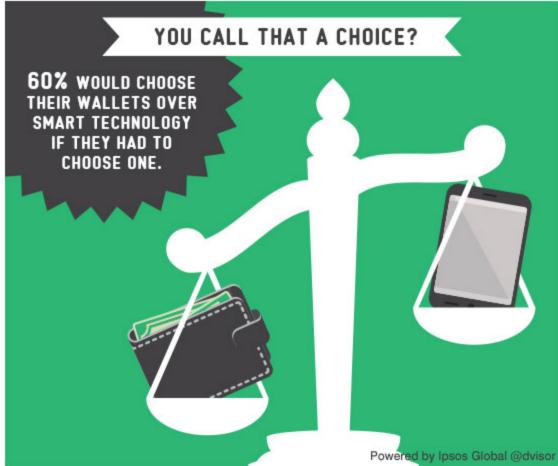
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There's no question that we're attached to our smart/mobile phones and tablets. But, our wallets are also important to us. If you had to choose between the two, which one would you choose? The majority of people (60%) said they would hold onto their wallets. Forty percent, though, said they'd rather have their smart/mobile phones and tablets. As portable technology gets even smarter, maybe more of us will choose to forgo our wallets in favor of our smart/mobile tech products.

About Ipsos Open Thinking Exchange:

Ipsos Open Thinking Exchange (Ipsos OTX) is Ipsos' global innovation center. This multi-disciplinary team of researchers, strategists, digital natives and design technologists is blending advancements in technology and a cultural shift toward social interaction to create the future of research, one that is immersive, collaborative, authentic and relevant. Socialogue™ is an ongoing publication from Ipsos OTX which features proprietary, global infographics and commentary on social media trends and behavior. For more information on the current suite of Ipsos OTX social media research tools, to find more about our Futures initiatives or to obtain social media details by country, contact us at ipsosopenthinkingexchange@ipsos.com.

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