



# Global @dvisor

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## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		All Countries																				Senior Executive/Decision Maker/Leader		
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	18872	9801	9071	7970	6405	4497	6492	7198	4838	8874	9493	5590	6635	6647	10583	8289	12827	6045	2252	16619	3580	15291		
Base: All respondents (wt'd)	12000	5991	6009	5274	3973	2753	4240	4566	2987	5283	6217	4329	4144	3527	6338	5662	7787	4213	1372	10628	2088	9911		
Very good	636	383	254	326	232	78	202	243	172	264	186	179	177	280	410	227	464	172	190	446	264	372		
	5%	6%	4%	6%	6%	3%	5%	5%	6%	5%	3%	4%	4%	8%	6%	4%	6%	4%	14%	4%	13%	4%		
	B	C	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Somewhat good	3920	2060	1861	1787	1292	841	1100	1597	1151	1652	2036	1291	1413	1217	2191	1729	2724	1197	485	3435	806	3114		
	33%	34%	31%	34%	33%	31%	26%	35%	39%	31%	33%	30%	34%	34%	35%	31%	35%	28%	35%	32%	39%	31%		
	B	E	F	FG	G	H	I	J	K	K	L	M	N	O	P	Q	R	S	U	T	V	W	X	Y
Somewhat bad	4841	2310	2532	2095	1569	1177	1787	1809	1183	2215	2562	1813	1694	1335	2459	2383	3085	1756	463	4378	689	4153		
	40%	39%	42%	40%	39%	43%	42%	40%	40%	42%	41%	42%	41%	38%	39%	42%	40%	42%	34%	41%	33%	42%		
	A	C	CD	GH	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Very bad	2602	1239	1363	1066	879	657	1151	917	481	1151	1433	1046	861	695	1278	1324	1513	1089	234	2368	330	2272		
	22%	21%	23%	20%	22%	24%	27%	20%	16%	22%	23%	24%	21%	20%	20%	23%	19%	26%	17%	22%	16%	23%		
	A	C	CD	GH	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Summary	4557	2443	2114	2113	1525	919	1302	1840	1322	1916	2222	1470	1590	1497	2601	1955	3188	1369	675	3882	1070	3486		
Top2Box (Very good/Somewhat good)	38%	41%	35%	40%	38%	33%	31%	40%	44%	36%	36%	34%	38%	42%	41%	35%	41%	32%	49%	37%	51%	35%		
Low2Box (Very bad/Somewhat bad)	7443	3548	3895	3161	2448	1834	2938	2726	1665	3367	3995	2859	2554	2030	3736	3707	4598	2845	697	6746	1018	6425		
	62%	59%	65%	60%	62%	67%	69%	60%	56%	64%	64%	66%	62%	58%	59%	65%	59%	68%	51%	63%	49%	65%		
	A	C	CD	GH	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All respondents (unwtd)	18872	501	1010	500	1032	1007	1035	1007	1001	1018	1023	1001	505	1008	1014	610	501	504	505	510	1003	500	514	1057		
Base: All respondents (wted)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500		
Very good	636	17	41	4	14	32	32	2	27	7	0	96	15	5	5	3	8	186	4	5	4	42	34	47		
	5%	3%	8%	1%	3%	6%	6%	0	5%	1%	0	19%	3%	1%	1%	1%	2%	37%	1%	1%	1%	8%	7%	9%		
Somewhat good	3920	154	257	172	242	293	234	42	319	64	23	242	214	22	50	142	107	133	232	186	82	14	362	243	92	
	33%	31%	51%	34%	48%	59%	47%	8%	64%	13%	5%	48%	43%	4%	10%	28%	21%	27%	46%	37%	16%	3%	72%	49%	18%	
Somewhat bad	4841	223	175	272	167	151	211	363	136	294	183	112	188	241	258	247	286	259	64	228	251	88	83	139	220	
	40%	45%	35%	54%	35%	30%	42%	73%	27%	59%	37%	22%	38%	48%	52%	49%	57%	52%	13%	46%	50%	18%	17%	28%	44%	
Very bad	2602	106	28	51	77	25	23	92	18	135	294	49	83	232	187	105	104	100	18	82	162	394	13	84	140	
	22%	21%	6%	10%	15%	5%	5%	18%	4%	27%	59%	10%	17%	46%	37%	21%	20%	4%	16%	32%	79%	3%	17%	28%		
Summary	4557	171	297	176	256	324	267	44	347	70	24	338	229	27	55	147	110	141	418	190	87	18	404	278	139	
Top2Box (Very good/Somewhat good)		38%	34%	59%	35%	51%	65%	53%	9%	69%	14%	5%	68%	46%	5%	11%	29%	22%	28%	84%	38%	17%	4%	81%	56%	28%
Low2Box (Very bad/Somewhat bad)		7443	329	203	324	244	176	233	456	153	430	476	162	271	445	353	390	359	82	310	413	482	96	222	361	
		62%	66%	41%	65%	49%	35%	47%	91%	31%	86%	95%	32%	54%	95%	89%	71%	78%	72%	16%	62%	83%	96%	19%	44%	72%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All respondents (unwtd)	18872	2064	2143	7561	5575	7616	3572	1529
Base: All respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very good	636	79	37	95	201	133	150	224
	5%	8%	2%	2%	6%	3%	8%	15%
		BCDE			BCE	C	BCDE	ABCDEF
Somewhat good	3920	385	538	1125	1212	1015	852	661
	33%	38%	36%	25%	35%	25%	43%	44%
		CDE	CE		CE		ABCDE	ABCDE
Somewhat bad	4841	371	638	1947	1454	1923	749	431
	40%	37%	43%	43%	42%	48%	37%	29%
		G	AFG	AFG	AFG	ABCDEFG	G	
Very bad	2602	165	288	1333	632	930	249	184
	22%	17%	19%	30%	18%	23%	12%	12%
		FG	FG	ABDEFG	FG	ABDFG		
<b>Summary</b>								
Top2Box (Very good/Somewhat good)	4557	464	574	1220	1414	1147	1002	885
	38%	46%	38%	27%	40%	29%	50%	59%
		BCDE	CE		CE		ABCDE	ABCDEF
Low2Box (Very bad/Somewhat bad)	7443	536	926	3280	2086	2853	998	615
	62%	54%	62%	73%	60%	71%	50%	41%
		FG	AFG	ABDFG	AFG	ABDFG	G	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Argentina																				
		Argentina		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		501	181	320	246	178	77	173	193	135	164	337	225	149	127	240	261	290	211	35	466	58	443	
Base: All respondents (wtd)		500	245	255	248	157	95*	183	188	129*	166	334	327	118	55	241	259	272	228	35**	465	51*	449	
Very good	17	11	6	12	3	2	5	10	1	7	10	12	4	1	8	9	12	5	5	12	2	15		
	3%	5%	2%	5%	2%	2%	3%	5%	1%	4%	3%	4%	3%	2%	3%	4%	4%	2%	13%	3%	4%	3%		
Somewhat good	154	79	75	69	47	38	51	54	49	50	104	100	39	15	81	73	82	72	6	147	14	140		
	31%	32%	29%	28%	30%	39%	28%	29%	38%	30%	31%	31%	33%	27%	34%	28%	30%	31%	18%	32%	27%	31%		
Somewhat bad	223	110	113	119	73	31	87	80	56	75	148	151	51	21	103	121	121	102	18	205	23	200		
	45%	45%	44%	48%	47%	32%	48%	43%	43%	45%	44%	46%	43%	39%	43%	46%	44%	45%	53%	44%	46%	45%		
Very bad	106	45	61	47	33	25	40	44	22	33	73	63	24	18	50	56	57	49	5	101	12	94		
	21%	18%	24%	19%	21%	27%	22%	23%	17%	20%	22%	19%	21%	33%	21%	22%	21%	21%	16%	22%	23%	21%		
Summary																								
Top2Box (Very good/Somewhat good)	171	90	81	81	50	39	56	64	51	57	114	112	43	16	88	82	94	77	11	160	16	155		
	34%	37%	32%	33%	32%	41%	31%	34%	39%	35%	34%	34%	36%	28%	37%	32%	35%	34%	31%	34%	31%	34%		
Low2Box (Very bad/Somewhat bad)	329	155	174	167	107	56	127	124	78	108	221	214	76	39	152	177	178	151	24	305	35	294		
	66%	63%	68%	67%	68%	59%	69%	66%	61%	65%	66%	66%	64%	72%	63%	68%	65%	66%	69%	66%	69%	66%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		India																						
	India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)	1001	782	219	743	228	30	270	480	251	619	382	4	82	915	758	243	907	94	317	684	658	343		
Base: All respondents (wtd)	500	258	242	276	164	60**	141	230	129*	317	183	3**	51*	446	327	173	434	66*	158	342	299	201		
Very good	96	39	57	57	40	0	31	49	16	67	29	1	7	89	81	16	90	6	57	39	84	12		
	19%	15%	24%	20%	24%	-	22%	21%	12%	21%	16%	16%	13%	20%	25%	9%	21%	10%	36%	11%	28%	6%		
Somewhat good		A													O			S		U				
	242	119	123	136	73	33	66	108	68	146	96	2	24	216	160	82	213	29	73	170	148	94		
Somewhat bad	48%	46%	51%	49%	44%	56%	46%	47%	53%	46%	52%	51%	48%	48%	49%	48%	49%	44%	46%	50%	50%	47%		
	112	68	44	59	36	17	30	53	29	75	37	1	17	94	67	45	94	18	16	96	48	65		
Very bad	49	31	18	25	15	9	14	20	16	28	21	1	2	46	20	30	37	12	12	37	19	30		
	10%	12%	8%	9%	9%	16%	10%	9%	12%	9%	11%	16%	5%	10%	6%	17%	8%	19%	8%	11%	6%	15%	T	
Summary															N		P							
Top2Box (Very good/Somewhat good)	338	159	180	192	113	33	97	157	84	214	125	2	31	305	241	98	303	36	130	208	232	107		
	68%	62%	74%	70%	69%	56%	69%	69%	65%	67%	68%	68%	61%	68%	74%	57%	70%	54%	82%	61%	78%	53%		
Low2Box (Very bad/Somewhat bad)		A													O		Q		S		U			
	162	99	62	84	52	26	44	72	45	104	58	1	20	141	86	75	131	31	28	133	67	95		
	32%	38%	26%	30%	31%	44%	31%	31%	35%	33%	32%	32%	39%	32%	26%	43%	30%	46%	18%	39%	22%	47%		
	B														N		P		R		T			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Mexico																				Senior Executive/Decision Maker/Leader			
		Mexico		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)	610	324	286	370	160	80	474	123	13	220	390	207	211	192	275	335	361	249	54	556	96	514			
Base: All respondents (wtd)	500	238	262	270	155*	75*	407	83*	10**	198	302	321	103	76	220	280	287	213	32*	468	69*	431			
Very good	5	4	2	4	0	1	5	1	0	1	4	2	1	2	2	4	3	3	0	5	1	4			
	1%	2%	1%	2%	-	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Somewhat good	142	78	64	60	63	19	106	32	4	58	84	87	30	26	65	77	94	48	14	127	28	114			
	28%	33%	25%	22%	40%	26%	26%	39%	34%	29%	28%	27%	29%	34%	30%	27%	33%	22%	45%	27%	40%	26%			
Somewhat bad	247	119	128	139	71	38	210	31	6	93	155	168	45	35	113	134	136	111	12	236	31	216			
	49%	50%	49%	51%	45%	51%	52%	37%	61%	47%	51%	52%	44%	46%	51%	48%	48%	52%	37%	50%	45%	50%			
Very bad	105	38	67	67	22	16	86	19	1	47	59	64	27	14	40	65	53	52	5	100	9	96			
	21%	16%	26%	25%	14%	22%	21%	23%	5%	23%	19%	20%	26%	18%	18%	23%	19%	24%	16%	21%	13%	22%			
<b>Summary</b>		A	D																						
Top2Box (Very good/Somewhat good)	147	81	66	64	63	21	111	33	4	59	88	89	31	27	67	81	97	50	15	132	29	118			
	29%	34%	25%	24%	40%	27%	27%	40%	34%	30%	29%	28%	30%	36%	30%	29%	34%	24%	47%	28%	42%	27%			
Low2Box (Very bad/Somewhat bad)	353	157	195	206	93	54	296	50	7	139	213	232	72	49	153	200	190	163	17	336	40	312			
	71%	66%	75%	76%	60%	73%	73%	60%	66%	70%	71%	72%	70%	64%	70%	71%	66%	76%	53%	72%	58%	73%			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Spain																				Senior Executive/Decision Maker/Leader			
		Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
			Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1003	492	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All respondents (wt'd)	500	252	511	423	375	205	661	288	54	455	548	629	102	272	515	488	574	429	82	921	83	920			
Very good	4	3	1	2	1	0	2	0	1	1	2	2	1	1	4	0	2	2	1	2	2	1			
	1%	1%	0	1%	0	0	1%	0	5%	1%	1%	1%	1%	1%	1%	-	1%	1%	3%	1%	6%	0			
																							S	U	
Somewhat good	14	7	7	5	6	2	5	7	2	8	6	7	5	2	9	5	9	5	3	11	2	12			
	3%	3%	3%	3%	3%	3%	2%	2%	5%	6%	3%	2%	3%	5%	1%	4%	2%	3%	2%	8%	2%	5%	3%		
Somewhat bad	88	53	35	39	27	22	53	32	4	39	49	41	21	26	49	39	46	43	5	83	9	79			
	18%	21%	14%	19%	15%	19%	17%	21%	12%	17%	18%	17%	18%	19%	19%	16%	16%	20%	14%	18%	22%	17%			
Very bad	394	189	205	158	145	91	258	113	23	177	217	199	87	108	197	197	224	170	30	365	28	367			
	79%	75%	83%	77%	81%	79%	81%	74%	77%	79%	79%	80%	76%	79%	76%	82%	80%	78%	75%	79%	67%	80%	T		
Summary			A																						
Top2Box (Very good/Somewhat good)	18	9	8	8	7	3	7	8	3	9	9	8	6	3	13	5	11	6	4	13	4	13			
	4%	4%	3%	4%	4%	2%	2%	5%	11%	4%	3%	3%	6%	2%	5%	2%	4%	3%	11%	3%	11%	3%			
Low2Box (Very bad/Somewhat bad)	482	243	240	197	172	113	311	145	26	216	266	241	108	134	247	236	270	213	35	448	37	446			
	96%	96%	97%	96%	96%	98%	98%	95%	89%	96%	97%	97%	94%	98%	95%	98%	96%	97%	89%	97%	89%	97%			
																							R	T	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		South Africa																				Senior Executive/Decision Maker/Leader			
		South Africa		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)		510	257	253	155	212	143	29	114	367	299	211	188	154	168	319	191	429	81	144	366	201	309		
Base: All respondents (wtd)		500	240	260	287*	131	83	58**	126*	317	209	291	205*	142*	152*	268	232*	402	98*	128*	372	177	323		
Very good	4	1	3	1	2	0	1	2	1	1	3	1	1	2	4	0	4	0	2	2	2	1			
	1%	0	1%	0	2%	-	1%	2%	0	0	1%	0	1%	1%	1%	-	1%	-	1%	1%	1%	1%	0		
Somewhat good	186	104	82	134	36	16	41	44	101	60	126	81	53	51	89	97	144	42	37	149	55	131			
	37%	43%	32%	47%	28%	19%	71%	35%	32%	29%	43%	40%	38%	34%	33%	42%	36%	43%	29%	40%	31%	41%			
Somewhat bad	228	106	122	112	68	48	14	51	163	109	119	89	62	77	133	95	191	37	66	162	85	143			
	46%	44%	47%	39%	52%	58%	25%	40%	52%	52%	41%	43%	44%	50%	50%	41%	47%	38%	52%	43%	48%	44%			
Very bad	82	29	53	39	24	19	2	29	51	39	43	34	25	23	42	41	64	18	23	59	35	47			
	16%	12%	20%	14%	19%	23%	3%	23%	16%	19%	15%	17%	18%	15%	16%	18%	16%	18%	18%	16%	20%	15%			
Summary	190	105	85	135	38	16	42	46	102	61	129	82	55	53	93	97	147	42	39	151	57	133			
Top2Box (Very good/Somewhat good)	38%	44%	33%	47%	29%	19%	72%	37%	32%	29%	44%	40%	38%	35%	35%	42%	37%	43%	30%	41%	32%	41%			
Low2Box (Very bad/Somewhat bad)	310	135	175	151	92	67	16	80	215	148	162	123	88	99	175	136	255	55	89	221	120	190			
	62%	56%	67%	53%	71%	81%	28%	63%	68%	71%	56%	60%	62%	65%	65%	58%	63%	57%	70%	59%	68%	59%			
					C	CD		J																	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Great Britain																				Senior Executive/Decision Maker/Leader			
		Great Britain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)	1018	496	522	364	354	300	947	56	15	380	638	279	355	384	605	413	619	399	95	923	119	899	S	T	
Base: All respondents (wtd)	500	246	254	185	166	149	465	27*	8**	183	317	139	175	186	293	207	299	201	46*	454	58	442	U	U	
Very good	7	4	2	5	1	0	6	0	0	4	3	1	1	4	6	1	4	3	3	4	4	3	4	3	
	1%	2%	1%	3%	1%	-	1%	-	6%	2%	1%	1%	1%	2%	2%	0	1%	2%	6%	1%	7%	1%	7%	1%	
Somewhat good	64	30	33	29	20	15	57	5	1	29	34	17	22	24	35	29	41	22	5	59	7	56	O	U	
	13%	12%	13%	15%	12%	10%	12%	19%	19%	16%	11%	13%	13%	13%	12%	14%	11%	10%	13%	12%	13%	12%	13%	13%	
Somewhat bad	294	149	146	110	96	88	274	17	3	104	190	83	97	114	169	126	182	112	25	269	31	263	J	J	
	59%	61%	57%	59%	58%	59%	59%	63%	41%	57%	60%	60%	56%	61%	58%	61%	61%	56%	55%	59%	55%	59%	59%	59%	59%
Very bad	135	63	73	41	49	45	128	5	3	46	89	37	54	44	84	51	72	64	13	122	15	120	M	P	
	27%	25%	29%	22%	29%	30%	27%	18%	34%	25%	28%	27%	31%	24%	29%	25%	24%	32%	29%	27%	26%	27%	27%	26%	27%
Summary	70	35	36	34	21	15	63	5	2	33	37	19	23	28	41	30	45	25	8	63	11	59	C	C	
Top2Box (Very good/Somewhat good)	14%	14%	14%	18%	13%	10%	14%	19%	25%	18%	12%	14%	13%	15%	14%	14%	15%	13%	17%	14%	19%	13%	DE	DE	
Low2Box (Very bad/Somewhat bad)	430	211	218	151	145	133	402	22	6	150	280	121	151	158	253	177	254	176	38	391	46	383	I	I	
	86%	86%	86%	82%	87%	90%	86%	81%	75%	82%	88%	86%	87%	85%	86%	86%	85%	87%	83%	86%	81%	87%	86%	87%	87%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		US																				Senior Executive/Decision Maker/Leader		
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1057	496	561	338	347	372	180	289	588	626	431	424	349	284	560	497	642	415	150	906	181	875		
Base: All respondents (wt'd)	500	247	253	182	154	164	76	109	314	298	202	232	127	141	259	241	305	195	73	427	88	411		
Very good	47	40	8	23	22	2	4	17	27	40	7	16	9	22	42	5	43	4	37	10	39	8		
	9%	16%	3%	13%	15%	1%	5%	16%	8%	13%	4%	7%	7%	16%	16%	2%	14%	2%	51%	2%	45%	2%		
		B		E	E			FH		J				KL	O		Q		S		U			
Somewhat good	92	51	41	38	25	29	15	16	61	51	41	40	23	29	51	41	58	34	6	86	12	80		
	18%	21%	16%	21%	16%	18%	20%	14%	19%	17%	20%	17%	18%	21%	20%	17%	19%	18%	8%	20%	13%	20%		
																			R			T		
Somewhat bad	220	94	127	83	62	75	34	48	139	124	96	105	59	56	101	119	128	93	16	204	20	200		
	44%	38%	50%	45%	40%	46%	44%	44%	44%	42%	48%	45%	46%	40%	39%	49%	42%	47%	22%	48%	23%	49%		
		A															N		R		T			
Very bad	140	63	77	39	44	57	24	29	88	83	57	71	36	33	65	75	76	64	14	126	17	124		
	28%	25%	31%	21%	29%	35%	31%	26%	28%	28%	28%	30%	29%	24%	25%	31%	25%	33%	19%	30%	19%	30%		
			C	C							M					N		P		R		T		
Summary	139	91	49	61	47	31	19	33	88	91	49	56	32	51	93	46	101	39	43	96	51	88		
Top2Box (Very good/Somewhat good)	28%	37%	19%	33%	31%	19%	24%	30%	28%	30%	24%	24%	25%	37%	36%	19%	33%	20%	59%	22%	58%	21%		
		B		E	E					J				KL	O		Q		S		U			
Low2Box (Very bad/Somewhat bad)	361	157	204	122	106	133	57	77	227	208	153	176	95	89	166	194	204	156	30	331	37	323		
	72%	63%	81%	67%	69%	81%	76%	70%	72%	70%	76%	76%	75%	63%	64%	81%	67%	80%	41%	78%	42%	79%		
		A		CD						I	M	M			N		P		R		T			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Saudi Arabia																				
		Saudi Arabia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		505	353	152	359	137	9	276	158	26	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (wtd)		500	283	217*	295	170*	35**	245	163*	35**	-**	-**	158*	149*	192	189	311	275	225*	60*	440	84*	416	
Very good	186	119	68	108	72	6	89	68	12	0	0	0	60	51	75	82	104	113	73	30	156	39	147	
	37%	42%	31%	37%	42%	18%	36%	41%	34%	-	-	-	38%	34%	39%	43%	34%	41%	32%	50%	35%	47%	35%	
Somewhat good	232	120	112	129	77	25	118	74	16	0	0	0	70	74	88	86	146	126	106	21	211	35	197	
	46%	42%	52%	44%	46%	73%	48%	45%	46%	-	-	-	44%	50%	46%	45%	47%	46%	47%	36%	48%	42%	47%	
Somewhat bad	64	33	31	44	17	3	27	17	6	0	0	0	21	19	24	19	45	30	35	5	59	6	59	
	13%	12%	14%	15%	10%	9%	11%	11%	18%	-	-	-	13%	13%	13%	10%	14%	11%	15%	9%	13%	7%	14%	
Very bad	18	12	6	14	4	0	11	5	1	0	0	0	7	5	5	2	16	7	11	3	15	4	13	
	4%	4%	3%	5%	2%	-	4%	3%	2%	-	-	-	5%	3%	3%	1%	5%	2%	5%	5%	3%	5%	3%	
Summary	418	238	180	237	149	32	207	141	28	0	0	0	130	125	163	168	250	239	179	51	367	74	344	
Top2Box (Very good/Somewhat good)	84%	84%	83%	80%	88%	91%	84%	87%	80%	-	-	-	82%	84%	85%	89%	81%	87%	80%	86%	83%	88%	83%	
Low2Box (Very bad/Somewhat bad)	82	45	37	58	21	3	38	22	7	0	0	0	29	24	29	21	60	36	46	8	74	10	72	
	16%	16%	17%	20%	12%	9%	16%	13%	20%	-	-	-	18%	16%	15%	11%	19%	13%	20%	14%	17%	12%	17%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Canada																																	
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		CANADA-PRARIES			CANADA-ATLANTIC		CANADA-BRITISH COLUMBIA		NORTHWEST TERRITORIES		CANADA-ONTARIO		CANADA-QUEBEC	
		Total	Male	Female	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	Z	a	b								
Base: All respondents (unwd)		1007	496	511	298	360	349	220	422	365	424	583	353	507	147	547	460	668	339	106	901	131	876	70	82	85	146	0	390	234							
Base: All respondents (wt'd)		500	247	253	178	169	153	114	206	180	202	298	186	224	90	264	236	329	171	53	447	66	434	34*	43*	42*	72	**	191	118							
Very good		32	21	11	12	10	10	5	10	17	16	15	13	12	7	18	13	24	8	6	26	9	23	3	2	6	4	0	10	6							
		6%	8%	4%	7%	6%	6%	4%	5%	9%	8%	5%	7%	6%	7%	7%	6%	7%	5%	10%	6%	13%	5%	10%	4%	14%	6%	-	5%	5%							
		B								FG											U					WYab											
Somewhat good		293	151	141	101	99	93	61	121	110	121	171	106	128	58	161	132	194	98	33	259	39	253	23	23	28	40	0	107	71							
		59%	61%	56%	57%	58%	61%	53%	59%	61%	60%	57%	57%	64%	61%	56%	59%	57%	62%	58%	60%	58%	66%	54%	68%	56%	-	56%	60%								
Somewhat bad		151	65	86	51	54	46	39	63	49	54	96	55	73	23	75	76	98	53	14	137	16	135	7	15	7	24	0	63	35							
		30%	26%	34%	29%	32%	30%	34%	31%	27%	27%	32%	29%	33%	26%	28%	32%	30%	31%	26%	31%	24%	31%	22%	34%	17%	-	33%	29%								
Very bad		25	10	15	14	7	4	9	11	5	10	15	13	10	3	11	14	13	12	1	24	2	23	1	3	0	11	6									
		5%	4%	6%	8%	4%	3%	8%	5%	3%	5%	5%	7%	4%	3%	4%	6%	4%	7%	1%	5%	3%	5%	2%	8%	1%	-	6%	5%								
Summary																										X											
Top2Box (Very good/Somewhat good)		324	172	152	113	108	103	66	132	127	138	187	119	141	65	179	145	218	106	39	285	48	276	26	25	34	44	0	117	77							
		65%	70%	60%	64%	64%	67%	58%	64%	70%	68%	63%	64%	63%	71%	68%	62%	66%	62%	72%	64%	73%	64%	76%	58%	82%	62%	-	61%	66%							
Low2Box (Very bad/Somewhat bad)		176	75	101	65	61	51	48	74	53	64	112	67	83	26	86	90	110	65	15	161	18	158	8	18	8	28	0	74	41							
		35%	30%	40%	36%	36%	33%	42%	36%	30%	32%	37%	36%	37%	29%	32%	38%	34%	38%	28%	36%	27%	36%	24%	42%	18%	38%	-	39%	34%							
		A							H															T				VX	VX	X							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		France																								Senior Executive/Decision Maker/Leader			
		France		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner								
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No				
Base: All respondents (unwtd)	1007	467	540	369	333	305	224	509	274	449	558	397	294	316	522	485	682	325	53	954	98	909	S	T	U				
Base: All respondents (wtd)	500	247	253	191	157	153	109	255	136	223	277	168	208	124	257	243	335	165	26*	474	46*	454	S	T	U				
Very good	2	2	0	0	1	1	1	0	0	2	0	2	0	0	1	1	1	1	1	1	1	1	1	1	1	1			
	0	1%	0	0	0	1%	1%	0	0	1%	0	1%	-	0	0	0	0	0	1%	3%	0	2%	0		S				
Somewhat good	42	20	22	21	9	12	9	20	14	18	24	11	20	11	24	18	29	13	2	40	3	39							
	8%	8%	9%	11%	6%	8%	8%	8%	10%	8%	9%	7%	10%	9%	9%	8%	9%	8%	7%	8%	7%	9%							
Somewhat bad	363	174	190	140	114	109	78	190	96	155	208	117	154	92	184	179	246	118	16	347	29	334							
	73%	70%	75%	74%	73%	71%	71%	75%	70%	70%	75%	70%	74%	74%	72%	74%	73%	71%	62%	73%	64%	74%							
Very bad	92	51	41	29	32	31	22	45	26	48	44	38	35	20	48	44	59	33	7	85	13	80							
	18%	21%	16%	15%	21%	20%	20%	18%	19%	22%	16%	22%	17%	16%	19%	18%	18%	20%	27%	18%	28%	18%	U						
Summary	44	22	22	22	10	12	10	20	14	20	25	13	20	11	25	19	30	14	3	42	4	40							
Top2Box (Very good/Somewhat good)	9%	9%	9%	11%	6%	8%	9%	8%	10%	9%	9%	8%	10%	9%	10%	8%	9%	9%	10%	9%	8%	9%							
Low2Box (Very bad/Somewhat bad)	456	225	231	169	147	140	99	234	122	203	252	155	188	113	232	223	305	151	23	432	42	414							
	91%	91%	91%	89%	94%	92%	91%	92%	90%	91%	91%	92%	90%	91%	90%	92%	91%	91%	90%	91%	92%	91%							
	C																												

