

[illegible]

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	Hlgh	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18150	8814	9336	6945	6202	5003	5729	7321	4951	9337	8813	5367	6157	6626	9885	8265	1987	16163	3326	14824	12266	5884	7866	5184	5100
Base: All Respondents (wtd)	12000	5978	6022	5289	3867	2844	4171	4632	3045	5772	6228	4370	4327	3303	6257	5743	1280	10720	2054	9946	7815	4185	5139	3625	3236
Very good	586	364	222	329	148	109	201	210	139	325	261	214	198	174	345	240	125	461	172	413	397	189	309	116	161
	5%	6%	4%	6%	4%	4%	5%	5%	5%	6%	4%	5%	5%	5%	6%	4%	10%	4%	8%	4%	5%	5%	6%	3%	5%
		B		DE						J					O		Q		S				W		W
Somewhat good	3787	1965	1822	1729	1230	828	1065	1465	1226	1859	1928	1240	1366	1181	2064	1723	466	3321	828	2959	2633	1154	1729	1130	928
	32%	33%	30%	33%	32%	29%	26%	32%	40%	32%	31%	28%	32%	36%	33%	30%	36%	31%	40%	30%	34%	28%	34%	31%	29%
		B		E				F	FG				K	KL	O		Q		S		U		WX		X
Somewhat bad	4946	2358	2588	2167	1571	1208	1776	1953	1177	2300	2646	1801	1828	1317	2484	2462	430	4516	680	4266	3152	1793	1904	1609	1433
	41%	39%	43%	41%	41%	42%	43%	42%	39%	40%	42%	41%	42%	40%	40%	43%	34%	42%	33%	43%	40%	43%	37%	44%	44%
		A					H	H		I			M		N		P		R		T		V		V
Very bad	2681	1292	1390	1064	918	699	1129	1004	502	1288	1393	1115	935	631	1364	1318	260	2422	373	2308	1633	1049	1198	769	714
	22%	22%	23%	20%	24%	25%	27%	22%	16%	22%	22%	26%	22%	19%	22%	23%	20%	23%	18%	23%	21%	25%	23%	21%	22%
				C		C		GH	H			LM		M					R		T		W		
Sigma	12000	5978	6022	5289	3867	2844	4171	4632	3045	5772	6228	4370	4327	3303	6257	5743	1280	10720	2054	9946	7815	4185	5139	3625	3236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	4373	2328	2044	2058	1378	937	1266	1675	1365	2184	2189	1454	1564	1355	2410	1963	591	3782	1000	3372	3030	1343	2038	1247	1089
	36%	39%	34%	39%	36%	33%	30%	36%	45%	38%	35%	33%	36%	41%	39%	34%	46%	35%	49%	34%	39%	32%	40%	34%	34%
		B		DE		E		F	FG	J			K	KL	O		Q		S		U		WX		
Low2Box (Somewhat bad/Very bad)	7627	3650	3977	3231	2489	1907	2905	2957	1680	3588	4039	2916	2763	1948	3847	3780	690	6937	1053	6574	4785	2842	3102	2378	2147
	64%	61%	66%	61%	64%	67%	70%	64%	55%	62%	65%	67%	64%	59%	61%	66%	54%	65%	51%	66%	61%	68%	60%	66%	66%
			A		C	CD		GH	H		I	LM		M		N		P		R		T		V	V

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/D

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/D

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18150	502	1007	501	1007	1001	1023	1000	1001	1001	500	1020	509	1002	1007	501	500	500	503	529	532	1001	500	503	1000
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	586	16	57	2	17	20	17	1	17	7	-	64	17	4	3	10	6	6	205	4	5	5	34	46	22
	5%	3%	11%	*	3%	4%	3%	*	3%	1%	-	13%	3%	1%	1%	2%	1%	1%	41%	1%	1%	1%	7%	9%	4%
		CGJMNPTU	ACDEFGHIJLMNOPQSTU		CGJMNPOSTU	CGJMNPOSTU	CGJMNPU		CGJMNPOSTU	CGJN		ACDEFGHIJLMNOPQSTU	CGJMNPOSTU	J		CGJ	GJ	GJ	ABCDEFGHIJLMNOPQSTU		J	GJ	CDGJMNPOSTU	CGJMNPOQSTU*	CGJMNPOQSTU
Somewhat good	3787	137	254	145	193	276	302	24	318	58	33	265	225	16	97	137	90	156	195	112	64	12	313	229	134
	32%	27%	51%	29%	39%	55%	60%	5%	64%	12%	7%	53%	45%	3%	19%	27%	18%	31%	39%	22%	13%	2%	63%	46%	27%
		GJMNPTU	ACDGJMNPOQSTUX	GJMNPTU	ACDGJMNPOQSTUX	ACDGJMNPOQSTUX	ABCDGJMNPOQSTUVWX	U	ABCDGJMNPOQSTUVWX	GJMU	MU	ACDGJMNPOQSTUX	ACDGJMNPOQSTUX		GJMTU	GJMNPTU	GJMTU	GJMNPTU	ACDGJMNPOQSTUX	GJMTU	GJMU		ABCDGJMNPOQSTUX	ACDGJMNPOQSTUX*	GJMNPTU
Somewhat bad	4946	251	159	281	192	175	133	305	144	302	228	130	201	168	290	261	280	259	67	239	276	101	125	160	219
	41%	50%	32%	56%	38%	35%	27%	61%	29%	60%	46%	26%	40%	34%	58%	52%	56%	52%	13%	48%	55%	20%	25%	32%	44%
		BDEFHKLMRUVWX	KRU	BDEFHJLKLRSUVWX	BFHKLRSUV	FHKLRSUV	R	ABDEFHJLKLRSUVWX	RU	ABDEFHJLKLRSUVWX	BDEFHKLRSUV	RU	BFHKLRSUV	HKLRSUV	ABDEFHJLKLRSUVWX	BDEFHKLRSUV	BDEFHJLKLRSUV	BDEFHKLRSUV		BDEFHKLRSUV	BDEFHJLKLRSUV	R	R	RU*	BDEFHKLRSUV
Very bad	2681	96	30	72	98	29	48	170	21	133	239	41	57	311	111	93	124	78	33	145	155	382	28	64	125
	22%	19%	6%	14%	20%	6%	10%	34%	4%	27%	48%	8%	11%	62%	22%	19%	25%	16%	7%	29%	31%	76%	6%	13%	25%
		BEFHKLRSUV		BEHKLRSUV	BCEFHKLRSUV		H	ABCEFHKLRSUVWX		ABCEFHKLRSUVWX	ABCEFHKLRSUVWX	EH	BEHKLRSUV	ABCEFHKLRSUVWX	BCEFHKLRSUV	BEFHKLRSUV	ABCEFHKLRSUVWX	BEFHKLRSUV		ABCEFHKLRSUVWX	ABCEFHKLRSUVWX	ABCEFHKLRSUVWX		H*	ABCEFHKLRSUVWX
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	4373	154	311	147	209	296	319	25	335	65	33	329	242	20	99	146	96	163	401	116	69	17	348	275	156
	36%	31%	62%	29%	42%	59%	64%	5%	67%	13%	7%	66%	48%	4%	20%	29%	19%	33%	80%	23%	14%	3%	70%	55%	31%
		GJMNPTU	ACDGJMNPOQSTUX	GJMNPTU	ACDGJMNPOQSTUX	ACDGJMNPOQSTUX	ACDGJMNPOQSTUX		ACDGJMNPOQSTUX	GJMU	MU	ACDGJMNPOQSTUX	ACDGJMNPOQSTUX		GJMTU	GJMNPTU	GJMTU	GJMNPTU	ABCEFHKLRSUVWX	GJMTU	GJMU		ACDGJMNPOQSTUVWX	ACDGJMNPOQSTUX*	GJMNPTU
Low2Box (Somewhat bad/Very bad)	7627	346	189	353	291	204	181	475	165	435	467	171	258	480	401	354	404	337	99	384	431	483	152	225	344
	64%	69%	38%	71%	58%	41%	36%	95%	33%	87%	93%	34%	52%	96%	80%	71%	81%	67%	20%	77%	86%	97%	30%	45%	69%
		BDEFHKLRSUV	R	BDEFHKLRSUV	BEFHKLRSUV	HKLRSUV	R	ABCEFHKLRSUVWX	R	ABCEFHKLRSUVWX	ABCEFHKLRSUVWX	R	BEFHKLRSUV	ABCEFHKLRSUVWX	ABCEFHKLRSUVWX	BDEFHKLRSUV	ABCEFHKLRSUVWX	BDEFHKLRSUV		ABCEFHKLRSUVWX	ABCEFHKLRSUVWX	ABCEFHKLRSUVWX	R	RV*	BDEFHKLRSUV

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18150	2001	2010	7006	5598	7512	3550	1535
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very good	586	42	43	76	170	80	104	255
	5%	4%	3%	2%	5%	2%	5%	17%
		BCE	C		BCE		BCE	ABCDEF
Somewhat good	3787	410	467	1011	1363	1079	916	537
	32%	41%	31%	22%	39%	27%	46%	36%
		BCEG	CE		BCE	C	ABCDEG	CE
Somewhat bad	4946	394	704	1934	1448	1863	715	466
	41%	39%	47%	43%	41%	47%	36%	31%
		FG	ACDFG	AFG	FG	ACDFG		
Very bad	2681	154	287	1479	519	978	265	242
	22%	15%	19%	33%	15%	24%	13%	16%
			ADF	ABDEFG		ABDFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very good/Somewhat good)	4373	452	509	1087	1533	1159	1020	792
	36%	45%	34%	24%	44%	29%	51%	53%
		BCE	CE		BCE	C	ABCDE	ABCDE
Low2Box (Somewhat bad/Very bad)	7627	548	991	3413	1967	2841	980	708
	64%	55%	66%	76%	56%	71%	49%	47%
		FG	ADFG	ABDEFG	FG	ABDFG		

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina																								
	Argentina Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	502	207	295	206	167	129	211	197	94	177	325	203	159	140	243	259	66	436	89	413	325	177	300	124	78
Base: All Respondents (wtd)	500	245	255	248	145	106	252	176	72	163	337	327	118	55	225	275	63	437	82	418	293	207	274	140	86
Very good	16	12	4	12	1	3	10	2	4	2	14	11	4	1	8	8	2	14	5	12	10	6	9	3	4
	3%	5%	2%	5%	1%	2%	4%	1%	6%	1%	4%	3%	4%	2%	3%	3%	4%	3%	6%	3%	3%	3%	3%	2%	5%
Somewhat good						*				G*							*		*					*	*
	137	68	69	64	43	30	66	52	19	44	94	95	30	12	67	70	26	112	29	109	96	41	78	37	22
Somewhat bad	27%	28%	27%	26%	30%	28%	26%	30%	26%	27%	28%	29%	25%	22%	30%	26%	41%	26%	35%	26%	33%	20%	28%	27%	26%
						*				*							Q*		*		U			*	*
Very bad	251	126	125	125	78	47	133	88	30	82	168	158	65	28	106	145	26	225	36	214	131	120	124	80	47
	50%	51%	49%	50%	54%	44%	53%	50%	42%	51%	50%	48%	55%	51%	47%	53%	41%	51%	44%	51%	45%	58%	45%	57%	55%
Sigma						*				*							*		*		T		V*	*	*
	96	39	57	47	22	26	43	34	19	34	61	63	19	14	44	51	9	87	13	83	56	39	64	20	12
Sigma	19%	16%	22%	19%	15%	25%	17%	19%	26%	21%	18%	19%	16%	25%	20%	19%	14%	20%	15%	20%	19%	19%	23%	14%	14%
						*				*							*		*				*	*	*
Summary	500	245	255	248	145	106	252	176	72	163	337	327	118	55	225	275	63	437	82	418	293	207	274	140	86
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	154	80	73	76	45	33	76	54	23	46	108	106	34	13	75	79	28	126	33	120	106	48	87	40	27
	31%	33%	29%	31%	31%	31%	30%	31%	32%	28%	32%	33%	29%	24%	33%	29%	45%	29%	40%	29%	36%	23%	32%	29%	31%
Low2Box (Somewhat bad/Very bad)						*				*							Q*		*		U		*	*	*
	346	165	182	172	101	74	176	122	49	117	230	220	85	42	150	196	35	312	49	297	187	159	188	100	59
Low2Box (Somewhat bad/Very bad)	69%	67%	71%	69%	69%	69%	70%	69%	68%	72%	68%	67%	71%	76%	67%	71%	55%	71%	60%	71%	64%	77%	68%	71%	69%
						*				*							*	P	*		T		*	*	*

[Table of Contents](#)

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it better or worse than the situation in 2007? (1 = much better, 2 = somewhat better, 3 = about the same, 4 = somewhat worse, 5 = much worse)

Proportions/Means: - Column Proportions:

	1	2	3	4	5
Columns Tested [5%]: A/B,C/D/E,F/G,H/I,J,K/L,M,N/O,P,Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e	100	100	100	100	100
Minimum Base: 30 (**), Small Base: 100 (*)					

- Column Means:

	1	2	3	4	5
Columns Tested [5%]: A/B,C/D/E,F/G,H/I,J,K/L,M,N/O,P,Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e	100	100	100	100	100
Minimum Base: 30 (**), Small Base: 100 (*)					

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is
Proportions/Means - Column Proportions
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

		Belgium		Belgium																											
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	North	Center	South	French	Flemish	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	
Base: All Respondents (unwtd)	501	252	249	124	145	232	173	197	131	203	298	102	262	137	323	178	18	483	46	455	274	227	283	92	126	210	291	114	153	234	
Base: All Respondents (wtd)	500	251	249	184	151	165	183	191	126	172	328	172	186	142	295	205	14	486	38	462	260	240	279	92	129	220	280	118	143	239	
Very good	2	2	-	-	1	1	2	-	-	2	-	-	1	1	2	-	-	2	-	2	1	1	-	1	2	-	-	2	-	-	
	*	1%	-	-	1%	*	1%	-	-	1%	-	-	*	*	1%	-	-	*	-	*	*	-	1%	1%	1%	-	-	1%	-	-	
Somewhat good	145	79	66	57	46	42	53	54	38	50	95	46	47	53	83	63	4	141	12	133	78	67	96	22	27	45	101	34	42	69	
	29%	31%	27%	31%	30%	26%	29%	28%	31%	29%	29%	27%	25%	37%	28%	30%	30%	29%	32%	29%	30%	28%	35%	24%	21%	20%	36%	29%	30%	29%	
Somewhat bad	281	134	148	105	79	98	101	106	73	98	183	104	105	71	171	110	7	275	19	263	147	134	141	61	79	139	142	64	87	129	
	56%	53%	59%	57%	52%	59%	55%	56%	58%	57%	56%	61%	57%	50%	58%	54%	47%	57%	49%	57%	57%	56%	51%	66%	61%	63%	51%	54%	61%	54%	
Very bad	72	37	34	23	25	24	28	31	14	22	49	22	33	17	40	32	3	69	7	65	33	38	41	8	22	35	37	18	13	40	
	14%	15%	14%	12%	17%	14%	15%	16%	11%	13%	15%	13%	18%	12%	13%	16%	23%	14%	19%	14%	13%	16%	15%	9%	17%	16%	13%	15%	9%	17%	
Sigma	500	251	249	184	151	165	183	191	126	172	328	172	186	142	295	205	14	486	38	462	260	240	279	92	129	220	280	118	143	239	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																															
Top2Box (Very good/Somewhat good)	147	80	66	57	47	43	54	54	38	52	95	46	47	54	84	63	4	143	12	135	79	68	96	23	28	46	101	35	42	69	
	29%	32%	27%	31%	31%	26%	30%	28%	31%	30%	29%	27%	26%	38%	29%	30%	30%	29%	32%	29%	30%	28%	35%	25%	22%	21%	36%	30%	30%	29%	
Low2Box (Somewhat bad/Very bad)	353	171	182	127	104	122	129	137	87	120	233	127	138	88	210	143	10	343	25	328	181	172	183	69	101	174	179	82	101	170	
	71%	68%	73%	69%	69%	74%	72%	73%	69%	70%	71%	73%	74%	62%	71%	70%	70%	71%	68%	71%	70%	72%	65%	75%	78%	79%	64%	70%	70%	71%	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Mean:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

		Brazil Total		Brazil																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1007	486	521	478	316	213	246	733	28	447	560	157	567	283	460	547	141	866	180	827	703	304	673	223	111	
Base: All Respondents (wtd)	500	232	268	285	140	75	157	334	8	211	289	157	262	81	205	295	65	435	79	421	328	172	320	112	68	
Very good	17	12	5	12	4	1	6	10	1	5	12	5	8	3	8	9	5	11	5	12	11	5	12	1	4	
	3%	5%	2%	4%	3%	1%	4%	3%	6%	2%	4%	3%	3%	4%	4%	3%	8%	3%	6%	3%	3%	3%	4%	1%	5%	
		B							**								Q		S						*	
Somewhat good	193	104	89	100	59	34	54	135	3	80	112	54	100	39	95	98	30	162	37	155	138	55	122	49	22	
	39%	45%	33%	35%	42%	45%	34%	40%	39%	38%	39%	34%	38%	48%	46%	33%	47%	37%	47%	37%	42%	32%	38%	44%	32%	
		B				C			**					KL	O				S		U				*	
Somewhat bad	192	74	118	113	53	26	57	132	3	77	115	59	105	28	61	131	19	173	22	170	124	69	129	40	23	
	38%	32%	44%	40%	38%	35%	36%	39%	41%	37%	40%	38%	40%	35%	30%	45%	30%	40%	29%	40%	38%	40%	40%	36%	34%	
		A							**						N		P		R						*	
Very bad	98	42	56	61	24	14	40	57	1	49	49	38	50	10	41	57	10	89	14	84	55	43	58	21	19	
	20%	18%	21%	21%	17%	18%	26%	17%	13%	23%	17%	24%	19%	13%	20%	19%	15%	20%	18%	20%	17%	25%	18%	19%	29%	
		G							**	J		M	M							T					V*	
Sigma	500	232	268	285	140	75	157	334	8	211	289	157	262	81	205	295	65	435	79	421	328	172	320	112	68	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	209	116	93	111	63	35	60	145	4	85	124	59	108	42	103	107	36	174	42	167	149	60	133	50	25	
	42%	50%	35%	39%	45%	47%	38%	43%	46%	40%	43%	38%	41%	52%	50%	36%	55%	40%	53%	40%	45%	35%	42%	45%	38%	
		B							**					KL	O		Q		S		U				*	
Low2Box (Somewhat bad/Very bad)	291	116	175	174	77	40	97	189	5	127	164	98	154	39	102	189	29	262	37	254	179	112	187	61	42	
	58%	50%	65%	61%	55%	53%	62%	57%	54%	60%	57%	62%	59%	48%	50%	64%	45%	60%	47%	60%	55%	65%	58%	55%	62%	
		A							**			M	M			N		P		R		T			*	

B3. Now, thinking about our economic situation, how would you describe the current economic situation in the U.S.?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E,F/G,H/I,J,K/L,M,N,O,P/Q,R/S,T,U,V/W/X/Y/Z/a/b,c/d/f
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D,E,F/G,H/I,J,K/L,M,N,O/P/Q,R/S,T,U,V/W/X/Y/Z/a/b,c,d/f
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1023	485	538	570	365	88	69	267	687	700	323	85	256	682	655	368	98	925	355	668	891	132	653	288	82
Base: All Respondents (wtd)	500	249	251	201	205	94	69	177	254	360	140	295	155	50	287	213	41	459	110	390	403	97	221	195	84
Very good	17	3	14	7	5	6	2	3	13	15	3	5	7	5	10	8	3	15	8	10	11	6	15	2	*
	3%	1%	6%	3%	2%	6%	3%	2%	5%	4%	2%	2%	4%	10%	3%	4%	6%	3%	7%	3%	3%	6%	7%	1%	*
	*	*	*	*	*	**	**	*	*	*	*	*	*	KL	*	*	**	*	*	*	*	*	*	*	**
Somewhat good	302	152	150	120	137	45	37	119	147	202	101	171	98	33	166	136	27	275	76	226	242	60	137	113	52
	60%	61%	60%	60%	67%	48%	53%	67%	58%	56%	72%	58%	63%	66%	58%	64%	66%	60%	70%	58%	60%	62%	62%	58%	62%
Somewhat bad	133	61	72	59	43	31	25	30	79	98	35	80	42	10	79	54	7	126	16	117	113	20	62	49	23
	27%	24%	29%	30%	21%	33%	36%	17%	31%	27%	25%	27%	27%	21%	28%	25%	16%	28%	14%	30%	28%	21%	28%	25%	27%
	*	*	*	*	*	**	**	*	G*	*	*	*	*	*	*	*	**	*	*	R	*	*	*	*	**
Very bad	48	32	15	14	22	12	6	25	16	46	2	38	8	1	33	15	5	43	10	38	37	10	7	31	9
	10%	13%	6%	7%	11%	12%	9%	14%	6%	13%	1%	13%	5%	3%	11%	7%	11%	9%	9%	10%	9%	11%	3%	16%	11%
	*	*	*	*	*	**	**	*	*	J	*	M*	*	*	*	*	**	*	*	*	*	*	*	V*	**
Sigma	500	249	251	201	205	94	69	177	254	360	140	295	155	50	287	213	41	459	110	390	403	97	221	195	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	319	156	164	127	141	51	39	122	159	216	103	177	105	38	175	144	30	290	84	236	253	66	152	116	52
	64%	63%	65%	63%	69%	55%	56%	69%	63%	60%	74%	60%	68%	76%	61%	68%	72%	63%	76%	60%	63%	68%	69%	59%	62%
	*	*	*	*	*	**	**	*	*	*	*	*	*	KL	*	*	**	*	S*	*	*	*	*	*	**
Low2Box (Somewhat bad/Very bad)	181	93	88	74	64	43	31	55	95	144	37	118	50	12	112	69	11	169	26	155	150	31	69	80	32
	36%	37%	35%	37%	31%	45%	44%	31%	37%	40%	26%	40%	32%	24%	39%	32%	28%	37%	24%	40%	37%	32%	31%	41%	38%
	*	*	*	*	*	**	**	*	*	*	*	M*	M	*	*	*	**	*	*	R	*	*	*	*	**

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1000	492	508	357	321	322	265	518	217	399	601	408	277	315	581	419	38	962	69	931	594	406	241	315	444	
Base: All Respondents (wtd)	500	247	253	191	158	151	129	264	107	197	303	168	209	124	286	214	18	482	31	469	295	205	118	162	221	
Very good	1	1	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	1	-	1	-	
	*	*	-	*	-	-	1%	-	-	-	*	-	*	-	*	-	*	*	*	*	-	*	-	1%	-	
Somewhat good	24	14	11	14	5	5	9	10	5	8	16	10	7	7	13	11	-	24	2	22	14	11	10	6	8	
	5%	5%	4%	7%	3%	3%	7%	4%	5%	4%	5%	6%	3%	6%	5%	5%	-	5%	6%	5%	5%	5%	9%	4%	4%	
Somewhat bad				DE			G										*		*			WX				
	30%	146	158	117	100	88	71	160	74	120	185	87	133	84	172	133	9	296	16	289	190	115	66	101	137	
	61%	59%	63%	61%	63%	58%	55%	61%	69%	61%	52%	64%	68%	60%	62%	51%	61%	52%	62%	64%	56%	56%	63%	62%	62%	
Very bad	170	86	84	59	53	58	48	94	28	69	101	70	68	32	100	70	*	9	162	13	157	92	78	42	53	75
	34%	35%	33%	31%	33%	39%	37%	36%	26%	35%	33%	42%	32%	26%	35%	33%	49%	33%	42%	34%	31%	38%	35%	33%	34%	
Sigma				C			H										*		*			T				
	500	247	253	191	158	151	129	264	107	197	303	168	209	124	286	214	18	482	31	469	295	205	118	162	221	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	25	14	11	15	5	5	10	10	5	8	17	10	8	7	14	11	-	25	2	23	14	12	10	7	8	
	5%	6%	4%	8%	3%	3%	8%	4%	5%	4%	6%	6%	4%	6%	5%	5%	-	5%	6%	5%	5%	6%	9%	4%	4%	
Low2Box (Somewhat bad/Very bad)				DE			G										*		*			WX				
	47%	233	242	175	154	146	119	254	102	188	286	157	201	117	272	203	18	457	29	446	282	193	107	155	213	
	95%	94%	96%	92%	97%	97%	92%	96%	95%	96%	94%	94%	96%	94%	95%	95%	100%	95%	94%	95%	95%	94%	91%	96%	96%	
				C		C		F									*		*			V		V		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

		Germany																							
	Germany																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1001	513	488	305	338	358	307	314	380	425	576	195	627	179	659	342	80	921	183	818	689	312	222	350	429
Base: All Respondents (wtd)	500	252	248	172	176	152	158	155	188	201	299	113	285	101	324	176	37	463	88	412	338	162	115	178	207
Very good	17	11	6	8	6	3	5	3	9	6	11	1	11	5	11	7	2	16	3	14	10	8	8	5	4
	3%	4%	3%	5%	4%	2%	3%	2%	5%	3%	4%	1%	4%	5%	3%	4%	5%	3%	4%	3%	3%	5%	7%	3%	2%
Somewhat good				E										K			*						WX		
	318	177	141	120	104	94	86	100	131	125	192	60	181	77	215	103	24	294	60	258	215	102	77	120	121
	64%	70%	57%	70%	59%	61%	55%	65%	70%	62%	64%	53%	63%	76%	66%	58%	64%	63%	68%	62%	64%	63%	66%	68%	58%
Somewhat bad		B		DE					F	F				K			O						X		
	144	56	88	38	58	49	56	44	45	62	82	44	84	15	84	60	10	134	20	124	97	47	26	46	72
	29%	22%	36%	22%	33%	32%	36%	28%	24%	31%	28%	39%	30%	15%	26%	34%	27%	29%	23%	30%	29%	29%	23%	26%	35%
Very bad		A		C					H					LM			N						VW		
	21	8	13	6	8	7	10	8	3	8	13	8	10	3	14	6	1	19	4	17	16	5	4	6	10
	4%	3%	5%	3%	4%	5%	6%	5%	2%	4%	4%	7%	3%	3%	4%	4%	4%	4%	5%	4%	5%	3%	4%	4%	5%
Sigma				H										L			*								
	500	252	248	172	176	152	158	155	188	201	299	113	285	101	324	176	37	463	88	412	338	162	115	178	207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	335	188	147	128	110	97	92	103	140	132	203	61	191	83	226	109	25	310	63	272	225	110	84	125	125
	67%	75%	59%	75%	63%	63%	58%	67%	75%	65%	68%	54%	67%	82%	70%	62%	69%	67%	72%	66%	67%	68%	73%	70%	61%
Low2Box (Somewhat bad/Very bad)		B		DE					F	FG				K			O						X	X	
	165	64	101	44	65	56	66	52	48	70	95	52	94	19	99	66	12	153	24	141	113	52	31	53	82
	33%	25%	41%	25%	37%	37%	42%	33%	25%	35%	32%	46%	33%	18%	30%	38%	31%	33%	28%	34%	33%	32%	27%	30%	39%
		A		C		C			GH	H			LM	M			N		*						VW

Global @dvisor: Consumer Confidence
B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	249	251	198	153	149	199	217	9	180	320	154	253	93	267	233	33	467	34	466	294	206	195	202	103
Base: All Respondents (wtd)	500	244	256	202	141	158	199	219	8	178	322	129	294	77	269	231	34	466	34	466	292	208	198	202	100
Somewhat good	33	15	18	11	11	11	12	15	1	11	22	8	18	7	22	12	2	31	2	31	20	13	12	12	9
	7%	6%	7%	6%	8%	7%	6%	7%	12%	6%	7%	6%	6%	10%	8%	5%	7%	7%	7%	7%	7%	6%	6%	6%	9%
Somewhat bad									**					*			*		*						*
	228	117	111	99	66	63	91	103	5	87	141	58	136	34	111	117	15	213	13	215	133	95	78	105	45
Very bad	46%	48%	43%	49%	47%	40%	45%	47%	66%	49%	44%	45%	46%	45%	41%	51%	43%	46%	38%	46%	46%	45%	39%	52%	45%
									**					*			*		*						*
	239	112	127	92	64	83	97	101	2	80	159	64	140	35	136	103	17	222	19	220	139	100	108	86	45
	48%	46%	49%	46%	46%	53%	48%	46%	22%	45%	49%	49%	48%	46%	51%	44%	50%	48%	55%	47%	48%	48%	54%	42%	45%
Sigma									**					*			*		*						*
	500	244	256	202	141	158	199	219	8	178	322	129	294	77	269	231	34	466	34	466	292	208	198	202	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	33	15	18	11	11	11	12	15	1	11	22	8	18	7	22	12	2	31	2	31	20	13	12	12	9
	7%	6%	7%	6%	8%	7%	6%	7%	12%	6%	7%	6%	6%	10%	8%	5%	7%	7%	7%	7%	7%	6%	6%	6%	9%
Low2Box (Somewhat bad/Very bad)									**					*			*		*						*
	467	229	238	190	130	146	187	204	7	167	300	122	276	69	247	220	32	435	32	435	272	195	186	190	91
	93%	94%	93%	94%	92%	93%	94%	93%	88%	94%	93%	94%	94%	90%	92%	95%	93%	93%	93%	93%	93%	94%	94%	94%	91%
									**					*			*		*						*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/

Minimum Base: 30 (**), Small Base: 100 (*)

