1. How important is an annual holiday trip to you? Would you say it is...?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	500	500	179	302	511	202	366	267	190	224	363	223
Weighted	1000	486	514	307	361	328	270	339	241	185	219	370	227
Very Important	304	163	140	93	140	70	69	106	87	60	50	117	76
	30.0%	34.0%	27.0%	30.0%	39.0%	21.0%	25.0%	31.0%	36.0%	33.0%	23.0%	32.0%	34.0%
					E								
Somewhat Important	244	121	123	87	85	71	50	90	74	40	53	94	57
	24.0%	25.0%	24.0%	28.0%	23.0%	22.0%	18.0%	27.0%	31.0%	21.0%	24.0%	26.0%	25.0%
									F				
Not Very Important	243	102	141	81	62	98	78	77	46	49	60	87	47
	24.0%	21.0%	27.0%	26.0%	17.0%	30.0%	29.0%	23.0%	19.0%	26.0%	27.0%	24.0%	21.0%
				D		D							
Not at all Important	199	94	105	46	68	85	71	63	32	33	55	66	45
	20.0%	19.0%	20.0%	15.0%	19.0%	26.0%	26.0%	18.0%	13.0%	18.0%	25.0%	18.0%	20.0%
						C	H						
(DK/NS)	11	7	4	0	6	4	2	2	3	3	1	5	2
	1.0%	1.0%	1.0%	-	2.0%	1.0%	1.0%	1.0%	1.0%	2.0%	0	1.0%	1.0%
Summary													
Top2Box (Important)	547	284	263	180	225	141	118	197	161	100	103	211	133
	55.0%	58.0%	51.0%	59.0%	62.0%	43.0%	44.0%	58.0%	66.0%	54.0%	47.0%	57.0%	59.0%
				E	E			F	F				
Low2Box (Not Important)	442	195	246	127	130	183	149	140	78	82	115	153	92
	44.0%	40.0%	48.0%	41.0%	36.0%	56.0%	55.0%	41.0%	32.0%	44.0%	53.0%	41.0%	40.0%
						CD	GH				K		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

1. How important is an annual holiday trip to you? Would you say it is...?

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	283	717	268	330	394	412	92	132	353	565	429	102*	731	110	49
Weighted	1000	353	647	474	243	275	423	107*	207*	254	497	499	138*	675	117*	68*
Very Important	304	128	175	137	62	103	155	33	59	51	163	138	55	172	43	33
	30.0%	36.0%	27.0%	29.0%	26.0%	37.0%	37.0%	31.0%	28.0%	20.0%	33.0%	28.0%	40.0%	25.0%	36.0%	49.0%
		B				D	I						M			M
Somewhat Important	244	76	168	108	59	76	115	22	54	51	130	113	43	168	20	11
	24.0%	21.0%	26.0%	23.0%	24.0%	28.0%	27.0%	20.0%	26.0%	20.0%	26.0%	23.0%	31.0%	25.0%	17.0%	16.0%
Not Very Important	243	87	155	118	73	51	73	36	58	75	103	140	23	176	31	11
	24.0%	25.0%	24.0%	25.0%	30.0%	19.0%	17.0%	34.0%	28.0%	29.0%	21.0%	28.0%	16.0%	26.0%	26.0%	16.0%
					E			F	F	F		J				
Not at all Important	199	56	143	104	48	44	75	14	36	74	94	103	15	151	22	11
	20.0%	16.0%	22.0%	22.0%	20.0%	16.0%	18.0%	13.0%	17.0%	29.0%	19.0%	21.0%	11.0%	22.0%	19.0%	16.0%
										FGH				L		
(DK/NS)	11	6	5	7	0	1	5	2	1	3	6	5	3	8	2	2
	1.0%	2.0%	1.0%	1.0%	0	0	1.0%	2.0%	0	1.0%	1.0%	1.0%	2.0%	1.0%	2.0%	3.0%
Summary																
Top2Box (Important)	547	204	343	245	122	179	270	54	113	103	293	251	98	339	62	44
	55.0%	58.0%	53.0%	52.0%	50.0%	65.0%	64.0%	51.0%	54.0%	40.0%	59.0%	50.0%	71.0%	50.0%	53.0%	65.0%
						CD	I		I		K		MN			
Low2Box (Not Important)	442	143	298	222	121	95	148	51	94	149	197	243	38	327	53	22
	44.0%	41.0%	46.0%	47.0%	50.0%	35.0%	35.0%	47.0%	45.0%	58.0%	40.0%	49.0%	27.0%	48.0%	45.0%	32.0%
				E	E					FH		J		L	L	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base

1. How important is an annual holiday trip to you? Would you say it is...?

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	Not Important	Confident	Not Confident	Yes	No
		A	B	C	D	E	F
Base: All respondents	1000	528	462	605	382	620	374
Weighted	1000	547	442	559	429	598	396
Very Important	304	304	0	235	66	235	67
	30.0%	55.0%	-	42.0%	15.0%	39.0%	17.0%
		B		D		F	
Somewhat Important	244	244	0	161	81	179	65
	24.0%	45.0%	-	29.0%	19.0%	30.0%	16.0%
		B		D		F	
Not Very Important	243	0	243	111	129	120	123
	24.0%	-	55.0%	20.0%	30.0%	20.0%	31.0%
			A		C		E
Not at all Important	199	0	199	52	144	60	134
	20.0%	-	45.0%	9.0%	33.0%	10.0%	34.0%
			A		C		E
(DK/NS)	11	0	0	0	10	4	7
	1.0%	-	-	0	2.0%	1.0%	2.0%
					C		
Summary							
Top2Box (Important)	547	547	0	396	147	414	132
	55.0%	100.0%	-	71.0%	34.0%	69.0%	33.0%
		B		D		F	
Low2Box (Not Important)	442	0	442	163	272	180	257
	44.0%	-	100.0%	29.0%	63.0%	30.0%	65.0%
			A		C		E

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F

2. How confident are you that you'll take a holiday where you spend at least one night away from home trip this year? Would you say you are...?

