

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]					
	Total	Argentina	Australia	Belgium	Brazil
		A	B	C	D
Base: All Respondents (unwtd)	18500	500	1000	500	1001
Base: All Respondents (wtd)	12000	500	500	500	500
Improve my financial situation	6561	365	209	226	376
	55%	73%	42%	45%	75%
		BCEFGHIKLM NPQRTUVWX	HV	HV	BCEFGHIJKL MNPQRTUV WX
Spend more time with friends and family	1887	57	82	102	56
	16%	11%	16%	20%	11%
			AQS	ADHJKLMOP QRSTU	
Improve my health	1633	28	95	88	36
	14%	6%	19%	18%	7%
			ADGJLMOPRS UW	ADGJLMORS UW	
Travel to other countries	1441	28	92	49	24
	12%	6%	18%	10%	5%
			ACDEGIJLNO PSUX	ADJUX	
None of the above	478	22	23	35	8
	4%	4%	5%	7%	2%
		DKLOQST	DKLOQSTW	DFJKLMOPQR STW	
Sigma	12000	500	500	500	500
	100%	100%	100%	100%	100%

Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia
E	F	G	H	I	J	K	L
1000	1000	1000	1000	1000	1000	1000	500
500	500	500	500	500	500	500	500
234	214	199	177	212	340	265	323
47%	43%	40%	35%	42%	68%	53%	65%
GHNV	HV	HV		HV	BCEFGHIKMN QRTVWX	BCEFGHINV	BCEFGHIKMN TVX
82	82	168	74	100	64	71	70
16%	16%	34%	15%	20%	13%	14%	14%
ADJQS	Q	ABCDEFGHIJKL MNOPQRSTU VWX	Q	ADEHJKLMOP QRSTU	Q	Q	Q
96	101	47	114	88	49	74	43
19%	20%	9%	23%	18%	10%	15%	9%
ADGJKLMOP RSUW	ADGJLMOPRS UW	AW	ACDGIJKLMN OPQRSTUW	ADGJLMOPRS UW	AW	ADGJLORUW	W
60	89	54	80	72	30	84	58
12%	18%	11%	16%	14%	6%	17%	12%
ADJOPSUX	ACDEGJLOPS UX	ADJOUX	ACDEGJLOPS UX	ACDGJOPSUX		ACDEGJLOPS UX	ADJOSUX
29	14	31	56	27	17	6	6
6%	3%	6%	11%	5%	3%	1%	1%
DJKLMOPQST W		DFJKLMOPQS TW	ABCDEFGHIJKL MOPQRSTUV WX	DJKLOPQSTW	KLOQS		
500	500	500	500	500	500	500	500
100%	100%	100%	100%	100%	100%	100%	100%

Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea
M	N	O	P	Q	R	S	T
1000	1000	499	500	500	500	500	500
500	500	500	500	500	500	500	500
272	204	371	318	301	297	352	274
54%	41%	74%	64%	60%	59%	70%	55%
BCEFGHINV	HV	BCEFGHIJKL MNPQRTUV WX	BCEFGHIKMN TVX	BCEFGHIKMN VX	BCEFGHINVX	BCEFGHIKMN QRTVWX	BCEFGHINV
78	83	59	64	40	63	54	63
16%	17%	12%	13%	8%	13%	11%	13%
AQ	ADJOQSTU		Q		Q		Q
57	94	34	67	80	43	55	77
11%	19%	7%	13%	16%	9%	11%	15%
ADOW	ADGJKLMOP RSUW		ADGLORUW	ADGJLMORU W	W	AW	ADGJLMORU W
75	69	32	39	72	79	35	75
15%	14%	6%	8%	14%	16%	7%	15%
ACDEGJOPSU X	ACDJOPSUX			ACDJOPSUX	ACDGJOPSUX		ACDGJOPSUX
18	50	4	12	7	18	4	10
4%	10%	1%	2%	1%	4%	1%	2%
KLOQS	ABCDEFGHIJKL MOPQRSTUV WX				KLOQS		
500	500	500	500	500	500	500	500
100%	100%	100%	100%	100%	100%	100%	100%

Spain	Sweden	Turkey	United States
U	V	W	X
1000	500	500	1000
500	500	500	500
334	147	301	249
67%	29%	60%	50%
BCEFGHIKMN QRTVX		BCEFGHIKNV X	BGHINV
66	132	85	93
13%	26%	17%	19%
Q	ABDEFHIJKL MNOPQRSTU WX	AQS	ADJOPQRSTU
44	97	21	105
9%	19%	4%	21%
AW	ADGJLMORS UW		ADGJKLMOP RSTUW
26	103	84	31
5%	21%	17%	6%
	ACDEGIJLNO PQSUX	ACDEGJOPSU X	
30	21	9	22
6%	4%	2%	4%
DFJKLMOPQS TW	KLOQS		DKLOQST
500	500	500	500
100%	100%	100%	100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]					
	Total	North America	LATAM	Europe	APAC
		A	B	C	D
Base: All Respondents (unwtd)	18500	2000	2000	7500	5500
Base: All Respondents (wtd)	12000	1000	1500	4500	3500
Improve my financial situation	6561	483	1112	2225	1790
	55%	48%	74%	49%	51%
			ACDEFG	E	E
Spend more time with friends and family	1887	174	172	847	492
	16%	17%	11%	19%	14%
		BDFG		BDFG	B
Improve my health	1633	201	98	651	564
	14%	20%	7%	14%	16%
		BCDEFG		BG	BCG
Travel to other countries	1441	91	84	530	539
	12%	9%	6%	12%	15%
		B		AB	ABCE
None of the above	478	50	34	247	115
	4%	5%	2%	5%	3%
		BDFG		BDFG	F
Sigma	12000	1000	1500	4500	3500
	100%	100%	100%	100%	100%

G-8 Countries	BRIC	Middle East/Africa
E	F	G
7500	3501	1500
4000	2000	1500
1849	1156	950
46%	58%	63%
	ACDE	ACDEF
717	250	202
18%	12%	13%
BDFG		
681	291	119
17%	15%	8%
BCFG	BG	
513	269	197
13%	13%	13%
AB	AB	AB
240	34	31
6%	2%	2%
BDFG		
4000	2000	1500
100%	100%	100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Argentina Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	210	290	239	177
Base: All Respondents (wtd)	500	245	255	248	153
Improve my financial situation	365	169	196	181	116
	73%	69%	77%	73%	76%
Spend more time with friends and family	57	32	25	23	18
	11%	13%	10%	9%	12%
Travel to other countries	28	17	11	19	3
	6%	7%	4%	8%	2%
				D	
Improve my health	28	17	11	10	13
	6%	7%	4%	4%	8%
None of the above	22	9	13	16	3
	4%	4%	5%	6%	2%
Sigma	500	245	255	248	153
	100%	100%	100%	100%	100%

