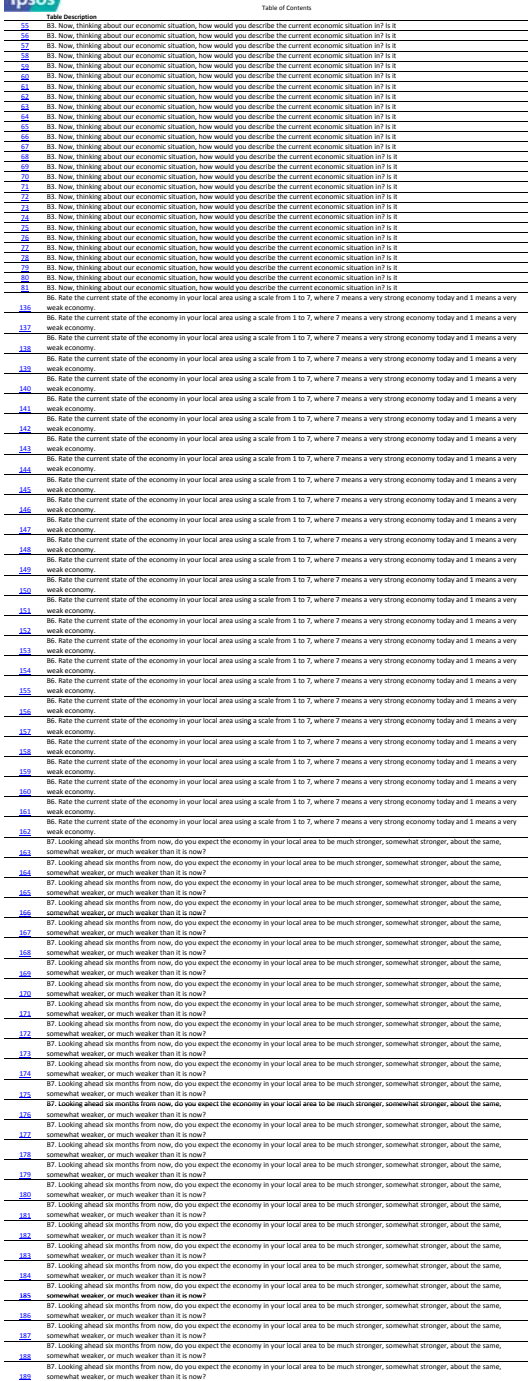




Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Gender			Age			Household Income			Marital Status		Education		Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	18331	9036	9295	6957	6329	5045	5791	7501	4879	9288	9043	5368	6306	6657	9966	8365	2082	16249	3299	15032	12471	5860
Base: All Respondents (wtd)	12000	5978	6022	5289	3883	2828	4189	4659	2995	5633	6367	4386	4288	3325	6150	5850	1326	10674	1977	10023	7764	4236
Very good	629	418	211	329	203	98	218	208	178	354	276	259	170	200	395	234	152	477	206	423	458	171
	5%	7%	3%	6%	5%	3%	5%	4%	6%	6%	4%	6%	4%	6%	6%	4%	11%	4%	10%	4%	6%	4%
	B			E					G	J		L		O			Q		S		U	
Somewhat good	3718	1968	1750	1682	1197	839	1062	1456	1170	1823	1895	1209	1353	1156	1982	1736	479	3239	772	2946	2590	1128
	31%	33%	29%	32%	31%	30%	25%	31%	39%	32%	30%	28%	32%	35%	32%	30%	36%	30%	39%	29%	33%	27%
	B						F		FG	J		K		KL		O	Q		S		U	
Somewhat bad	4936	2331	2605	2156	1596	1185	1730	2013	1144	2223	2713	1816	1813	1306	2428	2508	456	4480	670	4266	3126	1810
	41%	39%	43%	41%	41%	42%	41%	43%	38%	39%	43%	41%	42%	39%	39%	43%	34%	42%	34%	43%	40%	43%
	A						H		H		I		M		N		P		R		T	
Very bad	2717	1261	1455	1122	888	707	1179	982	503	1233	1484	1101	953	663	1345	1372	239	2478	328	2388	1590	1126
	23%	21%	24%	21%	23%	25%	28%	21%	17%	22%	23%	25%	22%	20%	22%	23%	18%	23%	17%	24%	20%	27%
	A					CD	GH		H			LM		M		N		P		R		T
Sigma	12000	5978	6022	5289	3883	2828	4189	4659	2995	5633	6367	4386	4288	3325	6150	5850	1326	10674	1977	10023	7764	4236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	4347	2386	1961	2011	1399	937	1280	1664	1348	2177	2171	1469	1523	1356	2377	1970	631	3716	978	3369	3048	1299
	36%	40%	33%	38%	36%	33%	31%	36%	45%	39%	34%	33%	36%	41%	39%	34%	48%	35%	49%	34%	39%	31%
	B			E			F		FG	J			KL		O		Q		S		U	
Low2Box (Somewhat bad/Very bad)	7653	3592	4061	3278	2483	1891	2909	2995	1647	3456	4196	2917	2766	1970	3773	3879	695	6958	999	6654	4716	2936
	64%	60%	67%	62%	64%	67%	69%	64%	55%	61%	66%	67%	64%	59%	61%	66%	52%	65%	51%	66%	61%	69%
	A					CD	GH		H		I		M		N		P		R		T	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18331	517	1016	508	1027	1024	1008	1015	1025	1017	513	1016	505	1020	1007	506	514	503	516	515	508	1020	513	504	1014
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	629	18	39	3	24	25	46	1	22	9	2	76	18	3	4	11	1	10	199	1	6	5	43	30	30
	5%	4%	8%	1%	5%	5%	9%	*	4%	2%	*	15%	4%	1%	1%	2%	*	2%	40%	*	1%	1%	9%	6%	6%
		CGUMNPSTU	ACDEGHULM NO PQSTU		CGUMNPQSTU U	CGUIMNPQSTU TU	ACDEGHULM NO PQSTU		CGUIMNPQSTU U	GIMPS		ABCEFGHIJLM NO PQSTUWX	CGUIMNPSTU			GIMPS		GIPS	ABCEFGHIJLM NO PQSTUWX		GP		ACDGHULMN OPQSTU	CGUIMNPQSTU TU	CGUIMNPQSTU TU
Somewhat good	3718	132	247	123	218	300	314	28	299	51	26	240	205	18	83	143	75	126	201	92	95	18	323	237	123
	31%	26%	49%	25%	44%	60%	63%	6%	60%	10%	5%	48%	41%	4%	17%	29%	15%	25%	40%	18%	19%	4%	65%	47%	25%
		GUIMNPSTU	ACDGHULMNO PQRSTUX	GUMNPSTU	ACGUIMNOPQSTUX	ABCDGHIJLM NOPQRSTUWX	ABCDGHIJLM NOPQRSTUWX	MU	ABCDGHIJLM NOPQRSTUWX	GIMU		ACGUIMNOPQ RSTUX	ACGUIMNOPQ STUX		GIMU	GUIMNPSTU	GIMU	GUIMNPSTU	ACGUIMNOPQ STUX	GIMU	GIMU		ABCDGHIJLM NOPQRSTUWX	ACGUIMNOPQ STUX	GUMNPSTU
Somewhat bad	4936	276	169	280	181	152	130	294	161	296	214	132	199	212	296	220	291	271	71	263	257	83	125	150	214
	41%	55%	34%	56%	36%	30%	26%	59%	32%	59%	43%	26%	40%	42%	59%	44%	58%	54%	14%	53%	51%	17%	25%	30%	43%
		BDEFHIJLMNO RUVWXY	FKRUV	BDEFHIJLMNO RUVWX	EFKRUVW	RU	RU	BDEFHIJLMNO RTUVWXY	KRUV	BDEFHIJLMNO RTUVWXY	BDEFHIJLMNO RTUVWXY	RU	BEFHKRUVW	BDEFHKRUV	BDEFHIJLMNO RTUVWXY	BDEFHIJLMNO RTUVWXY	BDEFHIJLMNO RTUVWXY	BDEFHIJLMNO RTUVWXY		BDEFHIJLMNO RUVWX	BDEFHIJLMNO RUVWX		RU	RU	BDEFHKRUV W
Very bad	2717	74	45	93	77	23	10	177	145	258	52	77	267	117	126	132	93	29	144	142	394	9	83	133	
	23%	15%	9%	19%	15%	5%	2%	35%	3%	29%	10%	15%	53%	23%	25%	26%	19%	6%	29%	28%	79%	2%	17%	27%	
		BEFHKRV	EFHV	BEFHKRV	BEFHKRV	FV		ABCEDEFHIKL NOPQRSTVW X		ABCEDEFHIKL QRVW	ABCEDEFHGHIK LNOPQRSTV WX	EFHRV	BEFHKRV	ABCEDEFHGHIK LNOPQRSTV WX	ABCEDEFHIKLQ RVW	ABCEDEFHIKLQ RVW	BEFHKRV	FV	ABCEDEFHIKLQ RVW	ABCEDEFHIKLQ RVW		ABCEDEFHGHIK LMNOPQRST VWX		BEFHKRV	ABCEDEFHIKLQ RVW
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	4347	150	286	126	242	325	360	29	322	59	29	316	224	21	87	154	76	136	400	93	101	23	367	267	153
	36%	30%	57%	25%	48%	65%	72%	6%	64%	12%	6%	63%	45%	4%	17%	31%	15%	27%	80%	19%	20%	5%	73%	53%	31%
		GUIMNPSTU	ACDGHULMNO POSTUX	GUMNPSTU	ACGUIMNOPQSTUX	ABCDGHIJLM OPQSTUWX	ABCEFGHIJLM MNOPQSTUWX		ABCDGHIJLM OPQSTUWX	GIMU		ABCDGHIJLM OPQSTUWX	ACGUIMNOPQ STUX		GIMU	GUIMNPSTU	GIMU	GUIMNPSTU	ABCEFGHIJLM MNOPQSTUWX	GIMU	GIMPU		ABCEFGHIJLM MNOPQSTUWX	ACGUIMNOPQ STUX	CGUIMNPSTU W
Low2Box (Somewhat bad/Very bad)	7653	350	214	374	258	175	140	471	178	441	471	184	276	479	413	346	424	364	100	407	399	477	133	233	347
	64%	70%	43%	75%	52%	35%	28%	94%	36%	88%	94%	37%	55%	96%	83%	69%	85%	73%	20%	81%	80%	95%	27%	47%	69%
		BDEFHIKL RUVW	EFHKRV	BDEFHIKL RWX	BEFHKRV	FRV	R	ABCEDEFHIKL NOPQRSTVW X	FRV	ABCEDEFHIKL NOPQRSTVW X	ABCEDEFHIKL NOPQRSTVW X	FRV	BEFHKRV	ABCEDEFHIKL NOPQRSTVW X	ABCEDEFHIKL NOPQRSTVW X	BDEFHIKL RW	ABCEDEFHIKLQ RQTVWX	BDEFHIKL RW		ABCEDEFHIKLQ QRVWX	ABCEDEFHIKLQ RWX		ABCEDEFHIKL NOPQRSTVW X	EFHKRV	BDEFHIKL RW

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North	LATAM	Europe	APAC	G-8	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18331	2038	2050	7145	5563	7625	3554	1535
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very good	629	54	54	90	201	104	155	231
	5%	5%	4%	2%	6%	3%	8%	15%
		BCE	C		BCE	C	ABCDE	ABCDEF
Somewhat good	3718	423	493	962	1311	1029	899	529
	31%	42%	33%	21%	37%	26%	45%	35%
		BCDEG	CE		BCE	C	BCDEG	CE
Somewhat bad	4936	366	677	1955	1454	1895	714	484
	41%	37%	45%	43%	42%	47%	36%	32%
		G	ADFG	AFG	AFG	ACDFG		
Very bad	2717	157	277	1492	535	973	232	256
	23%	16%	18%	33%	15%	24%	12%	17%
		F	ADF	ABDEFG	F	ABDFG		F
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very good/Somewhat good)	4347	477	547	1053	1511	1133	1054	760
	36%	48%	36%	23%	43%	28%	53%	51%
		BCDE	CE		BCE	C	ABCDE	BCDE
Low2Box (Somewhat bad/Very bad)	7653	523	953	3447	1989	2867	946	740
	64%	52%	64%	77%	57%	72%	47%	49%
		F	ADFG	ABDEFG	AFG	ABDFG		

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	517	246	271	228	160	129	276	169	72	176	341	210	180	127	247	270	57	460	68	449	300	217
Base: All Respondents (wtd)	500	245	255	248	145	106	312	139	49	154	346	327	118	55	221	279	51	449	54	446	257	243
Very good	18	11	7	14	4	1	15	3	1	2	17	13	4	1	9	9	2	17	3	15	7	12
	4%	4%	3%	6%	3%	1%	5%	2%	2%	1%	5%	4%	3%	2%	4%	3%	4%	4%	6%	3%	3%	5%
				E		*			*								*		*			
Somewhat good	132	81	50	71	34	27	77	39	16	42	90	82	36	13	64	67	17	115	16	116	74	58
	26%	33%	20%	28%	23%	25%	25%	28%	32%	27%	26%	25%	30%	24%	29%	24%	32%	26%	30%	26%	29%	24%
		B				*			*								*		*			
Somewhat bad	276	119	157	122	91	63	169	82	25	82	194	186	58	32	112	163	26	250	28	248	138	138
	55%	49%	61%	49%	63%	59%	54%	59%	51%	54%	56%	57%	49%	58%	51%	59%	51%	56%	53%	56%	54%	57%
		A		C		*			*								*		*			
Very bad	74	33	40	42	17	15	52	15	7	28	46	45	20	9	35	39	7	67	6	68	38	35
	15%	14%	16%	17%	11%	15%	17%	11%	15%	18%	13%	14%	17%	16%	16%	14%	13%	15%	12%	15%	15%	15%
						*			*								*		*			
Sigma	500	245	255	248	145	106	312	139	49	154	346	327	118	55	221	279	51	449	54	446	257	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	150	92	58	85	38	28	91	42	17	44	107	96	40	14	74	77	18	132	19	131	81	70
	30%	38%	23%	34%	26%	29%	26%	30%	34%	28%	31%	29%	34%	26%	33%	27%	36%	29%	36%	29%	31%	29%
Low2Box (Somewhat bad/Very bad)		B				*			*								*		*			
	350	153	197	164	108	79	220	97	32	110	239	231	78	41	147	203	33	317	34	315	176	174
	70%	62%	77%	66%	74%	74%	71%	70%	66%	72%	69%	71%	66%	74%	67%	73%	64%	71%	64%	71%	69%	71%
		A			*				*								*		*			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																													
		Gender		Age		Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO		NON-METRO		VIC/NTAS		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	METRO	Non-METRO	W/NTAS	VIC/NTAS	NSW/ACT	QLD	SA/NT	WA	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1016	429	587	347	336	333	270	488	258	515	501	309	305	402	534	482	115	901	156	860	611	405	704	311	280	370	181	93	91		
Base: All Respondents (wtd)	500	248	252	196	159	144	142	246	112	226	274	131	295	74	261	239	48	452	70	430	291	209	323	176	114	184	100	54	48		
Very good	39	26	13	17	11	11	8	16	15	16	24	10	20	9	23	16	6	34	8	31	26	14	28	12	9	12	11	5	3		
	8%	11%	5%	9%	7%	8%	6%	7%	14%	7%	9%	8%	7%	13%	9%	7%	11%	7%	11%	7%	9%	6%	9%	7%	8%	7%	11%	9%	6%	*	
	B													L			*		*												
Somewhat good	247	121	126	100	74	72	76	115	56	115	132	69	135	43	124	122	22	224	32	215	151	96	172	75	53	90	42	29	32		
	49%	49%	50%	51%	47%	50%	53%	47%	50%	51%	48%	53%	46%	57%	48%	51%	46%	50%	45%	50%	52%	46%	53%	42%	47%	49%	42%	54%	67%		
																	*		*			W								X/Z*	
Somewhat bad	169	80	89	59	62	49	46	90	32	72	97	43	107	20	89	80	17	152	27	142	92	76	96	73	45	60	39	16	9		
	34%	32%	35%	30%	39%	34%	32%	37%	29%	32%	35%	33%	36%	26%	34%	34%	35%	34%	38%	33%	32%	37%	30%	41%	40%	32%	39%	30%	19%		
													M				*		*								b	*	*		
Very bad	45	21	24	20	12	13	13	24	8	23	22	9	33	3	25	20	4	41	3	42	22	23	27	17	7	21	8	3	4		
	9%	8%	10%	10%	8%	9%	9%	10%	7%	10%	8%	7%	11%	4%	10%	8%	7%	9%	5%	10%	8%	11%	8%	10%	6%	12%	8%	6%	8%	*	
													M				*		*												
Sigma	500	248	252	196	159	144	142	246	112	226	274	131	295	74	261	239	48	452	70	430	291	209	323	176	114	184	100	54	48		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																															
Top28box (Very good/Somewhat good)	286	147	139	118	85	83	84	132	71	130	156	79	155	52	147	139	28	258	40	246	176	110	200	86	62	102	53	34	35		
	57%	59%	55%	60%	54%	57%	59%	53%	64%	58%	57%	60%	53%	70%	57%	58%	58%	57%	57%	57%	61%	52%	62%	49%	54%	56%	53%	63%	73%		
													KL				*		*				W							X/Z*	
Low28box (Somewhat bad/Very bad)	214	101	113	79	74	61	59	115	41	95	119	52	140	22	113	100	20	193	30	184	114	100	123	90	52	81	47	20	13		
	43%	41%	45%	40%	46%	43%	41%	47%	36%	42%	43%	40%	47%	30%	43%	42%	42%	43%	43%	43%	39%	48%	38%	51%	46%	44%	47%	37%	27%		
												M	M				*		*			T		V	b	b	b	*	*		

[Table of Contents](#)

Global @divisor: Consumer Confidence
B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

		Belgium		Belgium																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	North	Region Center	South	French	Flemish	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: All Respondents (unwtd)	508	253	255	169	168	171	168	227	113	181	327	110	243	155	315	193	24	484	49	459	296	212	261	111	136	250	258	
Base: All Respondents (wtd)	500	251	249	184	157	159	175	219	106	173	327	172	186	142	287	213	21	479	43	457	270	230	244	104	152	259	241	
Very good	3	2	1	3	-	-	1	2	-	1	2	-	1	2	2	1	-	3	-	3	2	1	2	-	1	1	2	
	1%	1%	*	2%	-	-	1%	1%	-	1%	1%	-	1%	1%	1%	*	-	1%	-	1%	1%	*	1%	-	1%	*	1%	
																	**		*									
Somewhat good	123	70	53	50	44	29	33	60	31	49	75	28	51	44	70	53	5	118	9	115	69	55	77	23	24	47	77	
	25%	28%	21%	27%	28%	18%	19%	27%	29%	28%	23%	17%	27%	31%	24%	25%	**	24%	25%	21%	25%	25%	24%	31%	22%	16%	18%	32%
																			*									
Somewhat bad	280	144	136	97	87	96	96	123	61	92	188	98	109	72	162	118	11	269	23	257	157	123	129	57	94	153	127	
	56%	57%	55%	52%	56%	61%	55%	56%	57%	53%	57%	57%	59%	51%	57%	55%	53%	56%	55%	56%	58%	54%	53%	55%	62%	59%	53%	
																	**		*									
Very bad	93	35	59	34	26	33	45	34	14	31	62	45	24	24	53	41	5	88	10	83	43	51	37	23	33	58	36	
	19%	14%	24%	19%	16%	21%	26%	16%	13%	18%	19%	26%	13%	17%	18%	19%	23%	18%	24%	18%	16%	22%	15%	23%	22%	15%		
			A				GH					L					**		*							Z		
Sigma	500	251	249	184	157	159	175	219	106	173	327	172	186	142	287	213	21	479	43	457	270	230	244	104	152	259	241	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																												
Top2Box (Very good/Somewhat good)	126	72	54	53	44	29	34	62	31	49	77	28	52	46	72	54	5	121	9	117	71	56	78	23	25	48	79	
	25%	29%	22%	29%	28%	18%	19%	28%	29%	29%	24%	17%	28%	32%	25%	25%	24%	25%	21%	26%	26%	24%	32%	22%	17%	18%	33%	
				E	E							K	K				**		*			X				Y		
Low2Box (Somewhat bad/Very bad)	374	179	194	131	113	130	141	157	75	124	250	144	134	96	215	159	16	357	34	340	200	174	166	81	127	211	163	
	75%	71%	78%	71%	72%	82%	81%	72%	71%	71%	76%	83%	72%	68%	75%	75%	76%	75%	79%	74%	74%	76%	68%	78%	83%	82%	67%	
						CD						LM					**		*				V		Z			

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1027	487	540	475	335	217	289	708	30	418	609	162	599	266	442	585	133	894	182	845	672	355	
Base: All Respondents (wtd)	500	232	268	285	142	73	172	319	8	189	311	157	262	81	189	311	54	446	74	426	305	195	
Very good	24	18	6	12	9	3	8	15	-	8	15	9	11	3	14	9	5	19	5	19	18	6	
	5%	8%	2%	4%	6%	4%	5%	5%	-	4%	5%	6%	4%	4%	8%	3%	9%	4%	7%	4%	6%	3%	
		B							**						O		Q						
	218	116	102	118	65	35	59	155	4	83	136	65	110	43	88	130	24	195	37	181	140	79	
	44%	50%	38%	41%	46%	48%	34%	49%	52%	44%	44%	42%	42%	54%	47%	42%	44%	44%	50%	43%	46%	40%	
Somewhat bad		B						F	**					KL									
	181	70	111	111	48	22	72	106	4	70	111	57	99	25	62	119	17	164	22	159	108	73	
	36%	30%	41%	39%	34%	30%	42%	33%	43%	37%	36%	37%	38%	31%	33%	38%	31%	37%	29%	37%	35%	37%	
Very bad		A						G	**														
	77	28	49	44	20	13	33	44	*	29	49	25	43	10	25	53	9	69	11	66	39	38	
	15%	12%	18%	15%	14%	17%	19%	14%	6%	15%	16%	16%	16%	12%	13%	17%	16%	15%	14%	16%	13%	19%	
Sigma		A						G	**												T		
	500	232	268	285	142	73	172	319	8	189	311	157	262	81	189	311	54	446	74	426	305	195	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	242	134	108	130	74	38	68	170	4	91	151	74	121	47	103	139	29	213	42	200	157	85	
	48%	58%	40%	45%	52%	48%	39%	53%	52%	48%	49%	48%	46%	58%	54%	45%	53%	48%	56%	47%	52%	43%	
		B						F	**					L	O				S		U		
Low2Box (Somewhat bad/Very bad)	258	98	160	156	68	34	105	149	4	98	160	82	141	34	86	172	25	233	32	225	147	111	
	52%	42%	60%	55%	48%	47%	61%	47%	48%	52%	51%	52%	54%	42%	46%	55%	47%	52%	44%	53%	48%	57%	
		A						G		**				M		N			R		T		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner			Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Prairies	Atlantic	Alberta	BC	Northwest	Ontario	Quebec		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1024	439	585	309	328	387	226	384	414	514	390	468	166	515	509	108	916	133	891	692	332	66	70	134	134	-	389	231			
Base: All Respondents (wtd)	500	247	253	178	174	149	115	188	197	238	262	186	223	91	259	241	54	446	68	432	340	160	32	34	64	65	-	195	110		
Very good	25	17	7	12	7	6	8	8	9	11	14	11	11	2	15	10	3	21	5	20	18	7	4	1	6	1	-	12	2		
	5%	7%	3%	7%	4%	4%	7%	5%	4%	5%	5%	6%	5%	3%	6%	4%	6%	5%	7%	5%	5%	4%	12%	3%	9%	1%	-	6%	2%		
Somewhat good	B																					Yb*	*	Yb				Yb			
	300	156	144	98	109	93	60	105	136	150	110	133	58	155	145	34	266	41	259	210	90	20	16	44	40	-	116	64			
	60%	63%	57%	55%	63%	63%	52%	56%	69%	63%	57%	59%	59%	64%	60%	60%	64%	60%	61%	60%	62%	56%	62%	48%	69%	62%	-	59%	58%		
Somewhat bad								FG														*	*	W							
	152	64	88	60	51	41	38	66	47	68	84	55	67	30	75	77	13	139	19	133	98	54	8	14	13	20	-	55	42		
	30%	26%	35%	34%	29%	27%	33%	35%	24%	28%	32%	29%	30%	33%	29%	32%	24%	31%	28%	31%	29%	33%	26%	43%	20%	30%	-	28%	38%		
Very bad		A						H														*	VXa*				Xa				
	23	10	13	8	7	9	9	8	6	9	14	11	12	1	14	10	3	20	3	20	14	10	*	2	4	-	13	2			
	5%	4%	5%	4%	4%	6%	8%	5%	3%	4%	5%	6%	5%	1%	5%	4%	5%	5%	4%	5%	4%	6%	1%	6%	3%	7%	-	6%	2%		
Sigma								H					M									*	*		b		b				
	500	247	253	178	174	149	115	188	197	238	262	186	223	91	259	241	54	446	68	432	340	160	32	34	64	65	-	195	110		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%		
Summary																															
Top28box (Very good/Somewhat good)	325	173	152	110	116	99	68	113	144	161	164	121	144	60	170	154	38	287	46	279	228	97	24	17	50	41	-	127	66		
	65%	70%	60%	62%	67%	66%	59%	60%	73%	68%	63%	65%	65%	66%	66%	64%	70%	64%	68%	65%	67%	60%	73%	52%	77%	63%	-	65%	60%		
Low28box (Somewhat bad/Very bad)								FG														U		W*	*	WYab		W			
	175	74	101	68	57	50	48	75	53	77	98	65	79	30	89	86	16	159	22	153	112	63	9	16	15	24	-	68	44		
	35%	30%	40%	38%	33%	34%	41%	40%	27%	32%	37%	35%	35%	34%	34	36%	30%	36%	32%	35%	33%	40%	27%	48%	23%	37%	-	35%	40%		
		A					H	H													T	*	VXa*		X		X		X		

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1008	574	434	530	356	122	82	245	681	694	314	90	250	668	667	341	83	925	295	713	875	133	
Base: All Respondents (wtd)	500	249	251	200	196	103	101	140	259	344	156	295	155	50	267	233	44	456	96	404	362	138	
Very good	46	38	8	23	22	1	4	17	25	33	13	35	7	4	28	18	12	34	16	30	38	8	
	9%	15%	3%	12%	11%	1%	4%	12%	10%	10%	8%	12%	4%	8%	10%	8%	27%	7%	17%	7%	11%	6%	
	B	*	*	*	*	*	*	*	*	*	*	L*	L	L	*	**	*	*	*	*	*	*	
	314	143	171	123	120	70	66	83	165	209	105	187	97	30	171	143	25	289	65	248	225	89	
	63%	57%	68%	62%	61%	68%	65%	59%	64%	61%	67%	63%	63%	60%	64%	62%	56%	63%	68%	61%	62%	65%	
Somewhat good	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	
	130	63	67	46	54	31	28	36	66	97	33	69	47	14	64	66	7	124	13	117	91	39	
	26%	25%	27%	23%	27%	30%	28%	26%	26%	28%	21%	23%	31%	28%	24%	28%	15%	27%	14%	29%	25%	29%	
Very bad	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	R	*	*	
	10	5	5	8	1	1	3	4	3	5	5	4	4	2	5	5	1	9	1	9	9	1	
	2%	2%	2%	4%	1%	1%	3%	3%	1%	1%	3%	1%	2%	4%	2%	2%	2%	2%	1%	2%	2%	1%	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	
	Sigma	500	249	251	200	196	103	101	140	259	344	156	295	155	50	267	233	44	456	96	404	362	138
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	360	181	179	147	142	72	70	100	190	242	118	222	104	34	198	162	37	323	82	278	263	97	
	72%	73%	71%	73%	72%	70%	69%	71%	73%	70%	76%	75%	67%	68%	74%	69%	84%	71%	85%	69%	73%	71%	
Low2Box (Somewhat bad/Very bad)	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	S*	*	*	*	
	140	68	72	54	55	31	31	40	69	102	38	73	51	16	69	71	7	133	14	126	100	40	
	28%	27%	29%	27%	28%	30%	31%	29%	27%	30%	24%	25%	33%	32%	26%	31%	16%	29%	15%	31%	27%	29%	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	R	*	*	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1015	449	566	369	332	314	241	524	250	418	597	397	310	308	550	465	39	976	66	949	625	390
Base: All Respondents (wtd)	500	247	253	191	167	142	115	262	123	203	297	168	209	124	273	227	21	479	34	466	314	186
Very good	1	*	1	-	1	-	-	*	1	1	1	*	1	*	1	-	-	1	*	1	1	-
	*	*	*	-	1%	-	-	*	1%	*	*	*	*	*	1%	-	-	*	1%	*	*	-
Somewhat good	28	16	12	13	9	6	9	14	5	12	16	9	14	5	19	9	4	24	4	24	19	9
	6%	6%	5%	7%	5%	4%	7%	5%	4%	6%	5%	6%	7%	4%	7%	4%	20%	5%	12%	5%	6%	5%
Somewhat bad	294	144	150	109	99	86	55	159	79	118	176	85	128	81	157	136	8	286	17	276	192	102
	59%	58%	59%	57%	59%	60%	48%	61%	64%	58%	59%	51%	61%	65%	58%	60%	36%	60%	51%	59%	61%	55%
Very bad	177	87	90	68	58	51	52	88	37	72	105	73	66	38	94	83	9	168	12	165	102	75
	35%	35%	36%	36%	35%	36%	45%	34%	30%	35%	35%	44%	32%	30%	35%	36%	43%	35%	36%	35%	32%	40%
Sigma	500	247	253	191	167	142	115	262	123	203	297	168	209	124	273	227	21	479	34	466	314	186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	29	16	13	13	11	6	9	14	7	13	16	10	15	5	21	9	4	25	4	25	20	9
	6%	7%	5%	7%	6%	4%	7%	5%	5%	7%	5%	6%	7%	4%	8%	4%	20%	5%	13%	5%	6%	5%
Low2Box (Somewhat bad/Very bad)	471	231	240	177	157	137	107	247	117	190	281	158	194	119	252	219	16	454	29	441	294	177
	94%	93%	95%	93%	94%	96%	93%	95%	95%	93%	95%	94%	93%	96%	92%	96%	80%	95%	87%	95%	94%	95%
															N	*	P	*	R			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany	Germany																				
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1025	519	506	296	388	341	315	301	409	429	596	199	637	189	706	319	81	944	189	836	751	274
Base: All Respondents (wtd)	500	252	248	172	189	139	157	148	195	196	304	113	285	101	336	164	37	463	88	412	356	144
Very good	22	17	5	13	6	4	5	5	12	9	13	2	14	6	15	7	3	20	7	15	16	6
	4%	7%	2%	8%	3%	3%	3%	4%	6%	5%	4%	2%	5%	6%	5%	4%	7%	4%	8%	4%	5%	4%
		B		DE										K			*		S			
	299	165	134	110	108	82	85	89	126	114	185	58	171	70	205	94	19	280	50	249	215	84
	60%	66%	54%	64%	57%	59%	54%	60%	64%	58%	61%	51%	60%	69%	61%	57%	51%	61%	57%	61%	60%	59%
Somewhat bad		B							F					K			*					
	161	63	98	46	66	49	59	49	53	69	93	49	90	22	101	60	13	148	26	135	114	48
	32%	25%	40%	27%	35%	35%	38%	33%	27%	35%	31%	43%	32%	22%	30%	37%	35%	32%	30%	33%	32%	33%
		A		C		C		H				LM	M				*					
	17	7	10	3	10	5	9	4	5	5	12	4	10	3	13	4	2	15	5	12	12	5
Very bad	3%	3%	4%	2%	5%	3%	5%	3%	2%	2%	4%	3%	4%	3%	4%	2%	6%	3%	5%	3%	3%	4%
				C		H											*					
	500	252	248	172	189	139	157	148	195	196	304	113	285	101	336	164	37	463	88	412	356	144
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	322	183	139	123	114	85	90	94	138	123	199	60	185	76	221	101	22	300	57	265	231	91
	64%	72%	56%	71%	60%	61%	57%	64%	71%	63%	65%	53%	65%	75%	66%	61%	59%	65%	65%	64%	65%	63%
		B		DE					F				K	KL			*					
Low2Box (Somewhat bad/Very bad)	178	70	108	49	75	54	68	53	57	73	105	53	101	25	115	64	15	163	31	147	125	53
	36%	28%	44%	29%	40%	39%	43%	36%	29%	37%	35%	47%	35%	25%	34%	39%	41%	35%	35%	36%	35%	37%
			A		C	C		H				LM	M				*					

