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[illegible]

[illegible]

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<u>162</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
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[illegible]

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y
Minimum Base: 30 (*), Small Base: 100 (*)

Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y
Minimum Base: 30 (*), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Norway	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	18503	501	1000	500	1000	1000	1000	1000	1000	1000	500	1000	500	1000	1000	500	500	501	500	501	500	500	1000	500	500	1000
Base: All Respondents (wtd)	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	900	10	37	9	10	31	25	4	25	10	3	61	25	5	7	24	247	5	16	201	9	6	6	47	38	38
	7%	2%	7%	2%	2%	6%	5%	1%	5%	2%	1%	12%	5%	1%	1%	5%	49%	1%	3%	40%	2%	1%	1%	9%	8%	8%
Somewhat good			ACDGHUJMN QRTUV		GJ	ACDGIJMNQ RTUV	CDGIJMNQT UV		ACDGIJMNQT UV	GJM		ABCEFGHIJL MNOQRTUVX Y	ACDGIJMNQT UV			CDGIJMNQT UV	ABCEFGHIJK LMNOQRSTU VWXY		GJMQV	ABCEFGHIJK LMNOQRSTUV WXY				ACDGHUJLMN QRTUV	ACDGIJMNQ RTUV	ACDGHJMN QRTUV
	4035	126	244	182	131	299	286	42	310	109	54	210	239	35	95	124	237	110	134	210	116	93	20	305	193	132
	32%	25%	49%	36%	26%	60%	57%	8%	62%	22%	11%	42%	48%	7%	19%	25%	47%	22%	27%	42%	23%	19%	4%	61%	39%	26%
		GJMNUV	ACDGIJMNQ QRTUVXY	ADGIJMNQ RTUVY	GJMNUV	ABCEGIJLKM NOPQRSTU VWXY	ABCEGIJLKM NOPQRSTU VWXY	V	ABCEGIJLKM NOPQRSTU VWXY	GJMV	MV	ACDGIJMNQ QRTUVY	ACDGIJMNQ QRTUVXY	V	GJMV	GJMNUV	ACDGIJMNQ QRTUVXY	GJMV	GJMNUV	ADGIJMNQ RTUVY	GJMV	GJMV		ABCEGIJLKM NOPQRSTU VWXY	ADGIJMNQ RTUVY	GJMNUV
Somewhat bad	5100	280	175	247	216	154	171	311	152	293	223	160	184	224	287	244	15	278	261	67	251	276	127	126	172	206
	41%	56%	35%	49%	43%	31%	34%	62%	30%	59%	45%	32%	37%	45%	57%	49%	3%	56%	52%	13%	50%	55%	25%	25%	34%	41%
		BDEFHKLMP SVWXY	PSV	BDEFHKLPSV WXY	BEFHKLPSVW X	PSV	PSV	BCDEFHJLKM NOPQRSTU VWXY	PSV	BCDEFHJLKM NOPQRSTU VWXY	BEFHKLPSVW X	PSV	EHPVSW	BEFHKLPSVW X	BCDEFHJLKM NOPSTVWXY	BEFHKLPSVW X		BDEFHKLMP SVWXY	BDEFHKLMP SVWXY	P	BDEFHKLPSV WXY	BDEFHKLMP SVWXY	PS	PS	PSVW	BEHKLPSVW
	2465	84	44	62	143	17	19	143	13	87	220	68	52	237	111	108	1	107	89	22	125	125	347	22	97	123
Very bad	20%	17%	9%	12%	29%	3%	4%	29%	3%	17%	44%	14%	10%	47%	22%	22%	*	21%	18%	4%	25%	25%	69%	4%	19%	25%
		BEFHKLPSW	EFHPSW	EFHPSW	ABCEFHKLKN OPQRSWX	P	P	ABCEFHKLKN OPQRSWX	P	BCEFHKLPSW	ABCEFHKLKN LNOPQRSTU VWXY	BEFHPSW	EFHPSW	ABCEFHKLKN LNOPQRSTU VWXY	ABCEFHKLPS W	BCEFHKLPSW		BCEFHKLPSW	BCEFHKLPSW	P	ABCEFHKLPS SWX	ABCEFHKLPS SWX	LMNOPQRST UVWXY	P	BCEFHKLPSW	ABCEFHKLPS SWX
Sigma	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Very good/Somewhat good)	4935	136	281	191	141	329	310	46	335	119	57	271	265	39	103	148	484	115	150	411	125	100	25	352	231	170
	39%	27%	56%	38%	28%	66%	62%	9%	67%	24%	11%	54%	53%	8%	21%	30%	97%	23%	30%	82%	25%	20%	5%	70%	46%	34%
		GJMNUV	ACDGIJMNQ QRTUVXY	ADGIJMNQ RTUV	GJMNQUV	ABCEGIJLKM NOPQRSTU VWXY	ACDGIJLKM NOPQRSTU VWXY	V	ABCEGIJLKM NOPQRSTU VWXY	GJMV	MV	ACDGIJMNQ QRTUVXY	ACDGIJMNQ QRTUVXY	V	GJMV	GJMNUV	ABCEFGHIJK LMNOQRSTU VWXY	GJMV	GJMNQUV	ABCEFGHIJK LMNOQRSTUV WXY	GJMV	GJMV		ABCEGIJLKM NOPQRSTU VWXY	ACDGIJMNQ QRTUVY	ADGIJMNQT UV
	7565	364	219	309	359	171	190	454	165	381	443	229	235	461	397	352	16	385	350	89	375	400	475	148	269	330
Low2Box (Somewhat bad/Very bad)	61%	73%	44%	62%	72%	34%	38%	91%	33%	76%	89%	46%	47%	92%	79%	70%	3%	77%	70%	18%	75%	80%	95%	30%	54%	66%
		BCEFHKLPSW XY	EHPVW	BEFHKLPSW	BCEFHKLPSW XY	PS	PS	ABCEFHKLKN NOPQRSTU VWXY	PS	BCEFHKLPS SWXY	ABCEFHKLKN NOPQRSTU VWXY	EFHPSW	EFHPSW	ABCEFHKLKN NOPQRSTU VWXY	ABCEFHKLKN NOPQRSTU VWXY	BCEFHKLPSW X		BCEFHKLPS SWXY	BCEFHKLPSW X	P	BCEFHKLPSW XY	ABCEFHKLKN PRSWXY	ABCEFGHIJK LMNOPQRST UVWXY	PS	BEFHKLPSW	BEFHKLPSW

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18503	2000	2001	7501	5500	7500	3500	1501
Base: All Respondents (wtd)	12500	1000	1500	5000	3500	4000	2000	1500
Very good	900	69	44	361	178	136	112	248
	7%	7%	3%	7%	5%	3%	6%	17%
		BDE		BDEF	BE		BE	ABCDEF
Somewhat good	4035	430	381	1404	1301	1156	761	519
	32%	43%	25%	28%	37%	29%	38%	35%
		BCDEFG			BCE	B	BCE	BCE
Somewhat bad	5100	360	740	1997	1513	1888	808	489
	41%	36%	49%	40%	43%	47%	40%	33%
			ACDFG	AG	ACG	ACDFG	AG	
Very bad	2465	140	334	1239	508	820	319	244
	20%	14%	22%	25%	15%	21%	16%	16%
			ADFG	ADEFG		ADFG		
Sigma	12500	1000	1500	5000	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very good/Somewhat good)	4935	499	425	1764	1479	1292	873	767
	39%	50%	28%	35%	42%	32%	44%	51%
		BCDEF		BE	BCE	B	BCE	BCDEF
Low2Box (Somewhat bad/Very bad)	7565	501	1075	3236	2021	2708	1127	733
	61%	50%	72%	65%	58%	68%	56%	49%
			ACDEFG	ADFG	AG	ACDFG	AG	

Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	214	287	219	166	116	187	210	104	174	327	168	180	153	239	262	73	428	82	419	355	146	323	128	50
Base: All Respondents (wtd)	500	245	255	248	148	104	223	209	68	154	346	327	118	55	226	274	64	436	61	439	315	185	302	139	59
Very good	10	4	6	4	4	3	5	2	4	3	7	6	3	1	6	4	2	9	*	10	7	3	9	-	2
	2%	2%	2%	2%	2%	3%	2%	1%	6%	2%	2%	2%	3%	1%	3%	1%	2%	2%	1%	2%	2%	2%	3%	*	3%
						*			G*								*		*				*		*
Somewhat good	126	76	50	64	38	24	68	46	12	30	96	87	27	13	64	62	12	114	15	112	85	41	74	36	16
	25%	31%	20%	26%	26%	23%	30%	22%	18%	19%	28%	27%	23%	28%	23%	19%	19%	26%	24%	25%	27%	22%	25%	26%	27%
		B				*			*								*		*				*		*
Somewhat bad	280	129	151	129	86	65	110	133	37	101	179	186	62	32	127	153	41	239	36	244	180	99	160	90	30
	56%	53%	59%	52%	58%	63%	49%	64%	54%	65%	52%	57%	52%	58%	56%	56%	64%	55%	59%	56%	57%	54%	53%	65%	52%
						*		F	*	J							*		*				*		*
Very bad	84	35	49	51	21	12	41	28	15	21	63	47	27	10	28	55	9	74	10	74	42	41	60	13	11
	17%	14%	19%	21%	14%	12%	18%	13%	22%	13%	18%	14%	23%	18%	13%	20%	15%	17%	17%	17%	13%	22%	20%	10%	19%
						*			*					K			*		*			T	W	*	*
Sigma	500	245	255	248	148	104	223	209	68	154	346	327	118	55	226	274	64	436	61	439	315	185	302	139	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	136	81	56	68	41	27	73	48	16	33	103	93	30	13	71	66	14	123	15	121	92	44	83	36	17
	27%	33%	22%	27%	28%	26%	33%	23%	23%	21%	30%	29%	25%	24%	31%	24%	21%	28%	24%	28%	29%	24%	27%	26%	29%
		B				*			*								*		*				*		*
Low2Box (Somewhat bad/Very bad)	364	164	199	180	106	77	150	161	52	121	243	233	89	42	155	208	51	313	46	317	223	141	219	103	41
	73%	67%	78%	73%	72%	74%	67%	77%	77%	79%	70%	71%	75%	76%	69%	76%	79%	72%	76%	72%	71%	76%	73%	74%	71%
			A			*			*								*		*				*		*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																																
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	Region			Social Media						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No			Total Employed	Non Employed	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Base: All Respondents (unwtd)	1000	421	579	336	341	323	222	511	267	516	484	304	317	379	525	475	107	893	123	877	623	377	614	386	291	322	214	90	83	384	270	346		
Base: All Respondents (wtd)	500	248	252	197	157	146	122	259	120	233	267	131	295	74	260	240	47	453	56	444	299	201	294	206	140	158	113	44	45	190	137	174		
Very good	37	21	16	17	11	9	11	20	7	18	19	5	24	8	19	18	6	31	7	30	20	17	26	11	11	14	6	3	2	21	7	9		
	7%	9%	6%	9%	7%	6%	9%	8%	5%	8%	7%	4%	8%	11%	7%	8%	12%	7%	8%	12%	7%	8%	9%	5%	8%	9%	6%	8%	5%	11%	5%	5%		
													K	K				*		*									*	*	de			
Somewhat good	244	119	125	114	65	64	56	124	64	120	123	69	132	42	119	125	19	224	23	221	149	95	150	93	78	78	45	21	22	95	71	78		
	49%	48%	50%	58%	42%	44%	46%	48%	53%	52%	46%	53%	45%	57%	46%	52%	41%	50%	41%	50%	50%	47%	51%	45%	56%	49%	40%	46%	49%	50%	52%	45%		
				DE									L				*		*					Z					*	*				
Somewhat bad	175	86	89	59	66	51	43	90	42	68	108	47	107	21	98	77	16	160	18	157	106	69	92	83	42	50	53	15	15	60	51	65		
	35%	35%	35%	30%	42%	35%	35%	35%	35%	29%	40%	36%	36%	28%	38%	32%	33%	35%	33%	35%	35%	35%	35%	31%	40%	30%	31%	48%	34%	34%	32%	37%	37%	
													M				*	*	*					V				XY	*	*				
Very bad	44	22	22	7	15	22	11	25	8	27	17	10	31	3	25	19	7	37	8	36	24	20	26	18	9	17	7	5	5	14	8	22		
	9%	9%	9%	4%	9%	15%	9%	10%	6%	12%	6%	8%	11%	4%	9%	8%	15%	8%	14%	8%	8%	10%	9%	9%	7%	11%	7%	12%	12%	7%	6%	13%		
					C								M				*	*	*						W		Z		*	*	e			
Sigma	500	248	252	197	157	146	122	259	120	233	267	131	295	74	260	240	47	453	56	444	299	201	294	206	140	158	113	44	45	190	137	174		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sum of Y																																		
Top2Box (Very good/Somewhat good)	281	140	141	131	77	73	67	143	70	118	142	74	156	50	137	143	25	256	29	251	169	112	176	105	89	92	52	24	24	116	78	87		
	56%	56%	56%	67%	49%	50%	55%	59%	55%	59%	53%	56%	68%	53%	53%	60%	53%	56%	53%	57%	56%	56%	60%	51%	63%	58%	46%	54%	54%	61%	57%	50%		
				DE									KL				*		*						W		Z		*	*	e			
Low2Box (Somewhat bad/Very bad)	219	108	111	66	81	73	54	115	50	95	124	58	138	24	123	97	22	197	26	193	131	89	118	101	51	66	61	20	21	74	59	87		
	44%	44%	44%	33%	51%	50%	45%	45%	41%	41%	47%	44%	47%	32%	47%	40%	47%	44%	47%	43%	44%	44%	46%	49%	37%	42%	54%	46%	46%	39%	43%	50%		
					C	C							M	M			*	*	*					V			XY	*	*			c		

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it..

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total																														
		Gender		Age			Household Income			Marital Status		Education			Belgium Chief Income Earner No		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	North	Center	South	French	Flemish	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	500	253	247	150	175	175	124	170	100	188	312	125	229	146	301	199	26	474	50	450	304	196	-	-	-	214	286	100	148	252	
Base: All Respondents (wtd)	500	251	249	184	159	157	132	171	90	179	321	172	186	142	291	209	22	478	44	456	288	212	-	-	-	209	291	101	145	255	
Very good	9	6	3	5	2	1	6	1	2	2	7	2	4	3	5	4	1	8	2	7	6	3	-	-	-	6	3	5	1	2	
	2%	2%	1%	3%	1%	1%	4%	1%	2%	1%	2%	1%	2%	2%	2%	2%	3%	2%	4%	2%	2%	1%	-	-	-	3%	1%	5%	1%	1%	
							G		*								**		*									bc*			
Somewhat good	182	92	90	77	61	45	39	62	39	61	120	53	72	57	103	79	8	174	19	163	112	70	-	-	-	58	124	38	49	95	
	36%	36%	36%	42%	38%	29%	30%	36%	43%	34%	38%	31%	39%	40%	35%	38%	35%	36%	42%	36%	39%	33%	-	-	-	28%	43%	37%	34%	37%	
				E					*								**		*								y	*			
Somewhat bad	247	120	127	83	76	89	64	85	44	97	150	89	90	69	143	105	10	238	18	230	140	108	-	-	-	123	124	47	75	125	
	49%	48%	51%	45%	48%	56%	49%	50%	49%	54%	47%	52%	48%	48%	49%	50%	43%	50%	40%	50%	49%	51%	-	-	-	59%	43%	47%	52%	49%	
									*						**		*		*								z	*			
Very bad	62	33	28	19	21	22	23	23	6	19	43	28	20	13	40	21	4	58	6	56	31	31	-	-	-	22	40	11	19	32	
	12%	13%	11%	10%	13%	14%	17%	13%	7%	11%	13%	16%	11%	9%	14%	10%	19%	12%	14%	12%	11%	15%	-	-	-	10%	14%	11%	13%	13%	
							H		*								**		*									*			
Sigma	500	251	249	184	159	157	132	171	90	179	321	172	186	142	291	209	22	478	44	456	288	212	-	-	-	209	291	101	145	255	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
							C		*								**		*							z		*			
Summary																															
Top2Box (Very good/Somewhat good)	191	98	93	82	63	46	45	63	41	63	128	55	75	60	108	83	9	182	20	170	117	73	-	-	-	64	127	43	50	97	
	38%	39%	37%	45%	39%	29%	34%	37%	45%	35%	40%	32%	41%	42%	37%	40%	38%	38%	46%	37%	41%	35%	-	-	-	31%	44%	43%	35%	38%	
				E					*						**		*		*								y	*			
Low2Box (Somewhat bad/Very bad)	309	154	155	102	96	111	87	108	50	116	193	117	110	82	183	126	14	295	24	285	170	139	-	-	-	145	164	58	94	157	
	62%	61%	63%	55%	61%	71%	66%	63%	55%	65%	60%	68%	59%	58%	63%	60%	62%	62%	54%	63%	59%	65%	-	-	-	60%	56%	57%	65%	62%	
									*								**		*							z		*			

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	422	578	557	277	166	236	727	37	396	604	146	556	298	417	583	130	870	191	809	709	291	717	179	104
Base: All Respondents (wtd)	500	232	268	285	144	71	143	343	14	194	306	157	262	81	205	295	63	437	91	409	346	154	344	90	66
Very good	10	9	2	7	2	1	1	8	1	5	5	4	5	2	5	5	4	6	2	8	8	2	6	2	2
	2%	4%	1%	2%	1%	2%	1%	2%	10%	3%	2%	2%	2%	2%	2%	2%	6%	1%	3%	2%	2%	1%	2%	2%	4%
		B								FG*							Q*								*
Somewhat good	131	76	55	65	41	25	27	99	5	57	74	34	71	25	65	66	20	111	28	103	100	31	95	24	12
	26%	33%	21%	23%	29%	35%	19%	29%	37%	29%	24%	22%	27%	31%	32%	22%	31%	25%	31%	25%	29%	20%	28%	27%	18%
		B				C		F	F*						K	O		*			U				*
Somewhat bad	216	96	120	127	66	23	61	151	4	87	130	69	115	32	86	130	29	187	39	178	148	68	144	43	28
	43%	41%	45%	45%	46%	33%	43%	44%	26%	45%	42%	44%	44%	40%	42%	44%	46%	43%	43%	43%	43%	44%	42%	48%	43%
				E	E			H	*								*								*
Very bad	143	52	91	86	35	21	54	85	4	45	98	49	71	22	48	95	10	132	21	121	90	52	99	21	23
	29%	22%	34%	30%	25%	30%	38%	25%	28%	23%	32%	31%	27%	27%	23%	32%	17%	30%	24%	30%	26%	34%	29%	23%	35%
		A				G		G	*		I				N		*	P			T				*
Sigma	500	232	268	285	144	71	143	343	14	194	306	157	262	81	205	295	63	437	91	409	346	154	344	90	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	141	84	57	72	43	26	28	106	7	62	79	38	76	27	70	71	23	118	31	110	107	34	101	26	15
	28%	36%	21%	25%	30%	37%	20%	31%	47%	32%	26%	24%	29%	33%	34%	24%	37%	27%	34%	27%	31%	22%	29%	29%	22%
		B				C		F	F*						O		Q*				U				*
Low2Box (Somewhat bad/Very bad)	359	148	211	213	101	45	115	236	8	132	227	119	186	54	134	225	39	319	60	299	238	121	243	64	51
	72%	64%	79%	75%	70%	63%	80%	69%	53%	68%	74%	76%	71%	67%	66%	76%	63%	73%	66%	73%	69%	78%	71%	71%	78%
			A	E			GH		*						N		*	P			T				*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total																																	
	Gender		Age					Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e			
Base: All Respondents (unwtd)	1000	443	557	345	347	308	182	408	410	469	531	385	454	161	492	508	92	908	122	878	677	323	49	68	95	109	-	404	275	352	296	352		
Base: All Respondents (wtd)	500	247	253	178	180	143	92	201	207	230	270	186	223	91	254	246	47	453	64	436	342	158	24	33	46	54	-	205	138	180	147	173		
Very good	31	14	17	13	13	5	6	17	9	15	16	11	12	7	18	12	3	28	5	26	21	10	1	1	6	7	-	8	8	12	12	7		
	6%	6%	7%	7%	7%	3%	6%	8%	4%	6%	6%	6%	5%	8%	7%	5%	6%	6%	8%	6%	6%	6%	2%	4%	13%	13%	-	4%	6%	7%	8%	4%		
								H									*						*	*	Vab*	Vab					e			
Somewhat good	299	152	146	103	105	91	45	117	137	143	155	110	135	54	161	137	29	270	38	260	208	91	19	18	32	34	-	121	74	104	84	111		
	60%	62%	58%	58%	58%	63%	49%	58%	66%	62%	57%	59%	60%	60%	64%	56%	61%	60%	60%	60%	61%	57%	80%	54%	69%	64%	-	59%	54%	58%	57%	64%		
								F	FG						O		*					Wab*	*	Wb*										
Somewhat bad	154	74	80	55	54	44	33	62	59	64	90	57	70	27	69	84	14	140	19	134	103	51	3	13	8	12	-	67	51	59	44	50		
	31%	30%	32%	31%	30%	31%	36%	31%	29%	28%	33%	31%	32%	29%	27%	34%	30%	31%	31%	31%	30%	32%	14%	39%	17%	22%	-	33%	37%	33%	30%	29%		
															N	*						*	VXY*	*		VXY	VXY							
Very bad	17	7	10	6	8	3	8	7	2	7	10	8	6	3	4	12	1	16	1	16	10	6	1	1	-	9	5	5	7	5				
	3%	3%	4%	3%	4%	2%	9%	3%	1%	3%	4%	4%	3%	3%	2%	5%	2%	3%	2%	4%	3%	4%	4%	4%	-	2%	-	4%	4%	3%	4%	3%		
								GH	H						N		*					*	*			-	X							
Sigma	500	247	253	178	180	143	92	201	207	230	270	186	223	91	254	246	47	453	64	436	342	158	24	33	46	54	-	205	138	180	147	173		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Summary																																		
Top2Box (Very good/Somewhat good)	329	166	163	116	118	95	50	133	146	158	171	121	147	61	180	150	32	297	43	286	229	101	20	19	38	41	-	129	82	116	96	118		
	66%	67%	64%	65%	66%	67%	55%	66%	70%	69%	63%	65%	66%	68%	71%	61%	68%	66%	68%	66%	67%	64%	82%	58%	83%	76%	-	63%	59%	64%	65%	68%		
								F	F						O		*						Wab*	*	Wab*	Wab								
Low2Box (Somewhat bad/Very bad)	171	81	90	61	62	48	41	68	61	71	99	65	77	29	74	97	15	155	20	150	113	58	4	14	8	13	-	75	56	64	51	55		
	34%	33%	36%	35%	34%	33%	45%	34%	30%	31%	37%	35%	34%	32%	29%	39%	32%	34%	32%	34%	33%	36%	18%	42%	17%	24%	-	37%	41%	36%	35%	32%		
								GH							N	*						*	VXY*	*		VXY	VXY							

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	518	482	425	425	150	56	273	671	719	281	94	293	613	672	328	86	914	306	694	877	123	632	286	82
	500	249	251	200	188	111	53	201	246	346	154	295	155	50	300	200	34	466	114	386	391	109	263	146	92
Very good	25	16	9	6	17	1	3	15	6	16	8	17	4	4	24	1	1	24	12	13	21	4	20	1	4
	5%	6%	3%	3%	9%	1%	6%	8%	2%	5%	5%	6%	3%	7%	8%	*	3%	5%	10%	3%	5%	3%	7%	1%	4%
Somewhat good	*	*	*	*	*	*	**	*	*	*	*	*	*	L	O	*	**	*	*	*	*	*	W	*	**
	286	127	158	113	116	57	30	103	152	202	83	169	89	28	151	134	23	262	76	209	221	65	159	87	40
	57%	51%	63%	56%	62%	51%	57%	51%	62%	58%	54%	57%	57%	56%	50%	67%	68%	56%	67%	54%	56%	59%	61%	60%	43%
Somewhat bad	171	94	77	74	53	44	17	73	81	114	57	94	60	17	118	53	10	161	26	145	138	33	77	54	40
	34%	38%	31%	37%	28%	39%	32%	36%	33%	33%	37%	32%	38%	34%	39%	27%	29%	35%	23%	38%	35%	30%	29%	37%	44%
Very bad	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*	**
	19	12	7	7	2	10	3	9	7	14	5	15	3	1	8	11	*	19	*	19	11	8	7	4	8
Sigma	4%	5%	3%	4%	1%	9%	5%	5%	3%	4%	4%	5%	2%	3%	3%	6%	*	4%	*	5%	3%	7%	3%	3%	9%
	*	*	*	*	D*	**	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	**
	500	249	251	200	188	111	53	201	246	346	154	295	155	50	300	200	34	466	114	386	391	109	263	146	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	310	143	167	119	133	58	34	119	158	219	91	186	93	32	175	135	24	286	88	222	242	69	179	88	44
	62%	58%	66%	59%	71%	52%	63%	59%	64%	63%	60%	63%	60%	63%	58%	68%	71%	61%	77%	58%	62%	63%	68%	60%	47%
Low2Box (Somewhat bad/Very bad)	190	106	84	82	55	53	20	82	88	128	62	109	62	18	125	64	10	180	26	164	149	41	84	58	48
	38%	42%	34%	41%	29%	48%	37%	41%	36%	37%	40%	37%	40%	37%	42%	32%	29%	39%	23%	42%	38%	37%	32%	40%	53%
	*	*	*	*	D*	**	*	*	*	*	*	*	*	*	*	*	**	*	R	*	*	*	*	*	**

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	506	494	315	304	381	177	478	203	391	609	389	289	322	627	373	31	969	61	939	634	366	223	313	464
Base: All Respondents (wtd)	500	247	253	191	151	158	94	240	92	182	318	168	209	124	300	200	16	484	25	475	318	182	116	153	230
Very good	4	1	3	3	-	*	2	1	1	3	2	2	2	-	2	2	-	4	-	4	2	2	2	-	1
	1%	*	1%	2%	-	*	2%	*	1%	*	1%	1%	1%	-	1%	1%	-	1%	*	1%	1%	1%	2%	-	1%
				D				G									**		*			W			
Somewhat good	42	28	14	18	12	13	9	21	8	17	26	14	19	9	25	17	2	40	3	39	24	18	13	14	15
	8%	11%	6%	9%	8%	8%	9%	9%	9%	9%	8%	9%	9%	7%	8%	9%	13%	8%	12%	8%	8%	10%	11%	9%	6%
		B															**		*				X		
Somewhat bad	311	154	158	122	89	101	55	150	60	112	200	98	128	85	189	122	7	304	14	298	203	108	60	95	157
	62%	62%	62%	64%	59%	64%	59%	62%	65%	61%	63%	59%	62%	68%	63%	61%	45%	63%	53%	63%	64%	59%	51%	62%	68%
														K			**		*				V		V
Very bad	143	64	78	48	50	45	28	69	24	53	90	53	59	30	84	59	7	136	9	134	89	54	41	44	57
	29%	26%	31%	25%	33%	28%	29%	29%	26%	29%	28%	32%	28%	25%	28%	29%	**	28%	35%	28%	28%	30%	35%	29%	25%
				C								M						*				X			
Sigma	500	247	253	191	151	158	94	240	92	182	318	168	209	124	300	200	16	484	25	475	318	182	116	153	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	46	29	17	21	12	13	11	22	9	17	29	16	21	9	27	19	2	44	3	43	26	20	15	14	16
	9%	12%	7%	11%	8%	8%	12%	9%	9%	9%	9%	10%	10%	7%	9%	10%	13%	9%	12%	9%	8%	11%	13%	9%	7%
		B															**		*				X		
Low2Box (Somewhat bad/Very bad)	454	218	236	170	139	145	83	219	84	164	290	151	188	115	273	181	14	440	22	432	292	162	101	139	214
	91%	88%	93%	89%	92%	92%	88%	91%	91%	91%	91%	90%	90%	93%	91%	90%	87%	91%	88%	91%	92%	89%	87%	91%	93%
			A														**		*						V

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	521	479	289	356	355	211	297	387	410	590	186	621	193	669	331	75	925	178	822	735	265	240	301	459
Base: All Respondents (wtd)	500	252	248	172	179	149	113	147	185	192	308	113	285	101	325	175	34	466	84	416	357	143	121	152	227
Very good	25	15	9	13	8	4	7	5	11	8	17	2	16	6	19	6	2	23	5	20	18	7	10	8	7
	5%	6%	4%	8%	5%	3%	6%	3%	6%	4%	5%	2%	6%	6%	6%	3%	6%	5%	6%	5%	5%	5%	8%	5%	3%
				E									K	K			*						X		
Somewhat good	310	166	144	113	115	83	52	95	133	116	195	55	181	75	209	101	24	287	55	255	223	88	77	95	139
	62%	66%	58%	66%	64%	55%	46%	64%	72%	60%	63%	49%	63%	74%	64%	58%	70%	62%	66%	61%	62%	61%	64%	62%	61%
		B		E	E			F	FG				K	KL	O		*								
Somewhat bad	152	63	89	42	53	58	48	45	37	62	90	49	83	20	90	62	8	144	21	131	111	41	30	46	76
	30%	25%	36%	24%	29%	39%	43%	30%	20%	32%	29%	43%	29%	20%	28%	35%	22%	31%	25%	31%	31%	29%	25%	31%	33%
		A					CD	GH	H				LM	M		N	*								V
Very bad	13	8	5	4	3	5	5	3	4	6	7	7	5	*	6	7	1	12	3	10	6	7	4	3	6
	3%	3%	2%	3%	2%	4%	5%	2%	2%	3%	2%	6%	2%	*	2%	4%	2%	3%	3%	2%	2%	5%	3%	2%	3%
												LM					*					T			
Sigma	500	252	248	172	179	149	113	147	185	192	308	113	285	101	325	175	34	466	84	416	357	143	121	152	227
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	335	181	154	126	123	86	59	100	145	124	211	57	197	81	229	107	26	309	60	275	240	95	87	103	145
	67%	72%	62%	73%	69%	58%	52%	68%	78%	65%	69%	50%	69%	80%	70%	61%	76%	66%	71%	66%	67%	67%	72%	68%	64%
		B		E	E			F	FG				K	KL	O		*						X		
Low2Box (Somewhat bad/Very bad)	165	71	94	46	56	63	54	48	41	68	97	56	88	20	96	68	8	156	24	141	117	48	34	49	82
	33%	28%	38%	27%	31%	42%	48%	32%	22%	35%	31%	50%	31%	20%	30%	39%	24%	34%	29%	34%	33%	33%	28%	32%	36%
			A				CD	GH	H				LM	M		N	*								V

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Hungary Total	Hungary																							
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	190	151	159	162	243	16	201	299	156	228	116	281	219	28	472	27	473	292	208	182	220	98	
Base: All Respondents (wtd)	500	244	256	202	139	159	163	245	13	198	302	129	294	77	272	228	26	474	26	474	284	216	180	223	97	
Very good	3	1	2	2	1	-	1	2	1	2	1	1	-	2	1	2	1	2	1	2	2	1	1	2	-	
	1%	*	1%	1%	1%	-	*	1%	4%	1%	*	1%	-	2%	*	1%	2%	*	3%	*	1%	*	*	1%	-	
Somewhat good										**					L			**		**					*	
	54	29	25	25	15	14	11	30	3	21	33	14	30	10	34	20	3	51	4	50	36	18	17	20	17	
	11%	12%	10%	12%	11%	9%	7%	12%	22%	11%	11%	11%	10%	13%	13%	9%	13%	11%	17%	10%	13%	9%	9%	9%	18%	
Somewhat bad									**							**		**		**					W*	
	223	116	107	100	59	65	75	108	5	84	139	60	127	36	115	108	8	215	7	216	123	100	76	110	37	
	45%	48%	42%	49%	42%	41%	46%	44%	36%	42%	46%	47%	43%	47%	42%	48%	30%	45%	29%	46%	43%	46%	42%	49%	38%	
Very bad									**								**		**		**				*	
	220	97	123	75	64	80	76	104	5	91	128	54	137	29	122	98	14	206	13	207	123	97	86	91	43	
	44%	40%	48%	37%	46%	50%	47%	43%	38%	46%	43%	42%	47%	38%	45%	43%	54%	43%	51%	44%	43%	45%	48%	41%	44%	
Sigma						C			**							**		**		**					*	
	500	244	256	202	139	159	163	245	13	198	302	129	294	77	272	228	26	474	26	474	284	216	180	223	97	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	57	31	26	26	16	14	12	32	3	23	34	15	30	12	35	21	4	53	5	52	38	19	18	22	17	
	11%	13%	10%	13%	11%	9%	7%	13%	26%	12%	11%	12%	10%	15%	13%	9%	16%	11%	20%	11%	13%	9%	10%	10%	18%	
Low2Box (Somewhat bad/Very bad)									**								**		**		**				*	
	443	213	230	175	123	145	151	213	9	175	268	114	264	65	237	206	22	421	20	423	247	197	163	200	80	
	89%	87%	90%	87%	89%	91%	93%	87%	74%	88%	89%	88%	90%	85%	87%	91%	84%	89%	80%	89%	87%	91%	90%	90%	82%	

