



# Global @dvisor

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## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		All Countries																				Senior Executive/Decision Maker/Leader	
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)	18680	9849	8831	7405	6571	4704	5721	7541	5024	9084	9596	5391	6465	6824	10421	8259	12745	5935	2189	16491	3677	15003	
Base: All respondents (wtd)	12000	5991	6009	5274	3964	2762	3981	4629	3141	5512	6488	4370	4173	3456	6168	5812	7782	4218	1299	10701	2107	9893	
Very good	623	403	220	332	217	74	177	212	188	360	263	178	174	271	390	233	460	164	164	459	242	381	
	5%	7%	4%	6%	5%	3%	4%	5%	6%	7%	4%	4%	4%	8%	6%	4%	6%	4%	13%	4%	12%	4%	
	B	E	E							FG	J			KL	O		Q	S	U				
Somewhat good	3807	1987	1819	1729	1234	843	1009	1523	1185	1726	2081	1295	1345	1166	2067	1739	2618	1189	454	3353	807	2999	
	32%	33%	30%	33%	31%	31%	25%	33%	38%	31%	32%	30%	32%	34%	33%	30%	34%	28%	35%	31%	38%	30%	
	B							F	FG				K	K	O	Q	S	U					
Somewhat bad	4848	2320	2528	2056	1623	1169	1603	1886	1296	2210	2638	1773	1724	1351	2444	2404	3113	1735	423	4425	698	4150	
	40%	39%	42%	39%	41%	42%	40%	41%	41%	40%	41%	41%	41%	39%	39%	41%	40%	41%	33%	41%	33%	42%	
	A				C												R	T					
Very bad	2722	1280	1442	1157	889	676	1192	1008	472	1216	1506	1124	931	667	1286	1436	1592	1130	258	2464	359	2363	
	23%	21%	24%	22%	22%	24%	30%	22%	15%	22%	23%	26%	22%	19%	21%	25%	20%	27%	20%	23%	17%	24%	
	A				C	GH	H					LM	M		N		P	R	T				
Summary	4430	2391	2039	2061	1452	917	1186	1735	1373	2086	2344	1473	1519	1437	2458	1972	3077	1353	618	3812	1050	3380	
Top2Box (Very good/Somewhat good)	37%	40%	34%	39%	37%	33%	30%	37%	44%	38%	36%	34%	36%	42%	40%	34%	40%	32%	48%	36%	50%	34%	
	B	DE	E					F	FG				K	KL	O	Q	S	U					
Low2Box (Very bad/Somewhat bad)	7570	3600	3970	3213	2512	1845	2796	2895	1768	3426	4144	2897	2654	2019	3730	3840	4705	2865	681	6889	1057	6513	
	63%	60%	66%	61%	63%	67%	70%	63%	56%	62%	64%	66%	64%	58%	60%	66%	60%	68%	52%	64%	50%	66%	
	A		C	CD	GH	H						LM	M		N		P	R	T				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States			
Base: All respondents (unwtd)	18680	506	1008	502	1013	1009	1002	1016	1002	1010	1001	1007	525	1012	1009	509	500	502	506	511	1014	502	505	1008				
Base: All respondents (wted)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500				
Very good	623	15	34	16	30	31	26	3	26	7	0	86	12	4	6	8	1	8	193	6	8	6	30	28	38			
	5%	3%	7%	3%	6%	6%	5%	1%	5%	1%	0	17%	2%	1%	1%	2%	0	2%	3%	1%	2%	2%	6%	6%	8%			
	GJMP	GIJLMNOPQ	GIJMP	IJLMNOPQST	GIJLMNOPQS	GIJLMNOPQS	IJLMNOPQSTU	GIJLMNOPQST	GIJLMNOPQST	JP	ABCDEF	GHJLMNOPQ	GJMP	J	JP	SHJKL	MNOPQSTUVWX	JP	GJP	IJLMNOPQST	IJLMNOPQST	GIJLMNOPQ						
Somewhat good	3807	167	275	166	250	298	265	29	313	63	20	206	190	26	50	160	92	145	208	151	113	12	297	223	90			
	32%	33%	55%	33%	50%	60%	53%	6%	63%	13%	4%	41%	36%	5%	10%	32%	18%	29%	42%	30%	23%	2%	59%	45%	18%			
	GIJMNPTUX	KLMNOPQRS	GIJMNPTUX	IJKLMNOPQRS	IJKLMNOPQRS	IJKLMNOPQRS	IJKLMNOPQRS	IJKLMNOPQRS	IJKLMNOPQRS	U	GIJKL	MNOPQR	GJMU	ACGJLMNOPQST	GIJMNPTUX	U	GJMU	GIJMNPTUX	GIJMNPTUX	GIJMNOPQST	GIJMNPUX	GIJMNNU	ACDGUKLMNOPQRS	GIJMNOPQST	GIJMNNU			
Somewhat bad	4848	194	160	254	152	147	183	327	141	299	168	151	209	232	260	239	284	248	65	239	250	104	141	159	241			
	40%	39%	32%	51%	30%	29%	37%	65%	28%	60%	34%	30%	42%	46%	52%	48%	57%	50%	13%	45%	50%	21%	28%	32%	48%			
	BDEFHJKRUV	RU	DEFHJKRUV	RU	RU	EHRU	IJKLMNOPQR	RU	HJKLMNQR	EHRU	RU	BDEHJKRUV	BDEHJKRUV	DEFHJKRUV	DEFHJKRUV	DEFHJKRUV	HJKLMQORT	DEFHJKRUVW	BDEFHJKRUV	DEFHJKRUV	R	RU	RU	DEFHJKRUV				
Very bad	2722	124	32	64	69	25	26	141	21	132	312	57	89	238	183	93	123	99	34	104	128	376	32	91	131			
	23%	25%	6%	13%	14%	5%	5%	28%	4%	26%	62%	11%	18%	48%	37%	19%	25%	20%	7%	21%	26%	75%	6%	18%	26%			
	BCDEFHKLKV	BEFHRV	BEFHRV	BCDEFHKLQRVW	BCDEFHKLQRVW	BCDEFHKLQRVW	BCDEFHKLQRVW	BCDEFHKLQRVW	BCDEFHKLQRVW	BEFHRV	BCEFHKRV	FGHKLNOPOFFGHKLQPR	BCEFHKRV	BCDEFHKLKV	BCDEFHKLKV	BCEFHKRV	DEFHKLOQR	SHJKL	MNOPQRSTVWX	BEFHKRV	DEFHKLOQR	SHJKL	MNOPQRSTVWX	BEFHKRV	DEFHKLOQR			
Summary	4430	182	308	182	279	328	291	31	338	69	20	292	202	30	57	168	93	153	401	157	121	20	327	250	128			
Top2Box (Very good/Somewhat good)	37%	36%	62%	36%	56%	66%	58%	6%	68%	14%	4%	58%	40%	6%	11%	34%	19%	80%	31%	24%	4%	65%	50%	26%				
	GIJMNPTUX	IJLMNOPQSTI	GIJMNPTUX	IJLMNOPQSTU	IJLMNOPQSTU	IJLMNOPQSTU	IJLMNOPQSTU	IJLMNOPQSTU	IJLMNOPQSTU	JU	GUJKL	MNOPQ	GJMU	ACGJLMNOPQSTU	GIJMNPTUX	GIJMNNU	GIJMNPTU	SHJKL	MNOPQ	GIJMNPU	GIJMNPU	ACDGULMNOPOQS	GIJLMNOPQST	GIJMNNU				
Low2Box (Very bad/Somewhat bad)	7570	318	192	318	221	172	209	469	162	431	480	208	298	470	443	332	407	347	99	343	379	480	173	250	372			
	63%	64%	38%	64%	44%	34%	42%	94%	32%	86%	96%	42%	60%	94%	89%	66%	81%	69%	20%	69%	76%	96%	35%	50%	74%			
	BDEFHJKRUV	HR	BDEFHJKRUV	EHRV	R	EHR	FHIKLNOPQR	R	FHIKLNOPQR	FHIKLNOPQR	EHR	BDEFHJKRUV	FHIKLNOPQR	EFHKLOQR	BDEFHJKRUV	EFHKLQRS	BDEFHJKRUV	EFHKLQRS	BDEFHJKRUV	EFHKLQRS	BDEFHJKRUV	EFHKLQRS	BDEFHJKRUV	DEFHKLOQR	GHIKLNOPQR	R	BEHRV	CDEFHKLOR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All respondents (unwtd)	18680	2017	2028	7559	5564	7568	3524	1512
Base: All respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very good	623	69	53	94	181	123	150	226
	5%	7%	4%	2%	5%	3%	8%	15%
		BCDE	C		BCE	C	BCDE	ABCDEF
Somewhat good	3807	388	577	1018	1243	1013	865	582
	32%	39%	38%	23%	36%	25%	43%	39%
		CDE	CE		CE	C	ABCDE	CE
Somewhat bad	4848	388	584	1949	1462	1895	734	464
	40%	39%	39%	43%	42%	47%	37%	31%
		G	G	ABFG	FG	ABCDEFG	G	
Very bad	2722	155	286	1438	614	969	251	228
	23%	16%	19%	32%	18%	24%	13%	15%
		F	AF	ABDEFG	F	ABDFG		
<b>Summary</b>								
Top2Box (Very good/Somewhat good)	4430	457	629	1112	1424	1135	1015	808
	37%	46%	42%	25%	41%	28%	51%	54%
		CDE	CE		CE	C	ABCDE	ABCDE
Low2Box (Very bad/Somewhat bad)	7570	543	871	3388	2076	2865	985	692
	63%	54%	58%	75%	59%	72%	49%	46%
		FG	FG	ABDEFG	AFG	ABDFG		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Argentina																				
		Argentina		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		506	179	327	255	153	98	214	127	165	165	341	214	160	132	230	276	285	221	38	468	60	446	
Base: All respondents (wtd)		500	245	255	248	147	105*	225	131*	144	165	335	326	118	55	234	266	276	224	36**	464	55*	445	
Very good	15	9	6	8	2	5	9	3	3	2	12	8	6	2	9	6	9	6	2	13	5	10		
	3%	4%	2%	3%	2%	4%	4%	2%	2%	1%	4%	2%	5%	3%	4%	2%	3%	3%	6%	3%	9%	2%		
Somewhat good	167	83	85	89	48	30	68	44	55	49	119	118	34	15	72	95	85	82	10	157	19	149		
	33%	34%	33%	36%	33%	29%	30%	34%	38%	30%	35%	35%	36%	29%	27%	31%	36%	31%	37%	29%	34%	33%	33%	
Somewhat bad	194	89	105	90	61	42	82	54	57	75	119	121	49	24	95	98	106	88	13	181	19	174		
	39%	36%	41%	36%	42%	40%	37%	41%	39%	45%	35%	37%	41%	43%	41%	37%	38%	39%	36%	39%	34%	39%		
Very bad	124	64	60	61	35	28	65	29	29	39	85	79	30	15	58	66	75	49	11	113	13	111		
	25%	26%	23%	25%	24%	27%	29%	23%	20%	24%	25%	24%	25%	27%	25%	25%	27%	22%	30%	24%	23%	25%		
Summary	182	92	91	97	50	35	77	47	58	51	131	126	40	16	81	101	95	88	12	170	24	159		
Top2Box (Very good/Somewhat good)	36%	37%	35%	39%	34%	33%	34%	36%	40%	31%	39%	39%	34%	30%	35%	38%	34%	39%	34%	37%	43%	36%		
Low2Box (Very bad/Somewhat bad)	318	153	164	151	97	70	148	84	86	114	204	201	79	39	153	165	181	136	23	294	32	286		
	64%	63%	65%	61%	66%	67%	66%	64%	60%	69%	61%	61%	66%	70%	65%	62%	66%	61%	66%	63%	57%	64%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		India																				Senior Executive/Decision Maker/Leader		
		India	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
			Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)	1007	801	206	702	277	28	250	483	274	667	340	6	78	923	739	268	928	79	329	678	694	313	S	U
Base: All respondents (wt'd)	500	258	242	276	178	46**	143*	226	131	313	187	7**	57*	436	289	211	428	72*	150	350	291	209	T	V
Very good	86	47	39	47	37	3	16	49	21	62	24	0	8	78	70	16	83	3	52	34	76	10	P	Q
	17%	18%	16%	17%	21%	6%	11%	22%	16%	20%	13%	2%	14%	18%	24%	8%	19%	5%	35%	10%	26%	5%	R	S
Somewhat good	206	106	100	125	65	16	64	88	53	124	82	2	20	183	125	81	177	29	53	153	118	88	O	Q
	41%	41%	41%	45%	36%	35%	45%	39%	41%	39%	44%	33%	35%	42%	43%	39%	41%	41%	35%	44%	40%	42%	S	U
Somewhat bad	151	75	76	74	57	20	46	61	43	93	58	3	21	127	69	81	120	31	28	123	67	84	N	P
	30%	29%	31%	27%	32%	42%	32%	27%	33%	30%	31%	37%	37%	29%	24%	39%	28%	43%	19%	35%	23%	40%	R	T
Very bad	57	31	26	30	19	8	17	28	13	34	23	2	8	48	25	32	48	9	16	41	30	27	N	O
	11%	12%	11%	11%	11%	17%	12%	12%	10%	11%	12%	29%	13%	11%	9%	15%	11%	12%	11%	12%	10%	13%	P	Q
Summary	292	152	140	172	101	19	80	137	75	186	106	2	28	261	195	97	259	33	105	187	194	98	S	U
Top2Box (Very good/Somewhat good)	58%	59%	58%	62%	57%	41%	56%	61%	57%	59%	57%	35%	50%	60%	67%	46%	61%	45%	70%	53%	67%	47%	T	V
Low2Box (Very bad/Somewhat bad)	208	106	102	104	76	27	63	88	56	128	81	5	29	175	95	113	169	39	45	163	97	111	N	O
	42%	41%	42%	38%	43%	59%	44%	39%	43%	41%	43%	65%	50%	40%	33%	54%	39%	55%	30%	47%	33%	53%	P	Q

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Mexico																						
		Mexico		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (unwtd)		509	337	172	203	218	88	363	132	14	233	276	143	163	203	296	213	374	135	62	447	120	389	
Base: All respondents (wt'd)		500	238	262*	270	154	76*	405	88*	7**	198*	302	321	103	76	236	264	310	190*	42**	458	76*	424	
Very good	8	8	0	7	0	1	3	5	0	2	6	6	1	2	6	2	5	3	3	5	3	5	5	
	2%	3%	0	2%	0	1%	1%	5%	-	1%	2%	2%	0	2%	2%	1%	2%	1%	7%	1%	4%	1%		
Somewhat good	160	83	77	74	43	43	128	30	2	69	91	84	44	32	85	75	111	48	13	147	34	125		
	32%	35%	29%	27%	28%	56%	31%	34%	32%	35%	30%	26%	42%	42%	36%	29%	36%	25%	31%	32%	45%	30%		
Somewhat bad	239	114	126	136	77	26	192	45	2	85	154	169	39	31	116	124	144	95	13	226	24	215	U	
	48%	48%	48%	50%	50%	34%	47%	52%	34%	43%	51%	53%	38%	41%	49%	47%	46%	50%	32%	49%	32%	51%	T	
Very bad	93	34	59	54	33	6	83	8	2	41	52	61	20	12	30	63	49	43	13	80	15	78		
	19%	14%	22%	20%	22%	8%	20%	9%	33%	21%	17%	19%	20%	15%	13%	24%	16%	23%	30%	18%	19%	18%		
Summary	168	91	77	80	43	44	131	35	2	72	96	91	44	33	90	77	117	51	16	152	37	131		
Top2Box (Very good/Somewhat good)	34%	38%	29%	30%	28%	58%	32%	40%	32%	36%	32%	28%	43%	44%	38%	29%	38%	27%	38%	33%	49%	31%		
Low2Box (Very bad/Somewhat bad)	332	148	184	190	110	32	274	53	5	126	206	230	59	43	146	186	193	139	26	306	39	293	U	
	66%	62%	71%	70%	72%	42%	68%	60%	68%	64%	68%	72%	57%	56%	62%	71%	62%	73%	62%	67%	51%	69%	T	
						E	E						LM											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Spain																				Senior Executive/Decision Maker/Leader			
		Spain	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
			Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1014	492	522	399	433	182	647	316	H	51	I	499	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All respondents (wtd)	500	252	248	205	201	94	315	159	26*	238	262	249	114*	137	259	241	298	202	40*	460	55*	445			
Very good	8	7	1	4	3	0	5	3	0	3	5	3	4	1	7	0	7	1	2	6	4	4			
	2%	3%	0	2%	2%	-	2%	2%	-	1%	2%	1%	4%	1%	3%	0	2%	1%	4%	1%	7%	1%			
		B													O						U				
Somewhat good	12	6	6	6	4	2	7	4	0	6	6	7	1	3	8	4	10	2	3	9	4	8			
	2%	2%	2%	3%	2%	2%	2%	3%	2%	3%	2%	3%	1%	2%	3%	2%	3%	1%	8%	2%	7%	2%			
Somewhat bad	104	55	48	33	48	22	54	45	4	53	51	42	34	28	60	44	63	41	9	94	15	89			
	21%	22%	20%	16%	24%	24%	17%	29%	17%	22%	19%	17%	30%	21%	23%	18%	21%	20%	23%	21%	27%	20%			
		C					F					K													
Very bad	376	184	193	161	145	70	249	107	21	177	200	197	75	104	183	193	219	158	26	350	32	344			
	75%	73%	78%	78%	72%	74%	79%	67%	81%	74%	76%	79%	66%	76%	71%	80%	73%	78%	64%	76%	59%	77%			
Summary							G					L				N					R		T		
	20	13	7	11	7	2	12	7	0	9	11	10	5	4	16	4	16	4	5	15	8	12			
	4%	5%	3%	5%	4%	2%	4%	4%	2%	4%	4%	4%	5%	3%	6%	2%	5%	2%	12%	3%	14%	3%			
Top2Box (Very good/Somewhat good)												O		Q		S		U							
Low2Box (Very bad/Somewhat bad)	480	239	241	194	194	92	303	152	26	229	251	239	109	132	243	237	282	198	35	445	47	433			
	96%	95%	97%	95%	96%	98%	96%	96%	98%	96%	96%	96%	95%	97%	94%	98%	95%	98%	88%	97%	86%	97%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				South Africa																					
		South Africa		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)		501	228	273	109	197	195	20	106	375	296	205	197	143	161	303	198	419	82	141	360	207	294		
Base: All respondents (wtd)		500	240*	260*	287*	125	89	15**	155*	330	202	298*	219*	126*	156*	241	259*	390	110*	100*	400	161*	339*		
Very good	6	2	4	4	1	1	0	0	6	5	1	0	2	4	3	3	6	0	2	4	4	2			
	1%	1%	2%	2%	1%	1%	-	-	2%	2%	0	0	2%	2%	1%	1%	2%	-	2%	1%	2%	1%			
Somewhat good	151	86	65	107	29	15	6	63	81	39	112	66	47	38	70	80	112	38	26	125	34	117			
	30%	36%	25%	38%	23%	16%	42%	41%	25%	19%	37%	30%	37%	24%	29%	31%	29%	35%	26%	31%	21%	34%			
Somewhat bad	239	122	118	126	65	49	2	54	183	104	135	98	48	93	127	112	181	58	50	189	85	154			
	48%	51%	45%	44%	52%	55%	16%	35%	55%	51%	45%	45%	38%	60%	53%	43%	47%	53%	50%	47%	53%	46%			
Very bad	104	31	73	49	30	24	6	37	60	55	49	55	29	20	41	63	90	14	23	81	38	66			
	21%	13%	28%	17%	24%	28%	42%	24%	18%	27%	17%	25%	23%	13%	17%	24%	23%	13%	23%	20%	24%	19%			
Summary		A																							
Top2Box (Very good/Somewhat good)	157	88	69	112	29	15	6	63	87	44	113	66	49	42	73	84	118	38	28	129	38	119			
	31%	37%	27%	39%	24%	17%	42%	41%	26%	22%	38%	30%	39%	27%	30%	32%	30%	35%	27%	32%	23%	35%			
Low2Box (Very bad/Somewhat bad)	343	152	191	175	95	73	9	92	243	159	185	153	77	114	168	175	271	72	73	270	123	220			
	69%	63%	73%	61%	76%	83%	58%	59%	74%	78%	62%	70%	61%	73%	70%	68%	70%	65%	73%	68%	77%	65%			
		C																							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Great Britain																				
		Great Britain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		1010	514	496	347	333	330	236	593	181	394	616	295	335	380	563	447	612	398	71	939	112	898	
Base: All respondents (wtd)		500	246	254	185	160	155	120	291	89	187	313	146	171	183	267	233	296	204	34*	466	53	447	
Very good	7	1	5	4	2	1	1	4	1	2	5	1	2	4	5	2	4	2	2	5	1	5		
	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	5%	1%	2%	1%	
			A																S			T	U	
Somewhat good	63	31	32	28	19	16	10	42	10	27	35	20	17	26	33	30	42	21	6	57	10	53		
	13%	13%	12%	15%	12%	10%	9%	15%	12%	15%	11%	14%	10%	14%	12%	13%	14%	10%	17%	12%	18%	12%		
Somewhat bad	299	143	156	114	92	93	65	176	57	112	187	78	110	111	158	141	181	118	19	280	30	269		
	60%	58%	61%	62%	57%	60%	54%	61%	65%	60%	60%	54%	64%	61%	59%	61%	61%	58%	55%	60%	56%	60%		
								F					K											
Very bad	132	71	61	39	48	45	44	69	20	46	86	47	43	43	71	60	69	63	8	124	13	119		
	26%	29%	24%	21%	30%	29%	36%	24%	22%	25%	27%	32%	25%	23%	27%	26%	23%	31%	23%	27%	24%	27%		
			C	C	GH					M								P			R	T		
Summary	69	33	37	32	21	17	11	46	12	29	40	21	19	30	38	32	46	23	7	62	11	59		
Top2Box (Very good/Somewhat good)	14%	13%	14%	17%	13%	11%	9%	16%	13%	16%	13%	15%	11%	16%	14%	14%	16%	11%	22%	13%	20%	13%		
Low2Box (Very bad/Somewhat bad)	431	213	217	153	140	138	109	245	77	158	273	125	152	153	229	202	250	181	26	404	43	388		
	86%	87%	86%	83%	87%	89%	91%	84%	87%	84%	87%	85%	89%	84%	86%	86%	84%	89%	78%	87%	80%	87%		
			C	G						M								P		R	T			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		US																				Senior Executive/Decision Maker/Leader		
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1008	514	494	278	314	416	158	254	596	642	366	191	362	455	566	442	664	344	151	857	192	816		
Base: All respondents (wt'd)	500	248	252	182	154	164	76	110	315	305	195	232	127	141	254	246	306	194	67*	433	83	417		
Very good	38	29	10	23	14	2	3	6	29	34	5	14	7	17	33	6	32	6	25	13	29	10		
	8%	12%	4%	12%	9%	1%	4%	6%	9%	11%	2%	6%	6%	12%	13%	2%	10%	3%	37%	3%	34%	2%		
		B	C	E	D	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Somewhat good	90	45	44	29	26	35	8	14	67	57	33	40	18	32	49	41	57	33	10	79	14	75		
	18%	18%	18%	16%	17%	21%	11%	13%	21%	19%	17%	17%	14%	23%	19%	16%	18%	17%	16%	18%	17%	18%		
Somewhat bad	241	113	128	91	76	74	37	54	150	133	109	116	62	63	114	128	151	91	20	222	27	215		
	48%	46%	51%	50%	49%	46%	49%	49%	48%	43%	56%	50%	49%	45%	45%	52%	49%	47%	30%	51%	32%	51%		
																							R	T
Very bad	131	60	70	40	39	52	27	35	69	82	48	62	40	28	58	73	67	64	11	119	13	117		
	26%	24%	28%	22%	25%	32%	36%	32%	22%	27%	25%	27%	31%	20%	23%	29%	22%	33%	17%	27%	16%	28%		
																							P	R
Summary																								
Top2Box (Very good/Somewhat good)	128	74	54	52	40	37	12	21	96	91	38	54	25	49	82	46	89	39	35	93	43	85		
	26%	30%	21%	28%	26%	23%	15%	19%	30%	30%	19%	23%	20%	35%	32%	19%	29%	20%	53%	21%	52%	20%		
			B																				S	U
Low2Box (Very bad/Somewhat bad)	372	173	199	131	114	127	64	89	219	215	157	179	102	91	171	200	218	154	31	341	40	332		
	74%	70%	79%	72%	74%	77%	85%	81%	70%	70%	81%	77%	80%	65%	68%	81%	71%	80%	47%	79%	48%	80%		
			A																				R	T

