



Summer Travel Spending

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1. How confident are you that you will take a summer vacation this year? Would you say...

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$75K	\$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	457	543	163	281	539	188	353	315	190	224	363	223
Weighted	1000	486	514	306	360	326	232	354	289	185*	219	370	227
Very confident	289	140	149	88	108	91	26	93	142	70	76	93	51
	29.0%	29.0%	29.0%	29.0%	30.0%	28.0%	11.0%	26.0%	49.0%	38.0%	35.0%	25.0%	23.0%
								F	FG	KL	L		
Somewhat Confident	111	60	51	46	39	24	29	36	34	22	20	49	19
	11.0%	12.0%	10.0%	15.0%	11.0%	7.0%	13.0%	10.0%	12.0%	12.0%	9.0%	13.0%	8.0%
				E									
Not very confident	95	59	36	38	24	33	38	35	10	11	14	29	41
	10.0%	12.0%	7.0%	13.0%	7.0%	10.0%	16.0%	10.0%	4.0%	6.0%	6.0%	8.0%	18.0%
		B					H	H					IJK
Not at all confident	256	112	145	56	105	93	78	110	39	51	54	101	50
	26.0%	23.0%	28.0%	18.0%	29.0%	29.0%	34.0%	31.0%	14.0%	28.0%	25.0%	27.0%	22.0%
					C	C	H	H					
I won't take a summer vacation, but intend to take an annual vacation at another time this year	122	54	67	46	33	42	32	42	32	11	32	45	33
	12.0%	11.0%	13.0%	15.0%	9.0%	13.0%	14.0%	12.0%	11.0%	6.0%	15.0%	12.0%	15.0%
										I			I
I've already taken my annual vacation and won't travel this summer	103	52	51	30	41	30	25	34	29	18	18	40	27
	10.0%	11.0%	10.0%	10.0%	11.0%	9.0%	11.0%	10.0%	10.0%	10.0%	8.0%	11.0%	12.0%
(DK/NS)	24	10	15	1	10	13	4	4	2	2	5	12	5
	2.0%	2.0%	3.0%	0	3.0%	4.0%	2.0%	1.0%	1.0%	1.0%	2.0%	3.0%	2.0%
						C							
Summary													
Top2Box (Confident)	400	200	200	134	147	115	55	129	176	91	96	143	70
	40.0%	41.0%	39.0%	44.0%	41.0%	35.0%	24.0%	36.0%	61.0%	49.0%	44.0%	39.0%	31.0%
								F	FG	L	L		
Low4Box (Not Confident)	576	276	299	171	203	198	173	222	111	92	118	215	151
	58.0%	57.0%	58.0%	56.0%	56.0%	61.0%	74.0%	63.0%	38.0%	50.0%	54.0%	58.0%	67.0%
							GH	H					IJ

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

1. How confident are you that you will take a summer vacation this year? Would you say...

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	245	519	298	288	402	371	112	135	370	569	416	115	727	107	45
Weighted	1000	336	471	472	242	274	405	121*	221*	242	519	469	138*	673	118*	55**
Very confident	289	110	141	102	62	123	142	33	52	63	191	98	15	227	28	18
	29.0%	33.0%	30.0%	22.0%	26.0%	45.0%	35.0%	27.0%	24.0%	26.0%	37.0%	21.0%	11.0%	34.0%	24.0%	33.0%
Somewhat Confident	111	41	52	45	36	28	35	18	37	20	41	69	17	77	14	2
	11.0%	12.0%	11.0%	10.0%	15.0%	10.0%	9.0%	14.0%	17.0%	8.0%	8.0%	15.0%	12.0%	11.0%	12.0%	4.0%
Not very confident	95	41	43	59	17	15	39	7	27	22	44	49	25	50	15	7
	10.0%	12.0%	9.0%	12.0%	7.0%	5.0%	10.0%	5.0%	12.0%	9.0%	8.0%	11.0%	18.0%	7.0%	13.0%	12.0%
Not at all confident	256	68	122	163	55	35	87	30	55	79	123	128	43	169	30	15
	26.0%	20.0%	26.0%	35.0%	23.0%	13.0%	21.0%	25.0%	25.0%	32.0%	24.0%	27.0%	31.0%	25.0%	25.0%	27.0%
I won't take a summer vacation, but intend to take an annual vacation at another time this year				DE	E					F						
	122	33	57	55	27	39	52	15	25	27	48	71	18	80	18	2
I've already taken my annual vacation and won't travel this summer	103	39	46	33	41	28	42	18	22	20	60	42	18	56	12	9
	10.0%	12.0%	10.0%	7.0%	17.0%	10.0%	10.0%	15.0%	10.0%	8.0%	12.0%	9.0%	13.0%	8.0%	10.0%	16.0%
(DK/NS)	24	6	9	15	4	5	9	1	2	12	12	11	2	14	0	2
	2.0%	2.0%	2.0%	3.0%	2.0%	2.0%	2.0%	1.0%	1.0%	5.0%	2.0%	2.0%	2.0%	2.0%	0	4.0%
Summary																
Top2Box (Confident)	400	151	193	147	98	151	177	50	89	83	232	167	32	304	43	20
	40.0%	45.0%	41.0%	31.0%	40.0%	55.0%	44.0%	41.0%	41.0%	34.0%	45.0%	36.0%	23.0%	45.0%	36.0%	37.0%
Low4Box (Not Confident)	576	180	269	310	140	118	220	70	130	147	275	291	104	355	75	32
	58.0%	54.0%	57.0%	66.0%	58.0%	43.0%	54.0%	57.0%	59.0%	61.0%	53.0%	62.0%	75.0%	53.0%	64.0%	59.0%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

