



**RBC Consumer Outlook Index Survey
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

These are findings of an Ipsos online poll conducted September 26-27, 2013. For this survey, a national sample of 1,022 adults from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction or are they off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>
9/26-27/13	38	62
8/30-9/3/13	38	62
7/26-29/13	41	59
6/27-28/13	42	58
5/31-6/03/13	42	58
4/26-4/30/13	39	61
3/28-4/1/13	41	59
2/28-3/3/13	32	68
1/24-27/13	45	55
1/7-1/9/13	41	59
11/29-12/2/12	43	57
10/25-28/12	45	55
9/27-10/1/12	40	60
9/6-9/12	41	59
7/26-29/12	36	64
6/28-7/1/12	37	63
5/31-6/3/12	36	64
4/26-29/12	38	62
3/29-4/1/12	34	66
3/1-4/12	38	62
1/26-29/12	35	65
12/27-29/11	31	69
11/21-23/11	24	76
10/27-30/11	26	74
9/29-10/2/11	25	75
8/25-28/11	25	75
7/28-31/11	24	76
6/28-7/1/11	37	63
5/27-30/11	38	62
4/28-5/1/11	30	70
3/24-27/11	33	67
2/25-28/11	33	67
1/28-31/11	40	60
12/27-30/10	36	64
11/19-22/10	39	61
10/29-11/1/10	35	65
9/30-10/3/10	37	63
8/26-30/10	33	67
7/29-8/1/10	37	63
7/8-11/10	36	64
6/4-7/10	35	65
4/29-5/2/10	40	60
4/1-5/10	44	56
2/25-3/1/10	38	62

2A. Compared to six months ago... Are you NOW more or less comfortable making a major purchase decision, like a home or car?

	<u>More</u> <u>comfortable</u>	<u>Less</u> <u>comfortable</u>	<u>No</u> <u>change</u>	<u>Not</u> <u>sure</u>
9/26-27/13.....	14	39	44	4
8/30-9/3/13.....	14	35	48	3
7/26-29/13.....	18	39	39	4
6/27-28/13.....	19	38	39	5
5/31-6/03/13.....	19	35	40	5
4/26-4/30/13.....	16	38	43	3
3/28-4/1/13.....	20	39	37	4
2/28-3/3/13.....	13	42	40	4
1/24-27/13.....	19	35	40	6
1/7-1/9/13.....	15	41	40	4
11/29-12/2/12.....	14	42	40	3
10/25-28/12.....	15	41	39	5
9/27-10/1/12.....	16	42	37	4
9/6-9/12.....	18	35	43	4
7/26-29/12.....	15	43	38	4
6/28-7/1/12.....	16	43	37	4
5/31-6/3/12.....	14	42	40	5
4/26-29/12.....	16	40	40	4
3/29-4/1/12.....	15	40	40	5
3/1-4/12.....	15	41	41	4
1/26-29/12.....	11	47	39	3
12/27-29/11.....	13	45	38	3
11/21-23/11.....	8	54	34	3
10/27-30/11.....	7	58	31	4
9/29-10/2/11.....	9	56	31	4
8/25-28/11.....	8	56	33	3
7/28-31/11.....	8	59	31	3
6/28-7/1/11.....	9	48	38	5
5/27-30/11.....	13	40	43	4
4/28-5/1/11.....	8	48	41	3
3/24-27/11.....	12	45	37	6
2/25-28/11.....	12	50	34	4
1/28-31/11.....	11	41	42	5
12/27-30/10.....	11	45	40	5
11/19-22/10.....	12	42	40	6
10/29-11/1/10.....	11	51	34	4
9/30-10/3/10.....	9	51	35	4
8/26-30/10.....	10	52	34	5
7/29-8/1/10.....	10	46	38	6
7/8-11/10.....	11	48	37	5
6/4-7/10.....	10	46	41	4
4/29-5/2/10.....	9	46	40	5
4/1-5/10.....	11	42	43	5
2/25-3/1/10.....	8	51	36	5

2B. Compared to six months ago... Are you NOW more or less comfortable making other household purchases?

	<u>More</u> <u>comfortable</u>	<u>Less</u> <u>comfortable</u>	<u>No</u> <u>change</u>	<u>Not</u> <u>sure</u>
9/26-27/13	20	28	48	3
8/30-9/3/13.....	20	27	50	3
7/26-29/13	23	28	45	4
6/27-28/13	25	29	42	4
5/31-6/03/13.....	27	28	41	4
4/26-4/30/13.....	24	27	46	3
3/28-4/1/13.....	29	29	40	2
2/28-3/3/13.....	17	34	46	3
1/24-27/13	25	28	42	5
1/7-1/9/13.....	21	31	45	3
11/29-12/2/12.....	21	31	45	3
10/25-28/12	24	28	45	3
9/27-10/1/12.....	25	31	42	2
9/6-9/12	26	25	45	4
7/26-29/12	21	31	44	3
6/28-7/1/12.....	23	34	41	2
5/31-6/3/12.....	20	31	46	3
4/26-29/12	25	29	43	3
3/29-4/1/12.....	20	34	42	3
3/1-4/12	19	29	50	3
1/26-29/12	19	36	44	1
12/27-29/11	19	35	44	2
11/21-23/11	14	43	42	2
10/27-30/11	11	46	40	3
9/29-10/2/11.....	14	43	40	3
8/25-28/11	11	44	43	2
7/28-31/11	11	45	40	4
6/28-7/1/11.....	13	34	48	4
5/27-30/11	18	31	49	2
4/28-5/1/11.....	14	37	46	2
3/24-27/11	20	33	42	6
2/25-28/11	18	36	41	4
1/28-31/11	16	34	45	5
12/27-30/10	19	32	45	4
11/19-22/10	16	33	48	3
10/29-11/1/10.....	16	39	42	3
9/30-10/3/10.....	15	40	42	3
8/26-30/10	17	38	41	4
7/29-8/1/10.....	17	36	43	4
7/8-11/10	17	35	43	5
6/4-7/10	15	32	51	3
4/29-5/2/10.....	17	33	46	4
4/1-5/10	16	31	51	3
2/25-3/1/10.....	14	39	45	2

