



Ipsos Poll Conducted for Reuters

Daily Election Tracking: 10.10.12

These are findings from an Ipsos poll conducted for Thomson Reuters from Oct. 6-10, 2012. For the survey, a sample of 1,199 American registered voters and 1,027 Likely Voters (all age 18 and over) was interviewed online. The precision of the Reuters/Ipsos online polls is measured using a [credibility interval](#). In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for Registered Voters and 3.5 for Likely Voters. For more information about credibility intervals, please see the appendix.

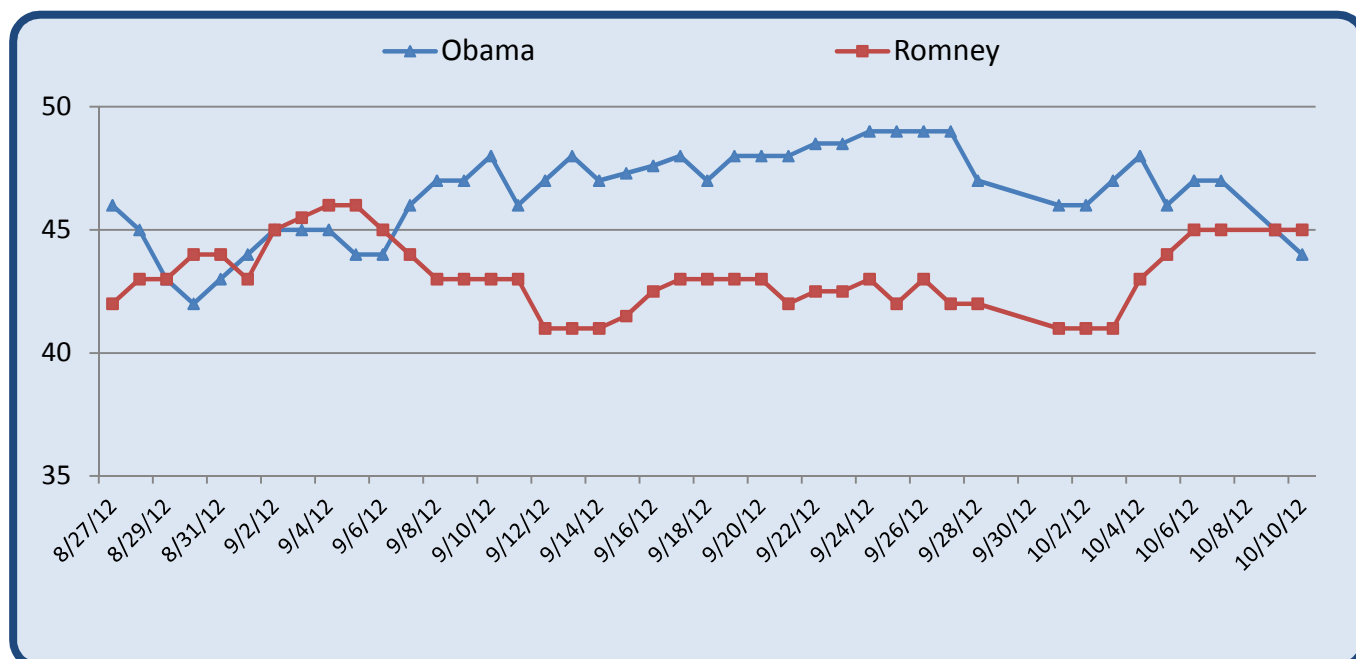
The data were weighted to the U.S. current population data by gender, age, education, and ethnicity. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of a percent. Where figures do not sum to 100, this is due to the effects of rounding.

VOTING INTENTION

Q1. If the 2012 Presidential Election were being held today and the candidates were [ROTATE] Barack Obama for president and Joe Biden for vice president, the Democrats, and Mitt Romney for president and Paul Ryan for vice president, the Republicans [END ROTATE], for whom would you vote?

