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Global @dvisor: Consumer Confidence

B2. Now, thinking about your country, overall, are you satisfied or dissatisfied with the way things are going in your country today?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	United States Total	the US																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	484	517	329	330	342	144	453	404	606	395	373	352	276	525	476	116	885	136	865	661	340
Base: All Respondents (wtd)	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175
Satisfied	167	92	75	85	45	37	29	65	73	85	82	62	39	66	96	71	26	141	31	136	112	55
	33%	37%	30%	47%	28%	23%	36%	31%	35%	28%	41%	27%	31%	47%	37%	29%	48%	32%	48%	31%	35%	31%
		B		DE						I			KL	O		Q		S				
Dissatisfied	333	156	177	97	113	122	52	145	136	215	118	170	88	75	161	172	28	305	33	299	213	120
	67%	63%	70%	53%	72%	77%	64%	69%	65%	72%	59%	73%	69%	53%	63%	71%	52%	68%	52%	69%	65%	69%
		A		C	C					J		M	M		N		P		R			
Sigma	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18147	9042	9105	7107	6240	4800	5796	7409	4801	9019	9128	5419	6362	6366	9840	8307	2058	16089	3281	14866	12149	5998
Base: All Respondents (wtd)	12000	5979	6021	5289	3919	2792	4128	4720	3003	5637	6363	4491	4268	3241	6137	5863	1341	10659	2034	9966	7699	4301
Very good	670	441	229	348	226	96	285	187	173	359	311	269	185	216	427	243	166	504	233	437	473	196
	6%	7%	4%	7%	6%	3%	7%	4%	6%	6%	5%	6%	4%	7%	7%	4%	12%	5%	11%	4%	6%	5%
	B		E	E		G		G	J		L		L	O		Q		S		U		
Somewhat good	3822	2038	1785	1736	1270	817	1014	1603	1168	1886	1936	1264	1413	1145	2029	1794	505	3317	825	2998	2626	1196
	32%	34%	30%	33%	32%	29%	25%	34%	39%	33%	30%	28%	33%	35%	33%	31%	38%	31%	41%	30%	34%	28%
	B		E	E		F		FG	J		K	KL	O		Q		S		U			
Somewhat bad	4810	2270	2540	2104	1533	1173	1666	1959	1146	2167	2643	1789	1756	1265	2400	2409	426	4384	649	4160	3038	1772
	40%	38%	42%	40%	39%	42%	40%	42%	38%	38%	42%	40%	41%	39%	39%	41%	32%	41%	32%	42%	39%	41%
	A		C	CD	GH	H			I		M		N		P		R		T			
Very bad	2698	1230	1468	1101	891	706	1163	971	516	1224	1474	1169	914	615	1281	1417	244	2454	328	2371	1562	1137
	22%	21%	24%	21%	23%	25%	28%	21%	17%	22%	23%	26%	21%	19%	21%	24%	18%	23%	16%	24%	20%	26%
	A		C	CD	GH	H			I		M		N		P		R		T			
Sigma	12000	5979	6021	5289	3919	2792	4128	4720	3003	5637	6363	4491	4268	3241	6137	5863	1341	10659	2034	9966	7699	4301
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	4492	2479	2013	2084	1495	913	1299	1790	1341	2246	2247	1533	1598	1361	2456	2036	671	3821	1058	3435	3099	1393
	37%	41%	33%	39%	38%	33%	31%	38%	45%	40%	35%	34%	37%	42%	40%	35%	50%	36%	52%	34%	40%	32%
	B		E	E		F		FG	J		K	KL	O		Q		S		U			
Low2Box (Somewhat bad/Very bad)	7508	3500	4008	3205	2424	1878	2829	2930	1662	3391	4117	2958	2670	1880	3681	3827	670	6838	977	6531	4600	2908
	63%	59%	67%	61%	62%	67%	69%	62%	55%	60%	65%	66%	63%	58%	60%	65%	50%	64%	48%	66%	60%	68%
	A		CD	GH	H			I	LM	M		N		P		R		T				

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	18147	505	1006	505	1007	1010	1011	1010	1005	1004	508	1002	504	1012	1008	504	504	501	505	503	507	1015	502	508	1001	
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Very good	670	24	34	7	24	28	33	5	27	14	2	72	31	4	6	9	2	12	227	-	10	4	15	45	36	
	6%	5%	7%	1%	5%	6%	7%	1%	5%	3%	*	14%	6%	1%	1%	2%	*	2%	45%	-	2%	1%	3%	9%	7%	
	CGIJMNOPST U	CGIJMNOPQS TUV	S	CGIJMNOPQS TU	CGIJMNOPQS TU	CGIJMNOPQS TU	CGIJMNOPQS TU	CGIJMNPSU		ABCD EFGH IJKL MNO PQRSTU VWX	CGIJMNOPQS TU	S	S	S		JMP SU	ABCD EFGH IJKL MNO PQRSTU VWX		JPS	S	GI MPSU	ACDEGH IJMN OPQ STUV	CDG IJM NOP QST UV			
Somewhat good	3822	162	263	120	213	297	314	31	295	66	29	254	235	15	74	150	92	143	198	99	94	15	330	211	124	
	32%	32%	53%	24%	43%	59%	63%	6%	59%	13%	6%	51%	47%	3%	15%	30%	18%	29%	40%	20%	15%	3%	66%	42%	25%	
	CGIJMN P STU X	ACDG IJM NOP QRST UWX	GUM NU	ACG IJM NOP Q STUX	ABC D G IJKL M N O P Q R S T U VWX	MU	ABC D G IJKL M N O P Q R S T U VWX	G J MU	MU	ACD G IJM NOP QRST UWX	G J MU	GUM NP STU	GUM MU	GUM NP STU	CGIJ MNOP QS TUX	GUM MU	GUM MU		ABCD GH IJKL M N O P Q R S T U VWX	ACG IJM NOP Q STUX	GI MN P STU					
Somewhat bad	4810	206	175	296	188	155	137	329	161	273	210	130	175	198	266	234	279	236	61	224	268	93	142	159	215	
	40%	41%	35%	59%	38%	31%	27%	66%	32%	55%	42%	26%	35%	40%	53%	47%	56%	47%	12%	45%	54%	19%	28%	32%	43%	
	BEF HKR UVW	FK RU	ABDE F H IJKL M O P Q R S U V W X	EF HKR UVW	KRU	RU	ABC D E F H IJKL M N O P Q R S T U VWX	KRU	ABDE F H IJKL M O P Q R S T U VWX	BEF HKL RV	RU	FK RU	EF HKR UVW	ABDE F H IJKL M O P Q R S U V W X	BEF HKL MR U V W	ABDE F H IJKL M O P Q R S U V W X	BEF HKL MR U V W	ABDE F H IJKL M O P Q R S T U VWX	BEF HKL RV	ABDE F H IJKL M O P Q R S T U VWX	R	RU	KRU	BEF HKL RV W		
Very bad	2698	108	29	77	76	20	16	135	17	148	258	44	60	283	153	107	127	110	14	177	128	388	13	85	126	
	22%	22%	6%	15%	15%	4%	3%	27%	3%	30%	52%	9%	12%	57%	31%	21%	25%	22%	3%	35%	26%	78%	3%	17%	25%	
	BCDEF HKL RV	HR	BEF HK RV	BEF HK RV			ABC DEF HKL Q RVW	ABC DEF HKL O QRVWX	ABC DEF HKL O LNOP QRSTV WX	ABC DEF GHI K LNOP QRSTV WX	BEF HR V	BEF HR V	ABC DEF GHI K LNOP QRSTV WX	ABC DEF HKL O PQR VWX	ABC DEF HKL RV	BCDEF HKL RV	BCDEF HKL RV	ABC DEF GHI K LOP QRTV WX	BCDEF HKL RV W	ABC DEF GHI K LNOP QRST VWX	BCDEF HKL RV W	ABC DEF GHI K LNOP QRST VWX	BEF HKL RV	BCDEF HKL RV W		
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	4492	186	297	127	237	325	347	36	322	79	32	326	265	19	80	159	95	155	425	99	103	19	345	256	159	
	37%	37%	59%	25%	47%	65%	69%	7%	64%	16%	6%	65%	53%	4%	16%	32%	19%	31%	85%	20%	21%	4%	69%	51%	32%	
	CGIJMN P STU X	ACDG IJM NOP QRST UWX	GUM NU	ACG IJM NOP Q STUX	ABC D G IJKL M N O P Q R S T U VWX	MU	ABC D G IJKL M N O P Q R S T U VWX	G J MU	MU	ACD G IJM NOP QRST UWX	G J MU	GUM NP STU	GIMU	GUM NP STU	ACG IJM NOP Q STUX	GIMU	GUM MU		ABCD G ILM N O P Q R S T U VWX	ACG IJM NOP Q STUX	GI MN P STU					
Low2Box (Somewhat bad/Very bad)	7508	314	203	373	263	175	153	464	178	421	468	174	235	481	420	341	405	345	75	401	397	481	155	244	341	
	63%	63%	41%	75%	53%	35%	31%	93%	36%	84%	94%	35%	47%	96%	84%	81%	69%	15%	80%	79%	96%	31%	49%	68%		
	BDEF HKL RV W	EF HK RV	ABDE F HKL RV W	BEF HKL RV	R	R	ABC DEF HKL N O P Q R S T V W	R	ABC DEF HKL O Q R T V W X	ABC DEF HKL O N L O P Q R S T V W X	R	BEF HK RV	ABC DEF GHI K LNOP QRSTV WX	ABC DEF HKL O Q R T V W X	ABC DEF HKL RV	ABC DEF HKL O Q R T V W X	ABC DEF HKL O Q R T V W X	ABDEF HKL Q RVW X	ABDEF HKL Q RVW X	ABDEF HKL Q RVW X	ABDEF HKL Q RVW X	ABDEF HKL Q RVW X	R	BEF HK RV	BDEF HKL RV W	

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## Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	North	LATAM	Europe	APAC	G-8	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18147	2011	2016	7065	5539	7551	3521	1516
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very good	670	63	57	80	198	130	141	272
	6%	6%	4%	2%	6%	3%	7%	18%
	BCE	C		BCE	C	BCE	ABCDEF	
Somewhat good	3822	421	525	993	1376	1044	923	508
	32%	42%	35%	22%	39%	26%	46%	34%
	BCEG	CE		BCEG	C	ABCDEG	CE	
Somewhat bad	4810	370	628	1981	1387	1833	690	444
	40%	37%	42%	44%	40%	46%	35%	30%
	G	AFG	ADFG	FG	ABDFG	G		
Very bad	2698	146	291	1446	540	992	245	276
	22%	15%	19%	32%	15%	25%	12%	18%
	F	ADF	ABDEFG	F	ABDFG		ADF	
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very good/Somewhat good)	4492	484	582	1073	1573	1175	1064	780
	37%	48%	39%	24%	45%	29%	53%	52%
	BCDE	CE		BCE	C	ABCDE	BCDE	
Low2Box (Somewhat bad/Very bad)	7508	516	918	3427	1927	2825	936	720
	63%	52%	61%	76%	55%	71%	47%	48%
	F	ADFG	ABDEFG	AFG	ABDFG			

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	505	229	276	219	155	131	235	208	62	185	320	197	158	150	257	248	61	444	82	423	336	169
Base: All Respondents (wtd)	500	245	255	248	141	111	272	190	37	163	337	327	118	55	236	264	58	442	68	432	302	198
Very good	24	13	11	16	4	4	16	7	1	6	18	20	1	3	7	17	4	20	7	17	10	13
	5%	5%	4%	7%	3%	4%	6%	4%	2%	3%	5%	6%	1%	5%	3%	6%	7%	4%	11%	4%	3%	7%
Somewhat good	162	86	76	62	62	38	80	65	17	56	107	102	46	14	90	72	17	146	21	141	103	59
	32%	35%	30%	25%	44%	35%	30%	34%	46%	34%	32%	31%	39%	25%	38%	27%	29%	33%	32%	33%	34%	30%
				C	*				F*			M	O			*		*				
Somewhat bad	206	100	105	116	52	38	114	80	12	66	140	133	48	24	94	111	21	185	22	184	119	86
	41%	41%	41%	47%	37%	34%	42%	42%	31%	40%	42%	41%	41%	44%	40%	42%	36%	42%	32%	43%	39%	44%
					*				*								*		*			
Very bad	108	45	63	54	24	30	61	39	8	36	72	71	23	14	45	63	16	92	17	91	69	39
	22%	18%	25%	22%	17%	27%	23%	20%	21%	22%	21%	22%	20%	26%	19%	24%	28%	21%	26%	21%	23%	20%
Sigma	500	245	255	248	141	111	272	190	37	163	337	327	118	55	236	264	58	442	68	432	302	198
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	186	99	87	79	65	42	97	72	18	61	125	123	47	16	97	89	21	165	29	157	114	72
	37%	41%	34%	32%	46%	38%	35%	38%	48%	37%	37%	38%	40%	30%	41%	34%	36%	37%	42%	36%	38%	37%
Low2Box (Somewhat bad/Very bad)	314	146	168	170	76	68	176	119	19	102	212	204	71	39	139	174	37	277	39	275	188	126
	63%	59%	66%	68%	54%	62%	65%	62%	52%	63%	63%	62%	60%	70%	59%	66%	64%	63%	58%	64%	62%	63%
				D	*			*									*		*			

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V/W,X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V/W,X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Australia Total	Australia																								Region										
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Non-Metro		VIC/TAS		NSW/ACT		QLD	SA/NT	WA				
		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b							
Base: All Respondents (unwt'd)	1006	423	583	303	360	343	219	496	201	515	491	312	305	389	529	477	130	876	166	840	657	349	675	331	292	349	190	87	88							
Base: All Respondents (wt'd)	500	248	252	196	159	144	111	263	126	224	276	131	295	74	257	243	61	439	74	426	316	184	313	187	142	169	96	48	46							
Very good	34	19	15	15	9	9	11	12	11	13	21	9	18	7	17	17	4	30	3	31	16	18	21	13	9	13	6	3	4							
	7%	8%	6%	8%	6%	7%	10%	5%	9%	6%	8%	7%	6%	9%	7%	7%	7%	4%	7%	5%	10%	7%	7%	6%	7%	6%	5%	9%	*	*						
Somewhat good	263	125	138	106	78	80	51	138	73	124	139	70	147	45	125	138	30	233	36	227	169	93	176	87	71	91	47	30	24							
	53%	50%	55%	54%	49%	55%	46%	53%	58%	55%	50%	54%	50%	61%	48%	57%	49%	53%	49%	53%	54%	51%	56%	46%	50%	54%	49%	62%	53%	*	*					
Somewhat bad	175	86	89	69	60	45	42	97	36	72	103	48	108	19	97	77	20	154	28	147	113	62	101	74	57	53	34	13	17							
	35%	35%	35%	38%	31%	38%	37%	28%	32%	37%	36%	37%	26%	38%	32%	33%	35%	37%	34%	36%	34%	32%	39%	40%	31%	36%	28%	38%	*	*						
Very bad	29	18	11	7	12	10	8	15	6	16	13	5	21	3	18	10	7	22	7	22	17	11	15	14	5	12	9	2	*	*						
	6%	7%	4%	3%	8%	7%	7%	6%	5%	7%	5%	3%	7%	4%	7%	4%	11%	5%	9%	5%	5%	6%	5%	7%	4%	7%	9%	5%	*	*	b	*	*			
Sigma	500	248	252	196	159	144	111	263	126	224	276	131	295	74	257	243	61	439	74	426	316	184	313	187	142	169	96	48	46							
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																				
Top2Box (Very good/Somewhat good)	297	144	153	121	87	89	62	151	84	137	160	79	165	52	141	156	34	263	39	258	186	111	197	100	80	104	53	32	28							
	59%	58%	61%	62%	55%	62%	55%	57%	67%	61%	58%	60%	56%	71%	55%	64%	56%	60%	53%	60%	59%	60%	63%	53%	56%	62%	55%	67%	62%							
Low2Box (Somewhat bad/Very bad)	203	104	99	76	72	55	50	112	42	87	116	52	129	22	116	88	27	176	34	169	130	73	116	87	62	65	43	16	18							
	41%	42%	39%	38%	45%	38%	45%	43%	33%	39%	42%	40%	44%	29%	45%	36%	44%	40%	47%	40%	41%	40%	37%	47%	44%	38%	45%	33%	38%	*	*	*				

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L,M,N,O,P,Q,R,S,T,U,V/W/X,Y/Z

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L,M,N,O,P,Q/R,S,T/U,V/W/X,Y/Z

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Belgium Total	Belgium																											
		Gender		Age				Household Income				Marital Status			Education			Chief Income Earer		Business Owner		Senior Executive/Decision		Employment Status		Region		Language	
		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)	505	254	251	176	161	168	175	212	118	177	328	79	267	159	330	175	23	482	38	467	332	173	242	119	144	261	244		
Base: All Respondents (wtd)	900	252	248	184	157	159	183	208	110	176	324	172	186	142	313	187	19	481	32	468	309	191	242	116	142	256	244		
Very good	7	5	2	5	1	2	6	-	1	-	7	4	1	2	6	1	-	7	7	4	3	6	-	2	2	6			
1%	1%	2%	1%	2%	1%	1%	3%	-	1%	-	2%	3%	*	1%	2%	1%	-	2%	-	2%	1%	2%	2%	-	1%	1%	2%		
Somewhat good	120	73	47	54	38	27	28	55	37	51	69	37	47	36	79	41	7	112	11	108	91	28	68	26	26	51	68		
24%	29%	19%	29%	24%	17%	15%	26%	34%	29%	21%	21%	25%	25%	25%	22%	38%	23%	36%	23%	29%	15%	28%	22%	19%	20%	28%			
	B		E			F		F*			*						**	*	U		*								
Somewhat bad	296	142	154	107	88	101	105	127	64	101	195	95	109	92	174	123	11	285	18	278	178	118	130	72	94	165	131		
59%	57%	62%	58%	56%	63%	57%	61%	58%	57%	60%	55%	59%	65%	55%	66%	59%	59%	57%	59%	58%	62%	54%	62%	66%	64%	54%			
Very bad	77	31	46	19	29	29	44	25	8	24	53	36	29	12	54	23	1	76	2	75	36	41	39	18	20	38	39		
15%	12%	19%	10%	19%	18%	24%	12%	7%	14%	16%	21%	16%	9%	17%	12%	4%	16%	7%	16%	12%	22%	16%	16%	14%	15%	16%			
	C		GH			M*		M								**	*	T		*									
Sigma	500	252	248	184	157	159	183	208	110	176	324	172	186	142	313	187	19	481	32	468	309	191	242	116	142	256	244		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																													
Top2Box (Very good/Somewhat good)	127	78	48	59	39	29	34	55	38	51	76	41	48	38	85	42	7	120	11	115	95	31	73	26	28	53	74		
25%	31%	19%	32%	25%	18%	19%	26%	35%	29%	23%	24%	26%	27%	27%	22%	38%	25%	36%	25%	31%	16%	30%	22%	20%	21%	30%			
	B		E			F*		*								**	*	U		*									
Low2Box (Somewhat bad/Very bad)	373	173	200	126	117	130	149	153	71	125	248	131	138	104	228	145	12	361	20	353	214	159	169	90	114	203	170		
75%	69%	81%	68%	75%	82%	81%	74%	65%	71%	77%	76%	74%	73%	73%	78%	62%	75%	64%	75%	69%	84%	70%	78%	80%	79%	70%			
	A		C	H		*		*								**	*	T		*									

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Brazil Total		Brazil																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1007	500	507	467	335	205	258	717	32	464	543	174	567	266	466	541	146	861	183	824	673	334	
Base: All Respondents (wtd)	500	232	268	285	144	71	156	333	11	208	292	157	262	81	203	297	65	435	80	420	307	193	
Very good	24	18	5	12	7	4	5	18	1	12	12	8	13	3	15	8	7	16	11	12	20	3	
	5%	8%	2%	4%	5%	6%	3%	5%	6%	6%	4%	5%	5%	4%	8%	3%	11%	4%	14%	3%	7%	2%	
	B															O		Q		S		U	
Somewhat good	213	122	91	115	67	31	52	157	4	95	118	62	113	38	97	116	31	182	39	174	138	75	
	43%	53%	34%	40%	47%	44%	33%	47%	32%	46%	40%	40%	43%	47%	48%	39%	47%	42%	48%	42%	45%	39%	
	B							F	**						O								
Somewhat bad	188	71	117	113	52	22	67	117	3	73	115	59	97	32	69	118	21	167	24	164	110	78	
	38%	31%	43%	40%	36%	32%	43%	35%	30%	35%	39%	38%	37%	39%	34%	40%	32%	38%	30%	39%	36%	40%	
	A						G	**															R
Very bad	76	20	55	45	17	13	31	41	4	28	47	27	40	8	21	54	6	70	6	69	39	36	
	15%	9%	21%	16%	12%	18%	20%	12%	32%	14%	16%	18%	15%	10%	10%	18%	9%	16%	8%	16%	13%	19%	
	A						G	**			M	M			N		P		R		T		
Sigma	500	232	268	285	144	71	156	333	11	208	292	157	262	81	203	297	65	435	80	420	307	193	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	237	141	96	127	74	36	57	175	4	107	130	70	125	41	112	125	38	198	50	187	158	79	
	47%	61%	36%	44%	52%	50%	37%	53%	38%	51%	44%	45%	48%	51%	55%	42%	59%	46%	62%	44%	51%	41%	
	B						F	**	J					O		Q		S		U			
Low2Box (Somewhat bad/Very bad)	263	91	172	158	69	36	98	158	7	101	162	87	137	40	91	173	27	236	30	233	149	114	
	53%	39%	64%	56%	48%	50%	63%	47%	62%	49%	56%	55%	52%	49%	45%	58%	41%	54%	38%	56%	49%	59%	
	A						G	**	I					N		P		R		T			

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V/W/X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V/W/X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Canada Total	Canada																								Region																	
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Prairies		Atlantic		Alberta		BC		Northwest		Ontario		Quebec						
		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b														
Base: All Respondents (unwtd)	1010	518	492	289	343	378	180	400	430	508	502	379	483	148	520	490	100	910	133	877	684	326	63	82	90	132	-	387	256														
Base: All Respondents (wt'd)	500	247	253	178	176	146	92	201	207	232	268	186	223	91	249	251	49	451	66	434	339	161	30	41	43	63	-	194	129														
Very good	28	17	11	14	9	5	8	6	14	12	16	10	12	6	14	14	1	27	4	24	18	10	5	2	2	3	-	12	4														
	6%	7%	4%	8%	5%	4%	9%	3%	7%	5%	6%	5%	5%	6%	6%	5%	2%	6%	6%	5%	5%	17%	4%	4%	5%	-	6%	3%															
	A	B	C	D	E	F	G	H	I	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b																
Somewhat good	297	156	141	107	101	89	46	114	136	141	156	106	137	54	147	150	28	269	37	260	199	98	21	22	31	39	-	114	70														
	59%	63%	56%	61%	57%	61%	50%	57%	66%	61%	58%	57%	61%	59%	60%	57%	60%	56%	60%	59%	61%	69%	55%	70%	62%	-	59%	54%															
	B																																										
Somewhat bad	155	67	89	50	58	48	31	73	51	72	84	58	68	30	78	77	19	137	23	132	111	44	4	15	11	19	-	59	48														
	31%	27%	35%	28%	33%	33%	34%	36%	25%	31%	31%	31%	30%	33%	31%	31%	38%	30%	35%	30%	33%	27%	13%	36%	26%	30%	-	30%	37%														
	A																																										
Very bad	20	8	12	7	9	4	6	8	6	7	13	12	8	1	10	10	1	19	2	18	11	9	*	2	-	2	-	9	7														
	4%	3%	5%	4%	5%	3%	7%	4%	3%	3%	5%	6%	3%	1%	4%	4%	3%	4%	3%	4%	3%	6%	1%	5%	-	3%	-	5%	5%														
	H																																										
Sigma	500	247	253	178	176	146	92	201	207	232	268	186	223	91	249	251	49	451	66	434	339	161	30	41	43	63	-	194	129														
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%															
	A																																										
Summary																																											
Top2Box (Very good/Somewhat good)	325	173	152	121	109	94	54	120	150	153	171	117	148	60	161	163	29	296	41	284	217	108	26	24	32	42	-	126	74														
	65%	70%	60%	68%	62%	64%	59%	60%	72%	66%	64%	63%	66%	66%	65%	65%	59%	66%	62%	65%	64%	67%	86%	59%	74%	67%	-	65%	57%														
	B																																										
Low2Box (Somewhat bad/Very bad)	175	74	101	56	67	52	38	81	57	79	96	69	75	31	88	87	20	155	25	150	122	53	4	17	11	21	-	68	55														
	35%	30%	40%	32%	38%	36%	41%	40%	28%	34%	36%	37%	34%	34%	35%	35%	41%	34%	38%	35%	36%	33%	14%	41%	26%	33%	-	35%	43%														
	A																																										
	H																																										

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	China Total		China																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1011	507	504	434	431	146	76	252	683	714	297	90	254	667	682	329	106	905	364	647	877	134		
Base: All Respondents (wtd)	500	249	251	200	206	94	73	185	242	350	150	295	155	50	276	224	52	448	127	373	400	100		
Very good	33	16	18	13	13	7	8	14	12	20	13	19	10	4	25	8	10	24	14	20	28	6		
	7%	6%	7%	7%	6%	7%	11%	8%	5%	6%	9%	6%	7%	9%	9%	4%	19%	5%	11%	5%	7%	6%		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	
Somewhat good	314	148	166	126	136	52	38	113	162	227	87	191	91	32	164	150	31	283	78	235	250	63		
	63%	59%	66%	63%	66%	56%	52%	61%	67%	65%	58%	65%	59%	63%	59%	67%	59%	63%	62%	63%	63%	63%		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	
Somewhat bad	137	72	65	59	48	30	25	46	66	89	49	76	48	13	74	63	11	126	31	106	107	30		
	27%	29%	26%	29%	23%	32%	34%	25%	27%	25%	32%	26%	31%	26%	27%	28%	22%	28%	24%	29%	27%	30%		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	
Very bad	16	14	2	2	9	5	2	12	2	14	2	10	5	1	13	3	*	15	4	12	15	1		
	3%	6%	1%	1%	4%	5%	3%	6%	1%	4%	1%	3%	3%	2%	5%	1%	1%	3%	3%	3%	4%	1%		
	B	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	
Sigma	500	249	251	200	206	94	73	185	242	350	150	295	155	50	276	224	52	448	127	373	400	100		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	347	163	184	139	149	59	46	127	174	247	100	210	101	36	189	158	41	306	92	255	278	69		
	69%	66%	73%	69%	72%	63%	63%	69%	72%	71%	67%	71%	65%	72%	68%	71%	78%	68%	73%	68%	70%	69%		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*		
Low2Box (Somewhat bad/Very bad)	153	86	67	61	57	35	27	58	68	103	50	85	54	14	87	66	12	141	34	119	122	31		
	31%	34%	27%	31%	28%	37%	37%	31%	28%	29%	33%	29%	35%	28%	32%	29%	22%	32%	27%	32%	30%	31%		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*		

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## Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	France Total		France																				
			Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1010	474	536	348	322	340	232	533	245	419	591	402	306	302	558	452	39	971	59	951	606	404	
Base: All Respondents (wtd)	500	247	253	191	158	151	116	266	118	201	299	168	209	124	274	226	19	481	29	471	298	202	
Very good	5	2	2	3	1	*	2	1	2	3	2	1	3	1	3	2	1	4	1	4	3	2	
	1%	1%	1%	2%	1%	*	1%	*	2%	1%	1%	*	1%	1%	1%	1%	4%	1%	3%	1%	1%	1%	
																		Q*	*				
Somewhat good	31	18	13	15	10	7	7	15	8	12	19	10	11	10	19	12	1	30	3	28	19	12	
	6%	7%	5%	8%	6%	4%	6%	6%	7%	6%	6%	6%	5%	8%	7%	5%	5%	6%	9%	6%	7%	6%	
Somewhat bad	329	166	163	129	97	103	77	171	82	127	202	105	140	84	175	155	11	318	17	313	195	134	
	66%	67%	64%	68%	61%	68%	66%	64%	69%	63%	68%	63%	67%	68%	64%	68%	57%	66%	57%	66%	65%	66%	
Very bad	135	60	75	43	50	41	30	79	26	59	76	51	55	29	77	58	6	128	9	126	81	54	
	27%	24%	29%	23%	32%	27%	26%	30%	22%	29%	25%	30%	26%	23%	28%	26%	34%	27%	31%	27%	27%	27%	
Sigma	500	247	253	191	158	151	116	266	118	201	299	168	209	124	274	226	19	481	29	471	298	202	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	36	20	15	18	11	7	9	17	10	15	21	11	14	11	22	14	2	34	3	32	22	13	
	7%	8%	6%	9%	7%	5%	8%	6%	9%	7%	7%	7%	9%	8%	6%	9%	7%	12%	7%	7%	7%		
Low2Box (Somewhat bad/Very bad)	464	227	238	173	147	144	107	249	108	186	278	156	195	113	251	213	17	447	25	439	276	189	
	93%	92%	94%	91%	93%	95%	92%	94%	91%	93%	93%	93%	91%	92%	94%	91%	93%	88%	93%	93%	93%	93%	
						C												*		*			

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## Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

