

WHAT'S THE DIFFERENCE? PRETTY BIG!

63% THINK **CORPORATIONS** CAN MAKE A BIGGER DIFFERENCE IN THE WORLD THAN **GOVERNMENT**.



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With all the discussions about big government versus small, there is no argument that more people, 63%, believe that corporations can make a bigger difference in the world than politicians, who only got a 37% preferential rating. Surely both corporations and government get a bad rap for one thing or another any day you turn on the news or look at social media posts. Could the great disparity in confidence have to do with the partisanship that seems to keep some governments from moving forward with any speed? Is it that the Warren Buffets and Bill Gates of the world have shown the great potential big business has to cure disease, feed the hungry and invent game-changing technology? Is it that corporations have a better PR machine than the government? That's research for another day! Meanwhile, we hope both groups give us ample reason to keep our confidence growing.

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