

Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	14160	7529	6631	4922	5058	4180	3500	5584	4272	7586	6574	3752	4872	5536	8306	5854	1879	12281	3075	11085	10303	3857	6376	3839	3945
Base: All Respondents (wtd)	8976	4960	4016	3594	3111	2271	2439	3378	2628	4545	4431	2925	3237	2813	5123	3853	1205	7771	1873	7103	6443	2533	4023	2586	2367
No	6986	3841	3145	2496	2455	2035	1966	2671	1902	3641	3345	2358	2516	2112	3942	3044	806	6180	1276	5710	4837	2149	2910	2098	1978
	78%	77%	78%	69%	79%	90%	81%	79%	72%	80%	75%	81%	78%	75%	77%	79%	67%	80%	68%	80%	75%	85%	72%	81%	84%
				C	CD	H	H		J			LM	M		N		P		R		T		V	VV	
Yes	1990	1119	871	1098	656	236	473	707	726	904	1086	567	722	701	1181	809	399	1590	597	1393	1605	384	1112	488	389
	22%	23%	22%	31%	21%	10%	19%	21%	28%	20%	25%	19%	22%	25%	23%	21%	33%	20%	32%	20%	25%	15%	28%	19%	16%
				DE	E				FG			I		K	O		S				U		WX	X	
I don't drive	3024	1019	2005	1695	736	593	1352	1042	392	1002	2023	1429	1088	507	1087	1937	150	2874	199	2825	1413	1611	1149	974	901
Sigma	12000	5979	6021	5289	3847	2864	3791	4420	3020	5547	6453	4355	4325	3320	6210	5790	1355	10645	2072	9928	7856	4144	5172	3561	3268
	134%	121%	150%	147%	124%	126%	155%	131%	115%	122%	146%	149%	134%	118%	121%	150%	112%	137%	111%	140%	122%	164%	129%	138%	138%

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	14160	324	912	411	695	891	732	880	822	742	303	851	411	899	702	382	360	206	301	447	374	776	392	400	947
Base: Drivers (wtd)	8976	307	446	394	320	443	301	436	408	370	292	427	410	441	332	335	354	193	296	444	359	391	413	393	471
No	6986	242	357	334	241	358	220	364	327	340	267	305	311	359	272	259	293	145	169	263	242	338	314	325	343
	78%	79%	80%	85%	75%	81%	73%	83%	80%	92%	91%	71%	76%	81%	82%	77%	83%	75%	57%	59%	67%	86%	76%	83%	73%
		KRST	DKRSTX	DFKLOQRSTV X	RST	DFKRSTX	RS	DFKLOQRSTV X	DKRSTX	ABCDEFGHIKL MNOPQRSTU VWX	ABCDEFGHIKL MNOPQRSTU VWX	RS	RST	DFKLRSTX	DFKLRSTX	RST	DFKLRSTX	RS			RS	ABDEFHKLM NOQRSTVX	RST	DFKLORSTX	RS
Yes	1990	65	89	60	80	85	81	72	81	30	25	122	98	82	60	76	62	48	127	181	117	53	98	69	127
	22%	21%	20%	15%	25%	19%	27%	17%	20%	8%	9%	29%	24%	19%	18%	23%	17%	25%	43%	41%	33%	14%	24%	17%	27%
		IJU	IJU	IJ	BCEGHJMNP UW	IJU	CEGUMNPU W	IJ	IJU			ABCEGHJUMN PUW	CGUMNPUW	IJU	IJU	CGIJU	IJ	CGIUW	ABCDEFGHIJK LMNOPQTUV WX	ABCDEFGHIJK LMNOPQTUV WX	ABCEGHJUL MNOPUVW	IJ	CGIU	IJ	BCEGHJMNP UW
I don't drive	3024	193	54	106	180	57	199	64	92	130	208	73	90	59	168	165	146	307	204	56	141	109	87	107	29
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	134%	163%	112%	127%	156%	113%	166%	115%	123%	135%	171%	117%	122%	113%	151%	149%	141%	259%	169%	113%	139%	128%	121%	127%	106%

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Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: Drivers (unwtd)	14160	1838	1401	5585	4188	6089	2484	1148
Base: Drivers (wtd)	8976	914	962	3498	2468	3094	1242	1134
No	6986	702	741	2934	1852	2508	911	757
	78%	77%	77%	84%	75%	81%	73%	67%
		FG	G	ABDEFG	G	ABDFG	G	
Yes	1990	212	221	564	616	586	331	377
	22%	23%	23%	16%	25%	19%	27%	33%
		CE	CE		CE	C	ACE	ABCDEF
I don't drive	3024	86	538	1002	1032	906	758	366
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	134%	109%	156%	129%	142%	129%	161%	132%