		Germany Total		Germany																				
Gender				Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
Male	Female			Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				
Base: All Respondents (unwtd)	1005	505	500	306	385	314	374	324	307	360	645	210	639	156	703	302	77	928	168	837	663	342		
Base: All Respondents (wtd)	500	253	247	172	194	134	187	158	155	172	328	113	285	101	347	153	41	459	86	414	328	172		
Very good	27	18	9	13	9	4	9	6	12	8	18	4	13	10	19	8	7	20	9	18	18	9		
	5%	7%	4%	8%	5%	3%	5%	4%	7%	5%	6%	3%	4%	10%	6%	5%	17%	4%	10%	4%	6%	5%		
	B		E											KL			Q*		S					
Somewhat good	295	160	135	112	111	72	97	100	98	99	196	46	178	71	210	85	25	270	52	243	200	95		
	59%	63%	54%	65%	57%	54%	52%	63%	63%	57%	60%	40%	63%	70%	61%	55%	60%	59%	60%	59%	61%	55%		
	B		DE				F	F				K	K		*									
Somewhat bad	161	67	94	41	67	53	70	48	43	59	102	54	87	20	106	55	8	153	23	138	100	61		
	32%	27%	38%	24%	35%	39%	38%	30%	28%	34%	31%	48%	31%	19%	31%	36%	20%	33%	27%	33%	31%	35%		
	A		C	C	GH						LM	M			*	P								
Very bad	17	7	10	6	7	5	11	4	3	6	11	10	7	1	11	6	1	16	2	15	9	8		
	3%	3%	4%	3%	4%	4%	6%	2%	2%	4%	3%	9%	2%	1%	3%	4%	3%	3%	3%	4%	3%	5%		
						GH					LM				*									
Sigma	500	253	247	172	194	134	187	158	155	172	328	113	285	101	347	153	41	459	86	414	328	172		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	322	178	144	125	120	76	106	107	109	107	215	49	191	81	229	92	31	290	61	261	219	103		
	64%	71%	58%	73%	62%	57%	57%	67%	70%	62%	65%	44%	67%	80%	66%	60%	77%	63%	71%	63%	67%	60%		
	B		DE				F	F				K	KL		Q*						U			
Low2Box (Somewhat bad/Very bad)	178	74	104	47	74	57	81	52	46	65	113	64	94	20	117	61	9	169	25	153	110	69		
	36%	29%	42%	27%	38%	43%	43%	33%	30%	38%	35%	56%	33%	20%	34%	40%	23%	37%	29%	37%	33%	40%		
			A		C	C	GH				LM	M			*	P						T		

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## Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Hungary Total		Hungary																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	508	256	252	183	170	155	196	215	11	214	294	147	265	96	260	248	41	467	37	471	270	238		
Base: All Respondents (wtd)	500	244	256	202	147	152	198	204	10	202	298	129	294	77	249	251	40	460	36	464	259	241		
Very good	2	1	1	1	-	1	-	2	-	1	1	-	2	-	2	-	1	1	1	1	-	2		
	*	*	*	1%	-	1%	-	1%	-	1%	*	-	1%	-	1%	-	3%	*	3%	*	-	1%		
																		Q*		S*				
Somewhat good	29	14	15	14	7	8	7	16	2	11	18	3	22	4	14	15	2	27	1	28	15	14		
	6%	6%	6%	7%	5%	5%	4%	8%	20%	6%	6%	2%	8%	5%	6%	6%	5%	6%	3%	6%	6%	6%		
													K	*			*		*		*			
Somewhat bad	210	108	102	79	66	66	80	90	5	86	124	57	119	34	109	101	15	195	13	198	118	92		
	42%	44%	40%	39%	45%	43%	41%	44%	54%	43%	42%	44%	40%	45%	44%	40%	38%	42%	35%	43%	46%	38%		
														*			*		*		*			
Very bad	258	120	138	107	74	77	110	97	3	103	155	69	150	38	123	135	22	236	21	237	125	133		
	52%	49%	54%	53%	51%	51%	56%	47%	25%	51%	52%	54%	51%	50%	50%	54%	54%	51%	58%	51%	48%	55%		
														*			*		*		*			
Sigma	500	244	256	202	147	152	198	204	10	202	298	129	294	77	249	251	40	460	36	464	259	241		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Very good/Somewhat good)	32	15	16	16	7	9	7	18	2	12	19	3	25	4	16	15	3	28	2	29	15	16		
	6%	6%	6%	8%	5%	6%	4%	9%	20%	6%	6%	2%	8%	5%	7%	6%	8%	6%	7%	6%	6%	7%		
									F	**			K	*			*		*					
Low2Box (Somewhat bad/Very bad)	468	229	240	186	140	142	190	186	8	190	279	127	269	72	232	236	37	431	34	434	243	225		
	94%	94%	94%	92%	95%	94%	96%	91%	80%	94%	94%	98%	92%	95%	93%	94%	92%	94%	93%	94%	94%	94%	93%	
								G	**			L	*			*		*		*				

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## Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	India Total		India																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1002	603	399	546	326	130	384	367	251	625	377	1	121	880	568	434	277	725	516	486	818	184	
Base: All Respondents (wtd)	500	258	242	276	155	69	192	182	126	301	199	*	61	438	259	241	134	366	244	256	397	103	
Very good	72	42	30	52	15	5	26	22	24	40	32	*	9	63	54	18	40	32	52	20	63	9	
	14%	16%	12%	19%	10%	7%	13%	12%	19%	13%	16%	100%	14%	14%	21%	8%	30%	9%	21%	8%	16%	9%	
												G			**			O		Q		S	
Somewhat good	254	135	119	133	84	36	99	98	57	152	102	-	35	219	123	131	59	194	124	130	204	50	
	51%	52%	49%	48%	54%	53%	51%	54%	45%	51%	51%	-	57%	50%	48%	54%	44%	53%	51%	51%	51%	49%	
												H			**			N		P			
Somewhat bad	130	58	72	66	42	22	48	46	36	81	49	-	12	118	63	67	27	103	51	78	100	29	
	26%	22%	30%	24%	27%	31%	25%	25%	28%	27%	25%	-	19%	27%	24%	28%	20%	28%	21%	31%	25%	29%	
												A			**			P		R			
Very bad	44	23	21	24	14	6	19	16	10	28	16	-	6	38	20	25	7	37	17	27	30	14	
	9%	9%	9%	9%	9%	9%	10%	9%	8%	9%	8%	-	10%	9%	8%	10%	5%	10%	7%	11%	8%	14%	
															**			P		R		T	
Sigma	500	258	242	276	155	69	192	182	126	301	199	*	61	438	259	241	134	366	244	256	397	103	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	326	177	149	186	99	41	125	120	81	192	134	*	44	282	177	149	100	226	176	150	267	59	
	65%	69%	61%	67%	64%	60%	65%	66%	64%	64%	67%	100%	71%	64%	68%	62%	74%	62%	72%	59%	67%	58%	
												B			**			O		Q		S	
Low2Box (Somewhat bad/Very bad)	174	81	93	91	56	28	67	62	45	109	65	-	18	156	83	92	34	140	68	106	131	44	
	35%	31%	39%	33%	36%	40%	35%	34%	36%	36%	33%	-	29%	36%	32%	38%	26%	38%	28%	41%	33%	42%	
												A			**			N		P		R	

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Indonesia Total	Indonesia																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	504	218	286	273	193	38	70	260	174	288	216	183	40	281	242	262	79	425	138	366	442	62		
Base: All Respondents (wtd)	500	250	250	282	172	47	77	257	166	272	228	191	41	269	246	254	80	420	137	363	431	69		
Very good	31	19	11	15	13	3	4	8	18	18	13	5	5	21	20	11	10	21	15	16	30	1		
	6%	8%	5%	5%	7%	7%	5%	3%	11%	7%	5%	2%	12%	8%	8%	4%	13%	5%	11%	4%	7%	1%		
	*	*	*	*	*	*	*	G				K*	K			Q*			S		*			
Somewhat good	235	125	109	126	84	25	28	116	91	135	100	73	16	145	122	113	45	189	82	152	208	26		
	47%	50%	44%	45%	49%	54%	36%	45%	55%	50%	44%	38%	40%	54%	50%	44%	57%	45%	60%	42%	48%	38%		
Somewhat bad	175	81	93	100	59	16	26	100	49	91	84	86	16	73	82	93	21	154	35	140	148	27		
	35%	33%	37%	36%	34%	33%	34%	39%	29%	33%	37%	45%	40%	27%	33%	37%	27%	37%	25%	39%	34%	38%		
	*	*	*	*	*	*	*			M	*			*			*		R	*				
Very bad	60	24	36	40	17	3	19	33	8	28	32	27	3	30	22	38	3	57	5	55	44	16		
	12%	10%	14%	14%	10%	6%	24%	13%	5%	10%	14%	14%	14%	8%	11%	9%	15%	4%	13%	4%	15%	10%	22%	
	*	*	GH*	H									*			N	*	P		R		T*		
Sigma	500	250	250	282	172	47	77	257	166	272	228	191	41	269	246	254	80	420	137	363	431	69		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	265	144	121	141	96	28	32	124	109	153	112	78	21	166	142	123	55	210	97	168	238	27		
	53%	58%	48%	50%	56%	61%	41%	48%	66%	56%	49%	41%	53%	62%	58%	48%	69%	50%	71%	46%	55%	39%		
	*	*	*	*	*	*	*	FG					*	K	O		Q*		S		U	*		
Low2Box (Somewhat bad/Very bad)	235	106	129	141	76	18	45	133	57	119	116	113	19	103	104	131	25	210	40	195	193	42		
	47%	42%	52%	50%	44%	39%	59%	52%	34%	44%	51%	59%	47%	38%	42%	52%	31%	50%	29%	54%	45%	61%		
	*	A			*	H*	H						M	*			N	*	P		R	T*		

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## Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Italy Total		Italy																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1012	503	509	336	378	298	300	452	260	470	542	346	542	124	528	484	90	922	136	876	595	417		
Base: All Respondents (wtd)	500	250	250	181	179	140	153	219	128	238	262	243	198	58	251	249	43	457	64	436	281	219		
Very good	4	3	1	2	1	1	1	2	1	2	1	2	1	2	1	2	1	3	1	3	2	2		
	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	*	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%		
Somewhat good	15	10	5	6	4	5	4	6	5	8	7	6	6	2	9	6	2	12	3	12	9	6		
	3%	4%	2%	3%	2%	4%	3%	3%	4%	3%	3%	3%	3%	4%	4%	2%	6%	3%	5%	3%	3%	3%		
	B																*							
Somewhat bad	198	113	85	68	76	54	44	98	55	92	106	85	83	29	108	90	19	179	32	166	125	73		
	40%	45%	34%	37%	42%	39%	29%	45%	43%	38%	41%	35%	42%	50%	43%	36%	44%	39%	50%	38%	44%	33%		
	B							F	F			K	K	O		*		S		U				
Very bad	283	124	160	105	99	79	103	113	67	137	147	151	107	25	132	152	21	263	28	255	146	138		
	57%	49%	64%	58%	55%	57%	68%	52%	52%	57%	56%	62%	54%	44%	52%	61%	48%	57%	43%	59%	52%	63%		
	A							GH				LM	M		N		*		R		T			
Sigma	500	250	250	181	179	140	153	219	128	238	262	243	198	58	251	249	43	457	64	436	281	219		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Very good/Somewhat good)	19	13	5	8	4	6	5	8	5	10	9	7	8	4	11	7	3	16	4	14	11	8		
	4%	5%	2%	5%	2%	4%	3%	4%	4%	4%	3%	3%	4%	6%	5%	3%	7%	3%	7%	3%	4%	4%		
	B															*		S						
Low2Box (Somewhat bad/Very bad)	481	237	245	173	175	133	148	211	122	228	253	237	190	54	240	241	40	441	60	421	271	210		
	96%	95%	98%	95%	98%	96%	97%	96%	96%	96%	97%	97%	96%	94%	95%	97%	93%	97%	93%	97%	96%	96%	96%	
	A																*		R					

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Japan Total		Japan																						
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				
Base: All Respondents (unwtd)	1008	492	516	346	287	375	637	316	55	547	461	337	246	425	476	532	35	973	78	930	671	337			
Base: All Respondents (wtd)	500	251	249	186	141	174	340	141	18	266	234	295	90	115	223	277	16	484	36	464	331	169			
Very good	6	6	*	3	*	3	3	2	1	2	4	4	1	2	4	3	1	6	2	5	3	3			
	1%	2%	*	1%	*	2%	1%	2%	3%	1%	2%	1%	1%	2%	2%	1%	6%	1%	4%	1%	1%	2%			
	B																				**	*			
Somewhat good	74	35	39	30	19	25	53	17	4	39	35	47	12	16	34	40	2	72	6	68	45	29			
	15%	14%	16%	16%	13%	14%	16%	12%	20%	15%	15%	16%	13%	14%	15%	14%	13%	15%	16%	15%	14%	17%			
Somewhat bad	266	130	136	106	70	91	174	80	11	141	126	152	46	68	114	152	6	260	15	251	178	88			
	53%	52%	55%	57%	49%	52%	51%	57%	61%	53%	54%	52%	51%	59%	51%	55%	39%	54%	41%	54%	54%	52%			
Very bad	153	80	74	46	52	55	110	41	3	85	69	93	32	29	71	83	7	147	14	139	105	48			
	31%	32%	30%	25%	37%	32%	32%	29%	15%	32%	29%	31%	35%	25%	32%	30%	42%	30%	39%	30%	32%	29%			
	C																				**	*			
Sigma	500	251	249	186	141	174	340	141	18	266	234	295	90	115	223	277	16	484	36	464	331	169			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Summary																					77	7	73	48	33
Top2Box (Very good/Somewhat good)	80	41	40	33	19	28	56	20	4	41	39	50	13	18	38	43	3	77	7	73	48	33			
	16%	16%	16%	18%	14%	16%	17%	14%	24%	15%	17%	17%	14%	15%	17%	15%	19%	16%	20%	16%	14%	19%			
Low2Box (Somewhat bad/Very bad)	420	210	209	152	122	146	284	122	14	225	194	245	77	97	185	234	13	406	29	391	283	136			
	84%	84%	84%	82%	86%	84%	83%	86%	76%	85%	83%	83%	86%	85%	83%	85%	81%	84%	80%	84%	86%	81%			
	*																				**	*			

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Mexico Total		Mexico																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	504	238	266	227	186	91	363	124	17	234	270	130	175	199	265	239	116	388	134	370	306	198	
Base: All Respondents (wtd)	500	239	261	270	156	74	405	88	7	210	290	321	103	76	232	268	96	404	96	404	252	248	
Very good	9	7	2	5	1	3	8	1	-	3	6	7	1	1	4	5	3	6	4	5	8	1	
	2%	3%	1%	2%	*	5%	2%	1%	-	2%	2%	2%	1%	1%	2%	2%	4%	1%	4%	1%	3%	1%	
Somewhat good	150	84	66	69	55	25	95	50	4	68	81	80	41	29	78	72	41	109	42	107	84	65	
	30%	35%	25%	26%	35%	34%	24%	57%	61%	32%	28%	25%	40%	38%	33%	27%	43%	27%	44%	27%	34%	26%	
Somewhat bad	234	108	126	143	61	31	206	26	2	99	135	163	40	31	110	124	34	200	33	202	115	120	
	47%	45%	48%	53%	39%	42%	51%	29%	33%	47%	47%	51%	39%	41%	48%	46%	35%	50%	34%	50%	46%	48%	
Very bad	107	40	67	53	40	15	95	12	*	39	68	71	21	15	40	67	18	89	17	90	45	62	
	21%	17%	26%	20%	25%	20%	23%	13%	6%	19%	23%	22%	20%	19%	17%	25%	18%	22%	18%	22%	18%	25%	
Sigma	500	239	261	270	156	74	405	88	7	210	290	321	103	76	232	268	96	404	96	404	252	248	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	159	90	68	75	55	29	104	51	4	72	87	87	42	30	82	77	44	114	46	113	92	66	
	32%	38%	26%	28%	36%	39%	26%	58%	61%	34%	30%	27%	41%	40%	35%	29%	46%	28%	48%	28%	37%	27%	
Low2Box (Somewhat bad/Very bad)	341	148	193	195	100	46	301	37	3	138	203	234	61	46	150	191	52	289	50	292	159	182	
	68%	62%	74%	72%	64%	61%	74%	42%	39%	66%	70%	73%	59%	60%	65%	71%	54%	72%	52%	72%	63%	73%	
			A			*	G	*	**			LM					*	P	*	R			

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Poland Total		Poland																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	504	275	229	188	150	166	388	100	16	261	243	75	346	83	216	288	41	463	65	439	265	239		
Base: All Respondents (wtd)	500	248	252	215	135	150	395	90	15	239	261	104	327	69	198	302	35	465	55	445	240	260		
Very good	2	2	-	-	2	1	1	1	1	2	-	-	2	1	2	1	-	2	1	2	2	1		
*	1%	-	-	-	1%	1%	*	1%	5%	1%	-	-	*	1%	1%	*	-	1%	1%	*	1%	*		
Somewhat good	92	56	36	39	24	30	62	26	4	40	52	17	59	17	41	51	8	84	19	74	48	44		
18%	23%	14%	18%	18%	20%	16%	28%	29%	17%	20%	16%	16%	18%	24%	21%	17%	23%	18%	34%	17%	20%	17%		
B							F*	**			*		*		*			*		S*				
Somewhat bad	279	135	144	125	75	79	221	49	8	137	141	58	187	33	108	171	15	264	23	255	132	147		
56%	54%	57%	58%	55%	52%	56%	55%	51%	57%	54%	56%	57%	47%	55%	56%	41%	57%	42%	57%	55%	56%			
Very bad	127	55	72	51	35	41	110	14	2	59	68	29	79	19	47	80	13	114	13	114	59	68		
25%	22%	29%	24%	26%	27%	28%	16%	14%	25%	26%	28%	24%	27%	24%	26%	36%	25%	23%	26%	25%	26%			
Sigma	500	248	252	215	135	150	395	90	15	239	261	104	327	69	198	302	35	465	55	445	240	260		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	95	59	36	39	25	30	63	26	5	43	52	17	60	18	43	52	8	87	19	75	50	45		
19%	24%	14%	18%	19%	20%	16%	29%	35%	18%	20%	16%	18%	25%	22%	17%	23%	19%	35%	17%	21%	17%			
B							F*	**			*		*		*			S*						
Low2Box (Somewhat bad/Very bad)	405	189	216	176	110	120	332	64	10	196	209	87	266	52	155	250	27	378	36	369	191	214		
81%	76%	86%	82%	81%	80%	84%	73%	65%	82%	80%	84%	82%	75%	78%	83%	77%	81%	65%	83%	79%	83%			
		A					G	*	**			*		*		*			*		R			

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Russia Total		Russia																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	501	253	248	171	169	161	68	263	170	240	261	81	296	124	267	234	53	448	70	431	333	168	
Base: All Respondents (wtd)	500	241	259	211	163	126	71	275	154	220	280	146	266	88	245	255	50	450	65	435	314	186	
Very good	12	8	3	6	3	3	2	5	5	8	4	1	9	1	7	5	5	7	5	7	8	4	
	2%	3%	1%	3%	2%	2%	3%	2%	3%	3%	1%	1%	3%	2%	3%	2%	10%	2%	8%	2%	3%	2%	
Somewhat good	143	71	72	65	40	38	17	78	48	60	83	48	71	24	66	77	18	125	22	121	87	56	
	29%	30%	28%	31%	25%	30%	24%	28%	31%	27%	30%	33%	27%	27%	27%	30%	37%	28%	34%	28%	28%	30%	
Somewhat bad	236	97	139	100	83	53	33	135	68	94	142	59	132	45	112	124	17	218	24	211	148	88	
	47%	40%	53%	47%	51%	42%	46%	49%	44%	43%	51%	40%	50%	51%	46%	49%	35%	48%	37%	49%	47%	47%	
Very bad	110	64	46	41	36	32	19	57	33	59	51	38	54	18	60	49	9	100	14	96	71	39	
	22%	27%	18%	20%	22%	26%	27%	21%	22%	18%	27%	20%	26%	21%	25%	19%	19%	22%	21%	22%	22%	21%	
		B				*				J		*					*		*				
Sigma	500	241	259	211	163	126	71	275	154	220	280	146	266	88	245	255	50	450	65	435	314	186	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	155	80	75	70	44	41	19	83	53	67	87	50	80	25	73	82	23	131	27	128	95	59	
	31%	33%	29%	33%	27%	32%	27%	30%	34%	31%	31%	34%	30%	29%	30%	32%	46%	29%	42%	29%	30%	32%	
Low2Box (Somewhat bad/Very bad)	345	161	184	141	120	85	52	192	101	153	192	96	186	63	172	173	27	318	38	307	218	127	
	69%	67%	71%	67%	73%	68%	73%	70%	66%	69%	69%	66%	70%	71%	70%	68%	54%	71%	58%	71%	70%	68%	
						*						*					*	p	*				

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Saudi Arabia Total	Saudi Arabia																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	505	333	172	298	171	36	286	125	39	315	190	139	134	232	276	229	69	436	88	417	317	188		
Base: All Respondents (wtd)	500	283	217	295	170	34	312	95	32	282	218	290	145	65	235	265	56	444	81	419	258	242		
Very good	227	165	62	111	93	23	156	31	15	136	91	138	58	31	131	96	27	200	44	183	141	86		
	45%	58%	29%	38%	55%	66%	50%	32%	48%	48%	42%	47%	40%	48%	56%	36%	48%	45%	54%	44%	55%	35%		
Somewhat good	B			C*	**	G	*	**							O		*	*	*	*	U			
	198	87	111	127	62	9	106	45	13	105	93	104	68	26	76	122	22	176	29	169	77	121		
	40%	31%	51%	43%	36%	28%	34%	48%	42%	37%	42%	36%	47%	40%	32%	46%	39%	40%	35%	40%	30%	50%		
Somewhat bad	A			*	**	*	**	*	**						N	*	*	*	*	*	T			
	61	25	36	46	13	2	42	14	3	32	29	40	16	6	24	37	6	56	7	54	33	29		
	12%	9%	17%	15%	8%	7%	13%	14%	9%	11%	13%	14%	11%	9%	10%	14%	10%	13%	9%	13%	13%	12%		
Very bad	A			*	**	*	**	*	**						*	*	*	*	*	*	*			
	14	6	7	11	2	-	8	6	-	9	5	9	3	1	3	11	2	12	2	12	7	7		
	3%	2%	3%	4%	1%	-	3%	6%	-	3%	2%	3%	2%	1%	4%	3%	3%	2%	3%	3%	3%	3%		
Sigma	500	283	217	295	170	34	312	95	32	282	218	290	145	65	235	265	56	444	81	419	258	242		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	425	252	173	238	155	32	262	76	29	241	184	241	126	58	208	217	49	376	72	353	218	206		
	85%	89%	80%	81%	91%	93%	84%	80%	91%	86%	84%	83%	87%	89%	88%	82%	87%	85%	89%	84%	85%	85%		
Low2Box (Somewhat bad/Very bad)	B			C*	**	*	**								*	*	*	*	*	*				
	75	31	44	57	16	2	50	19	3	40	35	49	19	7	27	48	7	68	9	66	39	36		
	15%	11%	20%	19%	9%	7%	16%	20%	9%	14%	16%	17%	13%	11%	12%	18%	13%	15%	11%	16%	15%	15%		
			A	D	*	**	*	**	*	**							*		*					

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## Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	South Africa Total	South Africa																				
		Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	203	300	253	177	73	31	53	419	253	250	278	136	89	245	258	102	401	155	348	411	92
Base: All Respondents (wtd)	500	240	260	287	143	70	39	51	409	216	284	282	129	89	236	264	96	404	149	351	382	118
Somewhat good	99	63	37	56	28	16	9	11	79	44	55	55	25	19	48	51	25	75	33	66	72	27
	20%	26%	14%	19%	19%	23%	23%	22%	19%	21%	19%	19%	20%	21%	19%	25%	19%	22%	19%	19%	23%	*
Somewhat bad	B				*	**	*						*			*						
	224	102	121	135	60	29	20	17	187	96	128	124	61	39	113	110	45	178	64	160	169	55
Very bad	45%	43%	47%	47%	42%	42%	52%	33%	46%	45%	45%	44%	47%	44%	48%	42%	47%	44%	43%	46%	44%	46%
	177	75	102	96	56	25	10	23	144	75	102	104	42	31	74	103	26	150	52	125	141	36
Sigma	35%	31%	39%	34%	39%	36%	25%	46%	35%	35%	36%	37%	33%	35%	31%	39%	27%	37%	35%	36%	37%	30%
	500	240	260	287	143	70	39	51	409	216	284	282	129	89	236	264	96	404	149	351	382	118
Summary	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Top2Box (Very good/Somewhat good)	99	63	37	56	28	16	9	11	79	44	55	55	25	19	48	51	25	75	33	66	72
Low2Box (Somewhat bad/Very bad)	20%	26%	14%	19%	19%	23%	23%	22%	19%	21%	19%	19%	20%	21%	21%	19%	25%	19%	22%	19%	19%	23%
	B				*	**	*						*			*						*
	401	177	223	231	115	54	30	40	330	171	230	227	103	70	188	213	72	329	116	285	310	91
	80%	74%	86%	81%	81%	77%	77%	78%	81%	79%	81%	81%	80%	79%	79%	81%	75%	81%	78%	81%	81%	77%
		A			*	**	*						*			*						*

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	South Korea Total	South Korea																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	507	252	255	211	176	120	80	203	224	298	209	17	138	352	257	250	68	439	101	406	369	138	
Base: All Respondents (wtd)	500	253	247	211	183	107	77	202	220	292	208	16	132	351	254	246	66	434	98	402	366	134	
Very good	10	3	7	6	2	2	2	5	3	7	3	-	1	9	6	4	6	4	7	3	9	1	
	2%	1%	3%	3%	1%	2%	3%	2%	1%	2%	1%	-	1%	3%	2%	2%	9%	1%	7%	1%	2%	1%	
	*											**						Q*		S*			
Somewhat good	94	61	33	40	30	24	14	36	44	59	34	6	26	61	55	39	20	73	27	66	70	23	
	19%	24%	13%	19%	16%	23%	19%	18%	20%	20%	16%	16%	36%	20%	17%	22%	16%	31%	17%	28%	16%	19%	17%
	B						*					**						Q*		S*			
Somewhat bad	268	136	132	105	105	58	43	106	119	154	114	7	68	194	136	132	28	240	48	220	192	77	
	54%	54%	54%	50%	58%	54%	56%	53%	54%	53%	55%	41%	51%	55%	54%	54%	43%	55%	49%	55%	52%	57%	
	*											**					*		*		*		
Very bad	128	52	76	59	46	23	18	55	55	72	57	4	37	87	57	71	12	117	15	113	95	33	
	26%	21%	31%	28%	25%	22%	23%	27%	25%	25%	27%	23%	23%	28%	25%	23%	29%	18%	27%	16%	28%	26%	25%
	A						*					**					*		*	R			
Sigma	500	253	247	211	183	107	77	202	220	292	208	16	132	351	254	246	66	434	98	402	366	134	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	103	64	39	46	32	26	16	41	46	66	37	6	27	70	60	43	26	77	34	69	79	24	
	21%	25%	16%	22%	17%	24%	21%	20%	21%	23%	18%	36%	21%	20%	24%	17%	40%	18%	35%	17%	22%	18%	
	B						*					**					Q*		S*				
Low2Box (Somewhat bad/Very bad)	397	188	208	165	151	81	61	161	174	226	171	10	105	281	194	203	40	357	64	333	287	110	
	79%	75%	84%	78%	83%	76%	79%	80%	79%	77%	82%	64%	79%	80%	76%	83%	60%	82%	65%	83%	78%	82%	
	A						*					**					*	p	*	R			

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Spain Total		Spain																								
			Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status					
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non				
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U						
Base: All Respondents (unwtd)	1015	497	518	381	370	264	684	281	50	459	556	624	96	295	534	481	93	922	87	928	562	453					
Base: All Respondents (wtd)	500	252	248	205	170	125	338	137	25	210	290	249	115	136	258	242	45	455	45	455	270	230					
Very good	4	4	*	2	1	*	3	*	1	3	1	2	-	2	4	-	1	3	1	3	3	1	1	*			
	1%	1%	*	1%	1%	*	1%	*	4%	1%	*	1%	-	2%	2%	-	3%	1%	3%	1%	1%	1%	*				
	B												FG*		*		O		Q*		S*						
Somewhat good	15	10	5	6	6	3	8	6	1	8	7	5	6	4	11	4	2	13	4	11	10	5					
	3%	4%	2%	3%	4%	3%	2%	4%	4%	4%	3%	2%	5%	3%	4%	2%	5%	3%	9%	2%	4%	2%					
									*			*			O		*			S*							
Somewhat bad	93	52	42	35	34	24	58	30	5	37	56	44	16	33	55	38	6	87	9	85	54	39					
	19%	21%	17%	17%	20%	19%	17%	22%	21%	18%	19%	18%	14%	24%	21%	16%	14%	19%	20%	19%	20%	17%					
									*				*		KL	O	*		*		*						
Very bad	388	187	200	162	129	97	269	101	18	162	225	198	92	97	188	200	35	353	31	357	203	185					
	78%	74%	81%	79%	76%	78%	80%	74%	71%	77%	78%	80%	80%	71%	73%	83%	78%	77%	69%	78%	75%	80%					
			A						*				M	*		N	*		*								
Sigma	500	252	248	205	170	125	338	137	25	210	290	249	115	136	258	242	45	455	45	455	270	230					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Summary																											
Top2Box (Very good/Somewhat good)	19	13	6	8	7	4	11	6	2	10	9	7	6	6	15	4	3	16	5	14	13	6					
	4%	5%	2%	4%	4%	3%	3%	5%	8%	5%	3%	3%	5%	5%	6%	2%	8%	3%	12%	3%	5%	3%					
			B						*				*		O		*		S*								
Low2Box (Somewhat bad/Very bad)	481	239	242	197	163	121	327	131	23	200	281	242	108	130	243	238	41	440	39	442	257	224					
	96%	95%	98%	96%	96%	97%	97%	95%	92%	95%	97%	97%	95%	95%	94%	98%	92%	97%	88%	97%	95%	97%					
			A						*				*		*		N	*		*	R						