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	500	500	179	302	511	202	366	267	190	224	363	223
Weighted	1000	486	514	307	361	328	270	339	241	185	219	370	227
Very Confident	449	243	206	136	188	124	63	159	173	78	65	187	118
	45.0%	50.0%	40.0%	44.0%	52.0%	38.0%	23.0%	47.0%	72.0%	42.0%	30.0%	51.0%	52.0%
		B			E			F	FG	J		J	J
Somewhat Confident	110	55	55	27	42	41	30	44	21	21	28	38	23
	11.0%	11.0%	11.0%	9.0%	12.0%	13.0%	11.0%	13.0%	9.0%	11.0%	13.0%	10.0%	10.0%
Not very confident	152	75	77	63	44	45	59	54	15	32	35	43	41
	15.0%	15.0%	15.0%	20.0%	12.0%	14.0%	22.0%	16.0%	6.0%	18.0%	16.0%	12.0%	18.0%
				D			H	H					
Not at all confident	277	112	165	78	86	112	111	79	32	50	88	96	43
	28.0%	23.0%	32.0%	25.0%	24.0%	34.0%	41.0%	23.0%	13.0%	27.0%	40.0%	26.0%	19.0%
			A			D	GH	H			IKL		
(DK/NS)	12	1	10	3	2	6	6	2	0	3	2	5	0
	1.0%	0	2.0%	1.0%	1.0%	2.0%	2.0%	1.0%	0	2.0%	1.0%	1.0%	0
Summary													
Top2Box (Confident)	559	298	262	163	229	165	93	204	194	99	93	226	142
	56.0%	61.0%	51.0%	53.0%	64.0%	50.0%	34.0%	60.0%	80.0%	54.0%	42.0%	61.0%	63.0%
		B			E			F	FG			J	J
Low2Box (Not Confident)	429	187	242	141	129	157	171	133	47	82	124	139	84
	43.0%	38.0%	47.0%	46.0%	36.0%	48.0%	63.0%	39.0%	20.0%	45.0%	57.0%	38.0%	37.0%
			A			D	GH	H			KL		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

2. How confident are you that you'll take a holiday where you spend at least one night away from home trip this year? Would you say you are...?

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	283	717	268	330	394	412	92	132	353	565	429	102*	731	110	49
Weighted	1000	353	647	474	243	275	423	107*	207*	254	497	499	138*	675	117*	68*
Very Confident	449	174	275	157	108	183	246	51	55	94	257	191	52	309	51	36
	45.0%	49.0%	43.0%	33.0%	44.0%	66.0%	58.0%	48.0%	26.0%	37.0%	52.0%	38.0%	37.0%	46.0%	44.0%	52.0%
					C	CD	HI	H			K					
Somewhat Confident	110	38	72	50	27	31	51	15	12	32	57	53	18	74	14	4
	11.0%	11.0%	11.0%	11.0%	11.0%	11.0%	12.0%	14.0%	6.0%	13.0%	11.0%	11.0%	13.0%	11.0%	12.0%	6.0%
Not very confident	152	49	103	98	36	17	39	18	61	32	68	84	38	85	12	12
	15.0%	14.0%	16.0%	21.0%	15.0%	6.0%	9.0%	17.0%	30.0%	13.0%	14.0%	17.0%	28.0%	13.0%	11.0%	18.0%
				E	E				FI				MN			
Not at all confident	277	89	188	166	65	42	84	21	79	91	113	162	30	200	38	13
	28.0%	25.0%	29.0%	35.0%	27.0%	15.0%	20.0%	20.0%	38.0%	36.0%	23.0%	32.0%	22.0%	30.0%	32.0%	20.0%
				E	E				FG	FG		J				
(DK/NS)	12	3	8	3	7	2	2	2	1	5	1	10	0	8	1	2
	1.0%	1.0%	1.0%	1.0%	3.0%	1.0%	1.0%	2.0%	1.0%	2.0%	0	2.0%	-	1.0%	1.0%	4.0%
												J				
Summary																
Top2Box (Confident)	559	212	347	207	135	214	297	66	66	126	314	244	70	383	66	40
	56.0%	60.0%	54.0%	44.0%	56.0%	78.0%	70.0%	62.0%	32.0%	50.0%	63.0%	49.0%	50.0%	57.0%	56.0%	58.0%
					C	CD	HI	H		H	K					
Low2Box (Not Confident)	429	138	291	264	101	59	123	39	140	124	181	246	69	285	50	26
	43.0%	39.0%	45.0%	56.0%	42.0%	21.0%	29.0%	36.0%	67.0%	49.0%	36.0%	49.0%	50.0%	42.0%	43.0%	38.0%
				DE	E				FGI	F		J				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base

2. How confident are you that you'll take a holiday where you spend at least one night away from home trip this year? Would you say you are...?