		India Total		India																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1020	564	456	525	344	151	383	373	264	675	345	1	125	894	555	465	248	772	482	538	786	234	739	200	81	
Base: All Respondents (wtd)	500	258	242	276	154	70	195	179	125	309	191	1	68	432	254	246	121	379	227	273	371	129	362	97	41	
Very good	64	32	32	42	15	7	26	22	16	38	27	-	7	57	43	22	29	35	42	22	56	8	54	5	5	
	13%	12%	13%	15%	10%	10%	13%	13%	12%	12%	14%	**	11%	13%	17%	9%	24%	9%	18%	8%	15%	6%	15%	5%	12%	
				D											O		Q		S		U		W		W*	
	265	133	132	149	78	38	102	98	64	157	108	1	37	227	126	138	54	211	110	155	194	71	194	51	20	
Somewhat good	53%	51%	55%	54%	50%	55%	52%	55%	51%	51%	56%	100%	55%	53%	50%	56%	45%	56%	48%	57%	52%	55%	54%	52%	49%	
												**			N		P		R						*	
	130	69	61	62	49	18	43	47	40	88	42	-	15	115	64	66	27	103	59	71	92	38	88	33	10	
	26%	27%	25%	23%	32%	26%	22%	26%	32%	29%	22%	-	22%	27%	25%	27%	23%	27%	26%	26%	25%	29%	24%	34%	23%	
Somewhat bad				C						F		J			**										*	
	41	25	16	23	12	6	24	11	6	26	15	-	8	33	21	20	10	31	16	25	29	12	26	8	7	
	8%	10%	7%	8%	8%	9%	12%	6%	5%	8%	8%	-	12%	8%	8%	8%	9%	8%	7%	9%	8%	9%	7%	9%	16%	
							GH					**													V*	
Sigma	500	258	242	276	154	70	195	179	125	309	191	1	68	432	254	246	121	379	227	273	371	129	362	97	41	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	329	164	164	191	93	45	129	121	80	195	134	1	44	284	169	160	83	246	152	177	250	79	248	55	25	
	66%	64%	68%	69%	60%	65%	66%	67%	63%	63%	70%	100%	66%	66%	67%	65%	69%	65%	67%	65%	67%	62%	69%	57%	61%	
Low2Box (Somewhat bad/Very bad)				D						I		**													*	
	171	94	78	85	61	25	67	58	46	114	57	-	23	148	85	86	38	133	76	96	122	50	114	41	16	
	34%	36%	32%	31%	40%	35%	34%	33%	37%	37%	30%	-	34%	34%	33%	35%	31%	35%	33%	35%	33%	38%	31%	43%	39%	
					C					J		**											V		*	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	509	251	258	280	183	46	58	268	183	287	222	177	37	295	249	260	71	438	129	380	439	70	335	156	18
Base: All Respondents (wtd)	500	250	250	282	175	44	60	264	176	273	227	176	37	286	242	258	70	430	126	374	428	72	331	152	18
Very good	17	13	5	11	7	-	-	10	8	13	5	5	2	11	13	4	5	13	7	11	17	-	15	2	1
	3%	5%	2%	4%	4%	-	-	4%	4%	5%	2%	3%	5%	4%	6%	2%	7%	3%	5%	3%	4%	-	4%	1%	5%
Somewhat good						*	*						*		O		*					*			**
	225	126	99	114	91	20	21	108	96	128	97	66	17	142	121	104	30	195	58	167	198	27	148	71	6
Somewhat bad	45%	50%	40%	41%	52%	46%	34%	41%	55%	47%	43%	37%	46%	50%	50%	40%	43%	45%	46%	45%	46%	38%	45%	47%	33%
		B			C				FG					K	O							*			**
Very bad	201	86	115	122	57	22	31	114	56	96	105	80	14	107	88	113	28	173	49	152	167	34	130	63	8
	40%	34%	46%	43%	33%	50%	52%	43%	32%	35%	46%	45%	38%	37%	36%	44%	40%	40%	39%	41%	39%	47%	39%	42%	46%
Sigma		A		D		D*	H*	H		I			*				*		*		*	*	*	*	**
	57	26	31	35	20	2	8	32	16	37	20	26	4	26	19	37	7	50	13	44	46	11	38	15	3
Sigma	11%	10%	12%	12%	11%	4%	14%	12%	9%	14%	9%	15%	11%	9%	8%	14%	10%	12%	10%	12%	11%	15%	12%	10%	16%
						*	*						*		N	*						*			**
Summary	500	250	250	282	175	44	60	264	176	273	227	176	37	286	242	258	70	430	126	374	428	72	331	152	18
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	242	138	104	125	98	20	21	118	104	141	102	70	19	153	135	108	35	207	65	178	215	27	163	73	7
	48%	55%	42%	44%	56%	46%	34%	45%	59%	51%	45%	40%	51%	53%	56%	42%	50%	48%	51%	48%	50%	38%	49%	48%	39%
Low2Box (Somewhat bad/Very bad)		B			C	*	*		FG				*	K	O		*				U	*			**
	258	112	146	157	77	24	40	146	72	132	125	106	18	133	107	150	35	223	61	196	212	45	168	79	11
Low2Box (Somewhat bad/Very bad)	52%	45%	58%	56%	44%	54%	66%	55%	41%	49%	55%	60%	49%	47%	44%	58%	50%	52%	49%	52%	50%	62%	51%	52%	61%
		A		D		*	H*	H				M	*		N	*					T*				**

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Italy Total		Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1002	482	520	332	393	277	276	429	297	510	492	368	475	159	508	494	100	902	153	849	630	372	531	247	224		
Base: All Respondents (wtd)	500	250	250	181	186	133	147	217	136	253	247	243	198	58	247	253	48	452	72	428	303	197	257	126	117		
Very good	4	1	3	2	*	1	1	1	1	1	2	1	2	1	3	1	*	3	*	3	2	2	3	-	1		
	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%			
Somewhat good	16	6	11	5	6	5	3	8	6	9	8	5	9	2	9	8	3	14	3	14	13	4	12	2	2		
	3%	2%	4%	3%	3%	4%	2%	4%	4%	4%	3%	2%	5%	4%	3%	3%	6%	3%	4%	3%	4%	2%	5%	2%	2%		
Somewhat bad	168	90	78	66	60	42	36	84	49	84	85	76	70	22	83	85	13	156	23	145	104	64	82	47	39		
	34%	36%	31%	36%	32%	32%	25%	38%	36%	33%	34%	31%	35%	38%	34%	34%	26%	34%	32%	34%	34%	33%	32%	37%	34%		
Very bad	311	153	158	108	119	84	107	124	80	159	153	161	118	33	153	158	32	279	45	266	185	127	160	77	74		
	62%	61%	63%	60%	64%	63%	73%	57%	59%	63%	62%	66%	59%	57%	62%	63%	67%	62%	63%	62%	61%	64%	62%	61%	64%		
Sigma	500	250	250	181	186	133	147	217	136	253	247	243	198	58	247	253	48	452	72	428	303	197	257	126	117		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Very good/Somewhat good)	20	7	14	7	7	6	4	9	7	10	10	6	11	3	11	9	3	17	3	17	14	6	15	2	3		
	4%	3%	5%	4%	4%	5%	3%	4%	5%	4%	4%	3%	5%	5%	5%	4%	7%	4%	4%	4%	5%	3%	6%	2%	3%		
Low2Box (Somewhat bad/Very bad)	480	243	236	174	179	127	143	208	129	242	238	237	188	55	236	244	45	435	68	411	289	191	242	124	114		
	96%	97%	95%	96%	96%	95%	97%	96%	95%	96%	96%	97%	95%	95%	95%	96%	93%	96%	96%	96%	95%	97%	94%	98%	97%		
		B											L				*						V				

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	492	515	275	351	381	636	321	50	629	378	318	242	447	491	516	46	961	73	934	656	351	74	245	688
Base: All Respondents (wtd)	500	251	249	185	155	159	351	133	16	280	220	295	90	115	229	271	24	476	33	467	307	193	33	111	356
Very good	3	2	1	1	1	*	1	2	*	2	1	-	1	1	1	2	1	2	1	2	1	1	1	1	1
	1%	1%	*	1%	1%	*	*	1%	3%	1%	*	-	1%	1%	*	1%	2%	*	2%	*	*	1%	2%	1%	*
Somewhat good									F*				K	K			*		*				*		
	97	49	47	41	23	32	63	28	5	47	50	56	14	26	37	60	6	90	8	89	46	51	9	27	61
Somewhat bad	19%	20%	19%	22%	15%	20%	18%	21%	33%	17%	23%	19%	16%	23%	16%	22%	26%	19%	23%	19%	15%	26%	26%	24%	17%
				D					F*					L		N	*		*			T	*	X	
Very bad	290	139	151	104	93	93	202	79	8	173	117	168	55	67	134	156	9	281	14	276	189	102	18	60	213
	58%	55%	61%	56%	60%	59%	58%	60%	54%	62%	53%	57%	61%	58%	59%	58%	*	59%	42%	59%	61%	53%	53%	54%	60%
Sigma									*	J								P	*		R		*		
	111	62	49	39	38	33	85	24	2	59	52	71	20	20	57	54	8	103	11	100	72	39	6	24	81
Low2Box (Somewhat bad/Very bad)	22%	25%	20%	21%	25%	21%	24%	18%	10%	21%	24%	24%	22%	18%	25%	20%	33%	22%	34%	21%	23%	20%	19%	21%	23%
							H		*			M					*		S*			*			
Summary	500	251	249	185	155	159	351	133	16	280	220	295	90	115	229	271	24	476	33	467	307	193	33	111	356
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	99	51	48	43	24	33	64	29	6	48	51	56	16	28	38	61	7	92	8	91	47	52	9	28	62
	20%	20%	19%	23%	15%	21%	18%	22%	36%	17%	23%	19%	17%	24%	16%	23%	28%	19%	25%	19%	15%	27%	28%	25%	17%
Low2Box (Somewhat bad/Very bad)				D					F*					L		N	*		*			T	*	X	
	401	200	201	143	132	126	287	104	10	231	170	239	74	87	192	209	17	384	25	376	260	141	24	83	294
	80%	80%	81%	77%	85%	79%	82%	78%	64%	83%	77%	81%	83%	76%	84%	77%	72%	81%	75%	81%	85%	73%	72%	75%	83%
				C			H		*			M		O		O	*		*		U	*		W	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total		Mexico																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	501	239	262	219	197	85	348	132	21	244	257	150	156	195	276	225	118	383	139	362	344	157	304	137	60	
Base: All Respondents (wtd)	500	239	261	270	157	73	401	88	11	209	291	321	103	76	260	240	103	397	121	379	298	202	284	142	73	
Very good	10	9	1	6	*	4	2	8	*	1	9	5	4	1	9	1	4	6	5	5	6	4	8	-	2	
	2%	4%	*	2%	*	5%	*	9%	4%	*	3%	1%	4%	2%	3%	*	4%	1%	4%	1%	2%	2%	3%	-	2%	
Somewhat good		B				D*		F*	**							*		*					*	*		
	137	90	47	65	44	28	99	33	5	59	78	79	32	27	78	59	38	98	47	90	88	49	91	34	12	
	27%	38%	18%	24%	28%	39%	25%	37%	44%	28%	27%	24%	31%	35%	30%	24%	37%	25%	38%	24%	29%	24%	32%	24%	17%	
Somewhat bad		B				C*		F*	**						K		Q*		S*							
	261	116	144	152	77	32	226	32	3	104	156	171	52	37	127	134	43	218	51	210	147	113	136	80	44	
	52%	49%	55%	56%	49%	44%	56%	36%	28%	50%	54%	53%	51%	49%	49%	55%	42%	55%	42%	55%	49%	56%	48%	57%	60%	
Very bad							G	*	**							*		*	R				*	*		
	93	23	70	48	36	9	75	15	3	45	48	67	15	11	46	47	18	76	19	74	57	36	49	28	16	
	19%	10%	27%	18%	23%	12%	19%	18%	24%	22%	17%	21%	15%	14%	18%	19%	17%	19%	16%	20%	19%	18%	17%	20%	21%	
Sigma		A				*		*	**							*		*		*			*	*		
	500	239	261	270	157	73	401	88	11	209	291	321	103	76	260	240	103	397	121	379	298	202	284	142	73	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	146	99	48	70	44	32	101	40	5	60	87	83	36	28	87	59	43	104	51	95	93	53	99	34	14	
	29%	41%	18%	26%	28%	44%	25%	46%	48%	28%	30%	26%	34%	36%	33%	25%	41%	26%	42%	25%	31%	26%	35%	24%	19%	
Low2Box (Somewhat bad/Very bad)		B				CD*		F*	**						K		Q*		S*				*	*		
	354	140	214	200	113	41	301	47	6	150	204	238	67	48	173	181	60	293	70	284	204	149	185	109	60	
	71%	59%	82%	74%	72%	56%	75%	54%	52%	72%	70%	74%	66%	64%	67%	75%	59%	74%	58%	75%	69%	74%	65%	76%	81%	
		A		E	E	*	G	*	**			M				*	P	*	R			*	*	*		

Global @dvisor: Consumer Confidence
B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total		Poland																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	500	235	265	191	157	152	396	97	7	258	242	73	330	97	220	280	48	452	72	428	284	216	230	172	98	
Base: All Respondents (wtd)	500	248	252	215	146	140	405	88	7	242	258	104	327	69	210	290	46	454	67	433	272	228	230	170	100	
Very good	6	2	4	5	-	1	4	2	-	3	3	2	3	1	4	2	4	2	4	2	3	2	5	1	-	
	1%	1%	2%	2%	-	1%	1%	2%	-	1%	1%	1%	1%	2%	2%	1%	9%	*	6%	*	1%	1%	2%	*	-	
Somewhat good	90	48	42	41	24	25	68	20	2	38	52	19	57	15	42	48	12	78	14	76	56	34	45	27	19	
	18%	19%	17%	19%	16%	18%	17%	23%	31%	16%	20%	18%	17%	21%	20%	16%	27%	17%	21%	17%	20%	15%	19%	16%	19%	
Somewhat bad	280	138	142	120	84	77	230	46	4	133	147	59	185	36	119	161	18	262	31	249	152	128	124	99	57	
	56%	56%	56%	56%	58%	55%	57%	52%	54%	55%	57%	57%	57%	52%	56%	56%	39%	58%	47%	57%	56%	56%	54%	59%	57%	
Very bad	124	61	63	49	38	37	103	20	1	68	56	25	82	17	45	79	12	112	17	107	60	64	56	43	25	
	25%	24%	25%	23%	26%	27%	25%	23%	15%	28%	22%	24%	25%	25%	21%	27%	25%	25%	25%	25%	22%	28%	24%	25%	25%	
Sigma	500	248	252	215	146	140	405	88	7	242	258	104	327	69	210	290	46	454	67	433	272	228	230	170	100	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	96	49	47	46	24	26	72	22	2	41	55	20	60	16	47	49	17	79	19	77	59	37	50	27	19	
	19%	20%	18%	21%	16%	19%	18%	25%	31%	17%	21%	19%	18%	23%	22%	17%	36%	17%	28%	18%	22%	16%	22%	16%	19%	
Low2Box (Somewhat bad/Very bad)	404	199	205	169	122	114	333	66	5	201	203	84	267	53	164	240	29	375	48	356	213	192	180	142	82	
	81%	80%	82%	79%	84%	81%	82%	75%	69%	83%	79%	81%	82%	77%	78%	83%	64%	83%	72%	82%	78%	84%	78%	84%	81%	
								*	**			*		*			*	P	*						*	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total		Russia																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	500	235	265	166	179	155	56	272	172	263	237	130	266	104	267	233	34	466	57	443	329	171	134	208	158	
Base: All Respondents (wtd)	500	240	260	211	169	120	62	280	159	243	257	146	265	89	254	246	33	467	58	442	317	183	137	209	154	
Very good	6	4	3	5	-	2	-	5	1	3	4	4	2	1	4	3	2	5	2	4	2	4	3	2	1	
	1%	2%	1%	2%	-	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	5%	1%	3%	1%	2%	2%	1%	1%		
							*										Q*		*							
Somewhat good	156	79	77	76	57	23	15	82	59	81	75	48	90	19	86	70	11	146	19	137	99	57	40	66	50	
	31%	33%	30%	36%	34%	19%	24%	29%	37%	33%	29%	33%	34%	21%	34%	29%	32%	31%	33%	31%	31%	31%	29%	32%	33%	
				E	E		*						M				*		*							
Somewhat bad	259	108	152	105	85	69	39	144	76	118	141	79	124	56	115	145	14	245	23	236	160	99	69	113	77	
	52%	45%	58%	50%	50%	57%	63%	52%	48%	49%	55%	54%	47%	64%	45%	59%	42%	52%	39%	53%	51%	54%	50%	54%	50%	
				A			*						L*				*		*							
Very bad	78	50	29	25	27	26	8	48	22	41	37	16	50	12	50	28	7	71	14	64	56	22	25	28	25	
	16%	21%	11%	12%	16%	22%	13%	17%	14%	17%	14%	11%	19%	14%	20%	11%	20%	15%	24%	14%	18%	12%	18%	13%	17%	
				B			*						*				O		*							
Sigma	500	240	260	211	169	120	62	280	159	243	257	146	265	89	254	246	33	467	58	442	317	183	137	209	154	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	163	83	80	81	57	25	15	88	60	83	79	51	92	20	90	73	12	150	21	142	101	62	43	68	51	
	33%	35%	31%	38%	34%	21%	24%	31%	38%	34%	31%	35%	35%	22%	35%	30%	37%	32%	36%	32%	34%	32%	32%	33%		
				E	E		*						M				*		*							
Low2Box (Somewhat bad/Very bad)	337	157	180	130	112	95	47	192	98	159	178	95	174	69	165	173	21	317	37	300	216	121	93	142	103	
	67%	65%	69%	62%	66%	79%	76%	69%	62%	66%	69%	65%	65%	78%	65%	70%	63%	68%	64%	68%	68%	66%	68%	68%	67%	
							CD	*						KL*			*		*							

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

		Saudi Arabia		Saudi Arabia																					
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	304	199	305	151	47	239	127	63	305	198	130	116	257	234	269	74	429	98	405	317	186	242	164	97
Base: All Respondents (wtd)	500	283	217	295	155	50	270	107	44	289	211	290	145	65	206	294	69	431	86	414	263	237	210	166	124
Very good	205	124	81	124	53	27	110	41	19	116	89	128	48	29	93	112	23	182	33	172	110	95	80	63	62
	41%	44%	38%	42%	34%	55%	41%	38%	43%	40%	42%	44%	33%	45%	45%	38%	33%	42%	39%	42%	42%	40%	38%	38%	50%
Somewhat good	195	110	85	114	67	15	101	49	20	116	80	103	65	27	77	119	32	163	41	154	102	93	91	81	23
	39%	39%	39%	39%	43%	29%	37%	45%	46%	40%	38%	36%	45%	41%	37%	40%	46%	38%	48%	37%	39%	39%	43%	49%	19%
Somewhat bad					*	**		*	**								*		*			X	X*	*	
	67	35	32	35	25	7	45	10	2	39	28	37	24	6	25	42	10	57	9	58	35	32	20	18	29
	13%	12%	15%	12%	16%	15%	17%	10%	4%	14%	13%	13%	17%	9%	12%	14%	14%	13%	11%	14%	13%	14%	9%	11%	24%
Very bad					*	**		*	**				M				*		*			*	VW*	4	9
	33	14	18	22	10	*	14	8	3	18	15	22	8	3	11	21	5	28	3	30	16	17	20	4	
	7%	5%	8%	8%	6%	1%	5%	7%	7%	6%	7%	8%	5%	5%	5%	7%	7%	7%	3%	7%	6%	7%	9%	3%	7%
Sigma					*	**		*	**								*		*			W	*	*	
	500	283	217	295	155	50	270	107	44	289	211	290	145	65	206	294	69	431	86	414	263	237	210	166	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	401	234	167	238	120	42	211	89	39	232	169	231	113	56	170	231	55	346	74	326	212	188	171	144	86
	80%	83%	77%	81%	78%	85%	78%	83%	89%	80%	80%	80%	78%	87%	82%	78%	79%	80%	86%	79%	81%	79%	81%	87%	69%
Low2Box (Somewhat bad/Very bad)					*	**		*	**								*		*			X*	*	*	
	99	49	50	57	35	8	59	18	5	57	42	59	32	9	36	63	15	85	12	88	50	49	39	22	38
	20%	17%	23%	19%	22%	15%	22%	17%	11%	20%	20%	20%	22%	13%	18%	22%	21%	20%	14%	21%	19%	21%	19%	13%	31%
					*	**		*	**								*		*				*	*	W*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa																								
	South Africa Total																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	529	169	360	266	185	78	40	123	366	274	255	249	157	123	283	246	98	431	171	358	459	70	306	162	61
Base: All Respondents (wtd)	500	240	260	287	137	76	61	117	322	227	273	231	152	118	262	238	92	408	154	346	403	97	294	151	56
Very good	4	3	1	1	3	-	-	1	3	2	2	1	2	1	3	1	2	2	3	1	4	-	3	1	-
	1%	1%	*	*	2%	-	-	1%	1%	1%	1%	*	1%	1%	1%	*	2%	*	2%	*	1%	-	1%	*	-
						*	**	*						*			*				*			*	*
Somewhat good	112	65	48	72	23	18	18	29	66	43	69	52	40	21	63	49	15	98	29	83	87	25	75	28	9
	22%	27%	18%	25%	17%	24%	29%	24%	21%	19%	25%	22%	26%	18%	24%	21%	16%	24%	19%	24%	22%	26%	26%	19%	16%
						**	**	*					*		*		*			*	*	*	*	*	*
Somewhat bad	239	106	133	133	72	33	26	50	162	105	133	111	66	61	126	113	49	189	77	161	191	48	135	81	23
	48%	44%	51%	47%	53%	43%	42%	43%	50%	46%	49%	48%	44%	52%	48%	48%	54%	46%	50%	47%	47%	49%	46%	54%	41%
					*	**	*	*				*	*	*	*	*	*	*	*	*	*	*	*	*	*
Very bad	145	67	79	81	40	25	18	37	90	76	69	67	44	35	71	75	26	119	44	101	121	24	80	41	24
	29%	28%	30%	28%	29%	33%	29%	32%	28%	34%	25%	29%	29%	30%	27%	31%	28%	29%	29%	29%	30%	25%	27%	27%	43%
					*	**	*	*				*	*	*	*	*	*	*	*	*	*	*	*	*	V*
Sigma	500	240	260	287	137	76	61	117	322	227	273	231	152	118	262	238	92	408	154	346	403	97	294	151	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	116	68	48	73	25	18	18	30	69	45	71	52	42	22	66	50	17	99	33	84	91	25	78	29	9
	23%	28%	19%	25%	19%	24%	29%	25%	21%	20%	26%	23%	28%	18%	25%	21%	18%	24%	21%	24%	23%	26%	27%	19%	16%
		B			*	**	*	*				*	*	*	*	*	*	*	*	*	*	*	*	*	*
Low2Box (Somewhat bad/Very bad)	384	172	212	214	112	58	44	87	253	181	202	178	110	96	196	188	75	309	122	262	312	71	215	122	47
	77%	72%	81%	75%	81%	76%	71%	75%	79%	80%	74%	77%	72%	82%	75%	79%	82%	76%	79%	76%	77%	74%	73%	81%	84%
		A			*	**	*	*				*	*	*	*	*	*	*	*	*	*	*	*	*	*

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

		South Korea																								
	South Korea																									
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	532	308	224	172	204	156	85	192	255	349	183	8	141	383	310	222	76	456	115	417	416	116	181	236	115	
Base: All Respondents (wtd)	500	252	248	211	179	111	92	183	225	292	208	10	148	342	260	240	60	440	88	412	367	133	169	223	108	
Very good	5	4	1	2	1	2	1	1	3	4	1	-	1	4	4	1	2	3	2	3	4	1	4	1	-	
	1%	2%	*	1%	*	2%	1%	*	1%	1%	*	-	1%	1%	2%	*	4%	1%	2%	1%	1%	1%	3%	*	-	
Somewhat good	64	31	33	30	17	17	11	23	30	42	23	2	20	42	38	27	11	53	17	47	45	20	30	20	14	
	13%	12%	13%	14%	10%	16%	12%	12%	14%	14%	11%	16%	14%	12%	14%	11%	19%	12%	19%	11%	12%	15%	18%	9%	13%	
Somewhat bad	276	149	127	114	100	62	44	110	122	163	113	7	85	184	145	131	25	251	46	230	200	76	84	132	61	
	55%	59%	51%	54%	56%	56%	48%	60%	54%	56%	54%	68%	57%	54%	56%	54%	41%	57%	52%	56%	55%	57%	50%	59%	56%	
Very bad	155	68	87	65	61	30	36	49	70	83	72	2	42	111	73	82	22	132	23	132	118	37	50	71	34	
	31%	27%	35%	31%	34%	27%	39%	27%	31%	28%	34%	16%	28%	33%	28%	34%	37%	30%	26%	32%	32%	28%	30%	32%	31%	
Sigma	500	252	248	211	179	111	92	183	225	292	208	10	148	342	260	240	60	440	88	412	367	133	169	223	108	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	69	35	34	32	18	19	12	23	34	46	24	2	21	46	42	28	14	56	19	50	49	21	35	21	14	
	14%	14%	14%	15%	10%	18%	13%	13%	15%	16%	11%	16%	14%	14%	16%	11%	23%	13%	22%	12%	13%	15%	21%	9%	13%	
Low2Box (Somewhat bad/Very bad)	431	217	213	179	161	91	80	159	192	247	184	9	127	295	218	213	47	384	69	362	318	113	134	203	94	
	86%	86%	86%	85%	90%	82%	87%	87%	85%	84%	89%	84%	86%	86%	84%	89%	77%	87%	78%	88%	87%	85%	79%	91%	87%	
					E		*					**					*	P		R			V			

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1001	500	501	382	397	222	715	241	45	443	558	649	81	271	485	516	90	911	93	908	545	456	539	259	203	
Base: All Respondents (wtd)	500	252	248	205	189	106	355	120	25	215	285	249	115	136	243	257	41	459	47	453	270	230	270	138	92	
Very good	5	3	2	2	1	1	4	1	-	3	2	3	1	1	3	2	3	2	2	3	3	2	5	-	-	
	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	7%	1%	4%	1%	1%	1%	2%	-	-	
													*				Q*		S*							
Somewhat good	12	6	7	5	6	1	9	3	-	5	8	6	-	6	7	5	4	8	5	8	7	5	9	2	1	
	2%	2%	3%	2%	3%	1%	3%	3%	-	2%	3%	3%	-	4%	3%	2%	10%	2%	10%	2%	3%	2%	3%	2%	2%	
													*				Q*		S*							
Somewhat bad	101	58	43	43	38	20	70	23	8	43	58	44	27	30	54	47	8	93	9	92	59	42	49	35	17	
	20%	23%	17%	21%	20%	19%	20%	19%	32%	20%	20%	18%	24%	22%	22%	18%	19%	20%	19%	20%	22%	18%	18%	25%	19%	
										*			*				*		*					V		
Very bad	382	186	196	155	144	83	272	93	17	164	218	196	86	100	179	203	27	355	31	350	202	180	207	101	74	
	76%	74%	79%	76%	76%	79%	77%	77%	68%	76%	76%	79%	75%	73%	73%	79%	65%	77%	67%	77%	75%	78%	77%	73%	80%	
													*				P									
Sigma	500	252	248	205	189	106	355	120	25	215	285	249	115	136	243	257	41	459	47	453	270	230	270	138	92	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	17	8	9	7	8	2	13	4	-	8	9	9	1	7	11	7	7	11	6	11	10	7	14	2	1	
	3%	3%	4%	4%	4%	2%	4%	4%	-	4%	3%	4%	1%	5%	4%	3%	16%	2%	14%	2%	4%	3%	5%	2%	2%	
Low2Box (Somewhat bad/Very bad)	483	244	239	198	181	104	341	116	25	207	276	240	113	130	232	250	34	448	40	442	260	222	256	136	91	
	97%	97%	96%	96%	96%	98%	96%	96%	100%	96%	97%	96%	99%	95%	96%	97%	84%	98%	86%	98%	96%	97%	95%	98%	98%	
									*				*				*	P	*	R						

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Sweden																								
	Sweden	Gender		Age			Household Income			Marital Status		Sweden			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	500	236	264	177	131	192	200	225	75	165	335	346	76	78	312	188	38	462	56	444	307	193	151	145	204	
Base: All Respondents (wtd)	500	253	247	185	143	171	188	211	101	168	332	105	262	132	320	180	47	453	71	429	342	158	174	150	176	
Very good	34	26	9	9	9	17	5	24	4	13	21	7	17	10	26	8	9	25	12	22	31	3	16	2	16	
	7%	10%	3%	5%	6%	10%	3%	12%	4%	8%	6%	7%	6%	8%	8%	5%	19%	6%	17%	5%	9%	2%	9%	1%	9%	
Somewhat good	313	164	150	116	95	102	107	119	87	119	195	56	163	94	199	114	38	276	55	259	221	93	106	100	107	
	63%	65%	61%	63%	67%	60%	57%	57%	86%	71%	59%	53%	62%	71%	62%	64%	80%	61%	77%	60%	65%	59%	61%	67%	61%	
Somewhat bad																										
Very bad	125	48	77	55	24	46	55	60	10	32	93	36	65	23	79	46	1	124	4	121	76	49	46	36	43	
	25%	19%	31%	30%	17%	27%	29%	29%	10%	19%	28%	34%	25%	18%	25%	26%	2%	27%	6%	28%	22%	31%	26%	24%	25%	
Sigma																										
Sigma	28	16	11	6	15	7	21	7	-	5	23	6	17	5	17	11	-	28	-	28	15	13	7	12	9	
	6%	6%	5%	3%	11%	4%	11%	3%	-	3%	7%	6%	6%	3%	5%	6%	*	6%	-	6%	4%	8%	4%	8%	5%	
Sigma	500	253	247	185	143	171	188	211	101	168	332	105	262	132	320	180	47	453	71	429	342	158	174	150	176	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)		348	189	158	125	104	118	113	144	91	132	216	63	180	105	225	123	46	301	67	281	252	96	122	102	123
		70%	75%	64%	67%	73%	69%	60%	68%	90%	78%	65%	60%	69%	79%	70%	68%	98%	67%	94%	65%	74%	61%	70%	68%	70%
Low2Box (Somewhat bad/Very bad)		152	64	88	61	39	53	75	67	10	36	116	42	82	28	96	57	1	152	4	148	90	62	53	48	52
		30%	25%	36%	33%	27%	31%	40%	32%	10%	22%	35%	40%	31%	21%	30%	32%	2%	33%	6%	35%	26%	39%	30%	32%	30%

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D)

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	281	222	214	238	51	10	146	347	356	147	136	79	288	326	177	80	423	200	303	385	118	293	167	43
Base: All Respondents (wtd)	500	252	248	262	172	66	9	166	326	337	163	154	103	244	311	189	58	442	170	330	371	129	302	146	52
Very good	46	36	10	34	11	1	2	31	14	42	4	10	26	10	39	8	8	39	9	38	39	7	12	9	25
	9%	14%	4%	13%	6%	2%	19%	18%	4%	13%	3%	6%	26%	4%	12%	4%	13%	9%	5%	11%	11%	6%	4%	6%	47%
Somewhat good		**	**	**		*	**	**		**	**	**	**		**	*	*	**		**		**	*	*	**
	229	90	139	128	74	27	1	43	186	153	76	74	29	126	137	92	28	202	100	129	190	39	155	57	18
Somewhat bad	46%	36%	56%	49%	43%	41%	8%	26%	57%	45%	47%	48%	28%	52%	44%	49%	47%	46%	59%	39%	51%	30%	51%	39%	34%
		**	**	**	*	**	**	**		**	**	**	**		**	*	*	**		**		**	*	*	**
Very bad	160	99	62	80	56	24	2	75	83	98	63	54	38	68	98	63	16	144	40	120	98	63	89	65	6
	32%	39%	25%	30%	33%	37%	26%	45%	25%	29%	38%	35%	37%	28%	31%	33%	28%	33%	23%	36%	26%	48%	30%	44%	12%
Sigma		**	**	**	*	**	**	**		**	**	**	**		**	*	*	**		**		**	*	*	**
	64	27	38	20	31	14	4	17	43	44	20	16	9	39	38	26	7	58	21	43	44	21	45	16	4
Low2Box (Somewhat bad/Very bad)	13%	11%	15%	8%	18%	21%	46%	10%	13%	13%	12%	11%	9%	16%	12%	14%	11%	13%	12%	13%	12%	16%	15%	11%	7%
		**	**	**	*	**	**	**		**	**	**	**		**	*	*	**		**		**	*	*	**
Summary	500	252	248	262	172	66	9	166	326	337	163	154	103	244	311	189	58	442	170	330	371	129	302	146	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	275	127	149	162	85	28	2	73	200	195	81	84	55	136	175	100	35	240	109	166	229	46	167	66	42
	55%	50%	60%	62%	49%	43%	27%	44%	61%	58%	49%	54%	54%	56%	56%	53%	61%	54%	64%	50%	62%	36%	55%	45%	81%
Low2Box (Somewhat bad/Very bad)		**	**	**	*	**	**	**		**	**	**	**		**	*	*	**		**		**	*	*	**
	225	125	99	100	87	38	6	92	126	142	83	70	47	107	136	89	23	202	61	163	141	83	134	80	10
	45%	50%	40%	38%	51%	57%	73%	56%	39%	42%	51%	46%	46%	44%	44%	47%	39%	46%	36%	50%	38%	64%	45%	55%	19%
		**	**	**	*	**	**	**		**	**	**	**		**	*	*	**		**		**	*	*	**