3A. Compared to six months ago... are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
9/26-27/13	16	36	44	4
8/30-9/3/13.....	15	32	49	4
7/26-29/13	17	35	42	5
6/27-28/13	18	34	42	6
5/31-6/03/13.....	19	35	41	5
4/26-4/30/13.....	18	38	40	4
3/28-4/1/13.....	19	34	42	5
2/28-3/3/13.....	13	41	42	4
1/24-27/13	21	35	38	5
1/7-1/9/13.....	17	39	40	3
11/29-12/2/12.....	18	39	39	4
10/25-28/12	18	37	39	5
9/27-10/1/12.....	18	37	42	2
9/6-9/12	22	32	42	5
7/26-29/12	18	42	37	3
6/28-7/1/12.....	17	39	40	5
5/31-6/3/12.....	15	42	40	3
4/26-29/12	18	37	41	4
3/29-4/1/12.....	16	39	40	5
3/1-4/12	15	34	47	--
1/26-29/12	15	43	40	3
12/27-29/11	16	38	42	4
11/21-23/11	10	47	38	5
10/27-30/11	9	52	35	4
9/29-10/2/11.....	11	53	33	4
8/25-28/11	8	50	39	3
7/28-31/11	10	47	39	4
6/28-7/1/11.....	10	40	42	7
5/27-30/11	17	41	38	4
4/28-5/1/11.....	9	42	44	4
3/24-27/11	14	42	38	5
2/25-28/11	13	46	37	4
1/28-31/11	14	44	38	4
12/27-30/10	13	41	41	5
11/19-22/10	17	41	39	3
10/29-11/1/10.....	10	44	40	5
9/30-10/3/10.....	12	48	34	5
8/26-30/10	12	49	35	5
7/29-8/1/10.....	12	43	40	5
7/8-11/10	12	43	40	5
6/4-7/10	11	46	39	4
4/29-5/2/10.....	13	44	39	4
4/1-5/10	13	41	42	5
2/25-3/1/10.....	12	49	34	4

- 3B. Compared to six months ago... are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
9/26-27/13	17	39	38	7
8/30-9/3/13	14	37	44	4
7/26-29/13	17	39	39	5
6/27-28/13	19	38	36	7
5/30-6/03/13	20	39	36	5
4/26-4/30/13	19	39	39	3
3/28-4/1/13	21	37	38	4
2/28-3/3/13	15	42	39	4
1/24-27/13	20	39	36	5
1/7-1/9/13	17	43	36	4
11/29-12/2/12	16	44	35	5
10/25-28/12	18	40	37	5
9/27-10/1/12	18	42	35	4
9/6-9/12	20	38	37	6
7/26-29/12	19	45	31	6
6/28-7/1/12	15	45	34	6
5/31-6/3/12	15	45	35	4
4/26-29/12	19	41	36	5
3/29-4/1/12	19	43	34	4
3/1-4/12	15	43	36	5
1/26-29/12	13	47	34	5
12/27-29/11	14	46	35	5
11/21-23/11	9	56	30	5
10/27-30/11	7	55	32	6
9/29-10/2/11	9	59	28	4
8/25-28/11	8	59	30	3
7/28-31/11	9	54	32	6
6/28-7/1/11	10	47	35	8
5/27-30/11	18	41	36	5
4/28-5/1/11	11	47	38	4
3/24-27/11	14	43	37	6
2/25-28/11	14	51	30	6
1/28-31/11	13	46	36	5
12/27-30/10	12	45	38	5
11/19-22/10	16	43	34	7
10/29-11/1/10	10	50	35	4
9/30-10/3/10	12	52	29	7
8/26-30/10	12	53	30	5
7/29-8/1/10	13	46	34	7
7/8-11/10	14	50	31	5
6/4-7/10	9	51	36	4
4/29-5/2/10	15	47	34	4
4/1-5/10	13	43	38	6
2/25-3/1/10	12	53	30	6

4. Thinking of the last six months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>Yes</u>	<u>No</u>
9/26-27/13	28	72
8/30-9/3/13	29	71
7/26-29/13	36	64
6/27-28/13	34	66
5/31-6/03/13	32	68
4/26-30/13	33	67
3/28-4/1/13	35	65
2/28-3/3/13	32	68
1/24-27/13	39	61
1/7-1/9/13	34	66
11/29-12/2/12	36	64
10/25-28/12	35	65
9/27-10/1/12	32	68
9/6-9/12	36	64
7/26-29/12	41	59
6/28-7/1/12	38	62
5/31-6/3/12	38	62
4/26-29/12	41	59
3/29-4/1/12	39	61
3/1-4/12	34	66
1/26-29/12	42	58
12/27-29/11	38	62
11/21-23/11	46	54
10/27-30/11	42	58
9/29-10/2/11	46	54
8/25-28/11	37	63
7/28-31/11	37	63
6/28-7/1/11	38	62
5/27-30/11	38	62
4/28-5/1/11	42	58
3/24-27/11	43	57
2/25-28/11	44	56
1/28-31/11	45	55
12/27-30/10	41	59
11/19-22/10	43	57
10/29-11/1/10	46	54
9/30-10/3/10	48	52
8/26-30/10	47	53
7/29-8/1/10	47	53
7/8-11/10	48	52
6/4-7/10	45	55
4/29-5/2/10	49	51
4/1-5/10	49	51
2/25-3/1/10	50	50

5. Are you, or is anyone in your household **currently** worried about losing their job or being laid off?

	<u>Yes</u>	<u>No</u>
9/26-27/13	23	77
8/30-9/3/13	24	76
7/26-29/13	29	71
6/27-28/13	26	74
5/31-6/03/13	29	71
4/26-30/13	26	74
3/28-4/1/13	24	76
2/28-3/3/13	29	71
1/24-27/13	25	75
1/7-1/9/13	27	73
11/29-12/2/12	31	69
10/25-28/12	28	72
9/27-10/1/12	28	72
9/6-9/12	26	74
7/26-29/12	30	70
6/28-7/1/12	29	71
5/31-6/3/12	29	71
4/26-29/12	28	72
3/29-4/1/12	27	73
3/1-4/12	26	74
1/26-29/12	32	68
12/27-29/11	29	71
11/21-23/11	34	66
10/27-30/11	32	68
9/29-10/2/11	34	66
8/25-28/11	28	72
7/28-31/11	31	69
6/28-7/1/11	25	75
5/27-30/11	25	75
4/28-5/1/11	28	72
3/24-27/11	29	71
2/25-28/11	32	68
1/28-31/11	32	68
12/27-30/10	31	69
11/19-22/10	29	71
10/29-11/1/10	31	69
9/30-10/3/10	31	69
8/26-30/10	32	68
7/29-8/1/10	33	67
7/8-11/10	33	67
6/4-7/10	28	72
4/29-5/2/10	32	68
4/1-5/10	33	67
2/25-3/1/10	33	67

7. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong</u> <u>(T2B)</u>	<u>Mid</u> <u>(M2B)</u>	<u>Weak</u> <u>(B3B)</u>
9/26-27/13.....	3	8	23	30	17	9	10	11	53	36
8/30-9/3/13	4	7	23	32	17	10	8	10	54	35
7/26-29/13.....	4	8	23	28	18	10	9	12	51	37
6/27-28/13.....	6	8	24	27	16	12	8	13	51	36
5/31-6/03/13	2	7	24	31	21	9	5	10	55	35
4/26-30/13.....	3	7	23	28	21	9	9	10	51	39
3/28-4/1/13	4	6	23	31	16	12	8	10	54	37
2/28-3/3/13	2	6	23	29	19	11	10	8	52	40
1/24-27/13.....	4	5	23	27	22	11	8	9	50	41
1/7-1/9/13.....	2	8	21	24	22	14	8	10	46	44
11/29-12/2/12	2	5	19	29	21	14	10	8	48	45
10/25-28/12	2	6	20	27	20	15	11	7	47	45
9/27-10/1/12	2	4	20	26	23	13	11	6	46	48
9/6-9/12.....	2	6	20	26	22	12	12	8	46	46
7/26-29/12.....	3	6	20	25	23	13	11	9	45	46
6/28-7/1/12	3	5	16	27	22	15	12	8	44	49
5/31-6/3/12	2	4	16	28	24	14	12	6	44	49
4/26-29/12.....	2	5	19	26	21	15	12	7	45	48
3/29-4/1/12	2	5	18	25	23	14	13	8	43	49
3/1-4/12.....	3	3	18	30	22	12	13	6	48	47
1/26-29/12.....	2	6	16	28	22	19	8	7	44	49
12/27-29/11.....	2	5	18	25	25	13	12	7	43	50
11/21-23/11.....	1	4	13	26	23	18	15	5	38	56
10/27-30/11.....	1	3	13	26	24	19	14	4	39	57
9/29-10/2/11	1	3	15	25	23	20	12	5	40	56
8/25-28/11.....	1	4	14	23	24	18	14	5	38	57
7/28-31/11.....	3	4	12	24	25	17	16	7	36	58
6/28-7/1/11	2	5	15	31	20	16	12	7	45	48
5/27-30/11.....	1	5	14	31	22	16	11	6	45	49
4/28-5/1/11	3	5	14	27	22	15	14	8	41	51
3/24-27/11.....	3	5	19	24	19	16	14	9	42	49
2/25-28/11.....	2	5	15	28	22	16	13	6	42	51
1/28-31/11.....	1	3	18	27	20	18	13	4	45	51
12/27-30/10.....	2	3	19	29	21	14	12	5	47	47
11/19-22/10.....	1	3	16	28	24	15	13	4	44	51
10/29-11/1/10	1	3	13	26	22	19	15	5	39	56
9/30-10/3/10	1	3	13	25	27	17	13	4	39	57
8/26-30/10.....	1	3	13	24	25	21	13	4	37	59
7/29-8/1/10	2	4	14	26	26	16	11	6	40	54
7/8-11/10.....	2	4	13	29	23	17	12	6	42	52
6/4-7/10.....	1	3	15	25	26	17	13	4	40	57
4/29-5/2/10	1	4	15	27	23	17	13	5	43	52
4/1-5/10.....	1	5	14	26	25	16	14	6	39	55
2/25-3/1/10	1	3	13	24	27	17	15	4	37	59

8. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong</u> <u>(T2B)</u>	<u>Mid</u> <u>(M3B)</u>	<u>Weak</u> <u>(B3B)</u>
9/26-27/13.....	5	13	22	23	15	11	11	18	46	36
8/30-9/3/13	4	13	23	28	14	10	9	17	51	32
7/26-29/13.....	6	11	26	23	15	8	12	16	49	35
6/27-28/13.....	8	11	21	24	15	9	10	19	46	35
5/31-6/03/13	5	12	24	25	17	9	8	17	49	34
4/26-30/13.....	5	11	24	27	15	10	8	16	51	33
3/28-4/1/13	5	12	26	26	13	10	8	17	52	31
2/28-3/3/13	5	11	22	25	17	10	10	16	47	37
1/24-27/13.....	6	11	20	24	16	12	12	17	43	40
1/7-1/9/13.....	4	13	19	27	16	11	10	17	46	37
11/29-12/2/12	3	7	19	28	18	13	11	11	47	42
10/25-28/12	3	10	19	23	17	14	14	13	42	44
9/27-10/1/12	3	8	19	28	17	11	13	11	47	42
9/6-9/12.....	4	9	19	26	18	14	11	13	44	42
7/26-29/12.....	5	10	19	22	18	13	13	15	41	45
6/28-7/1/12	5	9	18	27	19	12	10	14	45	41
5/31-6/3/12	4	9	19	22	17	14	15	13	41	46
4/26-29/12.....	4	7	23	24	17	10	15	11	47	42
3/29-4/1/12	4	10	18	25	19	13	11	14	43	44
3/1-4/12.....	4	9	20	25	20	12	11	12	45	43
1/26-29/12.....	2	8	20	21	19	15	14	11	41	48
12/27-29/11.....	5	10	20	25	17	11	12	15	45	40
11/21-23/11.....	3	5	17	25	23	12	16	8	41	51
10/27-30/11.....	2	4	16	25	21	17	15	7	41	53
9/29-10/2/11	3	9	18	22	20	16	13	11	40	49
8/25-28/11.....	3	8	16	26	19	14	13	11	43	46
7/28-31/11.....	2	7	19	24	19	13	15	9	43	47
6/28-7/1/11	3	8	20	26	18	12	13	11	46	43
5/27-30/11.....	4	6	21	25	23	9	11	11	46	44
4/28-5/1/11	3	9	20	25	19	12	12	12	45	43
3/24-27/11.....	5	8	19	28	17	10	13	13	46	41
2/25-28/11.....	3	9	18	24	19	15	14	11	42	47
1/28-31/11.....	3	8	20	25	15	15	13	12	46	43
12/27-30/10.....	3	8	19	27	19	11	13	11	46	43
11/19-22/10.....	3	7	19	27	18	13	12	10	47	43
10/29-11/1/10	3	7	19	26	20	13	13	10	45	45
9/30-10/3/10	2	7	19	26	20	12	13	9	45	46
8/26-30/10.....	2	5	20	27	20	12	14	8	47	46
7/29-8/1/10	3	7	20	26	17	15	12	10	46	44
7/8-11/10.....	3	6	19	25	18	14	15	9	44	47
6/4-7/10.....	2	7	18	25	20	13	14	9	44	47
4/29-5/2/10	2	8	21	25	18	14	12	11	45	44
4/1-5/10.....	2	10	19	27	19	14	11	11	49	43
2/25-3/1/10	2	7	16	26	19	14	16	9	42	49

9. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>Good time</u>	<u>Bad time</u>	<u>Not sure</u>
9/26-27/13	22	27	51
8/30-9/3/13	18	30	52
7/26-29/13	23	27	50
6/27-28/13	22	29	48
5/31-6/03/13	23	27	50
4/26-30/13	24	27	49
3/28-4/1/13	23	26	51
2/28-3/3/13	19	30	51
1/24-27/13	24	27	49
1/7-1/9/13	20	33	47
11/29-12/2/12	15	38	47
10/25-28/12	14	36	50
9/27-10/1/12	16	34	50
9/6-9/12	20	35	45
7/26-29/12	14	39	47
6/28-7/1/12	18	38	44
5/31-6/3/12	14	41	45
4/26-29/12	22	31	47
3/29-4/1/12	18	33	49
3/1-4/12	22	32	46
1/26-29/12	18	30	52
12/27-29/11	19	34	47
11/21-23/11	12	47	41
10/27-30/11	16	44	40
9/29-10/2/11	16	45	40
8/25-28/11	22	40	39
7/28-31/11	12	52	36
6/28-7/1/11	14	35	51
5/27-30/11	16	32	52
4/28-5/1/11	16	34	50
3/24-27/11	18	31	52
2/25-28/11	18	39	44
1/28-31/11	22	29	48
12/27-30/10	19	30	51
11/19-22/10	20	32	48
10/29-11/1/10	18	35	48
9/30-10/3/10	17	36	47
8/26-30/10	13	41	46
7/29-8/1/10	16	40	44
7/8-11/10	16	34	50
6/4-7/10	14	43	43
4/29-5/2/10	20	33	47
4/1-5/10	20	28	52
2/25-3/1/10	15	38	47

10. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>Yes</u>	<u>No</u>	<u>Not sure</u>
9/26-27/13	30	34	36
8/30-9/3/13	33	33	34
7/26-29/13	31	35	34
6/27-28/13	32	35	33
5/31-6/03/13	37	34	30
4/26-30/13	33	34	33
3/28-4/1/13	34	35	31
2/28-3/3/13	32	36	31
1/24-27/13	32	33	35
1/7-1/9/13	30	38	32
11/29-12/2/12	27	43	30
10/25-28/12	30	40	31
9/27-10/1/12	35	39	26
9/6-9/12	34	35	31
7/26-29/12	30	42	28
6/28-7/1/12	34	36	29
5/31-6/3/12	31	39	30
4/26-29/12	32	40	28
3/29-4/1/12	31	38	30
3/1-4/12	33	38	30
1/26-29/12	36	37	27
12/27-29/11	32	40	28
11/21-23/11	27	47	26
10/27-30/11	30	45	25
9/29-10/2/11	33	44	23
8/25-28/11	33	41	26
7/28-31/11	27	45	29
6/28-7/1/11	28	40	32
5/27-30/11	29	39	33
4/28-5/1/11	29	39	31
3/24-27/11	31	39	30
2/25-28/11	34	38	28
1/28-31/11	32	37	31
12/27-30/10	28	41	30
11/19-22/10	32	39	29
10/29-11/1/10	29	42	29
9/30-10/3/10	33	44	24
8/26-30/10	36	40	25
7/29-8/1/10	35	37	28
7/8-11/10	31	37	32
6/4-7/10	29	41	29
4/29-5/2/10	32	38	30
4/1-5/10	34	36	31
2/25-3/1/10	34	40	26

11. Thinking of the next twelve months, how do you expect the prices of the following to change?

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Homes for sale in your neighborhood							
9/26-27/13	16	39	34	9	2	55	12
8/30-9/3/13	14	41	31	12	2	55	13
7/26-29/13	18	39	32	9	2	57	11
6/27-28/13	20	36	30	11	3	56	14
5/31-6/03/13	17	42	29	12	1	58	13
4/26-30/13	13	38	34	11	3	51	14
3/28-4/1/13	16	38	31	12	3	54	15
2/28-3/3/13	12	37	36	12	3	49	15
1/24-27/13	12	35	37	14	3	46	17
1/7-1/9/13	11	34	39	13	3	46	15
11/29-12/2/12	12	32	36	15	4	45	20
10/25-28/12	10	34	35	17	4	44	21
9/27-10/1/12	9	32	37	17	4	41	22
9/6-9/12	11	32	37	16	4	43	20
7/26-29/12	12	28	35	20	5	40	24
6/28-7/1/12	10	29	36	20	5	39	25
5/31-6/3/12	11	30	38	17	5	40	22
4/26-29/12	9	27	41	19	4	36	24
3/29-4/1/12	11	26	36	22	4	37	27
3/1-4/12	10	23	39	24	4	33	28
1/26-29/12	8	21	40	23	7	29	31
12/27-29/11	7	23	39	26	5	30	31
11/21-23/11	8	21	39	26	6	29	33
10/27-30/11	6	20	35	30	8	27	38
9/29-10/2/11	8	19	34	30	8	27	39
8/25-28/11	8	17	36	30	9	24	39
7/28-31/11	10	19	38	23	10	29	33
6/28-7/1/11	7	24	39	23	7	31	30
5/27-30/11	9	22	40	22	7	31	29
4/28-5/1/11	12	18	38	25	7	30	32
3/24-27/11	8	22	36	27	7	30	34
2/25-28/11	9	26	37	22	7	34	28
1/28-31/11	7	21	43	24	6	28	30
12/27-30/10	7	22	38	26	6	30	33
11/19-22/10	6	20	42	25	7	26	32
10/29-11/1/10	4	25	43	21	7	29	28
9/30-10/3/10	3	28	42	22	5	31	27
8/26-30/10	3	22	36	31	9	25	40
7/29-8/1/10	5	28	37	24	7	32	31

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Food and groceries							
9/26-27/13	26	50	19	3	2	76	5
8/30-9/3/13	30	50	17	1	*	81	2
7/26-29/13	31	46	19	2	1	77	4
6/27-28/13	32	46	18	2	1	78	3
5/31-6/03/13	29	51	16	3	1	80	3
4/26-30/13	30	49	18	2	*	79	3
3/28-4/1/13	32	47	17	2	1	80	3
2/28-3/3/13	41	44	13	2	*	85	2
1/24-27/13	33	46	18	3	1	79	4
1/7-1/9/13	39	44	13	3	1	83	4
11/29-12/2/12	33	48	16	3	1	80	4
10/25-28/12	35	43	17	4	1	78	5
9/27-10/1/12	39	45	14	2	1	84	2
9/6-9/12	41	42	13	3	1	83	4
7/26-29/12	44	39	13	2	1	84	4
6/28-7/1/12	24	50	21	3	1	74	4
5/31-6/3/12	28	49	18	4	1	77	5
4/26-29/12	34	47	16	2	1	81	2
3/29-4/1/12	39	47	12	3	0	85	3
3/1-4/12	40	45	13	1	1	85	2
1/26-29/12	32	52	14	1	0	84	1
12/27-29/11	32	48	18	2	0	79	2
11/21-23/11	35	49	14	1	0	84	2
10/27-30/11	34	51	13	1	0	85	2
9/29-10/2/11	35	49	13	3	0	84	3
8/25-28/11	38	45	15	1	1	83	2
7/28-31/11	38	45	15	1	*	83	2
6/28-7/1/11	38	45	14	3	1	82	4
5/27-30/11	40	42	14	2	1	82	3
4/28-5/1/11	48	40	9	2	1	88	3
3/24-27/11	45	42	10	2	1	87	4
2/25-28/11	45	43	12	*	*	88	1
1/28-31/11	34	48	16	2	--	82	2
12/27-30/10	31	50	16	2	*	81	3
11/19-22/10	25	54	19	1	1	79	2