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Sweden Total		Sweden																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	502	250	252	161	177	164	159	258	85	187	315	320	82	100	294	208	52	450	63	439	346	156		
Base: All Respondents (wtd)	500	253	247	186	166	148	124	277	99	201	299	105	262	132	291	209	58	442	82	418	355	145		
Very good	15	11	3	6	5	4	4	8	2	6	9	5	7	4	11	3	3	11	5	10	12	2		
	3%	4%	1%	3%	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	4%	2%	6%	3%	6%	2%	3%	2%		
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	
Somewhat good	330	170	160	120	106	105	66	191	74	148	182	61	172	97	198	132	42	289	60	270	252	78		
	66%	67%	65%	64%	64%	71%	53%	69%	74%	73%	61%	58%	66%	73%	68%	63%	71%	65%	74%	65%	71%	54%		
	*	*	*	*	*	*	F	F*	*	*	K*	*	*	K*	*	**	*	*	*	*	U	*		
Somewhat bad	142	63	79	56	50	36	47	72	23	45	97	37	81	24	71	71	12	130	16	126	83	59		
	28%	25%	32%	30%	30%	25%	37%	26%	23%	22%	32%	35%	31%	18%	24%	34%	20%	29%	19%	30%	23%	41%		
	*	*	*	*	*	*	*	*	*	*	M	*	*	*	*	*	**	*	*	*	T*			
Very bad	13	10	4	4	5	3	8	6	-	3	11	3	3	8	11	2	1	12	1	12	7	6		
	3%	4%	1%	2%	3%	2%	6%	2%	-	1%	4%	3%	1%	6%	4%	1%	2%	3%	2%	3%	2%	4%		
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*		
Sigma	500	253	247	186	166	148	124	277	99	201	299	105	262	132	291	209	58	442	82	418	355	145		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	345	181	164	125	111	109	70	199	76	154	191	66	179	101	210	135	45	300	65	280	265	80		
	69%	71%	66%	68%	67%	73%	56%	72%	77%	77%	64%	62%	68%	76%	72%	65%	77%	68%	79%	67%	75%	55%		
	*	*	*	*	*	*	F	F*	J*	*	K*	*	*	K*	*	**	*	*	*	U	*			
Low2Box (Somewhat bad/Very bad)	155	72	83	60	55	40	54	78	23	47	108	39	84	32	82	73	13	142	17	138	90	65		
	31%	29%	34%	32%	33%	27%	44%	28%	23%	23%	36%	38%	32%	24%	28%	35%	23%	32%	21%	33%	25%	45%		
	*	*	*	*	*	GH*		*	*	I	M	*	*	*	*	**	*	*	*	*	T*			

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Turkey Total		Turkey																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	508	295	213	290	177	41	20	183	305	262	246	159	78	271	275	233	67	441	169	339	351	157		
Base: All Respondents (wtd)	500	252	248	262	181	56	20	180	299	253	247	158	78	264	262	238	68	432	162	338	333	167		
Very good	45	27	17	18	20	7	2	13	30	27	18	15	7	23	31	14	15	30	22	23	33	12		
	9%	11%	7%	7%	11%	12%	9%	7%	10%	11%	7%	9%	9%	9%	12%	6%	22%	7%	14%	7%	10%	7%		
	*	*	*	*	**							*			O		Q*		5					
Somewhat good	211	126	85	124	68	19	12	65	135	109	102	63	32	116	115	96	29	182	72	139	147	64		
	42%	50%	34%	47%	38%	34%	57%	36%	45%	43%	41%	40%	41%	44%	44%	41%	42%	42%	45%	41%	44%	38%		
	B	*	*	**								*			*		*							
Somewhat bad	159	63	96	80	61	18	4	72	83	75	84	54	25	80	80	79	17	142	48	111	105	54		
	32%	25%	39%	31%	34%	32%	21%	40%	28%	30%	34%	34%	33%	30%	31%	33%	25%	33%	30%	33%	32%	32%		
	A	*	*	**	H						*		*		*		*							
Very bad	85	36	49	40	32	12	3	31	51	42	43	26	14	45	36	49	7	78	19	66	47	38		
	17%	14%	20%	15%	18%	22%	13%	17%	17%	17%	17%	16%	18%	17%	14%	20%	10%	18%	12%	19%	14%	23%		
	B	*	*	**								*			*		*		R		T			
Sigma	500	252	248	262	181	56	20	180	299	253	247	158	78	264	262	238	68	432	162	338	333	167		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Very good/Somewhat good)	256	153	103	142	88	26	14	78	165	136	120	78	39	140	146	110	44	212	95	162	180	76		
	51%	61%	41%	54%	49%	46%	66%	43%	55%	54%	49%	49%	50%	53%	56%	46%	65%	49%	58%	48%	54%	45%		
	B	*	*	**					G				*		O		Q*		S					
Low2Box (Somewhat bad/Very bad)	244	99	145	121	93	30	7	103	134	117	127	80	39	125	117	127	24	220	67	177	152	91		
	49%	39%	59%	46%	51%	54%	34%	57%	45%	46%	51%	51%	50%	47%	44%	54%	35%	51%	42%	52%	46%	55%		
	A	*	*	**	H							*		*		N	*	P		R				

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Great Britain Total	Great Britain																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1004	480	524	372	311	321	237	614	153	418	586	366	336	302	567	437	77	927	115	889	604	400		
Base: All Respondents (wtd)	500	246	254	185	165	150	116	307	77	209	291	180	167	153	286	214	39	461	58	442	306	194		
Very good	14	8	6	7	6	*	4	8	2	7	7	5	4	4	12	2	3	10	6	7	10	4		
	3%	3%	2%	4%	4%	*	3%	3%	2%	3%	3%	2%	3%	4%	1%	8%	2%	11%	2%	3%	2%			
			E	E											O		Q*		S					
Somewhat good	66	38	28	26	23	16	12	39	15	31	35	21	24	21	40	26	7	59	10	56	47	19		
	13%	15%	11%	14%	14%	11%	11%	13%	19%	15%	12%	11%	14%	14%	14%	12%	18%	13%	17%	13%	15%	10%		
		B							FG								*			U				
Somewhat bad	273	126	147	106	87	80	56	171	46	119	154	90	94	89	146	127	17	256	26	246	170	103		
	55%	51%	58%	57%	53%	53%	48%	56%	60%	57%	53%	50%	56%	58%	51%	59%	45%	55%	46%	56%	55%	53%		
		A						F	F						K	N	*		R					
Very bad	148	74	73	46	48	54	44	89	14	52	95	64	45	39	88	60	11	137	15	133	79	68		
	30%	30%	29%	25%	29%	36%	38%	29%	18%	25%	33%	36%	27%	25%	31%	28%	29%	30%	26%	30%	26%	35%		
			C	GH	H			I	LM							*			T					
Sigma	500	246	254	185	165	150	116	307	77	209	291	180	167	153	286	214	39	461	58	442	306	194		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	79	46	34	33	29	17	16	46	17	38	42	26	28	25	52	28	10	69	16	63	57	22		
	16%	19%	13%	18%	18%	11%	14%	15%	21%	18%	14%	14%	17%	16%	18%	13%	26%	15%	28%	14%	19%	12%		
		B	E	E											O		Q*		S		U			
Low2Box (Somewhat bad/Very bad)	421	200	220	152	135	133	100	260	61	171	250	154	139	128	234	187	28	392	42	379	249	171		
	84%	81%	87%	82%	82%	89%	86%	85%	79%	82%	86%	86%	83%	84%	82%	87%	74%	85%	72%	86%	81%	88%		
		A			CD												N	*	P		R	T		

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	United States Total	the US																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1001	484	517	329	330	342	144	453	404	606	395	373	352	276	525	476	116	885	136	865	661	340		
Base: All Respondents (wtd)	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175		
Very good	36	24	11	21	12	3	5	13	18	23	12	12	8	15	30	5	14	22	18	17	31	5		
	7%	10%	4%	12%	7%	2%	6%	6%	9%	8%	6%	5%	6%	11%	12%	2%	25%	5%	28%	4%	9%	3%		
	B			E	E										KL	O		Q		S		U		
Somewhat good	124	66	58	59	29	36	20	47	56	65	59	52	27	45	68	56	12	112	12	111	79	45		
	25%	26%	23%	32%	18%	22%	25%	23%	27%	22%	30%	23%	21%	32%	26%	23%	23%	25%	19%	26%	24%	26%		
				DE							I			KL										
Somewhat bad	215	102	113	70	70	75	31	95	89	131	84	105	54	56	101	114	17	198	21	194	134	80		
	43%	41%	45%	39%	44%	47%	38%	45%	42%	44%	42%	45%	43%	40%	39%	47%	31%	44%	32%	45%	41%	46%		
					C											N		P		R				
Very bad	126	56	70	32	47	47	25	54	47	81	45	63	38	25	58	67	12	114	14	112	81	45		
	25%	23%	28%	17%	30%	29%	31%	26%	22%	27%	22%	27%	30%	18%	23%	28%	21%	26%	21%	26%	25%	26%		
				C	C							M	M											
Sigma	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Very good/Somewhat good)	159	90	70	80	41	38	25	60	74	88	72	65	34	60	98	61	26	134	31	129	110	50		
	32%	36%	28%	44%	26%	24%	31%	29%	35%	29%	36%	28%	27%	43%	38%	25%	48%	30%	47%	30%	34%	28%		
				B	DE				G	I			KL	O		Q		S						
Low2Box (Somewhat bad/Very bad)	341	158	183	102	117	121	56	150	136	212	129	168	93	80	159	181	29	312	34	306	215	125		
	68%	64%	72%	56%	74%	76%	69%	71%	65%	71%	64%	72%	73%	57%	62%	75%	52%	70%	53%	70%	66%	72%		
				A	C	C		H		J		M	M			N		P		R				

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earnings		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18147	9042	9105	7107	6240	4800	5796	7409	4801	9019	9128	5419	6362	6366	9840	8307	2058	16089	3281	14866	12149	5998
Base: All Respondents (wtd)	12000	5979	6021	5289	3919	2792	4128	4720	3003	5637	6363	4491	4268	3241	6137	5863	1341	10659	2034	9966	7699	4301
7 - Very strong economy (7)	371	229	142	208	105	58	145	117	90	184	187	146	125	100	219	153	98	273	121	250	255	116
	3%	4%	2%	4%	3%	2%	4%	2%	3%	3%	3%	3%	3%	3%	4%	3%	7%	3%	6%	3%	3%	3%
	B		DE			G									O		Q		S			
6 (6)	653	379	274	299	241	113	171	251	229	335	317	220	231	202	362	290	110	543	176	477	452	201
	5%	6%	5%	6%	6%	4%	4%	5%	8%	6%	5%	5%	5%	6%	6%	5%	8%	5%	9%	5%	6%	5%
	B		E	E			F	FG	J				K	O		Q		S		U		
5 (5)	2270	1222	1049	1032	765	473	558	931	765	1103	1167	759	803	709	1213	1058	299	1971	486	1785	1569	701
	19%	20%	17%	20%	20%	17%	14%	20%	25%	20%	18%	17%	19%	22%	20%	18%	22%	18%	24%	18%	20%	16%
	B		E	E			F	FG				K	KL	O		Q		S		U		
4 (4)	3446	1611	1835	1660	1046	739	1158	1361	890	1559	1886	1289	1209	947	1691	1754	334	3112	540	2906	2211	1234
	29%	27%	30%	31%	27%	26%	28%	29%	30%	28%	30%	29%	28%	29%	28%	30%	25%	29%	27%	29%	29%	29%
	A		DE						I						N		P		R			
3 (3)	2809	1395	1414	1202	898	709	999	1146	632	1298	1511	1043	1004	762	1399	1410	271	2538	400	2409	1773	1036
	23%	23%	23%	23%	23%	25%	24%	24%	21%	23%	24%	23%	24%	24%	23%	24%	20%	24%	20%	24%	23%	24%
			CD	H												P		R				
2 (2)	1308	650	658	495	454	359	539	494	253	620	687	516	483	309	680	628	130	1177	183	1125	808	500
	11%	11%	11%	9%	12%	13%	13%	10%	8%	11%	11%	11%	11%	10%	11%	11%	10%	11%	9%	11%	10%	12%
			C	C	GH	H				M	M					P		R				
1 - Very weak economy (1)	1143	493	650	393	410	340	559	420	143	537	607	519	412	212	574	570	99	1045	129	1014	631	512
	10%	8%	11%	7%	10%	12%	14%	9%	5%	10%	10%	12%	10%	7%	9%	10%	7%	10%	6%	10%	8%	12%
			A	C	CD	GH	H			LM	M					P		R		T		
Sigma	12000	5979	6021	5289	3919	2792	4128	4720	3003	5637	6363	4491	4268	3241	6137	5863	1341	10659	2034	9966	7699	4301
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	3294	1830	1465	1539	1111	644	873	1299	1085	1623	1672	1125	1159	1010	1794	1501	508	2787	782	2512	2276	1019
	27%	31%	24%	29%	28%	23%	21%	28%	36%	29%	26%	25%	27%	31%	29%	26%	38%	26%	38%	25%	30%	24%
			B	E	E		F	FG	J		K	KL	O		Q		S		U			
Low3Box (Weak)	5260	2538	2722	2089	1762	1408	2097	2060	1028	2455	2805	2077	1900	1283	2652	2608	500	4760	712	4548	3212	2048
	44%	42%	45%	40%	45%	50%	51%	44%	34%	44%	44%	46%	45%	40%	43%	44%	37%	45%	35%	46%	42%	48%
Mean	3.7	3.7	3.6	3.8	3.6	3.4	3.4	3.7	4	3.7	3.6	3.6	3.6	3.8	3.7	3.6	4	3.6	4	3.6	3.7	3.5
		B		DE	E			F	FG				K	KL	O		Q		S		U	

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	18147	505	1006	505	1007	1010	1011	1010	1005	1004	508	1002	504	1012	1008	504	504	501	505	503	507	1015	502	508	1001	
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
7 - Very strong economy (7)	371	9	16	-	25	13	22	1	19	8	1	26	8	4	1	9	2	12	125	5	3	2	17	24	18	
	3%	2%	3%	-	5%	3%	4%	*	4%	2%	*	5%	2%	1%	*	2%	*	25%	1%	1%	*	3%	5%	4%	4%	
	CGJNPU	CGIJMNPTU		ACEGILMNO PQSTU	CGIJMNPTU	CGIJMNPTU		ACGILMNP STU	CGJNPU		ABCEGILMN OPQSTU	CGJNPU	CG		CGJN		CGIJMNPTU	ABCDEFHJK LMNPQSTU	VWX			CGIJMNPTU	ACGILMNP STU	CGULMNPT U		
6 (6)	653	20	39	5	40	46	63	7	53	10	5	36	37	7	4	27	11	18	65	18	10	3	64	45	22	
	5%	4%	8%	1%	8%	9%	13%	1%	11%	2%	1%	7%	7%	1%	1%	5%	2%	4%	13%	4%	2%	1%	13%	9%	4%	
	CGJMN	ACGIMNPOS TU		ACGIMNPOS TU	ACGIMNPOS TU	ACGIMNPOS TU		ACGILMNO POQSTUX	ACGILMNO POQSTUX		ACGIMNPOS TU	ACGIMNPOS TU		CGIJMNPTU	U	CGIMNU	ABCDEFHJK LMNPQSTU	CGIMNU	U		ABCDEFHJK LMNPQSTU	ACGIMNPOS TU	CGIJMNPTU			
5 (5)	2270	80	147	65	131	172	163	52	152	60	31	133	158	33	30	79	61	81	98	77	73	19	172	103	101	
	19%	16%	29%	13%	26%	34%	33%	10%	30%	12%	6%	27%	32%	7%	6%	16%	12%	16%	20%	15%	4%	34%	21%	20%		
	GIMNU	ACGIMNPOS RSTUW	JMNU	ACGIMNPOS RSTUW	ACDGJIKLMN RSTUW	ACGIMNPOS RSTUW	JMNU	ACGIMNPOS RSTUW	JMNU		ACGIMNPOS RSTUW	ACDGJIKMN OPQSTUW	U	U	GIMNU	JMNU	GIMNU	CGIJMNPU	GIMNU	GIMNU		ACDGJIKMN OPQSTUW	CGIJMNPTU	CGIJMNPTU		
4 (4)	3446	151	165	180	142	161	155	153	155	129	80	174	173	80	152	164	113	128	106	169	138	89	155	174	160	
	29%	30%	33%	36%	28%	32%	31%	31%	31%	26%	16%	35%	35%	16%	30%	33%	23%	26%	21%	34%	28%	18%	31%	35%	32%	
	JMPRU	UMPQRU	DJMPQRTU	JMPRU	UMPQRU	JMPRU	UMPQRU	JMPRU	UMPQRU	JMU	DGJUMPQRTU	DJMPQRTU	JMPRU	UMPQRU	JMU	JMU	JMU	UMPQRU	JMRU	JMRU	JMRU	JMRU	DJMPQRTU	UMPQRU		
3 (3)	2809	109	80	161	83	71	71	166	81	157	131	84	86	118	181	125	144	150	70	131	181	139	73	113	105	
	23%	22%	16%	32%	17%	14%	14%	33%	33%	16%	31%	26%	17%	17%	24%	36%	25%	29%	30%	14%	26%	36%	28%	15%	23%	21%
	BDEFHKRV		ABDEFHKL M	ORVWX			ABDEFHKL M	ORVWX		ABDEFHKL M	ORVWX			BDEFHKLRV	ABDEFHKL M	ORVWX	ABDEFHKL M	ORVWX	ABDEFHKL M	ORVWX	ABDEFHKL M	ORVWX	ABDEFHKL M	ORVWX	ABDEFHKL M	ORVWX
2 (2)	1308	71	35	62	34	19	16	73	24	75	113	29	30	99	97	49	90	52	20	59	57	112	13	26	52	
	11%	14%	7%	12%	7%	4%	3%	15%	5%	15%	23%	6%	6%	20%	19%	10%	18%	10%	4%	12%	11%	22%	3%	5%	10%	
	BDEFHKLRV W	EFRV	BDEFHKLRV W	EFV			BDEFHKLQR VVX		BDEFHKLQR VVX	V	V	ABCDEFHGIK H	ABCDEFHGIK H	EFHKRVVV	ABCDEFHGIK H	EFHKRVVV	DEFHKLRVW	DEFHKLRVW	BDEFHKLRV W	BDEFHKLRV W	ABCDEFHGIK H	EFHKRVVV	BDEFHKLRV W	BDEFHKLRV W	BDEFHKLRV W	
1 - Very weak economy (1)	1143	61	18	26	45	18	11	48	16	62	140	18	7	157	35	47	79	59	17	42	37	136	6	16	41	
	10%	12%	4%	5%	9%	4%	2%	10%	3%	12%	28%	4%	1%	31%	7%	9%	16%	12%	3%	8%	7%	27%	1%	3%	8%	
	BCEFHKLNR T	LV	LV	BCEFHKLRVW	LV		BCEFHKLRVW	L	BCDEFHKL N	BCDEFHGIK H	LV	BCDEFHKL N	BCDEFHGIK H	EFHKRVVV	BCDEFHKL N	BCDEFHKL N	EFHKLRVW	EFHKLRVW	EFHKLRVW	EFHKLRVW	BCDEFHGIK H	EFHKLRVW	BCDEFHGIK H	EFHKLRVW	BCDEFHGIK H	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	3294	109	201	70	196	231	248	60	224	77	37	195	204	45	35	115	74	111	287	101	86	24	253	172	140	
	27%	22%	40%	14%	39%	46%	50%	12%	45%	15%	7%	39%	41%	9%	7%	23%	15%	22%	57%	20%	17%	5%	51%	34%	28%	
	CGIJNPU	ACGIMNPOS TU	JMNU	ACGIMNPOS TU	ACBDGJIKLM N	ACBDGJIKLM N	ACBDGJIKLM N	JMNU	ACDGJIKMN O	ACGIMNPOS TU	U		CGIJNPU	JMNU	CGIJNPU	CGIJNPU	CGIJNPU	CGIJNPU	CGIJNPU	CGIJNPU	CGIJNPU	CGIJNPU	ACGIMNPOS TU	ACGIMNPOS TU	ACGIMNPOS TU	
Low3Box (Weak)	5260	241	133	249	163	108	98	287	122	293	383	131	123	375	312	221	314	262	107	231	275	387	92	154	199	
	44%	48%	27%	50%	33%	22%	20%	57%	24%	59%	77%	26%	25%	75%	62%	44%	63%	52%	21%	46%	55%	77%	18%	31%	40%	
	BDEFHKLRV W	EFV	BDEFHKLRV W	BEFHKL RV			ABCDEFHKL O	ABCDEFHGIK H	EFV	ABCDEFHKL O	ABCDEFHGIK H	EFV	ABCDEFHKL O	ABCDEFHGIK H	EFV	ABCDEFHKL O	ABCDEFHKL O	DEFHKLRV W	DEFHKLRV W	DEFHKLRV W	DEFHKLRV W	DEFHKLRV W	DEFHKLRV W	DEFHKLRV W	DEFHKLRV W	
Mean	3.7	3.4	4.1	3.4	4	4.3	4.4	3.2	4.3	3.2	2.5	4.2	4.2	2.5	3.1	3.6	3.1	3.4	4.9	3.5	3.4	2.5	4.5	4.1	3.7	
	GUMNPU	ACGIMNPOS STUX	GUMNPU	ACGIMNPOS STUX	ACGIMNPOS STUX	ACGIMNPOS STUX	ACGIMNPOS STUX	JMPU	ACDGJIKMN O	ACDGJIKMN O	JMPU	ACDGJIKMN O	ACDGJIKMN O	JMPU	JMPU	GUMNPTU	JMPU	GUMNPU	ACGIMNPOS STUX	ACGIMNPOS STUX	ACGIMNPOS STUX	ACGIMNPOS STUX	ACGIMNPOS STUX	ACGIMNPOS STUX		

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	North	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18147	2011	2016	7065	5539	7551	3521	1516
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
7 - Very strong economy (7)	371	31	43	55	88	77	85	154
	3%	3%	3%	1%	3%	2%	4%	10%
	CE	CE		C	C	CDE	ABCDEF	
6 (6)	653	68	87	164	207	166	157	128
	5%	7%	6%	4%	6%	4%	8%	9%
	CE	CE		CE		BCDE	BCDE	
5 (5)	2270	273	290	645	785	682	507	278
	19%	27%	19%	14%	22%	17%	25%	19%
	BCDEG	C		BCEG	C	BCDEG	C	
4 (4)	3446	321	456	1135	1086	1118	598	448
	29%	32%	30%	25%	31%	28%	30%	30%
	CE	C		CE	C	C	C	
3 (3)	2809	176	317	1170	833	1029	388	313
	23%	18%	21%	26%	24%	26%	19%	21%
		A	ABDFG	AFG	ABDFG		A	
2 (2)	1308	72	154	662	317	492	131	104
	11%	7%	10%	15%	9%	12%	7%	7%
		AFG	ABDEFG	AFG	ABDFG			
1 - Very weak economy (1)	1143	59	153	670	185	438	134	75
	10%	6%	10%	15%	5%	11%	7%	5%
		ADFG	ABDEFG		ADFG	D		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Strong)	3294	372	419	863	1080	924	749	560
	27%	37%	28%	19%	31%	23%	37%	37%
		BCDE	CE		CE	C	BCDE	BCDE
Low3Box (Weak)	5260	307	624	2502	1335	1958	653	492
	44%	31%	42%	56%	38%	49%	33%	33%
		ADFG	ABDEFG	AFG	ABDFG			
Mean	3.7	4	3.7	3.3	3.8	3.5	4	4.2
		BCDE	CE		BCE	C	BCDE	ABCDEF

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Argentina Total	Argentina																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	505	229	276	219	155	131	235	208	62	185	320	197	158	150	257	248	61	444	82	423	336	169		
Base: All Respondents (wtd)	500	245	255	248	141	111	272	190	37	163	337	327	118	55	236	264	58	442	68	432	302	198		
7 - Very strong economy (7)	9	5	4	6	*	3	7	2	*	2	8	7	1	2	3	6	3	7	3	6	5	4		
	2%	2%	2%	2%	*	3%	3%	1%	1%	1%	1%	2%	1%	4%	1%	2%	5%	1%	5%	1%	2%	2%		
6 (6)	20	10	9	9	6	4	13	5	2	5	15	13	3	3	9	11	7	13	5	15	10	9		
	4%	4%	4%	4%	4%	4%	5%	3%	4%	3%	4%	4%	3%	6%	4%	4%	11%	3%	7%	3%	3%	5%		
5 (5)	80	46	34	41	21	18	34	35	11	23	57	58	17	6	41	38	7	73	13	67	39	40		
	16%	19%	13%	16%	15%	16%	12%	19%	28%	14%	17%	18%	14%	10%	17%	15%	12%	16%	19%	15%	13%	20%		
4 (4)	151	60	91	88	40	22	85	61	5	51	99	101	39	11	66	84	7	143	10	140	89	62		
	30%	24%	36%	36%	29%	20%	31%	32%	14%	31%	30%	31%	33%	20%	28%	32%	13%	32%	15%	32%	29%	31%		
3 (3)	109	55	54	55	35	19	59	38	12	38	71	63	32	14	54	55	24	85	24	85	75	34		
	22%	23%	21%	22%	24%	17%	22%	20%	33%	24%	21%	19%	27%	26%	23%	21%	41%	19%	35%	20%	25%	17%		
2 (2)	71	46	25	35	18	18	44	24	3	19	52	49	13	9	36	35	5	65	7	64	47	24		
	14%	19%	10%	14%	13%	16%	16%	13%	8%	12%	15%	15%	11%	17%	15%	13%	9%	15%	10%	15%	15%	12%		
1 - Very weak economy (1)	61	22	38	14	21	26	31	25	5	25	36	37	14	10	27	33	4	56	6	55	36	24		
	12%	9%	15%	5%	15%	24%	11%	13%	12%	15%	11%	11%	12%	18%	12%	13%	8%	13%	9%	13%	12%	12%		
Sigma	500	245	255	248	141	111	272	190	37	163	337	327	118	55	236	264	58	442	68	432	302	198		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	109	61	48	56	27	26	54	42	12	30	79	77	20	11	53	55	17	92	21	88	55	53		
	22%	25%	19%	22%	19%	23%	20%	22%	33%	18%	23%	24%	17%	20%	23%	21%	29%	21%	30%	20%	18%	27%		
Low3Box (Weak)	241	124	117	104	74	63	134	87	20	82	159	149	59	33	117	124	34	207	37	204	158	83		
	48%	51%	46%	42%	52%	57%	49%	46%	53%	50%	47%	45%	50%	60%	49%	47%	58%	47%	54%	47%	52%	42%		
Mean	3.4	3.5	3.4	3.6	3.3	3.1	3.4	3.4	3.5	3.3	3.5	3.5	3.4	3.2	3.4	3.4	3.7	3.4	3.6	3.4	3.3	3.6		
						DE	*	*	*							*		*						

