



Ipsos Poll Conducted for Reuters

Daily Election Tracking: 10.09.12

These are findings from an Ipsos poll conducted for Thomson Reuters from Oct. 5-9, 2012. For the survey, a sample of 1,370 American registered voters and 1,157 Likely Voters (all age 18 and over) was interviewed online. The precision of the Reuters/Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.0 percentage points for Registered Voters and 3.3 for Likely Voters. For more information about credibility intervals, please see the appendix.

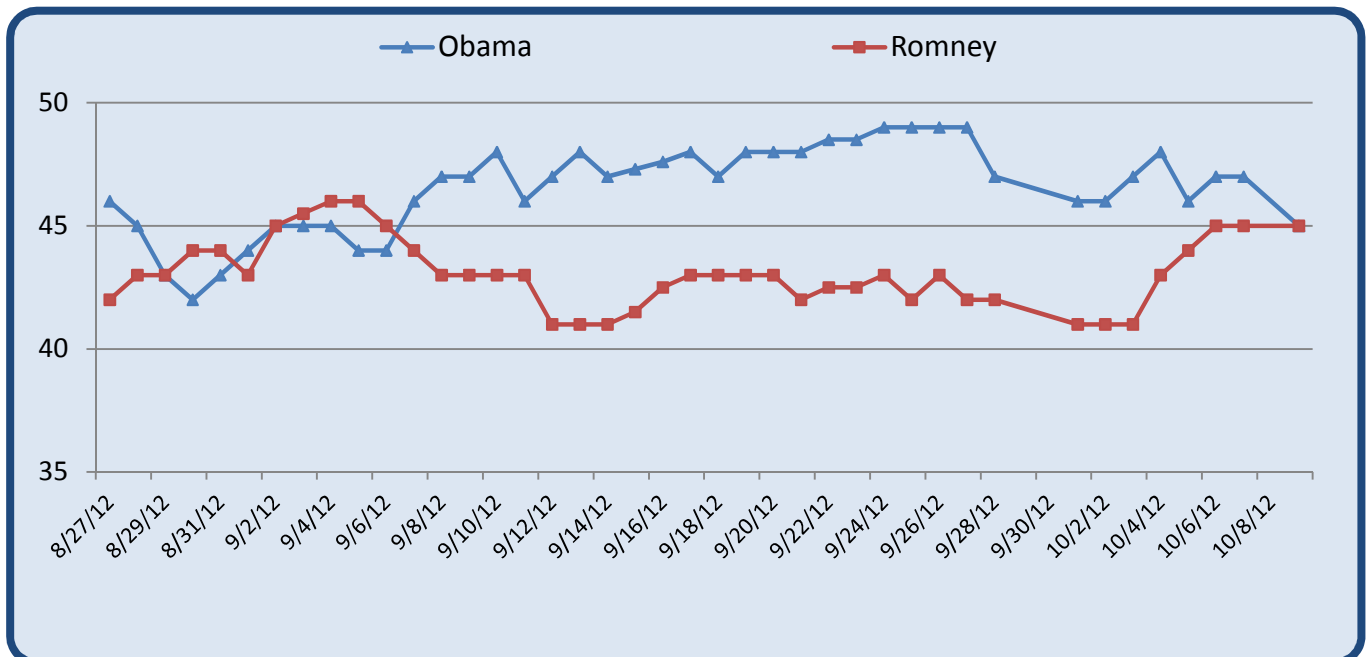
The data were weighted to the U.S. current population data by gender, age, education, and ethnicity. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of a percent. Where figures do not sum to 100, this is due to the effects of rounding.

VOTING INTENTION

Q1. If the 2012 Presidential Election were being held today and the candidates were [ROTATE] Barack Obama for president and Joe Biden for vice president, the Democrats, and Mitt Romney for president and Paul Ryan for vice president, the Republicans [END ROTATE], for whom would you vote?

	All LIKELY Voters (LV)	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Barack Obama for president and Joe Biden for vice president, the Democrats	45%	45%	84%	6%	30%
Mitt Romney for president and Paul Ryan for vice president, the Republicans	45%	42%	10%	87%	30%
Wouldn't vote	*%	2%	1%	1%	4%
None / Other	3%	4%	1%	2%	17%
Don't know / Refused	7%	7%	5%	4%	19%

Obama & Romney Vote Share Daily Data: 2012 Conventions to present
(Excludes: wouldn't vote/none/other/don't know/refused)





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OTHER VOTING QUESTIONS

[ASK IF OBAMA OR ROMNEY SELECTED IN Q1]

Q2. Have you definitely decided to vote for [INSERT RESPONSE FROM Q1], or is there a chance you might change your mind before you vote?