Argentina							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
84	191	127	182	153	347	206	165
99	213	127	159	147	353	327	118
69	158	99	108	107	258	252	78
69%	74%	78%	67%	73%	73%	77%	66%
*		*				LM	
16	25	9	23	20	37	30	19
16%	12%	7%	15%	13%	11%	9%	16%
*		*					K
6	9	6	13	7	22	15	8
6%	4%	5%	8%	5%	6%	5%	7%
*		*					
5	16	7	5	8	20	18	6
5%	7%	5%	3%	5%	6%	5%	5%
*		*					
3	6	6	10	6	16	12	8
3%	3%	5%	6%	4%	4%	4%	6%
*		*					
99	213	127	159	147	353	327	118
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
129	228	272	67	433	69	431	284
55	224	276	63	437	62	438	266
36	164	202	48	317	46	319	196
65%	73%	73%	77%	72%	74%	73%	74%
			*		*		
7	32	25	5	51	7	49	35
13%	14%	9%	8%	12%	12%	11%	13%
			*		*		
6	12	16	6	23	3	25	12
10%	5%	6%	9%	5%	5%	6%	4%
K			*		*		
4	15	13	1	27	1	27	19
7%	7%	5%	1%	6%	1%	6%	7%
			*		*		
3	2	20	3	19	5	17	5
5%	1%	7%	5%	4%	8%	4%	2%
		N	*		*		
55	224	276	63	437	62	438	266
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
216
234
169
72%
22
9%
17
7%
9
4%
17
7%
T
234
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Australia Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	501	499	249	302
Base: All Respondents (wtd)	500	248	252	197	146
Improve my financial situation	209	106	103	80	70
	42%	43%	41%	41%	48%
					E
Improve my health	95	51	44	29	29
	19%	21%	17%	15%	20%
Travel to other countries	92	38	53	44	17
	18%	15%	21%	22%	11%
				D	
Spend more time with friends and family	82	36	46	33	25
	16%	14%	18%	17%	17%
None of the above	23	17	6	10	5
	5%	7%	2%	5%	3%
		B			
Sigma	500	248	252	197	146
	100%	100%	100%	100%	100%

Australia							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
449	233	494	273	501	499	325	307
158	125	253	122	218	282	131	295
59	52	105	52	86	123	59	119
37%	42%	41%	42%	39%	44%	45%	41%
37	29	47	19	47	49	26	58
23%	23%	19%	16%	21%	17%	20%	20%
C							
31	25	46	21	32	59	20	56
20%	20%	18%	17%	15%	21%	15%	19%
D							
24	13	42	27	46	36	18	49
15%	11%	16%	22%	21%	13%	14%	17%
			F	J			
8	6	14	3	8	15	8	12
5%	5%	6%	2%	3%	5%	6%	4%
158	125	253	122	218	282	131	295
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
368	576	424	112	888	142	858	630
74	277	223	47	453	57	443	317
31	119	90	18	191	21	188	133
41%	43%	40%	38%	42%	37%	42%	42%
			*		*		
11	59	36	11	84	15	80	57
15%	21%	16%	24%	18%	26%	18%	18%
			*		*		
15	47	45	9	83	13	79	62
21%	17%	20%	18%	18%	22%	18%	19%
			*		*		
15	37	45	6	75	7	75	53
20%	13%	20%	13%	17%	12%	17%	17%
		N	*		*		
2	15	8	3	19	2	21	12
3%	5%	4%	7%	4%	3%	5%	4%
			*		*		
74	277	223	47	453	57	443	317
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
370
183
76
42%
38
21%
30
16%
29
16%
10
6%
183
100%

SOCIALOGUE

In 2013, I most want to:

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Belgium Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	275	225	134	175
Base: All Respondents (wtd)	500	251	249	184	159
Improve my financial situation	226	127	99	80	87
	45%	50%	40%	44%	55%
		B			E
Spend more time with friends and family	102	52	51	38	33
	20%	21%	20%	20%	20%
Improve my health	88	30	58	26	24
	18%	12%	23%	14%	15%
			A		
Travel to other countries	49	26	23	30	7
	10%	10%	9%	16%	4%
				DE	
None of the above	35	17	17	11	9
	7%	7%	7%	6%	5%
Sigma	500	251	249	184	159
	100%	100%	100%	100%	100%

Belgium							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
191	199	210	91	165	335	190	199
157	198	204	97	148	352	172	186
58	100	90	36	65	160	74	92
37%	50%	44%	37%	44%	46%	43%	49%
			*				
32	29	47	26	34	68	28	37
20%	14%	23%	27%	23%	19%	16%	20%
		F	F*				
39	39	33	17	31	57	40	31
25%	20%	16%	17%	21%	16%	23%	17%
CD			*			M	
13	20	20	9	9	41	14	14
8%	10%	10%	10%	6%	12%	8%	8%
			*				
15	11	15	9	10	25	17	12
9%	6%	7%	9%	6%	7%	10%	7%
			*				
157	198	204	97	148	352	172	186
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
111	328	172	16	484	35	465	275
142	311	189	18	482	37	463	273
60	158	68	8	217	18	207	135
42%	51%	36%	48%	45%	50%	45%	49%
	O		**		*		U
37	53	49	4	98	8	94	60
26%	17%	26%	22%	20%	22%	20%	22%
K		N	**		*		
17	52	36	2	86	5	83	45
12%	17%	19%	11%	18%	15%	18%	16%
			**		*		
22	27	22	2	47	3	46	20
15%	9%	12%	12%	10%	9%	10%	7%
L			**		*		
6	21	14	1	34	2	33	13
4%	7%	7%	7%	7%	5%	7%	5%
			**		*		
142	311	189	18	482	37	463	273
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
225
227
90
40%
42
18%
43
19%
29
13%
22
10%
T
227
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Brazil Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1001	374	627	479	331
Base: All Respondents (wtd)	500	244	256	271	155
Improve my financial situation	376	176	199	207	122
	75%	72%	78%	76%	79%
		*			*
Spend more time with friends and family	56	32	25	25	19
	11%	13%	10%	9%	12%
		*			*
Improve my health	36	22	14	16	10
	7%	9%	5%	6%	6%
		*			*
Travel to other countries	24	11	13	19	1
	5%	5%	5%	7%	*
		*		D	*
None of the above	8	3	5	5	3
	2%	1%	2%	2%	2%
		*			*
Sigma	500	244	256	271	155
	100%	100%	100%	100%	100%

Brazil							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
191	245	719	37	410	591	142	599
74	190	305	5	203	297	363	108
47	164	210	2	154	221	275	81
63%	86%	69%	45%	76%	74%	76%	76%
*	GH*	H	*			M	M
12	9	46	1	29	27	40	11
17%	5%	15%	29%	14%	9%	11%	11%
*	*	F	FG*				
10	8	28	1	15	22	26	8
14%	4%	9%	12%	7%	7%	7%	7%
*	*		*				
5	4	20	1	4	20	16	5
6%	2%	6%	12%	2%	7%	4%	5%
D*	*		F*				
*	6	2	*	1	7	6	2
*	3%	1%	2%	*	2%	2%	1%
*	*		*				
74	190	305	5	203	297	363	108
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
260	431	570	130	871	181	820	653
30	236	264	68	432	95	405	292
19	179	197	42	334	64	312	216
64%	76%	75%	61%	77%	67%	77%	74%
			**		*		
4	33	23	16	41	20	36	41
15%	14%	9%	23%	9%	21%	9%	14%
			**		S*		
3	14	22	2	34	3	34	19
9%	6%	8%	3%	8%	3%	8%	7%
			**		*		
3	7	17	9	15	9	15	11
9%	3%	6%	13%	3%	9%	4%	4%
L			**		*		
1	3	5	*	8	*	8	4
3%	1%	2%	*	2%	*	2%	1%
			**		*		
30	236	264	68	432	95	405	292
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
348
208
159
76%
*
15
7%
*
17
8%
*
13
6%
*
4
2%
*
208
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Canada Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	432	568	285	335
Base: All Respondents (wtd)	500	247	253	177	172
Improve my financial situation	234	115	119	91	86
	47%	47%	47%	51%	50%
				E	E
Improve my health	96	48	48	24	35
	19%	19%	19%	14%	20%
					C
Spend more time with friends and family	82	39	43	31	25
	16%	16%	17%	18%	15%
Travel to other countries	60	32	28	19	18
	12%	13%	11%	11%	10%
None of the above	29	13	16	12	7
	6%	5%	6%	7%	4%
Sigma	500	247	253	177	172
	100%	100%	100%	100%	100%