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Global @divsor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	511	489	505	332	163	384	352	264	645	355	1	120	879	495	505	258	742	463	537	779	221	732	185	83
Base: All Respondents (wtd)	500	258	242	276	150	73	197	174	129	304	196	1	64	435	243	257	129	371	227	273	384	116	370	89	42
Very good	61	39	22	41	16	4	19	26	16	37	23	-	7	54	46	15	33	28	44	17	54	7	54	3	4
	12%	15%	9%	15%	10%	5%	10%	15%	12%	12%	12%	-	11%	12%	19%	6%	26%	8%	19%	6%	14%	6%	14%	3%	11%
	B											**			O				S		U		W		W*
	210	102	109	120	60	30	86	72	52	121	89	-	25	185	99	111	49	162	89	121	159	51	150	41	19
Somewhat good	42%	39%	45%	44%	40%	41%	44%	41%	41%	40%	46%	-	39%	43%	41%	43%	38%	44%	39%	44%	41%	44%	41%	46%	47%
	160	85	75	76	55	29	61	54	46	103	57	1	22	138	72	89	32	128	72	89	123	37	116	34	10
	32%	33%	31%	28%	37%	39%	31%	31%	35%	34%	29%	100%	34%	32%	30%	34%	25%	34%	32%	32%	32%	32%	31%	39%	24%
	C											**					P						X		*
Very bad	68	32	36	38	19	11	30	23	15	43	26	-	10	58	26	43	15	54	23	46	48	21	50	11	8
	14%	12%	15%	14%	13%	15%	15%	13%	12%	14%	13%	-	16%	13%	11%	17%	11%	15%	10%	17%	12%	18%	13%	13%	19%
												**			N				R		T				*
	500	258	242	276	150	73	197	174	129	304	196	1	64	435	243	257	129	371	227	273	384	116	370	89	42
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	271	141	130	162	76	34	106	98	68	159	113	-	32	239	145	126	82	190	133	139	213	58	204	44	24
	54%	55%	54%	59%	50%	46%	54%	56%	53%	52%	58%	-	50%	55%	60%	49%	64%	51%	58%	51%	55%	50%	55%	49%	57%
	DE											**			O		Q		S						*
Low2Box (Somewhat bad/Very bad)	229	117	112	115	75	40	91	76	61	146	83	1	32	196	97	131	47	182	94	135	171	57	166	45	18
	46%	45%	46%	41%	50%	54%	46%	44%	47%	48%	42%	100%	50%	45%	40%	51%	36%	49%	42%	49%	45%	50%	45%	51%	43%
				C	C							**			N		P		R						*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	283	217	267	164	69	71	252	177	288	212	172	37	291	242	258	78	422	145	355	413	87	338	134	28
Base: All Respondents (wtd)	500	250	250	282	161	58	72	254	174	275	225	175	36	290	229	271	73	427	139	361	412	88	338	135	27
Very good	25	13	12	15	7	2	5	11	9	15	10	6	2	17	12	13	9	17	14	12	19	6	14	10	1
	5%	5%	5%	5%	5%	4%	8%	4%	5%	5%	5%	4%	5%	6%	5%	5%	12%	4%	10%	3%	5%	7%	4%	7%	4%
						*	*						*				Q*		S		*	*			**
Somewhat good	239	135	104	123	84	32	30	127	82	134	105	82	20	138	131	108	38	201	67	172	207	32	173	53	13
	48%	54%	42%	44%	52%	56%	42%	50%	47%	49%	47%	47%	55%	48%	57%	40%	52%	47%	48%	48%	50%	36%	51%	39%	50%
		B				*	*						*		O		*				U	*	W		**
Somewhat bad	184	79	105	111	57	16	25	87	72	104	79	71	12	100	68	116	22	162	48	135	144	40	120	56	8
	37%	32%	42%	39%	35%	28%	35%	34%	41%	38%	35%	41%	35%	35%	30%	43%	30%	38%	35%	38%	35%	45%	35%	41%	30%
			A			*	*						*		N		*				*	*			**
Very bad	52	23	29	32	13	7	11	29	11	22	30	16	2	34	17	35	5	47	10	42	41	10	30	17	4
	10%	9%	12%	11%	8%	12%	16%	11%	7%	8%	13%	9%	5%	12%	7%	13%	7%	11%	7%	12%	10%	11%	9%	13%	16%
						*	H*						*			N	*				*	*			**
Sigma	500	250	250	282	161	58	72	254	174	275	225	175	36	290	229	271	73	427	139	361	412	88	338	135	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	265	149	116	138	91	35	36	138	91	149	115	88	22	155	144	121	47	218	81	184	226	38	188	62	15
	53%	59%	46%	49%	57%	60%	49%	54%	52%	54%	51%	50%	60%	54%	63%	45%	64%	51%	58%	51%	55%	43%	56%	46%	55%
		B				*	*						*		O		Q*				*	*			**
Low2Box (Somewhat bad/Very bad)	235	101	134	143	69	23	37	116	83	126	109	87	14	135	85	150	27	209	58	177	185	50	150	73	12
	47%	41%	54%	51%	43%	40%	51%	46%	48%	46%	49%	50%	40%	46%	37%	55%	36%	49%	42%	49%	45%	57%	44%	54%	45%
			A			*	*						*			N	*	P			*	*			**

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	509	491	261	421	318	213	400	236	489	511	330	537	133	536	464	84	916	146	854	634	366	539	239	222
Base: All Respondents (wtd)	500	250	250	181	189	130	120	198	102	228	272	243	198	58	244	256	39	461	63	437	293	207	272	119	109
Very good	5	2	2	2	2	*	2	2	-	2	3	2	1	1	2	2	1	4	-	5	2	2	4	*	-
	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	3%	1%	-	1%	1%	1%	2%	*	-
Somewhat good	35	21	13	17	10	7	8	13	9	14	20	16	14	4	17	18	3	32	5	30	20	14	23	7	4
	7%	9%	5%	10%	5%	5%	7%	7%	9%	6%	7%	7%	7%	7%	7%	7%	7%	7%	8%	7%	7%	7%	9%	6%	4%
Somewhat bad	224	119	105	77	83	64	42	99	51	106	117	105	88	30	112	112	13	211	24	199	137	86	110	60	53
	45%	48%	42%	43%	44%	49%	35%	50%	50%	47%	43%	43%	44%	52%	46%	44%	33%	46%	39%	46%	47%	42%	41%	50%	49%
Very bad								F	F								*	P					V	V	
	237	108	130	85	93	59	68	83	42	105	132	119	95	23	113	124	22	215	34	203	134	104	134	52	51
Sigma	47%	43%	52%	47%	49%	46%	57%	42%	41%	46%	49%	49%	48%	39%	46%	48%	58%	47%	54%	47%	46%	50%	49%	43%	47%
							GH										*								
	500	250	250	181	189	130	120	198	102	228	272	243	198	58	244	256	39	461	63	437	293	207	272	119	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	39	24	16	19	13	7	10	15	9	16	23	19	15	5	19	20	4	35	5	34	22	17	27	7	4
	8%	9%	6%	11%	7%	6%	8%	8%	9%	7%	8%	8%	8%	8%	8%	8%	10%	8%	8%	8%	8%	8%	10%	6%	4%
Low2Box (Somewhat bad/Very bad)				E													*					X			
	461	226	234	162	176	123	110	182	93	211	249	225	183	53	225	236	35	426	58	402	271	190	244	112	104
	92%	91%	94%	89%	93%	94%	92%	92%	91%	93%	92%	92%	92%	92%	92%	92%	90%	92%	92%	92%	92%	92%	90%	94%	96%
						C											*								V

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	527	473	264	359	377	618	319	63	558	442	328	215	457	519	481	56	944	102	898	708	292	81	250	669
Base: All Respondents (wtd)	500	251	249	185	149	166	339	138	23	248	252	295	90	115	230	270	27	473	41	459	334	166	38	115	347
Very good	7	5	2	2	4	1	4	2	1	4	3	2	2	3	4	3	1	6	2	6	6	1	2	1	5
	1%	2%	1%	1%	3%	1%	1%	1%	6%	2%	1%	1%	2%	3%	2%	1%	4%	1%	4%	1%	2%	1%	4%	1%	1%
Somewhat good					E				FG*					K			*		*			*			
	95	57	39	42	23	30	61	27	8	45	50	53	15	27	40	55	3	92	9	86	54	41	10	26	59
	19%	23%	15%	23%	15%	18%	18%	19%	35%	18%	20%	18%	17%	23%	17%	20%	10%	20%	22%	19%	16%	25%	27%	23%	17%
Somewhat bad		B							FG*																
	287	126	160	108	82	97	196	81	10	141	145	170	53	63	129	158	13	273	18	268	190	97	18	65	203
	57%	50%	64%	58%	55%	59%	58%	59%	41%	57%	58%	58%	59%	55%	56%	58%	50%	58%	45%	58%	57%	58%	48%	57%	58%
Very bad		A					H	H									*		R			*			
									*										*			*			
Sigma	111	63	48	34	40	37	79	28	4	58	53	69	20	22	57	54	10	101	12	99	84	27	8	22	81
	22%	25%	19%	18%	27%	23%	23%	20%	18%	23%	21%	24%	22%	19%	25%	20%	35%	21%	30%	21%	25%	16%	21%	19%	23%
					C				*								Q*		*		U	*			
	500	251	249	185	149	166	339	138	23	248	252	295	90	115	230	270	27	473	41	459	334	166	38	115	347
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	103	62	41	44	27	31	64	29	10	49	53	56	17	30	44	58	4	99	10	92	60	42	12	27	63
	21%	25%	16%	24%	18%	19%	19%	21%	41%	20%	21%	19%	19%	26%	19%	22%	15%	21%	25%	20%	18%	26%	31%	24%	18%
Low2Box (Somewhat bad/Very bad)		B							FG*					KL			*		*		T	X*			
	397	189	208	142	121	134	274	109	14	199	198	239	73	85	186	212	23	374	31	367	274	124	26	88	284
	79%	75%	84%	76%	82%	81%	81%	79%	59%	80%	79%	81%	81%	74%	81%	78%	85%	79%	75%	80%	82%	74%	69%	76%	82%
		A					H	H	*			M	M				*		*		U	*			V

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	253	247	256	157	87	337	134	29	205	295	141	157	202	287	213	128	372	159	341	345	155	291	139	70
Base: All Respondents (wtd)	500	239	261	270	157	73	383	97	20	189	311	321	103	76	270	230	107	393	130	370	324	176	255	151	93
Very good	24	15	9	19	5	-	24	*	-	8	16	23	-	1	14	10	*	24	5	19	16	8	22	-	2
	5%	6%	3%	7%	3%	-	6%	*	-	4%	5%	7%	-	1%	5%	5%	*	6%	4%	5%	5%	5%	9%	-	2%
					*	*	G	*	**			LM					*		*			W	*	*	
Somewhat good	124	76	48	52	43	28	85	31	8	46	78	70	30	24	76	48	35	89	45	79	89	34	68	37	18
	25%	32%	18%	19%	28%	38%	22%	32%	39%	24%	25%	22%	29%	31%	28%	21%	33%	23%	34%	21%	28%	19%	27%	25%	19%
		B			C*			*	**								*		S*			*	*		
Somewhat bad	244	110	135	141	75	28	184	55	6	86	158	167	46	32	132	112	49	195	52	193	154	90	118	74	52
	49%	46%	51%	52%	48%	38%	48%	56%	29%	46%	51%	52%	44%	42%	49%	49%	46%	50%	40%	52%	48%	51%	46%	49%	56%
					*	*		*	**								*		*		*	*	*		
Very bad	108	38	70	57	33	17	90	11	6	49	59	61	27	20	48	60	22	86	29	79	64	43	47	40	21
	22%	16%	27%	21%	21%	24%	24%	12%	31%	26%	19%	19%	26%	26%	18%	26%	21%	22%	22%	21%	20%	25%	18%	27%	22%
		A			*	*	G	*	**								*		*		*	*			
Sigma	500	239	261	270	157	73	383	97	20	189	311	321	103	76	270	230	107	393	130	370	324	176	255	151	93
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	148	91	57	71	48	28	109	31	8	54	94	93	30	24	89	58	35	112	49	98	106	42	90	37	20
	30%	38%	22%	26%	31%	38%	28%	32%	39%	28%	30%	29%	29%	32%	33%	25%	33%	29%	38%	27%	33%	24%	35%	25%	22%
		B			*	*		*	**								*		*		*	*			
Low2Box (Somewhat bad/Very bad)	352	147	205	199	109	45	274	66	12	135	217	228	73	52	181	172	72	281	81	272	218	134	165	114	73
	70%	62%	78%	74%	69%	62%	72%	68%	61%	72%	70%	71%	71%	68%	67%	75%	67%	71%	62%	73%	67%	76%	65%	75%	78%
		A			*	*		*	**								*		*		*	*			

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

		Poland Total		Poland																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	244	257	188	153	160	329	102	8	255	246	49	362	90	248	253	44	457	66	435	308	193	235	177	89
Base: All Respondents (wtd)	500	248	252	215	149	136	339	90	9	236	264	104	327	69	229	271	42	458	62	438	280	220	235	173	92
Very good	5	5	-	4	1	1	5	-	1	3	2	3	2	1	3	2	5	1	3	3	2	4	5	-	1
	1%	2%	-	2%	1%	1%	1%	-	10%	1%	1%	3%	1%	1%	1%	1%	11%	*	4%	1%	1%	2%	2%	-	1%
	B							*	**			*		*			Q*		S*						*
Somewhat good	110	62	47	49	33	27	62	28	2	52	58	26	69	15	52	57	14	96	19	91	55	54	57	30	23
	22%	25%	19%	23%	22%	20%	18%	31%	26%	22%	22%	25%	21%	21%	23%	21%	33%	21%	30%	21%	20%	25%	24%	18%	25%
							F*	**				*		*			*		P*						
Somewhat bad	278	130	148	125	85	68	193	50	5	129	149	63	174	41	126	152	12	266	26	252	162	116	116	108	54
	56%	52%	59%	58%	57%	50%	57%	55%	54%	55%	56%	61%	53%	59%	55%	56%	29%	58%	42%	58%	58%	53%	49%	63%	59%
							*	**				*		*			*	P	*	R				V	*
Very bad	107	51	56	37	29	40	79	13	1	52	55	12	81	13	48	59	12	95	15	92	61	46	58	34	14
	21%	20%	22%	17%	20%	29%	23%	14%	11%	22%	21%	12%	25%	19%	21%	22%	27%	21%	24%	21%	22%	21%	25%	20%	15%
						C		*	**			*	K	*			*								*
Sigma	500	248	252	215	149	136	339	90	9	236	264	104	327	69	229	271	42	458	62	438	280	220	235	173	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	115	68	47	53	34	28	67	28	3	55	60	28	71	16	56	59	18	97	21	94	57	58	61	30	23
	23%	27%	19%	25%	23%	21%	20%	31%	35%	23%	23%	27%	22%	22%	24%	22%	43%	21%	34%	21%	20%	26%	26%	18%	25%
Low2Box (Somewhat bad/Very bad)	B							F*	**			*		*			Q*		S*						*
	385	180	205	162	115	108	272	63	6	180	205	76	255	54	173	212	24	361	41	344	223	162	174	142	69
	77%	73%	81%	75%	77%	79%	80%	69%	65%	77%	77%	73%	78%	78%	76%	78%	57%	79%	66%	79%	80%	74%	74%	82%	75%
		A					G	*	**			*		*			*	P	*	R					*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	259	241	156	173	171	38	246	190	267	233	82	270	148	274	226	39	461	64	436	346	154	137	212	151
Base: All Respondents (wtd)	500	241	259	211	165	124	40	265	166	251	249	146	265	89	238	262	37	463	59	441	319	181	135	207	158
Very good	16	9	7	10	2	4	1	6	8	9	7	4	7	5	11	6	5	11	4	12	12	4	6	7	3
	3%	4%	3%	5%	1%	3%	4%	2%	5%	4%	3%	3%	3%	5%	5%	2%	14%	2%	7%	3%	4%	2%	4%	3%	2%
	*						*					*					**		*			*			
Somewhat good	134	64	69	61	47	25	9	68	43	68	65	37	76	20	61	72	11	123	17	117	88	46	30	54	50
	27%	27%	27%	29%	28%	21%	22%	26%	26%	27%	26%	26%	29%	22%	26%	28%	30%	26%	29%	26%	28%	25%	22%	26%	32%
	*						*					*					**		*			*			
Somewhat bad	261	114	146	102	86	73	20	144	90	126	135	80	132	48	121	140	14	246	28	233	163	98	78	109	74
	52%	48%	56%	49%	52%	59%	50%	54%	54%	50%	54%	55%	50%	54%	51%	54%	39%	53%	47%	53%	51%	54%	58%	53%	46%
	*						*					*					**		*			*			
Very bad	89	52	37	37	30	22	10	48	24	48	41	24	49	16	46	44	6	83	10	79	56	33	21	37	31
	18%	22%	14%	18%	18%	18%	25%	18%	15%	19%	17%	17%	19%	18%	19%	17%	17%	18%	17%	18%	18%	18%	15%	18%	20%
	*						*					*					**		*			*			
Sigma	500	241	259	211	165	124	40	265	166	251	249	146	265	89	238	262	37	463	59	441	319	181	135	207	158
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	150	74	76	71	49	30	10	74	52	77	73	42	84	25	72	78	16	134	21	129	100	50	36	61	54
	30%	31%	29%	34%	30%	24%	26%	28%	31%	31%	29%	28%	32%	28%	30%	30%	44%	29%	36%	29%	31%	28%	26%	29%	34%
	*						*					*					**		*			*			
Low2Box (Somewhat bad/Very bad)	350	167	183	140	116	94	30	191	114	174	176	104	182	64	166	183	21	329	38	312	219	131	99	146	105
	70%	69%	71%	66%	70%	76%	74%	72%	69%	69%	71%	72%	68%	72%	70%	70%	56%	71%	64%	71%	69%	72%	74%	71%	66%
	*						*					*					**		*			*			

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	261	240	297	161	43	247	130	48	277	224	127	135	239	218	283	62	439	71	430	282	219	256	155	90
Base: All Respondents (wtd)	500	283	217	295	147	57	277	112	27	252	248	290	145	65	203	297	54	446	59	441	241	259	217	161	122
Very good	201	138	63	106	59	36	113	42	14	121	80	117	53	31	100	101	27	174	25	175	110	91	94	64	43
	40%	49%	29%	36%	40%	63%	41%	37%	49%	48%	32%	40%	37%	47%	49%	34%	49%	39%	43%	40%	46%	35%	43%	40%	35%
		B			*	**		*	**	J					L	O		*		*	*		*	*	*
Somewhat good	210	104	107	132	57	21	123	44	11	89	121	122	63	25	71	139	21	189	28	182	94	116	88	68	54
	42%	37%	49%	45%	39%	36%	44%	39%	42%	35%	49%	42%	44%	38%	35%	47%	39%	42%	48%	41%	39%	45%	41%	42%	44%
			A		*	**		*	**	I							*		*	*		*	*	*	*
Somewhat bad	67	21	46	43	24	*	33	15	2	28	38	43	16	8	22	45	5	62	4	63	24	43	27	21	19
	13%	7%	21%	14%	16%	1%	12%	14%	9%	11%	16%	15%	11%	12%	11%	15%	10%	14%	7%	14%	10%	17%	13%	13%	15%
			A		*	**		*	**								*		*	*		*	*	*	*
Very bad	22	21	1	15	8	-	8	11	-	13	9	7	13	2	10	12	1	21	1	21	14	9	8	8	7
	4%	7%	1%	5%	5%	-	3%	10%	-	5%	4%	3%	9%	3%	5%	4%	2%	5%	2%	5%	6%	3%	4%	5%	5%
		B			*	**		F*	**		K						*		*	*		*	*	*	*
Sigma	500	283	217	295	147	57	277	112	27	252	248	290	145	65	203	297	54	446	59	441	241	259	217	161	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	411	241	170	238	116	57	236	86	25	211	200	239	116	55	171	239	47	363	54	357	203	207	182	132	97
	82%	85%	78%	81%	79%	99%	85%	77%	91%	84%	81%	83%	80%	85%	84%	81%	88%	81%	91%	81%	84%	80%	84%	82%	79%
					*	**		*	**								*		*	*		*	*	*	*
Low2Box (Somewhat bad/Very bad)	89	42	47	57	32	*	41	26	2	42	48	51	29	10	32	57	6	83	5	84	38	51	35	29	25
	18%	15%	22%	19%	21%	1%	15%	23%	9%	16%	19%	17%	20%	15%	16%	19%	12%	19%	9%	19%	16%	20%	16%	18%	21%
					*	**		*	**								*		*	*		*	*	*	*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	219	281	264	148	88	39	96	365	239	261	246	143	111	277	223	123	377	187	313	415	85	313	139	48
Base: All Respondents (wtd)	500	240	260	287	126	88	51	96	354	213	287	261	132	107	259	241	113	387	173	327	388	112	316	137	47
Very good	9	8	1	5	4	-	2	3	4	4	4	5	1	3	6	3	3	5	5	4	9	-	6	2	1
	2%	3%	*	2%	3%	-	4%	3%	1%	2%	2%	2%	1%	2%	2%	1%	3%	1%	3%	1%	2%	-	2%	1%	2%
	B					*		*													*				*
Somewhat good	116	65	50	75	28	13	20	24	71	33	83	55	30	31	65	50	26	90	39	76	85	31	73	36	7
	23%	27%	19%	26%	22%	15%	40%	26%	20%	16%	29%	21%	23%	29%	25%	21%	23%	23%	23%	23%	22%	27%	23%	26%	15%
	B					*	H*	*			I										*				*
Somewhat bad	251	116	135	135	61	55	9	46	196	110	141	129	67	54	126	125	51	200	80	171	202	49	154	70	26
	50%	48%	52%	47%	49%	62%	18%	48%	55%	52%	49%	50%	51%	51%	48%	52%	45%	52%	46%	52%	52%	43%	49%	51%	55%
						CD*	*	F*	F												*				*
Very bad	125	51	73	71	33	20	19	23	83	65	60	71	34	19	62	63	33	92	49	75	92	33	83	29	13
	25%	21%	28%	25%	26%	23%	38%	24%	23%	31%	21%	27%	26%	18%	24%	26%	29%	24%	28%	23%	24%	29%	26%	21%	27%
						*	*	*	J												*				*
Sigma	500	240	260	287	126	88	51	96	354	213	287	261	132	107	259	241	113	387	173	327	388	112	316	137	47
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	125	73	51	80	31	13	22	27	75	37	87	60	31	34	72	53	29	95	45	80	94	31	79	37	8
	25%	31%	20%	28%	25%	15%	44%	28%	21%	18%	30%	23%	23%	32%	28%	22%	26%	25%	26%	25%	24%	27%	25%	27%	17%
	B			E		*	H*	*			I										*				*
Low2Box (Somewhat bad/Very bad)	375	167	209	206	94	75	29	68	278	175	200	201	101	74	187	188	83	292	129	247	294	81	237	99	39
	75%	69%	80%	72%	75%	85%	56%	72%	79%	82%	70%	77%	77%	68%	72%	78%	74%	75%	74%	75%	76%	73%	75%	73%	83%
			A			C*	*	*	F	J											*				*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		South Korea	South Korea																							
		Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	238	262	172	196	132	63	193	244	318	182	9	128	363	269	231	63	437	99	401	376	124	184	206	110	
Base: All Respondents (wtd)	500	252	248	211	186	103	67	199	234	290	210	10	135	354	261	239	60	440	91	409	366	134	185	203	112	
Very good	6	2	4	5	2	-	2	2	2	5	1	-	1	5	6	-	2	5	2	5	6	-	5	1	-	
	1%	1%	2%	2%	1%	-	4%	1%	1%	2%	1%	-	1%	1%	2%	-	3%	1%	2%	1%	2%	-	3%	1%	-	
							*					**			O		*		*							
Somewhat good	93	60	34	41	31	21	8	38	48	51	42	-	25	68	61	32	17	77	26	67	69	24	52	22	19	
	19%	24%	14%	19%	17%	20%	12%	19%	20%	18%	20%	-	18%	19%	24%	13%	28%	17%	28%	16%	19%	18%	28%	11%	17%	
		B					*					**			O		*		S*				WX			
Somewhat bad	276	134	141	115	97	64	42	107	127	164	112	8	81	186	135	141	28	248	40	236	194	82	86	121	69	
	55%	53%	57%	55%	52%	62%	62%	54%	54%	56%	53%	80%	60%	53%	52%	59%	47%	56%	44%	58%	53%	61%	47%	60%	62%	
							*					**					*		*		R		V		V	
Very bad	125	56	68	50	56	18	16	52	57	70	54	2	28	95	58	66	14	111	24	101	96	28	42	59	24	
	25%	22%	28%	24%	30%	18%	23%	26%	24%	24%	26%	20%	21%	27%	22%	28%	23%	25%	26%	25%	26%	21%	23%	29%	21%	
					E		*					**					*		*							
Sigma	500	252	248	211	186	103	67	199	234	290	210	10	135	354	261	239	60	440	91	409	366	134	185	203	112	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	100	62	38	45	33	21	10	40	50	56	44	-	26	74	68	32	18	81	28	72	75	24	57	24	19	
	20%	25%	15%	22%	18%	20%	15%	20%	21%	19%	21%	-	19%	21%	26%	13%	31%	18%	30%	18%	21%	18%	31%	12%	17%	
		B					*					**			O		Q*		S*				WX			
Low2Box (Somewhat bad/Very bad)	400	191	210	165	153	82	57	159	184	234	166	10	109	281	193	207	42	358	64	337	290	110	128	179	93	
	80%	75%	85%	78%	82%	80%	85%	80%	79%	81%	79%	100%	81%	79%	74%	87%	69%	82%	70%	82%	79%	82%	69%	88%	83%	
			A				*					**			N		*	P	*	R			V		V	

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1000	496	504	327	392	281	571	254	48	503	497	650	85	265	537	463	97	903	100	900	597	403	500	267	233	
Base: All Respondents (wtd)	500	252	248	205	173	122	278	131	25	225	275	249	115	136	265	235	48	452	49	451	290	210	260	132	108	
Very good	6	5	1	1	4	*	3	2	-	3	3	2	3	1	5	1	2	4	3	3	5	1	4	1	*	
	1%	2%	*	*	3%	*	1%	2%	-	1%	1%	1%	2%	1%	2%	*	4%	1%	5%	1%	2%	1%	2%	1%	*	
	B				C				*				*		O		Q*		S*							
Somewhat good	20	14	5	9	4	7	8	8	1	11	8	10	5	5	11	8	2	17	2	17	13	7	14	3	2	
	4%	6%	2%	4%	3%	5%	3%	6%	6%	5%	3%	4%	5%	3%	4%	3%	5%	4%	5%	4%	5%	3%	6%	2%	2%	
	B								*				*				*		*							
Somewhat bad	127	63	64	48	43	36	59	47	3	62	65	58	30	39	70	57	13	114	15	112	78	49	62	36	29	
	25%	25%	26%	23%	25%	30%	21%	36%	13%	28%	24%	23%	26%	29%	26%	24%	27%	25%	30%	25%	27%	23%	24%	27%	27%	
								FH	*				*				*		*							
Very bad	347	169	178	148	121	79	208	74	20	149	198	179	77	92	179	169	30	317	29	318	194	153	180	92	76	
	69%	67%	72%	72%	70%	65%	75%	57%	81%	66%	72%	72%	67%	67%	67%	72%	63%	70%	60%	71%	67%	73%	69%	69%	70%	
							G		G*				*				*		R							
Sigma	500	252	248	205	173	122	278	131	25	225	275	249	115	136	265	235	48	452	49	451	290	210	260	132	108	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	25	19	6	9	9	7	11	10	1	14	12	12	8	6	16	9	4	21	5	20	18	8	19	4	3	
	5%	8%	2%	5%	5%	6%	4%	7%	6%	6%	4%	5%	7%	4%	6%	4%	9%	5%	10%	5%	6%	4%	7%	3%	2%	
	B								*				*				*		S*				WX			
Low2Box (Somewhat bad/Very bad)	475	233	242	195	164	115	267	121	23	211	263	237	106	131	249	226	43	431	44	430	272	202	242	128	105	
	95%	92%	98%	95%	95%	94%	96%	93%	94%	94%	96%	95%	93%	96%	94%	96%	91%	95%	90%	95%	94%	96%	93%	97%	98%	
			A							*				*			*		R				V		V	

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	257	243	158	157	185	174	204	72	126	374	334	75	91	357	143	42	458	57	443	334	166	130	149	221
Base: All Respondents (wtd)	500	254	246	185	142	173	160	191	82	117	383	105	262	132	374	126	53	447	75	425	374	126	146	160	193
Very good	47	34	13	20	9	19	11	16	18	15	32	7	24	16	36	11	25	22	20	27	39	8	25	3	18
	9%	13%	5%	11%	6%	11%	7%	8%	21%	13%	8%	7%	9%	12%	10%	9%	47%	5%	27%	6%	10%	7%	17%	2%	10%
	*	*	*	*	*	*	*	*	FG*	*	*	*	*	*	*	*	**	*	**	*	*	*	W*	*	*
Somewhat good	305	151	154	116	84	106	76	125	57	82	223	60	156	89	225	80	17	288	39	266	242	63	69	120	117
	61%	60%	63%	62%	59%	61%	47%	66%	69%	70%	58%	57%	60%	67%	60%	64%	32%	64%	52%	63%	65%	50%	47%	75%	60%
	*	*	*	*	*	*	*	F*	F*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Somewhat bad	126	59	67	44	40	42	60	45	73	15	111	33	73	21	95	30	10	116	14	112	87	39	40	35	51
	25%	23%	27%	24%	29%	24%	37%	24%	9%	13%	29%	31%	28%	16%	26%	24%	18%	26%	19%	26%	23%	31%	27%	22%	26%
	*	*	*	*	*	*	H*	*	*	*	*	I	M	*	*	*	**	*	**	**	*	*	*	*	*
Very bad	22	10	12	6	9	7	14	4	-	5	17	6	9	7	18	4	1	21	2	20	7	15	12	2	8
	4%	4%	5%	3%	6%	4%	8%	2%	-	4%	4%	5%	4%	5%	3%	3%	5%	2%	5%	2%	12%	9%	1%	4%	4%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	T*	*	*	*	*
Sigma	500	254	246	185	142	173	160	191	82	117	383	105	262	132	374	126	53	447	75	425	374	126	146	160	193
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	352	185	167	135	92	124	87	142	75	97	255	67	181	105	261	91	42	310	60	292	281	72	94	123	135
	70%	73%	68%	73%	65%	72%	54%	74%	91%	83%	67%	64%	69%	79%	70%	73%	79%	69%	79%	69%	75%	57%	64%	77%	70%
	*	*	*	*	*	*	*	F*	FG*	J*	*	*	*	K*	*	*	**	*	**	*	U	*	*	*	*
Low2Box (Somewhat bad/Very bad)	148	69	79	50	49	48	73	49	8	19	128	38	82	28	114	34	11	137	16	132	94	54	52	37	59
	30%	27%	32%	27%	35%	28%	46%	26%	9%	17%	33%	36%	31%	21%	30%	27%	21%	31%	21%	31%	25%	43%	36%	23%	30%
	*	*	*	*	*	*	GH*	H*	*	*	I	M	*	*	*	*	**	*	**	*	T*	*	*	*	*