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	262	251	187	181	145	177	239	10	210	303	163	254	96	298	215	27	486	26	487	299	214
Base: All Respondents (wtd)	500	244	256	202	150	148	171	229	9	194	306	129	294	77	279	221	25	475	23	477	275	225
Very good	2	2	-	2	1	-	2	-	1	1	2	2	-	1	2	-	2	1	2	1	1	2
	*	1%	-	1%	*	-	1%	-	7%	*	1%	1%	-	1%	1%	-	7%	*	8%	*	*	1%
									**			L		*			**		**			
Somewhat good	26	12	14	12	7	7	9	14	-	12	14	5	16	5	12	14	1	26	2	25	15	12
	5%	5%	6%	6%	5%	5%	5%	6%	-	6%	5%	4%	5%	7%	4%	6%	4%	5%	7%	5%	5%	5%
									**					*			**		**			
Somewhat bad	214	116	97	91	69	54	66	103	3	80	134	47	135	32	122	91	15	199	12	201	126	88
	43%	48%	38%	45%	46%	36%	39%	45%	38%	41%	44%	36%	46%	42%	44%	41%	60%	42%	54%	42%	46%	39%
	B								**					*			**		**			
Very bad	258	113	144	97	73	87	94	113	5	102	156	76	143	38	142	115	7	250	7	250	134	123
	52%	46%	56%	48%	49%	59%	55%	49%	55%	52%	51%	59%	49%	50%	51%	52%	29%	53%	31%	52%	49%	55%
	A								**					*			**		**			
Sigma	500	244	256	202	150	148	171	229	9	194	306	129	294	77	279	221	25	475	23	477	275	225
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	29	15	14	13	8	7	11	14	1	13	16	7	16	6	15	14	3	26	3	25	15	14
	6%	6%	6%	7%	5%	5%	6%	6%	7%	6%	5%	5%	5%	8%	5%	6%	11%	6%	14%	5%	6%	6%
									**					*			**		**			
Low2Box (Somewhat bad/Very bad)	471	229	242	188	142	141	160	216	9	182	290	123	278	70	264	207	22	449	20	452	260	211
	94%	94%	94%	93%	95%	95%	94%	94%	93%	94%	95%	95%	95%	92%	95%	94%	89%	94%	86%	95%	94%	94%
									**					*			**		**			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																					
		Gender		Age			Household Income			Marital Status		Low	Education		Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Medium		High	Yes	No	Yes	No	Yes	No	Total	Non		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
Base: All Respondents (unwtd)	1016	547	469	449	376	191	354	381	281	728	288	-	109	907	563	453	301	715	540	476	845	171	
Base: All Respondents (wtd)	500	258	242	276	152	72	191	179	129	308	192	-	64	436	254	246	143	357	251	249	396	104	
Very good	76	40	36	51	18	6	28	26	23	45	31	-	9	67	52	24	43	33	57	19	64	12	
	15%	15%	15%	19%	12%	8%	14%	14%	18%	15%	16%	-	14%	15%	21%	10%	30%	9%	23%	7%	16%	12%	
				DE										*	O				S				
	240	122	118	130	73	37	87	90	64	154	87	-	25	215	126	114	66	175	121	119	198	42	
Somewhat good	48%	47%	49%	47%	48%	52%	45%	50%	49%	50%	45%	-	40%	49%	50%	46%	46%	49%	48%	48%	50%	41%	
														*						U			
	132	67	65	65	46	20	48	53	32	83	49	-	17	115	57	75	28	105	56	76	100	32	
	26%	26%	27%	24%	31%	28%	25%	29%	25%	27%	26%	-	26%	26%	23%	30%	19%	29%	22%	31%	25%	31%	
Very bad				C										*	N				R				
	52	30	22	29	14	8	29	11	11	27	25	-	13	39	18	33	8	44	17	35	34	17	
	10%	11%	9%	11%	9%	11%	15%	6%	9%	9%	13%	-	20%	9%	7%	14%	5%	12%	7%	14%	9%	17%	
				GH										M*					P		R	T	
Sigma	500	258	242	276	152	72	191	179	129	308	192	-	64	436	254	246	143	357	251	249	396	104	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	316	162	154	181	91	43	114	115	87	198	118	-	34	282	178	138	108	208	179	138	262	55	
	63%	63%	64%	66%	60%	61%	60%	64%	67%	64%	61%	-	53%	65%	70%	56%	75%	58%	71%	55%	66%	52%	
Low2Box (Somewhat bad/Very bad)																			S		U		
	184	96	88	95	61	28	77	64	43	110	74	-	30	154	75	108	35	149	73	111	134	50	
	37%	37%	36%	34%	40%	39%	40%	36%	33%	36%	39%	-	47%	35%	30%	44%	25%	42%	29%	45%	34%	48%	
													M*			N		P		R		T	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia	Indonesia																					
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	505	249	256	229	186	90	71	254	180	298	207	174	42	289	251	254	78	427	142	363	404	101	
Base: All Respondents (wtd)	500	250	250	282	152	66	85	251	164	266	234	177	41	281	236	264	72	428	135	365	397	103	
Very good	18	11	8	11	6	1	3	5	11	9	9	5	2	12	11	8	4	14	9	10	14	4	
	4%	4%	3%	4%	4%	2%	3%	2%	6%	3%	4%	3%	4%	4%	5%	3%	6%	3%	6%	3%	4%	4%	
						*	*		G				*				*					*	
	205	116	90	122	58	25	30	102	73	107	99	67	19	120	109	96	30	176	56	150	167	39	
Somewhat good	41%	46%	36%	43%	38%	38%	36%	41%	45%	40%	42%	38%	46%	43%	46%	36%	41%	41%	41%	41%	42%	38%	
		B				*	*						*		O		*					*	
	199	92	107	102	67	29	32	109	58	112	87	76	16	107	87	112	29	170	52	147	164	35	
	40%	37%	43%	36%	44%	44%	37%	43%	36%	42%	37%	43%	40%	38%	37%	42%	41%	40%	38%	40%	41%	34%	
Very bad						*	*						*				*					*	
	77	32	46	46	21	10	20	35	22	38	39	30	4	43	28	49	9	68	19	58	52	25	
	15%	13%	18%	16%	14%	15%	24%	14%	13%	14%	17%	17%	11%	15%	12%	18%	12%	16%	14%	16%	13%	24%	
						*	GH*										*					T*	
Sigma	500	250	250	282	152	66	85	251	164	266	234	177	41	281	236	264	72	428	135	365	397	103	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	224	127	97	133	64	26	33	108	84	116	108	72	21	132	120	104	34	190	64	160	181	43	
	45%	51%	39%	47%	42%	40%	39%	43%	51%	44%	46%	40%	50%	47%	51%	39%	47%	44%	48%	44%	46%	42%	
Low2Box (Somewhat bad/Very bad)		B				*	*						*		O		*					*	
	276	123	153	148	88	40	52	144	80	150	126	106	21	149	115	161	38	238	70	206	216	60	
	55%	49%	61%	53%	58%	60%	61%	57%	49%	56%	54%	60%	50%	53%	49%	61%	53%	56%	52%	56%	54%	58%	
		A				*	*						*			N	*					*	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1020	509	511	323	390	307	263	483	274	497	523	341	556	123	499	521	98	922	138	882	615	405
Base: All Respondents (wtd)	500	250	250	181	176	143	140	235	125	244	256	243	198	58	231	269	45	455	63	437	284	216
Very good	3	2	2	2	-	1	*	2	1	1	2	2	1	-	2	2	2	2	1	2	1	3
	1%	1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	3%	*	2%	1%	*	1%
																	Q*					
	18	7	11	9	4	5	3	8	6	6	12	6	9	3	10	8	3	14	4	14	12	6
Somewhat good	4%	3%	4%	5%	2%	3%	2%	4%	5%	3%	5%	2%	4%	6%	4%	3%	8%	3%	7%	3%	4%	3%
																	Q*					
	212	110	102	75	74	63	46	105	60	105	107	102	85	24	98	114	17	194	28	184	116	96
	42%	44%	41%	41%	42%	44%	33%	45%	48%	43%	42%	42%	43%	42%	43%	42%	39%	43%	45%	42%	41%	44%
Very bad							F	F									*					
	267	131	136	95	98	74	91	119	57	131	135	133	103	31	122	145	23	244	30	237	155	112
	53%	52%	54%	52%	56%	52%	64%	51%	46%	54%	53%	55%	52%	53%	53%	54%	50%	54%	47%	54%	55%	52%
							GH										*					
Sigma	500	250	250	181	176	143	140	235	125	244	256	243	198	58	231	269	45	455	63	437	284	216
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	21	9	12	11	4	6	4	10	8	7	14	8	10	3	11	10	5	16	5	16	13	8
	4%	4%	5%	6%	2%	4%	3%	4%	6%	3%	5%	3%	5%	6%	5%	4%	11%	4%	8%	4%	5%	4%
Low2Box (Somewhat bad/Very bad)				D													Q*		S			
	479	241	238	170	172	137	137	224	117	237	242	235	189	55	220	258	40	439	58	421	271	208
	96%	96%	95%	94%	98%	96%	97%	96%	94%	97%	95%	97%	95%	94%	95%	96%	89%	96%	92%	96%	95%	96%
				C													*	P	R			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1007	534	473	277	345	385	593	346	68	621	386	325	217	465	524	483	65	942	101	906	696	311
Base: All Respondents (wtd)	500	251	249	186	155	159	328	153	20	273	227	295	90	115	224	276	27	473	39	461	316	184
Very good	4	2	3	1	2	1	2	2	*	3	1	1	2	1	2	3	*	4	*	4	3	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Somewhat good	83	41	42	30	21	33	46	30	6	51	32	44	13	27	39	44	5	78	9	74	48	35
	17%	16%	17%	16%	13%	21%	14%	20%	33%	19%	14%	15%	14%	23%	17%	16%	20%	16%	22%	16%	15%	19%
Somewhat bad						D			FG*					KL			*		*			
	296	150	146	118	90	88	193	94	9	158	137	177	51	67	132	164	12	283	20	276	198	98
	59%	60%	58%	64%	58%	55%	59%	62%	46%	58%	61%	60%	57%	59%	59%	59%	45%	60%	51%	60%	63%	53%
Very bad						H			*								*	P	*		U	
	117	58	59	36	43	37	86	27	4	61	56	72	25	20	52	65	9	108	10	107	66	50
	23%	23%	24%	20%	28%	24%	26%	17%	20%	22%	25%	25%	27%	17%	23%	24%	34%	23%	26%	23%	21%	27%
Sigma					C	G			*				M	M			*		*			
	500	251	249	186	155	159	328	153	20	273	227	295	90	115	224	276	27	473	39	461	316	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	87	43	45	31	23	34	49	32	7	54	34	45	14	28	41	47	6	82	9	78	52	36
	17%	17%	18%	17%	15%	21%	15%	21%	34%	20%	15%	15%	16%	24%	18%	17%	22%	17%	23%	17%	16%	19%
Low2Box (Somewhat bad/Very bad)						D			FG*					KL			*		*			
	413	208	204	155	133	125	279	121	13	219	193	250	76	87	184	229	21	391	30	383	265	148
	83%	83%	82%	83%	85%	79%	85%	79%	66%	80%	85%	85%	84%	76%	82%	83%	78%	83%	77%	83%	84%	81%
					E	GH		H	*			M	M				*		*			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	506	251	255	242	170	94	350	138	18	219	287	137	151	218	263	243	124	382	122	384	313	193	
Base: All Respondents (wtd)	500	238	262	270	160	70	397	94	9	212	288	321	103	76	238	262	111	389	91	409	271	229	
Very good	11	11	1	5	5	1	6	5	1	2	10	7	3	2	7	5	3	8	4	7	5	6	
	2%	5%	*	2%	3%	1%	2%	5%	8%	1%	3%	2%	3%	3%	3%	2%	3%	2%	5%	2%	2%	3%	
		B				*	*	*	**								*		*				
	143	67	76	70	49	24	109	31	3	64	79	82	31	29	67	76	45	98	38	105	85	58	
Somewhat good	29%	28%	29%	26%	31%	34%	27%	33%	39%	30%	27%	26%	30%	39%	28%	29%	40%	25%	42%	26%	31%	25%	
					*	*		*	**					K			Q*		S*				
	220	109	111	122	70	28	173	43	3	90	130	143	48	29	98	122	51	169	40	180	120	100	
	44%	46%	42%	45%	44%	41%	44%	46%	38%	43%	45%	45%	46%	38%	41%	47%	46%	44%	44%	44%	44%	44%	
Somewhat bad					*	*		*	**								*		*				
	126	52	74	73	36	17	109	15	1	56	70	89	21	15	66	60	13	113	9	117	61	65	
	25%	22%	28%	27%	22%	24%	27%	16%	15%	26%	24%	28%	21%	20%	28%	23%	12%	29%	10%	29%	23%	28%	
					*	*		*	**								*	P	*	R			
Sigma	500	238	262	270	160	70	397	94	9	212	288	321	103	76	238	262	111	389	91	409	271	229	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	154	78	76	75	55	25	115	35	4	66	89	89	34	32	74	80	48	107	43	112	90	64	
	31%	33%	29%	28%	34%	35%	29%	38%	46%	31%	31%	28%	33%	42%	31%	31%	43%	27%	47%	27%	33%	28%	
Low2Box (Somewhat bad/Very bad)					*	*		*	**					K			Q*		S*				
	346	160	185	195	106	45	283	58	5	146	200	232	69	44	164	182	64	282	49	297	181	165	
	69%	67%	71%	72%	66%	65%	71%	62%	54%	69%	69%	72%	67%	58%	69%	69%	57%	73%	53%	73%	67%	72%	
					*	*		*	**			M					*	P	*	R			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	514	294	220	207	161	146	399	104	11	247	267	60	364	90	232	282	61	453	76	438	285	229	
Base: All Respondents (wtd)	500	248	252	215	147	138	403	87	9	229	271	104	327	69	206	294	51	449	63	437	253	247	
Very good	1	1	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	1	
	*	*	-	*	-	-	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	*	
									**			*		*			*		*				
Somewhat good	75	41	34	35	20	20	53	21	2	37	38	9	55	12	36	39	10	65	10	65	45	30	
	15%	17%	13%	16%	14%	14%	13%	24%	17%	16%	14%	8%	17%	17%	17%	13%	20%	14%	16%	15%	18%	12%	
								F	**			*		*			*		*				
Somewhat bad	291	137	155	134	77	80	243	46	2	122	170	76	168	47	115	176	26	265	33	259	139	153	
	58%	55%	61%	63%	53%	58%	60%	53%	23%	53%	63%	73%	52%	67%	56%	60%	51%	59%	52%	59%	55%	62%	
									**		I	L*		L*			*		*				
Very bad	132	69	63	44	50	38	106	21	6	70	62	19	102	11	54	78	14	118	20	112	69	63	
	26%	28%	25%	21%	34%	28%	26%	24%	60%	31%	23%	18%	31%	16%	26%	27%	28%	26%	32%	26%	27%	26%	
					C				**			*	KM	*			*		*				
Sigma	500	248	252	215	147	138	403	87	9	229	271	104	327	69	206	294	51	449	63	437	253	247	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	76	42	34	36	20	20	54	21	2	37	39	9	56	12	37	39	10	66	10	66	45	31	
	15%	17%	13%	17%	14%	14%	13%	24%	17%	16%	14%	8%	17%	17%	18%	13%	20%	15%	16%	15%	18%	13%	
								F	**			*		*			*		*				
Low2Box (Somewhat bad/Very bad)	424	206	218	179	127	118	350	67	8	192	232	95	271	58	169	254	41	383	53	371	208	216	
	85%	83%	87%	83%	86%	86%	87%	76%	83%	84%	86%	92%	83%	83%	82%	87%	80%	85%	84%	85%	82%	87%	
							G		**			*		*			*		*				

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	234	269	194	175	134	61	270	172	257	246	81	285	137	265	238	33	470	43	460	365	138
Base: All Respondents (wtd)	500	241	259	211	177	112	75	276	149	234	266	146	265	89	246	254	32	468	38	462	343	157
Very good	10	6	3	7	2	1	1	3	5	4	5	4	4	2	3	6	-	10	-	10	7	2
	2%	3%	1%	3%	1%	1%	2%	1%	4%	2%	2%	3%	1%	2%	1%	3%	-	2%	-	2%	2%	1%
							*					*					**		*			
Somewhat good	126	67	59	51	56	19	19	68	40	56	70	47	61	18	69	58	10	117	9	117	92	34
	25%	28%	23%	24%	32%	17%	26%	24%	26%	24%	26%	32%	23%	20%	28%	23%	30%	25%	24%	25%	27%	22%
					E		*					*					**		*			
Somewhat bad	271	119	152	120	89	62	41	153	77	128	144	74	145	53	129	142	19	252	21	250	177	94
	54%	49%	59%	57%	50%	56%	55%	56%	52%	55%	54%	51%	55%	59%	52%	56%	59%	54%	55%	54%	51%	60%
							*					*					**		*			
Very bad	93	49	44	33	30	30	13	52	28	46	47	21	56	16	45	48	4	89	8	85	67	26
	19%	20%	17%	16%	17%	27%	18%	19%	18%	20%	18%	14%	21%	18%	18%	19%	11%	19%	21%	18%	19%	17%
					CD		*					*					**		*			
Sigma	500	241	259	211	177	112	75	276	149	234	266	146	265	89	246	254	32	468	38	462	343	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	136	73	63	58	58	20	21	70	45	60	76	51	65	20	72	64	10	126	9	127	100	36
	27%	30%	24%	28%	33%	18%	27%	26%	30%	26%	28%	35%	24%	23%	29%	25%	30%	27%	24%	27%	29%	23%
					E		*					*					**		*			
Low2Box (Somewhat bad/Very bad)	364	167	197	153	119	92	54	206	104	173	191	95	201	69	174	190	22	342	29	336	244	120
	73%	70%	76%	72%	67%	82%	73%	74%	70%	74%	72%	65%	76%	77%	71%	75%	70%	73%	76%	73%	71%	77%
					D		*					*					**		*			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia																					
	Saudi Arabia		Saudi Arabia																			
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	516	329	187	310	171	35	246	137	60	316	200	119	143	254	249	267	86	430	102	414	331	185
Base: All Respondents (wtd)	500	283	217	295	164	41	276	116	42	304	196	290	145	65	213	287	73	427	78	422	277	223
Very good	199	132	67	105	69	24	101	53	19	141	58	116	52	31	112	87	33	166	38	161	135	64
	40%	47%	31%	36%	42%	59%	37%	46%	46%	46%	29%	40%	36%	48%	53%	30%	45%	39%	49%	38%	49%	29%
Somewhat good	201	108	93	113	70	17	113	48	13	116	85	112	63	26	76	125	31	170	32	169	104	97
	40%	38%	43%	38%	43%	41%	41%	41%	32%	38%	43%	39%	44%	40%	35%	44%	42%	40%	41%	40%	37%	44%
Somewhat bad	71	30	42	56	15	-	49	7	8	32	40	48	18	6	19	53	8	64	5	66	34	37
	14%	10%	19%	19%	9%	-	18%	6%	19%	10%	20%	17%	12%	9%	9%	18%	11%	15%	7%	16%	12%	17%
Very bad	29	13	16	20	8	-	13	7	1	15	14	14	12	2	7	22	2	27	3	26	4	24
	6%	4%	7%	7%	5%	-	5%	6%	3%	5%	7%	5%	8%	3%	3%	8%	2%	6%	4%	6%	2%	11%
Sigma	500	283	217	295	164	41	276	116	42	304	196	290	145	65	213	287	73	427	78	422	277	223
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	400	241	159	219	140	41	214	101	33	258	142	227	115	57	188	212	64	336	70	330	238	162
	80%	85%	73%	74%	85%	100%	78%	87%	78%	85%	73%	78%	80%	88%	88%	74%	87%	79%	90%	78%	86%	73%
Low2Box (Somewhat bad/Very bad)	100	42	58	76	24	-	62	15	9	47	53	63	30	8	25	75	10	91	8	92	39	61
	20%	15%	27%	26%	15%	-	22%	13%	22%	15%	27%	22%	20%	12%	12%	26%	13%	21%	10%	22%	14%	27%
			A	D	*	**		*	**		I	M			N	*			*			T

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa	South Africa																				
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	515	164	351	207	189	119	22	121	372	264	251	230	153	132	283	232	95	420	156	359	449	66
Base: All Respondents (wtd)	500	240	260	287	132	82	34	130	335	203	297	235	139	126	261	239	89	411	137	363	398	102
Very good	1	-	1	-	1	-	-	1	-	-	1	1	-	-	1	1	-	1	-	1	1	-
	*	-	*	-	1%	-	-	1%	-	-	*	*	-	-	*	*	-	*	-	*	*	-
	*						**	*				*	*	*			*		*	*	*	*
Somewhat good	92	51	41	57	21	14	6	19	67	32	60	40	28	23	39	53	13	79	24	68	69	23
	18%	21%	16%	20%	16%	17%	18%	15%	20%	16%	20%	17%	20%	19%	15%	22%	14%	19%	18%	19%	17%	22%
	*						**	*				*	*	*			*		*	*	*	*
Somewhat bad	263	129	134	154	71	39	22	68	172	109	154	121	68	73	135	128	48	215	74	188	207	56
	53%	54%	52%	54%	54%	47%	65%	52%	51%	54%	52%	52%	49%	58%	52%	54%	54%	52%	54%	52%	52%	55%
	*						**	*				*	*	*			*		*	*	*	*
Very bad	144	60	84	76	39	30	6	42	97	62	83	72	43	30	88	57	28	117	38	106	121	24
	29%	25%	32%	26%	30%	36%	17%	32%	29%	31%	28%	31%	31%	24%	34%	24%	31%	28%	28%	29%	30%	23%
	*						**	*				*	*	*			*		*	*	*	*
Sigma	500	240	260	287	132	82	34	130	335	203	297	235	139	126	261	239	89	411	137	363	398	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	93	51	42	57	22	14	6	20	67	32	61	41	28	23	39	54	13	80	24	69	70	23
	19%	21%	16%	20%	17%	17%	18%	15%	20%	16%	21%	18%	20%	19%	15%	22%	14%	19%	18%	19%	18%	22%
	*						**	*				*	*	*			*		*	*	*	*
Low2Box (Somewhat bad/Very bad)	407	189	218	230	110	68	28	110	269	171	236	193	111	103	222	185	76	331	113	294	328	79
	81%	79%	84%	80%	83%	83%	82%	85%	80%	84%	79%	82%	80%	81%	85%	78%	86%	81%	82%	81%	82%	78%
	*						**	*				*	*	*			*		*	*	*	*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea	South Korea																				
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	508	258	250	176	205	127	87	198	223	315	193	10	127	371	292	216	77	431	118	390	395	113
Base: All Respondents (wtd)	500	252	248	211	192	97	92	203	205	283	217	10	133	357	276	224	69	431	104	396	374	126
Very good	6	2	4	-	2	5	1	3	3	6	-	-	-	6	6	1	4	2	5	2	6	-
	1%	1%	2%	-	1%	5%	1%	1%	1%	2%	-	-	-	2%	2%	*	6%	1%	5%	*	2%	-
						CD	*			J	-	**					Q*		S			
	95	49	46	41	32	22	16	26	53	56	39	2	22	71	59	35	15	80	24	71	77	18
Somewhat good	19%	19%	19%	19%	17%	23%	17%	13%	26%	20%	18%	21%	17%	20%	22%	16%	21%	19%	23%	18%	21%	14%
							*			G		**					*					
	257	132	125	109	100	48	41	111	106	152	105	7	71	179	145	112	32	225	49	208	191	66
	51%	52%	51%	52%	52%	49%	44%	55%	51%	54%	49%	65%	53%	50%	53%	50%	47%	52%	47%	53%	51%	52%
Very bad							*					**					*					
	142	69	72	60	58	23	35	63	44	69	73	1	40	100	65	77	18	124	26	115	99	42
	28%	27%	29%	29%	30%	24%	38%	31%	21%	24%	34%	14%	30%	28%	24%	34%	26%	29%	25%	29%	27%	34%
							H*	H			I	**				N	*					
Sigma	500	252	248	211	192	97	92	203	205	283	217	10	133	357	276	224	69	431	104	396	374	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	101	51	50	41	34	27	16	29	56	63	39	2	22	77	65	36	19	83	29	72	83	18
	20%	20%	20%	19%	18%	27%	18%	14%	27%	22%	18%	21%	17%	22%	24%	16%	27%	19%	28%	18%	22%	14%
Low2Box (Somewhat bad/Very bad)						D	*			G		**			O		*		S			
	399	201	197	170	158	71	76	174	149	220	179	8	111	280	210	188	50	349	76	323	291	108
	80%	80%	80%	81%	82%	73%	82%	86%	73%	78%	82%	79%	83%	78%	76%	84%	73%	81%	72%	82%	78%	86%
				E			*	H				**			N	*			R			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1020	484	536	315	429	276	695	287	38	476	544	653	79	288	555	465	77	943	83	937	603	417
Base: All Respondents (wtd)	500	252	248	205	177	118	344	137	19	202	298	249	115	136	267	233	36	464	41	459	289	211
Very good	5	3	2	3	1	1	4	1	*	1	4	2	-	3	5	-	2	3	3	2	4	1
	1%	1%	1%	2%	*	1%	1%	1%	2%	*	1%	1%	-	2%	2%	-	6%	1%	6%	1%	2%	*
									*				*	K	O		Q*		S*			
	18	12	6	9	4	5	10	6	1	7	11	9	1	8	15	2	3	15	3	15	12	5
Somewhat good	4%	5%	3%	4%	2%	4%	3%	4%	8%	4%	4%	4%	1%	6%	6%	1%	7%	3%	6%	3%	4%	3%
									*				*	O			*		*			
	83	45	38	39	23	22	48	33	2	31	52	35	26	22	44	40	5	79	7	76	51	32
	17%	18%	15%	19%	13%	18%	14%	24%	10%	15%	18%	14%	23%	16%	16%	17%	13%	17%	18%	17%	18%	15%
Very bad				D			F	*					*				*		*			
	394	192	202	154	150	91	282	97	15	163	231	204	87	103	203	191	26	368	29	365	221	173
	79%	76%	81%	75%	85%	77%	82%	71%	81%	81%	77%	82%	76%	75%	76%	82%	74%	79%	70%	80%	76%	82%
				CE			G		*			M	*				*		*			
Sigma	500	252	248	205	177	118	344	137	19	202	298	249	115	136	267	233	36	464	41	459	289	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	23	15	8	12	5	6	14	7	2	8	15	10	1	11	20	2	5	18	5	18	17	6
	5%	6%	3%	6%	3%	5%	4%	5%	10%	4%	5%	4%	1%	8%	8%	1%	13%	4%	13%	4%	6%	3%
Low2Box (Somewhat bad/Very bad)									*				*	KL	O		Q*		S*			
	477	237	240	193	172	112	330	130	17	194	283	239	113	125	247	230	31	446	36	441	272	205
	95%	94%	97%	94%	97%	95%	96%	95%	90%	96%	95%	96%	99%	92%	92%	99%	87%	96%	87%	96%	94%	97%
									*			M	M*		N	*	P	*	R			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	252	261	145	161	207	152	267	94	200	313	366	77	70	325	188	57	456	80	433	374	139
Base: All Respondents (wtd)	500	253	247	185	140	174	138	242	120	185	315	105	262	132	323	177	59	441	78	422	407	93
Very good	43	28	16	9	16	19	9	19	16	18	25	9	16	18	36	7	12	32	11	32	40	3
	9%	11%	6%	5%	11%	11%	6%	8%	13%	10%	8%	9%	6%	13%	11%	4%	20%	7%	15%	8%	10%	4%
Somewhat good	323	169	154	106	90	127	65	165	94	125	198	58	178	87	199	124	42	281	59	265	272	51
	65%	67%	62%	57%	64%	73%	47%	68%	78%	68%	63%	55%	68%	66%	62%	70%	72%	64%	75%	63%	67%	55%
Somewhat bad	125	52	72	68	31	26	59	58	8	37	87	32	68	24	82	42	5	120	6	118	88	37
	25%	21%	29%	36%	22%	15%	43%	24%	6%	20%	28%	31%	26%	18%	26%	24%	8%	27%	8%	28%	22%	39%
Very bad	9	4	4	3	3	2	5	1	2	4	5	5	-	4	6	3	-	9	2	7	7	2
	2%	2%	2%	2%	2%	1%	4%	1%	2%	2%	2%	5%	-	3%	2%	2%	-	2%	3%	2%	2%	2%
Sigma	500	253	247	185	140	174	138	242	120	185	315	105	262	132	323	177	59	441	78	422	407	93
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	367	197	170	115	106	146	73	183	110	144	223	68	194	105	235	132	54	313	70	297	313	54
	73%	78%	69%	62%	76%	84%	53%	76%	92%	78%	71%	64%	74%	79%	73%	74%	92%	71%	89%	70%	77%	59%
Low2Box (Somewhat bad/Very bad)	133	57	77	71	34	29	65	59	10	41	92	37	68	28	88	45	5	128	8	125	95	38
	27%	22%	31%	38%	24%	16%	47%	24%	8%	22%	29%	36%	26%	21%	27%	26%	8%	29%	11%	30%	23%	41%