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Saudi Arabia																				
		Saudi Arabia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		506	350	156	325	171	10	189	80	143	334	172	123	149	234	250	256	351	155	70	436	108	398	
Base: All respondents (wtd)		500	283	217*	295	176*	29**	181	77*	147*	299	201	120*	156*	224	189	311	285	215*	64*	436	113*	387	
Very good	193	131	62	105	78	10	65	25	59	126	67	52	53	87	83	109	127	65	20	173	46	146		
	39%	46%	29%	35%	45%	33%	36%	33%	40%	42%	33%	44%	34%	39%	44%	35%	45%	30%	31%	40%	41%	38%		
	B																Q							
Somewhat good	208	103	105	121	75	12	79	38	58	128	80	46	70	93	92	117	127	81	37	171	53	155		
	42%	36%	49%	41%	43%	42%	43%	49%	39%	43%	40%	38%	45%	41%	48%	38%	44%	38%	58%	39%	47%	40%		
																	S							
Somewhat bad	65	38	27	44	19	2	22	10	20	29	36	16	21	28	9	56	23	43	6	60	10	56		
	13%	13%	13%	15%	11%	8%	12%	13%	14%	10%	18%	14%	13%	13%	5%	18%	8%	20%	9%	14%	9%	14%		
																	N		P					
Very bad	34	11	22	26	3	5	16	4	10	15	18	5	12	16	5	29	8	25	2	32	3	31		
	7%	4%	10%	9%	2%	17%	9%	5%	7%	5%	9%	4%	8%	7%	3%	9%	3%	12%	3%	7%	3%	8%		
				D													N		P					
Summary	401	234	167	226	154	22	144	63	116	254	147	98	122	180	175	226	254	147	57	344	100	301		
Top2Box (Very good/Somewhat good)	80%	83%	77%	76%	87%	75%	79%	82%	79%	85%	73%	82%	79%	80%	92%	73%	89%	68%	88%	79%	89%	78%		
Low2Box (Very bad/Somewhat bad)	99	50	50	70	22	7	37	14	31	45	54	22	33	44	14	85	31	68	8	92	13	86		
	20%	17%	23%	24%	13%	25%	21%	18%	21%	15%	27%	18%	21%	20%	8%	27%	11%	32%	12%	21%	11%	22%		
				D						I						N		P						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Canada																																		
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		CANADA-PRAIRIES			CANADA-ATLANTIC			CANADA-BRITISH COLUMBIA		NORTHWEST TERRITORIES		CANADA-ONTARIO		CANADA-QUEBEC	
		Total		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	Z	a	b									
Base: All respondents (unwtd)		1009		527	482	283	340	386	230	420	359	403	606	371	500	138	561	448	691	318	110	899	135	874	71	89	90	150	0	391	218							
Base: All respondents (wt'd)		500		247	253	178	166	156	114	206	180	191	309	186	224	91	264	236	338	162	53	447	66	434	37*	43*	45*	75	**	190	110							
Very good		31	21	10	13	9	8	7	13	11	13	18	12	14	4	18	12	19	12	6	25	4	26	7	1	6	4	0	7	5								
		6%	8%	4%	7%	6%	5%	6%	6%	6%	7%	6%	7%	6%	5%	6%	7%	5%	6%	7%	11%	6%	7%	6%	20%	2%	13%	6%	-	4%	5%							
		B																		S																		
Somewhat good		298	152	146	102	102	94	54	120	124	124	174	106	129	63	158	140	212	86	33	265	41	257	23	22	33	50	0	109	61								
		60%	61%	58%	57%	62%	60%	47%	58%	69%	65%	56%	57%	58%	69%	60%	59%	63%	53%	62%	59%	62%	51%	51%	74%	67%	-	57%	56%									
Somewhat bad		147	66	81	54	45	47	44	66	38	48	99	56	71	20	74	73	93	54	12	135	18	129	7	17	5	18	0	61	39								
		29%	27%	32%	31%	27%	30%	38%	32%	21%	25%	32%	30%	32%	22%	28%	31%	27%	33%	22%	30%	27%	30%	18%	39%	11%	24%	-	32%	36%								
Very bad		25	9	16	9	9	7	10	7	8	6	19	11	9	4	14	11	15	10	3	22	3	22	0	3	1	3	0	14	4								
		5%	3%	6%	5%	5%	5%	9%	3%	4%	3%	6%	6%	4%	5%	5%	4%	6%	5%	5%	4%	5%	1%	7%	2%	4%	-	7%	4%									
Summary				A								I																										
Top2Box (Very good/Somewhat good)		328	172	156	115	112	102	61	133	135	137	191	119	143	67	176	152	231	98	39	289	46	283	30	23	39	54	0	115	67								
		66%	70%	62%	65%	67%	65%	53%	65%	75%	72%	62%	64%	64%	74%	67%	64%	68%	60%	73%	65%	69%	65%	81%	53%	87%	73%	-	61%	61%								
Low2Box (Very bad/Somewhat bad)		172	75	97	63	54	54	54	73	45	54	118	67	81	24	88	84	107	64	14	157	21	151	7	20	6	20	0	75	43								
		34%	30%	38%	35%	33%	35%	47%	35%	25%	28%	38%	36%	36%	26%	33%	36%	32%	40%	27%	35%	31%	35%	19%	47%	13%	27%	-	39%	39%								
		A										I	M	M					P										VXY	VXY								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		France																								Senior Executive/Decision Maker/Leader	
		France		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner						
		Total	Male	Female	Under 35	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				
Base: All respondents (unwtd)	1016	486	530	342	352	322	232	564	220	366	650	394	293	329	614	402	668	348	42	974	88	928					
Base: All respondents (wtd)	500	247	253	191	155	155	119	277	105	173	327	168	209	124	296	204	318	182	21*	479	42*	458					
Very good	3	2	0	1	1	1	2	1	0	1	2	1	1	1	3	0	2	1	1	2	1	2					
	1%	1%	0	0	0	1%	1%	0	-	0	1%	1%	0	1%	1%	-	0	1%	4%	0	3%	0					
Somewhat good	29	19	10	14	7	8	5	18	6	12	16	10	12	7	18	11	19	10	1	28	2	27					
	6%	8%	4%	7%	5%	5%	4%	6%	5%	7%	5%	6%	6%	5%	6%	5%	6%	5%	4%	6%	5%	6%					
Somewhat bad	327	156	171	126	102	100	73	181	74	109	218	98	142	87	196	132	209	118	12	315	27	300					
	65%	63%	68%	66%	66%	64%	61%	65%	70%	63%	67%	58%	68%	71%	66%	65%	66%	65%	57%	66%	65%	66%					
Very bad	141	70	72	50	45	46	39	77	25	51	91	59	54	29	80	62	88	53	7	134	12	130					
	28%	28%	28%	26%	29%	30%	33%	28%	24%	29%	28%	35%	26%	24%	27%	30%	28%	29%	35%	28%	28%	28%					
<b>Summary</b>		<b>LM</b>																									
Top2Box (Very good/Somewhat good)	31	21	10	14	8	9	7	19	6	13	18	11	13	7	21	11	20	11	2	30	3	28					
	6%	9%	4%	8%	5%	6%	6%	7%	5%	8%	6%	7%	6%	6%	7%	5%	6%	6%	8%	6%	8%	6%					
Low2Box (Very bad/Somewhat bad)	469	226	243	176	147	146	112	258	99	160	309	156	196	117	275	194	298	171	19	449	39	430					
	94%	91%	96%	92%	95%	94%	94%	93%	95%	92%	94%	93%	94%	94%	93%	95%	94%	94%	92%	94%	92%	94%					
		<b>A</b>																									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Germany																				Senior Executive/Decision Maker/Leader			
		Germany		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)	1002	529	473	332	310	360	237	285	314	369	633	211	588	203	641	361	734	268	101	901	200	802	S	U	
Base: All respondents (wt'd)	500	253	247	172	157	171	120	141	154	180	320	113	285	101	310	190	359	141	49*	451	96	404	T	U	
Very good	26	17	9	11	9	6	5	7	11	10	16	4	12	10	20	6	19	6	2	23	8	17			
	5%	7%	3%	7%	6%	3%	4%	5%	7%	6%	5%	3%	4%	10%	6%	3%	5%	4%	5%	5%	8%	4%			
		B		E											KL	O					U				
Somewhat good	313	161	152	108	99	106	64	88	107	112	201	57	182	74	196	117	230	82	34	279	63	250			
	63%	64%	61%	63%	63%	62%	53%	62%	70%	62%	63%	51%	64%	73%	63%	61%	64%	58%	69%	62%	65%	62%			
Somewhat bad	141	66	75	47	44	51	42	39	34	51	90	44	81	16	81	60	95	46	11	130	22	119			
	28%	26%	30%	27%	28%	30%	35%	28%	22%	28%	28%	39%	28%	16%	26%	31%	27%	32%	23%	29%	23%	29%			
							H					LM	M												
Very bad	21	9	12	6	6	9	9	6	2	7	14	8	11	2	14	8	14	7	1	20	3	18			
	4%	4%	5%	4%	4%	5%	8%	5%	1%	4%	4%	7%	4%	2%	4%	4%	4%	5%	3%	4%	4%	4%			
<b>Summary</b>																									
Top2Box (Very good/Somewhat good)	338	178	161	119	108	111	69	96	118	122	216	61	194	83	215	123	250	89	36	302	71	267			
	68%	70%	65%	69%	69%	65%	58%	68%	77%	68%	68%	54%	68%	82%	70%	65%	70%	63%	74%	67%	74%	66%			
Low2Box (Very bad/Somewhat bad)	162	75	87	53	49	60	51	46	36	58	104	52	91	18	94	67	109	53	13	149	25	136			
	32%	30%	35%	31%	31%	35%	42%	32%	23%	32%	32%	46%	32%	18%	30%	35%	30%	37%	26%	33%	26%	34%	P	T	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Australia																													
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		REGION						
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All respondents (unwtd)		1008	474	534	273	356	379	236	519	253	522	486	315	325	368	559	449	637	371	119	889	162	846	0	0	0	0	0	0	0	
Base: All respondents (wt'd)		500	248	252	197	156	147	121	269	110	227	273	132	294	74	260	240	312	188	55*	445	72*	428	**	**	**	**	**	**	**	
Very good		34	14	20	11	13	10	10	17	6	15	18	10	16	8	19	15	19	15	3	30	3	30	0	0	0	0	0	0	0	
		7%	6%	8%	6%	8%	7%	8%	6%	6%	7%	7%	7%	5%	11%	7%	6%	6%	8%	6%	7%	5%	7%	-	-	-	-	-	-	-	
Somewhat good		275	140	134	524	77	74	58	151	66	123	152	76	156	43	139	135	174	100	31	244	43	232	0	0	0	0	0	0	0	0
		55%	57%	53%	63%	50%	50%	48%	56%	60%	54%	56%	57%	53%	58%	54%	56%	56%	53%	55%	55%	59%	54%	-	-	-	-	-	-	-	-
Somewhat bad		160	75	85	55	52	53	43	86	31	75	85	39	101	21	82	78	100	60	18	143	22	138	0	0	0	0	0	0	0	0
		32%	30%	34%	28%	33%	36%	36%	32%	28%	33%	31%	29%	34%	28%	31%	33%	32%	32%	32%	30%	32%	-	-	-	-	-	-	-	-	
Very bad		32	19	13	7	14	11	10	15	7	14	18	8	22	2	20	11	19	12	4	28	4	28	0	0	0	0	0	0	0	0
		6%	8%	5%	3%	9%	7%	8%	5%	6%	6%	7%	6%	7%	3%	8%	5%	6%	7%	7%	6%	6%	-	-	-	-	-	-	-	-	
Summary						C								M																	
Top2Box (Very good/Somewhat good)		308	154	154	134	90	84	68	168	72	138	170	85	172	51	158	150	183	115	34	275	46	262	0	0	0	0	0	0	0	0
		62%	62%	61%	63%	58%	57%	56%	63%	66%	61%	62%	65%	58%	69%	61%	63%	62%	61%	61%	62%	64%	61%	-	-	-	-	-	-	-	
Low2Box (Very bad/Somewhat bad)		192	94	98	62	66	64	53	101	38	89	103	46	123	23	102	90	120	72	21	171	26	166	0	0	0	0	0	0	0	0
		38%	38%	39%	32%	42%	43%	44%	37%	34%	39%	38%	35%	42%	31%	39%	37%	38%	39%	39%	38%	36%	39%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Japan																				Senior Executive/Decision Maker/Leader		
		Japan	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
			Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All respondents (unwtd)	1009	511	498	452	358	199	625	316	H	509	500	337	223	449	467	542	667	342	73	936	93	916	S	U
Base: All respondents (wtd)	500	251	249	186	165	149	296	166	38*	269	231	173	107	220	238	262	328	172	38*	462	51*	449	T	449
Very good	6	4	2	2	2	2	4	2	0	5	2	5	0	1	4	3	5	2	1	5	1	5	1	5
	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	3%	-	1%	2%	1%	1%	1%	4%	1%	3%	1%	3%	1%
Somewhat good	50	28	23	16	20	14	25	20	5	27	23	16	8	26	27	23	35	15	4	46	8	43		
	10%	11%	9%	9%	12%	10%	9%	12%	12%	10%	10%	9%	8%	12%	11%	9%	11%	9%	12%	10%	15%	9%		
Somewhat bad	260	121	140	96	79	85	143	93	24	146	114	87	59	115	116	144	164	97	17	244	22	239		
	52%	48%	56%	52%	48%	57%	48%	56%	64%	54%	49%	50%	55%	52%	49%	55%	50%	56%	44%	53%	42%	53%		
Very bad	183	98	84	71	64	48	123	51	9	91	92	65	40	78	91	92	124	58	16	167	20	162		
	37%	39%	34%	38%	39%	32%	42%	30%	24%	34%	40%	38%	37%	35%	38%	35%	38%	34%	41%	36%	40%	36%		
GH																								
Summary	57	32	25	19	22	16	29	23	5	32	25	21	8	28	31	26	40	17	6	51	9	48		
Top2Box (Very good/Somewhat good)	11%	13%	10%	10%	13%	11%	10%	14%	13%	12%	11%	12%	8%	13%	13%	10%	12%	10%	15%	11%	18%	11%		
																							U	
Low2Box (Very bad/Somewhat bad)	443	219	224	167	144	133	266	143	34	237	206	152	99	192	207	236	288	155	32	411	42	401		
	89%	87%	90%	90%	87%	89%	90%	86%	87%	88%	89%	88%	92%	87%	87%	90%	88%	90%	85%	89%	82%	89%	T	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		South Korea																						
		South Korea		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		511	254	257	162	216	133	91	231	189	335	176	17	163	331	253	258	347	164	75	436	113	398	
Base: All respondents (wtd)		500	253	247	210	179	110	97*	230	173	300	200	22**	166	312	231	269	321	179	66*	434	99	401	
Very good	8	5	3	5	2	1	3	3	3	6	3	0	3	5	7	1	7	1	4	4	5	3		
	2%	2%	1%	1%	1%	1%	3%	1%	2%	2%	1%	-	2%	2%	3%	0	2%	1%	6%	1%	5%	1%		
Somewhat good	113	65	48	57	29	27	25	50	38	64	49	9	35	69	49	64	69	44	13	100	22	91		
	23%	26%	19%	27%	16%	25%	26%	22%	22%	21%	25%	42%	21%	22%	21%	24%	21%	25%	20%	23%	22%	23%		
Somewhat bad	250	127	123	96	93	61	43	114	94	155	95	9	83	158	121	130	162	89	32	218	50	200		
	50%	50%	50%	46%	52%	56%	44%	50%	54%	52%	48%	42%	50%	51%	52%	48%	50%	50%	49%	50%	51%	50%		
Very bad	128	55	73	53	55	21	26	63	39	75	53	4	45	79	54	74	84	44	17	112	22	106		
	26%	22%	30%	25%	31%	19%	27%	28%	22%	25%	27%	16%	27%	25%	23%	28%	26%	25%	25%	26%	22%	26%		
<b>Summary</b>		A	E																					
Top2Box (Very good/Somewhat good)	121	70	51	62	32	28	28	53	41	70	52	9	37	75	56	65	76	45	18	104	27	95		
	24%	28%	21%	29%	18%	26%	29%	23%	24%	23%	26%	42%	23%	24%	24%	24%	24%	25%	26%	24%	27%	24%		
Low2Box (Very bad/Somewhat bad)	379	182	196	149	148	82	69	177	132	231	148	13	128	238	175	204	245	133	49	330	72	306		
	76%	72%	79%	71%	82%	74%	71%	77%	76%	77%	74%	58%	77%	76%	76%	76%	76%	75%	74%	76%	73%	76%		
		C																						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Russia																				Senior Executive/Decision Maker/Leader		
		Russia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	502	241	261	130	231	141	57	262	183	I	233	269	86	300	116	266	236	376	126	27	475	50	452	
Base: All respondents (wtd)	500	241	259	211	177	112	72*	264	164	J	215	285	146*	266	88	233	267	355	145*	25**	475	47*	453	
Very good	8	6	3	5	2	1	0	7	2	6	3	3	5	1	8	1	8	1	4	4	2	6		
	2%	2%	1%	2%	1%	1%	-	2%	1%	3%	1%	2%	2%	1%	3%	0	2%	0	16%	1%	4%	1%		
Somewhat good	145	79	66	63	50	32	19	77	49	46	98	43	77	25	75	69	103	42	11	133	18	126		
	29%	33%	25%	30%	28%	28%	26%	29%	30%	22%	34%	30%	29%	28%	32%	26%	29%	29%	46%	28%	39%	28%		
Somewhat bad	248	105	143	102	91	55	34	125	89	115	133	76	129	43	99	149	179	69	5	243	15	233		
	50%	44%	55%	48%	51%	50%	48%	47%	54%	54%	47%	52%	49%	48%	43%	56%	50%	48%	19%	51%	32%	51%		
Very bad	99	51	48	42	34	23	19	55	24	48	51	23	55	21	51	48	65	34	5	94	11	88		
	20%	21%	18%	20%	19%	21%	27%	21%	15%	22%	18%	16%	21%	23%	22%	18%	18%	23%	20%	20%	25%	19%		
Summary	153	84	69	68	52	33	19	83	51	52	101	47	81	25	83	70	111	42	15	138	20	133		
Top2Box (Very good/Somewhat good)	31%	35%	26%	32%	29%	29%	26%	32%	31%	24%	35%	32%	31%	29%	36%	26%	31%	29%	62%	29%	44%	29%		
Low2Box (Very bad/Somewhat bad)	347	156	191	143	125	79	54	180	113	163	184	99	185	63	150	197	245	102	9	338	26	321		
	69%	65%	74%	68%	71%	71%	74%	68%	69%	76%	65%	68%	69%	71%	64%	74%	69%	71%	38%	71%	56%	71%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Sweden																				Senior Executive/Decision Maker/Leader		
		Sweden		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	502	262	240	162	145	195	227	230	45	128	374	337	73	92	344	158	296	206	40	462	49	453	T	U
Base: All respondents (wt'd)	500	253	247*	185*	155*	159*	206*	226*	69**	119*	381	105	263*	133*	344	156*	335	165*	53**	447	63**	437	S	R
Very good	30	25	5	11	6	13	6	20	3	9	21	5	14	14	21	9	24	6	5	25	6	24	P	Q
	6%	10%	2%	6%	4%	8%	3%	9%	5%	8%	5%	4%	10%	6%	6%	7%	4%	10%	5%	9%	6%	S	T	
		B																					U	V
Somewhat good	297	149	148	105	85	107	107	138	53	81	216	60	159	78	216	82	213	85	33	264	37	260	W	X
	59%	59%	60%	57%	55%	67%	52%	61%	76%	69%	57%	57%	60%	59%	63%	52%	63%	51%	62%	59%	59%	59%	Y	Z
Somewhat bad	141	69	72	46	61	34	68	62	11	23	119	34	74	34	94	48	92	49	8	133	13	128	A	B
	28%	27%	29%	25%	39%	21%	33%	27%	16%	19%	31%	32%	28%	25%	27%	30%	27%	30%	15%	30%	21%	29%	C	D
					E																		E	F
Very bad	32	10	22	23	3	5	24	6	2	5	27	6	19	7	14	18	7	25	7	25	7	25	G	H
	6%	4%	9%	13%	2%	3%	12%	3%	2%	4%	7%	6%	7%	5%	4%	11%	2%	15%	13%	6%	11%	6%	I	J
Summary	327	174	153	116	92	120	113	158	56	91	236	65	170	92	236	91	236	91	38	289	43	284	K	L
Top2Box (Very good/Somewhat good)	65%	69%	62%	62%	59%	75%	55%	70%	81%	76%	62%	62%	65%	69%	69%	58%	71%	55%	72%	65%	68%	65%	M	N
Low2Box (Very bad/Somewhat bad)	173	79	94	70	64	39	92	68	13	28	145	40	92	41	108	65	99	74	15	158	20	153	O	P
	35%	31%	38%	38%	41%	25%	45%	30%	19%	24%	38%	38%	35%	31%	31%	42%	29%	45%	28%	35%	32%	35%	Q	R

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Indonesia																				Senior Executive/Decision Maker/Leader	
	Indonesia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	525	262	263	237	209	79	107	244	174	346	179	214	31	280	244	281	428	97	75	450	135	390	
Base: All respondents (wt'd)	500	250	250	281	158	60*	141*	215	144	279	221	234	29**	237	207	293	381	119*	66*	434	112	388	
Very good	12	9	3	4	7	1	1	5	6	10	2	3	0	9	9	3	11	1	2	10	3	9	
	2%	4%	1%	2%	4%	1%	1%	2%	4%	4%	1%	1%	-	4%	4%	1%	3%	1%	3%	2%	3%	2%	
Somewhat good	190	101	89	88	73	29	33	89	68	113	77	64	10	115	92	98	153	37	29	161	59	131	
	38%	40%	35%	31%	46%	48%	23%	41%	47%	40%	35%	28%	36%	48%	44%	33%	40%	31%	45%	37%	52%	34%	
Somewhat bad	209	99	110	126	58	25	70	81	58	116	93	110	10	89	76	133	158	51	29	180	39	170	
	42%	40%	44%	45%	37%	41%	50%	37%	41%	41%	42%	47%	36%	37%	37%	45%	41%	43%	44%	41%	35%	44%	
Very bad	89	41	49	63	20	6	37	41	11	40	49	56	8	25	30	59	60	29	6	84	11	78	
	18%	16%	20%	22%	13%	10%	27%	19%	8%	14%	22%	24%	29%	10%	15%	20%	16%	25%	9%	19%	10%	20%	
Summary				DE			H			I		M											
	202	110	92	92	80	30	34	94	75	123	79	68	10	124	101	101	164	38	31	171	62	140	
Top2Box (Very good/Somewhat good)	40%	44%	37%	33%	50%	49%	24%	44%	52%	44%	36%	29%	36%	52%	49%	34%	43%	32%	47%	39%	55%	36%	
Low2Box (Very bad/Somewhat bad)	298	140	158	189	78	31	107	121	70	156	142	166	19	113	106	192	218	80	35	263	50	248	
	60%	56%	63%	67%	50%	51%	76%	56%	48%	56%	64%	71%	64%	48%	51%	66%	57%	68%	53%	61%	45%	64%	
			DE			GH			M		N												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

				Turkey																				
		Turkey		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)		505	377	128	398	97	10	39	213	253	224	281	164	89	252	268	237	338	167	72	433	166	339	
Base: All respondents (wtd)		500	252	248*	263	187*	51**	30**	174*	296*	266*	234	165*	91*	244*	245*	255*	312	188*	85**	415	167*	333	
Very good	28	18	10	21	7	0	5	14	9	14	14	14	9	8	10	16	12	19	8	6	22	9	19	
	6%	7%	4%	8%	4%	-	16%	8%	3%	5%	6%	5%	5%	9%	4%	6%	5%	6%	5%	7%	5%	5%	6%	
Somewhat good	223	120	102	122	88	13	7	70	145	127	95	60	48	114	124	99	138	85	38	184	89	134		
	45%	48%	41%	46%	47%	25%	25%	40%	49%	48%	41%	37%	52%	47%	50%	39%	44%	45%	45%	44%	45%	53%	40%	
Somewhat bad	159	70	89	75	68	17	9	48	103	77	82	52	24	83	78	82	112	47	32	127	50	109		
	32%	28%	36%	29%	36%	33%	28%	28%	35%	29%	35%	32%	27%	34%	32%	32%	36%	25%	38%	31%	30%	33%		
Very bad	91	44	47	45	23	22	10	42	39	48	42	44	11	36	28	62	43	47	9	82	19	72		
	18%	17%	19%	17%	12%	43%	32%	24%	13%	18%	18%	26%	12%	15%	12%	24%	14%	25%	10%	20%	11%	22%		
Summary																			N					
Top2Box (Very good/Somewhat good)	250	138	112	142	96	13	12	84	154	141	109	69	56	125	139	111	157	93	44	206	98	152		
	50%	55%	45%	54%	51%	25%	40%	48%	52%	53%	47%	42%	62%	51%	57%	44%	50%	50%	52%	50%	59%	46%		
Low2Box (Very bad/Somewhat bad)	250	114	136	120	91	38	18	90	141	126	124	96	35	119	106	144	155	95	41	209	69	181		
	50%	45%	55%	46%	49%	75%	60%	52%	48%	47%	53%	58%	38%	49%	43%	56%	50%	50%	48%	50%	41%	54%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Hungary																				Senior Executive/Decision Maker/Leader	
	Hungary	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1001	517	484	372	300	329	405	444	18	422	579	331	495	175	528	473	575	426	77	924	72	929	
Base: All respondents (wtd)	500	244	256	202	146	152	200	222	8**	202	298	129	294	77	259	241	288	212	39*	461	36*	464	
Very good	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	-	-	-	0	-	-	-	0	-	0	-	-	0	-	0	-	-	0	-	0	
Somewhat good	20	14	6	8	7	5	8	8	0	7	13	4	14	2	9	11	11	9	3	17	3	17	
	4%	6%	2%	4%	5%	3%	4%	4%	5%	4%	4%	3%	5%	2%	3%	5%	4%	4%	7%	4%	8%	4%	
Somewhat bad	168	90	78	78	46	44	65	76	3	61	107	41	95	32	89	79	99	68	13	155	13	155	
	34%	37%	30%	38%	32%	29%	33%	34%	35%	30%	36%	32%	32%	41%	34%	33%	35%	32%	33%	34%	36%	33%	
Very bad	312	139	173	116	93	103	127	138	5	134	178	85	184	43	161	151	177	135	23	289	20	292	
	62%	57%	67%	57%	64%	68%	63%	62%	60%	66%	60%	65%	63%	56%	62%	62%	62%	63%	60%	63%	56%	63%	
Summary		A		C		J																	
Top2Box (Very good/Somewhat good)	20	14	6	8	7	6	8	8	0	8	13	4	14	2	9	11	12	9	3	18	3	18	
	4%	6%	2%	4%	5%	4%	4%	4%	5%	4%	4%	3%	5%	2%	3%	5%	4%	4%	7%	4%	8%	4%	
Low2Box (Very bad/Somewhat bad)	480	230	250	193	139	147	192	214	8	195	285	125	280	75	250	230	277	203	36	444	33	447	
	96%	94%	98%	96%	95%	96%	96%	96%	95%	96%	96%	97%	95%	98%	97%	95%	96%	96%	93%	96%	92%	96%	
		A																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Poland																				Senior Executive/Decision Maker/Leader		
		Poland		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	500	259	241	192	165	143	384	103	13	I	255	245	74	328	98	306	194	300	200	51	449	76	424	
Base: All respondents (wtd)	500	248	252	215	156	130	396	93*	10**	J	243	257	104*	327	70*	291	209	286	214	47*	453	68*	432	
Very good	1	1	0	0	0	1	1	0	0	K	0	0	0	0	1	0	1	0	1	0	0	1	0	1
	0	0	-	-	-	1%	0	-	-	L	0	-	0	-	0	0	-	0	-	0	-	0	-	0
Somewhat good	92	57	36	40	31	21	62	27	4	M	38	54	18	53	22	57	35	58	34	12	80	16	76	
	18%	23%	14%	19%	20%	16%	16%	28%	35%	N	16%	21%	17%	16%	31%	20%	17%	20%	16%	25%	18%	24%	18%	
Somewhat bad	284	133	151	127	92	65	230	50	4	O	149	135	65	182	37	164	120	165	119	26	258	37	247	
	57%	53%	60%	59%	59%	50%	58%	53%	42%	P	61%	53%	63%	56%	53%	57%	57%	58%	56%	55%	57%	54%	57%	
Very bad	123	58	65	47	32	43	103	17	2	Q	55	68	21	91	11	69	54	62	60	9	113	15	108	
	25%	23%	26%	22%	21%	33%	26%	18%	22%	R	23%	26%	20%	28%	15%	24%	26%	22%	28%	20%	25%	22%	25%	
Summary	93	58	36	40	31	22	63	27	4	S	39	54	18	54	22	58	35	59	34	12	81	16	77	
Top2Box (Very good/Somewhat good)	19%	23%	14%	19%	20%	17%	16%	28%	35%	T	16%	21%	17%	16%	31%	20%	17%	21%	16%	25%	18%	24%	18%	
Low2Box (Very bad/Somewhat bad)	407	190	216	174	124	108	333	67	7	U	204	203	86	273	48	233	174	227	180	35	371	52	355	
	81%	77%	86%	81%	80%	83%	84%	72%	65%	V	84%	79%	83%	84%	69%	80%	83%	79%	84%	75%	82%	76%	82%	
	A	G								W				M	M									