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Germany																				
		Germany		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		1001	517	484	277	418	306	212	289	356	435	566	184	641	176	658	343	750	251	108	893	191	810	
Base: All respondents (wt'd)		500	253	247	172	193	135	110	146	170	200	300	113	285	101	315	185	364	136	52	448	93	407	
Very good	27	19	8	14	10	4	5	8	13	12	15	2	19	7	19	8	17	10	3	25	7	21		
	5%	8%	3%	8%	5%	3%	4%	5%	8%	6%	5%	1%	7%	7%	6%	4%	5%	8%	5%	5%	7%	5%		
		B		E									K	K										
Somewhat good	319	168	152	111	124	83	57	98	120	127	192	64	183	73	208	111	239	80	35	284	64	256		
	64%	66%	61%	65%	64%	62%	51%	67%	71%	64%	64%	56%	64%	72%	66%	60%	66%	59%	69%	63%	69%	63%		
Somewhat bad	136	56	80	42	51	42	43	35	36	55	80	45	72	19	77	58	98	37	11	125	19	116		
	27%	22%	32%	25%	27%	31%	39%	24%	21%	28%	27%	39%	25%	19%	25%	32%	27%	28%	22%	28%	21%	29%		
		A						GH					LM			N						T		
Very bad	18	10	8	4	8	5	6	5	1	5	12	3	12	2	10	7	10	8	2	15	3	14		
	4%	4%	3%	3%	4%	4%	6%	3%	0	3%	4%	3%	4%	2%	3%	4%	3%	6%	4%	3%	3%	4%		
Summary							H	H													P			
Top2Box (Very good/Somewhat good)	347	187	160	125	134	88	61	106	133	139	208	65	201	80	227	119	257	90	38	309	71	276		
	69%	74%	65%	73%	69%	65%	56%	73%	78%	70%	69%	58%	71%	79%	72%	65%	70%	67%	74%	69%	76%	68%		
Low2Box (Very bad/Somewhat bad)		B		E				F	F				K	KL	O						U			
	153	66	87	47	59	47	49	40	37	60	93	48	84	21	88	66	108	45	13	140	22	131		
	31%	26%	35%	27%	31%	35%	44%	27%	22%	30%	31%	42%	29%	21%	28%	35%	30%	33%	26%	31%	24%	32%		
			A			C	GH				LM	M			N							T		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Australia																				REGION													
		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader											
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b					
Base: All respondents (unwtd)		1010	492	518	379	340	291	232	507	271	488	522	306	347	357	587	423	672	338	115	895	149	861	691	319	302	369	158	87	94					
Base: All respondents (wt'd)		500	248	252	196	172	131	116	262	122	231	269	132	294	74	282	218	334	166	57*	443	67	433	335	165	138	187	86	40*	48*					
Very good		41	26	15	15	13	13	11	17	13	19	22	11	21	9	28	13	27	14	9	32	9	32	29	12	7	19	4	4	7					
		8%	10%	6%	7%	8%	10%	10%	7%	10%	8%	8%	9%	7%	12%	10%	6%	8%	8%	15%	7%	14%	7%	9%	7%	5%	10%	5%	9%	14%					
		B													L					S		U			X					XZ					
Somewhat good		257	121	136	109	80	67	50	141	66	118	138	67	149	40	137	120	172	85	20	236	26	230	179	78	74	94	40	20	28					
		51%	49%	54%	55%	47%	51%	43%	54%	54%	51%	51%	51%	50%	55%	48%	55%	51%	51%	36%	53%	39%	53%	53%	47%	53%	50%	47%	49%	59%					
Somewhat bad		175	86	89	66	66	43	44	93	37	84	91	44	110	20	101	74	116	59	26	149	30	145	110	65	49	64	36	15	12					
		35%	35%	35%	34%	38%	33%	38%	36%	31%	36%	34%	34%	37%	28%	36%	34%	35%	35%	45%	34%	45%	33%	33%	39%	34%	34%	42%	37%	24%					
Very bad		28	15	12	7	13	7	11	11	6	10	17	9	15	4	17	11	19	9	2	25	2	26	17	11	8	10	6	2	1					
		6%	6%	5%	4%	8%	6%	9%	4%	5%	4%	6%	6%	5%	6%	6%	5%	6%	4%	6%	3%	6%	5%	7%	6%	5%	7%	5%	3%						
Summary																																			
Top2Box (Very good/Somewhat good)		297	146	151	123	93	81	61	158	79	137	161	79	169	49	164	133	199	98	29	269	35	262	208	89	81	114	44	23	35					
		59%	59%	60%	63%	54%	61%	53%	60%	64%	59%	60%	60%	57%	67%	58%	61%	60%	59%	51%	61%	53%	61%	62%	54%	59%	61%	51%	58%	72%					
Low2Box (Very bad/Somewhat bad)		203	102	101	73	79	51	55	104	43	94	108	53	125	25	118	85	135	68	28	174	32	171	127	76	57	73	42	17	13					
		41%	41%	40%	37%	46%	39%	47%	40%	36%	41%	40%	40%	43%	33%	42%	39%	40%	41%	49%	39%	47%	39%	38%	46%	41%	39%	49%	42%	27%					
						C		H						M										V	b	b									

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Japan																				Senior Executive/Decision Maker/Leader		
		Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
			Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)	1014	531	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (wt'd)	500	251	249	186	150	164	300	170	30*	286	214	170	94	236	232	268	317	183	50	450	66	434		
Very good	5	3	2	2	1	1	1	1	3	0	3	2	1	0	3	3	1	4	1	1	3	1	3	
	1%	1%	1%	1%	1%	1%	1%	0	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	2%	1%	
Somewhat good	50	25	25	24	14	12	29	16	5	27	23	22	5	23	22	28	35	15	3	47	7	43		
	10%	10%	10%	13%	9%	7%	10%	9%	17%	9%	11%	13%	6%	10%	10%	10%	11%	8%	5%	11%	10%	10%	10%	
Somewhat bad	258	120	139	94	71	93	149	96	13	156	102	76	55	128	120	139	155	103	23	235	32	226		
	52%	48%	56%	51%	47%	57%	49%	57%	44%	55%	48%	45%	58%	54%	52%	52%	49%	56%	46%	52%	49%	52%		
Very bad	187	104	84	65	64	58	121	54	11	100	87	71	34	82	87	100	123	64	23	164	26	161		
	37%	41%	34%	35%	42%	35%	40%	32%	38%	35%	41%	42%	36%	35%	37%	37%	39%	35%	46%	36%	39%	37%		
B							G					M												
Summary	55	28	27	26	15	13	30	19	5	30	25	23	5	26	25	29	38	16	4	51	8	46		
Top2Box (Very good/Somewhat good)	11%	11%	11%	14%	10%	8%	10%	11%	18%	10%	12%	14%	6%	11%	11%	11%	12%	9%	8%	11%	12%	11%		
Low2Box (Very bad/Somewhat bad)	445	223	222	159	135	151	270	151	25	256	189	147	88	210	207	239	278	167	46	399	58	387		
	89%	89%	89%	86%	90%	92%	90%	89%	82%	90%	88%	86%	94%	89%	89%	89%	91%	92%	89%	88%	89%	89%		
						C							KM											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...?

		South Korea																							
	South Korea	Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No			
Base: All respondents (unwtd)	506	259	247	161	200	145	82	192	232	331	175	14	153	339	265	241	367	139	83	423	118	388			
Base: All respondents (wtd)	500	252	248	210	184	106	91*	188	221	290	210	18**	162	320	244	256	337	163	73*	427	102	398			
Very good	5	3	2	2	1	2	0	2	3	3	2	0	1	4	4	1	3	2	3	2	4	1			
	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	-	0	1%	2%	0	1%	1%	4%	0	4%	0			
Somewhat good	82	42	40	42	26	15	21	20	41	43	39	5	35	42	45	37	50	32	16	66	21	61			
	16%	17%	16%	20%	14%	14%	23%	11%	15%	15%	19%	31%	21%	13%	18%	15%	15%	20%	23%	15%	21%	15%			
Somewhat bad	251	128	123	103	89	59	44	99	108	153	98	9	73	169	125	126	178	73	32	220	48	203			
	50%	51%	50%	49%	48%	56%	49%	53%	49%	53%	47%	52%	45%	53%	51%	49%	53%	45%	44%	51%	47%	51%			
Very bad	162	80	82	64	68	30	26	67	68	90	72	3	54	104	70	92	106	56	22	140	29	133			
	32%	32%	33%	30%	37%	28%	29%	36%	31%	31%	34%	18%	33%	33%	29%	36%	31%	34%	30%	33%	28%	34%			
<b>Summary</b>		87	44	42	43	27	17	21	22	44	46	41	5	35	46	49	38	53	34	19	67	26	61		
Top2Box (Very good/Somewhat good)		17%	18%	17%	21%	15%	16%	23%	12%	20%	16%	19%	31%	22%	14%	20%	15%	16%	21%	27%	16%	25%	15%		
Low2Box (Very bad/Somewhat bad)		413	208	205	167	157	89	70	166	177	244	170	12	127	274	195	218	284	129	53	360	77	336		
		83%	82%	83%	79%	85%	84%	77%	88%	80%	84%	81%	69%	78%	86%	80%	85%	84%	79%	73%	84%	75%	85%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Russia																				Senior Executive/Decision Maker/Leader				
		Russia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All respondents (unwtd)	504	243	261	137	210	157	68	267	169	251	253	118	258	128	262	242	325	179	18	486	44	460	S	T	U	
Base: All respondents (wtd)	500	241	259	211	169	120	76*	269	155	234	266	146	266	88	239	261	314	186	17**	483	43*	457	R	Q	P	
Very good	8	4	3	2	2	4	2	5	1	3	5	0	6	2	4	3	5	2	1	7	3	5	7%	1%	3%	
	2%	2%	1%	1%	1%	4%	2%	2%	1%	1%	2%	-	2%	2%	2%	1%	2%	1%	1%	1%	1%	7%	1%	U		
Somewhat good	133	70	63	68	46	19	11	73	49	63	70	34	68	32	68	65	95	38	8	125	19	115	Q	U	Q	
	27%	29%	24%	32%	27%	16%	15%	27%	32%	27%	26%	23%	25%	36%	28%	25%	30%	20%	45%	26%	43%	25%	U	U	U	
Somewhat bad	259	109	150	104	87	69	45	132	82	121	138	78	139	42	122	137	160	99	7	252	16	243	KL	Q	KL	
	52%	45%	58%	49%	51%	57%	60%	49%	53%	52%	52%	54%	52%	47%	51%	53%	51%	53%	44%	52%	37%	53%	U	U	U	
Very bad	100	57	43	38	35	28	18	60	23	47	53	34	53	13	45	55	53	47	1	99	6	95	M	P	M	
	20%	24%	17%	18%	20%	23%	23%	22%	19%	20%	20%	23%	20%	15%	19%	21%	17%	25%	7%	21%	13%	21%	U	U	U	
<b>Summary</b>		141	75	66	70	48	23	13	78	50	66	75	34	73	33	73	68	101	40	8	133	22	119	CD	H	CD
Top2Box (Very good/Somewhat good)		28%	31%	25%	33%	28%	19%	17%	29%	32%	28%	28%	23%	28%	38%	30%	26%	32%	22%	49%	27%	50%	26%	Q	U	Q
Low2Box (Very bad/Somewhat bad)		72%	69%	75%	67%	72%	81%	83%	71%	68%	72%	72%	77%	72%	62%	70%	74%	68%	78%	51%	73%	50%	74%	P	M	P

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Sweden																				Senior Executive/Decision Maker/Leader	
	Sweden	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	500	224	276	169	157	174	227	226	47	118	382	316	77	107	350	150	316	184	48	452	61	439	
Base: All respondents (wt'd)	500	253*	247	185*	147*	168*	182*	264	54**	134*	366	105	263*	133*	363	137*	339	161*	66**	434	95**	405	
Very good	42	24	18	12	12	18	14	18	9	15	27	8	21	13	34	8	29	13	5	37	7	35	
	8%	10%	7%	6%	8%	11%	8%	7%	17%	11%	7%	8%	8%	10%	9%	6%	9%	8%	8%	8%	8%	9%	
Somewhat good	362	186	176	138	111	113	207	41	96	266	60	205	97	263	98	268	94	56	306	85	276		
	72%	73%	71%	74%	76%	67%	62%	79%	76%	71%	73%	57%	78%	73%	73%	72%	79%	58%	84%	71%	90%	68%	
Somewhat bad	83	36	47	31	21	31	43	36	4	23	60	33	31	20	58	25	40	43	4	79	1	82	
	17%	14%	19%	17%	14%	19%	24%	14%	7%	17%	16%	31%	12%	15%	16%	18%	12%	27%	6%	18%	1%	20%	
Very bad	13	7	6	5	3	5	12	1	0	0	13	4	6	2	8	5	2	11	1	12	1	12	
	3%	3%	2%	3%	2%	3%	6%	1%	-	-	4%	4%	2%	2%	2%	4%	1%	7%	2%	3%	1%	3%	
Summary							G																
Top2Box (Very good/Somewhat good)	404	210	194	150	123	131	128	226	50	111	293	68	225	111	297	106	297	106	61	343	92	311	
	81%	83%	79%	81%	84%	78%	70%	86%	93%	83%	80%	65%	86%	83%	82%	78%	88%	66%	92%	79%	98%	77%	
Low2Box (Very bad/Somewhat bad)	96	43	53	36	24	37	55	38	4	23	73	37	37	22	66	31	42	54	5	91	2	94	
	19%	17%	21%	19%	16%	22%	30%	14%	7%	17%	20%	35%	14%	17%	18%	22%	12%	34%	8%	21%	2%	23%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Indonesia																				Senior Executive/Decision Maker/Leader				
		Indonesia		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No			
Base: All respondents (unwtd)	505	276	229	266	191	48	85	272	148	294	211	195	28	282	238	267	420	85	87	418	117	388	S	T	U	
Base: All respondents (wtd)	500	250	250	282	169	50*	94*	265	141	271	229	200	28**	273	219	281	404	96*	84*	416	111	389	S	T	U	
Very good	15	8	7	9	4	2	0	10	5	11	4	3	1	12	9	6	15	0	7	8	10	5	S	U		
	3%	3%	3%	3%	2%	4%	-	4%	4%	4%	2%	1%	3%	4%	4%	2%	4%	-	8%	2%	9%	1%	S	U		
Somewhat good	214	115	99	104	85	24	27	113	75	125	89	75	15	124	104	110	186	28	43	171	49	164	Q			
	43%	46%	40%	37%	51%	48%	28%	42%	53%	46%	39%	38%	53%	45%	47%	39%	46%	29%	51%	41%	45%	42%	Q			
Somewhat bad	188	84	105	110	63	16	36	103	49	103	86	70	11	107	72	116	146	42	29	159	39	149	Q			
	38%	33%	42%	39%	37%	32%	38%	39%	35%	38%	37%	35%	38%	39%	33%	41%	36%	44%	35%	38%	35%	38%	Q			
Very bad	83	44	40	58	17	8	31	39	12	32	51	51	2	30	34	49	57	26	6	78	12	71	P	R		
	17%	17%	16%	21%	10%	16%	33%	15%	9%	12%	22%	26%	6%	11%	15%	18%	14%	27%	7%	19%	11%	18%	P	R		
Summary					D			GH			I	M														
Top2Box (Very good/Somewhat good)	229	123	106	113	89	26	27	122	80	136	92	78	16	135	113	116	201	28	50	179	60	169	S	U		
	46%	49%	42%	40%	53%	52%	28%	46%	57%	50%	40%	39%	56%	50%	51%	41%	50%	29%	59%	43%	54%	43%	S	U		
Low2Box (Very bad/Somewhat bad)	271	127	144	168	79	24	67	143	61	135	137	121	12	138	106	165	203	68	35	236	51	220	Q	R		
	54%	51%	58%	60%	47%	48%	72%	54%	43%	50%	60%	61%	44%	50%	49%	59%	50%	71%	41%	57%	46%	57%	Q	R		T

