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[illegible]



|                            |                                                                                                                                                                                                                                              |
|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
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| <a href="#"><u>104</u></a> | HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?                                |
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| <a href="#"><u>106</u></a> | HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?                                |

[illegible]

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[134](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[135](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[136](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[137](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[138](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[139](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[140](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[141](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[142](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[143](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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[144](#) HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

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Questions on MERS  
HL1. Have you seen, read, or heard about MERS?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Total | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|-------------------------------------------------------|-------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                       |       | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |       | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
|                                                       |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Base: All Respondents (unwtd)                         | 12007 | 5917   | 6090   | 4023     | 4043     | 3941     | 3967             | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                           | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| Yes, a great deal                                     | 208   | 109    | 99     | 91       | 60       | 58       | 72               | 78     | 56   | 87             | 121   | 69        | 75     | 64   | 124                 | 83   | 42             | 166   | 58                        | 150   | 137               | 71           | 118          | 50      | 40       |
|                                                       | 3%    | 3%     | 3%     | 3%       | 2%       | 3%       | 3%               | 3%     | 3%   | 3%             | 3%    | 3%        | 2%     | 3%   | 3%                  | 2%   | 6%             | 2%    | 7%                        | 2%    | 3%                | 3%           | 4%           | 2%      | 2%       |
|                                                       |       |        |        |          |          |          |                  |        |      |                |       |           |        |      | O                   | Q    | S              |       |                           |       | Q                 | WX           |              |         |          |
| Yes, some                                             | 864   | 475    | 389    | 278      | 286      | 300      | 263              | 362    | 237  | 412            | 451   | 250       | 340    | 274  | 509                 | 354  | 112            | 752   | 140                       | 724   | 570               | 294          | 382          | 278     | 204      |
|                                                       | 12%   | 13%    | 10%    | 10%      | 12%      | 14%      | 10%              | 12%    | 14%  | 12%            | 11%   | 10%       | 11%    | 15%  | 13%                 | 10%  | 17%            | 11%   | 16%                       | 11%   | 12%               | 10%          | 14%          | 12%     | 8%       |
|                                                       |       | B      |        |          | C        | CD       |                  | F      | FG   |                |       |           | K      | KL   | O                   |      | Q              |       | S                         |       | U                 |              | WX           | X       |          |
| Yes, a little                                         | 1847  | 985    | 863    | 585      | 592      | 671      | 568              | 788    | 465  | 900            | 947   | 572       | 741    | 534  | 1037                | 810  | 167            | 1681  | 225                       | 1622  | 1189              | 658          | 684          | 593     | 571      |
|                                                       | 25%   | 26%    | 23%    | 20%      | 25%      | 31%      | 21%              | 26%    | 28%  | 27%            | 23%   | 22%       | 25%    | 28%  | 26%                 | 23%  | 26%            | 25%   | 26%                       | 24%   | 26%               | 23%          | 26%          | 26%     | 22%      |
|                                                       |       | B      |        |          | C        | CD       |                  | F      | FG   | J              |       |           | K      | KL   | O                   |      |                |       |                           |       | U                 |              | X            | X       |          |
| No, nothing                                           | 4581  | 2167   | 2414   | 1967     | 1463     | 1151     | 1784             | 1834   | 891  | 1970           | 2611  | 1712      | 1867   | 1001 | 2257                | 2324 | 326            | 4255  | 435                       | 4146  | 2768              | 1813         | 1482         | 1362    | 1738     |
|                                                       | 61%   | 58%    | 64%    | 67%      | 61%      | 53%      | 66%              | 60%    | 54%  | 58%            | 63%   | 66%       | 62%    | 53%  | 57%                 | 65%  | 50%            | 62%   | 51%                       | 62%   | 59%               | 64%          | 56%          | 60%     | 68%      |
|                                                       |       | A      |        | DE       | E        |          | GH               | H      |      | I              |       | LM        | M      |      | N                   |      | P              |       | R                         |       | T                 |              | V            | VW      |          |
| Sigma                                                 | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
|                                                       | 100%  | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100%  | 100%                      | 100%  | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 2919  | 1568   | 1351   | 953      | 937      | 1029     | 902              | 1227   | 758  | 1399           | 1519  | 891       | 1156   | 872  | 1671                | 1248 | 320            | 2599  | 423                       | 2496  | 1896              | 1023         | 1184         | 920     | 815      |
|                                                       | 39%   | 42%    | 36%    | 33%      | 39%      | 47%      | 34%              | 40%    | 46%  | 42%            | 37%   | 34%       | 38%    | 47%  | 43%                 | 35%  | 50%            | 38%   | 49%                       | 38%   | 41%               | 36%          | 44%          | 40%     | 32%      |
|                                                       |       | B      |        |          | C        | CD       |                  | F      | FG   | J              |       |           | K      | KL   | O                   |      | Q              |       | S                         |       | U                 |              | WX           | X       |          |

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Questions on MERS

HL1. Have you seen, read, or heard about MERS?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Total | Argentina  | Australia         | Belgium  | Canada  | France            | Germany  | Great Britain | Hungary    | Italy     | Japan     | Poland     | South Korea | Spain      | Sweden    | United States   |
|-------------------------------------------------------|-------|------------|-------------------|----------|---------|-------------------|----------|---------------|------------|-----------|-----------|------------|-------------|------------|-----------|-----------------|
|                                                       |       | A          | B                 | C        | D       | E                 | F        | G             | H          | I         | J         | K          | L           | M          | N         | O               |
|                                                       |       |            |                   |          |         |                   |          |               |            |           |           |            |             |            |           |                 |
| Base: All Respondents (unwtd)                         | 12007 | 500        | 1000              | 500      | 1001    | 1000              | 1000     | 1001          | 500        | 1000      | 1000      | 500        | 500         | 1000       | 505       | 1000            |
| Base: All Respondents (wtd)                           | 7500  | 500        | 500               | 500      | 500     | 500               | 500      | 500           | 500        | 500       | 500       | 500        | 500         | 500        | 500       | 500             |
| Yes, a great deal                                     | 208   | 12         | 9                 | 10       | 17      | 38                | 8        | 14            | 7          | 20        | 12        | 11         | 15          | 5          | 5         | 26              |
|                                                       | 3%    | 2%         | 2%                | 2%       | 3%      | 8%                | 2%       | 3%            | 1%         | 4%        | 2%        | 2%         | 3%          | 1%         | 1%        | 5%              |
|                                                       |       |            |                   |          | FHMN    | ABCDFGHIJL<br>MNO |          | M             |            | BFHMN     |           |            | M           |            |           | ABCFGHIJKM<br>N |
| Yes, some                                             | 864   | 54         | 32                | 62       | 74      | 97                | 44       | 61            | 15         | 75        | 76        | 38         | 53          | 44         | 72        | 67              |
|                                                       | 12%   | 11%        | 6%                | 12%      | 15%     | 19%               | 9%       | 12%           | 3%         | 15%       | 15%       | 8%         | 11%         | 9%         | 14%       | 13%             |
|                                                       |       | BH         | H                 | BHK      | ABFHKLM | ABCDFGHIJL<br>MO  | H        | BFHKM         |            | ABFHKLM   | ABFHKLM   | H          | BH          | H          | BFHKM     | BFHKM           |
| Yes, a little                                         | 1847  | 77         | 60                | 156      | 101     | 162               | 147      | 111           | 119        | 148       | 141       | 106        | 158         | 79         | 178       | 104             |
|                                                       | 25%   | 15%        | 12%               | 31%      | 20%     | 32%               | 29%      | 22%           | 24%        | 30%       | 28%       | 21%        | 32%         | 16%        | 36%       | 21%             |
|                                                       |       |            |                   | ABDGHKMO | ABM     | ABDGHKMO          | ABDGHKMO | ABM           | ABM        | ABDGHKMO  | ABDGKMO   | ABM        | ABDGHKMO    | B          | ABDGHKMO  | ABM             |
| No, nothing                                           | 4581  | 358        | 398               | 272      | 308     | 203               | 302      | 314           | 359        | 257       | 271       | 344        | 275         | 371        | 245       | 303             |
|                                                       | 61%   | 72%        | 80%               | 54%      | 62%     | 41%               | 60%      | 63%           | 72%        | 51%       | 54%       | 69%        | 55%         | 74%        | 49%       | 61%             |
|                                                       |       | CDEFGIJLNO | ACDEFGHIJL<br>MNO | E        | CEIJLN  |                   | EIJLN    | CEIJLN        | CDEFGIJLNO | E         | E         | CDEFGIJLNO | E           | CDEFGIJLNO | E         | EIJLN           |
| Sigma                                                 | 7500  | 500        | 500               | 500      | 500     | 500               | 500      | 500           | 500        | 500       | 500       | 500        | 500         | 500        | 500       | 500             |
|                                                       | 100%  | 100%       | 100%              | 100%     | 100%    | 100%              | 100%     | 100%          | 100%       | 100%      | 100%      | 100%       | 100%        | 100%       | 100%      | 100%            |
|                                                       |       |            |                   |          |         |                   |          |               |            |           |           |            |             |            |           |                 |
| Summary                                               |       |            |                   |          |         |                   |          |               |            |           |           |            |             |            |           |                 |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 2919  | 142        | 102               | 228      | 192     | 297               | 198      | 186           | 141        | 243       | 229       | 156        | 225         | 129        | 255       | 197             |
|                                                       | 39%   | 28%        | 20%               | 46%      | 38%     | 59%               | 40%      | 37%           | 28%        | 49%       | 46%       | 31%        | 45%         | 26%        | 51%       | 39%             |
|                                                       |       | B          |                   | ABDGHKM  | ABHKM   | ABCDFGHIJL<br>MNO | ABHKM    | ABHKM         | B          | ABDFGHKMO | ABDFGHKMO | BM         | ABDFGHKMO   | B          | ABDFGHKMO | ABHKM           |

Questions on MERS

HL1. Have you seen, read, or heard about MERS?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-------------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                       |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                       |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                         | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                           | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| Yes, a great deal                                     | 208   | 42            | 12    | 118    | 36   | 133           | -    | -                  |
|                                                       | 3%    | 4%            | 2%    | 3%     | 2%   | 4%            | -    | -                  |
|                                                       |       | CD            |       |        |      | CD            |      |                    |
| Yes, some                                             | 864   | 142           | 54    | 507    | 161  | 494           | -    | -                  |
|                                                       | 12%   | 14%           | 11%   | 11%    | 11%  | 14%           | -    | -                  |
|                                                       |       | CD            |       |        |      | CD            |      |                    |
| Yes, a little                                         | 1847  | 205           | 77    | 1206   | 360  | 914           | -    | -                  |
|                                                       | 25%   | 21%           | 15%   | 27%    | 24%  | 26%           | -    | -                  |
|                                                       |       | B             |       | ABD    | AB   | AB            |      |                    |
| No, nothing                                           | 4581  | 611           | 358   | 2668   | 944  | 1958          | -    | -                  |
|                                                       | 61%   | 61%           | 72%   | 59%    | 63%  | 56%           | -    | -                  |
|                                                       |       | E             | ACDE  | E      | CE   |               |      |                    |
| Sigma                                                 | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
|                                                       | 100%  | 100%          | 100%  | 100%   | 100% | 100%          | -    | -                  |
|                                                       |       |               |       |        |      |               |      |                    |
| Summary                                               |       |               |       |        |      |               |      |                    |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 2919  | 389           | 142   | 1832   | 556  | 1542          | -    | -                  |
|                                                       | 39%   | 39%           | 28%   | 41%    | 37%  | 44%           | -    | -                  |
|                                                       |       | B             |       | BD     | B    | ABCD          |      |                    |

Questions on MERS  
HL1. Have you seen, read, or heard about MERS?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Argentina<br>Total | Argentina |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
|-------------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------------|---------|----------|
|                                                       |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Social Media |         |          |
|                                                       |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                       |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 500                | 206       | 294    | 229      | 170      | 101      | 231              | 200    | 69   | 170            | 330   | 205       | 167    | 128  | 242                 | 258  | 60             | 440  | 71                        | 429  | 304               | 196             | 285          | 115     | 100      |
| Base: All Respondents (wtd)                           | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
| Yes, a great deal                                     | 12                 | 6         | 6      | 6        | 1        | 4        | 7                | 4      | -    | 3              | 8     | 9         | 2      | *    | 6                   | 5    | 2              | 10   | 2                         | 10   | 8                 | 4               | 10           | 1       | *        |
|                                                       | 2%                 | 2%        | 2%     | 2%       | 1%       | 4%       | 3%               | 2%     | -    | 2%             | 2%    | 3%        | 2%     | 1%   | 3%                  | 2%   | 3%             | 2%   | 3%                        | 2%   | 3%                | 2%              | 3%           | 1%      | *        |
| Yes, some                                             | 54                 | 26        | 28     | 17       | 17       | 20       | 27               | 20     | 7    | 21             | 33    | 28        | 14     | 11   | 30                  | 24   | 5              | 49   | 7                         | 47   | 32                | 22              | 34           | 11      | 8        |
|                                                       | 11%                | 11%       | 11%    | 7%       | 11%      | 19%      | 11%              | 11%    | 12%  | 13%            | 10%   | 9%        | 12%    | 20%  | 13%                 | 9%   | 10%            | 11%  | 12%                       | 11%  | 11%               | 10%             | 12%          | 10%     | 8%       |
| Yes, a little                                         |                    |           |        |          |          | C*       |                  |        | *    |                |       |           |        | KL   |                     |      | *              |      | *                         |      |                   |                 | *            | *       | *        |
|                                                       | 77                 | 47        | 30     | 33       | 24       | 19       | 29               | 42     | 6    | 33             | 43    | 52        | 16     | 8    | 41                  | 36   | 15             | 62   | 12                        | 65   | 48                | 29              | 49           | 17      | 10       |
|                                                       | 15%                | 19%       | 12%    | 13%      | 16%      | 18%      | 11%              | 22%    | 11%  | 21%            | 13%   | 16%       | 14%    | 15%  | 18%                 | 13%  | 28%            | 14%  | 21%                       | 15%  | 17%               | 13%             | 17%          | 15%     | 10%      |
| No, nothing                                           |                    | B         |        |          | *        |          | F                | *      | J    |                |       |           |        |      |                     |      | Q*             |      | *                         |      |                   |                 | *            | *       | *        |
|                                                       | 358                | 166       | 191    | 191      | 105      | 62       | 194              | 124    | 40   | 100            | 258   | 237       | 86     | 35   | 147                 | 210  | 31             | 327  | 36                        | 322  | 187               | 170             | 188          | 83      | 87       |
|                                                       | 72%                | 68%       | 75%    | 77%      | 71%      | 59%      | 75%              | 65%    | 76%  | 64%            | 75%   | 73%       | 72%    | 64%  | 66%                 | 76%  | 58%            | 73%  | 63%                       | 73%  | 68%               | 75%             | 67%          | 73%     | 82%      |
| Sigma                                                 |                    |           | E      |          |          | *        | G                |        | *    | I              |       |           |        |      | N                   |      | P              |      | *                         |      |                   |                 | *            | V*      |          |
|                                                       | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
|                                                       | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%         | 100%    | 100%     |
| Summary                                               |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 142                | 79        | 64     | 57       | 42       | 43       | 64               | 66     | 12   | 57             | 85    | 90        | 33     | 20   | 77                  | 65   | 22             | 120  | 21                        | 121  | 87                | 55              | 93           | 30      | 19       |
|                                                       | 28%                | 32%       | 25%    | 23%      | 29%      | 41%      | 25%              | 35%    | 24%  | 36%            | 25%   | 27%       | 28%    | 36%  | 34%                 | 24%  | 42%            | 27%  | 37%                       | 27%  | 32%               | 25%             | 33%          | 27%     | 18%      |
|                                                       |                    |           |        |          |          | C*       |                  | F      | *    | J              |       |           |        |      | O                   |      | Q*             |      | *                         |      |                   |                 | X            | *       | *        |

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Questions on MERS  
HL1. Have you seen, read, or heard about MERS?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Australia<br>Total | Australia |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |       |                   |       |           |         |           |      |         |      |        |         |              |  |  |
|-------------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------|------------------|------|---------|----------------|------|-----------|------|------|---------------------|------|----------------|------|---------------------------|-------|-------------------|-------|-----------|---------|-----------|------|---------|------|--------|---------|--------------|--|--|
|                                                       |                    | Gender    |        | Age      |          |          |      | Household Income |      |         | Marital Status |      | Education |      |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |       | Employment Status |       | METRO     |         | NON-METRO |      | VIC/TAS |      | Region |         | Social Media |  |  |
|                                                       |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low  | Medium           | High | Married | Other          | Low  | Medium    | High | Yes  | No                  | Yes  | No             | Yes  | No                        | Total | Non<br>Employed   | METRO | NON-METRO | VIC/TAS | NSW/ACT   | QLD  | SA/NT   | WA   | Active | Passive | Inactive     |  |  |
|                                                       |                    | A         | B      | C        | D        | E        | F    | G                | H    | I       | J              | K    | L         | M    | N    | O                   | P    | Q              | R    | S                         | T     | U                 | V     | W         | X       | Y         | Z    | a       | b    | c      | d       | e            |  |  |
|                                                       |                    |           |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |       |                   |       |           |         |           |      |         |      |        |         |              |  |  |
| Base: All Respondents (unwtd)                         | 1000               | 487       | 513    | 315      | 336      | 349      | 237  | 489              | 274  | 520     | 480            | 324  | 304       | 372  | 532  | 468                 | 104  | 896            | 131  | 869                       | 625   | 375               | 612   | 388       | 286     | 347       | 194  | 102     | 71   | 358    | 264     | 378          |  |  |
| Base: All Respondents (wtd)                           | 500                | 248       | 252    | 197      | 150      | 154      | 120  | 251              | 129  | 238     | 262            | 131  | 295       | 74   | 252  | 248                 | 48   | 452            | 59   | 441                       | 299   | 201               | 295   | 205       | 136     | 184       | 90   | 55      | 35   | 183    | 122     | 195          |  |  |
| Yes, a great deal                                     | 9                  | 7         | 3      | 5        | 2        | 2        | 3    | 4                | 5    | 2       | 2              | 3    | 2         | 3    | 7    | 2                   | 2    | 7              | 5    | 5                         | 6     | 3                 | 5     | 4         | 1       | 4         | 5    | -       | *    | 6      | 1       | 2            |  |  |
|                                                       | 2%                 | 3%        | 1%     | 3%       | 1%       | 2%       | 2%   | 1%               | 3%   | 2%      | 2%             | 1%   | 2%        | 3%   | 3%   | 1%                  | 4%   | 2%             | 8%   | 1%                        | 2%    | 2%                | 2%    | 1%        | 2%      | 5%        | -    | *       | *    | 3%     | 1%      | 1%           |  |  |
| Yes, some                                             | 32                 | 17        | 15     | 13       | 9        | 10       | 9    | 16               | 7    | 15      | 17             | 7    | 17        | 8    | 19   | 13                  | 8    | 24             | 8    | 24                        | 19    | 13                | 21    | 11        | 8       | 35        | 5    | 1       | 4    | 17     | 8       | 7            |  |  |
|                                                       | 6%                 | 7%        | 6%     | 7%       | 6%       | 6%       | 8%   | 6%               | 5%   | 6%      | 7%             | 5%   | 6%        | 11%  | 8%   | 5%                  | 17%  | 5%             | 14%  | 5%                        | 6%    | 6%                | 7%    | 5%        | 6%      | 8%        | 5%   | 2%      | 10%  | 9%     | 7%      | 4%           |  |  |
| Yes, a little                                         | 60                 | 36        | 24     | 13       | 21       | 26       | 14   | 29               | 17   | 31      | 29             | 15   | 34        | 11   | 33   | 28                  | 4    | 56             | 6    | 54                        | 38    | 22                | 33    | 27        | 16      | 21        | 13   | 7       | 4    | 24     | 18      | 19           |  |  |
|                                                       | 12%                | 15%       | 9%     | 7%       | 14%      | 17%      | 11%  | 12%              | 13%  | 13%     | 11%            | 12%  | 11%       | 15%  | 13%  | 11%                 | 8%   | 12%            | 10%  | 12%                       | 13%   | 11%               | 11%   | 13%       | 12%     | 11%       | 14%  | 12%     | 12%  | 13%    | 15%     | 10%          |  |  |
| No, nothing                                           | 398                | 188       | 211    | 165      | 118      | 115      | 94   | 204              | 101  | 187     | 211            | 107  | 239       | 53   | 194  | 205                 | 34   | 364            | 41   | 358                       | 236   | 163               | 236   | 162       | 111     | 145       | 68   | 47      | 27   | 136    | 95      | 167          |  |  |
|                                                       | 80%                | 76%       | 84%    | 84%      | 79%      | 75%      | 78%  | 81%              | 78%  | 79%     | 81%            | 82%  | 81%       | 71%  | 77%  | 83%                 | 71%  | 81%            | 69%  | 81%                       | 79%   | 81%               | 80%   | 79%       | 82%     | 79%       | 76%  | 86%     | 77%  | 74%    | 78%     | 86%          |  |  |
| Sigma                                                 | 500                | 248       | 252    | 197      | 150      | 154      | 120  | 251              | 129  | 238     | 262            | 131  | 295       | 74   | 252  | 248                 | 48   | 452            | 59   | 441                       | 299   | 201               | 295   | 205       | 136     | 184       | 90   | 55      | 35   | 183    | 122     | 195          |  |  |
|                                                       | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100% | 100%             | 100% | 100%    | 100%           | 100% | 100%      | 100% | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100%  | 100%              | 100%  | 100%      | 100%    | 100%      | 100% | 100%    | 100% | 100%   | 100%    | 100%         |  |  |
| Summary                                               |                    |           |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |       |                   |       |           |         |           |      |         |      |        |         |              |  |  |
| Top 30% - (Yes, a great deal/Yes, some/Yes, a little) | 102                | 60        | 41     | 32       | 31       | 39       | 26   | 47               | 28   | 51      | 51             | 24   | 56        | 21   | 59   | 43                  | 14   | 88             | 19   | 83                        | 63    | 38                | 59    | 43        | 25      | 39        | 22   | 8       | 8    | 47     | 27      | 28           |  |  |
|                                                       | 20%                | 24%       | 16%    | 16%      | 21%      | 25%      | 22%  | 19%              | 22%  | 21%     | 19%            | 18%  | 19%       | 29%  | 23%  | 17%                 | 22%  | 19%            | 11%  | 19%                       | 21%   | 19%               | 20%   | 21%       | 18%     | 21%       | 24%  | 14%     | 23%  | 26%    | 22%     | 14%          |  |  |
|                                                       |                    | B         |        |          | C        |          |      |                  |      |         |                |      | KL        |      |      |                     | *    |                | S*   |                           |       |                   |       |           |         |           |      | *       | *    | e      | e       |              |  |  |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Belgium<br>Total | Belgium |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |        |        |          |        |              |        |         |          |
|-------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------|--------|----------|--------|--------------|--------|---------|----------|
|                                                       |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Region |        | Language |        | Social Media |        |         |          |
|                                                       |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | North  | Center | South    | French | Flemish      | Active | Passive | Inactive |
|                                                       |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V      | W      | X        | Y      | Z            | a      | b       | c        |
|                                                       |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |        |        |          |        |              |        |         |          |
| Base: All Respondents (unwtd)                         | 500              | 247     | 253    | 172      | 160      | 168      | 141              | 213    | 146  | 189            | 311   | 77        | 265    | 158  | 300                 | 200  | 26             | 474  | 39                        | 461  | 297               | 203             | 257    | 42     | 201      | 261    | 239          | 106    | 169     | 225      |
| Base: All Respondents (wtd)                           | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238             | 243    | 38     | 219      | 273    | 227          | 101    | 176     | 223      |
| Yes, a great deal                                     | 10               | 7       | 3      | 2        | 4        | 4        | 4                | 4      | 2    | 3              | 7     | 4         | 3      | 4    | 5                   | 5    | -              | 10   | -                         | 10   | 3                 | 8               | 3      | 1      | 7        | 8      | 3            | 4      | 5       | 2        |
|                                                       | 2%               | 3%      | 1%     | 1%       | 2%       | 3%       | 2%               | 2%     | 2%   | 2%             | 2%    | 2%        | 2%     | 3%   | 2%                  | 2%   | -              | 2%   | -                         | 2%   | 1%                | 3%              | 1%     | 2%     | 3%       | 3%     | 1%           | 3%     | 3%      | 1%       |
| Yes, some                                             | 62               | 34      | 27     | 22       | 22       | 17       | 22               | 25     | 15   | 18             | 43    | 19        | 16     | 26   | 40                  | 22   | 4              | 57   | 6                         | 56   | 34                | 28              | 30     | 8      | 24       | 33     | 28           | 18     | 25      | 19       |
|                                                       | 12%              | 14%     | 11%    | 12%      | 14%      | 11%      | 14%              | 12%    | 12%  | 10%            | 13%   | 11%       | 9%     | 18%  | 14%                 | 11%  | 23%            | 12%  | 19%                       | 12%  | 13%               | 12%             | 12%    | 20%    | 11%      | 12%    | 13%          | 18%    | 14%     | 8%       |
|                                                       |                  |         |        |          |          |          |                  |        |      |                |       | *         |        |      |                     |      | **             |      | *                         |      |                   |                 | *      |        |          |        | *            |        |         |          |
| Yes, a little                                         | 156              | 84      | 72     | 48       | 60       | 49       | 33               | 61     | 62   | 63             | 93    | 42        | 67     | 47   | 101                 | 55   | 4              | 152  | 10                        | 146  | 95                | 61              | 76     | 16     | 64       | 84     | 72           | 34     | 54      | 68       |
|                                                       | 31%              | 33%     | 29%    | 26%      | 38%      | 31%      | 21%              | 29%    | 47%  | 35%            | 29%   | 24%       | 36%    | 33%  | 35%                 | 26%  | 21%            | 32%  | 34%                       | 31%  | 36%               | 26%             | 31%    | 42%    | 29%      | 31%    | 32%          | 33%    | 31%     | 31%      |
|                                                       |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |        |        |          |        |              |        |         |          |
| No, nothing                                           | 272              | 126     | 146    | 112      | 72       | 88       | 101              | 119    | 52   | 94             | 178   | 107       | 99     | 66   | 146                 | 126  | 11             | 262  | 14                        | 258  | 131               | 142             | 134    | 14     | 124      | 148    | 124          | 45     | 92      | 134      |
|                                                       | 54%              | 50%     | 59%    | 61%      | 46%      | 56%      | 63%              | 57%    | 40%  | 53%            | 55%   | 62%       | 54%    | 46%  | 50%                 | 61%  | 56%            | 54%  | 47%                       | 55%  | 50%               | 59%             | 55%    | 36%    | 57%      | 54%    | 55%          | 45%    | 53%     | 60%      |
|                                                       |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      | *                         |      |                   |                 |        | *      |          |        |              | *      |         |          |
| Sigma                                                 | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238             | 243    | 38     | 219      | 273    | 227          | 101    | 176     | 223      |
|                                                       | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%   | 100%   | 100%     | 100%   | 100%         | 100%   | 100%    | 100%     |
|                                                       |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |        |        |          |        |              |        |         |          |
| Summary                                               |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |        |        |          |        |              |        |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 228              | 125     | 103    | 72       | 85       | 70       | 59               | 90     | 79   | 84             | 143   | 65        | 86     | 77   | 146                 | 82   | 8              | 219  | 16                        | 212  | 131               | 97              | 109    | 24     | 94       | 125    | 103          | 56     | 83      | 89       |
|                                                       | 46%              | 50%     | 41%    | 39%      | 54%      | 44%      | 37%              | 43%    | 60%  | 47%            | 45%   | 38%       | 46%    | 54%  | 50%                 | 39%  | 44%            | 46%  | 53%                       | 45%  | 50%               | 41%             | 45%    | 64%    | 43%      | 46%    | 45%          | 55%    | 47%     | 40%      |
|                                                       |                  |         |        |          |          |          |                  |        |      |                |       | *         |        | K    | O                   |      | **             |      | *                         |      |                   |                 |        |        | VX*      |        |              | c*     |         |          |

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Questions on MERS  
HL1. Have you seen, read, or heard about MERS?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                          | Canada Total |        | Canada   |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |              |                   |          |         |      |                       |         |        |        |         |          |              |      |  |
|----------------------------------------------------------|--------------|--------|----------|----------|----------|------|--------|------------------|---------|-------|----------------|--------|-----------|------|------|---------------------|------|----------------|------|---------------------------|--------------|-------------------|----------|---------|------|-----------------------|---------|--------|--------|---------|----------|--------------|------|--|
|                                                          |              |        | Gender   |          | Age      |      |        | Household Income |         |       | Marital Status |        | Education |      |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |              | Employment Status |          | Region  |      |                       |         |        |        |         |          | Social Media |      |  |
|                                                          | Male         | Female | Under 35 | 35 to 49 | 50 to 64 | Low  | Medium | High             | Married | Other | Low            | Medium | High      | Yes  | No   | Yes                 | No   | Yes            | No   | Total Employed            | Non Employed | Prairies          | Atlantic | Alberta | BC   | Northwest Territories | Ontario | Quebec | Active | Passive | Inactive |              |      |  |
|                                                          | A            | B      | C        | D        | E        | F    | G      | H                | I       | J     | K              | L      | M         | N    | O    | P                   | Q    | R              | S    | T                         | U            | V                 | W        | X       | Y    | Z                     | a       | b      | c      | d       | e        |              |      |  |
|                                                          |              |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |              |                   |          |         |      |                       |         |        |        |         |          |              |      |  |
| Base: All Respondents (unwtd)                            | 1001         | 509    | 492      | 273      | 320      | 408  | 164    | 388              | 449     | 507   | 494            | 359    | 462       | 180  | 515  | 486                 | 111  | 890            | 125  | 876                       | 698          | 303               | 65       | 66      | 115  | 136                   | -       | 376    | 243    | 318     | 270      | 413          |      |  |
| Base: All Respondents (wtd)                              | 500          | 247    | 253      | 177      | 164      | 158  | 92     | 197              | 211     | 228   | 272            | 186    | 223       | 91   | 252  | 248                 | 55   | 445            | 61   | 439                       | 347          | 153               | 34       | 31      | 57   | 65                    | -       | 192    | 121    | 168     | 135      | 197          |      |  |
| Yes, a great deal                                        | 17           | 9      | 7        | 7        | 4        | 5    | 4      | 6                | 6       | 4     | 12             | 6      | 8         | 2    | 11   | 6                   | 4    | 12             | 6    | 11                        | 11           | 6                 | 1        | 1       | 4    | 1                     | -       | 8      | 1      | 11      | 3        | 9            |      |  |
|                                                          | 3%           | 4%     | 3%       | 4%       | 3%       | 3%   | 5%     | 3%               | 3%      | 4%    | 4%             | 3%     | 4%        | 3%   | 4%   | 2%                  | 7%   | 3%             | 9%   | 2%                        | 3%           | 4%                | 3%       | 4%      | 8%   | 1%                    | -       | 4%     | 1%     | 6%      | 2%       | 2%           |      |  |
| Yes, some                                                | 74           | 43     | 32       | 20       | 25       | 28   | 11     | 26               | 37      | 40    | 34             | 20     | 38        | 17   | 38   | 37                  | 11   | 63             | 14   | 60                        | 53           | 21                | 11       | 4       | 10   | 10                    | -       | 30     | 15     | 29      | 20       | 25           |      |  |
|                                                          | 15%          | 17%    | 12%      | 11%      | 15%      | 18%  | 12%    | 13%              | 18%     | 17%   | 13%            | 11%    | 17%       | 19%  | 15%  | 15%                 | 20%  | 14%            | 23%  | 14%                       | 15%          | 14%               | 13%      | 13%     | 18%  | 15%                   | -       | 16%    | 13%    | 17%     | 14%      | 13%          |      |  |
| Yes, a little                                            | 101          | 55     | 46       | 32       | 28       | 42   | 16     | 41               | 44      | 49    | 52             | 38     | 41        | 22   | 55   | 46                  | 14   | 87             | 15   | 86                        | 72           | 28                | 6        | 6       | 10   | 15                    | -       | 47     | 16     | 34      | 33       | 34           |      |  |
|                                                          | 20%          | 22%    | 18%      | 18%      | 17%      | 26%  | 17%    | 21%              | 21%     | 21%   | 19%            | 20%    | 19%       | 24%  | 22%  | 19%                 | 26%  | 19%            | 24%  | 20%                       | 21%          | 19%               | 19%      | 19%     | 18%  | 23%                   | -       | 25%    | 13%    | 20%     | 24%      | 17%          |      |  |
| No, nothing                                              | 308          | 140    | 168      | 118      | 107      | 83   | 61     | 124              | 124     | 135   | 174            | 123    | 136       | 50   | 149  | 160                 | 25   | 283            | 27   | 281                       | 210          | 98                | 22       | 20      | 32   | 40                    | -       | 106    | 89     | 94      | 80       | 135          |      |  |
|                                                          | 62%          | 57%    | 67%      | 67%      | 65%      | 53%  | 66%    | 63%              | 59%     | 59%   | 64%            | 66%    | 61%       | 55%  | 59%  | 64%                 | 46%  | 64%            | 44%  | 64%                       | 61%          | 64%               | 66%      | 64%     | 56%  | 61%                   | -       | 55%    | 73%    | 56%     | 59%      | 68%          |      |  |
| Sigma                                                    | 500          | 247    | 253      | 177      | 164      | 158  | 92     | 197              | 211     | 228   | 272            | 186    | 223       | 91   | 252  | 248                 | 55   | 445            | 61   | 439                       | 347          | 153               | 34       | 31      | 57   | 65                    | -       | 192    | 121    | 168     | 135      | 197          |      |  |
|                                                          | 100%         | 100%   | 100%     | 100%     | 100%     | 100% | 100%   | 100%             | 100%    | 100%  | 100%           | 100%   | 100%      | 100% | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100%         | 100%              | 100%     | 100%    | 100% | 100%                  | 100%    | -      | 100%   | 100%    | 100%     | 100%         | 100% |  |
|                                                          |              |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |              |                   |          |         |      |                       |         |        |        |         |          |              |      |  |
| Summary                                                  | 192          | 107    | 85       | 59       | 58       | 75   | 31     | 73               | 87      | 93    | 99             | 63     | 88        | 41   | 103  | 88                  | 29   | 162            | 34   | 157                       | 137          | 55                | 11       | 11      | 25   | 26                    | -       | 86     | 33     | 73      | 55       | 63           |      |  |
| Top 30 box - (Yes, a great deal/Yes, some/Yes, a little) | 38%          | 43%    | 33%      | 33%      | 35%      | 47%  | 34%    | 37%              | 41%     | 41%   | 36%            | 34%    | 39%       | 45%  | 41%  | 36%                 | 54%  | 36%            | 56%  | 36%                       | 39%          | 36%               | 34%      | 36%     | 44%  | 39%                   | -       | 45%    | 27%    | 44%     | 41%      | 32%          |      |  |
|                                                          | B            |        |          |          |          | CD   |        |                  |         |       |                |        |           |      | K    |                     |      | Q              |      | S                         |              |                   | *        | *       | b    | b                     |         | b      |        | e       | e        |              |      |  |

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- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
|                                                       |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Base: All Respondents (unwtd)                         | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441  | 27             | 973  | 60                        | 940  | 604               | 396          | 166          | 332     | 502      |
| Base: All Respondents (wtd)                           | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
| Yes, a great deal                                     | 38           | 18     | 20     | 15       | 12       | 11       | 12               | 18     | 8    | 14             | 24    | 13        | 14     | 11   | 17                  | 22   | 1              | 37   | 3                         | 36   | 21                | 17           | 8            | 17      | 14       |
|                                                       | 8%           | 7%     | 8%     | 8%       | 8%       | 7%       | 10%              | 7%     | 7%   | 7%             | 8%    | 8%        | 7%     | 9%   | 6%                  | 9%   | 10%            | 8%   | 9%                        | 8%   | 7%                | 9%           | 10%          | 10%     | 5%       |
| Yes, some                                             | 97           | 53     | 44     | 33       | 23       | 40       | 23               | 45     | 29   | 37             | 60    | 29        | 42     | 26   | 56                  | 40   | 5              | 92   | 5                         | 92   | 56                | 41           | 23           | 36      | 37       |
|                                                       | 19%          | 22%    | 17%    | 18%      | 15%      | 25%      | 19%              | 17%    | 25%  | 18%            | 20%   | 17%       | 20%    | 21%  | 21%                 | 17%  | 33%            | 19%  | 17%                       | 20%  | 18%               | 21%          | 29%          | 22%     | 15%      |
| Yes, a little                                         |              |        |        |          |          | CD       |                  |        | G    |                |       |           |        |      |                     |      | **             |      | *                         |      |                   | X            | X            |         |          |
|                                                       | 162          | 83     | 79     | 59       | 49       | 55       | 36               | 85     | 41   | 70             | 93    | 52        | 61     | 49   | 89                  | 73   | 2              | 160  | 10                        | 152  | 99                | 63           | 26           | 60      | 76       |
|                                                       | 32%          | 34%    | 31%    | 31%      | 32%      | 35%      | 30%              | 33%    | 35%  | 34%            | 32%   | 31%       | 29%    | 39%  | 33%                 | 31%  | 17%            | 33%  | 36%                       | 32%  | 33%               | 32%          | 32%          | 36%     | 30%      |
| No, nothing                                           |              |        |        |          |          |          |                  |        |      |                |       |           |        |      | KL                  |      | **             | KL   | *                         |      |                   |              |              |         |          |
|                                                       | 203          | 93     | 110    | 83       | 68       | 51       | 50               | 113    | 40   | 86             | 117   | 73        | 91     | 38   | 106                 | 97   | 6              | 197  | 11                        | 192  | 129               | 74           | 24           | 55      | 123      |
|                                                       | 41%          | 38%    | 43%    | 44%      | 45%      | 33%      | 41%              | 43%    | 34%  | 41%            | 40%   | 44%       | 44%    | 31%  | 39%                 | 42%  | 41%            | 41%  | 38%                       | 41%  | 42%               | 38%          | 30%          | 33%     | 49%      |
| Sigma                                                 |              |        |        |          |          | E        |                  |        | H    |                |       |           |        | M    |                     |      | **             | *    |                           |      |                   |              |              | VW      |          |
|                                                       | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
|                                                       | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 297          | 154    | 143    | 108      | 84       | 105      | 70               | 149    | 78   | 121            | 176   | 94        | 117    | 86   | 162                 | 135  | 9              | 289  | 18                        | 280  | 177               | 121          | 58           | 113     | 127      |
|                                                       | 59%          | 62%    | 57%    | 56%      | 55%      | 67%      | 59%              | 57%    | 66%  | 59%            | 60%   | 56%       | 56%    | 69%  | 61%                 | 58%  | 59%            | 59%  | 62%                       | 59%  | 58%               | 62%          | 70%          | 67%     | 51%      |
|                                                       |              |        |        |          |          | CD       |                  |        | G    |                |       |           |        | KL   |                     |      | **             |      | *                         |      |                   | X            | X            |         |          |

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Germany<br>Total | Germany |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
|-------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------------|---------|----------|
|                                                       |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Social Media |         |          |
|                                                       |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                       |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 1000             | 501     | 499    | 295      | 358      | 347      | 285              | 314    | 348  | 383            | 617   | 200       | 611    | 189  | 665                 | 335  | 84             | 916  | 195                       | 805  | 707               | 293             | 247          | 323     | 430      |
| Base: All Respondents (wtd)                           | 500              | 252     | 248    | 172      | 183      | 145      | 146              | 157    | 168  | 181            | 319   | 113       | 285    | 101  | 328                 | 172  | 40             | 460  | 95                        | 405  | 349               | 151             | 127          | 162     | 211      |
| Yes, a great deal                                     | 8                | 3       | 5      | 4        | 3        | 1        | 2                | 2      | 3    | *              | 7     | 1         | 3      | 3    | 7                   | 1    | 2              | 5    | 4                         | 3    | 7                 | 1               | 5            | 1       | 1        |
|                                                       | 2%               | 1%      | 2%     | 2%       | 2%       | 1%       | 2%               | 1%     | 2%   | *              | 2%    | 1%        | 1%     | 3%   | 2%                  | 1%   | 6%             | 1%   | 4%                        | 1%   | 2%                | *               | 4%           | 1%      | 1%       |
| Yes, some                                             | 44               | 25      | 19     | 18       | 13       | 13       | 9                | 11     | 22   | 18             | 26    | 4         | 26     | 14   | 31                  | 13   | 3              | 40   | 10                        | 34   | 34                | 10              | 22           | 13      | 9        |
|                                                       | 9%               | 10%     | 8%     | 10%      | 7%       | 9%       | 6%               | 7%     | 13%  | 10%            | 8%    | 3%        | 9%     | 14%  | 9%                  | 8%   | 8%             | 9%   | 10%                       | 8%   | 10%               | 7%              | 17%          | 8%      | 4%       |
| Yes, a little                                         |                  |         |        |          |          |          |                  |        | FG   |                |       |           | K      | K    |                     |      | *              |      |                           |      |                   |                 | WX           | X       |          |
|                                                       | 147              | 75      | 71     | 45       | 56       | 45       | 38               | 50     | 50   | 53             | 94    | 32        | 84     | 30   | 94                  | 53   | 12             | 134  | 27                        | 119  | 104               | 43              | 41           | 52      | 53       |
| No, nothing                                           | 29%              | 30%     | 29%    | 26%      | 30%      | 31%      | 26%              | 32%    | 30%  | 29%            | 29%   | 28%       | 30%    | 30%  | 29%                 | 30%  | 31%            | 29%  | 29%                       | 29%  | 30%               | 28%             | 32%          | 32%     | 25%      |
|                                                       |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |                 | X            |         |          |
| Sigma                                                 | 302              | 150     | 152    | 105      | 112      | 85       | 97               | 95     | 92   | 110            | 192   | 76        | 171    | 54   | 196                 | 106  | 22             | 280  | 54                        | 248  | 205               | 97              | 59           | 95      | 148      |
|                                                       | 60%              | 59%     | 62%    | 61%      | 61%      | 59%      | 66%              | 60%    | 55%  | 61%            | 60%   | 67%       | 60%    | 54%  | 60%                 | 61%  | 55%            | 61%  | 57%                       | 61%  | 59%               | 64%             | 47%          | 59%     | 70%      |
| Summary                                               |                  |         |        |          |          |          | H                |        |      |                | M     |           |        |      |                     |      | *              |      |                           |      |                   | V               |              | VW      |          |
|                                                       | 500              | 252     | 248    | 172      | 183      | 145      | 146              | 157    | 168  | 181            | 319   | 113       | 285    | 101  | 328                 | 172  | 40             | 460  | 95                        | 405  | 349               | 151             | 127          | 162     | 211      |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%         | 100%    | 100%     |
| Summary                                               |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 198              | 103     | 95     | 67       | 71       | 60       | 49               | 62     | 76   | 71             | 127   | 37        | 114    | 47   | 131                 | 67   | 18             | 180  | 41                        | 157  | 144               | 54              | 68           | 67      | 63       |
|                                                       | 40%              | 41%     | 38%    | 39%      | 39%      | 41%      | 34%              | 40%    | 45%  | 39%            | 40%   | 33%       | 40%    | 46%  | 40%                 | 39%  | 45%            | 39%  | 43%                       | 39%  | 41%               | 36%             | 53%          | 41%     | 30%      |
|                                                       |                  |         |        |          |          |          |                  |        | F    |                |       |           |        | K    |                     |      | *              |      |                           |      |                   |                 | WX           | X       |          |

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Hungary<br>Total | Hungary |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 500              | 245     | 255    | 194      | 149      | 157      | 186              | 226    | 10   | 202            | 298   | 152       | 256    | 92   | 261                 | 239  | 32             | 468  | 28                        | 472  | 299               | 201          | 191          | 219     | 90       |
| Base: All Respondents (wtd)                           | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129       | 294    | 77   | 263                 | 237  | 33             | 467  | 29                        | 471  | 303               | 197          | 189          | 221     | 90       |
| Yes, a great deal                                     | 7                | 4       | 3      | 3        | 2        | 2        | 2                | 2      | 1    | 3              | 4     | 2         | 4      | 2    | 3                   | 4    | -              | 7    | 1                         | 6    | 5                 | 2            | 2            | 3       | 2        |
|                                                       | 1%               | 2%      | 1%     | 1%       | 1%       | 1%       | 1%               | 1%     | 9%   | 1%             | 1%    | 1%        | 1%     | 2%   | 1%                  | 2%   | -              | 1%   | 3%                        | 1%   | 2%                | 1%           | 1%           | 1%      | 2%       |
| Yes, some                                             | 15               | 7       | 7      | 4        | 8        | 3        | 5                | 7      | 2    | 6              | 9     | 5         | 6      | 4    | 10                  | 5    | -              | 15   | 1                         | 14   | 11                | 4            | 8            | 6       | -        |
|                                                       | 3%               | 3%      | 3%     | 2%       | 6%       | 2%       | 3%               | 3%     | 15%  | 3%             | 3%    | 4%        | 2%     | 5%   | 4%                  | 2%   | -              | 3%   | 3%                        | 3%   | 4%                | 2%           | 4%           | 3%      | -        |
| Yes, a little                                         | 119              | 64      | 55     | 32       | 29       | 58       | 38               | 60     | 2    | 60             | 59    | 33        | 67     | 19   | 74                  | 45   | 11             | 108  | 8                         | 111  | 70                | 49           | 59           | 46      | 14       |
|                                                       | 24%              | 26%     | 21%    | 16%      | 21%      | 36%      | 21%              | 26%    | 23%  | 30%            | 19%   | 26%       | 23%    | 24%  | 28%                 | 19%  | 32%            | 23%  | 27%                       | 24%  | 23%               | 25%          | 31%          | 21%     | 16%      |
| No, nothing                                           | 359              | 169     | 191    | 163      | 101      | 95       | 139              | 160    | 6    | 129            | 230   | 90        | 217    | 52   | 177                 | 183  | 23             | 337  | 19                        | 340  | 217               | 142          | 120          | 166     | 74       |
|                                                       | 72%              | 69%     | 74%    | 81%      | 72%      | 60%      | 75%              | 70%    | 54%  | 65%            | 76%   | 69%       | 74%    | 68%  | 67%                 | 77%  | 68%            | 72%  | 67%                       | 72%  | 72%               | 72%          | 63%          | 75%     | 82%      |
| Sigma                                                 | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129       | 294    | 77   | 263                 | 237  | 33             | 467  | 29                        | 471  | 303               | 197          | 189          | 221     | 90       |
|                                                       | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 141              | 75      | 65     | 39       | 39       | 63       | 45               | 70     | 5    | 69             | 72    | 40        | 77     | 24   | 87                  | 54   | 11             | 130  | 9                         | 131  | 86                | 54           | 69           | 55      | 16       |
|                                                       | 28%              | 31%     | 26%    | 19%      | 28%      | 40%      | 25%              | 30%    | 46%  | 35%            | 24%   | 31%       | 26%    | 32%  | 33%                 | 23%  | 32%            | 28%  | 33%                       | 28%  | 28%               | 28%          | 37%          | 25%     | 18%      |
|                                                       |                  |         |        |          |          | CD       |                  |        | **   | J              |       |           |        | *    | O                   |      | *              |      | **                        |      |                   |              | WX           |         | *        |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       | A           | B      | C      | D        | E        | F        | G                | H      | I    | J              | K     | L         | M      | N    | O                   | P    | Q              | R    | S                         | T    | U                 | V            | W            | X       |          |
| Base: All Respondents (unwtd)                         | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462  | 102            | 898  | 170                       | 830  | 638               | 362          | 528          | 233     | 239      |
| Base: All Respondents (wtd)                           | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
| Yes, a great deal                                     | 20          | 9      | 11     | 7        | 5        | 7        | 7                | 9      | 4    | 13             | 7     | 8         | 9      | 3    | 12                  | 8    | 3              | 16   | 5                         | 15   | 10                | 10           | 12           | 6       | 2        |
|                                                       | 4%          | 3%     | 4%     | 4%       | 3%       | 5%       | 6%               | 4%     | 3%   | 5%             | 3%    | 3%        | 4%     | 4%   | 4%                  | 3%   | 7%             | 4%   | 6%                        | 4%   | 3%                | 5%           | 5%           | 5%      | 2%       |
| Yes, some                                             | 75          | 40     | 35     | 27       | 27       | 22       | 18               | 38     | 19   | 37             | 39    | 32        | 34     | 9    | 39                  | 36   | 7              | 68   | 12                        | 63   | 47                | 28           | 44           | 16      | 16       |
|                                                       | 15%         | 16%    | 14%    | 15%      | 14%      | 17%      | 14%              | 16%    | 14%  | 14%            | 17%   | 13%       | 17%    | 15%  | 15%                 | 15%  | 15%            | 15%  | 16%                       | 15%  | 15%               | 15%          | 17%          | 13%     | 12%      |
| Yes, a little                                         | 148         | 80     | 68     | 45       | 58       | 44       | 35               | 68     | 45   | 82             | 65    | 67        | 62     | 19   | 77                  | 71   | 13             | 134  | 23                        | 125  | 94                | 53           | 76           | 37      | 35       |
|                                                       | 30%         | 32%    | 27%    | 25%      | 31%      | 34%      | 27%              | 28%    | 34%  | 31%            | 28%   | 27%       | 31%    | 32%  | 29%                 | 30%  | 28%            | 30%  | 30%                       | 29%  | 30%               | 29%          | 29%          | 32%     | 27%      |
| No, nothing                                           | 257         | 121    | 136    | 102      | 98       | 58       | 68               | 124    | 66   | 133            | 124   | 136       | 93     | 28   | 135                 | 122  | 24             | 233  | 37                        | 221  | 162               | 95           | 125          | 58      | 74       |
|                                                       | 51%         | 49%    | 54%    | 56%      | 52%      | 44%      | 53%              | 52%    | 49%  | 50%            | 53%   | 56%       | 47%    | 48%  | 51%                 | 52%  | 50%            | 52%  | 48%                       | 52%  | 52%               | 51%          | 49%          | 50%     | 58%      |
| Sigma                                                 |             |        |        | E        |          |          |                  |        |      |                |       | L         |        |      |                     |      | *              |      |                           |      |                   |              |              | V       |          |
|                                                       | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
|                                                       | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 243         | 129    | 114    | 79       | 90       | 73       | 60               | 115    | 68   | 132            | 111   | 107       | 105    | 30   | 128                 | 115  | 24             | 219  | 39                        | 203  | 151               | 91           | 131          | 59      | 53       |
|                                                       | 49%         | 51%    | 46%    | 44%      | 48%      | 56%      | 47%              | 48%    | 51%  | 50%            | 47%   | 44%       | 53%    | 52%  | 49%                 | 48%  | 50%            | 48%  | 52%                       | 48%  | 48%               | 49%          | 51%          | 50%     | 42%      |
|                                                       |             |        |        |          |          | C        |                  |        |      |                |       |           | K      |      |                     |      | *              |      |                           |      |                   |              | X            |         |          |

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |      |                |              |        |         |          |
|-------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|------|----------------|--------------|--------|---------|----------|
|                                                       |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |      | Social Media   |              |        |         |          |
|                                                       |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Yes               | No   | Total Employed | Non Employed | Active | Passive | Inactive |
|                                                       |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U    | V              | W            | X      |         |          |
| Base: All Respondents (unwtd)                         | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485  | 46             | 954  | 88                        | 912  | 689               | 311  | 92             | 259          | 649    |         |          |
| Base: All Respondents (wtd)                           | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185  | 38             | 118          | 343    |         |          |
| Yes, a great deal                                     | 12          | 8      | 4      | 2        | 6        | 4        | 7                | 5      | -    | 7              | 5     | 5         | 2      | 5    | 8                   | 4    | 1              | 10   | 2                         | 9    | 10                | 2    | 4              | 3            | 5      |         |          |
|                                                       | 2%          | 3%     | 2%     | 1%       | 4%       | 2%       | 2%               | 4%     | *    | 2%             | 2%    | 2%        | 2%     | 5%   | 3%                  | 1%   | 12%            | 2%   | 9%                        | 2%   | 3%                | 1%   | 10%            | 2%           | 2%     |         |          |
|                                                       |             |        |        |          |          |          |                  |        | *    |                |       |           |        | K    |                     |      | Q*             |      | S*                        |      |                   |      | WX*            |              |        |         |          |
| Yes, some                                             | 76          | 39     | 37     | 21       | 26       | 28       | 43               | 27     | 6    | 44             | 32    | 39        | 15     | 22   | 38                  | 38   | 2              | 74   | 6                         | 70   | 47                | 29   | 9              | 32           | 35     |         |          |
|                                                       | 15%         | 16%    | 15%    | 12%      | 18%      | 17%      | 13%              | 19%    | 35%  | 16%            | 14%   | 13%       | 17%    | 19%  | 17%                 | 14%  | 18%            | 15%  | 22%                       | 15%  | 15%               | 16%  | 24%            | 27%          | 10%    |         |          |
|                                                       |             |        |        |          |          |          | F                | FG*    |      |                |       |           |        | K    |                     |      | *              |      | *                         |      |                   | X*   | X              |              |        |         |          |
| Yes, a little                                         | 141         | 79     | 62     | 45       | 41       | 56       | 102              | 36     | 3    | 87             | 55    | 83        | 26     | 33   | 76                  | 66   | 4              | 137  | 10                        | 132  | 90                | 52   | 13             | 31           | 98     |         |          |
|                                                       | 28%         | 31%    | 25%    | 24%      | 27%      | 34%      | 30%              | 25%    | 19%  | 31%            | 25%   | 28%       | 28%    | 29%  | 34%                 | 24%  | 37%            | 28%  | 36%                       | 28%  | 28%               | 33%  | 26%            | 29%          |        |         |          |
|                                                       |             |        |        |          |          | C        |                  |        | *    |                |       |           |        |      | O                   |      | *              |      | *                         |      |                   | *    |                |              |        |         |          |
| No, nothing                                           | 271         | 125    | 146    | 117      | 77       | 76       | 188              | 74     | 9    | 141            | 129   | 169       | 47     | 54   | 102                 | 169  | 4              | 267  | 9                         | 261  | 168               | 102  | 13             | 53           | 205    |         |          |
|                                                       | 54%         | 50%    | 58%    | 63%      | 51%      | 46%      | 55%              | 52%    | 47%  | 51%            | 59%   | 57%       | 52%    | 47%  | 46%                 | 61%  | 34%            | 55%  | 34%                       | 55%  | 53%               | 55%  | 33%            | 45%          | 60%    |         |          |
|                                                       |             | A      | DE     |          |          |          |                  |        | *    |                |       | M         |        |      | N                   |      | P              |      | R                         |      |                   | *    |                | VW           |        |         |          |
| Sigma                                                 | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185  | 38             | 118          | 343    |         |          |
|                                                       | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100% | 100%           | 100%         | 100%   | 100%    |          |
| Summary                                               |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |      |                |              |        |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 229         | 126    | 103    | 68       | 73       | 88       | 152              | 68     | 10   | 138            | 91    | 126       | 43     | 61   | 122                 | 108  | 8              | 222  | 18                        | 211  | 147               | 83   | 25             | 65           | 138    |         |          |
|                                                       | 46%         | 50%    | 42%    | 37%      | 49%      | 54%      | 45%              | 48%    | 53%  | 49%            | 41%   | 43%       | 48%    | 53%  | 54%                 | 39%  | 66%            | 45%  | 66%                       | 45%  | 47%               | 45%  | 67%            | 55%          | 40%    |         |          |
|                                                       |             | B      |        |          | C        | C        |                  |        | *    |                |       |           |        | K    | O                   |      | Q*             |      | S*                        |      |                   |      | X*             | X            |        |         |          |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275  | 47             | 453  | 71                        | 429  | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                           | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
| Yes, a great deal                                     | 11           | 6      | 6      | 3        | 4        | 5        | 8                | 4      | -    | 6              | 5     | 2         | 8      | 1    | 5                   | 6    | 1              | 11   | 3                         | 9    | 8                 | 4            | 11           | -       | -        |
|                                                       | 2%           | 2%     | 2%     | 1%       | 2%       | 4%       | 2%               | 3%     | -    | 2%             | 2%    | 2%        | 3%     | 2%   | 2%                  | 2%   | 2%             | 2%   | 4%                        | 2%   | 3%                | 2%           | 5%           | -       | -        |
| Yes, some                                             | 38           | 20     | 18     | 17       | 16       | 5        | 25               | 11     | 1    | 22             | 16    | 3         | 27     | 8    | 19                  | 19   | 7              | 30   | 8                         | 30   | 23                | 15           | 22           | 11      | 5        |
|                                                       | 8%           | 8%     | 7%     | 8%       | 11%      | 3%       | 7%               | 10%    | -    | 8%             | 7%    | 3%        | 8%     | 11%  | 9%                  | 7%   | 16%            | 7%   | 12%                       | 7%   | 8%                | 6%           | 9%           | 7%      | 5%       |
| Yes, a little                                         | 106          | 60     | 46     | 23       | 34       | 49       | 76               | 30     | 1    | 63             | 43    | 16        | 74     | 16   | 52                  | 54   | 11             | 96   | 18                        | 88   | 61                | 46           | 49           | 46      | 11       |
|                                                       | 21%          | 24%    | 18%    | 11%      | 23%      | 36%      | 20%              | 28%    | 14%  | 24%            | 18%   | 16%       | 23%    | 23%  | 24%                 | 19%  | 24%            | 21%  | 28%                       | 20%  | 22%               | 20%          | 21%          | 27%     | 11%      |
| No, nothing                                           | 344          | 162    | 182    | 172      | 95       | 78       | 278              | 64     | 3    | 171            | 174   | 83        | 217    | 45   | 138                 | 207  | 26             | 318  | 37                        | 308  | 180               | 165          | 153          | 111     | 80       |
|                                                       | 69%          | 65%    | 72%    | 80%      | 64%      | 57%      | 72%              | 59%    | 56%  | 65%            | 73%   | 80%       | 66%    | 64%  | 64%                 | 72%  | 58%            | 70%  | 56%                       | 71%  | 66%               | 72%          | 65%          | 66%     | 84%      |
| Sigma                                                 | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
|                                                       | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 156          | 86     | 70     | 43       | 54       | 59       | 109              | 44     | 2    | 91             | 64    | 21        | 109    | 25   | 76                  | 79   | 19             | 137  | 29                        | 127  | 91                | 64           | 83           | 57      | 16       |
|                                                       | 31%          | 35%    | 28%    | 20%      | 36%      | 43%      | 28%              | 41%    | 44%  | 35%            | 27%   | 20%       | 34%    | 36%  | 36%                 | 28%  | 42%            | 30%  | 44%                       | 29%  | 34%               | 28%          | 35%          | 34%     | 16%      |
|                                                       |              |        |        |          | C        | C        |                  | F      | **   |                |       | *         | K      | K*   |                     |      | *              |      | S*                        |      |                   | X            | X            |         | *        |

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | South Korea<br>Total | South Korea |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|----------------------|-------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       |                      | Gender      |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |                      | Male        | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |                      | A           | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 500                  | 257         | 243    | 179      | 197      | 124      | 84               | 183    | 233  | 298            | 202   | 14        | 124    | 362  | 258                 | 242  | 75             | 425  | 97                        | 403  | 352               | 148          | 167          | 223     | 110      |
| Base: All Respondents (wtd)                           | 500                  | 252         | 248    | 211      | 189      | 101      | 89               | 188    | 223  | 277            | 223   | 15        | 128    | 358  | 246                 | 254  | 69             | 431  | 89                        | 411  | 341               | 159          | 168          | 223     | 110      |
| Yes, a great deal                                     | 15                   | 9           | 6      | 4        | 6        | 6        | 1                | 4      | 10   | 11             | 4     | -         | 6      | 9    | 12                  | 3    | 8              | 7    | 9                         | 6    | 14                | 1            | 9            | 3       | 3        |
|                                                       | 3%                   | 3%          | 2%     | 2%       | 3%       | 6%       | 1%               | 2%     | 4%   | 4%             | 2%    | -         | 5%     | 3%   | 5%                  | 1%   | 12%            | 2%   | 10%                       | 1%   | 4%                | 1%           | 5%           | 1%      | 3%       |
|                                                       |                      |             |        |          |          | C        | *                |        |      |                |       | **        |        |      | O                   |      | Q*             |      | S*                        |      |                   |              | W            |         |          |
| Yes, some                                             | 53                   | 31          | 22     | 14       | 21       | 18       | 8                | 18     | 27   | 36             | 17    | -         | 14     | 39   | 33                  | 20   | 14             | 39   | 17                        | 36   | 41                | 12           | 34           | 15      | 4        |
|                                                       | 11%                  | 12%         | 9%     | 7%       | 11%      | 18%      | 9%               | 10%    | 12%  | 13%            | 8%    | -         | 11%    | 11%  | 13%                 | 8%   | 20%            | 9%   | 19%                       | 9%   | 12%               | 7%           | 20%          | 7%      | 4%       |
|                                                       |                      |             |        |          |          | C        | *                |        |      |                |       | **        |        |      | O                   |      | Q*             |      | S*                        |      |                   |              | WX           |         |          |
| Yes, a little                                         | 158                  | 82          | 76     | 61       | 55       | 41       | 21               | 59     | 77   | 93             | 64    | 6         | 31     | 121  | 81                  | 77   | 21             | 137  | 27                        | 131  | 114               | 44           | 70           | 61      | 26       |
|                                                       | 32%                  | 32%         | 31%    | 29%      | 29%      | 41%      | 24%              | 32%    | 35%  | 34%            | 29%   | 38%       | 24%    | 34%  | 33%                 | 30%  | 30%            | 32%  | 30%                       | 32%  | 33%               | 27%          | 42%          | 28%     | 24%      |
|                                                       |                      |             |        |          |          | CD       | *                |        |      |                |       | **        |        |      |                     |      | *              |      | *                         |      |                   |              | WX           |         |          |
| No, nothing                                           | 275                  | 131         | 144    | 132      | 107      | 36       | 59               | 107    | 109  | 137            | 138   | 9         | 77     | 188  | 120                 | 154  | 26             | 249  | 36                        | 238  | 173               | 102          | 55           | 144     | 76       |
|                                                       | 55%                  | 52%         | 58%    | 63%      | 57%      | 35%      | 66%              | 57%    | 49%  | 49%            | 62%   | 62%       | 60%    | 53%  | 49%                 | 61%  | 37%            | 58%  | 41%                       | 58%  | 51%               | 64%          | 33%          | 65%     | 69%      |
|                                                       |                      |             |        | E        | E        |          | H*               |        |      |                |       | **        |        |      | N                   |      | P              | *    | R                         | *    |                   | T            |              | V       | V        |
| Sigma                                                 | 500                  | 252         | 248    | 211      | 189      | 101      | 89               | 188    | 223  | 277            | 223   | 15        | 128    | 358  | 246                 | 254  | 69             | 431  | 89                        | 411  | 341               | 159          | 168          | 223     | 110      |
|                                                       | 100%                 | 100%        | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |                      |             |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 225                  | 122         | 104    | 79       | 82       | 65       | 30               | 82     | 114  | 140            | 85    | 6         | 51     | 169  | 125                 | 100  | 43             | 182  | 53                        | 173  | 169               | 56           | 113          | 79      | 34       |
|                                                       | 45%                  | 48%         | 42%    | 37%      | 43%      | 65%      | 34%              | 43%    | 51%  | 51%            | 38%   | 38%       | 40%    | 47%  | 51%                 | 39%  | 63%            | 42%  | 59%                       | 42%  | 49%               | 36%          | 67%          | 35%     | 31%      |
|                                                       |                      |             |        |          |          | CD       | *                |        | F    | J              |       | **        |        |      | O                   |      | Q*             |      | S*                        |      | U                 |              | WX           |         |          |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483  | 91             | 909  | 85                        | 915  | 561               | 439          | 498          | 268     | 234      |
| Base: All Respondents (wtd)                           | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
| Yes, a great deal                                     | 5           | 3      | 2      | 2        | 2        | 2        | 5                | *      | *    | 2              | 3     | 3         | -      | 3    | 3                   | 2    | *              | 5    | 1                         | 4    | 4                 | 2            | 4            | 1       | 1        |
|                                                       | 1%          | 1%     | 1%     | 1%       | 1%       | 1%       | 1%               | *      | *    | 1%             | 1%    | 1%        | -      | 2%   | 1%                  | 1%   | 1%             | 1%   | 1%                        | 1%   | 1%                | 2%           | 1%           | *       |          |
| Yes, some                                             | 44          | 23     | 21     | 12       | 16       | 16       | 25               | 17     | 3    | 26             | 18    | 18        | 11     | 16   | 26                  | 18   | 10             | 35   | 7                         | 38   | 26                | 18           | 28           | 12      | 5        |
|                                                       | 9%          | 9%     | 9%     | 6%       | 9%       | 14%      | 8%               | 12%    | 9%   | 11%            | 7%    | 7%        | 9%     | 12%  | 11%                 | 7%   | 22%            | 8%   | 16%                       | 8%   | 10%               | 8%           | 11%          | 9%      | 4%       |
| Yes, a little                                         |             |        |        |          |          | C        |                  |        | *    |                |       |           | *      | K    |                     |      | Q*             |      | S*                        |      |                   | X            |              |         |          |
|                                                       | 79          | 44     | 35     | 32       | 27       | 21       | 47               | 26     | 6    | 38             | 41    | 35        | 17     | 28   | 38                  | 42   | 6              | 73   | 6                         | 73   | 42                | 38           | 48           | 19      | 12       |
|                                                       | 16%         | 17%    | 14%    | 16%      | 15%      | 18%      | 15%              | 18%    | 19%  | 16%            | 16%   | 14%       | 15%    | 20%  | 15%                 | 17%  | 14%            | 16%  | 15%                       | 16%  | 15%               | 17%          | 19%          | 14%     | 12%      |
| No, nothing                                           |             |        |        |          |          |          |                  |        | *    |                |       |           | *      | K    |                     |      | *              |      | *                         |      |                   | X            |              |         |          |
|                                                       | 371         | 181    | 189    | 159      | 135      | 77       | 248              | 99     | 23   | 174            | 196   | 194       | 87     | 91   | 182                 | 189  | 27             | 343  | 27                        | 343  | 202               | 169          | 178          | 107     | 86       |
|                                                       | 74%         | 72%    | 76%    | 78%      | 75%      | 67%      | 76%              | 70%    | 71%  | 72%            | 76%   | 78%       | 76%    | 66%  | 73%                 | 75%  | 63%            | 75%  | 66%                       | 75%  | 74%               | 74%          | 69%          | 77%     | 83%      |
| Sigma                                                 |             |        |        |          |          | E        |                  |        | *    |                |       | M         | *      |      |                     |      | P              | *    |                           |      |                   | V            |              |         |          |
|                                                       | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
|                                                       | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 129         | 71     | 59     | 46       | 45       | 38       | 77               | 43     | 9    | 66             | 63    | 55        | 28     | 46   | 67                  | 62   | 16             | 113  | 14                        | 115  | 71                | 58           | 80           | 32      | 17       |
|                                                       | 26%         | 28%    | 24%    | 22%      | 25%      | 33%      | 24%              | 30%    | 29%  | 28%            | 24%   | 22%       | 24%    | 34%  | 27%                 | 25%  | 37%            | 25%  | 34%                       | 25%  | 26%               | 26%          | 31%          | 23%     | 17%      |
|                                                       |             |        |        |          |          | CD       |                  |        | *    |                |       |           | *      | K    |                     |      | Q*             |      | *                         |      |                   |              | WX           |         |          |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192  | 46             | 459  | 54                        | 451  | 328               | 177          | 150          | 164     | 191      |
| Base: All Respondents (wtd)                           | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
| Yes, a great deal                                     | 5            | 1      | 4      | 4        | -        | *        | 3                | 1      | 1    | *              | 4     | 1         | -      | 4    | 2                   | 3    | *              | 4    | *                         | 4    | 1                 | 3            | 4            | 1       | -        |
|                                                       | 1%           | *      | 2%     | 2%       | -        | *        | 2%               | *      | *    | 1%             | *     | 1%        | -      | 3%   | 1%                  | 2%   | *              | 1%   | **                        | 1%   | *                 | 2%           | 2%           | *       | -        |
| Yes, some                                             | 72           | 45     | 28     | 18       | 17       | 37       | 19               | 41     | 12   | 22             | 50    | 14        | 40     | 19   | 52                  | 21   | 13             | 60   | 12                        | 60   | 55                | 17           | 24           | 39      | 10       |
|                                                       | 14%          | 18%    | 11%    | 10%      | 13%      | 21%      | 13%              | 16%    | 12%  | 12%            | 16%   | 13%       | 15%    | 14%  | 17%                 | 11%  | 23%            | 13%  | 21%                       | 14%  | 16%               | 12%          | 14%          | 23%     | 6%       |
|                                                       |              |        |        | *        | *        | *        | *                |        | *    | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | *                 | *            | x*           | *       |          |
| Yes, a little                                         | 178          | 93     | 85     | 53       | 46       | 79       | 42               | 91     | 45   | 74             | 104   | 31        | 94     | 53   | 107                 | 70   | 24             | 153  | 25                        | 152  | 127               | 51           | 69           | 56      | 53       |
|                                                       | 36%          | 37%    | 34%    | 28%      | 34%      | 44%      | 29%              | 35%    | 45%  | 41%            | 32%   | 30%       | 36%    | 40%  | 34%                 | 37%  | 45%            | 34%  | 44%                       | 34%  | 36%               | 35%          | 41%          | 32%     | 33%      |
|                                                       |              |        |        | *        | *        | *        | *                | *      | *    | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | *                 | *            | *            | *       | *        |
| No, nothing                                           | 245          | 115    | 130    | 110      | 71       | 64       | 81               | 124    | 41   | 82             | 163   | 59        | 129    | 57   | 151                 | 94   | 17             | 228  | 20                        | 225  | 170               | 75           | 69           | 77      | 99       |
|                                                       | 49%          | 45%    | 53%    | 59%      | 53%      | 36%      | 56%              | 48%    | 41%  | 46%            | 51%   | 56%       | 49%    | 43%  | 48%                 | 50%  | 31%            | 51%  | 35%                       | 51%  | 48%               | 51%          | 42%          | 45%     | 61%      |
|                                                       |              |        |        | E*       | E*       | *        | *                | *      | *    | *              |       | M         | *      | *    | *                   | *    | **             |      | **                        |      | *                 | *            | *            | *       | V*       |
| Sigma                                                 | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
|                                                       | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 255          | 138    | 117    | 75       | 63       | 117      | 64               | 132    | 58   | 96             | 159   | 46        | 134    | 75   | 161                 | 94   | 37             | 218  | 38                        | 217  | 183               | 72           | 97           | 95      | 63       |
|                                                       | 51%          | 55%    | 47%    | 41%      | 47%      | 64%      | 44%              | 52%    | 59%  | 54%            | 49%   | 44%       | 51%    | 57%  | 52%                 | 50%  | 69%            | 49%  | 65%                       | 49%  | 52%               | 49%          | 58%          | 55%     | 39%      |
|                                                       |              |        |        | *        | *        | CD*      | *                |        | *    | *              |       | *         | K*     |      | *                   | **   |                | **   | **                        |      | *                 | x*           | *            | *       | *        |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                   | Great Britain<br>Total | Great Britain |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------------------------------------|------------------------|---------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                                                   |                        | Gender        |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                                                   |                        | Male          | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                   |                        | A             | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)<br>Base: All Respondents (wtd)<br>Yes, a great deal | 1001                   | 474           | 527    | 430      | 295      | 276      | 226              | 562    | 213  | 373            | 628   | 264       | 335    | 402  | 583                 | 418  | 99             | 902  | 130                       | 871  | 645               | 356          | 435          | 288     | 278      |
|                                                                                   | 500                    | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
|                                                                                   | 14                     | 6             | 8      | 11       | 2        | 1        | 4                | 7      | 3    | 3              | 11    | 4         | 4      | 6    | 9                   | 5    | 3              | 11   | 3                         | 11   | 11                | 3            | 10           | 3       | 1        |
|                                                                                   | 3%                     | 2%            | 3%     | 6%       | 1%       | 1%       | 4%               | 3%     | 3%   | 3%             | 2%    | 4%        | 3%     | 3%   | 3%                  | 3%   | 7%             | 2%   | 4%                        | 3%   | 3%                | 2%           | 5%           | 2%      | 1%       |
| Yes, some                                                                         | DE                     |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | Q*             |      |                           |      |                   |              |              |         |          |
|                                                                                   | 61                     | 32            | 29     | 18       | 21       | 21       | 11               | 28     | 21   | 29             | 31    | 10        | 20     | 30   | 40                  | 20   | 9              | 52   | 12                        | 48   | 43                | 18           | 33           | 17      | 11       |
|                                                                                   | 12%                    | 13%           | 11%    | 10%      | 13%      | 14%      | 10%              | 10%    | 20%  | 15%            | 10%   | 7%        | 12%    | 15%  | 13%                 | 10%  | 17%            | 12%  | 18%                       | 11%  | 13%               | 10%          | 15%          | 12%     | 8%       |
|                                                                                   |                        |               |        |          |          |          |                  |        | FG   | J              |       |           | K      | K    |                     |      | *              |      | S                         |      |                   |              | X            |         |          |
| Yes, a little                                                                     | 111                    | 54            | 57     | 30       | 38       | 43       | 25               | 63     | 24   | 44             | 67    | 25        | 40     | 46   | 69                  | 42   | 10             | 101  | 13                        | 98   | 69                | 42           | 45           | 40      | 26       |
|                                                                                   | 22%                    | 22%           | 23%    | 16%      | 24%      | 28%      | 22%              | 22%    | 22%  | 23%            | 22%   | 19%       | 24%    | 23%  | 23%                 | 21%  | 20%            | 22%  | 19%                       | 23%  | 21%               | 24%          | 21%          | 28%     | 19%      |
|                                                                                   |                        |               |        | C        | C        |          |                  |        | C    |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              | VX           |         |          |
|                                                                                   | 314                    | 155           | 160    | 126      | 101      | 88       | 73               | 183    | 59   | 117            | 197   | 95        | 101    | 118  | 182                 | 132  | 29             | 286  | 39                        | 275  | 201               | 113          | 126          | 84      | 104      |
| No, nothing                                                                       | 63%                    | 63%           | 63%    | 68%      | 62%      | 58%      | 64%              | 65%    | 55%  | 60%            | 64%   | 71%       | 61%    | 59%  | 61%                 | 66%  | 56%            | 64%  | 58%                       | 64%  | 62%               | 64%          | 59%          | 58%     | 73%      |
|                                                                                   |                        |               |        | E        | H        |          |                  |        |      |                |       | LM        |        |      |                     |      | *              |      |                           |      |                   |              | VW           |         |          |
|                                                                                   | 500                    | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
|                                                                                   | 100%                   | 100%          | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                                                           |                        |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little)                             | 186                    | 91            | 94     | 59       | 62       | 65       | 40               | 98     | 48   | 77             | 109   | 39        | 65     | 82   | 118                 | 68   | 22             | 163  | 28                        | 157  | 123               | 63           | 87           | 60      | 38       |
|                                                                                   | 37%                    | 37%           | 37%    | 32%      | 38%      | 42%      | 36%              | 35%    | 45%  | 40%            | 36%   | 29%       | 39%    | 41%  | 39%                 | 34%  | 44%            | 36%  | 42%                       | 36%  | 38%               | 36%          | 41%          | 42%     | 27%      |
|                                                                                   |                        |               |        |          |          | C        |                  |        | G    |                |       |           | K      | K    |                     |      | *              |      |                           |      |                   |              | X            | X       |          |

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Questions on MERS  
HL1. Have you seen, read, or heard about MERS?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                       | United States | the US |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------------|---------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                       | Total         | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                       |               | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                       |               | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                         | 1000          | 471    | 529    | 294      | 327      | 379      | 118              | 610    | 272  | 596            | 404   | 338       | 394    | 268  | 499                 | 501  | 111            | 889  | 131                       | 869  | 659               | 341          | 381          | 223     | 396      |
| Base: All Respondents (wtd)                           | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
| Yes, a great deal                                     | 26            | 16     | 10     | 14       | 8        | 4        | 3                | 9      | 14   | 11             | 14    | 11        | 6      | 9    | 19                  | 6    | 12             | 13   | 14                        | 11   | 20                | 6            | 18           | 3       | 4        |
|                                                       | 5%            | 6%     | 4%     | 8%       | 5%       | 2%       | 4%               | 4%     | 7%   | 4%             | 7%    | 5%        | 4%     | 7%   | 8%                  | 2%   | 20%            | 3%   | 20%                       | 3%   | 6%                | 4%           | 9%           | 3%      | 2%       |
| Yes, some                                             | 67            | 39     | 29     | 21       | 25       | 22       | 7                | 33     | 28   | 43             | 25    | 22        | 19     | 26   | 39                  | 28   | 13             | 54   | 16                        | 51   | 50                | 18           | 37           | 17      | 14       |
|                                                       | 13%           | 16%    | 11%    | 12%      | 16%      | 13%      | 8%               | 16%    | 14%  | 15%            | 12%   | 10%       | 15%    | 18%  | 16%                 | 11%  | 22%            | 12%  | 22%                       | 12%  | 15%               | 11%          | 18%          | 16%     | 7%       |
| Yes, a little                                         |               |        |        |          |          |          |                  | F      |      |                |       |           | K      | K    | O                   |      | Q*             |      | S                         |      |                   |              | X            | X       |          |
|                                                       | 104           | 48     | 56     | 34       | 26       | 44       | 16               | 47     | 41   | 60             | 45    | 45        | 27     | 33   | 50                  | 54   | 14             | 90   | 15                        | 90   | 66                | 38           | 49           | 22      | 33       |
|                                                       | 21%           | 19%    | 22%    | 19%      | 17%      | 27%      | 20%              | 23%    | 20%  | 21%            | 21%   | 19%       | 21%    | 23%  | 21%                 | 21%  | 24%            | 20%  | 20%                       | 21%  | 20%               | 23%          | 25%          | 21%     | 17%      |
| No, nothing                                           |               |        |        |          |          | CD       |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              | X            |         |          |
|                                                       | 303           | 145    | 158    | 113      | 97       | 93       | 55               | 121    | 126  | 173            | 130   | 155       | 76     | 72   | 132                 | 170  | 21             | 282  | 28                        | 275  | 197               | 106          | 95           | 62      | 146      |
|                                                       | 61%           | 59%    | 63%    | 62%      | 62%      | 57%      | 68%              | 58%    | 60%  | 60%            | 61%   | 67%       | 60%    | 52%  | 55%                 | 66%  | 34%            | 64%  | 38%                       | 64%  | 59%               | 63%          | 48%          | 59%     | 74%      |
| Sigma                                                 |               |        |        |          |          |          |                  |        |      | M              |       |           |        |      | N                   |      | P              |      | R                         |      |                   |              | V            | VW      |          |
|                                                       | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
|                                                       | 100%          | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                               |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top3Box - (Yes, a great deal/Yes, some/Yes, a little) | 197           | 103    | 95     | 70       | 59       | 69       | 26               | 88     | 83   | 114            | 83    | 78        | 51     | 68   | 109                 | 88   | 40             | 157  | 45                        | 152  | 136               | 61           | 104          | 43      | 51       |
|                                                       | 39%           | 41%    | 37%    | 38%      | 38%      | 43%      | 32%              | 42%    | 40%  | 40%            | 39%   | 33%       | 40%    | 48%  | 45%                 | 34%  | 66%            | 36%  | 62%                       | 36%  | 41%               | 37%          | 52%          | 41%     | 26%      |
|                                                       |               |        |        |          |          |          |                  |        |      |                |       |           |        | K    | O                   |      | Q*             |      | S                         |      |                   |              | WX           | X       |          |

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Questions on MERS  
HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Total | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|-----------------------------------------------------|-------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                     |       | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |       | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 12007 | 5917   | 6090   | 4023     | 4043     | 3941     | 3967             | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                         | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| Very concerned                                      | 1262  | 549    | 714    | 446      | 406      | 410      | 506              | 528    | 216  | 590            | 673   | 589       | 458    | 215  | 631                 | 632  | 125            | 1137  | 157                       | 1105  | 732               | 530          | 530          | 353     | 380      |
|                                                     | 17%   | 15%    | 19%    | 15%      | 17%      | 19%      | 19%              | 17%    | 13%  | 18%            | 16%   | 23%       | 17%    | 15%  | 16%                 | 18%  | 19%            | 17%   | 18%                       | 17%   | 16%               | 19%          | 20%          | 15%     | 15%      |
|                                                     |       |        | A      |          |          |          | C                |        | H    |                |       | J         |        |      |                     |      |                |       |                           |       |                   | T            |              | WX      |          |
| Somewhat concerned                                  | 3134  | 1479   | 1654   | 1175     | 1015     | 944      | 1119             | 1263   | 705  | 1480           | 1654  | 1084      | 1263   | 794  | 1608                | 1526 | 270            | 2864  | 360                       | 2774  | 1915              | 1219         | 1113         | 989     | 1032     |
|                                                     | 42%   | 40%    | 44%    | 40%      | 42%      | 43%      | 42%              | 41%    | 43%  | 44%            | 40%   | 42%       | 42%    | 42%  | 41%                 | 43%  | 42%            | 42%   | 42%                       | 42%   | 41%               | 43%          | 42%          | 43%     | 40%      |
|                                                     |       |        | A      |          |          |          | C                |        |      |                | J     |           |        |      |                     |      |                |       |                           |       |                   |              |              | X       |          |
| Not very concerned                                  | 2313  | 1257   | 1055   | 925      | 738      | 649      | 772              | 957    | 554  | 1002           | 1311  | 678       | 976    | 659  | 1279                | 1034 | 186            | 2127  | 245                       | 2068  | 1520              | 793          | 770          | 719     | 824      |
|                                                     | 31%   | 34%    | 28%    | 32%      | 31%      | 30%      | 29%              | 31%    | 34%  | 30%            | 32%   | 26%       | 32%    | 35%  | 33%                 | 29%  | 29%            | 31%   | 29%                       | 31%   | 33%               | 28%          | 29%          | 32%     | 32%      |
|                                                     |       |        | B      |          |          |          |                  |        | F    |                |       | I         |        | K    |                     | O    |                |       |                           |       |                   | U            |              | V       |          |
| Not at all concerned                                | 791   | 450    | 341    | 374      | 241      | 177      | 291              | 314    | 174  | 297            | 494   | 252       | 333    | 206  | 410                 | 381  | 65             | 726   | 95                        | 695   | 498               | 293          | 254          | 221     | 316      |
|                                                     | 11%   | 12%    | 9%     | 13%      | 10%      | 8%       | 11%              | 10%    | 11%  | 9%             | 12%   | 10%       | 11%    | 11%  | 10%                 | 11%  | 10%            | 11%   | 10%                       | 11%   | 10%               | 10%          | 10%          | 10%     | 12%      |
|                                                     |       |        | B      |          |          |          | DE               |        | E    |                |       | I         |        |      |                     |      |                |       |                           |       |                   |              |              |         | VW       |
| Sigma                                               | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
|                                                     | 100%  | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100%  | 100%                      | 100%  | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                     |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Summary                                             |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 4396  | 2028   | 2368   | 1621     | 1421     | 1354     | 1625             | 1791   | 920  | 2070           | 2326  | 1673      | 1714   | 1009 | 2239                | 2158 | 395            | 4001  | 518                       | 3879  | 2647              | 1749         | 1642         | 1342    | 1412     |
|                                                     | 59%   | 54%    | 63%    | 56%      | 59%      | 57%      | 60%              | 58%    | 56%  | 60%            | 56%   | 64%       | 57%    | 54%  | 57%                 | 60%  | 61%            | 58%   | 60%                       | 58%   | 57%               | 62%          | 62%          | 59%     | 55%      |
|                                                     |       |        | A      |          |          |          | H                |        | A    |                | J     |           | LM     | M    |                     | N    |                |       |                           |       |                   | T            | WX           | X       |          |
| Low2Box - (Not very concerned/Not at all concerned) | 3104  | 1707   | 1397   | 1299     | 979      | 826      | 1062             | 1271   | 728  | 1299           | 1805  | 930       | 1309   | 864  | 1689                | 1414 | 251            | 2853  | 341                       | 2763  | 2017              | 1087         | 1023         | 940     | 1140     |
|                                                     | 41%   | 46%    | 37%    | 44%      | 41%      | 38%      | 40%              | 42%    | 44%  | 39%            | 44%   | 36%       | 43%    | 46%  | 43%                 | 40%  | 39%            | 42%   | 40%                       | 42%   | 43%               | 38%          | 38%          | 41%     | 45%      |
|                                                     |       |        | B      |          |          |          | DE               |        | E    |                |       | F         |        | K    | KL                  | O    |                |       |                           |       | U                 |              | V            | VW      |          |

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Questions on MERS

HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Total | Argentina          | Australia | Belgium    | Canada  | France  | Germany    | Great Britain | Hungary | Italy    | Japan             | Poland          | South Korea       | Spain       | Sweden             | United States |
|-----------------------------------------------------|-------|--------------------|-----------|------------|---------|---------|------------|---------------|---------|----------|-------------------|-----------------|-------------------|-------------|--------------------|---------------|
|                                                     |       | A                  | B         | C          | D       | E       | F          | G             | H       | I        | J                 | K               | L                 | M           | N                  | O             |
|                                                     |       |                    |           |            |         |         |            |               |         |          |                   |                 |                   |             |                    |               |
| Base: All Respondents (unwtd)                       | 12007 | 500                | 1000      | 500        | 1001    | 1000    | 1000       | 1001          | 500     | 1000     | 1000              | 500             | 500               | 1000        | 505                | 1000          |
| Base: All Respondents (wtd)                         | 7500  | 500                | 500       | 500        | 500     | 500     | 500        | 500           | 500     | 500      | 500               | 500             | 500               | 500         | 500                | 500           |
| Very concerned                                      | 1262  | 221                | 95        | 56         | 93      | 92      | 53         | 63            | 90      | 110      | 60                | 48              | 44                | 105         | 32                 | 99            |
|                                                     | 17%   | 44%                | 19%       | 11%        | 19%     | 18%     | 11%        | 13%           | 18%     | 22%      | 12%               | 10%             | 9%                | 21%         | 6%                 | 20%           |
|                                                     |       | BCDEFGHIJKL<br>MNO | CFGJKLN   | N          | CFGJKLN | CFGJKLN | N          | LN            | CFGJKLN | CEFGJKLN | N                 |                 |                   | CFGJKLN     |                    | CFGJKLN       |
| Somewhat concerned                                  | 3134  | 162                | 210       | 204        | 219     | 216     | 200        | 200           | 214     | 209      | 261               | 187             | 276               | 218         | 162                | 197           |
|                                                     | 42%   | 32%                | 42%       | 41%        | 44%     | 43%     | 40%        | 40%           | 43%     | 42%      | 52%               | 37%             | 55%               | 44%         | 32%                | 39%           |
|                                                     |       |                    | AN        | AN         | AKN     | AKN     | AN         | AN            | AN      | AN       | ABCDEFGHIK<br>MNO |                 | ABCDEFGHIK<br>MNO | AKN         |                    | A             |
| Not very concerned                                  | 2313  | 83                 | 137       | 184        | 135     | 143     | 191        | 172           | 149     | 148      | 150               | 190             | 154               | 97          | 222                | 157           |
|                                                     | 31%   | 17%                | 27%       | 37%        | 27%     | 29%     | 38%        | 34%           | 30%     | 30%      | 30%               | 38%             | 31%               | 19%         | 44%                | 31%           |
|                                                     |       |                    | AM        | ABDEHIJM   | AM      | AM      | ABDEHIJLMO | ABDEIM        | AM      | AM       | AM                | ABDEHIJLMO      | AM                |             | ABDEGHIJLM<br>O    | AM            |
| Not at all concerned                                | 791   | 35                 | 59        | 56         | 53      | 49      | 56         | 65            | 47      | 32       | 29                | 75              | 25                | 80          | 83                 | 47            |
|                                                     | 11%   | 7%                 | 12%       | 11%        | 11%     | 10%     | 11%        | 13%           | 9%      | 6%       | 6%                | 15%             | 5%                | 16%         | 17%                | 9%            |
|                                                     |       |                    | AIJL      | AIJL       | AIJL    | IJL     | AIJL       | AEHIJLO       | JL      |          |                   | ADEHIJLO        |                   | ABCDEFHIJLO | ADEFHIJLO          | IJL           |
| Sigma                                               | 7500  | 500                | 500       | 500        | 500     | 500     | 500        | 500           | 500     | 500      | 500               | 500             | 500               | 500         | 500                | 500           |
|                                                     | 100%  | 100%               | 100%      | 100%       | 100%    | 100%    | 100%       | 100%          | 100%    | 100%     | 100%              | 100%            | 100%              | 100%        | 100%               | 100%          |
|                                                     |       |                    |           |            |         |         |            |               |         |          |                   |                 |                   |             |                    |               |
| Summary                                             |       |                    |           |            |         |         |            |               |         |          |                   |                 |                   |             |                    |               |
| Top2Box - (Very concerned/Somewhat concerned)       | 4396  | 383                | 304       | 260        | 312     | 308     | 253        | 263           | 304     | 320      | 321               | 235             | 320               | 323         | 194                | 296           |
|                                                     | 59%   | 77%                | 61%       | 52%        | 62%     | 62%     | 51%        | 53%           | 61%     | 64%      | 64%               | 47%             | 64%               | 65%         | 39%                | 59%           |
|                                                     |       | BCDEFGHIJKL<br>MNO | CFGKN     | N          | CFGKN   | CFGKN   | N          | KN            | CFGKN   | CFGKN    | CFGKN             | N               | CFGKN             | CFGKNO      |                    | CFGKN         |
| Low2Box - (Not very concerned/Not at all concerned) | 3104  | 117                | 196       | 240        | 188     | 192     | 247        | 237           | 196     | 180      | 179               | 265             | 180               | 177         | 306                | 204           |
|                                                     | 41%   | 23%                | 39%       | 48%        | 38%     | 38%     | 49%        | 47%           | 39%     | 36%      | 36%               | 53%             | 36%               | 35%         | 61%                | 41%           |
|                                                     |       |                    | A         | ABDEHIJLMO | A       | A       | ABDEHIJLMO | ABDEHIJLMO    | A       | A        | A                 | ABDEGHIJLM<br>O | A                 | A           | ABCDEFGHIJK<br>LMO | AM            |

Questions on MERS

HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-----------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                     |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                     |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                       | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                         | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| Very concerned                                      | 1262  | 192           | 221   | 650    | 199  | 570           | -    | -                  |
|                                                     | 17%   | 19%           | 44%   | 14%    | 13%  | 16%           | -    | -                  |
|                                                     |       | CDE           | ACDE  |        |      | CD            |      |                    |
| Somewhat concerned                                  | 3134  | 416           | 162   | 1809   | 747  | 1502          | -    | -                  |
|                                                     | 42%   | 42%           | 32%   | 40%    | 50%  | 43%           | -    | -                  |
|                                                     |       | B             |       | B      | ABCE | BC            |      |                    |
| Not very concerned                                  | 2313  | 292           | 83    | 1498   | 441  | 1096          | -    | -                  |
|                                                     | 31%   | 29%           | 17%   | 33%    | 29%  | 31%           | -    | -                  |
|                                                     |       | B             |       | ABDE   | B    | B             |      |                    |
| Not at all concerned                                | 791   | 100           | 35    | 543    | 114  | 331           | -    | -                  |
|                                                     | 11%   | 10%           | 7%    | 12%    | 8%   | 9%            | -    | -                  |
|                                                     |       | D             |       | ABDE   |      | D             |      |                    |
| Sigma                                               | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
|                                                     | 100%  | 100%          | 100%  | 100%   | 100% | 100%          | -    | -                  |
|                                                     |       |               |       |        |      |               |      |                    |
| Summary                                             |       |               |       |        |      |               |      |                    |
| Top2Box - (Very concerned/Somewhat concerned)       | 4396  | 609           | 383   | 2460   | 945  | 2073          | -    | -                  |
|                                                     | 59%   | 61%           | 77%   | 55%    | 63%  | 59%           | -    | -                  |
|                                                     |       | C             | ACDE  |        | CE   | C             |      |                    |
| Low2Box - (Not very concerned/Not at all concerned) | 3104  | 391           | 117   | 2040   | 555  | 1427          | -    | -                  |
|                                                     | 41%   | 39%           | 23%   | 45%    | 37%  | 41%           | -    | -                  |
|                                                     |       | B             |       | ABDE   | B    | BD            |      |                    |

Questions on MERS  
HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Argentina<br>Total | Argentina |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|-----------------------------------------------------|--------------------|-----------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|
| Gender                                              |                    | Age       |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |
| Male                                                |                    | Female    | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |
|                                                     |                    | A         | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                       | 500                | 206       | 294      | 229      | 170              | 101  | 231    | 200            | 69      | 170       | 330  | 205    | 167                 | 128  | 242            | 258  | 60                        | 440  | 71                | 429            | 304          | 196    | 285     | 115      | 100  |
| Base: All Respondents (wtd)                         | 500                | 245       | 255      | 248      | 147              | 105  | 258    | 190            | 52      | 157       | 343  | 327    | 118                 | 55   | 224            | 276  | 53                        | 447  | 57                | 443            | 274          | 226    | 281     | 113      | 106  |
| Very concerned                                      | 221                | 97        | 124      | 87       | 71               | 63   | 115    | 87             | 19      | 72        | 149  | 154    | 46                  | 20   | 106            | 115  | 24                        | 197  | 25                | 196            | 123          | 98     | 125     | 63       | 33   |
|                                                     | 44%                | 39%       | 49%      | 35%      | 49%              | 60%  | 45%    | 46%            | 36%     | 46%       | 43%  | 47%    | 39%                 | 37%  | 47%            | 42%  | 46%                       | 44%  | 44%               | 44%            | 45%          | 43%    | 45%     | 55%      | 31%  |
|                                                     |                    |           |          |          | C                | C*   |        |                |         | *         |      |        |                     |      |                |      | *                         |      | *                 |                |              | X      | X*      | *        |      |
|                                                     | 162                | 75        | 87       | 87       | 52               | 23   | 82     | 59             | 21      | 52        | 109  | 102    | 38                  | 21   | 74             | 88   | 20                        | 142  | 19                | 142            | 93           | 69     | 96      | 36       | 30   |
| Somewhat concerned                                  | 32%                | 30%       | 34%      | 35%      | 35%              | 22%  | 32%    | 31%            | 39%     | 33%       | 32%  | 31%    | 32%                 | 39%  | 33%            | 32%  | 37%                       | 32%  | 34%               | 32%            | 34%          | 30%    | 34%     | 31%      | 28%  |
|                                                     |                    |           |          | E        | E                |      |        |                |         |           |      |        |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
|                                                     | 83                 | 54        | 29       | 49       | 18               | 16   | 42     | 32             | 9       | 27        | 56   | 50     | 24                  | 9    | 34             | 49   | 8                         | 75   | 8                 | 74             | 39           | 43     | 47      | 10       | 25   |
|                                                     | 17%                | 22%       | 11%      | 20%      | 13%              | 15%  | 16%    | 17%            | 17%     | 17%       | 16%  | 15%    | 20%                 | 17%  | 15%            | 18%  | 14%                       | 17%  | 14%               | 17%            | 14%          | 19%    | 17%     | 9%       | 24%  |
| Not at all concerned                                |                    | B         |          |          | *                | *    |        |                | *       |           |      |        |                     |      |                |      | *                         |      | *                 |                |              | *      | *       | W*       |      |
|                                                     | 35                 | 20        | 15       | 26       | 6                | 3    | 19     | 12             | 4       | 6         | 29   | 20     | 10                  | 4    | 11             | 23   | 1                         | 33   | 4                 | 30             | 19           | 16     | 12      | 5        | 18   |
|                                                     | 7%                 | 8%        | 6%       | 10%      | 4%               | 3%   | 7%     | 6%             | 8%      | 4%        | 8%   | 6%     | 9%                  | 7%   | 5%             | 8%   | 3%                        | 7%   | 8%                | 7%             | 7%           | 7%     | 4%      | 4%       | 17%  |
|                                                     |                    | D         |          |          | *                | *    |        |                | *       |           |      |        |                     |      |                |      | *                         |      | *                 |                |              | *      | *       | VW*      |      |
| Sigma                                               | 500                | 245       | 255      | 248      | 147              | 105  | 258    | 190            | 52      | 157       | 343  | 327    | 118                 | 55   | 224            | 276  | 53                        | 447  | 57                | 443            | 274          | 226    | 281     | 113      | 106  |
|                                                     | 100%               | 100%      | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |
|                                                     |                    |           |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|                                                     |                    |           |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Summary                                             |                    |           |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Top2Box - (Very concerned/Somewhat concerned)       | 383                | 171       | 211      | 174      | 123              | 86   | 197    | 146            | 39      | 125       | 258  | 256    | 84                  | 42   | 179            | 203  | 44                        | 338  | 45                | 338            | 216          | 167    | 221     | 98       | 63   |
|                                                     | 77%                | 70%       | 83%      | 70%      | 84%              | 82%  | 76%    | 77%            | 75%     | 79%       | 75%  | 79%    | 71%                 | 76%  | 80%            | 74%  | 83%                       | 76%  | 78%               | 76%            | 79%          | 74%    | 79%     | 87%      | 60%  |
| Low2Box - (Not very concerned/Not at all concerned) |                    | A         |          |          | C                | *    |        |                | *       |           |      |        |                     |      |                |      | *                         |      | *                 |                |              | X      | X*      | *        |      |
|                                                     | 117                | 74        | 44       | 74       | 24               | 19   | 61     | 44             | 13      | 33        | 85   | 70     | 34                  | 13   | 45             | 72   | 9                         | 108  | 13                | 105            | 58           | 59     | 60      | 15       | 43   |
|                                                     | 23%                | 30%       | 17%      | 30%      | 16%              | 18%  | 24%    | 23%            | 25%     | 21%       | 25%  | 21%    | 29%                 | 24%  | 20%            | 26%  | 17%                       | 24%  | 22%               | 24%            | 21%          | 26%    | 21%     | 13%      | 40%  |
|                                                     |                    | B         |          | D        |                  | *    |        |                | *       |           |      |        |                     |      |                |      | *                         |      | *                 |                |              | *      | *       | VW*      |      |

Questions on MERS  
HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?  
Proportions/Means: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Australia<br>Total | Australia |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |       |           |         |         |      |        |      |              |         |          |      |      |      |
|-----------------------------------------------------|--------------------|-----------|--------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|-------------------|-----------------|-------|-----------|---------|---------|------|--------|------|--------------|---------|----------|------|------|------|
|                                                     |                    | Gender    |        | Age      |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                   | METRO           |       | NON-METRO |         | VIC/TAS |      | Region |      | Social Media |         |          |      |      |      |
|                                                     |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total<br>Employed | Non<br>Employed | METRO | NON-METRO | VIC/TAS | NSW/ACT | QLD  | SA/NT  | WA   | Active       | Passive | Inactive |      |      |      |
|                                                     |                    | A         | B      | C        | D        | E                | F    | G      | H              | I       | J         | K    | L      | M                   | N    | O              | P    | Q                         | R    | S                 | T                 | U               | V     | W         | X       | Y       | Z    | a      | b    | c            | d       | e        |      |      |      |
|                                                     |                    |           |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |       |           |         |         |      |        |      |              |         |          |      |      |      |
| Base: All Respondents (unwtd)                       | 1000               | 487       | 513    | 315      | 336      | 349              | 237  | 489    | 274            | 520     | 480       | 324  | 304    | 372                 | 532  | 468            | 104  | 896                       | 131  | 869               | 625               | 375             | 612   | 388       | 286     | 347     | 194  | 102    | 71   | 358          | 264     | 378      |      |      |      |
| Base: All Respondents (wtd)                         | 500                | 248       | 252    | 197      | 150      | 154              | 120  | 251    | 129            | 238     | 262       | 131  | 295    | 74                  | 252  | 248            | 48   | 452                       | 59   | 441               | 299               | 201             | 295   | 205       | 136     | 184     | 90   | 55     | 35   | 183          | 122     | 195      |      |      |      |
| Very concerned                                      | 95                 | 50        | 45     | 23       | 31       | 41               | 27   | 50     | 18             | 50      | 41        | 26   | 57     | 11                  | 50   | 44             | 7    | 88                        | 10   | 85                | 51                | 44              | 56    | 38        | 23      | 34      | 18   | 15     | 5    | 34           | 19      | 41       |      |      |      |
|                                                     | 19%                | 20%       | 18%    | 12%      | 21%      | 27%              | 22%  | 20%    | 14%            | 23%     | 16%       | 20%  | 19%    | 15%                 | 20%  | 18%            | 14%  | 19%                       | 16%  | 19%               | 17%               | 22%             | 19%   | 19%       | 17%     | 18%     | 20%  | 28%    | 15%  | 19%          | 16%     | 21%      |      |      |      |
| Somewhat concerned                                  | 210                | 95        | 114    | 81       | 61       | 68               | 52   | 98     | 60             | 95      | 114       | 57   | 122    | 30                  | 106  | 103            | 26   | 184                       | 28   | 182               | 122               | 88              | 123   | 86        | 57      | 80      | 40   | 19     | 14   | 83           | 48      | 79       |      |      |      |
|                                                     | 42%                | 38%       | 45%    | 41%      | 41%      | 44%              | 43%  | 39%    | 46%            | 40%     | 44%       | 41%  | 41%    | 42%                 | 42%  | 53%            | 41%  | 47%                       | 41%  | 41%               | 44%               | 44%             | 42%   | 42%       | 42%     | 43%     | 44%  | 34%    | 40%  | 45%          | 39%     | 40%      |      |      |      |
| Not very concerned                                  | 137                | 71        | 66     | 54       | 47       | 35               | 24   | 78     | 35             | 66      | 70        | 31   | 82     | 23                  | 69   | 68             | 8    | 128                       | 11   | 125               | 88                | 49              | 79    | 57        | 33      | 52      | 24   | 15     | 12   | 50           | 39      | 48       |      |      |      |
|                                                     | 27%                | 29%       | 26%    | 27%      | 32%      | 23%              | 20%  | 31%    | 27%            | 28%     | 27%       | 24%  | 28%    | 31%                 | 27%  | 27%            | 18%  | 28%                       | 19%  | 28%               | 29%               | 24%             | 27%   | 28%       | 25%     | 28%     | 27%  | 28%    | 34%  | 27%          | 32%     | 24%      |      |      |      |
| Not at all concerned                                | 59                 | 32        | 27     | 39       | 10       | 10               | 18   | 25     | 16             | 23      | 36        | 17   | 33     | 9                   | 27   | 32             | 8    | 52                        | 10   | 49                | 39                | 20              | 36    | 23        | 23      | 38      | 8    | 6      | 4    | 16           | 16      | 27       |      |      |      |
|                                                     | 12%                | 13%       | 11%    | 20%      | 7%       | 6%               | 15%  | 10%    | 12%            | 10%     | 14%       | 13%  | 11%    | 12%                 | 11%  | 13%            | 16%  | 11%                       | 17%  | 11%               | 13%               | 10%             | 12%   | 11%       | 17%     | 10%     | 9%   | 10%    | 11%  | 9%           | 13%     | 14%      |      |      |      |
| Sigma                                               | 500                | 248       | 252    | 197      | 150      | 154              | 120  | 251    | 129            | 238     | 262       | 131  | 295    | 74                  | 252  | 248            | 48   | 452                       | 59   | 441               | 299               | 201             | 295   | 205       | 136     | 184     | 90   | 55     | 35   | 183          | 122     | 195      |      |      |      |
|                                                     | 100%               | 100%      | 100%   | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%              | 100%            | 100%  | 100%      | 100%    | 100%    | 100% | 100%   | 100% | 100%         | 100%    | 100%     | 100% | 100% | 100% |
| Summary                                             |                    |           |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |       |           |         |         |      |        |      |              |         |          |      |      |      |
| Top2Box - (Very concerned/Somewhat concerned)       | 304                | 145       | 159    | 103      | 92       | 109              | 79   | 148    | 77             | 149     | 155       | 84   | 179    | 42                  | 157  | 147            | 32   | 272                       | 37   | 267               | 173               | 131             | 180   | 125       | 80      | 114     | 58   | 34     | 19   | 117          | 67      | 120      |      |      |      |
|                                                     | 61%                | 59%       | 63%    | 53%      | 62%      | 71%              | 65%  | 59%    | 60%            | 63%     | 59%       | 64%  | 61%    | 56%                 | 62%  | 60%            | 67%  | 60%                       | 63%  | 61%               | 58%               | 65%             | 61%   | 61%       | 59%     | 62%     | 64%  | 62%    | 55%  | 64%          | 55%     | 62%      |      |      |      |
| low2Box - (Not very concerned/Not at all concerned) | 196                | 103       | 93     | 93       | 58       | 45               | 42   | 103    | 51             | 89      | 107       | 48   | 116    | 32                  | 96   | 100            | 16   | 180                       | 22   | 174               | 126               | 70              | 115   | 80        | 56      | 71      | 32   | 21     | 16   | 66           | 55      | 75       |      |      |      |
|                                                     | 39%                | 41%       | 37%    | 47%      | 38%      | 29%              | 35%  | 41%    | 40%            | 37%     | 41%       | 36%  | 39%    | 44%                 | 38%  | 40%            | 33%  | 40%                       | 37%  | 39%               | 42%               | 35%             | 39%   | 39%       | 41%     | 38%     | 36%  | 38%    | 45%  | 36%          | 45%     | 38%      |      |      |      |
|                                                     |                    |           |        | E        | E        |                  |      |        |                |         |           |      |        |                     |      |                | *    |                           | *    |                   |                   |                 |       |           |         |         |      | *      | *    |              |         |          |      |      |      |

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Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Belgium<br>Total | Belgium |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |      |
|-----------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------|--------|-------|----------|---------|--------------|---------|----------|------|
|                                                     |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Region |        |       | Language |         | Social Media |         |          |      |
|                                                     |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | North  | Center | South | French   | Flemish | Active       | Passive | Inactive |      |
|                                                     |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V      | W      | X     | Y        | Z       | a            | b       |          |      |
| Base: All Respondents (unwtd)                       | 500              | 247     | 253    | 172      | 160      | 168      | 141              | 213    | 146  | 189            | 311   | 77        | 265    | 158  | 300                 | 200  | 26             | 474  | 39                        | 461  | 297               | 203          | 257    | 42     | 201   | 261      | 239     | 106          | 169     | 225      |      |
| Base: All Respondents (wtd)                         | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238          | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |      |
| Very concerned                                      | 56               | 27      | 29     | 18       | 17       | 21       | 21               | 29     | 6    | 18             | 38    | 16        | 25     | 15   | 31                  | 26   | 3              | 54   | 4                         | 53   | 27                | 30           | 17     | 4      | 35    | 41       | 15      | 13           | 23      | 21       |      |
|                                                     | 11%              | 11%     | 12%    | 10%      | 11%      | 14%      | 13%              | 14%    | 5%   | 10%            | 12%   | 10%       | 14%    | 10%  | 11%                 | 12%  | 14%            | 11%  | 12%                       | 11%  | 10%               | 12%          | 7%     | 11%    | 16%   | 15%      | 7%      | 13%          | 13%     | 9%       |      |
|                                                     |                  |         |        |          |          |          | H                | H      |      |                | *     |           |        |      | **                  |      | *              |      | *                         |      |                   |              | *      | V      | Z     |          | *       |              |         |          |      |
| Somewhat concerned                                  | 204              | 100     | 103    | 74       | 65       | 64       | 68               | 77     | 58   | 72             | 131   | 71        | 77     | 55   | 111                 | 92   | 8              | 195  | 10                        | 194  | 100               | 103          | 100    | 15     | 89    | 109      | 95      | 41           | 79      | 84       |      |
|                                                     | 41%              | 40%     | 42%    | 40%      | 41%      | 41%      | 43%              | 37%    | 44%  | 40%            | 41%   | 42%       | 42%    | 39%  | 38%                 | 44%  | 44%            | 41%  | 32%                       | 41%  | 38%               | 43%          | 41%    | 38%    | 41%   | 40%      | 42%     | 40%          | 45%     | 38%      |      |
|                                                     |                  |         |        |          |          |          |                  |        |      |                | *     |           |        |      |                     |      | **             |      | *                         |      |                   |              | *      |        |       | *        |         | *            |         |          |      |
| Not very concerned                                  | 184              | 101     | 83     | 65       | 58       | 61       | 54               | 78     | 52   | 64             | 121   | 59        | 68     | 57   | 121                 | 63   | 5              | 179  | 13                        | 171  | 105               | 79           | 102    | 8      | 73    | 87       | 97      | 34           | 53      | 98       |      |
|                                                     | 37%              | 40%     | 33%    | 35%      | 37%      | 38%      | 34%              | 38%    | 39%  | 36%            | 38%   | 34%       | 37%    | 40%  | 42%                 | 30%  | 29%            | 37%  | 44%                       | 36%  | 40%               | 33%          | 42%    | 22%    | 33%   | 32%      | 43%     | 33%          | 30%     | 44%      |      |
|                                                     |                  |         |        |          |          |          |                  |        |      |                | O     |           |        |      | **                  |      | *              |      | *                         |      |                   |              | W      | *      |       |          | Y       | *            |         | b        |      |
| Not at all concerned                                | 56               | 23      | 33     | 27       | 17       | 12       | 17               | 24     | 15   | 25             | 31    | 25        | 15     | 16   | 28                  | 27   | 3              | 53   | 4                         | 52   | 29                | 26           | 23     | 11     | 22    | 36       | 20      | 14           | 22      | 20       |      |
|                                                     | 11%              | 9%      | 13%    | 15%      | 11%      | 7%       | 10%              | 12%    | 12%  | 14%            | 10%   | 15%       | 8%     | 11%  | 10%                 | 13%  | 13%            | 11%  | 12%                       | 11%  | 11%               | 11%          | 10%    | 28%    | 10%   | 13%      | 9%      | 13%          | 12%     | 9%       |      |
|                                                     |                  |         |        |          |          |          |                  |        |      |                | *     |           |        |      |                     |      | **             |      | *                         |      |                   |              | VX*    |        |       |          | *       |              |         |          |      |
| Sigma                                               | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238          | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |      |
|                                                     | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%   | 100%   | 100%  | 100%     | 100%    | 100%         | 100%    | 100%     | 100% |
|                                                     |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |      |
| Summary                                             | 260              | 127     | 133    | 92       | 82       | 86       | 89               | 106    | 65   | 90             | 170   | 88        | 102    | 70   | 142                 | 118  | 11             | 249  | 13                        | 247  | 127               | 133          | 117    | 19     | 124   | 150      | 111     | 54           | 101     | 105      |      |
|                                                     | 52%              | 51%     | 53%    | 50%      | 52%      | 54%      | 56%              | 51%    | 49%  | 51%            | 53%   | 51%       | 55%    | 49%  | 49%                 | 57%  | 58%            | 52%  | 44%                       | 53%  | 49%               | 56%          | 48%    | 49%    | 57%   | 55%      | 49%     | 53%          | 58%     | 47%      |      |
|                                                     |                  |         |        |          |          |          |                  |        |      |                | *     |           |        |      |                     |      | **             |      | *                         |      |                   |              | *      |        |       |          | *       |              |         |          |      |
| Low2Box - (Not very concerned/Not at all concerned) | 240              | 124     | 116    | 92       | 75       | 73       | 70               | 102    | 67   | 88             | 152   | 84        | 83     | 72   | 150                 | 90   | 8              | 232  | 17                        | 223  | 135               | 105          | 126    | 19     | 95    | 123      | 117     | 47           | 74      | 118      |      |
|                                                     | 48%              | 49%     | 47%    | 50%      | 48%      | 46%      | 44%              | 49%    | 51%  | 49%            | 47%   | 49%       | 45%    | 51%  | 51%                 | 43%  | 42%            | 48%  | 56%                       | 47%  | 51%               | 44%          | 52%    | 51%    | 43%   | 45%      | 51%     | 47%          | 42%     | 53%      |      |
|                                                     |                  |         |        |          |          |          |                  |        |      |                |       | *         |        |      |                     |      | **             |      | *                         |      |                   |              | *      |        |       |          | *       |              |         |          |      |

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Questions on MERS  
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Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Canada Total |        |          |          |          |      |        |                  |         |       |      |                |      |      |           |      |      |                     |      |                |      |                           |              |                   |          |         |    |                       |         |        |        |              |          |  |
|-----------------------------------------------------|--------------|--------|----------|----------|----------|------|--------|------------------|---------|-------|------|----------------|------|------|-----------|------|------|---------------------|------|----------------|------|---------------------------|--------------|-------------------|----------|---------|----|-----------------------|---------|--------|--------|--------------|----------|--|
|                                                     |              |        |          |          |          |      |        |                  |         |       |      |                |      |      |           |      |      |                     |      |                |      |                           |              |                   |          |         |    |                       |         |        |        |              |          |  |
|                                                     | Gender       |        | Age      |          |          |      |        | Household Income |         |       |      | Marital Status |      |      | Education |      |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |              | Employment Status |          | Region  |    |                       |         |        |        | Social Media |          |  |
|                                                     | Male         | Female | Under 35 | 35 to 49 | 50 to 64 | Low  | Medium | High             | Married | Other | Low  | Medium         | High | Yes  | No        | Yes  | No   | Yes                 | No   | Yes            | No   | Total Employed            | Non Employed | Prairies          | Atlantic | Alberta | BC | Northwest Territories | Ontario | Quebec | Active | Passive      | Inactive |  |
|                                                     | A            | B      | C        | D        | E        | F    | G      | H                | I       | J     | K    | L              | M    | N    | O         | P    | Q    | R                   | S    | T              | U    | V                         | W            | X                 | Y        | Z       | a  | b                     | c       | d      | e      |              |          |  |
| Base: All Respondents (unwtd)                       | 1001         | 509    | 492      | 273      | 320      | 408  | 164    | 388              | 449     | 507   | 494  | 359            | 462  | 180  | 515       | 486  | 111  | 890                 | 125  | 876            | 698  | 303                       | 65           | 66                | 115      | 136     | -  | 376                   | 243     | 318    | 270    | 413          |          |  |
| Base: All Respondents (wtd)                         | 500          | 247    | 253      | 177      | 164      | 158  | 92     | 197              | 211     | 228   | 272  | 186            | 223  | 91   | 252       | 248  | 55   | 445                 | 61   | 439            | 347  | 153                       | 34           | 31                | 57       | 65      | -  | 192                   | 121     | 168    | 135    | 197          |          |  |
| Very concerned                                      | 93           | 35     | 58       | 33       | 27       | 32   | 18     | 40               | 35      | 43    | 52   | 42             | 40   | 13   | 43        | 50   | 12   | 81                  | 13   | 80             | 59   | 34                        | 4            | 7                 | 10       | 9       | -  | 44                    | 18      | 36     | 20     | 37           |          |  |
|                                                     | 19%          | 14%    | 23%      | 19%      | 16%      | 21%  | 20%    | 20%              | 17%     | 18%   | 19%  | 23%            | 18%  | 12%  | 17%       | 20%  | 22%  | 18%                 | 21%  | 18%            | 17%  | 22%                       | 13%          | 22%               | 18%      | 14%     | -  | 23%                   | 15%     | 21%    | 15%    | 19%          |          |  |
| Somewhat concerned                                  |              | A      |          |          |          |      |        |                  |         |       |      | M              |      |      |           |      |      |                     |      |                |      | *                         | *            |                   |          |         |    |                       |         |        |        |              |          |  |
|                                                     | 219          | 108    | 111      | 71       | 73       | 75   | 41     | 90               | 88      | 108   | 111  | 80             | 100  | 39   | 110       | 109  | 25   | 195                 | 28   | 191            | 151  | 68                        | 13           | 12                | 24       | 31      | -  | 80                    | 58      | 71     | 62     | 85           |          |  |
|                                                     | 44%          | 44%    | 44%      | 40%      | 45%      | 47%  | 44%    | 46%              | 42%     | 47%   | 41%  | 43%            | 45%  | 43%  | 43%       | 44%  | 45%  | 44%                 | 46%  | 43%            | 44%  | 44%                       | 40%          | 40%               | 42%      | 47%     | -  | 42%                   | 48%     | 43%    | 46%    | 43%          |          |  |
| Not very concerned                                  | 135          | 73     | 62       | 50       | 47       | 38   | 22     | 50               | 63      | 58    | 78   | 46             | 58   | 31   | 72        | 64   | 11   | 125                 | 11   | 124            | 100  | 35                        | 12           | 10                | 15       | 19      | -  | 51                    | 28      | 43     | 43     | 49           |          |  |
|                                                     | 27%          | 30%    | 25%      | 28%      | 28%      | 24%  | 24%    | 25%              | 30%     | 25%   | 28%  | 25%            | 26%  | 35%  | 28%       | 26%  | 20%  | 28%                 | 18%  | 28%            | 29%  | 23%                       | 35%          | 32%               | 27%      | 29%     | -  | 27%                   | 23%     | 26%    | 32%    | 25%          |          |  |
| Not at all concerned                                | 53           | 30     | 22       | 23       | 17       | 12   | 11     | 18               | 24      | 21    | 31   | 18             | 25   | 9    | 28        | 25   | 8    | 45                  | 9    | 43             | 37   | 16                        | 4            | 2                 | 7        | 6       | -  | 16                    | 17      | 17     | 10     | 25           |          |  |
|                                                     | 11%          | 12%    | 9%       | 13%      | 10%      | 8%   | 12%    | 9%               | 11%     | 9%    | 11%  | 10%            | 11%  | 10%  | 11%       | 10%  | 14%  | 10%                 | 15%  | 10%            | 11%  | 10%                       | 12%          | 6%                | 13%      | 9%      | -  | 9%                    | 14%     | 10%    | 7%     | 13%          |          |  |
| Sigma                                               | 500          | 247    | 253      | 177      | 164      | 158  | 92     | 197              | 211     | 228   | 272  | 186            | 223  | 91   | 252       | 248  | 55   | 445                 | 61   | 439            | 347  | 153                       | 34           | 31                | 57       | 65      | -  | 192                   | 121     | 168    | 135    | 197          |          |  |
|                                                     | 100%         | 100%   | 100%     | 100%     | 100%     | 100% | 100%   | 100%             | 100%    | 100%  | 100% | 100%           | 100% | 100% | 100%      | 100% | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100%         | 100%              | 100%     | 100%    | -  | 100%                  | 100%    | 100%   | 100%   | 100%         |          |  |
| Summary                                             |              |        |          |          |          |      |        |                  |         |       |      |                |      |      |           |      |      |                     |      |                |      |                           |              |                   |          |         |    |                       |         |        |        |              |          |  |
| Top2Box - (Very concerned/Somewhat concerned)       | 312          | 143    | 169      | 104      | 100      | 107  | 59     | 130              | 124     | 149   | 163  | 122            | 140  | 50   | 153       | 159  | 36   | 276                 | 41   | 271            | 210  | 102                       | 18           | 19                | 35       | 40      | -  | 124                   | 76      | 107    | 82     | 123          |          |  |
|                                                     | 62%          | 58%    | 67%      | 59%      | 61%      | 68%  | 64%    | 66%              | 59%     | 65%   | 60%  | 65%            | 63%  | 55%  | 61%       | 64%  | 67%  | 62%                 | 67%  | 62%            | 61%  | 67%                       | 53%          | 62%               | 61%      | 62%     | -  | 65%                   | 63%     | 64%    | 61%    | 62%          |          |  |
| Low2Box - (Not very concerned/Not at all concerned) |              | A      |          |          |          | C    |        | H                |         |       |      | M              |      |      |           |      |      |                     |      |                |      | *                         | *            |                   |          |         |    |                       |         |        |        |              |          |  |
|                                                     | 188          | 104    | 84       | 73       | 64       | 51   | 33     | 67               | 87      | 79    | 109  | 64             | 83   | 40   | 99        | 88   | 18   | 170                 | 20   | 168            | 137  | 51                        | 16           | 12                | 23       | 25      | -  | 68                    | 45      | 60     | 53     | 75           |          |  |
|                                                     | 38%          | 42%    | 33%      | 41%      | 39%      | 32%  | 36%    | 34%              | 41%     | 35%   | 40%  | 35%            | 37%  | 45%  | 39%       | 36%  | 33%  | 38%                 | 33%  | 38%            | 39%  | 33%                       | 47%          | 38%               | 39%      | 38%     | -  | 35%                   | 37%     | 36%    | 39%    | 38%          |          |  |
|                                                     |              | B      |          | E        |          |      |        | G                |         |       |      | K              |      |      |           |      |      |                     |      |                |      | *                         | *            |                   |          |         |    |                       |         |        |        |              |          |  |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441  | 27             | 973  | 60                        | 940  | 604               | 396          | 166          | 332     | 502      |
| Base: All Respondents (wtd)                         | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
| Very concerned                                      | 92           | 40     | 51     | 31       | 29       | 31       | 25               | 45     | 22   | 45             | 47    | 34        | 37     | 21   | 44                  | 48   | 3              | 88   | 7                         | 85   | 55                | 36           | 21           | 29      | 41       |
|                                                     | 18%          | 16%    | 20%    | 16%      | 19%      | 20%      | 20%              | 17%    | 18%  | 22%            | 16%   | 20%       | 18%    | 17%  | 16%                 | 21%  | 24%            | 18%  | 23%                       | 18%  | 18%               | 19%          | 26%          | 17%     | 17%      |
| Somewhat concerned                                  |              |        |        |          |          |          |                  |        |      | J              |       |           |        |      |                     |      | **             |      | *                         |      |                   | WX           |              |         |          |
|                                                     | 216          | 105    | 111    | 81       | 65       | 70       | 47               | 111    | 58   | 92             | 124   | 72        | 88     | 57   | 115                 | 101  | 6              | 210  | 12                        | 204  | 134               | 82           | 37           | 76      | 103      |
|                                                     | 43%          | 43%    | 44%    | 43%      | 43%      | 45%      | 39%              | 43%    | 49%  | 44%            | 42%   | 43%       | 42%    | 46%  | 43%                 | 43%  | 43%            | 43%  | 44%                       | 43%  | 44%               | 42%          | 44%          | 45%     | 41%      |
| Not very concerned                                  |              |        |        |          |          |          |                  |        | F    |                |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |
|                                                     | 143          | 71     | 73     | 55       | 42       | 46       | 35               | 80     | 29   | 57             | 86    | 45        | 63     | 36   | 81                  | 63   | 4              | 140  | 7                         | 137  | 87                | 57           | 18           | 48      | 77       |
|                                                     | 29%          | 29%    | 29%    | 29%      | 27%      | 30%      | 29%              | 31%    | 24%  | 28%            | 29%   | 27%       | 30%    | 29%  | 30%                 | 27%  | 25%            | 29%  | 23%                       | 29%  | 28%               | 29%          | 22%          | 29%     | 31%      |
| Not at all concerned                                |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |
|                                                     | 49           | 31     | 18     | 23       | 17       | 9        | 14               | 25     | 10   | 13             | 36    | 17        | 21     | 11   | 28                  | 21   | 1              | 48   | 3                         | 46   | 30                | 19           | 6            | 14      | 29       |
|                                                     | 10%          | 13%    | 7%     | 12%      | 11%      | 6%       | 12%              | 9%     | 9%   | 6%             | 12%   | 10%       | 10%    | 9%   | 11%                 | 9%   | 8%             | 10%  | 10%                       | 10%  | 10%               | 10%          | 7%           | 8%      | 11%      |
| Sigma                                               |              | B      | E      | E        |          |          |                  |        |      | I              |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |
|                                                     | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
|                                                     | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                             |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 308          | 145    | 162    | 112      | 94       | 101      | 71               | 157    | 80   | 136            | 171   | 106       | 124    | 77   | 159                 | 149  | 10             | 298  | 19                        | 289  | 189               | 119          | 58           | 105     | 145      |
|                                                     | 62%          | 59%    | 64%    | 59%      | 62%      | 65%      | 59%              | 60%    | 67%  | 66%            | 58%   | 63%       | 60%    | 62%  | 59%                 | 64%  | 67%            | 61%  | 67%                       | 61%  | 62%               | 61%          | 70%          | 63%     | 58%      |
| Low2Box - (Not very concerned/Not at all concerned) |              |        |        |          |          |          |                  |        |      | J              |       |           |        |      |                     |      | **             |      | *                         |      |                   | X            |              |         |          |
|                                                     | 192          | 102    | 91     | 79       | 58       | 56       | 49               | 105    | 39   | 70             | 122   | 62        | 84     | 47   | 109                 | 83   | 5              | 188  | 9                         | 183  | 116               | 76           | 24           | 63      | 105      |
|                                                     | 38%          | 41%    | 36%    | 41%      | 38%      | 35%      | 41%              | 40%    | 33%  | 34%            | 42%   | 37%       | 40%    | 38%  | 41%                 | 36%  | 33%            | 39%  | 33%                       | 39%  | 38%               | 39%          | 30%          | 37%     | 42%      |
|                                                     |              |        |        |          |          |          |                  |        |      | I              |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         | V        |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Germany<br>Total | Germany |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
|-----------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|-------------------|-----------------|--------|---------|----------|------|
| Gender                                              |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                   | Social Media    |        |         |          |      |
| Male                                                |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total<br>Employed | Non<br>Employed | Active | Passive | Inactive |      |
|                                                     |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S                 | T               | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                       | 1000             | 501     | 499      | 295      | 358              | 347  | 285    | 314            | 348     | 383       | 617  | 200    | 611                 | 189  | 665            | 335  | 84                        | 916  | 195               | 805               | 707             | 293    | 247     | 323      | 430  |
| Base: All Respondents (wtd)                         | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
| Very concerned                                      | 53               | 24      | 29       | 18       | 18               | 16   | 19     | 15             | 17      | 17        | 36   | 16     | 31                  | 6    | 34             | 19   | 7                         | 46   | 10                | 43                | 35              | 18     | 15      | 16       | 22   |
|                                                     | 11%              | 10%     | 12%      | 11%      | 10%              | 11%  | 13%    | 10%            | 10%     | 10%       | 11%  | 14%    | 11%                 | 6%   | 10%            | 11%  | 18%                       | 10%  | 11%               | 11%               | 10%             | 12%    | 12%     | 10%      | 10%  |
|                                                     |                  |         |          |          |                  |      |        |                |         |           |      | M      | M                   |      |                |      | Q*                        |      |                   |                   |                 |        |         |          |      |
| Somewhat concerned                                  | 200              | 93      | 106      | 65       | 70               | 64   | 61     | 66             | 61      | 81        | 119  | 53     | 108                 | 39   | 124            | 75   | 11                        | 188  | 37                | 163               | 136             | 63     | 50      | 74       | 75   |
|                                                     | 40%              | 37%     | 43%      | 38%      | 38%              | 44%  | 42%    | 42%            | 36%     | 45%       | 37%  | 47%    | 38%                 | 38%  | 38%            | 44%  | 28%                       | 41%  | 39%               | 40%               | 39%             | 42%    | 39%     | 46%      | 36%  |
| Not very concerned                                  | 191              | 105     | 86       | 70       | 72               | 49   | 53     | 59             | 70      | 65        | 126  | 35     | 115                 | 41   | 129            | 62   | 14                        | 177  | 34                | 157               | 133             | 58     | 50      | 54       | 87   |
|                                                     | 38%              | 42%     | 35%      | 41%      | 39%              | 34%  | 36%    | 38%            | 41%     | 36%       | 39%  | 31%    | 40%                 | 41%  | 40%            | 36%  | 36%                       | 38%  | 36%               | 39%               | 38%             | 38%    | 40%     | 33%      | 41%  |
|                                                     |                  | B       |          |          |                  |      |        |                |         |           |      | K      | K                   |      |                |      | *                         |      |                   |                   |                 |        |         |          | W    |
| Not at all concerned                                | 56               | 30      | 26       | 18       | 23               | 15   | 13     | 17             | 21      | 18        | 38   | 9      | 31                  | 15   | 40             | 16   | 7                         | 49   | 14                | 42                | 45              | 11     | 12      | 17       | 27   |
|                                                     | 11%              | 12%     | 11%      | 11%      | 12%              | 10%  | 9%     | 11%            | 12%     | 10%       | 12%  | 8%     | 11%                 | 15%  | 12%            | 10%  | 18%                       | 11%  | 15%               | 10%               | 13%             | 8%     | 9%      | 11%      | 13%  |
|                                                     |                  |         |          |          |                  |      |        |                |         |           |      |        | K                   |      |                |      | Q*                        |      |                   | U                 |                 |        |         |          |      |
| Sigma                                               | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
|                                                     | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%              | 100%            | 100%   | 100%    | 100%     | 100% |
| Summary                                             |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
| Top2Box - (Very concerned/Somewhat concerned)       | 253              | 118     | 135      | 84       | 89               | 81   | 80     | 81             | 78      | 98        | 155  | 69     | 139                 | 45   | 158            | 94   | 18                        | 234  | 47                | 206               | 171             | 81     | 65      | 90       | 97   |
|                                                     | 51%              | 47%     | 55%      | 49%      | 48%              | 56%  | 55%    | 51%            | 46%     | 54%       | 48%  | 61%    | 49%                 | 44%  | 48%            | 55%  | 46%                       | 51%  | 49%               | 51%               | 49%             | 54%    | 51%     | 56%      | 46%  |
|                                                     |                  | A       |          |          |                  |      | H      |                |         |           |      | LM     |                     |      |                |      | *                         |      |                   |                   |                 |        |         | X        |      |
| Low2Box - (Not very concerned/Not at all concerned) | 247              | 135     | 112      | 88       | 95               | 64   | 66     | 76             | 90      | 83        | 164  | 44     | 146                 | 57   | 169            | 78   | 21                        | 226  | 48                | 199               | 178             | 70     | 62      | 71       | 114  |
|                                                     | 49%              | 53%     | 45%      | 51%      | 52%              | 44%  | 45%    | 49%            | 54%     | 46%       | 52%  | 39%    | 51%                 | 56%  | 52%            | 45%  | 54%                       | 49%  | 51%               | 49%               | 51%             | 46%    | 49%     | 44%      | 54%  |
|                                                     |                  | B       |          |          |                  |      |        |                |         | F         |      |        | K                   | K    |                |      | *                         |      |                   |                   |                 |        |         |          | W    |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Hungary<br>Total | Hungary |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |    |
|-----------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|----|
| Gender                                              |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |    |
| Male                                                |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |    |
|                                                     |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |    |
| Base: All Respondents (unwtd)                       | 500              | 245     | 255      | 194      | 149              | 157  | 186    | 226            | 10      | 202       | 298  | 152    | 256                 | 92   | 261            | 239  | 32                        | 468  | 28                | 472            | 299          | 201    | 191     | 219      | 90   |    |
| Base: All Respondents (wtd)                         | 500              | 244     | 256      | 202      | 140              | 159  | 184    | 230            | 11      | 198       | 302  | 129    | 294                 | 77   | 263            | 237  | 33                        | 467  | 29                | 471            | 303          | 197    | 189     | 221      | 90   |    |
| Very concerned                                      | 90               | 28      | 62       | 33       | 24               | 33   | 41     | 37             | 1       | 39        | 51   | 35     | 47                  | 8    | 45             | 45   | 5                         | 85   | 4                 | 86             | 52           | 38     | 33      | 42       | 15   |    |
|                                                     | 18%              | 12%     | 24%      | 16%      | 17%              | 21%  | 22%    | 16%            | 10%     | 20%       | 17%  | 27%    | 16%                 | 10%  | 17%            | 19%  | 16%                       | 18%  | 15%               | 18%            | 17%          | 19%    | 17%     | 19%      | 17%  |    |
|                                                     |                  |         | A        |          |                  |      |        |                |         | **        |      |        | LM                  |      | *              |      | *                         |      | **                |                |              |        |         |          | *    |    |
|                                                     |                  | 214     | 105      | 109      | 81               | 62   | 71     | 77             | 96      | 5         | 79   | 135    | 59                  | 125  | 31             | 120  | 94                        | 12   | 202               | 9              | 205          | 121    | 94      | 81       | 95   | 38 |
| Somewhat concerned                                  | 43%              | 43%     | 43%      | 40%      | 44%              | 45%  | 42%    | 42%            | 50%     | 40%       | 45%  | 46%    | 42%                 | 40%  | 46%            | 40%  | 37%                       | 43%  | 32%               | 44%            | 40%          | 48%    | 43%     | 43%      | 43%  |    |
|                                                     |                  | 149     | 86       | 63       | 61               | 43   | 44     | 48             | 77      | 3         | 64   | 85     | 27                  | 91   | 31             | 77   | 71                        | 14   | 134               | 13             | 136          | 100    | 49      | 59       | 69   | 21 |
|                                                     | 30%              | 35%     | 24%      | 30%      | 31%              | 28%  | 26%    | 33%            | 27%     | 32%       | 28%  | 21%    | 31%                 | 41%  | 29%            | 30%  | 43%                       | 29%  | 46%               | 29%            | 33%          | 25%    | 31%     | 31%      | 23%  |    |
|                                                     |                  |         | B        |          |                  |      |        |                |         | **        |      |        |                     | K    | K*             |      | *                         |      | **                |                | U            |        |         |          | *    |    |
| Not at all concerned                                | 47               | 25      | 22       | 27       | 10               | 10   | 19     | 20             | 1       | 15        | 32   | 8      | 32                  | 7    | 21             | 26   | 1                         | 45   | 2                 | 45             | 30           | 17     | 17      | 14       | 15   |    |
|                                                     | 9%               | 10%     | 9%       | 13%      | 7%               | 6%   | 10%    | 9%             | 12%     | 8%        | 10%  | 6%     | 11%                 | 9%   | 8%             | 11%  | 3%                        | 10%  | 7%                | 9%             | 10%          | 9%     | 9%      | 7%       | 17%  |    |
|                                                     |                  |         |          | E        |                  |      |        |                | **      |           |      |        |                     | *    |                |      | *                         |      | **                |                |              |        |         |          | W*   |    |
|                                                     |                  | 500     | 244      | 256      | 202              | 140  | 159    | 184            | 230     | 11        | 198  | 302    | 129                 | 294  | 77             | 263  | 237                       | 33   | 467               | 29             | 471          | 303    | 197     | 189      | 221  | 90 |
| Sigma                                               | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |    |
|                                                     |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |    |
|                                                     |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |    |
|                                                     |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |    |
| Summary                                             |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |    |
| Top2Box - (Very concerned/Somewhat concerned)       | 304              | 133     | 171      | 114      | 86               | 104  | 118    | 134            | 6       | 119       | 186  | 94     | 172                 | 39   | 165            | 139  | 18                        | 287  | 13                | 291            | 173          | 131    | 114     | 137      | 54   |    |
|                                                     | 61%              | 55%     | 67%      | 56%      | 62%              | 66%  | 64%    | 58%            | 61%     | 60%       | 61%  | 73%    | 58%                 | 50%  | 63%            | 59%  | 53%                       | 61%  | 47%               | 62%            | 57%          | 67%    | 60%     | 62%      | 60%  |    |
| Low2Box - (Not very concerned/Not at all concerned) |                  |         |          |          |                  |      |        |                | **      |           |      | LM     |                     | *    |                |      | *                         |      | **                |                | T            |        |         |          | *    |    |
|                                                     | 196              | 111     | 85       | 88       | 53               | 54   | 67     | 96             | 4       | 79        | 116  | 35     | 122                 | 38   | 98             | 97   | 16                        | 180  | 15                | 180            | 130          | 66     | 76      | 84       | 36   |    |
|                                                     | 39%              | 45%     | 33%      | 44%      | 38%              | 34%  | 36%    | 42%            | 39%     | 40%       | 39%  | 27%    | 42%                 | 50%  | 37%            | 41%  | 47%                       | 39%  | 53%               | 38%            | 43%          | 33%    | 40%     | 38%      | 40%  |    |
|                                                     |                  |         | B        |          |                  |      |        |                |         | **        |      |        | K                   | K*   |                |      | *                         |      | **                |                | U            |        |         |          | *    |    |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462  | 102            | 898  | 170                       | 830  | 638               | 362          | 528          | 233     | 239      |
| Base: All Respondents (wtd)                         | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
| Very concerned                                      | 110         | 52     | 59     | 41       | 44       | 25       | 36               | 56     | 19   | 65             | 45    | 64        | 39     | 8    | 59                  | 51   | 10             | 101  | 14                        | 97   | 63                | 47           | 60           | 26      | 24       |
|                                                     | 22%         | 21%    | 23%    | 23%      | 24%      | 19%      | 28%              | 23%    | 14%  | 25%            | 19%   | 26%       | 19%    | 13%  | 23%                 | 22%  | 20%            | 22%  | 18%                       | 23%  | 20%               | 25%          | 23%          | 22%     | 19%      |
|                                                     |             |        |        |          |          |          | H                | H      |      |                |       | LM        |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat concerned                                  | 209         | 100    | 109    | 77       | 74       | 58       | 53               | 95     | 62   | 113            | 97    | 104       | 84     | 21   | 105                 | 104  | 19             | 191  | 29                        | 180  | 127               | 82           | 109          | 54      | 47       |
|                                                     | 42%         | 40%    | 44%    | 43%      | 40%      | 44%      | 41%              | 40%    | 46%  | 42%            | 41%   | 43%       | 42%    | 36%  | 40%                 | 44%  | 39%            | 42%  | 38%                       | 43%  | 41%               | 44%          | 42%          | 46%     | 37%      |
| Not very concerned                                  | 148         | 77     | 71     | 52       | 56       | 40       | 34               | 74     | 41   | 71             | 77    | 61        | 65     | 22   | 82                  | 66   | 17             | 131  | 28                        | 120  | 100               | 48           | 72           | 31      | 45       |
|                                                     | 30%         | 31%    | 28%    | 29%      | 30%      | 30%      | 26%              | 31%    | 30%  | 27%            | 33%   | 25%       | 33%    | 38%  | 31%                 | 28%  | 36%            | 29%  | 37%                       | 28%  | 32%               | 26%          | 28%          | 27%     | 36%      |
| Not at all concerned                                |             |        |        |          |          |          | I                |        |      |                |       | K         | K      |      |                     |      | *              |      | S                         |      |                   |              |              |         |          |
|                                                     | 32          | 21     | 11     | 10       | 13       | 9        | 6                | 14     | 12   | 17             | 16    | 14        | 11     | 7    | 16                  | 16   | 2              | 30   | 5                         | 27   | 22                | 10           | 16           | 5       | 11       |
| Sigma                                               | 6%          | 8%     | 4%     | 6%       | 7%       | 7%       | 4%               | 6%     | 9%   | 6%             | 7%    | 6%        | 6%     | 13%  | 6%                  | 7%   | 5%             | 7%   | 7%                        | 6%   | 7%                | 5%           | 6%           | 5%      | 8%       |
|                                                     |             | B      |        |          |          |          | F                |        |      |                |       | KL        |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
|                                                     | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
|                                                     | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                             |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 320         | 152    | 168    | 119      | 119      | 82       | 88               | 151    | 81   | 178            | 142   | 169       | 122    | 29   | 165                 | 155  | 28             | 292  | 43                        | 277  | 191               | 129          | 169          | 80      | 71       |
|                                                     | 64%         | 61%    | 67%    | 66%      | 63%      | 63%      | 69%              | 63%    | 60%  | 67%            | 60%   | 69%       | 62%    | 49%  | 63%                 | 65%  | 59%            | 64%  | 56%                       | 65%  | 61%               | 69%          | 66%          | 69%     | 56%      |
| Low2Box - (Not very concerned/Not at all concerned) | 180         | 98     | 82     | 62       | 69       | 49       | 39               | 88     | 53   | 87             | 93    | 75        | 76     | 29   | 98                  | 82   | 20             | 161  | 33                        | 147  | 123               | 58           | 88           | 36      | 56       |
|                                                     | 36%         | 39%    | 33%    | 34%      | 37%      | 37%      | 31%              | 37%    | 40%  | 33%            | 40%   | 31%       | 38%    | 51%  | 37%                 | 35%  | 41%            | 36%  | 44%                       | 35%  | 39%               | 31%          | 34%          | 31%     | 44%      |
|                                                     |             | B      |        |          |          |          |                  |        |      | I              |       | K         | KL     |      |                     |      | *              |      | S                         |      | U                 |              |              |         | VW       |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485  | 46             | 954  | 88                        | 912  | 689               | 311          | 92           | 259     | 649      |
| Base: All Respondents (wtd)                         | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
| Very concerned                                      | 60          | 26     | 33     | 19       | 18       | 22       | 38               | 19     | 2    | 38             | 22    | 32        | 14     | 13   | 26                  | 33   | 1              | 59   | 3                         | 57   | 35                | 25           | 8            | 12      | 40       |
|                                                     | 12%         | 11%    | 13%    | 11%      | 12%      | 14%      | 11%              | 13%    | 13%  | 13%            | 10%   | 11%       | 15%    | 11%  | 12%                 | 12%  | 9%             | 12%  | 11%                       | 12%  | 11%               | 14%          | 20%          | 10%     | 12%      |
|                                                     |             |        |        |          |          |          |                  |        |      | *              |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         |          |
| Somewhat concerned                                  | 261         | 120    | 142    | 87       | 80       | 94       | 174              | 78     | 9    | 156            | 105   | 150       | 53     | 58   | 108                 | 153  | 7              | 254  | 17                        | 244  | 157               | 105          | 22           | 68      | 172      |
|                                                     | 52%         | 48%    | 57%    | 47%      | 53%      | 57%      | 51%              | 55%    | 52%  | 56%            | 48%   | 51%       | 58%    | 51%  | 48%                 | 55%  | 63%            | 52%  | 63%                       | 52%  | 50%               | 57%          | 56%          | 58%     | 50%      |
| Not very concerned                                  | 150         | 85     | 64     | 64       | 42       | 44       | 107              | 37     | 6    | 76             | 74    | 97        | 19     | 33   | 75                  | 75   | 3              | 147  | 6                         | 143  | 106               | 44           | 6            | 34      | 109      |
|                                                     | 30%         | 34%    | 26%    | 34%      | 28%      | 27%      | 32%              | 26%    | 31%  | 27%            | 33%   | 33%       | 21%    | 29%  | 34%                 | 27%  | 21%            | 30%  | 22%                       | 30%  | 34%               | 24%          | 17%          | 29%     | 32%      |
|                                                     |             | B      |        |          |          |          |                  |        |      | *              |       |           | L      |      | L                   |      | *              |      | *                         |      | U                 |              | *            |         | V        |
| Not at all concerned                                | 29          | 20     | 10     | 15       | 10       | 5        | 21               | 8      | 1    | 10             | 20    | 15        | 4      | 10   | 14                  | 15   | 1              | 29   | 1                         | 28   | 18                | 12           | 2            | 4       | 23       |
|                                                     | 6%          | 8%     | 4%     | 8%       | 7%       | 3%       | 6%               | 6%     | 4%   | 4%             | 9%    | 5%        | 5%     | 9%   | 6%                  | 5%   | 7%             | 6%   | 4%                        | 6%   | 6%                | 6%           | 3%           | 7%      |          |
|                                                     |             | B      |        | E        | E        |          |                  |        | *    | I              |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         |          |
| Sigma                                               | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
|                                                     | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                             |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 321         | 146    | 175    | 107      | 98       | 116      | 212              | 97     | 12   | 194            | 127   | 183       | 67     | 72   | 134                 | 187  | 8              | 313  | 20                        | 301  | 191               | 130          | 29           | 80      | 211      |
|                                                     | 64%         | 58%    | 70%    | 58%      | 65%      | 71%      | 62%              | 69%    | 65%  | 69%            | 58%   | 62%       | 74%    | 62%  | 60%                 | 68%  | 72%            | 64%  | 73%                       | 64%  | 61%               | 70%          | 77%          | 68%     | 61%      |
| Low2Box - (Not very concerned/Not at all concerned) | 179         | 105    | 74     | 79       | 52       | 48       | 128              | 45     | 6    | 86             | 93    | 112       | 23     | 43   | 89                  | 90   | 3              | 176  | 7                         | 172  | 124               | 55           | 9            | 38      | 132      |
|                                                     | 36%         | 42%    | 30%    | 42%      | 35%      | 29%      | 38%              | 31%    | 35%  | 31%            | 42%   | 38%       | 26%    | 38%  | 40%                 | 32%  | 28%            | 36%  | 27%                       | 36%  | 39%               | 30%          | 23%          | 32%     | 39%      |
|                                                     |             | B      |        | E        |          |          |                  |        | *    | I              |       | L         |        | L    | O                   |      | *              | *    | *                         |      | U                 |              | *            |         | V        |

Questions on MERS  
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Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275  | 47             | 453  | 71                        | 429  | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                         | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
| Very concerned                                      | 48           | 22     | 26     | 19       | 15       | 14       | 34               | 12     | 2    | 24             | 24    | 14        | 27     | 7    | 17                  | 31   | 7              | 41   | 9                         | 40   | 25                | 24           | 26           | 13      | 9        |
|                                                     | 10%          | 9%     | 10%    | 9%       | 10%      | 11%      | 9%               | 11%    | 36%  | 9%             | 10%   | 14%       | 8%     | 10%  | 8%                  | 11%  | 16%            | 9%   | 13%                       | 9%   | 9%                | 10%          | 11%          | 8%      | 9%       |
| Somewhat concerned                                  | 187          | 78     | 108    | 73       | 63       | 50       | 144              | 40     | 2    | 106            | 81    | 38        | 123    | 25   | 78                  | 108  | 12             | 175  | 22                        | 165  | 102               | 85           | 88           | 68      | 31       |
|                                                     | 37%          | 32%    | 43%    | 34%      | 42%      | 37%      | 37%              | 37%    | 44%  | 41%            | 34%   | 37        | 38%    | 37%  | 37%                 | 38%  | 27%            | 38%  | 34%                       | 38%  | 38%               | 37%          | 38%          | 40%     | 32%      |
| Not very concerned                                  | 190          | 98     | 92     | 81       | 52       | 57       | 154              | 37     | -    | 97             | 93    | 35        | 130    | 25   | 85                  | 106  | 20             | 170  | 24                        | 166  | 101               | 89           | 85           | 68      | 37       |
|                                                     | 38%          | 40%    | 37%    | 38%      | 35%      | 42%      | 40%              | 34%    | -    | 37%            | 39%   | 34%       | 40%    | 35%  | 40%                 | 37%  | 44%            | 37%  | 37%                       | 38%  | 37%               | 39%          | 36%          | 41%     | 39%      |
| Not at all concerned                                | 75           | 50     | 25     | 41       | 19       | 15       | 55               | 19     | 1    | 34             | 40    | 16        | 46     | 13   | 33                  | 41   | 6              | 69   | 11                        | 64   | 43                | 31           | 36           | 19      | 20       |
|                                                     | 15%          | 20%    | 10%    | 19%      | 13%      | 11%      | 14%              | 18%    | 19%  | 13%            | 17%   | 15%       | 14%    | 18%  | 16%                 | 14%  | 13%            | 15%  | 16%                       | 15%  | 16%               | 14%          | 15%          | 11%     | 21%      |
| Sigma                                               | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
|                                                     | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                             |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 235          | 100    | 135    | 93       | 78       | 65       | 179              | 52     | 4    | 130            | 105   | 52        | 150    | 32   | 95                  | 139  | 19             | 215  | 31                        | 204  | 127               | 108          | 115          | 81      | 39       |
|                                                     | 47%          | 40%    | 53%    | 43%      | 52%      | 47%      | 46%              | 48%    | 81%  | 50%            | 44%   | 50%       | 46%    | 46%  | 45%                 | 49%  | 43%            | 47%  | 47%                       | 47%  | 47%               | 47%          | 49%          | 48%     | 41%      |
| Low2Box - (Not very concerned/Not at all concerned) | 265          | 148    | 117    | 122      | 71       | 72       | 208              | 56     | 1    | 132            | 133   | 52        | 176    | 37   | 118                 | 147  | 26             | 239  | 35                        | 230  | 145               | 120          | 121          | 88      | 57       |
|                                                     | 53%          | 60%    | 47%    | 57%      | 48%      | 53%      | 54%              | 52%    | 19%  | 50%            | 56%   | 50%       | 54%    | 54%  | 55%                 | 51%  | 57%            | 53%  | 53%                       | 53%  | 53%               | 53%          | 51%          | 52%     | 59%      |
|                                                     |              | B      |        |          |          |          |                  |        |      | **             |       |           | *      |      | *                   |      |                | *    |                           | *    |                   |              |              |         | *        |

Questions on MERS  
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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
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|                                                     | South Korea<br>Total | South Korea |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|-----------------------------------------------------|----------------------|-------------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|
| Gender                                              |                      | Age         |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |
| Male                                                |                      | Female      | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |
|                                                     |                      | A           | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                       | 500                  | 257         | 243      | 179      | 197              | 124  | 84     | 183            | 233     | 298       | 202  | 14     | 124                 | 362  | 258            | 242  | 75                        | 425  | 97                | 403            | 352          | 148    | 167     | 223      | 110  |
| Base: All Respondents (wtd)                         | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
| Very concerned                                      | 44                   | 22          | 22       | 18       | 15               | 12   | 11     | 16             | 17      | 27        | 17   | 1      | 15                  | 28   | 21             | 24   | 8                         | 36   | 14                | 31             | 26           | 18     | 16      | 16       | 11   |
|                                                     | 9%                   | 9%          | 9%       | 8%       | 8%               | 12%  | 12%    | 9%             | 8%      | 10%       | 8%   | 8%     | 12%                 | 8%   | 8%             | 9%   | 12%                       | 8%   | 15%               | 7%             | 8%           | 11%    | 10%     | 7%       | 10%  |
|                                                     |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                |      | *                         |      | S*                |                |              |        |         |          |      |
| Somewhat concerned                                  | 276                  | 130         | 146      | 109      | 105              | 62   | 44     | 109            | 123     | 161       | 115  | 10     | 71                  | 194  | 135            | 141  | 40                        | 236  | 48                | 227            | 192          | 84     | 98      | 121      | 57   |
|                                                     | 55%                  | 52%         | 59%      | 52%      | 56%              | 61%  | 50%    | 58%            | 55%     | 58%       | 52%  | 70%    | 56%                 | 54%  | 55%            | 56%  | 57%                       | 55%  | 54%               | 55%            | 56%          | 53%    | 58%     | 54%      | 52%  |
|                                                     |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
| Not very concerned                                  | 154                  | 86          | 69       | 70       | 60               | 24   | 29     | 55             | 71      | 78        | 77   | 1      | 35                  | 119  | 79             | 75   | 19                        | 135  | 25                | 130            | 109          | 45     | 48      | 70       | 36   |
|                                                     | 31%                  | 34%         | 28%      | 33%      | 32%              | 24%  | 32%    | 29%            | 32%     | 28%       | 34%  | 6%     | 27%                 | 33%  | 32%            | 30%  | 28%                       | 31%  | 28%               | 32%            | 32%          | 29%    | 29%     | 31%      | 33%  |
|                                                     |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
| Not at all concerned                                | 25                   | 15          | 10       | 14       | 9                | 2    | 5      | 9              | 12      | 11        | 15   | 2      | 7                   | 16   | 11             | 14   | 2                         | 23   | 3                 | 23             | 14           | 11     | 5       | 15       | 5    |
|                                                     | 5%                   | 6%          | 4%       | 7%       | 5%               | 2%   | 5%     | 5%             | 5%      | 4%        | 7%   | 16%    | 5%                  | 4%   | 4%             | 6%   | 3%                        | 5%   | 3%                | 6%             | 4%           | 7%     | 3%      | 7%       | 5%   |
|                                                     |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
| Sigma                                               | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
|                                                     | 100%                 | 100%        | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |
|                                                     |                      |             |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Summary                                             |                      |             |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Top2Box - (Very concerned/Somewhat concerned)       | 320                  | 152         | 168      | 127      | 119              | 74   | 55     | 125            | 140     | 188       | 132  | 11     | 86                  | 223  | 155            | 165  | 48                        | 272  | 62                | 258            | 218          | 102    | 114     | 138      | 68   |
|                                                     | 64%                  | 60%         | 68%      | 60%      | 63%              | 73%  | 62%    | 66%            | 63%     | 68%       | 59%  | 78%    | 67%                 | 62%  | 63%            | 65%  | 69%                       | 63%  | 69%               | 63%            | 64%          | 64%    | 68%     | 62%      | 62%  |
|                                                     |                      |             |          |          |                  | C    | *      |                |         | J         |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
| Low2Box - (Not very concerned/Not at all concerned) | 180                  | 100         | 79       | 84       | 69               | 27   | 33     | 64             | 83      | 89        | 91   | 3      | 42                  | 135  | 90             | 90   | 21                        | 159  | 27                | 153            | 123          | 56     | 53      | 85       | 42   |
|                                                     | 36%                  | 40%         | 32%      | 40%      | 37%              | 27%  | 38%    | 34%            | 37%     | 32%       | 41%  | 22%    | 33%                 | 38%  | 37%            | 35%  | 31%                       | 37%  | 31%               | 37%            | 36%          | 36%    | 32%     | 38%      | 38%  |
|                                                     |                      |             |          | E        |                  |      | *      |                |         |           | I    | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483  | 91             | 909  | 85                        | 915  | 561               | 439          | 498          | 268     | 234      |
| Base: All Respondents (wtd)                         | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
| Very concerned                                      | 105         | 48     | 57     | 34       | 45       | 27       | 73               | 27     | 6    | 57             | 48    | 65        | 18     | 22   | 56                  | 49   | 7              | 98   | 9                         | 97   | 64                | 41           | 58           | 31      | 17       |
|                                                     | 21%         | 19%    | 23%    | 16%      | 25%      | 23%      | 22%              | 19%    | 18%  | 24%            | 18%   | 26%       | 16%    | 16%  | 22%                 | 20%  | 16%            | 21%  | 21%                       | 21%  | 23%               | 18%          | 23%          | 22%     | 16%      |
|                                                     |             |        |        |          | C        |          |                  |        |      | *              |       |           | LM     | *    |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Somewhat concerned                                  | 218         | 108    | 110    | 100      | 72       | 46       | 140              | 65     | 13   | 98             | 119   | 101       | 54     | 63   | 100                 | 117  | 19             | 199  | 19                        | 198  | 112               | 106          | 116          | 55      | 47       |
|                                                     | 44%         | 43%    | 44%    | 49%      | 40%      | 40%      | 43%              | 46%    | 38%  | 41%            | 46%   | 40%       | 47%    | 46%  | 40%                 | 47%  | 44%            | 44%  | 47%                       | 43%  | 41%               | 47%          | 45%          | 40%     | 45%      |
|                                                     |             |        |        | D        |          |          |                  |        | *    | 7              |       |           | 45     | 23   | 29                  | 51   | 46             | 8    | 90                        | 6    | 91                | 56           | 41           | 48      | 29       |
| Not very concerned                                  | 97          | 55     | 43     | 45       | 32       | 21       | 66               | 25     | 7    | 47             | 50    | 45        | 23     | 29   | 51                  | 46   | 8              | 90   | 6                         | 91   | 56                | 41           | 48           | 29      | 20       |
|                                                     | 19%         | 22%    | 17%    | 22%      | 18%      | 18%      | 20%              | 17%    | 22%  | 20%            | 19%   | 18%       | 20%    | 21%  | 20%                 | 19%  | 18%            | 20%  | 14%                       | 20%  | 21%               | 18%          | 19%          | 21%     | 20%      |
|                                                     |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Not at all concerned                                | 80          | 41     | 39     | 26       | 32       | 21       | 46               | 26     | 7    | 38             | 42    | 38        | 20     | 22   | 42                  | 37   | 10             | 70   | 8                         | 72   | 42                | 38           | 36           | 24      | 20       |
|                                                     | 16%         | 16%    | 16%    | 13%      | 18%      | 18%      | 14%              | 18%    | 22%  | 16%            | 16%   | 15%       | 17%    | 16%  | 17%                 | 15%  | 22%            | 15%  | 19%                       | 16%  | 15%               | 17%          | 14%          | 17%     | 19%      |
|                                                     |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Sigma                                               | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
|                                                     | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                     |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                             |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 323         | 156    | 167    | 134      | 116      | 73       | 213              | 92     | 18   | 156            | 167   | 166       | 71     | 85   | 156                 | 167  | 26             | 297  | 28                        | 295  | 176               | 147          | 174          | 86      | 63       |
|                                                     | 65%         | 62%    | 67%    | 65%      | 64%      | 64%      | 66%              | 64%    | 56%  | 65%            | 65%   | 67%       | 62%    | 63%  | 63%                 | 66%  | 60%            | 65%  | 67%                       | 64%  | 64%               | 65%          | 67%          | 62%     | 61%      |
| Low2Box - (Not very concerned/Not at all concerned) |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
|                                                     | 177         | 96     | 81     | 71       | 64       | 42       | 112              | 51     | 14   | 85             | 92    | 83        | 43     | 51   | 93                  | 84   | 17             | 160  | 14                        | 164  | 98                | 79           | 84           | 53      | 40       |
|                                                     | 35%         | 38%    | 33%    | 35%      | 36%      | 36%      | 34%              | 36%    | 44%  | 35%            | 35%   | 33%       | 38%    | 37%  | 37%                 | 34%  | 40%            | 35%  | 33%                       | 36%  | 36%               | 35%          | 33%          | 38%     | 39%      |

Questions on MERS  
HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192  | 46             | 459  | 54                        | 451  | 328               | 177          | 150          | 164     | 191      |
| Base: All Respondents (wtd)                         | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
| Very concerned                                      | 32           | 11     | 22     | 10       | 10       | 12       | 12               | 19     | 1    | 8              | 24    | 8         | 16     | 9    | 19                  | 13   | 3              | 29   | 4                         | 28   | 17                | 15           | 11           | 8       | 13       |
|                                                     | 6%           | 4%     | 9%     | 6%       | 7%       | 6%       | 9%               | 7%     | 1%   | 5%             | 7%    | 7%        | 6%     | 7%   | 6%                  | 7%   | 6%             | 6%   | 6%                        | 6%   | 5%                | 10%          | 7%           | 4%      | 8%       |
|                                                     | *            | *      | *      | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | *              | **   | *                         | **   | *                 | *            | *            | *       | *        |
| Somewhat concerned                                  | 162          | 86     | 76     | 56       | 34       | 73       | 57               | 86     | 20   | 69             | 93    | 37        | 97     | 28   | 107                 | 55   | 21             | 141  | 29                        | 133  | 112               | 50           | 60           | 49      | 54       |
|                                                     | 32%          | 34%    | 31%    | 30%      | 25%      | 40%      | 39%              | 33%    | 20%  | 39%            | 29%   | 36%       | 37%    | 21%  | 34%                 | 29%  | 39%            | 32%  | 51%                       | 30%  | 32%               | 34%          | 36%          | 28%     | 33%      |
| Not very concerned                                  | 222          | 119    | 104    | 84       | 65       | 73       | 50               | 112    | 61   | 80             | 143   | 44        | 108    | 70   | 134                 | 88   | 21             | 201  | 16                        | 206  | 164               | 59           | 73           | 87      | 62       |
|                                                     | 44%          | 47%    | 42%    | 45%      | 49%      | 40%      | 34%              | 44%    | 61%  | 45%            | 44%   | 42%       | 41%    | 53%  | 43%                 | 47%  | 39%            | 45%  | 28%                       | 47%  | 46%               | 40%          | 44%          | 51%     | 39%      |
| Not at all concerned                                | *            | *      | *      | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | *              | **   | *                         | **   | *                 | *            | *            | *       | *        |
|                                                     | 83           | 38     | 45     | 35       | 25       | 23       | 26               | 39     | 18   | 20             | 63    | 16        | 42     | 26   | 50                  | 33   | 9              | 75   | 8                         | 75   | 60                | 23           | 22           | 29      | 33       |
| Sigma                                               | 17%          | 15%    | 18%    | 19%      | 18%      | 13%      | 18%              | 15%    | 18%  | 11%            | 19%   | 15%       | 16%    | 20%  | 16%                 | 17%  | 16%            | 17%  | 15%                       | 17%  | 17%               | 16%          | 13%          | 17%     | 20%      |
|                                                     | *            | *      | *      | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | *              | **   | *                         | **   | *                 | *            | *            | *       | *        |
|                                                     | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
|                                                     | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                             |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 194          | 96     | 98     | 66       | 44       | 85       | 69               | 105    | 20   | 78             | 117   | 45        | 113    | 36   | 126                 | 68   | 25             | 169  | 33                        | 161  | 129               | 65           | 71           | 56      | 67       |
|                                                     | 39%          | 38%    | 40%    | 36%      | 33%      | 47%      | 48%              | 41%    | 20%  | 44%            | 36%   | 43%       | 43%    | 27%  | 41%                 | 36%  | 46%            | 38%  | 57%                       | 36%  | 37%               | 44%          | 43%          | 33%     | 41%      |
| Low2Box - (Not very concerned/Not at all concerned) | *            | *      | *      | *        | *        | *        | H*               | H      | *    | *              | *     | M         | M*     | *    | *                   | *    | *              | *    | **                        | *    | *                 | *            | *            | *       | *        |
|                                                     | 306          | 157    | 149    | 119      | 90       | 96       | 76               | 151    | 79   | 100            | 206   | 60        | 150    | 96   | 185                 | 121  | 30             | 276  | 25                        | 281  | 224               | 82           | 95           | 116     | 95       |
|                                                     | 61%          | 62%    | 60%    | 64%      | 67%      | 53%      | 52%              | 59%    | 80%  | 56%            | 64%   | 57%       | 57%    | 73%  | 59%                 | 64%  | 54%            | 62%  | 43%                       | 64%  | 63%               | 56%          | 57%          | 67%     | 59%      |
|                                                     | *            | *      | *      | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | *              | **   | *                         | **   | *                 | *            | *            | *       | *        |

Questions on MERS  
HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | Great Britain | Great Britain |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|---------------|---------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     | Total         | Gender        |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |               | Male          | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |               | A             | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 1001          | 474           | 527    | 430      | 295      | 276      | 226              | 562    | 213  | 373            | 628   | 264       | 335    | 402  | 583                 | 418  | 99             | 902  | 130                       | 871  | 645               | 356          | 435          | 288     | 278      |
| Base: All Respondents (wtd)                         | 500           | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
| Very concerned                                      | 63            | 25            | 39     | 26       | 14       | 23       | 19               | 33     | 11   | 26             | 37    | 24        | 25     | 15   | 33                  | 31   | 9              | 54   | 10                        | 53   | 41                | 23           | 26           | 18      | 19       |
|                                                     | 13%           | 10%           | 15%    | 14%      | 9%       | 15%      | 17%              | 12%    | 10%  | 13%            | 12%   | 18%       | 15%    | 8%   | 11%                 | 15%  | 18%            | 12%  | 15%                       | 12%  | 13%               | 13%          | 12%          | 12%     | 14%      |
|                                                     |               | A             | D      |          |          | D        | H                |        |      |                |       | M         | M      |      |                     | N    | *              |      |                           |      |                   |              |              |         |          |
| Somewhat concerned                                  | 200           | 87            | 112    | 66       | 70       | 63       | 46               | 109    | 45   | 83             | 117   | 58        | 63     | 78   | 121                 | 79   | 21             | 179  | 27                        | 173  | 126               | 74           | 86           | 57      | 56       |
|                                                     | 40%           | 35%           | 44%    | 36%      | 43%      | 42%      | 41%              | 39%    | 42%  | 43%            | 38%   | 43%       | 38%    | 39%  | 40%                 | 40%  | 41%            | 40%  | 40%                       | 40%  | 39%               | 42%          | 40%          | 40%     | 39%      |
|                                                     |               |               | A      |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Not very concerned                                  | 172           | 88            | 84     | 66       | 58       | 48       | 35               | 100    | 37   | 63             | 109   | 38        | 56     | 78   | 107                 | 65   | 15             | 157  | 21                        | 151  | 113               | 59           | 75           | 51      | 46       |
|                                                     | 34%           | 36%           | 33%    | 36%      | 36%      | 31%      | 31%              | 36%    | 35%  | 32%            | 36%   | 28%       | 34%    | 39%  | 36%                 | 33%  | 29%            | 35%  | 32%                       | 35%  | 35%               | 33%          | 35%          | 35%     | 33%      |
|                                                     |               |               |        |          |          |          |                  |        |      |                |       |           |        | K    |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Not at all concerned                                | 65            | 46            | 19     | 27       | 20       | 19       | 13               | 38     | 14   | 22             | 43    | 14        | 22     | 29   | 40                  | 25   | 6              | 59   | 9                         | 56   | 44                | 21           | 26           | 19      | 21       |
|                                                     | 13%           | 19%           | 8%     | 14%      | 12%      | 12%      | 11%              | 14%    | 13%  | 11%            | 14%   | 11%       | 13%    | 14%  | 13%                 | 13%  | 11%            | 13%  | 13%                       | 13%  | 14%               | 12%          | 12%          | 13%     | 15%      |
|                                                     |               | B             |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                               | 500           | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
|                                                     | 100%          | 100%          | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                     |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                             |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 263           | 112           | 151    | 93       | 84       | 87       | 65               | 142    | 56   | 109            | 154   | 82        | 88     | 93   | 153                 | 110  | 30             | 233  | 37                        | 226  | 167               | 96           | 113          | 75      | 75       |
|                                                     | 53%           | 45%           | 59%    | 50%      | 52%      | 57%      | 58%              | 51%    | 52%  | 56%            | 50%   | 61%       | 53%    | 47%  | 51%                 | 55%  | 59%            | 52%  | 56%                       | 52%  | 51%               | 55%          | 53%          | 52%     | 53%      |
|                                                     |               |               | A      |          |          |          |                  |        |      |                |       | LM        |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Low2Box - (Not very concerned/Not at all concerned) | 237           | 134           | 103    | 92       | 78       | 66       | 48               | 138    | 51   | 85             | 152   | 52        | 78     | 107  | 147                 | 90   | 21             | 216  | 30                        | 207  | 157               | 80           | 101          | 69      | 67       |
|                                                     | 47%           | 55%           | 41%    | 50%      | 48%      | 43%      | 42%              | 49%    | 48%  | 44%            | 50%   | 39%       | 47%    | 53%  | 49%                 | 45%  | 41%            | 48%  | 44%                       | 48%  | 49%               | 45%          | 47%          | 48%     | 47%      |
|                                                     |               | B             |        |          |          |          |                  |        |      |                |       | K         | K      |      |                     |      | *              |      |                           |      |                   |              |              |         |          |

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Questions on MERS  
HL2. To what extent are you concerned that there might be cases of MERS in your country in the near future?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                     | United States | the US |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-----------------------------------------------------|---------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                     | Total         | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                     |               | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                     |               | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                       | 1000          | 471    | 529    | 294      | 327      | 379      | 118              | 610    | 272  | 596            | 404   | 338       | 394    | 268  | 499                 | 501  | 111            | 889  | 131                       | 869  | 659               | 341          | 381          | 223     | 396      |
| Base: All Respondents (wtd)                         | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
| Very concerned                                      | 99            | 42     | 57     | 36       | 27       | 36       | 17               | 43     | 40   | 58             | 41    | 56        | 22     | 21   | 47                  | 53   | 18             | 81   | 23                        | 76   | 59                | 40           | 46           | 18      | 36       |
|                                                     | 20%           | 17%    | 23%    | 20%      | 17%      | 22%      | 21%              | 20%    | 19%  | 20%            | 19%   | 24%       | 17%    | 15%  | 19%                 | 20%  | 30%            | 18%  | 32%                       | 18%  | 18%               | 24%          | 23%          | 17%     | 18%      |
|                                                     |               |        | A      |          |          |          |                  |        |      |                |       | LM        |        |      |                     |      | Q*             |      | S                         |      |                   | T            |              |         |          |
| Somewhat concerned                                  | 197           | 88     | 109    | 65       | 70       | 62       | 34               | 82     | 81   | 114            | 83    | 90        | 53     | 53   | 93                  | 104  | 22             | 175  | 25                        | 173  | 130               | 67           | 76           | 46      | 75       |
|                                                     | 39%           | 36%    | 43%    | 36%      | 45%      | 38%      | 42%              | 39%    | 39%  | 40%            | 39%   | 39%       | 42%    | 38%  | 39%                 | 40%  | 37%            | 40%  | 33%                       | 40%  | 39%               | 40%          | 38%          | 44%     | 38%      |
|                                                     |               |        | A      |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Not very concerned                                  | 157           | 89     | 67     | 59       | 45       | 52       | 20               | 64     | 72   | 89             | 67    | 64        | 39     | 54   | 83                  | 74   | 18             | 138  | 21                        | 136  | 118               | 39           | 61           | 33      | 63       |
|                                                     | 31%           | 36%    | 27%    | 32%      | 29%      | 32%      | 25%              | 31%    | 34%  | 31%            | 31%   | 27%       | 31%    | 38%  | 34%                 | 29%  | 30%            | 31%  | 28%                       | 32%  | 35%               | 23%          | 31%          | 32%     | 32%      |
|                                                     |               |        | B      |          |          |          |                  |        |      |                |       |           |        | K    |                     |      | *              |      |                           |      | U                 |              |              |         |          |
| Not at all concerned                                | 47            | 28     | 19     | 23       | 13       | 11       | 10               | 20     | 17   | 25             | 22    | 22        | 13     | 12   | 19                  | 28   | 2              | 45   | 5                         | 42   | 26                | 21           | 17           | 7       | 23       |
|                                                     | 9%            | 11%    | 8%     | 12%      | 9%       | 7%       | 12%              | 10%    | 8%   | 9%             | 10%   | 10%       | 10%    | 8%   | 8%                  | 11%  | 3%             | 10%  | 7%                        | 10%  | 8%                | 12%          | 8%           | 7%      | 12%      |
|                                                     |               |        | E      |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              | P    |                           |      | T                 |              |              |         |          |
| Sigma                                               | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
|                                                     | 100%          | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                     |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                             |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Very concerned/Somewhat concerned)       | 296           | 130    | 166    | 101      | 97       | 98       | 51               | 125    | 121  | 172            | 124   | 146       | 75     | 75   | 140                 | 157  | 40             | 256  | 48                        | 248  | 189               | 107          | 121          | 64      | 111      |
|                                                     | 59%           | 53%    | 66%    | 55%      | 62%      | 61%      | 63%              | 60%    | 58%  | 60%            | 58%   | 63%       | 59%    | 53%  | 58%                 | 61%  | 67%            | 58%  | 65%                       | 58%  | 57%               | 64%          | 61%          | 62%     | 56%      |
|                                                     |               |        | A      |          |          |          |                  |        |      |                |       | M         |        |      |                     |      | *              |      |                           |      |                   | T            |              |         |          |
| Low2Box - (Not very concerned/Not at all concerned) | 204           | 117    | 86     | 81       | 59       | 64       | 30               | 84     | 89   | 114            | 89    | 86        | 52     | 66   | 102                 | 102  | 20             | 183  | 26                        | 178  | 144               | 60           | 78           | 40      | 86       |
|                                                     | 41%           | 47%    | 34%    | 45%      | 38%      | 39%      | 37%              | 40%    | 42%  | 40%            | 42%   | 37%       | 41%    | 47%  | 42%                 | 39%  | 33%            | 42%  | 35%                       | 42%  | 43%               | 36%          | 39%          | 38%     | 44%      |
|                                                     |               |        | B      |          |          |          |                  |        |      |                |       |           |        |      | K                   |      | *              |      |                           |      | U                 |              |              |         |          |

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Questions on MERS  
HL3.1. [I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|-------------------------------------------------|-------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                 |       | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |       | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 12007 | 5917   | 6090   | 4023     | 4043     | 3941     | 3967             | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                     | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| Strongly agree                                  | 315   | 159    | 156    | 142      | 100      | 74       | 154              | 98     | 59   | 123            | 193   | 128       | 116    | 71   | 181                 | 134  | 49             | 267   | 62                        | 253   | 184               | 131          | 150          | 68      | 97       |
|                                                 | 4%    | 4%     | 4%     | 5%       | 4%       | 3%       | 6%               | 3%     | 4%   | 4%             | 5%    | 5%        | 4%     | 4%   | 5%                  | 4%   | 8%             | 4%    | 7%                        | 4%    | 4%                | 5%           | 6%           | 3%      | 4%       |
|                                                 |       |        |        | E        |          |          | GH               |        |      |                | I     | LM        |        |      |                     |      | Q              |       | S                         |       |                   |              | WX           |         |          |
| Somewhat agree                                  | 1051  | 587    | 464    | 416      | 307      | 329      | 369              | 417    | 251  | 483            | 568   | 331       | 423    | 298  | 608                 | 443  | 116            | 935   | 159                       | 892   | 677               | 374          | 453          | 287     | 311      |
|                                                 | 14%   | 16%    | 12%    | 14%      | 13%      | 15%      | 14%              | 14%    | 15%  | 14%            | 14%   | 13%       | 14%    | 16%  | 15%                 | 12%  | 18%            | 14%   | 19%                       | 13%   | 15%               | 13%          | 17%          | 13%     | 12%      |
|                                                 |       | B      |        |          |          | D        |                  |        |      |                |       |           |        | KL   | O                   |      | Q              |       | S                         |       |                   |              | WX           |         |          |
| Somewhat disagree                               | 2620  | 1359   | 1261   | 972      | 854      | 794      | 866              | 1082   | 644  | 1230           | 1391  | 870       | 1026   | 724  | 1369                | 1251 | 222            | 2399  | 293                       | 2327  | 1656              | 964          | 901          | 854     | 865      |
|                                                 | 35%   | 36%    | 33%    | 33%      | 36%      | 36%      | 32%              | 35%    | 39%  | 36%            | 34%   | 33%       | 34%    | 39%  | 35%                 | 35%  | 34%            | 35%   | 34%                       | 35%   | 35%               | 34%          | 34%          | 37%     | 34%      |
|                                                 |       | B      |        |          |          | C        |                  | F      | FG   | J              |       |           |        |      | KL                  |      |                |       |                           |       |                   |              |              | VX      |          |
| Strongly disagree                               | 3514  | 1631   | 1883   | 1391     | 1139     | 983      | 1298             | 1465   | 694  | 1534           | 1980  | 1275      | 1458   | 780  | 1770                | 1744 | 260            | 3254  | 344                       | 3169  | 2148              | 1366         | 1162         | 1072    | 1280     |
|                                                 | 47%   | 44%    | 50%    | 48%      | 47%      | 45%      | 48%              | 48%    | 42%  | 46%            | 48%   | 49%       | 48%    | 42%  | 45%                 | 49%  | 40%            | 47%   | 40%                       | 48%   | 46%               | 48%          | 44%          | 47%     | 50%      |
|                                                 |       | A      |        |          |          | H        | H                |        |      | I              |       | M         | M      |      | N                   |      | P              |       | R                         |       |                   |              | V            | VW      |          |
| Sigma                                           | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
|                                                 | 100%  | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100%  | 100%                      | 100%  | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 1366  | 746    | 621    | 557      | 407      | 402      | 523              | 514    | 310  | 606            | 760   | 459       | 539    | 369  | 789                 | 578  | 165            | 1202  | 221                       | 1145  | 861               | 505          | 603          | 356     | 408      |
|                                                 | 18%   | 20%    | 16%    | 19%      | 17%      | 18%      | 19%              | 17%    | 19%  | 18%            | 18%   | 18%       | 18%    | 20%  | 20%                 | 16%  | 25%            | 18%   | 26%                       | 17%   | 18%               | 18%          | 23%          | 16%     | 16%      |
|                                                 |       | B      |        |          |          | D        |                  | G      |      |                |       |           |        |      | O                   | K    |                | Q     |                           | S     |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 6134  | 2990   | 3144   | 2363     | 1993     | 1777     | 2163             | 2547   | 1338 | 2763           | 3370  | 2145      | 2484   | 1504 | 3139                | 2994 | 482            | 5652  | 637                       | 5497  | 3803              | 2331         | 2063         | 1926    | 2145     |
|                                                 | 82%   | 80%    | 84%    | 81%      | 83%      | 82%      | 81%              | 83%    | 81%  | 82%            | 82%   | 82%       | 82%    | 80%  | 80%                 | 84%  | 75%            | 82%   | 74%                       | 83%   | 82%               | 82%          | 77%          | 84%     | 84%      |
|                                                 |       | A      |        |          |          | C        |                  | F      |      |                |       | M         |        |      | N                   |      | P              |       | R                         |       |                   |              | V            | V       |          |

Questions on MERS

HL3.1. [I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Argentina     | Australia | Belgium | Canada | France        | Germany | Great Britain | Hungary       | Italy    | Japan | Poland        | South Korea   | Spain         | Sweden        | United States |
|-------------------------------------------------|-------|---------------|-----------|---------|--------|---------------|---------|---------------|---------------|----------|-------|---------------|---------------|---------------|---------------|---------------|
|                                                 |       | A             | B         | C       | D      | E             | F       | G             | H             | I        | J     | K             | L             | M             | N             | O             |
|                                                 |       |               |           |         |        |               |         |               |               |          |       |               |               |               |               |               |
| Base: All Respondents (unwtd)                   | 12007 | 500           | 1000      | 500     | 1001   | 1000          | 1000    | 1001          | 500           | 1000     | 1000  | 500           | 500           | 1000          | 505           | 1000          |
| Base: All Respondents (wtd)                     | 7500  | 500           | 500       | 500     | 500    | 500           | 500     | 500           | 500           | 500      | 500   | 500           | 500           | 500           | 500           | 500           |
| Strongly agree                                  | 315   | 41            | 15        | 15      | 22     | 19            | 18      | 16            | 24            | 19       | 14    | 41            | 21            | 16            | 12            | 22            |
|                                                 | 4%    | 8%            | 3%        | 3%      | 4%     | 4%            | 4%      | 3%            | 5%            | 4%       | 3%    | 8%            | 4%            | 3%            | 2%            | 4%            |
|                                                 |       | BCDEFGHIJLMNO |           |         |        |               |         |               |               |          |       | BCDEFGHIJLMNO |               |               |               |               |
| Somewhat agree                                  | 1051  | 87            | 55        | 53      | 78     | 70            | 61      | 60            | 66            | 89       | 67    | 69            | 105           | 47            | 67            | 78            |
|                                                 | 14%   | 17%           | 11%       | 11%     | 16%    | 14%           | 12%     | 12%           | 13%           | 18%      | 13%   | 14%           | 21%           | 9%            | 13%           | 16%           |
|                                                 |       | BCFGM         |           |         | BCFGM  | M             |         |               | M             | BCEFGHJM | M     | M             | BCDEFGHJMKMNO |               |               | BCFGM         |
| Somewhat disagree                               | 2620  | 120           | 191       | 205     | 177    | 225           | 184     | 179           | 109           | 180      | 194   | 164           | 243           | 133           | 121           | 197           |
|                                                 | 35%   | 24%           | 38%       | 41%     | 35%    | 45%           | 37%     | 36%           | 22%           | 36%      | 39%   | 33%           | 49%           | 27%           | 24%           | 39%           |
|                                                 |       |               | AHMN      | AHKMN   | AHMN   | ABDFGHIJMKMNO | AHMN    | AHMN          |               | AHMN     | AHKMN | AHMN          | ABCDGHIJKMNO  |               |               | AHKMN         |
| Strongly disagree                               | 3514  | 252           | 239       | 226     | 223    | 186           | 237     | 245           | 301           | 213      | 224   | 227           | 131           | 305           | 300           | 203           |
|                                                 | 47%   | 50%           | 48%       | 45%     | 45%    | 37%           | 47%     | 49%           | 60%           | 43%      | 45%   | 45%           | 26%           | 61%           | 60%           | 41%           |
|                                                 |       | EILO          | EILO      | EL      | EL     | L             | EILO    | DEILO         | ABCDEFGHIJKLO | EL       | EL    | EL            |               | ABCDEFGHIJKLO | ABCDEFGHIJKLO | L             |
| Sigma                                           | 7500  | 500           | 500       | 500     | 500    | 500           | 500     | 500           | 500           | 500      | 500   | 500           | 500           | 500           | 500           | 500           |
|                                                 | 100%  | 100%          | 100%      | 100%    | 100%   | 100%          | 100%    | 100%          | 100%          | 100%     | 100%  | 100%          | 100%          | 100%          | 100%          | 100%          |
|                                                 |       |               |           |         |        |               |         |               |               |          |       |               |               |               |               |               |
| Summary                                         |       |               |           |         |        |               |         |               |               |          |       |               |               |               |               |               |
| Top2Box - (Strongly agree/Somewhat agree)       | 1366  | 128           | 70        | 68      | 100    | 89            | 79      | 76            | 90            | 108      | 81    | 110           | 126           | 62            | 79            | 100           |
|                                                 | 18%   | 26%           | 14%       | 14%     | 20%    | 18%           | 16%     | 15%           | 18%           | 22%      | 16%   | 22%           | 25%           | 12%           | 16%           | 20%           |
|                                                 |       | BCDEFGHJMNQ   |           |         | BCFGM  | BM            | M       |               | M             | BCEFGJM  | M     | BCFGJM        | BCDEFGHJMNQ   |               |               | BCFGM         |
| Low2Box - (Somewhat disagree/Strongly disagree) | 6134  | 372           | 430       | 432     | 400    | 411           | 421     | 424           | 410           | 392      | 419   | 390           | 374           | 438           | 421           | 400           |
|                                                 | 82%   | 74%           | 86%       | 86%     | 80%    | 82%           | 84%     | 85%           | 82%           | 78%      | 84%   | 78%           | 75%           | 88%           | 84%           | 80%           |
|                                                 |       |               | ADEIKLO   | ADIKLO  | AL     | AIL           | ADIKLO  | ADIKLO        | AL            |          | AIKL  |               |               | ADEFHIJKLO    | AL            | AL            |

Questions on MERS

HL3.1. [I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                 |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                   | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                     | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| Strongly agree                                  | 315   | 44            | 41    | 179    | 50   | 131           | -    | -                  |
|                                                 | 4%    | 4%            | 8%    | 4%     | 3%   | 4%            | -    | -                  |
|                                                 |       |               | ACDE  |        |      |               |      |                    |
| Somewhat agree                                  | 1051  | 156           | 87    | 582    | 227  | 503           | -    | -                  |
|                                                 | 14%   | 16%           | 17%   | 13%    | 15%  | 14%           | -    | -                  |
|                                                 |       | C             | C     |        | C    | C             |      |                    |
| Somewhat disagree                               | 2620  | 374           | 120   | 1498   | 628  | 1335          | -    | -                  |
|                                                 | 35%   | 37%           | 24%   | 33%    | 42%  | 38%           | -    | -                  |
|                                                 |       | BC            |       | B      | ABCE | BC            |      |                    |
| Strongly disagree                               | 3514  | 426           | 252   | 2241   | 595  | 1532          | -    | -                  |
|                                                 | 47%   | 43%           | 50%   | 50%    | 40%  | 44%           | -    | -                  |
|                                                 |       |               | ADE   | ADE    |      | D             |      |                    |
| Sigma                                           | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
|                                                 | 100%  | 100%          | 100%  | 100%   | 100% | 100%          | -    | -                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Summary                                         |       |               |       |        |      |               |      |                    |
| Top2Box - (Strongly agree/Somewhat agree)       | 1366  | 200           | 128   | 761    | 277  | 633           | -    | -                  |
|                                                 | 18%   | 20%           | 26%   | 17%    | 18%  | 18%           | -    | -                  |
|                                                 |       | C             | ACDE  |        |      |               |      |                    |
| Low2Box - (Somewhat disagree/Strongly disagree) | 6134  | 800           | 372   | 3739   | 1223 | 2867          | -    | -                  |
|                                                 | 82%   | 80%           | 74%   | 83%    | 82%  | 82%           | -    | -                  |
|                                                 |       | B             |       | AB     | B    | B             |      |                    |

Questions on MERS  
HL3.1. [I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Argentina<br>Total | Argentina |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------------|---------|----------|
|                                                 |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Social Media |         |          |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                 |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500                | 206       | 294    | 229      | 170      | 101      | 231              | 200    | 69   | 170            | 330   | 205       | 167    | 128  | 242                 | 258  | 60             | 440  | 71                        | 429  | 304               | 196             | 285          | 115     | 100      |
| Base: All Respondents (wtd)                     | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
| Strongly agree                                  | 41                 | 23        | 18     | 14       | 17       | 11       | 24               | 16     | 2    | 11             | 30    | 31        | 4      | 6    | 20                  | 21   | 6              | 35   | 5                         | 36   | 22                | 20              | 18           | 10      | 13       |
|                                                 | 8%                 | 9%        | 7%     | 6%       | 11%      | 10%      | 9%               | 8%     | 3%   | 7%             | 9%    | 10%       | 3%     | 10%  | 9%                  | 8%   | 11%            | 8%   | 9%                        | 8%   | 8%                | 9%              | 6%           | 9%      | 12%      |
|                                                 |                    |           |        |          |          | *        |                  |        |      | *              |       |           | L      | L    |                     |      | *              |      | *                         |      |                   |                 | *            | *       |          |
| Somewhat agree                                  | 87                 | 47        | 40     | 50       | 19       | 17       | 49               | 31     | 6    | 27             | 60    | 56        | 21     | 10   | 39                  | 47   | 7              | 79   | 8                         | 78   | 40                | 47              | 42           | 21      | 23       |
|                                                 | 17%                | 19%       | 16%    | 20%      | 13%      | 17%      | 19%              | 16%    | 12%  | 17%            | 17%   | 17%       | 17%    | 18%  | 18%                 | 17%  | 14%            | 18%  | 14%                       | 18%  | 15%               | 21%             | 15%          | 19%     | 22%      |
|                                                 |                    |           |        |          |          | *        |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 | *            | *       |          |
| Somewhat disagree                               | 120                | 64        | 56     | 69       | 33       | 18       | 61               | 48     | 11   | 30             | 90    | 87        | 24     | 9    | 50                  | 70   | 13             | 107  | 12                        | 109  | 61                | 59              | 77           | 25      | 19       |
|                                                 | 24%                | 26%       | 22%    | 28%      | 22%      | 17%      | 24%              | 25%    | 22%  | 19%            | 26%   | 27%       | 20%    | 17%  | 22%                 | 26%  | 25%            | 24%  | 20%                       | 25%  | 22%               | 26%             | 27%          | 22%     | 18%      |
|                                                 |                    |           |        |          |          | *        |                  |        | *    |                |       | M         |        |      |                     |      | *              |      | *                         |      |                   |                 | *            | *       |          |
| Strongly disagree                               | 252                | 111       | 141    | 116      | 78       | 58       | 124              | 95     | 33   | 89             | 163   | 152       | 70     | 31   | 115                 | 137  | 27             | 225  | 33                        | 219  | 151               | 101             | 144          | 57      | 51       |
|                                                 | 50%                | 45%       | 55%    | 47%      | 53%      | 56%      | 48%              | 50%    | 64%  | 57%            | 48%   | 47%       | 59%    | 55%  | 51%                 | 50%  | 51%            | 50%  | 57%                       | 50%  | 55%               | 45%             | 51%          | 50%     | 48%      |
|                                                 |                    |           |        |          |          | *        |                  |        | F*   |                |       | K         |        |      |                     |      | *              |      | *                         |      | U                 |                 | *            | *       |          |
| Sigma                                           | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%         | 100%    | 100%     |
|                                                 |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Summary                                         |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 128                | 70        | 58     | 64       | 36       | 28       | 73               | 47     | 8    | 38             | 90    | 88        | 25     | 15   | 59                  | 69   | 13             | 115  | 13                        | 115  | 62                | 66              | 60           | 32      | 36       |
|                                                 | 26%                | 28%       | 23%    | 26%      | 25%      | 27%      | 28%              | 25%    | 15%  | 24%            | 26%   | 27%       | 21%    | 28%  | 26%                 | 25%  | 25%            | 26%  | 23%                       | 26%  | 23%               | 29%             | 21%          | 28%     | 34%      |
|                                                 |                    |           |        |          |          | *        | H                |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 | *            | V*      |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 372                | 175       | 197    | 185      | 111      | 77       | 185              | 143    | 45   | 119            | 253   | 239       | 94     | 40   | 165                 | 207  | 40             | 332  | 44                        | 328  | 213               | 160             | 220          | 82      | 70       |
|                                                 | 74%                | 72%       | 77%    | 74%      | 75%      | 73%      | 72%              | 75%    | 85%  | 76%            | 74%   | 73%       | 79%    | 72%  | 74%                 | 75%  | 75%            | 74%  | 77%                       | 74%  | 77%               | 71%             | 79%          | 72%     | 66%      |
|                                                 |                    |           |        |          |          | *        |                  |        | F*   |                |       |           |        |      |                     |      | *              |      | *                         |      |                   | X               | *            | *       |          |

Questions on MERS  
HL3.1. I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Australia<br>Total | Australia |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |              |                   |           |         |         |      |       |      |        |         |          |              |     |  |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------|--------|------------------|---------|-------|----------------|--------|-----------|------|------|---------------------|------|----------------|------|---------------------------|--------------|-------------------|-----------|---------|---------|------|-------|------|--------|---------|----------|--------------|-----|--|
|                                                 |                    | Gender    |        | Age      |          |          |      |        | Household Income |         |       | Marital Status |        | Education |      |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |              | Employment Status |           | Region  |         |      |       |      |        |         |          | Social Media |     |  |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low  | Medium | High             | Married | Other | Low            | Medium | High      | Yes  | No   | Yes                 | No   | Yes            | No   | Total Employed            | Non Employed | METRO             | NON-METRO | VIC/TAS | NSW/ACT | QLD  | SA/NT | WA   | Active | Passive | Inactive |              |     |  |
|                                                 |                    | A         | B      | C        | D        | E        | F    | G      | H                | I       | J     | K              | L      | M         | N    | O    | P                   | Q    | R              | S    | T                         | U            | V                 | W         | X       | Y       | Z    | a     | b    | c      | d       | e        |              |     |  |
|                                                 |                    |           |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |              |                   |           |         |         |      |       |      |        |         |          |              |     |  |
| Base: All Respondents (unwtd)                   | 1000               | 487       | 513    | 315      | 336      | 349      | 217  | 489    | 274              | 520     | 480   | 324            | 304    | 372       | 532  | 468  | 104                 | 896  | 131            | 869  | 625                       | 375          | 612               | 388       | 286     | 347     | 194  | 102   | 71   | 358    | 264     | 378      |              |     |  |
| Base: All Respondents (wtd)                     | 500                | 248       | 252    | 197      | 150      | 154      | 120  | 251    | 129              | 238     | 262   | 131            | 295    | 74        | 252  | 248  | 48                  | 452  | 59             | 441  | 299                       | 201          | 295               | 205       | 136     | 184     | 90   | 55    | 35   | 183    | 122     | 195      |              |     |  |
| Strongly agree                                  | 15                 | 9         | 6      | 7        | 2        | 5        | 7    | 7      | 1                | 5       | 10    | 5              | 7      | 3         | 9    | 6    | 2                   | 13   | 2              | 13   | 8                         | 7            | 9                 | 5         | 3       | 7       | 3    | 3     | *    | 3      | 4       | 8        |              |     |  |
|                                                 | 3%                 | 4%        | 2%     | 4%       | 1%       | 4%       | 6%   | 3%     | 1%               | 2%      | 4%    | 4%             | 2%     | 5%        | 4%   | 2%   | 3%                  | 3%   | 3%             | 3%   | 3%                        | 3%           | 3%                | 3%        | 2%      | 4%      | 3%   | 5%    | 1%   | 2%     | 3%      | 4%       |              |     |  |
| Somewhat agree                                  | 55                 | 37        | 18     | 23       | 15       | 17       | 13   | 26     | 15               | 25      | 30    | 11             | 34     | 9         | 30   | 25   | 8                   | 47   | 13             | 42   | 36                        | 19           | 40                | 15        | 15      | 21      | 13   | 5     | 1    | 23     | 16      | 16       |              |     |  |
|                                                 | 11%                | 15%       | 7%     | 12%      | 10%      | 11%      | 11%  | 12%    | 10%              | 12%     | 9%    | 12%            | 13%    | 12%       | 10%  | 17%  | 10%                 | 22%  | 9%             | 12%  | 9%                        | 13%          | 8%                | 11%       | 11%     | 15%     | 9%   | 3%    | 13%  | 13%    | 8%      |          |              |     |  |
| Somewhat disagree                               | 8                  |           |        |          |          |          |      |        |                  |         |       |                |        |           |      |      | *                   |      | S*             |      |                           |              |                   |           | W       |         | b    | *     | *    |        |         |          |              |     |  |
|                                                 | 191                | 92        | 99     | 78       | 61       | 53       | 46   | 92     | 53               | 94      | 97    | 43             | 119    | 30        | 100  | 91   | 20                  | 171  | 23             | 168  | 113                       | 78           | 111               | 80        | 49      | 68      | 38   | 19    | 16   | 76     | 45      | 69       |              |     |  |
|                                                 | 38%                | 37%       | 39%    | 40%      | 41%      | 34%      | 38%  | 37%    | 41%              | 40%     | 37%   | 32%            | 40%    | 40%       | 40%  | 37%  | 42%                 | 38%  | 39%            | 38%  | 38%                       | 39%          | 38%               | 39%       | 38%     | 39%     | 36%  | 37%   | 43%  | 34%    | 47%     | 42%      | 37%          | 35% |  |
| Strongly disagree                               | 239                | 109       | 130    | 88       | 72       | 79       | 54   | 125    | 60               | 114     | 125   | 73             | 135    | 32        | 113  | 126  | 18                  | 221  | 21             | 218  | 142                       | 97           | 135               | 104       | 69      | 89      | 36   | 29    | 17   | 80     | 57      | 102      |              |     |  |
|                                                 | 48%                | 44%       | 51%    | 45%      | 48%      | 51%      | 45%  | 50%    | 46%              | 48%     | 48%   | 55%            | 46%    | 43%       | 45%  | 51%  | 37%                 | 49%  | 36%            | 49%  | 47%                       | 48%          | 46%               | 51%       | 51%     | 48%     | 40%  | 53%   | 48%  | 44%    | 47%     | 52%      |              |     |  |
| Sigma                                           |                    |           |        |          |          |          |      |        |                  |         |       | LM             |        |           |      |      | *                   |      | R              |      |                           |              |                   |           |         |         | *    | *     |      |        |         |          |              |     |  |
|                                                 | 500                | 248       | 252    | 197      | 150      | 154      | 120  | 251    | 129              | 238     | 262   | 131            | 295    | 74        | 252  | 248  | 48                  | 452  | 59             | 441  | 299                       | 201          | 295               | 205       | 136     | 184     | 90   | 55    | 35   | 183    | 122     | 195      |              |     |  |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100% | 100%   | 100%             | 100%    | 100%  | 100%           | 100%   | 100%      | 100% | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100%         | 100%              | 100%      | 100%    | 100%    | 100% | 100%  | 100% | 100%   | 100%    | 100%     | 100%         |     |  |
| Summary                                         |                    |           |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |              |                   |           |         |         |      |       |      |        |         |          |              |     |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 70                 | 46        | 24     | 30       | 17       | 22       | 21   | 33     | 16               | 30      | 40    | 16             | 41     | 13        | 39   | 31   | 10                  | 60   | 15             | 55   | 45                        | 25           | 49                | 21        | 18      | 28      | 16   | 7     | 2    | 26     | 19      | 24       |              |     |  |
|                                                 | 14%                | 19%       | 9%     | 15%      | 11%      | 15%      | 17%  | 13%    | 13%              | 12%     | 15%   | 12%            | 14%    | 17%       | 16%  | 12%  | 20%                 | 13%  | 25%            | 12%  | 15%                       | 13%          | 17%               | 10%       | 13%     | 15%     | 18%  | 13%   | 4%   | 14%    | 16%     | 13%      |              |     |  |
|                                                 |                    | B         |        |          |          |          |      |        |                  |         |       |                |        |           |      |      | *                   |      | S*             |      |                           |              |                   |           | W       |         | b    | *     | *    |        |         |          |              |     |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 430                | 202       | 228    | 166      | 133      | 131      | 100  | 218    | 113              | 208     | 222   | 115            | 253    | 61        | 213  | 217  | 38                  | 392  | 44             | 386  | 254                       | 176          | 246               | 184       | 118     | 157     | 74   | 48    | 33   | 157    | 102     | 171      |              |     |  |
|                                                 | 86%                | 81%       | 91%    | 85%      | 89%      | 85%      | 83%  | 87%    | 87%              | 88%     | 85%   | 88%            | 86%    | 83%       | 84%  | 88%  | 80%                 | 87%  | 75%            | 88%  | 85%                       | 87%          | 83%               | 90%       | 87%     | 85%     | 82%  | 87%   | 96%  | 86%    | 84%     | 87%      |              |     |  |
|                                                 |                    | A         |        |          |          |          |      |        |                  |         |       |                |        |           |      |      | *                   |      | R              |      |                           |              |                   | V         |         |         |      | *     | Z*   |        |         |          |              |     |  |

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HL3.1. [I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements:  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Belgium<br>Total | Belgium |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |      |
|-------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------|--------|-------|----------|---------|--------------|---------|----------|------|
|                                                 |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Region |        |       | Language |         | Social Media |         |          |      |
|                                                 |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | North  | Center | South | French   | Flemish | Active       | Passive | Inactive |      |
|                                                 |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V      | W      | X     | Y        | Z       | a            | b       | c        |      |
| Base: All Respondents (unwtd)                   | 500              | 247     | 253    | 172      | 160      | 168      | 141              | 213    | 146  | 189            | 311   | 77        | 265    | 158  | 300                 | 200  | 26             | 474  | 39                        | 461  | 297               | 203          | 257    | 42     | 201   | 261      | 239     | 106          | 169     | 225      |      |
| Base: All Respondents (wtd)                     | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238          | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |      |
| Strongly agree                                  | 15               | 3       | 12     | 6        | 3        | 5        | 9                | 4      | 2    | 5              | 9     | 7         | 5      | 2    | 8                   | 7    | -              | 15   | -                         | 15   | 5                 | 10           | 6      | -      | 9     | 9        | 6       | 8            | 1       | 5        |      |
|                                                 | 3%               | 1%      | 5%     | 3%       | 2%       | 3%       | 6%               | 2%     | 1%   | 3%             | 3%    | 4%        | 3%     | 2%   | 3%                  | 3%   | -              | 3%   | -                         | 3%   | 2%                | 4%           | 2%     | -      | 4%    | 3%       | 3%      | 8%           | 1%      | 2%       |      |
| Somewhat agree                                  | 53               | 34      | 19     | 14       | 21       | 19       | 19               | 21     | 13   | 20             | 33    | 14        | 19     | 21   | 36                  | 17   | 2              | 51   | 4                         | 50   | 28                | 25           | 26     | 8      | 20    | 29       | 25      | 16           | 21      |          |      |
|                                                 | 11%              | 14%     | 8%     | 7%       | 13%      | 12%      | 12%              | 10%    | 10%  | 11%            | 10%   | 8%        | 10%    | 14%  | 12%                 | 8%   | 12%            | 11%  | 12%                       | 11%  | 11%               | 11%          | 21%    | 9%     | 10%   | 10%      | 11%     | 16%          | 9%      | 9%       |      |
| Somewhat disagree                               | 205              | 115     | 91     | 71       | 65       | 70       | 65               | 90     | 51   | 79             | 126   | 87        | 62     | 56   | 122                 | 83   | 8              | 198  | 11                        | 195  | 112               | 93           | 84     | 17     | 104   | 130      | 75      | 35           | 89      | 81       |      |
|                                                 | 41%              | 46%     | 37%    | 39%      | 41%      | 44%      | 41%              | 43%    | 38%  | 44%            | 39%   | 51%       | 33%    | 40%  | 42%                 | 40%  | 40%            | 41%  | 36%                       | 41%  | 43%               | 39%          | 35%    | 46%    | 48%   | 48%      | 33%     | 35%          | 51%     | 36%      |      |
| Strongly disagree                               | 226              | 99      | 127    | 94       | 68       | 64       | 67               | 94     | 66   | 74             | 153   | 64        | 100    | 63   | 125                 | 101  | 9              | 217  | 16                        | 211  | 116               | 110          | 127    | 13     | 86    | 105      | 121     | 41           | 70      | 116      |      |
|                                                 | 45%              | 39%     | 51%    | 51%      | 43%      | 41%      | 42%              | 45%    | 50%  | 41%            | 48%   | 37%       | 54%    | 44%  | 43%                 | 49%  | 48%            | 45%  | 52%                       | 45%  | 44%               | 46%          | 52%    | 34%    | 39%   | 39%      | 53%     | 41%          | 40%     | 52%      |      |
| Sigma                                           |                  |         | A      |          |          |          |                  |        |      |                |       | *         | K      |      |                     |      | **             |      | *                         |      |                   |              | WX     | *      |       |          | Y       | *            | b       |          |      |
|                                                 | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | A         | 172    | 186  | 142                 | 292  | 208            | 19   | 481                       | 30   | 470               | 262          | 238    | 243    | 38    | 219      | 273     | 227          | 101     | 176      | 223  |
|                                                 | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%   | 100%   | 100%  | 100%     | 100%    | 100%         | 100%    | 100%     | 100% |
| Summary                                         |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 68               | 38      | 31     | 20       | 24       | 24       | 28               | 25     | 15   | 26             | 43    | 21        | 24     | 23   | 45                  | 24   | 2              | 66   | 4                         | 65   | 34                | 35           | 32     | 8      | 28    | 37       | 31      | 25           | 17      | 26       |      |
|                                                 | 14%              | 15%     | 12%    | 11%      | 15%      | 15%      | 18%              | 12%    | 11%  | 14%            | 13%   | 12%       | 13%    | 16%  | 15%                 | 11%  | 12%            | 14%  | 12%                       | 14%  | 13%               | 15%          | 13%    | 21%    | 13%   | 14%      | 14%     | 24%          | 10%     | 12%      |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 432              | 214     | 218    | 165      | 153      | 134      | 131              | 184    | 117  | 153            | 279   | 151       | 162    | 119  | 247                 | 184  | 17             | 415  | 26                        | 405  | 228               | 204          | 211    | 30     | 190   | 235      | 196     | 76           | 159     | 197      |      |
|                                                 | 86%              | 85%     | 88%    | 89%      | 85%      | 85%      | 82%              | 88%    | 89%  | 86%            | 87%   | 88%       | 87%    | 84%  | 85%                 | 89%  | 88%            | 86%  | 88%                       | 86%  | 87%               | 85%          | 87%    | 79%    | 87%   | 86%      | 86%     | 76%          | 90%     | 88%      |      |
|                                                 |                  |         |        |          |          |          |                  |        |      |                |       | *         |        |      |                     |      | **             |      | *                         |      |                   |              | *      |        |       |          | *       | a            | a       |          |      |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Canada Total |      | Canada |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |          |      |          |      |         |      |      |      |                       |      |         |  |        |  |              |         |          |
|-------------------------------------------------|--------------|------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|----------|------|----------|------|---------|------|------|------|-----------------------|------|---------|--|--------|--|--------------|---------|----------|
|                                                 |              |      | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Prairies |      | Atlantic |      | Alberta |      | BC   |      | Northwest Territories |      | Ontario |  | Quebec |  | Social Media |         |          |
|                                                 |              |      | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed |          |      |          |      |         |      |      |      |                       |      |         |  |        |  | Active       | Passive | Inactive |
|                                                 |              |      | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V        | W    | X        | Y    | Z       | a    | b    | c    | d                     | e    |         |  |        |  |              |         |          |
| Base: All Respondents (unwtd)                   | 1001         | 509  | 492    | 273    | 320      | 408      | 164      | 388              | 449    | 507  | 494            | 359   | 462       | 180    | 515  | 486                 | 111  | 890            | 125  | 876                       | 698  | 303               | 65           | 66       | 115  | 136      | -    | 376     | 243  | 318  | 270  | 413                   |      |         |  |        |  |              |         |          |
| Base: All Respondents (wtd)                     | 500          | 247  | 253    | 177    | 164      | 158      | 92       | 197              | 211    | 228  | 272            | 186   | 223       | 91     | 252  | 248                 | 55   | 445            | 61   | 439                       | 347  | 153               | 34           | 31       | 57   | 65       | -    | 192     | 121  | 168  | 135  | 197                   |      |         |  |        |  |              |         |          |
| Strongly agree                                  | 22           | 16   | 6      | 11     | 6        | 5        | 3        | 14               | 5      | 7    | 15             | 7     | 12        | 4      | 15   | 8                   | 5    | 18             | 7    | 15                        | 17   | 6                 | 1            | 1        | 3    | 3        | -    | 13      | 2    | 11   | 3    | 8                     |      |         |  |        |  |              |         |          |
|                                                 | 4%           | 6%   | 3%     | 6%     | 4%       | 3%       | 3%       | 7%               | 2%     | 3%   | 6%             | 4%    | 5%        | 4%     | 6%   | 3%                  | 8%   | 4%             | 12%  | 4%                        | 5%   | 4%                | 2%           | 4%       | 5%   | 4%       | -    | 7%      | 2%   | 6%   | 2%   | 4%                    |      |         |  |        |  |              |         |          |
| Somewhat agree                                  | B            |      |        |        |          |          |          | H                |        |      |                |       |           |        | O    |                     |      |                |      | S                         |      |                   |              | *        | *    |          |      |         | b    |      | d    |                       |      |         |  |        |  |              |         |          |
|                                                 | 78           | 46   | 32     | 28     | 27       | 24       | 16       | 30               | 33     | 32   | 45             | 25    | 42        | 11     | 44   | 34                  | 11   | 67             | 12   | 66                        | 56   | 21                | 4            | 7        | 8    | 4        | -    | 33      | 22   | 27   | 21   | 30                    |      |         |  |        |  |              |         |          |
| Somewhat disagree                               | 16%          | 18%  | 13%    | 16%    | 16%      | 15%      | 17%      | 15%              | 16%    | 14%  | 17%            | 13%   | 19%       | 12%    | 18%  | 14%                 | 21%  | 15%            | 20%  | 15%                       | 16%  | 14%               | 11%          | 22%      | 14%  | 6%       | -    | 17%     | 18%  | 16%  | 16%  | 15%                   |      |         |  |        |  |              |         |          |
|                                                 | B            |      |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   | *            | Y*       | Y    |          |      | Y       | Y    |      |      |                       |      |         |  |        |  |              |         |          |
| Strongly disagree                               | 177          | 98   | 79     | 61     | 54       | 62       | 31       | 68               | 78     | 81   | 96             | 59    | 74        | 43     | 93   | 83                  | 21   | 156            | 24   | 153                       | 133  | 44                | 13           | 10       | 20   | 26       | -    | 75      | 33   | 60   | 50   | 67                    |      |         |  |        |  |              |         |          |
|                                                 | 35%          | 40%  | 31%    | 35%    | 33%      | 39%      | 34%      | 35%              | 37%    | 36%  | 35%            | 32%   | 33%       | 48%    | 37%  | 34%                 | 38%  | 35%            | 39%  | 35%                       | 38%  | 29%               | 38%          | 33%      | 35%  | 40%      | -    | 39%     | 27%  | 36%  | 37%  | 34%                   |      |         |  |        |  |              |         |          |
| Sigma                                           | 223          | 87   | 135    | 78     | 78       | 67       | 43       | 85               | 95     | 107  | 116            | 95    | 95        | 32     | 100  | 123                 | 18   | 205            | 19   | 204                       | 141  | 82                | 17           | 13       | 26   | 32       | -    | 71      | 64   | 70   | 61   | 92                    |      |         |  |        |  |              |         |          |
|                                                 | 45%          | 35%  | 53%    | 44%    | 47%      | 43%      | 46%      | 43%              | 45%    | 47%  | 42%            | 51%   | 43%       | 36%    | 40%  | 50%                 | 33%  | 46%            | 30%  | 47%                       | 41%  | 53%               | 50%          | 41%      | 46%  | 49%      | -    | 37%     | 53%  | 42%  | 45%  | 47%                   |      |         |  |        |  |              |         |          |
| Sum of Y                                        | 500          | 247  | 253    | 177    | 164      | 158      | 92       | 197              | 211    | 228  | 272            | 186   | 223       | 91     | 252  | 248                 | 55   | 445            | 61   | 439                       | 347  | 153               | 34           | 31       | 57   | 65       | -    | 192     | 121  | 168  | 135  | 197                   |      |         |  |        |  |              |         |          |
|                                                 | 100%         | 100% | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%     | 100% | 100%     | 100% | -       | 100% | 100% | 100% | 100%                  | 100% |         |  |        |  |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 100          | 62   | 39     | 38     | 33       | 29       | 18       | 44               | 38     | 40   | 61             | 32    | 54        | 15     | 59   | 41                  | 16   | 84             | 19   | 81                        | 73   | 27                | 4            | 8        | 11   | 7        | -    | 46      | 24   | 38   | 25   | 38                    |      |         |  |        |  |              |         |          |
| low2Box - (Somewhat disagree/Strongly disagree) | 20%          | 25%  | 15%    | 22%    | 20%      | 18%      | 20%      | 22%              | 18%    | 17%  | 22%            | 17%   | 24%       | 16%    | 23%  | 17%                 | 22%  | 19%            | 11%  | 19%                       | 21%  | 18%               | 13%          | 26%      | 19%  | 10%      | -    | 24%     | 20%  | 22%  | 18%  | 19%                   |      |         |  |        |  |              |         |          |
|                                                 | B            |      |        |        |          |          |          |                  |        |      |                |       | KM        |        | O    |                     | Q    |                | S    |                           |      |                   | *            | Y*       |      |          |      | VY      | V    |      |      |                       |      |         |  |        |  |              |         |          |
|                                                 | 400          | 185  | 214    | 139    | 131      | 129      | 74       | 153              | 173    | 188  | 212            | 154   | 170       | 76     | 193  | 206                 | 39   | 361            | 42   | 357                       | 274  | 126               | 29           | 23       | 46   | 58       | -    | 146     | 97   | 130  | 110  | 159                   |      |         |  |        |  |              |         |          |
|                                                 | 80%          | 75%  | 85%    | 78%    | 80%      | 82%      | 80%      | 78%              | 82%    | 83%  | 78%            | 83%   | 76%       | 84%    | 77%  | 83%                 | 71%  | 81%            | 69%  | 81%                       | 79%  | 82%               | 87%          | 74%      | 81%  | 90%      | -    | 76%     | 80%  | 78%  | 82%  | 81%                   |      |         |  |        |  |              |         |          |
|                                                 |              |      | A      |        |          |          |          |                  |        |      |                |       | L         |        | L    |                     | N    |                | P    |                           | R    |                   | a*           | *        |      | Wab      |      |         |      |      |      |                       |      |         |  |        |  |              |         |          |

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Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441  | 27             | 973  | 60                        | 940  | 604               | 396          | 166          | 332     | 502      |
| Base: All Respondents (wtd)                     | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
| Strongly agree                                  | 19           | 9      | 9      | 7        | 4        | 8        | 6                | 10     | 3    | 8              | 11    | 7         | 7      | 4    | 13                  | 5    | 1              | 18   | 2                         | 16   | 10                | 8            | 2            | 7       | 9        |
|                                                 | 4%           | 4%     | 4%     | 3%       | 3%       | 5%       | 5%               | 4%     | 3%   | 4%             | 4%    | 4%        | 3%     | 3%   | 5%                  | 2%   | 5%             | 4%   | 8%                        | 3%   | 3%                | 4%           | 3%           | 4%      | 4%       |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      | O                   |      | **             |      | *                         |      |                   |              |              |         |          |
| Somewhat agree                                  | 70           | 38     | 32     | 24       | 19       | 27       | 21               | 33     | 16   | 26             | 45    | 20        | 30     | 20   | 46                  | 24   | 5              | 65   | 6                         | 65   | 40                | 30           | 15           | 22      | 33       |
|                                                 | 14%          | 15%    | 13%    | 13%      | 12%      | 17%      | 17%              | 13%    | 14%  | 12%            | 15%   | 12%       | 14%    | 16%  | 17%                 | 10%  | 36%            | 13%  | 20%                       | 14%  | 13%               | 15%          | 19%          | 13%     | 13%      |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      | O                   |      | **             |      | *                         |      |                   |              |              |         |          |
| Somewhat disagree                               | 225          | 113    | 112    | 88       | 67       | 70       | 49               | 116    | 60   | 94             | 130   | 74        | 90     | 60   | 114                 | 110  | 5              | 220  | 12                        | 213  | 135               | 90           | 40           | 88      | 97       |
|                                                 | 45%          | 46%    | 44%    | 46%      | 44%      | 44%      | 41%              | 44%    | 51%  | 46%            | 44%   | 44%       | 43%    | 49%  | 43%                 | 47%  | 32%            | 45%  | 41%                       | 45%  | 44%               | 46%          | 48%          | 53%     | 39%      |
|                                                 |              |        |        |          |          |          |                  |        |      | F              |       |           |        |      |                     |      | **             |      | *                         |      |                   | X            | X            |         |          |
| Strongly disagree                               | 186          | 87     | 100    | 72       | 62       | 52       | 45               | 102    | 40   | 79             | 108   | 65        | 81     | 40   | 94                  | 92   | 4              | 182  | 9                         | 178  | 120               | 66           | 25           | 50      | 111      |
|                                                 | 37%          | 35%    | 39%    | 38%      | 41%      | 33%      | 37%              | 39%    | 33%  | 38%            | 37%   | 39%       | 39%    | 32%  | 35%                 | 40%  | 27%            | 38%  | 31%                       | 38%  | 39%               | 34%          | 31%          | 30%     | 44%      |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         | VW       |
| Sigma                                           | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 89           | 47     | 42     | 31       | 23       | 35       | 27               | 43     | 19   | 33             | 55    | 28        | 37     | 24   | 59                  | 29   | 6              | 83   | 8                         | 81   | 50                | 39           | 18           | 29      | 42       |
|                                                 | 18%          | 19%    | 16%    | 16%      | 15%      | 22%      | 22%              | 16%    | 16%  | 16%            | 19%   | 17%       | 18%    | 19%  | 22%                 | 13%  | 41%            | 17%  | 28%                       | 17%  | 16%               | 20%          | 21%          | 17%     | 17%      |
|                                                 |              |        |        |          |          |          | CD               |        |      |                |       |           |        |      | O                   |      | **             |      | S*                        |      |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 411          | 200    | 211    | 160      | 129      | 122      | 93               | 218    | 99   | 173            | 238   | 140       | 171    | 100  | 209                 | 203  | 9              | 403  | 20                        | 391  | 255               | 156          | 65           | 139     | 208      |
|                                                 | 82%          | 81%    | 84%    | 84%      | 85%      | 78%      | 78%              | 84%    | 84%  | 84%            | 81%   | 83%       | 82%    | 81%  | 78%                 | 87%  | 59%            | 83%  | 72%                       | 83%  | 84%               | 80%          | 79%          | 83%     | 83%      |
|                                                 |              |        |        | E        | E        |          |                  |        |      |                |       |           |        |      | N                   |      | **             |      | *                         | R    |                   |              |              |         |          |

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Germany<br>Total | Germany |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
|-------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|-------------------|-----------------|--------|---------|----------|------|
| Gender                                          |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                   | Social Media    |        |         |          |      |
| Male                                            |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total<br>Employed | Non<br>Employed | Active | Passive | Inactive |      |
|                                                 |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S                 | T               | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 1000             | 501     | 499      | 295      | 358              | 347  | 285    | 314            | 348     | 383       | 617  | 200    | 611                 | 189  | 665            | 335  | 84                        | 916  | 195               | 805               | 707             | 293    | 247     | 323      | 430  |
| Base: All Respondents (wtd)                     | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
| Strongly agree                                  | 18               | 8       | 10       | 7        | 8                | 3    | 5      | 7              | 6       | 5         | 14   | 6      | 9                   | 3    | 13             | 5    | 3                         | 15   | 6                 | 13                | 14              | 4      | 8       | 2        | 8    |
|                                                 | 4%               | 3%      | 4%       | 4%       | 4%               | 2%   | 4%     | 4%             | 3%      | 3%        | 4%   | 6%     | 3%                  | 3%   | 4%             | 3%   | 8%                        | 3%   | 6%                | 3%                | 4%              | 3%     | 7%      | 1%       | 4%   |
|                                                 |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      | Q*                        |      |                   |                   |                 |        | W       |          |      |
| Somewhat agree                                  | 61               | 36      | 24       | 24       | 22               | 15   | 15     | 20             | 22      | 17        | 44   | 10     | 38                  | 13   | 43             | 17   | 4                         | 56   | 14                | 47                | 45              | 16     | 28      | 15       | 18   |
|                                                 | 12%              | 14%     | 10%      | 14%      | 12%              | 10%  | 10%    | 13%            | 13%     | 9%        | 14%  | 9%     | 13%                 | 13%  | 13%            | 10%  | 11%                       | 12%  | 14%               | 12%               | 13%             | 11%    | 22%     | 9%       | 9%   |
|                                                 |                  | B       |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        | WX      |          |      |
| Somewhat disagree                               | 184              | 90      | 94       | 56       | 68               | 60   | 54     | 54             | 65      | 74        | 110  | 40     | 109                 | 35   | 116            | 68   | 11                        | 173  | 31                | 153               | 128             | 56     | 40      | 61       | 82   |
|                                                 | 37%              | 36%     | 38%      | 33%      | 37%              | 41%  | 37%    | 34%            | 38%     | 41%       | 34%  | 35%    | 38%                 | 34%  | 35%            | 39%  | 28%                       | 38%  | 32%               | 38%               | 37%             | 37%    | 32%     | 38%      | 39%  |
|                                                 |                  |         |          |          |                  | C    |        |                |         |           | J    |        |                     |      |                |      | *                         |      |                   |                   |                 |        |         |          |      |
| Strongly disagree                               | 237              | 118     | 119      | 85       | 85               | 67   | 72     | 77             | 76      | 85        | 152  | 58     | 129                 | 50   | 155            | 82   | 21                        | 216  | 45                | 192               | 163             | 74     | 50      | 84       | 103  |
|                                                 | 47%              | 47%     | 48%      | 49%      | 46%              | 46%  | 49%    | 49%            | 45%     | 47%       | 47%  | 51%    | 45%                 | 49%  | 47%            | 47%  | 53%                       | 47%  | 47%               | 47%               | 47%             | 49%    | 40%     | 52%      | 49%  |
|                                                 |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      | *                         |      |                   |                   |                 |        |         | V        | V    |
| Sigma                                           | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
|                                                 | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%              | 100%            | 100%   | 100%    | 100%     | 100% |
|                                                 |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
| Summary                                         |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 79               | 45      | 35       | 31       | 30               | 18   | 20     | 26             | 28      | 21        | 58   | 16     | 46                  | 17   | 57             | 23   | 8                         | 72   | 19                | 60                | 59              | 20     | 36      | 17       | 26   |
|                                                 | 16%              | 18%     | 14%      | 18%      | 16%              | 12%  | 14%    | 17%            | 16%     | 12%       | 18%  | 14%    | 16%                 | 17%  | 17%            | 13%  | 19%                       | 16%  | 20%               | 15%               | 17%             | 14%    | 29%     | 10%      | 12%  |
|                                                 |                  |         |          | E        |                  |      |        |                |         |           | I    |        |                     |      |                |      | *                         |      |                   |                   |                 |        | WX      |          |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 421              | 208     | 213      | 141      | 153              | 127  | 126    | 131            | 141     | 159       | 261  | 97     | 239                 | 85   | 271            | 150  | 32                        | 389  | 76                | 345               | 290             | 130    | 91      | 145      | 185  |
|                                                 | 84%              | 82%     | 86%      | 82%      | 84%              | 88%  | 86%    | 83%            | 84%     | 88%       | 82%  | 86%    | 84%                 | 83%  | 83%            | 87%  | 81%                       | 84%  | 80%               | 85%               | 83%             | 86%    | 71%     | 90%      | 88%  |
|                                                 |                  |         |          |          |                  | C    |        |                |         |           | J    |        |                     |      |                |      | *                         |      |                   |                   |                 |        | V       |          | V    |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Hungary<br>Total | Hungary |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|-------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|
| Gender                                          |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |
| Male                                            |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |
|                                                 |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 500              | 245     | 255      | 194      | 149              | 157  | 186    | 226            | 10      | 202       | 298  | 152    | 256                 | 92   | 261            | 239  | 32                        | 468  | 28                | 472            | 299          | 201    | 191     | 219      | 90   |
| Base: All Respondents (wtd)                     | 500              | 244     | 256      | 202      | 140              | 159  | 184    | 230            | 11      | 198       | 302  | 129    | 294                 | 77   | 263            | 237  | 33                        | 467  | 29                | 471            | 303          | 197    | 189     | 221      | 90   |
| Strongly agree                                  | 24               | 10      | 14       | 11       | 5                | 7    | 14     | 5              | 1       | 9         | 14   | 13     | 9                   | 2    | 15             | 9    | -                         | 24   | -                 | 24             | 12           | 11     | 10      | 5        | 8    |
|                                                 | 5%               | 4%      | 5%       | 6%       | 4%               | 5%   | 8%     | 2%             | 13%     | 5%        | 5%   | 10%    | 3%                  | 2%   | 6%             | 4%   | -                         | 5%   | -                 | 5%             | 4%           | 6%     | 5%      | 2%       | 9%   |
|                                                 |                  |         |          |          |                  |      | G      |                | **      |           |      | LM     |                     | *    |                |      | *                         |      | **                |                |              |        |         |          | W*   |
| Somewhat agree                                  | 66               | 33      | 33       | 28       | 20               | 18   | 25     | 30             | 2       | 28        | 38   | 23     | 30                  | 13   | 38             | 28   | 4                         | 62   | 3                 | 63             | 42           | 24     | 25      | 29       | 13   |
|                                                 | 13%              | 14%     | 13%      | 14%      | 14%              | 11%  | 13%    | 13%            | 20%     | 14%       | 13%  | 18%    | 10%                 | 17%  | 14%            | 12%  | 12%                       | 13%  | 11%               | 13%            | 14%          | 12%    | 13%     | 13%      | 14%  |
|                                                 |                  |         |          |          |                  |      |        |                | **      |           |      | L      |                     | *    |                |      | *                         |      | **                |                |              |        |         |          | *    |
| Somewhat disagree                               | 109              | 60      | 49       | 45       | 21               | 43   | 41     | 49             | 2       | 46        | 63   | 29     | 61                  | 19   | 60             | 49   | 10                        | 100  | 7                 | 102            | 60           | 49     | 44      | 49       | 16   |
|                                                 | 22%              | 24%     | 19%      | 22%      | 15%              | 27%  | 22%    | 21%            | 19%     | 23%       | 21%  | 22%    | 21%                 | 25%  | 23%            | 21%  | 29%                       | 21%  | 25%               | 22%            | 20%          | 25%    | 23%     | 22%      | 18%  |
|                                                 |                  |         |          |          |                  | D    |        |                | **      |           |      |        |                     | *    |                |      | *                         |      | **                |                |              |        |         |          | *    |
| Strongly disagree                               | 301              | 141     | 160      | 118      | 94               | 90   | 104    | 147            | 5       | 115       | 187  | 65     | 194                 | 42   | 151            | 150  | 20                        | 281  | 18                | 283            | 189          | 112    | 110     | 138      | 52   |
|                                                 | 60%              | 58%     | 62%      | 58%      | 67%              | 57%  | 56%    | 64%            | 49%     | 58%       | 62%  | 50%    | 66%                 | 56%  | 57%            | 63%  | 59%                       | 60%  | 65%               | 60%            | 62%          | 57%    | 58%     | 63%      | 58%  |
|                                                 |                  |         |          |          |                  |      |        |                | **      |           |      |        | K                   | *    |                |      | *                         |      | **                |                |              |        |         |          | *    |
| Sigma                                           | 500              | 244     | 256      | 202      | 140              | 159  | 184    | 230            | 11      | 198       | 302  | 129    | 294                 | 77   | 263            | 237  | 33                        | 467  | 29                | 471            | 303          | 197    | 189     | 221      | 90   |
|                                                 | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |
| Summary                                         |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 90               | 43      | 47       | 39       | 25               | 26   | 39     | 34             | 3       | 37        | 53   | 36     | 39                  | 15   | 52             | 38   | 4                         | 86   | 3                 | 87             | 55           | 35     | 35      | 34       | 21   |
|                                                 | 18%              | 18%     | 18%      | 20%      | 18%              | 16%  | 21%    | 15%            | 32%     | 19%       | 17%  | 28%    | 13%                 | 19%  | 20%            | 16%  | 12%                       | 18%  | 11%               | 18%            | 18%          | 18%    | 18%     | 15%      | 24%  |
|                                                 |                  |         |          |          |                  |      |        |                | **      |           |      | L      |                     | *    |                |      | *                         |      | **                |                |              |        |         |          | *    |
| Low2Box - (Somewhat disagree/Strongly disagree) | 410              | 201     | 209      | 162      | 115              | 133  | 145    | 196            | 7       | 161       | 249  | 94     | 255                 | 62   | 211            | 199  | 29                        | 381  | 26                | 385            | 248          | 162    | 154     | 187      | 69   |
|                                                 | 82%              | 82%     | 82%      | 80%      | 82%              | 84%  | 79%    | 85%            | 68%     | 81%       | 83%  | 72%    | 87%                 | 81%  | 80%            | 84%  | 88%                       | 82%  | 89%               | 82%            | 82%          | 82%    | 82%     | 85%      | 76%  |
|                                                 |                  |         |          |          |                  |      |        |                | **      |           |      | K      | *                   | *    |                |      | *                         |      | **                |                |              |        |         |          | *    |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462  | 102            | 898  | 170                       | 830  | 638               | 362          | 528          | 233     | 239      |
|                                                 | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
|                                                 | 19          | 11     | 8      | 7        | 7        | 5        | 8                | 7      | 4    | 11             | 7     | 6         | 9      | 3    | 14                  | 5    | 5              | 14   | 6                         | 13   | 12                | 7            | 12           | 2       | 5        |
|                                                 | 4%          | 4%     | 3%     | 4%       | 4%       | 4%       | 6%               | 3%     | 3%   | 4%             | 3%    | 3%        | 5%     | 6%   | 5%                  | 2%   | 11%            | 3%   | 8%                        | 3%   | 4%                | 4%           | 5%           | 2%      | 4%       |
| Somewhat agree                                  |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | O              | Q*   | S                         |      |                   |              |              |         |          |
|                                                 | 89          | 51     | 38     | 33       | 27       | 28       | 22               | 44     | 23   | 46             | 43    | 38        | 40     | 11   | 51                  | 38   | 8              | 80   | 15                        | 74   | 53                | 36           | 52           | 18      | 19       |
|                                                 | 18%         | 20%    | 15%    | 18%      | 15%      | 22%      | 17%              | 19%    | 17%  | 17%            | 18%   | 15%       | 20%    | 19%  | 19%                 | 16%  | 18%            | 18%  | 19%                       | 18%  | 17%               | 19%          | 20%          | 15%     | 15%      |
|                                                 |             | B      |        |          |          | D        |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 180         | 85     | 95     | 58       | 69       | 53       | 37               | 96     | 47   | 100            | 80    | 87        | 72     | 20   | 88                  | 91   | 18             | 161  | 29                        | 151  | 115               | 65           | 85           | 45      | 50       |
|                                                 | 36%         | 34%    | 38%    | 32%      | 37%      | 40%      | 29%              | 40%    | 35%  | 38%            | 34%   | 36%       | 37%    | 35%  | 34%                 | 38%  | 38%            | 36%  | 38%                       | 36%  | 37%               | 35%          | 33%          | 39%     | 39%      |
|                                                 |             |        |        |          |          | C        |                  | F      |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 213         | 104    | 109    | 83       | 85       | 44       | 61               | 91     | 60   | 108            | 105   | 112       | 77     | 23   | 110                 | 103  | 16             | 196  | 27                        | 186  | 133               | 79           | 108          | 52      | 53       |
|                                                 | 43%         | 41%    | 44%    | 46%      | 45%      | 34%      | 48%              | 38%    | 45%  | 41%            | 45%   | 46%       | 39%    | 40%  | 42%                 | 43%  | 34%            | 43%  | 35%                       | 44%  | 43%               | 43%          | 42%          | 44%     | 42%      |
|                                                 |             |        |        | E        | E        | G        |                  |        |      |                |       | L         |        |      |                     |      | *              |      | R                         |      |                   |              |              |         |          |
|                                                 | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 108         | 62     | 46     | 40       | 34       | 34       | 29               | 51     | 27   | 57             | 50    | 44        | 49     | 15   | 65                  | 43   | 13             | 94   | 21                        | 87   | 65                | 43           | 64           | 20      | 24       |
|                                                 | 22%         | 25%    | 18%    | 22%      | 18%      | 26%      | 23%              | 21%    | 20%  | 22%            | 21%   | 18%       | 25%    | 25%  | 25%                 | 18%  | 28%            | 21%  | 27%                       | 21%  | 21%               | 23%          | 25%          | 17%     | 19%      |
|                                                 |             | B      |        |          |          | D        |                  |        |      |                |       |           | K      |      | O                   |      | *              |      |                           |      |                   |              | W            |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 392         | 188    | 204    | 141      | 154      | 97       | 99               | 187    | 106  | 208            | 184   | 199       | 150    | 43   | 198                 | 194  | 34             | 358  | 56                        | 337  | 248               | 144          | 193          | 97      | 103      |
|                                                 | 78%         | 75%    | 82%    | 78%      | 82%      | 74%      | 77%              | 79%    | 80%  | 78%            | 79%   | 82%       | 75%    | 75%  | 75%                 | 82%  | 72%            | 79%  | 73%                       | 79%  | 79%               | 77%          | 75%          | 83%     | 81%      |
|                                                 |             |        | A      |          | E        |          |                  |        |      |                |       | L         |        |      |                     | N    | *              |      |                           |      |                   |              | V            |         |          |

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|                                                 | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485  | 46             | 954  | 88                        | 912  | 689               | 311          | 92           | 259     | 649      |
| Base: All Respondents (wtd)                     | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
| Strongly agree                                  | 14          | 10     | 5      | 6        | 6        | 2        | 10               | 4      | 1    | 7              | 7     | 9         | 2      | 3    | 7                   | 8    | 1              | 13   | *                         | 14   | 10                | 4            | 2            | 7       | 6        |
|                                                 | 3%          | 4%     | 2%     | 3%       | 4%       | 1%       | 3%               | 2%     | 3%   | 3%             | 3%    | 3%        | 3%     | 2%   | 3%                  | 3%   | 9%             | 3%   | 2%                        | 3%   | 3%                | 2%           | 4%           | 6%      | 2%       |
|                                                 |             |        |        |          | E        |          |                  |        | *    |                |       |           |        |      |                     |      | Q*             |      | *                         |      |                   | *            | X            |         |          |
| Somewhat agree                                  | 67          | 35     | 32     | 19       | 26       | 22       | 42               | 23     | 3    | 40             | 27    | 38        | 14     | 15   | 35                  | 32   | 2              | 65   | 7                         | 60   | 50                | 17           | 7            | 12      | 48       |
|                                                 | 13%         | 14%    | 13%    | 10%      | 17%      | 13%      | 12%              | 16%    | 14%  | 14%            | 12%   | 13%       | 15%    | 13%  | 16%                 | 11%  | 19%            | 13%  | 26%                       | 13%  | 16%               | 9%           | 18%          | 10%     | 14%      |
|                                                 |             |        |        |          | C        |          |                  |        | *    |                |       |           |        |      |                     |      | *              |      | S*                        |      | U                 |              | *            |         |          |
| Somewhat disagree                               | 194         | 99     | 95     | 66       | 57       | 71       | 136              | 53     | 6    | 108            | 86    | 109       | 37     | 48   | 92                  | 103  | 5              | 189  | 10                        | 184  | 127               | 68           | 18           | 53      | 124      |
|                                                 | 39%         | 39%    | 38%    | 36%      | 38%      | 43%      | 40%              | 37%    | 35%  | 39%            | 39%   | 37%       | 41%    | 42%  | 41%                 | 37%  | 46%            | 39%  | 37%                       | 39%  | 40%               | 37%          | 46%          | 44%     | 36%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         |          |
| Strongly disagree                               | 224         | 108    | 117    | 93       | 61       | 70       | 152              | 64     | 9    | 124            | 100   | 138       | 37     | 50   | 90                  | 134  | 3              | 221  | 10                        | 215  | 128               | 96           | 12           | 47      | 165      |
|                                                 | 45%         | 43%    | 47%    | 50%      | 41%      | 43%      | 45%              | 45%    | 48%  | 44%            | 45%   | 47%       | 41%    | 43%  | 40%                 | 49%  | 25%            | 45%  | 36%                       | 45%  | 41%               | 52%          | 31%          | 40%     | 48%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           |        |      | N                   |      | P              |      | *                         |      | T                 |              | *            |         | V        |
| Sigma                                           | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 81          | 44     | 37     | 26       | 32       | 23       | 52               | 26     | 3    | 47             | 34    | 47        | 16     | 18   | 42                  | 39   | 3              | 78   | 8                         | 74   | 60                | 21           | 9            | 19      | 54       |
|                                                 | 16%         | 18%    | 15%    | 14%      | 21%      | 14%      | 15%              | 18%    | 17%  | 17%            | 15%   | 16%       | 18%    | 15%  | 19%                 | 14%  | 29%            | 16%  | 28%                       | 16%  | 19%               | 11%          | 23%          | 16%     | 16%      |
|                                                 |             |        |        |          | CE       |          |                  |        | *    |                |       |           |        |      |                     |      | Q*             |      | S*                        |      | U                 |              | *            |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 419         | 207    | 212    | 160      | 118      | 141      | 288              | 116    | 15   | 232            | 187   | 248       | 74     | 97   | 181                 | 237  | 8              | 410  | 20                        | 399  | 255               | 164          | 30           | 100     | 290      |
|                                                 | 84%         | 82%    | 85%    | 86%      | 79%      | 86%      | 85%              | 82%    | 83%  | 83%            | 85%   | 84%       | 82%    | 85%  | 81%                 | 86%  | 71%            | 84%  | 72%                       | 84%  | 81%               | 89%          | 77%          | 84%     | 84%      |
|                                                 |             |        |        | D        |          | D        |                  |        | *    |                |       |           |        |      |                     |      | *              | P    | *                         | R    |                   | T            | *            |         |          |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275  | 47             | 453  | 71                        | 429  | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                     | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
| Strongly agree                                  | 41           | 23     | 18     | 19       | 14       | 9        | 36               | 4      | 1    | 16             | 25    | 13        | 25     | 3    | 19                  | 22   | 3              | 38   | 5                         | 36   | 18                | 23           | 21           | 10      | 9        |
|                                                 | 8%           | 9%     | 7%     | 9%       | 9%       | 6%       | 9%               | 4%     | 19%  | 6%             | 11%   | 12%       | 8%     | 4%   | 9%                  | 8%   | 7%             | 8%   | 7%                        | 8%   | 7%                | 10%          | 9%           | 6%      | 10%      |
|                                                 |              |        |        |          |          |          |                  |        |      | **             |       |           | *      | *    |                     |      | *              | *    |                           |      |                   |              |              |         | *        |
| Somewhat agree                                  | 69           | 33     | 36     | 30       | 14       | 24       | 52               | 16     | 1    | 39             | 29    | 11        | 47     | 11   | 36                  | 33   | 9              | 60   | 11                        | 58   | 40                | 28           | 42           | 19      | 8        |
|                                                 | 14%          | 13%    | 14%    | 14%      | 10%      | 18%      | 13%              | 15%    | 22%  | 15%            | 12%   | 10%       | 14%    | 15%  | 17%                 | 11%  | 19%            | 13%  | 16%                       | 13%  | 15%               | 12%          | 18%          | 11%     | 8%       |
|                                                 |              |        |        |          |          | D        |                  |        | **   |                |       | *         | *      | *    |                     |      | *              | *    |                           |      |                   |              | X            |         | *        |
| Somewhat disagree                               | 164          | 78     | 86     | 60       | 57       | 47       | 121              | 42     | 1    | 95             | 69    | 28        | 113    | 22   | 67                  | 96   | 12             | 152  | 19                        | 145  | 100               | 63           | 75           | 57      | 31       |
|                                                 | 33%          | 31%    | 34%    | 28%      | 38%      | 34%      | 31%              | 38%    | 30%  | 36%            | 29%   | 27%       | 35%    | 32%  | 31%                 | 34%  | 26%            | 33%  | 28%                       | 33%  | 37%               | 28%          | 32%          | 34%     | 33%      |
|                                                 |              |        |        |          |          | C        |                  |        | **   |                |       | *         | *      | *    |                     |      | *              | *    |                           | *    | U                 |              |              |         | *        |
| Strongly disagree                               | 227          | 115    | 112    | 106      | 63       | 57       | 179              | 47     | 1    | 112            | 115   | 53        | 140    | 33   | 92                  | 135  | 22             | 205  | 31                        | 196  | 113               | 114          | 97           | 82      | 47       |
|                                                 | 45%          | 46%    | 44%    | 49%      | 43%      | 42%      | 46%              | 43%    | 28%  | 43%            | 48%   | 51%       | 43%    | 48%  | 43%                 | 47%  | 48%            | 45%  | 48%                       | 45%  | 42%               | 50%          | 41%          | 49%     | 49%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | *         | *      | *    |                     |      | *              | *    |                           | *    |                   |              |              |         | *        |
| Sigma                                           | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 110          | 55     | 54     | 49       | 28       | 33       | 88               | 20     | 2    | 55             | 55    | 23        | 73     | 14   | 55                  | 55   | 12             | 98   | 16                        | 94   | 59                | 51           | 63           | 29      | 17       |
|                                                 | 22%          | 22%    | 22%    | 23%      | 19%      | 24%      | 23%              | 19%    | 42%  | 21%            | 23%   | 22%       | 22%    | 20%  | 26%                 | 19%  | 26%            | 22%  | 24%                       | 22%  | 22%               | 22%          | 27%          | 17%     | 18%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | *         | *      | *    |                     |      | *              | *    |                           | *    |                   |              | W            |         | *        |
| Low2Box - (Somewhat disagree/Strongly disagree) | 390          | 193    | 198    | 166      | 120      | 104      | 300              | 88     | 3    | 207            | 183   | 81        | 254    | 56   | 159                 | 231  | 34             | 357  | 50                        | 341  | 213               | 178          | 172          | 139     | 79       |
|                                                 | 78%          | 78%    | 78%    | 77%      | 81%      | 76%      | 77%              | 81%    | 58%  | 79%            | 77%   | 78%       | 78%    | 80%  | 74%                 | 81%  | 74%            | 78%  | 76%                       | 78%  | 78%               | 78%          | 73%          | 83%     | 82%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | *         | *      | *    |                     |      | *              | *    |                           | *    |                   |              | V            |         | *        |

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Questions on MERS  
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|                                                 | South Korea<br>Total | South Korea |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|-------------------------------------------------|----------------------|-------------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|
| Gender                                          |                      | Age         |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |
| Male                                            |                      | Female      | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |
|                                                 |                      | A           | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 500                  | 257         | 243      | 179      | 197              | 124  | 84     | 183            | 233     | 298       | 202  | 14     | 124                 | 362  | 258            | 242  | 75                        | 425  | 97                | 403            | 352          | 148    | 167     | 223      | 110  |
| Base: All Respondents (wtd)                     | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
| Strongly agree                                  | 21                   | 11          | 10       | 8        | 8                | 5    | 1      | 3              | 16      | 15        | 6    | -      | 6                   | 15   | 13             | 7    | 8                         | 13   | 11                | 10             | 15           | 6      | 10      | 5        | 5    |
|                                                 | 4%                   | 4%          | 4%       | 4%       | 4%               | 5%   | 1%     | 2%             | 7%      | 5%        | 3%   | -      | 4%                  | 4%   | 5%             | 3%   | 11%                       | 3%   | 13%               | 2%             | 4%           | 4%     | 6%      | 2%       | 5%   |
|                                                 |                      |             |          |          |                  |      | *      |                | FG      |           |      | **     |                     |      |                |      | Q*                        |      | S*                |                |              |        |         |          |      |
| Somewhat agree                                  | 105                  | 56          | 50       | 38       | 36               | 32   | 20     | 36             | 50      | 66        | 39   | 4      | 26                  | 75   | 57             | 48   | 20                        | 85   | 28                | 78             | 76           | 29     | 52      | 32       | 21   |
|                                                 | 21%                  | 22%         | 20%      | 18%      | 19%              | 31%  | 22%    | 19%            | 22%     | 24%       | 18%  | 30%    | 20%                 | 21%  | 23%            | 19%  | 29%                       | 20%  | 31%               | 19%            | 22%          | 19%    | 31%     | 14%      | 19%  |
|                                                 |                      |             |          |          |                  | CD   | *      |                |         |           |      | **     |                     |      |                |      | *                         |      | S*                |                |              | WX     |         |          |      |
| Somewhat disagree                               | 243                  | 128         | 115      | 99       | 98               | 46   | 40     | 97             | 107     | 134       | 109  | 6      | 62                  | 175  | 117            | 126  | 31                        | 212  | 36                | 207            | 166          | 77     | 77      | 118      | 48   |
|                                                 | 49%                  | 51%         | 47%      | 47%      | 52%              | 46%  | 45%    | 51%            | 48%     | 48%       | 49%  | 41%    | 49%                 | 49%  | 48%            | 49%  | 45%                       | 49%  | 40%               | 50%            | 49%          | 48%    | 46%     | 53%      | 44%  |
|                                                 |                      |             |          |          |                  | *    | *      |                |         |           |      | **     |                     |      |                |      | *                         | *    | *                 |                |              |        |         |          |      |
| Strongly disagree                               | 131                  | 58          | 73       | 66       | 47               | 18   | 28     | 53             | 50      | 62        | 69   | 4      | 34                  | 93   | 58             | 74   | 10                        | 121  | 15                | 116            | 85           | 47     | 28      | 67       | 35   |
|                                                 | 26%                  | 23%         | 29%      | 31%      | 25%              | 18%  | 32%    | 28%            | 22%     | 22%       | 31%  | 30%    | 27%                 | 26%  | 23%            | 29%  | 15%                       | 28%  | 17%               | 28%            | 25%          | 29%    | 17%     | 30%      | 32%  |
|                                                 |                      |             |          | E        |                  |      | *      |                |         | I         |      | **     |                     |      |                |      | *                         | P    | *                 | R              |              |        | V       |          | V    |
| Sigma                                           | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
|                                                 | 100%                 | 100%        | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |
|                                                 |                      |             |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Summary                                         |                      |             |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 126                  | 67          | 59       | 46       | 44               | 37   | 21     | 39             | 66      | 81        | 45   | 4      | 32                  | 90   | 71             | 55   | 28                        | 98   | 39                | 87             | 91           | 35     | 62      | 38       | 26   |
|                                                 | 25%                  | 26%         | 24%      | 22%      | 23%              | 36%  | 23%    | 21%            | 30%     | 29%       | 20%  | 30%    | 25%                 | 25%  | 29%            | 22%  | 40%                       | 23%  | 43%               | 21%            | 27%          | 22%    | 37%     | 17%      | 24%  |
|                                                 |                      |             |          |          |                  | CD   | *      |                | G       | J         |      | **     |                     |      |                |      | Q*                        |      | S*                |                |              | WX     |         |          |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 374                  | 186         | 188      | 165      | 145              | 64   | 68     | 150            | 156     | 196       | 178  | 10     | 96                  | 267  | 175            | 199  | 41                        | 333  | 50                | 324            | 251          | 123    | 106     | 185      | 83   |
|                                                 | 75%                  | 74%         | 76%      | 78%      | 77%              | 64%  | 77%    | 79%            | 70%     | 71%       | 80%  | 70%    | 75%                 | 75%  | 71%            | 78%  | 60%                       | 77%  | 57%               | 79%            | 73%          | 78%    | 63%     | 83%      | 76%  |
|                                                 |                      |             |          | E        | E                |      | *      | H              |         | I         |      | **     |                     |      |                |      | *                         | P    | *                 | R              |              |        | V       |          | V    |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483  | 91             | 909  | 85                        | 915  | 561               | 439          | 498          | 268     | 234      |
| Base: All Respondents (wtd)                     | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
| Strongly agree                                  | 16          | 6      | 9      | 6        | 7        | 3        | 12               | 4      | -    | 6              | 10    | 9         | 1      | 6    | 8                   | 7    | 2              | 13   | 2                         | 14   | 10                | 6            | 11           | 2       | 3        |
|                                                 | 3%          | 2%     | 4%     | 3%       | 4%       | 3%       | 4%               | 3%     | -    | 3%             | 4%    | 4%        | 1%     | 4%   | 3%                  | 3%   | 5%             | 3%   | 5%                        | 3%   | 4%                | 2%           | 4%           | 2%      | 2%       |
|                                                 |             |        |        |          |          |          |                  |        |      | *              |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Somewhat agree                                  | 47          | 21     | 26     | 19       | 16       | 12       | 32               | 12     | 3    | 25             | 22    | 29        | 7      | 11   | 26                  | 20   | 5              | 42   | 3                         | 44   | 25                | 22           | 30           | 8       | 8        |
|                                                 | 9%          | 8%     | 10%    | 9%       | 9%       | 10%      | 10%              | 8%     | 8%   | 10%            | 9%    | 12%       | 6%     | 8%   | 11%                 | 8%   | 11%            | 9%   | 8%                        | 9%   | 9%                | 10%          | 12%          | 6%      | 8%       |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              | W            |         |          |
| Somewhat disagree                               | 133         | 71     | 62     | 52       | 47       | 34       | 83               | 44     | 6    | 62             | 70    | 58        | 31     | 44   | 68                  | 65   | 15             | 117  | 14                        | 118  | 72                | 61           | 67           | 42      | 24       |
|                                                 | 27%         | 28%    | 25%    | 25%      | 26%      | 30%      | 26%              | 31%    | 18%  | 26%            | 27%   | 23%       | 27%    | 32%  | 27%                 | 26%  | 36%            | 26%  | 34%                       | 26%  | 26%               | 27%          | 26%          | 30%     | 24%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      | K    |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Strongly disagree                               | 305         | 154    | 151    | 128      | 111      | 66       | 198              | 83     | 24   | 148            | 157   | 153       | 75     | 76   | 147                 | 158  | 21             | 284  | 22                        | 283  | 167               | 138          | 150          | 87      | 68       |
|                                                 | 61%         | 61%    | 61%    | 63%      | 62%      | 57%      | 61%              | 58%    | 74%  | 61%            | 61%   | 62%       | 66%    | 56%  | 59%                 | 63%  | 48%            | 62%  | 53%                       | 62%  | 61%               | 61%          | 58%          | 62%     | 66%      |
|                                                 |             |        |        |          |          |          |                  |        | G*   |                |       |           | *      |      |                     |      | *              | P    | *                         |      |                   |              |              |         |          |
| Sigma                                           | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 62          | 27     | 35     | 25       | 23       | 15       | 44               | 16     | 3    | 31             | 32    | 38        | 8      | 16   | 34                  | 28   | 7              | 55   | 5                         | 57   | 35                | 27           | 41           | 11      | 11       |
|                                                 | 12%         | 11%    | 14%    | 12%      | 13%      | 13%      | 14%              | 11%    | 8%   | 13%            | 12%   | 15%       | 7%     | 12%  | 14%                 | 11%  | 16%            | 12%  | 13%                       | 12%  | 13%               | 12%          | 16%          | 8%      | 11%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              | W            |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 438         | 225    | 213    | 180      | 158      | 100      | 281              | 127    | 30   | 210            | 227   | 211       | 107    | 120  | 215                 | 223  | 37             | 401  | 36                        | 401  | 238               | 199          | 217          | 128     | 93       |
|                                                 | 88%         | 89%    | 86%    | 88%      | 87%      | 87%      | 86%              | 89%    | 92%  | 87%            | 88%   | 85%       | 93%    | 88%  | 86%                 | 89%  | 84%            | 88%  | 87%                       | 88%  | 87%               | 88%          | 84%          | 92%     | 89%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | K*     |      |                     |      | *              |      | *                         |      |                   |              | V            |         |          |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |  |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|--|--|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |  |  |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |  |  |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |  |  |
| Base: All Respondents (unwtd)                   | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192  | 46             | 459  | 54                        | 451  | 328               | 177          | 150          | 164     | 191      |  |  |
| Base: All Respondents (wtd)                     | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |  |  |
| Strongly agree                                  | 12           | 1      | 11     | 12       | *        | -        | 12               | -      | -    | *              | 12    | 2         | 7      | 4    | 2                   | 10   | 1              | 11   | 2                         | 11   | 2                 | 10           | 4            | 1       | 7        |  |  |
|                                                 | 2%           | *      | 4%     | 6%       | *        | -        | 8%               | -      | -    | *              | 4%    | 2%        | 3%     | 3%   | 1%                  | 5%   | 3%             | 2%   | 3%                        | 2%   | 1%                | 7%           | 2%           | 1%      | 4%       |  |  |
|                                                 |              |        |        | E*       | *        | *        | G*               | -      | *    | *              | 4%    | 2%        | 3%     | 3%   | N*                  | **   | **             | **   | **                        | **   | T*                | *            | *            | *       | *        |  |  |
| Somewhat agree                                  | 67           | 37     | 30     | 28       | 7        | 31       | 17               | 31     | 19   | 25             | 42    | 10        | 38     | 19   | 37                  | 30   | 7              | 60   | 8                         | 59   | 50                | 17           | 27           | 28      | 12       |  |  |
|                                                 | 13%          | 14%    | 12%    | 15%      | 5%       | 17%      | 12%              | 12%    | 19%  | 14%            | 13%   | 9%        | 14%    | 14%  | 12%                 | 16%  | 12%            | 13%  | 13%                       | 13%  | 14%               | 11%          | 16%          | 16%     | 8%       |  |  |
|                                                 |              |        |        | *        | *        | D*       | *                | *      | *    | *              | *     | *         | *      | *    | *                   | **   | **             | **   | **                        | **   | **                | *            | *            | *       | *        |  |  |
| Somewhat disagree                               | 121          | 78     | 42     | 44       | 35       | 42       | 28               | 55     | 37   | 38             | 83    | 23        | 64     | 33   | 85                  | 36   | 15             | 106  | 18                        | 103  | 95                | 26           | 46           | 48      | 27       |  |  |
|                                                 | 24%          | 31%    | 17%    | 24%      | 26%      | 23%      | 19%              | 22%    | 37%  | 21%            | 26%   | 22%       | 25%    | 25%  | 27%                 | 19%  | 27%            | 24%  | 31%                       | 23%  | 27%               | 18%          | 28%          | 28%     | 17%      |  |  |
|                                                 |              | B      |        | *        | *        | *        | *                | *      | G*   | *              | *     | *         | *      | *    | *                   | **   | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |  |  |
| Strongly disagree                               | 300          | 138    | 163    | 102      | 91       | 108      | 87               | 170    | 43   | 115            | 186   | 71        | 153    | 76   | 188                 | 113  | 32             | 269  | 31                        | 270  | 206               | 94           | 89           | 96      | 115      |  |  |
|                                                 | 60%          | 54%    | 66%    | 55%      | 68%      | 59%      | 60%              | 66%    | 44%  | 65%            | 58%   | 67%       | 58%    | 58%  | 60%                 | 60%  | 58%            | 60%  | 53%                       | 61%  | 58%               | 64%          | 54%          | 55%     | 71%      |  |  |
|                                                 |              |        |        | *        | *        | *        | H                | *      | *    | *              | *     | *         | *      | *    | *                   | **   | **             | **   | **                        | **   | *                 | *            | *            | *       | V*       |  |  |
| Sigma                                           | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |  |  |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |  |  |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 79           | 38     | 41     | 40       | 7        | 31       | 29               | 31     | 19   | 25             | 54    | 12        | 45     | 23   | 39                  | 40   | 8              | 71   | 9                         | 70   | 52                | 27           | 31           | 29      | 19       |  |  |
|                                                 | 16%          | 15%    | 17%    | 22%      | 6%       | 17%      | 20%              | 12%    | 19%  | 14%            | 17%   | 11%       | 17%    | 17%  | 12%                 | 21%  | 15%            | 16%  | 16%                       | 16%  | 15%               | 18%          | 18%          | 17%     | 12%      |  |  |
|                                                 |              |        |        | D*       | *        | D*       | *                | *      | *    | *              | *     | *         | *      | *    | *                   | **   | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |  |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 421          | 216    | 205    | 145      | 126      | 150      | 115              | 225    | 81   | 152            | 268   | 93        | 218    | 110  | 273                 | 148  | 46             | 375  | 48                        | 372  | 301               | 120          | 135          | 143     | 143      |  |  |
|                                                 | 84%          | 85%    | 83%    | 78%      | 94%      | 83%      | 80%              | 88%    | 81%  | 86%            | 83%   | 89%       | 83%    | 83%  | 88%                 | 79%  | 85%            | 84%  | 84%                       | 84%  | 85%               | 82%          | 82%          | 83%     | 88%      |  |  |
|                                                 |              |        |        | *        | CE*      | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |  |  |

Questions on MERS  
HL3.1. [I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Great Britain | Great Britain |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|---------------|---------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 | Total         | Gender        |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |               | Male          | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |               | A             | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1001          | 474           | 527    | 430      | 295      | 276      | 226              | 562    | 213  | 373            | 628   | 264       | 335    | 402  | 583                 | 418  | 99             | 902  | 130                       | 871  | 645               | 356          | 435          | 288     | 278      |
| Base: All Respondents (wtd)                     | 500           | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
| Strongly agree                                  | 16            | 6             | 10     | 10       | 4        | 2        | 3                | 6      | 7    | 7              | 9     | 4         | 4      | 8    | 9                   | 7    | 5              | 11   | 6                         | 10   | 13                | 4            | 14           | 3       | -        |
|                                                 | 3%            | 3%            | 4%     | 6%       | 3%       | 1%       | 3%               | 2%     | 7%   | 4%             | 3%    | 3%        | 3%     | 4%   | 3%                  | 3%   | 11%            | 2%   | 9%                        | 2%   | 4%                | 2%           | 6%           | 2%      | -        |
|                                                 |               |               |        | E        |          |          |                  |        | G    |                |       |           |        |      |                     |      | Q*             |      | S                         |      |                   |              | WX           | X       |          |
| Somewhat agree                                  | 60            | 36            | 24     | 26       | 15       | 19       | 12               | 31     | 17   | 24             | 35    | 14        | 20     | 26   | 38                  | 22   | 8              | 52   | 9                         | 51   | 38                | 22           | 29           | 18      | 13       |
|                                                 | 12%           | 15%           | 9%     | 14%      | 9%       | 12%      | 11%              | 11%    | 16%  | 13%            | 12%   | 10%       | 12%    | 13%  | 13%                 | 11%  | 15%            | 12%  | 13%                       | 12%  | 12%               | 13%          | 13%          | 12%     | 9%       |
|                                                 |               | B             |        | D        |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 179           | 86            | 93     | 56       | 68       | 55       | 43               | 100    | 36   | 72             | 107   | 50        | 59     | 70   | 108                 | 70   | 15             | 164  | 23                        | 156  | 114               | 65           | 81           | 47      | 51       |
|                                                 | 36%           | 35%           | 37%    | 30%      | 42%      | 36%      | 38%              | 36%    | 33%  | 37%            | 35%   | 37%       | 36%    | 35%  | 36%                 | 35%  | 29%            | 36%  | 35%                       | 36%  | 35%               | 37%          | 38%          | 33%     | 36%      |
|                                                 |               |               |        | C        |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 245           | 118           | 128    | 93       | 75       | 77       | 54               | 144    | 47   | 90             | 155   | 66        | 83     | 96   | 144                 | 101  | 23             | 222  | 29                        | 216  | 159               | 86           | 91           | 76      | 78       |
|                                                 | 49%           | 48%           | 50%    | 50%      | 46%      | 50%      | 48%              | 51%    | 44%  | 46%            | 51%   | 50%       | 50%    | 48%  | 48%                 | 50%  | 45%            | 49%  | 44%                       | 50%  | 49%               | 49%          | 43%          | 53%     | 55%      |
|                                                 |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500           | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
|                                                 | 100%          | 100%          | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 76            | 43            | 34     | 36       | 19       | 21       | 15               | 37     | 24   | 32             | 44    | 17        | 24     | 34   | 47                  | 29   | 13             | 63   | 15                        | 62   | 50                | 26           | 42           | 21      | 13       |
|                                                 | 15%           | 17%           | 13%    | 20%      | 12%      | 14%      | 14%              | 13%    | 23%  | 16%            | 14%   | 13%       | 15%    | 17%  | 16%                 | 14%  | 26%            | 14%  | 22%                       | 14%  | 16%               | 15%          | 20%          | 14%     | 9%       |
|                                                 |               |               |        | DE       |          |          |                  |        | FG   |                |       |           |        |      |                     |      | Q*             |      | S                         |      | 16%               |              | X            |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 424           | 203           | 220    | 149      | 143      | 132      | 97               | 244    | 83   | 162            | 262   | 116       | 142    | 166  | 253                 | 171  | 38             | 386  | 53                        | 371  | 273               | 150          | 172          | 124     | 129      |
|                                                 | 85%           | 83%           | 87%    | 80%      | 88%      | 86%      | 86%              | 87%    | 77%  | 84%            | 86%   | 87%       | 85%    | 83%  | 84%                 | 86%  | 74%            | 86%  | 78%                       | 86%  | 84%               | 85%          | 80%          | 86%     | 91%      |
|                                                 |               |               |        | C        | C        | C        | H                | H      |      |                |       |           |        |      |                     |      | *              | P    |                           | R    |                   |              |              |         | V        |

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Questions on MERS  
HL3.1. [I know enough about MERS to protect my family and me.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | United States | the US |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|---------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 | Total         | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |               | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |               | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000          | 471    | 529    | 294      | 327      | 379      | 118              | 610    | 272  | 596            | 404   | 338       | 394    | 268  | 499                 | 501  | 111            | 889  | 131                       | 869  | 659               | 341          | 381          | 223     | 396      |
| Base: All Respondents (wtd)                     | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
| Strongly agree                                  | 22            | 13     | 9      | 10       | 8        | 3        | 4                | 8      | 11   | 9              | 13    | 9         | 7      | 5    | 16                  | 6    | 7              | 15   | 8                         | 14   | 16                | 6            | 14           | 5       | 3        |
|                                                 | 4%            | 5%     | 4%     | 6%       | 5%       | 2%       | 4%               | 4%     | 5%   | 3%             | 6%    | 4%        | 6%     | 4%   | 6%                  | 2%   | 12%            | 3%   | 11%                       | 3%   | 5%                | 4%           | 7%           | 5%      | 1%       |
|                                                 |               |        |        | E        | E        |          |                  |        |      |                |       |           |        |      | O                   |      | Q*             |      | S                         |      |                   | X            | X            |         |          |
| Somewhat agree                                  | 78            | 47     | 31     | 32       | 23       | 23       | 16               | 34     | 28   | 44             | 34    | 27        | 19     | 32   | 50                  | 28   | 14             | 64   | 20                        | 58   | 56                | 22           | 39           | 13      | 26       |
|                                                 | 16%           | 19%    | 12%    | 17%      | 15%      | 14%      | 19%              | 16%    | 14%  | 15%            | 16%   | 12%       | 15%    | 23%  | 21%                 | 11%  | 23%            | 14%  | 27%                       | 14%  | 17%               | 13%          | 20%          | 13%     | 13%      |
|                                                 |               | B      |        |          |          |          |                  |        |      |                |       |           |        | KL   | O                   |      | Q*             |      | S                         |      |                   |              | X            |         |          |
| Somewhat disagree                               | 197           | 104    | 93     | 69       | 57       | 71       | 32               | 80     | 85   | 121            | 76    | 91        | 46     | 60   | 89                  | 108  | 23             | 174  | 26                        | 171  | 126               | 71           | 81           | 38      | 78       |
|                                                 | 39%           | 42%    | 37%    | 38%      | 36%      | 44%      | 39%              | 38%    | 41%  | 42%            | 36%   | 39%       | 36%    | 43%  | 37%                 | 42%  | 38%            | 40%  | 35%                       | 40%  | 38%               | 42%          | 41%          | 37%     | 40%      |
|                                                 |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 203           | 84     | 120    | 71       | 68       | 65       | 30               | 88     | 85   | 113            | 91    | 106       | 55     | 43   | 88                  | 115  | 16             | 187  | 19                        | 184  | 135               | 68           | 65           | 48      | 90       |
|                                                 | 41%           | 34%    | 47%    | 39%      | 44%      | 40%      | 37%              | 42%    | 41%  | 39%            | 42%   | 45%       | 43%    | 31%  | 36%                 | 45%  | 27%            | 43%  | 26%                       | 43%  | 41%               | 41%          | 33%          | 46%     | 46%      |
|                                                 |               | A      |        |          |          |          |                  |        |      |                |       | M         | M      |      | N                   |      | P              |      | R                         |      |                   |              | V            | V       |          |
| Sigma                                           | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
|                                                 | 100%          | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 100           | 60     | 40     | 42       | 31       | 27       | 19               | 42     | 39   | 53             | 47    | 36        | 26     | 38   | 65                  | 35   | 21             | 78   | 28                        | 72   | 72                | 28           | 54           | 18      | 28       |
|                                                 | 20%           | 24%    | 16%    | 23%      | 20%      | 16%      | 24%              | 20%    | 19%  | 18%            | 22%   | 15%       | 21%    | 27%  | 27%                 | 13%  | 35%            | 18%  | 38%                       | 17%  | 22%               | 17%          | 27%          | 17%     | 14%      |
|                                                 |               | B      |        |          |          |          |                  |        |      |                |       |           |        | K    | O                   |      | Q*             |      | S                         |      |                   |              | WX           |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 400           | 188    | 213    | 140      | 125      | 135      | 62               | 168    | 171  | 234            | 166   | 197       | 101    | 103  | 177                 | 224  | 39             | 361  | 45                        | 355  | 261               | 139          | 145          | 87      | 168      |
|                                                 | 80%           | 76%    | 84%    | 77%      | 80%      | 84%      | 76%              | 80%    | 81%  | 82%            | 78%   | 85%       | 79%    | 73%  | 73%                 | 87%  | 65%            | 82%  | 62%                       | 83%  | 78%               | 83%          | 73%          | 83%     | 86%      |
|                                                 |               |        | A      |          |          |          |                  |        |      |                |       | M         |        |      | N                   |      | *              | P    |                           | R    |                   |              | V            | V       |          |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|-------------------------------------------------|-------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                 |       | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |       | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 12007 | 5917   | 6090   | 4023     | 4043     | 3941     | 3967             | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                     | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| Strongly agree                                  | 647   | 321    | 326    | 225      | 219      | 203      | 288              | 235    | 116  | 302            | 345   | 270       | 226    | 151  | 354                 | 293  | 64             | 583   | 100                       | 547   | 403               | 245          | 275          | 186     | 187      |
|                                                 | 9%    | 9%     | 9%     | 8%       | 9%       | 9%       | 11%              | 8%     | 7%   | 9%             | 8%    | 10%       | 7%     | 8%   | 9%                  | 8%   | 10%            | 9%    | 12%                       | 8%    | 9%                | 9%           | 10%          | 8%      | 7%       |
|                                                 |       |        |        |          |          | C        | GH               |        |      |                |       | LM        |        |      |                     |      |                |       | S                         |       |                   | WX           |              |         |          |
| Somewhat agree                                  | 2180  | 1145   | 1034   | 883      | 683      | 614      | 734              | 898    | 519  | 1007           | 1173  | 734       | 870    | 576  | 1152                | 1027 | 190            | 1989  | 250                       | 1930  | 1369              | 810          | 723          | 710     | 747      |
|                                                 | 29%   | 31%    | 27%    | 30%      | 28%      | 28%      | 27%              | 29%    | 31%  | 30%            | 28%   | 28%       | 29%    | 31%  | 29%                 | 29%  | 29%            | 29%   | 29%                       | 29%   | 29%               | 29%          | 27%          | 31%     | 29%      |
|                                                 |       | B      |        |          |          |          | F                |        |      |                |       | K         |        |      |                     |      |                |       |                           |       |                   |              | V            |         |          |
| Somewhat disagree                               | 3080  | 1461   | 1618   | 1200     | 981      | 899      | 1053             | 1287   | 703  | 1369           | 1711  | 1017      | 1250   | 813  | 1581                | 1498 | 245            | 2835  | 314                       | 2766  | 1906              | 1174         | 1057         | 947     | 1076     |
|                                                 | 41%   | 39%    | 43%    | 41%      | 41%      | 41%      | 39%              | 42%    | 43%  | 41%            | 41%   | 39%       | 41%    | 43%  | 40%                 | 42%  | 38%            | 41%   | 37%                       | 42%   | 41%               | 41%          | 40%          | 41%     | 42%      |
|                                                 |       |        |        |          |          | F        |                  |        |      |                |       | R         |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Strongly disagree                               | 1593  | 808    | 786    | 613      | 518      | 463      | 612              | 642    | 310  | 692            | 902   | 583       | 676    | 334  | 840                 | 753  | 147            | 1446  | 194                       | 1399  | 986               | 607          | 611          | 439     | 543      |
|                                                 | 21%   | 22%    | 21%    | 21%      | 22%      | 21%      | 23%              | 21%    | 19%  | 21%            | 22%   | 22%       | 22%    | 18%  | 21%                 | 21%  | 23%            | 21%   | 23%                       | 21%   | 21%               | 21%          | 23%          | 19%     | 21%      |
|                                                 |       |        |        |          |          | H        |                  |        |      |                |       | M         | M      |      |                     |      |                |       |                           |       |                   | W            |              |         |          |
| Sigma                                           | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
|                                                 | 100%  | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100%  | 100%                      | 100%  | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Summary                                         |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 2827  | 1466   | 1361   | 1108     | 902      | 817      | 1021             | 1133   | 635  | 1309           | 1518  | 1004      | 1096   | 727  | 1507                | 1320 | 255            | 2572  | 350                       | 2477  | 1772              | 1055         | 998          | 896     | 933      |
|                                                 | 38%   | 39%    | 36%    | 38%      | 38%      | 38%      | 38%              | 37%    | 39%  | 39%            | 37%   | 39%       | 36%    | 39%  | 38%                 | 37%  | 39%            | 38%   | 41%                       | 37%   | 38%               | 37%          | 37%          | 39%     | 37%      |
|                                                 |       | B      |        |          |          |          | F                |        |      |                |       | L         |        |      |                     |      |                |       | S                         |       |                   | X            |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 4673  | 2269   | 2404   | 1812     | 1499     | 1362     | 1665             | 1928   | 1013 | 2060           | 2613  | 1600      | 1927   | 1146 | 2421                | 2252 | 392            | 4281  | 508                       | 4165  | 2892              | 1781         | 1668         | 1386    | 1619     |
|                                                 | 62%   | 61%    | 64%    | 62%      | 62%      | 62%      | 62%              | 63%    | 61%  | 61%            | 63%   | 61%       | 64%    | 61%  | 62%                 | 63%  | 61%            | 62%   | 59%                       | 63%   | 62%               | 63%          | 63%          | 61%     | 63%      |
|                                                 |       |        | A      |          |          |          |                  |        |      | I              |       |           | M      |      |                     |      |                |       | R                         |       |                   |              |              |         | W        |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Argentina         | Australia | Belgium  | Canada     | France  | Germany | Great Britain     | Hungary   | Italy     | Japan      | Poland    | South Korea       | Spain     | Sweden    | United States |
|-------------------------------------------------|-------|-------------------|-----------|----------|------------|---------|---------|-------------------|-----------|-----------|------------|-----------|-------------------|-----------|-----------|---------------|
|                                                 |       | A                 | B         | C        | D          | E       | F       | G                 | H         | I         | J          | K         | L                 | M         | N         | O             |
|                                                 |       |                   |           |          |            |         |         |                   |           |           |            |           |                   |           |           |               |
| Base: All Respondents (unwtd)                   | 12007 | 500               | 1000      | 500      | 1001       | 1000    | 1000    | 1001              | 500       | 1000      | 1000       | 500       | 500               | 1000      | 505       | 1000          |
| Base: All Respondents (wtd)                     | 7500  | 500               | 500       | 500      | 500        | 500     | 500     | 500               | 500       | 500       | 500        | 500       | 500               | 500       | 500       | 500           |
| Strongly agree                                  | 647   | 106               | 30        | 19       | 37         | 34      | 23      | 18                | 49        | 30        | 41         | 54        | 81                | 45        | 44        | 35            |
|                                                 | 9%    | 21%               | 6%        | 4%       | 7%         | 7%      | 5%      | 4%                | 10%       | 6%        | 8%         | 11%       | 16%               | 9%        | 9%        | 7%            |
|                                                 |       | BCDEFGHIJK<br>MNO | G         |          | CFG        | CFG     |         |                   | BCEFGI    | G         | CFG        | BCDEFGIO  | BCDEFGHIJK<br>MNO | BCFGI     | CFG       | CFG           |
| Somewhat agree                                  | 2180  | 112               | 145       | 151      | 177        | 157     | 158     | 123               | 127       | 133       | 180        | 114       | 201               | 109       | 142       | 149           |
|                                                 | 29%   | 22%               | 29%       | 30%      | 35%        | 31%     | 32%     | 25%               | 25%       | 27%       | 36%        | 23%       | 40%               | 22%       | 28%       | 30%           |
|                                                 |       |                   | AGKM      | AGKM     | ABGHIKMNO  | AGHIKM  | AGHIKM  |                   |           | M         | ABGHIKMNO  |           | ABCEFGHIKM<br>NO  |           |           | AGKM          |
| Somewhat disagree                               | 3080  | 123               | 239       | 245      | 193        | 234     | 232     | 252               | 167       | 204       | 212        | 201       | 179               | 215       | 164       | 221           |
|                                                 | 41%   | 25%               | 48%       | 49%      | 39%        | 47%     | 46%     | 50%               | 33%       | 41%       | 42%        | 40%       | 36%               | 43%       | 33%       | 44%           |
|                                                 |       |                   | ADHIKLN   | ADHIUKLN | A          | ADHIKLN | ADHIKLN | ADHIUKLMNO        | A         | AHN       | AHLN       | AH        | A                 | AHLN      | A         | ADHLN         |
| Strongly disagree                               | 1593  | 159               | 86        | 85       | 92         | 75      | 87      | 106               | 156       | 133       | 67         | 131       | 38                | 131       | 150       | 95            |
|                                                 | 21%   | 32%               | 17%       | 17%      | 18%        | 15%     | 17%     | 21%               | 31%       | 27%       | 13%        | 26%       | 8%                | 26%       | 30%       | 19%           |
|                                                 |       | BCDEFGJLMO        | L         | L        | EJL        | L       | JL      | BEFJL             | BCDEFGJLO | BCDEFGJLO | L          | BCDEFGJLO |                   | BCDEFGJLO | BCDEFGJLO | EJL           |
| Sigma                                           | 7500  | 500               | 500       | 500      | 500        | 500     | 500     | 500               | 500       | 500       | 500        | 500       | 500               | 500       | 500       | 500           |
|                                                 | 100%  | 100%              | 100%      | 100%     | 100%       | 100%    | 100%    | 100%              | 100%      | 100%      | 100%       | 100%      | 100%              | 100%      | 100%      | 100%          |
|                                                 |       |                   |           |          |            |         |         |                   |           |           |            |           |                   |           |           |               |
| Summary                                         |       |                   |           |          |            |         |         |                   |           |           |            |           |                   |           |           |               |
| Top2Box - (Strongly agree/Somewhat agree)       | 2827  | 218               | 176       | 170      | 214        | 191     | 181     | 141               | 176       | 163       | 221        | 168       | 282               | 154       | 186       | 184           |
|                                                 | 38%   | 44%               | 35%       | 34%      | 43%        | 38%     | 36%     | 28%               | 35%       | 33%       | 44%        | 34%       | 56%               | 31%       | 37%       | 37%           |
|                                                 |       | BCFGHIKMO         | G         | G        | BCEFGHIKMO | GIM     | GM      |                   | G         | G         | BCEFGHIKMO | G         | ABCEFGHIJK<br>MNO |           | G         | GM            |
| Low2Box - (Somewhat disagree/Strongly disagree) | 4673  | 282               | 324       | 330      | 286        | 309     | 319     | 359               | 324       | 337       | 279        | 332       | 218               | 346       | 314       | 316           |
|                                                 | 62%   | 56%               | 65%       | 66%      | 57%        | 62%     | 64%     | 72%               | 65%       | 67%       | 56%        | 66%       | 44%               | 69%       | 63%       | 63%           |
|                                                 |       | L                 | ADJL      | ADJL     | L          | DJL     | ADJL    | ABCDEFHIJKL<br>NO | ADJL      | ADEJL     | L          | ADJL      |                   | ADEFJLO   | L         | ADJL          |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the fo

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                 |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                   | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                     | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| Strongly agree                                  | 647   | 73            | 106   | 316    | 153  | 219           | -    | -                  |
|                                                 | 9%    | 7%            | 21%   | 7%     | 10%  | 6%            | -    | -                  |
|                                                 |       |               | ACDE  |        | ACE  |               |      |                    |
| Somewhat agree                                  | 2180  | 326           | 112   | 1215   | 526  | 1077          | -    | -                  |
|                                                 | 29%   | 33%           | 22%   | 27%    | 35%  | 31%           | -    | -                  |
|                                                 |       | BC            |       |        | BCE  | BC            |      |                    |
| Somewhat disagree                               | 3080  | 414           | 123   | 1913   | 630  | 1548          | -    | -                  |
|                                                 | 41%   | 41%           | 25%   | 43%    | 42%  | 44%           | -    | -                  |
|                                                 |       | B             |       | B      | B    | AB            |      |                    |
| Strongly disagree                               | 1593  | 188           | 159   | 1056   | 191  | 656           | -    | -                  |
|                                                 | 21%   | 19%           | 32%   | 23%    | 13%  | 19%           | -    | -                  |
|                                                 |       | D             | ACDE  | ADE    |      | D             |      |                    |
| Sigma                                           | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
|                                                 | 100%  | 100%          | 100%  | 100%   | 100% | 100%          | -    | -                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Summary                                         |       |               |       |        |      |               |      |                    |
| Top2Box - (Strongly agree/Somewhat agree)       | 2827  | 399           | 218   | 1531   | 679  | 1296          | -    | -                  |
|                                                 | 38%   | 40%           | 44%   | 34%    | 45%  | 37%           | -    | -                  |
|                                                 |       | CE            | CE    |        | ACE  | C             |      |                    |
| Low2Box - (Somewhat disagree/Strongly disagree) | 4673  | 601           | 282   | 2969   | 821  | 2204          | -    | -                  |
|                                                 | 62%   | 60%           | 56%   | 66%    | 55%  | 63%           | -    | -                  |
|                                                 |       | D             |       | ABDE   |      | ABD           |      |                    |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Argentina<br>Total | Argentina |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------------|---------|----------|
|                                                 |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Social Media |         |          |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                 |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500                | 206       | 294    | 229      | 170      | 101      | 231              | 200    | 69   | 170            | 330   | 205       | 167    | 128  | 242                 | 258  | 60             | 440  | 71                        | 429  | 304               | 196             | 285          | 115     | 100      |
| Base: All Respondents (wtd)                     | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
| Strongly agree                                  | 106                | 52        | 53     | 27       | 45       | 34       | 55               | 42     | 9    | 39             | 67    | 79        | 16     | 11   | 59                  | 47   | 8              | 97   | 14                        | 92   | 67                | 39              | 61           | 29      | 16       |
|                                                 | 21%                | 21%       | 21%    | 11%      | 30%      | 33%      | 21%              | 22%    | 18%  | 25%            | 20%   | 24%       | 13%    | 19%  | 26%                 | 17%  | 15%            | 22%  | 15%                       | 21%  | 24%               | 17%             | 22%          | 25%     | 15%      |
|                                                 |                    |           |        | C        |          | C*       |                  |        | *    |                |       |           |        |      | O                   |      | *              |      | *                         |      |                   |                 | *            |         | *        |
| Somewhat agree                                  | 112                | 58        | 54     | 73       | 22       | 17       | 63               | 41     | 9    | 31             | 81    | 85        | 21     | 7    | 33                  | 79   | 17             | 95   | 13                        | 100  | 46                | 67              | 47           | 38      | 27       |
|                                                 | 22%                | 24%       | 21%    | 29%      | 15%      | 16%      | 24%              | 21%    | 17%  | 20%            | 24%   | 26%       | 17%    | 13%  | 15%                 | 29%  | 32%            | 21%  | 22%                       | 23%  | 17%               | 30%             | 17%          | 34%     | 26%      |
|                                                 |                    |           |        | DE       |          | *        |                  |        | *    |                |       | M         |        |      | N                   |      | *              |      | *                         |      |                   | T               |              | V*      | *        |
| Somewhat disagree                               | 123                | 60        | 62     | 73       | 37       | 14       | 60               | 53     | 9    | 33             | 90    | 71        | 37     | 15   | 56                  | 67   | 11             | 112  | 12                        | 110  | 72                | 50              | 82           | 20      | 21       |
|                                                 | 25%                | 25%       | 24%    | 29%      | 25%      | 13%      | 23%              | 28%    | 18%  | 21%            | 26%   | 22%       | 31%    | 27%  | 25%                 | 24%  | 20%            | 25%  | 22%                       | 25%  | 26%               | 22%             | 29%          | 17%     | 20%      |
|                                                 |                    |           |        | E        | E        | *        |                  |        | *    |                |       | K         |        |      |                     |      | *              |      | *                         |      |                   | W               | *            | *       |          |
| Strongly disagree                               | 159                | 74        | 85     | 76       | 43       | 40       | 80               | 54     | 25   | 55             | 105   | 92        | 45     | 22   | 77                  | 83   | 17             | 142  | 18                        | 141  | 90                | 70              | 91           | 27      | 42       |
|                                                 | 32%                | 30%       | 33%    | 31%      | 30%      | 38%      | 31%              | 29%    | 47%  | 35%            | 31%   | 28%       | 38%    | 40%  | 34%                 | 30%  | 32%            | 32%  | 32%                       | 32%  | 33%               | 31%             | 33%          | 23%     | 39%      |
|                                                 |                    |           |        |          |          | FG*      |                  |        | FG*  |                |       | K         | K      |      |                     |      | *              |      | *                         |      |                   |                 | *            |         | W*       |
| Sigma                                           | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%         | 100%    | 100%     |
|                                                 |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Summary                                         |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 218                | 110       | 108    | 100      | 67       | 51       | 117              | 82     | 18   | 70             | 148   | 164       | 37     | 18   | 92                  | 126  | 25             | 193  | 27                        | 191  | 112               | 106             | 107          | 67      | 44       |
|                                                 | 44%                | 45%       | 42%    | 40%      | 46%      | 49%      | 46%              | 43%    | 35%  | 44%            | 43%   | 50%       | 31%    | 32%  | 41%                 | 46%  | 48%            | 43%  | 47%                       | 43%  | 41%               | 47%             | 38%          | 59%     | 41%      |
|                                                 |                    |           |        |          |          | *        |                  |        | *    |                |       | LM        |        |      |                     |      | *              |      | *                         |      |                   |                 | VX*          |         | *        |
| Low2Box - (Somewhat disagree/Strongly disagree) | 282                | 135       | 147    | 148      | 80       | 54       | 140              | 108    | 34   | 87             | 195   | 163       | 82     | 37   | 133                 | 149  | 28             | 254  | 31                        | 251  | 162               | 120             | 173          | 46      | 63       |
|                                                 | 56%                | 55%       | 58%    | 60%      | 54%      | 51%      | 54%              | 57%    | 65%  | 56%            | 57%   | 50%       | 69%    | 68%  | 59%                 | 54%  | 52%            | 57%  | 53%                       | 57%  | 59%               | 53%             | 62%          | 41%     | 59%      |
|                                                 |                    |           |        |          |          | *        |                  |        | *    |                |       | K         | K      |      |                     |      | *              |      | *                         |      |                   | W               | *            |         | W*       |

Questions on MERS  
HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Australia<br>Total | Australia |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |                 |                   |           |         |         |           |       |         |        |         |          |              |  |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------|--------|------------------|---------|-------|----------------|--------|-----------|------|------|---------------------|------|----------------|------|---------------------------|-----------------|-------------------|-----------|---------|---------|-----------|-------|---------|--------|---------|----------|--------------|--|
|                                                 |                    | Gender    |        | Age      |          |          |      |        | Household Income |         |       | Marital Status |        | Education |      |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |                 | Employment Status |           | METRO   |         | NON-METRO |       | VIC/TAS |        | Region  |          | Social Media |  |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low  | Medium | High             | Married | Other | Low            | Medium | High      | Yes  | No   | Yes                 | No   | Yes            | No   | Total<br>Employed         | Non<br>Employed | METRO             | NON-METRO | VIC/TAS | NSW/ACT | QLD       | SA/NT | WA      | Active | Passive | Inactive |              |  |
|                                                 |                    | A         | B      | C        | D        | E        | F    | G      | H                | I       | J     | K              | L      | M         | N    | O    | P                   | Q    | R              | S    | T                         | U               | V                 | W         | X       | Y       | Z         | a     | b       | c      | d       | e        |              |  |
| Base: All Respondents (unwtd)                   | 1000               | 487       | 513    | 315      | 336      | 349      | 217  | 489    | 274              | 520     | 480   | 324            | 304    | 372       | 532  | 468  | 104                 | 896  | 131            | 869  | 625                       | 375             | 612               | 388       | 286     | 347     | 194       | 102   | 71      | 358    | 264     | 378      |              |  |
| Base: All Respondents (wtd)                     | 500                | 248       | 252    | 197      | 150      | 154      | 120  | 251    | 129              | 238     | 262   | 131            | 295    | 74        | 252  | 248  | 48                  | 452  | 59             | 441  | 299                       | 201             | 295               | 205       | 136     | 184     | 90        | 55    | 35      | 183    | 122     | 195      |              |  |
| Strongly agree                                  | 30                 | 18        | 13     | 11       | 7        | 12       | 16   | 12     | 3                | 19      | 21    | 10             | 17     | 4         | 17   | 14   | 4                   | 27   | 2              | 28   | 10                        | 20              | 21                | 9         | 8       | 7       | 8         | 6     | 1       | 12     | 7       | 11       |              |  |
|                                                 | 6%                 | 7%        | 5%     | 6%       | 5%       | 8%       | 13%  | 5%     | 2%               | 4%      | 8%    | 7%             | 6%     | 5%        | 7%   | 6%   | 8%                  | 6%   | 4%             | 6%   | 3%                        | 10%             | 7%                | 4%        | 6%      | 4%      | 9%        | 10%   | 4%      | 7%     | 6%      | 6%       |              |  |
| Somewhat agree                                  | 145                | 71        | 74     | 66       | 41       | 39       | 32   | 68     | 44               | 72      | 74    | 41             | 75     | 30        | 78   | 68   | 14                  | 131  | 21             | 125  | 94                        | 51              | 90                | 55        | 38      | 53      | 29        | 12    | 13      | 56     | 38      | 52       |              |  |
|                                                 | 29%                | 29%       | 29%    | 33%      | 27%      | 25%      | 27%  | 27%    | 35%              | 30%     | 28%   | 31%            | 25%    | 40%       | 31%  | 27%  | 29%                 | 29%  | 35%            | 28%  | 31%                       | 25%             | 31%               | 27%       | 28%     | 29%     | 32%       | 22%   | 37%     | 30%    | 31%     | 27%      |              |  |
| Somewhat disagree                               | 239                | 110       | 129    | 94       | 77       | 67       | 47   | 127    | 64               | 121     | 118   | 56             | 150    | 33        | 105  | 133  | 23                  | 215  | 26             | 213  | 143                       | 95              | 135               | 103       | 64      | 95      | 38        | 27    | 15      | 86     | 57      | 95       |              |  |
|                                                 | 48%                | 44%       | 51%    | 48%      | 52%      | 44%      | 39%  | 51%    | 50%              | 51%     | 45%   | 43%            | 51%    | 44%       | 42%  | 54%  | 49%                 | 48%  | 43%            | 48%  | 48%                       | 47%             | 46%               | 50%       | 47%     | 51%     | 43%       | 49%   | 42%     | 47%    | 47%     | 49%      |              |  |
| Strongly disagree                               | 86                 | 49        | 37     | 26       | 24       | 35       | 26   | 43     | 17               | 36      | 50    | 25             | 53     | 8         | 53   | 33   | 7                   | 79   | 11             | 75   | 52                        | 34              | 48                | 37        | 26      | 29      | 15        | 10    | 6       | 29     | 20      | 37       |              |  |
|                                                 | 17%                | 20%       | 15%    | 13%      | 16%      | 23%      | 21%  | 17%    | 13%              | 15%     | 19%   | 19%            | 18%    | 11%       | 21%  | 13%  | 15%                 | 17%  | 18%            | 17%  | 17%                       | 17%             | 16%               | 18%       | 19%     | 16%     | 16%       | 19%   | 18%     | 16%    | 16%     | 19%      |              |  |
| Sigma                                           | 500                | 248       | 252    | 197      | 150      | 154      | 120  | 251    | 129              | 238     | 262   | 131            | 295    | 74        | 252  | 248  | 48                  | 452  | 59             | 441  | 299                       | 201             | 295               | 205       | 136     | 184     | 90        | 55    | 35      | 183    | 122     | 195      |              |  |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100% | 100%   | 100%             | 100%    | 100%  | 100%           | 100%   | 100%      | 100% | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100%            | 100%              | 100%      | 100%    | 100%    | 100%      | 100%  | 100%    | 100%   | 100%    | 100%     | 100%         |  |
| Summary                                         |                    |           |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |                 |                   |           |         |         |           |       |         |        |         |          |              |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 17%                | 89        | 87     | 77       | 48       | 51       | 48   | 80     | 47               | 82      | 94    | 50             | 92     | 34        | 94   | 81   | 18                  | 158  | 23             | 153  | 104                       | 71              | 112               | 64        | 46      | 61      | 37        | 18    | 14      | 68     | 45      | 63       |              |  |
|                                                 | 35%                | 36%       | 34%    | 32%      | 32%      | 33%      | 40%  | 32%    | 37%              | 34%     | 36%   | 38%            | 31%    | 45%       | 37%  | 33%  | 37%                 | 35%  | 39%            | 35%  | 35%                       | 35%             | 38%               | 31%       | 34%     | 33%     | 41%       | 32%   | 40%     | 37%    | 37%     | 32%      |              |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 324                | 159       | 165    | 120      | 102      | 103      | 72   | 171    | 81               | 157     | 168   | 81             | 202    | 40        | 158  | 166  | 31                  | 294  | 36             | 288  | 195                       | 130             | 183               | 141       | 90      | 134     | 53        | 37    | 21      | 115    | 77      | 132      |              |  |
|                                                 | 65%                | 64%       | 66%    | 61%      | 68%      | 67%      | 60%  | 68%    | 63%              | 66%     | 64%   | 62%            | 69%    | 55%       | 63%  | 67%  | 63%                 | 65%  | 61%            | 65%  | 65%                       | 65%             | 62%               | 69%       | 66%     | 67%     | 59%       | 68%   | 60%     | 63%    | 63%     | 68%      |              |  |
|                                                 |                    |           |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |                 |                   |           |         |         |           |       |         |        |         |          |              |  |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Belgium<br>Total | Belgium |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |      |
|-------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------|--------|-------|----------|---------|--------------|---------|----------|------|
|                                                 |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Region |        |       | Language |         | Social Media |         |          |      |
|                                                 |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | North  | Center | South | French   | Flemish | Active       | Passive | Inactive |      |
|                                                 |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V      | W      | X     | Y        | Z       | a            | b       | c        |      |
| Base: All Respondents (unwtd)                   | 500              | 247     | 253    | 172      | 160      | 168      | 141              | 213    | 146  | 189            | 311   | 77        | 265    | 158  | 300                 | 200  | 26             | 474  | 39                        | 461  | 297               | 203          | 257    | 42     | 201   | 261      | 239     | 106          | 169     | 225      |      |
| Base: All Respondents (wtd)                     | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238          | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |      |
| Strongly agree                                  | 19               | 10      | 9      | 2        | 2        | 15       | 8                | 10     | 1    | 13             | 7     | 11        | 5      | 3    | 10                  | 9    | -              | 19   | 1                         | 18   | 6                 | 13           | 9      | -      | 10    | 10       | 9       | 3            | 4       | 12       |      |
|                                                 | 4%               | 4%      | 4%     | 1%       | 1%       | 10%      | 5%               | 5%     | 1%   | 7%             | 2%    | 7%        | 3%     | 2%   | 3%                  | 4%   | -              | 4%   | 3%                        | 4%   | 2%                | 5%           | 4%     | -      | 5%    | 4%       | 4%      | 3%           | 2%      | 5%       |      |
| Somewhat agree                                  | 151              | 87      | 64     | 51       | 50       | 42       | 68               | 40     | 53   | 98             | 63    | 47        | 41     | 92   | 58                  | 6    | 145            | 10   | 141                       | 85   | 66                | 78           | 15     | 58     | 77    | 74       | 32      | 56           | 62      |          |      |
|                                                 | 30%              | 35%     | 26%    | 28%      | 31%      | 32%      | 27%              | 33%    | 31%  | 30%            | 31%   | 37%       | 25%    | 29%  | 32%                 | 28%  | 30%            | 30%  | 34%                       | 30%  | 32%               | 28%          | 32%    | 38%    | 27%   | 28%      | 33%     | 32%          | 32%     | 28%      |      |
| Somewhat disagree                               | 245              | 110     | 135    | 96       | 74       | 75       | 80               | 100    | 65   | 82             | 163   | 74        | 102    | 69   | 140                 | 104  | 11             | 233  | 11                        | 234  | 124               | 120          | 110    | 21     | 113   | 144      | 101     | 48           | 91      | 106      |      |
|                                                 | 49%              | 44%     | 54%    | 52%      | 47%      | 47%      | 50%              | 48%    | 49%  | 46%            | 51%   | 43%       | 55%    | 49%  | 48%                 | 50%  | 60%            | 48%  | 37%                       | 50%  | 47%               | 51%          | 45%    | 56%    | 52%   | 53%      | 44%     | 48%          | 52%     | 47%      |      |
| Strongly disagree                               | 85               | 45      | 40     | 35       | 32       | 19       | 30               | 31     | 25   | 31             | 54    | 24        | 32     | 29   | 49                  | 36   | 2              | 83   | 8                         | 77   | 46                | 39           | 46     | 2      | 37    | 42       | 43      | 17           | 25      | 43       |      |
|                                                 | 17%              | 18%     | 16%    | 19%      | 20%      | 12%      | 19%              | 15%    | 19%  | 17%            | 17%   | 14%       | 17%    | 20%  | 17%                 | 17%  | 10%            | 17%  | 26%                       | 16%  | 18%               | 16%          | 19%    | 6%     | 17%   | 15%      | 19%     | 17%          | 14%     | 19%      |      |
| Sigma                                           | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238          | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |      |
|                                                 | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%   | 100%   | 100%  | 100%     | 100%    | 100%         | 100%    | 100%     | 100% |
| Summary                                         |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 170              | 97      | 74     | 53       | 52       | 65       | 50               | 78     | 42   | 65             | 105   | 75        | 52     | 44   | 102                 | 68   | 6              | 164  | 11                        | 159  | 91                | 79           | 87     | 15     | 69    | 87       | 83      | 36           | 60      | 74       |      |
|                                                 | 34%              | 38%     | 30%    | 29%      | 33%      | 41%      | 31%              | 37%    | 32%  | 37%            | 33%   | 43%       | 28%    | 31%  | 35%                 | 32%  | 30%            | 34%  | 37%                       | 34%  | 35%               | 33%          | 36%    | 38%    | 31%   | 32%      | 37%     | 35%          | 34%     | 33%      |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 330              | 155     | 175    | 131      | 106      | 93       | 109              | 131    | 90   | 113            | 217   | 97        | 134    | 99   | 189                 | 141  | 13             | 317  | 19                        | 311  | 170               | 160          | 156    | 24     | 150   | 186      | 144     | 65           | 116     | 149      |      |
|                                                 | 66%              | 62%     | 70%    | 71%      | 67%      | 59%      | 69%              | 63%    | 68%  | 63%            | 67%   | 57%       | 72%    | 69%  | 65%                 | 68%  | 70%            | 66%  | 63%                       | 66%  | 65%               | 67%          | 64%    | 62%    | 69%   | 68%      | 63%     | 65%          | 66%     | 67%      |      |
|                                                 |                  |         |        | E        |          |          |                  |        |      |                |       | +         | K      |      |                     |      | **             |      | +                         |      |                   |              | +      |        |       |          | +       |              |         |          |      |

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Questions on MERS  
HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Canada Total |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                |                   |          |          |         |      |                       |         |        |        |         |              |      |  |
|-------------------------------------------------|--------------|--------|----------|----------|----------|------|------------------|------|---------|----------------|------|-----------|------|------|---------------------|------|----------------|------|---------------------------|----------------|-------------------|----------|----------|---------|------|-----------------------|---------|--------|--------|---------|--------------|------|--|
|                                                 |              |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                |                   |          |          |         |      |                       |         |        |        |         |              |      |  |
|                                                 | Gender       |        | Age      |          |          |      | Household Income |      |         | Marital Status |      | Education |      |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |                | Employment Status |          | Region   |         |      |                       |         |        |        |         | Social Media |      |  |
|                                                 | Male         | Female | Under 35 | 35 to 49 | 50 to 64 | Low  | Medium           | High | Married | Other          | Low  | Medium    | High | Yes  | No                  | Yes  | No             | Yes  | No                        | Total Employed | Non Employed      | Prairies | Atlantic | Alberta | BC   | Northwest Territories | Ontario | Quebec | Active | Passive | Inactive     |      |  |
|                                                 | A            | B      | C        | D        | E        | F    | G                | H    | I       | J              | K    | L         | M    | N    | O                   | P    | Q              | R    | S                         | T              | U                 | V        | W        | X       | Y    | Z                     | a       | b      | c      | d       | e            |      |  |
|                                                 |              |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                |                   |          |          |         |      |                       |         |        |        |         |              |      |  |
| Base: All Respondents (unwtd)                   | 1001         | 509    | 492      | 273      | 320      | 408  | 164              | 388  | 449     | 507            | 494  | 359       | 462  | 180  | 515                 | 486  | 111            | 890  | 125                       | 876            | 698               | 303      | 65       | 66      | 115  | 136                   | -       | 376    | 243    | 318     | 270          | 413  |  |
| Base: All Respondents (wtd)                     | 500          | 247    | 253      | 177      | 164      | 158  | 92               | 107  | 211     | 228            | 272  | 186       | 223  | 91   | 252                 | 248  | 55             | 445  | 61                        | 439            | 347               | 153      | 34       | 31      | 57   | 65                    | -       | 192    | 121    | 168     | 135          | 197  |  |
| Strongly agree                                  | 37           | 24     | 14       | 15       | 12       | 10   | 11               | 18   | 9       | 15             | 22   | 11        | 21   | 5    | 20                  | 17   | 5              | 32   | 9                         | 28             | 24                | 13       | 1        | 3       | 2    | 3                     | -       | 15     | 12     | 18      | 6            | 13   |  |
|                                                 | 7%           | 10%    | 5%       | 8%       | 7%       | 7%   | 12%              | 9%   | 4%      | 7%             | 8%   | 6%        | 9%   | 6%   | 8%                  | 7%   | 10%            | 7%   | 15%                       | 6%             | 7%                | 9%       | 4%       | 11%     | 3%   | 5%                    | -       | 8%     | 10%    | 11%     | 4%           | 7%   |  |
|                                                 | B            |        |          |          |          |      | H                | H    |         |                |      |           |      |      |                     |      | S              |      |                           |                |                   | *        | X*       |         |      |                       |         | X      | d      |         |              |      |  |
| Somewhat agree                                  | 177          | 85     | 93       | 71       | 59       | 47   | 31               | 72   | 74      | 79             | 98   | 70        | 82   | 26   | 91                  | 86   | 20             | 157  | 21                        | 156            | 124               | 53       | 8        | 11      | 25   | 20                    | -       | 63     | 50     | 53      | 52           | 72   |  |
|                                                 | 35%          | 34%    | 37%      | 40%      | 36%      | 30%  | 34%              | 37%  | 35%     | 35%            | 36%  | 37%       | 37%  | 29%  | 36%                 | 35%  | 36%            | 35%  | 34%                       | 36%            | 36%               | 35%      | 25%      | 35%     | 45%  | 31%                   | -       | 33%    | 41%    | 32%     | 39%          | 36%  |  |
|                                                 |              |        |          | E        |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                | *                 | *        | VW       |         |      |                       | Va      |        |        |         |              |      |  |
| Somewhat disagree                               | 193          | 95     | 99       | 60       | 65       | 68   | 37               | 71   | 85      | 93             | 101  | 70        | 79   | 44   | 99                  | 94   | 20             | 173  | 23                        | 171            | 139               | 54       | 19       | 12      | 18   | 32                    | -       | 80     | 32     | 60      | 56           | 77   |  |
|                                                 | 39%          | 38%    | 39%      | 34%      | 40%      | 43%  | 40%              | 36%  | 40%     | 41%            | 37%  | 37%       | 36%  | 49%  | 39%                 | 38%  | 36%            | 39%  | 37%                       | 39%            | 40%               | 36%      | 56%      | 39%     | 31%  | 49%                   | -       | 42%    | 26%    | 36%     | 42%          | 39%  |  |
|                                                 |              |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                | Xa2*              | b*       |          |         |      |                       | Xb      |        |        |         |              |      |  |
| Strongly disagree                               | 92           | 44     | 48       | 32       | 28       | 33   | 13               | 36   | 44      | 41             | 52   | 35        | 42   | 15   | 42                  | 50   | 10             | 82   | 9                         | 84             | 61                | 32       | 5        | 4       | 12   | 30                    | -       | 34     | 28     | 36      | 21           | 36   |  |
|                                                 | 18%          | 18%    | 19%      | 18%      | 17%      | 21%  | 14%              | 18%  | 21%     | 18%            | 19%  | 19%       | 17%  | 17%  | 20%                 | 18%  | 19%            | 14%  | 19%                       | 17%            | 21%               | 14%      | 14%      | 21%     | 15%  | -                     | -       | 18%    | 23%    | 21%     | 15%          | 18%  |  |
|                                                 |              |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                |                   |          |          |         |      |                       |         |        |        |         |              |      |  |
| Sigma                                           | 500          | 247    | 253      | 177      | 164      | 158  | 92               | 107  | 211     | 228            | 272  | 186       | 223  | 91   | 252                 | 248  | 55             | 445  | 61                        | 439            | 347               | 153      | 34       | 31      | 57   | 65                    | -       | 192    | 121    | 168     | 135          | 197  |  |
|                                                 | 100%         | 100%   | 100%     | 100%     | 100%     | 100% | 100%             | 100% | 100%    | 100%           | 100% | 100%      | 100% | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100%           | 100%              | 100%     | 100%     | 100%    | 100% | 100%                  | -       | 100%   | 100%   | 100%    | 100%         | 100% |  |
|                                                 |              |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                |                   |          |          |         |      |                       |         |        |        |         |              |      |  |
| Summary                                         |              |        |          |          |          |      |                  |      |         |                |      |           |      |      |                     |      |                |      |                           |                |                   |          |          |         |      |                       |         |        |        |         |              |      |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 214          | 108    | 106      | 85       | 71       | 58   | 42               | 90   | 82      | 95             | 120  | 81        | 102  | 31   | 111                 | 103  | 25             | 189  | 30                        | 184            | 148               | 67       | 10       | 14      | 27   | 23                    | -       | 78     | 62     | 71      | 58           | 85   |  |
|                                                 | 43%          | 44%    | 42%      | 48%      | 43%      | 36%  | 46%              | 46%  | 39%     | 42%            | 44%  | 43%       | 46%  | 35%  | 44%                 | 42%  | 46%            | 43%  | 49%                       | 42%            | 43%               | 44%      | 29%      | 46%     | 47%  | 36%                   | -       | 41%    | 51%    | 42%     | 43%          | 43%  |  |
|                                                 |              |        |          | E        |          |      |                  |      |         |                |      | M         |      |      |                     |      |                |      |                           |                | *                 | *        | V        |         |      |                       | VW      |        |        |         |              |      |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 286          | 139    | 147      | 92       | 93       | 101  | 50               | 107  | 129     | 133            | 152  | 105       | 121  | 59   | 141                 | 145  | 30             | 256  | 31                        | 254            | 199               | 86       | 24       | 17      | 30   | 42                    | -       | 114    | 59     | 96      | 77           | 112  |  |
|                                                 | 57%          | 56%    | 58%      | 52%      | 57%      | 64%  | 54%              | 54%  | 61%     | 58%            | 56%  | 57%       | 54%  | 65%  | 56%                 | 58%  | 54%            | 57%  | 51%                       | 58%            | 57%               | 56%      | 71%      | 54%     | 53%  | 64%                   | -       | 59%    | 49%    | 58%     | 57%          | 57%  |  |
|                                                 |              |        |          |          |          | C    |                  |      |         |                |      |           |      | L    |                     |      |                |      |                           |                |                   | Xb*      | *        |         | b    |                       | b       |        |        |         |              |      |  |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441  | 27             | 973  | 60                        | 940  | 604               | 396          | 166          | 332     | 502      |
|                                                 | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
|                                                 | 34           | 19     | 15     | 11       | 11       | 11       | 8                | 20     | 5    | 17             | 17    | 10        | 17     | 7    | 18                  | 15   | 1              | 33   | 3                         | 31   | 19                | 15           | 7            | 10      | 17       |
|                                                 | 7%           | 8%     | 6%     | 6%       | 7%       | 7%       | 7%               | 8%     | 8%   | 5%             | 8%    | 6%        | 6%     | 8%   | 6%                  | 7%   | 7%             | 7%   | 7%                        | 11%  | 6%                | 6%           | 8%           | 9%      | 6%       |
| Somewhat agree                                  | 157          | 84     | 73     | 59       | 47       | 50       | 37               | 79     | 41   | 65             | 92    | 40        | 77     | 40   | 88                  | 69   | 6              | 151  | 7                         | 150  | 95                | 62           | 30           | 62      | 64       |
|                                                 | 31%          | 34%    | 29%    | 31%      | 31%      | 32%      | 31%              | 30%    | 34%  | 31%            | 31%   | 24%       | 37%    | 32%  | 33%                 | 30%  | 40%            | 31%  | 24%                       | 32%  | 31%               | 32%          | 37%          | 37%     | 26%      |
| Somewhat disagree                               | 234          | 109    | 125    | 94       | 69       | 71       | 59               | 122    | 54   | 93             | 141   | 88        | 83     | 63   | 123                 | 112  | 6              | 228  | 13                        | 221  | 144               | 90           | 32           | 77      | 125      |
|                                                 | 47%          | 44%    | 49%    | 49%      | 45%      | 46%      | 49%              | 47%    | 45%  | 45%            | 48%   | 53%       | 40%    | 51%  | 46%                 | 48%  | 42%            | 47%  | 47%                       | 47%  | 47%               | 46%          | 38%          | 46%     | 50%      |
| Strongly disagree                               | 75           | 35     | 40     | 26       | 25       | 24       | 16               | 40     | 19   | 32             | 43    | 29        | 32     | 14   | 39                  | 36   | 2              | 73   | 5                         | 70   | 47                | 28           | 13           | 19      | 43       |
|                                                 | 15%          | 14%    | 16%    | 13%      | 16%      | 15%      | 13%              | 15%    | 16%  | 16%            | 15%   | 18%       | 15%    | 11%  | 15%                 | 16%  | 11%            | 15%  | 17%                       | 15%  | 16%               | 14%          | 16%          | 11%     | 17%      |
| Sigma                                           | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 191          | 103    | 88     | 71       | 59       | 61       | 45               | 99     | 46   | 81             | 110   | 50        | 94     | 47   | 107                 | 84   | 7              | 184  | 10                        | 181  | 114               | 77           | 37           | 72      | 82       |
|                                                 | 38%          | 42%    | 35%    | 37%      | 38%      | 39%      | 38%              | 38%    | 39%  | 39%            | 37%   | 30%       | 45%    | 38%  | 40%                 | 36%  | 48%            | 38%  | 36%                       | 38%  | 37%               | 39%          | 45%          | 43%     | 33%      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 309          | 144    | 165    | 120      | 94       | 96       | 75               | 162    | 72   | 125            | 184   | 118       | 115    | 77   | 162                 | 148  | 8              | 302  | 18                        | 291  | 191               | 118          | 45           | 96      | 169      |
|                                                 | 62%          | 58%    | 65%    | 63%      | 62%      | 61%      | 62%              | 62%    | 61%  | 61%            | 63%   | 70%       | 55%    | 62%  | 60%                 | 64%  | 52%            | 62%  | 64%                       | 62%  | 63%               | 61%          | 55%          | 57%     | 67%      |
|                                                 |              | A      |        |          |          |          |                  |        |      |                |       | LM        |        |      |                     |      | **             |      | *                         |      |                   |              |              |         | VW       |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Germany<br>Total | Germany |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
|-------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|-------------------|-----------------|--------|---------|----------|------|
| Gender                                          |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                   | Social Media    |        |         |          |      |
| Male                                            |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total<br>Employed | Non<br>Employed | Active | Passive | Inactive |      |
|                                                 |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S                 | T               | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 1000             | 501     | 499      | 295      | 358              | 347  | 285    | 314            | 348     | 383       | 617  | 200    | 611                 | 189  | 665            | 335  | 84                        | 916  | 195               | 805               | 707             | 293    | 247     | 323      | 430  |
| Base: All Respondents (wtd)                     | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
| Strongly agree                                  | 23               | 15      | 8        | 9        | 7                | 8    | 7      | 7              | 8       | 10        | 13   | 9      | 8                   | 6    | 16             | 7    | 3                         | 20   | 7                 | 16                | 17              | 6      | 8       | 5        | 10   |
|                                                 | 5%               | 6%      | 3%       | 5%       | 4%               | 5%   | 5%     | 4%             | 5%      | 6%        | 4%   | 8%     | 3%                  | 5%   | 5%             | 4%   | 7%                        | 4%   | 7%                | 4%                | 5%              | 4%     | 6%      | 3%       | 5%   |
|                                                 |                  | B       |          |          |                  |      |        |                |         |           |      |        | L                   |      |                |      | *                         |      |                   |                   |                 |        |         |          |      |
|                                                 | 158              | 89      | 69       | 57       | 61               | 41   | 49     | 49             | 51      | 56        | 103  | 37     | 86                  | 36   | 104            | 54   | 14                        | 144  | 29                | 130               | 108             | 51     | 50      | 47       | 61   |
| Somewhat agree                                  | 32%              | 35%     | 28%      | 33%      | 33%              | 28%  | 34%    | 31%            | 30%     | 31%       | 32%  | 33%    | 30%                 | 35%  | 32%            | 31%  | 36%                       | 31%  | 30%               | 32%               | 31%             | 34%    | 40%     | 29%      | 29%  |
|                                                 |                  | B       |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      | *                         |      |                   |                   |                 |        | WX      |          |      |
|                                                 | 107              | 125     | 81       | 76       | 75               | 69   | 72     | 77             | 80      | 152       | 46   | 143    | 43                  | 148  | 84             | 16   | 216                       | 41   | 191               | 159               | 72              | 52     | 77      | 103      |      |
|                                                 | 46%              | 42%     | 50%      | 47%      | 41%              | 51%  | 48%    | 46%            | 46%     | 44%       | 48%  | 40%    | 50%                 | 42%  | 45%            | 49%  | 40%                       | 47%  | 43%               | 47%               | 46%             | 48%    | 41%     | 47%      | 49%  |
| Strongly disagree                               |                  |         | A        |          |                  | D    |        |                |         |           |      |        | K                   |      |                |      | *                         |      |                   |                   |                 |        |         | V        |      |
|                                                 | 87               | 42      | 45       | 25       | 40               | 22   | 20     | 29             | 33      | 35        | 52   | 22     | 48                  | 17   | 59             | 28   | 7                         | 81   | 19                | 68                | 65              | 22     | 17      | 33       | 37   |
|                                                 | 17%              | 17%     | 18%      | 15%      | 22%              | 15%  | 14%    | 19%            | 19%     | 16%       | 19%  | 17%    | 17%                 | 18%  | 16%            | 17%  | 17%                       | 17%  | 20%               | 17%               | 19%             | 14%    | 14%     | 20%      | 18%  |
|                                                 |                  |         |          | CE       |                  |      |        |                |         |           |      |        |                     |      |                |      | *                         |      |                   |                   |                 |        | V       |          |      |
| Sigma                                           | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
|                                                 | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%              | 100%            | 100%   | 100%    | 100%     | 100% |
|                                                 |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
| Summary                                         |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 181              | 104     | 77       | 66       | 67               | 48   | 56     | 56             | 59      | 66        | 115  | 46     | 94                  | 41   | 120            | 61   | 17                        | 164  | 36                | 146               | 125             | 57     | 58      | 52       | 71   |
|                                                 | 36%              | 41%     | 31%      | 38%      | 37%              | 33%  | 38%    | 35%            | 35%     | 36%       | 36%  | 41%    | 33%                 | 41%  | 37%            | 35%  | 43%                       | 36%  | 37%               | 36%               | 36%             | 38%    | 46%     | 32%      | 33%  |
|                                                 |                  | B       |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      | *                         |      |                   |                   |                 |        | WX      |          |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 319              | 149     | 170      | 106      | 116              | 97   | 90     | 102            | 109     | 115       | 204  | 67     | 191                 | 60   | 207            | 111  | 23                        | 296  | 60                | 259               | 225             | 94     | 69      | 109      | 140  |
|                                                 | 64%              | 59%     | 69%      | 62%      | 63%              | 67%  | 62%    | 65%            | 65%     | 64%       | 64%  | 59%    | 67%                 | 59%  | 63%            | 65%  | 57%                       | 64%  | 63%               | 64%               | 64%             | 62%    | 54%     | 68%      | 67%  |
|                                                 |                  |         | A        |          |                  |      |        |                |         |           |      |        |                     |      |                |      | *                         |      |                   |                   |                 |        | V       |          | V    |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Hungary<br>Total | Hungary |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |     |
|-------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|-----|
|                                                 |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |     |
|                                                 |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |     |
|                                                 |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |     |
|                                                 |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |     |
| Base: All Respondents (unwtd)                   | 500              | 245     | 255    | 194      | 149      | 157      | 186              | 226    | 10   | 202            | 298   | 152       | 256    | 92   | 261                 | 239  | 32             | 468  | 28                        | 472  | 299               | 201          | 191          | 219     | 90       |     |
| Base: All Respondents (wtd)                     | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129       | 294    | 77   | 263                 | 237  | 33             | 467  | 29                        | 471  | 303               | 197          | 189          | 221     | 90       |     |
| Strongly agree                                  | 49               | 20      | 29     | 19       | 12       | 17       | 22               | 19     | -    | 19             | 30    | 21        | 23     | 5    | 24                  | 25   | -              | 49   | 1                         | 48   | 29                | 20           | 19           | 19      | 11       |     |
|                                                 | 10%              | 8%      | 11%    | 10%      | 9%       | 11%      | 12%              | 8%     | -    | 10%            | 10%   | 16%       | 8%     | 6%   | 9%                  | 11%  | -              | 11%  | 3%                        | 10%  | 10%               | 10%          | 10%          | 9%      | 12%      |     |
|                                                 |                  |         |        |          |          |          |                  |        | **   |                |       |           |        | *    |                     |      | *              |      | **                        |      |                   |              |              |         | *        |     |
| Somewhat agree                                  | 127              | 61      | 66     | 51       | 36       | 41       | 45               | 61     | 2    | 54             | 73    | 33        | 76     | 19   | 71                  | 56   | 6              | 121  | 3                         | 125  | 80                | 47           | 34           | 69      | 24       |     |
|                                                 | 25%              | 25%     | 26%    | 25%      | 26%      | 26%      | 24%              | 27%    | 21%  | 27%            | 24%   | 25%       | 26%    | 25%  | 27%                 | 24%  | 19%            | 26%  | 10%                       | 26%  | 27%               | 24%          | 18%          | 31%     | 27%      |     |
|                                                 |                  |         |        |          |          |          |                  |        | **   |                |       |           |        | *    |                     |      | *              |      | **                        |      |                   |              | V            |         | *        |     |
| Somewhat disagree                               | 167              | 81      | 86     | 66       | 41       | 60       | 57               | 83     | 4    | 69             | 99    | 36        | 97     | 34   | 90                  | 77   | 16             | 151  | 13                        | 154  | 94                | 74           | 72           | 72      | 24       |     |
|                                                 | 33%              | 33%     | 34%    | 33%      | 30%      | 38%      | 31%              | 36%    | 37%  | 35%            | 33%   | 28%       | 33%    | 45%  | 34%                 | 33%  | 48%            | 32%  | 46%                       | 33%  | 31%               | 37%          | 38%          | 33%     | 27%      |     |
|                                                 |                  |         |        |          |          |          |                  |        | **   |                |       |           |        | KL*  |                     |      | *              |      | **                        |      |                   |              |              |         | *        |     |
| Strongly disagree                               | 156              | 81      | 75     | 66       | 50       | 40       | 60               | 66     | 4    | 56             | 100   | 40        | 98     | 18   | 78                  | 78   | 11             | 145  | 12                        | 144  | 100               | 56           | 65           | 61      | 31       |     |
|                                                 | 31%              | 33%     | 29%    | 33%      | 36%      | 25%      | 33%              | 29%    | **   | 41%            | 28%   | 33%       | 31%    | 33%  | 24%                 | 30%  | 33%            | 33%  | 31%                       | 42%  | 31%               | 33%          | 28%          | 34%     | 28%      | 34% |
|                                                 |                  |         |        |          | E        |          |                  |        | **   |                |       |           |        | *    |                     |      | *              |      | **                        |      |                   |              |              |         | *        |     |
| Sigma                                           | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129       | 294    | 77   | 263                 | 237  | 33             | 467  | 29                        | 471  | 303               | 197          | 189          | 221     | 90       |     |
|                                                 | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |     |
|                                                 |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |     |
| Summary                                         |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |     |
| Top2Box - (Strongly agree/Somewhat agree)       | 176              | 82      | 95     | 70       | 48       | 58       | 67               | 80     | 2    | 73             | 103   | 54        | 99     | 24   | 95                  | 81   | 6              | 170  | 4                         | 173  | 109               | 67           | 53           | 88      | 35       |     |
|                                                 | 35%              | 33%     | 37%    | 35%      | 34%      | 37%      | 36%              | 35%    | 21%  | 37%            | 34%   | 41%       | 34%    | 31%  | 36%                 | 34%  | 19%            | 36%  | 12%                       | 37%  | 36%               | 34%          | 28%          | 40%     | 39%      |     |
|                                                 |                  |         |        |          |          |          |                  |        | **   |                |       |           |        | *    |                     |      | *              |      | **                        |      |                   |              |              | V       | *        |     |
| Low2Box - (Somewhat disagree/Strongly disagree) | 324              | 162     | 161    | 132      | 92       | 100      | 118              | 150    | 8    | 125            | 199   | 76        | 195    | 52   | 168                 | 155  | 27             | 297  | 25                        | 299  | 194               | 130          | 136          | 133     | 55       |     |
|                                                 | 65%              | 67%     | 63%    | 65%      | 66%      | 63%      | 64%              | 65%    | 79%  | 63%            | 66%   | 59%       | 66%    | 69%  | 64%                 | 66%  | 81%            | 64%  | 88%                       | 63%  | 64%               | 66%          | 72%          | 60%     | 61%      |     |
|                                                 |                  |         |        |          |          |          |                  |        | **   |                |       |           |        | *    |                     |      | *              |      | **                        |      |                   | W            |              |         | *        |     |

Questions on MERS

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Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462  | 102            | 898  | 170                       | 830  | 638               | 362          | 528          | 233     | 239      |
| Base: All Respondents (wtd)                     | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
| Strongly agree                                  | 30          | 15     | 14     | 11       | 10       | 9        | 13               | 12     | 6    | 18             | 12    | 13        | 14     | 4    | 19                  | 11   | 3              | 27   | 5                         | 25   | 19                | 11           | 18           | 7       | 5        |
|                                                 | 6%          | 6%     | 6%     | 6%       | 5%       | 7%       | 10%              | 5%     | 4%   | 7%             | 5%    | 5%        | 7%     | 6%   | 7%                  | 5%   | 7%             | 6%   | 7%                        | 6%   | 6%                | 6%           | 7%           | 6%      | 4%       |
|                                                 |             |        |        |          |          |          | GH               |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat agree                                  | 133         | 71     | 62     | 45       | 48       | 40       | 30               | 66     | 37   | 72             | 61    | 62        | 53     | 19   | 75                  | 58   | 15             | 118  | 24                        | 109  | 86                | 48           | 69           | 30      | 34       |
|                                                 | 27%         | 28%    | 25%    | 25%      | 25%      | 31%      | 24%              | 28%    | 27%  | 27%            | 26%   | 25%       | 27%    | 33%  | 29%                 | 24%  | 32%            | 26%  | 32%                       | 26%  | 27%               | 26%          | 27%          | 25%     | 27%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 204         | 100    | 104    | 68       | 79       | 58       | 45               | 101    | 58   | 108            | 96    | 102       | 78     | 23   | 99                  | 105  | 18             | 186  | 28                        | 176  | 128               | 76           | 101          | 49      | 54       |
|                                                 | 41%         | 40%    | 41%    | 37%      | 42%      | 44%      | 35%              | 42%    | 43%  | 41%            | 41%   | 42%       | 40%    | 40%  | 38%                 | 44%  | 37%            | 41%  | 37%                       | 42%  | 41%               | 41%          | 39%          | 42%     | 42%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 133         | 63     | 70     | 57       | 52       | 24       | 40               | 60     | 33   | 68             | 65    | 67        | 54     | 12   | 70                  | 63   | 11             | 121  | 19                        | 113  | 80                | 52           | 69           | 31      | 33       |
|                                                 | 27%         | 25%    | 28%    | 31%      | 27%      | 19%      | 31%              | 25%    | 25%  | 28%            | 28%   | 28%       | 27%    | 20%  | 26%                 | 27%  | 24%            | 27%  | 25%                       | 27%  | 26%               | 28%          | 27%          | 26%     | 26%      |
|                                                 |             |        |        |          | E        | E        |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 163         | 86     | 77     | 56       | 58       | 49       | 43               | 78     | 42   | 90             | 74    | 74        | 66     | 23   | 94                  | 69   | 19             | 145  | 29                        | 134  | 105               | 59           | 87           | 37      | 39       |
|                                                 | 33%         | 35%    | 31%    | 31%      | 31%      | 37%      | 34%              | 33%    | 32%  | 34%            | 31%   | 30%       | 33%    | 39%  | 36%                 | 29%  | 39%            | 32%  | 38%                       | 32%  | 33%               | 31%          | 34%          | 32%     | 31%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      | O                   |      | *              |      |                           |      |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 337         | 164    | 173    | 125      | 130      | 82       | 85               | 161    | 91   | 176            | 161   | 169       | 132    | 35   | 169                 | 168  | 29             | 308  | 47                        | 290  | 209               | 128          | 170          | 80      | 87       |
|                                                 | 67%         | 65%    | 69%    | 69%      | 69%      | 63%      | 66%              | 67%    | 68%  | 66%            | 69%   | 70%       | 67%    | 61%  | 64%                 | 71%  | 61%            | 68%  | 62%                       | 68%  | 67%               | 69%          | 66%          | 68%     | 69%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      | N                   |      | *              |      |                           |      |                   |              |              |         |          |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485  | 46             | 954  | 88                        | 912  | 689               | 311          | 92           | 259     | 649      |
| Base: All Respondents (wtd)                     | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
| Strongly agree                                  | 41          | 18     | 23     | 11       | 17       | 13       | 27               | 13     | 1    | 24             | 17    | 25        | 9      | 7    | 20                  | 22   | 2              | 39   | 2                         | 39   | 25                | 16           | 4            | 13      | 25       |
|                                                 | 8%          | 7%     | 9%     | 6%       | 11%      | 8%       | 8%               | 9%     | 4%   | 9%             | 8%    | 9%        | 10%    | 6%   | 9%                  | 8%   | 14%            | 8%   | 6%                        | 8%   | 8%                | 9%           | 10%          | 11%     | 7%       |
| Somewhat agree                                  | 180         | 88     | 92     | 58       | 57       | 65       | 119              | 52     | 9    | 112            | 68    | 114       | 31     | 36   | 80                  | 100  | 4              | 176  | 11                        | 169  | 116               | 64           | 12           | 41      | 126      |
|                                                 | 36%         | 35%    | 37%    | 31%      | 38%      | 40%      | 35%              | 37%    | 47%  | 40%            | 31%   | 39%       | 34%    | 31%  | 36%                 | 36%  | 31%            | 36%  | 41%                       | 36%  | 37%               | 34%          | 32%          | 35%     | 37%      |
| Somewhat disagree                               | 212         | 107    | 105    | 81       | 60       | 71       | 149              | 57     | 6    | 113            | 99    | 114       | 40     | 58   | 94                  | 118  | 5              | 207  | 10                        | 202  | 133               | 79           | 18           | 55      | 140      |
|                                                 | 42%         | 43%    | 42%    | 44%      | 40%      | 43%      | 44%              | 40%    | 33%  | 40%            | 45%   | 38%       | 45%    | 51%  | 42%                 | 43%  | 40%            | 42%  | 38%                       | 43%  | 42%               | 43%          | 46%          | 46%     | 41%      |
| Strongly disagree                               |             |        |        |          |          |          |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         |          |
|                                                 | 67          | 38     | 29     | 35       | 17       | 16       | 44               | 20     | 3    | 31             | 36    | 43        | 10     | 14   | 30                  | 37   | 2              | 65   | 4                         | 63   | 41                | 26           | 5            | 10      | 53       |
| Sigma                                           | 13%         | 15%    | 12%    | 19%      | 11%      | 9%       | 13%              | 14%    | 15%  | 11%            | 16%   | 14%       | 12%    | 12%  | 14%                 | 13%  | 15%            | 13%  | 15%                       | 13%  | 14%               | 12%          | 8%           | 15%     |          |
|                                                 |             |        |        | DE       |          |          |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         | W        |
|                                                 | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 221         | 106    | 115    | 69       | 74       | 78       | 146              | 65     | 9    | 135            | 86    | 139       | 40     | 43   | 100                 | 121  | 5              | 216  | 13                        | 208  | 141               | 80           | 16           | 54      | 151      |
|                                                 | 44%         | 42%    | 46%    | 37%      | 49%      | 47%      | 43%              | 46%    | 52%  | 49%            | 39%   | 47%       | 44%    | 37%  | 45%                 | 44%  | 45%            | 44%  | 47%                       | 44%  | 45%               | 43%          | 42%          | 46%     | 44%      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 279         | 145    | 134    | 116      | 76       | 87       | 193              | 77     | 9    | 144            | 135   | 156       | 50     | 72   | 124                 | 155  | 6              | 273  | 14                        | 265  | 174               | 105          | 22           | 64      | 192      |
|                                                 | 56%         | 58%    | 54%    | 63%      | 51%      | 53%      | 57%              | 54%    | 48%  | 51%            | 61%   | 53%       | 56%    | 63%  | 55%                 | 56%  | 55%            | 56%  | 53%                       | 56%  | 55%               | 57%          | 58%          | 54%     | 56%      |
|                                                 |             |        |        | DE       |          |          |                  |        | *    |                | I     |           |        | K    |                     |      | *              |      | *                         |      |                   | *            |              |         |          |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275  | 47             | 453  | 71                        | 429  | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                     | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
| Strongly agree                                  | 54           | 22     | 32     | 29       | 10       | 14       | 45               | 9      | -    | 22             | 32    | 9         | 39     | 6    | 24                  | 30   | 4              | 50   | 7                         | 47   | 27                | 27           | 28           | 17      | 9        |
|                                                 | 11%          | 9%     | 13%    | 14%      | 7%       | 10%      | 12%              | 9%     | -    | 8%             | 13%   | 9%        | 12%    | 8%   | 11%                 | 11%  | 8%             | 11%  | 10%                       | 11%  | 10%               | 12%          | 12%          | 10%     | 9%       |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |      | *              |      | *                         |      |                   |              |              |         | *        |
| Somewhat agree                                  | 114          | 50     | 64     | 42       | 37       | 35       | 90               | 22     | 2    | 70             | 44    | 20        | 80     | 14   | 54                  | 60   | 11             | 103  | 15                        | 100  | 70                | 44           | 51           | 41      | 22       |
|                                                 | 23%          | 20%    | 25%    | 20%      | 25%      | 26%      | 23%              | 20%    | 52%  | 27%            | 19%   | 19%       | 25%    | 20%  | 25%                 | 21%  | 24%            | 23%  | 22%                       | 23%  | 26%               | 19%          | 22%          | 24%     | 23%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       |           |        | *    |                     |      | *              |      | *                         |      |                   |              |              |         | *        |
| Somewhat disagree                               | 201          | 102    | 99     | 88       | 61       | 51       | 149              | 50     | 1    | 100            | 101   | 54        | 119    | 28   | 86                  | 114  | 17             | 184  | 22                        | 178  | 100               | 101          | 92           | 67      | 42       |
|                                                 | 40%          | 41%    | 39%    | 41%      | 41%      | 37%      | 39%              | 47%    | 19%  | 38%            | 42%   | 52%       | 36%    | 40%  | 40%                 | 40%  | 38%            | 40%  | 34%                       | 41%  | 37%               | 44%          | 39%          | 40%     | 44%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | L*        | *      | *    | *                   | *    | *              | *    | *                         | *    | *                 | *            | *            | *       | *        |
| Strongly disagree                               | 131          | 74     | 58     | 55       | 40       | 36       | 103              | 27     | 1    | 70             | 61    | 21        | 89     | 22   | 50                  | 82   | 14             | 117  | 22                        | 110  | 74                | 57           | 64           | 43      | 23       |
|                                                 | 26%          | 30%    | 23%    | 26%      | 27%      | 26%      | 27%              | 25%    | 28%  | 27%            | 26%   | 20%       | 27%    | 32%  | 23%                 | 29%  | 31%            | 26%  | 33%                       | 25%  | 27%               | 25%          | 27%          | 26%     | 24%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |      | *              |      | *                         |      |                   |              |              |         | *        |
| Sigma                                           | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 168          | 73     | 95     | 71       | 47       | 50       | 135              | 31     | 2    | 92             | 76    | 29        | 119    | 20   | 78                  | 90   | 14             | 154  | 21                        | 147  | 97                | 71           | 80           | 58      | 31       |
|                                                 | 34%          | 29%    | 38%    | 33%      | 32%      | 36%      | 35%              | 29%    | 52%  | 35%            | 32%   | 28%       | 36%    | 29%  | 36%                 | 32%  | 31%            | 34%  | 33%                       | 34%  | 36%               | 31%          | 34%          | 34%     | 32%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | *         | *      | *    | *                   | *    | *              | *    | *                         | *    | *                 | *            | *            | *       | *        |
| Low2Box - (Somewhat disagree/Strongly disagree) | 332          | 175    | 157    | 143      | 101      | 87       | 252              | 77     | 2    | 170            | 162   | 75        | 208    | 50   | 136                 | 196  | 31             | 301  | 44                        | 288  | 174               | 158          | 156          | 111     | 65       |
|                                                 | 66%          | 71%    | 62%    | 67%      | 68%      | 64%      | 65%              | 71%    | 48%  | 65%            | 68%   | 72%       | 64%    | 71%  | 64%                 | 68%  | 69%            | 66%  | 67%                       | 66%  | 64%               | 69%          | 66%          | 66%     | 68%      |
|                                                 |              |        |        |          |          |          |                  |        | **   |                |       | *         | *      | *    | *                   | *    | *              | *    | *                         | *    | *                 | *            | *            | *       | *        |

Questions on MERS

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | South Korea<br>Total | South Korea |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|----------------------|-------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |                      | Gender      |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |                      | Male        | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |                      | A           | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500                  | 257         | 243    | 179      | 197      | 124      | 84               | 183    | 233  | 298            | 202   | 14        | 124    | 362  | 258                 | 242  | 75             | 425  | 97                        | 403  | 352               | 148          | 167          | 223     | 110      |
| Base: All Respondents (wtd)                     | 500                  | 252         | 248    | 211      | 189      | 101      | 89               | 188    | 223  | 277            | 223   | 15        | 128    | 358  | 246                 | 254  | 69             | 431  | 89                        | 411  | 341               | 159          | 168          | 223     | 110      |
| Strongly agree                                  | 81                   | 40          | 41     | 26       | 33       | 23       | 12               | 24     | 45   | 58             | 24    | 2         | 17     | 62   | 45                  | 37   | 11             | 70   | 21                        | 60   | 60                | 21           | 29           | 36      | 17       |
|                                                 | 16%                  | 16%         | 17%    | 12%      | 17%      | 23%      | 13%              | 13%    | 20%  | 21%            | 11%   | 14%       | 14%    | 17%  | 18%                 | 14%  | 16%            | 16%  | 24%                       | 15%  | 18%               | 13%          | 17%          | 16%     | 15%      |
|                                                 |                      |             |        |          |          | C        | *                |        |      | G              | I     | **        |        |      |                     |      | *              |      | S*                        |      |                   |              |              |         |          |
| Somewhat agree                                  | 201                  | 104         | 97     | 77       | 76       | 47       | 34               | 75     | 92   | 113            | 88    | 7         | 55     | 139  | 98                  | 103  | 31             | 170  | 37                        | 164  | 128               | 73           | 68           | 85      | 47       |
|                                                 | 40%                  | 41%         | 39%    | 37%      | 40%      | 47%      | 38%              | 40%    | 41%  | 41%            | 39%   | 46%       | 43%    | 39%  | 40%                 | 41%  | 45%            | 39%  | 41%                       | 40%  | 37%               | 46%          | 41%          | 38%     | 43%      |
|                                                 |                      |             |        |          |          |          | *                |        |      |                |       | **        |        |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Somewhat disagree                               | 179                  | 88          | 92     | 89       | 63       | 27       | 34               | 74     | 71   | 87             | 93    | 5         | 47     | 127  | 86                  | 94   | 23             | 157  | 28                        | 152  | 131               | 48           | 62           | 79      | 39       |
|                                                 | 36%                  | 35%         | 37%    | 42%      | 33%      | 27%      | 39%              | 39%    | 32%  | 31%            | 42%   | 33%       | 37%    | 36%  | 35%                 | 37%  | 33%            | 36%  | 31%                       | 37%  | 38%               | 30%          | 37%          | 35%     | 35%      |
|                                                 |                      |             |        | E        |          |          | *                |        |      |                | I     | **        |        |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Strongly disagree                               | 38                   | 21          | 18     | 18       | 16       | 4        | 9                | 15     | 14   | 19             | 19    | 1         | 9      | 28   | 17                  | 21   | 4              | 34   | 4                         | 35   | 22                | 16           | 9            | 22      | 7        |
|                                                 | 8%                   | 8%          | 7%     | 8%       | 9%       | 4%       | 10%              | 8%     | 6%   | 7%             | 8%    | 8%        | 7%     | 8%   | 7%                  | 8%   | 6%             | 8%   | 4%                        | 8%   | 7%                | 10%          | 5%           | 10%     | 6%       |
|                                                 |                      |             |        |          |          |          | *                |        |      |                |       | **        |        |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Sigma                                           | 500                  | 252         | 248    | 211      | 189      | 101      | 89               | 188    | 223  | 277            | 223   | 15        | 128    | 358  | 246                 | 254  | 69             | 431  | 89                        | 411  | 341               | 159          | 168          | 223     | 110      |
|                                                 | 100%                 | 100%        | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |                      |             |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |                      |             |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 282                  | 144         | 138    | 103      | 109      | 70       | 45               | 99     | 138  | 171            | 112   | 9         | 72     | 202  | 143                 | 140  | 42             | 240  | 58                        | 225  | 188               | 94           | 97           | 121     | 64       |
|                                                 | 56%                  | 57%         | 56%    | 49%      | 58%      |          | 51%              | 53%    | 62%  | 62%            | 50%   | 59%       | 56%    | 56%  | 58%                 | 55%  | 61%            | 56%  | 65%                       | 55%  | 55%               | 60%          | 58%          | 54%     | 59%      |
|                                                 |                      |             |        |          |          | CD       | *                |        |      | J              |       | **        |        |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 218                  | 108         | 109    | 107      | 80       | 31       | 43               | 89     | 85   | 106            | 112   | 6         | 56     | 156  | 103                 | 115  | 27             | 191  | 31                        | 186  | 154               | 64           | 71           | 101     | 45       |
|                                                 | 44%                  | 43%         | 44%    | 51%      | 42%      | 31%      | 49%              | 47%    | 38%  | 38%            | 50%   | 41%       | 44%    | 44%  | 42%                 | 45%  | 39%            | 44%  | 35%                       | 45%  | 45%               | 40%          | 42%          | 46%     | 41%      |
|                                                 |                      |             |        | E        | E        |          | *                |        |      |                | I     | **        |        |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|--|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |  |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |  |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |  |
| Base: All Respondents (unwtd)                   | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483  | 91             | 909  | 85                        | 915  | 561               | 439          | 498          | 268     | 234      |  |
| Base: All Respondents (wtd)                     | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |  |
| Strongly agree                                  | 45          | 19     | 25     | 13       | 21       | 10       | 33               | 10     | 1    | 23             | 21    | 31        | 5      | 9    | 22                  | 23   | 3              | 42   | 3                         | 42   | 26                | 19           | 22           | 12      | 11       |  |
|                                                 | 9%          | 8%     | 10%    | 7%       | 12%      | 9%       | 10%              | 7%     | 2%   | 10%            | 8%    | 12%       | 4%     | 7%   | 9%                  | 9%   | 6%             | 9%   | 4%                        | 9%   | 9%                | 8%           | 9%           | 8%      | 10%      |  |
|                                                 |             |        |        | C        |          |          |                  |        | *    |                |       | LM        | *      |      |                     |      |                |      | *                         |      |                   |              |              |         |          |  |
| Somewhat agree                                  | 109         | 57     | 52     | 49       | 38       | 22       | 69               | 30     | 10   | 56             | 54    | 53        | 29     | 27   | 54                  | 56   | 10             | 100  | 7                         | 102  | 55                | 54           | 60           | 29      | 20       |  |
|                                                 | 22%         | 23%    | 21%    | 24%      | 21%      | 19%      | 21%              | 21%    | 30%  | 23%            | 21%   | 21%       | 26%    | 20%  | 22%                 | 22%  | 23%            | 22%  | 17%                       | 22%  | 20%               | 24%          | 23%          | 21%     | 20%      |  |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |  |
| Somewhat disagree                               | 215         | 102    | 112    | 88       | 73       | 53       | 136              | 66     | 12   | 99             | 115   | 98        | 54     | 62   | 107                 | 108  | 19             | 195  | 19                        | 195  | 118               | 96           | 107          | 65      | 42       |  |
|                                                 | 43%         | 41%    | 45%    | 43%      | 41%      | 46%      | 42%              | 46%    | 38%  | 41%            | 45%   | 40%       | 47%    | 46%  | 43%                 | 43%  | 44%            | 43%  | 46%                       | 43%  | 43%               | 43%          | 41%          | 47%     | 41%      |  |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |  |
| Strongly disagree                               | 131         | 73     | 58     | 54       | 48       | 29       | 86               | 36     | 10   | 63             | 69    | 67        | 27     | 38   | 67                  | 64   | 12             | 120  | 13                        | 119  | 74                | 57           | 68           | 33      | 30       |  |
|                                                 | 26%         | 29%    | 23%    | 26%      | 27%      | 25%      | 26%              | 25%    | 30%  | 26%            | 26%   | 27%       | 23%    | 28%  | 27%                 | 26%  | 27%            | 26%  | 31%                       | 26%  | 27%               | 25%          | 26%          | 24%     | 29%      |  |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |  |
| Sigma                                           | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |  |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |  |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 154         | 77     | 77     | 63       | 59       | 33       | 103              | 41     | 11   | 79             | 75    | 83        | 34     | 36   | 76                  | 78   | 13             | 141  | 10                        | 144  | 81                | 73           | 83           | 40      | 31       |  |
|                                                 | 31%         | 30%    | 31%    | 31%      | 32%      | 28%      | 32%              | 29%    | 32%  | 33%            | 29%   | 33%       | 30%    | 27%  | 30%                 | 31%  | 29%            | 31%  | 23%                       | 31%  | 30%               | 32%          | 32%          | 29%     | 30%      |  |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       | M         | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 346         | 175    | 171    | 142      | 122      | 82       | 222              | 102    | 22   | 162            | 184   | 166       | 80     | 100  | 174                 | 172  | 31             | 315  | 32                        | 314  | 193               | 153          | 175          | 99      | 73       |  |
|                                                 | 69%         | 70%    | 69%    | 69%      | 68%      | 72%      | 68%              | 71%    | 68%  | 67%            | 71%   | 67%       | 70%    | 73%  | 70%                 | 69%  | 71%            | 69%  | 77%                       | 69%  | 70%               | 68%          | 68%          | 71%     | 70%      |  |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      | K    |                     |      | *              |      | *                         |      |                   |              |              |         |          |  |

Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

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- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192  | 46             | 459  | 54                        | 451  | 328               | 177          | 150          | 164     | 191      |
| Base: All Respondents (wtd)                     | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
| Strongly agree                                  | 44           | 18     | 26     | 14       | 14       | 16       | 18               | 17     | 9    | 11             | 33    | 15        | 25     | 4    | 29                  | 15   | 5              | 39   | 6                         | 39   | 33                | 12           | 13           | 14      | 18       |
|                                                 | 9%           | 7%     | 11%    | 8%       | 11%      | 9%       | 13%              | 7%     | 9%   | 6%             | 10%   | 15%       | 10%    | 3%   | 9%                  | 8%   | 10%            | 9%   | 10%                       | 9%   | 9%                | 8%           | 8%           | 8%      | 11%      |
|                                                 |              |        |        | *        | *        | *        | *                | *      | *    | *              | *     | M         | *      | *    | *                   | *    | **             | *    | **                        | *    | *                 | *            | *            | *       | *        |
| Somewhat agree                                  | 142          | 86     | 56     | 65       | 30       | 47       | 37               | 80     | 26   | 57             | 84    | 25        | 80     | 37   | 82                  | 60   | 11             | 131  | 15                        | 126  | 97                | 45           | 41           | 58      | 43       |
|                                                 | 28%          | 34%    | 23%    | 35%      | 22%      | 26%      | 25%              | 31%    | 26%  | 32%            | 26%   | 23%       | 31%    | 28%  | 26%                 | 32%  | 20%            | 29%  | 27%                       | 29%  | 27%               | 31%          | 25%          | 34%     | 26%      |
|                                                 |              |        |        | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |
| Somewhat disagree                               | 164          | 81     | 82     | 57       | 53       | 54       | 47               | 73     | 45   | 57             | 107   | 36        | 84     | 44   | 103                 | 61   | 17             | 147  | 15                        | 149  | 120               | 44           | 60           | 53      | 51       |
|                                                 | 33%          | 32%    | 33%    | 31%      | 40%      | 30%      | 32%              | 28%    | 45%  | 32%            | 33%   | 34%       | 32%    | 33%  | 33%                 | 32%  | 30%            | 33%  | 26%                       | 34%  | 34%               | 30%          | 36%          | 31%     | 31%      |
|                                                 |              |        |        | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |
| Strongly disagree                               | 150          | 68     | 82     | 50       | 36       | 64       | 43               | 87     | 20   | 52             | 98    | 30        | 73     | 47   | 97                  | 53   | 22             | 128  | 22                        | 128  | 104               | 46           | 52           | 48      | 50       |
|                                                 | 30%          | 27%    | 33%    | 27%      | 27%      | 35%      | 30%              | 34%    | 20%  | 29%            | 30%   | 28%       | 28%    | 36%  | 31%                 | 28%  | 40%            | 29%  | 38%                       | 29%  | 29%               | 31%          | 32%          | 28%     | 31%      |
|                                                 |              |        |        | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |
| Sigma                                           | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         | 186          | 104    | 82     | 79       | 44       | 63       | 55               | 96     | 35   | 69             | 117   | 40        | 106    | 41   | 111                 | 75   | 16             | 170  | 21                        | 165  | 129               | 57           | 54           | 72      | 61       |
|                                                 | 37%          | 41%    | 33%    | 43%      | 33%      | 35%      | 38%              | 38%    | 35%  | 39%            | 36%   | 38%       | 40%    | 31%  | 36%                 | 40%  | 29%            | 38%  | 36%                       | 37%  | 37%               | 39%          | 32%          | 42%     | 38%      |
|                                                 |              |        |        | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |
| Low2Box - (Somewhat disagree/Strongly disagree) | 314          | 149    | 165    | 106      | 90       | 118      | 90               | 159    | 64   | 109            | 205   | 65        | 157    | 92   | 200                 | 114  | 38             | 275  | 37                        | 277  | 224               | 90           | 112          | 101     | 101      |
|                                                 | 63%          | 59%    | 67%    | 57%      | 67%      | 65%      | 62%              | 62%    | 65%  | 61%            | 64%   | 62%       | 60%    | 69%  | 64%                 | 60%  | 71%            | 62%  | 64%                       | 63%  | 63%               | 61%          | 68%          | 58%     | 62%      |
|                                                 |              |        |        | *        | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | **             | **   | **                        | **   | *                 | *            | *            | *       | *        |

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Questions on MERS

HL3.2. [My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.] To what extent do you agree or disagree with the following statements?

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- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Great Britain<br>Total | Great Britain |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|------------------------|---------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |                        | Gender        |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |                        | Male          | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |                        | A             | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1001                   | 474           | 527    | 430      | 295      | 276      | 226              | 562    | 213  | 373            | 628   | 264       | 335    | 402  | 583                 | 418  | 99             | 902  | 130                       | 871  | 645               | 356          | 435          | 288     | 278      |
| Base: All Respondents (wtd)                     | 500                    | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
| Strongly agree                                  | 18                     | 11            | 7      | 7        | 7        | 4        | 4                | 10     | 4    | 9              | 10    | 8         | 3      | 7    | 12                  | 6    | 4              | 14   | 5                         | 14   | 13                | 5            | 11           | 4       | 4        |
|                                                 | 4%                     | 4%            | 3%     | 4%       | 4%       | 3%       | 4%               | 4%     | 3%   | 4%             | 3%    | 6%        | 2%     | 4%   | 4%                  | 3%   | 9%             | 3%   | 7%                        | 3%   | 4%                | 3%           | 5%           | 2%      | 3%       |
|                                                 |                        |               |        |          |          |          |                  |        |      |                |       |           | L      |      |                     |      | Q*             |      | S                         |      |                   |              |              |         |          |
| Somewhat agree                                  | 123                    | 71            | 52     | 54       | 39       | 31       | 25               | 68     | 30   | 43             | 80    | 27        | 43     | 53   | 79                  | 44   | 12             | 111  | 18                        | 105  | 86                | 37           | 58           | 33      | 32       |
|                                                 | 25%                    | 29%           | 21%    | 29%      | 24%      | 20%      | 22%              | 24%    | 28%  | 22%            | 26%   | 20%       | 26%    | 27%  | 26%                 | 22%  | 24%            | 25%  | 27%                       | 24%  | 26%               | 21%          | 27%          | 23%     | 22%      |
|                                                 |                        | B             |        | E        |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 252                    | 111           | 141    | 92       | 84       | 76       | 55               | 146    | 52   | 97             | 155   | 61        | 82     | 109  | 149                 | 104  | 21             | 231  | 28                        | 224  | 161               | 91           | 102          | 80      | 70       |
|                                                 | 50%                    | 45%           | 56%    | 50%      | 52%      | 50%      | 49%              | 52%    | 48%  | 50%            | 51%   | 46%       | 49%    | 54%  | 50%                 | 52%  | 41%            | 52%  | 42%                       | 52%  | 50%               | 52%          | 48%          | 55%     | 50%      |
|                                                 |                        | A             |        |          |          |          |                  |        |      |                |       |           |        | K    |                     |      | *              | P    |                           | R    |                   |              |              |         |          |
| Strongly disagree                               | 106                    | 53            | 53     | 32       | 33       | 42       | 28               | 56     | 22   | 45             | 61    | 38        | 38     | 31   | 60                  | 46   | 14             | 93   | 16                        | 90   | 64                | 43           | 42           | 28      | 36       |
|                                                 | 21%                    | 22%           | 21%    | 17%      | 20%      | 28%      | 25%              | 20%    | 21%  | 23%            | 20%   | 28%       | 23%    | 15%  | 20%                 | 23%  | 27%            | 21%  | 24%                       | 21%  | 20%               | 24%          | 20%          | 20%     | 25%      |
|                                                 |                        |               |        | CD       |          |          |                  |        |      |                |       | M         | M      |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500                    | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
|                                                 | 100%                   | 100%          | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |                        |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |                        |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 141                    | 82            | 60     | 61       | 46       | 35       | 29               | 79     | 33   | 51             | 90    | 35        | 46     | 60   | 91                  | 50   | 16             | 125  | 23                        | 118  | 99                | 43           | 69           | 36      | 36       |
|                                                 | 28%                    | 33%           | 24%    | 33%      | 28%      | 23%      | 26%              | 28%    | 31%  | 27%            | 29%   | 26%       | 28%    | 30%  | 30%                 | 25%  | 32%            | 28%  | 34%                       | 27%  | 30%               | 24%          | 32%          | 25%     | 25%      |
|                                                 |                        | B             |        | E        |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      | U                 |              | WX           |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 359                    | 164           | 194    | 124      | 116      | 118      | 83               | 202    | 74   | 142            | 216   | 99        | 120    | 140  | 209                 | 150  | 35             | 324  | 44                        | 315  | 225               | 133          | 144          | 108     | 106      |
|                                                 | 72%                    | 67%           | 76%    | 67%      | 72%      | 77%      | 74%              | 72%    | 69%  | 73%            | 71%   | 74%       | 72%    | 70%  | 70%                 | 75%  | 68%            | 72%  | 66%                       | 73%  | 70%               | 76%          | 68%          | 75%     | 75%      |
|                                                 |                        |               | A      |          |          | C        |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      | T                 |              | V            |         | V        |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | United States<br>Total | the US |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|------------------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |                        | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |                        | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |                        | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000                   | 471    | 529    | 294      | 327      | 379      | 118              | 610    | 272  | 596            | 404   | 338       | 394    | 268  | 499                 | 501  | 111            | 889  | 131                       | 869  | 659               | 341          | 381          | 223     | 396      |
| Base: All Respondents (wtd)                     | 500                    | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
| Strongly agree                                  | 35                     | 20     | 15     | 19       | 10       | 6        | 9                | 11     | 15   | 15             | 20    | 15        | 8      | 12   | 21                  | 15   | 11             | 25   | 15                        | 20   | 28                | 7            | 22           | 5       | 8        |
|                                                 | 7%                     | 8%     | 6%     | 11%      | 6%       | 4%       | 11%              | 5%     | 7%   | 5%             | 9%    | 7%        | 6%     | 9%   | 9%                  | 6%   | 18%            | 6%   | 20%                       | 5%   | 8%                | 4%           | 11%          | 5%      | 4%       |
|                                                 |                        |        |        | E        |          |          | G                |        |      |                | I     |           |        |      |                     |      | Q*             |      | S                         |      | U                 |              | WX           |         |          |
| Somewhat agree                                  | 149                    | 82     | 67     | 64       | 44       | 41       | 30               | 67     | 52   | 75             | 74    | 60        | 37     | 51   | 73                  | 76   | 14             | 135  | 20                        | 129  | 101               | 48           | 60           | 30      | 59       |
|                                                 | 30%                    | 33%    | 27%    | 35%      | 28%      | 26%      | 37%              | 32%    | 25%  | 26%            | 35%   | 26%       | 29%    | 37%  | 30%                 | 29%  | 23%            | 31%  | 27%                       | 30%  | 30%               | 28%          | 30%          | 29%     | 30%      |
|                                                 |                        |        |        | E        |          |          | H                |        |      |                | I     |           |        | K    |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 221                    | 98     | 123    | 72       | 69       | 80       | 29               | 91     | 101  | 138            | 83    | 107       | 55     | 59   | 97                  | 124  | 23             | 198  | 24                        | 196  | 139               | 82           | 84           | 49      | 87       |
|                                                 | 44%                    | 39%    | 49%    | 39%      | 44%      | 49%      | 36%              | 43%    | 48%  | 48%            | 39%   | 46%       | 43%    | 42%  | 40%                 | 48%  | 37%            | 45%  | 33%                       | 46%  | 42%               | 49%          | 42%          | 47%     | 44%      |
|                                                 |                        |        | A      |          |          | C        |                  |        | F    | J              |       |           |        |      | N                   |      | *              |      | R                         |      |                   |              |              |         |          |
| Strongly disagree                               | 95                     | 48     | 47     | 27       | 33       | 35       | 13               | 41     | 41   | 58             | 37    | 50        | 27     | 18   | 52                  | 44   | 13             | 82   | 14                        | 81   | 65                | 31           | 33           | 20      | 42       |
|                                                 | 19%                    | 20%    | 19%    | 15%      | 21%      | 21%      | 16%              | 20%    | 20%  | 17%            | 21%   | 21%       | 13%    | 21%  | 21%                 | 17%  | 21%            | 19%  | 19%                       | 19%  | 19%               | 18%          | 17%          | 19%     | 22%      |
|                                                 |                        |        |        |          |          |          | M                |        |      | M              |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500                    | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
|                                                 | 100%                   | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |                        |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |                        |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 184                    | 102    | 83     | 83       | 54       | 47       | 39               | 78     | 67   | 90             | 94    | 76        | 45     | 64   | 94                  | 91   | 25             | 159  | 35                        | 149  | 129               | 55           | 81           | 36      | 67       |
|                                                 | 37%                    | 41%    | 33%    | 46%      | 34%      | 29%      | 48%              | 37%    | 32%  | 31%            | 44%   | 33%       | 35%    | 45%  | 39%                 | 35%  | 41%            | 36%  | 48%                       | 35%  | 39%               | 33%          | 41%          | 34%     | 34%      |
|                                                 |                        | B      |        | DE       |          |          | GH               |        |      |                | I     |           |        | KL   |                     |      | *              |      | S                         |      |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 316                    | 146    | 170    | 99       | 102      | 114      | 42               | 132    | 142  | 196            | 119   | 157       | 82     | 77   | 148                 | 168  | 36             | 280  | 38                        | 277  | 204               | 112          | 117          | 69      | 129      |
|                                                 | 63%                    | 59%    | 67%    | 54%      | 66%      | 71%      | 52%              | 63%    | 68%  | 69%            | 56%   | 67%       | 65%    | 55%  | 61%                 | 65%  | 59%            | 64%  | 52%                       | 65%  | 61%               | 67%          | 59%          | 66%     | 66%      |
|                                                 |                        |        | A      |          | C        | C        |                  | F      | F    | J              |       | M         | M      |      |                     |      | *              |      | R                         |      |                   |              |              |         |          |

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Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|-------------------------------------------------|-------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                 |       | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |       | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 12007 | 5917   | 6090   | 4023     | 4043     | 3941     | 3967             | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                     | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| Strongly agree                                  | 3293  | 1503   | 1790   | 1162     | 1090     | 1041     | 1288             | 1332   | 625  | 1534           | 1759  | 1385      | 1335   | 573  | 1666                | 1627 | 281            | 3012  | 358                       | 2935  | 1936              | 1357         | 1263         | 970     | 1060     |
|                                                 | 44%   | 40%    | 48%    | 40%      | 45%      | 48%      | 48%              | 44%    | 38%  | 46%            | 43%   | 53%       | 44%    | 31%  | 42%                 | 46%  | 44%            | 44%   | 42%                       | 44%   | 42%               | 48%          | 47%          | 43%     | 42%      |
|                                                 |       | A      | C      | C        | C        | GH       | H                | J      | J    | LM             | M     | N         | N      | N    | N                   | N    | N              | N     | N                         | T     | WX                |              |              |         |          |
| Somewhat agree                                  | 2734  | 1425   | 1309   | 1066     | 877      | 791      | 870              | 1144   | 680  | 1265           | 1468  | 810       | 1114   | 810  | 1454                | 1280 | 241            | 2493  | 336                       | 2398  | 1756              | 978          | 907          | 860     | 967      |
|                                                 | 36%   | 38%    | 35%    | 37%      | 37%      | 36%      | 32%              | 37%    | 41%  | 38%            | 36%   | 31%       | 37%    | 43%  | 37%                 | 36%  | 37%            | 36%   | 39%                       | 36%   | 38%               | 34%          | 34%          | 38%     | 38%      |
|                                                 |       | B      |        |          |          |          | F                | FG     | FG   | K              | KL    | KL        | K      | KL   |                     |      |                |       |                           |       | U                 |              | V            | V       | V        |
| Somewhat disagree                               | 1050  | 580    | 469    | 491      | 318      | 240      | 356              | 417    | 265  | 417            | 632   | 267       | 408    | 375  | 589                 | 460  | 90             | 960   | 117                       | 932   | 696               | 343          | 365          | 333     | 352      |
|                                                 | 14%   | 16%    | 12%    | 17%      | 13%      | 11%      | 13%              | 14%    | 16%  | 12%            | 15%   | 10%       | 13%    | 20%  | 15%                 | 13%  | 14%            | 14%   | 14%                       | 15%   | 12%               | 14%          | 15%          | 14%     | 14%      |
|                                                 |       | B      |        | DE       | E        |          |                  |        | FG   |                | I     |           | K      | KL   | O                   |      |                |       |                           |       | U                 |              |              |         |          |
| Strongly disagree                               | 423   | 227    | 196    | 201      | 116      | 107      | 172              | 167    | 78   | 152            | 272   | 142       | 166    | 115  | 219                 | 204  | 34             | 389   | 48                        | 376   | 275               | 148          | 131          | 119     | 174      |
|                                                 | 6%    | 6%     | 5%     | 7%       | 5%       | 5%       | 6%               | 5%     | 5%   | 5%             | 7%    | 5%        | 5%     | 6%   | 6%                  | 6%   | 5%             | 6%    | 6%                        | 6%    | 6%                | 5%           | 5%           | 5%      | 7%       |
|                                                 |       |        |        | DE       |          | H        |                  |        |      |                | I     |           |        |      |                     |      |                |       |                           |       |                   |              |              |         | VW       |
| Sigma                                           | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
|                                                 | 100%  | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100%  | 100%                      | 100%  | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Summary                                         |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 6027  | 2928   | 3099   | 2228     | 1966     | 1833     | 2158             | 2477   | 1305 | 2800           | 3227  | 2195      | 2449   | 1383 | 3120                | 2907 | 522            | 5505  | 693                       | 5334  | 3693              | 2334         | 2170         | 1830    | 2027     |
|                                                 | 80%   | 78%    | 82%    | 76%      | 82%      | 84%      | 80%              | 81%    | 79%  | 83%            | 78%   | 84%       | 81%    | 74%  | 79%                 | 81%  | 81%            | 80%   | 81%                       | 80%   | 79%               | 82%          | 81%          | 80%     | 79%      |
|                                                 |       | A      |        |          | C        | CD       |                  |        |      | J              |       | LM        | M      |      | N                   |      |                |       |                           |       | T                 |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 1473  | 808    | 665    | 692      | 434      | 347      | 529              | 584    | 343  | 569            | 904   | 409       | 574    | 490  | 808                 | 665  | 124            | 1349  | 165                       | 1308  | 972               | 502          | 496          | 452     | 526      |
|                                                 | 20%   | 22%    | 18%    | 24%      | 18%      | 16%      | 20%              | 19%    | 21%  | 17%            | 22%   | 16%       | 19%    | 26%  | 21%                 | 19%  | 19%            | 20%   | 19%                       | 20%   | 21%               | 18%          | 19%          | 20%     | 21%      |
|                                                 |       | B      |        | DE       | E        |          |                  |        |      |                | I     |           | K      | KL   | O                   |      |                |       |                           |       | U                 |              |              |         |          |

Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Argentina          | Australia        | Belgium   | Canada     | France  | Germany   | Great Britain | Hungary   | Italy            | Japan     | Poland   | South Korea        | Spain   | Sweden            | United States |
|-------------------------------------------------|-------|--------------------|------------------|-----------|------------|---------|-----------|---------------|-----------|------------------|-----------|----------|--------------------|---------|-------------------|---------------|
|                                                 |       | A                  | B                | C         | D          | E       | F         | G             | H         | I                | J         | K        | L                  | M       | N                 | O             |
|                                                 |       |                    |                  |           |            |         |           |               |           |                  |           |          |                    |         |                   |               |
| Base: All Respondents (unwtd)                   | 12007 | 500                | 1000             | 500       | 1001       | 1000    | 1000      | 1001          | 500       | 1000             | 1000      | 500      | 500                | 1000    | 505               | 1000          |
| Base: All Respondents (wtd)                     | 7500  | 500                | 500              | 500       | 500        | 500     | 500       | 500           | 500       | 500              | 500       | 500      | 500                | 500     | 500               | 500           |
| Strongly agree                                  | 3293  | 356                | 254              | 177       | 269        | 216     | 180       | 195           | 270       | 282              | 174       | 238      | 91                 | 243     | 107               | 239           |
|                                                 | 44%   | 71%                | 51%              | 35%       | 54%        | 43%     | 36%       | 39%           | 54%       | 56%              | 35%       | 48%      | 18%                | 49%     | 21%               | 48%           |
|                                                 |       | BCDEFGHIJKL<br>MNO | CEFGJLN          | LN        | CEFGJKLMNO | CFJLN   | LN        | LN            | CEFGJKLNO | BCEFGJKLMN<br>O  | LN        | CFGJLN   |                    | CEFGJLN |                   | CFGJLN        |
| Somewhat agree                                  | 2734  | 84                 | 188              | 235       | 170        | 209     | 220       | 206           | 151       | 163              | 222       | 148      | 186                | 176     | 203               | 173           |
|                                                 | 36%   | 17%                | 38%              | 47%       | 34%        | 42%     | 44%       | 41%           | 30%       | 33%              | 44%       | 30%      | 37%                | 35%     | 41%               | 35%           |
| Somewhat disagree                               |       |                    | AHIK             | ABDHIKLMO | A          | ADHIKMO | ABDHIKLMO | ADHIKMO       | A         | A                | ABDHIKLMO | A        | AHK                | AK      | AHIK              | A             |
|                                                 | 1050  | 21                 | 46               | 68        | 48         | 56      | 79        | 81            | 43        | 45               | 65        | 70       | 185                | 63      | 111               | 69            |
|                                                 | 14%   | 4%                 | 9%               | 14%       | 10%        | 11%     | 16%       | 16%           | 9%        | 9%               | 13%       | 14%      | 37%                | 13%     | 22%               | 14%           |
| Strongly disagree                               |       |                    | A                | ABHI      | A          | A       | ABDEHI    | ABDEHIM       | A         | A                | ABDHI     | ABDHI    | ABCDEFGHIJK<br>MNO | ABDHI   | ABCDEFGHIJK<br>MO | ABDHI         |
|                                                 | 423   | 38                 | 11               | 20        | 12         | 19      | 21        | 18            | 36        | 10               | 39        | 44       | 38                 | 18      | 78                | 19            |
|                                                 | 6%    | 8%                 | 2%               | 4%        | 2%         | 4%      | 4%        | 4%            | 7%        | 2%               | 8%        | 9%       | 8%                 | 4%      | 16%               | 4%            |
| Sigma                                           |       |                    |                  |           |            |         |           |               |           |                  |           |          |                    |         |                   |               |
|                                                 |       |                    |                  |           |            |         |           |               |           |                  |           |          |                    |         |                   |               |
|                                                 |       |                    |                  |           |            |         |           |               |           |                  |           |          |                    |         |                   |               |
| Summary                                         |       |                    |                  |           |            |         |           |               |           |                  |           |          |                    |         |                   |               |
|                                                 |       |                    |                  |           |            |         |           |               |           |                  |           |          |                    |         |                   |               |
|                                                 |       |                    |                  |           |            |         |           |               |           |                  |           |          |                    |         |                   |               |
| Top2Box - (Strongly agree/Somewhat agree)       | 6027  | 441                | 443              | 412       | 439        | 425     | 400       | 401           | 422       | 445              | 396       | 386      | 277                | 419     | 310               | 412           |
|                                                 | 80%   | 88%                | 89%              | 82%       | 88%        | 85%     | 80%       | 80%           | 84%       | 89%              | 79%       | 77%      | 55%                | 84%     | 62%               | 82%           |
|                                                 |       | CFGJKLMNO          | CEFGHIJKLMN<br>O | LN        | CFGJKLMNO  | FGJKLN  | LN        | LN            | FJKLN     | CEFGHIJKLMN<br>O | LN        | LN       |                    | FJKLN   |                   | KLN           |
| Low2Box - (Somewhat disagree/Strongly disagree) | 1473  | 59                 | 57               | 88        | 61         | 75      | 100       | 99            | 78        | 55               | 104       | 114      | 223                | 81      | 190               | 88            |
|                                                 | 20%   | 12%                | 11%              | 18%       | 12%        | 15%     | 20%       | 20%           | 16%       | 11%              | 21%       | 23%      | 45%                | 16%     | 38%               | 18%           |
|                                                 |       |                    |                  | ABDI      |            | BI      | ABDEHIM   | ABDEI         | BI        |                  | ABDEHIM   | ABDEHIMO | ABCDEFGHIJK<br>MO  | ABDI    | ABCDEFGHIJK<br>MO | ABDI          |

Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                 |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                   | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                     | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| Strongly agree                                  | 3293  | 508           | 356   | 1909   | 519  | 1556          | -    | -                  |
|                                                 | 44%   | 51%           | 71%   | 42%    | 35%  | 44%           | -    | -                  |
|                                                 |       | CDE           | ACDE  | D      |      | CD            |      |                    |
| Somewhat agree                                  | 2734  | 343           | 84    | 1710   | 596  | 1363          | -    | -                  |
|                                                 | 36%   | 34%           | 17%   | 38%    | 40%  | 39%           | -    | -                  |
|                                                 |       | B             |       | AB     | AB   | AB            |      |                    |
| Somewhat disagree                               | 1050  | 117           | 21    | 615    | 296  | 442           | -    | -                  |
|                                                 | 14%   | 12%           | 4%    | 14%    | 20%  | 13%           | -    | -                  |
|                                                 |       | B             |       | AB     | ABCE | B             |      |                    |
| Strongly disagree                               | 423   | 32            | 38    | 265    | 88   | 139           | -    | -                  |
|                                                 | 6%    | 3%            | 8%    | 6%     | 6%   | 4%            | -    | -                  |
|                                                 |       |               | AE    | AE     | AE   |               |      |                    |
| Sigma                                           | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
|                                                 | 100%  | 100%          | 100%  | 100%   | 100% | 100%          | -    | -                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Summary                                         |       |               |       |        |      |               |      |                    |
| Top2Box - (Strongly agree/Somewhat agree)       | 6027  | 851           | 441   | 3620   | 1116 | 2919          | -    | -                  |
|                                                 | 80%   | 85%           | 88%   | 80%    | 74%  | 83%           | -    | -                  |
|                                                 |       | CD            | CDE   | D      |      | CD            |      |                    |
| Low2Box - (Somewhat disagree/Strongly disagree) | 1473  | 149           | 59    | 880    | 384  | 581           | -    | -                  |
|                                                 | 20%   | 15%           | 12%   | 20%    | 26%  | 17%           | -    | -                  |
|                                                 |       |               |       | ABE    | ABCE | B             |      |                    |

Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Argentina<br>Total | Argentina |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------------|---------|----------|
|                                                 |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Social Media |         |          |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                 |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500                | 206       | 294    | 229      | 170      | 101      | 231              | 200    | 69   | 170            | 330   | 205       | 167    | 128  | 242                 | 258  | 60             | 440  | 71                        | 429  | 304               | 196             | 285          | 115     | 100      |
| Base: All Respondents (wtd)                     | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
| Strongly agree                                  | 356                | 167       | 190    | 153      | 115      | 88       | 173              | 144    | 39   | 121            | 235   | 237       | 81     | 39   | 175                 | 182  | 38             | 318  | 43                        | 313  | 202               | 155             | 207          | 86      | 64       |
|                                                 | 71%                | 68%       | 74%    | 62%      | 79%      | 84%      | 67%              | 76%    | 75%  | 77%            | 69%   | 73%       | 68%    | 70%  | 78%                 | 66%  | 72%            | 71%  | 76%                       | 71%  | 74%               | 68%             | 74%          | 76%     | 60%      |
|                                                 |                    |           |        |          | C        | C*       |                  |        | *    |                |       |           |        |      | O                   |      | *              |      | *                         |      |                   | X               | X*           | *       |          |
| Somewhat agree                                  | 84                 | 48        | 36     | 49       | 25       | 11       | 49               | 29     | 6    | 21             | 63    | 51        | 24     | 9    | 29                  | 55   | 12             | 73   | 9                         | 75   | 42                | 42              | 39           | 21      | 24       |
|                                                 | 17%                | 20%       | 14%    | 20%      | 17%      | 10%      | 19%              | 15%    | 12%  | 13%            | 18%   | 16%       | 20%    | 17%  | 13%                 | 20%  | 22%            | 16%  | 16%                       | 17%  | 15%               | 18%             | 14%          | 19%     | 23%      |
|                                                 |                    |           |        |          | *        | *        | *                | *      | *    | *              | *     | *         | *      | *    | *                   | *    | *              | *    | *                         | *    | *                 | *               | *            | *       | *        |
| Somewhat disagree                               | 21                 | 12        | 9      | 19       | 2        | 1        | 11               | 9      | 2    | 8              | 13    | 13        | 6      | 2    | 8                   | 13   | 1              | 20   | 1                         | 20   | 12                | 10              | 15           | 3       | 3        |
|                                                 | 4%                 | 5%        | 4%     | 8%       | 1%       | 1%       | 4%               | 5%     | 3%   | 5%             | 4%    | 4%        | 5%     | 3%   | 4%                  | 5%   | 2%             | 5%   | 2%                        | 5%   | 4%                | 4%              | 5%           | 3%      | 3%       |
|                                                 |                    |           |        | DE       |          | *        |                  |        | *    |                |       | *         | *      | *    | *                   | *    | *              | *    | *                         | *    | *                 | *               | *            | *       | *        |
| Strongly disagree                               | 38                 | 18        | 20     | 28       | 5        | 5        | 25               | 8      | 5    | 7              | 31    | 25        | 8      | 5    | 12                  | 26   | 2              | 36   | 3                         | 35   | 18                | 20              | 20           | 3       | 15       |
|                                                 | 8%                 | 7%        | 8%     | 11%      | 3%       | 5%       | 10%              | 4%     | 10%  | 4%             | 9%    | 8%        | 7%     | 10%  | 6%                  | 9%   | 5%             | 8%   | 6%                        | 8%   | 7%                | 9%              | 7%           | 3%      | 14%      |
|                                                 |                    |           |        | D        |          | *        |                  |        | *    |                |       | *         | *      | *    | *                   | *    | *              | *    | *                         | *    | *                 | *               | *            | *       | W*       |
| Sigma                                           | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%         | 100%    | 100%     |
| Summary                                         |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 441                | 215       | 226    | 202      | 140      | 99       | 222              | 173    | 45   | 142            | 298   | 288       | 105    | 48   | 204                 | 237  | 50             | 391  | 53                        | 388  | 244               | 196             | 246          | 107     | 88       |
|                                                 | 88%                | 88%       | 88%    | 81%      | 95%      | 94%      | 86%              | 91%    | 86%  | 90%            | 87%   | 88%       | 88%    | 87%  | 91%                 | 86%  | 94%            | 87%  | 92%                       | 88%  | 89%               | 87%             | 88%          | 94%     | 83%      |
|                                                 |                    |           |        | C        | C*       | C*       |                  |        | *    |                |       | *         | *      | *    | *                   | *    | *              | *    | *                         | *    | *                 | *               | *            | *       | *        |
| Low2Box - (Somewhat disagree/Strongly disagree) | 59                 | 30        | 29     | 47       | 7        | 6        | 36               | 17     | 7    | 15             | 44    | 38        | 14     | 7    | 20                  | 39   | 3              | 56   | 5                         | 55   | 30                | 29              | 34           | 6       | 18       |
|                                                 | 12%                | 12%       | 12%    | 19%      | 5%       | 6%       | 14%              | 9%     | 14%  | 10%            | 13%   | 12%       | 12%    | 13%  | 9%                  | 14%  | 6%             | 13%  | 8%                        | 12%  | 11%               | 13%             | 12%          | 6%      | 17%      |
|                                                 |                    |           |        | DE       |          | *        |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 | *            |         | W*       |

Questions on MERS  
HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Means - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Australia<br>Total | Australia |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |       |           |         |         |      |        |      |              |         |          |      |  |  |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|-------|-----------|---------|---------|------|--------|------|--------------|---------|----------|------|--|--|
|                                                 |                    | Gender    |        | Age      |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | METRO        |       | NON-METRO |         | VIC/TAS |      | Region |      | Social Media |         |          |      |  |  |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | METRO | NON-METRO | VIC/TAS | NSW/ACT | QLD  | SA/NT  | WA   | Active       | Passive | Inactive |      |  |  |
|                                                 |                    | A         | B      | C        | D        | E                | F    | G      | H              | I       | J         | K    | L      | M                   | N    | O              | P    | Q                         | R    | S                 | T              | U            | V     | W         | X       | Y       | Z    | a      | b    | c            | d       | e        |      |  |  |
| Base: All Respondents (unwtd)                   | 1000               | 487       | 513    | 315      | 336      | 349              | 217  | 489    | 274            | 520     | 480       | 324  | 304    | 372                 | 532  | 468            | 104  | 896                       | 131  | 869               | 625            | 375          | 612   | 388       | 286     | 347     | 194  | 102    | 71   | 358          | 264     | 378      |      |  |  |
| Base: All Respondents (wtd)                     | 500                | 248       | 252    | 197      | 150      | 154              | 120  | 251    | 129            | 238     | 262       | 131  | 295    | 74                  | 252  | 248            | 48   | 452                       | 59   | 441               | 299            | 201          | 295   | 205       | 136     | 184     | 90   | 55     | 35   | 183          | 122     | 195      |      |  |  |
| Strongly agree                                  | 254                | 127       | 128    | 82       | 77       | 95               | 66   | 136    | 52             | 123     | 111       | 79   | 146    | 29                  | 132  | 122            | 22   | 232                       | 25   | 230               | 145            | 110          | 147   | 107       | 64      | 95      | 49   | 30     | 17   | 89           | 57      | 109      |      |  |  |
|                                                 | 51%                | 51%       | 51%    | 42%      | 52%      | 62%              | 55%  | 54%    | 40%            | 52%     | 50%       | 60%  | 50%    | 39%                 | 52%  | 49%            | 46%  | 51%                       | 42%  | 52%               | 48%            | 55%          | 50%   | 52%       | 47%     | 52%     | 55%  | 54%    | 48%  | 49%          | 47%     | 56%      |      |  |  |
| Somewhat agree                                  | 188                | 95        | 94     | 80       | 59       | 50               | 39   | 89     | 61             | 99      | 89        | 40   | 115    | 33                  | 96   | 92             | 22   | 166                       | 31   | 157               | 120            | 69           | 111   | 77        | 51      | 68      | 33   | 20     | 16   | 75           | 49      | 64       |      |  |  |
|                                                 | 38%                | 38%       | 37%    | 41%      | 39%      | 32%              | 32%  | 35%    | 47%            | 42%     | 34%       | 30%  | 39%    | 45%                 | 38%  | 37%            | 45%  | 37%                       | 52%  | 36%               | 40%            | 34%          | 38%   | 38%       | 37%     | 37%     | 37%  | 37%    | 37%  | 47%          | 41%     | 40%      | 33%  |  |  |
| Somewhat disagree                               | 46                 | 21        | 25     | 28       | 11       | 7                | 11   | 21     | 15             | 14      | 32        | 9    | 27     | 10                  | 18   | 29             | 4    | 42                        | 4    | 43                | 27             | 20           | 31    | 16        | 15      | 19      | 6    | 5      | 2    | 17           | 12      | 17       |      |  |  |
|                                                 | 9%                 | 8%        | 10%    | 14%      | 7%       | 5%               | 9%   | 8%     | 12%            | 6%      | 12%       | 7%   | 9%     | 14%                 | 7%   | 12%            | 9%   | 9%                        | 6%   | 10%               | 9%             | 10%          | 10%   | 8%        | 11%     | 10%     | 6%   | 9%     | 6%   | 9%           | 10%     | 9%       |      |  |  |
| Strongly disagree                               | 11                 | 6         | 5      | 7        | 2        | 2                | 5    | 5      | 1              | 2       | 9         | 4    | 6      | 1                   | 6    | 5              | -    | 11                        | -    | 11                | 8              | 3            | 6     | 5         | 7       | 2       | 2    | +      | -    | 2            | 4       | 5        |      |  |  |
|                                                 | 2%                 | 2%        | 2%     | 3%       | 2%       | 1%               | 4%   | 2%     | 1%             | 1%      | 4%        | 3%   | 2%     | 2%                  | 2%   | 2%             | -    | 2%                        | -    | 3%                | 3%             | 2%           | 2%    | 2%        | 5%      | 1%      | 2%   | +      | -    | 1%           | 3%      | 3%       |      |  |  |
| Sigma                                           | 500                | 248       | 252    | 197      | 150      | 154              | 120  | 251    | 129            | 238     | 262       | 131  | 295    | 74                  | 252  | 248            | 48   | 452                       | 59   | 441               | 299            | 201          | 295   | 205       | 136     | 184     | 90   | 55     | 35   | 183          | 122     | 195      |      |  |  |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%  | 100%      | 100%    | 100%    | 100% | 100%   | 100% | 100%         | 100%    | 100%     | 100% |  |  |
| Summary                                         |                    |           |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |       |           |         |         |      |        |      |              |         |          |      |  |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 443                | 221       | 221    | 162      | 136      | 144              | 105  | 225    | 113            | 222     | 221       | 119  | 261    | 62                  | 229  | 214            | 44   | 399                       | 55   | 387               | 264            | 178          | 258   | 184       | 114     | 163     | 82   | 50     | 31   | 164          | 106     | 172      |      |  |  |
|                                                 | 89%                | 89%       | 88%    | 82%      | 91%      | 94%              | 87%  | 90%    | 88%            | 91%     | 84%       | 89%  | 84%    | 91%                 | 86%  | 91%            | 88%  | 94%                       | 88%  | 88%               | 89%            | 88%          | 90%   | 84%       | 89%     | 91%     | 91%  | 94%    | 90%  | 87%          | 88%     |          |      |  |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 57                 | 27        | 31     | 35       | 13       | 9                | 15   | 26     | 16             | 16      | 41        | 13   | 33     | 12                  | 24   | 34             | 4    | 53                        | 4    | 54                | 35             | 23           | 37    | 21        | 22      | 21      | 8    | 5      | 2    | 19           | 16      | 23       |      |  |  |
|                                                 | 11%                | 11%       | 12%    | 18%      | 9%       | 6%               | 13%  | 10%    | 12%            | 7%      | 16%       | 10%  | 11%    | 16%                 | 9%   | 14%            | 9%   | 12%                       | 6%   | 12%               | 12%            | 11%          | 12%   | 10%       | 16%     | 11%     | 9%   | 9%     | 6%   | 10%          | 13%     | 12%      |      |  |  |
|                                                 |                    |           |        |          |          |                  |      |        |                |         | I         |      |        | K                   |      |                | *    |                           | *    | *                 |                |              |       |           |         |         | *    | *      |      |              |         |          |      |  |  |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Proportions/Means: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G,H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G,H/I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Canada Total |        |          |          |          |                  |        |      |                |       | Canada    |        |      |                     |      |                           |      |                   |      |                |              |          |          |         |      |                       |         |                       |        |         | Region   |        |      |        |         |          |  |  |  |  | Social Media |  |  |
|-------------------------------------------------|--------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|---------------------------|------|-------------------|------|----------------|--------------|----------|----------|---------|------|-----------------------|---------|-----------------------|--------|---------|----------|--------|------|--------|---------|----------|--|--|--|--|--------------|--|--|
|                                                 | Gender       |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earned |      | Senior/Executive/Decision |      | Employment Status |      | Prairies       |              | Atlantic |          | Alberta |      | BC                    |         | Northwest Territories |        | Ontario |          | Quebec |      | Active | Passive | Inactive |  |  |  |  |              |  |  |
|                                                 | Male         | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes                       | No   | Yes               | No   | Total Employed | Non Employed | Prairies | Atlantic | Alberta | BC   | Northwest Territories | Ontario | Quebec                | Active | Passive | Inactive |        |      |        |         |          |  |  |  |  |              |  |  |
|                                                 | A            | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P                         | Q    | R                 | S    | T              | U            | V        | W        | X       | Y    | Z                     | a       | b                     | c      | d       | e        |        |      |        |         |          |  |  |  |  |              |  |  |
|                                                 |              |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                           |      |                   |      |                |              |          |          |         |      |                       |         |                       |        |         |          |        |      |        |         |          |  |  |  |  |              |  |  |
| Base: All Respondents (unwtd)                   | 1001         | 509    | 492      | 273      | 320      | 408              | 164    | 388  | 449            | 507   | 494       | 359    | 462  | 180                 | 515  | 486                       | 111  | 890               | 125  | 876            | 698          | 303      | 65       | 66      | 115  | 136                   | -       | -                     | 376    | 243     | 318      | 270    | 413  |        |         |          |  |  |  |  |              |  |  |
| Base: All Respondents (wtd)                     | 260          | 247    | 253      | 177      | 164      | 158              | 92     | 197  | 211            | 228   | 272       | 186    | 223  | 91                  | 252  | 248                       | 55   | 445               | 61   | 439            | 347          | 153      | 34       | 31      | 57   | 65                    | -       | -                     | 192    | 121     | 168      | 135    | 197  |        |         |          |  |  |  |  |              |  |  |
| Strongly agree                                  | 509          | 117    | 152      | 85       | 85       | 106              | 48     | 117  | 109            | 140   | 109       | 140    | 109  | 34                  | 125  | 117                       | 34   | 125               | 178  | 31             | 109          | 17       | 30       | 17      | 30   | 17                    | 30      | 17                    | 30     | 17      | 30       | 17     | 30   | 17     | 30      |          |  |  |  |  |              |  |  |
|                                                 | 54%          | 60%    | 60%      | 48%      | 52%      | 63%              | 53%    | 53%  | 55%            | 57%   | 51%       | 58%    | 57%  | 37%                 | 49%  | 59%                       | 53%  | 54%               | 51%  | 54%            | 51%          | 60%      | 40%      | 54%     | 53%  | 46%                   | -       | -                     | 57%    | 56%     | 50%      | 54%    | 57%  |        |         |          |  |  |  |  |              |  |  |
| Somewhat agree                                  | 170          | 94     | A        | B        | C        | D                | E      | F    | G              | H     | I         | J      | K    | L                   | M    | N                         | O    | P                 | Q    | R              | S            | T        | U        | V       | W    | X                     | Y       | Z                     | a      | b       | c        | d      | e    |        |         |          |  |  |  |  |              |  |  |
|                                                 | 34%          | 38%    | 30%      | 38%      | 35%      | 29%              | 28%    | 36%  | 35%            | 35%   | 34%       | 32%    | 32%  | 42%                 | 33%  | 37%                       | 31%  | 37%               | 34%  | 40%            | 33%          | 36%      | 30%      | 47%     | 41%  | 29%                   | 43%     | -                     | -      | 31%     | 30%      | 36%    | 37%  | 31%    |         |          |  |  |  |  |              |  |  |
|                                                 | B            | 29     | 20       | 22       | 18       | 9                | 16     | 36   | 17             | 36    | 33        | 34     | 35   | 15                  | 27   | 21                        | 4    | 45                | 3    | 45             | 37           | 11       | 4        | 1       | 9    | 5                     | -       | -                     | 21     | 4       | 8        | 19     | 10   | 19     |         |          |  |  |  |  |              |  |  |
|                                                 | 10%          | 12%    | 8%       | 12%      | 11%      | 6%               | 17%    | 8%   | 8%             | 7%    | 12%       | 8%     | 12%  | 13%                 | 8%   | 7%                        | 10%  | 6%                | 10%  | 13%            | 7%           | 13%      | 3%       | 16%     | 8%   | -                     | -       | 11%                   | 7%     | 11%     | 7%       | 10%    |      |        |         |          |  |  |  |  |              |  |  |
| Strongly disagree                               | 12           | 7      | 6        | 4        | 5        | 3                | 2      | 5    | 5              | 4     | 4         | 9      | 4    | 6                   | 3    | 7                         | 2    | 11                | 2    | 10             | 7            | 2        | 1        | 1       | 2    | -                     | -       | -                     | -      | 1       | 6        | 3      | 4    | 4      |         |          |  |  |  |  |              |  |  |
|                                                 | 2%           | 3%     | 2%       | 2%       | 3%       | 2%               | 3%     | 2%   | 3%             | 2%    | 3%        | 2%     | 3%   | 3%                  | 3%   | 2%                        | 3%   | 2%                | 4%   | 2%             | 2%           | 3%       | -        | -       | 6%   | 3%                    | -       | -                     | -      | -       | 4%       | 2%     | 2%   |        |         |          |  |  |  |  |              |  |  |
|                                                 | 500          | 247    | 253      | 177      | 164      | 158              | 92     | 197  | 211            | 228   | 272       | 186    | 223  | 91                  | 252  | 248                       | 55   | 445               | 61   | 439            | 347          | 153      | 34       | 31      | 57   | 65                    | -       | -                     | 192    | 121     | 168      | 135    | 197  |        |         |          |  |  |  |  |              |  |  |
|                                                 | 100%         | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%                      | 100% | 100%              | 100% | 100%           | 100%         | 100%     | 100%     | 100%    | 100% | 100%                  | -       | -                     | 100%   | 100%    | 100%     | 100%   | 100% |        |         |          |  |  |  |  |              |  |  |
| Summary                                         | 439          | 211    | 228      | 151      | 142      | 146              | 74     | 176  | 189            | 208   | 231       | 168    | 199  | 72                  | 218  | 221                       | 49   | 390               | 56   | 383            | 303          | 136      | 29       | 29      | 47   | 58                    | -       | -                     | 170    | 105     | 142      | 122    | 174  |        |         |          |  |  |  |  |              |  |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 88%          | 86%    | 90%      | 83%      | 86%      | 92%              | 81%    | 89%  | 90%            | 91%   | 85%       | 89%    | 89%  | 80%                 | 86%  | 89%                       | 90%  | 91%               | 87%  | 87%            | 89%          | 87%      | 91%      | 83%     | 89%  | -                     | -       | -                     | -      | 89%     | 87%      | 85%    | 93%  | 88%    |         |          |  |  |  |  |              |  |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 61           | 36     | 25       | 26       | 23       | 12               | 18     | 21   | 22             | 19    | 41        | 18     | 25   | 18                  | 34   | 27                        | 6    | 55                | 6    | 55             | 44           | 17       | 4        | 2       | 10   | 7                     | -       | -                     | 22     | 16      | 25       | 13     | 23   |        |         |          |  |  |  |  |              |  |  |
|                                                 | 14%          | 14%    | 10%      | 15%      | 14%      | 8%               | 18%    | 11%  | 10%            | 15%   | 9%        | 14%    | 10%  | 11%                 | 20%  | 14%                       | 11%  | 10%               | 12%  | 9%             | 11%          | 13%      | 6%       | 27%     | 11%  | -                     | -       | 11%                   | 13%    | 16%     | 15%      | 9%     | 12%  |        |         |          |  |  |  |  |              |  |  |
|                                                 | B            | B      | E        | E        | E        | GH               | E      | GH   | E              | I     | I         | KL     | E    | E                   | E    | E                         | E    | E                 | E    | E              | E            | E        | E        | E       | E    | E                     | E       | E                     | E      | E       | E        | E      | E    |        |         |          |  |  |  |  |              |  |  |

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Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|--|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |  |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |  |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |  |
| Base: All Respondents (unwtd)                   | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441  | 27             | 973  | 60                        | 940  | 604               | 396          | 166          | 332     | 502      |  |
| Base: All Respondents (wtd)                     | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |  |
| Strongly agree                                  | 216          | 101    | 116    | 72       | 67       | 77       | 58               | 106    | 52   | 100            | 116   | 84        | 91     | 42   | 106                 | 111  | 5              | 211  | 10                        | 206  | 123               | 94           | 35           | 75      | 106      |  |
|                                                 | 43%          | 41%    | 46%    | 38%      | 44%      | C        | 49%              | 40%    | 44%  | 48%            | 40%   | 50%       | 44%    | 34%  | 39%                 | 48%  | 35%            | 44%  | 36%                       | 44%  | 40%               | 48%          | 43%          | 45%     | 42%      |  |
|                                                 |              |        |        |          |          | G        |                  |        |      | J              |       | M         | M      |      |                     | N    | **             |      | *                         |      | T                 |              |              |         |          |  |
| Somewhat agree                                  | 209          | 110    | 99     | 88       | 61       | 60       | 45               | 113    | 50   | 82             | 127   | 56        | 90     | 63   | 119                 | 90   | 7              | 202  | 12                        | 197  | 133               | 76           | 36           | 71      | 102      |  |
|                                                 | 42%          | 45%    | 39%    | 46%      | 40%      | 38%      | 38%              | 43%    | 42%  | 40%            | 43%   | 34%       | 43%    | 51%  | 45%                 | 39%  | 47%            | 42%  | 43%                       | 42%  | 44%               | 39%          | 43%          | 42%     | 41%      |  |
|                                                 |              |        |        | E        |          |          |                  |        |      |                |       | K         | K      |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |  |
| Somewhat disagree                               | 56           | 28     | 28     | 23       | 17       | 16       | 11               | 32     | 13   | 19             | 37    | 18        | 21     | 17   | 32                  | 24   | 1              | 55   | 3                         | 52   | 36                | 20           | 9            | 18      | 29       |  |
|                                                 | 11%          | 11%    | 11%    | 12%      | 11%      | 10%      | 9%               | 12%    | 11%  | 9%             | 13%   | 11%       | 10%    | 14%  | 12%                 | 10%  | 8%             | 11%  | 12%                       | 11%  | 12%               | 10%          | 11%          | 11%     | 11%      |  |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |  |
| Strongly disagree                               | 19           | 8      | 11     | 8        | 7        | 4        | 6                | 10     | 3    | 6              | 13    | 9         | 7      | 2    | 11                  | 7    | 2              | 17   | 2                         | 17   | 14                | 5            | 2            | 3       | 14       |  |
|                                                 | 4%           | 3%     | 4%     | 4%       | 5%       | 2%       | 5%               | 4%     | 2%   | 3%             | 4%    | 5%        | 3%     | 2%   | 4%                  | 3%   | 11%            | 4%   | 8%                        | 4%   | 3%                | 2%           | 2%           | 6%      |          |  |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       | M         |        |      |                     |      | **             |      | *                         |      |                   |              |              | W       |          |  |
| Sigma                                           | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |  |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |  |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 425          | 211    | 214    | 160      | 128      | 138      | 104              | 219    | 103  | 182            | 243   | 140       | 180    | 105  | 225                 | 200  | 12             | 413  | 22                        | 403  | 256               | 169          | 71           | 146     | 208      |  |
|                                                 | 85%          | 85%    | 85%    | 84%      | 84%      | 88%      | 86%              | 84%    | 86%  | 88%            | 83%   | 84%       | 87%    | 84%  | 84%                 | 86%  | 81%            | 85%  | 79%                       | 85%  | 84%               | 87%          | 87%          | 87%     | 83%      |  |
| Low2Box - (Somewhat disagree/Strongly disagree) |              |        |        |          |          |          |                  |        |      | J              |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |  |
|                                                 | 75           | 36     | 39     | 31       | 25       | 19       | 16               | 42     | 16   | 25             | 50    | 27        | 28     | 19   | 43                  | 32   | 3              | 72   | 6                         | 69   | 49                | 25           | 11           | 21      | 43       |  |
|                                                 | 15%          | 15%    | 15%    | 16%      | 16%      | 12%      | 14%              | 16%    | 14%  | 12%            | 17%   | 16%       | 13%    | 16%  | 16%                 | 14%  | 19%            | 15%  | 21%                       | 15%  | 16%               | 13%          | 13%          | 13%     | 17%      |  |

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Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Germany<br>Total | Germany |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
|-------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|-------------------|-----------------|--------|---------|----------|------|
| Gender                                          |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                   | Social Media    |        |         |          |      |
| Male                                            |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total<br>Employed | Non<br>Employed | Active | Passive | Inactive |      |
|                                                 |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S                 | T               | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 1000             | 501     | 499      | 295      | 358              | 347  | 285    | 314            | 348     | 383       | 617  | 200    | 611                 | 189  | 665            | 335  | 84                        | 916  | 195               | 805               | 707             | 293    | 247     | 323      | 430  |
| Base: All Respondents (wtd)                     | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
| Strongly agree                                  | 180              | 80      | 100      | 49       | 70               | 62   | 57     | 57             | 59      | 76        | 105  | 52     | 103                 | 26   | 118            | 62   | 15                        | 165  | 33                | 147               | 127             | 53     | 41      | 61       | 78   |
|                                                 | 36%              | 32%     | 41%      | 28%      | 38%              | 42%  | 39%    | 36%            | 35%     | 42%       | 33%  | 45%    | 36%                 | 26%  | 36%            | 36%  | 39%                       | 36%  | 34%               | 36%               | 36%             | 35%    | 32%     | 38%      | 37%  |
|                                                 |                  | A       |          |          | C                | C    |        |                |         | J         |      | LM     | M                   |      |                |      | *                         |      |                   |                   |                 |        |         |          |      |
| Somewhat agree                                  | 220              | 118     | 102      | 83       | 75               | 62   | 60     | 76             | 70      | 75        | 145  | 42     | 131                 | 47   | 140            | 80   | 17                        | 203  | 38                | 182               | 148             | 72     | 58      | 70       | 92   |
|                                                 | 44%              | 47%     | 41%      | 48%      | 41%              | 43%  | 41%    | 48%            | 42%     | 41%       | 45%  | 37%    | 46%                 | 46%  | 43%            | 46%  | 43%                       | 44%  | 39%               | 45%               | 43%             | 47%    | 46%     | 43%      | 43%  |
|                                                 |                  |         |          |          |                  |      |        |                |         |           |      | K      |                     |      |                |      | *                         |      |                   |                   |                 |        |         |          |      |
| Somewhat disagree                               | 79               | 44      | 35       | 35       | 28               | 16   | 24     | 19             | 29      | 21        | 57   | 14     | 42                  | 23   | 56             | 23   | 5                         | 74   | 18                | 60                | 57              | 22     | 25      | 23       | 31   |
|                                                 | 16%              | 17%     | 14%      | 20%      | 15%              | 11%  | 16%    | 12%            | 17%     | 12%       | 18%  | 12%    | 15%                 | 23%  | 17%            | 13%  | 13%                       | 16%  | 19%               | 15%               | 16%             | 15%    | 19%     | 14%      | 15%  |
|                                                 |                  |         |          | E        |                  |      |        |                |         | I         |      |        |                     | KL   |                |      | *                         |      |                   |                   |                 |        |         |          |      |
| Strongly disagree                               | 21               | 11      | 10       | 6        | 11               | 5    | 4      | 5              | 10      | 9         | 12   | 6      | 10                  | 6    | 14             | 8    | 2                         | 19   | 6                 | 15                | 17              | 4      | 4       | 7        | 10   |
|                                                 | 4%               | 4%      | 4%       | 3%       | 6%               | 3%   | 3%     | 3%             | 6%      | 5%        | 4%   | 5%     | 3%                  | 6%   | 4%             | 4%   | 6%                        | 4%   | 7%                | 4%                | 5%              | 3%     | 3%      | 5%       | 5%   |
|                                                 |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      | *                         |      |                   |                   |                 |        |         |          |      |
| Sigma                                           | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
|                                                 | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%              | 100%            | 100%   | 100%    | 100%     | 100% |
| Summary                                         |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 400              | 197     | 203      | 131      | 145              | 124  | 118    | 133            | 129     | 150       | 250  | 94     | 234                 | 73   | 258            | 142  | 32                        | 368  | 70                | 330               | 275             | 125    | 99      | 131      | 170  |
|                                                 | 80%              | 78%     | 82%      | 76%      | 79%              | 85%  | 81%    | 85%            | 77%     | 83%       | 78%  | 83%    | 82%                 | 72%  | 79%            | 82%  | 82%                       | 80%  | 74%               | 81%               | 79%             | 83%    | 78%     | 81%      | 80%  |
|                                                 |                  |         |          |          |                  | CD   |        |                |         | H         |      | M      | M                   |      |                |      | *                         |      | R                 |                   |                 |        |         |          |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 100              | 55      | 45       | 41       | 38               | 21   | 28     | 24             | 39      | 30        | 70   | 20     | 52                  | 29   | 70             | 30   | 7                         | 93   | 25                | 75                | 74              | 26     | 28      | 30       | 41   |
|                                                 | 20%              | 22%     | 18%      | 24%      | 21%              | 15%  | 19%    | 15%            | 23%     | 17%       | 22%  | 17%    | 18%                 | 28%  | 21%            | 18%  | 18%                       | 20%  | 26%               | 19%               | 21%             | 17%    | 22%     | 19%      | 20%  |
|                                                 |                  |         |          | E        | E                |      |        |                | G       |           |      |        |                     | KL   |                |      | *                         |      | S                 |                   |                 |        |         |          |      |

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- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 |                  | Hungary |        |          |          |          |                  |        |      |                |       |                      |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
|-------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|----------------------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------------|---------|----------|
|                                                 | Hungary<br>Total | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Hungary<br>Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Social Media |         |          |
|                                                 |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low                  | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                 |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K                    | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500              | 245     | 255    | 194      | 149      | 157      | 186              | 226    | 10   | 202            | 298   | 152                  | 256    | 92   | 261                 | 239  | 32             | 468  | 28                        | 472  | 299               | 201             | 191          | 219     | 90       |
| Base: All Respondents (wtd)                     | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129                  | 294    | 77   | 263                 | 237  | 33             | 467  | 29                        | 471  | 303               | 197             | 189          | 221     | 90       |
| Strongly agree                                  | 270              | 106     | 164    | 97       | 85       | 89       | 115              | 109    | 6    | 112            | 158   | 83                   | 155    | 32   | 139                 | 131  | 16             | 254  | 16                        | 255  | 163               | 107             | 112          | 122     | 36       |
|                                                 | 54%              | 44%     | 64%    | 48%      | 61%      | 56%      | 62%              | 47%    | 58%  | 56%            | 52%   | 64%                  | 53%    | 42%  | 53%                 | 56%  | 49%            | 54%  | 55%                       | 54%  | 54%               | 55%             | 59%          | 55%     | 40%      |
|                                                 |                  |         | A      | C        | C        | G        |                  |        | **   |                |       | LM                   |        | *    |                     |      | *              |      | **                        |      |                   | X               | X            | *       |          |
| Somewhat agree                                  | 151              | 89      | 63     | 70       | 34       | 47       | 44               | 79     | 2    | 62             | 89    | 26                   | 94     | 31   | 82                  | 70   | 11             | 141  | 7                         | 144  | 96                | 56              | 53           | 64      | 34       |
|                                                 | 30%              | 36%     | 24%    | 35%      | 25%      | 30%      | 24%              | 34%    | 18%  | 31%            | 30%   | 20%                  | 32%    | 41%  | 31%                 | 29%  | 32%            | 30%  | 26%                       | 31%  | 32%               | 28%             | 28%          | 29%     | 38%      |
|                                                 |                  | B       |        | D        |          |          |                  | F      | **   |                |       | K                    | K*     |      |                     |      | *              |      | **                        |      |                   |                 |              | *       |          |
| Somewhat disagree                               | 43               | 27      | 16     | 19       | 13       | 11       | 14               | 24     | -    | 13             | 30    | 9                    | 24     | 10   | 26                  | 16   | 4              | 38   | 3                         | 39   | 24                | 19              | 15           | 20      | 7        |
|                                                 | 9%               | 11%     | 6%     | 9%       | 9%       | 7%       | 8%               | 11%    | -    | 6%             | 10%   | 7%                   | 8%     | 13%  | 10%                 | 7%   | 12%            | 8%   | 12%                       | 8%   | 9%                | 8%              | 9%           | 8%      | 7%       |
|                                                 |                  |         |        |          |          |          |                  |        | **   |                |       |                      |        | *    |                     |      | *              |      | **                        |      |                   |                 |              | *       |          |
| Strongly disagree                               | 36               | 22      | 14     | 16       | 8        | 12       | 11               | 18     | 2    | 12             | 24    | 12                   | 21     | 3    | 17                  | 19   | 2              | 34   | 2                         | 34   | 21                | 15              | 10           | 14      | 12       |
|                                                 | 7%               | 9%      | 5%     | 8%       | 5%       | 8%       | 6%               | 8%     | 23%  | 6%             | 8%    | 9%                   | 7%     | 4%   | 6%                  | 8%   | 7%             | 7%   | 8%                        | 7%   | 7%                | 8%              | 5%           | 6%      | 14%      |
|                                                 |                  |         |        |          |          |          |                  |        | **   |                |       |                      |        | *    |                     |      | *              |      | **                        |      |                   |                 |              | VW*     |          |
| Sigma                                           | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129                  | 294    | 77   | 263                 | 237  | 33             | 467  | 29                        | 471  | 303               | 197             | 189          | 221     | 90       |
|                                                 | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%                 | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%         | 100%    | 100%     |
| Summary                                         |                  |         |        |          |          |          |                  |        |      |                |       |                      |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 422              | 195     | 226    | 167      | 119      | 136      | 159              | 188    | 8    | 174            | 248   | 109                  | 249    | 63   | 220                 | 201  | 27             | 395  | 23                        | 399  | 258               | 163             | 165          | 187     | 70       |
|                                                 | 84%              | 80%     | 88%    | 83%      | 85%      | 86%      | 86%              | 82%    | 77%  | 88%            | 82%   | 84%                  | 85%    | 82%  | 84%                 | 85%  | 81%            | 85%  | 80%                       | 85%  | 85%               | 83%             | 87%          | 85%     | 78%      |
|                                                 |                  |         | A      |          |          |          |                  |        | **   |                |       |                      | *      |      |                     |      | *              |      | **                        |      |                   |                 |              | *       |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 78               | 49      | 30     | 35       | 21       | 23       | 26               | 42     | 2    | 24             | 54    | 20                   | 45     | 13   | 43                  | 36   | 6              | 72   | 6                         | 73   | 45                | 34              | 24           | 34      | 20       |
|                                                 | 16%              | 20%     | 12%    | 17%      | 15%      | 14%      | 14%              | 18%    | 23%  | 12%            | 18%   | 16%                  | 15%    | 18%  | 16%                 | 15%  | 19%            | 15%  | 20%                       | 15%  | 15%               | 17%             | 13%          | 15%     | 22%      |
|                                                 |                  | B       |        |          |          |          |                  |        | **   |                |       |                      |        | *    |                     |      | *              |      | **                        |      |                   |                 |              | *       |          |

Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462  | 102            | 898  | 170                       | 830  | 638               | 362          | 528          | 233     | 239      |
| Base: All Respondents (wtd)                     | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
| Strongly agree                                  | 282         | 131    | 151    | 103      | 114      | 65       | 84               | 130    | 69   | 150            | 132   | 148       | 106    | 28   | 149                 | 133  | 27             | 255  | 40                        | 242  | 175               | 106          | 148          | 68      | 67       |
|                                                 | 56%         | 52%    | 60%    | 57%      | 60%      | 50%      | 65%              | 54%    | 51%  | 57%            | 56%   | 61%       | 53%    | 49%  | 57%                 | 56%  | 56%            | 56%  | 52%                       | 57%  | 56%               | 57%          | 58%          | 58%     | 53%      |
|                                                 |             |        | A      |          | E        |          | GH               |        |      |                |       | LM        |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
|                                                 | 163         | 88     | 74     | 56       | 55       | 52       | 32               | 80     | 51   | 84             | 78    | 70        | 72     | 21   | 88                  | 75   | 17             | 146  | 28                        | 135  | 103               | 60           | 78           | 40      | 44       |
|                                                 | 33%         | 35%    | 30%    | 31%      | 29%      | 39%      | 25%              | 33%    | 38%  | 32%            | 33%   | 29%       | 36%    | 36%  | 34%                 | 32%  | 36%            | 32%  | 37%                       | 32%  | 33%               | 32%          | 30%          | 34%     | 35%      |
| Somewhat disagree                               | 45          | 24     | 21     | 18       | 14       | 13       | 9                | 23     | 13   | 27             | 18    | 20        | 16     | 9    | 22                  | 23   | 3              | 42   | 6                         | 39   | 30                | 15           | 26           | 7       | 12       |
|                                                 | 9%          | 10%    | 8%     | 10%      | 8%       | 10%      | 7%               | 10%    | 10%  | 10%            | 8%    | 8%        | 8%     | 15%  | 8%                  | 10%  | 5%             | 9%   | 8%                        | 9%   | 10%               | 8%           | 10%          | 6%      | 9%       |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        | KL   |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 10          | 6      | 4      | 4        | 5        | 2        | 3                | 6      | 1    | 4              | 6     | 6         | 4      | *    | 4                   | 6    | 1              | 9    | 2                         | 8    | 5                 | 5            | 5            | 2       | 4        |
|                                                 | 2%          | 3%     | 2%     | 2%       | 3%       | 1%       | 2%               | 3%     | 1%   | 2%             | 3%    | 2%        | 2%     | 1%   | 2%                  | 3%   | 3%             | 2%   | 3%                        | 2%   | 2%                | 3%           | 2%           | 1%      | 3%       |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 445         | 219    | 225    | 159      | 169      | 117      | 116              | 209    | 120  | 234            | 210   | 218       | 178    | 49   | 237                 | 208  | 44             | 401  | 68                        | 377  | 278               | 166          | 226          | 108     | 111      |
|                                                 | 89%         | 88%    | 90%    | 88%      | 90%      | 89%      | 90%              | 88%    | 90%  | 88%            | 90%   | 89%       | 90%    | 84%  | 90%                 | 88%  | 92%            | 89%  | 90%                       | 89%  | 89%               | 88%          | 92%          | 88%     |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 55          | 31     | 25     | 22       | 19       | 14       | 12               | 29     | 14   | 31             | 24    | 26        | 20     | 9    | 26                  | 29   | 4              | 51   | 8                         | 47   | 35                | 20           | 31           | 9       | 15       |
|                                                 | 11%         | 12%    | 10%    | 12%      | 10%      | 11%      | 10%              | 12%    | 10%  | 12%            | 10%   | 11%       | 10%    | 16%  | 10%                 | 12%  | 8%             | 11%  | 10%                       | 11%  | 11%               | 11%          | 12%          | 8%      | 12%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |

Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485  | 46             | 954  | 88                        | 912  | 689               | 311          | 92           | 259     | 649      |
| Base: All Respondents (wtd)                     | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
| Strongly agree                                  | 174         | 73     | 101    | 58       | 56       | 60       | 118              | 49     | 7    | 103            | 71    | 95        | 43     | 36   | 68                  | 105  | 6              | 168  | 11                        | 163  | 102               | 72           | 15           | 49      | 110      |
|                                                 | 35%         | 29%    | 40%    | 31%      | 37%      | 36%      | 35%              | 34%    | 40%  | 37%            | 32%   | 32%       | 48%    | 31%  | 31%                 | 38%  | 48%            | 34%  | 40%                       | 34%  | 32%               | 39%          | 38%          | 41%     | 32%      |
|                                                 |             | A      |        |          |          |          |                  |        | *    |                |       |           | KM     |      |                     | N    | *              |      | *                         |      |                   | *            | X            |         |          |
| Somewhat agree                                  | 222         | 113    | 109    | 73       | 71       | 78       | 151              | 63     | 8    | 127            | 95    | 138       | 32     | 53   | 103                 | 119  | 5              | 217  | 12                        | 210  | 143               | 80           | 18           | 51      | 154      |
|                                                 | 44%         | 45%    | 44%    | 39%      | 47%      | 48%      | 45%              | 44%    | 43%  | 46%            | 43%   | 47%       | 35%    | 46%  | 46%                 | 43%  | 43%            | 44%  | 46%                       | 44%  | 45%               | 43%          | 46%          | 43%     | 45%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 65          | 38     | 27     | 29       | 14       | 21       | 44               | 20     | 1    | 34             | 31    | 33        | 12     | 20   | 34                  | 31   | 1              | 64   | 2                         | 63   | 48                | 17           | 5            | 14      | 46       |
|                                                 | 13%         | 15%    | 11%    | 16%      | 10%      | 13%      | 13%              | 14%    | 7%   | 12%            | 14%   | 11%       | 13%    | 17%  | 15%                 | 11%  | 7%             | 13%  | 6%                        | 13%  | 15%               | 9%           | 13%          | 12%     | 13%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      | U                 | *            |              |         |          |
| Strongly disagree                               | 39          | 26     | 13     | 25       | 9        | 6        | 27               | 10     | 2    | 15             | 24    | 29        | 3      | 7    | 18                  | 21   | *              | 39   | 2                         | 37   | 22                | 17           | 1            | 5       | 33       |
|                                                 | 8%          | 10%    | 5%     | 13%      | 6%       | 3%       | 8%               | 7%     | 10%  | 5%             | 11%   | 10%       | 4%     | 6%   | 8%                  | 8%   | 2%             | 8%   | 8%                        | 8%   | 7%                | 9%           | 3%           | 4%      | 10%      |
|                                                 |             | B      |        | DE       |          |          |                  |        | *    |                | I     |           | L      |      |                     |      | *              |      | *                         |      |                   | *            |              | W       |          |
| Sigma                                           | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|                                                 | 396         | 186    | 210    | 132      | 127      | 138      | 269              | 112    | 15   | 230            | 166   | 233       | 75     | 88   | 171                 | 224  | 11             | 385  | 23                        | 373  | 245               | 151          | 32           | 100     | 264      |
|                                                 | 79%         | 74%    | 84%    | 71%      | 84%      | 84%      | 79%              | 79%    | 83%  | 82%            | 75%   | 79%       | 83%    | 77%  | 77%                 | 81%  | 91%            | 79%  | 86%                       | 79%  | 78%               | 82%          | 84%          | 84%     | 77%      |
|                                                 |             |        |        | C        | C        | C        |                  |        | *    | J              |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 104         | 65     | 40     | 54       | 23       | 27       | 71               | 30     | 3    | 49             | 55    | 62        | 15     | 27   | 52                  | 52   | 1              | 103  | 4                         | 100  | 70                | 34           | 6            | 19      | 79       |
|                                                 | 21%         | 26%    | 16%    | 29%      | 16%      | 16%      | 21%              | 21%    | 17%  | 18%            | 25%   | 21%       | 17%    | 23%  | 23%                 | 19%  | 9%             | 21%  | 14%                       | 21%  | 22%               | 18%          | 16%          | 16%     | 23%      |
|                                                 |             | B      |        | DE       |          |          |                  |        | *    |                | I     |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         |          |

Questions on MERS  
HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275  | 47             | 453  | 71                        | 429  | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                     | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
| Strongly agree                                  | 238          | 109    | 129    | 101      | 75       | 62       | 186              | 51     | 1    | 129            | 108   | 60        | 146    | 31   | 103                 | 135  | 20             | 217  | 31                        | 207  | 117               | 121          | 115          | 80      | 43       |
|                                                 | 48%          | 44%    | 51%    | 47%      | 51%      | 45%      | 48%              | 47%    | 14%  | 49%            | 46%   | 58%       | 45%    | 45%  | 48%                 | 47%  | 45%            | 48%  | 47%                       | 48%  | 43%               | 53%          | 49%          | 48%     | 45%      |
| Somewhat agree                                  | 148          | 70     | 78     | 59       | 41       | 48       | 114              | 30     | 3    | 76             | 72    | 23        | 102    | 23   | 61                  | 86   | 12             | 136  | 20                        | 127  | 82                | 66           | 65           | 51      | 32       |
|                                                 | 30%          | 28%    | 31%    | 27%      | 27%      | 35%      | 30%              | 28%    | 72%  | 29%            | 30%   | 22%       | 31%    | 33%  | 29%                 | 30%  | 26%            | 30%  | 31%                       | 29%  | 30%               | 29%          | 27%          | 30%     | 34%      |
| Somewhat disagree                               | 70           | 46     | 25     | 33       | 23       | 15       | 52               | 18     | -    | 34             | 36    | 12        | 49     | 9    | 33                  | 38   | 11             | 60   | 10                        | 61   | 44                | 26           | 34           | 23      | 13       |
|                                                 | 14%          | 18%    | 10%    | 15%      | 15%      | 11%      | 13%              | 17%    | -    | 13%            | 15%   | 12%       | 15%    | 13%  | 15%                 | 13%  | 24%            | 13%  | 15%                       | 14%  | 16%               | 11%          | 14%          | 14%     | 14%      |
| Strongly disagree                               | 44           | 23     | 20     | 23       | 10       | 11       | 35               | 9      | 1    | 22             | 22    | 8         | 29     | 7    | 16                  | 28   | 3              | 41   | 5                         | 39   | 28                | 16           | 23           | 14      | 7        |
|                                                 | 9%           | 9%     | 8%     | 10%      | 7%       | 8%       | 9%               | 8%     | 14%  | 8%             | 9%    | 8%        | 9%     | 4%   | 8%                  | 10%  | 6%             | 9%   | 4%                        | 9%   | 10%               | 7%           | 10%          | 8%      | 8%       |
| Sigma                                           | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 386          | 179    | 207    | 160      | 116      | 110      | 300              | 81     | 4    | 205            | 180   | 84        | 248    | 54   | 165                 | 221  | 32             | 354  | 51                        | 335  | 199               | 187          | 179          | 131     | 75       |
|                                                 | 77%          | 72%    | 82%    | 74%      | 78%      | 81%      | 78%              | 75%    | 86%  | 79%            | 76%   | 81%       | 76%    | 78%  | 77%                 | 77%  | 71%            | 78%  | 78%                       | 77%  | 73%               | 82%          | 76%          | 78%     | 78%      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 114          | 69     | 45     | 55       | 33       | 27       | 87               | 27     | 1    | 56             | 58    | 20        | 79     | 15   | 49                  | 65   | 13             | 101  | 14                        | 100  | 73                | 42           | 56           | 37      | 21       |
|                                                 | 23%          | 28%    | 18%    | 26%      | 22%      | 19%      | 22%              | 25%    | 14%  | 21%            | 24%   | 19%       | 24%    | 22%  | 23%                 | 23%  | 29%            | 22%  | 22%                       | 23%  | 27%               | 18%          | 24%          | 22%     | 22%      |
|                                                 |              | B      |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |      | *              |      | *                         |      | U                 |              |              |         | *        |

