Ipsos Poll Conducted for Reuters

Core Political Approval 6.11.13

These are findings from an Ipsos poll conducted for Thomson Reuters from June 7-11, 2013 . For the survey, a sample of 1,037 Americans, including 402 Democrats, 364 Republicans, and 148 Independents ages 18+ were interviewed online . The precision of the Reuters/Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all adults, 5.6 percentage points for Democrats, 5.9 percentage points for Republicans, and 9.2 percentage points for Independents. For more information about credibility intervals, please see the appendix .

The data were weighted to the U.S. current population data by gender, age, education, and ethnicity. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent. Where figures do not sum to 100, this is due to the effects of rounding.

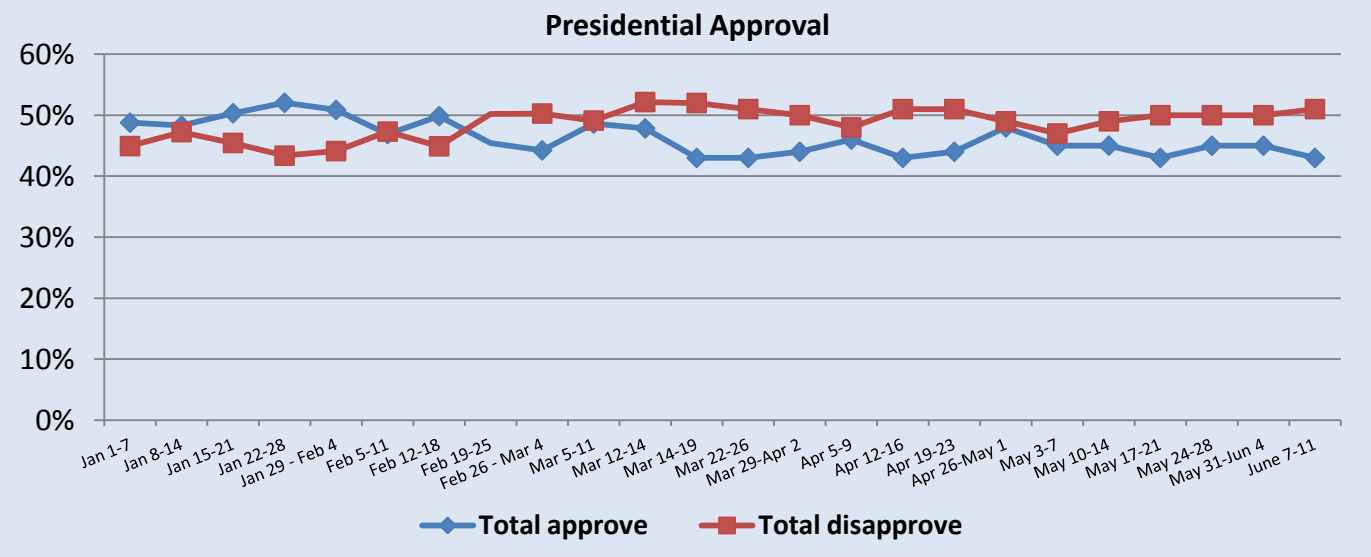
CORE POLITICAL APPROVAL

Q1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	All adults	Democrats	Republicans	Independents
Right direction	26%	50%	8%	10%
Wrong track	59%	34%	88%	74%
Don't know	15%	15%	4%	16%

Q2. Overall, do you approve or disapprove about the way Barack Obama is handling his job as President?
Q2a. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (*Asked of those who selected "approve" or "disapprove"*) Q2b. If you had to choose, do you lean more towards approve or disapprove? (*Asked of those who selected "don't know"*)

	All adults	Democrats	Republicans	Independents
Strongly approve	18%	36%	1%	3%
Somewhat approve	20%	36%	6%	14%
Lean towards approve	4%	7%	0%	2%
Lean towards disapprove	5%	3%	5%	5%
Somewhat disapprove	15%	8%	19%	29%
Strongly disapprove	31%	6%	68%	41%
Not sure	6%	3%	0%	5%
Total approve	*43%*	*80%*	*8%*	*20%*
Total disapprove	*51%*	*17%*	*92%*	*75%*



Q3. In your opinion, which political party has a better plan, policy or approach to each of the following?