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R/S,T,U,V/W,X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R/S,T,U,V/W,X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Australia Total	Australia																								Region																			
		Gender		Age				Household Income			Marital Status			Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Non-Metro		VIC/TAS		NSW/ACT		QLD	SA/NT	WA												
		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b																
Base: All Respondents (unwtd)	1006	423	583	303	360	343	219	496	201	515	491	312	305	389	529	477	130	876	166	840	657	349	675	331	292	349	190	87	88																
Base: All Respondents (wt'd)	500	248	252	196	159	144	111	263	126	224	276	131	295	74	257	243	61	439	74	426	316	184	313	187	142	169	96	48	46																
7 - Very strong economy (7)	16	11	5	8	5	3	6	7	3	4	12	3	2	9	7	2	14	2	14	7	8	9	7	6	3	2	3																		
	3%	4%	2%	4%	3%	2%	5%	3%	3%	2%	4%	2%	4%	3%	3%	3%	3%	3%	3%	2%	5%	3%	4%	4%	2%	2%	4%	7%	*	Y*															
6 (6)	39	22	17	15	12	12	8	16	15	15	24	10	23	7	19	20	4	35	4	35	21	18	26	12	9	12	7	4	7																
	8%	9%	7%	8%	7%	8%	7%	6%	12%	7%	9%	7%	8%	9%	7%	8%	6%	8%	5%	8%	7%	10%	8%	7%	6%	7%	8%	15%		*	X*														
5 (5)	147	69	78	61	39	46	32	69	46	68	78	44	76	27	74	73	17	130	21	126	95	52	103	44	36	53	26	17	14																
	29%	28%	31%	31%	25%	32%	29%	26%	36%	31%	28%	33%	26%	37%	29%	30%	28%	30%	30%	30%	28%	33%	33%	23%	25%	32%	27%	36%	32%		*	*													
4 (4)	165	70	96	76	46	43	35	92	38	76	89	40	102	24	77	88	17	148	23	142	104	61	107	59	45	54	34	17	16																
	33%	28%	38%	39%	29%	30%	31%	35%	30%	34%	32%	30%	35%	32%	30%	36%	28%	34%	32%	33%	33%	34%	31%	32%	32%	35%	35%	35%		*	*														
A																																													
3 (3)	80	44	36	20	37	22	17	50	13	35	45	24	46	9	44	36	12	68	13	67	56	24	43	38	33	25	14	3	5																
	16%	18%	14%	10%	24%	15%	15%	19%	10%	15%	16%	19%	16%	12%	17%	15%	20%	16%	18%	16%	18%	13%	14%	20%	23%	15%	15%	7%	11%		*	*													
2 (2)	35	22	13	9	16	10	7	21	7	18	18	8	25	3	23	13	8	28	9	26	23	13	17	19	8	11	13	3	-																
	7%	9%	5%	5%	10%	7%	7%	8%	6%	6%	8%	7%	6%	8%	3%	9%	5%	13%	6%	12%	6%	7%	7%	5%	10%	6%	7%	6%																	
1 - Very weak economy (1)	18	11	6	6	5	7	6	8	3	9	9	3	12	3	11	7	2	16	2	15	10	8	9	9	5	10	*	2	1																
	4%	5%	2%	3%	3%	5%	6%	3%	3%	4%	3%	2%	4%	4%	4%	3%	3%	4%	3%	4%	3%	4%	3%	5%	3%	6%	*	4%	1%																
Sigma	500	248	252	196	159	144	111	263	126	224	276	131	295	74	257	243	61	439	74	426	316	184	313	187	142	169	96	48	46																
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%											
Summary																																													
Top3Box (Strong)	201	101	100	85	56	61	45	92	64	87	114	56	109	36	102	100	22	179	26	175	123	78	138	63	51	69	35	23	24																
	40%	41%	40%	43%	35%	43%	41%	35%	51%	39%	41%	43%	37%	49%	40%	41%	37%	41%	35%	41%	39%	42%	44%	34%	36%	41%	36%	48%	53%		*	XZ*													
Low3Box (Weak)	133	77	56	35	58	39	31	78	24	61	72	36	83	14	78	55	21	112	24	109	89	45	68	65	46	46	28	8	5																
	27%	31%	22%	18%	37%	27%	28%	30%	19%	27%	26%	27%	28%	19%	30%	23%	35%	25%	33%	26%	28%	24%	22%	35%	32%	27%	17%	12%																	
Mean	4.1	4.1	4.2	4.3	4	4.1	4.1	4	4.4	4.1	4.2	4.1	4.3	4.1	4.2	3.9	4.2	3.9	4.2	4.1	4.2	4.1	4.3	4.1	4.1	4	4.3	4.7																	

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N,O,P,Q,R,S,T,U,V/W/X,Y/Z

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N,O,P/Q,R,S,T,U,V/W/X,Y/Z

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Belgium Total	Belgium																											
		Gender		Age				Household Income				Marital Status			Education			Chief Income Earer		Business Owner		Senior Executive/Decision		Employment Status		Region		Language	
		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)	505	254	251	176	161	168	175	212	118	177	328	79	267	159	330	175	23	482	38	467	332	173	242	119	144	261	244		
Base: All Respondents (wt'd)	500	252	248	184	157	159	183	208	110	176	324	172	186	142	313	187	19	481	32	468	309	191	242	116	142	256	244		
6 (6)	5	5	1	1	2	2	1	2	3	2	2	3	-	4	2	-	5	5	2	3	1	3	2	3					
	1%	2%	*	*	1%	2%	1%	2%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%		
5 (5)	65	38	27	25	20	20	15	32	18	20	45	16	22	27	49	16	5	60	5	60	47	18	31	15	18	35	30		
	13%	15%	11%	14%	13%	12%	8%	15%	17%	11%	14%	9%	12%	19%	16%	9%	26%	12%	15%	13%	15%	10%	13%	13%	13%	14%	12%		
4 (4)	180	88	93	80	56	44	60	77	43	56	125	62	66	53	110	71	6	175	11	170	124	56	101	43	37	81	99		
	36%	35%	37%	43%	36%	28%	33%	37%	39%	32%	38%	36%	35%	37%	35%	38%	30%	36%	34%	36%	40%	30%	42%	37%	26%	32%	41%		
3 (3)	161	77	83	58	46	58	60	68	33	65	96	54	63	44	97	64	8	153	15	146	100	61	79	33	49	80	81		
	32%	31%	34%	31%	29%	36%	33%	33%	30%	37%	30%	31%	34%	31%	31%	34%	41%	32%	46%	31%	32%	33%	28%	34%	31%	33%			
2 (2)	62	36	26	15	24	23	26	23	14	23	40	26	24	13	35	27	-	62	1	62	28	34	20	17	25	41	21		
	12%	14%	11%	8%	15%	15%	14%	11%	12%	13%	12%	15%	13%	9%	11%	14%	-	13%	3%	13%	9%	18%	8%	15%	17%	16%	9%		
1 - Very weak economy (1)	26	8	18	6	8	12	19	7	1	10	17	13	8	5	19	8	1	26	1	26	9	17	10	7	10	17	10		
	5%	3%	7%	3%	5%	7%	10%	3%	1%	6%	5%	8%	4%	4%	6%	4%	4%	5%	2%	5%	3%	9%	4%	6%	7%	6%	4%		
Sigma	500	252	248	184	157	159	183	208	110	176	324	172	186	142	313	187	19	481	32	468	309	191	242	116	142	256	244		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																													
Top3Box (Strong)	70	43	28	26	22	22	17	33	20	23	47	18	26	27	52	18	5	65	5	65	49	21	32	16	22	37	34		
	14%	17%	11%	14%	14%	14%	9%	16%	18%	13%	15%	10%	14%	19%	17%	10%	26%	14%	15%	14%	16%	11%	13%	14%	15%	14%	14%		
Low3Box (Weak)	249	121	128	79	78	93	106	97	47	97	152	93	94	62	151	99	9	241	16	233	136	113	109	57	84	138	112		
	50%	48%	52%	43%	50%	58%	58%	47%	43%	55%	47%	54%	51%	44%	48%	53%	45%	50%	51%	50%	44%	59%	45%	49%	59%	54%	46%		
Mean	3.4	3.5	3.3	3.6	3.4	3.3	3.2	3.5	3.6	3.4	3.5	3.3	3.4	3.6	3.5	3.4	3.7	3.4	3.6	3.4	3.6	3.2	3.5	3.4	3.3	3.5			
				E			F	F*						K			**					U							

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Brazil Total		Brazil																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1007	500	507	467	335	205	258	717	32	464	543	174	567	266	466	541	146	861	183	824	673	334		
Base: All Respondents (wtd)	500	232	268	285	144	71	156	333	11	208	292	157	262	81	203	297	65	435	80	420	307	193		
7 - Very strong economy (7)	25	15	9	14	7	4	8	15	1	12	12	8	13	4	9	15	6	19	7	18	14	11		
	5%	7%	4%	5%	5%	5%	5%	5%	12%	6%	4%	5%	5%	5%	5%	5%	9%	4%	9%	4%	4%	6%		
	B		**																				S	
6 (6)	40	21	19	22	12	6	9	30	1	17	23	12	19	9	19	21	6	34	11	29	29	11		
	8%	9%	7%	8%	8%	9%	6%	9%	9%	8%	8%	8%	7%	11%	9%	7%	9%	8%	13%	7%	9%	6%		
	B		**																				S	
5 (5)	131	68	63	72	38	21	34	94	3	59	72	45	67	19	54	77	22	109	23	108	81	50		
	26%	29%	24%	25%	26%	29%	22%	28%	29%	28%	25%	25%	29%	23%	27%	26%	33%	25%	29%	26%	26%	26%		
	B		**																				S	
4 (4)	142	65	77	83	38	20	39	100	3	56	86	41	77	25	57	85	15	126	18	124	88	54		
	28%	28%	29%	29%	27%	29%	25%	30%	31%	27%	30%	26%	29%	30%	28%	29%	24%	29%	23%	30%	29%	28%		
	B		**																				S	
3 (3)	83	35	48	52	21	10	25	56	2	32	51	22	44	17	31	52	8	75	12	71	49	34		
	17%	15%	18%	18%	15%	15%	16%	17%	16%	16%	17%	14%	17%	20%	15%	18%	13%	17%	15%	17%	16%	18%		
	B		**																				S	
2 (2)	34	15	19	17	14	3	14	20	*	15	19	8	21	5	17	17	5	29	6	28	25	9		
	7%	7%	7%	6%	9%	4%	9%	6%	3%	7%	6%	5%	8%	6%	8%	6%	8%	7%	7%	8%	5%			
	B		**																				S	
1 - Very weak economy (1)	45	13	33	26	13	6	27	18	-	16	29	20	22	4	15	30	3	43	4	41	22	24		
	9%	6%	12%	9%	9%	9%	18%	5%	-	8%	10%	13%	8%	4%	8%	10%	4%	10%	5%	10%	7%	12%		
	B		**																				T	
Sigma	500	232	268	285	144	71	156	333	11	208	292	157	262	81	203	297	65	435	80	420	307	193		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	B		**																				S	
Summary																								
Top3Box (Strong)	196	104	91	107	57	31	51	139	5	89	107	66	99	31	83	113	34	162	40	155	124	72		
	39%	45%	34%	38%	40%	44%	32%	42%	50%	43%	37%	42%	38%	39%	41%	38%	52%	37%	51%	37%	40%	37%		
	B		**																				S	
Low3Box (Weak)	163	63	100	95	48	20	66	94	2	64	99	50	87	25	63	99	16	147	21	141	96	67		
	33%	27%	37%	33%	33%	28%	43%	28%	19%	31%	34%	32%	33%	31%	33%	25%	34%	27%	34%	31%	35%			
	B		**																				P	
Mean	4	4.2	3.8	4	4	4.1	3.6	4.2	4.6	4.1	3.9	4	4	4.1	4	4	4.4	3.9	4.4	3.9	4	3.9		
	B		**																				S	

Global Advisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

### Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

#### - Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Minimum Base: 30 (---), Small Base: 100 (-)

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	China Total		China																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1011	507	504	434	431	146	76	252	683	714	297	90	254	667	682	329	106	905	364	647	877	134		
Base: All Respondents (wtd)	500	249	251	200	206	94	73	185	242	350	150	295	155	50	276	224	52	448	127	373	400	100		
7 - Very strong economy (7)	22	18	4	8	8	6	5	14	4	15	7	14	6	2	17	5	10	12	12	10	22	*		
	4%	7%	2%	4%	4%	6%	6%	7%	2%	4%	5%	5%	4%	4%	6%	2%	19%	3%	9%	3%	5%	*		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	**	S*		*			
6 (6)	63	33	30	22	36	5	4	26	33	48	15	35	19	9	39	24	8	55	20	43	57	6		
	13%	13%	12%	11%	18%	5%	5%	14%	14%	14%	10%	12%	12%	19%	14%	11%	15%	12%	16%	12%	14%	6%		
	*	*	*	*	*	**	*	*	*	*	*	*	*	L	*	**	*	*	*	*	*			
5 (5)	163	76	87	53	78	31	23	53	86	119	44	88	55	19	95	68	17	145	39	124	139	24		
	33%	30%	35%	27%	38%	34%	32%	29%	36%	34%	29%	30%	36%	39%	34%	30%	33%	33%	31%	33%	35%	24%		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*		
4 (4)	155	61	94	83	44	28	25	57	72	103	51	99	44	12	76	79	7	148	36	119	107	48		
	31%	24%	37%	41%	21%	30%	35%	31%	30%	30%	34%	33%	29%	23%	27%	35%	13%	33%	28%	32%	27%	48%		
	A	D*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	T*		
3 (3)	71	48	23	30	27	14	15	21	36	41	29	47	20	4	32	39	9	62	11	59	50	21		
	14%	19%	9%	15%	13%	15%	20%	11%	15%	12%	20%	16%	13%	9%	11%	17%	17%	14%	9%	16%	12%	21%		
	B	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*		
2 (2)	16	7	9	3	8	5	*	6	9	14	2	6	7	2	9	7	1	15	8	8	15	*		
	3%	3%	4%	2%	4%	5%	1%	3%	4%	4%	1%	2%	5%	4%	3%	3%	2%	3%	6%	2%	4%	*		
	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*		
1 - Very weak economy (1)	11	6	5	1	6	5	1	9	1	10	1	7	3	1	10	2	1	11	1	11	11	1		
	2%	3%	2%	*	3%	5%	2%	5%	1%	3%	1%	2%	2%	3%	1%	1%	2%	*	3%	3%	1%	*		
	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*			
Sigma	500	249	251	200	206	94	73	185	242	350	150	295	155	50	276	224	52	448	127	373	400	100		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	248	127	121	84	122	42	32	93	123	181	67	136	81	31	150	97	35	213	71	177	217	30		
	50%	51%	48%	42%	59%	45%	43%	50%	51%	52%	44%	46%	52%	62%	54%	43%	67%	47%	56%	47%	54%	30%		
	*	C*	*	*	**	*	*	*	*	*	*	*	*	KL	*	**	*	*	*	U	*			
Low3Box (Weak)	98	61	36	34	40	24	16	36	46	66	32	60	30	7	50	48	10	87	20	78	76	22		
	20%	25%	15%	17%	20%	25%	22%	19%	19%	19%	21%	20%	19%	15%	18%	21%	20%	20%	16%	21%	19%	22%		
	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*			
Mean	4.4	4.5	4.4	4.4	4.6	4.2	4.4	4.5	4.4	4.5	4.4	4.4	4.4	4.4	4.4	4.7	4.5	4.3	5	4.4	4.7	4.4	4.1	
	*	*	*	*	*	**	*	*	*	*	*	*	*	L	*	**	*	*	*	*	*	*		

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	France Total		France																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1010	474	536	348	322	340	232	533	245	419	591	402	306	302	558	452	39	971	59	951	606	404		
Base: All Respondents (wtd)	500	247	253	191	158	151	116	266	118	201	299	168	209	124	274	226	19	481	29	471	298	202		
7 - Very strong economy (7)	1	*	*	*	*	*	-	*	*	*	*	-	*	1	1	-	*	*	*	*	1	-		
*	*	*	*	*	*	*	-	*	*	*	*	-	*	1%	*	-	2%	*	2%	*	*	-		
6 (6)	7	4	3	1	3	3	*	3	4	3	4	4	2	1	3	4	1	6	1	6	4	3		
1%	2%	1%	1%	2%	2%	*	1%	3%	1%	1%	2%	1%	1%	1%	2%	4%	1%	4%	1%	1%	1%	2%		
								FG										*		*				
5 (5)	52	28	24	23	15	14	7	27	19	20	32	11	24	17	28	24	4	48	5	48	32	20		
10%	11%	9%	12%	10%	9%	6%	10%	16%	10%	11%	7%	11%	14%	10%	11%	19%	10%	16%	10%	16%	10%	11%	10%	
								FG					K	K			*		*		*			
4 (4)	153	78	74	71	46	36	36	78	38	57	96	48	67	38	78	75	2	150	9	144	90	63		
31%	32%	29%	37%	29%	24%	31%	29%	32%	28%	32%	28%	32%	30%	28%	33%	13%	31%	30%	31%	30%	30%	31%		
					DE											*	P	*						
3 (3)	166	75	91	53	53	60	41	92	33	66	100	53	68	46	95	71	4	162	8	159	101	65		
33%	31%	36%	28%	33%	40%	36%	35%	28%	33%	33%	31%	32%	37%	35%	31%	22%	34%	26%	34%	34%	34%	32%		
					C											*		*		*				
2 (2)	73	37	36	25	23	24	14	41	17	34	38	28	30	15	42	31	5	68	4	69	45	27		
15%	15%	14%	13%	15%	16%	12%	16%	14%	17%	13%	17%	14%	12%	15%	14%	14%	14%	14%	14%	15%	15%	13%		
													LM				Q*		*					
1 - Very weak economy (1)	48	23	25	16	18	14	16	25	7	19	29	24	19	6	27	21	3	46	2	46	25	23		
10%	9%	10%	8%	11%	10%	14%	9%	6%	10%	10%	14%	9%	5%	10%	9%	14%	10%	8%	10%	8%	12%			
						H							LM				*		*					
Sigma	500	247	253	191	158	151	116	266	118	201	299	168	209	124	274	226	19	481	29	471	298	202		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	60	33	27	25	18	17	7	30	23	24	36	15	26	19	32	28	5	55	6	54	36	24		
12%	13%	11%	13%	12%	11%	6%	11%	19%	12%	12%	9%	12%	16%	12%	12%	26%	11%	22%	11%	12%	12%	12%		
						F		FG					K			Q*		S*						
Low3Box (Weak)	287	135	152	95	94	99	72	158	57	120	167	104	116	67	164	123	12	275	14	273	171	116		
57%	55%	60%	50%	59%	65%	62%	60%	48%	60%	56%	62%	56%	54%	60%	54%	61%	57%	49%	58%	57%	57%	57%		
					C	C	H	H					M			*		*						
Mean	3.2	3.3	3.2	3.3	3.2	3.1	3	3.2	3.5	3.2	3.3	3	3.3	3.4	3.2	3.3	3.2	3.5	3.2	3.2	3.2	3.2		
					E			FG					K	K		*		*						

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Germany Total	Germany																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1005	505	500	306	385	314	374	324	307	360	645	210	639	156	703	302	77	928	168	837	663	342		
Base: All Respondents (wtd)	500	253	247	172	194	134	187	158	155	172	328	113	285	101	347	153	41	459	86	414	328	172		
7 - Very strong economy (7)	19	11	8	11	4	4	7	6	7	5	14	3	11	6	13	6	4	16	6	13	11	8		
	4%	4%	3%	6%	2%	3%	4%	4%	4%	3%	4%	2%	4%	6%	4%	4%	9%	3%	7%	3%	3%	5%		
			D															Q*		S				
6 (6)	53	35	18	20	19	14	13	18	22	17	35	5	30	18	40	13	7	46	13	40	38	15		
	11%	14%	7%	12%	10%	10%	7%	11%	14%	10%	11%	4%	11%	18%	11%	9%	16%	10%	15%	10%	12%	8%		
		B						F	F			K	KL			*								
5 (5)	152	85	67	56	61	35	45	50	57	53	99	29	91	31	103	49	13	139	26	126	107	45		
	30%	33%	27%	32%	32%	26%	24%	32%	37%	31%	30%	26%	32%	30%	30%	32%	31%	30%	30%	30%	30%	33%	26%	
		B						F	F							*						U		
4 (4)	155	66	88	54	57	43	71	45	39	49	105	41	86	27	108	46	10	145	20	134	100	55		
	31%	26%	36%	31%	29%	33%	38%	28%	25%	29%	32%	36%	30%	27%	31%	30%	24%	31%	23%	32%	30%	32%		
		A					GH										*					R		
3 (3)	81	41	40	25	32	25	29	28	23	29	52	21	44	16	58	23	5	76	14	67	50	31		
	16%	16%	16%	14%	16%	18%	16%	18%	15%	17%	16%	19%	15%	16%	17%	15%	12%	17%	16%	16%	15%	18%		
2 (2)	24	9	15	5	12	8	11	8	5	11	14	5	16	3	16	8	2	23	5	19	15	9		
	5%	4%	6%	3%	6%	6%	6%	5%	3%	6%	4%	5%	6%	3%	5%	5%	5%	5%	6%	5%	5%	5%		
		C	C														*							
1 - Very weak economy (1)	16	6	11	2	9	5	11	4	2	7	9	9	6	1	8	8	1	15	2	14	7	9		
	3%	2%	4%	1%	5%	4%	6%	2%	1%	4%	3%	8%	2%	1%	2%	5%	2%	3%	3%	2%	5%			
		C	GH								LM				N	*						T		
Sigma	500	253	247	172	194	134	187	158	155	172	328	113	285	101	347	153	41	459	86	414	328	172		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	224	131	93	86	85	53	65	74	86	76	148	37	133	54	156	68	23	201	44	180	156	67		
	45%	52%	38%	50%	44%	40%	35%	47%	55%	44%	45%	32%	47%	54%	45%	44%	57%	44%	52%	43%	48%	39%		
		B	E					F	FG			K	K			Q*						U		
Low3Box (Weak)	122	55	66	32	52	37	51	40	31	47	75	35	66	20	82	39	8	114	22	100	72	50		
	24%	22%	27%	19%	27%	28%	27%	25%	20%	27%	23%	31%	23%	20%	24%	26%	19%	25%	25%	24%	22%	29%		
		C	C	H							LM					*						T		
Mean	4.3	4.4	4.1	4.5	4.2	4.2	4	4.3	4.5	4.2	4.3	3.9	4.3	4.6	4.3	4.2	4.6	4.2	4.4	4.2	4.4	4.1		
		B	DE				F	FG			K	KL			Q*							U		

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	508	256	252	183	170	155	196	215	11	214	294	147	265	96	260	248	41	467	37	471	270	238		
Base: All Respondents (wtd)	500	244	256	202	147	152	198	204	10	202	298	129	294	77	249	251	40	460	36	464	259	241		
7 - Very strong economy (7)	1	-	1	1	-	-	1	-	-	1	-	1	-	-	1	-	1	-	1	-	-	1		
*	-	1%	1%	-	-	1%	-	-	-	*	-	*	-	-	1%	-	*	-	*	-	*	1%		
**																	*		*		*			
6 (6)	5	5	-	2	1	2	-	4	-	1	4	2	2	1	3	2	2	2	1	4	2	3		
1%	2%	-	1%	*	1%	-	2%	-	*	1%	1%	1%	1%	1%	1%	1%	6%	1%	3%	1%	1%	1%		
B																	Q*		*					
5 (5)	31	20	11	15	11	5	10	11	3	11	20	7	18	5	15	16	-	31	-	31	18	13		
6%	8%	4%	7%	8%	3%	5%	5%	34%	5%	7%	5%	6%	7%	6%	6%	-	7%	-	7%	7%	5%			
**																*		*		*				
4 (4)	80	37	43	40	19	20	34	27	2	29	51	19	52	9	33	47	6	74	5	75	36	44		
16%	15%	17%	20%	13%	13%	17%	13%	19%	14%	17%	14%	18%	12%	13%	19%	15%	16%	14%	16%	14%	18%			
**																*		*		*				
3 (3)	131	63	68	59	33	39	49	52	5	52	79	31	81	19	64	67	10	121	10	121	75	56		
26%	26%	27%	29%	23%	26%	25%	26%	47%	26%	26%	24%	28%	25%	26%	26%	25%	26%	28%	26%	29%	23%			
**																*		*		*				
2 (2)	113	51	62	42	39	31	41	51	-	46	66	27	65	21	62	51	9	103	8	104	63	50		
23%	21%	24%	21%	27%	21%	21%	25%	-	23%	22%	21%	22%	27%	25%	20%	24%	22%	23%	23%	24%	21%			
**																*		*		*				
1 - Very weak economy (1)	140	68	71	42	43	54	61	60	-	63	77	44	73	22	72	68	12	127	12	128	66	73		
28%	28%	28%	21%	29%	36%	31%	29%	-	31%	26%	34%	25%	29%	29%	27%	31%	28%	32%	28%	30%				
C											L			*		*		*		*				
Sigma	500	244	256	202	147	152	198	204	10	202	298	129	294	77	249	251	40	460	36	464	259	241		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
**																								
Summary																								
Top3Box (Strong)	37	25	12	18	12	6	11	14	3	12	25	9	22	6	18	19	2	34	1	36	19	17		
7%	10%	5%	9%	8%	4%	6%	7%	34%	6%	8%	7%	7%	8%	7%	8%	6%	7%	3%	8%	8%	7%			
B																*		*		*				
Low3Box (Weak)	383	182	201	143	115	125	152	163	5	161	222	102	220	61	198	186	32	351	30	353	204	179		
77%	75%	79%	71%	79%	82%	77%	80%	47%	80%	75%	79%	75%	80%	80%	74%	79%	76%	83%	76%	79%	74%			
C																*		*		*				
Mean	2.5	2.6	2.5	2.8	2.4	2.3	2.5	2.5	3.9	2.4	2.6	2.4	2.6	2.4	2.5	2.5	2.5	2.4	2.6	2.5	2.5			
DE									**					*		*		*		*				

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	India Total	India																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1002	603	399	546	326	130	384	367	251	625	377	1	121	880	568	434	277	725	516	486	818	184		
Base: All Respondents (wtd)	500	258	242	276	155	69	192	182	126	301	199	*	61	438	259	241	134	366	244	256	397	103		
7 - Very strong economy (7)	26	14	12	18	7	2	9	9	8	13	13	*	3	23	21	5	17	9	18	8	22	4		
	5%	5%	5%	6%	4%	2%	5%	5%	7%	4%	7%	100%	4%	5%	8%	2%	13%	2%	8%	3%	6%	4%		
6 (6)	36	22	14	23	10	3	12	16	8	20	17	-	4	32	22	15	12	24	22	14	29	7		
	7%	9%	6%	8%	6%	4%	6%	9%	7%	6%	8%	-	6%	7%	8%	6%	9%	7%	9%	6%	7%	6%		
5 (5)	133	72	61	71	44	18	49	52	32	87	46	-	11	122	72	61	37	96	76	57	114	19		
	27%	28%	25%	26%	28%	26%	25%	28%	26%	29%	23%	-	18%	28%	28%	25%	28%	26%	31%	22%	29%	19%		
4 (4)	174	81	93	99	51	24	67	59	48	97	77	-	27	147	80	94	37	137	73	101	132	42		
	35%	31%	39%	36%	33%	35%	35%	33%	38%	32%	39%	-	44%	34%	31%	39%	28%	37%	30%	40%	33%	41%		
3 (3)	84	47	37	39	30	15	33	31	20	55	29	-	11	73	43	41	20	65	35	50	64	20		
	17%	18%	15%	14%	20%	21%	17%	17%	16%	18%	15%	-	18%	17%	17%	17%	15%	18%	14%	19%	16%	20%		
2 (2)	29	14	15	17	6	6	14	9	5	17	12	-	2	26	12	16	8	21	14	15	22	7		
	6%	5%	6%	6%	4%	8%	7%	5%	4%	6%	6%	-	4%	6%	5%	7%	6%	6%	6%	6%	6%	7%		
1 - Very weak economy (1)	18	9	10	10	6	2	8	6	4	13	6	-	4	15	10	8	3	15	7	12	14	4		
	4%	3%	4%	4%	4%	3%	4%	3%	3%	4%	3%	-	6%	3%	4%	3%	2%	4%	3%	5%	4%	4%		
Sigma	500	258	242	276	155	69	192	182	126	301	199	*	61	438	259	241	134	366	244	256	397	103		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	195	108	87	112	61	23	70	76	49	119	75	*	18	177	114	81	66	129	116	79	165	30		
	39%	42%	36%	40%	39%	33%	36%	42%	39%	40%	38%	100%	29%	40%	44%	34%	49%	35%	47%	31%	42%	29%		
Low3Box (Weak)	131	69	62	66	43	23	55	46	30	85	47	-	17	114	65	66	31	101	56	76	101	31		
	26%	27%	26%	24%	28%	33%	29%	25%	23%	28%	23%	-	27%	26%	25%	27%	23%	27%	30%	25%	30%			
Mean	4.2	4.2	4.1	4.2	4.1	3.9	4.1	4.2	4.2	4.1	4.2	7	4	4.2	4.3	4	4.5	4.1	4.4	4	4.2	4		
						E						**		O		Q		S		U				

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Indonesia Total	Indonesia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	218	286	273	193	38	70	260	174	288	216	183	40	281	242	262	79	425	138	366	442	62
Base: All Respondents (wtd)	500	250	250	282	172	47	77	257	166	272	228	191	41	269	246	254	80	420	137	363	431	69
7 - Very strong economy (7)	8	7	1	5	3	-	3	3	3	4	4	-	-	8	6	2	3	6	6	2	8	-
	2%	3%	*	2%	2%	-	4%	1%	2%	2%	2%	-	-	3%	3%	1%	4%	1%	5%	1%	2%	-
						*	*						*				*					*
B																						
6 (6)	37	24	13	22	13	2	5	14	18	19	17	10	1	25	22	14	7	30	13	24	34	3
	7%	10%	5%	8%	7%	5%	7%	5%	11%	7%	8%	5%	4%	9%	9%	6%	9%	7%	10%	7%	8%	4%
						*	*						*				*					*
G																						
5 (5)	158	77	81	88	54	16	23	71	64	90	69	53	14	91	84	74	31	127	54	105	137	21
	32%	31%	32%	31%	31%	35%	30%	28%	38%	33%	30%	28%	36%	34%	34%	29%	39%	30%	39%	29%	32%	31%
						*	*						*				*					*
G																						
4 (4)	173	77	96	97	60	17	24	97	51	101	72	72	13	88	77	95	27	146	44	129	148	25
	35%	31%	38%	34%	35%	36%	32%	38%	31%	37%	31%	38%	32%	33%	32%	37%	34%	35%	32%	35%	34%	36%
						*	*						*				*					*
H																						
3 (3)	86	46	39	50	25	10	14	52	19	41	45	41	5	39	37	49	6	80	11	74	70	15
	17%	19%	16%	18%	15%	22%	19%	20%	11%	15%	20%	22%	14%	14%	15%	19%	8%	19%	8%	20%	16%	22%
						*	*						*				*			P	R	*
H																						
2 (2)	30	15	15	14	15	1	5	14	11	13	18	11	6	13	13	17	5	25	7	23	26	5
	6%	6%	6%	5%	9%	3%	7%	5%	7%	5%	8%	6%	15%	5%	5%	7%	7%	6%	5%	6%	6%	7%
						*	*						KM*				*					*
KM*																						
1 - Very weak economy (1)	7	3	5	5	3	-	1	6	-	3	4	4	-	4	5	2	1	6	1	6	7	-
	1%	1%	2%	2%	2%	-	1%	2%	-	1%	2%	2%	-	1%	2%	1%	1%	1%	1%	1%	2%	-
						*	*						*				*				*	
H																						
Sigma	500	250	250	282	172	47	77	257	166	272	228	191	41	269	246	254	80	420	137	363	431	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	204	109	95	116	70	19	31	88	85	114	90	63	16	124	113	91	41	163	73	130	179	24
	41%	44%	38%	41%	41%	40%	41%	34%	51%	42%	39%	33%	39%	46%	46%	36%	51%	39%	53%	36%	42%	35%
						*	*						*				*			S		*
G																						
Low3Box (Weak)	123	64	59	69	43	11	21	72	30	57	67	56	12	56	55	68	12	111	20	103	103	20
	25%	26%	24%	25%	25%	25%	27%	28%	18%	21%	29%	29%	29%	21%	23%	27%	15%	26%	15%	29%	24%	29%
						*	*						I	M	*			*	P	R	*	
H																						
Mean	4.2	4.3	4.1	4.2	4.2	4.2	4.2	4	4.4	4.2	4.1	4	4	4.3	4.3	4.1	4.4	4.1	4.5	4.1	4.2	4
						*	*						G		*	K		Q*	S		*	

