



# Ipsos Global @dvisor

## HALIFAX

INTERNATIONAL SECURITY FORUM

# World Affairs

Citizens in 24 Countries  
Assess Engagement in  
International Affairs for a  
Global Perspective



*A Global @dvisory – November 2013 – G@50  
World Affairs*

These are the findings of the *Global @dvisor* Wave 50 (G@50),  
an Ipsos survey conducted between October 1<sup>st</sup> and October 15<sup>th</sup>, 2013.

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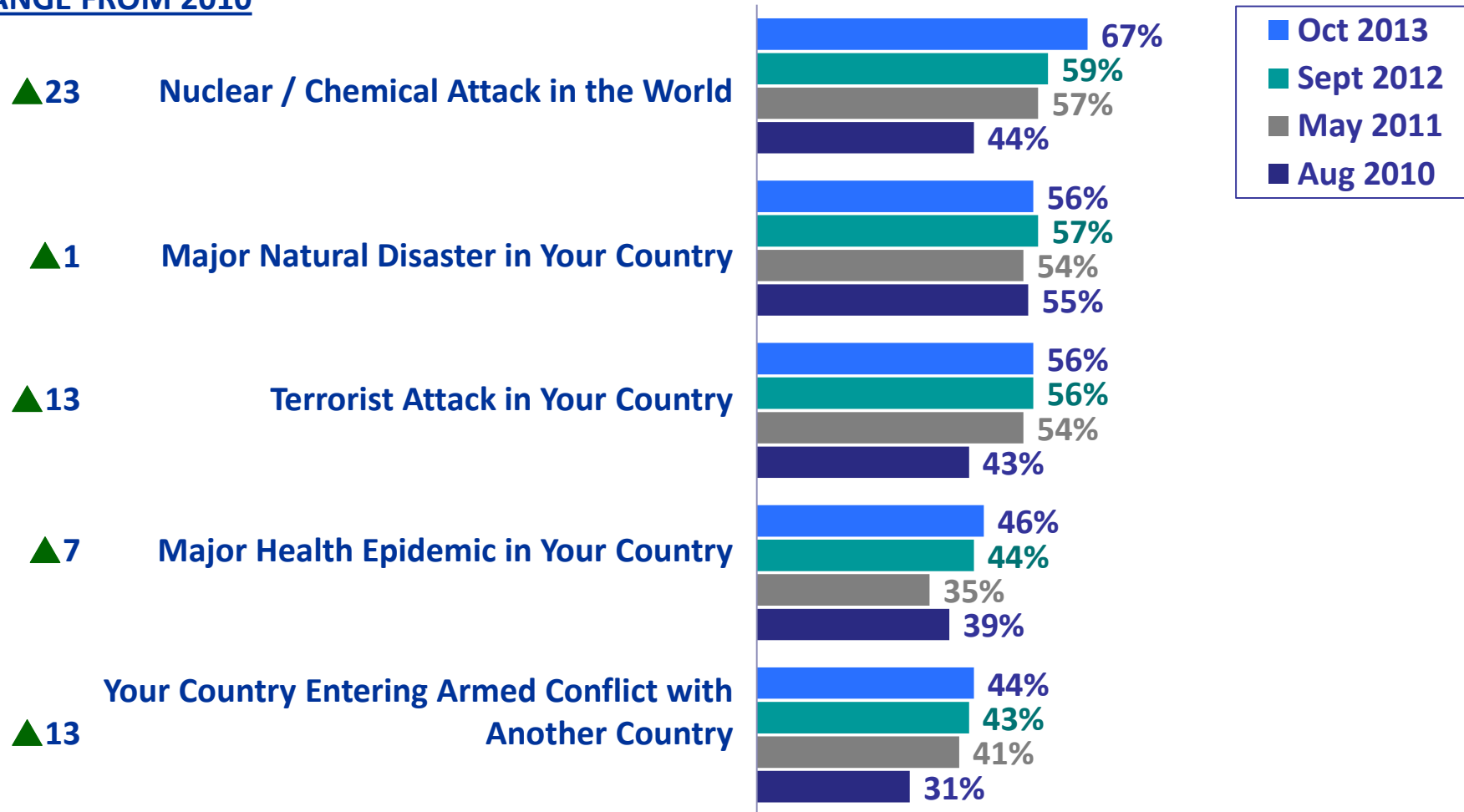
**Methodology:** The survey instrument is conducted monthly in 24 countries via the Ipsos Online Panel system. For the results of the survey herein, a total sample of 18,083 adults age 18-64 in the US and Canada, and age 16-64 in all other countries, was interviewed between October 1 and October 15 2013. Approximately 1000+ individuals were surveyed in Australia, Brazil, Canada, China\*, France, Germany, Great Britain, India, Italy, Japan, Spain, and the United States of America. Approximately 500+ individuals were surveyed in Argentina, Belgium, Hungary, Indonesia, Mexico, Poland, Russia, Saudi Arabia\*, South Africa, South Korea, Sweden and Turkey. In countries where internet penetration is approximately 60% or higher the data output is comparable the general population. Of the 24 countries surveyed, 15 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, South Korea, Spain, Sweden, United Kingdom and United States. \*The nine remaining countries surveyed –Brazil (45.6% Internet penetration among the citizenry), China (41%), India (11.4%), Indonesia (22.1%), Mexico (36.5%), Russia (47.7%), Saudi Arabia (49%), South Africa (17.4%) and Turkey (45.7%)—are not reflective of the general population; however, in these less developed countries respondents are deemed to be “primary engaged citizens” as they meet minimum thresholds of education/income and connectivity compared to their fellow citizens. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

# Global Threats Assessment

How real do you feel the threat is of any of the following happening in the next twelve months...?



### CHANGE FROM 2010



BE1. [SUMMARY - TOP2BOX (VERY REAL THREAT/ SOMEWHAT REAL THREAT)] How real do you feel the threat is of any of the following happening in the next twelve months a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? Base: All Respondents n=18,083

### CHANGE FROM 2010

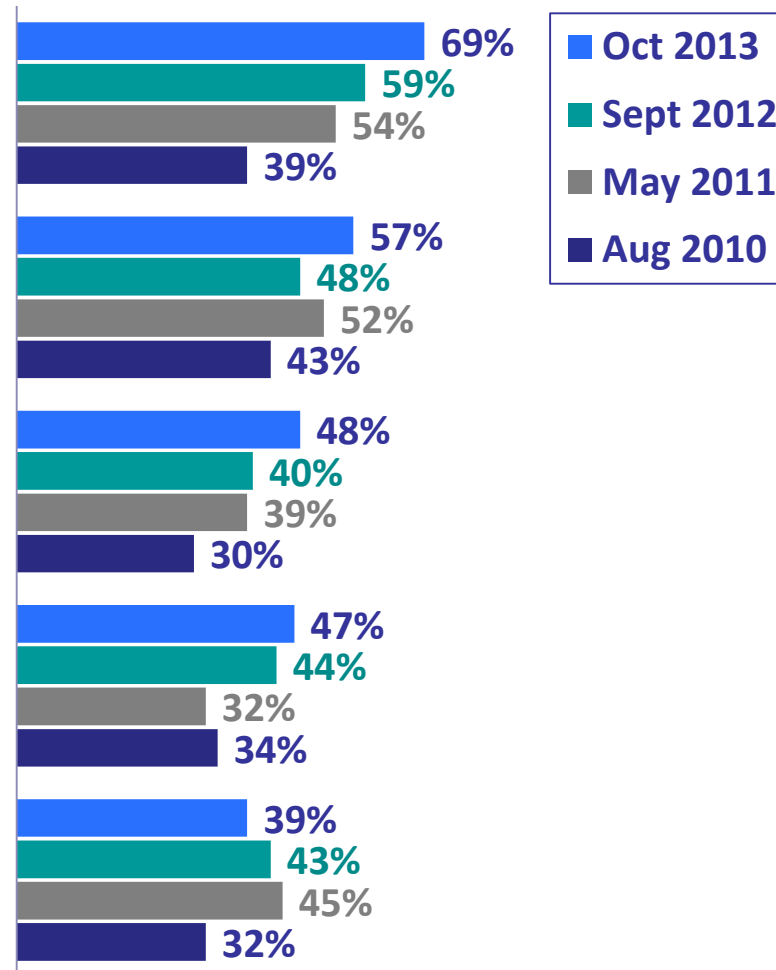
▲ 30 Nuclear / Chemical Attack in the World

▲ 14 Major Natural Disaster in Your Country

▲ 18 Terrorist Attack in Your Country

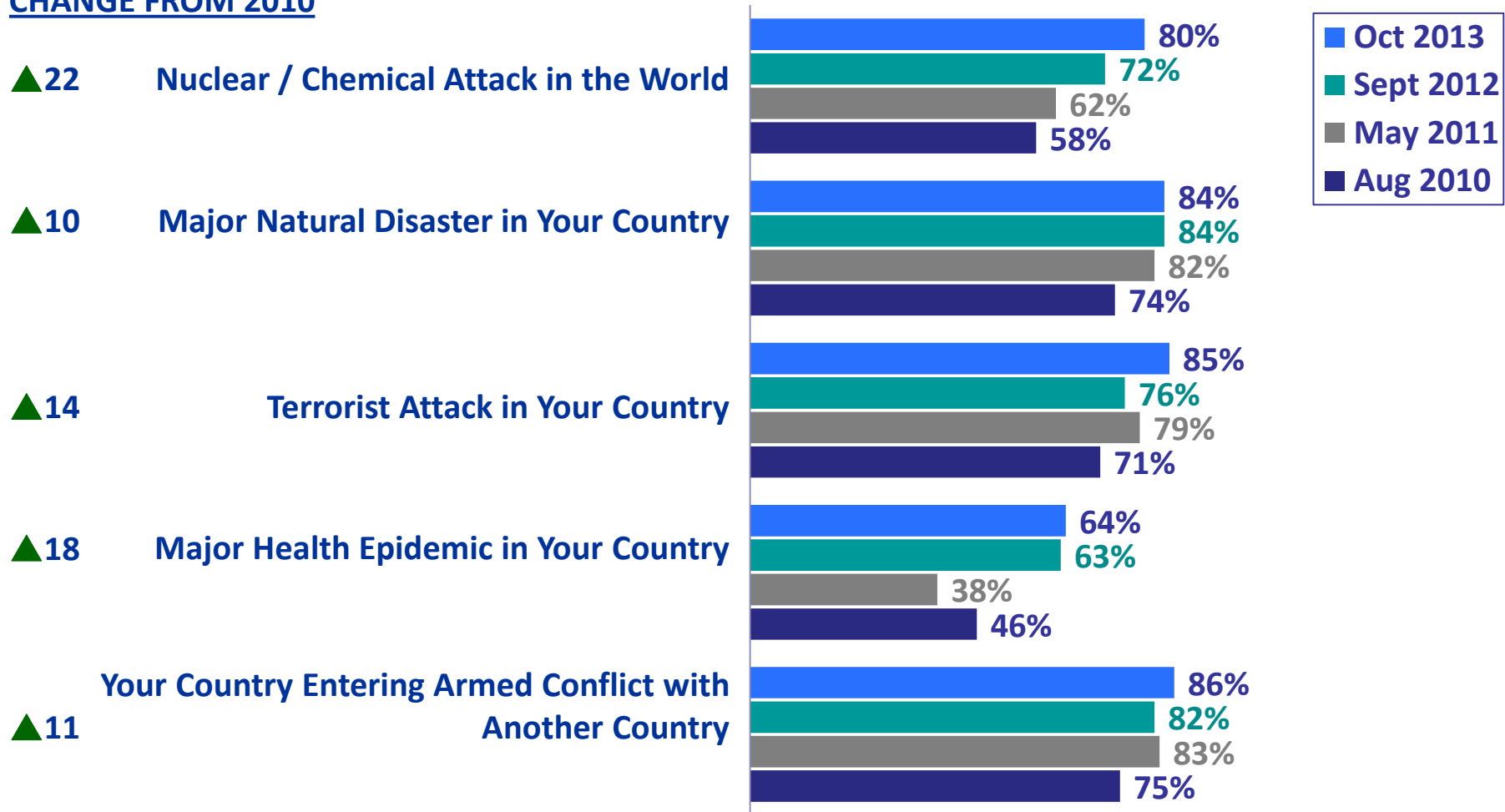
▲ 13 Major Health Epidemic in Your Country