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	504	283	221	299	172	33	16	174	314	289	215	137	86	281	284	220	75	429	206	298	367	137	
Base: All Respondents (wtd)	500	252	248	262	183	54	15	170	315	287	213	144	83	272	277	223	72	428	195	305	351	149	
Very good	30	20	10	12	13	5	2	8	21	24	7	13	4	13	22	8	4	26	16	15	23	7	
	6%	8%	4%	5%	7%	9%	10%	5%	7%	8%	3%	9%	5%	5%	8%	4%	6%	6%	8%	5%	7%	5%	
						*	**			J			*				*						
Somewhat good	237	138	99	145	71	21	6	87	144	140	97	58	40	138	130	107	39	198	105	132	173	64	
	47%	55%	40%	55%	39%	39%	41%	51%	46%	49%	45%	40%	48%	51%	47%	48%	54%	46%	54%	43%	49%	43%	
		B		D		*	**						*				*		S				
Somewhat bad	150	59	90	68	65	17	4	55	90	74	76	44	31	75	78	72	14	136	42	108	99	51	
	30%	24%	36%	26%	35%	31%	30%	32%	29%	26%	36%	31%	37%	28%	28%	32%	19%	32%	21%	36%	28%	35%	
			A		C	*	**				I		*				*		P				
Very bad	83	35	48	37	34	11	3	20	60	50	33	29	9	46	47	36	15	68	33	50	57	26	
	17%	14%	20%	14%	19%	21%	19%	12%	19%	17%	16%	20%	10%	17%	17%	16%	21%	16%	17%	16%	16%	18%	
						*	**			G			*				*						
Sigma	500	252	248	262	183	54	15	170	315	287	213	144	83	272	277	223	72	428	195	305	351	149	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Very good/Somewhat good)	267	158	109	157	84	26	8	95	165	163	104	71	44	151	152	115	43	224	121	146	196	71	
	53%	63%	44%	60%	46%	48%	51%	56%	52%	57%	49%	49%	53%	56%	55%	52%	60%	52%	62%	48%	56%	48%	
		B		D		*	**						*				*		S				
Low2Box (Somewhat bad/Very bad)	233	94	139	106	99	28	7	75	151	124	109	73	39	121	125	108	29	204	74	159	155	78	
	47%	37%	56%	40%	54%	52%	49%	44%	48%	43%	51%	51%	47%	44%	45%	48%	40%	48%	38%	52%	44%	52%	
		A		C		*	**						*				*		R				

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																				
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1017	505	512	364	306	347	250	592	175	408	609	307	334	376	592	425	79	938	102	915	688	329
Base: All Respondents (wtd)	500	246	254	185	147	168	128	287	85	193	307	156	168	176	280	220	38	462	49	451	327	173
Very good	9	4	4	8	*	*	4	3	1	3	5	3	3	3	6	3	2	7	4	5	6	3
	2%	2%	2%	4%	*	*	3%	1%	2%	2%	2%	2%	2%	2%	2%	1%	5%	1%	7%	1%	2%	2%
Somewhat good				DE													Q*		S			
	51	33	18	24	19	9	9	30	11	20	31	12	16	23	31	20	4	47	4	46	39	12
	10%	13%	7%	13%	13%	5%	7%	11%	14%	11%	10%	8%	9%	13%	11%	9%	*	10%	9%	10%	12%	7%
Somewhat bad		B		E																	U	
	296	134	161	107	87	102	73	169	54	117	179	92	103	100	162	134	21	275	29	266	193	103
	59%	55%	63%	58%	59%	61%	57%	59%	64%	60%	58%	59%	61%	57%	58%	61%	55%	59%	60%	59%	59%	59%
Very bad		A															*					
	145	75	70	47	41	56	42	85	18	53	92	49	47	49	82	63	12	133	12	133	90	55
	29%	30%	28%	25%	28%	34%	33%	29%	21%	27%	30%	31%	28%	28%	29%	29%	31%	29%	24%	30%	27%	32%
Sigma				C		H																
	500	246	254	185	147	168	128	287	85	193	307	156	168	176	280	220	38	462	49	451	327	173
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Very good/Somewhat good)	59	37	23	31	19	9	13	34	13	23	36	15	18	27	37	22	5	54	8	51	45	15
	12%	15%	9%	17%	13%	5%	10%	12%	15%	12%	12%	9%	11%	15%	13%	10%	14%	12%	16%	11%	14%	9%
		B		E													*				U	
Low2Box (Somewhat bad/Very bad)	441	209	231	154	128	158	115	253	72	169	271	141	150	149	243	197	32	408	41	400	283	158
	88%	85%	91%	83%	87%	95%	90%	88%	85%	88%	88%	91%	89%	85%	87%	90%	86%	88%	84%	89%	86%	91%
			A			CD						M					*					T

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18331	9036	9295	6957	6329	5045	5791	7501	4879	9288	9043	5368	6306	6657	9966	8365	2082	16249	3299	15032	12471	5860
Base: All Respondents (wtd)	12000	5978	6022	5289	3883	2828	4189	4659	2995	5633	6367	4386	4288	3325	6150	5850	1326	10674	1977	10023	7764	4236
7 - Very strong economy (7)	309	197	113	174	83	52	119	104	75	161	148	119	106	84	185	124	71	238	99	210	220	89
	3%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	3%	2%	3%	3%	2%	5%	2%	5%	2%	3%	2%
	B			DE											O		Q		S		U	
6 (6)	589	355	234	228	225	136	125	229	232	319	270	188	208	194	247	242	89	500	152	437	434	155
	5%	6%	4%	4%	6%	5%	3%	5%	8%	6%	4%	4%	5%	6%	6%	4%	7%	5%	8%	4%	6%	4%
	B			C				F	FG	J			KL		O		Q		S		U	
5 (5)	2316	1254	1062	1107	708	500	627	901	770	1114	1202	752	859	705	1253	1063	289	2027	487	1829	1631	685
	19%	21%	18%	21%	18%	18%	15%	19%	26%	20%	19%	17%	20%	21%	20%	18%	22%	19%	25%	18%	21%	16%
	B			DE				F	FG				K		O		Q		S		U	
4 (4)	3394	1601	1793	1581	1085	728	1136	1364	854	1586	1809	1227	1175	992	1665	1729	356	3038	526	2869	2207	1187
	28%	27%	30%	30%	28%	26%	27%	29%	29%	28%	28%	28%	27%	30%	27%	30%	27%	28%	27%	29%	28%	28%
		A		E				F						L		N						
3 (3)	2738	1323	1414	1179	878	680	965	1116	613	1226	1512	971	990	777	1359	1379	272	2466	397	2341	1709	1029
	23%	22%	23%	22%	23%	24%	23%	24%	20%	22%	24%	22%	23%	23%	22%	24%	21%	23%	20%	23%	22%	24%
				H			H			I			M				P		R		T	
2 (2)	1322	643	679	541	429	353	538	515	254	570	752	533	475	314	680	642	134	1188	168	1154	810	512
	11%	11%	11%	10%	11%	12%	13%	11%	8%	10%	12%	12%	11%	9%	11%	11%	10%	11%	8%	12%	10%	12%
				C			GH			J			M						R		T	
1 - Very weak economy (1)	1332	605	727	479	474	378	680	428	197	657	675	596	475	260	661	671	114	1218	149	1183	754	578
	11%	10%	12%	9%	12%	13%	16%	9%	7%	12%	11%	14%	11%	8%	11%	11%	9%	11%	8%	12%	10%	14%
		A		C		C	GH	H				LM					P		R		T	
Sigma	12000	5978	6022	5289	3883	2828	4189	4659	2995	5633	6367	4386	4288	3325	6150	5850	1326	10674	1977	10023	7764	4236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	3214	1806	1408	1509	1016	688	871	1234	1077	1595	1619	1059	1173	982	1786	1428	449	2765	737	2477	2285	929
	27%	30%	23%	29%	26%	24%	21%	26%	36%	28%	25%	24%	27%	30%	29%	24%	34%	26%	37%	25%	29%	22%
	B			DE				F	FG	J			K		O		Q		S		U	
Low3Box (Weak)	5392	2572	2820	2199	1781	1411	2182	2060	1064	2453	2939	2101	1940	1351	2700	2692	520	4871	714	4678	3273	2119
	45%	43%	47%	42%	46%	50%	52%	44%	36%	44%	46%	48%	45%	41%	44%	46%	39%	46%	36%	47%	42%	50%
		A		C		CD	GH	H		I		LM	M		N		P		R		T	
Mean	3.6	3.7	3.5	3.7	3.5	3.4	3.3	3.6	3.9	3.6	3.6	3.5	3.6	3.7	3.6	3.5	3.8	3.6	4	3.5	3.7	3.4
		B		DE	E			F	FG	J			K	KL	O		Q		S		U	

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18331	517	1016	508	1027	1024	1008	1015	1025	1017	513	1016	505	1020	1007	506	514	503	516	515	508	1020	513	504	1014
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
7 - Very strong economy (7)	309	12	10	1	29	13	9	1	9	5	3	32	6	2	-	10	-	4	103	1	4	3	21	18	11
	3%	2%	2%	*	6%	3%	2%	*	2%	1%	1%	6%	1%	*	-	2%	-	1%	21%	*	1%	1%	4%	4%	2%
		CGJMNPSU	CGJMNPSU		ABCEFGHIJLMNOPQSTUX	CGJMNPOSTU	GNP		CGJMNPSU	GNP		ABCEFGHIJLMNOPQSTUXWX	NP			CGJMNPSU		NP	ABCEFGHIJLMNOPQSTUXWX		NP		CGJLMNPOSTU	CGJLMNPOSTU	CGJMNPSU
6 (6)	589	19	39	8	35	39	61	6	61	6	5	37	17	3	4	9	12	15	62	8	6	3	68	48	19
	5%	4%	8%	2%	7%	8%	12%	1%	12%	1%	1%	7%	3%	1%	1%	2%	2%	3%	12%	2%	1%	1%	14%	10%	4%
		CGJMNUTU	ACGJLMNOPQSTUX		ACGJLMNOPQSTUX	ACGJLMNOPQSTUX	ACDGIJLMNOPQSTUX		ABCEFGHIJLMNOPQSTUX			ACGJLMNOPQSTUX	GIJMNUTU				MNU	IJMNUTU	ABCEFGHIJLMNOPQSTUX				ABCEFGHIJLMNOPQSTUX	CGJMNUTU	CGJMNUTU
5 (5)	2316	82	144	67	124	180	209	51	167	57	31	137	126	36	32	97	57	64	111	76	63	25	174	120	86
	19%	16%	29%	13%	25%	36%	42%	10%	33%	11%	6%	27%	25%	7%	6%	19%	11%	13%	22%	15%	13%	5%	35%	24%	17%
		GIJMNPU	ACGJLMNOPQRSTUX	JMNUTU	ACGJLMNPOSTUX	ABCEFGHIJLMNOPQRSTUX	ABCEFGHIJLMNOPQRSTUX	JMNUTU	ACDGIJLMNOPQRSTUXWX	JMNUTU		ACGJLMNOPQSTUX	ACGJLMNPOSTUX			CGJMNQPQTU	JMNUTU	JMNUTU	CGJMNPOSTU	JMNUTU	JMNUTU		ACDGIJLMNOPQRSTUXWX	ACGJLMNPOSTUX	GIJMNQPQTU
4 (4)	3394	147	158	155	154	151	143	138	150	128	85	166	193	76	172	154	116	133	119	151	164	63	155	165	157
	28%	29%	32%	31%	31%	30%	29%	28%	30%	26%	17%	33%	39%	15%	34%	31%	23%	27%	24%	30%	33%	13%	31%	33%	31%
		JMPU	UMPRU	UMPRU	UMPRU	UMPRU	JMU	JMU	UMPU	JMU	U	GIJMPQRU	ABCEFGHIJLMOPQRSUX		GIJMPQRU	JMPU	JMU	JMU	JMU	JMPU	GIJMPQRU		JMPU	GIJMPQRU	UMPRU
3 (3)	2738	111	98	147	87	75	65	147	73	155	134	82	104	129	181	101	138	149	43	153	165	123	56	96	127
	23%	22%	20%	29%	17%	15%	13%	29%	15%	31%	27%	16%	21%	26%	36%	20%	28%	30%	9%	31%	33%	25%	11%	19%	25%
		DEFHKLRV	EFHRV	ABDEFHKLORVV	RV	R		ABDEFHKLORVV	R	ABDEFHKLORVVWX	BDEFHKLORW	R	EFHKRV	BDEFHKLORW	ABCEFGHIJLMOPQRUVWX	EFHRV	BDEFHKLORW	ABDEFHKLORVV		ABDEFHKLORVV	ABDEFHKLORVV	BDEFHKRVW		FHRV	BDEFHKRVW
2 (2)	1322	54	36	64	25	22	11	92	21	81	103	25	32	106	73	48	88	69	23	67	58	121	14	33	56
	11%	11%	7%	13%	5%	4%	2%	18%	4%	16%	21%	5%	6%	21%	15%	10%	18%	14%	5%	13%	12%	24%	3%	7%	11%
		DEFHKLRYW	EFHV	BDEFHKLRYW	F			ABCEFGHIJLMNOPQSTVWX		ABDEFHKLORVVWX	ABCEFGHIJLMNOPQSTVWX	F	FV	ABCEFGHIJLMNOPQSTVWX	BDEFHKLORVW	DEFHKRV	ABCEFGHIJLMNOPQSTVWX	BDEFHKLRYW		BDEFHKLRYW	BDEFHKLRYW	ABCEFGHIJLMNOPQSTVWX		FV	BDEFHKLRYW
1 - Very weak economy (1)	1332	74	15	57	46	19	2	65	20	68	139	21	22	147	38	81	90	66	39	44	39	162	11	20	44
	11%	15%	3%	11%	9%	4%	*	13%	4%	14%	28%	4%	4%	29%	8%	16%	18%	13%	8%	9%	8%	32%	2%	4%	9%
		BDEFHKLNRSTVWX	F	BEFHKLNRYW	BEFHKLVW	F		BDEFHKLNRSTVWX	F	BDEFHKLNRSTVWX	ABCEFGHIJLMNOPQSTVWX	F	F	ABCEFGHIJLMNOPQSTVWX	BEFHKLVW	BDEFHKLNRSTVWX	BDEFHKLNRSTVWX	BDEFHKLNRSTVWX	BEFHKVW	BEFHKLVW	BEFHKLVW	ABCEFGHIJLMNOPQSTVWX		F	BEFHKLVW
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	3214	114	193	76	188	233	280	59	237	68	39	206	148	41	36	116	68	83	275	85	74	31	263	186	116
	27%	23%	39%	15%	38%	47%	56%	12%	47%	14%	8%	41%	30%	8%	7%	23%	14%	17%	55%	17%	15%	6%	53%	37%	23%
		CGJMNQPQTU	ACGJLMNOPQSTUX	JMNUTU	ACGJLMNOPQSTUX	ABCEFGHIJLMNOPQSTUXWX	ABCEFGHIJLMNOPQSTUX	JMNUTU	ABCEFGHIJLMNOPQSTUXWX	JMNUTU		ACGJLMNOPQSTUX	ACGJLMNOPQSTUX			CGJMNQPQTU	JMNUTU	JMNUTU	ABCEFGHIJLMNOPQSTUXWX	JMNUTU	JMNUTU		ABCEFGHIJLMNOPQSTUXWX	ACGJLMNOPQSTUX	CGJMNPOSTU
Low3Box (Weak)	5392	240	149	268	158	116	78	304	113	305	376	128	158	382	292	230	316	284	105	264	262	406	81	149	228
	45%	48%	30%	54%	32%	23%	16%	61%	23%	61%	75%	26%	32%	76%	58%	46%	63%	57%	21%	53%	52%	81%	16%	30%	46%
		BDEFHKLRYW	EFHRV	BDEFHKLRYW	EFHKRV	FV		ABCEFGHIJLMNOPQSTVWX	FV	ABCEFGHIJLMNOPQSTVWX	ABCEFGHIJLMNOPQSTVWX	FV	EFHKRV	ABCEFGHIJLMNOPQSTVWX	ABDEFHKLORVW	BDEFHKLRYW	ABCEFGHIJLMNOPQSTVWX	ABDEFHKLORVW		BDEFHKLRYW	BDEFHKLRYW	ABCEFGHIJLMNOPQSTVWX	EFHRV	BDEFHKLRYW	
Mean	3.6	3.4	4.1	3.3	4	4.2	4.5	3.1	4.3	3.1	2.6	4.2	3.9	2.5	3.2	3.4	3	3.2	4.7	3.4	3.4	2.4	4.5	4.1	3.6
		GIJMNPU	ACGJLMNOPQSTUX	GIJMPU	ACGJLMNOPQSTUX	ABCEFGHIJLMNOPQSTUXWX	ABCEFGHIJLMNOPQSTUX	JMU	ABCEFGHIJLMNOPQSTUX	JMU	U	ABCEFGHIJLMNOPQSTUX	ACGJLMNOPQSTUX	U	GIJMPU	GIJMNPU	JMU	GIJMPU	ABCEFGHIJLMNOPQSTUXWX	GIJMPU	GIJMNPU		ABCEFGHIJLMNOPQSTUXWX	ACGJLMNOPQSTUX	CGJMNPOSTU

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

- Columns Tested (5%): A/B/C/D/E/F/G
- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

- Columns Tested (5%): A/B/C/D/E/F/G
- Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North	LATAM	Europe	APAC	G-8	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18331	2038	2050	7145	5563	7625	3554	1535
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
7 - Very strong economy (7)	309	25	51	45	66	47	74	122
	3%	2%	3%	1%	2%	1%	4%	8%
		CE	CDE		CE		ACDE	ABCDEF
6 (6)	589	58	62	172	179	153	148	118
	5%	6%	4%	4%	5%	4%	7%	8%
		BCE			CE		BCDE	ABCDE
5 (5)	2316	266	304	665	775	672	533	307
	19%	27%	20%	15%	22%	17%	27%	20%
		BCDEG	CE		CE	C	BCDEG	CE
4 (4)	3394	308	455	1066	1129	1104	596	435
	28%	31%	30%	24%	32%	28%	30%	29%
		CE	CE		CE	C	C	C
3 (3)	2738	202	299	1101	844	1036	383	291
	23%	20%	20%	24%	24%	26%	19%	19%
				ABFG	ABFG	ABFG		
2 (2)	1322	79	127	690	303	521	130	123
	11%	8%	8%	15%	9%	13%	6%	8%
			F	ABDEFG	F	ABDFG		
1 - Very weak economy (1)	1332	64	202	759	204	467	136	104
	11%	6%	13%	17%	6%	12%	7%	7%
			ADFG	ABDEFG		ADFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Strong)	3214	348	417	883	1019	872	756	547
	27%	35%	28%	20%	29%	22%	38%	36%
		BCDE	CE		CE	C	BCDE	BCDE
Low3Box (Weak)	5392	344	628	2551	1351	2024	648	518
	45%	34%	42%	57%	39%	51%	32%	35%
			ADFG	ABDEFG	AFG	ABDFG		
Mean	3.6	3.9	3.6	3.2	3.8	3.4	4	4
		BCDE	CE		BCE	C	ABCDE	ABCDE

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	517	246	271	228	160	129	276	169	72	176	341	210	180	127	247	270	57	460	68	449	300	217
Base: All Respondents (wtd)	500	245	255	248	145	106	312	139	49	154	346	327	118	55	221	279	51	449	54	446	257	243
7 - Very strong economy (7)	12	9	4	8	4	-	12	*	-	4	8	9	3	*	9	4	2	10	2	10	5	7
	2%	4%	1%	3%	3%	-	4%	*	-	3%	2%	3%	3%	1%	4%	1%	4%	2%	4%	2%	2%	3%
						*		*							*		*		*			
6 (6)	19	13	6	8	6	5	6	8	5	5	14	11	7	1	10	8	3	16	6	13	12	7
	4%	5%	2%	3%	4%	4%	2%	5%	10%	3%	4%	3%	6%	2%	5%	3%	6%	4%	11%	3%	5%	3%
						*			F*						*		*		S*			
5 (5)	82	50	33	48	20	14	52	25	6	21	61	57	20	6	39	43	5	78	7	75	42	40
	16%	20%	13%	19%	14%	13%	17%	18%	12%	14%	18%	17%	17%	11%	18%	16%	9%	17%	13%	17%	17%	16%
	B					*			*						*		*		*			
4 (4)	147	74	73	80	38	28	100	33	14	40	107	104	28	15	60	87	14	133	12	135	71	76
	29%	30%	28%	32%	26%	27%	32%	24%	27%	26%	31%	32%	24%	28%	27%	31%	28%	30%	23%	30%	28%	31%
						*			*						*		*		*			
3 (3)	111	44	67	57	32	22	64	41	6	33	78	69	29	13	42	69	12	99	12	99	60	52
	22%	18%	26%	23%	22%	21%	20%	30%	13%	21%	23%	21%	24%	24%	19%	25%	23%	22%	23%	22%	23%	21%
						*		FH	*						*		*		*			
2 (2)	54	26	28	20	23	11	30	13	10	22	32	33	12	9	26	28	12	42	11	43	34	20
	11%	10%	11%	8%	16%	10%	10%	10%	21%	14%	9%	10%	10%	16%	12%	10%	23%	9%	20%	10%	13%	8%
						C			FG*						*		Q*		S*			
1 - Very weak economy (1)	74	30	45	27	21	26	48	18	8	29	45	44	20	10	34	40	4	71	3	71	32	42
	15%	12%	18%	11%	14%	25%	15%	13%	16%	19%	13%	14%	17%	18%	15%	14%	7%	16%	6%	16%	13%	17%
						CD*			*						*		*		*			
Sigma	500	245	255	248	145	106	312	139	49	154	346	327	118	55	221	279	51	449	54	446	257	243
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	114	71	42	64	31	18	70	33	11	30	84	76	30	8	58	56	10	104	15	99	60	54
	23%	29%	17%	26%	21%	17%	22%	24%	22%	19%	24%	23%	25%	14%	26%	20%	19%	23%	28%	22%	23%	22%
	B					*			*			M	M		*		*		*			
Low3Box (Weak)	240	99	140	104	76	59	142	73	25	84	156	147	61	32	102	137	27	212	27	213	126	114
	48%	41%	55%	42%	52%	56%	45%	53%	50%	54%	45%	45%	51%	58%	46%	49%	53%	47%	49%	48%	49%	47%
		A				C*			*				K		*		*		*			
Mean	3.4	3.7	3.2	3.6	3.3	3.1	3.5	3.4	3.3	3.2	3.5	3.5	3.4	3.1	3.5	3.4	3.4	3.4	3.7	3.4	3.4	3.4
		B		E		*			*		I	M			*		*		*			

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E, F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E, F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																												
		Gender		Age		Household Income				Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non				NSW/ACT	QLD	SA/NT	WA	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1016	429	587	347	336	333	270	488	258	515	501	309	305	402	534	482	115	901	156	860	611	405	704	311	280	370	181	93	91	
Base: All Respondents (wtd)	500	248	252	196	159	144	142	246	112	226	274	131	295	74	261	239	48	452	70	430	291	209	323	176	114	184	100	54	48	
7 - Very strong economy (7)	10	5	5	4	3	3	4	3	3	2	8	3	5	2	5	5	1	9	2	8	8	2	8	2	1	3	3	*	2	
	2%	2%	2%	2%	2%	2%	3%	1%	3%	1%	3%	3%	2%	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%	1%	1%	2%	3%	1%	4%	
																	*	*	*	*								*	*	
6 (6)	39	22	17	18	8	12	6	19	13	17	22	10	21	8	17	21	4	35	3	36	22	17	31	8	7	12	13	2	5	
	8%	9%	7%	9%	5%	9%	4%	8%	12%	7%	8%	7%	7%	11%	7%	9%	7%	8%	5%	8%	8%	8%	10%	4%	6%	6%	13%	4%	10%	
									F								*	*	*	*			W					Ya	*	*
5 (5)	144	75	69	66	36	43	40	67	37	68	76	37	80	27	76	69	15	130	24	121	91	53	103	42	41	47	19	21	16	
	29%	30%	27%	33%	23%	30%	28%	27%	33%	30%	28%	28%	27%	37%	29%	29%	31%	29%	34%	28%	31%	25%	32%	24%	36%	25%	19%	40%	34%	
				D										KL			*	*	*	*			W			Y2		Y2*	Z*	
4 (4)	158	66	92	63	54	42	42	88	28	68	90	47	88	23	84	74	17	141	23	135	92	66	98	60	33	63	30	19	14	
	32%	27%	36%	32%	34%	29%	29%	36%	25%	30%	33%	36%	30%	31%	32%	31%	34%	31%	34%	31%	32%	31%	30%	34%	29%	34%	30%	35%	28%	
				A													*	*	*	*								*	*	
3 (3)	98	53	45	29	40	29	31	46	21	44	54	21	67	10	48	50	9	89	12	86	50	48	60	38	21	36	26	5	10	
	20%	21%	18%	15%	25%	20%	22%	19%	18%	20%	20%	16%	23%	13%	19%	21%	18%	20%	17%	20%	17%	23%	19%	21%	19%	19%	26%	10%	20%	
					C									M			*	*	*	*								a	*	*
2 (2)	36	23	13	10	14	12	12	15	8	21	15	8	25	3	23	13	3	33	3	33	20	16	17	19	8	16	7	4	2	
	7%	9%	5%	5%	9%	8%	9%	6%	7%	9%	5%	6%	9%	4%	9%	5%	6%	7%	5%	8%	7%	8%	5%	11%	7%	9%	7%	7%	3%	
														M			*	*	*	*			V					*	*	
1 - Very weak economy (1)	15	4	11	7	4	3	6	8	1	6	9	5	8	1	7	8	1	14	3	12	7	8	6	8	3	7	2	2	*	
	3%	2%	4%	4%	3%	2%	4%	3%	1%	3%	3%	4%	3%	2%	3%	3%	3%	3%	5%	3%	3%	4%	2%	4%	2%	4%	2%	4%	*	*
																	*	*	*	*								*	*	
Sigma	500	248	252	196	159	144	142	246	112	226	274	131	295	74	261	239	48	452	70	430	291	209	323	176	114	184	100	54	48	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Strong)	193	102	91	88	47	58	51	89	54	87	107	50	106	37	98	95	19	174	28	165	121	72	142	52	50	61	36	24	23	
	39%	41%	36%	45%	30%	40%	36%	36%	48%	38%	39%	38%	36%	50%	38%	40%	39%	39%	41%	38%	42%	35%	44%	29%	44%	33%	36%	44%	47%	
					D									FG			*	*	*	*			W			Y		*	*	
Low3Box (Weak)	149	80	69	46	58	45	50	69	30	71	77	35	100	14	79	70	13	136	18	131	77	71	83	65	32	59	35	11	12	
	30%	32%	27%	23%	36%	31%	35%	28%	27%	32%	28%	26%	34%	19%	30%	29%	26%	30%	26%	30%	27%	34%	26%	37%	28%	32%	35%	21%	24%	
					C									M	M		*	*	*	*			T			V		*	*	
Mean	4.1	4.1	4.1	4.2	3.9	4.1	3.9	4.1	4.3	4	4.1	4.1	4	4.4	4	4.1	4.1	4.1	4.1	4.1	4.2	4	4.2	3.8	4.1	3.9	4.1	4.1	4.4	
				D					F					KL			*	*	*	*			U			W		*	Y*	