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		China																				Senior Executive/Decision Maker/Leader			
		China		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All respondents (unwtd)	1002	506	496	422	489	91	74	250	678	689	313	79	252	671	689	313	880	122	117	885	341	661			
Base: All respondents (wtd)	500	249	251*	200*	201*	98**	83**	179*	238	325	175*	295*	155	50	318	182*	410	90*	37**	463	108*	392			
Very good	26	15	11	15	10	0	5	8	13	15	11	12	10	4	23	3	22	4	12	14	16	10			
	5%	6%	4%	8%	5%	0	6%	4%	5%	5%	6%	4%	7%	7%	7%	1%	5%	5%	33%	3%	15%	2%	U		
Somewhat good	265	118	147	106	112	47	45	86	134	171	94	152	84	29	168	97	218	47	16	249	57	208			
	53%	48%	58%	53%	56%	48%	54%	48%	56%	52%	54%	52%	54%	57%	53%	54%	53%	52%	44%	54%	53%	53%	53%		
Somewhat bad	183	92	92	72	65	46	32	69	82	121	63	111	56	16	102	81	145	38	4	179	28	155			
	37%	37%	37%	36%	33%	47%	39%	38%	35%	37%	36%	38%	36%	32%	32%	45%	35%	42%	12%	39%	26%	40%			
Very bad	26	24	2	7	13	6	1	16	9	19	6	20	4	2	25	1	24	1	5	21	7	19			
	5%	9%	1%	3%	7%	6%	1%	9%	4%	6%	4%	7%	3%	4%	8%	0	6%	1%	12%	5%	6%	5%			
Summary		B													O										
Top2Box (Very good/Somewhat good)	291	134	157	122	122	47	50	94	147	186	105	164	95	32	191	100	240	51	28	263	74	217			
	58%	54%	63%	61%	61%	48%	60%	53%	62%	57%	60%	56%	61%	64%	60%	55%	59%	56%	76%	57%	68%	55%			
Low2Box (Very bad/Somewhat bad)	209	115	94	79	79	51	33	85	91	140	69	131	60	18	127	82	170	39	9	200	35	174			
	42%	46%	37%	39%	39%	52%	40%	47%	38%	43%	40%	44%	39%	36%	40%	45%	41%	44%	24%	43%	32%	45%			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Brazil																				Senior Executive/Decision Maker/Leader		
		Brazil		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All respondents (unwtd)	1013	483	530	481	343	189	253	729	31	397	616	170	568	275	426	587	698	315	129	884	194	819	T	U
Base: All respondents (wt'd)	500	244	256	271	158	72*	185*	309	6**	183	317	363	108	30	186	314	288	212	52*	448	73*	427	S	V
Very good	30	20	10	19	9	2	13	17	0	8	21	20	7	3	12	18	21	9	5	25	8	22		
	6%	8%	4%	7%	6%	2%	7%	5%	3%	5%	7%	5%	7%	9%	6%	6%	7%	4%	9%	6%	11%	5%		
Somewhat good	250	135	114	124	86	40	71	175	3	99	151	177	56	16	100	150	150	99	27	223	41	208		
	50%	55%	45%	46%	54%	56%	38%	57%	49%	54%	48%	49%	52%	54%	54%	48%	52%	47%	51%	50%	57%	49%		
Somewhat bad	152	67	85	75	49	28	62	87	3	62	90	113	31	7	59	93	90	62	14	138	15	136		
	30%	27%	33%	28%	31%	39%	33%	28%	43%	34%	28%	31%	29%	25%	32%	30%	31%	29%	27%	31%	21%	32%		
Very bad	69	22	47	53	15	2	39	30	0	14	55	52	13	4	16	53	28	41	7	62	8	61		
	14%	9%	18%	19%	9%	3%	21%	10%	5%	8%	17%	14%	12%	12%	8%	17%	10%	19%	13%	14%	11%	14%		
<b>Summary</b>		A		DE		G				I						N		P						
Top2Box (Very good/Somewhat good)	279	156	124	143	94	42	84	192	3	107	172	197	63	19	112	167	171	109	31	248	50	230		
	56%	64%	48%	53%	60%	58%	45%	62%	52%	59%	54%	54%	59%	63%	60%	53%	59%	51%	60%	55%	68%	54%		
Low2Box (Very bad/Somewhat bad)		B		F																				
	221	89	132	128	63	30	101	117	3	76	145	166	44	11	74	146	118	103	21	200	23	197		
	44%	36%	52%	47%	40%	42%	55%	38%	48%	41%	46%	46%	41%	37%	40%	47%	41%	49%	40%	45%	32%	46%		
		A		G																				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Italy																				Senior Executive/Decision Maker/Leader		
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All respondents (unwtd)	1012	483	529	379	381	252	270	424	318	456	556	326	543	143	491	521	569	443	114	898	164	848		
Base: All respondents (wtd)	500	250	250	181	181	138	140	212	148	237	263	244	199	58	247	253	272	228	57	443	76	424		
Very good	4	1	4	2	2	1	1	2	1	2	2	3	1	0	2	2	2	2	2	2	2	2		
	1%	0	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	1%	-	1%	1%	1%	1%	4%	0	3%	0		
Somewhat good	26	14	12	11	9	6	6	10	10	14	12	11	10	4	15	11	16	10	5	21	6	20		
	5%	6%	5%	6%	5%	5%	4%	5%	7%	6%	4%	5%	5%	8%	6%	4%	6%	4%	9%	5%	8%	5%		
Somewhat bad	232	119	112	82	85	66	53	101	77	119	113	105	100	27	115	117	129	102	22	210	33	199		
	46%	48%	45%	45%	47%	48%	38%	48%	52%	50%	43%	43%	50%	46%	47%	46%	48%	45%	39%	47%	43%	47%		
Very bad	238	115	123	87	85	65	80	98	60	102	136	124	87	27	115	123	125	113	27	211	35	203		
	48%	46%	49%	48%	47%	47%	57%	46%	40%	43%	52%	51%	44%	46%	46%	49%	46%	50%	48%	48%	46%	48%		
GH																								
I L																								
Summary																								
Top2Box (Very good/Somewhat good)	30	15	15	12	11	7	7	12	11	17	14	14	12	4	17	13	18	12	7	23	8	22		
	6%	6%	6%	7%	6%	5%	5%	6%	7%	5%	5%	6%	6%	8%	7%	5%	7%	5%	13%	5%	11%	5%		
Low2Box (Very bad/Somewhat bad)	470	235	235	169	170	131	133	200	137	220	249	229	187	54	230	240	254	216	49	421	68	402		
	94%	94%	94%	93%	94%	95%	95%	94%	93%	93%	95%	94%	94%	92%	93%	95%	95%	87%	95%	89%	95%			
R T																								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B3. Now, thinking about our economic situation, how would you describe the current economic situation in ...? Is it...

		Belgium																													
	Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region				Language	
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	French	Flemish		
Base: All respondents (unwtd)	502	263	239	170	183	149	177	216	109	200	302	160	218	124	298	204	296	206	24	478	44	458	255	115	132	220	282				
Base: All respondents (wted)	500	251	249	184	172	144	180	211	109	195	305	172	186	142	291	209	288	212	24**	476	43*	457	249	115	136	224	276				
Very good	16	11	5	9	2	5	12	2	2	9	7	6	2	8	12	4	9	8	4	13	3	14	5	9	3	9	7				
	3%	5%	2%	5%	1%	4%	7%	1%	2%	5%	2%	4%	1%	6%	4%	2%	3%	4%	15%	3%	6%	3%	2%	7%	2%	4%	3%				
Somewhat good	166	92	74	65	49	52	49	70	47	67	99	47	62	58	92	74	98	68	5	161	18	149	82	47	37	73	93				
	33%	37%	30%	35%	29%	36%	27%	33%	43%	34%	33%	27%	33%	41%	32%	35%	34%	32%	23%	34%	41%	33%	33%	40%	27%	33%	34%				
Somewhat bad	254	117	137	92	97	65	91	109	53	101	153	88	102	64	153	101	152	101	11	243	18	236	129	49	76	111	143				
	51%	46%	55%	50%	57%	45%	51%	52%	49%	52%	50%	51%	55%	45%	53%	48%	53%	48%	45%	51%	42%	52%	52%	42%	56%	49%	52%				
Very bad	64	31	33	19	23	22	27	29	7	18	46	31	20	12	34	30	29	35	4	60	5	59	32	11	20	31	32				
	13%	12%	13%	10%	14%	15%	15%	14%	6%	9%	15%	18%	11%	9%	12%	14%	10%	16%	17%	13%	12%	13%	13%	10%	15%	14%	12%				
Summary	182	104	79	74	51	57	61	72	49	76	107	53	63	66	104	78	106	76	9	173	20	162	87	55	40	82	100				
Top2Box (Very good/Somewhat good)	36%	41%	32%	40%	30%	40%	34%	34%	45%	39%	35%	31%	34%	46%	36%	37%	37%	36%	38%	36%	47%	36%	35%	48%	29%	37%	36%				
	B	D																													
Low2Box (Very bad/Somewhat bad)	318	148	170	110	121	86	119	139	60	119	199	119	122	76	186	131	181	136	15	303	23	294	161	60	96	142	176				
	64%	59%	68%	60%	70%	60%	66%	66%	55%	61%	65%	69%	66%	54%	64%	63%	64%	62%	64%	53%	64%	65%	71%	63%	64%						
	A	C																													

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				All Countries																				
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		18680	9849	8831	7405	6571	4704	5721	7541	5024	9084	9596	5391	6465	6824	10421	8259	12745	5935	2189	16491	3677	15003	
Base: All Respondents (wtd)		12000	5991	6009	5274	3964	2762	3981	4629	3141	5512	6488	4370	4173	3456	6168	5812	7782	4218	1299	10701	2107	9893	
7 - Very strong economy	322	211	112	185	99	39	91	103	105	164	158	119	90	113	186	136	231	92	100	222	135	187		
	3%	4%	2%	4%	2%	1%	2%	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	8%	2%	6%	2%		
	B	A	C	DE	E												L	O	Q	S	U			
6	637	371	267	278	232	127	156	242	224	337	301	211	200	227	388	250	445	192	124	513	176	462		
	5%	6%	4%	5%	6%	5%	4%	5%	7%	6%	5%	5%	5%	7%	6%	4%	6%	5%	10%	5%	8%	5%		
	B	E	F	FG	J												KL	O	Q	S	U			
5	2242	1181	1061	1033	750	458	566	929	707	1026	1215	748	788	706	1181	1061	1578	664	255	1987	459	1783		
	19%	20%	18%	20%	19%	17%	14%	20%	23%	19%	19%	17%	19%	20%	19%	18%	20%	16%	20%	19%	22%	18%		
	B	E	E	F	FG												K		Q		U			
4	3414	1650	1765	1561	1089	764	1023	1375	950	1522	1892	1242	1155	1018	1697	1717	2207	1207	322	3092	562	2852		
	28%	28%	29%	30%	27%	28%	26%	30%	30%	28%	29%	28%	28%	29%	27%	30%	28%	29%	25%	29%	27%	29%		
	2712	1361	1351	1204	844	664	956	1051	669	1215	1497	976	952	785	1379	1333	1737	975	224	2488	406	2306		
3	23%	23%	22%	23%	21%	24%	24%	23%	21%	22%	23%	22%	23%	23%	22%	23%	22%	23%	17%	23%	19%	23%		
				D	H														R	T				
	1426	661	766	532	507	387	556	521	322	701	726	518	526	382	734	693	889	537	148	1278	210	1216		
2	12%	11%	13%	10%	13%	14%	14%	14%	14%	10%	13%	11%	12%	13%	11%	12%	11%	13%	11%	12%	10%	12%		
			A	C	C	GH				J			M							T				
	1246	557	689	481	442	323	634	407	164	548	698	557	463	226	623	623	695	551	125	1121	158	1068		
1 - Very weak economy	10%	9%	11%	9%	11%	12%	16%	9%	5%	10%	11%	13%	11%	7%	10%	11%	9%	13%	10%	10%	8%	11%		
			A	C	C	GH	H							LM	M			P			T			
	4	4	3	4	4	3	3	4	4	4	4	4	4	4	4	4	4	3	4	4	4	4		
Summary		3202	1762	1439	1497	1081	624	812	1274	1036	1527	1675	1078	1078	1045	1755	1446	2254	948	479	2722	770	2431	
Top3Box (Strong)		27%	29%	24%	28%	27%	23%	20%	28%	33%	28%	26%	25%	26%	30%	28%	25%	29%	22%	37%	37%	25%	25%	
Low3Box (Weak)		5384	2579	2805	2217	1794	1374	2146	1980	1155	2463	2921	2050	1940	1393	2736	2648	3321	2063	498	4886	774	4610	
Mean																				R	T			
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U		B	DE	E	F	FG														S	I	U		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	18680	506	1008	502	1013	1009	1002	1016	1002	1010	1001	1007	525	1012	1009	509	500	506	501	511	1014	502	505	1008		
Base: All Respondents (wted)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500		
7 - Very strong economy	322	14	9	1	25	13	17	1	18	2	1	30	5	4	1	18	2	4	68	10	7	2	15	15	24	
	3%	3%	2%	0	5%	3%	3%	0	4%	0	0	6%	1%	1%	0	4%	0	1%	18%	2%	1%	0	3%	3%	5%	
CGIJLMPQU CGIJNPU	BCEGJLMLNPQTCGJLMLNPQU CGIJMNPQU	BCGJLMLNPQTU	ABCEGJLMLNPQSTU	CGIJLMPQU	ABCDEFHJKLMLNPQSTUVWX	CGJN	CGIJNPU	CGIJNPU	CGIJLMLNPQST	CGIJLMLNPQST	CGIJLMLNPQSTUX	NU	ACGJLMLNPQST;GJLMLNPQST	GJMN	ACGJLMLNPQST;GJLMLNPQSTUX	NU	ACGJLMLNPQST;GJLMLNPQSTUX	NU								
6	637	23	37	8	36	49	55	5	55	12	6	58	20	6	4	34	11	14	58	10	12	4	56	48	17	
	5%	5%	7%	2%	7%	10%	11%	1%	11%	2%	1%	12%	4%	1%	1%	7%	2%	3%	12%	2%	2%	1%	11%	10%	3%	
CGJNPU	CGJLMLNPQSTUX	CGIJMNPQSTU	CGIJLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX											
5	2242	74	160	103	116	167	183	57	161	68	29	129	106	37	33	69	67	68	91	96	68	27	147	111	75	
	19%	15%	32%	21%	23%	33%	37%	11%	32%	14%	6%	26%	21%	14%	13%	14%	18%	19%	14%	14%	5%	29%	22%	15%		
JMNU	JKLMNOPOQRSGJLMLNPQSTU	GIJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU	JKLMNOPOQRSGJLMLNPQSTU											
4	3414	134	172	179	166	162	130	157	146	142	70	150	191	95	117	167	127	157	129	167	166	64	141	154	132	
	28%	27%	34%	36%	33%	32%	26%	31%	29%	28%	14%	30%	38%	19%	23%	33%	25%	31%	26%	33%	33%	13%	28%	31%	26%	
JMU	AJMNPRUXAJMNPRUX	JMNPUX	AJMNPRUX	JMU	AJMNPRUX	JMU	AJMNPRUX	JMU	AJMNPRUX	JMU	JMNU	GHUKMLNPOR	JU	JMU	JMNU	JMU	JMNU	AJMNPRUX	JMU	JMU	JMU	JMU	JMU	JMU	JMU	
3	2712	111	84	126	80	74	78	166	74	138	118	86	121	103	188	110	142	127	73	132	151	135	74	87	132	
	23%	22%	17%	25%	16%	15%	16%	33%	15%	28%	24%	17%	24%	21%	38%	22%	28%	25%	15%	26%	30%	27%	15%	26%	17%	
BDEHRV	BDEFHKRVW	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKLMLNPQSTUX	ABCDEFHJKRVMW		
2	1426	66	21	53	32	17	29	70	30	6%	82	119	32	32	112	107	44	69	57	28	58	72	126	43	59	68
	12%	13%	4%	11%	6%	3%	6%	14%	6%	16%	24%	6%	6%	22%	21%	9%	14%	11%	6%	12%	14%	25%	9%	12%	14%	
BDEFHKLR	BDEFHKLR	E	BDEFHKLR	E	BDEFHKLR	E	BDEFHKLR	E	CDEFHKLOQFGHKLQPCR	E	E	FGHKLQPCR	FGHKLQPCR	BE	BDEFHKLR	BDEFHKLR	BDEFHKLR	BEHR	BDEFHKLRVFGHKLQPCR	BE	BDEFHKLR	BDEFHKLR	BDEFHKLR	BDEFHKLR	BDEFHKLR	
1 - Very weak economy	1246	79	17	30	45	18	9	43	17	55	157	15	26	143	50	59	82	72	33	27	24	142	24	26	52	52
	10%	16%	3%	6%	9%	4%	2%	9%	3%	11%	31%	3%	5%	29%	10%	12%	16%	14%	7%	5%	5%	28%	5%	5%	5%	10%
BCDEFHKLNRSTVWX	FHK	BEFKLT	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX	BCDEFHKLNRSTVWX												
Mean	4	3	4	4	4	4	4	3	4	3	2	4	4	3	3	4	3	3	4	4	3	2	4	4	4	
	JMNU	GUJLMLNPQST	AGJLMLNPQST	GUJLMLNPQST	JMNU	GUJLMLNPQST	JMNU	ACDGJLMLNPQST	GUJLMLNPQST	JU	JMU	AGJLMLNPQST	JMNU	JMU	SHJLMLNPQST	AGJLMLNPQST	GUJLMLNPQST	ACGJLMLNPQST;GUJLMLNPQST	GUJLMLNPQST							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All Respondents (unwtd)	18680	2017	2028	7559	5564	7568	3524	1512
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
7 - Very strong economy	322	37	57	45	71	67	76	112
	3%	4%	4%	1%	2%	2%	4%	7%
		CDE	CDE		C	C	CDE	ABCDEF
6	637	66	92	164	200	162	163	116
	5%	7%	6%	4%	6%	4%	8%	8%
		CE	CE		CE		CDE	CE
5	2242	242	260	695	747	666	496	298
	19%	24%	17%	15%	21%	17%	25%	20%
		BCDEG			BCE		BCDEG	C
4	3414	293	466	1122	1082	1108	603	451
	28%	29%	31%	25%	31%	28%	30%	30%
		C	CE		CE	C	C	C
3	2712	206	301	1077	835	1003	372	293
	23%	21%	20%	24%	24%	25%	19%	20%
				ABFG	ABFG	ABFG		
2	1426	85	141	705	350	544	149	145
	12%	8%	9%	16%	10%	14%	7%	10%
				ABDEFG	F	ABDFG		
1 - Very weak economy	1246	71	183	692	214	450	142	85
	10%	7%	12%	15%	6%	11%	7%	6%
			ADFG	ABDEFG		ADFG		
<b>Summary</b>								
Top3Box (Strong)	3202	345	409	904	1018	895	735	526
	27%	34%	27%	20%	29%	22%	37%	35%
		BCDE	CE		CE	C	BCDE	BCDE
Low3Box (Weak)	5384	362	625	2474	1400	1997	662	523
	45%	36%	42%	55%	40%	50%	33%	35%
			AFG	ABDEFG	AFG	ABDFG		
Mean	4	4	4	3	4	3	4	4
		BCDE	CE		BCE	C	BCDE	BCDE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Argentina																				
		Argentina		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		506	179	327	255	153	98	214	127	165	165	341	214	160	132	230	276	285	221	38	468	60	446	
Base: All Respondents (wt)		500	245	255	248	147	105*	225	131*	144	165	335	326	118	55	234	266	276	224	36**	464	55*	445	
7 - Very strong economy	14	8	5	2	8	4	9	1	4	7	7	10	2	1	9	5	8	6	2	11	4	10		
	3%	3%	2%	1%	5%	3%	4%	1%	3%	4%	2%	3%	2%	2%	4%	2%	3%	3%	7%	2%	7%	2%		
			C																					
6	23	21	2	11	5	6	10	9	4	11	12	15	6	2	16	7	14	9	1	22	3	20		
	5%	8%	1%	5%	4%	6%	4%	7%	3%	7%	4%	5%	5%	3%	7%	3%	5%	4%	3%	5%	5%	4%		
		B																						
5	74	37	37	51	16	7	36	16	23	20	54	55	14	5	23	51	38	36	3	71	5	69		
	15%	15%	15%	20%	11%	7%	16%	12%	16%	12%	16%	17%	12%	9%	10%	19%	14%	16%	9%	15%	10%	15%		
		DE															N							
4	134	64	70	65	43	26	51	34	49	39	95	81	37	16	62	71	72	62	10	124	11	122		
	27%	26%	27%	26%	29%	25%	22%	26%	34%	24%	28%	25%	31%	30%	27%	27%	26%	28%	27%	27%	21%	28%		
							F																	
3	111	55	56	62	28	21	48	37	26	38	72	74	25	11	53	57	61	50	9	102	17	94		
	22%	22%	22%	25%	19%	20%	21%	28%	18%	23%	22%	23%	21%	21%	23%	22%	22%	22%	24%	22%	31%	21%		
2	66	25	40	26	17	22	31	17	19	24	41	39	17	9	32	34	40	25	3	63	7	59		
	13%	10%	16%	11%	12%	21%	14%	13%	13%	15%	12%	12%	15%	16%	13%	13%	15%	11%	9%	13%	13%	13%		
		C																						
1 - Very weak economy	79	35	44	30	30	19	42	18	19	26	53	52	17	11	40	39	42	37	8	71	8	71		
	16%	14%	17%	12%	20%	18%	19%	14%	13%	16%	16%	16%	14%	19%	17%	15%	15%	16%	22%	15%	14%	16%		
<b>Summary</b>		111	66	45	65	29	17	54	25	32	37	73	81	22	8	47	64	60	50	7	104	12	99	
Top3Box (Strong)		22%	27%	18%	26%	20%	16%	24%	19%	22%	23%	22%	25%	19%	15%	20%	24%	22%	22%	19%	22%	22%	22%	
Low3Box (Weak)		255	115	141	118	75	62	120	72	63	89	166	165	60	31	125	131	143	112	19	236	32	224	
Mean		3	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	
		B																						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		India																						
		India		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1007	801	206	702	277	28	250	483	274	667	340	6	78	923	739	268	928	79	329	678	694	313	
Base: All Respondents (wtd)		500	258	242	276	178	46**	143*	226	131	313	187	7**	57*	436	289	211	428	72*	150	350	291	209	
7 - Very strong economy	30	17	13	16	13	0	6	14	10	24	6	2	1	26	23	6	29	1	21	8	26	4		
	6%	7%	5%	6%	8%	-	5%	6%	7%	8%	3%	31%	3%	6%	8%	3%	7%	1%	14%	2%	9%	2%		
6	58	36	22	27	31	0	8	33	17	40	18	1	5	53	49	8	56	2	33	25	50	8		
	12%	14%	9%	10%	17%	-	6%	14%	13%	13%	9%	8%	8%	12%	17%	4%	13%	3%	22%	7%	17%	4%		
5	129	72	57	76	43	10	40	55	34	79	49	0	13	116	82	46	116	13	33	96	80	49		
	26%	28%	24%	27%	24%	22%	28%	24%	26%	25%	27%	-	22%	27%	28%	22%	27%	18%	22%	27%	27%	23%		
4	150	65	86	83	46	22	46	66	38	88	63	0	14	136	66	84	128	22	37	113	80	71		
	30%	25%	35%	30%	26%	47%	32%	29%	29%	28%	34%	4%	25%	31%	23%	40%	30%	31%	25%	32%	27%	34%		
3	86	44	42	51	27	8	24	40	22	52	33	4	13	68	43	43	70	16	12	74	34	52		
	17%	17%	17%	18%	15%	17%	17%	18%	17%	17%	18%	57%	23%	16%	15%	20%	16%	22%	8%	21%	12%	25%		
2	32	18	14	16	12	4	16	9	7	16	16	0	6	26	16	16	19	13	8	23	15	16		
	6%	7%	6%	6%	7%	8%	11%	4%	6%	5%	9%	-	10%	6%	5%	8%	4%	18%	6%	7%	5%	8%		
1 - Very weak economy	15	7	8	7	6	3	3	10	3	14	2	0	5	10	9	6	10	5	5	10	7	8		
	3%	3%	3%	2%	3%	6%	2%	4%	2%	4%	1%	-	9%	2%	3%	3%	2%	7%	3%	3%	2%	4%		
<b>Summary</b>																								
Top3Box (Strong)	216	124	92	119	87	10	55	101	60	144	73	3	19	195	155	61	200	16	88	129	155	61		
	43%	48%	38%	43%	49%	22%	38%	45%	46%	46%	39%	39%	33%	45%	54%	29%	47%	22%	59%	37%	53%	29%		
Low3Box (Weak)	133	69	64	74	45	14	43	58	32	82	51	4	24	105	68	65	100	34	25	108	56	77		
	27%	27%	27%	27%	25%	31%	30%	26%	25%	26%	27%	57%	42%	24%	23%	31%	23%	47%	17%	31%	19%	37%		
Mean	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	L	O	Q	S	I	U		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Mexico																					
		Mexico		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)		509	337	172	203	218	88	363	132	14	233	276	143	163	203	296	213	374	135	62	447	120	389		
Base: All Respondents (wtd)		500	238	262*	270	154	76*	405	88*	7**	198*	302	321	103	76	236	264	310	190*	42**	458	76*	424		
7 - Very strong economy	18	11	7	9	1	7	12	4	2	6	11	13	2	2	11	6	10	8	2	15	3	15			
	4%	5%	3%	3%	1%	9%	3%	4%	29%	3%	4%	4%	4%	2%	3%	5%	2%	3%	4%	6%	3%	4%	4%		
6	34	16	18	17	9	8	23	11	0	21	13	21	9	3	15	18	23	10	8	26	7	26			
	7%	7%	7%	6%	6%	10%	6%	12%	-	10%	4%	7%	9%	4%	7%	7%	7%	5%	18%	6%	10%	6%			
5	69	45	24	30	26	13	53	14	2	31	38	38	16	16	36	33	45	24	4	65	16	53			
	14%	19%	9%	11%	17%	17%	13%	16%	23%	16%	13%	12%	15%	20%	15%	13%	14%	13%	10%	14%	21%	13%			
4	167	69	97	98	43	26	125	39	2	59	108	118	28	21	88	78	105	61	6	161	15	151			
	33%	29%	37%	36%	28%	34%	31%	45%	29%	30%	36%	37%	27%	27%	37%	30%	34%	32%	14%	35%	20%	36%	T		
3	110	59	51	62	34	13	95	14	1	33	76	68	22	19	50	60	63	47	7	103	18	92			
	22%	25%	20%	23%	22%	17%	23%	16%	15%	17%	25%	21%	22%	25%	21%	23%	20%	24%	16%	22%	23%	22%			
2	44	19	25	20	20	4	41	3	0	21	23	24	14	6	19	25	26	18	5	39	7	37			
	9%	8%	10%	8%	13%	5%	10%	3%	-	10%	8%	7%	14%	8%	8%	9%	9%	9%	13%	8%	10%	9%			
1 - Very weak economy	59	20	39	33	20	6	56	3	0	27	32	38	12	9	16	43	37	22	9	50	10	49			
	12%	8%	15%	12%	13%	7%	14%	3%	5%	14%	11%	12%	12%	12%	7%	16%	12%	12%	22%	11%	13%	12%			
<b>Summary</b>																									
Top3Box (Strong)	121	72	49	56	36	28	89	28	4	58	63	73	27	21	63	58	78	42	14	106	26	94			
	24%	30%	19%	21%	24%	37%	22%	32%	51%	29%	21%	23%	26%	27%	27%	22%	25%	22%	34%	23%	34%	22%			
Low3Box (Weak)	213	97	116	116	74	23	192	20	1	81	132	130	48	34	85	128	127	86	21	191	35	178			
	43%	41%	44%	43%	48%	30%	47%	23%	20%	41%	44%	41%	47%	45%	36%	46%	41%	45%	51%	42%	46%	42%			
Mean	4	4	3	4	3	4	5	4	4	4	4	4	4	4	4	3	4	4	4	4	4	4			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Spain																				
		Spain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1014	492	522	399	433	182	647	316	51	499	515	636	86	292	519	495	612	402	81	933	102	912	
Base: All Respondents (wtd)		500	252	248	205	201	94	315	159	26*	238	262	249	114*	137	259	241	298	202	40*	460	55*	445	
7 - Very strong economy	2	1	0	2	0	0	0	1	0	0	0	2	1	0	0	1	0	1	1	1	1	1	1	
	0	1%	0	1%	-	-	0	0	-	-	1%	0	0	-	0	0	0	0	2%	0	2%	0		
6	4	2	3	1	1	2	2	2	0	3	1	2	0	2	3	2	4	0	1	4	0	4		
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	0	1%	-	2%	1%	1%	1%	0	2%	1%	1%	1%	1%	
5	27	17	10	11	12	4	12	14	1	11	15	13	7	6	18	8	20	7	4	23	7	19		
	5%	7%	4%	5%	6%	4%	4%	9%	3%	5%	6%	5%	6%	5%	7%	3%	7%	3%	9%	5%	13%	4%		
4	64	33	31	27	26	11	39	21	5	31	34	29	17	18	35	29	40	24	8	57	9	55		
	13%	13%	13%	13%	13%	11%	12%	13%	19%	13%	13%	12%	15%	13%	14%	12%	14%	12%	19%	12%	17%	12%		
3	135	67	68	52	53	30	74	52	9	64	71	63	28	44	63	72	79	56	12	123	15	121		
	27%	27%	27%	25%	26%	32%	24%	33%	36%	27%	27%	25%	24%	32%	25%	30%	27%	28%	29%	27%	27%	27%		
2	126	65	61	50	51	25	80	40	7	58	68	57	40	29	69	57	75	51	6	120	11	115		
	25%	26%	25%	24%	25%	27%	25%	25%	26%	25%	26%	23%	23%	21%	27%	24%	25%	25%	14%	26%	19%	26%		
1 - Very weak economy	142	67	75	61	58	22	108	30	4	71	71	83	22	36	69	73	79	63	10	132	12	130		
	28%	27%	30%	30%	29%	24%	34%	19%	15%	30%	27%	33%	20%	27%	27%	30%	26%	31%	24%	29%	21%	29%		
<b>Summary</b>		33	20	13	14	13	6	15	17	1	14	18	16	7	9	22	10	25	8	5	27	8	24	
Top3Box (Strong)		7%	8%	5%	7%	6%	6%	5%	11%	4%	6%	7%	7%	6%	7%	9%	4%	8%	4%	14%	6%	15%	5%	
Low3Box (Weak)		403	199	204	163	162	78	262	121	20	193	210	203	90	110	201	202	233	170	27	376	37	366	
Mean		2	3	2	2	2	3	2	3	2	2	2	2	3	3	3	2	3	2	3	2	3		
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base																								