▲ 7 Your Country Entering Armed Conflict with Another Country



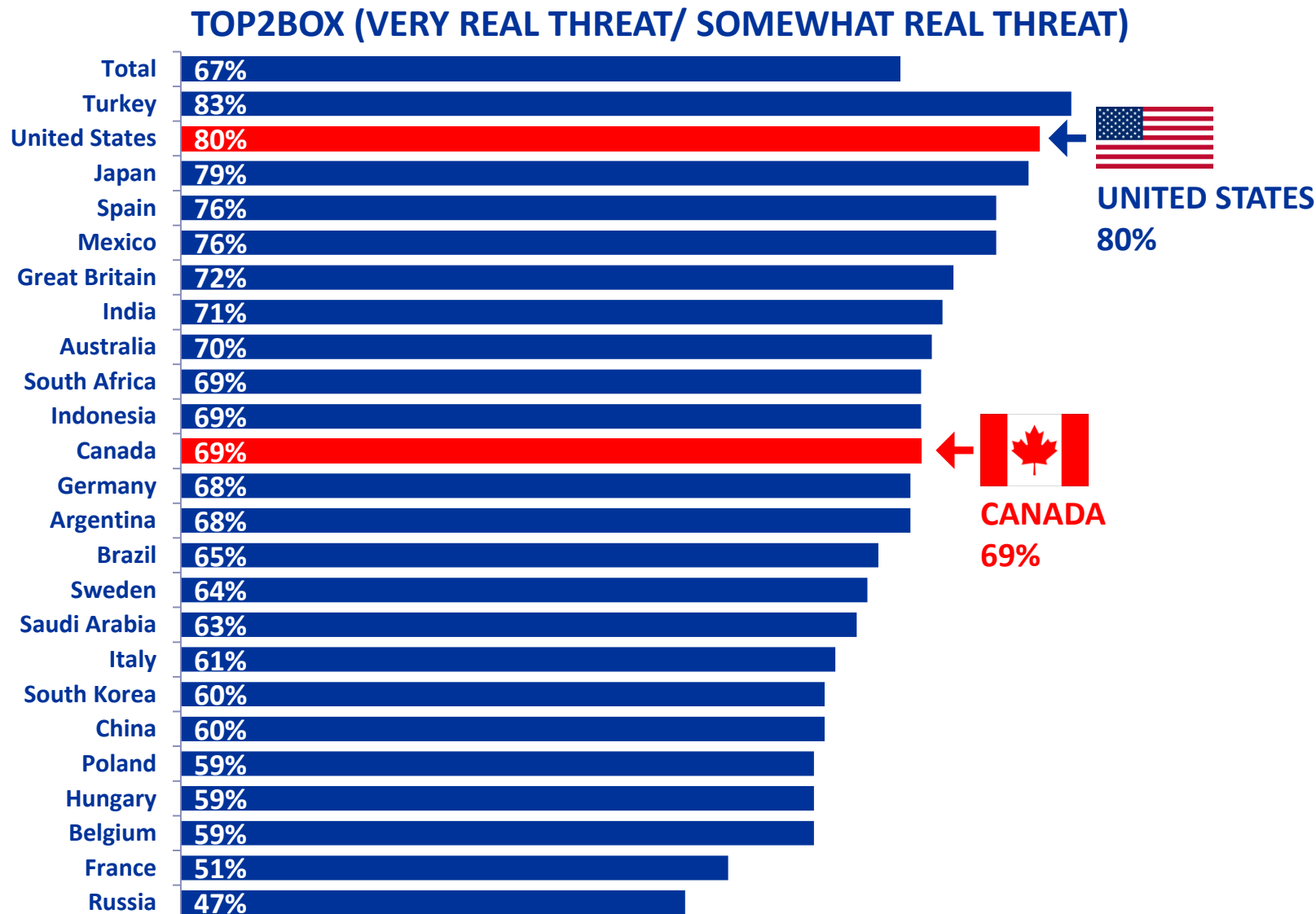
BE1. [SUMMARY - TOP2BOX (VERY REAL THREAT/ SOMEWHAT REAL THREAT)] How real do you feel the threat is of any of the following happening in the next twelve months a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? Base: All Respondents in Canada n=1,000

### CHANGE FROM 2010



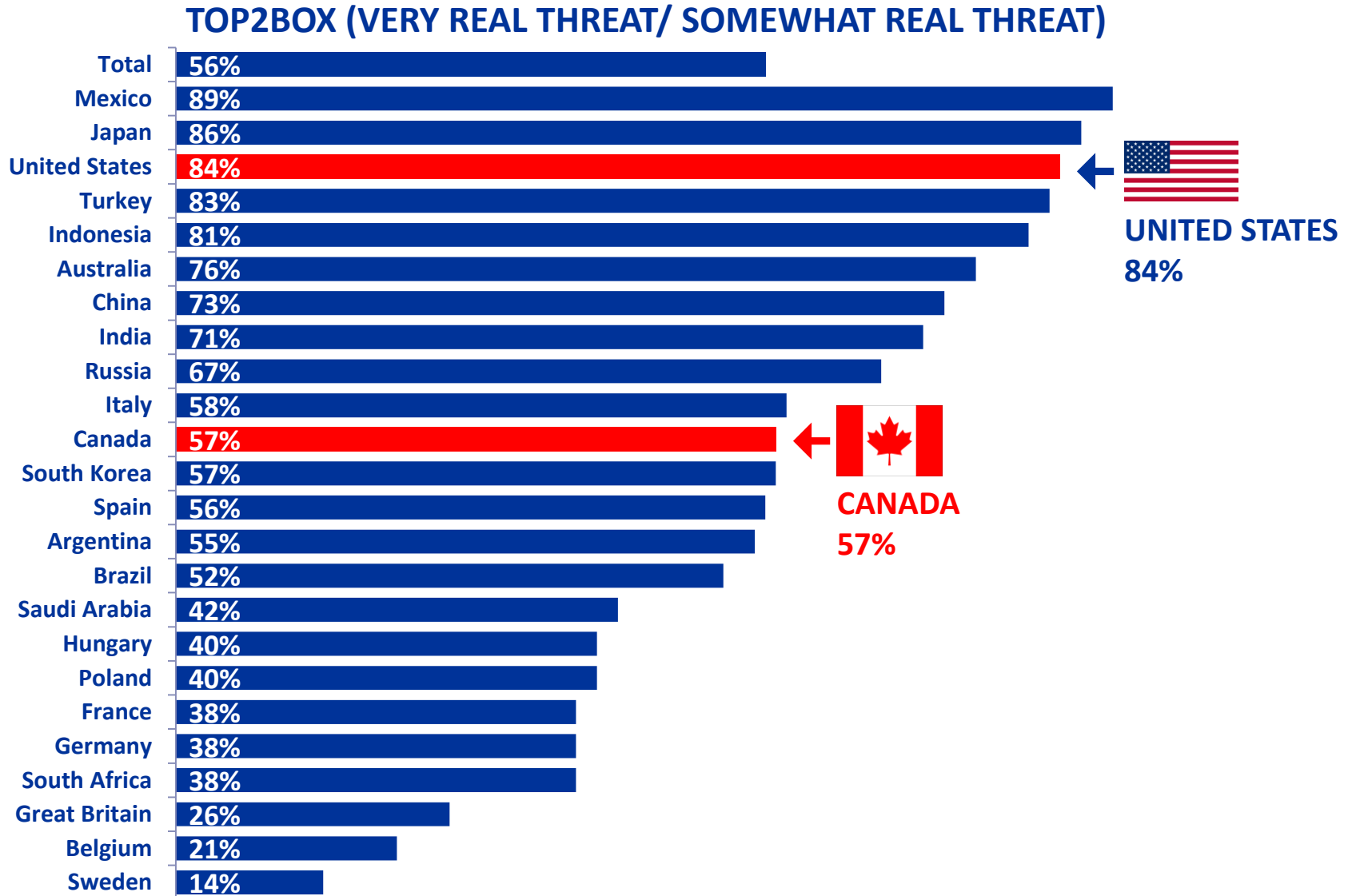
BE1. [SUMMARY - TOP2BOX (VERY REAL THREAT/ SOMEWHAT REAL THREAT)] How real do you feel the threat is of any of the following happening in the next twelve months a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? Base: All Respondents in the United States n=1,000

# A nuclear, biological or chemical attack taking place somewhere in the world



BE1. [SUMMARY - TOP2BOX (VERY REAL THREAT/ SOMEWHAT REAL THREAT)] How real do you feel the threat is of any of the following happening in the next twelve months - very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? Base: All Respondents n=18,083