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Turkey																				Senior Executive/Decision Maker/Leader				
		Turkey		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All respondents (unwtd)	514	370	144	C	362	133	19	F	G	H	I	J	K	L	N	O	P	Q	R	S	T	U	184	330		
Base: All respondents (wt'd)	500	252	248*	263	181*	57**	31**	178	290	242	258	150*	73*	277	269	231	322	178*	72*	428	163	337				
Very good	34	21	13	16	13	5	2	6	26	18	16	16	10	5	19	24	10	26	8	8	27	20	14			
	7%	8%	5%	6%	7%	9%	7%	4%	9%	8%	6%	7%	6%	7%	9%	5%	8%	5%	11%	6%	13%	4%	U			
Somewhat good	243	120	123	109	100	34	18	71	154	127	116	64	41	138	140	103	165	79	44	199	88	156				
	49%	48%	50%	42%	55%	61%	57%	40%	53%	53%	45%	43%	57%	50%	52%	45%	51%	44%	61%	47%	54%	46%				
Somewhat bad	139	71	68	90	38	11	7	68	64	64	75	45	17	76	66	73	81	58	13	126	37	102				
	28%	28%	27%	34%	21%	20%	21%	38%	22%	26%	29%	30%	24%	28%	24%	32%	25%	33%	19%	29%	23%	30%				
Very bad	84	39	45	48	30	6	5	33	46	33	51	30	10	43	39	44	51	33	7	77	18	66				
	17%	15%	18%	18%	16%	11%	14%	19%	16%	14%	20%	20%	13%	16%	15%	19%	16%	18%	10%	18%	11%	19%				
Summary	278	142	136	125	113	39	20	77	180	145	132	74	46	157	164	114	190	87	52	226	108	170				
Top2Box (Very good/Somewhat good)	56%	56%	55%	48%	63%	69%	65%	43%	62%	60%	51%	49%	63%	57%	61%	49%	59%	49%	72%	53%	66%	50%	S	U		
Low2Box (Very bad/Somewhat bad)	222	110	112	137	68	17	11	101	110	97	126	76	27	120	105	117	132	91	20	202	55	168				
	44%	44%	45%	52%	37%	31%	35%	57%	38%	40%	49%	51%	37%	43%	39%	51%	41%	51%	28%	47%	34%	50%	R	T		
					D			H								N										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Hungary																				Senior Executive/Decision Maker/Leader	
	Hungary	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1023	537	486	414	326	283	349	499	20	401	622	278	531	214	543	480	600	423	72	951	74	949	
Base: All respondents (wtd)	500	244	256	202	156	142	179	236	8**	194	306	129	294	77	256	244	286	214	33*	467	33*	467	
Very good	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	-	-	-	0	0	-	-	0	0	-	-	0	-	-	0	-	0	-	0	-	
Somewhat good	23	14	10	8	8	7	5	13	1	9	14	5	13	5	11	13	14	9	2	21	2	21	
	5%	6%	4%	4%	5%	5%	3%	6%	17%	5%	5%	4%	4%	6%	4%	5%	5%	4%	7%	5%	6%	5%	
Somewhat bad	183	97	86	83	57	43	63	89	4	70	113	42	109	32	92	90	114	68	13	170	13	170	
	37%	40%	34%	41%	36%	30%	35%	38%	50%	36%	37%	32%	37%	42%	36%	37%	40%	32%	39%	36%	39%	36%	
Very bad	294	133	160	110	92	92	111	134	3	115	179	82	172	40	153	141	157	137	18	276	18	275	
	59%	55%	63%	55%	59%	65%	62%	57%	33%	59%	58%	63%	59%	52%	60%	58%	55%	64%	54%	59%	55%	59%	
A		C										M						P					
Summary	24	14	10	8	8	7	5	13	1	9	14	6	13	5	11	13	14	10	2	21	2	22	
Top2Box (Very good/Somewhat good)	5%	6%	4%	4%	5%	5%	3%	6%	17%	5%	5%	5%	4%	6%	4%	5%	5%	4%	7%	5%	6%	5%	
Low2Box (Very bad/Somewhat bad)	476	230	246	193	148	134	174	223	7	185	292	124	281	72	245	232	271	205	30	446	31	445	
	95%	94%	96%	96%	95%	95%	97%	94%	83%	95%	95%	95%	96%	94%	96%	95%	95%	96%	93%	95%	94%	95%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Poland																				Senior Executive/Decision Maker/Leader		
		Poland		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	501	252	249	211	146	144	388	100	13	245	256	68	333	100	305	196	297	204	43	458	65	436	T	U
Base: All respondents (wt'd)	500	248	252	215	156	130	398	90*	12**	242	258	104*	327	70*	298	202	285	215	39*	461	59*	441	S	R
Very good	3	1	2	3	0	0	2	0	1	0	3	1	2	0	1	2	0	3	1	2	1	2	P	P
	1%	0	1%	1%	-	-	1%	-	8%	-	1%	1%	1%	-	0	1%	-	1%	2%	0	2%	1%		
Somewhat good	107	69	38	47	35	24	85	20	3	46	61	22	67	18	65	42	68	39	9	98	13	94		
	21%	28%	15%	22%	23%	19%	21%	22%	21%	19%	24%	21%	21%	26%	22%	21%	24%	18%	23%	21%	22%	21%		
Somewhat bad	286	125	161	119	90	77	226	53	7	144	142	57	188	41	167	119	162	124	21	265	32	254		
	57%	51%	64%	55%	58%	60%	57%	58%	62%	60%	55%	55%	58%	58%	56%	59%	57%	58%	53%	58%	55%	58%		
Very bad	104	53	51	46	30	28	85	18	1	52	52	23	70	11	65	39	55	49	8	95	13	91		
	21%	21%	20%	21%	19%	21%	21%	20%	9%	21%	20%	22%	21%	16%	22%	19%	19%	23%	21%	21%	22%	21%		
Summary	110	70	40	51	35	24	87	20	3	46	64	23	69	18	66	44	68	42	10	100	14	97		
Top2Box (Very good/Somewhat good)	22%	28%	16%	24%	23%	19%	22%	22%	29%	19%	25%	22%	21%	26%	22%	22%	24%	20%	25%	22%	23%	22%		
Low2Box (Very bad/Somewhat bad)	390	178	212	164	120	105	311	71	8	196	194	81	258	52	232	158	217	173	29	361	45	345		
	78%	72%	84%	76%	77%	81%	78%	78%	71%	81%	75%	78%	79%	74%	78%	78%	76%	80%	75%	78%	77%	78%		
			A																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		China																						
		China		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (unwtd)	1035	397	638	509	403	123	57	264	714	847	188	94	267	674	720	315	955	80	143	892	366	669		
Base: All respondents (wtd)	500	249	251	201*	187*	113*	64**	197*	239	374	126*	295*	155	50	315	185*	411	89*	67**	433	111*	389		
Very good	32	13	19	7	21	4	3	7	22	31	1	20	8	4	23	9	28	4	6	26	12	20		
	6%	5%	8%	3%	11%	4%	4%	4%	9%	8%	1%	7%	5%	9%	7%	5%	7%	4%	9%	6%	11%	5%		
			C																					
Somewhat good	234	116	118	95	79	60	26	98	110	173	61	130	75	29	159	76	186	48	24	211	45	189		
	47%	47%	47%	47%	42%	54%	41%	50%	46%	46%	49%	44%	48%	59%	50%	41%	45%	54%	35%	49%	41%	49%		
Somewhat bad	211	101	109	90	80	40	31	79	100	152	59	129	67	15	112	98	174	36	38	173	52	158		
	42%	41%	43%	45%	43%	36%	49%	40%	42%	41%	47%	44%	43%	29%	36%	53%	42%	41%	56%	40%	47%	41%		
														M	M	N								
Very bad	23	18	5	8	7	8	4	12	6	18	5	16	5	2	20	2	22	1	0	23	1	22		
	5%	7%	2%	4%	4%	7%	7%	6%	3%	5%	4%	5%	3%	3%	6%	1%	5%	1%	0	5%	1%	6%		
		B																						
<b>Summary</b>		267	129	137	102	100	65	29	105	133	204	62	150	83	34	182	84	215	52	29	237	58	209	
Top2Box (Very good/Somewhat good)		53%	52%	55%	51%	53%	57%	45%	53%	56%	55%	49%	51%	53%	67%	58%	46%	52%	58%	44%	55%	52%	54%	
Low2Box (Very bad/Somewhat bad)		233	120	114	98	87	48	36	92	106	170	64	145	72	16	133	101	196	37	38	196	53	180	
		47%	48%	45%	49%	47%	43%	55%	47%	44%	45%	51%	49%	47%	33%	42%	54%	48%	42%	56%	45%	48%	46%	
														M	M									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Brazil																								Senior Executive/Decision Maker/Leader			
		Brazil		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner								
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No				
Base: All respondents (unwtd)	1032	581	451	624	281	127	288	721	23	366	666	223	588	221	402	630	666	366	111	921	151	881	T	S	R	U			
Base: All respondents (wtd)	500	244	256	271	147*	82*	173	321	5**	176	324	363	108	30	174	326	281	219	42**	458	62*	438	P	Q	S	T			
Very good	14	9	5	12	2	1	8	6	0	6	8	9	4	2	6	8	7	7	3	11	3	11	3	11	K	M	N	O	
	3%	4%	2%	4%	1%	1%	4%	2%	4%	4%	2%	2%	4%	6%	4%	2%	3%	3%	8%	2%	5%	3%							
Somewhat good	242	143	99	123	75	44	78	160	4	90	152	168	57	18	99	143	136	106	19	224	31	211	P	Q	R	S	T	U	
	48%	59%	39%	45%	51%	54%	45%	50%	77%	51%	47%	46%	53%	60%	57%	44%	48%	48%	45%	49%	50%	48%							
Somewhat bad	167	70	97	102	40	25	56	110	1	55	112	127	32	7	47	120	94	73	12	154	16	151	K	L	M	N	O	P	
	33%	29%	38%	37%	27%	31%	32%	34%	12%	31%	35%	35%	30%	24%	27%	37%	33%	33%	30%	34%	26%	34%							
Very bad	77	22	55	35	30	12	32	45	0	25	52	59	14	3	22	55	44	33	8	69	12	64	M	N	O	P	Q	R	
	15%	9%	22%	13%	21%	14%	18%	14%	6%	14%	16%	16%	13%	10%	12%	17%	16%	15%	18%	15%	20%	15%							
Summary			A																										
Top2Box (Very good/Somewhat good)	256	153	104	134	77	45	86	166	4	97	159	176	61	19	106	151	144	113	22	235	34	223	KL	L	M	N	O	P	
	51%	62%	41%	50%	52%	55%	49%	52%	82%	55%	49%	49%	56%	65%	61%	46%	51%	52%	52%	51%	55%	51%							
Low2Box (Very bad/Somewhat bad)	244	92	152	136	70	37	88	155	1	79	164	187	47	10	68	175	138	106	20	224	28	215	A	B	C	D	E	F	
	49%	38%	59%	50%	48%	45%	51%	48%	18%	45%	51%	51%	44%	35%	39%	54%	49%	48%	48%	49%	45%	49%							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Italy																					
		Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)		1008	522	486	348	382	278	252	471	285	433	575	305	560	143	573	435	595	413	115	893	158	850
Base: All respondents (wt'd)		500	250	250	181	185	134	139	230	131	221	279	243	198	58	270	230	276	224	54*	446	72	428
Very good	5	4	1	2	2	0	2	2	0	2	3	3	1	1	1	4	1	4	1	2	3	2	3
	1%	2%	0	1%	1%	0	2%	1%	0	1%	1%	1%	1%	0	2%	1%	1%	1%	1%	1%	4%	1%	3%
Somewhat good	22	15	7	9	9	4	6	11	5	11	11	10	10	10	2	13	9	12	10	2	20	4	19
	4%	6%	3%	5%	5%	3%	4%	5%	4%	5%	4%	4%	5%	4%	4%	5%	4%	4%	4%	5%	4%	5%	4%
Somewhat bad	241	125	116	78	86	77	61	113	67	106	134	116	96	28	134	107	132	108	27	214	34	206	
	48%	50%	46%	43%	46%	57%	44%	49%	51%	48%	48%	48%	49%	49%	50%	47%	48%	48%	50%	48%	48%	48%	
Very bad	232	106	126	91	88	53	70	104	58	101	131	114	92	26	119	113	128	104	22	210	32	200	
	46%	43%	50%	50%	48%	40%	50%	45%	44%	46%	47%	47%	46%	45%	44%	49%	46%	47%	41%	47%	44%	47%	
Summary			A	E																			
Top2Box (Very good/Somewhat good)	27	19	8	11	11	5	8	13	6	14	14	13	10	4	17	10	16	11	5	22	6	22	
	5%	8%	3%	6%	6%	3%	6%	6%	4%	6%	5%	5%	5%	6%	6%	4%	6%	5%	9%	5%	8%	5%	
Low2Box (Very bad/Somewhat bad)	473	231	242	170	174	129	131	217	125	208	265	230	188	54	253	220	260	213	49	424	66	407	
	95%	92%	97%	94%	94%	97%	94%	94%	96%	94%	95%	95%	94%	94%	96%	94%	95%	91%	95%	92%	95%		
			A																				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Belgium																												
		Belgium		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region			Language	
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	French	Flemish
Base: All respondents (unwtd)	500	256	244	181	180	139	170	214	116	171	329	167	220	113	289	211	308	192	17	483	33	467	252	117	131	241	259			
Base: All respondents (wted)	500	251	249	184	174	142	169	210	121	167	333	172	186	142	283	217	298	202	17**	483	33*	467	248	122	130	245	255			
Very good	4	4	1	4	0	0	3	1	1	1	4	1	2	1	3	2	3	1	0	4	0	4	3	1	0	1	3			
	1%	1%	0	2%	-	-	2%	0	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	1%			
Somewhat good	172	99	73	78	44	50	47	75	50	54	118	43	72	56	97	75	107	65	3	168	10	162	86	49	36	75	97			
	34%	39%	29%	42%	25%	36%	28%	36%	42%	32%	35%	25%	39%	39%	34%	35%	36%	32%	20%	35%	29%	35%	35%	41%	28%	30%	38%			
Somewhat bad	272	129	144	87	112	73	93	120	59	100	172	109	96	68	152	121	163	110	12	260	20	253	130	60	82	145	127			
	54%	51%	58%	47%	64%	52%	55%	57%	49%	60%	52%	63%	52%	48%	54%	56%	55%	54%	72%	54%	60%	54%	52%	49%	63%	59%	50%			
Very bad	51	21	31	15	19	18	26	15	10	12	39	19	15	17	32	19	25	26	1	50	3	48	28	11	12	24	27			
	10%	8%	12%	8%	11%	13%	16%	7%	8%	7%	12%	11%	8%	12%	11%	9%	8%	13%	8%	10%	11%	10%	11%	9%	9%	10%	11%			
Summary	176	102	74	82	44	50	49	75	51	55	122	44	75	57	99	77	110	66	3	173	10	167	90	51	36	76	101			
Top2Box (Very good/Somewhat good)	35%	41%	30%	45%	25%	36%	29%	36%	43%	33%	37%	26%	40%	40%	35%	35%	37%	33%	20%	36%	29%	36%	36%	41%	28%	31%	39%			
	B	D	D	D	F	F	F	K	K	K	K	K	K	K	K	K	K	K			X									
Low2Box (Very bad/Somewhat bad)	324	149	174	102	130	91	120	135	69	112	212	128	111	85	184	140	188	136	14	310	23	301	158	72	94	169	155			
	65%	59%	70%	55%	75%	64%	71%	64%	57%	67%	63%	74%	60%	60%	65%	65%	63%	67%	80%	64%	71%	64%	59%	72%	69%	61%				
	A	CE	CE	H								LM																W		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		All Countries																		Senior Executive/Decision Maker/Leader			
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All Respondents (unwtd)		18872	9801	9071	7970	6405	4497	6492	7198	4838	8874	9493	5590	6635	6647	10583	8289	12827	6045	2252	16619	3580	15291
Base: All Respondents (wt'd)		12000	5991	6009	5274	3973	2753	4240	4566	2987	5283	6217	4329	4144	3527	6338	5662	7787	4213	1372	10628	2088	9911
7 - Very strong economy	296	180	116	153	103	40	89	110	85	109	122	105	105	79	113	191	105	213	83	85	211	114	182
	2%	3%	2%	3%	3%	1%	2%	2%	3%	2%	2%	2%	2%	2%	3%	3%	2%	3%	2%	6%	2%	5%	2%
	B	E	E												KL	O	Q	S	U				
6	672	381	291	288	257	127	185	268	208	306	301	208	224	240	439	233	501	171	122	549	198	473	
	6%	6%	5%	5%	6%	5%	4%	6%	7%	6%	5%	5%	5%	7%	7%	4%	6%	4%	9%	5%	9%	5%	
	B	CE						F	F	J					KL	O	Q	S	U				
5	2326	1238	1088	1090	733	502	589	955	743	1007	1211	767	841	718	1285	1041	1617	709	304	2022	511	1815	
	19%	21%	18%	21%	18%	18%	14%	21%	25%	19%	19%	18%	20%	20%	20%	18%	21%	17%	22%	19%	24%	18%	
	B	DE						F	FG				K	K	O	Q	S	U					
4	3362	1582	1780	1596	1051	715	1177	1262	857	1417	1781	1220	1144	998	1666	1696	2176	1186	351	3011	543	2819	
	28%	26%	30%	30%	26%	26%	28%	28%	29%	27%	29%	28%	28%	28%	26%	30%	28%	28%	26%	28%	26%	28%	
	A	DE						I					N			R	T						
3	2771	1363	1408	1176	925	670	1025	1072	640	1278	1438	1026	931	814	1388	1383	1762	1009	282	2489	390	2381	
	23%	23%	23%	22%	23%	23%	24%	24%	23%	21%	24%	23%	24%	23%	22%	24%	23%	24%	21%	23%	19%	24%	
	C	H	H										N			R	T						
2	1374	680	693	546	460	368	576	489	284	627	722	470	509	395	740	633	834	540	139	1234	198	1176	
	11%	11%	12%	10%	12%	13%	14%	11%	10%	12%	12%	12%	11%	12%	11%	11%	11%	10%	12%	9%			
	B	CD	GH										P			T							
1 - Very weak economy	1199	566	633	424	444	331	599	409	169	539	643	533	416	250	628	571	685	514	88	1111	136	1063	
	10%	9%	11%	8%	11%	12%	14%	9%	6%	10%	10%	12%	10%	7%	10%	10%	9%	12%	6%	10%	6%	11%	
	C	CD	GH	H				LM	M				P		R	T							
(DK/NS)	1	1	0	1	0	0	0	0	1	1	0	0	0	1	1	0	1	0	0	0	0	0	
	0	0	-	0	-	-	-	0	0	0	-	-	0	0	0	-	0	0	0	-	-	0	
<b>Summary</b>		3294	1799	1495	1531	1093	669	862	1333	1036	1422	1633	1080	1144	1070	1915	1379	2330	964	512	2782	823	2471
Top3Box (Strong)		27%	30%	25%	29%	28%	24%	20%	29%	35%	27%	26%	25%	28%	30%	30%	24%	30%	23%	37%	26%	39%	25%
Low3Box (Weak)		5343	2610	2734	2146	1829	1369	2200	1970	1093	2443	2803	2029	1856	1459	2756	2587	3280	2063	509	4834	723	4621
Mean		4	4	4	4	4	3	3	4	4	4	4	4	4	4	4	4	3	4	4	4	4	
		B	DE	E				F	FG				KL	O	Q	S	U						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	18872	501	1010	500	1032	1007	1035	1007	1001	1018	1023	1001	505	1008	1014	610	501	504	510	506	1003	500	514	1057		
Base: All Respondents (wt'd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500		
7 - Very strong economy	296	15	12	2	23	18	9	2	17	2	1	34	7	3	2	6	11	7	66	4	3	2	8	20	24	
	2%	3%	2%	0	5%	4%	2%	0	3%	0	0	7%	1%	1%	0	1%	2%	1%	13%	1%	1%	0	2%	4%	5%	
CGJUMNTU	CGJUMNTU	CGJUMNTU	CGJULMNOQST	CGJLMNOQST	CGJLMNOQST	J	CGJLMNOQSTU	CGJLMNOQSTU	CGJLMNOQSTU	J	ABCEFGHJLMNOPC	J	CGJUMNTU	J	SHIJKLNUOPQSTUVWX	J	CGJLMNOQST	CGJLMNOQST	CGJLMNOQST	CGJLMNOQST	CGJLMNOQST	CGJLMNOQST	CGJLMNOQST	CGJLMNOQST	CGJLMNOQST	
6	672	20	42	6	40	49	68	10	55	6	4	59	17	10	6	20	19	12	65	21	5	3	73	40	19	
	6%	4%	8%	1%	8%	10%	14%	2%	11%	1%	1%	12%	3%	2%	1%	4%	4%	2%	13%	4%	1%	1%	15%	8%	4%	5%
CUJNTU	J	GUJLMNOPQSTUX	ACGJLMNOQPCT	J	GUJLMNOPQCS	J	GUJLMNOPQCS	J	GUJLMNOPQCS	J	ACGJLMNOQPS	J	CUJNTU	J	DGJLMNOPQCS	J	ABCDFGJLMNOQPS	J	ABCDFGJLMNOQPS	J	ABCDFGJLMNOQPS	J	ABCDFGJLMNOQPS	J	ABCDFGJLMNOQPS	J
5	2326	75	136	88	144	154	171	62	167	63	36	146	119	34	33	71	58	64	108	104	56	20	195	126	94	
	19%	15%	27%	18%	29%	31%	34%	12%	33%	13%	7%	29%	24%	7%	7%	14%	12%	13%	22%	21%	11%	4%	39%	25%	19%	
JMNU	JMNU	JGJUMNQPOST	JGJUMNPQTU	JGJMNOPQRS	JGJLMNOPQRS	JGJLMNOPQRS	JMNU	JGJLMNOPQRS	JMNU	JGJLMNOPQRS	JGJLMNOPQSTT	JMNU	JGJLMNOPQRS	JGJLMNOPQSTT	JMNU	JGJLMNQPTU	JMNU	JGJLMNQPTU	JGJLMNQPTU	JMNU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	
4	3362	131	172	185	146	166	139	159	148	139	80	151	169	88	113	165	137	119	164	163	136	66	141	155	132	
	28%	26%	34%	37%	29%	33%	28%	30%	28%	16%	30%	34%	18%	23%	33%	27%	24%	33%	33%	27%	13%	28%	31%	26%	3%	
JMU	JMU	AHJMNPOTUX	AHJKMNPQT	JMNU	AJMNPOQTX	JMU	AJMNQUX	JMNU	AJMNQUX	JMNU	AJMNQUX	JMNU	JMU	AJMNQUX	JMNU	JMU	JMNU	JMU	JMNU	JMU	JMU	JMNU	JMU	JMU	JMU	JMU
3	2771	113	91	143	78	70	93	148	70	151	124	74	139	119	189	119	138	147	55	148	188	118	49	87	119	14
	23%	23%	18%	29%	16%	14%	19%	30%	14%	30%	15%	28%	24%	38%	24%	28%	29%	11%	30%	38%	24%	10%	17%	24%	17%	14%
DEHKRV	EHRV	BDEFHKRVWVX																								
2	1374	70	31	50	29	27	9	72	27	78	113	21	27	117	98	48	81	80	25	41	75	129	17	45	65	65
	11%	14%	6%	10%	6%	5%	2%	14%	5%	16%	23%	4%	5%	23%	20%	10%	16%	16%	5%	8%	15%	26%	3%	9%	13%	13%
BDEFHKLRSV	F	BDEFHKLRV	F	F	BCDEFHKLORS	F	DEFHKLORSFGHIKLOPQRSTVWX	F	FGHIKLOPQR	FGHIKLOPQR	DEFHKLORS	DEFHKLORS	DEFHKLORS	DEFHKLORS	DEFHKLORS	F	FKV	DEFHKLORSFGHIKLNOPQRSTVWX	EFHKV	DEFHKLORSFGHIKLNOPQRSTVWX	EFHKV	DEFHKLORSFGHIKLNOPQRSTVWX	EFHKV	DEFHKLRSV	DEFHKLRSV	
1 - Very weak economy	1199	76	16	26	40	17	11	47	16	60	141	15	22	129	59	72	57	71	17	19	37	161	17	27	46	46
	10%	15%	3%	5%	8%	3%	2%	9%	3%	12%	28%	3%	4%	26%	12%	14%	11%	14%	3%	4%	7%	32%	3%	5%	9%	9%
BCDEFHKLRSV	F	BEFHKLRSV																								
0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
(DK/NS)	0	-	-	-	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	
<b>Summary</b>																										
Top3Box (Strong)	3294	110	190	96	206	220	248	75	239	72	41	238	144	47	41	97	88	83	239	130	64	25	276	186	138	
	27%	22%	38%	19%	41%	44%	50%	15%	48%	14%	8%	48%	29%	9%	8%	19%	18%	17%	48%	26%	13%	5%	55%	37%	28%	
JMNU	JMNU	JGJUMNQPOST	JGJUMNTU	JGJLMNOPQS	JGJLMNOPQS	JGJLMNOPQS	JMNU	JGJLMNOPQS	JMNU	JGJLMNOPQS	JGJLMNOPQSTT	JMNU	JGJLMNOPQS	JGJLMNOPQSTT	JMNU	JGJLMNQPTU	JMNU	JGJLMNQPTU	JGJLMNQPTU	JMNU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	
Low3Box (Weak)	5343	259	138	219	147	114	113	267	113	289	378	110	187	365	346	239	275	298	97	208	300	408	82	159	230	230
	45%	52%	28%	44%	29%	23%	23%	53%	23%	58%	76%	22%	37%	73%	69%	48%	55%	60%	19%	42%	60%	82%	16%	32%	46%	46%
Mean	4	3	4	4	4	4	4	3	4	3	3	4	4	3	3	3	3	3	5	4	3	2	4	4	4	
	JMNU	JGJLMNQPOST	JGJUMNPQTU	JGJLMNOPQS	JGJLMNOPQS	JGJLMNOPQS	JMNU	JGJLMNOPQS	JMNU	JGJLMNOPQS	JGJLMNOPQSTT	JMNU	JGJLMNOPQS	JGJLMNOPQSTT	JMNU	JGJLMNQPTU	JMNU	JGJLMNQPTU	JGJLMNQPTU	JMNU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	JGJLMNQPTU	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All Respondents (unwtd)	18872	2064	2143	7561	5575	7616	3572	1529
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
7 - Very strong economy	296	42	43	48	73	75	72	90
	2%	4%	3%	1%	2%	2%	4%	6%
	CDE	CE		C	C	CDE	ABCDEF	
6	672	68	80	188	210	168	179	126
	6%	7%	5%	4%	6%	4%	9%	8%
	CE			CE		ABCDE	BCDE	
5	2326	248	290	724	725	672	525	339
	19%	25%	19%	16%	21%	17%	26%	23%
	BCDE	CE		CE		BCDE	CE	
4	3362	297	442	1143	998	1062	555	481
	28%	30%	29%	25%	29%	27%	28%	32%
	CE	CE		CE		CDEF		
3	2771	189	310	1061	922	1014	393	289
	23%	19%	21%	24%	26%	25%	20%	19%
				ABFG	ABC FG	ABC FG		
2	1374	92	148	683	341	564	139	111
	11%	9%	10%	15%	10%	14%	7%	7%
	F	F	ABDFG	FG	ABDFG			
1 - Very weak economy	1199	63	188	654	230	445	137	64
	10%	6%	13%	15%	7%	11%	7%	4%
	G	ADFG	ADEFG	G	ADFG	G		
(DK/NS)	1	1	0	0	0	1	0	0
	0	0	0	-	-	0	0	-
	C							
<b>Summary</b>								
Top3Box (Strong)	3294	358	413	959	1009	915	776	555
	27%	36%	28%	21%	29%	23%	39%	37%
	BCDE	CE		CE	C	BCDE	BCDE	
Low3Box (Weak)	5343	344	645	2397	1493	2022	669	464
	45%	34%	43%	53%	43%	51%	33%	31%
			AFG	ABDEFG	AFG	ABDFG		
Mean	4	4	4	3	4	3	4	4

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Mean	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		BCDE	CE		BCE	C	BCDE	ABCDE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Argentina																					
		Argentina		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		501	181	320	246	178	77	173	193	135	164	337	225	149	127	240	261	290	211	35	466	58	443		
Base: All Respondents (wtd)		500	245	255	248	157	95*	183	188	129*	166	334	327	118	55	241	259	272	228	35**	465	51*	449		
7 - Very strong economy	15	11	3	8	3	4	3	10	2	5	9	11	3	1	8	6	6	9	1	14	2	13			
	3%	5%	1%	3%	2%	4%	2%	5%	1%	3%	3%	3%	2%	2%	3%	2%	2%	4%	3%	3%	3%	3%	3%		
6	20	12	9	12	2	7	8	6	6	9	11	16	3	2	7	13	9	12	1	20	2	19			
	4%	5%	3%	5%	1%	7%	4%	3%	5%	6%	3%	5%	3%	3%	3%	5%	3%	5%	3%	4%	4%	4%	4%		
5	75	37	38	35	22	18	22	25	28	23	52	54	16	5	38	37	44	31	6	69	9	66			
	15%	15%	15%	14%	14%	19%	12%	13%	22%	14%	16%	17%	13%	9%	16%	14%	16%	13%	16%	15%	18%	15%			
4	131	66	64	75	38	17	55	48	28	40	91	85	32	14	58	72	74	57	3	128	5	126			
	26%	27%	25%	30%	24%	18%	30%	26%	21%	24%	27%	26%	27%	25%	24%	28%	27%	25%	9%	27%	10%	28%			
3	113	58	55	62	40	11	41	45	27	33	80	76	27	10	51	62	55	57	11	102	12	101			
	23%	24%	22%	25%	25%	12%	22%	24%	21%	20%	24%	23%	23%	19%	21%	24%	20%	25%	32%	22%	23%	22%			
2	70	35	35	29	22	20	24	26	20	29	41	43	15	12	35	36	45	25	11	60	12	59			
	14%	14%	14%	11%	14%	21%	13%	14%	15%	18%	12%	13%	13%	22%	14%	14%	17%	11%	31%	13%	23%	13%			
1 - Very weak economy	76	26	50	27	31	18	30	27	19	27	50	42	23	11	43	33	39	37	2	74	10	67			
	15%	11%	20%	11%	20%	19%	16%	15%	15%	16%	15%	13%	20%	20%	18%	13%	14%	16%	7%	16%	19%	15%			
<b>Summary</b>		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Top3Box (Strong)	110	59	50	55	26	29	33	42	36	37	73	81	21	8	54	56	59	51	7	102	13	97			
	22%	24%	20%	22%	17%	30%	18%	22%	28%	23%	22%	25%	18%	14%	22%	22%	22%	21%	22%	25%	22%				
Low3Box (Weak)	259	119	140	118	92	49	96	99	65	89	171	161	65	33	129	131	140	120	24	235	33	226			
	52%	49%	55%	47%	59%	52%	52%	52%	51%	54%	51%	49%	55%	61%	53%	50%	51%	53%	70%	51%	65%	50%			
Mean	3	4	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		India																				Senior Executive/Decision Maker/Leader		
	India	Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)	1001	782	219	743	228	30	270	480	251	619	382	4	K	82	915	758	243	907	94	317	684	658	343	
Base: All Respondents (wtd)	500	258	242	276	164	60**	141	230	129*	317	183	3**	51*	446	327	173	434	66*	158	342	299	201		
7 - Very strong economy	34	12	21	24	9	0	10	16	8	20	13	0	4	30	24	9	33	1	16	17	26	7		
	7%	5%	9%	9%	6%	-	7%	7%	6%	6%	7%	-	8%	7%	7%	5%	7%	2%	10%	5%	9%	4%		
6	59	24	35	24	35	0	14	34	11	48	12	0	1	58	54	5	57	2	35	24	51	8		
	12%	9%	14%	9%	22%	-	10%	15%	9%	15%	6%	-	2%	13%	17%	3%	13%	3%	22%	7%	17%	4%		
5	146	82	64	86	44	15	44	59	43	85	61	1	21	124	94	51	121	25	49	97	89	57		
	29%	32%	26%	31%	27%	26%	31%	26%	33%	27%	33%	16%	42%	28%	29%	30%	28%	37%	31%	28%	30%	28%		
4	151	73	79	83	40	29	37	73	41	95	57	2	15	135	100	52	133	19	37	114	89	62		
	30%	28%	33%	30%	24%	48%	27%	32%	32%	30%	31%	51%	30%	30%	31%	30%	31%	28%	24%	33%	30%	31%		
3	74	45	29	37	25	12	23	37	14	52	22	0	8	66	38	36	62	12	13	61	28	46		
	15%	17%	12%	14%	15%	20%	17%	16%	11%	16%	12%	-	16%	15%	12%	21%	14%	18%	8%	18%	9%	23%		
2	21	12	9	14	6	1	4	7	10	10	12	0	0	21	9	12	16	5	6	16	10	11		
	4%	5%	4%	5%	4%	2%	3%	3%	8%	3%	6%	-	1%	5%	3%	7%	4%	8%	4%	5%	4%	5%		
1 - Very weak economy	15	10	5	8	4	2	8	5	2	9	6	1	1	13	8	7	11	3	2	13	5	10		
	3%	4%	2%	3%	3%	4%	6%	2%	1%	3%	3%	32%	1%	3%	2%	4%	3%	5%	1%	4%	2%	5%		
Summary	238	119	120	134	89	15	68	108	62	153	86	1	27	211	172	66	211	27	100	138	166	72		
Top3Box (Strong)	48%	46%	49%	49%	54%	26%	48%	47%	48%	48%	47%	16%	52%	47%	53%	38%	49%	41%	63%	40%	56%	36%		
Low3Box (Weak)	110	67	43	59	35	15	36	49	26	70	40	1	9	100	55	55	90	20	21	90	44	67		
	22%	26%	18%	22%	22%	26%	25%	21%	20%	22%	22%	32%	18%	22%	17%	32%	21%	31%	13%	26%	15%	33%		
Mean	4	4	5	4	5	4	4	4	4	4	4	3	4	4	5	4	4	4	5	4	5	4		
		A													O		Q		S		U			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Mexico																						
		Mexico		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		610	324	286	370	160	80	474	123	13	220	390	207	211	192	275	335	361	249	54	556	96	514	
Base: All Respondents (wtd)		500	238	262	270	155*	75*	407	83*	10**	198	302	321	103	76	220	280	287	213	32*	468	69*	431	
7 - Very strong economy	6	4	1	2	2	2	2	4	2	0	3	3	3	2	1	5	0	6	0	0	6	1	5	
	1%	2%	0	1%	1%	2%	1%	3%	-	2%	1%	1%	2%	2%	2%	0	2%	-	-	1%	1%	1%	1%	
6	20	12	8	8	7	5	17	2	0	10	10	14	2	4	11	9	17	3	3	17	6	14		
	4%	5%	3%	3%	5%	7%	4%	3%	4%	5%	3%	5%	2%	5%	5%	3%	6%	2%	10%	4%	9%	3%		
5	71	41	30	31	27	12	46	21	4	34	37	43	15	13	34	36	46	24	9	62	21	50		
	14%	17%	12%	12%	17%	17%	11%	26%	34%	17%	12%	13%	14%	17%	16%	11%	27%	13%	30%	12%				
4	165	77	88	94	51	19	134	29	2	62	102	107	31	27	68	97	92	72	13	152	18	147		
	33%	32%	34%	35%	33%	26%	33%	35%	22%	31%	34%	33%	30%	35%	31%	34%	32%	34%	40%	33%	26%	34%		
3	119	57	62	69	37	13	105	14	0	49	70	75	23	20	53	67	62	57	3	116	10	109		
	24%	24%	24%	25%	24%	18%	26%	16%	5%	25%	23%	23%	23%	27%	24%	24%	22%	27%	10%	25%	15%	25%		
2	48	18	29	30	10	8	37	7	4	19	29	29	14	5	20	28	21	26	1	46	3	45		
	10%	8%	11%	11%	6%	11%	9%	9%	35%	9%	10%	9%	9%	6%	9%	10%	7%	12%	4%	10%	5%	10%		
1 - Very weak economy	72	29	42	36	22	14	65	7	0	21	51	50	15	6	28	44	42	29	3	69	10	61		
	14%	12%	16%	13%	14%	19%	16%	8%	-	11%	17%	16%	15%	8%	13%	16%	15%	14%	9%	15%	15%	14%		
<b>Summary</b>		97	57	40	41	36	20	67	26	4	47	49	60	19	18	51	46	69	28	12	85	28	69	
Top3Box (Strong)	19%	24%	15%	15%	23%	26%	16%	31%	38%	24%	16%	19%	18%	24%	23%	16%	24%	13%	37%	18%	40%	16%		
	B						F										Q	S		U				
Low3Box (Weak)	239	105	134	134	68	36	206	28	4	89	150	154	53	31	101	138	126	113	7	231	24	215		
	48%	44%	51%	50%	44%	48%	51%	34%	40%	45%	50%	48%	52%	41%	46%	49%	44%	53%	23%	49%	34%	50%		
<b>Mean</b>		3	4	3	3	4	3	3	4	4	4	3	3	3	4	4	3	4	3	4	3	4		
		B					F										KL		Q	S	I	U		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Spain																					
		Spain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1003	492	511	423	375	205	661	288	54	455	548	629	102	272	515	488	574	429	82	921	83	920		
Base: All Respondents (wtd)		500	252	248	205	179	116	318	153	29*	225	275	249	114	136	259	241	281	219	39*	461	41*	459		
7 - Very strong economy	2	2	0	1	0	0	0	0	0	1	0	2	1	1	0	2	0	0	2	0	2	1	0		
	0	1%	-	1%	-	0	0	-	-	5%	-	1%	0	1%	-	1%	-	-	1%	1%	0	4%	0		
6	3	2	1	3	0	0	1	2	0	1	1	2	2	1	0	1	2	1	2	0	3	0	3		
	1%	1%	1%	1%	0	-	0	1%	-	1%	1%	1%	1%	1%	-	0	1%	1%	1%	1%	1%	-	1%		
5	20	12	8	7	8	6	12	7	2	12	9	8	8	4	14	6	11	9	2	19	2	18			
	4%	5%	3%	3%	4%	5%	4%	4%	5%	5%	3%	3%	3%	3%	5%	3%	4%	4%	4%	4%	5%	4%			
4	66	33	33	26	23	18	40	22	4	30	37	37	16	14	35	31	41	25	7	60	10	56			
	13%	13%	13%	13%	13%	15%	12%	15%	15%	13%	13%	15%	14%	10%	14%	13%	15%	12%	17%	13%	24%	12%			
3	118	62	56	48	45	25	58	52	8	56	62	56	25	38	59	59	72	46	9	109	7	111			
	24%	25%	23%	24%	25%	21%	18%	34%	26%	25%	22%	22%	21%	28%	23%	25%	26%	21%	24%	24%	17%	24%			
2	129	66	62	54	45	29	88	34	7	57	72	59	30	39	68	61	75	54	10	119	10	119			
	26%	26%	25%	26%	25%	25%	28%	22%	23%	25%	26%	24%	26%	29%	26%	25%	27%	25%	25%	26%	23%	26%			
1 - Very weak economy	161	75	87	66	58	38	118	35	7	69	92	87	34	41	80	81	80	81	11	150	11	150			
	32%	30%	35%	32%	32%	32%	37%	23%	25%	31%	34%	35%	29%	30%	31%	34%	28%	37%	28%	33%	26%	33%			
<b>Summary</b>		25	16	10	11	8	6	14	9	3	13	12	11	10	4	17	8	13	13	2	23	4	22		
Top3Box (Strong)		5%	6%	4%	5%	5%	5%	4%	6%	10%	6%	5%	4%	9%	3%	7%	3%	5%	6%	5%	9%	5%			
Low3Box (Weak)		408	203	205	168	148	92	265	121	22	182	226	202	88	118	207	201	227	181	30	378	27	381		
		82%	81%	83%	82%	83%	79%	83%	80%	75%	81%	82%	81%	77%	87%	80%	83%	81%	77%	82%	67%	83%	T		
Mean		2	2	2	2	2	2	2	3	3	2	2	2	2	2	2	2	2	2	3	2	2			
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base																									