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Italy Total		Italy																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1012	503	509	336	378	298	300	452	260	470	542	346	542	124	528	484	90	922	136	876	595	417	
Base: All Respondents (wtd)	500	250	250	181	179	140	153	219	128	238	262	243	198	58	251	249	43	457	64	436	281	219	
7 - Very strong economy (7)	4	4	-	2	1	*	3	1	1	1	3	2	1	1	2	3	1	4	1	4	2	3	
	1%	2%	-	1%	1%	*	2%	*	1%	*	1%	1%	*	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%
	B													L		*							
6 (6)	7	4	3	3	2	2	1	3	2	4	3	4	2	1	4	3	1	6	1	6	4	3	
	1%	2%	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%
5 (5)	33	20	13	11	14	9	4	19	11	14	20	14	17	3	21	12	4	29	6	28	25	9	
	7%	8%	5%	6%	8%	6%	3%	9%	8%	6%	8%	6%	8%	5%	8%	5%	10%	6%	9%	6%	9%	4%	
	F	F												O		*							U
4 (4)	80	49	31	33	26	21	18	36	27	34	46	37	32	10	44	36	8	72	10	70	46	34	
	16%	20%	12%	18%	15%	15%	11%	16%	21%	14%	18%	15%	16%	18%	17%	15%	19%	16%	15%	16%	17%	15%	
	B							F								*							
3 (3)	118	55	64	41	39	39	26	52	40	58	60	54	44	20	58	60	9	109	15	103	71	48	
	24%	22%	25%	22%	22%	28%	17%	24%	31%	24%	23%	22%	22%	23%	24%	21%	24%	24%	24%	24%	25%	22%	
	F	FG												KL		*							
2 (2)	99	51	49	36	37	26	34	41	24	45	54	46	41	13	51	49	11	89	15	85	58	42	
	20%	20%	20%	20%	21%	19%	22%	19%	19%	19%	21%	19%	21%	22%	20%	20%	24%	19%	23%	19%	21%	19%	
																*							
1 - Very weak economy (1)	157	67	90	55	60	43	67	67	23	83	75	87	61	9	72	85	9	148	17	141	76	81	
	31%	27%	36%	31%	33%	31%	44%	31%	18%	35%	29%	36%	31%	16%	29%	34%	22%	32%	26%	32%	27%	37%	
	A					GH	H	J	M	M						*	P					T	
Sigma	500	250	250	181	179	140	153	219	128	238	262	243	198	58	251	249	43	457	64	436	281	219	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	45	28	16	16	17	11	8	23	14	19	26	20	20	5	27	18	6	38	8	37	30	14	
	9%	11%	6%	9%	10%	8%	5%	10%	11%	8%	10%	8%	10%	9%	11%	7%	14%	8%	12%	9%	11%	7%	
	B						F	F								*						U	
Low3Box (Weak)	375	172	203	132	136	108	128	161	87	185	190	186	147	42	181	194	29	346	47	328	205	170	
	75%	69%	81%	73%	76%	77%	83%	73%	68%	78%	72%	77%	74%	73%	72%	78%	67%	76%	73%	75%	73%	78%	
	A					GH											N	*					
Mean	2.5	2.7	2.3	2.6	2.5	2.5	2.2	2.6	2.9	2.4	2.6	2.4	2.6	2.9	2.6	2.4	2.9	2.5	2.7	2.5	2.7	2.4	
	B						F	FG	I				KL	O		Q*						U	

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Japan Total		Japan																									
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status						
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U							
Base: All Respondents (unwtd)	1008	492	516	346	287	375	637	316	55	547	461	337	246	425	476	532	35	973	78	930	671	337						
Base: All Respondents (wtd)	500	251	249	186	141	174	340	141	18	266	234	295	90	115	223	277	16	484	36	464	331	169						
7 - Very strong economy (7)	1	1	-	*	-	1	1	*	-	-	1	1	-	*	*	1	*	1	*	1	*	1	*	*	*	*		
*	*	*	-	*	-	1%	*	*	-	-	*	*	-	*	*	*	*	1%	*	1%	*	*	1%	*	*	*		
6 (6)	4	3	2	4	-	*	2	2	*	1	4	3	*	1	2	2	1	3	1	3	1	3	1	3	1	3		
	1%	1%	1%	2%	-	*	1%	1%	2%	*	2%	1%	*	1%	1%	1%	4%	1%	2%	1%	2%	1%	2%	*	2%			
	DE								*		I							**										
5 (5)	30	14	16	15	9	6	19	8	3	14	16	16	6	9	11	20	1	29	1	30	17	13						
	6%	6%	6%	8%	7%	3%	6%	6%	14%	5%	7%	5%	6%	7%	5%	7%	4%	6%	1%	6%	5%	8%						
	E								F*									**										
4 (4)	152	71	81	60	38	54	109	38	5	83	69	92	26	34	65	88	3	149	10	143	91	61						
	30%	28%	33%	32%	27%	31%	32%	27%	28%	31%	30%	31%	29%	29%	29%	32%	19%	31%	27%	31%	27%	36%					T	
3 (3)	181	95	85	66	47	68	113	59	9	90	91	99	35	46	81	99	5	176	13	168	128	53						
	36%	38%	34%	35%	34%	39%	33%	42%	47%	34%	39%	34%	39%	40%	36%	36%	36%	28%	36%	36%	36%	39%	31%					
	F							*									**										U	
2 (2)	97	52	44	27	33	36	67	29	1	56	40	59	18	19	50	47	5	92	9	88	71	25						
	19%	21%	18%	15%	24%	21%	20%	20%	7%	21%	17%	20%	20%	17%	22%	17%	29%	19%	24%	19%	22%	15%						
	C							H	*								**										U	
1 - Very weak economy (1)	35	15	20	14	13	9	30	5	*	22	13	24	5	6	14	21	2	33	3	32	23	12						
	7%	6%	8%	7%	9%	5%	9%	4%	1%	8%	5%	8%	6%	5%	6%	7%	14%	7%	10%	7%	7%	7%						
Sigma	500	251	249	186	141	174	340	141	18	266	234	295	90	115	223	277	16	484	36	464	331	169						
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Summary																												
Top3Box (Strong)	35	18	18	19	9	7	22	10	3	15	21	20	6	10	13	22	2	34	1	34	18	17						
	7%	7%	7%	10%	7%	4%	6%	7%	16%	5%	9%	7%	9%	6%	8%	10%	7%	4%	7%	5%	10%							
	E								F*								**										T	
Low3Box (Weak)	312	163	150	106	93	112	209	93	10	169	144	183	58	72	145	167	12	301	25	287	222	90						
	62%	65%	60%	57%	66%	65%	62%	66%	56%	63%	61%	62%	64%	62%	65%	60%	71%	62%	69%	62%	67%	53%						
	C							*									**										U	
Mean	3.1	3.1	3.1	3.3	3	3.1	3.1	3.2	3.5	3	3.2	3.1	3.1	3.2	3.1	3.2	2.9	3.1	3	3.1	3	3.3					T	
	D							FG*		I							**		*									

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Mexico Total		Mexico																									
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status						
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U							
Base: All Respondents (unwtd)	504	238	266	227	186	91	363	124	17	234	270	130	175	199	265	239	116	388	134	370	306	198						
Base: All Respondents (wtd)	500	239	261	270	156	74	405	88	7	210	290	321	103	76	232	268	96	404	96	404	252	248						
7 - Very strong economy (7)	9	6	3	6	2	*	5	4	*	*	8	8	1	1	*	8	1	8	1	8	3	6						
	2%	2%	1%	2%	2%	1%	1%	4%	5%	*	3%	2%	1%	1%	*	3%	1%	2%	1%	2%	1%	2%						
6 (6)	27	20	7	16	7	4	20	6	1	14	13	19	5	3	14	13	12	15	12	15	15	12						
	5%	8%	3%	6%	4%	6%	5%	7%	12%	7%	4%	6%	5%	5%	6%	5%	12%	4%	12%	4%	6%	5%						
	B					*		*	**									Q*		S*								
5 (5)	79	44	36	40	24	15	53	24	2	35	44	42	19	18	43	36	15	64	16	63	45	34						
	16%	18%	14%	15%	16%	20%	13%	28%	23%	17%	15%	13%	19%	23%	18%	14%	16%	16%	17%	16%	17%	16%						
	*					F*		**							K		*		*		*							
4 (4)	164	83	81	86	61	16	135	26	3	72	92	107	31	26	79	85	34	130	36	128	91	73						
	33%	35%	31%	32%	39%	22%	33%	30%	35%	34%	32%	33%	30%	34%	34%	32%	35%	32%	37%	32%	36%	29%						
	E			*		*	**										*		*		*							
3 (3)	125	58	67	79	24	22	106	18	1	51	74	85	25	15	51	74	18	107	14	111	50	75						
	25%	25%	26%	29%	16%	30%	26%	20%	19%	24%	26%	26%	24%	20%	22%	28%	19%	27%	15%	27%	20%	30%						
	D			D*		*	**										*		*		R		T					
2 (2)	49	14	34	25	19	5	42	6	-	17	32	29	12	8	24	24	8	40	7	42	24	25						
	10%	6%	13%	9%	12%	6%	10%	7%	-	8%	11%	9%	12%	10%	11%	9%	9%	10%	7%	10%	9%	10%						
	A			*		*	**										*		*		*							
1 - Very weak economy (1)	47	14	33	18	18	12	43	3	*	21	26	31	11	5	21	26	9	39	10	37	24	23						
	9%	6%	13%	7%	11%	16%	11%	4%	6%	10%	9%	10%	10%	7%	9%	10%	9%	10%	10%	9%	9%	9%						
	A			*		*	**										*		*		*							
Sigma	500	239	261	270	156	74	405	88	7	210	290	321	103	76	232	268	96	404	96	404	252	248						
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Summary																												
Top3Box (Strong)	115	69	46	62	33	20	78	34	3	50	65	69	25	22	57	58	28	87	29	86	63	52						
	23%	29%	18%	23%	22%	26%	19%	39%	39%	24%	23%	21%	24%	29%	25%	22%	29%	30%	21%	25%	21%							
	B			*		F*	**										*		*									
Low3Box (Weak)	221	87	134	121	61	38	192	27	2	88	133	145	47	29	96	125	35	186	31	190	97	124						
	44%	36%	51%	45%	39%	52%	47%	31%	25%	42%	46%	45%	46%	38%	41%	47%	36%	46%	33%	47%	39%	50%						
	A			*		G	*	**									*		*		R							
Mean	3.6	3.9	3.3	3.7	3.5	3.4	3.5	4.1	4.2	3.6	3.6	3.6	3.5	3.7	3.6	3.6	3.8	3.5	3.8	3.5	3.7	3.5						
	B			*		F*	**										*		*									

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Poland Total	Poland																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	504	275	229	188	150	166	388	100	16	261	243	75	346	83	216	288	41	463	65	439	265	239		
Base: All Respondents (wtd)	500	248	252	215	135	150	395	90	15	239	261	104	327	69	198	302	35	465	55	445	240	260		
7 - Very strong economy (7)	2	2	-	1	1	-	-	1	1	1	1	-	2	-	1	1	-	2	1	1	2	-		
*	1%	-	*	1%	-	-	-	1%	5%	*	*	-	1%	-	*	*	*	*	2%	*	1%	-		
6 (6)	11	8	3	6	2	4	10	1	-	6	5	-	10	1	5	6	2	9	2	9	4	7		
	2%	3%	1%	3%	1%	2%	3%	1%	-	3%	2%	-	3%	1%	3%	2%	5%	2%	4%	2%	2%	3%		
5 (5)	61	33	28	31	16	14	44	16	1	23	38	13	37	11	21	40	5	56	12	49	33	27		
	12%	13%	11%	14%	12%	10%	11%	18%	6%	10%	14%	13%	11%	16%	11%	13%	14%	12%	22%	11%	14%	11%		
4 (4)	113	51	62	63	25	26	92	16	5	45	68	25	73	15	44	69	7	106	10	103	59	54		
	23%	20%	25%	29%	18%	17%	23%	18%	34%	19%	26%	24%	22%	22%	23%	23%	18%	23%	24%	21%				
3 (3)	144	76	68	52	56	36	113	27	5	79	65	28	99	17	52	92	8	136	14	130	69	75		
	29%	31%	27%	24%	42%	24%	29%	30%	32%	33%	25%	27%	30%	25%	26%	30%	22%	29%	25%	29%	29%	29%		
2 (2)	90	51	39	39	21	30	71	18	2	46	44	17	60	13	41	50	8	83	9	81	38	52		
	18%	21%	15%	18%	16%	20%	18%	20%	11%	19%	17%	17%	18%	18%	21%	16%	22%	18%	17%	18%	16%	20%		
1 - Very weak economy (1)	79	27	52	23	15	41	66	12	2	38	41	20	46	13	34	45	6	73	7	73	35	44		
	16%	11%	21%	11%	11%	27%	17%	13%	13%	16%	19%	14%	18%	17%	15%	17%	16%	12%	16%	15%	17%			
Sigma	500	248	252	215	135	150	395	90	15	239	261	104	327	69	198	302	35	465	55	445	240	260		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	74	43	31	37	18	18	54	18	2	30	43	13	49	12	27	46	7	67	16	58	39	34		
	15%	17%	12%	17%	13%	12%	14%	20%	11%	13%	17%	13%	15%	17%	14%	15%	19%	14%	28%	13%	16%	13%		
Low3Box (Weak)	314	155	159	115	92	107	249	56	8	164	150	66	205	43	127	187	21	292	30	284	142	171		
	63%	62%	63%	53%	68%	71%	63%	62%	55%	69%	57%	63%	63%	61%	64%	62%	61%	63%	54%	64%	59%	66%		
Mean	3.1	3.2	2.9	3.3	3.1	2.7	3	3.2	3.3	3	3.1	2.9	3.1	3	3	3.1	3.1	3.4	3	3.2	3			
				E	E		*	**				*		*		*								

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O/P,Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Russia Total		Russia																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	501	253	248	171	169	161	68	263	170	240	261	81	296	124	267	234	53	448	70	431	333	168	
Base: All Respondents (wtd)	500	241	259	211	163	126	71	275	154	220	280	146	266	88	245	255	50	450	65	435	314	186	
7 - Very strong economy (7)	12	6	6	9	2	1	3	2	7	5	7	2	6	4	7	5	2	10	2	10	8	4	
	2%	2%	2%	4%	1%	1%	4%	1%	5%	2%	2%	1%	2%	4%	3%	2%	4%	2%	3%	2%	2%	2%	
							G*				*							*		*			
6 (6)	18	6	11	11	3	3	1	8	8	6	12	7	9	1	5	13	3	15	3	15	5	13	
	4%	3%	4%	5%	2%	2%	2%	3%	5%	3%	4%	5%	3%	1%	2%	5%	5%	3%	4%	3%	2%	7%	
							*				*							*		*			T
5 (5)	81	51	30	37	24	20	6	43	32	34	47	26	38	17	43	38	12	69	20	61	55	26	
	16%	21%	12%	18%	14%	16%	9%	16%	21%	16%	17%	18%	14%	19%	18%	15%	23%	15%	30%	14%	18%	14%	
		B					*		F		*				*			*	S*				
4 (4)	128	50	77	56	42	30	16	69	43	47	80	37	67	24	56	72	17	111	15	113	81	47	
	26%	21%	30%	27%	26%	24%	22%	25%	28%	21%	29%	25%	25%	27%	23%	28%	33%	25%	23%	26%	26%	25%	
		A					*				*				*			*		*			
3 (3)	150	67	83	68	46	36	26	85	39	69	81	38	91	22	68	82	9	141	12	138	91	59	
	30%	28%	32%	32%	28%	28%	37%	31%	25%	31%	29%	26%	34%	24%	28%	32%	17%	31%	18%	32%	29%	31%	
							*				*				*			*	R				
2 (2)	52	31	21	12	23	18	8	33	12	31	21	19	23	11	32	20	4	48	9	43	39	14	
	10%	13%	8%	6%	14%	14%	11%	12%	8%	14%	8%	13%	9%	12%	13%	8%	8%	11%	14%	10%	12%	7%	
		C	C	*			J		*						*			*		*			
1 - Very weak economy (1)	59	29	31	17	24	19	11	35	14	28	31	18	31	11	34	25	5	55	5	55	35	25	
	12%	12%	12%	8%	15%	15%	15%	13%	9%	13%	11%	12%	12%	12%	14%	10%	9%	12%	7%	13%	11%	13%	
Sigma	500	241	259	211	163	126	71	275	154	220	280	146	266	88	245	255	50	450	65	435	314	186	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	111	63	48	57	29	24	11	53	47	45	65	35	54	22	55	55	16	94	24	86	68	43	
	22%	26%	18%	27%	18%	19%	15%	19%	30%	20%	23%	24%	20%	24%	23%	22%	21%	37%	20%	22%	23%		
							*		FG		*				*			S*					
Low3Box (Weak)	262	127	134	98	92	72	44	153	64	128	134	74	145	43	134	127	17	244	26	236	165	97	
	52%	53%	52%	46%	57%	57%	63%	56%	42%	58%	48%	51%	55%	48%	55%	50%	35%	54%	39%	54%	53%	52%	
							H*	H	J		*				*		*	P	*	R			
Mean	3.4	3.4	3.4	3.7	3.2	3.2	3.2	3.3	3.8	3.3	3.5	3.4	3.4	3.5	3.3	3.5	3.8	3.4	3.8	3.4	3.4	3.5	
					DE	*		FG		*				*			Q*		S*				

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## Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Saudi Arabia Total	Saudi Arabia																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	505	333	172	298	171	36	286	125	39	315	190	139	134	232	276	229	69	436	88	417	317	188		
Base: All Respondents (wtd)	500	283	217	295	170	34	312	95	32	282	218	290	145	65	235	265	56	444	81	419	258	242		
7 - Very strong economy (7)	125	86	39	75	40	10	76	22	7	71	53	72	36	17	67	57	17	108	19	106	77	48		
	25%	30%	18%	25%	23%	30%	24%	23%	23%	25%	24%	25%	25%	27%	29%	22%	31%	24%	23%	25%	30%	20%		
	B		*	**	*	**	*	**									*	*						
6 (6)	65	42	23	29	30	6	44	13	6	45	19	40	17	8	30	34	13	51	19	46	30	34		
	13%	15%	11%	10%	18%	18%	14%	14%	20%	16%	9%	14%	12%	12%	13%	13%	23%	12%	23%	11%	12%	12%	14%	
5 (5)	98	57	41	62	33	3	56	20	12	49	49	51	33	13	44	54	8	90	9	89	54	44		
	20%	20%	19%	21%	19%	9%	18%	21%	38%	17%	23%	18%	23%	21%	19%	20%	14%	20%	11%	21%	21%	18%		
	A		*	**	*	**	*	**									*	*						
4 (4)	106	44	61	66	34	5	61	20	5	56	50	54	36	16	43	62	10	96	20	86	41	65		
	21%	16%	28%	22%	20%	15%	20%	21%	17%	20%	23%	19%	25%	24%	18%	24%	17%	22%	25%	20%	16%	27%		
	A		*	**	*	**	*	**									*	*				T		
3 (3)	70	35	35	37	26	7	50	13	1	42	28	49	15	6	33	37	5	65	10	60	36	34		
	14%	12%	16%	13%	15%	20%	16%	13%	2%	15%	13%	17%	10%	10%	14%	14%	9%	15%	12%	14%	14%	14%		
	B		*	**	*	**	*	**									*	*						
2 (2)	20	5	14	18	2	-	16	3	-	6	13	12	5	3	6	14	3	16	2	18	6	14		
	4%	2%	7%	6%	1%	-	5%	3%	-	2%	6%	4%	4%	4%	2%	5%	6%	4%	2%	4%	2%	6%		
	A		*	**	*	**	*	**									*	*						
1 - Very weak economy (1)	17	14	4	8	6	3	10	5	-	11	6	12	3	2	11	6	*	17	3	14	14	3		
	3%	5%	2%	3%	4%	8%	3%	5%	-	4%	3%	4%	2%	4%	5%	2%	*	4%	4%	3%	6%	1%		
	B		*	**	*	**	*	**									*	*				U		
Sigma	500	283	217	295	170	34	312	95	32	282	218	290	145	65	235	265	56	444	81	419	258	242		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	287	185	103	166	102	19	175	56	26	165	122	163	86	38	142	146	38	249	46	241	161	126		
	57%	65%	47%	56%	60%	57%	56%	58%	81%	59%	56%	56%	59%	59%	60%	55%	68%	56%	57%	58%	62%	52%		
	B		*	**	*	**	*	**									*	*						
Low3Box (Weak)	107	54	53	63	34	10	75	20	1	60	47	73	23	11	50	57	8	98	15	92	56	51		
	21%	19%	24%	21%	20%	28%	24%	21%	2%	21%	21%	25%	16%	17%	21%	15%	22%	18%	22%	22%	21%			
Mean	4.9	5.1	4.6	4.8	5	4.9	4.8	4.9	5.5	4.9	4.8	4.8	5	5	5	4.8	5.3	4.8	5	4.9	5	4.8		
	B		*	**	*	**	*	**									*	*						

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	203	300	253	177	73	31	53	419	253	250	278	136	89	245	258	102	401	155	348	411	92
Base: All Respondents (wtd)	500	240	260	287	143	70	39	51	409	216	284	282	129	89	236	264	96	404	149	351	382	118
7 - Very strong economy (7)	5	1	5	5	1	-	-	2	4	1	5	2	3	1	3	3	2	4	2	4	4	2
	1%	*	2%	2%	1%	-	-	4%	1%	*	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%
6 (6)	18	7	11	13	3	2	2	3	13	4	14	5	8	5	6	12	5	13	6	12	8	10
	4%	3%	4%	5%	2%	3%	6%	5%	3%	2%	5%	2%	6%	6%	2%	5%	5%	3%	4%	4%	2%	9%
5 (5)	77	45	33	47	22	8	3	5	70	35	43	41	16	21	38	39	17	60	23	54	56	21
	15%	19%	13%	17%	15%	11%	7%	10%	17%	16%	15%	14%	12%	23%	16%	15%	18%	15%	16%	15%	15%	18%
4 (4)	169	84	85	105	40	23	15	13	141	65	104	100	44	24	85	83	30	139	50	119	132	37
	34%	35%	33%	37%	28%	33%	38%	26%	34%	30%	36%	35%	34%	28%	36%	32%	31%	34%	33%	34%	35%	31%
3 (3)	131	63	67	66	46	19	15	15	100	59	72	77	29	24	56	74	26	105	41	90	103	28
	26%	26%	26%	23%	32%	27%	39%	30%	24%	27%	25%	27%	23%	27%	24%	28%	27%	26%	27%	26%	27%	24%
2 (2)	59	24	35	33	16	10	3	8	48	30	29	37	13	8	27	32	8	51	15	43	45	13
	12%	10%	13%	12%	11%	14%	7%	16%	12%	14%	10%	13%	10%	9%	11%	12%	8%	13%	10%	12%	12%	11%
1 - Very weak economy (1)	42	16	26	17	16	9	2	5	36	22	19	20	16	5	21	21	9	32	13	29	35	7
	8%	7%	10%	6%	11%	13%	4%	9%	9%	10%	7%	7%	13%	6%	9%	8%	10%	8%	8%	8%	9%	6%
Sigma	500	240	260	287	143	70	39	51	409	216	284	282	129	89	236	264	96	404	149	351	382	118
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	101	53	48	65	25	10	5	10	86	40	61	48	26	27	46	54	24	77	31	70	67	33
	20%	22%	18%	23%	18%	14%	13%	19%	21%	18%	21%	17%	20%	30%	20%	21%	25%	19%	21%	20%	18%	28%
Low3Box (Weak)	231	103	128	116	78	37	20	28	183	111	120	135	58	38	104	127	43	188	68	162	183	48
	46%	43%	49%	40%	54%	53%	50%	55%	45%	52%	42%	48%	45%	43%	44%	48%	44%	47%	46%	46%	48%	41%
Mean	3.5	3.6	3.4	3.7	3.3	3.2	3.5	3.4	3.5	3.3	3.6	3.4	3.5	3.7	3.5	3.5	3.6	3.5	3.5	3.4	3.8	T*
						DE	*	**	*		I		*									

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	252	255	211	176	120	80	203	224	298	209	17	138	352	257	250	68	439	101	406	369	138
Base: All Respondents (wtd)	500	253	247	211	183	107	77	202	220	292	208	16	132	351	254	246	66	434	98	402	366	134
7 - Very strong economy (7)	3	1	2	2	-	1	1	-	2	2	1	-	-	3	2	1	2	1	3	-	-	
	1%	*	1%	1%	-	1%	1%	-	1%	1%	*	-	-	1%	1%	*	3%	*	2%	*	1%	
					*							**					Q*		S*			
6 (6)	10	4	6	5	4	2	3	4	3	7	3	-	3	7	5	6	4	7	5	6	9	1
	2%	1%	3%	2%	2%	2%	4%	2%	2%	2%	1%	-	2%	2%	2%	2%	6%	2%	5%	1%	3%	1%
5 (5)	73	42	31	26	27	20	11	25	37	49	24	3	22	48	41	32	12	61	19	54	50	23
	15%	17%	12%	12%	15%	19%	15%	12%	17%	17%	12%	12%	18%	16%	14%	16%	13%	19%	14%	20%	13%	14%
4 (4)	138	72	67	54	52	33	25	55	58	79	59	6	34	99	74	64	14	124	24	115	97	41
	28%	28%	27%	25%	28%	31%	32%	27%	26%	27%	28%	35%	26%	28%	29%	26%	21%	29%	24%	29%	27%	31%
3 (3)	181	87	94	90	60	32	24	81	76	96	85	6	50	125	89	93	23	159	32	149	134	47
	36%	35%	38%	43%	33%	30%	31%	40%	35%	33%	41%	36%	38%	36%	35%	38%	35%	37%	33%	37%	37%	35%
2 (2)	57	27	30	21	24	12	8	20	30	40	17	1	16	40	28	30	8	50	11	47	44	13
	11%	11%	12%	10%	13%	12%	10%	10%	13%	14%	8%	5%	12%	11%	11%	12%	12%	11%	11%	12%	12%	10%
1 - Very weak economy (1)	37	19	18	13	17	6	5	18	14	18	19	1	7	29	16	21	3	34	5	32	29	8
	7%	7%	7%	6%	10%	6%	7%	9%	6%	6%	9%	6%	5%	8%	6%	8%	5%	8%	5%	8%	6%	
Sigma	500	253	247	211	183	107	77	202	220	292	208	16	132	351	254	246	66	434	98	402	366	134
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	86	47	39	33	30	23	15	29	42	58	28	3	25	59	47	39	18	68	26	60	62	24
	17%	19%	16%	16%	17%	22%	20%	14%	19%	20%	13%	18%	19%	17%	19%	16%	27%	16%	26%	15%	17%	18%
Low3Box (Weak)	275	133	142	124	101	51	37	118	120	154	121	8	73	194	133	143	34	242	48	227	206	69
	55%	53%	57%	59%	55%	47%	48%	58%	54%	53%	58%	47%	56%	55%	52%	58%	51%	56%	49%	56%	56%	51%
Mean	3.4	3.4	3.4	3.4	3.3	3.5	3.5	3.3	3.4	3.4	3.3	3.5	3.4	3.4	3.5	3.3	3.7	3.4	3.6	3.3	3.4	3.5
						*						**					Q*		S*			