[Table of Contents](#)

Global @divisor: Consumer Confidence
B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		Language				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	North	Center	South	French	Flemish		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)	508	253	255	169	168	171	168	227	113	181	327	110	243	155	315	193	24	484	49	459	296	212	261	111	136	250	258		
Base: All Respondents (wtd)	500	251	249	184	157	159	175	219	106	173	327	172	186	142	287	213	21	479	43	457	270	230	244	104	152	259	241		
7 - Very strong economy (7)	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	1	-	1	-	1	1	1	-	-	-	1		
	*	*	-	1%	-	-	-	*	-	-	*	-	1%	-	-	*	-	*	-	*	-	*	-	-	-	-	*		
6 (6)	8	6	2	4	3	1	2	5	1	3	5	-	3	5	6	2	1	7	1	7	5	3	5	1	2	3	5		
	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	-	1%	4%	2%	1%	4%	1%	2%	2%	2%	1%	2%	1%	1%	1%	2%		
5 (5)	67	41	27	28	21	18	19	27	21	26	42	17	32	18	48	20	2	66	5	63	41	26	33	20	14	34	34		
	13%	16%	11%	15%	13%	12%	11%	12%	20%	15%	13%	10%	17%	13%	17%	9%	8%	14%	11%	14%	15%	11%	14%	19%	9%	13%	14%		
4 (4)	155	85	70	60	54	41	47	76	33	60	96	43	67	46	86	69	6	150	10	145	94	62	85	27	43	72	83		
	31%	34%	28%	33%	35%	26%	27%	35%	31%	34%	29%	25%	36%	32%	30%	32%	27%	31%	24%	32%	35%	27%	35%	26%	28%	28%	34%		
3 (3)	147	71	76	52	43	52	45	70	33	43	104	43	53	51	85	62	10	137	19	128	80	67	75	33	40	73	75		
	29%	28%	31%	28%	27%	33%	26%	32%	31%	25%	32%	25%	29%	36%	30%	29%	47%	29%	45%	28%	30%	29%	31%	32%	26%	28%	31%		
2 (2)	64	25	39	19	22	23	29	26	9	20	44	33	18	13	35	30	1	63	4	60	27	37	32	9	23	34	31		
	13%	10%	16%	11%	14%	14%	17%	12%	8%	12%	14%	19%	10%	9%	12%	14%	7%	13%	10%	13%	10%	16%	13%	9%	15%	13%	13%		
1 - Very weak economy (1)	57	22	35	20	14	23	33	13	10	22	35	37	11	9	26	30	2	55	3	53	23	34	13	14	30	44	13		
	11%	9%	14%	11%	9%	14%	19%	6%	10%	12%	11%	21%	6%	6%	9%	14%	8%	11%	7%	12%	9%	15%	5%	13%	20%	17%	5%		
Sigma	500	251	249	184	157	159	175	219	106	173	327	172	186	142	287	213	21	479	43	457	270	230	244	104	152	259	241		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																													
Top3Box (Strong)	76	48	29	33	24	20	21	34	22	29	48	17	36	24	54	22	2	74	6	71	47	30	39	21	16	36	40		
	15%	19%	12%	18%	15%	13%	12%	15%	20%	17%	15%	10%	19%	17%	19%	10%	12%	15%	13%	15%	17%	13%	16%	20%	11%	14%	17%		
	B												K		O		**	*						X					
Low3Box (Weak)	268	118	150	91	79	98	107	109	52	85	183	113	83	73	146	122	13	255	27	242	130	138	120	56	93	150	118		
	54%	47%	60%	50%	50%	62%	61%	50%	49%	49%	56%	65%	45%	51%	51%	57%	62%	53%	62%	53%	48%	60%	49%	54%	61%	58%	49%		
	A						GH					LM					**	*		*		T			V				
Mean	3.3	3.5	3.1	3.4	3.3	3.1	3	3.4	3.4	3.3	3.3	2.8	3.6	3.5	3.4	3.1	3.3	3.3	3.3	3.3	3.4	3.1	3.5	3.3	3	3.1	3.5		
		B		E				F	F				K	K	O		**	*		*	U		X	X			Y		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1027	487	540	475	335	217	289	708	30	418	609	162	599	266	442	585	133	894	182	845	672	355	
Base: All Respondents (wtd)	500	232	268	285	142	73	172	319	8	189	311	157	262	81	189	311	54	446	74	426	305	195	
7 - Very strong economy (7)	29	14	14	13	11	5	7	21	1	10	19	6	18	4	12	17	5	24	7	22	17	11	
	6%	6%	5%	4%	8%	7%	4%	7%	7%	5%	6%	4%	7%	6%	6%	5%	9%	5%	9%	5%	6%	6%	
									**										S				
6 (6)	35	18	17	20	11	4	9	26	-	12	23	13	16	6	17	17	5	30	6	29	19	16	
	7%	8%	6%	7%	7%	5%	5%	8%	-	6%	7%	8%	6%	7%	9%	6%	10%	7%	8%	7%	6%	8%	
									**						O								
5 (5)	124	67	57	67	37	19	34	87	3	50	74	35	67	22	49	75	12	112	22	103	78	46	
	25%	29%	21%	24%	26%	27%	20%	27%	42%	27%	24%	23%	25%	27%	26%	24%	23%	25%	29%	24%	26%	24%	
		B						F	**														
4 (4)	154	77	78	99	34	21	45	105	4	61	94	45	82	27	53	102	18	137	20	135	96	59	
	31%	33%	29%	35%	24%	29%	26%	33%	45%	32%	30%	29%	31%	34%	28%	33%	33%	31%	26%	32%	31%	30%	
				D				**	**														
3 (3)	87	28	59	48	28	11	37	50	1	32	55	30	43	14	33	54	9	78	11	76	53	34	
	17%	12%	22%	17%	20%	15%	21%	16%	6%	17%	18%	19%	16%	18%	17%	17%	17%	17%	15%	18%	17%	17%	
				G				**	**														
2 (2)	25	10	15	14	8	4	12	13	-	8	17	9	14	2	7	18	1	24	3	22	13	12	
	5%	4%	6%	5%	5%	5%	7%	4%	-	4%	5%	6%	5%	3%	4%	6%	2%	5%	4%	5%	4%	6%	
									**						-	-							
1 - Very weak economy (1)	46	18	28	24	13	9	28	18	-	17	29	20	22	4	18	28	4	42	6	40	28	18	
	9%	8%	11%	8%	9%	12%	16%	6%	-	9%	9%	12%	8%	5%	10%	9%	7%	9%	8%	9%	9%	9%	
				G				**	**			M											
Sigma	500	232	268	285	142	73	172	319	8	189	311	157	262	81	189	311	54	446	74	426	305	195	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	188	99	88	100	59	29	50	133	4	72	116	54	101	33	78	109	22	165	35	153	114	73	
	38%	43%	33%	35%	41%	39%	29%	42%	49%	38%	37%	34%	39%	40%	41%	35%	41%	37%	47%	36%	38%	37%	
		B						F	**										S				
Low3Box (Weak)	158	56	102	86	49	23	77	81	1	57	101	58	79	21	58	100	14	144	20	138	94	64	
	32%	24%	38%	30%	34%	32%	45%	25%	6%	30%	33%	37%	30%	26%	31%	32%	26%	32%	27%	32%	31%	33%	
		A					G		**			M											
Mean	4	4.2	3.9	4	4.1	4	3.6	4.2	4.6	4	4	3.8	4.1	4.2	4.1	4	4.2	4	4.3	4	4	4	
		B					F		**					K					S				

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total		Canada																													
			Gender		Age		Household Income				Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Prairies		Atlantic		Alberta		Region		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total	Non	Prairies	Atlantic	Alberta	BC	Northwest	Ontario	Quebec		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b				
Base: All Respondents (unwtd)	1024	439	585	309	328	387	226	384	414	514	510	390	468	166	515	509	108	916	133	891	692	332	66	70	134	134	-	389	231			
Base: All Respondents (wtd)	500	247	253	178	174	149	115	188	197	238	262	186	223	91	259	241	54	446	68	432	340	160	32	34	64	65	-	195	110			
7 - Very strong economy (7)	13	10	4	5	4	4	4	4	5	9	5	6	8	-	8	5	2	11	3	10	9	4	2	1	5	-	-	4	-	-		
	3%	4%	1%	3%	2%	3%	3%	2%	3%	4%	2%	3%	3%	-	3%	2%	5%	2%	5%	2%	3%	2%	6%	2%	8%	1%	-	-	2%	-	-	
6 (6)	39	26	13	12	18	9	8	9	22	22	17	12	17	17	10	22	17	6	34	9	30	27	12	3	10	4	-	14	5			
	8%	10%	5%	7%	10%	6%	7%	5%	11%	9%	6%	7%	8%	11%	9%	7%	10%	8%	13%	7%	8%	8%	10%	13%	16%	4%	-	7%	4%			
5 (5)	B							G									S															
	180	88	92	64	64	52	30	66	84	85	95	65	84	31	87	93	21	159	24	156	128	52	13	7	28	23	-	70	39			
	36%	36%	36%	36%	37%	35%	26%	35%	42%	36%	36%	35%	38%	34%	33%	39%	40%	36%	36%	36%	38%	32%	39%	20%	44%	36%	-	36%	36%			
4 (4)								F	FG								W*															
	151	64	87	53	53	44	36	58	57	73	78	54	67	30	77	74	12	139	17	134	102	49	9	10	15	22	-	57	38			
	30%	26%	34%	30%	31%	30%	31%	31%	29%	31%	30%	29%	30%	33%	30%	31%	23%	31%	24%	31%	30%	31%	28%	29%	24%	33%	-	29%	35%			
3 (3)																																
	75	39	36	33	22	19	23	31	22	31	44	28	29	17	43	32	6	69	8	67	50	25	3	4	3	13	-	35	16			
	15%	16%	14%	19%	13%	13%	20%	16%	11%	13%	17%	15%	13%	19%	16%	13%	11%	15%	12%	15%	15%	15%	9%	13%	5%	19%	-	18%	15%			
2 (2)								H	H														*	X*	X	X	-	X	X			
	22	10	12	3	8	11	8	11	3	8	14	11	10	2	12	10	3	19	4	18	13	9	2	5	*	3	-	6	7			
	4%	4%	5%	2%	5%	8%	7%	6%	2%	3%	5%	6%	4%	2%	5%	4%	6%	4%	6%	4%	4%	6%	5%	13%	1%	4%	-	3%	7%			
1 - Very weak economy (1)								C	H			M											X*	XYa*								
	19	10	9	6	4	9	7	8	4	10	9	9	9	1	10	9	3	16	3	16	10	9	1	3	2	2	-	8	3			
	4%	4%	4%	3%	3%	6%	6%	4%	2%	4%	3%	5%	4%	1%	4%	4%	5%	4%	4%	4%	3%	6%	3%	9%	3%	3%	-	4%	3%			
						D	H															T	*	b*								
Sigma	500	247	253	178	174	149	115	188	197	238	262	186	223	91	259	241	54	446	68	432	340	160	32	34	64	65	-	195	110			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%		
Summary																																
Top3Box (Strong)	233	123	109	81	86	65	42	80	111	116	117	83	109	41	117	116	29	203	37	196	164	68	18	12	44	26	-	89	44			
	47%	50%	43%	46%	49%	44%	36%	43%	56%	49%	45%	45%	49%	45%	45%	48%	55%	45%	54%	45%	48%	43%	55%	35%	68%	40%	-	45%	40%			
Low3Box (Weak)	B								FG														Wb*	*	WYab							
	116	59	57	43	35	39	38	50	29	49	67	48	48	20	65	52	12	104	15	102	74	43	5	12	5	17	-	50	27			
	23%	24%	23%	24%	20%	26%	33%	26%	15%	21%	26%	26%	21%	22%	25%	21%	22%	23%	22%	24%	22%	27%	17%	36%	8%	27%	-	25%	25%			
								H	H													*	VX*	X	X	-	X	X				
Mean	4.2	4.3	4.2	4.3	4.3	4.1	4	4.1	4.5	4.3	4.2	4.2	4.3	4.3	4.2	4.3	4.4	4.2	4.4	4.2	4.3	4.1	4.5	3.8	4.9	4.1	-	4.2	4.1			
					E				FG												U		WYb*	*	WYab				W			

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1008	574	434	530	356	122	82	245	681	694	314	90	250	668	667	341	83	925	295	713	875	133	
Base: All Respondents (wtd)	500	249	251	200	196	103	101	140	259	233	156	295	155	50	267	233	44	456	96	404	362	138	
7 - Very strong economy (7)	9	6	3	6	1	2	*	4	6	6	3	2	5	2	7	3	3	7	5	4	7	2	
	2%	2%	1%	3%	1%	2%	*	3%	2%	2%	2%	1%	3%	5%	3%	1%	6%	1%	6%	1%	2%	2%	
6 (6)	61	36	25	19	34	8	1	27	33	54	7	33	21	8	40	21	8	53	15	47	58	4	
	12%	15%	10%	9%	18%	8%	1%	20%	13%	16%	5%	11%	14%	15%	15%	9%	19%	12%	15%	12%	16%	3%	
5 (5)	209	111	98	100	59	50	32	60	117	141	67	136	55	18	108	101	13	196	50	158	146	63	
	42%	45%	39%	50%	30%	48%	31%	43%	45%	41%	43%	46%	36%	35%	40%	43%	28%	43%	52%	39%	40%	46%	
4 (4)	143	56	87	54	67	22	46	29	68	92	51	87	42	13	74	69	16	127	17	126	99	44	
	29%	22%	35%	27%	34%	22%	45%	21%	26%	27%	33%	30%	27%	27%	28%	29%	35%	28%	17%	31%	27%	32%	
3 (3)	65	34	30	17	33	15	22	16	27	39	26	33	25	7	31	34	5	60	8	57	44	20	
	13%	14%	12%	9%	17%	14%	21%	11%	10%	11%	16%	11%	16%	14%	12%	15%	11%	13%	9%	14%	12%	15%	
2 (2)	11	5	6	3	2	6	*	3	7	10	*	4	5	2	6	5	*	10	*	10	6	4	
	2%	2%	2%	1%	1%	5%	*	2%	3%	3%	*	1%	3%	3%	2%	2%	*	2%	*	3%	2%	3%	
1 - Very weak economy (1)	2	1	2	2	-	1	1	1	1	2	1	-	2	*	2	*	-	2	*	2	1	1	
	*	*	1%	1%	-	1%	1%	1%	*	1%	*	-	1%	1%	1%	*	-	1%	*	1%	*	1%	
Sigma	500	249	251	200	196	103	101	140	259	344	156	295	155	50	267	233	44	456	96	404	362	138	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	280	154	126	125	95	60	33	91	156	202	78	170	82	28	155	125	24	256	71	209	211	68	
	56%	62%	50%	62%	48%	58%	32%	65%	60%	59%	50%	58%	53%	55%	58%	54%	56%	73%	52%	58%	50%		
Low3Box (Weak)	78	40	38	22	35	21	22	20	35	51	27	37	31	9	39	39	5	73	9	69	52	26	
	16%	16%	15%	11%	18%	20%	22%	15%	13%	15%	17%	13%	20%	18%	14%	17%	11%	16%	9%	17%	14%	19%	
Mean	4.5	4.6	4.4	4.6	4.5	4.4	4.1	4.7	4.6	4.6	4.4	4.6	4.5	4.6	4.6	4.5	4.7	4.5	4.9	4.4	4.6	4.3	
			*		*	*	*	F*	F		*	*				*	**		S*			*	

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1015	449	566	369	332	314	241	524	250	418	597	397	310	308	550	465	39	976	66	949	625	390
Base: All Respondents (wtd)	500	247	253	191	167	142	115	262	123	203	297	168	209	124	273	227	21	479	34	466	314	186
7 - Very strong economy (7)	1	1	-	1	-	*	-	1	*	-	1	-	1	*	1	-	-	1	-	1	-	-
	*	*	-	*	-	*	-	*	*	-	*	-	*	*	*	-	-	*	-	*	*	-
6 (6)	6	5	2	2	2	2	1	4	1	2	4	2	3	2	4	2	1	6	1	6	5	2
	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	4%	1%	3%	1%	2%	1%
5 (5)	51	27	24	20	17	14	10	23	18	23	28	15	23	13	29	22	2	49	4	47	31	20
	10%	11%	9%	10%	10%	10%	9%	9%	15%	11%	9%	9%	11%	10%	10%	10%	11%	10%	10%	10%	10%	11%
4 (4)	138	68	70	56	49	33	29	72	37	50	88	34	62	42	78	60	6	132	9	129	92	46
	28%	27%	28%	29%	29%	23%	26%	27%	30%	24%	30%	20%	30%	34%	29%	26%	27%	28%	27%	28%	29%	25%
3 (3)	147	71	75	55	46	46	23	85	38	67	80	50	62	35	77	70	6	140	11	136	87	60
	29%	29%	30%	29%	27%	32%	20%	33%	31%	33%	27%	30%	30%	28%	28%	31%	31%	29%	33%	29%	28%	32%
2 (2)	92	48	44	35	29	27	27	48	17	36	56	34	37	20	51	41	3	89	5	87	61	32
	18%	19%	17%	19%	18%	19%	23%	18%	14%	18%	19%	21%	18%	16%	19%	18%	14%	19%	15%	19%	19%	17%
1 - Very weak economy (1)	65	27	38	21	24	19	24	29	12	25	39	32	20	12	32	32	2	62	4	61	37	28
	13%	11%	15%	11%	15%	14%	21%	11%	10%	12%	13%	19%	10%	10%	12%	14%	12%	13%	12%	13%	12%	15%
Sigma	500	247	253	191	167	142	115	262	123	203	297	168	209	124	273	227	21	479	34	466	314	186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	59	33	26	23	19	17	11	28	19	26	33	17	27	15	34	24	3	55	4	54	38	21
	12%	13%	10%	12%	11%	12%	10%	11%	16%	13%	11%	10%	13%	12%	13%	11%	16%	12%	13%	12%	12%	11%
Low3Box (Weak)	304	146	157	112	100	92	74	162	67	128	176	116	120	68	160	143	12	292	20	283	185	119
	61%	59%	62%	59%	60%	65%	65%	62%	54%	63%	59%	69%	58%	54%	59%	63%	58%	61%	60%	61%	59%	64%
							H					LM					*		*			
Mean	3.1	3.2	3	3.1	3.1	3	2.8	3.1	3.3	3.1	3.1	2.8	3.2	3.2	3.1	3	3.2	3.1	3.2	3.1	3.1	3
							F	F	FG			K	K				*		*			

Global @visor: Consumer Confidence
B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1025	519	506	296	388	341	315	301	409	429	596	199	637	189	706	319	81	944	189	836	751	274
Base: All Respondents (wtd)	500	252	248	172	189	139	157	148	195	196	304	113	285	101	336	164	37	463	88	412	356	144
7 - Very strong economy (7)	9	6	4	5	4	1	2	3	4	4	6	1	7	2	8	1	2	8	3	6	8	2
	2%	2%	1%	3%	2%	*	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	4%	2%	3%	2%	2%	1%
6 (6)				E											O		*					
	61	39	22	19	21	21	15	13	33	25	37	10	29	22	47	14	5	57	15	46	48	13
	12%	16%	9%	11%	11%	15%	10%	9%	17%	13%	12%	9%	10%	22%	14%	9%	13%	12%	17%	11%	14%	9%
		B							FG						O		*		S			
5 (5)	167	94	72	70	57	40	42	47	78	63	104	31	102	34	104	62	12	154	27	140	113	53
	33%	37%	29%	41%	30%	28%	27%	32%	40%	32%	34%	27%	36%	34%	31%	38%	34%	33%	30%	34%	32%	37%
4 (4)		B		DE					FG						N		*					
	150	63	86	52	59	39	55	47	48	56	93	40	85	24	95	54	6	144	23	127	104	45
	30%	25%	35%	30%	31%	28%	35%	32%	24%	29%	31%	35%	30%	24%	28%	33%	16%	31%	26%	31%	29%	32%
		A				H		H				M					P					
3 (3)	73	33	39	19	30	24	27	28	18	31	42	21	39	12	51	22	9	64	15	58	53	20
	15%	13%	16%	11%	16%	17%	17%	19%	9%	16%	14%	19%	14%	12%	15%	13%	24%	14%	17%	14%	15%	14%
2 (2)				C		H		H									Q*					
	21	10	11	5	8	8	7	6	8	8	13	5	13	3	16	5	1	20	2	19	15	6
	4%	4%	5%	3%	4%	6%	5%	4%	4%	4%	4%	5%	5%	3%	5%	3%	3%	4%	3%	5%	4%	4%
		20	7	13	2	11	6	9	5	6	10	5	10	4	14	6	2	17	4	16	15	5
1 - Very weak economy (1)	4%	3%	5%	1%	6%	4%	5%	3%	3%	5%	3%	5%	4%	4%	4%	4%	6%	4%	4%	4%	4%	3%
				C		C											*					
Sigma	500	252	248	172	189	139	157	148	195	196	304	113	285	101	336	164	37	463	88	412	356	144
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	237	139	98	94	81	62	60	62	115	91	146	41	138	58	160	77	19	218	44	193	170	68
	47%	55%	39%	55%	43%	44%	38%	42%	59%	46%	48%	36%	48%	57%	48%	47%	51%	47%	50%	47%	48%	47%
Low3Box (Weak)		B		DE					FG				K	KL			*					
	113	50	63	26	49	38	43	38	32	49	64	32	62	19	80	33	12	101	21	92	83	31
	23%	20%	26%	15%	26%	27%	27%	26%	16%	25%	21%	28%	22%	19%	24%	20%	33%	22%	24%	22%	23%	21%
Mean		A				C		H				M					Q*					
	4.3	4.5	4.1	4.5	4.2	4.2	4.1	4.2	4.5	4.2	4.3	4	4.3	4.5	4.3	4.3	4.2	4.3	4.4	4.3	4.3	4.3
		B		DE					FG				K	KL			*					

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

		Hungary Total	Hungary																				
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	262	251	187	181	145	177	239	10	210	303	163	254	96	298	215	27	486	26	487	299	214	
Base: All Respondents (wtd)	500	244	256	202	150	148	171	229	9	194	306	129	294	77	279	221	25	475	23	477	275	225	
7 - Very strong economy (7)	3	2	1	3	-	-	2	-	-	-	-	3	3	-	-	2	1	2	1	2	1	-	3
	1%	1%	*	1%	-	-	1%	-	-	-	1%	2%	-	-	1%	*	7%	*	8%	*	-	1%	1%
6 (6)	5	2	3	3	3	-	1	3	1	3	3	-	2	3	4	1	-	5	1	5	3	2	
	1%	1%	1%	1%	2%	-	1%	1%	7%	1%	1%	-	1%	4%	1%	1%	-	1%	3%	1%	1%	1%	
5 (5)	31	17	14	17	10	5	11	17	-	13	18	8	19	4	18	13	2	30	2	30	17	14	
	6%	7%	5%	8%	6%	3%	6%	7%	-	7%	6%	6%	6%	6%	7%	6%	7%	6%	7%	6%	6%	6%	
4 (4)	85	45	41	43	21	21	27	36	1	30	55	16	58	12	47	39	3	82	2	83	48	37	
	17%	18%	16%	21%	14%	14%	16%	16%	12%	15%	18%	12%	20%	16%	17%	18%	13%	17%	10%	17%	18%	17%	
3 (3)	134	68	66	68	42	24	39	61	3	43	91	32	83	19	62	71	4	130	5	129	71	63	
	27%	28%	26%	34%	28%	16%	23%	27%	34%	22%	30%	25%	28%	24%	22%	32%	15%	27%	21%	27%	26%	28%	
2 (2)	103	59	44	31	32	40	35	55	1	42	61	25	60	18	68	34	8	95	6	96	66	37	
	21%	24%	17%	15%	21%	27%	20%	24%	7%	22%	20%	19%	20%	24%	24%	16%	32%	20%	27%	20%	24%	16%	
1 - Very weak economy (1)	139	51	88	37	44	58	56	57	4	64	76	47	72	20	78	61	6	133	6	134	69	70	
	28%	21%	35%	19%	29%	39%	33%	25%	39%	33%	25%	36%	24%	27%	28%	28%	26%	28%	24%	28%	25%	31%	
Sigma	500	244	256	202	150	148	171	229	9	194	306	129	294	77	279	221	25	475	23	477	275	225	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	39	21	18	22	12	5	13	20	1	16	23	10	21	7	24	15	3	36	4	35	21	18	
	8%	9%	7%	11%	8%	3%	8%	9%	7%	8%	8%	8%	7%	9%	9%	7%	14%	7%	18%	7%	7%	8%	
Low3Box (Weak)	376	178	198	136	117	122	130	173	7	148	227	103	215	57	208	167	18	357	17	359	206	169	
	75%	73%	77%	68%	78%	83%	76%	76%	81%	76%	74%	80%	73%	75%	75%	76%	74%	75%	72%	75%	75%	75%	
Mean	2.6	2.7	2.5	2.9	2.5	2.1	2.5	2.6	2.5	2.5	2.7	2.4	2.7	2.6	2.6	2.6	2.7	2.6	2.9	2.6	2.6	2.6	
		B		DE	E				**					*			**		**				

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1016	547	469	449	376	191	354	381	281	728	288	-	109	907	563	453	301	715	540	476	845	171
Base: All Respondents (wtd)	500	258	242	276	152	72	191	179	129	308	192	-	64	436	254	246	143	357	251	249	396	104
7 - Very strong economy (7)	32	17	15	20	9	3	11	10	11	18	14	-	4	27	20	12	21	11	27	5	26	5
	6%	7%	6%	7%	6%	4%	6%	6%	8%	6%	7%	-	7%	6%	8%	5%	14%	3%	11%	2%	7%	5%
6 (6)	37	22	15	24	9	4	16	11	10	20	17	-	4	33	23	14	15	22	23	14	30	7
	7%	8%	6%	9%	6%	5%	8%	6%	8%	6%	9%	-	7%	7%	9%	6%	10%	6%	9%	6%	7%	7%
5 (5)	137	62	75	82	39	16	46	54	37	88	49	-	17	120	73	64	43	94	75	62	113	24
	27%	24%	31%	30%	26%	22%	24%	30%	29%	29%	25%	-	26%	28%	29%	26%	30%	26%	30%	25%	29%	23%
4 (4)	166	86	80	82	53	32	59	67	41	110	56	-	15	151	81	85	38	128	74	92	130	36
	33%	33%	33%	30%	35%	44%	31%	37%	31%	36%	29%	-	24%	35%	32%	35%	26%	36%	29%	37%	33%	35%
3 (3)	82	46	36	44	27	11	35	27	20	46	36	-	13	69	37	45	18	64	34	48	60	22
	16%	18%	15%	16%	18%	16%	18%	15%	15%	15%	19%	-	21%	16%	15%	18%	12%	18%	14%	19%	15%	21%
2 (2)	25	14	11	16	7	3	12	7	7	14	12	-	6	19	11	15	5	20	10	15	19	6
	5%	6%	5%	6%	4%	4%	6%	4%	5%	4%	6%	-	9%	4%	4%	6%	3%	6%	4%	6%	5%	6%
1 - Very weak economy (1)	21	11	10	9	8	3	12	4	5	13	8	-	4	17	9	12	5	16	8	13	17	4
	4%	4%	4%	3%	6%	5%	6%	2%	4%	4%	4%	-	6%	4%	4%	5%	4%	4%	3%	5%	4%	4%
Sigma	500	258	242	276	152	72	191	179	129	308	192	-	64	436	254	246	143	357	251	249	396	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	206	100	106	125	58	23	73	75	58	126	80	-	25	180	116	90	78	128	125	81	169	37
	41%	39%	44%	45%	38%	31%	38%	42%	45%	41%	42%	-	40%	41%	46%	37%	54%	36%	50%	33%	43%	35%
Low3Box (Weak)	128	72	56	69	42	18	59	38	31	72	56	-	23	105	57	71	28	100	53	76	97	32
	26%	28%	23%	25%	27%	25%	31%	21%	24%	23%	29%	-	36%	24%	22%	29%	19%	28%	21%	30%	24%	30%
Mean	4.2	4.2	4.3	4.3	4.1	4.1	4.1	4.3	4.3	4.2	4.2	-	4	4.3	4.4	4.1	4.6	4.1	4.5	4	4.3	4.1
				E			F	F	F				*		O		Q		S			