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				South Africa																				
		South Africa		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		510	257	253	155	212	143	29	114	367	299	211	188	154	168	319	191	429	81	144	366	201	309	
Base: All Respondents (wtd)		500	240	260	287*	131	83	58**	126*	317	209	291	205*	142*	152*	268	232*	402	98*	128*	372	177	323	
7 - Very strong economy	4	2	3	2	2	0	0	2	2	0	4	1	1	3	4	0	4	0	1	3	3	1		
	1%	1%	1%	1%	1%	-	-	2%	1%	-	1%	0	0	2%	2%	-	1%	-	1%	1%	2%	0		
6	21	15	6	18	2	1	4	9	9	4	17	6	4	11	17	4	13	8	1	21	5	16		
	4%	6%	2%	6%	1%	1%	7%	7%	3%	2%	6%	3%	3%	7%	6%	2%	3%	9%	1%	6%	3%	5%		
5	104	53	51	69	29	7	23	16	66	37	67	31	40	33	59	45	93	11	25	79	34	70		
	21%	22%	20%	24%	22%	8%	40%	12%	21%	18%	23%	15%	28%	22%	22%	20%	23%	12%	20%	21%	19%	22%		
4	163	79	84	110	29	24	20	39	103	62	101	67	51	45	69	94	130	33	44	118	60	103		
	33%	33%	32%	38%	22%	29%	35%	31%	33%	30%	35%	33%	35%	29%	26%	40%	32%	34%	34%	32%	34%	32%		
3	148	75	72	71	46	31	7	41	100	72	75	73	31	43	81	67	112	35	42	105	53	95		
	30%	31%	28%	25%	35%	38%	12%	32%	32%	35%	26%	36%	22%	28%	30%	29%	28%	36%	33%	28%	30%	29%		
2	41	13	28	13	16	12	2	14	25	22	19	17	11	13	26	15	34	7	9	32	15	26		
	8%	5%	11%	5%	12%	15%	4%	11%	8%	11%	6%	8%	8%	8%	10%	6%	8%	7%	9%	8%	8%	8%		
1 - Very weak economy	19	3	16	4	8	8	1	6	12	11	8	9	5	4	12	7	17	2	6	13	7	12		
	4%	1%	6%	1%	6%	9%	1%	5%	4%	5%	3%	4%	4%	3%	4%	3%	4%	2%	4%	4%	4%	4%		
<b>Summary</b>		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Top3Box (Strong)	130	70	60	89	32	8	27	26	76	42	88	38	44	47	81	49	110	20	27	103	43	87		
	26%	29%	23%	31%	25%	10%	48%	21%	24%	20%	30%	19%	31%	30%	21%	27%	20%	21%	28%	24%	27%			
Low3Box (Weak)	208	91	116	88	69	51	10	60	137	105	102	100	48	60	118	89	163	45	57	151	74	133		
	42%	38%	45%	31%	53%	62%	17%	48%	43%	50%	35%	49%	33%	39%	44%	36%	40%	46%	44%	40%	42%	41%		
Mean	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
		B	DE	E						I														