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1001	481	520	345	310	346	228	590	183	425	576	273	321	407	591	410	83	918	128	873	654	347	372	254	375
Base: All Respondents (wtd)	500	246	254	185	154	161	113	296	92	208	292	134	160	205	295	205	41	459	64	436	329	171	189	127	185
Very good	7	3	4	5	2	*	1	5	2	5	3	1	2	5	6	2	3	5	5	3	7	*	6	2	-
	1%	1%	2%	3%	1%	*	*	2%	2%	2%	1%	*	1%	2%	2%	1%	6%	1%	7%	1%	2%	*	3%	1%	-
Somewhat good	58	28	29	24	19	15	10	37	11	26	31	13	18	27	35	23	7	51	10	47	39	18	16	23	
	12%	12%	11%	13%	12%	9%	9%	13%	11%	13%	11%	10%	11%	13%	12%	11%	16%	11%	16%	11%	12%	11%	10%	13%	13%
Somewhat bad	302	147	155	118	88	96	60	178	65	131	172	74	98	130	174	128	21	281	35	267	205	97	106	82	115
	60%	60%	61%	64%	57%	60%	53%	60%	71%	63%	59%	55%	61%	63%	59%	63%	52%	61%	55%	61%	62%	57%	56%	64%	62%
Very bad	133	67	66	38	46	49	43	76	15	47	86	47	42	44	80	53	10	123	13	120	79	54	59	28	47
	27%	27%	26%	20%	30%	31%	38%	26%	16%	22%	30%	35%	26%	21%	27%	26%	25%	27%	21%	27%	24%	32%	31%	22%	25%
Sigma	500	246	254	185	154	161	113	296	92	208	292	134	160	205	295	205	41	459	64	436	329	171	189	127	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	65	32	33	29	20	15	11	42	12	31	34	13	20	31	41	24	9	56	15	50	46	19	24	17	23
	13%	13%	13%	16%	13%	10%	9%	14%	13%	15%	12%	10%	13%	15%	14%	12%	23%	12%	24%	11%	14%	11%	13%	14%	13%
Low2Box (Somewhat bad/Very bad)	435	214	221	156	134	146	102	253	79	177	258	121	140	174	254	181	32	403	48	387	284	151	164	109	161
	87%	87%	87%	84%	87%	90%	91%	86%	87%	85%	88%	90%	87%	85%	86%	88%	77%	88%	76%	89%	86%	89%	87%	86%	87%
						C						M					*	P		R					

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/

Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total		the US																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1000	453	547	294	322	384	144	424	432	639	361	361	355	284	516	484	106	894	135	865	637	363	384	247	369	
Base: All Respondents (wtd)	500	247	253	182	158	160	81	210	209	308	192	232	127	141	256	244	50	450	66	434	315	185	190	124	186	
Very good	22	16	6	13	5	4	4	5	13	17	5	5	4	13	18	4	8	13	12	10	19	3	14	1	7	
	4%	7%	2%	7%	3%	3%	5%	2%	6%	5%	3%	2%	3%	9%	7%	2%	17%	3%	18%	2%	6%	2%	7%	1%	4%	
	B			DE					G	J				KL	O		Q*		S		U		WX		W	
Somewhat good	134	74	60	56	39	39	21	55	58	76	58	52	33	93	59	14	120	19	115	93	41	52	32	50	50	
	27%	30%	24%	31%	25%	24%	26%	26%	27%	25%	30%	23%	26%	35%	29%	24%	29%	27%	29%	27%	29%	22%	27%	26%	27%	
	B													KL			*			U						
Somewhat bad	219	95	124	82	71	66	34	87	99	137	82	107	57	55	102	118	19	200	23	196	134	85	78	61	81	
	44%	38%	49%	45%	45%	41%	42%	41%	47%	44%	43%	46%	45%	39%	40%	48%	38%	44%	35%	45%	43%	46%	41%	49%	44%	
		A													N		*			R						
Very bad	125	62	63	32	43	50	22	63	40	78	47	68	34	23	61	64	8	117	12	113	70	55	47	30	48	
	25%	25%	25%	18%	27%	31%	27%	30%	19%	25%	24%	29%	27%	16%	24%	26%	17%	26%	19%	26%	22%	30%	25%	24%	26%	
		C							H					M			*		T							
Sigma	500	247	253	182	158	160	81	210	209	308	192	232	127	141	256	244	50	450	66	434	315	185	190	124	186	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	156	91	65	69	44	44	25	60	70	93	63	57	36	62	93	63	23	133	31	125	111	44	66	33	57	
	31%	37%	26%	38%	28%	27%	31%	29%	34%	30%	33%	25%	29%	44%	36%	26%	45%	30%	47%	29%	35%	24%	35%	27%	31%	
		B		DE										KL	O		Q*		S		U					
Low2Box (Somewhat bad/Very bad)	344	157	187	114	114	116	56	149	139	215	129	175	91	78	163	181	28	317	35	309	204	140	125	91	129	
	69%	63%	74%	62%	72%	73%	69%	71%	66%	70%	67%	75%	71%	56%	64%	74%	55%	70%	53%	71%	65%	76%	65%	73%	69%	
		A			C	C						M	M		N		*	P		R		T				

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	Hijh	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18150	8814	9336	6945	6202	5003	5729	7321	4951	9337	8813	5367	6157	6626	9885	8265	1987	16163	3326	14824	12266	5884	7866	5184	5100
	12000	5978	6022	5289	3867	2844	4171	4632	3045	5772	6228	4370	4327	3303	6257	5743	1280	10720	2054	9946	7815	4185	5139	3625	3236
	352	214	138	192	95	65	125	99	105	186	165	146	96	203	203	148	61	291	99	252	239	113	181	76	94
	7 - Very strong economy (7)	3%	4%	2%	4%	2%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	5%	3%	5%	3%	3%	3%	4%	2%	3%
6 (6)		B		DE			G		G						Q				S				W		
	610	327	284	274	200	136	130	225	244	340	270	161	208	241	376	234	86	524	180	430	442	168	312	177	121
	5%	5%	5%	5%	5%	5%	3%	5%	8%	6%	4%	4%	5%	7%	6%	4%	7%	5%	9%	4%	6%	4%	6%	5%	4%
5 (5)					F		FG		FG	J			K	KL	O		Q		S		U		WX		
	2245	1131	1114	1070	710	464	588	903	735	1093	1153	743	809	693	1161	1084	282	1963	449	1796	1578	667	1068	659	519
	19%	19%	19%	20%	18%	16%	14%	19%	24%	19%	19%	17%	19%	21%	19%	19%	22%	18%	22%	18%	20%	16%	21%	18%	16%
4 (4)		E			F		FG		FG				KL				Q		S		U		WX		
	3397	1694	1703	1603	1064	731	1145	1358	858	1560	1837	1223	1229	945	1724	1673	346	3051	588	2809	2178	1219	1392	1071	934
	28%	28%	28%	30%	28%	26%	27%	29%	28%	27%	29%	28%	28%	29%	28%	29%	27%	28%	29%	28%	28%	29%	27%	30%	29%
3 (3)				DE						I												V			
	2794	1372	1421	1166	903	725	1010	1097	653	1319	1475	1010	1016	768	1439	1354	279	2515	409	2384	1768	1026	1100	883	810
	23%	23%	24%	22%	23%	25%	24%	24%	21%	23%	24%	23%	23%	23%	23%	24%	22%	23%	20%	24%	23%	25%	21%	24%	25%
2 (2)				CD			H												R		T		V		V
	1328	648	680	533	431	365	553	491	271	645	683	486	510	333	701	627	109	1219	159	1170	851	477	545	398	385
	11%	11%	11%	10%	11%	13%	13%	11%	9%	11%	11%	11%	12%	10%	11%	11%	9%	11%	8%	12%	11%	11%	11%	11%	12%
1 - Very weak economy (1)				CD			GH		H				M				P		R						
	1274	593	681	452	464	358	620	459	179	629	646	602	446	227	653	622	117	1157	170	1104	759	516	540	361	373
	11%	10%	11%	9%	12%	13%	15%	10%	6%	11%	10%	14%	10%	7%	10%	11%	9%	11%	8%	11%	10%	12%	11%	10%	12%
Sigma		A			C		C		GH				LM						R		T				
	12000	5978	6022	5289	3867	2844	4171	4632	3045	5772	6228	4370	4327	3303	6257	5743	1280	10720	2054	9946	7815	4185	5139	3625	3236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	3207	1671	1536	1536	1006	665	842	1227	1084	1619	1587	1050	1128	1030	1740	1467	429	2778	728	2479	2259	947	1561	912	733
	27%	28%	25%	29%	26%	23%	20%	26%	36%	28%	25%	24%	26%	31%	28%	26%	34%	26%	35%	25%	29%	23%	30%	25%	23%
		B		DE	E		F		FG	J			KL		O		Q		S		U		WX		X
Low3Box (Weak)	5396	2613	2783	2151	1797	1448	2183	2047	1102	2593	2804	2098	1971	1328	2793	2603	505	4891	738	4658	3377	2019	2186	1642	1568
	45%	44%	46%	41%	46%	51%	52%	44%	36%	45%	45%	48%	46%	40%	45%	45%	39%	46%	36%	47%	43%	48%	43%	45%	48%
		A			C		CD		GH	H			M				P		R		T		V		VW
Mean	3.6	3.7	3.5	3.7	3.5	3.4	3.3	3.6	3.9	3.6	3.6	3.5	3.6	3.8	3.6	3.6	3.8	3.6	3.9	3.5	3.7	3.5	3.7	3.6	3.5
		B		DE	E		F		FG				K	KL	O		Q		S		U		WX		X

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)		18150	502	1007	501	1007	1001	1023	1000	1001	1001	500	1020	509	1002	1007	501	500	500	503	529	532	1001	500	503	1000
Base: All Respondents (wtd)		12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
7 - Very strong economy (7)		352	12	13	1	21	8	18	3	14	4	3	24	10	2	1	9	1	4	123	2	3	*	47	15	13
		3%	2%	3%	*	4%	2%	4%	1%	3%	1%	1%	5%	2%	*	*	2%	*	1%	25%	*	1%	*	9%	3%	3%
			CGUMNPSTU	CGUMNPQSTU		CEGULMNOPQSTUX	CMNPU	CGUMNPQSTU		CGUMNPQSTU			ABCEGHILMNOPQSTUX	CGUMNPSTU			CMNPU			ABCEFGHIJLMNOPQSTUWVX			ABCEFGHIJLMNOPQSTUX	*	CGUMNPQSTU	
6 (6)		610	19	44	5	32	40	45	4	67	10	6	35	29	3	3	14	10	13	50	14	4	1	73	63	28
		5%	4%	9%	1%	6%	8%	9%	1%	13%	2%	1%	7%	6%	1%	1%	3%	2%	3%	10%	3%	1%	*	15%	13%	6%
			CGIMNTU	ACGUMNOPQSTUX		CGUMNOPQSTU	ACGUMNOPQSTUX	ACGUMNOPQSTU		ABCEGHIJLMNOPQSTUX	GMNU		ACGUMNOPQSTU	CGUMNOPQSTU			GMNTU	MNU	GMNTU	ACGULMNOPQSTUX	GMNTU		ABCEGHIJLMNOPQSTUX	ACGUMNOPQSTU*	CGUMNOPQSTU	
5 (5)		2245	77	153	67	129	158	179	53	156	59	34	123	131	26	42	96	66	80	93	88	72	25	127	120	94
		19%	15%	31%	13%	26%	32%	36%	11%	31%	12%	7%	25%	26%	5%	8%	19%	13%	16%	19%	18%	14%	5%	25%	24%	19%
			GJMNU	ACDGULMNOPQRSTUX	JMNU	ACGUMNOPQSTUX	ACDGULMNOPQRSTUX	ACDGULMNOPQRSTUVWX	JMU	ACDGULMNOPQRSTUX	JMNU		ACGUMNOPQSTUX	ACGUMNOPQSTUX		MU	CGUMNP	JMNU	GJMNU	GJMNU	GJMNU	GJMNU		ACGUMNPQSTUX	CGJUMNP*	CGUMNPQSTU
4 (4)		3397	126	173	174	157	155	144	133	151	142	96	185	182	83	158	158	110	139	119	160	135	76	145	155	141
		28%	25%	35%	35%	31%	31%	29%	27%	30%	28%	19%	37%	32%	17%	32%	32%	22%	28%	24%	32%	27%	15%	29%	31%	28%
			JMU	AGJMPQRTUX	AGJMPQRTUX	AGJMPRU	AGJMPRU	JMU	JMU	JMPRU	JMPU		ADEFGHIJLMNOPQSTUVWX	AEGHJMPQRTUX		AGJMPRU	JMPRU	MU	JMPU	MU	AJMPRU	JMU		JMU*	JMPU	
3 (3)		2794	105	77	156	75	92	76	145	75	151	144	90	98	115	193	118	150	144	75	133	185	120	68	83	125
		23%	21%	15%	31%	15%	18%	15%	29%	15%	30%	29%	18%	20%	23%	39%	24%	30%	29%	15%	27%	37%	24%	14%	17%	25%
			BDHV		ABDEFHKLORUVWX				ABDEFHKLORUVW		ABDEFHKLORUVWX	ABDEFHKLORVW		DHV	BDEFHKLOR	ABCEFGHIJLMNOPQRSUVWX	BDEFHKLOR	ABDEFHKLORUVWX	ABDEFHKLORVW		BDEFHKLOR	ABDEFHKLORQSTUVWX	BDEFHKLOR	*	BDEFHKLOR	
2 (2)		1328	61	20	60	30	26	17	82	19	82	106	27	28	106	72	52	96	55	22	64	121	124	25	43	51
		11%	12%	4%	12%	6%	5%	3%	16%	4%	16%	21%	5%	6%	21%	14%	10%	19%	11%	4%	13%	12%	25%	5%	9%	10%
			BDEFHKLORV		BDEFHKLORV	H			BCDEFHKLORQTVX		ABCEFGHIJLMNOPQSTVWX	ABCEFGHIJLMNOPQSTVWX			ABCEFGHIJLMNOPQSTVWX	BDEFHKLORVX	BDEFHKLORV	ABCEFGHIJLMNOPQSTVWX	BDEFHKLORV		BDEFHKLORV	BDEFHKLORV	ABCEFGHIJLMNOPQSTVWX	*	BDEFHKLORV	
1 - Very weak economy (1)		1274	100	19	36	57	22	22	79	17	53	112	16	23	167	31	52	66	65	18	40	39	154	14	22	49
		11%	20%	4%		11%	4%	4%	16%	3%	11%	22%	3%	5%	33%	6%	10%	13%	13%	4%	8%	8%	31%	3%	4%	10%
			BCDEFHKLORQSTVWX		BEHKRV	BCEFGHIJLMNOPQSTVWX			BCDEFHKLORQSTVWX		BEFGHIJLMNOPQSTVWX	BCDEFHKLORQSTVWX			ABCEFGHIJLMNOPQSTVWX	HKV	BEFGHIJLMNOPQSTVWX	BCEFGHIJLMNOPQSTVWX	BCEFGHIJLMNOPQSTVWX		BEHKRV	BEHKRV	ABCEFGHIJLMNOPQSTVWX	*	BEFGHIJLMNOPQSTVWX	
Sigma		12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Strong)		3207	108	211	73	182	206	241	61	237	72	43	181	170	31	46	119	78	96	266	103	78	26	247	198	135
		27%	22%	42%	15%	36%	41%	48%	12%	47%	14%	9%	36%	34%	6%	9%	24%	16%	19%	53%	21%	16%	5%	49%	40%	27%
			CGUMNPSTU	ACDGULMNOPQSTUX	JMNU	ACGUMNOPQSTUX	ACDGULMNOPQSTUX	ACDGULMNOPQSTUX	JMU	ABCEGHIJLMNOPQSTUX	JMNU	U	ACGUMNOPQSTUX	ACGUMNOPQSTUX		MU	CGUMNPSTU	JMNU	GJMNU	ABCEGHIJLMNOPQSTUX	CGUMNU	JMNU		ACDEGHIJLMNOPQSTUX	ACGUMNOPQSTUX*	ACGUMNPQSTU
Low3Box (Weak)		5396	266	116	253	162	139	114	306	111	286	361	134	149	387	296	223	312	265	115	237	287	398	108	147	225
		45%	53%	23%	51%	32%	28%	23%	61%	22%	57%	72%	27%	30%	77%	59%	45%	62%	53%	23%	47%	57%	80%	22%	29%	45%
			BDEFHKLORVWX		BDEFHKLORVW	BEFGHKL	BH		ABCEFGHKLORQSTVWX		BCDEFHKLORQSTVWX	ABCEFGHKLORQSTVWX	H	BHRV	ABCEFGHKLORQSTVWX	BCDEFHKLORQSTVWX	BDEFHKLORVW	ABCEFGHKLORQSTVWX	BDEFHKLORVWX		BDEFHKLORVW	BCDEFHKLORQSTVWX	ABCEFGHKLORQSTVWX	*	BDEFHKLORVW	
Mean		3.6	3.2	4.2	3.4	3.9	4.1	4.3	3	4.3	3.2	4.1	4	4	3.2	3.5	3.1	3.1	3.3	4.8	3.5	3.3	4.5	4.1	3.6	
			GIMU	ACDGULMNOPQSTUX	GUMNP	ACGUMNOPQSTUX	ACDGULMNOPQSTUX	ACDGULMNOPQSTUX	JMU	ACDEGHIJLMNOPQSTUX	GIMU	MU	ACDGULMNOPQSTUX	ACGUMNOPQSTUX		GIMPU	AGUMNPQSTU	JMU	GIMPU	ABCEFGHKLORQSTVWX	AGUMNP	GIMPU		ABCEGHIJLMNOPQSTUX	ACGUMNOPQSTUX*	ACGUMNPQSTU

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18150	2001	2010	7006	5598	7512	3550	1535
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
7 - Very strong economy (7)	352	20	42	75	73	49	67	140
	3%	2%	3%	2%	2%	1%	3%	9%
		E	CE	E	E		ACDE	ABCDEF
6 (6)	610	67	65	180	171	167	123	126
	5%	7%	4%	4%	5%	4%	6%	8%
		BCDE					BCE	BCDE
5 (5)	2245	253	301	612	779	668	510	300
	19%	25%	20%	14%	22%	17%	25%	20%
		BCDEG	CE		CE	C	BCDEG	C
4 (4)	3397	296	441	1111	1116	1102	625	434
	28%	30%	29%	25%	32%	28%	31%	29%
		C	C		CE	C	CE	
3 (3)	2794	217	298	1124	864	1039	386	291
	23%	22%	20%	25%	25%	26%	19%	19%
				ABFG	ABFG	ABFG		
2 (2)	1328	77	143	699	281	493	129	128
	11%	8%	10%	16%	8%	12%	6%	9%
			F	ABDEFG	F	ABDFG		
1 - Very weak economy (1)	1274	70	209	698	216	483	160	80
	11%	7%	14%	16%	6%	12%	8%	5%
			ADFG	ADEFG		ADFG	D	
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Strong)	3207	340	409	867	1024	883	700	567
	27%	34%	27%	19%	29%	22%	35%	38%
		BCDE	CE		CE	C	BCDE	BCDE
Low3Box (Weak)	5396	364	651	2521	1361	2015	674	499
	45%	36%	43%	56%	39%	50%	34%	33%
			ADFG	ABDEFG	FG	ABDFG		
Mean	3.6	3.9	3.6	3.2	3.8	3.4	3.9	4.1
		BCE	CE		BCE	C	BCDE	ABCDEF

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Mean:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)

Minimum Base: 30 (**), Small Base: 100 (*)

		Argentina	Argentina																							
		Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)		502	207	295	206	167	129	211	197	94	177	325	203	159	140	243	259	66	436	89	413	325	177	300	124	78
Base: All Respondents (wtd)		500	245	255	248	145	106	252	176	72	163	337	327	118	55	225	275	63	437	82	418	293	207	274	140	86
7 - Very strong economy (7)		12	6	6	9	3	-	8	2	3	2	10	8	4	-	6	6	-	12	2	10	8	4	7	-	5
		2%	2%	2%	4%	2%	-	3%	1%	4%	1%	3%	2%	3%	-	3%	2%	-	3%	2%	2%	3%	2%	2%	-	6%
							*			*								*		*				*		W*
6 (6)		19	11	8	8	2	8	6	7	6	9	10	13	2	3	9	10	4	15	5	13	15	4	11	3	4
		4%	4%	3%	3%	2%	8%	2%	4%	8%	5%	3%	4%	2%	6%	4%	4%	7%	3%	7%	3%	5%	2%	4%	2%	5%
							D*			F*								*		*			*		*	*
5 (5)		77	39	38	45	21	11	40	25	11	23	54	54	18	5	31	46	11	66	14	63	52	25	45	25	7
		15%	16%	15%	18%	14%	11%	16%	14%	16%	14%	16%	17%	15%	9%	14%	17%	18%	15%	17%	15%	18%	12%	16%	18%	8%
							*			*								*		*			*		*	*
4 (4)		126	69	57	65	45	15	76	39	10	29	97	81	32	12	53	72	13	113	20	105	69	57	66	33	27
		25%	28%	22%	26%	31%	14%	30%	22%	14%	18%	29%	25%	27%	22%	24%	26%	21%	26%	25%	25%	24%	27%	24%	24%	31%
						E				*								*		*			*		*	*
3 (3)		105	60	45	50	36	19	49	41	14	32	73	64	29	12	57	48	14	91	19	86	64	41	48	43	14
		21%	25%	18%	20%	25%	18%	19%	24%	20%	20%	22%	20%	25%	21%	25%	17%	23%	21%	23%	21%	22%	20%	18%	31%	16%
						*			*									*		*			VX*		*	*
2 (2)		61	29	33	30	12	20	29	24	8	24	38	37	14	10	31	31	8	53	10	52	30	32	38	10	13
		12%	12%	13%	12%	8%	19%	11%	14%	12%	14%	11%	11%	12%	18%	14%	11%	13%	12%	12%	12%	10%	15%	14%	7%	15%
						D*				*								*		*			*		*	*
1 - Very weak economy (1)		100	32	68	41	26	33	44	37	19	44	56	69	19	13	38	62	11	89	12	89	56	44	59	25	16
		20%	13%	27%	17%	18%	31%	17%	21%	27%	17%	21%	21%	16%	23%	17%	23%	18%	20%	14%	21%	19%	21%	22%	18%	19%
						A				J								*		*			*		*	*
Sigma		500	245	255	248	145	106	252	176	72	163	337	327	118	55	225	275	63	437	82	418	293	207	274	140	86
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Strong)		108	55	53	62	26	19	54	34	20	34	74	75	24	9	46	62	16	92	21	87	75	33	63	29	16
		22%	23%	21%	25%	18%	18%	21%	19%	27%	21%	22%	23%	20%	15%	21%	22%	25%	21%	26%	21%	26%	16%	23%	20%	19%
							*			*								*		*			*		*	*
Low3Box (Weak)		266	121	145	121	74	72	122	103	42	100	167	170	62	34	126	141	34	233	41	226	149	117	146	78	43
		53%	49%	57%	49%	51%	67%	48%	58%	58%	61%	49%	52%	53%	62%	56%	51%	54%	53%	49%	54%	51%	57%	53%	56%	50%
							CD*			*								*		*			*		*	*
Mean		3.2	3.4	3.1	3.4	3.3	2.8	3.4	3.1	3.2	3	3.4	3.3	3.3	3	3.3	3.2	3.3	3.2	3.5	3.2	3.4	3.1	3.2	3.2	3.3
			B		E	E	*			*		I		M				*		*			*		*	*

Minimum Base: 30 (-), Small Base: 100 (-)

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means - Column Proportions

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium		Belgium																											
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	North	Center	South	French	Flemish	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	501	252	249	124	145	232	173	197	131	203	298	102	262	137	323	178	18	483	46	455	274	227	283	92	126	210	291	114	153	234
Base: All Respondents (wtd)	500	251	249	184	151	165	183	191	126	172	328	172	186	142	295	205	14	486	38	462	260	240	279	92	129	220	280	118	143	239
7 - Very strong economy (7)	1	1	-	-	1	-	-	1	-	-	1	-	-	1	1	-	-	1	-	1	1	-	-	1	-	1	-	1	-	-
	*	*	-	-	1%	-	-	1%	-	-	*	-	-	1%	*	-	-	*	-	*	*	-	-	1%	-	1%	-	1%	-	-
6 (6)	5	3	2	1	2	2	3	1	1	1	4	1	1	3	4	1	1	4	1	4	2	3	2	3	1	3	2	2	2	1
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	5%	1%	4%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%	
5 (5)	67	36	31	29	24	14	22	28	17	26	41	17	25	24	37	30	4	62	9	58	45	22	46	11	10	20	46	14	15	38
	13%	14%	13%	16%	16%	9%	12%	14%	14%	15%	12%	10%	14%	17%	13%	14%	31%	13%	23%	13%	17%	9%	16%	12%	8%	9%	17%	12%	10%	16%
4 (4)	174	90	84	65	47	62	66	64	45	59	115	66	63	45	108	66	2	172	11	163	85	90	109	27	38	66	108	38	54	83
	35%	36%	34%	35%	31%	38%	36%	34%	35%	35%	38%	34%	32%	37%	32%	14%	35%	29%	35%	33%	37%	39%	30%	29%	30%	39%	32%	38%	35%	
3 (3)	156	79	77	59	46	51	48	63	45	54	102	46	61	50	86	70	4	152	9	147	82	74	76	34	46	80	77	41	45	70
	31%	32%	31%	32%	31%	31%	26%	33%	36%	31%	31%	27%	33%	35%	29%	34%	31%	31%	24%	32%	31%	31%	27%	37%	35%	36%	27%	35%	32%	29%
2 (2)	60	29	31	19	16	25	23	21	16	18	42	23	21	16	39	21	3	57	7	53	30	30	35	9	16	23	37	14	18	28
	12%	12%	12%	10%	11%	15%	13%	11%	12%	11%	13%	13%	11%	11%	13%	10%	19%	12%	19%	11%	12%	12%	12%	10%	12%	11%	13%	12%	13%	12%
1 - Very weak economy (1)	36	13	23	12	14	10	21	12	3	13	23	19	15	3	19	17	-	36	-	36	14	22	12	5	19	26	11	8	9	19
	7%	5%	9%	7%	9%	6%	11%	7%	2%	7%	7%	11%	8%	2%	7%	8%	-	7%	-	8%	5%	9%	4%	6%	15%	12%	4%	7%	6%	8%
Sigma	500	251	249	184	151	165	183	191	126	172	328	172	186	142	295	205	14	486	38	462	260	240	279	92	129	220	280	118	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Strong)	73	40	33	30	27	16	25	30	18	27	46	18	26	28	42	31	5	68	10	63	49	24	47	15	11	25	48	17	17	39
	15%	16%	13%	16%	18%	10%	14%	16%	14%	16%	14%	11%	14%	20%	14%	15%	36%	14%	27%	14%	19%	10%	17%	17%	8%	11%	17%	15%	12%	16%
Low3Box (Weak)	253	122	131	90	77	86	92	97	63	85	167	88	96	68	145	108	7	246	16	236	126	126	123	49	81	129	124	63	73	117
	51%	48%	53%	49%	51%	52%	50%	51%	50%	50%	51%	51%	52%	48%	49%	53%	50%	51%	44%	51%	49%	53%	44%	54%	62%	59%	44%	53%	51%	49%
Mean	3.4	3.5	3.3	3.4	3.4	3.3	3.3	3.4	3.5	3.4	3.4	3.3	3.4	3.6	3.4	3.4	3.7	3.4	3.7	3.4	3.5	3.3	3.5	3.5	3.3	3.2	3.5	3.4	3.4	3.4
		*	*	*	*	*	*	*	*	*	*	*	*	KL	*	*	*	*	*	*	*	X	X	*	*	Y	*	*	*	*

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

		Brazil Total		Brazil																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1007	486	521	478	316	213	246	733	28	447	560	157	567	283	460	547	141	866	180	827	703	304	673	223	111	
Base: All Respondents (wtd)	500	232	268	285	140	75	157	334	8	211	289	157	262	81	205	295	65	435	79	421	328	172	320	112	68	
7 - Very strong economy (7)	21	13	9	12	5	4	6	14	1	10	11	7	9	5	10	12	3	18	5	16	15	6	16	2	4	
	4%	5%	3%	4%	4%	5%	4%	4%	9%	5%	4%	5%	3%	7%	5%	4%	5%	4%	6%	4%	5%	4%	5%	2%	6%	
									**					L											*	
6 (6)	32	16	15	13	12	7	9	22	1	13	18	4	22	6	16	15	4	28	5	27	20	12	21	6	5	
	6%	7%	6%	5%	8%	9%	5%	7%	8%	6%	6%	3%	8%	7%	8%	5%	6%	6%	6%	6%	6%	7%	7%	5%	7%	
					C	C			**					K											*	
5 (5)	129	63	66	74	39	17	26	99	4	59	70	31	71	26	53	76	21	108	22	107	91	38	82	31	16	
	26%	27%	25%	26%	28%	22%	16%	30%	44%	28%	24%	20%	27%	33%	26%	26%	33%	25%	28%	25%	28%	22%	26%	27%	24%	
					F	F			**					K											*	
4 (4)	157	65	92	96	44	17	45	109	2	51	105	47	83	27	65	91	23	134	27	130	103	54	102	34	20	
	31%	28%	34%	34%	31%	22%	29%	33%	25%	24%	37%	30%	32%	33%	32%	31%	36%	31%	34%	31%	31%	31%	32%	31%	30%	
					E				**		I														*	
3 (3)	75	41	34	38	22	15	25	49	1	37	38	27	38	10	30	45	8	67	10	65	49	26	49	17	9	
	15%	18%	13%	13%	16%	20%	16%	15%	11%	18%	13%	17%	15%	12%	15%	15%	12%	16%	13%	15%	15%	15%	15%	15%	13%	
					C	C			**					B											*	
2 (2)	30	12	18	18	6	6	11	19	-	17	13	13	15	2	10	19	2	27	3	27	18	11	18	6	5	
	6%	5%	7%	6%	5%	8%	7%	6%	-	8%	4%	8%	6%	3%	5%	7%	4%	6%	4%	6%	6%	7%	6%	6%	7%	
					J	J			**					M											*	
1 - Very weak economy (1)	57	23	34	35	12	10	35	22	*	23	33	27	25	4	20	36	4	53	6	50	32	25	32	16	9	
	11%	10%	13%	12%	9%	13%	22%	6%	3%	11%	12%	17%	10%	5%	10%	12%	5%	12%	8%	12%	10%	14%	10%	14%	13%	
					G	G			**					P											*	
Sigma	500	232	268	285	140	75	157	334	8	211	289	157	262	81	205	295	65	435	79	421	328	172	320	112	68	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	182	92	90	99	56	27	41	136	5	82	99	43	101	38	79	103	28	154	32	150	126	56	119	38	25	
	36%	39%	34%	35%	40%	37%	26%	41%	60%	39%	34%	27%	39%	47%	38%	35%	43%	35%	40%	36%	38%	32%	37%	34%	37%	
					F	F			**					K											*	
Low3Box (Weak)	162	76	86	90	41	31	71	89	1	78	84	67	78	17	61	101	14	148	20	142	100	62	100	39	22	
	32%	33%	32%	32%	29%	41%	45%	27%	14%	37%	29%	43%	30%	21%	30%	34%	21%	34%	25%	34%	30%	36%	31%	35%	33%	
					CD	CD			**	J				M				P							*	
Mean	3.9	4	3.8	3.9	4.1	3.8	3.4	4.1	4.7	3.9	3.9	3.5	4	4.3	4	3.8	4.2	3.9	4.1	3.9	4	3.8	4	3.7	3.9	
					F	F			**					K				S			U				*	

