



Ipsos Public Affairs

The Social Research and Corporate Reputation Specialists

Reuters / Ipsos Polling

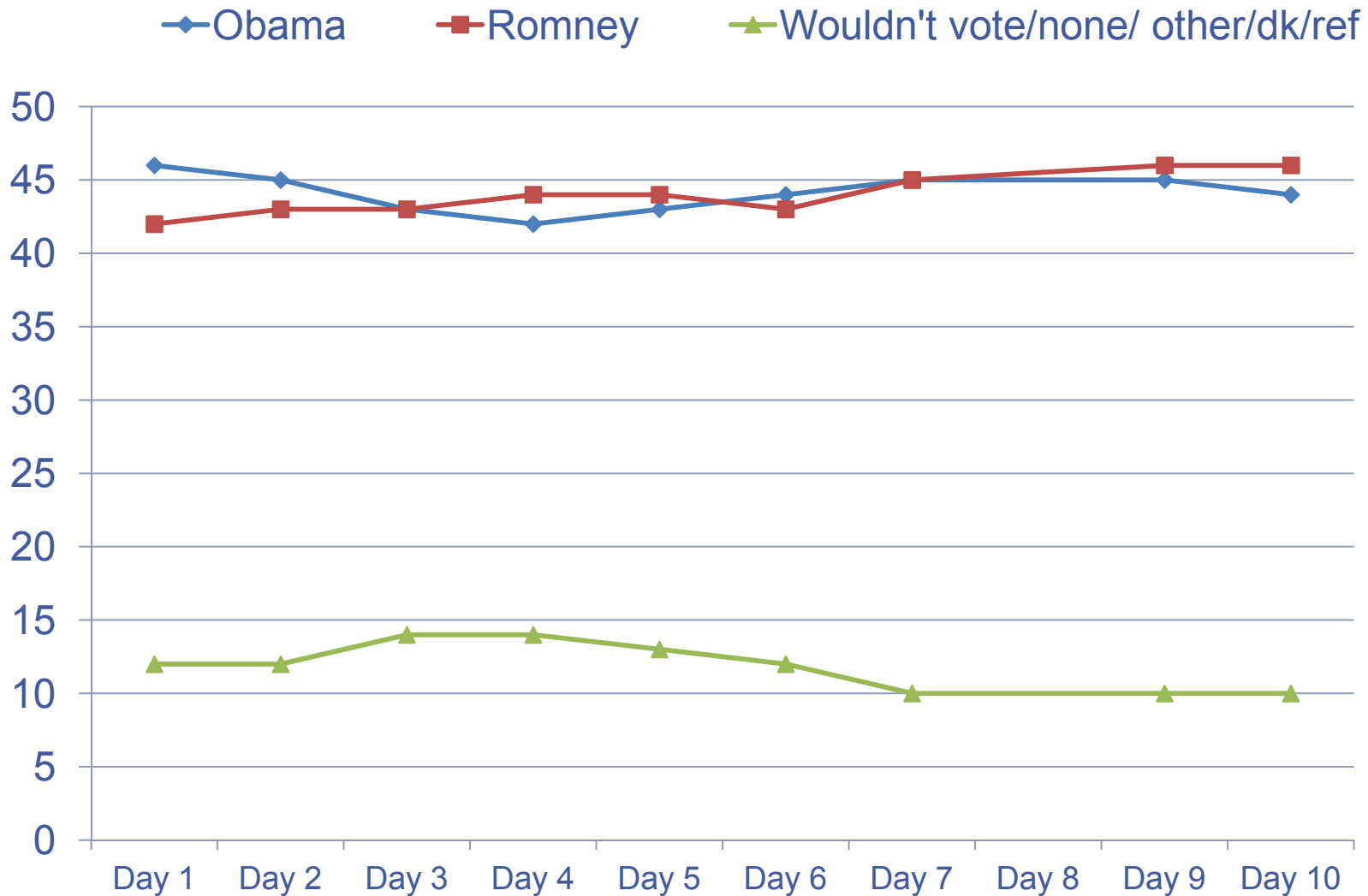
Daily Convention Tracking: Day 10 (09.05.12)