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Spain Total	Spain																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1015	497	518	381	370	264	684	281	50	459	556	624	96	295	534	481	93	922	87	928	562	453		
Base: All Respondents (wtd)	500	252	248	205	170	125	338	137	25	210	290	249	115	136	258	242	45	455	45	455	270	230		
7 - Very strong economy (7)	2	2	-	1	2	-	2	-	1	2	*	*	1	1	2	-	1	2	*	2	-	-		
*	1%	-	*	1%	-	*	-	-	2%	1%	*	*	1%	*	1%	-	1%	*	4%	*	1%	-	-	
6 (6)	3	2	1	2	*	*	2	*	*	1	2	1	1	1	3	*	1	2	1	2	1	2	1	
1%	1%	*	1%	*	*	1%	*	2%	1%	1%	*	1%	1%	1%	*	3%	*	2%	*	*	1%	*	1%	
5 (5)	19	12	8	8	5	6	10	7	2	7	12	9	2	8	13	6	4	16	5	15	11	8		
4%	5%	3%	4%	3%	5%	3%	5%	9%	4%	4%	4%	2%	6%	5%	3%	8%	3%	10%	3%	4%	4%	4%		
4 (4)	89	49	40	38	30	21	52	33	4	37	52	40	26	22	42	47	4	84	4	85	46	42		
18%	19%	16%	19%	17%	17%	15%	24%	16%	17%	18%	16%	16%	23%	16%	16%	19%	9%	19%	9%	19%	17%	18%		
3 (3)	139	79	60	55	47	37	94	35	10	61	78	65	34	40	73	67	12	128	12	127	79	60		
28%	31%	24%	27%	28%	30%	28%	26%	41%	29%	27%	26%	29%	29%	28%	28%	26%	28%	27%	28%	29%	29%	26%		
2 (2)	112	50	62	44	38	29	78	31	3	49	62	57	24	31	58	54	11	101	12	100	59	52		
22%	20%	25%	22%	23%	23%	23%	22%	13%	24%	22%	23%	21%	23%	22%	22%	24%	22%	26%	22%	22%	22%	23%		
1 - Very weak economy (1)	136	58	78	57	47	32	101	31	4	52	83	76	26	34	68	68	12	123	10	126	71	65		
27%	23%	31%	28%	28%	25%	30%	23%	16%	25%	29%	31%	23%	25%	26%	28%	28%	27%	22%	28%	26%	28%			
Sigma	500	252	248	205	170	125	338	137	25	210	290	249	115	136	258	242	45	455	45	455	270	230		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	24	16	8	10	7	7	14	7	3	10	14	11	5	9	18	7	5	19	7	17	14	10		
5%	6%	3%	5%	4%	5%	4%	5%	13%	5%	5%	4%	4%	7%	7%	3%	12%	4%	16%	4%	5%	4%			
B													*	O		Q*		S*						
Low3Box (Weak)	387	187	200	156	133	98	272	97	18	163	224	198	83	105	198	189	35	352	34	353	210	177		
77%	74%	81%	76%	78%	78%	81%	71%	71%	78%	77%	80%	73%	77%	77%	78%	78%	77%	75%	78%	78%	78%	77%		
A													*			*		*						
Mean	2.5	2.7	2.4	2.5	2.5	2.5	2.4	2.7	3	2.6	2.5	2.4	2.7	2.6	2.6	2.5	2.6	2.5	2.8	2.5	2.5	2.5		
B									F*				K*				*	S*						

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Sweden Total		Sweden																				
			Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	502	250	252	161	177	164	159	258	85	187	315	320	82	100	294	208	52	450	63	439	346	156	
Base: All Respondents (wtd)	500	253	247	186	166	148	124	277	99	201	299	105	262	132	291	209	58	442	82	418	355	145	
7 - Very strong economy (7)	17	5	12	5	3	9	-	10	7	9	8	2	11	4	7	10	6	12	8	9	15	2	
	3%	2%	5%	3%	2%	6%	-	4%	7%	5%	3%	2%	4%	3%	3%	5%	10%	3%	10%	2%	4%	1%	*
6 (6)	64	32	31	21	31	12	8	34	22	35	29	9	33	22	39	24	4	60	9	54	56	8	
	13%	13%	13%	11%	19%	8%	6%	12%	22%	17%	10%	9%	13%	16%	14%	12%	6%	14%	11%	13%	16%	5%	
5 (5)	172	91	81	63	64	44	28	99	44	71	100	34	86	51	96	76	23	149	34	138	128	44	
	34%	36%	33%	34%	39%	29%	23%	36%	44%	35%	34%	33%	33%	39%	33%	36%	39%	34%	41%	33%	36%	30%	
4 (4)	155	80	76	64	41	51	58	85	13	54	101	37	87	32	88	67	15	141	12	143	106	50	
	31%	31%	31%	34%	24%	35%	47%	31%	13%	27%	34%	35%	33%	24%	30%	32%	25%	32%	15%	34%	30%	34%	
3 (3)	73	36	37	27	20	26	24	40	8	26	47	16	39	18	47	26	8	65	12	61	35	37	
	15%	14%	15%	14%	12%	17%	20%	14%	8%	13%	16%	15%	15%	13%	16%	12%	14%	15%	14%	15%	10%	26%	
2 (2)	13	8	5	3	6	4	1	6	6	4	9	4	6	4	9	4	2	11	5	8	10	3	
	3%	3%	2%	2%	4%	3%	1%	2%	6%	2%	3%	3%	2%	3%	3%	2%	4%	3%	6%	2%	3%	2%	
1 - Very weak economy (1)	6	2	4	2	1	3	4	2	-	1	5	3	-	2	4	1	1	5	1	5	4	2	
	1%	1%	2%	1%	1%	2%	3%	1%	-	*	2%	3%	-	2%	2%	1%	2%	1%	2%	1%	1%	1%	
Sigma	500	253	247	186	166	148	124	277	99	201	299	105	262	132	291	209	58	442	82	418	355	145	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	253	128	125	90	98	65	36	144	73	116	137	45	130	77	143	110	32	220	52	201	199	54	
	51%	51%	51%	48%	59%	44%	29%	52%	73%	58%	46%	43%	50%	58%	49%	53%	55%	50%	63%	48%	56%	37%	
Low3Box (Weak)	92	46	46	32	27	33	30	48	14	31	61	23	46	24	60	31	11	80	18	74	50	42	
	18%	18%	19%	17%	16%	22%	24%	17%	14%	15%	20%	22%	17%	18%	21%	15%	20%	18%	22%	18%	14%	29%	
Mean	4.5	4.4	4.5	4.4	4.6	4.4	4	4.5	4.9	4.7	4.3	4.2	4.5	4.6	4.4	4.6	4.5	4.5	4.6	4.4	4.6	4.1	
	*	*	*	*	*	*	*	F	F*	J*			*	K*		*	**	*	**	*	U	*	

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Turkey Total	Turkey																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	508	295	213	290	177	41	20	183	305	262	246	159	78	271	275	233	67	441	169	339	351	157		
Base: All Respondents (wtd)	500	252	248	262	181	56	20	180	299	253	247	158	78	264	262	238	68	432	162	338	333	167		
7 - Very strong economy (7)	24	14	10	10	9	5	2	7	15	14	9	8	6	10	18	6	8	16	12	11	19	5		
	5%	5%	4%	4%	5%	10%	10%	4%	5%	6%	4%	5%	5%	4%	7%	3%	12%	4%	8%	3%	6%	3%		
*	**																							
6 (6)	45	24	21	19	23	3	-	15	30	26	20	16	7	22	25	20	5	40	17	28	33	12		
	9%	10%	9%	7%	13%	5%	-	8%	10%	10%	8%	10%	9%	8%	10%	8%	7%	9%	11%	8%	10%	7%		
*	**																	*						
5 (5)	103	64	39	63	31	9	4	31	67	52	50	27	18	57	55	48	13	89	35	68	69	34		
	21%	25%	16%	24%	17%	16%	21%	17%	22%	21%	20%	17%	23%	22%	21%	20%	20%	21%	22%	20%	21%	20%		
*	**																	*						
B																								
4 (4)	174	86	88	94	63	16	12	68	94	83	91	57	24	93	89	85	23	151	57	117	112	62		
	35%	34%	36%	36%	35%	29%	60%	38%	31%	33%	37%	36%	31%	35%	34%	36%	34%	35%	35%	35%	34%	37%		
*	**																	*						
3 (3)	113	50	63	60	36	17	1	44	68	53	59	35	19	59	54	59	12	101	29	84	71	41		
	23%	20%	25%	23%	20%	30%	4%	25%	23%	21%	24%	22%	24%	22%	21%	25%	17%	23%	18%	25%	21%	25%		
*	**																*							
2 (2)	26	10	16	9	12	5	1	4	21	13	13	4	3	18	15	10	5	21	8	17	18	8		
	5%	4%	6%	3%	7%	8%	4%	2%	7%	5%	5%	3%	4%	7%	6%	4%	7%	5%	5%	5%	5%	5%		
*	**								G				*					*						
1 - Very weak economy (1)	16	5	11	7	8	1	-	11	5	12	4	9	1	6	6	10	2	13	3	13	11	4		
	3%	2%	4%	3%	4%	2%	-	6%	2%	5%	2%	6%	1%	2%	2%	4%	3%	3%	2%	4%	3%	3%		
*	**							H				*					*							
Sigma	500	252	248	262	181	56	20	180	299	253	247	158	78	264	262	238	68	432	162	338	333	167		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
*	**																							
Summary																								
Top3Box (Strong)	172	102	70	92	63	17	6	53	112	92	80	52	31	89	98	74	26	146	64	107	121	51		
	34%	40%	28%	35%	34%	31%	32%	29%	38%	36%	32%	33%	40%	34%	37%	31%	39%	34%	40%	32%	36%	31%		
*	**												*				*							
B																								
Low3Box (Weak)	154	65	89	76	56	22	2	59	93	77	77	49	23	83	75	79	19	136	40	114	100	54		
	31%	26%	36%	29%	31%	40%	9%	33%	31%	31%	31%	29%	31%	29%	33%	27%	31%	25%	34%	30%	32%			
*	**												*				*							
A																								
Mean	4.1	4.3	3.9	4.1	4.1	4	4.4	4	4.2	4.1	4.1	4.1	4.3	4.1	4.1	4	4.3	4.1	4.3	4	4.2	4		
	B					*	**						*				*	S						

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B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Great Britain Total	Great Britain																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1004	480	524	372	311	321	237	614	153	418	586	366	336	302	567	437	77	927	115	889	604	400		
Base: All Respondents (wtd)	500	246	254	185	165	150	116	307	77	209	291	180	167	153	286	214	39	461	58	442	306	194		
7 - Very strong economy (7)	8	3	4	4	2	1	1	5	2	4	4	4	2	2	7	1	2	6	4	4	6	1		
	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	2%	*	5%	1%	6%	1%	2%	1%		
6 (6)	10	6	4	2	5	3	1	4	4	5	4	3	3	4	8	2	1	9	1	9	6	3		
	2%	2%	2%	1%	3%	2%	1%	1%	6%	3%	2%	2%	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%		
5 (5)	60	31	29	23	23	14	9	38	13	26	34	18	21	22	34	27	5	55	9	51	40	21		
	12%	13%	11%	13%	14%	9%	7%	12%	17%	12%	12%	10%	13%	14%	12%	12%	13%	12%	16%	12%	13%	11%		
4 (4)	129	59	71	48	35	46	31	74	24	64	66	49	41	40	70	60	8	122	13	117	81	48		
	26%	24%	28%	26%	21%	31%	27%	24%	31%	31%	23%	27%	25%	26%	24%	28%	21%	26%	22%	26%	27%	25%		
3 (3)	157	82	75	60	55	42	33	105	19	62	95	53	52	52	94	63	15	142	19	137	100	57		
	31%	33%	29%	32%	33%	28%	29%	34%	25%	30%	32%	29%	31%	34%	33%	29%	39%	31%	33%	31%	33%	29%		
2 (2)	75	37	37	27	23	24	18	46	10	27	48	26	27	21	38	37	4	71	6	69	41	33		
	15%	15%	15%	15%	14%	16%	16%	15%	13%	13%	16%	14%	16%	14%	13%	17%	10%	15%	10%	16%	13%	17%		
1 - Very weak economy (1)	62	28	34	21	21	20	22	35	5	21	41	28	21	12	37	25	3	58	6	56	32	30		
	12%	11%	13%	11%	13%	13%	13%	19%	11%	6%	10%	14%	16%	13%	8%	13%	12%	9%	13%	10%	13%	10%	16%	
Sigma	500	246	254	185	165	150	116	307	77	209	291	180	167	153	286	214	39	461	58	442	306	194		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top3Box (Strong)	77	40	37	29	30	18	11	47	19	35	43	25	26	27	48	30	8	69	14	64	52	25		
	15%	16%	15%	16%	18%	12%	10%	15%	25%	17%	15%	14%	15%	18%	17%	14%	21%	15%	24%	14%	17%	13%		
Low3Box (Weak)	293	147	146	108	99	86	74	186	34	110	183	107	100	86	168	125	22	271	31	262	173	120		
	59%	60%	57%	58%	60%	57%	63%	61%	44%	53%	63%	59%	60%	56%	59%	58%	59%	54%	59%	56%	62%			
Mean	3.2	3.2	3.2	3.3	3.2	3.2	3	3.2	3.7	3.4	3.1	3.1	3.2	3.4	3.3	3.2	3.5	3.2	3.5	3.2	3.3	3.1		

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	United States Total	the US																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1001	484	517	329	330	342	144	453	404	606	395	373	352	276	525	476	116	885	136	865	661	340		
Base: All Respondents (wtd)	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175		
7 - Very strong economy (7)	18	10	8	10	4	3	4	3	10	13	5	7	4	7	17	1	10	8	11	7	15	3		
	4%	4%	3%	6%	3%	2%	5%	2%	5%	4%	3%	3%	5%	5%	6%	1%	19%	2%	18%	2%	5%	2%		
			E				G		G						O		Q		S		U			
6 (6)	22	14	7	10	5	7	2	7	12	13	9	6	7	9	13	9	5	17	5	17	16	5		
	4%	6%	3%	6%	3%	4%	3%	3%	6%	4%	5%	3%	5%	6%	5%	4%	9%	4%	8%	4%	5%	3%		
			B												K		Q		S					
5 (5)	101	51	49	42	27	31	15	39	47	56	45	47	20	33	51	50	10	91	11	90	65	36		
	20%	21%	20%	23%	17%	20%	18%	19%	23%	19%	22%	20%	16%	24%	20%	21%	18%	20%	17%	21%	20%	21%		
															L									
4 (4)	160	76	84	61	45	54	26	68	66	93	67	71	41	49	75	86	14	147	15	145	102	58		
	32%	31%	33%	34%	29%	34%	32%	33%	31%	31%	34%	30%	32%	35%	29%	35%	25%	33%	23%	33%	31%	33%		
															N				R					
3 (3)	105	49	57	39	34	32	15	51	39	63	42	51	28	26	53	53	9	97	12	93	66	39		
	21%	20%	22%	22%	21%	20%	19%	25%	19%	21%	21%	22%	22%	19%	20%	22%	16%	22%	19%	21%	20%	22%		
							H																	
2 (2)	52	26	26	11	18	24	8	24	20	35	17	28	15	9	28	24	3	49	4	48	36	17		
	10%	11%	10%	6%	11%	15%	10%	12%	9%	12%	9%	12%	12%	7%	11%	10%	6%	11%	6%	11%	11%	10%		
				C	C							M	M											
1 - Very weak economy (1)	41	21	20	9	24	8	10	15	15	27	15	22	13	6	21	20	4	37	6	35	25	16		
	8%	9%	8%	5%	15%	5%	13%	7%	7%	9%	7%	9%	10%	5%	8%	8%	7%	8%	9%	8%	8%	9%		
				CE								M	M											
Sigma	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top3Box (Strong)	140	75	65	62	37	42	21	50	70	82	59	61	30	49	80	60	25	116	28	113	96	44		
	28%	30%	26%	34%	23%	26%	26%	24%	33%	27%	29%	26%	24%	35%	31%	25%	45%	26%	43%	26%	30%	25%		
				DE					G					KL	O		Q		S					
Low3Box (Weak)	199	96	103	59	76	64	34	91	74	125	74	101	56	42	102	97	16	183	22	177	127	72		
	40%	39%	41%	32%	48%	40%	42%	44%	35%	42%	37%	43%	44%	30%	40%	40%	30%	41%	34%	41%	39%	41%		
				C	C		H					M	M				P							
Mean	3.7	3.8	3.7	4	3.4	3.7	3.6	3.6	3.9	3.7	3.8	3.6	3.6	4.1	3.8	3.6	4.4	3.6	4.3	3.6	3.8	3.6		
				DE		D		G				KL	O		Q		S							

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18147	9042	9105	7107	6240	4800	5796	7409	4801	9019	9128	5419	6362	6366	9840	8307	2058	16089	3281	14866	12149	5998
Base: All Respondents (wted)	12000	5979	6021	5289	3919	2792	4128	4720	3003	5637	6363	4491	4268	3241	6137	5863	1341	10659	2034	9966	7699	4301
Much stronger	528	300	229	313	149	66	220	194	100	252	277	238	152	139	280	248	129	399	167	361	343	185
	4%	5%	4%	6%	4%	2%	5%	4%	3%	4%	4%	5%	4%	4%	5%	4%	10%	4%	8%	4%	4%	4%
	B			DE	E		GH					LM					Q		S			
Somewhat stronger	2428	1289	1138	1220	784	423	865	919	611	1153	1275	937	765	725	1249	1179	362	2066	565	1862	1631	796
	20%	22%	19%	23%	20%	15%	21%	19%	20%	20%	20%	21%	18%	22%	20%	20%	27%	19%	28%	19%	21%	19%
	B			DE	E							L		L		Q		S		U		
About the same	6630	3177	3453	2862	2149	1619	2109	2689	1764	3099	3531	2433	2427	1770	3339	3291	623	6007	967	5663	4246	2384
	55%	53%	57%	54%	55%	58%	51%	57%	59%	55%	55%	54%	57%	55%	54%	56%	46%	56%	48%	57%	55%	55%
	A			CD	F							KM				P		R				
Somewhat weaker	1776	899	877	694	592	490	661	674	415	829	947	600	710	465	929	847	165	1611	249	1527	1108	668
	15%	15%	15%	13%	15%	18%	16%	14%	14%	15%	15%	13%	17%	14%	15%	14%	12%	15%	12%	15%	14%	16%
	C			CD	GH							KM				P		R				
Much weaker	638	314	324	199	245	194	273	244	112	304	334	283	214	141	339	298	63	575	86	552	371	267
	5%	5%	5%	4%	6%	7%	7%	5%	4%	5%	5%	6%	5%	4%	6%	5%	5%	5%	4%	6%	5%	6%
	C			C	GH	H						LM				R		T				
Sigma	12000	5979	6021	5289	3919	2792	4128	4720	3003	5637	6363	4491	4268	3241	6137	5863	1341	10659	2034	9966	7699	4301
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	2956	1589	1367	1533	933	489	1085	1113	711	1404	1552	1175	917	864	1529	1427	491	2465	733	2223	1975	981
	25%	27%	23%	29%	24%	18%	26%	24%	24%	25%	24%	26%	21%	27%	25%	24%	37%	23%	36%	22%	26%	23%
	B			DF	F		GH					I		I		Q		S		II		
Low2Box (Much weaker/Somewhat weaker)	2414	1212	1202	893	837	684	934	918	527	1133	1281	883	924	607	1269	1145	228	2186	335	2079	1478	936
	20%	20%	20%	17%	21%	24%	23%	19%	18%	20%	20%	20%	22%	19%	21%	20%	17%	21%	16%	21%	19%	22%
	C			CD	GH	H						KM				P		R		T		

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	18147	505	1006	505	1007	1010	1011	1010	1005	1004	508	1002	504	1012	1008	504	504	501	505	503	507	1015	502	508	1001
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Much stronger	528	59	12	4	107	7	28	1	8	6	1	46	29	9	7	41	2	11	87	5	3	6	1	27	22
	4%	12%	2%	1%	21%	1%	6%	*	2%	1%	*	9%	6%	2%	1%	8%	*	2%	17%	1%	1%	1%	*	5%	4%
	BCEFGHJUMLNPQSTUVWX	CGJPTV		ABCEFGHJKL MNOPQRSTUVWXYZ	GJ	BCEGHUMNP QSTUV		GJPV	GJ		BCEGHULMN PQSTUVWX	BCEGHUMNP QSTUV	GJPTV	GJ	BCEGHUMNP QSTUV	GJPTV	GJ	BCEFGHJKL MNOPQRSTUVWXYZ	G		GJ		BCEGHUMNP QSTUV	BCEGHUMNP QSTUV	
Somewhat stronger	2428	136	74	18	239	84	200	11	100	41	43	177	170	78	91	161	55	57	193	58	67	67	60	142	104
	20%	27%	15%	4%	48%	17%	40%	2%	20%	8%	9%	35%	34%	16%	18%	32%	11%	11%	39%	12%	13%	13%	12%	28%	21%
	BCEGHUMNP QSTUVX	CGJ		ABCEFGHJKL MNOPQRSTUVWXYZ	CGJPOSU	ABCEGHUJM NPSTUVWX		BCGJMPST UV	CG	ABCEGHUJM NPSTUVWX	ABCEGHUJM NPSTUV	CGJUPQ	CGJUPQSTUV	BCEGHUMNP QSTUVX	CG	CG	ABCEGHUJM NPSTUVWX	CG	CGJ	CGJ	CG	BCEGHUMNP QSTUVX	BCEGJMPSTUV		
About the same	6630	173	318	326	135	358	231	304	310	324	261	218	278	281	296	254	238	344	185	309	303	267	381	260	277
	55%	35%	64%	65%	27%	72%	46%	61%	62%	65%	52%	44%	56%	59%	51%	48%	69%	37%	62%	61%	53%	76%	52%	55%	
	D	ADFKLMOPRUWX	ADFKLMNOP RUWX	ABCDGFHJKL MNOPQRSTUVWXYZ	ADR	ADFKMOPR UWX	ADFKLMOPR UWX	ADFKLMNOP RUWX	ADKR	ADR	ADFKPQR UWX	ADFKPQR UWX	ADFKPR	ADFKPR UW	ADFKOPRU W	ADKR	ADR	ADFGHJKL MNOPQRSTUVWXYZ	D	ADFKOPR UWX	ADFKOPR UW	ADKPR	ABCDGFHJKL MNOPQRSTUVWXYZ	ADKR	ADFKPR
Somewhat weaker	1776	85	78	128	12	41	35	145	67	93	143	48	19	65	79	28	166	54	27	100	101	95	50	53	66
	15%	17%	16%	26%	2%	8%	7%	29%	13%	19%	29%	10%	4%	13%	16%	6%	33%	11%	5%	20%	19%	10%	11%	13%	
	DEFKLQRVW	DEFKLQRVW	ABDEFHJKL MNOPQRSTUVWXYZ		DL	D	ABDEFHJKL MNOPQRSTUVWXYZ	DEFKLQR	DEFHKLMQO QRWX	ABDEFHJKL MNOPQRSTUVWXYZ	DLOR		DEFKLQR	DEFKLQRV W	D	ABCDEFHJKL MNOPQRSTUVWXYZ	DEFHKLMQO QRWX	D	DEFHKLMNO QRWX	DEFHKLMQO QRWX	DL	DLOR	DEFKLQR		
Much weaker	638	47	18	24	7	10	7	38	15	36	52	10	4	69	28	17	39	34	8	27	26	65	8	17	32
	5%	9%	4%	5%	1%	2%	1%	8%	3%	7%	10%	2%	1%	14%	6%	3%	8%	7%	2%	5%	5%	13%	2%	3%	6%
	BCDEFHKLNO RSTVW	DL	DEFKLRV				BDEFHKLQRV W	DL	BDEFHKLQRV W	BCDEFHKLN ORSTVWX			ABCDEFHJKL MNOPQRSTUVWXYZ	DEFHKLQRV W	L	BDEFHKLQRV W		DEFHKLQRV	DEFHKLQRV	BCDEFGHIKL NOPQRSTUVWXYZ	X		DL	BDEFHKLQRV W	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	2956	195	86	22	346	92	227	12	109	48	44	223	199	86	98	202	57	68	280	64	70	73	61	169	126
	25%	39%	17%	4%	69%	18%	45%	2%	22%	10%	9%	45%	40%	17%	20%	40%	11%	14%	56%	13%	14%	15%	12%	34%	25%
	BCEGHUMNP QSTUVX	CGJUP		ABCEFGHJKL MNOPQRSTUVWXYZ	CGJPOSTUV	BCEGHUMNP QSTUVWX		BCGJMPST UV	CG	ABCEGHUJM NPSTUVWX	BCEGHUMNP QSTUVX	CGJUPS	CGJUPSTUV	BCEGHUMNP QSTUVX	CG	CGJ	ABCEFGHJKL MNOPQRSTUVWXYZ	CG	CGJ	CG	BCEGHUMNP QSTUVX	BCEGHUMNP QSTUV			
Low2Box (Much weaker/Somewhat weaker)	2414	132	97	153	19	51	42	184	81	129	195	58	23	133	106	45	205	88	35	128	127	160	58	70	97
	20%	26%	19%	31%	4%	10%	8%	37%	16%	26%	39%	12%	5%	27%	21%	9%	41%	18%	7%	26%	25%	32%	12%	14%	19%
	BDEFHKLQRVW	DEFKLQRVW	BDEFHKLNQO RVWX		DL	D	ABCDEFHJKL MNOPQRSTUVWXYZ	DEFKLQR	BDEFHKLNQO RVWX	ABCDEFHJKL MNOPQRSTUVWXYZ	DLR		BDEFHKLNQO RVWX	DEFHKLQRV W	DL	ABCDEFHJKL MNOPQRSTUVWXYZ	DEFKLQRV	D	BDEFHKLQRVW	BDEFHKLQRVW	DL	DEFLR	DEFKLQRVW		

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## Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, some

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Total	North	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18147	2011	2016	7065	5539	7551	3521	1516
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Much stronger	528	30	206	39	135	72	191	119
	4%	3%	14%	1%	4%	2%	10%	8%
		CE	ACDEFG		CE	C	ACDE	ACDE
Somewhat stronger	2428	188	536	473	836	567	673	394
	20%	19%	36%	11%	24%	14%	34%	26%
		CE	ACDEG		ACE	C	ACDEG	ACE
About the same	6630	634	562	2692	1988	2493	929	754
	55%	63%	37%	60%	57%	62%	46%	50%
		BCDFG		BDFG	BFG	BCDFG	B	BF
Somewhat weaker	1776	106	125	952	413	608	148	180
	15%	11%	8%	21%	12%	15%	7%	12%
		BF		ABDEFG	BF	ABDFG		BF
Much weaker	638	42	71	345	128	261	59	53
	5%	4%	5%	8%	4%	7%	3%	4%
		F	F	ABDEFG		ABDFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Much stronger/Somewhat stronger)	2956	218	742	512	971	639	865	513
	25%	22%	49%	11%	28%	16%	43%	34%
		CE	ACDEFG		ACE	C	ACDEG	ACDE
Low2Box (Much weaker/Somewhat weaker)	2414	148	196	1297	541	869	207	233
	20%	15%	13%	29%	15%	22%	10%	16%
		F	F	ABDEFG	BF	ABDFG		F

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Argentina Total	Argentina																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	505	229	276	219	155	131	235	208	62	185	320	197	158	150	257	248	61	444	82	423	336	169		
Base: All Respondents (wtd)	500	245	255	248	141	111	272	190	37	163	337	327	118	55	236	264	58	442	68	432	302	198		
Much stronger	59	27	31	33	15	11	38	16	4	16	43	44	10	5	23	35	6	53	13	46	21	38		
	12%	11%	12%	13%	10%	10%	14%	9%	11%	10%	13%	13%	8%	10%	10%	13%	11%	12%	19%	11%	7%	19%		
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	T	
Somewhat stronger	136	59	77	71	43	22	73	57	6	43	93	97	29	10	61	75	18	117	13	123	82	54		
	27%	24%	30%	29%	30%	20%	27%	30%	15%	26%	28%	30%	24%	18%	26%	28%	32%	27%	20%	28%	27%	27%		
About the same	173	90	83	91	44	38	98	60	15	61	112	106	46	20	89	84	17	156	24	149	116	57		
	35%	37%	33%	37%	31%	34%	36%	32%	40%	38%	33%	33%	39%	37%	38%	32%	29%	35%	35%	35%	38%	29%		
Somewhat weaker	85	47	38	43	19	22	47	32	6	23	62	49	24	12	44	41	10	75	8	77	54	31		
	17%	19%	15%	18%	14%	20%	17%	17%	16%	14%	18%	15%	20%	22%	19%	15%	17%	17%	12%	18%	18%	16%		
Much weaker	47	23	25	9	20	18	16	25	6	20	28	31	10	7	19	28	6	41	9	38	29	18		
	9%	9%	10%	4%	14%	16%	6%	13%	17%	12%	8%	9%	8%	13%	8%	11%	11%	9%	14%	9%	10%	9%		
Sigma	500	245	255	248	141	111	272	190	37	163	337	327	118	55	236	264	58	442	68	432	302	198		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	195	86	108	104	57	33	111	73	10	59	136	141	38	15	84	110	25	170	26	168	102	92		
	39%	35%	43%	42%	41%	30%	41%	39%	27%	36%	40%	43%	32%	28%	36%	42%	42%	38%	39%	39%	34%	47%		
Low2Box (Much weaker/Somewhat weaker)	132	69	63	53	40	40	63	57	12	43	90	80	34	19	63	69	16	116	18	115	84	49		
	26%	28%	25%	21%	28%	36%	23%	30%	33%	26%	27%	24%	28%	35%	27%	26%	28%	26%	26%	27%	28%	25%		
						C*		*								K		*	*					