Canada							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
380	219	413	368	447	553	349	495
150	114	203	183	210	290	186	223
57	52	106	77	91	143	86	108
38%	45%	52%	42%	43%	49%	46%	48%
		H					
36	28	36	32	42	54	41	42
24%	24%	18%	18%	20%	19%	22%	19%
C	G					M	
25	15	33	34	41	41	28	34
17%	13%	16%	19%	19%	14%	15%	15%
				J			
22	8	19	32	26	34	20	25
15%	7%	9%	18%	12%	12%	11%	11%
			FG				
9	11	10	7	11	18	11	13
6%	10%	5%	4%	5%	6%	6%	6%
	GH						
150	114	203	183	210	290	186	223
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
156	548	452	107	893	135	865	645
91	277	223	53	447	68	432	327
40	131	103	26	208	33	201	166
44%	47%	46%	50%	47%	49%	46%	51%
			*				U
13	48	48	9	87	8	88	51
14%	17%	22%	17%	19%	12%	20%	16%
			*			R	
19	44	37	7	75	10	72	55
21%	16%	17%	13%	17%	14%	17%	17%
			*				
14	40	20	8	51	14	46	42
15%	14%	9%	16%	11%	20%	11%	13%
	O		*		S		
5	14	15	2	26	3	26	13
5%	5%	7%	4%	6%	5%	6%	4%
			*				
91	277	223	53	447	68	432	327
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
355
173
68
39%
45
26%
T
27
15%
18
10%
16
9%
T
173
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	China Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	613	387	442	436
Base: All Respondents (wtd)	500	249	251	200	203
Improve my financial situation	214	115	99	99	92
	43%	46%	39%	49%	45%
			*	E*	E*
Improve my health	101	50	51	22	41
	20%	20%	20%	11%	20%
			*	*	*
Travel to other countries	89	34	55	34	38
	18%	14%	22%	17%	19%
			*	*	*
Spend more time with friends and family	82	46	36	33	31
	16%	18%	14%	17%	15%
			*	*	*
None of the above	14	4	10	12	1
	3%	2%	4%	6%	1%
			*	*	*
Sigma	500	249	251	200	203
	100%	100%	100%	100%	100%

China							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
122	62	240	698	766	234	82	249
96	79	177	244	353	147	295	155
23	37	81	96	155	59	120	75
24%	47%	46%	39%	44%	40%	41%	49%
*	**	*			*	*	M
37	17	36	48	80	21	68	25
39%	22%	20%	20%	23%	14%	23%	16%
CD*	**	*			*	*	
18	9	23	57	59	30	54	25
19%	12%	13%	23%	17%	21%	18%	16%
*	**	*			*	*	
17	12	27	43	57	25	42	27
18%	15%	15%	18%	16%	17%	14%	18%
*	**	*			*	*	
*	3	10	1	2	12	11	2
1%	4%	6%	*	*	8%	4%	2%
*	**	H*			I*	*	
96	79	177	244	353	147	295	155
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
669	735	265	117	883	378	622	920
50	297	203	45	455	108	392	396
19	136	78	15	200	37	177	185
38%	46%	38%	33%	44%	35%	45%	47%
		*	**		*		U
8	71	30	17	84	31	69	78
16%	24%	15%	38%	18%	29%	18%	20%
		*	**		*		
10	36	53	4	85	12	78	62
20%	12%	26%	9%	19%	11%	20%	16%
		N*	**		*		
12	52	30	9	73	27	54	67
24%	17%	15%	20%	16%	25%	14%	17%
KL		*	**		S*		
1	1	12	*	14	1	13	3
1%	1%	6%	*	3%	1%	3%	1%
		N*	**		*		
50	297	203	45	455	108	392	396
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non
Employed
U
80
104
29
28%
*
22
22%
*
28
26%
*
14
14%
*
11
11%
T*
104
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	France Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	460	540	350	358
Base: All Respondents (wtd)	500	247	253	191	169
Improve my financial situation	199	103	96	88	74
	40%	42%	38%	46%	44%
				E	E
Spend more time with friends and family	168	76	91	61	54
	34%	31%	36%	32%	32%
Travel to other countries	54	25	29	19	16
	11%	10%	11%	10%	9%
Improve my health	47	24	23	12	15
	9%	10%	9%	6%	9%
None of the above	31	18	14	11	10
	6%	7%	5%	6%	6%
Sigma	500	247	253	191	169
	100%	100%	100%	100%	100%

France							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
292	251	496	253	452	548	414	293
141	126	250	124	221	279	168	209
37	57	110	32	75	125	75	87
26%	45%	44%	26%	34%	45%	45%	42%
	H	H			I	M	M
52	35	78	54	88	80	50	67
37%	28%	31%	44%	40%	29%	30%	32%
			FG	J			
20	11	22	22	26	28	14	20
14%	8%	9%	18%	12%	10%	8%	10%
D			FG				
21	12	28	7	20	27	16	21
15%	10%	11%	5%	9%	10%	10%	10%
CD		H					
11	11	11	9	13	18	13	13
8%	9%	5%	7%	6%	7%	8%	6%
	G						
141	126	250	124	221	279	168	209
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
293	521	479	25	975	44	956	585
124	259	241	12	488	21	479	290
38	104	95	5	194	11	188	124
30%	40%	40%	46%	40%	53%	39%	43%
			**		*		U
50	83	85	4	164	5	163	98
41%	32%	35%	34%	34%	24%	34%	34%
KL			**		*		
20	29	25	2	53	4	51	31
16%	11%	10%	13%	11%	17%	11%	11%
KL			**		*		
10	25	22	*	47	*	47	25
8%	10%	9%	3%	10%	2%	10%	9%
			**		*		
6	18	14	*	31	1	30	12
5%	7%	6%	3%	6%	4%	6%	4%
			**		*		
124	259	241	12	488	21	479	290
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
415
210
76
36%
70
33%
23
11%
22
11%
19
9%
T
210
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Germany Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	487	513	303	363
Base: All Respondents (wtd)	500	253	247	172	174
Improve my financial situation	177	94	83	58	69
	35%	37%	34%	34%	40%
Improve my health	114	56	58	30	43
	23%	22%	23%	17%	25%
					C
Travel to other countries	80	37	43	38	19
	16%	15%	17%	22%	11%
				DE	
Spend more time with friends and family	74	35	39	29	25
	15%	14%	16%	17%	14%
None of the above	56	31	25	17	18
	11%	12%	10%	10%	10%
Sigma	500	253	247	172	174
	100%	100%	100%	100%	100%