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,I

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1023	485	538	570	365	88	69	267	687	700	323	85	256	682	655	368	98	925	355	668	891	132	653	288	82
Base: All Respondents (wtd)	500	249	251	201	205	94	69	177	254	360	140	295	155	50	287	213	41	459	110	390	403	97	221	195	84
7 - Very strong economy (7)	18	7	11	11	2	6	1	4	13	14	4	11	5	2	9	9	2	16	11	7	12	6	15	3	1
	4%	3%	4%	5%	1%	6%	1%	2%	5%	4%	3%	4%	3%	5%	3%	4%	6%	3%	10%	2%	3%	6%	7%	1%	1%
		*			*	**	**	*	*		*	*				*	**		S*			*	*	*	**
6 (6)	45	19	25	16	24	5	10	13	21	26	18	20	14	11	33	12	2	43	9	36	31	13	23	15	7
	9%	8%	10%	8%	12%	5%	15%	8%	8%	7%	13%	7%	9%	22%	11%	5%	5%	9%	8%	9%	8%	14%	10%	8%	8%
		*			*	**	**	*	*		*	*		KL		*	**		*			*	*	*	**
5 (5)	179	82	97	71	82	26	27	66	85	131	48	100	60	19	83	96	19	159	53	126	147	32	79	77	23
	36%	33%	38%	35%	40%	28%	39%	37%	34%	36%	34%	34%	39%	38%	29%	45%	47%	35%	48%	32%	36%	33%	36%	40%	27%
		*		*	**	**	**	*	*	*	*	*	*	*		N*	**		*			*	*	*	**
4 (4)	144	76	68	66	56	22	21	48	75	95	49	90	43	11	90	54	8	137	15	129	115	30	63	41	40
	29%	31%	27%	33%	27%	24%	31%	27%	30%	27%	35%	30%	28%	23%	31%	26%	19%	30%	14%	33%	28%	31%	29%	21%	47%
		*		*	**	**	**	*	*	*	*	*				*	**		*	R		*	*	*	**
3 (3)	76	44	32	29	22	25	8	27	41	57	19	48	23	5	50	26	9	67	15	61	65	11	27	37	13
	15%	18%	13%	14%	11%	12%	12%	15%	16%	16%	14%	16%	15%	9%	17%	12%	23%	15%	14%	16%	16%	12%	12%	19%	15%
		*		*	**	**	**	*	*	*	*	*		M		*	**		*		*	*	*	*	**
2 (2)	17	12	5	4	8	5	-	6	11	16	1	9	6	1	14	3	*	17	5	12	17	-	9	7	2
	3%	5%	2%	2%	4%	5%	-	3%	4%	4%	1%	3%	4%	3%	5%	1%	*	4%	5%	3%	4%	-	4%	3%	2%
		*		*	**	**	**	*	*	*	*	*	*	*		*	**		*	*	*	*	*	*	**
1 - Very weak economy (1)	22	8	13	4	12	5	1	12	8	21	1	17	4	1	9	13	*	21	2	20	16	5	5	16	*
	4%	3%	5%	2%	6%	6%	2%	7%	3%	6%	1%	6%	3%	2%	3%	6%	*	5%	1%	5%	4%	5%	2%	8%	*
		*		*	**	**	**	*	*	*	*	*	*	*		*	**		*	*	*	*	*	*	**
Sigma	500	249	251	201	205	94	69	177	254	360	140	295	155	50	287	213	41	459	110	390	403	97	221	195	84
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	241	108	133	98	107	36	38	83	120	172	70	131	78	32	125	117	24	218	72	169	190	51	117	95	30
	48%	44%	53%	49%	52%	39%	55%	47%	47%	48%	50%	44%	51%	64%	43%	55%	58%	47%	66%	43%	47%	53%	53%	48%	36%
		*		*	*	**	**	*	*	*	*	*		KL		*	**		S*			*	*	*	**
Low3Box (Weak)	114	64	50	37	42	35	10	45	59	93	21	74	33	7	73	42	10	105	22	92	98	16	41	59	14
	23%	26%	20%	18%	20%	38%	14%	26%	23%	26%	15%	25%	21%	13%	25%	20%	24%	23%	20%	24%	24%	17%	18%	30%	17%
		*		*	**	**	*	*	*	*	*	M*	M		*	**	*	*	*	*	*	*	*	*	**
Mean	4.3	4.2	4.4	4.4	4.3	4	4.5	4.2	4.3	4.2	4.5	4.2	4.3	4.8	4.2	4.4	4.5	4.3	4.7	4.2	4.2	4.5	4.5	4.1	4.3
		*		*	*	**	**	*	*	*	*	*	*	KL		*	**		S*		*	*	W*	*	**

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
Base: All Respondents (unwtd) Base: All Respondents (wtd) 7 - Very strong economy (7)	1000	492	508	357	321	322	265	518	217	399	601	408	277	315	581	419	38	962	69	931	594	406	241	315	444
	500	247	253	191	158	151	129	264	107	197	303	168	209	124	286	214	18	482	31	469	295	205	118	162	221
	3	3	*	3	1	-	1	2	*	1	3	1	2	1	2	2	-	3	-	3	2	1	1	2	1
	1%	1%	*	1%	*	-	1%	1%	*	*	1%	*	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	*
6 (6)	4	4	*	1	2	1	*	2	2	3	2	*	2	2	2	2	*	4	*	4	4	*	1	2	2
	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	2	1%
5 (5)	53	34	19	26	18	9	10	29	14	19	34	12	26	15	31	22	*	53	4	49	37	16	16	21	16
	11%	14%	8%	14%	11%	6%	8%	11%	13%	9%	11%	7%	12%	12%	11%	11%	2%	11%	12%	11%	13%	8%	13%	13%	7%
4 (4)	B	69	58	E	E	42	33	66	33	52	81	43	K	K	77	57	4	129	8	125	78	55	35	45	53
	27%	26%	27%	30%	21%	28%	26%	25%	31%	26%	27%	26%	27%	27%	27%	26%	23%	27%	27%	27%	26%	27%	30%	28%	24%
3 (3)	145	70	75	51	47	47	36	80	29	58	87	48	60	37	80	65	7	138	9	136	83	62	28	41	75
	29%	28%	30%	27%	30%	31%	28%	30%	27%	30%	29%	29%	29%	30%	28%	30%	37%	29%	30%	29%	28%	30%	24%	26%	34%
2 (2)	82	37	45	26	30	26	24	42	16	33	49	26	34	22	50	32	1	81	3	79	47	35	15	32	35
	16%	15%	18%	14%	19%	17%	18%	16%	15%	17%	16%	16%	16%	18%	17%	15%	6%	17%	10%	17%	16%	17%	13%	20%	16%
1 - Very weak economy (1)	79	36	44	26	27	26	24	42	13	31	48	36	30	13	45	34	5	74	6	73	44	35	21	19	39
	16%	14%	17%	14%	17%	17%	19%	16%	12%	16%	16%	22%	14%	11%	16%	16%	29%	15%	20%	16%	15%	17%	18%	12%	18%
Sigma	500	247	253	191	158	151	129	264	107	197	303	168	209	124	286	214	18	482	31	469	295	205	118	162	221
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	61	40	20	30	20	10	12	33	16	22	39	14	29	18	35	26	1	60	4	57	43	17	18	24	19
	12%	16%	8%	16%	13%	7%	9%	13%	15%	11%	13%	8%	14%	14%	12%	12%	5%	12%	13%	12%	15%	9%	15%	15%	9%
Low3Box (Weak)	306	142	164	E	E	99	84	164	58	105	184	110	124	72	175	131	13	293	19	287	174	132	65	92	149
	61%	58%	65%	54%	66%	65%	65%	62%	54%	62%	60%	66%	59%	58%	61%	61%	73%	61%	60%	61%	59%	65%	55%	57%	68%
Mean	3	3.2	A	C	C	C	H	M	M	3	3.1	2.9	3.1	3.2	3	3.1	2.7	3.1	3	3.1	3.1	2.9	3.1	3.2	2.9
	B		2.9	DE	3	2.9	2.9	3	F	3	3.1	2.9	K	K			*	*	*	U	X	X	X		

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
Base: All Respondents (unwtd)	1001	513	488	305	338	358	307	314	380	425	576	195	627	179	659	342	80	921	183	818	689	312	222	350	429
Base: All Respondents (wtd)	500	252	248	172	176	152	158	155	188	201	299	113	285	101	324	176	37	463	88	412	338	162	115	178	207
7 - Very strong economy (7)	14	10	4	7	4	3	4	3	7	5	10	1	8	5	11	4	2	13	3	11	10	4	5	6	3
	3%	4%	2%	4%	2%	2%	2%	2%	4%	2%	3%	1%	3%	5%	3%	2%	5%	3%	3%	3%	3%	3%	5%	3%	2%
6 (6)		B															*					X			
	67	44	23	22	28	17	14	19	33	28	38	8	37	22	50	17	6	60	19	48	51	16	18	28	20
	13%	17%	9%	13%	16%	11%	9%	13%	18%	14%	13%	7%	13%	21%	16%	9%	17%	13%	21%	12%	15%	10%	16%	16%	10%
5 (5)		B							F				K		KL		*		S		U	X	X		
	156	84	72	60	45	51	44	47	66	60	96	33	85	39	104	52	13	144	28	128	108	48	42	52	62
	31%	33%	29%	35%	26%	33%	28%	30%	35%	30%	32%	29%	30%	38%	32%	30%	34%	31%	32%	31%	32%	30%	37%	29%	30%
4 (4)		D			D								L				*								
	151	66	85	48	61	42	51	50	50	65	87	39	91	21	92	59	8	143	21	130	94	57	24	58	69
	30%	26%	34%	28%	35%	27%	32%	32%	27%	32%	29%	34%	32%	21%	28%	34%	23%	31%	24%	32%	28%	35%	21%	33%	33%
3 (3)		A			E							M	M				*			R		T	V	V	
	75	36	39	25	23	26	31	22	22	29	46	17	48	10	45	30	5	70	10	64	49	26	19	21	34
	15%	14%	16%	15%	13%	17%	19%	15%	12%	14%	15%	15%	17%	10%	14%	17%	14%	15%	12%	16%	15%	16%	17%	12%	17%
2 (2)							H						M				*								
	19	7	12	4	6	9	8	6	4	8	11	8	8	3	11	8	2	17	4	15	13	6	3	5	11
	4%	3%	5%	3%	3%	6%	5%	4%	2%	4%	4%	7%	3%	3%	3%	5%	5%	4%	5%	4%	4%	2%	3%	5%	
1 - Very weak economy (1)					C		H					LM					*								
	17	6	12	4	8	5	6	7	5	7	10	7	8	2	11	6	1	17	3	15	13	4	3	7	7
	3%	2%	5%	3%	4%	4%	4%	4%	3%	3%	3%	6%	3%	2%	3%	4%	2%	4%	3%	4%	4%	3%	2%	4%	4%
Sigma	500	252	248	172	176	152	158	155	188	201	299	113	285	101	324	176	37	463	88	412	338	162	115	178	207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	237	138	100	90	77	70	62	69	106	93	145	43	130	65	165	72	21	217	50	188	169	69	66	86	85
	47%	55%	40%	52%	44%	46%	39%	45%	57%	46%	48%	38%	46%	64%	51%	41%	56%	47%	57%	46%	50%	42%	57%	49%	41%
Low3Box (Weak)		B			D				FG					KL	O		*		S		U	WX	X		
	111	49	63	34	37	40	45	36	31	44	67	32	64	15	67	44	8	103	17	94	75	36	25	33	53
	22%	19%	25%	20%	21%	26%	28%	23%	17%	22%	23%	28%	22%	15%	21%	25%	21%	22%	20%	23%	22%	22%	19%	26%	
Mean		A			C		H					M	M				*						W		
	4.3	4.5	4.1	4.5	4.3	4.2	4.1	4.3	4.6	4.3	4.3	4	4.3	4.7	4.4	4.2	4.5	4.3	4.5	4.3	4.4	4.3	4.5	4.4	4.2
		B		E					FG				K	KL	O		*		S			X	X		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/

Minimum Base: 30 (**), Small Base: 100 (*)

		Hungary																							
	Hungary Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	249	251	198	153	149	199	217	9	180	320	154	253	93	267	233	33	467	34	466	294	206	195	202	103
Base: All Respondents (wtd)	500	244	256	202	141	158	199	219	8	178	322	129	294	77	269	231	34	466	34	466	292	208	198	202	100
7 - Very strong economy (7)	3	3	-	1	1	1	-	3	-	2	1	1	1	3	-	-	3	-	3	-	3	3	-	1	1
	1%	1%	-	*	1%	1%	-	1%	-	1%	*	1%	*	1%	1%	-	-	1%	-	1%	1%	-	1%	*	1%
									**					*			*		*						*
6 (6)	6	4	2	3	1	2	1	4	1	3	3	1	4	2	5	1	-	6	-	6	5	1	4	2	-
	1%	2%	1%	2%	1%	1%	1%	2%	11%	2%	1%	1%	1%	2%	2%	1%	-	1%	-	1%	2%	*	2%	1%	-
									**					*			*		*						*
5 (5)	34	18	16	19	11	4	13	14	1	14	20	8	18	7	18	16	4	30	3	31	19	15	11	17	6
	7%	7%	6%	10%	8%	2%	7%	6%	10%	8%	6%	7%	6%	9%	7%	7%	12%	6%	9%	7%	7%	7%	6%	9%	6%
				E	E				**					*			*		*						*
4 (4)	96	43	52	57	21	19	41	36	1	33	63	27	56	14	44	52	2	94	4	92	51	45	35	43	18
	19%	18%	20%	28%	15%	12%	21%	16%	11%	18%	20%	21%	19%	18%	17%	22%	6%	20%	10%	20%	17%	22%	18%	21%	18%
				DE					**					*			*	P	*						*
3 (3)	144	66	78	57	47	40	44	75	2	43	101	32	90	22	79	65	9	135	8	135	89	55	59	58	27
	29%	27%	30%	28%	33%	26%	22%	34%	20%	24%	31%	24%	31%	29%	29%	28%	27%	29%	25%	29%	30%	26%	30%	29%	27%
					F				**					*			*		*						*
2 (2)	106	51	55	33	26	46	45	48	2	42	63	28	63	15	57	49	6	100	5	101	69	36	41	43	21
	21%	21%	21%	17%	18%	29%	23%	22%	21%	24%	20%	21%	21%	20%	21%	21%	16%	21%	15%	22%	24%	17%	21%	21%	21%
					CD				**					*			*		*						*
1 - Very weak economy (1)	112	58	53	32	35	46	54	39	2	42	70	34	63	15	64	48	13	98	14	98	56	56	47	38	28
	22%	24%	21%	16%	25%	29%	27%	18%	27%	23%	22%	26%	21%	20%	24%	21%	40%	21%	41%	21%	19%	27%	24%	19%	28%
				C	C	C	G		**					*			Q*	S*				T			*
Sigma	500	244	256	202	141	158	199	219	8	178	322	129	294	77	269	231	34	466	34	466	292	208	198	202	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	43	25	18	23	13	7	15	21	2	19	24	10	23	10	25	17	4	39	3	40	27	16	16	20	7
	9%	10%	7%	12%	9%	4%	7%	9%	20%	10%	8%	8%	8%	13%	9%	8%	12%	8%	9%	9%	9%	8%	8%	10%	7%
				E					**					*			*		*						*
Low3Box (Weak)	361	175	186	122	107	132	143	162	5	127	235	93	216	53	199	162	28	333	28	333	214	147	147	139	76
	72%	72%	73%	60%	76%	84%	72%	74%	69%	71%	73%	72%	73%	69%	74%	70%	83%	71%	81%	72%	73%	71%	74%	69%	76%
				C	C	C			**					*			*		*						*
Mean	2.7	2.7	2.7	3.1	2.7	2.4	2.6	2.8	2.9	2.7	2.7	2.6	2.7	2.9	2.7	2.8	2.3	2.8	2.3	2.8	2.8	2.7	2.7	2.8	2.6
				DE	E				**					*			*		*						*

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1020	564	456	525	344	151	383	373	264	675	345	1	125	894	555	465	248	772	482	538	786	234	739	200	81
Base: All Respondents (wtd)	500	258	242	276	154	70	195	179	125	309	191	1	68	432	254	246	121	379	227	273	371	129	362	97	41
7 - Very strong economy (7)	24	14	10	17	5	2	9	9	6	12	12	-	3	20	16	8	8	16	13	10	18	5	21	2	2
	5%	5%	4%	6%	3%	3%	5%	5%	4%	4%	6%	-	5%	5%	6%	3%	6%	4%	6%	4%	5%	4%	6%	2%	4%
				D								**			O							W			*
6 (6)	35	17	18	22	8	4	13	11	10	17	17	-	6	29	20	15	14	21	21	14	29	6	29	3	2
	7%	6%	7%	8%	5%	6%	7%	6%	8%	6%	9%	-	9%	7%	8%	6%	12%	5%	9%	5%	8%	5%	8%	3%	5%
5 (5)												I					Q		S				W		
	123	63	60	65	43	15	40	46	37	76	46	1	14	108	65	58	29	93	61	62	96	26	95	23	4
	25%	24%	25%	24%	28%	22%	21%	26%	29%	25%	24%	100%	21%	25%	25%	24%	24%	25%	27%	23%	26%	20%	26%	24%	10%
4 (4)												**											X		*
	185	95	91	102	54	29	74	64	48	115	70	-	21	165	88	97	36	149	81	104	135	51	124	42	19
	37%	37%	38%	37%	35%	41%	38%	36%	38%	37%	37%	-	30%	38%	35%	40%	30%	39%	36%	38%	36%	39%	34%	43%	47%
3 (3)												**											V		V*
	90	48	42	47	30	14	35	35	20	59	31	-	14	76	43	47	23	67	33	57	61	29	64	19	8
	18%	19%	17%	17%	19%	20%	18%	20%	16%	19%	16%	-	20%	18%	17%	19%	19%	18%	15%	21%	16%	23%	18%	20%	18%
2 (2)												**								R		T			*
	27	12	15	13	12	2	13	11	3	19	8	-	4	23	16	11	5	22	11	16	20	7	20	5	2
	5%	5%	6%	5%	8%	3%	7%	6%	2%	6%	4%	-	6%	5%	6%	5%	5%	6%	5%	6%	5%	6%	5%	4%	4%
1 - Very weak economy (1)												**													*
	16	10	7	10	3	3	10	4	3	10	6	-	5	11	8	9	5	12	7	9	12	4	9	2	5
	3%	4%	3%	4%	2%	5%	5%	2%	2%	3%	3%	-	8%	3%	3%	4%	4%	3%	3%	3%	3%	3%	3%	2%	12%
Sigma												**													VW*
	500	258	242	276	154	70	195	179	125	309	191	1	68	432	254	246	121	379	227	273	371	129	362	97	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	181	93	87	104	56	22	63	66	52	105	76	1	24	157	100	81	51	130	95	86	143	38	145	28	8
	36%	36%	36%	38%	36%	31%	32%	37%	42%	34%	40%	100%	35%	36%	39%	33%	42%	34%	42%	32%	39%	29%	40%	29%	18%
Low3Box (Weak)												**													*
	134	70	64	70	44	19	59	49	26	88	45	-	23	110	66	68	33	101	51	83	93	40	93	27	14
	27%	27%	26%	25%	29%	28%	30%	27%	20%	29%	24%	-	34%	26%	26%	27%	27%	27%	22%	30%	25%	31%	26%	27%	34%
Mean												**													*
	4.1	4.1	4.1	4.2	4.1	4	H	H	4.3	4.1	4.3	S	4	4.2	4.2	4.1	4.3	4.1	4.3	4	4.2	4	4.2	4	3.7
							4	4.2	F		I	**							S		U		WX		*

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d)
Minimum Base: 30 (**), Small Base: 100 (*)

		Indonesia		Indonesia																						
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	509	251	258	280	183	46	58	268	183	287	222	177	37	295	249	260	71	438	129	380	439	70	335	156	18	
Base: All Respondents (wtd)	500	250	250	282	175	44	60	264	176	273	227	176	37	286	242	258	70	430	126	374	428	72	331	152	18	
7 - Very strong economy (7)	10	5	5	8	2	-	1	5	4	5	5	4	-	6	9	1	5	5	6	4	10	-	9	1	-	
	2%	2%	2%	3%	1%	-	2%	2%	2%	2%	2%	2%	-	2%	4%	*	7%	1%	4%	1%	2%	-	3%	1%	-	
						*	*						*		O		Q*		S			*			**	
6 (6)	29	15	15	11	13	5	2	13	15	21	8	9	1	19	16	13	3	26	8	21	24	5	22	7	-	
	6%	6%	6%	4%	8%	11%	3%	5%	8%	8%	3%	5%	2%	7%	7%	5%	4%	6%	6%	6%	6%	7%	7%	4%	-	
						C*	*			J			*				*					*			**	
5 (5)	131	65	66	75	47	9	16	62	53	70	61	45	10	76	63	68	18	113	28	103	115	16	93	36	2	
	26%	26%	26%	26%	27%	22%	26%	23%	30%	26%	27%	26%	28%	26%	26%	26%	25%	26%	22%	27%	27%	22%	28%	24%	12%	
						*	*			*			*				*					*			**	
4 (4)	182	90	92	104	60	17	18	94	70	91	90	62	14	106	87	94	21	160	50	132	157	25	109	67	6	
	36%	36%	37%	37%	34%	39%	30%	36%	39%	33%	40%	35%	37%	37%	36%	36%	31%	37%	39%	35%	37%	34%	33%	44%	32%	
						*	*						*				*					*		V	**	
3 (3)	98	47	51	52	35	11	12	63	24	58	41	33	9	56	48	51	19	80	27	71	79	19	66	5	27	
	20%	19%	20%	18%	20%	26%	20%	24%	13%	21%	18%	19%	25%	19%	20%	20%	27%	18%	22%	19%	19%	26%	20%	18%	27%	
						*	*	H					*				*				*		*		**	
2 (2)	28	16	12	19	8	1	7	14	7	15	13	10	1	17	10	17	2	26	3	25	21	6	15	9	4	
	6%	6%	5%	7%	4%	2%	11%	5%	4%	5%	6%	6%	3%	6%	4%	7%	3%	6%	3%	7%	5%	9%	4%	6%	24%	
						H*	*			*			*				*				*		*		**	
1 - Very weak economy (1)	23	13	10	13	10	-	4	14	5	13	9	13	2	8	9	14	2	21	4	19	22	1	17	5	1	
	5%	5%	4%	5%	5%	-	7%	5%	3%	5%	4%	7%	5%	3%	4%	5%	3%	5%	3%	5%	5%	2%	5%	3%	5%	
						*	*			M			*				*				*		*		**	
Sigma	500	250	250	282	175	44	60	264	176	273	227	176	37	286	242	258	70	430	126	374	428	72	331	152	18	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	170	84	86	93	62	14	19	79	71	96	74	58	11	101	88	82	25	144	42	128	149	21	124	44	2	
	34%	34%	34%	33%	36%	33%	32%	30%	41%	35%	32%	33%	30%	35%	36%	32%	36%	34%	33%	34%	35%	29%	38%	29%	12%	
						*	*		G				*				*				*				**	
Low3Box (Weak)	149	76	73	84	53	12	23	91	35	86	63	56	12	80	67	82	23	126	35	114	122	26	98	41	10	
	30%	30%	29%	30%	30%	28%	38%	34%	20%	31%	28%	32%	33%	28%	28%	32%	33%	29%	27%	31%	29%	36%	30%	27%	56%	
						*	H*	H		*			*				*				*		*		**	
Mean	4	4	4	4	4	4.1	3.8	3.9	4.2	4	4	3.9	3.9	4.1	4.1	3.9	4.1	4	4.1	4	4	3.9	4.1	3.9	3.2	
						*	*		FG				*		O		*				*				**	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Italy Total		Italy																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1002	482	520	332	393	277	276	429	297	510	492	368	475	159	508	494	100	902	153	849	630	372	531	247	224	
Base: All Respondents (wtd)	500	250	250	181	186	133	147	217	136	253	247	243	198	58	247	253	48	452	72	428	303	197	257	126	117	
7 - Very strong economy (7)	2	1	*	1	*	-	1	*	*	*	1	-	2	-	*	1	-	2	-	2	*	1	1	-	1	
	*	1%	*	1%	*	-	1%	*	*	*	1%	-	1%	-	*	1%	*	*	-	*	*	1%	*	-	1%	
													K				*									
6 (6)	3	2	2	1	1	*	-	1	2	2	1	1	3	-	2	1	-	3	*	3	3	*	1	1	1	
	1%	1%	1%	1%	1%	*	-	*	2%	1%	1%	*	1%	-	1%	*	-	1%	1%	1%	1%	*	*	1%	1%	
5 (5)									F																	
	26	8	17	9	9	8	3	11	11	12	14	12	9	4	9	16	3	23	4	21	16	9	14	7	5	
4 (4)	5%	3%	7%	5%	5%	6%	2%	5%	8%	5%	6%	5%	5%	8%	4%	7%	6%	5%	6%	5%	5%	5%	5%	5%	4%	
			A						F							N	*									
	83	36	47	31	27	25	18	38	27	41	42	37	34	11	42	40	10	73	14	68	53	30	43	22	18	
	17%	14%	19%	17%	15%	18%	12%	17%	20%	16%	17%	15%	17%	19%	17%	16%	20%	16%	20%	16%	17%	15%	17%	17%	15%	
3 (3)									F								*									
	115	62	52	43	40	31	22	60	33	58	56	52	45	17	58	56	9	105	14	100	72	43	60	28	26	
2 (2)	23%	25%	21%	24%	22%	23%	15%	27%	24%	23%	23%	22%	22%	30%	24%	22%	20%	23%	20%	23%	24%	22%	23%	22%	23%	
								F						K												
	106	56	50	37	41	27	30	42	33	54	52	49	45	12	55	51	11	95	16	90	69	37	56	28	22	
	21%	22%	20%	20%	22%	21%	21%	19%	24%	21%	21%	20%	23%	20%	22%	20%	23%	21%	22%	21%	23%	19%	22%	22%	18%	
1 - Very weak economy (1)																	*									
	167	85	82	58	67	42	73	65	29	86	81	92	61	13	80	87	15	152	22	145	90	77	82	41	44	
Sigma	33%	34%	33%	32%	36%	31%	50%	30%	21%	34%	33%	38%	31%	23%	32%	34%	31%	34%	31%	34%	30%	39%	32%	32%	38%	
							GH	H				LM					*				T					
	500	250	250	181	186	133	147	217	136	253	247	243	198	58	247	253	48	452	72	428	303	197	257	126	117	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	31	11	19	12	11	8	4	13	14	14	17	13	13	4	12	19	3	28	5	26	20	11	16	8	7	
	6%	4%	8%	6%	6%	6%	3%	6%	10%	5%	7%	5%	7%	8%	5%	8%	6%	6%	6%	6%	6%	6%	6%	6%	6%	
Low3Box (Weak)			A						FG								*									
	387	203	184	138	148	100	125	167	95	198	189	194	151	42	193	194	35	352	53	334	231	156	198	97	92	
Mean	77%	81%	73%	76%	80%	76%	85%	77%	70%	78%	76%	80%	76%	73%	78%	77%	73%	78%	73%	78%	76%	79%	77%	77%	79%	
			B				GH	H									*									
	2.4	2.3	2.5	2.5	2.3	2.5	2	2.5	2.8	2.4	2.5	2.3	2.5	2.7	2.4	2.4	2.5	2.4	2.5	2.4	2.5	2.3	2.5	2.4	2.3	
							F	FG					K	K			*			U						

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	492	515	275	351	381	636	321	50	629	378	318	242	447	491	516	46	961	73	934	656	351	74	245	688
Base: All Respondents (wtd)	500	251	249	185	155	159	351	133	16	280	220	295	90	115	229	271	24	476	33	467	307	193	33	111	356
7 - Very strong economy (7)	1	1	1	1	*	-	*	1	-	1	-	-	1	*	1	1	1	1	1	1	1	*	1	-	*
	*	*	*	1%	*	-	*	1%	-	*	-	-	1%	*	*	*	2%	*	2%	*	*	*	3%	-	*
6 (6)	3	2	1	2	1	*	2	1	-	1	2	1	1	*	2	1	1	2	1	2	2	1	1	1	1
	1%	1%	*	1%	*	*	1%	1%	-	*	1%	*	1%	*	1%	*	6%	*	4%	*	1%	*	4%	1%	*
5 (5)	42	24	18	19	10	13	27	13	3	21	21	23	6	13	23	20	3	40	2	41	24	18	4	13	25
	8%	10%	7%	10%	6%	8%	8%	9%	19%	8%	10%	8%	7%	11%	10%	7%	11%	8%	5%	9%	8%	10%	13%	12%	7%
4 (4)	158	64	94	61	49	48	105	49	3	92	66	93	26	39	58	100	3	154	10	148	89	68	8	35	115
	32%	25%	38%	33%	32%	30%	30%	37%	21%	33%	30%	32%	29%	34%	25%	37%	14%	32%	29%	32%	29%	35%	23%	32%	32%
3 (3)	193	101	91	68	57	68	132	53	8	109	83	111	38	44	91	101	9	184	11	182	124	68	12	39	141
	39%	40%	37%	37%	37%	43%	38%	40%	51%	39%	38%	38%	42%	38%	40%	37%	37%	39%	32%	39%	41%	35%	37%	35%	40%
2 (2)	72	39	33	27	25	21	58	12	1	37	35	45	13	14	36	36	4	68	6	66	46	26	5	20	47
	14%	16%	13%	14%	16%	13%	17%	9%	9%	13%	16%	15%	14%	13%	16%	13%	16%	14%	17%	14%	15%	14%	15%	18%	13%
1 - Very weak economy (1)	31	20	11	8	14	9	26	5	-	19	13	22	5	4	19	13	3	28	4	28	21	11	2	3	26
	6%	8%	4%	4%	9%	6%	8%	4%	-	7%	6%	8%	6%	3%	8%	5%	14%	6%	12%	6%	7%	5%	5%	3%	7%
Sigma	500	251	249	185	155	159	351	133	16	280	220	295	90	115	229	271	24	476	33	467	307	193	33	111	356
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	46	27	20	22	11	14	29	14	3	23	23	24	9	14	25	21	5	42	4	43	27	19	7	14	26
	9%	11%	8%	12%	7%	9%	8%	11%	F*	8%	11%	8%	10%	12%	11%	8%	19%	9%	11%	9%	9%	10%	20%	13%	7%
Low3Box (Weak)	296	161	135	102	96	98	216	70	9	165	131	178	56	63	146	150	16	280	20	276	191	105	19	62	215
	59%	64%	54%	55%	62%	62%	62%	53%	61%	59%	59%	60%	62%	54%	64%	55%	67%	59%	61%	59%	62%	54%	57%	56%	61%
Mean	B						G		*						O		+			U					
	3.2	3.2	3.3	3.4	3.1	3.2	3.2	3.4	3.5	3.2	3.2	3.2	3.3	3.4	3.2	3.3	3.2	3.2	3.2	3.2	3.2	3.3	3.5	3.3	3.2
			A	D				F	*					K			*		*			*	*		