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B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V,W,X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V,W,X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Australia Total	Australia																								Region						
		Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Non-Metro		VIC/TAS		NSW/ACT		QLD	SA/NT	WA
		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b			
Base: All Respondents (unwtd)	1006	423	583	303	360	343	219	496	201	515	491	312	305	389	529	477	130	876	166	840	657	349	675	331	292	349	190	87	88			
Base: All Respondents (wt'd)	500	248	252	196	159	144	111	263	126	224	276	131	295	74	257	243	61	439	74	426	316	184	313	187	142	169	96	48	46			
Much stronger	12	6	6	10	2	*	5	4	3	3	9	6	5	1	4	8	2	9	1	10	5	7	10	2	2	4	1	2	3			
	2%	2%	2%	5%	1%	*	5%	1%	2%	1%	3%	4%	2%	2%	3%	4%	2%	2%	2%	4%	3%	1%	1%	2%	1%	4%	7%	*	XZ*			
Somewhat stronger	74	34	40	39	17	18	17	36	21	27	47	20	40	14	31	43	10	64	13	61	43	31	42	32	21	22	16	8	6			
	15%	14%	16%	20%	11%	13%	15%	14%	17%	12%	17%	15%	14%	19%	12%	17%	17%	15%	17%	14%	14%	17%	13%	17%	17%	15%	13%	17%	17%	14%		
About the same	318	155	163	111	105	102	65	170	82	151	167	88	185	45	164	154	35	283	44	274	206	112	205	113	87	105	67	31	28			
	64%	62%	65%	56%	66%	71%	59%	65%	65%	67%	61%	67%	63%	61%	64%	63%	58%	64%	60%	64%	65%	61%	65%	60%	61%	62%	70%	65%	62%	*	*	
Somewhat weaker	78	42	37	30	30	17	19	43	17	37	42	15	52	11	47	31	8	70	10	68	51	27	44	34	26	31	8	7	7			
	16%	17%	15%	16%	19%	12%	17%	16%	13%	16%	15%	12%	18%	14%	18%	13%	13%	16%	14%	16%	16%	15%	14%	18%	18%	8%	14%	15%	Z	*	*	
Much weaker	18	12	6	7	6	6	5	9	3	7	11	3	13	2	10	8	5	13	5	13	11	7	12	6	5	8	3	*	1	*	*	
	4%	5%	2%	4%	3%	4%	5%	4%	3%	3%	4%	2%	4%	3%	4%	3%	9%	3%	7%	3%	4%	4%	4%	3%	4%	5%	4%	1%	3%	*	*	
Sigma	500	248	252	196	159	144	111	263	126	224	276	131	295	74	257	243	61	439	74	426	316	184	313	187	142	169	96	48	46			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																																
Top2Box (Much stronger/Somewhat stronger)	86	39	46	48	19	19	22	40	24	29	56	25	45	15	35	50	13	73	14	72	48	38	52	34	24	26	17	10	9			
	17%	16%	18%	25%	12%	13%	20%	15%	19%	13%	20%	19%	15%	21%	14%	21%	21%	17%	19%	17%	15%	21%	17%	18%	17%	15%	18%	20%	21%			
Low2Box (Much weaker/Somewhat weaker)	97	54	42	37	36	23	24	52	20	44	53	18	65	13	57	39	13	83	15	81	63	34	56	40	31	38	12	7	8			
	19%	22%	17%	19%	23%	16%	22%	20%	16%	20%	19%	14%	22%	18%	22%	16%	22%	19%	21%	19%	20%	18%	22%	22%	23%	12%	15%	18%	Z	Z	*	

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N,O,P,Q,R,S,T,U,V/W/X,Y/Z

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N,O,P,Q,R,S,T,U,V/W/X,Y/Z

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Belgium Total	Belgium																											
		Gender		Age				Household Income				Marital Status			Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		Language	
		Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)	505	254	251	176	161	168	175	212	118	177	328	79	267	159	330	175	23	482	38	467	332	173	242	119	144	261	244		
Base: All Respondents (wt'd)	500	252	248	184	157	159	183	208	110	176	324	172	186	142	313	187	19	481	32	468	309	191	242	116	142	256	244		
Much stronger	4	3	1	3	1	-	4	-	-	-	4	3	1	-	1	3	-	4	-	4	1	3	-	3	1	4	-		
	1%	1%	*	2%	1%	-	2%	-	-	-	1%	2%	*	-	*	2%	-	1%	-	1%	*	2%	-	3%	1%	1%	-		
Somewhat stronger	18	13	5	7	9	2	2	9	7	5	13	-	10	7	14	3	2	16	3	14	16	2	11	4	3	7	11		
	4%	5%	2%	4%	6%	1%	1%	4%	6%	3%	4%	-	6%	5%	5%	2%	9%	3%	11%	3%	5%	1%	4%	3%	2%	3%	4%		
About the same	326	156	169	127	94	104	107	138	80	110	215	115	116	95	201	125	14	312	21	304	202	124	154	77	95	172	154		
	65%	62%	68%	69%	60%	66%	59%	67%	73%	63%	66%	67%	63%	67%	64%	67%	73%	65%	67%	65%	65%	65%	63%	63%	67%	67%	63%		
Somewhat weaker	128	69	59	43	42	44	54	55	20	49	79	45	51	32	78	51	3	125	7	121	83	46	69	23	36	58	70		
	26%	28%	24%	23%	27%	28%	29%	26%	18%	28%	24%	26%	27%	23%	25%	27%	18%	26%	22%	26%	27%	24%	28%	20%	25%	23%	29%		
Much weaker	24	10	14	5	11	9	16	6	3	12	13	9	8	7	19	5	-	24	-	24	9	16	9	8	7	15	9		
	5%	4%	6%	3%	7%	5%	9%	3%	2%	7%	4%	5%	4%	5%	6%	3%	-	5%	-	5%	3%	8%	4%	7%	5%	6%	4%		
Sigma	500	252	248	184	157	159	183	208	110	176	324	172	186	142	313	187	19	481	32	468	309	191	242	116	142	256	244		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																													
Top2Box (Much stronger/Somewhat stronger)	22	16	6	10	10	2	6	9	7	5	17	3	11	7	15	6	2	20	3	18	16	5	11	7	4	11	11		
	4%	6%	2%	5%	6%	1%	3%	4%	6%	3%	5%	2%	6%	5%	5%	3%	9%	4%	11%	4%	5%	3%	4%	6%	3%	4%	4%		
Low2Box (Much weaker/Somewhat weaker)	153	79	73	48	53	53	70	60	23	61	92	55	58	40	97	56	3	149	7	146	91	61	78	32	43	74	79		
	31%	32%	29%	26%	34%	33%	38%	29%	21%	35%	28%	32%	31%	28%	31%	30%	18%	31%	22%	31%	29%	32%	31%	29%	32%	31%	32%		
								H	*		*		*		*		*		*			*			*				

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Brazil Total		Brazil																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1007	500	507	467	335	205	258	717	32	464	543	174	567	266	466	541	146	861	183	824	673	334	
Base: All Respondents (wtd)	500	232	268	285	144	71	156	333	11	208	292	157	262	81	203	297	65	435	80	420	307	193	
Much stronger	107	49	58	62	28	16	37	67	3	44	63	40	55	11	41	66	17	89	18	88	65	41	
	21%	21%	22%	22%	20%	22%	23%	20%	25%	21%	21%	26%	21%	14%	20%	22%	26%	21%	23%	21%	21%	21%	
												**		M	M								
Somewhat stronger	239	111	128	141	69	30	78	158	4	103	136	77	127	35	93	146	29	210	36	203	152	88	
	48%	48%	48%	49%	48%	42%	50%	47%	35%	50%	47%	49%	48%	44%	46%	49%	44%	48%	45%	48%	49%	45%	
About the same	135	63	72	72	41	23	34	97	4	55	80	33	71	31	60	75	17	118	22	113	81	54	
	27%	27%	27%	25%	28%	32%	22%	29%	37%	26%	28%	21%	27%	39%	30%	25%	26%	27%	28%	27%	26%	28%	
Somewhat weaker	12	5	6	7	3	2	5	6	*	3	8	4	6	2	5	7	2	10	2	10	5	7	
	2%	2%	2%	2%	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	
Much weaker	7	3	4	3	3	1	2	5	-	3	4	2	4	1	4	3	*	7	1	6	4	3	
	1%	1%	1%	1%	2%	1%	2%	1%	-	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	
Sigma	500	232	268	285	144	71	156	333	11	208	292	157	262	81	203	297	65	435	80	420	307	193	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	346	160	186	203	97	46	114	225	7	147	199	117	182	47	134	212	46	300	54	291	217	129	
	69%	69%	69%	71%	68%	64%	73%	68%	60%	71%	68%	75%	69%	58%	66%	71%	69%	68%	69%	71%	67%		
Low2Box (Much weaker/Somewhat weaker)	19	9	10	10	6	3	8	11	*	6	13	6	10	3	9	10	2	17	3	16	9	10	
	4%	4%	4%	4%	4%	4%	5%	3%	3%	3%	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	3%	5%	
												**											

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## Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V/W/X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L/M,N,O,P/Q,R,S,T,U,V/W/X/Y/Z/a/b

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Canada Total		Canada																				Region										
			Gender		Age			Household Income			Marital Status			Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status										
	Male	Female	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b					
Base: All Respondents (unwt'd)	1010	518	492	289	343	378	180	400	430	508	502	379	483	148	520	490	100	910	133	877	684	326	63	82	90	132	-	387	256				
Base: All Respondents (wt'd)	500	247	253	178	176	146	92	201	207	232	268	186	223	91	249	251	49	451	66	434	339	161	30	41	43	63	-	194	129				
Much stronger	7	4	3	4	3	1	2	3	2	3	5	3	2	3	6	2	4	7	1	6	5	2	2	-	1	1	-	3	2				
	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%	1%	1%	2%	1%	5%	-	1%	1%	-	1%	1%				
Somewhat stronger	84	48	36	35	26	24	18	34	32	41	44	33	36	15	47	37	11	74	15	70	52	32	8	5	11	12	-	38	11				
	17%	20%	14%	20%	14%	17%	19%	17%	16%	18%	16%	18%	16%	17%	19%	15%	22%	16%	22%	16%	15%	20%	25%	13%	25%	19%	-	19%	9%				
	B																*						b*	*	b*	b		b					
About the same	358	168	190	128	126	103	60	142	156	167	191	130	163	64	171	187	30	328	42	315	246	111	19	31	29	43	-	136	100				
	72%	68%	75%	72%	71%	71%	65%	71%	75%	72%	71%	70%	73%	71%	69%	75%	61%	73%	64%	73%	73%	69%	63%	75%	66%	68%	-	70%	78%				
	A						F							N	*	P	R					*	*	*	*	*	*		VXYa				
Somewhat weaker	41	21	20	8	17	15	9	18	14	18	23	16	19	6	22	19	6	34	7	33	29	11	2	5	3	5	-	14	12				
	8%	8%	8%	5%	10%	10%	10%	9%	7%	8%	9%	8%	8%	7%	9%	7%	13%	8%	11%	8%	9%	7%	6%	12%	8%	8%	-	7%	9%				
	C														*							*	*	*	*	*	*						
Much weaker	10	6	4	3	5	2	4	3	3	4	6	5	4	1	4	6	2	8	1	9	6	4	-	-	-	-	2	-	4	4			
	2%	2%	2%	1%	3%	2%	4%	2%	1%	2%	2%	3%	2%	1%	2%	2%	4%	2%	1%	2%	2%	3%	-	-	-	-	4%	-	2%	3%			
Sigma	500	247	253	178	176	146	92	201	207	232	268	186	223	91	249	251	49	451	66	434	339	161	30	41	43	63	-	194	129				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%					
Summary																																	
Top2Box (Much stronger/Somewhat stronger)	92	53	39	38	28	25	20	37	35	43	48	35	38	19	53	39	11	81	16	76	58	34	9	5	11	13	-	40	13				
	18%	21%	15%	22%	16%	17%	21%	19%	17%	19%	18%	19%	17%	21%	21%	16%	22%	18%	24%	18%	17%	21%	31%	13%	26%	20%	-	21%	10%				
	B													O	*								Wb*	*	Wb*	b		b					
Low2Box (Much weaker/Somewhat weaker)	51	26	24	11	22	17	13	21	17	22	28	21	22	8	26	25	8	42	8	42	35	16	2	5	3	8	-	17	16				
	10%	11%	10%	6%	13%	12%	14%	11%	8%	10%	11%	10%	10%	8%	10%	10%	17%	9%	12%	10%	10%	10%	6%	12%	8%	12%	-	9%	12%				
	C					C	H										Q*	*	*	*													

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	China Total		China																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1011	507	504	434	431	146	76	252	683	714	297	90	254	667	682	329	106	905	364	647	877	134		
Base: All Respondents (wtd)	500	249	251	200	206	94	73	185	242	350	150	295	155	50	276	224	52	448	127	373	400	100		
Much stronger	28	19	9	11	10	6	5	14	8	18	10	14	10	3	21	7	5	23	8	19	27	1		
	6%	7%	4%	6%	5%	7%	8%	3%	5%	6%	5%	7%	7%	8%	3%	10%	5%	7%	5%	7%	1%	*		
Somewhat stronger	200	91	109	71	98	31	31	60	109	139	61	116	59	24	119	80	27	172	67	132	166	34		
	40%	37%	43%	35%	47%	33%	42%	32%	45%	40%	41%	39%	38%	48%	43%	36%	52%	39%	53%	35%	42%	33%	*	
About the same	231	116	115	107	78	45	31	99	101	154	77	142	70	19	114	117	16	215	40	190	170	61		
	46%	47%	46%	54%	38%	48%	43%	53%	42%	44%	51%	48%	45%	38%	41%	52%	30%	48%	32%	51%	43%	60%		
Somewhat weaker	35	22	13	9	16	10	4	7	23	33	2	19	13	3	17	18	5	30	10	24	30	5		
	7%	9%	5%	5%	8%	11%	6%	4%	10%	9%	2%	6%	8%	6%	6%	8%	9%	7%	8%	7%	8%	5%	*	
Much weaker	7	1	6	2	4	1	2	5	*	7	1	4	2	*	5	2	-	7	-	7	7	1		
	1%	1%	2%	1%	2%	1%	2%	3%	*	2%	*	1%	2%	1%	2%	1%	-	2%	-	2%	2%	1%	*	
Sigma	500	249	251	200	206	94	73	185	242	350	150	295	155	50	276	224	52	448	127	373	400	100		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)	227	110	118	82	107	38	36	74	117	157	71	130	70	28	140	87	32	195	76	152	193	35		
	45%	44%	47%	41%	52%	40%	50%	40%	48%	45%	47%	44%	45%	55%	51%	39%	62%	44%	60%	41%	48%	34%	*	
Low2Box (Much weaker/Somewhat weaker)	42	24	18	11	20	11	6	12	24	39	3	23	15	4	22	20	5	37	10	31	37	5		
	8%	9%	7%	5%	10%	12%	8%	7%	10%	11%	2%	8%	10%	7%	8%	9%	9%	8%	8%	8%	9%	5%	*	
	*	*	*	*	**	*	*	J	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	France Total		France																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1010	474	536	348	322	340	232	533	245	419	591	402	306	302	558	452	39	971	59	951	606	404		
Base: All Respondents (wtd)	500	247	253	191	158	151	116	266	118	201	299	168	209	124	274	226	19	481	29	471	298	202		
Much stronger	1	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	1	-		
	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	2%	*	2%	*	*		
																		Q*		S*				
Somewhat stronger	11	6	6	5	4	3	2	4	5	4	7	2	4	5	6	5	1	10	2	9	8	3		
	2%	2%	2%	2%	2%	2%	2%	2%	4%	2%	2%	1%	2%	4%	2%	2%	2%	7%	7%	2%	3%	1%		
About the same	304	150	154	124	95	85	79	160	65	118	186	104	125	75	161	144	11	294	16	288	177	127		
	61%	61%	61%	65%	60%	56%	68%	60%	55%	59%	62%	62%	60%	61%	59%	63%	55%	61%	56%	61%	59%	63%		
			E		GH													*		*				
Somewhat weaker	145	75	70	50	44	51	23	80	42	63	82	42	67	36	84	62	4	141	9	137	91	54		
	29%	31%	28%	26%	28%	34%	20%	30%	36%	31%	28%	25%	32%	29%	31%	27%	23%	29%	30%	29%	31%	27%		
				C		F											*		*					
Much weaker	38	15	23	12	14	12	11	21	6	15	23	18	13	7	23	15	3	36	2	37	20	18		
	8%	6%	9%	6%	9%	8%	9%	8%	5%	7%	8%	11%	6%	6%	8%	7%	13%	7%	5%	8%	7%	9%		
												LM						*		*				
Sigma	500	247	253	191	158	151	116	266	118	201	299	168	209	124	274	226	19	481	29	471	298	202		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)	12	6	6	5	4	3	2	4	5	5	7	3	4	5	6	6	2	10	3	10	9	3		
	2%	2%	2%	3%	3%	2%	2%	2%	4%	2%	2%	2%	2%	4%	3%	9%	2%	9%	2%	3%	1%			
Low2Box (Much weaker/Somewhat weaker)	184	91	93	62	59	63	34	101	48	78	106	61	80	43	107	77	7	177	10	173	112	72		
	37%	37%	37%	32%	37%	42%	29%	38%	41%	39%	35%	36%	38%	35%	39%	34%	36%	37%	36%	37%	37%	36%		
					C		F										*		*					

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Germany Total		Germany																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	1005	505	500	306	385	314	374	324	307	360	645	210	639	156	703	302	77	928	168	837	663	342		
Base: All Respondents (wtd)	500	253	247	172	194	134	187	158	155	172	328	113	285	101	347	153	41	459	86	414	328	172		
Much stronger	8	5	3	5	1	2	3	3	2	2	6	3	3	3	7	1	2	6	3	6	6	2		
	2%	2%	1%	3%	1%	2%	2%	2%	1%	1%	2%	2%	1%	3%	2%	1%	6%	1%	3%	1%	2%	1%		
			D														Q*							
Somewhat stronger	100	61	40	45	37	18	33	33	35	31	70	15	56	29	74	27	15	86	26	75	72	29		
	20%	24%	16%	26%	19%	14%	18%	21%	22%	18%	21%	14%	20%	28%	21%	17%	36%	19%	30%	18%	22%	17%		
			B		DE										K	KL		Q*		S				
About the same	310	143	167	98	120	91	114	97	99	107	203	73	180	57	209	101	19	291	45	264	197	113		
	62%	57%	67%	57%	62%	68%	61%	61%	64%	62%	62%	65%	63%	56%	60%	66%	46%	63%	53%	64%	60%	66%		
			A		C												*	P		R				
Somewhat weaker	67	36	30	22	28	17	27	21	18	25	42	15	41	11	49	18	5	62	11	55	46	21		
	13%	14%	12%	13%	14%	13%	15%	13%	12%	15%	13%	13%	14%	11%	14%	12%	12%	13%	13%	13%	14%	12%		
																	*							
Much weaker	15	8	7	2	8	5	9	4	2	7	8	8	5	2	8	7	-	15	1	14	7	8		
	3%	3%	3%	1%	4%	4%	5%	3%	1%	4%	2%	7%	2%	2%	2%	4%	-	3%	1%	3%	2%	5%		
			C		C	H						LM					*			T				
Sigma	500	253	247	172	194	134	187	158	155	172	328	113	285	101	347	153	41	459	86	414	328	172		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)	109	66	43	50	39	20	37	36	36	33	76	18	59	32	81	28	17	92	28	81	78	31		
	22%	26%	17%	29%	20%	15%	20%	23%	23%	19%	23%	16%	21%	31%	23%	18%	42%	20%	33%	19%	24%	18%		
			B		DE									KL			Q*		S		U			
Low2Box (Much weaker/Somewhat weaker)	81	44	37	24	35	22	36	25	20	32	50	22	46	13	57	25	5	76	12	69	53	28		
	16%	17%	15%	14%	18%	16%	19%	16%	13%	18%	15%	19%	16%	13%	16%	16%	12%	17%	14%	17%	16%	17%		
							H										*							

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	508	256	252	183	170	155	196	215	11	214	294	147	265	96	260	248	41	467	37	471	270	238		
Base: All Respondents (wtd)	500	244	256	202	147	152	198	204	10	202	298	129	294	77	249	251	40	460	36	464	259	241		
Much stronger	1	-	1	-	1	-	-	1	-	1	-	-	1	-	1	-	-	1	-	1	1	-		
	*	-	*	-	1%	-	-	*	-	*	-	-	*	-	*	-	-	*	-	*	*	*	-	
Somewhat stronger	43	24	19	21	10	12	16	17	1	12	31	8	26	10	18	25	4	39	3	40	18	25		
	9%	10%	7%	10%	7%	8%	8%	8%	12%	6%	10%	6%	9%	13%	7%	10%	11%	8%	9%	9%	7%	10%		
About the same	261	123	138	108	74	79	100	108	6	104	157	66	156	39	135	126	18	243	14	247	141	120		
	52%	50%	54%	54%	50%	52%	51%	53%	57%	52%	53%	51%	53%	51%	54%	50%	44%	53%	39%	53%	55%	50%		
Somewhat weaker	143	70	73	55	49	39	59	54	3	66	77	39	83	22	66	77	14	129	15	128	73	69		
	29%	29%	28%	27%	33%	26%	30%	27%	31%	32%	26%	30%	28%	26%	31%	36%	28%	41%	28%	28%	29%			
Much weaker	52	26	26	18	13	21	22	24	-	19	33	17	29	6	29	24	4	48	4	48	25	27		
	10%	11%	10%	9%	9%	14%	11%	12%	-	9%	11%	13%	10%	8%	11%	9%	10%	10%	11%	10%	10%	11%		
Sigma	500	244	256	202	147	152	198	204	10	202	298	129	294	77	249	251	40	460	36	464	259	241		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	44	24	20	21	11	12	16	18	1	13	31	8	27	10	19	25	4	40	3	41	19	25		
	9%	10%	8%	10%	7%	8%	8%	9%	12%	7%	10%	6%	9%	13%	8%	10%	11%	9%	9%	9%	8%	10%		
Low2Box (Much weaker/Somewhat weaker)	195	96	99	73	62	61	81	78	3	85	110	56	111	28	94	101	18	177	19	176	98	97		
	39%	40%	39%	36%	42%	40%	41%	38%	31%	42%	37%	43%	38%	36%	38%	40%	45%	38%	53%	38%	38%	40%		

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#### Global Advisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R,S,T/U

Minimum Base: 30 (\*\*). Small Base: 100 (\*).

### **Minimum Base - Column Means**

Columns Tested (5%): A/B C/D/E F/G/H I/J K/L/M N/O P/Q R/S T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Indonesia Total	Indonesia																						
		Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	504	218	286	273	193	38	70	260	174	288	216	183	40	281	242	262	79	425	138	366	442	62		
Base: All Respondents (wtd)	500	250	250	282	172	47	77	257	166	272	228	191	41	269	246	254	80	420	137	363	431	69		
Much stronger	29	17	12	21	7	1	4	13	12	15	14	7	-	22	15	14	10	19	15	14	28	1		
	6%	7%	5%	8%	4%	2%	6%	5%	7%	6%	6%	4%	-	8%	6%	6%	12%	5%	11%	4%	6%	2%		
Somewhat stronger	170	96	74	102	49	19	37	86	47	83	87	70	12	88	84	86	32	138	50	120	145	25		
	34%	38%	30%	36%	29%	40%	49%	33%	28%	31%	38%	37%	30%	33%	34%	34%	40%	33%	36%	33%	34%	37%		
	B			*	*								*				*						*	
About the same	278	129	149	148	108	22	34	144	100	160	118	104	26	148	135	143	32	246	64	214	239	39		
	56%	52%	60%	53%	63%	47%	44%	56%	60%	59%	52%	55%	65%	55%	55%	56%	40%	59%	47%	59%	56%	56%		
	C	*	*	*			F						*				*		P		R		*	
Somewhat weaker	19	7	12	7	7	5	1	12	6	12	7	8	2	9	8	11	7	12	7	11	15	3		
	4%	3%	5%	2%	4%	10%	1%	5%	4%	4%	3%	4%	5%	3%	3%	4%	8%	3%	5%	3%	4%	5%		
	C*	*											*				Q*						*	
Much weaker	4	1	3	3	1	-	-	3	1	1	3	2	-	2	4	-	-	4	1	3	4	-		
	1%	*	1%	1%	1%	1%	-	-	1%	1%	*	1%	1%	-	1%	2%	-	-	1%	1%	1%	-		
	B		D			*							*			O		*					*	
Sigma	500	250	250	282	172	47	77	257	166	272	228	191	41	269	246	254	80	420	137	363	431	69		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)	199	113	86	123	56	20	42	98	59	98	101	77	12	110	99	101	42	158	65	134	172	27		
	40%	45%	34%	44%	33%	42%	54%	38%	36%	36%	44%	40%	30%	41%	40%	40%	52%	37%	47%	37%	40%	39%		
	B		D			*							*			Q*		S				*		
Low2Box (Much weaker/Somewhat weaker)	23	8	15	10	8	5	1	15	7	13	10	10	2	10	12	11	7	16	8	14	19	3		
	5%	3%	6%	4%	5%	10%	1%	6%	4%	5%	4%	5%	5%	4%	5%	4%	8%	4%	6%	4%	4%	5%		
	*	*				*							*			*							*	

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Italy Total		Italy																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1012	503	509	336	378	298	300	452	260	470	542	346	542	124	528	484	90	922	136	876	595	417	
Base: All Respondents (wtd)	500	250	250	181	179	140	153	219	128	238	262	243	198	58	251	249	43	457	64	436	281	219	
Much stronger	9	3	5	6	1	1	3	4	2	5	4	5	2	2	2	6	1	8	1	8	3	5	
	2%	1%	2%	3%	1%	1%	2%	2%	1%	2%	1%	1%	3%	1%	3%	2%	2%	1%	2%	1%	2%	2%	
				D													*						
Somewhat stronger	78	43	35	27	26	24	21	34	23	38	39	39	29	10	45	33	6	72	12	66	44	33	
	16%	17%	14%	15%	15%	17%	14%	15%	18%	16%	15%	16%	14%	17%	18%	13%	13%	16%	19%	15%	16%	15%	
About the same	281	144	137	105	99	76	81	125	75	127	154	136	112	32	134	146	25	255	35	245	163	118	
	56%	57%	55%	58%	55%	54%	53%	57%	59%	53%	59%	56%	56%	56%	53%	59%	59%	56%	55%	56%	58%	54%	
Somewhat weaker	65	26	39	20	28	17	19	30	16	33	32	26	29	9	34	31	6	59	10	55	37	28	
	13%	10%	15%	11%	15%	12%	12%	13%	13%	14%	12%	11%	15%	16%	14%	12%	14%	13%	16%	13%	13%	13%	
			A														*						
Much weaker	69	34	34	22	25	21	29	28	12	35	34	37	27	5	36	32	5	64	6	62	34	34	
	14%	14%	14%	12%	14%	15%	19%	13%	10%	15%	13%	15%	14%	8%	14%	13%	12%	14%	10%	14%	12%	16%	
Sigma	500	250	250	181	179	140	153	219	128	238	262	243	198	58	251	249	43	457	64	436	281	219	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	86	46	41	33	27	26	25	38	24	43	43	44	31	12	47	39	7	80	13	74	48	39	
	17%	18%	16%	18%	15%	18%	16%	17%	19%	18%	16%	18%	16%	20%	19%	16%	15%	17%	20%	17%	17%	18%	
Low2Box (Much weaker/Somewhat weaker)	133	60	73	42	53	38	47	57	29	68	66	63	56	14	70	63	11	122	16	117	71	62	
	27%	24%	29%	23%	29%	27%	31%	26%	22%	28%	25%	26%	28%	24%	28%	25%	26%	27%	25%	27%	25%	28%	
							H										*						

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Japan Total		Japan																									
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status						
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U							
Base: All Respondents (unwtd)	1008	492	516	346	287	375	637	316	55	547	461	337	246	425	476	532	35	973	78	930	671	337						
Base: All Respondents (wtd)	500	251	249	186	141	174	340	141	18	266	234	295	90	115	223	277	16	484	36	464	331	169						
Much stronger	7	7	-	5	*	1	5	1	*	2	5	5	-	1	2	5	*	7	*	6	3	3						
	1%	3%	-	3%	*	1%	2%	1%	1%	1%	2%	2%	-	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%		
	B		D						*										**		*							
Somewhat stronger	91	53	38	33	19	39	60	25	6	53	39	46	15	31	49	42	3	88	6	85	62	29						
	18%	21%	15%	18%	14%	22%	18%	18%	34%	20%	16%	15%	17%	27%	22%	15%	17%	18%	16%	16%	18%	19%	17%					
	B		D						FG*				KL	O			**		*									
About the same	296	140	155	111	85	100	196	90	10	153	142	176	55	65	123	173	9	287	21	274	194	102						
	59%	56%	62%	60%	60%	57%	57%	64%	55%	58%	61%	60%	61%	57%	55%	62%	55%	59%	59%	59%	59%	59%	60%					
Somewhat weaker	79	35	43	30	25	24	60	18	1	41	38	51	14	13	34	45	2	76	6	73	50	28						
	16%	14%	17%	16%	17%	14%	18%	13%	4%	15%	16%	17%	16%	12%	15%	16%	14%	16%	16%	16%	15%	17%						
	B		D					*			M						**		*									
Much weaker	28	16	12	6	12	10	20	7	1	18	10	17	7	5	16	12	2	26	3	25	21	7						
	6%	6%	5%	3%	8%	6%	6%	5%	5%	7%	4%	6%	7%	4%	7%	4%	12%	5%	8%	5%	6%	4%						
	B		D					*									**		*									
Sigma	500	251	249	186	141	174	340	141	18	266	234	295	90	115	223	277	16	484	36	464	331	169						
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Summary																												
Top2Box (Much stronger/Somewhat stronger)	98	60	38	38	20	40	65	26	7	54	43	51	15	32	51	47	3	95	6	91	65	33						
	20%	24%	15%	20%	14%	23%	19%	18%	35%	20%	19%	17%	17%	28%	23%	17%	18%	20%	18%	20%	20%	19%						
	B		D					FG*									**		*									
Low2Box (Much weaker/Somewhat weaker)	106	51	55	36	36	34	79	25	2	59	48	68	21	18	50	57	4	102	8	98	72	35						
	21%	20%	22%	20%	26%	19%	23%	18%	10%	22%	20%	23%	23%	16%	22%	20%	26%	21%	23%	21%	22%	21%						
	B		D					H	*			M	M				**		*									