Germany							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
334	418	394	188	278	722	208	624
154	208	194	98	134	366	113	285
50	81	68	28	43	134	44	103
32%	39%	35%	28%	32%	37%	39%	36%
	H						
41	47	43	24	29	84	32	62
26%	23%	22%	24%	22%	23%	28%	22%
C						M	
23	27	35	18	16	64	9	45
15%	13%	18%	19%	12%	17%	8%	16%
					I		K
20	24	30	20	29	44	13	44
13%	11%	16%	20%	22%	12%	12%	15%
			F	J			
20	29	18	8	16	40	15	31
13%	14%	9%	8%	12%	11%	13%	11%
	G						
154	208	194	98	134	366	113	285
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
168	713	287	87	913	179	821	695
101	347	153	43	457	88	412	339
30	123	54	17	160	33	144	119
29%	35%	35%	40%	35%	37%	35%	35%
			*				
20	84	30	10	104	21	93	82
19%	24%	19%	23%	23%	24%	22%	24%
			*				
26	58	22	5	75	14	66	51
25%	17%	15%	12%	16%	16%	16%	15%
KL			*				
17	44	30	6	67	14	60	51
17%	13%	20%	15%	15%	16%	15%	15%
		N	*				
10	39	17	4	52	7	49	35
9%	11%	11%	10%	11%	8%	12%	10%
			*				
101	347	153	43	457	88	412	339
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
305
161
58
36%
31
19%
29
18%
22
14%
21
13%
161
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Hungary Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	486	514	374	292
Base: All Respondents (wtd)	500	244	256	202	145
Improve my financial situation	340	159	181	136	101
	68%	65%	71%	67%	70%
Spend more time with friends and family	64	33	31	32	17
	13%	14%	12%	16%	12%
				E	
Improve my health	49	27	23	10	16
	10%	11%	9%	5%	11%
					C
Travel to other countries	30	17	13	15	8
	6%	7%	5%	7%	5%
None of the above	17	8	9	9	3
	3%	3%	3%	4%	2%
Sigma	500	244	256	202	145
	100%	100%	100%	100%	100%

Hungary							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
334	426	441	23	408	592	355	490
154	207	224	12	197	303	129	294
103	144	154	4	131	209	91	204
67%	70%	68%	36%	66%	69%	70%	69%
			**			M	M
14	20	36	2	27	37	16	36
9%	10%	16%	15%	14%	12%	12%	12%
		F	**				
23	20	21	2	23	26	11	30
15%	10%	9%	20%	12%	9%	9%	10%
C			**				
7	15	9	2	8	22	6	16
5%	7%	4%	13%	4%	7%	5%	5%
	G		**		I		
6	8	5	2	8	9	6	9
4%	4%	2%	15%	4%	3%	5%	3%
			**				
154	207	224	12	197	303	129	294
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
155	514	486	68	932	64	936	561
77	252	248	35	465	33	467	282
45	172	168	22	318	19	321	198
59%	68%	68%	62%	68%	59%	69%	70%
			*		*		
12	36	28	5	59	5	59	44
16%	14%	11%	14%	13%	15%	13%	16%
			*		*		U
8	24	25	5	44	4	45	20
11%	10%	10%	14%	10%	13%	10%	7%
			*		*		
8	11	19	3	27	4	26	14
11%	4%	8%	9%	6%	11%	6%	5%
KL		N	*		*		
2	9	8	1	16	1	16	7
3%	3%	3%	2%	4%	2%	4%	2%
			*		*		
77	252	248	35	465	33	467	282
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
439
218
142
65%
20
9%
29
13%
T
16
8%
10
5%
T
218
100%

SOCIALOGUE

I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	India Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	809	191	609	237
Base: All Respondents (wtd)	500	258	242	276	158
Improve my financial situation	265	142	123	148	81
	53%	55%	51%	54%	51%
Travel to other countries	84	38	46	49	28
	17%	15%	19%	18%	18%
Improve my health	74	37	37	35	28
	15%	14%	15%	13%	18%
Spend more time with friends and family	71	40	32	40	20
	14%	15%	13%	14%	13%
None of the above	6	2	4	5	1
	1%	1%	2%	2%	*
Sigma	500	258	242	276	158
	100%	100%	100%	100%	100%

India							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
154	136	215	649	602	398	5	91
66	73	104	323	297	203	3	42
36	45	52	168	150	115	-	23
54%	62%	50%	52%	50%	57%	-	55%
*	*					**	*
7	7	18	60	50	34	*	4
10%	9%	17%	18%	17%	17%	6%	10%
*	*					**	*
12	9	20	45	48	26	*	7
18%	13%	19%	14%	16%	13%	13%	16%
*	*					**	*
12	9	11	51	47	25	*	6
18%	12%	11%	16%	16%	12%	15%	15%
*	*					**	*
*	3	3	*	3	2	2	2
*	4%	3%	*	1%	1%	66%	5%
*	H*	H				**	M*
66	73	104	323	297	203	3	42
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
904	692	308	287	713	581	419	856
455	293	207	142	358	273	227	404
242	157	108	67	198	139	126	217
53%	54%	52%	48%	55%	51%	55%	54%
80	55	29	26	58	57	27	71
17%	19%	14%	18%	16%	21%	12%	18%
					S		
67	37	37	25	49	38	36	57
15%	13%	18%	18%	14%	14%	16%	14%
65	40	31	23	48	36	35	55
14%	14%	15%	16%	13%	13%	15%	14%
2	3	3	-	6	2	3	4
*	1%	1%	-	2%	1%	2%	1%
455	293	207	142	358	273	227	404
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
144
96
48
50%
*
13
13%
*
17
18%
*
16
17%
*
2
2%
*
96
100%

SOCIALOGUE

FV3. In 2013, I most want to:

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Indonesia Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	280	220	238	199
Base: All Respondents (wtd)	500	250	250	282	153
Improve my financial situation	323	167	156	189	102
	65%	67%	62%	67%	67%
				E	E
Spend more time with friends and family	70	37	33	38	18
	14%	15%	13%	13%	12%
Travel to other countries	58	14	44	35	19
	12%	6%	18%	12%	12%
			A		
Improve my health	43	28	15	16	12
	9%	11%	6%	6%	8%
		B			
None of the above	6	3	3	4	1
	1%	1%	1%	1%	1%
Sigma	500	250	250	282	153
	100%	100%	100%	100%	100%