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	324	163	161	135	102	87	87	144	93	114	210	84	99	141	195	129	71	253	91	233	247	77	182	92	50
Base: Drivers (wtd)	307	187	120	115	112	80	112	134	60	107	200	189	74	44	188	119	66	241	75	232	227	80	158	86	63
No	242	140	102	90	87	64	93	100	49	84	158	148	57	36	135	106	50	192	58	184	174	68	119	67	56
	79%	75%	85%	78%	78%	80%	83%	74%	81%	78%	79%	78%	77%	83%	72%	89%	76%	79%	77%	79%	77%	84%	75%	78%	88%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	N*	*	*	*	*	*	*	*	*	*
Yes	65	47	18	25	24	16	19	35	12	23	42	41	17	7	52	13	15	50	17	48	52	13	39	19	7
	21%	25%	15%	22%	22%	20%	17%	26%	19%	22%	21%	22%	23%	17%	28%	11%	24%	21%	23%	21%	23%	16%	25%	22%	12%
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	O	*	*	*	*	*	*	*	*	*
I don't drive	193	58	135	133	29	31	97	72	24	36	156	137	44	11	52	141	9	184	13	179	83	110	103	43	47
Sigma	500	245	255	248	140	111	209	206	84	143	357	327	118	55	239	261	75	425	89	411	310	190	261	129	110
	163%	131%	212%	215%	126%	139%	186%	153%	140%	134%	178%	172%	160%	126%	127%	218%	114%	176%	118%	177%	137%	236%	165%	150%	174%

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Minimum Base: 30 (**), Small Base: 100 (*)

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Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																																	
		Gender		Age		Household Income			Marital Status		Education		Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO		NON-METRO		VIC/TAS		Region		Social Media						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed							NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f		
Base: Drivers (unwtd)	912	433	479	252	332	328	191	450	271	516	396	257	309	346	513	399	129	783	155	757	592	320	590	322	273	326	168	70	75	352	234	326			
Base: Drivers (wtd)	446	231	215	160	148	139	98	233	115	235	211	107	269	69	248	198	59	388	69	377	279	168	274	172	133	165	84	32	32	178	111	157			
No	357	193	164	113	115	129	86	191	81	194	163	87	216	53	200	157	45	313	52	305	213	144	218	139	100	133	70	28	26	132	88	137			
	80%	84%	76%	71%	78%	93%	88%	82%	70%	83%	77%	81%	80%	77%	81%	79%	76%	81%	75%	81%	76%	86%	79%	81%	75%	81%	84%	88%	79%	74%	79%	87%			
																																	cd		
Yes	89	37	52	47	33	10	12	43	34	41	48	20	53	16	48	41	14	75	17	72	66	23	56	33	33	32	13	4	7	45	24	20			
	20%	16%	24%	29%	22%	7%	12%	18%	30%	17%	23%	19%	20%	23%	19%	21%	24%	19%	25%	19%	24%	14%	21%	19%	25%	19%	16%	12%	12%	21%	26%	21%	13%		
		A		E	E			FG									*		*		U							*	*		e	e			
I don't drive	54	17	37	37	7	10	26	21	6	12	42	24	25	5	21	33	1	52	2	52	15	39	35	19	17	23	9	2	2	24	11	19			
	500	248	252	197	155	149	124	255	121	247	253	131	295	74	269	231	60	440	71	429	294	206	309	191	150	188	92	34	35	201	123	176			
Signia	112%	107%	117%	123%	105%	107%	127%	109%	105%	105%	120%	122%	109%	107%	108%	117%	102%	114%	102%	114%	105%	123%	113%	111%	113%	114%	110%	108%	107%	113%	110%	112%			

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Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	North	Center	South	French	Flemish	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: Drivers (unwtd)	411	221	190	134	147	130	84	132	118	173	238	74	210	127	244	167	32	379	56	355	271	140	236	24	151	202	209	98	120	193
Base: Drivers (wtd)	394	217	177	135	146	113	84	122	115	158	236	112	158	125	228	166	31	363	51	343	255	139	216	25	153	202	192	95	112	186
No	334	189	145	108	122	103	72	107	93	140	193	98	133	103	192	141	21	313	37	296	202	131	173	20	141	178	155	78	95	161
	85%	87%	82%	80%	84%	91%	86%	88%	81%	89%	82%	88%	84%	83%	84%	85%	68%	86%	74%	86%	79%	95%	80%	80%	92%	88%	81%	81%	85%	86%
						C	*					*					**	*	R		T		**	V	Z		*			
Yes	60	28	32	26	24	30	12	15	22	17	43	14	25	22	36	25	10	51	13	47	53	8	43	5	13	23	37	17	25	
	15%	13%	18%	20%	16%	9%	14%	12%	19%	11%	18%	12%	16%	17%	16%	15%	32%	14%	26%	14%	21%	5%	20%	20%	8%	12%	19%	19%	15%	14%
						E	*					*					**	S*		U		X	**			V	*			
I don't drive	106	34	72	50	24	32	37	37	9	25	81	61	28	18	45	61	3	103	4	102	27	79	38	27	40	61	45	24	35	48
Sigma	500	251	249	184	170	145	121	159	124	183	317	172	186	142	273	227	33	467	54	446	282	218	254	52	194	263	237	110	147	234
	127%	116%	141%	137%	116%	129%	145%	130%	108%	116%	134%	154%	118%	114%	120%	137%	109%	128%	107%	130%	111%	157%	118%	211%	126%	130%	123%	125%	131%	126%