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia	Indonesia																				
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	505	249	256	229	186	90	71	254	180	298	207	174	42	289	251	254	78	427	142	363	404	101
Base: All Respondents (wtd)	500	250	250	282	152	66	85	251	164	266	234	177	41	281	236	264	72	428	135	365	397	103
7 - Very strong economy (7)	6	5	1	5	-	1	1	1	4	2	4	1	1	4	2	4	3	3	5	1	2	3
	1%	2%	*	2%	-	1%	2%	*	2%	1%	2%	1%	2%	1%	1%	1%	4%	1%	3%	*	1%	3%
6 (6)	17	12	5	10	5	2	2	10	5	8	9	9	3	5	9	8	5	12	9	8	14	3
	3%	5%	2%	4%	3%	3%	2%	4%	3%	3%	4%	5%	8%	2%	4%	3%	7%	3%	6%	2%	4%	3%
5 (5)	126	66	60	64	43	18	16	62	47	63	63	37	12	76	68	57	24	102	39	87	107	18
	25%	26%	24%	23%	28%	28%	19%	25%	29%	24%	27%	21%	30%	27%	29%	22%	33%	24%	29%	24%	27%	18%
4 (4)	193	89	105	117	54	23	35	99	59	107	86	73	14	106	87	106	20	173	45	149	151	42
	39%	35%	42%	42%	35%	34%	41%	39%	36%	40%	37%	41%	34%	38%	37%	40%	28%	40%	33%	41%	38%	41%
3 (3)	104	51	53	56	32	16	23	48	34	58	46	37	9	58	44	60	13	91	24	80	78	26
	21%	20%	21%	20%	21%	24%	27%	19%	21%	22%	20%	21%	21%	21%	18%	23%	19%	21%	18%	22%	20%	26%
2 (2)	32	16	16	20	10	2	3	18	10	12	19	11	1	19	14	17	3	29	6	26	25	7
	6%	6%	6%	7%	6%	3%	4%	7%	6%	5%	8%	6%	3%	7%	6%	7%	4%	7%	4%	7%	6%	7%
1 - Very weak economy (1)	22	13	9	10	9	4	5	13	4	16	7	9	1	12	11	11	4	19	8	14	20	3
	4%	5%	4%	3%	6%	6%	5%	5%	3%	6%	3%	5%	2%	4%	5%	4%	5%	4%	6%	4%	5%	3%
Sigma	500	250	250	282	152	66	85	251	164	266	234	177	41	281	236	264	72	428	135	365	397	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	148	82	66	79	48	21	20	73	56	73	75	47	16	85	79	69	31	117	52	96	124	25
	30%	33%	26%	28%	31%	32%	23%	29%	34%	27%	32%	27%	39%	30%	34%	26%	44%	27%	39%	26%	31%	24%
Low3Box (Weak)	158	79	79	85	51	22	31	80	48	86	72	57	11	90	69	89	20	138	38	120	122	36
	32%	32%	32%	30%	34%	33%	36%	32%	29%	32%	31%	32%	26%	32%	29%	34%	28%	32%	28%	33%	31%	35%
Mean	3.9	3.9	3.8	3.9	3.8	3.9	3.8	3.8	4	3.8	3.9	3.8	4.2	3.9	3.9	3.8	4.1	3.8	4.1	3.8	3.9	3.9
					*	*	*	*	*	*	*	*	*	*	*	*	Q*	S	S	*	*	*

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1020	509	511	323	390	307	263	483	274	497	523	341	556	123	499	521	98	922	138	882	615	405	
Base: All Respondents (wtd)	500	250	250	181	176	143	140	235	125	244	256	243	198	58	231	269	45	455	63	437	284	216	
7 - Very strong economy (7)	2	-	2	2	-	1	1	1	1	2	1	2	-	-	-	2	1	2	1	2	-	2	
	*	-	1%	1%	-	*	1%	*	1%	1%	*	1%	-	-	-	1%	1%	*	1%	*	-	1%	
			A														*					T	
6 (6)	3	2	1	1	1	1	*	2	1	1	2	-	2	1	2	1	*	2	1	2	2	1	
	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	-	1%	1%	1%	*	1%	1%	2%	*	1%	*	
													K	K			*						
5 (5)	36	21	15	20	10	6	8	16	11	13	23	15	17	4	19	16	3	33	6	30	23	12	
	7%	9%	6%	11%	6%	4%	6%	7%	9%	5%	9%	6%	9%	7%	8%	6%	7%	7%	9%	7%	8%	6%	
				DE													*						
4 (4)	76	36	40	26	26	24	15	36	26	32	44	34	30	12	35	42	9	67	10	66	45	31	
	15%	14%	16%	14%	15%	17%	11%	15%	20%	13%	17%	14%	15%	21%	15%	16%	21%	15%	17%	15%	16%	15%	
									F								*						
3 (3)	129	66	63	49	41	38	29	66	33	65	64	66	47	15	57	72	9	119	14	115	72	57	
	26%	26%	25%	27%	24%	27%	21%	28%	27%	27%	25%	27%	24%	26%	25%	27%	21%	26%	22%	26%	25%	26%	
																	*						
2 (2)	106	55	51	39	37	31	33	47	26	54	53	52	40	15	52	54	10	96	14	93	63	44	
	21%	22%	20%	21%	21%	22%	24%	20%	21%	22%	21%	21%	20%	25%	22%	20%	23%	21%	22%	21%	22%	20%	
																	*						
1 - Very weak economy (1)	147	70	77	45	61	42	54	66	27	77	70	74	61	12	67	80	11	136	17	130	78	69	
	29%	28%	31%	25%	34%	29%	38%	28%	22%	32%	27%	30%	31%	20%	29%	30%	25%	30%	28%	30%	28%	32%	
					C		GH					M	M				*						
Sigma	500	250	250	181	176	143	140	235	125	244	256	243	198	58	231	269	45	455	63	437	284	216	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	41	23	18	23	11	8	9	19	13	16	26	17	19	5	21	20	4	37	7	34	25	16	
	8%	9%	7%	12%	6%	6%	7%	8%	10%	6%	10%	7%	10%	8%	9%	7%	10%	8%	12%	8%	9%	7%	
				DE													*						
Low3Box (Weak)	382	191	192	133	139	111	116	180	86	196	186	192	149	41	176	207	31	351	45	337	213	169	
	76%	76%	77%	73%	79%	78%	83%	77%	69%	80%	73%	79%	75%	71%	76%	77%	69%	77%	72%	77%	75%	78%	
							H	H		J							*						
Mean	2.5	2.6	2.5	2.7	2.4	2.5	2.2	2.6	2.8	2.4	2.6	2.5	2.5	2.7	2.5	2.5	2.7	2.5	2.7	2.5	2.6	2.5	
				D			F	FG		I							*						

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1007	534	473	277	345	385	593	346	68	621	386	325	217	465	524	483	65	942	101	906	696	311
Base: All Respondents (wtd)	500	251	249	186	155	159	328	153	20	273	227	295	90	115	224	276	27	473	39	461	316	184
6 (6)	4	1	3	2	1	1	2	2	-	2	2	2	1	1	1	3	-	4	*	4	3	2
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%
5 (5)	32	16	16	11	11	10	17	11	4	20	12	15	6	11	13	19	*	32	2	30	20	12
	6%	6%	7%	6%	7%	6%	5%	7%	20%	7%	5%	5%	6%	9%	6%	7%	1%	7%	4%	7%	6%	7%
4 (4)									FG*					K			*		*			
	172	85	87	64	51	57	105	58	9	105	67	103	26	43	80	92	6	166	9	163	108	64
	34%	34%	35%	34%	33%	36%	32%	38%	45%	38%	30%	35%	29%	37%	36%	34%	21%	35%	22%	35%	34%	35%
3 (3)	181	89	93	74	52	56	127	49	5	87	94	107	34	40	76	105	9	173	13	168	111	70
	36%	35%	37%	40%	33%	35%	39%	32%	24%	32%	42%	36%	38%	35%	34%	38%	32%	37%	34%	36%	35%	38%
2 (2)							H		*								*		*			
	73	40	33	25	26	21	47	25	1	38	34	44	15	14	35	38	7	65	9	63	52	21
	15%	16%	13%	14%	17%	13%	14%	16%	5%	14%	15%	15%	17%	12%	16%	14%	27%	14%	24%	14%	16%	11%
1 - Very weak economy (1)							H															
	38	20	18	10	15	13	29	8	1	21	16	24	8	6	19	19	5	33	6	32	23	14
	8%	8%	7%	5%	10%	8%	9%	5%	6%	8%	7%	8%	9%	5%	8%	7%	19%	7%	15%	7%	7%	8%
Sigma									*								Q*		S*			
	500	251	249	186	155	159	328	153	20	273	227	295	90	115	224	276	27	473	39	461	316	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	36	17	19	13	12	11	19	13	4	22	15	17	7	12	15	22	*	36	2	34	22	14
	7%	7%	8%	7%	8%	7%	6%	9%	20%	8%	6%	6%	7%	11%	7%	8%	1%	8%	5%	7%	7%	8%
Low3Box (Weak)									FG*								*		*			
	292	149	143	109	92	91	203	82	7	147	145	175	57	60	130	162	21	270	28	263	186	105
	58%	59%	57%	59%	60%	57%	62%	54%	35%	54%	64%	59%	64%	52%	58%	59%	78%	57%	73%	57%	59%	57%
Mean							GH	H	*								Q*		S*			
	3.2	3.2	3.2	3.3	3.1	3.2	3.1	3.3	3.7	3.2	3.1	3.2	3.1	3.4	3.2	3.2	2.6	3.2	2.8	3.2	3.2	3.2
							F	F	FG*					KL			*	P	*	R		

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	251	255	242	170	94	350	138	18	219	287	137	151	218	263	243	124	382	122	384	313	193
Base: All Respondents (wtd)	500	238	262	270	160	70	397	94	9	212	288	321	103	76	238	262	111	389	91	409	271	229
7 - Very strong economy (7)	10	7	3	6	3	1	9	2	-	4	6	7	1	2	5	5	2	9	2	8	2	8
	2%	3%	1%	2%	2%	1%	2%	2%	-	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%	1%	4%
6 (6)	9	5	4	5	3	1	4	4	*	2	6	2	3	4	3	6	1	7	2	7	4	5
	2%	2%	1%	2%	2%	1%	1%	4%	4%	1%	2%	1%	3%	5%	1%	2%	1%	2%	2%	2%	1%	2%
5 (5)	97	59	38	55	28	14	65	28	4	38	59	58	18	21	44	53	23	74	20	77	64	33
	19%	25%	15%	20%	17%	21%	16%	30%	42%	18%	21%	18%	18%	27%	19%	20%	21%	19%	22%	19%	24%	14%
4 (4)	B				*	*		F*	**					KL					*		U	
	154	70	84	77	61	16	121	32	1	72	82	96	37	21	61	93	38	116	29	125	79	74
	31%	29%	32%	29%	38%	23%	30%	34%	11%	34%	28%	30%	36%	27%	25%	36%	34%	30%	32%	31%	29%	32%
3 (3)	101	50	51	53	27	21	82	18	1	38	63	61	24	16	53	48	26	75	24	77	54	47
	20%	21%	20%	20%	17%	30%	21%	19%	11%	18%	22%	19%	23%	22%	22%	18%	23%	19%	26%	19%	20%	21%
2 (2)	48	17	31	27	16	4	44	4	-	9	38	33	10	5	29	19	10	38	9	39	26	22
	10%	7%	12%	10%	10%	6%	11%	4%	**	4%	13%	10%	9%	7%	12%	7%	9%	10%	10%	10%	10%	10%
1 - Very weak economy (1)	81	31	50	47	22	12	73	5	3	48	33	63	10	7	43	39	12	69	5	76	41	40
	16%	13%	19%	17%	14%	18%	18%	6%	31%	23%	12%	20%	10%	10%	18%	15%	11%	18%	5%	19%	15%	17%
					*	*		G	**			J		LM			*		*		R	
Sigma	500	238	262	270	160	70	397	94	9	212	288	321	103	76	238	262	111	389	91	409	271	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	116	71	45	66	34	16	78	34	4	44	72	67	22	26	53	63	26	90	25	91	70	46
	23%	30%	17%	24%	21%	23%	20%	36%	46%	21%	25%	21%	22%	35%	22%	24%	24%	23%	27%	22%	26%	20%
	B				*	*		F*	**					KL			*		*			
Low3Box (Weak)	230	98	132	127	66	37	199	27	4	95	135	157	44	29	125	105	47	183	38	192	121	109
	46%	41%	51%	47%	41%	54%	50%	29%	42%	45%	47%	49%	43%	38%	52%	40%	43%	47%	41%	47%	45%	48%
					*	*		G	*	**		M		O			*		*			
Mean	3.4	3.6	3.2	3.4	3.5	3.3	3.3	4	3.5	3.3	3.5	3.3	3.5	3.8	3.3	3.5	3.6	3.4	3.7	3.3	3.4	3.4
		B			*	*		F*	**					K			*		*			

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	514	294	220	207	161	146	399	104	11	247	267	60	364	90	232	282	61	453	76	438	285	229	
Base: All Respondents (wtd)	500	248	252	215	147	138	403	87	9	229	271	104	327	69	206	294	51	449	63	437	253	247	
6 (6)	12	8	4	3	4	4	8	3	1	7	5	1	7	3	6	5	2	10	3	9	5	6	
	2%	3%	2%	2%	3%	3%	2%	4%	8%	3%	2%	1%	2%	4%	3%	2%	3%	2%	5%	2%	2%	3%	
									**			*		*			*		*				
5 (5)	57	32	25	28	15	14	34	21	1	21	35	7	38	12	27	30	9	47	9	48	35	22	
	11%	13%	10%	13%	10%	10%	8%	24%	16%	9%	13%	7%	12%	17%	13%	10%	18%	11%	14%	11%	14%	9%	
								F	**			*		*			*		*				
4 (4)	116	61	55	59	28	29	96	18	2	46	70	27	75	14	51	65	9	107	12	105	59	57	
	23%	25%	22%	28%	19%	21%	24%	21%	18%	20%	26%	26%	23%	21%	25%	22%	18%	24%	18%	24%	24%	23%	
								**				*		*			*		*				
3 (3)	138	66	72	61	37	40	117	21	-	66	71	33	84	21	57	81	12	125	18	120	71	66	
	28%	27%	28%	28%	25%	29%	29%	24%	-	29%	26%	32%	26%	30%	28%	28%	24%	28%	28%	27%	28%	27%	
								**				*		*			*		*				
2 (2)	88	34	54	37	31	21	75	11	2	39	49	25	52	10	28	60	8	80	11	77	36	52	
	18%	14%	21%	17%	21%	15%	18%	13%	20%	17%	18%	24%	16%	15%	13%	21%	16%	18%	17%	18%	14%	21%	
			A					**				*		*			N	*	*				
1 - Very weak economy (1)	90	48	42	26	32	31	74	13	3	50	40	10	70	9	38	52	10	80	11	79	46	44	
	18%	19%	17%	12%	22%	23%	18%	14%	38%	22%	15%	10%	22%	13%	19%	18%	20%	18%	17%	18%	18%	18%	
			C			C		**				*	K	*			*		*				
Sigma	500	248	252	215	147	138	403	87	9	229	271	104	327	69	206	294	51	449	63	437	253	247	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	68	39	29	31	19	18	42	24	2	28	40	9	45	15	33	35	11	57	12	56	40	28	
	14%	16%	11%	15%	13%	13%	10%	28%	24%	12%	15%	8%	14%	21%	16%	12%	21%	13%	19%	13%	16%	12%	
								F	**			*		K*			*		*				
Low3Box (Weak)	316	148	168	124	100	91	265	45	5	155	161	68	207	40	123	193	31	285	40	276	153	162	
	63%	60%	67%	58%	68%	66%	66%	52%	58%	67%	59%	66%	63%	58%	59%	66%	61%	63%	63%	63%	61%	66%	
							G	**				*		*			*		*				
Mean	3	3.1	2.9	3.2	2.8	2.9	2.9	3.4	2.8	2.9	3.1	3	2.9	3.3	3.1	2.9	3.1	3	3.1	3	3.1	2.9	
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Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	503	234	269	194	175	134	61	270	172	257	246	81	285	137	265	238	33	470	43	460	365	138	
Base: All Respondents (wtd)	500	241	259	211	177	112	75	276	149	234	266	146	265	89	246	254	32	468	38	462	343	157	
7 - Very strong economy (7)	4	2	3	4	-	-	-	3	1	2	3	3	1	*	*	4	-	4	*	4	4	-	
	1%	1%	1%	2%	-	-	-	1%	1%	1%	1%	2%	1%	1%	*	2%	-	1%	1%	1%	1%	-	
6 (6)	15	7	8	6	7	2	-	6	8	7	8	7	4	3	9	6	*	14	*	14	11	3	
	3%	3%	3%	3%	4%	2%	-	2%	5%	3%	3%	5%	2%	3%	3%	2%	1%	3%	1%	3%	3%	2%	
5 (5)	64	36	28	32	19	12	6	34	24	20	44	18	37	9	41	22	8	56	8	56	50	13	
	13%	15%	11%	15%	11%	11%	8%	12%	16%	9%	16%	12%	14%	10%	17%	9%	25%	12%	20%	12%	15%	8%	
4 (4)	133	64	69	74	35	23	30	72	31	54	79	51	63	19	60	73	8	125	6	127	88	45	
	27%	27%	27%	35%	20%	21%	41%	26%	21%	23%	30%	35%	24%	21%	24%	29%	24%	27%	15%	28%	25%	29%	
3 (3)	149	74	75	53	56	40	22	90	37	73	76	32	84	33	74	75	10	139	11	138	91	58	
	30%	31%	29%	25%	32%	36%	30%	33%	24%	31%	29%	22%	31%	38%	30%	30%	31%	30%	29%	30%	26%	37%	
2 (2)	69	29	40	26	32	11	9	39	21	33	36	17	40	13	31	37	1	68	2	67	46	22	
	14%	12%	15%	12%	18%	10%	11%	14%	14%	14%	14%	12%	15%	14%	13%	15%	3%	15%	4%	15%	14%	14%	
1 - Very weak economy (1)	66	28	38	16	27	23	8	32	27	45	21	19	36	12	31	36	5	61	11	56	53	14	
	13%	12%	15%	7%	15%	21%	10%	12%	18%	19%	8%	13%	14%	13%	12%	14%	16%	13%	29%	12%	15%	9%	
Sigma	500	241	259	211	177	112	75	276	149	234	266	146	265	89	246	254	32	468	38	462	343	157	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	83	45	38	42	26	14	6	43	34	29	54	28	43	12	50	32	8	74	9	74	66	16	
	17%	19%	15%	20%	15%	13%	8%	16%	23%	12%	20%	19%	16%	14%	20%	13%	26%	16%	23%	16%	19%	10%	
Low3Box (Weak)	284	132	153	95	115	75	39	161	85	151	134	68	159	58	136	148	16	268	23	261	190	95	
	57%	55%	59%	45%	65%	67%	52%	58%	57%	64%	50%	46%	60%	65%	55%	58%	50%	57%	62%	56%	55%	61%	
Mean	3.2	3.3	3.2	3.5	3	3	3.2	3.2	3.2	3	3.5	3.4	3.2	3.1	3.3	3.2	3.4	3.2	3	3.3	3.3	3.2	
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Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia		Saudi Arabia																			
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	516	329	187	310	171	35	246	137	60	316	200	119	143	254	249	267	86	430	102	414	331	185
Base: All Respondents (wtd)	500	283	217	295	164	41	276	116	42	304	196	290	145	65	213	287	73	427	78	422	277	223
7 - Very strong economy (7)	103	74	29	66	25	12	58	26	9	64	39	58	33	13	62	41	7	96	12	91	76	27
	21%	26%	13%	22%	15%	30%	21%	22%	22%	21%	20%	20%	22%	20%	29%	14%	10%	22%	15%	22%	27%	12%
6 (6)	62	44	18	20	25	17	28	20	11	51	10	40	12	9	36	26	12	49	11	51	41	21
	12%	16%	8%	7%	16%	41%	10%	17%	26%	17%	5%	14%	8%	14%	17%	9%	17%	12%	14%	12%	15%	9%
5 (5)	111	56	54	58	46	7	65	23	7	69	41	60	35	15	47	64	18	93	21	90	60	50
	22%	20%	25%	20%	28%	16%	24%	20%	17%	23%	21%	21%	24%	23%	22%	22%	24%	22%	27%	21%	22%	23%
4 (4)	119	50	69	77	41	2	63	30	8	75	45	76	29	15	29	91	28	91	28	92	56	63
	24%	18%	32%	26%	25%	4%	23%	26%	19%	25%	23%	26%	20%	23%	14%	32%	39%	21%	35%	22%	20%	28%
3 (3)	43	21	22	28	14	2	20	8	2	19	24	17	20	6	14	29	4	39	2	41	13	30
	9%	8%	10%	9%	8%	4%	7%	7%	5%	6%	12%	6%	14%	9%	7%	10%	6%	9%	3%	10%	5%	13%
2 (2)	23	15	7	21	2	*	17	2	1	6	17	14	6	3	8	15	3	20	1	22	18	5
	5%	5%	3%	7%	1%	1%	6%	1%	2%	2%	9%	5%	4%	5%	4%	5%	4%	5%	2%	5%	6%	2%
1 - Very weak economy (1)	39	22	17	27	11	1	24	8	3	21	19	25	10	4	17	22	*	39	3	36	12	27
	8%	8%	8%	9%	7%	3%	9%	7%	8%	7%	10%	9%	7%	6%	8%	8%	1%	9%	4%	9%	4%	12%
Sigma	500	283	217	295	164	41	276	116	42	304	196	290	145	65	213	287	73	427	78	422	277	223
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	275	174	101	143	97	36	152	69	27	185	91	158	80	37	145	130	38	238	44	232	178	98
	55%	62%	47%	48%	59%	87%	55%	60%	66%	61%	46%	55%	55%	57%	68%	45%	51%	56%	56%	55%	64%	44%
Low3Box (Weak)	105	59	46	75	26	3	61	17	6	45	60	56	36	13	39	66	7	98	7	98	43	62
	21%	21%	21%	25%	16%	8%	22%	15%	15%	15%	31%	19%	25%	20%	18%	23%	10%	23%	9%	23%	16%	28%
Mean	4.7	4.9	4.4	4.5	4.7	5.7	4.6	4.9	5	4.9	4.3	4.7	4.7	4.7	5	4.4	4.7	4.7	4.8	4.6	5	4.2
		B			*	**		*	**	J					O		*		*		U	

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	515	164	351	207	189	119	22	121	372	264	251	230	153	132	283	232	95	420	156	359	449	66
Base: All Respondents (wtd)	500	240	260	287	132	82	34	130	335	203	297	235	139	126	261	239	89	411	137	363	398	102
7 - Very strong economy (7)	1	-	1	1	1	-	-	1	1	1	1	1	-	-	1	1	-	1	-	1	1	1
	*	-	*	*	*	-	-	*	*	*	*	1%	-	-	*	*	-	*	-	*	*	1%
	*						**	*					*	*			*		*			*
6 (6)	8	3	5	3	3	2	-	2	7	4	4	5	3	1	2	6	-	8	3	5	5	3
	2%	1%	2%	1%	2%	2%	-	1%	2%	2%	1%	2%	2%	*	1%	3%	-	2%	2%	1%	1%	3%
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
5 (5)	76	44	32	48	21	6	8	14	54	24	52	23	25	27	36	40	11	64	17	59	56	20
	15%	18%	12%	17%	16%	8%	23%	10%	16%	12%	17%	10%	18%	21%	14%	17%	13%	16%	12%	16%	14%	20%
	*	*	*	*	E	*	**	*	*	*	*	*	*	K*	*	*	*	*	*	*	*	*
4 (4)	151	66	85	90	39	21	13	36	102	57	94	71	39	40	72	78	17	133	32	119	113	37
	30%	27%	33%	32%	30%	26%	37%	28%	30%	28%	32%	30%	28%	32%	28%	33%	20%	32%	23%	33%	28%	37%
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
3 (3)	153	72	80	81	39	33	9	46	97	70	83	75	43	34	87	65	34	119	50	103	139	14
	31%	30%	31%	28%	30%	40%	28%	35%	29%	34%	28%	32%	31%	27%	33%	27%	38%	29%	36%	28%	35%	14%
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2 (2)	67	35	33	42	14	11	2	16	50	27	40	40	16	12	39	29	19	48	25	42	48	19
	13%	14%	13%	15%	11%	14%	5%	12%	15%	13%	13%	17%	11%	10%	15%	12%	21%	12%	19%	12%	12%	19%
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
1 - Very weak economy (1)	44	20	24	21	15	8	2	16	25	20	24	19	13	12	24	20	7	37	10	34	37	7
	9%	8%	9%	7%	11%	10%	7%	13%	8%	10%	8%	8%	9%	10%	9%	8%	8%	9%	7%	9%	9%	7%
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Sigma	500	240	260	287	132	82	34	130	335	203	297	235	139	126	261	239	89	411	137	363	398	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Summary																						
Top3Box (Strong)	85	47	38	52	25	8	8	16	61	28	57	30	28	28	38	47	11	74	19	66	61	24
	17%	19%	15%	18%	19%	10%	23%	12%	18%	14%	19%	13%	20%	22%	15%	20%	13%	18%	14%	18%	15%	24%
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Low3Box (Weak)	264	127	137	144	68	52	14	78	172	117	147	134	71	59	151	114	60	204	85	179	224	41
	53%	53%	53%	50%	52%	64%	40%	60%	51%	58%	49%	57%	51%	46%	58%	48%	68%	50%	62%	49%	56%	40%
	*	*	*	*	CD	**	*	*	*	*	*	*	*	*	*	*	Q*	*	S*	*	*	*
Mean	3.4	3.4	3.3	3.4	3.4	3.2	3.6	3.2	3.4	3.2	3.4	3.3	3.4	3.5	3.2	3.5	3.1	3.4	3.2	3.4	3.3	3.6
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	508	258	250	176	205	127	87	198	223	315	193	10	127	371	292	216	77	431	118	390	395	113
Base: All Respondents (wtd)	500	252	248	211	192	97	92	203	205	283	217	10	133	357	276	224	69	431	104	396	374	126
7 - Very strong economy (7)	4	2	3	-	3	2	1	2	2	3	1	-	2	3	4	-	3	2	2	2	3	1
	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	*	-	1%	1%	1%	-	4%	*	2%	1%	1%	1%
6 (6)	6	1	5	1	-	5	-	2	4	5	1	-	-	6	4	2	1	5	2	4	6	-
	1%	*	2%	1%	-	5%	-	1%	2%	2%	1%	-	-	2%	1%	1%	1%	1%	2%	1%	2%	-
5 (5)						CD	*					**					*					
	63	42	21	27	24	13	8	20	35	41	22	-	13	51	40	23	12	51	17	47	55	9
4 (4)	13%	17%	9%	13%	12%	13%	9%	10%	17%	15%	10%	-	9%	14%	15%	10%	18%	12%	16%	12%	15%	7%
		B					*		G			**					*				U	
	164	86	79	69	61	34	24	63	77	95	69	4	40	120	93	71	18	146	34	130	123	41
	33%	34%	32%	33%	32%	35%	26%	31%	37%	34%	32%	42%	30%	34%	34%	32%	26%	34%	33%	33%	33%	32%
3 (3)	165	77	89	63	73	28	33	67	66	97	68	2	52	111	88	77	19	146	31	135	123	43
	33%	30%	36%	30%	38%	29%	35%	33%	32%	34%	31%	23%	39%	31%	32%	34%	28%	34%	29%	34%	33%	34%
2 (2)							*					*					*					
	58	26	32	32	16	10	11	34	13	21	37	2	16	40	29	30	10	48	12	47	37	21
	12%	10%	13%	15%	9%	10%	12%	17%	6%	7%	17%	21%	12%	11%	10%	13%	14%	11%	11%	12%	10%	17%
							H			I		**					*					
1 - Very weak economy (1)	39	19	20	18	15	6	15	16	8	21	18	1	10	27	17	22	6	33	7	32	27	12
	8%	8%	8%	9%	8%	6%	16%	8%	4%	7%	8%	14%	8%	8%	6%	10%	9%	8%	7%	8%	7%	10%
Sigma							GH*					**					*					
	500	252	248	211	192	97	92	203	205	283	217	10	133	357	276	224	69	431	104	396	374	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	74	44	29	28	26	19	9	23	41	49	24	-	14	59	48	25	16	58	21	53	64	9
	15%	18%	12%	13%	14%	20%	10%	11%	20%	17%	11%	-	11%	17%	17%	11%	23%	13%	20%	13%	17%	7%
							*		FG			**					Q*				U	
	262	122	140	113	105	45	59	116	87	139	123	6	79	178	134	128	35	227	49	213	187	76
Low3Box (Weak)	52%	49%	57%	54%	54%	46%	64%	57%	42%	49%	57%	58%	59%	50%	49%	57%	51%	53%	47%	54%	50%	60%
							H*	H				**					*					
Mean	3.4	3.4	3.3	3.3	3.4	3.6	3	3.2	3.7	3.5	3.2	2.9	3.3	3.4	3.5	3.2	3.5	3.4	3.5	3.3	3.5	3.1
						C	*		FG	J		**			O		*				U	