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Great Britain																				
		Great Britain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1018	496	522	364	354	300	947	56	15	380	638	279	355	384	605	413	619	399	95	923	119	899	
Base: All Respondents (wtd)		500	246	254	185	166	149	465	27*	8**	183	317	139	175	186	293	207	299	201	46*	454	58	442	
7 - Very strong economy	2	0	2	2	0	0	2	0	0	1	1	0	1	1	1	1	1	0	2	1	1	1	1	
	0	0	1%	1%	-	-	0	-	-	1%	0	0	0	1%	0	0	0	0	1%	2%	0	2%	0	
6	6	5	2	3	1	2	6	1	0	3	4	2	1	3	3	3	4	2	0	6	1	6		
	1%	2%	1%	2%	1%	2%	1%	3%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	2%	1%	1%	
5	63	28	35	31	14	18	54	6	2	25	38	15	20	28	33	30	39	24	8	55	11	52		
	13%	12%	14%	17%	8%	12%	12%	24%	33%	14%	12%	10%	12%	15%	11%	15%	13%	12%	17%	12%	19%	12%		
4	139	68	70	50	51	38	132	7	1	56	83	39	53	47	84	55	85	54	14	125	15	123		
	28%	28%	28%	27%	31%	25%	28%	24%	7%	30%	26%	28%	30%	25%	29%	26%	29%	27%	30%	28%	27%	28%		
3	151	76	76	58	48	45	143	7	2	53	98	38	47	67	87	65	94	58	12	140	15	137		
	30%	31%	30%	32%	29%	30%	31%	25%	27%	29%	31%	27%	27%	36%	30%	31%	29%	25%	31%	25%	31%	25%		
2	78	38	40	23	30	25	72	4	2	25	52	23	33	22	47	31	46	32	7	70	9	69		
	16%	15%	16%	13%	18%	17%	15%	15%	27%	14%	17%	17%	19%	12%	16%	15%	15%	16%	16%	16%	16%	15%		
1 - Very weak economy	60	30	30	17	22	21	57	2	1	20	40	22	20	18	38	22	30	31	4	56	5	55		
	12%	12%	12%	9%	13%	14%	12%	9%	7%	11%	13%	16%	12%	10%	13%	11%	10%	15%	9%	12%	9%	12%		
<b>Summary</b>		72	33	38	36	15	21	62	7	2	29	43	17	22	33	37	34	44	27	9	63	13	59	
Top3Box (Strong)	14%	14%	15%	19%	9%	14%	13%	27%	33%	16%	13%	12%	12%	18%	13%	17%	15%	14%	19%	14%	23%	13%		
				D		F							L									U		
Low3Box (Weak)	289	144	145	99	100	90	272	13	5	98	191	83	100	106	172	117	169	120	23	266	29	260		
	58%	59%	57%	54%	60%	61%	58%	49%	60%	54%	60%	60%	57%	59%	57%	57%	60%	51%	59%	50%	59%	59%		
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		
				DE						J			KL									U		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		US																				Senior Executive/Decision Maker/Leader		
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1057	496	561	338	347	372	180	289	588	626	431	424	349	284	560	497	642	415	150	906	181	875		
Base: All Respondents (wtd)	500	247	253	182	154	164	76	109	314	298	202	232	127	141	259	241	305	195	73	427	88	411		
7 - Very strong economy	24	19	5	14	8	2	3	4	17	21	3	6	4	14	21	3	21	4	18	6	19	6		
	5%	8%	2%	8%	5%	1%	4%	4%	5%	7%	2%	3%	3%	10%	8%	1%	7%	2%	25%	1%	21%	1%		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
6	19	12	7	11	3	5	2	4	13	13	6	9	3	6	13	6	14	5	5	14	7	12		
	4%	5%	3%	6%	2%	3%	2%	4%	4%	4%	3%	4%	3%	5%	5%	2%	5%	2%	8%	3%	8%	3%		
	B			D						J			KL	O	Q	S	U							
5	94	57	37	39	30	25	10	25	59	53	42	41	28	25	55	40	63	31	20	75	26	68		
	19%	23%	15%	21%	19%	16%	14%	23%	19%	18%	21%	18%	18%	21%	21%	16%	21%	16%	27%	18%	29%	17%		
	B			F										O		S	U							
4	132	54	78	49	37	46	24	27	81	75	57	60	34	37	64	67	76	55	12	119	16	115		
	26%	22%	31%	27%	24%	28%	31%	24%	26%	25%	28%	26%	27%	26%	25%	28%	25%	28%	17%	28%	18%	28%		
	A													R	T									
3	119	54	65	41	36	42	17	25	77	70	50	61	31	28	50	69	65	55	5	114	6	114		
	24%	22%	26%	23%	24%	25%	22%	23%	25%	23%	25%	26%	24%	20%	19%	29%	21%	28%	7%	27%	6%	28%		
													M		N	P	R	T						
2	65	31	34	18	22	25	10	13	42	39	26	30	15	20	33	32	41	24	6	58	7	58		
	13%	13%	13%	10%	14%	15%	14%	12%	13%	13%	13%	13%	12%	14%	13%	13%	13%	12%	9%	14%	8%	14%		
	C																						T	
1 - Very weak economy	46	20	27	9	19	18	10	11	25	28	18	25	12	9	22	24	25	21	6	40	7	39		
	9%	8%	11%	5%	12%	11%	13%	10%	8%	9%	9%	11%	9%	7%	9%	10%	8%	11%	8%	9%	8%	9%		
	1	1	0	1	0	0	0	0	1	1	0	0	0	1	1	0	1	0	0	0	0	0	0	
(DK/NS)	0	0	-	0	-	-	-	-	0	0	-	-	-	0	0	-	0	-	-	-	-	-	-	
<b>Summary</b>	<b>138</b>	<b>88</b>	<b>50</b>	<b>64</b>	<b>40</b>	<b>33</b>	<b>15</b>	<b>34</b>	<b>89</b>	<b>86</b>	<b>51</b>	<b>56</b>	<b>35</b>	<b>46</b>	<b>89</b>	<b>49</b>	<b>98</b>	<b>40</b>	<b>43</b>	<b>95</b>	<b>51</b>	<b>86</b>		
Top3Box (Strong)	28%	36%	20%	35%	26%	20%	20%	31%	28%	29%	25%	24%	28%	33%	34%	20%	32%	20%	59%	22%	58%	21%		
	B		DE					F	F				K	O	Q	S	U							
Low3Box (Weak)	230	105	125	69	77	85	37	49	144	136	94	116	58	57	105	125	130	100	18	213	20	210		
	46%	42%	50%	38%	50%	52%	49%	45%	46%	46%	46%	50%	45%	40%	41%	52%	43%	51%	24%	50%	23%	51%		
	A		C	C									M		N	P	R	T						
Mean	4	4	3	4	3	3	3	4	4	4	4	3	4	4	4	3	4	3	5	3	5	3		
	B		DE					F					KL	O	Q	S	U							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Saudi Arabia																				
		Saudi Arabia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		505	353	152	359	137	9	276	158	26	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (wtd)		500	283	217*	295	170*	35**	245	163*	35**	..*	..*	158*	149*	192	189	311	275	225*	60*	440	84*	416	
7 - Very strong economy	66	46	20	32	33	0	33	22	3	0	0	0	27	20	19	35	31	42	24	17	49	22	44	
	13%	16%	9%	11%	20%	-	13%	13%	8%	-	-	-	17%	13%	10%	18%	10%	15%	11%	28%	11%	26%	11%	
6	65	45	19	39	22	3	32	30	1	0	0	0	16	11	37	31	34	45	19	9	55	15	49	
	13%	16%	9%	13%	13%	9%	13%	19%	2%	-	-	-	10%	7%	19%	16%	11%	16%	9%	16%	13%	18%	12%	
5	108	64	45	57	45	6	36	51	10	0	0	0	25	37	46	48	60	65	44	12	97	16	93	
	22%	22%	21%	19%	26%	18%	15%	31%	30%	-	-	-	16%	25%	24%	25%	19%	24%	19%	20%	22%	19%	22%	
4	164	70	94	97	51	16	87	35	16	0	0	0	62	54	48	43	121	75	88	14	150	20	144	
	33%	25%	43%	33%	30%	45%	35%	21%	46%	-	-	-	39%	36%	25%	23%	39%	27%	39%	24%	34%	24%	34%	
3	55	30	25	39	10	6	35	12	3	0	0	0	12	18	25	16	39	22	33	2	53	4	51	
	11%	11%	12%	13%	6%	18%	14%	7%	9%	-	-	-	8%	12%	13%	8%	13%	8%	15%	4%	12%	5%	12%	
2	25	12	13	23	2	0	17	4	1	0	0	0	10	8	6	7	18	14	11	3	22	5	20	
	5%	4%	6%	8%	1%	-	7%	2%	2%	-	-	-	7%	6%	3%	4%	6%	5%	5%	5%	5%	6%	5%	
1 - Very weak economy	17	17	1	8	6	3	6	9	1	0	0	0	5	1	11	9	8	12	6	2	16	2	16	
	3%	6%	0	3%	4%	9%	2%	6%	3%	-	-	-	3%	1%	6%	5%	3%	4%	3%	3%	4%	2%	4%	
<b>Summary</b>		239	155	84	129	101	9	101	103	14	0	0	69	68	102	114	125	152	87	38	201	53	186	
Top3Box (Strong)	48%	55%	39%	44%	59%	27%	41%	63%	40%	-	-	-	43%	46%	53%	60%	40%	55%	39%	64%	46%	63%	45%	
	B	C	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Low3Box (Weak)	97	58	39	70	18	9	58	25	5	0	0	27	27	42	32	65	48	49	7	90	11	87		
	19%	21%	18%	24%	11%	27%	23%	15%	14%	-	-	-	17%	18%	22%	17%	21%	17%	22%	12%	20%	13%	21%	
Mean	5	5	4	4	5	4	4	5	4	0	0	0	5	5	5	5	4	5	4	5	4	5	4	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Canada																											
		Canada		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader						
		Total	Male	Female	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)		1007	496	511	298	360	349	220	422	365	424	583	353	507	147	547	460	668	339	106	901	131	876	70	82	85	146	0	390	234	
Base: All Respondents (wted)		500	247	253	178	169	153	114	206	180	202	298	186	224	90	264	236	329	171	53	447	66	434	34*	43*	42*	72	**	191	118	
7 - Very strong economy		18	12	5	6	4	8	5	3	10	7	10	8	8	2	8	10	10	8	3	14	2	15	2	2	3	3	0	5	3	
		4%	5%	2%	4%	2%	5%	4%	1%	6%	4%	3%	4%	3%	3%	3%	4%	3%	5%	6%	3%	4%	3%	7%	5%	7%	4%	-	3%	2%	
		B					D	G		G																					
		49	26	23	16	19	14	8	17	23	19	29	16	21	12	28	21	37	12	8	41	11	38	6	2	13	6	0	15	7	
		10%	10%	9%	9%	11%	9%	7%	8%	13%	10%	10%	8%	10%	13%	11%	9%	11%	9%	14%	9%	17%	9%	16%	4%	31%	9%	-	8%	6%	
		6																													
		154	79	75	62	55	37	30	61	62	59	94	52	69	33	84	70	100	53	18	136	20	134	12	10	14	19	0	57	41	
		31%	32%	30%	35%	33%	24%	27%	30%	34%	30%	32%	28%	31%	37%	32%	30%	31%	31%	33%	30%	31%	34%	24%	34%	26%	-	30%	35%		
		E																													
		166	79	87	58	56	51	38	75	53	66	100	66	73	27	85	81	111	54	15	151	21	145	11	16	9	28	0	60	42	
		33%	32%	34%	33%	33%	33%	33%	33%	37%	29%	33%	34%	35%	33%	30%	32%	34%	32%	28%	34%	32%	33%	32%	37%	22%	-	31%	35%		
		H																													
		70	29	41	21	23	26	19	31	20	30	40	26	36	7	34	36	44	26	7	63	7	63	3	7	2	11	0	31	15	
		14%	12%	16%	12%	13%	17%	16%	15%	11%	15%	13%	14%	16%	8%	13%	15%	13%	15%	13%	14%	11%	14%	9%	17%	5%	15%	-	34%	13%	
		A																													
		27	14	13	7	9	11	10	10	7	12	15	14	9	4	16	11	15	12	2	25	3	24	0	3	0	5	0	14	6	
		5%	6%	5%	4%	5%	5%	7%	9%	5%	5%	5%	5%	7%	4%	4%	6%	5%	7%	4%	6%	6%	6%	-	6%	-	7%	-	7%	5%	
		H																													
		17	9	8	8	4	6	4	4	4	7	10	5	7	5	10	7	11	5	1	16	2	15	0	3	0	0	0	9	4	
		3%	4%	3%	4%	2%	4%	4%	4%	2%	4%	3%	2%	3%	6%	4%	3%	3%	2%	4%	3%	3%	-	7%	-	1%	-	5%	4%		
		VXY																													
		Mean	4	4	4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	5	4	5	4	0	4	4	
		FG																													
		Summary																													
		Top3Box (Strong)	220	116	104	84	77	59	44	81	96	86	134	75	98	47	120	101	147	74	28	192	33	187	20	14	30	28	0	77	51
			44%	47%	41%	47%	46%	39%	38%	39%	53%	43%	45%	41%	44%	45%	45%	43%	45%	43%	53%	43%	50%	43%	59%	32%	72%	38%	-	40%	44%
			E																												
		Low3Box (Weak)	114	51	62	35	36	43	33	49	32	49	64	45	53	16	60	54	70	43	10	104	12	102	3	13	2	16	0	54	25
			23%	21%	25%	20%	21%	28%	29%	24%	18%	25%	22%	24%	24%	18%	23%	21%	25%	18%	23%	9%	31%	5%	22%	-	28%	21%	VX	VX	VX
			CD	H	H																										
			Mean	4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4	5	4	5	4	0	4	4	
			FG																												
			WYab																												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		France																								Senior Executive/Decision Maker/Leader			
		France		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner								
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No				
Base: All Respondents (unwtd)		1007	467	540	369	333	305	224	509	274	449	558	397	294	316	522	485	682	325	53	954	98	909	T	U				
Base: All Respondents (wtd)		500	247	253	191	157	153	109	255	136	223	277	168	208	124	257	243	335	165	26*	474	46*	454	S	R				
7 - Very strong economy		2	2	0	0	0	1	0	1	1	2	0	2	0	0	1	1	2	0	0	0	2	1	1	1	1			
		0	1%	-	0	0	1%	0	0	1%	1%	0	1%	-	0	1%	0	1%	-	2%	0	2%	0	2%	0	U			
		B											L																
6		10	6	4	6	1	3	4	3	3	2	8	5	3	2	7	3	7	3	0	10	1	9						
		2%	2%	2%	3%	1%	2%	4%	1%	2%	1%	3%	3%	1%	2%	3%	1%	2%	2%	-	2%	2%	2%	2%	2%	2%	2%		
		D						G			I				K														
5		62	29	33	23	20	19	15	26	21	22	40	16	28	18	31	32	39	23	4	59	5	57						
		12%	12%	13%	12%	13%	13%	14%	10%	16%	10%	14%	10%	13%	15%	12%	13%	12%	14%	14%	12%	11%	13%						
								G			I			K															
4		159	75	84	71	49	39	33	86	40	65	93	49	71	38	76	83	109	50	7	151	13	145						
		32%	30%	33%	37%	31%	25%	30%	34%	29%	29%	34%	30%	34%	31%	30%	34%	32%	30%	29%	32%	29%	32%	32%					
		E																											
3		148	77	71	49	47	52	29	78	41	72	76	50	62	36	80	68	105	44	9	139	15	133						
		30%	31%	28%	26%	30%	34%	26%	31%	30%	32%	27%	30%	30%	29%	31%	28%	31%	26%	34%	29%	32%	29%						
		C																											
2		72	34	38	26	24	22	13	37	21	34	38	21	30	21	38	33	47	25	3	68	8	63						
		14%	14%	15%	14%	15%	14%	12%	15%	16%	15%	14%	13%	14%	17%	15%	14%	14%	15%	12%	14%	18%	14%	14%					
1 - Very weak economy		47	24	23	14	16	17	15	23	9	25	22	24	15	8	24	23	27	20	2	44	2	44						
		9%	10%	9%	7%	10%	11%	14%	9%	7%	11%	8%	14%	7%	6%	9%	9%	8%	12%	9%	9%	5%	10%						
		H											LM																
Summary		75	37	38	30	21	24	20	30	25	26	48	23	31	21	39	36	48	27	4	71	7	68						
Top3Box (Strong)		15%	15%	15%	16%	13%	16%	18%	12%	18%	12%	17%	14%	15%	17%	15%	15%	14%	16%	16%	15%	15%	15%						
Low3Box (Weak)		267	135	132	89	87	90	56	139	72	131	135	95	107	65	142	124	178	88	14	252	26	241						
		53%	55%	52%	47%	56%	59%	51%	55%	53%	59%	49%	57%	51%	53%	55%	51%	53%	53%	55%	53%	56%	53%						
Mean		3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3						
					DE							I																	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Germany																				
		Germany		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1001	517	484	277	418	306	212	289	356	435	566	184	641	176	658	343	750	251	108	893	191	810	
Base: All Respondents (wtd)		500	253	247	172	193	135	110	146	170	200	300	113	285	101	315	185	364	136	52	448	93	407	
7 - Very strong economy	17	10	6	7	8	2	2	3	8	7	10	3	9	5	12	5	13	4	2	15	2	15		
	3%	4%	3%	4%	4%	1%	2%	2%	5%	3%	3%	3%	3%	5%	4%	3%	4%	3%	4%	3%	2%	4%		
			E	E																				
6	55	33	23	17	19	19	7	14	26	27	28	8	35	12	38	18	43	12	8	48	11	44		
	11%	13%	9%	10%	10%	14%	6%	10%	15%	14%	9%	7%	12%	12%	12%	10%	12%	9%	15%	11%	12%	11%		
5	167	88	79	63	60	44	27	49	68	62	105	35	95	37	102	65	126	41	15	153	36	131		
	33%	35%	32%	37%	31%	33%	24%	34%	40%	31%	35%	31%	33%	37%	33%	35%	35%	30%	28%	34%	39%	32%		
4	148	67	80	50	61	36	34	44	47	62	86	39	82	27	92	56	102	45	14	134	24	124		
	30%	27%	32%	29%	32%	27%	31%	31%	28%	31%	29%	34%	29%	27%	29%	30%	28%	33%	27%	30%	26%	30%		
3	70	32	38	21	30	19	23	24	14	26	44	18	39	13	45	25	51	19	8	62	13	57		
	14%	13%	15%	12%	16%	14%	21%	16%	8%	13%	15%	16%	14%	13%	14%	13%	14%	16%	14%	14%	14%	14%		
							H	H																
2	27	11	16	7	11	9	10	8	5	10	17	6	16	5	16	11	18	9	4	23	4	23		
	5%	4%	6%	4%	6%	7%	9%	5%	3%	5%	6%	6%	6%	5%	5%	6%	7%	5%	7%	5%	4%	6%		
							H																	
1 - Very weak economy	16	10	6	6	4	5	7	3	2	5	11	5	10	2	10	6	10	6	1	15	2	14		
	3%	4%	2%	4%	2%	4%	6%	2%	1%	3%	4%	4%	3%	2%	3%	3%	3%	5%	3%	3%	2%	3%		
							GH																	
<b>Summary</b>		239	131	108	88	87	65	36	66	102	96	143	46	139	54	152	87	183	57	24	215	49	190	
Top3Box (Strong)		48%	52%	44%	51%	45%	48%	33%	46%	60%	48%	48%	40%	49%	54%	48%	47%	50%	42%	47%	48%	53%	47%	
			B					F	FG					K			Q							
Low3Box (Weak)		113	54	59	34	45	34	40	35	21	41	72	29	64	20	72	42	79	34	13	100	19	94	
		23%	21%	24%	20%	24%	25%	36%	24%	12%	21%	24%	25%	23%	20%	23%	22%	25%	26%	22%	21%	23%		
<b>Mean</b>		4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
			B					F	FG					K			Q							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Australia																				REGION												
		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader										
		Total	Male	Female	Under 35	D	35 to 49	E	50 to 64	F	Low	G	Medium	H	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/N	WA
Base: All Respondents (unwtd)		1010	492	518	379	340	291	232	507	271	488	522	306	347	357	587	423	672	338	115	895	149	861	691	319	302	369	158	87	94				
Base: All Respondents (wtd)		500	248	252	196	172	131	116	262	122	231	269	132	294	74	282	218	334	166	57*	443	67	433	335	165	138	187	86	40*	48*				
7 - Very strong economy		12	6	6	4	4	4	3	4	5	3	9	3	6	3	7	5	7	5	4	8	5	7	9	3	2	5	2	0	3				
		2%	2%	3%	2%	2%	3%	2%	2%	4%	1%	3%	2%	2%	5%	3%	2%	2%	3%	7%	2%	8%	2%	3%	2%	2%	-	5%						
6		42	21	21	19	12	11	9	20	12	20	22	13	23	6	20	22	28	14	3	39	4	38	30	12	8	17	8	4	6				
		8%	8%	8%	10%	7%	9%	8%	8%	10%	9%	8%	10%	8%	7%	10%	8%	6%	5%	9%	6%	9%	7%	6%	9%	9%	9%	12%						
5		136	71	65	54	49	33	25	73	38	63	74	31	79	26	78	59	90	46	14	123	19	117	98	38	39	54	17	8	18				
		27%	29%	26%	27%	28%	25%	22%	28%	31%	27%	27%	24%	27%	35%	28%	27%	27%	28%	24%	28%	29%	27%	29%	23%	28%	29%	20%	20%	36%				
4		172	82	90	73	57	43	39	93	40	79	93	52	97	23	95	77	114	58	16	156	17	155	117	55	51	64	28	14	15				
		34%	33%	36%	37%	33%	32%	33%	35%	33%	34%	35%	39%	33%	31%	34%	35%	34%	35%	28%	35%	25%	36%	35%	33%	37%	34%	32%	35%	30%				
3		91	42	49	35	30	26	21	52	18	45	47	21	58	12	54	38	66	26	15	76	16	75	55	36	24	32	22	9	4				
		18%	17%	15%	16%	18%	20%	18%	20%	15%	19%	17%	16%	20%	16%	19%	17%	20%	15%	26%	17%	24%	17%	17%	22%	18%	17%	23%	24%	9%				
2		31	16	14	6	16	9	11	14	6	16	14	6	23	2	20	11	21	9	5	26	5	26	18	13	8	12	5	4	1				
		6%	7%	6%	3%	9%	7%	9%	5%	5%	7%	5%	5%	8%	2%	7%	5%	6%	6%	8%	6%	7%	6%	5%	8%	6%	7%	6%	10%	2%				
1 - Very weak economy		16	10	6	5	6	5	8	6	2	5	11	5	9	2	9	7	8	8	1	16	1	15	7	9	6	2	4	1	2				
		3%	4%	3%	3%	3%	4%	7%	2%	2%	2%	4%	4%	3%	3%	3%	3%	2%	5%	1%	4%	1%	4%	2%	5%	4%	1%	5%	4%	5%				
Summary																				P														
Top3Box (Strong)		190	88	92	77	64	49	37	88	55	86	104	47	108	35	105	85	125	65	21	169	29	162	137	53	49	77	27	11	26				
		38%	39%	37%	39%	37%	37%	32%	37%	45%	45%	37%	39%	36%	37%	48%	37%	39%	37%	36%	38%	43%	37%	41%	32%	35%	41%	31%	29%	54%				
Low3Box (Weak)		138	68	70	46	52	40	40	71	27	66	71	33	90	15	82	56	95	43	20	118	22	116	81	57	38	46	31	14	8				
		28%	27%	28%	24%	30%	30%	35%	27%	22%	29%	27%	25%	31%	21%	29%	26%	28%	26%	35%	27%	33%	27%	24%	35%	28%	25%	36%	36%	16%				
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	Xza				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Japan																				
		Japan		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1014	531	483	267	354	393	597	357	60	630	384	339	195	480	508	506	661	353	113	901	149	865	
Base: All Respondents (wtd)		500	251	249	186	150	164	300	170	30*	286	214	170	94	236	232	268	317	183	50	450	66	434	
7 - Very strong economy	2	2	0	1	1	0	1	1	0	0	2	0	0	2	2	0	2	0	1	1	1	1	1	
	0	1%	0	0	1%	0	0	0	-	0	1%	0	-	1%	1%	-	1%	-	2%	0	2%	0	0	
6	6	2	4	3	2	2	3	3	1	3	3	1	2	4	4	2	5	1	0	6	1	5		
	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%	2%	1%	2%	0	1%	1%	2%	1%	1%	
5	33	16	17	16	9	8	16	13	4	18	15	13	4	16	13	20	19	14	3	30	6	27		
	7%	6%	7%	9%	6%	5%	5%	8%	12%	6%	7%	8%	4%	7%	6%	7%	6%	7%	5%	7%	9%	6%		
4	113	41	72	50	29	33	64	39	10	65	47	35	21	57	43	69	60	53	7	106	7	105		
	23%	16%	29%	27%	20%	20%	21%	23%	32%	23%	22%	21%	22%	24%	19%	26%	19%	29%	13%	24%	11%	24%		
3	189	99	90	64	56	69	109	70	9	113	76	64	37	88	87	102	118	71	19	169	25	164		
	38%	40%	36%	35%	38%	42%	36%	41%	32%	39%	36%	38%	39%	37%	38%	38%	37%	39%	39%	38%	37%	38%		
2	98	58	41	27	34	38	64	31	3	59	39	29	21	49	51	48	68	31	13	86	18	81		
	20%	23%	16%	14%	22%	23%	21%	18%	11%	21%	18%	17%	17%	22%	18%	21%	21%	17%	26%	19%	27%	19%		
1 - Very weak economy	59	34	25	25	19	15	43	13	3	27	32	27	10	22	31	28	44	15	7	52	8	51		
	12%	14%	10%	13%	13%	9%	14%	7%	11%	10%	15%	16%	11%	9%	13%	10%	14%	8%	15%	11%	12%	12%		
<b>Summary</b>		41	20	21	20	11	10	20	16	4	21	20	15	5	21	19	22	27	14	4	37	9	32	
Top3Box (Strong)	8%	8%	9%	11%	8%	6%	7%	10%	15%	7%	9%	9%	6%	9%	8%	8%	8%	8%	8%	13%	7%			
				E			F													U				
Low3Box (Weak)	346	191	156	116	109	121	216	114	16	200	147	120	68	159	169	177	230	116	40	307	51	296		
	69%	76%	62%	62%	73%	74%	72%	67%	54%	70%	69%	71%	72%	67%	73%	66%	73%	63%	79%	68%	76%	68%		
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		
			A	D			F	F									P							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		South Korea																							
		South Korea		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All Respondents (unwtd)		506	259	247	161	200	145	82	192	232	331	175	14	153	339	265	241	367	139	83	423	118	388	S	T
Base: All Respondents (wtd)		500	252	248	210	184	106	91*	188	221	290	210	18**	162	320	244	256	337	163	73*	427	102	398	U	V
7 - Very strong economy	3	1	2	0	1	1	0	2	1	3	0	0	0	3	3	0	3	0	1	2	0	3	0	1	
	1%	0	1%	-	1%	1%	-	1%	0	1%	-	-	-	1%	1%	-	1%	-	1%	-	1%	0	-	1%	
6	5	2	3	0	3	2	2	3	1	5	0	0	0	3	3	4	2	4	1	4	2	3	3	3	
	1%	1%	1%	-	2%	2%	2%	1%	0	2%	-	-	-	2%	1%	1%	1%	1%	1%	5%	0	2%	1%	1%	
5	56	32	24	25	18	13	9	18	29	34	23	2	2	23	31	34	22	38	18	13	43	16	40	S	T
	11%	13%	10%	12%	10%	12%	10%	9%	13%	12%	11%	9%	14%	10%	14%	11%	11%	11%	18%	10%	16%	10%	10%	S	T
4	136	65	71	51	54	31	19	46	71	82	54	8	31	97	70	66	94	42	16	120	32	104	L	M	
	27%	26%	29%	24%	29%	29%	21%	24%	32%	28%	26%	48%	19%	30%	29%	26%	28%	26%	22%	28%	31%	26%	26%	L	M
3	188	91	97	82	65	41	43	73	72	105	83	6	69	113	80	108	126	62	24	164	30	158	N	O	
	38%	36%	39%	39%	35%	39%	47%	39%	33%	36%	40%	35%	43%	35%	33%	42%	37%	38%	34%	38%	30%	40%	38%	30%	N
2	75	38	37	42	21	12	13	30	32	41	35	2	25	48	33	42	44	31	10	66	15	61	P	Q	
	15%	15%	15%	20%	12%	12%	15%	16%	15%	14%	16%	9%	16%	15%	14%	16%	13%	19%	13%	15%	14%	15%	15%	15%	P
1 - Very weak economy	37	23	14	11	21	5	5	17	15	21	15	0	11	26	20	17	28	9	5	32	7	30	R	S	
	7%	9%	5%	5%	11%	5%	5%	9%	7%	7%	7%	-	7%	8%	8%	6%	8%	5%	6%	8%	7%	7%	7%	R	S
Summary	64	35	29	25	22	17	11	22	31	41	23	2	26	36	40	24	45	19	18	46	19	45	T	U	
Top3Box (Strong)	13%	14%	12%	12%	12%	16%	12%	12%	14%	14%	11%	9%	16%	11%	17%	9%	13%	12%	24%	11%	18%	11%	11%	T	U
Low3Box (Weak)	300	152	148	134	107	58	60	120	119	167	133	8	106	187	133	167	198	102	39	261	52	248	O	P	
	60%	60%	60%	64%	58%	55%	67%	64%	54%	57%	63%	44%	65%	58%	55%	65%	59%	63%	53%	61%	51%	62%	O	P	
Mean	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	4	3	3	3	S	T	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Russia																					
		Russia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All Respondents (unwtd)		504	243	261	137	210	157	68	267	169	251	253	118	258	128	262	242	325	179	18	486	44	460	R	S
Base: All Respondents (wtd)		500	241	259	211	169	120	76*	269	155	234	266	146	266	88	239	261	314	186	17**	483	43*	457	T	U
7 - Very strong economy	7	1	6	3	3	2	0	3	4	4	3	3	3	2	1	6	5	3	1	7	1	7	1	7	
	1%	1%	2%	1%	2%	2%	-	1%	3%	2%	1%	2%	1%	2%	1%	2%	2%	1%	3%	1%	1%	1%	1%	1%	
6	12	6	6	3	7	2	2	7	4	5	7	3	9	1	7	5	8	4	1	11	2	10			
	2%	3%	2%	2%	4%	2%	2%	3%	2%	2%	3%	2%	3%	1%	3%	2%	3%	2%	8%	2%	5%	2%			
5	64	34	30	32	18	14	2	36	25	36	28	14	31	18	32	31	45	19	1	63	7	57			
	13%	14%	11%	15%	11%	12%	3%	14%	16%	15%	10%	10%	12%	21%	14%	12%	14%	10%	3%	13%	16%	12%			
4	119	54	64	55	41	22	26	55	38	50	68	38	64	17	52	67	76	43	10	109	16	103			
	24%	23%	25%	26%	24%	19%	34%	20%	24%	22%	26%	26%	24%	19%	22%	26%	24%	23%	61%	22%	37%	23%			
3	147	64	84	62	53	32	26	83	39	61	86	48	75	25	68	79	89	58	2	146	7	140			
	29%	26%	32%	29%	31%	27%	34%	31%	25%	26%	33%	33%	28%	28%	30%	28%	31%	10%	30%	16%	31%				
2	80	44	36	37	25	18	9	47	25	42	38	20	43	17	44	36	52	28	1	79	5	75			
	16%	18%	14%	18%	15%	15%	11%	17%	16%	18%	14%	14%	16%	19%	18%	14%	16%	15%	7%	16%	13%	16%			
1 - Very weak economy	71	37	34	18	24	29	11	39	21	36	34	21	42	8	34	37	40	31	1	70	5	65			
	14%	15%	13%	9%	14%	24%	15%	14%	13%	16%	13%	14%	16%	9%	14%	14%	13%	17%	7%	14%	13%	14%			
<b>Summary</b>																									
Top3Box (Strong)	83	42	41	38	27	18	4	46	33	45	39	19	42	22	41	42	58	25	3	80	9	74			
	17%	17%	16%	18%	16%	15%	6%	17%	21%	19%	14%	13%	16%	25%	17%	16%	18%	14%	15%	17%	22%	16%			
Low3Box (Weak)	298	144	154	118	101	79	46	168	85	139	159	89	160	50	146	152	181	118	4	294	18	280			
	60%	60%	59%	56%	60%	66%	60%	62%	54%	59%	60%	61%	60%	56%	61%	58%	63%	24%	61%	41%	61%	T			
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Sweden																					
		Sweden		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		500	224	276	169	157	174	227	226	47	118	382	316	77	107	350	150	316	184	48	452	61	439		
Base: All Respondents (wtd)		500	253*	247	185*	147*	168*	182*	264	54**	134*	366	105	263*	133*	363	137*	339	161*	66**	434	95**	405		
7 - Very strong economy	8	4	4	4	3	2	4	3	2	0	8	4	0	4	6	2	5	3	1	7	2	7			
	2%	2%	2%	2%	2%	1%	2%	1%	3%	0	2%	4%	-	3%	2%	2%	2%	2%	1%	2%	2%	2%			
6	73	39	34	24	28	22	20	36	18	22	52	9	34	30	54	19	52	21	19	54	21	52			
	15%	15%	14%	13%	19%	13%	11%	14%	33%	16%	14%	9%	13%	23%	15%	14%	15%	13%	29%	12%	23%	13%			
5	195	95	100	81	50	64	54	114	26	50	145	32	120	43	139	56	144	51	21	174	45	150			
	39%	37%	41%	44%	34%	38%	30%	43%	49%	37%	40%	31%	46%	32%	38%	41%	43%	32%	32%	40%	48%	37%			
4	141	80	61	56	41	44	64	71	7	38	103	33	75	33	114	27	95	46	16	125	18	123			
	28%	32%	25%	30%	28%	26%	35%	27%	13%	28%	28%	31%	29%	25%	31%	20%	28%	29%	25%	29%	19%	30%			
3	49	20	29	12	20	17	20	29	0	17	32	17	18	14	30	20	33	16	9	40	7	42			
	10%	8%	12%	6%	13%	10%	11%	11%	-	13%	9%	16%	7%	11%	8%	14%	10%	10%	14%	9%	8%	10%			
2	17	9	8	6	2	9	11	5	1	1	16	6	6	5	13	4	5	12	0	17	1	16			
	3%	4%	3%	3%	1%	5%	6%	2%	2%	1%	4%	5%	2%	3%	4%	3%	1%	7%	-	4%	1%	4%			
1 - Very weak economy	17	6	10	3	4	10	10	6	0	6	10	4	9	3	8	8	5	11	0	17	0	17			
	3%	2%	4%	2%	3%	6%	6%	2%	-	5%	3%	4%	4%	2%	2%	6%	2%	7%	-	4%	-	4%			
Summary	276	138	139	108	80	88	78	153	46	72	204	45	154	77	199	78	202	75	41	235	68	208			
Top3Box (Strong)	55%	54%	56%	58%	55%	52%	43%	58%	85%	54%	56%	43%	59%	58%	55%	57%	59%	46%	62%	54%	72%	51%			
Low3Box (Weak)	82	36	47	21	26	36	41	40	1	24	58	27	34	22	51	32	43	40	9	73	9	74			
	16%	14%	19%	11%	18%	21%	23%	15%	2%	18%	16%	25%	13%	17%	14%	23%	13%	25%	14%	17%	9%	18%			
Mean	4	5	4	5	5	4	4	5	5	4	4	4	4	5	5	4	5	4	5	4	5	4			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Indonesia																				Senior Executive/Decision Maker/Leader		
		Indonesia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		505	276	229	266	191	48	85	272	148	294	211	195	28	282	238	267	420	85	87	418	117	388	
Base: All Respondents (wtd)		500	250	250	282	169	50*	94*	265	141	271	229	200	28**	273	219	281	404	96*	84*	416	111	389	
7 - Very strong economy	7	3	4	5	1	1	1	5	1	2	5	3	1	3	6	1	6	1	4	3	6	1	1	
	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	2%	3%	1%	3%	0	1%	1%	5%	1%	6%	0	
6	17	12	6	9	9	0	1	10	6	9	8	5	2	11	10	7	16	1	4	13	6	11		
	3%	5%	2%	3%	5%	-	1%	4%	4%	3%	4%	3%	6%	4%	5%	2%	4%	1%	5%	3%	5%	3%		
5	119	63	56	55	43	21	7	68	44	75	44	40	7	72	53	66	103	16	21	99	27	92		
	24%	25%	22%	20%	25%	43%	8%	26%	31%	28%	19%	20%	25%	26%	24%	24%	26%	17%	24%	24%	24%	24%		
4	169	83	86	101	55	13	42	86	41	87	82	66	10	93	74	94	139	30	26	143	35	134		
	34%	33%	35%	36%	32%	27%	45%	32%	29%	32%	36%	33%	35%	34%	34%	34%	34%	31%	30%	34%	31%	34%		
3	139	64	75	79	49	11	29	71	39	74	65	60	8	72	53	86	104	35	21	118	25	114		
	28%	25%	30%	28%	29%	22%	31%	27%	27%	27%	28%	30%	26%	26%	24%	30%	26%	36%	24%	28%	23%	29%		
2	27	17	10	16	10	1	5	13	8	15	11	7	1	18	12	15	21	5	8	19	8	19		
	5%	7%	4%	6%	6%	2%	6%	5%	6%	6%	5%	4%	3%	7%	6%	5%	5%	5%	5%	9%	7%	5%		
1 - Very weak economy	22	9	13	17	3	2	7	12	3	9	13	18	0	4	10	12	14	8	2	20	5	17		
	4%	4%	5%	6%	2%	4%	7%	4%	2%	3%	6%	9%	-	2%	5%	4%	3%	8%	2%	5%	4%	4%		
<b>Summary</b>																								
Top3Box (Strong)	144	78	66	69	53	23	10	83	51	86	57	49	9	86	69	75	125	18	29	115	39	105		
	29%	31%	26%	24%	31%	46%	11%	31%	36%	32%	25%	24%	34%	31%	32%	27%	31%	19%	34%	28%	35%	27%		
Low3Box (Weak)	187	90	98	112	62	14	41	96	50	98	90	85	9	94	76	112	139	48	30	157	37	150		
	37%	36%	39%	40%	37%	28%	44%	36%	35%	36%	39%	42%	31%	35%	34%	40%	34%	50%	35%	38%	34%	39%		
Mean	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Turkey																				
		Turkey		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		514	370	144	362	133	19	31	187	296	228	286	142	84	288	307	207	376	138	78	436	184	330	
Base: All Respondents (wtd)		500	252	248*	263	181*	57**	31**	178	290	242	258	150*	73*	277	269	231	322	178*	72*	428	163	337	
7 - Very strong economy	20	12	8	9	12	0	2	3	16	10	10	10	6	2	13	15	5	18	2	5	15	7	13	
	4%	5%	3%	3%	6%	-	5%	1%	6%	4%	4%	4%	4%	2%	5%	6%	2%	6%	1%	7%	4%	4%	4%	
6	40	21	19	22	18	0	8	10	22	16	24	9	11	20	29	11	30	10	5	35	15	25		
	8%	8%	7%	8%	10%	-	26%	5%	8%	7%	9%	6%	15%	7%	11%	5%	9%	6%	7%	8%	9%	7%		
5	126	73	53	64	44	17	7	42	77	67	59	38	18	70	77	49	76	50	15	111	42	84		
	25%	29%	22%	25%	24%	31%	22%	24%	26%	28%	23%	25%	25%	25%	29%	21%	23%	28%	21%	26%	26%	25%		
4	155	63	92	88	50	17	6	57	92	60	95	37	20	98	66	89	97	58	29	126	52	103		
	31%	25%	37%	33%	28%	30%	20%	32%	32%	25%	37%	24%	28%	35%	25%	38%	30%	32%	40%	29%	32%	30%		
3	87	48	39	46	31	9	4	30	52	49	38	34	10	43	45	41	62	24	11	76	28	59		
	17%	19%	16%	18%	17%	16%	14%	17%	18%	20%	15%	23%	13%	15%	17%	18%	19%	14%	15%	18%	17%	18%		
2	45	27	18	19	13	13	1	25	19	28	17	12	7	26	25	20	23	22	6	39	14	30		
	9%	11%	7%	7%	7%	23%	4%	14%	6%	11%	7%	8%	9%	9%	9%	9%	7%	12%	8%	9%	9%	9%		
1 - Very weak economy	27	8	19	15	12	0	3	12	12	13	15	14	5	8	12	15	16	12	1	27	5	23		
	5%	3%	8%	6%	7%	-	9%	7%	4%	5%	6%	9%	7%	3%	5%	7%	5%	7%	1%	6%	3%	7%		
<b>Summary</b>		186	106	80	95	74	17	17	55	115	92	94	53	31	103	121	66	124	62	26	161	64	122	
Top3Box (Strong)		37%	42%	32%	36%	41%	31%	53%	31%	40%	38%	36%	35%	43%	37%	45%	28%	38%	35%	36%	38%	39%	36%	
Low3Box (Weak)	159	82	76	80	56	22	8	67	83	89	69	61	22	76	82	77	101	58	17	141	46	112		
	32%	33%	31%	31%	31%	39%	27%	38%	29%	37%	27%	41%	30%	27%	31%	33%	31%	33%	24%	33%	29%	33%		
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Hungary																								Senior Executive/Decision Maker/Leader	
	Hungary	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner							
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1023	537	486	414	326	283	349	499	20	401	622	278	531	214	543	480	600	423	72	951	74	949	P	Q	R	S	
Base: All Respondents (wtd)	500	244	256	202	156	142	179	236	8**	194	306	129	294	77	256	244	286	214	33*	467	33*	467	T	U	V	W	
7 - Very strong economy	1	1	1	1	0	0	1	0	0	0	1	0	1	0	1	1	1	1	0	1	0	1	0	1	0	1	
	0	0	0	1%	-	-	0	-	-	0	-	0	-	0	0	0	0	0	0	-	0	-	0	-	0	-	
6	4	4	1	2	1	1	0	3	0	1	3	0	3	2	3	2	3	2	0	4	0	4	0	4	0	4	
	1%	2%	0	1%	0	1%	0	1%	-	1%	1%	-	1%	2%	1%	1%	1%	1%	-	1%	-	1%	-	1%	-	1%	
5	36	22	14	19	11	6	10	20	1	12	24	10	21	5	16	20	23	13	2	34	1	35	K	L	M	N	
	7%	9%	6%	9%	7%	4%	6%	8%	11%	6%	8%	8%	7%	6%	6%	8%	6%	8%	6%	7%	4%	7%	6%	7%	4%	7%	
4	80	38	43	42	22	17	28	33	2	26	54	21	47	12	33	48	47	34	4	77	5	76	O	P	Q	R	
	16%	16%	17%	21%	14%	12%	16%	14%	25%	14%	18%	16%	16%	16%	13%	19%	16%	16%	11%	16%	15%	16%	16%	15%	16%	16%	
3	124	63	61	61	33	31	41	61	2	46	78	33	71	20	59	65	65	59	10	115	9	115	N	O	P	Q	
	25%	26%	24%	30%	21%	22%	23%	26%	29%	24%	26%	26%	24%	27%	23%	28%	29%	25%	28%	25%	28%	25%	28%	25%	28%	25%	
2	113	52	62	39	38	36	37	58	1	43	71	26	70	17	64	49	69	45	9	104	9	105	R	S	T	U	
	23%	21%	24%	19%	24%	25%	21%	25%	18%	22%	23%	20%	24%	23%	25%	20%	24%	21%	28%	22%	26%	22%	22%	21%	28%	22%	
1 - Very weak economy	141	66	75	37	52	51	61	62	1	66	75	39	82	20	81	60	79	61	8	133	9	131	V	W	X	Y	
	28%	27%	29%	18%	34%	36%	34%	26%	17%	34%	24%	30%	28%	26%	32%	24%	28%	29%	25%	28%	27%	28%	27%	28%	27%	28%	
Summary	41	26	15	22	11	8	11	23	1	13	28	10	25	7	19	22	26	15	2	39	1	40	Z	A	B	C	
Top3Box (Strong)	8%	11%	6%	11%	7%	5%	6%	10%	11%	7%	9%	8%	9%	7%	9%	9%	9%	6%	8%	4%	9%	9%	9%	7%	8%	4%	9%
Low3Box (Weak)	378	180	198	137	123	118	139	181	5	155	224	99	222	58	204	174	213	165	27	351	27	351	D	E	F	G	
	76%	74%	77%	68%	79%	83%	78%	76%	64%	80%	73%	76%	76%	75%	80%	71%	75%	77%	82%	75%	82%	75%	82%	75%	82%	75%	
Mean	3	3	2	3	2	2	2	3	3	2	3	3	3	3	2	3	3	2	3	2	3	2	3	2	3	2	3
	B	DE								I	J				O		N										