All adults	Democratic Party	Republican Party	Independents	Other	None	Don't know
Healthcare	30%	21%	6%	3%	19%	21%
The war on terror	23%	25%	4%	3%	20%	26%
Iran	20%	21%	4%	2%	21%	32%
The US Economy	27%	25%	7%	2%	18%	21%
Immigration	26%	21%	5%	2%	23%	23%
Social Security	26%	22%	5%	2%	22%	23%
Medicare	27%	19%	6%	3%	20%	25%
Taxes	26%	25%	6%	3%	18%	22%
Gay marriage	34%	14%	6%	4%	19%	25%
Jobs and employment	28%	25%	5%	2%	19%	20%
The federal government deficit	20%	25%	7%	3%	23%	22%
Supporting small businesses	26%	26%	8%	2%	14%	24%
Education	29%	19%	6%	3%	19%	25%
Foreign policy	25%	26%	5%	2%	17%	26%
Women's rights	35%	16%	5%	4%	15%	25%
The environment	30%	16%	6%	4%	18%	26%
Israel	18%	23%	4%	3%	18%	33%

Democrats *(n=402)*	Democratic Party	Republican Party	Independents	Other	None	Don't know
Healthcare	62%	5%	3%	2%	13%	14%
The war on terror	50%	8%	2%	2%	17%	22%
Iran	43%	9%	2%	2%	17%	28%
The US Economy	57%	8%	4%	1%	14%	16%
Immigration	55%	6%	3%	1%	18%	18%
Social Security	58%	4%	3%	1%	18%	17%
Medicare	57%	4%	3%	1%	15%	20%
Taxes	57%	8%	2%	2%	16%	15%
Gay marriage	59%	3%	5%	1%	15%	17%
Jobs and employment	63%	8%	2%	2%	12%	14%
The federal government deficit	46%	9%	4%	2%	21%	18%
Supporting small businesses	55%	11%	4%	1%	10%	19%
Education	60%	4%	3%	2%	11%	18%
Foreign policy	55%	6%	2%	1%	14%	22%
Women's rights	69%	4%	3%	0%	9%	15%
The environment	59%	4%	2%	2%	13%	21%
Israel	40%	8%	2%	1%	14%	35%

Q3. In your opinion, which political party has a better plan, policy or approach to each of the following?

Republicans *(n=364)*	Democratic Party	Republican Party	Independents	Other	None	Don't know
Healthcare	5%	57%	6%	2%	18%	12%
The war on terror	2%	67%	2%	1%	14%	13%
Iran	3%	55%	1%	1%	19%	21%
The US Economy	1%	70%	5%	1%	12%	11%
Immigration	7%	54%	4%	2%	19%	14%
Social Security	4%	59%	4%	1%	18%	15%
Medicare	7%	54%	3%	2%	17%	16%
Taxes	3%	66%	6%	2%	11%	11%
Gay marriage	22%	36%	3%	2%	19%	18%
Jobs and employment	2%	66%	5%	1%	13%	12%
The federal government deficit	1%	65%	5%	2%	14%	12%
Supporting small businesses	6%	64%	4%	2%	10%	14%
Education	8%	53%	5%	1%	16%	17%
Foreign policy	2%	67%	3%	2%	12%	15%
Women's rights	15%	42%	4%	2%	14%	22%
The environment	14%	43%	4%	3%	17%	19%
Israel	4%	60%	2%	1%	15%	19%

Independents *(n=148)*	Democratic Party	Republican Party	Independents	Other	None	Don't know
Healthcare	16%	11%	18%	8%	25%	22%
The war on terror	8%	9%	18%	5%	26%	34%
Iran	7%	8%	16%	3%	27%	39%
The US Economy	17%	10%	19%	4%	26%	23%
Immigration	8%	13%	15%	3%	36%	25%
Social Security	8%	17%	19%	3%	29%	23%
Medicare	5%	10%	21%	14%	25%	24%
Taxes	9%	12%	17%	4%	27%	31%
Gay marriage	14%	9%	16%	13%	20%	28%
Jobs and employment	9%	11%	19%	4%	37%	21%
The federal government deficit	3%	13%	18%	3%	39%	23%
Supporting small businesses	9%	14%	29%	4%	22%	23%
Education	9%	10%	17%	3%	33%	28%
Foreign policy	7%	21%	18%	3%	25%	27%
Women's rights	11%	8%	17%	15%	22%	26%
The environment	9%	7%	20%	12%	25%	27%
Israel	5%	11%	14%	13%	27%	30%