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	Not Important	Confident	Not Confident	Yes	No
		A	B	C	D	E	F
Base: All respondents	1000	528	462	605	382	620	374
Weighted	1000	547	442	559	429	598	396
Very Confident	449	335	113	449	0	400	47
	45.0%	61.0%	26.0%	80.0%	-	67.0%	12.0%
		B		D		F	
Somewhat Confident	110	61	49	110	0	68	42
	11.0%	11.0%	11.0%	20.0%	-	11.0%	11.0%
				D			
Not very confident	152	76	75	0	152	77	75
	15.0%	14.0%	17.0%	-	35.0%	13.0%	19.0%
					C		
Not at all confident	277	71	197	0	277	46	227
	28.0%	13.0%	45.0%	-	65.0%	8.0%	57.0%
			A		C		E
(DK/NS)	12	5	6	0	0	7	4
	1.0%	1.0%	1.0%	-	-	1.0%	1.0%
Summary							
Top2Box (Confident)	559	396	163	559	0	468	90
	56.0%	72.0%	37.0%	100.0%	-	78.0%	23.0%
		B		D		F	
Low2Box (Not Confident)	429	147	272	0	429	123	302
	43.0%	27.0%	62.0%	-	100.0%	21.0%	76.0%
			A		C		E

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F

3. How will you MOST likely travel on your upcoming holiday trip? Will it most likely be by...?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Confident in taking a holiday this year	605	326	279	109	201	291	75	228	212	110	114	232	149
Weighted	559	298	262	163*	229	165	93*	204	194	99*	93*	226	142*
Car	329	180	149	89	137	103	53	138	103	53	62	128	86
	59.0%	60.0%	57.0%	54.0%	60.0%	62.0%	57.0%	68.0%	53.0%	53.0%	67.0%	57.0%	61.0%
								H					
Air	184	90	94	63	74	47	25	54	78	35	23	80	46
	33.0%	30.0%	36.0%	39.0%	32.0%	28.0%	27.0%	27.0%	40.0%	35.0%	25.0%	36.0%	32.0%
									G				
Train	10	8	2	2	4	4	4	2	4	5	0	5	0
	2.0%	3.0%	1.0%	1.0%	2.0%	2.0%	4.0%	1.0%	2.0%	5.0%	0	2.0%	-
										L			
Bus	14	7	6	4	7	3	8	5	1	2	2	6	5
	2.0%	3.0%	2.0%	3.0%	3.0%	2.0%	8.0%	3.0%	0	2.0%	2.0%	2.0%	3.0%
							H						
Cruise	9	6	3	2	4	3	0	2	5	1	1	3	4
	2.0%	2.0%	1.0%	1.0%	2.0%	2.0%	-	1.0%	3.0%	1.0%	1.0%	2.0%	3.0%
Some other way	10	5	5	3	3	3	4	2	3	3	3	2	2
	2.0%	2.0%	2.0%	2.0%	1.0%	2.0%	4.0%	1.0%	2.0%	3.0%	3.0%	1.0%	1.0%
(DK/NS)	4	2	2	0	1	3	0	1	1	1	2	1	0
	1.0%	1.0%	1.0%	-	0	2.0%	-	0	0	1.0%	2.0%	0	0

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

3. How will you MOST likely travel on your upcoming holiday trip? Will it most likely be by...?

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Confident in taking a holiday this year	605	182	423	120	190	291	296	59	51	194	374	229	58	446	66	29
Weighted	559	212	347	207*	135	214	297	66*	66*	126	314	244	70*	383	66*	40**
Car	329	125	204	114	86	127	177	41	33	77	199	129	32	237	36	18
	59.0%	59.0%	59.0%	55.0%	64.0%	59.0%	59.0%	62.0%	50.0%	61.0%	63.0%	53.0%	46.0%	62.0%	55.0%	45.0%
Air	184	70	114	70	40	74	102	24	23	32	91	92	30	121	19	19
	33.0%	33.0%	33.0%	34.0%	30.0%	35.0%	34.0%	37.0%	35.0%	25.0%	29.0%	38.0%	43.0%	32.0%	29.0%	48.0%
Train	10	3	7	8	1	1	3	0	1	6	7	3	0	3	6	1
	2.0%	1.0%	2.0%	4.0%	1.0%	1.0%	1.0%	-	2.0%	5.0%	2.0%	1.0%	-	1.0%	9.0%	3.0%
										F					M	
Bus	14	2	12	9	3	2	4	1	6	3	3	11	4	8	3	0
	2.0%	1.0%	4.0%	4.0%	2.0%	1.0%	2.0%	1.0%	9.0%	2.0%	1.0%	4.0%	5.0%	2.0%	4.0%	-
									F			J				
Cruise	9	7	2	3	1	5	6	0	0	3	6	3	1	4	2	2
	2.0%	3.0%	1.0%	1.0%	0	2.0%	2.0%	-	-	2.0%	2.0%	1.0%	1.0%	1.0%	4.0%	4.0%
Some other way	10	6	4	4	3	2	4	0	2	3	6	4	3	6	0	0
	2.0%	3.0%	1.0%	2.0%	2.0%	1.0%	1.0%	-	3.0%	3.0%	2.0%	2.0%	5.0%	2.0%	-	-
(DK/NS)	4	1	3	0	1	3	1	0	1	2	2	2	0	4	0	0
	1.0%	0	1.0%	-	1.0%	1.0%	0	-	1.0%	2.0%	1.0%	1.0%	-	1.0%	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

3. How will you MOST likely travel on your upcoming holiday trip? Will it most likely be by...?

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	Not Important	Confident	Not Confident	Yes	No
		A	B	C	D	E	F
Base: Confident in taking a holiday this year	605	415	189	605	0	512	90
Weighted	559	396	163	559	-**	468	90*
Car	329	217	111	329	0	272	55
	59.0%	55.0%	68.0%	59.0%	-	58.0%	62.0%
			A				
Air	184	146	38	184	0	163	21
	33.0%	37.0%	24.0%	33.0%	-	35.0%	23.0%
		B					
Train	10	5	5	10	0	9	1
	2.0%	1.0%	3.0%	2.0%	-	2.0%	2.0%
Bus	14	12	2	14	0	5	9
	2.0%	3.0%	1.0%	2.0%	-	1.0%	10.0%
							E
Cruise	9	7	2	9	0	9	0
	2.0%	2.0%	1.0%	2.0%	-	2.0%	-
Some other way	10	6	4	10	0	8	1
	2.0%	2.0%	2.0%	2.0%	-	2.0%	2.0%
(DK/NS)	4	3	1	4	0	2	2
	1.0%	1.0%	1.0%	1.0%	-	0	2.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F * small base; ** very small base (under 30) ineligible for sig testing