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Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	695	387	308	293	227	175	118	537	40	327	368	78	378	239	408	287	120	575	164	531	535	160	500	131	64
Base: Drivers (wtd)	320	184	137	153	102	66	68	240	12	147	173	78	176	67	184	137	54	266	72	249	243	77	221	65	35
No	241	142	99	102	79	60	51	181	8	118	123	59	134	47	140	101	39	202	50	191	180	61	161	55	25
	75%	77%	73%	67%	76%	91%	75%	75%	73%	80%	71%	76%	76%	71%	76%	74%	72%	76%	69%	77%	74%	80%	73%	84%	71%
Yes	80	42	37	51	23	6	17	60	3	29	51	18	42	20	43	36	15	64	22	58	64	16	59	10	10
	25%	23%	27%	33%	22%	9%	25%	25%	27%	20%	29%	24%	24%	29%	24%	26%	28%	24%	31%	23%	26%	20%	27%	16%	29%
I don't drive				DE	E		*		*		I	*					*						W		W*
	180	48	131	132	34	13	92	87	*	56	124	79	86	14	53	127	15	165	19	161	94	86	115	30	34
Sigma	500	232	268	285	136	79	161	328	12	203	297	157	262	81	236	264	68	432	90	410	337	163	336	95	69
	156%	126%	196%	187%	133%	120%	235%	136%	102%	138%	171%	202%	149%	121%	129%	193%	127%	162%	126%	165%	138%	212%	152%	146%	199%

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Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total																																	
	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region											
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e			
Base: Drivers (unwtd)	891	437	454	266	278	347	161	304	426	455	436	319	405	167	447	444	102	789	119	772	630	261	60	66	92	120	-	345	208	288	243	360		
Base: Drivers (wtd)	443	224	219	150	153	140	82	150	211	215	228	161	203	79	221	222	49	394	59	384	318	126	29	32	44	59	-	173	106	150	119	175		
No	358	183	176	105	126	128	69	131	157	178	180	135	162	61	182	176	33	326	39	320	250	108	26	28	32	49	-	135	88	111	100	148		
	81%	81%	80%	70%	82%	91%	84%	88%	88%	75%	83%	79%	84%	80%	77%	82%	79%	66%	83%	66%	83%	79%	86%	90%	86%	86%	73%	82%	-	78%	84%	74%	84%	85%
					C	CD	H	H									*	P		R		T	Xa*	X*	*					X		c	c	
Yes	85	41	43	45	27	13	13	18	54	37	48	26	40	18	39	46	17	68	20	65	68	17	3	4	12	11	-	38	17	39	19	27		
	19%	19%	20%	30%	18%	9%	16%	12%	25%	17%	21%	16%	20%	23%	18%	21%	34%	17%	34%	17%	21%	14%	30%	14%	14%	27%	18%	-	22%	16%	26%	16%	15%	
				DE	E			FG									Q*		5		U		*	*	VWB*				V	de				
I don't drive	57	23	34	27	17	12	20	25	12	17	40	25	21	11	25	32	5	51	5	51	26	30	3	3	6	8	-	23	13	24	17	16		
Signia	500	247	253	177	170	152	103	175	223	222	268	186	223	91	246	254	55	445	64	436	344	156	32	36	51	67	-	196	118	173	136	190		
	113%	110%	115%	118%	111%	109%	124%	117%	106%	108%	117%	115%	110%	114%	111%	114%	111%	113%	109%	113%	108%	124%	110%	110%	114%	114%	-	113%	113%	116%	115%	109%		

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	732	388	344	281	338	113	27	128	577	591	141	49	159	524	554	178	88	644	321	411	687	45	508	191	33
	301	153	148	117	133	51	22	77	202	247	54	161	100	41	182	119	42	259	100	201	264	38	153	120	29
No	220	107	113	72	102	46	16	62	143	184	36	122	69	29	115	105	24	196	66	154	186	34	99	99	21
	73%	70%	76%	62%	76%	90%	71%	79%	71%	75%	66%	76%	69%	71%	63%	88%	57%	76%	66%	76%	71%	90%	65%	83%	74%
		*	*	*	*	**	**	*	*	*	**	*	*		*	N*	**	*	*	*	*	**	*	V*	**
Yes	81	46	36	45	31	5	6	16	59	63	19	39	31	12	67	15	18	63	34	47	78	4	54	20	8
	27%	30%	24%	38%	24%	10%	29%	21%	29%	25%	34%	24%	31%	29%	37%	12%	43%	24%	34%	24%	29%	10%	35%	17%	26%
I don't drive		*	*	*	*	**	**	*	*	**	*	*		*	O*	*	**	*	*	*	**	W*	*	**	
	199	96	103	83	68	47	47	87	64	128	70	134	55	9	84	114	10	188	13	185	140	58	51	90	58
Sigma																									
	500	249	251	200	201	98	70	164	266	375	125	295	155	50	266	234	52	448	114	386	404	96	203	209	87
	166%	163%	169%	171%	151%	192%	315%	212%	132%	152%	230%	183%	156%	122%	146%	196%	124%	173%	113%	192%	153%	255%	133%	175%	302%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: Drivers (unwtd)	880	431	449	279	282	319	137	431	209	335	545	329	269	282	519	361	35	845	63	817	577	303	190	282	408	
Base: Drivers (wtd)	436	218	217	155	137	143	70	213	98	158	278	142	178	115	252	184	17	419	28	408	285	151	94	141	201	
No	364	182	182	117	114	133	55	177	83	139	225	126	148	90	210	154	13	351	21	343	232	132	71	118	175	
	83%	83%	84%	75%	83%	93%	79%	83%	85%	88%	81%	89%	83%	78%	83%	84%	77%	84%	73%	84%	81%	87%	75%	84%	87%	
						CD					J						*		*		R		T		V	V
Yes	72	36	36	39	23	10	15	36	15	19	53	16	31	25	42	30	4	68	8	64	53	19	23	23	26	
	17%	17%	16%	25%	17%	7%	21%	17%	15%	12%	19%	11%	17%	22%	17%	16%	23%	16%	27%	16%	19%	13%	25%	16%	13%	
I don't drive				DE	E					I							*		S*		U		WX			
	64	29	36	35	15	14	23	21	6	6	58	25	30	9	32	32	1	63	1	63	25	39	17	19	29	
Sigma	500	247	253	191	153	157	93	234	105	164	336	168	209	124	285	215	17	483	29	471	310	190	111	160	230	
	115%	113%	116%	123%	111%	110%	133%	110%	106%	104%	121%	118%	117%	108%	113%	117%	104%	115%	103%	116%	109%	126%	118%	113%	114%	