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				South Africa																					
		South Africa		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		501	228	273	109	197	195	20	106	375	296	205	197	143	161	303	198	419	82	141	360	207	294		
Base: All Respondents (wtd)		500	240*	260*	287*	125	89	15**	155*	330	202	298*	219*	126*	156*	241	259*	390	110*	100*	400	161*	339*		
7 - Very strong economy	10	10	0	10	0	0	0	10	0	0	0	10	0	0	10	0	10	10	0	10	0	10	0	0	
	2%	4%	0	3%	-	0	-	6%	0	0	3%	-	8%	-	0	4%	2%	0	10%	0	6%	0	0		
6	10	3	7	6	4	0	0	3	7	3	7	4	2	4	3	7	8	1	2	8	5	5	5		
	2%	1%	3%	2%	3%	-	-	2%	2%	2%	2%	2%	2%	3%	1%	3%	2%	1%	2%	2%	3%	2%	2%		
5	96	51	45	67	22	7	3	33	60	27	69	28	36	33	56	41	84	12	18	78	25	71	71		
	19%	21%	17%	23%	18%	8%	21%	21%	18%	13%	23%	13%	29%	21%	23%	16%	21%	11%	18%	20%	15%	21%	21%		
4	167	75	92	109	34	25	4	48	115	64	103	89	31	47	64	103	117	49	23	144	42	125	125		
	33%	31%	35%	38%	27%	28%	25%	31%	35%	32%	35%	41%	25%	30%	27%	40%	30%	45%	23%	36%	26%	37%	37%		
3	132	69	63	61	38	33	2	41	89	59	73	59	27	47	77	56	97	36	21	111	47	86	86		
	26%	29%	24%	21%	31%	37%	16%	27%	27%	29%	25%	27%	21%	30%	32%	22%	25%	33%	21%	28%	29%	25%	25%		
2	58	23	34	25	17	15	2	13	42	36	22	28	11	19	28	29	52	6	17	41	22	36	36		
	12%	10%	13%	9%	14%	17%	15%	9%	13%	18%	7%	13%	8%	12%	12%	11%	13%	6%	17%	10%	14%	11%	11%		
1 - Very weak economy	27	9	17	9	10	8	3	7	16	12	15	12	9	6	13	14	22	4	9	18	11	16	16		
	5%	4%	7%	3%	8%	9%	22%	5%	5%	6%	5%	5%	7%	4%	5%	5%	6%	4%	9%	4%	7%	5%	5%		
Summary	116	63	53	82	26	8	3	45	68	31	85	31	48	37	59	57	102	14	30	87	39	77	77		
Top3Box (Strong)	23%	26%	20%	29%	21%	9%	21%	29%	21%	15%	29%	14%	38%	24%	25%	22%	26%	13%	29%	22%	24%	23%	23%		
Low3Box (Weak)	217	102	115	95	65	56	8	62	147	107	110	99	46	72	118	99	171	46	48	169	80	137	137		
	43%	42%	44%	33%	52%	64%	53%	40%	45%	53%	37%	45%	37%	46%	49%	36%	44%	42%	47%	42%	50%	40%	40%		
Mean	4	4	4	4	3	3	3	4	4	3	4	3	4	4	4	4	4	4	4	4	4	4			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Great Britain																						
		Great Britain		Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1010	514	496	347	333	330	236	593	181	394	616	295	335	380	563	447	612	398	71	939	112	898	S	T	
Base: All Respondents (wtd)		500	246	254	185	160	155	120	291	89	187	313	146	171	183	267	233	296	204	34*	466	53	447	U	U	
7 - Very strong economy	2	0	2	2	1	0	1	0	1	1	1	1	0	1	1	2	0	1	1	2	0	2	0	2	0	
	0	-	1%	1%	0	-	1%	-	2%	1%	0	-	0	-	0	1%	1%	0	0	1%	5%	0	3%	0	0	
6		A							G												S			U		
	12	6	6	7	2	2	2	7	3	4	8	2	3	7	8	4	7	6	2	10	1	11				
5	2%	2%	2%	4%	1%	2%	2%	2%	4%	2%	3%	2%	2%	4%	3%	2%	2%	3%	6%	2%	2%	3%				
	68	30	38	30	18	20	12	43	12	27	41	15	21	32	36	32	44	24	7	61	9	59				
4	14%	12%	15%	16%	11%	13%	10%	15%	14%	14%	13%	11%	12%	17%	13%	14%	15%	12%	20%	13%	17%	13%				
	142	71	72	54	46	42	27	87	29	54	88	42	48	53	73	70	90	52	8	134	15	128				
3	28%	29%	28%	29%	29%	27%	22%	30%	32%	29%	28%	29%	28%	29%	27%	30%	31%	26%	23%	29%	27%	29%				
	138	69	69	50	46	42	34	80	24	51	87	42	48	48	78	60	84	55	8	130	15	124				
2	82	44	38	28	28	26	22	46	14	30	52	25	30	28	41	41	46	36	5	78	9	74				
	16%	18%	15%	15%	17%	17%	19%	16%	16%	16%	17%	17%	17%	15%	15%	18%	16%	18%	14%	17%	16%	16%				
1 - Very weak economy	55	27	28	14	19	22	22	28	5	19	36	20	21	14	29	25	24	30	3	52	4	51				
	11%	11%	11%	8%	12%	14%	18%	10%	6%	10%	11%	14%	12%	7%	11%	11%	8%	15%	8%	11%	7%	11%				
Summary					C	GH					M	M														
Top3Box (Strong)	82	36	46	39	21	22	15	51	17	33	49	18	25	40	45	37	52	30	10	72	12	71				
	16%	14%	18%	21%	13%	14%	12%	17%	19%	17%	16%	12%	14%	22%	17%	16%	17%	15%	30%	15%	22%	16%				
Low3Box (Weak)				DE										KL					S							
	276	140	136	92	93	90	79	154	43	100	175	87	99	90	149	127	154	121	16	260	27	248				
Mean	55%	57%	54%	50%	58%	58%	66%	53%	49%	54%	56%	59%	58%	49%	56%	54%	52%	60%	47%	56%	51%	56%				
	3	3	3	3	3	3	3	F	F	3	3	3	3	3	3	3	3	Q	3	3	3	3				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				US																				
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1008	514	494	278	314	416	158	254	596	642	366	191	362	455	566	442	664	344	151	857	192	816	
Base: All Respondents (wtd)		500	248	252	182	154	164	76	110	315	305	195	232	127	141	254	246	306	194	67*	433	83	417	
7 - Very strong economy	24	23	2	19	5	0	0	6	18	21	3	8	5	11	24	0	23	1	22	2	23	1		
	5%	9%	1%	11%	3%	-	-	5%	6%	7%	1%	3%	4%	8%	10%	-	7%	1%	33%	1%	28%	0		
6	B	DE	E					F	F	J				KL	O		Q		S		U			
	17	9	8	5	5	7	2	0	15	13	3	6	3	8	11	6	11	6	5	12	7	10		
5	3%	4%	3%	3%	3%	4%	3%	0	5%	4%	2%	3%	2%	6%	4%	2%	4%	3%	7%	3%	9%	2%		
								G					L					S		U				
4	75	31	44	30	12	33	11	13	51	48	27	29	19	26	32	43	43	32	6	69	9	66		
	15%	12%	17%	16%	8%	20%	14%	12%	16%	16%	14%	12%	15%	19%	13%	17%	14%	17%	9%	16%	10%	16%		
3		D	D																					
	132	59	73	52	41	38	20	31	81	69	62	59	32	41	60	72	76	55	10	122	15	116		
2	26%	24%	29%	29%	27%	23%	26%	28%	26%	23%	32%	25%	25%	29%	24%	29%	25%	29%	14%	28%	19%	28%		
								I									R		T					
1 - Very weak economy	132	67	65	49	44	40	14	24	94	79	52	66	37	30	67	65	88	43	13	119	17	115		
	26%	27%	26%	27%	28%	24%	18%	22%	30%	26%	27%	28%	29%	21%	26%	26%	29%	22%	19%	28%	21%	28%		
Summary	68	33	35	16	27	25	15	18	35	46	22	35	18	15	35	33	38	30	3	65	5	63		
	14%	13%	14%	9%	18%	15%	20%	16%	11%	15%	11%	15%	14%	11%	14%	13%	13%	15%	5%	15%	6%	15%		
Top3Box (Strong)	52	27	26	11	20	22	14	17	21	28	25	30	13	9	24	28	27	26	8	44	6	46		
	10%	11%	10%	6%	13%	13%	18%	16%	7%	9%	13%	13%	10%	6%	10%	11%	9%	13%	12%	10%	8%	11%		
Low3Box (Weak)		C	C	H	H							M												
	116	62	54	54	22	40	13	19	84	83	33	43	27	46	67	49	77	39	33	83	39	77		
Mean	23%	25%	21%	30%	14%	24%	17%	18%	27%	17%	19%	21%	33%	26%	20%	25%	20%	50%	19%	47%	18%			
				D				G	J				KL				S		U					
	252	127	126	76	91	86	43	60	150	153	100	131	68	54	126	126	153	99	24	228	29	224		
	50%	51%	50%	42%	59%	52%	57%	54%	48%	50%	51%	56%	54%	38%	50%	51%	50%	51%	36%	53%	34%	54%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Saudi Arabia																				
		Saudi Arabia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		506	350	156	325	171	10	189	80	143	334	172	123	149	234	250	256	351	155	70	436	108	398	
Base: All Respondents (wtd)		500	283	217*	295	176*	29**	181	77*	147*	299	201	120*	156*	224	189	311	285	215*	64*	436	113*	387	
7 - Very strong economy	88	68	19	57	28	2	29	15	22	54	34	33	24	31	40	47	62	25	15	73	29	59		
	18%	24%	9%	19%	16%	8%	16%	20%	15%	18%	17%	27%	15%	14%	21%	15%	22%	12%	23%	17%	25%	15%		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
6	58	35	23	34	17	7	25	8	18	37	21	10	23	24	24	34	35	23	8	50	6	51		
	12%	12%	11%	11%	9%	25%	14%	10%	12%	10%	8%	8%	15%	11%	12%	11%	12%	11%	12%	11%	6%	13%		
	B										M					Q								
5	91	56	35	54	33	5	39	16	23	67	24	26	23	42	39	52	62	29	17	75	22	69		
	18%	20%	16%	18%	19%	17%	22%	21%	16%	22%	12%	22%	15%	19%	21%	17%	22%	14%	26%	17%	20%	18%		
	A									J														
4	129	63	66	73	54	2	39	25	39	73	56	25	33	71	40	89	69	60	18	111	34	95		
	26%	22%	31%	25%	31%	8%	22%	33%	27%	24%	28%	21%	21%	32%	21%	29%	24%	28%	28%	26%	30%	25%		
	A																							
3	73	39	34	44	27	2	31	10	28	34	40	16	28	29	27	47	33	40	1	73	9	65		
	15%	14%	16%	15%	15%	8%	17%	14%	19%	11%	20%	13%	18%	13%	14%	15%	12%	19%	1%	17%	8%	17%		
	A																R							
2	28	11	17	17	3	7	9	1	14	16	12	0	9	18	5	22	10	18	2	25	2	25		
	6%	4%	8%	6%	2%	25%	5%	2%	9%	5%	6%	0	6%	8%	3%	7%	3%	8%	4%	6%	2%	7%		
	A																K							
1 - Very weak economy	33	10	23	17	14	2	9	1	3	19	14	10	14	10	14	19	14	19	4	29	11	22		
	7%	4%	11%	6%	8%	8%	5%	2%	2%	6%	7%	8%	9%	4%	7%	6%	5%	9%	6%	7%	9%	6%		
	A																							
Summary	236	159	77	145	77	14	93	39	63	157	79	69	70	97	103	134	159	77	39	197	57	179		
Top3Box (Strong)	47%	56%	35%	49%	44%	50%	52%	50%	43%	53%	39%	57%	45%	43%	54%	43%	56%	36%	61%	45%	51%	46%		
	B									J							Q							
Low3Box (Weak)	134	60	74	78	45	12	49	13	44	68	66	26	52	56	46	88	57	77	7	127	22	113		
	27%	21%	34%	26%	25%	42%	27%	17%	30%	23%	33%	22%	33%	25%	24%	28%	20%	36%	11%	29%	19%	29%		
	A																P		R					
Mean	4	5	4	5	4	4	5	5	4	5	4	5	4	4	5	4	5	4	5	4	5	4		
	B																Q							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Canada																												
		Canada		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader							
		Total		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)		1009		527	482	283	340	386	230	420	359	403	606	371	500	138	561	448	691	318	110	899	135	874	71	89	90	150	0	391	218	
Base: All Respondents (wt'd)		500		247	253	178	166	156	114	206	180	191	309	186	224	91	264	236	338	162	53	447	66	434	37*	43*	45*	75	**	190	110	
7 - Very strong economy		13		8	5	7	3	3	2	4	7	5	8	8	4	1	5	8	8	5	1	12	2	11	3	0	5	1	0	1	3	
		3%		3%	2%	4%	2%	2%	2%	2%	4%	2%	3%	4%	2%	1%	2%	3%	2%	3%	2%	3%	3%	3%	3%	WYa	WYab	a				
6		49		26	23	18	16	16	5	24	21	24	26	19	20	10	26	23	34	15	7	42	8	42	12	2	10	5	0	14	6	
		10%		11%	9%	10%	9%	10%	4%	12%	11%	12%	8%	10%	9%	11%	10%	10%	9%	13%	9%	11%	10%	31%	5%	22%	7%	-	7%	6%		
5		167		87	80	63	53	52	34	66	67	64	103	58	74	35	93	74	117	51	17	150	23	144	10	20	30	0	0	58	39	
		33%		35%	32%	35%	32%	33%	29%	32%	37%	34%	33%	31%	33%	38%	35%	32%	35%	31%	32%	34%	35%	33%	28%	23%	44%	40%	-	30%	35%	
4		162		73	89	57	58	46	39	70	53	55	106	58	74	30	81	81	107	54	13	148	17	144	10	15	8	25	0	64	41	
		32%		30%	35%	32%	35%	29%	34%	34%	30%	29%	34%	31%	33%	33%	31%	34%	32%	34%	25%	33%	26%	33%	35%	17%	33%	-	33%	37%		
3		74		36	38	24	26	25	24	28	22	30	45	26	38	10	41	34	49	25	11	63	12	62	2	9	1	11	0	36	15	
		15%		15%	15%	13%	16%	16%	21%	14%	12%	16%	14%	14%	17%	11%	15%	14%	15%	16%	21%	14%	19%	14%	6%	20%	2%	15%	-	14%	14%	
2		17		9	8	5	5	7	4	8	4	8	9	8	7	2	8	9	12	4	3	14	2	15	0	2	1	2	0	8	3	
		3%		3%	3%	3%	3%	4%	4%	4%	2%	4%	3%	4%	3%	2%	3%	4%	4%	3%	5%	3%	3%	3%	-	4%	3%	3%	-	4%	3%	
1 - Very weak economy		18		8	11	4	6	9	7	5	5	6	13	9	7	2	10	8	10	8	1	17	2	16	0	5	0	1	0	9	2	
		4%		3%	4%	2%	3%	6%	6%	3%	3%	3%	4%	5%	3%	2%	4%	3%	3%	5%	2%	4%	3%	4%	1%	12%	-	1%	-	5%	2%	
Summary		229		122	107	88	72	70	40	94	95	92	137	85	98	46	124	105	159	70	25	204	33	196	25	12	35	36	0	73	48	
Top3Box (Strong)		46%		49%	42%	49%	43%	45%	35%	49%	53%	48%	44%	46%	44%	51%	47%	45%	47%	43%	48%	46%	49%	45%	67%	29%	77%	49%	-	38%	44%	
		B								F	F																					
Low3Box (Weak)		109		52	57	33	36	40	35	42	32	43	66	43	43	15	59	50	72	38	15	95	16	93	3	15	2	14	0	54	21	
Mean		4		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	4	4	0	4	4		
		E							F	F																						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				France																				
		France		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1016	486	530	342	352	322	232	564	220	366	650	394	293	329	614	402	668	348	42	974	88	928	
Base: All Respondents (wtd)		500	247	253	191	155	155	119	277	105	173	327	168	209	124	296	204	318	182	21*	479	42*	458	
7 - Very strong economy	1	1	0	0	1	0	0	0	0	1	1	0	0	0	1	0	0	1	1	0	0	1	0	1
	0	0	-	0	0	-	0	-	-	1%	0	0	0	0	-	0	0	0	-	2%	0	1%	0	
6	5	3	2	3	1	1	1	4	0	1	4	2	2	2	4	1	4	1	0	5	1	4		
	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	0	1%	1%	1%	2%	1%	1%	0	-	1%	3%	1%		
5	57	30	27	20	18	19	12	33	12	20	37	15	28	15	36	21	36	21	3	54	6	52		
	11%	12%	11%	11%	12%	12%	10%	12%	12%	12%	11%	9%	13%	12%	12%	11%	11%	12%	15%	11%	13%	11%		
4	157	79	78	63	49	46	36	86	34	52	106	49	69	40	97	60	107	50	8	149	16	141		
	31%	32%	31%	33%	31%	30%	31%	31%	33%	30%	32%	29%	33%	32%	33%	30%	34%	28%	37%	31%	38%	31%		
3	166	81	85	60	48	58	33	93	39	64	102	55	66	45	96	70	103	63	5	160	11	155		
	33%	33%	34%	31%	31%	37%	28%	34%	37%	37%	31%	33%	32%	36%	32%	34%	32%	26%	33%	26%	34%			
2	70	34	37	27	23	20	18	40	13	23	48	26	27	17	42	29	43	28	2	68	5	65		
	14%	14%	15%	14%	15%	13%	15%	15%	12%	13%	15%	16%	13%	14%	14%	14%	13%	15%	10%	14%	12%	14%		
1 - Very weak economy	43	19	24	17	15	12	18	20	5	13	30	20	17	6	22	22	24	19	2	41	2	41		
	9%	8%	9%	9%	10%	7%	15%	7%	5%	8%	9%	12%	8%	5%	7%	11%	8%	11%	10%	9%	6%	9%		
<b>Summary</b>		63	34	30	24	20	19	13	37	13	22	42	17	30	16	40	23	41	22	4	60	7	56	
Top3Box (Strong)		13%	14%	12%	12%	13%	13%	11%	13%	13%	13%	10%	14%	13%	14%	11%	13%	12%	17%	12%	17%	12%		
Low3Box (Weak)		280	134	146	104	86	89	69	154	57	100	180	102	110	68	159	120	170	110	10	270	19	261	
		56%	54%	58%	55%	55%	58%	58%	56%	54%	58%	55%	61%	53%	55%	54%	59%	53%	60%	45%	56%	44%	57%	
Mean		3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3		
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base																								