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1020	484	536	315	429	276	695	287	38	476	544	653	79	288	555	465	77	943	83	937	603	417
Base: All Respondents (wtd)	500	252	248	205	177	118	344	137	19	202	298	249	115	136	267	233	36	464	41	459	289	211
7 - Very strong economy (7)	3	2	1	2	1	*	2	*	-	*	2	1	-	1	2	*	2	1	2	1	2	1
	1%	1%	*	1%	*	*	1%	*	-	*	1%	1%	*	1%	1%	*	5%	*	4%	*	1%	*
6 (6)	3	2	1	*	2	1	3	-	-	1	2	2	1	*	2	2	-	3	-	3	2	1
	1%	1%	*	*	1%	1%	1%	-	-	1%	1%	1%	1%	*	1%	1%	-	1%	-	1%	1%	1%
5 (5)	25	14	11	9	8	9	15	9	1	11	14	12	4	9	17	8	3	22	4	21	15	10
	5%	5%	5%	4%	4%	7%	4%	6%	6%	5%	5%	5%	3%	7%	6%	4%	9%	5%	9%	5%	5%	5%
4 (4)	63	34	29	31	13	18	40	21	3	22	41	28	16	19	30	33	4	59	6	57	34	29
	13%	13%	12%	15%	8%	16%	11%	15%	14%	11%	14%	11%	14%	14%	11%	14%	11%	13%	15%	12%	12%	14%
3 (3)	123	56	67	51	43	29	78	39	7	50	73	58	30	35	65	58	9	114	11	112	74	49
	25%	22%	27%	25%	24%	25%	23%	28%	35%	25%	25%	23%	26%	26%	24%	25%	25%	25%	26%	24%	26%	23%
2 (2)	121	65	57	50	37	34	83	35	3	50	72	61	28	32	67	55	8	113	9	112	76	46
	24%	26%	23%	25%	21%	29%	24%	26%	16%	24%	24%	24%	25%	23%	25%	23%	24%	24%	22%	24%	26%	22%
1 - Very weak economy (1)	162	79	83	62	74	27	124	33	5	69	93	87	36	40	85	77	9	153	10	152	87	76
	32%	31%	34%	30%	42%	23%	36%	24%	29%	34%	31%	35%	31%	29%	32%	33%	26%	33%	24%	33%	30%	36%
Sigma	500	252	248	205	177	118	344	137	19	202	298	249	115	136	267	233	36	464	41	459	289	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	31	18	12	11	10	10	20	9	1	12	18	15	5	11	20	10	5	26	6	25	18	12
	6%	7%	5%	5%	6%	8%	6%	7%	6%	6%	6%	6%	4%	8%	8%	4%	14%	6%	14%	5%	6%	6%
Low3Box (Weak)	406	200	206	163	153	90	284	107	15	168	238	206	94	106	217	189	27	380	29	377	237	170
	81%	79%	83%	80%	87%	76%	83%	78%	80%	83%	80%	83%	82%	78%	81%	81%	75%	82%	72%	82%	82%	80%
Mean	2.4	2.4	2.3	2.4	2.2	2.6	2.3	2.6	2.5	2.3	2.4	2.3	2.4	2.5	2.4	2.3	2.7	2.3	2.8	2.3	2.4	2.3
				D		D		F	*				*	K			Q*		S*			

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	513	252	261	145	161	207	152	267	94	200	313	366	77	70	325	188	57	456	80	433	374	139	
Base: All Respondents (wtd)	500	253	247	185	140	174	138	242	120	185	315	105	272	132	323	177	59	441	78	422	407	93	
7 - Very strong economy (7)	21	13	8	5	4	13	2	8	11	9	12	4	10	7	11	10	5	16	6	15	19	2	
	4%	5%	3%	2%	3%	7%	2%	3%	9%	5%	4%	4%	4%	5%	3%	6%	9%	4%	8%	4%	5%	2%	
			*		*	*	*	*	*	*	*	*	*	*	*	*	**		*			*	
6 (6)	68	38	30	15	34	20	8	30	30	25	43	11	32	25	41	27	8	60	11	57	58	10	
	14%	15%	12%	8%	24%	11%	6%	12%	25%	13%	14%	11%	12%	19%	13%	15%	14%	14%	15%	13%	14%	11%	
			*	*	CE*	*	*	*	FG*	*	*	*	*	*	*	*	**		*			*	
5 (5)	174	93	81	68	45	61	40	91	44	73	102	35	94	46	109	65	19	155	29	145	151	24	
	35%	37%	33%	36%	32%	35%	29%	37%	36%	39%	32%	33%	36%	35%	34%	37%	32%	35%	37%	34%	37%	26%	
			*	*	*	*	*	*	*	*	*	*	*	*	*	*	**		*			*	
4 (4)	155	73	83	67	36	52	55	80	20	54	102	32	93	31	106	50	13	142	18	138	120	35	
	31%	29%	33%	36%	26%	30%	40%	33%	17%	29%	32%	31%	35%	23%	33%	28%	23%	32%	23%	33%	30%	38%	
			*	*	*	*	H*	H	*	16	40	16	25	15	37	19	9	47	13	43	41	15	
3 (3)	56	25	31	28	13	16	19	26	11	16	40	16	25	15	37	19	9	47	13	43	41	15	
	11%	10%	12%	15%	9%	9%	14%	11%	9%	9%	13%	16%	9%	12%	12%	11%	16%	11%	17%	10%	10%	16%	
			*	*	*	*	*	*	*	*	*	*	*	*	*	*	**		*			*	
2 (2)	14	3	10	3	8	2	7	6	*	5	9	5	3	5	10	3	1	13	1	13	8	6	
	3%	1%	4%	2%	6%	1%	5%	3%	*	3%	3%	5%	1%	4%	3%	2%	1%	3%	1%	3%	2%	6%	
			*	*	*	*	*	*	*	*	*	*	*	*	*	*	**		*			*	
1 - Very weak economy (1)	11	7	4	*	1	11	7	1	3	4	7	1	7	3	8	4	3	8	*	11	11	*	
	2%	3%	2%	*	*	6%	5%	*	3%	2%	2%	1%	2%	3%	2%	2%	6%	2%	*	3%	3%	*	
			*	*	*	C*	*	*	*	*	*	*	*	*	*	*	**		*			*	
Sigma	500	253	247	185	140	174	138	242	120	185	315	105	262	132	323	177	59	441	78	422	407	93	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	263	145	118	87	83	94	50	129	85	107	156	50	136	78	161	102	32	231	47	217	227	36	
	53%	57%	48%	47%	59%	54%	36%	53%	71%	58%	50%	48%	52%	59%	50%	58%	55%	52%	60%	51%	56%	39%	
			*	*	*	*	*	*	FG*	*	*	*	*	*	*	*	**		*			*	
Low3Box (Weak)	81	36	46	31	21	29	33	33	15	24	57	23	34	24	55	26	13	68	14	67	60	21	
	16%	14%	18%	17%	15%	16%	24%	14%	13%	13%	18%	22%	13%	18%	17%	15%	22%	15%	18%	16%	15%	23%	
			*	*	*	*	*	*	*	*	*	*	*	*	*	*	**		*			*	
Mean	4.5	4.6	4.4	4.4	4.7	4.5	4.1	4.5	5	4.6	4.5	4.4	4.5	4.6	4.4	4.6	4.5	4.5	4.7	4.5	4.6	4.2	
			*	*	*	*	*	F	FG*	*	*	*	*	*	*	*	**		*			*	

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	504	283	221	299	172	33	16	174	314	289	215	137	86	281	284	220	75	429	206	298	367	137	
Base: All Respondents (wtd)	500	252	248	262	183	54	15	170	315	287	213	144	83	272	277	223	72	428	195	305	351	149	
7 - Very strong economy (7)	18	12	7	11	5	2	-	7	11	16	3	8	3	7	12	6	5	13	10	9	15	3	
	4%	5%	3%	4%	3%	3%	-	4%	3%	5%	1%	6%	3%	3%	4%	3%	7%	3%	5%	3%	4%	2%	
						*	**			J			*				*						
6 (6)	48	28	20	21	19	8	-	12	36	31	16	10	9	28	27	21	8	40	24	24	38	10	
	10%	11%	8%	8%	10%	15%	-	7%	11%	11%	8%	7%	11%	10%	10%	9%	11%	9%	12%	8%	11%	7%	
						*	**						*				*						
5 (5)	120	75	45	68	39	13	2	41	77	74	46	22	26	72	80	40	17	103	57	63	96	24	
	24%	30%	18%	26%	21%	24%	12%	24%	24%	26%	22%	15%	31%	26%	29%	18%	23%	24%	29%	21%	27%	16%	
		B				*	**						K*	K	O		*		S		U		
4 (4)	165	67	98	87	65	14	4	63	98	81	84	51	28	87	81	84	24	141	59	106	108	57	
	33%	27%	39%	33%	36%	25%	30%	37%	31%	28%	39%	35%	33%	32%	29%	38%	33%	33%	30%	35%	31%	39%	
			A			**					I		*										
3 (3)	96	48	48	54	29	13	6	32	58	46	49	30	13	53	51	45	10	85	25	71	58	38	
	19%	19%	19%	21%	16%	23%	41%	19%	18%	16%	23%	21%	16%	19%	18%	20%	14%	20%	13%	23%	17%	25%	
						*	**						*				*						
2 (2)	33	13	20	16	12	5	1	12	20	20	12	14	5	14	14	18	5	28	9	23	21	11	
	7%	5%	8%	6%	6%	10%	6%	7%	6%	7%	6%	10%	6%	5%	5%	8%	*	6%	5%	8%	6%	8%	
						*	**						*				*						
1 - Very weak economy (1)	20	10	11	6	14	-	2	2	16	18	2	10	-	11	12	9	3	17	11	9	15	6	
	4%	4%	4%	2%	8%	-	12%	1%	5%	6%	1%	7%	-	4%	4%	4%	5%	4%	6%	3%	4%	4%	
					C		*			J			L	*			*						
						**																	
Sigma	500	252	248	262	183	54	15	170	315	287	213	144	83	272	277	223	72	428	195	305	351	149	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	186	114	72	100	63	23	2	61	123	121	65	40	38	108	119	67	29	157	90	96	149	36	
	37%	45%	29%	38%	34%	42%	12%	36%	39%	42%	31%	28%	46%	40%	43%	30%	41%	37%	46%	31%	43%	25%	
		B				*	**			J			K*	K	O		*		S		U		
Low3Box (Weak)	149	70	78	76	55	18	9	47	93	85	64	54	18	77	77	72	19	130	45	103	94	55	
	30%	28%	32%	29%	30%	33%	59%	27%	30%	30%	30%	37%	21%	28%	28%	32%	26%	30%	23%	34%	27%	37%	
						*	**					L	*				*		R		T		
Mean	4.1	4.2	3.9	4.2	4	4.2	3.2	4.1	4.1	4.1	4	3.9	4.4	4.1	4.2	4	4.2	4.1	4.3	4	4.2	3.8	
		B				*	**						K*				*		S		U		

Global @visor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																				
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1017	505	512	364	306	347	250	592	175	408	609	307	334	376	592	425	79	938	102	915	688	329
Base: All Respondents (wtd)	500	246	254	185	147	168	128	287	85	193	307	156	168	176	280	220	38	462	49	451	327	173
7 - Very strong economy (7)	5	2	3	3	1	1	1	3	1	1	4	1	2	2	5	*	1	4	3	3	4	1
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	4%	1%	5%	1%	1%	1%
6 (6)	6	4	2	3	2	1	-	4	2	2	4	*	3	3	4	2	1	5	1	5	4	2
	1%	2%	1%	2%	1%	1%	-	2%	2%	1%	1%	*	2%	2%	1%	1%	4%	1%	2%	1%	1%	1%
5 (5)	57	29	28	24	17	16	13	30	14	22	35	15	18	24	32	24	3	53	6	51	39	18
	11%	12%	11%	13%	12%	9%	10%	10%	17%	11%	11%	10%	11%	14%	12%	11%	9%	12%	12%	11%	12%	11%
4 (4)	128	55	72	43	39	46	29	76	23	55	72	39	44	44	72	55	12	115	16	112	90	37
	26%	22%	29%	23%	26%	27%	23%	26%	27%	29%	23%	25%	26%	25%	26%	25%	33%	25%	32%	25%	28%	22%
3 (3)	155	78	77	60	46	49	35	93	28	60	95	46	52	57	85	70	8	147	14	142	102	54
	31%	32%	30%	33%	31%	29%	27%	32%	33%	31%	31%	29%	31%	33%	30%	32%	22%	32%	28%	31%	31%	31%
2 (2)	81	44	36	30	21	30	24	46	11	30	51	27	26	28	45	36	7	74	5	76	49	32
	16%	18%	14%	16%	14%	18%	18%	16%	13%	16%	17%	17%	16%	16%	16%	16%	18%	16%	11%	17%	15%	18%
1 - Very weak economy (1)	68	34	34	22	21	25	27	36	6	22	47	28	23	18	38	31	4	64	5	63	40	28
	14%	14%	14%	12%	14%	15%	21%	12%	7%	11%	15%	18%	14%	10%	13%	14%	11%	14%	11%	14%	12%	16%
Sigma	500	246	254	185	147	168	128	287	85	193	307	156	168	176	280	220	38	462	49	451	327	173
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Strong)	68	35	33	29	21	18	14	37	17	26	42	16	22	29	40	27	6	62	9	59	46	22
	14%	14%	13%	16%	14%	11%	11%	13%	20%	13%	14%	10%	13%	17%	14%	12%	16%	13%	19%	13%	14%	13%
Low3Box (Weak)	305	156	148	112	88	104	86	174	45	112	193	100	102	103	168	137	19	285	24	280	191	114
	61%	64%	58%	61%	60%	62%	67%	61%	52%	58%	63%	64%	60%	58%	60%	62%	51%	62%	49%	62%	58%	66%
							H										*		R		T	
Mean	3.1	3.1	3.2	3.2	3.1	3	2.8	3.1	3.5	3.2	3.1	2.9	3.1	3.3	3.2	3.1	3.4	3.1	3.5	3.1	3.2	3
							F	FG						K		*		S		U		

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	United States	the US																					
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1014	485	529	310	309	395	188	464	362	598	416	398	337	279	515	499	109	905	126	888	620	394	
Base: All Respondents (wtd)	500	247	253	182	148	170	81	210	210	292	208	232	127	141	246	254	55	445	64	436	310	190	
7 - Very strong economy (7)	11	8	3	6	3	2	2	5	4	6	6	4	2	6	9	2	6	5	6	5	8	3	
	2%	3%	1%	3%	2%	1%	3%	2%	2%	2%	3%	2%	1%	4%	4%	1%	11%	1%	9%	1%	3%	2%	
		B													O		Q*		S				
6 (6)	19	12	7	8	6	5	3	7	9	11	8	8	3	8	11	8	3	15	5	14	13	6	
	4%	5%	3%	4%	4%	3%	4%	3%	4%	4%	4%	3%	2%	6%	4%	3%	6%	3%	7%	3%	4%	3%	
																	*		S				
5 (5)	86	40	46	34	22	29	13	29	43	46	40	34	17	34	48	38	11	74	16	70	58	28	
	17%	16%	18%	19%	15%	17%	17%	14%	21%	16%	19%	15%	14%	24%	19%	15%	20%	17%	25%	16%	19%	15%	
									G														
4 (4)	157	82	75	58	53	46	20	70	67	91	66	71	47	38	73	84	15	141	15	141	104	53	
	31%	33%	30%	32%	36%	27%	25%	33%	32%	31%	32%	31%	37%	27%	30%	33%	28%	32%	24%	32%	33%	28%	
					E			F					M				*						
3 (3)	127	61	66	46	34	47	20	59	48	74	53	63	30	34	61	66	12	115	13	114	74	53	
	25%	25%	26%	25%	23%	28%	24%	28%	23%	25%	26%	27%	24%	24%	25%	26%	22%	26%	21%	26%	24%	28%	
																	*						
2 (2)	56	22	34	18	15	23	11	20	26	37	20	27	16	13	24	33	5	52	5	52	30	26	
	11%	9%	14%	10%	10%	14%	13%	10%	12%	13%	9%	12%	13%	9%	10%	13%	8%	12%	8%	12%	10%	14%	
			A														*						
1 - Very weak economy (1)	44	23	21	14	13	17	11	19	14	28	16	25	12	7	21	23	2	42	4	41	24	20	
	9%	9%	8%	7%	9%	10%	14%	9%	7%	10%	8%	11%	9%	5%	9%	9%	4%	9%	6%	9%	8%	11%	
							H					M					*						
Sigma	500	247	253	182	148	170	81	210	210	292	208	232	127	141	246	254	55	445	64	436	310	190	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top3Box (Strong)	116	60	56	48	32	36	19	41	56	63	53	46	22	48	68	48	21	95	27	89	78	37	
	23%	24%	22%	26%	21%	21%	23%	20%	27%	22%	25%	20%	17%	34%	27%	19%	38%	21%	42%	20%	25%	20%	
									G														
Low3Box (Weak)	228	106	121	77	63	88	42	99	87	138	89	115	58	54	106	122	19	209	22	206	128	99	
	46%	43%	48%	42%	43%	52%	52%	47%	42%	47%	43%	50%	46%	39%	43%	48%	35%	47%	34%	47%	41%	52%	
						CD	H					M					*	P	R	T			
Mean	3.6	3.6	3.5	3.7	3.6	3.4	3.4	3.5	3.7	3.5	3.7	3.4	3.5	3.9	3.7	3.4	4.1	3.5	4.1	3.5	3.7	3.4	
				E					F					KL	O		Q*		S		U		

Global @visor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		A	B	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
				C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18331	9036	9295	6957	6329	5045	5791	7501	4879	9288	9043	5368	6306	6657	9966	8365	2082	16249	3299	15032	12471	5860
Base: All Respondents (wtd)	12000	5978	6022	5289	3883	2828	4189	4659	2995	5633	6367	4386	4288	3325	6150	5850	1326	10674	1977	10023	7764	4236
Much stronger	504	275	228	289	143	71	235	178	85	230	274	219	164	121	266	238	110	394	138	365	313	190
	4%	5%	4%	5%	4%	3%	6%	4%	3%	4%	4%	5%	4%	4%	4%	4%	8%	4%	7%	4%	4%	4%
		B		DE	E		GH	H				LM					Q		S			
Somewhat stronger	2389	1277	1113	1238	718	433	856	894	616	1154	1235	860	798	731	1212	1177	356	2034	562	1827	1622	767
	20%	21%	18%	23%	18%	15%	20%	19%	21%	20%	19%	20%	19%	22%	20%	20%	27%	19%	28%	18%	21%	18%
		B		DE	E									KL	Q				S		U	
About the same	6668	3197	3471	2863	2174	1630	2141	2678	1763	3122	3546	2397	2399	1871	3374	3293	623	6045	950	5718	4314	2354
	56%	53%	58%	54%	56%	58%	51%	57%	59%	55%	56%	55%	56%	56%	55%	56%	47%	57%	48%	57%	56%	56%
		A		C			F								P			R				
Somewhat weaker	1734	878	856	656	587	491	637	673	389	796	938	615	683	436	921	813	183	1551	243	1491	1092	642
	14%	15%	14%	12%	15%	17%	15%	14%	13%	14%	15%	14%	16%	13%	15%	14%	14%	15%	12%	15%	14%	15%
				C	CD	H							KM						R			
Much weaker	706	351	354	243	260	203	321	235	141	331	375	295	245	166	377	328	54	651	84	622	423	283
	6%	6%	6%	5%	7%	7%	8%	5%	5%	6%	6%	7%	6%	5%	6%	6%	4%	6%	4%	6%	5%	7%
				C	C		GH					M							P		T	
Sigma	12000	5978	6022	5289	3883	2828	4189	4659	2995	5633	6367	4386	4288	3325	6150	5850	1326	10674	1977	10023	7764	4236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	2893	1552	1341	1527	861	505	1091	1072	701	1385	1508	1079	961	853	1477	1415	466	2427	701	2192	1936	957
	24%	26%	22%	29%	22%	18%	26%	23%	23%	25%	24%	25%	22%	26%	24%	24%	35%	23%	35%	22%	25%	23%
		B		DE	E		GH					L							S		U	
Low2Box (Much weaker/Somewhat weaker)	2439	1229	1210	899	847	693	957	908	531	1127	1313	910	928	601	1299	1141	237	2202	326	2113	1515	924
	20%	21%	20%	17%	22%	25%	23%	19%	18%	20%	21%	21%	22%	18%	21%	20%	18%	21%	17%	21%	20%	22%
				C	CD		GH					M	M		O			P		R		T

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	18331	517	1016	508	1027	1024	1008	1015	1025	1017	513	1016	505	1020	1007	506	514	503	516	515	508	1020	513	504	1014	
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Much stronger	504	51	8	-	125	11	21	1	6	1	5	54	14	6	2	41	6	5	81	7	5	4	4	25	20	
	4%	10%	2%	-	25%	2%	4%	*	1%	*	1%	11%	3%	1%	*	8%	1%	1%	16%	1%	1%	1%	1%	5%	4%	
		BCEFGHIJLM NPQSTUVWX	CGIN		ABCEFGHIJLMN OPQRSTU VWX	CGINU	CGHIJMN	PQT UV	CGI		C	BCEFGHIJLMN NPQSTUVWX	CGHIJMN	QNTU	CGI		BCEFGHIJLMN PQSTUVX	CGI	C	ABCEFGHIJLMN OPQSTUV	C	C	C		BCEGHJMN PQSTUV	BCEGHJMN PQSTUV
Somewhat stronger	2389	141	65	35	222	81	207	15	83	43	32	183	167	64	116	150	52	70	183	41	79	69	68	130	94	
	20%	28%	13%	7%	44%	16%	41%	3%	17%	9%	6%	37%	33%	13%	23%	30%	10%	14%	37%	8%	16%	14%	14%	26%	19%	
		BCEGHJMPQ STUVX	CGIJS	G	ABCEFGHIJLMN OPQRSTU VWX	CGIUMPS	ABCEGHJMN OPQSTUVWX		BCGIUMPS	G	G	ABCEGHJMN OPQSTUVWX	BCEGHJMN PQSTUVWX	CGIJS	BCEGHJMPQ STUVX	BCEGHJMN PQSTUVX	GJ	CGIJS	ABCEGHJMN PQSTUVWX	G	CGIJS	CGIJS	CGI	BCEGHJMPQ STUVX	BCEGHJMPQ STUVX	
About the same	6668	218	343	300	132	352	240	279	333	324	256	201	287	286	279	236	250	358	190	279	308	245	398	278	295	
	56%	44%	69%	60%	26%	70%	48%	56%	67%	65%	51%	40%	57%	57%	56%	47%	50%	72%	38%	56%	62%	49%	80%	56%	59%	
		D	ACDFGIJLMN OPRSTUVX	ADFIKOPRU		ACDFGIJLMN NOPRSTUVX	DKR	ADFIKOPRU	ACDFGIJLMN OPRSUVX	ADFIKOPRU	ADFIKOPRU	D	ADFIKOPRU	ADFIKOPRU	ADFIKOPRU	DKR	DKR	ACDFGIJLMN NOPRSTUVX	D	ADKOR	ADFIKOPRU	DKR	ABCEFGHIJLMN OPQRST UVWX	ADKORU	ADFIKOPRU	
Somewhat weaker	1734	62	68	123	11	43	29	151	65	93	149	42	25	77	75	45	152	42	34	133	77	101	25	47	65	
	14%	12%	14%	25%	2%	9%	6%	30%	13%	19%	30%	8%	5%	15%	15%	9%	30%	8%	7%	27%	15%	20%	5%	9%	13%	
		DEFKLRV	DEFKLOQRV W	ABDEFHIJLMN NOQRTUVWX		DL	D	ABCEFGHIJLMN MNOQRTUV WX	DEFKLOQRV RWX	ABDEFHIJLMN NOQRTUVWX	DL	D	DEFKLOQRV W	DEFKLOQRV W	DL	ABCEFGHIJLMN MNOQRTUV WX	DL	D	ABDEFHIJLMN NOQRTUVWX	DEFKLOQRV W	ABDEFHIJLMN NOQRTUVWX		DLV	DEFKLOQRV W		
Much weaker	706	29	17	43	10	14	3	53	13	38	57	19	7	68	27	28	40	25	13	40	31	80	4	20	26	
	6%	6%	3%	9%	2%	3%	1%	11%	3%	8%	11%	4%	1%	14%	5%	6%	8%	5%	3%	8%	6%	16%	1%	4%	5%	
		DEFHLV	FLV	BDEFHIKLNQR VWX		F		ABDEFHIKLN OQRTVWX	F	BDEFHIKLN VWX	ABDEFHIKLN OQRTVWX	DFLV		ABCEFGHIJLMN NOPQRSTVW X	DEFHLV	DEFHLV	BDEFHIKLN VWX	DFHLV		BDEFHIKLN VWX	BDEFHLRV	ABCEFGHIJLMN NOPQRSTV		DFLV	DEFHLV	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	2893	191	73	35	348	91	228	16	89	44	38	237	181	70	119	191	58	75	264	48	84	73	73	155	113	
	24%	38%	15%	7%	70%	18%	46%	3%	18%	9%	8%	47%	36%	14%	24%	38%	12%	15%	53%	10%	17%	15%	15%	31%	23%	
		BCEGHJMN PQSTUVWX	CGIJS	G	ABCEFGHIJLMN OPQRSTU VWX	CGIUMPS	BCEGHJLMN PQSTUVWX		CGIUMPS	G	G	ABCEGHJLMN NOPQSTUVW X	BCEGHJMN PQSTUVX	CGI	BCEGHJMPQ STUV	BCEGHJMN PQSTUVWX	CGI	CGIJS	ABCEGHJLMN NOPQSTUVW X	G	CGIJS	CGIJS	CGI	BCEGHJMN PQSTUVX	BCEGHJMN PQSTUV	
Low2Box (Much weaker/Somewhat weaker)	2439	91	84	166	20	57	32	205	78	131	206	61	32	145	102	73	192	68	47	173	108	182	29	67	91	
	20%	18%	17%	33%	4%	11%	6%	41%	16%	26%	41%	12%	6%	29%	20%	15%	38%	14%	9%	35%	22%	36%	6%	13%	18%	
		DEFKLRV	DEFKLRV	ABDEFHIKLN OQRTVWX		DFLV		ABCEFGHIJLMN MNOQRTVW X	DEFKLRV	ABDEFHIKLN OQRTVWX	ABCEFGHIJLMN MNOQRTVW X	DFLV		ABDEFHIKLN OQRTVWX	DEFKLOQRV W	DFLV	ABDEFHIKLMN NOQRTVWX	DFLV	D	ABDEFHIKLN OQRTVWX	BDEFHIKLN VW	ABDEFHIKLMN NOQRTVWX		DFLV	DEFKLOQRV W	

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker,

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North	LATAM	Europe	APAC	G-8	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18331	2038	2050	7145	5563	7625	3554	1535
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Much stronger	504	30	217	35	109	52	205	112
	4%	3%	14%	1%	3%	1%	10%	7%
		CE	ACDEFG		CE	C	ACDEG	ACDE
Somewhat stronger	2389	175	513	461	887	565	682	354
	20%	17%	34%	10%	25%	14%	34%	24%
		CE	ACDEG		ACE	C	ACDEG	ACE
About the same	6668	647	586	2672	2016	2506	931	747
	56%	65%	39%	59%	58%	63%	47%	50%
		BCDFG		BFG	BFG	BCDFG	B	B
Somewhat weaker	1734	108	118	936	358	611	124	214
	14%	11%	8%	21%	10%	15%	6%	14%
		BF		ABDEFG	BF	ABDF		ABDF
Much weaker	706	41	66	396	129	265	57	73
	6%	4%	4%	9%	4%	7%	3%	5%
		F	F	ABDEFG		ABDFG		F
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Much stronger/Somewhat stronger)	2893	205	730	496	996	617	887	467
	24%	20%	49%	11%	28%	15%	44%	31%
		CE	ACDEFG		ACE	C	ACDEG	ACE
Low2Box (Much weaker/Somewhat weaker)	2439	148	185	1332	488	877	182	287
	20%	15%	12%	30%	14%	22%	9%	19%
		BF	F	ABDEFG	F	ABDF		ABDF

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																					
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	517	246	271	228	160	129	276	169	72	176	341	210	180	127	247	270	57	460	68	449	300	217	
Base: All Respondents (wtd)	500	245	255	248	145	106	312	139	49	154	346	327	118	55	221	279	51	449	54	446	257	243	
Much stronger	51	19	31	22	17	12	39	10	1	16	35	37	12	1	22	29	7	43	4	47	20	31	
	10%	8%	12%	9%	12%	12%	12%	8%	3%	10%	10%	11%	10%	2%	10%	10%	14%	10%	7%	11%	8%	13%	
Somewhat stronger	141	61	80	78	43	20	100	29	12	34	107	93	36	13	65	76	10	131	16	125	76	64	
	28%	25%	31%	31%	29%	19%	32%	21%	24%	22%	31%	28%	30%	23%	29%	27%	20%	29%	29%	28%	30%	27%	
About the same	218	115	103	116	60	41	128	69	21	66	152	145	46	26	90	128	21	196	25	193	106	112	
	44%	47%	40%	47%	42%	39%	41%	50%	42%	43%	44%	44%	39%	48%	41%	46%	42%	44%	46%	43%	41%	46%	
Somewhat weaker	62	39	23	26	18	19	32	21	9	24	39	36	17	10	30	32	8	54	7	55	37	25	
	12%	16%	9%	10%	12%	18%	10%	15%	18%	15%	11%	11%	14%	17%	14%	11%	16%	12%	13%	12%	15%	10%	
Much weaker	29	11	18	7	8	14	14	9	6	14	15	16	8	5	14	14	4	24	2	26	18	11	
	6%	5%	7%	3%	5%	13%	4%	6%	12%	9%	4%	5%	6%	9%	7%	5%	8%	5%	4%	6%	7%	4%	
Sigma	500	245	255	248	145	106	312	139	49	154	346	327	118	55	221	279	51	449	54	446	257	243	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	191	80	111	99	60	33	138	40	13	50	141	130	48	14	87	105	17	174	19	172	96	96	
	38%	33%	44%	40%	41%	31%	44%	29%	27%	33%	41%	40%	40%	25%	39%	38%	34%	39%	36%	39%	37%	39%	
Low2Box (Much weaker/Somewhat weaker)	91	50	41	33	25	33	46	30	15	37	53	52	25	15	45	46	13	78	9	81	55	36	
	18%	20%	16%	13%	17%	31%	15%	22%	31%	24%	15%	16%	21%	27%	20%	17%	25%	17%	17%	18%	21%	15%	