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Global @divsor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	290	210	296	164	40	12	135	353	250	250	138	73	289	285	215	69	431	193	307	364	136	304	154	42
Base: All Respondents (wtd)	500	252	248	262	173	65	11	136	353	252	248	143	78	279	278	222	69	431	182	318	345	155	307	150	43
Very good	38	28	10	20	17	1	-	10	28	27	11	15	4	19	26	12	14	24	22	16	29	9	27	6	5
	8%	11%	4%	8%	10%	2%	-	7%	8%	11%	5%	10%	5%	7%	9%	5%	20%	6%	12%	5%	9%	6%	9%	4%	13%
	B					*	**						*				Q*		S						W*
Somewhat good	193	121	72	107	67	19	6	50	137	101	92	50	42	100	108	85	27	166	76	117	138	55	114	64	15
	39%	48%	29%	41%	39%	30%	50%	37%	39%	40%	37%	35%	54%	36%	39%	38%	39%	38%	42%	37%	40%	35%	37%	43%	35%
	B					*	**						KM*				*								*
Somewhat bad	172	69	103	87	57	28	4	55	113	84	87	62	14	96	93	78	16	156	51	121	108	64	104	51	16
	34%	27%	41%	33%	33%	44%	32%	40%	32%	33%	35%	43%	18%	34%	34%	35%	23%	36%	28%	38%	31%	41%	34%	34%	37%
	A					*	**					L	*	L			*	P		R		T			*
Very bad	97	34	63	49	33	16	2	22	74	40	57	16	17	64	51	47	12	85	33	64	70	28	62	29	7
	19%	13%	26%	19%	19%	25%	18%	16%	21%	16%	23%	11%	22%	23%	18%	21%	18%	20%	18%	20%	20%	18%	20%	19%	15%
	A					*	**					K*	K				*								*
Sigma	500	252	248	262	173	65	11	136	353	252	248	143	78	279	278	222	69	431	182	318	345	155	307	150	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	231	149	82	127	84	21	6	60	166	128	103	65	46	119	134	97	41	190	98	133	168	63	141	70	20
	46%	59%	33%	48%	48%	32%	50%	44%	47%	51%	42%	46%	60%	43%	48%	44%	60%	44%	54%	42%	49%	41%	46%	46%	48%
	B					*	**						M*				Q*		S						*
Low2Box (Somewhat bad/Very bad)	269	103	166	136	89	44	6	76	187	124	145	78	31	160	144	125	28	241	84	185	178	91	166	81	22
	54%	41%	67%	52%	52%	68%	50%	56%	53%	49%	58%	54%	40%	57%	52%	56%	40%	56%	46%	58%	51%	59%	54%	54%	52%
	A					*	**						*	L			*	P		R					*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	329	347	324	181	499	216	429	571	223	326	451	618	382	93	907	136	864	651	349	382	259	359
Base: All Respondents (wtd)	500	246	254	185	168	147	91	247	108	206	294	108	168	224	300	200	46	454	66	434	324	176	195	131	175
Very good	10	7	3	7	3	*	3	4	4	6	5	2	4	5	9	2	4	7	7	3	8	2	9	1	1
	2%	3%	1%	4%	2%	*	3%	1%	4%	3%	2%	1%	2%	2%	3%	1%	8%	1%	10%	1%	3%	1%	5%	*	1%
				E	E				G						O		Q*		S				WX		
Somewhat good	109	58	51	56	27	26	16	57	24	44	65	16	40	53	61	48	13	96	17	92	68	41	44	31	34
	22%	24%	20%	30%	16%	18%	17%	23%	22%	21%	22%	15%	24%	23%	20%	24%	29%	21%	25%	21%	21%	23%	23%	24%	19%
				DE									K	K			*								
Somewhat bad	293	142	151	103	107	83	48	144	70	124	169	57	98	139	171	123	21	272	32	261	200	93	101	87	105
	59%	58%	60%	55%	64%	57%	53%	58%	65%	60%	58%	53%	58%	62%	57%	61%	46%	60%	48%	60%	62%	53%	52%	67%	60%
				C					F					K			*	P		R	U		V	V	
Very bad	87	39	48	20	30	37	24	43	10	33	55	33	26	28	60	28	8	80	11	76	47	41	41	12	34
	17%	16%	19%	11%	18%	25%	27%	17%	9%	16%	19%	30%	16%	12%	20%	14%	16%	18%	16%	18%	14%	23%	21%	9%	20%
				C	CD	GH	H					LM		O			*			T	W		W		
Sigma	500	246	254	185	168	147	91	247	108	206	294	108	168	224	300	200	46	454	66	434	324	176	195	131	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	119	65	54	63	31	26	18	60	29	49	70	18	44	58	70	50	17	102	24	96	77	43	53	31	35
	24%	26%	21%	34%	18%	18%	20%	24%	26%	24%	24%	17%	26%	26%	23%	25%	37%	23%	36%	22%	24%	24%	27%	24%	20%
				DE									K	K			Q*		S				X		
Low2Box (Somewhat bad/Very bad)	381	181	200	122	137	121	73	187	80	157	224	90	124	167	230	151	28	352	43	338	247	134	141	99	140
	76%	74%	79%	66%	82%	82%	80%	76%	74%	76%	76%	83%	74%	74%	77%	75%	63%	77%	64%	78%	76%	76%	73%	76%	80%
				C	C							LM					*	P		R					V

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	United States	the US																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	462	538	309	313	378	131	448	421	639	361	347	354	299	529	471	143	857	164	836	660	340	419	215	366
Base: All Respondents (wtd)	500	247	253	182	155	162	81	209	210	302	198	232	127	141	260	240	65	435	76	424	324	176	206	101	193
Very good	38	29	9	19	15	4	3	11	25	29	10	9	7	23	33	6	23	15	24	14	35	4	34	1	3
	8%	12%	4%	11%	10%	2%	4%	5%	12%	10%	5%	4%	5%	16%	13%	2%	36%	3%	32%	3%	11%	2%	16%	1%	2%
		B		E						FG		J			KL		O		Q		S		U		WX
Somewhat good	132	75	57	51	44	37	20	56	55	78	54	58	35	39	75	56	13	119	20	112	88	44	49	30	53
	26%	30%	22%	28%	28%	23%	25%	27%	26%	26%	27%	25%	28%	28%	29%	23%	20%	27%	26%	26%	27%	25%	24%	30%	27%
		B																							
Somewhat bad	206	88	118	77	59	70	29	85	92	124	83	98	47	61	93	113	16	190	18	188	132	75	75	49	82
	41%	36%	47%	42%	38%	43%	36%	41%	44%	41%	42%	42%	37%	44%	36%	47%	25%	44%	24%	44%	41%	43%	37%	48%	43%
			A													N		P		R				V	
Very bad	123	55	69	35	37	51	29	58	37	71	52	68	38	17	58	65	13	111	14	110	70	54	48	21	54
	25%	22%	27%	19%	24%	32%	35%	28%	18%	24%	26%	29%	30%	12%	22%	27%	19%	26%	18%	26%	22%	30%	23%	20%	28%
						CD		H	H				M	M							T				W
Sigma	500	247	253	182	155	162	81	209	210	302	198	232	127	141	260	240	65	435	76	424	324	176	206	101	193
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	170	104	66	70	59	41	23	67	80	107	64	66	42	62	108	62	36	134	44	126	123	47	82	32	56
	34%	42%	26%	39%	38%	25%	29%	32%	38%	35%	32%	29%	33%	44%	42%	26%	56%	31%	58%	30%	38%	27%	40%	31%	29%
		B		E											KL		O		Q		S		U		WX
Low2Box (Somewhat bad/Very bad)	330	143	187	112	96	122	58	143	130	195	135	166	85	78	151	178	29	301	32	298	201	128	124	70	137
	66%	58%	74%	61%	62%	75%	71%	68%	62%	65%	68%	71%	67%	56%	58%	74%	44%	69%	42%	70%	62%	73%	60%	69%	71%
			A			CD							M	M		N		P		R		T		V	V

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18503	9116	9387	6959	6338	5206	4972	7301	5161	9220	9283	5152	6555	6796	10239	8264	2081	16422	3403	15100	12829	5674	8152	5191	5160
Base: All Respondents (wtd)	12500	6231	6269	5478	3999	3023	3661	4775	3258	5712	6788	4380	4649	3471	6623	5877	1365	11135	2166	10334	8308	4192	5433	3690	3377
7 - Very strong economy (7)	432	290	141	222	144	66	141	135	118	241	190	151	164	117	262	170	108	324	131	301	290	141	230	106	95
	3%	5%	2%	4%	4%	2%	4%	3%	4%	4%	3%	3%	4%	3%	4%	3%	8%	3%	6%	3%	3%	3%	4%	3%	3%
		B		E	E		G		J				O			Q		S			WX				
	671	391	280	306	236	129	139	253	248	320	351	178	271	222	400	272	95	576	161	510	509	162	327	176	168
	5%	6%	4%	6%	6%	4%	4%	5%	8%	6%	5%	4%	6%	6%	6%	5%	7%	5%	7%	5%	6%	4%	6%	5%	5%
5 (5)		B		E	E		F	FG				K	K	K	O		Q		S		U		WX		
	2437	1325	1113	1124	776	537	545	965	804	1111	1327	770	923	744	1367	1071	314	2123	526	1911	1707	731	1131	750	557
	19%	21%	18%	21%	19%	18%	15%	20%	25%	19%	20%	18%	20%	21%	21%	18%	23%	19%	24%	18%	21%	17%	21%	20%	16%
4 (4)		B		E			F	FG				K	K	K	O		Q		S		X	X			
	3589	1668	1921	1648	1141	801	1051	1345	949	1541	2048	1248	1340	1001	1807	1782	336	3254	560	3029	2364	1225	1451	1087	1051
	29%	27%	31%	30%	29%	26%	29%	28%	29%	27%	30%	28%	29%	29%	27%	30%	25%	29%	26%	29%	28%	29%	27%	29%	31%
3 (3)		A		E						I					N		P		R				V	V	
	2846	1369	1477	1225	881	741	832	1146	687	1312	1534	1035	999	812	1461	1385	254	2592	426	2420	1848	998	1141	901	804
	23%	22%	24%	22%	22%	25%	23%	24%	21%	23%	23%	24%	21%	23%	22%	24%	19%	23%	20%	23%	22%	24%	21%	24%	24%
2 (2)		A				CD		H				L		L			P		R				V	V	
	1311	631	680	519	415	377	445	499	266	608	703	470	492	350	708	604	153	1159	203	1108	863	448	582	363	367
	10%	10%	11%	9%	10%	12%	12%	10%	8%	11%	10%	11%	11%	10%	11%	10%	11%	10%	9%	11%	10%	11%	10%	10%	11%
1 - Very weak economy (1)					CD	GH	H																		
	1214	557	656	435	407	372	509	432	186	580	634	529	459	225	619	594	107	1107	158	1056	727	487	572	307	335
	10%	9%	10%	8%	10%	12%	14%	9%	6%	10%	9%	12%	10%	6%	9%	10%	8%	10%	7%	10%	9%	12%	11%	8%	10%
Sigma		A		C	CD	GH	H					LM	M				P		R		T	W		W	
	12500	6231	6269	5478	3999	3023	3661	4775	3258	5712	6788	4380	4649	3471	6623	5877	1365	11135	2166	10334	8308	4192	5433	3690	3377
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	3540	2006	1534	1652	1156	732	825	1352	1170	1672	1868	1099	1359	1083	2028	1512	516	3024	818	2722	2506	1034	1687	1032	820
	28%	32%	24%	30%	29%	24%	23%	28%	36%	29%	28%	25%	29%	31%	31%	26%	38%	27%	38%	26%	30%	25%	31%	28%	24%
		B		E	E		F	FG		J			K	KL	O		Q		S		U		WX	X	
Low3Box (Weak)	5371	2557	2814	2179	1703	1490	1786	2078	1139	2500	2871	2034	1950	1387	2788	2583	514	4857	787	4584	3438	1933	2294	1571	1505
	43%	41%	45%	40%	43%	49%	49%	44%	35%	44%	42%	46%	42%	40%	42%	44%	38%	44%	36%	44%	41%	46%	42%	43%	45%
		A		C	CD	GH	H					LM			N		P		R			T			V
Mean	3.7	3.8	3.6	3.8	3.7	3.5	3.5	3.7	4	3.7	3.7	3.5	3.7	3.8	3.7	3.6	4	3.6	4	3.6	3.7	3.6	3.7	3.7	3.6
		B		DE	E			F	FG				K	KL	O		Q		S		U		X	X	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y

Minimum Base: 30 (*), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y

Minimum Base: 30 (*), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Norway	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: All Respondents (unwtd) Base: All Respondents (wtd) 7 - Very strong economy (7)	18503	501	1000	500	1000	1000	1000	1000	1000	1000	500	1000	500	1000	1000	500	500	501	500	501	500	500	1000	500	500	1000	
	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	432	15	9	2	23	14	19	3	13	8	3	23	7	2	1	6	52	10	7	126	4	1	2	31	30	18	
	3%	3%	2%	*	5%	3%	4%	1%	3%	3%	2%	1%	5%	1%	*	*	1%	10%	2%	1%	25%	1%	*	*	6%	6%	4%
		CGIMNTUV	CGMNUV		BCEGHULMN OQRTUV	CGIMNTUV	CGIMNTUV		CGIMNTUV	CGMNUV		BCEGHULMN OQRTUV	MNU				ABCEFGHIJK LMNOQRTUV WXY	CGMNUV	N	ABCEFGHIJK LMNOQRTUV WXY			BCEGHULMN OQRTUV	BCEGHULMN OQRTUV	BCGIJLMNOR TUV		
6 (6)	671	15	34	4	25	35	51	5	62	15	6	31	27	4	5	12	93	13	9	56	16	10	7	71	36	31	
	5%	3%	7%	1%	5%	7%	10%	1%	12%	3%	1%	6%	5%	1%	1%	2%	19%	3%	2%	11%	3%	2%	1%	14%	7%	6%	
		CGMN	ACGIJMNQO RTUV		CGIJMNQO RTUV	ACGIJMNQO RTUV	ACDGIJLMNO QRTUV		ABCEDEGIJKL MNOQRTUVX Y	CGIMNV		ACGIJMNQO RTUV	CGIJMNQO UV				ABCEFGHIJK LMNOQRTUV WXY	CGM		ABCEDEGIJKL MNOQRTUVY	CGIMNV			ABCEDEGIJKL MNOQRTUVX Y	ACGIJMNQO RTUV	ACGIJMNQO RTUV	
5 (5)	2437	69	142	102	109	171	164	48	139	82	43	117	145	35	49	94	168	46	71	99	82	69	25	163	107	97	
	19%	14%	28%	20%	22%	34%	33%	10%	28%	16%	9%	23%	29%	7%	10%	19%	34%	9%	14%	20%	16%	14%	5%	33%	21%	19%	
		GIMQV	ACDGIJLMNO QRSTUVXY	AGIJMNQRUV	AGIJMNQRUV	ABCDGIJHKL MNOQRSTUVY	ACDGIJLMNO QRSTUVXY	V	ACDGIJLMNO QRSTUVXY	GIMNQV	V	AGIJMNQRUV	ACDGIJLMNO QRSTUVXY		MV	GIMNQV	ACDGIJLMNO QRSTUVXY	V	GIMNQV	AGIJMNQV	GIMNQV	GIMNQV			ACDGIJLMNO QRSTUVXY	AGIJMNQRUV	AGIJMNQRUV
4 (4)	3589	138	171	181	135	174	135	133	172	151	108	174	167	83	165	145	113	149	141	132	154	157	78	149	146	142	
	29%	28%	34%	36%	27%	35%	27%	27%	34%	30%	22%	35%	33%	17%	33%	29%	23%	30%	28%	26%	31%	31%	16%	30%	29%	28%	
		MV	ADGIMPRSVY	ADFGIJMOPQ RSVXY	JMV	ADFGIMPRSV	MV	JMV	ADFGIMPRSV	JMPV	MV	ADFGIMPRSV	DGIMPSV		DGIMPSV	JMV	MV	JMPV	JMV	MV	JMPV	JMPV		JMV	JMPV	JMPV	
3 (3)	2846	120	94	140	93	72	93	161	78	131	125	100	113	122	182	117	51	122	143	56	132	174	132	64	109	123	
	23%	24%	19%	28%	19%	14%	19%	32%	16%	26%	25%	20%	23%	24%	36%	23%	10%	24%	29%	11%	26%	35%	26%	13%	22%	25%	
		DEHPSW	EPSW	BDEFHKPSWX	EPSW	PS	ABDEFHIJKL MOPQSTVW XY	P	BDEFHKPSW	BDEFHKPSW	EHPSW	EHPSW	BDEFHKPSW	ABCEDEFGHIJKL MOPQSTVW WXY	EHPSW	EHPSW		BDEFHKPSW	BDEFHKPSW X		BDEFHKPSW	ABCEDEFGHIJKL MOPQSTVW WXY	BDEFHKPSW		EHPSW	BDEFHKPSW	
2 (2)	1311	77	33	38	48	27	23	86	25	77	86	37	29	97	59	60	15	84	56	17	66	51	121	17	40	43	
	10%	15%	7%	8%	10%	5%	5%	17%	5%	15%	17%	7%	6%	19%	12%	12%	3%	17%	11%	3%	13%	10%	24%	3%	8%	9%	
		BCDEFHKLP SWXY	PS	PSW	BEFHLPSW		BCDEFHKLNO PRSTUWXY		BCDEFHKLPN RSUWXY	BCDEFHKLPN RSUWXY	HPSW			BCDEFHKLNP OPRSTUWXY	BCDEFHKLP SWXY	BCDEFHKLP SWXY		BCDEFHKLPN RSUWXY		BEFHKLP SWXY	BEFHLPSW	BEFHLPSW	ABCEDEFGHIJK LMNOPQRST UWXY		HPSW	EFHLPSW	
1 - Very weak economy (1)	1214	65	17	33	67	7	15	64	11	36	128	17	13	157	39	66	9	77	73	14	47	38	136	5	32	47	
	10%	13%	3%	7%	13%	1%	3%	13%	2%	7%	26%	3%	3%	31%	8%	13%	2%	15%	15%	3%	9%	8%	27%	1%	6%	9%	
		BCEFHKLNP SWX	EW	BEFHLPSW	BCEFHKLNP TUWXY		BCEFHKLNP UWXY		BEFHLPSW	ABCEDEFGHIK LNOPQRSTU WXY	EW			ABCEDEFGHIJK LNOPQRSTU WXY	BEFHLPSW	BCEFHKLNP SWX		BCEFHKLNP TUWXY	BCEFHKLNP TUWXY		BEFHLPSW	BEFHLPSW	ABCEDEFGHIK LNOPQRSTU WXY		BEHLPSW	BEFHLPSW	
Sigma	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																											
Top3Box (Strong)	3540	100	185	108	157	221	234	56	214	105	53	171	179	41	55	111	313	69	87	281	101	81	33	265	173	146	
	28%	20%	37%	22%	31%	44%	47%	11%	43%	21%	11%	34%	36%	8%	11%	22%	63%	14%	17%	56%	20%	16%	7%	53%	35%	29%	
		GIMNQV	ACDGIJMNQO RTUVY	GIMNQV	ACGIJMNQO RTUV	ABCDGIJLMN NOQRTUVXY	ABCDGIJLMN NOQRTUVXY	MV	ABCDGIJLMN NOQRTUVXY	GIMNQV	V	ACGIJMNQO RTUVY	ACGIJMNQO RTUVY		V	GIMNQV	ABCEFGHIJK LMNOQRTUV WXY	MV	GIMNV	ABCEDEFGHIJK LMNOQRTUV XY	GIMNQV	GIMNV		ABCEDEFGHIJKL MNOQRTUVX Y	ACGIJMNQO RTUVY	ACGIJMNQO RTUV	
Low3Box (Weak)	5371	262	145	211	208	106	130	311	114	245	339	155	154	376	280	244	75	283	272	87	245	262	389	86	181	213	
	43%	52%	29%	42%	42%	21%	26%	62%	23%	49%	68%	31%	31%	75%	56%	49%	15%	57%	54%	17%	49%	52%	78%	17%	36%	43%	
		BCDEFHKLP SWXY	EHPSW	BEFHLPSW	BEFHLPSW	P	PSW	ABCEDEFGHIK NOPRSTUW XY	PS	BCDEFHKLP SWXY	ABCEDEFGHIK LNOPQRSTU WXY	EHPSW	EHPSW	ABCEDEFGHIJK LNOPQRSTU WXY	BCDEFHKL OPSTWXY	BDEFHKLP SWXY		BCDEFHKL STWXY	BCDEFHKLP SWXY		BCDEFHKLP SWXY	BCDEFHKLP SWXY		BEFHKPSW	BEFHKLP SWX		
Mean	3.7	3.4	4	3.6	3.7	4.3	4.3	3.1	4.3	3.5	2.8	4	4	2.5	3.3	3.4	4.8	3.2	3.3	4.9	3.4	3.4	2.5	4.6	4	3.7	
		GIMV	ACDGIJMNQO RTUVY	AGIJMNQO RTUV	AGIJMNQO RTUV	ABCDGIJLMN NOQRTUVXY	ABCDGIJLMN NOQRTUVXY	JMV	ABCDGIJLMN NOQRTUVXY	GIMNQV	MV	ACDGIJMNQO RTUVY	ACDGIJMNQO RTUVY		GIMV	GIMQV	ABCEDEFGHIJK LMNOQRTUV WXY	JMV	GIMV	ABCEDEFGHIJK LMNOQRTUV WXY	GIMNQV	GIMQV		ABCEDEFGHIJK LMNOQRTUV XY	ACDGIJMNQO RTUVY	AGIJMNQO RTUV	

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18503	2000	2001	7501	5500	7500	3500	1501
Base: All Respondents (wtd)	12500	1000	1500	5000	3500	4000	2000	1500
7 - Very strong economy (7)	432	32	44	127	67	67	72	160
	3%	3%	3%	3%	2%	2%	4%	11%
		DE	DE	E			CDE	ABCDEF
6 (6)	671	66	52	279	167	165	116	107
	5%	7%	3%	6%	5%	4%	6%	7%
		BDE		BE			BE	BCDE
5 (5)	2437	268	272	850	758	692	461	288
	19%	27%	18%	17%	22%	17%	23%	19%
		BCDEFG			BCE		BCEG	
4 (4)	3589	316	418	1315	1109	1159	586	431
	29%	32%	28%	26%	32%	29%	29%	29%
		BCE			BCE	C	C	
3 (3)	2846	194	330	1126	898	1011	429	297
	23%	19%	22%	23%	26%	25%	21%	20%
				AG	ABCFG	ABCFG		
2 (2)	1311	70	185	646	288	471	163	123
	10%	7%	12%	13%	8%	12%	8%	8%
			ADFG	ADFG		ADFG		
1 - Very weak economy (1)	1214	54	198	656	212	435	173	94
	10%	5%	13%	13%	6%	11%	9%	6%
			ADEFG	ADEFG		ADFG	ADG	
Sigma	12500	1000	1500	5000	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Strong)	3540	366	369	1257	993	924	650	556
	28%	37%	25%	25%	28%	23%	32%	37%

		BCDEF		E	BCE		BCDE	BCDEF
Low3Box (Weak)	5371	318	713	2428	1398	1916	765	513
	43%	32%	48%	49%	40%	48%	38%	34%
			ADFG	ADFG	AG	ADFG	AG	
Mean	3.7	4	3.5	3.5	3.8	3.5	3.8	4.1
		BCDEF			BCE		BCE	BCDEF

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	214	287	219	166	116	187	210	104	174	327	168	180	153	239	262	73	428	82	419	355	146	323	128	50
Base: All Respondents (wtd)	500	245	255	248	148	104	223	209	68	154	346	327	118	55	226	274	64	436	61	439	315	185	302	139	59
7 - Very strong economy (7)	15	8	7	10	5	1	10	5	*	4	12	11	4	*	6	10	3	13	2	13	9	6	9	6	-
	3%	3%	3%	4%	3%	1%	5%	2%	1%	2%	3%	3%	4%	1%	2%	4%	4%	3%	4%	3%	3%	3%	3%	4%	*
6 (6)	15	9	6	3	7	6	8	2	5	3	12	10	3	3	10	5	4	11	4	12	11	5	11	2	2
	3%	4%	2%	1%	4%	6%	4%	1%	7%	2%	3%	3%	2%	6%	5%	2%	7%	2%	6%	3%	2%	4%	1%	4%	4%
						*			G*								*		*			*		*	*
5 (5)	69	35	34	39	22	9	36	26	7	12	57	47	14	8	32	37	2	67	5	64	43	26	33	21	15
	14%	14%	13%	16%	15%	8%	16%	12%	10%	8%	16%	15%	12%	14%	14%	14%	3%	15%	8%	15%	14%	14%	11%	15%	26%
						*				*	I						*	P	*			*		V*	*
4 (4)	138	71	67	83	35	20	72	58	9	43	95	96	30	12	55	83	14	124	14	124	80	58	69	55	14
	28%	29%	26%	33%	24%	19%	32%	28%	13%	28%	27%	29%	25%	22%	24%	30%	22%	28%	23%	28%	25%	31%	23%	39%	24%
				E		*	H	H	*								*		*			*		*	*
3 (3)	120	57	63	58	33	29	49	50	21	37	83	77	29	14	57	63	18	102	13	107	78	42	79	33	8
	24%	23%	25%	23%	22%	28%	22%	24%	31%	24%	24%	24%	24%	26%	25%	23%	28%	23%	21%	24%	25%	23%	26%	24%	13%
						*			*								*		*			*		*	*
2 (2)	77	40	37	38	22	17	29	38	10	24	53	49	21	8	41	36	14	63	12	65	50	27	52	14	11
	15%	16%	15%	15%	15%	17%	13%	18%	14%	15%	15%	15%	17%	14%	18%	13%	22%	14%	20%	15%	16%	15%	17%	10%	19%
						*			*								*		*			*		*	*
1 - Very weak economy (1)	65	24	41	18	24	23	19	29	16	31	34	37	18	10	26	39	9	56	11	54	44	21	48	9	8
	13%	10%	16%	7%	17%	22%	9%	14%	24%	20%	10%	11%	15%	18%	11%	14%	14%	13%	18%	12%	14%	11%	16%	7%	14%
				C		C*			F*	J							*		*			W	*	*	*
Sigma	500	245	255	248	148	104	223	209	68	154	346	327	118	55	226	274	64	436	61	439	315	185	302	139	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	100	53	47	51	33	15	55	33	12	20	80	68	21	11	48	52	9	91	11	89	63	37	54	29	17
	20%	22%	18%	21%	22%	15%	25%	16%	18%	13%	23%	21%	18%	20%	21%	19%	14%	21%	17%	20%	20%	20%	18%	21%	30%
						*			*		I						*		*			*		*	*
Low3Box (Weak)	262	121	141	114	79	69	97	118	47	91	171	162	68	32	123	139	41	221	36	226	172	90	179	56	27
	52%	49%	55%	46%	54%	66%	43%	57%	70%	59%	49%	50%	57%	58%	55%	51%	64%	51%	59%	51%	55%	49%	59%	40%	46%
						C*		F	F*								*		*			W	*	*	*
Mean	3.4	3.5	3.2	3.5	3.3	3	3.6	3.2	2.9	3.1	3.5	3.4	3.2	3.2	3.4	3.4	3.2	3.4	3.1	3.4	3.3	3.4	3.2	3.7	3.4
				E		*	GH	3.2	*		I						*		*				V*		*

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e

Minimum Base: 30 (**), Small Base: 100 (*)

		Australia Total		Australia																																								
				Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO		NON-METRO		VIC/TAS		Region NSW/ACT		QLD		SA/NT		WA		Active		Social Media Passive		Inactive	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive												
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e												
Base: All Respondents (unwtd) Base: All Respondents (wtd) 7 - Very strong economy (7)	1000	421	579	336	341	323	222	511	267	516	484	304	317	379	525	475	107	893	123	877	623	377	614	386	291	322	214	90	83	384	270	346												
	500	248	252	197	157	146	122	259	120	233	267	131	295	74	260	240	47	453	56	444	299	201	294	206	140	158	113	44	45	190	137	174												
	9	5	5	6	2	1	3	5	2	6	3	2	5	3	2	7	1	8	2	7	4	5	7	2	1	4	*	3	1	2	2	5												
	2%	2%	2%	3%	1%	1%	2%	2%	1%	3%	1%	1%	2%	3%	1%	3%	3%	2%	3%	2%	1%	3%	2%	1%	1%	2%	*	7%	2%	1%	2%	3%												
6 (6)	34	19	14	16	8	10	11	11	12	13	20	7	21	6	22	12	5	29	5	29	20	14	21	12	9	12	7	2	3	18	7	10												
	7%	8%	6%	8%	5%	7%	9%	4%	10%	6%	8%	6%	7%	8%	9%	5%	11%	6%	9%	6%	7%	7%	7%	6%	6%	8%	7%	6%	6%	9%	5%	5%												
5 (5)	142	75	67	64	36	41	32	76	34	73	69	37	78	27	75	67	13	129	14	128	89	53	91	51	45	48	27	11	11	57	41	44												
	28%	30%	26%	33%	23%	28%	27%	29%	28%	31%	26%	28%	26%	36%	29%	28%	28%	26%	29%	30%	27%	31%	25%	32%	30%	24%	24%	24%	30%	30%	26%													
4 (4)	171	71	100	74	57	39	37	93	41	76	94	47	102	21	78	92	12	159	14	156	103	68	106	65	47	50	36	19	18	65	48	58												
	34%	29%	40%	38%	36%	27%	30%	36%	34%	33%	35%	36%	35%	29%	30%	39%	25%	35%	26%	35%	34%	34%	36%	32%	33%	32%	32%	42%	41%	34%	35%	34%												
3 (3)	94	53	41	27	33	34	24	46	24	41	53	25	55	14	53	41	8	86	11	83	58	36	46	48	22	33	26	5	8	34	28	33												
	19%	21%	16%	14%	21%	23%	19%	18%	20%	18%	20%	19%	19%	19%	20%	17%	17%	19%	19%	19%	18%	16%	23%	16%	21%	23%	12%	18%	18%	20%	19%													
2 (2)	33	15	18	9	12	13	11	15	7	13	21	9	22	2	20	14	6	28	6	28	16	17	13	20	10	6	13	3	2	10	7	17												
	7%	6%	7%	4%	7%	9%	6%	6%	5%	8%	7%	8%	3%	8%	6%	12%	6%	10%	6%	5%	8%	5%	10%	7%	4%	11%	6%	5%	5%	5%	10%													
1 - Very weak economy (1)	17	9	8	1	9	7	3	13	1	10	7	4	12	1	11	7	2	15	4	14	9	8	11	6	6	2	2	1	6	5	7													
	3%	4%	3%	1%	6%	5%	3%	5%	1%	4%	3%	3%	4%	2%	4%	3%	5%	3%	7%	3%	3%	4%	4%	3%	4%	4%	2%	4%	3%	3%	4%													
Sigma	500	248	252	197	157	146	122	259	120	233	267	131	295	74	260	240	47	453	56	444	299	201	294	206	140	158	113	44	45	190	137	174												
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
Summary																																												
Top3Box (Strong)	185	99	85	86	47	52	47	92	47	93	92	46	103	35	99	86	20	165	21	164	113	72	119	66	55	63	35	16	15	76	50	59												
	37%	40%	34%	44%	30%	36%	38%	35%	39%	40%	35%	35%	35%	47%	38%	36%	41%	37%	38%	37%	38%	36%	40%	32%	39%	40%	31%	37%	33%	40%	37%	34%												
Low3Box (Weak)	145	78	67	36	54	55	38	74	32	64	81	38	89	18	83	62	16	129	20	125	84	61	70	75	38	45	41	9	12	49	39	56												
	29%	31%	27%	19%	34%	37%	31%	29%	27%	27%	30%	29%	30%	24%	32%	26%	34%	28%	36%	28%	30%	24%	26%	27%	28%	28%	36%	21%	26%	26%	29%	32%												
Mean	4	4.1	4	4.3	3.8	3.9	4.1	4	4.2	4.1	4	4	4	4.3	4	4.1	4	4.1	3.9	4.1	4.1	4	4.2	3.9	4	4.1	3.9	4.2	4.1	4.1	4	4	4											
				DE										KL		*	*		*				W				Z	*	*															

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N,O,P/Q,R/S,T/U,V/W/X,Y/Z,a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			Language		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	North	Center	South	French	Flemish	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	500	253	247	150	175	175	124	170	100	188	312	125	229	146	301	199	26	474	50	450	304	196	-	-	-	214	286	100	148	252
Base: All Respondents (wtd)	500	251	249	184	159	157	132	171	90	179	321	172	186	142	291	209	22	478	44	456	288	212	-	-	-	209	291	101	145	255
7 - Very strong economy (7)	2	2	-	2	-	-	1	-	1	-	2	-	1	1	1	1	-	2	-	2	1	1	-	-	-	2	-	-	1	1
	*	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%	1%	*	1%	-	*	-	1%	*	*	-	-	-	1%	-	-	1%	*
									*								**		*								*			
6 (6)	4	2	2	2	2	-	1	2	-	1	3	-	3	1	2	2	-	4	-	4	3	1	-	-	-	3	1	2	-	2
	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	-	-	-	1%	*	2%	-	1%
																	**		*							*				
5 (5)	102	59	43	45	34	23	22	35	24	34	68	24	43	36	59	44	8	94	13	90	64	39	-	-	-	37	65	32	31	39
	20%	24%	17%	24%	22%	15%	17%	21%	26%	19%	21%	14%	23%	25%	20%	21%	37%	20%	29%	20%	22%	18%	-	-	-	18%	22%	32%	22%	15%
4 (4)	181	85	96	E	54	56	43	63	35	60	121	62	68	K	51	104	S	77	S	176	14	167	S	-	-	76	105	27	44	110
	36%	34%	39%	38%	34%	36%	32%	37%	39%	33%	38%	36%	36%	36%	36%	37%	23%	37%	33%	37%	38%	33%	-	-	-	37%	36%	27%	30%	43%
									*								**		*							*		ab		
3 (3)	140	69	71	45	47	48	38	49	23	58	82	56	45	39	83	58	5	135	11	129	76	64	-	-	-	60	80	25	52	63
	28%	28%	28%	24%	30%	31%	29%	29%	26%	33%	26%	33%	24%	27%	28%	28%	24%	28%	25%	28%	27%	30%	-	-	-	29%	27%	25%	36%	25%
									*								**		*							*		c		
2 (2)	38	23	15	7	14	16	12	15	5	17	21	11	15	11	24	14	3	35	6	32	21	16	-	-	-	15	22	9	10	18
	8%	9%	6%	4%	9%	10%	9%	9%	5%	9%	6%	6%	8%	8%	8%	7%	12%	7%	13%	7%	7%	8%	-	-	-	7%	8%	9%	7%	7%
1 - Very weak economy (1)	33	11	22	13	7	12	14	7	2	9	24	19	11	3	19	14	1	32	-	33	13	20	-	-	-	15	18	6	6	21
	7%	4%	9%	7%	5%	8%	11%	4%	2%	5%	8%	11%	6%	2%	7%	7%	3%	7%	-	7%	4%	10%	-	-	-	7%	6%	6%	4%	8%
							GH		*			M					**		*		T					*				
Sigma	500	251	249	184	159	157	132	171	90	179	321	172	186	142	291	209	22	478	44	456	288	212	-	-	-	209	291	101	145	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%	100%
Summary																														
Top3Box (Strong)	108	63	45	49	36	23	24	37	25	35	73	24	47	38	61	47	8	100	13	95	67	41	-	-	-	42	66	34	32	42
	22%	25%	18%	27%	23%	15%	19%	22%	27%	20%	23%	14%	25%	27%	21%	22%	37%	21%	29%	21%	23%	19%	-	-	-	20%	23%	34%	22%	16%
									*								**		*								*			
Low3Box (Weak)	211	104	107	65	69	77	65	71	30	84	127	86	71	53	126	85	9	202	17	194	110	101	-	-	-	91	120	40	68	103
	42%	41%	43%	35%	43%	49%	49%	41%	33%	47%	40%	50%	39%	37%	43%	41%	40%	42%	38%	43%	38%	47%	-	-	-	43%	41%	40%	47%	40%
							C	H	*			LM					**		*								*			
Mean	3.6	3.7	3.5	3.8	3.6	3.4	3.4	3.6	3.9	3.5	3.6	3.4	3.7	3.8	3.6	3.6	3.8	3.6	3.8	3.6	3.7	3.5	-	-	-	3.6	3.6	3.8	3.6	3.5
				E					F*			K	K				**		*		U						*			