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	822	417	405	240	275	307	210	219	234	262	560	143	514	165	591	231	82	740	168	654	619	203	192	283	347
Base: Drivers (wtd)	408	209	199	133	150	125	106	109	116	122	286	86	233	89	293	115	38	370	80	328	310	98	98	139	171
No	327	170	157	88	124	115	87	88	89	106	221	73	189	64	233	94	28	299	56	271	245	82	68	111	147
	80%	81%	79%	66%	83%	92%	82%	81%	77%	86%	77%	85%	81%	72%	79%	82%	74%	81%	70%	83%	79%	84%	70%	80%	86%
				C		CD				J		M	M				*		R				V	VW	
Yes	81	39	42	45	26	10	19	21	27	17	65	13	44	25	61	21	10	71	24	57	65	16	30	28	23
	20%	19%	21%	34%	17%	8%	18%	19%	23%	14%	23%	15%	19%	28%	21%	18%	26%	19%	30%	17%	21%	16%	30%	20%	14%
				DE	E					I			KL				*		S				WX	X	
I don't drive	92	44	48	39	28	24	51	17	7	14	79	27	52	13	64	28	5	87	8	84	44	48	27	30	35
	500	253	247	172	179	150	157	126	123	136	364	113	285	101	358	142	42	458	88	412	354	146	125	169	206
Sigma	123%	121%	124%	130%	119%	120%	148%	116%	106%	111%	127%	131%	122%	115%	122%	124%	112%	124%	110%	126%	114%	149%	128%	122%	121%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: Drivers (unwtd)	303	184	119	81	118	104	93	157	16	153	150	57	157	89	175	128	25	278	30	273	196	107	100	149	54	
Base: Drivers (wtd)	292	173	118	93	99	99	96	150	13	139	153	59	177	56	166	126	23	269	28	263	185	106	98	143	51	
No	267	157	110	78	93	96	86	138	11	130	137	56	161	50	152	115	17	250	19	248	167	100	87	130	49	
	91%	90%	93%	83%	94%	97%	90%	92%	83%	94%	90%	95%	91%	90%	91%	92%	73%	93%	66%	94%	90%	94%	89%	91%	97%	
Yes		*		C		C*	*		**			*		*			**		**		*	*		*		
	25	17	8	16	6	3	9	12	2	9	16	3	17	5	15	10	6	19	10	15	19	6	11	12	1	
	9%	10%	7%	17%	6%	3%	10%	8%	17%	6%	10%	5%	9%	10%	9%	8%	27%	7%	34%	6%	10%	6%	11%	9%	3%	
I don't drive				DE*		*	*		**			*		*			**		**		*	*		*		
	208	71	138	108	48	52	101	70	1	49	159	71	117	21	83	126	5	203	2	206	99	110	85	86	38	
Sigma	500	244	256	202	147	152	196	220	14	188	312	129	294	77	249	251	28	472	31	469	284	216	183	229	88	
	171%	141%	216%	216%	148%	153%	205%	146%	111%	136%	204%	221%	166%	137%	150%	200%	123%	176%	107%	178%	153%	203%	186%	160%	174%	

Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	851	458	393	428	293	130	288	321	242	582	269	4	81	766	468	383	229	622	468	383	688	163	670	131	50
Base: Drivers (wtd)	427	236	191	238	132	57	151	159	117	269	158	2	45	380	226	200	114	313	229	198	337	90	341	62	24
No	305	163	142	157	99	49	113	111	81	201	104	1	33	271	150	155	60	245	141	163	230	75	228	55	22
	71%	69%	74%	66%	75%	86%	75%	70%	69%	75%	66%	52%	74%	71%	66%	77%	52%	78%	62%	82%	68%	83%	67%	90%	90%
Yes	122	73	49	82	33	8	38	48	36	68	54	1	12	109	77	45	54	68	87	35	107	15	113	6	3
	29%	31%	26%	34%	25%	14%	25%	30%	31%	25%	34%	48%	26%	29%	34%	23%	48%	22%	38%	18%	32%	17%	33%	10%	10%
				DE	E						I	**	*		O		Q		S		U		WX		*
I don't drive	73	22	51	38	23	12	39	23	11	43	30	-	17	56	20	53	10	63	16	57	43	30	32	24	16
Sigma	500	258	242	276	155	69	190	182	128	312	188	2	61	436	247	253	124	376	244	256	380	120	373	86	41
	117%	109%	127%	116%	118%	120%	126%	115%	110%	116%	119%	100%	138%	115%	109%	126%	108%	120%	107%	129%	113%	133%	110%	139%	167%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia																								
	Indonesia Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	411	221	190	186	166	59	39	213	159	266	145	154	31	226	229	182	72	339	127	284	357	54	270	124	17
Base: Drivers (wtd)	410	233	177	221	199	50	48	214	148	238	171	157	32	221	223	187	73	337	125	285	351	59	271	121	18
No	311	171	140	161	112	38	37	163	111	189	122	122	22	167	169	142	42	269	76	235	261	51	201	94	15
	76%	73%	79%	73%	81%	76%	78%	76%	79%	79%	71%	78%	69%	76%	76%	76%	58%	80%	61%	82%	74%	86%	74%	78%	88%
Yes	98	62	37	60	27	12	10	51	37	49	49	35	10	53	54	44	31	67	48	50	90	8	70	26	2
	24%	27%	21%	27%	19%	24%	22%	24%	25%	21%	29%	22%	31%	24%	24%	24%	42%	20%	39%	18%	26%	14%	26%	22%	12%
I don't drive	90	17	73	61	23	6	19	51	20	40	50	34	7	49	33	57	5	85	11	79	70	20	51	35	5
																	Q*		S			*			**
Sigma	500	250	250	282	162	57	67	264	168	278	222	191	39	270	256	244	79	421	135	365	421	79	322	155	22
	122%	107%	141%	127%	117%	112%	141%	124%	114%	117%	129%	122%	122%	122%	115%	131%	107%	125%	109%	128%	120%	134%	119%	129%	126%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	899	443	456	265	376	258	170	362	241	491	408	266	497	136	441	458	99	800	157	742	599	300	506	179	214
Base: Drivers (wtd)	441	233	208	146	178	117	90	182	109	240	201	204	182	55	213	228	48	393	75	366	288	153	248	86	108
No	359	190	169	106	145	108	78	149	81	207	151	177	143	39	177	182	35	324	53	306	225	134	192	73	93
	81%	81%	81%	73%	81%	92%	87%	82%	75%	86%	75%	86%	79%	71%	83%	80%	72%	82%	70%	84%	78%	88%	78%	85%	87%
Yes	82	44	39	40	33	9	12	33	28	33	49	28	39	16	37	46	13	69	22	60	64	19	55	13	15
	19%	19%	19%	27%	19%	8%	13%	18%	25%	14%	25%	14%	21%	29%	17%	20%	28%	18%	30%	16%	22%	12%	22%	15%	13%
I don't drive	59	17	42	35	10	14	16	29	8	25	34	39	16	3	10	49	3	56	2	56	13	45	25	16	18
	500	250	250	181	188	131	106	211	117	265	235	243	198	58	223	277	51	449	78	422	302	198	273	102	126
Sigma	113%	107%	120%	124%	106%	112%	118%	116%	107%	110%	117%	119%	109%	106%	105%	121%	106%	114%	103%	115%	105%	130%	110%	118%	117%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	702	406	296	152	254	296	394	256	52	475	227	221	164	317	408	294	44	658	91	611	520	182	48	178	476
Base: Drivers (wtd)	332	185	147	101	110	121	202	114	17	211	121	186	64	82	183	149	18	314	36	296	240	92	21	78	233
No	272	158	114	73	93	105	164	94	14	179	92	151	48	73	153	119	12	260	28	243	192	80	15	62	194
	82%	85%	77%	72%	85%	87%	82%	82%	82%	85%	76%	81%	75%	89%	84%	80%	64%	83%	78%	82%	80%	86%	74%	80%	83%
		B		C	C				*	J				KL			*	P	*			*			
Yes	60	27	33	28	17	16	37	20	3	31	29	35	16	9	30	30	7	54	8	52	48	13	5	15	40
	18%	15%	23%	28%	15%	13%	18%	18%	15%	24%	19%	25%	11%	16%	20%	36%	17%	22%	18%	20%	14%	26%	20%	17%	
I don't drive		A		DE					*	I		M	M				Q*		*			*			
	168	66	102	84	41	42	120	42	6	59	109	109	26	33	49	119	5	163	4	164	74	94	10	55	103
Sigma	500	251	249	186	151	163	322	155	23	270	230	295	90	115	232	268	23	477	41	459	313	187	31	132	337
	151%	136%	170%	183%	138%	135%	160%	137%	137%	128%	189%	158%	141%	140%	127%	180%	126%	152%	112%	155%	131%	202%	150%	170%	144%

Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	382	214	168	156	138	88	232	131	19	197	185	84	124	174	240	142	120	262	137	245	301	81	242	93	47
Base: Drivers (wtd)	335	183	152	150	125	60	246	76	12	169	166	187	80	67	198	137	89	246	103	232	247	88	201	83	51
No	259	139	120	111	97	51	195	56	8	129	129	147	69	43	148	110	70	189	80	178	188	71	152	65	41
	77%	76%	79%	74%	78%	85%	79%	74%	63%	77%	78%	79%	86%	64%	75%	81%	78%	77%	78%	77%	76%	81%	76%	79%	81%
Yes	76	44	32	39	28	9	52	20	5	40	36	40	12	25	50	26	19	57	22	53	59	17	49	18	9
	23%	24%	21%	26%	22%	15%	21%	26%	37%	23%	22%	21%	14%	36%	25%	19%	22%	23%	22%	23%	24%	19%	24%	21%	19%
			*	*	*	*		*	**			*		KL		*	*		*			*		*	**
I don't drive	165	56	110	120	33	12	151	12	3	64	102	134	23	9	58	107	14	151	11	155	73	92	65	49	52
Sigma	500	239	261	270	158	72	397	88	15	232	268	321	103	76	256	244	103	397	114	386	320	180	266	132	102
	149%	130%	172%	180%	126%	120%	161%	116%	121%	138%	161%	172%	128%	113%	130%	178%	116%	162%	111%	167%	130%	205%	132%	159%	202%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	360	208	152	122	114	124	217	96	5	219	141	30	255	75	191	169	37	323	59	301	224	136	179	117	64
Base: Drivers (wtd)	354	203	152	155	96	103	221	82	5	192	163	61	234	60	166	188	33	321	51	304	200	155	172	120	62
No	293	169	124	120	78	94	188	63	3	164	129	53	195	45	130	163	25	267	32	261	150	142	135	108	50
	83%	83%	82%	78%	82%	91%	85%	77%	67%	85%	79%	87%	83%	75%	78%	87%	76%	83%	63%	86%	75%	92%	78%	90%	81%
						CD		*	**			**		*		N		*		R		T		V*	*
Yes	62	34	28	35	18	9	33	19	2	28	34	8	39	15	37	25	8	54	19	43	49	12	37	13	12
	17%	17%	18%	22%	18%	9%	15%	23%	33%	15%	21%	13%	17%	25%	22%	13%	24%	17%	37%	14%	25%	8%	22%	10%	19%
				E	E			*	**			**		*	O		*		S*		U		W	*	*
I don't drive	146	45	100	60	33	53	108	10	1	70	76	43	93	10	50	95	5	141	2	143	63	83	73	42	30
Sigma	500	248	252	215	129	157	329	91	6	262	238	104	327	69	217	283	38	462	53	447	262	238	245	163	92
	141%	122%	166%	138%	134%	152%	149%	112%	116%	137%	146%	170%	140%	117%	130%	151%	115%	144%	105%	147%	131%	154%	142%	135%	149%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	206	138	68	69	64	73	13	83	99	137	69	27	112	67	129	77	15	191	32	174	156	50	86	78	42
Base: Drivers (wtd)	193	128	65	81	58	54	16	79	89	121	72	38	101	54	115	78	16	177	32	161	141	52	82	68	43
No	145	101	44	57	40	49	13	58	68	86	59	28	77	40	85	60	11	134	22	123	105	40	58	56	31
	75%	79%	68%	70%	69%	89%	81%	74%	76%	71%	82%	74%	76%	75%	74%	77%	67%	76%	70%	76%	74%	78%	70%	83%	73%
			*	*	*	CD*	**	*	*	*	*	**	*	*	*	*	**	*	**	**	*	*	*	*	*
Yes	48	27	20	24	18	6	3	21	21	35	13	10	25	13	30	18	5	42	9	38	36	12	25	11	12
	25%	21%	32%	30%	31%	11%	19%	26%	24%	29%	18%	26%	24%	25%	26%	23%	33%	24%	30%	24%	26%	22%	30%	17%	27%
			*	E*	E*	*	**	*	*	*	*	**	*	*	*	*	**	*	**	**	*	*	*	*	*
I don't drive	307	112	195	130	107	70	47	166	73	110	197	108	164	35	131	176	15	292	25	282	176	132	84	124	99
Sigma	500	241	259	211	164	125	63	245	162	231	269	146	265	89	246	254	31	469	57	443	316	184	166	192	142
	259%	187%	402%	261%	285%	229%	396%	309%	183%	191%	372%	384%	262%	165%	214%	327%	193%	265%	180%	275%	225%	352%	202%	283%	330%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Saudi Arabia	Saudi Arabia																							
		Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)		301	246	55	176	107	18	144	79	45	184	117	60	87	154	175	126	52	249	74	227	227	74	173	86	42
Base: Drivers (wtd)		296	255	41	161	94	42	177	52	27	175	121	159	89	48	180	116	53	243	76	220	209	87	157	86	53
No		169	142	28	74	56	39	105	27	12	111	59	96	44	30	105	64	31	138	42	127	121	48	86	51	33
		57%	55%	68%	46%	60%	94%	60%	52%	46%	63%	48%	60%	49%	62%	58%	56%	58%	57%	56%	58%	58%	56%	55%	59%	61%
Yes				**	*	**	*	*	*	**	*	*	*	*	*	*	*	**		**		*	*	*	*	**
		127	114	13	87	38	2	72	25	14	64	63	64	45	18	76	51	22	105	34	93	88	39	71	35	21
		43%	45%	32%	54%	40%	6%	40%	48%	54%	37%	52%	40%	51%	38%	42%	44%	42%	43%	44%	42%	42%	44%	45%	41%	39%
I don't drive								**	*	*	*	*	*	*	*	*	*	**		**		*	*	*	*	**
		204	28	176	135	44	25	125	36	6	82	122	131	56	17	27	177	11	193	8	195	54	150	83	65	56
Sigma		500	283	217	295	138	67	302	88	33	257	243	290	145	65	208	292	64	436	85	415	263	237	240	151	109
		169%	111%	530%	184%	147%	160%	170%	170%	123%	147%	201%	182%	163%	136%	115%	253%	120%	179%	111%	189%	126%	272%	153%	176%	205%

Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	447	199	248	226	157	64	23	83	341	205	242	153	156	138	244	203	93	354	136	311	384	63	269	122	56
Base: Drivers (wtd)	444	223	221	243	136	66	27	86	331	184	260	160	150	134	230	214	92	352	131	313	367	77	269	121	54
No	263	134	129	125	87	51	19	54	189	118	145	106	85	72	146	117	53	210	77	186	219	44	154	81	28
	59%	60%	58%	52%	64%	78%	70%	64%	57%	64%	56%	66%	57%	54%	63%	55%	58%	60%	58%	60%	60%	58%	57%	67%	51%
				C		CD*	**	*				M					*				*				*
Yes	181	89	92	117	49	15	8	31	142	66	115	54	65	62	84	96	39	142	54	127	149	32	115	40	26
	41%	40%	42%	48%	36%	22%	30%	36%	43%	36%	44%	34%	43%	46%	37%	45%	42%	40%	42%	40%	40%	42%	43%	33%	49%
				DE	E	*	**	*						K			*				*				*
I don't drive	56	17	39	44	8	4	13	17	26	12	44	40	10	6	23	33	6	50	12	44	42	14	41	12	4
Sigma	500	240	260	287	144	69	41	102	357	196	304	200	160	140	253	247	98	402	143	357	410	90	310	132	58
	113%	108%	117%	118%	106%	106%	149%	120%	108%	106%	117%	125%	107%	104%	110%	115%	107%	114%	110%	114%	112%	118%	115%	110%	107%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		South Korea																							
	South Korea Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	374	220	154	92	184	98	43	140	191	269	105	3	76	295	225	149	61	313	89	285	317	57	136	172	66
Base: Drivers (wtd)	359	208	151	111	163	85	45	134	180	247	111	3	75	281	209	150	56	303	80	278	299	60	133	162	64
No	242	132	109	74	100	68	28	97	117	164	77	3	61	178	128	114	33	209	44	198	193	49	73	118	51
	67%	64%	73%	67%	61%	80%	61%	72%	65%	66%	69%	100%	81%	63%	61%	76%	59%	69%	54%	71%	64%	82%	55%	73%	81%
				*		CD*	*					**	M*			N	*		R		T*		V	V*	
Yes	117	76	41	37	63	17	17	37	63	83	34	-	14	103	81	36	23	94	37	80	106	11	60	44	12
	33%	36%	27%	33%	39%	20%	39%	28%	35%	34%	31%	-	19%	37%	39%	24%	41%	31%	46%	29%	36%	18%	45%	27%	19%
				E*	E	*	*					**	*	L	O		*		S*		U	*	WX		*
I don't drive	141	44	97	100	25	17	58	54	29	38	103	7	82	52	34	107	4	137	4	137	63	78	21	67	53
Sigma	500	252	248	211	188	102	103	188	209	286	214	10	156	333	242	258	60	440	85	415	362	138	154	230	116
	139%	121%	164%	190%	115%	119%	229%	141%	116%	116%	192%	343%	210%	118%	116%	172%	108%	145%	105%	149%	121%	231%	116%	142%	183%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: Drivers (unwtd)	776	432	344	265	277	234	485	173	29	348	428	487	74	215	437	339	82	694	83	693	454	322	406	213	157	
Base: Drivers (wtd)	391	216	175	155	135	101	244	88	15	162	229	189	86	116	216	174	43	348	43	347	227	163	208	112	71	
No	338	188	150	127	117	94	214	76	11	146	192	169	67	101	184	154	35	303	35	303	192	145	172	97	69	
	86%	87%	86%	82%	86%	93%	88%	86%	75%	90%	84%	90%	78%	87%	85%	88%	81%	87%	80%	87%	85%	89%	83%	87%	97%	
Yes						CD			**	J		L	*				*		*				VW			
	53	28	25	28	18	7	29	12	4	16	37	19	19	15	32	21	8	45	9	44	35	18	36	15	2	
	14%	13%	14%	18%	14%	7%	12%	14%	25%	10%	16%	10%	22%	13%	15%	12%	19%	13%	20%	13%	15%	11%	17%	13%	3%	
I don't drive				E	E				**	I		K*					*	*		*		X	X			
	109	36	73	50	33	26	69	12	2	26	83	60	28	21	38	72	3	106	6	104	36	74	49	31	30	
Sigma	500	252	248	205	168	127	312	100	17	188	312	249	115	136	254	246	47	453	49	451	263	237	257	142	100	
	128%	117%	142%	133%	124%	126%	128%	114%	110%	116%	136%	132%	133%	118%	117%	141%	108%	130%	113%	130%	116%	145%	123%	128%	142%	