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																														
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO		NON-METRO		VIC/TAS		Region			
		Male A	Female B	Under 35 C	35 to 49 D	50 to 64 E	Low F	Medium G	High H	Married I	Other J	Low K	Medium L	High M	Yes N	No O	Yes P	No Q	Yes R	No S	Total T	Non U	METRO V	NON-METRO W	VIC/TAS X	NSW/ACT Y	QLD Z	SA/NT a	WA b			
Base: All Respondents (unwtd)	1016	429	587	347	336	333	270	488	258	515	501	309	305	402	534	482	115	901	156	860	611	405	704	311	280	370	181	93	91			
Base: All Respondents (wtd)	500	248	252	196	159	144	142	246	112	226	274	131	295	74	261	239	48	452	70	430	291	209	323	176	114	184	100	54	48			
Much stronger	8	6	2	5	1	2	1	2	5	3	5	2	4	2	4	4	1	7	2	6	3	5	7	1	1	1	5	-	1			
	2%	2%	1%	2%	1%	1%	1%	1%	5%	1%	2%	1%	1%	3%	1%	2%	3%	1%	3%	1%	1%	2%	2%	1%	1%	1%	5%	-	1%			
									FG								*		*								XY	*	*			
Somewhat stronger	65	37	28	30	17	18	21	29	16	35	30	15	36	14	39	25	7	57	13	51	44	20	38	27	12	22	16	8	7			
	13%	15%	11%	15%	11%	12%	14%	12%	14%	15%	11%	11%	12%	18%	15%	11%	15%	13%	19%	12%	15%	10%	12%	15%	11%	12%	16%	15%	14%			
														KL			*		*								*	*				
About the same	343	162	182	132	113	98	96	171	77	149	194	96	198	49	173	171	35	308	46	297	194	149	221	121	77	126	65	40	34			
	69%	65%	72%	67%	71%	68%	67%	69%	69%	66%	71%	73%	67%	67%	66%	71%	72%	68%	66%	69%	67%	71%	69%	69%	67%	69%	65%	75%	71%			
																	*		*								*	*				
Somewhat weaker	68	33	34	24	22	21	20	36	11	29	39	16	44	7	35	33	4	64	5	63	37	31	45	23	21	27	11	5	4			
	14%	13%	14%	12%	14%	15%	14%	15%	10%	13%	14%	12%	15%	10%	13%	14%	8%	14%	7%	15%	13%	15%	14%	13%	18%	15%	11%	10%	8%			
															*		*		*								*	*				
Much weaker	17	10	6	6	5	6	5	9	3	10	7	3	12	1	10	6	1	16	3	14	12	4	12	5	3	7	3	*	3			
	3%	4%	3%	3%	3%	4%	3%	3%	3%	4%	2%	2%	4%	2%	4%	3%	2%	3%	4%	3%	4%	2%	4%	3%	3%	4%	3%	1%	6%			
															*		*		*								*	*				
Sigma	500	248	252	196	159	144	142	246	112	226	274	131	295	74	261	239	48	452	70	430	291	209	323	176	114	184	100	54	48			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																																
Top2Box (Much stronger/Somewhat stronger)	73	43	30	34	19	20	22	30	21	37	35	17	40	16	43	30	9	64	16	57	47	25	44	28	13	23	21	8	8			
	15%	17%	12%	18%	12%	14%	15%	12%	18%	17%	13%	13%	14%	21%	16%	12%	18%	14%	23%	13%	16%	12%	14%	16%	12%	13%	21%	15%	16%			
														KL			*		S*							X	*	*				
Low2Box (Much weaker/Somewhat weaker)	84	43	41	30	27	27	25	45	14	39	45	19	56	9	45	39	5	79	8	76	49	35	57	27	24	34	14	5	7			
	17%	18%	16%	15%	17%	18%	17%	18%	13%	17%	17%	14%	19%	12%	17%	16%	10%	18%	11%	18%	17%	17%	18%	16%	21%	19%	14%	10%	14%			
												M					*		*								*	*				

[Table of Contents](#)

Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		Language		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	North	Center	South	French	Flemish
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	508	253	255	169	168	171	168	227	113	181	327	110	243	155	315	193	24	484	49	459	296	212	261	111	136	250	258
Base: All Respondents (wtd)	500	251	249	184	157	159	175	219	106	173	327	172	186	142	287	213	21	479	43	457	270	230	244	104	152	259	241
Somewhat stronger	35	24	11	14	13	8	13	13	9	13	22	9	11	14	25	10	1	34	3	31	21	14	21	7	7	12	22
	7%	9%	4%	8%	8%	5%	7%	6%	8%	7%	7%	6%	6%	10%	9%	5%	4%	7%	7%	8%	6%	8%	7%	4%	5%	9%	
	B															**		*									
About the same	300	152	147	107	96	96	97	134	68	110	190	98	116	86	174	126	13	287	24	276	163	136	149	65	86	152	147
	60%	61%	59%	58%	61%	61%	56%	61%	64%	63%	58%	57%	62%	60%	61%	59%	61%	60%	57%	60%	60%	59%	61%	63%	56%	59%	61%
Somewhat weaker	123	57	66	49	34	41	45	61	17	36	87	43	45	35	65	58	7	116	11	112	70	53	59	22	42	64	59
	25%	23%	27%	26%	21%	26%	26%	28%	16%	21%	27%	25%	24%	25%	23%	27%	31%	24%	26%	25%	26%	23%	24%	21%	28%	25%	24%
Much weaker	43	19	24	14	14	14	20	10	12	14	28	22	13	7	23	19	1	42	5	38	17	26	16	10	17	30	13
	9%	7%	10%	8%	9%	9%	11%	5%	12%	8%	9%	13%	7%	5%	8%	9%	4%	9%	11%	8%	6%	11%	6%	9%	11%	12%	5%
							G				G		M			**		*								Z	
Sigma	500	251	249	184	157	159	175	219	106	173	327	172	186	142	287	213	21	479	43	457	270	230	244	104	152	259	241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Much stronger/Somewhat stronger)	35	24	11	14	13	8	13	13	9	13	22	9	11	14	25	10	1	34	3	31	21	14	21	7	7	12	22
	7%	9%	4%	8%	8%	5%	7%	6%	8%	7%	7%	6%	6%	10%	9%	5%	4%	7%	7%	8%	6%	8%	7%	4%	5%	9%	
Low2Box (Much weaker/Somewhat weaker)	166	76	90	63	48	55	65	71	30	51	115	65	59	42	88	78	8	158	15	150	86	79	74	32	60	94	72
	33%	30%	36%	34%	31%	34%	37%	33%	28%	29%	35%	38%	32%	30%	31%	36%	36%	33%	36%	33%	32%	35%	30%	31%	39%	36%	30%

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1027	487	540	475	335	217	289	708	30	418	609	162	599	266	442	585	133	894	182	845	672	355	
Base: All Respondents (wtd)	500	232	268	285	142	73	172	319	8	189	311	157	262	81	189	311	54	446	74	426	305	195	
Much stronger	125	54	72	78	36	12	56	67	2	46	79	47	64	14	48	78	14	112	19	107	77	48	
	25%	23%	27%	27%	25%	16%	33%	21%	24%	24%	25%	30%	24%	18%	25%	25%	25%	25%	25%	25%	25%	25%	
Somewhat stronger	222	98	124	128	58	36	67	152	3	82	140	66	120	36	85	137	21	201	33	189	138	84	
	44%	42%	46%	45%	41%	49%	39%	47%	42%	44%	45%	42%	46%	45%	45%	44%	40%	45%	45%	44%	45%	43%	
About the same	132	69	63	70	41	21	40	90	2	53	80	38	68	26	50	82	16	116	19	113	78	54	
	26%	30%	23%	25%	29%	28%	23%	28%	29%	28%	26%	24%	26%	32%	26%	26%	29%	26%	25%	27%	26%	28%	
Somewhat weaker	11	7	4	4	5	2	3	7	**	6	5	1	6	4	4	7	2	9	3	8	7	4	
	2%	3%	2%	1%	3%	3%	2%	2%	6%	3%	2%	1%	2%	4%	2%	2%	3%	2%	4%	2%	2%	2%	
Much weaker	10	5	5	5	2	2	6	4	-	2	7	4	4	1	3	6	1	8	1	9	4	6	
	2%	2%	2%	2%	2%	3%	3%	1%	-	1%	2%	3%	2%	1%	2%	2%	3%	2%	1%	2%	1%	3%	
Sigma	500	232	268	285	142	73	172	319	8	189	311	157	262	81	189	311	54	446	74	426	305	195	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	348	152	196	206	94	48	123	219	6	128	219	113	184	50	132	215	35	312	52	296	215	132	
	70%	65%	73%	72%	66%	65%	72%	68%	66%	68%	70%	72%	70%	62%	70%	69%	65%	70%	70%	69%	71%	68%	
Low2Box (Much weaker/Somewhat weaker)	20	11	9	9	7	5	9	11	*	8	12	6	10	4	7	14	3	17	4	17	11	10	
	4%	5%	3%	3%	5%	6%	5%	3%	6%	4%	4%	4%	4%	5%	4%	4%	6%	4%	5%	4%	4%	5%	
									**														

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																															
		Gender		Age				Household Income				Marital Status		Education				Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total	Non	Prairies	Atlantic	Alberta	BC	Northwest	Ontario	Quebec		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b				
Base: All Respondents (unwtd)	1024	439	585	309	328	387	226	384	414	514	510	390	468	166	515	509	108	916	133	891	692	332	66	70	134	134	-	389	231				
Base: All Respondents (wtd)	500	247	253	178	174	149	115	188	197	238	262	186	223	91	259	241	54	446	68	432	340	160	32	34	64	65	-	195	110				
Much stronger	11	8	3	6	3	1	5	3	2	3	8	4	5	2	6	4	1	10	1	10	8	3	-	1	2	2	-	6	-				
	2%	3%	1%	4%	2%	1%	4%	2%	1%	1%	3%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	-	2%	4%	2%	-	3%	-				
	B			E			H				I												+	b*	b	b		b					
Somewhat stronger	81	47	34	33	27	20	17	27	37	40	41	29	36	16	43	38	12	69	15	66	56	25	4	4	16	10	-	35	10				
	16%	19%	13%	19%	16%	14%	15%	14%	19%	17%	16%	16%	16%	17%	16%	16%	23%	15%	22%	15%	17%	15%	14%	12%	25%	16%	-	18%	9%				
	8																						+	+	Wb			b					
About the same	352	160	191	120	122	109	78	137	136	170	182	133	160	58	175	177	36	316	44	308	238	114	25	22	39	45	-	132	87				
	70%	65%	76%	68%	70%	73%	68%	73%	69%	71%	69%	72%	72%	64%	67%	73%	67%	71%	65%	71%	70%	71%	78%	66%	61%	70%	-	68%	79%				
	A														N								X*	+				WXYa					
Somewhat weaker	43	23	20	14	16	13	13	15	16	19	24	14	17	12	25	17	4	39	6	36	28	15	2	6	5	4	-	15	10				
	9%	9%	8%	8%	9%	11%	8%	8%	8%	9%	7%	8%	13%	10%	7%	7%	7%	9%	9%	8%	8%	9%	6%	17%	9%	7%	-	8%	9%				
														KL									+	+	Ya*								
Much weaker	14	9	6	4	5	5	2	6	6	7	7	6	5	3	10	4	1	13	2	12	11	4	1	1	1	3	-	6	2				
	3%	4%	2%	2%	3%	4%	2%	3%	3%	3%	3%	3%	2%	3%	4%	2%	2%	3%	3%	3%	3%	2%	2%	3%	1%	5%	-	3%	2%				
																							+	+									
Sigma	500	247	253	178	174	149	115	188	197	238	262	186	223	91	259	241	54	446	68	432	340	160	32	34	64	65	-	195	110				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%			
Summary																																	
Top2Box (Much stronger/Somewhat stronger)	91	55	36	40	30	21	22	30	39	42	49	33	41	18	49	43	13	79	15	76	64	28	4	5	19	12	-	41	10				
	18%	22%	14%	22%	17%	14%	19%	16%	20%	18%	19%	18%	18%	20%	19%	18%	24%	18%	23%	18%	19%	17%	14%	14%	29%	19%	-	21%	9%				
	B			E																			+	+	VWb	b		b					
Low2Box (Much weaker/Somewhat weaker)	57	32	25	18	21	18	15	20	22	26	31	20	22	15	35	22	5	52	9	48	39	19	2	7	6	8	-	22	12				
	11%	13%	10%	10%	12%	12%	13%	11%	11%	11%	12%	11%	10%	17%	14%	9%	9%	12%	13%	11%	11%	12%	8%	20%	10%	12%	-	11%	11%				
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[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1008	574	434	530	356	122	82	245	681	694	314	90	250	668	667	341	83	925	295	713	875	133
Base: All Respondents (wtd)	500	249	251	200	196	103	101	140	259	344	156	295	155	50	267	233	44	456	96	404	362	138
Much stronger	21	15	6	8	11	1	9	3	8	9	12	10	8	3	13	8	7	14	7	14	10	11
	4%	6%	2%	4%	6%	1%	9%	2%	3%	3%	8%	3%	5%	7%	5%	3%	17%	3%	7%	4%	3%	8%
Somewhat stronger	207	119	88	100	76	31	25	60	121	144	62	123	62	21	112	94	17	189	60	147	166	41
	41%	48%	35%	50%	39%	30%	25%	43%	47%	42%	40%	42%	40%	43%	42%	41%	39%	42%	62%	36%	46%	30%
About the same	240	101	139	85	94	61	56	68	117	168	72	146	73	22	122	118	20	220	29	211	160	80
	48%	41%	55%	42%	48%	59%	55%	48%	45%	49%	46%	49%	47%	44%	46%	51%	45%	48%	30%	52%	44%	58%
Somewhat weaker	29	12	17	4	15	10	11	7	12	21	8	16	10	3	17	12	*	29	1	28	23	6
	6%	5%	7%	2%	8%	10%	10%	5%	5%	6%	5%	6%	6%	6%	6%	5%	*	6%	1%	7%	6%	5%
Much weaker	3	2	1	3	-	-	-	2	2	3	1	-	3	*	3	*	-	3	*	3	3	-
	1%	1%	*	2%	-	-	-	1%	1%	1%	*	-	2%	1%	1%	*	-	1%	*	1%	1%	*
Sigma	500	249	251	200	196	103	101	140	259	344	156	295	155	50	267	233	44	456	96	404	362	138
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	228	134	94	108	87	32	35	64	129	153	75	133	70	25	126	102	25	203	66	161	176	52
	46%	54%	37%	54%	44%	31%	34%	46%	50%	44%	48%	45%	45%	50%	47%	44%	55%	45%	69%	40%	49%	38%
Low2Box (Much weaker/Somewhat weaker)	32	14	18	7	15	10	11	8	13	23	9	16	13	3	20	12	*	32	1	31	26	6
	6%	6%	7%	4%	8%	10%	10%	6%	5%	7%	6%	6%	8%	7%	7%	5%	*	7%	1%	8%	7%	5%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1015	449	566	369	332	314	241	524	250	418	597	397	310	308	550	465	39	976	66	949	625	390
Base: All Respondents (wtd)	500	247	253	191	167	142	115	262	123	203	297	168	209	124	273	227	21	479	34	466	314	186
Much stronger	1	1	-	1	*	-	-	1	*	*	1	-	1	*	*	1	-	1	*	1	1	-
	*	*	-	*	*	-	-	*	*	*	*	-	*	*	*	*	-	*	1%	*	*	-
																		*				
Somewhat stronger	15	8	7	6	6	3	3	9	3	7	8	2	10	3	11	4	2	13	2	13	11	4
	3%	3%	3%	3%	4%	2%	3%	3%	2%	4%	3%	1%	5%	3%	4%	2%	10%	3%	6%	3%	4%	2%
																			*			
About the same	279	138	142	116	85	79	64	146	69	106	174	87	119	73	152	127	11	269	20	259	172	107
	56%	56%	56%	61%	51%	55%	56%	56%	56%	52%	58%	52%	57%	58%	56%	56%	51%	56%	59%	56%	55%	58%
				D															*			
Somewhat weaker	151	78	74	52	57	43	31	79	41	68	83	51	62	38	86	66	6	146	9	143	102	50
	30%	31%	29%	27%	34%	30%	27%	30%	34%	34%	28%	31%	30%	31%	31%	29%	28%	30%	26%	31%	32%	27%
																	*		*			
Much weaker	53	22	31	16	19	18	17	27	9	21	32	26	17	10	23	30	2	51	3	51	28	25
	11%	9%	12%	8%	11%	13%	15%	10%	8%	11%	11%	16%	8%	8%	9%	13%	11%	11%	7%	11%	9%	14%
							H												*			
Sigma	500	247	253	191	167	142	115	262	123	203	297	168	209	124	273	227	21	479	34	466	314	186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	16	9	7	7	6	3	3	9	3	8	9	2	10	4	11	5	2	14	3	14	12	4
	3%	4%	3%	4%	4%	2%	3%	4%	3%	4%	3%	1%	5%	3%	4%	2%	10%	3%	7%	3%	4%	2%
																			*			
Low2Box (Much weaker/Somewhat weaker)	205	100	104	68	76	61	48	106	51	90	115	78	79	48	109	95	8	197	11	193	129	75
	41%	41%	41%	36%	45%	43%	42%	40%	41%	44%	39%	46%	38%	39%	40%	42%	39%	41%	33%	41%	41%	40%
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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																					
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1025	519	506	296	388	341	315	301	409	429	596	199	637	189	706	319	81	944	189	836	751	274	
Base: All Respondents (wtd)	500	252	248	172	189	139	157	148	195	196	304	113	285	101	336	164	37	463	88	412	356	144	
Much stronger	6	3	3	5	1	*	2	1	3	1	5	1	4	1	4	2	2	4	2	4	5	1	
	1%	1%	1%	3%	1%	*	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	5%	1%	2%	1%	1%	1%	
Somewhat stronger	83	47	37	40	24	19	21	26	36	28	56	13	52	18	56	28	8	75	19	64	54	29	
	17%	19%	15%	23%	13%	14%	13%	18%	19%	14%	18%	12%	18%	18%	17%	17%	23%	16%	22%	16%	15%	20%	
About the same				DE													Q*						
	333	164	169	105	130	98	109	98	125	134	199	81	184	67	222	111	17	316	50	283	243	90	
Somewhat weaker	67%	65%	68%	61%	68%	71%	70%	66%	64%	68%	66%	72%	65%	67%	66%	67%	46%	68%	56%	69%	68%	63%	
				C													*	P	R				
Much weaker	65	32	33	19	29	17	20	17	27	29	35	15	37	12	44	20	9	56	15	50	45	19	
	13%	13%	13%	11%	15%	12%	12%	12%	14%	15%	12%	13%	13%	12%	13%	12%	24%	12%	17%	12%	13%	13%	
Sigma																	Q*						
	13	7	7	3	6	3	6	5	3	5	8	3	8	2	9	4	1	12	3	10	10	3	
Top2Box (Much stronger/Somewhat stronger)	3%	3%	3%	2%	3%	3%	4%	3%	1%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	
																	*						
Low2Box (Much weaker/Somewhat weaker)	500	252	248	172	189	139	157	148	195	196	304	113	285	101	336	164	37	463	88	412	356	144	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	89	50	39	45	25	20	23	27	40	29	61	14	56	19	59	30	10	79	21	68	59	31	
	18%	20%	16%	26%	13%	14%	14%	18%	20%	15%	20%	12%	20%	19%	18%	18%	28%	17%	24%	17%	16%	21%	
Low2Box (Much weaker/Somewhat weaker)				DE													Q*		S				
	78	38	39	22	35	21	25	22	30	34	44	18	45	15	54	24	10	68	17	60	55	22	
	16%	15%	16%	13%	18%	15%	16%	15%	15%	17%	14%	16%	16%	14%	16%	15%	27%	15%	20%	15%	15%	16%	
																	Q*						

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	262	251	187	181	145	177	239	10	210	303	163	254	96	298	215	27	486	26	487	299	214
Base: All Respondents (wtd)	500	244	256	202	150	148	171	229	9	194	306	129	294	77	279	221	25	475	23	477	275	225
Much stronger	5	3	2	3	2	-	3	2	1	1	4	2	2	1	5	-	3	2	3	2	3	2
	1%	1%	1%	1%	1%	-	2%	1%	7%	*	1%	1%	1%	2%	2%	-	11%	1%	14%	*	1%	1%
Somewhat stronger	32	19	14	16	9	8	16	14	-	9	24	6	21	5	16	16	3	30	2	30	16	17
	6%	8%	5%	8%	6%	5%	9%	6%	**	5%	8%	4%	7%	7%	6%	7%	12%	6%	9%	6%	6%	7%
About the same	256	125	132	114	81	62	86	113	4	100	157	65	150	42	134	122	11	246	10	247	138	118
	51%	51%	51%	56%	54%	42%	50%	49%	47%	51%	51%	50%	51%	55%	48%	55%	43%	52%	42%	52%	50%	53%
Somewhat weaker	149	77	71	54	40	55	41	77	4	64	85	37	87	24	91	57	8	141	7	141	89	60
	30%	32%	28%	27%	27%	37%	24%	34%	39%	33%	28%	29%	30%	32%	33%	26%	31%	30%	31%	30%	32%	26%
Much weaker	57	20	37	16	19	23	25	23	1	21	36	20	33	4	32	25	1	57	1	57	29	29
	11%	8%	15%	8%	13%	15%	15%	10%	7%	11%	12%	16%	11%	5%	12%	11%	4%	12%	4%	12%	10%	13%
Sigma	500	244	256	202	150	148	171	229	9	194	306	129	294	77	279	221	25	475	23	477	275	225
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	38	22	15	19	11	8	18	15	1	9	28	8	23	7	21	16	6	32	5	32	19	18
	8%	9%	6%	9%	7%	5%	11%	7%	7%	5%	9%	6%	8%	9%	8%	7%	22%	7%	23%	7%	7%	8%
Low2Box (Much weaker/Somewhat weaker)	206	97	109	69	59	78	66	101	4	85	121	57	121	28	124	82	9	197	8	198	118	88
	41%	40%	43%	34%	39%	53%	39%	44%	47%	44%	40%	44%	41%	36%	44%	37%	35%	42%	35%	41%	43%	39%
														*			**		**			

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1016	547	469	449	376	191	354	381	281	728	288	-	109	907	563	453	301	715	540	476	845	171
Base: All Respondents (wtd)	500	258	242	276	152	72	191	179	129	308	192	-	64	436	254	246	143	357	251	249	396	104
Much stronger	54	28	26	36	14	5	21	19	14	32	23	-	10	44	33	21	30	24	37	17	42	13
	11%	11%	11%	13%	9%	7%	11%	11%	11%	10%	12%	-	15%	10%	13%	9%	21%	7%	15%	7%	11%	12%
Somewhat stronger	183	91	92	112	47	24	67	71	45	112	71	-	18	165	97	86	57	127	101	82	152	31
	37%	35%	38%	41%	31%	33%	35%	40%	35%	36%	37%	-	29%	38%	38%	35%	39%	36%	40%	33%	38%	30%
About the same	201	103	99	96	71	34	78	70	53	130	72	-	24	178	95	106	44	158	91	110	157	44
	40%	40%	41%	35%	47%	48%	41%	39%	41%	42%	37%	-	37%	41%	38%	43%	31%	44%	36%	44%	40%	42%
Somewhat weaker	42	25	17	20	16	6	17	14	11	26	16	-	8	34	20	21	10	32	16	26	31	11
	8%	10%	7%	7%	11%	8%	9%	8%	9%	8%	9%	-	13%	8%	8%	9%	7%	9%	6%	10%	8%	10%
Much weaker	19	11	9	12	4	3	9	5	5	9	10	-	4	15	8	11	3	16	5	14	14	6
	4%	4%	4%	4%	3%	4%	5%	3%	4%	3%	5%	-	6%	4%	3%	5%	2%	4%	2%	6%	3%	5%
Sigma	500	258	242	276	152	72	191	179	129	308	192	-	64	436	254	246	143	357	251	249	396	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	237	120	118	148	61	29	88	90	59	144	94	-	28	209	130	107	86	151	138	99	194	44
	47%	46%	49%	53%	40%	40%	46%	50%	46%	47%	49%	-	44%	48%	51%	44%	60%	42%	55%	40%	49%	42%
Low2Box (Much weaker/Somewhat weaker)	61	36	25	32	20	9	26	19	17	35	27	-	12	49	28	33	13	48	22	40	45	17
	12%	14%	11%	12%	13%	12%	13%	10%	13%	11%	14%	-	19%	11%	11%	13%	9%	13%	9%	16%	11%	16%
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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia	Indonesia																					
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	505	249	256	229	186	90	71	254	180	298	207	174	42	289	251	254	78	427	142	363	404	101	
Base: All Respondents (wtd)	500	250	250	282	152	66	85	251	164	266	234	177	41	281	236	264	72	428	135	365	397	103	
Much stronger	14	9	5	11	2	1	5	5	3	3	11	6	2	6	6	8	3	11	5	9	11	3	
	3%	4%	2%	4%	1%	1%	6%	2%	2%	1%	5%	3%	5%	2%	3%	3%	4%	3%	3%	3%	3%	3%	
Somewhat stronger	167	91	77	96	56	16	32	72	63	83	85	56	18	94	86	81	34	133	62	106	135	32	
	33%	36%	31%	34%	37%	24%	38%	29%	39%	31%	36%	32%	43%	33%	36%	31%	48%	31%	46%	29%	34%	31%	
About the same	287	136	151	159	84	44	44	156	87	164	123	99	19	168	130	157	29	257	57	229	227	60	
	57%	54%	60%	56%	55%	67%	51%	62%	53%	62%	53%	56%	46%	60%	55%	59%	41%	60%	43%	63%	57%	58%	
Somewhat weaker	25	11	14	15	7	4	2	16	7	11	14	13	2	10	10	15	5	20	8	17	18	7	
	5%	4%	6%	5%	4%	6%	3%	6%	4%	4%	6%	8%	5%	3%	4%	6%	7%	5%	6%	5%	5%	7%	
Much weaker	7	3	4	1	4	1	2	2	3	5	2	3	1	4	4	3	-	7	3	4	6	1	
	1%	1%	1%	*	3%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	-	2%	2%	1%	2%	1%	
Sigma	500	250	250	282	152	66	85	251	164	266	234	177	41	281	236	264	72	428	135	365	397	103	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	181	100	81	107	57	17	37	78	66	86	96	62	20	100	92	89	37	144	66	115	146	36	
	36%	40%	32%	38%	38%	25%	44%	31%	41%	32%	41%	35%	48%	35%	39%	34%	52%	34%	49%	31%	37%	35%	
Low2Box (Much weaker/Somewhat weaker)	32	14	18	16	11	5	4	18	10	17	15	16	3	13	13	19	5	27	11	21	25	7	
	6%	6%	7%	6%	7%	8%	5%	7%	6%	6%	7%	9%	7%	5%	6%	7%	7%	6%	8%	6%	6%	7%	
						*	*						*				*					*	

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1020	509	511	323	390	307	263	483	274	497	523	341	556	123	499	521	98	922	138	882	615	405
Base: All Respondents (wtd)	500	250	250	181	176	143	140	235	125	244	256	243	198	58	231	269	45	455	63	437	284	216
Much stronger	6	1	4	3	1	2	2	3	1	3	3	4	2	-	3	3	1	5	1	5	3	3
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	1%
Somewhat stronger	64	30	34	27	21	16	18	32	14	30	34	32	27	4	27	36	8	56	10	54	33	31
	13%	12%	13%	15%	12%	11%	13%	14%	11%	12%	13%	13%	14%	7%	12%	13%	18%	12%	15%	12%	11%	14%
About the same	286	145	140	108	100	78	74	134	78	147	139	145	107	34	125	161	22	264	33	253	165	120
	57%	58%	56%	59%	57%	54%	52%	57%	62%	60%	54%	60%	54%	58%	54%	60%	49%	58%	53%	58%	58%	56%
Somewhat weaker	77	43	34	22	29	27	23	36	18	30	47	31	35	11	39	38	7	71	9	68	44	33
	15%	17%	14%	12%	16%	19%	16%	15%	15%	12%	18%	13%	18%	18%	17%	14%	15%	16%	15%	16%	15%	15%
Much weaker	68	30	37	23	25	20	25	29	13	35	33	31	27	10	36	31	7	60	10	57	39	28
	14%	12%	15%	12%	14%	14%	18%	13%	11%	14%	13%	13%	13%	17%	16%	12%	16%	13%	16%	13%	14%	13%
Sigma	500	250	250	181	176	143	140	235	125	244	256	243	198	58	231	269	45	455	63	437	284	216
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	70	32	38	29	22	18	19	35	15	33	37	36	30	4	31	39	9	60	10	59	35	34
	14%	13%	15%	16%	13%	13%	14%	15%	12%	13%	14%	15%	15%	7%	13%	14%	20%	13%	16%	14%	12%	16%
Low2Box (Much weaker/Somewhat weaker)	145	73	72	44	54	47	47	65	32	65	80	62	62	21	76	69	14	131	20	125	83	62
	29%	29%	29%	24%	30%	33%	34%	28%	26%	27%	31%	26%	31%	35%	33%	26%	31%	29%	31%	29%	29%	29%
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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																					
		Gender		Age			Household Income				Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1007	534	473	277	345	385	593	346	68	621	386	325	217	465	524	483	65	942	101	906	696	311	
Base: All Respondents (wtd)	500	251	249	186	155	159	328	153	20	273	227	295	90	115	224	276	27	473	39	461	316	184	
Much stronger	2	2	1	-	2	*	2	*	-	1	1	2	-	1	1	1	-	2	-	2	2	*	
	*	1%	*	-	1%	*	1%	*	-	*	*	1%	-	1%	1%	*	-	*	-	*	1%	*	
Somewhat stronger	116	67	49	42	27	48	68	42	7	71	46	61	20	36	57	60	8	108	14	103	79	38	
	23%	27%	20%	23%	17%	30%	21%	27%	34%	26%	20%	21%	22%	31%	25%	22%	31%	23%	35%	22%	25%	21%	
About the same	B				D			F	F*					KL			*		S*				
	279	132	147	105	93	81	185	84	10	150	130	167	52	60	125	154	13	266	19	260	176	103	
	56%	53%	59%	57%	60%	51%	57%	55%	51%	55%	57%	57%	58%	52%	56%	56%	49%	56%	50%	56%	56%	56%	
Somewhat weaker	E								*						*		*		*				
	75	36	39	29	24	23	50	23	2	37	38	50	12	13	29	46	4	71	4	71	41	35	
	15%	15%	16%	16%	15%	14%	15%	15%	12%	14%	17%	17%	14%	11%	13%	17%	14%	15%	11%	15%	13%	19%	
Much weaker	M								*						*		*		*		T		
	27	14	13	9	10	7	22	4	1	14	13	16	6	5	13	14	2	25	2	25	19	8	
	5%	6%	5%	5%	7%	5%	7%	3%	3%	5%	6%	5%	7%	5%	6%	5%	6%	5%	4%	5%	6%	4%	
Sigma	G								*						*		*		*				
	500	251	249	186	155	159	328	153	20	273	227	295	90	115	224	276	27	473	39	461	316	184	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	119	68	50	42	29	48	70	42	7	72	47	62	20	37	58	61	8	110	14	105	81	38	
	24%	27%	20%	23%	18%	30%	21%	28%	34%	26%	21%	21%	22%	32%	26%	22%	31%	23%	35%	23%	25%	21%	
Low2Box (Much weaker/Somewhat weaker)	B				D				F*					KL			*		S*				
	102	51	52	38	34	30	72	27	3	52	50	66	18	18	42	61	5	97	6	96	60	43	
	20%	20%	21%	21%	22%	19%	22%	18%	15%	19%	22%	22%	20%	16%	18%	22%	20%	20%	16%	21%	19%	23%	
									*			M			*		*		*				