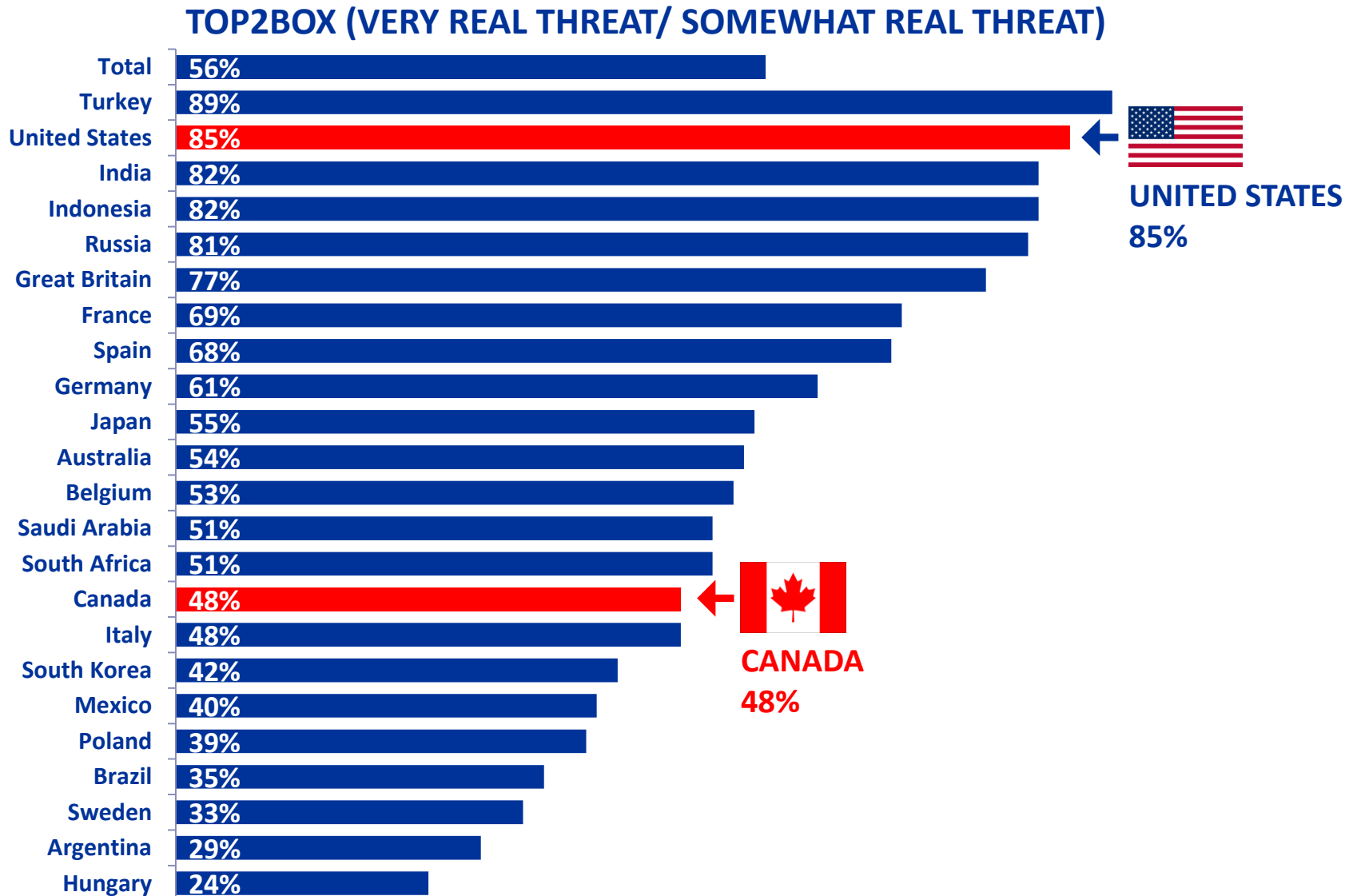
# A major natural disaster occurring in your country



BE1. [SUMMARY - TOP2BOX (VERY REAL THREAT/ SOMEWHAT REAL THREAT)] How real do you feel the threat is of any of the following happening in the next twelve months - very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? Base: All Respondents n=18,083

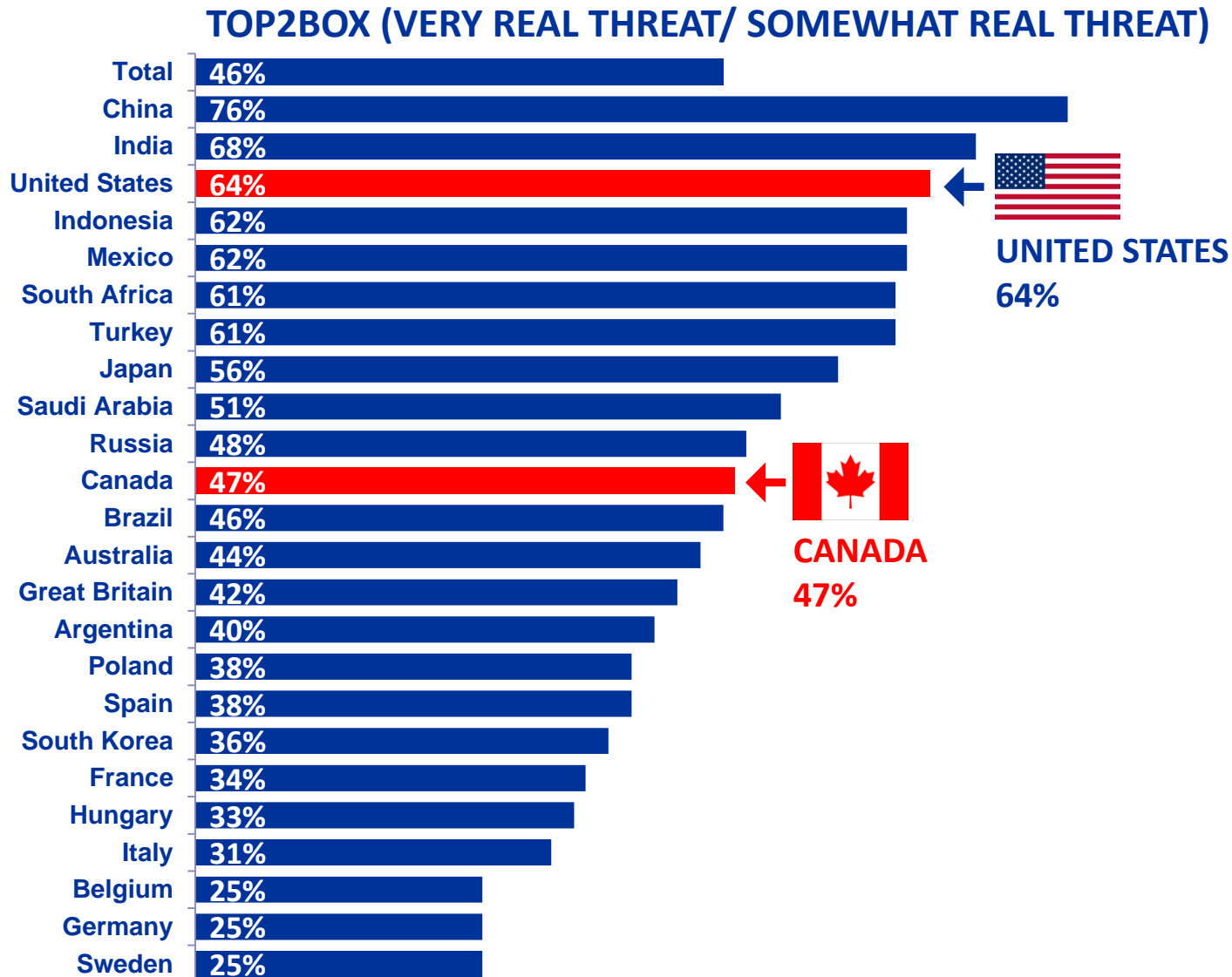


# A terrorist attack taking place in your country

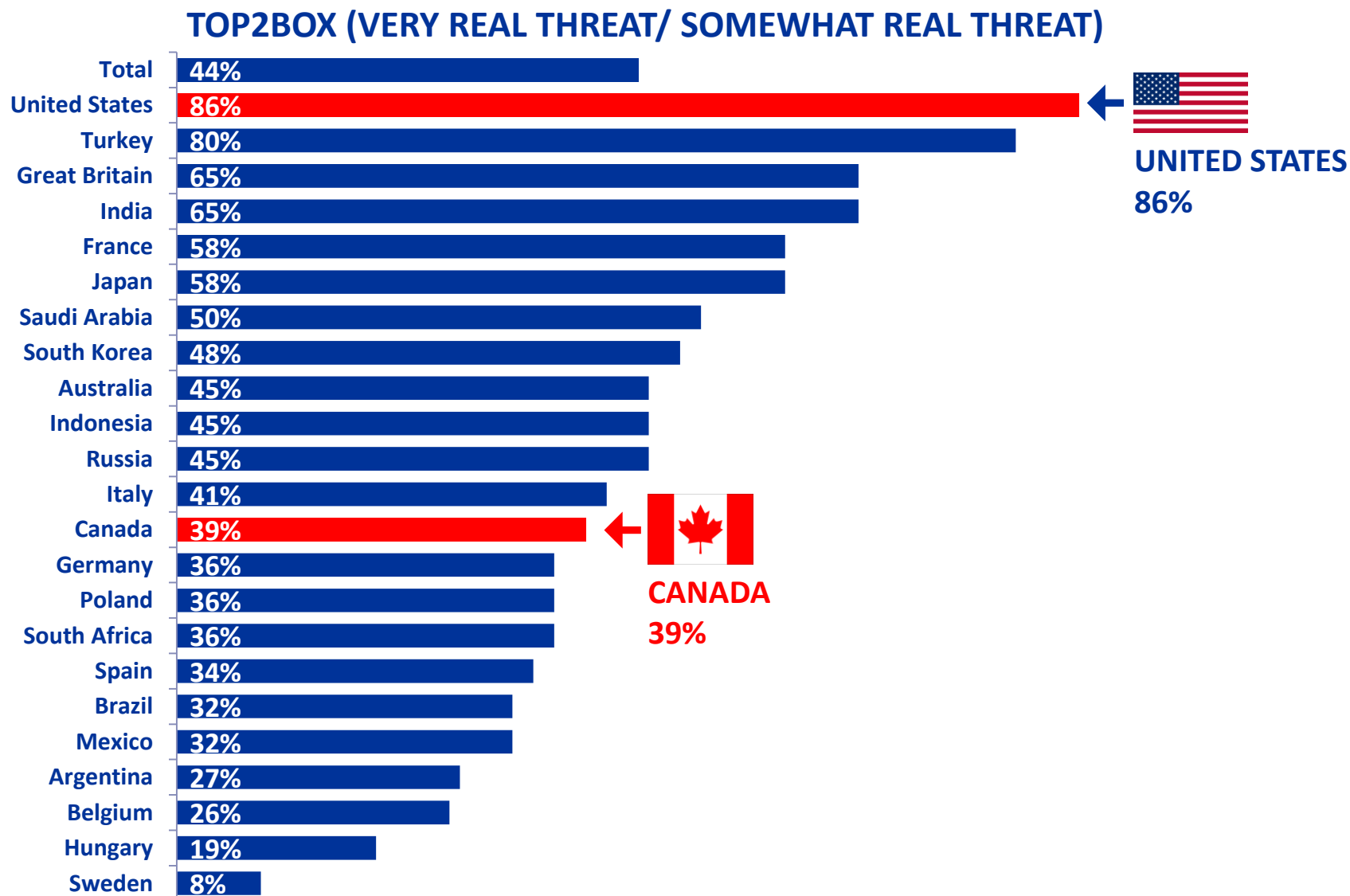


BE1. [SUMMARY - TOP2BOX (VERY REAL THREAT/ SOMEWHAT REAL THREAT)] How real do you feel the threat is of any of the following happening in the next twelve months - very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? Base: All Respondents n=17,080 Not asked in China