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	422	578	557	277	166	236	727	37	396	604	146	556	298	417	583	130	870	191	809	709	291	717	179	104
Base: All Respondents (wtd)	500	232	268	285	144	71	143	343	14	194	306	157	262	81	205	295	63	437	91	409	346	154	344	90	66
7 - Very strong economy (7)	23	16	8	11	8	4	6	14	4	11	12	9	10	4	13	10	5	19	5	19	19	5	14	2	7
	5%	7%	3%	4%	5%	6%	4%	4%	25%	6%	4%	6%	4%	5%	7%	3%	7%	4%	5%	5%	5%	3%	4%	2%	11%
		B							FG*						O		*								VW*
6 (6)	25	11	14	14	8	3	7	16	2	11	14	7	11	7	11	13	4	20	5	20	16	8	19	4	2
	5%	5%	5%	5%	5%	4%	5%	5%	13%	6%	4%	4%	4%	9%	6%	5%	7%	5%	5%	5%	5%	5%	5%	5%	3%
									G*					L			*								*
5 (5)	109	57	52	57	33	19	21	86	2	45	64	39	52	18	47	62	14	95	24	85	73	36	83	16	10
	22%	24%	20%	20%	23%	27%	14%	25%	13%	23%	21%	25%	20%	22%	23%	21%	23%	22%	27%	21%	21%	23%	24%	18%	15%
								F	*								*								*
4 (4)	135	59	76	75	40	20	32	100	2	49	86	35	76	24	52	83	19	116	26	109	96	39	85	29	21
	27%	26%	28%	26%	28%	28%	23%	29%	17%	25%	28%	23%	29%	30%	26%	28%	30%	27%	29%	27%	28%	25%	25%	33%	32%
									*								*								
3 (3)	93	47	46	55	26	12	28	62	3	34	59	24	55	14	38	55	10	83	13	80	62	30	74	14	5
	19%	20%	17%	19%	18%	17%	20%	18%	19%	17%	19%	15%	21%	17%	18%	19%	16%	19%	15%	19%	18%	20%	22%	15%	8%
									*								*						X		*
2 (2)	48	20	28	31	12	5	16	32	1	18	30	12	30	6	18	30	5	43	6	42	33	15	30	13	4
	10%	9%	10%	11%	8%	7%	11%	9%	4%	9%	10%	7%	12%	7%	9%	10%	8%	10%	6%	10%	10%	10%	9%	15%	6%
									*								*						VX		*
1 - Very weak economy (1)	67	22	45	41	17	8	33	33	1	25	42	31	28	8	24	43	6	61	11	56	46	21	39	12	16
	13%	10%	17%	15%	12%	11%	23%	9%	9%	13%	14%	20%	11%	9%	12%	14%	9%	14%	13%	14%	13%	14%	11%	13%	25%
								G	*								*								VW*
Sigma	500	232	268	285	144	71	143	343	14	194	306	157	262	81	205	295	63	437	91	409	346	154	344	90	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	157	83	74	83	48	26	34	116	7	68	90	55	73	29	72	85	23	134	34	123	108	49	116	22	19
	31%	36%	28%	29%	33%	37%	24%	34%	51%	35%	29%	35%	28%	36%	35%	29%	37%	31%	37%	30%	31%	32%	34%	24%	29%
		B						F	F*					L			*						W		*
Low3Box (Weak)	208	89	119	127	56	25	77	126	4	77	130	66	114	28	80	128	20	187	30	177	141	67	144	39	26
	42%	38%	44%	45%	39%	35%	54%	37%	31%	40%	43%	42%	43%	34%	39%	43%	33%	43%	34%	43%	41%	43%	42%	43%	39%
				E				GH	*					M			*		R						*
Mean	3.7	3.9	3.5	3.6	3.8	3.9	3.3	3.8	4.6	3.8	3.6	3.6	3.6	4	3.8	3.6	4	3.6	3.9	3.6	3.7	3.6	3.7	3.5	3.6
		B				C		F	FG*					L	O		Q*								*

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																															
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	
Base: All Respondents (unwtd)	1000	443	557	345	347	308	182	408	410	469	531	385	454	161	492	508	92	908	122	878	677	323	49	68	95	109	-	404	275	352	296	352	
Base: All Respondents (wtd)	500	247	253	178	180	143	92	201	207	230	270	186	223	91	254	246	47	453	64	436	342	158	24	33	46	54	-	205	138	180	147	173	
7 - Very strong economy (7)	14	7	8	3	8	3	2	7	6	8	6	4	6	4	8	6	1	13	2	12	9	5	1	-	5	3	-	2	3	7	3	4	
	3%	3%	3%	2%	4%	2%	2%	3%	3%	3%	2%	2%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	4%	*	-	10%	6%	-	1%	2%	4%	2%	3%
6 (6)	35	19	16	15	10	10	7	13	16	13	22	13	17	6	17	18	2	33	5	30	28	7	3	1	6	4	-	14	8	14	10	11	
	7%	8%	6%	9%	6%	7%	7%	6%	8%	6%	8%	7%	8%	6%	7%	7%	5%	7%	9%	7%	8%	5%	12%	3%	13%	7%	-	7%	6%	8%	7%	6%	
																	*						*	*	Wab*	U							
5 (5)	171	91	80	61	60	50	23	66	83	83	88	63	79	29	94	77	18	153	23	148	123	48	8	11	21	23	-	67	41	62	52	57	
	34%	37%	32%	34%	34%	35%	25%	33%	40%	36%	33%	34%	35%	32%	37%	31%	39%	34%	36%	34%	36%	31%	34%	33%	31%	46%	44%	-	33%	30%	34%	36%	33%
																	*						*	*	ab*	ab	-						
4 (4)	174	78	96	68	60	46	41	69	64	74	99	67	75	32	84	90	15	159	19	155	114	60	7	10	10	15	-	75	57	60	55	58	
	35%	31%	38%	38%	33%	32%	44%	34%	31%	32%	37%	36%	33%	35%	33%	36%	31%	35%	30%	35%	33%	38%	27%	30%	22%	29%	-	36%	41%	34%	38%	34%	
																	*						*	*	*	*	-	X	XY				
3 (3)	72	35	37	22	27	22	11	30	30	33	39	26	34	11	33	39	7	64	10	61	49	23	3	5	3	5	-	34	22	25	19	28	
	14%	14%	14%	13%	15%	16%	12%	15%	15%	14%	14%	14%	15%	12%	13%	16%	15%	14%	16%	14%	14%	15%	13%	17%	6%	9%	-	17%	16%	14%	13%	16%	
																	*						*	*	*	*	-	X	X				
2 (2)	27	14	13	5	12	9	6	13	9	15	12	9	11	7	15	12	3	24	4	23	17	10	2	4	2	2	-	11	6	10	5	12	
	5%	6%	5%	3%	7%	6%	6%	4%	7%	4%	5%	5%	8%	6%	5%	6%	5%	6%	5%	6%	5%	6%	8%	13%	3%	4%	-	5%	4%	6%	4%	7%	
																	*						*	*	XYab*	*		-	X	X			
1 - Very weak economy (1)	7	3	4	2	1	3	4	3	-	4	3	3	2	2	2	4	*	6	-	7	2	5	*	1	-	1	-	3	1	2	2	3	
	1%	1%	2%	1%	1%	2%	4%	2%	-	2%	1%	2%	1%	2%	1%	2%	1%	1%	-	2%	1%	3%	2%	4%	-	2%	-	1%	1%	1%	2%	2%	
																	*						*	*	XYb*	*							
Sigma	500	247	253	178	180	143	92	201	207	230	270	186	223	91	254	246	47	453	64	436	342	158	24	33	46	54	-	205	138	180	147	173	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Summary																																	
Top3Box (Strong)	221	117	103	80	79	62	31	85	104	104	117	80	102	39	119	101	22	199	30	190	161	60	12	12	32	30	-	82	52	83	65	72	
	44%	48%	41%	45%	44%	43%	34%	42%	50%	45%	43%	43%	46%	43%	47%	41%	46%	44%	47%	38%	49%	38%	49%	36%	69%	56%	-	40%	38%	46%	44%	42%	
																	*						*	*	VWab*	Wab		-					
Low3Box (Weak)	106	52	54	30	41	35	20	47	39	52	54	39	47	20	50	55	11	95	14	91	67	38	6	11	4	8	-	48	29	36	27	43	
	21%	21%	21%	17%	23%	24%	22%	23%	19%	22%	20%	21%	21%	22%	20%	22%	22%	21%	23%	21%	20%	24%	24%	34%	9%	15%	-	23%	21%	20%	18%	25%	
																	*						X*	X	*	*	-	X	X				
Mean	4.3	4.3	4.2	4.4	4.3	4.2	4.1	4.2	4.4	4.2	4.3	4.3	4.3	4.2	4.3	4.2	4.3	4.3	4.3	4.3	4.4	4.1	4.3	4.3	4.5	4.5	-	4.2	4.2	4.3	4.3	4.2	
									FG								*				U		W*	*	VWYab*	Wab		W	W				

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	518	482	425	425	150	56	273	671	719	281	94	293	613	672	328	86	914	306	694	877	123	632	286	82
Base: All Respondents (wtd)	500	249	251	200	188	111	53	201	246	346	154	295	155	50	300	200	34	466	114	386	391	109	263	146	92
7 - Very strong economy (7)	19	11	8	6	12	1	3	10	6	12	7	15	2	2	13	6	3	16	6	13	13	6	18	1	*
	4%	4%	3%	3%	6%	1%	6%	5%	3%	4%	4%	5%	2%	4%	4%	3%	10%	3%	5%	3%	3%	5%	7%	1%	*
		*		*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	**
6 (6)	51	21	30	19	26	7	5	17	30	39	12	24	19	9	41	10	4	47	12	40	42	9	30	12	9
	10%	9%	12%	9%	14%	6%	9%	8%	12%	11%	8%	8%	12%	17%	14%	5%	12%	10%	10%	10%	11%	9%	12%	9%	9%
		*		*	*	*	**	*	*	*	*	*	*	K	O	*	**	*	*	*	*	*	*	*	**
5 (5)	164	78	86	73	65	27	15	57	92	104	60	101	46	17	82	82	11	154	52	112	128	36	97	51	16
	33%	31%	34%	36%	34%	24%	27%	29%	38%	30%	39%	34%	30%	34%	27%	41%	31%	33%	46%	29%	33%	33%	37%	35%	17%
		*		*	*	*	**	*	*	*	*	*	*	*	*	N*	**	*	S*	*	*	*	*	*	**
4 (4)	135	57	79	44	60	32	9	61	65	97	38	71	51	13	86	49	7	129	26	109	117	19	61	43	31
	27%	23%	31%	22%	32%	28%	17%	30%	27%	28%	25%	24%	33%	26%	29%	25%	19%	28%	23%	28%	30%	17%	23%	29%	34%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
3 (3)	93	56	37	43	21	28	13	45	35	68	25	59	27	6	57	35	7	86	12	80	64	28	43	27	23
	19%	22%	15%	22%	11%	26%	25%	22%	14%	20%	16%	20%	17%	13%	19%	18%	19%	18%	11%	21%	16%	26%	16%	19%	25%
		*		*	*	D*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	**
2 (2)	23	18	5	13	3	7	5	5	12	12	10	13	7	3	12	11	3	20	5	17	17	5	7	7	8
	5%	7%	2%	6%	2%	6%	10%	3%	5%	4%	7%	5%	4%	5%	4%	5%	9%	4%	5%	4%	4%	5%	3%	5%	9%
		*		*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	**
1 - Very weak economy (1)	15	8	7	3	2	10	3	7	6	14	1	11	3	1	8	7	*	15	*	15	9	6	6	4	5
	3%	3%	3%	1%	1%	9%	5%	3%	2%	4%	1%	4%	2%	1%	3%	3%	*	3%	*	4%	2%	5%	2%	3%	6%
		*		*	*	CD*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Sigma	500	249	251	200	188	111	53	201	246	346	154	295	155	50	300	200	34	466	114	386	391	109	263	146	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	234	111	124	98	102	35	23	84	128	155	79	140	67	27	137	98	18	216	70	165	183	51	146	64	25
	47%	44%	49%	49%	54%	31%	43%	42%	52%	45%	52%	47%	43%	55%	45%	49%	53%	46%	61%	43%	47%	47%	55%	44%	27%
		*		*	E*	*	**	*	*	*	*	*	*	L	*	*	**	*	S*	*	*	*	*	*	**
Low3Box (Weak)	130	82	48	59	26	45	21	56	53	94	36	84	37	10	78	52	10	121	18	112	91	40	56	38	36
	26%	33%	19%	29%	14%	40%	40%	28%	21%	27%	24%	28%	24%	19%	26%	26%	28%	26%	16%	29%	23%	36%	21%	26%	39%
		8*		D*	*	D*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Mean	4.3	4.2	4.4	4.3	4.6	3.8	4	4.2	4.4	4.2	4.4	4.2	4.3	4.5	4.3	4.2	4.5	4.3	4.6	4.2	4.3	4.1	4.5	4.2	3.8
		*		E*	E*	*	**	*	*	*	*	*	*	L	*	*	**	*	S*	*	*	*	*	*	**

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	506	494	315	304	381	177	478	203	391	609	389	289	322	627	373	31	969	61	939	634	366	223	313	464
Base: All Respondents (wtd)	500	247	253	191	151	158	94	240	92	182	318	168	209	124	300	200	16	484	25	475	318	182	116	153	230
7 - Very strong economy (7)	3	1	2	2	1	*	1	2	-	*	3	*	2	*	3	*	-	3	-	3	1	2	2	-	1
	1%	*	1%	1%	*	*	1%	1%	-	*	1%	*	1%	*	1%	*	-	1%	-	1%	*	1%	2%	-	*
																	**	*	*	*		W			
6 (6)	5	2	3	2	2	1	1	2	1	1	3	2	2	1	2	3	*	5	*	5	2	3	2	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	*
																	*	*	*	*					
5 (5)	48	25	23	20	12	16	6	20	13	14	34	11	20	17	26	22	*	47	3	45	29	19	12	19	17
	10%	10%	9%	10%	8%	10%	6%	8%	14%	8%	11%	6%	10%	14%	9%	11%	2%	10%	11%	9%	9%	10%	10%	13%	7%
									FG					K			**	*	*	*			X		
4 (4)	133	68	65	51	44	38	25	63	29	54	80	42	60	32	77	57	4	129	6	128	89	44	27	42	64
	27%	28%	26%	27%	29%	24%	26%	26%	31%	29%	25%	25%	29%	26%	26%	28%	28%	27%	22%	27%	28%	24%	23%	27%	28%
																	**	*	*	*					
3 (3)	161	82	80	67	48	47	32	84	25	57	104	56	60	46	96	65	6	155	11	151	107	54	37	52	73
	32%	33%	31%	35%	32%	29%	34%	35%	27%	32%	33%	33%	29%	37%	32%	33%	40%	32%	43%	32%	34%	30%	32%	34%	32%
								H						L			**	*	*	*					
2 (2)	86	39	47	27	25	34	15	42	15	31	55	32	36	18	58	28	2	84	3	83	56	30	17	24	44
	17%	16%	18%	14%	16%	22%	16%	17%	16%	17%	17%	19%	17%	14%	19%	14%	15%	17%	10%	18%	18%	16%	15%	16%	19%
						C											**	C	*	*	*				
1 - Very weak economy (1)	64	30	33	22	20	22	15	28	10	24	40	26	29	9	38	25	2	62	3	60	34	30	19	14	30
	13%	12%	13%	11%	13%	14%	16%	12%	11%	13%	12%	15%	14%	7%	13%	13%	13%	13%	12%	13%	11%	16%	16%	9%	13%
																	**	*	*	*			W		
Sigma	500	247	253	191	151	158	94	240	92	182	318	168	209	124	300	200	16	484	25	475	318	182	116	153	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	56	27	29	24	14	17	7	24	14	16	40	13	24	19	31	25	1	55	3	53	33	23	16	21	19
	11%	11%	11%	13%	10%	11%	8%	10%	15%	9%	13%	8%	11%	15%	10%	12%	4%	11%	13%	11%	10%	13%	14%	14%	8%
									F					K			**	*	*	*		X	X		
Low3Box (Weak)	311	151	159	115	93	102	62	154	50	112	199	113	125	73	192	118	10	300	17	294	197	114	73	91	147
	62%	61%	63%	60%	62%	65%	66%	64%	54%	62%	62%	67%	60%	59%	64%	59%	67%	62%	65%	62%	62%	63%	63%	59%	64%
							H	H				LM					**	*	*	*					
Mean	3.1	3.1	3.1	3.2	3.1	3	3	3.1	3.2	3	3.1	2.9	3.1	3.3	3	3.2	3	3.1	3.2	3.1	3.1	3	3.1	3.2	3
				E					F					K			**	*	*	*			X		

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																								
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media					
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1000	521	479	289	356	355	211	297	387	410	590	186	621	193	669	331	75	925	178	822	735	265	240	301	459	
Base: All Respondents (wtd)	500	252	248	172	179	149	113	147	185	192	308	113	285	101	325	175	34	466	84	416	357	143	121	152	227	
7 - Very strong economy (7)	13	9	4	6	4	3	2	3	6	6	7	1	9	3	11	3	2	11	4	9	12	1	4	5	4	
	3%	4%	2%	3%	2%	2%	2%	2%	3%	3%	2%	1%	3%	3%	3%	2%	7%	2%	5%	2%	3%	1%	3%	3%	2%	
6 (6)																	Q*									
	62	35	27	17	26	19	8	18	31	23	39	14	31	17	42	19	6	56	12	50	45	17	16	20	26	
	12%	14%	11%	10%	15%	13%	7%	12%	17%	12%	13%	12%	11%	17%	13%	11%	18%	12%	15%	12%	13%	12%	13%	13%	11%	
									F					L			*									
5 (5)	139	74	65	55	56	37	23	45	56	53	86	22	84	33	92	47	8	131	23	116	103	36	38	41	60	
	28%	29%	26%	32%	26%	25%	20%	31%	30%	28%	28%	19%	30%	32%	28%	27%	24%	28%	27%	28%	29%	25%	31%	27%	26%	
				E				F	F					K	K		*									
4 (4)	172	84	88	62	64	46	44	47	62	58	113	43	100	28	112	60	10	161	26	146	120	51	34	51	87	
	34%	33%	35%	36%	36%	31%	39%	32%	34%	30%	37%	38%	35%	28%	34%	34%	29%	35%	31%	35%	34%	36%	28%	33%	38%	
									I	M							*								V	
3 (3)	78	34	44	24	28	25	23	22	22	33	44	20	43	15	47	31	4	73	12	66	51	27	22	25	31	
	16%	13%	18%	14%	16%	17%	20%	15%	12%	17%	14%	18%	15%	14%	14%	18%	13%	16%	14%	16%	14%	19%	18%	16%	14%	
							H										*									
2 (2)	25	11	14	6	8	12	9	9	5	12	13	8	12	5	14	11	2	23	5	20	19	6	3	7	15	
	5%	4%	6%	3%	4%	8%	8%	6%	3%	7%	4%	7%	4%	5%	4%	6%	6%	5%	6%	5%	4%	3%	5%	7%		
						C	H	H									*								V	
1 - Very weak economy (1)	11	6	5	2	2	8	5	4	3	6	5	5	6	1	7	4	1	10	2	9	7	4	4	3	4	
	2%	2%	2%	1%	1%	5%	4%	2%	2%	3%	2%	4%	2%	1%	2%	2%	3%	2%	3%	2%	2%	3%	3%	2%	2%	
						CD											*									
Sigma	500	252	248	172	179	149	113	147	185	192	308	113	285	101	325	175	34	466	84	416	357	143	121	152	227	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top3Box (Strong)	214	118	96	78	77	59	33	66	94	81	133	37	124	53	145	69	17	197	39	175	159	55	58	66	90	
	43%	47%	39%	45%	43%	40%	29%	44%	51%	43%	43%	32%	44%	52%	45%	40%	49%	42%	46%	42%	45%	38%	48%	44%	40%	
		B						F	F					K	KL		*						X			
Low3Box (Weak)	114	51	64	32	37	44	36	35	29	52	62	33	61	20	68	46	7	107	19	95	77	37	29	35	50	
	23%	20%	26%	19%	21%	30%	32%	24%	16%	27%	20%	29%	21%	20%	21%	26%	21%	23%	23%	23%	22%	26%	24%	23%	22%	
			A			CD	H	H		J		LM					*									
Mean	4.3	4.4	4.2	4.4	4.3	4.1	3.9	4.3	4.5	4.2	4.3	4	4.3	4.5	4.3	4.2	4.5	4.3	4.4	4.3	4.3	4.2	4.4	4.3	4.2	
		B		E	E			F	FG				K	K	O		*									

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	190	151	159	162	243	16	201	299	156	228	116	281	219	28	472	27	473	292	208	182	220	98
Base: All Respondents (wtd)	500	244	256	202	139	159	163	245	13	198	302	129	294	77	272	228	26	474	26	474	284	216	180	223	97
7 - Very strong economy (7)	3	3	-	1	1	1	-	2	1	2	1	-	3	1	3	-	-	3	-	3	2	1	1	2	-
	1%	1%	-	1%	*	1%	-	1%	11%	1%	*	-	1%	1%	1%	-	**	1%	-	1%	1%	1%	1%	1%	-
6 (6)	6	1	5	3	3	-	2	4	-	3	3	2	2	2	2	4	-	6	1	6	6	-	1	2	4
	1%	1%	2%	2%	2%	-	1%	2%	-	1%	1%	1%	1%	3%	1%	2%	-	1%	3%	1%	2%	-	*	1%	4%
									**								**		**		U				V*
5 (5)	43	23	20	25	11	7	9	26	2	17	27	11	22	10	20	23	2	41	2	41	25	18	15	19	9
	9%	10%	8%	13%	8%	4%	6%	10%	15%	8%	9%	9%	8%	13%	7%	10%	7%	9%	8%	9%	9%	8%	8%	9%	9%
				E					**								**		**						*
4 (4)	108	57	51	60	27	21	38	43	3	31	77	33	60	15	53	55	5	103	4	104	59	49	43	47	18
	22%	23%	20%	30%	19%	13%	23%	18%	27%	16%	25%	25%	20%	20%	19%	24%	20%	22%	17%	22%	21%	23%	24%	21%	18%
				DE					**		I						**		**						
3 (3)	125	59	66	54	40	31	36	65	3	44	81	28	79	18	69	55	5	120	6	119	73	52	39	65	21
	25%	24%	26%	27%	29%	20%	22%	27%	23%	22%	27%	21%	27%	24%	26%	24%	18%	25%	22%	25%	26%	24%	22%	29%	22%
									**								**		**						*
2 (2)	86	40	46	38	20	28	24	43	3	33	53	16	54	16	45	42	6	80	4	82	49	37	32	42	13
	17%	17%	18%	19%	15%	18%	15%	18%	24%	17%	18%	12%	18%	21%	16%	18%	23%	17%	17%	17%	17%	17%	18%	19%	13%
									**								**		**						*
1 - Very weak economy (1)	128	59	69	21	37	70	54	62	-	68	60	40	74	14	80	48	9	119	8	120	70	58	49	46	33
	26%	24%	27%	10%	27%	44%	33%	25%	-	34%	20%	31%	25%	18%	29%	21%	33%	25%	33%	25%	25%	27%	27%	21%	34%
				C			CD		**	J		M			O		**		**						W*
Sigma	500	244	256	202	139	159	163	245	13	198	302	129	294	77	272	228	26	474	26	474	284	216	180	223	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	53	28	25	30	15	8	11	31	3	22	31	13	27	13	25	28	2	51	3	50	34	19	17	23	13
	11%	11%	10%	15%	11%	5%	7%	13%	26%	11%	10%	10%	9%	17%	9%	12%	7%	11%	10%	11%	12%	9%	9%	10%	13%
				E					**					L			**		**						*
Low3Box (Weak)	339	159	180	112	97	130	114	170	6	145	194	84	206	48	194	145	19	320	18	321	192	147	120	152	67
	68%	65%	70%	56%	70%	82%	70%	70%	48%	73%	64%	65%	70%	63%	71%	64%	73%	68%	72%	68%	68%	68%	66%	68%	69%
				C			CD		**	J							**		**						*
Mean	2.8	2.8	2.7	3.2	2.8	2.2	2.6	2.8	3.8	2.6	2.9	2.7	2.7	3	2.7	2.9	2.5	2.8	2.6	2.8	2.8	2.7	2.7	2.8	2.7
				DE	E				**		I						**		**						*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	511	489	505	332	163	384	352	264	645	355	1	120	879	495	505	258	742	463	537	779	221	732	185	83
Base: All Respondents (wtd)	500	258	242	276	150	73	197	174	129	304	196	1	64	435	243	257	129	371	227	273	384	116	370	89	42
7 - Very strong economy (7)	23	12	10	17	6	*	11	8	3	11	11	-	4	19	16	7	15	8	16	7	18	5	17	2	3
	5%	5%	4%	6%	4%	1%	6%	5%	2%	4%	6%	-	6%	4%	6%	3%	6%	12%	7%	3%	5%	4%	5%	2%	8%
				E								**			O		Q		S				W		*
6 (6)	31	18	14	18	9	5	9	12	10	19	12	-	3	28	21	10	13	18	20	11	27	5	29	1	2
	6%	7%	6%	6%	6%	7%	5%	7%	8%	6%	6%	-	5%	6%	9%	4%	10%	5%	9%	4%	7%	4%	8%	1%	4%
												**			O		Q		S				W		*
5 (5)	117	64	53	70	32	15	40	47	30	67	50	-	16	101	61	56	34	84	57	60	96	22	91	18	8
	23%	25%	22%	25%	21%	20%	21%	27%	23%	22%	25%	-	25%	23%	25%	22%	26%	22%	25%	22%	25%	19%	25%	21%	19%
							F					**			N		P		R		T		V		*
4 (4)	174	84	91	91	56	28	71	61	42	106	69	1	21	152	75	99	34	141	70	105	123	51	124	37	14
	35%	32%	38%	33%	37%	38%	36%	35%	33%	35%	35%	100%	33%	35%	31%	38%	26%	38%	31%	38%	32%	44%	33%	41%	33%
3 (3)	100	51	49	52	31	18	40	30	30	62	38	-	13	87	44	57	20	80	44	56	77	23	73	22	5
	20%	20%	20%	19%	20%	24%	20%	17%	23%	20%	19%	-	20%	20%	18%	22%	16%	22%	19%	21%	20%	20%	20%	25%	13%
												**					P						X		*
2 (2)	37	19	18	19	12	6	17	13	8	25	12	-	5	32	19	18	10	27	15	22	30	7	26	6	5
	7%	7%	7%	7%	8%	8%	8%	7%	6%	8%	6%	-	8%	7%	8%	7%	8%	7%	7%	8%	8%	6%	7%	6%	12%
												**													*
1 - Very weak economy (1)	17	10	8	10	5	2	8	4	5	14	4	-	2	15	7	10	3	14	6	12	14	4	10	3	4
	3%	4%	3%	4%	4%	2%	4%	3%	4%	5%	2%	-	3%	4%	3%	4%	3%	4%	3%	4%	4%	3%	3%	3%	10%
Sigma	500	258	242	276	150	73	197	174	129	304	196	1	64	435	243	257	129	371	227	273	384	116	370	89	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	171	94	77	105	46	20	61	66	44	98	73	-	23	148	98	74	61	110	93	79	141	31	137	21	13
	34%	37%	32%	38%	31%	28%	31%	38%	34%	32%	37%	-	36%	34%	40%	29%	48%	30%	41%	29%	37%	26%	37%	24%	32%
				DE				F				**			O		Q		S		U		W		*
Low3Box (Weak)	155	80	74	81	48	25	64	47	43	101	54	-	20	135	70	85	34	121	65	90	121	34	109	31	14
	31%	31%	31%	29%	32%	34%	33%	27%	34%	33%	27%	-	31%	31%	29%	33%	26%	33%	29%	33%	31%	29%	30%	34%	35%
												**													*
Mean	4	4.1	4	4.1	4	3.9	4	4.2	4	4	4.2	4	4.1	4	4.2	3.9	4.4	3.9	4.2	3.9	4.1	4	4.1	3.8	3.9
				E						I		**			O		Q		S			W			*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
		283	217	267	164	69	71	252	177	288	212	172	37	291	242	258	78	422	145	355	413	87	338	134	28
Base: All Respondents (unwtd)	500	250	250	282	161	58	72	254	174	275	225	175	36	290	229	271	73	427	139	361	412	88	338	135	27
Base: All Respondents (wtd)	500	250	250	282	161	58	72	254	174	275	225	175	36	290	229	271	73	427	139	361	412	88	338	135	27
7 - Very strong economy (7)	7	7	-	4	3	1	1	3	3	5	2	2	-	5	5	2	5	3	5	2	7	-	4	3	-
	1%	3%	-	1%	2%	1%	1%	1%	2%	2%	1%	1%	-	2%	2%	1%	6%	1%	4%	*	2%	*	1%	3%	-
		B				*											Q*					*			**
6 (6)	27	20	7	14	11	2	6	12	9	14	13	8	4	15	11	16	5	21	10	16	22	4	14	10	3
	5%	8%	3%	5%	7%	3%	8%	5%	5%	5%	6%	5%	10%	5%	5%	6%	7%	5%	7%	5%	5%	5%	4%	7%	11%
		B				*							*				*					*			**
5 (5)	145	75	70	76	49	20	13	78	54	84	61	51	12	83	76	69	26	119	40	105	127	18	109	29	7
	29%	30%	28%	27%	31%	35%	18%	31%	31%	31%	27%	29%	33%	29%	33%	25%	36%	28%	29%	29%	31%	20%	32%	22%	26%
						*		F	F				*				*				U	*	W		**
4 (4)	167	77	90	99	52	16	29	82	55	85	81	61	11	95	71	96	16	151	41	125	128	38	116	43	8
	33%	31%	36%	35%	32%	27%	40%	32%	32%	31%	36%	35%	30%	33%	31%	35%	22%	35%	30%	35%	31%	43%	34%	32%	29%
						*											*	P			T*				**
3 (3)	113	51	62	66	29	17	20	56	37	63	50	40	7	65	49	64	16	97	32	80	88	25	68	40	5
	23%	20%	25%	23%	18%	30%	27%	22%	21%	23%	22%	23%	21%	23%	22%	23%	21%	23%	23%	22%	21%	28%	20%	29%	20%
						*							*				*					*	V		**
2 (2)	29	14	15	14	12	3	2	15	11	16	13	10	1	17	12	17	4	24	8	20	27	2	21	7	1
	6%	5%	6%	5%	8%	4%	3%	6%	6%	6%	6%	6%	3%	6%	5%	6%	6%	6%	6%	6%	6%	2%	6%	5%	4%
						*							*				*					*			**
1 - Very weak economy (1)	13	7	6	8	4	-	2	6	5	8	5	3	1	9	5	8	1	12	1	12	12	1	8	2	3
	3%	3%	2%	3%	3%	-	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	3%	1%	3%	3%	1%	2%	2%	10%
						*							*				*					*			**
Sigma	500	250	250	282	161	58	72	254	174	275	225	175	36	290	229	271	73	427	139	361	412	88	338	135	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	179	102	77	94	62	23	20	94	65	104	75	60	16	103	92	87	36	143	56	123	157	22	126	43	10
	36%	41%	31%	33%	39%	39%	27%	37%	38%	38%	34%	35%	43%	36%	40%	32%	49%	34%	40%	34%	38%	25%	37%	32%	37%
		B				*							*				Q*				U	*			**
Low3Box (Weak)	154	71	83	88	46	20	24	77	53	86	68	53	9	92	66	88	21	133	42	112	126	28	96	49	9
	31%	29%	33%	31%	29%	34%	33%	31%	31%	31%	30%	30%	26%	32%	29%	33%	29%	31%	30%	31%	31%	32%	28%	36%	34%
						*							*				*				*				**
Mean	4	4.1	3.9	4	4.1	4.1	4	4	4	4	4	4	4.2	4	4.1	3.9	4.3	4	4.2	4	4	3.9	4	4	3.9
		B				*	*						*				Q*				*				**