Nobody's Unpredictable



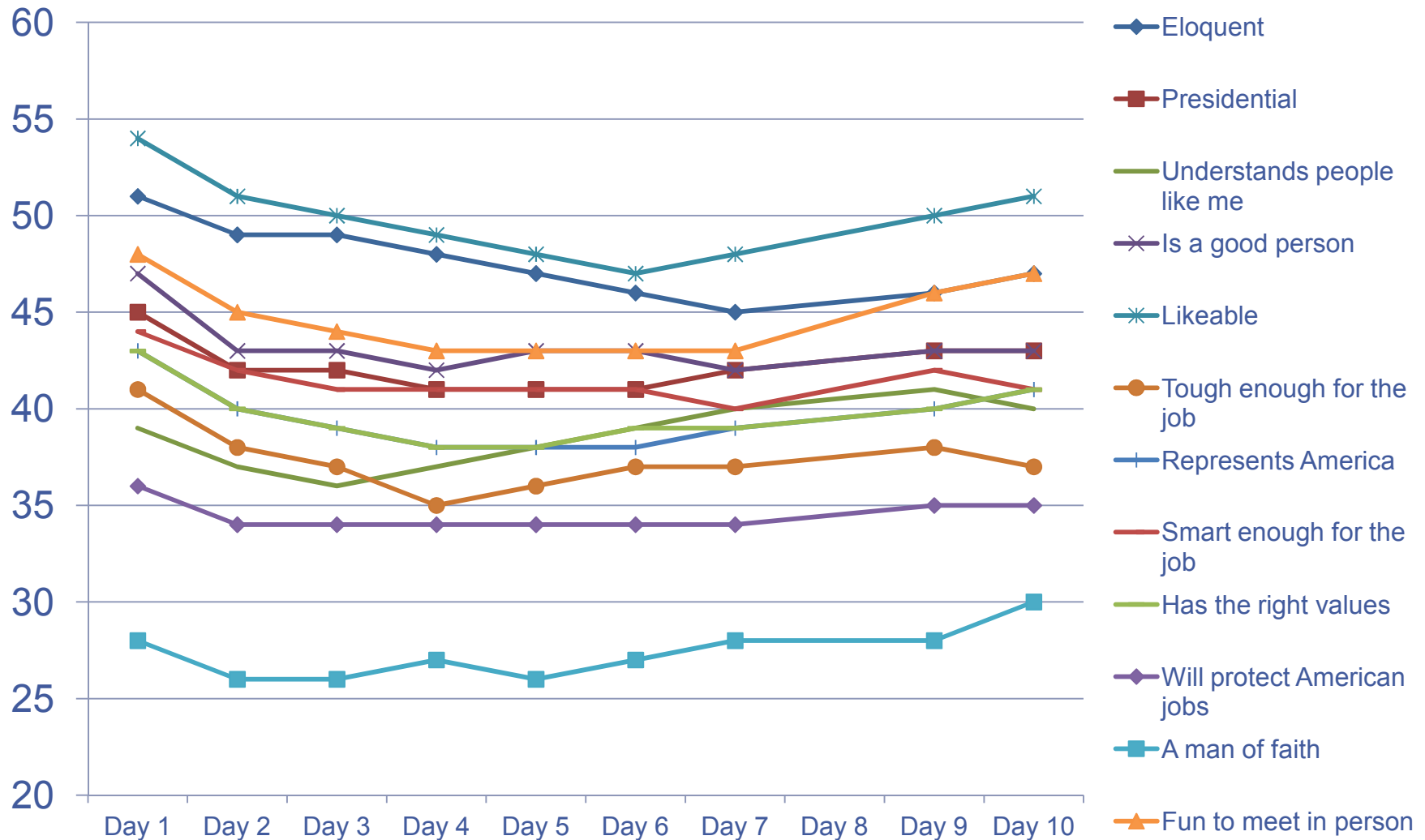
Voting Intention among Likely Voters





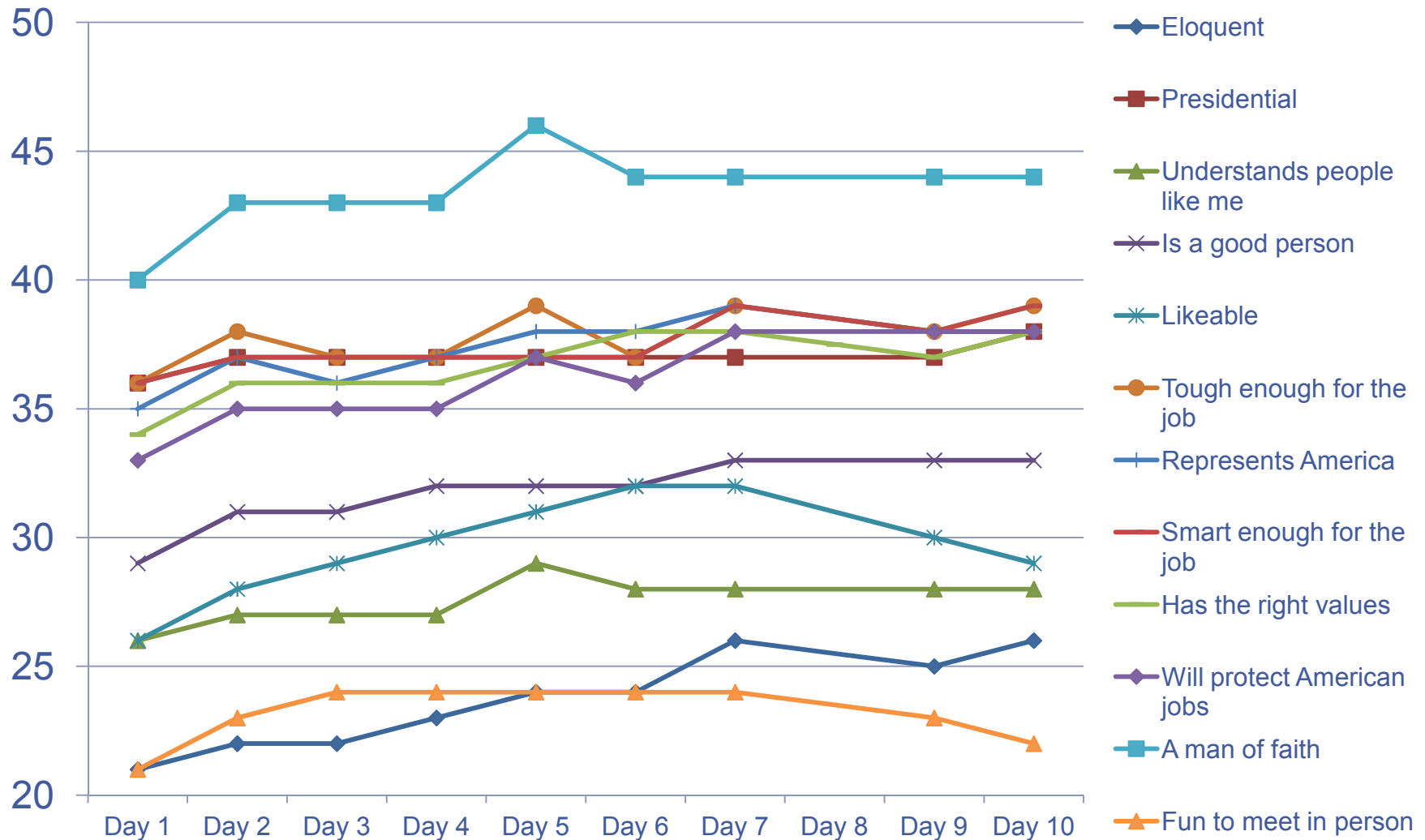
OBAMA: Candidate Attributes

Q. In your opinion, which candidate for President is stronger on each of the following?