1. How confident are you that you will take a summer vacation this year? Would you say...

		Travel Frequency			Annual Vacation		Spend on summer vacation this year compared with last year			Summer Vacation			Vacation in 2013		
	Total	Past 3 months	4 months to 1 year ago	More than 1 year ago	Important	Not Important	More	Less	The same	Confident	Not Confident	Took/Will Take Vacation	Confident	Not confident	Already Vacationed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	169	271	543	559	436	147	136	281	416	325	232	500	406	82
Weighted	1000	135	253	592	568	423	136*	158*	257	400	351	224	485	427	77*
Very confident	289	59	126	98	231	58	62	53	119	289	0	0	265	12	11
	29.0%	44.0%	50.0%	17.0%	41.0%	14.0%	45.0%	34.0%	47.0%	72.0%	-	-	55.0%	3.0%	15.0%
Somewhat Confident		C	C		E					JK			MN		M
	111	10	33	67	81	29	21	20	39	111	0	0	91	15	4
	11.0%	8.0%	13.0%	11.0%	14.0%	7.0%	15.0%	12.0%	15.0%	28.0%	-	-	19.0%	4.0%	5.0%
					E					JK			MN		
Not very confident	95	4	7	81	38	51	8	9	12	0	95	0	22	72	2
	10.0%	3.0%	3.0%	14.0%	7.0%	12.0%	6.0%	6.0%	5.0%	-	27.0%	-	4.0%	17.0%	2.0%
Not at all confident				AB		D					IK			LN	
	256	7	26	217	81	173	10	37	36	0	256	0	23	224	8
	26.0%	5.0%	10.0%	37.0%	14.0%	41.0%	7.0%	23.0%	14.0%	-	73.0%	-	5.0%	53.0%	11.0%
				AB		D		F			IK			LN	
I won't take a summer vacation, but intend to take an annual vacation at another time this year															
	122	13	37	70	68	53	15	21	27	0	0	122	58	58	6
	12.0%	10.0%	14.0%	12.0%	12.0%	13.0%	11.0%	13.0%	10.0%	-	-	54.0%	12.0%	14.0%	7.0%
												IJ			
I've already taken my annual vacation and won't travel this summer	103	39	18	44	56	46	12	18	24	0	0	103	23	31	46
	10.0%	29.0%	7.0%	7.0%	10.0%	11.0%	9.0%	11.0%	9.0%	-	-	46.0%	5.0%	7.0%	60.0%
		BC										IJ			LM
(DK/NS)	24	3	7	14	12	12	9	1	1	0	0	0	4	13	0
	2.0%	2.0%	3.0%	2.0%	2.0%	3.0%	7.0%	0	0	-	-	-	1.0%	3.0%	-
							GH								
Summary															
Top2Box (Confident)	400	69	159	165	312	87	83	73	158	400	0	0	356	28	16
	40.0%	51.0%	63.0%	28.0%	55.0%	21.0%	61.0%	46.0%	62.0%	100.0%	-	-	73.0%	6.0%	20.0%
		C	C		E				G	JK			MN		M
Low4Box (Not Confident)	576	63	87	413	244	324	45	85	98	0	351	224	125	386	62
	58.0%	47.0%	34.0%	70.0%	43.0%	76.0%	33.0%	54.0%	38.0%	-	100.0%	100.0%	26.0%	90.0%	80.0%
		B		AB		D		FH			I	I		LN	L

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K - L/M/N * small base

2. Do you typically take an annual summer vacation of some kind?

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$75K	\$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	457	543	163	281	539	188	353	315	190	224	363	223
Weighted	1000	486	514	306	360	326	232	354	289	185*	219	370	227
Yes	453	213	241	132	179	139	55	163	185	98	101	156	98
	45.0%	44.0%	47.0%	43.0%	50.0%	43.0%	24.0%	46.0%	64.0%	53.0%	46.0%	42.0%	43.0%
								F	FG				
No	546	272	273	173	181	187	177	191	104	87	118	213	128
	55.0%	56.0%	53.0%	57.0%	50.0%	57.0%	76.0%	54.0%	36.0%	47.0%	54.0%	58.0%	57.0%
							GH	H					
(DK/NS)	1	1	0	1	0	1	0	0	1	0	0	1	0
	0	0	-	0	-	0	-	-	0	-	-	0	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

2. Do you typically take an annual summer vacation of some kind?

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	245	519	298	288	402	371	112	135	370	569	416	115	727	107	45
Weighted	1000	336	471	472	242	274	405	121*	221*	242	519	469	138*	673	118*	55**
Yes	453	173	210	161	112	177	233	50	76	92	260	187	55	317	46	30
	45.0%	51.0%	45.0%	34.0%	46.0%	65.0%	57.0%	42.0%	34.0%	38.0%	50.0%	40.0%	40.0%	47.0%	39.0%	54.0%
No	546	163	260	311	130	96	172	71	145	150	258	281	83	355	72	26
	55.0%	48.0%	55.0%	66.0%	54.0%	35.0%	42.0%	58.0%	66.0%	62.0%	50.0%	60.0%	60.0%	53.0%	61.0%	46.0%
(DK/NS)	1	1	1	0	0	1	1	0	0	1	1	0	0	1	0	0
	0	0	0	-	-	0	0	-	-	0	0	-	-	0	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

2. Do you typically take an annual summer vacation of some kind?

		Travel Frequency			Annual Vacation		Spend on summer vacation this year compared with last year			Summer Vacation			Vacation in 2013		
	Total	Past 3 months	4 months to 1 year ago	More than 1 year ago	Important	Not Important	More	Less	The same	Confident	Not Confident	Took/Will Take Vacation	Confident	Not confident	Already Vacationed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	169	271	543	559	436	147	136	281	416	325	232	500	406	82
Weighted	1000	135	253	592	568	423	136*	158*	257	400	351	224	485	427	77*
Yes	453	103	183	163	363	90	97	95	190	286	68	94	323	90	39
	45.0%	76.0%	72.0%	28.0%	64.0%	21.0%	71.0%	60.0%	74.0%	72.0%	19.0%	42.0%	67.0%	21.0%	50.0%
		C	C		E				G	JK		J	MN		M
No	546	31	69	429	204	333	39	63	67	113	283	130	161	337	38
	55.0%	23.0%	27.0%	72.0%	36.0%	79.0%	29.0%	40.0%	26.0%	28.0%	81.0%	58.0%	33.0%	79.0%	50.0%
				AB		D		H			IK	I		LN	L
(DK/NS)	1	1	1	0	1	0	0	0	1	0	0	1	1	0	0
	0	0	0	-	0	-	-	-	0	-	-	0	0	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K - L/M/N * small base

3. [Projected 2013 Spend] How much do you anticipate spending on vacation this summer?

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$75K	\$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Very/ Somewhat confident to take a summer vacation this year	416	189	227	65	130	214	35	136	195	98	96	147	75
Weighted	400	200	200	134*	147*	115	55**	129*	176	91*	96*	143*	70*
\$400 or less	74	37	37	42	20	11	25	28	18	4	15	38	17
	19.0%	19.0%	19.0%	32.0%	14.0%	10.0%	46.0%	22.0%	10.0%	5.0%	16.0%	26.0%	24.0%
				DE				H				I	I
\$401-\$800	81	38	43	35	33	13	19	33	21	19	29	28	5
	20.0%	19.0%	22.0%	26.0%	22.0%	12.0%	34.0%	25.0%	12.0%	21.0%	30.0%	20.0%	7.0%
				E	E			H			L		
\$801-\$1200	45	21	24	13	22	10	2	22	17	7	11	14	13
	11.0%	11.0%	12.0%	10.0%	15.0%	9.0%	4.0%	17.0%	10.0%	8.0%	11.0%	10.0%	18.0%
\$1201-\$2000	66	35	31	16	27	24	4	18	38	19	12	24	11
	17.0%	17.0%	16.0%	12.0%	18.0%	20.0%	7.0%	14.0%	22.0%	21.0%	12.0%	17.0%	16.0%
More than \$2000	82	44	38	12	34	36	3	14	58	23	15	27	17
	21.0%	22.0%	19.0%	9.0%	23.0%	31.0%	5.0%	11.0%	33.0%	25.0%	16.0%	19.0%	24.0%
					C	C			G				
(DK/NS)	51	25	26	17	12	21	3	13	23	19	13	12	8
	13.0%	13.0%	13.0%	12.0%	8.0%	19.0%	5.0%	10.0%	13.0%	20.0%	14.0%	8.0%	11.0%
						D				K			
Summary													
Mean	1754.8	1785.8	1723.7	968.6	1940.2	2471.2	668.6	1243.7	2531.1	2404.1	1420.2	1542.6	1868.9
					C	C			G	JK			
Standard Deviation	2075.3	2027.4	2127.7	1155.6	2232.3	2414.4	845.7	1546.2	2452.3	2556.5	1842.4	1810.3	2119
Standard Error	110.9	160.8	154	153.1	205.5	184.1	149.5	139.4	189.2	287.6	204.7	162.6	260.8
Median	1000	1000	1000	500	1000	2000	500	750	2000	2000	700	800	1000

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

3. [Projected 2013 Spend] How much do you anticipate spending on vacation this summer?

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Very/ Somewhat confident to take a summer vacation this year	416	119	226	84	108	220	179	46	50	139	274	139	32	323	42	17
Weighted	400	151*	193	147*	98*	151	177	50**	89**	83*	232	167*	32**	304	43**	20**
\$400 or less	74	30	29	41	18	15	28	7	27	12	20	54	8	55	12	1
	19.0%	20.0%	15.0%	28.0%	18.0%	10.0%	16.0%	14.0%	31.0%	15.0%	9.0%	33.0%	24.0%	18.0%	28.0%	4.0%
\$401-\$800	81	25	45	39	19	23	28	16	28	10	42	39	8	50	16	6
	20.0%	16.0%	23.0%	27.0%	20.0%	15.0%	16.0%	31.0%	31.0%	12.0%	18.0%	24.0%	25.0%	16.0%	38.0%	30.0%
\$801-\$1200	45	19	19	14	16	15	23	7	8	6	28	17	3	40	2	0
	11.0%	13.0%	10.0%	9.0%	16.0%	10.0%	13.0%	14.0%	9.0%	8.0%	12.0%	10.0%	10.0%	13.0%	6.0%	-
\$1201-\$2000	66	25	32	24	15	26	34	5	10	16	47	19	4	51	7	5
	17.0%	17.0%	17.0%	16.0%	15.0%	17.0%	19.0%	10.0%	11.0%	20.0%	20.0%	12.0%	12.0%	17.0%	15.0%	23.0%
More than \$2000	82	35	38	9	18	55	48	9	5	20	66	16	9	64	3	6
	21.0%	23.0%	20.0%	6.0%	18.0%	36.0%	27.0%	18.0%	6.0%	24.0%	28.0%	10.0%	28.0%	21.0%	8.0%	29.0%
(DK/NS)	51	16	29	20	12	18	16	6	11	18	30	20	1	44	2	3
	13.0%	11.0%	15.0%	14.0%	13.0%	12.0%	9.0%	13.0%	12.0%	22.0%	13.0%	12.0%	2.0%	15.0%	5.0%	13.0%
Summary																
Mean	1754.8	1859	1809.3	1011.6	1751.9	2450.8	2026.6	1669.7	985.9	2088.9	2306.7	1009.1	1495.5	1869.3	1008.1	2273.6
Standard Deviation	2075.3	2159.6	2170	1371.5	2228.8	2300.3	2168.1	2383.8	1359	2150.3	2387.5	1212.9	1482.4	2211	1269.8	2089
Standard Error	110.9	210.8	159.5	162.8	233.6	168.7	169.3	381.7	209.7	210.9	158.1	110.3	266.3	135.1	206	558.3
Median	1000	1000	1000	500	1000	2000	1500	600	500	1800	1600	500	1000	1000	500	2000

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

3. [Projected 2013 Spend] How much do you anticipate spending on vacation this summer?