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Poland																				
		Poland		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		501	252	249	211	146	144	388	100	13	245	256	68	333	100	305	196	297	204	43	458	65	436	
Base: All Respondents (wtd)		500	248	252	215	156	130	398	90*	12**	242	258	104*	327	70*	298	202	285	215	39*	461	59*	441	
7 - Very strong economy	11	6	5	6	4	4	1	7	4	0	1	10	3	8	0	8	3	7	4	2	9	4	7	
	2%	3%	2%	3%	3%	1%	1%	2%	5%	-	0	4%	3%	2%	-	3%	2%	3%	2%	5%	2%	7%	1%	
6	19	10	9	8	9	3	12	6	1	6	13	1	16	2	12	8	11	8	1	18	1	18	U	
	4%	4%	4%	4%	4%	6%	2%	3%	6%	10%	3%	5%	1%	5%	3%	4%	4%	4%	4%	2%	4%	1%	4%	
5	58	37	20	31	12	15	43	13	1	29	28	12	34	12	31	27	35	22	7	51	7	51	51	
	12%	15%	8%	14%	8%	12%	11%	15%	11%	12%	11%	11%	10%	17%	10%	13%	12%	10%	17%	11%	11%	11%	12%	
4	137	62	75	69	35	33	111	18	8	68	69	27	93	17	73	64	77	60	7	130	11	126	126	
	27%	25%	30%	32%	22%	25%	28%	20%	64%	28%	27%	26%	29%	24%	25%	31%	27%	28%	18%	28%	19%	28%	28%	
3	138	67	70	55	42	41	114	23	0	60	78	35	87	15	83	55	73	65	10	128	16	122	122	
	28%	27%	28%	26%	27%	32%	29%	26%	-	25%	30%	34%	27%	22%	28%	27%	26%	30%	28%	27%	28%	28%	28%	
2	81	36	44	29	33	19	62	17	2	40	40	13	55	13	57	24	53	27	8	72	14	67	67	
	16%	15%	18%	14%	21%	14%	16%	19%	14%	17%	16%	12%	17%	19%	19%	12%	19%	13%	21%	16%	23%	15%	15%	
1 - Very weak economy	57	29	28	17	21	19	49	8	0	37	20	13	33	11	35	23	28	29	5	53	6	51	51	
	11%	12%	11%	8%	14%	14%	12%	9%	-	15%	8%	13%	10%	16%	12%	11%	10%	13%	12%	11%	10%	12%	12%	
<b>Summary</b>		88	53	35	44	25	19	62	23	3	37	51	16	58	14	50	38	53	35	9	78	12	76	76
Top3Box (Strong)	18%	21%	14%	20%	16%	14%	16%	25%	21%	15%	20%	15%	18%	20%	17%	19%	19%	16%	24%	17%	20%	17%	17%	17%
	B				F																			
Low3Box (Weak)	275	133	143	102	96	78	225	49	2	137	138	61	175	39	174	101	155	121	23	252	35	240	240	
	55%	53%	57%	47%	61%	60%	56%	54%	14%	57%	54%	59%	54%	56%	59%	50%	54%	56%	59%	55%	60%	54%	54%	54%
<b>Mean</b>		3	3	3	4	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
		DE																						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				China																				
		China		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1035	397	638	509	403	123	57	264	714	847	188	94	267	674	720	315	955	80	143	892	366	669	
Base: All Respondents (wtd)		500	249	251	201*	187*	113*	64**	197*	239	374	126*	295*	155	50	315	185*	411	89*	67**	433	111*	389	
7 - Very strong economy	9	6	3	2	2	4	0	5	3	8	0	4	3	2	7	1	7	1	2	6	3	5		
	2%	2%	1%	1%	1%	4%	-	3%	1%	2%	0	1%	2%	4%	2%	1%	2%	1%	3%	1%	3%	1%		
6	68	35	33	19	32	17	5	18	45	59	9	35	24	10	51	17	61	8	7	61	22	46		
	14%	14%	13%	10%	17%	15%	8%	9%	19%	16%	7%	12%	15%	19%	16%	9%	15%	8%	11%	14%	20%	12%		
5	171	91	81	81	55	35	27	52	93	117	55	110	44	17	107	64	136	35	25	147	39	133		
	34%	37%	32%	40%	30%	31%	42%	26%	39%	31%	43%	37%	29%	34%	34%	35%	33%	39%	37%	34%	35%	34%		
4	139	55	84	63	50	27	17	71	51	101	38	84	43	12	68	71	114	25	14	125	18	121		
	28%	22%	34%	31%	27%	24%	27%	36%	21%	27%	30%	28%	28%	25%	22%	38%	38%	28%	28%	21%	29%	16%	31%	
3	93	51	43	28	38	27	10	43	40	72	21	57	30	7	65	28	75	18	18	75	25	68		
	19%	20%	17%	14%	20%	24%	15%	22%	17%	19%	17%	19%	15%	13%	21%	15%	18%	20%	27%	17%	23%	17%		
2	9	5	3	2	4	2	1	3	5	8	1	0	7	1	7	2	7	1	0	8	2	6		
	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	-	5%	2%	2%	1%	2%	1%	1%	2%	2%	2%		
1 - Very weak economy	11	7	4	5	5	0	5	5	1	9	2	6	4	1	8	3	10	1	1	10	1	10		
	2%	3%	2%	3%	3%	0	8%	3%	0	2%	2%	2%	3%	2%	3%	1%	2%	1%	1%	2%	1%	3%		
<b>Summary</b>		248	131	117	102	89	57	32	75	141	184	64	149	71	29	166	82	205	44	34	214	64	184	
Top3Box (Strong)		50%	53%	47%	51%	48%	50%	50%	38%	59%	49%	51%	50%	46%	58%	53%	44%	50%	49%	51%	49%	58%	47%	
Low3Box (Weak)		113	63	50	36	48	29	15	51	46	89	24	63	41	9	81	32	93	20	19	94	28	84	
Mean		4	4	4	4	4	4	4	5	4	4	4	4	4	5	4	4	4	4	4	5	4		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Brazil																				Senior Executive/Decision Maker/Leader	
	Brazil	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1032	581	451	624	281	127	288	721	23	366	666	223	588	221	402	630	666	366	111	921	151	881	
Base: All Respondents (wtd)	500	244	256	271	147*	82*	173	321	5**	176	324	363	108	30	174	326	281	219	42**	458	62*	438	
7 - Very strong economy	23	13	9	14	5	4	8	15	0	10	13	17	4	2	10	12	12	10	4	19	4	19	
	5%	5%	4%	5%	3%	5%	4%	5%	4%	6%	4%	5%	3%	6%	6%	4%	4%	5%	9%	4%	6%	4%	
6	40	25	14	17	21	2	12	27	1	17	23	29	8	2	24	16	25	14	5	35	9	31	
	8%	10%	6%	6%	14%	2%	7%	8%	20%	10%	7%	8%	8%	8%	14%	5%	9%	7%	12%	8%	14%	7%	
5	144	74	70	75	35	34	39	103	2	57	87	104	30	10	48	96	89	56	12	132	20	124	
	29%	30%	27%	28%	24%	41%	22%	32%	36%	32%	27%	29%	28%	33%	28%	29%	31%	25%	28%	29%	32%	28%	
4	146	73	73	78	45	23	52	92	2	47	99	102	34	10	52	94	77	69	11	135	13	133	
	29%	30%	29%	29%	31%	28%	30%	29%	38%	27%	31%	28%	32%	34%	30%	29%	27%	32%	26%	30%	21%	30%	
3	78	30	48	52	17	9	31	47	0	21	57	58	16	3	21	57	42	36	4	74	8	70	
	16%	12%	19%	19%	12%	11%	18%	15%	-	12%	18%	16%	15%	11%	12%	17%	15%	17%	10%	16%	13%	16%	
2	29	16	13	19	6	4	13	16	0	11	18	20	8	1	7	22	9	21	2	27	3	27	
	6%	7%	5%	7%	4%	5%	7%	5%	2%	6%	6%	6%	8%	4%	4%	7%	3%	9%	5%	6%	4%	6%	
1 - Very weak economy	40	13	27	16	18	6	19	21	0	14	27	32	7	1	11	29	28	12	4	36	6	34	
	8%	5%	11%	6%	12%	8%	11%	7%	-	8%	8%	9%	6%	5%	6%	9%	10%	6%	10%	8%	9%	8%	
(DK/NS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	-	0	-	-	0	-	0	-	0	-	0	-	0	-	-	0	0	-	-	0	
<b>Summary</b>	<b>206</b>	<b>112</b>	<b>94</b>	<b>106</b>	<b>61</b>	<b>40</b>	<b>58</b>	<b>145</b>	<b>3</b>	<b>84</b>	<b>123</b>	<b>150</b>	<b>42</b>	<b>14</b>	<b>82</b>	<b>124</b>	<b>126</b>	<b>80</b>	<b>20</b>	<b>186</b>	<b>32</b>	<b>174</b>	
Top3Box (Strong)	41%	46%	37%	39%	41%	48%	34%	45%	60%	47%	38%	41%	39%	47%	47%	38%	45%	37%	49%	41%	52%	40%	
Low3Box (Weak)	147	59	89	87	41	19	63	84	0	46	102	110	31	6	40	108	78	69	11	137	17	131	
	29%	24%	35%	32%	28%	24%	36%	26%	2%	26%	31%	30%	29%	19%	23%	33%	28%	32%	25%	30%	27%	30%	
Mean	4	4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	L	O	4	4	4	4	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Italy																				
		Italy		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1008	522	486	348	382	278	252	471	285	433	575	305	560	143	573	435	595	413	115	893	158	850	
Base: All Respondents (wtd)		500	250	250	181	185	134	139	230	131	221	279	243	198	58	270	230	276	224	54*	446	72	428	
7 - Very strong economy	3	3	0	2	1	1	1	2	0	0	3	2	2	0	1	2	1	2	1	1	2	1	2	
	1%	1%	0	1%	0	1%	1%	1%	1%	0	0	1%	1%	0	2%	1%	0	1%	0	2%	0	1%	1%	
6	10	8	2	3	4	3	5	2	2	4	6	8	2	0	7	3	6	4	2	8	3	7		
	2%	3%	1%	2%	2%	2%	4%	1%	2%	2%	2%	3%	1%	1%	2%	1%	2%	2%	3%	2%	4%	2%		
5	34	20	15	14	14	7	3	18	14	13	22	14	15	5	18	16	23	12	4	30	7	27		
	7%	8%	6%	7%	7%	5%	2%	8%	10%	6%	8%	6%	7%	9%	7%	7%	8%	5%	8%	7%	10%	6%		
4	88	44	44	35	26	27	18	41	29	39	49	47	32	9	45	43	47	41	8	80	9	79		
	18%	18%	18%	20%	14%	20%	13%	18%	22%	18%	17%	19%	16%	16%	17%	19%	17%	18%	14%	18%	13%	18%		
3	119	66	53	39	41	39	30	54	35	48	71	54	51	14	69	50	71	48	12	107	15	104		
	24%	26%	21%	21%	22%	29%	21%	24%	26%	22%	26%	22%	26%	24%	26%	22%	26%	21%	23%	24%	21%	24%		
2	117	49	68	43	45	29	40	51	26	52	65	55	47	16	65	52	62	55	12	105	17	100		
	23%	20%	27%	24%	24%	22%	29%	22%	19%	23%	23%	22%	23%	22%	27%	24%	23%	23%	25%	22%	24%	23%		
1 - Very weak economy	129	61	68	46	55	28	42	61	26	65	64	65	52	12	64	64	66	63	15	114	20	109		
	26%	24%	27%	25%	30%	21%	30%	26%	20%	30%	23%	27%	26%	20%	24%	28%	24%	28%	26%	27%	26%			
<b>Summary</b>		47	31	17	18	18	11	9	22	16	17	30	24	17	7	27	20	31	17	7	41	11	36	
Top3Box (Strong)	9%	12%	7%	10%	10%	8%	7%	10%	12%	8%	11%	10%	8%	12%	10%	9%	11%	8%	13%	9%	16%	8%		
	B								F												U			
Low3Box (Weak)	365	175	189	128	141	96	112	167	86	165	200	173	150	42	198	167	199	166	39	326	51	313		
	73%	70%	76%	70%	76%	72%	80%	72%	66%	74%	72%	71%	75%	72%	73%	72%	74%	73%	73%	72%	73%			
<b>Mean</b>		3	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3		
		B				D			FG		I													

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Belgium																											
	Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region		Language	
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)	500	256	244	181	180	139	170	214	116	171	329	167	220	113	289	211	308	192	17	483	33	467	252	117	131	241	259		
Base: All Respondents (wt'd)	500	251	249	184	174	142	169	210	121	167	333	172	186	142	283	217	298	202	17**	483	33*	467	248	122	130	245	255		
7 - Very strong economy	2	2	0	2	0	0	0	1	1	1	1	0	1	1	2	0	2	0	0	2	0	2	1	1	0	1	1		
	0	1%	-	1%	-	-	-	0	1%	0	0	-	0	1%	1%	-	1%	-	0	-	0	0	0	1%	-	0	0		
6	6	5	1	3	2	1	2	2	2	1	5	1	3	2	3	3	4	2	0	6	1	5	3	1	2	2	4		
	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	3%	1%	1%	1%	2%	1%	2%		
5	88	42	46	42	23	23	25	37	37	26	25	63	25	39	24	46	42	46	42	3	85	6	82	50	25	12	35	53	
	18%	17%	19%	23%	13%	16%	15%	18%	21%	15%	19%	14%	21%	17%	16%	19%	16%	21%	20%	18%	17%	18%	20%	21%	9%	14%	21%		
4	185	100	85	71	60	54	57	78	50	63	122	57	66	62	105	80	110	75	7	178	17	168	86	51	48	93	92		
	37%	40%	34%	39%	34%	38%	33%	37%	42%	37%	37%	33%	35%	44%	37%	37%	37%	37%	43%	37%	51%	36%	35%	42%	37%	38%	36%		
3	143	65	79	45	62	36	47	70	26	55	88	55	55	34	81	63	94	49	5	139	8	136	77	21	45	70	74		
	29%	26%	32%	24%	36%	26%	28%	33%	22%	33%	26%	32%	30%	24%	28%	29%	32%	24%	27%	29%	31%	29%	31%	23%	35%	28%	29%		
2	50	28	22	17	18	15	15	22	15	13	13	36	20	15	15	29	21	27	23	2	48	2	48	19	16	15	28	22	
	10%	11%	9%	9%	10%	11%	13%	7%	10%	8%	11%	12%	8%	10%	10%	9%	11%	11%	10%	6%	10%	8%	13%	11%	11%	8%	8%		
1 - Very weak economy	26	11	15	5	9	12	16	8	2	9	17	15	8	4	18	8	15	11	0	26	0	26	12	7	8	16	11		
	5%	4%	6%	2%	5%	9%	9%	4%	2%	5%	5%	9%	4%	3%	6%	4%	5%	6%	-	5%	-	6%	5%	6%	6%	6%	4%		
Summary	96	48	47	46	25	24	27	40	29	27	69	26	42	28	51	45	52	44	3	92	7	89	54	27	14	38	58		
Top3Box (Strong)	19%	19%	19%	25%	15%	17%	16%	19%	24%	16%	21%	15%	23%	20%	18%	21%	17%	22%	20%	19%	20%	19%	22%	11%	15%	23%			
				D																			X	X	Y				
Low3Box (Weak)	219	103	116	67	89	64	85	93	41	77	142	89	78	52	127	92	136	83	6	213	9	210	108	44	68	114	106		
	44%	41%	47%	36%	51%	45%	51%	44%	34%	46%	43%	52%	42%	37%	45%	42%	46%	41%	37%	44%	29%	45%	43%	36%	52%	46%	41%		
Mean	4	4	4	4	3	3	3	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
		DE					F	F				K	K										X		3	4	Y		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		All Countries																				Senior Executive/Decision Maker/Leader		
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	18872	9801	9071	7970	6405	4497	6492	7198	4838	8874	9493	5590	6635	6647	10583	8289	12827	6045	2252	16619	3580	15291		
Base: All Respondents (wtd)	12000	5991	6009	5274	3973	2753	4240	4566	2987	5283	6217	4329	4144	3527	6338	5662	7787	4213	1372	10628	2088	9911		
Much stronger	531	273	257	313	168	50	199	203	121	230	252	245	111	175	307	224	372	159	133	397	196	335		
	4%	5%	4%	6%	4%	2%	5%	4%	4%	4%	4%	6%	3%	5%	5%	4%	5%	4%	10%	4%	9%	3%		
Somewhat stronger	2212	1136	1076	1209	673	330	732	863	582	892	1135	866	650	696	1112	1100	1461	751	338	1874	549	1663		
	18%	19%	18%	23%	17%	12%	17%	19%	19%	17%	18%	20%	16%	20%	18%	19%	19%	18%	25%	18%	26%	17%		
About the same	6705	3266	3439	2853	2233	1619	2328	2568	1698	2956	3517	2358	2417	1931	3462	3243	4305	2400	649	6056	969	5736		
	56%	55%	57%	54%	56%	59%	55%	56%	57%	56%	57%	54%	58%	55%	55%	57%	55%	57%	47%	57%	46%	58%		
Somewhat weaker	1885	972	913	664	662	559	680	708	457	887	967	609	704	572	1080	806	1239	647	195	1690	292	1594		
	16%	16%	15%	13%	17%	20%	16%	16%	15%	17%	16%	14%	17%	16%	17%	14%	16%	15%	14%	16%	14%	16%		
Much weaker	666	343	323	235	236	195	301	223	128	317	346	251	262	152	377	289	409	256	56	610	83	583		
	6%	6%	5%	4%	6%	7%	7%	5%	4%	6%	6%	6%	6%	4%	6%	5%	5%	6%	4%	6%	4%	6%		
(DK/NS)	1	1	0	1	0	0	0	0	1	1	0	0	0	1	1	0	1	0	0	0	0	-	0	
	0	0	-	0	-	-	-	0	0	0	-	0	0	0	0	0	0	0	0	-	-	0		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	2743	1409	1334	1522	841	380	931	1066	703	1122	1387	1111	761	871	1418	1325	1833	910	471	2272	744	1998		
	23%	24%	22%	29%	21%	14%	22%	23%	24%	21%	22%	26%	18%	25%	22%	23%	24%	22%	34%	21%	36%	20%		
Low2Box (Somewhat weaker/Much weaker)	2551	1315	1236	899	899	754	981	932	585	1204	1313	860	966	725	1457	1095	1648	903	251	2300	375	2177		
	21%	22%	21%	17%	23%	27%	23%	20%	20%	23%	21%	20%	23%	21%	23%	19%	21%	21%	18%	22%	18%	22%		
						C	CD	GH		J			KM		O					R		T		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All Respondents (unwtd)	18872	2064	2143	7561	5575	7616	3572	1529
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Much stronger	531	49	223	44	137	74	205	78
	4%	5%	15%	1%	4%	2%	10%	5%
		CE	ACDEFG		CE	C	ACDEG	CE
Somewhat stronger	2212	174	509	413	720	453	628	396
	18%	17%	34%	9%	21%	11%	31%	26%
		CE	ACDEG		ACE	C	ACDEG	ACDE
About the same	6705	633	592	2680	2010	2464	979	790
	56%	63%	39%	60%	57%	62%	49%	53%
		BCDFG		BFG	BFG	BCDFG	B	B
Somewhat weaker	1885	113	124	988	471	714	132	189
	16%	11%	8%	22%	13%	18%	7%	13%
		BF		ABDEFG	ABF	ABDFG		BF
Much weaker	666	31	52	375	162	294	56	46
	6%	3%	3%	8%	5%	7%	3%	3%
			ABDEFG	AFG	ABDFG			
(DK/NS)	1	1	0	0	0	1	0	0
	0	0	0	-	-	0	0	-
		C						
<b>Summary</b>								
Top2Box (Much stronger/Somewhat stronger)	2743	223	731	456	857	527	833	475
	23%	22%	49%	10%	24%	13%	42%	32%
		CE	ACDEFG		CE	C	ACDEG	ACDE
Low2Box (Somewhat weaker/Much weaker)	2551	143	176	1364	633	1008	188	235
	21%	14%	12%	30%	18%	25%	9%	16%
		BF		ABDEFG	ABF	ABDFG		BF

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Argentina																					
		Argentina		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All Respondents (unwtd)		501	181	320	246	178	77	173	193	135	164	337	225	149	127	240	261	290	211	35	466	58	443		
Base: All Respondents (wt'd)		500	245	255	248	157	95*	183	188	129*	166	334	327	118	55	241	259	272	228	35**	465	51*	449		
Much stronger	65	26	39	42	11	12	32	22	12	17	49	49	10	6	22	43	31	34	3	62	7	58			
	13%	11%	15%	17%	7%	12%	18%	11%	9%	10%	15%	15%	8%	12%	9%	17%	11%	15%	9%	13%	14%	13%			
Somewhat stronger	134	51	83	70	40	24	52	49	32	45	89	93	31	9	61	72	64	69	9	125	11	122			
	27%	21%	32%	28%	26%	25%	29%	26%	25%	27%	27%	29%	26%	17%	26%	28%	24%	30%	26%	27%	22%	27%			
About the same	199	107	93	99	67	33	72	74	54	61	138	134	44	22	97	102	109	90	13	186	22	177			
	40%	44%	36%	40%	43%	35%	39%	40%	42%	37%	41%	41%	37%	40%	40%	39%	40%	39%	38%	40%	43%	39%			
Somewhat weaker	71	46	24	24	25	22	16	33	22	29	42	34	24	12	44	27	49	21	7	63	8	63			
	14%	19%	9%	10%	16%	23%	9%	17%	17%	17%	13%	10%	20%	22%	18%	10%	18%	9%	21%	14%	15%	14%			
Much weaker	31	14	17	12	13	5	11	10	10	14	17	16	10	5	16	15	18	13	2	29	3	28			
	6%	6%	7%	5%	9%	5%	6%	5%	8%	8%	5%	5%	8%	9%	6%	6%	7%	6%	6%	6%	5%	6%			
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	199	77	122	112	51	35	84	71	44	61	138	142	41	16	84	115	95	104	12	187	19	180			
	40%	32%	48%	45%	33%	37%	46%	38%	34%	37%	41%	44%	35%	29%	35%	44%	35%	45%	36%	40%	36%	40%			
Low2Box (Somewhat weaker/Much weaker)	102	61	41	37	38	27	27	43	31	43	59	50	34	17	59	42	67	34	9	92	10	91			
	20%	25%	16%	15%	24%	28%	15%	23%	24%	26%	18%	15%	29%	31%	25%	16%	25%	15%	26%	20%	20%	20%			
		B	A	D	C	C					M		K	K	O		Q								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				India																						
		India		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1001	782	219	743	228	30	270	480	251	619	382	4	82	915	758	243	907	94	317	684	658	343			
Base: All Respondents (wtd)		500	258	242	276	164	60**	141	230	129*	317	183	3**	51*	446	327	173	434	66*	158	342	299	201			
Much stronger	67	26	41	41	26	0	21	32	14	48	19	19	0	2	65	56	11	64	3	41	26	62	5			
	13%	10%	17%	15%	16%	-	15%	14%	11%	15%	10%	-	4%	15%	17%	7%	15%	5%	26%	8%	21%	2%				
Somewhat stronger	198	101	97	121	60	17	61	92	44	114	84	1	25	171	130	67	170	28	70	128	123	75				
	40%	39%	40%	44%	36%	28%	44%	40%	34%	36%	46%	32%	49%	38%	40%	39%	39%	42%	44%	37%	41%	37%				
About the same	191	103	88	92	60	39	45	87	60	127	64	2	21	168	116	75	160	31	39	152	94	97				
	38%	40%	36%	33%	36%	66%	32%	38%	46%	40%	35%	51%	41%	38%	35%	43%	37%	46%	25%	44%	31%	48%				
Somewhat weaker	38	24	14	20	14	3	8	18	12	26	12	0	2	35	22	16	33	4	8	29	20	18				
	8%	9%	6%	7%	9%	6%	6%	8%	9%	8%	6%	-	4%	8%	7%	9%	8%	6%	5%	9%	7%	9%				
Much weaker	7	5	3	3	4	0	6	1	0	3	4	1	1	6	4	3	7	1	1	7	1	6				
	1%	2%	1%	1%	2%	-	4%	1%	0	1%	2%	16%	1%	1%	1%	2%	2%	1%	0	2%	0	3%		T		
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	265	127	138	162	86	17	82	124	58	162	103	1	27	236	186	79	234	31	110	154	185	80				
	53%	49%	57%	58%	53%	28%	58%	54%	45%	51%	56%	32%	54%	53%	57%	46%	54%	46%	70%	45%	62%	40%				
Low2Box (Somewhat weaker/Much weaker)	45	28	17	23	18	3	14	19	12	29	16	1	3	42	26	19	40	5	9	36	21	24				
	9%	11%	7%	8%	11%	6%	10%	8%	9%	9%	16%	5%	9%	8%	11%	9%	7%	6%	10%	7%	12%					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Mexico																					
		Mexico		Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		610	324	286	370	160	80	474	123	13	220	390	207	211	192	275	335	361	249	54	556	96	514		
Base: All Respondents (wt'd)		500	238	262	270	155*	75*	407	83*	10**	198	302	321	103	76	220	280	287	213	32*	468	69*	431		
Much stronger	48	20	28	24	18	5	38	10	0	20	28	30	13	5	21	27	26	22	2	46	6	42			
	10%	9%	11%	9%	12%	7%	9%	12%	4%	10%	9%	9%	13%	7%	10%	10%	9%	10%	6%	10%	8%	10%			
Somewhat stronger	157	69	88	74	68	15	124	30	3	69	88	103	27	27	67	90	89	68	18	139	30	127			
	31%	29%	34%	28%	44%	20%	30%	36%	28%	35%	29%	32%	26%	35%	30%	32%	31%	32%	57%	30%	43%	30%			
About the same	234	123	111	134	60	41	194	33	7	93	141	154	48	32	109	125	136	98	9	225	26	208			
	47%	52%	42%	50%	38%	55%	48%	40%	64%	47%	47%	48%	47%	42%	49%	45%	47%	46%	29%	48%	37%	48%			
Somewhat weaker	42	20	22	26	8	8	35	7	0	9	33	24	7	11	15	27	23	19	2	40	8	34			
	8%	8%	9%	10%	5%	10%	9%	9%	-	4%	11%	8%	7%	14%	7%	10%	8%	9%	7%	8%	11%	8%			
Much weaker	19	6	13	12	1	6	16	2	1	7	12	10	8	1	8	11	13	6	0	19	0	19			
	4%	3%	5%	4%	1%	8%	4%	3%	5%	3%	4%	3%	7%	2%	4%	4%	4%	3%	-	4%	-	4%			
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	205	90	115	99	86	20	162	40	3	89	116	133	40	32	88	117	115	90	20	185	35	170			
	41%	38%	44%	37%	56%	27%	40%	48%	31%	45%	38%	41%	39%	42%	40%	42%	40%	42%	63%	40%	51%	39%			
Low2Box (Somewhat weaker/Much weaker)	61	26	35	38	9	14	51	9	1	15	45	34	15	12	23	38	36	25	2	58	8	53			
	12%	11%	13%	14%	6%	18%	12%	11%	5%	8%	15%	11%	14%	16%	10%	14%	13%	12%	7%	12%	11%	12%			
						D	D			I															