ROMNEY: Candidate Attributes

Q. In your opinion, which candidate for President is stronger on each of the following?



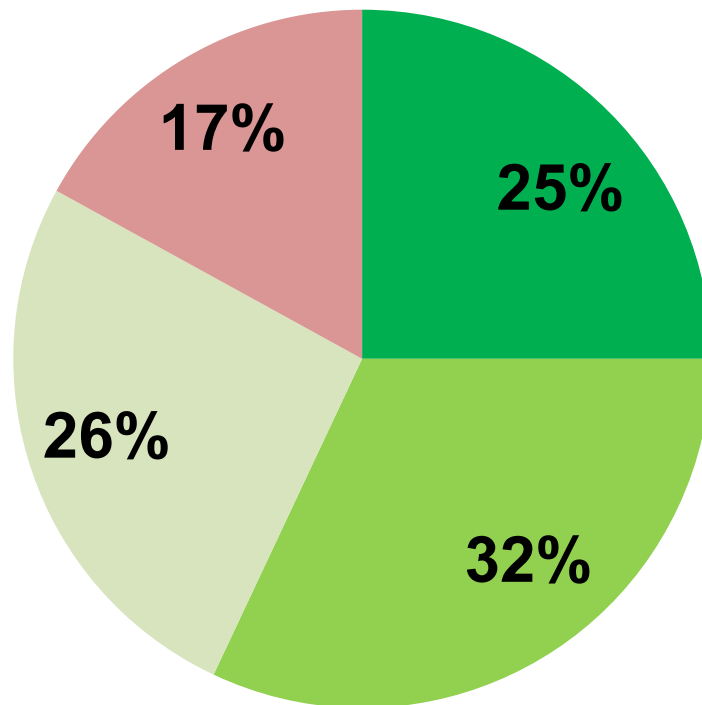


How much, if anything, have you seen or heard or read about the [PARTY] National Convention?