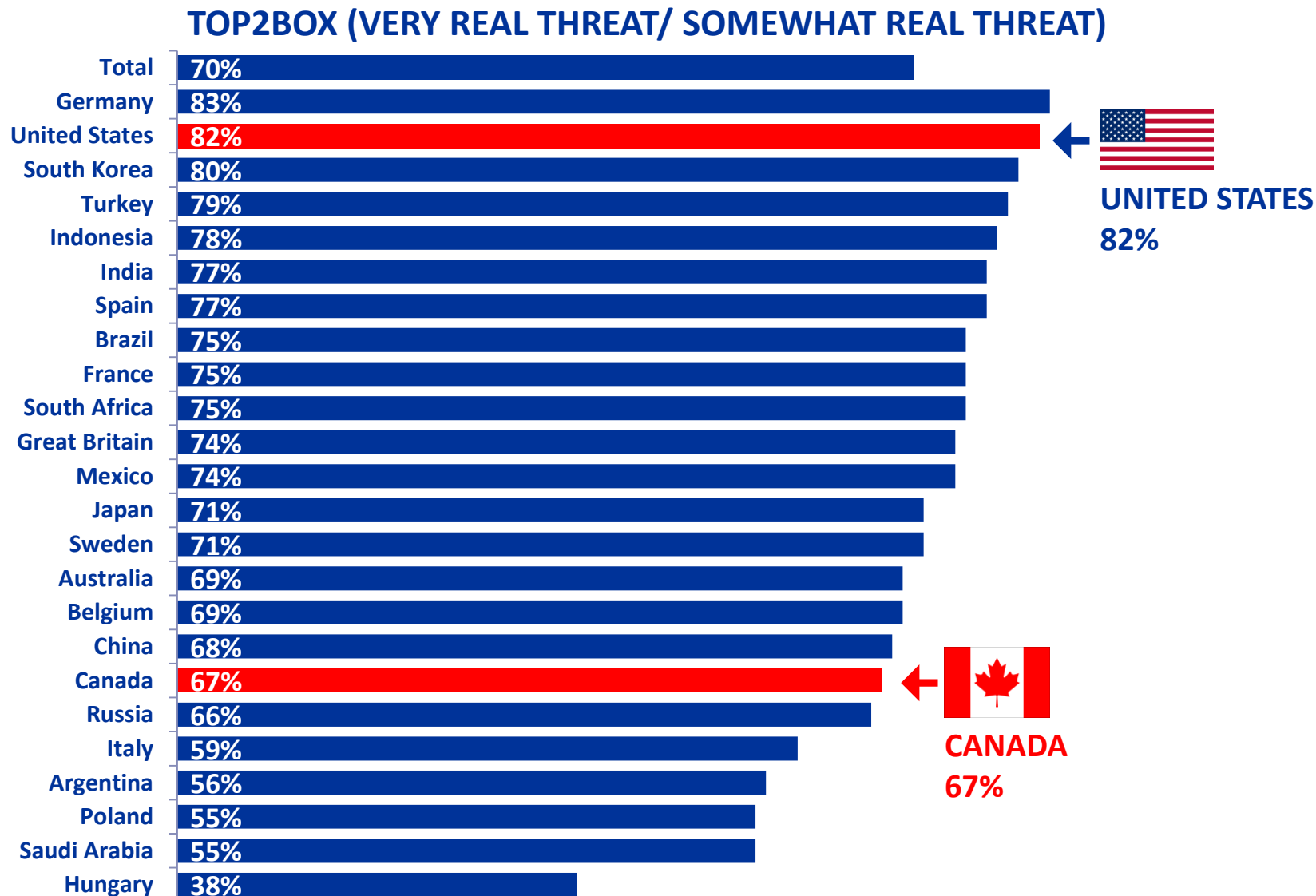
# A major health epidemic breaking out in your country



# Your country being involved in an armed conflict with another nation



BE1. [SUMMARY - TOP2BOX (VERY REAL THREAT/ SOMEWHAT REAL THREAT)] How real do you feel the threat is of any of the following happening in the next twelve months - very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? Base: All Respondents n=17,080 Not asked in China



# Willingness to Engage In World Affairs

And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements?

Thinking about our economic situation, how would you describe the current economic situation in [insert country]?



## % Very/Somewhat Agree

Compared to  
Sept 2012 **G@37**



**My country should help parts of the world that are experiencing difficulties such as natural disasters or famines.**

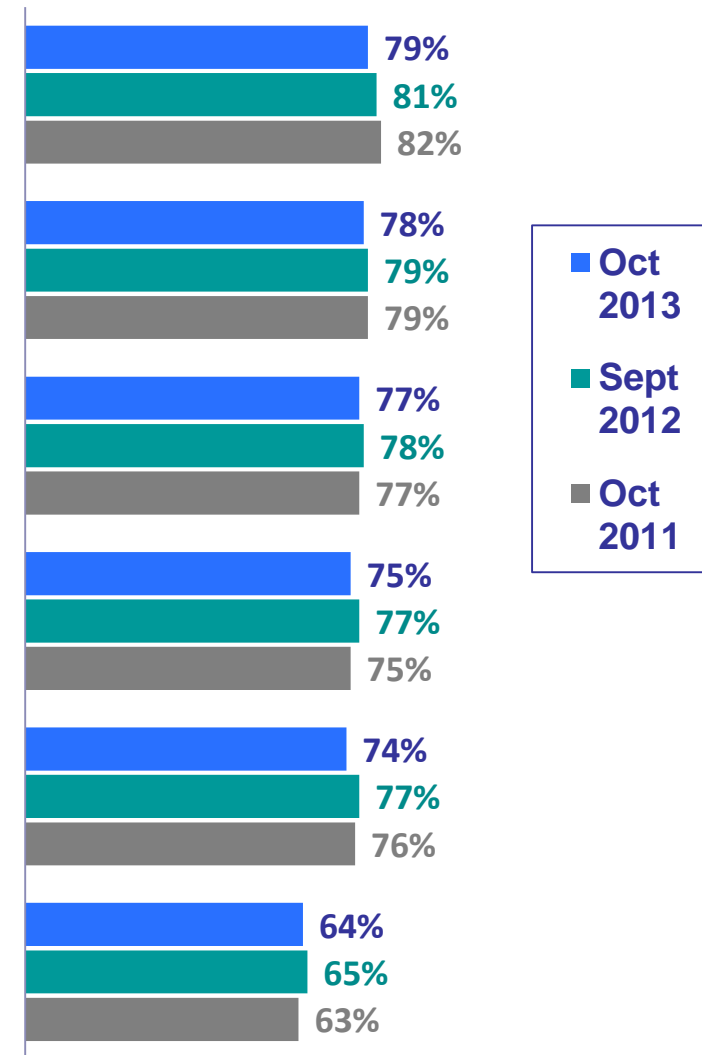
**Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home.**

**My country should support economic sanctions against countries that behave badly in the world, or treat their own people badly.**

**My country has a responsibility to be a moral leader in the world and set an example for other countries to follow.**

**My country should help the growth of democracy in the world.**

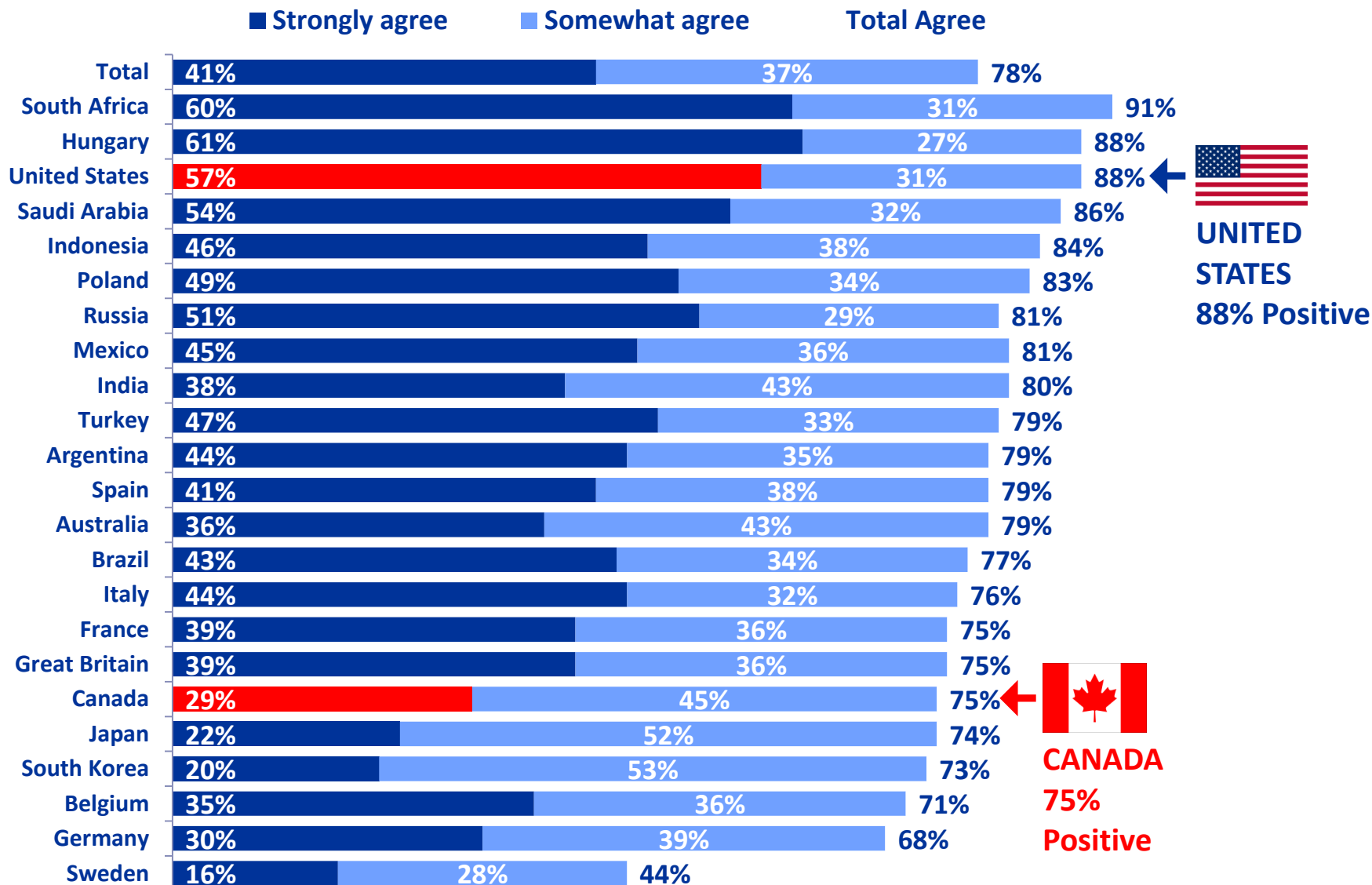
**My country should assist countries that have less developed economies.**



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Base: All Respondents n=18,083

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# Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home

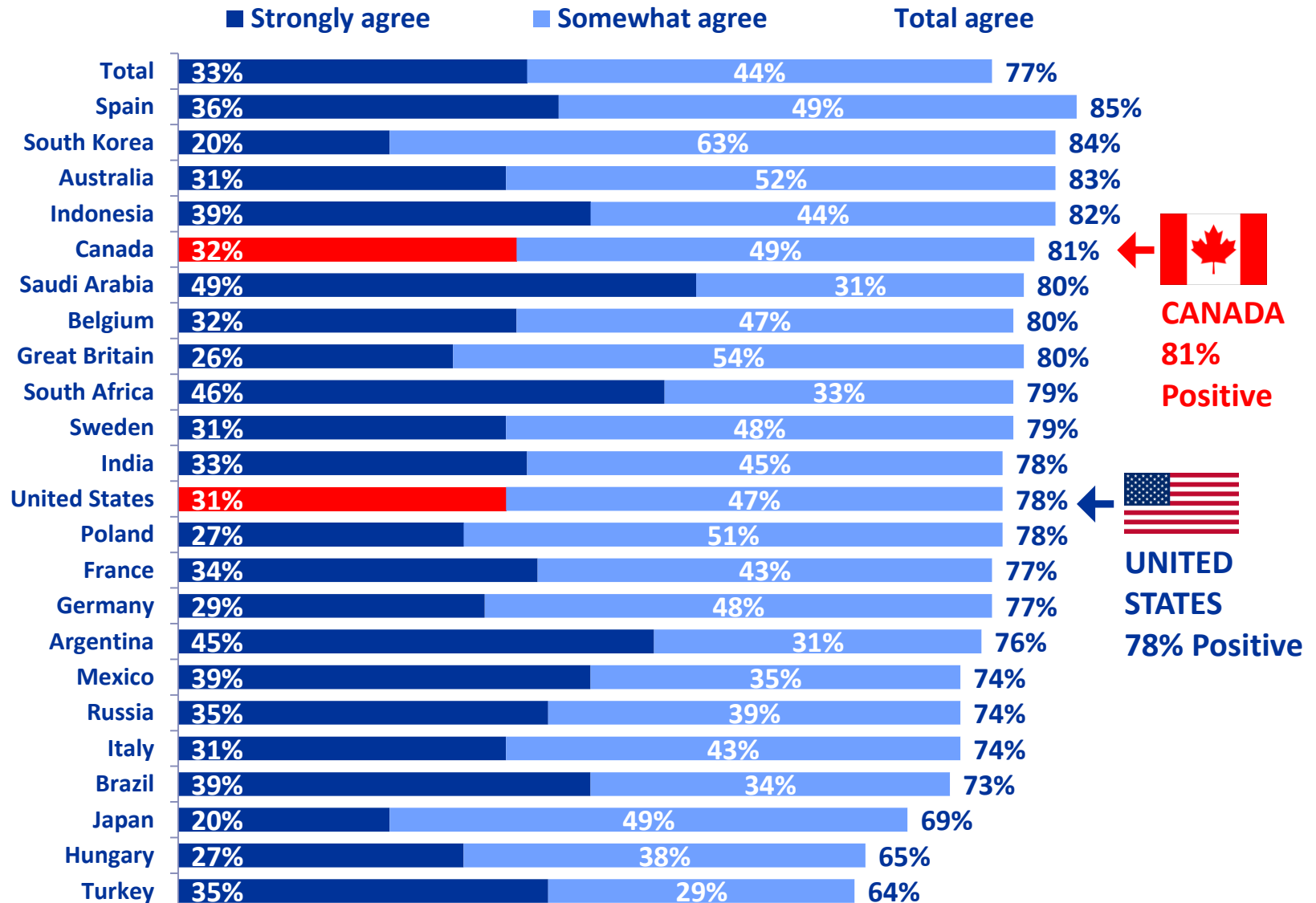


DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Base: All Respondents n=17,080 Not asked in China

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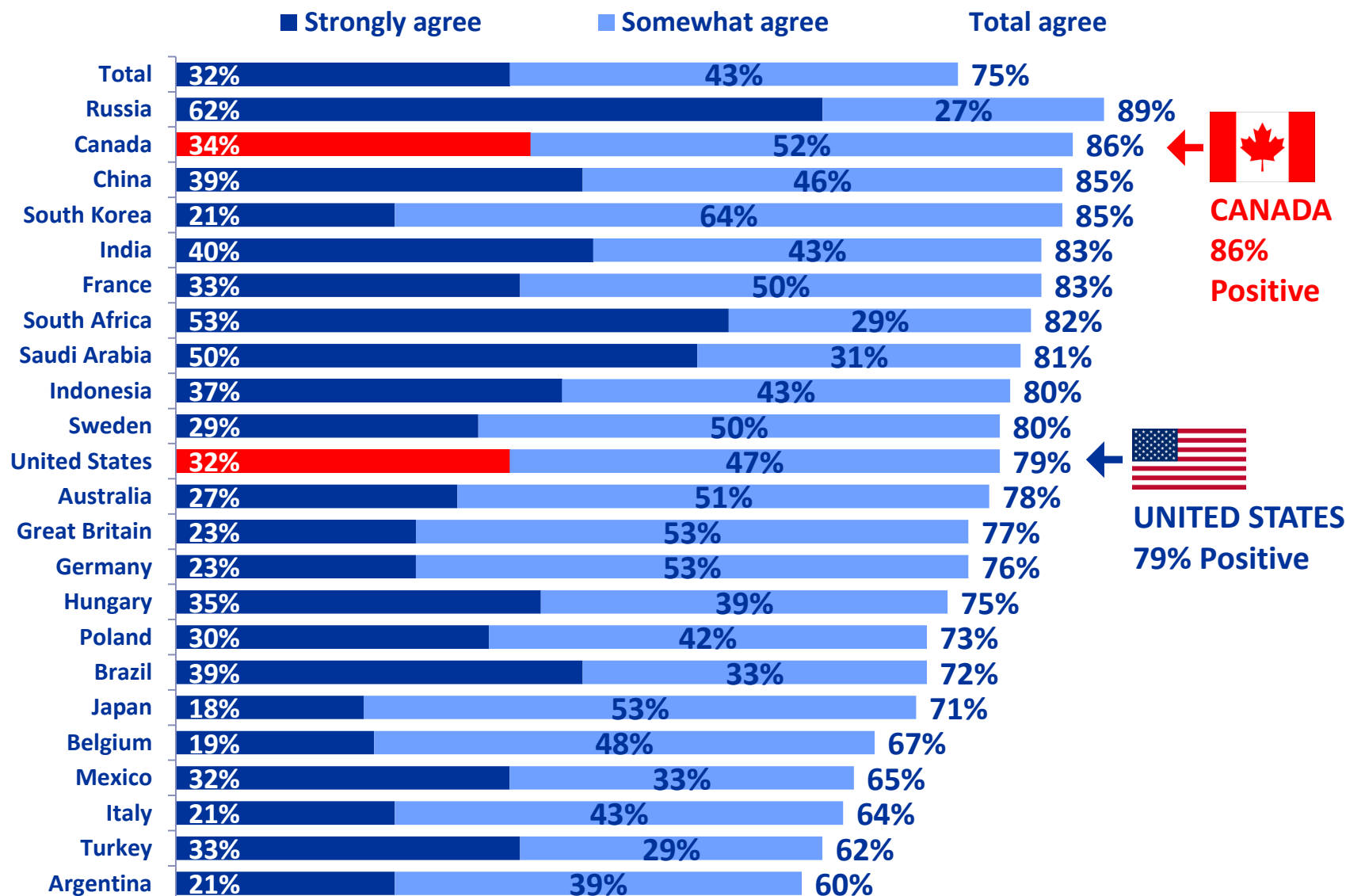


# My country should support economic sanctions against countries that behave badly in the world, or treat their own people badly



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Base: All Respondents n=17,080 Not asked in China

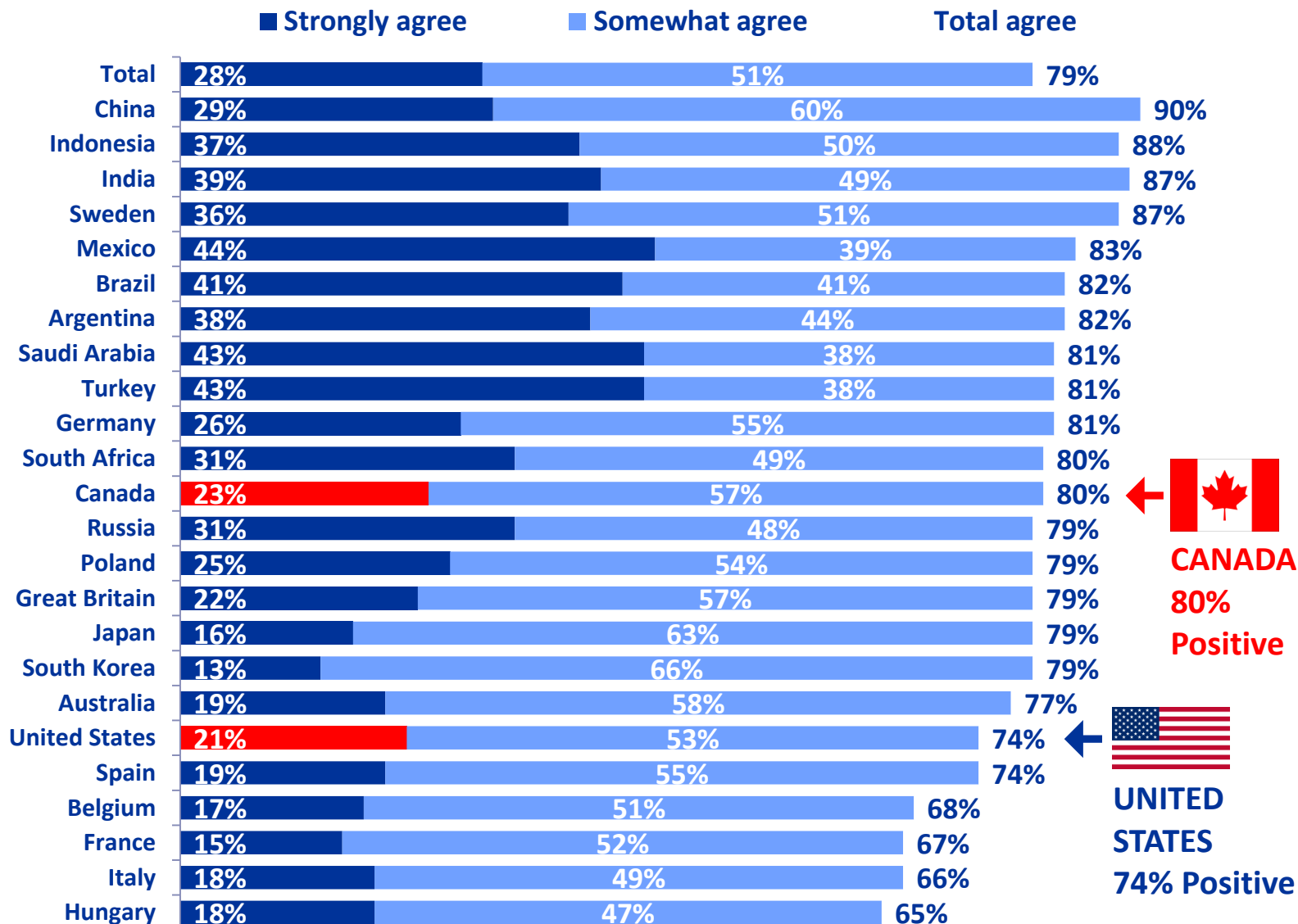
# My country has a responsibility to be a moral leader in the world and set an example for other countries to follow



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Base: All Respondents n=18,083

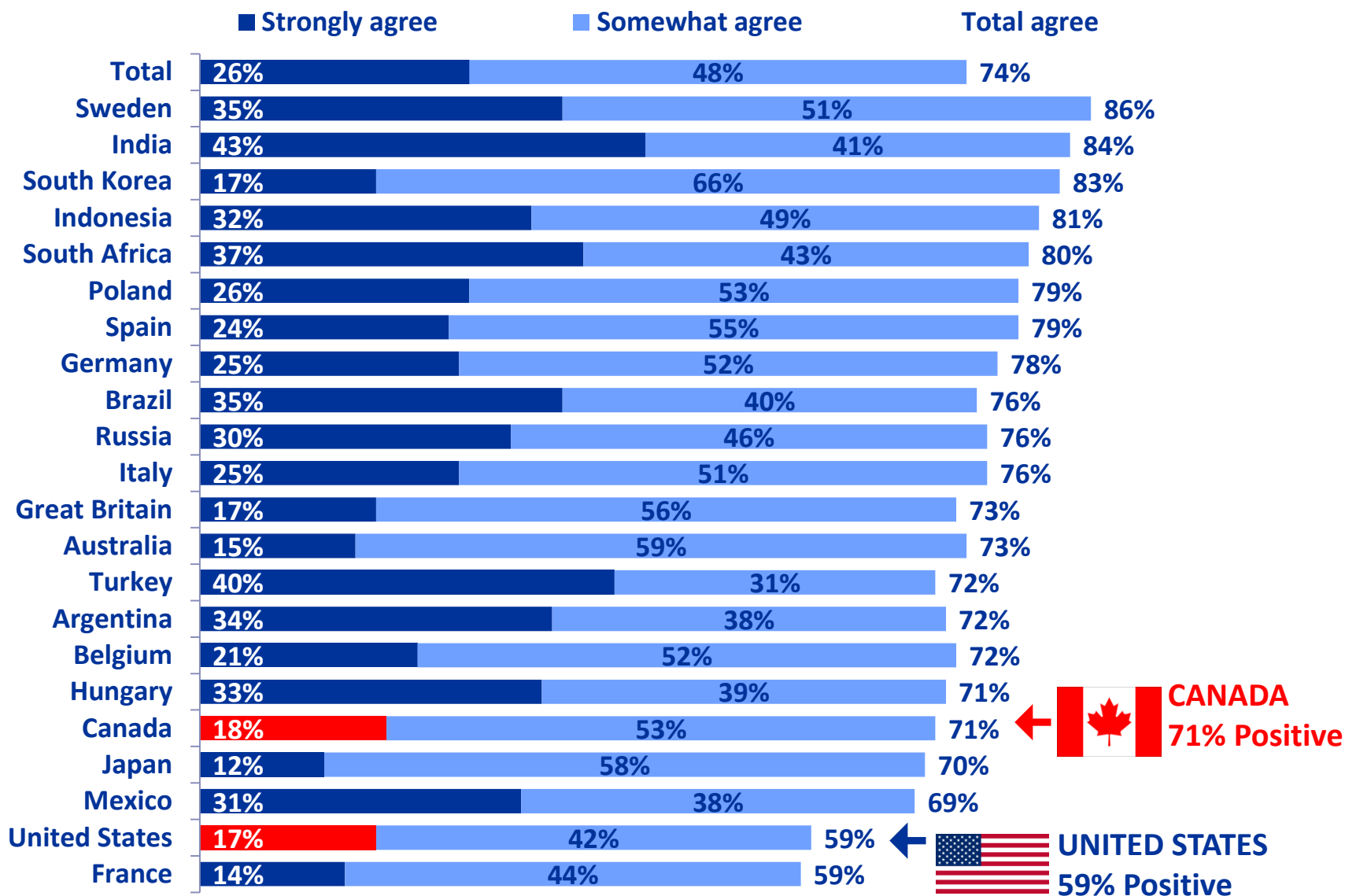
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# My country should help parts of the world that are experiencing difficulties such as famines or natural disasters



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Base: All Respondents n=18,083

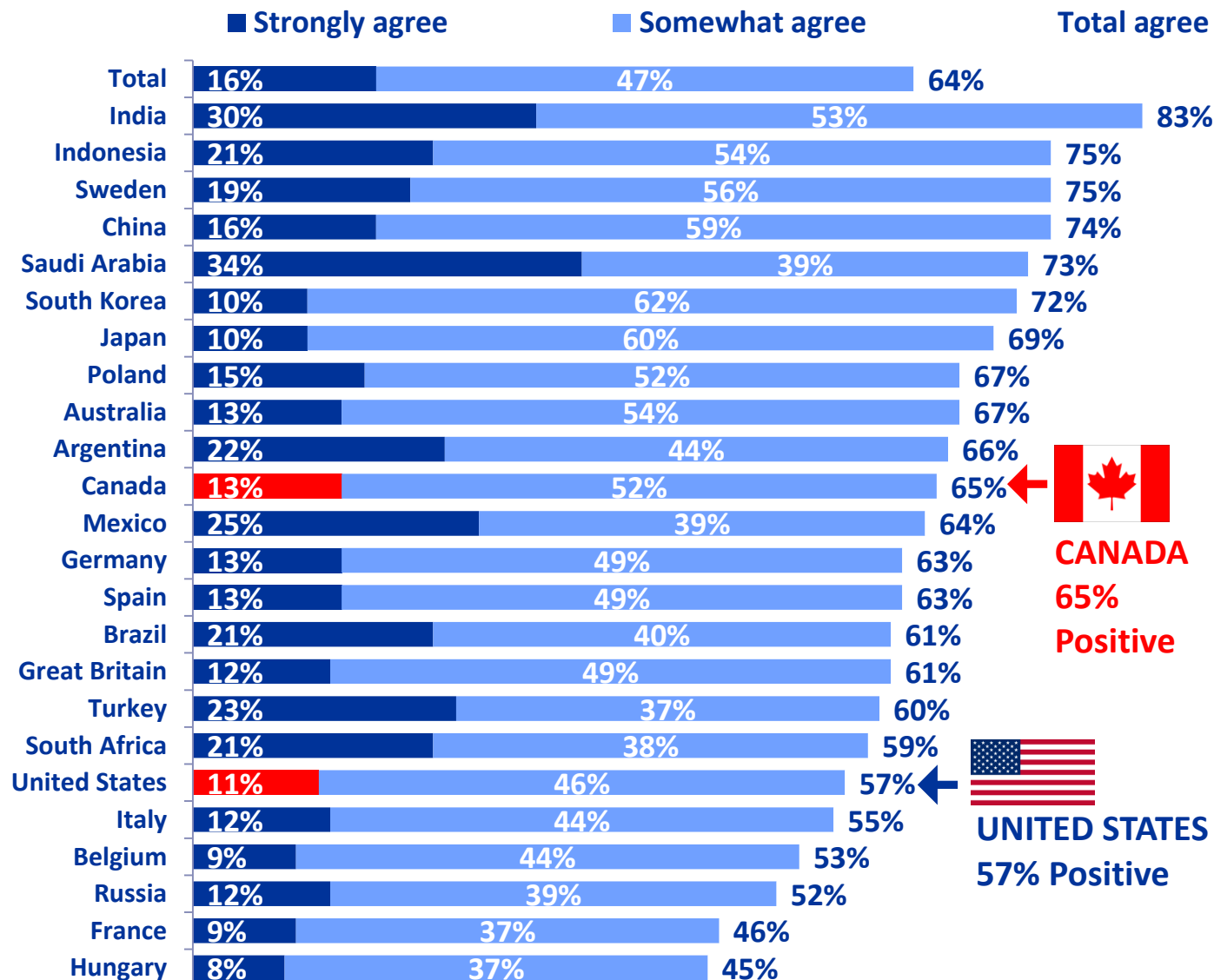
# My country should help the growth of democracy in the world



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Base: All Respondents n=16,580  
Not asked in China or Saudi Arabia

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# My country should assist countries that have less developed economies



DH1\_1. And, now some questions about your country's involvement in world affairs. To what extent do you agree or disagree with each of the following statements? Base: All Respondents n=18,083

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# World Affairs: Syria



# Analytic Components

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Now, some questions about Syria. As you may know, the conflict in Syria has intensified in recent months, including the death of over 100,000 people and the use of chemical weapons. The United States and Russia have brokered a deal they hope will place Syria's store of chemical weapons under international control and eliminated by the middle of 2014. To what extent do you agree with the following statements regarding this agreement?

[GRID ACROSS]

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

Don't know

[GRID DOWN, RANDOMIZE]

I support the agreement.

I am confident the agreement will succeed.

Of the two superpower leaders involved in this agreement, choose one statement from the following:

[ROTATE ITEMS 1 AND 2]

President Obama from the United States should be given the most credit for making this deal happen

President Putin from Russia should be given the most credit for making this deal happen

Both President Obama and Putin should share equally in the credit for making this deal happen

Don't know

Which is closer to your own point of view: [ROTATE ORDER OF STATEMENTS] [The United Nations is an important and relevant organization/body of country representatives that is vital in today's world for nations to discuss and resolve and/or advance issues and causes.] [The United Nations an outmoded and irrelevant organization/body of country representatives that is just a vestige from the past and doesn't provide a useful function in today's world for nations to discuss and resolve and/or advance issues and causes.]

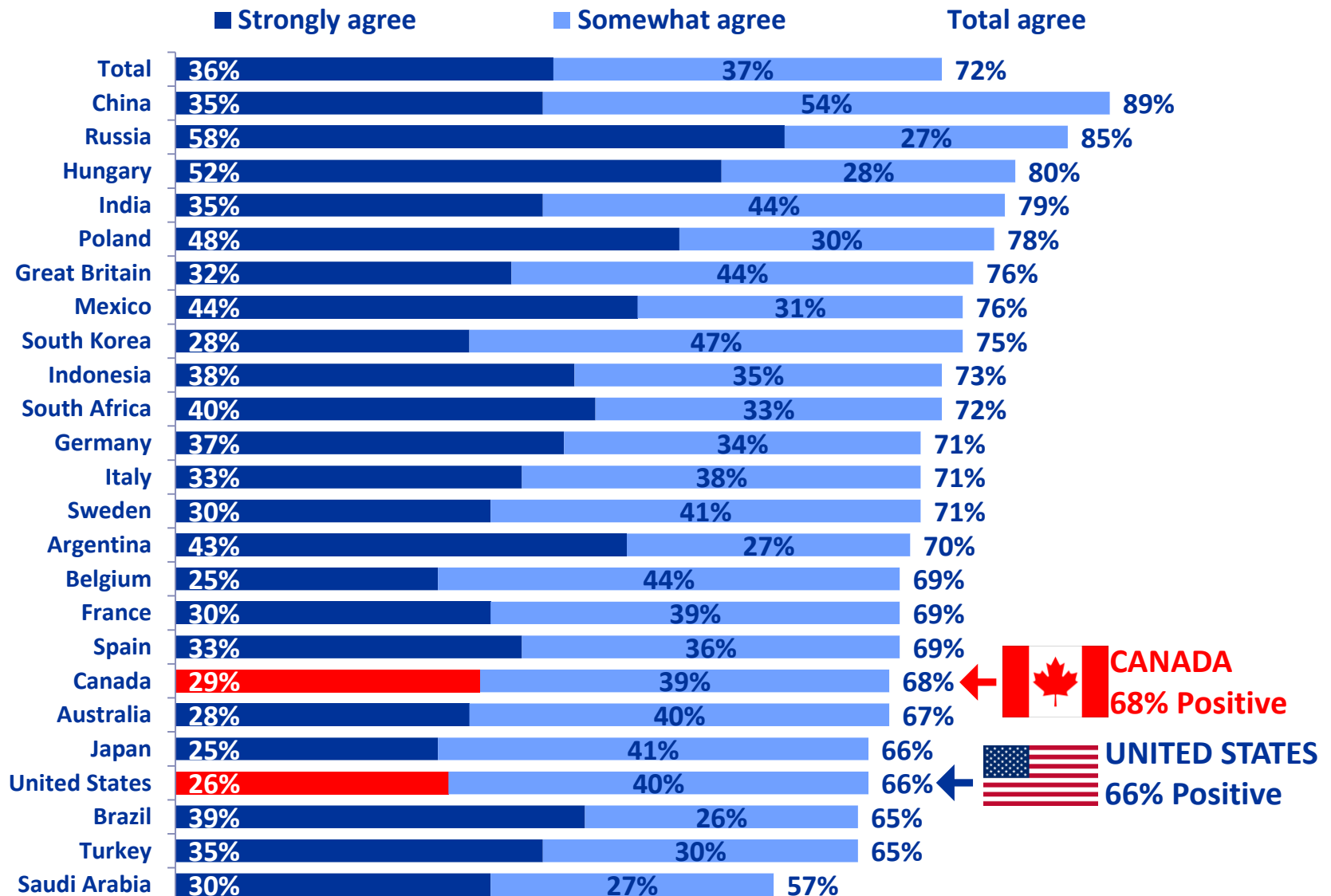
[ROTATE IN SAME ORDER AS QUESTIONNAIRE TEXT]

The United Nations is important and relevant

The United Nations is outmoded and irrelevant



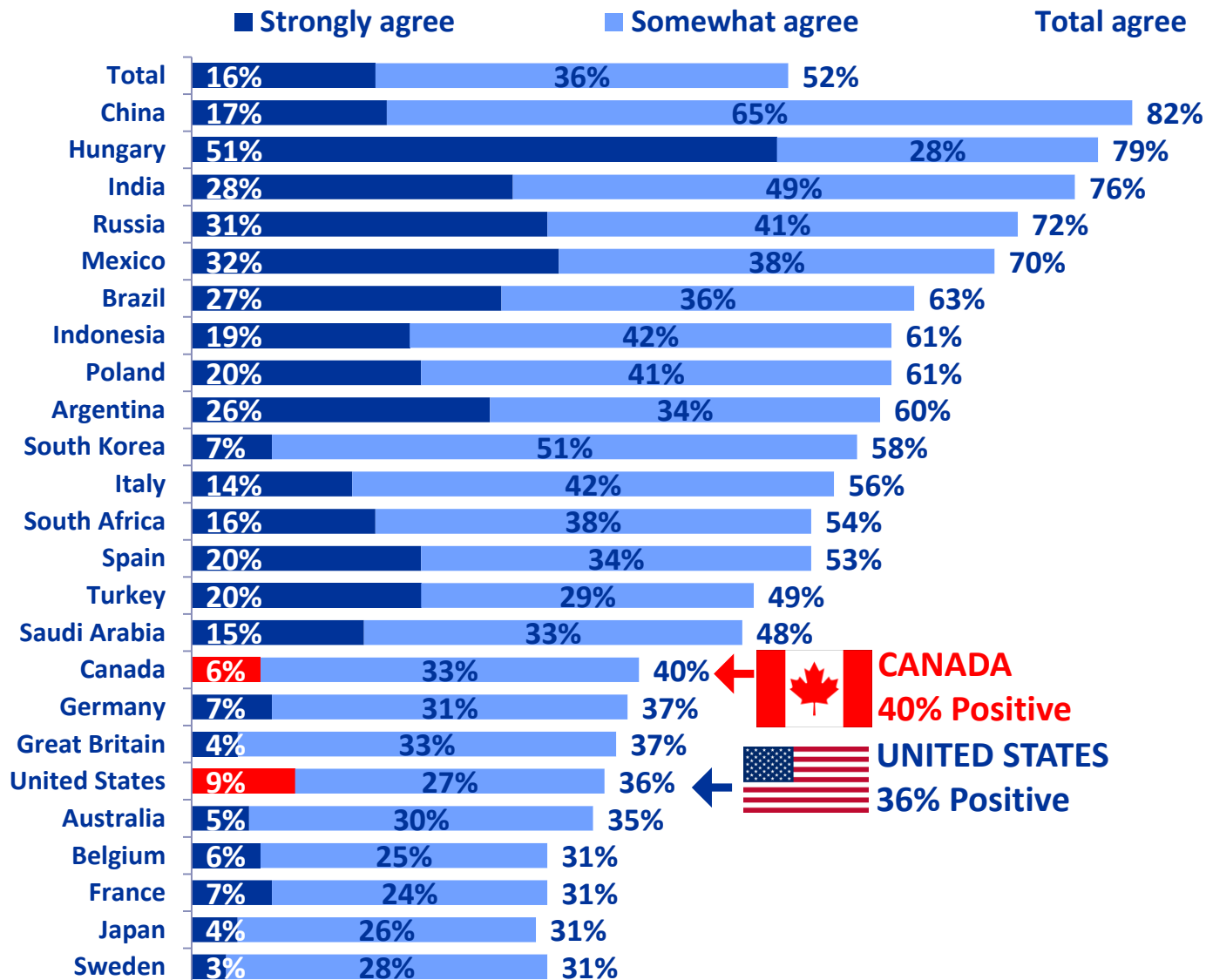
# Majority (72%) Support Agreement with Syria



DH4.1. [I support the agreement.] Now, some questions about Syria. To what extent do you agree with the following statements regarding this agreement?: Base: All Respondents n=18,083

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# Only Half (52%) Confident Agreement Will Succeed



DH4.2. [I am confident the agreement will succeed.] Now, some questions about Syria. To what extent do you agree with the following statements regarding this agreement? Base: All Respondents n=18,083

# World Affairs: Values

To what extent do you agree or disagree about the following statements:

- Under some conditions war is necessary to obtain justice
- Economic power is more important in world affairs than military power



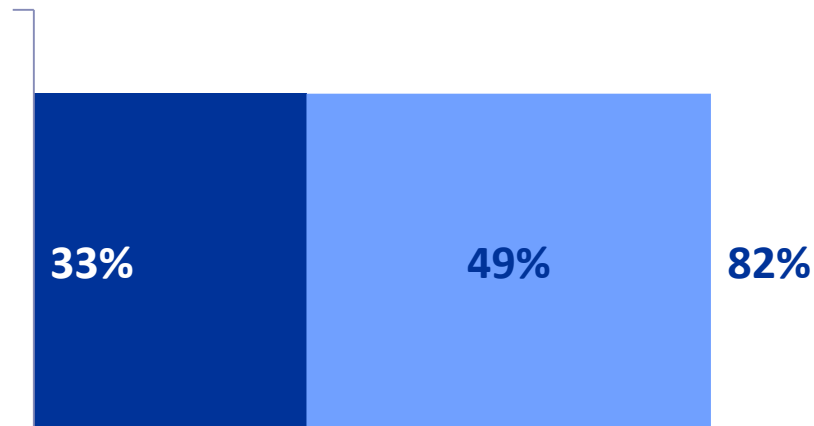
# Global Views on Justification for War

■ Strongly agree

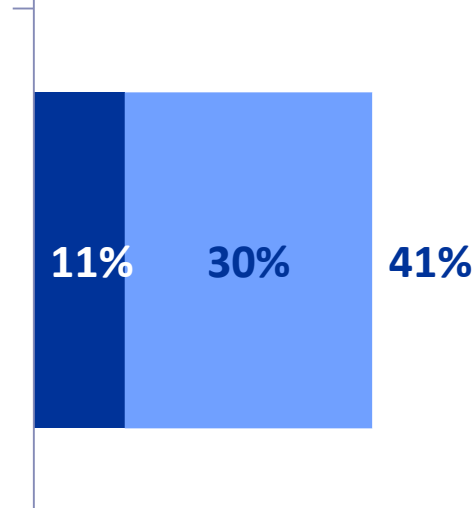
■ Somewhat agree

Total agree

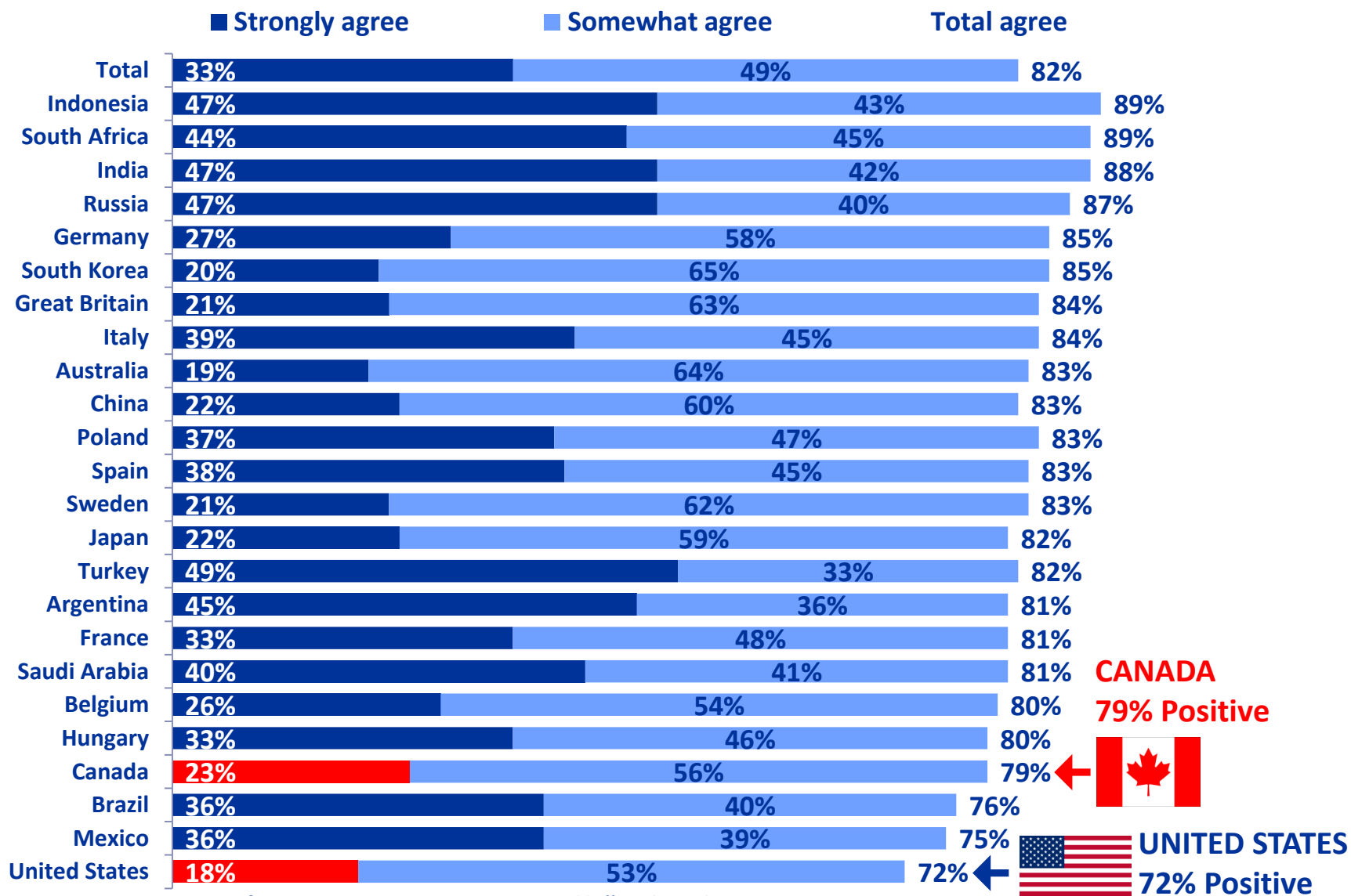
**Economic power is more important in world affairs than military power**



**Under some conditions war is necessary to obtain justice.**



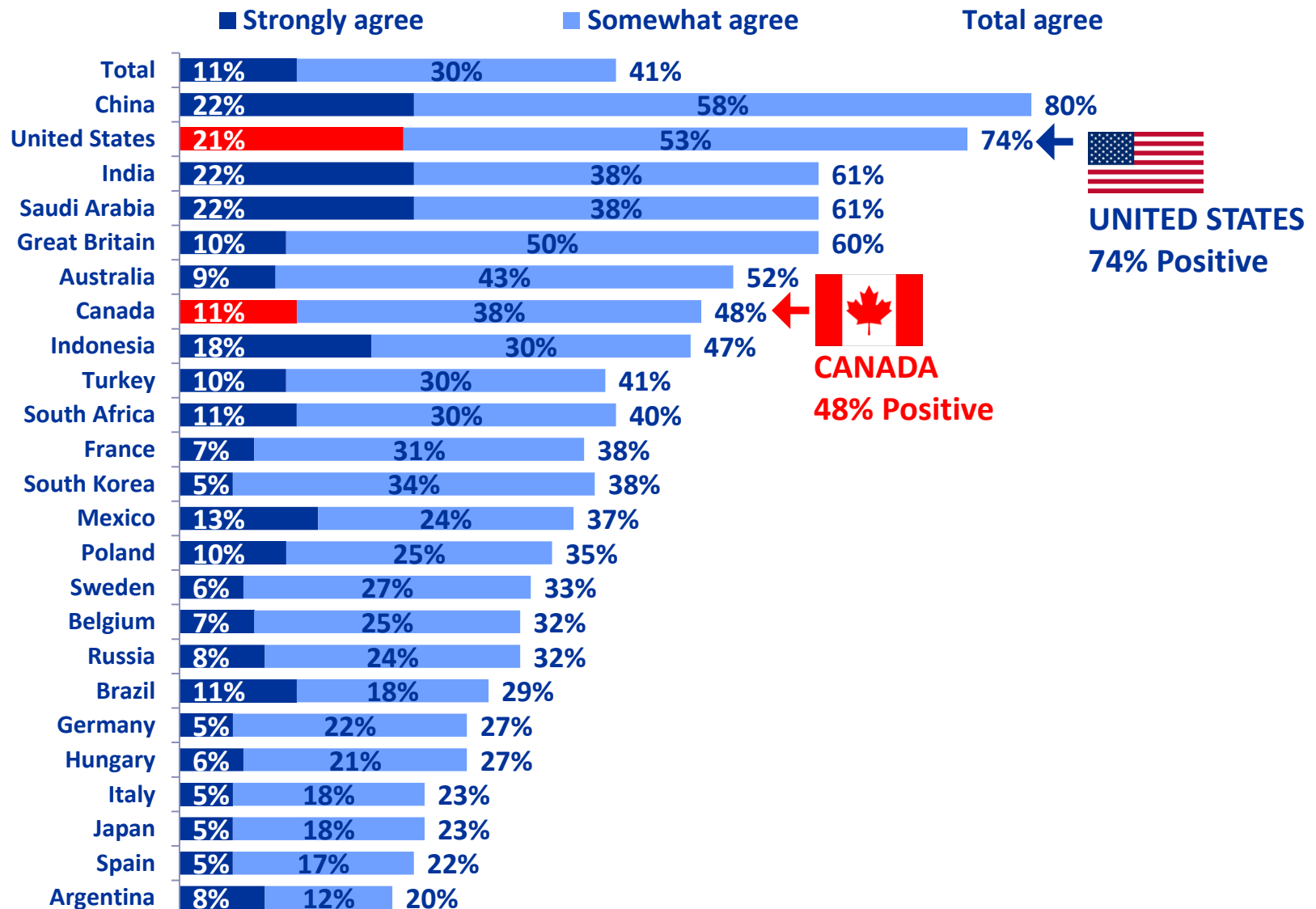
# Economic power is more important in world affairs than military power



DH3.2. [Economic power is more important in world affairs than military power.] To what extent do you agree or disagree about the following statements: Base: All Respondents n=18,083

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# Under some conditions war is necessary to obtain justice.



DH3.1. [Under some conditions war is necessary to obtain justice.] To what extent do you agree or disagree about the following statements:  
Base: All Respondents n=18,083

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## About the Halifax International Security Forum

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- Halifax International Security Forum is a forum and a network for thoughtful and engaged decision-makers from governments, militaries, business, academia, and the media to work together to meet emerging threats in a changing world.
- The annual Halifax International Security Forum brings people together in an informal setting that only a place like Halifax, Nova Scotia can provide. As one of the secrets to its success,
- Halifax creates an informal, unscripted, discussion-based atmosphere that encourages interactive and free-flowing exchanges—providing a unique opportunity for informed leaders to learn from each other, share opinions, generate new ideas and put them into action.
- Halifax International Security Forum is a non-profit, non-partisan organization based in Washington, D.C.





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■ **John Wright**

Senior Vice President and Managing Director, Global @dvisor  
Ipsos Public Affairs +1 (416) 324-2002  
[john.wright@ipsos.com](mailto:john.wright@ipsos.com)

■ **Keren Gottfried**

Senior Research Manager, Global @dvisor  
Ipsos Public Affairs +1 (416) 572-4481  
[keren.gottfried@ipsos.com](mailto:keren.gottfried@ipsos.com)

- The Ipsos *Global @dvisor* Syndicate Study is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For information contact:

■ **Chris Deeney**

Senior Vice President and Managing Director  
Ipsos Public Affairs +1 (312) 665-0551  
[chris.deeney@ipsos.com](mailto:chris.deeney@ipsos.com)

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