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total		Mexico																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	501	239	262	219	197	85	348	132	21	244	257	150	156	195	276	225	118	383	139	362	344	157	304	137	60	
Base: All Respondents (wtd)	500	239	261	270	157	73	401	88	11	209	291	321	103	76	260	240	103	397	121	379	298	202	284	142	73	
7 - Very strong economy (7)	9	7	2	3	2	4	5	4	*	2	7	7	2	1	5	4	2	7	*	9	7	2	7	*	2	
	2%	3%	1%	1%	1%	6%	1%	4%	4%	1%	2%	2%	2%	1%	2%	2%	2%	2%	*	2%	2%	1%	2%	*	2%	
						*		*	**							*		*					*	*		
6 (6)	14	11	4	5	2	7	4	9	1	8	7	6	2	6	14	*	8	6	10	4	11	4	11	2	1	
	3%	4%	1%	2%	2%	10%	1%	10%	11%	4%	2%	2%	2%	7%	5%	*	8%	2%	8%	1%	4%	2%	4%	2%	1%	
						CD*		F*	**					KL	O	Q*	S*						*	*		
5 (5)	96	57	39	54	22	19	71	22	3	39	56	56	22	18	44	51	14	81	18	77	51	44	59	25	12	
	19%	24%	15%	20%	14%	27%	18%	25%	30%	19%	19%	17%	21%	24%	17%	21%	14%	20%	15%	20%	17%	22%	21%	17%	16%	
						D*	*	**								*	*	*	*	*			*	*		
4 (4)	158	88	70	88	53	18	125	31	2	67	92	99	34	26	77	82	50	108	53	105	92	66	94	49	14	
	32%	37%	27%	32%	34%	24%	31%	35%	20%	32%	31%	31%	33%	34%	30%	34%	49%	27%	44%	28%	31%	33%	33%	35%	20%	
						*	*	*	*	*	*	*	*	*	*	*	Q*	S*	16	103	68	51	60	33	25	
3 (3)	118	46	72	70	37	12	103	12	3	47	71	81	24	14	58	60	11	107	16	103	68	51	60	33	25	
	24%	19%	28%	26%	24%	16%	26%	13%	28%	23%	24%	25%	23%	18%	22%	25%	11%	27%	13%	27%	23%	25%	21%	23%	34%	
						*	G	*	**						*	*	P	R	*	*	*	*	*	*		
2 (2)	52	17	35	26	20	6	46	6	*	21	32	35	10	7	30	22	11	41	10	42	32	20	29	14	9	
	10%	7%	14%	10%	13%	9%	11%	7%	3%	10%	11%	11%	10%	9%	12%	9%	11%	10%	8%	11%	11%	10%	10%	10%	12%	
						*	*	*	**						*	*	*	*	*	*	*	*	*	*		
1 - Very weak economy (1)	52	14	39	24	21	7	47	5	*	26	27	38	9	5	32	21	6	47	13	40	37	15	23	18	11	
	10%	6%	15%	9%	13%	9%	12%	5%	3%	12%	9%	12%	8%	7%	12%	9%	5%	12%	10%	10%	13%	7%	8%	13%	14%	
						A	*	*	**						*	*	*	*	*	*	*	*	*	*		
Sigma	500	239	261	270	157	73	401	88	11	209	291	321	103	76	260	240	103	397	121	379	298	202	284	142	73	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	119	74	45	62	26	31	80	34	5	49	70	69	26	25	64	55	25	94	29	90	69	50	77	28	14	
	24%	31%	17%	23%	16%	42%	20%	39%	46%	23%	24%	21%	25%	32%	24%	23%	24%	24%	24%	24%	23%	25%	27%	19%	20%	
		B				CD*		F*	**					K			*		*			*	*	*		
Low3Box (Weak)	223	76	147	120	78	25	196	23	4	94	129	154	43	26	120	103	28	195	39	184	137	86	113	65	45	
	45%	32%	56%	44%	50%	34%	49%	26%	34%	45%	44%	48%	42%	34%	46%	43%	27%	49%	32%	49%	46%	42%	40%	46%	61%	
		A				*	G	*	**			M			*	*	P	R	*	*	*	*	*	V*	V*	
Mean	3.5	3.9	3.2	3.6	3.3	4	3.4	4.1	4.2	3.5	3.6	3.4	3.6	3.9	3.5	3.6	3.9	3.5	3.7	3.5	3.5	3.6	3.7	3.4	3.2	
		B				CD*		F*	**					K			Q*		*				*	*	*	

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total		Poland																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	500	235	265	191	157	152	396	97	7	258	242	73	330	97	220	280	48	452	72	428	284	216	230	172	98	
Base: All Respondents (wtd)	500	248	252	215	146	140	405	88	7	242	258	104	327	69	210	290	46	454	67	433	272	228	230	170	100	
7 - Very strong economy (7)	1	1	-	1	-	-	-	1	-	1	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	
	*	*	-	*	-	-	-	1%	-	*	-	*	*	-	1%	-	2%	-	2%	-	*	-	*	-	*	
							F*	**				*	*			Q*		S*						*		
6 (6)	10	7	4	1	6	4	6	4	-	7	4	-	10	1	9	1	2	9	3	8	7	4	7	3	-	
	2%	3%	1%	*	4%	3%	2%	5%	-	3%	1%	-	3%	1%	4%	*	4%	2%	4%	2%	2%	2%	3%	2%	-	
					C		*	*	**			*	*		O		*	*	*	*				*		
5 (5)	66	45	21	28	20	18	49	17	-	28	39	10	46	10	27	39	8	59	9	57	38	28	36	13	18	
	13%	18%	9%	13%	14%	13%	12%	20%	-	11%	15%	10%	14%	15%	12%	13%	17%	13%	14%	13%	14%	12%	16%	7%	18%	
		B					*	*	**			*	*		*		*	*	*	*			W		W*	
4 (4)	110	44	66	58	31	20	83	24	3	41	69	25	67	18	48	61	14	96	18	92	60	49	55	36	19	
	22%	18%	26%	27%	21%	15%	20%	28%	40%	17%	27%	24%	20%	27%	23%	21%	30%	21%	27%	21%	22%	22%	24%	21%	19%	
		A	E				*	*	**		I	*	*		*		*	*	*	*					*	
3 (3)	150	80	70	71	33	46	133	15	2	76	74	39	95	16	59	91	10	140	18	132	84	67	63	56	31	
	30%	32%	28%	33%	23%	33%	33%	17%	31%	31%	29%	37%	29%	24%	28%	31%	22%	31%	28%	30%	31%	29%	27%	33%	31%	
		D		D	D	G	*	*	**			*	*		*		*	*	*	*					*	
2 (2)	96	46	50	43	32	21	80	15	1	47	49	21	59	15	41	55	6	90	10	86	50	46	46	31	19	
	19%	19%	20%	20%	22%	15%	20%	17%	15%	20%	19%	20%	18%	22%	19%	19%	12%	20%	15%	20%	18%	20%	20%	18%	19%	
							*	*	**			*	*		*		*	*	*	*					*	
1 - Very weak economy (1)	66	25	41	12	24	30	54	11	1	43	24	9	49	8	24	42	6	60	7	60	32	34	22	31	13	
	13%	10%	16%	6%	16%	22%	13%	13%	14%	18%	9%	9%	15%	12%	11%	15%	13%	13%	10%	14%	12%	15%	10%	19%	13%	
		A	C	C	C	C	*	*	**	J		*	*		*		*	*	*	*			V		*	
Sigma	500	248	252	215	146	140	405	88	7	242	258	104	327	69	210	290	46	454	67	433	272	228	230	170	100	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	78	53	25	30	26	22	55	22	-	35	42	10	56	11	38	40	10	67	13	65	46	32	44	16	18	
	16%	21%	10%	14%	18%	16%	14%	25%	-	15%	16%	10%	17%	16%	18%	14%	22%	15%	20%	15%	17%	14%	19%	9%	18%	
		B					F*	**				*	*		*		*	*	*	*			W		W*	
Low3Box (Weak)	312	151	161	126	89	97	267	41	4	166	146	69	204	40	124	188	22	291	35	277	166	147	131	118	63	
	62%	61%	64%	59%	61%	70%	66%	47%	60%	69%	57%	66%	62%	57%	59%	65%	48%	64%	53%	64%	61%	64%	57%	70%	63%	
						C	G	*	**	J		*	*		*		P	*	*	*			V		*	
Mean	3.1	3.2	2.9	3.3	3.1	2.9	3	3.4	3	2.9	3.2	3.1	3.1	3.1	3.2	3	3.4	3.1	3.4	3.1	3.2	3	3.3	2.9	3.1	
		B		E			3	F*	**	I		*	*		*		*	*	*	*		W			*	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	235	265	166	179	155	56	272	172	263	237	130	266	104	267	233	34	466	57	443	329	171	134	208	158
Base: All Respondents (wtd)	500	240	260	211	169	120	62	280	159	243	257	146	265	89	254	246	33	467	58	442	317	183	137	209	154
7 - Very strong economy (7)	4	4	-	3	1	-	2	-	2	1	3	2	1	1	2	2	-	4	1	3	2	2	2	1	1
	1%	2%	-	1%	1%	-	G*	-	1%	*	1%	1%	*	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%
		B																							
6 (6)	13	7	6	4	6	3	2	4	6	7	6	5	6	2	5	7	1	12	1	12	8	4	2	7	4
	3%	3%	2%	2%	3%	3%	3%	2%	4%	3%	2%	3%	2%	2%	2%	3%	2%	3%	1%	3%	3%	2%	2%	3%	3%
							*							*			*		*						
5 (5)	80	39	41	35	34	11	7	41	31	34	45	30	37	12	44	36	6	73	6	73	48	31	21	31	28
	16%	16%	16%	16%	20%	9%	11%	15%	20%	14%	18%	21%	14%	14%	17%	15%	19%	16%	11%	17%	15%	17%	16%	15%	18%
					E		*							*			*		*						
4 (4)	139	57	82	77	30	32	17	82	40	61	78	44	73	22	64	75	12	127	22	117	86	53	37	64	38
	28%	24%	32%	37%	18%	26%	28%	29%	25%	25%	30%	30%	27%	25%	25%	30%	36%	27%	38%	26%	27%	29%	27%	31%	24%
				D	D		*							*			*		*						
3 (3)	144	66	78	66	46	33	21	79	44	65	79	42	81	21	66	78	8	137	17	127	85	60	42	58	44
	29%	27%	30%	31%	27%	27%	35%	28%	28%	27%	31%	29%	31%	24%	26%	32%	23%	29%	30%	29%	27%	33%	31%	28%	28%
					*									*			*		*						
2 (2)	55	29	26	11	24	20	6	34	16	34	22	9	30	16	32	23	2	53	2	54	40	15	15	23	18
	11%	12%	10%	5%	14%	16%	9%	12%	10%	14%	8%	6%	11%	18%	13%	9%	7%	11%	3%	12%	13%	8%	11%	11%	11%
				C	C		*							K*			*		*	R					
1 - Very weak economy (1)	65	39	27	15	28	22	7	40	19	41	24	14	36	15	41	24	4	61	9	56	48	17	17	26	23
	13%	16%	10%	7%	16%	18%	11%	14%	12%	17%	10%	10%	14%	17%	16%	10%	13%	13%	16%	13%	15%	9%	12%	12%	15%
				C	C		*			J				*			*		*						
Sigma	500	240	260	211	169	120	62	280	159	243	257	146	265	89	254	246	33	467	58	442	317	183	137	209	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	96	50	46	41	41	14	11	46	40	42	54	37	44	15	51	45	7	89	8	88	59	38	25	38	33
	19%	21%	18%	20%	24%	12%	17%	16%	25%	17%	21%	25%	17%	17%	20%	18%	21%	19%	14%	20%	19%	21%	19%	18%	21%
					E		*		G					*			*		*						
Low3Box (Weak)	265	134	131	92	98	74	34	152	79	140	125	65	148	52	139	126	14	251	28	237	173	92	74	107	84
	53%	56%	51%	44%	58%	62%	55%	54%	50%	58%	49%	45%	56%	58%	55%	51%	43%	54%	49%	54%	54%	50%	54%	51%	54%
				C	C		*							K*			*		*						
Mean	3.3	3.3	3.4	3.6	3.2	3	3.4	3.2	3.5	3.2	3.5	3.6	3.3	3.1	3.2	3.4	3.5	3.3	3.4	3.3	3.3	3.5	3.3	3.4	3.3
				DE			*			I		LM		*			*		*						

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Saudi Arabia																							
	Saudi Arabia																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	304	199	305	151	47	239	127	63	305	198	130	116	257	234	269	74	429	98	405	317	186	242	164	97
Base: All Respondents (wtd)	500	283	217	295	155	50	270	107	44	289	211	290	145	65	206	294	69	431	86	414	263	237	210	166	124
7 - Very strong economy (7)	123	72	51	69	36	18	67	23	11	72	51	82	30	11	61	62	13	110	17	106	64	59	46	33	45
	25%	25%	24%	23%	23%	37%	25%	21%	25%	25%	24%	28%	20%	18%	30%	21%	18%	26%	20%	26%	25%	25%	22%	20%	36%
					*	**		*	**			M					*	*	*	*			*	VW*	
6 (6)	50	24	25	33	14	2	20	11	8	33	17	24	13	12	16	33	5	44	7	43	28	22	22	5	
	10%	9%	12%	11%	9%	5%	7%	11%	18%	11%	8%	8%	9%	19%	8%	11%	7%	10%	8%	10%	11%	9%	10%	14%	4%
					*	**		*	**			KL					*		*				*	*	
5 (5)	93	52	40	53	25	15	45	26	9	61	32	43	32	18	37	56	17	75	19	74	48	44	39	32	22
	19%	18%	19%	18%	16%	30%	17%	24%	20%	21%	15%	15%	22%	28%	18%	19%	25%	17%	22%	18%	18%	19%	19%	19%	18%
					*	**		*	**			K					*	*	*				*	*	
4 (4)	119	70	49	75	37	8	67	26	8	62	58	66	40	13	42	77	8	111	16	103	51	68	53	42	24
	24%	25%	23%	25%	24%	16%	25%	24%	18%	21%	27%	23%	28%	20%	21%	26%	12%	26%	19%	25%	19%	29%	25%	25%	20%
					*	**		*	**								*	P	*				*	*	
3 (3)	75	38	37	42	28	6	46	13	6	38	38	54	16	6	28	47	19	56	19	56	44	31	30	30	15
	15%	13%	17%	14%	18%	11%	17%	12%	14%	13%	18%	19%	11%	9%	14%	16%	27%	13%	23%	14%	17%	13%	14%	18%	12%
					*	**		*	**			M					Q*		*				*	*	
2 (2)	22	9	12	17	4	*	15	2	2	8	13	10	9	3	8	14	1	21	2	19	9	12	12	5	5
	4%	3%	6%	6%	3%	1%	5%	2%	5%	3%	6%	3%	6%	4%	4%	5%	1%	5%	3%	5%	4%	5%	6%	3%	4%
					*	**		*	**								*	*	*				*	*	
1 - Very weak economy (1)	18	17	1	7	11	*	11	7	-	15	3	11	6	2	13	5	6	12	5	13	17	1	9	2	7
	4%	6%	*	2%	7%	1%	4%	6%	-	5%	1%	4%	4%	3%	6%	2%	8%	3%	6%	3%	7%	*	4%	1%	6%
		B			*	**		*	**						O		*		*		U		*	*	
Sigma	500	283	217	295	155	50	270	107	44	289	211	290	145	65	206	294	69	431	86	414	263	237	210	166	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	266	148	117	155	75	36	131	60	28	166	100	150	74	42	114	151	35	230	43	223	141	125	107	87	72
	53%	52%	54%	52%	49%	72%	49%	56%	63%	57%	47%	52%	51%	65%	56%	51%	51%	53%	50%	54%	54%	53%	51%	52%	58%
					*	**		*	**			KL					*		*				*	*	
Low3Box (Weak)	115	65	50	66	43	6	72	22	8	61	54	74	31	10	49	66	26	89	27	88	71	44	51	37	28
	23%	23%	23%	22%	28%	12%	27%	20%	19%	21%	26%	26%	21%	16%	24%	22%	37%	21%	31%	21%	27%	19%	24%	22%	22%
					*	**		*	**			M					Q*		*				*	*	
Mean	4.8	4.7	4.8	4.8	4.6	5.4	4.7	4.7	5.1	4.8	4.7	4.8	4.7	4.9	4.8	4.7	4.4	4.8	4.5	4.8	4.7	4.9	4.7	4.8	5
					*	**		*	**								*		*				*	*	

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D)

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D)

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa	South Africa																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	529	169	360	266	185	78	40	123	366	274	255	249	157	123	283	246	98	431	171	358	459	70	306	162	61
Base: All Respondents (wtd)	500	240	260	287	137	76	61	117	322	227	273	231	152	118	262	238	92	408	154	346	403	97	294	151	96
7 - Very strong economy (7)	2	1	1	2	1	-	-	1	2	1	2	1	1	1	2	1	-	2	-	2	2	1	2	1	-
	*	*	*	1%	*	*	-	*	*	*	1%	*	*	1%	1%	*	-	1%	-	1%	*	1%	1%	*	*
							**	*						*			*					*			*
6 (6)	14	6	8	6	7	1	2	2	10	6	8	4	4	5	8	5	3	11	6	8	12	2	13	1	-
	3%	3%	3%	2%	5%	1%	3%	1%	3%	3%	3%	2%	3%	4%	3%	2%	3%	3%	4%	2%	3%	2%	4%	1%	-
					*	*	**	*				*	*	*	*	2%	*	*	*	*	*	*	*	*	*
5 (5)	88	42	45	62	16	9	7	21	60	27	61	34	29	25	46	41	15	72	25	63	72	15	61	23	4
	18%	18%	17%	22%	12%	12%	11%	18%	19%	12%	22%	15%	19%	21%	18%	17%	17%	18%	16%	18%	18%	16%	21%	15%	7%
				D		*	**	*			I	*	*	*	*	*	*	*	*	*	*	*	X	*	*
4 (4)	160	86	74	93	44	23	27	35	97	75	85	81	53	26	76	84	28	131	53	107	122	38	87	56	17
	32%	36%	28%	32%	32%	30%	44%	30%	30%	33%	31%	35%	35%	22%	29%	35%	31%	32%	34%	31%	30%	39%	30%	37%	30%
					*	*	**	*			M	M	M	*	*	*	*	*	*	*	*	*	*	*	*
3 (3)	133	63	70	71	39	23	14	34	84	61	72	62	35	36	76	57	27	106	40	92	107	26	76	40	17
	27%	26%	27%	25%	28%	30%	23%	30%	26%	27%	26%	27%	23%	31%	29%	24%	29%	26%	26%	27%	27%	26%	26%	27%	30%
					*	*	**	*			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2 (2)	64	25	39	33	19	12	5	9	50	32	32	24	22	18	32	32	13	51	18	46	54	9	37	18	9
	13%	10%	15%	11%	14%	16%	8%	7%	16%	14%	12%	10%	15%	15%	12%	13%	14%	12%	11%	13%	13%	10%	13%	12%	16%
					*	*	**	*			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
1 - Very weak economy (1)	40	17	23	20	12	9	7	15	19	26	15	26	8	7	23	18	6	35	13	28	35	6	18	13	10
	8%	7%	9%	7%	8%	12%	*	12%	13%	11%	5%	11%	5%	6%	9%	7%	6%	8%	8%	8%	9%	6%	6%	9%	17%
					*	*	**	H*	6%	J	*	*	*	*	*	*	*	*	*	*	*	*	*	V*	V*
Sigma	500	240	260	287	137	76	61	117	322	227	273	231	152	118	262	238	92	408	154	346	403	97	294	151	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	103	49	54	70	24	10	9	23	71	33	70	39	33	31	56	47	18	85	30	73	85	18	75	24	4
	21%	21%	21%	24%	17%	13%	14%	20%	22%	15%	26%	17%	22%	26%	21%	20%	19%	21%	20%	21%	21%	18%	26%	16%	7%
				E		*	**	*			I	*	*	*	*	*	*	*	*	*	*	*	X	*	*
Low3Box (Weak)	237	104	132	124	69	44	26	58	153	118	119	111	65	61	131	106	46	191	71	166	196	41	131	71	35
	47%	44%	51%	43%	51%	58%	42%	50%	48%	52%	43%	48%	43%	52%	50%	45%	50%	47%	46%	48%	49%	42%	45%	47%	63%
					C*	**	*	*			*	*	*	*	*	*	*	*	*	*	*	*	*	V*	V*
Mean	3.5	3.6	3.4	3.6	3.4	3.2	3.4	3.4	3.5	3.3	3.6	3.4	3.6	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.6	3.6	3.4	2.9
				E		*	**	*			I	*	*	*	*	*	*	*	*	*	*	*	X	X	*

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
	South Korea Total	Male A	Female B	Under 35 C	35 to 49 D	50 to 64 E	Low F	Medium G	High H	Married I	Other J	Low K	Medium L	High M	Yes N	No O	Yes P	No Q	Yes R	No S	Total T	Non U	Active V	Passive W	Inactive X
Base: All Respondents (unwtd)	532	308	224	172	204	156	85	192	255	349	183	8	141	383	310	222	76	456	115	417	416	116	181	236	115
Base: All Respondents (wtd)	500	252	248	211	179	111	92	183	225	292	208	10	148	342	260	240	60	440	88	412	367	133	169	223	108
7 - Very strong economy (7)	3	1	2	1	1	1	-	-	3	2	1	-	-	3	-	3	1	2	-	3	1	2	-	2	1
	1%	*	1%	*	1%	1%	-	-	1%	1%	*	-	-	1%	-	1%	2%	*	-	1%	*	1%	-	1%	1%
							*					**					*								
6 (6)	4	1	2	-	1	3	-	1	3	4	-	-	1	3	1	2	-	4	1	3	1	2	1	2	-
	1%	1%	1%	-	*	3%	-	*	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	1%	*	2%	1%	1%	-
						C	*					**					*								
5 (5)	72	46	25	30	23	19	8	27	37	48	24	1	18	52	53	18	12	60	20	52	60	12	31	28	12
	14%	18%	10%	14%	13%	17%	9%	15%	16%	16%	12%	13%	12%	15%	21%	8%	20%	14%	22%	13%	16%	9%	18%	13%	12%
		B					*					**			O		*		S		U				
4 (4)	135	72	63	66	41	28	32	50	53	77	58	5	46	85	68	67	13	122	19	116	100	35	53	53	29
	27%	28%	26%	31%	23%	25%	34%	28%	24%	26%	28%	48%	31%	25%	26%	28%	21%	28%	22%	28%	27%	26%	31%	24%	27%
							*					**					*								
3 (3)	185	81	104	71	73	41	21	79	85	111	74	4	50	131	87	98	21	165	31	154	125	60	50	94	41
	37%	32%	42%	34%	41%	37%	23%	43%	38%	38%	36%	40%	34%	38%	34%	41%	34%	37%	35%	37%	34%	45%	30%	42%	38%
			A				*	F	F			**			*		*					T		V	
2 (2)	62	33	29	23	25	14	16	12	34	37	25	-	24	38	33	29	7	55	9	53	46	16	20	27	14
	12%	13%	12%	11%	14%	13%	17%	6%	15%	13%	12%	-	16%	11%	13%	12%	11%	13%	10%	13%	12%	12%	12%	12%	13%
							G*		G			**					*								
1 - Very weak economy (1)	39	18	21	20	15	5	15	14	10	14	25	-	9	30	17	22	7	32	9	30	33	6	12	18	9
	8%	7%	8%	9%	8%	4%	16%	8%	4%	5%	12%	-	6%	9%	7%	9%	12%	7%	10%	7%	9%	5%	7%	8%	8%
							GH*			I		**					*								
Sigma	500	252	248	211	179	111	92	183	225	292	208	10	148	342	260	240	60	440	88	412	367	133	169	223	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	78	49	30	31	24	23	8	27	43	53	25	1	19	58	55	24	13	65	20	58	62	16	33	32	14
	16%	19%	12%	15%	14%	21%	9%	15%	19%	18%	12%	13%	13%	17%	21%	10%	22%	15%	23%	14%	17%	12%	19%	14%	13%
		B					*		F			**			O		*		S						
Low3Box (Weak)	287	132	154	114	113	60	53	105	129	162	125	4	83	199	137	149	35	252	49	238	204	83	83	139	65
	57%	52%	54%	54%	63%	54%	57%	58%	57%	55%	60%	40%	56%	58%	53%	62%	58%	57%	55%	58%	56%	62%	49%	62%	60%
			A				*					**			N		*						V		
Mean	3.3	3.4	3.2	3.3	3.2	3.5	3	3.4	3.4	3.4	3.2	3.7	3.3	3.3	3.4	3.2	3.3	3.3	3.4	3.3	3.3	3.3	3.4	3.3	3.2
					D		*	F	F	J		**			O		*								

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total		Spain																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1001	500	501	382	397	222	715	241	45	443	558	649	81	271	485	516	90	911	93	908	545	456	539	259	203	
Base: All Respondents (wtd)	500	252	248	205	189	106	355	120	25	215	285	249	115	136	243	257	41	459	47	453	270	230	270	138	92	
7 - Very strong economy (7)	*	-	*	*	-	-	*	-	-	-	*	*	-	-	*	-	-	*	-	*	-	*	-	-		
	*	-	*	*	-	-	*	-	-	-	*	*	-	-	*	-	-	*	-	*	-	*	-	-		
6 (6)	1	1	-	1	-	*	1	-	-	-	1	1	-	1	-	-	1	1	1	1	*	1	-	*		
	*	1%	-	*	-	*	*	-	-	*	*	-	*	1%	-	-	*	1%	*	*	*	*	-	*		
5 (5)	25	10	14	10	10	4	14	8	3	12	13	10	5	9	11	14	6	19	5	19	14	11	13	6	5	
	5%	4%	6%	5%	5%	4%	4%	7%	11%	5%	5%	4%	5%	7%	4%	5%	14%	4%	11%	4%	5%	5%	5%	5%		
4 (4)	76	48	29	32	29	15	53	18	6	35	41	35	21	20	42	34	8	68	11	65	41	35	43	24	9	
	15%	19%	12%	16%	15%	15%	15%	15%	23%	16%	14%	14%	19%	15%	17%	13%	19%	15%	23%	14%	15%	15%	16%	17%	10%	
3 (3)	120	62	58	47	45	28	81	31	8	48	72	61	24	35	58	62	11	109	11	109	60	60	65	35	21	
	24%	25%	24%	23%	24%	27%	23%	26%	32%	22%	25%	24%	21%	26%	24%	24%	26%	24%	24%	24%	22%	26%	24%	25%	22%	
2 (2)	124	58	66	59	42	23	87	33	3	45	79	53	34	36	54	70	6	118	8	115	72	51	66	34	23	
	25%	23%	27%	29%	22%	22%	25%	28%	12%	21%	28%	21%	30%	27%	22%	27%	15%	26%	18%	25%	27%	22%	25%	25%	25%	
1 - Very weak economy (1)	154	73	81	55	63	35	118	30	5	75	79	88	30	36	76	77	11	143	10	143	82	72	81	39	33	
	31%	29%	32%	27%	33%	33%	33%	25%	22%	35%	28%	35%	26%	26%	31%	30%	26%	31%	22%	32%	30%	31%	30%	28%	36%	
Sigma	500	252	248	205	189	106	355	120	25	215	285	249	115	136	243	257	41	459	47	453	270	230	270	138	92	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	26	12	15	12	10	4	16	8	3	12	15	11	5	10	12	14	6	20	6	20	15	11	15	6	5	
	5%	5%	6%	6%	5%	4%	4%	7%	11%	5%	5%	5%	5%	7%	5%	5%	14%	4%	12%	5%	5%	5%	5%	5%	6%	
Low3Box (Weak)	398	193	205	161	150	86	286	95	16	168	230	203	88	107	189	209	28	370	30	368	214	183	212	108	78	
	80%	76%	83%	79%	79%	81%	81%	79%	66%	78%	81%	81%	77%	78%	78%	81%	67%	81%	64%	81%	79%	80%	79%	78%	84%	
Mean	2.4	2.5	2.3	2.5	2.4	2.4	2.3	2.5	2.9	2.4	2.4	2.3	2.5	2.5	2.4	2.4	2.8	2.4	2.9	2.4	2.4	2.4	2.4	2.4	2.2	

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	236	264	177	131	192	200	225	75	165	335	346	76	78	312	188	38	462	56	444	307	193	151	145	204
Base: All Respondents (wtd)	500	253	247	185	143	171	188	211	101	168	332	105	262	132	320	180	47	453	71	429	342	158	174	150	176
7 - Very strong economy (7)	47	32	15	20	13	13	13	13	21	22	25	6	24	16	30	17	6	41	17	30	39	8	20	15	12
	9%	12%	6%	11%	9%	8%	7%	6%	20%	13%	8%	6%	9%	12%	9%	9%	12%	9%	24%	7%	11%	5%	11%	10%	7%
		*	*	*	*	*	*	*	FG*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
6 (6)	73	40	33	22	23	29	8	42	23	43	30	10	30	34	44	30	12	61	15	58	55	18	22	26	25
	15%	16%	13%	12%	16%	17%	4%	20%	23%	26%	9%	9%	11%	26%	14%	16%	26%	13%	21%	14%	16%	12%	13%	17%	15%
		*	*	*	*	*	*	F*	F*	J*	*	*	*	KL*	*	*	*	*	**	*	*	*	*	*	*
5 (5)	127	62	65	49	40	38	47	57	24	35	91	31	65	31	88	39	15	112	17	109	84	42	51	27	49
	25%	25%	26%	27%	28%	22%	25%	27%	24%	21%	28%	29%	25%	24%	27%	22%	31%	25%	25%	26%	25%	27%	29%	18%	28%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
4 (4)	145	71	74	50	42	53	61	65	19	38	107	31	84	30	89	56	9	136	16	130	104	41	43	44	59
	29%	28%	30%	27%	29%	31%	33%	31%	19%	23%	32%	30%	32%	22%	28%	31%	20%	30%	22%	30%	31%	26%	24%	29%	34%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
3 (3)	68	32	36	25	16	28	42	15	10	18	50	14	41	13	45	23	4	64	4	64	40	28	22	26	20
	14%	13%	15%	13%	11%	16%	22%	7%	10%	11%	15%	14%	16%	10%	14%	13%	8%	14%	6%	15%	12%	18%	12%	17%	12%
		*	*	*	*	*	G*	*	*	*	*	*	*	*	*	*	-	**	**	*	*	*	*	*	*
2 (2)	25	12	13	13	8	4	8	13	4	8	17	6	13	6	14	11	-	25	-	25	14	11	9	12	4
	5%	5%	5%	7%	6%	2%	4%	6%	4%	5%	5%	6%	5%	5%	4%	6%	-	6%	-	6%	4%	7%	5%	8%	2%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	**	*	*	*	*	*
1 - Very weak economy (1)	14	4	10	7	2	6	9	6	-	4	11	6	6	3	11	4	1	13	1	13	5	9	8	1	6
	3%	2%	4%	4%	1%	4%	5%	3%	-	2%	3%	6%	2%	2%	3%	2%	3%	3%	2%	3%	2%	6%	5%	*	3%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	**	*	*	*	*	*
Sigma	500	253	247	185	143	171	188	211	101	168	332	105	262	132	320	180	47	453	71	429	342	158	174	150	176
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	247	134	113	91	76	80	68	112	67	100	147	47	119	81	162	85	33	215	50	197	178	69	93	67	87
	49%	53%	46%	49%	53%	47%	36%	53%	67%	60%	44%	45%	45%	61%	50%	48%	69%	47%	70%	46%	52%	44%	53%	45%	49%
		*	*	*	*	*	*	F*	F*	J*	*	*	*	K*	*	*	**	*	**	*	*	*	*	*	*
Low3Box (Weak)	108	48	59	44	25	38	59	34	14	29	78	26	60	22	70	38	5	102	5	102	59	48	39	39	30
	22%	19%	24%	24%	18%	22%	31%	16%	14%	18%	24%	25%	23%	16%	22%	21%	11%	23%	8%	24%	17%	30%	22%	26%	17%
		*	*	*	*	*	G*	*	*	*	*	*	*	*	*	*	**	*	**	**	T*	*	*	*	*
Mean	4.5	4.7	4.3	4.4	4.6	4.5	4.1	4.6	5.1	4.8	4.3	4.2	4.4	4.9	4.5	4.5	5	4.5	5.3	4.4	4.7	4.2	4.5	4.5	4.5
		*	*	*	*	*	*	F*	FG*	J*	*	*	*	K*	*	*	**	*	**	*	U	*	*	*	*

