

Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Gender			Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18008	9460	8548	6798	6271	4939	5533	7266	5078	8888	9120	5228	6169	6611	10273	7735	2045	15963	3318	14690	12279	5729
Base: All Respondents (wtd)	12000	5978	6022	5289	3857	2854	4039	4690	3136	5535	6465	4195	4273	3532	6276	5724	1351	10649	1992	10008	7763	4237
I share or "like" what others have posted	5375	2363	3012	2695	1657	1022	1743	2070	1495	2290	3085	1911	1847	1617	2593	2781	594	4781	852	4523	3382	1993
	45%	40%	50%	51%	43%	36%	43%	44%	48%	41%	48%	46%	43%	46%	41%	49%	44%	45%	43%	45%	44%	47%
			A	DE	E				FG		I			L		N						T

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Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18008	502	1000	500	1000	999	1000	1001	1000	1000	501	1000	500	1000	1000	500	504	500	502	500	500	1000	500	499	1000
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I share or "like" what others have posted	5375	293	232	193	260	204	194	198	148	220	227	237	277	234	109	286	89	220	269	287	177	270	240	292	219
	45%	59%	46%	39%	52%	41%	39%	40%	30%	44%	45%	47%	55%	47%	22%	57%	18%	44%	54%	57%	35%	54%	48%	58%	44%
		BCDEFGHIJK MNPQTVX	CEGHNPT	HNP	BCEFGHIJMN PQTX	HNPT	HNP	HNP	NP	HNPT	CGHNPT	CEFGHNPT	BCEFGHIJKM NPQTX	CEFGHNPT		BCEFGHIJKM NPQTX		HNPT	BCEFGHIJKM NPQTX	BCEFGHIJKM NPQTVX	HNP	BCEFGHIJKM NPQTX	CGHNPT	BCDEFGHIJK MNPQTVX	HNPT

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18008	1999	2002	7006	5500	7500	3500	1501
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
I share or “like” what others have posted	5375	423	839	1819	1445	1552	910	848
	45%	42%	56%	40%	41%	39%	45%	57%
		E	ACDEF		E		CDE	ACDEF

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Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	203	299	215	172	115	213	215	74	188	314	200	149	153	251	251	83	419	92	410	345	157
Base: All Respondents (wtd)	500	245	255	248	149	103	244	196	61	170	330	327	118	55	232	268	80	420	86	414	311	189
I share or "like" what others have posted	293	113	180	134	92	67	137	123	33	102	191	180	81	32	129	164	33	260	35	258	186	107
	59%	46%	71%	54%	62%	65%	56%	63%	54%	60%	58%	55%	68%	58%	56%	61%	42%	62%	41%	62%	60%	57%
			A			*			*				K				*	P	*	R		

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Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

		Australia																												
	Australia Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1000	461	539	262	359	379	232	516	252	478	522	308	322	370	562	438	136	864	159	841	633	367	652	348	267	357	203	87	86	
Base: All Respondents (wtd)	500	248	252	197	159	144	121	263	116	204	296	131	295	74	271	229	60	440	69	431	312	188	317	183	126	174	102	49	48	
I share or "like" what others have posted	232	83	150	116	67	50	51	122	60	87	145	60	138	35	105	127	19	214	23	209	134	99	152	80	55	78	50	26	24	
	46%	33%	59%	59%	42%	34%	42%	46%	52%	43%	49%	45%	47%	47%	39%	56%	31%	49%	34%	49%	43%	52%	48%	44%	44%	45%	48%	52%	50%	
			A	DE											N	*	P	*	R		T						*	*		

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Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	North	Center	South	French	Flemish		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
		Base: All Respondents (unwtd)	500	259	241	140	173	187	189	203	108	195	305	157	207	136	312	188	25	475	37	463	289	211	238	124	138	257	243
Base: All Respondents (wtd)	500	251	249	184	160	155	193	204	103	182	318	172	186	142	296	204	23	477	34	466	280	220	230	125	145	264	236		
I share or "like" what others have posted	193	85	108	95	59	39	82	71	40	60	133	65	72	56	112	81	7	186	9	185	100	94	83	56	54	106	87		
	39%	34%	43%	52%	37%	25%	43%	35%	39%	33%	42%	37%	39%	40%	38%	40%	30%	39%	25%	40%	36%	42%	36%	45%	37%	40%	37%		
			A	DE	E												**		*										