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Gasoline and fuel prices							
9/26-27/13	30	41	19	10	1	70	11
8/30-9/3/13.....	41	41	13	5	1	82	5
7/26-29/13	46	35	14	3	2	81	4
6/27-28/13.....	40	36	17	6	1	77	7
5/31-6/03/13.....	37	43	13	6	1	80	7
4/26-30/13.....	36	39	15	10	1	75	10
3/28-4/1/13.....	40	40	12	7	1	80	8
2/28-3/3/13.....	57	28	10	4	1	85	5
1/24-27/13	34	42	14	8	1	76	9
1/7-1/9/13.....	34	42	15	8	1	76	9
11/29-12/2/12.....	37	38	15	9	1	75	10
10/25-28/12.....	36	35	12	15	2	71	17
9/27-10/1/12.....	44	37	12	8	--	81	8
9/6-9/12.....	52	30	10	7	1	81	8
7/26-29/12.....	44	39	10	5	2	83	7
6/28-7/1/12.....	25	35	16	21	3	60	24
5/31-6/3/12.....	38	34	14	12	2	72	14
4/26-29/12.....	47	33	10	9	1	80	9
3/29-4/1/12.....	68	21	6	3	2	89	5
3/1-4/12.....	73	15	9	2	1	88	3
1/26-29/12.....	51	37	7	5	0	88	5
12/27-29/11.....	31	44	16	8	1	76	9
11/21-23/11.....	37	40	14	9	0	77	9
10/27-30/11.....	34	44	12	9	1	78	10
9/29-10/2/11.....	33	39	10	17	0	72	18
8/25-28/11.....	34	37	17	11	1	71	12
7/28-31/11.....	47	35	11	7	1	82	7
6/28-7/1/11.....	33	33	15	17	1	67	18
5/27-30/11.....	48	27	10	12	3	75	15
4/28-5/1/11.....	76	14	7	2	2	90	3
3/24-27/11.....	72	19	6	2	2	90	4
2/25-28/11.....	79	14	6	1	*	93	1
1/28-31/11.....	58	30	10	2	--	88	2
12/27-30/10.....	56	31	10	2	1	87	3
11/19-22/10.....	37	46	13	4	1	82	5

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Consumer electronics (TVs, computers, music players, etc.)							
9/26-27/13	14	37	34	13	1	51	15
8/30-9/3/13.....	15	42	34	9	1	56	9
7/26-29/13	14	37	36	10	2	51	12
6/27-28/13	19	36	36	8	1	55	9
5/31-6/03/13.....	12	42	35	11	*	54	12
4/26-30/13	16	37	35	10	2	54	11
3/28-4/1/13.....	14	41	35	10	1	54	11
2/28-3/3/13.....	14	40	35	10	*	55	11
1/24-27/13	14	37	34	14	1	51	15
1/7-1/9/13.....	14	38	34	12	1	53	13
11/29-12/2/12.....	17	36	32	14	1	53	15
10/25-28/12	14	39	33	12	1	53	13
9/27-10/1/12.....	13	41	33	11	1	54	12
9/6-9/12	14	37	36	12	1	51	13
7/26-29/12	16	42	31	9	2	58	10
6/28-7/1/12.....	12	35	41	12	0	47	12
5/31-6/3/12.....	15	38	34	12	1	53	13
4/26-29/12	14	39	33	13	1	53	14
3/29-4/1/12.....	16	39	32	12	1	55	12
3/1-4/12	13	42	32	11	1	56	12
1/26-29/12	12	36	33	19	1	47	19
12/27-29/11	11	34	36	18	2	44	20
11/21-23/11	11	36	32	21	1	47	21
10/27-10/30/11.....	12	40	32	14	1	53	16
9/29-10/2/11.....	13	42	29	15	1	55	16
8/25-28/11	16	37	34	11	1	53	13
7/28-31/11	16	37	35	11	1	53	12
6/28-7/1/11.....	14	38	34	12	1	53	13
5/27-30/11	15	38	34	12	1	52	13
4/28-5/1/11.....	21	41	30	8	1	61	9
3/24-27/11	18	41	26	13	2	59	15
2/25-28/11	16	42	29	14	*	57	14
1/28-31/11	11	37	37	15	1	48	16
12/27-30/10	10	36	36	17	1	46	18
11/19-22/10	11	29	33	23	3	40	27

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Durable goods (automobiles, appliances, furniture, etc.)							
9/26-27/13	16	45	33	6	1	61	7
8/30-9/3/13.....	18	48	31	3	*	66	3
7/26-29/13	18	43	33	4	2	61	6
6/27-28/13	20	41	33	4	2	61	6
5/31-6/03/13.....	16	45	33	6	*	61	6
4/26-30/13	19	44	31	6	1	62	7
3/28-4/1/13.....	16	47	31	5	1	63	6
2/28-3/3/13.....	20	47	29	4	*	67	4
1/24-27/13	16	48	30	5	1	63	6
1/7-1/9/13.....	18	46	31	5	--	64	5
11/29-12/2/12.....	19	43	30	7	1	62	8
10/25-28/12	17	42	35	5	1	60	5
9/27-10/1/12.....	17	46	31	6	1	63	6
9/6-9/12	18	44	31	6	--	62	7
7/26-29/12	19	46	28	6	1	65	7
6/28-7/1/12.....	14	42	38	6	1	55	7
5/31-6/3/12.....	17	43	34	5	1	60	5
4/26-29/12	18	43	35	4	--	61	5
3/29-4/1/12.....	24	42	29	4	1	66	5
3/1-4/12	18	47	29	4	1	66	5
1/26-29/12	13	45	35	8	0	58	8
12/27-29/11	15	46	33	5	1	61	6
11/21-23/11	16	46	29	8	1	62	9
10/27-30/11	16	48	28	7	1	64	8
9/29-10/2/11.....	17	43	31	8	1	60	9
8/25-28/11	19	41	32	6	1	61	7
7/28-31/11	21	43	30	6	1	64	6
6/28-7/1/11.....	18	44	31	6	1	62	7
5/27-30/11	17	45	31	6	1	63	7
4/28-5/1/11.....	25	43	28	4	1	67	5
3/24-27/11	21	48	24	5	2	70	7
2/25-28/11	20	46	29	5	*	66	5
1/28-31/11	15	46	35	4	1	60	5
12/27-30/10	15	42	35	7	1	57	8
11/19-22/10	14	39	34	11	1	54	12

13. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>Extremely</u> <u>likely</u>	<u>Very likely</u>	<u>Somewhat</u> <u>likely</u>	<u>Not very</u> <u>likely</u>	<u>Not at all</u> <u>likely</u>	<u>Not sure</u>	<u>Total likely</u>	<u>Total not</u> <u>likely</u>
9/26-27/13	4	7	20	26	23	20	11	49
8/30-9/3/13	5	7	24	29	19	16	12	48
7/26-29/13	7	10	22	25	18	19	16	43
6/27-28/13	9	8	19	28	19	18	17	46
5/31-6/03/13	5	8	22	32	16	17	13	48
4/26-30/13	6	10	20	28	20	17	16	48
3/28-4/1/13	5	7	25	26	21	16	12	46
2/28-3/3/13	7	10	26	21	19	17	17	40
1/24-27/13	8	10	20	27	17	18	18	44
1/7-1/9/13	6	8	23	28	17	19	14	44
11/29-12/2/12	6	10	23	28	16	16	16	44
10/25-28/12	6	9	24	28	17	17	15	45
9/27-10/1/12	5	9	21	28	16	20	14	44
9/6-9/12	5	9	25	26	19	16	14	45
7/26-29/12	7	9	26	24	18	15	17	42
6/28-7/1/12	6	10	22	25	18	18	16	43
5/31-6/3/12	6	9	27	24	17	16	15	41
4/26-29/12	6	10	27	26	15	15	16	41
3/29-4/1/12	5	9	22	26	16	22	14	42
3/1-4/12	5	10	23	26	19	17	15	45
1/26-29/12	7	8	27	29	14	14	15	44
12/27-29/11	5	8	27	28	14	18	13	42
11/21-23/11	6	9	27	27	13	19	15	39
10/27-30/11	5	9	28	27	12	19	14	39
9/29-10/2/11	5	13	26	27	13	16	18	40
8/25-28/11	6	10	25	24	13	21	17	37
7/28-31/11	5	10	24	25	15	21	15	40
6/28-7/1/11	4	11	24	28	13	21	15	40
5/27-30/11	4	9	20	29	15	23	13	44
4/28-5/1/11	5	8	26	25	15	21	14	39
3/24-27/11	7	7	24	28	16	19	14	43
2/25-28/11	7	11	25	25	13	18	18	39
1/28-31/11	5	7	27	27	16	18	12	43
12/27-30/10	5	9	26	24	16	20	14	40
11/19-22/10	6	10	25	24	17	19	16	40
10/29-11/1/10	6	9	22	28	15	20	15	43
9/30-10/3/10	5	12	25	22	16	20	16	38
8/26-30/10	6	11	24	26	13	19	17	40
7/29-8/1/10	6	8	25	27	16	19	14	43
7/8-11/10	6	10	28	22	13	21	16	35
6/4-7/10	5	11	22	26	16	20	16	42
4/29-5/2/10	6	9	24	25	17	19	14	42
4/1-5/10	4	9	27	22	15	23	13	36
2/25-3/1/10	5	9	28	22	14	21	14	37

14. Now, thinking about **the next six months** and making major purchases such as buying a car or household appliances, or your vacation spending, do you expect that you and your family will be spending ...

	More than last year	About the same as last year	Less than last year
9/26-27/13.....	12	54	33
8/30-9/3/13	13	55	32
7/26-29/13.....	15	50	35
6/27-28/13.....	17	52	31
5/31-6/03/13	15	55	30
4/26-30/13.....	15	55	30
3/28-4/1/13	15	53	32
2/28-3/3/13	13	50	37
1/24-27/13.....	16	47	37
1/7-1/9/13	13	47	39
11/29-12/2/12	12	46	42
10/25-28/12.....	15	47	37
9/27-10/1/12	14	46	40
9/6-9/12.....	13	48	38
7/26-29/12.....	13	46	41
6/28-7/1/12	15	48	38
5/31-6/3/12	14	44	42
4/26-29/12.....	12	47	42
3/29-4/1/12	12	46	43
3/1-4/12.....	11	45	44
1/26-29/12.....	11	45	43
12/27-29/11.....	13	47	40
11/21-23/11.....	11	43	47
10/27-30/11.....	11	37	51
9/29/10/2/11	11	42	47
8/25-28/11.....	11	42	47
7/28-31/11.....	9	42	49
6/28-7/1/11	9	45	45
5/27-30/11.....	15	42	43
4/28-5/1/11	10	44	47
3/24-27/11.....	13	43	44
2/25-28/11.....	13	40	47
1/28-31/11.....	9	46	46
12/27-30/10.....	11	47	42
11/19-22/10.....	10	45	45
10/29-11/1/10	11	45	44
9/30-10/3/10	8	45	48
8/26-30/10.....	10	44	46
7/29-8/1/10	12	43	45
7/8-11/10.....	9	44	47
6/4-7/10.....	9	45	46
4/29-5/2/10	11	47	42
4/1-5/10.....	9	48	43
2/25-3/1/10	7	41	52

15A. In the next six months, do you think interest rates will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>
9/26-27/13.....	54	8	38
8/30-9/3/13	57	9	35
7/26-29/13.....	57	8	36
6/27-28/13.....	61	8	32
5/31-6/03/13	49	8	43
4/26-30/13.....	42	9	48
3/28-4/1/13	39	11	51
2/28-3/3/13	41	7	52
1/24-27/13.....	43	11	46
1/7-1/9/13.....	41	11	48
11/29-12/2/12	41	10	48
10/25-28/12.....	38	13	49
9/27-10/1/12	38	13	49
9/6-9/12.....	44	9	47
7/26-29/12.....	39	16	45
6/28-7/1/12	36	13	50
5/31-6/3/12	38	12	50
4/26-29/12.....	40	12	47
3/29-4/1/12	41	9	50
3/1-4/12.....	36	11	53
1/26-29/12.....	33	12	56
12/27-29/11.....	38	13	49
11/21-23/11.....	39	13	48
10/27-30/11.....	43	12	45
9/29/10/2/11	39	16	44
8/25-28/11.....	42	14	45
7/28-31/11.....	59	9	32
6/28-7/1/11	41	11	48
5/27-30/11.....	44	10	46
4/28-5/1/11	48	7	44
3/24-27/11.....	49	9	42
2/25-28/11.....	50	11	39
1/28-31/11.....	50	9	40
12/27-30/10.....	48	11	41
11/19-22/10.....	42	11	47
10/29-11/1/10	35	13	52
9/30-10/3/10	37	10	53
8/26-30/10.....	34	16	50
7/29-8/1/10	36	14	49
7/8-11/10.....	41	13	46
6/4-7/10.....	40	12	48
4/29-5/2/10	45	11	44
4/1-5/10.....	46	10	44
2/25-3/1/10	47	12	41

15B. Over the next five years, do you think inflation will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>	<u>Don't know</u>
9/26-27/13	58	10	17	15
8/30-9/3/13	59	10	17	14
7/26-29/13	61	9	15	14
6/27-28/13	62	6	16	16
5/31-6/03/13	61	10	14	15
4/26-30/13	60	10	16	14
3/28-4/1/13	58	11	16	15
2/28-3/3/13	61	8	14	17
1/24-27/13	61	10	15	14
1/7-1/9/13	60	12	15	13
11/29-12/2/12	60	11	13	15
10/25-28/12	53	14	15	18
9/27-10/1/12	55	15	13	18
9/6-9/12	56	12	15	16
7/26-29/12	61	11	13	15
6/28-7/1/12	55	12	17	16
5/31-6/3/12	56	10	15	19
4/26-29/12	60	11	15	14
3/29-4/1/12	62	10	12	17
3/1-4/12	61	8	14	17
1/26-29/12	57	12	13	17
12/27-29/11	56	9	19	17
11/21-23/11	63	9	11	16
10/27-30/11	57	15	11	17
9/29-10/2/11	65	11	10	14
8/25-28/11	63	12	10	15
7/28-31/11	64	8	12	16
6/28-7/1/11	54	10	15	21
5/27-30/11	53	11	13	23
4/28-5/1/11	58	12	11	19
3/24-27/11	61	8	11	20
2/25-28/11	64	11	10	15
1/28-31/11	56	13	15	16
12/27-30/10	56	12	14	18
11/19-22/10	53	12	15	20

16A. Looking ahead six months from now, do you expect... - The economy in your local area to be...

	<u>Much</u> <u>stronger</u>	<u>Somewhat</u> <u>stronger</u>	<u>About the</u> <u>same</u>	<u>Somewhat</u> <u>weaker</u>	<u>Much</u> <u>weaker</u>	<u>Total</u> <u>stronger</u>	<u>Total</u> <u>weaker</u>
9/26-27/13.....	4	22	55	14	5	26	19
8/30-9/3/13.....	4	19	62	12	4	23	15
7/26-29/13.....	7	17	58	12	6	24	18
6/27-28/13.....	7	21	54	14	4	28	18
5/31-6/03/13.....	5	22	59	11	2	27	13
4/26-30/13.....	5	20	57	13	5	25	18
3/28-4/1/13.....	6	20	59	11	4	26	14
2/28-3/3/13.....	5	18	54	18	5	23	23
1/24-27/13.....	7	21	53	14	5	28	20
1/7-1/9/13.....	5	18	55	16	5	23	21
11/29-12/2/12.....	5	18	53	17	7	23	24
10/25-28/12.....	5	22	57	12	4	27	17
9/27-10/1/12.....	5	18	58	14	5	23	18
9/6-9/12.....	6	21	56	12	5	27	17
7/26-29/12.....	6	19	54	17	5	25	22
6/28-7/1/12.....	7	18	55	15	5	25	20
5/31-6/3/12.....	6	17	57	17	4	23	21
4/26-29/12.....	6	20	56	13	5	26	18
3/29-4/1/12.....	3	17	60	14	6	20	20
3/1-4/12.....	4	17	56	17	5	21	22
1/26-29/12.....	3	21	61	12	4	24	15
12/27-29/11.....	5	16	56	17	6	21	23
11/21-23/11.....	3	15	57	18	8	18	25
10/27-30/11....	2	15	57	20	5	17	26
9/29-10/2/11.....	2	14	56	23	5	16	28
8/25-28/11.....	3	14	55	20	8	17	28
7/28-31/11.....	3	12	53	23	9	15	32
6/28-7/1/11.....	3	15	60	17	6	18	22
5/27-30/11.....	3	20	56	16	6	23	21
4/28-5/1/11.....	4	16	55	19	5	20	25
3/24-27/11.....	5	18	52	17	8	23	26
2/25-28/11.....	4	17	55	19	6	20	25
1/28-31/11.....	3	20	57	15	5	23	20
12/27-30/10.....	3	18	59	15	5	21	20
11/19-22/10.....	5	19	57	15	5	24	20
10/29-11/1/10.....	3	17	56	16	7	20	24
9/30-10/3/10.....	3	17	57	19	4	20	23
8/26-30/10.....	3	14	58	18	8	16	25
7/29-8/1/10.....	3	17	56	18	6	20	23
7/8-11/10.....	3	15	54	19	8	18	28
6/4-7/10.....	4	15	58	16	7	19	24
4/29-5/2/10.....	2	19	57	17	5	22	22
4/1-5/10.....	1	17	61	16	5	18	21
2/25-3/1/10.....	1	18	59	16	6	19	22

16B. Looking ahead six months from now, do you expect... – Your personal financial situation to be...

	<u>Much stronger</u>	<u>Somewhat stronger</u>	<u>About the same</u>	<u>Somewhat weaker</u>	<u>Much weaker</u>	<u>Total stronger</u>	<u>Total weaker</u>
9/26-27/13.....	7	24	49	13	6	32	20
8/30-9/3/13.....	8	24	52	14	3	32	17
7/26-29/13.....	11	22	50	11	6	32	17
6/27-28/13.....	10	23	49	13	4	34	17
5/31-6/03/13.....	7	27	50	13	3	33	17
4/26-30/13.....	10	24	48	12	5	34	17
3/28-4/1/13.....	8	25	51	11	5	33	16
2/28-3/3/13.....	7	22	52	14	5	29	18
1/24-27/13.....	10	27	47	12	5	36	17
1/7-1/9/13.....	6	22	50	16	6	28	22
11/29-12/2/12.....	6	26	46	16	6	32	22
10/25-28/12.....	9	25	49	12	5	34	17
9/27-10/1/12.....	7	25	50	13	5	32	18
9/6-9/12.....	9	28	47	11	4	37	15
7/26-29/12.....	9	25	45	14	7	34	21
6/28-7/1/12.....	11	20	51	13	4	31	17
5/31-6/3/12.....	9	23	51	13	5	31	18
4/26-29/12.....	8	25	50	12	5	33	17
3/29-4/1/12.....	8	24	49	13	6	32	19
3/1-4/12.....	7	23	51	13	5	30	19
1/26-29/12.....	6	24	50	14	5	30	19
12/27-29/11.....	7	22	53	14	5	28	19
11/21-23/11.....	6	19	48	19	8	25	27
10/27-30/11....	5	19	48	21	6	24	27
9/29-10/2/11.....	6	22	47	21	5	27	26
8/25-28/11.....	5	20	48	19	8	25	26
7/28-31/11.....	4	18	49	21	8	22	29
6/28-7/1/11.....	5	18	53	18	7	23	24
5/27-30/11.....	8	21	51	15	4	30	19
4/28-5/1/11.....	5	19	53	17	5	25	22
3/24-27/11.....	6	22	48	17	7	28	24
2/25-28/11.....	9	21	46	19	6	30	24
1/28-31/11.....	6	24	50	16	5	30	20
12/27-30/10.....	6	23	50	15	6	29	21
11/19-22/10.....	7	25	49	15	5	32	19
10/29-11/1/10.....	5	21	53	14	7	26	21
9/30-10/3/10.....	6	22	50	17	5	28	22
8/26-30/10.....	6	22	52	16	5	27	21
7/29-8/1/10.....	5	20	51	18	6	26	24
7/8-11/10.....	5	21	51	15	7	26	22
6/4-7/10.....	5	22	50	17	6	26	23
4/29-5/2/10.....	5	22	52	16	5	27	22
4/1-5/10.....	4	19	59	13	5	23	18
2/25-3/1/10.....	4	20	55	14	7	24	21

17. Thinking about the next year or so, do you, yourself, generally feel that the US economy and your own financial situation will improve, stay the same or get worse?