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	509	491	261	421	318	213	400	236	489	511	330	537	133	536	464	84	916	146	854	634	366	539	239	222
Base: All Respondents (wtd)	500	250	250	181	189	130	120	198	102	228	272	243	198	58	244	256	39	461	63	437	293	207	272	119	109
7 - Very strong economy (7)	2	*	1	*	1	1	1	-	1	*	1	*	*	-	2	-	*	1	-	2	1	1	1	1	-
	*	*	*	*	*	*	1%	-	1%	1%	*	*	*	-	1%	-	1%	*	-	*	*	*	*	1%	-
6 (6)	4	2	2	2	2	1	1	2	1	3	2	-	3	2	2	2	1	3	1	3	4	-	2	1	1
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	1%	3%	1%	1%	3%	1%	2%	1%	2%	-	1%	1%	1%
												K	K				*				U				
5 (5)	35	17	17	16	12	7	7	15	9	12	23	15	15	5	19	16	4	31	7	28	20	15	19	9	7
	7%	7%	7%	9%	6%	5%	6%	7%	9%	5%	8%	6%	8%	8%	8%	6%	11%	7%	11%	6%	7%	7%	7%	8%	6%
																	*								
4 (4)	83	45	37	30	30	22	17	26	25	35	48	34	38	11	37	46	6	77	12	71	49	34	42	24	16
	17%	18%	15%	17%	16%	17%	14%	13%	24%	15%	18%	14%	19%	19%	15%	18%	16%	17%	19%	16%	17%	16%	15%	20%	15%
3 (3)	122	69	53	45	44	33	22	50	27	59	63	64	45	13	63	59	9	113	15	107	75	46	59	31	32
	24%	28%	21%	25%	23%	25%	19%	25%	26%	26%	23%	26%	23%	23%	26%	23%	23%	24%	24%	24%	26%	22%	22%	26%	29%
		B															*								
2 (2)	97	45	52	38	34	25	19	41	21	47	50	46	39	13	45	52	5	92	12	86	55	42	53	22	22
	19%	18%	21%	21%	18%	19%	16%	21%	21%	20%	19%	19%	20%	22%	18%	20%	12%	20%	18%	20%	19%	21%	20%	18%	20%
																	*								
1 - Very weak economy (1)	157	70	87	50	66	41	53	65	19	72	86	84	59	15	76	81	13	144	17	140	89	69	95	31	31
	31%	28%	35%	28%	35%	32%	44%	33%	19%	31%	32%	34%	29%	26%	31%	32%	34%	31%	27%	32%	30%	33%	35%	26%	28%
		A					GH	H									*					W			
Sigma	500	250	250	181	189	130	120	198	102	228	272	243	198	58	244	256	39	461	63	437	293	207	272	119	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	41	20	21	18	14	8	9	17	10	16	25	17	18	6	23	18	6	35	8	33	26	15	22	11	8
	8%	8%	8%	10%	8%	6%	7%	8%	10%	7%	9%	7%	9%	11%	9%	7%	15%	8%	12%	8%	9%	7%	8%	9%	8%
																	Q*								
Low3Box (Weak)	376	184	192	133	144	100	94	155	67	177	199	193	142	41	184	192	27	349	44	333	218	158	208	84	84
	75%	74%	77%	73%	76%	76%	79%	78%	65%	78%	73%	79%	72%	70%	75%	75%	69%	76%	69%	76%	75%	76%	77%	71%	77%
							H	H				LM					*								
Mean	2.5	2.6	2.4	2.6	2.5	2.5	2.3	2.4	2.9	2.5	2.6	2.4	2.6	2.7	2.6	2.5	2.7	2.5	2.7	2.5	2.6	2.4	2.4	2.7	2.6
		B							FG				K	K			*						V		

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	527	473	264	359	377	618	319	63	558	442	328	215	457	519	481	56	944	102	898	708	292	81	250	669
Base: All Respondents (wtd)	500	251	249	185	149	166	339	138	23	248	252	295	90	115	230	270	27	473	41	459	334	166	38	115	347
7 - Very strong economy (7)	1	1	*	-	1	-	1	-	-	1	-	1	-	-	1	*	-	1	-	1	1	*	-	-	1
	*	*	*	-	1%	-	*	-	-	*	-	*	-	-	*	*	*	*	*	*	*	*	*	*	*
6 (6)	5	4	1	3	1	*	2	2	1	2	3	1	2	2	2	3	1	4	1	4	4	1	2	-	3
	1%	1%	1%	2%	1%	*	1%	2%	3%	1%	1%	*	2%	2%	1%	1%	4%	1%	2%	1%	1%	1%	7%	-	1%
									*								*		*				WX*		
5 (5)	49	28	21	22	12	15	26	16	7	21	28	29	7	13	24	25	2	47	7	42	28	21	10	10	29
	10%	11%	8%	12%	8%	9%	8%	12%	29%	9%	11%	10%	7%	11%	11%	9%	9%	10%	17%	9%	8%	13%	26%	9%	8%
									FG*								*		S*				WX*		
4 (4)	165	71	94	65	51	49	117	40	8	82	82	94	28	43	68	97	6	159	9	156	101	63	11	39	115
	33%	28%	38%	35%	34%	30%	35%	29%	32%	33%	33%	32%	31%	37%	29%	36%	21%	34%	21%	34%	30%	38%	29%	34%	33%
									*								*		R						
3 (3)	182	90	92	60	54	68	122	55	5	93	89	108	36	38	85	97	8	174	13	169	125	57	9	43	130
	36%	36%	37%	33%	36%	41%	36%	40%	20%	38%	35%	36%	40%	33%	37%	36%	29%	37%	32%	37%	37%	34%	25%	37%	37%
							H	H	*								*		*				*		
2 (2)	59	34	25	19	19	21	42	16	2	31	28	35	13	11	32	27	7	52	8	51	49	11	3	16	40
	12%	14%	10%	10%	13%	13%	12%	12%	6%	13%	11%	12%	14%	10%	14%	10%	27%	11%	20%	11%	15%	6%	8%	14%	11%
									*								Q*		S*		U		*		
1 - Very weak economy (1)	39	23	15	16	10	12	29	8	2	17	22	27	4	8	19	20	3	36	3	36	26	13	2	7	30
	8%	9%	6%	9%	7%	8%	8%	6%	10%	7%	9%	9%	5%	7%	8%	8%	10%	8%	8%	8%	8%	8%	5%	6%	9%
									*								*		*			*			
Sigma	500	251	249	185	149	166	339	138	23	248	252	295	90	115	230	270	27	473	41	459	334	166	38	115	347
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	55	33	23	25	15	15	29	19	7	25	30	32	9	15	27	28	3	52	8	48	33	23	12	10	33
	11%	13%	9%	14%	10%	9%	9%	14%	31%	10%	12%	11%	10%	13%	12%	10%	12%	11%	19%	10%	10%	14%	33%	9%	10%
									F								*		S*				WX*		
Low3Box (Weak)	280	147	133	96	83	101	192	79	9	141	139	170	53	57	135	145	18	262	25	255	200	80	15	66	199
	56%	59%	53%	52%	56%	61%	57%	57%	36%	57%	55%	58%	59%	49%	59%	54%	66%	55%	60%	56%	60%	48%	39%	57%	57%
						C		H	*			M	M				*		*		U		V	V	
Mean	3.3	3.2	3.3	3.4	3.3	3.2	3.2	3.3	3.7	3.3	3.3	3.2	3.3	3.4	3.2	3.3	3	3.3	3.3	3.3	3.2	3.5	3.8	3.2	3.3
									F*					K			*		*		T	WX*			

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	253	247	256	157	87	337	134	29	205	295	141	157	202	287	213	128	372	159	341	345	155	291	139	70
Base: All Respondents (wtd)	500	239	261	270	157	73	383	97	20	189	311	321	103	76	270	230	107	393	130	370	324	176	255	151	93
7 - Very strong economy (7)	6	5	1	6	-	-	4	1	-	3	3	4	1	1	4	2	1	4	1	4	2	4	-	-	2
	1%	2%	*	2%	-	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	-	2%
6 (6)	12	7	5	7	3	2	10	1	1	4	8	8	2	1	5	7	1	11	2	10	8	4	11	1	-
	2%	3%	2%	3%	2%	2%	3%	1%	6%	2%	3%	3%	2%	2%	2%	3%	1%	3%	1%	3%	2%	2%	4%	1%	-
					*	*		*	**								*		*			*	*	*	*
5 (5)	94	64	30	36	41	17	69	20	5	37	57	57	21	17	63	31	28	66	27	67	68	26	56	25	13
	19%	27%	12%	13%	26%	24%	18%	21%	26%	19%	18%	18%	20%	22%	23%	13%	27%	17%	21%	18%	21%	15%	22%	16%	14%
		B			C*	*		*	**						O		*		*		*		*	*	*
4 (4)	145	66	79	92	39	14	109	34	2	41	103	102	25	18	74	71	32	113	40	105	94	51	58	52	35
	29%	28%	30%	34%	25%	19%	28%	35%	12%	22%	33%	32%	24%	24%	28%	31%	30%	29%	30%	28%	29%	29%	23%	35%	37%
					*	*		*	**								*		*		*		V*	V*	
3 (3)	117	54	64	73	30	14	88	26	3	49	68	75	24	18	55	62	19	98	30	87	73	45	56	41	21
	23%	22%	24%	27%	19%	19%	23%	27%	15%	26%	22%	23%	24%	24%	20%	27%	18%	25%	23%	24%	22%	25%	22%	27%	22%
					*	*		*	**								*		*		*		*	*	*
2 (2)	60	18	41	28	17	15	45	13	2	30	29	33	15	12	35	25	17	43	16	43	38	22	33	13	15
	12%	8%	16%	11%	11%	20%	12%	14%	9%	16%	9%	10%	14%	15%	13%	11%	16%	11%	13%	12%	12%	12%	13%	8%	16%
			A		*	*		*	**								*		*		*		*	*	*
1 - Very weak economy (1)	66	25	42	28	27	12	58	2	6	25	42	42	15	9	33	33	9	58	14	52	39	28	38	20	9
	13%	10%	16%	10%	17%	16%	15%	2%	31%	13%	13%	13%	15%	12%	12%	15%	8%	15%	11%	14%	12%	16%	15%	13%	10%
					*	*		*	**								*		*		*		*	*	*
Sigma	500	239	261	270	157	73	383	97	20	189	311	321	103	76	270	230	107	393	130	370	324	176	255	151	93
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	111	76	36	49	44	19	83	22	6	43	68	69	24	19	72	39	31	81	30	82	80	31	71	26	15
	22%	32%	14%	18%	28%	26%	22%	23%	33%	23%	22%	21%	23%	25%	27%	17%	29%	21%	23%	22%	25%	18%	28%	17%	16%
		B			*	*		*	**								*		*		*		*	*	*
Low3Box (Weak)	244	97	147	130	74	40	191	41	11	104	140	150	54	39	124	120	45	199	61	183	149	94	126	73	44
	49%	41%	56%	48%	47%	55%	50%	42%	56%	55%	45%	47%	53%	51%	46%	52%	42%	51%	47%	49%	46%	54%	50%	48%	47%
			A		*	*		*	**								*		*		*		*	*	*
Mean	3.4	3.7	3.1	3.5	3.4	3.2	3.3	3.7	3.1	3.3	3.5	3.4	3.3	3.4	3.5	3.3	3.6	3.3	3.5	3.4	3.5	3.2	3.4	3.4	3.4
		B			*	*		*	**								*		*		*		*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	244	257	188	153	160	329	102	8	255	246	49	362	90	248	253	44	457	66	435	308	193	235	177	89
Base: All Respondents (wtd)	500	248	252	215	149	136	339	90	9	236	264	104	327	69	229	271	42	458	62	438	280	220	235	173	92
7 - Very strong economy (7)	10	9	1	6	2	3	8	1	1	5	5	6	3	1	6	4	5	6	5	5	2	8	6	2	2
	2%	4%	*	3%	1%	2%	2%	1%	10%	2%	2%	6%	1%	1%	3%	1%	11%	1%	8%	1%	1%	4%	3%	1%	2%
		B							**			L*		*			Q*		S*		T				*
6 (6)	13	6	7	4	5	3	7	5	1	9	4	2	7	4	7	5	2	11	2	11	8	4	8	5	-
	3%	2%	3%	2%	4%	2%	2%	5%	12%	4%	2%	2%	2%	6%	3%	2%	4%	2%	3%	3%	3%	2%	3%	3%	-
								*	**			*		*			*		*						*
5 (5)	46	30	16	24	12	10	29	12	-	20	26	11	28	7	25	21	6	39	7	39	24	22	19	17	10
	9%	12%	6%	11%	8%	7%	9%	14%	-	8%	10%	10%	9%	10%	11%	8%	15%	9%	11%	9%	9%	10%	8%	10%	11%
		B						*	**			*		*			*		*						*
4 (4)	149	70	78	75	40	34	99	27	1	60	88	27	103	19	58	91	5	143	10	139	87	62	77	49	23
	30%	28%	31%	35%	27%	25%	29%	30%	14%	26%	33%	26%	31%	27%	25%	34%	12%	31%	16%	32%	31%	28%	33%	28%	25%
								*	**			*		*			*	P		R					*
3 (3)	122	58	64	54	29	39	81	19	2	57	65	21	84	18	58	64	8	114	13	109	60	62	48	45	29
	24%	24%	25%	25%	19%	29%	24%	21%	28%	24%	24%	20%	26%	25%	25%	24%	19%	25%	21%	25%	22%	28%	20%	26%	31%
								*	**			*		*			*		*						*
2 (2)	84	36	47	33	32	19	59	12	2	41	43	22	47	14	40	43	10	74	13	71	53	31	39	28	16
	17%	15%	19%	15%	21%	14%	17%	13%	26%	17%	16%	21%	15%	20%	18%	16%	23%	16%	20%	16%	19%	14%	17%	16%	17%
								*	**			*		*			*		*						*
1 - Very weak economy (1)	77	38	39	19	29	29	55	15	1	43	34	15	55	7	35	42	7	70	13	64	46	31	38	26	13
	15%	15%	15%	9%	19%	21%	16%	17%	11%	18%	13%	15%	17%	10%	15%	15%	16%	15%	21%	15%	16%	14%	16%	15%	14%
					C	C		*	**			*		*			*		*						*
Sigma	500	248	252	215	149	136	339	90	9	236	264	104	327	69	229	271	42	458	62	438	280	220	235	173	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	69	45	24	34	19	15	45	18	2	34	35	19	38	12	38	31	13	56	13	55	34	34	33	24	12
	14%	18%	9%	16%	13%	11%	13%	20%	22%	14%	13%	18%	12%	17%	17%	11%	30%	12%	22%	13%	12%	16%	14%	14%	13%
		B						*	**			*		*			Q*		*						*
Low3Box (Weak)	283	133	150	106	89	87	195	46	6	141	142	58	186	39	134	149	25	258	39	244	159	124	125	100	57
	57%	53%	60%	49%	60%	64%	58%	51%	65%	60%	54%	56%	57%	56%	58%	55%	58%	56%	63%	56%	57%	56%	53%	58%	62%
					C	3		*	**			*		*			*		*						*
Mean	3.2	3.3	3	3.4	3	3	3.1	3.3	3.4	3.1	3.2	3.3	3.1	3.3	3.2	3.1	3.4	3.1	3.1	3.2	3.1	3.3	3.2	3.1	3.1
				DE				*	**			*		*			*		*						*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	259	241	156	173	171	38	246	190	267	233	82	270	148	274	226	39	461	64	436	346	154	137	212	151
Base: All Respondents (wtd)	500	241	259	211	165	124	40	265	166	251	249	146	265	89	238	262	37	463	59	441	319	181	135	207	158
7 - Very strong economy (7)	7	4	3	4	2	1	-	1	6	4	3	-	7	1	5	2	2	5	1	6	5	2	1	4	3
	1%	2%	1%	2%	1%	1%	-	*	4%	2%	1%	-	3%	1%	2%	1%	6%	1%	1%	1%	2%	1%	1%	2%	2%
6 (6)	9	5	3	2	4	2	1	4	3	5	4	-	7	2	5	4	1	7	2	7	5	4	3	3	3
	2%	2%	1%	1%	3%	1%	4%	1%	2%	2%	2%	-	3%	2%	2%	1%	4%	2%	4%	1%	2%	2%	2%	2%	2%
5 (5)							*					*					**		*				*		
	71	45	26	38	20	13	1	36	26	31	40	23	38	9	36	35	5	66	7	64	45	26	17	36	18
4 (4)	14%	19%	10%	18%	12%	10%	2%	14%	16%	12%	16%	16%	14%	11%	15%	14%	14%	14%	11%	15%	14%	14%	13%	17%	11%
		B					*		F			*					**		*				*		
3 (3)	141	56	84	56	51	34	10	78	42	70	71	49	73	19	62	79	13	128	17	123	90	51	32	51	58
	28%	23%	33%	26%	31%	28%	24%	29%	25%	28%	29%	33%	27%	22%	26%	30%	34%	28%	30%	28%	28%	28%	24%	25%	36%
2 (2)	143	64	79	64	43	36	10	78	51	75	68	43	66	34	66	77	6	137	15	128	94	49	39	61	43
	29%	27%	31%	30%	26%	29%	26%	30%	31%	30%	27%	29%	25%	39%	28%	29%	16%	30%	26%	29%	29%	27%	29%	30%	27%
1 - Very weak economy (1)							*					*		L			**		*				*		
	56	27	29	23	17	16	9	33	13	24	32	12	33	11	29	27	3	53	5	51	33	23	21	25	10
Sigma	11%	11%	11%	11%	10%	13%	22%	12%	8%	9%	13%	8%	13%	12%	12%	10%	8%	11%	9%	11%	10%	13%	16%	12%	6%
							H*					*					**		*				X*		
Top3Box (Strong)	73	39	34	24	27	22	9	36	25	43	31	19	42	12	36	37	7	66	12	62	47	26	22	27	24
	15%	16%	13%	12%	16%	18%	22%	13%	15%	17%	12%	13%	16%	14%	15%	14%	19%	14%	20%	14%	15%	14%	16%	13%	15%
Low3Box (Weak)	500	241	259	211	165	124	40	265	166	251	249	146	265	89	238	262	37	463	59	441	319	181	135	207	158
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean																									
	87	54	33	44	27	15	2	41	35	40	47	23	52	11	46	41	9	78	9	77	55	32	21	42	24
Sigma	17%	23%	13%	21%	16%	12%	5%	15%	21%	16%	19%	16%	20%	13%	19%	16%	24%	17%	16%	18%	17%	18%	15%	21%	15%
		B					*		F			*					**		*			*			
Mean	272	130	143	111	87	74	28	147	89	141	131	74	141	58	131	141	16	257	32	240	174	98	82	113	77
	54%	54%	55%	52%	53%	60%	70%	55%	54%	56%	53%	51%	53%	65%	55%	54%	42%	55%	54%	54%	55%	54%	61%	55%	49%
Mean							*		*			*		L			**		*			*			
	3.3	3.3	3.2	3.4	3.3	3.1	2.7	3.2	3.4	3.2	3.3	3.3	3.3	3.1	3.3	3.3	3.5	3.3	3.2	3.3	3.3	3.3	3.1	3.3	3.3
Mean							*	F	F			*					**		*			*			
				E																					

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	261	240	297	161	43	247	130	48	277	224	127	135	239	218	283	62	439	71	430	282	219	256	155	90
Base: All Respondents (wtd)	500	283	217	295	147	57	277	112	27	252	248	290	145	65	203	297	54	446	59	441	241	259	217	161	122
7 - Very strong economy (7)	126	93	33	57	45	25	73	23	11	91	36	75	34	18	74	52	20	106	22	105	80	47	60	37	29
	25%	33%	15%	19%	30%	43%	26%	20%	39%	36%	14%	26%	23%	27%	38%	18%	3%	24%	37%	24%	33%	18%	28%	13%	24%
		B			C*	**	*	**	*	J					O		*		*		U		*	*	*
6 (6)	56	38	18	24	25	7	24	22	3	33	23	30	16	10	19	36	7	48	5	51	33	22	20	23	13
	11%	13%	8%	8%	17%	12%	9%	20%	12%	13%	9%	10%	11%	15%	9%	12%	14%	11%	8%	11%	14%	9%	9%	14%	10%
					C*	**		F*	**								*		*				*	*	*
5 (5)	99	50	49	64	23	12	58	21	4	48	52	47	35	18	34	65	16	83	18	81	39	60	43	32	24
	20%	18%	22%	22%	16%	21%	21%	19%	16%	19%	21%	16%	24%	28%	17%	22%	30%	19%	31%	18%	16%	23%	20%	20%	20%
					*	**	*	**	*	**	*				K		*		*			*	*	*	*
4 (4)	132	59	73	90	31	10	75	25	8	55	77	95	28	9	51	80	7	125	11	121	56	76	59	41	31
	26%	21%	34%	31%	21%	18%	27%	22%	30%	22%	31%	33%	19%	13%	25%	27%	12%	28%	19%	27%	23%	29%	27%	26%	25%
		A			*	**	*	*	**	*	**	LM					*		*			*	*	*	*
3 (3)	56	17	39	33	20	3	28	11	*	15	41	35	16	5	13	43	2	54	2	55	14	43	16	21	19
	11%	6%	18%	11%	13%	6%	10%	10%	2%	6%	17%	12%	11%	8%	6%	15%	4%	12%	3%	12%	6%	16%	8%	13%	15%
		A			*	**	*	*	**	*	**	I				N	*		*		T		*	*	*
2 (2)	17	14	2	13	3	*	8	6	*	6	11	7	6	3	6	10	1	15	1	15	9	7	11	4	2
	3%	5%	1%	5%	2%	1%	3%	6%	1%	2%	4%	2%	4%	5%	3%	3%	2%	3%	2%	3%	4%	3%	5%	2%	1%
					*	**	*	*	**	*	**						*		*			*	*	*	*
1 - Very weak economy (1)	14	11	3	13	1	-	11	4	-	6	8	2	10	2	5	9	-	14	*	14	10	4	7	3	5
	3%	4%	1%	5%	1%	-	4%	3%	-	2%	3%	1%	7%	3%	3%	3%	-	3%	*	3%	4%	1%	3%	2%	4%
					*	**	*	*	**	*	**	K				*	*		*	*		*	*	*	*
Sigma	500	283	217	295	147	57	277	112	27	252	248	290	145	65	203	297	54	446	59	441	241	259	217	161	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	281	182	100	145	93	43	156	66	18	171	110	151	85	46	127	154	44	237	45	237	152	129	124	92	66
	56%	64%	46%	49%	63%	76%	56%	59%	67%	68%	45%	52%	58%	70%	63%	52%	82%	53%	76%	54%	63%	50%	57%	57%	54%
		B			C*	**	*	*	**	J				KL			Q*		S*		U		*	*	*
Low3Box (Weak)	87	43	44	60	23	4	47	21	1	27	60	44	32	11	24	63	3	84	3	84	33	54	34	27	25
	17%	15%	20%	20%	16%	6%	17%	19%	3%	11%	24%	15%	22%	17%	12%	21%	6%	19%	6%	19%	14%	21%	16%	17%	21%
					*	**	*	*	**	I					N		*		*			*	*	*	*
Mean	4.9	5.2	4.6	4.6	5.2	5.7	4.9	4.9	5.5	5.3	4.5	4.9	4.8	5.1	5.2	4.7	5.6	4.8	5.5	4.8	5.2	4.7	5	4.9	4.8
		B			C*	**	*	*	**	J					O		Q*		S*		U		*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	219	281	264	148	88	39	96	365	239	261	246	143	111	277	223	123	377	187	313	415	85	313	139	48
Base: All Respondents (wtd)	500	240	260	287	126	88	51	96	354	213	287	261	132	107	259	241	113	387	173	327	388	112	316	137	47
7 - Very strong economy (7)	4	4	-	3	1	-	-	3	1	1	3	1	1	2	2	2	1	3	1	3	2	2	4	-	-
	1%	1%	-	1%	1%	-	-	3%	*	*	1%	*	1%	2%	1%	1%	1%	1%	*	1%	*	2%	1%	-	-
						*	*	H*													*			*	
6 (6)	16	13	3	11	4	-	3	3	10	3	13	8	4	3	7	9	3	12	5	11	12	4	9	4	3
	3%	5%	1%	4%	3%	-	5%	3%	3%	1%	5%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	6%
	B					*	*	*			I										*			*	
5 (5)	82	43	39	48	26	8	7	15	59	31	51	44	21	17	38	44	16	66	26	56	60	22	50	29	3
	16%	18%	15%	17%	21%	9%	14%	16%	17%	15%	18%	17%	16%	16%	15%	18%	14%	17%	15%	17%	16%	19%	16%	21%	7%
					E	*	*	*													*		X		*
4 (4)	154	74	79	88	36	29	21	26	107	62	91	79	34	40	78	76	40	113	54	99	117	37	100	41	13
	31%	31%	31%	31%	29%	33%	41%	27%	30%	29%	32%	30%	26%	38%	30%	32%	36%	29%	31%	30%	30%	33%	32%	30%	28%
					*	*	*	*													*				*
3 (3)	132	58	74	74	31	28	8	28	97	59	73	72	34	27	76	56	34	98	45	87	103	30	81	40	12
	26%	24%	29%	26%	24%	32%	15%	29%	27%	28%	25%	27%	26%	25%	29%	23%	30%	25%	26%	27%	26%	26%	26%	29%	25%
					*	*	*	*													*				*
2 (2)	66	28	38	30	19	16	3	14	48	32	34	29	23	13	39	27	11	55	27	38	56	9	43	14	9
	13%	11%	15%	10%	16%	18%	7%	15%	14%	15%	12%	11%	18%	12%	15%	11%	10%	14%	16%	12%	14%	8%	14%	10%	19%
					*	*	*	*													*				*
1 - Very weak economy (1)	47	21	26	33	7	7	9	7	31	25	23	29	13	5	20	27	8	40	15	33	38	9	30	10	7
	9%	9%	10%	11%	6%	8%	18%	7%	9%	12%	8%	11%	10%	5%	8%	11%	7%	10%	8%	10%	10%	8%	10%	7%	16%
					*	*	*	*													*				*
Sigma	500	240	260	287	126	88	51	96	354	213	287	261	132	107	259	241	113	387	173	327	388	112	316	137	47
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	101	59	42	62	32	8	10	21	71	35	67	53	27	22	47	55	20	81	32	69	74	27	63	33	6
	20%	25%	16%	22%	25%	9%	19%	22%	20%	16%	23%	20%	20%	21%	18%	23%	18%	21%	19%	21%	19%	24%	20%	24%	13%
	B			E	*	*	*	*													*				*
Low3Box (Weak)	245	106	139	137	58	51	20	49	176	115	129	130	70	45	134	110	52	192	87	158	197	48	154	63	28
	49%	44%	53%	48%	46%	58%	40%	51%	50%	54%	45%	50%	54%	42%	52%	46%	46%	50%	50%	48%	51%	43%	49%	46%	59%
					*	*	*	*		J	*										*				*
Mean	3.4	3.6	3.3	3.5	3.6	3.2	3.4	3.5	3.4	3.3	3.6	3.4	3.3	3.6	3.4	3.5	3.5	3.4	3.4	3.5	3.4	3.6	3.4	3.6	3.1
		B			E	*	*	*			I										*		X		*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	238	262	172	196	132	63	193	244	318	182	9	128	363	269	231	63	437	99	401	376	124	184	206	110
Base: All Respondents (wtd)	500	252	248	211	186	103	67	199	234	290	210	10	135	354	261	239	60	440	91	409	366	134	185	203	112
7 - Very strong economy (7)	1	1	-	-	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-	1	1	-	-	1	-
	*	*	-	-	1%	-	-	-	*	*	-	**	-	*	*	-	*	*	*	*	*	-	-	1%	-
6 (6)	10	3	8	4	5	2	1	3	7	7	3	-	-	10	9	2	1	10	3	8	10	-	6	3	2
	2%	1%	3%	2%	2%	2%	1%	1%	3%	2%	2%	-	-	3%	3%	1%	1%	2%	3%	2%	3%	-	3%	1%	2%
							*					**					*		*						
5 (5)	69	46	23	25	22	22	6	27	37	47	22	2	17	51	49	21	16	54	23	47	50	19	38	20	11
	14%	18%	9%	12%	12%	21%	8%	14%	16%	16%	10%	15%	12%	14%	19%	9%	26%	12%	25%	11%	14%	14%	21%	10%	10%
		B				CD	*					**			O		Q*		S*			WX			
4 (4)	157	79	78	66	57	34	17	59	81	91	66	6	40	110	79	78	18	139	28	129	113	44	61	53	43
	31%	31%	32%	31%	31%	33%	26%	29%	35%	31%	31%	60%	30%	31%	30%	32%	29%	32%	31%	31%	31%	33%	33%	26%	38%
							*					**					*		*						W
3 (3)	174	82	92	76	62	35	28	73	73	96	78	3	50	121	84	90	16	158	24	150	123	50	55	88	31
	35%	32%	37%	36%	33%	34%	42%	36%	31%	33%	37%	26%	37%	34%	32%	38%	26%	36%	26%	37%	34%	37%	29%	43%	28%
							*					**					*		*				VX		
2 (2)	51	23	28	21	24	6	8	21	22	31	20	-	15	36	22	29	8	43	7	44	39	12	17	22	12
	10%	9%	11%	10%	13%	5%	12%	10%	10%	11%	10%	-	11%	10%	9%	12%	13%	10%	8%	11%	11%	9%	9%	11%	11%
					E		*					**					*		*						
1 - Very weak economy (1)	38	18	19	18	14	5	7	17	13	16	21	-	14	24	17	20	3	35	7	31	29	8	8	17	13
	8%	7%	8%	9%	8%	5%	10%	9%	6%	6%	10%	-	10%	7%	7%	9%	4%	8%	7%	8%	8%	6%	4%	8%	12%
							*					**					*		*						V
Sigma	500	252	248	211	186	103	67	199	234	290	210	10	135	354	261	239	60	440	91	409	366	134	185	203	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	81	50	31	29	28	24	7	30	45	56	25	2	17	63	59	22	16	65	26	55	62	19	44	24	13
	16%	20%	12%	14%	15%	23%	10%	15%	19%	19%	12%	15%	12%	18%	22%	9%	27%	15%	28%	14%	17%	14%	24%	12%	11%
		B				C	*			J		**			O		Q*		S*			WX			
Low3Box (Weak)	262	123	139	115	101	46	44	110	108	143	119	3	78	181	123	139	26	236	38	224	191	71	80	126	56
	52%	49%	56%	55%	54%	45%	65%	55%	46%	49%	57%	26%	58%	51%	47%	58%	44%	54%	41%	55%	52%	53%	43%	62%	50%
							H*					**			N		*		R			V			
Mean	3.4	3.5	3.3	3.3	3.4	3.6	3.1	3.3	3.6	3.5	3.3	3.9	3.2	3.5	3.6	3.2	3.6	3.4	3.7	3.4	3.4	3.4	3.7	3.2	3.3
						CD	*		FG	J		**			O		*		S*			WX			

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	496	504	327	392	281	571	254	48	503	497	650	85	265	537	463	97	903	100	900	597	403	500	267	233
Base: All Respondents (wtd)	500	252	248	205	173	122	278	131	25	225	275	249	115	136	265	235	48	452	49	451	290	210	260	132	108
7 - Very strong economy (7)	2	2	-	*	2	-	*	1	*	1	1	1	1	-	2	-	2	*	2	*	2	*	2	-	-
	*	1%	-	*	1%	-	*	1%	1%	1%	*	*	1%	-	1%	-	4%	*	3%	*	1%	*	1%	-	-
6 (6)	7	4	2	5	1	1	2	2	-	2	5	4	1	1	2	4	1	6	1	5	2	4	5	1	1
	1%	2%	1%	2%	1%	1%	1%	2%	-	1%	2%	2%	1%	1%	1%	2%	2%	1%	3%	1%	1%	2%	2%	1%	1%
									*				*				*		*						
5 (5)	25	13	11	9	10	6	13	8	1	14	10	13	5	7	15	10	5	19	4	20	16	9	16	5	3
	5%	5%	5%	4%	6%	5%	5%	6%	4%	6%	4%	5%	4%	5%	6%	4%	11%	4%	9%	5%	5%	4%	6%	4%	3%
									*				*				Q*		*						
4 (4)	78	38	39	32	24	22	32	27	5	31	46	27	28	23	42	36	8	69	9	69	48	30	38	20	19
	16%	15%	16%	16%	14%	18%	11%	21%	21%	14%	17%	11%	24%	17%	16%	15%	18%	15%	18%	15%	17%	14%	15%	15%	18%
							F	*				K*	K				*		*						
3 (3)	132	65	67	53	50	29	68	43	7	59	73	65	29	39	66	66	10	123	13	119	79	53	62	41	29
	26%	26%	27%	26%	29%	23%	24%	33%	29%	26%	27%	26%	25%	28%	25%	28%	20%	27%	26%	26%	27%	25%	24%	31%	27%
							F	*					*				*		*						
2 (2)	121	64	57	55	34	31	71	27	7	54	67	62	23	36	64	57	10	111	11	110	71	50	66	28	27
	24%	25%	23%	27%	20%	26%	26%	21%	30%	24%	24%	25%	20%	26%	24%	24%	20%	25%	22%	24%	25%	24%	25%	21%	25%
				D					*				*				*		*						
1 - Very weak economy (1)	136	66	70	50	52	34	91	22	4	63	73	78	27	31	74	62	12	124	10	127	72	64	72	36	28
	27%	26%	28%	24%	30%	28%	33%	17%	15%	28%	26%	31%	24%	23%	28%	27%	26%	27%	19%	28%	25%	31%	28%	27%	26%
							GH	*				M	*				*		*						
Sigma	500	252	248	205	173	122	278	131	25	225	275	249	115	136	265	235	48	452	49	451	290	210	260	132	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	33	19	14	14	12	7	16	11	1	18	16	17	8	8	19	14	8	25	7	26	20	13	23	6	4
	7%	8%	6%	7%	7%	5%	6%	9%	5%	8%	6%	7%	7%	6%	7%	6%	16%	6%	15%	6%	7%	6%	9%	5%	4%
									*				*				Q*		S*			X			
Low3Box (Weak)	389	194	195	158	137	94	230	93	18	176	213	204	79	106	204	185	31	358	33	356	222	167	200	105	84
	78%	77%	79%	77%	79%	77%	83%	71%	74%	78%	78%	82%	69%	78%	77%	79%	66%	79%	67%	79%	77%	80%	77%	80%	78%
							G	*				L	*				*	P	*	R					
Mean	2.5	2.6	2.5	2.6	2.5	2.5	2.3	2.9	2.7	2.5	2.5	2.4	2.7	2.6	2.5	2.5	2.9	2.5	3	2.5	2.6	2.4	2.5	2.5	2.5
							F	F*				K*					Q*		S*						