Indonesia							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
63	168	261	71	303	197	192	41
66	158	258	84	273	227	198	42
31	84	181	58	168	155	136	28
47%	53%	70%	69%	62%	68%	69%	67%
*		F	F*				*
14	31	29	10	48	22	30	4
22%	20%	11%	11%	18%	10%	15%	11%
*	G		*	J			*
5	26	21	10	24	34	11	5
7%	17%	8%	12%	9%	15%	5%	11%
*	G		*		I		*
15	15	24	5	28	15	18	5
22%	9%	9%	5%	10%	6%	9%	11%
CD*			*				*
1	2	2	1	4	1	2	-
1%	1%	1%	2%	2%	1%	1%	-
*			*				*
66	158	258	84	273	227	198	42
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
267	243	257	69	431	121	379	427
260	219	281	67	433	115	385	414
158	148	175	36	287	72	251	280
61%	67%	62%	54%	66%	62%	65%	68%
			*				U
36	32	38	15	55	17	53	58
14%	15%	13%	22%	13%	15%	14%	14%
			Q*				
43	20	39	9	49	16	42	43
16%	9%	14%	13%	11%	14%	11%	10%
K			*				
20	16	27	6	37	9	34	30
8%	7%	9%	9%	8%	8%	9%	7%
			*				
3	3	3	1	5	2	4	3
1%	1%	1%	1%	1%	1%	1%	1%
			*				
260	219	281	67	433	115	385	414
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
73
86
43
50%
*
12
14%
*
15
18%
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13
15%
T*
3
3%
*
86
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Italy Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	476	524	364	352
Base: All Respondents (wtd)	500	250	250	181	176
Improve my financial situation	272	142	129	99	104
	54%	57%	52%	55%	59%
					E
Spend more time with friends and family	78	43	35	31	24
	16%	17%	14%	17%	14%
Travel to other countries	75	34	42	34	23
	15%	14%	17%	19%	13%
				D	
Improve my health	57	23	34	11	20
	11%	9%	14%	6%	11%
			A		C
None of the above	18	9	9	6	5
	4%	4%	4%	3%	3%
Sigma	500	250	250	181	176
	100%	100%	100%	100%	100%

Italy							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
284	247	469	284	476	524	352	518
143	127	237	136	246	254	243	198
69	83	129	59	137	135	136	104
48%	66%	55%	43%	56%	53%	56%	52%
	GH	H					
22	13	37	28	44	33	40	30
15%	10%	15%	21%	18%	13%	16%	15%
			F	J			
19	12	32	32	25	51	30	36
13%	9%	14%	23%	10%	20%	12%	18%
			FG		I		K
26	16	29	13	28	29	31	18
18%	12%	12%	9%	11%	11%	13%	9%
CD							
8	3	10	5	12	7	7	11
5%	3%	4%	3%	5%	3%	3%	5%
							K
143	127	237	136	246	254	243	198
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
130	523	477	84	916	142	858	641
58	261	239	40	460	66	434	308
32	142	129	24	248	38	234	172
55%	54%	54%	59%	54%	57%	54%	56%
			*				
8	45	33	4	73	7	71	48
13%	17%	14%	11%	16%	11%	16%	16%
			*				
10	32	44	8	68	15	61	45
17%	12%	18%	19%	15%	23%	14%	15%
		N	*		S		
8	33	24	3	54	5	52	33
14%	13%	10%	6%	12%	7%	12%	11%
			*				
1	9	9	2	17	2	17	9
1%	4%	4%	4%	4%	2%	4%	3%
			*				
58	261	239	40	460	66	434	308
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non
Employed
U
359
192
100
52%
29
15%
31
16%
24
12%
9
5%
192
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Japan Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	550	450	300	415
Base: All Respondents (wtd)	500	251	249	186	180
Improve my financial situation	204	113	91	75	82
	41%	45%	37%	40%	46%
		B			E
Improve my health	94	47	47	22	38
	19%	19%	19%	12%	21%
					C
Spend more time with friends and family	83	37	47	39	26
	17%	15%	19%	21%	14%
				DE	
Travel to other countries	69	28	40	28	19
	14%	11%	16%	15%	10%
			A		
None of the above	50	27	24	22	15
	10%	11%	9%	12%	8%
Sigma	500	251	249	186	180
	100%	100%	100%	100%	100%

Japan							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
285	586	345	69	566	434	361	211
134	295	170	34	270	230	184	104
47	134	62	8	105	99	79	47
35%	45%	36%	24%	39%	43%	43%	45%
	GH	H	*				M
34	51	37	6	57	37	31	22
25%	17%	22%	17%	21%	16%	17%	21%
C			*	J			
18	48	28	7	50	34	27	17
14%	16%	17%	21%	18%	15%	15%	17%
			*				
22	33	27	9	40	28	19	12
16%	11%	16%	26%	15%	12%	10%	12%
D		F	FG*				
14	30	16	4	18	32	29	6
10%	10%	10%	12%	7%	14%	15%	6%
			*		I	LM	
134	295	170	34	270	230	184	104
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
428	496	504	51	949	88	912	663
212	226	274	22	478	39	461	316
78	98	105	8	196	12	191	136
37%	43%	39%	36%	41%	32%	41%	43%
			*		*		
41	45	49	3	91	7	87	61
19%	20%	18%	14%	19%	18%	19%	19%
			*		*		
39	33	50	4	79	8	75	48
18%	15%	18%	17%	17%	20%	16%	15%
			*		*		
38	32	37	4	65	6	63	45
18%	14%	14%	17%	14%	15%	14%	14%
KL			*		*		
16	19	32	4	47	6	44	26
8%	8%	12%	16%	10%	15%	10%	8%
			*		*		
212	226	274	22	478	39	461	316
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
337
184
68
37%
33
18%
36
19%
23
13%
24
13%
T
184
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Mexico Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	499	285	214	257	169
Base: All Respondents (wtd)	500	238	262	270	156
Improve my financial situation	371	176	195	199	120
	74%	74%	75%	74%	77%
					*
Spend more time with friends and family	59	25	34	35	17
	12%	10%	13%	13%	11%
					*
Improve my health	34	17	17	14	15
	7%	7%	6%	5%	9%
					*
Travel to other countries	32	18	14	20	3
	6%	7%	5%	7%	2%
					*
None of the above	4	2	1	3	1
	1%	1%	1%	1%	1%
					*
Sigma	500	238	262	270	156
	100%	100%	100%	100%	100%

Mexico							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
73	378	113	8	234	265	147	163
74	420	73	7	207	293	321	103
52	325	44	2	161	210	234	80
70%	77%	60%	30%	78%	72%	73%	77%
*	G	*	**				
7	46	11	2	24	35	37	12
10%	11%	15%	26%	12%	12%	12%	12%
*		*	**				
6	22	9	3	10	24	25	5
8%	5%	12%	45%	5%	8%	8%	5%
*		*	**				
9	22	10	-	12	20	23	4
12%	5%	13%	-	6%	7%	7%	4%
D*		F*	**				
-	4	-	-	*	3	2	1
-	1%	-	-	*	1%	1%	1%
*		*	**				
74	420	73	7	207	293	321	103
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
189	275	224	114	385	131	368	323
76	243	257	117	383	118	382	294
58	197	174	78	293	79	292	217
76%	81%	68%	67%	76%	67%	76%	74%
	O		*		*		
10	18	41	16	43	14	45	34
13%	7%	16%	14%	11%	12%	12%	12%
		N	*		*		
4	17	18	8	26	11	23	24
6%	7%	7%	7%	7%	9%	6%	8%
			*		*		
4	11	21	15	18	14	18	19
6%	4%	8%	12%	5%	12%	5%	7%
			Q*		S*		
*	1	3	-	4	-	4	-
*	*	1%	-	1%	-	1%	-
			*		*		
76	243	257	117	383	118	382	294
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non
Employed
U
176
206
155
75%
25
12%
10
5%
13
6%
4
2%
206
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Poland Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	257	243	179	156
Base: All Respondents (wtd)	500	248	252	215	141
Improve my financial situation	318	160	158	143	91
	64%	64%	63%	66%	65%
Improve my health	67	34	33	25	17
	13%	14%	13%	12%	12%
Spend more time with friends and family	64	33	31	28	20
	13%	13%	12%	13%	14%
Travel to other countries	39	18	21	13	11
	8%	7%	8%	6%	8%
None of the above	12	3	9	6	2
	2%	1%	3%	3%	2%
Sigma	500	248	252	215	141
	100%	100%	100%	100%	100%