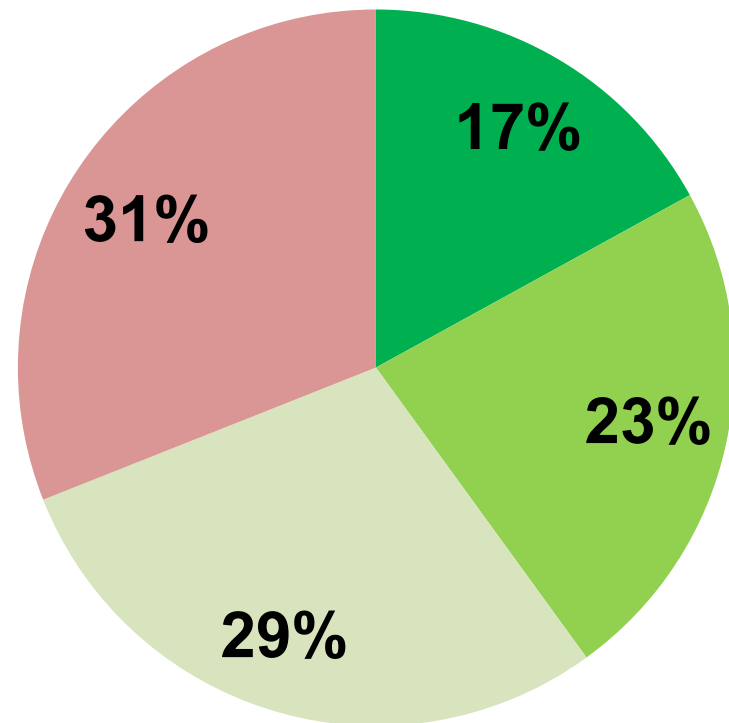
GOP Convention

DEM Convention

■ Great deal ■ Some ■ Little bit ■ Nothing at all



Base: 1,352



Base: 395

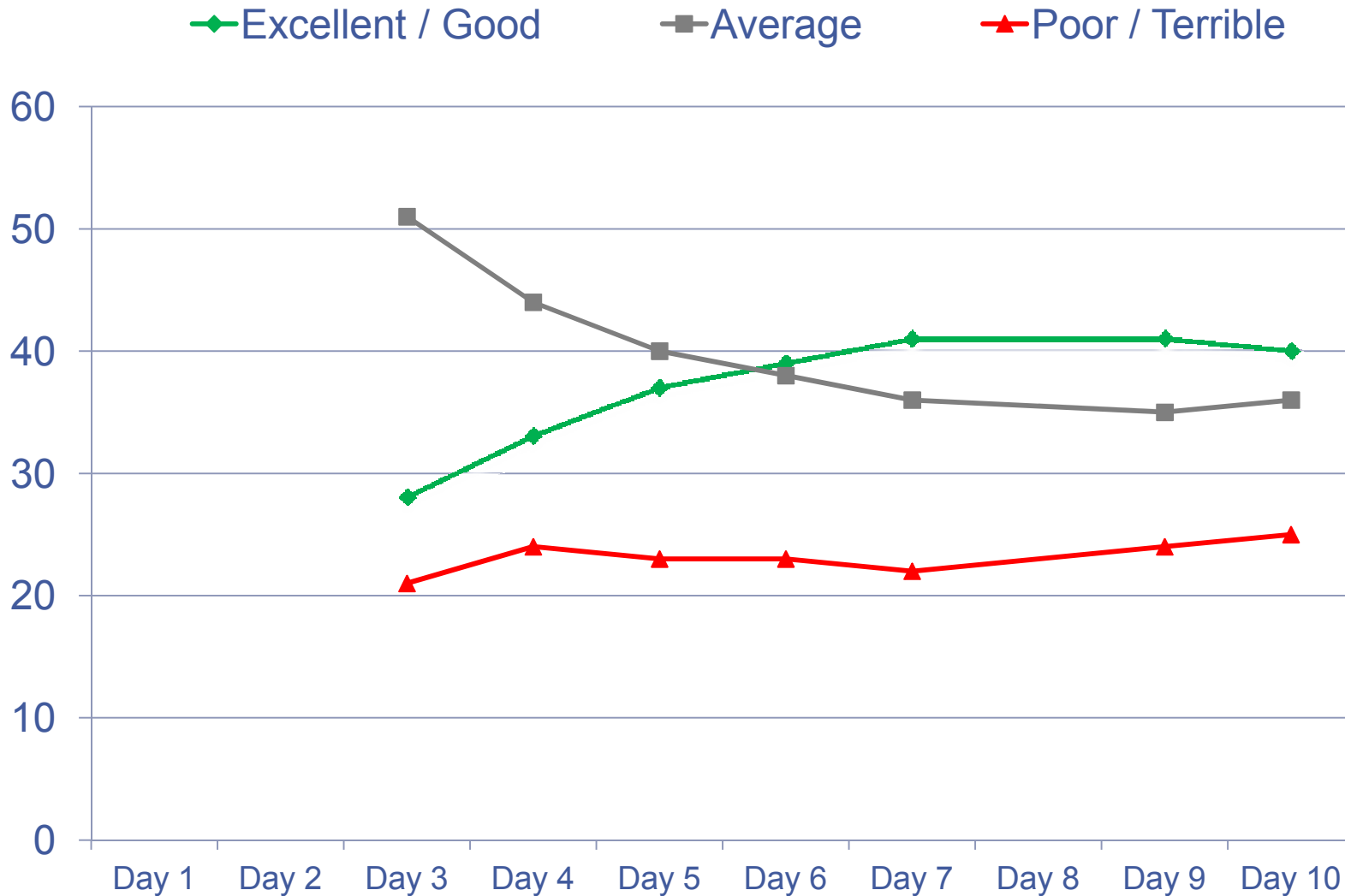
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Source: Interviews with Registered Voters age 18 and over carried out online as part of four-day rolling poll. Data weighted to national population profile.



