



Wanderlust lures us away, but to where? For 53%, seeing another country on a budget trip with few frills trumps a luxury vacation at home, but not by all that much; 47% would opt to stay within their own country's borders to enjoy the pampering of a luxury getaway. A greater majority of Latin Americans, however, prefer to vacation in their own countries. This information might be just the ticket for travel sites in creating ads targeting both kinds of vacationers, those who want to live it up at home and those who want to travel to a foreign land but think they may not be able to afford it.

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