



Ipsos Poll Conducted for Reuters

Daily Election Tracking: 10.16.12

These are findings from an Ipsos poll conducted for Thomson Reuters from Oct. 12-16, 2012. For the survey, a sample of 2,252 American registered voters and 1,846 Likely Voters (all age 18 and over) was interviewed online. Likely voter model adjusted to include all respondents who have voted, as of 10/15/12. The precision of the Reuters/Ipsos online polls is measured using a [credibility interval](#). In this case, the poll has a credibility interval of plus or minus 2.4 percentage points for Registered Voters and 2.6 for Likely Voters. For more information about credibility intervals, please see the appendix.

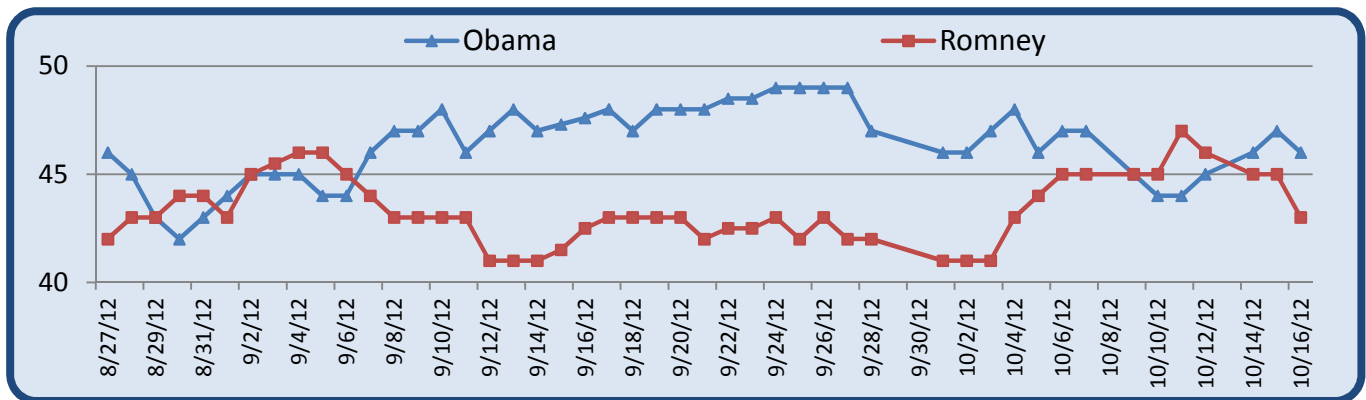
The data were weighted to the U.S. current population data by gender, age, education, and ethnicity. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of a percent. Where figures do not sum to 100, this is due to the effects of rounding.

VOTING INTENTION

Q1. If the 2012 Presidential Election were being held today and the candidates were [ROTATE] Barack Obama for president and Joe Biden for vice president, the Democrats, and Mitt Romney for president and Paul Ryan for vice president, the Republicans [END ROTATE], for whom would you vote?

	All LIKELY Voters (LV)	All Registered Voters (RV)	Democrats (RV)	Republicans (RV)	Independents (RV)
Barack Obama for president and Joe Biden for vice president, the Democrats	46%	46%	85%	8%	32%
Mitt Romney for president and Paul Ryan for vice president, the Republicans	43%	41%	7%	85%	33%
Wouldn't vote	2%	2%	1%	1%	8%
None / Other	3%	4%	1%	3%	9%
Don't know / Refused	8%	7%	5%	3%	18%

Obama & Romney Vote Share Daily Data: 2012 Conventions to present (Likely Voters only)
(Chart does not show: wouldn't vote/none/other/don't know/refused)



Ipsos' Electoral College model includes our own data, previous election outcome data, data from other pollsters, and aggregated poll data.

IPSOS ELECTORAL COLLEGE PROJECTION

Democrat	259
Democrat (Toss-up)	27
Republican(Toss-up)	61
Republican	191



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OTHER VOTING QUESTIONS

[ASK IF OBAMA OR ROMNEY SELECTED IN Q1]

Q2. Have you definitely decided to vote for [INSERT RESPONSE FROM Q1], or is there a chance you might change your mind before you vote?

(n=1,970)	<u>All Registered Voters (RV)</u>	<u>Democrats (RV)</u>	<u>Republicans (RV)</u>	<u>Independents (RV)</u>
Definitely will vote for candidate	85%	85%	88%	70%
Could change my mind	15%	15%	12%	30%

Q3. Have you already voted in the upcoming November general election by going to an early voting location, or by mailing in an early voting or absentee ballot, or not?

	<u>All Registered Voters (RV)</u>	<u>Democrats (RV)</u>	<u>Republicans (RV)</u>	<u>Independents (RV)</u>
Yes	10%	10%	10%	9%
No	90%	90%	90%	91%

[IF "Yes" at Q3, ASK Q4]

Q4. For whom did you vote for President?

(n=178)	<u>All Registered Voters (RV)</u>	<u>Democrats (RV)</u>	<u>Republicans (RV)</u>	<u>Independents (RV)</u>
Barack Obama for President and Joe Biden for Vice President,	59%			
Mitt Romney for President and Paul Ryan for Vice President,	39%	Base size too small to report data		
Other	2%			

[IF "No" at Q3, ASK Q5]

Q5. And do you plan to vote at an early voting location or by mailing in an early voting or absentee ballot?

(n=2,074)	<u>All Registered Voters (RV)</u>	<u>Democrats (RV)</u>	<u>Republicans (RV)</u>	<u>Independents (RV)</u>
Yes – I plan to vote at an early voting location	14%	16%	14%	7%
Yes – I plan to mail in an early voting ballot	9%	8%	10%	7%
Yes – I plan to mail in an absentee ballot	7%	9%	6%	5%
No – I do not plan to vote early	71%	67%	70%	80%

PARTY ID	<u>All Registered Voters (RV)</u>
Strong Democrat	18%
Moderate Democrat	19%
Lean Democrat	8%
Lean Republican	8%
Moderate Republican	18%
Strong Republican	13%
Independent	12%
None of these	2%
DK	2%