



1146 19th St., NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: Aug 2-6, 2012
Interviews: 1,168 adults; 1,014 registered voters
537 Democrats; 512 Republicans; 119 Independents
Margin of Error: ± 3.0 for all adults; ± 3.4 for registered voters; ± 4.3 for Democrats;
 ± 4.8 for Republicans; ± 7.6 for Independents (based on all adults)

Ipsos Poll conducted for Reuters, August 2012

NOTE: all results shown are percentages unless otherwise labeled.

These are findings from an Ipsos poll conducted for Reuters from Aug 2-6, 2012. For the survey, a nationally representative, randomly selected sample of exactly 1,168 adults aged 18 and older across the United States was interviewed by Ipsos via live telephone interviewing on landlines and cell phones. With a sample of this size, the results are considered accurate within 2.9 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled.

All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. These data were weighted to ensure that the sample composition reflects that of the actual U.S. population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish.

Please note that throughout this document, figures based on Independent voters are indicative only due to small sample size. Figures marked by an asterisk () indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding. Responses are based on the full sample of adults unless otherwise noted.*

POLITICAL TRACKER

- Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>(Not Sure)</u>
8/2-6/12	31	64	5
7/5-9/12	36	58	5
6/7-11/12	32	63	5
5/3-7/12	35	57	8
4/12-15/12	35	60	5
3/8-11/12	37	59	4
2/2-6/12	32	62	7
1/5-9/12	32	63	5
12/8-12/11	27	69	5
10/31-11/3/11	25	70	5
10/6-10/11	21	74	5
9/8-12/11	25	68	7
8/4-8/11	21	73	5
7/8-11/11	31	63	6
6/3-6/11	35	60	5
5/5-9/11	38	56	6
4/7-10/11	25	69	6
3/3-6/11	31	64	5
2/4-7/11	38	57	5
1/7-10/11	36	59	6



CONTINUED

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>(Not Sure)</u>
12/2-5/10	29	62	9
10/28-31/10	33	62	5
10/7-11/10	31	63	6
9/16-19/10	33	61	5
8/19-22/10	31	62	7
7/22-25/10	34	60	6
6/10-13/10	33	61	6
5/6-9/10	34	60	6
4/1-5/10	40	54	5
2/26-28/10	34	60	6
1/28-31/10	37	57	5
1/7-11/10	39	55	6
12/3-6/09	36	60	4
10/29-11/1/09	38	57	4
10/1-5/09	40	56	5
8/27-31/09	40	54	6
7/30-8/3/09	46	48	6
7/9-13/09	40	54	6
6/4-8/09	52	42	6
4/30-5/3/09	55	38	7
4/2-6/09	45	48	7
3/5-9/09	44	48	8
2/6-9/09	42	50	8



2. In your opinion, what is the most important problem facing the US today?

	<u>8/2- 6/12</u>	<u>4/12- 15/12</u>	<u>7/8- 11/11</u>	<u>10/28 31/10</u>	<u>10/7- 11/10</u>	<u>7/22- 25/10</u>	<u>4/1- 5/10</u>	<u>1/7- 11/10</u>	<u>10/1- 5/09</u>	<u>2/5- 9/09</u>
ECONOMY (NET)	45	46	51	47	49	48	47	48	46	76
Economy (unspecified)	25	28	28	24	26	28	25	28	33	50
Unemployment, lack of jobs	18	14	22	22	22	19	21	19	12	20
Other economy issues	1	4	1	1	1	1	1	1	1	5
DOMESTIC ISSUES (NET) (excl. Econ)	30	45	34	28	27	24	29	31	34	11
Government spending /deficit/budget	7	8	14	8	7	4	-	-	-	-
Political Leaders	11	10	9	7	2	8	6	7	4	1
Healthcare	3	4	4	4	3	3	8	9	14	2
Morality	4	7	3	3	6	4	4	3	3	3
Energy Crisis	1	4	1	*	*	2	1	-	-	-
Education	2	2	2	3	1	1	2	1	2	1
Crime/Drugs	2	3	1	2	2	0	0	-	1	-
Environment	*	*	*	*	1	0	0	-	1	-
Other Domestic Issues	3	7	1	1	6	1	7	10	8	2
FOREIGN AFFAIRS (NET)	4	5	5	9	8	9	11	14	10	7
War (Subnet)	1	1	1	3	4	5	5	7	5	4
- War with Iraq / Iraq	*	--	*	*	0	0	0	1	1	1
- Wars, unrest throughout the world	*	1	*	3	4	5	5	6	4	3
Immigration	2	2	1	3	3	4	3	1	1	1
Terrorism, terrorist attacks	*	--	1	1	*	0	1	4	1	1
Other foreign affairs issues	1	2	1	1	*	1	1	1	2	1
OTHER	3	1	6	6	7	10	5	5	5	5
Nothing	1	--	1	*	*	-	-	-	-	-
(Not sure)	17	3	3	10	9	9	8	2	2	1



3. a. Overall, do you approve, disapprove or have mixed feelings about the way Barack Obama is handling his job as President? IF APPROVE/ DISAPPROVE, ASK b. IF MIXED FEELINGS/DK/REF, ASK c
b. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
c. If you had to choose, do you lean more towards approve or disapprove?

	<u>Strongly</u> <u>approve</u>	<u>Somewhat</u> <u>approve</u>	<u>Lean</u> <u>toward</u> <u>approval</u>	<u>Still have</u> <u>mixed</u> <u>feelings</u>	<u>Lean</u> <u>toward</u> <u>disapproval</u>	<u>Somewhat</u> <u>disapprove</u>	<u>Strongly</u> <u>disapprove</u>	<u>(Not sure)</u>	<u>TOTAL</u> <u>Approve</u>	<u>TOTAL</u> <u>Disapprove</u>	<u>Mean</u> <u>Rating</u>
8/2-6/12	26	11	11	2	9	5	34	1	49	48	3.9
7/5-9/12	24	12	12	4	10	5	32	1	48	47	3.9
6/7-11/12	23	14	11	1	14	4	32	1	47	50	3.9
5/3-7/12	25	14	11	2	14	6	27	2	50	47	4.1
4/12-15/12	26	12	11	2	13	6	30	1	49	49	4
3/8-11/12	26	12	11	2	12	7	29	*	50	48	4
2/2-6/12	23	13	13	2	13	6	30	*	48	49	3.9
1/5-9/12	21	12	14	3	16	5	28	1	47	49	3.9
12/8-12/11*	21	17	9	4	7	10	32	1	47	48	3.9
10/31-11/3/11*	22	18	9	2	7	10	32	*	49	50	3.9
10/6-10/11*	20	17	10	3	6	10	34	*	47	50	3.8
9/8-12/11	22	12	13	2	14	6	28	2	47	48	3.9
8/4-8/11	20	11	13	2	15	8	29	1	45	52	3.8
7/8-11/11	22	14	13	3	13	6	27	1	49	46	4.0
6/3-6/11	24	14	13	2	14	6	26	2	50	46	4.1
5/5-9/11	26	14	9	3	15	7	24	1	49	47	4.1
4/7-10/11	20	12	15	3	12	9	28	1	46	49	3.8
3/3-6/11	23	13	14	3	13	7	26	1	49	47	4.0
2/4-7/11	23	14	14	2	16	5	25	1	51	46	4.1
1/7-10/11	24	13	13	3	15	7	25	*	50	47	4.1
12/2-5/10	23	11	11	6	12	8	26	2	45	46	4.0
10/28-31/10	26	10	9	3	14	6	31	1	45	51	3.9
10/7-11/10	22	10	10	3	14	9	31	1	43	53	3.7
9/16-19/10	24	12	10	2	14	4	31	2	47	50	3.9
8/19-22/10	20	13	12	2	16	7	29	1	45	52	3.8
7/22-25/10	24	12	13	2	12	6	31	1	48	48	3.9
6/10-13/10	23	13	14	4	14	4	26	1	50	45	4.1
5/6-9/10	20	17	15	3	13	4	27	1	52	43	4.1
4/1-5/10	25	16	10	2	14	5	27	1	51	46	4.1
2/26-28/10	25	18	11	2	13	7	25	1	53	44	4.2
1/28-31/10	22	13	14	3	13	6	27	1	50	46	4
1/7-11/10	27	15	11	2	12	5	28	0	52	45	4.1
12/3-6/09	25	12	12	2	15	6	27	1	49	49	4
10/29-1/1/09	23	17	14	2	14	4	25	1	53	43	4.2
10/1-5/09	30	12	14	3	12	5	23	1	56	40	4.4
8/27-31/09	31	16	9	3	8	3	28	1	56	40	4.4
7/30-8/3/09	32	17	9	4	8	5	24	1	58	37	4.5
7/9-13/09	29	17	11	3	11	6	22	1	57	38	4.4
6/4-8/09	40	14	10	3	9	7	16	1	64	32	4.9
4/30-5/3/09	40	17	8	2	9	3	19	1	65	31	4.9
4/2-6/09	35	18	9	4	9	4	20	0	63	33	4.7
3/5 -9/09	39	15	10	5	8	5	17	1	65	29	4.9
2/6- 9/09	38	19	13	3	10	4	12	1	69	26	5.1



APPROVAL BY PARTY ID

	<u>DEMOCRATS:</u>		<u>DEMOCRATS:</u>		<u>INDEPENDENTS:</u>		<u>INDEPENDENTS:</u>		<u>REPUBLICANS:</u>		<u>REPUBLICANS:</u>	
	<u>Approve</u>	<u>Disapprove</u>	<u>Approve</u>	<u>Disapprove</u>	<u>Approve</u>	<u>Disapprove</u>	<u>Approve</u>	<u>Disapprove</u>	<u>Approve</u>	<u>Disapprove</u>	<u>Approve</u>	<u>Disapprove</u>
8/2-6/12	86	13	37	49	10	88						
7/5-9/12	80	16	41	41	10	88						
6/7-11/12	80	19	35	55	12	87						
5/3-7/12	83	16	48	40	10	89						
4/12-15/12	82	16	37	57	12	86						
3/8-11/12	81	18	42	54	14	84						
2/2-6/12	79	19	42	51	13	86						
1/5-9/12	77	19	45	44	12	87						
12/8-12/11*	77	19	34	51	15	83						
10/31-11/3/11*	77	22	39	53	17	82						
10/6-10/11*	74	23	44	49	9	90						
9/8-12/11	77	19	42	43	13	86						
8/4-8/11	71	27	47	44	9	88						
7/8-11/11	83	14	39	51	15	82						
6/3-6/11	78	18	44	46	18	80						
5/5-9/11	82	15	41	48	17	80						
4/7-10/11	73	23	37	53	17	80						
3/3-6/11	80	16	37	53	15	82						
2/4-7/11	79	19	47	47	18	81						
1/7-10/11	77	20	50	45	17	80						
12/2-5/10	71	22	42	37	12	83						
10/28-31/10	76	22	42	49	13	82						
10/7-11/10	70	27	41	48	14	83						
9/16-19/10	78	20	47	37	11	87						
8/19-22/10	74	24	37	53	11	86						
7/22-25/10	76	21	52	41	14	84						
6/10-13/10	82	15	47	39	13	84						
5/6-9/10	84	14	40	47	18	80						
4/1-5/10	84	14	40	50	16	83						
2/26-28/10	80	18	54	42	23	75						
1/28-31/10	79	19	53	31	19	79						
1/7-11/10	81	17	49	46	18	80						
12/3-6/09	77	21	41	55	16	81						
10/29-1/1/09	82	15	45	41	21	78						
10/1-5/09	86	12	47	41	18	80						
8/27-31/09	88	10	54	37	18	78						
7/30-8/3/09	82	15	57	34	24	70						
7/9-13/09	84	13	50	36	24	73						
6/4-8/09	89	10	58	31	27	67						
4/30-5/3/09	95	4	56	34	29	67						
4/2-6/09	91	6	57	21	26	72						
3/5 -9/09	89	8	58	31	29	66						
2/6- 9/09	92	6	70	19	34	60						



CONGRESSIONAL ELECTION COVERAGE

4. The 2012 elections are next year. If the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live? *(ASK ALL UNSURE/DK/OTHER: If you had to choose, would you lean more towards the Democratic candidate or the Republican candidate?)*

REGISTERED VOTERS ONLY [n = c. 900]

	<u>Democrats</u>	<u>Republicans</u>	<u>(Other party)</u>	<u>(Not voting)</u>	<u>(DK/NS)</u>
8/2-6/12	46	46	1	2	5
7/5-9/12	44	48	--	2	6
6/7-11/12	47	44	2	2	5
5/3-7/12	46	44	1	3	5
4/12-15/12	42	41	3	5	9
3/8-11/12	47	43	2	1	7
2/2-6/12	46	44	1	3	6
1/5-9/12	48	44	2	1	5
12/8-12/11	48	42	1	2	7
10/31-11/3/11	48	43	1	2	6
10/6-10/11	48	40	2	2	8

PRESIDENTIAL HEAD-TO-HEAD

5. If the 2012 presidential election were being held today and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, for whom would you vote?

REGISTERED VOTERS ONLY [n = c. 900]

	<u>Barack Obama</u>	<u>Mitt Romney</u>	<u>Wouldn't vote (VOL)</u>	<u>None / Other (VOL)</u>	<u>DK / Ref (VOL)</u>	<u>Obama lead over Romney</u>
8/2-6/12	49	42	2	4	4	+7
7/5-9/12	49	43	1	4	3	+6
6/7-11/12	45	44	2	6	3	+1
5/3-7/12	49	42	2	6	2	+7
4/12-15/12	47	43	3	3	4	+4
3/8-11/12	52	41	2	3	2	+11
2/2-6/12	48	42	3	5	3	+6
1/5-9/12	48	43	1	4	4	+5
12/8-12/11	48	40	3	6	3	+8
10/31-11/3/11	43	44	2	5	5	-1
9/8-12/11	49	43	2	4	3	+6
5/5-9/11	48	40	1	6	4	+8



6. Who's stronger on the following issues?

REGISTERED VOTERS ONLY [n = c. 900]

		<u>Barack Obama</u>	<u>Mitt Romney</u>	<u>Both equally</u>	<u>Neither</u>	<u>(DK/NS)</u>
Healthcare	8/2-6/12	53	36	1	5	5
	6/7-11/12	51	38	2	6	3
	5/3-7/12	51	37	1	5	6
Jobs and the economy	8/2-6/12	46	44	1	4	5
	6/7-11/12	43	46	2	4	5
	5/3-7/12	45	43	1	5	6
Taxes	8/2-6/12	49	38	1	4	8
	6/7-11/12	42	44	1	4	7
	5/3-7/12	46	40	2	4	8
Immigration	8/2-6/12	42	41	1	6	10
	6/7-11/12	40	41	2	7	10
	5/3-7/12	39	40	1	6	14
The war on terror	8/2-6/12	50	35	2	5	8
	6/7-11/12	52	33	2	6	7
	5/3-7/12	51	31	3	6	8
Foreign policy	8/2-6/12	51	35	2	3	8
	4/12-15/12	47	35	2	9	7
National security	8/2-6/12	47	38	1	4	9
	4/12-15/12	49	37	1	6	7
Family values	8/2-6/12	48	40	5	2	5
	4/12-15/12	47	39	1	6	5

AUGUST UNEMPLOYMENT RATE IMPACT

7. Have you heard about the new unemployment figures that were released on Friday, August 3?

Yes	48
No	51
(DK/REF)	1

8. Do these new unemployment figures make you feel better or worse about the state of the US economy? Is that strongly [better/worse] or somewhat [better/worse]

Strongly better	4
Somewhat better	15
Somewhat worse	19
Strongly worse	23
(DK/REF)	39
Total better	19
Total worse	41



CAMPAIGN UPDATE

9. Have you heard or seen any of the following in the last month?

	<u>All</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>	<u>Registered voters</u>
TV commercials supporting Barack Obama	69	68	74	48	70
TV commercials supporting Mitt Romney	65	63	72	46	69
TV commercials opposing or criticizing Barack Obama	64	68	63	52	67
TV commercials opposing or criticizing Mitt Romney	66	64	72	52	69
None of the above	17	15	15	31	15

10. Thinking about all the ads, events, billboards and news stories you've seen, would you say that you have heard [READ LIST] about the 2012 presidential campaign

	<u>All</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>	<u>Registered voters</u>
Too much	36	35	34	45	37
Too little	32	31	33	33	31
The right amount	30	33	31	14	29
(DK/NS)	3	2	2	8	3



DEMOGRAPHICS

- A. Are you currently registered to vote at this address, or not?

Yes	79
No	20
(Not sure)	1

- B. PARTY IDENTIFICATION

- a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
IF "DEMOCRAT" ASK Qb. IF "REPUBLICAN" ASK Qc. IF "INDEP." / "NONE" ASK Qd.
- b. Do you lean strongly or only moderately toward the Democratic Party?
- c. Do you lean strongly or only toward the Republican Party?
- d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	All	RV only
Strongly Democrat	20	21
Moderately Democrat	11	11
Lean Democrat	16	14
Strongly Republican	15	17
Moderately Republican	9	11
Lean Republican	17	18
Independent (No lean)	11	8
Initial Democrats	31	32
Total Democrats	47	47
Initial Republicans	25	28
Total Republicans	42	45

- C. To what extent, if at all, do you personally identify with the ideals of the Tea Party movement?

	Total	Democrats	Independents	Republicans
Identify with them strongly	14	4	9	27
Identify with them	12	4	10	20
Identify with them a little	25	20	16	32
Do not identify with them at all	44	66	47	18
(DK/NS)	6	6	18	2
TOTAL: Identify at least a little	50	28	35	77

- D. To what extent, if at all, do you personally identify with the ideals of the Occupy Wall Street or We Are The 99% movement?

	Total	Democrats	Independents	Republicans
Identify with them strongly	9	13	9	4
Identify with them	9	14	5	5
Identify with them a little	27	31	22	24
Do not identify with them at all	48	35	48	64
(DK/NS)	6	6	16	4
TOTAL: Identify at least a little	46	59	36	32