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Germany																					
		Germany		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1002	529	473	332	310	360	237	285	314	369	633	211	588	203	641	361	734	268	101	901	200	802		
Base: All Respondents (wtd)		500	253	247	172	157	171	120	141	154	180	320	113	285	101	310	190	359	141	49*	451	96	404		
7 - Very strong economy	18	9	9	8	6	4	3	4	7	6	12	1	11	6	11	7	13	5	2	16	5	13			
	4%	3%	4%	5%	4%	2%	3%	3%	5%	3%	4%	1%	4%	6%	3%	4%	3%	4%	4%	3%	5%	3%			
6	55	34	21	18	21	15	8	13	25	20	35	8	33	14	37	18	43	12	8	47	16	39			
	11%	14%	8%	11%	13%	9%	7%	10%	17%	11%	11%	7%	12%	14%	12%	9%	12%	8%	16%	10%	16%	10%			
5	161	80	80	61	51	49	32	51	54	55	106	35	89	37	97	63	113	48	14	147	28	133			
	32%	32%	32%	35%	33%	28%	26%	36%	35%	31%	33%	30%	31%	37%	31%	33%	32%	34%	28%	33%	29%	33%			
4	146	71	75	48	46	52	39	36	43	55	91	36	81	29	91	55	109	37	12	134	27	119			
	29%	28%	30%	28%	29%	30%	33%	26%	28%	30%	29%	31%	28%	29%	30%	29%	30%	26%	25%	30%	28%	29%			
3	74	39	34	25	20	29	19	23	17	28	46	20	44	10	42	31	49	25	6	67	13	60			
	15%	16%	14%	14%	13%	17%	16%	16%	11%	16%	14%	18%	15%	9%	14%	16%	14%	18%	13%	15%	14%	15%			
2	30	12	19	9	7	14	10	11	4	10	20	9	17	4	19	11	20	10	5	26	5	25			
	6%	5%	8%	5%	5%	8%	9%	7%	3%	5%	6%	8%	6%	4%	6%	6%	6%	7%	9%	6%	6%	6%			
1 - Very weak economy	17	7	9	3	6	8	8	3	4	6	10	5	10	1	11	5	12	5	2	14	2	14			
	3%	3%	4%	2%	4%	5%	7%	2%	2%	4%	3%	5%	4%	1%	4%	3%	3%	3%	5%	3%	2%	4%			
<b>Summary</b>		233	123	110	88	78	68	43	69	86	81	152	43	133	57	146	88	169	64	23	210	48	185		
Top3Box (Strong)		47%	49%	44%	51%	50%	40%	36%	49%	56%	45%	48%	38%	47%	56%	47%	46%	46%	47%	48%	47%	50%	46%		
Low3Box (Weak)		121	58	62	36	33	51	37	36	24	44	76	34	71	15	73	48	81	40	13	108	21	100		
Mean		4	4	4	4	4	4	4	5	4	4	4	4	4	5	4	4	4	4	4	4	4	4		
				E	E		F	FG			K	KL									U				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Australia																						REGION									
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader											
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)		1008	474	534	273	356	379	236	519	253	522	486	315	325	368	559	449	637	371	119	889	162	846	0	0	0	0	0	0	0	0	0	
Base: All Respondents (wt'd)		500	248	252	197	156	147	121	269	110	227	273	132	294	74	260	240	312	188	55*	445	72*	428	**	**	**	**	**	**	**	**	**	
9	4	5	3	2	4	3	4	1	4	5	3	3	2	2	6	3	6	2	7	1	7	0	0	0	0	0	0	0	0	0	0		
7 - Very strong economy		2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%	3%	1%	3%	1%	3%	2%	2%	2%	-	-	-	-	-	-	-	-	-	-	-	
6	37	18	19	15	13	8	7	19	11	16	20	11	16	9	19	18	21	15	5	31	6	31	0	0	0	0	0	0	0	0	0	0	
5	7%	7%	7%	8%	6%	6%	5%	7%	10%	7%	7%	6%	12%	7%	7%	6%	10%	7%	7%	6%	7%	7%	-	-	-	-	-	-	-	-	-	-	-
160	81	79	67	48	46	25	94	41	73	87	35	98	27	77	83	105	55	15	145	24	136	0	0	0	0	0	0	0	0	0	0		
32%	33%	31%	34%	31%	31%	20%	35%	37%	32%	32%	26%	33%	37%	29%	35%	33%	30%	28%	33%	33%	32%	-	-	-	-	-	-	-	-	-	-	-	
172	84	87	71	50	50	47	94	31	75	97	52	98	22	92	80	110	62	17	155	23	149	0	0	0	0	0	0	0	0	0	0		
4	34%	34%	35%	36%	32%	34%	39%	35%	28%	33%	36%	39%	33%	30%	35%	33%	30%	35%	33%	30%	35%	-	-	-	-	-	-	-	-	-	-	-	
84	38	46	29	28	27	26	36	22	40	45	22	52	10	46	38	52	32	9	76	11	74	0	0	0	0	0	0	0	0	0	0		
17%	15%	15%	15%	18%	18%	22%	13%	20%	18%	16%	17%	18%	14%	18%	16%	17%	16%	17%	15%	17%	-	-	-	-	-	-	-	-	-	-	-		
21	12	9	5	8	7	7	12	3	13	8	4	15	2	14	8	13	9	4	18	4	17	0	0	0	0	0	0	0	0	0	0		
4%	5%	4%	3%	5%	5%	6%	4%	2%	6%	3%	3%	5%	3%	5%	3%	4%	5%	7%	4%	6%	4%	-	-	-	-	-	-	-	-	-	-	-	
17	11	6	6	6	5	7	9	1	6	12	5	12	1	11	6	9	9	4	14	3	14	0	0	0	0	0	0	0	0	0	0		
4 - Very weak economy		3%	5%	2%	3%	4%	4%	6%	4%	1%	2%	4%	4%	4%	2%	4%	3%	5%	7%	3%	4%	3%	-	-	-	-	-	-	-	-	-	-	-
Summary		205	102	103	85	63	58	34	117	54	93	112	49	118	39	98	107	129	76	22	183	31	174	0	0	0	0	0	0	0	0	0	0
Top3Box (Strong)		41%	41%	41%	43%	40%	39%	28%	44%	49%	41%	41%	37%	40%	52%	38%	45%	41%	41%	40%	41%	-	-	-	-	-	-	-	-	-	-	-	
123	61	62	40	43	40	40	57	26	59	64	31	79	13	71	52	74	49	16	107	18	105	0	0	0	0	0	0	0	0	0	0		
Low3Box (Weak)		25%	25%	24%	21%	28%	27%	33%	21%	23%	26%	24%	24%	27%	18%	27%	22%	24%	26%	29%	24%	25%	-	-	-	-	-	-	-	-	-	-	-
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Japan																				Senior Executive/Decision Maker/Leader	
	Japan	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1009	511	498	452	358	199	625	316	68	509	500	337	223	449	467	542	667	342	73	936	93	916	
Base: All Respondents (wtd)	500	251	249	186	165	149	296	166	38*	269	231	173	107	220	238	262	328	172	38*	462	51*	449	
7 - Very strong economy	1	1	0	0	0	1	0	0	1	1	0	0	0	1	1	0	1	0	0	1	1	0	
	0	0	0	0	-	0	0	-	2%	0	0	-	-	1%	0	-	0	-	1%	0	1%	0	
									FG												U		
6	4	3	1	2	1	1	2	1	0	3	1	2	0	2	3	1	3	1	2	2	2		
	1%	1%	0	1%	0	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	0	1%	1%	5%	1%	4%	1%	
5	33	14	19	12	12	10	16	15	2	19	14	12	7	14	13	20	20	13	1	32	2	31	
	7%	6%	7%	6%	7%	7%	5%	9%	5%	7%	6%	7%	7%	6%	5%	8%	6%	8%	4%	7%	4%		
4	117	46	70	50	37	29	65	41	10	60	56	40	25	51	49	68	68	48	6	111	10	106	
	23%	18%	28%	27%	22%	20%	22%	25%	27%	22%	24%	23%	23%	23%	20%	26%	21%	28%	14%	24%	20%	24%	
		A	E															P					
3	188	101	87	70	58	61	105	66	17	108	80	64	38	86	90	99	124	64	14	175	21	168	
	38%	40%	35%	38%	35%	41%	35%	40%	45%	40%	35%	37%	35%	39%	38%	38%	37%	36%	38%	41%	37%		
2	107	56	51	33	39	35	68	31	7	56	51	35	30	43	55	52	76	31	11	96	10	97	
	21%	22%	21%	18%	24%	24%	23%	19%	19%	21%	22%	20%	28%	19%	23%	20%	23%	18%	30%	21%	20%	22%	
1 - Very weak economy	50	30	20	18	19	12	38	11	1	22	27	20	8	23	27	22	36	14	4	46	5	44	
	10%	12%	8%	10%	12%	8%	13%	6%	2%	8%	12%	11%	7%	10%	11%	9%	11%	8%	10%	10%	10%		
							GH																
Summary	38	18	20	14	12	12	19	17	3	22	16	14	7	17	17	21	24	14	4	35	4	34	
Top3Box (Strong)	8%	7%	8%	8%	7%	8%	6%	10%	8%	8%	7%	8%	7%	8%	7%	8%	7%	8%	10%	8%	9%	8%	
Low3Box (Weak)	345	186	159	121	116	108	212	108	25	186	159	118	75	152	172	173	236	110	29	316	36	309	
	69%	74%	64%	65%	70%	72%	72%	65%	66%	69%	69%	68%	70%	69%	72%	66%	72%	64%	76%	68%	71%	69%	
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	
		A					F	F									P						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		South Korea																										
		South Korea		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader				
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No			
Base: All Respondents (unwtd)		511	254	257	162	216	133	91	231	189	335	176	17	163	331	253	258	347	164	75	436	113	398	T	U			
Base: All Respondents (wtd)		500	253	247	210	179	110	97*	230	173	300	200	22**	166	312	231	269	321	179	66*	434	99	401	S	R			
7 - Very strong economy	7	5	2	5	2	0	3	3	0	5	2	1	3	3	4	3	4	3	4	3	2	5	3	4	3	4		
	1%	2%	1%	2%	1%	-	4%	1%	-	2%	1%	6%	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	3%	1%	1%	1%		
6	12	6	6	5	5	2	0	6	6	8	3	0	1	10	8	3	10	1	3	9	4	8	P	Q	R	S		
	2%	2%	2%	2%	3%	2%	-	3%	3%	3%	2%	-	1%	3%	4%	1%	3%	1%	4%	2%	4%	2%	4%	2%	4%	2%	2%	
5	68	39	29	26	20	22	7	28	34	44	24	6	15	47	37	32	45	23	11	57	16	52	M	N	O	P		
	14%	16%	12%	12%	11%	20%	7%	12%	20%	15%	12%	29%	9%	15%	16%	12%	14%	13%	16%	13%	16%	13%	16%	13%	16%	13%	13%	
4	166	81	85	78	51	37	36	71	58	95	71	9	65	91	63	103	91	75	16	150	23	142	Q	R	S	T		
	33%	32%	34%	37%	28%	34%	38%	31%	34%	32%	36%	42%	39%	29%	27%	38%	28%	42%	24%	35%	23%	36%	M	N	O	P	T	
3	151	78	72	58	61	32	26	76	49	94	56	3	42	106	76	74	107	43	25	126	35	115	Q	R	S	T	U	
	30%	31%	29%	27%	34%	29%	27%	33%	28%	31%	28%	13%	25%	34%	33%	28%	33%	24%	38%	29%	36%	29%	36%	29%	36%	29%	29%	
2	72	33	39	26	32	14	15	37	19	41	31	2	30	40	30	42	46	26	7	65	11	61	Q	R	S	T	U	
	14%	13%	16%	12%	18%	13%	16%	16%	11%	14%	15%	10%	18%	13%	13%	16%	14%	15%	11%	15%	11%	15%	11%	15%	11%	15%	11%	
1 - Very weak economy	24	10	15	13	9	2	9	9	7	12	12	0	9	15	12	12	12	18	7	2	22	6	19	Q	R	S	T	U
	5%	4%	6%	6%	5%	2%	9%	4%	4%	4%	6%	-	6%	5%	5%	5%	6%	4%	4%	5%	6%	6%	5%	6%	6%	5%	5%	5%
Summary	87	50	37	36	27	24	10	37	40	57	30	8	20	59	49	38	60	27	16	71	23	64	Q	R	S	T	U	
Top3Box (Strong)	17%	20%	15%	17%	15%	22%	11%	16%	23%	19%	15%	35%	12%	19%	21%	14%	19%	15%	24%	16%	24%	16%	16%	Q	R	S	T	U
Low3Box (Weak)	247	121	126	96	102	49	50	122	75	148	99	5	81	162	118	129	171	76	35	213	52	195	Q	R	S	T	U	
Mean	3	4	3	4	3	4	3	4	4	3	4	3	4	3	3	4	3	4	4	3	4	3	4	4	3	4	3	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Russia																				Senior Executive/Decision Maker/Leader	
	Russia	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	502	241	261	130	231	141	57	262	183	233	269	86	300	116	266	236	376	126	27	475	50	452	
Base: All Respondents (wtd)	500	241	259	211	177	112	72*	264	164	215	285	146*	266	88	233	267	355	145*	25**	475	47*	453	
7 - Very strong economy	4	3	1	0	3	1	0	1	3	2	2	1	2	1	2	2	3	1	1	3	1	3	
	1%	1%	0	-	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	0	2%	1%	1%	1%	1%	
6	14	10	4	8	4	1	0	6	8	6	8	6	4	4	8	6	9	5	2	12	3	11	
	3%	4%	2%	4%	2%	1%	-	2%	5%	3%	3%	4%	2%	5%	3%	2%	2%	4%	9%	2%	6%	2%	
5	68	47	20	28	28	12	11	39	18	17	50	21	35	12	39	28	47	21	5	63	8	60	
	14%	20%	8%	13%	16%	11%	15%	15%	11%	18%	14%	13%	13%	17%	11%	13%	15%	20%	13%	17%	13%		
B										I													
4	157	63	94	76	47	34	28	71	59	66	91	45	90	22	62	95	108	49	7	150	11	146	
	31%	26%	36%	36%	27%	30%	38%	27%	36%	31%	32%	31%	34%	25%	27%	36%	30%	34%	28%	32%	24%	32%	
3	127	61	66	50	45	33	16	74	37	62	65	31	69	27	55	72	97	30	4	123	13	114	
	25%	26%	25%	24%	25%	30%	22%	28%	23%	29%	23%	21%	26%	31%	24%	27%	21%	17%	26%	28%	25%		
2	57	17	40	30	20	8	9	31	17	28	29	18	28	11	24	33	40	17	3	54	6	51	
	11%	7%	15%	14%	11%	7%	12%	12%	11%	13%	10%	12%	11%	13%	10%	13%	11%	12%	13%	11%	12%	11%	
1 - Very weak economy	72	38	34	19	31	23	10	42	21	33	39	24	37	12	42	30	51	21	3	70	5	67	
	14%	16%	13%	9%	17%	20%	13%	16%	13%	15%	14%	16%	14%	13%	18%	11%	14%	15%	11%	15%	12%	15%	
Summary																							
Top3Box (Strong)	86	60	25	36	35	15	11	46	29	25	61	28	41	16	49	36	59	27	8	78	11	75	
	17%	25%	10%	17%	20%	13%	15%	17%	18%	12%	21%	19%	16%	18%	21%	14%	16%	19%	31%	16%	24%	16%	
Low3Box (Weak)	257	117	140	98	95	63	34	147	76	123	134	73	134	50	121	136	188	69	10	247	24	233	
	51%	48%	54%	47%	54%	57%	47%	56%	46%	57%	47%	50%	50%	57%	52%	51%	53%	47%	41%	52%	52%	51%	
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	
		B																					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Sweden																				
		Sweden		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		502	262	240	162	145	195	227	230	45	128	374	337	73	92	344	158	296	206	40	462	49	453	
Base: All Respondents (wtd)		500	253	247*	185*	155*	159*	206*	226*	69**	119*	381	105	263*	133*	344	156*	335	165*	53**	447	63**	437	
7 - Very strong economy	15	7	8	5	3	7	3	9	3	3	12	3	3	9	9	5	10	5	2	13	3	12		
	3%	3%	3%	2%	2%	5%	1%	4%	4%	3%	3%	3%	3%	1%	7%	3%	3%	3%	3%	3%	5%	3%		
6	56	38	18	14	22	20	17	22	18	15	42	13	25	19	36	20	38	18	9	48	9	47		
	11%	15%	7%	8%	14%	13%	8%	10%	26%	12%	11%	12%	9%	15%	11%	13%	11%	11%	17%	11%	15%	11%		
5	147	83	64	50	63	34	42	86	19	43	104	27	77	43	99	48	120	27	17	130	23	124		
	29%	33%	26%	27%	41%	22%	20%	38%	28%	36%	27%	26%	29%	32%	29%	31%	36%	16%	32%	29%	37%	28%		
4	141	73	67	45	39	57	50	66	24	33	108	36	75	30	108	33	99	42	17	124	18	123		
	28%	29%	27%	24%	25%	36%	25%	29%	35%	28%	34%	34%	29%	23%	31%	21%	30%	25%	32%	28%	29%	28%		
3	74	32	41	38	12	23	51	23	0	8	65	17	39	17	59	14	43	31	5	69	5	69		
	15%	13%	17%	21%	8%	14%	25%	10%	-	7%	17%	17%	15%	13%	17%	9%	13%	19%	9%	15%	8%	16%		
2	43	16	27	17	13	13	26	13	5	10	34	6	26	11	26	17	19	24	1	42	1	42		
	9%	6%	11%	9%	9%	8%	12%	6%	7%	8%	9%	5%	10%	9%	8%	11%	6%	15%	2%	9%	2%	10%		
1 - Very weak economy	24	4	20	17	3	4	17	7	0	7	18	3	18	3	7	18	6	18	3	21	4	20		
	5%	2%	8%	9%	2%	3%	8%	3%	-	6%	5%	3%	7%	2%	2%	11%	2%	11%	6%	5%	6%	5%		
<b>Summary</b>		A																						
Top3Box (Strong)	218	128	90	68	88	62	61	117	40	61	157	43	105	71	145	73	168	50	27	191	35	183		
	44%	51%	37%	37%	56%	39%	30%	52%	58%	52%	41%	41%	40%	54%	42%	47%	50%	30%	52%	43%	56%	42%		
Low3Box (Weak)	141	52	89	72	29	40	94	42	5	24	117	26	83	32	92	49	68	73	9	132	9	131		
	28%	21%	36%	39%	19%	25%	46%	19%	7%	21%	31%	25%	32%	24%	27%	32%	20%	44%	17%	30%	15%	30%		
<b>Mean</b>		4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	5	4		
		B			C		F							L		Q								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Indonesia																				Senior Executive/Decision Maker/Leader	
	Indonesia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	525	262	263	237	209	79	107	244	174	346	179	214	31	280	244	281	428	97	75	450	135	390	
Base: All Respondents (wtd)	500	250	250	281	158	60*	141*	215	144	279	221	234	29**	237	207	293	381	119*	66*	434	112	388	
7 - Very strong economy	5	3	2	1	3	1	0	2	2	5	0	2	0	3	3	2	5	0	2	2	2	2	
	1%	1%	1%	0	2%	1%	-	1%	2%	2%	-	1%	-	1%	1%	1%	1%	-	3%	1%	2%	1%	
6	20	15	5	6	8	5	4	10	6	15	5	7	1	12	14	6	17	3	3	17	6	14	
	4%	6%	2%	2%	5%	9%	3%	5%	4%	5%	2%	3%	3%	5%	7%	2%	4%	3%	5%	4%	6%	4%	
5	106	50	56	57	38	11	24	46	36	62	43	49	4	53	37	69	83	23	18	88	27	79	
	21%	20%	22%	20%	24%	18%	17%	21%	25%	22%	20%	21%	15%	22%	18%	24%	22%	19%	27%	20%	24%	20%	
4	191	99	92	102	64	25	50	86	56	101	90	76	11	103	83	108	141	50	24	167	42	148	
	38%	39%	37%	36%	40%	42%	35%	40%	39%	36%	41%	33%	33%	43%	40%	37%	37%	42%	36%	38%	38%	38%	
3	121	53	67	76	30	15	39	49	32	65	56	64	10	46	43	77	90	31	12	108	25	95	
	24%	21%	27%	27%	19%	25%	28%	23%	22%	23%	25%	27%	36%	20%	21%	26%	24%	26%	19%	25%	22%	25%	
2	32	14	18	23	8	2	13	10	10	16	16	17	2	13	14	18	29	3	4	28	6	26	
	6%	6%	7%	8%	5%	3%	9%	4%	7%	6%	7%	7%	8%	5%	7%	6%	8%	3%	6%	7%	6%	7%	
1 - Very weak economy	26	17	9	17	8	1	11	12	2	16	11	20	0	6	12	14	18	8	2	24	2	24	
	5%	7%	4%	6%	5%	2%	8%	6%	2%	6%	5%	8%	-	3%	6%	5%	5%	7%	4%	5%	2%	6%	
Summary	130	67	63	64	50	17	28	58	45	82	49	57	5	68	54	76	104	26	23	107	36	95	
Top3Box (Strong)	26%	27%	25%	23%	31%	28%	20%	27%	31%	29%	22%	24%	17%	29%	26%	26%	27%	22%	35%	25%	32%	24%	
Low3Box (Weak)	179	84	95	116	45	18	64	71	44	96	83	100	13	66	70	109	136	43	19	160	34	145	
	36%	34%	38%	41%	28%	30%	45%	33%	30%	35%	37%	43%	44%	28%	34%	37%	36%	36%	29%	37%	30%	37%	
Mean	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
					C	C	F	F					K									U	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Turkey																				
		Turkey		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		505	377	128	398	97	10	39	213	253	224	281	164	89	252	268	237	338	167	72	433	166	339	
Base: All Respondents (wtd)		500	252	248*	263	187*	51**	30**	174*	296*	266*	234	165*	91*	244*	245*	255*	312	188*	85**	415	167*	333	
7 - Very strong economy	15	5	10	12	3	0	2	4	9	5	10	3	3	4	8	6	8	6	8	4	10	5	10	
	3%	2%	4%	4%	2%	-	5%	2%	3%	2%	4%	2%	4%	3%	3%	3%	3%	2%	4%	5%	3%	3%	3%	
6	48	25	23	18	26	4	2	17	29	41	8	22	9	17	28	20	29	19	9	39	17	31		
	10%	10%	9%	7%	14%	8%	5%	10%	10%	15%	3%	13%	10%	7%	11%	8%	9%	10%	10%	9%	10%	9%		
5	111	57	53	61	50	0	7	29	75	44	67	25	17	69	53	58	74	36	12	99	34	77		
	22%	23%	22%	23%	27%	-	22%	16%	25%	17%	28%	15%	18%	28%	21%	23%	24%	19%	14%	24%	20%	23%		
4	154	85	69	80	44	30	7	66	81	97	58	53	28	72	80	74	94	60	30	124	58	97		
	31%	34%	28%	31%	23%	59%	22%	38%	27%	36%	25%	32%	31%	30%	33%	29%	30%	32%	36%	30%	35%	29%		
3	87	40	47	59	24	4	10	34	43	33	55	29	18	41	35	52	53	34	9	78	20	67		
	17%	16%	19%	23%	13%	8%	32%	20%	15%	12%	23%	17%	20%	17%	14%	20%	17%	18%	10%	19%	12%	20%		
2	59	32	28	15	32	13	1	13	46	39	20	23	10	26	40	19	41	18	19	40	29	31		
	12%	13%	11%	6%	17%	25%	2%	7%	16%	15%	9%	14%	11%	11%	17%	7%	13%	10%	23%	10%	17%	9%		
1 - Very weak economy	26	8	18	18	8	0	3	12	11	9	17	10	5	11	2	24	14	12	2	24	4	21		
	5%	3%	7%	7%	4%	-	11%	7%	4%	3%	7%	6%	6%	5%	1%	9%	4%	6%	2%	6%	3%	6%		
<b>Summary</b>		174	87	86	90	79	4	10	49	114	89	84	50	30	94	87	87	110	64	25	149	57	117	
Top3Box (Strong)		35%	35%	35%	34%	42%	8%	33%	28%	39%	34%	36%	30%	33%	38%	36%	34%	35%	34%	29%	36%	34%	35%	
Low3Box (Weak)		172	80	93	92	64	17	14	58	100	80	92	62	33	78	78	94	108	64	29	143	53	120	
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Hungary																					
	Hungary	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1001	517	484	372	300	329	405	444	18	422	579	331	495	175	528	473	575	426	77	924	72	929	
Base: All Respondents (wtd)	500	244	256	202	146	152	200	222	8**	202	298	129	294	77	259	241	288	212	39*	461	36*	464	
7 - Very strong economy	1	1	0	0	0	1	0	1	0	1	0	0	0	1	0	1	0	1	0	0	1	0	1
	0	0	-	-	0	0	-	0	-	0	-	0	-	1%	0	0	0	0	-	-	0	-	0
6	6	4	1	5	0	1	0	4	0	1	5	0	3	3	4	1	4	2	1	5	1	5	
	1%	2%	0	2%	0	0	-	2%	5%	1%	2%	-	1%	3%	2%	1%	1%	1%	2%	1%	2%	1%	1%
	29	17	12	15	9	5	7	19	0	8	21	5	19	5	16	12	21	8	3	26	3	26	
	6%	7%	5%	7%	6%	3%	4%	8%	5%	4%	7%	4%	6%	7%	6%	5%	7%	4%	7%	6%	8%	6%	
	70	35	36	32	23	15	25	31	1	28	42	15	42	14	35	36	38	32	4	66	3	67	
	14%	14%	14%	16%	16%	10%	12%	14%	16%	14%	14%	11%	14%	18%	13%	15%	13%	15%	10%	14%	9%	14%	
	118	64	54	55	32	31	46	54	3	46	72	30	70	18	59	58	72	46	9	109	9	109	
	24%	26%	21%	27%	22%	21%	23%	24%	41%	22%	24%	23%	24%	23%	23%	24%	25%	22%	23%	24%	26%	23%	
	119	55	64	48	32	39	48	53	0	55	65	30	70	19	53	66	66	53	9	110	7	112	
	24%	23%	25%	24%	22%	26%	24%	24%	-	27%	22%	23%	24%	25%	21%	27%	23%	25%	24%	24%	20%	24%	
1 - Very weak economy	157	68	90	47	50	61	75	61	3	64	93	50	89	18	91	67	85	72	13	144	12	145	
	31%	28%	35%	23%	34%	40%	38%	27%	33%	32%	31%	39%	30%	23%	35%	28%	30%	34%	34%	31%	35%	31%	
Summary	35	22	13	20	10	6	7	24	1	10	25	5	22	8	21	14	26	9	3	32	4	32	
Top3Box (Strong)	7%	9%	5%	10%	7%	4%	4%	11%	10%	5%	9%	4%	8%	11%	8%	6%	9%	4%	9%	7%	10%	7%	
	B	E				F		I		K	K	Q											
Low3Box (Weak)	395	187	207	150	113	132	169	168	6	164	230	110	230	55	203	191	224	171	31	363	29	366	
	79%	77%	81%	74%	78%	86%	84%	76%	74%	81%	77%	85%	78%	71%	78%	79%	78%	81%	81%	79%	81%	79%	
Mean	2	3	2	3	2	2	2	3	3	2	2	2	2	3	2	2	3	2	2	2	2	2	
	B	DE	E		F			G			KL		Q										

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Poland																				
		Poland		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		500	259	241	192	165	143	384	103	13	255	245	74	328	98	306	194	300	200	51	449	76	424	
Base: All Respondents (wtd)		500	248	252	215	156	130	396	93*	10**	243	257	104*	327	70*	291	209	286	214	47*	453	68*	432	
7 - Very strong economy	2	2	0	1	0	1	1	2	0	0	1	1	0	2	0	2	0	1	1	0	2	0	2	
	0	1%	-	0	-	1%	0	-	-	0	0	0	-	1%	-	1%	-	0	0	-	0	-	0	
6	11	7	3	4	5	1	7	3	0	5	6	0	9	1	6	4	8	3	1	10	2	9		
	2%	3%	1%	2%	3%	1%	2%	4%	-	2%	2%	-	3%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	
5	67	34	33	36	15	16	55	11	1	25	42	22	35	10	36	32	27	41	7	60	10	58		
	13%	14%	13%	17%	10%	13%	14%	12%	13%	10%	17%	22%	11%	14%	12%	15%	9%	19%	15%	13%	14%	13%		
4	127	68	59	63	38	27	93	32	2	56	71	25	82	20	73	54	83	44	14	114	16	112		
	25%	28%	23%	29%	24%	21%	23%	34%	21%	23%	28%	24%	25%	29%	25%	26%	29%	21%	29%	25%	23%	26%		
3	142	69	73	69	44	30	122	17	4	64	78	32	93	18	72	71	84	58	10	132	19	123		
	28%	28%	29%	32%	28%	23%	31%	18%	34%	26%	30%	30%	29%	25%	25%	34%	29%	27%	21%	29%	28%	29%		
2	69	30	39	16	27	26	51	14	3	44	24	11	44	14	46	22	38	31	6	63	9	60		
	14%	12%	15%	7%	17%	20%	13%	16%	26%	18%	9%	10%	13%	20%	16%	11%	13%	14%	12%	14%	12%	14%		
1 - Very weak economy	82	37	45	27	27	28	66	15	1	48	34	14	61	7	56	27	46	36	10	72	14	68		
	16%	15%	18%	12%	17%	22%	17%	17%	6%	20%	13%	13%	19%	10%	19%	13%	16%	17%	21%	16%	20%	16%		
<b>Summary</b>		80	43	36	41	20	18	64	14	1	30	49	22	46	11	44	36	35	45	8	72	11	68	
Top3Box (Strong)	16%	17%	14%	19%	13%	14%	16%	15%	13%	13%	19%	22%	14%	16%	15%	17%	12%	21%	17%	16%	16%	16%		
											I						P							
Low3Box (Weak)	293	136	157	111	98	85	239	47	7	156	137	56	198	38	174	119	168	125	26	267	41	252		
	59%	55%	62%	52%	63%	65%	60%	50%	66%	64%	53%	54%	61%	55%	60%	57%	59%	58%	54%	59%	61%	58%		
Mean	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				China																					
		China		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)		1002	506	496	422	489	91	74	250	678	689	313	79	252	671	689	313	880	122	117	885	341	661		
Base: All Respondents (wtd)		500	249	251*	200*	201*	98**	83**	179*	238	325	175*	295*	155	50	318	182*	410	90*	37**	463	108*	392		
7 - Very strong economy	17	9	8	12	5	0	0	4	12	6	10	8	7	2	13	3	15	1	3	13	9	8			
	3%	4%	3%	6%	2%	0	0	2%	5%	2%	6%	3%	4%	4%	4%	2%	4%	1%	8%	3%	8%	2%			
6	55	27	29	29	17	10	6	21	29	35	21	32	14	9	41	15	41	15	11	44	15	41			
	11%	11%	11%	14%	8%	10%	8%	12%	12%	11%	12%	11%	9%	18%	13%	8%	10%	16%	30%	10%	13%	10%			
5	183	86	97	70	83	30	30	58	94	124	59	107	59	17	113	70	163	19	15	168	53	130			
	37%	34%	39%	35%	41%	31%	37%	32%	40%	38%	34%	36%	38%	33%	35%	36%	40%	22%	41%	36%	49%	33%			
4	130	70	60	46	62	22	21	52	57	87	43	71	46	13	87	42	103	26	3	127	22	108			
	26%	28%	24%	23%	31%	22%	25%	29%	24%	27%	25%	24%	30%	25%	27%	23%	25%	29%	8%	27%	20%	27%			
3	78	34	44	32	16	30	19	24	36	44	34	50	21	7	38	40	59	20	0	78	6	72			
	16%	14%	18%	16%	8%	31%	23%	13%	15%	14%	19%	17%	14%	14%	12%	22%	14%	22%	-	17%	6%	18%			
2	29	17	12	8	15	6	5	13	10	26	3	20	6	2	22	6	23	6	4	24	3	26			
	6%	7%	5%	4%	7%	6%	6%	8%	4%	8%	2%	7%	4%	4%	7%	4%	6%	6%	11%	5%	2%	7%			
1 - Very weak economy	9	7	2	5	4	0	1	7	0	4	5	6	2	1	4	5	5	4	0	8	2	7			
	2%	3%	1%	2%	2%	-	1%	4%	0	1%	3%	2%	1%	2%	1%	3%	1%	4%	1%	2%	1%	2%			
Summary	255	121	133	110	104	41	37	83	135	165	90	147	80	28	167	88	220	35	29	225	76	178			
Top3Box (Strong)	51%	49%	53%	55%	52%	41%	45%	46%	57%	51%	50%	50%	51%	55%	52%	48%	54%	39%	79%	49%	70%	46%			
Low3Box (Weak)	116	58	58	45	35	36	25	45	46	74	42	76	29	10	64	51	87	29	5	111	10	106			
	23%	23%	23%	22%	17%	37%	30%	25%	19%	23%	24%	26%	19%	20%	20%	28%	21%	32%	13%	24%	9%	27%			
Mean	4	4	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	4	5	4	5	4			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				Brazil																					
		Brazil		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No
Base: All Respondents (unwtd)		1013	483	530	481	343	189	253	729	31	397	616	170	568	275	426	587	698	315	129	884	194	819	T	U
Base: All Respondents (wtd)		500	244	256	271	158	72*	185*	309	6**	183	317	363	108	30	186	314	288	212	52*	448	73*	427	S	R
7 - Very strong economy	25	14	11	12	11	3	12	13	0	5	20	19	4	2	11	14	14	12	4	21	6	19			
	5%	6%	4%	4%	7%	4%	6%	4%	3%	3%	6%	5%	4%	6%	6%	5%	5%	5%	7%	5%	8%	4%			
6	36	18	18	17	14	4	19	16	1	9	27	25	8	3	16	20	18	18	4	32	5	31			
	7%	7%	7%	6%	9%	6%	10%	5%	16%	5%	8%	7%	7%	10%	8%	6%	6%	8%	7%	7%	7%	7%			
5	116	59	57	61	38	18	28	87	1	49	67	80	29	7	39	78	71	46	13	103	18	98			
	23%	24%	22%	22%	24%	24%	15%	28%	20%	21%	21%	22%	27%	25%	21%	25%	24%	22%	26%	23%	25%	23%			
4	166	80	86	84	57	25	54	108	3	71	95	125	32	9	61	105	99	67	15	151	19	146			
	33%	33%	34%	31%	36%	35%	29%	35%	51%	39%	30%	34%	30%	30%	33%	33%	34%	32%	29%	34%	26%	34%			
3	80	42	38	45	20	15	26	54	0	27	53	58	19	4	32	48	45	35	9	71	12	68			
	16%	17%	15%	17%	13%	21%	14%	17%	6%	15%	17%	16%	17%	13%	17%	15%	16%	17%	17%	16%	17%	16%			
2	32	15	16	19	11	2	15	16	0	7	24	22	7	2	8	23	20	12	5	26	8	24			
	6%	6%	6%	7%	7%	2%	8%	5%	-	4%	8%	6%	7%	8%	4%	7%	6%	10%	6%	11%	6%				
1 - Very weak economy	45	16	29	32	7	6	31	14	0	15	30	34	9	2	20	25	22	23	2	43	4	41			
	9%	6%	11%	12%	5%	8%	17%	5%	3%	8%	10%	9%	9%	7%	11%	8%	8%	11%	3%	10%	5%	10%			
<b>Summary</b>		178	91	86	90	63	24	59	117	2	64	114	125	40	12	66	112	103	75	21	156	29	148		
Top3Box (Strong)		36%	37%	34%	33%	40%	34%	32%	38%	40%	35%	36%	34%	38%	42%	35%	36%	36%	35%	41%	35%	40%	35%		
Low3Box (Weak)		157	73	83	97	38	22	72	84	1	49	108	113	35	8	60	97	87	70	16	141	24	132		
		31%	30%	33%	36%	24%	31%	39%	27%	10%	27%	34%	31%	33%	28%	32%	31%	30%	33%	30%	31%	33%	31%		
Mean		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing																									

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Italy																				Senior Executive/Decision Maker/Leader	
	Italy	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner				
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1012	483	529	379	381	252	270	424	318	456	556	326	543	143	491	521	569	443	114	898	164	848	
Base: All Respondents (wtd)	500	250	250	181	181	138	140	212	148	237	263	244	199	58	247	253	272	228	57	443	76	424	
7 - Very strong economy	4	2	3	2	2	1	2	2	0	3	2	2	1	1	3	1	2	3	1	3	1	3	
	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	0	2%	1%	0	1%	1%	3%	1%	2%	1%	
6	6	4	2	3	2	1	2	2	2	2	4	2	3	2	4	2	3	3	1	5	1	5	
	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	3%	2%	1%	1%	2%	2%	1%	2%	1%	
5	37	18	19	17	13	7	6	14	17	18	19	16	16	5	21	16	19	18	6	31	6	31	
	7%	7%	7%	9%	7%	5%	4%	6%	11%	8%	7%	6%	8%	9%	8%	6%	7%	8%	10%	7%	8%	7%	
4	95	49	47	33	34	28	18	42	35	46	49	48	36	12	49	47	53	42	11	84	14	81	
	19%	19%	19%	18%	19%	20%	13%	20%	24%	20%	19%	20%	18%	20%	20%	18%	20%	19%	20%	19%	19%	19%	
3	103	59	45	41	37	25	27	43	33	47	56	42	47	15	45	58	57	46	7	96	13	90	
	21%	24%	18%	23%	20%	18%	19%	20%	23%	20%	21%	17%	24%	25%	18%	23%	21%	20%	13%	22%	17%	21%	
2	112	55	57	37	41	34	27	54	31	56	55	55	43	13	59	53	69	42	11	100	18	94	
	22%	22%	23%	21%	22%	24%	19%	25%	21%	24%	21%	23%	22%	23%	24%	21%	25%	19%	20%	23%	24%	22%	
1 - Very weak economy	143	64	79	47	53	43	57	56	30	64	78	79	53	10	67	75	70	73	18	124	22	121	
	29%	25%	32%	26%	29%	31%	41%	26%	20%	27%	30%	33%	27%	17%	27%	30%	26%	32%	32%	28%	29%	28%	
Summary			A				GH					M	M							P			
Top3Box (Strong)	47	24	23	22	16	9	11	18	19	23	24	20	19	8	27	20	23	24	8	39	9	38	
	9%	10%	9%	12%	9%	6%	8%	8%	13%	10%	9%	8%	10%	14%	11%	8%	11%	15%	9%	12%	9%		
Low3Box (Weak)	358	177	180	126	130	102	111	153	94	168	190	176	143	38	171	186	196	161	37	321	53	305	
	72%	71%	72%	69%	72%	74%	79%	72%	63%	71%	72%	72%	72%	66%	69%	74%	72%	71%	65%	72%	70%	72%	
Mean	3	3	3	3	3	2	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		Belgium																												
		Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region		Language	
		Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)		502	263	239	170	183	149	177	216	109	200	302	160	218	124	298	204	296	206	24	478	44	458	255	115	132	220	282		
Base: All Respondents (wt'd)		500	251	249	184	172	144	180	211	109	195	305	172	186	142	291	209	288	212	24**	476	43*	457	249	115	136	224	276		
1 - Very strong economy		1	1	0	0	1	0	0	1	0	1	0	1	0	1	0	1	0	0	1	0	1	1	0	0	0	1			
0		0	0	-	0	-	-	0	-	0	-	0	-	0	-	0	-	0	-	0	-	0	-	0	-	0	-			
7 - Very strong economy		8	5	3	3	2	3	5	1	2	3	5	1	2	6	4	5	4	4	0	8	0	8	3	6	0	3	5		
6		2%	2%	1%	2%	1%	2%	3%	0	2%	2%	2%	1%	1%	4%	1%	2%	1%	2%	-	2%	-	2%	1%	5%	-	1%	2%		
5		103	59	44	44	30	29	24	51	29	50	54	30	37	36	55	48	68	36	6	97	7	96	47	32	24	50	53		
21%		23%	18%	24%	18%	20%	13%	24%	26%	18%	18%	20%	25%	19%	23%	23%	17%	24%	20%	16%	21%	19%	28%	17%	22%	19%				
4		179	94	85	69	58	51	65	72	42	69	110	61	60	57	98	81	98	81	7	172	20	159	94	39	46	73	106		
36%		37%	34%	37%	34%	36%	36%	34%	39%	35%	36%	36%	32%	40%	34%	39%	34%	38%	28%	36%	46%	35%	38%	34%	33%	33%	38%			
3		126	64	63	44	46	36	46	59	21	43	83	42	57	28	90	36	76	51	8	118	10	116	69	22	36	54	72		
25%		25%	25%	24%	27%	25%	25%	28%	20%	22%	27%	24%	30%	30%	31%	17%	26%	24%	32%	25%	23%	25%	28%	19%	26%	24%	26%			
2		53	17	36	14	20	19	23	18	12	22	31	23	18	11	28	25	29	24	3	50	6	47	23	10	19	25	28		
11%		7%	15%	7%	12%	13%	13%	9%	11%	11%	10%	14%	10%	8%	10%	12%	10%	12%	11%	15%	10%	9%	9%	14%	11%	10%				
1 - Very weak economy		30	12	18	10	14	5	18	10	2	8	22	14	11	5	15	15	13	17	1	29	0	30	11	7	12	18	12		
6%		5%	7%	6%	8%	4%	10%	5%	2%	4%	7%	8%	6%	3%	5%	7%	5%	8%	3%	6%	-	7%	5%	6%	9%	8%	4%			
Summary		112	65	48	47	33	32	29	52	31	53	60	31	40	41	60	53	72	40	6	106	7	105	51	37	24	54	59		
Top3Box (Strong)		22%	26%	19%	26%	19%	22%	16%	25%	28%	27%	20%	18%	21%	29%	20%	25%	25%	19%	24%	22%	16%	23%	21%	33%	17%	24%	21%		
Low3Box (Weak)		209	93	116	68	80	60	86	87	36	73	136	80	86	44	133	76	117	92	11	198	16	192	103	39	67	97	112		
Mean		4	4	3	4	3	4	3	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	3	4	4		
		B	D	F	F													KL							X	X				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				All Countries																Senior Executive/Decision Maker/Leader			
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No
Base: All Respondents (unwtd)		18680	9849	8831	7405	6571	4704	5721	7541	5024	9084	9596	5391	6465	6824	10421	8259	12745	5935	2189	16491	3677	15003
Base: All Respondents (wt'd)		12000	5991	6009	5274	3964	2762	3981	4629	3141	5512	6488	4370	4173	3456	6168	5812	7782	4218	1299	10701	2107	9893
Much stronger	503	265	238	320	138	45	192	175	122	232	271	229	123	151	276	227	343	160	128	375	177	326	
	4%	4%	4%	6%	3%	2%	5%	4%	4%	4%	4%	5%	3%	4%	4%	4%	4%	4%	10%	4%	8%	3%	
				DE	E		G					L		L				S		U			
Somewhat stronger	2213	1155	1058	1150	681	382	701	852	619	1035	1178	882	629	702	1130	1082	1481	732	300	1912	524	1688	
	18%	19%	18%	22%	17%	14%	18%	18%	20%	19%	18%	20%	15%	20%	18%	19%	19%	17%	23%	18%	25%	17%	
		B	DE	E								L	L					S		U			
About the same	6525	3175	3350	2784	2191	1551	2050	2564	1787	2999	3526	2296	2383	1847	3296	3230	4236	2289	583	5942	968	5557	
	54%	53%	56%	53%	55%	56%	51%	55%	57%	54%	54%	53%	57%	53%	53%	56%	54%	45%	56%	46%	56%		
		A	C	C	F	F						KM		N			R		T				
Somewhat weaker	1993	1033	959	746	671	576	675	804	464	916	1077	646	755	592	1068	924	1276	717	208	1785	307	1685	
	17%	17%	16%	14%	17%	21%	17%	17%	15%	17%	17%	15%	18%	17%	17%	16%	16%	17%	16%	17%	15%	17%	
		C	CD	H	H							K	K								T		
Much weaker	766	363	403	275	283	208	363	235	148	330	436	318	284	165	418	348	446	320	80	686	130	636	
	6%	6%	7%	5%	7%	8%	9%	5%	5%	6%	7%	7%	7%	5%	7%	6%	6%	8%	6%	6%	6%	6%	
				C	C	GH						M	M				P						
Summary																							
Top2Box (Much stronger/Somewhat stronger)	2716	1420	1296	1470	819	427	894	1027	742	1267	1449	1111	752	852	1406	1310	1824	892	428	2288	701	2014	
	23%	24%	22%	28%	21%	15%	22%	22%	24%	23%	22%	25%	18%	25%	23%	23%	23%	21%	33%	21%	33%	20%	
Low2Box (Somewhat weaker/Much weaker)	2759	1396	1363	1021	954	784	1038	1039	612	1246	1513	964	1038	757	1487	1273	1722	1037	288	2471	437	2322	
	23%	23%	23%	19%	24%	28%	26%	22%	19%	23%	23%	22%	25%	24%	22%	22%	25%	22%	23%	21%	23%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	18680	506	1008	502	1013	1009	1002	1016	1002	1010	1001	1007	525	1012	1009	509	500	502	506	501	511	1014	502	505	1008	
Base: All Respondents (wt'd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Much stronger	503	62	7	7	115	12	11	1	5	3	0	60	17	5	1	42	1	8	62	14	9	5	8	23	28	
	4%	12%	1%	1%	23%	2%	2%	0	1%	1%	0	12%	3%	1%	0	8%	0	2%	12%	3%	2%	1%	2%	5%	6%	
BCEFGHJLMNPQST	GJNP	IIJKLMNPQRF	GHJMNPNU	GJNP	IIJKLMNPQRF	GHJMNPNU	GJNP	GJN	GJN	GJN	BCEFGHJLMNPQSTBCGHJLMNPNU	GJNP	BCEFGHJLMNPQSTUV	GJNP	GHJLMNPQST	GJNP	GJN	J	BCEGHJLMNPQEFGHJLMNPQT							
Somewhat stronger	2213	143	73	43	233	76	150	17	66	44	25	179	140	60	36	171	37	78	169	42	72	57	70	111	123	
	18%	29%	15%	9%	47%	15%	30%	3%	13%	9%	5%	36%	28%	12%	7%	34%	7%	16%	34%	8%	14%	11%	14%	22%	25%	
BCEGHJLMNPQST	CGIJNPS	GJ	IIJKLMNPQRF	CGIJNPSU	EGHJMNPQSTUV	CGIJNPS	GJ	ABCEGHJLMNPQSTEGHJMNPQSF	CGIJNPS	GJ	GHJLMNPQSTL	G	CGIJNPSU	GHJLMNPQSTU	G	CGIJNPS	GJNP	CGIJNPS	CGIJNPS	EGHJMNPSTEGHJMNPQS						
About the same	6525	183	314	314	138	352	268	299	312	340	227	194	311	265	281	242	256	336	192	287	288	224	368	265	270	
	54%	37%	63%	63%	28%	70%	54%	60%	62%	68%	45%	39%	62%	53%	56%	48%	51%	67%	38%	57%	58%	45%	74%	53%	54%	
	D	FJKMNOPRUFJKMNOPRUX	ABCDFGHJKLMNPQR	ADJKRU	ADJKMOPRUXFJKMNOPRUX	FJKMNOPRUGHJKLMNPQR	ADKR	D	FJKMNOPRU	ADJKRU	ADJKR	ADKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	ADJKR	
Somewhat weaker	1993	69	87	109	6	48	61	144	97	84	168	51	21	98	125	29	160	51	67	131	110	119	36	65	57	
	17%	14%	17%	22%	1%	10%	12%	29%	19%	17%	34%	10%	4%	20%	25%	6%	32%	10%	13%	26%	22%	24%	7%	13%	11%	
DELOV	DEKLQVX	DEFIKLQQRVWVX	DL	DLO	DEFHKLMOQRDEFKLQQRVX	DEKLQVX	GHIKLMNOQR	DL	D	DEFKLQORV	DEFHKLMOQR	D	FHIKLMNOQR	DL	DLOV	DEFKLQORVDEFKLQORV	DEFHKLQORV	D	DLO	DEFKLQORVDEFKLQORV	DEFHKLQORV	D	DLO	DLO	DLO	
Much weaker	766	43	19	28	8	12	10	40	20	30	80	16	11	73	57	16	47	28	10	27	21	96	18	35	23	
	6%	9%	4%	6%	2%	2%	2%	8%	4%	6%	16%	3%	2%	15%	11%	3%	9%	6%	2%	5%	4%	19%	4%	7%	5%	
	BDEFHKLORTV	D	DEFRL			BDEFHKLORTV	D	DEFHKLR	FHIKLNOPQRSTVWX		ABCDEFHKLNOPQDFGHIKLQORV	BCDEFHKLQOR	DEFRL		D	D	GHIKLMNPQQRSTVWX		DEFRL	DEL						
Summary																										
Top2Box (Much stronger/Somewhat stronger)	2716	205	80	49	348	88	161	18	71	46	25	239	157	64	37	213	38	85	231	55	81	62	78	134	151	
	23%	41%	16%	10%	70%	18%	32%	4%	14%	9%	5%	48%	31%	13%	7%	43%	8%	17%	46%	11%	16%	12%	16%	27%	30%	
	BCEFGHJLMNPQST	CGJNP	GJ	IIJKLMNPQRF	GHJMNPNU	EGHJMNPQSTUV	CGJNP	GJ	BCEFGHJLMNPQSTEGHJMNPQSF	CGJNP	GJ	GHJLMNPQSTL	G	CGJNP	GHJLMNPQSTU	GJ	CGJNP	GUJP	CGJNP	EGHJMNPQSTEGHJMNPQS						
Low2Box (Somewhat weaker/Much weaker)	2759	112	106	137	14	61	70	183	117	114	248	67	32	171	182	45	206	79	77	158	131	215	54	100	80	
	23%	22%	21%	27%	3%	12%	14%	37%	23%	23%	50%	13%	6%	34%	36%	9%	41%	16%	15%	32%	26%	43%	11%	20%	16%	
	DEFKLQORV	DEFKLQRVX	DEFKLQORV	DL	DL	DEFHKLQORDEFKLQORV	DEFKLQORVX	DEFKLQORVX	DEFKLQORV	DEFKLQORV	DEFHKLQOR	DEFHKLQOR	D	DEFHKLQOR	DEFHKLQOR	DLO	DLO	DEFHKLQORDEFKLQORV	DEFHKLQORV	DEFKLQORV	DEFKLQORV	DEFKLQORV	DEFKLQORV	DEFKLQORV	DEFKLQORV	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
	A	B	C	D	E	F	G	
Base: All Respondents (unwtd)	18680	2017	2028	7559	5564	7568	3524	1512
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Much stronger	503	39	219	34	112	61	194	99
	4%	4%	15%	1%	3%	2%	10%	7%
		CE	ACDEFG		CE	C	ACDEG	ACDE
Somewhat stronger	2213	199	547	417	728	499	640	322
	18%	20%	36%	9%	21%	12%	32%	21%
		CE	ACDEFG		CE	C	ACDEG	CE
About the same	6525	621	563	2604	1993	2454	936	744
	54%	62%	38%	58%	57%	61%	47%	50%
		BCDFG		BFG	BFG	BCDFG	B	B
Somewhat weaker	1993	105	105	1014	505	704	168	263
	17%	11%	7%	23%	14%	18%	8%	18%
		B		ABDEFG	ABF	ABDF		ABF
Much weaker	766	35	67	430	162	281	61	73
	6%	4%	4%	10%	5%	7%	3%	5%
				ABDEFG	F	ABDFG		
<b>Summary</b>								
Top2Box (Much stronger/Somewhat stronger)	2716	238	766	451	840	560	834	420
	23%	24%	51%	10%	24%	14%	42%	28%
		CE	ACDEFG		CE	C	ACDEG	CDE
Low2Box (Somewhat weaker/Much weaker)	2759	141	172	1444	667	986	230	336
	23%	14%	11%	32%	19%	25%	11%	22%
		F		ABDEFG	ABF	ABDF		ABF

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Argentina																							
		Argentina		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No		
Base: All Respondents (unwtd)		506	179	327	255	153	98	214	127	165	165	341	214	160	132	230	276	285	221	38	468	60	446	S	T	U	
Base: All Respondents (wtd)		500	245	255	248	147	105*	225	131*	144	165	335	326	118	55	234	266	276	224	36**	464	55*	445	R	O	P	
Much stronger	62	30	31	37	14	10	32	14	16	21	41	41	41	18	3	30	32	30	32	5	57	7	55	M			
	12%	12%	12%	15%	10%	10%	14%	11%	11%	13%	12%	13%	13%	15%	6%	13%	12%	11%	14%	14%	12%	13%	12%				
Somewhat stronger	143	60	83	82	34	27	65	33	44	50	93	97	31	14	65	78	76	67	10	133	17	126					
	29%	25%	32%	33%	23%	25%	29%	26%	31%	30%	28%	30%	27%	26%	28%	29%	27%	30%	28%	29%	31%	28%					
About the same	183	105	78	83	65	35	82	48	53	56	127	117	44	23	89	94	104	79	10	173	18	165					
	37%	43%	31%	33%	44%	33%	36%	37%	37%	34%	38%	36%	37%	41%	38%	36%	38%	35%	28%	37%	32%	37%					
Somewhat weaker	69	33	36	29	17	23	24	28	17	23	46	46	17	6	29	40	39	30	7	62	7	62					
	14%	13%	14%	12%	12%	22%	11%	21%	12%	14%	14%	14%	14%	11%	12%	15%	14%	13%	18%	13%	13%	14%					
Much weaker	43	17	27	17	16	10	22	8	14	15	29	26	9	9	22	22	27	17	4	39	6	38					
	9%	7%	10%	7%	11%	10%	10%	6%	10%	9%	9%	8%	8%	16%	9%	8%	10%	7%	12%	8%	10%	8%					
<b>Summary</b>																											
Top2Box (Much stronger/Somewhat stronger)	205	91	114	119	49	37	97	48	60	71	133	138	49	18	95	109	105	99	15	190	24	180					
	41%	37%	45%	48%	33%	35%	43%	36%	42%	43%	40%	42%	41%	32%	41%	41%	38%	44%	42%	41%	44%	41%					
Low2Box (Somewhat weaker/Much weaker)	112	49	63	46	33	33	46	35	31	38	74	72	26	15	51	62	66	46	11	101	13	99					
	22%	20%	25%	19%	22%	31%	20%	27%	21%	23%	22%	22%	27%	22%	23%	24%	21%	30%	22%	24%	22%	24%					
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing																											

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		India																				Senior Executive/Decision Maker/Leader			
	India	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner					
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No			
Base: All Respondents (unwtd)	1007	801	206	702	277	28	250	483	274	667	340	6	78	923	739	268	928	79	329	678	694	313			
Base: All Respondents (wtd)	500	258	242	276	178	46**	143*	226	131	313	187	7**	57*	436	289	211	428	72*	150	350	291	209			
Much stronger	60	31	29	31	29	0	7	30	23	48	12	0	4	56	54	5	60	0	39	21	57	3			
	12%	12%	12%	11%	16%	-	5%	13%	17%	15%	7%	2%	6%	13%	19%	3%	14%	0	26%	6%	20%	1%			
Somewhat stronger	179	99	80	116	53	10	50	89	41	100	80	3	22	154	103	76	159	20	56	123	116	63			
	36%	38%	33%	42%	30%	22%	35%	39%	31%	32%	43%	41%	39%	35%	36%	36%	37%	28%	38%	35%	40%	30%			
About the same	194	97	97	99	72	23	67	73	54	120	75	2	23	169	97	98	152	42	39	155	87	107			
	39%	38%	40%	36%	40%	51%	47%	32%	41%	38%	40%	29%	41%	39%	33%	46%	36%	59%	26%	44%	30%	51%			
Somewhat weaker	51	24	27	20	21	10	16	26	9	38	13	0	7	44	26	25	43	8	10	41	22	29			
	10%	9%	11%	7%	12%	21%	11%	12%	7%	12%	7%	-	11%	10%	9%	12%	10%	11%	7%	12%	7%	14%			
Much weaker	16	7	9	10	3	3	4	8	4	9	7	2	1	12	10	6	14	1	5	11	10	6			
	3%	3%	4%	4%	2%	6%	3%	3%	3%	3%	4%	29%	2%	3%	3%	3%	3%	2%	3%	3%	3%	3%			
Summary																									
Top2Box (Much stronger/Somewhat stronger)	239	130	109	147	82	10	57	119	64	147	92	3	26	210	157	82	219	20	96	144	173	66			
	48%	50%	45%	53%	46%	22%	40%	53%	49%	47%	49%	43%	46%	48%	54%	39%	51%	28%	64%	41%	59%	32%			
Low2Box (Somewhat weaker/Much weaker)	67	31	35	30	24	12	20	34	13	47	20	2	8	57	36	31	57	9	15	51	31	35			
	13%	12%	15%	11%	14%	27%	14%	15%	10%	15%	11%	29%	14%	13%	12%	15%	13%	10%	15%	11%	17%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Mexico																				
		Mexico		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		509	337	172	203	218	88	363	132	14	233	276	143	163	203	296	213	374	135	62	447	120	389	
Base: All Respondents (wtd)		500	238	262*	270	154	76*	405	88*	7**	198*	302	321	103	76	236	264	310	190*	42**	458	76*	424	
Much stronger	42	14	28	17	13	12	33	7	2	17	25	29	8	5	23	19	20	22	4	38	6	36		
	8%	6%	11%	6%	9%	15%	8%	8%	33%	9%	8%	9%	8%	6%	10%	7%	7%	11%	8%	8%	7%	9%		
Somewhat stronger	171	84	87	96	43	32	139	30	2	69	102	119	27	25	84	87	117	54	12	159	35	136		
	34%	35%	33%	36%	28%	42%	34%	35%	28%	35%	34%	37%	26%	33%	35%	33%	38%	28%	29%	35%	46%	32%		
About the same	242	124	118	134	78	29	200	39	3	85	157	148	54	40	113	129	139	103	16	225	24	217		
	48%	52%	45%	50%	51%	38%	49%	44%	39%	43%	52%	46%	53%	52%	48%	49%	45%	54%	39%	49%	32%	51%		
Somewhat weaker	29	12	18	16	13	1	22	8	0	21	8	23	4	3	12	17	22	8	8	22	9	20		
	6%	5%	7%	6%	8%	1%	5%	9%	-	11%	3%	7%	4%	4%	5%	7%	7%	4%	18%	5%	12%	5%		
Much weaker	16	5	11	7	7	3	12	4	0	6	10	2	10	4	5	11	12	4	2	14	2	13		
	3%	2%	4%	2%	4%	4%	3%	4%	-	3%	3%	1%	10%	5%	2%	4%	4%	2%	5%	3%	3%	3%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	213	98	115	113	56	44	171	37	4	86	127	148	35	30	106	107	137	76	16	197	41	172		
	43%	41%	44%	42%	37%	57%	42%	42%	61%	43%	42%	46%	34%	39%	45%	40%	44%	40%	38%	43%	53%	41%		
Low2Box (Somewhat weaker/Much weaker)	45	17	29	23	19	4	34	12	0	27	18	25	14	7	17	29	34	12	10	36	11	34		
	9%	7%	11%	8%	12%	5%	8%	13%	-	14%	6%	8%	14%	9%	7%	11%	6%	23%	8%	15%	8%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Spain																					
		Spain		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1014	492	522	399	433	182	647	316	51	499	515	636	86	292	519	495	612	402	81	933	102	912		
Base: All Respondents (wtd)		500	252	248	205	201	94	315	159	26*	238	262	249	114*	137	259	241	298	202	40*	460	55*	445		
Much stronger	5	4	1	2	2	1	1	2	2	1	4	1	2	1	2	5	0	4	0	1	4	3	2		
	1%	2%	0	1%	1%	1%	1%	1%	1%	5%	2%	0	1%	1%	2%	2%	0	2%	0	3%	1%	6%	0		
		B						F						O						U					
Somewhat stronger	57	30	27	26	23	7	34	21	2	27	30	27	11	19	33	23	36	20	5	52	9	48			
	11%	12%	11%	13%	12%	8%	11%	13%	9%	11%	11%	11%	10%	14%	13%	10%	12%	10%	12%	11%	16%	11%			
About the same	224	111	113	89	88	46	129	84	10	112	112	112	59	53	100	124	130	93	18	205	22	201			
	45%	44%	46%	43%	44%	49%	41%	53%	39%	47%	43%	45%	51%	39%	39%	51%	44%	46%	46%	45%	41%	45%			
								F					M		N										
Somewhat weaker	119	61	58	48	47	24	77	32	9	56	63	58	25	36	67	52	73	45	12	107	12	106			
	24%	24%	23%	23%	23%	26%	24%	20%	38%	24%	24%	23%	22%	26%	26%	21%	25%	22%	29%	23%	22%	24%			
Much weaker	96	47	49	40	41	15	73	20	3	40	56	51	18	27	54	42	53	43	4	92	8	88			
	19%	19%	20%	20%	20%	16%	23%	13%	10%	17%	22%	20%	16%	20%	21%	17%	18%	21%	11%	20%	15%	20%			
						G								O											
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	62	34	27	28	25	8	36	22	4	30	31	28	12	21	38	24	41	21	6	55	12	50			
	12%	14%	11%	14%	13%	9%	11%	14%	14%	13%	12%	11%	11%	15%	15%	10%	14%	10%	15%	12%	22%	11%			
Low2Box (Somewhat weaker/Much weaker)	215	107	108	88	88	39	150	52	12	96	119	108	44	63	121	94	127	88	16	199	20	194			
	43%	43%	43%	43%	44%	42%	48%	33%	46%	40%	45%	44%	38%	46%	47%	39%	43%	44%	39%	43%	37%	44%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				South Africa																					
		South Africa		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		501	228	273	109	197	195	20	106	375	296	205	197	143	161	303	198	419	82	141	360	207	294		
Base: All Respondents (wtd)		500	240*	260*	287*	125	89	15**	155*	330	202	298*	219*	126*	156*	241	259*	390	110*	100*	400	161*	339*		
Much stronger	14	3	11	12	1	0	2	9	3	1	12	11	1	1	12	1	14	0	2	11	3	11			
	3%	1%	4%	4%	1%	-	10%	6%	1%	1%	4%	5%	1%	1%	5%	1%	3%	-	2%	3%	2%	3%			
Somewhat stronger	42	24	18	27	11	3	4	18	20	19	23	8	17	17	21	21	28	14	7	35	12	30			
	8%	10%	7%	9%	9%	4%	24%	12%	6%	9%	8%	4%	14%	11%	9%	8%	7%	13%	7%	9%	7%	9%			
About the same	287	140	146	179	68	39	5	83	198	115	171	121	76	90	129	157	235	51	60	227	97	190			
	57%	58%	56%	63%	55%	44%	36%	53%	60%	57%	58%	55%	61%	58%	54%	61%	60%	47%	59%	57%	60%	56%			
Somewhat weaker	131	62	69	61	33	37	1	38	92	54	77	65	23	43	64	67	91	40	23	108	38	93			
	26%	26%	26%	21%	26%	42%	9%	24%	28%	26%	26%	30%	18%	28%	26%	26%	23%	36%	23%	27%	23%	27%			
Much weaker	27	10	17	7	11	9	3	8	16	13	14	14	8	5	15	13	22	5	8	19	12	15			
	5%	4%	6%	3%	9%	10%	21%	5%	5%	7%	5%	6%	7%	3%	6%	5%	6%	5%	8%	5%	7%	5%			
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	55	27	28	39	13	3	5	27	23	20	35	19	19	18	33	22	41	14	9	46	15	41			
	11%	11%	11%	14%	10%	4%	34%	18%	7%	10%	12%	9%	15%	12%	14%	9%	11%	13%	9%	12%	9%	12%			
Low2Box (Somewhat weaker/Much weaker)	158	72	86	68	44	46	4	45	108	67	91	79	31	48	78	80	113	45	32	126	50	108			
	32%	30%	33%	24%	35%	52%	30%	29%	33%	31%	36%	25%	31%	33%	31%	29%	41%	31%	32%	31%	32%	32%			
CD																									

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Great Britain																				Senior Executive/Decision Maker/Leader		
		Great Britain		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1010	514	496	347	333	330	236	593	181	394	616	295	335	380	563	447	612	398	71	939	112	898	
Base: All Respondents (wtd)		500	246	254	185	160	155	120	291	89	187	313	146	171	183	267	233	296	204	34*	466	53	447	
Much stronger		3	1	2	2	0	0	1	1	0	2	1	0	1	1	2	0	1	2	1	1	1	1	
	1%	0	1%	1%	0	0	0	1%	0	1%	1%	0	0	0	1%	1%	0	0	1%	3%	0	2%	0	
Somewhat stronger		44	25	18	20	14	10	7	27	9	18	26	11	16	17	25	19	29	14	2	42	6	37	
	9%	10%	7%	11%	9%	6%	6%	9%	11%	10%	8%	8%	9%	9%	9%	8%	10%	7%	5%	9%	12%	8%		
About the same		340	158	183	124	110	107	74	200	66	127	213	100	115	125	174	166	205	135	27	313	36	304	
	68%	64%	72%	67%	68%	69%	62%	69%	75%	68%	68%	68%	68%	67%	68%	65%	71%	69%	66%	79%	67%	67%	68%	
Somewhat weaker		84	45	39	30	25	29	23	50	10	31	53	23	28	32	49	35	49	35	4	80	8	76	
	17%	18%	16%	16%	16%	19%	19%	17%	17%	12%	16%	17%	16%	17%	18%	18%	15%	17%	17%	11%	17%	15%	17%	
Much weaker		30	18	12	10	12	8	15	13	2	10	20	12	11	7	17	13	12	18	0	29	2	28	
	6%	7%	5%	5%	7%	5%	12%	4%	3%	5%	6%	8%	6%	4%	6%	5%	4%	9%	1%	6%	3%	6%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)		46	26	20	22	14	10	8	29	10	20	27	12	16	18	27	20	30	16	3	43	7	39	
	9%	11%	8%	12%	9%	7%	6%	10%	11%	11%	8%	8%	10%	10%	10%	10%	8%	8%	9%	9%	14%	9%		
Low2Box (Somewhat weaker/Much weaker)		114	62	52	39	37	38	38	63	13	41	73	35	39	39	66	48	60	53	4	109	10	104	
	23%	25%	20%	21%	23%	24%	32%	22%	14%	22%	23%	24%	23%	21%	25%	21%	20%	26%	13%	23%	19%	23%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		US																				Senior Executive/Decision Maker/Leader				
		US		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)	1008	514	494	278	314	416	158	254	596	642	366	191	362	455	566	442	664	344	151	857	192	816	S	T	U	
Base: All Respondents (wtd)	500	248	252	182	154	164	76	110	315	305	195	232	127	141	254	246	306	194	67*	433	83	417	S	T	U	
Much stronger	28	22	6	19	6	3	3	6	19	23	4	7	8	13	25	2	25	3	21	7	22	6	P	Q	R	
	6%	9%	2%	10%	4%	2%	4%	5%	6%	8%	2%	3%	6%	9%	10%	1%	8%	2%	31%	2%	26%	1%	O	Q	S	
		B		DE						J			K	O									U			
Somewhat stronger	123	58	65	56	27	40	11	23	89	72	51	52	26	45	61	61	72	51	15	107	23	100				
	25%	23%	26%	31%	17%	24%	14%	21%	28%	24%	26%	23%	20%	32%	24%	25%	24%	26%	23%	25%	27%	24%				
About the same	270	118	151	90	88	91	39	60	171	164	106	131	72	66	124	146	161	109	22	248	27	242	F	KL	M	N
	54%	48%	60%	50%	57%	56%	51%	55%	54%	54%	54%	57%	57%	47%	49%	59%	53%	56%	33%	57%	33%	58%	A		R	T
Somewhat weaker	57	35	22	13	25	20	14	15	28	35	22	28	18	12	28	29	37	20	4	53	8	49				
	11%	14%	9%	7%	16%	12%	18%	14%	9%	12%	11%	12%	14%	8%	11%	12%	12%	11%	7%	12%	9%	12%				
Much weaker	23	14	8	4	8	10	9	5	8	10	12	14	4	5	14	8	12	11	5	18	4	19				
	5%	6%	3%	2%	5%	6%	12%	5%	3%	3%	6%	6%	3%	4%	6%	3%	4%	6%	7%	4%	4%	5%				
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	151	80	71	75	33	42	14	29	108	96	55	60	33	58	87	64	97	54	36	115	44	106				
	30%	32%	28%	41%	21%	26%	18%	26%	34%	31%	28%	26%	26%	41%	34%	26%	32%	28%	54%	26%	54%	25%				
Low2Box (Somewhat weaker/Much weaker)	80	50	30	17	33	30	23	21	36	46	34	41	22	17	43	37	48	31	9	71	11	68				
	16%	20%	12%	9%	21%	18%	31%	19%	11%	15%	17%	18%	17%	12%	17%	15%	16%	14%	16%	14%	16%	16%				
		B			C	C	GH	H																		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Saudi Arabia																						
		Saudi Arabia		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		506	350	156	325	171	10	189	80	143	334	172	123	149	234	250	256	351	155	70	436	108	398			
Base: All Respondents (wt'd)		500	283	217*	295	176*	29**	181	77*	147*	299	201	120*	156*	224	189	311	285	215*	64*	436	113*	387			
Much stronger	62	44	17	47	15	0	28	7	15	30	32	17	28	17	25	37	45	17	8	53	19	43				
	12%	16%	8%	16%	8%	-	15%	9%	10%	10%	16%	14%	18%	7%	13%	12%	16%	8%	13%	12%	17%	11%				
Somewhat stronger	169	95	74	91	65	12	64	33	45	114	55	45	48	76	61	108	94	75	19	150	33	136				
	34%	33%	34%	31%	37%	42%	35%	43%	31%	38%	28%	28%	37%	31%	34%	32%	35%	33%	35%	30%	34%	29%	35%			
About the same	192	95	97	112	73	7	62	22	69	116	76	41	53	98	76	116	109	83	20	172	45	147				
	38%	34%	44%	38%	42%	25%	34%	29%	47%	39%	38%	34%	34%	44%	40%	37%	38%	39%	31%	39%	40%	38%				
Somewhat weaker	67	44	23	43	17	7	24	14	18	30	38	12	23	32	23	44	34	33	14	53	13	54				
	13%	16%	11%	15%	10%	25%	13%	18%	12%	10%	19%	10%	15%	14%	12%	14%	12%	15%	22%	12%	12%	14%				
Much weaker	10	4	6	2	6	2	4	1	0	10	1	6	3	1	4	6	4	7	2	8	2	8				
	2%	2%	3%	1%	3%	8%	2%	1%	-	3%	0	5%	2%	0	2%	2%	1%	3%	4%	2%	2%	2%				
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	231	139	92	139	80	12	91	40	59	144	87	62	76	93	86	145	138	92	27	203	52	179				
	46%	49%	42%	47%	46%	42%	50%	53%	40%	48%	43%	51%	49%	41%	46%	47%	49%	43%	43%	47%	46%	46%				
Low2Box (Somewhat weaker/Much weaker)	77	49	29	45	23	10	29	14	18	39	38	18	26	33	27	50	38	40	17	61	16	62				
	15%	17%	13%	15%	13%	33%	16%	18%	12%	13%	19%	15%	17%	15%	14%	16%	13%	19%	26%	14%	14%	16%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Canada																											
		Canada		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader						
		Total		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	Z	a	b		
Base: All Respondents (unwtd)		1009		527	482	283	340	386	230	420	359	403	606	371	500	138	561	448	691	318	110	899	135	874	71	89	90	150	0	391	218
Base: All Respondents (wt'd)		500		247	253	178	166	156	114	206	180	191	309	186	224	91	264	236	338	162	53	447	66	434	37*	43*	45*	75	**	190	110
Much stronger		12	6	5	6	3	3	3	4	5	3	8	6	5	1	6	6	6	6	1	11	1	11	1	0	2	3	0	4	2	
		2%	3%	2%	4%	2%	2%	3%	2%	3%	2%	3%	3%	3%	1%	2%	3%	2%	3%	2%	2%	2%	1%	3%	3%	-	4%	4%	-	2%	2%
Somewhat stronger		76	48	28	37	25	14	18	32	26	50	28	33	15	44	32	54	22	12	64	12	64	7	4	16	14	0	25	11		
		15%	19%	11%	21%	19%	9%	16%	15%	14%	16%	15%	15%	15%	16%	17%	14%	16%	13%	22%	14%	18%	19%	19%	9%	34%	19%	-	13%	10%	
About the same		352	162	189	116	120	116	72	153	127	140	212	129	156	66	179	172	238	114	30	322	40	311	27	31	24	49	0	136	84	
		70%	66%	75%	65%	72%	74%	63%	74%	71%	71%	69%	70%	70%	73%	68%	73%	70%	70%	55%	72%	61%	72%	73%	72%	53%	66%	-	72%	76%	
Somewhat weaker		48	24	24	16	13	20	18	14	17	17	32	16	25	8	27	21	32	17	10	39	12	36	1	7	3	6	0	19	12	
		10%	10%	10%	9%	8%	12%	15%	7%	10%	9%	10%	6%	11%	9%	10%	9%	9%	10%	18%	9%	18%	8%	3%	15%	7%	9%	-	10%	11%	
Much weaker		12	6	6	2	5	5	4	4	5	5	7	7	5	1	8	4	8	5	1	11	1	11	0	1	1	2	0	6	2	
		2%	3%	2%	1%	3%	3%	4%	2%	3%	3%	2%	4%	2%	1%	3%	2%	2%	3%	3%	2%	3%	3%	1%	3%	1%	3%	-	3%	2%	
<b>Summary</b>																															
Top2Box (Much stronger/Somewhat stronger)		88	54	33	43	28	17	21	35	31	29	58	34	38	15	50	38	60	27	13	75	13	75	8	4	17	17	0	29	12	
		18%	22%	13%	24%	17%	11%	19%	17%	15%	19%	18%	17%	17%	19%	16%	18%	17%	24%	17%	19%	17%	22%	9%	35%	22%	-	15%	11%		
B						DE	E																	Wb	VWYab	Wb					
Low2Box (Somewhat weaker/Much weaker)		61	30	30	18	18	24	22	17	22	22	39	23	29	9	35	26	40	21	11	50	13	47	2	8	4	9	0	25	14	
		12%	12%	12%	10%	11%	15%	19%	8%	12%	11%	13%	12%	13%	10%	13%	11%	12%	13%	21%	11%	20%	11%	4%	16%	8%	12%	-	13%	13%	
																			S	U	VX	V									

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				France																						
		France		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1016	486	530	342	352	322	232	564	220	366	650	394	293	329	614	402	668	348	42	974	88	928	T	U	
Base: All Respondents (wtd)		500	247	253	191	155	155	119	277	105	173	327	168	209	124	296	204	318	182	21*	479	42*	458	S	U	
Much stronger	1	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0	0	0	0	0	0	
	0	0	-	0	-	0	0	0	0	-	0	0	1%	-	-	0	-	0	-	2%	0	1%	0	S	U	
Somewhat stronger	17	9	9	9	3	5	4	8	5	5	12	2	6	8	10	7	11	6	2	15	3	14	KL	U		
	3%	3%	3%	3%	5%	2%	3%	3%	3%	5%	3%	4%	1%	3%	7%	4%	3%	4%	3%	9%	3%	7%	3%	3%	3%	
About the same	299	145	154	119	94	86	75	159	64	104	194	102	123	74	178	121	191	108	10	289	23	276	C	F		
	60%	59%	61%	63%	60%	56%	63%	57%	61%	60%	59%	61%	59%	59%	60%	60%	59%	60%	59%	60%	55%	60%	55%	60%	60%	
Somewhat weaker	144	75	68	48	45	51	26	91	27	53	90	47	62	35	87	57	92	52	8	136	13	130	G	H		
	29%	31%	27%	25%	29%	33%	22%	33%	26%	31%	28%	28%	30%	28%	29%	28%	29%	28%	28%	36%	28%	31%	28%	S	U	
Much weaker	40	18	22	14	13	13	14	18	8	10	30	15	17	8	20	20	23	17	1	38	2	38	C	F		
	8%	7%	9%	7%	9%	8%	11%	7%	8%	6%	9%	9%	8%	6%	7%	10%	7%	9%	7%	8%	5%	8%	5%	8%	8%	
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	18	9	9	10	3	6	4	9	5	6	12	3	6	8	11	7	12	6	2	16	4	14	C	F		
	4%	4%	3%	5%	2%	4%	4%	3%	5%	3%	4%	2%	3%	7%	4%	3%	4%	3%	11%	3%	8%	3%	3%	S	U	
Low2Box (Somewhat weaker/Much weaker)	183	93	90	62	59	63	39	109	35	63	120	62	79	42	107	77	115	68	9	174	15	168	G	H		
	37%	38%	36%	32%	38%	41%	33%	39%	34%	36%	37%	37%	38%	34%	36%	36%	36%	38%	43%	36%	37%	37%	37%	S	U	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Germany																				
		Germany		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1002	529	473	332	310	360	237	285	314	369	633	211	588	203	641	361	734	268	101	901	200	802	
Base: All Respondents (wtd)		500	253	247	172	157	171	120	141	154	180	320	113	285	101	310	190	359	141	49*	451	96	404	
Much stronger		5	3	2	4	1	0	1	1	1	1	4	1	3	1	3	2	3	2	1	4	1	4	
		1%	1%	1%	2%	0	0	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	
Somewhat stronger		66	35	32	34	17	15	15	19	23	21	45	11	36	19	39	27	43	23	8	58	17	50	
		13%	14%	13%	20%	11%	9%	13%	13%	15%	12%	14%	10%	13%	18%	13%	14%	12%	16%	16%	13%	17%	12%	
About the same		312	153	159	100	103	109	74	87	96	111	201	75	179	59	193	119	228	84	28	284	55	258	
		62%	61%	64%	58%	66%	64%	62%	62%	62%	63%	63%	66%	63%	58%	62%	63%	64%	59%	57%	63%	57%	64%	
Somewhat weaker		97	51	46	30	31	36	22	28	30	39	58	22	54	21	61	36	72	25	11	86	20	77	
		19%	20%	19%	17%	20%	21%	19%	20%	20%	22%	18%	19%	19%	20%	20%	19%	20%	18%	23%	19%	20%	19%	
Much weaker		20	11	9	4	5	10	7	6	4	8	12	4	13	2	14	6	13	7	1	18	4	15	
		4%	4%	3%	3%	3%	6%	6%	4%	3%	4%	4%	4%	5%	2%	4%	3%	4%	5%	3%	4%	5%	4%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)		71	38	33	38	18	16	16	20	24	22	49	13	39	20	42	29	46	25	8	63	18	53	
		14%	15%	13%	22%	11%	9%	14%	14%	16%	12%	15%	11%	14%	19%	14%	15%	13%	18%	17%	14%	18%	13%	
Low2Box (Somewhat weaker/Much weaker)		117	62	55	34	36	46	29	34	34	47	70	26	67	23	74	42	85	32	12	104	24	92	
		23%	24%	22%	20%	23%	27%	24%	24%	22%	26%	22%	23%	24%	23%	24%	22%	24%	23%	25%	23%	25%	23%	
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base																								