Poland							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
165	390	106	4	262	238	52	355
145	407	90	4	237	263	104	327
85	265	51	2	145	173	69	205
59%	65%	57%	49%	61%	66%	67%	63%
		*	**			*	
25	54	13	-	32	35	17	44
17%	13%	14%	-	13%	13%	16%	13%
		*	**			*	
16	47	15	1	33	31	16	42
11%	12%	17%	29%	14%	12%	15%	13%
		*	**			*	
16	29	10	-	18	21	-	26
11%	7%	12%	-	8%	8%	-	8%
		*	**			*	K
3	11	-	1	8	4	2	9
2%	3%	-	22%	3%	1%	2%	3%
		*	**			*	
145	407	90	4	237	263	104	327
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
93	234	266	38	462	66	434	300
69	214	286	34	466	57	443	270
44	137	181	21	297	34	284	176
63%	64%	63%	63%	64%	59%	64%	65%
*			*		*		
6	24	43	3	64	4	63	31
9%	11%	15%	10%	14%	7%	14%	11%
*			*		*		
6	32	32	8	56	13	51	38
8%	15%	11%	24%	12%	23%	11%	14%
*			Q*		S*		
13	17	22	1	38	6	33	22
18%	8%	8%	4%	8%	11%	7%	8%
KL*			*		*		
1	3	9	-	12	-	12	4
2%	2%	3%	-	3%	-	3%	1%
*			*		*		
69	214	286	34	466	57	443	270
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
200
230
143
62%
36
16%
26
11%
17
7%
8
4%
230
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Russia Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	240	260	124	226
Base: All Respondents (wtd)	500	241	259	211	177
Improve my financial situation	301	146	155	129	121
	60%	61%	60%	61%	68%
				E	E
Improve my health	80	45	36	23	23
	16%	19%	14%	11%	13%
Travel to other countries	72	23	49	35	20
	14%	9%	19%	17%	11%
			A		
Spend more time with friends and family	40	23	17	23	11
	8%	10%	6%	11%	6%
None of the above	7	3	3	2	3
	1%	1%	1%	1%	2%
Sigma	500	241	259	211	177
	100%	100%	100%	100%	100%

Russia							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
150	74	268	158	230	270	108	274
112	80	279	141	206	294	146	266
52	50	170	81	122	179	89	168
46%	63%	61%	57%	59%	61%	61%	63%
	*					*	M
35	12	50	18	37	43	24	40
31%	15%	18%	13%	18%	15%	17%	15%
CD	*					*	
17	7	35	29	24	47	22	30
15%	9%	13%	21%	12%	16%	15%	11%
	*		FG			*	
6	9	21	11	20	20	8	24
6%	11%	7%	8%	10%	7%	5%	9%
	*					*	
2	2	3	2	3	4	3	3
2%	2%	1%	2%	1%	1%	2%	1%
	*					*	
112	80	279	141	206	294	146	266
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
118	258	242	46	454	73	427	327
88	236	264	45	455	74	426	306
45	149	152	27	274	42	259	201
50%	63%	58%	59%	60%	57%	61%	66%
			*		*		U
16	31	49	3	77	8	72	38
18%	13%	19%	7%	17%	11%	17%	13%
			*		*		
19	26	45	13	58	18	54	41
21%	11%	17%	30%	13%	24%	13%	13%
L			Q*		S*		
9	27	13	2	38	6	34	25
10%	11%	5%	4%	8%	8%	8%	8%
	O		*		*		
1	2	5	-	7	-	7	1
1%	1%	2%	-	1%	-	2%	*
			*		*		
88	236	264	45	455	74	426	306
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
173
194
101
52%
42
22%
T
31
16%
15
8%
6
3%
T
194
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Saudi Arabia Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	342	158	342	139
Base: All Respondents (wtd)	500	283	217	295	163
Improve my financial situation	297	175	122	197	85
	59%	62%	56%	67%	52%
				D	
Travel to other countries	79	35	44	42	29
	16%	12%	20%	14%	18%
Spend more time with friends and family	63	38	26	28	24
	13%	13%	12%	9%	15%
Improve my health	43	25	18	16	19
	9%	9%	8%	5%	12%
					C
None of the above	18	10	8	13	6
	4%	4%	4%	4%	3%
Sigma	500	283	217	295	163
	100%	100%	100%	100%	100%

Saudi Arabia							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
19	187	92	117	305	195	112	163
42	173	89	125	284	216	122	154
15	109	51	69	168	129	68	103
36%	63%	56%	55%	59%	60%	56%	66%
**		*	*			*	
7	21	24	20	40	38	16	18
18%	12%	27%	16%	14%	18%	13%	12%
**		F*	*			*	
11	20	10	21	45	18	21	21
27%	12%	11%	17%	16%	8%	17%	13%
**		*	*	J		*	
8	16	4	13	19	24	10	8
19%	9%	5%	10%	7%	11%	8%	5%
**		*	*			*	
-	7	1	2	11	7	6	5
-	4%	1%	1%	4%	3%	5%	3%
**		*	*			*	
42	173	89	125	284	216	122	154
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
225	261	239	63	437	85	415	337
224	227	273	64	436	77	423	292
126	128	169	30	267	44	253	177
56%	56%	62%	47%	61%	57%	60%	61%
			*		*		
44	30	49	24	55	20	59	43
20%	13%	18%	38%	13%	25%	14%	15%
			Q*		S*		
22	39	25	7	56	6	58	38
10%	17%	9%	11%	13%	7%	14%	13%
	O		*		*		
25	21	22	2	41	6	37	23
11%	9%	8%	3%	9%	8%	9%	8%
			*		*		
7	10	8	1	17	1	17	9
3%	4%	3%	1%	4%	2%	4%	3%
			*		*		
224	227	273	64	436	77	423	292
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
163
208
119
57%
35
17%
25
12%
20
10%
9
4%
208
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	South Africa Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	199	301	152	216
Base: All Respondents (wtd)	500	240	260	287	131
Improve my financial situation	352	165	187	210	95
	70%	69%	72%	73%	73%
		*		E*	E
Improve my health	55	25	30	28	12
	11%	11%	11%	10%	9%
		*		*	
Spend more time with friends and family	54	30	25	29	17
	11%	12%	9%	10%	13%
		*		*	
Travel to other countries	35	19	16	16	7
	7%	8%	6%	5%	5%
		*		*	
None of the above	4	1	2	4	-
	1%	1%	1%	1%	-
		*		*	
Sigma	500	240	260	287	131
	100%	100%	100%	100%	100%