4. How much have you budgeted for holiday travel this year?

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Very or somewhat confident to take a holiday this year	605	326	279	109	201	291	75	228	212	110	114	232	149
Weighted	559	298	262	163*	229	165	93*	204	194	99*	93*	226	142*
$100 or less	141	68	74	34	56	51	46	47	35	26	25	63	29
	25.0%	23.0%	28.0%	21.0%	24.0%	31.0%	50.0%	23.0%	18.0%	26.0%	27.0%	28.0%	20.0%
							GH						
$101-$500	94	55	39	38	39	17	23	49	13	12	21	39	23
	17.0%	18.0%	15.0%	23.0%	17.0%	10.0%	25.0%	24.0%	7.0%	12.0%	22.0%	17.0%	16.0%
				E			H	H					
$501-$1,000	77	29	48	27	25	26	5	41	23	8	10	35	25
	14.0%	10.0%	18.0%	16.0%	11.0%	16.0%	6.0%	20.0%	12.0%	8.0%	11.0%	15.0%	17.0%
			A					F					
$1,001-$5,000	129	75	54	35	64	29	9	38	73	29	21	42	36
	23.0%	25.0%	21.0%	22.0%	28.0%	18.0%	10.0%	18.0%	38.0%	30.0%	23.0%	19.0%	25.0%
					E				FG				
More than $5,000	25	18	7	8	13	4	0	2	23	11	3	7	5
	5.0%	6.0%	3.0%	5.0%	6.0%	3.0%	-	1.0%	12.0%	11.0%	3.0%	3.0%	3.0%
									FG	JKL			
(DK/NS)	93	53	39	21	33	38	9	28	26	14	14	40	25
	17.0%	18.0%	15.0%	13.0%	14.0%	23.0%	10.0%	14.0%	13.0%	14.0%	15.0%	18.0%	18.0%
						D							
Summary													
Mean	1115.5	1185.3	1041.4	1057.7	1253.5	975	362.9	867.9	1826.7	1378.1	937.3	994.4	1252.3
								F	FG				
Median	500	500	500	500	500	300	50	500	1200	600	500	500	1000

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

4. How much have you budgeted for holiday travel this year?

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Very or somewhat confident to take a holiday this year	605	182	423	120	190	291	296	59	51	194	374	229	58	446	66	29
Weighted	559	212	347	207*	135	214	297	66*	66*	126	314	244	70*	383	66*	40**
$100 or less	141	50	92	69	41	31	54	19	26	42	61	80	23	100	14	2
	25.0%	23.0%	26.0%	33.0%	31.0%	14.0%	18.0%	29.0%	40.0%	33.0%	20.0%	33.0%	33.0%	26.0%	22.0%	6.0%
				E	E				F	F		J				
$101-$500	94	34	60	37	21	36	49	11	17	16	49	44	12	59	20	5
	17.0%	16.0%	17.0%	18.0%	16.0%	17.0%	17.0%	16.0%	25.0%	13.0%	16.0%	18.0%	17.0%	15.0%	30.0%	11.0%
															M	
$501-$1,000	77	24	54	21	22	34	46	7	5	20	41	36	10	56	7	8
	14.0%	11.0%	16.0%	10.0%	17.0%	16.0%	15.0%	11.0%	8.0%	15.0%	13.0%	15.0%	14.0%	15.0%	11.0%	19.0%
$1,001-$5,000	129	55	73	40	32	57	82	19	9	18	83	45	15	89	14	11
	23.0%	26.0%	21.0%	19.0%	23.0%	27.0%	28.0%	29.0%	13.0%	14.0%	26.0%	19.0%	22.0%	23.0%	21.0%	27.0%
							I									
More than $5,000	25	14	11	6	1	19	18	4	0	2	21	4	0	20	0	5
	5.0%	7.0%	3.0%	3.0%	1.0%	9.0%	6.0%	6.0%	1.0%	2.0%	7.0%	2.0%	0	5.0%	-	12.0%
						CD					K					
(DK/NS)	93	35	58	34	18	38	47	5	9	28	59	33	9	58	10	10
	17.0%	17.0%	17.0%	17.0%	13.0%	18.0%	16.0%	8.0%	14.0%	22.0%	19.0%	14.0%	14.0%	15.0%	16.0%	25.0%
Summary																
Mean	1115.5	1307.1	1002	795	999.9	1525.4	1297.1	1159.2	736.8	873.2	1395	791.6	880.3	1122.5	835.8	2080.8
						CD	I				K					
Median	500	600	500	300	500	1000	700	400	200	250	800	300	500	500	400	1000

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

4. How much have you budgeted for holiday travel this year?

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	**Not Important**	**Confident**	**Not Confident**	**Yes**	**No**
		A	B	C	D	E	F
Base: Very or somewhat confident to take a holiday this year	605	415	189	605	0	512	90
Weighted	559	396	163	559	-**	468	90*
	141	71	70	141	0	98	42
$100 or less	25.0%	18.0%	43.0%	25.0%	-	21.0%	47.0%
			A				E
	94	73	21	94	0	78	15
$101-$500	17.0%	18.0%	13.0%	17.0%	-	17.0%	17.0%
	77	58	20	77	0	71	6
$501-$1,000	14.0%	15.0%	12.0%	14.0%	-	15.0%	7.0%
	129	109	20	129	0	117	12
$1,001-$5,000	23.0%	28.0%	12.0%	23.0%	-	25.0%	13.0%
		B					
	25	20	6	25	0	25	0
More than $5,000	5.0%	5.0%	3.0%	5.0%	-	5.0%	1.0%
	93	66	27	93	0	79	13
(DK/NS)	17.0%	17.0%	17.0%	17.0%	-	17.0%	15.0%
Summary							
Mean	1115.5	1286.2	714.9	1115.5	0	1221.9	616.1
		B				F	
Median	500	600	100	500	0	600	0

