/ Somewhat disagree)	260	117	143	104	88	67	56	94	109	170	90	160	75	24	146	114	193	67	18	241	41	219
	52%	47%	57%	52%	45%	64%	68%	47%	51%	50%	57%	54%	48%	48%	49%	57%	48%	68%	46%	52%	44%	54%
																		P				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Brazil																					
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1010	447	563	500	337	173	264	714	32	385	625	163	549	298	409	601	676	334	120	890	174	836	
Base: All Respondents (wtd)	500	245	255	271	152*	77*	203	294	3*	193	307	363	107	29	193	307	310	190	48*	452	71*	429	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	81	47	34	43	27	11	50	31	0	38	43	68	11	2	37	44	49	32	6	75	9	72	
	16%	19%	13%	16%	18%	14%	25%	11%	-	20%	14%	19%	10%	7%	19%	14%	16%	17%	13%	17%	13%	17%	
Somewhat agree	146	66	80	78	41	27	50	95	1	51	95	110	29	7	57	89	86	59	15	131	21	125	
	29%	27%	31%	29%	27%	36%	25%	32%	29%	26%	31%	30%	27%	24%	30%	29%	28%	31%	31%	29%	29%	29%	
Somewhat disagree	88	40	48	44	33	11	34	53	1	37	51	55	26	7	38	50	55	33	14	74	21	67	
	18%	16%	19%	16%	21%	15%	17%	18%	29%	19%	17%	15%	24%	24%	20%	16%	18%	17%	29%	16%	29%	16%	
Strongly disagree	185	91	94	106	52	27	69	115	1	67	118	130	42	13	60	125	119	66	13	172	20	165	
	37%	37%	37%	39%	34%	35%	34%	39%	42%	35%	38%	36%	39%	44%	31%	41%	38%	35%	28%	38%	29%	38%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	227	114	113	121	68	39	100	126	1	89	138	178	40	9	95	133	136	91	21	206	30	197	
	45%	46%	44%	45%	45%	50%	49%	43%	29%	46%	45%	49%	37%	31%	49%	43%	44%	48%	44%	46%	42%	46%	
Low2Box (Strongly/ Somewhat disagree)	273	131	142	150	84	39	103	167	2	104	169	185	68	20	98	175	174	99	27	246	41	231	
	55%	54%	56%	55%	55%	50%	51%	57%	71%	54%	55%	51%	63%	69%	51%	57%	56%	52%	56%	54%	58%	54%	
													K	K									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Italy																					
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1005	458	547	352	360	293	208	488	309	572	433	347	531	127	412	593	561	444	110	895	137	868	
Base: All Respondents (wtd)	500	250	250	181	173	146	107	246	147	287	213	244	199	58	215	285	268	232	54*	446	67	433	
I am worried that a terrorist attack will happen during the Olympic Games.																							
Strongly agree	23	10	13	9	8	7	2	16	4	14	9	10	10	3	10	13	12	10	1	22	2	21	
	5%	4%	5%	5%	4%	5%	2%	7%	3%	5%	4%	4%	5%	6%	4%	5%	5%	5%	2%	5%	4%	5%	
Somewhat agree	132	68	64	43	44	45	33	64	35	81	51	64	52	15	54	77	65	67	13	118	19	113	
	26%	27%	25%	24%	26%	30%	31%	26%	24%	28%	24%	26%	26%	26%	25%	27%	24%	29%	25%	27%	28%	26%	
Somewhat disagree	233	115	119	78	84	72	45	111	77	133	100	116	88	29	102	132	132	101	26	207	31	202	
	47%	46%	47%	43%	48%	49%	42%	45%	52%	46%	47%	48%	44%	51%	47%	46%	49%	44%	49%	46%	46%	47%	
Strongly disagree	112	57	55	52	37	23	26	55	30	60	52	54	48	10	49	63	59	53	13	99	15	97	
	22%	23%	22%	29%	22%	16%	25%	22%	21%	21%	24%	22%	24%	18%	23%	22%	22%	23%	24%	22%	23%	22%	
Summary																							
Top2Box (Strongly/ Somewhat agree)	155	78	77	52	52	51	35	80	40	94	60	74	62	18	64	91	77	77	15	140	21	134	
	31%	31%	31%	28%	30%	35%	33%	32%	27%	33%	28%	30%	31%	32%	30%	32%	29%	33%	27%	31%	31%	31%	
Low2Box (Strongly/ Somewhat disagree)	345	172	173	129	121	95	71	166	108	193	152	169	137	40	151	195	191	154	39	306	46	299	
	69%	69%	69%	72%	70%	65%	67%	68%	73%	67%	72%	70%	69%	68%	70%	68%	71%	67%	73%	69%	69%	69%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SECTION FA: OLYMPICS

FA5_6. [I am worried that a terrorist attack will happen during the Olympic Games.] To what extent do you agree or disagree with the following statements about the 2012 Summer Olympics being held in London, England:

		Belgium																									
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwid)	503	252	251	191	171	141	190	192	121	147	356	128	222	153	297	206	301	202	11	492	33	470	185	139	179	322	181
Base: All Respondents (wid)	500	251	249	184	162	154	192	194	114	150	350	172	186	142	297	203	292	208	10**	490	31*	469	177	134	189	328	172
I am worried that a terrorist attack will happen during the Olympic Games.																											
Strongly agree	31	13	18	8	5	19	13	10	8	12	19	19	9	3	15	16	19	12	0	31	1	30	10	5	15	23	8
	6%	5%	7%	4%	3%	12%	7%	5%	7%	8%	6%	11%	5%	2%	5%	8%	7%	6%	-	6%	4%	6%	6%	4%	8%	7%	5%
Somewhat agree	125	65	60	33	51	41	52	45	28	41	84	36	59	30	82	43	76	49	0	125	4	121	44	41	40	84	41
	25%	26%	24%	18%	32%	27%	27%	23%	24%	27%	24%	21%	32%	21%	28%	21%	26%	24%	-	26%	14%	26%	25%	30%	21%	26%	24%
Somewhat disagree	175	88	86	70	55	50	70	69	36	47	128	60	61	54	108	67	101	74	5	170	13	162	73	43	59	104	71
	35%	35%	35%	38%	34%	32%	37%	35%	31%	31%	37%	35%	33%	38%	36%	33%	35%	36%	48%	35%	42%	35%	41%	32%	31%	32%	42%
Strongly disagree	169	85	84	74	51	44	57	69	42	51	118	56	57	56	92	77	96	73	5	163	12	157	50	44	75	118	51
	34%	34%	34%	40%	31%	29%	30%	36%	37%	34%	34%	33%	31%	39%	31%	38%	33%	35%	52%	33%	40%	33%	28%	33%	39%	36%	30%
Summary																											
Top2Box (Strongly/ Somewhat agree)	156	78	78	40	56	60	65	56	36	53	104	55	68	33	97	60	95	61	0	156	6	151	54	46	56	107	49
	31%	31%	31%	22%	35%	39%	34%	29%	31%	35%	30%	32%	37%	23%	33%	29%	33%	29%	-	32%	18%	32%	31%	35%	29%	33%	29%
Low2Box (Strongly/ Somewhat disagree)	344	173	171	144	105	94	127	138	78	98	246	117	118	109	200	143	197	147	10	333	25	318	122	88	134	221	122
	69%	69%	69%	78%	65%	61%	66%	71%	69%	65%	70%	68%	63%	77%	67%	71%	67%	71%	100%	68%	82%	68%	69%	65%	71%	67%	71%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing