

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		All Countries																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	19271	10059	9212	7801	6591	4879	5571	7705	5785	9258	9507	5445	6859	6967	10958	8313	13427	5844	2363	16908	3720	15551
Base: All Respondents (wtd)	12500	6227	6273	5462	4113	2924	3833	4607	3889	5614	6386	4316	4349	3834	6711	5789	8469	4031	1494	11006	2252	10248
Are you not connected to technology	14.2	13.9	14.5	13.6	14.4	15.2	14.9	14.2	13.6	14.7	13.8	14.6	14.1	14	13.9	14.6	13.8	15	12.8	14.4	12.7	14.6
			A		C	CD	GH	H		J		LM				N		P		R		T
Are you connected to technology (online, mobile, etc.)	9.8	10.1	9.5	10.4	9.6	8.8	9.1	9.8	10.4	9.3	10.2	9.4	9.9	10	10.1	9.4	10.2	9	11.2	9.6	11.3	9.4
		B		DE	E			F	FG		I		K	K	O		Q		S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Hong Kong
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: All Respondents (unwid)	19271	506	1005	508	1059	1014	1006	1023	1023	1017	1001	1003	509	1000	1028	502	506	504	506	520	500	1005	502	516	1005	503
Base: All Respondents (wid)	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Are you not connected to technology	14.2	14.7	13	15.4	13.6	14.1	14.1	17	12.3	13.3	14.6	12	13.2	17	17.2	15.8	17.4	11.4	13.7	10.3	15.4	16.5	10.8	13.9	13.5	15.3
		BDHIKQRSV	HKQSV	EFHIKQRSV	HKQSV	BHIKQSVX	BHKQSV	HIUKLOQRST	QSV	HKQSV	BDHIKQRSV	SV	HKQSV	FHIUKLOQRST	HIUKLOQRSTUVWXY		HKQSV		BDEFHIKQRSV	EFHIUKLQRSV	WXY	HKQSV	HKQSV	EFHIKQRSV		
Are you connected to technology (online, mobile, etc.)	9.8	9.3	11	8.6	10.4	9.9	9.9	7	11.7	10.7	9.4	12	10.8	7	6.8	8.2	6.6	12.6	10.3	13.7	8.6	7.5	13.2	10.1	10.5	8.7
		GMNPU	EFGJMNOPT	GMNPU	CGJMNOPTUC	GMNOPTUY	CGMNOPTUY	ABCDEFGLMNOPR	EGJMNOPTU	GMNOPTU	FGJLMNOPR	EFGLMNNOPTUY		GMNP		6.6	12.6	10.3	13.7	8.6	7.5	13.2	10.1	10.5	8.7	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	19271	2019	2067	7585	5555	7614	3572	1542
Base: All Respondents (wtd)	12500	1000	1500	4500	3500	4000	2000	1500
Are you not connected to technology	14.2	13.8	14.7	14.9	13.8	14.5	12.8	12.7
		FG	ADFG	ADEFG	FG	ADFG		
Are you connected to technology (online, mobile, etc.)	9.8	10.2	9.3	9.1	10.2	9.5	11.2	11.3
		BCE			BCE	C	ABCDE	ABCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Argentina																				
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	270	236	225	180	101	33	66	407	160	346	174	182	150	286	220	376	130	48	458	84	422
Base: All Respondents (wtd)	500	245	255	248	163	89*	44**	90*	366	150	350	327	119	55	255	245	329	171	40*	460	65*	435
Are you not connected to technology	14.7	14.2	15.2	14.3	14.9	15.2	14.2	14.2	14.9	15.3	14.4	14.8	14.4	14.6	14.3	15.1	14.4	15.3	12.5	14.9	13.4	14.9
Are you connected to technology (online, mobile, etc.)	9.3	9.8	8.8	9.7	9.1	8.8	9.8	9.8	9.1	8.7	9.6	9.2	9.6	9.4	9.7	8.9	9.6	8.7	11.5	9.1	10.6	9.1

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		India																				
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1003	813	190	715	249	39	261	454	288	634	369	0	74	929	746	257	933	70	293	710	630	373
Base: All Respondents (wtd)	500	258	242	276	175	48**	132	210	158	297	203	**-	44*	456	290	210	433	67*	128	372	281	219
Are you not connected to technology	12	11.5	12.6	11.2	12.7	14.4	12	12	12.2	12.5	11.3	0	11	12.1	11.3	13	11.8	13.4	11.4	12.3	11.5	12.7
			A		C					J						N						T
Are you connected to technology (online, mobile, etc.)	12	12.5	11.4	12.8	11.3	9.6	12	12	11.8	11.5	12.7	0	13	11.9	12.7	11	12.2	10.6	12.6	11.7	12.5	11.3
		B		D							I				O						U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Mexico																				
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	333	169	206	199	97	333	142	27	233	269	111	161	230	312	190	373	129	65	437	126	376
Base: All Respondents (wtd)	500	238	262*	270*	158*	72*	406	85*	9**	215*	285	321*	103	76	243	257*	314	186*	32*	468	73*	427
Are you not connected to technology	15.8	15.5	16	15.8	15.4	16.6	16	15.1	13.4	15.6	15.9	16.6	14.2	14.2	15.2	16.3	14.7	17.6	13.9	15.9	14.1	16
												LM						P				T
Are you connected to technology (online, mobile, etc.)	8.2	8.5	8	8.2	8.6	7.4	8	8.9	10.6	8.4	8.1	7.4	9.8	9.8	8.8	7.7	9.3	6.4	10.1	8.1	9.9	8
													K	K			Q				U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Spain																				
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	464	541	389	381	235	611	334	60	453	552	657	76	272	544	461	654	351	92	913	116	889
Base: All Respondents (wtd)	500	252	248	205	181	114	296	174	31*	212	288	249	115*	137	276	224	321	179	46*	454	59*	441
Are you not connected to technology	16.5	16.3	16.7	16	16.8	16.8	16.8	16.3	14.3	16.9	16.1	17.4	15.3	15.7	16.3	16.7	16.4	16.7	14.7	16.6	14.8	16.7
							H					LM							R		T	
Are you connected to technology (online, mobile, etc.)	7.5	7.7	7.3	8	7.2	7.2	7.2	7.7	9.7	7.1	7.9	6.6	8.7	8.3	7.7	7.3	7.6	7.3	9.3	7.4	9.2	7.3
									F				K	K					S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		South Africa																				
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	520	240	280	133	224	163	17	98	405	314	206	191	168	161	317	203	463	57	152	368	205	315
Base: All Respondents (wtd)	500	240	260	286*	130	83	29**	111*	361	224	276*	194*	150*	156*	258	242*	414	86**	135*	365	181*	319
Are you connected to technology (online, mobile, etc.)	13.7	14.3	13.2	13.4	14	14.4	12.5	12.9	14.1	13.7	13.7	13	13.8	14.5	14.9 O	12.5	13.9	13	13.7	13.7	13.7	13.7
Are you not connected to technology	10.3	9.7	10.8	10.6	10	9.6	11.5	11.1	9.9	10.3	10.3	11	10.2	9.5	9.1	11.5 N	10.1	11	10.3	10.3	10.3	10.3

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Great Britain																				
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1017	488	529	328	368	321	226	626	165	446	571	315	341	361	637	380	653	364	96	921	126	891
Base: All Respondents (wtd)	500	246	254	185	167	148	112	308	80	210	290	154	170	177	306	194	317	183	46*	454	60	440
Are you not connected to technology	13.3	12.8	13.9	12.8	13.3	14.1	14.3	13.1	12.9	13.3	13.4	13.8	13.1	13.2	13.2	13.6	13	13.8	12.1	13.5	11.5	13.6
			A			C	GH															T
Are you connected to technology (online, mobile, etc.)	10.7	11.2	10.1	11.2	10.7	9.9	9.7	10.9	11.1	10.7	10.6	10.2	10.9	10.8	10.8	10.4	11	10.2	11.9	10.5	12.5	10.4
		B		E				F	F												U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		US																				
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	442	563	320	317	368	158	266	581	584	421	467	301	237	479	526	611	394	133	872	144	861
Base: All Respondents (wtd)	500	247	253	182	148	169	76	110	315	284	216	232	127	141	244	256	309	191	69	431	77	423
Are you not connected to technology	13.5	13.8	13.1	12.1	13.8	14.6	13.1	13.6	13.5	14	12.8	13.8	13.2	13.1	13.2	13.7	13.4	13.6	12.5	13.6	12.2	13.7
				C	C	C				J											T	
Are you connected to technology (online, mobile, etc.)	10.5	10.2	10.9	11.9	10.2	9.4	10.9	10.4	10.5	10	11.2	10.2	10.8	10.9	10.8	10.3	10.6	10.4	11.5	10.4	11.8	10.3
				DE							I										U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Saudi Arabia																				
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	322	184	403	93	10	150	119	160	0	0	153	135	218	278	228	350	156	152	354	167	339
Base: All Respondents (wtd)	500	283	217	295	158*	47**	148*	104*	158*	-**	-**	147*	142*	211	258	242	307	193*	135	365	151*	349
Are you not connected to technology	13.7	14	13.3	13.2	14.7	13.7	13.7	13.1	13.8	0	0	13.5	13.7	13.9	13.2	14.3	13.7	13.8	13	14	13.2	14
					C																	
Are you connected to technology (online, mobile, etc.)	10.3	10	10.7	10.8	9.3	10.3	10.3	10.9	10.2	0	0	10.5	10.3	10.1	10.8	9.7	10.3	10.2	11	10	10.8	10
				D																		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (incl. 0)] in a typical 24 hour day, including the time you sleep, how many hours...?

		Canada																													
	Canada	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader										
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
	Base: All Respondents (unwtd)	1014	505	509	320	315	379	230	406	378	432	582	350	519	145	545	469	680	334	93	921	106	908	69	86	95	128	0	398	238	
Base: All Respondents (wtd)	900	247	253	177	155	187	116	197	187	205	296	186	223	90	262	238	332	168	46*	454	52	448	34*	42*	46*	65	--	196	117		
Are you not connected to technology	14.1	13.8	14.3	12.8	14.1	15.4	13.6	14.7	13.7	14.7	13.6	14.1	14.2	13.6	13.7	14.5	13.8	14.6	13.7	14.1	13.8	14.1	12.6	14.1	13.5	12.9	0	13.6	16.2	VWXYa	
Are you connected to technology (online, mobile, etc.)	9.9	10.2	9.7	11.2	9.9	8.6	10.4	9.3	10.3	9.3	10.4	9.9	9.8	10.4	10.3	9.5	10.2	9.4	10.3	9.9	10.2	9.9	11.4	9.9	10.5	11.1	0	10.4	7.8		
				DE	E			G		I												b	b	b	b		b				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		France																				
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1023	485	538	369	292	362	248	550	225	358	665	365	330	328	612	411	616	407	34	989	63	960
Base: All Respondents (wtd)	500	247	253	191	141	168	123	271	106	173	327	168	209	124	293	207	299	201	16*	484	28*	472
Are you not connected to technology	17	17.1	16.9	15.6	16.9	18.8	16.7	16.9	17.8	18.3	16.4	17.3	17.1	16.5	17.1	17	16.6	17.7	16.6	17.1	16	17.1
					C	CD			FG	J								P				
Are you connected to technology (online, mobile, etc.)	7	6.9	7.1	8.4	7.1	5.2	7.3	7.1	6.2	5.7	7.6	6.7	6.9	7.5	6.9	7	7.4	6.3	7.4	6.9	8	6.9
				DE	E		H	H			I						Q					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Germany																				
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1023	502	521	269	428	326	375	332	316	444	579	238	643	142	640	383	590	433	71	952	137	886
Base: All Respondents (wtd)	500	253	247	172	188	140	186	159	154	199	301	113	285	101	307	193	286	214	34*	466	65	435
Are you not connected to technology	12.3	12	12.5	12.1	12.4	12.3	12.6	11.9	12.2	13.1	11.7	12	12.3	12.5	11.9	12.8	12	12.6	10.3	12.4	10.6	12.5
										J									R		T	
Are you connected to technology (online, mobile, etc.)	11.7	12	11.5	11.9	11.6	11.7	11.4	12.1	11.8	10.9	12.3	12	11.7	11.5	12.1	11.2	12	11.4	13.7	11.6	13.4	11.5
										I									S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (incl. 0)] in a typical 24 hour day, including the time you sleep, how many hours...?

		Australia																													
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION								
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
Base: All Respondents (unwtd)	1005	484	521	469	343	193	212	531	262	450	555	329	296	380	555	450	668	337	109	896	146	859	704	301	313	330	164	122	76		
Base: All Respondents (wtd)	500	248	252	197	156	148	104	277	119	233	267	131	295	74	284	216	326	172	61*	439	76*	424	333	167	141	159	91	67*	42*		
Are you not connected to technology	13	12.3	13.8	12.8	12.9	13.6	12.4	13	13.6	13.4	12.7	12.8	13.3	12.5	12.6	13.7	12.9	13.3	12.2	13.2	11.9	13.2	12.9	13.3	12.3	13.5	13.5	12.5	13.9		
		A													N																
Are you connected to technology (online, mobile, etc.)	11	11.7	10.2	11.2	11.1	10.4	11.6	11	10.4	10.6	11.3	11.2	10.7	11.5	11.4	10.3	11.1	10.7	11.8	10.8	12.1	10.8	11.1	10.7	11.7	10.5	10.5	11.5	10.1		
		B													O																

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Japan																				
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1028	525	503	370	332	326	617	351	60	583	445	330	239	459	470	558	656	372	120	908	139	889
Base: All Respondents (wtd)	500	251	249	186	150	165	299	171	30*	288	212	159	117	224	228	272	320	180	59	441	68	432
Are you not connected to technology	17.2	17.1	17.3	17.1	17.5	17.1	17.3	17.1	16.8	17.7	16.5	17.3	17.9	16.8	17	17.4	17.1	17.4	15.8	17.4	15.9	17.4
										J			M						R			T
Are you connected to technology (online, mobile, etc.)	6.8	6.9	6.7	6.9	6.5	6.9	6.7	6.9	7.2	6.3	7.5	6.7	6.1	7.2	7	6.6	6.9	6.6	8.2	6.6	8.1	6.6
										I				L					S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		South Korea																				
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	500	261	239	201	188	111	95	184	221	286	214	19	148	333	252	248	351	149	67	433	107	393
Base: All Respondents (wtd)	500	253	247	210	193	97	99*	187	214	276	224	21**	153	326	241	259	341	159	63*	437	102	398
Are you not connected to technology	15.4	15.1	15.7	14.1	16	17	14.7	15.8	15.3	16.1	14.6	16.2	16	15.1	14.7	16	15	16.2	15.5	15.4	14.7	15.6
					C	C				J						N		P				
Are you connected to technology (online, mobile, etc.)	8.6	8.9	8.3	9.9	8	7	9.3	8.2	8.7	7.9	9.4	7.8	8	8.9	9.3	8	9	7.8	8.5	8.6	9.3	8.4
				DE							I				O		Q					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Russia																				
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	504	258	246	194	199	111	18	50	436	246	258	100	279	125	290	214	457	47	36	468	76	428
Base: All Respondents (wtd)	500	240	260	211	184	105	18**	54*	428	236	264	146*	266	88	279	221	449	51*	33*	467	73*	427
Are you connected to technology (online, mobile, etc.)	12.6	12.8	12.5	12.9	13.1	11.4	13.5	12.2	12.7	12.3	13	14.2	12.2	11.5	12.3	13.1	12.4	14.4	13.8	12.6	13.9	12.4
				E								LM										
Are you not connected to technology	11.4	11.2	11.5	11.1	10.9	12.6	10.5	11.8	11.3	11.7	11	9.8	11.8	12.5	11.7	10.9	11.6	9.6	10.2	11.4	10.1	11.6
				C									K	K								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Sweden																				
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	502	273	229	159	154	189	208	252	42	139	363	331	78	93	341	161	316	186	47	455	64	438
Base: All Respondents (wtd)	500	253	247*	186*	158*	157*	192*	258	51**	155*	345	105	263*	133*	340	160*	360	140*	63**	437	83*	417
Are you connected to technology (online, mobile, etc.)	13.2	13.9	12.5	13.2	13.4	13.1	13.2	12.9	14.8	12.6	13.5	12.8	13.8	12.5	13.7	12.2	13.4	12.7	15.8	12.8	15.7	12.7
Are you not connected to technology	10.8	10.1	11.5	10.8	10.6	10.9	10.8	11.1	9.2	11.4	10.5	11.2	10.2	11.5	10.3	11.8	10.6	11.3	8.2	11.2	8.3	11.3
																						T

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Indonesia																				
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	509	258	251	285	173	51	75	266	168	305	204	205	42	262	227	282	424	85	61	448	100	409
Base: All Respondents (wtd)	500	250	250	281	162	56*	80*	258	163	288	212	208	41*	250	216	284	407	93*	60*	440	96*	404
Are you not connected to technology	13.2	13.3	13.1	12.9	13.8	13	13	13.7	12.4	13.5	12.8	12.7	13	13.6	13.1	13.3	13.1	13.8	12.2	13.3	11.9	13.5
								H													T	
Are you connected to technology (online, mobile, etc.)	10.8	10.7	10.9	11.1	10.2	11	11	10.3	11.6	10.5	11.2	11.3	11	10.4	10.9	10.7	10.9	10.2	11.8	10.7	12.1	10.5
								G													U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Turkey																				
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	516	358	158	395	107	14	49	231	236	235	281	137	82	297	275	241	379	137	68	448	162	354
Base: All Respondents (wtd)	500	252	248*	263	145*	93**	40*	213*	247*	249*	251	141*	85*	274	275*	225	316	184*	64*	436	136*	364
Are you not connected to technology	13.9	13.8	14.1	13.8	13.4	15.3	13.4	13.7	14.3	14.3	13.6	13.3	14.1	14.2	13.6	14.4	13.4	14.9	12	14.2	12.3	14.6
																			R		T	
Are you connected to technology (online, mobile, etc.)	10.1	10.2	9.9	10.2	10.6	8.7	10.6	10.3	9.7	9.7	10.4	10.7	9.9	9.8	10.4	9.6	10.6	9.1	12	9.8	11.7	9.4
																			S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Hungary																				
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	507	494	229	313	459	488	372	8	511	490	172	645	184	556	445	601	400	79	922	79	922
Base: All Respondents (wtd)	500	244	256	202	142	156	255	159	5**	218	282	129	294	76	249	251	296	204	31*	469	32*	468
Are you not connected to technology	14.6	13.8	15.4	14.1	15	15	14.7	14.1	15.4	15.1	14.3	14.9	14.5	14.7	14.3	14.9	14.3	15.1	13	14.7	13	14.7
			A																			
Are you connected to technology (online, mobile, etc.)	9.4	10.2	8.6	9.9	9	9	9.3	9.9	8.6	8.9	9.7	9.1	9.5	9.3	9.7	9.1	9.7	8.9	11	9.3	11	9.3
		B																				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Poland																				
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	255	251	194	173	139	385	105	16	253	253	70	337	99	301	205	292	214	46	460	77	429
Base: All Respondents (wtd)	500	248	252	215	156	129	391	94*	15**	246	254	104*	326	70*	288	212	272	228	40*	460	67*	433
Are you not connected to technology	17.4	17.2	17.5	16.5	17.8	18.2	17.5	17	16.8	17.8	16.9	17.4	17.5	16.6	17.4	17.3	17.2	17.5	16.2	17.5	16.4	17.5
					C	C				J												T
Are you connected to technology (online, mobile, etc.)	6.6	6.8	6.5	7.5	6.2	5.8	6.5	7	7.2	6.2	7.1	6.6	6.5	7.4	6.6	6.7	6.8	6.5	7.8	6.5	7.6	6.5
				DE							I										U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		China																				
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1006	534	472	481	410	115	87	301	618	695	311	98	278	630	696	310	889	117	124	882	317	689
Base: All Respondents (wtd)	500	249	251	200	200*	99*	90*	186*	224	340	160*	295*	155	50	294	206*	394	106*	57**	443	114*	386
Are you not connected to technology	14.1	13.5	14.8	12.9	14.5	15.9	12.5	14.4	14.6	14.7	12.9	14.3	13.8	14.1	14.5	13.6	14.2	14	13.7	14.2	13.9	14.2
			A		C	C			F	J												
Are you connected to technology (online, mobile, etc.)	9.9	10.5	9.2	11.1	9.5	8.1	11.5	9.6	9.4	9.3	11.1	9.7	10.2	9.9	9.5	10.4	9.8	10	10.3	9.8	10.1	9.8
		B		DE			H				I											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Brazil																				
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1059	509	550	440	388	231	245	777	37	449	610	151	571	337	524	535	756	303	119	940	208	851
Base: All Respondents (wtd)	500	244	256	271*	148	82*	225*	270	5**	170*	330	363	107	29	207	293	327	173*	41**	459	67*	433
Are you not connected to technology	13.6	13.7	13.6	13.4	14	13.9	14	13.4	11.6	14.3	13.3	13.8	13.2	12.6	13.7	13.5	13.6	13.7	13.8	13.6	12.7	13.8
												M										
Are you connected to technology (online, mobile, etc.)	10.4	10.3	10.4	10.6	10	10.1	10	10.6	12.4	9.7	10.7	10.2	10.8	11.4	10.3	10.5	10.4	10.3	10.2	10.4	11.3	10.2
														K								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Italy																				
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	471	529	391	357	252	183	453	364	555	445	353	516	131	472	528	621	379	116	884	162	838
Base: All Respondents (wtd)	500	250	250	181	185	134	98	228	174	287	213	243	198	58	247	253	306	194	58	442	78	422
Are you not connected to technology	17	17	17.1	16.6	16.9	17.7	17	16.9	17.2	17.5	16.4	17.9	16.4	15.3	17	17.1	17	17	15.9	17.2	15.4	17.3
						C				J		LM	M							R		T
Are you connected to technology (online, mobile, etc.)	7	7	6.9	7.4	7.1	6.3	7	7.1	6.8	6.5	7.6	6.1	7.6	8.7	7	6.9	7	7	8.1	6.8	8.6	6.7
				E							I		K	KL					S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SOCIALOGUE

DY1: [MEAN SUMMARY (incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Belgium																									
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	North	Center	South	French	Flemish
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwid)	508	266	242	152	195	161	184	201	123	202	306	121	235	152	306	202	300	208	16	492	45	463	180	148	180	358	150
Base: All Respondents (wid)	500	251	249	184	174	142	192	194	114	183	317	172	186	142	278	222	280	220	15**	485	41*	459	171	136	193	353	147
Are you not connected to technology	15.4	15	15.7	14.5	15.2	16.7	15.2	15.7	15	15.4	15.3	15.2	15.5	15.4	15.4	15.3	15	15.8	12.7	15.4	14.7	15.4	13	16.3	16.8	16.7	12.1
						CD																		V	V	Z	
Are you connected to technology (online, mobile, etc.)	8.6	9	8.3	9.5	8.8	7.3	8.8	8.3	9	8.6	8.7	8.8	8.5	8.6	8.6	8.7	9	8.2	11.3	8.6	9.3	8.6	11	7.7	7.2	7.3	11.9
				E	E																	WX					Y

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Incl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Hong Kong																				
	Hong Kong	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	236	267	164	213	126	83	238	182	291	212	8	183	312	297	206	418	85	126	377	134	369
Base: All Respondents (wtd)	500	236	264	188	195	117	85*	239	176	274	226	7**	176	316	291	209	411	89*	122	378	129	371
Are you not connected to technology	15.3	14.7	15.8	14.2	15.6	16.5	14.2	15.1	16.1	15.9	14.6	19	14.8	15.5	14.9	15.8	15	16.6	14.3	15.6	14.1	15.7
			A		C	C			FG	J								P		R		T
Are you connected to technology (online, mobile, etc.)	8.7	9.3	8.2	9.8	8.4	7.5	9.8	8.9	7.9	8.1	9.4	5	9.2	8.5	9.1	8.2	9	7.4	9.7	8.4	9.9	8.3
		B		DE			H	H			I						Q		S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		All Countries																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	19271	10059	9212	7801	6591	4879	5571	7705	5785	9258	9507	5445	6859	6967	10958	8313	13427	5844	2363	16908	3720	15551
Base: All Respondents (wtd)	12500	6227	6273	5462	4113	2924	3833	4607	3889	5614	6386	4316	4349	3834	6711	5789	8469	4031	1494	11006	2252	10248
Are you not connected to technology	15.4	15.2	15.6	14.6	15.6	16.6	15.9	15.4	14.8	15.9	15.1	15.7	15.5	14.9	15.1	15.7	15	16.1	14.2	15.5	13.9	15.7
			A		C	CD	GH	H		J		M	M			N		P		R		T
Are you connected to technology (online, mobile, etc.)	9.8	10.1	9.5	10.4	9.6	8.9	9.2	9.8	10.5	9.3	10.2	9.5	9.9	10	10.1	9.4	10.2	9	11.2	9.6	11.3	9.5
		B		DE	E			F	FG		I		K	K	O		Q		S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Hong Kong																	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y																		
Base: All Respondents (unwid)	19271	506	1005	508	1059	1014	1006	1023	1023	1017	1001	1003	509	1000	1028	502	506	504	506	520	500	1005	502	516	1005	503																	
Base: All Respondents (wid)	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500																		
Are you not connected to technology	15.4	15.9	14.9	16.6	14.1	15.7	14.4	17.2	15.2	14.9	17.1	12.8	13.6	17.8	17.8	16.5	17.5	13	14	13.3	15.6	17.6	13.8	14.3	14.6	15.5																	
	BDFHIKQRSV		DKLORSV		FHIKLRSTV		KQ		FHIKQRSV		KLQS		FHIKQRS		FKLQRSVW		DKLORSV		FHIKLRSTVWXY		K		GHUKLORS		GHUKLORS		FHIKLRSTV		FHIKLRSTVWXY		KQ		BDFIKLORSV		FHIJKLORS		K		KLQS		KLQS		FHIKLRSVW
Are you connected to technology (online, mobile, etc.)	9.8	9.3	11	8.7	10.5	10	9.9	7	11.8	10.7	9.5	12	10.8	7.1	6.8	8.2	6.6	12.6	10.3	13.7	8.6	7.6	13.2	10.1	10.6	8.8																	
	GMNPU		EFGJMNPT		GMNPU		CGJMNPTU		CGMNPTUY		CGMNPTUY		ABCDEFGLMNOPR		EFGJMNPT		GMNPTU		FGJLMNOPR		EFGJMNPTUY		GMNP		ABCDEFGLMNOPR		CGMNPTU		SHUJLMNOP		GMNPU		GNP		SHUJLMNOP		CGMNPTUY		CGJMNPTU		GMNPU		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	19271	2019	2067	7585	5555	7614	3572	1542
Base: All Respondents (wtd)	12500	1000	1500	4500	3500	4000	2000	1500
Are you not connected to technology	15.4	15.2	15.5	16.5	14.6	15.8	13.6	13.9
		DFG	DFG	ABDEFG	FG	ADFG		
Are you connected to technology (online, mobile, etc.)	9.8	10.3	9.3	9.1	10.2	9.6	11.2	11.4
		BCE			BCE	C	ABCDE	ABCDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Argentina																				
	Argentina	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	270	236	225	180	101	33	66	407	160	346	174	182	150	286	220	376	130	48	458	84	422
Base: All Respondents (wtd)	500	245	255	248	163	89*	44**	90*	366	150	350	327	119	55	255	245	329	171	40*	460	65*	435
Are you not connected to technology	15.9	15.3	16.5	15.6	16.1	16.6	15.9	16.8	15.7	16.2	15.8	16.1	15.8	15.4	15.8	16.1	15.6	16.5	14	16.1	14.4	16.2
			A																			T
Are you connected to technology (online, mobile, etc.)	9.3	9.8	8.8	9.7	9.1	8.8	9.8	9.8	9.1	8.7	9.6	9.2	9.6	9.4	9.7	8.9	9.6	8.7	11.5	9.1	10.6	9.1

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		India																				
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1003	813	190	715	249	39	261	454	288	634	369	0	74	929	746	257	933	70	293	710	630	373
Base: All Respondents (wtd)	500	258	242	276	175	48**	132	210	158	297	203	-.**	44*	456	290	210	433	67*	128	372	281	219
Are you not connected to technology	12.8	12.2	13.4	11.7	13.7	15.7	12.5	12.7	13	13.3	12	0	12.1	12.8	12.1	13.7	12.5	14.3	12.4	12.9	12.2	13.5
			A		C					J						N		P				T
Are you connected to technology (online, mobile, etc.)	12	12.5	11.4	12.8	11.3	9.6	12	12	11.8	11.5	12.7	0	13	11.9	12.7	11	12.2	10.6	12.6	11.8	12.5	11.3
		B		D							I				O						U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Mexico																				
	Mexico	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	333	169	206	199	97	333	142	27	233	269	111	161	230	312	190	373	129	65	437	126	376
Base: All Respondents (wtd)	500	238	262*	270*	158*	72*	406	85*	9**	215*	285	321*	103	76	243	257*	314	186*	32*	468	73*	427
Are you not connected to technology	16.5	16.2	16.7	16.6	15.9	17	16.7	15.7	14.5	16.2	16.6	17	15.9	15	16	16.9	15.6	17.9	14.3	16.6	14.6	16.8
												M						P		R		T
Are you connected to technology (online, mobile, etc.)	8.2	8.5	8	8.2	8.6	7.4	8	9	10.6	8.5	8.1	7.4	9.8	9.9	8.9	7.7	9.4	6.4	10.1	8.1	9.9	8
													K	K			Q				U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Spain																				
	Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	464	541	389	381	235	611	334	60	453	552	657	76	272	544	461	654	351	92	913	116	889
Base: All Respondents (wtd)	500	252	248	205	181	114	296	174	31*	212	288	249	115*	137	276	224	321	179	46*	454	59*	441
Are you not connected to technology	17.6	17.4	17.9	17.2	17.8	18.2	17.8	17.5	16.9	18.2	17.2	18.4	16.7	17	17.5	17.8	17.6	17.8	16.4	17.8	16.1	17.8
						C				J		LM							R		T	
Are you connected to technology (online, mobile, etc.)	7.6	7.8	7.4	8	7.3	7.2	7.2	7.8	9.7	7.1	7.9	6.6	8.7	8.3	7.7	7.3	7.7	7.4	9.3	7.4	9.2	7.3
									F				K	K					S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		South Africa																				
	South Africa	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	520	240	280	133	224	163	17	98	405	314	206	191	168	161	317	203	463	57	152	368	205	315
Base: All Respondents (wtd)	500	240	260	286*	130	83	29**	111*	361	224	276*	194*	150*	156*	258	242*	414	86**	135*	365	181*	319
Are you connected to technology (online, mobile, etc.)	13.7	14.3	13.2	13.4	14	14.5	12.5	12.9	14.1	13.7	13.7	13.1	13.8	14.5	14.9 O	12.5	13.9	13	13.7	13.8	13.7	13.7
Are you not connected to technology	13.3	13.6	13.1	13.3	13.1	13.7	12.1	13.5	13.4	13.5	13.1	13.5	13.3	13	12.4 N	14.2	13.2	13.8	13.5	13.3	13.1	13.4

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Great Britain																				
	Great Britain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1017	488	529	328	368	321	226	626	165	446	571	315	341	361	637	380	653	364	96	921	126	891
Base: All Respondents (wtd)	500	246	254	185	167	148	112	308	80	210	290	154	170	177	306	194	317	183	46*	454	60	440
Are you not connected to technology	14.9	14.3	15.4	14.3	14.7	15.7	15.7	14.7	14.3	14.9	14.8	15.1	14.9	14.6	14.5	15.5	14.4	15.6	13.8	15	13.4	15
			A			CD	GH									N		P				T
Are you connected to technology (online, mobile, etc.)	10.7	11.3	10.1	11.3	10.8	9.9	9.7	11	11.2	10.7	10.7	10.3	11	10.8	10.9	10.4	11	10.2	11.9	10.6	12.5	10.5
		B		E				F	F								Q				U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		US																				
	US	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	442	563	320	317	368	158	266	581	584	421	467	301	237	479	526	611	394	133	872	144	861
Base: All Respondents (wtd)	500	247	253	182	148	169	76	110	315	284	216	232	127	141	244	256	309	191	69	431	77	423
Are you not connected to technology	14.6	14.8	14.4	13.2	14.8	16	14.7	14.8	14.5	15	14.1	14.9	14.4	14.3	14.3	14.9	14.3	15.1	14	14.7	13.8	14.7
					C	CD				J								P				
Are you connected to technology (online, mobile, etc.)	10.6	10.2	11	11.9	10.2	9.5	11.1	10.4	10.5	10.1	11.3	10.3	10.8	10.9	10.8	10.4	10.7	10.4	11.5	10.4	11.8	10.4
				DE							I										U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Saudi Arabia																				
	Saudi Arabia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	322	184	403	93	10	150	119	160	0	0	153	135	218	278	228	350	156	152	354	167	339
Base: All Respondents (wtd)	500	283	217	295	158*	47**	148*	104*	158*	-**	-**	147*	142*	211	258	242	307	193*	135	365	151*	349
Are you not connected to technology	14	14.3	13.5	13.5	15	13.7	14	13.5	13.8	0	0	13.8	14	14.1	13.5	14.6	13.8	14.3	13.1	14.3	13.3	14.3
					C																	
Are you connected to technology (online, mobile, etc.)	10.3	10	10.7	10.8	9.3	10.3	10.3	10.9	10.2	0	0	10.6	10.3	10.1	10.8	9.7	10.3	10.2	11	10	10.8	10.1
				D																		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Canada																													
	Canada	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader										
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	CANADA-PRAIRIES	CANADA-ATLANTIC	CANADA-ALBERTA	CANADA-BRITISH COLUMBIA	NORTHWEST TERRITORIES	CANADA-ONTARIO	CANADA-QUEBEC
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
	Base: All Respondents (unwtd)	1014	505	509	320	315	379	230	406	378	432	582	350	519	145	545	469	680	334	93	921	106	908	69	86	95	128	0	398	238	
Base: All Respondents (wtd)	900	247	253	177	155	167	116	197	187	205	296	186	223	90	262	238	332	168	46*	454	52	448	34*	42*	46*	65	--	196	117		
Are you not connected to technology	15.7	15.3	16.1	14.2	16	17.1	15.4	16.3	15.3	16.4	15.2	15.9	16	14.8	15.3	16.1	15.5	16.2	15.2	15.8	15.4	15.8	15	16.2	15.5	15.3	0	15.4	16.5		
		A		C		CD		H		J			M		N														a		
Are you connected to technology (online, mobile, etc.)	10	10.2	9.8	11.3	10	8.7	10.6	9.4	10.4	9.4	10.5	10.1	9.8	10.4	10.4	9.6	10.3	9.5	10.4	10	10.3	10	11.4	9.9	10.5	11.2	0	10.4	8.1		
				DE	E		G				I												b	b	b	b		b			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		France																				
	France	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1023	485	538	369	292	362	248	550	225	358	665	365	330	328	612	411	616	407	34	989	63	960
Base: All Respondents (wtd)	500	247	253	191	141	168	123	271	106	173	327	168	209	124	293	207	299	201	16*	484	28*	472
Are you not connected to technology	17.2	17.2	17.2	15.8	17.2	18.9	16.9	17.2	17.8	18.4	16.6	17.5	17.4	16.7	17.3	17.1	16.8	17.9	16.6	17.3	16.4	17.3
					C	CD				J		M						P				
Are you connected to technology (online, mobile, etc.)	7	6.9	7.1	8.4	7.2	5.3	7.4	7.1	6.2	5.7	7.7	6.7	6.9	7.5	7	7.1	7.4	6.4	7.4	7	8.1	6.9
				DE	E		H	H			I						Q					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Germany																				
	Germany	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1023	502	521	269	428	326	375	332	316	444	579	238	643	142	640	383	590	433	71	952	137	886
Base: All Respondents (wtd)	500	253	247	172	188	140	186	159	154	199	301	113	285	101	307	193	286	214	34*	466	65	435
Are you not connected to technology	15.2	14.8	15.5	14.7	15.3	15.5	15.2	15.2	15.1	16	14.6	15.2	15.2	15	14.9	15.6	15.1	15.2	13.4	15.3	13.8	15.3
										J									R		T	
Are you connected to technology (online, mobile, etc.)	11.8	12	11.5	12	11.6	11.8	11.5	12.1	11.9	10.9	12.4	12	11.8	11.5	12.1	11.2	12	11.4	13.7	11.6	13.5	11.5
										I									S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Australia																													
	Australia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION								
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
Base: All Respondents (unwtd)	1005	484	521	469	343	193	212	531	262	450	555	329	296	380	555	450	668	337	109	896	146	859	704	301	313	330	164	122	a	b	
Base: All Respondents (wtd)	500	248	252	197	156	148	104	277	119	233	267	131	295	74	284	216	326	172	61*	439	76*	424	333	167	141	159	91	67*	42*		
Are you not connected to technology	14.9	14.6	15.2	14.1	15	16	14.1	15.2	14.9	15.4	14.5	14.5	15.3	14	14.6	15.3	14.9	15	14.3	15	14	15.1	14.6	15.5	14.6	15.2	15.1	14.4	15.3		
Are you connected to technology (online, mobile, etc.)	11	11.8	10.2	11.2	11.1	10.5	11.7	11	10.4	10.6	11.3	11.3	10.7	11.5	11.5	10.3	11.1	10.8	11.8	10.9	12.1	10.8	11.1	10.7	11.8	10.5	10.5	11.5	10.1		
	B														O																

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Japan																				
	Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1028	525	503	370	332	326	617	351	60	583	445	330	239	459	470	558	656	372	120	908	139	889
Base: All Respondents (wtd)	500	251	249	186	150	165	299	171	30*	288	212	159	117	224	228	272	320	180	59	441	68	432
Are you not connected to technology	17.8	17.5	18	17.4	18	18.1	17.8	17.9	17.1	18.4	16.9	17.9	18.2	17.5	17.5	18	17.7	18	16.5	18	16.2	18
						C				J			M						R		T	
Are you connected to technology (online, mobile, etc.)	6.8	6.9	6.7	6.9	6.5	6.9	6.7	6.9	7.2	6.3	7.5	6.7	6.1	7.2	7	6.6	6.9	6.6	8.2	6.6	8.1	6.6
										I				L					S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		South Korea																				
	South Korea	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	261	239	201	188	111	95	184	221	286	214	19	148	333	252	248	351	149	67	433	107	393
Base: All Respondents (wtd)	500	253	247	210	193	97	99*	187	214	276	224	21**	153	326	241	259	341	159	63*	437	102	398
Are you not connected to technology	15.6	15.2	16.1	14.3	16.2	17.3	15	16.1	15.5	16.3	14.8	16.2	16.2	15.3	15	16.2	15.3	16.3	15.7	15.6	15.1	15.7
					C	CD				J						N						
Are you connected to technology (online, mobile, etc.)	8.6	8.9	8.3	9.9	8	7	9.3	8.2	8.7	7.9	9.4	7.8	8	8.9	9.3	8	9	7.8	8.5	8.6	9.3	8.4
				DE							I				O		Q					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Russia																				
	Russia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	258	246	194	199	111	18	50	436	246	258	100	279	125	290	214	457	47	36	468	76	428
Base: All Respondents (wtd)	500	240	260	211	184	105	18**	54*	428	236	264	146*	266	88	279	221	449	51*	33*	467	73*	427
Are you not connected to technology	13	13.6	12.5	12	13.3	14.4	13.2	12.4	13.1	13.3	12.7	12.2	13.1	13.7	13.5	12.4	13.1	11.7	11.3	13.1	11.8	13.2
		B			C	C									O							
Are you connected to technology (online, mobile, etc.)	12.6	12.8	12.5	12.9	13.1	11.4	13.5	12.2	12.7	12.3	13	14.2	12.2	11.5	12.3	13.1	12.4	14.4	13.8	12.6	13.9	12.4
				E								LM										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Sweden																				
	Sweden	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	273	229	159	154	189	208	252	42	139	363	331	78	93	341	161	316	186	47	455	64	438
Base: All Respondents (wtd)	500	253	247*	186*	158*	157*	192*	258	51**	155*	345	105	263*	133*	340	160*	360	140*	63**	437	83*	417
Are you not connected to technology	13.8	13.2	14.4	13.5	13	15	13.6	14.1	12.9	14.1	13.6	15.2	13.4	13.5	13.3	14.8	13.6	14.2	13.1	13.9	13.2	13.9
						D						LM										
Are you connected to technology (online, mobile, etc.)	13.2	13.9	12.6	13.2	13.5	13.1	13.2	12.9	14.8	12.6	13.5	12.9	13.8	12.5	13.7	12.2	13.4	12.7	15.8	12.9	15.7	12.7
																					U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Indonesia																				
	Indonesia	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	509	258	251	285	173	51	75	266	168	305	204	205	42	262	227	282	424	85	61	448	100	409
Base: All Respondents (wtd)	500	250	250	281	162	56*	80*	258	163	288	212	208	41*	250	216	284	407	93*	60*	440	96*	404
Are you not connected to technology	13.6	13.7	13.5	13.2	14.3	13.6	13.2	14	13	13.9	13.1	13.1	13.3	14	13.3	13.7	13.4	14.1	13	13.6	12.5	13.8
					C			H													T	
Are you connected to technology (online, mobile, etc.)	10.8	10.7	10.9	11.2	10.2	11	11	10.3	11.6	10.5	11.3	11.3	11	10.4	11	10.7	11	10.2	11.8	10.7	12.1	10.5
								G													U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Turkey																				
	Turkey	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	516	358	158	395	107	14	49	231	236	235	281	137	82	297	275	241	379	137	68	448	162	354
Base: All Respondents (wtd)	500	252	248*	263	145*	93**	40*	213*	247*	249*	251	141*	85*	274	275*	225	316	184*	64*	436	136*	364
Are you not connected to technology	14.3	14.2	14.5	14.2	13.9	15.3	13.4	14.1	14.7	14.7	14	13.6	14.4	14.7	14	14.7	13.9	15	12.7	14.6	13	14.8
																						T
Are you connected to technology (online, mobile, etc.)	10.1	10.2	9.9	10.2	10.6	8.7	10.6	10.3	9.7	9.7	10.4	10.7	9.9	9.8	10.4	9.6	10.6	9.1	12	9.8	11.7	9.4
																			S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Hungary																				
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	507	494	229	313	459	488	372	8	511	490	172	645	184	556	445	601	400	79	922	79	922
Base: All Respondents (wtd)	500	244	256	202	142	156	255	159	5**	218	282	129	294	76	249	251	296	204	31*	469	32*	468
Are you not connected to technology	17.1	16.8	17.4	16.3	17.5	17.9	17.3	16.8	17.6	18	16.5	17.7	17.1	16.5	17.2	17.1	17.1	17.1	16.7	17.1	16.6	17.2
				C	C					J												
Are you connected to technology (online, mobile, etc.)	9.5	10.2	8.7	9.9	9.2	9.1	9.5	9.9	8.6	9.1	9.8	9.3	9.6	9.4	9.8	9.1	9.8	8.9	11	9.4	11	9.4
		B																				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Poland																				
	Poland	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	255	251	194	173	139	385	105	16	253	253	70	337	99	301	205	292	214	46	460	77	429
Base: All Respondents (wtd)	500	248	252	215	156	129	391	94*	15**	246	254	104*	326	70*	288	212	272	228	40*	460	67*	433
Are you not connected to technology	17.5	17.4	17.6	16.7	18	18.2	17.6	17	18.2	18	17	17.9	17.6	16.6	17.6	17.4	17.4	17.6	16.2	17.6	16.7	17.6
					C	C				J		M	M							R		
Are you connected to technology (online, mobile, etc.)	6.6	6.8	6.5	7.5	6.2	5.8	6.5	7	7.2	6.2	7.1	6.6	6.5	7.4	6.6	6.7	6.8	6.5	7.8	6.5	7.6	6.5
				DE							I										U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		China																				
	China	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1006	534	472	481	410	115	87	301	618	695	311	98	278	630	696	310	889	117	124	882	317	689
Base: All Respondents (wtd)	500	249	251	200	200*	99*	90*	186*	224	340	160*	295*	155	50	294	206*	394	106*	57**	443	114*	386
Are you not connected to technology	14.4	13.8	15	13.1	14.9	15.9	13.6	14.5	14.6	15	13.2	14.7	13.9	14.1	14.8	13.9	14.5	14	13.8	14.5	14	14.6
			A		C	C				J												
Are you connected to technology (online, mobile, etc.)	9.9	10.5	9.2	11.1	9.5	8.1	11.5	9.6	9.4	9.3	11.1	9.7	10.2	9.9	9.5	10.4	9.8	10	10.3	9.8	10.1	9.8
		B		DE			H				I											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Brazil																				
	Brazil	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1059	509	550	440	388	231	245	777	37	449	610	151	571	337	524	535	756	303	119	940	208	851
Base: All Respondents (wtd)	500	244	256	271*	148	82*	225*	270	5**	170*	330	363	107	29	207	293	327	173*	41**	459	67*	433
Are you not connected to technology	14.1	14	14.1	13.8	14.5	14	14.3	13.8	12.5	14.4	13.8	14.2	13.8	13.4	13.9	14.2	13.8	14.5	14.2	14	13.1	14.2
Are you connected to technology (online, mobile, etc.)	10.5	10.5	10.4	10.8	10	10.2	10.2	10.7	12.4	9.9	10.7	10.3	10.8	11.4	10.3	10.6	10.4	10.5	10.2	10.5	11.3	10.3