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	281	222	214	238	51	10	146	347	356	147	136	79	288	326	177	80	423	200	303	385	118	293	167	43
Base: All Respondents (wtd)	500	252	248	262	172	66	9	166	326	337	163	154	103	244	311	189	58	442	170	330	371	129	302	146	52
7 - Very strong economy (7)	15	9	6	6	8	1	1	2	13	13	2	5	2	9	9	6	5	10	6	9	11	4	8	6	1
	3%	4%	2%	2%	5%	2%	6%	1%	4%	4%	1%	3%	2%	4%	3%	3%	8%	2%	4%	3%	3%	3%	3%	4%	1%
6 (6)																									
	63	20	43	49	12	2	-	12	51	56	7	9	5	49	52	11	6	57	47	16	58	5	51	11	2
5 (5)	13%	8%	17%	19%	7%	4%	-	7%	16%	17%	4%	6%	5%	20%	17%	6%	11%	13%	27%	5%	16%	4%	17%	7%	3%
4 (4)	120	44	76	60	46	14	2	23	94	66	54	61	10	49	56	64	16	104	36	84	94	26	78	30	12
	24%	18%	31%	23%	27%	22%	27%	14%	29%	20%	33%	40%	9%	20%	18%	34%	27%	24%	21%	26%	25%	20%	26%	21%	22%
3 (3)	155	103	51	83	51	21	3	69	83	98	57	45	39	71	94	60	18	137	39	116	101	54	80	67	8
	31%	41%	21%	32%	30%	31%	34%	41%	26%	29%	35%	29%	38%	29%	30%	32%	31%	31%	23%	35%	27%	42%	26%	46%	16%
2 (2)	83	37	46	31	34	17	1	26	56	55	28	18	18	46	53	30	12	71	28	55	60	23	56	23	4
	17%	15%	19%	12%	20%	27%	6%	16%	17%	16%	17%	12%	18%	19%	17%	16%	20%	16%	17%	17%	16%	18%	19%	16%	7%
1 - Very weak economy (1)	43	31	12	29	10	4	1	28	14	37	6	8	25	10	36	7	2	41	7	36	37	6	12	6	24
	9%	12%	5%	11%	6%	6%	8%	17%	4%	11%	3%	5%	25%	4%	11%	4%	3%	9%	4%	11%	10%	5%	4%	4%	47%
Sigma	22	8	14	5	11	6	2	6	14	11	11	8	3	10	11	11	-	22	7	14	11	10	16	4	2
	4%	3%	6%	2%	6%	9%	19%	4%	4%	3%	7%	5%	3%	4%	4%	6%	-	5%	4%	4%	3%	8%	5%	2%	3%
Mean	500	252	248	262	172	66	9	166	326	337	163	154	103	244	311	189	58	442	170	330	371	129	302	146	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	198	73	125	114	66	18	3	37	158	136	62	74	17	107	117	81	27	172	89	109	162	36	137	47	14
	40%	29%	50%	44%	38%	27%	33%	22%	49%	40%	38%	48%	17%	44%	38%	43%	46%	39%	52%	33%	44%	28%	45%	32%	27%
Low3Box (Weak)	147	75	72	65	55	27	3	60	84	103	44	34	47	66	100	48	14	134	42	105	107	40	85	32	30
	29%	30%	29%	25%	32%	42%	33%	36%	26%	31%	27%	22%	46%	27%	32%	25%	24%	30%	25%	32%	29%	31%	28%	22%	57%
Mean	4.1	4	4.3	4.3	4	3.7	3.6	3.7	4.3	4.2	4	4.2	3.5	4.3	4.1	4.1	4.5	4.1	4.5	3.9	4.2	3.9	4.2	4.2	3.2

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1001	481	520	345	310	346	228	590	183	425	576	273	321	407	591	410	83	918	128	873	654	347	372	254	375
Base: All Respondents (wtd)	500	246	254	185	154	161	113	296	92	208	292	134	160	205	295	205	41	459	64	436	329	171	189	127	185
7 - Very strong economy (7)	4	1	3	3	1	-	-	3	1	3	1	1	2	2	3	*	2	2	3	1	4	-	3	*	-
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	*	*	1%	1%	1%	*	5%	*	4%	*	1%	-	2%	*	-
				E													Q*		S				X		
6 (6)	10	5	5	4	3	2	3	4	3	3	7	2	2	6	5	5	1	9	2	8	5	5	3	4	2
	2%	2%	2%	2%	2%	1%	3%	1%	3%	1%	2%	1%	1%	3%	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	1%
5 (5)	59	25	34	28	14	16	6	39	13	24	35	9	21	29	34	24	4	54	7	51	42	16	26	14	18
	12%	10%	13%	15%	9%	10%	5%	13%	14%	11%	12%	6%	13%	14%	12%	12%	11%	12%	12%	12%	13%	10%	14%	11%	10%
4 (4)	142	70	73	52	47	44	25	84	33	63	80	36	42	65	83	60	13	130	23	119	100	42	49	38	56
	28%	28%	29%	28%	30%	27%	22%	29%	36%	30%	27%	26%	26%	32%	28%	29%	31%	28%	36%	27%	30%	25%	26%	30%	30%
3 (3)	151	78	73	60	44	47	36	92	23	66	84	39	50	62	92	59	11	140	17	134	98	53	58	38	54
	30%	32%	29%	32%	29%	29%	32%	31%	25%	32%	29%	29%	31%	30%	31%	29%	27%	30%	27%	31%	30%	31%	31%	30%	29%
2 (2)	82	41	42	26	25	32	22	45	15	34	48	26	26	31	45	38	8	74	10	73	51	32	31	19	33
	16%	17%	16%	14%	16%	20%	20%	15%	17%	17%	16%	19%	16%	15%	15%	18%	20%	16%	15%	17%	15%	19%	16%	15%	18%
1 - Very weak economy (1)	53	27	26	12	19	21	20	28	4	16	37	24	18	11	32	20	1	51	2	50	30	22	19	13	21
	11%	11%	10%	6%	13%	13%	18%	10%	4%	8%	13%	18%	11%	5%	11%	10%	3%	11%	4%	11%	9%	13%	10%	10%	11%
Sigma	500	246	254	185	154	161	113	296	92	208	292	134	160	205	295	205	41	459	64	436	329	171	189	127	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	72	31	41	35	19	18	9	46	16	29	43	11	24	37	43	29	8	64	12	60	51	21	32	19	21
	14%	12%	16%	19%	12%	11%	8%	16%	18%	14%	15%	8%	15%	18%	14%	14%	19%	14%	18%	14%	15%	12%	17%	15%	11%
Low3Box (Weak)	286	145	140	98	88	100	78	165	42	116	169	88	94	104	169	116	21	265	29	257	179	107	108	70	108
	57%	59%	55%	53%	57%	62%	70%	56%	46%	56%	58%	66%	59%	50%	57%	57%	50%	58%	46%	59%	54%	63%	57%	55%	59%
Mean	3.2	3.2	3.3	3.4	3.2	3	2.9	3.3	3.5	3.3	3.2	2.9	3.2	3.5	3.2	3.2	3.5	3.2	3.6	3.2	3.3	3.1	3.3	3.3	3.1
				DE				F	FG				K	KL			Q*		S		U				

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		United States Total		the US																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	453	547	294	322	384	144	424	432	639	361	361	355	284	516	484	106	894	135	865	637	363	384	247	369
Base: All Respondents (wtd)	500	247	253	182	158	160	81	210	209	308	192	232	127	141	256	244	50	450	66	434	315	185	190	124	186
7 - Very strong economy (7)	13	9	4	8	2	2	2	2	8	9	3	4	1	7	10	3	6	6	8	5	12	1	8	-	5
	3%	3%	2%	4%	2%	1%	2%	1%	4%	3%	2%	2%	1%	5%	4%	1%	13%	1%	12%	1%	4%	1%	4%	-	3%
				E					G					KL	O		Q*		S		U		W		W
6 (6)	28	18	9	16	6	6	4	9	14	15	13	13	4	11	17	10	5	23	7	21	19	9	11	8	9
	6%	7%	4%	9%	4%	4%	5%	4%	7%	5%	7%	6%	3%	8%	7%	4%	9%	5%	10%	5%	6%	5%	6%	6%	5%
				B										L			*		S						
5 (5)	94	48	47	37	24	33	10	37	47	64	31	38	21	36	49	46	9	86	15	79	65	30	41	25	29
	19%	19%	18%	21%	15%	21%	13%	18%	22%	21%	16%	16%	16%	26%	19%	19%	17%	19%	23%	18%	21%	16%	21%	20%	16%
				F										KL			*								
4 (4)	141	73	68	53	47	41	24	58	58	81	59	62	38	40	72	68	13	128	16	124	87	54	54	36	51
	28%	30%	27%	29%	30%	26%	30%	28%	28%	26%	31%	27%	30%	28%	28%	28%	26%	28%	25%	29%	28%	29%	28%	29%	27%
3 (3)	125	54	72	38	43	44	21	59	45	74	51	61	38	26	58	67	10	115	11	114	72	54	45	34	47
	25%	22%	28%	21%	27%	27%	26%	28%	22%	24%	26%	26%	30%	19%	23%	27%	20%	26%	17%	26%	23%	29%	23%	28%	25%
				A										M			*		R		T				
2 (2)	51	24	27	15	15	20	7	25	18	32	19	29	10	12	24	27	5	46	5	46	33	18	19	13	20
	10%	10%	11%	8%	10%	13%	9%	12%	9%	10%	10%	12%	8%	9%	9%	11%	9%	10%	7%	11%	11%	10%	10%	10%	11%
														L			*								
1 - Very weak economy (1)	49	22	26	15	20	13	12	19	18	32	17	25	15	8	26	23	3	46	4	45	28	21	14	9	26
	10%	9%	10%	8%	13%	8%	15%	9%	8%	10%	9%	11%	12%	6%	10%	9%	6%	10%	6%	10%	9%	11%	7%	7%	14%
														M			*								VW
Sigma	500	247	253	182	158	160	81	210	209	308	192	232	127	141	256	244	50	450	66	434	315	185	190	124	186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	135	75	60	61	32	41	16	48	70	88	46	55	26	54	76	59	20	115	30	105	95	39	59	33	43
	27%	30%	24%	33%	20%	26%	20%	23%	33%	29%	24%	24%	20%	38%	30%	24%	39%	26%	45%	24%	30%	21%	31%	26%	23%
				DE					FG					KL			Q*		S		U		X		
Low3Box (Weak)	225	100	125	69	79	77	40	103	81	138	87	115	63	47	108	117	18	207	20	205	133	92	77	55	92
	45%	40%	50%	38%	50%	48%	50%	49%	39%	45%	45%	50%	49%	33%	42%	48%	35%	46%	30%	47%	42%	50%	40%	45%	50%
				A					H					M			*		P		R				V
Mean	3.6	3.8	3.5	3.9	3.4	3.5	3.4	3.5	3.8	3.6	3.6	3.5	3.4	4	3.7	3.5	4.2	3.6	4.3	3.5	3.7	3.5	3.8	3.6	3.4
		B		DE					FG					KL			Q*		S		U		X		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18150	8814	9336	6945	6202	5003	5729	7321	4951	9337	8813	5367	6157	6626	9885	8265	1987	16163	3326	14824	12266	5884	7866	5184	5100
	12000	5978	6022	5289	3867	2844	4171	4632	3045	5772	6228	4370	4327	3303	6257	5743	1280	10720	2054	9946	7815	4185	5139	3625	3236
	467	241	226	291	118	58	193	169	85	223	244	198	161	108	239	228	89	378	126	341	305	162	272	108	87
	4%	4%	4%	5%	3%	2%	5%	4%	3%	4%	4%	5%	4%	3%	4%	4%	7%	4%	6%	3%	4%	4%	5%	3%	3%
Somewhat stronger				DE	E		GH					M					Q		S				WX		
	2311	1176	1134	1203	704	404	839	866	575	1134	1177	883	695	732	1195	1115	354	1957	549	1762	1557	754	1195	654	462
	19%	20%	19%	23%	18%	14%	20%	19%	19%	20%	19%	20%	16%	22%	19%	19%	28%	18%	27%	18%	20%	18%	23%	18%	14%
				DE	E							L		L			Q		S		U		WX	X	
About the same	6813	3346	3467	2908	2230	1675	2183	2717	1847	3248	3564	2406	2577	1830	3521	3292	611	6202	1023	5789	4454	2359	2663	2175	1975
	57%	56%	58%	55%	58%	59%	52%	59%	61%	56%	57%	55%	60%	55%	56%	57%	48%	58%	50%	58%	57%	56%	52%	60%	61%
				C	C		F	F				KM					P		R				V	V	
	1745	869	876	670	543	532	660	651	406	849	896	601	671	473	936	809	167	1578	245	1500	1092	652	724	519	502
Somewhat weaker	15%	15%	15%	13%	14%	19%	16%	14%	13%	15%	14%	14%	16%	14%	15%	14%	13%	15%	12%	15%	14%	16%	14%	14%	16%
				CD			GH												R		T				
	665	347	318	217	273	175	297	229	132	318	347	281	224	159	365	300	59	605	110	554	407	257	285	169	211
	6%	6%	5%	4%	7%	6%	7%	5%	4%	6%	6%	6%	5%	5%	6%	5%	5%	6%	5%	6%	5%	6%	6%	5%	7%
Much weaker				C	C		GH					LM												W	
	12000	5978	6022	5289	3867	2844	4171	4632	3045	5772	6228	4370	4327	3303	6257	5743	1280	10720	2054	9946	7815	4185	5139	3625	3236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	2778	1417	1360	1493	822	462	1031	1035	661	1357	1421	1081	856	840	1435	1343	443	2334	675	2102	1861	916	1467	762	549
	23%	24%	23%	28%	21%	16%	25%	22%	22%	24%	23%	25%	20%	25%	23%	23%	35%	22%	33%	21%	24%	22%	29%	21%	17%
				DE	E		GH					L		L			Q		S		U		WX	X	
Low2Box (Much weaker/Somewhat weaker)	2410	1215	1194	888	816	707	957	880	537	1167	1243	883	895	632	1301	1109	226	2183	355	2054	1500	910	1010	688	713
	20%	20%	20%	17%	21%	25%	23%	19%	18%	20%	20%	20%	21%	19%	21%	19%	18%	20%	17%	21%	19%	22%	20%	19%	22%
				C		CD	GH										P		R		T			VW	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/D/
Minimum Base: 30 (**), Small Base: 100 (**)

Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/D/
Minimum Base: 30 (**), Small Base: 100 (**)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18150	502	1007	501	1007	1001	1023	1000	1001	1001	500	1020	509	1002	1007	501	500	500	503	529	532	1001	500	503	1000
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Much stronger	467	54	7	1	111	6	18	2	3	3	3	34	20	6	1	27	6	5	96	11	2	5	10	16	20
	4%	11%	1%	*	22%	1%	4%	*	1%	1%	1%	7%	4%	1%	*	5%	1%	1%	19%	2%	*	1%	2%	3%	4%
		BCEFGHIJL MNOPOSTU VWX	CN		ABCEFGHIJL MNOPOSTU VWX	CN	CEGHUMNT U					BCEGHUIML POSTUVX	BCEGHUMNP QTU	N		BCEGHUMNP QSTUV	N		ABCEFGHIJL MNOPOSTU VWX	CGHINT			CN	*	BCEGHUMNP QTU
Somewhat stronger	2311	138	63	30	229	73	174	13	87	43	42	191	157	57	112	164	59	74	158	54	70	57	56	111	100
	19%	28%	13%	6%	46%	15%	35%	3%	17%	9%	8%	38%	31%	11%	22%	33%	12%	15%	32%	11%	14%	11%	11%	22%	20%
		BCEGHJMPQ STUVX	CGU	G	ABCEFGHIJL MNOQRST UVWX	CGIJMU	BCEGHJMPNP QSTUVX		BCGIJMPSU	G	G	ABCEGHJML NPQRSTVW X	BCEGHJMPNP QSTUVX	CGI	BCEGHJMPQ STUV	BCEGHJMPNP QSTUVX	CGI	CGU	BCEGHJMPNP QSTUVX	CG	CGU	CG	CG	CGJMPUSV*	BCEGHJMP TUV
About the same	6813	190	353	316	136	357	263	304	313	335	258	227	288	264	293	262	263	346	183	300	292	280	389	303	297
	57%	38%	71%	63%	27%	71%	53%	61%	63%	67%	52%	45%	58%	53%	59%	52%	53%	69%	37%	60%	58%	56%	78%	61%	59%
		D	ACDFGHIJL MNOPRSTUX	ADFKJMOPR U		ACDFGHIJL MNOPRSTUX	ADR	ADFKJMOPR U	ADFKJMOPR U	ADFGHIJL NOPRSTUX	ADKR	ADR	ADKR	ADKR	ADJKMPR	ADKR	ADKR	ADFGHIJL NOPRSTUX	D	ADJKMOPR	ADJKMR	ADKR	ABCDGHIJL LMNOPQRST UVWX	ADKR*	ADJKMOPR
Somewhat weaker	1745	72	66	126	21	52	28	122	75	93	144	33	29	96	66	26	148	44	52	110	107	96	40	43	57
	15%	14%	13%	25%	4%	10%	6%	24%	15%	19%	29%	7%	6%	19%	13%	5%	30%	9%	10%	22%	21%	19%	8%	9%	11%
		DEFKLOQV	DFKLOQV	ABDEFHIJL NOQRUVWX		DFKLO		ABDEFHIJL NOQRUVWX	DEFKLOQRV X	BDEFHIKLNO QRVWX	ABDEFHIKLN NOQRSTUV WX	D		ABDEFHIKLN OQRVWX	DFKLOQV		ABDEFHIKLN MNOQRSTU VWX	D	DKLO	ABDEFHIKLN OQRVWX	ABDEFHIKLN OQRVWX	ABDEFHIKLN OQRVWX	D	*	DFKLO
Much weaker	665	45	11	27	4	13	16	59	22	26	53	14	7	79	28	21	24	31	10	25	29	63	5	27	26
	6%	9%	2%	5%	1%	3%	3%	12%	4%	5%	11%	3%	1%	16%	6%	4%	5%	6%	2%	5%	6%	13%	1%	5%	5%
		BCDEFHIKLN OPRSVX	D	BDEKL RV		D	D	BCDEFHIKLN OPQRSTVX	BDEL V	BDEKL RV	BCDEFHIKLN OPQRSTVX	D		ABCDEFGHIJ KLNOPQRST VWX	BDEKL RV	DLV	BDEL RV	BDEKL RV		BDEL RV	BDEKL RV	BCDEFHIKLN OPQRSTVX		D*	BDEKL RV
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	2778	192	70	31	340	79	192	15	89	45	46	225	177	62	113	191	65	79	254	65	72	61	66	127	120
	23%	38%	14%	6%	68%	16%	38%	3%	18%	9%	9%	45%	35%	12%	23%	38%	13%	16%	51%	13%	14%	12%	13%	25%	24%
		BCEGHJMPNP QSTUVWX	CGU	G	ABCEFGHIJL MNOQRST UVWX	CGIJMU	BCEGHJMPNP QSTUVX		BCGIJMPSU	G	G	ABCEGHJML NOPOSTUV WX	BCEGHJMPNP QSTUVX	CGI	BCEGHJMPQ STUV	BCEGHJMPNP QSTUVWX	CGU	CGU	ABCEFGHIJL MNOPOSTU VWX	CGI	CGU	CGI	CG	BCGIJMPSTU V*	BCEGHJMPNP QSTUV
Low2Box (Much weaker/Somewhat weaker)	2410	117	77	153	24	64	45	181	97	119	196	48	35	174	94	47	172	75	63	135	136	159	45	70	82
	20%	23%	15%	31%	5%	13%	9%	36%	19%	24%	39%	10%	7%	35%	19%	9%	34%	15%	13%	27%	27%	32%	9%	14%	16%
		BDEFKLOQR VX	DFKLOV	ABDEFHIKLN OQRVWX		DKL	D	ABDEFHIKLN NOQRSTVW X	BDEFKLOQR V	BDEFHIKLNO QRVX	ABDEFHIKLN NOQRSTUV WX	D		ABDEFHIKLN OQRSTVWX	DEFKLORV	D	ABDEFHIKLN OQRSTVWX	DFKLOV	DL	BDEFHIKLNO QRVWX	BDEFHIKLNO QRVWX	ABDEFHIKLN OQRVWX	D	D*	DEFKLOV

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18150	2001	2010	7006	5598	7512	3550	1535
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Much stronger	467	26	193	38	87	45	169	123
	4%	3%	13%	1%	2%	1%	8%	8%
		CE	ACDEFG		CE		ACDE	ACDE
Somewhat stronger	2311	174	531	443	840	558	667	323
	19%	17%	35%	10%	24%	14%	33%	22%
		CE	ACDEG		ACE	C	ACDEG	CE
About the same	6813	654	588	2723	2062	2510	972	786
	57%	65%	39%	61%	59%	63%	49%	52%
		BCDEFG		BFG	BFG	BCDFG	B	B
Somewhat weaker	1745	108	119	939	374	605	126	205
	15%	11%	8%	21%	11%	15%	6%	14%
		BF		ABDEFG	BF	ABDF		BF
Much weaker	665	38	70	358	136	283	65	63
	6%	4%	5%	8%	4%	7%	3%	4%
				ABDFG		ABDFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Much stronger/Somewhat stronger)	2778	200	723	481	928	603	837	446
	23%	20%	48%	11%	27%	15%	42%	30%
		CE	ACDEFG		ACE	C	ACDEG	ACE
Low2Box (Much weaker/Somewhat weaker)	2410	146	189	1297	510	887	192	268
	20%	15%	13%	29%	15%	22%	10%	18%
		F	F	ABDEFG	F	ABDFG		BF

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Argentina																									
	Argentina Total	Gender		Age			Household Income			Marital Status		Argentina Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	502	207	295	206	167	129	211	197	94	177	325	203	159	140	243	259	66	436	89	413	325	177	300	124	78		
Base: All Respondents (wtd)	500	245	255	248	145	106	252	176	72	163	337	327	118	55	225	275	63	437	82	418	293	207	274	140	86		
Much stronger	54	17	37	37	12	6	37	12	6	17	37	36	16	2	22	33	3	51	9	45	35	19	24	19	12		
	11%	7%	14%	15%	8%	6%	15%	7%	8%	10%	11%	11%	14%	4%	10%	12%	5%	12%	11%	11%	12%	9%	9%	13%	14%		
		A	E			*	G		*			M	M				*		*			*	*	*	*		
Somewhat stronger	138	62	76	69	52	17	76	50	12	39	99	96	31	11	68	70	20	118	20	119	83	55	68	46	24		
	28%	25%	30%	28%	36%	16%	30%	29%	17%	24%	29%	29%	26%	20%	30%	26%	32%	27%	24%	28%	28%	27%	25%	33%	28%		
		E	E			*	H		*			*	*				*		*			*	*	*	*		
About the same	190	109	82	101	47	42	91	71	29	58	133	125	44	21	81	109	23	168	34	156	112	78	108	49	34		
	38%	44%	32%	41%	32%	40%	36%	40%	40%	35%	39%	38%	37%	39%	36%	40%	36%	38%	41%	37%	38%	38%	39%	35%	40%		
		B				*	B		*			*	*				*		*			*	*	*	*		
Somewhat weaker	72	36	36	24	20	27	28	34	10	31	40	46	17	9	36	36	10	62	10	61	39	33	43	20	9		
	14%	15%	14%	10%	14%	26%	11%	19%	13%	19%	12%	14%	14%	16%	16%	13%	16%	14%	13%	15%	13%	16%	14%	10%	*		
						CD*	F		*								*		*			*	*	*	*		
Much weaker	45	21	24	18	14	13	20	10	16	17	28	24	10	12	19	27	6	39	9	36	23	22	31	7	7		
	9%	9%	9%	7%	10%	13%	8%	6%	22%	11%	8%	7%	8%	21%	8%	10%	10%	9%	12%	9%	8%	11%	11%	5%	9%		
						*	FG*										*	*	*	*	*	*	*	*	*		
Sigma	500	245	255	248	145	106	252	176	72	163	337	327	118	55	225	275	63	437	82	418	293	207	274	140	86		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	192	79	113	105	64	23	113	62	18	56	136	132	47	13	89	103	24	169	28	164	118	74	92	65	36		
	38%	32%	44%	42%	44%	22%	45%	35%	25%	34%	40%	40%	40%	24%	40%	38%	38%	39%	35%	39%	40%	36%	33%	46%	42%		
		A	E	E	*	H		*				M	M				*		*			V*		*	*		
Low2Box (Much weaker/Somewhat weaker)	117	57	60	42	34	41	48	44	26	49	68	70	27	20	55	62	16	101	20	97	63	55	75	26	16		
	23%	23%	23%	17%	24%	38%	19%	25%	36%	30%	20%	21%	23%	37%	24%	23%	26%	23%	24%	23%	21%	26%	27%	19%	19%		
						CD*			F*	J			KL				*		*			*	*	*	*		

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
Proportions/Means: Columns Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X,Y/Z/a/b,c/d/t
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X,Y/Z/a/b,c/d/t
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia																																	
	Total																																	
		Gender		Age				Household Income			Marital Status		Other		Education		Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO			Region			Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total	Non	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e			
Base: All Respondents (unwtd)	1007	403	604	270	345	392	242	508	257	537	470	321	338	348	544	463	105	902	139	868	639	368	630	377	294	307	208	98	100					
Base: All Respondents (wtd)	500	248	252	197	152	151	124	254	121	234	266	131	295	74	253	247	59	441	77	423	315	185	299	201	144	157	112	47	40					
Much stronger	7	4	3	3	3	*	2	3	2	4	3	1	3	2	5	2	3	3	3	3	5	2	3	3	3	1	*	2	*	5	*	1	1	
	1%	2%	1%	2%	2%	*	2%	1%	2%	2%	1%	1%	1%	3%	2%	1%	6%	1%	4%	1%	2%	1%	1%	2%	2%	1%	*	4%	1%	3%	*	1%	1%	
																	Q*		5*								2*	d						
Somewhat stronger	63	33	30	27	20	17	9	33	21	31	32	14	33	17	33	30	5	59	7	56	46	17	35	28	17	20	11	7	9	30	18	15		
	13%	13%	12%	13%	13%	11%	7%	13%	17%	13%	12%	11%	11%	22%	13%	12%	8%	13%	9%	13%	15%	9%	12%	14%	11%	13%	10%	14%	22%	17%	13%	8%		
																	*	*	*	*								x2*	e					
About the same	353	178	175	142	105	106	86	183	83	161	192	94	211	47	175	178	41	311	54	299	225	128	218	135	99	112	81	33	28	122	97	134		
	71%	72%	70%	72%	69%	70%	69%	72%	69%	69%	72%	72%	72%	72%	64%	69%	72%	70%	71%	70%	71%	71%	69%	73%	67%	68%	71%	73%	70%	70%	67%	74%	72%	
																	M											70%	70%	67%				
Somewhat weaker	66	27	39	20	20	26	23	29	14	30	36	18	41	7	34	32	8	58	9	57	32	34	37	29	23	18	17	5	3	21	15	30		
	13%	11%	15%	10%	13%	17%	18%	11%	12%	13%	13%	14%	14%	9%	14%	13%	13%	13%	12%	13%	10%	18%	13%	14%	16%	12%	15%	11%	7%	11%	11%	16%		
							G										*	*	*	*							*	*	*					
Much weaker	11	6	5	5	4	3	5	6	1	7	4	4	6	1	7	4	2	10	3	8	7	4	4	7	3	5	2	1	-	4	1	6		
	2%	2%	2%	2%	2%	2%	4%	2%	1%	3%	1%	3%	2%	2%	3%	2%	3%	2%	4%	2%	2%	2%	1%	4%	2%	3%	2%	2%	-	2%	1%	3%		
																	*	*	*	*							*	*	*					
Sigma	500	248	252	197	152	151	124	254	121	234	266	131	295	74	253	247	59	441	77	423	315	185	299	201	144	157	112	47	40	182	131	186		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																		
Top2Box (Much stronger/Somewhat stronger)	70	37	33	30	23	17	11	36	23	35	34	15	36	18	38	32	8	62	11	59	51	19	39	31	20	21	11	9	9	36	18	16		
	14%	15%	13%	15%	15%	11%	8%	14%	19%	15%	13%	12%	12%	25%	15%	13%	14%	14%	14%	14%	10%	10%	13%	15%	14%	14%	10%	18%	23%	20%	14%	9%		
									F					KL			*	*	*	*							*	*	2*	e				
Low2Box (Much weaker/Somewhat weaker)	77	33	44	25	24	28	28	35	15	38	39	22	47	8	41	36	9	68	12	65	40	38	42	36	26	23	19	6	3	25	16	36		
	15%	13%	17%	13%	16%	19%	22%	14%	12%	16%	15%	17%	16%	11%	16%	15%	16%	15%	16%	15%	13%	20%	14%	18%	18%	15%	17%	12%	7%	13%	18%	12%	20%	
							GH										*	*	*	*		T					*	*	*					