	All LIKELY Voters (LV)	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Barack Obama for president and Joe Biden for vice president, the Democrats	44%	44%	84%	3%	32%
Mitt Romney for president and Paul Ryan for vice president, the Republicans	45%	41%	8%	87%	28%
Wouldn't vote	*%	2%	1%	3%	3%
None / Other	3%	5%	2%	2%	15%
Don't know / Refused	7%	9%	5%	5%	22%

Obama & Romney Vote Share Daily Data: 2012 Conventions to present
(Excludes: wouldn't vote/none/other/don't know/refused)





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OTHER VOTING QUESTIONS

[ASK IF OBAMA OR ROMNEY SELECTED IN Q1]

Q2. Have you definitely decided to vote for [INSERT RESPONSE FROM Q1], or is there a chance you might change your mind before you vote?

(n=1,044)	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Definitely will vote for candidate	85%	85%	87%	78%
Could change my mind	15%	15%	13%	22%

Q3. Have you already voted in the upcoming November general election by going to an early voting location, or by mailing in an early voting or absentee ballot, or not?

	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Yes	8%	12%	4%	6%
No	92%	88%	96%	94%

[IF "No" at Q3, ASK Q4]

Q4. And do you plan to vote at an early voting location or by mailing in an early voting or absentee ballot?

(n=1,137)	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Yes – I plan to vote at an early voting location	11%	12%	9%	18%
Yes – I plan to mail in an early voting ballot	7%	7%	7%	7%
Yes – I plan to mail in an absentee ballot	11%	8%	14%	13%
No – I do not plan to vote early	71%	73%	71%	63%

PARTY ID	All Registered Voters (RV)
Strong Democrat	18%
Moderate Democrat	18%
Lean Democrat	8%
Lean Republican	7%
Moderate Republican	19%
Strong Republican	12%
Independent	14%
None of these	3%
DK	2%



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CANDIDATE PREFERENCES ON POLICIES

Q. In your opinion, which candidate for President has a better plan, policy or approach to each of the following?

		All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Healthcare	Barack Obama, Democrat	38%	72%	3%	32%
	Mitt Romney, Republican	37%	8%	75%	32%
	Neither	13%	10%	12%	23%
	Don't know	13%	9%	10%	13%
The war on terror	Barack Obama, Democrat	35%	65%	4%	33%
	Mitt Romney, Republican	29%	7%	63%	16%
	Neither	14%	14%	13%	19%
	Don't know	22%	15%	20%	32%
The US Economy	Barack Obama, Democrat	37%	71%	1%	30%
	Mitt Romney, Republican	39%	7%	83%	28%
	Neither	12%	12%	8%	21%
	Don't know	13%	10%	7%	21%
Immigration	Barack Obama, Democrat	30%	56%	4%	28%
	Mitt Romney, Republican	31%	10%	62%	22%
	Neither	15%	15%	13%	24%
	Don't know	23%	19%	21%	26%
Social Security	Barack Obama, Democrat	37%	71%	3%	32%
	Mitt Romney, Republican	32%	6%	70%	22%
	Neither	13%	12%	12%	22%
	Don't know	18%	12%	15%	24%
Medicare	Barack Obama, Democrat	38%	71%	3%	35%
	Mitt Romney, Republican	34%	6%	72%	27%
	Neither	13%	12%	12%	20%
	Don't know	15%	11%	13%	18%
Taxes	Barack Obama, Democrat	37%	70%	3%	33%
	Mitt Romney, Republican	35%	8%	76%	24%
	Neither	13%	12%	10%	29%
	Don't know	14%	10%	12%	14%
Gay marriage	Barack Obama, Democrat	41%	68%	14%	39%
	Mitt Romney, Republican	22%	6%	45%	11%
	Neither	17%	11%	21%	24%
	Don't know	20%	15%	19%	27%
Jobs and employment	Barack Obama, Democrat	37%	70%	2%	37%
	Mitt Romney, Republican	39%	9%	82%	29%
	Neither	11%	12%	7%	19%
	Don't know	12%	10%	9%	15%
The federal government deficit	Barack Obama, Democrat	27%	56%	1%	16%
	Mitt Romney, Republican	39%	8%	81%	31%
	Neither	17%	20%	8%	32%
	Don't know	17%	16%	10%	21%