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Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | South Korea<br>Total | South Korea |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|-------------------------------------------------|----------------------|-------------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|
| Gender                                          |                      | Age         |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |
| Male                                            |                      | Female      | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |
|                                                 |                      | A           | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 500                  | 257         | 243      | 179      | 197              | 124  | 84     | 183            | 233     | 298       | 202  | 14     | 124                 | 362  | 258            | 242  | 75                        | 425  | 97                | 403            | 352          | 148    | 167     | 223      | 110  |
| Base: All Respondents (wtd)                     | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
| Strongly agree                                  | 91                   | 40          | 51       | 31       | 36               | 24   | 18     | 33             | 41      | 54        | 37   | 3      | 23                  | 65   | 43             | 48   | 11                        | 81   | 17                | 74             | 60           | 31     | 32      | 40       | 19   |
|                                                 | 18%                  | 16%         | 21%      | 15%      | 19%              | 24%  | 20%    | 17%            | 18%     | 20%       | 17%  | 22%    | 18%                 | 18%  | 18%            | 19%  | 15%                       | 19%  | 19%               | 18%            | 18%          | 20%    | 19%     | 18%      | 18%  |
|                                                 |                      |             |          |          |                  | C    | *      |                |         |           |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
| Somewhat agree                                  | 186                  | 91          | 95       | 68       | 79               | 39   | 32     | 59             | 95      | 111       | 75   | 7      | 44                  | 136  | 92             | 93   | 34                        | 152  | 40                | 146            | 129          | 56     | 68      | 79       | 39   |
|                                                 | 37%                  | 36%         | 38%      | 32%      | 42%              | 39%  | 36%    | 31%            | 42%     | 40%       | 34%  | 46%    | 34%                 | 38%  | 38%            | 37%  | 49%                       | 35%  | 44%               | 36%            | 38%          | 36%    | 40%     | 35%      | 36%  |
|                                                 |                      |             |          |          |                  |      | *      |                | G       |           |      | **     |                     |      |                |      | Q*                        |      | *                 |                |              |        |         |          |      |
| Somewhat disagree                               | 185                  | 97          | 87       | 92       | 61               | 32   | 33     | 79             | 72      | 93        | 92   | 5      | 54                  | 125  | 93             | 92   | 20                        | 164  | 27                | 158            | 124          | 60     | 60      | 78       | 46   |
|                                                 | 37%                  | 39%         | 35%      | 44%      | 32%              | 31%  | 38%    | 42%            | 32%     | 34%       | 41%  | 33%    | 43%                 | 35%  | 38%            | 36%  | 29%                       | 38%  | 30%               | 38%            | 36%          | 38%    | 36%     | 35%      | 42%  |
|                                                 |                      |             |          | DE       |                  |      | *      | H              |         |           |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
| Strongly disagree                               | 38                   | 24          | 14       | 20       | 13               | 6    | 5      | 18             | 15      | 19        | 19   | -      | 7                   | 32   | 17             | 21   | 4                         | 34   | 6                 | 33             | 28           | 10     | 8       | 25       | 5    |
|                                                 | 8%                   | 9%          | 6%       | 10%      | 7%               | 6%   | 6%     | 9%             | 7%      | 7%        | 9%   | -      | 5%                  | 9%   | 7%             | 8%   | 6%                        | 8%   | 6%                | 8%             | 8%           | 7%     | 5%      | 11%      | 4%   |
|                                                 |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         | VX       |      |
| Sigma                                           | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
|                                                 | 100%                 | 100%        | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |
|                                                 |                      |             |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Summary                                         |                      |             |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 277                  | 131         | 146      | 99       | 115              | 63   | 50     | 92             | 135     | 165       | 112  | 10     | 67                  | 200  | 136            | 141  | 45                        | 233  | 57                | 220            | 189          | 88     | 99      | 119      | 59   |
|                                                 | 55%                  | 52%         | 59%      | 47%      | 61%              | 63%  | 56%    | 49%            | 61%     | 60%       | 50%  | 67%    | 52%                 | 56%  | 55%            | 56%  | 64%                       | 54%  | 64%               | 54%            | 55%          | 55%    | 59%     | 53%      | 53%  |
|                                                 |                      |             |          |          | C                | C    | *      |                | G       | J         |      | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 223                  | 121         | 102      | 112      | 74               | 37   | 39     | 97             | 87      | 112       | 111  | 5      | 61                  | 157  | 110            | 113  | 25                        | 198  | 32                | 191            | 152          | 71     | 68      | 104      | 51   |
|                                                 | 45%                  | 48%         | 41%      | 53%      | 39%              | 37%  | 44%    | 51%            | 39%     | 40%       | 50%  | 33%    | 48%                 | 44%  | 45%            | 44%  | 36%                       | 46%  | 36%               | 46%            | 45%          | 45%    | 41%     | 47%      | 47%  |
|                                                 |                      |             |          | DE       |                  |      | *      | H              |         |           | I    | **     |                     |      |                |      | *                         |      | *                 |                |              |        |         |          |      |

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Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483  | 91             | 909  | 85                        | 915  | 561               | 439          | 498          | 268     | 234      |
|                                                 | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
|                                                 | 243         | 127    | 115    | 100      | 86       | 56       | 159              | 67     | 16   | 119            | 123   | 131       | 53     | 59   | 124                 | 118  | 23             | 220  | 24                        | 218  | 137               | 105          | 123          | 69      | 50       |
| Strongly agree                                  | 49%         | 50%    | 47%    | 49%      | 48%      | 49%      | 49%              | 47%    | 48%  | 45%            | 48%   | 53%       | 46%    | 43%  | 50%                 | 47%  | 53%            | 48%  | 58%                       | 48%  | 50%               | 46%          | 48%          | 50%     | 48%      |
|                                                 |             |        |        |          |          | *        |                  |        |      |                |       | M         | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
|                                                 | 176         | 88     | 88     | 68       | 67       | 41       | 110              | 53     | 13   | 86             | 90    | 80        | 44     | 51   | 82                  | 94   | 14             | 162  | 13                        | 163  | 93                | 83           | 94           | 49      | 33       |
| Somewhat agree                                  | 35%         | 35%    | 35%    | 33%      | 37%      | 36%      | 34%              | 37%    | 40%  | 36%            | 35%   | 32%       | 39%    | 38%  | 33%                 | 37%  | 33%            | 35%  | 31%                       | 36%  | 34%               | 36%          | 36%          | 35%     | 32%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|                                                 | 63          | 28     | 36     | 29       | 22       | 12       | 43               | 17     | 3    | 27             | 36    | 28        | 14     | 21   | 33                  | 30   | 4              | 59   | 4                         | 60   | 34                | 29           | 33           | 16      | 14       |
| Somewhat disagree                               | 13%         | 11%    | 14%    | 14%      | 12%      | 10%      | 13%              | 12%    | 11%  | 11%            | 14%   | 11%       | 12%    | 15%  | 13%                 | 12%  | 10%            | 13%  | 9%                        | 13%  | 13%               | 13%          | 13%          | 12%     | 14%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       | *         | *      |      |                     |      | *              | *    | *                         | *    |                   |              |              |         |          |
|                                                 | 18          | 9      | 9      | 8        | 5        | 6        | 12               | 6      | *    | 9              | 10    | 9         | 3      | 6    | 10                  | 8    | 2              | 16   | 1                         | 17   | 8                 | 10           | 7            | 5       | 6        |
| Sigma                                           | 4%          | 3%     | 4%     | 4%       | 3%       | 5%       | 4%               | 4%     | 1%   | 4%             | 4%    | 4%        | 3%     | 4%   | 4%                  | 3%   | 4%             | 4%   | 2%                        | 4%   | 3%                | 4%           | 3%           | 3%      | 6%       |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       | *         | *      |      |                     |      | *              | *    | *                         | *    |                   |              |              |         |          |
|                                                 | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
| Strongly disagree                               | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 419         | 216    | 203    | 168      | 153      | 98       | 270              | 120    | 29   | 205            | 213   | 212       | 97     | 110  | 206                 | 212  | 37             | 381  | 37                        | 381  | 231               | 188          | 217          | 118     | 83       |
|                                                 | 84%         | 86%    | 82%    | 82%      | 85%      | 85%      | 83%              | 84%    | 88%  | 85%            | 82%   | 85%       | 85%    | 81%  | 83%                 | 85%  | 86%            | 84%  | 89%                       | 83%  | 84%               | 83%          | 84%          | 85%     | 80%      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 81          | 36     | 45     | 37       | 27       | 17       | 55               | 22     | 4    | 35             | 46    | 37        | 17     | 26   | 43                  | 38   | 6              | 75   | 4                         | 77   | 43                | 39           | 40           | 21      | 20       |
|                                                 | 16%         | 14%    | 18%    | 18%      | 15%      | 15%      | 17%              | 16%    | 12%  | 15%            | 18%   | 15%       | 15%    | 19%  | 17%                 | 15%  | 14%            | 16%  | 11%                       | 17%  | 16%               | 17%          | 16%          | 15%     | 20%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | *      | *    |                     |      | *              | *    | *                         | *    |                   |              |              |         |          |

Questions on MERS  
HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192  | 46             | 459  | 54                        | 451  | 328               | 177          | 150          | 164     | 191      |
| Base: All Respondents (wtd)                     | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
| Strongly agree                                  | 107          | 49     | 58     | 34       | 29       | 44       | 50               | 50     | 7    | 38             | 69    | 36        | 54     | 17   | 68                  | 39   | 11             | 96   | 11                        | 96   | 64                | 43           | 52           | 23      | 32       |
|                                                 | 21%          | 19%    | 24%    | *        | 22%      | 24%      | 34%              | 19%    | 7%   | 21%            | 21%   | 34%       | 21%    | 13%  | 22%                 | 21%  | 20%            | 22%  | 19%                       | 22%  | 18%               | 29%          | 31%          | 14%     | 20%      |
| Somewhat agree                                  | 203          | 104    | 99     | 83       | 48       | 73       | 42               | 113    | 49   | 86             | 117   | 43        | 101    | 59   | 109                 | 94   | 21             | 182  | 23                        | 180  | 142               | 61           | 58           | 88      | 57       |
|                                                 | 41%          | 41%    | 40%    | 45%      | 36%      | 40%      | 29%              | 44%    | 49%  | 48%            | 36%   | 41%       | 39%    | 44%  | 35%                 | 50%  | 39%            | 41%  | 39%                       | 41%  | 40%               | 42%          | 35%          | 51%     | 35%      |
| Somewhat disagree                               |              |        |        | *        | *        | *        | *                |        | F*   | *              |       |           | *      | *    |                     | N*   | **             |      | **                        |      |                   | *            | *            | *       | *        |
|                                                 | 111          | 64     | 48     | 44       | 34       | 33       | 31               | 50     | 31   | 27             | 84    | 18        | 64     | 29   | 83                  | 28   | 13             | 98   | 15                        | 97   | 88                | 23           | 30           | 39      | 42       |
| Strongly disagree                               | 22%          | 25%    | 19%    | 24%      | 26%      | 18%      | 21%              | 20%    | 31%  | 15%            | 26%   | 17%       | 25%    | 22%  | 27%                 | 15%  | 24%            | 22%  | 25%                       | 22%  | 25%               | 16%          | 18%          | 23%     | 26%      |
|                                                 |              |        |        | *        | *        | *        | *                |        | *    | *              |       | *         | *      | *    | O                   | *    | **             |      | **                        |      |                   | *            | *            | *       | *        |
| Sigma                                           | 78           | 37     | 42     | 26       | 22       | 31       | 22               | 44     | 12   | 27             | 52    | 8         | 43     | 28   | 51                  | 27   | 9              | 69   | 9                         | 69   | 59                | 20           | 26           | 22      | 31       |
|                                                 | 16%          | 14%    | 17%    | 14%      | 17%      | 17%      | 16%              | 17%    | 12%  | 15%            | 16%   | 7%        | 16%    | 21%  | 17%                 | 14%  | 17%            | 16%  | 16%                       | 16%  | 17%               | 13%          | 16%          | 13%     | 19%      |
|                                                 | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 310          | 153    | 157    | 116      | 77       | 117      | 92               | 162    | 56   | 124            | 187   | 79        | 155    | 76   | 176                 | 134  | 32             | 278  | 34                        | 276  | 206               | 104          | 110          | 111     | 89       |
|                                                 | 62%          | 60%    | 64%    | 63%      | 58%      | 65%      | 63%              | 63%    | 56%  | 70%            | 58%   | 75%       | 59%    | 57%  | 57%                 | 71%  | 59%            | 62%  | 58%                       | 63%  | 58%               | 71%          | 66%          | 64%     | 55%      |
| Low2Box - (Somewhat disagree/Strongly disagree) |              |        |        | *        | *        | *        | *                |        | *    | *              |       | LM        | *      | *    |                     | N*   | **             |      | **                        |      |                   | *            | *            | *       | *        |
|                                                 | 190          | 100    | 89     | 69       | 57       | 64       | 53               | 94     | 43   | 54             | 136   | 26        | 107    | 57   | 135                 | 55   | 22             | 168  | 24                        | 166  | 147               | 43           | 56           | 61      | 72       |
|                                                 | 38%          | 40%    | 36%    | 37%      | 42%      | 35%      | 37%              | 37%    | 44%  | 30%            | 42%   | 25%       | 41%    | 43%  | 43%                 | 29%  | 41%            | 38%  | 42%                       | 37%  | 42%               | 29%          | 34%          | 36%     | 45%      |

Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Great Britain<br>Total | Great Britain |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|------------------------|---------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |                        | Gender        |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |                        | Male          | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |                        | A             | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1001                   | 474           | 527    | 430      | 295      | 276      | 226              | 562    | 213  | 373            | 628   | 264       | 335    | 402  | 583                 | 418  | 99             | 902  | 130                       | 871  | 645               | 356          | 435          | 288     | 278      |
| Base: All Respondents (wtd)                     | 500                    | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
| Strongly agree                                  | 195                    | 92            | 104    | 63       | 68       | 64       | 51               | 113    | 32   | 77             | 118   | 72        | 71     | 53   | 115                 | 81   | 19             | 176  | 22                        | 173  | 120               | 75           | 80           | 56      | 60       |
|                                                 | 39%                    | 37%           | 41%    | 34%      | 42%      | 42%      | 45%              | 40%    | 30%  | 40%            | 39%   | 54%       | 43%    | 26%  | 38%                 | 40%  | 37%            | 39%  | 33%                       | 40%  | 37%               | 43%          | 37%          | 39%     | 42%      |
|                                                 |                        |               |        | C        | C        | H        | H                |        |      |                |       | LM        | M      |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat agree                                  | 206                    | 98            | 108    | 77       | 68       | 61       | 41               | 116    | 49   | 83             | 123   | 40        | 66     | 100  | 127                 | 79   | 21             | 185  | 33                        | 173  | 137               | 69           | 91           | 59      | 56       |
|                                                 | 41%                    | 40%           | 42%    | 41%      | 42%      | 40%      | 37%              | 41%    | 46%  | 43%            | 40%   | 30%       | 40%    | 50%  | 42%                 | 39%  | 41%            | 41%  | 49%                       | 40%  | 42%               | 39%          | 43%          | 41%     | 39%      |
|                                                 |                        |               |        |          |          |          |                  |        |      |                |       | K         | KL     |      |                     |      | *              |      | S                         |      |                   |              |              |         |          |
| Somewhat disagree                               | 81                     | 45            | 35     | 35       | 22       | 24       | 15               | 44     | 22   | 30             | 51    | 16        | 24     | 41   | 49                  | 32   | 8              | 73   | 7                         | 73   | 54                | 27           | 35           | 25      | 21       |
|                                                 | 16%                    | 18%           | 14%    | 19%      | 14%      | 16%      | 14%              | 16%    | 21%  | 15%            | 17%   | 12%       | 14%    | 20%  | 16%                 | 16%  | 16%            | 16%  | 11%                       | 17%  | 17%               | 15%          | 16%          | 17%     | 15%      |
|                                                 |                        |               |        |          |          |          |                  |        |      |                |       |           |        | KL   |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 18                     | 10            | 7      | 10       | 3        | 4        | 5                | 8      | 4    | 4              | 14    | 6         | 5      | 7    | 10                  | 8    | 3              | 15   | 5                         | 13   | 13                | 5            | 9            | 4       | 5        |
|                                                 | 4%                     | 4%            | 3%     | 6%       | 2%       | 3%       | 5%               | 3%     | 4%   | 2%             | 4%    | 4%        | 3%     | 4%   | 3%                  | 4%   | 6%             | 3%   | 7%                        | 3%   | 4%                | 3%           | 4%           | 3%      | 3%       |
|                                                 |                        |               |        | DE       |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      | S                         |      |                   |              |              |         |          |
| Sigma                                           | 500                    | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
|                                                 | 100%                   | 100%          | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |                        |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 401                    | 190           | 211    | 140      | 137      | 125      | 92               | 229    | 81   | 160            | 241   | 112       | 137    | 152  | 242                 | 160  | 40             | 361  | 55                        | 346  | 257               | 144          | 171          | 115     | 116      |
|                                                 | 80%                    | 77%           | 83%    | 76%      | 84%      | 82%      | 82%              | 82%    | 76%  | 83%            | 79%   | 84%       | 83%    | 76%  | 81%                 | 80%  | 78%            | 81%  | 82%                       | 80%  | 79%               | 82%          | 80%          | 80%     | 82%      |
|                                                 |                        |               | A      |          | C        |          |                  |        |      |                |       | M         | M      |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 99                     | 56            | 43     | 45       | 25       | 28       | 21               | 52     | 26   | 34             | 65    | 22        | 29     | 48   | 58                  | 40   | 11             | 87   | 12                        | 87   | 67                | 32           | 43           | 29      | 26       |
|                                                 | 20%                    | 23%           | 17%    | 24%      | 16%      | 18%      | 18%              | 18%    | 24%  | 17%            | 21%   | 16%       | 17%    | 24%  | 19%                 | 20%  | 22%            | 19%  | 18%                       | 20%  | 21%               | 18%          | 20%          | 20%     | 18%      |
|                                                 |                        | B             |        | D        |          |          |                  |        |      |                |       |           |        | KL   |                     |      | *              |      |                           |      |                   |              |              |         |          |

Questions on MERS

HL3.3. [Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | United States | the US |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|---------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 | Total         | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |               | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |               | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000          | 471    | 529    | 294      | 327      | 379      | 118              | 610    | 272  | 596            | 404   | 338       | 394    | 268  | 499                 | 501  | 111            | 889  | 131                       | 869  | 659               | 341          | 381          | 223     | 396      |
| Base: All Respondents (wtd)                     | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
| Strongly agree                                  | 239           | 103    | 136    | 79       | 75       | 85       | 42               | 105    | 92   | 137            | 102   | 123       | 64     | 52   | 109                 | 130  | 35             | 204  | 38                        | 201  | 152               | 87           | 99           | 54      | 86       |
|                                                 | 48%           | 42%    | 54%    | 43%      | 48%      | 53%      | 52%              | 50%    | 44%  | 48%            | 48%   | 53%       | 50%    | 37%  | 45%                 | 50%  | 57%            | 47%  | 51%                       | 47%  | 46%               | 52%          | 50%          | 52%     | 44%      |
|                                                 |               |        | A      |          |          |          | C                |        |      |                |       |           | M      | M    |                     |      |                | *    |                           |      |                   |              |              |         |          |
| Somewhat agree                                  | 173           | 97     | 75     | 61       | 57       | 55       | 22               | 74     | 77   | 105            | 68    | 67        | 41     | 65   | 90                  | 83   | 17             | 156  | 26                        | 147  | 123               | 50           | 68           | 32      | 73       |
|                                                 | 35%           | 39%    | 30%    | 33%      | 36%      | 34%      | 27%              | 35%    | 37%  | 37%            | 32%   | 29%       | 32%    | 46%  | 37%                 | 32%  | 28%            | 35%  | 36%                       | 34%  | 37%               | 30%          | 34%          | 31%     | 37%      |
|                                                 |               | B      |        |          |          |          |                  |        |      |                |       |           | KL     |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 69            | 39     | 30     | 34       | 19       | 16       | 14               | 23     | 32   | 36             | 32    | 34        | 15     | 20   | 31                  | 38   | 8              | 61   | 8                         | 60   | 43                | 25           | 26           | 17      | 26       |
|                                                 | 14%           | 16%    | 12%    | 18%      | 12%      | 10%      | 17%              | 11%    | 15%  | 13%            | 15%   | 15%       | 11%    | 14%  | 13%                 | 15%  | 13%            | 14%  | 12%                       | 14%  | 13%               | 15%          | 13%          | 17%     | 13%      |
|                                                 |               |        |        | DE       |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 19            | 8      | 11     | 9        | 6        | 5        | 3                | 8      | 8    | 8              | 12    | 8         | 8      | 3    | 12                  | 7    | 1              | 18   | 1                         | 18   | 15                | 5            | 7            | 1       | 12       |
|                                                 | 4%            | 3%     | 4%     | 5%       | 4%       | 3%       | 4%               | 4%     | 4%   | 3%             | 5%    | 4%        | 6%     | 2%   | 5%                  | 3%   | 2%             | 4%   | 2%                        | 4%   | 4%                | 3%           | 3%           | 1%      | 6%       |
|                                                 |               |        |        |          |          |          |                  |        |      |                |       |           | M      |      |                     |      | *              |      |                           |      |                   |              |              |         | W        |
| Sigma                                           | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
|                                                 | 100%          | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 412           | 200    | 211    | 140      | 131      | 140      | 64               | 179    | 169  | 243            | 169   | 190       | 104    | 117  | 199                 | 213  | 52             | 360  | 64                        | 348  | 275               | 137          | 166          | 86      | 159      |
|                                                 | 82%           | 81%    | 84%    | 77%      | 84%      | 87%      | 79%              | 85%    | 81%  | 85%            | 79%   | 82%       | 82%    | 83%  | 82%                 | 83%  | 86%            | 82%  | 87%                       | 82%  | 83%               | 82%          | 84%          | 83%     | 81%      |
| Low2Box - (Somewhat disagree/Strongly disagree) |               |        |        | C        | C        |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
|                                                 | 88            | 47     | 41     | 42       | 24       | 22       | 17               | 31     | 40   | 44             | 44    | 42        | 23     | 23   | 43                  | 45   | 9              | 79   | 10                        | 78   | 58                | 30           | 33           | 18      | 37       |
|                                                 | 18%           | 19%    | 16%    | 23%      | 16%      | 13%      | 21%              | 15%    | 19%  | 15%            | 21%   | 18%       | 18%    | 17%  | 18%                 | 17%  | 14%            | 18%  | 13%                       | 18%  | 17%               | 18%          | 16%          | 17%     | 19%      |
|                                                 |               |        |        | DE       |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |

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Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|-------------------------------------------------|-------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                 |       | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |       | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 12007 | 5917   | 6090   | 4023     | 4043     | 3941     | 3967             | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                     | 7500  | 3735   | 3765   | 2920     | 2403     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| Strongly agree                                  | 2600  | 1195   | 1405   | 881      | 852      | 868      | 1044             | 1033   | 488  | 1267           | 1333  | 1063      | 1018   | 520  | 1319                | 1282 | 226            | 2375  | 294                       | 2306  | 1524              | 1076         | 914          | 807     | 880      |
|                                                 | 35%   | 32%    | 37%    | 30%      | 36%      | 40%      | 39%              | 34%    | 30%  | 38%            | 32%   | 41%       | 34%    | 28%  | 34%                 | 36%  | 35%            | 35%   | 34%                       | 35%   | 33%               | 38%          | 34%          | 35%     | 34%      |
| Somewhat agree                                  |       | A      |        | C        | CD       |          | GH               | H      |      | J              |       | LM        | M      |      | N                   |      |                |       |                           |       | T                 |              |              |         |          |
|                                                 | 2783  | 1395   | 1389   | 1100     | 878      | 905      | 904              | 1186   | 648  | 1239           | 1545  | 900       | 1137   | 746  | 1458                | 1325 | 241            | 2543  | 317                       | 2466  | 1768              | 1016         | 950          | 866     | 968      |
|                                                 | 37%   | 37%    | 37%    | 38%      | 37%      | 37%      | 34%              | 39%    | 39%  | 37%            | 37%   | 35%       | 38%    | 40%  | 37%                 | 37%  | 37%            | 37%   | 37%                       | 37%   | 38%               | 36%          | 36%          | 38%     | 38%      |
| Somewhat disagree                               |       |        |        |          |          |          | F                | F      |      | F              |       | K         | K      |      |                     |      |                |       |                           |       |                   |              |              |         |          |
|                                                 | 1501  | 799    | 702    | 661      | 487      | 353      | 485              | 607    | 394  | 622            | 879   | 405       | 628    | 468  | 818                 | 683  | 132            | 1369  | 174                       | 1327  | 973               | 529          | 591          | 455     | 455      |
| Strongly disagree                               | 20%   | 21%    | 19%    | 23%      | 20%      | 16%      | 18%              | 20%    | 24%  | 18%            | 21%   | 16%       | 21%    | 25%  | 21%                 | 19%  | 20%            | 20%   | 20%                       | 21%   | 19%               | 22%          | 20%          | 18%     | 18%      |
|                                                 |       | B      |        | DE       | E        |          |                  |        | FG   |                | I     |           | K      | KL   |                     |      |                |       |                           |       | U                 |              | WX           | X       |          |
|                                                 | 615   | 346    | 269    | 278      | 183      | 154      | 253              | 235    | 119  | 241            | 374   | 236       | 240    | 140  | 333                 | 282  | 48             | 567   | 73                        | 542   | 400               | 216          | 211          | 154     | 250      |
|                                                 | 8%    | 9%     | 7%     | 10%      | 8%       | 7%       | 9%               | 8%     | 7%   | 7%             | 9%    | 9%        | 8%     | 7%   | 8%                  | 8%   | 7%             | 8%    | 9%                        | 8%    | 9%                | 8%           | 8%           | 7%      | 10%      |
| Sigma                                           |       | B      |        | DE       |          |          | GH               |        |      |                | I     | M         |        |      |                     |      |                |       |                           |       |                   |              |              |         | VW       |
|                                                 | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
|                                                 | 100%  | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100%  | 100%                      | 100%  | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |       |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |       |                           |       |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 5384  | 2590   | 2794   | 1981     | 1730     | 1673     | 1948             | 2219   | 1136 | 2506           | 2878  | 1963      | 2155   | 1266 | 2777                | 2607 | 466            | 4917  | 611                       | 4772  | 3292              | 2092         | 1864         | 1673    | 1847     |
|                                                 | 72%   | 69%    | 74%    | 68%      | 72%      | 77%      | 73%              | 73%    | 69%  | 74%            | 70%   | 75%       | 71%    | 68%  | 71%                 | 73%  | 72%            | 72%   | 71%                       | 72%   | 71%               | 74%          | 70%          | 73%     | 72%      |
| Low2Box - (Somewhat disagree/Strongly disagree) |       | A      |        | C        | H        |          | C                | H      |      | J              |       | LM        | M      |      | N                   |      |                |       |                           |       | T                 |              | V            | V       |          |
|                                                 | 2116  | 1145   | 971    | 940      | 670      | 507      | 738              | 842    | 513  | 863            | 1253  | 641       | 868    | 607  | 1151                | 965  | 180            | 1936  | 247                       | 1870  | 1372              | 744          | 802          | 609     | 705      |
|                                                 | 28%   | 31%    | 26%    | 32%      | 28%      | 23%      | 27%              | 27%    | 31%  | 26%            | 30%   | 25%       | 29%    | 32%  | 29%                 | 27%  | 28%            | 28%   | 29%                       | 28%   | 29%               | 26%          | 30%          | 27%     | 28%      |
|                                                 |       | B      |        | DE       | E        |          |                  |        | FG   |                | I     |           | K      | KL   | O                   |      |                |       |                           |       | U                 |              | WX           |         |          |

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Questions on MERS

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Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | Argentina          | Australia | Belgium         | Canada  | France  | Germany | Great Britain   | Hungary         | Italy   | Japan   | Poland          | South Korea | Spain    | Sweden   | United States |
|-------------------------------------------------|-------|--------------------|-----------|-----------------|---------|---------|---------|-----------------|-----------------|---------|---------|-----------------|-------------|----------|----------|---------------|
|                                                 |       | A                  | B         | C               | D       | E       | F       | G               | H               | I       | J       | K               | L           | M        | N        | O             |
| Base: All Respondents (unwtd)                   | 12007 | 500                | 1000      | 500             | 1001    | 1000    | 1000    | 1001            | 500             | 1000    | 1000    | 500             | 500         | 1000     | 505      | 1000          |
| Base: All Respondents (wtd)                     | 7500  | 500                | 500       | 500             | 500     | 500     | 500     | 500             | 500             | 500     | 500     | 500             | 500         | 500      | 500      | 500           |
| Strongly agree                                  | 2600  | 258                | 145       | 117             | 183     | 202     | 156     | 100             | 223             | 204     | 190     | 149             | 191         | 166      | 131      | 187           |
|                                                 | 35%   | 52%                | 29%       | 23%             | 37%     | 40%     | 31%     | 20%             | 45%             | 41%     | 38%     | 30%             | 38%         | 33%      | 26%      | 37%           |
|                                                 |       | BCDEFGHIJKL<br>MNO | G         |                 | BCFGKN  | BCFGKMN | CG      |                 | BCDFGJKLMN<br>O | BCFGKMN | BCFGKN  | CG              | BCFGKN      | CGN      | G        | BCFGKN        |
| Somewhat agree                                  | 2783  | 126                | 211       | 199             | 195     | 175     | 200     | 215             | 180             | 177     | 201     | 159             | 197         | 171      | 191      | 186           |
|                                                 | 37%   | 25%                | 42%       | 40%             | 39%     | 35%     | 40%     | 43%             | 36%             | 35%     | 40%     | 32%             | 39%         | 34%      | 38%      | 37%           |
| Somewhat disagree                               |       |                    | AEHIKM    | AK              | AKM     | A       | AEIKM   | AEHIKMO         | A               | A       | AEKM    | A               | AK          | A        | A        | AK            |
|                                                 | 1501  | 60                 | 114       | 148             | 92      | 79      | 112     | 140             | 65              | 84      | 67      | 120             | 97          | 106      | 122      | 95            |
|                                                 | 20%   | 12%                | 23%       | 30%             | 18%     | 16%     | 22%     | 28%             | 13%             | 17%     | 13%     | 24%             | 19%         | 21%      | 24%      | 19%           |
| Strongly disagree                               |       |                    | ADEHIJ    | ABDEFHIJLM<br>O | AHJ     |         | ADEHIJ  | ABDEFHIJLM<br>O |                 | A       |         | ADEHIJO         | AHJ         | AEHIJ    | AEHIJ    | AHJ           |
|                                                 | 615   | 56                 | 30        | 36              | 29      | 44      | 33      | 45              | 32              | 36      | 42      | 72              | 15          | 57       | 56       | 32            |
|                                                 | 8%    | 11%                | 6%        | 7%              | 6%      | 9%      | 7%      | 9%              | 6%              | 7%      | 8%      | 14%             | 3%          | 11%      | 11%      | 6%            |
| Sigma                                           |       |                    | BDFHILO   | L               | L       | BDL     | L       | BDFLO           | L               | L       | L       | BCDEFGHIJLO     |             | BCDFHILO | BDFHLO   | L             |
|                                                 | 7500  | 500                | 500       | 500             | 500     | 500     | 500     | 500             | 500             | 500     | 500     | 500             | 500         | 500      | 500      | 500           |
|                                                 | 100%  | 100%               | 100%      | 100%            | 100%    | 100%    | 100%    | 100%            | 100%            | 100%    | 100%    | 100%            | 100%        | 100%     | 100%     | 100%          |
| Summary                                         |       |                    |           |                 |         |         |         |                 |                 |         |         |                 |             |          |          |               |
| Top2Box - (Strongly agree/Somewhat agree)       | 5384  | 384                | 356       | 316             | 378     | 377     | 356     | 315             | 403             | 380     | 391     | 308             | 388         | 337      | 322      | 373           |
|                                                 | 72%   | 77%                | 71%       | 63%             | 76%     | 75%     | 71%     | 63%             | 81%             | 76%     | 78%     | 62%             | 78%         | 67%      | 64%      | 75%           |
|                                                 |       | BCFGKMN            | CGK       |                 | BCFGKMN | CFGKMN  | CGK     |                 | BCDEFGIKMN<br>O | BCFGKMN | BCFGKMN |                 | BCFGKMN     | K        |          | CGKMN         |
| Low2Box - (Somewhat disagree/Strongly disagree) | 2116  | 116                | 144       | 184             | 122     | 123     | 144     | 185             | 97              | 120     | 109     | 192             | 112         | 163      | 178      | 127           |
|                                                 | 28%   | 23%                | 29%       | 37%             | 24%     | 25%     | 29%     | 37%             | 19%             | 24%     | 22%     | 38%             | 22%         | 33%      | 36%      | 25%           |
|                                                 |       |                    | ADHIJL    | ABDEFHIJLO      | H       | H       | ADEHIJL | ABDEFHIJLO      |                 | H       |         | ABDEFHIJLM<br>O |             | ADEHIJLO | ADEHIJLO | H             |

Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the f

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|-------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                 |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                   | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                     | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| Strongly agree                                  | 2600  | 370           | 258   | 1447   | 526  | 1221          | -    | -                  |
|                                                 | 35%   | 37%           | 52%   | 32%    | 35%  | 35%           | -    | -                  |
|                                                 |       | C             | ACDE  |        | C    | C             |      |                    |
| Somewhat agree                                  | 2783  | 382           | 126   | 1667   | 608  | 1349          | -    | -                  |
|                                                 | 37%   | 38%           | 25%   | 37%    | 41%  | 39%           | -    | -                  |
|                                                 |       | B             |       | B      | BC   | B             |      |                    |
| Somewhat disagree                               | 1501  | 188           | 60    | 976    | 278  | 669           | -    | -                  |
|                                                 | 20%   | 19%           | 12%   | 22%    | 19%  | 19%           | -    | -                  |
|                                                 |       | B             |       | ABDE   | B    | B             |      |                    |
| Strongly disagree                               | 615   | 61            | 56    | 410    | 87   | 261           | -    | -                  |
|                                                 | 8%    | 6%            | 11%   | 9%     | 6%   | 7%            | -    | -                  |
|                                                 |       |               | ADE   | ADE    |      | D             |      |                    |
| Sigma                                           | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
|                                                 | 100%  | 100%          | 100%  | 100%   | 100% | 100%          | -    | -                  |
|                                                 |       |               |       |        |      |               |      |                    |
| Summary                                         |       |               |       |        |      |               |      |                    |
| Top2Box - (Strongly agree/Somewhat agree)       | 5384  | 751           | 384   | 3114   | 1135 | 2570          | -    | -                  |
|                                                 | 72%   | 75%           | 77%   | 69%    | 76%  | 73%           | -    | -                  |
|                                                 |       | C             | C     |        | C    | C             |      |                    |
| Low2Box - (Somewhat disagree/Strongly disagree) | 2116  | 249           | 116   | 1386   | 365  | 930           | -    | -                  |
|                                                 | 28%   | 25%           | 23%   | 31%    | 24%  | 27%           | -    | -                  |
|                                                 |       |               |       | ABDE   |      |               |      |                    |

Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Argentina<br>Total | Argentina |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|-----------------|--------------|---------|----------|
|                                                 |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                 | Social Media |         |          |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                 |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500                | 206       | 294    | 229      | 170      | 101      | 231              | 200    | 69   | 170            | 330   | 205       | 167    | 128  | 242                 | 258  | 60             | 440  | 71                        | 429  | 304               | 196             | 285          | 115     | 100      |
|                                                 | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
|                                                 | 258                | 112       | 146    | 101      | 89       | 67       | 136              | 95     | 26   | 98             | 160   | 177       | 52     | 28   | 125                 | 133  | 27             | 231  | 29                        | 229  | 152               | 105             | 133          | 70      | 54       |
|                                                 | 52%                | 46%       | 57%    | 41%      | 61%      | 64%      | 53%              | 50%    | 49%  | 62%            | 47%   | 54%       | 44%    | 51%  | 56%                 | 48%  | 51%            | 52%  | 50%                       | 52%  | 56%               | 47%             | 47%          | 62%     | 51%      |
| Somewhat agree                                  |                    | A         | C      | C*       |          |          |                  |        | *    | J              |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 | V*           | *       |          |
|                                                 | 126                | 63        | 63     | 79       | 30       | 18       | 61               | 49     | 17   | 36             | 90    | 74        | 37     | 16   | 51                  | 76   | 15             | 111  | 11                        | 115  | 58                | 68              | 76           | 28      | 23       |
|                                                 | 25%                | 26%       | 25%    | 32%      | 21%      | 17%      | 24%              | 26%    | 32%  | 23%            | 26%   | 23%       | 31%    | 28%  | 23%                 | 27%  | 29%            | 25%  | 19%                       | 26%  | 21%               | 30%             | 27%          | 25%     | 22%      |
|                                                 |                    |           |        | DE       |          | *        |                  |        |      | *              |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 |              | *       | *        |
| Somewhat disagree                               | 60                 | 39        | 21     | 33       | 16       | 10       | 26               | 27     | 7    | 16             | 43    | 40        | 14     | 6    | 23                  | 37   | 6              | 54   | 9                         | 50   | 31                | 28              | 41           | 9       | 9        |
|                                                 | 12%                | 16%       | 8%     | 13%      | 11%      | 10%      | 10%              | 14%    | 12%  | 10%            | 13%   | 12%       | 12%    | 11%  | 10%                 | 13%  | 11%            | 12%  | 16%                       | 11%  | 11%               | 12%             | 15%          | 8%      | 9%       |
|                                                 |                    | B         |        |          |          | *        |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 | *            | *       | *        |
|                                                 |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Strongly disagree                               | 56                 | 31        | 25     | 35       | 12       | 9        | 35               | 18     | 3    | 7              | 49    | 36        | 15     | 6    | 26                  | 30   | 5              | 51   | 8                         | 48   | 32                | 24              | 30           | 6       | 20       |
|                                                 | 11%                | 13%       | 10%    | 14%      | 8%       | 9%       | 13%              | 10%    | 6%   | 5%             | 14%   | 11%       | 13%    | 10%  | 12%                 | 11%  | 10%            | 11%  | 15%                       | 11%  | 12%               | 11%             | 11%          | 6%      | 19%      |
|                                                 |                    |           |        |          | *        |          |                  |        | *    | I              |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 | *            | W*      |          |
|                                                 | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276  | 53             | 447  | 57                        | 443  | 274               | 226             | 281          | 113     | 106      |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%            | 100%         | 100%    | 100%     |
| Summary                                         |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |                 |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 384                | 175       | 209    | 180      | 119      | 85       | 197              | 144    | 43   | 134            | 250   | 251       | 89     | 44   | 176                 | 208  | 42             | 342  | 40                        | 344  | 211               | 174             | 209          | 98      | 77       |
|                                                 | 77%                | 72%       | 82%    | 72%      | 81%      | 81%      | 76%              | 76%    | 82%  | 85%            | 73%   | 77%       | 75%    | 79%  | 78%                 | 76%  | 80%            | 76%  | 70%                       | 78%  | 77%               | 77%             | 74%          | 87%     | 72%      |
| Low2Box - (Somewhat disagree/Strongly disagree) |                    | A         |        |          |          | *        |                  |        | *    | J              |       |           |        |      |                     |      | *              |      | *                         |      |                   |                 | VX*          | *       | *        |
|                                                 | 116                | 70        | 46     | 69       | 27       | 20       | 61               | 46     | 10   | 24             | 92    | 75        | 29     | 11   | 49                  | 67   | 11             | 105  | 17                        | 98   | 64                | 52              | 72           | 15      | 29       |
|                                                 | 23%                | 28%       | 18%    | 28%      | 19%      | 19%      | 24%              | 24%    | 18%  | 15%            | 27%   | 23%       | 25%    | 21%  | 22%                 | 24%  | 20%            | 24%  | 30%                       | 22%  | 23%               | 23%             | 26%          | 13%     | 28%      |
|                                                 |                    | B         |        |          |          | *        |                  |        | *    | I              |       |           |        |      |                     |      | *              |      | *                         |      |                   | W               | *            | W*      |          |

Questions on MERS  
HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Means - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Australia<br>Total | Australia |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |       |           |         |         |      |                                            |                                  |                        |              |          |
|-------------------------------------------------|--------------------|-----------|--------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|-------|-----------|---------|---------|------|--------------------------------------------|----------------------------------|------------------------|--------------|----------|
|                                                 |                    | Gender    |        | Age      |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Region       |       |           |         |         |      |                                            |                                  | Social Media           |              |          |
|                                                 |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | METRO | NON-METRO | VIC/TAS | NSW/ACT | QLD  | SA/NT                                      | WA                               | Active                 | Passive      | Inactive |
|                                                 |                    | A         | B      | C        | D        | E                | F    | G      | H              | I       | J         | K    | L      | M                   | N    | O              | P    | Q                         | R    | S                 | T              | U            | V     | W         | X       | Y       | Z    | a                                          | b                                | c                      | d            | e        |
|                                                 |                    |           |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |       |           |         |         |      |                                            |                                  |                        |              |          |
| Base: All Respondents (unwtd)                   | 1000               | 487       | 513    | 315      | 336      | 349              | 217  | 489    | 274            | 520     | 480       | 324  | 304    | 372                 | 532  | 468            | 104  | 896                       | 131  | 869               | 625            | 375          | 612   | 388       | 286     | 347     | 194  | 102                                        | 71                               | 358                    | 264          | 378      |
| Base: All Respondents (wtd)                     | 500                | 248       | 252    | 197      | 150      | 154              | 120  | 251    | 129            | 238     | 262       | 131  | 295    | 74                  | 252  | 248            | 48   | 452                       | 59   | 441               | 299            | 201          | 295   | 205       | 136     | 184     | 90   | 55                                         | 35                               | 183                    | 122          | 195      |
| Strongly agree                                  | 145                | 68        | 76     | 40       | 47       | 48               | 57   | 76     | 23             | 80      | 62        | 77   | 42     | 84                  | 19   | 80             | 16   | 130                       | 13   | 132               | 81             | 63           | 83    | 62        | 40      | 57      | 25   | 14                                         | 9                                | 51                     | 28           | 66       |
|                                                 | 29%                | 28%       | 30%    | 20%      | 32%      | 37%              | 37%  | 30%    | 18%            | 28%     | 29%       | 32%  | 29%    | 25%                 | 32%  | 26%            | 29%  | 29%                       | 22%  | 30%               | 27%            | 32%          | 28%   | 30%       | 29%     | 31%     | 27%  | 26%                                        | 26%                              | 28%                    | 23%          | 34%      |
| Somewhat agree                                  | 211                | 112       | 98     | 85       | C        | C                | H    | H      | H              | I       | I         | K    | L      | M                   | N    | O              | P    | Q                         | R    | S                 | T              | U            | V     | W         | X       | Y       | Z    | a <td>b<td>c<td>d<td>e</td></td></td></td> | b <td>c<td>d<td>e</td></td></td> | c <td>d<td>e</td></td> | d <td>e</td> | e        |
|                                                 | 42%                | 45%       | 39%    | 43%      | 41%      | 42%              | 36%  | 43%    | 46%            | 45%     | 39%       | 44%  | 41%    | 42%                 | 42%  | 42%            | 49%  | 41%                       | 52%  | 41%               | 43%            | 40%          | 43%   | 41%       | 41%     | 39%     | 47%  | 42%                                        | 52%                              | 42%                    | 42%          | 43%      |
| Somewhat disagree                               | 114                | 51        | 63     | 57       | 34       | 23               | 26   | 50     | 38             | 47      | 67        | 23   | 72     | 20                  | 51   | 63             | 8    | 106                       | 12   | 103               | 68             | 46           | 67    | 47        | 28      | 47      | 18   | 16                                         | 7                                | 47                     | 33           | 35       |
|                                                 | 23%                | 21%       | 25%    | 29%      | 23%      | 15%              | 21%  | 20%    | 30%            | 20%     | 26%       | 17%  | 24%    | 27%                 | 20%  | 26%            | 17%  | 23%                       | 20%  | 23%               | 23%            | 23%          | 23%   | 23%       | 20%     | 25%     | 20%  | 28%                                        | 19%                              | 25%                    | 27%          | 18%      |
| Strongly disagree                               | 30                 | 16        | 14     | 15       | 6        | 9                | 6    | 16     | 7              | 16      | 14        | 8    | 17     | 4                   | 14   | 16             | 2    | 28                        | 4    | 26                | 20             | 10           | 18    | 12        | 13      | 9       | 5    | 2                                          | 1                                | 9                      | 10           | 11       |
|                                                 | 6%                 | 6%        | 6%     | 8%       | 4%       | 6%               | 5%   | 7%     | 6%             | 7%      | 6%        | 6%   | 6%     | 6%                  | 6%   | 6%             | 6%   | 6%                        | 6%   | 6%                | 7%             | 5%           | 6%    | 6%        | 10%     | 5%      | 6%   | 3%                                         | 3%                               | 5%                     | 9%           | 6%       |
| Sigma                                           | 500                | 248       | 252    | 197      | 150      | 154              | 120  | 251    | 129            | 238     | 262       | 131  | 295    | 74                  | 252  | 248            | 48   | 452                       | 59   | 441               | 299            | 201          | 295   | 205       | 136     | 184     | 90   | 55                                         | 35                               | 183                    | 122          | 195      |
|                                                 | 100%               | 100%      | 100%   | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%  | 100%      | 100%    | 100%    | 100% | 100%                                       | 100%                             | 100%                   | 100%         | 100%     |
| Summary                                         |                    |           |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |       |           |         |         |      |                                            |                                  |                        |              |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 356                | 181       | 175    | 125      | 110      | 121              | 88   | 184    | 83             | 176     | 180       | 101  | 205    | 50                  | 187  | 169            | 38   | 318                       | 44   | 312               | 211            | 144          | 209   | 146       | 95      | 129     | 67   | 38                                         | 27                               | 128                    | 79           | 149      |
|                                                 | 71%                | 73%       | 69%    | 63%      | 73%      | 79%              | 73%  | 73%    | 64%            | 74%     | 69%       | 77%  | 70%    | 68%                 | 74%  | 68%            | 78%  | 70%                       | 74%  | 71%               | 71%            | 72%          | 71%   | 71%       | 70%     | 70%     | 74%  | 68%                                        | 78%                              | 70%                    | 65%          | 76%      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 144                | 67        | 77     | 72       | 40       | 32               | 32   | 67     | 46             | 62      | 82        | 31   | 90     | 24                  | 66   | 79             | 10   | 134                       | 15   | 129               | 88             | 57           | 86    | 59        | 41      | 55      | 23   | 18                                         | 8                                | 55                     | 43           | 46       |
|                                                 | 29%                | 27%       | 31%    | 37%      | 27%      | 21%              | 27%  | 27%    | 36%            | 26%     | 31%       | 23%  | 30%    | 32%                 | 26%  | 32%            | 22%  | 30%                       | 26%  | 29%               | 29%            | 28%          | 29%   | 29%       | 30%     | 30%     | 26%  | 32%                                        | 22%                              | 30%                    | 35%          | 24%      |
|                                                 |                    |           |        |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |       |           |         |         |      |                                            |                                  |                        |              |          |

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Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Belgium<br>Total | Belgium |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |
|-------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------|--------|-------|----------|---------|--------------|---------|----------|
|                                                 |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Region |        |       | Language |         | Social Media |         |          |
|                                                 |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | North  | Center | South | French   | Flemish | Active       | Passive | Inactive |
|                                                 |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V      | W      | X     | Y        | Z       | a            | b       |          |
| Base: All Respondents (unwtd)                   | 500              | 247     | 253    | 172      | 160      | 168      | 141              | 213    | 146  | 189            | 311   | 77        | 265    | 158  | 300                 | 200  | 26             | 474  | 39                        | 461  | 297               | 203          | 257    | 42     | 201   | 261      | 239     | 106          | 169     | 225      |
| Base: All Respondents (wtd)                     | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238          | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |
| Strongly agree                                  | 117              | 59      | 58     | 26       | 34       | 57       | 47               | 42     | 27   | 49             | 68    | 45        | 49     | 22   | 67                  | 50   | 3              | 114  | 5                         | 112  | 48                | 69           | 45     | 7      | 64    | 77       | 39      | 22           | 32      | 63       |
|                                                 | 23%              | 23%     | 23%    | 14%      | 22%      | 36%      | 30%              | 20%    | 21%  | 27%            | 21%   | 26%       | 26%    | 16%  | 23%                 | 24%  | 14%            | 24%  | 18%                       | 24%  | 18%               | 29%          | 19%    | 19%    | 29%   | 28%      | 17%     | 21%          | 18%     | 28%      |
| Somewhat agree                                  | 199              | 100     | 99     | 67       | 76       | 57       | 46               | 96     | 57   | 71             | 128   | 68        | 74     | 58   | 119                 | 81   | 8              | 192  | 11                        | 189  | 116               | 84           | 114    | 16     | 69    | 90       | 110     | 41           | 73      | 86       |
|                                                 | 40%              | 40%     | 40%    | 36%      | 48%      | 36%      | 29%              | 46%    | 44%  | 40%            | 40%   | 39%       | 40%    | 41%  | 41%                 | 39%  | 40%            | 40%  | 36%                       | 40%  | 44%               | 35%          | 47%    | 43%    | 32%   | 33%      | 48%     | 40%          | 42%     | 38%      |
| Somewhat disagree                               | 148              | 68      | 80     | 77       | 39       | 32       | 52               | 57     | 38   | 44             | 103   | 42        | 53     | 53   | 80                  | 78   | 7              | 140  | 11                        | 136  | 77                | 70           | 68     | 12     | 68    | 85       | 62      | 35           | 56      | 56       |
|                                                 | 30%              | 27%     | 32%    | 42%      | 25%      | 20%      | 33%              | 27%    | 29%  | 25%            | 32%   | 24%       | 29%    | 37%  | 27%                 | 33%  | 38%            | 29%  | 38%                       | 29%  | 30%               | 29%          | 28%    | 30%    | 31%   | 31%      | 27%     | 35%          | 32%     | 25%      |
| Strongly disagree                               |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |
|                                                 | 36               | 25      | 12     | 14       | 9        | 13       | 14               | 13     | 9    | 14             | 22    | 17        | 9      | 9    | 26                  | 10   | 2              | 35   | 2                         | 34   | 21                | 16           | 16     | 3      | 18    | 20       | 16      | 4            | 14      | 18       |
|                                                 | 7%               | 10%     | 5%     | 8%       | 6%       | 8%       | 9%               | 6%     | 7%   | 8%             | 7%    | 10%       | 5%     | 7%   | 9%                  | 5%   | 8%             | 7%   | 8%                        | 7%   | 8%                | 7%           | 6%     | 7%     | 8%    | 7%       | 7%      | 4%           | 8%      | 8%       |
| Sigma                                           | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208  | 19             | 481  | 30                        | 470  | 262               | 238          | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |
|                                                 | 100%             | 100%    | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%   | 100%   | 100%  | 100%     | 100%    | 100%         | 100%    | 100%     |
| Summary                                         |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 316              | 159     | 157    | 93       | 110      | 113      | 93               | 138    | 85   | 120            | 196   | 113       | 123    | 80   | 186                 | 130  | 10             | 306  | 16                        | 300  | 164               | 153          | 159    | 24     | 133   | 167      | 149     | 62           | 105     | 149      |
|                                                 | 63%              | 63%     | 63%    | 51%      | 70%      | 71%      | 58%              | 66%    | 64%  | 67%            | 61%   | 66%       | 66%    | 56%  | 64%                 | 63%  | 54%            | 64%  | 54%                       | 64%  | 63%               | 64%          | 66%    | 62%    | 61%   | 61%      | 66%     | 61%          | 60%     | 67%      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 184              | 92      | 91     | 91       | 48       | 45       | 66               | 70     | 47   | 58             | 125   | 59        | 63     | 62   | 106                 | 78   | 9              | 175  | 14                        | 170  | 98                | 86           | 84     | 14     | 85    | 106      | 78      | 39           | 70      | 74       |
|                                                 | 37%              | 37%     | 37%    | 49%      | 30%      | 29%      | 42%              | 34%    | 36%  | 33%            | 39%   | 34%       | 34%    | 44%  | 36%                 | 37%  | 46%            | 36%  | 46%                       | 36%  | 37%               | 36%          | 34%    | 38%    | 39%   | 39%      | 34%     | 39%          | 40%     | 33%      |
|                                                 |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |        |        |       |          |         |              |         |          |

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Questions on MERS  
HL3.4. (i) will consider cancelling or delaying travel if i found out the country i wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Means - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 |      | Canada Total |        | Canada   |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |      |                   |              |          |          |         |     |                       |         |              |        |         |          |
|-------------------------------------------------|------|--------------|--------|----------|----------|----------|------|--------|------------------|---------|-------|----------------|--------|-----------|------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|----------|----------|---------|-----|-----------------------|---------|--------------|--------|---------|----------|
|                                                 |      |              |        | Gender   |          | Age      |      |        | Household Income |         |       | Marital Status |        | Education |      |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Region   |          |         |     |                       |         | Social Media |        |         |          |
|                                                 |      | Male         | Female | Under 35 | 35 to 49 | 50 to 64 | Low  | Medium | High             | Married | Other | Low            | Medium | High      | Yes  | No   | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Prairies | Atlantic | Alberta | BC  | Northwest Territories | Ontario | Quebec       | Active | Passive | Inactive |
|                                                 |      | A            | B      | C        | D        | E        | F    | G      | H                | I       | J     | K              | L      | M         | N    | O    | P                   | Q    | R              | S    | T                         | U    | V                 | W            | X        | Y        | Z       | a   | b                     | c       | d            | e      |         |          |
| Base: All Respondents (unwtd)                   | 1001 | 509          | 492    | 273      | 320      | 408      | 164  | 388    | 449              | 507     | 494   | 359            | 462    | 180       | 515  | 486  | 111                 | 890  | 125            | 876  | 698                       | 303  | 65                | 66           | 115      | 136      | -       | 376 | 243                   | 318     | 270          | 413    |         |          |
| Base: All Respondents (wtd)                     | 500  | 247          | 253    | 177      | 164      | 158      | 92   | 197    | 211              | 228     | 272   | 186            | 223    | 91        | 252  | 248  | 55                  | 445  | 61             | 439  | 347                       | 153  | 34                | 31           | 57       | 65       | -       | 192 | 121                   | 168     | 135          | 197    |         |          |
| Strongly agree                                  | 37%  | 31%          | 43%    | 35%      | 30%      | 46%      | 39%  | 41%    | 32%              | 37%     | 36%   | 42%            | 38%    | 23%       | 34%  | 40%  | 30%                 | 37%  | 31%            | 37%  | 33%                       | 44%  | 26%               | 43%          | 34%      | 30%      | -       | 40% | 37%                   | 33%     | 36%          | 39%    |         |          |
| Somewhat agree                                  | 195  | 101          | 94     | 62       | 76       | CD       |      | H      |                  |         |       | M              |        |           | N    |      |                     |      |                |      |                           | T    | V*                |              |          |          |         | VY  |                       |         |              |        |         |          |
|                                                 | 39%  | 41%          | 37%    | 35%      | 46%      | 36%      | 38%  | 38%    | 40%              | 41%     | 37%   | 38%            | 38%    | 43%       | 39%  | 40%  | 44%                 | 38%  | 42%            | 39%  | 41%                       | 35%  | 40%               | 42%          | 35%      | 50%      | -       | 39% | 34%                   | 39%     | 40%          | 38%    |         |          |
|                                                 | 92   | 52           | 41     | 42       | 29       | CE       |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |      |                   |              |          | Xab      |         |     |                       |         |              |        |         |          |
| Somewhat disagree                               | 18%  | 21%          | 16%    | 23%      | 18%      | 14%      | 17%  | 16%    | 21%              | 16%     | 20%   | 15%            | 18%    | 27%       | 20%  | 16%  | 20%                 | 18%  | 19%            | 18%  | 20%                       | 16%  | 29%               | 8%           | 26%      | 16%      | -       | 17% | 18%                   | 21%     | 20%          | 15%    |         |          |
|                                                 | 29   | 19           | 11     | 11       | 11       | 7        | 6    | 9      | 14               | 12      | 18    | 9              | 13     | 7         | 19   | 11   | 3                   | 26   | 5              | 25   | 21                        | 8    | 1                 | 2            | 3        | 3        | -       | 6   | 14                    | 10      | 5            | 14     |         |          |
|                                                 | 6%   | 8%           | 4%     | 6%       | 7%       | 5%       | 7%   | 5%     | 8%               | 7%      | 7%    | 5%             | 6%     | 7%        | 7%   | 4%   | 6%                  | 6%   | 8%             | 6%   | 6%                        | 6%   | 5%                | 4%           | 7%       | 5%       | 4%      | -   | 3%                    | 11%     | 6%           | 4%     | 7%      |          |
| Strongly disagree                               | 500  | 247          | 253    | 177      | 164      | 158      | 92   | 197    | 211              | 228     | 272   | 186            | 223    | 91        | 252  | 248  | 55                  | 445  | 61             | 439  | 347                       | 153  | 34                | 31           | 57       | 65       | -       | 192 | 121                   | 168     | 135          | 197    |         |          |
|                                                 | 100% | 100%         | 100%   | 100%     | 100%     | 100%     | 100% | 100%   | 100%             | 100%    | 100%  | 100%           | 100%   | 100%      | 100% | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%     | 100%     | 100%    | -   | 100%                  | 100%    | 100%         | 100%   | 100%    |          |
|                                                 |      |              |        |          |          |          |      |        |                  |         |       |                |        |           |      |      |                     |      |                |      |                           |      |                   |              |          |          |         |     |                       |         |              |        |         |          |
| Summary                                         | 378  | 177          | 201    | 124      | 125      | 129      | 70   | 157    | 152              | 179     | 200   | 149            | 170    | 60        | 182  | 197  | 40                  | 338  | 45             | 333  | 257                       | 121  | 22                | 26           | 39       | 52       | -       | 152 | 86                    | 122     | 103          | 154    |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 76%  | 72%          | 80%    | 70%      | 76%      | 82%      | 76%  | 79%    | 72%              | 78%     | 73%   | 80%            | 76%    | 66%       | 72%  | 79%  | 74%                 | 76%  | 73%            | 76%  | 74%                       | 79%  | 67%               | 85%          | 69%      | 80%      | -       | 79% | 71%                   | 73%     | 76%          | 78%    |         |          |
|                                                 |      |              | A      |          |          | C        |      | H      |                  |         |       | M              |        |           | N    |      |                     |      |                |      |                           | *    | VXb*              | *            | VX       |          |         | VXb |                       |         |              |        |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 122  | 70           | 52     | 53       | 40       | 29       | 22   | 41     | 59               | 49      | 72    | 37             | 54     | 31        | 70   | 51   | 14                  | 107  | 16             | 105  | 90                        | 32   | 11                | 5            | 18       | 13       | -       | 40  | 35                    | 46      | 32           | 44     |         |          |
|                                                 | 24%  | 28%          | 20%    | 30%      | 24%      | 18%      | 24%  | 21%    | 28%              | 22%     | 27%   | 20%            | 24%    | 34%       | 28%  | 21%  | 26%                 | 24%  | 27%            | 24%  | 26%                       | 21%  | 33%               | 15%          | 31%      | 20%      | -       | 21% | 29%                   | 27%     | 24%          | 22%    |         |          |
|                                                 |      | B            |        | E        |          |          |      |        | G                |         |       |                |        |           | KL   | O    |                     |      |                |      |                           |      | WYa*              | *            | WYa      |          |         | Wa  |                       |         |              |        |         |          |

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Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441  | 27             | 973  | 60                        | 940  | 604               | 396          | 166          | 332     | 502      |
| Base: All Respondents (wtd)                     | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
| Strongly agree                                  | 202          | 100    | 103    | 64       | 62       | 76       | 51               | 110    | 41   | 96             | 106   | 80        | 77     | 45   | 109                 | 93   | 5              | 198  | 12                        | 190  | 117               | 85           | 35           | 68      | 99       |
|                                                 | 40%          | 40%    | 41%    | 34%      | 41%      | 48%      | 42%              | 42%    | 35%  | 47%            | 36%   | 48%       | 37%    | 36%  | 41%                 | 40%  | 32%            | 41%  | 42%                       | 40%  | 38%               | 44%          | 43%          | 40%     | 40%      |
|                                                 |              |        |        |          |          | C        |                  |        |      | J              |       | LM        |        |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |
| Somewhat agree                                  | 175          | 87     | 88     | 75       | 49       | 51       | 39               | 87     | 49   | 68             | 107   | 52        | 79     | 44   | 89                  | 86   | 6              | 169  | 11                        | 164  | 105               | 70           | 26           | 64      | 85       |
|                                                 | 35%          | 35%    | 35%    | 39%      | 32%      | 33%      | 32%              | 33%    | 41%  | 33%            | 36%   | 31%       | 38%    | 35%  | 33%                 | 37%  | 43%            | 35%  | 37%                       | 35%  | 35%               | 36%          | 32%          | 38%     | 34%      |
|                                                 |              |        |        |          |          |          |                  |        |      | FG             |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 79           | 37     | 42     | 35       | 24       | 20       | 22               | 37     | 20   | 25             | 54    | 19        | 34     | 26   | 44                  | 35   | 1              | 78   | 2                         | 77   | 54                | 25           | 17           | 23      | 39       |
|                                                 | 16%          | 15%    | 17%    | 18%      | 15%      | 13%      | 18%              | 14%    | 17%  | 12%            | 19%   | 11%       | 16%    | 21%  | 17%                 | 15%  | 8%             | 16%  | 7%                        | 16%  | 18%               | 13%          | 20%          | 14%     | 16%      |
|                                                 |              |        |        |          |          |          |                  |        |      | I              |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         |          |
| Strongly disagree                               | 44           | 24     | 20     | 16       | 18       | 10       | 9                | 27     | 8    | 17             | 26    | 16        | 19     | 9    | 26                  | 18   | 2              | 41   | 4                         | 40   | 29                | 15           | 4            | 12      | 28       |
|                                                 | 9%           | 10%    | 8%     | 9%       | 12%      | 6%       | 8%               | 10%    | 6%   | 8%             | 9%    | 10%       | 9%     | 7%   | 10%                 | 8%   | 17%            | 9%   | 14%                       | 8%   | 10%               | 7%           | 5%           | 7%      | 11%      |
|                                                 |              |        |        |          |          | E        |                  |        |      |                |       |           |        |      |                     |      | **             |      | *                         |      |                   |              |              |         | V        |
| Sigma                                           | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232  | 15             | 485  | 28                        | 472  | 305               | 195          | 82           | 167     | 250      |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 377          | 187    | 191    | 139      | 111      | 127      | 89               | 197    | 90   | 165            | 213   | 132       | 156    | 89   | 198                 | 180  | 11             | 366  | 22                        | 355  | 222               | 155          | 62           | 132     | 184      |
|                                                 | 75%          | 76%    | 75%    | 73%      | 73%      | 81%      | 74%              | 76%    | 76%  | 80%            | 72%   | 79%       | 75%    | 72%  | 74%                 | 77%  | 75%            | 75%  | 79%                       | 75%  | 73%               | 79%          | 75%          | 79%     | 73%      |
|                                                 |              |        |        |          |          | CD       |                  |        |      | J              |       | M         |        |      |                     |      | **             |      | *                         |      | T                 |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 123          | 60     | 62     | 52       | 41       | 30       | 31               | 64     | 28   | 42             | 81    | 35        | 52     | 35   | 70                  | 52   | 4              | 119  | 6                         | 117  | 83                | 40           | 20           | 36      | 67       |
|                                                 | 25%          | 24%    | 25%    | 27%      | 27%      | 19%      | 26%              | 24%    | 24%  | 20%            | 28%   | 21%       | 25%    | 28%  | 26%                 | 23%  | 25%            | 25%  | 21%                       | 25%  | 27%               | 21%          | 25%          | 21%     | 27%      |
|                                                 |              |        |        | E        | E        |          |                  |        |      | I              |       |           |        | K    |                     |      | **             |      | *                         |      | U                 |              |              |         |          |

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Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Germany<br>Total | Germany |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
|-------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|-------------------|-----------------|--------|---------|----------|------|
| Gender                                          |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                   | Social Media    |        |         |          |      |
| Male                                            |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total<br>Employed | Non<br>Employed | Active | Passive | Inactive |      |
|                                                 |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S                 | T               | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 1000             | 501     | 499      | 295      | 358              | 347  | 285    | 314            | 348     | 383       | 617  | 200    | 611                 | 189  | 665            | 335  | 84                        | 916  | 195               | 805               | 707             | 293    | 247     | 323      | 430  |
| Base: All Respondents (wtd)                     | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
| Strongly agree                                  | 156              | 77      | 79       | 38       | 57               | 61   | 49     | 52             | 48      | 68        | 88   | 51     | 85                  | 20   | 103            | 53   | 14                        | 142  | 29                | 127               | 104             | 52     | 35      | 49       | 72   |
|                                                 | 31%              | 31%     | 32%      | 22%      | 31%              | 42%  | 33%    | 33%            | 29%     | 38%       | 27%  | 45%    | 30%                 | 19%  | 32%            | 31%  | 35%                       | 31%  | 30%               | 31%               | 30%             | 35%    | 27%     | 30%      | 34%  |
| Somewhat agree                                  | 200              | 97      | 102      | 71       | 78               | 50   | 54     | 65             | 68      | 68        | 132  | 37     | 122                 | 41   | 130            | 70   | 16                        | 183  | 39                | 161               | 145             | 55     | 53      | 67       | 79   |
|                                                 | 40%              | 38%     | 41%      | 42%      | 43%              | 35%  | 37%    | 42%            | 40%     | 37%       | 41%  | 33%    | 43%                 | 40%  | 40%            | 40%  | 41%                       | 40%  | 41%               | 40%               | 42%             | 36%    | 42%     | 42%      | 37%  |
| Somewhat disagree                               | 112              | 61      | 51       | 51       | 35               | 25   | 37     | 30             | 39      | 34        | 77   | 17     | 64                  | 31   | 74             | 38   | 5                         | 106  | 18                | 94                | 76              | 35     | 31      | 34       | 46   |
|                                                 | 22%              | 24%     | 20%      | 30%      | 19%              | 17%  | 25%    | 19%            | 23%     | 19%       | 24%  | 15%    | 22%                 | 31%  | 22%            | 22%  | 14%                       | 23%  | 19%               | 23%               | 22%             | 23%    | 25%     | 21%      | 22%  |
| Strongly disagree                               |                  |         |          | DE       |                  |      |        |                |         |           |      |        | K                   | KL   |                |      | *                         | P    |                   |                   |                 |        |         |          |      |
| Sigma                                           | 33               | 17      | 16       | 11       | 13               | 8    | 6      | 10             | 14      | 11        | 22   | 8      | 15                  | 10   | 21             | 12   | 4                         | 28   | 10                | 23                | 24              | 8      | 8       | 11       | 13   |
|                                                 | 7%               | 7%      | 6%       | 7%       | 7%               | 6%   | 4%     | 6%             | 8%      | 6%        | 7%   | 7%     | 5%                  | 10%  | 6%             | 7%   | 10%                       | 6%   | 10%               | 6%                | 7%              | 6%     | 6%      | 7%       | 6%   |
|                                                 | 500              | 252     | 248      | 172      | 183              | 145  | 146    | 157            | 168     | 181       | 319  | 113    | 285                 | 101  | 328            | 172  | 40                        | 460  | 95                | 405               | 349             | 151    | 127     | 162      | 211  |
|                                                 | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%              | 100%            | 100%   | 100%    | 100%     | 100% |
| Summary                                         |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                   |                 |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 356              | 175     | 181      | 109      | 135              | 111  | 102    | 117            | 116     | 136       | 220  | 88     | 207                 | 60   | 233            | 122  | 30                        | 326  | 68                | 288               | 249             | 107    | 88      | 117      | 151  |
|                                                 | 71%              | 69%     | 73%      | 64%      | 74%              | 77%  | 70%    | 75%            | 69%     | 75%       | 69%  | 78%    | 73%                 | 60%  | 71%            | 71%  | 76%                       | 71%  | 71%               | 71%               | 71%             | 69%    | 72%     | 72%      |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 144              | 78      | 67       | 63       | 48               | 33   | 43     | 40             | 52      | 45        | 99   | 25     | 78                  | 41   | 94             | 50   | 10                        | 135  | 27                | 117               | 101             | 44     | 40      | 45       | 60   |
|                                                 | 29%              | 31%     | 27%      | 36%      | 26%              | 23%  | 30%    | 25%            | 31%     | 25%       | 31%  | 22%    | 27%                 | 40%  | 29%            | 29%  | 24%                       | 29%  | 29%               | 29%               | 29%             | 29%    | 31%     | 28%      | 28%  |
|                                                 |                  |         |          | DE       |                  |      |        |                |         | I         |      |        |                     | KL   |                |      | *                         |      |                   |                   |                 |        |         |          |      |

Questions on MERS  
HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?  
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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Hungary<br>Total | Hungary |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|-------------------------------------------------|------------------|---------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|
| Gender                                          |                  | Age     |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |
| Male                                            |                  | Female  | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |
|                                                 |                  | A       | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 500              | 245     | 255      | 194      | 149              | 157  | 186    | 226            | 10      | 202       | 298  | 152    | 256                 | 92   | 261            | 239  | 32                        | 468  | 28                | 472            | 299          | 201    | 191     | 219      | 90   |
| Base: All Respondents (wtd)                     | 500              | 244     | 256      | 202      | 140              | 159  | 184    | 230            | 11      | 198       | 302  | 129    | 294                 | 77   | 263            | 237  | 33                        | 467  | 29                | 471            | 303          | 197    | 189     | 221      | 90   |
| Strongly agree                                  | 223              | 84      | 139      | 76       | 72               | 74   | 97     | 94             | 3       | 99        | 124  | 68     | 128                 | 27   | 108            | 115  | 13                        | 210  | 12                | 211            | 133          | 90     | 86      | 103      | 34   |
|                                                 | 45%              | 34%     | 54%      | 38%      | 51%              | 47%  | 53%    | 41%            | 28%     | 50%       | 41%  | 52%    | 43%                 | 36%  | 41%            | 48%  | 40%                       | 45%  | 42%               | 45%            | 44%          | 46%    | 45%     | 47%      | 37%  |
|                                                 |                  |         | A        |          | C                |      | G      |                | **      |           |      | M      |                     | *    |                |      | *                         |      | **                |                |              |        |         | *        |      |
| Somewhat agree                                  | 180              | 104     | 77       | 79       | 45               | 56   | 55     | 90             | 4       | 73        | 108  | 35     | 114                 | 31   | 101            | 79   | 15                        | 166  | 13                | 168            | 110          | 70     | 75      | 73       | 32   |
|                                                 | 36%              | 42%     | 30%      | 39%      | 32%              | 35%  | 30%    | 39%            | 41%     | 37%       | 36%  | 27%    | 39%                 | 40%  | 38%            | 33%  | 44%                       | 35%  | 44%               | 36%            | 36%          | 36%    | 40%     | 33%      | 36%  |
|                                                 |                  |         | B        |          |                  |      |        |                | **      |           |      | K      | K*                  |      |                |      | *                         |      | **                |                |              |        |         | *        |      |
| Somewhat disagree                               | 65               | 37      | 27       | 27       | 16               | 21   | 18     | 36             | 1       | 19        | 46   | 16     | 32                  | 17   | 40             | 25   | 5                         | 59   | 3                 | 61             | 40           | 25     | 18      | 35       | 11   |
|                                                 | 13%              | 15%     | 11%      | 14%      | 12%              | 13%  | 10%    | 16%            | 11%     | 10%       | 15%  | 12%    | 11%                 | 22%  | 15%            | 11%  | 16%                       | 13%  | 11%               | 13%            | 13%          | 13%    | 10%     | 16%      | 12%  |
|                                                 |                  |         |          |          |                  |      |        |                | **      |           |      |        |                     | KL*  |                |      | *                         |      | **                |                |              |        |         | *        |      |
| Strongly disagree                               | 32               | 19      | 13       | 19       | 6                | 7    | 14     | 10             | 2       | 7         | 25   | 11     | 20                  | 2    | 14             | 18   | -                         | 32   | 1                 | 31             | 21           | 12     | 10      | 9        | 13   |
|                                                 | 6%               | 8%      | 5%       | 9%       | 4%               | 4%   | 8%     | 4%             | 20%     | 4%        | 8%   | 9%     | 7%                  | 2%   | 5%             | 8%   | -                         | 7%   | 3%                | 7%             | 7%           | 6%     | 5%      | 4%       | 14%  |
|                                                 |                  |         |          |          |                  |      |        |                | **      |           |      |        |                     | M    |                | *    |                           | *    |                   | **             |              |        |         |          | VW*  |
| Sigma                                           | 500              | 244     | 256      | 202      | 140              | 159  | 184    | 230            | 11      | 198       | 302  | 129    | 294                 | 77   | 263            | 237  | 33                        | 467  | 29                | 471            | 303          | 197    | 189     | 221      | 90   |
|                                                 | 100%             | 100%    | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |
| Summary                                         |                  |         |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 403              | 188     | 216      | 155      | 117              | 131  | 152    | 184            | 7       | 171       | 232  | 103    | 242                 | 58   | 209            | 194  | 28                        | 375  | 25                | 379            | 243          | 160    | 161     | 176      | 66   |
|                                                 | 81%              | 77%     | 84%      | 77%      | 84%              | 82%  | 82%    | 80%            | 69%     | 87%       | 77%  | 79%    | 82%                 | 76%  | 80%            | 82%  | 84%                       | 80%  | 86%               | 80%            | 80%          | 81%    | 85%     | 80%      | 73%  |
|                                                 |                  |         | A        |          |                  |      |        |                | **      | J         |      |        |                     | *    |                |      | *                         |      | **                |                |              | X      |         | *        |      |
| Low2Box - (Somewhat disagree/Strongly disagree) | 97               | 56      | 40       | 46       | 22               | 28   | 33     | 46             | 3       | 27        | 70   | 27     | 52                  | 18   | 54             | 43   | 5                         | 91   | 4                 | 93             | 60           | 37     | 28      | 44       | 24   |
|                                                 | 19%              | 23%     | 16%      | 23%      | 16%              | 18%  | 18%    | 20%            | 31%     | 13%       | 23%  | 21%    | 18%                 | 24%  | 20%            | 18%  | 16%                       | 20%  | 14%               | 20%            | 20%          | 19%    | 15%     | 20%      | 27%  |
|                                                 |                  |         | B        |          |                  |      |        |                | **      |           | I    |        |                     | *    |                |      | *                         |      | **                |                |              |        |         |          | V*   |

Questions on MERS  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462  | 102            | 898  | 170                       | 830  | 638               | 362          | 528          | 233     | 239      |
| Base: All Respondents (wtd)                     | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
| Strongly agree                                  | 204         | 96     | 107    | 69       | 83       | 51       | 59               | 100    | 44   | 115            | 89    | 110       | 77     | 17   | 113                 | 91   | 19             | 184  | 28                        | 175  | 124               | 79           | 107          | 47      | 49       |
|                                                 | 41%         | 39%    | 43%    | 38%      | 44%      | 39%      | 46%              | 42%    | 33%  | 43%            | 38%   | 45%       | 39%    | 28%  | 43%                 | 38%  | 40%            | 41%  | 37%                       | 41%  | 40%               | 43%          | 42%          | 40%     | 39%      |
|                                                 |             |        |        |          |          |          | H                | H      |      |                |       | M         | M      |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat agree                                  | 177         | 92     | 84     | 67       | 57       | 53       | 43               | 84     | 49   | 89             | 87    | 81        | 69     | 26   | 93                  | 83   | 16             | 160  | 27                        | 149  | 109               | 67           | 89           | 41      | 47       |
|                                                 | 35%         | 37%    | 34%    | 37%      | 30%      | 40%      | 34%              | 35%    | 37%  | 34%            | 37%   | 33%       | 35%    | 45%  | 35%                 | 35%  | 34%            | 35%  | 36%                       | 35%  | 35%               | 36%          | 34%          | 35%     | 37%      |
|                                                 |             |        |        |          |          | D        |                  |        |      |                |       |           |        | KL   |                     |      |                |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 84          | 40     | 44     | 34       | 32       | 17       | 19               | 38     | 27   | 45             | 39    | 34        | 38     | 11   | 39                  | 45   | 7              | 77   | 13                        | 71   | 55                | 28           | 43           | 21      | 20       |
|                                                 | 17%         | 16%    | 18%    | 19%      | 17%      | 13%      | 15%              | 16%    | 20%  | 17%            | 17%   | 14%       | 19%    | 20%  | 15%                 | 19%  | 14%            | 17%  | 17%                       | 17%  | 18%               | 15%          | 17%          | 18%     | 16%      |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        | K    |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Strongly disagree                               | 36          | 21     | 15     | 11       | 16       | 9        | 6                | 17     | 13   | 17             | 20    | 19        | 13     | 4    | 18                  | 18   | 6              | 30   | 8                         | 28   | 25                | 12           | 18           | 8       | 10       |
|                                                 | 7%          | 9%     | 6%     | 6%       | 8%       | 7%       | 5%               | 7%     | 10%  | 6%             | 8%    | 8%        | 7%     | 7%   | 7%                  | 8%   | 12%            | 7%   | 10%                       | 7%   | 8%                | 6%           | 7%           | 7%      | 8%       |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237  | 48             | 452  | 76                        | 424  | 313               | 187          | 257          | 117     | 126      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 380         | 189    | 191    | 136      | 140      | 105      | 102              | 184    | 93   | 204            | 176   | 191       | 147    | 43   | 206                 | 174  | 35             | 345  | 55                        | 325  | 233               | 147          | 196          | 87      | 97       |
|                                                 | 76%         | 76%    | 76%    | 75%      | 74%      | 80%      | 80%              | 77%    | 70%  | 77%            | 75%   | 78%       | 74%    | 73%  | 78%                 | 73%  | 74%            | 76%  | 73%                       | 77%  | 74%               | 79%          | 76%          | 75%     | 76%      |
|                                                 |             |        |        |          |          |          | H                | H      |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 120         | 61     | 59     | 45       | 48       | 27       | 26               | 54     | 40   | 61             | 59    | 53        | 52     | 15   | 57                  | 63   | 12             | 108  | 21                        | 99   | 80                | 40           | 61           | 29      | 30       |
|                                                 | 24%         | 24%    | 24%    | 25%      | 26%      | 20%      | 20%              | 23%    | 30%  | 23%            | 25%   | 22%       | 26%    | 27%  | 22%                 | 27%  | 26%            | 24%  | 27%                       | 23%  | 26%               | 21%          | 24%          | 25%     | 24%      |
|                                                 |             |        |        |          |          |          |                  |        | FG   |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |

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Questions on MERS

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|--|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |  |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |  |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |  |
| Base: All Respondents (unwtd)                   | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485  | 46             | 954  | 88                        | 912  | 689               | 311          | 92           | 259     | 649      |  |
| Base: All Respondents (wtd)                     | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |  |
| Strongly agree                                  | 190         | 84     | 106    | 59       | 56       | 75       | 134              | 49     | 8    | 124            | 66    | 110       | 40     | 41   | 78                  | 113  | 6              | 184  | 10                        | 180  | 109               | 82           | 15           | 51      | 125      |  |
|                                                 | 38%         | 34%    | 43%    | 32%      | 37%      | 45%      | 39%              | 34%    | 42%  | 44%            | 30%   | 37%       | 44%    | 35%  | 35%                 | 41%  | 52%            | 38%  | 39%                       | 38%  | 34%               | 44%          | 38%          | 43%     | 36%      |  |
|                                                 |             | A      |        |          | C        |          |                  |        | *    | J              |       |           | M      |      |                     |      | *              |      | *                         |      | T                 |              | *            |         |          |  |
| Somewhat agree                                  | 201         | 101    | 100    | 71       | 64       | 66       | 132              | 61     | 8    | 107            | 94    | 120       | 34     | 47   | 91                  | 109  | 4              | 197  | 11                        | 189  | 134               | 67           | 16           | 50      | 134      |  |
|                                                 | 40%         | 40%    | 40%    | 38%      | 43%      | 40%      | 39%              | 43%    | 42%  | 38%            | 43%   | 41%       | 37%    | 41%  | 41%                 | 40%  | 31%            | 40%  | 42%                       | 40%  | 43%               | 36%          | 42%          | 43%     | 39%      |  |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         |          |  |
| Somewhat disagree                               | 67          | 38     | 28     | 29       | 20       | 17       | 45               | 20     | 1    | 32             | 34    | 34        | 13     | 20   | 36                  | 31   | 2              | 65   | 3                         | 63   | 48                | 19           | 7            | 12      | 48       |  |
|                                                 | 13%         | 15%    | 11%    | 16%      | 14%      | 10%      | 13%              | 14%    | 7%   | 12%            | 16%   | 11%       | 14%    | 17%  | 16%                 | 11%  | 13%            | 13%  | 12%                       | 13%  | 15%               | 10%          | 17%          | 10%     | 14%      |  |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           |        | K    |                     |      | *              |      | *                         |      |                   | *            |              |         |          |  |
| Strongly disagree                               | 42          | 28     | 15     | 26       | 10       | 7        | 28               | 12     | 2    | 16             | 26    | 31        | 4      | 8    | 19                  | 24   | *              | 42   | 2                         | 40   | 25                | 18           | 1            | 5       | 36       |  |
|                                                 | 8%          | 11%    | 6%     | 14%      | 6%       | 4%       | 8%               | 9%     | 9%   | 6%             | 12%   | 11%       | 4%     | 7%   | 8%                  | 9%   | 4%             | 9%   | 8%                        | 9%   | 8%                | 10%          | 3%           | 4%      | 11%      |  |
|                                                 |             | B      |        | DE       |          |          |                  |        | *    |                | I     |           | L      |      |                     |      | *              |      | *                         |      |                   | *            |              |         | W        |  |
| Sigma                                           | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276  | 12             | 488  | 27                        | 473  | 315               | 185          | 38           | 118     | 343      |  |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |  |
|                                                 |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 391         | 185    | 206    | 130      | 120      | 141      | 266              | 110    | 15   | 231            | 160   | 230       | 73     | 87   | 169                 | 222  | 10             | 381  | 22                        | 369  | 243               | 148          | 31           | 101     | 259      |  |
|                                                 | 78%         | 74%    | 83%    | 70%      | 80%      | 86%      | 78%              | 77%    | 84%  | 83%            | 73%   | 78%       | 82%    | 76%  | 76%                 | 80%  | 83%            | 78%  | 80%                       | 78%  | 77%               | 80%          | 80%          | 85%     | 76%      |  |
|                                                 |             |        | A      |          | C        | C        |                  |        | *    | J              |       |           |        |      |                     |      | *              |      | *                         |      |                   | *            | X            |         |          |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 109         | 66     | 43     | 55       | 30       | 24       | 74               | 32     | 3    | 49             | 60    | 65        | 17     | 28   | 55                  | 54   | 2              | 107  | 5                         | 104  | 72                | 37           | 8            | 17      | 84       |  |
|                                                 | 22%         | 26%    | 17%    | 30%      | 20%      | 14%      | 22%              | 23%    | 16%  | 17%            | 27%   | 22%       | 18%    | 24%  | 24%                 | 20%  | 17%            | 22%  | 20%                       | 22%  | 23%               | 20%          | 20%          | 15%     | 24%      |  |
|                                                 |             | B      |        | DE       |          |          |                  |        | *    |                | I     |           |        |      |                     |      | *              |      | *                         |      |                   | *            |              |         | W        |  |

Questions on MERS  
HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275  | 47             | 453  | 71                        | 429  | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                     | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
| Strongly agree                                  | 149          | 69     | 79     | 62       | 44       | 43       | 125              | 24     | -    | 77             | 72    | 37        | 95     | 17   | 66                  | 83   | 14             | 135  | 20                        | 128  | 66                | 82           | 68           | 51      | 29       |
|                                                 | 30%          | 28%    | 32%    | 29%      | 30%      | 31%      | 32%              | 22%    | -    | 29%            | 30%   | 36%       | 29%    | 25%  | 31%                 | 29%  | 30%            | 30%  | 31%                       | 30%  | 24%               | 36%          | 29%          | 31%     | 30%      |
|                                                 |              |        |        |          |          |          | G                |        | **   |                |       | *         |        | *    |                     |      | *              | *    |                           |      | T                 |              |              |         | *        |
| Somewhat agree                                  | 159          | 66     | 93     | 64       | 46       | 50       | 119              | 36     | 3    | 85             | 74    | 29        | 104    | 25   | 67                  | 92   | 8              | 151  | 18                        | 141  | 90                | 68           | 72           | 60      | 27       |
|                                                 | 32%          | 27%    | 37%    | 30%      | 31%      | 36%      | 31%              | 34%    | 72%  | 32%            | 31%   | 28%       | 32%    | 36%  | 31%                 | 32%  | 17%            | 33%  | 27%                       | 32%  | 33%               | 30%          | 31%          | 35%     | 28%      |
|                                                 |              |        | A      |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |      | P              | *    |                           |      |                   |              |              |         | *        |
| Somewhat disagree                               | 120          | 74     | 47     | 57       | 40       | 24       | 84               | 36     | -    | 61             | 59    | 22        | 83     | 16   | 53                  | 68   | 21             | 100  | 21                        | 99   | 75                | 46           | 59           | 40      | 22       |
|                                                 | 24%          | 30%    | 19%    | 26%      | 27%      | 18%      | 22%              | 33%    | -    | 23%            | 25%   | 21%       | 25%    | 23%  | 25%                 | 24%  | 45%            | 22%  | 32%                       | 23%  | 27%               | 20%          | 25%          | 23%     | 23%      |
|                                                 |              |        | B      |          |          |          | F                | **     |      |                | *     | *         | *      | *    | *                   | *    | Q*             | *    | *                         | *    |                   |              |              |         | *        |
| Strongly disagree                               | 72           | 39     | 33     | 33       | 19       | 20       | 58               | 12     | 1    | 39             | 33    | 16        | 44     | 12   | 28                  | 44   | 4              | 68   | 6                         | 66   | 40                | 32           | 36           | 18      | 18       |
|                                                 | 14%          | 16%    | 13%    | 15%      | 13%      | 15%      | 15%              | 11%    | 28%  | 15%            | 14%   | 15%       | 14%    | 17%  | 13%                 | 15%  | 8%             | 15%  | 9%                        | 15%  | 15%               | 14%          | 15%          | 10%     | 19%      |
|                                                 |              |        |        |          |          |          | **               |        | *    |                | *     | *         | *      | *    | *                   | *    | *              | *    | *                         | *    |                   |              |              |         | *        |
| Sigma                                           | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286  | 45             | 455  | 65                        | 435  | 271               | 229          | 236          | 168     | 96       |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 308          | 136    | 172    | 125      | 90       | 92       | 244              | 60     | 3    | 162            | 146   | 67        | 199    | 42   | 133                 | 175  | 21             | 286  | 38                        | 269  | 157               | 151          | 141          | 111     | 56       |
|                                                 | 62%          | 55%    | 68%    | 58%      | 61%      | 67%      | 63%              | 55%    | 72%  | 62%            | 61%   | 64%       | 61%    | 61%  | 62%                 | 61%  | 47%            | 63%  | 58%                       | 62%  | 58%               | 66%          | 60%          | 66%     | 58%      |
|                                                 |              |        | A      |          |          |          |                  |        | **   |                | *     | *         | *      | *    | *                   | *    | *              | P    | *                         | *    |                   |              |              |         | *        |
| Low2Box - (Somewhat disagree/Strongly disagree) | 192          | 112    | 80     | 89       | 59       | 45       | 143              | 48     | 1    | 100            | 92    | 37        | 128    | 27   | 81                  | 111  | 24             | 168  | 27                        | 165  | 115               | 78           | 95           | 57      | 40       |
|                                                 | 38%          | 45%    | 32%    | 42%      | 39%      | 33%      | 37%              | 45%    | 28%  | 38%            | 39%   | 36%       | 39%    | 39%  | 38%                 | 39%  | 53%            | 37%  | 42%                       | 38%  | 42%               | 34%          | 40%          | 34%     | 42%      |
|                                                 |              |        | B      |          |          |          |                  |        | **   |                | *     | *         | *      | *    | *                   | *    | Q*             | *    | *                         | *    |                   |              |              |         | *        |

Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | South Korea<br>Total | South Korea |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
|-------------------------------------------------|----------------------|-------------|----------|----------|------------------|------|--------|----------------|---------|-----------|------|--------|---------------------|------|----------------|------|---------------------------|------|-------------------|----------------|--------------|--------|---------|----------|------|
| Gender                                          |                      | Age         |          |          | Household Income |      |        | Marital Status |         | Education |      |        | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |                | Social Media |        |         |          |      |
| Male                                            |                      | Female      | Under 35 | 35 to 49 | 50 to 64         | Low  | Medium | High           | Married | Other     | Low  | Medium | High                | Yes  | No             | Yes  | No                        | Yes  | No                | Total Employed | Non Employed | Active | Passive | Inactive |      |
|                                                 |                      | A           | B        | C        | D                | E    | F      | G              | H       | I         | J    | K      | L                   | M    | N              | O    | P                         | Q    | R                 | S              | T            | U      | V       | W        | X    |
| Base: All Respondents (unwtd)                   | 500                  | 257         | 243      | 179      | 197              | 124  | 84     | 183            | 233     | 298       | 202  | 14     | 124                 | 362  | 258            | 242  | 75                        | 425  | 97                | 403            | 352          | 148    | 167     | 223      | 110  |
| Base: All Respondents (wtd)                     | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
| Strongly agree                                  | 191                  | 87          | 105      | 85       | 74               | 33   | 36     | 70             | 85      | 106       | 85   | 5      | 54                  | 132  | 82             | 109  | 23                        | 168  | 36                | 156            | 127          | 64     | 57      | 94       | 41   |
|                                                 | 38%                  | 34%         | 42%      | 40%      | 39%              | 32%  | 41%    | 37%            | 38%     | 38%       | 38%  | 38%    | 42%                 | 37%  | 33%            | 43%  | 33%                       | 39%  | 40%               | 38%            | 37%          | 40%    | 34%     | 42%      | 37%  |
|                                                 |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                | N    | *                         |      | *                 |                |              |        |         |          |      |
|                                                 | 197                  | 101         | 95       | 81       | 72               | 43   | 32     | 77             | 88      | 106       | 91   | 7      | 50                  | 139  | 101            | 95   | 31                        | 166  | 36                | 161            | 136          | 61     | 70      | 78       | 49   |
| Somewhat agree                                  | 39%                  | 40%         | 39%      | 39%      | 38%              | 43%  | 36%    | 41%            | 39%     | 38%       | 41%  | 49%    | 39%                 | 39%  | 41%            | 37%  | 45%                       | 38%  | 40%               | 39%            | 40%          | 38%    | 42%     | 35%      | 44%  |
|                                                 |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                | O    | *                         |      | *                 |                |              |        |         |          |      |
|                                                 | 97                   | 56          | 41       | 39       | 37               | 22   | 18     | 33             | 46      | 55        | 42   | 2      | 22                  | 73   | 57             | 41   | 14                        | 83   | 18                | 79             | 68           | 29     | 37      | 42       | 18   |
|                                                 | 19%                  | 22%         | 17%      | 18%      | 19%              | 22%  | 21%    | 17%            | 21%     | 20%       | 19%  | 14%    | 17%                 | 20%  | 23%            | 16%  | 21%                       | 19%  | 20%               | 19%            | 20%          | 18%    | 22%     | 19%      | 17%  |
| Strongly disagree                               |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                | O    | *                         |      | *                 |                |              |        |         |          |      |
|                                                 | 15                   | 8           | 7        | 6        | 6                | 3    | 2      | 8              | 4       | 10        | 5    | -      | 2                   | 13   | 5              | 9    | 1                         | 14   | -                 | 15             | 10           | 5      | 4       | 9        | 2    |
|                                                 | 3%                   | 3%          | 3%       | 3%       | 3%               | 3%   | 3%     | 4%             | 2%      | 4%        | 2%   | -      | 2%                  | 4%   | 2%             | 4%   | 1%                        | 3%   | -                 | 4%             | 3%           | 3%     | 2%      | 4%       | 2%   |
|                                                 |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                | *    |                           | *    |                   |                |              |        |         |          |      |
| Sigma                                           | 500                  | 252         | 248      | 211      | 189              | 101  | 89     | 188            | 223     | 277       | 223  | 15     | 128                 | 358  | 246            | 254  | 69                        | 431  | 89                | 411            | 341          | 159    | 168     | 223      | 110  |
|                                                 | 100%                 | 100%        | 100%     | 100%     | 100%             | 100% | 100%   | 100%           | 100%    | 100%      | 100% | 100%   | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%           | 100%         | 100%   | 100%    | 100%     | 100% |
|                                                 |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                | *    |                           | *    |                   | *              |              |        |         |          |      |
| Summary                                         |                      |             |          |          |                  |      |        |                |         |           |      |        |                     |      |                |      |                           |      |                   |                |              |        |         |          |      |
| Top2Box - (Strongly agree/Somewhat agree)       | 388                  | 188         | 200      | 166      | 147              | 76   | 68     | 148            | 172     | 212       | 176  | 13     | 104                 | 271  | 184            | 204  | 54                        | 334  | 71                | 317            | 263          | 125    | 127     | 172      | 89   |
|                                                 | 78%                  | 74%         | 81%      | 79%      | 78%              | 75%  | 77%    | 78%            | 77%     | 77%       | 79%  | 86%    | 81%                 | 76%  | 75%            | 80%  | 78%                       | 78%  | 80%               | 77%            | 77%          | 79%    | 76%     | 77%      | 81%  |
| Low2Box - (Somewhat disagree/Strongly disagree) |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                | *    | *                         | *    | *                 | *              |              |        |         |          |      |
|                                                 | 112                  | 64          | 48       | 45       | 42               | 25   | 21     | 41             | 50      | 65        | 47   | 2      | 24                  | 86   | 62             | 50   | 15                        | 97   | 18                | 94             | 79           | 33     | 41      | 51       | 20   |
|                                                 | 22%                  | 26%         | 19%      | 21%      | 22%              | 25%  | 23%    | 22%            | 23%     | 23%       | 21%  | 14%    | 19%                 | 24%  | 25%            | 20%  | 22%                       | 22%  | 20%               | 23%            | 23%          | 21%    | 24%     | 23%      | 19%  |
|                                                 |                      |             |          |          |                  |      | *      |                |         |           |      | **     |                     |      |                | *    | *                         | *    | *                 | *              |              |        |         |          |      |

Questions on MERS

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483  | 91             | 909  | 85                        | 915  | 561               | 439          | 498          | 268     | 234      |
| Base: All Respondents (wtd)                     | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
| Strongly agree                                  | 166         | 87     | 79     | 67       | 63       | 36       | 116              | 41     | 9    | 83             | 83    | 95        | 34     | 36   | 80                  | 86   | 15             | 151  | 17                        | 149  | 90                | 76           | 81           | 48      | 36       |
|                                                 | 33%         | 34%    | 32%    | 33%      | 35%      | 32%      | 36%              | 29%    | *    | 34%            | 32%   | 38%       | 30%    | 27%  | 32%                 | 34%  | 34%            | 33%  | * 41%                     | 32%  | 33%               | 34%          | 31%          | 35%     | 35%      |
| Somewhat agree                                  | 171         | 86     | 85     | 72       | 59       | 41       | 110              | 51     | 11   | 80             | 91    | 82        | 38     | 51   | 88                  | 83   | 15             | 156  | 12                        | 160  | 95                | 76           | 86           | 52      | 34       |
|                                                 | 34%         | 34%    | 34%    | 35%      | 33%      | 36%      | 34%              | 36%    | 34%  | 33%            | 35%   | 33%       | 33%    | 37%  | 35%                 | 33%  | 35%            | 34%  | 28%                       | 35%  | 35%               | 33%          | 33%          | 37%     | 32%      |
| Somewhat disagree                               |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
|                                                 | 106         | 48     | 58     | 43       | 38       | 25       | 62               | 34     | 10   | 48             | 58    | 41        | 30     | 35   | 52                  | 55   | 10             | 97   | 10                        | 96   | 56                | 50           | 65           | 23      | 18       |
| Strongly disagree                               | 21%         | 19%    | 23%    | 21%      | 21%      | 22%      | 19%              | 24%    | 29%  | 20%            | 22%   | 17%       | 26%    | 26%  | 21%                 | 22%  | 22%            | 21%  | 24%                       | 21%  | 21%               | 22%          | 25%          | 17%     | 17%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       |           | K*     | K    |                     |      | *              |      | *                         |      |                   |              | WX           |         |          |
| Sigma                                           | 57          | 30     | 27     | 24       | 20       | 13       | 38               | 16     | 3    | 30             | 27    | 30        | 13     | 14   | 30                  | 27   | 4              | 53   | 3                         | 54   | 32                | 25           | 25           | 16      | 16       |
|                                                 | 11%         | 12%    | 11%    | 12%      | 11%      | 11%      | 12%              | 11%    | 9%   | 12%            | 10%   | 12%       | 11%    | 10%  | 12%                 | 11%  | 9%             | 12%  | 8%                        | 12%  | 12%               | 11%          | 10%          | 11%     | 15%      |
| Top2Box - (Strongly agree/Somewhat agree)       | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250  | 43             | 457  | 42                        | 458  | 273               | 227          | 258          | 139     | 104      |
|                                                 | 100%        | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|                                                 | 337         | 173    | 164    | 138      | 121      | 77       | 225              | 92     | 20   | 163            | 174   | 177       | 72     | 87   | 168                 | 169  | 30             | 307  | 29                        | 308  | 185               | 152          | 167          | 100     | 70       |
| Low2Box - (Somewhat disagree/Strongly disagree) | 67%         | 69%    | 66%    | 68%      | 67%      | 67%      | 69%              | 65%    | 61%  | 68%            | 67%   | 71%       | 63%    | 64%  | 67%                 | 68%  | 69%            | 67%  | 69%                       | 67%  | 68%               | 67%          | 65%          | 72%     | 68%      |
|                                                 |             |        |        |          |          |          |                  |        | *    |                |       | M         | *      |      |                     |      | *              |      | *                         |      |                   |              |              |         |          |
|                                                 | 163         | 79     | 84     | 66       | 59       | 38       | 100              | 51     | 13   | 78             | 85    | 72        | 42     | 49   | 82                  | 81   | 13             | 150  | 13                        | 150  | 89                | 74           | 91           | 39      | 34       |
|                                                 | 33%         | 31%    | 34%    | 32%      | 33%      | 33%      | 31%              | 35%    | 39%  | 32%            | 33%   | 29%       | 37%    | 36%  | 33%                 | 32%  | 31%            | 33%  | 31%                       | 33%  | 32%               | 33%          | 35%          | 28%     | 32%      |

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Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
|-------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|--|
|                                                 |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |  |
|                                                 |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |  |
|                                                 |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |  |
| Base: All Respondents (unwtd)                   | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192  | 46             | 459  | 54                        | 451  | 328               | 177          | 150          | 164     | 191      |  |
| Base: All Respondents (wtd)                     | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |  |
| Strongly agree                                  | 131          | 70     | 61     | 35       | 35       | 61       | 53               | 63     | 16   | 50             | 81    | 30        | 77     | 25   | 83                  | 48   | 19             | 112  | 16                        | 115  | 80                | 51           | 49           | 49      | 33       |  |
|                                                 | 26%          | 28%    | 25%    | 19%      | 26%      | 34%      | 36%              | 24%    | 16%  | 28%            | 25%   | 28%       | 29%    | 19%  | 27%                 | 25%  | 35%            | 25%  | 27%                       | 26%  | 23%               | 35%          | 30%          | 28%     | 21%      |  |
|                                                 |              |        |        | *        | *        | C*       | H*               |        | *    | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | *                 | *            | *            | *       | *        |  |
| Somewhat agree                                  | 191          | 86     | 104    | 83       | 41       | 66       | 60               | 94     | 36   | 70             | 121   | 43        | 92     | 56   | 103                 | 87   | 19             | 171  | 20                        | 170  | 129               | 62           | 52           | 72      | 67       |  |
|                                                 | 38%          | 34%    | 42%    | 45%      | 31%      | 36%      | 42%              | 37%    | 36%  | 39%            | 37%   | 41%       | 35%    | 42%  | 33%                 | 46%  | 35%            | 38%  | 35%                       | 38%  | 36%               | 42%          | 31%          | 42%     | 42%      |  |
|                                                 |              |        |        | *        | *        | *        | *                |        | *    | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | *                 | *            | *            | *       | *        |  |
| Somewhat disagree                               | 122          | 74     | 48     | 44       | 43       | 35       | 17               | 68     | 37   | 40             | 81    | 22        | 65     | 34   | 85                  | 36   | 9              | 113  | 12                        | 110  | 98                | 23           | 46           | 40      | 36       |  |
|                                                 | 24%          | 29%    | 19%    | 23%      | 32%      | 19%      | 12%              | 27%    | 37%  | 23%            | 25%   | 21%       | 25%    | 26%  | 27%                 | 19%  | 16%            | 25%  | 21%                       | 25%  | 28%               | 16%          | 28%          | 23%     | 22%      |  |
|                                                 |              |        |        | *        | *        | *        | *                | F      | F*   | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | *                 | *            | *            | *       | *        |  |
| Strongly disagree                               | 56           | 23     | 34     | 24       | 14       | 19       | 15               | 31     | 11   | 18             | 39    | 10        | 29     | 18   | 40                  | 17   | 7              | 50   | 9                         | 47   | 46                | 11           | 19           | 12      | 25       |  |
|                                                 | 11%          | 9%     | 14%    | 13%      | 11%      | 10%      | 11%              | 12%    | 11%  | 10%            | 12%   | 10%       | 11%    | 13%  | 13%                 | 9%   | 13%            | 11%  | 16%                       | 11%  | 13%               | 7%           | 12%          | 7%      | 16%      |  |
|                                                 |              |        |        | *        | *        | *        | *                | *      | *    | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | *                 | *            | *            | *       | *        |  |
| Sigma                                           | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189  | 54             | 446  | 58                        | 442  | 353               | 147          | 166          | 172     | 162      |  |
|                                                 | 100%         | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |  |
|                                                 |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Summary                                         |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |  |
| Top2Box - (Strongly agree/Somewhat agree)       | 322          | 157    | 165    | 118      | 76       | 127      | 113              | 157    | 52   | 120            | 202   | 73        | 169    | 81   | 186                 | 135  | 39             | 283  | 36                        | 285  | 209               | 113          | 101          | 120     | 101      |  |
|                                                 | 64%          | 62%    | 67%    | 64%      | 57%      | 70%      | 78%              | 61%    | 52%  | 67%            | 63%   | 69%       | 64%    | 61%  | 60%                 | 72%  | 71%            | 64%  | 63%                       | 65%  | 59%               | 77%          | 61%          | 70%     | 62%      |  |
|                                                 |              |        |        | *        | *        | *        | GH*              |        | *    | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | T*                | *            | *            | *       | *        |  |
| Low2Box - (Somewhat disagree/Strongly disagree) | 178          | 97     | 81     | 67       | 57       | 54       | 32               | 99     | 47   | 58             | 120   | 32        | 94     | 52   | 125                 | 53   | 16             | 162  | 22                        | 157  | 144               | 34           | 65           | 52      | 61       |  |
|                                                 | 36%          | 38%    | 33%    | 36%      | 43%      | 30%      | 22%              | 39%    | 48%  | 33%            | 37%   | 31%       | 36%    | 39%  | 40%                 | 28%  | 29%            | 36%  | 37%                       | 35%  | 41%               | 23%          | 39%          | 30%     | 38%      |  |
|                                                 |              |        |        | *        | *        | *        | *                | F      | F*   | *              |       | *         | *      | *    | *                   | *    | **             |      | **                        |      | U                 | *            | *            | *       | *        |  |

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Questions on MERS

HL3.4. [I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.] To what extent do you agree or disagree with the following statements?

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | Great Britain | Great Britain |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|---------------|---------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 | Total         | Gender        |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |               | Male          | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |               | A             | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1001          | 474           | 527    | 430      | 295      | 276      | 226              | 562    | 213  | 373            | 628   | 264       | 335    | 402  | 583                 | 418  | 99             | 902  | 130                       | 871  | 645               | 356          | 435          | 288     | 278      |
| Base: All Respondents (wtd)                     | 500           | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
| Strongly agree                                  | 100           | 44            | 56     | 35       | 28       | 36       | 27               | 55     | 18   | 43             | 56    | 36        | 34     | 29   | 57                  | 43   | 9              | 91   | 12                        | 88   | 62                | 37           | 42           | 28      | 29       |
|                                                 | 20%           | 18%           | 22%    | 19%      | 17%      | 24%      | 24%              | 20%    | 17%  | 22%            | 18%   | 27%       | 21%    | 15%  | 19%                 | 21%  | 18%            | 20%  | 17%                       | 20%  | 19%               | 21%          | 20%          | 20%     | 21%      |
|                                                 |               |               |        |          |          | D        |                  |        |      |                |       | M         | M      |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Somewhat agree                                  | 215           | 102           | 113    | 77       | 69       | 70       | 50               | 126    | 40   | 80             | 136   | 61        | 70     | 85   | 129                 | 86   | 25             | 191  | 32                        | 183  | 140               | 76           | 90           | 59      | 66       |
|                                                 | 43%           | 42%           | 45%    | 41%      | 43%      | 46%      | 44%              | 45%    | 37%  | 41%            | 44%   | 45%       | 42%    | 43%  | 43%                 | 43%  | 49%            | 42%  | 48%                       | 42%  | 43%               | 43%          | 42%          | 41%     | 47%      |
|                                                 |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Somewhat disagree                               | 140           | 70            | 70     | 55       | 51       | 34       | 28               | 76     | 37   | 56             | 85    | 27        | 47     | 67   | 86                  | 54   | 12             | 129  | 16                        | 124  | 90                | 51           | 63           | 45      | 33       |
|                                                 | 28%           | 29%           | 28%    | 30%      | 31%      | 22%      | 25%              | 27%    | 34%  | 29%            | 28%   | 20%       | 28%    | 33%  | 29%                 | 27%  | 23%            | 29%  | 24%                       | 29%  | 28%               | 29%          | 29%          | 31%     | 23%      |
|                                                 |               |               |        | E        | E        |          |                  |        | F    |                |       |           | K      | K    |                     |      | *              |      |                           |      |                   |              | X            |         |          |
| Strongly disagree                               | 45            | 30            | 15     | 18       | 14       | 12       | 9                | 23     | 13   | 14             | 30    | 11        | 15     | 19   | 28                  | 16   | 5              | 39   | 7                         | 37   | 32                | 12           | 19           | 12      | 13       |
|                                                 | 9%            | 12%           | 6%     | 10%      | 9%       | 8%       | 8%               | 8%     | 12%  | 7%             | 10%   | 8%        | 9%     | 9%   | 9%                  | 8%   | 10%            | 9%   | 11%                       | 9%   | 10%               | 7%           | 9%           | 9%      | 9%       |
|                                                 |               | B             |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500           | 246           | 254    | 185      | 162      | 153      | 113              | 281    | 107  | 194            | 306   | 134       | 166    | 200  | 300                 | 200  | 51             | 449  | 67                        | 433  | 324               | 176          | 214          | 144     | 142      |
|                                                 | 100%          | 100%          | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
|                                                 |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Summary                                         |               |               |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 315           | 146           | 169    | 112      | 97       | 106      | 76               | 181    | 57   | 123            | 192   | 96        | 104    | 115  | 186                 | 129  | 34             | 281  | 44                        | 271  | 202               | 113          | 132          | 87      | 96       |
|                                                 | 63%           | 59%           | 67%    | 60%      | 60%      | 69%      | 68%              | 65%    | 54%  | 64%            | 63%   | 72%       | 63%    | 57%  | 62%                 | 65%  | 66%            | 63%  | 65%                       | 63%  | 62%               | 64%          | 62%          | 61%     | 67%      |
|                                                 |               |               | A      |          |          | CD       | H                | H      |      |                |       | LM        |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 185           | 100           | 85     | 73       | 65       | 47       | 36               | 99     | 49   | 70             | 115   | 37        | 62     | 86   | 114                 | 71   | 17             | 168  | 24                        | 162  | 122               | 63           | 82           | 57      | 46       |
|                                                 | 37%           | 41%           | 33%    | 40%      | 40%      | 31%      | 32%              | 35%    | 46%  | 36%            | 37%   | 28%       | 37%    | 43%  | 38%                 | 35%  | 34%            | 37%  | 35%                       | 37%  | 38%               | 36%          | 38%          | 39%     | 33%      |
|                                                 |               | B             |        | E        | E        |          |                  |        | FG   |                |       |           | K      | K    |                     |      | *              |      |                           |      |                   |              |              |         |          |

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                 | United States | the US |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
|-------------------------------------------------|---------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|------|---------------------------|------|-------------------|--------------|--------------|---------|----------|
|                                                 | Total         | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |      | Senior Executive/Decision |      | Employment Status |              | Social Media |         |          |
|                                                 |               | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No   | Yes                       | No   | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                 |               | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q    | R                         | S    | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                   | 1000          | 471    | 529    | 294      | 327      | 379      | 118              | 610    | 272  | 596            | 404   | 338       | 394    | 268  | 499                 | 501  | 111            | 889  | 131                       | 869  | 659               | 341          | 381          | 223     | 396      |
| Base: All Respondents (wtd)                     | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
| Strongly agree                                  | 187           | 83     | 104    | 61       | 58       | 68       | 34               | 80     | 72   | 107            | 80    | 98        | 48     | 41   | 84                  | 102  | 28             | 158  | 37                        | 150  | 115               | 71           | 77           | 39      | 70       |
|                                                 | 37%           | 41%    | 33%    | 37%      | 42%      | 42%      | 38%              | 35%    | 37%  | 38%            | 42%   | 38%       | 29%    | 35%  | 40%                 | 47%  | 36%            | 50%  | 35%                       | 35%  | 43%               | 39%          | 37%          | 37%     | 36%      |
|                                                 |               | A      |        |          |          | C        |                  |        |      |                |       | M         | M      |      |                     |      | *              |      | S                         |      | T                 |              |              |         |          |
| Somewhat agree                                  | 186           | 93     | 93     | 69       | 54       | 63       | 27               | 85     | 74   | 105            | 81    | 81        | 47     | 58   | 91                  | 95   | 15             | 171  | 20                        | 167  | 129               | 58           | 62           | 45      | 80       |
|                                                 | 37%           | 38%    | 37%    | 38%      | 35%      | 39%      | 34%              | 41%    | 35%  | 37%            | 38%   | 35%       | 37%    | 41%  | 38%                 | 37%  | 25%            | 39%  | 27%                       | 39%  | 39%               | 35%          | 31%          | 43%     | 41%      |
|                                                 |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                | P    |                           | R    |                   |              |              | V       | V        |
| Somewhat disagree                               | 95            | 53     | 42     | 39       | 33       | 24       | 15               | 32     | 48   | 62             | 34    | 40        | 21     | 34   | 47                  | 48   | 15             | 81   | 13                        | 82   | 67                | 28           | 47           | 16      | 32       |
|                                                 | 19%           | 22%    | 17%    | 21%      | 21%      | 15%      | 19%              | 15%    | 23%  | 21%            | 16%   | 17%       | 16%    | 24%  | 20%                 | 19%  | 24%            | 18%  | 18%                       | 19%  | 20%               | 17%          | 23%          | 16%     | 16%      |
|                                                 |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   | X            |              |         |          |
| Strongly disagree                               | 32            | 18     | 14     | 15       | 10       | 7        | 5                | 12     | 15   | 14             | 18    | 13        | 11     | 7    | 19                  | 13   | 3              | 29   | 4                         | 28   | 21                | 10           | 13           | 5       | 14       |
|                                                 | 6%            | 7%     | 5%     | 8%       | 7%       | 4%       | 6%               | 6%     | 7%   | 5%             | 8%    | 6%        | 9%     | 5%   | 8%                  | 5%   | 4%             | 7%   | 5%                        | 7%   | 6%                | 6%           | 7%           | 4%      | 7%       |
|                                                 |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              |         |          |
| Sigma                                           | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258  | 61             | 439  | 74                        | 426  | 333               | 167          | 199          | 105     | 196      |
|                                                 | 100%          | 100%   | 100%   | 100%     | 100%     | 100%     | 100%             | 100%   | 100% | 100%           | 100%  | 100%      | 100%   | 100% | 100%                | 100% | 100%           | 100% | 100%                      | 100% | 100%              | 100%         | 100%         | 100%    | 100%     |
| Summary                                         |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |      |                |      |                           |      |                   |              |              |         |          |
| Top2Box - (Strongly agree/Somewhat agree)       | 373           | 176    | 197    | 129      | 113      | 131      | 61               | 165    | 146  | 212            | 161   | 179       | 95     | 99   | 176                 | 197  | 43             | 329  | 56                        | 317  | 244               | 129          | 139          | 84      | 150      |
|                                                 | 75%           | 71%    | 78%    | 71%      | 72%      | 81%      | 76%              | 79%    | 70%  | 74%            | 76%   | 77%       | 75%    | 70%  | 73%                 | 76%  | 72%            | 75%  | 76%                       | 74%  | 73%               | 77%          | 70%          | 80%     | 77%      |
|                                                 |               |        | A      |          |          | CD       |                  | H      |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   |              |              | V       |          |
| Low2Box - (Somewhat disagree/Strongly disagree) | 127           | 71     | 56     | 53       | 43       | 31       | 20               | 44     | 63   | 75             | 52    | 53        | 32     | 42   | 66                  | 61   | 17             | 110  | 17                        | 110  | 89                | 38           | 60           | 21      | 46       |
|                                                 | 25%           | 29%    | 22%    | 29%      | 28%      | 19%      | 24%              | 21%    | 30%  | 26%            | 24%   | 23%       | 25%    | 30%  | 27%                 | 24%  | 28%            | 25%  | 24%                       | 26%  | 27%               | 23%          | 30%          | 20%     | 23%      |
|                                                 |               | B      |        | E        | E        |          |                  | G      |      |                |       |           |        |      |                     |      | *              |      |                           |      |                   | W            |              |         |          |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Total | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|-------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |       | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |       | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 12007 | 5917   | 6090   | 4023     | 4043     | 3941     | 3967             | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                                                                                                    | 7500  | 3735   | 3765   | 2920     | 2400     | 2179     | 2687             | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 6027  | 2928   | 3099   | 2228     | 1966     | 1833     | 2158             | 2477   | 1305 | 2800           | 3227  | 2195      | 2449   | 1383 | 3120                | 2907 | 522            | 5505  | 693                       | 5334  | 3693              | 2334         | 2170         | 1830    | 2027     |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 80%   | 78%    | 82%    | 76%      | 82%      | 84%      | 80%              | 81%    | 79%  | 83%            | 78%   | 84%       | 81%    | 74%  | 79%                 | 81%  | 81%            | 80%   | 81%                       | 80%   | 79%               | 82%          | 81%          | 80%     | 79%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 5384  | 2590   | 2794   | 1981     | 1730     | 1673     | 1948             | 2219   | 1136 | 2506           | 2878  | 1963      | 2155   | 1266 | 2777                | 2607 | 466            | 4917  | 611                       | 4772  | 3292              | 2092         | 1864         | 1673    | 1847     |
| I know enough about MERS to protect my family and me.                                                                          | 72%   | 69%    | 74%    | 68%      | 72%      | 77%      | 73%              | 73%    | 69%  | 74%            | 70%   | 75%       | 71%    | 68%  | 71%                 | 73%  | 72%            | 72%   | 71%                       | 72%   | 71%               | 74%          | 70%          | 73%     | 72%      |
|                                                                                                                                |       | A      |        | C        |          | CD       |                  | H      |      | J              |       | LM        |        | M    |                     | N    |                |       |                           |       | T                 |              | V            |         | V        |
|                                                                                                                                | 2827  | 1466   | 1361   | 1108     | 902      | 817      | 1021             | 1133   | 635  | 1309           | 1518  | 1004      | 1096   | 727  | 1507                | 1320 | 255            | 2572  | 350                       | 2477  | 1772              | 1055         | 998          | 896     | 933      |
|                                                                                                                                | 38%   | 39%    | 36%    | 38%      | 38%      | 38%      | 38%              | 37%    | 39%  | 39%            | 37%   | 39%       | 36%    | 39%  | 38%                 | 37%  | 39%            | 38%   | 41%                       | 37%   | 38%               | 37%          | 37%          | 39%     | 37%      |
|                                                                                                                                |       | B      |        |          |          |          |                  |        |      | J              |       |           |        | L    |                     |      |                |       | S                         |       |                   |              |              | X       |          |
|                                                                                                                                | 1366  | 746    | 621    | 557      | 407      | 402      | 523              | 514    | 310  | 606            | 760   | 459       | 539    | 369  | 789                 | 578  | 165            | 1202  | 221                       | 1145  | 861               | 505          | 603          | 356     | 408      |
|                                                                                                                                | 18%   | 20%    | 16%    | 19%      | 17%      | 18%      | 19%              | 17%    | 19%  | 18%            | 18%   | 18%       | 18%    | 20%  | 20%                 | 16%  | 25%            | 18%   | 26%                       | 17%   | 18%               | 18%          | 23%          | 16%     | 16%      |
|                                                                                                                                |       | B      |        | D        |          |          | G                |        |      |                |       |           |        | K    | O                   |      | Q              |       | S                         |       |                   |              | WX           |         |          |

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Questions on MERS

HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                                                                                                                                                                            | Total | Argentina   | Australia   | Belgium | Canada     | France | Germany | Great Britain | Hungary     | Italy       | Japan      | Poland | South Korea    | Spain | Sweden | United States |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------------|-------------|---------|------------|--------|---------|---------------|-------------|-------------|------------|--------|----------------|-------|--------|---------------|
|                                                                                                                                                                                                                                                                                            |       | A           | B           | C       | D          | E      | F       | G             | H           | I           | J          | K      | L              | M     | N      | O             |
|                                                                                                                                                                                                                                                                                            |       |             |             |         |            |        |         |               |             |             |            |        |                |       |        |               |
| Base: All Respondents (unwtd)                                                                                                                                                                                                                                                              | 12007 | 500         | 1000        | 500     | 1001       | 1000   | 1000    | 1001          | 500         | 1000        | 1000       | 500    | 500            | 1000  | 505    | 1000          |
| Base: All Respondents (wtd)                                                                                                                                                                                                                                                                | 7500  | 500         | 500         | 500     | 500        | 500    | 500     | 500           | 500         | 500         | 500        | 500    | 500            | 500   | 500    | 500           |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering. I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS. | 6027  | 441         | 443         | 412     | 439        | 425    | 400     | 401           | 422         | 445         | 396        | 386    | 277            | 419   | 310    | 412           |
|                                                                                                                                                                                                                                                                                            | 80%   | 88%         | 89%         | 82%     | 88%        | 85%    | 80%     | 80%           | 84%         | 89%         | 79%        | 77%    | 55%            | 84%   | 62%    | 82%           |
|                                                                                                                                                                                                                                                                                            |       | CFGJKLMNO   | CEFGHJKLMNO | LN      | CFGJKLMNO  | FGJKLN | LN      | LN            | FJKLN       | CEFGHJKLMNO | LN         | LN     |                | FJKLN |        | KLN           |
|                                                                                                                                                                                                                                                                                            | 5384  | 384         | 356         | 316     | 378        | 377    | 356     | 315           | 403         | 380         | 391        | 308    | 388            | 337   | 322    | 373           |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.                                                                                                                                                                        | 72%   | 77%         | 71%         | 63%     | 76%        | 75%    | 71%     | 63%           | 81%         | 76%         | 78%        | 62%    | 78%            | 67%   | 64%    | 75%           |
|                                                                                                                                                                                                                                                                                            |       | BCFGKMN     | CGK         |         | BCFGKMN    | CFGKMN | CGK     |               | BCDEFGIKMNO | BCFGKMN     | BCFGKMN    |        | BCFGKMN        | K     |        | CGKMN         |
|                                                                                                                                                                                                                                                                                            | 2827  | 218         | 176         | 170     | 214        | 191    | 181     | 141           | 176         | 163         | 221        | 168    | 282            | 154   | 186    | 184           |
| I know enough about MERS to protect my family and me.                                                                                                                                                                                                                                      | 38%   | 44%         | 35%         | 34%     | 43%        | 38%    | 36%     | 28%           | 35%         | 33%         | 44%        | 34%    | 56%            | 31%   | 37%    | 37%           |
|                                                                                                                                                                                                                                                                                            |       | BCFGHIKMO   | G           | G       | BCEFGHIKMO | GIM    | GM      |               | G           | G           | BCEFGHIKMO | G      | ABCDEFGHIJKMNO |       | G      | GM            |
|                                                                                                                                                                                                                                                                                            | 1366  | 128         | 70          | 68      | 100        | 89     | 79      | 76            | 90          | 108         | 81         | 110    | 126            | 62    | 79     | 100           |
|                                                                                                                                                                                                                                                                                            | 18%   | 26%         | 14%         | 14%     | 20%        | 18%    | 16%     | 15%           | 18%         | 22%         | 16%        | 22%    | 25%            | 12%   | 16%    | 20%           |
|                                                                                                                                                                                                                                                                                            |       | BCDEFGHJMNO |             |         | BCFGM      | BM     | M       |               | M           | BCFGJM      | M          | BCFGJM | BCDEFGHJMNO    |       |        | BCFGM         |

Questions on MERS

HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|--------------------------------------------------------------------------------------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                                                                                                |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                                                                                                |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                                                                                                  | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                                                                                                    | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 6027  | 851           | 441   | 3620   | 1116 | 2919          | -    | -                  |
|                                                                                                                                | 80%   | 85%           | 88%   | 80%    | 74%  | 83%           | -    | -                  |
|                                                                                                                                |       | CD            | CDE   | D      |      | CD            |      |                    |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 5384  | 751           | 384   | 3114   | 1135 | 2570          | -    | -                  |
|                                                                                                                                | 72%   | 75%           | 77%   | 69%    | 76%  | 73%           | -    | -                  |
|                                                                                                                                |       | C             | C     |        | C    | C             |      |                    |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 2827  | 399           | 218   | 1531   | 679  | 1296          | -    | -                  |
|                                                                                                                                | 38%   | 40%           | 44%   | 34%    | 45%  | 37%           | -    | -                  |
|                                                                                                                                |       | CE            | CE    |        | ACE  | C             |      |                    |
| I know enough about MERS to protect my family and me.                                                                          | 1366  | 200           | 128   | 761    | 277  | 633           | -    | -                  |
|                                                                                                                                | 18%   | 20%           | 26%   | 17%    | 18%  | 18%           | -    | -                  |
|                                                                                                                                |       | C             | ACDE  |        |      |               |      |                    |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Means: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Argentina<br>Total | Argentina |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------------|---------|----------|
|                                                                                                                                |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Social Media |         |          |
|                                                                                                                                |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                                                                                                |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V            | W       | X        |
|                                                                                                                                |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
| Base: All Respondents (unwtd)                                                                                                  | 500                | 206       | 294    | 229      | 170      | 101      | 231              | 200    | 69   | 170            | 330   | 205       | 167    | 128  | 242                 | 258 | 60             | 440 | 71                        | 429 | 304               | 196             | 285          | 115     | 100      |
| Base: All Respondents (wtd)                                                                                                    | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276 | 53             | 447 | 57                        | 443 | 274               | 226             | 281          | 113     | 106      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 441                | 215       | 226    | 202      | 140      | 99       | 222              | 173    | 45   | 142            | 298   | 288       | 105    | 48   | 204                 | 237 | 50             | 391 | 53                        | 388 | 244               | 196             | 246          | 107     | 88       |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 88%                | 88%       | 88%    | 81%      | 95%      | 94%      | 86%              | 91%    | 86%  | 90%            | 87%   | 88%       | 88%    | 87%  | 91%                 | 86% | 94%            | 87% | 92%                       | 88% | 89%               | 87%             | 88%          | 94%     | 83%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 384                | 175       | 209    | 180      | 119      | 85       | 197              | 144    | 43   | 134            | 250   | 251       | 89     | 44   | 176                 | 208 | 42             | 342 | 40                        | 344 | 211               | 174             | 209          | 98      | 77       |
| I know enough about MERS to protect my family and me.                                                                          | 77%                | 72%       | 82%    | 72%      | 81%      | 81%      | 76%              | 76%    | 82%  | 85%            | 73%   | 77%       | 75%    | 79%  | 78%                 | 76% | 80%            | 76% | 70%                       | 78% | 77%               | 77%             | 74%          | 87%     | 72%      |
|                                                                                                                                |                    |           | A      |          |          | *        |                  |        | *    | J              |       |           |        |      |                     |     | *              |     | *                         |     |                   |                 | VX*          | *       |          |
|                                                                                                                                | 218                | 110       | 108    | 100      | 67       | 51       | 117              | 82     | 18   | 70             | 148   | 164       | 37     | 18   | 92                  | 126 | 25             | 193 | 27                        | 191 | 112               | 106             | 107          | 67      | 44       |
|                                                                                                                                | 44%                | 45%       | 42%    | 40%      | 46%      | 49%      | 46%              | 43%    | 35%  | 44%            | 43%   | 50%       | 31%    | 32%  | 41%                 | 46% | 48%            | 43% | 47%                       | 43% | 41%               | 47%             | 38%          | 59%     | 41%      |
|                                                                                                                                |                    |           |        |          |          | *        |                  |        | *    |                |       | LM        |        |      |                     |     | *              |     | *                         |     |                   |                 | VX*          | *       |          |
|                                                                                                                                | 128                | 70        | 58     | 64       | 36       | 28       | 73               | 47     | 8    | 38             | 90    | 88        | 25     | 15   | 59                  | 69  | 13             | 115 | 13                        | 115 | 62                | 66              | 60           | 32      | 36       |
|                                                                                                                                | 26%                | 28%       | 23%    | 26%      | 25%      | 27%      | 28%              | 25%    | 15%  | 24%            | 26%   | 27%       | 21%    | 28%  | 26%                 | 25% | 25%            | 26% | 23%                       | 26% | 23%               | 29%             | 21%          | 28%     | 34%      |
|                                                                                                                                |                    |           |        |          |          | *        | H                |        | *    |                |       |           |        |      |                     |     | *              |     | *                         |     |                   |                 | *            |         | V*       |

Questions on MERS  
HLJ. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Means: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Australia<br>Total | Australia |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |       |           |         |         |     |       |     |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|-------|-----------|---------|---------|-----|-------|-----|--------------|---------|----------|
|                                                                                                                                |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | METRO | NON-METRO | Region  |         |     |       |     | Social Media |         |          |
|                                                                                                                                |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed |       |           | VIC/TAS | NSW/ACT | QLD | SA/NT | WA  | Active       | Passive | Inactive |
|                                                                                                                                |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V     | W         | X       | Y       | Z   | a     | b   | c            | d       | e        |
|                                                                                                                                |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |       |           |         |         |     |       |     |              |         |          |
| Base: All Respondents (unwtd)                                                                                                  | 1000               | 487       | 513    | 315      | 336      | 349      | 237              | 489    | 274  | 520            | 480   | 324       | 304    | 372  | 532                 | 468 | 104            | 896 | 131                       | 869 | 625               | 375             | 612   | 388       | 286     | 347     | 194 | 102   | 71  | 358          | 264     | 378      |
| Base: All Respondents (wtd)                                                                                                    | 500                | 248       | 252    | 197      | 150      | 154      | 120              | 251    | 129  | 238            | 262   | 131       | 295    | 74   | 252                 | 248 | 48             | 452 | 59                        | 441 | 299               | 201             | 295   | 205       | 136     | 184     | 90  | 55    | 35  | 183          | 122     | 195      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 443                | 221       | 221    | 162      | 136      | 144      | 105              | 225    | 113  | 222            | 221   | 119       | 261    | 62   | 229                 | 214 | 44             | 399 | 55                        | 387 | 264               | 178             | 258   | 184       | 114     | 163     | 62  | 50    | 33  | 164          | 106     | 172      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 89%                | 89%       | 88%    | 82%      | 91%      | 94%      | 87%              | 90%    | 88%  | 93%            | 84%   | 90%       | 89%    | 84%  | 91%                 | 86% | 91%            | 88% | 94%                       | 88% | 88%               | 89%             | 88%   | 90%       | 84%     | 89%     | 91% | 91%   | 94% | 90%          | 87%     | 88%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 356                | 181       | 175    | 125      | 110      | 121      | 88               | 184    | 83   | 176            | 180   | 101       | 205    | 50   | 187                 | 169 | 38             | 318 | 44                        | 312 | 211               | 144             | 209   | 146       | 95      | 129     | 67  | 38    | 27  | 128          | 79      | 149      |
| I know enough about MERS to protect my family and me.                                                                          | 71%                | 73%       | 69%    | 63%      | 73%      | 79%      | 73%              | 73%    | 64%  | 74%            | 69%   | 77%       | 70%    | 68%  | 74%                 | 68% | 78%            | 70% | 74%                       | 71% | 71%               | 72%             | 71%   | 71%       | 70%     | 70%     | 74% | 68%   | 78% | 70%          | 65%     | 76%      |
|                                                                                                                                | 176                | 89        | 87     | 77       | 48       | 51       | 48               | 80     | 47   | 82             | 94    | 50        | 92     | 34   | 94                  | 81  | 18             | 158 | 23                        | 153 | 104               | 71              | 112   | 64        | 46      | 61      | 37  | 18    | 14  | 68           | 45      | 63       |
|                                                                                                                                | 35%                | 36%       | 34%    | 39%      | 32%      | 33%      | 40%              | 32%    | 37%  | 34%            | 36%   | 38%       | 31%    | 45%  | 37%                 | 33% | 37%            | 35% | 39%                       | 35% | 35%               | 35%             | 38%   | 31%       | 34%     | 33%     | 41% | 32%   | 40% | 37%          | 37%     | 32%      |
|                                                                                                                                | 70                 | 46        | 24     | 30       | 17       | 22       | 21               | 33     | 16   | 30             | 40    | 16        | 41     | 13   | 39                  | 31  | 10             | 60  | 15                        | 55  | 45                | 25              | 49    | 21        | 18      | 28      | 16  | 7     | 2   | 26           | 19      | 24       |
|                                                                                                                                | 14%                | 19%       | 9%     | 15%      | 11%      | 15%      | 17%              | 13%    | 13%  | 12%            | 15%   | 12%       | 14%    | 17%  | 16%                 | 12% | 20%            | 13% | 25%                       | 12% | 15%               | 13%             | 17%   | 10%       | 13%     | 15%     | 18% | 13%   | 4%  | 14%          | 16%     | 13%      |
|                                                                                                                                | B                  |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                | S*  |                           |     | W                 |                 |       |           |         |         | b   | *     | *   |              |         |          |

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Questions on MERS

HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                         | Belgium<br>Total | Belgium |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |        |        |       |          |         |              |         |          |
|-----------------------------------------------------------------------------------------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------|--------|-------|----------|---------|--------------|---------|----------|
|                                                                                                                                         |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Region |        |       | Language |         | Social Media |         |          |
|                                                                                                                                         |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | North  | Center | South | French   | Flemish | Active       | Passive | Inactive |
|                                                                                                                                         |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V      | W      | X     | Y        | Z       | a            | b       | c        |
| Base: All Respondents (unwtd)                                                                                                           | 500              | 247     | 253    | 172      | 160      | 168      | 141              | 213    | 146  | 189            | 311   | 77        | 265    | 158  | 300                 | 200 | 26             | 474 | 39                        | 461 | 297               | 203             | 257    | 42     | 201   | 261      | 239     | 106          | 169     | 225      |
| Base: All Respondents (wtd)                                                                                                             | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208 | 19             | 481 | 30                        | 470 | 262               | 238             | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health official | 412              | 202     | 210    | 141      | 133      | 138      | 125              | 178    | 109  | 155            | 257   | 140       | 159    | 113  | 234                 | 178 | 15             | 397 | 24                        | 388 | 211               | 201             | 210    | 32     | 170   | 213      | 199     | 81           | 143     | 188      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.           | 82%              | 80%     | 85%    | 77%      | 84%      | 87%      | 78%              | 85%    | 83%  | 87%            | 80%   | 81%       | 86%    | 80%  | 80%                 | 86% | 81%            | 82% | 81%                       | 83% | 81%               | 84%             | 87%    | 84%    | 78%   | 78%      | 88%     | 80%          | 81%     | 84%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.                     | 316              | 159     | 157    | 93       | 110      | 113      | 93               | 138    | 85   | 120            | 196   | 113       | 123    | 80   | 186                 | 130 | 10             | 306 | 16                        | 300 | 164               | 153             | 159    | 24     | 133   | 167      | 149     | 62           | 105     | 149      |
| I know enough about MERS to protect my family and me.                                                                                   | 63%              | 63%     | 63%    | 51%      | 70%      | 71%      | 58%              | 66%    | 64%  | 67%            | 61%   | 66%       | 66%    | 56%  | 64%                 | 63% | 54%            | 64% | 54%                       | 64% | 63%               | 64%             | 66%    | 62%    | 61%   | 61%      | 66%     | 61%          | 60%     | 67%      |
|                                                                                                                                         | 170              | 97      | 74     | 53       | 52       | 65       | 50               | 78     | 42   | 65             | 105   | 75        | 52     | 44   | 102                 | 68  | 6              | 164 | 11                        | 159 | 91                | 79              | 87     | 15     | 69    | 87       | 83      | 36           | 60      | 74       |
|                                                                                                                                         | 34%              | 38%     | 30%    | 29%      | 33%      | 41%      | 31%              | 37%    | 32%  | 37%            | 33%   | 43%       | 28%    | 31%  | 35%                 | 32% | 30%            | 34% | 37%                       | 34% | 35%               | 33%             | 36%    | 38%    | 31%   | 32%      | 37%     | 35%          | 34%     | 33%      |
|                                                                                                                                         | 68               | 38      | 31     | 20       | 24       | 24       | 28               | 25     | 15   | 26             | 43    | 21        | 24     | 23   | 45                  | 24  | 2              | 66  | 4                         | 65  | 34                | 35              | 32     | 8      | 28    | 37       | 31      | 25           | 17      | 26       |
|                                                                                                                                         | 14%              | 15%     | 12%    | 11%      | 15%      | 15%      | 18%              | 12%    | 11%  | 14%            | 13%   | 12%       | 13%    | 16%  | 15%                 | 11% | 12%            | 14% | 12%                       | 14% | 13%               | 15%             | 13%    | 21%    | 13%   | 14%      | 14%     | 24%          | 10%     | 12%      |
|                                                                                                                                         |                  |         |        |          |          |          |                  |        |      |                |       | *         |        |      |                     |     | **             |     | *                         |     |                   |                 |        | *      |       |          |         | bc*          |         |          |

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Questions on MERS  
HL3. [summary - Top2box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Means: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                                                                                                                                                              | Canada Total |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |          |          |         |     |                       |         |        |        |         |              |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|----------|----------|---------|-----|-----------------------|---------|--------|--------|---------|--------------|-----|
|                                                                                                                                                                                                                                                                              | Canada       |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |          |          |         |     |                       |         |        | Region |         | Social Media |     |
|                                                                                                                                                                                                                                                                              | Gender       |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              |          |          |         |     |                       |         |        |        |         |              |     |
|                                                                                                                                                                                                                                                                              | Male         | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Prairies | Atlantic | Alberta | BC  | Northwest Territories | Ontario | Quebec | Active | Passive | Inactive     |     |
|                                                                                                                                                                                                                                                                              | A            | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V        | W        | X       | Y   | Z                     | a       | b      | c      | d       | e            |     |
| Base: All Respondents (unwtd)                                                                                                                                                                                                                                                | 1001         | 509    | 492      | 273      | 320      | 408              | 164    | 388  | 449            | 507   | 494       | 359    | 462  | 180                 | 515 | 486            | 111 | 890                       | 125 | 876               | 698          | 303      | 65       | 66      | 115 | 136                   | -       | 376    | 243    | 318     | 270          | 413 |
| Base: All Respondents (wtd)                                                                                                                                                                                                                                                  | 500          | 247    | 253      | 177      | 164      | 158              | 92     | 197  | 211            | 228   | 272       | 186    | 223  | 91                  | 252 | 248            | 55  | 445                       | 61  | 439               | 347          | 153      | 34       | 31      | 57  | 65                    | -       | 192    | 121    | 168     | 135          | 197 |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional if I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS. | 439          | 211    | 228      | 151      | 142      | 146              | 74     | 176  | 189            | 208   | 211       | 168    | 199  | 72                  | 218 | 221            | 49  | 390                       | 56  | 383               | 303          | 136      | 29       | 29      | 47  | 58                    | -       | 170    | 105    | 142     | 122          | 174 |
| 88%                                                                                                                                                                                                                                                                          | 86%          | 90%    | 85%      | 86%      | 92%      | 81%              | 89%    | 90%  | 91%            | 85%   | 90%       | 80%    | 86%  | 89%                 | 90% | 88%            | 91% | 87%                       | 87% | 89%               | 87%          | 94%      | 83%      | 89%     | -   | 89%                   | 87%     | 85%    | 91%    | 88%     |              |     |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.                                                                                                                                                | 378          | 177    | 201      | 124      | 125      | 129              | 70     | 157  | 152            | 179   | 200       | 149    | 170  | 60                  | 182 | 197            | 40  | 338                       | 45  | 333               | 257          | 121      | 22       | 26      | 39  | 52                    | -       | 152    | 86     | 122     | 103          | 154 |
| 76%                                                                                                                                                                                                                                                                          | 72%          | 80%    | 70%      | 76%      | 82%      | 76%              | 79%    | 72%  | 78%            | 73%   | 80%       | 76%    | 66%  | 72%                 | 79% | 74%            | 76% | 73%                       | 76% | 74%               | 79%          | 87%      | 85%      | 69%     | 80% | -                     | 79%     | 71%    | 73%    | 76%     | 78%          |     |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.                                                                                                                                                          | 214          | 108    | 106      | 85       | 71       | 58               | 42     | 90   | 82             | 95    | 120       | 81     | 102  | 31                  | 111 | 103            | 25  | 189                       | 30  | 184               | 148          | 67       | 10       | 14      | 27  | 23                    | -       | 78     | 62     | 71      | 58           | 85  |
| 43%                                                                                                                                                                                                                                                                          | 44%          | 42%    | 48%      | 43%      | 36%      | 46%              | 46%    | 39%  | 42%            | 44%   | 43%       | 46%    | 35%  | 44%                 | 42% | 46%            | 43% | 49%                       | 42% | 43%               | 44%          | 29%      | 46%      | 47%     | 36% | -                     | 41%     | 51%    | 42%    | 43%     | 43%          |     |
| I know enough about MERS to protect my family and me.                                                                                                                                                                                                                        | 100          | 62     | 39       | 38       | 33       | 29               | 18     | 44   | 38             | 40    | 61        | 32     | 54   | 15                  | 59  | 41             | 16  | 84                        | 19  | 81                | 73           | 27       | 4        | 8       | 11  | 7                     | -       | 46     | 24     | 38      | 25           | 38  |
| 20%                                                                                                                                                                                                                                                                          | 25%          | 15%    | 22%      | 20%      | 18%      | 20%              | 22%    | 18%  | 17%            | 22%   | 17%       | 24%    | 16%  | 23%                 | 17% | 29%            | 19% | 31%                       | 19% | 21%               | 18%          | 13%      | 26%      | 19%     | 10% | -                     | 24%     | 20%    | 22%    | 18%     | 19%          |     |
|                                                                                                                                                                                                                                                                              | B            |        |          |          |          |                  |        |      |                |       |           | KM     |      |                     | O   |                | Q   |                           | S   |                   |              | *        | Y*       |         |     |                       | VY      | Y      |        |         |              |     |

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Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
|                                                                                                                                |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
| Base: All Respondents (unwtd)                                                                                                  | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441 | 27             | 973 | 60                        | 940 | 604               | 396          | 166          | 332     | 502      |
| Base: All Respondents (wtd)                                                                                                    | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232 | 15             | 485 | 28                        | 472 | 305               | 195          | 82           | 167     | 250      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 425          | 211    | 214    | 160      | 128      | 138      | 104              | 219    | 103  | 182            | 243   | 140       | 180    | 105  | 225                 | 200 | 12             | 413 | 22                        | 403 | 256               | 169          | 71           | 146     | 208      |
| experienced any cases of MERS.                                                                                                 | 85%          | 85%    | 85%    | 84%      | 84%      | 88%      | 86%              | 84%    | 86%  | 88%            | 83%   | 84%       | 87%    | 84%  | 84%                 | 86% | 81%            | 85% | 79%                       | 85% | 84%               | 87%          | 87%          | 87%     | 83%      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 377          | 187    | 191    | 139      | 111      | 127      | 89               | 197    | 90   | 165            | 213   | 132       | 156    | 89   | 198                 | 180 | 11             | 366 | 22                        | 355 | 222               | 155          | 62           | 132     | 184      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 75%          | 76%    | 75%    | 73%      | 73%      | 81%      | 74%              | 76%    | 76%  | 80%            | 72%   | 79%       | 75%    | 72%  | 74%                 | 77% | 75%            | 75% | 79%                       | 75% | 73%               | 79%          | 75%          | 79%     | 73%      |
| I know enough about MERS to protect my family and me.                                                                          |              |        |        |          |          | CD       |                  |        |      | J              |       | M         |        |      |                     |     | **             |     | *                         |     | T                 |              |              |         |          |
|                                                                                                                                | 191          | 103    | 88     | 71       | 59       | 61       | 45               | 99     | 46   | 81             | 110   | 50        | 94     | 47   | 107                 | 84  | 7              | 184 | 10                        | 181 | 114               | 77           | 37           | 72      | 82       |
|                                                                                                                                | 38%          | 42%    | 35%    | 37%      | 38%      | 39%      | 38%              | 38%    | 39%  | 39%            | 37%   | 30%       | 45%    | 38%  | 40%                 | 36% | 48%            | 38% | 36%                       | 38% | 37%               | 39%          | 45%          | 43%     | 33%      |
|                                                                                                                                |              | B      |        |          |          |          |                  |        |      |                |       | K         | K      |      |                     |     | **             |     | *                         |     | X                 | X            |              |         |          |
|                                                                                                                                | 89           | 47     | 42     | 31       | 23       | 35       | 27               | 43     | 19   | 33             | 55    | 28        | 37     | 24   | 59                  | 29  | 6              | 83  | 8                         | 81  | 50                | 39           | 18           | 29      | 42       |
|                                                                                                                                | 18%          | 19%    | 16%    | 16%      | 15%      | 22%      | 22%              | 16%    | 16%  | 16%            | 19%   | 17%       | 18%    | 19%  | 22%                 | 13% | 41%            | 17% | 28%                       | 17% | 16%               | 20%          | 21%          | 17%     | 17%      |
|                                                                                                                                |              |        |        |          |          | CD       |                  |        |      |                |       |           |        |      | O                   |     | **             |     | S*                        |     |                   |              |              |         |          |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Germany<br>Total | Germany |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------------|---------|----------|
|                                                                                                                                |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Social Media |         |          |
|                                                                                                                                |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                                                                                                |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000             | 501     | 499    | 295      | 358      | 347      | 285              | 314    | 348  | 383            | 617   | 200       | 611    | 189  | 665                 | 335 | 84             | 916 | 195                       | 805 | 707               | 293             | 247          | 323     | 430      |
| Base: All Respondents (wtd)                                                                                                    | 500              | 252     | 248    | 172      | 183      | 145      | 146              | 157    | 168  | 181            | 319   | 113       | 285    | 101  | 328                 | 172 | 40             | 460 | 95                        | 405 | 349               | 151             | 127          | 162     | 211      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 400              | 197     | 203    | 131      | 145      | 124      | 118              | 133    | 129  | 150            | 250   | 94        | 234    | 73   | 258                 | 142 | 32             | 368 | 70                        | 330 | 275               | 125             | 99           | 131     | 170      |
| 80%                                                                                                                            | 80%              | 78%     | 82%    | 76%      | 79%      | CD       | 85%              | 81%    | 85%  | 77%            | 83%   | 78%       | 83%    | 82%  | 72%                 | 79% | 82%            | 80% | 74%                       | 81% | 79%               | 83%             | 78%          | 81%     | 80%      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 356              | 175     | 181    | 109      | 135      | 111      | 102              | 117    | 116  | 136            | 220   | 88        | 207    | 60   | 233                 | 122 | 30             | 326 | 68                        | 288 | 249               | 107             | 88           | 117     | 151      |
| 71%                                                                                                                            | 71%              | 69%     | 73%    | 64%      | 74%      | 77%      | 70%              | 75%    | 69%  | 75%            | 69%   | 78%       | 73%    | 60%  | 71%                 | 71% | 76%            | 71% | 71%                       | 71% | 71%               | 71%             | 69%          | 72%     | 72%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 181              | 104     | 77     | 66       | 67       | 48       | 56               | 56     | 59   | 66             | 115   | 46        | 94     | 41   | 120                 | 61  | 17             | 164 | 36                        | 146 | 125               | 57              | 58           | 52      | 71       |
| 36%                                                                                                                            | 36%              | 41%     | 31%    | 38%      | 37%      | 33%      | 38%              | 35%    | 35%  | 36%            | 36%   | 41%       | 33%    | 41%  | 37%                 | 35% | 43%            | 36% | 37%                       | 36% | 36%               | 38%             | 46%          | 32%     | 33%      |
| I know enough about MERS to protect my family and me.                                                                          | 79               | 45      | 35     | 31       | 30       | 18       | 20               | 26     | 28   | 21             | 58    | 16        | 46     | 17   | 57                  | 23  | 8              | 72  | 19                        | 60  | 59                | 20              | 36           | 17      | 26       |
| 16%                                                                                                                            | 16%              | 18%     | 14%    | 18%      | 16%      | 12%      | 14%              | 17%    | 16%  | 12%            | 18%   | 14%       | 16%    | 17%  | 17%                 | 13% | 19%            | 16% | 20%                       | 15% | 17%               | 14%             | 29%          | 10%     | 12%      |
|                                                                                                                                |                  |         |        | E        |          |          |                  |        |      |                | I     |           |        |      |                     |     | *              |     |                           |     |                   |                 | WX           |         |          |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Hungary<br>Total | Hungary |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------------|---------|----------|
|                                                                                                                                |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Social Media |         |          |
|                                                                                                                                |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                                                                                                |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 500              | 245     | 255    | 194      | 149      | 157      | 186              | 226    | 10   | 202            | 298   | 152       | 256    | 92   | 261                 | 239 | 32             | 468 | 28                        | 472 | 299               | 201             | 191          | 219     | 90       |
| Base: All Respondents (wtd)                                                                                                    | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129       | 294    | 77   | 263                 | 237 | 33             | 467 | 29                        | 471 | 303               | 197             | 189          | 221     | 90       |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 422              | 195     | 226    | 167      | 119      | 136      | 159              | 188    | 8    | 174            | 248   | 109       | 249    | 63   | 220                 | 201 | 27             | 395 | 23                        | 399 | 258               | 163             | 165          | 187     | 70       |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 84%              | 80%     | 88%    | 83%      | 85%      | 86%      | 86%              | 82%    | 77%  | 88%            | 82%   | 84%       | 85%    | 82%  | 84%                 | 85% | 81%            | 85% | 80%                       | 85% | 85%               | 83%             | 87%          | 85%     | 78%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 403              | 188     | 216    | 155      | 117      | 131      | 152              | 184    | 7    | 171            | 232   | 103       | 242    | 58   | 209                 | 194 | 28             | 375 | 25                        | 379 | 243               | 160             | 161          | 176     | 66       |
| I know enough about MERS to protect my family and me.                                                                          | 81%              | 77%     | 84%    | 77%      | 84%      | 82%      | 82%              | 80%    | 69%  | 87%            | 77%   | 79%       | 82%    | 76%  | 80%                 | 82% | 84%            | 80% | 86%                       | 80% | 80%               | 81%             | 85%          | 80%     | 73%      |
|                                                                                                                                |                  |         | A      |          |          |          |                  |        | **   | J              |       |           |        | *    |                     |     | *              |     | **                        |     |                   | X               |              | *       |          |
|                                                                                                                                | 176              | 82      | 95     | 70       | 48       | 58       | 67               | 80     | 2    | 73             | 103   | 54        | 99     | 24   | 95                  | 81  | 6              | 170 | 4                         | 173 | 109               | 67              | 53           | 88      | 35       |
|                                                                                                                                | 35%              | 33%     | 37%    | 35%      | 34%      | 37%      | 36%              | 35%    | 21%  | 37%            | 34%   | 41%       | 34%    | 31%  | 36%                 | 34% | 19%            | 36% | 12%                       | 37% | 36%               | 34%             | 28%          | 40%     | 39%      |
|                                                                                                                                |                  |         |        |          |          |          |                  |        | **   |                |       |           |        | *    |                     |     | *              |     | **                        |     |                   |                 | V            |         | *        |
|                                                                                                                                | 90               | 43      | 47     | 39       | 25       | 26       | 39               | 34     | 3    | 37             | 53    | 36        | 39     | 15   | 52                  | 38  | 4              | 86  | 3                         | 87  | 55                | 35              | 35           | 34      | 21       |
|                                                                                                                                | 18%              | 18%     | 18%    | 20%      | 18%      | 16%      | 21%              | 15%    | 32%  | 19%            | 17%   | 28%       | 13%    | 19%  | 20%                 | 16% | 12%            | 18% | 11%                       | 18% | 18%               | 18%             | 18%          | 15%     | 24%      |
|                                                                                                                                |                  |         |        |          |          |          |                  |        | **   |                |       | L         |        | *    |                     |     | *              |     | **                        |     |                   |                 |              |         | *        |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462 | 102            | 898 | 170                       | 830 | 638               | 362          | 528          | 233     | 239      |
| Base: All Respondents (wtd)                                                                                                    | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237 | 48             | 452 | 76                        | 424 | 313               | 187          | 257          | 117     | 126      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 445         | 219    | 225    | 159      | 169      | 117      | 116              | 209    | 120  | 234            | 210   | 218       | 178    | 49   | 237                 | 208 | 44             | 401 | 68                        | 377 | 278               | 166          | 226          | 108     | 111      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 89%         | 88%    | 90%    | 88%      | 90%      | 89%      | 90%              | 88%    | 90%  | 88%            | 90%   | 89%       | 90%    | 84%  | 90%                 | 88% | 92%            | 89% | 90%                       | 89% | 89%               | 89%          | 88%          | 92%     | 88%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 380         | 189    | 191    | 136      | 140      | 105      | 102              | 184    | 93   | 204            | 176   | 191       | 147    | 43   | 206                 | 174 | 35             | 345 | 55                        | 325 | 233               | 147          | 196          | 87      | 97       |
| I know enough about MERS to protect my family and me.                                                                          | 76%         | 76%    | 76%    | 75%      | 74%      | 80%      | 80%              | 77%    | 70%  | 77%            | 75%   | 78%       | 74%    | 73%  | 78%                 | 73% | 74%            | 76% | 73%                       | 77% | 74%               | 79%          | 76%          | 75%     | 76%      |
|                                                                                                                                |             |        |        |          |          |          | H                | H      |      |                |       |           |        |      |                     |     | *              |     |                           |     |                   |              |              |         |          |
|                                                                                                                                | 163         | 86     | 77     | 56       | 58       | 49       | 43               | 78     | 42   | 90             | 74    | 74        | 66     | 23   | 94                  | 69  | 19             | 145 | 29                        | 134 | 105               | 59           | 87           | 37      | 39       |
|                                                                                                                                | 33%         | 35%    | 31%    | 31%      | 31%      | 37%      | 34%              | 33%    | 32%  | 34%            | 31%   | 30%       | 33%    | 39%  | 36%                 | 29% | 39%            | 32% | 38%                       | 32% | 33%               | 31%          | 34%          | 32%     | 31%      |
|                                                                                                                                |             |        |        |          |          |          |                  |        |      |                |       |           |        |      | O                   |     | *              |     |                           |     |                   |              |              |         |          |
|                                                                                                                                | 108         | 62     | 46     | 40       | 34       | 34       | 29               | 51     | 27   | 57             | 50    | 44        | 49     | 15   | 65                  | 43  | 13             | 94  | 21                        | 87  | 65                | 43           | 64           | 20      | 24       |
|                                                                                                                                | 22%         | 25%    | 18%    | 22%      | 18%      | 26%      | 23%              | 21%    | 20%  | 22%            | 21%   | 18%       | 25%    | 25%  | 25%                 | 18% | 28%            | 21% | 27%                       | 21% | 21%               | 23%          | 25%          | 17%     | 19%      |
|                                                                                                                                |             | B      |        |          |          | D        |                  |        |      |                |       |           | K      |      | O                   |     | *              |     |                           |     |                   |              | W            |         |          |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485 | 46             | 954 | 88                        | 912 | 689               | 311          | 92           | 259     | 649      |
| Base: All Respondents (wtd)                                                                                                    | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276 | 12             | 488 | 27                        | 473 | 315               | 185          | 38           | 118     | 343      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 396         | 186    | 210    | 132      | 127      | 138      | 269              | 112    | 15   | 230            | 166   | 233       | 75     | 88   | 171                 | 224 | 11             | 385 | 23                        | 373 | 245               | 151          | 32           | 100     | 264      |
|                                                                                                                                | 79%         | 74%    | 84%    | 71%      | 84%      | 84%      | 79%              | 79%    | 83%  | 82%            | 75%   | 79%       | 83%    | 77%  | 77%                 | 81% | 91%            | 79% | 86%                       | 79% | 78%               | 82%          | 84%          | 84%     | 77%      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 391         | 185    | 206    | 130      | 120      | 141      | 266              | 110    | 15   | 231            | 160   | 230       | 73     | 87   | 169                 | 222 | 10             | 381 | 22                        | 369 | 243               | 148          | 31           | 101     | 259      |
|                                                                                                                                | 78%         | 74%    | 83%    | 70%      | 80%      | 86%      | 78%              | 77%    | 84%  | 83%            | 73%   | 78%       | 82%    | 76%  | 76%                 | 80% | 83%            | 78% | 80%                       | 78% | 77%               | 80%          | 80%          | 85%     | 76%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 221         | 106    | 115    | 69       | 74       | 78       | 146              | 65     | 9    | 135            | 86    | 139       | 40     | 43   | 100                 | 121 | 5              | 216 | 13                        | 208 | 141               | 80           | 16           | 54      | 151      |
|                                                                                                                                | 44%         | 42%    | 46%    | 37%      | 49%      | 47%      | 43%              | 46%    | 52%  | 49%            | 39%   | 47%       | 44%    | 37%  | 45%                 | 44% | 45%            | 44% | 47%                       | 44% | 45%               | 43%          | 42%          | 46%     | 44%      |
| I know enough about MERS to protect my family and me.                                                                          | 81          | 44     | 37     | 26       | 32       | 23       | 52               | 26     | 3    | 47             | 34    | 47        | 16     | 18   | 42                  | 39  | 3              | 78  | 8                         | 74  | 60                | 21           | 9            | 19      | 54       |
|                                                                                                                                | 16%         | 18%    | 15%    | 14%      | 21%      | 14%      | 15%              | 18%    | 17%  | 17%            | 15%   | 16%       | 18%    | 15%  | 19%                 | 14% | 29%            | 16% | 28%                       | 16% | 19%               | 11%          | 23%          | 16%     | 16%      |
|                                                                                                                                |             |        |        | CE       |          |          |                  |        | *    |                |       |           |        |      |                     |     | Q*             |     | S*                        |     | U                 |              | *            |         |          |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275 | 47             | 453 | 71                        | 429 | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                                                                                                    | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286 | 45             | 455 | 65                        | 435 | 271               | 229          | 236          | 168     | 96       |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 386          | 179    | 207    | 160      | 116      | 110      | 300              | 81     | 4    | 205            | 180   | 84        | 248    | 54   | 165                 | 221 | 32             | 354 | 51                        | 335 | 199               | 187          | 179          | 131     | 75       |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 77%          | 72%    | 82%    | 74%      | 78%      | 81%      | 78%              | 75%    | 86%  | 79%            | 76%   | 81%       | 76%    | 78%  | 77%                 | 77% | 71%            | 78% | 78%                       | 77% | 73%               | 82%          | 76%          | 78%     | 78%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 308          | 136    | 172    | 125      | 90       | 92       | 244              | 60     | 3    | 162            | 146   | 67        | 199    | 42   | 133                 | 175 | 21             | 286 | 38                        | 269 | 157               | 151          | 141          | 111     | 56       |
| I know enough about MERS to protect my family and me.                                                                          | 62%          | 55%    | 68%    | 58%      | 61%      | 67%      | 63%              | 55%    | 72%  | 62%            | 61%   | 64%       | 61%    | 61%  | 62%                 | 61% | 47%            | 63% | 58%                       | 62% | 58%               | 66%          | 60%          | 66%     | 58%      |
|                                                                                                                                |              | A      |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |     | *              | P   |                           |     |                   |              |              |         | *        |
|                                                                                                                                | 168          | 73     | 95     | 71       | 47       | 50       | 135              | 31     | 2    | 92             | 76    | 29        | 119    | 20   | 78                  | 90  | 14             | 154 | 21                        | 147 | 97                | 71           | 80           | 58      | 31       |
|                                                                                                                                | 34%          | 29%    | 38%    | 33%      | 32%      | 36%      | 35%              | 29%    | 52%  | 35%            | 32%   | 28%       | 36%    | 29%  | 36%                 | 32% | 31%            | 34% | 33%                       | 34% | 36%               | 31%          | 34%          | 34%     | 32%      |
|                                                                                                                                |              |        |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |     | *              |     | *                         |     |                   |              |              |         | *        |
|                                                                                                                                | 110          | 55     | 54     | 49       | 28       | 33       | 88               | 20     | 2    | 55             | 55    | 23        | 73     | 14   | 55                  | 55  | 12             | 98  | 16                        | 94  | 59                | 51           | 63           | 29      | 17       |
|                                                                                                                                | 22%          | 22%    | 22%    | 23%      | 19%      | 24%      | 23%              | 19%    | 42%  | 21%            | 23%   | 22%       | 22%    | 20%  | 26%                 | 19% | 26%            | 22% | 24%                       | 22% | 22%               | 22%          | 27%          | 17%     | 18%      |
|                                                                                                                                |              |        |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |     | *              | *   | *                         |     |                   | W            |              |         | *        |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                        | South Korea<br>Total | South Korea |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |     |
|----------------------------------------------------------------------------------------------------------------------------------------|----------------------|-------------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|-----|
|                                                                                                                                        |                      | Gender      |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |     |
|                                                                                                                                        |                      | Male        | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |     |
|                                                                                                                                        |                      | A           | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |     |
|                                                                                                                                        |                      |             |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |     |
| Base: All Respondents (unwtd)                                                                                                          | 500                  | 257         | 243    | 179      | 197      | 124      | 84               | 183    | 233  | 298            | 202   | 14        | 124    | 362  | 258                 | 242 | 75             | 425 | 97                        | 403 | 352               | 148          | 167          | 223     | 110      |     |
| Base: All Respondents (wtd)                                                                                                            | 500                  | 252         | 248    | 211      | 189      | 101      | 89               | 188    | 223  | 277            | 223   | 15        | 128    | 358  | 246                 | 254 | 69             | 431 | 89                        | 411 | 341               | 159          | 168          | 223     | 110      |     |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.          | 388                  | 188         | 200    | 166      | 147      | 76       | 68               | 148    | 172  | 212            | 176   | 13        | 104    | 271  | 184                 | 204 | 54             | 334 | 71                        | 317 | 263               | 125          | 127          | 172     | 89       |     |
|                                                                                                                                        | 78%                  | 74%         | 81%    | 79%      | 78%      | 75%      | **               | 78%    | 77%  | 77%            | 79%   | 86%       | **     | 81%  | 76%                 | 75% | **             | 80% | **                        | 78% | **                | 80%          | 77%          | 77%     | 77%      | 81% |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.                    | 282                  | 144         | 138    | 103      | 109      | 70       | 45               | 99     | 138  | 171            | 112   | 9         | 72     | 202  | 143                 | 140 | **             | 42  | 58                        | 225 | 188               | 94           | 97           | 121     | 64       |     |
|                                                                                                                                        | 56%                  | 57%         | 56%    | 49%      | 58%      | 69%      | 51%              | 53%    | 62%  | 62%            | 50%   | 59%       | 56%    | 56%  | 58%                 | 55% | 61%            | 56% | 65%                       | 55% | 55%               | 60%          | 58%          | 54%     | 59%      |     |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health and me. | 277                  | 131         | 146    | 99       | 115      | 63       | 50               | 92     | 135  | 165            | 112   | 10        | 67     | 200  | 136                 | 141 | 45             | 233 | 57                        | 220 | 189               | 88           | 99           | 119     | 59       |     |
|                                                                                                                                        | 55%                  | 52%         | 59%    | 47%      | 61%      | 63%      | 56%              | 49%    | 61%  | 60%            | 50%   | 67%       | 52%    | 56%  | 55%                 | 56% | 64%            | 54% | 64%                       | 54% | 55%               | 55%          | 59%          | 53%     | 53%      |     |
|                                                                                                                                        |                      |             |        |          | C        | C        | *                |        | G    | J              |       | **        |        |      |                     |     | *              |     | *                         |     |                   |              |              |         |          |     |
|                                                                                                                                        | 126                  | 67          | 59     | 46       | 44       | 37       | 21               | 39     | 66   | 81             | 45    | 4         | 32     | 90   | 71                  | 55  | 28             | 98  | 39                        | 87  | 91                | 35           | 62           | 38      | 26       |     |
|                                                                                                                                        | 25%                  | 26%         | 24%    | 22%      | 23%      | 36%      | 23%              | 21%    | 30%  | 29%            | 20%   | 30%       | 25%    | 25%  | 29%                 | 22% | 40%            | 23% | 43%                       | 21% | 27%               | 22%          | 37%          | 17%     | 24%      |     |
|                                                                                                                                        |                      |             |        |          |          | CD       | *                |        | G    | J              |       | **        |        |      |                     |     | Q*             |     | S*                        |     |                   |              | WX           |         |          |     |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                                                                                                                                                         | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                                                                                                                                                         |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                                                                                                                                                         |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                                                                                                                                                         |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                                                                                                                                                           | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483 | 91             | 909 | 85                        | 915 | 561               | 439          | 498          | 268     | 234      |
| Base: All Respondents (wtd)                                                                                                                                                                                                                                             | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250 | 43             | 457 | 42                        | 458 | 273               | 227          | 258          | 139     | 104      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health official who will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS. | 419         | 216    | 203    | 168      | 153      | 98       | 270              | 120    | 29   | 205            | 213   | 212       | 97     | 110  | 206                 | 212 | 37             | 381 | 37                        | 381 | 231               | 188          | 217          | 118     | 83       |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS. I know enough about MERS to protect my family and me.                                                                                               | 84%         | 86%    | 82%    | 82%      | 85%      | 85%      | 83%              | 84%    | 88%  | 85%            | 82%   | 85%       | 85%    | 81%  | 83%                 | 85% | 86%            | 84% | 89%                       | 83% | 84%               | 83%          | 84%          | 85%     | 80%      |
|                                                                                                                                                                                                                                                                         | 337         | 173    | 164    | 138      | 121      | 77       | 225              | 92     | 20   | 163            | 174   | 177       | 72     | 87   | 168                 | 169 | 30             | 307 | 29                        | 308 | 185               | 152          | 167          | 100     | 70       |
|                                                                                                                                                                                                                                                                         | 67%         | 69%    | 66%    | 68%      | 67%      | 67%      | 69%              | 65%    | 61%  | 68%            | 67%   | 71%       | 63%    | 64%  | 67%                 | 68% | 69%            | 67% | 69%                       | 67% | 68%               | 67%          | 65%          | 72%     | 68%      |
|                                                                                                                                                                                                                                                                         |             |        |        |          |          |          |                  |        | *    |                |       | M         | *      |      |                     |     | *              |     | *                         |     |                   |              |              |         |          |
|                                                                                                                                                                                                                                                                         | 154         | 77     | 77     | 63       | 59       | 33       | 103              | 41     | 11   | 79             | 75    | 83        | 34     | 36   | 76                  | 78  | 13             | 141 | 10                        | 144 | 81                | 73           | 83           | 40      | 31       |
|                                                                                                                                                                                                                                                                         | 31%         | 30%    | 31%    | 31%      | 32%      | 28%      | 32%              | 29%    | 32%  | 33%            | 29%   | 33%       | 30%    | 27%  | 30%                 | 31% | 29%            | 31% | 23%                       | 31% | 30%               | 32%          | 32%          | 29%     | 30%      |
|                                                                                                                                                                                                                                                                         |             |        |        |          |          |          |                  |        | *    |                |       | M         | *      |      |                     |     | *              |     | *                         |     |                   |              |              |         |          |
|                                                                                                                                                                                                                                                                         | 62          | 27     | 35     | 25       | 23       | 15       | 44               | 16     | 3    | 31             | 32    | 38        | 8      | 16   | 34                  | 28  | 7              | 55  | 5                         | 57  | 35                | 27           | 41           | 11      | 11       |
|                                                                                                                                                                                                                                                                         | 12%         | 11%    | 14%    | 12%      | 13%      | 13%      | 14%              | 11%    | 8%   | 13%            | 12%   | 15%       | 7%     | 12%  | 14%                 | 11% | 16%            | 12% | 13%                       | 12% | 13%               | 12%          | 16%          | 8%      | 11%      |
|                                                                                                                                                                                                                                                                         |             |        |        |          |          |          |                  |        | *    |                |       | L         | *      |      |                     |     | *              |     | *                         |     |                   | W            |              |         |          |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
|                                                                                                                                |              |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
| Base: All Respondents (unwtd)                                                                                                  | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192 | 46             | 459 | 54                        | 451 | 328               | 177          | 150          | 164     | 191      |
| Base: All Respondents (wtd)                                                                                                    | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189 | 54             | 446 | 58                        | 442 | 353               | 147          | 166          | 172     | 162      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 322          | 157    | 165    | 118      | 76       | 127      | 113              | 157    | 52   | 120            | 202   | 73        | 169    | 81   | 186                 | 135 | 39             | 283 | 36                        | 285 | 209               | 113          | 101          | 120     | 101      |
|                                                                                                                                | 64%          | 62%    | 67%    | 64%      | 57%      | 70%      | 78%              | 61%    | 52%  | 67%            | 63%   | 69%       | 64%    | 61%  | 60%                 | 72% | 71%            | 64% | 63%                       | 65% | 59%               | 77%          | 61%          | 70%     | 62%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 310          | 153    | 157    | 116      | 77       | 117      | 92               | 162    | 56   | 124            | 187   | 79        | 155    | 76   | 176                 | 134 | 32             | 278 | 34                        | 276 | 206               | 104          | 110          | 111     | 89       |
|                                                                                                                                | 62%          | 60%    | 64%    | 63%      | 58%      | 65%      | 63%              | 63%    | 56%  | 70%            | 58%   | 75%       | 59%    | 57%  | 57%                 | 71% | 59%            | 62% | 58%                       | 63% | 58%               | 71%          | 66%          | 64%     | 55%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 186          | 104    | 82     | 79       | 44       | 63       | 55               | 96     | 35   | 69             | 117   | 40        | 106    | 41   | 111                 | 75  | 16             | 170 | 21                        | 165 | 129               | 57           | 54           | 72      | 61       |
|                                                                                                                                | 37%          | 41%    | 33%    | 43%      | 33%      | 35%      | 38%              | 38%    | 35%  | 39%            | 36%   | 38%       | 40%    | 31%  | 36%                 | 40% | 29%            | 38% | 36%                       | 37% | 37%               | 39%          | 32%          | 42%     | 38%      |
| I know enough about MERS to protect my family and me.                                                                          | 79           | 38     | 41     | 40       | 7        | 31       | 29               | 31     | 19   | 25             | 54    | 12        | 45     | 23   | 39                  | 40  | 8              | 71  | 9                         | 70  | 52                | 27           | 31           | 29      | 19       |
|                                                                                                                                | 16%          | 15%    | 17%    | 22%      | 6%       | 17%      | 20%              | 12%    | 19%  | 14%            | 17%   | 11%       | 17%    | 17%  | 12%                 | 21% | 15%            | 16% | 16%                       | 16% | 15%               | 18%          | 18%          | 17%     | 12%      |
|                                                                                                                                |              |        |        | D*       | *        | D*       | *                |        | *    | *              |       | *         | *      | *    | *                   | *   | **             |     | **                        |     | *                 | *            | *            | *       |          |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                         | Great Britain<br>Total | Great Britain |          |          |          |     |                  |      |         |                |     |           |      |     |                     |     |                |     |                           |                |                   |        |              |          |     |
|-----------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------|----------|----------|----------|-----|------------------|------|---------|----------------|-----|-----------|------|-----|---------------------|-----|----------------|-----|---------------------------|----------------|-------------------|--------|--------------|----------|-----|
|                                                                                                                                         |                        | Gender        |          | Age      |          |     | Household Income |      |         | Marital Status |     | Education |      |     | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |                | Employment Status |        | Social Media |          |     |
|                                                                                                                                         | Male                   | Female        | Under 35 | 35 to 49 | 50 to 64 | Low | Medium           | High | Married | Other          | Low | Medium    | High | Yes | No                  | Yes | No             | Yes | No                        | Total Employed | Non Employed      | Active | Passive      | Inactive |     |
|                                                                                                                                         |                        | A             | B        | C        | D        | E   | F                | G    | H       | I              | J   | K         | L    | M   | N                   | O   | P              | Q   | R                         | S              | T                 | U      | V            | W        | X   |
| Base: All Respondents (unwtd)                                                                                                           | 1001                   | 474           | 527      | 430      | 295      | 276 | 226              | 562  | 213     | 373            | 628 | 264       | 335  | 402 | 583                 | 418 | 99             | 902 | 130                       | 871            | 645               | 356    | 435          | 288      | 278 |
| Base: All Respondents (wtd)                                                                                                             | 500                    | 246           | 254      | 185      | 162      | 153 | 113              | 281  | 107     | 194            | 306 | 134       | 166  | 200 | 300                 | 200 | 51             | 449 | 67                        | 433            | 324               | 176    | 214          | 144      | 142 |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health official | 401                    | 190           | 211      | 140      | 137      | 125 | 92               | 229  | 81      | 160            | 241 | 112       | 137  | 152 | 242                 | 160 | 40             | 361 | 55                        | 346            | 257               | 144    | 171          | 115      | 116 |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.           | 80%                    | 77%           | 83%      | 76%      | 84%      | 82% | 82%              | 82%  | 76%     | 83%            | 79% | 84%       | 83%  | 76% | 81%                 | 80% | 78%            | 81% | 82%                       | 80%            | 79%               | 82%    | 80%          | 80%      | 82% |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.                     | 315                    | 146           | 169      | 112      | 97       | 106 | 76               | 181  | 57      | 123            | 192 | 96        | 104  | 115 | 186                 | 129 | 34             | 281 | 44                        | 271            | 202               | 113    | 132          | 87       | 96  |
| I know enough about MERS to protect my family and me.                                                                                   | 63%                    | 59%           | 67%      | 60%      | 60%      | 69% | 68%              | 65%  | 54%     | 64%            | 63% | 72%       | 63%  | 57% | 62%                 | 65% | 66%            | 63% | 65%                       | 63%            | 62%               | 64%    | 62%          | 61%      | 67% |
|                                                                                                                                         | A                      |               |          | CD       |          | H   |                  | H    |         |                |     | LM        |      |     |                     |     | *              |     |                           |                |                   |        |              |          |     |
|                                                                                                                                         | 141                    | 82            | 60       | 61       | 46       | 35  | 29               | 79   | 33      | 51             | 90  | 35        | 46   | 60  | 91                  | 50  | 16             | 125 | 23                        | 118            | 99                | 43     | 69           | 36       | 36  |
|                                                                                                                                         | 28%                    | 33%           | 24%      | 33%      | 28%      | 23% | 26%              | 28%  | 31%     | 27%            | 29% | 26%       | 28%  | 30% | 30%                 | 25% | 32%            | 28% | 34%                       | 27%            | 30%               | 24%    | 32%          | 25%      | 25% |
|                                                                                                                                         | B                      |               |          | E        |          |     |                  |      |         |                |     |           |      |     |                     |     | *              |     |                           |                | U                 |        | WX           |          |     |
|                                                                                                                                         | 76                     | 43            | 34       | 36       | 19       | 21  | 15               | 37   | 24      | 32             | 44  | 17        | 24   | 34  | 47                  | 29  | 13             | 63  | 15                        | 62             | 50                | 26     | 42           | 21       | 13  |
|                                                                                                                                         | 15%                    | 17%           | 13%      | 20%      | 12%      | 14% | 14%              | 13%  | 23%     | 16%            | 14% | 13%       | 15%  | 17% | 16%                 | 14% | 26%            | 14% | 22%                       | 14%            | 16%               | 15%    | 20%          | 14%      | 9%  |
|                                                                                                                                         |                        |               |          | DE       |          |     |                  | FG   |         |                |     |           |      |     |                     |     | Q*             |     | S                         |                |                   | X      |              |          |     |

Questions on MERS  
HL3. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                                                                                                                                                         | United States | the US |        |          |          |          |     |                  |      |         |                |     |           |      |     |                     |     |                |     |                           |                |                   |        |              |          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|--------|--------|----------|----------|----------|-----|------------------|------|---------|----------------|-----|-----------|------|-----|---------------------|-----|----------------|-----|---------------------------|----------------|-------------------|--------|--------------|----------|
|                                                                                                                                                                                                                                                                         |               | Total  | Gender |          | Age      |          |     | Household Income |      |         | Marital Status |     | Education |      |     | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |                | Employment Status |        | Social Media |          |
|                                                                                                                                                                                                                                                                         |               | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium           | High | Married | Other          | Low | Medium    | High | Yes | No                  | Yes | No             | Yes | No                        | Total Employed | Non Employed      | Active | Passive      | Inactive |
|                                                                                                                                                                                                                                                                         |               | A      | B      | C        | D        | E        | F   | G                | H    | I       | J              | K   | L         | M    | N   | O                   | P   | Q              | R   | S                         | T              | U                 | V      | W            | X        |
| Base: All Respondents (unwtd)                                                                                                                                                                                                                                           | 1000          | 471    | 529    | 294      | 327      | 379      | 118 | 610              | 272  | 596     | 404            | 338 | 394       | 268  | 499 | 501                 | 111 | 889            | 131 | 869                       | 659            | 341               | 381    | 223          | 396      |
| Base: All Respondents (wtd)                                                                                                                                                                                                                                             | 500           | 247    | 253    | 182      | 156      | 162      | 81  | 210              | 209  | 287     | 213            | 232 | 127       | 141  | 242 | 258                 | 61  | 439            | 74  | 426                       | 333            | 167               | 199    | 105          | 196      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health official who will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS. | 412           | 200    | 211    | 140      | 131      | 140      | 64  | 179              | 169  | 243     | 169            | 190 | 104       | 117  | 199 | 213                 | 52  | 360            | 64  | 348                       | 275            | 137               | 166    | 86           | 159      |
|                                                                                                                                                                                                                                                                         | 82%           | 81%    | 84%    | 77%      | 84%      | 87%      | 79% | 85%              | 81%  | 85%     | 79%            | 82% | 82%       | 83%  | 82% | 83%                 | 86% | 82%            | 87% | 82%                       | 83%            | 82%               | 84%    | 83%          | 81%      |
|                                                                                                                                                                                                                                                                         | 373           | 176    | 197    | 129      | 113      | 131      | 61  | 165              | 146  | 212     | 161            | 179 | 95        | 99   | 176 | 197                 | 43  | 329            | 56  | 317                       | 244            | 129               | 139    | 84           | 150      |
|                                                                                                                                                                                                                                                                         | 75%           | 71%    | 78%    | 71%      | 72%      | 81%      | 76% | 79%              | 70%  | 74%     | 76%            | 77% | 75%       | 70%  | 73% | 76%                 | 72% | 75%            | 76% | 74%                       | 73%            | 77%               | 70%    | 80%          | 77%      |
|                                                                                                                                                                                                                                                                         |               | A      |        |          |          | CD       |     | H                |      |         |                |     |           |      |     |                     | *   |                |     |                           |                |                   |        | V            |          |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.                                                                                                                                                     | 184           | 102    | 83     | 83       | 54       | 47       | 39  | 78               | 67   | 90      | 94             | 76  | 45        | 64   | 94  | 91                  | 25  | 159            | 35  | 149                       | 129            | 55                | 81     | 36           | 67       |
|                                                                                                                                                                                                                                                                         | 37%           | 41%    | 33%    | 46%      | 34%      | 29%      | 48% | 37%              | 32%  | 31%     | 44%            | 33% | 35%       | 45%  | 39% | 35%                 | 41% | 36%            | 48% | 35%                       | 39%            | 33%               | 41%    | 34%          | 34%      |
|                                                                                                                                                                                                                                                                         |               | B      |        | DE       |          | GH       |     | I                |      |         |                |     |           |      |     |                     | *   |                |     | S                         |                |                   |        |              |          |
| I know enough about MERS to protect my family and me.                                                                                                                                                                                                                   | 100           | 60     | 40     | 42       | 31       | 27       | 19  | 42               | 39   | 53      | 47             | 36  | 26        | 38   | 65  | 35                  | 21  | 78             | 28  | 72                        | 72             | 28                | 54     | 18           | 28       |
|                                                                                                                                                                                                                                                                         | 20%           | 24%    | 16%    | 23%      | 20%      | 16%      | 24% | 20%              | 19%  | 18%     | 22%            | 15% | 21%       | 27%  | 27% | 13%                 | 35% | 18%            | 38% | 17%                       | 22%            | 17%               | 27%    | 17%          | 14%      |
|                                                                                                                                                                                                                                                                         |               | B      |        |          |          |          |     |                  |      |         |                |     |           | K    | O   |                     | Q*  |                | S   |                           |                |                   | WX     |              |          |

Questions on MERS

HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Total | Gender |        |  | Household Income |          |          |      |        |      | Marital Status |       | Education |        |      | Chief Income Earner |      | Business Owner |       | Senior Executive/Decision |       | Employment Status |              | Social Media |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|-------|--------|--------|--|------------------|----------|----------|------|--------|------|----------------|-------|-----------|--------|------|---------------------|------|----------------|-------|---------------------------|-------|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |       | Male   | Female |  | Under 35         | 35 to 49 | 50 to 64 | Low  | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No   | Yes            | No    | Yes                       | No    | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |       | A      | B      |  | C                | D        | E        | F    | G      | H    | I              | J     | K         | L      | M    | N                   | O    | P              | Q     | R                         | S     | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 12007 | 5917   | 6090   |  | 4023             | 4043     | 3941     | 3967 | 5155   | 2754 | 5770           | 6237  | 3945      | 4488   | 3574 | 6522                | 5485 | 1061           | 10946 | 1475                      | 10532 | 7695              | 4312         | 4158         | 3518    | 4331     |
| Base: All Respondents (wtd)                                                                                                    | 7500  | 3735   | 3765   |  | 2920             | 2400     | 2179     | 2687 | 3061   | 1649 | 3369           | 4131  | 2604      | 3023   | 1873 | 3928                | 3572 | 646            | 6854  | 858                       | 6642  | 4664              | 2836         | 2666         | 2282    | 2552     |
| I know enough about MERS to protect my family and me.                                                                          | 6134  | 2990   | 3144   |  | 2363             | 1993     | 1777     | 2163 | 2547   | 1338 | 2763           | 3370  | 2145      | 2484   | 1504 | 3139                | 2994 | 482            | 5652  | 637                       | 5497  | 3803              | 2331         | 2063         | 1926    | 2145     |
|                                                                                                                                | 82%   | 80%    | 84%    |  | 81%              | 83%      | 82%      | 81%  | 83%    | 81%  | 82%            | 82%   | 82%       | 82%    | 80%  | 80%                 | 84%  | 75%            | 82%   | 74%                       | 83%   | 82%               | 82%          | 77%          | 84%     | 84%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 4673  | 2269   | 2404   |  | 1812             | 1499     | 1362     | 1665 | 1928   | 1013 | 2060           | 2613  | 1600      | 1927   | 1146 | 2421                | 2252 | 392            | 4281  | 508                       | 4165  | 2892              | 1781         | 1668         | 1386    | 1619     |
|                                                                                                                                | 62%   | 61%    | 64%    |  | 62%              | 62%      | 62%      | 62%  | 63%    | 61%  | 61%            | 63%   | 61%       | 64%    | 61%  | 62%                 | 63%  | 61%            | 62%   | 59%                       | 63%   | 62%               | 63%          | 63%          | 61%     | 63%      |
|                                                                                                                                |       |        | A      |  |                  |          |          | F    |        |      |                | I     |           | M      |      | N                   | P    |                | R     |                           |       |                   |              |              |         |          |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 2116  | 1145   | 971    |  | 940              | 670      | 507      | 738  | 842    | 513  | 863            | 1253  | 641       | 868    | 607  | 1151                | 965  | 180            | 1936  | 247                       | 1870  | 1372              | 744          | 802          | 609     | 705      |
|                                                                                                                                | 28%   | 31%    | 26%    |  | 32%              | 28%      | 23%      | 27%  | 27%    | 31%  | 28%            | 30%   | 25%       | 29%    | 32%  | 29%                 | 27%  | 28%            | 28%   | 29%                       | 28%   | 29%               | 26%          | 30%          | 27%     | 28%      |
|                                                                                                                                |       | B      |        |  | DE               | E        |          |      | FG     |      |                | I     |           | K      | KL   | O                   |      |                |       |                           |       | U                 |              | WX           |         |          |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 1473  | 808    | 665    |  | 692              | 434      | 347      | 529  | 584    | 343  | 569            | 904   | 409       | 574    | 490  | 808                 | 665  | 124            | 1349  | 165                       | 1308  | 972               | 502          | 496          | 452     | 526      |
|                                                                                                                                | 20%   | 22%    | 18%    |  | 24%              | 18%      | 16%      | 20%  | 19%    | 21%  | 17%            | 22%   | 16%       | 19%    | 26%  | 21%                 | 19%  | 19%            | 20%   | 19%                       | 20%   | 21%               | 18%          | 19%          | 20%     | 21%      |
|                                                                                                                                |       | B      |        |  | DE               | E        |          |      |        |      | I              |       | K         |        | KL   | O                   |      |                |       |                           |       | U                 |              |              |         |          |

Questions on MERS

HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                                             | Total | Argentina | Australia | Belgium    | Canada | France | Germany | Great Britain  | Hungary | Italy | Japan   | Poland       | South Korea    | Spain      | Sweden         | United States |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-----------|-----------|------------|--------|--------|---------|----------------|---------|-------|---------|--------------|----------------|------------|----------------|---------------|
|                                                                                                                                                             |       | A         | B         | C          | D      | E      | F       | G              | H       | I     | J       | K            | L              | M          | N              | O             |
|                                                                                                                                                             |       |           |           |            |        |        |         |                |         |       |         |              |                |            |                |               |
| Base: All Respondents (unwtd)                                                                                                                               | 12007 | 500       | 1000      | 500        | 1001   | 1000   | 1000    | 1001           | 500     | 1000  | 1000    | 500          | 500            | 1000       | 505            | 1000          |
| Base: All Respondents (wtd)                                                                                                                                 | 7500  | 500       | 500       | 500        | 500    | 500    | 500     | 500            | 500     | 500   | 500     | 500          | 500            | 500        | 500            | 500           |
| I know enough about MERS to protect my family and me.                                                                                                       | 6134  | 372       | 430       | 432        | 400    | 411    | 421     | 424            | 410     | 392   | 419     | 390          | 374            | 438        | 421            | 400           |
|                                                                                                                                                             | 82%   | 74%       | 86%       | 86%        | 80%    | 82%    | 84%     | 85%            | 82%     | 78%   | 84%     | 78%          | 75%            | 88%        | 84%            | 80%           |
|                                                                                                                                                             |       |           | ADEIKLO   | ADIKLO     | AL     | AIL    | ADIKLO  | ADIKLO         | AL      |       | AIKL    |              |                | ADEFHIJKLO | AL             | AL            |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.                                         | 4673  | 282       | 324       | 330        | 286    | 309    | 319     | 359            | 324     | 337   | 279     | 332          | 218            | 346        | 314            | 316           |
|                                                                                                                                                             | 62%   | 56%       | 65%       | 66%        | 57%    | 62%    | 64%     | 72%            | 65%     | 67%   | 56%     | 66%          | 44%            | 69%        | 63%            | 63%           |
|                                                                                                                                                             |       | L         | ADJL      | ADJL       | L      | DJL    | ADJL    | ABCDEFHIJKL NO | ADJL    | ADEJL | L       | ADJL         |                | ADEFJLO    | L              | ADJL          |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.                               | 2116  | 116       | 144       | 184        | 122    | 123    | 144     | 185            | 97      | 120   | 109     | 192          | 112            | 163        | 178            | 127           |
|                                                                                                                                                             | 28%   | 23%       | 29%       | 37%        | 24%    | 25%    | 29%     | 37%            | 19%     | 24%   | 22%     | 38%          | 22%            | 33%        | 36%            | 25%           |
|                                                                                                                                                             |       |           | ADHIJL    | ABDEFHIJLO | H      | H      | ADEHIJL | ABDEFHIJLO     |         | H     |         | ABDEFHIJLM O |                | ADEHIJLO   | ADEHIJLO       | H             |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health professional before entering | 1473  | 59        | 57        | 88         | 61     | 75     | 100     | 99             | 78      | 55    | 104     | 114          | 223            | 81         | 190            | 88            |
|                                                                                                                                                             | 20%   | 12%       | 11%       | 18%        | 12%    | 15%    | 20%     | 20%            | 16%     | 11%   | 21%     | 23%          | 45%            | 16%        | 38%            | 18%           |
|                                                                                                                                                             |       |           |           | ABDI       |        | BI     | ABDEHIM | ABDEI          | BI      |       | ABDEHIM | ABDEHIMO     | ABCDEFGHIJK MO | ABDI       | ABCDEFGHIJK MO | ABDI          |

Questions on MERS

HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Total | North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa |
|--------------------------------------------------------------------------------------------------------------------------------|-------|---------------|-------|--------|------|---------------|------|--------------------|
|                                                                                                                                |       | A             | B     | C      | D    | E             | F    | G                  |
|                                                                                                                                |       |               |       |        |      |               |      |                    |
| Base: All Respondents (unwtd)                                                                                                  | 12007 | 2001          | 500   | 7006   | 2500 | 7002          | -    | -                  |
| Base: All Respondents (wtd)                                                                                                    | 7500  | 1000          | 500   | 4500   | 1500 | 3500          | -    | -                  |
| I know enough about MERS to protect my family and me.                                                                          | 6134  | 800           | 372   | 3739   | 1223 | 2867          | -    | -                  |
|                                                                                                                                | 82%   | 80%           | 74%   | 83%    | 82%  | 82%           | -    | -                  |
|                                                                                                                                |       | B             |       | AB     | B    | B             |      |                    |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 4673  | 601           | 282   | 2969   | 821  | 2204          | -    | -                  |
|                                                                                                                                | 62%   | 60%           | 56%   | 66%    | 55%  | 63%           | -    | -                  |
|                                                                                                                                |       | D             |       | ABDE   |      | ABD           |      |                    |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 2116  | 249           | 116   | 1386   | 365  | 930           | -    | -                  |
|                                                                                                                                | 28%   | 25%           | 23%   | 31%    | 24%  | 27%           | -    | -                  |
|                                                                                                                                |       |               |       | ABDE   |      |               |      |                    |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 1473  | 149           | 59    | 880    | 384  | 581           | -    | -                  |
|                                                                                                                                | 20%   | 15%           | 12%   | 20%    | 26%  | 17%           | -    | -                  |
|                                                                                                                                |       |               |       | ABE    | ABCE | B             |      |                    |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                      | Argentina<br>Total | Argentina |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------------|---------|----------|
|                                                                                                                                      |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Social Media |         |          |
|                                                                                                                                      |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                                                                                                      |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V            | W       | X        |
|                                                                                                                                      |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
| Base: All Respondents (unwtd)                                                                                                        | 500                | 206       | 294    | 229      | 170      | 101      | 231              | 200    | 69   | 170            | 330   | 205       | 167    | 128  | 242                 | 258 | 60             | 440 | 71                        | 429 | 304               | 196             | 285          | 115     | 100      |
| Base: All Respondents (wtd)                                                                                                          | 500                | 245       | 255    | 248      | 147      | 105      | 258              | 190    | 52   | 157            | 343   | 327       | 118    | 55   | 224                 | 276 | 53             | 447 | 57                        | 443 | 274               | 226             | 281          | 113     | 106      |
| I know enough about MERS to protect my family<br>and me.                                                                             | 372                | 175       | 197    | 185      | 111      | 77       | 185              | 143    | 45   | 119            | 253   | 239       | 94     | 40   | 165                 | 207 | 40             | 332 | 44                        | 328 | 213               | 160             | 220          | 82      | 70       |
|                                                                                                                                      | 74%                | 72%       | 77%    | 74%      | 75%      | 73%      | 72%              | 75%    | 85%  | 76%            | 74%   | 73%       | 79%    | 72%  | 74%                 | 75% | 75%            | 74% | 77%                       | 74% | 77%               | 71%             | 79%          | 72%     | 66%      |
| My government has taken appropriate steps to<br>screen travelers coming into my country to<br>prevent the spread of MERS.            | 282                | 135       | 147    | 148      | 80       | 54       | 140              | 108    | 34   | 87             | 195   | 163       | 82     | 37   | 133                 | 149 | 28             | 254 | 31                        | 251 | 162               | 120             | 173          | 46      | 63       |
|                                                                                                                                      | 56%                | 55%       | 58%    | 60%      | 54%      | 51%      | 54%              | 57%    | 65%  | 56%            | 57%   | 50%       | 69%    | 68%  | 59%                 | 54% | 52%            | 57% | 53%                       | 57% | 59%               | 53%             | 62%          | 41%     | 59%      |
| I will consider cancelling or delaying travel if I<br>found out the country I wanted to visit had<br>experienced any cases of MERS.  | 116                | 70        | 46     | 69       | 27       | 20       | 61               | 46     | 10   | 24             | 92    | 75        | 29     | 11   | 49                  | 67  | 11             | 105 | 17                        | 98  | 64                | 52              | 72           | 15      | 29       |
|                                                                                                                                      | 23%                | 28%       | 18%    | 28%      | 19%      | 19%      | 24%              | 24%    | 18%  | 15%            | 27%   | 23%       | 25%    | 21%  | 22%                 | 24% | 20%            | 24% | 30%                       | 22% | 23%               | 23%             | 26%          | 13%     | 28%      |
| Travelers entering my country who have been in<br>any of the countries where MERS has been<br>present should be screened by a health | 59                 | 30        | 29     | 47       | 7        | 6        | 36               | 17     | 7    | 15             | 44    | 38        | 14     | 7    | 20                  | 39  | 3              | 56  | 5                         | 55  | 30                | 29              | 34           | 6       | 18       |
|                                                                                                                                      | 12%                | 12%       | 12%    | 19%      | 5%       | 6%       | 14%              | 9%     | 14%  | 10%            | 13%   | 12%       | 12%    | 13%  | 9%                  | 14% | 6%             | 13% | 8%                        | 12% | 11%               | 13%             | 12%          | 6%      | 17%      |
|                                                                                                                                      |                    |           |        | DE       |          | *        |                  |        | *    |                |       |           |        |      |                     |     | *              |     | *                         |     |                   |                 | *            |         | W*       |

Questions on MERS  
HL3. [Summary - Low2box (Somedwhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Means - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Australia<br>Total | Australia |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |       |           |         |         |     |       |              |        |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------------|-----------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|-------|-----------|---------|---------|-----|-------|--------------|--------|---------|----------|
|                                                                                                                                |                    | Gender    |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | METRO | NON-METRO | VIC/TAS | Region  |     |       | Social Media |        |         |          |
|                                                                                                                                |                    | Male      | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed |       |           |         | NSW/ACT | QLD | SA/NT | WA           | Active | Passive | Inactive |
|                                                                                                                                |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |       |           |         |         |     |       |              |        |         |          |
|                                                                                                                                |                    | A         | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V     | W         | X       | Y       | Z   | a     | b            | c      | d       | e        |
| Base: All Respondents (unwtd)                                                                                                  | 1000               | 487       | 513    | 315      | 336      | 349      | 237              | 489    | 274  | 520            | 480   | 324       | 304    | 372  | 532                 | 468 | 104            | 896 | 131                       | 869 | 625               | 375             | 612   | 388       | 286     | 347     | 194 | 102   | 71           | 358    | 264     | 378      |
| Base: All Respondents (wtd)                                                                                                    | 500                | 248       | 252    | 197      | 150      | 154      | 120              | 251    | 129  | 238            | 262   | 131       | 295    | 74   | 252                 | 248 | 48             | 452 | 59                        | 441 | 299               | 201             | 295   | 205       | 136     | 184     | 90  | 55    | 35           | 183    | 122     | 195      |
| I know enough about MERS to protect my family and me.                                                                          | 430                | 202       | 228    | 166      | 133      | 131      | 100              | 218    | 113  | 208            | 222   | 115       | 253    | 61   | 213                 | 217 | 38             | 392 | 44                        | 386 | 254               | 176             | 246   | 184       | 118     | 157     | 74  | 48    | 33           | 157    | 102     | 171      |
|                                                                                                                                | 86%                | 81%       | 91%    | 85%      | 89%      | 85%      | 83%              | 87%    | 87%  | 88%            | 85%   | 88%       | 86%    | 83%  | 84%                 | 88% | 80%            | 87% | 75%                       | 88% | 85%               | 87%             | 83%   | 90%       | 87%     | 85%     | 82% | 87%   | 96%          | 86%    | 84%     | 87%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 324                | 159       | 165    | 120      | 102      | 103      | 72               | 171    | 81   | 157            | 168   | 81        | 202    | 40   | 158                 | 166 | 31             | 294 | 36                        | 288 | 195               | 130             | 183   | 141       | 90      | 124     | 53  | 37    | 21           | 115    | 77      | 132      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 65%                | 64%       | 66%    | 61%      | 68%      | 67%      | 60%              | 68%    | 63%  | 66%            | 64%   | 62%       | 69%    | 55%  | 63%                 | 67% | 63%            | 65% | 61%                       | 65% | 65%               | 65%             | 62%   | 69%       | 66%     | 67%     | 59% | 68%   | 60%          | 63%    | 63%     | 68%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 144                | 67        | 77     | 72       | 40       | 32       | 32               | 67     | 46   | 62             | 82    | 31        | 90     | 24   | 66                  | 79  | 10             | 134 | 15                        | 129 | 88                | 57              | 86    | 59        | 41      | 55      | 23  | 18    | 8            | 55     | 43      | 46       |
|                                                                                                                                | 29%                | 27%       | 31%    | 37%      | 27%      | 21%      | 27%              | 27%    | 36%  | 26%            | 31%   | 23%       | 30%    | 32%  | 26%                 | 32% | 22%            | 30% | 26%                       | 29% | 29%               | 28%             | 29%   | 29%       | 30%     | 30%     | 26% | 32%   | 22%          | 30%    | 35%     | 24%      |
|                                                                                                                                | 57                 | 27        | 31     | 35       | 13       | 9        | 15               | 26     | 16   | 16             | 41    | 13        | 33     | 12   | 24                  | 34  | 4              | 53  | 4                         | 54  | 35                | 23              | 37    | 21        | 22      | 21      | 8   | 5     | 2            | 19     | 16      | 23       |
|                                                                                                                                | 11%                | 11%       | 12%    | 18%      | 9%       | 6%       | 13%              | 10%    | 12%  | 7%             | 16%   | 10%       | 11%    | 16%  | 9%                  | 14% | 9%             | 12% | 6%                        | 12% | 12%               | 11%             | 12%   | 10%       | 16%     | 11%     | 9%  | 9%    | 6%           | 10%    | 13%     | 12%      |
|                                                                                                                                |                    |           |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     | *              |     | *                         |     |                   |                 |       |           |         |         | *   | *     |              |        |         |          |

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Questions on MERS

HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Belgium<br>Total | Belgium |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |        |        |       |          |         |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------|--------|-------|----------|---------|--------------|---------|----------|
|                                                                                                                                |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Region |        |       | Language |         | Social Media |         |          |
|                                                                                                                                |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | North  | Center | South | French   | Flemish | Active       | Passive | Inactive |
|                                                                                                                                |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V      | W      | X     | Y        | Z       | a            | b       | c        |
| Base: All Respondents (unwtd)                                                                                                  | 500              | 247     | 253    | 172      | 160      | 168      | 141              | 213    | 146  | 189            | 311   | 77        | 265    | 158  | 300                 | 200 | 26             | 474 | 39                        | 461 | 297               | 203             | 257    | 42     | 201   | 261      | 239     | 106          | 169     | 225      |
| Base: All Respondents (wtd)                                                                                                    | 500              | 251     | 249    | 184      | 157      | 158      | 160              | 209    | 132  | 179            | 321   | 172       | 186    | 142  | 292                 | 208 | 19             | 481 | 30                        | 470 | 262               | 238             | 243    | 38     | 219   | 273      | 227     | 101          | 176     | 223      |
| I know enough about MERS to protect my family and me.                                                                          | 432              | 214     | 218    | 165      | 133      | 134      | 131              | 184    | 117  | 153            | 279   | 151       | 162    | 119  | 247                 | 184 | 17             | 415 | 26                        | 405 | 228               | 204             | 211    | 30     | 190   | 235      | 196     | 76           | 159     | 197      |
|                                                                                                                                | 86%              | 85%     | 88%    | 89%      | 85%      | 85%      | 82%              | 88%    | 89%  | 86%            | 87%   | 88%       | 87%    | 84%  | 85%                 | 89% | 88%            | 86% | 88%                       | 86% | 87%               | 85%             | 87%    | 79%    | 87%   | 86%      | 86%     | 76%          | 90%     | 88%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 330              | 155     | 175    | 131      | 106      | 93       | 109              | 131    | 90   | 113            | 217   | 97        | 134    | 99   | 189                 | 141 | 13             | 317 | 19                        | 311 | 170               | 160             | 156    | 24     | 150   | 186      | 144     | 65           | 116     | 149      |
|                                                                                                                                | 66%              | 62%     | 70%    | 71%      | 67%      | 59%      | 69%              | 63%    | 68%  | 63%            | 67%   | 57%       | 72%    | 69%  | 65%                 | 68% | 70%            | 66% | 63%                       | 66% | 65%               | 67%             | 64%    | 62%    | 69%   | 68%      | 63%     | 65%          | 66%     | 67%      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 184              | 92      | 91     | 91       | 48       | 45       | 66               | 70     | 47   | 58             | 125   | 59        | 63     | 62   | 106                 | 78  | 9              | 175 | 14                        | 170 | 98                | 86              | 84     | 14     | 85    | 106      | 78      | 39           | 70      | 74       |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 37%              | 37%     | 37%    | 49%      | 30%      | 29%      | 42%              | 34%    | 36%  | 33%            | 39%   | 34%       | 34%    | 44%  | 36%                 | 37% | 46%            | 36% | 46%                       | 36% | 37%               | 36%             | 34%    | 38%    | 39%   | 39%      | 34%     | 39%          | 40%     | 33%      |
|                                                                                                                                | 88               | 50      | 38     | 43       | 25       | 20       | 35               | 31     | 22   | 24             | 64    | 32        | 26     | 29   | 58                  | 30  | 4              | 84  | 6                         | 82  | 51                | 37              | 33     | 6      | 49    | 60       | 28      | 20           | 33      | 35       |
|                                                                                                                                | 18%              | 20%     | 15%    | 23%      | 16%      | 13%      | 22%              | 15%    | 17%  | 13%            | 20%   | 19%       | 14%    | 20%  | 20%                 | 14% | 19%            | 18% | 19%                       | 17% | 19%               | 16%             | 13%    | 16%    | 22%   | 22%      | 12%     | 20%          | 19%     | 16%      |
|                                                                                                                                |                  |         |        | E        |          |          |                  |        |      |                | *     |           |        |      | **                  |     | *              |     |                           |     |                   |                 | *      |        | V     | Z        |         | *            |         |          |

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Questions on MERS  
HL3. [Summary - Low2box (Somedwhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Means - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Canada Total                  |        | Canada   |          |          |     |        |                  |         |       |                |        |           |     |     |                     |     |                |     |                           |              |                   |          |         |     |                       |         |        |        |         |          |     |
|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------|----------|----------|----------|-----|--------|------------------|---------|-------|----------------|--------|-----------|-----|-----|---------------------|-----|----------------|-----|---------------------------|--------------|-------------------|----------|---------|-----|-----------------------|---------|--------|--------|---------|----------|-----|
|                                                                                                                                |                               |        | Gender   |          | Age      |     |        | Household Income |         |       | Marital Status |        | Education |     |     | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |              | Employment Status |          | Region  |     |                       |         |        |        |         |          |     |
|                                                                                                                                | Male                          | Female | Under 35 | 35 to 49 | 50 to 64 | Low | Medium | High             | Married | Other | Low            | Medium | High      | Yes | No  | Yes                 | No  | Yes            | No  | Total Employed            | Non Employed | Prairies          | Atlantic | Alberta | BC  | Northwest Territories | Ontario | Quebec | Active | Passive | Inactive |     |
|                                                                                                                                | A                             | B      | C        | D        | E        | F   | G      | H                | I       | J     | K              | L      | M         | N   | O   | P                   | Q   | R              | S   | T                         | U            | V                 | W        | X       | Y   | Z                     | a       | b      | c      | d       | e        |     |
|                                                                                                                                | Base: All Respondents (unwtd) | 1001   | 509      | 492      | 273      | 320 | 408    | 164              | 388     | 449   | 507            | 494    | 359       | 462 | 180 | 515                 | 486 | 111            | 890 | 125                       | 876          | 698               | 303      | 65      | 66  | 115                   | 136     | -      | 376    | 243     | 318      | 270 |
| Base: All Respondents (wtd)                                                                                                    | 500                           | 247    | 253      | 177      | 164      | 158 | 92     | 197              | 211     | 228   | 272            | 186    | 223       | 91  | 252 | 248                 | 55  | 445            | 61  | 439                       | 347          | 153               | 34       | 31      | 57  | 65                    | -       | 192    | 121    | 168     | 135      | 197 |
| I know enough about MERS to protect my family and me.                                                                          | 400                           | 185    | 214      | 139      | 131      | 129 | 76     | 153              | 173     | 188   | 212            | 154    | 170       | 76  | 193 | 206                 | 39  | 361            | 42  | 357                       | 274          | 126               | 29       | 23      | 46  | 58                    | -       | 146    | 97     | 130     | 110      | 159 |
|                                                                                                                                | 80%                           | 75%    | 85%      | 78%      | 80%      | 82% | 80%    | 78%              | 82%     | 83%   | 78%            | 83%    | 76%       | 84% | 77% | 83%                 | 71% | 81%            | 69% | 81%                       | 79%          | 82%               | 87%      | 74%     | 81% | 90%                   | -       | 76%    | 80%    | 78%     | 82%      | 81% |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 286                           | 139    | 147      | 92       | 93       | 101 | 50     | 107              | 129     | 133   | 152            | 105    | 121       | 59  | 141 | 145                 | 30  | 256            | 31  | 254                       | 199          | 86                | 24       | 17      | 30  | 42                    | -       | 114    | 59     | 96      | 77       | 112 |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 57%                           | 56%    | 58%      | 52%      | 57%      | 64% | 54%    | 54%              | 61%     | 58%   | 56%            | 57%    | 54%       | 65% | 56% | 58%                 | 54% | 57%            | 51% | 58%                       | 57%          | 56%               | 71%      | 54%     | 53% | 64%                   | -       | 59%    | 49%    | 58%     | 57%      | 57% |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 122                           | 70     | 52       | 53       | 40       | 29  | 22     | 41               | 59      | 49    | 72             | 37     | 54        | 31  | 70  | 51                  | 14  | 107            | 16  | 105                       | 90           | 32                | 11       | 5       | 18  | 13                    | -       | 40     | 35     | 46      | 32       | 44  |
|                                                                                                                                | 24%                           | 28%    | 20%      | 30%      | 24%      | 18% | 24%    | 21%              | 28%     | 22%   | 27%            | 20%    | 24%       | 34% | 28% | 21%                 | 26% | 24%            | 27% | 24%                       | 26%          | 21%               | 33%      | 15%     | 31% | 20%                   | -       | 21%    | 25%    | 27%     | 24%      | 22% |
|                                                                                                                                | 61                            | 36     | 25       | 26       | 23       | 12  | 18     | 21               | 22      | 19    | 41             | 18     | 25        | 18  | 34  | 27                  | 6   | 55             | 44  | 17                        | 4            | 2                 | 10       | 7       | -   | 22                    | 16      | 25     | 13     | 23      | 23       |     |
|                                                                                                                                | 12%                           | 14%    | 10%      | 15%      | 14%      | 8%  | 19%    | 11%              | 10%     | 9%    | 15%            | 10%    | 11%       | 20% | 14% | 11%                 | 10% | 12%            | 9%  | 13%                       | 13%          | 11%               | 13%      | 6%      | 17% | 11%                   | -       | 11%    | 13%    | 15%     | 9%       | 12% |
|                                                                                                                                |                               | B      |          | E        | E        |     | GH     |                  |         |       | I              |        | KL        |     |     |                     |     |                |     |                           |              |                   | *        | *       | W   |                       |         |        |        |         |          |     |

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Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Means: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | France Total | France |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000         | 501    | 499    | 335      | 312      | 353      | 235              | 521    | 244  | 432            | 568   | 394       | 299    | 307  | 559                 | 441 | 27             | 973 | 60                        | 940 | 604               | 396          | 166          | 332     | 502      |
| Base: All Respondents (wtd)                                                                                                    | 500          | 247    | 253    | 191      | 153      | 157      | 120              | 261    | 119  | 207            | 293   | 168       | 209    | 124  | 268                 | 232 | 15             | 485 | 28                        | 472 | 305               | 195          | 82           | 167     | 250      |
| I know enough about MERS to protect my family and me.                                                                          | 411          | 200    | 211    | 160      | 129      | 122      | 93               | 218    | 99   | 173            | 238   | 140       | 171    | 100  | 209                 | 203 | 9              | 403 | 20                        | 391 | 255               | 156          | 65           | 139     | 208      |
|                                                                                                                                | 82%          | 81%    | 84%    | 84%      | 85%      | 78%      | 78%              | 84%    | 84%  | 84%            | 81%   | 83%       | 82%    | 81%  | 78%                 | 87% | 59%            | 83% | 72%                       | 83% | 84%               | 80%          | 79%          | 83%     | 83%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 309          | 144    | 165    | 120      | 94       | 96       | 75               | 162    | 72   | 125            | 184   | 118       | 115    | 77   | 162                 | 148 | 8              | 302 | 18                        | 291 | 191               | 118          | 45           | 96      | 169      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 62%          | 58%    | 65%    | 63%      | 62%      | 61%      | 62%              | 62%    | 61%  | 61%            | 63%   | 70%       | 55%    | 62%  | 60%                 | 64% | 52%            | 62% | 64%                       | 62% | 63%               | 61%          | 55%          | 57%     | 67%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 123          | 60     | 62     | 52       | 41       | 30       | 31               | 64     | 28   | 42             | 81    | 35        | 52     | 35   | 70                  | 52  | 4              | 119 | 6                         | 117 | 83                | 40           | 20           | 36      | 67       |
|                                                                                                                                | 25%          | 24%    | 25%    | 27%      | 27%      | 19%      | 26%              | 24%    | 24%  | 20%            | 28%   | 21%       | 25%    | 28%  | 26%                 | 23% | 25%            | 25% | 21%                       | 25% | 27%               | 21%          | 25%          | 21%     | 27%      |
|                                                                                                                                | 75           | 36     | 39     | 31       | 25       | 19       | 16               | 42     | 16   | 25             | 50    | 27        | 28     | 19   | 43                  | 32  | 3              | 72  | 6                         | 69  | 49                | 25           | 11           | 21      | 43       |
|                                                                                                                                | 15%          | 15%    | 15%    | 16%      | 16%      | 12%      | 14%              | 16%    | 14%  | 12%            | 17%   | 16%       | 13%    | 16%  | 16%                 | 14% | 19%            | 15% | 21%                       | 15% | 16%               | 13%          | 13%          | 13%     | 17%      |
|                                                                                                                                |              |        |        |          |          |          |                  |        |      | I              |       |           |        |      |                     |     | **             |     | *                         |     |                   |              |              |         |          |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Germany<br>Total | Germany |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------------|---------|----------|
|                                                                                                                                |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Social Media |         |          |
|                                                                                                                                |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                                                                                                |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000             | 501     | 499    | 295      | 358      | 347      | 285              | 314    | 348  | 383            | 617   | 200       | 611    | 189  | 665                 | 335 | 84             | 916 | 195                       | 805 | 707               | 293             | 247          | 323     | 430      |
| Base: All Respondents (wtd)                                                                                                    | 500              | 252     | 248    | 172      | 183      | 145      | 146              | 157    | 168  | 181            | 319   | 113       | 285    | 101  | 328                 | 172 | 40             | 460 | 95                        | 405 | 349               | 151             | 127          | 162     | 211      |
| I know enough about MERS to protect my family and me.                                                                          | 421              | 208     | 213    | 141      | 153      | 127      | 126              | 131    | 141  | 159            | 261   | 97        | 239    | 85   | 271                 | 150 | 32             | 389 | 76                        | 345 | 290               | 130             | 91           | 145     | 185      |
|                                                                                                                                | 84%              | 82%     | 86%    | 82%      | 84%      | 88%      | 86%              | 83%    | 84%  | 88%            | 82%   | 86%       | 84%    | 83%  | 83%                 | 87% | 81%            | 84% | 80%                       | 85% | 83%               | 86%             | 71%          | 90%     | 88%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 319              | 149     | 170    | 106      | 116      | 97       | 90               | 102    | 109  | 115            | 204   | 67        | 191    | 60   | 207                 | 111 | 23             | 296 | 60                        | 259 | 225               | 94              | 69           | 109     | 140      |
|                                                                                                                                | 64%              | 59%     | 69%    | 62%      | 63%      | 67%      | 62%              | 65%    | 65%  | 64%            | 64%   | 59%       | 67%    | 59%  | 63%                 | 65% | 57%            | 64% | 63%                       | 64% | 64%               | 62%             | 54%          | 68%     | 67%      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 144              | 78      | 67     | 63       | 48       | 33       | 43               | 40     | 52   | 45             | 99    | 25        | 78     | 41   | 94                  | 50  | 10             | 135 | 27                        | 117 | 101               | 44              | 40           | 45      | 60       |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 29%              | 31%     | 27%    | 36%      | 26%      | 23%      | 30%              | 25%    | 31%  | 25%            | 31%   | 22%       | 27%    | 40%  | 29%                 | 29% | 24%            | 29% | 29%                       | 29% | 29%               | 29%             | 31%          | 28%     | 28%      |
|                                                                                                                                | 100              | 55      | 45     | 41       | 38       | 21       | 28               | 24     | 39   | 30             | 70    | 20        | 52     | 29   | 70                  | 30  | 7              | 93  | 25                        | 75  | 74                | 26              | 28           | 30      | 41       |
|                                                                                                                                | 20%              | 22%     | 18%    | 24%      | 21%      | 15%      | 19%              | 15%    | 23%  | 17%            | 22%   | 17%       | 18%    | 28%  | 21%                 | 18% | 18%            | 20% | 26%                       | 19% | 21%               | 17%             | 22%          | 19%     | 20%      |
|                                                                                                                                |                  |         |        | E        | E        |          |                  |        | G    |                |       |           |        | KL   |                     |     | *              |     | S                         |     |                   |                 |              |         |          |

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Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Hungary<br>Total | Hungary |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|------------------|---------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|-----------------|--------------|---------|----------|
|                                                                                                                                |                  | Gender  |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |                 | Social Media |         |          |
|                                                                                                                                |                  | Male    | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total<br>Employed | Non<br>Employed | Active       | Passive | Inactive |
|                                                                                                                                |                  | A       | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U               | V            | W       | X        |
|                                                                                                                                |                  |         |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |                 |              |         |          |
| Base: All Respondents (unwtd)                                                                                                  | 500              | 245     | 255    | 194      | 149      | 157      | 186              | 226    | 10   | 202            | 298   | 152       | 256    | 92   | 261                 | 239 | 32             | 468 | 28                        | 472 | 299               | 201             | 191          | 219     | 90       |
| Base: All Respondents (wtd)                                                                                                    | 500              | 244     | 256    | 202      | 140      | 159      | 184              | 230    | 11   | 198            | 302   | 129       | 294    | 77   | 263                 | 237 | 33             | 467 | 29                        | 471 | 303               | 197             | 189          | 221     | 90       |
| I know enough about MERS to protect my family and me.                                                                          | 410              | 201     | 209    | 162      | 115      | 133      | 145              | 196    | 7    | 161            | 249   | 94        | 255    | 62   | 211                 | 199 | 29             | 381 | 26                        | 385 | 248               | 162             | 154          | 187     | 69       |
|                                                                                                                                | 82%              | 82%     | 82%    | 80%      | 82%      | 84%      | 79%              | 85%    | 68%  | 81%            | 83%   | 72%       | 87%    | 81%  | 80%                 | 84% | 88%            | 82% | 89%                       | 82% | 82%               | 82%             | 82%          | 85%     | 76%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 324              | 162     | 161    | 132      | 92       | 100      | 118              | 150    | 8    | 125            | 199   | 76        | 195    | 52   | 168                 | 155 | 27             | 297 | 25                        | 299 | 194               | 130             | 136          | 133     | 55       |
|                                                                                                                                | 65%              | 67%     | 63%    | 65%      | 66%      | 63%      | 64%              | 65%    | 79%  | 63%            | 66%   | 59%       | 66%    | 69%  | 64%                 | 66% | 81%            | 64% | 88%                       | 63% | 64%               | 66%             | 72%          | 60%     | 61%      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 97               | 56      | 40     | 46       | 22       | 28       | 33               | 46     | 3    | 27             | 70    | 27        | 52     | 18   | 54                  | 43  | 5              | 91  | 4                         | 93  | 60                | 37              | 28           | 44      | 24       |
|                                                                                                                                | 19%              | 23%     | 16%    | 23%      | 16%      | 18%      | 18%              | 20%    | 31%  | 13%            | 23%   | 21%       | 18%    | 24%  | 20%                 | 18% | 16%            | 20% | 14%                       | 20% | 20%               | 19%             | 15%          | 20%     | 27%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 78               | 49      | 30     | 35       | 21       | 23       | 26               | 42     | 2    | 24             | 54    | 20        | 45     | 13   | 43                  | 36  | 6              | 72  | 6                         | 73  | 45                | 34              | 24           | 34      | 20       |
|                                                                                                                                | 16%              | 20%     | 12%    | 17%      | 15%      | 14%      | 14%              | 18%    | 23%  | 12%            | 18%   | 16%       | 15%    | 18%  | 16%                 | 15% | 19%            | 15% | 20%                       | 15% | 15%               | 17%             | 13%          | 15%     | 22%      |
|                                                                                                                                |                  | B       |        |          |          |          |                  |        | **   |                |       |           |        | *    |                     |     | *              |     | **                        |     |                   |                 |              |         | *        |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Italy Total | Italy  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000        | 482    | 518    | 320      | 383      | 297      | 229              | 475    | 296  | 536            | 464   | 319       | 531    | 150  | 538                 | 462 | 102            | 898 | 170                       | 830 | 638               | 362          | 528          | 233     | 239      |
| Base: All Respondents (wtd)                                                                                                    | 500         | 250    | 250    | 181      | 188      | 131      | 128              | 239    | 134  | 265            | 235   | 243       | 198    | 58   | 263                 | 237 | 48             | 452 | 76                        | 424 | 313               | 187          | 257          | 117     | 126      |
| I know enough about MERS to protect my family and me.                                                                          | 392         | 188    | 204    | 141      | 154      | 97       | 99               | 187    | 106  | 208            | 184   | 199       | 150    | 43   | 198                 | 194 | 34             | 358 | 56                        | 337 | 248               | 144          | 193          | 97      | 103      |
|                                                                                                                                | 78%         | 75%    | 82%    | 78%      | 82%      | 74%      | 77%              | 79%    | 80%  | 78%            | 79%   | 82%       | 75%    | 75%  | 75%                 | 75% | 72%            | 79% | 73%                       | 79% | 79%               | 77%          | 75%          | 83%     | 81%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 337         | 164    | 173    | 125      | 130      | 82       | 85               | 161    | 91   | 176            | 161   | 169       | 132    | 35   | 169                 | 168 | 29             | 308 | 47                        | 290 | 209               | 128          | 170          | 80      | 87       |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 67%         | 65%    | 69%    | 69%      | 69%      | 63%      | 66%              | 67%    | 68%  | 66%            | 69%   | 70%       | 67%    | 61%  | 64%                 | 71% | 61%            | 68% | 62%                       | 68% | 67%               | 69%          | 66%          | 68%     | 69%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 120         | 61     | 59     | 45       | 48       | 27       | 26               | 54     | 40   | 61             | 59    | 53        | 52     | 15   | 57                  | 63  | 12             | 108 | 21                        | 99  | 80                | 40           | 61           | 29      | 30       |
|                                                                                                                                | 24%         | 24%    | 24%    | 25%      | 26%      | 20%      | 20%              | 23%    | 30%  | 23%            | 25%   | 22%       | 26%    | 27%  | 22%                 | 27% | 26%            | 24% | 27%                       | 23% | 26%               | 21%          | 24%          | 25%     | 24%      |
|                                                                                                                                | 55          | 31     | 25     | 22       | 19       | 14       | 12               | 29     | 14   | 31             | 24    | 26        | 20     | 9    | 26                  | 29  | 4              | 51  | 8                         | 47  | 35                | 20           | 31           | 9       | 15       |
|                                                                                                                                | 11%         | 12%    | 10%    | 12%      | 10%      | 11%      | 10%              | 12%    | 10%  | 12%            | 10%   | 11%       | 10%    | 16%  | 10%                 | 12% | 8%             | 11% | 10%                       | 11% | 11%               | 11%          | 12%          | 8%      | 12%      |
|                                                                                                                                |             |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     | *              |     |                           |     |                   |              |              |         |          |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Japan Total | Japan  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000        | 554    | 446    | 263      | 343      | 394      | 608              | 336    | 56   | 607            | 393   | 278       | 233    | 489  | 515                 | 485 | 46             | 954 | 88                        | 912 | 689               | 311          | 92           | 259     | 649      |
| Base: All Respondents (wtd)                                                                                                    | 500         | 251    | 249    | 185      | 150      | 165      | 340              | 142    | 18   | 279            | 221   | 295       | 90     | 115  | 224                 | 276 | 12             | 488 | 27                        | 473 | 315               | 185          | 38           | 118     | 343      |
| I know enough about MERS to protect my family and me.                                                                          | 419         | 207    | 212    | 160      | 118      | 141      | 288              | 116    | 15   | 232            | 187   | 248       | 74     | 97   | 181                 | 237 | 8              | 410 | 20                        | 399 | 255               | 164          | 30           | 100     | 290      |
|                                                                                                                                | 84%         | 82%    | 85%    | 86%      | 79%      | 86%      | 85%              | 82%    | *    | 83%            | 85%   | 84%       | 82%    | 85%  | 81%                 | 86% | 71%            | 84% | 72%                       | 84% | 81%               | 89%          | 77%          | 84%     | 84%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 279         | 145    | 134    | 116      | 76       | 87       | 193              | 77     | 9    | 144            | 135   | 156       | 50     | 72   | 124                 | 155 | 6              | 273 | 14                        | 265 | 174               | 105          | 22           | 64      | 192      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 56%         | 58%    | 54%    | 63%      | 51%      | 53%      | 57%              | 54%    | 48%  | 51%            | 61%   | 53%       | 56%    | 63%  | 55%                 | 56% | 55%            | 56% | 53%                       | 56% | 55%               | 57%          | 58%          | 54%     | 56%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health |             |        |        | DE       |          |          |                  |        | *    |                | I     |           |        | K    |                     |     | *              |     | *                         |     |                   | *            |              |         |          |
|                                                                                                                                | 109         | 66     | 43     | 55       | 30       | 24       | 74               | 32     | 3    | 49             | 60    | 65        | 17     | 28   | 55                  | 54  | 2              | 107 | 5                         | 104 | 72                | 37           | 8            | 17      | 84       |
|                                                                                                                                | 22%         | 26%    | 17%    | 30%      | 20%      | 14%      | 22%              | 23%    | 16%  | 17%            | 27%   | 22%       | 18%    | 24%  | 24%                 | 20% | 17%            | 22% | 20%                       | 22% | 23%               | 20%          | 20%          | 15%     | 24%      |
|                                                                                                                                |             | B      |        | DE       |          |          |                  |        | *    |                | I     |           |        |      |                     |     | *              |     | *                         |     |                   | *            |              |         | W        |
|                                                                                                                                | 104         | 65     | 40     | 54       | 23       | 27       | 71               | 30     | 3    | 49             | 55    | 62        | 15     | 27   | 52                  | 52  | 1              | 103 | 4                         | 100 | 70                | 34           | 6            | 19      | 79       |
|                                                                                                                                | 21%         | 26%    | 16%    | 29%      | 16%      | 16%      | 21%              | 21%    | 17%  | 18%            | 25%   | 21%       | 17%    | 23%  | 23%                 | 19% | 9%             | 21% | 14%                       | 21% | 22%               | 18%          | 16%          | 16%     | 23%      |
|                                                                                                                                |             | B      |        | DE       |          |          |                  |        | *    |                | I     |           |        |      |                     |     | *              |     | *                         |     |                   | *            |              |         |          |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Poland Total | Poland |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 500          | 249    | 251    | 190      | 155      | 155      | 379              | 116    | 5    | 279            | 221   | 67        | 336    | 97   | 225                 | 275 | 47             | 453 | 71                        | 429 | 289               | 211          | 236          | 168     | 96       |
| Base: All Respondents (wtd)                                                                                                    | 500          | 248    | 252    | 215      | 148      | 137      | 387              | 108    | 5    | 262            | 238   | 104       | 327    | 69   | 214                 | 286 | 45             | 455 | 65                        | 435 | 271               | 229          | 236          | 168     | 96       |
| I know enough about MERS to protect my family and me.                                                                          | 390          | 193    | 198    | 166      | 120      | 104      | 300              | 88     | 3    | 207            | 183   | 81        | 254    | 56   | 159                 | 231 | 34             | 357 | 50                        | 341 | 213               | 178          | 172          | 139     | 79       |
|                                                                                                                                | 78%          | 78%    | 78%    | 77%      | 81%      | 76%      | 77%              | 81%    | 58%  | 79%            | 77%   | 78%       | 78%    | 80%  | 74%                 | 81% | 74%            | 78% | 76%                       | 78% | 78%               | 78%          | 73%          | 83%     | 82%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 332          | 175    | 157    | 143      | 101      | 87       | 252              | 77     | 2    | 170            | 162   | 75        | 208    | 50   | 136                 | 196 | 31             | 301 | 44                        | 288 | 174               | 158          | 156          | 111     | 65       |
|                                                                                                                                | 66%          | 71%    | 62%    | 67%      | 68%      | 64%      | 65%              | 71%    | 48%  | 65%            | 68%   | 72%       | 64%    | 71%  | 64%                 | 68% | 69%            | 66% | 67%                       | 66% | 64%               | 69%          | 66%          | 66%     | 68%      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 192          | 112    | 80     | 89       | 59       | 45       | 143              | 48     | 1    | 100            | 92    | 37        | 128    | 27   | 81                  | 111 | 24             | 168 | 27                        | 165 | 115               | 78           | 95           | 57      | 40       |
|                                                                                                                                | 38%          | 45%    | 32%    | 42%      | 39%      | 33%      | 37%              | 45%    | 28%  | 38%            | 39%   | 36%       | 39%    | 39%  | 38%                 | 39% | 53%            | 37% | 42%                       | 38% | 42%               | 34%          | 40%          | 34%     | 42%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health |              | B      |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |     | Q*             |     | *                         |     |                   |              | *            |         | *        |
|                                                                                                                                | 114          | 69     | 45     | 55       | 33       | 27       | 87               | 27     | 1    | 56             | 58    | 20        | 79     | 15   | 49                  | 65  | 13             | 101 | 14                        | 100 | 73                | 42           | 56           | 37      | 21       |
|                                                                                                                                | 23%          | 28%    | 18%    | 26%      | 22%      | 19%      | 22%              | 25%    | 14%  | 21%            | 24%   | 19%       | 24%    | 22%  | 23%                 | 23% | 29%            | 22% | 22%                       | 23% | 27%               | 18%          | 24%          | 22%     | 22%      |
|                                                                                                                                |              | B      |        |          |          |          |                  |        | **   |                |       | *         |        | *    |                     |     | *              |     | *                         |     | U                 |              |              |         | *        |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | South Korea<br>Total | South Korea |          |          |          |     |                  |      |         |                |     |           |      |     |                     |     |                |     |                           |                |                   |        |              |          |     |
|--------------------------------------------------------------------------------------------------------------------------------|----------------------|-------------|----------|----------|----------|-----|------------------|------|---------|----------------|-----|-----------|------|-----|---------------------|-----|----------------|-----|---------------------------|----------------|-------------------|--------|--------------|----------|-----|
|                                                                                                                                |                      | Gender      |          | Age      |          |     | Household Income |      |         | Marital Status |     | Education |      |     | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |                | Employment Status |        | Social Media |          |     |
|                                                                                                                                | Male                 | Female      | Under 35 | 35 to 49 | 50 to 64 | Low | Medium           | High | Married | Other          | Low | Medium    | High | Yes | No                  | Yes | No             | Yes | No                        | Total Employed | Non Employed      | Active | Passive      | Inactive |     |
|                                                                                                                                | A                    | B           | C        | D        | E        | F   | G                | H    | I       | J              | K   | L         | M    | N   | O                   | P   | Q              | R   | S                         | T              | U                 | V      | W            | X        |     |
| Base: All Respondents (unwtd)                                                                                                  | 500                  | 257         | 243      | 179      | 197      | 124 | 84               | 183  | 233     | 298            | 202 | 14        | 124  | 362 | 258                 | 242 | 75             | 425 | 97                        | 403            | 352               | 148    | 167          | 223      | 110 |
| Base: All Respondents (wtd)                                                                                                    | 500                  | 252         | 248      | 211      | 189      | 101 | 89               | 188  | 223     | 277            | 223 | 15        | 128  | 358 | 246                 | 254 | 69             | 431 | 89                        | 411            | 341               | 159    | 168          | 223      | 110 |
| I know enough about MERS to protect my family and me.                                                                          | 374                  | 186         | 188      | 165      | 145      | 64  | 68               | 150  | 156     | 196            | 178 | 10        | 96   | 267 | 175                 | 199 | 41             | 333 | 50                        | 324            | 251               | 123    | 106          | 185      | 83  |
|                                                                                                                                | 75%                  | 74%         | 76%      | 78%      | 77%      | 64% | 77%              | 79%  | 70%     | 71%            | 80% | 70%       | 75%  | 75% | 71%                 | 78% | 60%            | 77% | 79%                       | 73%            | 78%               | 63%    | 83%          | 76%      | V   |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 223                  | 121         | 102      | 112      | 74       | 37  | 39               | 97   | 87      | 112            | 111 | 5         | 61   | 157 | 110                 | 113 | 25             | 198 | 32                        | 191            | 152               | 71     | 68           | 104      | 51  |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 45%                  | 48%         | 41%      | 53%      | 39%      | 37% | 44%              | 51%  | 39%     | 40%            | 50% | 33%       | 48%  | 44% | 45%                 | 44% | 36%            | 46% | 36%                       | 46%            | 45%               | 45%    | 41%          | 47%      | 47% |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 218                  | 108         | 109      | 107      | 80       | 31  | 43               | 89   | 85      | 106            | 112 | 6         | 56   | 156 | 103                 | 115 | 27             | 191 | 31                        | 186            | 154               | 64     | 71           | 101      | 45  |
|                                                                                                                                | 44%                  | 43%         | 44%      | 51%      | 42%      | 31% | 49%              | 47%  | 38%     | 38%            | 50% | 41%       | 44%  | 44% | 42%                 | 45% | 39%            | 44% | 35%                       | 45%            | 45%               | 40%    | 42%          | 46%      | 41% |
|                                                                                                                                | 112                  | 64          | 48       | 45       | 42       | 25  | 21               | 41   | 50      | 65             | 47  | 2         | 24   | 86  | 62                  | 50  | 15             | 97  | 18                        | 94             | 79                | 33     | 41           | 51       | 20  |
|                                                                                                                                | 22%                  | 26%         | 19%      | 21%      | 22%      | 25% | 23%              | 22%  | 23%     | 23%            | 21% | 14%       | 19%  | 24% | 25%                 | 20% | 22%            | 22% | 20%                       | 23%            | 23%               | 21%    | 24%          | 23%      | 19% |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Spain Total | Spain  |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |             | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |             | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |             | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 1000        | 476    | 524    | 343      | 395      | 262      | 667              | 270    | 63   | 526            | 474   | 624       | 94     | 282  | 517                 | 483 | 91             | 909 | 85                        | 915 | 561               | 439          | 498          | 268     | 234      |
| Base: All Respondents (wtd)                                                                                                    | 500         | 252    | 248    | 205      | 180      | 115      | 325              | 142    | 33   | 241            | 259   | 249       | 115    | 136  | 250                 | 250 | 43             | 457 | 42                        | 458 | 273               | 227          | 258          | 139     | 104      |
| I know enough about MERS to protect my family and me.                                                                          | 438         | 225    | 213    | 180      | 158      | 100      | 281              | 127    | 30   | 210            | 227   | 211       | 107    | 120  | 215                 | 223 | 37             | 401 | 36                        | 401 | 238               | 199          | 217          | 128     | 93       |
|                                                                                                                                | 88%         | 89%    | 86%    | 88%      | 87%      | 87%      | 86%              | 89%    | 92%  | 87%            | 88%   | 85%       | 93%    | 88%  | 86%                 | 89% | 84%            | 88% | 87%                       | 88% | 87%               | 88%          | 84%          | 92%     | 89%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 346         | 175    | 171    | 142      | 122      | 82       | 222              | 102    | 22   | 162            | 184   | 166       | 80     | 100  | 174                 | 172 | 31             | 315 | 32                        | 314 | 193               | 153          | 175          | 99      | 73       |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 69%         | 70%    | 69%    | 69%      | 68%      | 72%      | 68%              | 71%    | 68%  | 67%            | 71%   | 67%       | 70%    | 73%  | 70%                 | 69% | 71%            | 69% | 77%                       | 69% | 70%               | 68%          | 68%          | 71%     | 70%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 163         | 79     | 84     | 66       | 59       | 38       | 100              | 51     | 13   | 78             | 85    | 72        | 42     | 49   | 82                  | 81  | 13             | 150 | 13                        | 150 | 89                | 74           | 91           | 39      | 34       |
|                                                                                                                                | 33%         | 31%    | 34%    | 32%      | 33%      | 33%      | 31%              | 35%    | 39%  | 32%            | 33%   | 29%       | 37%    | 36%  | 33%                 | 32% | 31%            | 33% | 31%                       | 33% | 32%               | 33%          | 35%          | 28%     | 32%      |
|                                                                                                                                | 81          | 36     | 45     | 37       | 27       | 17       | 55               | 22     | 4    | 35             | 46    | 37        | 17     | 26   | 43                  | 38  | 6              | 75  | 4                         | 77  | 43                | 39           | 40           | 21      | 20       |
|                                                                                                                                | 16%         | 14%    | 18%    | 18%      | 15%      | 15%      | 17%              | 16%    | 12%  | 15%            | 18%   | 15%       | 15%    | 19%  | 17%                 | 15% | 14%            | 16% | 11%                       | 17% | 16%               | 17%          | 16%          | 15%     | 20%      |
|                                                                                                                                |             |        |        |          |          |          |                  |        | *    |                |       |           | *      |      |                     |     | *              |     | *                         |     |                   |              |              |         |          |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Means: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | Sweden Total | Sweden |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|--------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |              | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                |              | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |              | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
| Base: All Respondents (unwtd)                                                                                                  | 505          | 258    | 247    | 191      | 143      | 171      | 177              | 252    | 76   | 152            | 353   | 330       | 77     | 98   | 313                 | 192 | 46             | 459 | 54                        | 451 | 328               | 177          | 150          | 164     | 191      |
| Base: All Respondents (wtd)                                                                                                    | 500          | 253    | 247    | 185      | 134      | 181      | 145              | 256    | 99   | 178            | 322   | 105       | 262    | 132  | 311                 | 189 | 54             | 446 | 58                        | 442 | 353               | 147          | 166          | 172     | 162      |
| I know enough about MERS to protect my family and me.                                                                          | 421          | 216    | 205    | 145      | 126      | 150      | 115              | 225    | 81   | 152            | 268   | 93        | 218    | 110  | 273                 | 148 | 46             | 375 | 48                        | 372 | 301               | 120          | 135          | 143     | 143      |
|                                                                                                                                | 84%          | 85%    | 83%    | 78%      | 94%      | 83%      | 80%              | 88%    | 81%  | 86%            | 83%   | 89%       | 83%    | 83%  | 88%                 | 79% | 85%            | 84% | 84%                       | 84% | 85%               | 82%          | 82%          | 83%     | 88%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 314          | 149    | 165    | 106      | 90       | 118      | 90               | 159    | 64   | 109            | 205   | 65        | 157    | 92   | 200                 | 114 | 38             | 275 | 37                        | 277 | 224               | 90           | 112          | 101     | 101      |
|                                                                                                                                | 63%          | 59%    | 67%    | 57%      | 67%      | 65%      | 62%              | 62%    | 65%  | 61%            | 64%   | 62%       | 60%    | 69%  | 64%                 | 60% | 71%            | 62% | 64%                       | 63% | 63%               | 61%          | 68%          | 58%     | 62%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 190          | 100    | 89     | 69       | 57       | 64       | 53               | 94     | 43   | 54             | 136   | 26        | 107    | 57   | 135                 | 55  | 22             | 168 | 24                        | 166 | 147               | 43           | 56           | 61      | 72       |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 38%          | 40%    | 36%    | 37%      | 42%      | 35%      | 37%              | 37%    | 44%  | 30%            | 42%   | 25%       | 41%    | 43%  | 43%                 | 29% | 41%            | 38% | 42%                       | 37% | 42%               | 29%          | 34%          | 36%     | 45%      |
|                                                                                                                                |              |        |        | *        | *        | *        | *                | *      | *    | *              | *     |           | K*     | K*   | O                   | *   | **             | **  | **                        | **  | *                 | *            | *            | *       | *        |
|                                                                                                                                | 178          | 97     | 81     | 67       | 57       | 54       | 32               | 99     | 47   | 58             | 120   | 32        | 94     | 52   | 125                 | 53  | 16             | 162 | 22                        | 157 | 144               | 34           | 65           | 52      | 61       |
|                                                                                                                                | 36%          | 38%    | 33%    | 36%      | 43%      | 30%      | 22%              | 39%    | 48%  | 33%            | 37%   | 31%       | 36%    | 39%  | 40%                 | 28% | 29%            | 36% | 37%                       | 35% | 41%               | 23%          | 39%          | 30%     | 38%      |
|                                                                                                                                |              |        |        | *        | *        | *        | *                | F      | F*   | *              | *     |           | *      | *    | *                   | *   | **             | **  | **                        | **  | U                 | *            | *            | *       | *        |

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Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                                                                                                                                                                                                                                                                        | Great Britain<br>Total | Great Britain |          |          |          |     |                  |      |         |                |     |           |      |     |                     |     |                |     |                           |                |                   |        |              |          |     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------|----------|----------|----------|-----|------------------|------|---------|----------------|-----|-----------|------|-----|---------------------|-----|----------------|-----|---------------------------|----------------|-------------------|--------|--------------|----------|-----|
|                                                                                                                                                                                                                                                                                                                                                                                        |                        | Gender        |          | Age      |          |     | Household Income |      |         | Marital Status |     | Education |      |     | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |                | Employment Status |        | Social Media |          |     |
|                                                                                                                                                                                                                                                                                                                                                                                        | Male                   | Female        | Under 35 | 35 to 49 | 50 to 64 | Low | Medium           | High | Married | Other          | Low | Medium    | High | Yes | No                  | Yes | No             | Yes | No                        | Total Employed | Non Employed      | Active | Passive      | Inactive |     |
|                                                                                                                                                                                                                                                                                                                                                                                        |                        | A             | B        | C        | D        | E   | F                | G    | H       | I              | J   | K         | L    | M   | N                   | O   | P              | Q   | R                         | S              | T                 | U      | V            | W        | X   |
| Base: All Respondents (unwtd)<br>Base: All Respondents (wtd)<br>I know enough about MERS to protect my family and me.                                                                                                                                                                                                                                                                  | 1001                   | 474           | 527      | 430      | 295      | 276 | 226              | 562  | 213     | 373            | 628 | 264       | 335  | 402 | 583                 | 418 | 99             | 902 | 130                       | 871            | 645               | 356    | 435          | 288      | 278 |
|                                                                                                                                                                                                                                                                                                                                                                                        | 500                    | 246           | 254      | 185      | 162      | 153 | 113              | 281  | 107     | 194            | 306 | 134       | 166  | 200 | 300                 | 200 | 51             | 449 | 67                        | 433            | 324               | 176    | 214          | 144      | 142 |
|                                                                                                                                                                                                                                                                                                                                                                                        | 424                    | 203           | 220      | 149      | 143      | 132 | 97               | 244  | 83      | 162            | 262 | 116       | 142  | 166 | 253                 | 171 | 38             | 386 | 53                        | 371            | 273               | 150    | 172          | 124      | 129 |
|                                                                                                                                                                                                                                                                                                                                                                                        | 85%                    | 83%           | 87%      | 80%      | 88%      | 86% | 86%              | 87%  | 77%     | 84%            | 86% | 87%       | 85%  | 83% | 84%                 | 86% | *              | 86% | 78%                       | 86%            | 84%               | 85%    | 80%          | 86%      | 91% |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.<br>I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.<br>Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 359                    | 164           | 194      | 124      | 116      | 118 | 83               | 202  | 74      | 142            | 216 | 99        | 120  | 140 | 209                 | 150 | 35             | 324 | 44                        | 315            | 225               | 133    | 144          | 108      | 106 |
|                                                                                                                                                                                                                                                                                                                                                                                        | 72%                    | 67%           | 76%      | 67%      | 72%      | 77% | 74%              | 72%  | 69%     | 73%            | 71% | 74%       | 72%  | 70% | 70%                 | 75% | 68%            | 72% | 66%                       | 73%            | 70%               | 76%    | 68%          | 75%      | 75% |
|                                                                                                                                                                                                                                                                                                                                                                                        |                        |               | A        |          |          | C   |                  |      |         |                |     |           |      |     |                     |     |                | *   |                           |                |                   | T      |              | V        | V   |
|                                                                                                                                                                                                                                                                                                                                                                                        | 185                    | 100           | 85       | 73       | 65       | 47  | 36               | 99   | 49      | 70             | 115 | 37        | 62   | 86  | 114                 | 71  | 17             | 168 | 24                        | 162            | 122               | 63     | 82           | 57       | 46  |
|                                                                                                                                                                                                                                                                                                                                                                                        | 37%                    | 41%           | 33%      | 40%      | 40%      | 31% | 32%              | 35%  | 46%     | 36%            | 37% | 28%       | 37%  | 43% | 38%                 | 35% | 34%            | 37% | 35%                       | 37%            | 38%               | 36%    | 38%          | 39%      | 33% |
|                                                                                                                                                                                                                                                                                                                                                                                        |                        | B             |          | E        | E        |     |                  | FG   |         |                |     |           | K    | K   |                     |     | *              |     |                           |                |                   |        |              |          |     |
|                                                                                                                                                                                                                                                                                                                                                                                        | 99                     | 56            | 43       | 45       | 25       | 28  | 21               | 52   | 26      | 34             | 65  | 22        | 29   | 48  | 58                  | 40  | 11             | 87  | 12                        | 87             | 67                | 32     | 43           | 29       | 26  |
|                                                                                                                                                                                                                                                                                                                                                                                        | 20%                    | 23%           | 17%      | 24%      | 16%      | 18% | 18%              | 18%  | 24%     | 17%            | 21% | 16%       | 17%  | 24% | 19%                 | 20% | 22%            | 19% | 18%                       | 20%            | 21%               | 18%    | 20%          | 20%      | 18% |
|                                                                                                                                                                                                                                                                                                                                                                                        |                        | B             |          | D        |          |     |                  |      |         |                |     |           |      | KL  |                     |     | *              |     |                           |                |                   |        |              |          |     |

Questions on MERS  
HL3. [Summary - Low2Box (Somewhat disagree/Strongly disagree)] To what extent do you agree or disagree with the following statements?  
Proportions/Mean: - Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

|                                                                                                                                | United States | the US |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
|--------------------------------------------------------------------------------------------------------------------------------|---------------|--------|--------|----------|----------|----------|------------------|--------|------|----------------|-------|-----------|--------|------|---------------------|-----|----------------|-----|---------------------------|-----|-------------------|--------------|--------------|---------|----------|
|                                                                                                                                |               | Gender |        | Age      |          |          | Household Income |        |      | Marital Status |       | Education |        |      | Chief Income Earner |     | Business Owner |     | Senior Executive/Decision |     | Employment Status |              | Social Media |         |          |
|                                                                                                                                | Total         | Male   | Female | Under 35 | 35 to 49 | 50 to 64 | Low              | Medium | High | Married        | Other | Low       | Medium | High | Yes                 | No  | Yes            | No  | Yes                       | No  | Total Employed    | Non Employed | Active       | Passive | Inactive |
|                                                                                                                                |               | A      | B      | C        | D        | E        | F                | G      | H    | I              | J     | K         | L      | M    | N                   | O   | P              | Q   | R                         | S   | T                 | U            | V            | W       | X        |
|                                                                                                                                |               |        |        |          |          |          |                  |        |      |                |       |           |        |      |                     |     |                |     |                           |     |                   |              |              |         |          |
| Base: All Respondents (unwtd)                                                                                                  | 1000          | 471    | 529    | 294      | 327      | 379      | 118              | 610    | 272  | 596            | 404   | 338       | 394    | 268  | 499                 | 501 | 111            | 889 | 131                       | 869 | 659               | 341          | 381          | 223     | 396      |
| Base: All Respondents (wtd)                                                                                                    | 500           | 247    | 253    | 182      | 156      | 162      | 81               | 210    | 209  | 287            | 213   | 232       | 127    | 141  | 242                 | 258 | 61             | 439 | 74                        | 426 | 333               | 167          | 199          | 105     | 196      |
| I know enough about MERS to protect my family and me.                                                                          | 400           | 188    | 213    | 140      | 125      | 135      | 62               | 168    | 171  | 234            | 166   | 197       | 101    | 103  | 177                 | 224 | 39             | 361 | 45                        | 355 | 261               | 139          | 145          | 87      | 168      |
|                                                                                                                                | 80%           | 76%    | 84%    | 77%      | 80%      | 84%      | 76%              | 80%    | 81%  | 82%            | 78%   | 85%       | 79%    | 73%  | 73%                 | 87% | 65%            | 82% | 62%                       | 83% | 78%               | 83%          | 73%          | 83%     | 86%      |
| My government has taken appropriate steps to screen travelers coming into my country to prevent the spread of MERS.            | 316           | 146    | 170    | 99       | 102      | 114      | 42               | 132    | 142  | 196            | 119   | 157       | 82     | 77   | 148                 | 168 | 36             | 280 | 38                        | 277 | 204               | 112          | 117          | 69      | 129      |
| I will consider cancelling or delaying travel if I found out the country I wanted to visit had experienced any cases of MERS.  | 63%           | 59%    | 67%    | 54%      | 66%      | 71%      | 52%              | 63%    | 68%  | 69%            | 56%   | 67%       | 65%    | 55%  | 61%                 | 65% | 59%            | 64% | 52%                       | 65% | 61%               | 67%          | 59%          | 66%     | 66%      |
| Travelers entering my country who have been in any of the countries where MERS has been present should be screened by a health | 127           | 71     | 56     | 53       | 43       | 31       | 20               | 44     | 63   | 75             | 52    | 53        | 32     | 42   | 66                  | 61  | 17             | 110 | 17                        | 110 | 89                | 38           | 60           | 21      | 46       |
|                                                                                                                                | 25%           | 29%    | 22%    | 29%      | 28%      | 19%      | 24%              | 21%    | 30%  | 26%            | 24%   | 23%       | 25%    | 30%  | 27%                 | 24% | 28%            | 25% | 24%                       | 26% | 27%               | 23%          | 30%          | 20%     | 23%      |
|                                                                                                                                |               | B      |        | E        | E        |          |                  | G      |      |                |       |           |        | 23   |                     |     | *              |     |                           |     |                   | W            |              |         |          |
|                                                                                                                                | 88            | 47     | 41     | 42       | 24       | 22       | 17               | 31     | 40   | 44             | 44    | 42        | 23     | 23   | 43                  | 45  | 9              | 79  | 10                        | 78  | 58                | 30           | 33           | 18      | 37       |
|                                                                                                                                | 18%           | 19%    | 16%    | 23%      | 16%      | 13%      | 21%              | 15%    | 19%  | 15%            | 21%   | 18%       | 18%    | 17%  | 18%                 | 17% | 14%            | 18% | 13%                       | 18% | 17%               | 18%          | 16%          | 17%     | 19%      |
|                                                                                                                                |               |        |        | DE       |          |          |                  |        |      |                |       |           |        |      |                     |     | *              |     |                           |     |                   |              |              |         |          |