(n=1,195)	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Definitely will vote for candidate	84%	86%	85%	73%
Could change my mind	16%	14%	15%	27%

Q3. Have you already voted in the upcoming November general election by going to an early voting location, or by mailing in an early voting or absentee ballot, or not?

	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Yes	9%	11%	6%	7%
No	91%	89%	94%	93%

[IF "No" at Q3, ASK Q4]

Q4. And do you plan to vote at an early voting location or by mailing in an early voting or absentee ballot?

(n=1,289)	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Yes – I plan to vote at an early voting location	12%	13%	10%	16%
Yes – I plan to mail in an early voting ballot	8%	8%	7%	8%
Yes – I plan to mail in an absentee ballot	7%	7%	8%	10%
No – I do not plan to vote early	73%	72%	75%	66%

PARTY ID	All Registered Voters (RV)
Strong Democrat	18%
Moderate Democrat	18%
Lean Democrat	9%
Lean Republican	8%
Moderate Republican	18%
Strong Republican	12%
Independent	12%
None of these	2%
DK	3%



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CANDIDATE ATTRIBUTES

Q. In your opinion, which candidate for President is stronger on each of the following?

		All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Eloquent	Barack Obama, Democrat	43%	70%	20%	28%
	Mitt Romney, Republican	29%	8%	59%	22%
	Neither	12%	9%	9%	30%
	Don't know	16%	13%	12%	20%
Presidential	Barack Obama, Democrat	43%	78%	8%	31%
	Mitt Romney, Republican	39%	10%	80%	31%
	Neither	8%	6%	4%	21%
	Don't know	10%	6%	8%	16%
Understands people like me	Barack Obama, Democrat	39%	74%	6%	21%
	Mitt Romney, Republican	31%	6%	64%	26%
	Neither	22%	15%	22%	40%
	Don't know	9%	5%	9%	13%
Is a good person	Barack Obama, Democrat	45%	80%	9%	34%
	Mitt Romney, Republican	34%	7%	71%	26%
	Neither	9%	6%	8%	18%
	Don't know	13%	7%	12%	21%
Likeable	Barack Obama, Democrat	51%	83%	19%	44%
	Mitt Romney, Republican	32%	5%	67%	29%
	Neither	8%	5%	7%	17%
	Don't know	9%	7%	7%	10%
Tough enough for the job	Barack Obama, Democrat	40%	73%	6%	30%
	Mitt Romney, Republican	39%	10%	79%	34%
	Neither	10%	9%	7%	19%
	Don't know	11%	8%	8%	17%
Represents America	Barack Obama, Democrat	40%	76%	6%	23%
	Mitt Romney, Republican	39%	10%	78%	34%
	Neither	11%	7%	9%	25%
	Don't know	10%	8%	6%	17%
Smart enough for the job	Barack Obama, Democrat	41%	79%	6%	25%
	Mitt Romney, Republican	39%	7%	81%	35%
	Neither	9%	7%	5%	22%
	Don't know	10%	8%	8%	18%
Has the right values	Barack Obama, Democrat	40%	76%	4%	26%
	Mitt Romney, Republican	38%	9%	80%	28%
	Neither	12%	9%	8%	27%
	Don't know	10%	6%	8%	19%
Will protect American jobs	Barack Obama, Democrat	39%	75%	5%	25%
	Mitt Romney, Republican	38%	8%	77%	32%
	Neither	12%	9%	11%	20%
	Don't know	11%	7%	7%	23%
A man of faith	Barack Obama, Democrat	29%	55%	4%	19%
	Mitt Romney, Republican	44%	19%	79%	38%
	Neither	10%	8%	6%	20%
	Don't know	16%	18%	10%	23%
Would be fun to meet in person	Barack Obama, Democrat	45%	75%	15%	35%
	Mitt Romney, Republican	26%	6%	54%	19%
	Neither	19%	11%	20%	34%
	Don't know	11%	8%	11%	12%
Can be effective in Washington	Barack Obama, Democrat	34%	63%	3%	29%
	Mitt Romney, Republican	38%	11%	77%	24%
	Neither	16%	17%	11%	26%
	Don't know	12%	9%	9%	21%
Bipartisanship*	Barack Obama, Democrat	33%	64%	5%	16%
	Mitt Romney, Republican	27%	5%	57%	25%
	Neither	19%	15%	19%	29%
	Don't know	22%	16%	19%	29%

*This question has been included in the survey since October 3rd