

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	19514	9484	10030	7408	6670	5436	6027	8123	5173	9694	9820	5547	6963	7004	10732	8782	2063	17451	3395	16119	13147	6367	8138	5581	5795
Base: All Respondents (wtd)	13500	6736	6764	5839	4360	3301	4569	5356	3407	6221	7279	4678	5091	3730	7148	6352	1397	12103	2173	11327	8747	4753	5548	4015	3937
Very good	832	490	342	392	273	168	231	314	258	433	400	248	324	260	529	304	155	677	248	584	589	243	451	183	198
	6%	7%	5%	7%	6%	5%	5%	6%	8%	7%	5%	5%	6%	7%	7%	5%	11%	6%	11%	5%	7%	5%	8%	5%	5%
Somewhat good	B			E	E				FG	J			K	K	O		Q		S		U		WX		
	4244	2174	2069	1924	1382	938	1165	1715	1314	1960	2283	1255	1728	1260	2342	1901	485	3758	806	3438	2905	1338	1774	1260	1210
	31%	32%	31%	33%	32%	28%	25%	32%	39%	32%	31%	27%	34%	34%	33%	30%	35%	31%	37%	30%	33%	28%	32%	31%	31%
Somewhat bad	B			E	E		F	FG				K	K	O		Q		S		U					
	5724	2809	2915	2472	1758	1495	1992	2333	1342	2575	3149	2089	2084	1551	2946	2778	486	5238	772	4952	3635	2089	2178	1830	1716
	42%	42%	43%	42%	40%	45%	44%	44%	39%	41%	43%	45%	41%	42%	41%	44%	35%	43%	36%	44%	42%	44%	39%	46%	44%
Very bad							CD	H							N		P		R		T		V	V	
	2700	1262	1438	1051	948	701	1181	994	493	1253	1447	1086	956	659	1331	1369	270	2430	347	2353	1618	1083	1145	742	813
Sigma	20%	19%	21%	18%	22%	21%	26%	19%	14%	20%	20%	23%	19%	18%	19%	22%	19%	20%	16%	21%	18%	23%	21%	18%	21%
							C	C	GH	H		LM			N				R		T		W		W
	13500	6736	6764	5839	4360	3301	4569	5356	3407	6221	7279	4678	5091	3730	7148	6352	1397	12103	2173	11327	8747	4753	5548	4015	3937
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	5076	2664	2412	2316	1655	1105	1396	2029	1572	2393	2683	1504	2052	1520	2871	2205	640	4436	1054	4022	3495	1581	2225	1443	1408
	38%	40%	36%	40%	38%	33%	31%	38%	46%	38%	37%	32%	40%	41%	40%	35%	46%	37%	48%	36%	40%	33%	40%	36%	36%
Low2Box (Somewhat bad/Very bad)	B			E	E		F	FG				K	K	O		Q		S		U		WX			
	8424	4072	4353	3523	2706	2196	3173	3327	1835	3829	4595	3175	3039	2210	4277	4147	756	7668	1119	7305	5253	3171	3323	2572	2529
	62%	60%	60%	64%	60%	62%	67%	69%	62%	54%	62%	63%	68%	60%	59%	60%	65%	54%	63%	52%	64%	60%	67%	60%	64%
		A				CD	GH	H				LM			N		P		R		T		V	V	

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Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Norway	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Netherlands	Finland
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	19514	500	1000	500	1000	1001	999	1000	1000	1001	500	1003	503	1000	1000	500	500	500	500	501	500	500	1000	505	500	1000	500	501
Base: All Respondents (wtd)	13500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Very good	832	15	36	8	20	24	25	-	16	10	2	64	24	5	3	22	202	3	14	191	2	9	3	39	53	25	8	9
	6%	3%	7%	2%	4%	5%	5%	-	3%	2%	*	13%	5%	1%	1%	4%	40%	1%	3%	38%	*	2%	1%	8%	11%	5%	2%	2%
		GJMNQTV	ACDEGHJLMN QRTUVZa	G	CGJMNMTU VZa	CGJMNMTU VZa	CGJMNMTU VZa		GJMNQTV	GINQTV		ABCEFGHIJL MNOQRTUV WXYZa	CGJMNQTV VZa	G	G	CGJMNQTV	ABCEFGHIJK LMNOQRTUV WXYZa	G	GJMNQTV	ABCEFGHIJK LMNOQRTUV WXYZa		GJTV	G	ACDGHJLMN QRTUVZa	ACDEFGHIJK MNOQRTUVV Za	CGJMNMTU VZa	G	G
Somewhat good	4244	114	249	126	154	305	270	26	313	83	49	239	195	24	87	133	177	77	138	232	90	82	19	316	199	131	98	217
	31%	23%	50%	25%	31%	61%	54%	5%	63%	17%	10%	48%	39%	5%	17%	27%	55%	15%	28%	46%	18%	16%	4%	63%	40%	26%	20%	43%
		GJMNQTV	ACDGHJLMN QRTUVXYZa	GJMNQTV	ACGJMNQTV UVYZ	ABCDGJLMNO NOQRSTUVX YZa	ACDGIJLMNO QRTUVXYZa		ABCEFGHIJK LMNOPQRSTU WXYZa	GJMV	GMV	ACDGIJLMNO QRTUVXYZ	ACDGIJMN QRTUVYZ	GJMV	GJMNQTV	ACDGIJLMN OQRSTUVXYZ	GJMV	GJMNQTV	ACDGIJLMNO QRTUVYZ	GJMV	GJMV	GJMV		ABCDGJLMN NOQRSTUVX YZa	ACDGIJMN QRTUVYZ	GJMNQTV	GJMV	ACDGIJMN QRTUVYZ
Somewhat bad	5724	269	169	297	201	151	183	319	150	294	252	152	228	197	308	243	20	281	274	62	282	282	112	116	165	239	255	223
	42%	54%	34%	59%	40%	30%	37%	64%	30%	59%	50%	46%	39%	62%	49%	4%	56%	55%	12%	56%	56%	22%	23%	33%	48%	51%	45%	
		BDEFHKLMP SVWXYa	PSVW	BDEFHKLMP SVWXYZa	BEHKPSVWX	PSVW	PSVW	ABDEFHKLMP NOPQRSTU WXYZa	PSVW	BDEFHKLMP SVWXYZa	BDEFHKMP SVWX	PSVW	BEFHKLMP SVWX	BEHKPSVWX	BEHKPSVWX	ABDEFHKLMP OPSVWXYZ	BDEFHKMP SVWX		BDEFHKLMP PSVWXYa	BDEFHKLMP SVWXYa	P	BDEFHKLMP PSVWXYa	BDEFHKLMP SVWXYa	PS	PS	PSVW	BDEFHKMP SVWX	BDEFHKMP SVWX
Very bad	2700	102	45	68	125	20	21	155	21	112	197	46	53	273	101	102	2	139	73	16	125	126	367	30	83	105	139	52
	20%	20%	9%	14%	25%	4%	4%	31%	4%	22%	39%	9%	11%	55%	20%	20%	*	28%	15%	3%	25%	25%	73%	6%	17%	21%	28%	10%
		BCEFHKLPR Wa	EFHPS	BEFHKLPSW	BCEFHKLNP RSTUVWXYa	P	P	ABCEFHKL NOPRSTUVX YZa	P	BCEFHKLPR WXYa	ABCEFHGHJL LNOPQRSTU WXYZa	EFHPS	EFHPSW	ABCEFGHIJK LNOPQRSTU WXYZa	BCEFHKLPR WXYa	BCEFHKLPR WXYa		ABCEFHKL OPRSWXYa	BEFHKLPSW	P	BCEFHKLPR WXYa	BCEFHKLPR WXYa	ABCEFGHIJK LMNOPQRST UVWXYZa	P	BCEFHKLPSW Xa	BCEFHKLNP RSTUVWXYa	ABCEFHKLNP RSTUVWXYa	EFHPS
Sigma	13500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
	5076	129	285	134	174	329	296	26	329	93	51	302	219	30	90	155	478	81	153	423	93	91	22	355	252	156	106	226
	38%							5%						6%									4%					
Low2Box (Somewhat bad/Very bad)	8424	371	215	366	326	171	204	474	171	407	449	198	281	470	410	345	22	419	347	77	407	409	478	145	248	344	394	274
	62%																4%			15%				29%				
		BDEFHKLPSW Xa	EHPSW	BDEFHKLPSW Xa	BEFHKLPSW a	PS	PSW	ABCEFHJL NOPQRSTUW XYZa	PS	ABCEFHJL NOPRSTUV WXYa	ABCEFHJL NOPRSTUV WXYa	EHPSW	BEFHKLPSW Xa	ABCEFHJL NOPRSTUV WXYa	ABCEFHJL NOPRSTUV WXYa	BEFHKLPSW Xa		ABCEFHJL NOPRSTUV WXYa	BEFHKLPSW Xa	P	ABCEFHJL NOPRSTUV WXYa	ABCEFHJL NOPRSTUV WXYa	ABCEFHJL NOPRSTUV WXYa	PS	BEFHKLPSW Xa	BEFHKLPSW Xa	BEFHKLPSW Xa	

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Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	19514	2001	2000	7506	5505	7502	3502	1501
Base: All Respondents (wtd)	13500	1000	1500	5000	3500	4000	2000	1500
Very good	832	49	57	288	176	98	123	246
	6%	5%	4%	6%	5%	2%	6%	16%
		E	E	BE	E		BE	ABCDEF
Somewhat good	4244	435	400	1311	1261	1108	801	521
	31%	44%	27%	26%	36%	28%	40%	35%
		BCDEFG			BCE		BCDEG	BCE
Somewhat bad	5724	391	712	2038	1597	1934	810	509
	42%	39%	47%	41%	46%	48%	40%	34%
		G	ACFG	G	ACFG	ACDFG	G	
Very bad	2700	125	330	1363	466	860	266	224
	20%	12%	22%	27%	13%	21%	13%	15%
			ADFG	ABDEFG		ADFG		
Sigma	13500	1000	1500	5000	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very good/Somewhat good)	5076	485	457	1599	1437	1206	925	767
	38%	48%	30%	32%	41%	30%	46%	51%
		BCDE		E	BCE		BCDE	BCDEF
Low2Box (Somewhat bad/Very bad)	8424	515	1043	3401	2063	2794	1075	733
	62%	52%	70%	68%	59%	70%	54%	49%
			ADFG	ADFG	AFG	ACDFG	G	

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Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	206	294	229	170	101	231	200	69	170	330	205	167	128	242	258	60	440	71	429	304	196	285	115	100
Base: All Respondents (wtd)	500	245	255	248	147	105	258	190	52	157	343	327	118	55	224	276	53	447	57	443	274	226	281	113	106
Very good	15	9	7	7	6	2	5	9	2	7	8	12	2	1	6	9	4	11	2	13	7	9	11	2	2
	3%	4%	3%	3%	4%	2%	2%	4%	3%	5%	2%	4%	2%	1%	3%	3%	7%	3%	4%	3%	2%	4%	4%	2%	2%
						*			*								*		*				*		*
Somewhat good	114	59	55	54	34	25	63	43	8	33	80	81	21	12	47	66	14	100	19	95	63	51	65	22	27
	23%	24%	21%	22%	23%	24%	24%	22%	16%	21%	23%	25%	17%	21%	21%	24%	26%	22%	33%	21%	23%	23%	19%	19%	26%
						*			*								*		*				*		*
Somewhat bad	269	139	129	148	67	53	134	106	29	81	187	174	68	27	118	150	23	245	26	242	146	123	140	74	55
	54%	57%	51%	60%	46%	51%	52%	56%	55%	52%	55%	53%	57%	48%	53%	55%	44%	55%	46%	55%	53%	55%	50%	65%	52%
				D		*			*								*		*				V*		*
Very bad	102	38	64	39	39	24	56	33	14	36	67	59	28	16	52	50	12	90	10	93	60	43	65	16	22
	20%	16%	25%	16%	27%	23%	22%	17%	26%	23%	20%	18%	23%	29%	23%	18%	23%	20%	17%	21%	22%	19%	23%	14%	21%
			A		C		*			*					K		*		*				*		*
Sigma	500	245	255	248	147	105	258	190	52	157	343	327	118	55	224	276	53	447	57	443	274	226	281	113	106
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	129	68	61	61	40	28	68	51	10	41	88	93	23	13	54	75	18	111	21	108	69	60	76	24	29
	26%	28%	24%	24%	28%	27%	26%	27%	19%	26%	26%	29%	19%	23%	24%	27%	33%	25%	37%	24%	25%	26%	27%	21%	27%
						*			*								*		*				*		*
Low2Box (Somewhat bad/Very bad)	371	177	194	188	106	77	190	139	43	117	254	233	96	42	171	200	36	335	36	335	205	166	205	89	77
	74%	72%	76%	76%	72%	73%	74%	73%	81%	74%	74%	71%	81%	77%	76%	73%	67%	75%	63%	76%	75%	74%	73%	79%	73%
						*			*								*		*				*		*

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																															
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	
Base: All Respondents (unwtd)	1000	487	513	315	336	349	217	489	274	520	480	324	304	372	532	468	104	896	131	869	625	375	612	388	286	347	194	102	71	358	264	378	
Base: All Respondents (wtd)	500	248	252	197	150	154	120	251	129	238	262	131	295	74	252	248	48	452	59	441	299	201	295	205	136	184	90	55	35	183	122	195	
Very good	36	22	14	16	10	10	10	16	10	20	16	9	19	8	18	18	2	34	4	32	18	18	21	15	11	14	7	3	2	17	7	12	
	7%	9%	5%	8%	7%	7%	8%	6%	8%	8%	6%	7%	7%	10%	7%	7%	5%	7%	6%	7%	6%	9%	7%	7%	8%	7%	8%	5%	5%	9%	5%	6%	
Somewhat good	249	118	131	101	83	66	59	122	68	109	140	62	148	39	131	118	21	228	29	221	150	99	152	97	64	97	39	29	20	94	64	91	
	50%	48%	52%	51%	55%	43%	49%	49%	53%	46%	54%	48%	50%	52%	52%	48%	44%	51%	48%	50%	50%	49%	52%	47%	47%	52%	44%	53%	57%	51%	53%	47%	
Somewhat bad	169	83	86	67	43	59	36	95	39	87	83	47	99	23	82	88	18	151	21	148	106	63	98	71	44	64	32	19	10	59	42	68	
	34%	33%	34%	34%	29%	39%	30%	38%	30%	36%	32%	36%	34%	31%	32%	35%	38%	33%	36%	34%	36%	31%	33%	35%	33%	35%	36%	35%	29%	32%	35%	35%	
Very bad	45	24	21	13	14	18	16	19	11	22	23	12	28	4	22	23	7	39	6	40	24	21	23	22	17	30	11	3	3	13	8	23	
	9%	10%	8%	7%	9%	12%	13%	7%	8%	9%	9%	9%	10%	6%	9%	9%	14%	9%	9%	8%	10%	8%	11%	12%	6%	13%	6%	10%	7%	7%	12%		
Sigma	500	248	252	197	150	154	120	251	129	238	262	131	295	74	252	248	48	452	59	441	299	201	295	205	136	184	90	55	35	183	122	195	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sum: Y																																	
Top2Box (Very good/Somewhat good)	285	141	145	116	93	76	69	138	79	129	157	72	167	46	149	137	23	262	32	253	168	117	171	112	75	110	47	32	21	111	71	104	
	57%	57%	57%	59%	62%	49%	57%	55%	61%	54%	60%	54%	57%	63%	59%	55%	49%	58%	55%	57%	56%	58%	59%	55%	55%	60%	52%	59%	61%	61%	58%	53%	
Low2Box (Somewhat bad/Very bad)	215	107	107	80	57	78	51	113	50	109	105	60	127	28	104	111	25	190	27	188	131	84	122	93	61	74	43	23	13	72	51	92	
	43%	43%	43%	41%	38%	51%	43%	45%	39%	46%	40%	46%	43%	37%	41%	45%	51%	42%	45%	43%	44%	42%	41%	45%	45%	40%	48%	41%	39%	39%	42%	47%	
						CO						M					*		*								*	*					

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	North	Center	South	French	Flemish	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	500	247	253	172	160	168	141	213	146	189	311	77	265	158	300	200	26	474	39	461	297	203	257	42	201	261	239	106	169	225	
Base: All Respondents (wtd)	500	251	249	184	157	158	160	209	132	179	321	172	186	142	292	208	19	481	30	470	262	238	243	38	219	273	227	101	176	223	
Somewhat good	8	2	6	5	2	1	3	2	3	1	7	3	2	3	5	3	1	7	-	8	3	5	8	-	-	-	-	8	5	2	1
	2%	1%	2%	3%	1%	*	2%	1%	2%	*	2%	2%	1%	2%	2%	1%	5%	1%	-	2%	1%	2%	3%	-	-	-	3%	5%	1%	*	
	126	58	68	59	32	35	35	49	43	49	77	33	45	48	75	51	6	120	10	116	71	55	74	13	39	56	71	22	43	61	
	25%	23%	27%	32%	20%	22%	22%	23%	32%	28%	24%	19%	24%	34%	26%	24%	33%	25%	34%	25%	27%	23%	30%	34%	18%	20%	31%	22%	25%	27%	
	297	154	144	100	97	101	98	129	71	103	195	109	114	74	168	129	10	287	17	281	151	147	133	21	143	177	121	57	110	130	
	59%	61%	58%	54%	61%	64%	61%	62%	54%	58%	61%	64%	61%	52%	58%	62%	54%	60%	56%	60%	58%	62%	55%	56%	65%	65%	53%	57%	63%	58%	
											*			KL			**		*			X	*			Y	*				
	59%	61%	58%	54%	61%	64%	61%	62%	54%	58%	61%	64%	61%	52%	58%	62%	54%	60%	56%	60%	58%	62%	55%	56%	65%	65%	53%	57%	63%	58%	
											*				**		*		*			V	*		Z	*					
	Very bad	68	38	31	20	27	22	24	30	15	26	43	26	25	18	43	26	2	67	3	65	37	32	28	4	36	40	28	16	21	31
14%		15%	12%	11%	17%	14%	15%	14%	11%	14%	13%	15%	13%	12%	15%	12%	9%	14%	10%	14%	14%	13%	12%	10%	17%	15%	12%	16%	12%	14%	
									*		*				**		*		*				*			*		*			
Sigma	500	251	249	184	157	158	160	209	132	179	321	172	186	142	292	208	19	481	30	470	262	238	243	38	219	273	227	101	176	223	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																															
Top2Box (Very good/Somewhat good)	134	60	74	65	34	36	38	50	46	50	84	37	47	50	80	54	7	127	10	124	74	60	82	13	39	56	78	28	45	61	
	27%	24%	30%	35%	21%	23%	24%	24%	35%	28%	26%	21%	25%	35%	28%	26%	37%	26%	34%	26%	28%	25%	34%	34%	18%	20%	34%	27%	26%	28%	
Low2Box (Somewhat bad/Very bad)	366	191	175	120	124	123	121	158	86	129	237	135	139	92	211	155	12	354	20	346	188	178	161	25	180	217	149	74	131	162	
	73%	76%	70%	65%	79%	77%	76%	76%	65%	72%	74%	79%	75%	65%	72%	74%	63%	74%	66%	74%	72%	75%	66%	66%	82%	80%	66%	73%	74%	72%	
					C	C						M*	M				**		*				+	VW	Z		+				

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	474	526	505	317	178	268	710	22	414	586	189	579	232	468	532	125	875	162	838	689	311	617	230	153
Base: All Respondents (wtd)	500	232	268	285	146	69	160	333	7	196	304	157	262	81	223	277	60	440	75	425	331	169	293	119	88
Very good	20	15	5	11	6	3	8	12	-	6	14	9	6	5	11	9	6	14	6	14	13	7	14	2	4
	4%	6%	2%	4%	4%	4%	5%	4%	**	3%	5%	5%	2%	6%	5%	3%	10%	3%	8%	3%	4%	4%	5%	2%	5%
		B												L			Q		S						
Somewhat good	154	90	64	79	51	23	41	110	2	67	87	44	84	26	81	72	21	133	22	132	108	45	90	42	22
	31%	39%	24%	28%	35%	34%	26%	33%	27%	34%	29%	28%	32%	32%	36%	26%	35%	30%	29%	31%	33%	27%	31%	35%	25%
		B			C			F	**						O										
Somewhat bad	201	87	114	120	53	28	65	133	3	73	128	59	111	31	86	115	21	180	30	172	129	72	124	46	31
	40%	38%	43%	42%	36%	41%	41%	40%	39%	37%	42%	38%	42%	38%	39%	42%	35%	41%	39%	40%	39%	43%	42%	39%	36%
									**																
Very bad	125	41	85	75	36	15	46	77	3	50	75	45	61	19	45	80	12	113	18	107	81	44	66	29	30
	25%	17%	32%	26%	25%	22%	29%	23%	34%	25%	25%	29%	23%	23%	20%	29%	20%	26%	24%	25%	24%	26%	23%	24%	35%
		A						**							N										VW
Sigma	500	232	268	285	146	69	160	333	7	196	304	157	262	81	223	277	60	440	75	425	331	169	293	119	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	174	104	69	90	57	26	49	123	2	73	101	52	90	31	92	81	27	147	28	146	121	52	103	44	26
	35%	45%	26%	32%	39%	38%	31%	37%	27%	37%	33%	33%	34%	38%	41%	29%	44%	33%	37%	34%	37%	31%	35%	37%	30%
		B			C				**						O		Q								
Low2Box (Somewhat bad/Very bad)	326	128	199	195	88	43	111	210	5	123	203	104	172	50	131	196	33	293	48	279	210	117	190	75	62
	65%	55%	74%	68%	61%	62%	69%	63%	73%	63%	67%	67%	66%	62%	59%	71%	56%	67%	63%	66%	63%	69%	65%	63%	70%
			A		D				**						N		P								

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada																																	
	Canada Total																																	
	Gender		Age		Household Income				Marital Status		Education				Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							Social Media				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e			
Base: All Respondents (unwtd)	1001	509	492	273	320	408	164	388	449	507	494	359	462	180	515	486	111	890	125	876	698	303	65	66	115	136	-	376	243	318	270	413		
Base: All Respondents (wtd)	500	247	253	177	164	158	92	197	211	228	272	186	223	91	252	248	55	445	61	439	347	153	34	31	57	65	-	192	121	168	135	197		
Very good	24	10	14	8	8	8	4	12	14	10	12	7	5	10	14	5	19	16	8	2	19	16	4	1	5	4	2	-	11	3	11	4	9	
	5%	4%	6%	4%	5%	5%	4%	4%	6%	6%	4%	6%	3%	5%	4%	6%	8%	4%	8%	4%	5%	5%	7%	3%	9%	2%	-	6%	3%	7%	3%	4%		
Somewhat good	305	159	146	110	99	95	47	117	141	149	156	106	138	61	156	149	38	267	40	265	220	85	25	16	40	42	-	113	70	101	83	120		
	61%	64%	58%	62%	61%	60%	51%	59%	67%	65%	57%	57%	62%	67%	62%	60%	70%	60%	66%	60%	63%	55%	73%	52%	70%	65%	-	59%	58%	60%	62%	61%		
Somewhat bad	61%	B						FG	J					K						U		Wab*	*	Wab										
	151	67	84	54	49	48	36	61	54	59	92	58	70	24	76	76	10	141	14	138	99	52	6	12	11	21	-	59	44	49	44	59		
Very bad	30%	27%	33%	30%	30%	31%	39%	31%	26%	26%	34%	31%	31%	26%	30%	31%	19%	32%	22%	31%	29%	34%	17%	40%	19%	32%	-	31%	36%	29%	32%	30%		
	20	11	8	5	7	7	5	11	3	6	14	10	8	1	11	9	2	18	2	17	11	8	1	2	2	1	-	10	5	6	3	10		
Sigma	4%	5%	3%	3%	5%	4%	5%	6%	2%	3%	5%	6%	4%	1%	4%	4%	3%	4%	4%	3%	5%	3%	5%	3%	1%	-	5%	4%	4%	3%	5%			
	500	247	253	177	164	158	92	197	211	228	272	186	223	91	252	248	55	445	61	439	347	153	34	31	57	65	-	192	121	168	135	197		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%		
Summary																																		
Top2Box (Very good/Somewhat good)	329	168	161	118	108	103	51	125	153	163	166	118	146	66	166	163	43	286	45	284	236	93	27	17	45	44	-	123	73	112	88	129		
	66%	68%	63%	67%	65%	65%	55%	63%	73%	71%	61%	63%	65%	73%	66%	66%	78%	64%	74%	65%	68%	61%	80%	55%	78%	67%	-	64%	60%	67%	65%	65%		
Low2Box (Somewhat bad/Very bad)	171	79	92	59	57	55	41	72	58	65	106	68	78	25	86	85	12	159	16	155	111	60	7	14	12	22	-	68	48	55	47	68		
	34%	32%	37%	33%	35%	35%	45%	37%	27%	29%	39%	37%	35%	27%	34%	34%	22%	36%	26%	35%	32%	39%	20%	45%	22%	33%	-	36%	40%	33%	35%	35%		
							H	H			I	M					P				T	*	VX*					VX	VX					

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	999	463	536	439	444	116	75	231	693	715	284	90	259	650	673	326	94	905	318	681	874	125	613	304	82
Base: All Respondents (wtd)	500	249	251	200	194	106	82	150	267	361	139	295	155	50	297	203	48	452	98	402	413	87	221	189	89
Very good	25	15	10	5	7	13	4	3	19	23	2	14	7	5	20	6	3	22	6	19	24	1	19	5	1
	5%	6%	4%	3%	4%	12%	5%	2%	7%	6%	1%	5%	4%	9%	7%	3%	7%	5%	6%	5%	6%	1%	9%	2%	2%
	*	*	*	C*	**	*	**	*	*	*	*	*	*	L	*	**	*	**	*	*	*	*	*	*	*
Somewhat good	270	114	157	114	119	38	31	83	157	189	82	155	87	28	152	118	38	232	73	197	220	51	127	105	38
	54%	46%	62%	57%	61%	36%	37%	55%	59%	52%	59%	52%	56%	57%	51%	58%	79%	51%	74%	49%	53%	59%	57%	55%	43%
			A	E*	E*	*	**	*	*	*	*	*	*	*	*	*	**	*	S*	*	*	*	*	*	*
Somewhat bad	183	106	77	72	57	53	38	58	87	137	46	115	53	15	114	68	6	177	18	164	156	27	70	72	41
	37%	43%	31%	36%	29%	51%	46%	39%	33%	38%	33%	39%	34%	30%	39%	34%	13%	39%	19%	41%	38%	31%	32%	38%	46%
				*	*	D*	**	*	*	*	*	*	*	*	*	*	**	*	**	*	R	*	*	*	*
Very bad	21	14	8	9	11	1	10	7	5	12	10	11	8	2	10	12	*	21	1	21	13	8	5	8	8
	4%	5%	3%	5%	6%	1%	12%	5%	2%	3%	7%	4%	5%	4%	3%	6%	*	5%	1%	5%	3%	9%	2%	4%	9%
				*	*	*	**	*	*	*	*	*	*		*	*	**	*	*	*	*	*	*	*	*
Sigma	500	249	251	200	194	106	82	150	267	361	139	295	155	50	297	203	48	452	98	402	413	87	221	189	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	296	129	166	119	126	51	34	85	176	212	84	169	94	33	172	124	42	254	79	216	244	52	146	110	40
	59%	52%	66%	59%	65%	48%	42%	57%	66%	59%	60%	57%	61%	66%	58%	61%	87%	56%	81%	54%	59%	60%	66%	58%	45%
			A	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	S*	*	*	*	*	*	*
Low2Box (Somewhat bad/Very bad)	204	120	85	82	68	55	48	65	91	149	55	126	61	17	124	80	6	198	19	185	169	35	75	80	49
	41%	48%	34%	41%	35%	52%	58%	43%	34%	41%	40%	43%	39%	34%	42%	39%	13%	44%	19%	46%	41%	40%	34%	42%	55%
			B	*	*	*	**	*	*	*	*	*	*	*	*	*	*	**	*	R	*	*	*	*	V*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	335	312	353	235	521	244	432	568	394	299	307	559	441	27	973	60	940	604	396	166	332	502
Base: All Respondents (wtd)	500	247	253	191	153	157	120	261	119	207	293	168	209	124	268	232	15	485	28	472	305	195	82	167	250
Somewhat good	26	16	10	8	9	9	6	11	8	13	13	11	8	7	19	7	1	24	3	23	19	7	8	7	11
	5%	7%	4%	4%	6%	6%	5%	4%	7%	6%	4%	7%	4%	6%	7%	3%	10%	5%	9%	5%	6%	4%	10%	4%	4%
Somewhat bad	319	161	159	132	92	95	74	166	79	128	191	98	134	88	166	153	10	309	20	300	193	126	55	114	150
	64%	65%	63%	69%	60%	61%	61%	64%	67%	62%	65%	58%	64%	71%	62%	66%	69%	64%	70%	64%	63%	65%	67%	68%	60%
Very bad				DE										K			**		*				X		
	155	70	84	50	52	53	40	84	31	65	90	59	67	29	83	72	3	152	6	149	93	61	19	47	89
	31%	28%	33%	26%	34%	34%	33%	32%	26%	32%	31%	35%	32%	24%	31%	31%	21%	31%	21%	32%	31%	31%	23%	28%	36%
Sigma	500	247	253	191	153	157	120	261	119	207	293	168	209	124	268	232	15	485	28	472	305	195	82	167	250
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	26	16	10	8	9	9	6	11	8	13	13	11	8	7	19	7	1	24	3	23	19	7	8	7	11
	5%	7%	4%	4%	6%	6%	5%	4%	7%	6%	4%	7%	4%	6%	7%	3%	10%	5%	9%	5%	6%	4%	10%	4%	4%
Low2Box (Somewhat bad/Very bad)	474	231	243	183	143	148	114	250	110	193	281	157	201	117	249	225	13	461	26	448	287	188	74	160	239
	95%	93%	96%	96%	94%	94%	95%	96%	93%	94%	96%	93%	96%	94%	93%	97%	90%	95%	91%	95%	94%	96%	90%	96%	96%
															N		**		*				V		V

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	295	358	347	285	314	348	383	617	200	611	189	665	335	84	916	195	805	707	293	247	323	430
Base: All Respondents (wtd)	500	252	248	172	183	145	146	157	168	181	319	113	285	101	328	172	40	460	95	405	349	151	127	162	211
Very good	16	10	6	8	5	3	5	4	7	6	10	2	11	3	13	3	3	14	7	10	12	4	8	4	4
	3%	4%	2%	5%	3%	2%	3%	2%	4%	4%	3%	2%	4%	3%	4%	2%	6%	3%	7%	2%	3%	3%	6%	3%	2%
																	*		S				WX		
Somewhat good	313	161	152	115	112	85	79	95	123	114	199	52	187	74	204	109	25	288	61	252	226	87	82	111	119
	63%	64%	62%	67%	61%	59%	54%	61%	73%	63%	62%	46%	66%	73%	62%	63%	63%	63%	64%	62%	65%	58%	65%	69%	56%
				E					FG				K	K			*				U		X	X	
Somewhat bad	150	69	81	44	57	50	53	52	34	54	96	50	78	22	96	54	11	139	25	125	99	51	32	43	75
	30%	27%	33%	25%	31%	34%	36%	33%	20%	30%	30%	44%	27%	21%	29%	31%	27%	30%	26%	31%	28%	34%	25%	27%	36%
						C	H	H				LM					*								VW
Very bad	21	13	8	4	9	7	9	5	4	6	14	9	9	2	15	6	2	19	3	18	12	9	5	3	13
	4%	5%	3%	3%	5%	5%	6%	3%	2%	3%	4%	8%	3%	2%	5%	3%	4%	4%	3%	4%	3%	6%	4%	2%	6%
						H											*								W
Sigma	500	252	248	172	183	145	146	157	168	181	319	113	285	101	328	172	40	460	95	405	349	151	127	162	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	329	171	158	124	117	88	84	99	130	120	209	54	198	77	217	113	28	302	68	262	238	91	90	116	123
	66%	68%	64%	72%	64%	61%	58%	63%	77%	66%	66%	48%	69%	76%	66%	65%	70%	66%	71%	65%	68%	61%	71%	71%	58%
				DE					FG				K	K			*				U		X	X	
Low2Box (Somewhat bad/Very bad)	171	82	89	48	66	57	62	58	38	61	110	59	87	24	111	60	12	159	28	143	111	59	37	46	88
	34%	32%	36%	28%	36%	39%	42%	37%	23%	34%	34%	52%	31%	24%	34%	35%	30%	34%	29%	35%	32%	39%	29%	29%	42%
					C	C	H	H				LM					*				T				VW

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Hungary Total	Hungary																							
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	245	255	194	149	157	186	226	10	202	298	152	256	92	261	239	32	468	28	472	299	201	191	219	90	
Base: All Respondents (wtd)	500	244	256	202	140	159	184	230	11	198	302	129	294	77	263	237	33	467	29	471	303	197	189	221	90	
Very good	2	1	1	1	1	-	1	1	-	1	1	-	1	1	-	2	-	2	-	2	2	-	-	-	2	
	*	1%	*	1%	1%	-	1%	*	-	*	*	-	*	1%	-	1%	-	*	-	*	1%	-	-	-	2%	
										**				*				*	**						VW*	
Somewhat good	49	28	21	27	10	12	10	31	1	15	34	10	29	10	27	22	1	48	2	47	36	13	18	24	7	
	10%	12%	8%	14%	7%	7%	5%	14%	13%	8%	11%	7%	10%	13%	10%	9%	3%	10%	6%	10%	12%	7%	9%	11%	8%	
							F	**						*				*		**					*	
Somewhat bad	252	127	125	93	70	89	78	129	6	111	141	63	155	34	140	112	20	232	14	237	161	91	84	123	45	
	50%	52%	49%	46%	50%	56%	42%	56%	59%	56%	47%	48%	53%	45%	53%	47%	60%	50%	51%	50%	53%	46%	45%	56%	50%	
							F	**						*				*		**				V	*	
Very bad	197	88	109	80	60	58	96	69	3	72	126	57	109	31	96	101	13	185	12	185	104	93	88	74	35	
	39%	36%	43%	40%	43%	36%	52%	30%	28%	36%	42%	44%	37%	41%	36%	43%	38%	40%	43%	39%	34%	47%	46%	34%	39%	
							G	**						*				*		**			T	W	*	
Sigma	500	244	256	202	140	159	184	230	11	198	302	129	294	77	263	237	33	467	29	471	303	197	189	221	90	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	51	29	22	29	11	12	11	32	1	16	35	10	30	11	27	24	1	50	2	49	38	13	18	24	9	
	10%	12%	8%	14%	8%	7%	6%	14%	13%	8%	12%	7%	10%	14%	10%	10%	3%	11%	6%	10%	12%	7%	9%	11%	10%	
							F	**						*				*		**		U			*	
Low2Box (Somewhat bad/Very bad)	449	215	234	173	129	147	173	198	9	182	267	120	264	65	236	213	32	417	27	422	265	184	172	197	81	
	90%	88%	92%	86%	92%	93%	94%	86%	87%	92%	88%	93%	90%	86%	90%	90%	97%	89%	94%	90%	88%	93%	91%	89%	90%	
							G	**						*				*		**		T			*	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	517	486	491	335	177	360	386	257	676	327	4	119	880	553	450	223	780	487	516	794	209	739	191	73
Base: All Respondents (wtd)	500	258	242	276	149	75	187	191	122	304	196	3	67	431	264	236	108	392	231	269	383	117	372	91	37
Very good	64	35	28	46	13	5	27	24	13	34	30	*	5	58	49	15	26	38	44	20	57	7	55	4	4
	13%	14%	12%	16%	9%	7%	14%	13%	10%	11%	15%	17%	7%	14%	18%	6%	24%	10%	19%	7%	15%	6%	15%	5%	11%
				DE								**			O		Q		S		U		W		*
Somewhat good	239	114	125	130	75	34	97	81	61	147	92	1	33	204	115	124	44	194	103	136	181	58	176	43	20
	48%	44%	52%	47%	50%	46%	52%	42%	50%	48%	47%	57%	50%	47%	43%	53%	41%	50%	45%	51%	47%	50%	47%	48%	53%
			A				G					**			N		P								*
Somewhat bad	152	85	67	74	51	27	46	68	37	95	57	1	20	131	82	70	30	122	67	85	118	34	108	33	10
	30%	33%	28%	27%	34%	36%	25%	36%	31%	31%	29%	27%	31%	30%	31%	30%	27%	31%	29%	31%	31%	29%	29%	37%	27%
				C	C		F					**											V		*
Very bad	46	24	22	27	10	9	17	17	11	29	17	-	8	38	19	26	8	37	17	29	28	18	33	10	3
	9%	9%	9%	10%	7%	12%	9%	9%	9%	10%	9%	-	12%	9%	7%	11%	8%	10%	7%	11%	7%	15%	9%	11%	9%
												**			N						T				*
Sigma	500	258	242	276	149	75	187	191	122	304	196	3	67	431	264	236	108	392	231	269	383	117	372	91	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	302	149	153	175	88	39	124	105	73	181	122	2	38	263	163	139	70	232	147	156	237	65	231	48	24
	60%	58%	63%	63%	59%	53%	66%	55%	60%	59%	62%	73%	57%	61%	62%	59%	65%	59%	63%	58%	62%	56%	62%	53%	63%
				E			G					**											W		*
Low2Box (Somewhat bad/Very bad)	198	109	89	101	61	36	63	86	49	124	74	1	29	168	101	97	38	160	84	113	146	52	141	43	14
	40%	42%	37%	37%	41%	47%	34%	45%	40%	41%	38%	27%	43%	39%	38%	41%	35%	41%	37%	42%	38%	44%	38%	47%	37%
						C		F				**											V		*

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	215	288	295	166	42	71	242	190	272	231	168	43	292	215	288	82	421	147	356	406	97	327	147	29
Base: All Respondents (wtd)	500	250	250	282	163	55	73	240	187	275	225	169	44	287	226	274	84	416	150	350	402	98	327	143	30
Very good	24	15	9	18	6	-	4	9	11	13	11	6	1	17	14	10	13	11	17	7	21	3	19	3	2
	5%	6%	4%	6%	4%	-	6%	4%	6%	5%	5%	4%	3%	6%	6%	4%	15%	3%	12%	2%	5%	3%	6%	2%	7%
Somewhat good						*	*						*				Q*		S		*			**	
	195	108	86	105	63	27	21	88	86	113	82	62	16	117	100	94	33	162	61	134	162	33	127	56	11
	39%	43%	34%	37%	38%	50%	28%	37%	46%	41%	36%	37%	35%	41%	44%	35%	39%	39%	41%	38%	40%	33%	39%	39%	36%
Somewhat bad		B							F						O										
	228	102	126	126	79	24	36	117	75	122	106	79	20	128	94	134	28	201	55	173	177	51	145	72	11
Very bad	46%	41%	51%	45%	48%	43%	50%	49%	40%	45%	47%	47%	46%	45%	42%	49%	33%	48%	37%	50%	44%	52%	44%	50%	36%
		A				*	*						*				*	P		R		*			**
Sigma	53	25	29	33	16	4	11	26	16	27	26	21	7	25	18	35	11	42	17	36	41	12	35	12	6
	11%	10%	11%	12%	10%	7%	16%	11%	8%	10%	12%	13%	16%	9%	8%	13%	13%	10%	11%	10%	10%	12%	11%	8%	21%
						*	*						*				*				*				**
	500	250	250	282	163	55	73	240	187	275	225	169	44	287	226	274	84	416	150	350	402	98	327	143	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	219	124	95	123	69	27	25	97	97	126	93	68	17	134	114	105	46	173	78	141	183	35	147	59	13
	44%	49%	38%	44%	42%	50%	34%	40%	52%	46%	41%	40%	38%	47%	50%	38%	54%	42%	52%	40%	46%	36%	45%	41%	43%
Low2Box (Somewhat bad/Very bad)		B					*		FG						O		Q*		S		*			**	
	281	126	155	159	95	28	48	143	91	149	132	101	27	153	113	169	39	243	72	210	219	63	180	84	17
	56%	51%	62%	56%	58%	50%	66%	60%	48%	54%	59%	60%	62%	53%	50%	62%	46%	58%	48%	60%	54%	64%	55%	59%	57%
		A				*	H*	H					*		N		*	P		R		*			**

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	482	518	320	383	297	229	475	296	536	464	319	531	150	538	462	102	898	170	830	638	362	528	233	239
Base: All Respondents (wtd)	500	250	250	181	188	131	128	239	134	265	235	243	198	58	263	237	48	452	76	424	313	187	257	117	126
Very good	5	4	1	2	1	2	2	2	1	2	3	1	4	*	5	-	2	3	3	2	3	2	5	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	2%	-	4%	1%	4%	*	1%	1%	2%	-	-
													K				O		Q*		S		WX		
Somewhat good	24	13	12	8	8	8	8	9	7	13	11	8	13	3	16	9	4	21	4	20	15	9	17	2	6
	5%	5%	5%	5%	4%	6%	6%	4%	5%	5%	5%	3%	7%	6%	6%	4%	7%	5%	6%	5%	5%	5%	6%	2%	5%
													K				*					W			
Somewhat bad	197	103	95	74	79	45	41	99	58	103	95	88	81	28	102	95	17	180	32	166	128	69	103	50	45
	39%	41%	38%	41%	42%	34%	32%	42%	43%	39%	40%	36%	41%	49%	39%	40%	36%	40%	41%	39%	41%	37%	40%	43%	35%
								F	F				K				*								
Very bad	273	131	142	97	100	76	77	128	68	147	126	147	101	26	139	134	26	247	37	236	166	107	132	65	76
	55%	52%	57%	53%	53%	58%	61%	54%	51%	55%	54%	60%	51%	45%	53%	56%	53%	55%	49%	56%	53%	57%	51%	56%	60%
								H				LM					*								V
Sigma	500	250	250	181	188	131	128	239	134	265	235	243	198	58	263	237	48	452	76	424	313	187	257	117	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	30	16	13	11	9	10	10	12	8	15	14	8	17	4	21	9	5	24	7	22	18	11	22	2	6
	6%	7%	5%	6%	5%	7%	8%	5%	6%	6%	6%	3%	9%	7%	8%	4%	11%	5%	10%	5%	6%	6%	8%	2%	5%
													K		O		Q*		S				W		
Low2Box (Somewhat bad/Very bad)	470	234	237	170	179	121	118	227	126	250	221	235	181	54	242	229	43	428	69	402	295	176	235	115	121
	94%	93%	95%	94%	95%	93%	92%	95%	94%	94%	94%	97%	91%	93%	92%	96%	89%	95%	90%	95%	94%	94%	92%	98%	95%
												L			N	*	P		R				V		

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	554	446	263	343	394	608	336	56	607	393	278	233	489	515	485	46	954	88	912	689	311	92	259	649
Base: All Respondents (wtd)	500	251	249	185	150	165	340	142	18	279	221	295	90	115	224	276	12	488	27	473	315	185	38	118	343
Very good	3	2	2	1	2	1	1	2	*	1	3	2	1	1	*	3	*	3	*	3	2	1	*	2	1
	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	2%	*
Somewhat good	87	44	43	41	19	27	60	24	2	45	42	47	16	24	39	48	2	85	5	82	44	42	10	24	52
	17%	18%	17%	22%	13%	16%	18%	17%	11%	16%	19%	16%	17%	21%	18%	17%	16%	17%	17%	17%	14%	23%	27%	21%	15%
Somewhat bad				D					*								*		*		T	X*			
	308	154	154	116	92	101	203	92	14	179	129	195	49	64	137	171	5	304	16	292	197	111	18	74	216
	62%	61%	62%	62%	61%	61%	60%	65%	75%	64%	59%	66%	55%	56%	61%	62%	40%	62%	60%	62%	63%	60%	48%	63%	63%
Very bad									*			LM					*	P	*		*	V	V		
	101	51	50	28	37	36	75	24	2	55	46	51	25	26	47	55	5	97	6	95	71	31	9	18	75
	20%	20%	20%	15%	25%	22%	22%	17%	13%	20%	21%	17%	27%	22%	21%	20%	42%	20%	23%	20%	22%	17%	24%	15%	22%
Sigma				C					*			K					Q*		*			*			
	500	251	249	185	150	165	340	142	18	279	221	295	90	115	224	276	12	488	27	473	315	185	38	118	343
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	90	46	44	42	21	28	62	26	2	45	45	49	16	25	40	50	2	88	5	85	47	43	11	26	53
	18%	18%	18%	23%	14%	17%	18%	19%	12%	16%	20%	17%	18%	22%	18%	18%	18%	18%	17%	18%	15%	23%	28%	22%	15%
				D					*								*		*		T	X*			
Low2Box (Somewhat bad/Very bad)	410	205	205	143	129	137	278	116	16	234	176	246	74	90	184	226	10	400	22	387	268	142	27	92	291
	82%	82%	82%	77%	86%	83%	82%	81%	88%	84%	80%	83%	82%	78%	82%	82%	82%	82%	83%	82%	85%	77%	72%	78%	85%
				C					*								*		*		U	*			V

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Global @divsor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	244	256	260	152	88	349	135	16	217	283	126	167	207	285	215	118	382	135	365	349	151	302	137	61
Base: All Respondents (wtd)	500	238	262	270	148	82	397	94	9	210	290	321	103	76	260	240	97	403	114	386	308	192	275	153	72
Very good	22	8	14	16	5	*	13	6	3	7	15	19	1	2	14	8	10	11	14	8	15	7	17	-	4
	4%	3%	5%	6%	3%	1%	3%	7%	29%	3%	5%	6%	1%	3%	5%	3%	11%	3%	12%	2%	5%	4%	6%	-	6%
					*	*				**			L				Q*		S*			*	W	*	W*
Somewhat good	133	75	58	67	38	28	96	34	3	50	83	75	31	27	85	48	29	104	45	89	80	53	87	29	17
	27%	32%	22%	25%	26%	35%	24%	37%	31%	24%	29%	23%	30%	36%	33%	20%	30%	26%	39%	23%	26%	28%	32%	19%	23%
							**			**			K	O									W		
Somewhat bad	243	116	127	136	65	42	197	43	3	106	137	161	38	43	33	122	121	36	207	43	200	163	80	130	80
	49%	49%	48%	50%	44%	51%	50%	46%	28%	50%	47%	50%	47%	44%	47%	50%	37%	51%	38%	52%	53%	42%	47%	52%	46%
					*	*		*		**							*		*	R		*	*	*	*
Very bad	102	39	63	51	40	11	91	10	1	47	55	66	24	13	40	63	21	81	13	90	50	52	41	44	18
	20%	16%	24%	19%	27%	14%	23%	11%	13%	22%	19%	21%	23%	17%	15%	26%	22%	20%	11%	23%	16%	27%	15%	29%	25%
					*	*	G	*		**						N	*		*	R		T*		V*	*
Sigma	500	238	262	270	148	82	397	94	9	210	290	321	103	76	260	240	97	403	114	386	308	192	275	153	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	155	83	72	83	43	29	109	41	6	57	98	94	31	30	99	56	39	116	58	97	95	60	104	29	21
	31%	35%	27%	31%	29%	35%	27%	43%	59%	27%	34%	29%	30%	39%	38%	23%	41%	29%	51%	25%	31%	31%	38%	19%	30%
Low2Box (Somewhat bad/Very bad)					*	*		F*	**						O		*		S*		*	W	*	*	*
	345	155	190	187	105	53	288	53	4	153	192	227	72	46	161	184	57	288	55	290	213	132	171	124	51
	69%	65%	73%	69%	71%	65%	73%	57%	41%	73%	66%	71%	70%	61%	62%	77%	59%	71%	49%	75%	69%	69%	62%	81%	70%
					*	*	G	*	**						N	*	*		R		*	V*	*	*	*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	249	251	190	155	155	379	116	5	279	221	67	336	97	225	275	47	453	71	429	289	211	236	168	96
Base: All Respondents (wtd)	500	248	252	215	148	137	387	108	5	262	238	104	327	69	214	286	45	455	65	435	271	229	236	168	96
Very good	3	3	1	2	1	1	2	2	-	2	2	-	2	2	3	1	-	3	1	3	3	1	3	-	-
	1%	1%	*	1%	1%	1%	*	1%	-	1%	1%	-	1%	2%	1%	*	-	1%	1%	1%	1%	*	1%	-	-
									**			*		*			*		*			*			*
Somewhat good	77	49	28	24	27	26	50	26	1	47	30	13	56	9	41	36	6	71	7	70	47	30	33	26	19
	15%	20%	11%	11%	18%	19%	13%	24%	30%	18%	13%	12%	17%	13%	19%	13%	14%	16%	11%	16%	17%	13%	14%	16%	20%
		B				C		F	**			*		*	O		*		*						*
Somewhat bad	281	134	146	131	82	68	224	56	1	137	143	73	169	39	116	165	26	254	40	241	141	140	131	96	54
	56%	54%	58%	61%	55%	50%	58%	52%	14%	52%	60%	70%	52%	56%	54%	58%	58%	56%	61%	55%	52%	61%	55%	57%	56%
				E					**			L*		*			*		*		T				*
Very bad	139	62	77	59	38	42	111	24	3	76	63	19	100	20	54	84	13	126	17	121	80	58	69	46	23
	28%	25%	30%	27%	26%	30%	29%	23%	56%	29%	26%	18%	31%	28%	25%	29%	29%	28%	26%	28%	30%	25%	29%	27%	24%
									**			*	K	*			*		*						*
Sigma	500	248	252	215	148	137	387	108	5	262	238	104	327	69	214	286	45	455	65	435	271	229	236	168	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	81	52	29	25	28	27	52	28	1	49	32	13	57	11	44	37	6	75	8	73	50	31	36	26	19
	16%	21%	11%	12%	19%	20%	13%	26%	30%	19%	13%	12%	18%	16%	20%	13%	14%	16%	13%	17%	18%	14%	15%	16%	20%
		B				C		F	**			*		*	O		*		*						*
Low2Box (Somewhat bad/Very bad)	419	196	223	189	120	109	335	80	3	213	206	91	269	59	170	249	39	380	57	362	221	198	200	142	77
	84%	79%	89%	88%	81%	80%	87%	74%	70%	81%	87%	88%	82%	84%	80%	87%	86%	84%	87%	83%	82%	86%	85%	84%	80%
			A	E			G		**			*		*		N	*		*						*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	229	271	171	201	128	67	251	182	262	238	88	283	129	264	236	46	454	64	436	342	158	156	199	145
Base: All Respondents (wtd)	500	241	259	211	175	114	81	254	165	241	259	146	265	89	244	256	45	455	61	439	315	185	157	196	147
Very good	14	13	2	10	4	1	-	8	7	7	8	4	8	3	10	4	4	10	5	9	8	7	10	2	2
	3%	5%	1%	5%	2%	1%	-	3%	4%	3%	3%	3%	3%	4%	4%	2%	9%	2%	8%	2%	3%	4%	6%	1%	2%
Somewhat good	8						*					*					Q*		S*			W			
	138	70	68	54	47	38	19	76	43	68	71	36	83	20	70	69	13	125	21	117	89	49	35	58	46
	28%	29%	26%	26%	27%	33%	23%	30%	26%	28%	27%	25%	31%	23%	29%	27%	29%	28%	35%	27%	28%	27%	22%	30%	31%
Somewhat bad	274	121	153	124	95	55	49	131	94	124	150	79	145	50	129	145	26	248	31	243	171	103	83	110	81
	55%	50%	59%	59%	54%	48%	60%	52%	57%	51%	58%	54%	55%	57%	53%	57%	57%	55%	51%	55%	54%	56%	53%	56%	55%
Very bad							*					*					*		*						
	73	37	36	23	30	20	13	39	20	43	30	27	31	15	36	37	2	71	4	69	47	26	30	25	18
Sigma	15%	15%	14%	11%	17%	18%	17%	15%	12%	18%	12%	19%	11%	17%	15%	15%	5%	16%	6%	16%	15%	14%	19%	13%	12%
							*					*					*		*						
	500	241	259	211	175	114	81	254	165	241	259	146	265	89	244	256	45	455	61	439	315	185	157	196	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	153	83	70	64	50	39	19	84	50	74	78	40	90	23	80	73	18	135	26	127	97	56	44	60	48
	31%	35%	27%	30%	29%	34%	23%	33%	30%	31%	30%	27%	34%	26%	33%	29%	39%	30%	43%	29%	31%	30%	28%	31%	33%
Low2Box (Somewhat bad/Very bad)							*					*					*		S*						
	347	157	190	148	125	75	62	170	115	167	180	106	175	65	164	183	28	319	35	312	218	129	113	135	99
	69%	65%	73%	70%	71%	66%	77%	67%	70%	69%	70%	73%	66%	74%	67%	71%	61%	70%	57%	71%	69%	70%	72%	69%	67%
							*					*					*		R						

Global @divsor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	239	262	320	148	33	280	118	43	298	203	126	161	214	210	291	56	445	80	421	261	240	264	164	73
Base: All Respondents (wtd)	500	283	217	295	158	47	303	103	30	286	214	290	145	65	233	267	60	440	95	405	246	254	241	167	92
Very good	191	124	67	92	70	29	109	42	12	121	70	104	57	30	108	84	23	168	42	149	92	99	99	51	41
	38%	44%	31%	31%	45%	61%	36%	41%	39%	42%	33%	36%	40%	46%	46%	31%	38%	38%	45%	37%	38%	39%	41%	31%	45%
	8				C*	**		*	**						O		*		*				*	*	
Somewhat good	232	121	111	152	62	18	147	43	14	130	102	134	71	27	97	135	28	204	36	196	118	114	108	82	41
	46%	43%	51%	51%	39%	38%	49%	42%	**	46%	45%	46%	49%	41%	42%	50%	46%	46%	38%	48%	48%	45%	45%	49%	45%
					**	**		**									*		*				*	*	
Somewhat bad	62	31	30	39	22	*	36	14	4	27	35	42	13	7	23	39	7	55	14	48	28	34	25	30	7
	12%	11%	14%	13%	14%	1%	12%	14%	14%	9%	16%	14%	9%	10%	10%	15%	12%	12%	15%	12%	11%	13%	10%	18%	8%
					**	**		**		**							*		*				*	*	
Very bad	16	7	8	12	4	-	11	3	*	8	7	11	3	2	6	10	3	13	3	13	8	8	9	4	2
	3%	3%	4%	4%	2%	-	4%	3%	1%	3%	3%	4%	2%	3%	2%	4%	4%	3%	3%	3%	3%	4%	3%	2%	2%
					*	**		*	**								*		*				*	*	
Sigma	500	283	217	295	158	47	303	103	30	286	214	290	145	65	233	267	60	440	95	405	246	254	241	167	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	423	245	178	244	132	46	256	85	26	251	172	238	128	57	204	219	51	372	78	345	210	213	207	134	82
	85%	86%	82%	83%	84%	99%	84%	83%	85%	88%	80%	82%	89%	87%	88%	82%	84%	85%	83%	85%	85%	84%	86%	80%	89%
Low2Box (Somewhat bad/Very bad)	77	38	39	51	25	*	47	18	5	35	42	52	17	8	28	49	10	68	17	61	36	41	33	34	10
	15%	14%	18%	17%	16%	1%	16%	17%	15%	12%	20%	18%	11%	13%	12%	18%	16%	15%	17%	15%	15%	16%	14%	20%	11%
					*	**		*	**								*		*				*	*	

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	190	310	251	179	70	35	127	338	221	279	250	137	113	257	243	79	421	138	362	424	76	298	155	47
Base: All Respondents (wtd)	500	240	260	287	141	72	49	132	319	186	314	250	137	113	249	251	80	420	133	367	402	98	309	148	42
Very good	2	1	1	1	1	-	-	1	2	-	2	1	1	-	1	1	1	1	2	1	2	-	2	-	-
	*	*	*	*	1%	-	-	*	*	-	1%	*	1%	-	*	*	1%	*	1%	*	1%	-	1%	-	-
						*	**	*									*				*			*	
Somewhat good	90	47	43	62	20	8	11	23	57	23	68	46	17	28	45	45	19	72	26	65	70	20	62	25	4
	18%	20%	17%	22%	14%	11%	22%	17%	18%	12%	22%	18%	12%	24%	18%	18%	23%	17%	19%	18%	17%	21%	20%	17%	9%
				E		*	**	*			I			L*			*				*			*	
Somewhat bad	282	136	146	166	73	42	28	74	180	104	178	144	83	55	131	151	35	247	68	214	222	60	170	87	26
	56%	57%	56%	58%	52%	59%	58%	56%	56%	56%	57%	57%	61%	49%	53%	60%	44%	59%	51%	58%	55%	61%	55%	58%	61%
				*		*	**	*			J			*			*	P			*			*	
Very bad	125	56	69	57	46	22	10	35	81	60	66	59	36	30	71	54	25	100	39	87	108	18	76	37	13
	25%	23%	27%	20%	33%	31%	20%	26%	25%	32%	21%	24%	26%	27%	29%	22%	31%	24%	29%	24%	27%	18%	24%	25%	31%
				C		*	**	*			J			*			*				*			*	
Sigma	500	240	260	287	141	72	49	132	319	186	314	250	137	113	249	251	80	420	133	367	402	98	309	148	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	93	48	44	63	22	8	11	23	58	23	70	47	18	28	47	46	20	73	27	65	72	20	64	25	4
	19%	20%	17%	22%	15%	11%	22%	18%	18%	12%	22%	19%	13%	24%	19%	18%	24%	17%	20%	18%	18%	21%	21%	17%	9%
				E		*	**	*			I			L*			*				*			*	
Low2Box (Somewhat bad/Very bad)	407	192	216	223	120	65	38	109	261	164	244	203	119	86	202	205	61	347	106	301	329	78	245	123	39
	81%	80%	83%	78%	85%	89%	78%	82%	82%	88%	78%	81%	87%	76%	81%	82%	76%	83%	80%	82%	82%	79%	79%	83%	91%
				C*		C*	**	*		J		M		*			*				*			*	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	257	243	179	197	124	84	183	233	298	202	14	124	362	258	242	75	425	97	403	352	148	167	223	110
Base: All Respondents (wtd)	500	252	248	211	189	101	89	188	223	277	223	15	128	358	246	254	69	431	89	411	341	159	168	223	110
Very good	9	5	4	5	3	2	-	3	6	5	4	-	3	6	7	2	5	4	5	4	8	1	6	-	3
	2%	2%	2%	2%	2%	2%	-	2%	3%	2%	2%	-	3%	2%	3%	1%	7%	1%	6%	1%	2%	1%	4%	-	3%
							*					**					Q*		S*			W		W	
Somewhat good	82	49	33	33	32	17	12	29	40	51	31	3	23	56	50	32	16	66	19	63	62	20	44	25	13
	16%	20%	13%	16%	17%	17%	14%	16%	18%	19%	14%	22%	18%	16%	20%	13%	23%	15%	22%	15%	18%	12%	26%	11%	12%
							*					**			O		*		*			WX			
Somewhat bad	282	140	142	127	95	60	54	105	123	155	127	9	68	204	130	152	33	249	44	238	184	98	80	140	62
	56%	55%	58%	60%	50%	60%	61%	56%	55%	56%	57%	65%	53%	57%	53%	60%	48%	58%	50%	58%	54%	62%	48%	63%	56%
							*					**					*		*			V			
Very bad	126	59	68	46	58	22	22	51	53	66	61	2	33	91	59	68	15	111	20	106	87	40	37	58	32
	25%	23%	27%	22%	31%	22%	25%	27%	24%	24%	27%	14%	26%	25%	24%	27%	21%	26%	23%	26%	25%	25%	22%	26%	29%
					C		*					**					*		*						
Sigma	500	252	248	211	189	101	89	188	223	277	223	15	128	358	246	254	69	431	89	411	341	159	168	223	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	91	54	37	38	35	19	12	33	46	56	35	3	26	62	57	34	21	70	24	67	71	21	50	25	16
	18%	21%	15%	18%	19%	19%	14%	17%	21%	20%	16%	22%	21%	17%	23%	13%	30%	16%	27%	16%	21%	13%	30%	11%	15%
							*					**			O		Q*		S*			WX			
Low2Box (Somewhat bad/Very bad)	409	198	210	173	154	82	76	156	177	220	188	11	102	295	188	220	48	360	65	344	271	138	117	198	93
	82%	79%	85%	82%	81%	81%	86%	83%	79%	80%	84%	78%	79%	83%	77%	87%	70%	84%	73%	84%	79%	87%	70%	89%	85%
							*					**			N		P		R			V		V	

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	476	524	343	395	262	667	270	63	526	474	624	94	282	517	483	91	909	85	915	561	439	498	268	234
Base: All Respondents (wtd)	500	252	248	205	180	115	325	142	33	241	259	249	115	136	250	250	43	457	42	458	273	227	258	139	104
Very good	3	1	2	1	1	1	1	2	-	2	1	2	-	1	2	1	1	2	1	2	2	1	3	-	-
	1%	1%	1%	1%	*	1%	*	1%	-	1%	*	1%	-	1%	1%	*	2%	*	1%	1%	1%	*	1%	-	-
										*				*			*		*						
Somewhat good	19	10	8	6	9	4	9	8	1	10	9	9	4	5	13	6	3	16	1	17	13	6	13	1	5
	4%	4%	3%	3%	5%	4%	3%	6%	4%	4%	3%	4%	4%	4%	5%	2%	6%	4%	3%	4%	5%	3%	5%	1%	5%
															O		*		*				W		W
Somewhat bad	112	60	52	46	37	28	68	35	9	58	53	46	28	37	57	54	14	98	14	98	60	52	59	32	21
	22%	24%	21%	23%	21%	25%	21%	25%	27%	24%	21%	19%	25%	27%	23%	22%	33%	21%	34%	21%	22%	23%	23%	23%	20%
									*				*	K			Q*		S*						
Very bad	367	181	186	151	134	82	246	98	22	170	196	191	82	94	177	190	26	341	26	341	198	169	183	105	78
	73%	72%	75%	74%	74%	71%	76%	69%	68%	71%	76%	77%	71%	69%	71%	76%	59%	75%	62%	74%	72%	74%	71%	76%	75%
							G		*			M	*				*	P	*	R					
Sigma	500	252	248	205	180	115	325	142	33	241	259	249	115	136	250	250	43	457	42	458	273	227	258	139	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	22	12	10	7	10	5	11	10	1	12	10	11	4	6	15	7	4	18	2	20	15	6	16	1	5
	4%	5%	4%	3%	5%	4%	3%	7%	4%	5%	4%	5%	4%	4%	6%	3%	8%	4%	4%	4%	6%	3%	6%	1%	5%
Low2Box (Somewhat bad/Very bad)							F		*				*		O		*		*				W		W
	478	240	238	198	171	110	314	133	31	229	250	238	110	131	234	244	40	438	40	439	258	220	242	138	99
	96%	95%	96%	97%	95%	96%	97%	93%	96%	95%	96%	95%	96%	96%	94%	97%	92%	96%	96%	96%	94%	97%	94%	99%	95%
							G		*				*		N		*		*				VX		

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	505	258	247	191	143	171	177	252	76	152	353	330	77	98	313	192	46	459	54	451	328	177	150	164	191
Base: All Respondents (wtd)	500	253	247	185	134	181	145	256	99	178	322	105	262	132	311	189	54	446	58	442	353	147	166	172	162
Very good	39	18	20	15	10	14	9	19	10	19	20	7	23	9	26	13	4	35	4	34	27	12	15	12	12
	8%	7%	8%	8%	7%	8%	6%	8%	10%	11%	6%	7%	9%	6%	8%	7%	7%	8%	8%	8%	8%	8%	9%	7%	7%
				*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*
Somewhat good	316	163	153	113	100	103	72	168	76	119	197	56	163	97	202	113	33	283	33	283	241	75	97	123	96
	63%	64%	62%	61%	75%	57%	50%	66%	76%	67%	61%	53%	62%	73%	65%	60%	61%	63%	56%	64%	68%	51%	59%	71%	59%
				*	E*	*	F	F*	*	*	*	*	*	K*	*	*	**	*	**	*	U	*	*	*	*
Somewhat bad	116	57	59	48	16	52	52	51	13	33	83	37	61	18	62	53	11	104	15	101	67	49	39	37	40
	23%	22%	24%	26%	12%	29%	36%	20%	13%	19%	26%	35%	23%	14%	20%	28%	21%	23%	25%	23%	19%	33%	23%	22%	24%
				D*	*	D*	GH*	*	*	*	*	LM	*	*	*	*	**	**	**	**	T*	*	*	*	*
Very bad	30	16	14	10	8	12	12	17	1	7	23	5	16	9	20	10	6	24	6	23	19	11	15	1	14
	6%	6%	6%	5%	6%	7%	8%	7%	1%	4%	7%	5%	6%	6%	6%	5%	11%	5%	11%	5%	5%	7%	9%	*	9%
				*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	W*	*	W*
Sigma	500	253	247	185	134	181	145	256	99	178	322	105	262	132	311	189	54	446	58	442	353	147	166	172	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	355	181	174	128	110	117	81	188	86	138	216	63	186	106	229	126	37	318	37	318	267	87	112	135	108
	71%	71%	70%	69%	82%	65%	56%	73%	87%	78%	67%	60%	71%	80%	73%	67%	68%	71%	64%	72%	76%	59%	68%	78%	67%
				*	E*	*	F	F*	*	*	*	*	*	K*	*	*	**	**	**	**	U	*	*	*	*
Low2Box (Somewhat bad/Very bad)	145	73	73	58	24	64	64	68	13	40	106	42	77	27	83	63	18	128	21	124	86	60	54	38	54
	29%	29%	30%	31%	18%	35%	44%	27%	13%	22%	33%	40%	29%	20%	27%	33%	32%	29%	36%	28%	24%	41%	32%	22%	33%
				*	*	D*	GH*	*	*	*	*	M	*	*	*	*	**	**	**	**	T*	*	*	*	*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	500	275	225	285	189	26	15	163	322	263	237	154	73	273	284	216	55	445	181	319	349	151	300	145	55	
Base: All Respondents (wtd)	500	252	248	262	192	45	14	160	326	263	237	164	71	266	280	220	51	449	170	330	330	170	297	148	54	
Very good	53	35	17	26	25	2	2	20	31	33	20	17	8	28	34	19	6	47	26	26	45	8	31	13	9	
	11%	14%	7%	10%	13%	4%	17%	12%	9%	12%	8%	10%	11%	10%	12%	9%	12%	10%	16%	8%	14%	5%	11%	9%	16%	
		B				**	**						*				*		S		U				*	
Somewhat good	199	114	85	105	75	19	4	56	140	109	90	55	31	113	117	82	18	181	67	133	139	60	108	65	26	
	40%	45%	34%	40%	39%	41%	**	27%	35%	43%	41%	38%	34%	44%	42%	42%	37%	36%	40%	39%	40%	42%	35%	36%	44%	49%
		B				**	**						*				*								*	
Somewhat bad	165	70	95	83	64	18	5	56	104	75	90	59	22	85	91	74	17	148	49	116	99	66	102	51	12	
	33%	28%	38%	32%	33%	39%	32%	35%	32%	29%	38%	36%	31%	32%	33%	34%	34%	33%	29%	35%	30%	39%	34%	35%	22%	
		A				**	**				I		*				*								*	
Very bad	83	32	51	48	28	7	3	28	51	46	37	33	10	40	38	45	10	74	28	56	47	36	56	20	7	
	17%	13%	20%	18%	14%	16%	24%	18%	16%	17%	16%	20%	14%	15%	14%	21%	19%	16%	16%	17%	14%	21%	19%	13%	13%	
		A				**	**						*			N	*								*	
Sigma	500	252	248	262	192	45	14	160	326	263	237	164	71	266	280	220	51	449	170	330	330	170	297	148	54	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	252	150	102	131	101	20	6	75	170	142	110	72	39	141	151	101	25	227	93	159	184	68	139	78	35	
	50%	59%	41%	50%	52%	45%	44%	47%	52%	54%	47%	44%	55%	53%	54%	46%	48%	51%	55%	48%	56%	40%	47%	52%	64%	
		B				**	**						*				*				U				V*	
Low2Box (Somewhat bad/Very bad)	248	102	146	131	92	25	8	84	156	121	127	91	32	125	129	119	27	221	77	171	146	102	158	71	19	
	50%	41%	59%	50%	48%	55%	56%	53%	48%	46%	53%	56%	45%	47%	46%	54%	52%	49%	45%	52%	44%	60%	53%	48%	36%	
		A				**	**						*				*				T	X			*	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1001	474	527	430	295	276	226	562	213	373	628	264	335	402	583	418	99	902	130	871	645	356	435	288	278
Base: All Respondents (wtd)	500	246	254	185	162	153	113	281	107	194	306	134	166	200	300	200	51	449	67	433	324	176	214	144	142
Very good	10	7	3	6	2	2	2	6	2	4	6	3	1	6	8	2	4	6	4	6	9	1	7	*	2
	2%	3%	1%	3%	1%	1%	2%	2%	2%	2%	2%	2%	1%	3%	3%	1%	8%	1%	7%	1%	3%	1%	3%	*	1%
														L			Q*		S		U		W		
Somewhat good	83	46	37	40	21	22	13	49	22	35	49	24	25	34	49	34	11	72	15	69	54	29	40	17	26
	17%	19%	15%	22%	13%	14%	11%	17%	20%	18%	16%	18%	15%	17%	16%	17%	21%	16%	22%	16%	17%	16%	19%	12%	18%
				DE				F	F								*						W		W
Somewhat bad	294	138	157	105	99	91	58	171	65	116	178	69	104	121	177	118	24	270	31	264	193	101	112	98	85
	59%	56%	62%	57%	61%	59%	51%	61%	61%	60%	58%	52%	63%	61%	59%	59%	47%	60%	46%	61%	60%	58%	52%	68%	60%
								F	F				K	K			*	P		R			V		V
Very bad	112	55	57	34	40	39	40	54	18	39	73	38	36	38	67	46	12	100	17	95	68	44	55	29	28
	22%	22%	22%	18%	24%	25%	36%	19%	17%	20%	24%	29%	22%	19%	22%	23%	24%	22%	26%	22%	21%	25%	26%	20%	20%
						C	GH						LM				*								
Sigma	500	246	254	185	162	153	113	281	107	194	306	134	166	200	300	200	51	449	67	433	324	176	214	144	142
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	93	53	40	46	24	24	15	55	24	39	55	26	26	41	57	37	15	79	19	74	63	30	48	18	28
	19%	22%	16%	25%	15%	15%	13%	19%	22%	20%	18%	20%	16%	20%	19%	18%	29%	18%	28%	17%	19%	17%	22%	12%	20%
		B		DE				F	F								Q*		S				W		W
Low2Box (Somewhat bad/Very bad)	407	193	214	139	138	129	98	226	83	155	252	107	140	160	243	163	36	370	48	359	261	146	166	127	114
	81%	78%	84%	75%	85%	85%	87%	81%	78%	80%	82%	80%	84%	80%	81%	82%	71%	82%	72%	83%	81%	83%	78%	88%	80%
			A		C	C	GH										*	P		R			VX		

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	United States	the US																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	471	529	294	327	379	118	610	272	596	404	338	394	268	499	501	111	889	131	869	659	341	381	223	396
Base: All Respondents (wtd)	500	247	253	182	156	162	81	210	209	287	213	232	127	141	242	258	61	439	74	426	333	167	199	105	196
Very good	25	20	5	17	7	1	4	6	15	16	9	11	5	9	24	1	13	12	17	8	21	4	19	2	4
	5%	8%	2%	9%	5%	*	5%	3%	7%	5%	4%	5%	4%	7%	10%	1%	22%	3%	23%	2%	6%	2%	9%	2%	2%
		B		DE	E				G						O		Q*		S		U		WX		
Somewhat good	131	67	64	54	36	40	20	52	58	70	60	53	35	42	62	68	16	115	20	110	89	42	47	26	57
	26%	27%	25%	30%	23%	25%	25%	25%	28%	25%	28%	23%	27%	30%	26%	26%	26%	26%	28%	26%	27%	25%	24%	25%	29%
																	*								
Somewhat bad	239	114	125	86	71	82	40	102	97	136	103	111	62	67	110	129	18	222	25	214	157	82	90	52	97
	48%	46%	50%	47%	45%	51%	49%	49%	46%	48%	48%	48%	49%	48%	46%	50%	29%	50%	34%	50%	47%	49%	45%	50%	49%
																	*								
Very bad	105	47	58	25	42	39	16	50	39	64	41	58	25	22	45	60	14	92	12	94	65	40	43	24	39
	21%	19%	23%	14%	27%	24%	20%	24%	19%	22%	19%	25%	20%	16%	19%	23%	22%	21%	16%	22%	20%	24%	21%	23%	20%
					C	C																			
Sigma	500	247	253	182	156	162	81	210	209	287	213	232	127	141	242	258	61	439	74	426	333	167	199	105	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	156	86	69	71	43	41	25	58	73	86	70	64	40	52	86	70	29	126	37	119	110	45	66	29	61
	31%	35%	27%	39%	28%	25%	31%	28%	35%	30%	33%	27%	31%	37%	36%	27%	49%	29%	50%	28%	33%	27%	33%	27%	31%
		B		DE					G					K	O		Q*		S						
Low2Box (Somewhat bad/Very bad)	344	161	183	111	112	121	56	152	136	201	144	169	87	89	156	189	31	313	37	308	223	121	133	76	136
	69%	65%	73%	61%	72%	75%	69%	72%	65%	70%	67%	73%	69%	63%	64%	73%	51%	71%	50%	72%	67%	73%	67%	73%	69%
			A		C	C			H			M			N		*		P						

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Norway Total	Norway																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	237	263	96	176	228	7	271	222	254	246	29	368	103	317	183	55	445	97	403	424	76	140	163	197
Base: All Respondents (wtd)	500	253	247	189	178	133	15	284	201	205	295	29	371	100	306	194	44	456	83	417	411	89	152	164	184
Very good	202	107	95	62	73	66	4	105	93	86	115	8	143	50	134	67	17	185	33	169	171	30	68	66	67
	40%	42%	38%	33%	41%	50%	30%	37%	46%	42%	39%	29%	39%	50%	44%	35%	39%	40%	39%	41%	42%	34%	45%	40%	37%
				*		C	**					**		*			*		*		*				
Somewhat good	277	131	145	119	97	61	9	163	104	111	166	18	212	47	156	121	22	254	45	231	223	54	77	93	106
	55%	52%	59%	63%	54%	46%	62%	58%	52%	54%	56%	63%	57%	47%	51%	62%	51%	56%	55%	55%	54%	61%	51%	57%	58%
				*			**					**		*			*		*		*				
Somewhat bad	20	13	7	8	6	5	1	14	4	7	12	2	14	3	15	5	4	15	5	15	17	3	5	5	9
	4%	5%	3%	4%	3%	4%	8%	5%	2%	4%	4%	8%	4%	3%	5%	2%	10%	3%	6%	4%	4%	3%	4%	3%	5%
				*			**					**		*			Q*		*		*				
Very bad	2	2	-	-	1	1	-	2	-	-	2	-	2	-	1	1	-	2	-	2	-	2	1	-	1
	*	1%	-	-	1%	1%	-	1%	-	-	1%	-	1%	-	*	1%	-	*	-	1%	-	2%	1%	-	*
				*			**					**		*			*		*		T*				
Sigma	500	253	247	189	178	133	15	284	201	205	295	29	371	100	306	194	44	456	83	417	411	89	152	164	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	478	238	240	181	170	127	14	268	197	197	281	27	355	97	290	188	39	439	78	400	394	84	145	159	173
	96%	94%	97%	96%	96%	95%	92%	94%	98%	96%	95%	92%	96%	97%	95%	97%	90%	96%	94%	96%	96%	95%	95%	97%	94%
				*			**					**		*			*	P	*		*				
Low2Box (Somewhat bad/Very bad)	22	15	7	8	8	6	1	16	4	7	14	2	16	3	16	6	4	17	5	17	17	5	7	5	10
	4%	6%	3%	4%	4%	5%	8%	6%	2%	4%	5%	8%	4%	3%	5%	3%	10%	4%	6%	4%	4%	5%	5%	3%	6%
				*			**					**		*			Q*		*		*				

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Netherlands Total	Netherlands																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	250	250	156	173	171	347	131	22	191	309	293	51	156	328	172	39	461	70	430	296	204	86	87	327
Base: All Respondents (wtd)	500	252	248	178	171	151	332	151	17	200	300	159	211	130	295	205	41	459	66	434	293	207	88	79	333
Very good	8	2	6	7	1	-	6	1	1	2	6	1	4	3	3	5	2	6	1	7	3	5	1	-	6
	2%	1%	3%	4%	*	-	2%	1%	5%	1%	2%	1%	2%	2%	1%	2%	5%	1%	2%	2%	1%	2%	2%	-	2%
				*	*	*			**	*			*			*	**		*			*	*	*	
Somewhat good	98	39	59	49	38	11	58	37	3	40	58	18	56	23	51	46	8	90	22	76	60	38	19	14	65
	20%	16%	24%	28%	22%	7%	17%	25%	16%	20%	19%	12%	27%	18%	17%	23%	20%	20%	33%	17%	21%	18%	21%	18%	20%
				E*	E*	*		*	*	*	*	*	K*	*	*	*	*	*	S*	*	*	*	*	*	*
Somewhat bad	255	138	117	85	87	82	158	84	12	100	155	82	102	71	158	96	12	243	25	230	160	95	49	45	160
	51%	55%	47%	48%	51%	54%	48%	56%	68%	50%	52%	52%	48%	54%	54%	47%	29%	53%	37%	53%	54%	46%	56%	57%	48%
				*	*	*	*	*	*	**	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*
Very bad	139	73	66	36	45	59	109	28	2	58	81	57	49	34	82	57	19	121	18	121	70	69	18	20	101
	28%	29%	27%	20%	26%	39%	33%	19%	11%	29%	27%	36%	23%	26%	28%	28%	45%	26%	27%	28%	24%	33%	21%	26%	30%
				*	*	C*	G	*	*	**	*	M	*		*	*	**	*	*	*	*	*	*	*	*
Sigma	500	252	248	178	171	151	332	151	17	200	300	159	211	130	295	205	41	459	66	434	293	207	88	79	333
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	106	41	65	56	39	11	64	38	4	42	64	19	60	26	54	52	10	95	23	83	63	43	20	14	72
	21%	16%	26%	32%	23%	7%	19%	25%	21%	21%	21%	12%	29%	20%	18%	25%	25%	21%	35%	19%	22%	21%	23%	18%	22%
				E*	E*	*		*	**	*	*	*	K*	K	*	*	*	S*	*	*	*	*	*	*	*
Low2Box (Somewhat bad/Very bad)	394	211	183	121	132	141	268	113	14	158	236	139	151	104	241	154	31	363	43	351	230	164	68	66	261
	79%	84%	74%	68%	77%	93%	81%	75%	79%	79%	79%	88%	71%	80%	82%	75%	75%	79%	65%	81%	78%	79%	77%	82%	78%
				*	*	CD*		*	**	*	*	LM	*		*	*	**	*	*	R	*	*	*	*	*

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Finland Total	Finland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	234	267	116	147	238	186	203	112	141	360	85	235	181	356	145	30	471	41	460	244	257	138	141	222
Base: All Respondents (wtd)	500	252	248	183	144	173	191	202	106	125	375	94	237	169	343	157	30	470	38	462	250	250	149	135	216
Very good	9	7	1	3	3	2	4	3	1	2	6	1	2	6	5	3	-	9	-	9	6	3	3	1	4
	2%	3%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	3%	1%	2%	-	2%	-	2%	2%	1%	2%	1%	2%
Somewhat good									*			*					**		*						
	217	109	108	96	63	58	88	85	44	42	176	43	97	77	140	78	14	203	18	200	105	112	67	47	104
	43%	43%	44%	52%	44%	34%	46%	42%	41%	33%	47%	46%	41%	46%	41%	49%	48%	43%	46%	43%	42%	45%	45%	35%	48%
Somewhat bad				E	E						I	*					**		*					W	
	223	108	115	66	61	96	86	91	45	64	159	38	113	71	162	61	13	210	14	209	113	110	59	71	93
	45%	43%	46%	36%	42%	56%	45%	45%	43%	51%	42%	41%	48%	42%	47%	39%	42%	45%	36%	45%	45%	44%	39%	53%	43%
Very bad				CD					*		*						**		*				V		
	52	28	24	18	17	16	13	23	16	17	34	12	25	15	36	15	3	49	7	45	27	25	21	15	16
Sigma	10%	11%	9%	10%	12%	9%	7%	11%	15%	14%	9%	12%	10%	9%	11%	10%	10%	10%	18%	10%	11%	10%	14%	11%	7%
									F*			*					**		*						
	500	252	248	183	144	173	191	202	106	125	375	94	237	169	343	157	30	470	38	462	250	250	149	135	216
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	226	117	109	99	66	61	92	89	45	44	182	44	99	83	145	81	14	211	18	208	111	115	70	48	108
	45%	46%	44%	54%	46%	35%	48%	44%	42%	35%	48%	47%	42%	49%	42%	52%	48%	45%	46%	45%	44%	46%	47%	36%	50%
Low2Box (Somewhat bad/Very bad)				E	E				*		I	*					**		*					W	
	274	136	138	84	78	112	99	114	61	81	193	50	138	86	199	76	16	259	21	253	139	135	79	86	108
	55%	54%	56%	46%	54%	65%	52%	56%	58%	65%	52%	53%	58%	51%	58%	48%	52%	55%	54%	55%	56%	54%	53%	64%	50%
						CD			*	J		*					**		*				X		

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	19514	9484	10030	7408	6670	5436	6027	8123	5173	9694	9820	5547	6963	7004	10732	8782	2063	17451	3395	16119	13147	6367	8138	5581	5795
Base: All Respondents (wtd)	13500	6736	6764	5839	4360	3301	4569	5356	3407	6221	7279	4678	5091	3730	7148	6352	1397	12103	2173	11327	8747	4753	5548	4015	3937
7 - Very strong economy (7)	371	230	141	190	109	72	124	115	116	189	181	145	118	107	237	134	74	297	127	244	253	118	198	98	74
	3%	3%	2%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	3%	2%	5%	2%	6%	2%	3%	2%	4%	2%	2%
		B		DE					G			L		O			Q		S		WX				
6 (6)	795	458	338	330	259	186	142	351	287	406	389	214	329	252	458	337	130	665	202	593	581	215	355	244	197
	6%	7%	5%	6%	6%	6%	3%	7%	8%	7%	5%	5%	6%	7%	6%	5%	9%	5%	9%	5%	7%	5%	6%	6%	5%
		B						F	FG	J			K	K	O		Q		S		U		X	X	
5 (5)	2569	1327	1242	1178	829	563	686	1035	829	1154	1415	755	1012	803	1412	1157	300	2269	498	2072	1767	803	1127	756	687
	19%	20%	18%	20%	19%	17%	15%	19%	24%	19%	19%	16%	20%	22%	20%	18%	21%	19%	23%	18%	20%	17%	20%	19%	17%
				E	E			F	FG				K	KL	O		Q		S		U		X		
4 (4)	3884	1866	2018	1827	1194	864	1288	1566	994	1719	2165	1349	1447	1088	1971	1913	337	3548	565	3320	2510	1374	1551	1140	1193
	29%	28%	30%	31%	27%	26%	28%	29%	29%	28%	30%	29%	28%	29%	28%	30%	24%	29%	26%	29%	29%	29%	28%	28%	30%
			A	DE						I					N		P		R						V
3 (3)	3175	1560	1615	1305	1028	842	1120	1297	722	1433	1742	1093	1202	879	1672	1503	290	2884	436	2739	2011	1164	1247	979	949
	24%	23%	24%	22%	24%	25%	25%	24%	21%	23%	24%	23%	24%	24%	23%	24%	21%	24%	20%	24%	23%	24%	22%	24%	24%
				C		H		H							P				R					V	
2 (2)	1421	736	685	493	498	429	574	565	259	706	715	532	532	357	766	655	137	1284	190	1231	892	529	553	443	425
	11%	11%	10%	8%	11%	13%	13%	11%	8%	11%	10%	11%	10%	10%	11%	10%	10%	11%	9%	11%	10%	11%	10%	11%	11%
				C	CD	GH	H			J		M							R						
1 - Very weak economy (1)	1285	559	726	496	444	345	635	428	200	614	671	590	451	244	633	652	129	1156	156	1129	735	550	517	355	413
	10%	8%	11%	8%	10%	10%	14%	8%	6%	10%	9%	13%	9%	7%	9%	10%	9%	10%	7%	10%	8%	12%	9%	9%	10%
			A		C	C	GH	H				LM	M		N				R		T				W
Sigma	13500	6736	6764	5839	4360	3301	4569	5356	3407	6221	7279	4678	5091	3730	7148	6352	1397	12103	2173	11327	8747	4753	5548	4015	3937
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	3735	2014	1721	1717	1197	821	952	1500	1231	1750	1985	1114	1460	1162	2107	1629	504	3231	827	2909	2600	1135	1680	1098	958
	28%	30%	25%	29%	27%	25%	21%	28%	36%	28%	27%	24%	29%	31%	29%	26%	36%	27%	38%	26%	30%	24%	30%	27%	24%
		B		DE	E			F	FG				K	KL	O		Q		S		U		WX	X	
Low3Box (Weak)	5880	2855	3025	2294	1970	1616	2329	2290	1182	2752	3128	2215	2185	1481	3071	2810	556	5325	782	5099	3637	2243	2317	1777	1786
	44%	42%	45%	39%	45%	49%	51%	43%	35%	44%	43%	47%	43%	40%	43%	44%	40%	44%	36%	45%	42%	47%	42%	44%	45%
			A		C	CD	GH	H				LM	M				P		R		T		V	V	
Mean	3.7	3.7	3.6	3.8	3.6	3.5	3.4	3.7	4	3.7	3.7	3.5	3.7	3.8	3.7	3.6	3.9	3.6	4	3.6	3.7	3.5	3.7	3.7	3.6
		B		DE	E			F	FG				K	KL	O		Q		S		U		WX	X	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Norway	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Netherlands	Finland	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All Respondents (unwtd)	19514	500	1000	500	1000	1001	999	1000	1000	1001	500	1003	503	1000	1000	500	500	500	500	501	500	500	1000	505	500	1000	500	501	
Base: All Respondents (wtd)	13500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500		
7 - Very strong economy (7)	371	12	13	1	11	14	13	2	14	4	3	18	5	1	-	18	31	5	5	114	3	6	1	22	28	12	3	11	
	3%	2%	3%	*	2%	3%	3%	*	3%	1%	1%	4%	1%	*	-	4%	6%	1%	1%	23%	1%	1%	*	4%	6%	2%	1%	2%	
		CGJMNVT	CGJMNQRTV Z		CGJMNVTZ	CGJLMNQRT UVZ		CGJMNVT		CGJLMNQRT UVZ		CGJLMNQRT UVZ	MN			CGJLMNQRT UVZ	ABCEFGHIJ LMNQRTUVVZ	N	N	ABCEFGHIJK LMNOPQRSTU WXYZa		MN		CGJLMNQRT UVZ	ABCEFGHIJ LMNQRTUVVZ		CGJMNVT		CGJMNVT
6 (6)	795	24	38	7	31	43	58	5	54	11	10	40	27	4	3	15	112	18	12	13	13	7	6	79	48	25	7	32	
	6%	5%	8%	1%	6%	9%	12%	1%	11%	2%	2%	8%	5%	1%	1%	3%	22%	4%	2%	13%	3%	1%	1%	16%	10%	5%	1%	6%	
		CGJMNUVZ	CGJMNQOR TUVZ		CGJMNQOR TUVZ	ACDGIJLMNO RTUVVZ		ACDGIJLMNO QRTUVVZa	ABCEFGHIJK LMNQRTUVVZ	GMN	MN	ACGJLMNOQ RTUVVZ				GMN	ABCEFGHIJK LMNQRTUVV WXYZa	CGJMNUV	MN	ABCEFGHIJK LMNQRTUVV WXYZa		MN		ABCEFGHIJK LMNQRTUVV WXYZa	ACDGIJLMNO QRTUVVZ	CGJMNQRTUV Z		CGJMNQRTUV VZ	
5 (5)	2569	66	142	89	99	176	144	43	146	84	35	133	124	35	36	82	157	54	80	98	82	76	26	138	106	103	85	132	
	19%	13%	28%	18%	20%	35%	29%	9%	29%	17%	7%	27%	25%	7%	7%	16%	31%	11%	16%	20%	16%	15%	5%	28%	21%	17%	26%		
		GJMNVT	ACDGIJLMNO QRSTUVVYZ	GJMNQV	AGJMNQVU	ABCEFGHIJK LMNQRTUVV WXYZa		ACDGIJLMNO QRSTUVVYZ		GJMNQV		ACDGIJLMNO QRSTUVVYZ				GJMNQV	ACDGIJLMNO QRSTUVVYZ	JMNVT	GJMNQV	AGJMNQV	GJMNQV	GJMNVT		ACDGIJLMNO QRSTUVVYZ	AGJMNQVU	AGJMNQVU	GJMNQV	ACDGIJLMNO QRSTUVVYZ	
4 (4)	3884	133	167	155	151	157	166	137	160	140	90	174	182	88	164	160	121	108	148	113	170	158	78	152	152	144	151	166	
	29%	27%	33%	31%	30%	31%	33%	27%	32%	28%	18%	35%	36%	18%	33%	32%	24%	22%	30%	23%	34%	32%	16%	30%	30%	29%	30%	33%	
		JMV	AGJMPQSV	JMPQSV	JMPQSV	JMPQSV	JMPQSV	JMQV	GJMPQSV	JMQV		ADGJMPQSV Y	ADGJMPQRS VV			AGJMPQSV	JMPQSV	JMV	V	JMQSV	V	AGJMPQSV	JMPQSV	JMQV	JMPQSV	JMQV	AGJMPQSV		
3 (3)	3175	105	91	169	99	73	77	165	88	141	143	94	111	114	191	106	55	160	142	63	145	162	118	78	108	121	153	101	
	24%	21%	18%	24%	20%	15%	15%	33%	18%	28%	29%	19%	22%	23%	38%	21%	11%	32%	28%	13%	29%	32%	16%	22%	24%	31%	20%		
		EPS	PS	ABCEFGHIJK OPSVWXYZa	EPS			ABCEFGHIJK OPSVWXYZa	PS	ABCEFGHIJK OPSVWXYZa	ABCEFGHIJK OPSVWXYZa	EPS	EFHPSW	BEFHKPSW	ABCEFGHIJK LMOPQRSTUV WXYZa	EPS		ABCEFGHIJK LMOPQRSTUV WXYZa	ABCEFGHIJK OPSVWXYZa		ABCEFGHIJK OPSVWXYZa	ABCEFGHIJK OPSVWXYZa	BEFHKPSW		EFHPSW	BCEFGHIKPSW	ABCEFGHIJK OPSVWXYZa	EPS	
2 (2)	1421	66	28	41	44	20	27	78	22	76	108	23	33	104	72	56	18	78	57	19	47	66	137	21	27	49	60	41	
	11%	13%	6%	8%	9%	4%	5%	16%	4%	15%	22%	5%	7%	21%	14%	11%	4%	16%	11%	4%	9%	13%	27%	4%	5%	10%	12%	8%	
		BCDEFGHIKPS WYa		EHKPS	BEHKPSWX			BCDEFGHIKPS STWXYa		BCDEFGHIKPS TWXYa	ABCEFGHIJK LMOPQRSTUV WXYZa			EP	ABCEFGHIJK LMOPQRSTUV WXYZa	BCDEFGHIKPS TWXYa	BEFHKLPSWX		BCDEFGHIKPS TWXYa	BEFHKLPSWX		BEHKPSWX	BCDEFGHIKPS WYa	ABCEFGHIJK LMNOPQRST UVWXYZa			BEFHKLPSWX	BEFHKLPSWX	EHKPSW
1 - Very weak economy (1)	1285	94	21	38	66	16	16	69	16	43	111	18	18	155	35	63	5	76	55	26	40	25	134	10	30	45	41	17	
	10%	19%	4%	8%	13%	3%	3%	14%	3%	9%	22%	4%	4%	31%	7%	13%	1%	15%	11%	5%	8%	5%	27%	2%	6%	9%	8%	3%	
		BCDEFGHIKLM NOPRSTUVWXYZa	P	BEFHKLPSWa	BCDEFGHIKLMNOPRSTUVXYZa	P		BCDEFGHIKLMNOPRSTUVXYZa	P	BEFHKLPSU Wa	BCDEFGHIKLMNOPRSTUVXYZa	P		ABCEFGHIJK LMNOPRSTUV WXYZa	BEFHKLPSWa	BCDEFGHIKLMNOPRSTUV WXYa		BCDEFGHIKLMNOPRSTUV WXYa	BEFHKLPSU WXYa	P	BEFHKLPSWa	PW	ABCEFGHIJK LMNOPRSTUV WXYZa		EHKPSW	BEFHKLPSU Wa	BEFHKLPSWa	P	
Sigma	13500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																													
Top3Box (Strong)	3735	102	192	96	141	233	214	50	214	100	48	191	156	39	39	114	300	78	98	279	98	88	34	239	182	141	94	175	
	28%	20%	38%	19%	28%	47%	43%	10%	43%	20%	10%	38%	31%	8%	8%	23%	60%	16%	20%	56%	20%	18%	7%	48%	36%	28%	19%	35%	
		GJMNVT	ACDGIJLMNO QRTUVVYZ	GJMNVT	ACGJLMNQRT UVZ	ABCEFGHIJK LMNOQRTUVVXYZa		ACDGIJLMNO QRTUVVYZ		GJMNQV		ACDGIJLMNO QRTUVVYZ	ACGJLMNOQ RTUVZ			GJMNQV	ABCEFGHIJK LMNOQRTUV WXYZa	GJMNVT	GJMNVT	ABCEFGHIJK LMNOQRTUV WXYZa	GJMNVT	GJMNVT		ABCEFGHIJK LMNOQRTUVXYZa	ACDGIJLMNO QRTUVVYZ	ACGJLMNQRT UVZ	GJMNVT	ACDGIJLMNO QRTUVVYZ	
Low3Box (Weak)	5880	265	141	248	208	109	120	313	127	261	362	135	162	373	297	226	79	314	254	108	231	254	389	109	166	215	255	159	
	44%	53%	28%	50%	42%	22%	24%	63%	25%	52%	72%	27%	32%	75%	59%	45%	16%	63%	51%	22%	46%	51%	78%	22%	33%	43%	51%	32%	
		BCEFGHIKPSW XYa	EPS	BCEFGHIKPSW XYa	BEFHKLPSW a	P	P	ABCEFGHIKLM OPQRSTUVWXYZa	P	BCEFGHIKLMOPQRSTUVWXYZa	ABCEFGHIKLMNOPQRSTUV WXYZa	EP	EFHPSW	ABCEFGHIKLMNOPQRSTUV WXYZa	ABCEFGHIKLMNOPQRSTUV WXYa	BEFHKLPSW a		ABCEFGHIKLMNOPQRSTUV WXYa	BCEFGHIKPSW XYa		BEFHKLPSW a	BCEFGHIKPSW XYa	ABCEFGHIKLMNOPQRSTUV WXYZa		EFHPSW	BEFHKLPSWXYa	BEFHKLPSWXYa	EFHPSW	
Mean	3.7	3.3	4.1	3.5	3.6	4.3	4.2	3.1	4.2	3.4	3.4	4.1	3.9	2.5	3.2	3.5	4.7	3.1	3.4	4.8	3.5	3.5	3.5	4.4	4.1	3.7	3.4	4	
		GJMV	ACDGIJLMNO QRTUVVYZ	AGJMNQV	AGJMNQRTUVZ	ABCEFGHIKLMNOQRTUVVYZa		ACDGIJLMNO QRTUVVYZa	JMV	ABCEFGHIKLMNOQRTUVVYZa	GJMNQV	MV	ACDGIJLMNO QRTUVVYZa	ACDGIJLMNO QRTUVVYZ		GJMV	AGJMNQV	ABCEFGHIKLMNOQRTUV WXYZa	JMV	GJMNQV	AGJMNQV	AGJMNQV	AGJMNQV		ABCEFGHIKLMNOQRTUVXYZa	ACDGIJLMNO QRTUVVYZ	ACGJLMNQRT UVZ	GJMNQV	ACDGIJLMNO QRTUVVYZ

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	19514	2001	2000	7506	5505	7502	3502	1501
Base: All Respondents (wtd)	13500	1000	1500	5000	3500	4000	2000	1500
7 - Very strong economy (7)	371	26	41	83	60	52	47	145
	3%	3%	3%	2%	2%	1%	2%	10%
		CDE	CDE				E	ABCDEF
6 (6)	795	68	70	307	183	158	140	128
	6%	7%	5%	6%	5%	4%	7%	9%
		BDE		E	E		BDE	BCDE
5 (5)	2569	280	246	807	734	704	456	286
	19%	28%	16%	16%	21%	18%	23%	19%
		BCDEFG			BCE	C	BCEG	C
4 (4)	3884	301	443	1228	1159	1137	639	436
	29%	30%	30%	25%	33%	28%	32%	29%
		C	C		ABCEG	C	CE	C
3 (3)	3175	194	310	1233	868	1036	411	316
	24%	19%	21%	25%	25%	26%	21%	21%
				ABFG	ABFG	ABFG		
2 (2)	1421	69	166	684	308	480	152	93
	11%	7%	11%	14%	9%	12%	8%	6%
			ADFG	ABDEFG	AG	ADFG		
1 - Very weak economy (1)	1285	61	223	658	188	433	155	96
	10%	6%	15%	13%	5%	11%	8%	6%
			ADEFG	ADEFG		ADFG	D	
Sigma	13500	1000	1500	5000	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Strong)	3735	374	358	1198	977	914	644	559
	28%	37%	24%	24%	28%	23%	32%	37%

		BCDEF			BCE		BCDE	BCDEF
Low3Box (Weak)	5880	324	699	2575	1364	1949	718	505
	44%	32%	47%	51%	39%	49%	36%	34%
			ADFG	ABDEFG	AFG	ADFG	A	
Mean	3.7	4	3.5	3.4	3.8	3.5	3.8	4.1
		BCDEF			BCE		BCE	ABCDEF

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Global @divisor: Consumer Confidence

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Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	206	294	229	170	101	231	200	69	170	330	205	167	128	242	258	60	440	71	429	304	196	285	115	100
Base: All Respondents (wtd)	500	245	255	248	147	105	258	190	52	157	343	327	118	55	224	276	53	447	57	443	274	226	281	113	106
7 - Very strong economy (7)	12	7	5	7	3	1	4	7	2	4	8	8	2	2	5	7	1	12	4	8	8	5	7	4	2
	2%	3%	2%	3%	2%	1%	1%	4%	3%	2%	2%	3%	2%	3%	2%	3%	1%	3%	7%	2%	3%	2%	2%	4%	1%
6 (6)	24	17	8	6	9	9	10	12	2	8	16	17	5	2	9	15	3	21	5	19	14	11	16	2	7
	5%	7%	3%	3%	6%	9%	4%	6%	4%	5%	5%	4%	4%	4%	5%	6%	5%	9%	4%	5%	5%	6%	2%	6%	
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5 (5)	66	36	30	40	13	12	34	28	4	16	49	48	11	6	28	38	9	57	6	60	34	31	31	16	18
	13%	15%	12%	16%	9%	12%	13%	15%	8%	10%	14%	15%	9%	11%	12%	14%	17%	13%	10%	14%	12%	14%	11%	14%	17%
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4 (4)	133	65	68	75	32	26	70	51	12	45	88	87	31	14	53	80	14	119	13	120	72	61	80	20	33
	27%	27%	27%	30%	22%	25%	27%	27%	23%	29%	26%	27%	27%	26%	24%	29%	27%	27%	23%	27%	26%	27%	28%	18%	31%
						*			*								*		*				*		W*
3 (3)	105	53	51	55	31	19	54	37	14	32	73	67	28	10	54	51	12	92	11	94	58	47	57	36	12
	21%	22%	20%	22%	21%	18%	21%	20%	26%	20%	21%	20%	24%	18%	24%	19%	23%	21%	18%	21%	21%	21%	20%	32%	11%
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2 (2)	66	29	37	31	23	12	32	29	5	20	46	43	16	8	27	38	3	63	8	58	41	25	42	15	9
	13%	12%	14%	12%	15%	12%	12%	15%	9%	13%	13%	13%	13%	14%	12%	14%	6%	14%	14%	13%	15%	11%	15%	13%	9%
						*			*								*		*				*		*
1 - Very weak economy (1)	94	38	56	35	35	24	54	26	15	32	62	56	25	13	48	47	11	84	11	83	48	46	49	21	25
	19%	16%	22%	14%	24%	23%	21%	14%	28%	21%	18%	17%	21%	24%	21%	17%	20%	19%	19%	19%	17%	21%	17%	18%	24%
					C	*			G*								*		*				*		*
Sigma	500	245	255	248	147	105	258	190	52	157	343	327	118	55	224	276	53	447	57	443	274	226	281	113	106
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	102	59	43	54	25	23	47	47	8	28	74	74	18	10	42	60	13	89	15	87	55	47	53	22	27
	20%	24%	17%	22%	17%	22%	18%	25%	15%	18%	22%	23%	15%	18%	19%	22%	24%	20%	26%	20%	20%	21%	19%	19%	25%
						*			*								*		*				*		*
Low3Box (Weak)	265	121	144	120	89	56	140	92	33	84	181	165	69	31	129	136	26	239	29	236	147	118	148	71	46
	53%	49%	57%	48%	61%	53%	54%	49%	62%	54%	53%	51%	59%	56%	57%	49%	49%	53%	51%	53%	53%	52%	53%	63%	43%
					C	*			*								*		*				X*		*
Mean	3.3	3.4	3.1	3.4	3	3.2	3.2	3.5	3	3.2	3.3	3.4	3.1	3.1	3.2	3.3	3.4	3.2	3.4	3.2	3.3	3.2	3.3	3.2	3.3
		B		D		*			*								*		*				*		*

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

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		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO		NON-METRO		VIC/TAS		Region NSW/ACT		QLD		SA/NT		WA		Active		Passive		Inactive																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
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Base: All Respondents (unwtd)	1000	487	513	315	336	349	237	489	274	520	480	324	304	372	532	468	104	896	131	869	625	375	612	388	286	347	194	102	71	358	264	378																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Base: All Respondents (wtd)	500	248	252	197	150	154	120	251	129	238	262	131	295	74	252	248	48	452	59	441	299	201	295	205	136	184	90	55	35	183	122	195																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
7 - Very strong economy (7)	13	5	8	9	2	2	4	5	4	4	9	3	9	1	3	10	*	13	*	13	8	5	10	3	1	7	1	5	*	7	4	2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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5 (5)	142	68	73	63	41	38	32	66	44	62	80	34	82	25	74	68	13	128	21	121	86	56	97	45	36	51	25	19	11	57	40	45																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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Sigma	500	248	252	197	150	154	120	251	129	238	262	131	295	74	252	248	48	452	59	441	299	201	295	205	136	184	90	55	35	183	122	195																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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Top3Box (Strong)	152	95	97	86	55	52	45	87	60	87	106	47	112	33	96	97	17	176	23	169	114	79	130	62	46	77	31	24	15	78	51	63																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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Low3Box (Weak)	141	78	63	44	39	58	34	77	30	67	74	37	86	18	74	67	19	122	18	123	86	55	71	70	43	50	33	11	5	45	34	62																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
	28%	32%	25%	22%	26%	38%	28%	31%	23%	28%	28%	28%	29%	25%	29%	27%	39%	27%	30%	28%	29%	28%	24%	34%	32%	27%	36%	19%	14%	24%	28%	32%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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Mean	4.1	4	4.1	4.3	4.1	3.9	4.1	4	4.3	4.1	4.1	4.1	4.1	4.2	4	4.1	3.8	4.1	4	4.1	4.1	4.1	4.2	3.9	3.9	4.2	3.9	4.3	4.3	4.2	4.1	3.9																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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Global @dvisor: Consumer Confidence
B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		Language		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	North	Center	South	French	Flemish	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	
Base: All Respondents (unwtd)	500	247	253	172	160	168	141	213	146	189	311	77	265	158	300	200	26	474	39	461	297	203	257	42	201	261	239	106	169	225	
Base: All Respondents (wtd)	500	251	249	184	157	158	160	209	132	179	321	172	186	142	292	208	19	481	30	470	262	238	243	38	219	273	227	101	176	223	
7 - Very strong economy (7)	1	1	-	1	-	-	-	-	1	-	1	-	1	-	1	-	-	1	-	1	1	-	-	-	1	1	1	-	-	-	
	*	*	-	*	-	-	-	-	1%	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	*	*	-	1%	-	-	
6 (6)	7	4	3	1	4	2	1	4	3	4	3	2	3	3	5	2	2	6	1	6	4	3	7	-	-	-	7	2	4	2	
	1%	2%	1%	1%	3%	1%	1%	2%	2%	2%	1%	1%	2%	2%	2%	1%	8%	1%	2%	1%	2%	1%	3%	-	-	-	3%	2%	2%	1%	
5 (5)	89	39	50	42	23	24	19	37	33	36	52	31	27	30	43	46	5	83	7	81	46	42	51	10	28	45	43	17	33	39	
	18%	16%	20%	23%	14%	15%	12%	18%	25%	20%	16%	18%	15%	21%	15%	22%	27%	17%	25%	17%	18%	18%	21%	26%	13%	17%	19%	17%	19%	17%	
4 (4)	155	84	72	62	40	54	55	54	47	51	104	55	56	44	101	55	3	152	7	149	74	81	72	12	72	92	64	25	47	83	
	31%	33%	29%	33%	25%	34%	34%	26%	36%	29%	32%	32%	30%	31%	34%	26%	17%	32%	22%	32%	28%	34%	30%	31%	33%	34%	28%	25%	27%	37%	
3 (3)	169	88	81	55	55	59	56	81	32	58	111	58	69	43	96	73	8	161	10	159	94	75	86	13	70	83	86	34	74	62	
	34%	35%	33%	30%	35%	37%	35%	39%	24%	32%	35%	34%	37%	30%	33%	35%	44%	33%	34%	34%	36%	32%	35%	34%	32%	31%	38%	33%	42%	28%	
2 (2)	41	20	21	9	21	11	15	17	9	16	25	14	15	12	23	18	1	40	3	38	21	20	17	1	23	24	17	9	10	23	
	8%	8%	9%	5%	14%	7%	10%	8%	7%	9%	8%	8%	8%	8%	8%	8%	3%	8%	11%	8%	8%	9%	7%	2%	11%	9%	8%	9%	5%	10%	
1 - Very weak economy (1)	38	16	22	16	14	9	14	17	7	14	24	12	15	11	23	15	-	38	2	36	22	16	10	3	25	28	10	14	8	15	
	8%	6%	9%	9%	9%	5%	9%	8%	5%	8%	7%	7%	8%	8%	8%	7%	-	8%	6%	8%	8%	7%	4%	8%	11%	10%	4%	14%	5%	7%	
Sigma	500	251	249	184	157	158	160	209	132	179	321	172	186	142	292	208	19	481	30	470	262	238	243	38	219	273	227	101	176	223	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																															
Top3Box (Strong)	96	44	52	44	27	26	20	40	36	40	57	33	30	33	49	48	7	90	8	88	51	45	58	10	29	46	50	19	37	40	
	19%	18%	21%	24%	17%	16%	12%	19%	26%	22%	18%	19%	16%	23%	17%	23%	35%	19%	27%	19%	20%	19%	24%	26%	13%	17%	22%	19%	21%	18%	
Low3Box (Weak)	248	124	124	79	91	79	85	115	48	87	161	84	99	65	142	106	9	239	15	233	136	112	113	17	118	135	113	57	92	100	
	50%	49%	50%	43%	58%	50%	53%	55%	37%	49%	50%	49%	53%	46%	49%	51%	48%	50%	51%	50%	52%	47%	47%	44%	54%	50%	50%	56%	52%	45%	
Mean	3.5	3.5	3.5	3.6	3.3	3.5	3.3	3.4	3.8	3.5	3.5	3.5	3.4	3.6	3.5	3.5	3.9	3.5	3.5	3.5	3.5	3.5	3.6	3.6	3.3	3.4	3.6	3.3	3.6	3.5	
									FG			*					**		*				X	*			*				

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
		474	526	505	317	178	268	710	22	414	586	189	579	232	468	532	125	875	162	838	689	311	617	230	153
Base: All Respondents (unwtd)	1000	474	526	505	317	178	268	710	22	414	586	189	579	232	468	532	125	875	162	838	689	311	617	230	153
Base: All Respondents (wtd)	500	232	268	285	146	69	160	333	7	196	304	157	262	81	223	277	60	440	75	425	331	169	293	119	88
7 - Very strong economy (7)	11	6	6	6	4	1	1	9	1	5	6	3	5	3	6	6	1	10	2	9	8	4	9	2	1
	2%	2%	2%	2%	3%	2%	1%	3%	8%	3%	2%	2%	2%	4%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	1%
6 (6)	31	20	11	18	10	3	8	22	*	11	20	7	18	6	13	18	4	27	4	27	23	8	21	6	4
	6%	9%	4%	6%	7%	4%	5%	7%	4%	6%	7%	4%	7%	8%	6%	6%	7%	6%	6%	6%	7%	5%	7%	5%	5%
	B								**																
5 (5)	99	57	42	50	32	17	24	73	1	41	57	30	48	21	50	48	16	83	20	79	70	29	64	22	13
	20%	24%	16%	18%	22%	24%	15%	22%	19%	21%	19%	19%	18%	25%	23%	18%	27%	19%	27%	19%	21%	17%	22%	19%	14%
	B							F	**					L			Q		S						
4 (4)	151	65	86	88	39	23	42	106	2	59	91	39	90	22	65	86	14	137	18	133	96	55	86	40	25
	30%	28%	32%	31%	27%	33%	27%	32%	31%	30%	30%	25%	34%	27%	29%	31%	23%	31%	24%	31%	29%	32%	29%	33%	29%
									**					K											
3 (3)	99	43	56	56	31	12	35	62	2	29	70	32	52	15	47	52	13	86	16	82	62	36	62	21	17
	20%	18%	21%	19%	21%	18%	22%	19%	24%	15%	23%	20%	20%	18%	21%	19%	22%	19%	22%	19%	19%	22%	21%	17%	19%
									**		I														
2 (2)	44	21	23	27	12	5	15	29	1	21	23	15	21	8	19	25	4	40	7	37	36	8	24	11	9
	9%	9%	9%	9%	8%	8%	9%	9%	9%	11%	8%	10%	8%	10%	9%	9%	7%	9%	10%	9%	11%	5%	8%	9%	10%
									**												U				
1 - Very weak economy (1)	66	21	44	41	17	7	34	32	*	30	36	31	28	6	23	42	7	59	7	58	36	29	28	17	20
	13%	9%	17%	15%	11%	11%	21%	9%	5%	15%	12%	20%	11%	8%	10%	15%	12%	13%	10%	14%	11%	17%	10%	14%	23%
							G		**			LM			N										
Sigma	500	232	268	285	146	69	160	333	7	196	304	157	262	81	223	277	60	440	75	425	331	169	293	119	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	141	83	59	73	47	21	34	105	2	57	84	40	72	30	69	72	22	119	27	115	101	40	93	31	17
	28%	36%	22%	26%	32%	31%	21%	32%	31%	29%	28%	25%	27%	37%	31%	26%	36%	27%	35%	27%	30%	24%	32%	26%	20%
	B							F	**					KL			Q		S		U		X		
Low3Box (Weak)	208	85	123	124	60	25	83	122	3	80	129	78	101	29	89	119	24	184	31	177	135	74	114	49	46
	42%	37%	46%	43%	41%	36%	52%	37%	38%	41%	42%	50%	38%	36%	40%	43%	40%	42%	41%	42%	41%	44%	39%	41%	52%
		A					G		**			LM												VW	
Mean	3.6	3.9	3.4	3.5	3.7	3.7	3.2	3.8	3.9	3.6	3.7	3.3	3.7	3.9	3.7	3.5	3.8	3.6	3.8	3.6	3.7	3.5	3.8	3.6	3.2
		B						F	**				K	K								X	X		

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Minimum Pass: 70 (%), Good Pass: 80 (%)

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	999	463	536	439	444	116	75	231	693	715	284	90	259	650	673	326	94	905	318	681	874	125	613	304	82
Base: All Respondents (wtd)	500	249	251	200	194	106	82	150	267	361	139	295	155	50	297	203	48	452	98	402	413	87	221	189	89
7 - Very strong economy (7)	13	6	7	4	5	4	7	1	5	11	2	7	3	2	12	1	3	10	4	9	12	1	8	4	*
	3%	2%	3%	2%	3%	4%	9%	1%	2%	3%	1%	2%	2%	5%	4%	*	6%	2%	4%	2%	3%	1%	4%	2%	*
				*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*
6 (6)	58	20	38	16	35	7	1	17	40	51	6	35	14	8	31	27	11	47	21	36	52	5	34	18	5
	12%	8%	15%	8%	18%	6%	1%	11%	15%	14%	5%	12%	9%	15%	10%	13%	22%	10%	22%	9%	13%	6%	16%	9%	6%
				*	C*	*	**	*	*	J	*	*	*	L	*	*	**	*	S*	*	*	*	*	*	*
5 (5)	144	61	82	56	63	25	15	40	89	96	48	77	50	17	84	60	17	127	33	111	111	33	72	48	24
	29%	25%	33%	28%	32%	24%	18%	27%	33%	26%	35%	26%	32%	34%	28%	30%	35%	28%	33%	28%	27%	38%	32%	25%	27%
				*	*	*	**	*	*	*	*	*	*	M	*	*	**	*	*	*	U	*	*	*	*
4 (4)	166	82	84	87	52	27	30	46	89	113	53	100	54	13	101	64	13	153	29	137	152	14	58	72	35
	33%	33%	34%	43%	27%	25%	37%	31%	33%	31%	38%	34%	35%	25%	34%	32%	27%	34%	30%	34%	37%	16%	26%	38%	39%
				D*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*
3 (3)	77	50	26	25	22	30	8	34	35	57	20	46	23	7	49	28	5	72	10	66	52	24	38	28	11
	15%	20%	10%	12%	11%	29%	10%	23%	13%	16%	14%	16%	15%	14%	16%	14%	10%	16%	11%	16%	13%	28%	17%	15%	12%
		B		*	*	CD*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	T*	*	*	*	*
2 (2)	27	23	4	7	9	12	8	10	9	25	2	18	7	2	18	10	*	27	1	27	26	1	4	13	10
	5%	9%	2%	3%	5%	11%	10%	7%	3%	7%	2%	6%	5%	4%	6%	5%	*	6%	1%	7%	6%	1%	2%	7%	11%
				*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	V*	*
1 - Very weak economy (1)	16	7	9	8	8	1	13	2	1	9	7	12	4	1	3	14	*	16	*	16	8	8	6	7	4
	3%	3%	4%	4%	4%	1%	16%	1%	1%	3%	5%	4%	2%	2%	1%	7%	*	4%	*	4%	2%	10%	3%	4%	4%
				*	*	*	**	*	*	*	*	*	*	*	*	N*	**	*	*	*	T*	*	*	*	*
Sigma	500	249	251	200	194	106	82	150	267	361	139	295	155	50	297	203	48	452	98	402	413	87	221	189	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	214	87	127	75	103	36	23	58	133	158	57	119	67	27	126	88	30	184	58	156	175	39	115	70	30
	43%	35%	51%	37%	53%	34%	28%	39%	50%	44%	41%	40%	44%	55%	42%	43%	63%	41%	59%	39%	42%	45%	52%	37%	33%
		A	*	C*	*	*	**	*	*	*	*	*	*	KL	*	*	**	*	S*	*	*	*	W	*	*
Low3Box (Weak)	120	81	40	39	39	42	29	46	45	91	29	76	34	10	69	51	5	115	12	109	87	34	49	47	24
	24%	32%	16%	19%	20%	40%	35%	31%	17%	25%	21%	26%	22%	20%	23%	25%	10%	26%	12%	27%	21%	39%	22%	25%	27%
		B		*	*	CD*	**	H*	*	*	*	*	*	*	*	*	*	*	*	R	*	T*	*	*	*
Mean	4.2	4	4.5	4.2	4.4	4	3.7	4.1	4.5	4.3	4.1	4.2	4.3	4.5	4.3	4.1	4.9	4.2	4.7	4.1	4.3	3.9	4.5	4.1	3.9
		A	*	*	*	*	**	*	G	*	*	*	*	KL	*	*	**	*	S*	*	*	X	*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	335	312	353	235	521	244	432	568	394	299	307	559	441	27	973	60	940	604	396	166	332	502
Base: All Respondents (wtd)	500	247	253	191	153	157	120	261	119	207	293	168	209	124	268	232	15	485	28	472	305	195	82	167	250
7 - Very strong economy (7)	2	*	1	*	-	1	1	1	-	1	1	1	1	-	1	1	1	1	1	1	1	1	1	1	*
	*	*	1%	*	-	1%	1%	*	-	*	*	1%	*	-	*	*	4%	*	2%	*	1%	1%	1%	1%	*
																	**		5*						
6 (6)	5	3	2	3	1	1	2	2	1	2	3	2	3	1	2	4	-	5	*	5	2	3	3	2	1
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	2%	3%	1%	*
																	**	*	*	*		X			
5 (5)	43	23	20	20	10	13	10	20	13	18	25	13	13	17	23	20	1	42	4	39	27	16	9	15	19
	9%	9%	8%	10%	7%	8%	8%	8%	11%	9%	9%	8%	6%	13%	9%	9%	5%	9%	13%	8%	9%	8%	11%	9%	8%
																	**	*	*	*					
4 (4)	137	73	64	49	47	41	30	73	34	48	89	44	52	41	77	60	5	133	8	129	86	51	27	46	63
	27%	30%	25%	26%	30%	26%	25%	28%	29%	23%	30%	26%	25%	33%	29%	26%	31%	27%	27%	27%	28%	26%	33%	28%	25%
																	**	*	*	*					
3 (3)	165	78	87	70	46	49	37	89	39	71	94	51	75	39	89	77	5	161	10	155	99	66	21	61	83
	33%	32%	34%	37%	30%	31%	31%	34%	33%	34%	32%	31%	36%	32%	33%	33%	32%	33%	36%	33%	32%	34%	26%	37%	33%
																	*	*	*	*					
2 (2)	78	39	40	27	22	30	20	40	18	37	41	25	38	15	39	39	3	76	3	75	44	34	14	26	38
	16%	16%	16%	14%	14%	19%	16%	15%	16%	18%	14%	15%	18%	12%	14%	17%	17%	16%	11%	16%	14%	18%	17%	16%	15%
																	**	*	*	*					
1 - Very weak economy (1)	69	31	39	22	26	21	22	34	13	30	40	31	27	11	38	32	1	68	3	66	46	23	7	16	46
	14%	12%	15%	11%	17%	14%	18%	13%	11%	14%	13%	18%	13%	9%	14%	14%	10%	14%	11%	14%	15%	12%	9%	9%	19%
					C		H					M					**	*	*	*			VV		
Sigma	500	247	253	191	153	157	120	261	119	207	293	168	209	124	268	232	15	485	28	472	305	195	82	167	250
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	50	27	24	23	12	16	12	24	14	21	29	16	17	18	26	24	1	49	5	46	30	20	12	18	20
	10%	11%	9%	12%	8%	10%	10%	9%	12%	10%	10%	9%	8%	14%	10%	10%	10%	10%	16%	10%	10%	10%	15%	11%	8%
																	**	*	*	*		X			
Low3Box (Weak)	313	147	165	118	94	100	78	164	70	138	175	107	140	65	165	148	9	304	16	297	189	124	43	103	167
	63%	60%	65%	62%	62%	64%	65%	63%	59%	67%	60%	64%	67%	53%	62%	64%	59%	63%	57%	63%	62%	64%	52%	62%	67%
										J		M	M				**	*	*	*		V		V	
Mean	3.1	3.1	3	3.2	3	3	2.9	3.1	3.2	3	3.1	3	3	3.3	3.1	3	3.2	3.1	3.3	3	3	3.1	3.3	3.2	2.9
														KL			**	*	*	*		X	X		

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	295	358	347	285	314	348	383	617	200	611	189	665	335	84	916	195	805	707	293	247	323	430
Base: All Respondents (wtd)	500	252	248	172	183	145	146	157	168	181	319	113	285	101	328	172	40	460	95	405	349	151	127	162	211
7 - Very strong economy (7)	14	8	5	6	4	3	3	5	4	5	9	3	6	4	14	-	1	12	3	11	11	2	5	4	4
	3%	3%	2%	3%	2%	2%	2%	3%	2%	3%	3%	3%	2%	4%	4%	-	3%	3%	3%	3%	3%	1%	4%	2%	2%
6 (6)	54	33	22	22	17	16	10	14	28	22	32	8	31	15	37	17	6	48	16	39	42	13	20	21	14
	11%	13%	9%	13%	9%	11%	7%	9%	17%	12%	10%	7%	11%	15%	11%	10%	15%	11%	17%	10%	12%	8%	15%	13%	7%
	B								FG					K			*		S				X	X	
5 (5)	146	74	72	53	53	40	41	44	54	51	95	24	88	34	94	52	10	136	21	125	96	50	37	49	60
	29%	29%	29%	31%	29%	28%	28%	28%	32%	28%	30%	21%	31%	34%	29%	30%	25%	30%	22%	31%	27%	33%	29%	31%	28%
													K	K			*		R						
4 (4)	160	77	83	53	63	43	51	53	48	55	104	42	86	31	100	60	13	147	32	127	117	42	35	52	72
	32%	30%	34%	31%	35%	30%	35%	34%	29%	31%	33%	37%	30%	31%	30%	35%	32%	32%	34%	31%	34%	28%	28%	32%	34%
3 (3)	88	41	47	27	33	29	27	28	25	32	57	25	52	12	61	28	7	82	16	72	60	28	22	28	39
	18%	16%	19%	16%	18%	20%	18%	18%	15%	18%	18%	22%	18%	11%	19%	16%	17%	18%	17%	18%	17%	19%	17%	17%	18%
												M	M				*								
2 (2)	22	11	12	7	8	8	9	6	5	11	12	7	13	2	13	10	3	19	5	17	13	9	6	3	13
	4%	4%	5%	4%	4%	5%	6%	4%	3%	6%	4%	6%	5%	2%	4%	6%	8%	4%	6%	4%	4%	6%	4%	2%	6%
																	*								W
1 - Very weak economy (1)	16	9	7	5	5	7	5	7	4	6	10	5	9	3	10	6	-	16	1	15	10	6	3	4	9
	3%	4%	3%	3%	3%	5%	3%	5%	2%	3%	3%	4%	3%	3%	3%	4%	-	3%	1%	4%	3%	4%	2%	3%	4%
Sigma	500	252	248	172	183	145	146	157	168	181	319	113	285	101	328	172	40	460	95	405	349	151	127	162	211
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	214	115	99	81	74	59	55	62	87	77	136	34	126	54	145	69	17	197	40	174	149	65	62	74	78
	43%	45%	40%	47%	41%	41%	37%	40%		51%	43%	30%	44%	53%	44%	40%	43%	43%	42%	43%	43%	43%	49%	46%	37%
									FG				K	KL			*						X	X	
Low3Box (Weak)	127	61	66	38	45	43	41	42	34	48	78	37	74	17	83	44	10	117	23	104	83	44	30	35	61
	25%	24%	27%	22%	25%	30%	28%	27%	20%	27%	25%	32%	26%	16%	25%	25%	25%	25%	24%	26%	24%	29%	24%	22%	29%
					C		H					M	M				*								W
Mean	4.2	4.3	4.2	4.4	4.2	4.1	4.1	4.2	4.5	4.2	4.2	4	4.2	4.5	4.3	4.1	4.3	4.2	4.3	4.2	4.3	4.1	4.4	4.3	4
				E					FG				K	KL	O		*				U		X	X	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	245	255	194	149	157	186	226	10	202	298	152	256	92	261	239	32	468	28	472	299	201	191	219	90
Base: All Respondents (wtd)	500	244	256	202	140	159	184	230	11	198	302	129	294	77	263	237	33	467	29	471	303	197	189	221	90
7 - Very strong economy (7)	3	1	2	-	2	1	-	2	1	2	1	2	1	2	-	3	-	1	2	1	2	3	-	1	2
	1%	*	1%	-	2%	1%	-	1%	10%	*	1%	1%	1%	-	1%	-	3%	*	4%	*	1%	-	1%	1%	-
6 (6)	10	3	7	3	2	5	-	8	1	4	6	-	7	3	6	5	-	10	-	10	10	1	4	2	4
	2%	1%	3%	2%	1%	3%	-	4%	13%	2%	2%	-	2%	4%	2%	2%	-	2%	-	2%	3%	*	2%	1%	4%
								F	**					K*			*		**		U				*
5 (5)	35	22	13	20	10	4	11	20	-	8	26	7	23	5	17	17	2	32	2	33	22	12	12	17	6
	7%	9%	5%	10%	7%	3%	6%	9%	-	4%	9%	5%	8%	7%	7%	7%	7%	7%	7%	7%	7%	6%	6%	8%	7%
				E	E				**					*			*		**						*
4 (4)	90	37	53	48	27	15	33	43	1	36	54	30	51	9	49	40	4	86	2	88	58	32	35	40	15
	18%	15%	21%	24%	19%	10%	18%	19%	11%	18%	18%	23%	17%	12%	19%	17%	13%	18%	7%	19%	19%	16%	18%	18%	16%
				E	E				**					*			*		**						*
3 (3)	143	71	72	66	33	44	44	72	3	53	90	34	87	22	68	75	9	134	6	137	82	61	50	70	23
	29%	29%	28%	33%	24%	28%	24%	31%	27%	27%	30%	26%	30%	29%	26%	32%	26%	29%	22%	29%	27%	31%	26%	32%	26%
									**					*			*		**						*
2 (2)	108	64	44	28	36	44	38	49	2	50	58	25	66	17	68	40	8	100	9	99	70	38	45	47	17
	22%	26%	17%	14%	26%	28%	21%	21%	18%	25%	19%	19%	23%	22%	26%	17%	24%	21%	31%	21%	23%	19%	24%	21%	18%
		B		C	C				**					*		O	*		**						*
1 - Very weak economy (1)	111	46	65	37	30	44	57	36	2	46	65	33	58	20	52	59	9	102	8	103	58	53	43	42	26
	22%	19%	26%	19%	21%	28%	31%	15%	**	23%	22%	26%	20%	26%	20%	25%	27%	22%	**	22%	19%	27%	23%	19%	28%
						C	G		**					*			*		**						*
Sigma	500	244	256	202	140	159	184	230	11	198	302	129	294	77	263	237	33	467	29	471	303	197	189	221	90
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	48	26	22	23	14	11	11	30	2	13	35	8	32	8	26	22	3	45	3	45	35	13	17	21	10
	10%	11%	9%	12%	10%	7%	6%	13%	23%	7%	11%	6%	11%	11%	10%	9%	10%	10%	11%	10%	12%	7%	9%	10%	11%
								F	**					*			*		**						*
Low3Box (Weak)	362	181	181	131	99	133	140	157	7	149	213	92	211	59	188	174	26	336	23	339	210	152	138	159	65
	72%	74%	71%	65%	71%	84%	76%	68%	66%	75%	71%	71%	72%	77%	71%	74%	78%	72%	**	72%	69%	77%	73%	72%	73%
						CD			**					*			*		**						*
Mean	2.7	2.7	2.7	3	2.8	2.4	2.5	3	3.3	2.6	2.8	2.7	2.8	2.6	2.8	2.7	2.6	2.8	2.5	2.8	2.9	2.6	2.7	2.8	2.7
				E	E			F	**					*			*		**		U				*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	517	486	491	335	177	360	386	257	676	327	4	119	880	553	450	223	780	487	516	794	209	739	191	73
Base: All Respondents (wtd)	500	258	242	276	149	75	187	191	122	304	196	3	67	431	264	236	108	392	231	269	383	117	372	91	37
7 - Very strong economy (7)	18	11	7	12	4	1	6	6	6	9	9	1	1	16	14	4	8	11	14	4	17	1	15	2	1
	4%	4%	3%	5%	3%	2%	3%	3%	5%	3%	5%	28%	2%	4%	5%	2%	7%	3%	6%	1%	4%	1%	4%	2%	2%
												**			O		Q		S		U				*
6 (6)	40	22	17	23	11	5	13	18	8	23	16	-	5	35	25	15	15	25	24	15	33	7	32	5	2
	8%	9%	7%	8%	7%	7%	7%	9%	7%	8%	8%	-	7%	8%	9%	6%	14%	6%	11%	6%	9%	6%	9%	5%	7%
												**					Q		S						*
5 (5)	133	69	64	77	37	19	52	45	36	83	50	1	12	120	70	63	29	104	70	63	109	24	104	21	8
	27%	27%	26%	28%	25%	25%	28%	24%	29%	27%	26%	28%	18%	28%	27%	27%	27%	27%	30%	23%	29%	20%	28%	23%	22%
												**			L			S			U				*
4 (4)	174	80	94	92	54	29	70	70	35	100	75	*	31	143	80	95	27	147	65	110	123	51	122	39	14
	35%	31%	39%	33%	36%	38%	37%	36%	29%	33%	38%	17%	46%	33%	30%	40%	25%	38%	28%	41%	32%	44%	33%	43%	38%
												**	M				P		R		T				V
3 (3)	94	52	42	48	31	15	31	37	26	62	32	1	13	80	52	42	21	72	40	54	69	25	72	15	6
	19%	20%	17%	17%	21%	20%	16%	19%	21%	20%	16%	27%	20%	19%	20%	18%	20%	18%	17%	20%	18%	21%	19%	17%	17%
												**													*
2 (2)	23	10	13	12	8	3	7	9	6	16	7	-	3	21	11	12	4	19	9	14	18	5	16	6	2
	5%	4%	5%	4%	5%	4%	4%	5%	5%	5%	3%	-	4%	5%	4%	5%	4%	5%	4%	5%	5%	5%	4%	6%	4%
												**													*
1 - Very weak economy (1)	18	13	5	11	4	3	8	5	4	11	7	-	2	16	12	6	4	14	9	9	15	3	11	3	4
	4%	5%	2%	4%	3%	5%	4%	3%	4%	4%	4%	-	3%	4%	5%	2%	4%	4%	4%	3%	4%	3%	3%	3%	10%
												**													VW*
Sigma	500	258	242	276	149	75	187	191	122	304	196	3	67	431	264	236	108	392	231	269	383	117	372	91	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	191	102	89	113	53	25	71	69	50	115	76	1	18	171	109	82	52	139	109	82	159	32	152	28	12
	38%	40%	37%	41%	35%	33%	38%	36%	41%	38%	39%	57%	28%	40%	41%	35%	48%	36%	47%	30%	41%	27%	41%	31%	31%
												**		L	O		Q		S		U		W		*
Low3Box (Weak)	135	76	59	71	42	21	46	52	37	89	45	1	18	117	75	60	30	105	57	78	101	34	99	24	12
	27%	29%	24%	26%	28%	28%	25%	27%	30%	29%	23%	27%	26%	27%	28%	25%	27%	27%	25%	29%	26%	29%	27%	27%	31%
										J		**													*
Mean	4.1	4.1	4.2	4.2	4.1	4	4.1	4.1	4.2	4.1	4.2	4.9	4	4.2	4.2	4.1	4.4	4.1	4.3	4	4.2	4	4.2	4	3.9
												**					Q		S		U		X		*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	215	288	295	166	42	71	242	190	272	231	168	43	292	215	288	82	421	147	356	406	97	327	147	29
Base: All Respondents (wtd)	500	250	250	282	163	55	73	240	187	275	225	169	44	287	226	274	84	416	150	350	402	98	327	143	30
7 - Very strong economy (7)	5	5	-	3	2	-	1	2	2	3	2	3	-	2	4	1	2	3	2	3	4	1	4	-	1
	1%	2%	-	1%	1%	-	2%	1%	1%	1%	1%	2%	-	1%	2%	*	2%	1%	1%	1%	1%	1%	-	4%	4%
		B				*	*					*		1%	2%	*	*	1%	1%	1%	*	*	*	*	**
6 (6)	27	13	13	20	5	1	3	11	13	15	12	8	1	18	9	18	12	14	16	11	22	4	20	4	3
	5%	5%	5%	7%	3%	3%	4%	4%	7%	5%	5%	5%	2%	6%	4%	6%	15%	3%	10%	3%	6%	4%	6%	3%	9%
						*	*					*					Q*		S			*			**
5 (5)	124	69	55	63	42	18	15	61	48	73	51	44	9	71	67	57	19	105	36	88	108	16	84	33	7
	25%	28%	22%	23%	26%	33%	21%	26%	25%	27%	22%	26%	20%	25%	30%	21%	22%	25%	24%	25%	27%	17%	26%	23%	22%
						*	*					*			O		*				U	*	*	*	**
4 (4)	182	82	100	103	55	24	28	88	66	94	87	65	14	103	69	113	23	158	45	137	138	43	111	60	10
	36%	33%	40%	37%	33%	43%	38%	37%	35%	34%	39%	39%	32%	36%	31%	41%	28%	38%	30%	39%	34%	44%	34%	42%	35%
						*	*					*			N		*				*	*	*	*	**
3 (3)	111	54	57	63	40	8	11	57	42	62	49	31	15	65	56	55	15	96	35	76	90	21	76	32	3
	22%	22%	23%	22%	25%	14%	16%	24%	23%	22%	22%	19%	34%	22%	25%	20%	18%	23%	24%	22%	23%	21%	23%	22%	9%
						*	*					K*					*				*	*	*	*	**
2 (2)	33	17	16	17	14	3	9	16	8	18	16	10	4	19	14	20	9	24	10	24	23	11	22	8	3
	7%	7%	6%	6%	8%	5%	13%	7%	4%	6%	7%	6%	10%	7%	6%	7%	11%	6%	7%	7%	6%	11%	7%	6%	10%
						*	H*					*					*				*	*	*	*	**
1 - Very weak economy (1)	18	8	9	11	5	1	5	5	8	10	8	8	1	9	7	11	3	14	6	12	16	2	9	6	3
	4%	3%	4%	4%	3%	3%	6%	2%	4%	3%	4%	5%	2%	3%	3%	4%	4%	3%	4%	3%	4%	2%	3%	4%	11%
						*	*					*					*				*	*	*	*	**
Sigma	500	250	250	282	163	55	73	240	187	275	225	169	44	287	226	274	84	416	150	350	402	98	327	143	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	156	88	68	87	50	20	19	74	63	91	65	55	10	92	80	76	33	123	53	103	134	22	108	37	11
	31%	35%	27%	31%	30%	36%	27%	31%	33%	33%	29%	32%	22%	32%	35%	28%	39%	30%	36%	29%	33%	22%	33%	26%	35%
						*	*					*					*				U	*	*	*	**
Low3Box (Weak)	162	80	82	91	59	12	26	78	58	89	73	49	20	93	77	85	28	134	51	111	129	33	107	46	9
	32%	32%	33%	32%	36%	21%	35%	33%	31%	32%	33%	29%	46%	32%	34%	31%	33%	32%	34%	32%	32%	34%	33%	32%	30%
						*	*					K*					*				*	*	*	*	**
Mean	3.9	4	3.9	3.9	3.8	4.1	3.7	3.9	4	4	3.9	4	3.6	3.9	4	3.9	4.1	3.9	4	3.9	4	3.8	4	3.8	3.9
						*	*					*					*				*	*	*	*	**

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
		482	518	320	383	297	229	475	296	536	464	319	531	150	538	462	102	898	170	830	638	362	528	233	239
Base: All Respondents (unwtd)	1000																								
Base: All Respondents (wtd)	500	250	250	181	188	131	128	239	134	265	235	243	198	58	263	237	48	452	76	424	313	187	257	117	126
7 - Very strong economy (7)	1	*	*	*	-	*	*	*	-	*	*	-	1	-	*	*	*	*	-	*	*	*	*	-	-
																	1%	*							
6 (6)	4	2	2	1	2	1	1	1	2	*	3	-	3	*	2	1	1	2	2	2	2	1	3	-	*
	1%	1%	1%	1%	1%	*	1%	*	1%	*	1%	-	2%	1%	1%	*	3%	*	2%	*	1%	1%	1%	-	*
										I			K				Q*		S						
5 (5)	35	20	15	14	13	8	7	16	12	20	15	10	18	7	21	15	3	32	7	29	24	12	23	6	7
	7%	8%	6%	8%	7%	6%	6%	7%	9%	8%	6%	4%	9%	11%	8%	6%	7%	7%	9%	7%	8%	6%	9%	5%	5%
													K	K			*								
4 (4)	88	50	38	33	31	23	16	44	28	47	41	39	36	13	54	34	8	79	13	74	58	30	39	23	26
	18%	20%	15%	18%	17%	18%	12%	19%	21%	18%	17%	16%	18%	22%	20%	14%	17%	18%	18%	18%	16%	15%	19%	21%	
3 (3)	114	54	60	43	47	24	27	56	31	53	61	55	45	14	56	58	13	101	20	94	76	38	59	29	26
	23%	22%	24%	24%	25%	18%	21%	23%	23%	20%	26%	23%	23%	24%	21%	25%	26%	22%	26%	22%	24%	20%	23%	25%	20%
					E					I							*								
2 (2)	104	58	46	40	29	35	22	49	33	56	48	50	41	13	53	51	10	94	15	89	63	41	55	25	24
	21%	23%	19%	22%	15%	27%	17%	21%	24%	21%	21%	21%	21%	22%	20%	21%	20%	21%	20%	21%	20%	22%	21%	21%	19%
				D		D											*								
1 - Very weak economy (1)	155	66	89	49	66	39	54	72	28	89	66	89	54	12	76	78	12	143	19	135	90	64	77	34	43
	31%	26%	36%	27%	35%	30%	43%	30%	21%	33%	28%	36%	27%	21%	29%	33%	25%	32%	25%	32%	29%	35%	30%	29%	34%
		A	C				GH	H				LM					*								
Sigma	500	250	250	181	188	131	128	239	134	265	235	243	198	58	263	237	48	452	76	424	313	187	257	117	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	39	22	17	16	15	9	9	17	14	21	19	10	22	7	23	16	5	34	8	31	26	13	27	6	7
	8%	9%	7%	9%	8%	7%	7%	7%	10%	8%	8%	4%	11%	12%	9%	7%	11%	8%	11%	7%	8%	7%	10%	5%	5%
													K	K			*						WX		
Low3Box (Weak)	373	177	196	132	142	99	104	177	92	197	175	194	140	38	186	187	34	338	54	318	230	143	191	88	93
	75%	71%	78%	73%	75%	75%	81%	74%	69%	74%	75%	80%	71%	66%	71%	79%	72%	75%	71%	75%	73%	77%	74%	76%	74%
		A					H					LM				N	*								
Mean	2.5	2.6	2.4	2.6	2.5	2.5	2.2	2.5	2.8	2.5	2.6	2.3	2.7	2.8	2.6	2.4	2.7	2.5	2.7	2.5	2.6	2.4	2.6	2.5	2.4
		B					F	FG				K	K	O		*									

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
		554	446	263	343	394	608	336	56	607	393	278	233	489	515	485	46	954	88	912	689	311	92	259	649
Base: All Respondents (unwtd)	1000	251	249	185	150	165	340	142	18	279	221	295	90	115	224	276	12	488	27	473	315	185	38	118	343
Base: All Respondents (wtd)	500	2	1	1	1	1	2	*	1	1	1	1	-	2	2	1	1	2	1	2	1	1	1	*	1
6 (6)	3	2	1	1	1	1	2	*	3%	*	1%	*	-	2%	3%	*	5%	*	3%	*	*	1%	4%	*	*
	1%	1%	*	*	1%	*	*	*	FG*	*	1%	*	-	1	1%	*	O*	*	S*	*	*	1%	WX*	*	*
5 (5)	36	22	14	14	12	10	23	12	1	22	14	20	6	11	18	18	1	35	4	32	23	13	4	12	20
	7%	9%	6%	8%	8%	6%	7%	8%	4%	8%	6%	7%	6%	9%	8%	6%	6%	7%	16%	7%	7%	7%	10%	10%	6%
									*								*		S*				*		
4 (4)	164	71	94	73	40	51	106	53	5	82	82	93	33	39	62	103	2	163	6	158	86	78	14	37	113
	33%	28%	38%	39%	27%	31%	31%	37%	26%	30%	37%	31%	36%	34%	28%	37%	14%	33%	23%	33%	27%	42%	36%	31%	33%
			A	D					*		I					N	*	P	*		T	*			
3 (3)	191	99	92	71	59	61	129	54	7	113	78	122	31	38	90	101	4	187	8	183	131	59	10	46	136
	38%	39%	37%	38%	40%	37%	38%	38%	41%	41%	35%	41%	34%	33%	40%	37%	31%	38%	30%	39%	42%	32%	25%	39%	39%
									*		M					*			*		U	*			V
2 (2)	72	42	30	16	24	33	52	16	4	45	26	41	13	17	38	34	4	68	4	68	48	23	6	18	48
	14%	17%	12%	8%	16%	20%	15%	11%	22%	16%	12%	14%	15%	15%	17%	12%	31%	14%	13%	14%	15%	13%	17%	15%	14%
					C	C			*								Q*		*				*		
1 - Very weak economy (1)	35	16	18	12	13	10	27	7	1	15	20	19	8	8	15	20	2	33	4	30	24	10	3	5	26
	7%	6%	7%	6%	9%	6%	8%	5%	3%	5%	9%	6%	9%	7%	6%	7%	13%	7%	15%	6%	8%	5%	9%	4%	8%
									*								*		S*			*			
Sigma	500	251	249	185	150	165	340	142	18	279	221	295	90	115	224	276	12	488	27	473	315	185	38	118	343
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	39	23	15	15	13	10	25	12	1	24	15	21	6	12	20	18	1	37	5	33	25	14	5	12	21
	8%	9%	6%	8%	9%	6%	7%	9%	7%	8%	7%	7%	6%	11%	9%	7%	11%	8%	19%	7%	8%	8%	13%	11%	6%
									*								*		S*			*			
Low3Box (Weak)	297	157	140	98	96	103	208	77	12	173	124	182	52	64	142	155	9	288	16	281	204	93	19	69	209
	59%	63%	56%	53%	64%	63%	61%	54%	66%	62%	56%	62%	58%	55%	64%	56%	75%	59%	59%	59%	65%	50%	50%	58%	61%
				C	C	C			*								*		*		U	*			
Mean	3.2	3.2	3.2	3.3	3.1	3.1	3.2	3.3	3.2	3.2	3.2	3.2	3.2	3.3	3.2	3.2	2.8	3.2	3.2	3.2	3.1	3.3	3.3	3.3	3.2
				DE			F		*								*	P	*		T	*			

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	244	256	260	152	88	349	135	16	217	283	126	167	207	285	215	118	382	135	365	349	151	302	137	61
Base: All Respondents (wtd)	500	238	262	270	148	82	397	94	9	210	290	321	103	76	260	240	97	403	114	386	308	192	275	153	72
7 - Very strong economy (7)	18	10	8	11	1	5	8	7	2	1	17	15	2	1	9	9	5	12	9	9	8	10	13	3	2
	4%	4%	3%	4%	1%	6%	2%	8%	22%	1%	6%	5%	2%	1%	3%	4%	5%	3%	7%	2%	2%	5%	5%	2%	3%
					*	*		*	**		I						*	*	S*			*	*	*	
6 (6)	15	6	9	10	4	1	12	3	1	9	7	10	3	2	11	4	5	10	6	9	10	5	12	3	-
	3%	3%	3%	4%	2%	1%	3%	3%	7%	4%	2%	3%	3%	3%	4%	2%	6%	2%	5%	2%	3%	3%	4%	2%	-
					*	*		*	**								*	*	*	*		*	*	*	
5 (5)	82	47	35	38	25	19	52	28	1	27	54	47	19	15	46	35	20	62	28	53	58	24	53	21	7
	16%	20%	13%	14%	17%	23%	13%	30%	9%	13%	19%	15%	18%	20%	18%	15%	20%	15%	25%	14%	19%	12%	19%	14%	10%
					*	*		*	**		J						*	*	S*			*	*	*	
4 (4)	160	78	81	96	45	19	133	25	3	85	75	111	26	23	71	89	28	132	36	124	91	69	94	38	28
	32%	33%	31%	35%	30%	23%	33%	26%	28%	40%	26%	35%	26%	30%	27%	37%	29%	33%	32%	32%	29%	36%	34%	25%	39%
					*	*		*	**								*	*	*	*		*	*	*	
3 (3)	106	47	59	51	36	19	89	15	2	36	71	58	29	18	65	41	17	89	18	88	72	34	60	30	16
	21%	20%	23%	19%	24%	24%	22%	15%	25%	17%	24%	18%	29%	24%	25%	17%	17%	22%	16%	23%	23%	18%	22%	20%	22%
					*	*		*	**				K				*	*	*	*		*	*	*	
2 (2)	56	29	28	21	23	12	47	9	*	32	24	37	12	8	32	24	5	51	6	50	30	26	19	29	8
	11%	12%	11%	8%	16%	14%	12%	10%	5%	15%	8%	11%	11%	10%	12%	10%	6%	13%	6%	13%	10%	13%	7%	19%	11%
					*	*		*	**								*	*	*	*		*	V*	*	
1 - Very weak economy (1)	63	22	42	43	14	6	55	8	*	21	43	44	11	9	26	37	16	47	10	53	39	24	25	28	11
	13%	9%	16%	16%	9%	8%	14%	8%	5%	10%	15%	14%	11%	11%	10%	15%	17%	12%	9%	14%	13%	13%	9%	18%	16%
					*	*		*	**								*	*	*	*		*	V*	*	
Sigma	500	238	262	270	148	82	397	94	9	210	290	321	103	76	260	240	97	403	114	386	308	192	275	153	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	114	63	52	59	30	25	73	38	4	37	77	71	24	19	66	48	30	84	43	71	75	39	78	27	9
	23%	26%	20%	22%	20%	31%	18%	41%	38%	18%	27%	22%	24%	24%	25%	20%	31%	21%	38%	18%	24%	20%	28%	18%	13%
					*	*		*	**								*	*	S*			*	*	*	
Low3Box (Weak)	226	97	128	115	73	37	191	31	3	89	137	139	52	35	123	103	39	187	35	191	142	84	103	87	35
	45%	41%	49%	43%	49%	46%	48%	33%	35%	42%	47%	43%	51%	46%	47%	43%	40%	46%	31%	49%	46%	44%	38%	57%	48%
					*	*	G	*	**								*	*	R			V*	*		
Mean	3.5	3.7	3.4	3.5	3.4	3.7	3.4	4	4.4	3.5	3.6	3.5	3.5	3.5	3.6	3.5	3.7	3.5	4	3.4	3.5	3.5	3.8	3.1	3.3
					*	*		*	**								*	*	S*		*	W	*	*	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	249	251	190	155	155	379	116	5	279	221	67	336	97	225	275	47	453	71	429	289	211	236	168	96
Base: All Respondents (wtd)	500	248	252	215	148	137	387	108	5	262	238	104	327	69	214	286	45	455	65	435	271	229	236	168	96
7 - Very strong economy (7)	5	5	-	2	1	2	3	2	-	3	2	-	5	-	3	2	1	4	1	4	4	1	2	2	1
	1%	2%	-	1%	1%	1%	1%	2%	-	1%	1%	-	1%	-	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%
		B							**			*		*			*		*						*
6 (6)	18	11	7	9	6	4	10	8	-	5	14	2	14	3	12	7	1	17	1	17	12	6	8	7	3
	4%	5%	3%	4%	4%	3%	3%	7%	-	2%	6%	2%	4%	5%	6%	2%	2%	4%	1%	4%	5%	3%	3%	4%	3%
							F		**		I	*		*			*		*						*
5 (5)	54	31	23	31	12	11	38	16	-	24	31	11	36	7	29	26	4	51	10	45	34	21	27	16	11
	11%	13%	9%	14%	8%	8%	10%	15%	-	9%	13%	11%	11%	11%	13%	9%	8%	11%	15%	10%	12%	9%	11%	10%	11%
							**					*		*			*		*						*
4 (4)	108	52	56	41	39	29	83	25	-	51	57	29	65	14	43	65	8	100	8	100	57	51	41	46	21
	22%	21%	22%	19%	26%	21%	21%	23%	-	19%	24%	28%	20%	20%	20%	23%	18%	22%	13%	23%	21%	22%	18%	27%	22%
							**					*		*			*		*						*
3 (3)	160	80	80	80	50	30	127	31	1	78	82	38	102	21	62	98	13	147	25	135	86	74	77	49	34
	32%	32%	32%	37%	34%	22%	33%	29%	30%	30%	34%	36%	31%	30%	29%	34%	29%	32%	38%	31%	32%	32%	33%	29%	35%
				E	E				**			*		*			*		*						*
2 (2)	78	39	40	31	24	22	62	15	1	51	27	17	53	8	32	46	9	69	11	67	37	41	41	24	13
	16%	16%	16%	15%	16%	16%	16%	14%	22%	20%	11%	16%	16%	12%	15%	16%	20%	15%	17%	15%	14%	18%	17%	14%	14%
							**			J		*		*			*		*						*
1 - Very weak economy (1)	76	31	46	21	16	39	63	11	2	50	26	7	53	16	33	43	9	67	10	67	41	35	39	25	13
	15%	12%	18%	10%	11%	28%	16%	10%	48%	19%	11%	7%	16%	23%	16%	15%	20%	15%	15%	15%	15%	15%	16%	15%	14%
						CD			**			*		K*			*		*						*
Sigma	500	248	252	215	148	137	387	108	5	262	238	104	327	69	214	286	45	455	65	435	271	229	236	168	96
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	78	47	31	42	19	17	52	26	-	31	46	13	54	11	43	34	6	72	11	66	50	28	37	26	15
	16%	19%	12%	19%	13%	12%	13%	24%	-	12%	19%	12%	17%	15%	20%	12%	13%	16%	18%	15%	18%	12%	16%	15%	15%
		B					F		**		I	*		*	O		*		*						*
Low3Box (Weak)	314	149	165	132	91	91	252	57	5	180	135	62	207	45	127	188	32	283	46	269	164	150	157	97	60
	63%	60%	66%	62%	61%	67%	65%	53%	100%	69%	57%	60%	63%	65%	59%	66%	70%	62%	70%	62%	61%	66%	67%	58%	63%
							G		**		J	*		*			*		*						*
Mean	3.1	3.3	3	3.3	3.2	2.8	3	3.5	1.8	2.9	3.4	3.2	3.1	3	3.2	3	2.9	3.1	3.1	3.1	3.2	3	3	3.2	3.2
		B		E	E		F		**		I	*		*			*		*						*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	229	271	171	201	128	67	251	182	262	238	88	283	129	264	236	46	454	64	436	342	158	156	199	145
Base: All Respondents (wtd)	500	241	259	211	175	114	81	254	165	241	259	146	265	89	244	256	45	455	61	439	315	185	157	196	147
7 - Very strong economy (7)	5	2	3	4	1	-	-	3	2	2	3	-	3	2	3	2	2	3	3	2	2	3	1	1	1
	1%	1%	1%	2%	*	-	-	1%	1%	1%	1%	-	1%	2%	1%	1%	4%	1%	4%	*	1%	1%	2%	*	1%
							*					*					Q*		S*						
6 (6)	12	10	3	1	6	5	-	5	7	7	6	1	8	3	7	5	2	10	2	11	8	5	4	3	5
	2%	4%	1%	1%	4%	4%	-	2%	4%	3%	2%	1%	3%	3%	3%	2%	5%	2%	3%	2%	2%	3%	3%	2%	3%
		B			C	*						*					*		*						
5 (5)	80	47	33	40	23	17	7	45	28	32	49	29	41	10	41	39	10	71	13	68	50	30	26	28	27
	16%	20%	13%	19%	13%	15%	8%	18%	17%	13%	19%	20%	16%	12%	17%	15%	21%	16%	21%	15%	16%	16%	17%	14%	18%
							*					*					*		*						
4 (4)	148	71	78	62	58	28	29	74	44	70	78	45	77	25	66	82	8	140	15	133	88	60	48	58	42
	30%	29%	30%	29%	33%	25%	36%	29%	27%	29%	30%	31%	29%	29%	27%	32%	18%	31%	25%	30%	28%	32%	31%	29%	29%
							*					*					*		*						
3 (3)	142	57	85	68	45	29	22	68	51	64	77	37	78	27	72	70	17	125	19	122	94	48	40	66	36
	28%	24%	33%	32%	26%	25%	28%	27%	31%	27%	30%	26%	29%	30%	29%	27%	37%	27%	32%	28%	30%	26%	25%	34%	24%
		A					*					*					*		*						
2 (2)	57	30	28	20	18	19	10	33	14	34	23	15	31	12	30	27	3	54	6	52	39	18	16	24	17
	11%	12%	11%	10%	10%	17%	12%	13%	9%	14%	9%	10%	12%	13%	12%	11%	7%	12%	9%	12%	12%	10%	10%	12%	12%
							*					*					*		*						
1 - Very weak economy (1)	55	24	31	14	25	16	12	25	18	33	23	18	27	10	25	31	3	52	4	51	34	21	19	17	20
	11%	10%	12%	7%	14%	14%	15%	10%	11%	14%	9%	12%	10%	12%	10%	12%	7%	11%	6%	12%	11%	11%	12%	9%	13%
					C	C	*					*					*		*						
Sigma	500	241	259	211	175	114	81	254	165	241	259	146	265	89	244	256	45	455	61	439	315	185	157	196	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	98	59	39	46	30	21	7	54	37	40	57	30	53	15	51	46	14	84	17	81	60	38	34	31	32
	20%	24%	15%	22%	17%	19%	8%	21%	23%	17%	22%	21%	20%	16%	21%	18%	31%	18%	28%	18%	19%	20%	22%	16%	22%
		B					*	F	F			*	F				*		*						
Low3Box (Weak)	254	111	143	103	87	64	45	126	83	131	123	71	135	49	127	128	23	231	29	225	167	87	75	107	73
	51%	46%	55%	49%	50%	56%	55%	50%	51%	54%	48%	48%	51%	55%	52%	50%	51%	51%	48%	51%	53%	47%	48%	55%	49%
							*					*					*		*						
Mean	3.4	3.5	3.3	3.5	3.3	3.2	3.1	3.4	3.5	3.3	3.5	3.4	3.4	3.3	3.4	3.4	3.7	3.4	3.7	3.4	3.4	3.5	3.5	3.3	3.4
				E			*				I	*					*		*						

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	239	262	320	148	33	280	118	43	298	203	126	161	214	210	291	56	445	80	421	261	240	264	164	73
Base: All Respondents (wtd)	500	283	217	295	158	47	303	103	30	286	214	290	145	65	233	267	60	440	95	405	246	254	241	167	92
7 - Very strong economy (7)	114	83	31	64	33	18	66	22	11	72	42	69	31	14	71	44	16	98	29	86	61	54	53	38	23
	23%	29%	14%	22%	21%	38%	22%	22%	36%	25%	20%	24%	21%	21%	30%	16%	26%	22%	30%	21%	25%	21%	22%	23%	25%
		B			*	**		*	**						O		*		*			*	*	*	*
6 (6)	67	32	35	39	21	7	27	26	2	45	22	33	23	10	25	42	8	59	17	50	27	40	25	29	13
	13%	11%	16%	13%	13%	16%	9%	25%	6%	16%	10%	12%	16%	16%	11%	16%	13%	13%	18%	12%	11%	16%	10%	17%	14%
					*	**		F*	**								*		*			*	*	*	*
5 (5)	98	48	49	52	34	12	64	17	6	55	43	49	36	12	45	53	11	86	19	78	55	42	52	31	15
	20%	17%	23%	18%	22%	24%	21%	17%	19%	19%	20%	17%	25%	19%	19%	20%	19%	20%	20%	19%	23%	17%	22%	18%	16%
				*	**		*	**									*		*			*	*	*	*
4 (4)	113	59	54	68	38	8	72	22	4	62	51	68	30	16	50	63	16	97	23	90	51	62	67	30	16
	23%	21%	25%	23%	24%	16%	24%	21%	15%	22%	24%	23%	20%	24%	22%	24%	26%	22%	24%	22%	21%	25%	28%	18%	17%
				*	**		*	**									*		*			*	*	*	*
3 (3)	63	40	23	45	16	2	42	11	5	25	38	37	18	7	22	41	6	57	4	59	30	33	32	17	14
	13%	14%	10%	15%	10%	4%	14%	11%	16%	9%	18%	13%	13%	11%	10%	15%	10%	13%	4%	14%	12%	13%	13%	10%	15%
				*	**		*	**			I						*		*			*	*	*	*
2 (2)	19	10	8	12	7	-	13	*	2	12	7	13	3	2	11	7	-	19	-	19	11	8	7	6	6
	4%	4%	4%	4%	5%	-	4%	*	8%	4%	3%	5%	2%	3%	5%	3%	-	4%	-	5%	4%	3%	3%	3%	6%
				*	**		*	**									*		*			*	*	*	*
1 - Very weak economy (1)	26	10	17	16	9	1	18	4	-	15	12	20	4	3	8	18	3	23	3	23	11	15	5	17	5
	5%	3%	8%	6%	6%	2%	6%	4%	-	5%	5%	7%	2%	5%	4%	7%	5%	5%	3%	6%	5%	6%	2%	10%	5%
				*	**		*	**									*		*			V*	*	*	*
Sigma	500	283	217	295	158	47	303	103	30	286	214	290	145	65	233	267	60	440	95	405	246	254	241	167	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	279	164	115	154	88	37	158	65	19	172	107	152	90	36	141	138	35	243	65	214	143	136	129	98	51
	56%	58%	53%	52%	55%	78%	52%	64%	62%	60%	50%	52%	62%	56%	60%	52%	59%	55%	68%	53%	58%	53%	54%	59%	56%
				*	**		*	**									*		S*			*	*	*	*
Low3Box (Weak)	108	60	48	73	33	3	73	16	7	52	56	70	25	13	42	66	9	99	7	101	52	56	44	39	24
	22%	21%	22%	25%	21%	6%	24%	15%	24%	18%	26%	24%	17%	20%	18%	25%	15%	22%	7%	25%	21%	22%	18%	23%	27%
				*	**		*	**									*		R			*	*	*	*
Mean	4.8	5	4.6	4.7	4.7	5.6	4.6	5.1	5.1	4.9	4.6	4.7	5	4.8	5	4.6	5	4.8	5.3	4.7	4.8	4.7	4.8	4.8	4.8
		B			*	**		*	**						O		*		S*			*	*	*	*

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	190	310	251	179	70	35	127	338	221	279	250	137	113	257	243	79	421	138	362	424	76	298	155	47
Base: All Respondents (wtd)	500	240	260	287	141	72	49	132	319	186	314	250	137	113	249	251	80	420	133	367	402	98	309	148	42
7 - Very strong economy (7)	3	2	1	1	2	-	-	-	3	1	2	1	-	2	3	-	-	3	1	2	3	-	3	-	-
	1%	1%	*	*	2%	-	-	-	1%	*	1%	*	-	2%	1%	-	*	1%	1%	*	1%	*	1%	-	-
6 (6)	13	4	9	9	3	1	1	2	10	3	11	5	1	6	7	6	2	11	2	11	12	1	7	5	2
	3%	2%	3%	3%	2%	2%	3%	1%	3%	1%	3%	2%	1%	6%	3%	2%	3%	3%	2%	3%	3%	1%	2%	3%	4%
						*	**	*						*			*				*				*
5 (5)	82	45	37	53	21	8	12	16	54	25	57	42	19	21	39	43	18	64	25	57	58	24	56	21	5
	16%	19%	14%	19%	15%	12%	25%	12%	17%	13%	18%	17%	14%	19%	16%	17%	22%	15%	19%	16%	15%	24%	18%	14%	12%
						*	**	*						*			*				*				*
4 (4)	170	76	94	106	39	25	8	48	114	60	110	84	49	37	78	93	23	147	40	131	145	25	105	52	13
	34%	32%	36%	37%	27%	35%	17%	37%	36%	32%	35%	33%	36%	33%	31%	37%	29%	35%	30%	36%	36%	25%	34%	35%	32%
						*	**	*						*			*				*				*
3 (3)	145	78	67	84	40	22	20	43	82	52	93	73	43	29	73	72	16	129	33	113	110	35	87	45	14
	29%	32%	26%	29%	28%	30%	40%	33%	26%	28%	30%	29%	31%	26%	29%	29%	20%	31%	24%	31%	27%	36%	28%	30%	32%
						*	**	*						*			*				*				*
2 (2)	47	20	26	20	20	7	6	14	27	21	26	26	10	11	24	22	13	34	21	26	39	7	33	10	4
	9%	8%	10%	7%	14%	10%	12%	11%	8%	11%	8%	10%	7%	9%	10%	9%	16%	8%	16%	7%	10%	7%	11%	7%	10%
					C	*	**	*						*			Q*		S		*				*
1 - Very weak economy (1)	40	14	25	14	17	9	2	8	30	24	15	20	14	6	24	16	8	32	11	28	34	5	20	15	5
	8%	6%	10%	5%	12%	12%	3%	6%	9%	13%	5%	8%	10%	5%	10%	6%	10%	8%	8%	8%	9%	5%	6%	10%	11%
					C	C*	**	*		J				*			*				*				*
Sigma	500	240	260	287	141	72	49	132	319	186	314	250	137	113	249	251	80	420	133	367	402	98	309	148	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	98	51	47	62	26	10	14	18	67	28	70	48	21	30	50	48	20	78	29	69	73	25	66	26	6
	20%	21%	18%	22%	19%	13%	28%	14%	21%	15%	22%	19%	15%	26%	20%	19%	25%	19%	22%	19%	18%	26%	21%	18%	15%
						*	**	*						L*			*				*				*
Low3Box (Weak)	231	112	119	118	76	37	27	66	139	98	134	119	67	46	121	110	37	194	65	166	183	48	139	70	22
	46%	47%	46%	41%	54%	52%	55%	50%	43%	52%	43%	47%	49%	41%	49%	44%	46%	46%	49%	45%	46%	49%	45%	47%	53%
					C	*	**	*		J				*			*				*				*
Mean	3.5	3.6	3.5	3.7	3.3	3.3	3.6	3.4	3.6	3.3	3.7	3.5	3.4	3.8	3.5	3.6	3.5	3.5	3.4	3.5	3.5	3.6	3.5	3.5	3.3
				DE		*	**	*			I			L*			*				*				*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	257	243	179	197	124	84	183	233	298	202	14	124	362	258	242	75	425	97	403	352	148	167	223	110
Base: All Respondents (wtd)	500	252	248	211	189	101	89	188	223	277	223	15	128	358	246	254	69	431	89	411	341	159	168	223	110
7 - Very strong economy (7)	6	5	1	2	2	2	-	1	5	4	2	-	3	3	5	1	5	1	5	1	5	1	4	-	2
	1%	2%	*	1%	1%	2%	-	1%	2%	1%	1%	-	2%	1%	2%	*	7%	*	5%	*	1%	1%	2%	-	2%
6 (6)	7	4	2	5	2	-	-	2	4	4	2	-	1	5	5	1	4	3	4	2	5	1	6	1	-
	1%	2%	1%	2%	1%	-	-	1%	2%	2%	1%	-	1%	2%	2%	*	5%	1%	5%	1%	2%	1%	3%	*	-
							*					**					Q*		S*				W		W
																	Q*		S*				W		
5 (5)	76	38	37	26	29	21	10	21	44	55	21	1	18	57	40	35	12	63	16	59	59	16	38	30	8
	15%	15%	15%	12%	15%	21%	12%	11%	20%	20%	9%	6%	14%	16%	16%	14%	18%	15%	18%	14%	17%	10%	22%	14%	7%
						C	*		G	J		**					*		*		U		WX		
4 (4)	158	82	76	76	49	33	33	61	64	84	74	5	50	103	67	91	13	145	19	139	100	58	51	73	34
	32%	33%	31%	36%	26%	32%	37%	32%	29%	30%	33%	38%	39%	29%	27%	36%	19%	34%	21%	34%	29%	36%	30%	33%	31%
				D		*						**	M				*	P	*	R					
3 (3)	162	74	88	72	57	33	31	63	68	85	78	7	36	119	79	83	19	143	26	136	103	60	45	75	42
	32%	29%	36%	34%	30%	33%	35%	34%	31%	31%	35%	51%	28%	33%	32%	33%	28%	33%	29%	33%	30%	38%	27%	34%	39%
						*						**					*		*						V
2 (2)	66	36	30	24	37	6	12	29	26	31	36	-	15	52	37	30	10	56	11	55	48	19	17	34	15
	13%	14%	12%	11%	20%	6%	13%	15%	12%	11%	16%	-	12%	14%	15%	12%	15%	13%	12%	13%	14%	12%	10%	15%	14%
				CE		*						**					*		*						
1 - Very weak economy (1)	25	12	13	6	13	7	3	11	11	15	11	1	6	18	12	13	7	19	7	18	21	4	8	9	8
	5%	5%	5%	3%	7%	6%	3%	6%	5%	5%	5%	6%	5%	5%	5%	5%	9%	4%	8%	4%	6%	3%	5%	4%	7%
					E		*					**					*		*						
Sigma	500	252	248	211	189	101	89	188	223	277	223	15	128	358	246	254	69	431	89	411	341	159	168	223	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	88	48	40	33	32	23	10	25	53	63	25	1	22	65	50	38	20	68	25	63	69	19	47	31	10
	18%	19%	16%	16%	17%	23%	12%	13%	24%	23%	11%	6%	17%	18%	20%	15%	30%	16%	29%	15%	20%	12%	28%	14%	9%
						*			FG	J		**					Q*		S*		U		WX		
Low3Box (Weak)	254	123	131	101	107	46	46	103	106	130	124	8	57	189	128	126	36	218	45	209	172	82	70	118	66
	51%	49%	53%	48%	57%	45%	51%	55%	47%	47%	56%	57%	44%	53%	52%	50%	52%	51%	50%	51%	50%	52%	42%	53%	60%
					E		*					**					*		*				V		V
Mean	3.5	3.5	3.4	3.6	3.3	3.6	3.4	3.3	3.6	3.6	3.3	3.4	3.6	3.4	3.5	3.4	3.6	3.4	3.6	3.4	3.5	3.5	3.7	3.4	3.2
				D		D	*		G	J		**					*		*			WX			

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	476	524	343	395	262	667	270	63	526	474	624	94	282	517	483	91	909	85	915	561	439	498	268	234
	500	252	248	205	180	115	325	142	33	241	259	249	115	136	250	250	43	457	42	458	273	227	258	139	104
7 - Very strong economy (7)	1	1	-	*	1	*	1	-	1	1	*	1	-	1	1	-	1	1	1	1	1	*	1	-	-
	*	1%	-	*	*	*	*	-	2%	*	*	*	-	*	1%	-	1%	*	1%	*	*	*	1%	-	-
6 (6)	6	4	2	1	3	3	1	4	1	4	2	1	5	1	4	2	2	5	2	5	4	2	3	1	2
	1%	2%	1%	*	2%	2%	*	3%	3%	2%	1%	*	4%	*	2%	1%	4%	1%	4%	1%	2%	1%	1%	1%	2%
5 (5)	26	16	10	11	8	6	13	10	3	13	13	10	6	9	12	14	2	23	2	24	14	12	14	8	4
	5%	6%	4%	6%	5%	5%	4%	7%	9%	6%	5%	4%	6%	7%	5%	6%	6%	5%	4%	5%	5%	5%	5%	6%	4%
4 (4)	78	41	36	36	28	14	47	24	7	37	40	35	20	23	36	42	7	70	7	71	45	33	43	21	14
	16%	16%	15%	17%	16%	12%	14%	17%	22%	16%	16%	14%	17%	17%	15%	17%	17%	15%	17%	15%	16%	14%	17%	15%	13%
3 (3)	118	57	61	41	45	32	74	36	8	59	59	61	22	36	61	57	8	110	7	111	64	54	66	29	23
	24%	23%	25%	20%	25%	28%	23%	26%	24%	25%	23%	24%	19%	26%	24%	23%	20%	24%	18%	24%	24%	24%	26%	21%	22%
2 (2)	137	67	70	54	49	33	91	37	9	63	74	58	38	41	67	70	13	124	12	124	78	59	68	41	28
	27%	27%	28%	27%	27%	29%	28%	26%	28%	26%	28%	23%	33%	30%	27%	28%	30%	27%	30%	27%	29%	26%	26%	29%	27%
1 - Very weak economy (1)	134	66	68	61	46	27	99	31	4	63	71	83	24	27	68	66	10	124	11	123	66	67	62	39	33
	27%	26%	27%	30%	25%	23%	30%	22%	12%	26%	27%	33%	21%	20%	27%	26%	23%	27%	26%	27%	24%	30%	24%	28%	31%
Sigma	500	252	248	205	180	115	325	142	33	241	259	249	115	136	250	250	43	457	42	458	273	227	258	139	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	34	21	12	12	12	9	15	14	5	18	15	12	11	10	17	16	5	29	4	30	20	14	19	9	6
	7%	8%	5%	6%	7%	8%	5%	10%	14%	8%	6%	5%	10%	7%	7%	7%	11%	6%	9%	6%	7%	6%	7%	6%	6%
Low3Box (Weak)	389	189	199	157	140	92	263	105	21	185	203	202	84	103	196	193	32	357	31	358	209	180	196	109	84
	78%	75%	80%	77%	78%	80%	81%	73%	64%	77%	78%	81%	73%	76%	79%	77%	73%	78%	74%	78%	76%	79%	76%	79%	81%
Mean	2.5	2.6	2.4	2.4	2.5	2.6	2.4	2.7	3	2.5	2.5	2.4	2.7	2.6	2.5	2.5	2.7	2.5	2.6	2.5	2.6	2.4	2.6	2.4	2.4
							F	F*	F*				K*	K			*	*	*	*		X			

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	505	258	247	191	143	171	177	252	76	152	353	330	77	98	313	192	46	459	54	451	328	177	150	164	191
Base: All Respondents (wtd)	500	253	247	185	134	181	145	256	99	178	322	105	262	132	311	189	54	446	58	442	353	147	166	172	162
7 - Very strong economy (7)	22	10	12	11	3	8	5	5	12	7	15	3	7	12	13	9	4	18	6	16	15	7	11	7	3
	4%	4%	5%	6%	2%	5%	3%	2%	12%	4%	5%	3%	3%	9%	5%	7%	4%	7%	11%	4%	4%	5%	7%	4%	2%
6 (6)	79	53	26	18	28	33	4	55	19	44	35	13	44	22	53	26	15	64	10	68	63	16	20	30	28
	16%	21%	11%	10%	21%	18%	3%	22%	19%	25%	11%	12%	17%	16%	17%	14%	27%	14%	18%	15%	18%	11%	12%	18%	17%
	B			*	*	*	*	F	F*	J*			*	*	*	*	**		**			*	*	*	*
5 (5)	138	71	67	62	45	31	47	58	33	44	94	28	70	39	93	45	16	122	14	124	97	41	50	51	37
	28%	28%	27%	33%	34%	17%	33%	23%	33%	25%	29%	27%	27%	30%	30%	24%	29%	27%	25%	28%	28%	28%	30%	30%	23%
				E*	E*	*	*	*	*	*	*	*	*	*	*	*	**		**		*	*	*	*	*
4 (4)	152	69	83	59	34	60	45	76	31	56	97	35	76	41	83	69	10	143	12	140	118	34	48	47	58
	30%	27%	34%	32%	25%	33%	31%	30%	32%	31%	30%	33%	29%	31%	27%	36%	18%	32%	**	**	33%	23%	29%	27%	36%
3 (3)	78	36	42	29	17	31	34	43	1	19	59	18	46	14	44	34	7	71	12	66	41	37	32	24	21
	16%	14%	17%	16%	13%	17%	24%	17%	1%	11%	18%	17%	17%	10%	14%	18%	13%	16%	20%	15%	12%	25%	20%	14%	13%
				*	*	*	H*	H	*	*	*	*	*	*	*	*	**		**			T*	*	*	*
2 (2)	21	8	13	3	4	14	6	11	3	8	13	5	13	3	15	6	2	19	2	19	11	10	3	8	9
	4%	3%	5%	1%	3%	8%	4%	4%	3%	5%	4%	5%	5%	2%	5%	3%	3%	4%	3%	4%	3%	7%	2%	5%	6%
				*	*	*	*	*	*	*	*	*	*	*	*	*	**		**		*	*	*	*	*
1 - Very weak economy (1)	10	6	4	4	3	3	4	7	-	1	10	3	6	1	9	1	9	1	9	1	8	2	2	4	5
	2%	3%	1%	2%	2%	3%	2%	3%	-	*	3%	3%	2%	1%	3%	1%	3%	2%	2%	2%	2%	1%	1%	2%	3%
				*	*	*	*	*	*	*	*	*	*	*	*	*	**		**		*	*	*	*	*
Sigma	500	253	247	185	134	181	145	256	99	178	322	105	262	132	311	189	54	446	58	442	353	147	166	172	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	239	134	105	91	75	72	56	119	64	95	144	44	121	73	159	79	35	204	31	208	175	64	81	89	69
	48%	53%	43%	49%	56%	40%	39%	46%	64%	53%	45%	42%	46%	55%	51%	42%	64%	46%	54%	47%	50%	43%	49%	52%	42%
				*	*	*	*	FG*	*	*	*	*	*	K*	*	*	**		**		*	*	*	*	*
Low3Box (Weak)	109	51	58	36	24	49	44	61	4	28	82	26	65	18	68	41	10	99	15	94	60	49	37	37	35
	22%	20%	24%	19%	18%	27%	31%	24%	4%	15%	25%	25%	25%	14%	22%	22%	19%	22%	**	21%	17%	33%	22%	21%	22%
				*	*	*	H*	H	*	*	M	*	*	*	*	*	**		**		T*	*	*	*	*
Mean	4.4	4.5	4.3	4.5	4.6	4.3	4.1	4.4	5	4.7	4.3	4.3	4.3	4.7	4.4	4.4	4.8	4.4	4.6	4.4	4.5	4.2	4.5	4.5	4.3
				*	*	*	*	4.4	FG*	*	*	*	*	K*	*	*	**		**		*	*	*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	275	225	285	189	26	15	163	322	263	237	154	73	273	284	216	55	445	181	319	349	151	300	145	55
Base: All respondents (wtd)	500	252	248	262	192	45	14	160	326	263	237	164	71	266	280	220	51	449	170	330	330	170	297	148	54
7 - Very strong economy (7)	28	18	10	12	15	2	1	10	17	17	11	9	6	13	15	13	6	22	16	12	21	7	20	5	4
	6%	7%	4%	4%	8%	4%	6%	6%	5%	6%	5%	6%	8%	5%	6%	6%	11%	5%	9%	4%	6%	4%	7%	3%	6%
						**	**						*				*		S						*
6 (6)	48	36	12	30	15	3	2	16	29	28	20	16	3	29	30	18	4	44	20	28	38	10	21	21	6
	10%	14%	5%	11%	8%	7%	17%	10%	9%	10%	9%	10%	4%	11%	11%	8%	8%	10%	12%	9%	12%	6%	7%	14%	12%
	B					**	**						*				*						V		*
5 (5)	106	59	47	62	38	5	1	34	71	56	50	31	16	59	64	41	12	94	42	64	81	25	62	35	9
	21%	24%	19%	24%	20%	12%	6%	21%	22%	21%	21%	19%	23%	22%	23%	19%	24%	21%	25%	19%	25%	15%	21%	24%	16%
						**	**						*				*				U				*
4 (4)	152	65	87	84	53	15	5	49	98	78	74	47	26	80	73	79	11	141	47	105	87	65	87	43	23
	30%	26%	35%	32%	28%	34%	35%	31%	30%	30%	31%	29%	36%	30%	26%	36%	22%	31%	28%	32%	26%	38%	29%	29%	42%
						**	**						*				*				T				*
3 (3)	108	52	56	50	44	14	2	35	72	49	59	36	14	58	62	46	13	95	29	79	67	41	68	32	8
	22%	21%	22%	19%	23%	31%	12%	22%	22%	19%	25%	22%	20%	22%	22%	21%	25%	21%	17%	24%	20%	24%	23%	22%	15%
						**	**						*				*								*
2 (2)	27	10	17	11	16	-	1	5	21	16	12	10	5	12	18	9	2	25	8	19	18	9	17	9	1
	5%	4%	7%	4%	8%	-	5%	3%	6%	6%	5%	6%	8%	5%	6%	4%	5%	6%	5%	6%	6%	5%	6%	6%	2%
						**	**						*				*								*
1 - Very weak economy (1)	30	11	19	13	12	6	3	10	17	20	10	15	1	15	17	14	3	28	7	23	17	13	22	5	4
	6%	4%	8%	5%	6%	12%	20%	6%	5%	8%	4%	9%	1%	6%	6%	6%	5%	6%	4%	7%	5%	8%	7%	3%	7%
						**	**						*				*								*
Sigma	500	252	248	262	192	45	14	160	326	263	237	164	71	266	280	220	51	449	170	330	330	170	297	148	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	182	113	69	104	68	10	4	60	118	100	81	56	25	101	110	72	22	160	78	104	140	42	103	60	19
	36%	45%	28%	40%	35%	22%	29%	37%	36%	38%	34%	34%	35%	38%	39%	33%	43%	36%	46%	31%	43%	24%	35%	41%	35%
	B					**	**						*				*		S		U				*
Low3Box (Weak)	166	74	92	75	71	20	5	51	110	85	81	60	20	85	97	69	18	148	45	121	102	63	107	46	13
	33%	29%	37%	28%	37%	44%	37%	32%	34%	32%	34%	37%	29%	32%	35%	31%	35%	33%	26%	37%	31%	37%	36%	31%	24%
						**	**						*				*		R						*
Mean	4.1	4.3	3.8	4.2	4	3.7	3.8	4.1	4.1	4.1	4	3.9	4.2	4.1	4.1	4	4.2	4	4.4	3.9	4.2	3.8	4	4.2	4.2
		B				**	**						*				*		S		U				*

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1001	474	527	430	295	276	226	562	213	373	628	264	335	402	583	418	99	902	130	871	645	356	435	288	272
Base: All Respondents (wtd)	500	246	254	185	162	153	113	281	107	194	306	134	166	200	300	200	51	449	67	433	324	176	214	144	142
7 - Very strong economy (7)	4	3	2	4	-	1	1	2	2	2	3	*	1	3	4	1	3	2	2	4	*	*	*	*	1
	1%	1%	1%	2%	-	*	1%	1%	2%	1%	1%	*	1%	1%	1%	*	5%	*	3%	1%	1%	*	1%	*	1%
				DE													Q*		S						
6 (6)	11	7	4	4	3	4	1	5	5	5	6	2	2	7	7	4	2	9	3	8	6	5	4	2	5
	2%	3%	2%	2%	2%	3%	1%	2%	2%	3%	2%	2%	1%	4%	2%	2%	3%	2%	4%	2%	2%	3%	2%	1%	4%
									FG					L			*								
5 (5)	84	41	43	40	23	22	14	47	23	29	55	18	27	40	52	33	9	76	10	74	56	28	37	29	18
	17%	17%	17%	22%	14%	14%	13%	17%	22%	15%	18%	13%	16%	20%	17%	16%	17%	17%	15%	17%	17%	16%	17%	20%	13%
				DE					F					K			*						X		
4 (4)	140	64	75	50	45	44	26	85	28	60	80	36	53	50	79	60	14	125	21	119	96	44	56	39	45
	28%	26%	30%	27%	28%	29%	23%	30%	27%	31%	26%	27%	32%	25%	26%	30%	28%	28%	31%	27%	30%	25%	26%	27%	32%
									F					M			*								
3 (3)	141	65	77	48	52	42	29	83	29	54	87	34	43	64	82	59	14	128	16	125	90	51	60	44	37
	28%	26%	30%	26%	32%	27%	26%	30%	27%	28%	28%	26%	26%	32%	27%	30%	27%	28%	24%	29%	28%	29%	28%	31%	26%
																	*								
2 (2)	76	40	36	25	27	24	23	39	14	27	50	25	26	26	48	29	5	71	8	68	48	28	32	23	22
	15%	16%	14%	14%	17%	16%	21%	14%	13%	14%	16%	19%	16%	13%	16%	14%	10%	16%	12%	16%	15%	16%	15%	16%	16%
							GH					M					*								
1 - Very weak economy (1)	43	26	17	15	12	16	17	20	5	16	27	18	14	11	29	15	5	38	7	36	23	20	22	7	14
	9%	10%	7%	8%	7%	11%	16%	7%	5%	9%	9%	13%	8%	6%	10%	7%	10%	8%	11%	8%	7%	11%	10%	5%	10%
							GH					M					*						T	W	W
Sigma	500	246	254	185	162	153	113	281	107	194	306	134	166	200	300	200	51	449	67	433	324	176	214	144	142
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	100	51	49	48	26	26	17	53	30	36	64	21	30	49	63	37	13	87	15	85	66	34	44	31	24
	20%	21%	19%	26%	16%	17%	15%	19%	28%	19%	21%	16%	18%	25%	21%	19%	26%	19%	22%	20%	20%	19%	21%	22%	17%
				DE					FG					KL			*								
Low3Box (Weak)	261	131	130	87	91	83	70	142	49	98	163	77	83	101	158	103	24	237	32	229	162	99	114	74	73
	52%	53%	51%	47%	56%	54%	62%	51%	45%	51%	53%	58%	50%	50%	53%	51%	47%	53%	47%	53%	50%	56%	53%	51%	51%
					C		GH										*								
Mean	3.4	3.4	3.4	3.6	3.3	3.3	3	3.4	3.7	3.4	3.4	3.2	3.4	3.6	3.4	3.4	3.6	3.4	3.5	3.4	3.5	3.3	3.4	3.5	3.4
				DE			F	FG					K	KL			*				U				

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	United States	the US																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	471	529	294	327	379	118	610	272	596	404	338	394	268	499	501	111	889	131	869	659	341	381	223	396
Base: All Respondents (wtd)	500	247	253	182	156	162	81	210	209	287	213	232	127	141	242	258	61	439	74	426	333	167	199	105	196
7 - Very strong economy (7)	12	9	3	8	1	3	2	4	6	7	5	6	2	4	11	1	6	7	7	5	11	1	7	1	5
	2%	4%	1%	4%	1%	2%	2%	2%	3%	2%	2%	3%	1%	3%	5%	1%	9%	2%	9%	1%	3%	1%	3%	1%	2%
		B		D											O		Q*		S		U				
6 (6)	25	15	11	14	5	6	1	9	16	15	11	9	5	11	15	10	7	18	11	14	22	4	15	3	7
	5%	6%	4%	8%	3%	4%	1%	4%	7%	5%	5%	4%	4%	8%	6%	4%	12%	4%	16%	3%	7%	2%	8%	3%	3%
				D					F								Q*		S		U		WX		
5 (5)	103	52	51	41	36	27	17	41	45	55	48	44	27	32	49	54	13	90	15	88	67	37	41	26	36
	21%	21%	20%	22%	23%	17%	21%	19%	22%	19%	23%	19%	21%	23%	20%	21%	21%	21%	21%	21%	20%	22%	21%	25%	18%
																	*								
4 (4)	144	73	71	62	39	44	28	59	57	73	71	69	40	36	70	74	9	135	13	132	92	52	47	33	64
	29%	30%	28%	34%	25%	27%	35%	28%	27%	25%	33%	30%	31%	25%	29%	29%	14%	31%	17%	31%	28%	31%	24%	31%	33%
				D						I							*	P		R					V
3 (3)	121	58	63	36	35	50	14	55	52	78	43	50	31	41	57	65	13	108	15	106	83	38	49	24	49
	24%	24%	25%	20%	22%	31%	17%	26%	25%	27%	20%	21%	24%	29%	23%	25%	22%	25%	20%	25%	25%	23%	25%	23%	25%
						CD				J				K			*								
2 (2)	49	23	26	13	18	18	9	24	16	33	17	23	12	14	23	26	6	44	7	43	35	14	19	9	21
	10%	9%	10%	7%	12%	11%	11%	11%	8%	11%	8%	10%	10%	10%	9%	10%	9%	10%	9%	10%	10%	9%	10%	8%	11%
																	*								
1 - Very weak economy (1)	45	17	27	9	22	13	10	17	17	27	18	31	10	3	17	27	7	37	6	39	24	21	20	9	15
	9%	7%	11%	5%	14%	8%	13%	8%	8%	9%	8%	14%	8%	2%	7%	11%	12%	8%	8%	9%	7%	12%	10%	9%	8%
					CE							LM	M				*				T				
Sigma	500	247	253	182	156	162	81	210	209	287	213	232	127	141	242	258	61	439	74	426	333	167	199	105	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	141	76	65	63	42	36	20	54	67	76	64	60	34	47	75	66	26	115	34	107	99	41	63	30	47
	28%	31%	26%	34%	27%	22%	24%	26%	32%	27%	30%	26%	27%		34%	25%	42%	26%	46%	25%	30%	25%	32%	29%	24%
				E										K			Q*		S			X			
Low3Box (Weak)	215	98	117	58	75	82	33	96	85	138	78	104	54	58	97	118	26	189	27	188	142	73	88	42	85
	43%	40%	46%	32%	48%	51%	41%	46%	41%	48%	36%	45%	42%	41%	40%	46%	43%	43%	37%	44%	43%	44%	44%	40%	43%
					C	C				J					*		*								
Mean	3.7	3.8	3.5	4	3.4	3.5	3.5	3.6	3.8	3.6	3.8	3.5	3.7	3.9	3.8	3.5	4	3.6	4.2	3.6	3.8	3.5	3.7	3.7	3.6
		B		DE						I				KL	O		Q*		S		U				

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Norway Total	Norway																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	237	263	96	176	228	7	271	222	254	246	29	368	103	317	183	55	445	97	403	424	76	140	163	197
Base: All Respondents (wtd)	500	253	247	189	178	133	15	284	201	205	295	29	371	100	306	194	44	456	83	417	411	89	152	164	184
7 - Very strong economy (7)	31	13	17	10	12	9	1	12	17	17	14	1	20	10	17	14	4	26	9	22	23	7	9	13	9
	6%	5%	7%	5%	7%	6%	10%	4%	9%	8%	5%	2%	5%	10%	6%	7%	10%	6%	11%	5%	6%	8%	6%	8%	5%
6 (6)	112	68	44	56	30	26	1	62	49	42	70	4	78	31	70	42	8	104	16	96	96	16	32	43	37
	22%	27%	18%	30%	17%	19%	8%	22%	25%	21%	24%	14%	21%	30%	23%	22%	19%	23%	19%	23%	23%	18%	21%	26%	20%
	B			D*			**					**		*			*		*			*			
5 (5)	157	76	81	62	54	41	3	90	65	71	86	9	117	32	91	67	14	143	27	130	129	28	49	48	60
	31%	30%	33%	33%	30%	31%	17%	32%	32%	35%	29%	31%	31%	32%	30%	34%	33%	31%	32%	31%	31%	32%	32%	29%	33%
				*			**					**		*			*		*		*				
4 (4)	121	57	64	48	43	30	8	69	43	38	83	11	89	21	74	47	8	113	19	101	96	25	44	37	39
	24%	22%	26%	25%	24%	22%	55%	24%	22%	18%	28%	37%	24%	21%	24%	24%	19%	25%	23%	24%	23%	28%	29%	23%	21%
3 (3)	55	27	28	10	25	20	1	31	22	29	27	3	49	4	35	20	8	48	10	46	48	7	11	16	28
	11%	11%	11%	6%	14%	15%	10%	11%	11%	14%	9%	11%	13%	4%	11%	11%	17%	10%	12%	11%	12%	8%	8%	10%	15%
				*	C	C	**					**	M	*			*		*			*			
2 (2)	18	9	9	3	8	7	-	14	4	8	11	2	15	1	15	3	1	17	2	16	15	3	4	6	8
	4%	3%	4%	2%	5%	5%	-	5%	2%	4%	4%	6%	4%	1%	5%	2%	3%	4%	3%	4%	4%	3%	3%	4%	4%
				*			**					**		*			*		*		*				
1 - Very weak economy (1)	5	3	3	-	5	1	-	5	-	1	4	-	3	2	4	1	-	5	-	5	3	2	2	1	3
	1%	1%	1%	-	3%	1%	-	2%	-	1%	1%	-	1%	2%	1%	1%	-	1%	-	1%	1%	2%	1%	*	1%
				*			**					**		*			*		*		*				
Sigma	500	253	247	189	178	133	15	284	201	205	295	29	371	100	306	194	44	456	83	417	411	89	152	164	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	300	157	143	128	97	75	5	163	132	130	171	13	215	72	178	122	27	273	51	249	248	52	90	104	106
	60%	62%	58%	68%	54%	57%	36%	57%	65%	63%	58%	**	58%	72%	58%	63%	61%	60%	62%	60%	60%	58%	59%	64%	58%
				D*			**					**		L*			*		*		*				
Low3Box (Weak)	79	39	40	14	38	28	1	51	26	38	42	5	67	7	54	25	9	70	12	67	67	12	18	23	38
	16%	15%	16%	7%	21%	21%	10%	18%	13%	18%	14%	17%	18%	7%	18%	13%	20%	15%	15%	16%	16%	14%	12%	14%	21%
				*	C	C	**					**	M	*			*		*		*				
Mean	4.7	4.8	4.7	5	4.5	4.6	4.5	4.6	4.9	4.8	4.7	4.4	4.7	5.1	4.7	4.8	4.8	4.7	4.8	4.7	4.7	4.7	4.7	4.9	4.6
				DE*			**		G			**		L*			*		*		*				

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Netherlands Total	Netherlands																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	250	250	156	173	171	347	131	22	191	309	293	51	156	328	172	39	461	70	430	296	204	86	87	32
Base: All Respondents (wtd)	500	252	248	178	171	151	332	151	17	200	300	159	211	130	295	205	41	459	66	434	293	207	88	79	333
7 - Very strong economy (7)	3	2	1	1	-	1	1	1	-	1	2	1	-	2	3	-	1	2	1	2	3	-	1	1	1
	1%	1%	*	1%	-	1%	*	1%	-	*	1%	1%	-	1%	1%	-	1%	*	1%	1%	1%	-	1%	1%	*
				*	*	*		*	**	*		*		*	*	*	**	*	*	*	*	*	*	*	*
6 (6)	7	4	3	2	2	2	3	*	3	3	3	2	-	4	5	1	1	5	3	3	4	2	1	2	3
	1%	2%	1%	1%	1%	1%	1%	*	15%	2%	1%	1%	-	3%	2%	1%	3%	1%	5%	1%	1%	1%	1%	3%	1%
				*	*	*		*	**	*		*		*	*	*	**	*	S*		*	*	*	*	
5 (5)	85	43	42	35	34	16	50	32	3	31	54	16	51	18	47	38	8	77	21	63	55	30	18	13	54
	17%	17%	17%	20%	20%	10%	15%	21%	16%	15%	18%	10%	24%	14%	16%	18%	19%	17%	32%	15%	19%	15%	20%	17%	16%
				*	*	*		*	**	*			K*		*	**	*	**	S*		*	*	*	*	
4 (4)	151	77	74	69	49	33	107	41	3	48	103	42	64	45	98	53	13	138	17	135	94	58	25	24	102
	30%	31%	30%	39%	29%	22%	32%	27%	20%	24%	34%	26%	31%	35%	33%	26%	32%	30%	25%	31%	32%	28%	28%	30%	31%
				E*	*	*		*	**	*			*		*	*	**	*	*	*	*	*	*	*	
3 (3)	153	73	81	40	56	56	89	57	7	79	74	50	63	39	81	72	8	145	11	142	95	59	30	21	102
	31%	29%	32%	23%	33%	37%	27%	38%	38%	39%	25%	32%	30%	30%	27%	35%	19%	32%	17%	33%	32%	28%	34%	27%	31%
				*	*	*		*	**	J*			*		*	*	**	*	*	R		*	*	*	
2 (2)	60	34	26	14	17	30	43	16	1	23	37	31	12	17	36	24	10	50	12	48	35	25	8	11	41
	12%	14%	11%	8%	10%	20%	13%	10%	6%	12%	12%	20%	5%	13%	12%	12%	24%	11%	18%	11%	12%	12%	9%	14%	12%
				*	*	C*		*	**	*		L	*		*	**	*	*	*	*	*	*	*	*	
1 - Very weak economy (1)	41	19	22	16	13	13	38	3	1	16	25	16	21	4	25	17	1	41	1	40	8	33	6	6	29
	8%	8%	9%	9%	7%	9%	11%	2%	5%	8%	8%	10%	10%	3%	8%	8%	1%	9%	2%	9%	3%	16%	7%	8%	9%
				*	*	*	G	*	**	*		M	*		*	*	**	*	*	*	T*	*	*	*	
Sigma	500	252	248	178	171	151	332	151	17	200	300	159	211	130	295	205	41	459	66	434	293	207	88	79	333
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	94	49	45	39	37	19	55	34	5	34	60	19	51	24	55	39	10	84	25	69	62	32	19	17	58
	19%	19%	18%	22%	21%	12%	17%	22%	31%	17%	20%	12%	24%	18%	19%	19%	24%	18%	38%	16%	21%	16%	22%	21%	18%
				*	*	*		*	**	*			K*		*	*	**	*	S*		*	*	*	*	
Low3Box (Weak)	255	126	129	70	86	99	170	76	9	118	137	98	96	61	142	113	18	236	24	230	137	117	44	39	172
	51%	50%	52%	39%	50%	66%	51%	50%	49%	59%	46%	62%	45%	47%	48%	55%	45%	51%	37%	53%	47%	57%	50%	49%	52%
				*	*	CD*		*	**	*		LM	*		*	*	**	*	*	*	*	*	*	*	
Mean	3.4	3.4	3.4	3.6	3.5	3.1	3.3	3.6	3.8	3.3	3.5	3.1	3.5	3.6	3.5	3.4	3.6	3.4	3.9	3.4	3.6	3.2	3.5	3.5	3.4
				E*	*	*		*	**	*			K*	K	*	*	**	*	S*		U	*	*	*	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Finland Total	Finland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	234	267	116	147	238	186	203	112	141	360	85	235	181	356	145	30	471	41	460	244	257	138	141	222
Base: All Respondents (wtd)	500	252	248	183	144	173	191	202	106	125	375	94	237	169	343	157	30	470	38	462	250	250	149	135	216
7 - Very strong economy (7)	11	7	4	5	4	2	4	2	5	7	4	2	2	7	9	2	2	10	4	8	9	2	4	1	6
	2%	3%	2%	3%	3%	1%	2%	1%	*	5%	1%	3%	1%	4%	3%	2%	6%	2%	9%	2%	4%	1%	3%	1%	3%
6 (6)	32	20	12	10	8	14	12	13	8	10	22	9	13	11	24	8	3	29	5	27	16	16	12	10	9
	6%	8%	5%	6%	5%	8%	6%	6%	7%	8%	6%	9%	5%	6%	7%	5%	10%	6%	12%	6%	6%	6%	8%	8%	4%
									*			*					**		*						
5 (5)	132	62	71	56	36	40	47	53	32	27	105	19	61	53	85	47	8	124	7	125	75	57	37	34	61
	26%	24%	29%	31%	25%	23%	24%	26%	30%	22%	28%	20%	26%	31%	25%	30%	28%	26%	18%	27%	30%	23%	25%	25%	28%
									*			*					**		*						
4 (4)	166	88	78	74	47	44	62	73	30	38	128	36	82	47	111	55	11	154	10	155	80	85	51	45	69
	33%	35%	31%	41%	33%	26%	32%	36%	29%	30%	34%	38%	35%	28%	32%	35%	37%	33%	27%	34%	32%	34%	34%	33%	32%
3 (3)	101	48	53	19	37	44	47	35	19	27	74	18	48	36	74	27	3	98	9	91	45	56	30	25	46
	20%	19%	22%	11%	26%	26%	24%	17%	18%	22%	20%	19%	20%	21%	22%	17%	11%	21%	25%	20%	18%	22%	20%	19%	21%
					C	C			*			*					**		*						
2 (2)	41	22	19	14	9	18	12	20	9	12	30	6	24	11	28	14	1	40	1	40	15	26	10	16	15
	8%	9%	8%	8%	6%	11%	6%	10%	8%	9%	8%	7%	10%	6%	8%	9%	5%	8%	4%	9%	6%	10%	7%	12%	7%
									*			*					**		*						
1 - Very weak economy (1)	17	7	11	4	4	9	9	6	3	4	13	4	8	5	13	4	1	16	2	15	10	7	4	3	10
	3%	3%	4%	2%	2%	5%	4%	3%	3%	3%	3%	4%	4%	3%	4%	3%	4%	3%	5%	3%	4%	3%	2%	2%	5%
									*			*					**		*						
Sigma	500	252	248	183	144	173	191	202	106	125	375	94	237	169	343	157	30	470	38	462	250	250	149	135	216
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	175	89	86	71	48	56	62	68	45	44	131	30	75	71	118	57	13	162	15	160	99	76	54	45	76
	35%	35%	35%	39%	33%	33%	32%	34%	43%	35%	35%	32%	32%	42%	34%	37%	43%	35%	39%	35%	40%	30%	36%	34%	35%
									*			*		L			**		*		U				
Low3Box (Weak)	159	76	83	37	50	72	68	61	31	43	116	28	80	51	115	44	6	153	13	146	70	89	44	44	71
	32%	30%	34%	20%	34%	42%	35%	30%	29%	35%	31%	30%	34%	30%	33%	28%	20%	33%	34%	32%	28%	36%	29%	33%	33%
					C	C			*			*					**		*						
Mean	4	4	3.9	4.2	4	3.8	3.9	4	4.2	4	4	4	3.9	4.1	4	4	4.3	4	4.2	4	4.1	3.9	4.1	3.9	4
				E					*			*		L			**		*		U				

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age		Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	19514	9484	10030	7408	6670	5436	6027	8123	5173	9694	9820	5547	6963	7004	10732	8782	2063	17451	3395	16119	13147	6367	8138	5581	5795
Base: All Respondents (wtd)	13500	6736	6764	5839	4360	3301	4569	5356	3407	6221	7279	4678	5091	3730	7148	6352	1397	12103	2173	11327	8747	4753	5548	4015	3937
Much stronger	501	273	228	296	133	72	200	190	101	238	263	228	134	140	272	230	118	383	169	332	318	183	295	101	105
	4%	4%	3%	5%	3%	2%	4%	4%	3%	4%	4%	5%	3%	4%	4%	4%	8%	3%	8%	3%	4%	4%	5%	3%	3%
	B		DE	E			GH					LM					Q		S			WX			
	2381	1253	1128	1251	722	408	815	914	617	1107	1274	853	798	730	1269	1112	327	2054	557	1824	1638	743	1277	632	472
	18%	19%	17%	21%	17%	12%	18%	17%	18%	18%	18%	18%	16%	20%	18%	18%	23%	17%	26%	16%	19%	16%	23%	16%	12%
About the same	B			DE	E							L		L			Q		S		U		WX	X	
	7757	3740	4017	3240	2506	2011	2426	3208	2041	3568	4189	2569	3086	2103	4047	3709	671	7086	1027	6729	5008	2749	2841	2470	2446
	57%	56%	59%	55%	57%	61%	53%	60%	60%	57%	58%	55%	61%	56%	57%	58%	48%	59%	47%	59%	57%	58%	51%	62%	62%
			A			CD		F	F					KM		N		P		R			V	V	
	2119	1089	1030	789	726	604	783	802	504	979	1140	717	818	585	1162	956	201	1918	310	1808	1351	768	822	639	657
Much weaker	16%	16%	15%	14%	17%	18%	17%	15%	15%	16%	16%	15%	16%	16%	16%	15%	14%	16%	14%	16%	15%	16%	15%	16%	17%
				C	C		GH																	V	
	742	381	361	264	272	207	345	242	144	330	413	312	257	174	398	344	80	663	109	633	433	310	312	173	257
	5%	6%	5%	5%	6%	6%	8%	5%	4%	5%	6%	7%	5%	5%	6%	5%	6%	5%	5%	6%	5%	7%	6%	4%	7%
						C	GH							LM							T	W			W
Sigma	13500	6736	6764	5839	4360	3301	4569	5356	3407	6221	7279	4678	5091	3730	7148	6352	1397	12103	2173	11327	8747	4753	5548	4015	3937
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	2882	1526	1356	1547	855	480	1015	1104	717	1345	1537	1082	931	869	1541	1342	445	2437	726	2156	1956	926	1572	733	577
	21%	23%	20%	26%	20%	15%	22%	21%	21%	22%	21%	23%	18%	23%	22%	21%	32%	20%	33%	19%	22%	19%	28%	18%	15%
	B			DE	E							L		L			Q		S		U		WX	X	
Low2Box (Much weaker/Somewhat weaker)	2861	1470	1391	1052	999	810	1128	1044	648	1309	1553	1028	1074	759	1560	1301	281	2581	420	2442	1784	1078	1135	812	914
	21%	22%	21%	18%	23%	25%	25%	19%	19%	21%	21%	22%	21%	20%	22%	20%	20%	21%	19%	22%	20%	23%	20%	23%	23%
					C	C	GH												R		T				VW

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Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now
Proportions/Means: Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Norway	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Netherlands	Finland
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	19514	500	1000	500	1000	1001	999	1000	1000	1001	500	1003	503	1000	1000	500	500	500	500	501	500	500	1000	505	500	1000	500	501
Base: All Respondents (wtd)	13500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Much stronger	501	65	15	-	96	8	19	1	3	4	-	38	25	4	1	44	2	10	84	5	7	2	37	17	3	1	1	
	4%	13%	3%	-	19%	2%	4%	*	1%	1%	-	8%	5%	1%	*	9%	*	1%	2%	17%	1%	1%	1%	*	7%	3%	1%	*
		BCEFGHIJL MNPQRTUV WXYZa	CGHIJMNQPT VWZa		ABCEFGHIJL MNOPQRTU VWXYZa	CGHJNPa	CGHIJMNQPT WZa		J	CGJ		BCEFGHIJMN PORTUVWYZ	CEGHJMNQP RTUVWZa	J		BCEFGHIJLM NPQRTUVWY Za			CGHJNPa	BCEFGHIJL MNOPQRTU VWXYZa	J	CGJN	CGJNa		BCEGHJMN QRTUVWYZa	CEGHJMNQP TUVWZa		
Somewhat stronger	2381	138	55	24	201	78	173	12	69	55	50	187	142	57	74	156	47	56	62	173	76	80	70	59	98	98	60	30
	18%	28%	11%	5%	40%	16%	35%	2%	14%	11%	10%	37%	28%	11%	15%	31%	9%	11%	12%	35%	15%	16%	14%	12%	20%	20%	12%	6%
		BCEGHJMN QRTUVWXYZ	CGa	G	ABCEGHJLM NOPQRTUV WXYZa	BCGUMPQa	BCEGHJMN QRTUVWXYZ		CGJPa	CGa	CGa	ABCEGHJLM NPQRTUVWX YZa	BCEGHJMN QRTUVWXYZ	CGa	BCGUMPa	BCEGHJMN QRTUVWXYZ	CG	CGa		BCEGHJMN QRTUVWXYZ	CGJPa	BCGUMPQa	CGJPa	CGa	BCGHJMN QRTUVWZa	BCEGHJMN QRTUVWZa	CGa	G
About the same	7757	185	337	319	170	356	262	294	337	343	263	218	273	266	306	240	417	256	357	180	278	292	250	391	263	308	222	374
	57%	37%	67%	64%	34%	71%	52%	59%	67%	69%	53%	44%	55%	53%	61%	48%	83%	51%	71%	36%	56%	58%	50%	78%	53%	62%	44%	75%
		ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ	ADFGJLMN OQSTUVXYZ
Somewhat weaker	2119	64	75	125	20	45	42	142	76	78	140	47	47	87	89	32	32	143	53	52	111	95	109	43	80	54	163	75
	16%	13%	15%	25%	4%	9%	8%	28%	15%	16%	28%	9%	9%	17%	18%	6%	6%	29%	11%	10%	22%	19%	22%	9%	16%	11%	33%	15%
		DEOP	DEFKLOPRS WY	ABDEFHIKLM NOPRSUWXY	D	D	ABDEFHIKLM NOPRSUWV XYa	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY
Much weaker	742	47	17	31	12	12	4	52	15	20	46	11	13	86	30	27	2	42	19	12	31	26	64	5	22	23	52	19
	5%	9%	3%	6%	2%	2%	1%	10%	3%	4%	9%	2%	3%	17%	6%	5%	*	8%	4%	2%	6%	5%	13%	1%	4%	5%	10%	4%
		BDEFHIKLP RSUWXYa	FPW	BDEFHIKLP SW	P	P	BCDEFHIKLN OPRSUWXY	FP	FKPW	BDEFHIKLN RSUWXYa	P	P	ABCEFGHIJL LNOPQRTU VWXYZa	BDEFHIKLP SW	DEFKLPW		BDEFHIKLP SW	FPW	P	BDEFHIKLP SW	BDEFHIKLN OPQRTUW XYa			FKPW	DEFKLPW	BDEFHIKLN OPRSUWXY	FPW	
Sigma	13500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Much stronger/Somewhat stronger)	2882	204	70	24	297	86	191	13	73	59	50	224	167	61	76	201	49	60	72	257	80	87	77	62	135	115	63	32
	21%	41%	14%	5%	59%	17%	38%	3%	15%	12%	10%	45%	33%	12%	15%	40%	10%	12%	14%	51%	16%	17%	15%	12%	27%	23%	13%	6%
		BCEGHJLMN PQRTUVWXY Za	CGJPa	G	ABCEFGHIJL MNOPQRTU VWXYZa	CGJMPQa	BCEGHJMN QRTUVWXYZ a		CGJPa	CGa	CGa	BCEGHJLMN PQRTUVWXY Za	BCEGHJMN QRTUVWXYZ a	CGa	CGJPa	BCEGHJMN QRTUVWXYZ a	CG	CGa	CGJPa	ABCEFGHIJL MNOPQRTU VWXYZa	CGJPa	CGJMPQa	CGJPa	CGa	BCEGHJMN QRTUVWZa	BCEGHJMN QRTUVWZa	CGa	G
Low2Box (Much weaker/Somewhat weaker)	2861	111	93	157	33	58	46	193	91	98	186	58	60	173	119	60	34	185	71	64	142	121	173	48	102	78	215	95
	21%	22%	19%	31%	7%	12%	9%	39%	18%	20%	37%	12%	12%	35%	24%	12%	7%	37%	14%	13%	28%	24%	25%	10%	20%	16%	43%	19%
		DEFKLOPRS WY	DEFKLOPSW	ABDEFHIKLN OPRSUWXYa	DP	DP	ABDEFHIKLN NOPRSUWXY	DEFKLOPSW	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY	DEFKLOPRS WY

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Global Advisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	19514	2001	2000	7506	5505	7502	3502	1501
Base: All Respondents (wtd)	13500	1000	1500	5000	3500	4000	2000	1500
Much stronger	501	25	206	26	114	47	162	126
	4%	2%	14%	1%	3%	1%	8%	8%
		CE	ACDEFG		CE	C	ACDE	ACDE
Somewhat stronger	2381	176	496	500	773	506	622	346
	18%	18%	33%	10%	22%	13%	31%	23%
		CE	ACDEG		ACE	C	ACDEG	ACE
About the same	7757	664	595	3136	2045	2567	1007	720
	57%	66%	40%	63%	58%	64%	50%	48%
		BCDFG		BDFG	BFG	BDFG	B	B
Somewhat weaker	2119	100	117	975	447	624	162	242
	16%	10%	8%	19%	13%	16%	8%	16%
		B		ABDEFG	ABF	ABDF		ABDF
Much weaker	742	36	87	363	120	256	46	66
	5%	4%	6%	7%	3%	6%	2%	4%
		F	ADF	ADFG	F	ADFG		F
Sigma	13500	1000	1500	5000	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Much stronger/Somewhat stronger)	2882	201	702	526	887	553	785	472
	21%	20%	47%	11%	25%	14%	39%	31%
		CE	ACDEFG		ACE	C	ACDEG	ACDE
Low2Box (Much weaker/Somewhat weaker)	2861	135	204	1337	568	880	208	308
	21%	14%	14%	27%	16%	22%	10%	21%
		F	F	ABDEFG	ABF	ABDF		ABDF

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	206	294	229	170	101	231	200	69	170	330	205	167	128	242	258	60	440	71	429	304	196	285	115	100
Base: All Respondents (wtd)	500	245	255	248	147	105	258	190	52	157	343	327	118	55	224	276	53	447	57	443	274	226	281	113	106
Much stronger	65	37	28	36	17	13	38	23	4	23	42	49	12	5	22	43	13	52	9	56	27	38	35	13	17
	13%	15%	11%	14%	12%	12%	15%	12%	8%	15%	12%	15%	10%	9%	10%	16%	24%	12%	16%	13%	10%	17%	12%	11%	16%
Somewhat stronger	138	65	73	76	45	17	72	58	8	40	98	102	26	10	52	86	13	125	12	126	69	69	75	29	34
	28%	27%	29%	31%	31%	16%	28%	31%	15%	26%	29%	31%	22%	19%	23%	31%	24%	28%	22%	28%	25%	31%	27%	26%	32%
About the same	185	93	92	99	49	37	96	71	18	48	138	116	48	21	84	101	13	172	18	167	106	80	102	51	33
	37%	38%	36%	40%	33%	35%	37%	37%	35%	30%	40%	36%	41%	38%	37%	37%	25%	39%	31%	38%	39%	35%	36%	45%	31%
Somewhat weaker						*			*								*		*				*		*
	64	28	36	24	20	21	27	24	14	30	34	38	15	11	41	23	8	56	10	54	44	20	43	13	8
Much weaker	13%	11%	14%	10%	13%	20%	10%	12%	26%	19%	10%	12%	12%	21%	18%	8%	16%	12%	17%	12%	16%	9%	15%	12%	8%
						C*			FG*	J				KL	O		*		*		U		*		*
Sigma	47	22	25	13	16	18	24	14	9	16	31	21	18	8	25	22	6	41	8	39	28	19	26	8	13
	9%	9%	10%	5%	11%	17%	9%	7%	16%	10%	9%	7%	15%	14%	11%	8%	11%	9%	14%	9%	10%	8%	9%	7%	13%
						C*			*					K	K		*		*				*		*
	500	245	255	248	147	105	258	190	52	157	343	327	118	55	224	276	53	447	57	443	274	226	281	113	106
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	204	102	102	112	62	30	110	82	12	63	140	151	38	15	74	129	26	178	22	182	97	107	110	42	51
	41%	42%	40%	45%	42%	28%	43%	43%	23%	40%	41%	46%	32%	28%	33%	47%	49%	40%	38%	41%	35%	47%	39%	37%	48%
Low2Box (Much weaker/Somewhat weaker)						*	H	H	*			LM			N		*		*		T		*		*
	111	50	61	37	36	38	51	37	22	46	65	59	33	19	66	45	14	97	18	93	72	39	69	21	22
	22%	20%	24%	15%	25%	37%	20%	20%	42%	30%	19%	18%	27%	35%	29%	16%	27%	22%	31%	21%	26%	17%	25%	18%	20%
						C	C*		FG*	J			K	K	O		*		*		U		*		*

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Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																															
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO		NON-METRO		VIC/TAS		Region		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SANT	WA	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	
Base: All Respondents (unwtd)	1000	487	513	315	336	349	217	489	274	520	480	324	304	372	532	468	104	896	131	869	625	375	612	388	286	347	194	102	71	358	264	378	
Base: All Respondents (wtd)	500	248	252	197	150	154	120	251	129	238	262	131	295	74	252	248	48	452	59	441	299	201	295	205	136	184	90	55	35	183	122	195	
Much stronger	15	10	5	10	1	4	7	4	4	4	11	1	13	2	6	9	1	14	3	12	6	9	12	3	2	7	3	3	-	9	2	4	
	3%	4%	2%	5%	1%	3%	6%	1%	3%	2%	4%	1%	4%	2%	3%	3%	3%	3%	5%	3%	2%	4%	4%	1%	1%	4%	3%	5%	-	5%	2%	2%	
				D				G					K					*		*			W				*	*					
Somewhat stronger	55	28	27	28	16	11	17	22	16	28	27	17	28	10	29	26	10	45	13	42	36	19	34	21	14	18	12	7	6	23	12	20	
	11%	11%	11%	14%	11%	7%	14%	9%	12%	12%	10%	13%	10%	13%	12%	11%	20%	10%	23%	9%	12%	9%	11%	10%	10%	10%	13%	12%	16%	13%	10%	10%	
				E														Q*		S*								*	*				
About the same	337	157	180	130	102	104	73	177	87	164	173	93	197	47	171	166	31	307	35	302	201	136	195	143	90	129	55	41	23	119	85	134	
	67%	63%	72%	66%	68%	68%	60%	71%	68%	69%	66%	71%	67%	63%	68%	67%	63%	68%	60%	68%	67%	68%	66%	70%	66%	70%	61%	74%	67%	65%	70%	68%	
								F				M						*		*								*	*				
Somewhat weaker	75	43	32	23	24	29	16	42	18	35	40	13	48	13	36	39	7	68	7	68	49	27	44	31	22	28	14	5	6	28	20	28	
	15%	17%	13%	12%	16%	19%	13%	17%	14%	15%	15%	10%	16%	18%	14%	16%	14%	15%	12%	15%	16%	13%	15%	15%	16%	15%	16%	8%	17%	15%	16%	14%	
								C					K				*		*									*	*				
Much weaker	17	11	7	5	6	6	8	6	3	6	11	7	8	2	10	8	*	17	1	17	7	10	10	7	8	3	6	*	*	5	4	9	
	3%	4%	3%	2%	4%	6%	6%	3%	3%	3%	4%	6%	3%	3%	4%	3%	*	4%	1%	4%	2%	5%	3%	4%	6%	1%	7%	1%	*	*	2%	3%	5%
								G					L				*		*						Y		Y	*	*				
Sigma	500	248	252	197	150	154	120	251	129	238	262	131	295	74	252	248	48	452	59	441	299	201	295	205	136	184	90	55	35	183	122	195	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																	
Top2Box (Much stronger/Somewhat stronger)	70	37	33	38	17	15	24	26	20	33	37	18	41	11	36	35	11	59	16	54	42	28	46	24	16	25	15	10	6	32	14	24	
	14%	15%	13%	20%	11%	10%	20%	10%	16%	14%	14%	13%	14%	15%	14%	14%	23%	13%	27%	12%	14%	14%	16%	12%	12%	14%	16%	17%	16%	18%	11%	12%	
				OE				G									Q*		S*								*	*					
Low2Box (Much weaker/Somewhat weaker)	93	54	39	28	30	35	23	48	21	41	51	21	56	16	46	47	7	86	8	85	56	37	54	38	31	31	20	5	6	32	23	37	
	19%	22%	15%	14%	20%	23%	19%	19%	16%	17%	20%	16%	19%	21%	18%	19%	14%	19%	13%	19%	19%	18%	18%	19%	23%	17%	23%	9%	17%	18%	19%	19%	
								C									*		*									a		a	*	*	

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Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	North	Center	South	French	Flemish	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	
Base: All Respondents (unwtd)	500	247	253	172	160	168	141	213	146	189	311	77	265	158	300	200	26	474	39	461	297	203	257	42	201	261	239	106	169	225	
Base: All Respondents (wtd)	500	251	249	184	157	158	160	209	132	179	321	172	186	142	292	208	19	481	30	470	262	238	243	38	219	273	227	101	176	223	
Somewhat stronger	24	16	9	12	7	6	6	8	10	9	15	2	12	10	15	10	4	21	5	20	13	12	19	1	5	7	17	8	8	9	
	5%	6%	3%	6%	4%	4%	4%	4%	8%	5%	5%	1%	7%	7%	5%	5%	19%	4%	15%	4%	5%	5%	8%	3%	2%	3%	7%	8%	4%	4%	
About the same											*	K	K				**		S*			X	*			Y	*				
	319	155	164	123	88	108	99	139	82	119	200	111	116	93	181	138	9	310	15	304	156	163	150	22	146	183	136	59	109	152	
	64%	62%	66%	67%	56%	68%	62%	66%	62%	67%	62%	64%	62%	65%	62%	66%	48%	64%	49%	65%	60%	68%	62%	58%	67%	67%	60%	58%	62%	68%	
Somewhat weaker											*						**		4%							*					
	125	63	62	38	49	38	36	55	34	40	85	48	47	31	72	53	4	121	9	116	79	46	61	12	53	64	61	25	48	53	
	25%	25%	25%	20%	31%	24%	23%	26%	26%	23%	26%	28%	25%	22%	25%	25%	23%	25%	29%	25%	30%	19%	25%	31%	24%	23%	27%	24%	27%	24%	
Much weaker											*						**		*			U	*			*					
	31	18	14	12	13	7	19	7	6	10	22	12	11	8	23	8	2	30	2	30	14	18	13	3	15	18	13	10	11	10	
	6%	7%	6%	7%	8%	4%	12%	3%	4%	5%	7%	7%	6%	6%	8%	4%	9%	6%	6%	6%	5%	8%	5%	9%	7%	7%	6%	10%	7%	5%	
Sigma							G				*						**		*				*			*					
	500	251	249	184	157	158	160	209	132	179	321	172	186	142	292	208	19	481	30	470	262	238	243	38	219	273	227	101	176	223	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																															
Top2Box (Much stronger/Somewhat stronger)	24	16	9	12	7	6	6	8	10	9	15	2	12	10	15	10	4	21	5	20	13	12	19	1	5	7	17	8	8	9	
	5%	6%	3%	6%	4%	4%	4%	4%	8%	5%	5%	1%	7%	7%	5%	5%	19%	4%	15%	4%	5%	5%	8%	3%	2%	3%	7%	8%	4%	4%	
Low2Box (Much weaker/Somewhat weaker)											*	K	K				**		S*			X	*			Y	*				
	157	80	76	50	62	45	55	62	40	50	107	60	58	39	96	61	6	150	11	146	93	64	74	15	68	82	74	35	59	63	
	31%	32%	31%	27%	40%	28%	34%	30%	30%	28%	33%	35%	31%	28%	33%	29%	33%	31%	35%	31%	36%	27%	30%	39%	31%	30%	33%	34%	34%	28%	
					C						*						**		*			*				*					

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	474	526	505	317	178	268	710	22	414	586	189	579	232	468	532	125	875	162	838	689	311	617	230	153
Base: All Respondents (wtd)	500	232	268	285	146	69	166	333	7	196	304	157	262	81	223	277	60	440	75	425	331	169	293	119	88
Much stronger	96	41	56	58	28	10	34	62	1	37	59	38	44	15	43	54	13	83	15	81	63	33	53	24	20
	19%	18%	21%	20%	20%	14%	21%	19%	9%	19%	19%	24%	17%	18%	19%	19%	22%	19%	20%	19%	19%	19%	18%	20%	22%
Somewhat stronger	201	90	111	109	59	33	59	140	2	73	129	56	112	33	89	112	27	174	34	167	139	62	127	48	26
	40%	39%	41%	38%	40%	48%	37%	42%	22%	37%	42%	36%	43%	41%	40%	40%	45%	39%	44%	39%	42%	37%	43%	40%	30%
About the same	170	86	84	103	45	22	55	111	3	71	99	52	90	27	77	92	16	154	21	148	108	62	96	39	34
	34%	37%	31%	36%	31%	31%	35%	33%	47%	36%	32%	33%	34%	34%	35%	33%	27%	35%	28%	35%	33%	36%	33%	33%	39%
Somewhat weaker	20	8	12	10	7	3	7	12	1	8	12	6	10	5	9	12	3	17	3	18	11	9	11	5	4
	4%	4%	4%	4%	5%	4%	4%	4%	18%	4%	4%	4%	4%	6%	4%	4%	5%	4%	4%	4%	3%	6%	4%	4%	5%
Much weaker	12	7	5	5	6	2	5	7	**	7	6	5	7	1	5	7	1	11	2	11	9	3	6	3	3
	2%	3%	2%	2%	4%	2%	3%	2%	4%	3%	2%	3%	2%	1%	2%	3%	2%	3%	2%	3%	3%	2%	2%	3%	4%
Sigma	500	232	268	285	146	69	160	333	7	196	304	157	262	81	223	277	60	440	75	425	331	169	293	119	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	297	131	167	167	87	43	93	202	2	110	188	94	156	48	132	165	40	258	49	248	202	95	180	72	46
	59%	56%	62%	59%	60%	62%	58%	61%	31%	56%	62%	60%	59%	59%	59%	60%	66%	59%	66%	58%	61%	56%	61%	60%	52%
Low2Box (Much weaker/Somewhat weaker)	33	15	17	15	13	5	12	19	2	15	18	11	16	6	14	19	4	29	5	28	20	12	17	8	8
	7%	7%	6%	5%	9%	7%	7%	6%	22%	8%	6%	7%	6%	7%	6%	7%	7%	6%	6%	7%	6%	7%	6%	7%	9%
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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

		Canada Total		Canada																															
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						Social Media						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e			
Base: All Respondents (unwtd)	1001	509	492	273	320	408	164	388	449	507	494	359	462	180	515	486	111	890	125	876	698	303	65	66	115	136	-	376	243	318	270	413			
Base: All Respondents (wtd)	500	247	253	177	164	158	92	197	211	228	272	186	223	91	252	248	55	445	61	439	347	153	34	31	57	65	-	192	121	168	135	197			
Much stronger	8	5	3	5	2	2	3	3	2	3	5	4	3	1	6	2	3	5	4	5	5	3	-	*	2	1	-	4	1	6	*	2			
	2%	2%	1%	3%	1%	1%	4%	1%	1%	1%	2%	2%	1%	1%	2%	1%	6%	1%	6%	1%	2%	2%	-	1%	3%	2%	-	2%	1%	3%	*	1%			
Somewhat stronger	78	45	33	35	20	23	14	28	36	35	43	26	35	16	38	40	7	71	9	69	54	24	4	1	13	13	-	35	11	30	22	26			
	16%	18%	13%	20%	12%	14%	15%	14%	17%	15%	16%	14%	16%	18%	15%	16%	12%	16%	14%	16%	15%	16%	12%	5%	23%	20%	-	18%	9%	18%	16%	13%			
About the same	356	167	189	116	124	116	62	140	154	170	187	130	160	66	176	180	38	318	41	315	247	110	27	25	39	42	-	125	98	111	98	147			
	71%	68%	75%	65%	75%	74%	68%	71%	73%	74%	69%	70%	72%	73%	70%	73%	69%	72%	67%	72%	71%	72%	81%	81%	68%	64%	-	65%	81%	66%	72%	75%			
Somewhat weaker	45	24	22	16	15	14	10	21	15	16	29	19	20	6	24	22	6	40	5	40	32	13	2	3	3	6	-	24	8	16	13	17			
	9%	10%	9%	9%	9%	9%	11%	11%	7%	7%	11%	10%	9%	7%	9%	9%	11%	9%	9%	9%	8%	6%	6%	11%	5%	9%	-	12%	7%	9%	9%	9%			
Much weaker	12	7	6	6	3	3	3	6	4	3	9	7	5	1	8	4	2	11	3	10	9	3	*	*	1	3	-	4	3	5	2	5			
	2%	3%	2%	4%	2%	2%	3%	3%	2%	2%	3%	4%	2%	1%	3%	2%	3%	2%	4%	2%	3%	2%	1%	2%	1%	5%	-	2%	2%	3%	2%	3%			
Sigma	500	247	253	177	164	158	92	197	211	228	272	186	223	91	252	248	55	445	61	439	347	153	34	31	57	65	-	192	121	168	135	197			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%			
Summary																																			
Top2Box (Much stronger/Somewhat stronger)	86	50	37	40	22	24	17	31	38	38	48	31	38	17	45	42	10	77	12	74	59	27	4	2	15	14	-	39	13	36	22	28			
	17%	20%	14%	22%	14%	15%	19%	16%	18%	17%	18%	16%	17%	19%	18%	17%	18%	17%	20%	17%	17%	18%	12%	6%	26%	22%	-	20%	10%	21%	16%	14%			
Low2Box (Much weaker/Somewhat weaker)	14	8	13	18	12	14	11	17	19	20	19	17	19	11	13	14	10	23	8	26	23	7	3	1	1	1	-	9	7	10	12	14			
	3%	3%	5%	7%	7%	9%	8%	9%	9%	9%	8%	9%	9%	8%	7%	8%	9%	11%	10%	13%	13%	7%	3%	3%	3%	3%	-	8%	9%	10%	14%	14%			

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	999	463	536	439	444	116	75	231	693	715	284	90	259	650	673	326	94	905	318	681	874	125	613	304	82
Base: All Respondents (wtd)	500	249	251	200	194	106	82	150	267	361	139	295	155	50	297	203	48	452	98	402	413	87	221	189	89
Much stronger	19	9	9	10	5	4	9	1	9	12	7	12	3	4	13	6	3	15	5	13	18	1	10	4	5
	4%	4%	4%	5%	3%	3%	11%	*	3%	3%	5%	4%	2%	8%	4%	3%	7%	3%	5%	3%	4%	1%	4%	2%	5%
Somewhat stronger	173	69	104	72	72	29	19	44	110	137	36	104	49	20	105	67	27	146	64	109	156	17	98	48	26
	35%	28%	41%	36%	37%	27%	23%	29%	41%	38%	26%	35%	31%	39%	36%	33%	55%	32%	65%	27%	38%	19%	44%	25%	30%
About the same	262	135	127	104	105	53	44	88	130	175	87	153	89	21	149	113	18	244	27	236	201	61	99	119	44
	52%	54%	51%	52%	54%	50%	53%	59%	49%	49%	63%	52%	57%	41%	50%	55%	37%	54%	27%	59%	49%	71%	45%	63%	49%
Somewhat weaker				*	*	*	**	*	*	*	*	*	M	*	*	*	**	*	R	*	T*	*	V*	*	*
	42	34	8	12	10	20	7	18	17	35	7	24	13	5	27	15	1	41	3	39	36	6	13	18	11
Much weaker	8%	14%	3%	6%	5%	19%	9%	12%	6%	10%	5%	8%	8%	10%	9%	7%	1%	9%	3%	10%	9%	7%	6%	10%	12%
		B		*	*	CD*	**	*	*	*	*	*	*		*	*	**	*	*	*	*	*	*	*	*
	4	2	3	3	1	1	3	*	1	2	3	2	2	1	2	2	*	4	*	4	2	2	2	*	3
	1%	1%	1%	2%	*	1%	4%	*	*	*	2%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	3%	1%	*	3%
Sigma				*	*	*	**	*	*	*	*	*	*		*	*	**	*	*	*	*	*	*	*	*
	500	249	251	200	194	106	82	150	267	361	139	295	155	50	297	203	48	452	98	402	413	87	221	189	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	191	78	113	81	78	32	28	44	120	149	43	116	52	24	118	74	30	162	69	123	174	17	108	52	31
	38%	32%	45%	41%	40%	31%	34%	29%	45%	41%	31%	39%	33%	47%	40%	36%	62%	36%	70%	31%	42%	20%	49%	28%	35%
Low2Box (Much weaker/Somewhat weaker)				*	*	*	**	A	*	*	*	*	G	*	*	*	*	*	S*	*	U	*	W	*	*
	46	36	11	15	11	20	11	18	18	37	9	26	14	6	29	17	1	46	3	43	38	8	14	18	14
	9%	14%	4%	8%	6%	19%	13%	12%	7%	10%	7%	9%	9%	11%	10%	8%	2%	10%	3%	11%	9%	9%	6%	10%	15%
		B		*	*	D*	**	*	*	*	*	*	*		*	*	**	*	*	*	*	*	*	*	*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	335	312	353	235	521	244	432	568	394	299	307	559	441	27	973	60	940	604	396	166	332	502
Base: All Respondents (wtd)	500	247	253	191	153	157	120	261	119	207	293	168	209	124	268	232	15	485	28	472	305	195	82	167	250
Much stronger	1	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	1	1	-	1	-	-
	*	-	*	-	*	-	-	*	-	*	-	-	*	-	-	*	-	*	-	*	*	-	1%	-	-
Somewhat stronger	12	7	5	4	5	3	*	9	3	7	5	3	2	6	8	4	1	11	2	10	8	4	4	5	3
	2%	3%	2%	2%	3%	2%	*	3%	2%	4%	2%	2%	1%	5%	3%	2%	6%	2%	6%	2%	3%	2%	4%	3%	1%
About the same	294	146	148	116	85	93	71	151	71	111	183	95	123	77	159	135	8	286	16	278	183	112	50	108	136
	59%	59%	58%	61%	56%	59%	59%	58%	60%	54%	62%	57%	59%	62%	59%	58%	56%	59%	58%	59%	60%	57%	61%	64%	55%
Somewhat weaker	142	73	69	54	42	45	37	70	35	63	79	48	61	32	74	68	4	138	7	134	80	61	22	43	77
	28%	29%	27%	28%	28%	29%	31%	27%	29%	30%	27%	29%	29%	26%	28%	29%	26%	28%	26%	28%	26%	32%	26%	26%	31%
Much weaker	52	22	30	16	20	16	11	31	10	25	26	21	22	9	26	25	2	50	3	49	34	17	6	12	34
	10%	9%	12%	8%	13%	10%	9%	12%	8%	12%	9%	13%	10%	7%	10%	11%	12%	10%	10%	10%	11%	9%	8%	7%	13%
Sigma	500	247	253	191	153	157	120	261	119	207	293	168	209	124	268	232	15	485	28	472	305	195	82	167	250
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	13	7	6	4	5	3	*	10	3	8	5	3	3	6	8	4	1	12	2	11	9	4	4	5	3
	3%	3%	2%	2%	3%	2%	*	4%	2%	4%	2%	2%	1%	5%	3%	2%	6%	2%	6%	2%	3%	2%	5%	3%	1%
Low2Box (Much weaker/Somewhat weaker)	193	94	99	70	62	61	48	100	45	88	105	70	83	41	100	93	6	188	10	183	114	79	28	55	111
	39%	38%	39%	37%	41%	39%	40%	38%	38%	43%	36%	41%	40%	33%	37%	40%	38%	39%	37%	39%	37%	41%	34%	33%	44%
										J		M					**		*						VW

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	295	358	347	285	314	348	383	617	200	611	189	665	335	84	916	195	805	707	293	247	323	430
Base: All Respondents (wtd)	500	252	248	172	183	145	146	157	168	181	319	113	285	101	328	172	40	460	95	405	349	151	127	162	211
Much stronger	3	2	1	1	1	1	1	-	2	*	3	1	1	1	2	1	2	1	2	1	2	1	2	-	1
	1%	1%	*	1%	*	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	4%	*	2%	*	1%	*	2%	-	*
Somewhat stronger	69	42	28	37	18	14	16	19	32	22	47	11	40	18	48	21	7	63	18	51	50	19	30	19	20
	14%	17%	11%	22%	10%	10%	11%	12%	19%	12%	15%	10%	14%	18%	15%	12%	17%	14%	19%	13%	14%	13%	24%	12%	10%
About the same	B			DE					FG					K			*		S				WX		
	337	156	181	101	133	103	99	109	108	127	210	76	195	65	211	126	25	311	60	277	239	97	68	117	152
Somewhat weaker	67%	62%	73%	59%	73%	71%	68%	69%	64%	70%	66%	67%	68%	65%	64%	73%	64%	68%	63%	68%	69%	65%	53%	72%	72%
			A		C	C									N	*							V	V	
Much weaker	76	43	33	28	28	20	24	25	23	27	48	19	42	15	56	20	5	70	13	63	50	26	25	22	29
	15%	17%	13%	16%	15%	14%	17%	16%	14%	15%	17%	15%	14%	15%	17%	12%	13%	15%	13%	16%	14%	17%	19%	14%	14%
Sigma	15	10	5	5	4	7	6	5	4	4	11	6	7	3	11	5	*	15	2	13	7	8	3	3	9
	3%	4%	2%	3%	2%	5%	4%	3%	2%	2%	3%	5%	2%	3%	3%	3%	1%	3%	3%	3%	2%	5%	2%	2%	4%
Summary																	*					T			
	500	252	248	172	183	145	146	157	168	181	319	113	285	101	328	172	40	460	95	405	349	151	127	162	211
Top2Box (Much stronger/Somewhat stronger)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Low2Box (Much weaker/Somewhat weaker)	73	44	29	38	19	15	17	19	34	22	50	12	42	19	50	22	8	64	20	52	52	20	32	19	21
	15%	17%	12%	22%	10%	11%	12%	12%	20%	12%	16%	10%	15%	19%	15%	13%	21%	14%	21%	13%	15%	13%	25%	12%	10%
	B			DE					FG					K			*		S				WX		
	91	53	38	33	31	26	30	30	27	32	59	25	48	17	66	24	6	85	15	75	57	33	27	26	38
	18%	21%	15%	19%	17%	18%	21%	19%	16%	18%	18%	22%	17%	17%	20%	14%	14%	18%	16%	19%	16%	22%	21%	16%	18%
			B												O		*					T			

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Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	245	255	194	149	157	186	226	10	202	298	152	256	92	261	239	32	468	28	472	299	201	191	219	90
Base: All Respondents (wtd)	500	244	256	202	140	159	184	230	11	198	302	129	294	77	263	237	33	467	29	471	303	197	189	221	90
Somewhat stronger	50	25	25	26	14	10	13	31	1	15	35	12	31	8	28	22	1	50	1	50	34	16	15	26	9
	10%	10%	10%	13%	10%	6%	7%	13%	13%	8%	12%	9%	10%	*	11%	9%	2%	11%	**	11%	11%	8%	8%	12%	10%
About the same	263	141	123	109	66	88	92	129	4	112	152	71	156	37	137	126	19	244	13	250	162	101	97	113	53
	53%	58%	48%	54%	47%	56%	50%	56%	38%	56%	50%	55%	53%	48%	52%	53%	58%	52%	45%	53%	54%	51%	51%	51%	59%
Somewhat weaker		B							**					*			*		**						*
	140	58	83	46	46	48	56	59	2	56	84	32	84	24	73	67	10	130	10	130	82	58	53	64	23
	28%	24%	32%	23%	33%	30%	30%	26%	21%	28%	28%	25%	29%	31%	28%	28%	30%	28%	34%	28%	27%	30%	28%	29%	25%
Much weaker		A		C					**					*			*		**						*
	46	20	26	20	13	13	23	11	3	15	31	15	23	8	25	21	3	43	5	41	25	21	23	17	6
	9%	8%	10%	10%	9%	8%	13%	5%	**	8%	10%	11%	8%	11%	10%	9%	10%	9%	17%	9%	8%	11%	12%	8%	6%
Sigma		G							**					*			*		**						*
	500	244	256	202	140	159	184	230	11	198	302	129	294	77	263	237	33	467	29	471	303	197	189	221	90
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	50	25	25	26	14	10	13	31	1	15	35	12	31	8	28	22	1	50	1	50	34	16	15	26	9
	10%	10%	10%	13%	10%	6%	7%	13%	13%	8%	12%	9%	10%	10%	11%	9%	2%	11%	3%	11%	11%	8%	8%	12%	10%
Low2Box (Much weaker/Somewhat weaker)		E							**					*			*		**						*
	186	78	108	66	59	61	79	71	5	71	115	47	107	32	98	88	13	173	15	172	107	79	77	82	28
	37%	32%	42%	33%	42%	38%	43%	31%	50%	36%	38%	36%	36%	42%	37%	37%	39%	37%	52%	36%	35%	40%	40%	37%	31%
		A					G		**					*			*		**						*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	517	486	491	335	177	360	386	257	676	327	4	119	880	553	450	223	780	487	516	794	209	739	191	73
Base: All Respondents (wtd)	500	258	242	276	149	75	187	191	122	304	196	3	67	431	264	236	108	392	231	269	383	117	372	91	37
Much stronger	38	24	14	24	10	3	14	16	8	21	17	1	2	35	25	13	14	23	23	14	32	6	32	4	2
	8%	9%	6%	9%	7%	4%	7%	9%	6%	7%	9%	28%	3%	8%	9%	5%	13%	6%	10%	5%	8%	5%	9%	4%	6%
	B			E								**		L	O		Q		S						*
Somewhat stronger	187	92	95	110	52	25	75	66	46	106	81	1	21	165	98	88	44	143	100	86	150	37	146	27	13
	37%	36%	39%	40%	35%	33%	40%	35%	38%	35%	41%	45%	31%	38%	37%	37%	40%	37%	43%	32%	39%	31%	39%	30%	35%
												**									U		W		*
About the same	218	107	111	111	70	37	78	89	51	140	78	1	37	180	106	112	39	179	81	136	155	63	152	50	16
	44%	41%	46%	40%	47%	49%	41%	47%	42%	46%	40%	27%	55%	42%	40%	47%	36%	46%	35%	51%	40%	54%	41%	55%	43%
												**		M		N		P		R		T		V	*
Somewhat weaker	47	28	20	25	14	9	17	15	15	32	16	-	7	41	29	19	10	37	21	26	38	9	35	8	4
	9%	11%	8%	9%	9%	12%	9%	8%	12%	10%	8%	-	10%	9%	11%	8%	9%	10%	9%	10%	10%	8%	9%	9%	11%
												**													*
Much weaker	11	8	3	6	3	2	4	4	2	5	5	-	*	10	6	4	1	9	5	6	8	2	7	1	2
	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	3%	-	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	6%
	B											**													VW**
Sigma	500	258	242	276	149	75	187	191	122	304	196	3	67	431	264	236	108	392	231	269	383	117	372	91	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	224	116	109	134	62	28	88	83	54	127	97	2	23	200	123	101	58	166	124	101	182	42	178	31	15
	45%	45%	45%	49%	42%	37%	47%	43%	44%	42%	50%	73%	34%	46%	47%	43%	54%	42%	53%	37%	47%	36%	48%	34%	40%
Low2Box (Much weaker/Somewhat weaker)				E								I	**	L		Q	S		U		W				*
	58	36	22	31	17	11	21	19	17	37	21	-	7	51	35	23	11	47	26	32	46	12	42	10	6
	12%	14%	9%	11%	11%	14%	11%	10%	14%	12%	11%	-	11%	12%	13%	10%	10%	12%	11%	12%	12%	10%	11%	11%	17%
		B										**													*

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	503	215	288	295	166	42	71	242	190	272	231	168	43	292	215	288	82	421	147	356	406	97	327	147	29		
Base: All Respondents (wtd)	500	250	250	282	163	55	73	240	187	275	225	169	44	287	226	274	84	416	150	350	402	98	327	143	30		
Much stronger	25	14	11	17	6	1	4	11	10	12	13	8	-	17	12	13	15	10	18	7	20	5	19	4	2		
	5%	6%	4%	6%	4%	3%	6%	5%	5%	4%	6%	5%	-	6%	5%	5%	18%	2%	12%	2%	5%	5%	6%	3%	7%		
Somewhat stronger	142	79	63	88	41	12	23	70	49	64	78	57	12	73	73	69	25	117	44	98	115	27	106	31	5		
	28%	32%	25%	31%	25%	22%	32%	29%	26%	23%	35%	34%	26%	25%	32%	25%	30%	28%	30%	28%	29%	28%	32%	22%	16%		
About the same	273	122	151	141	98	34	41	129	103	162	111	90	27	157	116	157	29	244	64	209	217	56	166	86	21		
	55%	49%	60%	50%	60%	62%	56%	54%	55%	59%	49%	53%	60%	55%	51%	57%	34%	59%	43%	60%	54%	57%	51%	60%	70%		
Somewhat weaker		A		C	*	*	*			J		*					*	P		R	*				**		
	47	26	21	28	13	6	2	26	19	29	17	10	6	30	19	28	11	36	19	28	37	9	28	18	1		
Much weaker	9%	10%	8%	10%	8%	10%	3%	11%	10%	11%	8%	6%	14%	11%	8%	10%	13%	9%	12%	8%	9%	9%	8%	13%	4%		
						*	*			F		*					*				*				**		
Sigma	13	8	5	8	4	1	2	4	7	7	6	3	-	10	7	6	5	8	5	8	13	-	8	4	1		
	3%	3%	2%	3%	2%	3%	3%	2%	4%	3%	3%	2%	-	3%	3%	2%	6%	2%	3%	2%	3%	-	3%	2%	3%		
Sigma	500	250	250	282	163	55	73	240	187	275	225	169	44	287	226	274	84	416	150	350	402	98	327	143	30		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	167	94	73	105	48	14	28	81	59	76	91	65	12	90	85	82	40	127	62	105	134	33	125	35	7		
	33%	37%	29%	37%	29%	25%	38%	34%	31%	28%	40%	39%	26%	31%	37%	30%	47%	31%	42%	30%	33%	33%	38%	25%	23%		
Low2Box (Much weaker/Somewhat weaker)						*	*					*					Q*	S			*	W		**			
	60	34	26	35	17	7	4	30	26	37	23	14	6	40	26	34	15	44	23	37	51	9	36	22	2		
	12%	14%	10%	13%	11%	13%	6%	12%	14%	13%	10%	8%	14%	14%	11%	13%	18%	11%	16%	10%	13%	9%	11%	15%	7%		
						*	*					*					*				*				**		

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	482	518	320	383	297	229	475	296	536	464	319	531	150	538	462	102	898	170	830	638	362	528	233	239
Base: All Respondents (wtd)	500	250	250	181	188	131	128	239	134	265	235	243	198	58	263	237	48	452	76	424	313	187	257	117	126
Much stronger	4	1	2	2	1	1	2	1	*	2	2	2	2	-	2	2	2	2	1	2	1	2	2	-	1
	1%	*	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	-	1%	1%	3%	*	2%	1%	*	1%	1%	-	1%
Somewhat stronger	57	27	30	23	23	10	17	27	13	27	30	26	25	6	32	25	9	48	11	46	31	26	34	12	12
	11%	11%	12%	13%	12%	8%	13%	11%	9%	10%	13%	11%	12%	10%	12%	11%	19%	11%	15%	11%	10%	14%	13%	10%	9%
About the same	266	135	132	95	97	74	56	131	79	142	124	121	110	35	138	128	20	246	37	230	171	95	130	68	67
	53%	54%	53%	52%	52%	56%	44%	55%	59%	54%	53%	50%	56%	60%	53%	54%	42%	54%	48%	54%	55%	51%	51%	59%	53%
Somewhat weaker									F	F				K			*	P							
	87	44	44	33	30	24	23	41	24	44	43	43	33	11	45	42	9	79	15	72	57	31	46	19	22
Much weaker	17%	17%	17%	18%	16%	18%	18%	17%	18%	17%	18%	18%	17%	19%	17%	18%	18%	17%	20%	17%	18%	16%	18%	17%	17%
	86	44	43	27	36	23	30	39	17	50	37	52	28	6	45	41	8	78	12	74	53	33	44	17	24
Sigma	17%	17%	17%	15%	19%	17%	23%	16%	13%	19%	16%	21%	14%	11%	17%	17%	17%	17%	16%	18%	17%	18%	17%	15%	19%
	500	250	250	181	188	131	128	239	134	265	235	243	198	58	263	237	48	452	76	424	313	187	257	117	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	61	28	32	26	24	11	19	29	13	29	31	28	27	6	34	26	11	50	13	48	32	28	36	12	13
	12%	11%	13%	14%	13%	8%	15%	12%	10%	11%	13%	11%	13%	10%	13%	11%	23%	11%	17%	11%	10%	15%	14%	10%	10%
Low2Box (Much weaker/Somewhat weaker)				E													Q*								
	173	87	86	60	66	47	53	79	41	94	79	95	61	17	90	83	17	157	27	146	110	64	90	37	46
	35%	35%	34%	33%	35%	36%	41%	33%	31%	35%	34%	39%	31%	30%	34%	35%	35%	35%	35%	35%	35%	34%	35%	31%	36%
							GH					L					*								

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	554	446	263	343	394	608	336	56	607	393	278	233	489	515	485	46	954	88	912	689	311	92	259	649
Base: All Respondents (wtd)	500	251	249	185	150	165	340	142	18	279	221	295	90	115	224	276	12	488	27	473	315	185	38	118	343
Much stronger	1	1	1	1	*	-	*	1	*	1	1	-	1	1	1	1	*	1	*	1	1	*	1	-	1
	*	*	*	1%	*	-	*	*	1%	*	*	-	1%	1%	*	*	2%	*	1%	*	*	*	2%	-	*
Somewhat stronger	74	37	37	37	14	24	48	24	3	39	35	37	13	24	35	40	2	72	5	69	43	31	12	23	39
	15%	15%	15%	20%	9%	15%	14%	17%	16%	14%	16%	13%	15%	21%	16%	14%	17%	15%	20%	15%	14%	17%	33%	20%	11%
About the same	306	152	153	109	96	100	207	87	11	175	131	189	53	64	133	173	6	300	13	292	191	115	15	74	216
	61%	61%	62%	59%	64%	61%	61%	61%	61%	63%	59%	64%	58%	56%	59%	63%	49%	61%	48%	62%	61%	62%	40%	62%	63%
Somewhat weaker							*					M					*		*			*		V	V
	89	44	44	29	29	30	64	21	4	51	38	55	16	18	43	46	2	87	6	83	62	27	8	18	63
	18%	18%	18%	16%	20%	18%	19%	15%	21%	18%	17%	19%	18%	16%	19%	17%	17%	18%	21%	18%	20%	15%	20%	15%	18%
Much weaker							*										*		*			*			
	30	16	13	9	10	10	21	9	*	14	16	14	8	8	13	17	2	28	3	27	19	11	2	3	24
	6%	7%	5%	5%	7%	6%	6%	6%	1%	5%	7%	5%	8%	7%	6%	6%	15%	6%	10%	6%	6%	6%	6%	3%	7%
Sigma							*										Q*		*			*			
	500	251	249	185	150	165	340	142	18	279	221	295	90	115	224	276	12	488	27	473	315	185	38	118	343
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	76	38	38	37	14	24	48	25	3	40	36	37	14	25	35	40	2	73	6	70	44	32	13	23	39
	15%	15%	15%	20%	9%	15%	14%	17%	17%	14%	16%	13%	15%	22%	16%	15%	19%	15%	21%	15%	14%	17%	34%	20%	11%
Low2Box (Much weaker/Somewhat weaker)				D					*					K			*		*			VX*		X	
	119	61	58	39	40	40	85	30	4	65	54	69	23	26	56	63	4	115	8	110	80	38	10	21	88
	24%	24%	23%	21%	26%	25%	25%	21%	22%	23%	24%	23%	26%	23%	25%	23%	32%	24%	31%	23%	25%	21%	25%	18%	26%
							*										*		*			*			

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	244	256	260	152	88	349	135	16	217	283	126	167	207	285	215	118	382	135	365	349	151	302	137	61
Base: All Respondents (wtd)	500	238	262	270	148	82	397	94	9	210	290	321	103	76	260	240	97	403	114	386	308	192	275	153	72
Much stronger	44	15	29	28	7	9	29	12	3	12	32	32	8	5	23	21	14	31	21	23	26	19	31	5	8
	9%	6%	11%	11%	4%	11%	7%	13%	35%	6%	11%	10%	8%	7%	9%	9%	14%	8%	19%	6%	8%	10%	11%	3%	11%
								*	**									*				W			
Somewhat stronger	156	73	83	86	49	21	126	28	2	64	93	107	28	21	87	69	25	131	33	123	104	53	92	50	14
	31%	31%	32%	32%	33%	26%	32%	30%	22%	30%	32%	33%	27%	28%	34%	29%	26%	33%	29%	32%	34%	27%	34%	33%	19%
About the same	240	123	117	131	66	42	196	41	3	117	123	145	55	40	129	111	46	194	52	187	148	92	124	77	39
	48%	52%	45%	49%	45%	51%	49%	43%	32%	56%	42%	45%	53%	53%	50%	46%	47%	48%	46%	48%	48%	48%	45%	50%	54%
					*	*		*	**	J							*		*		*	*	*	*	*
Somewhat weaker	32	20	13	12	14	6	22	10	1	5	28	22	7	4	14	19	2	30	3	30	18	14	14	15	4
	6%	8%	5%	4%	10%	8%	5%	10%	12%	2%	10%	7%	7%	5%	5%	8%	2%	8%	2%	8%	6%	7%	5%	10%	6%
								*	**								*	*	*	*	*	*	*	*	*
Much weaker	27	7	20	12	12	3	24	3	-	13	15	16	6	6	7	20	10	17	4	23	12	15	14	6	8
	5%	3%	8%	5%	8%	4%	6%	4%	-	6%	5%	5%	6%	7%	3%	8%	11%	4%	4%	6%	4%	8%	5%	4%	10%
					*	*		*	**						*	*	*	*	*	*	*	*	*	*	*
Sigma	500	238	262	270	148	82	397	94	9	210	290	321	103	76	260	240	97	403	114	386	308	192	275	153	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	201	89	112	114	56	31	155	40	5	76	125	139	36	26	110	90	39	162	54	146	130	71	124	55	22
	40%	37%	43%	42%	38%	37%	39%	43%	56%	36%	43%	43%	35%	35%	42%	38%	40%	40%	48%	38%	42%	37%	45%	36%	30%
Low2Box (Much weaker/Somewhat weaker)	60	27	33	24	26	9	46	13	1	17	43	38	13	9	21	39	12	48	7	53	30	29	28	20	12
	12%	11%	13%	9%	18%	11%	12%	14%	12%	8%	15%	12%	12%	12%	8%	16%	13%	12%	6%	14%	10%	15%	10%	13%	16%
					*	*		*	**						N	*	*	*	*	*	*	*	*	*	*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	500	249	251	190	155	155	379	116	5	279	221	67	336	97	225	275	47	453	71	429	289	211	236	168	96	
Base: All Respondents (wtd)	500	248	252	215	148	137	387	108	5	262	238	104	327	69	214	286	45	455	65	435	271	229	236	168	96	
Much stronger	4	4	-	3	1	-	4	-	-	2	2	2	2	-	4	-	-	4	-	4	3	1	2	-	2	
	1%	1%	-	1%	1%	-	1%	-	-	1%	1%	2%	1%	-	2%	-	-	1%	-	1%	1%	*	1%	-	2%	
									**			*		*	O	*	*	*		*						
Somewhat stronger	56	37	19	23	17	17	35	20	1	28	28	9	38	9	35	21	3	54	9	47	37	19	29	15	13	
	11%	15%	7%	11%	11%	12%	9%	18%	30%	11%	12%	9%	12%	13%	16%	7%	6%	12%	14%	11%	14%	8%	12%	9%	13%	
		B					**	F	**				O		*		*	*		*					*	
About the same	256	118	138	114	82	60	202	54	-	127	129	68	152	36	95	161	23	233	25	231	126	130	110	95	51	
	51%	48%	55%	53%	55%	44%	52%	50%	-	48%	54%	65%	47%	52%	44%	56%	51%	51%	38%	53%	46%	57%	47%	57%	53%	
					E				**			L*		*	N	*	*	*		R		T			*	
Somewhat weaker	143	71	72	66	36	40	113	27	3	77	66	21	105	16	59	84	12	130	23	120	75	68	71	44	28	
	29%	28%	29%	31%	24%	29%	29%	25%	56%	29%	28%	20%	32%	24%	27%	29%	27%	29%	35%	28%	28%	30%	30%	26%	29%	
									**			K		*					*							
Much weaker	42	18	24	9	13	20	34	8	1	28	14	5	29	8	22	20	8	34	9	33	31	11	24	14	4	
	8%	7%	9%	4%	9%	15%	9%	7%	14%	11%	6%	4%	9%	12%	10%	7%	17%	8%	13%	8%	11%	5%	10%	9%	4%	
					C		**			J		*		*			Q*		*		U				*	
Sigma	500	248	252	215	148	137	387	108	5	262	238	104	327	69	214	286	45	455	65	435	271	229	236	168	96	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	60	41	19	25	18	17	39	20	1	30	30	11	40	9	38	21	3	57	9	51	40	20	31	15	14	
	12%	17%	7%	12%	12%	12%	10%	18%	30%	11%	13%	10%	12%	13%	18%	7%	6%	13%	14%	12%	15%	9%	13%	9%	15%	
		B					**	F	**			*		*	O	*	*	*		*		U			*	
Low2Box (Much weaker/Somewhat weaker)	185	89	96	75	49	60	147	34	3	105	79	25	134	25	81	104	20	165	31	153	106	79	95	58	31	
	37%	36%	38%	35%	33%	44%	38%	32%	70%	40%	33%	24%	41%	35%	38%	36%	44%	36%	48%	35%	39%	34%	40%	35%	33%	
					D		**					*	K	*			*	*	S*						*	

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	229	271	171	201	128	67	251	182	262	238	88	283	129	264	236	46	454	64	436	342	158	156	199	145
Base: All Respondents (wtd)	500	241	259	211	175	114	81	254	165	241	259	146	265	89	244	256	45	455	61	439	315	185	157	196	147
Much stronger	10	5	5	8	2	-	-	9	1	3	7	2	6	2	6	4	3	7	5	5	6	4	6	2	2
	2%	2%	2%	4%	1%	-	-	3%	*	1%	3%	2%	2%	2%	2%	2%	6%	2%	8%	1%	2%	2%	4%	1%	1%
				E			*					*							S*						
Somewhat stronger	62	35	27	25	19	18	9	31	22	28	34	12	38	12	34	28	12	50	13	49	42	20	26	25	11
	12%	14%	11%	12%	11%	16%	11%	12%	14%	12%	13%	8%	14%	14%	14%	11%	26%	11%	21%	11%	13%	11%	17%	13%	8%
							*					*					Q*		S*				X		
About the same	357	161	196	157	123	77	62	180	115	171	186	112	188	57	171	186	27	330	36	321	226	131	100	145	112
	71%	67%	76%	75%	70%	68%	77%	71%	70%	71%	72%	77%	71%	65%	70%	73%	59%	73%	60%	73%	72%	71%	64%	74%	76%
			A				*					*					*		*	R				V	
Somewhat weaker	53	28	25	19	20	13	5	29	18	29	23	15	26	12	27	26	3	50	5	48	34	19	16	19	18
	11%	11%	10%	9%	11%	12%	7%	11%	11%	12%	9%	10%	10%	14%	11%	10%	6%	11%	8%	11%	11%	10%	10%	10%	12%
																	*		*						
Much weaker	19	12	6	2	12	5	4	6	8	10	8	4	9	5	7	12	2	17	2	17	8	10	9	6	4
	4%	5%	2%	1%	7%	5%	5%	2%	5%	4%	3%	3%	3%	6%	3%	5%	3%	4%	3%	4%	3%	6%	5%	3%	3%
					C	C	*					*					*		*						
Sigma	500	241	259	211	175	114	81	254	165	241	259	146	265	89	244	256	45	455	61	439	315	185	157	196	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	72	39	32	33	21	18	9	40	23	31	41	15	43	14	40	32	14	57	18	54	47	24	33	26	13
	14%	16%	12%	16%	12%	16%	11%	16%	14%	13%	16%	10%	16%	15%	16%	13%	32%	13%	29%	12%	15%	13%	21%	13%	9%
							*					*					Q*		S*			X			
Low2Box (Much weaker/Somewhat weaker)	71	40	31	21	32	19	10	35	27	40	32	19	34	18	34	38	4	67	7	65	42	29	25	25	22
	14%	17%	12%	10%	18%	16%	12%	14%	16%	16%	12%	13%	13%	20%	14%	15%	9%	15%	11%	15%	13%	16%	16%	13%	15%
					C		*					*					*		*						

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia	Saudi Arabia																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	239	262	320	148	33	280	118	43	298	203	126	161	214	210	291	56	445	80	421	261	240	264	164	73
Base: All Respondents (wtd)	500	283	217	295	158	47	303	103	30	286	214	290	145	65	233	267	60	440	95	405	246	254	241	167	92
Much stronger	84	56	28	50	21	14	43	22	9	57	27	50	23	12	49	35	11	73	22	62	42	42	34	29	21
	17%	20%	13%	17%	13%	29%	14%	21%	29%	20%	12%	17%	16%	18%	21%	13%	18%	17%	23%	15%	17%	17%	14%	18%	23%
					*	**		*	**																
Somewhat stronger	173	100	72	100	60	12	105	37	3	100	73	96	57	19	81	91	16	157	30	143	82	91	79	69	25
	35%	36%	33%	34%	38%	26%	35%	36%	10%	35%	34%	33%	40%	29%	35%	34%	26%	36%	32%	35%	33%	36%	33%	41%	27%
About the same	180	89	91	104	55	20	109	34	15	98	82	98	53	28	72	107	28	152	36	143	88	92	100	47	33
	36%	31%	42%	35%	35%	44%	36%	33%	49%	34%	38%	34%	37%	44%	31%	40%	46%	35%	38%	35%	36%	36%	42%	28%	35%
					*	**		*	**								*		*			W	*	*	
Somewhat weaker	52	33	19	31	20	*	36	9	4	27	25	37	9	5	29	22	6	45	7	45	32	20	25	17	9
	10%	12%	9%	11%	12%	1%	12%	9%	12%	9%	12%	13%	6%	8%	13%	8%	10%	10%	7%	11%	13%	8%	10%	10%	10%
					*	**		*	**								*		*						
Much weaker	12	5	7	10	2	-	8	1	-	4	8	8	3	1	-	12	-	12	-	12	2	9	3	5	5
	2%	2%	3%	3%	1%	-	3%	1%	-	1%	4%	3%	2%	1%	-	4%	-	3%	-	3%	1%	4%	1%	3%	5%
					*	**		*	**						N		*		*				*	*	
Sigma	500	283	217	295	158	47	303	103	30	286	214	290	145	65	233	267	60	440	95	405	246	254	241	167	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	257	157	100	150	81	26	149	59	12	157	99	146	80	31	131	126	27	230	52	205	124	133	112	99	46
	51%	55%	46%	51%	51%	55%	49%	57%	39%	55%	46%	50%	55%	47%	56%	47%	44%	52%	55%	51%	50%	52%	47%	59%	50%
					*	**		*	**								*		*			*	*	*	
Low2Box (Much weaker/Somewhat weaker)	64	38	26	41	22	*	44	10	4	30	33	46	12	6	29	34	6	57	7	57	34	29	28	22	14
	13%	13%	12%	14%	14%	1%	15%	10%	12%	11%	16%	16%	8%	9%	13%	13%	10%	13%	7%	14%	14%	12%	12%	13%	15%
					*	**		*	**								*		*			*	*	*	

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	190	310	251	179	70	35	127	338	221	279	250	137	113	257	243	79	421	138	362	424	76	298	155	47
Base: All Respondents (wtd)	500	240	260	287	141	72	49	132	319	186	314	250	137	113	249	251	80	420	133	367	402	98	309	148	42
Much stronger	5	1	4	2	2	-	1	-	4	1	3	3	1	-	2	2	1	4	1	3	4	1	5	-	-
	1%	*	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	-	
							*							*										*	
Somewhat stronger	76	46	30	56	14	6	11	18	47	17	58	36	13	27	34	41	19	56	25	51	56	19	60	13	2
	15%	19%	11%	19%	10%	8%	22%	14%	15%	9%	19%	14%	9%	24%	14%	16%	24%	13%	19%	14%	14%	19%	19%	9%	5%
		B		DE		*	**	*			I			KL*			Q*				*	WX		*	
About the same	278	121	157	160	79	38	24	79	174	109	169	144	79	55	141	137	41	237	72	206	236	42	165	86	26
	56%	50%	60%	56%	56%	52%	50%	60%	54%	58%	54%	58%	58%	48%	57%	55%	51%	56%	54%	56%	59%	42%	53%	58%	63%
						*	**	*						*			*				U	*			*
Somewhat weaker	111	56	55	51	37	23	12	25	74	48	63	52	36	24	53	58	17	95	27	84	78	33	60	39	12
	22%	23%	21%	18%	26%	32%	25%	19%	23%	26%	20%	21%	26%	21%	21%	23%	21%	23%	20%	23%	19%	34%	19%	27%	27%
						C*	**	*													T*				*
Much weaker	31	17	14	17	9	5	1	10	21	11	20	16	8	8	19	12	3	29	8	23	28	3	20	9	2
	6%	7%	6%	6%	6%	7%	2%	7%	7%	6%	6%	6%	6%	7%	8%	5%	3%	7%	6%	6%	7%	3%	7%	6%	5%
						*	**	*						*			*				*				*
Sigma	500	240	260	287	141	72	49	132	319	186	314	250	137	113	249	251	80	420	133	367	402	98	309	148	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	80	47	33	58	16	6	11	18	51	19	61	39	14	27	36	44	20	60	26	54	60	20	64	13	2
	16%	19%	13%	20%	12%	8%	23%	14%	16%	10%	20%	16%	10%	24%	15%	17%	25%	14%	20%	15%	15%	20%	21%	9%	5%
				DE		*	**	*			I			L*			Q*				*	WX			*
Low2Box (Much weaker/Somewhat weaker)	142	72	70	68	46	29	13	34	95	59	84	67	44	31	72	71	19	123	35	107	106	37	80	48	14
	28%	30%	27%	24%	32%	40%	27%	26%	30%	32%	27%	27%	32%	28%	29%	28%	24%	29%	27%	29%	26%	37%	26%	33%	32%
						C*	**	*						*			*				*				*

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	257	243	179	197	124	84	183	233	298	202	14	124	362	258	242	75	425	97	403	352	148	167	223	110
Base: All Respondents (wtd)	500	252	248	211	189	101	89	188	223	277	223	15	128	358	246	254	69	431	89	411	341	159	168	223	110
Much stronger	7	5	2	4	2	2	-	1	6	5	2	-	4	3	6	1	6	1	6	1	6	1	5	-	2
	1%	2%	1%	2%	1%	2%	-	1%	3%	2%	1%	-	3%	1%	2%	*	8%	*	7%	*	2%	1%	3%	-	2%
							*					**	M				Q*		S*			W		W	
Somewhat stronger	80	42	38	34	28	18	9	28	43	50	30	4	19	57	42	38	17	63	23	57	57	23	35	31	14
	16%	17%	15%	16%	15%	18%	10%	15%	19%	18%	13%	30%	15%	16%	17%	15%	24%	15%	26%	14%	17%	14%	21%	14%	13%
							*					**					Q*		S*						
About the same	292	135	157	129	104	59	58	111	123	155	138	8	76	208	127	165	27	265	36	256	186	106	82	144	67
	58%	54%	63%	61%	55%	59%	65%	59%	55%	56%	62%	57%	59%	58%	52%	65%	39%	62%	40%	62%	55%	67%	49%	64%	61%
			A				*					**				N	*	P	*	R		T		V	
Somewhat weaker	95	53	42	39	39	16	16	37	41	50	44	-	21	73	54	41	15	80	18	76	70	24	37	43	15
	19%	21%	17%	18%	21%	16%	18%	20%	18%	18%	20%	-	17%	20%	22%	16%	22%	18%	21%	19%	21%	15%	22%	19%	14%
							**					**					**		*	*					
Much weaker	26	17	9	5	16	6	6	10	10	17	10	2	8	17	17	9	5	22	6	21	22	4	10	5	11
	5%	7%	4%	2%	8%	6%	7%	5%	4%	6%	4%	14%	6%	5%	7%	4%	7%	5%	6%	5%	6%	3%	6%	2%	10%
							*					**					*		*					W	
Sigma	500	252	248	211	189	101	89	188	223	277	223	15	128	358	246	254	69	431	89	411	341	159	168	223	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	87	47	40	38	30	20	9	29	49	55	31	4	23	60	47	39	22	64	29	58	63	24	39	31	16
	17%	19%	16%	18%	16%	19%	10%	16%	22%	20%	14%	30%	18%	17%	19%	16%	32%	15%	33%	14%	18%	15%	24%	14%	15%
Low2Box (Much weaker/Somewhat weaker)							F					**					Q*		S*		W				
	121	70	51	44	55	22	22	48	51	67	54	2	29	90	71	50	20	101	24	97	92	29	46	48	27
	24%	28%	20%	21%	29%	22%	25%	25%	23%	24%	24%	14%	23%	25%	29%	20%	28%	23%	27%	24%	27%	18%	28%	22%	24%
							*					**			O		*		*		U				

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	476	524	343	395	262	667	270	63	526	474	624	94	282	517	483	91	909	85	915	561	439	498	268	234
Base: All Respondents (wtd)	500	252	248	205	180	115	325	142	33	241	259	249	115	136	250	250	43	457	42	458	273	227	258	139	104
Much stronger	7	3	4	3	3	1	4	1	1	3	4	5	-	2	3	4	1	6	1	6	3	4	3	1	2
	1%	1%	2%	1%	2%	1%	1%	1%	4%	1%	1%	2%	-	1%	1%	2%	3%	1%	2%	1%	1%	2%	1%	1%	2%
Somewhat stronger	70	37	33	33	24	13	49	15	5	32	38	30	22	18	30	39	7	62	8	62	34	36	43	18	9
	14%	15%	13%	16%	14%	11%	15%	11%	16%	13%	15%	12%	19%	13%	12%	16%	17%	14%	18%	14%	12%	16%	17%	13%	9%
About the same	250	127	124	102	87	62	156	78	16	123	127	125	54	71	123	127	15	235	13	237	133	117	115	76	59
	50%	50%	50%	50%	48%	54%	48%	54%	50%	51%	49%	50%	47%	52%	49%	51%	35%	51%	31%	52%	49%	52%	45%	55%	57%
Somewhat weaker									*				*				*	P	*	R			V	V	
	109	50	59	42	41	26	70	33	7	54	55	52	25	32	57	51	12	97	10	99	69	40	64	26	19
Much weaker	22%	20%	24%	21%	22%	23%	21%	23%	20%	23%	21%	21%	22%	24%	23%	21%	27%	21%	24%	22%	25%	18%	25%	19%	18%
									*				*				*		U	*					
Sigma	64	36	28	25	25	13	46	15	3	29	35	37	14	13	36	28	8	56	10	54	34	30	32	17	14
	13%	14%	11%	12%	14%	12%	14%	11%	9%	12%	14%	15%	12%	10%	14%	11%	18%	12%	25%	12%	13%	13%	13%	13%	14%
	500	252	248	205	180	115	325	142	33	241	259	249	115	136	250	250	43	457	42	458	273	227	258	139	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	77	39	37	35	28	14	54	17	7	35	42	35	22	20	33	43	9	68	9	68	37	40	47	19	11
	15%	16%	15%	17%	15%	12%	16%	12%	21%	15%	16%	14%	19%	15%	13%	17%	20%	15%	21%	15%	13%	18%	18%	14%	11%
Low2Box (Much weaker/Somewhat weaker)	173	86	87	68	66	40	115	48	10	83	90	88	39	46	93	80	20	153	20	153	104	69	96	44	33
	35%	34%	35%	33%	36%	34%	35%	34%	29%	35%	35%	36%	34%	33%	37%	32%	45%	34%	49%	33%	38%	31%	37%	31%	32%
									*				*				Q*		S*		U				

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	505	258	247	191	143	171	177	252	76	152	353	330	77	98	313	192	46	459	54	451	328	177	150	164	191
Base: All Respondents (wtd)	500	253	247	185	134	181	145	256	99	178	322	105	262	132	311	189	54	446	58	442	353	147	166	172	162
Much stronger	2	1	1	*	1	1	1	1	-	2	1	-	1	2	-	-	*	2	1	2	2	*	*	*	2
	*	1%	*	*	1%	*	1%	1%	-	-	1%	1%	-	1%	1%	-	*	*	1%	*	1%	*	*	*	1%
Somewhat stronger	59	30	30	22	15	23	14	33	12	17	42	11	36	12	43	16	9	50	2	57	49	11	23	19	17
	12%	12%	12%	12%	11%	12%	10%	13%	12%	10%	13%	11%	14%	9%	14%	9%	17%	11%	4%	13%	14%	7%	14%	11%	11%
About the same				*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
	391	199	192	144	106	141	116	193	82	141	250	82	204	104	240	151	40	351	50	341	266	124	123	141	127
Somewhat weaker	78%	79%	78%	78%	79%	78%	80%	75%	83%	79%	78%	78%	78%	79%	77%	80%	73%	79%	86%	77%	75%	85%	74%	82%	78%
				*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
Much weaker	43	21	21	17	11	15	9	28	5	19	24	10	23	11	24	18	4	39	4	39	34	9	15	12	16
	9%	8%	9%	9%	9%	8%	7%	11%	5%	11%	7%	9%	9%	8%	8%	10%	7%	9%	7%	9%	10%	6%	9%	7%	10%
Sigma	5	2	3	3	-	2	4	*	-	*	4	1	-	4	2	3	1	3	1	3	2	3	4	*	*
	1%	1%	1%	1%	-	1%	3%	*	-	*	1%	1%	-	3%	1%	1%	3%	1%	2%	1%	*	2%	3%	*	*
Low2Box (Much weaker/Somewhat weaker)				*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
	500	253	247	185	134	181	145	256	99	178	322	105	262	132	311	189	54	446	58	442	353	147	166	172	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	62	31	31	22	16	23	15	35	12	17	44	12	36	14	45	16	9	52	3	59	51	11	24	19	19
	12%	12%	12%	12%	12%	13%	10%	14%	12%	10%	14%	12%	14%	10%	15%	9%	17%	12%	5%	13%	14%	7%	14%	11%	12%
Low2Box (Much weaker/Somewhat weaker)				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	48	23	24	19	11	17	14	29	5	19	28	10	23	15	26	21	5	42	6	42	36	12	19	12	16
	10%	9%	10%	10%	9%	9%	10%	11%	5%	11%	9%	10%	9%	11%	8%	11%	10%	9%	10%	10%	10%	8%	12%	7%	10%
				*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	275	225	285	189	26	15	163	322	263	237	154	73	273	284	216	55	445	181	319	349	151	300	145	55
Base: All Respondents (wtd)	500	252	248	262	192	45	14	160	326	263	237	164	71	266	280	220	51	449	170	330	330	170	297	148	54
Much stronger	37	25	12	17	17	3	1	12	24	24	13	12	4	21	22	15	4	34	15	22	26	11	22	11	4
	7%	10%	5%	7%	9%	7%	6%	7%	8%	9%	5%	7%	6%	8%	8%	7%	7%	7%	9%	7%	8%	7%	7%	7%	8%
	B					**	**						*				*								*
Somewhat stronger	98	69	29	69	25	3	6	34	57	45	52	31	13	53	56	42	9	89	43	55	77	21	54	26	18
	20%	27%	12%	26%	13%	7%	43%	21%	18%	17%	22%	19%	19%	20%	20%	19%	18%	20%	25%	17%	23%	12%	18%	17%	33%
	B			D		**	**						*				*		S		U				VW*
About the same	263	114	149	129	108	26	6	86	172	143	120	88	44	132	138	125	25	239	74	189	165	98	150	87	26
	53%	45%	60%	49%	56%	58%	41%	54%	53%	54%	51%	54%	62%	50%	49%	57%	48%	53%	44%	57%	50%	57%	51%	59%	48%
	A					**	**						*				*		R						*
Somewhat weaker	80	33	47	40	33	7	1	21	57	37	42	21	9	49	51	28	14	65	32	48	52	27	54	22	3
	16%	13%	19%	15%	17%	15%	5%	13%	18%	14%	18%	13%	13%	19%	18%	13%	27%	15%	19%	15%	16%	16%	18%	15%	6%
						**	**						*				Q*				X				*
Much weaker	22	11	11	7	9	6	1	7	15	13	10	12	1	10	13	10	-	22	7	16	10	12	17	3	3
	4%	4%	5%	3%	5%	12%	6%	4%	5%	5%	4%	7%	1%	4%	4%	5%	-	5%	4%	5%	3%	7%	6%	2%	5%
						**	**						*				*				T				*
Sigma	500	252	248	262	192	45	14	160	326	263	237	164	71	266	280	220	51	449	170	330	330	170	297	148	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	135	94	41	86	42	7	7	46	82	70	65	43	17	75	78	57	13	122	58	77	102	33	76	37	22
	27%	37%	16%	33%	22%	14%	48%	29%	25%	27%	27%	26%	24%	28%	28%	26%	25%	27%	34%	23%	31%	19%	26%	25%	41%
	B			D		**	**						*				*		S		U				VW*
Low2Box (Much weaker/Somewhat weaker)	102	44	58	47	42	12	2	28	72	50	52	33	10	59	64	38	14	88	38	64	62	40	71	25	6
	20%	17%	24%	18%	22%	28%	11%	18%	22%	19%	22%	20%	14%	22%	23%	17%	27%	20%	22%	19%	19%	23%	24%	17%	11%
						**	**						*				*					X			*

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1001	474	527	430	295	276	226	562	213	373	628	264	335	402	583	418	99	902	130	871	645	356	435	288	278
Base: All Respondents (wtd)	500	246	254	185	162	153	113	281	107	194	306	134	166	200	300	200	51	449	67	433	324	176	214	144	142
Much stronger	4	2	2	2	1	1	2	2	*	2	1	1	-	3	3	1	2	2	3	1	4	-	2	-	2
	1%	1%	1%	1%	*	1%	2%	1%	*	1%	*	1%	-	1%	1%	*	3%	*	4%	*	1%	-	1%	-	1%
Somewhat stronger	55	36	19	24	13	17	9	30	15	19	36	9	18	28	41	14	10	45	10	45	35	20	28	14	14
	11%	15%	7%	13%	8%	11%	8%	11%	14%	10%	12%	7%	11%	14%	14%	7%	19%	10%	15%	10%	11%	12%	13%	10%	10%
	B	D												K	O		Q*								
About the same	343	156	187	126	113	104	71	195	77	136	207	90	112	141	194	149	32	311	44	299	226	117	138	106	99
	69%	64%	73%	68%	70%	68%	63%	70%	72%	70%	68%	68%	68%	70%	65%	74%	63%	69%	66%	69%	70%	67%	64%	74%	70%
Somewhat weaker		A							F						N	*								V	
	78	41	38	26	29	23	20	48	11	30	48	25	27	26	47	31	6	72	8	70	48	31	37	20	21
	16%	16%	15%	14%	18%	15%	17%	17%	11%	16%	16%	19%	16%	13%	16%	16%	12%	16%	12%	16%	15%	17%	17%	14%	15%
Much weaker		H							H						M										
	20	11	9	7	6	7	11	6	3	6	14	8	8	3	14	6	1	19	3	17	12	8	9	4	7
	4%	4%	3%	4%	3%	5%	10%	2%	3%	3%	4%	6%	5%	2%	5%	3%	2%	4%	4%	4%	4%	5%	4%	3%	5%
Sigma									GH					M	M		*								
	500	246	254	185	162	153	113	281	107	194	306	134	166	200	300	200	51	449	67	433	324	176	214	144	142
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	59	38	21	26	14	18	11	32	16	22	37	10	18	30	44	15	12	47	12	46	38	20	30	14	15
	12%	15%	8%	14%	9%	12%	10%	11%	15%	11%	12%	8%	11%	15%	15%	7%	23%	11%	19%	11%	12%	12%	14%	10%	11%
Low2Box (Much weaker/Somewhat weaker)		B	D											K	O		Q*	S							
	98	52	47	33	35	31	31	53	14	36	62	33	36	29	62	37	7	91	11	88	60	38	46	24	28
	20%	21%	18%	18%	21%	20%	27%	19%	13%	19%	20%	25%	21%	15%	21%	18%	14%	20%	16%	20%	18%	22%	22%	17%	20%
							GH					M	M			*									

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	the US																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1000	471	529	294	327	379	118	610	272	596	404	338	394	268	499	501	111	889	131	869	659	341	381	223	396	
Base: All Respondents (wtd)	500	247	253	182	156	162	81	210	209	287	213	232	127	141	242	258	61	439	74	426	333	167	199	105	196	
Much stronger	17	10	6	13	3	1	-	6	11	9	8	5	3	9	14	2	8	8	12	5	16	1	13	1	3	
	3%	4%	2%	7%	2%	1%	-	3%	5%	3%	4%	2%	2%	6%	6%	1%	14%	2%	16%	1%	5%	1%	6%	1%	2%	
				DE					F					KL	O		Q*		S		U		WX			
Somewhat stronger	98	59	39	37	30	31	14	36	48	54	44	33	25	40	57	42	16	82	23	75	73	25	52	18	28	
	20%	24%	15%	20%	19%	19%	18%	17%	23%	19%	20%	14%	20%	29%	23%	16%	26%	19%	32%	18%	22%	15%	26%	18%	14%	
		B												KL	O		*		S		U		WX			
About the same	308	143	165	107	96	105	52	135	121	179	128	151	79	78	135	173	24	284	27	280	198	109	99	71	138	
	62%	58%	65%	59%	61%	65%	64%	64%	58%	63%	60%	65%	62%	55%	56%	67%	40%	65%	37%	66%	60%	65%	50%	68%	70%	
			A									M			N	*	P		R				V	V		
Somewhat weaker	54	24	30	19	16	19	11	24	20	32	22	27	15	12	23	31	6	48	6	48	31	23	24	11	19	
	11%	10%	12%	10%	10%	12%	14%	11%	9%	11%	10%	12%	12%	9%	10%	12%	10%	11%	9%	11%	9%	14%	12%	10%	10%	
																	*									
Much weaker	23	11	12	6	11	6	4	9	10	12	11	17	5	2	13	10	6	17	5	18	15	9	11	4	8	
	5%	5%	5%	3%	7%	4%	5%	4%	5%	4%	5%	7%	4%	1%	5%	4%	11%	4%	7%	4%	4%	5%	6%	4%	4%	
					CE							M	M				Q*									
Sigma	500	247	253	182	156	162	81	210	209	287	213	232	127	141	242	258	61	439	74	426	333	167	199	105	196	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	115	70	45	50	32	32	14	42	58	63	52	38	28	49	71	44	24	90	35	80	89	26	65	19	31	
	23%	28%	18%	27%	21%	20%	18%	20%	28%	22%	24%	16%	22%	35%	29%	17%	40%	21%	47%	19%	27%	16%	32%	18%	16%	
		B							G					KL	O		Q*		S		U		WX			
Low2Box (Much weaker/Somewhat weaker)	78	35	42	25	27	25	15	33	30	44	33	44	20	14	36	42	12	65	11	66	46	32	36	15	27	
	16%	14%	17%	14%	18%	15%	18%	16%	14%	15%	16%	19%	16%	10%	15%	16%	20%	15%	15%	16%	14%	19%	18%	14%	14%	
												M	M				*									

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Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Norway Total	Norway																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	237	263	96	176	228	7	271	222	254	246	29	368	103	317	183	55	445	97	403	424	76	140	163	197
Base: All Respondents (wtd)	500	253	247	189	178	133	15	284	201	205	295	29	371	100	306	194	44	456	83	417	411	89	152	164	184
Much stronger	2	1	1	1	-	1	1	1	-	2	-	-	1	1	2	-	1	1	1	1	1	1	1	-	1
	*	*	1%	1%	-	*	10%	*	-	-	1%	-	*	1%	1%	-	3%	*	2%	*	*	1%	1%	-	*
							**					**					Q*		S*		*				
Somewhat stronger	47	22	25	31	11	5	-	20	27	16	31	1	34	11	24	23	2	45	6	40	41	6	12	14	21
	9%	9%	10%	16%	6%	3%	-	7%	13%	8%	11%	5%	9%	11%	8%	12%	4%	10%	8%	10%	10%	7%	8%	8%	12%
				DE*			**		G		**		*				*		*		*				
About the same	417	208	209	154	144	119	13	247	157	173	243	26	312	78	257	160	34	383	67	350	341	76	126	139	152
	83%	82%	85%	81%	81%	89%	90%	87%	78%	85%	82%	91%	84%	78%	84%	82%	77%	84%	80%	84%	83%	85%	83%	85%	83%
				*		D	**	H			**		*				*		*		*				
Somewhat weaker	32	21	11	3	20	9	-	15	17	16	16	1	22	9	21	11	7	25	9	23	27	5	13	11	8
	6%	8%	4%	2%	11%	6%	-	5%	9%	8%	6%	4%	6%	9%	7%	6%	16%	6%	10%	6%	7%	6%	8%	7%	5%
				*	C	C	**				**		*				Q*		*		*				
Much weaker	2	2	1	-	1	1	-	2	1	-	2	-	2	-	2	-	-	2	-	2	1	2	-	1	1
	*	1%	*	-	1%	1%	-	1%	*	-	1%	-	1%	-	1%	-	*	*	-	1%	*	2%	-	*	1%
				*			**				**		*				*		*		*				
Sigma	500	253	247	189	178	133	15	284	201	205	295	29	371	100	306	194	44	456	83	417	411	89	152	164	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	49	22	26	32	11	5	1	21	27	16	33	1	35	13	26	23	3	46	8	41	42	6	13	14	22
	10%	9%	11%	17%	6%	4%	10%	7%	13%	8%	11%	5%	9%	13%	8%	12%	7%	10%	9%	10%	10%	7%	9%	8%	12%
				DE*			**				**		*				*		*		*				
Low2Box (Much weaker/Somewhat weaker)	34	23	11	3	22	9	-	16	18	16	19	1	24	9	23	11	7	27	9	26	28	7	13	12	10
	7%	9%	5%	2%	12%	7%	-	6%	9%	8%	6%	4%	6%	9%	8%	6%	16%	6%	10%	6%	7%	7%	8%	7%	5%
				*	C	C	**				**		*				Q*		*		*				

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Netherlands Total	Netherlands																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	250	250	156	173	171	347	131	22	191	309	293	51	156	328	172	39	461	70	430	296	204	86	87	327
Base: All Respondents (wtd)	500	252	248	178	171	151	332	151	17	200	300	159	211	130	295	205	41	459	66	434	293	207	88	79	333
Much stronger	3	1	2	1	2	-	1	2	-	2	1	2	-	1	3	-	1	2	1	2	3	-	2	-	1
	1%	1%	1%	1%	1%	-	*	1%	-	1%	*	1%	-	1%	1%	-	3%	*	2%	*	1%	-	2%	-	*
									**								**								
Somewhat stronger	60	23	37	35	20	5	33	25	2	25	34	11	39	10	28	32	3	57	7	53	35	25	21	3	35
	12%	9%	15%	19%	12%	3%	10%	17%	12%	13%	11%	7%	18%	8%	9%	16%	7%	12%	11%	12%	12%	12%	24%	4%	11%
				E*	E*	*		**					K*		*	*	**		*		*		WX*	*	
About the same	222	118	105	79	76	67	146	71	6	88	134	66	101	56	135	87	17	206	28	195	145	77	33	37	153
	44%	47%	42%	45%	45%	44%	44%	47%	33%	44%	45%	41%	48%	43%	46%	43%	41%	45%	42%	45%	50%	37%	37%	46%	46%
				*	*	*		*	**	*			*		*	*	**		*		*	*	*	*	
Somewhat weaker	163	80	82	42	59	62	114	41	8	64	99	62	55	47	103	60	17	145	26	137	90	73	26	30	107
	33%	32%	33%	24%	34%	41%	34%	27%	45%	32%	33%	39%	26%	36%	35%	29%	42%	32%	39%	32%	31%	35%	29%	38%	32%
				C*	C*	*		**					*		*	*	**		*		*		*	*	
Much weaker	52	30	22	20	14	18	38	12	2	20	32	18	16	17	27	25	3	49	4	48	20	32	6	9	37
	10%	12%	9%	11%	8%	12%	11%	8%	10%	10%	11%	12%	8%	13%	9%	12%	7%	11%	6%	11%	7%	15%	7%	12%	11%
				*	*	*		*	**	*			*		*	*	**		*		T*	*	*	*	
Sigma	500	252	248	178	171	151	332	151	17	200	300	159	211	130	295	205	41	459	66	434	293	207	88	79	333
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	63	24	38	36	22	5	34	27	2	28	35	13	39	11	31	32	4	59	8	54	38	25	23	3	37
	13%	10%	16%	20%	13%	3%	10%	18%	12%	14%	12%	8%	18%	8%	10%	16%	10%	13%	13%	13%	13%	12%	26%	4%	11%
				E*	E*	*		**					*		*	*	**		*		*		WX*	*	
Low2Box (Much weaker/Somewhat weaker)	215	110	105	62	73	80	152	53	10	84	131	80	71	64	129	85	20	194	30	185	110	105	32	40	143
	43%	44%	42%	35%	42%	53%	46%	35%	55%	42%	44%	50%	34%	49%	44%	42%	49%	42%	45%	43%	38%	51%	36%	50%	43%
				*	*	C*		*	**	*		L	*		*	*	**		*		*	*	*	*	

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Finland Total	Finland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	234	267	116	147	238	186	203	112	141	360	85	235	181	356	145	30	471	41	460	244	257	138	141	222
Base: All Respondents (wtd)	500	252	248	183	144	173	191	202	106	125	375	94	237	169	343	157	30	470	38	462	250	250	149	135	216
Much stronger	1	1	1	-	-	1	1	-	-	-	1	-	1	-	1	-	-	1	-	1	1	1	1	-	1
	*	*	*	-	-	1%	1%	-	-	-	*	-	1%	-	*	-	*	*	-	*	*	*	*	-	*
Somewhat stronger	30	22	8	18	8	4	15	11	4	6	24	6	13	12	25	5	5	26	5	25	20	10	14	7	9
	6%	9%	3%	10%	6%	2%	8%	6%	4%	5%	6%	6%	5%	7%	7%	3%	15%	5%	13%	5%	8%	4%	9%	6%	4%
About the same	374	177	197	144	107	123	142	152	79	93	281	69	175	129	251	122	22	351	26	348	187	187	113	102	159
	75%	70%	80%	79%	74%	71%	74%	75%	75%	75%	75%	74%	74%	76%	73%	78%	74%	75%	67%	75%	75%	75%	76%	76%	73%
Somewhat weaker	75	44	31	16	23	37	27	29	19	23	53	17	36	23	53	23	2	74	6	69	35	40	16	20	39
	15%	17%	13%	9%	16%	21%	14%	14%	18%	18%	14%	18%	15%	13%	15%	14%	5%	16%	16%	15%	14%	16%	11%	15%	18%
Much weaker	19	10	10	6	6	8	6	10	4	3	16	2	11	6	12	7	1	18	1	18	7	12	6	4	9
	4%	4%	4%	3%	4%	5%	3%	5%	3%	2%	4%	2%	5%	3%	4%	4%	5%	4%	4%	4%	3%	5%	4%	3%	4%
Sigma	500	252	248	183	144	173	191	202	106	125	375	94	237	169	343	157	30	470	38	462	250	250	149	135	216
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	32	22	9	18	8	5	16	11	4	6	26	6	14	12	27	5	5	27	5	27	20	11	15	7	10
	6%	9%	4%	10%	6%	3%	8%	6%	4%	5%	7%	6%	6%	7%	8%	3%	15%	6%	13%	6%	8%	5%	10%	6%	4%
Low2Box (Much weaker/Somewhat weaker)	95	53	41	21	29	45	33	39	23	26	69	19	48	28	65	30	3	92	8	87	42	52	22	25	48
	19%	21%	17%	12%	20%	26%	17%	19%	21%	21%	18%	20%	20%	17%	19%	19%	10%	19%	20%	19%	17%	21%	15%	18%	22%
						C			*			*					**	*	*	*					

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