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W - X/Y/Z/a/b \* small base; \*\* very small base (under 30) ineligible for sin testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Japan																						
		Japan		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1009	511	498	452	358	199	625	316	68	509	500	337	223	449	467	542	667	342	73	936	93	916	T	U	
Base: All Respondents (wtd)		500	251	249	186	165	149	296	166	38*	269	231	173	107	220	238	262	328	172	38*	462	51*	449	S	S	
Much stronger	1	1	0	0	0	1	1	0	0	1	0	1	0	0	0	1	0	1	0	0	1	0	0	1	0	
	0	0	-	-	-	0	0	-	-	0	-	0	-	-	0	-	0	-	0	-	-	0	-	0	0	
Somewhat stronger	36	21	15	14	9	13	19	14	4	19	17	10	8	18	23	13	28	8	6	30	7	29	U	U		
	7%	8%	6%	8%	6%	8%	6%	8%	10%	7%	7%	6%	7%	8%	10%	5%	8%	5%	5%	15%	7%	14%	6%	S	S	
About the same	281	127	154	104	97	80	164	91	26	155	126	95	68	119	118	163	174	107	21	261	25	256	P	P		
	56%	51%	62%	56%	59%	54%	56%	55%	67%	58%	54%	55%	63%	54%	50%	62%	53%	62%	54%	56%	49%	57%	N	N		
Somewhat weaker	125	71	54	47	41	37	71	46	9	68	57	40	24	60	69	57	89	36	9	116	14	111	Q	Q		
	25%	28%	22%	25%	25%	25%	24%	28%	22%	25%	24%	23%	23%	27%	29%	22%	27%	21%	23%	25%	27%	25%	Q	Q		
Much weaker	57	31	26	20	18	18	41	15	0	25	32	26	8	22	27	29	36	21	3	54	5	52	M	M		
	11%	12%	10%	11%	11%	12%	14%	9%	1%	9%	14%	15%	7%	10%	11%	11%	11%	12%	8%	12%	10%	11%	LM	LM		
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	37	22	15	14	9	13	19	14	4	20	17	11	8	18	24	13	28	8	6	31	7	30	U	U		
	7%	9%	6%	8%	6%	9%	7%	8%	10%	7%	7%	6%	7%	8%	10%	5%	9%	5%	15%	7%	14%	7%	S	S		
Low2Box (Somewhat weaker/Much weaker)	182	102	80	67	59	56	112	61	9	93	89	67	32	83	96	86	126	56	12	170	19	163	O	O		
	36%	41%	32%	36%	36%	37%	37%	37%	23%	35%	38%	39%	30%	40%	33%	38%	33%	31%	37%	37%	36%	37%	B	B		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				South Korea																							
		South Korea		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No		
Base: All Respondents (unwtd)		511	254	257	162	216	133	91	231	189	335	176	17	163	331	253	258	347	164	75	436	113	398				
Base: All Respondents (wtd)		500	253	247	210	179	110	97*	230	173	300	200	22**	166	312	231	269	321	179	66*	434	99	401				
Much stronger		9 2%	6 2%	3 1%	8 4%	1 0	1 1%	2 2%	3 1%	5 3%	4 1%	5 3%	0 -	2 1%	7 2%	5 2%	4 1%	8 2%	1 1%	3 4%	7 2%	3 3%	6 1%				
Somewhat stronger		72 14%	33 13%	38 15%	30 14%	22 12%	20 18%	7 8%	34 15%	30 17%	51 17%	21 10%	3 13%	24 14%	45 14%	38 16%	34 13%	46 14%	25 14%	11 17%	60 14%	17 17%	55 14%				
About the same		288 58%	141 56%	147 59%	118 56%	104 58%	66 60%	60 62%	127 55%	101 59%	167 56%	122 61%	15 71%	97 58%	176 56%	129 56%	160 59%	180 56%	108 61%	33 50%	255 59%	49 49%	240 60%		T		
Somewhat weaker		110 22%	61 24%	49 20%	44 21%	44 25%	22 20%	22 22%	57 25%	31 18%	70 23%	40 20%	4 16%	35 21%	71 23%	51 22%	59 22%	74 23%	36 20%	17 26%	92 21%	24 24%	86 21%				
Much weaker		21 4%	11 4%	10 4%	10 5%	9 5%	2 2%	6 6%	10 4%	6 3%	8 6%	13 5%	0 -	8 4%	13 4%	8 5%	13 5%	8 4%	2 3%	19 4%	7 7%	14 4%					
Summary																											
Top2Box (Much stronger/Somewhat stronger)		81 16%	39 16%	41 17%	38 18%	22 12%	21 19%	9 10%	37 16%	35 20%	55 18%	26 13%	3 13%	26 16%	52 17%	43 19%	38 14%	54 17%	26 15%	14 21%	67 15%	20 20%	61 15%				
Low2Box (Somewhat weaker/Much weaker)		131 26%	72 28%	59 24%	55 26%	53 30%	23 21%	27 28%	66 29%	37 21%	78 26%	52 16%	4 26%	43 27%	84 26%	59 27%	72 27%	87 27%	44 25%	19 29%	112 26%	30 31%	101 25%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Russia																Senior Executive/Decision Maker/Leader				
		Russia		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner			
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		502	241	261	130	231	141	57	262	183	233	269	86	300	116	266	236	376	126	27	475	50	452	
Base: All Respondents (wt'd)		500	241	259	211	177	112	72*	264	164	215	285	146*	266	88	233	267	355	145*	25**	475	47*	453	
Much stronger	8	4	4	4	3	0	1	4	2	2	6	1	3	4	4	3	6	2	4	3	4	3	3	
	2%	2%	1%	2%	2%	-	2%	2%	1%	1%	2%	1%	1%	4%	2%	1%	2%	1%	17%	1%	9%	1%	U	
Somewhat stronger	78	47	30	40	22	15	15	38	25	20	57	37	30	11	35	43	43	35	4	73	9	69		
	16%	20%	12%	19%	13%	13%	21%	14%	15%	10%	20%	25%	11%	13%	15%	16%	12%	24%	18%	15%	19%	15%		
About the same	336	146	190	145	116	74	48	174	114	160	176	87	193	56	151	185	250	86	12	324	29	307		
	67%	61%	73%	69%	66%	66%	67%	66%	70%	74%	62%	60%	73%	63%	65%	69%	70%	59%	50%	68%	63%	68%		
Somewhat weaker	51	25	26	16	22	13	7	31	13	15	36	13	27	11	25	26	35	16	3	48	3	48		
	10%	10%	10%	8%	12%	12%	9%	12%	8%	7%	13%	9%	10%	13%	11%	10%	10%	11%	10%	10%	5%	11%		
Much weaker	28	19	9	4	14	10	1	17	9	18	10	8	14	6	18	10	22	6	1	26	2	26		
	6%	8%	4%	2%	8%	9%	2%	7%	6%	8%	3%	5%	5%	7%	8%	4%	6%	4%	6%	6%	4%	6%		
<b>Summary</b>																								
Top2Box (Much stronger/Somewhat stronger)	85	51	34	45	25	15	16	42	27	22	63	38	32	15	39	47	48	37	8	77	13	73		
	17%	21%	13%	21%	14%	13%	22%	16%	16%	10%	22%	26%	12%	17%	17%	17%	14%	26%	35%	16%	27%	16%		
Low2Box (Somewhat weaker/Much weaker)	79	44	35	21	35	23	8	48	23	33	46	20	41	18	43	35	57	22	4	75	5	74		
	16%	18%	13%	10%	20%	20%	11%	18%	14%	15%	16%	14%	15%	20%	19%	13%	16%	15%	16%	10%	16%			
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U * small base; ** very small base (under 30) ineligible for sig testing																								

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Sweden																				
		Sweden		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		502	262	240	162	145	195	227	230	45	128	374	337	73	92	344	158	296	206	40	462	49	453	
Base: All Respondents (wtd)		500	253	247*	185*	155*	159*	206*	226*	69**	119*	381	105	263*	133*	344	156*	335	165*	53**	447	63**	437	
Much stronger		8	6	2	6	2	0	3	3	2	1	7	2	0	6	2	6	3	5	4	4	3	4	
	2%	2%	1%	1%	3%	1%	0	2%	1%	2%	1%	2%	1%	-	5%	1%	4%	1%	3%	7%	1%	5%	1%	
Somewhat stronger		70	37	33	30	27	13	20	40	10	19	51	8	48	14	45	24	64	6	8	62	8	62	
	14%	14%	14%	14%	16%	17%	8%	10%	18%	14%	16%	13%	7%	18%	11%	13%	16%	19%	3%	14%	14%	13%	14%	
About the same		368	186	182	125	111	132	151	163	55	89	280	85	192	92	269	99	238	130	38	330	48	321	
	74%	74%	74%	68%	71%	83%	73%	72%	80%	75%	73%	81%	73%	69%	78%	64%	71%	79%	72%	74%	77%	73%		
Somewhat weaker		36	23	13	11	16	9	19	15	3	7	29	10	10	16	23	13	28	8	3	33	3	33	
	7%	9%	5%	6%	10%	6%	9%	7%	4%	6%	8%	10%	4%	12%	7%	9%	8%	5%	6%	7%	5%	7%		
Much weaker		18	2	16	13	0	5	13	5	0	3	15	1	12	5	5	13	2	16	0	18	0	17	
	4%	1%	6%	7%	0	3%	6%	2%	-	2%	4%	1%	5%	4%	1%	8%	1%	10%	-	4%	0	4%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)		78	42	35	36	28	13	23	43	11	20	58	9	48	20	47	30	67	10	12	66	11	67	
	16%	17%	14%	19%	18%	8%	11%	19%	17%	17%	15%	9%	18%	15%	14%	20%	20%	6%	22%	15%	18%	15%		
Low2Box (Somewhat weaker/Much weaker)		54	25	29	24	16	14	32	19	3	10	44	11	22	20	28	26	30	24	3	51	4	50	
	11%	10%	12%	13%	10%	8%	15%	9%	4%	8%	12%	10%	9%	15%	8%	17%	9%	15%	6%	11%	6%	11%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Indonesia																						
		Indonesia		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		525	262	263	237	209	79	107	244	174	346	179	214	31	280	244	281	428	97	75	450	135	390			
Base: All Respondents (wtd)		500	250	250	281	158	60*	141*	215	144	279	221	234	29**	237	207	293	381	119*	66*	434	112	388			
Much stronger	17	12	5	10	5	2	5	5	7	10	6	8	0	9	9	8	9	17	0	2	14	6	11			
	3%	5%	2%	4%	3%	3%	3%	2%	5%	4%	3%	3%	-	4%	4%	3%	4%	-	4%	3%	5%	3%				
Somewhat stronger	140	66	74	76	50	14	42	59	39	72	67	61	9	70	64	76	107	33	28	112	36	104				
	28%	27%	29%	27%	32%	23%	30%	27%	27%	26%	30%	26%	31%	30%	31%	26%	28%	27%	42%	26%	32%	27%				
About the same	311	156	155	176	94	41	81	139	91	182	128	150	19	142	122	189	233	78	33	278	64	246				
	62%	62%	62%	62%	59%	68%	58%	64%	63%	65%	58%	64%	66%	60%	59%	64%	61%	66%	50%	64%	58%	63%				
Somewhat weaker	21	10	12	12	7	2	7	9	5	9	13	8	1	13	8	13	17	5	1	21	4	17				
	4%	4%	5%	4%	4%	4%	5%	4%	3%	3%	6%	3%	3%	5%	4%	5%	4%	4%	1%	5%	4%	4%				
Much weaker	11	7	4	7	2	2	6	3	2	5	6	8	0	3	5	6	8	4	2	9	2	10				
	2%	3%	2%	3%	1%	3%	4%	2%	1%	2%	3%	3%	-	1%	2%	2%	2%	3%	2%	2%	1%	2%				
<b>Summary</b>																										
Top2Box (Much stronger/Somewhat stronger)	157	78	79	86	55	15	47	64	46	83	74	68	9	79	72	85	124	33	30	126	42	115				
	31%	31%	31%	31%	35%	25%	33%	30%	32%	30%	33%	29%	31%	33%	35%	29%	33%	27%	46%	29%	37%	30%				
Low2Box (Somewhat weaker/Much weaker)	32	16	16	20	9	4	13	13	6	14	19	16	1	16	13	20	24	8	2	30	6	27				
	6%	7%	6%	7%	6%	6%	9%	6%	4%	5%	9%	7%	3%	7%	6%	7%	6%	7%	4%	7%	5%	7%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Turkey																						
		Turkey		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		505	377	128	398	97	10	39	213	253	224	281	164	89	252	268	237	338	167	72	433	166	339	T	U	
Base: All Respondents (wtd)		500	252	248*	263	187*	51**	30**	174*	296*	266*	234	165*	91*	244*	245*	255*	312	188*	85**	415	167*	333			
Much stronger	23	11	12	18	5	0	4	9	10	11	12	9	5	9	8	15	14	9	6	17	9	14				
	5%	4%	5%	7%	3%	-	14%	5%	3%	4%	5%	6%	5%	4%	3%	6%	4%	5%	7%	4%	5%	4%				
Somewhat stronger	111	58	53	63	40	8	5	40	66	66	45	37	22	52	57	54	69	41	30	81	47	64				
	22%	23%	21%	24%	21%	16%	16%	23%	22%	25%	19%	22%	24%	21%	23%	21%	22%	22%	22%	35%	20%	28%	19%			
About the same	265	134	131	143	92	30	17	103	145	138	128	87	45	133	128	138	157	108	24	242	64	201				
	53%	53%	53%	55%	49%	59%	57%	59%	49%	52%	55%	53%	49%	55%	52%	54%	50%	58%	28%	58%	38%	60%		T		
Somewhat weaker	65	38	27	28	29	8	3	18	43	25	40	10	14	41	33	33	43	22	8	57	24	41				
	13%	15%	11%	11%	16%	16%	11%	10%	15%	9%	17%	6%	15%	17%	13%	13%	14%	12%	10%	14%	14%	12%				
Much weaker	35	10	25	11	20	4	1	4	31	27	8	22	5	8	19	16	28	7	18	18	23	12				
	7%	4%	10%	4%	11%	8%	2%	2%	11%	10%	4%	13%	6%	3%	8%	6%	9%	4%	21%	4%	14%	4%		U		
Summary																										
Top2Box (Much stronger/Somewhat stronger)	134	69	65	81	45	8	9	49	76	76	58	46	27	61	66	69	83	51	36	99	56	78				
	27%	27%	26%	31%	24%	16%	30%	28%	26%	29%	25%	28%	30%	25%	27%	27%	27%	27%	42%	24%	34%	23%				
Low2Box (Somewhat weaker/Much weaker)	100	49	52	38	50	13	4	22	75	52	49	32	19	49	52	49	72	29	26	75	47	54				
	20%	19%	21%	15%	27%	25%	13%	12%	25%	19%	21%	19%	21%	20%	21%	19%	23%	15%	30%	18%	28%	16%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Hungary																						
		Hungary		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1001	517	484	372	300	329	405	444	18	422	579	331	495	175	528	473	575	426	77	924	72	929	
Base: All Respondents (wt'd)		500	244	256	202	146	152	200	222	8**	202	298	129	294	77	259	241	288	212	39*	461	36*	464	
Much stronger		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		0	0	-	-	0	-	-	-	5%	-	0	0	-	-	-	0	0	-	-	0	-	0	
Somewhat stronger		25	14	10	13	6	5	9	11	1	9	16	3	16	5	12	12	14	10	3	21	3	21	
		5%	6%	4%	7%	4%	3%	4%	5%	6%	4%	5%	3%	5%	7%	5%	5%	5%	5%	5%	8%	5%	9%	5%
About the same		227	116	110	95	71	61	89	104	3	95	131	54	135	38	112	115	133	94	17	210	14	213	
		45%	48%	43%	47%	48%	40%	44%	47%	38%	47%	44%	41%	46%	50%	43%	48%	46%	44%	44%	45%	39%	46%	
Somewhat weaker		168	83	85	64	43	61	65	78	3	66	102	46	97	26	90	78	98	70	14	154	12	156	
		34%	34%	33%	32%	30%	40%	32%	35%	38%	33%	34%	35%	33%	34%	35%	32%	34%	33%	37%	33%	34%	34%	
Much weaker		80	30	50	29	25	25	38	29	1	32	48	27	46	7	44	36	43	37	4	76	6	74	
		16%	12%	20%	15%	17%	17%	19%	13%	13%	16%	16%	21%	16%	10%	17%	15%	15%	17%	11%	16%	18%	16%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)		25	15	10	13	7	5	9	11	1	9	16	4	16	5	12	13	15	10	3	22	3	22	
		5%	6%	4%	7%	4%	3%	4%	5%	11%	4%	5%	3%	5%	7%	5%	5%	5%	5%	8%	5%	9%	5%	
Low2Box (Somewhat weaker/Much weaker)		248	113	135	94	69	86	103	107	4	98	150	72	143	33	135	114	141	107	19	230	19	230	
		50%	46%	53%	46%	47%	57%	51%	48%	51%	49%	50%	56%	49%	43%	52%	47%	49%	51%	48%	50%	52%	49%	
		A				CD								LM										

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Poland																						
		Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
	Poland	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		500	259	241	192	165	143	384	103	13	255	245	74	328	98	306	194	300	200	51	449	76	424	
Base: All Respondents (wt)		500	248	252	215	156	130	396	93*	10**	243	257	104*	327	70*	291	209	286	214	47*	453	68*	432	
Much stronger		1	1	0	0	0	1	1	0	0	1	0	0	1	0	1	0	1	0	0	0	1	0	1
		0	0	-	-	-	1%	0	-	-	0	-	-	0	-	0	-	0	-	-	0	-	0	0
Somewhat stronger		37	25	12	17	12	8	29	7	1	13	24	11	20	6	23	14	22	15	4	33	5	32	
		7%	10%	5%	8%	8%	6%	7%	7%	12%	5%	9%	11%	6%	9%	8%	7%	8%	7%	8%	7%	7%	7%	7%
About the same		256	120	136	130	77	49	208	46	3	123	133	59	161	36	139	117	146	110	23	233	33	223	
		51%	48%	54%	60%	49%	38%	52%	49%	24%	51%	52%	57%	49%	51%	48%	56%	51%	52%	49%	51%	48%	52%	
Somewhat weaker		160	77	83	58	49	52	126	29	5	86	74	30	105	25	98	61	93	67	16	144	23	136	
		32%	31%	33%	27%	32%	40%	32%	31%	45%	35%	29%	28%	32%	36%	34%	29%	32%	31%	33%	32%	34%	32%	
Much weaker		47	26	21	10	17	19	33	11	2	20	26	4	40	3	29	17	25	22	5	42	7	39	
		9%	10%	8%	5%	11%	15%	8%	12%	18%	8%	10%	4%	12%	4%	10%	8%	9%	10%	10%	9%	11%	9%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)		38	25	12	17	12	9	30	7	1	14	24	11	20	6	24	14	23	15	4	34	5	33	
		8%	10%	5%	8%	8%	7%	8%	7%	12%	6%	9%	11%	6%	9%	8%	7%	8%	7%	8%	8%	7%	8%	
Low2Box (Somewhat weaker/Much weaker)		206	102	104	68	66	72	159	40	7	106	100	34	145	28	127	79	118	89	20	186	31	175	
		41%	41%	41%	32%	43%	55%	40%	43%	63%	44%	39%	32%	44%	40%	44%	38%	41%	41%	43%	41%	45%	41%	
								C	CD					KM										

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				China																						
		China		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1002	506	496	422	489	91	74	250	678	689	313	79	252	671	689	313	880	122	117	885	341	661	T	U	
Base: All Respondents (wtd)		500	249	251*	200*	201*	98**	83**	179*	238	325	175*	295*	155	50	318	182*	410	90*	37**	463	108*	392	S	661	
Much stronger	11	5	6	9	2	0	0	3	8	5	7	0	8	3	9	2	11	0	3	8	6	5	K	K		
	2%	2%	3%	5%	1%	0	0	2%	3%	1%	4%	-	5%	6%	3%	1%	3%	0	9%	2%	6%	1%	U	U		
Somewhat stronger	150	67	83	76	47	27	21	50	80	85	65	83	48	19	95	55	124	26	14	136	46	105	L	L		
	30%	27%	33%	38%	23%	28%	25%	28%	34%	26%	37%	28%	31%	39%	30%	30%	30%	29%	38%	29%	42%	27%	U	U		
About the same	268	133	135	91	127	50	57	95	117	187	81	169	78	21	161	107	214	54	15	254	41	227	M	M		
	54%	54%	54%	46%	63%	51%	69%	53%	49%	58%	46%	57%	51%	42%	51%	59%	52%	60%	39%	55%	38%	58%	M	M		
Somewhat weaker	61	39	22	19	25	17	5	31	24	43	17	34	20	6	44	17	51	10	5	56	6	54	C	C		
	12%	16%	9%	9%	12%	17%	6%	18%	10%	13%	10%	12%	13%	12%	14%	9%	12%	11%	13%	12%	6%	14%	D	D		
Much weaker	10	5	5	5	0	4	0	0	9	5	5	9	0	1	10	0	10	0	0	10	9	1	L	L		
	2%	2%	2%	3%	0	4%	0	0	4%	1%	3%	3%	-	2%	3%	0	2%	-	-	2%	8%	0	U	U		
Summary																										
Top2Box (Much stronger/Somewhat stronger)	161	72	90	85	49	27	21	53	88	90	72	83	56	22	104	57	135	27	18	144	52	109	KL	KL		
	32%	29%	36%	42%	24%	28%	25%	29%	37%	28%	41%	28%	36%	45%	33%	32%	33%	30%	48%	31%	48%	28%	U	U		
Low2Box (Somewhat weaker/Much weaker)	70	44	26	24	25	21	5	32	34	48	22	43	20	7	53	17	61	10	5	65	16	55	KL	KL		
	14%	18%	11%	12%	13%	21%	6%	18%	14%	15%	13%	15%	13%	13%	17%	9%	15%	11%	13%	14%	14%	14%	U	U		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Brazil																				
		Brazil		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader	
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No	
Base: All Respondents (unwtd)		1013	483	530	481	343	189	253	729	31	397	616	170	568	275	426	587	698	315	129	884	194	819	
Base: All Respondents (wt)		500	244	256	271	158	72*	185*	309	6**	183	317	363	108	30	186	314	288	212	52*	448	73*	427	
Much stronger	115	51	64	77	31	7	55	59	1	36	79	86	23	6	41	74	67	48	15	100	18	97		
	23%	21%	25%	28%	20%	10%	30%	19%	19%	19%	25%	24%	21%	19%	22%	24%	23%	23%	29%	22%	25%	23%		
Somewhat stronger	233	119	114	114	83	36	80	151	2	81	152	166	53	14	93	141	139	94	23	210	34	199		
	47%	49%	45%	42%	53%	50%	43%	49%	27%	44%	48%	46%	49%	47%	50%	45%	48%	44%	45%	47%	47%	47%		
About the same	138	68	70	68	43	26	44	91	3	64	74	99	29	9	48	90	78	59	13	124	18	120		
	28%	28%	27%	25%	27%	37%	24%	29%	52%	35%	23%	27%	27%	31%	26%	29%	27%	28%	25%	28%	24%	28%		
Somewhat weaker	6	6	1	3	1	2	3	3	0	3	4	4	2	1	3	4	3	3	0	6	3	4		
	1%	2%	0	1%	0	3%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0	1%	4%	1%	
Much weaker	8	0	8	8	0	0	3	5	0	0	8	7	1	0	3	5	1	7	0	8	0	8		
	2%	0	3%	3%	0	-	2%	2%	-	0	2%	2%	1%	1%	1%	2%	0	4%	0	2%	0	2%		
<b>Summary</b>																								
Top2Box (Much stronger/Somewhat stronger)	348	171	177	191	114	43	136	210	3	117	232	253	76	20	133	215	206	142	38	310	52	296		
	70%	70%	69%	71%	72%	60%	73%	68%	46%	64%	73%	70%	71%	66%	72%	68%	72%	67%	74%	69%	72%	69%		
Low2Box (Somewhat weaker/Much weaker)	14	6	8	11	1	2	6	8	0	3	11	11	2	1	5	9	4	10	0	14	3	11		
	3%	2%	3%	4%	0	3%	3%	3%	2%	2%	4%	3%	2%	3%	3%	1%	5%	1%	3%	4%	3%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U \* small base; \*\* very small base (under 30) ineligible for sig testing

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				Italy																					
		Italy		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		
		Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Employed	Not Employed	Yes	No	Yes	No		
Base: All Respondents (unwtd)		1012	483	529	379	381	252	270	424	318	456	556	326	543	143	491	521	569	443	114	898	164	848		
Base: All Respondents (wtd)		500	250	250	181	181	138	140	212	148	237	263	244	199	58	247	253	272	228	57	443	76	424		
Much stronger	5	2	3	1	1	3	2	3	0	4	1	2	2	1	2	3	1	4	2	3	3	2			
	1%	1%	1%	1%	0	2%	1%	1%	0	2%	0	1%	1%	1%	1%	1%	0	2%	4%	1%	3%	1%			
Somewhat stronger	60	30	29	24	19	17	16	22	22	28	31	31	22	7	33	27	33	26	8	52	9	50			
	12%	12%	12%	13%	10%	12%	11%	10%	15%	12%	12%	13%	11%	12%	13%	11%	12%	12%	13%	12%	12%	12%			
About the same	265	129	135	97	96	71	73	108	83	127	137	131	102	32	128	136	146	118	29	236	41	223			
	53%	52%	54%	54%	53%	53%	51%	51%	56%	54%	52%	54%	51%	55%	52%	54%	54%	52%	51%	53%	54%	53%			
Somewhat weaker	98	54	45	34	38	26	15	53	30	43	55	41	45	12	49	49	55	43	10	88	13	85			
	20%	21%	18%	19%	21%	19%	11%	25%	20%	18%	21%	17%	22%	21%	20%	19%	20%	19%	18%	20%	17%	20%			
Much weaker	73	35	37	24	28	22	33	27	13	34	39	39	28	6	36	37	37	36	8	65	10	63			
	15%	14%	15%	13%	15%	16%	23%	13%	9%	14%	15%	16%	14%	10%	14%	15%	13%	16%	14%	15%	13%	15%			
<b>Summary</b>																									
Top2Box (Much stronger/Somewhat stronger)	64	32	33	26	19	19	18	24	22	32	32	33	24	8	35	30	34	30	10	55	12	53			
	13%	13%	13%	14%	11%	14%	13%	11%	15%	14%	12%	14%	12%	13%	14%	12%	13%	13%	17%	12%	15%	12%			
Low2Box (Somewhat weaker/Much weaker)	171	89	82	58	66	48	48	80	43	77	94	80	73	18	84	86	92	79	18	153	23	148			
	34%	36%	33%	32%	36%	35%	35%	38%	29%	33%	36%	33%	37%	32%	34%	34%	34%	35%	32%	35%	30%	35%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U

## SECTION B: CONSUMER CONFIDENCE

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		Belgium																													
	Belgium		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Employment		Business Owner		Senior Executive/Decision Maker/Leader		Region				Language	
	Total	Male	Female	C	D	E	F	G	H	I	J	K	L	M	Yes	No	P	Q	R	S	T	U	V	W	X	Y	Z	French	Flemish		
Base: All Respondents (unwtd)	502	263	239	170	183	149	177	216	109	200	302	160	218	124	298	204	296	206	24	478	44	458	255	115	132	220	282				
Base: All Respondents (wt'd)	500	251	249	184	172	144	180	211	109	195	305	172	186	142	291	209	288	212	24**	476	43*	457	249	115	136	224	276				
Much stronger	7	4	3	6	1	0	5	0	2	4	3	2	1	4	6	1	6	1	3	4	3	4	2	2	3	6	1				
	1%	2%	1%	3%	1%	-	3%	2%	2%	1%	1%	0	3%	2%	0	2%	1%	11%	1%	6%	1%	1%	2%	2%	3%	0					
Somewhat stronger	43	32	11	16	12	14	14	18	10	20	23	11	14	17	27	16	24	19	2	40	7	35	21	14	7	14	29				
	9%	13%	4%	9%	7%	10%	8%	9%	9%	10%	7%	7%	8%	12%	9%	8%	8%	9%	9%	8%	17%	8%	9%	12%	5%	6%	10%				
About the same	314	155	159	119	109	85	103	140	71	123	191	97	128	89	179	135	190	124	14	299	25	289	143	81	90	156	158				
	63%	62%	64%	65%	63%	59%	57%	66%	65%	63%	63%	56%	69%	62%	61%	65%	66%	60%	63%	63%	58%	70%	66%	70%	57%						
Somewhat weaker	109	44	65	34	39	36	45	44	21	41	68	48	36	25	61	48	59	50	5	104	8	101	73	11	26	35	74				
	22%	18%	26%	18%	23%	25%	25%	21%	19%	21%	22%	28%	19%	18%	21%	23%	21%	24%	21%	22%	19%	22%	29%	9%	19%	16%	27%				
Much weaker	28	16	11	9	11	7	14	9	5	7	20	13	7	8	18	9	9	19	0	28	0	28	9	8	11	13	15				
	6%	6%	5%	5%	6%	5%	8%	4%	4%	7%	8%	4%	6%	4%	3%	9%	-	6%	-	6%	4%	7%	8%	6%	5%						
<b>Summary</b>																															
Top2Box (Much stronger/Somewhat stronger)	49	36	13	22	13	14	19	18	12	23	26	14	15	20	33	17	29	20	5	45	10	39	23	16	10	20	30				
	10%	14%	5%	12%	8%	10%	10%	9%	11%	12%	9%	8%	8%	14%	11%	8%	10%	9%	20%	9%	23%	9%	9%	14%	7%	9%	11%				
Low2Box (Somewhat weaker/Much weaker)	137	60	76	43	50	44	59	53	25	49	88	61	42	33	79	58	68	69	5	132	8	129	82	18	36	48	88				
	27%	24%	31%	23%	29%	30%	33%	25%	23%	25%	29%	36%	23%	23%	27%	24%	32%	21%	28%	19%	28%	33%	16%	27%	22%	32%					
												LM						P													

Proportions/Means: Columns Tested (5% risk level) - A-B - C/D/E - F/G/H - I/J - K/L/M - N/O - P/Q - R/S - T/U - V/W/X - Y/Z \* small base; \*\* very small base (under 30) ineligible for sig testing