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F * small base; ** very small base (under 30) ineligible for sig testing

5. When did you or will you book your holiday travel plans? Would you say...

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Very or somewhat confident to take a holiday this year	605	326	279	109	201	291	75	228	212	110	114	232	149
Weighted	559	298	262	163*	229	165	93*	204	194	99*	93*	226	142*
3 or more months in advance	140	83	57	25	66	48	13	49	59	22	24	58	36
	25.0%	28.0%	22.0%	15.0%	29.0%	29.0%	14.0%	24.0%	30.0%	22.0%	26.0%	26.0%	25.0%
					C	C			F				
between 2 months and 3 months	124	56	67	46	56	21	14	34	58	33	8	58	25
	22.0%	19.0%	26.0%	28.0%	24.0%	13.0%	15.0%	17.0%	30.0%	34.0%	9.0%	26.0%	17.0%
				E	E				G	JL		J	
between 1 month and 2 months	139	67	72	42	57	40	25	54	45	16	30	51	41
	25.0%	23.0%	27.0%	26.0%	25.0%	24.0%	26.0%	26.0%	23.0%	16.0%	33.0%	23.0%	29.0%
											I		
between a week and a month before	91	51	40	28	33	30	18	39	22	12	22	32	24
	16.0%	17.0%	15.0%	17.0%	14.0%	18.0%	20.0%	19.0%	11.0%	13.0%	24.0%	14.0%	17.0%
a week or less before	55	37	17	21	17	17	19	26	8	14	5	23	12
	10.0%	13.0%	7.0%	13.0%	7.0%	10.0%	20.0%	13.0%	4.0%	14.0%	6.0%	10.0%	8.0%
							H	H					
(DK/NS)	11	3	8	1	2	8	4	2	2	2	3	3	4
	2.0%	1.0%	3.0%	1.0%	1.0%	5.0%	4.0%	1.0%	1.0%	2.0%	3.0%	1.0%	3.0%
						D							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

5. When did you or will you book your holiday travel plans? Would you say...

| | | Children | | Education | | | Employment Status | | | | Marital Status | | Race | | | |
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Very or somewhat confident to take a holiday this year	605	182	423	120	190	291	296	59	51	194	374	229	58	446	66	29
Weighted	559	212	347	207*	135	214	297	66*	66*	126	314	244	70*	383	66*	40**
	140	49	92	38	38	63	71	17	13	39	93	48	18	100	16	6
3 or more months in advance	25.0%	23.0%	26.0%	18.0%	28.0%	29.0%	24.0%	25.0%	20.0%	31.0%	29.0%	20.0%	26.0%	26.0%	24.0%	15.0%
						C					K					
	124	65	59	48	25	49	71	21	15	14	71	52	16	74	14	19
between 2 months and 3 months	22.0%	30.0%	17.0%	23.0%	19.0%	23.0%	24.0%	31.0%	23.0%	11.0%	23.0%	21.0%	24.0%	19.0%	22.0%	47.0%
		B					I	I								
	139	47	92	44	39	55	77	13	20	28	78	60	21	100	14	4
between 1 month and 2 months	25.0%	22.0%	26.0%	21.0%	29.0%	26.0%	26.0%	20.0%	30.0%	22.0%	25.0%	25.0%	30.0%	26.0%	22.0%	11.0%
	91	27	63	36	21	34	47	11	12	21	39	52	7	62	11	9
between a week and a month before	16.0%	13.0%	18.0%	18.0%	15.0%	16.0%	16.0%	17.0%	18.0%	17.0%	12.0%	21.0%	10.0%	16.0%	17.0%	23.0%
												J				
	55	22	32	36	11	8	30	4	5	16	27	28	5	39	9	1
a week or less before	10.0%	10.0%	9.0%	17.0%	8.0%	4.0%	10.0%	6.0%	7.0%	13.0%	8.0%	11.0%	7.0%	10.0%	14.0%	3.0%
				DE												
	11	2	9	5	1	5	3	0	1	7	7	4	2	8	0	0
(DK/NS)	2.0%	1.0%	3.0%	2.0%	1.0%	2.0%	1.0%	1.0%	2.0%	5.0%	2.0%	2.0%	3.0%	2.0%	0	-
										F						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

5. When did you or will you book your holiday travel plans? Would you say...

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	Not Important	Confident	Not Confident	Yes	No
		A	B	C	D	E	F
Base: Very or somewhat confident to take a holiday this year	605	415	189	605	0	512	90
Weighted	559	396	163	559	-**	468	90*
3 or more months in advance	140	107	33	140	0	122	18
	25.0%	27.0%	21.0%	25.0%	-	26.0%	20.0%
between 2 months and 3 months	124	88	35	124	0	111	13
	22.0%	22.0%	22.0%	22.0%	-	24.0%	14.0%
between 1 month and 2 months	139	98	40	139	0	115	23
	25.0%	25.0%	25.0%	25.0%	-	25.0%	26.0%
between a week and a month before	91	55	35	91	0	76	14
	16.0%	14.0%	22.0%	16.0%	-	16.0%	16.0%
a week or less before	55	38	17	55	0	35	19
	10.0%	10.0%	10.0%	10.0%	-	8.0%	22.0%
							E
(DK/NS)	11	9	2	11	0	9	2
	2.0%	2.0%	1.0%	2.0%	-	2.0%	2.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F * small base; ** very small base (under 30) ineligible for sig testing