Q3. Please think ahead now to the next Presidential in four years time, in 2016. If the 2016 Republican presidential primaries were being held today, for whom of the following would you vote? (*Asked of those who self-identified as Republican or Independent, n=624)*

	March 10-14, 2013	**June 7-11, 2013**
Congressman Paul Ryan, chair of the House Budget Committee (former Republican Vice Presidential candidate)	22%	17%
Governor Chris Christie, governor of New Jersey	16%	21%
Former Secretary of State Condoleezza Rice	14%	n/a
Senator Marco Rubio, senator from Florida	9%	6%
Governor Jeb Bush, former governor of Florida	6%	7%
Governor Bobby Jindal, governor of Louisiana	3%	2%
Senator Rand Paul, senator from Kentucky	n/a	9%
Senator Ted Cruz, senator from Texas	n/a	3%
Wouldn't vote	30%	35%

Q4. Please think ahead now to the next Presidential in four years time, in 2016. If the 2016 Democratic presidential primaries were being held today, for whom of the following would you vote?
(*Asked of those who self-identified as Democrat or Independent, n=658)*

	March 10-14, 2013	**June 7-11, 2013**
Former Secretary of State Hillary Clinton	51%	40%
Vice President Joe Biden	12%	13%
Governor Andrew Cuomo, governor of New York	4%	4%
Cory Booker, mayor of Newark, New Jersey	4%	3%
Senator Mark Warner, senator from Virginia	2%	2%
Governor Martin O'Malley, governor of Maryland	1%	1%
Governor Deval Patrick, governor of Massachusetts	1%	5%
Wouldn't vote	27%	33%

PARTY ID	All Adults
Strong Democrat	12%
Moderate Democrat	20%
Lean Democrat	8%
Lean Republican	7%
Moderate Republican	13%
Strong Republican	9%
Independent	16%
None of these	9%
Don't know	5%
Total Democrat	*40%*
Total Republican	*29%*

How to Calculate Bayesian Credibility Intervals

The calculation of credibility intervals assumes that Y has a binomial distribution conditioned on the parameter θ\, i.e., Y|θ~Bin(n,θ), where n is the size of our sample. In this setting, Y counts the number of "yes", or "1", observed in the sample, so that the sample mean ($\bar{y}$) is a natural estimate of the true population proportion θ. This model is often called the likelihood function, and it is a standard concept in both the Bayesian and the Classical framework. The Bayesian [1] statistics combines both the prior distribution and the likelihood function to create a posterior distribution. The posterior distribution represents our opinion about which are the plausible values for θ adjusted after observing the sample data. In reality, the posterior distribution is one's knowledge base updated using the latest survey information. For the prior and likelihood functions specified here, the posterior distribution is also a beta distribution (π(θ/y)~β(y+a,n-y+b)), but with updated hyper-parameters.

Our credibility interval for ϑ is based on this posterior distribution. As mentioned above, these intervals represent our belief about which are the most plausible values for ϑ given our updated knowledge base. There are different ways to calculate these intervals based on . Since we want only one measure of precision for all variables in the survey, analogous to what is done within the Classical framework, we will compute the largest possible credibility interval for any observed sample. The worst case occurs when we assume that a=1 and b=1 and . Using a simple approximation of the posterior by the normal distribution, the 95% credibility interval is given by, approximately:

$$\bar{y} \mp \frac{1}{\sqrt{n}}$$

For this poll, the Bayesian Credibility Interval was adjusted using standard weighting design effect 1+L=1.3 to account for complex weighting[2]

Examples of credibility intervals for different base sizes are below. Ipsos does not publish data for base sizes (sample sizes) below 100.

Sample size	Credibility intervals
2,000	2.5
1,500	2.9
1,000	3.5
750	4.1
500	5.0
350	6.0
200	7.9
100	11.2

[1] *Bayesian Data Analysis, Second Edition, Andrew Gelman, John B. Carlin, Hal S. Stern, Donald B. Rubin, Chapman & Hall/CRC | ISBN: 158488388X | 2003*

[2] *Kish, L. (1992). Weighting for unequal Pi . Journal of Official, Statistics, 8, 2, 183200.*