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Italy																				
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	471	529	391	357	252	183	453	364	555	445	353	516	131	472	528	621	379	116	884	162	838
Base: All Respondents (wtd)	500	250	250	181	185	134	98	228	174	287	213	243	198	58	247	253	306	194	58	442	78	422
Are you not connected to technology	17.8	17.6	18	17.3	17.9	18.4	17.7	18	17.7	18.3	17.2	18.6	17.2	16.3	17.6	18	17.7	18	17.3	17.9	16.6	18
						C				J		LM	M									T
Are you connected to technology (online, mobile, etc.)	7.1	7.1	7	7.4	7.2	6.5	7.1	7.2	6.9	6.7	7.6	6.2	7.6	8.7	7.1	7.1	7.1	7.1	8.2	6.9	8.7	6.8
										I			K	K					S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

SOCIOLOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Belgium																											
	Belgium	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	North	Center	South	French	Flemish
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwid)	508	266	242	152	195	161	184	201	123	202	306	121	235	152	306	202	300	208	16	492	45	463	180	148	180	358	150		
Base: All Respondents (wid)	500	251	249	184	174	142	192	194	114	183	317	172	186	142	278	222	280	220	15**	485	41*	459	171	136	193	353	147		
Are you not connected to technology	16.6	16.1	17.1	15.7	16.5	17.8	16.4	17	16.2	16.2	16.8	16.6	16.7	16.5	16.5	16.7	16.2	17.2	13.6	16.7	15.5	16.7	15.3	16.5	17.7	17.2	14.8		
						CD											P								VW	Z			
Are you connected to technology (online, mobile, etc.)	8.7	9	8.4	9.5	8.8	7.4	8.9	8.3	9	8.7	8.7	9	8.5	8.6	8.6	8.7	9	8.3	11.3	8.6	9.3	8.6	11.1	7.8	7.2	7.3	12		
				E	E																		WX				Y		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z * small base; ** very small base (under 30) ineligible for sig testing

SOCIALOGUE

DY1. [MEAN SUMMARY (Excl. 0)] In a typical 24 hour day, including the time you sleep, how many hours...?

		Hong Kong																				
	Hong Kong	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	236	267	164	213	126	83	238	182	291	212	8	183	312	297	206	418	85	126	377	134	369
Base: All Respondents (wtd)	500	236	264	188	195	117	85*	239	176	274	226	7**	176	316	291	209	411	89*	122	378	129	371
Are you not connected to technology	15.5	14.9	16	14.2	15.8	17.1	14.9	15.2	16.2	16.1	14.7	21.7	15.1	15.6	15.1	16.1	15.2	17.1	14.7	15.8	14.3	15.9
			A		C	CD			G	J						N		P		R		T
Are you connected to technology (online, mobile, etc.)	8.8	9.3	8.3	9.9	8.5	7.6	9.9	9.1	8	8.3	9.4	6.7	9.3	8.6	9.1	8.3	9	7.8	9.9	8.5	9.9	8.4
		B		DE			H	H			I								S		U	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing