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Interview dates: July 26-29, 2013
Interviews: 1,009 adults

RBC Consumer Outlook Index Survey
CONDUCTED BY IPSOS PUBLIC AFFAIRS

These are findings of an Ipsos online poll conducted July 26-29, 2013. For this survey, a national sample of 1,009 adults from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction or are they off on the wrong track?

	Right direction	Wrong track
7/26-29/13	41	59
6/27-28/13	42	58
5/31-6/03/13	42	58
4/26-4/30/13	39	61
3/28-4/1/13	41	59
2/28-3/3/13	32	68
1/24-27/13	45	55
1/7-1/9/13	41	59
11/29-12/2/12	43	57
10/25-28/12	45	55
9/27-10/1/12	40	60
9/6-9/12	41	59
7/26-29/12	36	64
6/28-7/1/12	37	63
5/31-6/3/12	36	64
4/26-29/12	38	62
3/29-4/1/12	34	66
3/1-4/12	38	62
1/26-29/12	35	65
12/27-29/11	31	69
11/21-23/11	24	76
10/27-30/11	26	74
9/29-10/2/11	25	75
8/25-28/11	25	75
7/28-31/11	24	76
6/28-7/1/11	37	63
5/27-30/11	38	62
4/28-5/1/11	30	70
3/24-27/11	33	67
2/25-28/11	33	67
1/28-31/11	40	60
12/27-30/10	36	64
11/19-22/10	39	61
10/29-11/1/10	35	65
9/30-10/3/10	37	63
8/26-30/10	33	67
7/29-8/1/10	37	63
7/8-11/10	36	64
6/4-7/10	35	65
4/29-5/2/10	40	60
4/1-5/10	44	56
2/25-3/1/10	38	62

2A. Compared to six months ago… Are you NOW more or less comfortable making a major purchase decision, like a home or car?

	More comfortable	Less comfortable	No change	Not sure
7/26-29/13	18	39	39	4
6/27-28/13	19	38	39	5
5/31-6/03/13	19	35	40	5
4/26-4/30/13	16	38	43	3
3/28-4/1/13	20	39	37	4
2/28-3/3/13	13	42	40	4
1/24-27/13	19	35	40	6
1/7-1/9/13	15	41	40	4
11/29-12/2/12	14	42	40	3
10/25-28/12	15	41	39	5
9/27-10/1/12	16	42	37	4
9/6-9/12	18	35	43	4
7/26-29/12	15	43	38	4
6/28-7/1/12	16	43	37	4
5/31-6/3/12	14	42	40	5
4/26-29/12	16	40	40	4
3/29-4/1/12	15	40	40	5
3/1-4/12	15	41	41	4
1/26-29/12	11	47	39	3
12/27-29/11	13	45	38	3
11/21-23/11	8	54	34	3
10/27-30/11	7	58	31	4
9/29-10/2/11	9	56	31	4
8/25-28/11	8	56	33	3
7/28-31/11	8	59	31	3
6/28-7/1/11	9	48	38	5
5/27-30/11	13	40	43	4
4/28-5/1/11	8	48	41	3
3/24-27/11	12	45	37	6
2/25-28/11	12	50	34	4
1/28-31/11	11	41	42	5
12/27-30/10	11	45	40	5
11/19-22/10	12	42	40	6
10/29-11/1/10	11	51	34	4
9/30-10/3/10	9	51	35	4
8/26-30/10	10	52	34	5
7/29-8/1/10	10	46	38	6
7/8-11/10	11	48	37	5
6/4-7/10	10	46	41	4
4/29-5/2/10	9	46	40	5
4/1-5/10	11	42	43	5
2/25-3/1/10	8	51	36	5

2B. Compared to six months ago… Are you NOW more or less comfortable making other household purchases?

	More comfortable	Less comfortable	No change	Not sure
7/26-29/13	23	28	45	4
6/27-28/13	25	29	42	4
5/31-6/03/13	27	28	41	4
4/26-4/30/13	24	27	46	3
3/28-4/1/13	29	29	40	2
2/28-3/3/13	17	34	46	3
1/24-27/13	25	28	42	5
1/7-1/9/13	21	31	45	3
11/29-12/2/12	21	31	45	3
10/25-28/12	24	28	45	3
9/27-10/1/12	25	31	42	2
9/6-9/12	26	25	45	4
7/26-29/12	21	31	44	3
6/28-7/1/12	23	34	41	2
5/31-6/3/12	20	31	46	3
4/26-29/12	25	29	43	3
3/29-4/1/12	20	34	42	3
3/1-4/12	19	29	50	3
1/26-29/12	19	36	44	1
12/27-29/11	19	35	44	2
11/21-23/11	14	43	42	2
10/27-30/11	11	46	40	3
9/29-10/2/11	14	43	40	3
8/25-28/11	11	44	43	2
7/28-31/11	11	45	40	4
6/28-7/1/11	13	34	48	4
5/27-30/11	18	31	49	2
4/28-5/1/11	14	37	46	2
3/24-27/11	20	33	42	6
2/25-28/11	18	36	41	4
1/28-31/11	16	34	45	5
12/27-30/10	19	32	45	4
11/19-22/10	16	33	48	3
10/29-11/1/10	16	39	42	3
9/30-10/3/10	15	40	42	3
8/26-30/10	17	38	41	4
7/29-8/1/10	17	36	43	4
7/8-11/10	17	35	43	5
6/4-7/10	15	32	51	3
4/29-5/2/10	17	33	46	4
4/1-5/10	16	31	51	3
2/25-3/1/10	14	39	45	2

3A. Compared to six months ago… are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	More confident	Less confident	No change	Not sure
7/26-29/13	17	35	42	5
6/27-28/13	18	34	42	6
5/31-6/03/13	19	35	41	5
4/26-4/30/13	18	38	40	4
3/28-4/1/13	19	34	42	5
2/28-3/3/13	13	41	42	4
1/24-27/13	21	35	38	5
1/7-1/9/13	17	39	40	3
11/29-12/2/12	18	39	39	4
10/25-28/12	18	37	39	5
9/27-10/1/12	18	37	42	2
9/6-9/12	22	32	42	5
7/26-29/12	18	42	37	3
6/28-7/1/12	17	39	40	5
5/31-6/3/12	15	42	40	3
4/26-29/12	18	37	41	4
3/29-4/1/12	16	39	40	5
3/1-4/12	15	34	47	--
1/26-29/12	15	43	40	3
12/27-29/11	16	38	42	4
11/21-23/11	10	47	38	5
10/27-30/11	9	52	35	4
9/29-10/2/11	11	53	33	4
8/25-28/11	8	50	39	3
7/28-31/11	10	47	39	4
6/28-7/1/11	10	40	42	7
5/27-30/11	17	41	38	4
4/28-5/1/11	9	42	44	4
3/24-27/11	14	42	38	5
2/25-28/11	13	46	37	4
1/28-31/11	14	44	38	4
12/27-30/10	13	41	41	5
11/19-22/10	17	41	39	3
10/29-11/1/10	10	44	40	5
9/30-10/3/10	12	48	34	5
8/26-30/10	12	49	35	5
7/29-8/1/10	12	43	40	5
7/8-11/10	12	43	40	5
6/4-7/10	11	46	39	4
4/29-5/2/10	13	44	39	4
4/1-5/10	13	41	42	5
2/25-3/1/10	12	49	34	4

3B. Compared to six months ago… are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	More confident	Less confident	No change	Not sure
7/26-29/13	17	39	39	5
6/27-28/13	19	38	36	7
5/30-6/03/13	20	39	36	5
4/26-4/30/13	19	39	39	3
3/28-4/1/13	21	37	38	4
2/28-3/3/13	15	42	39	4
1/24-27/13	20	39	36	5
1/7-1/9/13	17	43	36	4
11/29-12/2/12	16	44	35	5
10/25-28/12	18	40	37	5
9/27-10/1/12	18	42	35	4
9/6-9/12	20	38	37	6
7/26-29/12	19	45	31	6
6/28-7/1/12	15	45	34	6
5/31-6/3/12	15	45	35	4
4/26-29/12	19	41	36	5
3/29-4/1/12	19	43	34	4
3/1-4/12	15	43	36	5
1/26-29/12	13	47	34	5
12/27-29/11	14	46	35	5
11/21-23/11	9	56	30	5
10/27-30/11	7	55	32	6
9/29-10/2/11	9	59	28	4
8/25-28/11	8	59	30	3
7/28-31/11	9	54	32	6
6/28-7/1/11	10	47	35	8
5/27-30/11	18	41	36	5
4/28-5/1/11	11	47	38	4
3/24-27/11	14	43	37	6
2/25-28/11	14	51	30	6
1/28-31/11	13	46	36	5
12/27-30/10	12	45	38	5
11/19-22/10	16	43	34	7
10/29-11/1/10	10	50	35	4
9/30-10/3/10	12	52	29	7
8/26-30/10	12	53	30	5
7/29-8/1/10	13	46	34	7
7/8-11/10	14	50	31	5
6/4-7/10	9	51	36	4
4/29-5/2/10	15	47	34	4
4/1-5/10	13	43	38	6
2/25-3/1/10	12	53	30	6

4. Thinking of the last six months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	Yes	No
7/26-29/13	36	64
6/27-28/13	34	66
5/31-6/03/13	32	68
4/26-30/13	33	67
3/28-4/1/13	35	65
2/28-3/3/13	32	68
1/24-27/13	39	61
1/7-1/9/13	34	66
11/29-12/2/12	36	64
10/25-28/12	35	65
9/27-10/1/12	32	68
9/6-9/12	36	64
7/26-29/12	41	59
6/28-7/1/12	38	62
5/31-6/3/12	38	62
4/26-29/12	41	59
3/29-4/1/12	39	61
3/1-4/12	34	66
1/26-29/12	42	58
12/27-29/11	38	62
11/21-23/11	46	54
10/27-30/11	42	58
9/29-10/2/11	46	54
8/25-28/11	37	63
7/28-31/11	37	63
6/28-7/1/11	38	62
5/27-30/11	38	62
4/28-5/1/11	42	58
3/24-27/11	43	57
2/25-28/11	44	56
1/28-31/11	45	55
12/27-30/10	41	59
11/19-22/10	43	57
10/29-11/1/10	46	54
9/30-10/3/10	48	52
8/26-30/10	47	53
7/29-8/1/10	47	53
7/8-11/10	48	52
6/4-7/10	45	55
4/29-5/2/10	49	51
4/1-5/10	49	51
2/25-3/1/10	50	50

5. Are you, or is anyone in your household **currently** worried about losing their job or being laid off?

	Yes	No
7/26-29/13	29	71
6/27-28/13	26	74
5/31-6/03/13	29	71
4/26-30/13	26	74
3/28-4/1/13	24	76
2/28-3/3/13	29	71
1/24-27/13	25	75
1/7-1/9/13	27	73
11/29-12/2/12	31	69
10/25-28/12	28	72
9/27-10/1/12	28	72
9/6-9/12	26	74
7/26-29/12	30	70
6/28-7/1/12	29	71
5/31-6/3/12	29	71
4/26-29/12	28	72
3/29-4/1/12	27	73
3/1-4/12	26	74
1/26-29/12	32	68
12/27-29/11	29	71
11/21-23/11	34	66
10/27-30/11	32	68
9/29-10/2/11	34	66
8/25-28/11	28	72
7/28-31/11	31	69
6/28-7/1/11	25	75
5/27-30/11	25	75
4/28-5/1/11	28	72
3/24-27/11	29	71
2/25-28/11	32	68
1/28-31/11	32	68
12/27-30/10	31	69
11/19-22/10	29	71
10/29-11/1/10	31	69
9/30-10/3/10	31	69
8/26-30/10	32	68
7/29-8/1/10	33	67
7/8-11/10	33	67
6/4-7/10	28	72
4/29-5/2/10	32	68
4/1-5/10	33	67
2/25-3/1/10	33	67

7. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	7	6	5	4	3	2	1	Strong (T2B)	Mid (M2B)	Weak (B3B)
7/26-29/13	4	8	23	28	18	10	9	12	51	37
6/27-28/13	6	8	24	27	16	12	8	13	51	36
5/31-6/03/13	2	7	24	31	21	9	5	10	55	35
4/26-30/13	3	7	23	28	21	9	9	10	51	39
3/28-4/1/13	4	6	23	31	16	12	8	10	54	37
2/28-3/3/13	2	6	23	29	19	11	10	8	52	40
1/24-27/13	4	5	23	27	22	11	8	9	50	41
1/7-1/9/13	2	8	21	24	22	14	8	10	46	44
11/29-12/2/12	2	5	19	29	21	14	10	8	48	45
10/25-28/12	2	6	20	27	20	15	11	7	47	45
9/27-10/1/12	2	4	20	26	23	13	11	6	46	48
9/6-9/12	2	6	20	26	22	12	12	8	46	46
7/26-29/12	3	6	20	25	23	13	11	9	45	46
6/28-7/1/12	3	5	16	27	22	15	12	8	44	49
5/31-6/3/12	2	4	16	28	24	14	12	6	44	49
4/26-29/12	2	5	19	26	21	15	12	7	45	48
3/29-4/1/12	2	5	18	25	23	14	13	8	43	49
3/1-4/12	3	3	18	30	22	12	13	6	48	47
1/26-29/12	2	6	16	28	22	19	8	7	44	49
12/27-29/11	2	5	18	25	25	13	12	7	43	50
11/21-23/11	1	4	13	26	23	18	15	5	38	56
10/27-30/11	1	3	13	26	24	19	14	4	39	57
9/29-10/2/11	1	3	15	25	23	20	12	5	40	56
8/25-28/11	1	4	14	23	24	18	14	5	38	57
7/28-31/11	3	4	12	24	25	17	16	7	36	58
6/28-7/1/11	2	5	15	31	20	16	12	7	45	48
5/27-30/11	1	5	14	31	22	16	11	6	45	49
4/28-5/1/11	3	5	14	27	22	15	14	8	41	51
3/24-27/11	3	5	19	24	19	16	14	9	42	49
2/25-28/11	2	5	15	28	22	16	13	6	42	51
1/28-31/11	1	3	18	27	20	18	13	4	45	51
12/27-30/10	2	3	19	29	21	14	12	5	47	47
11/19-22/10	1	3	16	28	24	15	13	4	44	51
10/29-11/1/10	1	3	13	26	22	19	15	5	39	56
9/30-10/3/10	1	3	13	25	27	17	13	4	39	57
8/26-30/10	1	3	13	24	25	21	13	4	37	59
7/29-8/1/10	2	4	14	26	26	16	11	6	40	54
7/8-11/10	2	4	13	29	23	17	12	6	42	52
6/4-7/10	1	3	15	25	26	17	13	4	40	57
4/29-5/2/10	1	4	15	27	23	17	13	5	43	52
4/1-5/10	1	5	14	26	25	16	14	6	39	55
2/25-3/1/10	1	3	13	24	27	17	15	4	37	59

8. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	7	6	5	4	3	2	1	Strong (T2B)	Mid (M3B)	Weak (B3B)
7/26-29/13	6	11	26	23	15	8	12	16	49	35
6/27-28/13	8	11	21	24	15	9	10	19	46	35
5/31-6/03/13	5	12	24	25	17	9	8	17	49	34
4/26-30/13	5	11	24	27	15	10	8	16	51	33
3/28-4/1/13	5	12	26	26	13	10	8	17	52	31
2/28-3/3/13	5	11	22	25	17	10	10	16	47	37
1/24-27/13	6	11	20	24	16	12	12	17	43	40
1/7-1/9/13	4	13	19	27	16	11	10	17	46	37
11/29-12/2/12	3	7	19	28	18	13	11	11	47	42
10/25-28/12	3	10	19	23	17	14	14	13	42	44
9/27-10/1/12	3	8	19	28	17	11	13	11	47	42
9/6-9/12	4	9	19	26	18	14	11	13	44	42
7/26-29/12	5	10	19	22	18	13	13	15	41	45
6/28-7/1/12	5	9	18	27	19	12	10	14	45	41
5/31-6/3/12	4	9	19	22	17	14	15	13	41	46
4/26-29/12	4	7	23	24	17	10	15	11	47	42
3/29-4/1/12	4	10	18	25	19	13	11	14	43	44
3/1-4/12	4	9	20	25	20	12	11	12	45	43
1/26-29/12	2	8	20	21	19	15	14	11	41	48
12/27-29/11	5	10	20	25	17	11	12	15	45	40
11/21-23/11	3	5	17	25	23	12	16	8	41	51
10/27-30/11	2	4	16	25	21	17	15	7	41	53
9/29-10/2/11	3	9	18	22	20	16	13	11	40	49
8/25-28/11	3	8	16	26	19	14	13	11	43	46
7/28-31/11	2	7	19	24	19	13	15	9	43	47
6/28-7/1/11	3	8	20	26	18	12	13	11	46	43
5/27-30/11	4	6	21	25	23	9	11	11	46	44
4/28-5/1/11	3	9	20	25	19	12	12	12	45	43
3/24-27/11	5	8	19	28	17	10	13	13	46	41
2/25-28/11	3	9	18	24	19	15	14	11	42	47
1/28-31/11	3	8	20	25	15	15	13	12	46	43
12/27-30/10	3	8	19	27	19	11	13	11	46	43
11/19-22/10	3	7	19	27	18	13	12	10	47	43
10/29-11/1/10	3	7	19	26	20	13	13	10	45	45
9/30-10/3/10	2	7	19	26	20	12	13	9	45	46
8/26-30/10	2	5	20	27	20	12	14	8	47	46
7/29-8/1/10	3	7	20	26	17	15	12	10	46	44
7/8-11/10	3	6	19	25	18	14	15	9	44	47
6/4-7/10	2	7	18	25	20	13	14	9	44	47
4/29-5/2/10	2	8	21	25	18	14	12	11	45	44
4/1-5/10	2	10	19	27	19	14	11	11	49	43
2/25-3/1/10	2	7	16	26	19	14	16	9	42	49

9. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	Good time	Bad time	Not sure
7/26-29/13	23	27	50
6/27-28/13	22	29	48
5/31-6/03/13	23	27	50
4/26-30/13	24	27	49
3/28-4/1/13	23	26	51
2/28-3/3/13	19	30	51
1/24-27/13	24	27	49
1/7-1/9/13	20	33	47
11/29-12/2/12	15	38	47
10/25-28/12	14	36	50
9/27-10/1/12	16	34	50
9/6-9/12	20	35	45
7/26-29/12	14	39	47
6/28-7/1/12	18	38	44
5/31-6/3/12	14	41	45
4/26-29/12	22	31	47
3/29-4/1/12	18	33	49
3/1-4/12	22	32	46
1/26-29/12	18	30	52
12/27-29/11	19	34	47
11/21-23/11	12	47	41
10/27-30/11	16	44	40
9/29-10/2/11	16	45	40
8/25-28/11	22	40	39
7/28-31/11	12	52	36
6/28-7/1/11	14	35	51
5/27-30/11	16	32	52
4/28-5/1/11	16	34	50
3/24-27/11	18	31	52
2/25-28/11	18	39	44
1/28-31/11	22	29	48
12/27-30/10	19	30	51
11/19-22/10	20	32	48
10/29-11/1/10	18	35	48
9/30-10/3/10	17	36	47
8/26-30/10	13	41	46
7/29-8/1/10	16	40	44
7/8-11/10	16	34	50
6/4-7/10	14	43	43
4/29-5/2/10	20	33	47
4/1-5/10	20	28	52
2/25-3/1/10	15	38	47

10. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	Yes	No	Not sure
7/26-29/13	31	35	34
6/27-28/13	32	35	33
5/31-6/03/13	37	34	30
4/26-30/13	33	34	33
3/28-4/1/13	34	35	31
2/28-3/3/13	32	36	31
1/24-27/13	32	33	35
1/7-1/9/13	30	38	32
11/29-12/2/12	27	43	30
10/25-28/12	30	40	31
9/27-10/1/12	35	39	26
9/6-9/12	34	35	31
7/26-29/12	30	42	28
6/28-7/1/12	34	36	29
5/31-6/3/12	31	39	30
4/26-29/12	32	40	28
3/29-4/1/12	31	38	30
3/1-4/12	33	38	30
1/26-29/12	36	37	27
12/27-29/11	32	40	28
11/21-23/11	27	47	26
10/27-30/11	30	45	25
9/29-10/2/11	33	44	23
8/25-28/11	33	41	26
7/28-31/11	27	45	29
6/28-7/1/11	28	40	32
5/27-30/11	29	39	33
4/28-5/1/11	29	39	31
3/24-27/11	31	39	30
2/25-28/11	34	38	28
1/28-31/11	32	37	31
12/27-30/10	28	41	30
11/19-22/10	32	39	29
10/29-11/1/10	29	42	29
9/30-10/3/10	33	44	24
8/26-30/10	36	40	25
7/29-8/1/10	35	37	28
7/8-11/10	31	37	32
6/4-7/10	29	41	29
4/29-5/2/10	32	38	30
4/1-5/10	34	36	31
2/25-3/1/10	34	40	26

11. Thinking of the next twelve months, how do you expect the prices of the following to change?

	Major increase in price	Minor increase	No change in price	Minor decrease	Major decrease in price	Total increase	Total decrease
Homes for sale in your neighborhood							
7/26-29/13	18	39	32	9	2	57	11
6/27-28/13	20	36	30	11	3	56	14
5/31-6/03/13	17	42	29	12	1	58	13
4/26-30/13	13	38	34	11	3	51	14
3/28-4/1/13	16	38	31	12	3	54	15
2/28-3/3/13	12	37	36	12	3	49	15
1/24-27/13	12	35	37	14	3	46	17
1/7-1/9/13	11	34	39	13	3	46	15
11/29-12/2/12	12	32	36	15	4	45	20
10/25-28/12	10	34	35	17	4	44	21
9/27-10/1/12	9	32	37	17	4	41	22
9/6-9/12	11	32	37	16	4	43	20
7/26-29/12	12	28	35	20	5	40	24
6/28-7/1/12	10	29	36	20	5	39	25
5/31-6/3/12	11	30	38	17	5	40	22
4/26-29/12	9	27	41	19	4	36	24
3/29-4/1/12	11	26	36	22	4	37	27
3/1-4/12	10	23	39	24	4	33	28
1/26-29/12	8	21	40	23	7	29	31
12/27-29/11	7	23	39	26	5	30	31
11/21-23/11	8	21	39	26	6	29	33
10/27-30/11	6	20	35	30	8	27	38
9/29-10/2/11	8	19	34	30	8	27	39
8/25-28/11	8	17	36	30	9	24	39
7/28-31/11	10	19	38	23	10	29	33
6/28-7/1/11	7	24	39	23	7	31	30
5/27-30/11	9	22	40	22	7	31	29
4/28-5/1/11	12	18	38	25	7	30	32
3/24-27/11	8	22	36	27	7	30	34
2/25-28/11	9	26	37	22	7	34	28
1/28-31/11	7	21	43	24	6	28	30
12/27-30/10	7	22	38	26	6	30	33
11/19-22/10	6	20	42	25	7	26	32
10/29-11/1/10	4	25	43	21	7	29	28
9/30-10/3/10	3	28	42	22	5	31	27
8/26-30/10	3	22	36	31	9	25	40
7/29-8/1/10	5	28	37	24	7	32	31

	Major increase in price	Minor increase	No change in price	Minor decrease	Major decrease in price	Total increase	Total decrease
Food and groceries							
7/26-29/13	31	46	19	2	1	77	4
6/27-28/13	32	46	18	2	1	78	3
5/31-6/03/13	29	51	16	3	1	80	3
4/26-30/13	30	49	18	2	*	79	3
3/28-4/1/13	32	47	17	2	1	80	3
2/28-3/3/13	41	44	13	2	*	85	2
1/24-27/13	33	46	18	3	1	79	4
1/7-1/9/13	39	44	13	3	1	83	4
11/29-12/2/12	33	48	16	3	1	80	4
10/25-28/12	35	43	17	4	1	78	5
9/27-10/1/12	39	45	14	2	1	84	2
9/6-9/12	41	42	13	3	1	83	4
7/26-29/12	44	39	13	2	1	84	4
6/28-7/1/12	24	50	21	3	1	74	4
5/31-6/3/12	28	49	18	4	1	77	5
4/26-29/12	34	47	16	2	1	81	2
3/29-4/1/12	39	47	12	3	0	85	3
3/1-4/12	40	45	13	1	1	85	2
1/26-29/12	32	52	14	1	0	84	1
12/27-29/11	32	48	18	2	0	79	2
11/21-23/11	35	49	14	1	0	84	2
10/27-30/11	34	51	13	1	0	85	2
9/29-10/2/11	35	49	13	3	0	84	3
8/25-28/11	38	45	15	1	1	83	2
7/28-31/11	38	45	15	1	*	83	2
6/28-7/1/11	38	45	14	3	1	82	4
5/27-30/11	40	42	14	2	1	82	3
4/28-5/1/11	48	40	9	2	1	88	3
3/24-27/11	45	42	10	2	1	87	4
2/25-28/11	45	43	12	*	*	88	1
1/28-31/11	34	48	16	2	--	82	2
12/27-30/10	31	50	16	2	*	81	3
11/19-22/10	25	54	19	1	1	79	2

	Major increase in price	Minor increase	No change in price	Minor decrease	Major decrease in price	Total increase	Total decrease
Gasoline and fuel prices							
7/26-29/13	46	35	14	3	2	81	4
6/27-28/13	40	36	17	6	1	77	7
5/31-6/03/13	37	43	13	6	1	80	7
4/26-30/13	36	39	15	10	1	75	10
3/28-4/1/13	40	40	12	7	1	80	8
2/28-3/3/13	57	28	10	4	1	85	5
1/24-27/13	34	42	14	8	1	76	9
1/7-1/9/13	34	42	15	8	1	76	9
11/29-12/2/12	37	38	15	9	1	75	10
10/25-28/12	36	35	12	15	2	71	17
9/27-10/1/12	44	37	12	8	--	81	8
9/6-9/12	52	30	10	7	1	81	8
7/26-29/12	44	39	10	5	2	83	7
6/28-7/1/12	25	35	16	21	3	60	24
5/31-6/3/12	38	34	14	12	2	72	14
4/26-29/12	47	33	10	9	1	80	9
3/29-4/1/12	68	21	6	3	2	89	5
3/1-4/12	73	15	9	2	1	88	3
1/26-29/12	51	37	7	5	0	88	5
12/27-29/11	31	44	16	8	1	76	9
11/21-23/11	37	40	14	9	0	77	9
10/27-30/11	34	44	12	9	1	78	10
9/29-10/2/11	33	39	10	17	0	72	18
8/25-28/11	34	37	17	11	1	71	12
7/28-31/11	47	35	11	7	1	82	7
6/28-7/1/11	33	33	15	17	1	67	18
5/27-30/11	48	27	10	12	3	75	15
4/28-5/1/11	76	14	7	2	2	90	3
3/24-27/11	72	19	6	2	2	90	4
2/25-28/11	79	14	6	1	*	93	1
1/28-31/11	58	30	10	2	--	88	2
12/27-30/10	56	31	10	2	1	87	3
11/19-22/10	37	46	13	4	1	82	5

	Major increase in price	Minor increase	No change in price	Minor decrease	Major decrease in price	Total increase	Total decrease
Consumer electronics (TVs, computers, music players, etc.)							
7/26-29/13	14	37	36	10	2	51	12
6/27-28/13	19	36	36	8	1	55	9
5/31-6/03/13	12	42	35	11	*	54	12
4/26-30/13	16	37	35	10	2	54	11
3/28-4/1/13	14	41	35	10	1	54	11
2/28-3/3/13	14	40	35	10	*	55	11
1/24-27/13	14	37	34	14	1	51	15
1/7-1/9/13	14	38	34	12	1	53	13
11/29-12/2/12	17	36	32	14	1	53	15
10/25-28/12	14	39	33	12	1	53	13
9/27-10/1/12	13	41	33	11	1	54	12
9/6-9/12	14	37	36	12	1	51	13
7/26-29/12	16	42	31	9	2	58	10
6/28-7/1/12	12	35	41	12	0	47	12
5/31-6/3/12	15	38	34	12	1	53	13
4/26-29/12	14	39	33	13	1	53	14
3/29-4/1/12	16	39	32	12	1	55	12
3/1-4/12	13	42	32	11	1	56	12
1/26-29/12	12	36	33	19	1	47	19
12/27-29/11	11	34	36	18	2	44	20
11/21-23/11	11	36	32	21	1	47	21
10/27-10/30/11	12	40	32	14	1	53	16
9/29-10/2/11	13	42	29	15	1	55	16
8/25-28/11	16	37	34	11	1	53	13
7/28-31/11	16	37	35	11	1	53	12
6/28-7/1/11	14	38	34	12	1	53	13
5/27-30/11	15	38	34	12	1	52	13
4/28-5/1/11	21	41	30	8	1	61	9
3/24-27/11	18	41	26	13	2	59	15
2/25-28/11	16	42	29	14	*	57	14
1/28-31/11	11	37	37	15	1	48	16
12/27-30/10	10	36	36	17	1	46	18
11/19-22/10	11	29	33	23	3	40	27

	Major increase in price	Minor increase	No change in price	Minor decrease	Major decrease in price	Total increase	Total decrease
Durable goods (automobiles, appliances, furniture, etc.)							
7/26-29/13	18	43	33	4	2	61	6
6/27-28/13	20	41	33	4	2	61	6
5/31-6/03/13	16	45	33	6	*	61	6
4/26-30/13	19	44	31	6	1	62	7
3/28-4/1/13	16	47	31	5	1	63	6
2/28-3/3/13	20	47	29	4	*	67	4
1/24-27/13	16	48	30	5	1	63	6
1/7-1/9/13	18	46	31	5	--	64	5
11/29-12/2/12	19	43	30	7	1	62	8
10/25-28/12	17	42	35	5	1	60	5
9/27-10/1/12	17	46	31	6	1	63	6
9/6-9/12	18	44	31	6	--	62	7
7/26-29/12	19	46	28	6	1	65	7
6/28-7/1/12	14	42	38	6	1	55	7
5/31-6/3/12	17	43	34	5	1	60	5
4/26-29/12	18	43	35	4	--	61	5
3/29-4/1/12	24	42	29	4	1	66	5
3/1-4/12	18	47	29	4	1	66	5
1/26-29/12	13	45	35	8	0	58	8
12/27-29/11	15	46	33	5	1	61	6
11/21-23/11	16	46	29	8	1	62	9
10/27-30/11	16	48	28	7	1	64	8
9/29-10/2/11	17	43	31	8	1	60	9
8/25-28/11	19	41	32	6	1	61	7
7/28-31/11	21	43	30	6	1	64	6
6/28-7/1/11	18	44	31	6	1	62	7
5/27-30/11	17	45	31	6	1	63	7
4/28-5/1/11	25	43	28	4	1	67	5
3/24-27/11	21	48	24	5	2	70	7
2/25-28/11	20	46	29	5	*	66	5
1/28-31/11	15	46	35	4	1	60	5
12/27-30/10	15	42	35	7	1	57	8
11/19-22/10	14	39	34	11	1	54	12

13. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	Extremely likely	Very likely	Somewhat likely	Not very likely	Not at all likely	Not sure	Total likely	Total not likely
7/26-29/13	7	10	22	25	18	19	16	43
6/27-28/13	9	8	19	28	19	18	17	46
5/31-6/03/13	5	8	22	32	16	17	13	48
4/26-30/13	6	10	20	28	20	17	16	48
3/28-4/1/13	5	7	25	26	21	16	12	46
2/28-3/3/13	7	10	26	21	19	17	17	40
1/24-27/13	8	10	20	27	17	18	18	44
1/7-1/9/13	6	8	23	28	17	19	14	44
11/29-12/2/12	6	10	23	28	16	16	16	44
10/25-28/12	6	9	24	28	17	17	15	45
9/27-10/1/12	5	9	21	28	16	20	14	44
9/6-9/12	5	9	25	26	19	16	14	45
7/26-29/12	7	9	26	24	18	15	17	42
6/28-7/1/12	6	10	22	25	18	18	16	43
5/31-6/3/12	6	9	27	24	17	16	15	41
4/26-29/12	6	10	27	26	15	15	16	41
3/29-4/1/12	5	9	22	26	16	22	14	42
3/1-4/12	5	10	23	26	19	17	15	45
1/26-29/12	7	8	27	29	14	14	15	44
12/27-29/11	5	8	27	28	14	18	13	42
11/21-23/11	6	9	27	27	13	19	15	39
10/27-30/11	5	9	28	27	12	19	14	39
9/29-10/2/11	5	13	26	27	13	16	18	40
8/25-28/11	6	10	25	24	13	21	17	37
7/28-31/11	5	10	24	25	15	21	15	40
6/28-7/1/11	4	11	24	28	13	21	15	40
5/27-30/11	4	9	20	29	15	23	13	44
4/28-5/1/11	5	8	26	25	15	21	14	39
3/24-27/11	7	7	24	28	16	19	14	43
2/25-28/11	7	11	25	25	13	18	18	39
1/28-31/11	5	7	27	27	16	18	12	43
12/27-30/10	5	9	26	24	16	20	14	40
11/19-22/10	6	10	25	24	17	19	16	40
10/29-11/1/10	6	9	22	28	15	20	15	43
9/30-10/3/10	5	12	25	22	16	20	16	38
8/26-30/10	6	11	24	26	13	19	17	40
7/29-8/1/10	6	8	25	27	16	19	14	43
7/8-11/10	6	10	28	22	13	21	16	35
6/4-7/10	5	11	22	26	16	20	16	42
4/29-5/2/10	6	9	24	25	17	19	14	42
4/1-5/10	4	9	27	22	15	23	13	36
2/25-3/1/10	5	9	28	22	14	21	14	37

14. Now, thinking about **the <u>next six months</u>** and making major purchases such as buying a car or household appliances, or your vacation spending, do you expect that you and your family will be spending …

	More than last year	About the same as last year	Less than last year
7/26-29/13	15	50	35
6/27-28/13	17	52	31
5/31-6/03/13	15	55	30
4/26-30/13	15	55	30
3/28-4/1/13	15	53	32
2/28-3/3/13	13	50	37
1/24-27/13	16	47	37
1/7-1/9/13	13	47	39
11/29-12/2/12	12	46	42
10/25-28/12	15	47	37
9/27-10/1/12	14	46	40
9/6-9/12	13	48	38
7/26-29/12	13	46	41
6/28-7/1/12	15	48	38
5/31-6/3/12	14	44	42
4/26-29/12	12	47	42
3/29-4/1/12	12	46	43
3/1-4/12	11	45	44
1/26-29/12	11	45	43
12/27-29/11	13	47	40
11/21-23/11	11	43	47
10/27-30/11	11	37	51
9/29/10/2/11	11	42	47
8/25-28/11	11	42	47
7/28-31/11	9	42	49
6/28-7/1/11	9	45	45
5/27-30/11	15	42	43
4/28-5/1/11	10	44	47
3/24-27/11	13	43	44
2/25-28/11	13	40	47
1/28-31/11	9	46	46
12/27-30/10	11	47	42
11/19-22/10	10	45	45
10/29-11/1/10	11	45	44
9/30-10/3/10	8	45	48
8/26-30/10	10	44	46
7/29-8/1/10	12	43	45
7/8-11/10	9	44	47
6/4-7/10	9	45	46
4/29-5/2/10	11	47	42
4/1-5/10	9	48	43
2/25-3/1/10	7	41	52

15A. In the **next six months**, do you think interest rates will…

	Go up	Go down	Remain unchanged
7/26-29/13	57	8	36
6/27-28/13	61	8	32
5/31-6/03/13	49	8	43
4/26-30/13	42	9	48
3/28-4/1/13	39	11	51
2/28-3/3/13	41	7	52
1/24-27/13	43	11	46
1/7-1/9/13	41	11	48
11/29-12/2/12	41	10	48
10/25-28/12	38	13	49
9/27-10/1/12	38	13	49
9/6-9/12	44	9	47
7/26-29/12	39	16	45
6/28-7/1/12	36	13	50
5/31-6/3/12	38	12	50
4/26-29/12	40	12	47
3/29-4/1/12	41	9	50
3/1-4/12	36	11	53
1/26-29/12	33	12	56
12/27-29/11	38	13	49
11/21-23/11	39	13	48
10/27-30/11	43	12	45
9/29/10/2/11	39	16	44
8/25-28/11	42	14	45
7/28-31/11	59	9	32
6/28-7/1/11	41	11	48
5/27-30/11	44	10	46
4/28-5/1/11	48	7	44
3/24-27/11	49	9	42
2/25-28/11	50	11	39
1/28-31/11	50	9	40
12/27-30/10	48	11	41
11/19-22/10	42	11	47
10/29-11/1/10	35	13	52
9/30-10/3/10	37	10	53
8/26-30/10	34	16	50
7/29-8/1/10	36	14	49
7/8-11/10	41	13	46
6/4-7/10	40	12	48
4/29-5/2/10	45	11	44
4/1-5/10	46	10	44
2/25-3/1/10	47	12	41

15B. Over the next five years, do you think inflation will…

	Go up	Go down	Remain unchanged	Don't know
7/26-29/13	61	9	15	14
6/27-28/13	62	6	16	16
5/31-6/03/13	61	10	14	15
4/26-30/13	60	10	16	14
3/28-4/1/13	58	11	16	15
2/28-3/3/13	61	8	14	17
1/24-27/13	61	10	15	14
1/7-1/9/13	60	12	15	13
11/29-12/2/12	60	11	13	15
10/25-28/12	53	14	15	18
9/27-10/1/12	55	15	13	18
9/6-9/12	56	12	15	16
7/26-29/12	61	11	13	15
6/28-7/1/12	55	12	17	16
5/31-6/3/12	56	10	15	19
4/26-29/12	60	11	15	14
3/29-4/1/12	62	10	12	17
3/1-4/12	61	8	14	17
1/26-29/12	57	12	13	17
12/27-29/11	56	9	19	17
11/21-23/11	63	9	11	16
10/27-30/11	57	15	11	17
9/29-10/2/11	65	11	10	14
8/25-28/11	63	12	10	15
7/28-31/11	64	8	12	16
6/28-7/1/11	54	10	15	21
5/27-30/11	53	11	13	23
4/28-5/1/11	58	12	11	19
3/24-27/11	61	8	11	20
2/25-28/11	64	11	10	15
1/28-31/11	56	13	15	16
12/27-30/10	56	12	14	18
11/19-22/10	53	12	15	20

16A. Looking ahead six months from now, do you expect... - The economy in your local area to be...

	Much stronger	Somewhat stronger	About the same	Somewhat weaker	Much weaker	Total stronger	Total weaker
7/26-29/13............	7	17	58	12	6	24	18
6/27-28/13............	7	21	54	14	4	28	18
5/31-6/03/13	5	22	59	11	2	27	13
4/26-30/13............	5	20	57	13	5	25	18
3/28-4/1/13	6	20	59	11	4	26	14
2/28-3/3/13	5	18	54	18	5	23	23
1/24-27/13............	7	21	53	14	5	28	20
1/7-1/9/13	5	18	55	16	5	23	21
11/29-12/2/12	5	18	53	17	7	23	24
10/25-28/12...........	5	22	57	12	4	27	17
9/27-10/1/12	5	18	58	14	5	23	18
9/6-9/12................	6	21	56	12	5	27	17
7/26-29/12............	6	19	54	17	5	25	22
6/28-7/1/12	7	18	55	15	5	25	20
5/31-6/3/12	6	17	57	17	4	23	21
4/26-29/12............	6	20	56	13	5	26	18
3/29-4/1/12	3	17	60	14	6	20	20
3/1-4/12................	4	17	56	17	5	21	22
1/26-29/12............	3	21	61	12	4	24	15
12/27-29/11...........	5	16	56	17	6	21	23
11/21-23/11...........	3	15	57	18	8	18	25
10/27-30/11....	2	15	57	20	5	17	26
9/29-10/2/11	2	14	56	23	5	16	28
8/25-28/11............	3	14	55	20	8	17	28
7/28-31/11............	3	12	53	23	9	15	32
6/28-7/1/11	3	15	60	17	6	18	22
5/27-30/11............	3	20	56	16	6	23	21
4/28-5/1/11	4	16	55	19	5	20	25
3/24-27/11............	5	18	52	17	8	23	26
2/25-28/11............	4	17	55	19	6	20	25
1/28-31/11............	3	20	57	15	5	23	20
12/27-30/10...........	3	18	59	15	5	21	20
11/19-22/10...........	5	19	57	15	5	24	20
10/29-11/1/10	3	17	56	16	7	20	24
9/30-10/3/10	3	17	57	19	4	20	23
8/26-30/10............	3	14	58	18	8	16	25
7/29-8/1/10	3	17	56	18	6	20	23
7/8-11/10..............	3	15	54	19	8	18	28
6/4-7/10................	4	15	58	16	7	19	24
4/29-5/2/10	2	19	57	17	5	22	22
4/1-5/10................	1	17	61	16	5	18	21
2/25-3/1/10	1	18	59	16	6	19	22

16B. Looking ahead six months from now, do you expect... – Your personal financial situation to be...

	Much stronger	Somewhat stronger	About the same	Somewhat weaker	Much weaker	Total stronger	Total weaker
7/26-29/13............	11	22	50	11	6	32	17
6/27-28/13............	10	23	49	13	4	34	17
5/31-6/03/13	7	27	50	13	3	33	17
4/26-30/13............	10	24	48	12	5	34	17
3/28-4/1/13	8	25	51	11	5	33	16
2/28-3/3/13	7	22	52	14	5	29	18
1/24-27/13............	10	27	47	12	5	36	17
1/7-1/9/13	6	22	50	16	6	28	22
11/29-12/2/12	6	26	46	16	6	32	22
10/25-28/12...........	9	25	49	12	5	34	17
9/27-10/1/12	7	25	50	13	5	32	18
9/6-9/12................	9	28	47	11	4	37	15
7/26-29/12............	9	25	45	14	7	34	21
6/28-7/1/12	11	20	51	13	4	31	17
5/31-6/3/12	9	23	51	13	5	31	18
4/26-29/12............	8	25	50	12	5	33	17
3/29-4/1/12	8	24	49	13	6	32	19
3/1-4/12................	7	23	51	13	5	30	19
1/26-29/12............	6	24	50	14	5	30	19
12/27-29/11...........	7	22	53	14	5	28	19
11/21-23/11...........	6	19	48	19	8	25	27
10/27-30/11....	5	19	48	21	6	24	27
9/29-10/2/11	6	22	47	21	5	27	26
8/25-28/11............	5	20	48	19	8	25	26
7/28-31/11............	4	18	49	21	8	22	29
6/28-7/1/11	5	18	53	18	7	23	24
5/27-30/11............	8	21	51	15	4	30	19
4/28-5/1/11	5	19	53	17	5	25	22
3/24-27/11............	6	22	48	17	7	28	24
2/25-28/11............	9	21	46	19	6	30	24
1/28-31/11............	6	24	50	16	5	30	20
12/27-30/10...........	6	23	50	15	6	29	21
11/19-22/10...........	7	25	49	15	5	32	19
10/29-11/1/10	5	21	53	14	7	26	21
9/30-10/3/10	6	22	50	17	5	28	22
8/26-30/10............	6	22	52	16	5	27	21
7/29-8/1/10	5	20	51	18	6	26	24
7/8-11/10..............	5	21	51	15	7	26	22
6/4-7/10................	5	22	50	17	6	26	23
4/29-5/2/10	5	22	52	16	5	27	22
4/1-5/10................	4	19	59	13	5	23	18
2/25-3/1/10	4	20	55	14	7	24	21

17. Thinking about **the next year or so**, do you, yourself, generally feel that the US economy and your own financial situation will improve, stay the same or get worse?