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Spain																				
		Spain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1003	492	511	423	375	205	661	288	54	455	548	629	102	272	515	488	574	429	82	921	83	920	
Base: All Respondents (wtd)		500	252	248	205	179	116	318	153	29*	225	275	249	114	136	259	241	281	219	39*	461	41*	459	
Much stronger		7	4	3	5	2	1	5	0	2	2	6	3	4	0	3	4	2	6	1	7	2	5	
	1%	1%	2%	1%	2%	1%	1%	2%	-	8%	1%	2%	1%	4%	-	1%	2%	1%	3%	2%	1%	5%	1%	
Somewhat stronger		51	26	25	17	22	12	34	12	6	25	26	27	15	9	28	23	34	17	7	45	6	45	
	10%	10%	10%	8%	12%	10%	11%	8%	19%	11%	9%	11%	11%	13%	7%	11%	10%	12%	8%	17%	10%	15%	10%	
About the same		228	114	114	99	79	50	143	71	14	105	123	109	53	66	117	110	129	99	15	213	17	211	
	46%	45%	46%	48%	44%	43%	45%	46%	48%	47%	45%	44%	44%	46%	48%	45%	46%	46%	45%	38%	46%	42%	46%	
Somewhat weaker		125	66	60	53	44	29	75	46	4	56	69	61	28	37	60	66	67	58	10	115	9	116	
	25%	26%	24%	26%	25%	25%	24%	30%	14%	25%	25%	24%	24%	24%	27%	23%	27%	24%	27%	26%	25%	22%	25%	
Much weaker		88	42	46	32	32	24	61	24	3	37	51	48	15	25	51	37	50	39	7	81	6	82	
	18%	17%	18%	16%	18%	21%	19%	16%	10%	16%	19%	19%	13%	18%	20%	15%	18%	18%	17%	18%	16%	18%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)		59	30	28	21	24	13	39	12	8	27	32	30	19	9	31	28	36	23	7	51	8	50	
	12%	12%	11%	10%	13%	11%	12%	8%	28%	12%	11%	12%	17%	7%	12%	11%	13%	11%	18%	11%	20%	11%		
Low2Box (Somewhat weaker/Much weaker)		214	108	106	85	76	53	136	70	7	93	120	109	43	62	111	103	117	97	17	196	16	198	
	43%	43%	43%	41%	42%	45%	43%	46%	24%	41%	44%	44%	37%	45%	43%	42%	44%	44%	42%	43%	38%	43%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				South Africa																						
		South Africa		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		510	257	253	155	212	143	29	114	367	299	211	188	154	168	319	191	429	81	144	366	201	309			
Base: All Respondents (wtd)		500	240	260	287*	131	83	58**	126*	317	209	291	205*	142*	152*	268	232*	402	98*	128*	372	177	323			
Much stronger	5	1	4	4	1	0	0	2	2	0	5	2	1	2	4	1	5	0	2	3	3	2				
	1%	0	2%	1%	1%	-	-	2%	1%	-	2%	1%	0	1%	1%	1%	1%	-	1%	1%	2%	1%				
Somewhat stronger	107	63	44	85	16	6	27	35	44	26	81	52	28	27	54	53	83	24	28	78	40	67				
	21%	26%	17%	30%	12%	7%	47%	28%	14%	12%	28%	25%	19%	18%	20%	23%	21%	24%	22%	21%	23%	21%				
About the same	287	132	154	162	77	48	27	58	201	131	155	117	80	90	144	143	225	61	66	220	91	195				
	57%	55%	59%	57%	59%	58%	48%	46%	63%	63%	53%	57%	56%	59%	54%	61%	56%	63%	52%	59%	52%	60%				
Somewhat weaker	84	34	50	31	30	23	3	27	54	43	41	28	26	30	57	27	73	11	23	61	33	51				
	17%	14%	19%	11%	23%	28%	5%	22%	17%	21%	14%	13%	18%	20%	21%	12%	18%	11%	18%	16%	19%	16%				
Much weaker	18	10	7	5	6	6	0	2	15	9	9	6	8	3	9	8	16	2	8	10	9	8				
	4%	4%	3%	2%	5%	7%	-	2%	5%	4%	3%	3%	6%	2%	3%	4%	4%	2%	6%	3%	5%	3%				
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	112	64	48	88	17	6	27	38	47	26	86	55	28	29	57	54	88	24	30	82	43	69				
	22%	27%	18%	31%	13%	7%	47%	30%	15%	12%	29%	27%	20%	19%	21%	23%	22%	24%	23%	22%	24%	21%				
Low2Box (Somewhat weaker/Much weaker)	102	44	58	36	37	29	3	29	69	52	50	34	34	34	66	36	89	13	32	70	43	59				
	20%	18%	22%	13%	28%	35%	5%	23%	22%	25%	17%	16%	24%	22%	25%	15%	22%	13%	25%	19%	24%	18%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Great Britain																						
		Great Britain		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1018	496	522	364	354	300	947	56	15	380	638	279	355	384	605	413	619	399	95	923	119	899			
Base: All Respondents (wtd)		500	246	254	185	166	149	465	27*	8**	183	317	139	175	186	293	207	299	201	46*	454	58	442			
Much stronger	4	2	1	3	0	0	0	3	0	0	1	3	1	2	1	2	1	1	2	1	3	2	2			
	1%	1%	1%	2%	0	-	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	0	1%	2%	1%	3%	0			
			E																		U					
Somewhat stronger	39	22	17	19	12	8	33	6	1	15	24	4	15	20	24	15	30	9	5	34	9	30				
	8%	9%	7%	10%	7%	5%	7%	21%	7%	8%	7%	3%	8%	11%	8%	7%	10%	4%	12%	7%	15%	7%				
			E					F					K	K	Q			U								
About the same	337	155	182	130	108	99	316	18	4	123	214	97	114	126	192	145	197	140	25	312	30	307				
	67%	63%	72%	70%	65%	67%	68%	65%	47%	67%	68%	68%	65%	68%	65%	70%	66%	70%	55%	69%	53%	69%				
			A															R	T							
Somewhat weaker	96	52	44	24	39	34	90	3	3	37	60	29	34	33	61	36	59	37	13	83	15	81				
	19%	21%	17%	13%	23%	23%	19%	13%	39%	20%	19%	21%	20%	18%	21%	17%	20%	18%	28%	18%	26%	18%				
			C	C														S	U							
Much weaker	24	15	9	9	7	8	23	0	1	7	17	8	10	6	15	9	11	13	1	22	2	22				
	5%	6%	3%	5%	4%	5%	5%	-	7%	4%	5%	6%	6%	3%	5%	4%	4%	7%	3%	5%	3%	5%				
			B															P								
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	43	24	19	22	13	8	36	6	1	16	26	5	16	21	26	16	32	11	6	36	10	32				
	9%	10%	7%	12%	8%	5%	8%	23%	7%	9%	8%	4%	9%	11%	9%	8%	11%	5%	14%	8%	18%	7%				
Low2Box (Somewhat weaker/Much weaker)			E				F					K	K	Q			U									
	120	67	53	33	46	42	113	3	3	43	77	38	44	39	75	45	70	50	15	106	17	103				
	24%	27%	21%	18%	28%	28%	24%	13%	46%	24%	24%	27%	25%	21%	26%	22%	23%	25%	32%	23%	30%	23%				
							C	C	G																	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		US																				Senior Executive/Decision Maker/Leader				
		US		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1057	496	561	338	347	372	180	289	588	626	431	424	349	284	560	497	642	415	150	906	181	875	S	T	U	
Base: All Respondents (wtd)	500	247	253	182	154	164	76	109	314	298	202	232	127	141	259	241	305	195	73	427	88	411	S	T	U	
Much stronger	41	33	8	21	18	2	4	13	24	34	7	15	8	18	37	4	37	4	29	12	30	11	S	T	U	
	8%	13%	3%	11%	12%	1%	5%	12%	8%	11%	4%	7%	6%	13%	14%	2%	12%	2%	39%	3%	34%	3%	S	T	U	
	B	E	E	FH	J									KL	O	Q	S	U								
Somewhat stronger	97	53	45	43	26	28	13	22	63	50	48	39	25	33	51	47	54	43	15	83	21	76	S	T	U	
	19%	21%	18%	24%	17%	17%	20%	20%	17%	24%	17%	17%	19%	24%	20%	19%	18%	22%	20%	19%	24%	19%	S	T	U	
About the same	280	119	161	99	85	97	44	59	177	170	110	132	77	71	128	152	169	111	22	258	29	251	R	T	S	
	56%	48%	64%	54%	55%	59%	58%	54%	56%	57%	55%	57%	61%	50%	49%	63%	55%	57%	31%	60%	33%	61%	R	T	S	
Somewhat weaker	62	32	30	16	15	31	11	9	41	35	27	35	13	14	33	29	34	28	5	58	6	57	R	T	S	
	12%	13%	12%	9%	10%	19%	15%	9%	13%	12%	13%	15%	10%	10%	13%	12%	11%	14%	6%	14%	6%	14%	R	T	S	
Much weaker	18	10	9	3	9	6	4	6	9	9	9	11	3	4	10	9	10	9	3	16	3	16	R	T	S	
	4%	4%	4%	2%	6%	4%	5%	5%	3%	3%	5%	5%	3%	3%	4%	4%	3%	4%	4%	4%	4%	4%	R	T	S	
(DK/NS)	1	1	0	1	0	0	0	0	1	1	0	0	0	1	1	0	1	0	0	0	0	0	0	0	0	
Summary	139	86	53	64	44	30	17	35	87	84	55	55	33	51	88	51	91	47	43	95	51	88	R	T	S	
Top2Box (Much stronger/Somewhat stronger)	28%	35%	21%	35%	29%	18%	22%	32%	28%	28%	27%	24%	26%	36%	34%	21%	30%	24%	59%	22%	58%	21%	R	T	S	
	B	E	E	F	J									KL	O	Q	S	U								
Low2Box (Somewhat weaker/Much weaker)	81	42	39	19	25	37	15	15	50	44	37	46	17	18	43	37	44	37	7	73	8	72	R	T	S	
	16%	17%	15%	10%	16%	23%	20%	14%	16%	15%	18%	20%	13%	13%	17%	16%	14%	19%	10%	17%	9%	18%	R	T	S	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Saudi Arabia																					
		Saudi Arabia		Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		505		353	152	359	137	9	276	158	26	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (wtd)		500		283	217*	295	170*	35**	245	163*	35**	**	**	158*	149*	192	189	311	275	225*	60*	440	84*	416	
Much stronger	49	30	19	28	21	0	17	22	2	0	0	0	0	15	11	23	27	22	37	12	11	37	11	37	
	10%	11%	9%	9%	12%	-	7%	14%	7%	-	-	-	-	9%	7%	12%	14%	7%	14%	5%	19%	9%	14%	9%	
Somewhat stronger	185	104	81	116	65	3	93	59	14	0	0	0	0	62	58	65	71	114	105	80	27	158	34	151	
	37%	37%	37%	39%	38%	9%	38%	36%	39%	-	-	-	-	39%	39%	34%	37%	37%	38%	35%	45%	36%	40%	36%	
About the same	232	126	106	127	77	28	119	69	17	0	0	0	0	74	70	88	76	156	108	124	15	217	29	203	
	46%	45%	49%	43%	45%	82%	48%	43%	49%	-	-	-	-	47%	47%	46%	40%	50%	39%	55%	26%	49%	35%	49%	
Somewhat weaker	31	20	11	23	5	3	16	11	1	0	0	0	0	7	9	15	14	17	22	8	5	26	9	22	
	6%	7%	5%	8%	3%	9%	7%	7%	4%	-	-	-	-	4%	6%	8%	7%	5%	8%	4%	9%	6%	10%	5%	
Much weaker	3	2	1	2	1	0	1	1	0	0	0	0	0	1	2	1	1	2	2	1	0	3	1	2	
	1%	1%	0	1%	1%	-	0	1%	1%	-	-	-	-	0	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	234	134	100	144	86	3	110	82	16	0	0	0	0	77	69	89	98	136	143	91	38	195	45	189	
	47%	47%	46%	49%	51%	9%	45%	50%	46%	-	-	-	-	48%	46%	46%	52%	44%	52%	41%	65%	44%	54%	45%	
Low2Box (Somewhat weaker/Much weaker)	34	23	11	24	7	3	17	12	2	0	0	0	0	7	11	16	16	18	25	9	6	28	9	25	
	7%	8%	5%	8%	4%	9%	7%	7%	5%	-	-	-	-	5%	7%	8%	6%	9%	4%	10%	6%	11%	6%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Canada																																					
		Canada		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		CANADA-PRARIES		CANADA-ATLANTIC		CANADA-ALBERTA		CANADA-BRITISH COLUMBIA		NORTHWEST TERRITORIES		CANADA-ONTARIO		CANADA-QUEBEC	
		Total		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Z	a	b											
Base: All Respondents (unwtd)		1007	496	511	298	360	349	220	422	365	424	583	353	507	147	547	460	668	339	106	901	131	876	70	82	85	146	0	390	234											
Base: All Respondents (wted)		500	247	253	178	169	153	114	206	180	202	298	186	224	90	264	236	329	171	53	447	66	434	34*	43*	42*	72	**	191	118											
Much stronger		8	7	1	5	2	1	2	1	5	4	4	5	3	1	3	5	7	1	2	6	3	5	1	1	2	0	0	4	1											
		2%	3%	0	3%	1%	1%	1%	1%	3%	2%	1%	3%	1%	1%	1%	2%	2%	1%	3%	1%	4%	1%	3%	1%	5%	-	-	2%	1%											
		B								G										U									Yb												
Somewhat stronger		77	46	31	28	26	23	16	28	33	28	49	23	36	17	49	28	48	29	14	63	14	63	5	7	13	10	0	28	13											
		15%	19%	12%	16%	15%	15%	14%	14%	18%	14%	16%	18%	16%	19%	18%	12%	15%	17%	26%	14%	22%	14%	16%	17%	31%	14%	-	15%	11%											
		B								G									O									VWYab													
About the same		353	170	183	122	119	112	82	149	122	143	210	129	162	61	181	172	231	121	33	320	41	312	27	28	25	51	0	129	92											
		71%	69%	72%	68%	70%	73%	72%	72%	68%	71%	70%	70%	72%	68%	73%	70%	71%	62%	72%	62%	72%	78%	64%	61%	71%	-	68%	78%												
		B								G									R									WXa													
Somewhat weaker		50	21	29	15	19	16	11	21	18	20	30	24	20	7	26	24	33	17	4	46	6	44	1	5	1	10	0	25	8											
		10%	8%	12%	8%	11%	10%	10%	10%	10%	10%	10%	10%	10%	9%	7%	10%	10%	10%	7%	10%	10%	10%	4%	12%	3%	14%	-	13%	7%											
		B								G									L									VXb													
Much weaker		12	4	8	8	3	1	3	6	3	7	5	4	3	5	7	9	3	1	11	2	11	0	2	0	1	0	5	4												
		2%	2%	3%	4%	2%	1%	3%	3%	2%	3%	2%	2%	1%	5%	2%	3%	3%	2%	2%	2%	2%	-	5%	-	-	1%	-	3%	3%											
<b>Summary</b>																																									
Top2Box (Much stronger/Somewhat stronger)		85	52	33	33	28	24	18	29	38	32	53	28	39	18	52	33	55	30	16	69	17	68	6	8	15	10	0	32	14											
		17%	21%	13%	19%	16%	16%	16%	16%	14%	21%	16%	18%	15%	17%	20%	20%	14%	17%	16%	26%	16%	18%	18%	36%	14%	-	17%	12%												
		B								G								O									VWYab														
Low2Box (Somewhat weaker/Much weaker)		62	25	38	23	22	17	14	28	21	27	35	28	23	11	31	31	42	20	5	58	8	55	1	8	1	11	0	30	12											
		12%	10%	15%	13%	13%	11%	12%	13%	11%	12%	15%	10%	12%	12%	13%	13%	12%	13%	9%	13%	12%	13%	4%	16%	3%	-	16%	10%												
		B								G								L									VX		X												

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				France																					
		France		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1007	467	540	369	333	305	224	509	274	449	558	397	294	316	522	485	682	325	53	954	98	909		
Base: All Respondents (wtd)		500	247	253	191	157	153	109	255	136	223	277	168	208	124	257	243	335	165	26*	474	46*	454		
Much stronger	1	1	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	0	0	0	0	
	0	0	-	-	0	0	0	-	0	0	0	-	0	-	0	0	-	0	-	2%	0	1%	0	S	
Somewhat stronger	20	12	8	9	2	8	4	8	8	7	13	6	9	5	10	10	14	6	1	18	3	17			
	4%	5%	3%	5%	1%	5%	3%	3%	6%	3%	5%	5%	4%	4%	4%	4%	4%	4%	3%	4%	4%	6%	4%		
About the same	304	147	157	125	97	83	68	156	81	126	178	98	133	73	150	154	202	103	14	290	24	280			
	61%	59%	62%	65%	62%	54%	62%	61%	59%	57%	64%	58%	64%	59%	58%	63%	60%	62%	53%	61%	52%	62%			
Somewhat weaker	128	63	65	41	43	44	24	67	37	65	63	43	50	35	69	59	90	38	9	119	13	115			
	26%	26%	26%	22%	28%	29%	22%	26%	27%	29%	23%	26%	24%	28%	27%	24%	27%	23%	34%	25%	29%	25%			
Much weaker	47	25	22	15	14	18	13	24	10	24	23	20	16	11	27	20	28	19	2	45	6	41			
	9%	10%	9%	8%	9%	12%	12%	9%	7%	11%	8%	12%	8%	9%	10%	8%	8%	11%	7%	10%	13%	9%			
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	20	13	8	9	3	8	4	8	8	8	13	6	9	5	11	10	15	6	2	19	3	17			
	4%	5%	3%	5%	2%	6%	4%	3%	6%	3%	5%	4%	4%	4%	4%	4%	4%	3%	6%	4%	7%	4%			
Low2Box (Somewhat weaker/Much weaker)	175	88	88	57	57	62	37	91	47	89	86	63	66	46	96	79	119	57	11	165	19	156			
	35%	36%	35%	30%	36%	40%	34%	36%	35%	40%	31%	38%	32%	37%	37%	33%	35%	34%	41%	35%	41%	34%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Germany																						
		Germany		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1001	517	484	277	418	306	212	289	356	435	566	184	641	176	658	343	750	251	108	893	191	810			
Base: All Respondents (wtd)		500	253	247	172	193	135	110	146	170	200	300	113	285	101	315	185	364	136	52	448	93	407			
Much stronger	4	3	1	2	0	1	2	1	1	1	1	3	1	3	1	3	1	3	1	2	2	2	3			
	1%	1%	0	1%	0	1%	2%	0	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	2%	1%			
Somewhat stronger	74	42	32	32	28	14	11	22	30	27	48	16	45	14	47	27	57	17	8	66	18	57				
	15%	17%	13%	18%	15%	11%	10%	15%	18%	13%	16%	14%	16%	14%	15%	15%	16%	13%	15%	15%	15%	19%	14%			
About the same	305	143	163	104	122	80	75	88	100	125	180	74	170	61	190	116	220	85	30	275	52	254				
	61%	57%	66%	61%	63%	59%	68%	61%	59%	63%	60%	65%	60%	60%	60%	63%	60%	63%	59%	61%	56%	62%				
Somewhat weaker	95	51	44	29	36	30	18	29	34	38	57	19	54	22	61	34	72	24	9	87	18	77				
	19%	20%	18%	17%	19%	22%	16%	20%	20%	19%	19%	17%	19%	22%	19%	18%	20%	17%	17%	19%	19%	19%	19%			
Much weaker	21	13	7	4	7	10	5	5	5	9	12	4	14	3	14	7	13	8	3	18	4	17				
	4%	5%	3%	2%	4%	7%	4%	4%	3%	4%	4%	3%	5%	3%	4%	4%	4%	6%	5%	4%	5%	4%	4%			
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	79	45	33	34	29	16	13	23	32	28	51	16	47	15	50	28	60	19	10	69	19	60				
	16%	18%	13%	20%	15%	12%	12%	16%	19%	14%	17%	14%	17%	15%	16%	15%	16%	14%	19%	15%	21%	15%				
Low2Box (Somewhat weaker/Much weaker)	116	64	51	34	43	39	23	34	38	47	69	23	68	25	75	41	84	31	11	105	22	94				
	23%	26%	21%	20%	22%	29%	21%	24%	22%	23%	23%	20%	24%	25%	24%	22%	23%	23%	22%	23%	24%	23%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Australia																				REGION												
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader											
		Total		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)		1010		492	518	379	340	291	232	507	271	488	522	306	347	357	587	423	672	338	115	895	149	861	691	319	302	369	158	87	94			
Base: All Respondents (wtd)		500		248	252	196	172	131	116	262	122	231	269	132	294	74	282	218	334	166	57*	443	67	433	335	165	138	187	86	40*	48*			
Much stronger		10		6	4	7	0	3	2	5	3	5	5	1	6	3	8	2	9	2	5	5	6	4	10	0	2	5	2	1	1			
		2%		2%	2%	4%	0	2%	2%	2%	3%	2%	2%	2%	1%	2%	4%	3%	1%	3%	1%	9%	1%	9%	1%	3%	-	2%	3%	2%	1%	2%		
Somewhat stronger		68		37	30	36	17	14	14	37	17	27	41	17	36	15	33	34	45	22	11	57	13	54	44	23	20	22	5	4	Yb			
		14%		15%	12%	18%	10%	11%	12%	14%	14%	12%	15%	13%	12%	16%	13%	14%	16%	13%	20%	12%	13%	14%	14%	12%	13%	14%	12%	13%	11%	8%		
About the same		322		145	178	124	113	85	73	170	80	149	174	87	192	43	178	145	211	111	30	292	33	289	214	109	86	127	53	22	34			
		64%		58%	70%	63%	66%	65%	63%	65%	66%	64%	65%	65%	65%	58%	63%	66%	67%	53%	66%	50%	67%	64%	66%	62%	68%	62%	55%	55%	71%			
Somewhat weaker		79		48	31	23	33	23	21	42	16	41	39	20	48	11	50	30	56	23	10	69	12	67	67	55	25	25	25	12	10	8		
		16%		19%	12%	12%	19%	18%	18%	16%	13%	18%	14%	15%	16%	15%	18%	14%	17%	14%	17%	16%	18%	15%	16%	15%	18%	13%	24%	16%				
Much weaker		21		12	8	6	9	6	7	8	6	10	11	6	13	2	13	7	2	19	2	19	2	12	5	6	8	3	3	1				
		4%		5%	3%	3%	5%	4%	6%	3%	5%	4%	4%	5%	4%	3%	5%	3%	4%	3%	3%	4%	4%	4%	5%	4%	4%	3%	8%	3%				
Summary																																		
Top2Box (Much stronger/Somewhat stronger)		78		43	35	43	17	17	16	42	20	32	46	18	42	18	41	37	54	24	16	62	20	58	54	23	22	27	19	5	5			
		16%		17%	14%	22%	10%	13%	14%	16%	17%	14%	17%	14%	14%	24%	15%	17%	16%	15%	26%	14%	29%	13%	16%	14%	15%	22%	13%	10%				
Low2Box (Somewhat weaker/Much weaker)		100		60	40	29	42	29	28	50	22	50	50	26	60	13	63	37	69	30	11	88	14	86	67	33	31	32	14	13	9			
		20%		24%	16%	15%	24%	22%	24%	19%	18%	22%	18%	20%	20%	18%	22%	17%	21%	16%	20%	20%	21%	20%	20%	22%	17%	17%	33%	19%	YZ			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b\* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Japan																				
		Japan		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1014	531	483	267	354	393	597	357	60	630	384	339	195	480	508	506	661	353	113	901	149	865	
Base: All Respondents (wtd)		500	251	249	186	150	164	300	170	30*	286	214	170	94	236	232	268	317	183	50	450	66	434	
Much stronger	4	2	2	2	1	1	1	2	2	0	1	3	2	0	2	2	2	3	1	1	3	1	3	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	0	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	2%	1%	
Somewhat stronger	32	16	17	17	6	9	16	13	4	19	14	11	6	15	16	16	20	12	2	30	5	27		
	6%	6%	7%	9%	4%	6%	5%	7%	12%	7%	6%	7%	6%	6%	7%	6%	6%	7%	5%	7%	8%	6%		
About the same	282	134	148	101	86	95	165	101	17	168	114	91	53	138	122	160	174	108	26	257	35	247		
	56%	53%	59%	54%	57%	58%	55%	59%	56%	59%	53%	54%	57%	58%	53%	60%	55%	59%	51%	57%	53%	57%		
Somewhat weaker	121	66	55	44	35	42	75	41	6	64	57	39	22	60	63	58	76	45	14	107	16	105		
	24%	26%	22%	24%	23%	26%	25%	24%	19%	22%	27%	23%	23%	25%	27%	22%	24%	25%	29%	24%	24%	24%		
Much weaker	60	33	27	21	22	17	43	14	4	34	27	27	13	21	29	31	44	17	7	54	9	52		
	12%	13%	11%	11%	15%	10%	14%	8%	12%	12%	12%	16%	13%	9%	13%	12%	14%	9%	13%	12%	13%	12%		
<b>Summary</b>																								
Top2Box (Much stronger/Somewhat stronger)	36	17	19	20	7	10	18	15	4	20	17	13	6	17	18	18	23	13	3	33	6	30		
	7%	7%	8%	11%	5%	6%	6%	9%	12%	7%	8%	8%	6%	7%	8%	7%	7%	7%	7%	10%	7%			
Low2Box (Somewhat weaker/Much weaker)	181	99	82	65	57	59	118	54	9	98	84	66	34	81	92	89	120	62	21	160	25	157		
	36%	40%	33%	35%	38%	36%	39%	32%	32%	34%	39%	39%	37%	34%	40%	33%	38%	34%	42%	36%	37%	36%		
								G					M			O								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		South Korea																							
		South Korea		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		506	259	247	161	200	145	82	192	232	331	175	14	153	339	265	241	367	139	83	423	118	388		
Base: All Respondents (wtd)		500	252	248	210	184	106	91*	188	221	290	210	18**	162	320	244	256	337	163	73*	427	102	398		
Much stronger		4	3	1	2	1	1	0	1	3	3	2	0	1	3	4	0	3	2	3	1	4	0		
	1%	1%	0	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	2%	-	1%	1%	5%	0	4%	-		
Somewhat stronger		70	28	42	39	19	12	13	20	37	36	34	2	21	47	32	38	47	24	12	59	17	53		
	14%	11%	17%	19%	11%	11%	11%	15%	11%	17%	13%	16%	9%	13%	15%	13%	15%	14%	15%	16%	14%	17%	13%		
About the same		274	135	140	121	98	55	50	109	115	155	119	15	88	171	122	152	176	98	37	237	52	222		
	55%	53%	56%	58%	54%	52%	55%	58%	52%	54%	56%	56%	82%	54%	54%	50%	59%	52%	60%	52%	55%	51%	56%		
Somewhat weaker		129	73	56	44	52	34	21	49	59	79	50	2	42	85	73	56	95	34	19	110	26	103		
	26%	29%	23%	21%	28%	32%	23%	26%	27%	27%	24%	9%	26%	27%	30%	22%	28%	21%	26%	26%	25%	26%			
Much weaker		23	14	9	5	13	4	7	9	7	16	6	0	10	13	12	10	17	6	1	21	3	20		
	5%	6%	3%	2%	7%	4%	7%	5%	3%	6%	3%	-	6%	4%	5%	4%	5%	4%	2%	5%	3%	5%			
Summary																									
Top2Box (Much stronger/Somewhat stronger)		74	31	43	41	20	13	13	21	40	39	36	2	22	51	36	38	49	25	15	59	21	53		
	15%	12%	17%	19%	11%	12%	15%	11%	18%	13%	17%	9%	14%	16%	15%	15%	15%	16%	21%	14%	21%	13%			
Low2Box (Somewhat weaker/Much weaker)		151	87	65	49	65	38	28	58	66	95	56	2	52	98	85	66	112	40	20	131	29	123		
	30%	34%	26%	23%	35%	36%	30%	31%	30%	33%	27%	9%	32%	31%	35%	26%	33%	24%	28%	31%	28%	31%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Russia																					
		Russia		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		504	243	261	137	210	157	68	267	169	251	253	118	258	128	262	242	325	179	18	486	44	460		
Base: All Respondents (wtd)		500	241	259	211	169	120	76*	269	155	234	266	146	266	88	239	261	314	186	17**	483	43*	457		
Much stronger	7	3	4	1	3	3	1	1	5	4	3	2	3	2	2	5	4	3	2	5	2	4			
	1%	1%	1%	0	2%	3%	1%	0	3%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	9%	1%	5%	1%		
Somewhat stronger	57	32	25	31	14	12	10	30	17	25	31	13	32	11	26	31	35	21	3	53	7	49			
	11%	13%	10%	14%	8%	10%	13%	11%	11%	11%	12%	9%	12%	13%	11%	12%	11%	11%	11%	21%	11%	17%	11%		
About the same	352	153	199	151	125	77	54	191	107	167	186	107	185	61	161	191	218	134	8	344	25	328			
	70%	64%	77%	72%	74%	64%	71%	69%	71%	70%	73%	70%	68%	67%	73%	69%	72%	49%	71%	57%	72%				
Somewhat weaker	46	30	15	15	17	14	8	25	13	20	26	13	23	10	34	11	34	11	4	42	7	39			
	9%	13%	6%	7%	10%	11%	10%	9%	8%	8%	10%	9%	9%	12%	14%	4%	11%	6%	21%	9%	16%	8%			
Much weaker	39	22	17	13	11	14	4	22	13	18	21	11	23	5	16	23	22	16	0	39	2	36			
	8%	9%	6%	6%	7%	12%	5%	8%	9%	8%	8%	8%	9%	5%	6%	9%	7%	9%	-	8%	5%	8%			
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	63	35	28	32	17	15	11	31	22	29	34	15	35	13	28	35	40	24	5	58	10	54			
	13%	15%	11%	15%	10%	13%	14%	12%	14%	13%	13%	10%	13%	15%	12%	13%	13%	13%	30%	12%	22%	12%			
Low2Box (Somewhat weaker/Much weaker)	84	52	32	28	28	28	11	47	26	38	46	24	45	15	50	34	56	28	4	81	9	75			
	17%	22%	12%	13%	17%	23%	15%	17%	17%	16%	17%	16%	17%	17%	21%	13%	18%	15%	21%	17%	21%	16%			
								C							O										

