



**SCA**  
**Global Handwashing Day: Survey of Parents**  
**October 2013**

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*These are some of the findings of an Ipsos poll conducted October 1-9, 2013. For the survey, a national sample of 585 parents with a child ages 2-6 from Ipsos' U.S. online panel was interviewed online. Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe.*

*A survey with an unweighted probability sample of 585 parents and a 100% response rate would have an estimated margin of error of +/- 4.1 percentage points, 19 times out of 20 of what the results would have been had the entire population of parents in the United States had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

**S1. Do you have a child ages 2-6 who is currently in...? (Please select all that apply)**

	<b>Total</b>
<i>Base: All Respondents</i>	<i>(n=585)</i>
Day care	17%
Pre-school	33%
Elementary school	43%
None of these	21%

**1. Is looking after a sick child stressful from time to time?**

	<b>Total</b>
<i>Base: All Respondents</i>	<i>(n=585)</i>
Yes (Net)	86%
Yes, definitely	40%
Yes, sometimes	46%
No	14%

**2. Do you think that your family's sick days could be reduced if there was better hand hygiene at day care/pre-school/school?**

	<b>Total</b>
<i>Base: Child in Day Care/Pre-School/Elementary School</i>	<i>(n=464)</i>
Yes	44%
No	18%
Maybe	38%

**3. Do you know the procedures that your child's/children's daycare/pre-school/school has in place for hand hygiene?**

	<b>Total</b>
<i>Base: Child in Day Care/Pre-School/Elementary School</i>	<i>(n=464)</i>
Yes	60%
No	40%



4. How important do you think it is for children to learn good hand hygiene at daycare/pre-school/school? Answer on a scale from 1 to 5, where 1 is 'not important at all' and 5 is 'extremely important'.

	<b>Total</b>
<i>Base: All Respondents</i>	<i>(n=585)</i>
5 - Extremely important (5)	68%
4 (4)	22%
3 - Neutral (3)	9%
2 (2)	1%
1 - Not important at all (1)	1%
<i>Important (net 4-5)</i>	<i>90%</i>
<i>Not Important (net 1-2)</i>	<i>1%</i>

5. Which of the following do you think could improve hand hygiene at daycare/pre-school/school? Give a maximum of 3 alternatives.

	<b>Total</b>
<i>Base: All Respondents</i>	<i>(n=585)</i>
Teach children good hand hygiene using fun and educational games	72%
Better aids to help daycares/pre-schools/schools teach hand hygiene in a fun way	47%
Make the equipment in the toilets more suitable for children	47%
More training for staff about the importance of good hand hygiene	40%
Better procedures	28%
Other	2%