South Africa							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
132	20	39	441	293	207	233	145
83	29	44	426	209	291	248	132
47	24	38	290	131	222	188	96
57%	80%	87%	68%	62%	76%	76%	73%
	**	**			I	M	*
15	1	3	51	27	28	28	10
18%	4%	6%	12%	13%	10%	11%	8%
D	**	**					*
8	1	1	52	31	23	23	12
10%	4%	2%	12%	15%	8%	9%	9%
	**	**					*
13	1	2	32	19	16	8	14
16%	4%	5%	7%	9%	6%	3%	11%
CD	**	**					K*
-	2	-	1	2	1	2	-
-	8%	-	*	1%	*	1%	-
	**	**					*
83	29	44	426	209	291	248	132
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
122	279	221	120	380	185	315	426
119	243	257	105	395	171	329	403
68	166	186	64	289	107	245	286
57%	68%	73%	61%	73%	63%	74%	71%
*			*			R	
17	26	29	13	42	17	38	37
15%	11%	11%	12%	11%	10%	11%	9%
*			*				
19	27	28	21	34	29	25	46
16%	11%	11%	20%	8%	17%	8%	11%
*			Q*		S		
13	22	13	8	27	16	19	32
11%	9%	5%	8%	7%	9%	6%	8%
K*			*				
1	2	1	-	4	1	2	1
1%	1%	*	-	1%	1%	1%	*
*			*				
119	243	257	105	395	171	329	403
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
74
97
66
68%
*
18
18%
*
8
8%
*
3
3%
*
2
2%
*
97
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	South Korea Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	259	241	208	160
Base: All Respondents (wtd)	500	252	248	211	181
Improve my financial situation	274	142	132	129	99
	55%	56%	53%	61%	55%
				E	E
Improve my health	77	43	34	22	26
	15%	17%	14%	11%	14%
Travel to other countries	75	33	42	33	27
	15%	13%	17%	16%	15%
Spend more time with friends and family	63	31	32	20	27
	13%	12%	13%	10%	15%
None of the above	10	3	7	6	2
	2%	1%	3%	3%	1%
Sigma	500	252	248	211	181
	100%	100%	100%	100%	100%

South Korea							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
132	83	193	224	272	228	28	152
108	83	199	218	264	236	24	145
46	54	115	106	129	145	9	88
42%	65%	58%	49%	49%	62%	37%	61%
	H*				I	**	
29	14	26	37	47	30	6	23
27%	17%	13%	17%	18%	13%	24%	16%
CD	*					**	
16	7	28	40	39	37	3	15
14%	8%	14%	19%	15%	16%	14%	10%
	*		F			**	
16	8	25	31	46	17	3	16
14%	9%	12%	14%	18%	7%	14%	11%
	*			J		**	
2	1	6	3	3	7	3	3
2%	1%	3%	2%	1%	3%	11%	2%
	*					**	
108	83	199	218	264	236	24	145
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
320	237	263	53	447	94	406	358
332	242	258	49	451	88	412	368
178	138	136	27	247	41	233	202
54%	57%	53%	55%	55%	47%	57%	55%
			*		*		
49	38	39	6	71	14	64	63
15%	16%	15%	13%	16%	16%	15%	17%
			*		*		
57	30	45	5	70	15	60	51
17%	12%	17%	10%	16%	17%	15%	14%
			*		*		
44	35	28	11	53	18	45	47
13%	14%	11%	22%	12%	21%	11%	13%
			Q*		S*		
4	1	9	-	10	-	10	5
1%	*	4%	-	2%	-	2%	1%
		N	*		*		
332	242	258	49	451	88	412	368
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
142
132
72
54%
14
11%
24
18%
17
13%
5
4%
132
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Spain Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	484	516	363	383
Base: All Respondents (wtd)	500	252	248	205	172
Improve my financial situation	334	169	165	139	122
	67%	67%	67%	68%	71%
					E
Spend more time with friends and family	66	30	36	30	20
	13%	12%	14%	15%	12%
Improve my health	44	29	15	11	14
	9%	11%	6%	5%	8%
		B			
Travel to other countries	26	10	16	10	8
	5%	4%	7%	5%	5%
None of the above	30	15	15	14	9
	6%	6%	6%	7%	5%
Sigma	500	252	248	205	172
	100%	100%	100%	100%	100%

Spain							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
254	699	258	43	419	581	654	74
123	342	137	21	196	304	249	115
73	245	80	9	127	207	175	79
59%	72%	58%	44%	65%	68%	70%	69%
	GH		*			M	*
15	39	21	5	30	36	32	9
12%	12%	15%	25%	15%	12%	13%	8%
			F*				*
20	28	15	2	19	25	18	16
16%	8%	11%	9%	10%	8%	7%	14%
CD			*				*
8	12	11	2	10	16	11	6
7%	4%	8%	11%	5%	5%	4%	5%
		F	F*				*
7	18	10	2	10	20	14	5
6%	5%	7%	11%	5%	7%	6%	4%
			*				*
123	342	137	21	196	304	249	115
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
272	504	496	84	916	91	909	494
136	252	248	41	459	48	452	245
80	165	169	24	310	24	310	155
58%	65%	68%	57%	68%	50%	69%	63%
			*		*	R	
25	35	31	6	60	10	56	40
18%	14%	12%	14%	13%	21%	12%	16%
KL			*		S*		U
10	25	19	5	39	7	37	22
8%	10%	8%	12%	9%	15%	8%	9%
			*		*		
9	13	13	4	22	5	21	12
7%	5%	5%	11%	5%	10%	5%	5%
			Q*		S*		
12	14	16	3	28	2	29	16
9%	6%	7%	6%	6%	4%	6%	7%
			*		*		
136	252	248	41	459	48	452	245
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
506
255
179
70%
T
25
10%
22
9%
15
6%
14
6%
255
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Sweden Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	245	255	155	149
Base: All Respondents (wtd)	500	253	247	185	150
Improve my financial situation	147	68	79	62	50
	29%	27%	32%	33%	33%
				*	*
Spend more time with friends and family	132	74	58	51	47
	26%	29%	23%	27%	31%
				*	*
Travel to other countries	103	53	50	34	28
	21%	21%	20%	19%	19%
				*	*
Improve my health	97	49	48	31	20
	19%	19%	19%	17%	13%
				*	*
None of the above	21	9	12	7	5
	4%	3%	5%	4%	3%
				*	*
Sigma	500	253	247	185	150
	100%	100%	100%	100%	100%

Sweden							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
196	217	243	40	149	351	332	82
164	185	258	57	176	324	105	262
35	71	66	10	42	105	36	65
21%	38%	26%	18%	24%	32%	34%	25%
*	*		**	*			*
34	20	96	15	71	61	23	73
21%	11%	37%	27%	40%	19%	22%	28%
*	*	F	**	J*			*
41	40	43	20	30	73	18	52
25%	22%	17%	35%	17%	22%	17%	20%
*	*		**	*			*
46	43	43	11	29	68	22	60
28%	23%	17%	20%	17%	21%	21%	23%
D*	*		**	*		M	*
9	12	9	1	4	17	6	12
5%	6%	3%	1%	2%	5%	6%	5%
*	*		**	*			*
164	185	258	57	176	324	105	262
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
86	330	170	47	453	59	441	298
132	340	160	60	440	80	420	323
46	92	55	28	119	36	112	81
35%	27%	35%	46%	27%	45%	27%	25%
*		*	**		**		
36	88	44	6	126	11	121	102
27%	26%	28%	10%	29%	13%	29%	32%
*		*	**		**		U
33	82	22	14	89	21	82	73
25%	24%	13%	23%	20%	26%	20%	23%
*		*	**		**		
15	64	32	12	85	13	84	54
11%	19%	20%	20%	19%	16%	20%	17%
*		*	**		**		
2	14	7	*	21	*	21	12
2%	4%	4%	*	5%	*	5%	4%
*		*	**		**		
132	340	160	60	440	80	420	323
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
202
177
66
37%
*
30
17%
*
30
17%
*
43
24%
*
9
5%
*
177
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Turkey Total				
		Gender		Age	
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	500	305	195	382	104
Base: All Respondents (wtd)	500	252	248	262	173
Improve my financial situation	301	149	153	149	116
	60%	59%	62%	57%	67%
					*
Spend more time with friends and family	85	44	41	41	29
	17%	17%	16%	16%	17%
					*
Travel to other countries	84	47	36	53	22
	17%	19%	15%	20%	13%
					*
Improve my health	21	9	12	11	5
	4%	3%	5%	4%	3%
					*
None of the above	9	3	6	8	1
	2%	1%	2%	3%	1%
					*
Sigma	500	252	248	262	173
	100%	100%	100%	100%	100%