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Sweden																				
		Sweden		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		500	224	276	169	157	174	227	226	47	118	382	316	77	107	350	150	316	184	48	452	61	439	
Base: All Respondents (wtd)		500	253*	247	185*	147*	168*	182*	264	54**	134*	366	105	263*	133*	363	137*	339	161*	66**	434	95**	405	
Much stronger	17	12	4	11	5	1	4	7	6	8	9	1	7	8	17	0	15	2	9	8	13	4		
	3%	5%	2%	6%	3%	1%	2%	3%	10%	6%	3%	1%	3%	6%	5%	0	4%	1%	14%	2%	14%	1%		
Somewhat stronger	52	29	23	32	17	3	17	27	8	13	39	11	25	16	38	14	37	15	13	39	20	32		
	10%	11%	9%	17%	11%	2%	10%	10%	15%	10%	11%	11%	10%	12%	10%	10%	11%	9%	20%	9%	21%	8%		
About the same	401	198	203	134	120	147	150	212	39	105	296	85	212	104	293	108	275	126	40	361	59	342		
	80%	78%	82%	72%	82%	88%	82%	80%	72%	78%	81%	81%	81%	79%	81%	79%	81%	78%	61%	83%	62%	84%		
Somewhat weaker	23	10	13	8	5	9	7	14	1	8	15	6	12	5	15	8	12	11	4	19	3	20		
	5%	4%	5%	5%	4%	5%	4%	5%	3%	6%	4%	6%	5%	4%	4%	6%	4%	7%	6%	4%	3%	5%		
Much weaker	8	5	3	1	0	7	4	3	0	0	7	1	6	0	1	7	0	7	0	8	0	8		
	2%	2%	1%	0	-	4%	2%	1%	-	0	2%	1%	2%	-	0	5%	0	5%	-	2%	-	2%		
<b>Summary</b>																								
Top2Box (Much stronger/Somewhat stronger)	69	41	28	43	21	5	21	34	14	21	48	13	33	24	54	14	52	17	22	47	33	36		
	14%	16%	11%	23%	15%	3%	12%	13%	25%	15%	13%	12%	12%	18%	15%	10%	15%	10%	34%	11%	35%	9%		
Low2Box (Somewhat weaker/Much weaker)	30	14	16	9	5	16	11	18	1	8	22	7	18	5	16	15	13	18	4	27	3	27		
	6%	6%	7%	5%	4%	10%	6%	7%	3%	6%	6%	7%	7%	4%	4%	11%	4%	11%	6%	6%	3%	7%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Indonesia																				Senior Executive/Decision Maker/Leader	
	Indonesia	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	505	276	229	266	191	48	85	272	148	294	211	195	28	282	238	267	420	85	87	418	117	388	
Base: All Respondents (wtd)	500	250	250	282	169	50*	94*	265	141	271	229	200	28**	273	219	281	404	96*	84*	416	111	389	
Much stronger	23	12	12	17	6	0	6	12	5	10	13	8	1	14	12	12	20	4	5	18	7	16	
	5%	5%	5%	6%	4%	-	7%	5%	3%	4%	6%	4%	3%	5%	5%	4%	5%	4%	6%	4%	7%	4%	
Somewhat stronger	139	67	72	92	32	15	27	76	36	67	72	58	10	71	54	85	107	32	22	117	32	107	
	28%	27%	29%	33%	19%	31%	29%	29%	25%	25%	31%	29%	35%	26%	25%	30%	26%	34%	26%	28%	29%	27%	
About the same	311	160	152	158	121	32	53	165	93	177	135	119	16	176	143	168	257	54	53	259	66	246	
	62%	64%	61%	56%	72%	65%	57%	62%	66%	65%	59%	60%	56%	65%	65%	60%	64%	56%	62%	62%	59%	63%	
Somewhat weaker	21	8	13	11	9	2	7	9	6	15	7	10	2	10	7	14	16	6	4	18	4	18	
	4%	3%	5%	4%	5%	4%	7%	4%	4%	5%	3%	5%	6%	4%	3%	5%	4%	6%	4%	4%	3%	5%	
Much weaker	5	3	2	3	2	0	1	2	2	2	3	4	0	1	4	1	5	0	1	4	2	3	
	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	-	0	2%	0	1%	-	1%	1%	2%	1%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	162	79	83	109	37	15	33	89	41	78	85	66	11	86	65	97	126	36	27	135	40	123	
	32%	32%	33%	39%	22%	31%	35%	34%	29%	29%	37%	33%	38%	31%	30%	35%	31%	38%	33%	32%	36%	32%	
Low2Box (Somewhat weaker/Much weaker)	26	11	15	14	10	2	7	11	7	17	9	14	2	11	11	15	20	6	4	22	5	21	
	5%	4%	6%	5%	6%	4%	8%	4%	5%	6%	4%	7%	6%	4%	5%	6%	5%	6%	5%	5%	5%	5%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Turkey																				Senior Executive/Decision Maker/Leader		
		Turkey		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	514	370	144	362	133	19	31	187	296	228	286	142	84	288	307	207	376	138	78	436	184	330		
Base: All Respondents (wtd)	500	252	248*	263	181*	57**	31**	178	290	242	258	150*	73*	277	269	231	322	178*	72*	428	163	337		
Much stronger	25	15	10	13	11	0	2	6	17	13	12	6	7	12	18	7	23	2	2	23	7	18		
	5%	6%	4%	5%	6%	-	5%	3%	6%	5%	5%	4%	10%	4%	7%	3%	7%	1%	2%	5%	4%	5%		
Somewhat stronger	105	56	49	62	35	7	9	31	65	50	55	28	16	61	56	49	73	32	16	89	46	58		
	21%	22%	20%	24%	20%	12%	28%	17%	22%	21%	21%	19%	22%	22%	21%	21%	23%	18%	22%	21%	29%	17%		
About the same	271	127	144	136	101	34	19	105	147	127	144	84	35	152	136	135	162	109	47	224	81	190		
	54%	50%	58%	52%	56%	61%	61%	59%	51%	53%	56%	56%	49%	55%	51%	58%	50%	62%	65%	52%	50%	56%		
Somewhat weaker	74	41	33	38	23	13	1	29	44	39	35	29	9	37	42	32	45	29	5	69	20	54		
	15%	16%	13%	14%	13%	23%	2%	16%	15%	16%	14%	19%	12%	13%	16%	14%	14%	16%	7%	16%	13%	16%		
Much weaker	25	13	12	14	9	2	1	8	16	13	12	3	5	17	17	8	20	5	2	23	8	17		
	5%	5%	5%	5%	5%	4%	3%	5%	5%	5%	5%	2%	7%	6%	6%	4%	6%	3%	3%	5%	5%	5%		
<b>Summary</b>																								
Top2Box (Much stronger/Somewhat stronger)	129	71	59	76	47	7	10	36	83	63	66	34	23	72	74	56	95	34	18	112	53	76		
	26%	28%	24%	29%	26%	12%	33%	20%	28%	26%	26%	23%	32%	26%	27%	24%	30%	19%	25%	26%	33%	23%		
Low2Box (Somewhat weaker/Much weaker)	99	54	46	51	33	15	2	37	60	52	48	32	14	53	59	40	65	34	7	92	28	71		
	20%	21%	18%	20%	18%	27%	6%	21%	21%	18%	21%	19%	19%	22%	17%	20%	19%	10%	22%	17%	21%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Hungary																									
		Hungary		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1023	537	486	414	326	283	349	499	20	401	622	278	531	214	543	480	600	423	72	951	74	949	T	U		
Base: All Respondents (wtd)		500	244	256	202	156	142	179	236	8**	194	306	129	294	77	256	244	286	214	33*	467	33*	467	S	U		
Much stronger		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
		0	0	-	0	-	-	-	-	-	-	0	0	-	-	0	-	0	-	1%	-	1%	-	S	U		
Somewhat stronger		30	17	13	12	9	9	10	15	1	9	21	7	17	6	15	15	18	12	1	29	1	29	T	U		
		6%	7%	5%	6%	6%	6%	6%	6%	10%	4%	7%	6%	6%	8%	6%	6%	6%	6%	3%	6%	4%	6%	4%	6%		
About the same		229	121	108	106	68	55	80	102	5	88	141	61	133	35	106	123	129	100	17	212	17	212	P	Q		
		46%	50%	42%	53%	43%	39%	45%	43%	58%	45%	46%	47%	45%	46%	41%	50%	45%	47%	53%	45%	51%	45%	51%	45%		
Somewhat weaker		176	75	101	62	56	58	60	92	2	69	107	40	108	28	96	80	101	75	10	166	11	165	R	S		
		35%	31%	39%	31%	36%	41%	33%	39%	26%	36%	35%	31%	37%	37%	37%	33%	35%	35%	30%	36%	32%	35%	36%	35%		
Much weaker		64	30	34	20	23	21	29	28	1	28	36	20	37	7	39	25	37	27	4	60	4	61	T	U		
		13%	12%	13%	10%	15%	15%	16%	12%	6%	15%	12%	16%	13%	9%	15%	10%	13%	13%	12%	13%	11%	13%	11%	13%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)		30	17	13	13	9	9	10	15	1	9	22	8	17	6	15	15	18	12	1	29	2	29	P	Q		
		6%	7%	5%	6%	6%	6%	6%	6%	10%	4%	7%	6%	6%	8%	6%	6%	6%	6%	4%	6%	6%	6%	6%	6%		
Low2Box (Somewhat weaker/Much weaker)		241	105	135	83	80	78	89	119	3	97	143	60	145	35	135	106	138	102	14	227	14	226	R	S		
		48%	43%	53%	41%	51%	55%	49%	51%	33%	50%	47%	47%	49%	46%	53%	43%	48%	43%	48%	43%	48%	43%	48%	43%		
		A	C	C												O											

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Poland																Senior Executive/Decision Maker/Leader				
		Poland		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		501	252	249	211	146	144	388	100	13	245	256	68	333	100	305	196	297	204	43	458	65	436	
Base: All Respondents (wtd)		500	248	252	215	156	130	398	90*	12**	242	258	104*	327	70*	298	202	285	215	39*	461	59*	441	
Much stronger	4	1	2	4	0	0	4	0	0	0	4	3	1	0	1	2	0	4	0	4	1	2	P	
	1%	1%	1%	2%	-	-	1%	-	-	-	1%	3%	0	-	0	1%	-	2%	-	1%	2%	1%		
Somewhat stronger	52	27	26	36	8	8	36	14	2	17	35	13	35	5	23	29	24	28	8	44	9	43	S	
	10%	11%	10%	17%	5%	6%	9%	16%	21%	7%	14%	12%	11%	7%	8%	14%	9%	9%	13%	21%	10%	16%	T	
About the same	289	146	143	132	91	67	245	40	4	135	154	64	191	35	166	124	167	123	15	274	24	265	R	
	58%	59%	57%	61%	58%	52%	62%	45%	34%	56%	60%	61%	58%	50%	56%	61%	58%	57%	39%	59%	41%	60%	T	
Somewhat weaker	119	56	63	32	47	41	88	28	3	66	54	18	76	25	79	40	74	46	10	109	17	103	O	
	24%	23%	25%	15%	30%	32%	22%	31%	27%	27%	21%	17%	23%	37%	27%	20%	26%	21%	26%	24%	29%	23%		
Much weaker	35	18	18	12	10	14	25	8	2	24	11	6	24	5	28	7	20	15	6	29	7	28	J	
	7%	7%	7%	5%	7%	10%	6%	9%	19%	10%	4%	6%	7%	6%	9%	3%	7%	7%	15%	6%	12%	6%		
<b>Summary</b>																								
Top2Box (Much stronger/Somewhat stronger)	56	28	28	40	8	8	39	14	2	17	39	15	36	5	25	31	24	32	8	48	11	45	N	
	11%	11%	11%	19%	5%	6%	10%	16%	21%	7%	15%	15%	11%	7%	8%	16%	9%	15%	21%	10%	18%	10%	P	
Low2Box (Somewhat weaker/Much weaker)	155	74	81	43	57	54	114	36	5	89	65	25	100	30	108	47	94	60	16	139	24	131	KL	
	31%	30%	32%	20%	37%	42%	29%	39%	46%	37%	25%	24%	31%	43%	36%	23%	33%	28%	41%	30%	41%	30%	O	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				China																						
		China		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1035	397	638	509	403	123	57	264	714	847	188	94	267	674	720	315	955	80	143	892	366	669	T	U	
Base: All Respondents (wtd)		500	249	251	201*	187*	113*	64**	197*	239	374	126*	295*	155	50	315	185*	411	89*	67**	433	111*	389	S	W	
Much stronger		22	16	6	10	6	5	0	7	15	17	4	13	5	4	19	2	21	1	5	17	7	15	V	W	
		4%	6%	2%	5%	3%	4%	-	4%	6%	5%	4%	4%	3%	7%	6%	1%	5%	1%	7%	4%	6%	4%	X	Y	
Somewhat stronger		156	71	86	76	62	18	15	48	94	118	38	85	52	19	91	65	129	28	24	132	52	104	Z	A	
		31%	28%	34%	38%	33%	16%	23%	24%	39%	32%	30%	29%	33%	39%	29%	35%	31%	31%	36%	30%	47%	27%	B	C	
About the same		277	136	141	102	97	78	43	126	107	197	80	179	77	21	169	107	219	58	35	241	44	232	D	E	
		55%	54%	56%	51%	52%	69%	67%	64%	45%	53%	63%	61%	49%	42%	54%	58%	53%	65%	53%	56%	40%	60%	F	G	
Somewhat weaker		37	24	13	8	19	11	3	15	19	34	4	15	16	6	29	8	34	3	3	34	7	30	H	I	
		7%	10%	5%	4%	10%	10%	5%	8%	8%	9%	3%	5%	10%	11%	9%	4%	8%	4%	4%	8%	7%	8%	J	K	
Much weaker		8	3	5	4	3	1	3	1	4	8	1	2	5	1	6	2	8	0	0	8	0	8	L	M	
		2%	1%	2%	2%	1%	5%	0	2%	2%	1%	1%	1%	3%	1%	2%	1%	2%	-	-	2%	0	2%	N	O	
Summary																									P	Q
Top2Box (Much stronger/Somewhat stronger)		178	86	92	87	68	23	15	55	108	136	42	98	57	23	111	67	150	28	29	149	59	119	R	S	
		36%	35%	36%	43%	36%	20%	23%	28%	45%	36%	33%	33%	37%	46%	35%	36%	36%	32%	43%	34%	53%	31%	T	U	
Low2Box (Somewhat weaker/Much weaker)		45	27	19	12	22	12	7	16	23	41	4	18	22	6	35	11	42	3	3	43	8	38	V	W	
		9%	11%	7%	6%	12%	11%	10%	8%	10%	11%	3%	6%	14%	12%	11%	6%	10%	4%	4%	10%	7%	10%	X	Y	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Brazil																				
		Brazil		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1032	581	451	624	281	127	288	721	23	366	666	223	588	221	402	630	666	366	111	921	151	881	
Base: All Respondents (wtd)		500	244	256	271	147*	82*	173	321	5**	176	324	363	108	30	174	326	281	219	42**	458	62*	438	
Much stronger	109	45	64	65	32	12	51	55	3	40	70	70	83	21	5	41	69	58	51	6	103	17	92	
	22%	18%	25%	24%	22%	15%	29%	17%	55%	22%	22%	23%	23%	20%	17%	23%	21%	21%	23%	15%	22%	27%	21%	
Somewhat stronger	218	112	106	122	59	38	71	146	1	77	141	151	54	13	84	134	127	91	15	203	25	193		
	44%	46%	42%	45%	40%	46%	41%	46%	16%	43%	44%	42%	50%	44%	48%	41%	45%	42%	35%	44%	40%	44%		
About the same	159	80	79	80	52	26	43	115	1	58	101	120	28	11	40	119	87	71	18	141	17	142		
	32%	33%	31%	30%	36%	32%	25%	36%	29%	33%	31%	33%	26%	36%	23%	36%	31%	33%	42%	31%	27%	32%		
Somewhat weaker	12	6	6	1	4	6	7	4	0	1	10	8	2	1	9	2	7	5	3	9	3	9		
	2%	2%	2%	1%	3%	8%	4%	1%	-	1%	3%	2%	2%	3%	5%	1%	2%	2%	7%	2%	5%	2%		
Much weaker	2	2	0	2	0	0	2	1	0	0	2	1	1	0	0	0	2	2	0	0	2	0		
	0	1%	0	1%	0	-	1%	0	-	0	1%	0	1%	-	0	1%	0	0	-	0	1%	0		
(DK/NS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0		
	0	0	-	0	-	-	-	0	-	0	-	-	0	-	0	-	0	-	-	0	-	0		
<b>Summary</b>																								
Top2Box (Much stronger/Somewhat stronger)	327	157	171	187	90	50	122	202	4	116	211	234	75	18	124	203	185	142	21	306	42	285		
	65%	64%	67%	69%	61%	61%	70%	63%	71%	66%	65%	65%	70%	61%	71%	62%	66%	65%	50%	67%	68%	65%		
Low2Box (Somewhat weaker/Much weaker)	14	8	6	3	4	6	9	5	0	2	12	9	4	1	10	4	9	5	3	11	3	10		
	3%	3%	2%	1%	3%	8%	5%	2%	-	1%	4%	2%	4%	3%	6%	1%	3%	2%	7%	2%	5%	2%		
						C										O								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Italy																						
		Italy		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1008	522	486	348	382	278	252	471	285	433	575	305	560	143	573	435	595	413	115	893	158	850	
Base: All Respondents (wtd)		500	250	250	181	185	134	139	230	131	221	279	243	198	58	270	230	276	224	54*	446	72	428	
Much stronger		6	3	3	5	1	0	4	2	0	2	4	4	0	1	2	4	3	3	1	5	1	5	
	1%	1%	1%	1%	2%	1%	-	3%	1%	0	1%	1%	2%	0	2%	1%	2%	1%	1%	1%	1%	1%	1%	
Somewhat stronger		56	30	26	19	23	15	16	28	13	23	34	32	20	5	28	28	28	28	7	49	9	47	
	11%	12%	10%	10%	12%	11%	11%	12%	10%	10%	12%	12%	13%	10%	8%	10%	12%	10%	12%	14%	11%	13%	11%	
About the same		250	125	125	89	93	69	63	119	69	110	140	113	108	29	138	112	143	107	30	220	39	211	
	50%	50%	50%	49%	50%	51%	45%	52%	52%	49%	50%	46%	54%	50%	51%	49%	52%	48%	57%	49%	54%	49%		
Somewhat weaker		115	58	57	46	39	30	35	47	34	52	63	59	40	16	61	54	65	50	8	107	13	102	
	23%	23%	23%	25%	21%	23%	25%	20%	26%	23%	23%	24%	20%	27%	23%	23%	24%	22%	15%	24%	18%	24%		
Much weaker		73	34	39	23	29	20	22	35	15	36	37	35	30	8	41	32	36	37	7	66	10	63	
	15%	13%	16%	13%	16%	15%	16%	15%	12%	16%	13%	15%	15%	13%	15%	14%	13%	17%	12%	15%	14%	15%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)		62	34	28	23	24	15	19	29	14	24	38	36	20	6	30	32	32	31	8	54	10	52	
	12%	13%	11%	13%	13%	13%	11%	14%	13%	10%	11%	14%	15%	10%	10%	11%	14%	11%	14%	16%	12%	14%	12%	
Low2Box (Somewhat weaker/Much weaker)		188	91	97	69	68	50	57	82	49	88	100	94	70	23	102	86	101	87	15	173	23	165	
	38%	37%	39%	38%	37%	38%	41%	36%	37%	40%	36%	39%	35%	40%	38%	37%	39%	37%	27%	39%	32%	39%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Belgium																													
	Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region		Language			
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	French	Flemish		
Base: All Respondents (unwtd)	500	256	244	181	180	139	170	214	116	171	329	167	220	113	289	211	308	192	17	483	33	467	252	117	131	241	259				
Base: All Respondents (wt'd)	500	251	249	184	174	142	169	210	121	167	333	172	186	142	283	217	298	202	17**	483	33*	467	248	122	130	245	255				
Much stronger	1	1	0	1	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1	0	1	1	0	0	0	1	0		0	
	0	0	-	0	-	-	-	0	-	0	-	0	-	0	0	-	0	-	0	-	0	-	0	0	-	-	-	-			
Somewhat stronger	38	26	12	20	6	12	12	15	11	5	32	11	15	12	24	14	22	16	2	36	3	35	25	10	4	15	23				
	8%	10%	5%	11%	3%	9%	7%	7%	9%	3%	10%	6%	8%	9%	8%	7%	7%	8%	9%	8%	9%	8%	10%	8%	3%	6%	9%				
	B	D								I													X								
About the same	336	168	168	127	119	89	106	151	79	114	222	112	127	97	189	147	199	137	9	327	21	315	154	90	92	177	159				
	67%	67%	68%	69%	69%	63%	63%	72%	65%	68%	67%	65%	69%	68%	67%	68%	67%	68%	55%	68%	65%	67%	62%	74%	71%	72%	62%				
Somewhat weaker	110	48	62	31	44	35	40	41	29	42	67	45	36	28	59	50	66	44	6	104	9	101	61	19	30	47	63				
	22%	19%	25%	17%	25%	25%	24%	19%	24%	25%	20%	26%	20%	20%	21%	23%	22%	22%	36%	21%	27%	22%	25%	16%	23%	19%	25%				
Much weaker	15	9	7	6	4	5	10	3	2	4	11	4	7	5	11	4	9	6	0	15	0	15	8	3	4	6	9				
	3%	3%	3%	3%	3%	4%	6%	1%	2%	2%	3%	2%	4%	3%	4%	2%	3%	3%	-	3%	3%	3%	2%	3%	3%	3%	4%				
Summary																															
Top2Box (Much stronger/Somewhat stronger)	39	27	12	20	6	12	12	16	11	6	32	11	15	12	24	14	23	16	2	37	3	36	25	10	4	15	24				
	8%	11%	5%	11%	3%	9%	7%	7%	9%	4%	10%	6%	8%	9%	9%	7%	8%	8%	9%	8%	9%	8%	10%	8%	3%	6%	9%				
	B	D								I													X								
Low2Box (Somewhat weaker/Much weaker)	125	57	69	36	49	40	51	44	31	46	79	49	43	33	70	55	75	50	6	119	9	116	69	22	34	53	72				
	25%	23%	28%	20%	28%	28%	30%	21%	25%	28%	24%	29%	23%	23%	25%	25%	25%	36%	25%	27%	25%	28%	18%	26%	22%	28%					

Proportions/Means: Columns Tested (5% risk level) - A-B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z \* small base; \*\* very small base (under 30) ineligible for sig testing