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	506	251	255	242	170	94	350	138	18	219	287	137	151	218	263	243	124	382	122	384	313	193
Base: All Respondents (wtd)	500	238	262	270	160	70	397	94	9	212	288	321	103	76	238	262	111	389	91	409	271	229
Much stronger	41	14	27	23	13	6	26	14	1	22	19	26	8	7	19	22	15	26	17	24	18	23
	8%	6%	10%	8%	8%	8%	6%	15%	11%	10%	7%	8%	8%	9%	8%	8%	13%	7%	18%	6%	7%	10%
Somewhat stronger	150	76	74	68	60	22	117	27	6	59	91	86	38	25	65	85	37	112	28	122	90	60
	30%	32%	28%	25%	37%	31%	29%	29%	69%	28%	32%	27%	37%	33%	27%	32%	34%	29%	31%	30%	33%	26%
About the same	236	118	118	138	62	36	195	40	2	95	141	153	48	36	112	124	47	189	37	199	123	113
	47%	50%	45%	51%	38%	52%	49%	42%	19%	45%	49%	48%	46%	47%	47%	47%	42%	49%	40%	49%	46%	49%
Somewhat weaker	45	16	29	22	20	4	33	12	-	21	24	33	7	5	22	23	11	34	8	37	24	21
	9%	7%	11%	8%	12%	5%	8%	12%	-	10%	8%	10%	7%	7%	9%	9%	10%	9%	9%	9%	9%	9%
Much weaker	28	14	14	19	7	3	27	2	-	15	13	23	2	3	19	9	1	27	1	27	15	13
	6%	6%	5%	7%	4%	4%	7%	2%	-	7%	5%	7%	2%	4%	8%	3%	1%	7%	2%	7%	6%	6%
Sigma	500	238	262	270	160	70	397	94	9	212	288	321	103	76	238	262	111	389	91	409	271	229
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	191	90	101	91	73	27	143	41	7	81	110	112	46	32	84	106	52	138	45	145	108	82
	38%	38%	38%	34%	45%	39%	36%	43%	81%	38%	38%	35%	45%	42%	35%	41%	47%	36%	49%	36%	40%	36%
Low2Box (Much weaker/Somewhat weaker)	73	30	43	41	26	6	60	13	-	36	37	56	9	8	42	32	12	62	10	64	39	34
	15%	13%	16%	15%	16%	9%	15%	14%	-	17%	13%	18%	9%	11%	17%	12%	11%	16%	10%	16%	14%	15%

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	514	294	220	207	161	146	399	104	11	247	267	60	364	90	232	282	61	453	76	438	285	229	
Base: All Respondents (wtd)	500	248	252	215	147	138	403	87	9	229	271	104	327	69	206	294	51	449	63	437	253	247	
Much stronger	6	5	2	3	3	-	6	1	-	3	4	2	3	1	4	2	-	6	1	6	2	4	
	1%	2%	1%	1%	2%	-	1%	1%	-	1%	1%	2%	1%	2%	2%	1%	-	1%	1%	1%	1%	2%	
Somewhat stronger	52	26	27	29	12	11	34	15	3	20	32	11	33	8	20	32	7	45	4	48	25	28	
	10%	10%	11%	14%	8%	8%	8%	17%	36%	9%	12%	10%	10%	12%	10%	11%	14%	10%	7%	11%	10%	11%	
About the same	250	119	130	120	70	59	202	46	2	108	141	61	154	35	104	145	23	227	32	218	135	115	
	50%	48%	52%	56%	48%	43%	50%	53%	17%	47%	52%	59%	47%	50%	51%	49%	45%	51%	50%	50%	53%	47%	
Somewhat weaker	152	72	80	53	49	50	133	19	1	74	79	29	102	21	58	94	15	137	19	133	70	82	
	30%	29%	32%	25%	33%	36%	33%	21%	8%	32%	29%	28%	31%	30%	28%	32%	29%	31%	30%	30%	28%	33%	
Much weaker	40	26	14	9	13	18	29	8	4	25	15	2	34	4	20	20	6	33	8	32	21	19	
	8%	10%	5%	4%	9%	13%	7%	9%	39%	11%	6%	2%	10%	6%	9%	7%	12%	7%	12%	7%	8%	8%	
Sigma	B					C			**	J		*	K	*			*		*				
	500	248	252	215	147	138	403	87	9	229	271	104	327	69	206	294	51	449	63	437	253	247	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	58	30	28	32	15	11	40	15	3	23	36	12	37	9	24	34	7	52	5	54	27	32	
	12%	12%	11%	15%	10%	8%	10%	17%	36%	10%	13%	12%	11%	14%	12%	12%	14%	11%	8%	12%	11%	13%	
Low2Box (Much weaker/Somewhat weaker)	192	98	93	62	62	68	161	26	4	98	94	31	136	25	78	114	21	171	27	165	91	101	
	38%	40%	37%	29%	42%	49%	40%	30%	47%	43%	35%	30%	42%	36%	38%	39%	42%	38%	42%	38%	36%	41%	
					C	C			**			*		*			*		*				

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	234	269	194	175	134	61	270	172	257	246	81	285	137	265	238	33	470	43	460	365	138
Base: All Respondents (wtd)	500	241	259	211	177	112	75	276	149	234	266	146	265	89	246	254	32	468	38	462	343	157
Much stronger	5	5	-	4	1	-	-	4	1	2	3	3	1	1	2	3	*	4	*	4	2	3
	1%	2%	-	2%	1%	-	*	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%
Somewhat stronger	70	37	33	38	17	15	13	39	18	29	41	18	40	12	34	36	10	60	7	63	47	23
	14%	15%	13%	18%	10%	13%	17%	14%	12%	12%	15%	12%	15%	14%	14%	14%	31%	13%	18%	14%	14%	14%
About the same	358	158	200	153	129	77	49	206	103	166	192	112	184	61	174	184	19	339	28	330	240	118
	72%	66%	77%	72%	73%	68%	66%	75%	69%	71%	72%	77%	69%	69%	71%	72%	59%	72%	74%	71%	70%	75%
Somewhat weaker	42	26	17	12	18	13	9	18	16	20	22	10	25	8	24	19	3	39	2	40	33	9
	8%	11%	6%	6%	10%	12%	11%	7%	10%	8%	8%	7%	9%	9%	10%	7%	9%	8%	5%	9%	10%	6%
Much weaker	25	15	10	5	12	8	4	10	12	17	8	4	15	7	12	13	-	25	1	25	21	5
	5%	6%	4%	2%	7%	7%	5%	4%	8%	7%	3%	2%	6%	8%	5%	5%	-	5%	2%	5%	6%	3%
Sigma	500	241	259	211	177	112	75	276	149	234	266	146	265	89	246	254	32	468	38	462	343	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	75	42	33	42	18	15	13	42	19	31	43	20	41	13	36	38	10	64	7	67	49	25
	15%	17%	13%	20%	10%	13%	17%	15%	13%	13%	16%	14%	15%	15%	15%	15%	32%	14%	19%	15%	14%	16%
Low2Box (Much weaker/Somewhat weaker)	68	41	27	17	30	21	13	28	27	37	31	13	40	14	36	32	3	65	3	65	54	13
	14%	17%	10%	8%	17%	19%	17%	10%	18%	16%	12%	9%	15%	16%	15%	12%	9%	14%	7%	14%	16%	9%
				C	C		*	G				*					**		*			

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia																					
	Saudi Arabia		Saudi Arabia																			
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	516	329	187	310	171	35	246	137	60	316	200	119	143	254	249	267	86	430	102	414	331	185
Base: All Respondents (wtd)	500	283	217	295	164	41	276	116	42	304	196	290	145	65	213	287	73	427	78	422	277	223
Much stronger	81	59	22	52	17	12	48	22	6	50	31	51	21	9	47	33	8	73	13	68	54	27
	16%	21%	10%	18%	10%	29%	17%	19%	13%	16%	16%	17%	14%	14%	22%	12%	11%	17%	17%	16%	19%	12%
	B														O							
Somewhat stronger	183	100	83	104	65	14	113	34	17	112	71	105	54	24	75	108	34	149	32	151	106	77
	37%	35%	38%	35%	39%	35%	41%	29%	42%	37%	36%	36%	37%	37%	35%	38%	46%	35%	41%	36%	38%	35%
																	*		*			
About the same	190	98	92	117	61	12	90	49	18	115	75	109	54	26	74	115	28	162	29	160	97	93
	38%	35%	42%	40%	37%	30%	33%	42%	43%	38%	38%	38%	37%	40%	35%	40%	38%	38%	38%	38%	35%	42%
																	*		*			
Somewhat weaker	34	20	13	17	15	2	14	11	1	17	16	20	9	4	15	19	4	30	3	31	17	17
	7%	7%	6%	6%	9%	5%	5%	9%	2%	6%	8%	7%	6%	7%	7%	6%	5%	7%	3%	7%	6%	8%
																	*		*			
Much weaker	13	6	7	6	7	*	11	1	*	10	3	5	7	1	2	12	*	13	1	12	4	9
	3%	2%	3%	2%	4%	1%	4%	1%	*	3%	1%	2%	5%	2%	1%	4%	1%	3%	1%	3%	2%	4%
																	*		*			
Sigma	500	283	217	295	164	41	276	116	42	304	196	290	145	65	213	287	73	427	78	422	277	223
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	264	159	104	156	81	26	160	55	23	162	101	156	75	33	122	141	41	222	45	218	159	104
	53%	56%	48%	53%	50%	64%	58%	48%	55%	53%	52%	54%	51%	51%	57%	49%	56%	52%	58%	52%	58%	47%
																	*		*			
Low2Box (Much weaker/Somewhat weaker)	47	26	21	23	22	2	25	12	1	27	19	25	16	6	17	30	4	43	3	43	21	26
	9%	9%	10%	8%	13%	6%	9%	10%	3%	9%	10%	9%	11%	9%	8%	11%	6%	10%	4%	10%	8%	12%
																	*		*			

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa	South Africa																					
		Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	515	164	351	207	189	119	22	121	372	264	251	230	153	132	283	232	95	420	156	359	449	66	
Base: All Respondents (wtd)	500	240	260	287	132	82	34	130	335	203	297	235	139	126	261	239	89	411	137	363	398	102	
Much stronger	7	3	4	4	2	1	-	2	5	1	6	2	1	4	3	4	-	7	-	7	7	-	
	1%	1%	1%	1%	2%	1%	-	2%	1%	*	2%	1%	1%	3%	1%	2%	-	2%	-	2%	2%	-	
Somewhat stronger	41	27	14	28	8	4	6	3	32	10	31	18	10	13	17	24	8	33	11	30	26	15	
	8%	11%	5%	10%	6%	5%	18%	2%	10%	5%	10%	8%	7%	10%	7%	10%	9%	8%	8%	8%	7%	15%	
About the same	279	125	154	162	69	48	20	62	197	120	159	130	82	67	129	150	45	234	70	209	215	64	
	56%	52%	59%	57%	53%	58%	58%	48%	59%	59%	53%	55%	59%	53%	50%	63%	51%	57%	51%	58%	54%	63%	
Somewhat weaker	133	62	71	69	40	25	6	41	86	63	70	65	36	32	82	52	34	99	50	83	115	19	
	27%	26%	27%	24%	30%	30%	17%	32%	26%	31%	24%	28%	26%	26%	31%	22%	38%	24%	36%	23%	29%	18%	
Much weaker	40	23	17	24	12	4	2	22	15	8	31	20	10	10	30	10	1	38	6	33	36	4	
	8%	9%	7%	8%	9%	5%	7%	17%	5%	4%	10%	8%	7%	8%	11%	4%	2%	9%	5%	9%	9%	4%	
Sigma	500	240	260	287	132	82	34	130	335	203	297	235	139	126	261	239	89	411	137	363	398	102	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	48	30	18	32	10	5	6	5	37	11	37	20	11	17	21	28	8	40	11	37	33	15	
	10%	13%	7%	11%	8%	7%	18%	4%	11%	5%	12%	9%	8%	13%	8%	12%	9%	10%	8%	10%	8%	15%	
Low2Box (Much weaker/Somewhat weaker)	173	85	88	92	52	29	8	63	101	72	101	85	46	42	111	62	35	137	56	117	150	23	
	35%	35%	34%	32%	39%	35%	24%	49%	30%	35%	34%	36%	33%	34%	43%	26%	40%	33%	41%	32%	38%	22%	
		*					**	H*					*	*	O		*		*			*	

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea	South Korea																					
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	508	258	250	176	205	127	87	198	223	315	193	10	127	371	292	216	77	431	118	390	395	113	
Base: All Respondents (wtd)	500	252	248	211	192	97	92	203	205	283	217	10	133	357	276	224	69	431	104	396	374	126	
Much stronger	5	3	3	1	3	2	1	2	3	3	2	-	2	4	5	-	4	2	3	2	4	1	
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	2%	-	5%	*	3%	1%	1%	1%	
Somewhat stronger	79	39	40	32	29	18	9	28	42	49	30	-	22	57	44	35	18	61	29	50	62	17	
	16%	15%	16%	15%	15%	19%	10%	14%	20%	17%	14%	-	16%	16%	16%	15%	26%	14%	28%	13%	17%	13%	
About the same	308	158	150	134	115	59	56	124	127	175	133	4	82	222	170	138	30	278	48	260	230	78	
	62%	63%	61%	63%	60%	61%	61%	61%	62%	62%	61%	36%	61%	62%	62%	61%	43%	64%	46%	66%	61%	62%	
Somewhat weaker	77	36	41	35	26	15	18	33	26	40	37	6	19	51	38	39	13	64	19	58	54	23	
	15%	14%	16%	17%	14%	16%	19%	16%	13%	14%	17%	64%	15%	14%	14%	17%	18%	15%	18%	15%	14%	19%	
Much weaker	31	17	14	9	19	3	8	15	8	16	15	-	9	22	18	13	5	26	6	25	24	7	
	6%	7%	6%	4%	10%	3%	8%	8%	4%	6%	7%	-	6%	6%	7%	6%	7%	6%	6%	6%	6%	6%	
Sigma	500	252	248	211	192	97	92	203	205	283	217	10	133	357	276	224	69	431	104	396	374	126	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	84	42	43	33	31	20	10	30	44	52	32	-	23	61	50	35	21	63	32	52	67	18	
	17%	16%	17%	16%	16%	21%	11%	15%	22%	18%	15%	-	17%	17%	18%	15%	31%	15%	31%	13%	18%	14%	
Low2Box (Much weaker/Somewhat weaker)	108	53	55	44	45	18	26	48	34	56	52	6	28	74	56	52	18	90	25	83	77	31	
	22%	21%	22%	21%	24%	19%	28%	24%	17%	20%	24%	64%	21%	21%	20%	23%	26%	21%	24%	21%	21%	24%	
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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1020	484	536	315	429	276	695	287	38	476	544	653	79	288	555	465	77	943	83	937	603	417
Base: All Respondents (wtd)	500	252	248	205	177	118	344	137	19	202	298	249	115	136	267	233	36	464	41	459	289	211
Much stronger	4	3	1	2	1	2	4	-	-	1	3	3	-	1	4	*	1	4	1	4	2	2
	1%	1%	*	1%	1%	1%	1%	-	-	*	1%	1%	-	1%	1%	*	2%	1%	1%	1%	1%	1%
Somewhat stronger	69	34	35	35	18	15	46	18	4	27	42	36	9	24	36	33	7	62	6	63	36	33
	14%	13%	14%	17%	10%	13%	13%	13%	22%	13%	14%	14%	8%	18%	14%	14%	19%	13%	15%	14%	13%	15%
About the same	245	120	125	105	82	58	166	74	5	95	151	119	65	61	139	106	16	229	22	223	155	91
	49%	48%	50%	51%	46%	49%	48%	54%	29%	47%	51%	48%	57%	45%	52%	46%	46%	49%	55%	49%	54%	43%
Somewhat weaker	101	55	47	35	39	28	66	31	5	48	53	44	28	29	50	52	8	93	8	93	56	45
	20%	22%	19%	17%	22%	23%	19%	22%	26%	24%	18%	18%	25%	21%	19%	22%	22%	20%	20%	20%	19%	21%
Much weaker	80	40	41	29	37	15	62	14	4	31	49	47	12	22	39	41	4	76	4	76	40	41
	16%	16%	16%	14%	21%	13%	18%	10%	23%	15%	17%	19%	10%	16%	15%	18%	11%	16%	9%	17%	14%	19%
Sigma	500	252	248	205	177	118	344	137	19	202	298	249	115	136	267	233	36	464	41	459	289	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	73	37	36	36	19	17	51	18	4	28	45	39	9	25	40	33	7	66	7	66	38	35
	15%	15%	14%	18%	11%	15%	15%	13%	22%	14%	15%	16%	8%	18%	15%	14%	21%	14%	16%	14%	13%	16%
Low2Box (Much weaker/Somewhat weaker)	182	94	87	63	76	43	128	44	9	79	102	91	40	50	88	93	12	170	12	170	96	86
	36%	37%	35%	31%	43%	36%	37%	32%	50%	39%	34%	37%	35%	37%	33%	40%	33%	37%	29%	37%	33%	41%
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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	513	252	261	145	161	207	152	267	94	200	313	366	77	70	325	188	57	456	80	433	374	139
Base: All Respondents (wtd)	500	253	247	185	140	174	138	242	120	185	315	105	262	132	323	177	59	441	78	422	407	93
Much stronger	4	4	*	*	-	4	*	*	3	3	1	1	3	-	4	1	*	4	*	4	4	*
	1%	2%	*	*	-	2%	*	*	3%	2%	*	1%	1%	*	1%	*	**	1%	*	1%	1%	1%
Somewhat stronger	68	47	22	39	14	15	27	39	2	17	52	7	56	5	49	19	3	65	6	62	56	13
	14%	18%	9%	21%	10%	8%	20%	16%	2%	9%	16%	6%	21%	4%	15%	11%	6%	15%	8%	15%	14%	14%
About the same	398	186	212	137	118	143	99	194	105	155	244	91	188	120	243	155	52	347	66	333	324	74
	80%	74%	86%	74%	84%	82%	72%	80%	88%	84%	77%	86%	72%	90%	75%	87%	88%	78%	84%	79%	79%	80%
Somewhat weaker	25	15	10	8	5	12	11	6	8	10	15	4	15	5	23	2	3	22	5	20	21	4
	5%	6%	4%	4%	4%	7%	8%	2%	7%	5%	5%	4%	6%	4%	7%	1%	6%	5%	7%	5%	5%	4%
Much weaker	4	1	3	1	2	1	1	3	-	*	4	2	-	2	4	*	-	4	1	3	3	1
	1%	1%	1%	1%	2%	*	1%	1%	-	*	1%	2%	-	1%	1%	*	-	1%	1%	1%	1%	1%
Sigma	500	253	247	185	140	174	138	242	120	185	315	105	262	132	323	177	59	441	78	422	407	93
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	73	51	22	40	14	19	28	39	6	20	53	8	59	5	53	20	4	69	7	66	60	13
	15%	20%	9%	22%	10%	11%	20%	16%	5%	11%	17%	8%	23%	4%	16%	11%	6%	16%	9%	16%	15%	14%
Low2Box (Much weaker/Somewhat weaker)	29	17	12	9	8	12	11	9	8	10	19	7	15	7	27	2	3	26	6	23	24	5
	6%	7%	5%	5%	6%	7%	8%	4%	7%	6%	6%	6%	6%	5%	8%	1%	6%	6%	8%	5%	6%	6%
			*	*	*	*	*	*	*	*	*	*	*	*	O	*	**	*	*	*	*	*

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	504	283	221	299	172	33	16	174	314	289	215	137	86	281	284	220	75	429	206	298	367	137	
Base: All Respondents (wtd)	500	252	248	262	183	54	15	170	315	287	213	144	83	272	277	223	72	428	195	305	351	149	
Much stronger	25	13	12	14	8	3	2	7	17	16	9	9	6	9	14	11	5	20	13	12	19	5	
	5%	5%	5%	5%	4%	6%	10%	4%	5%	5%	4%	6%	8%	3%	5%	5%	7%	5%	7%	4%	6%	4%	
Somewhat stronger	130	76	54	88	34	8	3	55	72	74	56	30	30	71	72	58	25	106	65	66	101	29	
	26%	30%	22%	34%	19%	15%	18%	33%	23%	26%	26%	20%	36%	26%	26%	26%	34%	25%	33%	22%	29%	19%	
About the same	B			DE		*	**	H				K*					*		S		U		
	278	135	144	136	108	34	9	92	178	155	124	79	38	161	156	122	29	249	94	184	182	97	
	56%	53%	58%	52%	59%	64%	58%	54%	56%	54%	58%	55%	46%	59%	56%	55%	41%	58%	48%	60%	52%	65%	
Somewhat weaker	47	21	26	21	23	3	2	16	29	27	20	18	9	20	24	23	7	40	13	34	34	13	
	9%	8%	11%	8%	12%	6%	14%	9%	9%	9%	9%	13%	10%	7%	9%	10%	10%	9%	7%	11%	10%	9%	
Much weaker						*	**					*					*						
	20	8	12	4	11	5	-	-	20	16	4	8	-	12	12	8	6	14	11	9	15	5	
	4%	3%	5%	1%	6%	10%	-	-	6%	6%	2%	5%	-	4%	4%	4%	8%	3%	6%	3%	4%	3%	
Sigma				C	C*	**		G	J			L	*				*						
	500	252	248	262	183	54	15	170	315	287	213	144	83	272	277	223	72	428	195	305	351	149	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	155	89	66	102	42	11	4	62	89	89	65	39	36	80	85	69	30	125	77	78	121	34	
	31%	35%	26%	39%	23%	21%	28%	37%	28%	31%	31%	27%	44%	29%	31%	31%	41%	29%	40%	25%	34%	23%	
Low2Box (Much weaker/Somewhat weaker)	B			DE		*	**						KM*				*		S		U		
	67	28	39	25	34	8	2	16	49	43	24	26	9	32	36	31	13	54	24	43	49	18	
	13%	11%	16%	10%	18%	15%	14%	9%	15%	15%	11%	18%	10%	12%	13%	14%	18%	13%	12%	14%	14%	12%	
				C	*	**						*					*						

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																					
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1017	505	512	364	306	347	250	592	175	408	609	307	334	376	592	425	79	938	102	915	688	329	
Base: All Respondents (wtd)	500	246	254	185	147	168	128	287	85	193	307	156	168	176	280	220	38	462	49	451	327	173	
Much stronger	1	1	*	-	1	-	-	1	*	1	*	-	*	1	1	-	1	*	1	*	1	-	
	*	*	*	-	1%	-	-	*	1%	*	*	-	*	1%	1%	-	3%	*	2%	*	*	-	
																	Q*		S				
Somewhat stronger	43	24	19	23	10	10	8	24	11	16	27	12	13	18	26	17	4	38	7	36	29	14	
	9%	10%	7%	12%	7%	6%	6%	8%	13%	8%	9%	8%	8%	10%	9%	8%	11%	8%	14%	8%	9%	8%	
About the same	324	148	176	115	102	107	76	193	55	129	195	100	112	113	176	148	23	301	30	294	216	109	
	65%	60%	69%	62%	69%	64%	59%	67%	65%	67%	64%	64%	66%	64%	63%	67%	62%	65%	62%	65%	66%	63%	
Somewhat weaker	93	49	A	35	24	33	27	F	15	34	59	28	31	33	57	36	*	86	8	85	59	34	
	19%	20%	17%	19%	16%	20%	21%	18%	17%	18%	19%	18%	19%	19%	20%	17%	18%	19%	17%	19%	18%	19%	
Much weaker	38	24	14	12	10	17	17	18	3	13	26	16	12	11	20	18	2	36	3	36	22	16	
	8%	10%	6%	7%	7%	10%	14%	6%	4%	7%	8%	10%	7%	6%	7%	8%	6%	8%	6%	8%	7%	10%	
Sigma	B						GH					M					*						
	500	246	254	185	147	168	128	287	85	193	307	156	168	176	280	220	38	462	49	451	327	173	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																							
Top2Box (Much stronger/Somewhat stronger)	44	25	20	23	11	10	8	25	11	17	27	12	14	19	27	17	5	39	8	37	30	14	
	9%	10%	8%	12%	8%	6%	6%	9%	13%	9%	9%	8%	8%	11%	10%	8%	14%	8%	16%	8%	9%	8%	
Low2Box (Much weaker/Somewhat weaker)		E							F								*		S				
	131	73	58	47	34	50	44	69	18	47	85	44	43	44	77	55	9	122	11	120	81	50	
	26%	30%	23%	26%	23%	30%	34%	24%	21%	24%	28%	29%	26%	25%	27%	25%	24%	26%	23%	27%	25%	29%	
		B				D	GH										*						

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	the US																				
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1014	485	529	310	309	395	188	464	362	598	416	398	337	279	515	499	109	905	126	888	620	394
Base: All Respondents (wtd)	500	247	253	182	148	170	81	210	210	292	208	232	127	141	246	254	55	445	64	436	310	190
Much stronger	20	16	4	10	5	5	4	8	8	11	9	8	4	7	17	3	8	11	10	10	15	5
	4%	6%	2%	6%	3%	3%	5%	4%	4%	4%	4%	3%	3%	5%	7%	1%	15%	3%	15%	2%	5%	3%
		B													O		Q*		S			
Somewhat stronger	94	53	41	32	28	34	13	38	43	55	39	34	25	35	54	40	13	80	19	75	63	30
	19%	21%	16%	18%	19%	20%	16%	18%	20%	19%	19%	14%	20%	25%	22%	16%	24%	18%	29%	17%	20%	16%
		B													O		K		S			
About the same	295	130	165	114	88	93	45	128	122	165	130	139	77	80	129	166	23	272	26	269	180	115
	59%	52%	65%	63%	60%	55%	55%	61%	58%	57%	62%	60%	60%	57%	52%	66%	42%	61%	41%	62%	58%	61%
		A													N		P		R			
Somewhat weaker	65	34	31	20	19	26	13	26	26	42	23	34	16	15	34	31	7	58	6	59	38	27
	13%	14%	12%	11%	13%	15%	16%	12%	12%	14%	11%	14%	13%	11%	14%	12%	12%	13%	10%	13%	12%	14%
															*							
Much weaker	26	15	12	6	8	12	6	9	11	19	8	18	4	4	13	14	3	23	3	23	14	12
	5%	6%	5%	3%	6%	7%	8%	4%	5%	6%	4%	8%	3%	3%	5%	5%	6%	5%	5%	5%	5%	6%
						C						LM					*					
Sigma	500	247	253	182	148	170	81	210	210	292	208	232	127	141	246	254	55	445	64	436	310	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Much stronger/Somewhat stronger)	113	69	45	42	33	39	17	46	50	66	47	42	30	42	71	43	22	92	28	85	78	36
	23%	28%	18%	23%	22%	23%	21%	22%	24%	23%	23%	18%	23%	30%	29%	17%	40%	21%	44%	20%	25%	19%
		B													K		O		S		U	
Low2Box (Much weaker/Somewhat weaker)	91	49	42	26	27	38	19	35	37	61	31	52	21	18	47	44	10	81	9	82	52	39
	18%	20%	17%	14%	18%	22%	24%	17%	18%	21%	15%	22%	16%	13%	19%	18%	18%	18%	15%	19%	17%	21%
						C				J		M					*					