Evaluation of the Republican Convention

(among those who have seen, heard or read at least something about it)

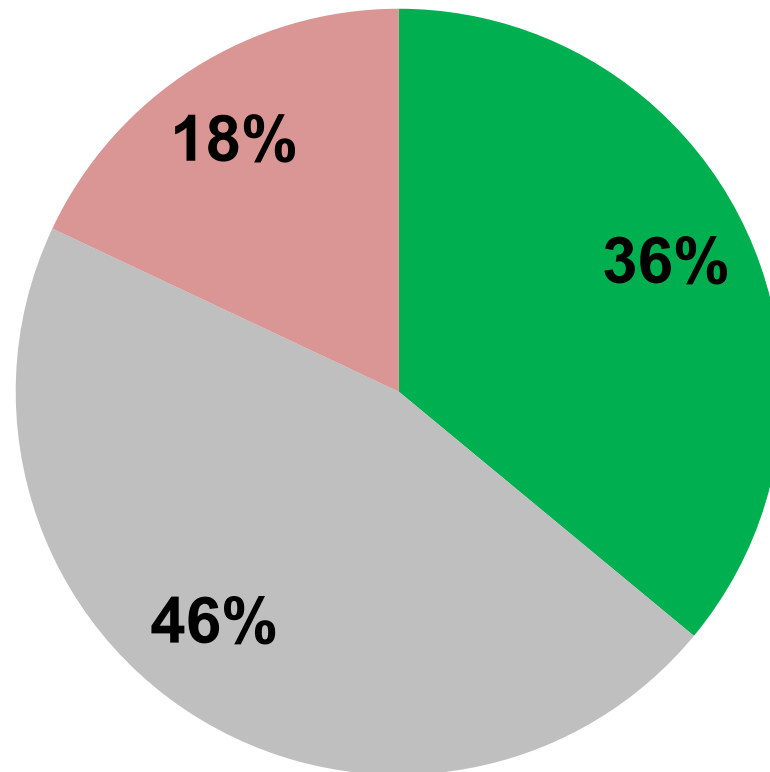




Evaluation of the Democratic Convention so far

(among those who have seen, heard or read at least something about it)

■ Excellent/Good ■ Average ■ Poor/Terrible



Base: 282 interviews collected since yesterday, September 4th