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions

Columns Tested (5%): A/B,C/D/E/F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E/F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	North	Center	South	French	Flemish	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	
Base: All Respondents (unwtd)	501	252	249	124	145	232	173	197	131	203	298	102	262	137	323	178	18	483	46	455	274	227	283	92	126	210	291	114	153	234	
Base: All Respondents (wtd)	500	251	249	184	151	165	183	191	126	172	328	172	186	142	295	205	14	486	38	462	260	240	279	92	129	220	280	118	143	239	
Much stronger	1	-	1	-	1	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	1	1	-	-	-	1	-	-	1	
	*	-	*	-	1%	-	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	*	-	*	-	*	-	*	-	*	
Somewhat stronger	30	18	12	14	12	5	6	18	7	10	20	8	9	13	17	14	2	29	2	29	16	14	19	8	4	11	19	11	11	8	
	6%	7%	5%	7%	8%	3%	3%	9%	5%	6%	6%	5%	5%	9%	6%	7%	14%	6%	4%	6%	6%	6%	7%	9%	3%	5%	7%	10%	8%	3%	
About the same	316	165	151	115	97	104	114	118	83	106	210	106	116	94	182	133	9	307	25	291	172	144	178	62	76	140	176	74	92	150	
	63%	66%	61%	63%	64%	63%	62%	62%	66%	62%	64%	62%	62%	66%	62%	65%	62%	63%	66%	63%	66%	60%	64%	68%	59%	64%	63%	64%	63%	63%	
Somewhat weaker	126	58	68	43	34	50	51	44	31	48	78	49	49	28	81	45	3	122	10	116	61	65	74	17	35	49	77	24	37	65	
	25%	23%	27%	23%	22%	30%	28%	23%	25%	28%	24%	28%	27%	19%	27%	22%	25%	25%	27%	25%	23%	27%	26%	19%	27%	22%	28%	20%	26%	27%	
Much weaker	27	10	17	13	8	6	11	11	5	8	19	9	10	8	14	13	-	27	1	26	11	16	8	4	15	20	7	8	3	15	
	5%	4%	7%	7%	5%	4%	6%	6%	4%	4%	6%	5%	5%	5%	5%	6%	-	6%	3%	6%	4%	7%	3%	5%	11%	9%	2%	7%	2%	6%	
Sigma	500	251	249	184	151	165	183	191	126	172	328	172	186	142	295	205	14	486	38	462	260	240	279	92	129	220	280	118	143	239	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																															
Top2Box (Much stronger/Somewhat stronger)	31	18	13	14	13	5	7	18	7	10	21	8	10	13	18	14	2	29	2	30	16	15	19	8	4	11	20	11	11	9	
	6%	7%	5%	7%	8%	3%	4%	9%	5%	6%	6%	5%	5%	9%	6%	7%	14%	6%	4%	6%	6%	6%	7%	9%	3%	5%	7%	10%	8%	4%	
Low2Box (Much weaker/Somewhat weaker)	153	68	85	55	41	56	62	55	35	55	97	58	60	35	94	58	3	149	11	142	72	81	81	21	50	69	84	32	40	80	
	31%	27%	34%	30%	27%	34%	34%	29%	28%	32%	30%	34%	32%	25%	32%	28%	25%	31%	30%	31%	28%	34%	29%	23%	39%	31%	30%	27%	28%	34%	
									*			*					**		*				*	W*		*					

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Brazil Total		Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1007	486	521	478	316	213	246	733	28	447	560	157	567	283	460	547	141	866	180	827	703	304	673	223	111		
Base: All Respondents (wtd)	500	232	268	285	140	75	157	334	8	211	289	157	262	81	205	295	65	435	79	421	328	172	320	112	68		
Much stronger	111	47	65	69	30	12	35	74	2	48	63	32	64	15	44	67	17	94	20	92	71	40	71	27	14		
	22%	20%	24%	24%	21%	16%	22%	22%	20%	23%	22%	21%	24%	18%	22%	23%	26%	22%	25%	22%	22%	23%	22%	24%	20%		
				E					**				M												*		
Somewhat stronger	229	97	132	129	66	33	72	155	3	92	137	70	122	37	95	134	33	196	38	191	155	74	150	49	30		
	46%	42%	49%	45%	47%	45%	46%	46%	31%	43%	47%	44%	47%	46%	46%	45%	51%	45%	48%	45%	47%	43%	47%	44%	45%		
			A						**																*		
About the same	136	75	61	76	36	23	43	90	3	58	78	42	67	26	56	80	13	122	18	118	86	49	84	33	18		
	27%	32%	23%	27%	26%	31%	27%	27%	38%	27%	27%	27%	26%	32%	27%	27%	21%	28%	23%	28%	26%	29%	26%	30%	27%		
			B						**																*		
Somewhat weaker	21	10	11	9	7	4	7	13	1	12	9	9	8	3	6	14	1	19	2	18	13	8	14	3	4		
	4%	4%	4%	3%	5%	6%	4%	4%	11%	6%	3%	6%	3%	4%	3%	5%	2%	4%	3%	4%	4%	5%	4%	3%	5%		
									**																*		
Much weaker	4	3	*	1	1	1	1	2	-	2	2	3	*	*	3	1	*	3	1	2	3	1	2	-	2		
	1%	1%	*	*	1%	2%	1%	1%	-	1%	1%	2%	*	1%	1%	*	*	1%	2%	1%	1%	*	1%	-	2%		
			B						**																*		
Sigma	500	232	268	285	140	75	157	334	8	211	289	157	262	81	205	295	65	435	79	421	328	172	320	112	68		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	340	144	196	198	96	46	107	229	4	140	200	102	186	52	139	201	50	290	57	283	226	114	220	75	44		
	68%	62%	73%	70%	69%	61%	68%	69%	51%	66%	69%	65%	71%	64%	68%	68%	77%	67%	73%	67%	69%	66%	69%	67%	65%		
			A						**				M				Q								*		
Low2Box (Much weaker/Somewhat weaker)	24	13	11	11	8	6	8	15	1	14	10	12	8	4	9	15	2	23	4	21	16	9	16	3	5		
	5%	6%	4%	4%	6%	8%	5%	5%	11%	7%	4%	8%	3%	4%	5%	5%	3%	5%	5%	5%	5%	5%	5%	3%	8%		
						C			**				L												*		

[Table of Contents](#)

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		China Total		China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1023	485	538	570	365	88	69	267	687	700	323	85	256	682	655	368	98	925	355	668	891	132	653	288	82		
	500	249	251	201	205	94	69	177	254	360	140	295	155	50	287	213	41	459	110	390	403	97	221	195	84		
	18	9	10	11	1	6	3	2	14	13	5	11	4	4	8	10	2	17	8	10	11	8	15	3	-		
	4%	4%	4%	6%	1%	6%	4%	1%	6%	4%	4%	4%	2%	8%	3%	4%	5%	4%	8%	3%	3%	8%	7%	2%	-		
Somewhat stronger	174	93	80	84	63	27	33	59	81	111	62	95	55	23	102	71	22	152	51	123	141	32	81	51	42		
	35%	37%	32%	42%	30%	29%	48%	33%	32%	31%	45%	32%	36%	46%	36%	34%	53%	33%	46%	31%	35%	33%	37%	26%	50%		
	*	*	*	*	*	**	**	*	*	*	*	*	*	KL	*	*	**	*	*	*	*	*	*	*	**		
	263	115	149	94	115	54	32	89	143	195	69	162	82	20	141	122	16	248	40	223	212	51	109	118	37		
Somewhat weaker	53%	46%	59%	47%	56%	57%	46%	50%	56%	54%	49%	55%	53%	39%	49%	58%	38%	54%	37%	57%	53%	53%	49%	60%	44%		
		*	*	*	*	**	**	*	*	*	*	*	M*	M	*	*	**	*	R	*	*	*	*	*	**		
	28	21	7	9	16	3	1	13	14	24	4	13	12	3	23	5	2	27	5	23	27	1	13	10	5		
	6%	8%	3%	5%	8%	3%	2%	8%	5%	7%	3%	4%	8%	7%	8%	2%	4%	6%	5%	6%	7%	1%	6%	5%	6%		
Much weaker	*	*	*	*	*	**	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*		
	16	11	5	2	10	5	-	14	2	16	*	14	2	*	11	5	-	16	5	11	11	5	2	14	-		
	3%	5%	2%	1%	5%	5%	-	8%	1%	5%	*	5%	1%	*	4%	2%	-	4%	5%	3%	3%	5%	1%	7%	-		
		*	*	*	*	**	**	H*	*	*	*	*	*		*	*	*	*	*	*	*	*	*	V*	**		
Sigma	500	249	251	201	205	94	69	177	254	360	140	295	155	50	287	213	41	459	110	390	403	97	221	195	84		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	192	102	90	95	64	33	36	60	95	125	67	106	59	27	112	80	24	168	59	133	152	40	97	54	42		
	38%	41%	36%	47%	31%	35%	52%	34%	38%	35%	48%	36%	38%	54%	39%	38%	58%	37%	54%	34%	38%	41%	44%	27%	50%		
		*	*	*	D	*	**	*	*	*	*	*	*	KL	*	*	**	*	S*	*	*	*	W*	*	**		
Low2Box (Much weaker/Somewhat weaker)	45	32	12	11	26	7	1	28	16	41	4	27	14	4	34	10	2	43	10	34	39	6	15	24	5		
	9%	13%	5%	6%	13%	8%	2%	16%	6%	11%	3%	9%	9%	7%	12%	5%	4%	9%	10%	9%	10%	6%	7%	12%	6%		
		*	*	*	*	**	**	H*	*	J	*	*	*		*	*	**	*	*	*	*	*	*	*	**		

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		France																								
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1000	492	508	357	321	322	265	518	217	399	601	408	277	315	581	419	38	962	69	931	594	406	241	315	444	
Base: All Respondents (wtd)	500	247	253	191	158	151	129	264	107	197	303	168	209	124	286	214	18	482	31	469	295	205	118	162	221	
Much stronger	2	2	-	2	-	-	1	1	-	-	2	*	2	-	1	1	-	2	-	2	1	1	-	1	1	
	*	1%	-	1%	-	-	1%	*	-	-	1%	*	1%	-	*	1%	-	*	-	*	*	*	-	1%	*	
	B																		*							
Somewhat stronger	13	8	5	7	2	3	2	7	3	4	9	3	6	4	9	4	-	13	2	11	8	4	4	3	6	
	3%	3%	2%	4%	1%	2%	2%	3%	3%	2%	3%	2%	3%	3%	3%	2%	-	3%	7%	2%	3%	2%	4%	2%	3%	
																			5*							
About the same	304	151	154	122	98	84	81	159	64	121	183	98	134	73	169	135	9	296	16	288	182	122	70	96	138	
	61%	61%	61%	64%	62%	56%	62%	60%	60%	62%	60%	58%	64%	59%	59%	63%	50%	61%	52%	61%	62%	60%	59%	60%	63%	
				E													*		*							
Somewhat weaker	122	57	65	43	34	44	28	65	29	50	72	40	47	36	71	51	5	117	8	114	74	48	30	43	49	
	24%	23%	26%	23%	22%	29%	22%	25%	27%	26%	24%	24%	22%	29%	25%	24%	30%	24%	25%	24%	25%	23%	26%	27%	22%	
				D													*		*							
Much weaker	59	29	30	16	23	20	17	31	11	22	37	27	20	12	36	23	4	55	5	54	30	29	13	18	27	
	12%	12%	12%	8%	15%	13%	13%	12%	11%	11%	12%	16%	10%	10%	13%	11%	20%	11%	16%	11%	10%	14%	11%	11%	12%	
				C								LM					*		*							
Sigma	500	247	253	191	158	151	129	264	107	197	303	168	209	124	286	214	18	482	31	469	295	205	118	162	221	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	15	10	5	9	2	3	4	8	3	4	11	3	8	4	10	5	-	15	2	13	9	5	4	4	6	
	3%	4%	2%	5%	1%	2%	3%	3%	3%	2%	4%	2%	4%	3%	3%	2%	-	3%	7%	3%	3%	3%	4%	2%	3%	
				D													*		*							
Low2Box (Much weaker/Somewhat weaker)	181	87	94	59	58	64	45	96	40	72	109	66	67	48	108	73	9	172	13	168	104	77	44	61	76	
	36%	35%	37%	31%	36%	42%	35%	36%	37%	37%	36%	40%	32%	38%	38%	34%	50%	36%	41%	36%	35%	38%	37%	38%	35%	
				C								L					*		*							

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Germany																							
	Germany Total	Gender		Age			Household Income			Marital Status		Germany Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1001	513	488	305	338	358	307	314	380	425	576	195	627	179	659	342	80	921	183	818	689	312	222	350	429
Base: All Respondents (wtd)	500	252	248	172	176	152	158	155	188	201	299	113	285	101	324	176	37	463	88	412	338	162	115	178	207
Much stronger	3	1	2	2	*	1	2	-	1	1	2	1	2	-	2	1	1	2	1	1	1	1	1	1	1
	1%	*	1%	1%	*	*	1%	-	1%	*	1%	1%	1%	-	1%	1%	2%	*	1%	*	*	1%	1%	*	*
Somewhat stronger																	Q*								
	87	50	37	45	27	15	23	28	36	35	52	13	51	23	60	27	9	78	24	63	57	30	32	31	23
	17%	20%	15%	26%	15%	10%	14%	18%	19%	17%	17%	12%	18%	22%	18%	16%	24%	17%	27%	15%	17%	18%	28%	18%	11%
About the same				DE	E								K	K			*		S				WX	X	
	313	153	160	98	109	106	100	94	120	126	188	73	181	60	193	120	21	292	49	265	214	99	58	114	141
	63%	61%	65%	57%	62%	70%	63%	60%	64%	62%	63%	64%	63%	59%	60%	68%	58%	63%	55%	64%	63%	61%	50%	64%	68%
Somewhat weaker				CD											N				R				V	V	
	75	39	37	21	30	24	24	26	25	31	44	19	41	15	54	21	4	71	9	66	50	26	18	27	31
	15%	15%	15%	12%	17%	16%	15%	17%	13%	16%	15%	17%	14%	15%	17%	12%	11%	15%	10%	16%	15%	16%	15%	15%	15%
Much weaker																	*								
	22	10	11	6	9	7	9	7	6	9	13	7	11	3	16	6	2	20	5	16	16	6	6	5	11
	4%	4%	5%	4%	5%	4%	6%	5%	3%	4%	4%	6%	4%	3%	5%	4%	5%	4%	6%	4%	5%	4%	5%	3%	6%
Sigma																	*								W
	500	252	248	172	176	152	158	155	188	201	299	113	285	101	324	176	37	463	88	412	338	162	115	178	207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	89	51	39	47	27	16	24	28	37	35	54	14	53	23	61	28	10	80	25	65	58	31	34	32	24
	18%	20%	16%	27%	15%	10%	16%	18%	20%	18%	18%	12%	18%	22%	19%	16%	26%	17%	28%	16%	17%	19%	29%	18%	11%
Low2Box (Much weaker/Somewhat weaker)				DE	E								K	K			*		S				WX	X	
	97	49	48	27	40	31	33	33	31	40	57	27	52	19	70	27	6	91	14	83	65	32	23	31	43
	19%	19%	19%	16%	23%	20%	21%	22%	16%	20%	19%	23%	18%	18%	22%	16%	16%	20%	16%	20%	19%	20%	20%	18%	21%
					C										O		*								

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Hungary																								
	Hungary Total	Gender		Age			Household Income			Marital Status		Hungary Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	500	249	251	198	153	149	199	217	9	180	320	154	253	93	267	233	33	467	34	466	294	206	195	202	103	
Base: All Respondents (wtd)	500	244	256	202	141	158	199	219	8	178	322	129	294	77	269	231	34	466	34	466	292	208	198	202	100	
Much stronger	3	2	2	2	-	2	1	3	-	1	3	1	-	3	3	1	-	3	-	3	3	1	1	-	3	
	1%	1%	1%	1%	-	1%	*	1%	-	*	1%	1%	-	3%	1%	*	-	1%	-	1%	1%	*	*	-	3%	
									**					L*			*		*						W*	
Somewhat stronger	42	23	19	19	13	10	18	16	-	15	27	14	22	6	25	17	7	35	5	37	25	17	21	13	8	
	8%	9%	8%	9%	9%	7%	9%	7%	-	8%	8%	10%	8%	8%	9%	7%	19%	8%	14%	8%	9%	8%	11%	6%	8%	
									**					*			Q*		*						*	
About the same	258	135	123	110	78	70	95	121	6	95	163	65	150	43	136	122	12	247	16	242	151	107	100	104	54	
	52%	55%	48%	55%	55%	44%	47%	55%	73%	54%	51%	50%	51%	56%	51%	53%	34%	53%	46%	52%	52%	51%	51%	51%	54%	
									**					*			P	*	*						*	
Somewhat weaker	144	60	83	56	34	53	58	63	2	47	97	32	91	20	77	66	12	132	10	134	86	57	56	63	24	
	29%	25%	32%	28%	24%	34%	29%	29%	27%	26%	30%	25%	31%	27%	29%	29%	34%	28%	28%	29%	30%	27%	28%	31%	24%	
									**					*			*		*						*	
Much weaker	53	24	29	15	16	23	29	17	-	20	32	18	30	4	28	25	4	49	4	49	27	26	20	22	11	
	11%	10%	11%	7%	11%	14%	14%	8%	-	12%	10%	14%	10%	6%	10%	11%	12%	10%	12%	10%	9%	13%	10%	11%	11%	
					C	G			**			M		*			*		*						*	
Sigma	500	244	256	202	141	158	199	219	8	178	322	129	294	77	269	231	34	466	34	466	292	208	198	202	100	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	46	25	21	21	13	12	19	18	-	16	30	14	22	9	28	18	7	39	5	41	28	18	22	13	10	
	9%	10%	8%	10%	9%	8%	9%	8%	-	9%	9%	11%	8%	12%	10%	8%	19%	8%	14%	9%	9%	9%	11%	6%	10%	
									**					*			Q*		*						*	
Low2Box (Much weaker/Somewhat weaker)	196	84	112	71	50	75	86	80	2	67	129	50	121	25	105	91	16	181	14	183	113	83	76	86	35	
	39%	35%	44%	35%	36%	48%	43%	36%	27%	38%	40%	39%	41%	32%	39%	39%	47%	39%	40%	39%	39%	40%	38%	42%	35%	
			A			CD			**					*			*		*						*	

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1020	564	456	525	344	151	383	373	264	675	345	1	125	894	555	465	248	772	482	538	786	234	739	200	81	
Base: All Respondents (wtd)	500	258	242	276	154	70	195	179	125	309	191	1	68	432	254	246	121	379	227	273	371	129	362	97	41	
Much stronger	34	17	17	24	7	3	14	12	9	18	16	-	4	30	22	12	16	18	22	13	29	5	30	2	2	
	7%	7%	7%	9%	5%	4%	7%	6%	7%	6%	9%	-	6%	7%	9%	5%	13%	5%	10%	5%	8%	4%	8%	2%	5%	
				D								**			O		Q		S			W		*		
Somewhat stronger	191	99	92	110	56	26	73	68	50	110	81	1	24	166	101	90	49	143	98	93	149	42	148	31	12	
	38%	38%	38%	40%	36%	37%	37%	38%	40%	36%	42%	100%	36%	39%	40%	37%	40%	38%	43%	34%	40%	32%	41%	32%	28%	
											I	**							S			WX		*		
About the same	227	114	113	117	74	36	87	85	55	150	77	-	29	198	106	121	44	183	83	144	158	69	150	56	21	
	45%	44%	47%	42%	48%	51%	44%	48%	44%	48%	40%	-	43%	46%	42%	49%	37%	48%	37%	48%	43%	53%	41%	58%	52%	
				C						J		**					P		R			T		V		
Somewhat weaker	33	20	14	17	12	4	14	11	8	23	10	-	6	27	19	14	8	25	18	15	24	9	26	5	3	
	7%	8%	6%	6%	8%	6%	7%	6%	6%	8%	5%	-	9%	6%	8%	6%	7%	7%	8%	6%	6%	7%	7%	5%	7%	
												**												*		
Much weaker	14	8	6	8	5	1	8	3	3	7	7	-	4	10	6	8	3	11	6	8	11	3	8	2	3	
	3%	3%	2%	3%	3%	2%	4%	2%	3%	2%	4%	-	6%	2%	2%	3%	3%	3%	3%	3%	3%	3%	2%	2%	8%	
												**			M									VW*		
Sigma	500	258	242	276	154	70	195	179	125	309	191	1	68	432	254	246	121	379	227	273	371	129	362	97	41	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	225	116	109	134	63	28	87	79	59	128	97	1	28	197	123	102	65	161	120	106	178	47	178	34	14	
	45%	45%	45%	49%	41%	41%	44%	44%	47%	42%	51%	100%	42%	46%	48%	42%	54%	42%	53%	39%	48%	37%	49%	35%	33%	
				D							I	**					O		S			WX		*		
Low2Box (Much weaker/Somewhat weaker)	48	28	20	26	17	6	22	15	11	31	17	-	10	37	25	22	11	36	24	23	35	13	34	7	6	
	10%	11%	8%	9%	11%	8%	11%	8%	9%	10%	9%	-	15%	9%	10%	9%	9%	10%	11%	9%	9%	10%	9%	7%	15%	
												**	M											*		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia																								
	Indonesia Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	509	251	258	280	183	46	58	268	183	287	222	177	37	295	249	260	71	438	129	380	439	70	335	156	18
Base: All Respondents (wtd)	500	250	250	282	175	44	60	264	176	273	227	176	37	286	242	258	70	430	126	374	428	72	331	152	18
Much stronger	20	11	9	15	4	1	2	11	6	12	7	7	3	10	8	12	4	16	5	15	16	3	18	1	1
	4%	4%	3%	5%	2%	2%	4%	4%	3%	5%	3%	4%	8%	3%	3%	5%	6%	4%	4%	4%	4%	4%	5%	1%	5%
						*	*						*				*				*	W			**
Somewhat stronger	157	81	76	100	48	9	23	78	57	82	76	55	11	91	79	79	22	135	41	116	133	25	110	43	5
	31%	33%	30%	36%	27%	22%	38%	29%	32%	30%	33%	31%	30%	32%	32%	31%	32%	31%	32%	31%	31%	34%	33%	28%	29%
						*	*						*				*				*				**
About the same	288	138	150	149	109	29	28	160	100	160	128	103	20	164	141	147	37	251	72	215	247	40	177	100	11
	58%	55%	60%	53%	62%	67%	46%	61%	57%	58%	56%	58%	54%	57%	58%	57%	53%	58%	57%	58%	58%	56%	53%	66%	61%
						*	*	F					*				*				*	V			**
Somewhat weaker	29	16	13	14	10	4	7	11	10	15	13	7	2	20	14	15	7	22	8	21	25	4	23	5	1
	6%	6%	5%	5%	6%	9%	12%	4%	6%	6%	6%	4%	5%	7%	6%	6%	10%	5%	6%	6%	6%	6%	7%	3%	5%
						*	G*						*				*				*				**
Much weaker	7	4	3	3	4	-	-	4	3	4	3	4	1	2	1	6	-	7	-	7	7	-	4	3	-
	1%	2%	1%	1%	2%	-	-	1%	2%	1%	1%	2%	3%	1%	*	2%	-	2%	-	2%	2%	-	1%	2%	-
						*	*						*				*				*				**
Sigma	500	250	250	282	175	44	60	264	176	273	227	176	37	286	242	258	70	430	126	374	428	72	331	152	18
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	177	92	85	115	52	10	25	89	63	94	83	62	14	100	86	91	26	151	46	131	149	28	127	44	6
	35%	37%	34%	41%	30%	24%	42%	34%	36%	34%	37%	35%	39%	35%	36%	35%	38%	35%	36%	35%	35%	39%	39%	29%	34%
				DE		*	*						*				*				*	W			**
Low2Box (Much weaker/Somewhat weaker)	35	20	16	17	14	4	7	15	13	19	16	11	3	22	15	21	7	29	8	27	31	4	27	8	1
	7%	8%	6%	6%	8%	9%	12%	6%	8%	7%	7%	6%	8%	8%	6%	8%	10%	7%	6%	7%	7%	6%	5%	5%	5%
						*	*						*				*				*				**

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1002	482	520	332	393	277	276	429	297	510	492	368	475	159	508	494	100	902	153	849	630	372	531	247	224	
Base: All Respondents (wtd)	500	250	250	181	186	133	147	217	136	253	247	243	198	58	247	253	48	452	72	428	303	197	257	126	117	
Much stronger	6	4	2	2	2	2	2	2	2	3	2	4	1	*	4	2	1	4	1	4	4	1	4	1	1	
	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	
																	*									
Somewhat stronger	57	30	27	20	25	12	15	25	16	32	25	29	24	4	25	31	5	52	7	49	33	23	30	14	13	
	11%	12%	11%	11%	13%	9%	10%	12%	12%	13%	10%	12%	12%	7%	10%	12%	10%	11%	10%	12%	11%	12%	12%	11%	11%	
																	*									
About the same	264	130	134	97	94	73	68	119	76	130	133	127	106	31	129	135	24	239	36	227	164	99	133	69	62	
	53%	52%	53%	54%	50%	55%	46%	55%	56%	51%	54%	52%	53%	53%	52%	53%	51%	53%	51%	53%	54%	50%	52%	55%	53%	
							F	F	F								*									
Somewhat weaker	96	49	46	38	30	28	29	39	27	51	45	48	33	14	49	46	10	86	16	80	59	37	49	26	20	
	19%	20%	19%	21%	16%	21%	20%	18%	20%	20%	18%	20%	17%	25%	20%	18%	20%	19%	22%	19%	19%	19%	19%	21%	17%	
														L			*									
Much weaker	79	37	41	25	36	18	33	31	14	37	42	36	34	8	40	38	8	71	11	67	43	36	41	16	22	
	16%	15%	17%	14%	19%	13%	22%	14%	11%	15%	17%	15%	17%	14%	16%	15%	16%	16%	16%	16%	14%	18%	16%	13%	18%	
																	*									
Sigma	500	250	250	181	186	133	147	217	136	253	247	243	198	58	247	253	48	452	72	428	303	197	257	126	117	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	62	33	29	21	27	14	17	27	19	35	27	33	25	5	29	33	6	56	8	54	38	24	34	14	14	
	12%	13%	11%	12%	14%	10%	11%	12%	14%	14%	11%	13%	13%	8%	12%	13%	13%	12%	11%	13%	12%	12%	13%	11%	12%	
																	*									
Low2Box (Much weaker/Somewhat weaker)	174	87	88	63	66	46	62	71	42	88	87	84	67	23	90	85	17	157	27	147	101	73	90	43	41	
	35%	35%	35%	35%	35%	35%	42%	33%	31%	35%	35%	35%	34%	39%	36%	34%	36%	35%	38%	34%	33%	37%	35%	34%	35%	
																	*									

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Japan Total		Japan																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	492	515	275	351	381	636	321	50	629	378	318	242	447	491	516	46	961	73	934	656	351	74	245	688
Base: All Respondents (wtd)	500	251	249	185	155	159	351	133	16	280	220	295	90	115	229	271	24	476	33	467	307	193	33	111	356
Much stronger	1	1	*	1	*	-	-	1	-	1	-	-	1	-	1	*	1	*	1	*	1	*	1	-	*
	*	*	*	*	*	-	-	1%	-	*	-	-	1%	-	*	*	2%	*	2%	*	*	*	2%	-	*
									*				K				Q*		S*			X*			
Somewhat stronger	112	65	47	43	25	44	69	39	4	64	47	65	16	31	51	61	5	106	10	102	70	42	10	29	73
	22%	26%	19%	23%	16%	28%	20%	29%	24	23%	22%	22%	18%	27%	22%	23%	23%	22%	31%	22%	23%	22%	31%	26%	20%
		B			D		F		*				L				*					*			
About the same	293	138	155	104	99	90	213	72	9	165	128	172	56	66	137	157	12	282	16	278	180	113	18	68	208
	59%	55%	62%	56%	64%	56%	61%	54%	57%	59%	58%	58%	62%	57%	60%	58%	49%	59%	48%	59%	59%	59%	53%	61%	58%
						*			*						*		*		*			*			
Somewhat weaker	66	27	39	29	19	19	44	20	3	35	32	39	14	13	26	40	3	63	3	63	39	27	4	11	51
	13%	11%	16%	15%	12%	12%	13%	15%	17%	12%	14%	13%	15%	11%	11%	15%	14%	13%	10%	14%	13%	14%	12%	10%	14%
						*			*						*		*		*			*			
Much weaker	28	20	8	9	12	7	25	2	*	15	13	19	3	5	15	12	3	25	3	24	18	10	1	4	23
	6%	8%	3%	5%	8%	4%	7%	2%	3%	5%	6%	7%	3%	5%	7%	5%	12%	5%	10%	5%	6%	5%	2%	3%	6%
		B			G				*						*		*		*			*			
Sigma	500	251	249	185	155	159	351	133	16	280	220	295	90	115	229	271	24	476	33	467	307	193	33	111	356
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	113	65	47	43	25	44	69	40	4	65	47	65	17	31	51	61	6	107	11	102	70	42	11	29	73
	23%	26%	19%	23%	16%	28%	20%	30%	24%	23%	22%	22%	19%	27%	22%	23%	26%	22%	32%	22%	23%	22%	32%	26%	21%
		B			D		F		*				L				*					*			
Low2Box (Much weaker/Somewhat weaker)	94	47	47	38	31	25	69	22	3	49	45	59	17	18	41	53	6	88	7	87	57	37	5	15	74
	19%	19%	19%	20%	20%	16%	20%	16%	19%	18%	20%	20%	19%	16%	18%	20%	26%	18%	20%	19%	18%	19%	15%	13%	21%
						*			*						*		*		*			*			
																								W	

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total		Mexico																								
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media					
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X			
Base: All Respondents (unwtd)	501	239	262	219	197	85	348	132	21	244	257	150	156	195	276	225	118	383	139	362	344	157	304	137	60		
Base: All Respondents (wtd)	500	239	261	270	157	73	401	88	11	209	291	321	103	76	260	240	103	397	121	379	298	202	284	142	73		
Much stronger	27	19	9	15	6	5	18	9	1	8	19	16	6	5	14	13	6	21	12	15	14	13	17	7	3		
	5%	8%	3%	6%	4%	7%	4%	10%	8%	4%	7%	5%	6%	7%	5%	5%	6%	5%	10%	4%	5%	6%	6%	5%	5%		
						*		*	**							*		S*					*	*			
Somewhat stronger	164	81	82	96	44	23	138	20	5	61	102	101	36	26	75	88	47	117	39	124	92	72	95	51	18		
	33%	34%	31%	36%	28%	32%	34%	23%	43%	29%	35%	32%	35%	35%	29%	37%	46%	29%	32%	33%	31%	36%	33%	35%	25%		
						*		*	**								Q*		*				*	*			
About the same	262	117	145	134	91	37	207	50	5	114	147	172	52	38	144	118	47	215	60	202	164	98	150	72	40		
	52%	49%	55%	50%	58%	51%	52%	57%	47%	55%	51%	54%	50%	50%	55%	49%	45%	54%	49%	53%	55%	49%	53%	50%	55%		
						*		*	**								*		*				*	*			
Somewhat weaker	26	11	16	9	12	6	21	5	-	15	12	15	8	4	15	11	2	25	2	24	13	14	15	8	4		
	5%	4%	6%	3%	7%	8%	5%	6%	*	7%	4%	5%	8%	5%	6%	5%	2%	6%	2%	6%	4%	7%	5%	6%	5%		
						*		*	**							*		*					*	*			
Much weaker	21	11	10	15	4	2	17	4	*	11	10	17	1	3	11	10	1	20	8	13	16	5	8	5	8		
	4%	5%	4%	6%	2%	2%	4%	4%	3%	5%	3%	5%	1%	4%	4%	4%	1%	5%	6%	3%	5%	3%	3%	3%	11%		
						*		*	**								*		*				*	V*			
Sigma	500	239	261	270	157	73	401	88	11	209	291	321	103	76	260	240	103	397	121	379	298	202	284	142	73		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	191	100	91	112	51	29	156	29	6	69	122	118	42	31	89	101	53	137	51	139	106	85	111	58	22		
	38%	42%	35%	41%	32%	39%	39%	33%	51%	33%	42%	37%	40%	41%	34%	42%	52%	35%	42%	37%	36%	42%	39%	40%	30%		
						*		*	**								Q*		*			*	*	*			
Low2Box (Much weaker/Somewhat weaker)	47	22	26	25	16	7	38	9	*	26	22	32	10	6	26	21	3	44	10	37	28	19	23	13	11		
	9%	9%	10%	9%	10%	10%	10%	10%	3%	12%	7%	10%	9%	8%	10%	9%	3%	11%	8%	10%	9%	10%	8%	9%	16%		
						*		*	**							*	P	*					*	*			

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total		Poland																								
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media					
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X			
Base: All Respondents (unwtd)	500	235	265	191	157	152	396	97	7	258	242	73	330	97	220	280	48	452	72	428	284	216	230	172	98		
Base: All Respondents (wtd)	500	248	252	215	146	140	405	88	7	242	258	104	327	69	210	290	46	454	67	433	272	228	230	170	100		
Much stronger	6	2	4	5	1	-	3	3	-	3	3	2	4	1	4	2	2	4	2	4	4	2	5	1	-		
	1%	1%	2%	2%	1%	-	1%	3%	-	1%	1%	1%	1%	1%	2%	1%	4%	1%	3%	1%	1%	1%	2%	*	-		
								*	**			*		*		Q*		*						*	*		
Somewhat stronger	59	35	24	30	17	12	49	9	1	23	36	16	37	6	29	31	12	48	9	50	38	21	28	19	13		
	12%	14%	9%	14%	12%	9%	12%	10%	16%	10%	14%	16%	12%	8%	14%	11%	25%	11%	13%	12%	14%	9%	12%	11%	13%		
								*	**			*		*		Q*		*						*	*		
About the same	263	121	142	120	77	66	212	48	3	115	148	50	174	39	105	158	19	244	32	231	134	128	125	90	48		
	53%	49%	56%	56%	53%	47%	52%	54%	40%	47%	57%	48%	53%	56%	50%	54%	41%	54%	48%	53%	49%	56%	54%	53%	48%		
								*	**			*	*	*	*	*	*	*	*	*	*	*	*	*	*		
Somewhat weaker	148	79	68	53	40	55	120	25	3	88	60	34	92	21	65	82	12	135	21	126	82	66	62	49	36		
	30%	32%	27%	25%	28%	39%	30%	28%	44%	36%	23%	33%	28%	30%	31%	28%	27%	30%	32%	29%	30%	29%	27%	29%	36%		
						CD	*	**		J	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
Much weaker	24	10	14	7	11	7	21	3	-	14	10	1	19	4	7	17	1	23	2	22	13	11	10	11	4		
	5%	4%	6%	3%	7%	5%	5%	4%	-	6%	4%	1%	6%	5%	4%	6%	2%	5%	3%	5%	5%	5%	4%	6%	3%		
							*	**		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
Sigma	500	248	252	215	146	140	405	88	7	242	258	104	327	69	210	290	46	454	67	433	272	228	230	170	100		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	65	38	28	35	18	12	53	12	1	26	40	18	41	7	32	33	14	52	11	55	42	23	33	19	13		
	13%	15%	11%	16%	12%	9%	13%	13%	16%	11%	15%	17%	13%	9%	15%	11%	29%	11%	16%	13%	16%	10%	14%	11%	13%		
				E			*	**			*	*	*	*	*	*	Q*		*				*	*	*		
Low2Box (Much weaker/Somewhat weaker)	172	89	82	59	51	62	140	28	3	102	70	36	112	24	73	99	13	158	23	148	95	77	72	60	40		
	34%	36%	33%	28%	35%	44%	35%	32%	44%	42%	27%	34%	34%	35%	35%	34%	29%	35%	35%	34%	35%	34%	31%	36%	39%		
						C	*	**		J	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total		Russia																								
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X			
Base: All Respondents (unwtd)	500	235	265	166	179	155	56	272	172	263	237	130	266	104	267	233	34	466	57	443	329	171	134	208	158		
Base: All Respondents (wtd)	500	240	260	211	169	120	62	280	159	243	257	146	265	89	254	246	33	467	58	442	317	183	137	209	154		
Much stronger	5	4	2	5	-	1	2	3	1	3	3	4	1	-	3	2	2	4	2	4	3	2	2	2	2		
	1%	2%	1%	2%	-	1%	3%	1%	1%	1%	1%	3%	*	-	1%	1%	5%	1%	3%	1%	1%	1%	1%	1%			
						*						L		*			Q*		*								
Somewhat stronger	74	34	39	44	19	11	10	49	15	28	46	36	28	10	34	39	9	65	12	62	39	35	18	29	26		
	15%	14%	15%	21%	11%	9%	16%	18%	9%	12%	18%	24%	11%	11%	13%	16%	28%	14%	20%	14%	12%	19%	13%	14%	17%		
				DE			*	H				LM		*			Q*										
About the same	346	154	192	139	118	88	34	187	124	174	172	83	200	62	171	175	16	329	34	311	221	124	90	155	100		
	69%	64%	74%	66%	70%	74%	56%	67%	78%	72%	67%	57%	75%	70%	67%	71%	49%	71%	59%	70%	70%	68%	66%	74%	65%		
				A			*	FG				K		K*			*	P	*								
Somewhat weaker	44	25	19	18	14	12	10	25	9	18	26	19	15	10	26	18	3	41	5	39	31	13	13	18	13		
	9%	10%	7%	9%	8%	10%	17%	9%	6%	7%	10%	13%	6%	11%	10%	7%	8%	9%	8%	9%	10%	7%	10%	8%	9%		
						H*						L		*			*		*								
Much weaker	31	23	8	5	18	8	5	16	10	21	11	4	21	7	20	11	3	28	6	25	23	8	13	5	12		
	6%	10%	3%	2%	11%	7%	8%	6%	6%	8%	4%	2%	8%	8%	8%	4%	10%	6%	10%	6%	7%	4%	10%	3%	8%		
				B			*					K		*			*		*					W	W		
Sigma	500	240	260	211	169	120	62	280	159	243	257	146	265	89	254	246	33	467	58	442	317	183	137	209	154		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	79	38	41	48	19	11	12	52	16	31	48	40	29	10	37	42	11	68	13	66	42	37	20	31	28		
	16%	16%	16%	23%	11%	10%	19%	19%	10%	13%	19%	27%	11%	11%	15%	17%	33%	15%	23%	15%	13%	20%	14%	15%	18%		
				DE			*	H				LM		*			Q*		*								
Low2Box (Much weaker/Somewhat weaker)	75	48	27	23	32	20	16	41	19	38	37	22	36	16	46	29	6	69	10	65	54	21	27	23	26		
	15%	20%	10%	11%	19%	17%	25%	15%	12%	16%	14%	15%	14%	19%	18%	12%	18%	15%	18%	15%	17%	12%	20%	11%	17%		
			B		C		H*							*			*		*				W				

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Saudi Arabia																									
	Saudi Arabia																										
	Total	Gender		Age			Household Income			Marital Status		Saudi Arabia			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	503	304	199	305	151	47	239	127	63	305	198	130	116	257	234	269	74	429	98	405	317	186	242	164	97		
Base: All Respondents (wtd)	500	283	217	295	155	50	270	107	44	289	211	290	145	65	206	294	69	431	86	414	263	237	210	166	124		
Much stronger	96	62	35	55	27	15	48	19	10	58	39	61	27	8	49	47	13	83	14	82	58	38	33	26	38		
	19%	22%	16%	19%	17%	30%	18%	17%	23%	20%	18%	21%	19%	13%	24%	16%	19%	19%	16%	20%	22%	16%	16%	15%	31%		
					*	**		*	**								*		*				*		VW*		
Somewhat stronger	158	78	80	105	41	12	97	24	14	83	75	98	34	27	55	103	14	144	13	144	67	90	66	55	37		
	32%	28%	37%	36%	26%	24%	36%	23%	32%	29%	35%	34%	23%	41%	27%	35%	20%	33%	16%	35%	26%	38%	31%	33%	30%		
					*	**	G	*	**					L			*		*	R		T		*	*		
About the same	183	106	77	101	65	17	87	48	20	112	71	94	65	25	73	111	26	157	40	143	100	84	78	67	39		
	37%	38%	35%	34%	42%	35%	32%	44%	45%	39%	34%	32%	45%	38%	35%	38%	*	36%	46%	35%	38%	35%	37%	40%	31%		
					*	**		*	**								*		*			*		*	*		
Somewhat weaker	52	27	26	30	16	6	32	12	*	29	23	33	15	4	22	30	12	41	16	36	28	24	28	16	9		
	10%	9%	12%	10%	10%	12%	12%	12%	1%	10%	11%	11%	10%	7%	11%	10%	17%	9%	18%	9%	11%	10%	13%	9%	7%		
					*	**		*	**								*		S*				*	*	*		
Much weaker	10	10	-	4	7	-	6	5	-	7	3	4	5	1	7	3	4	6	3	8	10	*	6	3	2		
	2%	4%	-	1%	4%	-	2%	4%	-	2%	2%	2%	4%	1%	4%	1%	6%	1%	3%	2%	4%	*	3%	2%	1%		
		B			*	**		*	**								Q*		*		U		*	*	*		
Sigma	500	283	217	295	155	50	270	107	44	289	211	290	145	65	206	294	69	431	86	414	263	237	210	166	124		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	254	140	115	160	68	27	145	43	24	141	113	159	60	35	104	151	27	227	28	227	125	129	99	81	75		
	51%	49%	53%	54%	44%	53%	54%	40%	55%	49%	54%	55%	42%	54%	50%	51%	39%	53%	32%	55%	48%	54%	47%	49%	60%		
					*	**		*	**			L		L		*	*		R			*	*	*	*		
Low2Box (Much weaker/Somewhat weaker)	63	37	26	34	23	6	37	17	*	36	26	37	20	5	29	33	16	47	19	44	38	25	34	18	10		
	13%	13%	12%	11%	15%	12%	14%	16%	1%	13%	12%	13%	14%	8%	14%	11%	23%	11%	22%	11%	14%	10%	16%	11%	8%		
					*	**		*	**								Q*		S*				*	*	*		

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa	South Africa																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	529	169	360	266	185	78	40	123	366	274	255	249	157	123	283	246	98	431	171	358	459	70	306	162	61
Base: All Respondents (wtd)	500	240	260	287	137	76	61	117	322	227	273	231	152	118	262	238	92	408	154	346	403	97	294	151	56
Much stronger	11	9	2	10	2	-	3	2	6	1	10	6	3	2	3	8	-	11	2	10	4	7	8	3	-
	2%	4%	1%	3%	1%		6%	2%	2%	*	4%	3%	2%	2%	1%	3%	-	3%	1%	3%	1%	7%	3%	2%	-
Somewhat stronger						*	**	*		I				*			*					T*			*
	54	32	22	40	10	4	14	17	23	16	38	31	16	8	23	31	15	39	18	36	42	12	42	10	2
About the same	11%	13%	8%	14%	7%	5%	22%	15%	7%	7%	14%	13%	10%	7%	9%	13%	16%	10%	12%	10%	10%	13%	14%	7%	4%
				D		*	**	H*		I				*			*					*	W		*
Somewhat weaker	300	137	162	168	85	47	31	68	200	140	160	142	96	61	163	137	49	251	96	204	240	59	162	104	34
	60%	57%	62%	59%	62%	61%	51%	58%	62%	58%	58%	62%	63%	52%	62%	58%	53%	61%	62%	59%	60%	61%	55%	69%	61%
Much weaker	110	50	59	54	36	19	10	22	78	58	51	42	31	37	59	50	21	89	28	82	95	14	68	26	16
	22%	21%	23%	19%	27%	25%	17%	19%	24%	26%	19%	18%	20%	31%	23%	21%	23%	22%	18%	24%	24%	15%	23%	17%	28%
Sigma						*	**	*						K*			*					*			*
	25	11	14	14	4	7	3	8	15	11	15	10	6	10	14	11	8	18	11	15	22	4	14	8	4
Sigma	5%	5%	5%	5%	3%	9%	4%	7%	5%	5%	5%	4%	4%	8%	5%	5%	8%	4%	7%	4%	5%	4%	5%	5%	7%
						*	**	*						*			*				*	*	*	*	*
Sigma	500	240	260	287	137	76	61	117	322	227	273	231	152	118	262	238	92	408	154	346	403	97	294	151	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	65	41	24	50	11	4	17	19	29	17	48	36	19	10	26	39	15	51	20	46	46	19	50	13	2
	13%	17%	9%	18%	8%	5%	28%	16%	9%	8%	18%	16%	12%	9%	10%	17%	16%	12%	13%	13%	11%	20%	17%	9%	4%
Low2Box (Much weaker/Somewhat weaker)		B		DE		*	**	*		I				*			*				*	X		*	*
	135	62	73	69	41	26	13	30	92	69	66	52	37	46	74	61	28	107	39	97	117	18	82	34	19
Low2Box (Much weaker/Somewhat weaker)	27%	26%	28%	24%	30%	34%	21%	25%	29%	31%	24%	23%	24%	39%	28%	26%	31%	26%	25%	28%	29%	19%	28%	22%	35%
						*	**	*						KL*			*				*	*			*

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		South Korea		South Korea																					
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	532	308	224	172	204	156	85	192	255	349	183	8	141	383	310	222	76	456	115	417	416	116	181	236	115
Base: All Respondents (wtd)	500	252	248	211	179	111	92	183	225	292	208	10	148	342	260	240	60	440	88	412	367	133	169	223	108
Much stronger	2	1	1	1	1	-	1	1	-	1	1	-	-	2	2	-	-	2	1	1	2	-	-	2	-
	*	*	*	*	1%	-	1%	1%	-	*	*	-	-	1%	1%	-	-	*	1%	*	1%	-	-	1%	-
							*					**					*								
Somewhat stronger	70	36	34	25	24	20	13	22	35	48	22	5	22	43	41	29	11	59	15	55	51	19	29	31	10
	14%	14%	14%	12%	14%	18%	14%	12%	16%	16%	11%	48%	15%	12%	16%	12%	18%	13%	17%	13%	14%	14%	17%	14%	9%
							*					**					*								
About the same	292	150	142	122	109	62	46	110	136	175	117	3	86	203	156	136	36	256	53	239	212	80	94	129	68
	58%	59%	57%	58%	61%	56%	50%	61%	60%	60%	56%	29%	58%	60%	60%	57%	59%	58%	60%	58%	58%	60%	56%	58%	63%
							*					**					*								
Somewhat weaker	107	51	56	50	31	26	20	41	46	56	51	2	33	72	43	64	12	95	16	91	77	30	34	51	22
	21%	20%	23%	24%	17%	24%	22%	22%	20%	19%	24%	24%	22%	21%	17%	26%	20%	22%	18%	22%	21%	22%	20%	23%	20%
							*					**				N	*								
Much weaker	29	15	15	13	14	3	13	8	9	12	17	-	8	22	18	11	2	27	3	26	24	6	12	10	8
	6%	6%	6%	6%	8%	2%	14%	4%	4%	4%	8%	-	5%	6%	7%	5%	3%	6%	3%	6%	6%	4%	7%	4%	8%
							GH*					**					*								
Sigma	500	252	248	211	179	111	92	183	225	292	208	10	148	342	260	240	60	440	88	412	367	133	169	223	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	72	37	35	26	25	20	14	23	35	49	23	5	22	45	43	29	11	61	16	55	53	19	29	33	10
	14%	15%	14%	12%	14%	18%	15%	13%	16%	17%	11%	48%	15%	13%	16%	12%	18%	14%	19%	13%	15%	14%	17%	15%	9%
							*					**					*								
Low2Box (Much weaker/Somewhat weaker)	136	65	71	63	45	29	33	49	54	69	68	2	40	94	61	75	14	122	19	117	101	35	45	61	30
	27%	26%	29%	30%	25%	26%	36%	27%	24%	23%	33%	24%	27%	27%	24%	31%	23%	28%	22%	28%	28%	26%	27%	27%	28%
							*				I	**					*								

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total		Spain																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1001	500	501	382	397	222	715	241	45	443	558	649	81	271	485	516	90	911	93	908	545	456	539	259	203	
Base: All Respondents (wtd)	500	252	248	205	189	106	355	120	25	215	285	249	115	136	243	257	41	459	47	453	270	230	270	138	92	
Much stronger	5	2	2	2	3	-	5	-	-	1	3	2	1	2	2	3	-	5	*	4	4	1	2	2	*	
	1%	1%	1%	1%	1%	-	1%	-	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	1%	2%	*	
									*				*				*		*							
Somewhat stronger	57	26	31	24	20	12	39	14	4	24	33	26	13	17	30	27	8	48	8	48	28	29	27	22	7	
	11%	10%	12%	12%	10%	12%	11%	14%	16%	11%	12%	11%	11%	13%	12%	11%	20%	11%	18%	11%	10%	12%	10%	16%	8%	
									*				*				Q*		*				VX			
About the same	280	138	142	120	104	56	196	68	16	117	163	137	69	74	127	153	23	258	25	255	149	131	155	73	52	
	56%	55%	57%	58%	55%	53%	55%	57%	64%	55%	57%	55%	60%	54%	52%	59%	52%	56%	53%	56%	55%	57%	57%	53%	56%	
									*				*				N	*	*							
Somewhat weaker	96	51	45	40	33	22	67	27	2	41	55	50	21	24	50	46	7	89	9	87	50	46	50	26	20	
	19%	20%	18%	20%	18%	21%	19%	22%	9%	19%	19%	20%	19%	18%	21%	18%	16%	19%	19%	19%	19%	20%	19%	18%	22%	
									*				*				*		*							
Much weaker	63	35	29	19	29	16	49	11	2	32	32	33	10	20	34	29	5	59	4	59	39	24	36	15	12	
	13%	14%	12%	9%	15%	15%	14%	9%	10%	15%	11%	13%	9%	14%	14%	11%	11%	13%	9%	13%	15%	10%	13%	11%	14%	
									*				*				*		*							
Sigma	500	252	248	205	189	106	355	120	25	215	285	249	115	136	243	257	41	459	47	453	270	230	270	138	92	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	61	28	33	26	23	12	43	14	4	25	36	28	15	19	32	30	8	53	9	52	32	29	29	24	8	
	12%	11%	13%	13%	12%	12%	12%	12%	16%	12%	13%	11%	13%	14%	13%	12%	20%	11%	19%	12%	12%	13%	11%	18%	8%	
									*				*				Q*		*				VX			
Low2Box (Much weaker/Somewhat weaker)	159	85	74	59	62	38	116	38	5	72	87	84	31	44	85	75	11	148	13	146	89	70	86	40	33	
	32%	34%	30%	29%	33%	36%	33%	32%	19%	34%	30%	34%	27%	32%	35%	29%	27%	32%	28%	32%	33%	30%	32%	29%	36%	
									*				*				*		*							

[Table of Contents](#)

Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden																								
	Sweden Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	236	264	177	131	192	200	225	75	165	335	346	76	78	312	188	38	462	56	444	307	193	151	145	204
Base: All Respondents (wtd)	500	253	247	185	143	171	188	211	101	168	332	105	262	132	320	180	47	453	71	429	342	158	174	150	176
Much stronger	10	1	8	7	2	-	8	1	1	*	9	2	6	2	9	1	2	8	2	8	2	7	9	-	*
	2%	1%	3%	4%	2%	-	4%	*	1%	*	3%	2%	2%	1%	3%	1%	4%	2%	3%	2%	1%	5%	5%	-	*
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Somewhat stronger	56	35	21	17	24	15	23	20	13	21	35	15	24	16	41	15	14	42	21	35	39	16	21	19	16
	11%	14%	9%	9%	17%	9%	12%	9%	13%	13%	10%	15%	9%	12%	13%	8%	30%	9%	29%	8%	12%	10%	12%	12%	9%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
About the same	389	195	195	153	103	133	141	171	78	124	265	81	206	103	248	142	31	359	45	345	269	121	123	126	141
	78%	77%	79%	83%	72%	78%	75%	81%	77%	74%	80%	77%	78%	77%	77%	79%	66%	79%	63%	80%	79%	76%	70%	84%	80%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Somewhat weaker	40	21	19	7	10	23	15	16	9	18	22	5	23	12	22	18	*	40	*	40	27	13	21	5	14
	8%	8%	8%	4%	7%	13%	8%	7%	9%	11%	7%	5%	9%	9%	7%	10%	1%	9%	**	9%	8%	8%	12%	3%	8%
		*	*	*	*	C*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Much weaker	5	1	4	-	5	*	1	4	-	4	1	2	3	-	1	4	-	5	3	2	4	1	1	1	4
	1%	*	2%	-	3%	*	1%	2%	-	2%	*	2%	1%	-	*	2%	-	1%	5%	*	1%	1%	*	*	2%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Sigma	500	253	247	185	143	171	188	211	101	168	332	105	262	132	320	180	47	453	71	429	342	158	174	150	176
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	66	36	29	25	26	15	31	21	14	22	44	17	31	18	49	16	16	50	22	43	42	24	31	19	16
	13%	14%	12%	13%	18%	9%	16%	10%	14%	13%	13%	16%	12%	13%	15%	9%	34%	11%	32%	10%	12%	15%	18%	12%	9%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Low2Box (Much weaker/Somewhat weaker)	45	23	23	7	15	23	17	19	9	22	23	7	26	12	23	22	*	45	4	41	31	14	21	6	18
	9%	9%	9%	4%	10%	13%	9%	9%	9%	13%	7%	6%	10%	9%	7%	12%	1%	10%	5%	10%	9%	9%	12%	4%	10%
		*	*	*	*	C*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	281	222	214	238	51	10	146	347	356	147	136	79	288	326	177	80	423	200	303	385	118	293	167	43
Base: All Respondents (wtd)	500	252	248	262	172	66	9	166	326	337	163	154	103	244	311	189	58	442	170	330	371	129	302	146	52
Much stronger	16	9	7	6	10	-	1	3	12	13	3	4	5	7	9	7	5	10	8	8	11	5	10	5	1
	3%	3%	3%	2%	6%	-	6%	2%	4%	4%	2%	3%	4%	3%	3%	4%	9%	2%	5%	2%	3%	4%	3%	4%	1%
			**	**		*	**	**			**	**	**		**	**	Q*	*	**			**	*	*	**
Somewhat stronger	111	49	62	62	38	11	3	25	82	95	16	29	10	72	86	25	20	91	67	44	91	20	77	28	6
	22%	19%	25%	24%	22%	17%	40%	15%	25%	28%	10%	19%	10%	29%	28%	13%	34%	21%	39%	13%	25%	15%	26%	19%	11%
			**	**	*	*	**	**			**	**	**		**	**	*	*	**			**	*	*	**
About the same	303	157	146	177	88	39	2	123	179	182	121	105	75	123	166	138	24	279	68	236	219	85	167	95	41
	61%	62%	59%	67%	51%	59%	20%	74%	55%	54%	74%	68%	74%	50%	53%	73%	41%	63%	40%	72%	59%	65%	55%	65%	78%
			**	**	*	*	**	**			**	**	**		**	**	*	p*	**			**	*	*	**
Somewhat weaker	43	27	16	13	23	6	1	10	32	32	12	6	11	26	31	12	9	35	18	25	32	11	28	13	3
	9%	11%	6%	5%	14%	10%	14%	6%	10%	9%	7%	4%	11%	11%	10%	7%	15%	8%	11%	8%	9%	9%	9%	5%	
			**	**		*	**	**			**	**	**		**	**	*	*	**			**	*	*	**
Much weaker	27	10	17	4	13	10	2	4	21	15	12	10	1	16	19	7	1	26	10	17	18	9	20	5	2
	5%	4%	7%	2%	7%	15%	19%	3%	6%	4%	7%	6%	1%	7%	6%	4%	1%	6%	6%	5%	5%	7%	6%	3%	4%
			**	**		*	**	**			**	**	**		**	**	*	*	**			**	*	*	**
Sigma	500	252	248	262	172	66	9	166	326	337	163	154	103	244	311	189	58	442	170	330	371	129	302	146	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	127	57	69	68	48	11	4	28	94	108	19	33	15	79	95	32	25	102	75	52	102	25	87	33	6
	25%	23%	28%	26%	28%	17%	46%	17%	29%	32%	11%	21%	15%	32%	31%	17%	43%	23%	44%	16%	27%	19%	29%	23%	12%
			**	**	*	*	**	**			**	**	**		**	**	Q*	*	**			**	*	*	**
Low2Box (Much weaker/Somewhat weaker)	70	37	33	17	36	16	3	15	52	47	23	16	12	42	50	20	9	61	28	42	50	20	47	18	5
	14%	15%	13%	7%	21%	25%	33%	9%	16%	14%	14%	10%	12%	17%	16%	10%	16%	14%	17%	13%	13%	15%	16%	12%	10%
			**	**		*	**	**			**	**	**		**	**	*	*	**			**	*	*	**

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		Great Britain																								
	Great Britain																									
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1001	481	520	345	310	346	228	590	183	425	576	273	321	407	591	410	83	918	128	873	654	347	372	254	375	
Base: All Respondents (wtd)	500	246	254	185	154	161	113	296	92	208	292	134	160	205	295	205	41	459	64	436	329	171	189	127	185	
Much stronger	3	2	1	2	*	*	1	2	-	2	1	-	2	1	2	1	1	2	2	*	2	1	2	1	-	
	1%	1%	*	1%	*	*	*	1%	-	1%	*	-	1%	*	1%	1%	3%	*	3%	*	*	1%	1%	1%	-	
Somewhat stronger																	Q*		S							
	43	20	22	21	13	9	6	25	12	18	24	7	12	24	29	14	7	36	11	32	32	11	21	11	11	
	9%	8%	9%	12%	8%	5%	5%	8%	13%	9%	8%	5%	7%	12%	10%	7%	16%	8%	18%	7%	10%	6%	11%	9%	6%	
About the same				E					FG					K			Q*		S			X				
	335	162	173	120	105	111	69	202	64	145	190	91	115	129	197	139	25	310	40	296	226	109	113	84	139	
	67%	66%	68%	65%	68%	69%	61%	68%	70%	70%	65%	68%	72%	63%	67%	68%	61%	68%	62%	68%	69%	64%	60%	66%	75%	
Somewhat weaker													M				*						VW			
	93	49	45	35	23	35	26	53	14	35	58	25	23	45	53	41	8	85	10	83	57	37	43	25	25	
	19%	20%	18%	19%	15%	22%	23%	18%	16%	17%	20%	18%	14%	22%	18%	20%	19%	19%	15%	19%	17%	21%	23%	20%	14%	
Much weaker				D									L				*					X	X			
	26	13	13	7	13	6	11	14	*	7	19	12	8	6	16	10	1	26	1	25	13	13	11	5	9	
	5%	5%	5%	4%	8%	4%	10%	5%	1%	4%	6%	9%	5%	3%	5%	5%	1%	6%	2%	6%	4%	8%	6%	4%	5%	
Sigma				CE			GH		H				I				*			R		T				
	500	246	254	185	154	161	113	296	92	208	292	134	160	205	295	205	41	459	64	436	329	171	189	127	185	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	45	22	23	23	13	9	6	27	12	20	25	7	14	25	30	15	8	38	13	32	33	12	22	12	11	
	9%	9%	9%	12%	8%	6%	6%	9%	13%	10%	9%	5%	8%	12%	10%	7%	19%	8%	21%	7%	10%	7%	12%	10%	6%	
Low2Box (Much weaker/Somewhat weaker)				E					F					K			Q*		S			X				
	119	62	58	42	36	41	37	67	15	43	76	37	31	51	68	51	8	111	11	109	69	50	54	31	35	
	24%	25%	23%	23%	23%	25%	33%	23%	16%	21%	26%	27%	20%	25%	23%	25%	20%	24%	17%	25%	21%	29%	24%	19%		
							GH			I		L					*				T	X				

[Table of Contents](#)

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

		United States Total		the US																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total	Non	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	453	547	294	322	384	144	424	432	639	361	361	355	284	516	484	106	894	135	865	637	363	384	247	369
Base: All Respondents (wtd)	500	247	253	182	158	160	81	210	209	308	192	232	127	141	256	244	50	450	66	434	315	185	190	124	186
Much stronger	20	13	7	13	4	4	3	6	12	13	7	6	3	11	18	2	9	11	11	9	19	1	12	3	5
	4%	5%	3%	7%	2%	2%	4%	3%	6%	4%	4%	3%	2%	8%	7%	1%	17%	2%	17%	2%	6%	1%	6%	2%	3%
		B		DE					G					KL	O		Q*		S		U		WX		
Somewhat stronger	100	53	48	39	28	33	12	37	51	64	37	35	27	38	51	50	11	89	19	81	73	27	41	26	33
	20%	21%	19%	22%	18%	20%	15%	18%	24%	21%	19%	15%	22%	27%	20%	20%	22%	20%	28%	19%	23%	15%	21%	21%	18%
									FG				K	K			*		S		U				
About the same	297	136	161	107	97	94	50	135	113	178	119	149	76	73	146	152	24	274	28	270	176	122	105	83	110
	59%	55%	64%	59%	62%	59%	61%	64%	54%	58%	62%	64%	60%	52%	57%	62%	47%	61%	42%	62%	56%	66%	55%	67%	59%
		A						H				M					*	P		R		T		V	
Somewhat weaker	57	31	26	19	17	21	8	26	22	38	19	27	15	14	29	28	5	52	6	51	34	23	23	8	25
	11%	13%	10%	10%	11%	13%	10%	12%	11%	12%	10%	12%	12%	10%	11%	11%	10%	12%	8%	12%	11%	12%	12%	7%	14%
																	*					W		W	
Much weaker	26	14	12	5	12	9	8	6	12	15	10	16	6	4	13	13	2	24	2	23	13	12	10	4	12
	5%	6%	5%	3%	8%	5%	10%	3%	6%	5%	5%	7%	4%	3%	5%	5%	4%	5%	4%	5%	4%	7%	5%	3%	6%
									G								*								
Sigma	500	247	253	182	158	160	81	210	209	308	192	232	127	141	256	244	50	450	66	434	315	185	190	124	186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	120	66	54	52	32	36	15	42	63	77	44	41	30	49	69	51	20	100	30	90	92	28	53	29	39
	24%	27%	21%	28%	20%	23%	19%	20%	30%	25%	23%	18%	24%	35%	27%	21%	40%	22%	46%	21%	29%	15%	28%	23%	21%
				D					FG				K	KL	O		Q*		S		U		X		
Low2Box (Much weaker/Somewhat weaker)	82	45	37	24	29	30	16	32	34	53	29	43	21	19	41	41	7	76	8	74	47	35	33	12	37
	16%	18%	15%	13%	18%	19%	20%	15%	16%	17%	15%	18%	17%	13%	16%	17%	14%	17%	12%	17%	15%	19%	17%	10%	20%
																	*					W		W	

[Table of Contents](#)