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	516	484	348	323	329	236	719	45	438	562	180	523	297	537	463	142	858	193	807	679	321
Base: All Respondents (wtd)	500	232	268	285	133	82	166	318	16	183	317	157	262	81	224	276	68	432	88	412	317	183
I share or "like" what others have posted	260	102	158	145	66	48	80	174	5	90	169	68	150	42	109	151	29	230	37	223	164	96
	52%	44%	59%	51%	50%	59%	48%	55%	33%	49%	53%	43%	57%	52%	49%	55%	44%	53%	42%	54%	52%	52%
			A			D			**				K				*			R		

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Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

		Canada																												
	Canada Total	Gender		Age			Household Income			Marital Status		Education			Canada Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Prairies	Atlantic	Alberta	BC	Northwest	Ontario	Quebec	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	999	502	497	255	375	369	198	406	395	452	547	330	526	143	568	431	83	916	100	899	686	313	68	90	79	118	-	410	234	
Base: All Respondents (wtd)	500	247	253	178	173	150	106	199	195	211	289	186	223	91	275	225	39	461	48	452	341	159	34	46	39	57	-	209	115	
I share or "like" what others have posted	204	85	119	89	69	46	46	81	78	78	127	72	94	39	102	102	19	185	22	182	136	68	16	21	16	24	-	86	41	
	41%	35%	47%	50%	40%	31%	43%	41%	40%	37%	44%	39%	42%	43%	37%	45%	50%	40%	47%	40%	40%	43%	46%	47%	41%	42%	-	41%	35%	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	

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Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	489	511	454	429	117	47	224	729	741	259	71	256	673	713	287	96	904	341	659	919	81
Base: All Respondents (wtd)	500	249	251	200	195	104	53	177	269	362	138	295	155	50	298	202	80	420	122	378	420	80
I share or "like" what others have posted	194	93	100	103	65	26	21	58	115	121	72	106	66	22	105	89	18	175	35	158	166	28
	39%	37%	40%	51%	33%	25%	39%	33%	43%	34%	52%	36%	43%	43%	35%	44%	23%	42%	29%	42%	39%	35%
		*	*	DE*	*	*	**	*			I*	*				*	**		*			**

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Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1001	487	514	386	325	290	259	532	210	403	598	420	277	304	541	460	43	958	87	914	612	389	
Base: All Respondents (wtd)	500	247	253	191	161	148	121	273	106	199	301	168	209	124	273	227	21	479	41	459	307	193	
I share or "like" what others have posted	198	85	113	99	58	41	54	105	39	64	134	57	86	55	100	99	6	193	14	185	118	81	
	40%	34%	45%	52%	36%	27%	45%	38%	37%	32%	45%	34%	41%	44%	37%	43%	28%	40%	33%	40%	38%	42%	
			A	DE	E						I			K		N	*		*				

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	513	487	332	371	297	407	309	284	377	623	206	627	167	690	310	91	909	178	822	687	313
Base: All Respondents (wtd)	500	253	247	172	187	141	204	153	144	185	315	113	285	101	345	155	46	454	91	409	344	156
I share or "like" what others have posted	148	65	83	67	51	30	62	41	45	43	104	27	88	33	98	49	16	132	29	119	93	54
	30%	26%	34%	39%	27%	21%	30%	27%	31%	24%	33%	24%	31%	32%	29%	32%	34%	29%	32%	29%	27%	35%
			A	DE						I			K				*					T

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Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	249	252	184	135	182	222	198	10	215	286	188	242	71	250	251	29	472	28	473	242	259
Base: All Respondents (wtd)	500	244	256	202	127	171	208	210	11	207	293	129	294	77	255	245	31	469	29	471	256	244
I share or "like" what others have posted	227	93	134	91	59	77	102	83	5	97	130	69	127	30	106	121	16	211	12	214	101	126
	45%	38%	52%	45%	46%	45%	49%	40%	50%	47%	44%	54%	43%	40%	42%	49%	53%	45%	43%	45%	39%	52%
			A						**			LM		*			**		**			T