		Travel Frequency			Annual Vacation		Spend on summer vacation this year compared with last year			Summer Vacation			Vacation in 2013		
	Total	Past 3 months	4 months to 1 year ago	More than 1 year ago	Important	Not Important	More	Less	The same	Confident	Not Confident	Took/Will Take Vacation	Confident	Not confident	Already Vacationed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Very/ Somewhat confident to take a summer vacation this year	416	89	178	147	332	84	95	62	184	416	0	0	366	28	20
Weighted	400	69*	159	165*	312	87*	83*	73*	158*	400	-**	-**	356	28**	16**
\$400 or less	74	12	20	43	59	15	15	16	27	74	0	0	66	8	0
	19.0%	17.0%	12.0%	26.0%	19.0%	18.0%	18.0%	22.0%	17.0%	19.0%	-	-	19.0%	29.0%	3.0%
				B											
\$401-\$800	81	8	28	42	59	22	15	15	27	81	0	0	76	3	2
	20.0%	12.0%	17.0%	25.0%	19.0%	25.0%	19.0%	21.0%	17.0%	20.0%	-	-	21.0%	9.0%	15.0%
\$801-\$1200	45	5	19	18	37	8	5	12	20	45	0	0	40	3	1
	11.0%	7.0%	12.0%	11.0%	12.0%	9.0%	6.0%	16.0%	12.0%	11.0%	-	-	11.0%	12.0%	9.0%
\$1201-\$2000	66	10	38	18	50	16	13	15	31	66	0	0	58	6	2
	17.0%	14.0%	24.0%	11.0%	16.0%	18.0%	16.0%	20.0%	19.0%	17.0%	-	-	16.0%	23.0%	13.0%
				C											
More than \$2000	82	23	35	24	71	11	18	9	39	82	0	0	74	3	5
	21.0%	33.0%	22.0%	14.0%	23.0%	12.0%	21.0%	12.0%	25.0%	21.0%	-	-	21.0%	10.0%	32.0%
				C											
(DK/NS)	51	11	20	20	36	15	17	7	15	51	0	0	41	5	5
	13.0%	16.0%	12.0%	12.0%	11.0%	17.0%	20.0%	9.0%	9.0%	13.0%	-	-	12.0%	17.0%	29.0%
Summary															
Mean	1754.8	2428.1	1975.7	1322.1	1837.9	1436.3	2192.2	1428.1	1830.5	1754.8	0	0	1749.7	1187.7	3058.9
		C	C												
Standard Deviation	2075.3	2595.5	2075.4	1777.4	2131.2	1824.4	2703.7	1844.4	1929.4	2075.3	0	0	2073.5	1198	2994.3
Standard Error	110.9	310.2	167.2	159.6	126.9	221.2	314.3	248.7	152.5	110.9	0	0	117.8	239.6	773.1
Median	1000	2000	1500	600	1000	800	1000	1000	1000	1000	0	0	1000	1000	2000

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K - L/M/N * small base; ** very small base (under 30) ineligible for sig testing

4. How much will you spend on a summer vacation this year compared with last year? Would you say...

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$75K	\$75K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	457	543	163	281	539	188	353	315	190	224	363	223
Weighted	1000	486	514	306	360	326	232	354	289	185*	219	370	227
More	136	67	69	36	60	40	20	48	51	27	34	46	30
	14.0%	14.0%	13.0%	12.0%	17.0%	12.0%	9.0%	14.0%	18.0%	14.0%	16.0%	12.0%	13.0%
									F				
Less	158	75	83	69	54	35	20	55	61	36	31	48	43
	16.0%	15.0%	16.0%	22.0%	15.0%	11.0%	9.0%	16.0%	21.0%	20.0%	14.0%	13.0%	19.0%
				E					F				
The same	257	117	139	72	90	93	37	84	107	49	51	105	51
	26.0%	24.0%	27.0%	24.0%	25.0%	29.0%	16.0%	24.0%	37.0%	26.0%	23.0%	29.0%	23.0%
									FG				
I did not take a 2012 summer vacation	415	210	205	121	142	148	146	156	63	64	90	160	101
	42.0%	43.0%	40.0%	39.0%	39.0%	45.0%	63.0%	44.0%	22.0%	35.0%	41.0%	43.0%	44.0%
							GH	H					
(DK/NS)	34	17	17	9	14	10	8	10	8	9	13	10	3
	3.0%	3.0%	3.0%	3.0%	4.0%	3.0%	3.0%	3.0%	3.0%	5.0%	6.0%	3.0%	1.0%
										L			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

