



Sixty-seven percent of people say they never or rarely turn off their mobile/smart phones. While they're not always talking on the phone, they want to be ready in case they get a call or need to make one. These people sit next to you at the movies or in the theater or at a ballgame. They are in nail salons and health clubs and wherever people are. They may even be you! Only 12% of people say their phones are off a lot of the time and 21% say they're off some of the time. The paradox? While we're very busy connecting with those who are not near (which sometimes means only a room away), chances are we are much less present in the place we really are. It's enough to give someone hives.

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