	<u>Improve</u>	<u>Stay the same</u>	<u>Get worse</u>
9/26-27/13.....	27	47	26
8/30-9/3/13.....	29	47	24
7/26-29/13.....	25	49	26
6/27-28/13.....	33	44	23
5/31-6/03/13.....	29	48	22
4/26-30/13.....	30	46	25
3/28-4/1/13.....	32	46	23
2/28-3/3/13.....	26	42	32
1/24-27/13.....	32	42	27
1/7-1/9/13.....	27	45	29
11/29-12/2/12.....	28	42	30
10/25-28/12.....	36	43	21
9/27-10/1/12.....	31	45	24
9/6-9/12.....	31	47	23
7/26-29/12.....	28	43	29
6/28-7/1/12.....	29	44	27
5/31-6/3/12.....	28	46	27
4/26-29/12.....	29	49	22
3/29-4/1/12.....	29	46	25
3/1-4/12.....	26	45	28
1/26-29/12.....	31	42	27
12/27-29/11.....	26	48	26
11/21-23/11.....	20	44	35
10/27-30/11.....	25	43	33
9/29-10/2/11.....	21	43	36
8/25-28/11.....	22	41	36
7/28-31/11.....	18	43	40
6/28-7/1/11.....	25	47	28
5/27-30/11.....	30	47	23
4/28-5/1/11.....	24	44	32
3/24-27/11.....	26	41	32
2/25-28/11.....	26	43	31
1/28-31/11.....	30	47	23
12/27-30/10.....	28	48	24
11/19-22/10.....	30	46	24
10/29-11/1/10.....	31	42	27
9/30-10/3/10.....	31	44	25
8/26-30/10.....	30	43	28
7/29-8/1/10.....	30	42	27
7/8-11/10.....	28	42	30
6/4-7/10.....	28	45	27
4/29-5/2/10.....	31	43	26
4/1-5/10.....	30	43	26
2/25-3/1/10.....	29	47	24

CUSTOM QUESTIONS

18. Compared to last year, how do you plan to spend for this year's holiday shopping?

	<u>10/27-30/10</u>	<u>10/27-30/11</u>	<u>11/21-23/11</u>	<u>9/26-27/13</u>
Spend more.....	7	6	7	6
About the same.....	39	37	34	52
Spend less	46	46	45	32
No spending	8	12	14	10

19. The debate in DC around the debt ceiling and budget resolution remains contentious. The risk is a government shutdown and/or a potential default on our debt payments. How has this impacted you?

It has made me less confident about the US economic recovery.....	39
It has made me less confident about my financial future ..	31
I have experienced no impact whatsoever	24
I have not been following this issue	18

20. As you may know, the Health Insurance Exchanges, a central component of the Affordable Care Act, also known as Obamacare, go into effect on October 1st, 2013. Are you aware of this?

Yes, I was aware.....	84
No, I was not aware	16

21. How comfortable, if at all, are you with your personal level of household debt?

	<u>October 2012</u>	<u>October 2013</u>
Very comfortable	13	17
Somewhat comfortable	28	29
Not very comfortable	27	24
Not at all comfortable.....	21	21
I/We have no household debt	12	10

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1. Do you currently own stocks, bonds, or mutual funds?

Yes	42
No	58

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-54	38
55-64	19
65+	13

D2. Are you employed:

Employed Full-time	39
Employed Part-time	11
Self-Employed	8
Retired	17
Student	5
Military	1
Homemaker	8
Currently unemployed	11
DK/NS	*
Summary	
Full time	45
Part time	13
Not Employed	25
Retired	17

D3. What is the last year of school you completed?

Grade School	*
Some High School	3
Graduated High School	21
Some College	18
Graduated from college - 2 year	15
Graduated from college - 4 year	27
Post Graduate Degree	16
Summary (NET)	
No college degree	57
College degree	43

D4. Are you currently married?

Single	26
Domestic Partnership	8
Married	52
Widowed	3
Divorced or separated	11
Summary	
Married	52
Other	48

- D6a. How many children under 6 years are currently living in your household?
D6b. How many children ages 6 to 12 are currently living in your household?
D6c. How many children ages 13 to 17 are currently living in your household?

Under 6 only	7
6-12 Only	5
13-17 Only	8
Under 6 and 6-12	3
Under 6 and 13-17	1
6-12 and 13-17	4
All 3	*
None Under 18	73
Summary	
With Kids	27
No Kids	73

- D10. Are you of Hispanic ethnicity?**
(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)
D11. Are you white, black, Asian, or some other race?
(RESULTS SHOWN IN SUMMARY BELOW.)

Hispanic	13
White	67
Black	11
Asian/Native American/Other/Refused race (Net)	8
Summary	
White	67
Other	33

- D12. Could you please tell me your household income from all sources in 2009?

Under \$15K	10
\$15K to less than \$20K	4
\$20K to less than \$25K	5
\$25K to less than \$30K	5
\$30K to less than \$40K	10
\$40K to less than \$50K	9
\$50K to less than \$75K	21
\$75K to less than \$100K	15
\$100K to less than \$150K	15
\$150K or more	6
Summary	
Under \$25K	19
\$25K - \$49K	24
\$50K - \$99K	36
\$100K +	21

REGION:

Northeast	19
Midwest	22
South	37
West	23

METROPOLITAN STATUS:

10,000-99,999	*
100,000-249,999	9
250,000-499,999	10
500,000-999,999	10
1,000,000-2,499,999	16
2,500,000-4,999,999	15
5,000,000 +	25
Non CBSA	16
Summary	
Less than 1 million	28
1 million to less than 5 million	30
5 million or more	25
NON-CBSA (rural)	16

GENDER:

Male	48
Female	52

Please select all of the responses below that apply to you: *(Base: asked of those who are full or part-time employed, or self-employed full or part-time=591)*

	ALL	WOMEN	MEN
My job is a "white collar" job	53	52	54
My job is a "blue collar" job	23	20	25
I manage at least one person but fewer than ten in my job.....	16	17	15
I manage ten or more people in my job	8	4	11
Some or all of my job involves budgeting and/or finance	14	15	14
Some or all of my job involves making management decisions	18	15	19
None of these.....	15	19	13