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	392	217	175	119	136	137	106	173	65	134	258	249	64	79	265	127	40	352	59	333	291	101	94	111	187
Base: Drivers (wtd)	413	219	193	142	153	117	100	179	78	139	273	77	227	108	288	125	38	375	61	351	325	87	112	137	163
No	314	170	144	101	114	99	80	129	56	112	202	60	166	88	218	96	25	289	44	270	240	74	87	101	126
	76%	78%	75%	71%	74%	84%	80%	72%	71%	80%	74%	78%	73%	81%	76%	77%	66%	77%	72%	77%	74%	85%	78%	74%	77%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	*	*	*	*	*
Yes	98	49	49	40	40	18	20	50	23	27	71	17	61	20	70	28	13	85	17	81	85	13	25	36	37
	24%	22%	25%	29%	26%	16%	20%	28%	29%	20%	26%	22%	27%	19%	24%	23%	34%	23%	28%	23%	26%	15%	22%	26%	23%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	*	*	*	*	*
I don't drive	87	34	53	44	21	23	36	31	4	8	79	28	35	24	58	29	6	81	7	80	44	43	29	19	39
	500	253	247	185	175	140	136	211	82	147	353	105	262	132	346	154	44	456	68	432	369	131	141	156	203
	121%	116%	127%	131%	114%	119%	136%	118%	105%	106%	129%	136%	116%	123%	120%	123%	116%	122%	112%	123%	114%	150%	126%	114%	124%

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Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	400	239	161	193	156	51	6	100	294	253	147	96	59	245	261	139	71	329	164	236	296	104	251	120	29
Base: Drivers (wtd)	393	216	178	194	145	55	7	99	288	239	154	95	61	238	246	147	67	326	155	239	281	112	246	119	29
No	325	177	148	137	135	53	3	83	239	210	115	84	41	200	211	114	49	276	126	199	230	95	198	105	22
	83%	82%	83%	71%	93%	96%	46%	84%	83%	88%	74%	89%	67%	84%	86%	77%	73%	85%	81%	83%	82%	84%	81%	88%	76%
				C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Yes	69	39	30	56	10	2	4	16	49	29	40	11	20	38	35	33	18	50	29	39	51	18	48	14	7
	17%	18%	17%	29%	7%	4%	54%	16%	17%	12%	26%	11%	33%	16%	14%	23%	27%	15%	19%	17%	18%	16%	19%	12%	24%
				DE	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
I don't drive	107	36	70	69	25	13	3	49	55	44	62	48	16	42	24	82	3	104	16	91	43	63	49	42	16
Sigma	500	252	248	262	170	67	10	147	342	283	217	144	77	280	270	230	70	430	171	329	325	175	295	161	44
	127%	117%	140%	136%	117%	123%	145%	149%	119%	119%	140%	151%	127%	118%	110%	156%	104%	132%	110%	138%	115%	156%	120%	135%	155%

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Global @divisor: Socialogue
HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	742	386	356	236	228	278	122	411	130	318	424	193	249	300	456	286	58	684	88	654	513	229	252	185	305
Base: Drivers (wtd)	370	188	182	120	121	129	60	205	66	157	213	95	124	151	225	145	29	341	44	326	258	112	126	92	151
No	340	174	166	102	112	125	57	188	57	146	194	90	109	140	207	133	26	314	39	301	233	106	110	89	141
	92%	93%	91%	85%	92%	97%	95%	92%	87%	93%	91%	95%	88%	92%	92%	91%	89%	92%	88%	92%	91%	95%	87%	96%	93%
Yes					C	CD											*		*						
	30	14	16	18	9	3	3	17	9	11	19	5	14	11	18	12	3	27	5	25	24	6	16	4	11
	8%	7%	9%	15%	8%	3%	5%	8%	13%	7%	9%	5%	12%	8%	8%	9%	11%	8%	12%	8%	9%	5%	13%	4%	7%
I don't drive				DE	E				F								+		+						
	130	58	72	65	30	35	39	64	13	29	101	48	48	34	63	67	5	125	5	125	57	73	51	27	51
Sigma	500	246	254	185	151	164	98	270	78	186	314	143	172	185	287	213	33	467	48	452	315	185	177	120	203
	135%	131%	140%	154%	125%	127%	164%	131%	119%	118%	147%	151%	139%	122%	128%	146%	116%	137%	111%	138%	122%	165%	141%	130%	134%

Global @dvisor: Socialogue

HN1. Do you text, email, or use social media while you are driving (even when you're at a stop sign or a red light)?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	United States	the US																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Drivers (unwtd)	947	441	506	276	309	362	110	461	376	582	365	335	343	269	491	456	122	825	144	803	622	325	384	205	358
Base: Drivers (wtd)	471	237	234	166	147	157	66	200	204	273	197	215	120	136	241	230	58	413	69	401	307	163	192	102	177
No	343	172	171	98	107	138	54	148	141	205	138	165	86	93	172	171	32	311	39	304	210	133	123	78	143
	73%	73%	73%	59%	73%	88%	82%	74%	69%	75%	70%	77%	72%	68%	72%	74%	55%	75%	56%	76%	68%	81%	64%	76%	81%
Yes	127	65	63	68	40	19	12	52	64	69	59	50	34	43	69	59	26	101	31	97	97	30	69	25	34
	27%	27%	27%	41%	27%	12%	18%	26%	31%	25%	30%	23%	28%	32%	28%	26%	45%	25%	44%	24%	32%	19%	36%	24%	19%
I don't drive				DE	E		*		F					K			Q		S		U		WX		
	29	10	19	16	8	6	15	10	5	8	21	17	7	5	10	19	2	27	2	27	9	21	16	6	7
Sigma	500	247	253	182	155	163	81	209	209	282	218	232	127	141	251	249	60	440	72	428	316	184	208	108	184
	106%	104%	108%	110%	105%	104%	122%	105%	102%	103%	111%	108%	106%	104%	104%	108%	104%	107%	103%	107%	103%	113%	108%	106%	104%

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