	Improve	Stay the same	Get worse
7/26-29/13	25	49	26
6/27-28/13	33	44	23
5/31-6/03/13	29	48	22
4/26-30/13	30	46	25
3/28-4/1/13	32	46	23
2/28-3/3/13	26	42	32
1/24-27/13	32	42	27
1/7-1/9/13	27	45	29
11/29-12/2/12	28	42	30
10/25-28/12	36	43	21
9/27-10/1/12	31	45	24
9/6-9/12	31	47	23
7/26-29/12	28	43	29
6/28-7/1/12	29	44	27
5/31-6/3/12	28	46	27
4/26-29/12	29	49	22
3/29-4/1/12	29	46	25
3/1-4/12	26	45	28
1/26-29/12	31	42	27
12/27-29/11	26	48	26
11/21-23/11	20	44	35
10/27-30/11	25	43	33
9/29-10/2/11	21	43	36
8/25-28/11	22	41	36
7/28-31/11	18	43	40
6/28-7/1/11	25	47	28
5/27-30/11	30	47	23
4/28-5/1/11	24	44	32
3/24-27/11	26	41	32
2/25-28/11	26	43	31
1/28-31/11	30	47	23
12/27-30/10	28	48	24
11/19-22/10	30	46	24
10/29-11/1/10	31	42	27
9/30-10/3/10	31	44	25
8/26-30/10	30	43	28
7/29-8/1/10	30	42	27
7/8-11/10	28	42	30
6/4-7/10	28	45	27
4/29-5/2/10	31	43	26
4/1-5/10	30	43	26
2/25-3/1/10	29	47	24

CUSTOM QUESTIONS

18. Looking ahead six months from now, do you expect your wages will:

Increase a lot	6
Increase a little	22
No change	38
Decrease a little	5
Decrease a lot	3
Don't know	5
Not applicable/I do not receive a wage	21

19. And what would you do with this increase to your income? *(Base: asked of those who expect their wages to increase=268)*

I would use most of it to pay off/pay down my debt	32
I would save most of it	29
I would spend most of it on things I need	20
I would spend most of it on things I want	5
I would invest most of it in stocks, bonds, real estate or other assets	10
Don't know	5

20. The current average gasoline price across the United States is currently about $3.67 per gallon. At what price would you have to significantly cut back on your discretionary spending to be able to afford to drive?

Already happened	28
$3.75-$4.00	12
$4.01-$4.50	19
$4.51-$5.00	16
$5.01-$6.00	10
$6.01 or higher	7
Do not drive	8

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1. Do you currently own stocks, bonds, or mutual funds?

Yes	39
No	41

D1a. In what year were you born?
D1b. Have you already had a birthday this year?
(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
D1c. Are you:

18-34	30
35-54	38
55-64	18
65+	14

D2. Are you employed:

Employed Full-time	40
Employed Part-time	9
Self-Employed	7
Retired	18
Student	5
Military	*
Homemaker	9
Currently unemployed	10
DK/NS	1
Summary	
Full time	44
Part time	12
Not Employed	26
Retired	18

D3. What is the last year of school you completed?

Grade School	*
Some High School	2
Graduated High School	28
Some College	19
Graduated from college - 2 year	14
Graduated from college - 4 year	22
Post Graduate Degree	15
Summary (NET)	
No college degree	63
College degree	37

D4. Are you currently married?

Single	22
Domestic Partnership	7
Married	56
Widowed	4
Divorced or separated	11
Summary	
Married	56
Other	44

D6a. How many children under 6 years are currently living in your household?
D6b. How many children ages 6 to 12 are currently living in your household?
D6c. How many children ages 13 to 17 are currently living in your household?

Under 6 only	6
6-12 Only	7
13-17 Only	8
Under 6 and 6-12	2
Under 6 and 13-17	1
6-12 and 13-17	4
All 3	1
None Under 18	71
Summary	
With Kids	29
No Kids	71

D10. Are you of Hispanic ethnicity?
(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)
D11. Are you white, black, Asian, or some other race?
(RESULTS SHOWN IN SUMMARY BELOW.)

Hispanic	13
White	67
Black	11
Asian/Native American/Other/Refused race (Net)	8
Summary	
White	67
Other	33

D12. Could you please tell me your household income from all sources in 2009?

Under $15K	9
$15K to less than $20K	4
$20K to less than $25K	7
$25K to less than $30K	5
$30K to less than $40K	10
$40K to less than $50K	10
$50K to less than $75K	21
$75K to less than $100K	13
$100K to less than $150K	13
$150K or more	8
Summary	
Under $25K	20
$25K - $49K	25
$50K - $99K	34
$100K +	21

REGION:

Northeast	19
Midwest	22
South	37
West	23

METROPOLITAN STATUS:

10,000-99,999	*
100,000-249,999	7
250,000-499,999	9
500,000-999,999	13
1,000,000-2,499,999	21
2,500,000-4,999,999	10
5,000,000 +	25
Non CBSA	16
Summary	
Less than 1 million	28
1 million to less than 5 million	30
5 million or more	25
NON-CBSA (rural)	16

GENDER:

Male	48
Female	52

Please select all of the responses below that apply to you: *(Base: asked of those who are full or part-time employed, or self-employed full or part-time=552)*

	ALL	WOMEN	MEN
My job is a "white collar" job	49	46	52
My job is a "blue collar" job	26	20	31
I manage at least one person but fewer than ten in my job	16	14	18
I manage ten or more people in my job	11	8	14
Some or all of my job involves budgeting and/or finance	13	15	12
Some or all of my job involves making management decisions	16	15	17
None of these	12	19	7