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	257	243	158	157	185	174	204	72	126	374	334	75	91	357	143	42	458	57	443	334	166	130	149	221
Base: All Respondents (wtd)	500	254	246	185	142	173	160	191	82	117	383	105	262	132	374	126	53	447	75	425	374	126	146	160	193
7 - Very strong economy (7)	31	19	12	19	5	7	9	10	4	8	23	3	18	10	19	12	8	23	10	21	26	5	11	9	12
	6%	7%	5%	10%	3%	4%	6%	5%	5%	7%	6%	3%	7%	8%	5%	10%	16%	5%	13%	5%	7%	4%	7%	5%	6%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	7%	*	*	*	*
6 (6)	71	42	29	28	27	16	13	35	15	24	47	11	40	20	49	22	8	63	17	54	60	11	21	24	26
	14%	16%	12%	15%	19%	9%	8%	19%	18%	21%	12%	11%	15%	15%	13%	17%	15%	14%	22%	13%	16%	9%	14%	15%	13%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
5 (5)	163	90	73	63	50	49	49	63	37	33	130	35	76	51	132	31	20	143	29	134	133	30	44	58	61
	33%	35%	30%	34%	35%	29%	31%	33%	44%	28%	34%	34%	29%	39%	35%	25%	37%	32%	38%	31%	35%	24%	30%	36%	31%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
4 (4)	149	67	83	48	39	62	65	35	21	25	124	31	86	33	114	35	9	140	9	140	97	53	44	49	57
	30%	26%	34%	26%	28%	36%	41%	19%	25%	22%	32%	30%	33%	25%	31%	28%	18%	31%	12%	33%	26%	42%	30%	31%	29%
		*		*	*	*	G*	*	*	*	*	*	*	*	*	*	**	*	**	*	T*	*	*	*	*
3 (3)	64	28	36	19	17	28	12	39	6	18	46	16	36	12	47	17	3	61	9	55	44	19	19	12	33
	13%	11%	14%	10%	12%	16%	8%	20%	7%	15%	12%	15%	14%	9%	13%	13%	5%	14%	12%	13%	12%	15%	13%	7%	17%
		*		*	*	*	*	F*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
2 (2)	17	7	11	6	3	8	7	7	*	7	10	5	7	5	12	6	5	12	1	16	14	4	5	8	4
	3%	3%	4%	3%	2%	5%	4%	4%	*	6%	3%	5%	3%	4%	3%	5%	10%	3%	2%	4%	4%	3%	4%	5%	2%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
1 - Very weak economy (1)	5	2	3	3	-	1	4	*	-	2	3	3	-	1	2	3	-	5	-	5	1	4	3	-	2
	1%	1%	1%	2%	-	1%	3%	*	-	1%	1%	3%	-	1%	*	2%	-	1%	-	1%	*	3%	2%	-	1%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Sigma	500	254	246	185	142	173	160	191	82	117	383	105	262	132	374	126	53	447	75	425	374	126	146	160	193
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	265	150	114	110	82	73	71	108	55	65	200	50	134	81	200	65	36	229	56	209	219	46	76	91	98
	53%	59%	46%	58%	42%	44%	44%	57%	67%	56%	52%	47%	51%	61%	53%	52%	68%	51%	74%	49%	58%	37%	52%	57%	51%
		*		*	*	*	*	*	F*	*	*	*	*	K*	*	*	**	*	**	*	U	*	*	*	*
Low3Box (Weak)	86	37	49	27	21	38	24	47	6	26	60	24	43	19	60	26	8	78	10	76	59	27	27	20	39
	17%	14%	20%	15%	15%	22%	15%	25%	8%	23%	16%	23%	16%	14%	16%	20%	14%	18%	14%	18%	16%	21%	18%	13%	20%
		*		*	*	*	*	H*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*
Mean	4.6	4.7	4.4	4.7	4.7	4.3	4.4	4.6	4.9	4.6	4.6	4.3	4.6	4.7	4.6	4.6	4.9	4.5	5.1	4.5	4.7	4.2	4.6	4.6	4.5
		*		*	*	*	*	*	*	*	*	*	*	K*	*	*	**	*	**	*	U	*	*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	290	210	296	164	40	12	135	353	250	250	138	73	289	285	215	69	431	193	307	364	136	304	154	42
Base: All Respondents (wtd)	500	252	248	262	173	65	11	136	353	252	248	143	78	279	278	222	69	431	182	318	345	155	307	150	43
7 - Very strong economy (7)	30	18	12	18	11	1	2	6	22	17	13	11	7	12	18	13	10	20	13	17	20	11	22	3	5
	6%	7%	5%	7%	6%	2%	18%	5%	6%	7%	5%	7%	10%	4%	6%	6%	Q*	5%	7%	5%	6%	7%	7%	2%	12%
6 (6)	36	30	6	22	14	-	-	11	25	20	16	12	6	18	23	13	S	30	14	22	31	5	21	6	8
	7%	12%	2%	8%	8%	-	-	8%	7%	8%	6%	8%	8%	6%	8%	6%	8%	7%	8%	7%	9%	3%	7%	4%	19%
	B			E		*	**					*					*				U				VW*
5 (5)	107	67	40	56	38	14	1	23	83	66	41	29	17	61	61	46	17	90	51	56	75	32	69	36	2
	21%	27%	16%	21%	22%	21%	8%	17%	24%	26%	17%	20%	22%	22%	22%	21%	25%	21%	28%	18%	22%	21%	22%	24%	5%
	B					*	**			J		*					*		S				X	X	*
4 (4)	146	65	81	85	52	10	5	40	101	66	80	44	20	81	74	72	18	128	52	94	104	42	84	48	13
	29%	26%	33%	32%	30%	15%	42%	29%	29%	26%	32%	31%	26%	29%	27%	32%	26%	30%	28%	30%	30%	27%	28%	32%	30%
	E					*	**					*					*								*
3 (3)	109	48	61	51	36	22	2	37	70	49	60	32	15	61	57	51	9	100	33	76	73	36	70	32	7
	22%	19%	24%	19%	21%	34%	15%	27%	20%	19%	24%	23%	20%	22%	21%	23%	13%	23%	18%	24%	21%	23%	23%	21%	16%
						C*	**					*					*								*
2 (2)	40	15	26	16	11	14	2	7	32	25	15	7	6	27	26	14	7	33	10	30	25	16	22	14	5
	8%	6%	10%	6%	6%	22%	18%	5%	9%	10%	6%	5%	8%	10%	9%	6%	10%	8%	6%	10%	7%	10%	7%	9%	11%
						CD*	**					*					*								*
1 - Very weak economy (1)	32	10	22	16	12	4	-	12	20	9	23	8	5	19	19	13	3	30	9	23	20	12	19	10	3
	6%	4%	9%	6%	7%	6%	-	9%	6%	4%	9%	6%	7%	7%	7%	6%	4%	7%	5%	7%	6%	8%	6%	6%	7%
						*	**			I		*					*								*
Sigma	500	252	248	262	173	65	11	136	353	252	248	143	78	279	278	222	69	431	182	318	345	155	307	150	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	173	115	58	96	62	15	3	40	130	103	70	52	31	91	102	71	33	140	78	95	125	48	112	46	15
	35%	45%	24%	36%	36%	23%	25%	30%	37%	41%	28%	36%	39%	33%	37%	32%	47%	33%	43%	30%	36%	31%	36%	31%	36%
	B					*	**			J		*					Q*		S						*
Low3Box (Weak)	181	73	108	82	59	40	4	56	122	83	98	48	27	107	102	79	18	163	52	129	117	64	111	56	15
	36%	29%	44%	31%	34%	62%	33%	41%	34%	33%	40%	33%	34%	38%	37%	36%	27%	38%	29%	41%	34%	42%	36%	37%	34%
						CD*	**					*					*		R						*
Mean	4	4.3	A	4.1	4	3.3	4.1	3.8	4	4.1	3.8	4.1	4.1	3.9	4	4	4.4	3.9	4.2	3.8	4	3.8	4	3.8	4.2
		B	3.6	E	E	*	**			J		*					Q*		S						*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	329	347	324	181	499	216	429	571	223	326	451	618	382	93	907	136	864	651	349	382	259	359
Base: All Respondents (wtd)	500	246	254	185	168	147	91	247	108	206	294	108	168	224	300	200	46	454	66	434	324	176	195	131	175
7 - Very strong economy (7)	8	6	2	6	1	1	*	4	3	3	5	*	5	3	5	3	3	6	4	4	5	3	6	-	3
	2%	2%	1%	3%	1%	1%	1%	2%	3%	1%	2%	*	3%	1%	2%	1%	6%	1%	7%	1%	1%	2%	3%	-	1%
				DE									K				Q*		S			W			
6 (6)	15	8	7	7	4	3	-	6	7	6	9	4	4	6	8	7	1	13	2	12	8	7	8	3	4
	3%	3%	3%	4%	3%	2%	-	2%	6%	3%	3%	4%	2%	3%	3%	3%	3%	3%	4%	3%	2%	4%	4%	2%	2%
								F	FG								*								
5 (5)	82	46	36	34	24	24	14	40	22	38	44	10	26	45	47	35	11	71	17	65	57	25	34	26	22
	16%	19%	14%	18%	14%	16%	15%	16%	20%	18%	15%	10%	16%	20%	16%	17%	24%	16%	26%	15%	18%	14%	18%	20%	13%
		B											K	K			Q*		S			X			
4 (4)	151	69	82	59	51	41	24	71	41	59	92	32	53	65	88	62	12	139	14	136	99	51	54	43	53
	30%	28%	32%	32%	30%	28%	26%	29%	38%	28%	31%	30%	32%	29%	30%	31%	26%	31%	21%	31%	31%	29%	28%	33%	30%
								FG									*		R						
3 (3)	131	62	70	48	51	32	27	67	25	56	76	25	45	61	77	54	10	121	16	116	87	44	46	35	50
	26%	25%	27%	26%	30%	22%	30%	27%	23%	27%	26%	23%	27%	27%	26%	27%	22%	27%	24%	27%	27%	25%	24%	27%	28%
					E												*								
2 (2)	77	38	39	21	24	32	15	39	10	32	45	20	24	33	50	27	5	72	7	70	48	29	29	18	30
	15%	15%	15%	11%	14%	22%	17%	16%	9%	15%	15%	19%	14%	15%	17%	13%	12%	16%	11%	16%	15%	17%	15%	14%	17%
					CD		H	H									*								
1 - Very weak economy (1)	36	18	19	9	13	14	11	21	2	14	23	15	10	11	24	12	3	33	5	31	20	17	18	5	13
	7%	7%	7%	5%	8%	10%	12%	8%	2%	7%	8%	14%	6%	5%	8%	6%	7%	7%	8%	7%	6%	10%	9%	4%	7%
					C	C	H	H				LM					*						W		
Sigma	500	246	254	185	168	147	91	247	108	206	294	108	168	224	300	200	46	454	66	434	324	176	195	131	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	105	60	45	47	29	28	14	49	31	47	58	15	35	55	60	44	15	90	24	81	70	35	47	29	29
	21%	24%	18%	26%	17%	19%	16%	20%	29%	23%	20%	14%	21%	24%	20%	22%	32%	20%	36%	19%	22%	20%	24%	22%	16%
		B		DE					FG				K	K			Q*		S				X		
Low3Box (Weak)	245	117	127	79	88	78	53	127	37	101	144	61	80	104	151	94	19	226	28	216	155	90	93	59	93
	49%	48%	50%	43%	52%	53%	58%	51%	34%	49%	49%	56%	48%	47%	50%	47%	42%	50%	43%	50%	48%	51%	48%	45%	53%
				C	C	H	H					LM					*								W
Mean	3.5	3.6	3.4	3.7	3.4	3.3	3.2	3.4	3.9	3.5	3.5	3.2	3.5	3.6	3.4	3.6	3.8	3.5	3.8	3.4	3.5	3.4	3.5	3.6	3.4
				DE			F	FG				K	K				Q*		S				X		

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	the US																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	462	538	309	313	378	131	448	421	639	361	347	354	299	529	471	143	857	164	836	660	340	419	215	366
Base: All Respondents (wtd)	500	247	253	182	155	162	81	209	210	302	198	232	127	141	260	240	65	435	76	424	324	176	206	101	193
7 - Very strong economy (7)	18	14	4	9	7	2	1	5	12	13	5	4	3	11	16	2	11	7	12	6	17	1	15	*	3
	4%	6%	2%	5%	4%	1%	1%	2%	6%	4%	3%	2%	2%	8%	6%	1%	17%	2%	16%	1%	5%	1%	7%	*	1%
		B		E	E				FG					KL	O		Q		S		U		WX		
6 (6)	31	21	10	17	7	7	6	9	15	18	12	9	6	15	20	11	9	21	11	19	24	7	19	5	7
	6%	8%	4%	9%	4%	4%	7%	4%	7%	6%	6%	4%	5%	10%	8%	4%	14%	5%	15%	5%	7%	4%	9%	5%	4%
		B		DE										KL	O		Q		S		U		WX		
5 (5)	97	52	45	36	31	30	11	37	48	61	36	41	25	31	57	40	14	82	17	80	64	33	39	26	31
	19%	21%	18%	20%	20%	19%	14%	18%	23%	20%	18%	17%	20%	22%	22%	16%	22%	19%	22%	19%	20%	19%	19%	26%	16%
									F						O								X		
4 (4)	142	64	78	50	49	43	19	63	61	84	58	65	39	38	62	80	12	130	15	127	93	49	55	33	54
	28%	26%	31%	27%	32%	26%	23%	30%	29%	28%	29%	28%	30%	27%	24%	33%	18%	30%	20%	30%	29%	28%	27%	33%	28%
															N		P		R						
3 (3)	123	55	68	50	30	42	21	55	47	72	51	63	31	28	57	66	8	115	10	113	73	50	42	24	56
	25%	22%	27%	27%	20%	26%	26%	26%	23%	24%	26%	27%	24%	20%	22%	27%	12%	26%	13%	27%	22%	28%	21%	23%	29%
				D								M					P		R						V
2 (2)	43	21	22	10	16	17	12	18	14	24	20	22	11	10	23	21	5	39	5	38	28	15	15	6	22
	9%	8%	9%	6%	10%	11%	14%	9%	6%	8%	10%	9%	9%	7%	9%	9%	7%	9%	6%	9%	9%	9%	8%	6%	11%
					C		H																		
1 - Very weak economy (1)	47	21	26	11	16	20	12	23	12	30	17	28	12	7	25	22	6	41	6	40	26	21	19	7	20
	9%	8%	10%	6%	10%	12%	15%	11%	6%	10%	9%	12%	9%	5%	10%	9%	10%	9%	8%	10%	8%	12%	9%	7%	11%
					C		H					M													
Sigma	500	247	253	182	155	162	81	209	210	302	198	232	127	141	260	240	65	435	76	424	324	176	206	101	193
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	146	87	58	62	44	40	18	52	76	93	53	54	34	57	93	52	35	111	40	106	105	41	73	31	41
	29%	35%	23%	34%	28%	24%	22%	25%	36%	31%	27%	23%	27%	41%	36%	22%	53%	25%	53%	25%	32%	23%	36%	31%	21%
		B		E					FG					KL	O		Q		S		U		X	X	
Low3Box (Weak)	213	96	116	71	62	80	45	95	73	125	88	113	54	45	104	108	19	194	21	192	126	86	77	37	98
	43%	39%	46%	39%	40%	49%	55%	45%	35%	41%	44%	49%	43%	32%	40%	45%	29%	45%	27%	45%	39%	49%	38%	37%	51%
			A			CD	H					M					P		R		T		VW		
Mean	3.7	3.9	3.5	4	3.7	3.5	3.3	3.6	4	3.8	3.7	3.5	3.7	4.2	3.9	3.6	4.5	3.6	4.5	3.6	3.9	3.5	4	3.8	3.4
		B		DE	E				FG					KL	O		Q		S		U		X	X	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (**)

	Norway Total	Norway																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	247	253	84	159	257	7	220	232	268	232	22	371	107	325	175	54	446	111	389	411	89	158	170	172
Base: All Respondents (wtd)	500	253	247	189	165	146	21	223	208	217	283	19	376	105	306	194	50	450	106	394	369	131	161	196	143
7 - Very strong economy (7)	52	33	19	26	18	8	-	22	25	25	27	*	37	15	26	26	9	43	18	34	28	24	20	22	10
	10%	13%	8%	13%	11%	6%	-	10%	12%	12%	9%	2%	10%	*	8%	13%	17%	10%	S*	9%	8%	18%	13%	11%	7%
6 (6)	93	52	41	44	24	25	4	41	44	44	49	1	59	33	59	34	8	85	20	73	77	16	36	28	29
	19%	21%	17%	23%	14%	17%	20%	19%	21%	20%	17%	7%	16%	32%	19%	17%	16%	19%	19%	18%	21%	12%	22%	14%	20%
				*			**					**		L*		*	*		*			*	*	*	
5 (5)	168	74	94	68	53	46	14	68	70	64	104	9	125	35	102	66	15	153	31	137	128	40	48	81	40
	34%	29%	38%	36%	32%	32%	66%	30%	34%	29%	37%	47%	33%	33%	34%	34%	30%	34%	29%	35%	35%	31%	30%	41%	28%
				*			**					**		*		*	*		*			*	*	X*	
4 (4)	113	56	56	37	40	35	1	55	38	44	68	4	94	15	72	40	10	103	19	94	77	36	26	49	38
	23%	22%	23%	20%	25%	24%	7%	25%	18%	20%	24%	20%	25%	14%	24%	21%	19%	23%	18%	24%	21%	27%	16%	25%	26%
				*			**					**	M	*		*	*		*			*	*	*	
3 (3)	51	25	26	12	19	20	1	26	21	26	25	4	41	6	30	21	8	43	14	37	41	10	21	12	19
	10%	10%	11%	7%	11%	14%	7%	12%	10%	12%	9%	21%	11%	6%	10%	11%	15%	10%	13%	9%	11%	7%	13%	6%	13%
				*			**					**		*		*	*		*			*	*	*	
2 (2)	15	8	6	-	9	6	-	5	8	9	6	-	14	1	10	5	1	14	4	11	12	2	6	3	7
	3%	3%	3%	-	5%	4%	-	2%	4%	4%	2%	-	4%	1%	3%	3%	2%	3%	4%	3%	3%	2%	4%	1%	5%
				*	C	C	**					**		*		*	*		*			*	*	*	
1 - Very weak economy (1)	9	5	4	2	2	5	-	5	2	4	4	*	7	1	6	3	-	9	-	9	5	4	5	2	2
	2%	2%	2%	1%	1%	3%	-	2%	1%	2%	2%	2%	2%	1%	2%	1%	-	2%	-	2%	1%	3%	3%	1%	1%
				*			**					**	*	*		*	*		*			*	*	*	
Sigma	500	253	247	189	165	146	21	223	208	217	283	19	376	105	306	194	50	450	106	394	369	131	161	196	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	313	158	155	138	95	80	18	131	139	133	180	10	220	82	188	125	31	282	70	243	234	79	104	131	78
	63%	63%	63%	73%	57%	55%	86%	59%	67%	61%	64%	57%	58%	78%	61%	65%	63%	63%	66%	62%	63%	61%	64%	67%	55%
				DE*			**					**		L*		*	*		*			*	*	*	
Low3Box (Weak)	75	38	36	14	30	31	1	37	31	40	35	4	63	7	46	29	9	66	18	57	59	16	31	16	27
	15%	15%	15%	7%	18%	21%	7%	16%	15%	18%	12%	24%	17%	7%	15%	15%	18%	15%	17%	14%	16%	12%	19%	8%	19%
				*	C	C	**					**	M	*	*	*	*	*	*	*		*	W*	*	W
Mean	4.8	4.9	4.7	5.1	4.7	4.5	5	4.7	4.9	4.8	4.8	4.4	4.7	5.3	4.8	4.9	4.9	4.8	5	4.8	4.8	4.9	4.8	4.9	4.6
				DE*			**					**		L*		*	*	*	*	*		*	*	*	

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Minimum Base: 30 (**). Small Base: 100 (*)

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y
Minimum Base: 30 (*), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y
Minimum Base: 30 (*), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Norway	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	18503	501	1000	500	1000	1000	1000	1000	1000	1000	500	1000	500	1000	1000	500	500	501	500	501	500	500	1000	500	500	1000
Base: All Respondents (wtd)	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Much stronger	542	57	8	9	112	9	16	2	6	7	3	40	33	8	2	28	6	9	6	95	8	3	9	12	28	27
	4%	11%	2%	2%	22%	2%	3%	*	1%	1%	1%	8%	7%	2%	*	6%	1%	2%	1%	19%	2%	1%	2%	2%	6%	5%
		BCEFGHIJLMNOPQRTUVWXY	GN	GN	ABCEFGHIJLMNOPQRTUVWXY	GINU	GINU		G	GN		BCEFGHIJMNQRTUVWXY	BCEGHIJMNQRTUVW	GN		BCEGHIJMNQRTUV		GN		ABCEFGHIJLMNOPQRTUVWXY	G		GN	GN	BCEGHIJMNQRTUV	BCEGHIJMNQRTUVW
Somewhat stronger	2358	147	87	69	208	84	158	23	80	78	50	158	152	62	75	137	44	57	57	161	60	81	77	53	96	105
	19%	29%	17%	14%	42%	17%	32%	5%	16%	16%	10%	32%	30%	12%	15%	27%	9%	11%	11%	32%	12%	16%	15%	11%	19%	21%
		BCEGHIJMNQRTUVWXY	GIMPQRTW	GP	ABCEFGHIJLMNOPQRTUVWXY	GIMPQRTW	BCEGHIJMNQRTUVWXY		GIMPQRTW	GIPQR	G	BCEGHIJMNQRTUVWXY	BCEGHIJMNQRTUVWXY	G	GJP	BCEGHIJMNQRTUVWXY	G	G	G	BCEGHIJMNQRTUVWXY	G	GIPQR	GIPQ	G	CGIMPQRTW	BCEGHIJMNQRTUVW
About the same	7196	198	337	329	149	361	267	309	326	336	272	231	269	276	290	259	424	271	333	188	290	274	275	394	248	292
	58%	40%	67%	66%	30%	72%	53%	62%	65%	67%	54%	46%	54%	55%	58%	52%	85%	54%	67%	38%	58%	55%	55%	79%	50%	58%
		D	ADFGHIJLMNOPQSTUVXY	ADFGIKLMNOQSTUVXY		ABCEFGHIJLMNOPQSTUVWXY	ADS	ADFGIKLMNOQSTUVXY	ADFGIKLMNOQSTUVXY	ADKS	ADS	ADKS	ADKS	ADKS	ADKS	ADS	ABCEFGHIJLMNOPQSTUVWXY	ADKS	ADFGIKLMNOQSTUVXY	D	ADKS	ADKS	ADKS	ABCEFGHIJLMNOPQSTUVWXY	ADS	ADKS
Somewhat weaker	1776	68	60	72	16	42	54	120	75	61	128	58	35	78	92	46	22	131	69	42	123	109	95	38	91	50
	14%	14%	12%	14%	3%	8%	11%	24%	15%	12%	26%	12%	7%	16%	18%	9%	4%	26%	14%	8%	25%	22%	19%	8%	18%	10%
		DELPW	DELP	DELOPSWY		DP	ABCEFGHIJLMNOPRSVWXY	DEKLOPSWY	DELPW	ABCEFGHIJLMNOPRSVWXY	DELP	D	DEKLOPSWY	BDEFIKLOPSWY	DP		ABCEFGHIJLMNOPRSVWXY	DELPW	D	ABCEFGHIJLMNOPRSVWXY	ABCEFGHIJLMNOPRSWY	ABCEFGHIJLMNOPRSWY	D	BDEFIKLOPSWY	DP	
Much weaker	627	30	8	20	15	4	5	46	13	17	48	12	11	76	41	31	3	33	34	15	20	34	44	3	37	26
	5%	6%	2%	4%	3%	1%	1%	9%	3%	3%	10%	2%	2%	15%	8%	6%	1%	7%	7%	3%	4%	7%	9%	1%	7%	5%
		BDEFHKLPW		BEFPW	EPW			BCEFGHIKLPSTWY	EPW	BEFPW	BCEFGHIKLPSTWY	EP		ABCEFGHIJLMNOPQRTUVWXY	BCEFGHIKLPSTWY	BDEFHKLPW		BDEFHKLPSTWY	W	EPW	BEFPW	BDEFHKLPSTWY	BCEFGHIKLPSTWY		BCEFGHIKLPSTWY	BDEFHKLPW
Sigma	12500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Much stronger/Somewhat stronger)	2900	204	95	78	320	93	174	25	86	85	53	198	185	70	77	165	50	65	63	256	67	83	86	65	124	132
	23%	41%	19%	16%	64%	19%	35%	5%	17%	17%	11%	40%	37%	14%	15%	33%	10%	13%	13%	51%	13%	17%	17%	13%	25%	26%
		BCEGHIJLMNOPQRTUVWXY	GIMPQRTW	GJP	ABCEFGHIJLMNOPQRTUVWXY	GIMPQRT	BCEGHIJMNQRTUVWXY		GJPR	GJPR	G	BCEGHIJMNQRTUVWXY	BCEGHIJMNQRTUVWXY	G	GJP	BCEGHIJMNQRTUVWXY	G	G	G	ABCEFGHIJLMNOPQRTUVWXY	G	GJP	GJPR	G	BCEGHIJMNQRTUVW	BCEGHIJMNQRTUVW
Low2Box (Much weaker/Somewhat weaker)	2404	98	68	93	31	46	59	166	88	79	175	70	46	154	133	76	26	164	103	57	143	143	139	41	128	76
	19%	20%	14%	19%	6%	9%	12%	33%	18%	16%	35%	14%	9%	31%	27%	15%	5%	33%	21%	11%	29%	29%	28%	8%	26%	15%
		BDEFKLPW	DELPW	BDEFKLPW		DP	DP	ABCEFGHIJLMNOPRSVWXY	BDEFKLPW	DELPW	ABCEFGHIJLMNOPRSVWXY	DELPW	P	ABCEFGHIJLMNOPRSWXY	ABCEFGHIJLMNOPRSWXY	DELPW		ABCEFGHIJLMNOPRSWXY	BDEFKLPW	DP	ABCEFGHIJLMNOPRSWXY	ABCEFGHIJLMNOPRSWXY	ABCEFGHIJLMNOPRSWXY		BCEFGHIJLMNOPRSWXY	DELPW

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker?

Proportions/Means: - Column Proportions:

- Columns Tested (5%): A/B/C/D/E/F/G
- Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

- Columns Tested (5%): A/B/C/D/E/F/G
- Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18503	2000	2001	7501	5500	7500	3500	1501
Base: All Respondents (wtd)	12500	1000	1500	5000	3500	4000	2000	1500
Much stronger	542	37	196	71	108	67	173	131
	4%	4%	13%	1%	3%	2%	9%	9%
		CE	ACDEFG		CE		ACDE	ACDE
Somewhat stronger	2358	188	492	593	769	564	582	317
	19%	19%	33%	12%	22%	14%	29%	21%
		CE	ACDEFG		ACE	C	ACDEG	CE
About the same	7196	653	606	3212	2000	2523	981	725
	58%	65%	40%	64%	57%	63%	49%	48%
		BDFG		BDFG	BFG	BDFG	B	B
Somewhat weaker	1776	92	129	820	479	588	198	256
	14%	9%	9%	16%	14%	15%	10%	17%
				ABDEF	ABF	ABF		ABDEF
Much weaker	627	31	76	305	144	258	66	72
	5%	3%	5%	6%	4%	6%	3%	5%
			AF	ADF		ADFG		AF
Sigma	12500	1000	1500	5000	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Much stronger/Somewhat stronger)	2900	225	688	663	876	631	755	447
	23%	23%	46%	13%	25%	16%	38%	30%
		CE	ACDEFG		ACE	C	ACDEG	ACDE
Low2Box (Much weaker/Somewhat weaker)	2404	122	205	1125	623	846	264	327
	19%	12%	14%	23%	18%	21%	13%	22%
				ABDF	ABF	ABDF		ABDF

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	214	287	219	166	116	187	210	104	174	327	168	180	153	239	262	73	428	82	419	355	146	323	128	50
Base: All Respondents (wtd)	500	245	255	248	148	104	223	209	68	154	346	327	118	55	226	274	64	436	61	439	315	185	302	139	59
Much stronger	57	18	38	32	14	10	34	17	5	18	39	40	14	3	23	33	8	49	8	48	33	23	36	13	8
	11%	8%	15%	13%	10%	10%	15%	8%	8%	11%	11%	12%	12%	5%	10%	12%	12%	11%	14%	11%	11%	13%	12%	9%	13%
			A			*				*			M	M				*		*		*	*	*	*
Somewhat stronger	147	75	73	78	39	30	73	58	17	49	98	100	34	13	66	82	12	135	15	132	99	49	92	37	19
	29%	31%	28%	31%	26%	29%	33%	28%	24%	32%	28%	31%	29%	24%	29%	30%	19%	31%	24%	30%	31%	26%	30%	26%	33%
						*			*								*		*				*	*	*
About the same	198	103	95	96	68	34	76	92	30	62	136	136	39	23	82	116	28	170	24	174	116	82	103	70	25
	40%	42%	37%	39%	46%	33%	34%	44%	44%	40%	39%	42%	33%	43%	36%	42%	44%	39%	39%	40%	37%	44%	34%	51%	42%
						*			*								*		*				V*	*	*
Somewhat weaker	68	32	36	31	15	22	31	26	11	18	50	39	18	11	36	32	10	58	9	59	46	22	49	13	6
	14%	13%	14%	12%	10%	21%	14%	13%	15%	11%	15%	12%	15%	20%	16%	12%	15%	13%	15%	13%	15%	12%	16%	9%	10%
						D*			*					K			*		*		*	*	*	*	*
Much weaker	30	16	14	11	12	7	10	15	6	8	22	12	13	5	19	11	6	24	5	25	21	9	23	6	1
	6%	7%	5%	4%	8%	7%	4%	7%	8%	5%	6%	4%	11%	9%	8%	4%	10%	5%	8%	6%	7%	5%	7%	4%	2%
						*			*				K	K			*		*				*	*	*
Sigma	500	245	255	248	148	104	223	209	68	154	346	327	118	55	226	274	64	436	61	439	315	185	302	139	59
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	204	93	111	110	53	40	107	75	22	66	138	140	49	16	89	115	20	184	23	181	132	72	128	50	27
	41%	38%	43%	44%	36%	39%	48%	36%	32%	43%	40%	43%	41%	29%	39%	42%	31%	42%	38%	41%	42%	39%	42%	36%	46%
Low2Box (Much weaker/Somewhat weaker)							H		*			M	M				*		*			*	*	*	*
	98	49	49	42	27	29	41	41	16	26	72	51	31	16	55	43	16	82	14	84	67	31	72	19	7
	20%	20%	19%	17%	18%	28%	18%	20%	24%	17%	21%	16%	26%	28%	24%	16%	25%	19%	23%	19%	21%	17%	24%	14%	12%
						*			*			K	K				*		*				*	*	*