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Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	780	220	598	324	78	97	231	672	632	368	3	76	921	737	263	316	684	655	345	898	102
Base: All Respondents (wtd)	500	258	242	276	158	65	50	112	338	307	193	1	45	454	327	173	160	340	313	187	425	75
I share or "like" what others have posted	237	119	118	139	73	24	22	41	174	139	98	1	21	215	139	97	70	166	139	98	192	44
	47%	46%	49%	50%	46%	37%	43%	36%	52%	45%	51%	82%	47%	47%	43%	56%	44%	49%	44%	52%	45%	59%
						*	*		G			**	*			N						T*

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Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	257	243	304	136	60	169	252	79	267	233	190	31	279	238	262	71	429	127	373	419	81
Base: All Respondents (wtd)	500	250	250	282	156	62	170	247	83	262	238	195	31	275	233	267	72	428	125	375	412	88
I share or "like" what others have posted	277	139	138	156	89	32	104	124	48	138	139	112	14	151	126	150	45	231	73	204	225	52
	55%	55%	55%	55%	57%	52%	61%	50%	58%	53%	58%	57%	46%	55%	54%	56%	63%	54%	58%	54%	55%	59%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	520	480	368	344	288	223	467	310	481	519	328	530	142	524	476	98	902	161	839	590	410
Base: All Respondents (wtd)	500	250	250	181	178	141	113	236	150	248	252	243	198	58	243	257	48	452	73	427	279	221
I share or "like" what others have posted	234	100	135	102	81	51	51	121	62	107	128	116	95	24	97	137	20	215	30	205	120	115
	47%	40%	54%	57%	45%	36%	45%	51%	41%	43%	51%	47%	48%	42%	40%	53%	42%	47%	41%	48%	43%	52%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	530	470	243	416	341	597	327	76	595	405	316	238	446	533	467	68	932	90	910	726	274
Base: All Respondents (wtd)	500	251	249	186	169	145	306	156	37	268	232	160	116	224	242	258	29	471	39	461	344	156
I share or "like" what others have posted	109	49	60	49	38	23	66	33	10	58	51	32	22	55	51	58	6	103	9	100	71	38
	22%	20%	24%	26%	22%	16%	21%	21%	27%	22%	22%	20%	19%	25%	21%	23%	22%	22%	22%	22%	21%	24%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	354	146	215	155	130	339	150	11	215	285	140	160	200	285	215	119	381	134	366	354	146
Base: All Respondents (wtd)	500	238	262	270	141	89	396	94	9	190	310	321	103	76	223	277	95	405	99	401	295	205
I share or "like" what others have posted	286	110	176	155	66	66	228	56	2	111	175	190	54	42	109	177	56	230	47	239	173	113
	57%	46%	67%	57%	47%	74%	58%	59%	23%	59%	56%	59%	53%	55%	49%	64%	58%	57%	48%	59%	59%	55%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	259	245	173	161	170	380	120	4	259	245	67	345	92	229	275	33	471	51	453	311	193
Base: All Respondents (wtd)	500	248	252	215	143	143	393	104	3	235	265	104	327	69	211	289	30	470	45	455	292	208
I share or "like" what others have posted	89	46	43	42	26	21	65	22	2	35	54	15	55	19	41	48	8	81	13	76	55	34
	18%	19%	17%	20%	18%	15%	17%	21%	45%	15%	20%	14%	17%	27%	20%	16%	26%	17%	30%	17%	19%	16%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	236	264	155	194	151	65	277	158	247	253	94	291	115	283	217	41	459	52	448	331	169
Base: All Respondents (wtd)	500	240	260	211	167	122	71	282	146	241	259	146	266	88	265	235	40	460	51	449	316	184
I share or "like" what others have posted	220	93	127	105	66	48	24	122	74	102	118	68	110	42	114	105	15	205	21	198	135	84
	44%	39%	49%	50%	39%	40%	34%	43%	50%	42%	45%	47%	41%	47%	43%	45%	38%	44%	41%	44%	43%	46%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	350	152	298	155	49	267	123	52	316	186	121	147	234	262	240	51	451	86	416	332	170
Base: All Respondents (wtd)	500	283	217	295	152	53	257	125	53	299	201	121	149	230	217	283	47	453	78	422	285	215
I share or "like" what others have posted	269	141	129	158	83	28	134	71	34	150	119	63	80	127	101	168	28	241	37	232	145	124
	54%	50%	59%	54%	55%	53%	52%	56%	63%	50%	59%	52%	53%	55%	47%	59%	60%	53%	48%	55%	51%	58%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	135	365	251	165	84	22	74	404	227	273	306	117	77	208	292	40	460	69	431	353	147
Base: All Respondents (wtd)	500	240	260	287	137	77	26	73	401	195	305	306	120	74	209	291	49	451	79	421	337	163
I share or "like" what others have posted	287	130	157	184	68	35	14	37	236	103	183	174	65	48	117	170	34	253	48	238	184	102
	57%	54%	60%	64%	50%	45%	54%	51%	59%	53%	60%	57%	55%	64%	56%	58%	69%	56%	61%	57%	55%	63%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	259	241	202	192	106	75	211	214	293	207	21	123	356	249	251	74	426	97	403	356	144
Base: All Respondents (wtd)	500	253	247	211	191	99	78	211	211	287	213	23	127	350	241	259	70	430	92	408	350	150
I share or "like" what others have posted	177	85	92	84	61	32	23	74	80	91	86	6	49	122	86	92	27	150	30	147	123	54
	35%	34%	37%	40%	32%	32%	29%	35%	38%	32%	40%	28%	39%	35%	36%	35%	39%	35%	33%	36%	35%	36%
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Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1000	470	530	391	387	222	683	268	49	410	590	655	94	251	481	519	71	929	71	929	576	424	
Base: All Respondents (wtd)	500	252	248	205	191	104	334	141	24	197	303	249	115	136	247	253	37	463	40	460	285	215	
I share or "like" what others have posted	270	120	150	129	99	42	193	67	10	93	177	130	64	76	120	150	16	254	19	251	153	117	
	54%	47%	61%	63%	52%	40%	58%	47%	41%	47%	59%	52%	56%	56%	49%	59%	43%	55%	47%	55%	54%	55%	
			A	DE	E		GH		*		I		*			N	*		*				

Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	500	244	256	158	171	171	238	224	38	125	375	318	84	98	350	150	43	457	49	451	281	219	
Base: All Respondents (wtd)	500	253	247	185	157	158	206	238	56	127	373	105	262	132	358	142	67	433	70	430	320	180	
I share or "like" what others have posted	240	111	128	98	86	56	98	121	21	58	182	48	117	74	169	71	24	216	23	217	154	85	
	48%	44%	52%	53%	55%	35%	47%	51%	38%	45%	49%	46%	45%	56%	47%	50%	36%	50%	33%	50%	48%	47%	
				E*	E*	*	*		**	*			*	*		*	**		**			*	

Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	499	276	223	294	147	58	16	177	306	278	221	140	86	273	250	249	58	441	153	346	306	193	
Base: All Respondents (wtd)	500	252	248	262	169	69	15	174	311	286	214	140	86	274	248	252	59	441	152	348	298	202	
I share or "like" what others have posted	292	142	149	152	102	38	7	93	191	168	124	86	54	152	141	151	36	255	85	207	177	114	
	58%	56%	60%	58%	60%	55%	48%	54%	61%	59%	58%	61%	62%	56%	57%	60%	62%	58%	56%	59%	59%	57%	
						*	**						*				*						

Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	525	475	298	342	360	239	595	166	433	567	338	344	318	616	384	94	906	133	867	632	368
Base: All Respondents (wtd)	500	246	254	185	160	155	125	293	82	203	297	169	175	156	290	210	44	456	63	437	310	190
I share or "like" what others have posted	220	87	132	98	71	50	50	132	38	84	136	70	86	64	115	104	21	199	31	189	143	77
	44%	35%	52%	53%	45%	32%	40%	45%	47%	41%	46%	41%	49%	41%	40%	50%	48%	44%	49%	43%	46%	40%
			A	DE	E								KM			N	*					

Global @dvisor: Sociologue

GG3. Which of the following best describe your activities on social media and other online sites?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	the US																				
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	586	414	274	320	406	120	448	432	623	377	131	374	495	604	396	140	860	175	825	722	278
Base: All Respondents (wtd)	500	247	253	183	144	173	81	210	209	287	213	232	127	141	251	249	56	444	65	435	329	171
I share or "like" what others have posted	219	85	134	103	61	55	28	100	91	111	108	98	58	63	98	121	23	196	29	190	133	86
	44%	34%	53%	57%	42%	31%	35%	48%	43%	39%	51%	42%	45%	45%	39%	49%	42%	44%	45%	44%	40%	50%
			A	DE	E		*				I					N	*		*			