6. Thinking about your holiday travel, which of the following have you done:

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	500	500	179	302	511	202	366	267	190	224	363	223
Weighted	1000	486	514	307	361	328	270	339	241	185	219	370	227
Buying last-minute gifts at a rest stop on the interstate	46	22	24	22	16	8	17	14	11	3	19	15	9
	5.0%	5.0%	5.0%	7.0%	4.0%	2.0%	6.0%	4.0%	5.0%	2.0%	9.0%	4.0%	4.0%
				E							I		
Buying last-minute gifts at the airport en route to your holiday destination	46	31	15	26	15	5	9	10	22	9	6	19	12
	5.0%	6.0%	3.0%	9.0%	4.0%	1.0%	3.0%	3.0%	9.0%	5.0%	3.0%	5.0%	5.0%
		B		E					G				
Having one-too-many drinks in the airport or on the flight on the way to your holiday destination	27	14	13	14	10	3	3	14	10	3	1	13	10
	3.0%	3.0%	2.0%	4.0%	3.0%	1.0%	1.0%	4.0%	4.0%	2.0%	1.0%	3.0%	4.0%
				E									
Didn't feel like traveling home for the holidays and made up an excuse on why you couldn't travel	19	6	14	9	6	5	7	7	3	3	8	8	1
	2.0%	1.0%	3.0%	3.0%	2.0%	2.0%	3.0%	2.0%	1.0%	2.0%	3.0%	2.0%	0
All of the above	50	30	20	21	22	7	17	14	13	8	11	21	10
	5.0%	6.0%	4.0%	7.0%	6.0%	2.0%	6.0%	4.0%	5.0%	4.0%	5.0%	6.0%	4.0%
				E	E								
None of the above	804	380	424	215	290	295	214	277	181	157	172	292	183
	80.0%	78.0%	82.0%	70.0%	80.0%	90.0%	80.0%	82.0%	75.0%	85.0%	78.0%	79.0%	81.0%
					C	CD							
(DK/NS)	8	3	5	0	3	5	2	3	1	3	2	2	1
	1.0%	1.0%	1.0%	-	1.0%	2.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

6. Thinking about your holiday travel, which of the following have you done:

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	283	717	268	330	394	412	92	132	353	565	429	102	731	110	49
Weighted	1000	353	647	474	243	275	423	107*	207*	254	497	499	138*	675	117*	68*
Buying last-minute gifts at a rest stop on the interstate	46	12	34	27	8	11	21	14	4	6	20	26	7	32	4	2
	5.0%	3.0%	5.0%	6.0%	3.0%	4.0%	5.0%	14.0%	2.0%	3.0%	4.0%	5.0%	5.0%	5.0%	4.0%	3.0%
								FHI								
Buying last-minute gifts at the airport en route to your holiday destination	46	26	20	25	9	12	16	9	15	6	19	27	14	14	9	7
	5.0%	7.0%	3.0%	5.0%	4.0%	4.0%	4.0%	8.0%	7.0%	2.0%	4.0%	5.0%	10.0%	2.0%	8.0%	10.0%
		B											M		M	M
Having one-too-many drinks in the airport or on the flight on the way to your holiday destination	27	11	15	6	7	11	22	0	3	1	9	18	1	17	4	4
	3.0%	3.0%	2.0%	1.0%	3.0%	4.0%	5.0%	0	2.0%	1.0%	2.0%	4.0%	1.0%	3.0%	4.0%	6.0%
							I									
Didn't feel like traveling home for the holidays and made up an excuse on why you couldn't travel	19	12	8	8	6	5	8	0	6	5	9	10	3	14	2	2
	2.0%	3.0%	1.0%	2.0%	3.0%	2.0%	2.0%	-	3.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
All of the above	50	19	31	33	10	7	17	8	16	7	20	30	1	34	7	8
	5.0%	5.0%	5.0%	7.0%	4.0%	2.0%	4.0%	7.0%	8.0%	3.0%	4.0%	6.0%	1.0%	5.0%	6.0%	12.0%
				E												L
None of the above	804	274	529	370	200	228	337	74	162	225	414	385	110	559	89	44
	80.0%	78.0%	82.0%	78.0%	82.0%	83.0%	80.0%	69.0%	78.0%	88.0%	83.0%	77.0%	79.0%	83.0%	76.0%	64.0%
										FGH				O		
(DK/NS)	8	0	8	4	2	2	1	2	1	4	5	4	2	6	2	2
	1.0%	-	1.0%	1.0%	1.0%	1.0%	0	2.0%	1.0%	2.0%	1.0%	1.0%	1.0%	1.0%	2.0%	3.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base

6. Thinking about your holiday travel, which of the following have you done:

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	Not Important	Confident	Not Confident	Yes	No
		A	B	C	D	E	F
Base: All respondents	1000	528	462	605	382	620	374
Weighted	1000	547	442	559	429	598	396
Buying last-minute gifts at a rest stop on the interstate	46	38	8	27	19	39	7
	5.0%	7.0%	2.0%	5.0%	4.0%	7.0%	2.0%
		B				F	
Buying last-minute gifts at the airport en route to your holiday destination	46	33	13	37	9	37	9
	5.0%	6.0%	3.0%	7.0%	2.0%	6.0%	2.0%
				D		F	
Having one-too-many drinks in the airport or on the flight on the way to your holiday destination	27	17	7	19	7	21	6
	3.0%	3.0%	2.0%	3.0%	2.0%	3.0%	1.0%
Didn't feel like traveling home for the holidays and made up an excuse on why you couldn't travel	19	10	10	8	12	10	9
	2.0%	2.0%	2.0%	1.0%	3.0%	2.0%	2.0%
All of the above	50	34	16	35	15	26	24
	5.0%	6.0%	4.0%	6.0%	3.0%	4.0%	6.0%
None of the above	804	416	382	432	361	464	334
	80.0%	76.0%	86.0%	77.0%	84.0%	78.0%	84.0%
			A		C		E
(DK/NS)	8	0	6	1	7	1	7
	1.0%	-	1.0%	0	2.0%	0	2.0%
			A				E