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																															
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive	
Base: All Respondents (unwtd)	1000	421	579	336	341	323	222	511	267	516	484	304	317	379	525	475	107	893	123	877	623	377	614	386	291	322	214	90	83	384	270	346	
Base: All Respondents (wtd)	500	248	252	197	157	146	122	259	120	233	267	131	295	74	260	240	47	453	56	444	299	201	294	206	140	158	113	44	45	190	137	174	
Much stronger	8	4	4	5	1	2	2	3	3	4	3	2	2	3	3	4	3	5	3	5	5	3	6	1	2	2	1	1	4	1	3		
	2%	2%	1%	3%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	6%	1%	5%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%		
Somewhat stronger	87	53	34	43	23	20	22	49	16	42	45	22	49	16	39	48	10	77	14	73	49	38	54	33	25	31	14	9	8	39	24	24	
	17%	21%	13%	22%	15%	14%	18%	19%	14%	38%	17%	17%	17%	22%	15%	20%	22%	17%	25%	17%	17%	19%	38%	16%	18%	20%	13%	20%	17%	20%	18%	14%	
About the same	337	155	182	131	102	104	82	168	86	157	180	89	205	43	181	156	29	308	32	305	206	131	191	145	92	106	81	28	30	121	91	125	
	67%	63%	72%	67%	65%	71%	68%	65%	72%	67%	67%	67%	70%	59%	69%	65%	60%	68%	58%	69%	69%	65%	65%	71%	66%	67%	72%	64%	66%	64%	67%	72%	
Somewhat weaker	60	31	30	16	26	18	13	34	13	25	35	17	33	10	31	29	5	56	6	55	34	27	37	24	17	16	16	5	6	23	20	17	
	12%	12%	12%	8%	16%	13%	11%	13%	11%	13%	13%	11%	14%	12%	12%	10%	12%	10%	12%	11%	13%	12%	12%	12%	12%	10%	14%	11%	14%	12%	15%	10%	
Much weaker	8	5	3	*	C	2	2	5	1	4	4	1	5	1	6	2	1	7	1	7	6	2	6	2	3	3	*	1	*	3	-	5	
	2%	2%	1%	*	3%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	*	3%	1%	1%	-	3%	
Sigma	500	248	252	197	157	146	122	259	120	233	267	131	295	74	260	240	47	453	56	444	299	201	294	206	140	158	113	44	45	190	137	174	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																	
Top2Box (Much stronger/Somewhat stronger)	95	57	38	48	24	22	24	52	19	46	48	24	51	19	43	52	13	82	16	78	54	41	60	35	28	33	16	10	8	43	25	27	
	19%	23%	15%	25%	15%	15%	20%	20%	16%	20%	18%	18%	17%	26%	16%	22%	27%	18%	29%	18%	18%	20%	20%	17%	20%	21%	14%	22%	18%	23%	18%	15%	
Low2Box (Much weaker/Somewhat weaker)	5	4	7	6	1	2	2	4	1	4	4	1	4	1	5	4	1	1	1	1	6	4	5	7	7	7	7	7	7	7	7	7	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

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Minimum Base: 30 (**), Small Base: 100 (*)

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	422	578	557	277	166	236	727	37	396	604	146	556	298	417	583	130	870	191	809	709	291	717	179	104
Base: All Respondents (wtd)	500	232	268	285	144	71	143	343	14	194	306	157	262	81	205	295	63	437	91	409	346	154	344	90	66
Much stronger	112	46	66	68	32	11	40	69	3	46	66	46	52	14	42	69	19	92	25	87	78	34	77	19	16
	22%	20%	25%	24%	22%	16%	28%	20%	20%	24%	21%	29%	20%	17%	21%	23%	31%	21%	28%	21%	22%	22%	22%	21%	24%
Somewhat stronger	208	89	119	112	61	35	54	148	6	81	127	65	110	33	90	118	30	178	38	170	145	63	150	37	21
	42%	38%	45%	39%	42%	50%	38%	43%	44%	42%	41%	42%	42%	41%	44%	40%	47%	41%	41%	42%	42%	41%	44%	41%	31%
About the same	149	83	67	88	41	20	35	110	4	56	93	36	84	29	58	92	10	139	22	127	103	46	101	29	19
	30%	36%	25%	31%	28%	29%	25%	32%	28%	29%	30%	23%	32%	36%	28%	31%	16%	32%	25%	31%	30%	30%	29%	32%	29%
Somewhat weaker		B							*				K	K			*	P						*	
	16	7	9	8	6	3	5	11	*	6	10	3	10	3	8	8	1	15	3	13	10	6	12	3	2
Much weaker	3%	3%	3%	3%	4%	4%	3%	3%	2%	3%	3%	2%	4%	4%	4%	3%	2%	3%	3%	3%	3%	4%	3%	3%	3%
	15	8	7	10	4	2	9	6	1	5	10	7	7	2	8	8	2	13	3	13	10	5	4	3	9
Sigma	3%	3%	3%	3%	3%	2%	6%	2%	6%	3%	3%	4%	3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	1%	3%	13%
							G		*								*								VW*
	500	232	268	285	144	71	143	343	14	194	306	157	262	81	205	295	63	437	91	409	346	154	344	90	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	320	135	185	180	94	46	94	216	9	127	192	111	162	47	132	188	49	271	63	257	222	97	227	56	37
	64%	58%	69%	63%	65%	65%	66%	63%	64%	66%	63%	71%	62%	58%	64%	64%	78%	62%	69%	63%	64%	63%	66%	62%	55%
Low2Box (Much weaker/Somewhat weaker)		A							*			LM					Q*							*	
	31	15	16	17	10	4	14	16	1	10	21	10	17	5	15	16	3	28	6	26	20	11	16	5	10
	6%	6%	6%	6%	7%	6%	10%	5%	8%	5%	7%	6%	6%	6%	7%	5%	5%	6%	6%	6%	6%	7%	5%	6%	16%
							G		*								*								VW*

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Global @dvisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																															
		Gender		Age		Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	
Base: All Respondents (unwtd)	1000	443	557	345	347	308	182	408	410	469	531	385	454	161	492	508	92	908	122	878	677	323	49	68	95	109	-	404	275	352	296	352	
Base: All Respondents (wtd)	500	247	253	178	180	143	92	201	207	230	270	186	223	91	254	246	47	453	64	436	342	158	24	33	46	54	-	205	138	180	147	173	
Much stronger	9	4	5	4	2	6	1	2	5	2	5	3	3	4	6	3	2	8	3	6	7	2	1	*	3	1	-	2	3	6	2	2	
	2%	2%	2%	1%	3%	1%	2%	3%	1%	2%	2%	1%	1%	5%	2%	1%	4%	2%	5%	1%	2%	1%	5%	1%	6%	1%	-	1%	2%	3%	1%	1%	
														KL			*			S					a*	*		a*			e		
Somewhat stronger	84	46	38	39	26	18	14	34	35	37	46	34	32	18	48	35	15	68	15	69	62	22	3	4	11	11	-	37	17	34	25	24	
	17%	18%	15%	22%	15%	13%	15%	17%	17%	16%	17%	18%	14%	19%	19%	14%	33%	15%	23%	16%	18%	14%	14%	12%	24%	21%	-	18%	12%	19%	17%	14%	
				DE										O			Q*		S				*	*	*	b*	b		b				
About the same	361	174	187	121	132	109	67	138	155	167	194	135	167	59	177	184	26	335	40	321	239	122	19	24	30	38	-	146	104	122	109	130	
	72%	70%	74%	68%	73%	76%	74%	69%	75%	73%	72%	72%	75%	66%	70%	75%	56%	74%	62%	74%	70%	77%	77%	72%	72%	65%	71%	-	71%	75%	68%	74%	75%
					C					M					*	*	P		R		T		*	*	*								
Somewhat weaker	42	20	22	15	13	14	7	21	14	20	22	13	20	8	20	21	4	38	6	36	32	10	*	4	2	3	-	18	13	17	11	15	
	8%	8%	9%	8%	7%	10%	7%	11%	7%	9%	8%	7%	9%	9%	8%	9%	8%	8%	10%	8%	9%	7%	2%	13%	5%	6%	-	9%	10%	9%	7%	8%	
Much weaker	4	3	1	*	3	*	2	2	*	1	3	1	2	1	2	2	*	4	-	4	3	2	1	V*	*	*	-	2	1	1	*	3	
	1%	1%	1%	*	2%	1%	*	2%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	2%	2%	-	1%	-	1%	1%	1%	*	2%	
					C					H					*		*		*				*	*	*								
Sigma	500	247	253	178	180	143	92	201	207	230	270	186	223	91	254	246	47	453	64	436	342	158	24	33	46	54	-	205	138	180	147	173	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Summary																																	
Top2Box (Much stronger/Somewhat stronger)	93	51	42	42	32	20	15	40	38	42	51	36	35	22	55	38	17	76	18	75	69	24	5	4	14	12	-	39	20	40	26	26	
	19%	21%	17%	23%	18%	14%	17%	20%	18%	18%	19%	20%	16%	24%	22%	16%	37%	17%	28%	17%	20%	15%	19%	14%	30%	22%	-	19%	14%	22%	18%	15%	
				E										L			O*		S				*	*	*	Wab*			e				
Low2Box (Much weaker/Somewhat weaker)	46	22	24	15	16	15	9	23	14	21	25	15	22	9	22	24	4	42	6	40	34	12	1	5	2	3	-	20	14	18	11	17	
	9%	9%	9%	9%	9%	10%	10%	11%	7%	9%	9%	8%	10%	10%	9%	10%	8%	9%	10%	8%	9%	10%	8%	8%	15%	5%	-	10%	10%	10%	8%	10%	
																	*						*	*	*								

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	518	482	425	425	150	56	273	671	719	281	94	293	613	672	328	86	914	306	694	877	123	632	286	82
Base: All Respondents (wtd)	500	249	251	200	188	111	53	201	246	346	154	295	155	50	300	200	34	466	114	386	391	109	263	146	92
Much stronger	16	10	6	8	7	1	*	11	5	12	4	8	5	2	12	4	1	14	5	11	13	2	14	2	-
	3%	4%	2%	4%	4%	1%	*	5%	2%	3%	2%	3%	5%	4%	2%	4%	3%	4%	3%	4%	3%	2%	5%	1%	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Somewhat stronger	158	68	90	66	72	20	17	59	83	108	50	80	57	22	88	71	13	145	56	103	133	25	99	37	22
	32%	27%	36%	33%	38%	18%	32%	29%	34%	31%	33%	27%	37%	44%	29%	35%	38%	31%	49%	27%	34%	23%	38%	25%	24%
	*	*	*	*	E*	*	**	*	*	*	*	*	K	*	*	**	*	S*	*	*	*	*	*	*	**
About the same	267	129	138	111	89	67	28	108	131	183	84	171	75	21	160	107	16	250	42	225	194	72	119	88	60
	53%	52%	55%	55%	47%	60%	53%	54%	53%	53%	55%	58%	49%	42%	53%	54%	48%	54%	37%	58%	50%	66%	45%	60%	66%
	*	*	*	*	*	*	**	*	*	*	*	M*	*	*	*	**	*	*	R	*	T*	*	V*	*	**
Somewhat weaker	54	40	14	16	19	20	8	24	23	39	15	33	17	5	39	15	3	51	11	43	48	6	26	19	9
	11%	16%	6%	8%	10%	18%	14%	12%	9%	11%	10%	11%	11%	9%	13%	7%	9%	11%	10%	11%	12%	5%	10%	13%	10%
		B*		*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	**
Much weaker	5	1	3	*	1	4	*	*	4	5	*	3	1	*	2	3	*	5	*	5	2	3	4	1	-
	1%	1%	1%	*	1%	3%	1%	*	2%	1%	*	1%	1%	1%	2%	*	*	1%	*	1%	*	3%	2%	*	-
		*		*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	**
Sigma	500	249	251	200	188	111	53	201	246	346	154	295	155	50	300	200	34	466	114	386	391	109	263	146	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	174	78	96	74	80	21	17	70	88	120	54	88	62	24	100	74	15	159	61	113	147	28	113	39	22
	35%	31%	38%	37%	42%	19%	32%	35%	36%	35%	35%	30%	40%	48%	33%	37%	43%	34%	53%	29%	38%	25%	43%	27%	24%
Low2Box (Much weaker/Somewhat weaker)		*	*	E*	*	*	**	*	*	*	*	*	KL	*	*	*	**	S*	*	W	*	*	*	*	**
	59	42	18	16	20	24	8	24	27	44	16	36	18	5	41	18	3	56	11	48	50	9	31	19	9
	12%	17%	7%	8%	11%	21%	15%	12%	11%	13%	10%	12%	12%	10%	14%	9%	10%	12%	10%	12%	13%	8%	12%	13%	10%
		B*		*	*	C*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	**

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	506	494	315	304	381	177	478	203	391	609	389	289	322	627	373	31	969	61	939	634	366	223	313	464
Base: All Respondents (wtd)	500	247	253	191	151	158	94	240	92	182	318	168	209	124	300	200	16	484	25	475	318	182	116	153	230
Much stronger	2	1	1	1	-	1	1	*	*	*	1	1	1	-	1	*	-	2	-	2	1	1	1	-	*
	*	*	*	*	-	*	1%	*	*	*	*	*	*	-	*	*	-	*	-	*	*	*	1%	-	*
Somewhat stronger	23	14	9	10	2	10	2	14	4	8	16	4	11	8	14	9	1	22	3	20	11	12	8	7	9
	5%	6%	3%	5%	2%	7%	2%	6%	4%	4%	5%	3%	5%	6%	5%	5%	8%	5%	11%	4%	3%	7%	7%	4%	4%
About the same	309	151	158	119	96	94	59	150	57	114	195	105	132	72	187	122	10	299	16	294	198	111	70	95	144
	62%	61%	62%	63%	63%	59%	62%	62%	61%	63%	61%	63%	63%	58%	62%	61%	67%	62%	61%	62%	62%	61%	60%	62%	63%
Somewhat weaker	120	60	60	45	39	36	23	54	24	43	77	37	47	36	71	48	3	117	5	114	80	40	26	40	54
	24%	24%	24%	24%	25%	23%	25%	23%	26%	24%	24%	22%	22%	29%	24%	24%	19%	24%	21%	24%	25%	22%	22%	26%	23%
Much weaker	46	21	25	15	14	17	9	22	7	16	30	20	18	8	27	19	1	45	2	45	28	18	11	12	23
	9%	8%	10%	8%	10%	10%	10%	9%	8%	9%	9%	12%	9%	6%	9%	10%	7%	9%	7%	9%	9%	10%	10%	8%	10%
Sigma	500	247	253	191	151	158	94	240	92	182	318	168	209	124	300	200	16	484	25	475	318	182	116	153	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	25	15	10	11	2	11	3	15	4	8	17	5	12	8	15	10	1	24	3	22	12	13	9	7	9
	5%	6%	4%	6%	2%	7%	3%	6%	5%	4%	5%	3%	6%	6%	5%	5%	8%	5%	11%	5%	4%	7%	8%	4%	4%
Low2Box (Much weaker/Somewhat weaker)	166	81	85	60	53	53	32	76	31	59	107	57	65	44	98	68	4	162	7	159	108	58	37	52	77
	33%	33%	34%	32%	35%	33%	35%	32%	34%	33%	34%	34%	31%	35%	33%	34%	26%	33%	28%	33%	34%	32%	32%	34%	33%
																	**		*						

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	521	479	289	356	355	211	297	387	410	590	186	621	193	669	331	75	925	178	822	735	265	240	301	459
Base: All Respondents (wtd)	500	252	248	172	179	149	113	147	185	192	308	113	285	101	325	175	34	466	84	416	357	143	121	152	227
Much stronger	6	4	2	5	1	-	2	1	2	2	4	-	4	2	4	2	1	5	3	3	5	1	4	1	1
	1%	2%	1%	3%	*	-	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	2%	1%	3%	1%	1%	1%	3%	1%	*
				DE													*		S				WX		
Somewhat stronger	80	42	38	34	28	17	13	25	35	30	50	10	49	21	52	28	7	73	17	62	56	23	26	24	30
	16%	17%	15%	20%	16%	11%	12%	17%	19%	16%	16%	8%	17%	20%	16%	16%	19%	16%	21%	15%	16%	16%	21%	16%	13%
				E					F				K	K			*						X		
About the same	326	163	163	111	122	93	76	98	115	116	210	76	188	62	217	109	19	307	44	282	232	94	68	95	164
	65%	65%	66%	65%	68%	62%	67%	66%	62%	61%	68%	67%	66%	61%	67%	62%	55%	66%	53%	68%	65%	66%	56%	62%	72%
											I						*		R						VW
Somewhat weaker	75	35	40	17	25	33	20	20	28	39	36	21	38	16	47	29	6	69	16	60	56	20	21	28	27
	15%	14%	16%	10%	14%	22%	17%	13%	15%	21%	12%	19%	13%	16%	14%	16%	18%	15%	19%	14%	16%	14%	17%	18%	12%
						CD				J							*								X
Much weaker	13	8	5	4	2	7	3	4	5	5	8	6	6	1	6	7	2	11	4	9	8	5	3	4	6
	3%	3%	2%	2%	1%	5%	2%	3%	3%	3%	3%	6%	2%	1%	2%	4%	5%	2%	5%	2%	2%	3%	2%	3%	3%
						D						LM				N	*								
Sigma	500	252	248	172	179	149	113	147	185	192	308	113	285	101	325	175	34	466	84	416	357	143	121	152	227
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	86	46	40	40	29	17	15	26	37	31	54	10	53	22	56	30	7	78	20	65	61	24	30	25	30
	17%	18%	16%	23%	16%	11%	13%	17%	20%	16%	18%	8%	19%	22%	17%	17%	22%	17%	24%	16%	17%	17%	25%	17%	13%
										F			K	K			*		S				WX		
Low2Box (Much weaker/Somewhat weaker)	88	43	45	21	27	39	22	24	33	44	44	28	44	17	52	36	8	81	20	69	64	25	23	32	33
	18%	17%	18%	12%	15%	26%	20%	16%	18%	23%	14%	24%	15%	17%	16%	21%	23%	17%	24%	16%	18%	17%	19%	21%	15%
						CD				J		L				*		S					X		

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	190	151	159	162	243	16	201	299	156	228	116	281	219	28	472	27	473	292	208	182	220	98
Base: All Respondents (wtd)	500	244	256	202	139	159	163	245	13	198	302	129	294	77	272	228	26	474	26	474	284	216	180	223	97
Much stronger	3	1	2	1	2	-	1	1	1	3	1	-	3	1	2	1	-	3	-	3	3	-	1	2	-
	1%	1%	1%	1%	1%	-	1%	*	11%	1%	*	-	1%	1%	1%	1%	**	1%	-	1%	1%	-	1%	1%	-
Somewhat stronger	50	28	21	28	11	11	15	24	3	21	29	13	26	10	26	24	5	45	5	44	28	21	17	24	8
	10%	12%	8%	14%	8%	7%	9%	10%	26%	10%	10%	10%	9%	14%	10%	10%	19%	9%	20%	9%	10%	10%	10%	11%	8%
About the same	272	132	140	126	69	77	84	136	5	104	168	57	171	43	141	131	11	261	8	264	161	111	96	120	56
	54%	54%	55%	62%	50%	48%	52%	56%	40%	53%	56%	44%	58%	56%	52%	58%	41%	55%	32%	56%	57%	51%	53%	54%	58%
Somewhat weaker				DE					**				K	K			**		**						*
	128	61	67	41	44	43	38	63	3	47	80	37	71	20	68	60	9	119	12	116	70	58	49	60	19
Much weaker	26%	25%	26%	20%	32%	27%	23%	26%	23%	24%	27%	28%	24%	27%	25%	26%	35%	25%	48%	24%	25%	27%	27%	27%	20%
				C					**								**		**						*
Sigma	48	22	26	6	14	28	25	20	-	23	24	23	23	2	36	12	1	46	-	48	22	26	17	17	14
	10%	9%	10%	3%	10%	18%	15%	8%	-	12%	8%	18%	8%	2%	13%	5%	5%	10%	-	10%	8%	12%	10%	7%	14%
Sigma	500	244	256	202	139	159	163	245	13	198	302	129	294	77	272	228	26	474	26	474	284	216	180	223	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	53	30	23	29	13	11	16	24	5	23	30	13	29	11	28	25	5	48	5	48	31	21	19	26	8
	11%	12%	9%	15%	9%	7%	10%	10%	37%	12%	10%	10%	10%	15%	10%	11%	**	19%	10%	20%	10%	11%	10%	10%	8%
Low2Box (Much weaker/Somewhat weaker)				E					**								**		**						*
	175	82	93	46	58	72	63	84	3	71	104	60	93	22	104	72	10	165	12	163	92	83	66	76	33
	35%	34%	36%	23%	41%	45%	39%	34%	23%	36%	35%	46%	32%	29%	38%	32%	40%	35%	48%	34%	32%	39%	37%	34%	34%
				C		C			**			LM					**		**						*

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	511	489	505	332	163	384	352	264	645	355	1	120	879	495	505	258	742	463	537	779	221	732	185	83
Base: All Respondents (wtd)	500	258	242	276	150	73	197	174	129	304	196	1	64	435	243	257	129	371	227	273	384	116	370	89	42
Much stronger	40	24	16	29	8	3	16	15	9	23	17	-	4	35	28	12	25	15	29	11	34	6	32	3	4
	8%	9%	7%	10%	5%	4%	8%	8%	7%	7%	9%	-	7%	8%	12%	5%	19%	4%	13%	4%	9%	5%	9%	3%	11%
				DE								**			O		Q		S			W		W*	
Somewhat stronger	158	82	76	94	44	20	63	56	39	86	73	1	21	136	82	76	42	116	72	87	118	40	126	22	11
	32%	32%	31%	34%	30%	28%	32%	32%	30%	28%	37%	100%	33%	31%	34%	30%	33%	31%	32%	32%	31%	34%	34%	25%	26%
											I	**										W		*	
About the same	231	110	122	117	77	38	94	80	58	147	84	-	30	201	98	133	43	188	92	139	178	54	160	53	18
	46%	43%	50%	42%	51%	52%	48%	46%	45%	48%	43%	-	47%	46%	41%	52%	33%	51%	41%	51%	46%	46%	43%	59%	44%
				A			C					**				N		P		R			VX		*
Somewhat weaker	58	35	23	31	18	9	20	19	19	38	20	-	6	52	30	28	16	42	28	30	43	15	42	11	6
	12%	14%	9%	11%	12%	12%	10%	11%	14%	13%	10%	-	9%	12%	12%	11%	12%	11%	13%	11%	13%	11%	12%	13%	
				B								**													
Much weaker	12	7	5	6	3	3	4	4	4	11	2	-	2	10	4	8	3	9	5	7	11	1	9	1	2
	2%	3%	2%	2%	2%	4%	2%	2%	3%	3%	1%	-	3%	2%	2%	3%	2%	2%	2%	3%	3%	1%	2%	1%	6%
										J		**												W*	
Sigma	500	258	242	276	150	73	197	174	129	304	196	1	64	435	243	257	129	371	227	273	384	116	370	89	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	198	106	92	123	53	23	78	71	49	108	90	1	26	172	110	88	67	132	101	97	152	46	158	25	15
	40%	41%	38%	44%	35%	31%	40%	41%	38%	36%	46%	100%	40%	39%	45%	34%	52%	35%	44%	36%	40%	40%	43%	28%	36%
				DE							I	**			O		Q		S			W		*	
Low2Box (Much weaker/Somewhat weaker)	70	42	28	37	21	12	25	23	23	49	22	-	8	62	34	36	19	51	34	37	54	16	51	11	8
	14%	16%	12%	13%	14%	17%	12%	13%	18%	16%	11%	-	12%	14%	14%	14%	15%	14%	15%	13%	14%	14%	14%	13%	19%
				B						J		**												*	

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	283	217	267	164	69	71	252	177	288	212	172	37	291	242	258	78	422	145	355	413	87	338	134	28
Base: All Respondents (wtd)	500	250	250	282	161	58	72	254	174	275	225	175	36	290	229	271	73	427	139	361	412	88	338	135	27
Much stronger	33	18	15	21	10	3	7	17	9	16	17	13	4	16	19	14	8	25	12	21	28	5	21	9	3
	7%	7%	6%	7%	6%	4%	10%	7%	5%	6%	8%	8%	11%	5%	8%	5%	10%	6%	8%	6%	7%	6%	6%	6%	11%
													*												**
Somewhat stronger	152	84	68	98	42	13	28	74	50	79	73	58	9	86	73	79	30	122	48	105	124	28	116	34	3
	30%	34%	27%	35%	26%	22%	38%	29%	29%	29%	33%	33%	25%	30%	32%	29%	41%	29%	34%	29%	30%	32%	34%	25%	9%
				E		*	*						*				Q*					*			**
About the same	269	125	144	138	94	36	34	137	98	150	119	90	17	162	120	149	27	241	67	202	222	46	173	78	17
	54%	50%	58%	49%	59%	62%	46%	54%	56%	54%	53%	52%	47%	56%	52%	55%	37%	57%	48%	56%	54%	53%	51%	58%	66%
						*	*						*				*	P			*				**
Somewhat weaker	35	19	16	17	13	6	3	22	11	24	11	12	5	18	13	22	5	30	10	26	27	8	23	9	3
	7%	8%	6%	6%	8%	10%	4%	9%	6%	9%	5%	7%	13%	6%	6%	8%	7%	7%	7%	7%	9%	7%	7%	7%	10%
													*				*				*				**
Much weaker	11	4	7	8	1	1	1	4	5	7	4	1	1	8	4	6	3	8	3	8	11	-	4	5	1
	2%	1%	3%	3%	1%	2%	1%	2%	3%	2%	2%	1%	3%	3%	2%	2%	4%	2%	2%	2%	3%	-	1%	4%	3%
						*	*						*				*				*				**
Sigma	500	250	250	282	161	58	72	254	174	275	225	175	36	290	229	271	73	427	139	361	412	88	338	135	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	185	102	83	118	52	15	35	91	60	95	90	71	13	101	92	94	38	148	59	126	152	34	137	42	6
	37%	41%	33%	42%	32%	26%	48%	36%	34%	35%	40%	41%	37%	35%	40%	35%	52%	35%	43%	35%	37%	38%	41%	31%	21%
				DE		*	H*						*				Q*				*				**
Low2Box (Much weaker/Somewhat weaker)	46	23	23	25	14	7	4	26	16	31	15	14	6	27	17	29	8	38	13	33	38	8	28	15	4
	9%	9%	9%	9%	9%	12%	5%	10%	9%	11%	7%	8%	16%	9%	8%	11%	11%	9%	9%	9%	9%	9%	8%	11%	14%
						*	*						*				*				*				**

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	509	491	261	421	318	213	400	236	489	511	330	537	133	536	464	84	916	146	854	634	366	539	239	222
Base: All Respondents (wtd)	500	250	250	181	189	130	120	198	102	228	272	243	198	58	244	256	39	461	63	437	293	207	272	119	109
Much stronger	8	1	6	4	2	1	3	2	1	2	5	7	1	-	4	3	*	7	2	6	2	5	6	1	1
	2%	1%	3%	2%	1%	1%	2%	1%	1%	1%	2%	3%	*	-	2%	1%	1%	2%	2%	1%	1%	3%	2%	1%	1%
			A																						
Somewhat stronger	62	32	30	22	22	18	13	25	15	31	31	27	27	8	29	34	6	56	6	56	34	28	31	17	14
	12%	13%	12%	12%	12%	14%	11%	13%	14%	14%	11%	11%	14%	14%	12%	13%	15%	12%	10%	13%	12%	14%	11%	14%	13%
																	*								
About the same	276	142	135	101	103	72	60	113	56	124	153	132	109	36	138	138	20	256	36	240	164	112	142	72	63
	55%	57%	54%	56%	55%	55%	50%	57%	55%	54%	56%	54%	55%	61%	57%	54%	52%	56%	58%	55%	56%	54%	52%	60%	58%
																	*								
Somewhat weaker	78	42	36	30	29	19	15	26	20	33	44	36	32	10	39	38	7	70	11	67	49	29	48	13	17
	16%	17%	14%	16%	15%	15%	13%	13%	20%	15%	16%	15%	16%	18%	16%	15%	19%	15%	17%	15%	17%	14%	18%	11%	16%
																	*								
Much weaker	76	33	43	24	33	19	29	31	10	37	39	42	30	4	34	42	5	71	8	68	43	33	45	17	14
	15%	13%	17%	13%	17%	15%	24%	16%	10%	16%	14%	17%	15%	7%	14%	16%	13%	15%	13%	16%	15%	16%	17%	14%	13%
							GH	H				M	M				*								
Sigma	500	250	250	181	189	130	120	198	102	228	272	243	198	58	244	256	39	461	63	437	293	207	272	119	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	70	34	36	26	24	20	16	27	16	33	36	34	28	8	33	37	6	64	8	62	36	33	37	18	15
	14%	13%	14%	14%	13%	15%	13%	14%	16%	15%	13%	14%	14%	14%	13%	15%	16%	14%	12%	14%	12%	16%	14%	15%	14%
Low2Box (Much weaker/Somewhat weaker)	154	75	79	54	62	39	44	57	30	71	83	78	62	15	74	80	12	141	19	135	92	62	93	30	31
	31%	30%	32%	30%	33%	30%	37%	29%	30%	31%	31%	32%	31%	25%	30%	31%	32%	31%	30%	31%	31%	30%	34%	25%	29%
																	*						W		

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	527	473	264	359	377	618	319	63	558	442	328	215	457	519	481	56	944	102	898	708	292	81	250	669
Base: All Respondents (wtd)	500	251	249	185	149	166	339	138	23	248	252	295	90	115	230	270	27	473	41	459	334	166	38	115	347
Much stronger	2	2	*	*	2	-	2	-	*	1	1	1	*	1	2	*	*	2	*	2	2	*	1	*	1
	*	1%	*	*	1%	-	1%	-	1%	*	*	*	*	1%	1%	*	1%	*	1%	*	1%	*	2%	*	*
Somewhat stronger																									
	75	45	30	28	22	24	43	23	9	38	37	37	14	24	40	35	5	70	9	66	46	28	12	17	46
	18%	18%	12%	15%	15%	15%	13%	17%	37%	15%	15%	12%	15%	21%	17%	13%	18%	15%	21%	14%	14%	17%	32%	15%	13%
About the same	B								FG*					K			*		*				WX*		
	290	134	156	110	85	95	203	78	9	140	150	169	56	65	126	164	14	276	21	269	193	96	14	74	202
	58%	53%	62%	59%	57%	57%	60%	56%	40%	56%	59%	57%	62%	56%	55%	61%	52%	58%	51%	59%	58%	58%	37%	64%	58%
Somewhat weaker	A						H		*								*		*			*	V	V	
	92	45	47	29	29	34	64	25	3	51	41	59	14	19	45	47	6	87	9	83	63	29	9	20	63
	18%	18%	19%	16%	20%	20%	19%	18%	14%	21%	16%	20%	15%	16%	20%	18%	20%	18%	21%	18%	19%	17%	25%	17%	18%
Much weaker																									
	41	25	16	18	11	12	27	12	2	18	23	29	6	6	17	24	2	39	3	39	29	12	2	4	36
	8%	10%	6%	10%	7%	8%	8%	9%	8%	7%	9%	10%	7%	5%	7%	9%	8%	8%	6%	8%	9%	8%	5%	3%	10%
Sigma									*			M					*		*			*		W	
	500	251	249	185	149	166	339	138	23	248	252	295	90	115	230	270	27	473	41	459	334	166	38	115	347
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	77	47	30	28	24	24	45	23	9	39	38	38	14	25	42	35	5	72	9	68	48	29	13	17	47
	15%	19%	12%	15%	16%	15%	13%	17%	38%	16%	15%	13%	16%	22%	18%	13%	20%	15%	22%	15%	14%	17%	34%	15%	13%
Low2Box (Much weaker/Somewhat weaker)	B						FG*							K		O			*			WX*			
	133	70	63	47	40	46	91	37	5	70	64	88	20	25	62	71	8	126	11	122	92	41	11	24	99
	27%	28%	25%	25%	27%	28%	27%	27%	22%	28%	25%	30%	22%	22%	27%	26%	28%	27%	27%	27%	28%	25%	29%	21%	28%
									*			M					*		*			*		W	

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	253	247	256	157	87	337	134	29	205	295	141	157	202	287	213	128	372	159	341	345	155	291	139	70
Base: All Respondents (wtd)	500	239	261	270	157	73	383	97	20	189	311	321	103	76	270	230	107	393	130	370	324	176	255	151	93
Much stronger	28	13	15	16	9	3	20	8	-	10	18	19	6	3	14	14	8	20	9	19	20	8	14	9	5
	6%	5%	6%	6%	6%	4%	5%	8%	-	5%	6%	6%	6%	4%	5%	6%	7%	5%	7%	5%	6%	4%	5%	6%	6%
Somewhat stronger	137	76	61	82	39	15	101	29	7	42	94	89	27	21	89	48	41	96	41	95	93	43	81	36	19
	27%	32%	23%	30%	25%	21%	26%	30%	34%	22%	30%	28%	26%	28%	33%	21%	38%	24%	32%	26%	29%	25%	32%	24%	21%
About the same	259	116	143	141	81	37	202	48	9	107	152	167	53	40	124	135	35	224	54	205	161	98	109	89	61
	52%	49%	55%	52%	52%	50%	53%	49%	46%	57%	49%	52%	51%	52%	46%	59%	32%	57%	41%	55%	50%	56%	43%	59%	65%
Somewhat weaker					*	*		*	**						N		P		R		*		V*	V*	
	46	20	25	20	16	10	36	9	1	16	29	28	10	7	28	17	13	33	13	33	33	12	30	11	4
Much weaker	9%	8%	10%	7%	10%	13%	9%	9%	5%	9%	9%	9%	10%	9%	11%	7%	12%	8%	10%	9%	10%	7%	12%	7%	4%
					*	*		*	**						O		Q*		*			*		*	*
Sigma	31	14	17	11	11	8	24	4	3	13	17	19	7	5	15	16	11	20	13	18	16	15	21	6	4
	6%	6%	6%	4%	7%	11%	6%	4%	14%	7%	6%	6%	6%	7%	6%	7%	10%	5%	10%	5%	5%	8%	8%	4%	4%
Low2Box (Much weaker/Somewhat weaker)					*	*		*	**								*		*		*	*	*	*	*
	500	239	261	270	157	73	383	97	20	189	311	321	103	76	270	230	107	393	130	370	324	176	255	151	93
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	165	89	76	98	48	18	121	37	7	52	112	107	33	24	103	62	49	116	51	114	113	51	95	45	25
	33%	37%	29%	36%	31%	25%	32%	38%	34%	28%	36%	33%	32%	32%	38%	27%	46%	30%	39%	31%	35%	29%	37%	30%	26%
Low2Box (Much weaker/Somewhat weaker)					*	*		*	**						O		Q*		*			*		*	*
	76	34	42	31	27	18	59	13	4	30	47	47	17	12	43	33	24	53	26	51	49	27	51	17	8
	15%	14%	16%	11%	17%	24%	16%	13%	20%	16%	15%	15%	16%	16%	16%	14%	22%	13%	20%	14%	15%	15%	20%	11%	9%
					*	C*		*	**								*		*		*	*	*	*	*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	244	257	188	153	160	329	102	8	255	246	49	362	90	248	253	44	457	66	435	308	193	235	177	89
Base: All Respondents (wtd)	500	248	252	215	149	136	339	90	9	236	264	104	327	69	229	271	42	458	62	438	280	220	235	173	92
Much stronger	9	9	-	5	3	2	6	2	1	5	4	5	3	2	5	4	3	5	3	6	3	5	5	-	4
	2%	4%	-	2%	2%	1%	2%	2%	10%	2%	1%	4%	1%	2%	2%	1%	8%	1%	5%	1%	1%	2%	2%	-	4%
		B							*	**			*		*		O*		S*						W*
Somewhat stronger	57	30	27	30	15	12	33	14	2	25	31	13	36	8	22	35	6	51	9	47	32	24	33	15	9
	11%	12%	11%	14%	10%	9%	10%	15%	21%	11%	12%	12%	11%	11%	10%	13%	14%	11%	15%	11%	12%	11%	14%	9%	10%
							*	**				*		*			*		*						*
About the same	271	126	144	115	87	68	179	50	5	125	146	49	184	37	122	149	17	254	25	246	155	115	117	104	50
	54%	51%	57%	54%	58%	50%	53%	55%	58%	53%	55%	47%	56%	53%	53%	55%	40%	55%	40%	56%	55%	52%	50%	60%	55%
							*	**				*		*			*		*	R					*
Somewhat weaker	131	61	70	57	32	41	102	17	-	59	72	31	83	17	65	65	15	115	22	108	71	59	63	46	22
	26%	25%	28%	27%	22%	30%	30%	19%	-	25%	27%	30%	25%	24%	28%	24%	36%	25%	36%	25%	26%	27%	27%	24%	24%
							G	*	**			*		*			*		*						*
Much weaker	33	22	11	8	13	13	19	8	1	21	12	7	20	6	15	18	1	32	3	30	18	16	18	8	7
	7%	9%	4%	4%	9%	10%	6%	9%	11%	9%	5%	6%	6%	9%	7%	7%	2%	7%	5%	7%	6%	7%	8%	5%	8%
						C		*	**			*		*			*		*						*
Sigma	500	248	252	215	149	136	339	90	9	236	264	104	327	69	229	271	42	458	62	438	280	220	235	173	92
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	65	39	27	35	17	14	39	15	3	31	35	17	39	10	27	39	9	56	12	53	36	30	38	15	13
	13%	16%	11%	16%	11%	10%	12%	17%	31%	13%	13%	17%	12%	14%	12%	14%	22%	12%	20%	12%	13%	13%	16%	9%	14%
							*	**				*		*			*		*						*
Low2Box (Much weaker/Somewhat weaker)	164	83	81	65	45	54	121	25	1	80	84	38	103	23	80	84	16	148	25	139	89	75	81	54	29
	33%	34%	32%	30%	30%	40%	36%	28%	11%	34%	32%	36%	32%	33%	35%	31%	38%	32%	41%	32%	32%	34%	34%	31%	32%
							*	**				*		*			*		*						*

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Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	259	241	156	173	171	38	246	190	267	233	82	270	148	274	226	39	461	64	436	346	154	137	212	151
Base: All Respondents (wtd)	500	241	259	211	165	124	40	265	166	251	249	146	265	89	238	262	37	463	59	441	319	181	135	207	158
Much stronger	6	4	2	4	-	2	-	1	5	6	-	1	4	1	5	1	2	4	1	6	5	1	3	3	-
	1%	2%	1%	2%	-	2%	-	*	3%	2%	-	1%	1%	1%	2%	*	6%	1%	1%	1%	2%	1%	2%	2%	-
																	**					*			
Somewhat stronger	57	25	32	24	23	10	4	27	24	25	32	12	33	12	26	31	6	52	6	51	36	21	13	24	19
	11%	10%	12%	12%	14%	8%	10%	10%	14%	10%	13%	8%	13%	14%	11%	12%	15%	11%	10%	12%	11%	12%	10%	12%	12%
About the same	333	156	177	142	107	84	28	180	102	166	167	98	181	54	155	178	19	314	30	303	206	127	85	139	109
	67%	65%	68%	68%	65%	67%	70%	68%	61%	66%	67%	67%	68%	61%	65%	68%	52%	68%	51%	69%	65%	70%	63%	67%	69%
							*					*					**		*	R		*			
Somewhat weaker	69	38	31	29	21	20	3	38	28	39	30	20	32	17	33	36	5	65	14	55	48	21	23	32	15
	14%	16%	12%	14%	13%	16%	9%	14%	17%	16%	12%	14%	12%	19%	14%	14%	13%	14%	24%	13%	15%	12%	17%	15%	9%
																			S*						
Much weaker	34	17	17	11	14	8	5	19	8	15	19	15	15	4	19	15	5	29	8	26	24	10	11	8	15
	7%	7%	6%	5%	9%	7%	11%	7%	5%	6%	7%	10%	6%	5%	8%	6%	14%	6%	14%	6%	7%	6%	8%	4%	9%
							*					*					**		14%			*			
Sigma	500	241	259	211	165	124	40	265	166	251	249	146	265	89	238	262	37	463	59	441	319	181	135	207	158
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	63	29	34	29	23	12	4	28	29	31	32	13	37	13	31	33	8	56	7	57	41	23	16	28	19
	13%	12%	13%	14%	14%	10%	10%	11%	17%	12%	13%	9%	14%	15%	13%	13%	21%	12%	12%	13%	13%	13%	12%	13%	12%
							*					*					**			*		*			
Low2Box (Much weaker/Somewhat weaker)	103	55	48	40	35	28	8	57	36	54	49	35	47	21	53	51	10	93	22	81	72	31	34	40	30
	21%	23%	18%	19%	21%	23%	20%	21%	21%	22%	20%	24%	18%	24%	22%	19%	27%	20%	38%	18%	23%	17%	25%	19%	19%
							*					*					**		S*			*			

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	261	240	297	161	43	247	130	48	277	224	127	135	239	218	283	62	439	71	430	282	219	256	155	90
Base: All Respondents (wtd)	500	283	217	295	147	57	277	112	27	252	248	290	145	65	203	297	54	446	59	441	241	259	217	161	122
Much stronger	95	70	25	47	30	19	59	14	6	61	34	59	25	11	54	41	15	80	18	77	59	36	44	25	26
	19%	25%	12%	16%	20%	32%	21%	13%	22%	24%	14%	20%	17%	17%	27%	14%	29%	18%	30%	17%	25%	14%	20%	15%	21%
		B			*	**		*	**						O		*		*		U		*	*	*
Somewhat stronger	161	94	67	95	47	19	87	42	9	84	77	91	45	24	60	101	22	138	23	138	73	88	70	59	32
	32%	33%	31%	32%	32%	33%	31%	38%	34%	33%	31%	32%	31%	38%	30%	34%	41%	31%	39%	31%	30%	34%	32%	37%	26%
				*	*	**		*	**								*		*				*	*	*
About the same	188	91	97	113	57	18	98	47	10	87	101	110	55	22	68	119	14	173	14	173	84	104	80	62	46
	38%	32%	45%	38%	38%	32%	35%	42%	36%	34%	41%	38%	38%	34%	34%	40%	26%	39%	24%	39%	35%	40%	37%	38%	37%
			A		*	**		*	**								*		*				*	*	*
Somewhat weaker	42	21	20	29	11	2	24	5	2	15	27	21	15	6	18	24	2	40	4	38	20	22	14	11	16
	8%	8%	9%	10%	8%	3%	9%	4%	8%	6%	11%	7%	10%	9%	9%	8%	3%	9%	6%	9%	8%	8%	7%	7%	13%
					*	**		*	**								*		*				*	*	*
Much weaker	15	7	8	12	3	-	9	3	*	6	9	8	5	1	3	12	*	15	-	15	5	10	8	4	2
	3%	3%	4%	4%	2%	-	3%	3%	1%	2%	4%	3%	4%	2%	1%	4%	*	3%	-	3%	2%	4%	4%	3%	2%
					*	**		*	**								*		*				*	*	*
Sigma	500	283	217	295	147	57	277	112	27	252	248	290	145	65	203	297	54	446	59	441	241	259	217	161	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	256	164	92	142	76	38	145	56	15	144	111	151	70	35	114	142	38	218	41	215	132	123	114	83	58
	51%	58%	42%	48%	52%	66%	52%	51%	**	57%	45%	52%	48%	55%	56%	48%	70%	49%	69%	49%	55%	48%	53%	52%	47%
		B			*	**		*	**	J					Q*		*		S*			*	*	*	*
Low2Box (Much weaker/Somewhat weaker)	57	28	28	41	14	2	34	8	2	21	36	29	20	7	21	36	2	55	4	53	25	32	23	16	19
	11%	10%	13%	14%	10%	3%	12%	7%	9%	8%	14%	10%	14%	11%	10%	12%	3%	12%	6%	12%	10%	12%	10%	10%	15%
					*	**		*	**								*		*				*	*	*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	219	281	264	148	88	39	96	365	239	261	246	143	111	277	223	123	377	187	313	415	85	313	139	48
Base: All Respondents (wtd)	500	240	260	287	126	88	51	96	354	213	287	261	132	107	259	241	113	387	173	327	388	112	316	137	47
Much stronger	8	7	1	6	2	-	3	2	3	3	5	6	2	-	6	2	5	3	5	3	6	2	6	2	-
	2%	3%	*	2%	1%	-	7%	2%	1%	1%	2%	2%	1%	-	2%	1%	5%	1%	3%	1%	2%	2%	2%	1%	-
		B				*	H*	*									Q				*				*
Somewhat stronger	60	33	27	37	18	5	9	12	39	18	42	35	13	12	35	25	15	44	24	36	47	13	45	15	-
	12%	14%	10%	13%	14%	5%	18%	12%	11%	8%	15%	13%	10%	11%	13%	10%	14%	11%	14%	11%	12%	12%	14%	11%	-
					E	*	*	*			I										*	X	X	*	*
About the same	290	141	148	160	72	57	23	59	208	118	172	145	81	64	147	142	57	233	93	197	220	69	167	90	33
	58%	59%	57%	56%	58%	65%	45%	61%	59%	55%	60%	56%	61%	59%	57%	59%	50%	60%	54%	60%	57%	62%	53%	66%	69%
					*	*	*														*		V	V*	22%
Somewhat weaker	123	50	73	70	29	24	10	18	95	63	59	60	34	29	62	61	32	91	45	78	99	24	83	29	10
	25%	21%	28%	24%	23%	27%	20%	19%	27%	30%	21%	23%	26%	27%	24%	25%	29%	23%	26%	24%	26%	21%	26%	21%	22%
					*	*	*		J												*				*
Much weaker	20	8	12	14	5	2	5	5	10	11	9	15	3	3	9	11	3	17	6	14	16	4	15	1	4
	4%	3%	5%	5%	4%	2%	10%	6%	3%	5%	3%	6%	2%	2%	3%	5%	3%	4%	4%	4%	4%	4%	5%	1%	9%
					*	H*	*														*	W		W*	*
Sigma	500	240	260	287	126	88	51	96	354	213	287	261	132	107	259	241	113	387	173	327	388	112	316	137	47
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	67	40	27	43	20	5	13	13	41	20	47	41	15	12	41	27	21	47	29	38	53	15	51	17	-
	13%	17%	11%	15%	16%	5%	25%	14%	12%	9%	16%	16%	11%	11%	16%	11%	18%	12%	17%	12%	14%	13%	16%	12%	-
					E	*	H*	*			I										*	X	X	*	*
Low2Box (Much weaker/Somewhat weaker)	143	58	85	83	33	26	15	23	104	74	69	75	37	32	71	72	36	107	51	92	115	28	98	30	14
	29%	24%	33%	29%	27%	30%	30%	24%	29%	35%	24%	29%	28%	29%	27%	30%	32%	28%	30%	28%	30%	25%	31%	22%	31%
						*	*	*		J											*				*

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	238	262	172	196	132	63	193	244	318	182	9	128	363	269	231	63	437	99	401	376	124	184	206	110
Base: All Respondents (wtd)	500	252	248	211	186	103	67	199	234	290	210	10	135	354	261	239	60	440	91	409	366	134	185	203	112
Much stronger	3	1	2	1	2	-	1	1	1	3	-	-	-	3	3	-	2	1	2	1	3	-	2	1	-
	1%	*	1%	*	1%	-	2%	*	*	1%	-	-	-	1%	1%	-	3%	*	2%	*	1%	-	1%	1%	-
Somewhat stronger	81	46	35	37	26	18	9	35	38	52	29	2	17	62	54	26	15	66	23	57	61	19	46	23	11
	16%	18%	14%	18%	14%	17%	13%	17%	16%	18%	14%	15%	13%	17%	21%	11%	24%	15%	26%	14%	17%	14%	25%	11%	10%
About the same	274	134	139	107	104	63	38	104	132	160	114	7	86	180	137	137	29	244	46	227	191	82	86	116	72
	55%	53%	56%	51%	56%	61%	56%	52%	56%	55%	54%	71%	64%	51%	52%	57%	48%	56%	51%	56%	52%	61%	46%	57%	64%
Somewhat weaker	109	52	57	50	40	19	15	44	49	57	52	1	25	83	50	60	13	97	16	93	85	24	43	46	21
	22%	21%	23%	24%	22%	18%	23%	22%	21%	20%	25%	14%	19%	23%	19%	25%	21%	22%	18%	23%	23%	18%	23%	22%	19%
Much weaker	34	19	14	16	15	3	5	15	14	18	15	-	6	27	17	16	2	32	4	30	25	8	9	17	8
	7%	8%	6%	7%	8%	3%	7%	8%	6%	6%	7%	-	5%	8%	7%	7%	3%	7%	4%	7%	7%	6%	5%	8%	7%
Sigma	500	252	248	211	186	103	67	199	234	290	210	10	135	354	261	239	60	440	91	409	366	134	185	203	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	83	47	36	38	27	18	10	35	39	55	29	2	17	65	57	26	17	67	25	58	64	19	48	24	11
	17%	19%	15%	18%	15%	17%	14%	18%	17%	19%	14%	15%	13%	18%	22%	11%	27%	15%	28%	14%	18%	14%	26%	12%	10%
Low2Box (Much weaker/Somewhat weaker)	143	71	72	66	55	22	20	60	63	75	68	1	32	110	67	76	15	128	20	123	110	33	51	63	29
	29%	28%	29%	31%	30%	21%	30%	30%	27%	26%	32%	14%	23%	31%	26%	32%	24%	29%	22%	30%	30%	24%	28%	31%	26%
							*					**					*		*						

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	496	504	327	392	281	571	254	48	503	497	650	85	265	537	463	97	903	100	900	597	403	500	267	233
Base: All Respondents (wtd)	500	252	248	205	173	122	278	131	25	225	275	249	115	136	265	235	48	452	49	451	290	210	260	132	108
Much stronger	9	4	5	5	2	1	5	2	*	3	6	4	4	*	3	6	1	8	1	8	4	4	6	2	1
	2%	2%	2%	3%	1%	1%	2%	1%	2%	1%	2%	2%	4%	*	1%	2%	2%	2%	2%	2%	2%	2%	1%	1%	
Somewhat stronger	77	44	34	31	28	18	39	27	2	38	39	32	21	24	43	35	12	66	11	67	51	27	44	20	14
	15%	17%	14%	15%	16%	15%	14%	20%	10%	17%	14%	13%	19%	17%	16%	15%	25%	14%	22%	15%	17%	13%	17%	15%	13%
About the same	275	137	137	113	96	66	150	71	15	118	157	136	61	78	146	129	22	252	27	248	160	115	136	74	64
	55%	55%	55%	55%	56%	54%	54%	54%	62%	52%	57%	55%	53%	57%	55%	55%	47%	56%	54%	55%	55%	55%	52%	56%	60%
Somewhat weaker									*				*				*		*						
	95	45	50	41	28	26	55	24	5	41	54	50	22	24	48	47	7	88	8	87	49	46	52	24	19
Much weaker	19%	18%	20%	20%	16%	21%	20%	18%	20%	18%	20%	20%	19%	17%	18%	20%	14%	19%	17%	19%	17%	22%	20%	18%	17%
	44	22	23	14	19	11	29	8	2	25	19	27	7	11	26	19	6	39	3	42	26	19	23	13	9
Sigma	9%	9%	9%	7%	11%	9%	11%	6%	7%	11%	7%	11%	6%	8%	10%	8%	12%	9%	6%	9%	9%	9%	9%	10%	8%
									*	J			*				*		*						
Summary	500	252	248	205	173	122	278	131	25	225	275	249	115	136	265	235	48	452	49	451	290	210	260	132	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box (Much stronger/Somewhat stronger)	86	48	38	37	30	19	43	29	3	41	45	36	25	24	46	40	13	73	12	74	55	31	49	21	15
Low2Box (Much weaker/Somewhat weaker)	17%	19%	15%	18%	17%	16%	16%	22%	11%	18%	16%	15%	22%	18%	17%	17%	26%	16%	23%	17%	19%	15%	19%	16%	14%
									*				*				Q*		*						
	139	67	72	55	47	37	85	32	7	66	73	77	28	34	74	65	13	127	11	128	75	64	75	37	28
	28%	27%	29%	27%	27%	30%	30%	24%	27%	29%	27%	31%	25%	25%	28%	28%	27%	28%	22%	28%	26%	31%	29%	28%	26%
									*				*				*		*						

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	257	243	158	157	185	174	204	72	126	374	334	75	91	357	143	42	458	57	443	334	166	130	149	221
Base: All Respondents (wtd)	500	254	246	185	142	173	160	191	82	117	383	105	262	132	374	126	53	447	75	425	374	126	146	160	193
Much stronger	12	11	2	12	*	*	10	*	2	*	12	1	8	3	12	1	8	4	8	4	12	1	9	1	2
	2%	4%	1%	6%	*	*	6%	*	2%	*	3%	1%	3%	2%	3%	1%	16%	1%	11%	1%	3%	1%	6%	1%	1%
				E*			G*										*		**		*	*	*	*	*
Somewhat stronger	53	39	14	24	21	8	8	29	10	14	39	8	23	22	40	13	8	45	10	43	37	15	14	14	25
	11%	15%	6%	13%	15%	5%	5%	15%	12%	12%	10%	8%	9%	17%	11%	10%	15%	10%	13%	10%	10%	12%	10%	9%	13%
		B*		*	E*	*	*	*	*	*	*	*	*	K*	*	*	**	*	**	*	*	*	*	*	*
About the same	394	179	215	140	102	151	124	145	67	92	302	86	213	95	289	104	34	359	52	341	298	95	114	130	150
	79%	71%	87%	75%	72%	88%	78%	76%	81%	79%	79%	81%	81%	72%	77%	83%	65%	80%	69%	80%	80%	76%	78%	81%	77%
		*	A	*	*	D*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*
Somewhat weaker	38	24	14	8	18	12	15	15	4	11	28	8	19	11	31	8	2	36	5	33	27	11	8	14	16
	8%	10%	6%	4%	13%	7%	10%	8%	4%	9%	7%	8%	7%	8%	8%	6%	3%	8%	6%	8%	7%	9%	6%	9%	8%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*
Much weaker	3	1	2	2	*	1	2	1	-	-	3	2	-	1	3	*	*	3	*	3	*	3	*	2	1
	1%	*	1%	1%	*	1%	1%	1%	-	-	1%	1%	-	1%	1%	*	*	1%	*	1%	*	2%	*	1%	1%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Sigma	500	254	246	185	142	173	160	191	82	117	383	105	262	132	374	126	53	447	75	425	374	126	146	160	193
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	65	49	16	36	21	8	18	30	12	14	51	9	31	25	52	13	17	49	18	47	49	16	24	15	26
	13%	20%	6%	19%	15%	5%	12%	16%	15%	12%	13%	9%	12%	19%	14%	11%	31%	11%	24%	11%	13%	13%	16%	9%	14%
		B*		E*	E*	*	*	*	*	*	*	*	*	K*	*	*	**	**	**	*	*	*	*	*	*
Low2Box (Much weaker/Somewhat weaker)	41	25	16	10	18	13	17	16	4	11	31	10	19	12	33	8	2	39	5	36	27	14	8	15	17
	8%	10%	6%	5%	13%	7%	11%	9%	4%	9%	8%	9%	7%	9%	9%	6%	4%	9%	7%	8%	7%	11%	6%	10%	9%
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	290	210	296	164	40	12	135	353	250	250	138	73	289	285	215	69	431	193	307	364	136	304	154	42
Base: All Respondents (wtd)	500	252	248	262	173	65	11	136	353	252	248	143	78	279	278	222	69	431	182	318	345	155	307	150	43
Much stronger	28	20	8	14	13	1	-	7	22	19	9	14	6	8	18	10	9	19	14	14	22	7	18	3	7
	6%	8%	3%	5%	7%	2%	-	5%	6%	8%	4%	10%	8%	3%	6%	5%	14%	4%	8%	4%	6%	4%	6%	2%	17%
	B					*	**					M	M*				Q*					W		VW*	
Somewhat stronger	96	66	30	69	27	-	3	27	66	47	49	30	18	48	55	41	18	78	44	52	72	24	57	29	10
	19%	26%	12%	26%	16%	-	25%	20%	19%	19%	20%	21%	23%	17%	20%	18%	26%	18%	24%	16%	21%	16%	19%	19%	23%
	B			DE	E	*	**						*				*		S						*
About the same	248	119	129	129	87	32	7	83	158	119	129	72	39	136	137	111	27	221	76	172	171	77	142	91	15
	50%	47%	52%	49%	50%	49%	65%	61%	45%	47%	52%	51%	51%	49%	49%	50%	40%	51%	42%	54%	49%	50%	46%	60%	35%
						*	**	H					*				*		R				VX		*
Somewhat weaker	91	38	53	38	32	21	1	13	77	48	43	22	4	65	51	40	11	80	39	52	64	27	64	21	6
	18%	15%	22%	14%	19%	32%	10%	10%	22%	19%	17%	15%	5%	23%	18%	18%	16%	19%	21%	16%	19%	17%	21%	14%	15%
						C*	**	G				L	*	L			*								*
Much weaker	37	8	28	13	13	11	-	6	31	18	19	5	10	22	17	20	4	33	8	28	17	20	25	7	5
	7%	3%	11%	5%	8%	17%	-	4%	9%	7%	8%	3%	13%	8%	6%	9%	5%	8%	5%	9%	5%	13%	8%	5%	11%
			A			C*	**						K*				*					T			*
Sigma	500	252	248	262	173	65	11	136	353	252	248	143	78	279	278	222	69	431	182	318	345	155	307	150	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	124	87	38	83	40	1	3	34	88	67	58	44	24	56	73	51	27	97	59	66	93	31	76	32	17
	25%	34%	15%	32%	23%	2%	25%	25%	25%	26%	23%	31%	31%	20%	26%	23%	39%	23%	32%	21%	27%	20%	25%	21%	39%
	B			E	E	*	**					M	*				Q*		S						W*
Low2Box (Much weaker/Somewhat weaker)	128	46	82	51	45	32	1	19	107	66	62	27	14	87	67	60	14	113	47	81	81	46	89	28	11
	26%	18%	33%	19%	26%	49%	10%	14%	30%	26%	25%	19%	18%	31%	24%	27%	21%	26%	26%	25%	24%	30%	29%	19%	26%
			A			CD*	**		G				*	KL			*						W		*

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	501	499	329	347	324	181	499	216	429	571	223	326	451	618	382	93	907	136	864	651	349	382	259	359
Base: All Respondents (wtd)	500	246	254	185	168	147	91	247	108	206	294	108	168	224	300	200	46	454	66	434	324	176	195	131	175
Much stronger	7	5	2	4	2	-	1	3	3	4	3	2	2	3	6	1	3	4	4	3	5	2	5	*	1
	1%	2%	1%	2%	1%	-	1%	1%	3%	2%	1%	1%	1%	1%	2%	1%	6%	1%	6%	1%	2%	1%		*	1%
Somewhat stronger	78	45	33	36	27	15	6	35	29	36	42	7	26	46	42	36	10	68	12	66	55	24	33	21	23
	16%	18%	13%	19%	16%	10%	6%	14%	27%	17%	14%	6%	15%	20%	14%	18%	23%	15%	18%	15%	17%	13%	17%	16%	13%
	B	E	E				F	FG					K	K			Q*								
About the same	336	157	180	123	110	103	64	176	65	135	201	72	117	148	206	131	28	308	43	293	221	116	120	93	123
	67%	64%	71%	66%	66%	70%	70%	71%	60%	65%	69%	66%	69%	66%	69%	65%	62%	68%	65%	68%	68%	66%	62%	71%	70%
Somewhat weaker		A					H	H									*						V	V	
	61	29	32	19	20	22	14	27	10	26	35	19	20	22	34	27	2	59	5	57	36	25	28	15	18
	12%	12%	13%	10%	12%	15%	15%	11%	9%	13%	12%	18%	12%	10%	11%	14%	5%	13%	7%	13%	11%	14%	14%	12%	10%
Much weaker	17	10	7	3	8	6	6	7	1	5	12	9	3	5	12	5	2	15	2	15	7	10	8	1	9
	3%	4%	3%	1%	5%	4%	7%	3%	1%	3%	4%	8%	2%	2%	4%	2%	4%	3%	4%	3%	2%	6%	4%	*	5%
				C	C		GH					LM					*					T	W		W
Sigma	500	246	254	185	168	147	91	247	108	206	294	108	168	224	300	200	46	454	66	434	324	176	195	131	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	85	50	35	40	30	15	7	37	32	40	45	8	28	49	48	37	13	72	16	69	60	25	38	22	25
	17%	20%	14%	22%	18%	10%	7%	15%	30%	19%	15%	8%	17%	22%	16%	18%	29%	16%	24%	16%	18%	14%	20%	17%	14%
Low2Box (Much weaker/Somewhat weaker)	B	E	E				F	FG					K	K			Q*								
	79	39	39	22	28	29	20	34	11	31	47	28	23	27	46	32	4	74	7	71	44	35	36	16	27
	16%	16%	15%	12%	17%	19%	22%	14%	10%	15%	16%	26%	14%	12%	15%	16%	9%	16%	11%	16%	13%	20%	18%	12%	15%
						C	GH					LM					*					T	W		

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	the US																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	462	538	309	313	378	131	448	421	639	361	347	354	299	529	471	143	857	164	836	660	340	419	215	366
Base: All Respondents (wtd)	500	247	253	182	155	162	81	209	210	302	198	232	127	141	260	240	65	435	76	424	324	176	206	101	193
Much stronger	27	21	6	13	10	5	2	8	17	18	9	9	3	15	24	3	11	16	14	14	24	3	20	3	4
	5%	9%	2%	7%	6%	3%	2%	4%	8%	6%	5%	4%	3%	11%	9%	1%	17%	4%	18%	3%	7%	2%	10%	3%	2%
		B		E	E				FG					KL	O		Q		S		U		WX		
Somewhat stronger	105	59	46	52	28	25	17	39	50	64	41	34	34	37	63	41	23	82	25	79	74	31	54	27	24
	21%	24%	18%	28%	18%	16%	21%	18%	24%	21%	21%	15%	27%	26%	24%	17%	35%	19%	33%	19%	23%	18%	26%	26%	12%
		B		DE									K	K	O		Q		S				X	X	
About the same	292	128	164	98	90	104	49	128	114	177	115	153	66	73	130	161	24	268	28	263	178	114	97	62	133
	58%	52%	65%	54%	58%	64%	61%	61%	54%	59%	58%	66%	52%	52%	50%	67%	37%	62%	37%	62%	55%	65%	47%	61%	69%
			A			C						LM			N		P		R		T		V	V	
Somewhat weaker	50	26	24	13	18	18	8	20	22	29	21	23	15	12	27	23	4	46	5	45	32	18	23	7	20
	10%	10%	10%	7%	12%	11%	10%	10%	10%	11%	10%	12%	9%	10%	10%	10%	6%	11%	6%	11%	10%	10%	11%	7%	10%
Much weaker	26	14	13	6	10	10	5	14	7	14	12	14	8	4	15	11	3	23	4	22	16	10	12	2	12
	5%	6%	5%	3%	6%	6%	7%	7%	4%	5%	6%	6%	3%	6%	5%	5%	5%	5%	6%	5%	6%	6%	2%	6%	
												M											W		
Sigma	500	247	253	182	155	162	81	209	210	302	198	232	127	141	260	240	65	435	76	424	324	176	206	101	193
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	132	80	52	65	37	30	19	47	66	82	50	43	37	52	87	45	34	98	39	93	98	34	74	30	28
	26%	32%	21%	35%	24%	19%	23%	23%	32%	27%	25%	18%	29%	37%	34%	19%	52%	23%	51%	22%	30%	19%	36%	29%	15%
		B		DE					G			K	KL	O			Q		S		U		X		
Low2Box (Much weaker/Somewhat weaker)	76	39	37	20	28	29	13	34	29	43	33	37	23	16	42	35	7	69	9	67	48	28	35	9	31
	15%	16%	15%	11%	18%	18%	16%	16%	14%	14%	17%	16%	18%	11%	16%	14%	11%	16%	12%	16%	15%	16%	17%	9%	16%
					C	C						M										W		W	

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Norway Total	Norway																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	247	253	84	159	257	7	220	232	268	232	22	371	107	325	175	54	446	111	389	411	89	158	170	172
Base: All Respondents (wtd)	500	253	247	189	165	146	21	223	208	217	283	19	376	105	306	194	50	450	106	394	369	131	161	196	143
Much stronger	6	6	-	5	1	-	-	5	1	1	5	-	6	-	6	-	1	5	1	5	1	5	-	6	-
	1%	2%	-	3%	1%	-	-	2%	1%	1%	2%	-	2%	-	2%	-	3%	1%	1%	1%	*	4%	-	3%	-
							**					**					*		*		*	*	*	*	*
Somewhat stronger	44	29	15	18	17	9	-	20	23	22	22	-	32	12	22	22	4	41	19	25	27	17	16	17	10
	9%	11%	6%	10%	10%	6%	-	9%	11%	10%	8%	-	9%	11%	7%	11%	7%	9%	18%	6%	7%	13%	10%	9%	7%
About the same	424	204	220	163	138	123	21	189	169	178	246	17	316	91	259	165	44	380	78	346	319	105	136	164	125
	85%	81%	89%	86%	84%	84%	100%	85%	81%	82%	87%	91%	84%	87%	85%	85%	88%	84%	74%	88%	86%	80%	84%	84%	87%
	*			*			**					**		*		*	*		*	R		*	*	*	*
Somewhat weaker	22	13	10	2	9	12	-	6	14	14	8	1	20	2	16	6	1	21	5	17	20	2	7	7	8
	4%	5%	4%	1%	5%	8%	-	3%	7%	6%	3%	6%	5%	2%	5%	3%	2%	5%	5%	4%	5%	2%	4%	4%	6%
Much weaker	3	1	3	1	-	2	-	2	1	2	1	*	2	1	1	2	-	3	2	1	2	1	3	1	-
	1%	*	1%	1%	-	1%	-	1%	*	1%	1%	2%	1%	1%	*	1%	-	1%	2%	*	1%	1%	2%	*	-
Sigma	500	253	247	189	165	146	21	223	208	217	283	19	376	105	306	194	50	450	106	394	369	131	161	196	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	50	35	15	23	18	9	-	25	24	23	27	-	39	12	29	22	5	45	20	30	28	22	16	24	10
	10%	14%	6%	12%	11%	6%	-	11%	12%	11%	10%	-	10%	11%	9%	11%	10%	10%	19%	8%	8%	17%	10%	12%	7%
	B						**					**		*		*	*		S*		*	*	*	*	*
Low2Box (Much weaker/Somewhat weaker)	26	13	12	3	9	14	-	8	15	16	10	2	22	2	18	8	1	24	7	18	22	3	9	8	8
	5%	5%	5%	2%	5%	9%	-	4%	7%	7%	3%	9%	6%	2%	6%	4%	2%	5%	7%	5%	6%	3%	6%	4%	6%
	*			*		C	**					**		*		*	*		*		*	*	*	*	*

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