Turkey							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
14	40	210	250	232	268	146	87
65	39	179	282	265	235	152	92
36	29	113	159	162	139	87	71
55%	76%	63%	56%	61%	59%	57%	77%
**	**					*	KM*
15	2	35	47	49	36	28	12
23%	6%	20%	17%	18%	15%	18%	12%
**	**					*	*
9	3	21	60	40	44	23	8
14%	8%	12%	21%	15%	19%	15%	8%
**	**		G			*	*
5	3	7	11	12	9	10	1
8%	8%	4%	4%	5%	4%	7%	1%
**	**					*	*
-	1	4	5	2	7	4	1
-	2%	2%	2%	1%	3%	3%	2%
**	**					*	*
65	39	179	282	265	235	152	92
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
267	247	253	55	445	141	359	325
256	258	242	56	444	150	350	301
144	151	150	27	274	75	226	178
56%	59%	62%	48%	62%	50%	64%	59%
			*		*	R	
45	51	34	13	72	28	56	55
18%	20%	14%	23%	16%	19%	16%	18%
			*		*		
53	48	35	13	71	40	43	58
21%	19%	15%	23%	16%	27%	12%	19%
			*		S*		
10	4	17	1	20	3	18	6
4%	2%	7%	2%	4%	2%	5%	2%
		N	*		*		
4	4	5	1	8	3	7	4
1%	1%	2%	3%	2%	2%	2%	1%
			*		*		
256	258	242	56	444	150	350	301
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
175
199
124
62%
*
29
15%
*
26
13%
*
15
7%
T*
5
3%
*
199
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	Great Britain Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	497	503	340	330
Base: All Respondents (wtd)	500	246	254	185	160
Improve my financial situation	212	112	101	84	78
	42%	45%	40%	46%	48%
				E	E
Spend more time with friends and family	100	44	56	38	32
	20%	18%	22%	21%	20%
Improve my health	88	43	46	22	26
	18%	17%	18%	12%	16%
Travel to other countries	72	33	39	28	18
	14%	13%	16%	15%	11%
None of the above	27	15	12	13	7
	5%	6%	5%	7%	4%
Sigma	500	246	254	185	160
	100%	100%	100%	100%	100%

Great Britain							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
330	219	608	173	383	617	308	318
155	110	303	87	188	312	154	160
51	50	136	26	73	140	68	67
33%	46%	45%	30%	39%	45%	45%	42%
	H	H					
30	15	62	24	48	52	31	33
19%	14%	20%	27%	26%	17%	20%	21%
		F	F	J			
40	25	49	15	34	54	24	25
26%	23%	16%	17%	18%	17%	16%	16%
CD	G						
27	10	44	19	26	46	17	26
17%	9%	14%	21%	14%	15%	11%	16%
D		F	FG				
7	10	13	3	7	20	13	8
5%	9%	4%	4%	4%	6%	8%	5%
	GH					M	
155	110	303	87	188	312	154	160
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
374	613	387	67	933	127	873	632
187	301	199	33	467	63	437	315
77	126	87	14	199	21	191	140
41%	42%	44%	41%	43%	34%	44%	45%
			*			R	
36	56	44	5	95	14	86	63
19%	19%	22%	15%	20%	22%	20%	20%
			*				
39	62	27	5	83	14	75	49
21%	21%	13%	16%	18%	22%	17%	16%
	O		*				
29	43	29	9	63	12	60	48
15%	14%	15%	27%	14%	20%	14%	15%
			Q*				
6	15	12	-	27	1	25	14
3%	5%	6%	-	6%	2%	6%	4%
			*	P			
187	301	199	33	467	63	437	315
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
368
185
72
39%
37
20%
40
21%
T
24
13%
13
7%
185
100%

SOCIALOGUE

In 2013, I most want to:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

[Index]	United States Total	Gender			
		Age			
		Male	Female	Under 35	35 to 49
		A	B	C	D
Base: All Respondents (unwtd)	1000	614	386	295	308
Base: All Respondents (wtd)	500	248	252	182	151
Improve my financial situation	249	133	117	101	86
	50%	54%	46%	55%	57%
				E	E
Improve my health	105	49	56	29	31
	21%	20%	22%	16%	20%
Spend more time with friends and family	93	37	55	30	22
	19%	15%	22%	16%	14%
			A		
Travel to other countries	31	14	18	15	9
	6%	6%	7%	8%	6%
None of the above	22	15	7	8	4
	4%	6%	3%	4%	3%
Sigma	500	248	252	182	151
	100%	100%	100%	100%	100%

United States							
	Household Income			Marital Status		Education	
50 to 64	Low	Medium	High	Married	Other	Low	Medium
E	F	G	H	I	J	K	L
397	152	234	614	617	383	176	366
167	76	109	315	300	200	232	127
63	44	58	148	136	113	117	65
38%	57%	53%	47%	45%	56%	50%	51%
	*				I		
45	15	26	64	66	39	52	25
27%	20%	24%	20%	22%	19%	22%	20%
C	*						
41	10	17	65	67	26	44	24
25%	13%	16%	21%	22%	13%	19%	19%
CD	*			J			
8	1	3	27	18	13	8	6
5%	2%	3%	8%	6%	7%	4%	5%
	*		FG				
10	6	5	11	12	10	11	6
6%	7%	4%	4%	4%	5%	5%	5%
	*						
167	76	109	315	300	200	232	127
100%	100%	100%	100%	100%	100%	100%	100%

	Chief Income Earner		Business Owner		Senior Executive/Decision		Employment
High	Yes	No	Yes	No	Yes	No	Total Employed
M	N	O	P	Q	R	S	T
458	521	479	155	845	184	816	676
141	218	282	68	432	77	423	306
67	117	133	33	216	37	212	160
48%	54%	47%	49%	50%	48%	50%	52%
			*				
27	39	66	15	90	16	89	59
19%	18%	23%	22%	21%	20%	21%	19%
			*				
24	36	56	12	80	15	78	54
17%	17%	20%	18%	19%	19%	18%	18%
			*				
17	15	16	3	28	6	26	21
12%	7%	6%	5%	6%	7%	6%	7%
KL			*				
4	10	12	4	18	3	18	12
3%	5%	4%	5%	4%	4%	4%	4%
			*				
141	218	282	68	432	77	423	306
100%	100%	100%	100%	100%	100%	100%	100%

ent Status
Non Employed U
324
194
90
46%
46
24%
38
20%
11
6%
10
5%
194
100%