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Mexico Total		Mexico																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	504	238	266	227	186	91	363	124	17	234	270	130	175	199	265	239	116	388	134	370	306	198		
Base: All Respondents (wtd)	500	239	261	270	156	74	405	88	7	210	290	321	103	76	232	268	96	404	96	404	252	248		
Much stronger	41	27	14	27	10	3	27	11	2	17	24	28	6	6	21	20	13	28	13	27	27	14		
	8%	11%	5%	10%	6%	4%	7%	13%	25%	8%	8%	9%	6%	8%	9%	7%	13%	7%	14%	7%	11%	6%		
	*	*	*	*	*	*	*	**									*	*	*	*	*	*		
Somewhat stronger	161	67	93	81	60	20	130	28	3	67	94	103	36	22	75	86	34	127	35	126	88	72		
	32%	28%	36%	30%	39%	27%	32%	31%	41%	32%	32%	32%	35%	29%	32%	32%	35%	32%	36%	31%	35%	29%		
About the same	254	126	127	143	71	40	212	40	2	109	145	166	49	38	120	134	42	211	38	216	115	138		
	51%	53%	49%	53%	45%	54%	52%	46%	23%	52%	50%	52%	48%	50%	50%	50%	44%	52%	40%	53%	46%	56%		
	*	*	*	*	*	*	*	**									*	*	*	R				
Somewhat weaker	28	10	18	17	7	5	23	4	1	7	21	13	8	7	11	17	3	25	5	23	13	16		
	6%	4%	7%	6%	4%	6%	6%	5%	11%	3%	7%	4%	7%	9%	5%	6%	3%	6%	5%	6%	5%	6%		
	*	*	*	*	*	*	*	**					K				*	*	*	*	*			
Much weaker	17	8	8	2	8	6	12	4	-	11	6	10	4	3	5	11	4	12	5	11	9	8		
	3%	3%	3%	1%	5%	8%	3%	5%	-	5%	2%	3%	3%	3%	2%	4%	5%	3%	5%	3%	3%	3%		
	*	*	*	C	C*	*	**										*	*	*	*	*			
Sigma	500	239	261	270	156	74	405	88	7	210	290	321	103	76	232	268	96	404	96	404	252	248		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)	202	94	107	108	70	23	158	39	5	84	118	131	42	28	96	106	47	155	48	154	115	86		
	40%	39%	41%	40%	45%	31%	39%	44%	66%	40%	41%	41%	37%	41%	39%	48%	38%	50%	38%	46%	35%			
Low2Box (Much weaker/Somewhat weaker)	45	18	27	19	15	11	35	9	1	17	28	24	11	10	17	28	7	37	10	35	21	24		
	9%	8%	10%	7%	10%	15%	9%	10%	11%	8%	10%	7%	11%	13%	7%	11%	8%	9%	10%	9%	8%	9%		
	*	*	*	*	*	*	*	**									*	*	*	*	*			

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Poland Total		Poland																				
			Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	504	275	229	188	150	166	388	100	16	261	243	75	346	83	216	288	41	463	65	439	265	239	
Base: All Respondents (wtd)	500	248	252	215	135	150	395	90	15	239	261	104	327	69	198	302	35	465	55	445	240	260	
Much stronger	2	2	-	-	1	2	2	-	1	2	-	-	2	-	1	2	-	2	1	1	2		
	*	1%	-	-	1%	1%	*	-	5%	1%	-	-	1%	-	*	1%	-	1%	-	1%	*	1%	
Somewhat stronger	55	33	22	26	15	13	34	17	4	23	32	8	34	13	21	33	5	50	13	42	34	21	
	11%	13%	9%	12%	11%	9%	19%	25%	10%	12%	8%	10%	19%	11%	11%	14%	11%	14%	23%	9%	14%	8%	
About the same	238	110	129	113	66	59	195	36	7	113	125	57	158	24	89	149	11	227	23	215	109	129	
	48%	44%	51%	53%	49%	39%	49%	40%	46%	47%	48%	55%	48%	34%	45%	49%	32%	49%	41%	48%	45%	50%	
Somewhat weaker	166	86	80	65	42	60	130	34	3	82	84	27	113	26	65	101	14	152	14	152	74	92	
	33%	35%	32%	30%	31%	40%	33%	37%	17%	34%	32%	26%	35%	38%	33%	33%	39%	33%	25%	34%	31%	35%	
Much weaker	39	17	22	11	11	17	34	4	1	18	20	12	20	7	21	17	5	34	6	33	23	16	
	8%	7%	9%	5%	8%	11%	9%	4%	6%	8%	8%	12%	6%	10%	11%	6%	15%	7%	11%	7%	10%	6%	
Sigma	500	248	252	215	135	150	395	90	15	239	261	104	327	69	198	302	35	465	55	445	240	260	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	57	36	22	26	16	15	36	17	5	26	32	8	36	13	22	35	5	52	13	44	35	22	
	11%	14%	9%	12%	12%	10%	9%	19%	30%	11%	12%	8%	11%	19%	11%	12%	14%	11%	23%	10%	14%	9%	
	B											*				K*		*		S*		U	
Low2Box (Much weaker/Somewhat weaker)	205	103	102	76	53	76	164	37	4	100	105	39	133	33	86	119	19	186	20	185	97	108	
	41%	41%	40%	35%	39%	51%	42%	41%	23%	42%	40%	38%	41%	47%	44%	39%	53%	40%	35%	42%	40%	42%	
							CD		*	**			*		*		*		*		*		

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Russia Total		Russia																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	501	253	248	171	169	161	68	263	170	240	261	81	296	124	267	234	53	448	70	431	333	168		
Base: All Respondents (wtd)	500	241	259	211	163	126	71	275	154	220	280	146	266	88	245	255	50	450	65	435	314	186		
Much stronger	11	5	6	8	2	1	1	6	4	7	4	-	9	2	7	4	7	4	8	4	10	1		
	2%	2%	2%	4%	1%	1%	2%	2%	3%	3%	2%	-	3%	3%	3%	2%	13%	1%	12%	1%	3%	1%		
Somewhat stronger	57	36	21	26	19	12	6	29	21	17	39	21	23	12	25	32	8	49	10	47	36	21		
	11%	15%	8%	12%	12%	10%	9%	11%	14%	8%	14%	15%	9%	14%	10%	12%	16%	11%	15%	11%	11%	11%		
	B					*				I	*						*		*					
About the same	344	148	196	145	111	89	46	191	107	151	194	100	190	54	165	179	29	316	36	309	206	138		
	69%	61%	76%	69%	68%	71%	64%	69%	70%	68%	69%	68%	71%	62%	67%	70%	57%	70%	55%	71%	66%	74%		
	A				*					*	M						*		*	R				
Somewhat weaker	54	34	19	24	18	11	10	30	14	26	28	11	28	15	30	23	4	50	7	46	38	16		
	11%	14%	7%	12%	11%	9%	14%	11%	9%	12%	10%	7%	11%	17%	12%	9%	8%	11%	11%	11%	12%	8%		
	B				*						K						*		*					
Much weaker	34	18	16	8	14	12	8	19	7	20	15	14	16	5	18	16	3	31	5	30	23	11		
	7%	7%	6%	4%	9%	9%	11%	7%	5%	9%	5%	9%	6%	5%	7%	6%	6%	7%	7%	7%	7%	6%		
	C	*								*							*		*					
Sigma	500	241	259	211	163	126	71	275	154	220	280	146	266	88	245	255	50	450	65	435	314	186		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)	68	41	27	34	21	14	8	35	25	24	44	21	32	14	32	36	15	53	18	50	46	22		
	14%	17%	11%	16%	13%	11%	11%	13%	16%	11%	16%	15%	12%	16%	13%	14%	29%	12%	27%	12%	15%	12%		
Low2Box (Much weaker/Somewhat weaker)	88	52	36	32	32	23	18	49	21	45	43	25	44	20	48	39	7	81	12	76	61	26		
	18%	22%	14%	15%	20%	18%	25%	18%	14%	21%	15%	17%	16%	22%	20%	15%	14%	18%	18%	17%	20%	14%		
	B				*						*						*		*					

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Saudi Arabia Total	Saudi Arabia																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	505	333	172	298	171	36	286	125	39	315	190	139	134	232	276	229	69	436	88	417	317	188		
Base: All Respondents (wtd)	500	283	217	295	170	34	312	95	32	282	218	290	145	65	235	265	56	444	81	419	258	242		
Much stronger	87	61	26	50	32	5	55	13	5	54	32	54	21	12	50	37	14	73	18	69	54	33		
	17%	22%	12%	17%	19%	15%	18%	13%	15%	19%	15%	18%	15%	18%	21%	14%	25%	16%	22%	16%	21%	13%		
		B		*	**		*	**									*		*					
Somewhat stronger	193	106	87	113	68	12	126	29	15	106	87	115	55	24	90	103	24	169	29	164	97	96		
	39%	38%	40%	38%	40%	35%	40%	31%	46%	38%	40%	40%	38%	36%	38%	39%	43%	38%	36%	39%	38%	40%		
About the same	185	99	86	112	61	12	108	44	12	103	82	98	61	26	76	109	17	168	30	155	90	95		
	37%	35%	40%	38%	36%	35%	35%	46%	38%	37%	34%	42%	40%	33%	41%	30%	38%	36%	37%	35%	39%			
Somewhat weaker	27	11	17	18	6	3	18	9	*	12	15	19	6	3	12	16	1	26	2	26	11	16		
	5%	4%	8%	6%	4%	7%	6%	10%	1%	4%	7%	7%	4%	4%	5%	6%	2%	6%	2%	6%	4%	7%		
Much weaker	8	6	2	1	4	3	5	-	-	6	2	5	2	1	6	1	*	8	3	5	6	2		
	2%	2%	1%	*	2%	8%	2%	-	-	2%	1%	2%	2%	1%	3%	1%	*	2%	4%	1%	2%	1%		
Sigma	500	283	217	295	170	34	312	95	32	282	218	290	145	65	235	265	56	444	81	419	258	242		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	280	167	113	163	100	17	181	42	19	160	119	168	76	36	140	140	38	242	47	233	151	129		
	56%	59%	52%	55%	58%	50%	58%	44%	61%	57%	55%	58%	52%	55%	60%	53%	67%	54%	58%	56%	59%	53%		
Low2Box (Much weaker/Somewhat weaker)	35	17	18	20	10	5	23	9	*	18	17	24	8	4	18	17	1	34	5	30	17	19		
	7%	6%	9%	7%	6%	15%	7%	10%	1%	6%	8%	8%	6%	6%	8%	6%	2%	8%	6%	7%	6%	8%		

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	South Africa Total	South Africa																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	503	203	300	253	177	73	31	53	419	253	250	278	136	89	245	258	102	401	155	348	411	92		
Base: All Respondents (wtd)	500	240	260	287	143	70	39	51	409	216	284	282	129	89	236	264	96	404	149	351	382	118		
Much stronger	5	4	2	4	1	1	-	2	4	2	4	4	1	1	4	2	2	4	2	3	5	-		
	1%	2%	1%	1%	1%	1%	-	3%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	-		
Somewhat stronger	58	35	23	44	8	7	9	2	47	21	38	29	22	7	30	29	9	49	15	44	40	18		
	12%	15%	9%	15%	5%	10%	23%	5%	11%	10%	13%	10%	17%	8%	13%	11%	10%	12%	10%	13%	10%	16%		
About the same	309	140	168	168	96	44	23	31	255	137	172	175	80	53	143	166	65	244	95	214	235	74		
	62%	58%	65%	59%	67%	63%	59%	60%	62%	63%	60%	62%	62%	60%	61%	63%	67%	60%	64%	61%	61%	62%		
Somewhat weaker	100	50	50	56	30	13	6	13	81	44	56	57	20	23	46	54	15	85	29	71	81	19		
	20%	21%	19%	20%	21%	19%	16%	25%	20%	20%	20%	20%	15%	26%	19%	21%	16%	21%	20%	20%	21%	16%		
Much weaker	27	11	17	14	9	5	1	4	23	13	15	17	6	5	14	14	5	22	8	20	21	7		
	5%	4%	6%	5%	6%	7%	2%	7%	6%	6%	5%	6%	4%	5%	6%	5%	6%	5%	5%	6%	5%	6%		
Sigma	500	240	260	287	143	70	39	51	409	216	284	282	129	89	236	264	96	404	149	351	382	118		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	64	39	25	48	8	8	9	4	51	22	41	33	23	8	34	30	11	53	17	47	46	18		
	13%	16%	10%	17%	6%	11%	23%	8%	12%	10%	15%	12%	18%	9%	14%	11%	11%	13%	11%	13%	12%	16%		
Low2Box (Much weaker/Somewhat weaker)	128	61	67	70	39	18	7	17	104	56	71	74	26	28	60	68	21	107	37	90	102	26		
	26%	25%	26%	25%	27%	26%	18%	32%	25%	26%	25%	26%	20%	32%	25%	26%	22%	26%	25%	26%	27%	22%		

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	South Korea Total		South Korea																					
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U			
Base: All Respondents (unwtd)	507	252	255	211	176	120	80	203	224	298	209	17	138	352	257	250	68	439	101	406	369	138		
Base: All Respondents (wtd)	500	253	247	211	183	107	77	202	220	292	208	16	132	351	254	246	66	434	98	402	366	134		
Much stronger	3	1	2	1	-	2	-	-	3	3	-	-	-	3	3	-	3	-	3	-	3	-		
	1%	*	1%	*	-	2%	-	-	1%	1%	-	-	-	1%	1%	-	4%	-	3%	-	1%	-		
					*						**							Q*		S*				
Somewhat stronger	67	39	29	27	27	13	14	27	26	42	25	4	21	42	35	33	14	53	19	48	48	19		
	13%	15%	12%	13%	15%	13%	18%	13%	12%	14%	12%	23%	16%	12%	14%	13%	22%	12%	20%	12%	13%	14%		
About the same	303	151	152	128	106	69	44	128	131	177	126	11	80	213	154	149	34	269	56	247	218	85		
	61%	60%	61%	61%	58%	65%	56%	63%	60%	61%	60%	65%	60%	61%	60%	61%	52%	62%	58%	61%	60%	63%		
Somewhat weaker	101	48	52	43	40	18	15	38	49	58	42	1	24	76	52	48	12	89	15	85	76	25		
	20%	19%	21%	20%	22%	17%	19%	19%	22%	20%	20%	20%	6%	18%	22%	21%	20%	18%	20%	16%	21%	21%	18%	
Much weaker	26	13	13	12	10	4	5	9	12	11	15	1	8	18	11	15	2	24	4	22	20	6		
	5%	5%	5%	6%	5%	4%	6%	5%	5%	4%	7%	5%	6%	5%	4%	6%	3%	6%	4%	5%	6%	4%		
Sigma	500	253	247	211	183	107	77	202	220	292	208	16	132	351	254	246	66	434	98	402	366	134		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Much stronger/Somewhat stronger)	70	40	30	28	27	15	14	27	29	45	25	4	21	45	37	33	17	53	22	48	51	19		
	14%	16%	12%	13%	15%	14%	18%	13%	13%	15%	12%	23%	16%	13%	15%	13%	26%	12%	22%	12%	14%	14%		
Low2Box (Much weaker/Somewhat weaker)	127	62	65	55	50	22	20	47	60	70	57	2	32	93	63	64	14	113	20	107	96	31		
	25%	24%	26%	26%	27%	21%	25%	23%	27%	24%	27%	11%	24%	27%	25%	26%	22%	26%	20%	27%	26%	23%		
						*						**						*		*				

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Spain Total		Spain																								
			Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status					
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non				
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U						
Base: All Respondents (unwtd)	1015	497	518	381	370	264	684	281	50	459	556	624	96	295	534	481	93	922	87	928	562	453					
Base: All Respondents (wtd)	500	252	248	205	170	125	338	137	25	210	290	249	115	136	258	242	45	455	45	455	270	230					
Much stronger	6	4	2	4	2	*	5	*	1	2	4	3	2	1	2	4	1	5	1	5	2	4					
	1%	2%	1%	2%	1%	*	1%	*	4%	1%	1%	1%	2%	1%	1%	2%	3%	1%	2%	1%	1%	2%					
Somewhat stronger	67	33	34	27	23	17	44	21	2	26	41	31	18	18	37	30	9	58	9	58	33	34					
	13%	13%	14%	13%	13%	14%	13%	15%	7%	12%	14%	12%	15%	14%	14%	12%	21%	13%	19%	13%	12%	15%					
About the same	267	140	127	99	94	74	180	71	16	125	143	137	61	69	138	129	23	244	23	244	155	112					
	53%	55%	51%	48%	55%	59%	53%	51%	65%	59%	49%	55%	54%	50%	54%	53%	53%	53%	52%	54%	57%	49%					
Somewhat weaker	95	45	50	47	28	20	67	26	2	35	60	46	21	27	49	46	7	88	9	86	48	47					
	19%	18%	20%	23%	17%	16%	20%	19%	9%	17%	21%	19%	19%	20%	19%	19%	17%	19%	20%	19%	18%	21%					
Much weaker	65	31	34	28	24	13	42	19	4	23	42	32	12	21	32	33	3	62	3	62	32	33					
	13%	12%	14%	13%	14%	11%	13%	14%	14%	11%	14%	13%	10%	16%	12%	14%	7%	14%	7%	14%	12%	14%					
Sigma	500	252	248	205	170	125	338	137	25	210	290	249	115	136	258	242	45	455	45	455	270	230					
	100%	100%	100%	100%	100%	100%	100%	100%	*	13%	13%	13%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Summary																											
Top2Box (Much stronger/Somewhat stronger)	73	37	36	31	24	18	49	22	3	28	45	33	20	19	39	34	10	62	10	63	35	38					
	15%	15%	15%	15%	14%	14%	14%	16%	11%	13%	16%	13%	18%	14%	15%	14%	24%	14%	22%	14%	13%	16%					
Low2Box (Much weaker/Somewhat weaker)	160	75	84	75	52	33	109	45	6	58	102	78	33	48	81	79	11	149	12	148	80	80					
	32%	30%	34%	36%	31%	26%	32%	33%	23%	28%	35%	31%	29%	36%	31%	33%	24%	33%	27%	32%	30%	35%					
				E					*		I		*				*		*		*						

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N,O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Sweden Total		Sweden																				
			Gender		Age			Household income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	502	250	252	161	177	164	159	258	85	187	315	320	82	100	294	208	52	450	63	439	346	156	
Base: All Respondents (wtd)	500	253	247	186	166	148	124	277	99	201	299	105	262	132	291	209	58	442	82	418	355	145	
Much stronger	1	1	*	*	*	1	*	1	-	1	*	1	-	-	1	*	*	1	1	1	1	*	
	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	-	*	*	*	*	*	1%	*	*
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*
Somewhat stronger	60	32	27	26	22	12	14	30	16	29	31	8	31	21	28	32	7	53	13	47	42	18	
	12%	13%	11%	14%	13%	8%	11%	11%	17%	14%	10%	8%	12%	16%	10%	15%	11%	12%	15%	11%	12%	13%	
	*	*	*	*	*	*	*	*	*	*	*	*	*	K*	*	*	**	*	*	*	*	*	*
About the same	381	184	197	141	133	107	99	209	73	144	237	82	201	98	229	153	46	335	62	320	277	105	
	76%	73%	80%	76%	80%	72%	80%	76%	74%	72%	79%	79%	77%	74%	78%	73%	80%	76%	75%	76%	78%	72%	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*
Somewhat weaker	50	32	17	15	10	24	9	31	10	23	27	11	28	11	30	20	5	45	7	42	31	18	
	10%	13%	7%	8%	6%	16%	7%	11%	10%	11%	9%	10%	11%	8%	10%	10%	9%	10%	9%	10%	9%	13%	
	*	*	*	D*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*
Much weaker	8	3	5	3	*	5	2	6	-	4	4	3	3	3	4	4	-	8	-	8	4	4	
	2%	1%	2%	2%	*	3%	1%	2%	-	2%	1%	3%	1%	2%	1%	2%	-	2%	-	2%	1%	3%	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	
Sigma	500	253	247	186	166	148	124	277	99	201	299	105	262	132	291	209	58	442	82	418	355	145	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																							
Top2Box (Much stronger/Somewhat stronger)	61	33	28	26	23	13	14	31	16	30	31	9	31	21	29	32	7	54	13	48	43	19	
	12%	13%	11%	14%	14%	8%	11%	11%	17%	15%	11%	9%	12%	16%	10%	15%	12%	12%	16%	11%	12%	13%	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	
Low2Box (Much weaker/Somewhat weaker)	58	36	22	18	10	29	11	37	10	27	30	13	31	14	34	24	5	52	7	50	36	22	
	12%	14%	9%	10%	6%	20%	9%	13%	10%	14%	10%	13%	12%	10%	12%	11%	9%	12%	9%	12%	10%	15%	
	*	*	*	D*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Turkey Total		Turkey																						
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				
Base: All Respondents (unwtd)	508	295	213	290	177	41	20	183	305	262	246	159	78	271	275	233	67	441	169	339	351	157			
Base: All Respondents (wtd)	500	252	248	262	181	56	20	180	299	253	247	158	78	264	262	238	68	432	162	338	333	167			
Much stronger	27	14	13	13	12	2	1	9	17	17	10	10	7	11	15	12	8	19	13	14	18	9			
	5%	6%	5%	5%	6%	4%	6%	5%	6%	7%	4%	6%	9%	4%	6%	5%	11%	4%	8%	4%	5%	5%			
	*	*	*	*	**								*				Q*								
Somewhat stronger	142	86	56	88	51	4	10	52	80	65	78	47	21	74	82	61	19	123	49	93	102	40			
	28%	34%	23%	33%	28%	8%	51%	29%	27%	26%	31%	30%	27%	28%	31%	26%	28%	31%	28%	31%	28%	31%	24%		
	B	E	E	*	**								*				*								
About the same	260	124	137	142	80	38	8	97	155	129	132	80	40	140	127	133	26	234	71	189	166	94			
	52%	49%	55%	54%	44%	68%	39%	54%	52%	51%	53%	51%	52%	53%	49%	56%	39%	54%	44%	56%	50%	56%			
	D	D*	**										*				*	P		R					
Somewhat weaker	53	20	33	16	29	7	1	14	38	29	24	15	7	30	30	22	10	42	22	31	33	19			
	11%	8%	13%	6%	16%	13%	4%	8%	13%	11%	10%	10%	9%	11%	12%	9%	15%	10%	13%	9%	10%	12%			
	C	*	**										*				*								
Much weaker	17	7	10	4	10	4	-	8	9	14	4	6	3	9	8	9	4	13	6	11	13	5			
	3%	3%	4%	1%	5%	7%	-	4%	3%	5%	1%	4%	3%	4%	3%	4%	6%	3%	4%	3%	4%	3%			
	C	C*	**					J				*					*								
Sigma	500	252	248	262	181	56	20	180	299	253	247	158	78	264	262	238	68	432	162	338	333	167			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																									
Top2Box (Much stronger/Somewhat stronger)	169	101	69	101	62	7	12	61	97	81	88	57	28	85	96	73	27	142	63	107	120	49			
	34%	40%	28%	38%	34%	12%	57%	34%	32%	32%	36%	36%	35%	32%	37%	31%	40%	33%	39%	32%	36%	29%			
	B	E	E	*	**								*				*								
Low2Box (Much weaker/Somewhat weaker)	70	27	43	20	39	11	1	22	47	43	27	21	10	39	39	32	14	56	28	42	46	24			
	14%	11%	17%	8%	21%	20%	4%	12%	16%	17%	11%	13%	13%	15%	15%	13%	21%	13%	17%	13%	14%	14%			
	A	C	C*	**									*				*								

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	Great Britain Total	Great Britain																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1004	480	524	372	311	321	237	614	153	418	586	366	336	302	567	437	77	927	115	889	604	400		
Base: All Respondents (wtd)	500	246	254	185	165	150	116	307	77	209	291	180	167	153	286	214	39	461	58	442	306	194		
Much stronger	6	3	3	3	3	-	1	3	2	2	4	3	3	1	5	1	2	5	3	4	5	2		
	1%	1%	1%	2%	2%	-	1%	1%	2%	1%	2%	2%	2%	*	2%	*	4%	1%	4%	1%	2%	1%		
				E	E													Q*		S				
Somewhat stronger	41	28	14	17	15	10	7	25	10	22	20	8	18	15	28	13	8	34	11	30	31	11		
	8%	11%	5%	9%	9%	6%	6%	8%	12%	10%	7%	5%	11%	10%	10%	6%	20%	7%	19%	7%	10%	6%		
		B							F	J			K	K	O		Q*		S		U			
About the same	324	150	174	125	100	99	66	207	51	136	188	119	103	103	173	151	21	303	33	291	200	124		
	65%	61%	68%	68%	61%	66%	57%	68%	66%	65%	65%	66%	61%	67%	61%	70%	54%	66%	57%	66%	65%	64%		
		A						F							N	*	P							
Somewhat weaker	93	45	48	27	34	32	25	56	12	38	55	36	34	23	57	36	7	86	8	85	54	39		
	19%	18%	19%	15%	21%	21%	22%	18%	16%	18%	19%	20%	20%	15%	20%	17%	17%	19%	14%	19%	18%	20%		
		C	C													*								
Much weaker	36	20	15	12	13	10	17	16	3	11	25	14	11	11	22	14	2	34	3	32	17	18		
	7%	8%	6%	7%	8%	7%	15%	5%	4%	5%	9%	8%	6%	7%	8%	6%	5%	5%	5%	7%	6%	10%		
							GH				I						*					T		
Sigma	500	246	254	185	165	150	116	307	77	209	291	180	167	153	286	214	39	461	58	442	306	194		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	48	31	17	20	18	10	8	28	11	24	24	11	20	16	33	14	9	38	13	34	35	12		
	10%	12%	7%	11%	11%	6%	7%	9%	15%	11%	8%	6%	12%	10%	12%	7%	24%	8%	23%	8%	11%	6%		
		B	E	E					FG				K	O		Q*		S		U				
Low2Box (Much weaker/Somewhat weaker)	129	65	64	39	47	42	42	71	15	49	79	50	44	34	79	50	9	120	11	117	71	57		
	26%	26%	25%	21%	29%	28%	36%	23%	20%	24%	27%	28%	27%	22%	28%	23%	22%	26%	19%	27%	23%	30%		
						C	C	GH									*					T		

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

	United States Total	the US																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1001	484	517	329	330	342	144	453	404	606	395	373	352	276	525	476	116	885	136	865	661	340		
Base: All Respondents (wtd)	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175		
Much stronger	22	12	10	9	7	6	4	7	12	14	8	7	7	8	18	4	11	11	12	10	15	8		
	4%	5%	4%	5%	5%	4%	5%	3%	6%	5%	4%	3%	5%	6%	7%	2%	21%	2%	19%	2%	5%	4%		
Somewhat stronger	104	55	49	48	20	36	17	37	50	54	50	40	24	40	55	49	13	91	16	88	68	36		
	21%	22%	19%	26%	13%	22%	21%	18%	24%	18%	25%	17%	19%	28%	21%	20%	24%	20%	24%	20%	21%	21%		
About the same	277	126	150	100	92	85	42	124	110	170	107	134	70	72	133	143	23	254	24	252	179	98		
	55%	51%	60%	55%	58%	53%	52%	59%	53%	57%	53%	58%	56%	51%	52%	59%	42%	57%	38%	58%	55%	56%		
Somewhat weaker	66	36	29	16	22	27	11	31	24	42	23	34	17	14	37	29	5	60	8	58	46	20		
	13%	15%	12%	9%	14%	17%	13%	15%	12%	14%	12%	15%	14%	10%	14%	12%	10%	14%	12%	13%	14%	11%		
Much weaker	32	17	14	9	16	6	8	11	13	20	12	17	8	7	14	17	2	30	5	27	18	13		
	6%	7%	6%	5%	10%	4%	9%	5%	6%	7%	6%	7%	6%	5%	6%	7%	4%	7%	7%	6%	6%	8%		
Sigma	500	247	253	182	158	160	81	209	210	300	200	232	127	141	257	243	54	446	65	435	325	175		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																								
Top2Box (Much stronger/Somewhat stronger)	126	68	59	57	28	41	21	44	62	68	58	47	31	48	73	53	24	102	28	98	83	43		
	25%	27%	23%	31%	18%	26%	25%	21%	30%	23%	29%	20%	25%	34%	28%	22%	44%	23%	43%	23%	25%	25%		
Low2Box (Much weaker/Somewhat weaker)	97	54	44	25	39	34	18	42	37	62	35	51	25	21	51	46	7	90	13	85	64	33		
	19%	22%	17%	14%	24%	21%	22%	20%	18%	21%	18%	22%	20%	15%	20%	19%	13%	20%	19%	19%	20%	19%		
						C	C						M											

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