4. How much will you spend on a summer vacation this year compared with last year? Would you say...

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	245	519	298	288	402	371	112	135	370	569	416	115	727	107	45
Weighted	1000	336	471	472	242	274	405	121*	221*	242	519	469	138*	673	118*	55**
More	136	46	68	64	30	43	63	20	25	28	70	66	15	74	27	16
	14.0%	14.0%	14.0%	13.0%	12.0%	16.0%	16.0%	16.0%	11.0%	11.0%	14.0%	14.0%	11.0%	11.0%	22.0%	28.0%
Less	158	63	75	66	33	58	61	24	45	27	80	76	34	102	12	9
	16.0%	19.0%	16.0%	14.0%	14.0%	21.0%	15.0%	20.0%	21.0%	11.0%	15.0%	16.0%	25.0%	15.0%	10.0%	17.0%
The same	257	84	130	85	70	97	129	29	42	55	158	94	21	201	18	12
	26.0%	25.0%	28.0%	18.0%	29.0%	35.0%	32.0%	24.0%	19.0%	23.0%	30.0%	20.0%	15.0%	30.0%	15.0%	22.0%
I did not take a 2012 summer vacation	415	128	186	240	100	70	137	40	106	125	196	214	67	272	56	16
	42.0%	38.0%	40.0%	51.0%	41.0%	25.0%	34.0%	33.0%	48.0%	51.0%	38.0%	46.0%	49.0%	40.0%	48.0%	30.0%
(DK/NS)	34	15	12	17	9	7	15	8	2	8	15	18	1	25	6	1
	3.0%	5.0%	2.0%	4.0%	4.0%	3.0%	4.0%	7.0%	1.0%	3.0%	3.0%	4.0%	1.0%	4.0%	5.0%	2.0%
								H								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

4. How much will you spend on a summer vacation this year compared with last year? Would you say...

		Travel Frequency			Annual Vacation		Spend on summer vacation this year compared with last year			Summer Vacation			Vacation in 2013		
	Total	Past 3 months	4 months to 1 year ago	More than 1 year ago	Important	Not Important	More	Less	The same	Confident	Not Confident	Took/Will Take Vacation	Confident	Not confident	Already Vacationed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	169	271	543	559	436	147	136	281	416	325	232	500	406	82
Weighted	1000	135	253	592	568	423	136*	158*	257	400	351	224	485	427	77*
More	136	37	51	46	100	36	136	0	0	83	18	27	103	16	12
	14.0%	27.0%	20.0%	8.0%	18.0%	9.0%	100.0%	-	-	21.0%	5.0%	12.0%	21.0%	4.0%	16.0%
		C	C		E		GH			JK		J	M		M
Less	158	22	61	71	117	41	0	158	0	73	46	39	88	56	14
	16.0%	16.0%	24.0%	12.0%	21.0%	10.0%	-	100.0%	-	18.0%	13.0%	17.0%	18.0%	13.0%	18.0%
			C		E			FH							
The same	257	60	107	89	183	74	0	0	257	158	48	50	176	54	25
	26.0%	44.0%	42.0%	15.0%	32.0%	17.0%	-	-	100.0%	40.0%	14.0%	22.0%	36.0%	13.0%	33.0%
		C	C		E				FG	JK		J	M		M
I did not take a 2012 summer vacation	415	16	27	362	149	257	0	0	0	76	223	105	107	281	25
	42.0%	11.0%	11.0%	61.0%	26.0%	61.0%	-	-	-	19.0%	64.0%	47.0%	22.0%	66.0%	32.0%
				AB		D					IK			LN	
(DK/NS)	34	1	8	24	18	15	0	0	0	10	17	3	11	20	1
	3.0%	0	3.0%	4.0%	3.0%	4.0%	-	-	-	3.0%	5.0%	2.0%	2.0%	5.0%	1.0%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K - L/M/N * small base