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F

7. Which of the following tops your list of air-travel annoyances:

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	500	500	179	302	511	202	366	267	190	224	363	223
Weighted	1000	486	514	307	361	328	270	339	241	185	219	370	227
A kicking and screaming baby in the seat behind you	388	182	206	137	138	112	116	119	109	56	90	144	98
	39.0%	37.0%	40.0%	45.0%	38.0%	34.0%	43.0%	35.0%	45.0%	30.0%	41.0%	39.0%	43.0%
									G				I
Watching another passenger smash your carry-on items in order to make room for their item(s)	171	86	86	43	78	50	47	62	42	27	38	74	33
	17.0%	18.0%	17.0%	14.0%	22.0%	15.0%	17.0%	18.0%	17.0%	14.0%	17.0%	20.0%	15.0%
The flyer - seated at the window seat in your aisle - who gets up multiple times to use the bathroom during a short flight	154	64	90	46	54	53	38	52	36	27	25	67	35
	15.0%	13.0%	18.0%	15.0%	15.0%	16.0%	14.0%	15.0%	15.0%	15.0%	12.0%	18.0%	15.0%
Loud music coming from a neighboring passenger's headphones	120	64	56	45	42	33	27	45	32	36	13	38	33
	12.0%	13.0%	11.0%	15.0%	12.0%	10.0%	10.0%	13.0%	13.0%	19.0%	6.0%	10.0%	15.0%
										JK			J
(DK/NS)	167	91	76	36	49	79	42	62	22	40	52	47	28
	17.0%	19.0%	15.0%	12.0%	14.0%	24.0%	15.0%	18.0%	9.0%	21.0%	24.0%	13.0%	12.0%
						CD		H		K	KL		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

7. Which of the following tops your list of air-travel annoyances:

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	283	717	268	330	394	412	92	132	353	565	429	102	731	110	49
Weighted	1000	353	647	474	243	275	423	107*	207*	254	497	499	138*	675	117*	68*
A kicking and screaming baby in the seat behind you	388	124	263	186	86	111	163	43	102	76	176	210	62	256	50	20
	39.0%	35.0%	41.0%	39.0%	36.0%	40.0%	39.0%	41.0%	49.0%	30.0%	36.0%	42.0%	45.0%	38.0%	43.0%	29.0%
							I		I							
Watching another passenger smash your carry-on items in order to make room for their item(s)	171	70	102	70	48	53	74	16	33	48	93	78	22	119	15	20
	17.0%	20.0%	16.0%	15.0%	20.0%	19.0%	17.0%	15.0%	16.0%	19.0%	19.0%	16.0%	16.0%	18.0%	12.0%	29.0%
The flyer - seated at the window seat in your aisle - who gets up multiple times to use the bathroom during a short flight	154	56	98	74	39	40	72	20	24	38	85	69	21	101	22	9
	15.0%	16.0%	15.0%	16.0%	16.0%	15.0%	17.0%	18.0%	12.0%	15.0%	17.0%	14.0%	16.0%	15.0%	18.0%	14.0%
Loud music coming from a neighboring passenger's headphones	120	49	71	59	24	34	49	21	17	29	50	69	12	79	19	9
	12.0%	14.0%	11.0%	13.0%	10.0%	12.0%	12.0%	20.0%	8.0%	11.0%	10.0%	14.0%	9.0%	12.0%	16.0%	13.0%
	167	54	112	85	45	36	64	7	30	62	92	73	21	120	12	11
(DK/NS)	17.0%	15.0%	17.0%	18.0%	18.0%	13.0%	15.0%	6.0%	15.0%	24.0%	19.0%	15.0%	15.0%	18.0%	10.0%	16.0%
										FG						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base

7. Which of the following tops your list of air-travel annoyances:

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	Not Important	Confident	Not Confident	Yes	No
		A	B	C	D	E	F
Base: All respondents	1000	528	462	605	382	620	374
Weighted	1000	547	442	559	429	598	396
A kicking and screaming baby in the seat behind you	388	222	161	207	178	255	133
	39.0%	40.0%	36.0%	37.0%	41.0%	43.0%	33.0%
						F	
Watching another passenger smash your carry-on items in order to make room for their item(s)	171	95	72	106	65	106	64
	17.0%	17.0%	16.0%	19.0%	15.0%	18.0%	16.0%
The flyer - seated at the window seat in your aisle - who gets up multiple times to use the bathroom during a short flight	154	85	69	86	67	80	74
	15.0%	15.0%	16.0%	15.0%	16.0%	13.0%	19.0%
Loud music coming from a neighboring passenger's headphones	120	69	51	83	35	80	39
	12.0%	13.0%	12.0%	15.0%	8.0%	13.0%	10.0%
				D			
(DK/NS)	167	77	88	77	84	76	87
	17.0%	14.0%	20.0%	14.0%	20.0%	13.0%	22.0%
							E

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F

8. Which of the following tops your list for car travel annoyances:

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under $25K	$25K- <$75K	$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	500	500	179	302	511	202	366	267	190	224	363	223
Weighted	1000	486	514	307	361	328	270	339	241	185	219	370	227
GPS/navigation systems failing, or outdated directions causing you to get lost	257	96	161	97	103	57	66	74	77	57	55	95	51
	26.0%	20.0%	31.0%	31.0%	29.0%	17.0%	25.0%	22.0%	32.0%	31.0%	25.0%	26.0%	22.0%
			A	E	E				G				
The backseat driver shouting driving tips	224	129	95	52	95	78	55	75	61	33	51	78	61
	22.0%	26.0%	19.0%	17.0%	26.0%	24.0%	20.0%	22.0%	25.0%	18.0%	23.0%	21.0%	27.0%
		B			C								
A passenger who asks to stop every other hour to use the restroom	152	78	74	69	52	31	66	48	29	26	30	64	33
	15.0%	16.0%	14.0%	22.0%	14.0%	9.0%	25.0%	14.0%	12.0%	14.0%	14.0%	17.0%	15.0%
				E			GH						
A driver who wants to listen to the worst songs ever	103	47	56	36	26	39	29	40	16	19	25	38	20
	10.0%	10.0%	11.0%	12.0%	7.0%	12.0%	11.0%	12.0%	6.0%	10.0%	11.0%	10.0%	9.0%
The question 'are we there yet?'	94	49	44	35	40	19	21	41	19	6	24	38	26
	9.0%	10.0%	9.0%	11.0%	11.0%	6.0%	8.0%	12.0%	8.0%	3.0%	11.0%	10.0%	11.0%
					E						I	I	I
Arguing over the ideal air conditioning/heater settings	52	27	25	8	21	23	9	19	18	20	10	15	8
	5.0%	6.0%	5.0%	3.0%	6.0%	7.0%	4.0%	5.0%	7.0%	11.0%	5.0%	4.0%	3.0%
										KL			
(DK/NS)	118	59	59	11	23	82	22	42	22	23	25	42	28
	12.0%	12.0%	11.0%	4.0%	6.0%	25.0%	8.0%	12.0%	9.0%	13.0%	11.0%	11.0%	12.0%
						CD							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

8. Which of the following tops your list for car travel annoyances:

		Children		Education			Employment Status				Marital Status		Race			
					Some College	College Degree or higher									Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	283	717	268	330	394	412	92	132	353	565	429	102	731	110	49
Weighted	1000	353	647	474	243	275	423	107*	207*	254	497	499	138*	675	117*	68*
GPS/navigation systems failing, or outdated directions causing you to get lost	257	99	159	108	72	74	117	37	61	43	109	148	34	173	32	19
	26.0%	28.0%	25.0%	23.0%	29.0%	27.0%	28.0%	34.0%	29.0%	17.0%	22.0%	30.0%	25.0%	26.0%	27.0%	27.0%
							I	I	I			J				
The backseat driver shouting driving tips	224	48	177	105	50	68	99	19	38	67	118	106	26	161	30	9
	22.0%	13.0%	27.0%	22.0%	21.0%	25.0%	24.0%	18.0%	18.0%	26.0%	24.0%	21.0%	19.0%	24.0%	26.0%	13.0%
			A													
A passenger who asks to stop every other hour to use the restroom	152	80	72	87	30	34	67	14	47	24	77	74	33	77	29	11
	15.0%	23.0%	11.0%	18.0%	12.0%	12.0%	16.0%	13.0%	23.0%	10.0%	16.0%	15.0%	24.0%	11.0%	24.0%	16.0%
		B					I		I				M		M	
A driver who wants to listen to the worst songs ever	103	39	64	54	22	26	32	18	28	26	49	54	8	83	9	3
	10.0%	11.0%	10.0%	11.0%	9.0%	9.0%	7.0%	17.0%	13.0%	10.0%	10.0%	11.0%	6.0%	12.0%	7.0%	5.0%
								F								
The question 'are we there yet?'	94	45	48	51	23	19	53	10	15	13	56	37	19	54	7	16
	9.0%	13.0%	7.0%	11.0%	9.0%	7.0%	12.0%	9.0%	7.0%	5.0%	11.0%	7.0%	13.0%	8.0%	6.0%	24.0%
		B					I									MN
Arguing over the ideal air conditioning/heater settings	52	19	33	16	14	22	26	3	6	15	30	22	6	37	4	5
	5.0%	5.0%	5.0%	3.0%	6.0%	8.0%	6.0%	3.0%	3.0%	6.0%	6.0%	4.0%	4.0%	5.0%	4.0%	8.0%
						C										
(DK/NS)	118	24	94	52	32	33	29	6	13	66	58	58	13	91	7	5
	12.0%	7.0%	14.0%	11.0%	13.0%	12.0%	7.0%	5.0%	6.0%	26.0%	12.0%	12.0%	9.0%	13.0%	6.0%	7.0%
			A							FGH						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base

8. Which of the following tops your list for car travel annoyances:

	Total	Annual Holiday Trip		Taking Holiday Trip		Took Holiday Trip in 2011	
		Important	Not Important	Confident	Not Confident	Yes	No
		A	B	C	D	E	F
Base: All respondents	1000	528	462	605	382	620	374
Weighted	1000	547	442	559	429	598	396
GPS/navigation systems failing, or outdated directions causing you to get lost	257	146	106	150	100	171	84
	26.0%	27.0%	24.0%	27.0%	23.0%	29.0%	21.0%
						F	
The backseat driver shouting driving tips	224	126	96	134	90	127	96
	22.0%	23.0%	22.0%	24.0%	21.0%	21.0%	24.0%
A passenger who asks to stop every other hour to use the restroom	152	82	70	74	78	80	73
	15.0%	15.0%	16.0%	13.0%	18.0%	13.0%	18.0%
A driver who wants to listen to the worst songs ever	103	60	41	52	50	64	38
	10.0%	11.0%	9.0%	9.0%	12.0%	11.0%	10.0%
The question 'are we there yet?'	94	53	40	56	37	60	34
	9.0%	10.0%	9.0%	10.0%	9.0%	10.0%	8.0%
Arguing over the ideal air conditioning/heater settings	52	32	21	34	18	39	14
	5.0%	6.0%	5.0%	6.0%	4.0%	6.0%	3.0%
(DK/NS)	118	49	67	59	55	57	58
	12.0%	9.0%	15.0%	11.0%	13.0%	10.0%	15.0%
			A				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F